

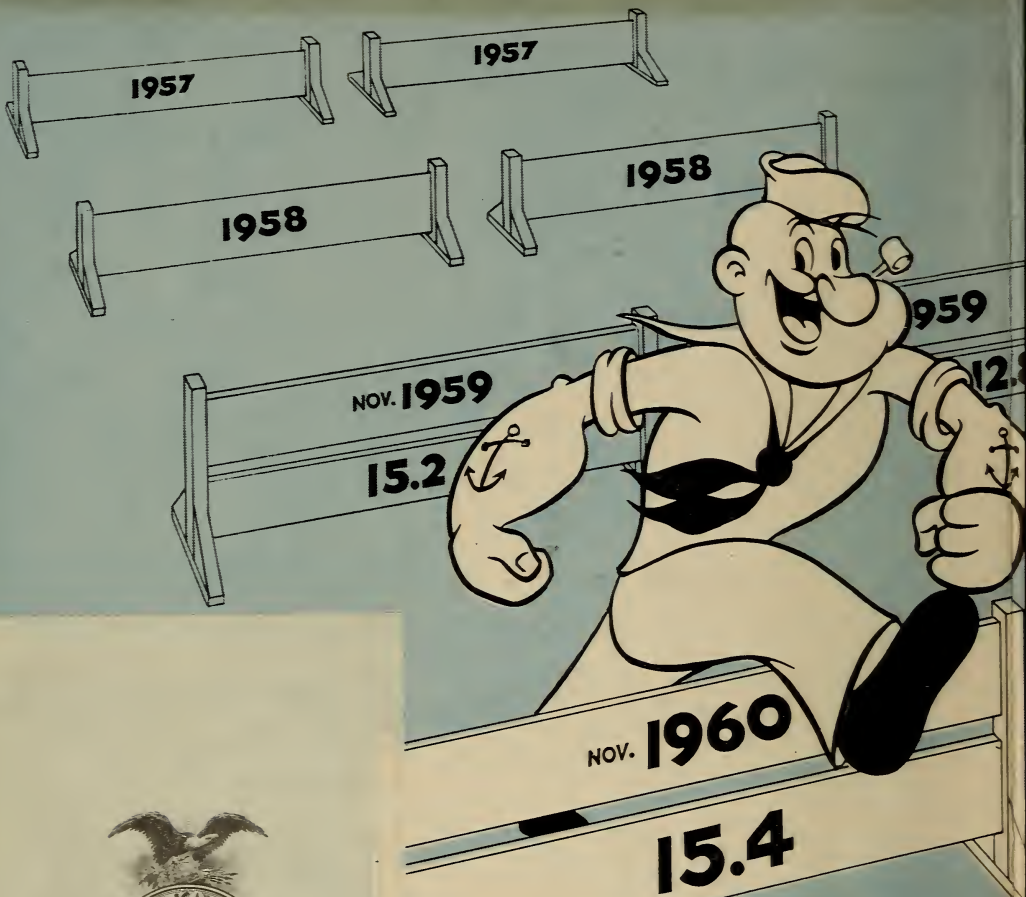
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ANNUAL

TELEVISION

YEARBOOK

1961



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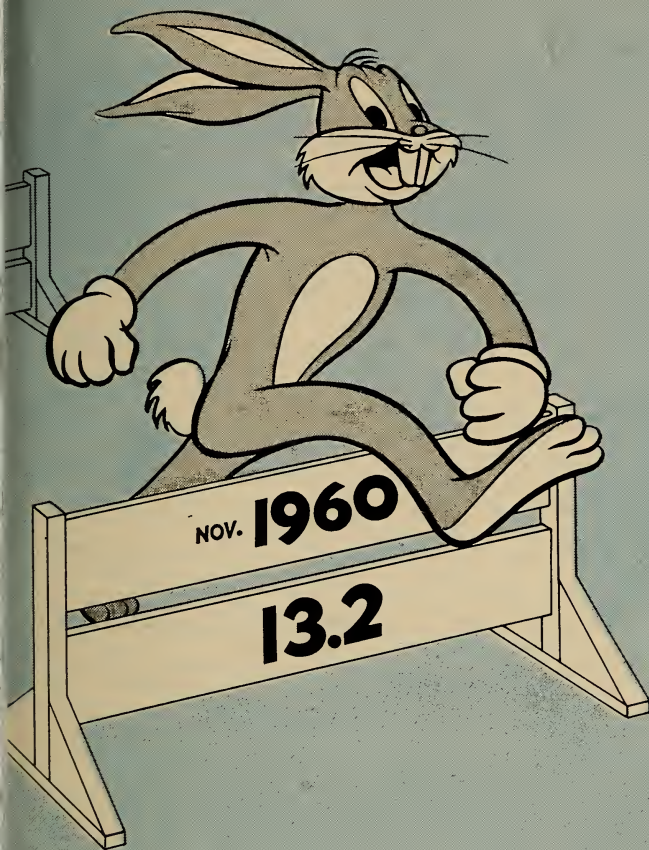
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* tabulation of individual market ratings available on request



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1961

Yearbook of radio and television

RADIO DAILY
TELEVISION DAILY

PRESENTS

TWENTY-FOURTH
ANNUAL EDITION

**RADIO ANNUAL
AND TELEVISION
YEAR BOOK**



CHARLES A. ALICOATE
Editor-In-Chief

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1501 Broadway, N. Y. 36, N. Y.

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244, 1961

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A matter of principle

In 1960 the five CBS Owned television stations devoted nearly 14 million dollars worth of station time and facilities to non-network public affairs programs and announcements. The amount in itself is not of primary importance. But the principle behind it is. For

the sum (an all-time high!) is a measure of the emphasis the five CBS Owned stations place on community service programming patterned to the highest production standards. The result is a wide variety of exceptional programs which won better than 40 awards

WJZ-TV AND 72 CTS

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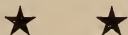
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FOREWORD

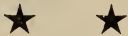
THE DYNAMIC POWER inherent in the broadcasting industry which permits it to successfully meet every challenge, whether economic or technological, again is being convincingly demonstrated as this, the 24th annual edition of the RADIO ANNUAL-TELEVISION YEAR BOOK goes forward to its international readership.



THE INDUSTRY in the months intervening since the last RADIO ANNUAL-TELEVISION YEAR BOOK was published has faced up to a variety of perplexing and singularly complicated problems. All have either been solved or are in the process of solution. As a result the industry today continues to move ahead confidently, with its progress further advanced by the technological improvements and innovations emanating from the workshops of the scientists. The order of the day in broadcasting indeed is "Forward!"



THE RADIO-TELEVISION DAILY has been privileged to play its own informative role in the stirring events of the year, and this edition of the industry's acknowledged premiere reference work has been written, compiled, and edited in the same tradition of service and authority.



IT is the work of countless assistants and collaborators from all branches of the industry, and to all of them, our thanks and our deep appreciation.

CHAS. A. ALICOATE

Editor-in-Chief



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1961

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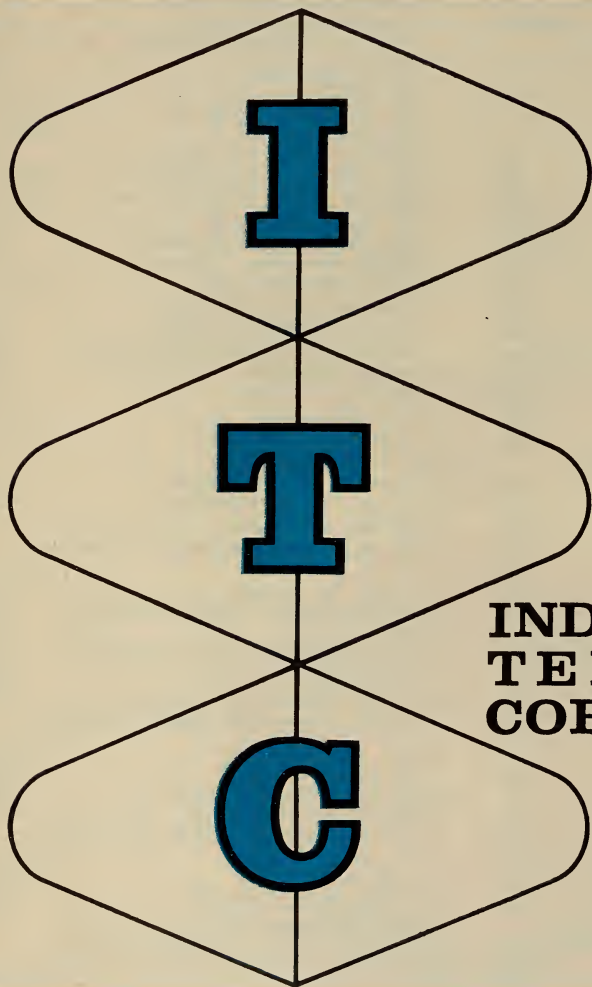
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Industry Highlights

Important Facts And Figures

Total Radio-TV industry revenue, 1959.....	\$1,723.9 million
Combined Radio-TV income (before tax) (26.5% above '58).....	\$264.7 million
Nationwide Radio-TV Network revenue, 1959 (9.5% above '58).....	\$636.5 million
Radio-TV Network income (before tax) (15.7% above '58).....	\$83.4 million
Total TV revenue, 1959 (13% above '58).....	\$1,163.9 million
Total TV time sales (before commission to agency reps).....	\$1,070.6 million
Derived from sale of network time.....	\$438.2 million
Derived from non-network time sales.....	\$632.4 million
Total 1959 TV broadcast expense (9.7% above '58).....	\$941.6 million
Total TV broadcast income (before tax) (29.3% above '58).....	\$222.3 million
Derived from three Networks and 17 O & O stations.....	\$87.9 million
Derived from 502 other TV stations.....	\$134.4 million
Revenues of three TV Networks and 17 O & O stations (11.5% above '58)	\$571.6 million
Median profit (before tax) of 98 pre-freeze TV stations, 1959.....	\$1.04 million
Median profit (before tax) of 237 post-freeze TV stations.....	\$144.0 thousand
Median profit (before tax) of 370 TV stations, 1959.....	\$165.0 thousand
Median loss, 126 TV stations, 1959.....	\$55.0 thousand
Average broadcasting expense of 491 TV stations, 1959.....	\$1.08 million
Radio revenues for 1959 (7.1% above '58).....	\$560 million
Radio profits, 1959 (13.7% above '58).....	\$42.4 million
Total revenues of radio networks (four national, three regular).....	\$60.4 million
Combined revenues of 3,271 other indie AM-FM stations.....	\$499.6 million
Profits of the above group (11.9% above '58).....	\$46.9 million
Time sales for four networks and 3,380 AM stations (7.9% above '58)	\$520.0 million
Median profit of 2,174 AM stations, 1959.....	\$10.3 thousand
Median loss of 1,074 AM stations, 1959.....	\$7.2 thousand
FM station revenue of 148 indie stations, 1959.....	\$4.3 million

(Continued on Page 35)

HOPE



Hope Enterprises, Inc.
Hollywood, California

(Continued from Page 33)

Expenses for the above stations totaled 5.9 million, a loss of.....	\$1.6 million
Revenue from 131 FM stations operated by AM licensees, 1959.....	\$1.5 million
Spot radio time sales, 1960.....	\$191.6 million
Spot TV time sales, 1960.....	\$650.0 million
As of July, 1960, there were 447 VHF and 76 UHF commercial stations in operation in 275 markets; 56 other stations held operating authority, but were not actually on the air; 74 more were under construction.	
As of July, 1960, there were over 5,000 authorized broadcast stations. (AM—3,581; TV—653; FM—912). Of these, 3,483 AM, 579 TV, and 741 FM stations held operating authorizations.	
Of the top 100 TV markets, 42 have less than three VHF or three UHF stations.	
Commercial AM stations operating at the close of fiscal 1960.....	3,483
Commercial TV stations licensed.....	579
TV translator stations licensed and on the air.....	233
Educational TV stations on the air.....	47
Commercial FM stations licensed and on the air.....	741
Educational FM stations on the air.....	165
Total TV sets produced, 1960.....	5.94 million
TV receiver factory billings, 1960.....	\$825.4 million
Total radio sets produced, 1960.....	10.7 million
Radio set factory billings, 1960.....	\$340.47 million
Value of manufacturers' sales of receiver tubes, 1959.....	\$368.8 million
Value of manufacturers' sales of components, 1959.....	\$2,833.0 million
Total table & portable TV sets manufactured, 1960.....	3.2 million
Total full-time employment for three TV Networks and 519 stations, 1959.....	35,353
Total part-time employment for above group.....	4,917
Total employment, all TV Networks and stations.....	40,270

Number of network affiliates and O & O stations:

	Number of Affiliates Radio	TV	Number of O & O Stations		
			AM	FM	TV
ABC	357	234	6	5	5
CBS	203	205	7	6	5
KBS	1120	—	—	—	—
MBS	450	—	—	—	—
NBC	204	212	6	5	5

(Continued on Page 37)

BEST WISHES



MILTON BERLE

(Continued from Page 35)

Number of radio stations in Canada	209
Number of radio stations in Mexico	344
Number of member stations, Radio Cadena Nacional, S.A.	47
Number of radio stations in Cuba, 1959 (new figures not available)	165
Number of radio stations in Haiti	6
Number of radio stations in Dominican Republic	25
Number of radio stations in the Bahamas	1
Number of radio stations in Jamaica	4
Number of radio stations on Guam	1
Number of radio stations in Puerto Rico	26
Number of radio stations in the Virgin Islands	2
Number of TV stations in Puerto Rico	5
Number of TV stations on Guam	1
Worldwide total of radio receivers, excluding U. S., its territories, and Canada	188,176,700
Worldwide total of wired speakers, excluding U. S., its territories, and Canada	39,794,000
Number of TV stations in U. S. equipped for network color.....	367
Total of state and regional members of the Association of National Community TV Association	379
Total TV Network gross time charges, 1960.....	\$682,371,069
Spot TV expenditures by national and regional advertisers, fourth quarter, 1960	\$163,060,000
Leading national and regional spot TV advertiser, fourth quarter, 1960, was Proctor & Gamble Co., with estimated expenditures of.....	\$11,990,500
Advertising Agency failures during 1960.....	45
Their total liabilities were.....	\$2,381,000
Number of subscribers to NAB TV Code.....	410
Canadian Association of Broadcasters, Radio members.....	163
Canadian Association of Broadcasters, TV members.....	49

THE DANNY THOMAS SHOW

Ninth Season Coming Up



CBS-TV

Produced by
MARTERTO ENTERPRISES, INC.

Exclusive Management
WILLIAM MORRIS AGENCY

Sponsored by
GENERAL FOODS
thru
BENTON & BOWLES

1960 Network Television Gross Time Billings

	December			January-December		
	1959	1960	Percent Change	1959	1960	Percent Change
ABC-TV ...	\$13,280,610	\$14,788,070	+11.4	\$125,665,324	\$158,591,010	+26.2
CBS-TV ...	23,935,048	23,205,750	- 3.0	266,355,269	274,139,763	+ 2.9
NBC-TV ...	21,453,811	22,691,002	+ 5.8	235,290,937	249,640,296	+ 6.1
TOTAL ..	\$58,669,469	\$60,684,822	+ 3.4	\$627,311,530	\$682,371,069	+ 8.8

Month By Month — 1960

	<u>ABC</u>	<u>CBS</u>	<u>NBC</u>	<u>TOTAL</u>
January	\$13,260,010	\$23,477,358	\$20,980,897	\$57,718,265
February	12,677,110	22,977,171	19,923,712	55,577,993
March	13,487,460	24,043,799	21,072,164	58,603,423
April	12,701,240	22,580,032	20,642,038	55,923,310
May	12,876,050	23,209,917	19,414,264	55,500,231
June	11,948,700	22,062,832	18,959,323	52,970,855
July	12,529,660	23,442,997	19,805,457	55,778,114
August	11,366,100	21,448,482	18,052,503	50,867,085
September	11,875,080	21,103,437	18,436,653	51,415,170
October	15,239,570	23,024,149	25,086,325	63,350,044
November	15,841,960	23,563,839	24,575,958	63,981,757
December	14,788,070	23,205,750	22,691,002	60,684,822

By Day Parts

	December			January-December		
	1959	1960	Percent Change	1959	1960	Percent Change
Daytime ...	\$18,398,853	\$19,990,928	+ 8.7	\$203,103,778	\$210,883,356	+ 3.8
Mon.-Fri. ...	14,951,298	15,671,404	+ 4.8	171,243,799	173,257,209	+ 1.2
Sat.-Sun. ...	3,447,555	4,319,524	+25.3	31,859,979	37,626,147	+18.1
Nighttime ..	40,270,616	40,693,894	+ 1.1	424,207,752	471,487,713	+11.1
TOTAL ..	\$58,669,469	\$60,684,822	+ 3.4	\$627,311,530	\$682,371,069	+ 8.8

Source: TvB/LNA-BAR.



JAN MURRAY

"CHARGE ACCOUNT" — NBC-TV

Monday to Friday — 2:00 P.M. to 2:30 PM EST

Management:

WILLIAM MORRIS AGENCY

Report On FCC Station Expansions In Various Classes Of Broadcasting

Year	Grants	Deletions	Pending applications	Licensed	CP's on air	Total on air	CP's not on air	Total authorized
COMMERCIAL AM								
1951	148	29	226	2,565	18	2,583	114	2,697
1955	161	18	304	2,719	13	2,732	108	2,840
1956	197	18	389	2,871	25	2,896	124	3,020
1957	232	14	431	3,044	35	3,079	159	3,238
1958	132	17	536	3,218	35	3,253	100	3,353
1959	159	12	679	3,328	49	3,377	123	3,500
1960	92	11	822	3,442	41	3,483	98	3,581
COMMERCIAL FM								
1953	29	79	8	551	29	580	21	601
1954	27	54	5	529	24	553	16	569
1955	27	41	6	525	15	540	12	552
1956	31	37	10	519	11	530	16	546
1957	40	26	24	519	11	530	31	560
1958	98	24	57	526	22	548	86	634
1959	153	18	71	578	44	622	147	769
1960	165	22	114	700	41	741	171	912
EDUCATIONAL FM								
1953	13	1	3	106	0	106	10	116
1954	9	2	1	117	0	117	6	123
1955	7	3	1	121	3	124	3	127
1956	13	4	5	126	0	126	10	136
1957	17	5	2	135	0	135	13	148
1958	11	3	6	144	3	147	10	157
1959	16	8	2	150	4	154	11	165
1960	20	4	11	161	4	165	16	181
COMMERCIAL TV								
1954	174	81	200	104	298	402	171	573
1955	67	58	127	137	321	458	121	582
1956	60	25	128	186	310	496	113	609
1957	55	13	129	344	175	519	132	651
1958	35	21	125	427	129	556	109	665
1959	24	22	114	475	91	566	101	667
1960	22	36	106	481	98	579	74	653
TV TRANSLATOR								
1957	74	0	48	17	24	41	33	74
1958	88	6	34	92	0	92	64	156
1959	96	7	27	158	0	158	87	245
1960	60	3	19	233	0	233	69	302
EDUCATIONAL TV								
1956	7	0	11	1	19	20	21	41
1957	8	0	8	14	12	26	23	49
1958	4	0	9	29	3	32	21	53
1959	6	0	7	37	6	43	16	59
1960	6	1	7	40	7	47	17	64

Any seeming discrepancy in the relation of grants and deletions during the year to total authorizations at the close of the year is due to reinstatement of some deleted authorizations and other considerations impossible to detail in this general table. Figures shown are for close of each fiscal year.



Broadcast Services — Authorizations Of Different Classes At Close of '60

<u>Class</u>	<u>June 30, 1959</u>	<u>June 30, 1960</u>	<u>Increase or (Decrease)</u>
Commercial AM	3,500	3,581	81
Commercial TV	667	653	(14)
Educational TV	59	64	5
TV Translator	245	302	57
Auxiliary TV	991	1,093	102
Experimental TV	20	24	4
Commercial FM	769	912	143
Educational FM	165	181	16
International	3	5	2
Remote Pick-up	3,630	4,279	649
Studios-Transmitter Link	59	65	6
Developmental	0	4	4
Low Power Auxiliary	12	16	4
Total	10,120	11,179	1,059

Data On Operating And Construction

(At Close of Fiscal 1960)

<u>Class</u>	<u>Operating Authorization</u>	<u>Construction Permits</u>
Commercial AM	3,483	98
Commercial TV	579	74
TV Translator	233	69
Educational TV	47	17
Commercial FM	741	171
Educational FM	165	16
Total	5,048	445

* Source: FCC.

"LES PAUL & MARY FORD"



Columbia Records

Gibson Guitars

Personal Management

GRAY J. GORDON
TEmpleton 8-2746

37 WEST 57th STREET
NEW YORK 19, N. Y.

Broadcasting Industry Financial Data On Operations For 1958-1959

The radio and television industry's total revenues in the calendar year 1959 which are derived from the sale of time, talent and program materials to advertisers, were reported at \$1,723.9 million according to FCC figures. Total radio revenues increased by 7.1 per cent to \$560 million while TV revenues rose to \$1,163.9 million or 13 per cent above 1958. Total radio and TV profits of \$264.7 million were 26.5 per cent above 1958. TV broadcast profits of \$222.3 million were 29.3 per cent higher and radio profits of \$42.4 million were 13.7 per cent higher than 1958.

All Networks And Stations, 1958-1959

<u>Item</u>	<u>1959</u> <i>(\$ millions)</i>	<u>1958</u> <i>(\$ millions)</i>	<i>Per Cent of Increase or decrease in 1959</i>
<i>Total Broadcast Revenues</i>			
Radio	\$ 560.0	\$ 523.1	7.1
Television	1,163.9	1,030.0	13.0
Industry Total	\$1,723.9	\$1,553.1	11.0
<i>Total Broadcast Expenses</i>			
Radio	\$ 517.6	\$ 485.8	6.5
Television	941.6	858.1	9.7
Industry Total	\$1,459.2	\$1,343.9	8.6
<i>Broadcast Income (Before Federal Income Tax)</i>			
Radio	\$ 42.4	\$ 37.3	13.7
Television	222.3	171.9	29.3
Industry Total	\$ 264.7	\$ 209.2	26.5

Note: Radio includes AM and FM broadcasting. Data covers the operation of 4 nationwide networks, 3,380 AM and AM-FM and 148 independent FM stations. Excluded are 38 AM and AM-FM stations and 9 independent FM stations. 1958 data are for 4 nationwide networks, 3 regional networks, 3,197 AM and AM-FM and 93 independent FM stations. 1959 TV data cover the operations of 3 networks and 519 stations. 1958 TV data cover the operations of 3 networks and 514 stations.



“THE ADVENTURES OF OZZIE AND HARRIET”

Over ABC-TV Every Wednesday Night

Sponsored By The Coca Cola Co. and The Eastman Kodak Co.

Comparative Closing Stock Figures On Industry Issues During '59-'60

NEW YORK STOCK EXCHANGE

<i>Company</i>	<i>Dec. 31 1959</i>	<i>Dec. 31 1960</i>	<i>Plus</i>	<i>Minus</i>
Admiral Corp.	23.2	11.5		11.5
AB-PT	29	45.1	16.1	
AT & T.....	80.3	104.4	24.1	
CBS	44.2	35.7		8.3
Crowell-Collier	19.5	39	19.3	
Decca	17.6	38	20.2	
Disney	46.3	27.3		19
Eastman Kodak	107	113	6	
General Precision	52.3	55	2.5	
Magnavox	38.2	47.6	9.4	
MCA	28	37	9	
NAFI	14	30.7	15.1	
National Theatres	12.5	5.3		7.2
Philco	32.5	19.4		13.1
RCA	68.3	51		17.3
Storer	30.4	28.6		1.6
20th Century-Fox	33.7	41.5	7.5	
United Artists	28.7	31.3	2.4	
Warner Bros.	43.4	52.7	9.3	
Westinghouse	109.4	49.2		60.2
Zenith	110.6	101.6		9
			141.5	147.6
				Net— 6.1

(Continued on Page 49)

MAN OF THE HOUR SATURDAY NIGHTS!

Lawrence Welk

Currently in their 6th consecutive year on ABC-TV network, LAWRENCE WELK and his CHAMPAGNE MUSIC continues to top his time slot - to the exclusion of their competition. (Saturdays - 9-10 pm E.T.) Alternately sponsored by DODGE and J. B. WILLIAMS CO.



GABBE, LUTZ, HELLER & LOEB
Personal Managers



DON FEDDERSON PRODUCTIONS
Television Counsel

COMPARATIVE CLOSING STOCK FIGURES

(Continued from Page 47)

AMERICAN STOCK EXCHANGE

<i>Company</i>	<i>Dec. 31 1959</i>	<i>Dec. 31 1960</i>	<i>Plus</i>	<i>Minus</i>
Capital Cities	9.2	10.4	1.2	
Guild	1.4	.2		1.2
Hazeltine Corp.	29.4	26.2		3.2
Reeves	1.6	6.1	4.3	
Technicolor	9.6	13	4.6	
Teleprompter	12.4	10		2.4
			10.3	7
				Net Plus 3.3



OVER THE COUNTER*

<i>Company</i>	<i>Dec. 31 1959</i>	<i>Dec. 31 1960</i>	<i>Plus</i>	<i>Minus</i>
Bartell	10	3.2		6.6
Gold Medal2	.2		
Meredith	38.4	41.6	3.2	
Met. Broadcasting	17.6	19	2.6	
Official Films7	2.4	1.5	
Scranton	1.6	2.2	.4	
			8.1	6.6
				Net Plus 1.3

* Bid Quotations.

