

N·E·W·S & E·V·E·N·T·S

Institute-Wide Effort Seeks TAP Increases

Again this year RIT's Office of Government & Community Affairs is coordinating an Institute-wide effort to obtain increased state funding for Tuition Assistance Program (TAP) grants. The effort is a continuation of the four-year initiative begun last year. According to Deborah Standardi, director of Government and Community Affairs, the goals are to raise the level of the grants and increase the income eligibility ceiling by taking into account the impact of inflation on tuition costs and family incomes.

The TAP increase approved by the State Legislature and the governor last spring resulted in an additional \$2 million in financial aid available to RIT students. The changes recommended this year would result in another \$1.2 million in benefits to Institute students and their parents.

The elements of this year's proposal are:

- An increase of \$400 in the maximum award, raising it from \$2,700 to \$3,100 per year

- Increasing the income eligibility ceiling for TAP from \$29,000 to \$33,000 in NYS net taxable income

- Increasing the maximum award for "emancipated" (financially independent) students from \$1,800 to \$3,100

- Increasing financial aid to graduate students by raising the maximum award from the current level of \$600 to \$3,100

The proposed changes would affect virtually all students who currently receive TAP awards and would also benefit some who are not currently eligible.

Rochester area co-sponsors of the bill include Senator Paul Kehoe and assembly members Gary Proud, David Gantt, Pinny Cooke, James Nagle, Roger Robach, and Stephen Hawley. As to the bills' chances for success, Standardi notes that "last year's accomplishment was achieved with significant help from students, parents, and faculty, who urged their legislators to support TAP. Such a response is needed again this year."

Further information about the TAP program or how individuals can be of assistance is available from the Office of Government and Community Affairs, 262-3086.

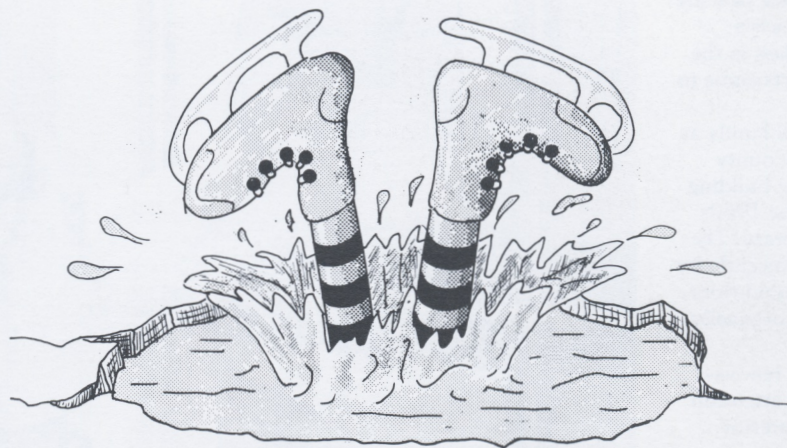
Taylor Instrument Donates Land

Taylor Instrument in Rochester, a division of Combustion Engineering Inc., has donated 144 acres of land in Henrietta to the Institute. According to Dr. C.J. Young, RIT vice president for Development, the land, valued at \$1.365 million, is located at the corner of Bailey and East River roads, contiguous to the campus.

The transfer of property comes as RIT celebrates the 100th anniversary of the founding of Mechanics Institute, predecessor of RIT. The relationship between RIT and Taylor Instrument goes back to the days of Mechanics Institute, says President M. Richard Rose. "Many of our graduates, as well as students in our cooperative education program, are employed by Taylor."

Combustion Engineering Inc., headquartered in Stamford, Conn., supplies equipment, systems and services to oil and gas, utility, petrochemical and other industrial markets worldwide. Taylor Instrument is a manufacturer of electronic measuring control instrumentation and systems for the process industries.

The Institute currently has no plans for developing the land.



Winter Weekend Has Something for Everyone

Whether you're a sit-by-the-fire type these cold days or someone who battles winter by immersing yourself in the season's outdoor sports, RIT's Winter Weekend (tomorrow through Sunday) has something for you.

Planners of events urge you to follow the weekend's theme, "Break the Ice," both figuratively and literally. Remember, on Saturday you can travel free from residence halls to activity areas by hay/sleigh rides.

