

This Name Won't Change...The new Institute design for publications offers a wide choice of possibilities and at the same time presents a strong and cohesive RIT identity.

New Design Reflects RIT

It's a new look! With this issue of *News & Events*, you will notice a new masthead design. This is part of a new Institute publications design system recently developed by Communications.

According to Jack F. Smith, associate vice president for Communications, "The redesign of Institute publications is based on a number of marketing studies and focus group presentations. The new design reflects the growing international recognition of the Institute as 'RIT,' rather than 'Rochester Institute of Technology.'" ♦

Army Awards \$242,000 For Medical Research

The U.S. Army has awarded Dr. John Neenan, assistant professor of chemistry, College of Science, a \$242,000 contract as a principal investigator for a medical research project. He is working on drugs that might have potential application for the treatment of cancer, viral infections, and diseases caused by tropical parasites such as sleeping sickness and malaria.

"The compounds I'm working on are potential candidates for the treatment of disease and are similar to those that have an excellent track record of getting FDA approval and being useful in humans," explains Neenan.

Neenan is the only person in the Rochester area doing this particular type of research. He has received the contract for at least three years; the Army has already provided approximately \$20,000 in support of Neenan's research under two summer research associateships.

Neenan's research has been directed toward the design and synthesis of drugs, which are structurally similar to the molecular components of the genetic materials DNA and RNA. They also are useful as molecular probes of bio-organic catalysts called enzymes that may play a role in the cause of cancer and infectious disease.

While the primary emphasis of Neenan's research is directed toward the chemotherapy of tropical disease caused by RNA viruses, this same class of viruses presents a major health problem to Americans as well. RNA viruses are the agents responsible for the common cold, influenza, rabies and AIDS. They also have been implicated as causative agents of other diseases including cancer.

"My research poses no bio-hazard to myself or my students," stresses Neenan, "All compounds prepared at RIT are screened for antiviral activity at the U.S. Army Medical Research Institute of Infec-

tious Diseases in Maryland, where proper containment facilities exist. No work with viruses or other bio-hazardous material is done at RIT."

In 1973, Neenan did patented work on an antiviral drug at Yale Medical School with Dr. William Prusoff, who invented the first nucleoside antiviral drug to get FDA approval.

According to Neenan, the army makes a site visit once a year and he has regular communication with army personnel.

Most of Neenan's research has been supported by the U.S. Army Medical Research and Development Command. The Army Medical Corps is primarily responsible for the health care of armed forces personnel, and State Department personnel on overseas assignment and their families.

Neenan has hired Dr. Sue Opitz, who received her master's degree in chemistry from RIT, from the University of Wyoming as a research associate for the project. "She's responsible for day-to-day operations," says Neenan. "Starting next year the project will support a graduate chemistry student as a research assistant."

Governor's Budget Needs More TAP

Governor Mario Cuomo is moving in the right direction, but there is still more than can be done to benefit the independent college student says Deborah Stendardi, RIT's director of Government and Community Affairs.

Stendardi says the governor's proposed 1987 budget calls for a number of improvements in aid to independent sector students, but offers no increase in the undergraduate Tuition Assistance Program (TAP). "We are proposing a \$500 increase in the maximum award and changes in the income eligibility criteria to reflect inflation," says Stendardi.

In order to help achieve those goals, Stendardi urges RIT students, parents, faculty and staff to write Governor Cuomo and legislators urging consideration of TAP improvements.

The governor's proposed budget currently calls for the following:

- *A new Scholarship of Excellence Program providing 1,000 merit scholarships of \$2,000 each.

- *A proposed doubling of the maximum award for graduate TAP, raising it from \$600 to \$1,200.

- *A small increase in funding for the Higher Education Opportunity Program (HEOP) for disadvantaged students.

- *Technical changes in the Aid to Part-time Students (APTS) Program.

In his message to the Legislature, the governor noted, "This state's colleges and universities are among our most important resources. They have long been a major vehicle for individual opportunity, and more recently they have been a principal source of external research funding and economic development projects.