Source: Arche Mavers of Hayden, Stone & Co.



KLAVAN and FINCH

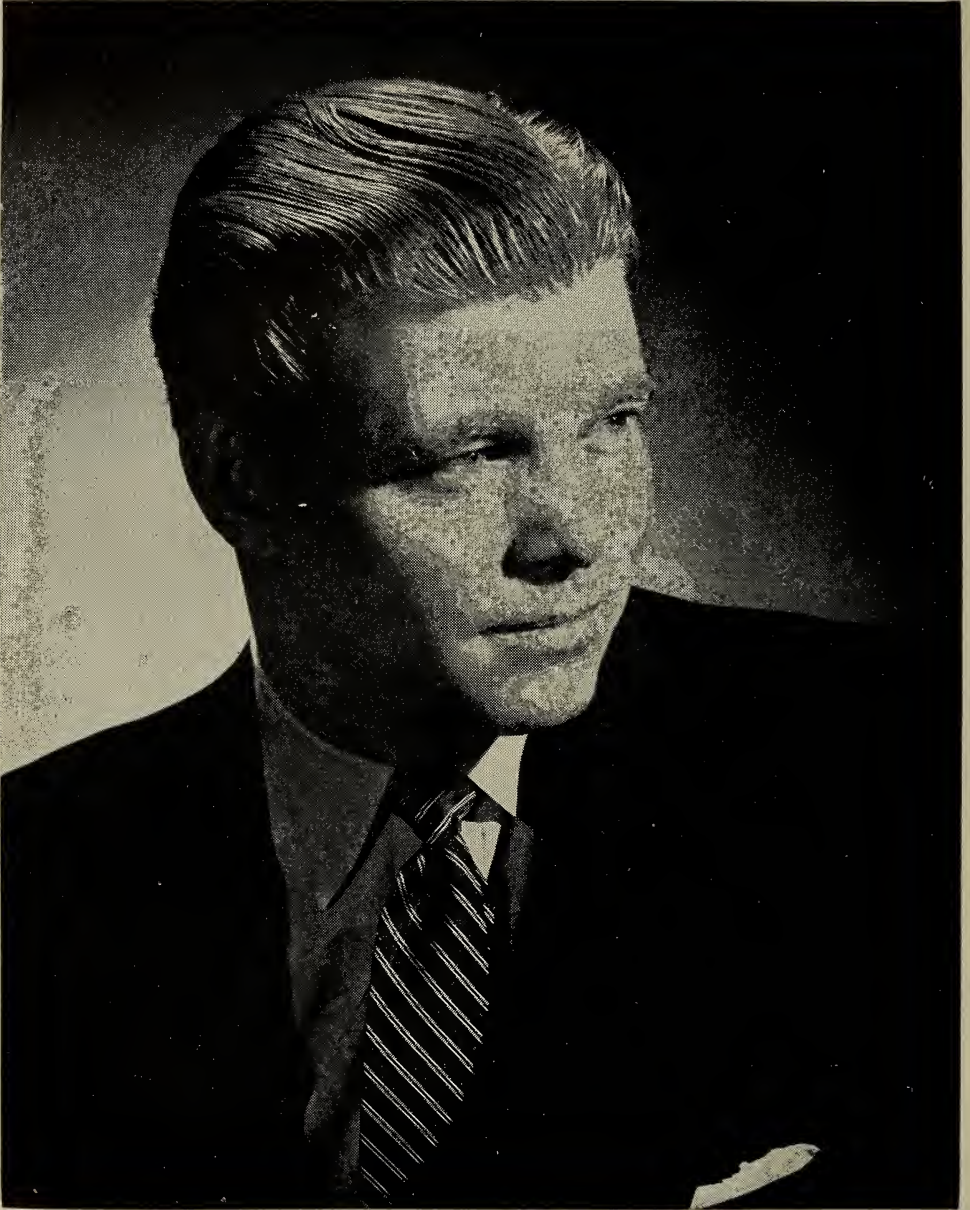
Production Of Types Of Radio Sets Home — Clock — Portable — Auto

Year	(Add 000)				Total	\$ Value
	Home	Clock	Portable	Auto		
1950	7,053	—	1,675	4,740	13,468	346,128
1951	5,275	777	1,333	4,543	11,928	298,439
1952	3,539	1,929	1,720	3,243	10,431	238,348
1953	3,886	2,041	1,742	5,183	12,852	286,471
1954	2,696	1,875	1,333	4,124	10,028	220,616
1955	2,998	2,244	2,027	6,864	14,133	283,225
1956	3,037	2,311	3,113	5,057	13,518	288,474
1957	3,228	2,516	3,265	5,496	14,505	351,601
1958	2,621	2,038	3,373	3,715	11,747	304,116
1959	3,145	2,794	4,128	5,555	15,622	330,874
1960	3,440	2,720	4,535	6,432	17,127	340,575

Retail Sales Figures Of Radio Sets

Year	(Add 000)			Total
	Home	Clock	Portable	
1950	7,818	—	1,593	9,411
1951	5,358	727	1,200	7,285
1952	4,394	1,666	1,528	7,588
1953	3,309	1,714	1,503	6,526
1954	2,701	1,897	1,449	6,047
1955	2,659	2,035	1,879	6,573
1956	3,007	2,223	2,683	7,913
1957	3,193	2,439	3,205	8,837
1958	2,669	2,205	3,115	7,989
1959	2,729	2,481	3,687	8,897
1960	3,332	2,768	4,606	10,705

Source: EIA.



JACK LESCOULIE

Comparative Spot Radio Time Sales Figures For 1959-1960

	— 1960 —	— 1959 —
First Quarter	\$ 43,779,000	\$ 42,707,000
Second Quarter	50,229,000	49,643,000
Third Quarter	46,470,000	47,066,000
Fourth Quarter	51,119,000*	48,727,000
Total	\$191,596,000	\$188,143,000

Source: Official FCC Figures

* Estimated SRA Figures

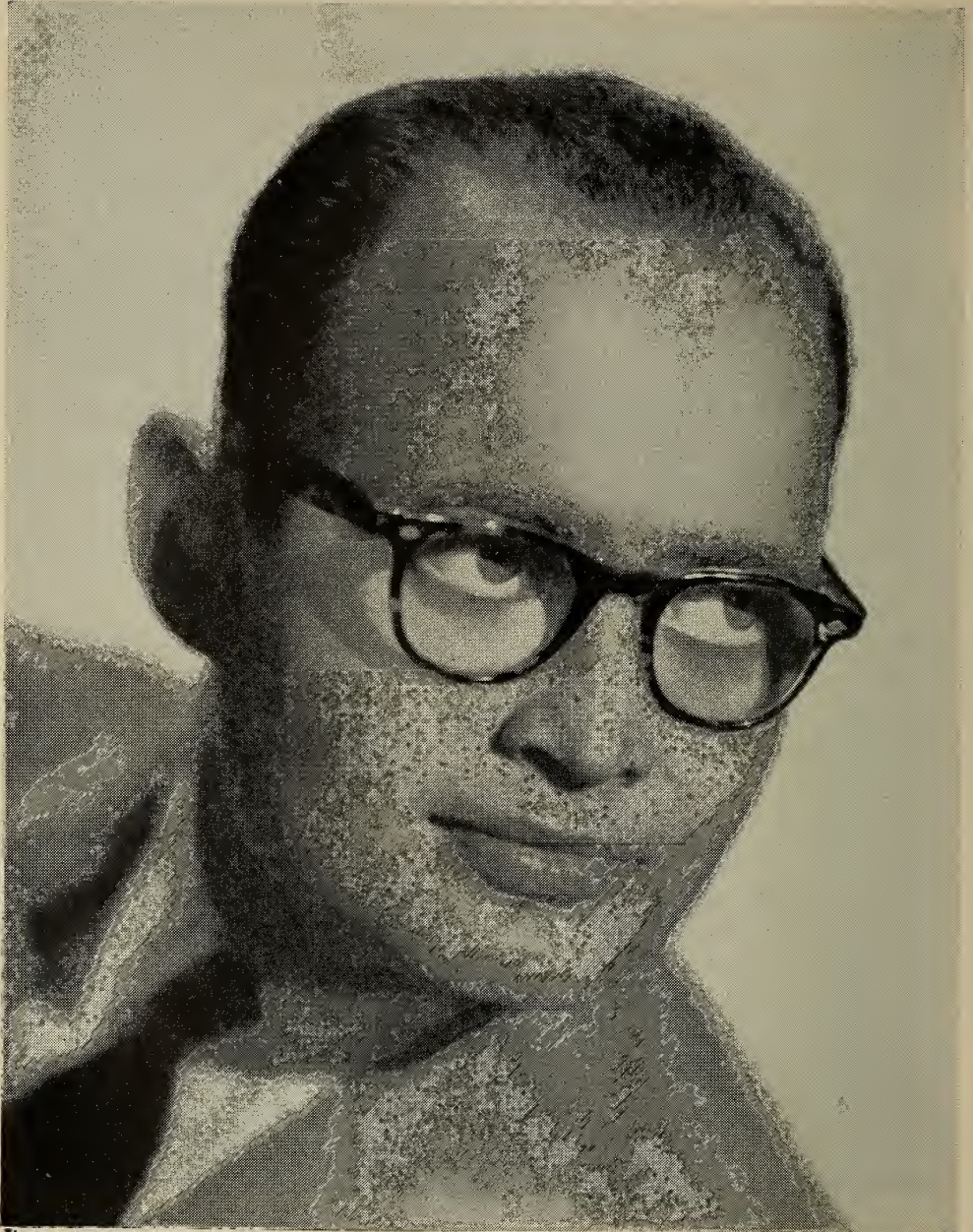
Quarterly Spot TV Time Sales Figures For 1959-1960

	— 1960 —	— 1959 —
First Quarter	\$167,981,000	\$151,414,000
Second Quarter	174,245,000	158,904,000
Third Quarter	135,013,000	129,553,000
Fourth Quarter	172,761,000*	165,603,000
Total	\$650,000,000	\$605,474,000

TvB-Rorabaugh

For SRA

* Estimated



Stan Z. Burns

Production Of Types Of TV Receivers Portables — Consoles — Combinations

(Add 000)
(From 1947 to 1960)

<i>Year</i>	<i>Table & Portable</i>	<i>Console</i>	<i>Phono-Combi.</i>	<i>Total</i>	<i>\$ Value</i>
1947	116,315	37,039	25,217	178,571	50,000
1948	646,509	179,181	149,310	975,000	230,000
1949	1,792,691	989,220	218,089	3,000,000	580,000
1950	2,941,560	3,820,060	702,180	7,463,800	1,350,000
1951	2,275,901	2,774,859	334,038	5,384,798	956,986
1952	2,837,507	3,038,895	219,878	6,096,280	1,049,000
1953	3,224,724	3,755,340	235,763	7,215,827	1,230,298
1954	4,249,339	3,011,536	85,840	7,346,715	1,028,540
1955	4,439,676	3,199,796	117,049	7,756,521	1,071,020
1956	4,753,787	2,556,845	75,397	7,387,029	938,596
1957	3,845,807	2,433,449	120,089	6,399,345	832,747
1958	2,716,876	2,068,627	134,925	4,920,428	667,899
1959	3,612,638	2,566,950	169,792	6,349,380	896,405
1960	3,274,347	2,211,239	222,760	5,708,346	825,484

Retail Sales Figures For TV Receivers

<i>Year</i>	<i>Table-Portable</i>	<i>Console</i>	<i>Phono-Combi.</i>	<i>Total</i>
1953	2,904,135	3,225,191	211,245	6,370,571
1954	4,007,040	3,183,584	126,410	7,317,034
1955	4,217,653	3,090,828	112,603	7,421,084
1956	4,754,787	2,556,845	75,397	7,387,029
1957	3,976,961	2,486,412	96,847	3,560,220
1958	2,936,321	2,080,999	122,762	5,140,082
1959	3,361,406	2,224,762	162,508	5,748,676
1960	3,235,506	2,489,849	219,690	5,945,045

Source: EIA.

THE FRENCH BROADCASTING SYSTEM

Direct from Paris

RTF

OFFERS YOU, FREE OF CHARGE, A
REGULAR TRANSCRIBED SERVICE

*MUSICAL PROGRAMS: Serious, Folk, Popular / EDUCATION: French Lessons
WOMEN'S PROGRAMS: Interviews, Fashions, Cuisine, Home Life. AND BY SPECIAL
SHORT WAVE FEED "FRENCH PRESS REVIEW"*

THE FRENCH BROADCASTING SYSTEM • *Pierre Crenesse,*
Director in North America

972 Fifth Avenue, New York 21, New York • REgent 4-1501

Major Expense Items Of TV Stations* With \$25,000 Or More Time Sales Classified By Volume Of Revenues

Stations Operating Full Year 1959 Only

Average Per Station

Broadcast Revenues	No. of Stations	Total Expenses	Average Per Station				All Other
			Salaries and Wages	Film	Talent	Depreciation	
Less than \$100,000	19	\$ 127,033	\$ 37,636	\$ 25,844	\$ 1,641	\$ 23,216	\$ 38,696
\$100,000-\$200,000	34	208,932	80,540	21,993	4,207	27,360	73,932
\$200,000-\$300,000	38	102,295	102,295	28,340	5,502	35,027	91,067
\$300,000-\$400,000	32	382,186	135,506	50,023	8,437	42,491	145,729
\$400,000-\$500,000	34	409,926	165,483	45,612	9,978	51,940	136,913
\$500,000-\$600,000	37	508,384	197,519	53,141	9,657	63,370	184,697
\$600,000-\$700,000	37	629,040	240,722	91,087	10,678	85,931	200,622
\$700,000-\$800,000	28	699,778	279,175	99,927	13,524	74,992	232,160
\$800,000-\$1,000,000	38	810,047	308,167	109,065	19,563	110,754	262,498
\$1,000,000-\$1,500,000	54	968,254	360,569	134,788	24,765	106,305	341,827
\$1,500,000-\$2,000,000	36	1,345,943	492,898	209,266	32,669	146,403	464,707
\$2,000,000-\$3,000,000	46	1,722,251	617,848	292,024	62,166	173,837	576,376
\$3,000,000-\$4,000,000	22	2,311,514	888,197	434,997	94,443	171,598	722,279
\$4,000,000-\$5,000,000	10	2,950,784	1,049,665	592,612	196,525	184,645	927,337
\$5,000,000-\$7,500,000	14	3,936,825	1,235,870	992,933	293,955	165,755	1,248,312
Over \$7,500,000	12	6,431,213	1,547,216	1,618,442	352,932	253,234	2,659,389
Total All Stations	491	\$1,080,852	\$ 375,941	\$ 195,736	\$ 45,361	\$ 97,594	\$ 366,220
Total Post-freeze Stations	107	\$2,549,331	\$ 834,551	\$ 535,113	\$134,227	\$162,262	\$ 883,178
Post-freeze Stations:							
VHF	319	\$ 721,426	\$ 261,923	\$ 108,832	\$ 19,689	\$ 85,655	\$ 245,327
UHF	65	427,464	180,569	59,164	9,415	51,495	135,821
Total Post-freeze Stations	384	\$ 671,667	\$ 248,157	\$ 99,153	\$ 18,104	\$ 79,812	\$ 226,528

(*) Excludes data for 5 post-freeze stations (1 VHF and 4 UHF) operating full year 1959 with less than \$25,000 in time sales which are not required to report detailed expense data.
 Note: Also excludes data for 6 full year operating satellite stations whose financial data are included with their parent station.
 Source: FCC

BIG NEWS FOR PROGRAM PRODUCERS AND MUSIC DIRECTORS

PROGRAM
PRODUCERS
STORIES

RADIO DAILY

SPONSORS
AGENTS
REVIEWS

Big 3 Music Corp. Sets Service for Radio-TV

A service for radio and TV program producers is being instituted by the Big 3 Music Corp. (Robbins-Feist-Miller), which will suggest and provide music from its catalogs for producers' special needs.

The Widest Choice of Music for Featured Themes
and Background Use From the Diversified Catalogs of:

ROBBINS MUSIC CORPORATION

LEO FEIST, INC.

MILLER MUSIC CORPORATION



THE BIG 3 MUSIC CORPORATION

1540 BROADWAY • NEW YORK 36, N. Y.

Classified Profit And Loss Reported By AM Radio Stations For Full Year

	<i>Number of Stations</i>	
	<i>1959</i>	<i>1958</i>
PROFIT (before Federal income tax) of:		
\$500,000 and over	26	20
250,000-\$500,000	28	26
150,000- 250,000	24	30
100,000- 150,000	36	39
75,000- 100,000	37	26
50,000- 75,000	90	67
25,000- 50,000	244	237
20,000- 25,000	134	121
15,000- 20,000	216	208
10,000- 15,000	284	263
5,000- 10,000	434	403
Less than 5,000	621	613
	2,174	2,053
Total Stations		
Median Profit	\$10,300	\$10,600
 LOSS OF:		
Less than \$5,000	403	405
5,000- 10,000	210	207
10,000- 15,000	118	109
15,000- 20,000	70	70
20,000- 25,000	49	55
25,000- 50,000	121	90
50,000- 75,000	54	37
75,000- 100,000	23	16
100,000- 150,000	13	16
150,000- 250,000	8	5
250,000 and over	5	3
	1,074	1,013
Total Stations		
Median Loss	\$7,200	\$7,500

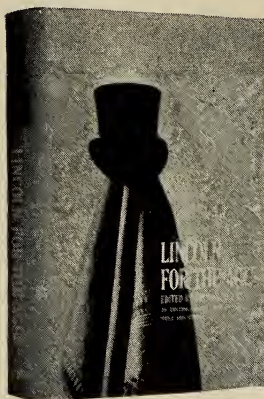
Source: FCC

Two new distinguished books come out of BMI's Award Winning Program Series

CONGRATULATIONS! To the more than 1,200
broadcasters who presented these program series
over the past several years.

You should feel extremely proud of having played a vital
role in the birth of these important books on
American history.

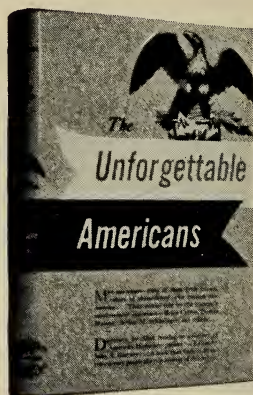
LINCOLN FOR THE AGES



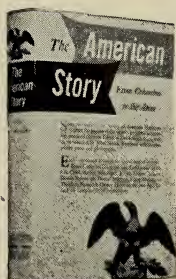
76 Distinguished
Americans
Tell His Story
Edited by
RALPH G. NEWMAN
Published by
Doubleday—\$5.95

Chicago Tribune:
"Contributions are
of outstanding
excellence."
"Lincolniana of
enduring merit."
Fort Wayne
News Sentinel:
"magnificent book"

THE UNFORGETTABLE AMERICANS



Developed by
ALLAN NEVINS as a
Society of American
Historians project
Edited by
JOHN A. GARRATY
Published by
Channel Press, Inc.
Great Neck, N.Y.
—\$6.00



THE AMERICAN STORY

Edited by EARL SCHENCK MIERS
Published in 1956 by Channel Press, Inc.—\$5.00
ALLAN NEVINS, eminent author, historian and
twice winner of the Pulitzer Prize, in his Intro-
duction to THE AMERICAN STORY, writes: "The book
is unique, also, in that it grew out of an applica-
tion of scholarly talent to the mass media... These
papers, now somewhat revised, first reached the
public over the radio. They were heard by
audiences which certainly aggregated millions of
people."



BROADCAST MUSIC, INC. • 589 FIFTH AVENUE
NEW YORK 17, NEW YORK

Top 100 Spot TV Advertisers National And Regional

— EST. EXPENDITURES FOR 4th QUARTER 1960 —

<i>Advertiser</i>	<i>Estimated Expenditure</i>
1. Procter & Gamble.....	\$11,990,500
2. General Foods	4,765,700
3. Lever Brothers	3,779,300
4. Colgate-Palmolive	3,003,600
5. Miles Laboratories	2,918,700
6. Bristol-Myers	2,632,200
7. Standard Brands	2,534,700
8. B. & W. Tobacco Corp....	2,340,500
9. Warner-Lambert	2,282,200
10. Continental Baking	2,219,000
11. American Home Prods..	2,134,100
12. Pillsbury	1,913,700
13. Hunt Foods & Industries	1,801,900
14. William Wrigley Jr. Co..	1,778,200
15. International Latex ...	1,710,700
16. American Chicle	1,705,800
17. Lestoil Products	1,622,900
18. American Tobacco	1,523,300
19. Kellogg Co.	1,479,000
20. Ford Motor Dealers....	1,464,200
21. J. A. Folger & Co.....	1,383,900
22. Richardson-Merrill	1,307,800
23. P. Lorillard	1,286,200
24. Corn Products	1,220,700
25. Gillette	1,184,700
26. Philip Morris, Inc....	1,176,000
27. Quaker Oats Co.....	1,175,700
28. Nestle Co.	1,168,200
29. Coca-Cola Bottlers	1,112,000
30. North American Philips.	1,099,800
31. Food Manufacturers ...	1,056,800
32. Minute Maid	1,056,100
33. Avon Products	1,025,600
34. G. M. Corp. Dealers....	1,017,100
35. United Merchants & Mfrs.	942,100
36. Anheuser-Busch	931,000
37. Carnation Co.	858,600
38. General Troy	858,200
39. Consolidated Cigar	817,100
40. Wander Co.	792,500
41. Mobil Oil Co.	781,900
42. Pepsi Cola Bottlers....	776,900
43. Shell Oil Co.	748,800
44. Maybelline Co.	748,700
45. S. C. Johnson & Co....	742,800
46. Sun Oil Co.	738,700
47. National Cranberry Ass'n.	729,000
48. Parker Pen Co.	713,400
49. R. J. Reynolds Tobacco.	683,700

<i>Advertiser</i>	<i>Estimated Expenditure.</i>
50. E. & J. Gallo Winery...	680,600
51. U.S. Borax & Chemical Corp.	676,400
52. Carling Brewing Co....	674,100
53. Helena Rubinstein, Inc..	649,300
54. Humble Oil & Refining...	639,100
55. Hills Bros. Coffee.....	613,800
56. Chock-Full-O'Nuts	599,200
57. Miller Brewing	590,900
58. Andrew Jergens Co.....	584,300
59. Max Factor & Co.....	564,000
60. Aerosol Corp.	561,100
61. General Motors	551,700
62. Sterling Drug	544,600
63. Falstaff Brewing	543,000
64. Plough, Inc.	542,500
65. Jos. Schlitz Brewing...	541,700
66. Welch Grape Juice Co...	531,500
67. Pabst Brewing	518,700
68. General Electric	505,500
69. Lanvin Perfums	502,000
70. Louis Marx & Co.....	484,000
71. American Motors Dealers	472,400
72. American Bakeries	467,700
73. Norwich Pharmacal ...	456,200
74. Ideal Toy	445,900
75. Atlantic Refining	436,800
76. Corning Glass	435,300
77. Mars, Inc.	429,300
78. Carter Products	427,000
79. Campbell Soup Co.....	425,000
80. Standard Oil Co. (Ind)	424,100
81. Piel Bros.	424,100
82. Hertz Corp.	421,200
83. United Vinters	419,900
84. Theo. Hamm Brewing..	410,900
85. Great A & P Tea Co....	409,900
86. General Mills	409,300
87. Peter Paul, Inc.	407,600
88. Sardeau, Inc.	406,800
89. J. Nelson Prewitt, Inc...	405,500
90. Scott Paper Co.	405,000
91. Chesebrough-Ponds	400,400
92. Heublein, Inc.	400,100
93. Pharma-Craft Co.	396,000
94. Pepperidge Farm	390,400
95. Atlantis Sales Corp. ...	375,900
96. Simoniz Co.	370,200
97. American Motors	363,400
98. Golden Press, Inc.....	363,000
99. Holsum Bakeries	363,000
100. National Dairy Products	358,500

Source: TvB: Rorabaugh.