Sign-up sheets for special events are at information tables in the lobby of the College-Alumni Union from 11 a.m.-2 p.m., and tickets are available at the Candy Counter. Weekend highlights are described below, but check the Informa-

tion Desk and the information tables for additional event times, dates, places, and registration fees.

The traditional Broom Hockey Tournament starts things off at midnight, tomorrow, Feb. 8, in the Frank Ritter Memorial Ice Arena. Student-molded ice sculptures will decorate the area in front of the College-Alumni Union and provide a background for the "break the ice" contest that begins at 11:30 a.m. For a quarter you get three swings at the ice pile and a chance to find prizes buried in the ice mass.

For those who prefer to stay indoors, western style food will be available for lunch in the cafeteria with music by the Ricky Howe Band; you can sit for a

Victorian photograph of yourself, or watch an organ grinder and a monkey perform from 11 a.m. to 3 p.m. You may also go to a coffeehouse in Fireside Lounge organized by Residence Life community aides, the RIT International Students Association and the Hotel Sales Management Association.

There's a musical production, *Merrily We Roll Along*, in Ingle at 8 p.m., tomorrow and Saturday, and at 3 p.m., Sunday; an NTID Theatre production, *Caucasian Chalk Circle*, same time, both evenings, and at 2 p.m., Sunday.

RIT's hockey team will play Cortland at 7:30 p.m., Friday, and an after-game celebration (music by Vegas) will take place in the cafeteria from 9:30 p.m.

Highlighting Saturday's events are the snow sculpture contest—at the Rochester Hilton, quarter mile and residence hall and engineering quads—with cash prizes (\$125, \$100, \$75, and \$50); the semi-formal Ice Ball in the cafeteria; Comedian Jack Gallagher in Grace Watson Hall and a D.J. in the Ritskeller.

Sunday brunch in the College-Alumni Union cafeteria (\$5) will conclude the winter celebration.

Winter Weekend is sponsored by College Activities Board, Off-Campus Student Association, Residence Halls Association, Student Directorate and Greek Council. The Rochester Hilton and Happy Time Ice Co. donated prizes.



CAMPUS CONNECTIONS...At the Jan. 28 grand opening ceremonies of Campus Connections, the new RIT store, John Roman, director, right, connected the new with the old. He introduced Margaret Vetter, left, manager of the RIT Bookstore when it was on the downtown campus, who retired after 48 years with the Institute, and Bill Simpson, former store director, who initiated plans for the present structure. President M. Richard Rose, background, earlier cut the ribbon in the ceremony that officially opened Campus Connections.

Rochester Telephone Executive Elected to Board of Trustees

Alan C. Hasselwander, president and chief executive officer of Rochester Telephone Corporation, has been elected to RIT's Board of Trustees.

Joining Rochester Telephone in 1957, Hasselwander has served as personnel director, plant manager, director of industrial relations and vice president for marketing and network, network services planning and corporate planning and development. He was elected executive vice president in 1980 and president and CEO in 1983.

Hasselwander is a director of Chase Lincoln First Bank, N.A., and a member of its executive committee and a trustee of the International Museum of Photography at the George Eastman House. He received his MBA from the University of Rochester in 1974 and is also a director of the United States Telephone Association and a member of the advisory committee of the Institute of Public Utilities at Michigan State University.



Joint Concert Features Jazz

If you enjoy the music of Count Basie and Duke Ellington, plan to attend the joint concert of the RIT Jazz Ensemble and the SUNY Geneseo Jazz Ensemble at 8 p.m., Wednesday, Feb. 13, in Ingle Auditorium, College-Alumni Union. It's free.

Jim Hynes, who played lead trumpet for such jazz greats as Mel Torme, Tony Bennett, Melissa Manchester, Della Reese, Sarah Vaughn and Paul Anka, directs both groups. RIT students will be featured soloists. Jim Gresko, third-year design student, College of Fine and Applied Arts, plays alto saxophone, and John Cooklis, second-year computer engineering student, plays trombone.

FOCUS

Design Class to Bring Historic Structure to Life

A seven-story, historic structure built in 1915 in Little Falls, N.Y., will see new life if plans prepared by Charles Lewis's industrial and interior design class in the College of Fine and Applied Arts come to fruition.

Originally used by the Burrell family as headquarters for its Herkimer County Trust Co., the main floor of the building was occupied by a bank until the 1960s and then briefly by the local library. The top floors were occupied until recently by professional offices and the ground floor, a few steps below Main Street, originally housed retail shops.