Additional information about TAP and where to write with your support can be obtained from the Office of Government and Community Affairs, 262-3086.

Budget Message Set

An Institute budget message will be presented by President Rose on Feb. 25 at 4 p.m. in Ingle Auditorium.

Last Fall Dr. Rose indicated in his State-of-the-Institute message that he would provide a budget outlook midway through the academic year.

An additional session is being planned.

Senator D'Amato Tours Micro Center

U.S. Senator Alfonse D'Amato, R-N.Y., who played the key role in the recent federal approval of RIT's \$11.1 million grant, got a first-hand look at what the dollars are paying for. D'Amato met with President Rose and RIT trustees for breakfast on Feb. 11 and then toured the new Center for Microelectronic and Computer Engineering.

The 57,000-square-foot facility is the first step in a \$23 million multi-phase project and is scheduled to be dedicated sometime in late summer.

In discussing RIT's efforts in microelectronic engineering, Sen. D'Amato said, "In looking to the future, we should not be amazed at the progress in technology driven areas. The Massachusetts corridor did not happen by accident. Many of the finest universities in the world could not have kept pace without the input of federal dollars. Microelectronic engineering is an example of a program where we should not lose the opportunity to be competitive in preparing students for industry. I look for this area to bristle with technol-



Sen. D'Amato proudly showed off his RIT tie and a new one presented to him at the breakfast. In addition, he was given a piece of glassware from the School for American Craftsmen.

ogy, with RIT representing the finest this nation has to offer."

D'Amato also praised RIT for the potential impact its program in microelectronic engineering will have in attracting industry and jobs to New York State.

"RIT's program is not only critical to this region, but critical to the nation," he said.



Sen. Alfonse D'Amato (second from right) toured the new Center for Microelectronic and Computer Engineering with Dr. William Castle, vice president for Government Relations; President Rose; Dr. Lynn Fuller, director of the microelectronic engineering program; and Frederick Wiedman, Jr., who recently endowed the Institute's first chair in imaging science.

RIT Readers Give Their Views On the News

A recent *News & Events* survey indicates that 89.5% of the Institute's faculty and staff read *News & Events* regularly and 10.5% read it occasionally.

Other survey information indicates that *News & Events* is the primary source of information on campus, followed by informal contacts, meetings, interaction with supervisors, memos, the Reporter and local media.

When rating what faculty and staff enjoy reading in *News & Events*, the following were mentioned in order of preference:

- News about campus events
- News & Newsmakers
- Information on Institute plans
- Articles about people at RIT
- Update from Personnel
- Stories about my department/college
- Academic analysis by Institute officials
- Calendar of Events
- Articles about faculty research
- Student accomplishments

Respondents also expressed what topics they would like to read more or less about in *News & Events* articles. 68.3% indicated that they would like to read more about Institute plans; 50% would like to read more news about campus events. All other categories were evaluated as satisfactory.

The following statistics indicate individual opinions on additional stories.

50% enjoy reading *News & Events* very much; 48.7% said the publication is satisfactory.

80.3% find the photographs in *News & Events* satisfactory.

Last year *News & Events* went on a bi-monthly publication schedule. 76.3% of the respondents agree that *News & Events* should continue to be published every two weeks during the academic year.

When asked if a nationally known personality were brought to campus for an Institute-wide event, 88% said they would attend the event and expressed a variety of opinions on who would be the most appropriate speaker or entertainer.

Of the 76 respondents, 37 were faculty, 29 were staff and 10 were administrators. There were no students surveyed.



MECHANICAL ENGINEERING STUDENT RECEIVES SCHOLARSHIP... Theodore Marciniak (center), a sophomore in RIT's Department of Mechanical Engineering, receives congratulations from Dr. Bhalchandra Karlekar (left), department director, and Lt. Col. Thomas D. Reddick (right), professor of military science, for receiving a national engineering scholarship from the Society of American Military Engineers, *New York City Post*. Sponsored this year by the Johns-Mansville Corporation, the awards were given to 13 students across the country for scholastic performance and potential for further engineering study.