PAT SULLIVAN AGENCY

Specialists

in

Talent

for

TV

Commercials

**SPORTS FIGURES
ANNOUNCERS • MC's**

**VARIETY ACTS
SPOKESWOMEN**

1780 Broadway, N. Y.

JUdson 2-0260

TV Homes Delivered By Average Network Programs

(Comparative Figures From 1957 to 1960,
Average Audience Basis)

DAYTIME TV HOMES (Monday-Friday)

	<i>Home Delivered (Thousands)</i>			
	<i>1960</i>	<i>1959</i>	<i>1958</i>	<i>1957</i>
January	3,308	3,018	3,672	3,319
February	3,212	3,019	3,019	3,118
March	3,268	2,842	3,550	3,014
April	2,586	2,461	3,037	2,822
May	2,511	2,328	2,217	2,342
June	2,597	2,322	2,593	2,086
July	2,531	2,555	2,298	2,203
August	2,531	2,524	2,368	2,386
September	2,260	2,446	2,370	2,286
October	2,350	2,520	2,124	2,795
November	2,712	2,808	2,343	3,149
December	2,848	2,761	2,470	3,281

NIGHTTIME TV HOMES (Monday-Sunday)

	<i>Home Delivered (Thousands)</i>			
	<i>1960</i>	<i>1959</i>	<i>1958</i>	<i>1957</i>
January	8,806	9,114	8,861	8,225
February	8,571	8,993	8,993	7,923
March	8,270	8,629	8,598	7,882
April	7,690	8,322	8,043	7,728
May	7,043	7,367	7,122	6,608
June	6,454	6,405	6,615	5,476
July	5,288	6,083	6,000	5,231
August	6,102	6,130	6,199	5,932
September	6,870	7,375	7,288	7,147
October	7,684	7,781	7,914	7,917
November	7,413	7,976	8,482	8,293
December	8,272	7,787	8,503	8,051

Source: A. C. Nielsen.



U.S. STEEL HOUR

*The Broadway
of TV*

CBS-TV

ALTERNATE WEDNESDAYS

Produced "LIVE" FROM NEW YORK

By THE THEATRE GUILD

Top 25 Network Brand Advertisers Estimated Expenditures By Quarters

1960

FOURTH QUARTER

1. Anacin Tablets	\$2,891,973	14. Tide	1,216,602
2. Winston Cigarettes	2,034,383	15. Bufferin	1,210,029
3. Salem Cigarettes	1,626,371	16. Marlboro Cigarettes	1,193,792
4. L & M Filter Tip Cigarettes	1,563,588	17. Kent Cigarettes	1,157,264
5. Texaco, Inc. General Promotion	1,496,770	18. Alka Seltzer	1,135,454
6. Chevrolet Passenger Cars	1,470,326	19. Ford Passenger Cars	1,116,437
7. Colgate Dental Cream	1,414,295	20. Viceroy Cigarettes	1,107,936
8. Bayer Aspirin Tablets	1,387,188	21. Pall Mall Cigarettes	1,104,473
9. Dristan Tablets	1,335,401	22. Commander Cigarettes	1,085,811
10. Oldsmobile Passenger Cars	1,299,319	23. Phillips Milk of Magnesia	1,059,889
11. Polaroid Land Camera	1,279,529	24. Gillette Razors and Blades	1,048,351
12. Crest Tooth Paste	1,276,155	25. Gleem Toothpaste	1,031,543
13. Betty Crocker Cake Mix	1,235,652		

THIRD QUARTER

1. Westinghouse Institutional	\$2,737,368	15. Tide	1,119,155
2. Anacin Tablets	2,556,426	16. Alberto VO-5 Hair Dressing and Conditioner	1,074,816
3. Mutual of Omaha Health & Accident	2,461,610	17. Kentucky King Cigarettes	1,072,357
4. Texaco, Inc. General Promotion	1,997,899	18. Westinghouse Electric Refrigerator Freezer	1,045,837
5. Bufferin	1,728,824	19. Camel Cigarettes	1,037,070
6. Dristan Tablets	1,662,864	20. Look Magazine	1,024,516
7. Kent Cigarettes	1,653,992	21. B. F. Goodrich Car Tires	1,024,516
8. Winston Cigarettes	1,554,555	22. Gleem Toothpaste	992,554
9. Bayer Aspirin Tablets	1,488,075	23. Phillips Milk of Magnesia	967,792
10. L & M Filter Tip Cigarettes	1,416,578	24. Belair Cigarettes	929,402
11. Colgate Dental Cream	1,356,161	25. Prudential Insurance Co. of America	925,707
12. Lipton Tea	1,329,390		
13. Phillis Cigars	1,214,410		
14. Pall Mall Cigarettes	1,180,186		

SECOND QUARTER

1. Anacin Tablets	\$2,357,830	14. Bufferin	1,220,579
2. Dristan	2,183,068	15. Marlboro Cigarettes	1,201,511
3. Texaco, Inc. General Promotion	1,988,181	16. Camel Cigarettes	1,188,774
4. Phillis Cigars	1,874,692	17. Phillips Milk of Magnesia	1,179,472
5. Winston Cigarettes	1,721,234	18. Viceroy Cigarettes	1,064,639
6. Bayer Aspirin Tablets	1,652,813	19. Ford Passenger Cars	1,034,066
7. Pall Mall Cigarettes	1,559,402	20. Allstate Insurance Co., Casualty	1,001,685
8. L & M Filter Tip Cigarettes	1,346,409	21. Prudential Insurance Co. of America	998,420
9. Tide	1,323,187	22. Armstrong's Floors and Walls	997,787
10. Gleem Tooth Paste	1,288,459	23. Nabisco Cookies	994,746
11. Salem Cigarettes	1,280,931	24. Kent Cigarettes	948,897
12. Crest Tooth Paste	1,253,071	25. One-A-Day Vitamin Tablets	944,646
13. Chevrolet Passenger Cars	1,227,800		

FIRST QUARTER

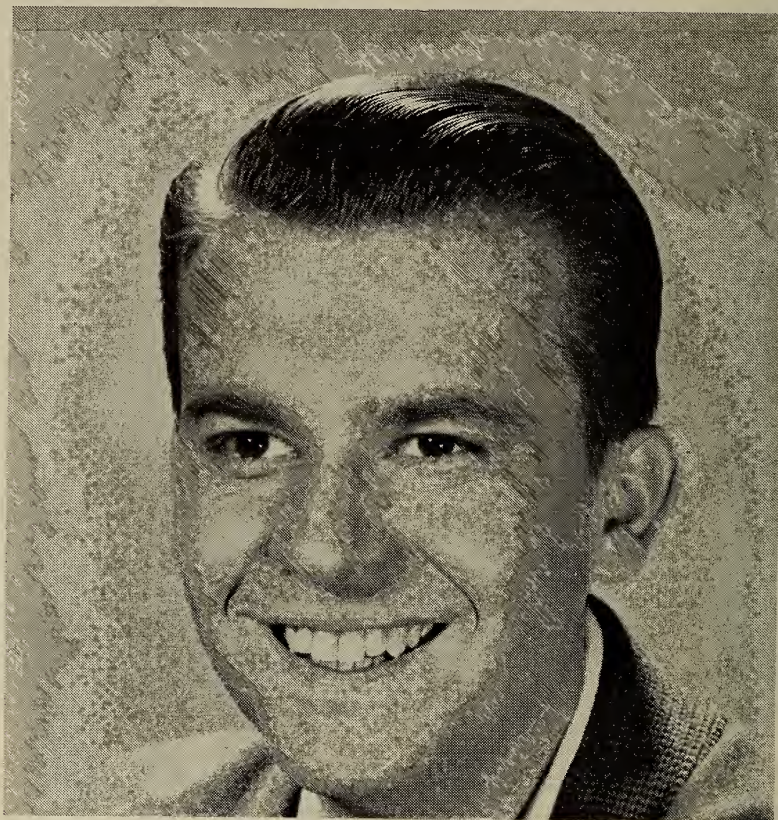
1. Dristan	\$2,572,758	14. Bufferin	1,240,095
2. Anacin Tablets	2,551,128	15. Viceroy Cigarettes	1,197,447
3. Phillis Cigars	2,067,112	16. Gleem Toothpaste	1,185,774
4. Bayer Aspirin Tablets	1,930,483	17. Chevrolet Passenger Cars	1,175,779
5. Winston Cigarettes	1,601,206	18. Phillips Milk of Magnesia	1,082,178
6. Pall Mall Cigarettes	1,568,382	19. Oldsmobile Passenger Cars	1,072,042
7. Colgate Dental Cream	1,535,428	20. Listerine Antiseptic—Oral	1,061,634
8. Chesterfield Cigarettes	1,510,480	21. Salem Cigarettes	1,053,228
9. Tide	1,494,929	22. Plymouth Passenger Cars	1,050,442
10. Kent Cigarettes	1,390,723	23. Crest Tooth Paste	1,030,791
11. L & M Filter Tip Cigarettes	1,387,881	24. Marlboro Cigarettes	1,028,063
12. Texaco, Inc. General Promotion	1,374,052	25. Gillette Razors and Blades	1,022,187
13. One-A-Day Vitamin Tablets	1,329,067		

LNA-BAR: Gross Time Costs Only

Released by: TVB

Compiled by: LNA-BAR

Now In The 5th Successful Year



DICK CLARK

ABC-TV Network

"AMERICAN BANDSTAND"

Monday Through Friday

4:00-5:30 P.M. NYT

1960 Local Radio Dollar Source By Local Business Category

Rank	Local Business Category	% of Total Local Revenue Category Represents (U.S.)	% of Stations With Revenue From Category	Avg. % of Local Revenue Category Represents to Stations With This Business
1.	Auto Dealers	9.4	97.8	10.9
	New Car Dealers.....	6.9	91.2	7.4
	Used Car Dealers.....	2.5	68.3	3.5
2.	Supermarkets	6.1	92.5	8.3
	Chain Supermarkets	3.8	74.6	4.9
	Independent Supermarkets ..	2.3	64.9	3.4
3.	Appliance Stores	4.8	88.7	5.2
4.	Department Stores	4.6	87.1	5.2
4.	Furniture Stores	4.6	90.0	4.8
5.	Banks	4.1	88.1	4.6
6.	Soft Drink Bottlers.....	3.7	82.1	4.4
7.	Movie Houses	2.9	85.9	4.0
	Four Wall	2.0	79.9	2.4
	Drive-In9	51.4	1.6
7.	Tires, Batteries, Access.....	2.9	83.1	3.4
8.	Savings & Loan Assn.....	2.7	73.7	3.6
9.	Drug Stores	2.3	82.4	2.7
9.	Gasoline Stations	2.3	78.1	2.8
9.	Religious Org. (Local).....	2.3	61.4	3.7
10.	Dairies	2.1	76.2	2.6
10.	Men's Wear Stores.....	2.1	81.2	2.4
10.	Women's Wear Stores.....	2.1	79.0	2.5
11.	Lumber, Building Supplies.....	1.9	74.0	2.5
11.	Restaurants, Night Clubs.....	1.9	79.9	2.2
12.	Laundries	1.8	81.2	2.1
12.	Public Utilities	1.8	35.1	4.7
13.	Fuel & Heating Firms.....	1.7	62.4	2.6
13.	Jewelry Stores	1.7	79.6	2.0
13.	Realtors	1.7	64.6	2.5
14.	Personal Loan Companies.....	1.6	58.3	2.6
15.	Hardware Stores	1.4	61.8	2.1
15.	Shoe Stores	1.4	70.8	1.9
16.	Bakeries	1.2	53.0	2.1
16.	Farm Equipment	1.2	46.7	2.4
16.	Farm Services & Feed.....	1.2	48.0	2.3
16.	Local Food Processors.....	1.2	36.7	2.9
17.	Discount Stores	1.1	36.7	2.7
17.	Paint & Wallpaper Stores.....	1.1	67.1	1.5
17.	Variety Stores	1.1	53.9	1.9
18.	Institutional Advertising by Local Industries and Plants..	1.0	37.6	2.3
18.	Insurance Brokers	1.0	53.3	1.6
18.	Shopping Centers	1.0	43.3	2.1
19.	Florists8	64.9	1.1
19.	Sporting Goods Stores.....	.8	49.8	1.4
20.	Grocery and/or Fruit Stores.....	.7	38.2	1.6
20.	Moving & Storage.....	.7	46.1	1.3
21.	Camera Stores6	48.0	1.0
21.	Carpet Stores6	37.0	1.4
21.	Children's Wear Stores.....	.6	42.3	1.1
21.	Downtown Associations6	39.8	1.3

(Continued on Page 69)

Ralph Edwards

This Is Your Life—NBC-TV

Creator Packager

Truth or Consequences

NBC-TV

Starring

Bob Barker

It Could Be You

NBC-TV

Starring

Bill Leyden

About Faces

ABC-TV

Starring

Ben Alexander



The Chadwick Company
Public Relations

1960 LOCAL RADIO DOLLAR SOURCE

(Continued from Page 67)

Rank	Local Business Category	% of Total Local Revenue Category Represents (U.S.)	% of Stations With Revenue From Category	Avg. % of Local Revenue Category Represents to Stations With This Business
21.	Other Merchants' Assn.....	.6	30.4	1.5
21.	Transportation6	33.5	1.4
22.	Bowling Alleys5	37.3	1.0
22.	Funeral Parlors5	28.5	1.3
23.	Butchers3	13.5	1.1
23.	Furriers3	18.2	.9
24.	Delicatessens2	7.8	.7
24.	Stock Brokers2	14.1	1.0
	Miscellaneous	4.4	52.5	8.2
	Total	100.0		

Note: Chart percentages are averages compiled from all stations responding in the RAB survey. Figures are yardsticks for guidance only, for obviously, there is no such thing as an average U. S. Radio station. Variations can and do exist in the percentage of station business that various categories represent. Such specific station factors as market size, regional location, type of station, etc., are important influences.

Source: RAB

Average Hours Of Radio Usage Per Home And Per Day

	<u>1960</u>	<u>1959</u>	<u>1958</u>
January	1 hr. 52 mins.	1 hr. 55 mins.	1 hr. 55 mins.
February	1 hr. 49 mins.	1 hr. 51 mins.	1 hr. 58 mins.
March	1 hr. 59 mins.	1 hr. 55 mins.	1 hr. 55 mins.
April	1 hr. 52 mins.	1 hr. 49 mins.	1 hr. 54 mins.
May	1 hr. 55 mins.	1 hr. 57 mins.	1 hr. 58 mins.
June	1 hr. 50 mins.	1 hr. 52 mins.	1 hr. 53 mins.
July	1 hr. 41 mins.	1 hr. 40 mins.	1 hr. 49 mins.
August	1 hr. 35 mins.	1 hr. 40 mins.	1 hr. 44 mins.
September	1 hr. 48 mins.	1 hr. 52 mins.	1 hr. 59 mins.
October	1 hr. 40 mins.	1 hr. 53 mins.	1 hr. 56 mins.
November	1 hr. 49 mins.	1 hr. 56 mins.	1 hr. 54 mins.
December	1 hr. 39 mins.	1 hr. 50 mins.	1 hr. 49 mins.
Annual Average	1 hr. 47 mins.	1 hr. 51 mins.	1 hr. 53 mins.

Source: A. C. Nielsen.



TONY MARVIN

Mutual Broadcasting System covering news and special events.

Personal Representative

KAY KORWIN, INC. — PLaza 2-2230

Causes Of Advertising Agency Business Failures In 1960

<u>Apparent Causes</u>	<u>Number</u>	<u>Per Cent</u>
Evidenced by inability to avoid conditions which resulted in:		
Inadequate Sales	27	60.0
Receivables Difficulties	9	20.0
Competitive Weakness	10	22.2
Others	1	2.2
<u>Underlying Causes</u>		
Lack of Experience in the Line	4	8.9
Lack of Managerial Experience	7	15.6
Unbalanced Experience*	10	22.2
Fraud	2	4.4
Incompetence	21	46.7
Reason Unknown	1	2.2
Total	45	100.0

* Experience not well rounded in sales, finance, purchasing and production on the part of an individual in case of a proprietorship, or of two or more partners or officers constituting a management unit.

Note: Because some failures are attributed to a combination of apparent causes, the totals of this group exceed those of the underlying causes.

Totals Of Advertising Agency Failures — 1945-1960

<u>Year</u>	<u>Number</u>	<u>Liabilities</u>
1945	1	\$ 4,000
1946	6	145,000

(Continued on Page 73)

SKELTON STUDIOS - HOLLYWOOD

The most modern in Hollywood on completion of its \$2,500,000 reconstruction program... three sound stages including an audience stage to house 300 people in addition to orchestra and production crews... full air conditioning and counter-weighted lighting grid system... concrete slab flooring covered by special composition material... in excess of 20,000 square feet of office space... other facilities include makeup and hairdressing rooms... cafeteria... mill... scene and lamp docks... paint shop... editing rooms... vaults... both tape and film projection

SKELTON RED-EO-TAPE - ANYWHERE

The world's most modern and complete large-scale television studio on wheels constructed at a cost of \$1,000,000... operated by 16 of the nation's most experienced video engineers... employs color and black and white tape and film... three RCA color cameras and up to six black and white cameras... capability of effecting well over 100 electronic special effects... five RCA color monitors with provisions for 10 black and white monitors... two Ampex Videotape recorders with complete double system editing and splicing facilities... two 85,000 watt generators powered by International Harvester and Hall-Scott engines... three Crown Coach busses with 3,720 cubic feet of working space



RED SKELTON, *President*
EDWARD M. HILLE, *General Manager*

1416 NORTH LA BREA AVENUE • HOLLYWOOD 28, CALIFORNIA • HOLLYWOOD 9-2731

ADVERTISING AGENCY FAILURES 1945-1960

(Continued from Page 71)

<u>Year</u>	<u>Number</u>	<u>Liabilities</u>
1947	12	304,000
1948	24	793,000
1949	34	746,000
1950	38	1,167,000
1951	34	1,043,000
1952	19	531,000
1953	24	466,000
1954	34	1,256,000
1955	31	815,000
1956	32	1,519,000
1957	55	2,081,000
1958	36	857,000
1959	40	1,554,000
1960	45	2,381,000

This record includes those businesses that ceased operations following assignment or bankruptcy; ceased with loss to creditors after such actions as execution, foreclosure, or attachment; voluntarily withdrew leaving unpaid obligations; were involved in court actions such as receivership, reorganization, or arrangement; or voluntarily compromised with creditors.

**Comparative Business
Failure Trends — 1959-1960**

	<i>Percentage Change 1959-1960</i>		<i>Aver. Liability Per Failure in 1960</i>
	<u>Number</u>	<u>Liabilities</u>	
Total Businesses, All Lines.....	+10	+35	\$60,772
Total Commercial Services.....	+ 8	+83	72,696
Advertising Agencies	+13	+53	52,911

Source: Dun & Bradstreet, Inc.

Ford Trucks

April Showers

Intant Tenderleaf Tea

Lilt

Lady Charmin Tissue

Arnold Bread

Cat's Paw Heels

Esslinger Beer

Phillies Cigars

Roi-Tan Cigars

Old Dutch Beer

Dynamo

U. S. Air Force

Chase Manhattan Bank

Tastykake

Intant Maxwell House

Oldsmobile

National Association Broadcasters

Schick

Ivory Soap

Nucoa Margarine

Chevrolet

Michigan Milk Dealers

United Fruit (Chiquita Banana)

Sara Lee Bake Products

Iroquois Beer

Carling's Beer

Alcoa Wrap

Log Cabin Syrup

Conoco

Ohio Gubernatorial Campaign

Mercury

Maxwell House Coffee

E-Z Pop

Revlon

Crest

Ivory Flakes

Air Wick

Lone Star Beer

Sunshine Crackers

Program Production — 1960-61:

1. New York City Talking
2. It's The Law

3. Woman Behind the Man —
with Martha Rountree

FAILLACE PRODUCTIONS, INC.

Tony Faillace • Len Mackenzie • Chick Vincent • Bob Haggart

59 EAST 54th STREET

EL. 5-1752

News-Wire Services

Associated Press

50 Rockefeller Plaza, New York

Phone: PLaza 7-1111

General Manager.....Frank J. Starzel
Asst. Gen. Mgr. for Radio-TV

Oliver Gramling

Secretary.....Lloyd Stratton
Radio-TV News Editor..John A. Aspinwall

Broadcast Editorial Reports, Inc.

54 West 40th St., New York 18, N. Y.

Phone: MUrray Hill 9-3450

President.....A. Maxwell Hage

Hearst Metrotone News, Inc.

450 West 56th Street, New York 19

Phone: PLaza 7-4120

Vice-Pres. & Gen. Mgr..Caleb B. Stratton
Production Director.....John E. Michon

News Editor.....Marshall B. Davidson

Branches

Washington, D. C.

1905 Fairview Ave. N.E.-2

Phone: LA 2-5607

Hollywood—6060 Sunset Blvd.

Phone: HOLlywood 4-0650

Chicago—161 E. Grand Ave.

Phone: WH 4-2522

San Francisco—862 Howard St.

Phone: DO 2-4319

Dallas—218 Leda Drive

Phone: DI 8-3766

Press Association, Inc. (Associated Press)

50 Rockefeller Plaza, New York

Phone: PLaza 7-1111

President.....Frank J. Starzel

Vice-President.....Oliver Gramling

Radio-TV News Editor..John A. Aspinwall

Radio Press International Inc.

*(Independent Voice New Service with Established
National and Overseas News Bureaus)*

18 East 50th St., New York 22

Phone: PLaza 2-0650

Ch. of Board.....Nathan Straus

President.....R. Peter Straus

General Mgr.....Michael Minahan

Secretary.....Donald Hirst

Treasurer.....Geoffrey M. Kilpatrick

Sales Manager.....John S. Hicks

Branch Office

London—40 Piccadilly, W.1.

Chief.....Noel Bernard

Washington—40th & Brandywine

Reuters

229 West 43rd Street, Times Bldg., N. Y.

Phone: BRyant 9-8558

North American Mgr..D. Kimpton Rogers

News Editor.....J. S. Bates

Chief Washington Correspondent

J. W. Heffernan

Telenews

235 East 45th Street, New York

Phone: MUrray Hill 2-5600

National TV Sales.....Saul Reiss

United Press International

220 East 42nd St., New York 17, N. Y.

Phone: MUrray Hill 2-0400

Pres. & Gen. Mgr..Frank H. Bartholomew

1st V.P. & Gen. Bus. Mgr.

Mims Thomason

V.P. & Gen. European Mgr.

Thomas Curran

V.P. & Editor.....Earl J. Johnson

V.P., Int'l. Opera.....Joseph L. Jones

Managing Editor.....Roger Tatarian

General Sales Mgr..William C. Payette

V.P. & Dir. of Client Relations

LeRoy Keller

V.P. & Newpicture Mgr...F. Tremaine

Mgr. UP Movietone News

W. R. Higgenbotham

Chicago

400 W. Madison St., Daily News Bldg.,

Phone: FRanklin 2-9000

National Radio News Mgr..Dean C. Miller

World Wide Information Services, Inc.