The building and its possible renovation were brought to the class's attention by Eduardo Rovetto, a senior interior design student whose uncle, Quinto Rovetto, owns the building.

Since nearly 50 percent of the population of Little Falls is more than 65 years old, the owner proposed moderately priced apartments on the upper floors that would appeal to the elderly, but not exclude other markets, and, since Syracuse and Albany are within an hour drive, he suggested a high quality restaurant on the banking floor and specialty shops on the ground floor.

At the beginning of the fall quarter, the students, along with Lewis, who is also an architect, and Theodore Bartlett, a preservation consultant from the Rochester Landmark Society, surveyed the structure. The students discovered that the two-story banking hall above street level has two mezzanines and is particularly "grand." They found important interiors intact, including a marble entrance stair, faux stone walls, arched-beam ceilings, moldings, and a walnut-panelled board room with parquet floor. To everyone's delight, the upper floors provide a spectacular view of the Mohawk River valley and falls as well as the Adirondack foothills.

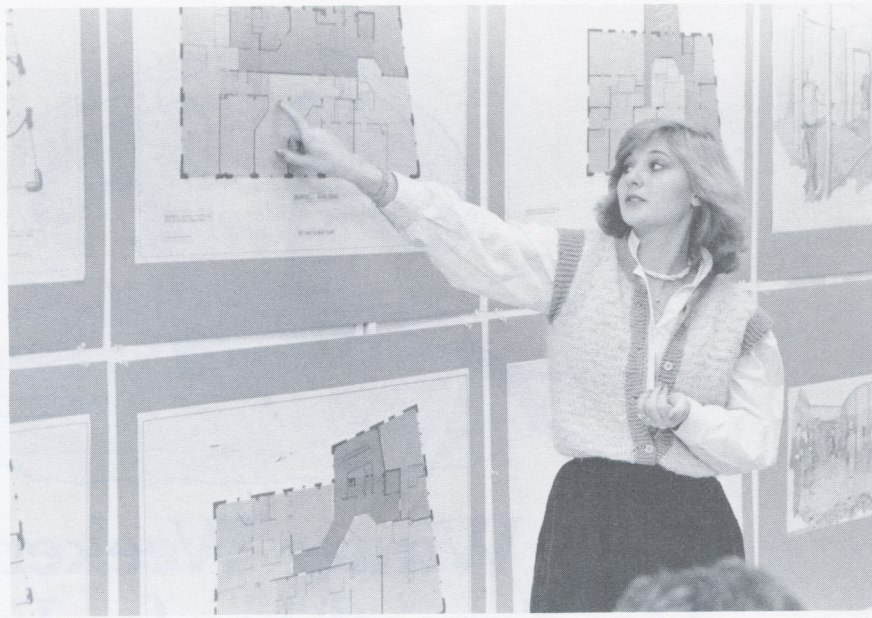
Because high-rise multiple residence design is governed by the most stringent aspects of the New York State Uniform Building and Fire Prevention Code, because mixed use requires understanding of additional parts of the code, and because demographics and the economy of the region demand exploration of construction economies, unit types and marketing, Lewis says the academic rewards of the project are numerous and comprehensive. To give his students further experience, he insisted that the redesign comply with the Secretary of Interior's *Standards for Rehabilitation and Guidelines for Rehabilitating Historic Buildings*. He also required that 20 percent of the apartments be designed for the handicapped.

Because of the size and scope of the project, the overall design was assigned as a team project. Members of the team are industrial and interior design majors Kate Beresik of Pittsburgh, Pa.; Mike Blumenau of Maplewood, N.J.; Ann DeFazio and Karen Thomas of Rochester; Lydia Moelbert of Hamburg, N.Y.; and Rovetto of Little Falls. Each student prepared several preliminary studies for each floor, and, after critical analysis and constructive criticism from peers, Lewis, and the owner, each student refined various aspects of the final proposal.

What they have come up with is a renovation the owner feels is sensitive to the fabric of the area and the historic value of the building. The students added a double stair tower to the undistinguished east facade. The tower, which costs no more than rebuilding the existing stairs to comply with code, is not visible from the street, does not alter the historic bank floor, and provides maximum planning flexibility and optimum spatial utilization on all floors.