Ellingson Award Announced

RIT's Department of Intercollegiate Athletics will unveil a new trophy display case and scholarship award this Saturday. Established in honor of President Emeritus Mark Ellingson, dedication ceremonies take place prior to the RIT-St. Lawrence basketball game scheduled at 3 p.m.

The Ellingson Award, highlighting the new display case, will be inscribed annually with the name of a student athlete who demonstrates a high degree of scholarship. It was designed and crafted in sterling silver by Leonard A. Urso, associate professor in metals in the School of American Craftsmen (SAC). The recipient will receive a medallion, also hand-crafted by Urso.

The display case was designed and constructed by Winfield Austion and Randy Shull, fourth-year wood and furniture

design students in SAC. The oak and glass structure will house the Ellingson Award along with other prominent individual and team athletic awards. The display case and Ellingson Award are gifts to the Institute from an anonymous donor.

Mark These Changes In Your Phone Book

The following changes and corrections to the RIT telephone directory are published for your reference. (Additional changes may be mailed to Karen Beadling, Communications, City Center.)

Number Corrections, Changes and Additions

- (p. 7, add to AFROTC)
ELWELL, SSgt Daniel -5253
GEM-3233
- MUNGLE, SSgt Douglas -5259
GEM-3217
- WOODS, Sgt Frederick -5257
GEM-3231
- (p. 7, CCE, Academic Div; p. 25)
FREY, Frederick P. Jr. 262-2603
- (p. 8, T&E Center, and p. 30)
LAWRENCE, Karen 272-0557
TAGA
- (p. 8, Elec. Engineering, and p. 39)
UNNIKRISHNAN, Raman -2167
JEGM-3105
- (p. 9, NTID)
Interpreting Requests -6281
- (p. 10, Acad. Computing, and p. 32)
MORRISON, Mary -2810
Secretary
MEMACC (VAXD)
RM-A291
- (p. 10, Data Ctr. Oper., and p. 30)
LUDWICK, Andy -2824
RM-A413
- (p. 10, Systems Dev., and p. 39)
VERECKE, Thomas -2331
- (p. 11, User Computing Centers)
ROSS MICROLAB -6027
- (p. 18, Academic Affairs)
ANTONIETTI, Reno -2552
- (p. 19)
BLEILER, Frederick F. -2620
- (p. 21)
CARSON, Loftus 262-6262
- (p. 22)
CUTHBERTSON, Barbara -2813
- (p. 29)
KLINKON, Heinrich -5115
- (p. 38)
STUDENT EMPLOYMENT -2631

Dr. Rose Offers Views on Pension; Urges Action

Dear RIT Faculty and Staff,

Congress is now considering revoking the tax-exempt status of higher education's principal pension system—the Teachers Insurance and Annuity Association (TIAA) and the College Retirement Equities Fund (CREF). As a result, the lifetime pension benefits of college faculty and staff could decline as much as 12 percent.

No tax consideration has ever had the potential to so negatively impact this nation's colleges and universities. I am deeply concerned and want each of you to know that I'm using every political influence to ensure that this tax reform proposal, passed last month by the House of Representatives, fails in the U.S. Senate.

Sen. D'Amato was on campus last week and I stressed the importance of TIAA and CREF as a benefit that is vital to attracting and maintaining quality faculty and staff. In addition, this tax reform is counterproductive to Congressional initiatives to encourage additional private retirement savings and to reduce dependency on social security.

Sadly, if the legislation passes, contributions to the retirement will be limited to \$7000 a year, earnings of TIAA and CREF participants would be reduced and there would be severe penalties for early withdrawals.

In addition, the legislation would be disruptive to universities like RIT.

The offices of Personnel and Government and Community Affairs have, in a letter shared with you, urged you to write members of Congress. With your support, we can work together to sink the tax legislation and maintain the integrity of an important RIT benefit.

Sincerely,

M. Richard Rose,
President

Krazy Kazoo Knight Coming to Kampus

Fans attending tomorrow night's hockey game featuring RIT and Elmira are in for a "Hum-dinger" of an evening. In addition to witnessing a showdown for the New York Hockey Association (NYCHA) title, Tiger fans will have the opportunity of sharing in a history-making event.