660 First Avenue, New York

Phone: ORegon 9-7240

President.....Richard W. Hubbell

V. Pres.Jeff Murray



LES KEITER

Spot Television Advertisers National And Regional

— BY PRODUCT CLASSIFICATION—4th QUARTER 1960 —

Product	Est. Expend.	Product	Est. Expend.
AGRICULTURE	\$ 311,000	COSMETICS & TOILETRIES	13,849,000
Feeds, Meals	160,000	Cosmetics	3,241,000
Miscellaneous	151,000	Deodorants	506,000
ALE, BEER & WINE	11,727,000	Depilatories	29,000
Beer & Ale	9,889,000	Hair Tonics & Shampoos	1,453,000
Wine	1,838,000	Hand & Face Creams, Lotions	1,163,000
AMUSEMENTS, ENTERTAINMENT	425,000	Home Permanents & Coloring	1,139,000
AUTOMOTIVE	5,139,000	Perfumes, Toilet Waters, etc.	1,215,000
Anti-Freeze	79,000	Razors, Blades	1,525,000
Batteries	12,000	Shaving Creams, Lotions, etc.	361,000
Cars	4,144,000	Toilet Soaps	1,977,000
Tires and Tubes	181,000	Miscellaneous	1,240,000
Trucks & Trailers	46,000	DENTAL PRODUCTS	3,549,000
Misc. Accessories & Supplies	677,000	Dentifrices	2,747,000
BUILDING MATERIAL, EQUIPMENT, FIXTURES, PAINTS	404,000	Mouthwashes	692,000
Fixtures, Plumbing, Supplies	89,000	Miscellaneous	110,000
Materials	104,000	DRUG PRODUCTS	15,074,000
Paints	81,000	Cold Remedies	5,619,000
Power Tools	52,000	Headache Remedies	3,015,000
Miscellaneous	78,000	Indigestion Remedies	2,597,000
BUILDING MATERIAL, EQUIPMENT, FIXTURES, PAINTS	404,000	Laxatives	1,074,000
Fixtures, Plumbing, Supplies	89,000	Vitamins	1,383,000
Materials	104,000	Weight Aids	90,000
Paints	81,000	Misc. Drug Products	1,017,000
Power Tools	52,000	Drug Stores	279,000
Miscellaneous	78,000	FOOD & GROCERY PRODUCTS	46,630,000
BUILDING MATERIAL, EQUIPMENT, FIXTURES, PAINTS	404,000	Baked Goods	6,635,000
Fixtures, Plumbing, Supplies	89,000	Cereals	3,637,000
Materials	104,000	Coffee, Tea & Food Drinks	11,550,000
Paints	81,000	Condiments, Sauces, Appetizers	2,437,000
Power Tools	52,000	Dairy Products	1,605,000
Miscellaneous	78,000	Desserts	616,000
BUILDING MATERIAL, EQUIPMENT, FIXTURES, PAINTS	404,000	Dry Foods (Flour, Mixes, Rice, etc.)	4,766,000
Fixtures, Plumbing, Supplies	89,000	Fruits & Vegetables, Juices	3,001,000
Materials	104,000	Macaroni, Noodles, Chili, etc.	752,000
Paints	81,000	Margarine, Shortenings	3,856,000
Power Tools	52,000	Meat, Poultry & Fish	2,010,000
Miscellaneous	78,000	Soups	450,000
BUILDING MATERIAL, EQUIPMENT, FIXTURES, PAINTS	404,000	Miscellaneous Foods	2,440,000
Fixtures, Plumbing, Supplies	89,000	Miscellaneous Frozen Foods	758,000
Materials	104,000	Food Stores	2,117,000
Paints	81,000	GARDEN SUPPLIES & EQUIPMENT	37,000
Power Tools	52,000	GASOLINE & LUBRICANTS	6,356,000
Miscellaneous	78,000	Gasoline & Oil	6,071,000
BUILDING MATERIAL, EQUIPMENT, FIXTURES, PAINTS	404,000	Oil Additives	265,000
Fixtures, Plumbing, Supplies	89,000	Miscellaneous	20,000
Materials	104,000		
Paints	81,000		
Power Tools	52,000		
Miscellaneous	78,000		
BUILDING MATERIAL, EQUIPMENT, FIXTURES, PAINTS	404,000		
Fixtures, Plumbing, Supplies	89,000		
Materials	104,000		
Paints	81,000		
Power Tools	52,000		
Miscellaneous	78,000		
BUILDING MATERIAL, EQUIPMENT, FIXTURES, PAINTS	404,000		
Fixtures, Plumbing, Supplies	89,000		
Materials	104,000		
Paints	81,000		
Power Tools	52,000		
Miscellaneous	78,000		
BUILDING MATERIAL, EQUIPMENT, FIXTURES, PAINTS	404,000		
Fixtures, Plumbing, Supplies	89,000		
Materials	104,000		
Paints	81,000		
Power Tools	52,000		
Miscellaneous	78,000		
BUILDING MATERIAL, EQUIPMENT, FIXTURES, PAINTS	404,000		
Fixtures, Plumbing, Supplies	89,000		
Materials	104,000		
Paints	81,000		
Power Tools	52,000		
Miscellaneous	78,000		
BUILDING MATERIAL, EQUIPMENT, FIXTURES, PAINTS	404,000		
Fixtures, Plumbing, Supplies	89,000		
Materials	104,000		
Paints	81,000		
Power Tools	52,000		
Miscellaneous	78,000		
BUILDING MATERIAL, EQUIPMENT, FIXTURES, PAINTS	404,000		
Fixtures, Plumbing, Supplies	89,000		
Materials	104,000		
Paints	81,000		
Power Tools	52,000		
Miscellaneous	78,000		
BUILDING MATERIAL, EQUIPMENT, FIXTURES, PAINTS	404,000		
Fixtures, Plumbing, Supplies	89,000		
Materials	104,000		
Paints	81,000		
Power Tools	52,000		
Miscellaneous	78,000		
BUILDING MATERIAL, EQUIPMENT, FIXTURES, PAINTS	404,000		
Fixtures, Plumbing, Supplies	89,000		
Materials	104,000		
Paints	81,000		
Power Tools	52,000		
Miscellaneous	78,000		
BUILDING MATERIAL, EQUIPMENT, FIXTURES, PAINTS	404,000		
Fixtures, Plumbing, Supplies	89,000		
Materials	104,000		
Paints	81,000		
Power Tools	52,000		
Miscellaneous	78,000		
BUILDING MATERIAL, EQUIPMENT, FIXTURES, PAINTS	404,000		
Fixtures, Plumbing, Supplies	89,000		
Materials	104,000		
Paints	81,000		
Power Tools	52,000		
Miscellaneous	78,000		
BUILDING MATERIAL, EQUIPMENT, FIXTURES, PAINTS	404,000		
Fixtures, Plumbing, Supplies	89,000		
Materials	104,000		
Paints	81,000		
Power Tools	52,000		
Miscellaneous	78,000		
BUILDING MATERIAL, EQUIPMENT, FIXTURES, PAINTS	404,000		
Fixtures, Plumbing, Supplies	89,000		
Materials	104,000		
Paints	81,000		
Power Tools	52,000		
Miscellaneous	78,000		
BUILDING MATERIAL, EQUIPMENT, FIXTURES, PAINTS	404,000		
Fixtures, Plumbing, Supplies	89,000		
Materials	104,000		
Paints	81,000		
Power Tools	52,000		
Miscellaneous	78,000		
BUILDING MATERIAL, EQUIPMENT, FIXTURES, PAINTS	404,000		
Fixtures, Plumbing, Supplies	89,000		
Materials	104,000		
Paints	81,000		
Power Tools	52,000		
Miscellaneous	78,000		
BUILDING MATERIAL, EQUIPMENT, FIXTURES, PAINTS	404,000		
Fixtures, Plumbing, Supplies	89,000		
Materials	104,000		
Paints	81,000		
Power Tools	52,000		
Miscellaneous	78,000		
BUILDING MATERIAL, EQUIPMENT, FIXTURES, PAINTS	404,000		
Fixtures, Plumbing, Supplies	89,000		
Materials	104,000		
Paints	81,000		
Power Tools	52,000		
Miscellaneous	78,000		
BUILDING MATERIAL, EQUIPMENT, FIXTURES, PAINTS	404,000		
Fixtures, Plumbing, Supplies	89,000		
Materials	104,000		
Paints	81,000		
Power Tools	52,000		
Miscellaneous	78,000		
BUILDING MATERIAL, EQUIPMENT, FIXTURES, PAINTS	404,000		
Fixtures, Plumbing, Supplies	89,000		
Materials	104,000		
Paints	81,000		
Power Tools	52,000		
Miscellaneous	78,000		
BUILDING MATERIAL, EQUIPMENT, FIXTURES, PAINTS	404,000		
Fixtures, Plumbing, Supplies	89,000		
Materials	104,000		
Paints	81,000		
Power Tools	52,000		
Miscellaneous	78,000		
BUILDING MATERIAL, EQUIPMENT, FIXTURES, PAINTS	404,000		
Fixtures, Plumbing, Supplies	89,000		
Materials	104,000		
Paints	81,000		
Power Tools	52,000		
Miscellaneous	78,000		
BUILDING MATERIAL, EQUIPMENT, FIXTURES, PAINTS	404,000		
Fixtures, Plumbing, Supplies	89,000		
Materials	104,000		
Paints	81,000		
Power Tools	52,000		
Miscellaneous	78,000		
BUILDING MATERIAL, EQUIPMENT, FIXTURES, PAINTS	404,000		
Fixtures, Plumbing, Supplies	89,000		
Materials	104,000		
Paints	81,000		
Power Tools	52,000		
Miscellaneous	78,000		
BUILDING MATERIAL, EQUIPMENT, FIXTURES, PAINTS	404,000		
Fixtures, Plumbing, Supplies	89,000		
Materials	104,000		
Paints	81,000		
Power Tools	52,000		
Miscellaneous	78,000		
BUILDING MATERIAL, EQUIPMENT, FIXTURES, PAINTS	404,000		
Fixtures, Plumbing, Supplies	89,000		
Materials	104,000		
Paints	81,000		
Power Tools	52,000		
Miscellaneous	78,000		
BUILDING MATERIAL, EQUIPMENT, FIXTURES, PAINTS	404,000		
Fixtures, Plumbing, Supplies	89,000		
Materials	104,000		
Paints	81,000		
Power Tools	52,000		
Miscellaneous	78,000		
BUILDING MATERIAL, EQUIPMENT, FIXTURES, PAINTS	404,000		
Fixtures, Plumbing, Supplies	89,000		
Materials	104,000		
Paints	81,000		
Power Tools	52,000		
Miscellaneous	78,000		
BUILDING MATERIAL, EQUIPMENT, FIXTURES, PAINTS	404,000		
Fixtures, Plumbing, Supplies	89,000		
Materials	104,000		
Paints	81,000		
Power Tools	52,000		
Miscellaneous	78,000		
BUILDING MATERIAL, EQUIPMENT, FIXTURES, PAINTS	404,000		
Fixtures, Plumbing, Supplies	89,000		
Materials	104,000		
Paints	81,000		
Power Tools	52,000		
Miscellaneous	78,000		
BUILDING MATERIAL, EQUIPMENT, FIXTURES, PAINTS	404,000		
Fixtures, Plumbing, Supplies	89,000		
Materials	104,000		
Paints	81,000		
Power Tools	52,0		

HERBERT B. LEONARD

PRODUCER

"ROUTE 66"—CBS-TV

"NAKED CITY"—ABC-TV

"THE VENTURERS" (for 1961-62)

SPOT TV ADVERTISERS, NATIONAL AND REGIONAL

(Continued from Page 77)

Product	Est. Expend.	Product	Est. Expend.
HOTELS, RESORTS,		PUBLICATIONS	702,000
RESTAURANTS	\$ 198,000		
HOUSEHOLD CLEANERS,		SPORTING GOODS, BICYCLES,	
CLEANSERS, POLISHES, WAXES	5,481,000	TOYS	3,732,000
Cleaners, Cleansers	4,005,000	Bicycles & Supplies.....	24,000
Floor & Furniture Polishes, Waxes	1,229,000	Toys & Games.....	3,641,000
Glass Cleaners	1,000	Miscellaneous	67,000
Home Dry Cleaners.....	16,000		
Shoe Polish	158,000	STATIONERY, OFFICE	
Miscellaneous Cleaners	72,000	EQUIPMENT	54,000
HOUSEHOLD EQUIPMENT —		TELEVISION, RADIO,	
APPLIANCES	2,088,000	PHONOGRAPH, MUSICAL	
		INSTRUMENTS	341,000
HOUSEHOLD FURNISHINGS	494,000	Radio & Television Sets.....	107,000
Beds, Mattresses, Springs.....	295,000	Records	215,000
Furniture & Other Furnishings....	199,000	Miscellaneous	19,000
HOUSEHOLD LAUNDRY		TOBACCO PRODUCTS &	
PRODUCTS	10,575,000	SUPPLIES	8,457,000
Bleaches, Starches	2,204,000	Cigarettes	6,984,000
Packaged Soaps, Detergents.....	7,701,000	Cigars, Pipe Tobacco.....	1,342,000
Miscellaneous	670,000	Miscellaneous	131,000
HOUSEHOLD PAPER PRODUCTS..	1,529,000	TRANSPORTATION & TRAVEL....	832,000
Cleansing Tissues	424,000	Air	603,000
Food Wraps	50,000	Bus	97,000
Napkins	16,000	Rail	125,000
Toilet Tissue	576,000	Miscellaneous	7,000
Miscellaneous	463,000		
 		WATCHES, JEWELRY, CAMERAS..	1,692,000
HOUSEHOLD, GENERAL	1,077,000	Cameras, Accessories, Supplies....	321,000
Brooms, Brushes, Mops, etc.....	172,000	Clocks & Watches.....	57,000
China, Glassware, Crockery,		Jewelry	34,000
Containers	508,000	Pens & Pencils.....	1,199,000
Disinfectants, Deodorizers	117,000	Miscellaneous	81,000
Fuels (heating, etc.).....	104,000		
Insecticides, Rodenticides	22,000	MISCELLANEOUS	1,702,000
Kitchen Utensils	35,000	Trading Stamps	129,000
Miscellaneous	119,000	Miscellaneous Products	712,000
 		Miscellaneous Stores	861,000
NOTIONS	32,000		
 		TOTAL	\$163,060,000
PET PRODUCTS	1,772,000		

Source: TvB-Rorabaugh.

the "watchword" for reliable service

Minerva

America's
largest selection

PRECISION TIMING INSTRUMENTS

FOR RADIO TV • FILMS

Official Timers
CBS — NBC — ABC
Networks

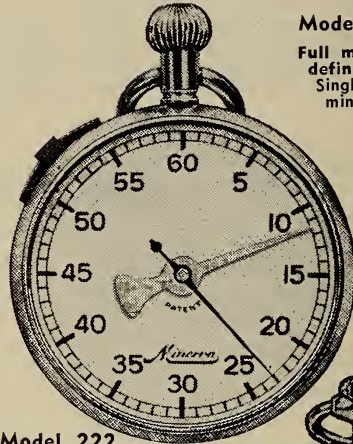
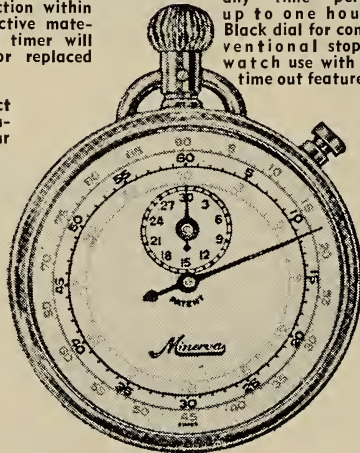
Electronically tested
Scientifically proven
accurate

Exclusive, Non-breakable, "Coil Spring" Mechanism for Economy, Dependability, Unexcelled Accuracy. The result of 20 years of engineering research, Minerva "coil" construction assures endless timing precision with less wear or friction . . . without need of costly adjustments or repairs . . . under rugged continuous usage.

Lifetime Guarantee. Coils employed in Minerva Mechanisms are unconditionally guaranteed for the life-span of the timer against breakage or wear. In addition, should any Minerva timer fail to give satisfaction within one year because of defective material or workmanship, the timer will be completely repaired or replaced without charge.

10-Days Free Trial. Select any Minerva timing instrument and try it under your own working conditions for a full ten days. If it does not serve your purposes as well or better than any other instrument, simply return it. There will be no charge, no obligation.

We are
headquarters
for stop watch
repairs &
servicing —
all makes —
prompt service

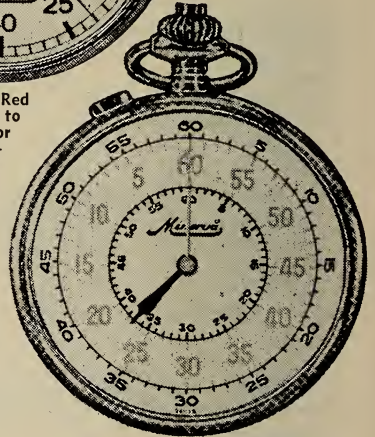


Models 105PN—107N

Full minute span with more definition on the minutes! Single dial reference for both minutes and seconds retains the mechanics familiar to Radio and TV but this Minerva timer is much easier to read and use. For spot timing, timing program segments, etc. Two models with alternate methods of Start-Stop-Start . . . flyback to zero.

Model 222

For "On the Air"! Red dial gives "time left to go" without written or mental calculations—sweep hand in seconds, small hand in minutes. Easily set for any time period up to one hour. Black dial for conventional stopwatch use with time out feature.



Models 106F—106

For Film-making, Filmmeter and Fifth-Second Timer! This specially designed timer has regular fifth-second scale, plus 90-ft and 36-ft per min. scales to register footage for 35mm. and 16 mm. film. Long hand completes one revolution in 60 seconds, small hand registers up to 30 minutes. Time out feature. Perfect flyback guaranteed for life. Model 106 has fifth-second scale only. Both available in regular or large size.

Write, Dept. TV, RIGHT NOW for complete catalog.

M. DUCOMMUN COMPANY

Specialists in Timing Instruments Since 1858

580 Fifth Avenue, New York 36 • PLaza 7-2540

OUR 100TH YEAR OF PRECISION TIMING SERVICE

Manufacturers' Sales Of Receiving Tubes

(000 Omitted)

Year	Initial	Renewal	Export	Gov't*	Total	\$ Value
1948	146,162	47,056	10,687	815	204,720	112,000
1949	147,298	39,696	10,073	1,686	198,753	119,000
1950	301,483	69,325	10,768	1,385	382,961	250,000
1951	247,855	94,597	24,438	8,754	375,644	261,000
1952	241,406	83,843	13,935	29,335	368,519	259,116
1953	293,601	112,785	20,614	10,091	437,091	303,675
1954	246,729	115,358	15,922	7,080	385,089	275,999
1955	288,810	150,718	24,442	15,832	479,802	358,110
1956	262,989	166,558	25,397	9,333	464,186	374,186
1957	240,708	184,493	23,378	7,845	456,424	384,402
1958	191,805	167,805	24,597	13,132	397,366	341,929
1959	227,669	170,729	19,969	14,569	432,936	368,872

(*) Includes only direct sales after 1954.

Value Of Manufacturers' Sales Of Components

(000,000 Omitted)

Year	Resistors	Capacitors	Transformers	Tubes		Total
				Semi-Cond.	Others	
1952	100	200	150	604	676	1,730
1954	130	200	103	708	867	2,008
1955	150	215	96	800	939	2,200
1956	175	224	98	853	938	2,280
1957	171	225	110	925	1,004	2,435
1958	158	218	102	914	933	2,325
1959	194	267	129	1,152	1,091	2,833

Source: EIA.



STORER BROADCASTING COMPANY

33 years of community service

WHEN DO YOU FREEZE A FORMAT?

The answer is simple — never!

At least, in 33 years, no Storer Station has been able to manage it.

Public preference changes too fast and so do each community's needs. That is why every Storer Station is locally oriented to the particular community it serves.

Only by knowing community problems from day to day have we been able to help solve them. Only through constant check on listener and viewer preferences have we been able to build loyal, responsive audiences

Keeping the public informed and entertained, and working for a better community is a day-to-day, often an hour-to-hour, even minute-to-minute job.

We've never found a way to format community service. It's too big... too fluid... too much of a responsibility to be frozen — even for one day.

Radio

CLEVELAND—WJW
TOLEDO—WSPD
WHEELING—WWVA
MIAMI—WGBS
LOS ANGELES—KGBS
DETROIT—WJBK
PHILADELPHIA—WIBG

Television

DETROIT—WJBK-TV
CLEVELAND—WJW-TV
MILWAUKEE—WITI-TV
ATLANTA—WAGA-TV
TOLEDO—WSPD-TV



PETE MYERS

NAB TV Code Subscribers



In addition to the three major networks, the following 384 stations and film affiliates are subscribers to the NAB TV Code and authorized to use the Seal of Good Practice. Stations are listed alphabetically according to call letters, as of February 1, 1961.

- WABC-TV—New York, N. Y.
 WABI-TV—Bangor, Maine
 WAFB-TV—Baton Rouge, Louisiana
 WAGA-TV—Atlanta, Georgia
 WAGM-TV—Presque Isle, Maine
 WAKR-TV—Akron, Ohio
 WALA-TV—Mobile, Alabama
 WALB-TV—Albany, Georgia
 WANE-TV—Fort Wayne, Indiana
 WAPI-TV—Birmingham, Alabama
 WAST—Albany, New York
 WATE-TV—Knoxville, Tennessee
 WAVE-TV—Louisville, Kentucky
 WAVY-TV—Portsmouth, Virginia
 WBAL-TV—Baltimore, Maryland
 WBAP-TV—Fort Worth, Texas
 WBAY-TV—Green Bay, Wisconsin
 WBBM-TV—Chicago, Illinois
 WBEN-TV—Buffalo, New York
 WBIR-TV—Knoxville, Tennessee
 WBBK—Chicago, Illinois
 WBNS-TV—Columbus, Ohio
 WBRC-TV—Birmingham, Alabama
 WBRZ—Baton Rouge, Louisiana
 WBTV—Charlotte, North Carolina
 WBTW—Florence, South Carolina
 WBZ-TV—Boston, Massachusetts
 WCAU-TV—Philadelphia, Pennsylvania
 WCAK-TV—Burlington, Vermont
 WCBS-TV—New York, N. Y.
 WCCO-TV—Minneapolis, Minnesota
 WCDC—Adams, Massachusetts
 WCIA—Champaign, Illinois
 WKCT—Miami, Florida
 WCNV-TV—Watertown, New York
 WCPO-TV—Cincinnati, Ohio
 WCSC-TV—Charleston, South Carolina
 WCSH-TV—Portland, Maine
 WCYB-TV—Bristol, Virginia
 WDAF-TV—Kansas City, Missouri
 WDAU-TV—Scranton, Pennsylvania
 WDAY-TV—Fargo, North Dakota
 WDBJ-TV—Roanoke, Virginia
 WDBO-TV—Orlando, Florida
 WDEF-TV—Chattanooga, Tennessee
 WDSM-TV—Duluth, Minnesota
 WDSU-TV—New Orleans, Louisiana
 WEAU-TV—Eau Claire, Wisconsin
 WEEK-TV—Peoria, Illinois
 WEHT—Evansville, Kentucky
 WESH-TV—Daytona Beach, Florida
 WEWS—Cleveland, Ohio
 WFAA-TV—Dallas, Texas
 WFBG-TV—Altoona, Pennsylvania
 WFBM-TV—Indianapolis, Indiana
 WFGA-TV—Jacksonville, Florida
 WFIL-TV—Evansville, Indiana
 WFIL-TV—Philadelphia, Pennsylvania
 WFLA-TV—Tampa, Florida
 WFMJ-TV—Youngstown, Ohio
 WFMV-TV—Greensboro, North Carolina
 WFRV-TV—Green Bay, Wisconsin
 WGAL-TV—Lancaster, Pennsylvania
 WGAN-TV—Portland, Maine
 WGEM-TV—Quincy, Illinois
 WGN-TV—Chicago, Illinois
 WGR-TV—Buffalo, New York
 WHAS-TV—Louisville, Kentucky
 WHBF-TV—Rock Island, Illinois
 WHDH-TV—Boston, Massachusetts
 WHEC-TV—Rochester, New York
 WHEN-TV—Syracuse, New York
 WHIO-TV—Dayton, Ohio
 WHIS-TV—Bluefield, West Virginia
 WHIZ-TV—Zanesville, Ohio
 WHO-TV—Des Moines, Iowa
 WHTN-TV—Huntington, West Virginia
 WIBW-TV—Topeka, Kansas
 WIIC—Pittsburgh, Pennsylvania
 WIMA-TV—Lima, Ohio
 WINK-TV—Ft. Myers, Florida
 WINE-TV—Binghamton, New York
 WIS-TV—Columbia, South Carolina
 WISC-TV—Madison, Wisconsin
 WISE-TV—Asheville, No. Carolina
 WISH-TV—Indianapolis, Indiana
 WISN-TV—Milwaukee, Wisconsin
 WITL-TV—Milwaukee, Wisconsin
 WJAC-TV—Johnstown, Pennsylvania
 WJAR-TV—Providence, Rhode Island
 WJBK-TV—Detroit, Michigan
 WJIM-TV—Lansing, Michigan
 WJRT—Flint, Michigan
 WJTV—Jackson, Mississippi
 WJW-TV—Cleveland, Ohio
 WJXT—Jacksonville, Florida
 WJZ-TV—Baltimore, Maryland
 WKBN-TV—Youngstown, Ohio
 WKBT—La Crosse, Wisconsin
 WKBW-TV—Buffalo, New York
 WKIG-TV—Fort Wayne, Indiana
 WKNX-TV—Saginaw, Michigan
 WKRC-TV—Cincinnati, Ohio
 WKRG-TV—Mobile, Alabama
 WKST-TV—Youngstown, Ohio
 WKTV—Utica, New York
 WKY-TV—Oklahoma City, Oklahoma
 WKYT—Lexington, Kentucky
 WKZO-TV—Kalamazoo, Michigan
 WYAC-TV—Nashville, Tennessee

(Continued on Page 89)



Radio: WBZ, Boston · KDKA, Pittsburgh · KYW, Cleveland · WOWO, Fort Wayne · WIND, Chicago · KEX, Portland, Ore.

REPRESENTED BY AM RADIO SALES CO.





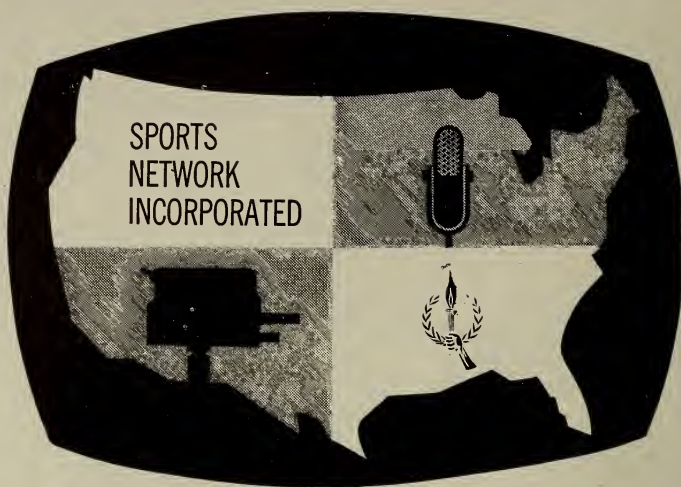
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on WBC Radio and
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Television: WBZ-TV, Boston • WJZ-TV, Baltimore • KDKA-TV, Pittsburgh • KYW-TV, Cleveland • KPIX, San Francisco.
REPRESENTED BY TELEVISION ADVERTISING REPRESENTATIVES, INC.

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NATIONAL VIDEO TAPE PRODUCTIONS INC.

36 West 44th Street

New York 36, N. Y.