In the students' plan, access to the apartments and retail area for handicapped persons is via an existing ramp entrance at the rear through a newly created arcade. The arcade also allows access to the adjacent, to-be-renovated theater.

An enclosed elevator lobby includes mailboxes and intercoms for the residents; a locked door at this point affords tenant security.



Lydia Moelbert, industrial and interior design senior, points out detail in renovation plans for historic structure in Little Falls, N.Y. Students in Charles Lewis's class presented plans to owner Quinto Rovetto, whose nephew, Eduardo, is a senior industrial and interior design student.

Glass walls defining the shops are in dramatic contrast to existing walls on the ground level. The rental office, mechanical space and storage and lockers for the restaurant above are also at this level.

The curvilinear marble stair on Main Street provides access to both the ground-floor shops and the restaurant above. An additional entrance on Ann Street provides access for handicapped persons. Plans for the restaurant place the kitchen under the large mezzanine and provide a variety of dining spaces in the two-story banking hall and on the more intimate low-ceilinged mezzanine. The walnut-panelled bank board room provides a dining room for private parties.

A generous lounge on the second floor will provide community space for apartment residents. The laundry is located here to further reinforce social interaction. There is a separate room for meetings, crafts and recreation, which also will be available to community agencies for financial counseling, lectures, immunization clinics and other health services. Twenty-one apartments, studio and one-and two-bedroom units, are planned for the second through fifth floors. Four apartments are designed for the handicapped.

Since residents are expected to come from a predominantly rural population, displaced by age and economics to an

urban environment, a roof garden is proposed. In addition to spectacular views of the river, falls, and nearby countryside, the garden will provide facilities for picnics, gardening, exercise and just plain conversation.

Exterior alterations are limited to repair of limestone parapet walls and roof, cleaning of limestone and brick facades, painting of wooden window frames, construction of matching stair tower, planting of trees on Ann Street and discrete signage for the restaurant and shops.

Students will plan the restaurant during the winter quarter, choosing lighting, furniture, artwork, menu design, napkins, dishes and accessories.

All this planning is the first step in the development of the project. Cost estimates are \$1.5 million, plus restaurant, advertising and marketing costs. The owner now must provide a marketing survey to see if the apartment project is viable; if people can afford what must be charged in rent to make the project profitable.

Tigers Host Cortland

RIT will host Cortland in men's hockey Friday night at 7:30 p.m. Faculty and staff will be admitted for \$1, half the normal admission price. The hockey team has three regular season contests remaining. Following the Friday game RIT is at Brockport on Saturday and will host Oswego, Friday, Feb. 15, at 7:30 p.m. The Tigers are 18-5-1 overall and 14-1 in the New York College Hockey Association.

Students to Design Energy House

RIT energy technology students have become involved in a first for the Rochester area as they participate in a contest to design and prepare the drawings and specifications for an energy efficient house. The winning design will be built and sold by a local builder.

The contest is sponsored jointly by RIT's Mechanical Engineering Technology Department and Joseph Malik, president of the Jamco Builder Designer firm of East Rochester.

Winners will share \$2,250 in prize money. The home will be constructed at the Jamco Builder-Designer tract in the town of Pittsford. According to the Monroe County Planning Department and the Center for Environmental Information, Malik's tract is the first in Monroe County to be comprised exclusively of solar units. The houses are designed to sell in the range of \$100-125 thousand.

While final selection of winners will be made by a special panel of qualified judges, entries will be displayed at local shopping malls and the public will be encouraged to vote on them. Prizes will be awarded in August.

New Policy Set For Recreation

A new policy is in effect for issuance of guest passes in the Department of Physical Education, Intramurals and Recreation. Passes can be obtained at the equipment cage from 9 a.m. to 4 p.m., Monday through Friday. Cost of a guest pass is \$1.

Greg Moss, coordinator of Recreation, advises RIT personnel to obtain passes in advance for weekend or evening use. For further details contact Moss at 2610.