Every fan will receive a kazoo and be encouraged to join Tiger Pep Band director Bob Mowers in a hum-a-long as RIT unveils its new spirit song between periods of the 7:30 p.m. contest.

Gary Smith, assistant athletic director for business affairs, purchased kazoos left over from the City of Rochester Downtown Program Trust Fund.

As for the RIT Spirit Song, it culminates a year-long search that included a contest to devise the words and music. Helen Smith, physical education instructor, wrote the winning lyrics. Author of the music will be announced during the RIT-Elmira contest.

The hockey contest concludes the regular season. RIT can capture its fourth straight NYCHA title with a victory over the Soaring Eagles. Each team has two league losses. Following Friday's game, Coach Bruce Delventhal's Tigers gear for post-season playoff action. Last year RIT won its second NCAA title.

Dr. Rose's Father Dies; Scholarship Established

Willis Jennings Rose, the 89-year-old father of President Rose, passed away Wednesday, Feb. 19. A private family funeral is being held in Pennsylvania.

Dr. Rose plans to establish an RIT scholarship in his father's memory.



BY GEORGE, I THINK I'VE GOT IT!... Enjoying a successful moment in a Chinese language lesson are, right, Barbara Letvin, the pupil; left, Paul Liu, professional photographic illustration major from Taiwan, the teacher; and center, Dein Wang, School of Printing graduate student and president of RIT's Chinese Student Society, the observer. Letvin, director, Office of International Student Affairs, was awarded a week's stay in Taiwan by that country's Ministry of Education last November and was learning some Chinese in preparation for the trip. Nominated for the honor by RIT's Chinese students, she left on her trip Jan. 26 and will visit universities and cultural sites in Taiwan. She also plans to see RIT alumni and the parents of Chinese students attending the Institute.

Veterans Office Aids Counseling

The Veterans Administration has again funded the RIT Counseling Center's re-adjustment counseling services for Vietnam-era veterans. Dr. Catherine Steel, Counseling Center director, announced that the program, first offered in 1983, is funded through Sept. 30, 1986.

Steel said the Counseling Center will receive referrals from the VA Outpatient Clinic administered by Roger Hinds.

Services available to eligible veterans and their families include individual, couple, family and group therapy; career development counseling; substance abuse counseling; and rap group discussions. For more information, contact the Counseling Center, 475-2261, or the VA Outpatient Clinic.

After 48 Years, Al Davis Takes on New Assignment

There is no such word as *retirement* in Al Davis's vocabulary.

Though many people crowded the cafeteria to honor Vice President Alfred Davis on what one might call his retirement, the man who has worked so effectively for RIT for 48 years says of his new status, "I'm going on a somewhat more relaxed schedule, but I will have a continuing relationship to the many things I have been doing. My interest in and concern for RIT continues. My first commitment is to continue to be as productive as possible as long as my health continues. There are still many things I want to do for RIT."

It seems only natural that President Rose should ask Davis to continue to serve the Institute as a consultant. He says, "The man is phenomenal. I've known a lot of fund raisers, but never knew another person who built so many friendships. Because of Al Davis, many young people are leading richer lives. He is a fund raiser par excellence. Nobody does it better."

"Al Davis was the first person I met when I came to RIT in 1979. I told him, 'I'm new to Rochester, teach me the ropes.' It has been my privilege to have him as my mentor. But I'm a slow learner," Rose said with a chuckle, "and I have a lot more to learn, so I'm keeping him on as a consultant!"

President Emeritus Mark Ellingson, who hired Davis in 1938, says, "When I look over the lists of the many people who have given to RIT, there is hardly a donation or bequest that hasn't seen the fine hand of Al Davis. He is without doubt one of the greatest fund raisers I have ever known."