(Continued from Page 85)

- WLBT—Jackson, Mississippi
 WLBZ-TV—Bangor, Maine
 WLOF-TV—Orlando, Florida
 WLOS-TV—Asheville, North Carolina
 WLUC-TV—Marquette, Michigan
 WLVA-TV—Lynchburg, Virginia
 WLWA—Atlanta, Georgia
 WLW-C—Columbus, Ohio
 WLW-D—Dayton, Ohio
 WLW-I—Indianapolis, Indiana
 WLW-TV—Cincinnati, Ohio
 WLHY-TV—Lebanon, Pennsylvania
 WMAL-TV—Washington, D. C.
 WMAR-TV—Baltimore, Maryland
 WMAZ-TV—Macon, Georgia
 WMBD-TV—Peoria, Illinois
 WMCT—Memphis, Tennessee
 WMTV—Cedar Rapids, Iowa
 WMTV—Madison, Wisconsin
 WMTW-TV—Poland Spring, Maine
 WNBC-TV—New York, New York
 WNBFF-TV—Binghamton, New York
 WNBQ—Chicago, Illinois
 WNCT—Greenville, North Carolina
 WNDU-TV—South Bend, Indiana
 WNEM-TV—Bay City, Michigan
 WNEP-TV—Scranton, Pennsylvania
 WNHC-TV—New Haven, Connecticut
 WOAI-TV—San Antonio, Texas
 WOAY-TV—Oakhill, West Virginia
 WOC-TV—Davenport, Iowa
 WOI-TV—Ames, Iowa
 WOOD-TV—Grand Rapids, Michigan
 WOW-TV—Omaha, Nebraska
 WPBN-TV—Traverse City, Michigan
 WPIX—New York, N. Y.
 WPRO-TV—Providence, Rhode Island
 WPSD-TV—Paducah, Kentucky
 WPST-TV—Miami, Florida
 WRAL-TV—Raleigh, North Carolina
 WRBL-TV—Columbus, Georgia
 WRC-TV—Washington, D. C.
 WRCV-TV—Philadelphia, Pennsylvania
 WREC-TV—Memphis, Tennessee
 WREX-TV—Rockford, Illinois
 WRGB—Schenectady, New York
 WROC-TV—Rochester, New York
 WRVA-TV—Richmond, Virginia
 WSAU-TV—Wausau, Wisconsin
 WSAZ-TV—Huntington, West Virginia
 WSB-TV—Atlanta, Georgia
 WSBT-TV—South Bend, Indiana
 WSFA-TV—Montgomery, Alabama
 WSIX-TV—Nashville, Tenn.
 WSJS-TV—Winston-Salem, North Carolina
 WSJV—Elkhart, Indiana
 WSLS-TV—Roanoke, Virginia
 WSM-TV—Nashville, Tennessee
 WSOC-TV—Charlotte, North Carolina
 WSPA-TV—Spartanburg, South Carolina
 WSPD-TV—Toledo, Ohio
 WSUN-TV—St. Petersburg, Florida
 WSWA-TV—Harrisonburg, Virginia
 WSYR-TV—Syracuse, New York
 WTAE—Pittsburgh, Pennsylvania
 WTAP—Parkersburg, West Virginia
 WTAR-TV—Norfolk, Virginia
 WTCN-TV—Minneapolis, Minnesota
 WTEN—Albany, New York
 WTHI-TV—Terre Haute, Indiana
 WTIC-TV—Hartford, Connecticut
 WTMJ-TV—Milwaukee, Wisconsin
 WTQC-TV—Savannah, Georgia
 WTOK-TV—Meridian, Mississippi
 WTOL-TV—Toledo, Ohio
 WTOM-TV—Cheboygan, Michigan
 WTOP-TV—Washington, D. C.
 WTPA-TV—Harrisburg, Pennsylvania
 WTRF-TV—Wheeling, West Virginia
 WTVC—Chattanooga, Tennessee
 WTVB—Durham, North Carolina
 WTVJ—Miami, Florida
 WTVM—Columbus, Georgia
 WTVN—Columbus, Ohio
 WTVP—Decatur, Illinois
 WTVT—Tampa, Florida
 WTVW—Evansville, Indiana
 WUSN-TV—Charleston, South Carolina
 WVEC-TV—Hampton-Norfolk, Virginia
 WVEP-TV—Rochester, New York
 WVUE—New Orleans, Louisiana
 WWJ-TV—Detroit, Michigan
 WWL-TV—New Orleans, Louisiana
 WWTN—Cadillac, Michigan
 WXEX-TV—Richmond-Petersburg, Virginia
 WXYZ-TV—Detroit, Michigan
 KABC-TV—Los Angeles, California
 KAKE-TV—Wichita, Kansas
 KALB-TV—Alexandria, Louisiana
 KARK-TV—Little Rock, Arkansas
 KATV—Little Rock, Arkansas
 KATY-TV—Hays, Kansas
 KBAK-TV—Bakersfield, California
 KBAS-TV—Ephrata, Washington
 KBES-TV—Medford, Oregon
 KBOI-TV—Boise, Idaho
 KBTU—Denver, Colorado
 KCBT-TV—Lubbock, Texas
 KCBN-TV—Temple, Texas
 KCMO-TV—Kansas City, Missouri
 KCMT—Alexandria, Minnesota
 KCOF-TV—Los Angeles, California
 KCPX—Salt Lake City, Utah
 KCRV-TV—Sacramento, California
 KCRG-TV—Cedar Rapids, Iowa
 KCSJ-TV—Pueblo, Colorado
 KCTV—San Angelo, Texas
 KDAL-TV—Duluth, Minnesota
 KDIX-TV—Dickinson, North Dakota
 KDKA-TV—Pittsburgh, Pennsylvania
 KDUB-TV—Lubbock, Texas
 KDUH-TV—Hay Springs, Nebraska
 KEDY-TV—Big Spring, Texas
 KELO-TV—Sioux Falls, South Dakota
 KDLO-TV—Sioux Falls, South Dakota
 KPLO-TV—Sioux Falls, South Dakota*
 *(Satellites of KELO-TV)
 KENS-TV—San Antonio, Texas
 KEPR-TV—Pasco, Washington
 KERO-TV—Bakersfield, California
 KETV—Omaha, Nebraska
 KEYC-TV—Mankato, Minnesota
 KEY-T—Santa Barbara, California
 KEZI-TV—Eugene, Oregon
 KFBC-TV—Cheyenne, Wyoming
 KFDA-TV—Amarillo, Texas
 KFDM-TV—Beaumont, Texas
 KFDP-TV—Wichita Falls, Texas
 KFEQ-TV—St. Joseph, Missouri
 KFMB-TV—San Diego, California
 KFRE-TV—Fresno, California
 KFSD-TV—San Diego, California
 KFVS-TV—Cape Girardeau, Missouri
 KFYR-TV—Bismarck, North Dakota
 KGBT-TV—Harlingen, Texas
 KGGM-TV—Albuquerque, New Mexico
 KGHL-TV—Billings, Montana
 KGLT-TV—Mason City, Iowa
 KGMB-TV—Honolulu, Hawaii
 KGNL-TV—Amarillo, Texas
 KGO-TV—San Francisco, California
 KGW-TV—Portland, Oregon
 KHBC—Hilo, Hawaii
 KHOL-TV—Kearney, Nebraska
 KHOU-TV—Houston, Texas
 KHPL-TV—Hayes Center, Nebraska
 KHQ-TV—Spokane, Washington
 KHQA-TV—Hannibal, Missouri
 KHSL-TV—Chico, California
 KHVH-TV—Honolulu, Hawaii
 KID-TV—Idaho Falls, Idaho
 KIEM-TV—Eureka, California
 KIMA-TV—Yakima, Washington
 KING-TV—Seattle, Washington
 KIRO-TV—Seattle, Washington
 KIVA—Yuma, Arizona
 KJEO-TV—Fresno, California
 KKTU—Colorado Springs, Colorado
 KLEW-TV—Lewiston, Idaho
 KLFY-TV—Lafayette, Louisiana
 KLIX-TV—Twin Falls, Idaho
 KLTU—Tyler, Texas
 KLZ-TV—Denver, Colorado

(Continued on Page 91)



PATRICIA WHEEL

Actress • Spokeswoman

LE 2-1100

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(Continued from Page 89)

KMAU-TV—Wailuku, Hawaii
 KMBC-TV—Kansas City, Missouri
 KMID-TV—Midland, Texas
 KMJ-TV—Fresno, California
 KMMT—Austin, Minnesota
 KMOS-TV—Sedalia, Missouri
 KMOT—Minot, North Dakota
 KMOX-TV—St. Louis, Missouri
 KMSO-TV—Missoula, Montana
 KMTV—Omaha, Nebraska
 KNDO-TV—Yakima, Washington
 KNOE-TV—Monroe, Louisiana
 KNOX-TV—Grand Forks, North Dakota
 KNTV—San Jose, California
 KNXT—Los Angeles, California
 KOA-TV—Denver, Colorado
 KOAM-TV—Pittsburg, Kansas
 KOB-TV—Albuquerque, New Mexico
 KOIN-TV—Portland, Oregon
 KOLD-TV—Tucson, Arizona
 KOLN-TV—Lincoln, Nebraska
 KOMO-TV—Seattle, Washington
 KOMU-TV—Columbia, Missouri
 KONO-TV—San Antonio, Texas
 KOOL-TV—Phoenix, Arizona
 KORN-TV—Mitchell, S. Dakota
 KOSA-TV—Odessa, Texas
 KOTA-TV—Rapid City, South Dakota
 KOTI—Klamath Falls, Oregon
 KOTV—Tulsa, Oklahoma
 KPAR-TV—Abilene-Sweetwater, Texas
 KPHO-TV—Phoenix, Arizona
 KPIC—Roseburg, Oregon
 KPX—San Francisco, California
 KPXC-TV—Lake Charles, Louisiana
 KPRC-TV—Houston, Texas
 KPTV—Portland, Oregon
 KRBC-TV—Abilene, Texas
 KRCA—Los Angeles, California
 KRDO-TV—Colorado Springs, Colorado
 KREM-TV—Spokane, Washington
 KREX-TV—Grand Junction, Colorado
 KREY-TV—Montrose, Colorado
 KRGV-TV—Weslaco, Texas
 KRIS-TV—Corpus Christi, Texas
 KRLD-TV—Dallas, Texas
 KRNT-TV—Des Moines, Iowa
 KROC-TV—Rochester, Minnesota
 KROD-TV—El Paso, Texas
 KRON-TV—San Francisco, California
 KSBW-TV—Salinas, California
 KSBY-TV—San Luis Obispo, California
 KSD-TV—St. Louis, Missouri
 KSL-TV—Salt Lake City, Utah

KSLA-TV—Shreveport, Louisiana
 KSTF—Scottsbluff, Nebraska
 KSTP-TV—Minneapolis, Minnesota
 KSWO-TV—Lawton, Oklahoma
 KSWV-TV—Roswell, New Mexico
 KSYD-TV—Wichita Falls, Texas
 KTBC-TV—Austin, Texas
 KTBS-TV—Shreveport, Louisiana
 KTHV—Little Rock, Arkansas
 KTIW—Sioux City, Iowa
 KTNB-TV—Tacoma, Washington
 KTRF-TV—Lufkin, Texas
 KTRK-TV—Houston, Texas
 KTSM-TV—El Paso, Texas
 KTTS-TV—Springfield, Missouri
 KTTV—Los Angeles, California
 KTUL-TV—Tulsa, Oklahoma
 KTVB-TV—Anchorage, Alaska
 KTVB—Boise, Idaho
 KTVB—El Dorado, Arkansas
 KTVH—Wichita, Kansas
 KTVI—St. Louis, Missouri
 KTVK—Phoenix, Arizona
 KTVT—Ft. Worth, Texas
 KTVU—Oakland, California
 KTWV-TV—Casper, Wyoming
 KUMV-TV—Williston, North Dakota
 KUTV—Salt Lake City, Utah
 KVAL-TV—Eugene, Oregon
 KVAR—Phoenix, Arizona
 KVER—Clovis, New Mexico
 KVCM-TV—Monahans, Texas
 KVOA-TV—Tucson, Arizona
 KVOO-TV—Tulsa, Oklahoma
 KVOV-TV—Bellingham, Washington
 KVVU—Sioux City, Iowa
 KWTW—Oklahoma City, Oklahoma
 KWWL-TV—Waterloo, Iowa
 KXA-B-TV—Aberdeen, So. Dakota
 KXGO—Fargo, North Dakota
 KXJB-TV—Valley City, North Dakota
 KXLY-TV—Spokane, Washington
 KXMB-TV—Bismarck, N. Dakota
 KXMC-TV—Minot, N. Dakota
 KXTV—Sacramento, California
 KYW-TV—Cleveland, Ohio
 KZTV—Corpus Christi, Texas

Number of Code Stations.....	384
Number of Networks.....	3
TOTAL	387
Number of Code Film Affiliates.....	23
GRAND TOTAL	410

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| Ben Fox Productions, Inc.
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Beverly Hills, Calif. |
| Brennan-Westgate Productions
151 El Camino Drive
Beverly Hills, Calif. | Gallu Productions, Inc.
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Hollywood 38, Calif. | Mayberry Enterprises
151 El Camino Drive
Beverly Hills, Calif. |
| California Studios, Inc.
650 N. Bronson Ave.
Hollywood 4, Calif. | Harmon Productions, Inc.
6363 Wilshire Blvd.
Los Angeles 48, Calif. | Overland Productions, Inc.
Revue Studios
Universal City, Calif. |
| Desilu Productions, Inc.
780 N. Gower St.
Hollywood 38, Calif. | Jack Chertok Television Inc.
3900 Lankershim Blvd.
Universal City, Calif. | Revue Studios
Universal City, Calif. |
| Filmaster, Inc.
650 No. Bronson Ave.
Hollywood 4, Calif. | Jack Wrather Organization
270 N. Canon Drive
Beverly Hills, Calif. | Wyatt Earp Enterprises, Inc.
151 El Camino Drive
Beverly Hills, Calif. |
| Flying A Pictures, Inc.
10000 Riverside Drive
N. Hollywood, Calif. | Mark VII, Ltd.
4024 Radford Ave.
N. Hollywood, Calif. | Ziv-United Artists, Inc.
7324 Santa Monica Blvd.
Hollywood 46, Calif. |

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- | | | |
|---|---|---|
| California National Productions
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Hollywood 38, Calif. | Screen Gems
711 Fifth Ave.
New York 22, N. Y. |
| CBS Films, Inc.
485 Madison Ave.
New York 22, N. Y. | Key Productions
8544 Sunset Blvd.
Hollywood, Calif. | |

Radio-Television Daily's 1960 All-American Radio Favorites 19th Annual Critics Poll

—Man of the Year—

Arthur Godfrey

☆ ☆ ☆

—Woman of the Year—

Pauline Frederick

☆ ☆ ☆

—Dramatic Show of Year—

Gunsmoke

☆ ☆ ☆

—Comedy Program of Year—

Nichols and May

☆ ☆ ☆

—Musical Program of Year—

Newport Jazz Festivals

☆ ☆ ☆

—Commentator of the Year—

Howard K. Smith

☆ ☆ ☆

—Documentary of Year—

The World Today

☆ ☆ ☆

—Male Vocalist of Year—

Bing Crosby

☆ ☆ ☆

—Female Vocalist of Year—

Rosemary Clooney

☆ ☆ ☆

**—Best Popular Orchestra
of the Year—**

Dick Hyman

—Best New Program Idea—

Emphasis

☆ ☆ ☆

—Sportscaster of the Year—

Lindsey Nelson

☆ ☆ ☆

**—Best Public Service
Programming—**

Convention-Election Coverage

☆ ☆ ☆

—Producer of the Year—

Norman Baer

☆ ☆ ☆

—Director of the Year—

Norman Baer

☆ ☆ ☆

—Writer of the Year—

Bill Morrow

☆ ☆ ☆

—Variety Program of Year—

Monitor

☆ ☆ ☆

**—Most Promising New
Talent-Male—**

Mike Nichols

☆ ☆ ☆

**—Most Promising New
Talent-Female—**

Elaine May

☆ ☆ ☆

—Song Hit of the Year—

I'm Sorry

Radio-Television Daily's 1960 All-American Television Favorites 19th Annual Critics Poll

- | | |
|---|---|
| <p>—<i>Man of the Year</i>—
David Susskind</p> <p style="text-align: center;">☆☆☆</p> <p>—<i>Woman of the Year</i>—
Dinah Shore</p> <p style="text-align: center;">☆☆☆</p> <p>—<i>Dramatic Show of Year</i>—
Macbeth</p> <p style="text-align: center;">☆☆☆</p> <p>—<i>Comedy Program of Year</i>—
An Hour With Danny Kaye</p> <p style="text-align: center;">☆☆☆</p> <p>—<i>Musical Show of the Year</i>—
Belafonte, N. Y. 19</p> <p style="text-align: center;">☆☆☆</p> <p>—<i>Commentator of the Year</i>—
David Brinkley</p> <p style="text-align: center;">☆☆☆</p> <p>—<i>Documentary of Year</i>—
Winston Churchill</p> <p style="text-align: center;">☆☆☆</p> <p>—<i>Panel Show of the Year</i>—
I've Got A Secret</p> <p style="text-align: center;">☆☆☆</p> <p>—<i>Best New Program Idea</i>—
Winston Churchill</p> <p style="text-align: center;">☆☆☆</p> <p>—<i>Director of the Year</i>—
George Schaefer</p> <p style="text-align: center;">☆☆☆</p> <p>—<i>Writer of the Year</i>—
Rod Serling</p> <p style="text-align: center;">☆☆☆</p> <p>—<i>Male Vocalist of Year</i>—
Perry Como</p> <p style="text-align: center;">☆☆☆</p> <p>—<i>Female Vocalist of Year</i>—
Dinah Shore</p> | <p>—<i>Sportscaster of the Year</i>—
Mel Allen</p> <p style="text-align: center;">☆☆☆</p> <p>—<i>Color Program of Year</i>—
Coming of Christ</p> <p style="text-align: center;">☆☆☆</p> <p>—<i>Best Filmed Series</i>—
The Untouchables</p> <p style="text-align: center;">☆☆☆</p> <p>—<i>Children's Show of Year</i>—
Shirley Temple Show</p> <p style="text-align: center;">☆☆☆</p> <p>—<i>Western Program of Year</i>—
Wagon Train</p> <p style="text-align: center;">☆☆☆</p> <p>—<i>Mystery Program of Year</i>—
Perry Mason</p> <p style="text-align: center;">☆☆☆</p> <p>—<i>Best Public Service Programming</i>—
Project 20</p> <p style="text-align: center;">☆☆☆</p> <p>—<i>Producer of the Year</i>—
Leland Hayward</p> <p style="text-align: center;">☆☆☆</p> <p>—<i>Best Popular Orchestra of the Year</i>—
Donald Voorhees</p> <p style="text-align: center;">☆☆☆</p> <p>—<i>Most Promising New Talent-Male</i>—
Rod Taylor</p> <p style="text-align: center;">☆☆☆</p> <p>—<i>Most Promising New Talent-Female</i>—
Dorothy Provine</p> <p style="text-align: center;">☆☆☆</p> <p>—<i>Song Hit of the Year</i>—
Theme From "The Apartment"</p> |
|---|---|

National Association Of Broadcasters Personnel

Headquarters: 1771 N Street, N.W.,
Washington 6, D. C.
Phone: Decatur 2-9300

CORPORATE OFFICERS

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President

HOWARD H. BELL
Vice Pres. for Industry Affairs

CHARLES H. TOWER
Vice Pres. for Television

EVERETT E. REVERCOMB
Secretary-Treasurer

JOHN F. MEAGHER
Vice Pres. for Radio

VINCENT T. WASILEWSKI
Vice Pres. Government Affairs

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Edward H. Bronson
Dir. TV Code Affairs

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Manager Public Relations

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Mgr. Bsctg Person & Ecom.

Douglas A. Anello
Chief Counsel

William Carlisle
Manager Station Relations

LaRue M. Courson
Production Manager

Charles Stone
Dir. Radio Code Affairs

George W. Bartlett
Manager of Engineering

RADIO BOARD OF DIRECTORS

Director	District	States Comprising District
Carleton D. Brown.....	1	Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island and Vermont.
Simon Goldman	2	New York and New Jersey.
WJTN, Jamestown, N. Y.		
John S. Booth.....	3	Delaware, Pennsylvania, West Virginia and Maryland, excluding the counties of Prince Georges and Montgomery.
WCHA, Chambersburg, Pa.		
Jack S. Younts.....	4	District of Columbia, North Carolina, South Carolina, Virginia and Maryland, including the counties of Prince Georges and Montgomery.
WEEB, Southern Pines, N. C.		
James L. Howe.....	5	Alabama, Florida, Georgia, Puerto Rico and Virgin Islands.
WIRA, Fort Pierce, Fla.		
F. C. Sowell.....	6	Arkansas, Louisiana, Mississippi and Tennessee.
WLAC, Nashville, Tenn.		
Hugh O. Potter	7	Kentucky and Ohio.
WOMI, Owensboro, Ky.		
J. M. Higgins.....	8	Indiana and Michigan.
WTHI, Terre Haute, Ind.		
George T. Frechette.....	9	Illinois and Wisconsin.
WFHR, Wisconsin Rapids, Wisc.		

NATIONAL ASSN. OF BROADCASTERS

Director	District	States Comprising District
Richard W. Chapin.....	10	Iowa, Missouri and Nebraska.
KFOR, Lincoln, Neb.		
Odin S. Ramsland.....	11	Minnesota, North Dakota and South Dakota, ex-
KDAL, Duluth, Minn.		cluding the counties of Fall River, Shannon,
		Bennett, Todd, Mellette, Waushabaugh, Wash-
		ington, Custer, Pennington, Jackson, Jones, Stan-
		ley Haakon, Meade, Lawrence, Butte, Harding,
		Perkins, Ziebach, Armstrong, Dewey and Corson.
		Kansas and Oklahoma.
Allan Page	12	
KGWA, Enid, Okla.		
A. Boyd Kelley.....	13	Texas.
KRRV, Sherman, Tex.		
George C. Hatch.....	14	Colorado, Idaho, Utah, Wyoming, Montana, New
KALL, Salt Lake City, Utah		Mexico, and South Dakota, including the counties
		of Fall River, Shannon, Bennett, Todd, Mellette,
		Waushabaugh, Washington, Custer, Pennington,
		Jackson, Jones, Stanley, Haakon, Meade, Law-
		rence, Butte, Harding, Perkins, Ziebach, Arm-
		strong, Dewey and Corson.
B. Floyd Farr.....	15	California, excluding the counties of San Luis
KEEN, San Jose, Calif.		Obispo, Kern, San Bernardino, Santa Barbara,
		Ventura, Los Angeles, Orange, Riverside, San
		Diego and Imperial, Nevada, excluding the coun-
		ties of Mineral, Esmeralda, Nye, Lincoln and
		Clark, and Hawaii.
Robert J. McAndrews.....	16	Arizona, California, including the counties of San
KBIG, Avalon, Calif.		Luis Obispo, Kern, San Bernardino, Santa Bar-
		bara, Ventura, Los Angeles, Orange, Riverside,
		San Diego, and Imperial, and Nevada, including
		the counties of Mineral, Esmeralda, Nye, Lincoln
		and Clark.
Ray Johnson	17	Alaska, Oregon and Washington.
KMED, Medford, Ore.		

RADIO DIRECTORS-AT-LARGE

Large Stations

Harold Hough
WBAP, Fort Worth, Texas

John F. Patt
WJR, Dertoit, Mich.

Medium Stations

Williard Schroeder
WOOD, Grand Rapids, Mich.

Alvis Temple
WKCT, Bowling Green, Ky.

Mortimer Weinbach
ABC Radio, New York, N. Y.

Arthur Hull Hayes
CBS-Radio, New York

Small Stations

Ben B. Sanders
KICD, Spencer, Iowa

Robert T. Mason
WMRN, Marion, O.

FM Stations

Richard H. Mason
WPTF-FM, Raleigh, N. Car.

Merrill Lindsay, Vice Chairm.
WSOY-FM, Decatur, Illinois

Network

Robert F. Hurleigh
MBS, New York, N. Y.

P. A. Sugg
NBC-Radio, New York, N. Y.

TELEVISION BOARD OF DIRECTORS

W. D. Rogers, Jr. Chairm.
KDUB-TV, Lubbock, Tex.

Dwight W. Martin, Vice Ch.
WAFB-TV, Baton Rouge, La.

Campbell Arnoux
WTAR-TV, Norfolk, Va.

Henry B. Clay
KTHV, Little Rock, Ark.

Joseph C. Drilling
KJEO-TV, Fresno, Calif.

Clair R. McCollough
WGAL-TV, Lancaster, Pa.

C. Wrede Petersmeyer
Corinthian Bstcg Corp., N. Y.

William B. Quarton
WMT-TV, Cedar Rapids, Ia.

Joseph S. Sinclair
WJAR-TV, Providence, R. I.

Eugene S. Thomas
KETV, Omaha, Neb.

Willard E. Walbridge
KTRK-TV, Houston, Tex.

Network

Alfred Beckman
ABC-TV, New York

William B. Lodge
CBS-TV, New York

David C. Adams
NBC-TV, New York



General Artists Corporation

640 Fifth Avenue

New York 19, N. Y.