TEAMWORK ON LIBRARY ISSUES....The Institute Faculty/Library Committee recently met to continue its work on the issues facing the library this academic year. In discussion (left to right) are: Craig McArt, Fine and Applied Arts; Raman Unnikrishnan, Engineering; Richard LeRoy, NTID; Paul Rosenberg, Science; Robert McGrath, Applied Science and Technology; Patricia Pitkin, director of Wallace Memorial Library; and Owen Butler, Graphic Arts and Photography. Also on the committee are Sam Abrams, Liberal Arts; Lee Sengbusch, Continuing Education; and William Nowlin, Business. The group provides faculty input on long-term library growth, reviews collection development and determines how faculty members can interact most effectively with the librarians responsible for specific subject areas of the library's collection.

NTID Theatre Presents Brecht Play

The NTID Theatre will present Bertolt Brecht's play of social revolution and justice, "The Caucasian Chalk Circle," at 8 p.m. on Feb. 7, 8, and 9, and at 2:30 p.m. on Feb. 10.

With the play, based on an ancient Chinese tale and a well-known biblical story, Brecht poses the question: "Should things belong to the people who own them or to those who take care of them?"

Actors in the production dramatize the story in both sign language and voice, using available and representative materials as props, set pieces, and costumes.

Tickets for "The Caucasian Chalk Circle" are \$2 and are available weekdays from 10 a.m.-4 p.m. at the NTID box office in the Lyndon Baines Johnson Building. For further information or reservations, call 475-6254 (voice/TDD).



"CONTRADISTINCTION"...Photographs by Patricia Russotti and James Veatch are on exhibit through Feb. 22 in NTID's Switzer Gallery. An artists' reception, Friday, Feb. 8, 7-9 p.m., will be open to the public and will include a dance performance by Pamela Trokanski. Gallery hours are Monday-Friday, 8:30 a.m.-4:30 p.m. (Photo credit: Patricia Russotti from the series "A Question of Perspective")

Women, Minorities Urged to Enter Technical Careers

A dual admissions program to encourage prospective minority and women students to pursue technical careers has been announced by RIT and Berkshire Community College of Pittsfield, Mass.

The program is designed to encourage minorities and women with high analytical, mathematical and academic skills to enter certain technical fields in which they are underrepresented and which provide excellent opportunities for successful careers.

The field initially targeted for this program at RIT is electrical engineering technology, offered by the School of Engineering Technology in the College of Applied Science and Technology.

"The purpose of dual admission is to give assurance to carefully selected individuals about their prospects for transfer to a senior college after completing their community college studies. In this way, their path to a successful technical career is simplified," said Dr. Richard Rinehart, director of RIT's Center for Community/Junior College Relations.

"This is an excellent way for RIT to encourage the enrollment of minority students in a specialized technical program that leads to rewarding careers," explained W. David Baker, director of RIT's School of Engineering Technology.

Bye-Bye Buffalo, Hello NTID

Buffalo's loss is NTID's gain! NTID will present *All the Way Home*, featuring former NTID students Michael Lamitola and Chuck Baird, in the NTID Theatre on Mon., Feb. 18, at 7 p.m. This is a special early starting time for the NTID Theatre due to the length of the play and the weekday evening performance. Tickets will be on sale for one week only beginning Mon., Feb. 11: \$3 for students, staff, senior citizens, and \$5 for all others. The box office is open weekdays, 10 a.m.-4 p.m., 475-6254 (TTY & voice).

"We welcome this program, which builds on our successful working relationship with Berkshire Community College. For many years their graduates have been transferring to RIT's electrical engineering technology program," said John Stratton, chairman of the Electrical Engineering Technology Department.

The program will be initiated for stu-

dents entering Berkshire Community College in September 1985. Berkshire will recruit students and assist them in compiling the information required for admission to both institutes. Students will be accepted simultaneously into Berkshire and RIT and will enter RIT after successfully completing their associate degree requirements at Berkshire.

Seminars Help Students Reach Successful Job Search

A good education is essential to a career, but unless students know how to market themselves effectively that career may take awhile to materialize. The job search seminars offered each quarter by RIT's Center for Cooperative Education and Career Services help students with the marketing process. Seminars scheduled for February are described below.

Seminars on resume writing, which help students understand how to present themselves well from the start in writing, will be held Friday, Feb. 8, at 12:05 p.m. and Tuesday, Feb. 12, at 1:05 p.m.

Seminars on interviewing techniques help students prepare for campus and employer interviews by demonstrating the types of questions asked, contrasting effective and inappropriate responses and reviewing the behavioral aspects of the interviewing process. These seminars will be held Wednesday, Feb. 13, at 4:05 p.m.; Thursday, Feb. 14, at 11:05 a.m.; and Friday, Feb. 15, at 10:05 a.m.

