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Spokesperson tricks of the trade



As a media contact you only have three tools

Your telephone

the press release

and your email





Make your phone number known

Wiki, www, e-mail footer...

Just not your private number

or they will call you at 3 am. With death threats



When the phone rings

Always put down the name, the number and the organisation

Google spreadsheet works great

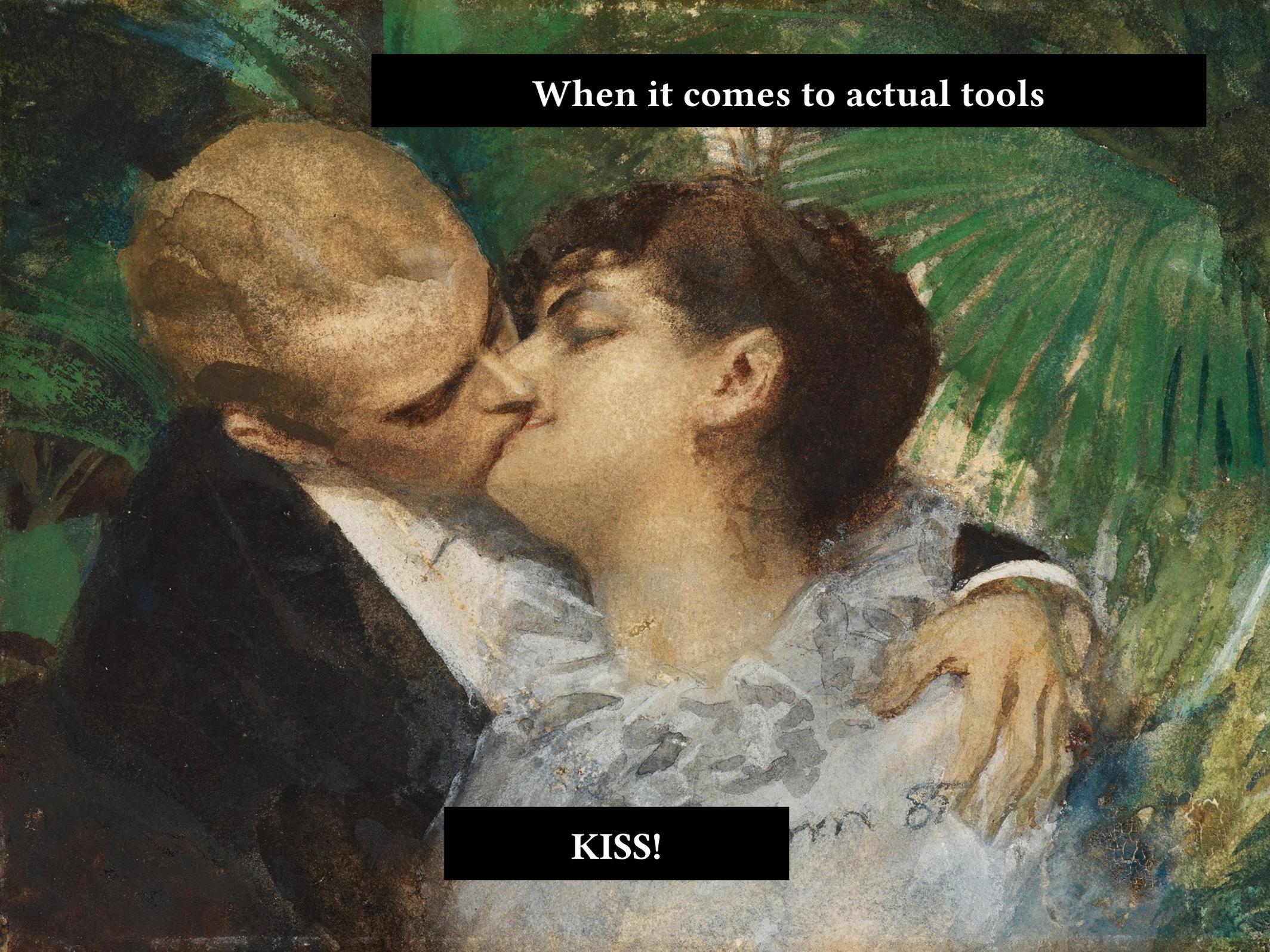
And greet the journalist right the next time he or she calls

A bronze sculpture of a globe made of puzzle pieces, held up by several hands. The globe is the central focus, composed of numerous interlocking puzzle pieces. Several hands of varying sizes are shown reaching up to support the globe. The background shows a red-tiled roof and some trees.