NEW YORK

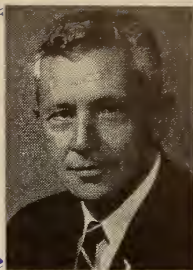
CHICAGO

BEVERLY HILLS

LONDON

Free Society Holds Greater Broadcasting Responsibility

By LE ROY COLLINS
President, National Association of Broadcasters



A POSITIVE program centered around capturing and serving the public interest is the answer to our current and future broadcasting problems. In order for this to take on proper perspective our government relations must be strengthened, we must have a more unified system of good public relations, and improved broadcasting standards. All of these must be accomplished in and by the industry itself.

Unless we set out immediately to reach these goals through constructive methods and logical standards, our industry will suffer tremendously. We must become involved more effectively in improving the kind and quality of programming, the diversity of programming in prime time, the extent and nature of advertising, and the machinery for assuring, in a positive sense, self discipline in the industry.

It is up to us to act now! Delay or neglect will lead to chaos in broadcasting, with the American public as loser. Such a situation would be disastrous. What should be done is to eliminate obvious mistakes. Every broadcaster must contribute, and strive to improve upon the industry's relationship with the federal government and the American people. Our free society must make use of its methods of communication.

Freedom depends upon the aid of electronic communication. It will continue to exist in America and will grow throughout the world only with our assistance. This is why our primary concern in NAB is to help make broadcasting a greater force in American life. To do this, we are determined to help improve the quality of broadcasting through the efforts of the broadcasters themselves, and to shield the profession

from those who would destroy any of our basic American freedoms.

There is no national formula which we may follow, as broadcasting needs differ from state to state. There are significant and overriding values which are contained in all methods or standards of communications. It is the highest among these that I am determined that NAB shall find and serve. These goals take us above the average trade association ideals and involve public service and patriotic motivational concern.

The ideal situation is for the broadcasters to act together, on their own, correcting and fortifying current standards. Once aware of this, the American public will begin to appreciate and cooperate with what we are doing. Program standards will diversify. An appeal to radio and Tv sponsors will eliminate the violent, the cheap, the vulgar and the lewd. An uplifting of film production, network programming, and station programming will create a new and worthwhile medium.

Such a medium would include more outstanding drama, fine music programs, public information services; programming which will educate as well as satisfy the demands of our audience. Built upon the distinguished programming that is currently available, such a venture would be a cooperative one. Networks, independent stations, and advertisers would all contribute in this new American challenge.

The broadcaster must give a full measure of his talent to deserve a professional status. He must recognize that his ever-increasing power in our free society carries with it a greater responsibility to serve.

Communications should become our greatest weapon in our fight for freedom.

TV Time Sales — National, Regional And Local Sales Figures In Key Areas

— 1959 —

<i>Area</i>	<i>Number reporting \$25,000 or more time sales</i>	<i>National regional advertisers and sponsors*</i>	<i>Local advertisers and sponsors*</i>
Albany, Troy, Schenectady.....	3	\$3,279,405	\$1,015,374
Albuquerque	3	529,902	956,101
Altoona, Johnstown, Pa.....	3	1,902,886	610,951
Amarillo, Tex.	3	558,295	1,019,093
Atlanta, Ga.	3	3,882,260	1,927,247
Austin, Rochester, Minn. and Mason City, Ia.	3	675,986	656,491
Baltimore	3	5,791,622	2,741,610
Boise, Nampa, Ida.....	3	264,712	490,316
Boston	3	13,191,035	5,250,745
Buffalo, Niagara Falls.....	3	6,081,427	2,528,814
Cape Girardeau, Mo.; Paducah, Ky., and Harrisburg, Ill.....	3	1,137,936	288,755
Cedar Rapids, Waterloo, Ia.....	3	1,570,413	406,612
Charleston, Huntington, W. Va., and Ashland, Ky.	4	1,785,071	1,079,074
Chattanooga	3	789,939	666,966
Chicago	4	25,326,700	8,089,590
Cincinnati	3	5,226,882	2,316,267
Cleveland	3	9,004,293	3,378,499
Colorado Springs, Pueblo, Colo.....	3	422,896	694,899
Columbus, O.	3	4,037,519	2,059,597
Dallas, Fort Worth.....	4	4,528,844	3,130,689
Denver	4	3,339,662	2,540,518
Des Moines, Ames, Ia.....	3	2,354,917	623,101
Detroit	3	10,042,253	4,406,172
El Paso	3	688,084	781,002
Evansville, Ind.; Henderson, Ky.....	3	688,194	702,182
Flint, Bay City, Saginaw.....	3	1,430,015	573,351
Fort Wayne, Ind.....	3	919,222	819,191
Fresno	3	1,560,522	803,858
Green Bay, Marinette.....	3	949,858	762,141
Greenville, S. C.; Asheville, N. C....	3	1,175,812	696,612
Harrisburg, York, Lancaster.....	5	2,517,521	1,059,653
Hartford, New Haven, Waterbury...	6	5,922,295	1,264,620
Honolulu	3	937,200	1,519,215
Houston, Galveston	3	4,811,299	2,432,328
Indianapolis, Bloomington	4	5,219,715	2,258,416

<i>Area</i>	<i>Number reporting \$25,000 or more time sales</i>	<i>National regional advertisers and sponsors*</i>	<i>Local advertisers and sponsors*</i>
Kansas City, Mo.	3	4,939,280	2,040,989
Knoxville, Tenn.	3	1,002,633	262,948
Las Vegas, Henderson, Nev.	3	218,647	698,218
Little Rock	3	1,012,824	718,182
Los Angeles	7	28,544,778	16,991,897
Madison, Wisc.	3	816,604	556,820
Memphis, Tenn.	3	2,851,841	1,064,970
Miami	3	4,658,725	2,533,057
Milwaukee	4	5,514,731	1,875,030
Minneapolis-St. Paul	4	5,069,538	3,643,611
Mobile, Ala.; Pensacola, Fla.	3	962,562	995,654
Nashville, Tenn.	3	1,609,265	1,672,263
New Orleans	3	3,127,200	2,288,494
New York City	7	53,851,982	10,570,115
Newport News-Norfolk	3	2,004,367	1,335,310
Oklahoma City, Enid.	3	2,837,652	1,336,460
Omaha, Neb.	3	2,414,862	928,197
Orlando, Daytona Beach.	3	714,132	919,231
Peoria, Ill.	3	977,404	790,905
Philadelphia	3	16,278,444	3,994,387
Phoenix, Mesa, Ariz.	4	1,467,115	1,834,560
Pittsburgh	3	10,782,150	3,351,447
Portland, Poland Springs, Me.	3	1,461,118	461,096
Portland, Oreg.	3	4,129,601	1,504,665
Richmond, Petersburg, Va.	3	1,286,808	684,560
Roanoke, Lynchburg, Va.	3	1,140,628	691,228
Rochester, N.Y.	3	2,246,297	1,146,603
Sacramento, Stockton	3	3,382,868	1,240,801
Salt Lake, Provo, Utah.	4	1,384,452	1,402,011
San Antonio, Tex.	4	2,066,914	1,288,272
San Francisco-Oakland	4	9,715,695	5,346,435
Scranton, Wilkes-Barre, Hazelton, Pa.	3	1,059,649	977,969
Seattle, Tacoma, Wash.	5	5,421,411	1,539,186
South Bend, Elkhart, Ind.	3	720,972	588,639
Spokane, Wash.	3	1,794,017	846,480
St. Louis, Mo.	4	7,014,027	3,178,224
Tampa, St. Petersburg.	3	2,530,540	1,535,549
Tucson, Ariz.	3	467,812	1,031,605
Tulsa, Okla.	3	2,004,693	933,773
Washington, D. C.	4	6,947,540	2,314,162
Wichita, Hutchinson, Kan.	3	1,829,009	869,247
Youngstown, O.; New Castle, Pa.	3	858,943	420,146

(*) Before commissions to agencies, representatives and others.
Source: FCC.

Radio And Television Telephone Numbers New York

AM Radio Stations

WABC	SUSquehanna	7-5000
WBNX	Circle	5-1441
WCBS	PLaza	1-2345
WEVD	PLaza	7-0880
WFAS	WHite Plains	9-6400
WGBB	Mayfair	3-1240
WHLI	IVanhoe	1-8000
WHOM	Circle	6-3900
WINS	Judson	2-7000
WFYI	Pioneer	2-1520
WLIB	Monument	6-1800
WMCA	MURray Hill	8-5700
WMGM	MURray Hill	8-1000
WNEW	YUkon	6-7000
WVOX	NEw Rochelle	6-0800
WNTA	BARclay	7-3260
WNYC	WHitehall	3-3600
WOR	LONGacre	4-8000
WADO	MURray Hill	8-1280
WPOW	MURray Hill	6-6488
WQXR	LACKawanna	4-1100
WNBC	Circle	7-8300
WWRL	DEfender	5-1600

FM Radio Stations

WABC-FM	SUSquehanna	7-5000
WBAI-FM	OXford	7-2288
WCBS-FM	PLaza	1-2345
WFAS-FM	WHite Plains	9-6400
WBFM	LEXington	2-4927
WHLI-FM	IVanhoe	1-8000
WMGM-FM	MURray Hill	8-1000
WNBC-FM	Circle	7-8300
WNYC-FM	WHitehall	3-3600
WOR-FM	LONGacre	4-8000
WQXR-FM	LACKawanna	4-1100

Television Stations

WABC-TV	SUSquehanna	7-5000
WCBS-TV	PLaza	1-2345
WNBC-TV	Circle	7-8300
WNEW-TV	LEhigh	5-1000
WNTA	JUDson	2-7300
WOR-TV	LONGacre	4-8000
WPIX	MURray Hill	2-6500

National Networks

American Broadcasting Co.	SUSquehanna	7-5000
Columbia Broadcasting System	PLaza	1-2345
Keystone Broadcasting System	ELdorado	5-3720
Mutual Broadcasting System	BRyant	9-7600
National Broadcasting Co.	Circle	7-8300

Radio Representatives

Avery-Knodel, Inc.	PLaza	7-1800
Charles Bernard	Circle	6-7242
John Blair & Co.	PLaza	2-0400
Blair TV Assoc.	PLaza	2-0400
Bogner & Martin	MURray Hill	9-2586
Guy Bolam	MURray Hill	2-4500
The Bolling Co., Inc.	YUkon	6-4545
The Branham Co.	MURray Hill	2-4606
Burn-Smith Co. Inc.	MURray Hill	2-3124
CBS Radio Spot Sales	PLaza	1-2345

CBS TV Spot Sales	PLaza	1-2345
Henry I. Christal	MURray Hill	8-4414
Thomas F. Clark Co., Inc.	OREgon	9-5866
Continental Radio Sales	MURray Hill	7-6865
Donald Cooke, Inc.	JUDson	2-2727
Devney-O'Connell Inc.	YUkon	6-4390
Robert Eastman	PLaza	9-7760
Everett-McKinney, Inc.	PLaza	3-9332
Forjoe TV, Inc.	OREgon	9-6820
Gill Perna Inc.	Templeton	8-4740
H-R Representatives, Inc.	PLaza	9-6800
Arthur H. Hagg	MURray Hill	2-8665
George P. Hollingbery Co.	OXford	5-5560
The Katz Agency, Inc.	JUDson	2-9200
Robt. S. Keller, Inc.	WA	4-6599
Keystone Bcstg. System, Inc.	ELdorado	5-3720
Daren F. McGavren Co.	PLaza	1-4650
The Meeker Co., Inc.	MURray Hill	2-2170
NBC Spot Sales	Circle	7-8300
Pan American Bcstg. Co.	MURray Hill	2-4500
John E. Pearson Co.	PLaza	1-3366
Peters, Griffin, Woodward	YU	6-7900
Edward Petry & Co., Inc.	MURray Hill	8-0200
Radio-TV Representatives	MURray Hill	8-4340
Paul H. Raymer Co., Inc.	PLaza	9-5570
Select Sta. Reps.	PLaza	8-1850
Storer Television Sales Inc.	PLaza	2-7600
Venard, Rintoul & McConnell	MURray Hill	8-1088
Walker-Rawalt Co., Inc.	MURray Hill	3-5830
Weed Radio & TV Corp.	PLaza	9-4700
Adam Young, Inc.	PLaza	1-4848

Advertising Agencies

N. W. Ayer & Son, Inc.	PL	7-5700
Ted Bates & Co.	JUDson	6-0600
Batten, Barton, Durstine & Osborn	ELdorado	5-5800
Benton & Bowles, Inc.	JU	2-6200
Leo Burnett Co., Inc.	PLaza	9-5959
Campbell-Ewald Co., Inc.	MURray Hill	8-3400
Cohen & Aleshire, Inc.	OXford	7-0660
Compton Advertising, Inc.	PL	4-1100
Cunningham & Walsh, Inc.	MURray Hill	3-4900
Dancer-Fitzgerald-Sample	OREgon	9-0600
D'Arcy Advertising Co.	PLaza	8-2600
Doherty, Clifford, Steers & Shenfield	YUkon	6-6500
Donahue & Coe, Inc.	Circle	5-1000
Doremus & Co.	WOrth	4-0700
Doyle Dane Bernbach, Inc.	LONGacre	4-1234
Roy S. Durstine, Inc.	Templeton	8-4600
Erwin Wasey, Ruthrauff & Ryan	OX	7-4500
William Esty & Co.	OXford	7-1600
Foote, Cone & Belding	YUkon	6-8000
Albert Frank-Guenther Law	CORtlandt	7-5060
Fuller & Smith & Ross, Inc.	JU	2-9000
Fletcher Richards, Calkins & Holden	JUDson	6-5400
Gardner Adv. of N. Y.	MURray Hill	9-2424
Geyer, Morey, Madden & Ballard, Inc.	PLaza	1-3300
Grant Advertising	OX	7-5800
Grey Adv. Agency, Inc.	PLaza	1-3500
Kastor, Hilton, Chesley, Clifford & Atherton	PLaza	1-1400
The Joseph Katz Co.	MURray Hill	7-0250
Kenyon & Eckhardt, Inc.	YUkon	6-9000
Ketchum, McLeod & Grove	MU	7-5640
Kudner Agency, Inc.	MURray Hill	8-6700
Al Paul Lefton Co., Inc.	MURray Hill	9-7470
Lennen & Newell, Inc.	MURray Hill	2-5400
MacManus, John & Adams	PLaza	9-5600
J. M. Mathes, Inc.	LEXington	2-7450
Maxon, Inc.	PLaza	9-7676
McCann-Erickson Inc	OXford	7-6000
McCann-Marschalk Co.	OXford	7-4250
Mogul, Williams & Saylor	Templeton	8-7100

Needham, Louis & Brorby.....	PLaza	7-0333
Norman Craig & Kummel.....	PLaza	1-0900
Product Services.....	MURray Hill	7-0204
Sullivan, Stauffer, Colwell & Bayles.....	MURray Hill	8-1600
Tatham-Laird.....	PLaza	2-1110
J. Walter Thompson Co.....	MURray Hill	6-7000
Wade Adv., Inc.....	OXford	7-9261
Warwick & Legler, Inc.....	PLaza	1-4700
Weiss & Geller, Inc.....	PLaza	3-4070
Young & Rubicam, Inc.....	MURray Hill	9-5000

Publications

Advertising Age.....	YUkon	6-5050
Billboard, The.....	PLaza	7-2800
Broadcasting.....	PLaza	5-8354
Editor & Publisher.....	BRyant	9-3052
Film Daily.....	BRyant	9-7117
Printers' Ink.....	MURray Hill	8-7500

**RADIO-TELEVISION DAILY
Wisconsin 7-6336**

Sales Management.....	YUkon	6-4800
Sponsor.....	MURray Hill	8-2772
Standard Rate & Data Service.....	MURray Hill	9-6620
Television Age.....	PLaza	1-1122
Television Magazine.....	PLaza	3-9944
Variety.....	JUDson	2-2700

News Associations

Associated Press.....	PLaza	7-1111
Press Association, Inc.....	PLaza	7-1111
Radio Press International.....	PLaza	2-0650
Reuters.....	BRyant	9-8558
United Press International.....	MURray Hill	2-0400
World Wire Info. Serv.....	OREgon	9-7240

Talent Agencies

Columbia Artists Management, Inc.....	Circle	7-6900
General Artists Corp.....	Circle	7-7543
William McCaffrey Agency.....	ELdorado	5-1076
William Morris Agency, Inc.....	JUDson	6-5100
Music Corp. of America.....	PLaza	9-7500
National Artists Corp.....	PLaza	9-6000
TV Artists Corp.....	PLaza	3-2153

**Organizations, Unions and
Government Agencies**

AAAA.....	LEXington	2-7980
Actors' Equity.....	PLaza	7-7660
Advertising Federation of America.....	TEMPleton	8-0325
AFTRA.....	MURray Hill	7-1810
American Communications Assn.....	CORTland	7-1374
American Federation of Musicians.....	PLaza	8-0600
ASCAP.....	MURray Hill	8-8800
AWRT.....	ELdorado	5-7281
Broadcast Music, Inc.....	PLaza	9-1500
Country-Western Music B'casters Assn.....	CO	5-3530
Federal Communications Comm.....	WATkins	4-1000
Federal Trade Commission.....	CORTland	7-7100
Institute of Radio Engineers.....	LE	5-5100
Music Publishers' Protective Association.....	PLaza	1-1930
NAPA.....	Circle	5-0200
Professional Music Men, Inc.....	COlumbus	5-7362
RAB.....	MU	8-4020
SESAC, Inc.....	JU	6-3450
Station Representatives Assn.....	YUkon	6-9390
TVB.....	PLaza	7-9420
Writer's Guild of America.....	PLaza	7-3317

**Radio-TV Programs and
Transcription Cos.**

Basch Radio & TV Productions.....	MURray Hill	2-8877
V. S. Becker Productions.....	MURray Hill	2-0777
The Bruce Chapman Co.....	WISconsin	7-9244
Columbia Record Prod. Service.....	Circle	5-7300
Frederic Damrau, M.D.....	YUkon	6-9484

Decca Records, Inc.....	PLaza	2-1600
Empire Broadcasting Corp.....	YUkon	6-5700
Walt Frazer Prods.....	OX	7-3322
General Artists Corp.....	Circle	7-5543
Harry S. Goodman Productions.....	PLaza	5-6131
Arthur Henley Productions.....	PLaza	5-7145
Godson-Todman Prods.....	PL	1-0600
Gotham Recording Corp.....	JU	6-5577
Henry Jaffe Ent.....	CI	5-2400
Victor Kayfetz Prod.....	CI	5-4830
Lang-Worth Feature Programs, Inc.....	JUDson	6-5700
Charles Michelson, Inc.....	PLaza	7-0695
William Morris Agency, Inc.....	JUDson	6-5100
Muzak Corp.....	OREgon	4-7400
NBC Radio Recording Div.....	Circle	7-8300
Project-O-Fex.....	MU	7-1881
Pyramid Productions, Inc.....	JUDson	6-7040
Reemack Enterprises, Inc.....	Circle	6-7300
Reeves Sound Studios, Inc.....	OREgon	9-3550
Rockhill Prod., Inc.....	PLaza	9-9799
SESAC, Inc.....	JU	6-3450
Talent Associates.....	PL	3-1030
Television Screen Productions, Inc.....	MURray Hill	2-8877
Thomas J. Valentino, Inc.....	Circle	6-4675
Wolf Productions.....	PLaza	5-2050
Ziv-United Artists, Inc.....	MURray Hill	8-4700

**TV Film Producers
Distributors**

ABC Films, Inc.....	LA	4-5050
M & A Alexander Productions.....	PLaza	5-5266
Atlantic Television Corp.....	JU	2-1287
Banner Films, Inc.....	PL	5-4811
Bray Studios, Inc.....	CI	5-4582
British Information Services.....	CI	6-5100
California National Productions, Inc.....	CI	7-8300
CBS Films.....	PL	1-2345
Commonwealth Film-TV.....	CI	5-6465
Frank Cooper Associates.....	PL	1-0725
Demby Productions, Inc.....	PL	9-2495
Economee Television Programs.....	MU	8-4700
Flamingo Films.....	JU	6-7040
Fortune Features, Inc.....	LO	4-5592
Fremantle International.....	MU	7-4343
Galaxy Attractions.....	PL	1-0330
W. J. German, Inc.....	LO	5-5978
Harry S. Goodman Productions.....	PL	5-6131
The Jam Handy Organization, Inc.....	JU	2-4060
Hollywood Television Service, Inc.....	JU	6-1700
Independent TV Corp.....	PL	5-2100
Intercontinental TV.....	MU	2-3404
Interstate TV Corporation.....	PLaza	7-3070
Jayark Film Corp.....	MU	8-2636
Robert Lawrence Productions, Inc.....	JU	2-5242
MCA-TV.....	PL	9-7500
MGM-TV.....	JU	2-2000
Charles Michelson, Inc.....	PL	7-0695
Modern Teleservice, Inc.....	OX	7-2753
Motion Pictures for Television, Inc.....	PL	3-5600
Movietonews, Inc.....	CO	5-7200
MPO Productions, Inc.....	MU	8-7830
National Screen Service Corp.....	CI	6-5700
National Telefilm Associates, Inc.....	JUDson	2-7300
Official Films, Inc.....	PL	7-0100
Paramount Television Productions, Inc.....	BR	9-8700
Reeves Sound Studios, Inc.....	OR	9-3550
Hal Roach Studios.....	CI	5-4135
Sarra, Inc.....	MU	8-0085
Walter Schwimmer, Inc.....	EL	5-4616
Bernard L. Schubert.....	MU	8-0940
Screen Gems, Inc.....	PL	1-4432
Show Corp. of America.....	PLaza	9-6840
Sound Masters, Inc.....	PL	7-6600
Sterling Television Co., Inc.....	MU	3-6300
Transfilm Incorporated.....	JU	2-1400
Trans-Lux Television Corp.....	PLaza	1-3110
Twentieth Century-Fox.....	CO	5-3320
United Artists Assoc.....	MURray Hill	7-7800
UPA Pictures, Inc.....	MURray Hill	1-0400
Universal Pictures Co., Inc., Television.....	PL	9-8000
Warner Bros. TV.....	CI	6-1000
Van Praag Productions.....	PL	7-2687
Ziv-United Artists, Inc.....	MU	8-4700
Maurice H. Zouary TV Productions.....	JU	2-6185

Chicago Telephone Numbers

AM Radio Stations

WAAF	RAndolph	6-1932
WAIT	FRanklin	2-0660
WBEE	RAndolph	6-6842
WBBM	WWhitehall	4-6000
WCFL	MOhawk	4-2400
WCRW	EAsgate	7-6860
WEDC	CR	7-4100
WGES	SACramento	2-1700
WGN	MIchigan	2-7600
WHFC	CLiffside	4-7411
WIND	WWhitehall	4-2170
WJJD	STate	2-5466
WLS	MONroe	6-9700
WMAQ	SUPERior	7-8300
WMBI	MIchigan	2-1570
WSBC	MONroe	6-9060
WSEL	RAndolph	6-9735

FM Radio Stations

WEAW	KEystone	9-6090
WEFM	STate	2-1357
WENR-FM	ANdover	3-0800
WFMT	STate	2-5668
WKFM	RAndolph	6-2141

Television Stations

WBBM-TV	WWhitehall	4-6000
WBKB	ANdover	3-0800
WGN-TV	MIchigan	2-7600
WNBQ	SUPERior	7-8300

National Networks

American Broadcasting Co.	ANdover	3-0800
Columbia Broadcasting System	WWhitehall	4-6000
Keystone Broadcasting System	STate	2-8900
Mutual Broadcasting System	WWhitehall	4-5060
National Broadcasting Co.	SUPERior	7-8300

Station Representatives

Avery-Knodel, Inc.	WWhitehall	4-6869
John Blair & Co.	SUPERior	7-2300
The Bolling Co.	WWhitehall	3-2040
The Branham Co.	CEntral	6-5726
Broadcast Time Sales	STate	2-1405
Burn-Smith Co.	CEntral	6-4437
CBS Radio Sales	WWhitehall	4-6000
Thomas F. Clark Co.	STate	2-8196
Crosley Broadcasting Corp.	STate	2-6693
Everett-McKinney, Inc.	DElaware	7-3504
Forjoe TV, Inc.	DElaware	7-3504
Gill-Perna, Inc.	FINancial	6-9393
George P. Hollingbery	DEarborn	2-6060
H-R Representatives	FINancial	6-6440
The Katz Agency	MOhawk	4-7150
Robt. S. Keller, Inc.	STate	2-5096
Keystone Bcstg. System, Inc.	STate	2-8900
Daren F. McGavren Co.	FR	2-6498
Meeker Co., Inc.	CEntral	6-1742
NBC Spot Sales	SUPERior	7-8300
John E. Pearson Co.	STate	2-7494
Peters, Griffin, Woodward, Inc.	FRanklin	2-6373
Edward Petry & Co., Inc.	WWhitehall	4-0011
Radio-TV Reps., Inc.	FINancial	6-0982
Paul H. Raymer Co.	SUPERior	7-4473
Sears & Ayer, Inc.	SUPERior	7-8177
Storer Television Sales	CEntral	6-9950

Venard, Rintoul & McConnell	STate	2-5260
Walker-Rawalt Co.	ANdover	3-5771
Weed & Co.	WWhitehall	4-3434
Adam Young, Inc.	MIchigan	2-6190

Advertising Agencies

Aubrey, Finlay, Marley & Hodgson	FINancial	6-1600
N. W. Ayer & Son, Inc.	ANdover	3-7111
BBDO	SUPERior	7-9200
Beaumont & Hohman	RAndolph	6-6181
Gordon Best, Co., Inc.	STate	2-5060
Bozell & Jacobs, Inc.	CEntral	6-0870
Leo Burnett Co., Inc.	CEntral	6-5959
Campbell-Ewald Co.	CEntral	6-1946
Campbell-Mithun Inc.	DElaware	7-7553
Dancer-Fitzgerald-Sample	FINancial	6-4700
W. B. Doner & Co.	ANdover	3-7800
Doremus & Co.	CEntral	6-9132
Erwin Wasey, Ruthrauff & Ryan	FINancial	6-1833
Footo, Cone & Belding	SUPERior	7-4800
Frank, Clinton E., Inc.	WWhitehall	4-5900
Fuller & Smith & Ross	ANdover	3-5039
Grant Advertising, Inc.	SUPERior	7-6500
H. W. Kastor & Sons Advertising Co.	CEntral	6-5331
MacFarland, Aveyard & Co.	RAndolph	6-9360
Malcolm-Howard	ANdover	3-0022
Maxon, Inc.	WWhitehall	4-1676
McCann-Erickson	WEbster	9-3700
Arthur Meyerhoff & Co.	DElaware	7-7860
Needham, Louis & Brorby, Inc.	WWhitehall	4-3400
L. W. Ramsey Co.	FRanklin	2-8155
Roche, Rickard & Cleary, Inc.	RAndolph	6-9760
Tatham-Laird, Inc.	HArrison	7-3700
J. Walter Thompson Co.	MOhawk	4-6700
Edward H. Weiss & Co.	CEntral	6-7252
Young & Rubicam	FINancial	6-0750

Radio-TV Program Prods.