Developing a creative and successful job search plan is the focus of the job hunting strategy seminar, held today at 3:05 p.m.

Next quarter, for students who are within four quarters of graduation, the center will again offer orientation seminars. These provide a review of center services and are required if students plan to take advantage of on-campus interviews.

Students may register for these seminars with the center receptionist. A complete schedule of dates and times for the seminars to be offered next quarter will soon be available.

Boost Their SAT Scores

Do you know a high school junior or senior who wants a higher SAT score? The Learning Development Center is offering an SAT preparatory course to familiarize high school students with the format and types of questions found on the SAT exam.

The math section will review algebra and geometry concepts needed to solve SAT math problems. The verbal section will cover reading comprehension and rate, word knowledge and analogies.

The courses will be offered Saturdays, March 16, 23 and 30, and April 20 and 27. The verbal course will be held from 9-11 a.m. and the math course from 11 a.m.-1 p.m.

Tuition for each course is \$90, payable upon registration, and is covered by RIT's tuition waiver.

For more information and a registration form, call Barbara Young, 6682, between 8:30 a.m. and 4:30 p.m., Monday to Friday.

RIT Center Has Impact On Business

The Center for International Education and Services (CIES) is less than two years old, but it is already beginning to have an impact in the Rochester area and elsewhere.

CIES was established by President M. Richard Rose in the summer of 1983. Since then the center has provided assistance to a number of companies, some of which are Schlegel, Alliance Tools, Cullen Industries and Page Avjet. CIES provides a variety of services to both the RIT community and New York State's business community, from workshops on international trade to traveling with clients to foreign countries.

In a recent letter to Dr. Rose, the vice president of a major local company said, "I would like to take this opportunity to thank you and the staff of RIT for the assistance provided during a recent business trip to China.... This organization (CIES) provided a most valuable contribution...."

Recently, Dr. Richard Chu, director of CIES, was appointed to the newly established New York State World Trade Council by Governor Mario Cuomo. "This appointment, I believe, is a form of recognition of Dr. Rose's establishment of the Center for International Education and Services in order to assist local industries in their development of trade relationships and industrial cooperation with China and Mexico," said Chu.

Chu noted that he also serves as a faculty member at RIT. "Without the enthusiastic support of the College of Liberal Arts administrators I could not have accomplished anything," he said.

This April, CIES and the Rochester Area Chamber of Commerce will co-sponsor a conference called "Trade With Mexico." As well as RIT and local experts, speakers at the conference will include James Blow, commercial attache at the United States embassy in Mexico City, and representatives from Bancomer, Mexico's largest bank.

Another project administered by CIES is the faculty exchange program. Professors from Chinese and Mexican universities have already visited RIT, and beginning this March several RIT faculty members will travel to Universidad Autonoma Metropolitana in Mexico and Shanghai University of Technology in China.

"The arrangement is such that the faculty members have a plan of work structured around their interests," said Dr. John Humphries, administrator of CIES. "They can do research, teach, study, give workshops, lecture or consult with faculty members."

The third member of the CIES team is Dr. Richard Morales, director of CIES and faculty member in the department of human services. CIES is under the direct leadership of Dr. Thomas R. Plough, provost and vice president for academic affairs.

Lenten Services

The Catholic Campus Parish will mark the beginning of the Lenten season with Ash Wednesday masses, Feb. 20, at 7:30 a.m., 12:10 p.m., 5:10 p.m., and 7:10 p.m. Ashes will be distributed after the homily at each mass. Masses will be celebrated Ash Wednesday and throughout Lent in the Allen Memorial Chapel. Daily mass during Lent will be at 12:10 p.m., Monday, Tuesday, Thursday and Friday with a communion service at the same time on Wednesday. There will be no services during the week of Feb. 25.

Also on Ash Wednesday, an Episcopal mass will be held at 7:30 a.m. in the Jones Memorial Chapel, with disposition of ashes. Lutheran worship services will be held at noon in the Jones Memorial Chapel.

NEWSMAKERS

● **John Roman**, director of RIT Campus Stores, presented "The Integration of Advertising into the Marketing Plan" to account executives at WUHF-TV, Channel 31.