Davis, who earned his bachelor's degree at Salem College, Salem, W. Va., and his master's at Syracuse University, came to RIT as an instructor in economics and psychology. "Ellingson, who'd been named president of the Institute in 1936, was a great believer in young teachers getting industrial experience," says Davis, "so with his encouragement I got a summer job in emulsion coating at Kodak Park. The second and third summers I did troubleshooting for the general manager at Bausch & Lomb. When they asked me to take the job permanently, Mark released me from my contract, but I continued to teach in the evening so I never really broke relations with RIT."

During the war, Davis spent long hours in the production of war supplies, "binoculars and such," at Bausch & Lomb. With the war's end and the ensuing cutbacks in industrial jobs, Davis says, "I took a long look at what I wanted to do the rest of my life."

With a smile he says, "I decided I wanted to go back into education. I came back to RIT full time as associate director of the evening school in 1945, and the rest is history!"

Davis became director of Public Relations in 1951, vice president for Development and Public Relations in 1960, administrative secretary to the Board of Trustees in 1970 and a vice president in 1980. But it was through his community involvement in administering the evening classes that he met the many people who would become his friends and important to RIT.

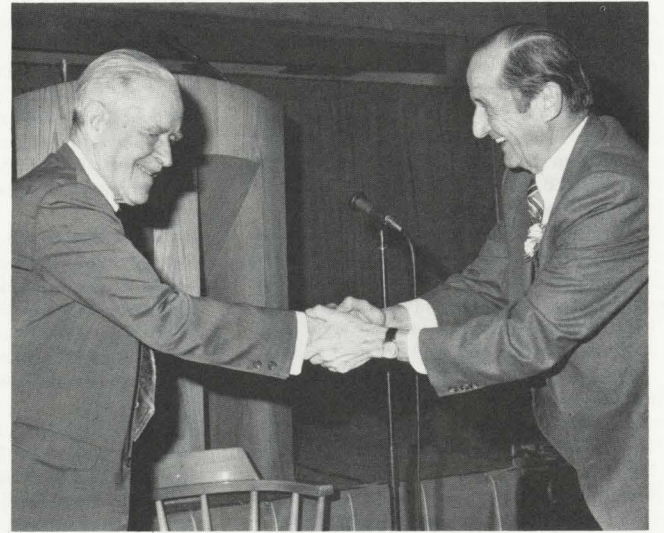
Davis counts the formation of the Nathaniel Rochester Society in 1967 as "probably one of the most important things I've done. We had just completed the new campus fund drive and found many people who had supported the drive wanted to continue to support RIT. The society allows them to continue that support."

"I've had a paternal interest in the growth and development of the society as it has become an important source of friends for RIT. Many people have their first introduction to RIT through the Nathaniel Rochester Society. The spirit, interest and loyalty it engenders for RIT are almost impossible to measure."

"There have been just wonderful volunteers to work with in the society. I had such fun with Gaylord Whittaker, the trustee who worked with us to launch the NRS; his time and energy were so important. And then there was the pleasure of working with Kent Damon, Walter Fallon, Harris Rusitzky, and, of course,



(Above left) Vice President Al Davis thanks President Rose and the Institute for handsome gift of golf clubs at the party celebrating his new role as consultant to the president. The reception in the College-Alumni cafeteria, Feb. 11, marked Davis's 48 years of service to the Institute....(Above right) Davis and President Emeritus Mark Ellingson exchange a fond handshake. Davis worked with three RIT presidents....(Below right) Davis is greeted and congratulated by many faculty, staff and friends.



Bruce Bates. No matter what you do as internal backup, the society wouldn't go without people like these."

Davis feels the move from a commuter to a residential campus was important. "In the late '50s and '60s when the question of the move was being debated, there was some feeling we should stay downtown. But since the move I've never heard a person express regret. My greatest thrill, after seeing students trying to play touch football on Washington and Spring streets, is to see hundreds of kids playing in the fields around the campus. I think the move brought a change in the community's attitude of respect toward RIT as well. It was an extraordinary experience to see it come about, and the fact that it happened is a real tribute to Mark Ellingson and the Board of Trustees."