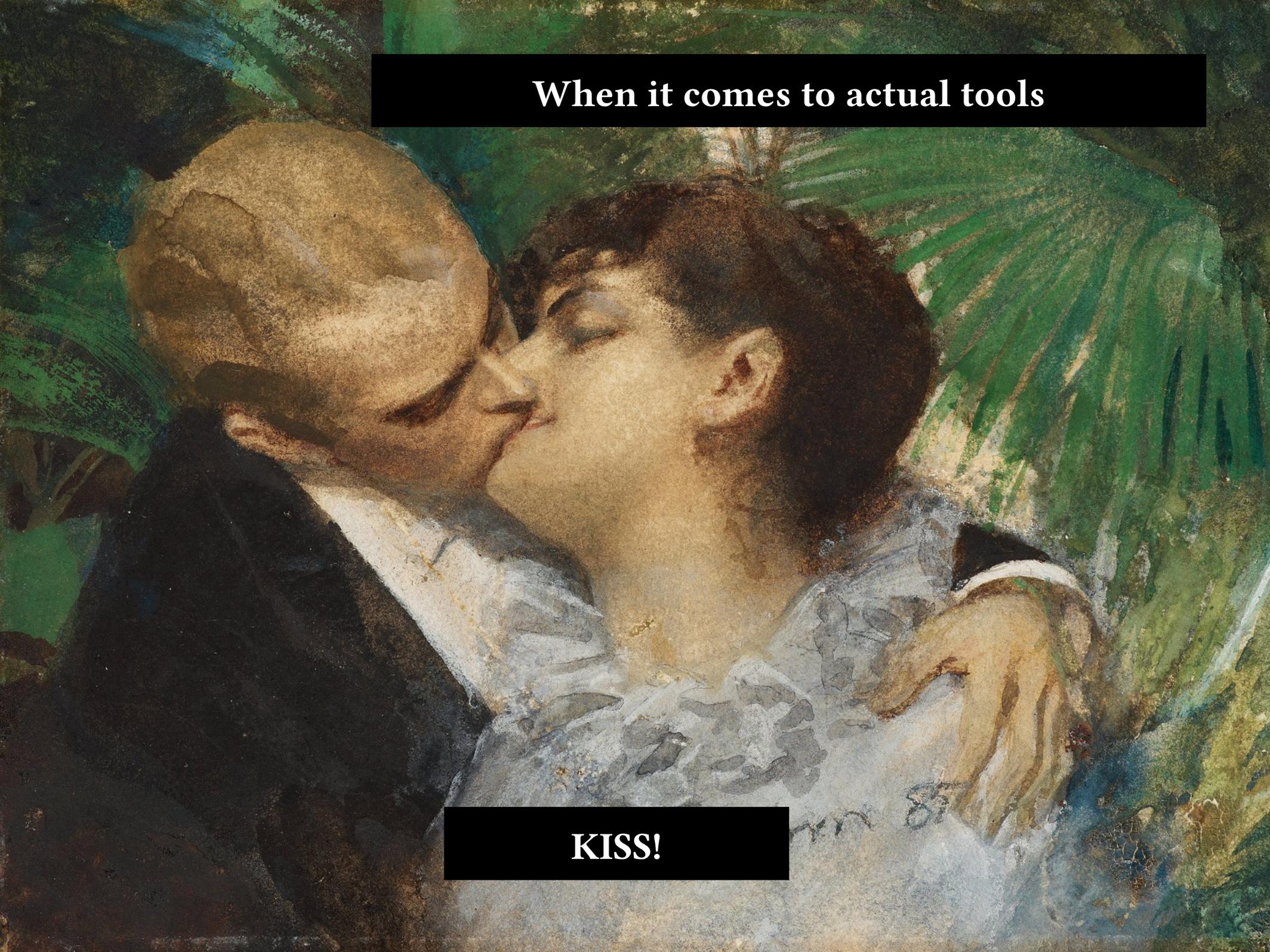
You're basically a telephone exchange

so know your telephone numbers to wikimedians

Remember the sister projects

A painting of a man and a woman in a close embrace, kissing. The man is on the left, leaning towards the woman on the right. The woman has her eyes closed and a serene expression. The background is a mix of dark and light green tones, suggesting an outdoor setting. The painting style is somewhat impressionistic, with visible brushstrokes and a focus on light and color. A black rectangular text box is positioned at the top center of the image.

When it comes to actual tools

A painting of a man and a woman in a close embrace, kissing. The man is on the left, leaning towards the woman on the right. The woman has her eyes closed and a serene expression. The background is a mix of dark and light green tones, suggesting an outdoor setting. The painting style is somewhat impressionistic, with visible brushstrokes and a focus on light and color. A black rectangular text box is positioned at the bottom center of the image.

KISS!

This Government has been informed that a Jewish state has been proclaimed in Palestine, and recognition has been requested by the ^{provisional} Government thereof.

The United States recognizes the provisional government as the de facto authority of the new ~~Jewish~~ ^{State} ~~state.~~ ^{of} *Israell*


Harry Truman

Those days are long gone my friend

May 14, 1948.

And you're not Harry Truman

You're a journalist, so remember of 5W+H

A detailed oil painting of a diverse crowd of people in a mid-20th-century setting. In the center, a man in a blue fedora hat and dark suit is reading a newspaper titled "THE OBSERVER". To his left, a woman with dark hair and sunglasses looks forward. In the background, a man and a woman are kissing. Other figures include a man with a cigarette, a woman with glasses, and a man in a red jacket. The overall atmosphere is one of a busy, public gathering.

When selling your news

Friends go first

Unless you really need engagement

Authors

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