Columbia Records, Inc.	WWhitehall	4-6000
Decca Records, Inc.	MOhawk	4-4800
Feature Productions	MIchigan	2-6015
Jewell Radio & TV Productions	MOhawk	4-5757
Jules Power Prod.	ANdover	3-1422
Les Lear Productions Corp.	RAndolph	6-0905
William Morris Agency	WWhitehall	3-1744
Music Corp. of America	DElaware	7-1100
NBC Radio Recording Division	SUPERior	7-8300
Walter Schwimmer Co.	FRanklin	2-4392
Standard Radio Trans. Service, Inc.	STate	2-5322
Hal Tate Radio Productions	ANdover	3-6520
L. S. Toogood Recording Co.	CEntral	6-5275
Ziv United Artists, Inc.	WH	4-1030

News Agencies and Assns.

Associated Press	STate	2-7700
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RADIO-TELEVISION DAILY DEarborn 2-6757

City News Bureau	STate	2-8100
Community News	RAndolph	6-0002
United Press International	FRanklin	2-9000

TV Film Producers-Dist.

Walter Schwimmer, Inc.	FR	2-4392
Television Programs of America, Inc.	WH	4-4767
UPA Pictures, Inc.	WWhitehall	4-0196

Washington Telephone Numbers

Federal Departments and Agencies

American National Red Cross	REpublic	7-8300
Archives, National	WO	3-1130
Business and Defense Services Administration	STERling	3-9200
Capitol, U. S. (Senate, House)	CAPitol	4-3121
Census, Bureau of The	RE	5-2000
Commerce, Department of	STERling	3-9200
Copyright Office, Library of Congress	STERling	3-0400
Court of Customs and Patent Appeals	National	8-4696
Department of Defense	Liberty	5-6700
Air Force, Department of The	Liberty	5-6700
Army, Department of The	Liberty	5-6700
Navy, Department of The	Liberty	5-6700
Defense Mobilization, Office of	EXecutive	3-3300
Executive Mansion (White House)	NAtional	8-1414
Federal Communications Commission	EXecutive	3-3620
Federal Trade Commission	EXecutive	3-6800
Government Printing Office	STERling	3-6840
Interior, Department of The	REpublic	7-1820
Justice, Department of	REpublic	7-8200
Labor, Department of	EXecutive	3-2420
National Labor Relations Board	EXecutive	3-3111
National Research Council	EXecutive	3-8100
Patent Office	STERling	3-9200
Post Office Department	STERling	3-3100
Radio Correspondents Galleries (Senate and House of Representatives)	CAPitol	4-3121
State, Department of	REpublic	7-5600
Supreme Court of the United States	EXecutive	3-1640
United States Information Agency	REpublic	7-8340
U.S.M.C., AM-TV, Info. Div.	Liberty	5-6700

Non-Government

Clear Channel Broadcasting Service	EXecutive	3-0255
Electronic Industries Association	NAtional	8-3902
National Association of Broadcasters	DEcatur	2-9300
National Press Club	REpublic	7-2500
RADIO-TV DAILY	EX	3-4808
Radio Corporation of America (Frequency Bureau and RCA Victor Div.)	DIstrict	7-9680
Westinghouse Broadcasting Co.	STERling	3-0903

AM Radio Stations

WARL	KENmore	6-9000
WEAM	JAckson	7-7100
WFAN	REpublic	7-8000
WFAX	JEfferson	2-1220
WGAY	WHitehall	6-1050
WGMS	EXecutive	3-8676
WINX	REpublic	7-8000
WMAL	KElllogg	7-1100
WOL	HObart	2-3900
WOOK	REpublic	7-8000
WPIK	OVERlook	3-3000
WRC	EMerson	2-4000
WTOP	EMerson	2-9300
WUST	HObart	2-0011
WWDC	TUckerman	2-7600

FM Radio Stations

WASH-FM	DIstrict	7-1356
WGMS-FM	EXecutive	3-8676
WMAL-FM	KElllogg	7-1100
WRC-FM	EMerson	2-4000
WTOP-FM	EMerson	2-9300
WWDC-FM	TUckerman	2-7600

Television Stations

WMAL-TV	KElllogg	7-1100
WRC-TV	EMerson	2-4000
WTOP-TV	EMerson	2-9300
WTGG	STERling	3-5300

News Services

Associated Press	AD	4-5400
United Press International	EXecutive	3-3430

Networks

ABC	REpublic	7-6013
CBS	EMerson	2-9300
MBS	CO	5-6363
NBC	EMerson	2-4000

Los Angeles Telephone Numbers

AM Radio Stations

KABC	NORmandy	3-3311
KALI (Pasadena)	MURray	1-7148
KBIG	HOLlywood	3-3205
KBLA (North Hollywood)	TRIangle	7-3619
KDAY	HOLlywood	1-9981
KFAC	WEbster	8-0161
KFI	DUNkirk	2-2121
KFOX (Long Beach)	HEmlock	6-7281
KFSG	DUNkirk	9-1141
KFWB	HOLlywood	3-5151
KGBS	DUNkirk	8-2345
KGER (Long Beach)	NEvada	6-4774
KGFJ	HOLlywood	4-0201
KGIL (Sherman Oaks)	STATE	5-8631
KHJ	HOLlywood	2-2133
KIEV (Glendale)	CHApman	5-2388
KLAC	HOLlywood	2-7271

KMPC	HOLlywood	9-5341
KNX	HOLlywood	9-1212
KPOL	WEbster	8-2345
KRKC	CAPitol	5-4116
KWKW (Pasadena)	MURray	1-6744
XXLA (Pasadena)	MURray	1-6991

FM Radio Stations

KABC-FM	NORmandy	3-3311
KBIG-FM	HOLlywood	3-3205
KBMS-FM (Glendale)	CHApman	5-2090
KCBH	BR	2-7105
KFAC-FM	WEbster	8-0161
KFMU-FM	WEbster	8-5233
KFOX-FM	SPruce	5-2068
KGLA-FM	DUNkirk	5-9966
KHJ-FM	HOLlywood	2-2133

LOS ANGELES TELEPHONE NUMBERS

KHOF-FM (Glendale)	CHapman	5-7575
KMLA-FM	DUnkirk	2-8426
KNOB-FM (Long Beach)	HOLLYWOOD	7-0454
KNX-FM	HOLLYWOOD	9-1212
KRRM-FM	DUnkirk	5-7421
KUTE-FM	CLtrus	4-1414
KRKC-FM	CApitol	5-4116
KWKW-FM (Pasadena)	MURray	1-6744

Television Stations

KABC-TV	NOrmandy	3-3311
KCOP	HOLLYWOOD	2-7311
KHU-TV	HOLLYWOOD	2-2133
KRCA	THornwall	5-7000
KNXT	HOLLYWOOD	9-1212
KTLA	HOLLYWOOD	9-3181
KTTV	HOLLYWOOD	2-7111

National Networks

American Broadcasting Company	NOrmandy	3-3311
Columbia Broadcasting System	HOLLYWOOD	9-1212
CBS Television—Television City	OLive	1-2345
Mutual Broadcasting System	HOLLYWOOD	2-2133
National Broadcasting Company	THornwall	5-7000

Station Representatives

AM Radio Sales Co.	HOLLYWOOD	5-0695
Avery-Knodel, Inc.	DUnkirk	5-6394
Walter Biddick Co.	Richmond	9-8800
John Blair & Co.	DUnkirk	7-1333
Blair-TV, Inc.	DUnkirk	1-3811
Bolling Company, Inc.	HOLLYWOOD	2-6471
The Branham Co.	WEBster	3-6365
Broadcast Times Sales	HOLLYWOOD	5-1755
CBS-Radio Spot Sales	HOLLYWOOD	9-1212
CBS-TV Spot Sales	OLive	1-2345
Forjoe & Co.	OLive	5-7755
Gill-Perna, Inc.	DUnkirk	7-4388
W. S. Grant Co.	HOLLYWOOD	3-7194
H-R Representatives, Inc.	HOLLYWOOD	2-6453
Harrington, Righter & Parsons, Inc.	DUnkirk	5-4275
Hollingbery, George P., Co.	DUnkirk	5-2071
Intercontinental Service Ltd.	HOLLYWOOD	2-2289
Katz Agency, The	DUnkirk	5-6284
Daren F. McGavren Co., Inc.	HOLLYWOOD	4-7331
Meeker Co.	HOLLYWOOD	2-6501
Tracy Moore	HOLLYWOOD	2-2351
NBC-KRCA Spot Sales	THornwall	5-7000
Oakes, Harlan G., Associates	DUnkirk	2-0880
Lee F. O'Connell Co.	OLEander	5-7597
John Pearson Co.	DUnkirk	5-5084
Peters, Griffin, Woodward, Inc.	HOLLYWOOD	9-1688
Edward Petry Co.	DUnkirk	8-1143
Paul H. Raymer	HOLLYWOOD	2-2376
Scott, Duncan & Co.	DUnkirk	8-4151
Television Adv. Reps.	HOLLYWOOD	6-1144
Venard, Rintoul, McConnell	DUnkirk	8-4151
Video Views	HOLLYWOOD	3-4179
Weed & Company	HOLLYWOOD	2-6676
Young, Adam J., Inc.	HOLLYWOOD	2-2289

Advertising Agencies

Action in Advertising	DUnkirk	3-3114
Ad Larson	NOrmandie	4-6552
Adams & Keyes, Inc.	WEBster	8-3781
Admasters	UPton	0-2660
Advertising Council, Inc.	HOLLYWOOD	2-9988
Advertising Engineers Corp.	MAdison	8-5039
Alber, R. H., Co.	HOLLYWOOD	9-8273
Allen, Dorsey & Hatfield, Inc.	NOrmandie	3-9343
Allen & Marshall Adv., Agency	OLive	3-1770
Allen, Martin, Co.	OLive	3-2020
Allied Advertising Agencies	HOLLYWOOD	2-0837
Anderson-McConnell Adv. Agency	HOLLYWOOD	3-4154
U. S. Anderson Co.	OLdfield	4-0250
Arkwright Advertising Co. Inc.	HOLLYWOOD	4-3129
Armstrong, Fenton & Vinson, Inc.	MURray	1-6041
Arnold, Rupert Advertising	DUnkirk	2-0896
Asch, A., Inc.	DUnkirk	7-7600
Associated Advertising Agency	OLive	2-7690
Associated Broadcast Adv. Co.	WEBster	6-5564
Atherton Mogge, Privett, Inc.	OLive	3-9870

Ayer, N. W., & Son, Inc.	HOLLYWOOD	3-4181
Barnes Chase Co.	HUBbard	2-1690
Bates, Ted., & Co.	OLympia	5-9081
BBD0	HOLLYWOOD	6-1641
Baus & Ross Co.	DUnkirk	8-1107
Bayard, Jere	OLdfield	5-9355
Becker, Max, Advertising	GArfield	3-5484
Beaumont & Hohman	MAdison	2-2986
Bejach, Leo, Adv.	GRAnite	2-2245
Belford, Ed, Agency	BRAdshaw	2-8493
Bell Advertising	HOLLYWOOD	6-2421
Bennett, Walter F., & Co.	HOLLYWOOD	4-8291
Benton & Bowles, Inc.	HOLLYWOOD	4-9151
Berghoff Associates, Inc.	OLive	5-7536
Bishop & Associates, Inc.	OLive	1-2560
Blades, Richard H.	MAdison	9-2866
Bloch's Advertising	HOLLYWOOD	3-0647
Blum's Direct Advertising	DUnkirk	8-3441
Bogerts, The	HOLLYWOOD	3-6871
Bowes, Chas. Adv. Co.	Richmond	7-0543
Boyd, John R.	Ludlow	9-1644
Boylhart, Lovett & Deane	HUnty	2-0740
Bozell & Jacobs, Inc.	DUnkirk	9-1277
Brehme Ad Service (Glendale)	CHApman	5-1539
Broadcasting Advertising	BRAdshaw	2-4840
Brother, D. P., & Co.	DUnkirk	5-8288
Brown, Byron H., & Assoc.	OLympia	3-2320
Bull, Frank, & Co.	HOLLYWOOD	5-4195
Burnett, Leo, Co., Inc.	HOLLYWOOD	4-7374
Buss, R. H., Associates	DUnkirk	5-4385
Buxton Adv. Agency	MURray	1-4993
Campbell-Ewald Co.	DUnkirk	9-1334
Campbell-Mithun, Inc.	HOLLYWOOD	2-0715
Caples Co., The	DUnkirk	7-4255
Carlson, Milton Co.	DUnkirk	8-9464
Carson-Roberts Inc.	BRAdshaw	2-8366
Case, Roger T., Assoc.	Hemlock	7-3503
Castor & Assoc.	OLEander	2-1315
Chamberlin & Associates	DUnkirk	7-6444
Citizen Advertising Agency, Inc.	MAdison	2-2463
Coward Velma Advertising	DUnkirk	4-2558
Coast Advertising Associates	DUnkirk	7-7373
Cole, Fischer & Rogow	BRAdshaw	2-3351
Coleman-Parr Advertising	OLive	3-7030
Collard, Clark, Adv. Agency	DUnkirk	7-3388
Compton Advertising, Inc.	OLive	3-0100
Consolidated Adv. Directors	OLive	5-6484
Copy Cat Advertising	TRiangle	7-4348
Cowell, Leslie B., Advertising	TRiangle	7-5329
Craig & Reid, Inc.	HOLLYWOOD	4-8218
Creative Advertising	WEBster	1-3255
Crist, Ken, Inc.	NOrmandie	1-1287
Culbertson & Babcock	OLympia	5-6790
Leep, Earl R., Co.	DUnkirk	2-8406
Cunningham & Walsh, Inc.	DUnkirk	8-0591
Curtis Advertising Co.	HOLLYWOOD	3-2377
Dancer-Fitzgerald-Sample, Inc.	HOLLYWOOD	2-3256
D'Arcy Adv. Co.	DUnkirk	5-3171
Delman, Allen & Assoc.	OLive	3-2110
Davidson, David, & Co.	HOLLYWOOD	2-7753
Davis & Blackwell, Inc.	Victoria	9-2964
Davis, Charlie, Advertising	AXminster	3-5508
DeSantis Advertising Agency	NEvada	6-6515
Dibble, Gordon H.	CHApman	5-2495
Doherty, Clifford, Steers & Shenfield	OLEaner	5-8950
Dolson Advertising Agency	LOraine	9-5111
Donahue & Coe	DUnkirk	1-2271
Donald, Dick, Advertising	DUnkirk	8-2371
Doyle, Dane, Bernbach	OLive	3-8080
Dozier, Eastman & Co.	DUnkirk	5-6071
Dreyfus Co. Adv.	OLive	5-8255
Dunas, E. C. Advertising	OLive	6-4100
Durstine, Roy S., Inc.	DUnkirk	8-3411
Ebberts, Dan, Adv. Serv.	Ludlow	7-9161
Edelstein, Irwin L., & Assoc.	OLdfield	6-6200
Ehrent, Grace	MAdison	6-2222
Eisaman-Johns, Advertising	HOLLYWOOD	4-7265
Eisenberg, Ralph	MAdison	2-0439
Elliott, Neil M. Advertising	DUnkirk	7-7301
Enyart & Rose Advertising	HOLLYWOOD	6-1176
Erwin Wasey, Ruthrauff & Ryan, Inc.	WEBster	1-1211
Essig Co.	POplar	3-4365
Esty, William Co.	HOLLYWOOD	2-6301
Fagan, O. K. Advertising Agcy.	MAdison	2-2192
Falkenhainer, Carl	BRAdshaw	2-0136
Fallon, Brangham, Moon, Inc.	HOLLYWOOD	4-0171
Farrar Advertising	GRAnite	8-3011
Fehlman, Warren P., Adv. Co.	OXbow	8-8168

LOS ANGELES TELEPHONE NUMBERS

Fellows, John C., Co.	Murray	1-6404	McCreery, Walter, Co.	OL	2-4480
Flax-Branson Co.	Richmond	9-4997	McElligott, Ford C., & Associates	MAdison	2-4622
Fletcher Richards, Calkins & Holden	HOLLYWOOD	6-1311	McElroy Adv. Agcy.	DUnkirk	1-3045
Foataare, Maury & Assoc.	HOLLYWOOD	9-8132	McHug Advertising Co.	BRadshaw	2-0233
Foote, Cone & Belding (Hollywood)	HOLLYWOOD	9-6265	McKee, Burns Adv.	HOLLYWOOD	7-4218
Foote, Cone & Belding (Los Angeles)	MAdison	9-3611	McLain, W. R., & Associates	NOrmandie	3-8209
Forestal, R. J. Co.	WEbster	5-1211	McNeill & McCleery	DUnkirk	5-7341
Frank, Albert-Guenther Law	WEbster	3-7595	M-E Productions	DUnkirk	5-3302
Frank, Don Advertising (Anaheim)	KEystone	5-6093	Meany, Phillip J., Co., Adv.	DUnkirk	5-4181
Frazier Adv. Agency	MAdison	5-8392	Meltzer, Richard, Adv.	WEbster	8-2993
Fritz, Jimmy, & Associates	HOLLYWOOD	3-3251	Minnis, Richard L.	CRestview	1-7207
Fuller, Smith & Ross, Inc.	DUnkirk	5-2211	Morgan Company, The	TRiangle	3-2694
Gage, Booth & West, Inc.	OLive	3-1770	Morgan, Raymond R., Co.	HOLLYWOOD	6-1311
Gard, Dalbert & Associates	DUnkirk	8-8422	Mottl & Siteman Advertising	OL	2-5095
Gardner Advertising Co.	HOLLYWOOD	9-2719	Mowinkel, E. K., Advertising	RIchmond	7-0529
Gaynor, Ducas, Inc.	OL	5-8191	Mullins, Earl, Advertising	DUnkirk	5-9088
Geissing, W. B., & Co.	OLive	1-3510	Nargi Advertising	MAdison	2-1647
General Advertising Agency, Inc.	HOLLYWOOD	3-5128	National Advertising Associates	DUnkirk	7-4388
Gerth, Brown Clark & Elkus	OLive	3-2320	National Federation of Advertising	OL	3-2320
Gilbert & Benton	TRiangle	7-3105	Neale & Associates	OL	6-0500
Gilbert, Martin, Agency	TRiangle	3-4532	Needham, Louis, & Brorby	CRestview	6-2073
Gill Clifford Agency	OLive	5-8388	Nelson Adv. Service	BRadshaw	2-0261
Glasser-Gailey, Inc.	MAdison	9-3501	Newman, Ben Allah, Advertising	DUnkirk	9-6649
Glenn Advertising, Inc.	OL	3-9030	Newmark, Nelson, Advertising	MAdison	4-1568
Gold Mike Agency	OLeander	5-6811	North Advertising	OL	2-3770
Gonda, Francis D., Adv. Agency	HOLLYWOOD	2-1322	Olen, David, Adv.	OLive	5-7290
Goodman Organization	OLdfield	6-6200	Pacific Advertising Service	RIchmond	9-5803
Graham, Clyde D.	DUnkirk	3-1266	Packard, Jack Advertising	CHapman	5-5591
Grant, Will	DUnkirk	7-3361	Pardee Co., The	HOLLYWOOD	2-7306
Grant Advertising Agency	HOLLYWOOD	1-9231	Patton, George Adv.	HOLLYWOOD	2-0841
Gray-Moore Agency	HOLLYWOOD	9-3591	Paul & Baum	OL	3-2110
Greer, Norman Co.	OL	7-0648	Pell, Ben, Advertising	MAdison	2-1557
Gregory, Willard G., & Co.	MAdison	7-0531	Perrett Co., The	HUbbard	8-4803
Grey Advertising	BRadshaw	2-9821	Porter & Associates	WEbster	6-5564
Guerin-Johnstone-Jeffries Advertising	CLinton	7-7573	Porter, Wesley H., Adv.	AXminster	3-0400
Guild, Bascom & Bonfigli	HOLLYWOOD	9-8217	Productive Advertising	AXminster	1-1322
Hadlock & Associates	HOLLYWOOD	2-6731	Ramsey, Brown & Co.	HOLLYWOOD	3-6851
Heintz & Co., Inc.	MAdison	9-3181	Raymond, J. W., Advertising	MAdison	4-2344
Hill, Don	MAdison	4-9936	Raymond, Larry, Co.	WEbster	6-8125
Hixson & Jorgenson, Inc.	DUnkirk	8-3121	Reach, McClinton & Co., Inc.	OLive	3-9610
Hoel, John D., Adv. Agency	Murray	1-7131	Robin, Lee & Arnold	CRestview	4-5853
Hollander, Welsh Advertising	DUnkirk	9-1171	Robins, Jerome, Agency	DUnkirk	8-0661
Honig-Cooper Co.	DUnkirk	8-3301	Roche-Eckhoff & Lee	OLive	5-7670
House of Leads	NEvada	6-4471	Rockett-Lauritzen	REpublic	4-2106
Houston Advertising Service Co.	NOrmandie	5-5886	Ross, Charles, Adv. Agency	HOLLYWOOD	7-8898
Hunter & Wilhite Advertising	WEbster	3-7353	Ross, Roy, Inc.	HOLLYWOOD	9-6263
Hutchinson Advertising	HOLLYWOOD	2-4500	Saussy, Walker Advertising	HOLLYWOOD	3-5161
Irwin, Howard, & Assoc.	DUnkirk	8-1219	Sawson, Frank	HOLLYWOOD	4-7579
Jay, Clarence L. Industrial Adv.	NOrmandy	4-7131	Schurrer, Lou, Adv.	HOLLYWOOD	3-3800
Jaycraft Co.	THornwall	2-5310	Scott, M. B., Advertising	OL	3-5330
Jenner, Don, Advertising	DUnkirk	2-8321	Sebrall, J. B., Adv. Agcy.	MAdison	6-9397
Jett Advertising	HOLLYWOOD	2-6635	Seros, George J., Advertising	CRestview	6-4723
Johnson & Lewis	HOLLYWOOD	5-7105	Shane, Leonard, Agency	HOLLYWOOD	9-2258
Jones, Paul, & Associates	DUnkirk	1-3003	Shaw, John W., Advertising	WEbster	8-2675
Kaplan, Sara Jane, Advertising	OLive	3-6057	Shay Advertising	HOLLYWOOD	4-1158
Kaufman, Lon, Co.	DUnkirk	8-2725	Sheldon, Lisle Adv.	HOLLYWOOD	3-2366
Kaufman, Hans E., & Co.	HOLLYWOOD	3-3800	Simmons, Dean	WEbster	1-1311
Key-Christopher Advertising	WEbster	9-3147	Smalley & Smith	HOLLYWOOD	6-2404
Keane, Raymond, Advertising	OLive	3-8650	Speer Advertising Agency	RIchmond	7-9626
Keene & Associates	OLive	3-7420	Spees Advertising Agency	DUnkirk	9-6933
Kellogg, Edw. S.	DUnkirk	7-5213	Stahl, Charles N., Adv. Agency	HOLLYWOOD	2-7344
Kelso, M. H., & Co.	DUnkirk	2-2072	Stebbins, Barton A., Adv.	DUnkirk	8-8131
Kenyon & Eckhardt	HO	9-9044	Stebbins, Hal, Inc.	RIchmond	9-5317
Kennedy, Walker, Inc.	OLeander	5-8750	Steinlauf, Malcolm, & Co.	WEbster	3-7564
Keys, Madden & Jones	HOLLYWOOD	9-3974	Steller, Miller & Lester, Inc.	DUnkirk	7-5377
Lance Advertising	WEbster	6-6184	Stiller, Hunt Advertising	BRadshaw	2-0204
LaRoche, C. J., Advertising	OLive	9-3656	Stodel Advertising	MAdison	2-1193
Lawrence Co.	BRadshaw	2-5820	Straus, J. M., & Co.	OLympia	5-7691
Lee & Associates	OLive	1-2090	Stromberger, LaVane & McKenzie	DUnkirk	5-2211
Lee, J. Richard	HOLLYWOOD	9-2721	Sudler Co.	BRadshaw	2-7438
Lee, Robert E., & Associates	HOLLYWOOD	6-1188	Sullivan Stauffer Colwell & Bayles	HOLLYWOOD	4-2119
Leni Advertising	HOLLYWOOD	9-1082	Swafford & Co.	OLdfield	5-9590
Lennon & Newell	CRestview	1-7221	Taggart & Young	WEbster	3-8108
Lewin, Howard, Advertising	DUnkirk	8-7156	Tatham-Laird, Inc.	HOLLYWOOD	1-9228
Lewis Advertising	HOLLYWOOD	5-9040	Taylor Host, Inc.	CApital	5-3208
Little & Co.	DUnkirk	9-1267	Thompson, J. Walter, Co.	OL	3-0300
Logan, Dudley L.	DUnkirk	2-8471	Thompson-McDonald	HOLLYWOOD	2-7249
Lynn-Western, Inc.	WEbster	5-1234	Tilds & Cantz Advertising	OLeander	5-9270
Mack Agency	HOLLYWOOD	2-6377	Todd, Michael, Advertising	HOLLYWOOD	5-8036
MacManus, John, & Adams	OLive	3-6130	Tullis Co., Inc., The	HOLLYWOOD	2-6333
Mann Advertising Co.	DUnkirk	2-1179	Tyler-Smith, T., Advertising	DUnkirk	7-5519
Mannis, Samuel A.	HOLLYWOOD	4-7501	Unified Bench Advertising	AXminster	2-8107
Martha's Adv. Service	MAdison	6-4897	Universal Advertising Agency, Inc.	HOLLYWOOD	4-8218
Mathison & Associates	HU	2-1870	Van der Boom, Hunt, McNaughton	WEbster	8-2001
Mayne, Charles H., Co.	DUnkirk	5-0138	Vanderhurst Adv.	HOLLYWOOD	7-9191
Mayes & Co.	MAdison	7-8534	Van-Scott, Inc.	DUnkirk	9-2300
McCann-Erickson	DUnkirk	5-3301	Victor, A. J., Company	AXminster	4-7555
McCarthy Co., The	DUnkirk	5-4011	Voehres, P. W., Inc.	HOLLYWOOD	6-1181