● **Dr. Kenneth R. Nelson**, professor of history, College of Liberal Arts, was a participant in the annual meeting of the New York State Association of European Historians at Brockport. Nelson's reviews of current studies on 20th century German history were published in *History* and *The History Teacher*.

● Participants in a local television series, "Poetry in Rochester," are **Sam Abrams**, assistant professor, College of Liberal Arts, Language and Literature Department, and **Tina Lent**, instructor in the college's Science and Humanities Department. Lent is co-director with Max Lent, photographer and videographer, and Abrams is one of the 13 poets in the series. The 30-minute programs began Jan. 8 on Channel 5 and will continue through February. Broadcast times are 10 a.m., Tuesdays; 2 p.m., Wednesdays and 7 p.m., Thursdays.

● **Dr. Richard Chu**, College of Liberal Arts, has been elected president of the New York State Conference on Asian Studies, one of six branches of the National Association for Asian Studies. Chu recently finished a three-year term on the board of directors of the association, which is composed of Asian studies professors from across the nation.

● **Barbara Polowy**, art and photography librarian, Wallace Memorial Library, recently had her article, "Health Hazards of the Studio and Darkroom: A Brief Guide to Sources of Information," published in *Art Documentation*, Winter 1984.

● **Dr. Edward G. Schilling**, chairman of graduate statistics in the College of Continuing Education's Center for Quality and Applied Statistics, presented a seminar, Topics in Acceptance Sampling, for the American Institute of Industrial Engineers in Tampa, Fla., in January.

● **Dr. Frederic P. Gardner**, College of Continuing Education, has had an article, "Foundations and Lifelong Learning," published in *The Progress of Education*, an educational journal published in India.

● **Dr. Frank Bernhart, Dr. Edwin Hoefler, and Prof. Marcia Birken** from the College of Science presented papers at the fall meeting of the Seaway Section of the Mathematical Association of America held at St. Bonaventure University. Dr. Bernhart's paper was entitled "Polynomials, Map Coloring and Flattening Equations"; Prof. Birken's was "Writing in the Math Classroom." Dr. Hoefler introduced the MAA project, TEAM, "Teaching Experiential Applied Mathematics."

● **Dr. Morton Isaacs**, College of Liberal Arts, has been engaged to evaluate the effectiveness of the Park Ridge Chemical Dependency Unit's outpatient facility in Rochester. His report also will compare the present results to those in Isaacs' study, also conducted for Park Ridge Hospital, several years ago.

● **John Ellis**, assistant professor in the School of Computer Science and Technology, College of Applied Science and Technology, spoke on "Custom VLSI Design" at the Computer Science Symposium series recently held on campus.

● **Dr. Charles Collins**, visiting assistant professor of art history, College of Liberal Arts, reviewed *Elephanta, the Cave of Shiva*, by Carmel Berkson, Wendy Doniger O'Flaherty and George Michell for *Oriental Art*, London.

● **Francis Domoy**, faculty member in the School of Food, Hotel and Tourism Management, College of Applied Science and Technology, gave a presentation entitled "Moving up Within the Resorts Corporate Structure" at the annual meeting of the Resorts and Commercial Recreation Association in Phoenix, Ariz.



A-ONE-a AND a-TWO-a!...The RIT Timestompers will set RIT's City Center, 50 West Main, a-jumping as part of the Downtown Promotion Council's "I Love Downtown," from 11:30 a.m. to 12:30 p.m., Thursday, Feb. 14. Drawing members from all RIT colleges, the Timestompers learn about American jazz as they develop musicianship, poise and experience in live performances. As the band plays next Thursday, representatives from the School of Applied Industrial Studies will conduct tours and be available to discuss opportunities in automated equipment, computer service, drafting and machine tool technologies, and packaging machinery mechanics.