Davis has been an officer in Rochester Rotary, on the board of directors of Rochester General Hospital and an honorary trustee of Salem College. As a member of the Rochester Society for Quality Control, he played an important part in the formation of the American Society for Quality Control. "It was interesting," he says, "to be part of a group that founded the society. We were like a Continental Congress as the 16 chapters came together to found the national organization. It has been interesting to see it grow from 1,200 members to more than 50,000, and especially interesting that three of us from RIT have served as its president!"

Particularly satisfying to Davis has been the opportunity to serve three RIT presidents. "Any one of them could have said, 'We'll sweep the floor clean,' but each of them allowed me the opportunity to go on serving RIT. Ellingson was president for so long, and it seemed no one could replace him, but then for his time in the history of RIT there could have been no better man than Paul Miller. Now Rich Rose carries on the dream those before him have had for RIT."

Of special satisfaction to Davis is the Interfaith Center, "a facility that is having an increased impact on the campus every day. When you see the schedule for the center, one wonders what we did before." His work was a large impetus in the building of the center.

Davis has a hard time bringing his list of "nicest things in my career" to an end. He talks about the seven endowed professorships he was involved in raising funds for, "and I've lost track of the number of scholarships." Except for one. When he talks of the Alfred L. and Ruby C. Davis Scholarship Fund established by Brackett and Ruth Clark, he smiles and says, "That sort of thing isn't supposed to happen to a fund raiser!"

The scholarship goes to "students who have potential for leadership roles, but are so pressed for money to stay in school they can't take part" and to "deserving

adult men and women in the College of Continuing Education—people working for companies where there is no tuition help. It's wonderful that one of our trustees thought enough of RIT to do that."

Davis will use the new hours he has found "playing a little more golf, even if some think I play too much now!" He has already begun to do volunteer work on the U.S. Open that will take place at Oak Hill in 1989.

Mark Ellingson tells the story of Davis's playing in a Pro-Am round some years ago and being given three bright orange golf balls by the woman pro. "In hardly more than two weeks, Al managed to make not one, but two, holes-in-one with the balls. Al's luck is exceeded only his hard work!"

At the reception in Davis's honor, Brackett Clark spoke of the miracle of the loaves and fishes and how they increased so there was enough to feed the multitude. "At lunch at the B & B or dinner at the club, Al, too, created his magic with the food. He turns the food into a new building for RIT. Many of us didn't real-

ize until later that we'd been part of Al's miracle."

Richard Eisenhart spoke of Davis's "crazy ideas for baby scholarships" when, to celebrate the Institute's 150th anniversary, scholarships were given to 150 babies born June 12, 1979, and of his work in bringing the Cary Library and the Middleton Collection to RIT.

Warren J. McClure, who provided the funding for the baby scholarships, the McClure Professorship and an endowed library fund, wrote of Davis as "America's top extractor."

And Bruce Bates, chairman of the Board of Trustees, said, "To me he always will be Alfred the Great!"

Davis says over and over, "The fun of my work is that it has been with individuals. Any list is bound to leave out people who are very important to me. It's a very large list of individuals—all very dear friends."

His parting words are, "It is very important to me that people know I'm not severing my relationship with them or the Institute. I am not retiring from RIT." It's as we said in the beginning!

RIT Dance Concert Scheduled

The RIT Dance Company Concert, Feb. 21 and 22, will include solo and trio performances as well as an ensemble number featuring both deaf and hearing students and community members. Dance instructor and choreographer Stefa Zawerucha explains, "Not all dance is to music."

Zawerucha, who has a bachelor's degree in dance from the University of New Mexico and a master's from Mills College in California, demonstrates "Breath Rhythm," a series of rhythmic dance movements. "Hearing and deaf dancers

can move together," she says. "The important thing is to feel the music."

The RIT Dance Company Concert will be presented by the RIT Creative Arts Program in conjunction with the NTID Department of Performing Arts, Feb. 21 and 22 at 8 p.m. Tickets are \$2 and will be available at the NTID Theatre Box Office in the Lyndon Baines Johnson Building weekdays beginning Feb. 10, from 10 a.m.-4 p.m. For information and reservations, call -6254 (Voice/TDD).