Financial Club Excursion Provides Insights on Wall Street

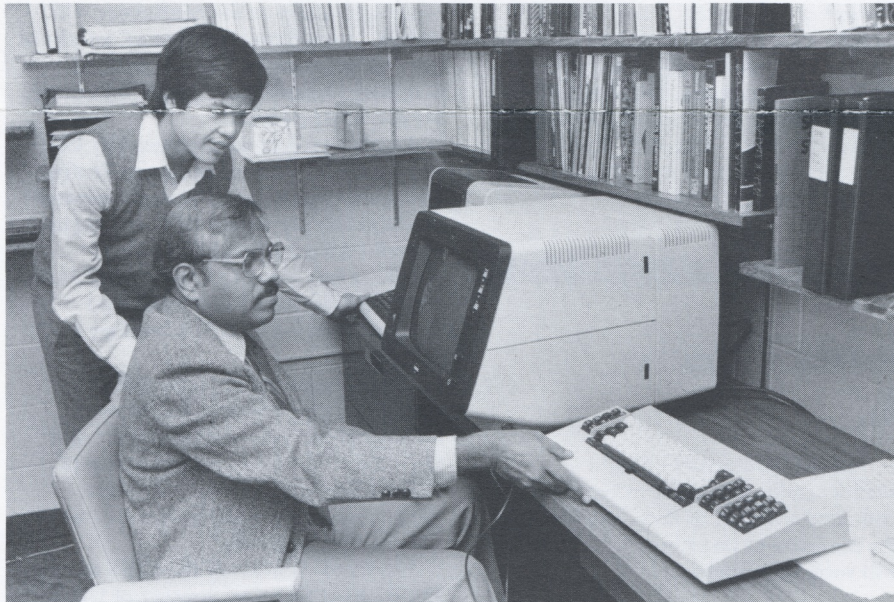
Traveling right to the center of the nation's financial world proved to be an educational excursion for members of RIT's Finance Club, sponsored by the College of Business. During their December trip the group visited the New York Stock Exchange, the Commodity Exchange at the World Trade Center and the Federal Reserve Bank of New York. However, members agree the highlight of the trip was their meeting with Charles A. Parker, corporate executive vice president in charge of investments for The Continental Corporation.

Chris Burk, president of the Finance Club, trip organizer, and a third-year College of Business student, explains, "We were really fortunate to meet with Parker. He's a leader in the investment business and has to his credit having recruited and trained Arthur Laffer, now a well-known economist. We questioned Parker on a variety of topics, including the nature of the investment business, traditional ways of getting into the business and what his advice would be on how the enter the business.

"He told us that it is unusual to find an individual in the investment business who is proficient in all three areas of finance, marketing and communication. 'Finance people can be taught marketing,' he said, 'but the marketing people can't always be taught finance. The most successful people in the investment business are strong in all these areas, and they can admit their mistakes.'"

Parker also told the RIT group that students pursuing financial careers traditionally start by working for a bank, but he added that such a career path is not as necessary today as it has been. Students who know what they want to do can go directly into that sector of the financial community by taking specialized, and highly competitive, training programs. The students were also advised to as much accounting and statistics as possible since this knowledge is essential to understanding company finances.

IBM Provides Software Support For Mainframe Computer Study



Examining Equipment...Raman Unnikrishnan, seated, associate head of electrical engineering, and Taiwanese exchange student Yung-Lin examine a graphic terminal and keyboard that will be used to assist in the design automation of computer power supply sources as part of a research grant from IBM Corporation.

A research grant that will involve the study and construction of automated design packages used in designing power supplies for mainframe computers and peripheral equipment has been received by the Electrical Engineering Department, College of Engineering.

The grant is from IBM Corporation's Glendale Research Laboratories in Endicott, N. Y., and provides a total in cash and software support of approximately \$80,000.

The goal of the research is to obtain dependable switching regulator models to facilitate design automation for computer power supply sources. The project is divided into two phases: development of analytical models for circuits, and building and testing of a hardware model.

Rochester Area Colleges Name McGill Director

Cynthia McGill has been named administrative director of Rochester Area Colleges, Inc., and will begin her new duties in mid-February. She has been director of Minority Affairs since the office was established in 1982 and before that was director of Special Services.

In addition to financing the research, the grant monies will provide RIT with state-of-the-art graphic terminals, as well as software needed for the project.

Dr. Raman Unnikrishnan, associate head of electrical engineering, is the principal investigator and project director for the grant. He will be assisted by Yung-Lin Lin, an exchange student in the electrical engineering graduate program, from the National Cheng Kung University in Taiwan.

Self-Defense Discussion

Marty Cummings, Learning Development Center, will speak on self-defense for women at the next meeting of the RIT Women's Club, Wednesday, Feb. 13. The meeting will be held from noon to 1 p.m. in the 1829 Room, College-Alumni Union. Bring a brown-bag lunch.

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