WINTER WEEKEND...Theme for the weekend was "Year of the Tiger" but obviously some RIT students prefer horses. Free rides across the Quarter Mile in a horse-drawn sleigh were among many of the events held during Winter Weekend, Feb. 6 to 9.

NEWSMAKERS

● **Dr. Alan C. H. Hu**, professor, Department of Civil Engineering Technology, was consultant on a bioaugmentation study project that won a 1986 Engineering Excellence Honor Award for LaBella Associates, a local engineering and management firm. The award was sponsored by the New York State Consulting Engineers Council. Hu co-authored the final report from the study entitled "Field Study of Specialized Bacteria for Nitrification at the Hornell Water Pollution Control Plant."

● **Dr. Frank Sciremammano**, associate professor, Department of Mechanical Engineering, has received a \$50,000 National Aeronautics and Space Administration (NASA) grant for 1986. Sciremammano will use the grant to study information collected by the SEASAT satellite in 1978 on the Southern Ocean that surrounds Antarctica, and to develop new techniques for studies in preparation for the TOPEX satellite launch planned by NASA in 1991.

● **George T. Alley**, director, School of Food, Hotel and Tourism Management, has been named to a special board to advise Commissioner Joseph Gerace of Agriculture and Markets on the marketing of New York State wine.

● **Kevin Foley**, chairman, Department of Civil Engineering Technology has been named president-elect of the Associated Builders and Contractors, Inc. (ABC), Empire State Chapter. His responsibilities will include promoting ABC's standards for construction excellence and cost effectiveness, long-range planning for

safety and apprenticeship training, and overseeing member services.

● **Dr. David L. Olsson**, director, Department of Packaging Science, delivered a paper recently, entitled "Increasing Packaging Production Line Efficiency," at the Food-Pack Expo '86 held at the Meadowlands Hilton in New Jersey. Olsson's presentation was one of approximately 30 technical papers presented in two concurrent sessions during the three-day conference.

● **Fritz J. Yambrach**, assistant professor, Department of Packaging Science, has published an article, entitled "Gel Permeation Tests Offer One-Step Quality Check," in the January 1986 issue of *Packaging* magazine. *Packaging* is widely regarded as the largest and leading journal circulated exclusively to packaging professionals.

● **Richard Sterling**, assistant director for Operations, Campus Safety, received an award from the Rochester Safety Council for his service as chairman of the Highway and Traffic Committee for 1985.

● **Curt Jenkins**, a member of the varsity wrestling team has been chosen the February Athlete of the Month. Jenkins wrestles in the 150 lb. weight class and as a freshmen shows great promise.

● **Venkitaswamy Raju**, assistant professor and program coordinator, manufacturing engineering technology program, College of Applied Science and Technology, presented a paper, "The Impact of FMS on Manufacturing

Organizations—Some Initial Findings," at the ASEE College, Industry, Education Conference held in New Orleans, La, Feb. 3-10.

● **Andrew DuBrin**, professor, behavioral sciences, College of Business, is awaiting the February publication of his newest textbook, *Essentials of Management*, by South Western Publishing Company.

● **Dr. Eugene Fram**, chairman, department of marketing, College of Business, had two articles published recently. "Ready for a Time Guarantee?" published by *The Journal of Consumer Marketing* and "How Focus Groups Unlock Marketing Intelligence" published in *Business Marketing*.

● An article by **John A. Helmuth**, assistant professor of economics, College of Business, entitled "Labor Fuels Higher Nuclear O&M Costs," has been published in the January 1986 issue of *Electrical World*. The article was co-authored by Ronald Wilder of the University of Southern California.

● **Patricia Brost** has been appointed clinical coordinator in the College of Science's diagnostic medical sonography program. Brost has worked in the field of ultrasound for 10 years and has clinical and commercial experience. She was previously supervisor and clinical instructor of body ultrasound at the University of Miami, Jackson Memorial Medical Center. Brost has lectured at several national, state and local meetings and is co-author of three published articles on "Intraoperative Spinal Sonography."



NOISE AND BANNER NIGHT... President Rose got into the act during the RIT-Cortland men's hockey game Feb. 7. Displaying a common kitchen strainer (sieve), Rose referred to goals allowed by the opposing netminder. Rose, wearing one of the bandanas sold by the Computer Science House as a fund-raising project, was tired by evening's end as RIT trounced Cortland 18-3. RIT faces Elmira in the regular season finale tomorrow night at 7:30 p.m. in the Frank Ritter Memorial Ice Arena.

Business Students Tour Wall Street

Twenty-one members of the RIT Finance Club had a whirlwind tour of New York City's financial district when they met some of Wall Street's leading analysts, economists and investment officers.

Beginning in the elegant 41st floor conference room of the Continental Corporation, club members talked with Charles Parker, executive vice president in charge of investments. Parker had originally recruited and trained the now famous economist Arthur Laffer. He discussed economic conditions and market trends with them, then advised them to study finance, accounting, economics, computers and statistics.

Prudential-Bache was next. The company's electronic analyst, Stephen Balog, talked about career opportunities. Then they saw Jerold H. Mulder at Kidder, Peabody & Co. A chartered financial analyst (CFA) and member of the stock selection committee, Balog discussed the techniques used to value stocks, the club's stock portfolio, and several growth companies.

Some members then toured the Federal Reserve Bank of New York while others met with economist David Poole of Van Eck Management Corporation, who described methods for evaluating companies and the management of mutual funds. Finally they toured the New York Stock Exchange as guests of member Richard F. Gianni.

RIT Credit Union Sets Annual Meeting

The annual meeting of the Federal Credit Union will be held Tuesday, Mar. 18, at noon in the Fireside Lounge, College-Alumni Union.

The winner of the Toronto weekend for the membership contest will be announced and door prizes will be awarded. A lunch will be provided at a minimal charge. All members will receive an invitation and lunch reservation notice.



CAMPBELL'S OUP!...A collage of work by artist Lynn Van Campbell, entitled "Campbell's Oup," will be on display in NTID's Switzer Gallery, Mar. 3 to 21. A reception will be held Mar. 21 from 4 to 7 p.m. Campbell is pictured with her original design for the "Ra cha cha" t-shirt. Photograph by Elaine Milton.

Special Training Offered on Computer

RIT's Computer Applications Center in the College of Continuing Education has been named the authorized training center in Upstate New York for AUTOCAD, the software by Autodesk and Scientific Calculations, Inc.

A free demonstration in the use of AUTOCAD, Computervision, Inc., and Scientific Calculations, Inc. systems will be given 9 a.m. until noon, Thursday, Feb. 20, at the center located in RIT's City Center, 50 W. Main St.

AUTOCAD courses offered by the center provide an overview of DOS and the AUTOCAD CAD system, CAD terminology and components, creation commands, editing and filing commands, and plotted output. An Authorized Training Certificate is awarded upon completion of the 20-hour course.

The 20-hour course, Introduction to Computervision, Inc., MicroCadd Personal Designer, provides an overview of the CV operating system and components, CAD terminology, creation commands, editing and filing commands, and output.

The center also offers training in schematic interpretation and the fundamentals of designing printed circuit boards.

For further details on any of the center's courses or to attend the free demonstrations, call Dr. Charles Layne, 262-6271.

Hospitality Student Awarded Scholarship

Gary Grossenbacher, a senior in the School of Food, Hotel and Tourism Management, has received the \$1500 Charles E. Fitzsimmons Scholarship.

Grossenbacher won the top scholarship given by the International Association of Hospitality Accountants, based on his scholastic achievements, extracurricular activities and application materials.

The scholarship is given annually to students in hospitality programs across the country. Grossenbacher, a student in the hotel and resort management program, intends to pursue a hotel management career.

CALENDAR

Feb. 21-presentation, "The China Experience," Wiley McKinzie, Computer Science, and Thomas O'Brien, Liberal Arts, will share their experiences in China. Noon, Alumni Room, College-Alumni Union. Bring your lunch, beverages will be provided.

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