LOS ANGELES TELEPHONE NUMBERS

Wade, Adv. Agency.....	HOLLYWOOD	6-1631	Paramount Television Productions, Inc.....	HO	9-3181
Walsh, Nellie L., Advertising.....	MA	2-9853	Playhouse Pictures.....	HO	5-2193
Warwick & Legler, Inc.....	OL	3-0130	Roland Reed Productions.....	HO	9-1628
Weatherwax-Spurgeon & Associates.....	MA	7-2633	Revue Productions, Inc.....	TR	7-1211
Webster, R. W., Adv.....	MADISON	9-2283	Hal Roach Studios.....	TE	0-3361
Weinberg, Milton, Adv. Co.....	OLIVE	3-2300	Ross-Danzig Productions.....	HO	2-0761
Weiss, Edward H., & Co.....	OLIVE	3-8360	Screen Gems, Inc.....	HO	2-3111
Welsh, Hollander & Coleman Adv.....	DUNKIRK	9-1171	Stage Five Productions, Inc.....	HO	7-3111
Westwood, Tom, Adv. Agcy.....	CH	5-5051	Swift-Chaplin Productions, Inc.....	HO	2-0761
Whiteman, Richard.....	DUNKIRK	5-2054	TCF Television Productions, Inc.....	HO	2-6231
Wildner, Alvin.....	REPUBLIC	4-2186	Twentieth Century Fox Television.....	HO	2-6231
Williams, Dallas & Sons.....	HOLLYWOOD	2-6396	UPA Pictures, Inc.....	TH	2-7171
Willis, Harry G., & Assoc.....	CHAPMAN	5-5533	Universal Pictures Co., Inc., Television.....	TR	7-1211
Winan & Co., Paul.....	RICHMOND	7-5189	Van Praag Productions.....	DU	1-3819
Wolfer-Douglas-Bennington, Inc.....	CUMBERLAND	3-6242	Warner Bros. Pictures, Inc. TV Division.....	HO	9-1251
Woolf, Len, Co.....	DUNKIRK	8-2361			
World Advertising (Long Beach).....	HEMLOCK	5-6094			
World Wide Want Ad Service.....	MADISON	7-9983			
Wynne-Alexander Advertising.....	MURRAY	2-2319			
Young, Marvin, Associates.....	HOLLYWOOD	2-2684			
Young & Rubicam.....	HO	2-7181			

Radio-TV Program Prods.

Aladdin Enterprises.....	HOLLYWOOD	2-6686
Alexander, M & A, Productions.....	HOLLYWOOD	4-7571
Burrud, Bill, Productions.....	HOLLYWOOD	3-8181
Cavalcade Television Programs.....	OL	4-4144
Consolidated Film Industries.....	HOLLYWOOD	9-1441
Coradine, Tom J., & Associates.....	HOLLYWOOD	2-4448
Commodore Productions.....	HOLLYWOOD	9-7502
Crosby, Bing, Enterprises.....	BRADSHAW	2-2771
Fairbanks, Jerry, Inc.....	HOLLYWOOD	2-1101
Guedel, John, Radio Productions.....	OLIVE	3-8000
Hollywood Central Recording.....	HOLLYWOOD	3-2131
MacGregor, C. P., Sound Studios.....	DUNKIRK	4-4191
MCA-TV.....	BRADSHAW	2-3211
Platin, Ray, Productions.....	HOLLYWOOD	2-1147
RCA, Victor Division.....	RAYMOND	3-6661
Radio Recorders, Inc.....	HOLLYWOOD	3-3282
Reynolds, Stuart, Prod.....	CRESTVIEW	4-7863
Rockett, Frederick K., Co.....	HOLLYWOOD	4-3183
Rocket Pictures, Inc.....	HOLLYWOOD	7-7131
Ross, Jack.....	HOLLYWOOD	9-4019
Rourke, Jack, Productions.....	HOLLYWOOD	3-7178
Screen Gems, Inc.....	HOLLYWOOD	2-3111
Steffner, Wayne, Prods.....	HOLLYWOOD	3-4173
Studio & Artists Recorders.....	HOLLYWOOD	4-8241
Sutherland, John, Prods., Inc.....	DUNKIRK	8-5121
Telefilm, Inc.....	HOLLYWOOD	9-7205
Telepix Corp.....	HOLLYWOOD	4-7391
TV Spots.....	HOLLYWOOD	5-5171
Tuchman, Harris, Productions.....	WEBSTER	6-7189
Universal Recorders.....	HOLLYWOOD	9-8282
Western Recorders.....	HOLLYWOOD	3-6811
Wilding Business Commu.....	WEBSTER	8-0183
World Broadcasting System.....	OLDFIELD	4-2800
Wright, Carter, Enterprises, Inc.....	HOLLYWOOD	9-0944
Ziv-United Artists.....	OLDFIELD	4-2800

TV Film Producers-Dist.

M & A Alexander Productions.....	HO	4-3414
George Bagnull & Associates.....	OL	2-8050
Bonded TV Film Service, Inc.....	OLD	4-7575
California National Prod.....	TH	5-7000
Frank Cooper Associates.....	CR	4-5971
Jack Denove Productions, Inc.....	HO	4-8331
Desilu Productions, Inc.....	HO	9-5911
Walt Disney Productions.....	VI	9-3411
Doufair Corporation.....	HO	5-6164
Jerry Fairbanks Production.....	HO	2-1101
Family Theater, Inc.....	HO	2-1317
Don Fedderson Productions.....	HO	2-0821
Filmcraft Productions.....	OL	3-2430
Filmaster Productions, Inc.....	HO	4-6122
Flying A Prod.....	HO	9-1425
Four Star Films, Inc.....	HO	2-6525
Hollywood Television Service, Inc.....	PO	3-8411
Independent Television Corp.....	HO	4-6525
Interstate TV Corporation.....	HO	2-9181
Mark VII, Ltd.....	TR	7-0621
Robert Maxwell & Associates.....	HO	2-6027
McCadden Productions.....	HO	4-2141
Medallion TV Enterprises, Inc.....	HO	2-6635

Artists Agencies

Alexander, Alex Agency.....	CRESTVIEW	1-6101
Allied Casting.....	HOLLYWOOD	3-7124
Alvarado, Carlos.....	OL	2-0272
American Federation of TV-Radio.....	HOLLYWOOD	4-5123
Armstrong-Deuser-McHugh, Jr.....	CRESTVIEW	4-0881
Ashley-Steiner Corporation.....	CRESTVIEW	4-8511
Artigue, Louis.....	CRESTVIEW	6-2488
Associated Booking Corp.....	OLIVE	2-9940
Auer, Miles Bohm.....	HOLLYWOOD	2-6416
Barnes, William, Agency.....	BRADSHAW	2-8221
Barry, Vy, Agency.....	HOLLYWOOD	9-2127
Barskin Agency, The.....	OL	2-5470
Bell, Marcella Agency.....	CRESTVIEW	6-0012
Bender, David.....	OLYMPIA	2-1465
Bernie, Herman.....	CRESTVIEW	5-0117
Bonham, C. Herschel.....	HO	4-3060
Brandies, Bob, Agency.....	POPULAR	2-4872
Brewis, Alex.....	OL	2-5470
Carson-Stempel.....	CRESTVIEW	4-8343
Cinema Artists Agency.....	OLIVE	2-7074
Cloutman-Barskin-Short.....	CRESTVIEW	4-6833
Columbia Artists Management.....	HOLLYWOOD	2-6623
Condit Agency.....	HO	4-9233
Connor, Allen.....	HOLLYWOOD	5-0834
Cooper, Frank, Associates.....	CRESTVIEW	4-5971
Cooper, Ray.....	CRESTVIEW	6-9769
Cumber, Lil Attractions Agency.....	AXMINSTER	3-6159
Davis, Mary Webb.....	OL	5-6747
Dawn, Wilma Agency.....	HOLLYWOOD	5-7438
Donaldson Agency.....	OL	2-0355
Famous Artists.....	CRESTVIEW	4-7433
Flaire Agency, The.....	OL	6-3060
Frings, Kurt.....	CRESTVIEW	4-8881
Garfield, Milton.....	CRESTVIEW	1-7227
Gefsky, Harold L.....	CRESTVIEW	4-7801
General Artists Corporation.....	BR	2-0973
Gertz, Mitchell.....	CRESTVIEW	4-5491
Gold, Herb.....	CRESTVIEW	4-8171
Gold, Sid.....	CRESTVIEW	4-7247
Goldstone, Tobias.....	CRESTVIEW	6-1071
Gould, Billy.....	OL	6-1122
Green, Ivan.....	OL	2-4010
Greshler, Abner.....	OLDFIELD	4-5960
Griffith, Byron.....	HOLLYWOOD	7-2600
Grossman, Milton M.....	CRESTVIEW	4-8631
Halliburton, Jeanne.....	POPULAR	9-2947
Halsey, Reece Agency.....	OLIVE	2-2409
Hamilburg, Mitchell.....	CRESTVIEW	4-9311
Herdan-Sherrell.....	CRESTVIEW	1-5236
Herzbrun, Walter.....	OL	2-7210
Herzon, Kendall.....	CRESTVIEW	4-8107
Ingersoll, George, Agency.....	HOLLYWOOD	7-0862
Irwin, Lou.....	CRESTVIEW	1-7131
Jackson, Edith.....	HOLLYWOOD	7-0155
Jaffee Agency.....	OLYMPIA	7-2710
Kaufman, Milton.....	CR	5-5028
Kingston, Al, Enterprises.....	CRESTVIEW	6-8538
Koehler, Paul.....	CRESTVIEW	1-5165
Kumin-Olenick Agency.....	CRESTVIEW	4-7281
Lance, Leon O.....	OL	7-1060
Lauren, J. W., Agency.....	OL	6-4070
Lazar, Irving.....	CRESTVIEW	5-6153
Leonard, Fred.....	HOLLYWOOD	4-7546
Levee, Sid.....	CRESTVIEW	4-8631
Longenecker, Robt.....	OLIVE	3-3770
MacQuarrie, Earl.....	CRESTVIEW	4-8919
Manuel, Alvin G. Agency.....	CRESTVIEW	4-5288
Marion, Paul Agency.....	OL	2-9540
Marx, Bert.....	CRESTVIEW	4-8555

Medford, Ben	CRestview	1-7021
Meyers, Walter	CRestview	1-8161
Middleton-Chiles Agency, Inc.	OL	6-4460
Mishkin Agency	OLive	2-0944
Moore, Lola	CRestview	6-5401
Morris, William	BRadshaw	2-4111
MCA Artists	CRestview	4-7711
Ochs, Al	HOLLYWOOD	9-6470
Oliver, Maurine	OL	7-1250
Omega Artists, Inc.	OLympia	5-7212
Payton, Bob	OL	6-1880
Pearson, Ben	CRestview	4-5488
Pomeroy, Jack	HOLLYWOOD	9-6366
Preminger-Stuart	OL	6-2360
Rogers & Rush	CRestview	4-6841
Rosen, Jerry, Agency	BRadshaw	2-2345
Ryan, Frank	CRestview	1-4627
Saphier, James L., Agency	CRestview	1-7231
Schuller, William Agency	CRestview	4-6949
Schwartz Agency	OLive	3-0400
Screen Children's Guild Agency	HOLLYWOOD	9-6231
Shauer, M. A.	CRestview	1-1103
Shaw, Glenn	OLive	5-6956
Shipley, Howard Agency	CRestview	6-6251
Shurr, Louis	CRestview	4-8111
Sindell Agency	CRestview	4-8181
Small, Paul	BRadshaw	2-0496
Snitzer, Lou-Fritschi, Al, Inc.	HOLLYWOOD	9-6271
Somlyo, E. T.	CRestview	6-2041
Stempel, Frank	CRestview	4-8343
Stewart, Rosalie	CRestview	4-6123
Swanson, H. N.	OL	2-5385
Swoverland, Harold	OLive	6-0900
Talent Inc.	HOLLYWOOD	2-0913
Thompson, Lionel B.	CRestview	1-2188

Ullman, George	CRestview	4-5238
Wadsworth, J. B.	CRestview	6-0698
Weiner, Jack	OLympia	2-1140
Weintraub, Murry	OLive	2-3971
Westwood Artists Agency	CRestview	5-1608
Wilkins, Paul	CRestview	1-6188
Willson, Henry	Oldfield	2-7452
World Artists Management Agency	CRestview	1-7294
Wormser, Jack, Agency	HOLLYWOOD	4-8138
Zimmerman, Herman Agency	CRestview	6-0266

Publications

Billboard, The	HOLLYWOOD	9-5831
Broadcasting Magazine	HOLLYWOOD	3-3148
Film Daily, The	HOLLYWOOD	9-5358
Hollywood Reporter	HOLLYWOOD	4-7411
Media Agencies Clients	OL	7-1440

**RADIO-TELEVISION DAILY
HOLLYWOOD 9-3951**

See-Hear	HOLLYWOOD	9-2707
Sponsor	HOLLYWOOD	4-8089
TV Guide	HOLLYWOOD	5-2103
TV-Radio Mirror	EXmont	7-8640
Variety	HOLLYWOOD	9-1141

Radio-TV Audience Surveys

American Research Bureau	HOLLYWOOD	9-1683
Facts Consolidated	OLive	3-3114
Moffett Research Co.	HOLLYWOOD	3-5653
National Audience Board	CR	1-8141
Pulse, Inc.	OL	3-7733

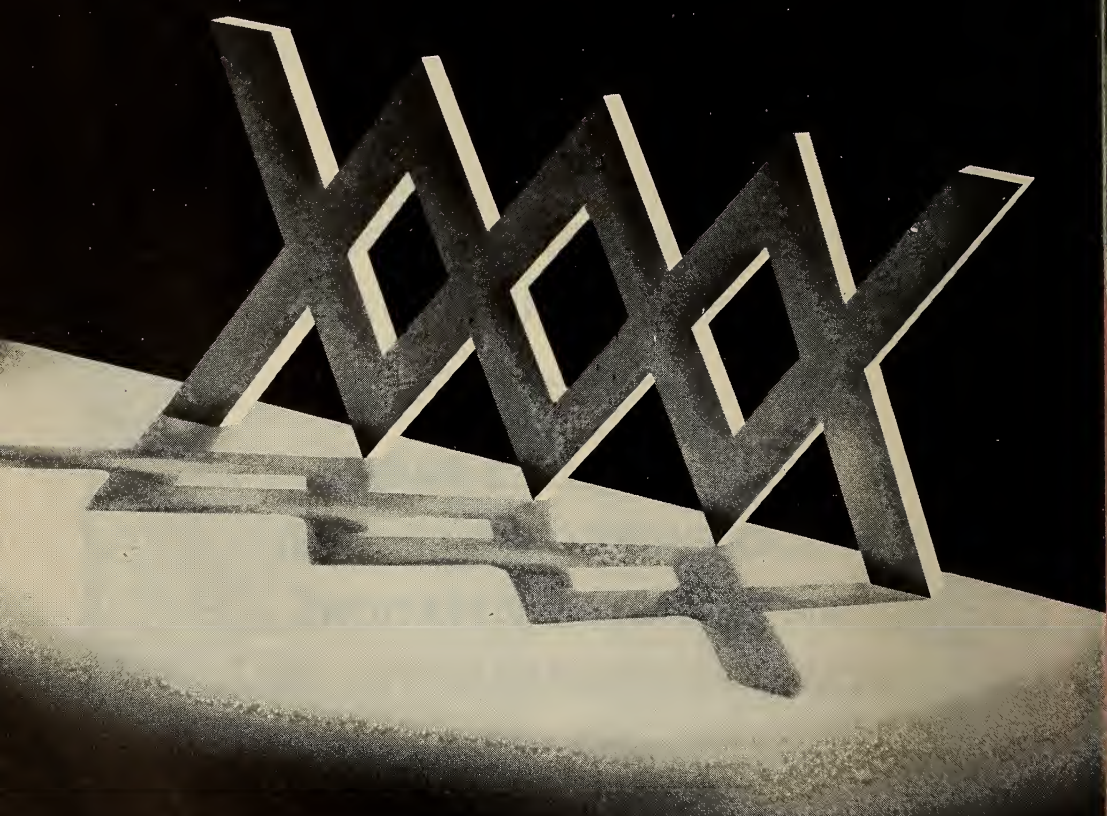
FOR PERSONNEL AND LOCAL
ADDRESSES OF ABOVE FIRMS

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EDITORIAL INDEX (PAGE 7)
UNDER CATEGORIES SUCH AS

AM STATIONS, TV STATIONS,
STATION REPRESENTATIVES, ETC.

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1961

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mea

Estimated Gross Time Expenditures Of Network Television Advertisers

— BY PRODUCT CLASSIFICATION —

GROSS TIME COSTS ONLY

	<i>Jan.-Dec.</i> <i>1960</i>	<i>Jan.-Dec.</i> <i>1959</i>	<i>%</i> <i>Change</i>
Agriculture & Farming.....	\$ 1,957,972	\$ 1,809,137	+ 8.2
Apparel, Footwear & Accessories...	9,322,623	7,221,250	+ 29.1
Automotive, Automotive Accessories & Equipment	55,117,617	46,709,247	+ 18.0
Beer, Wine	8,147,196	6,715,256	+ 21.3
Building Materials, Equipment & Fixtures	2,192,297	3,380,407	— 35.1
Confectionery & Soft Drinks.....	14,901,505	12,982,938	+ 14.8
Consumer Services	3,863,817	3,441,788	+ 12.3
Drugs & Remedies.....	84,706,199	74,950,528	+ 13.0
Entertainment & Amusement.....	914,103	383,278	+138.5
Food & Food Products.....	114,745,780	113,099,511	+ 1.5
Freight, Industrial & Agricultural Development	403,740	404,807	— .3
Gasoline, Lubricants & Other Fuels..	15,584,878	9,830,669	+ 58.5
Horticulture	371,250	249,608	+ 48.7
Household Equipment & Supplies...	30,742,512	30,112,185	+ 2.1
Household Furnishings	5,796,304	4,025,729	+ 44.0
Industrial Materials	22,889,140	20,980,307	+ 9.1
Insurance	12,381,622	10,270,755	+ 20.6
Jewelry, Optical Goods and Cameras	13,904,040	13,966,553	— .4
Office Equipment, Stationery and Writing Supplies	3,917,436	4,615,765	— 15.1
Political	2,501,857	—	inf.
Publishing & Media.....	2,242,022	26,593	+8,330.9
Radio, TV Sets, Phonographs, Musical Instruments, Accessories..	5,340,214	5,373,926	— .6
Retail or Direct by Mail.....	124,126	—	inf.
Smoking Materials	76,902,164	75,009,215	+ 2.5
Soaps, Cleansers & Polishes.....	69,493,945	67,140,302	+ 3.5
Sporting Goods & Toys.....	3,208,980	2,999,564	+ 7.0
Toiletries & Toilet Goods.....	111,096,951	102,311,526	+ 8.6
Travel, Hotels & Resorts.....	765,173	1,125,861	— 3.2
Miscellaneous	8,835,606	8,174,825	+ 8.1
Total	\$682,371,069	\$627,311,530	+ 8.8

Source: TVB/LNA-BAR.

GATHERING PLACE OF
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Facilities available for private cocktail and dinner parties
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The Jungle Room available for private luncheon and dinner
parties for ten people or less.

New Broadcasting Frontiers Offer Unlimited Challenge

By NEWTON N. MINOW
Chairman, Federal Communications Commission



BROADCASTING has yet to realize its full potential. Intelligent communications via the air waves is a most integral part of the new American frontier. What better time is there for the industry to arrive at a point where full potential will begin to be realized by the broadcasters themselves. Sights must be set on a higher programming level.

All this does not mean that drastic revisions or complete shakeups in the business or in the FCC table of organizations itself are about to take place. It means that we, the broadcasters, must work harder.

To criticize current policies is one method of determining just what is to be done. Broadcasters must give the public more credit for their fundamental intelligence. The American people are eager for growth, intellectual growth in the mass media. We must approach our audience with the basic idea that they are able to hold an interest in a higher type format.

The FCC has both the duty and the power to insist that broadcasting give the public more in the way of programming than it has in the past. It is quite apparent that although some broadcasters do not meet the responsibility in an industry that is most responsible, there are still large numbers of influential communicators who are eager to do something. Many employed in the industry at very high pay scales have requested to work with the FCC in its demand for better "on the air" policy. A decrease in their wage scale would make no difference to these outstanding individuals providing constructive motivation could become a reality. As long as there is an interest there is no doubt that tremendous strides can be made.

Ratings are perhaps one of the greatest handicaps in the industry. Something is wrong with the various services so widely used. If a station offers nothing but "Western Thrillers" for two or three years due to favorable ratings it is understandable that such a station may have serious problems when it applies for renewal. There is going to be a much closer scrutiny of promise versus performance.

Increased monitoring of individual stations will be another vital factor. Stations must begin to measure up to a fresh quality with decent intelligent content. Encouragement of an operation of permanent pay television to compete with free TV in line with broader tests of this new medium, will be stressed.

Carefully planned and conscientious broadcasters will realize that the development of local shows and local talent is most important. Some broadcasters may be surprised to learn that controversy or discussion of top national or governmental issues is a very marketable commodity despite those who are afraid of it and want to stick to a program of brief headlines.

The presidential debates certainly indicated that the medium of television was being used to its highest capacity. Everyone was given an equal chance to participate fully in the democratic process. These debates clearly indicate that public service broadcasting can be a provocative commentary or discussion of events of the day rather than just dry lecturing by some college professor.

The new frontier in broadcasting offers a stimulating challenge to men and women dedicated to public service and the media of mass communications.



**Never promise more
than you can perform**

—PUBLILIUS SYRUS

YOUNG & RUBICAM, Advertising

Advertising Agencies

— AGENCY RECOGNITION SYMBOLS —

AAAA—AMERICAN ASSOCIATION OF ADVERTISING AGENCIES
 ABC—AUDIT BUREAU OF CIRCULATION
 ABP—ASSOCIATED BUSINESS PAPERS
 AFA—ADVERTISING FEDERATION OF AMERICA
 ANPA—AMERICAN NEWSPAPER PUBLISHERS' ASSOCIATION
 APA—AGRICULTURAL PUBLISHERS ASSOCIATION
 NBP—NATIONAL BUSINESS PUBLICATIONS
 NOAB—NATIONAL OUTDOOR ADVERTISING BUREAU
 PPA—PERIODICAL PUBLISHERS' ASSOCIATION
 SNPA—SOUTHERN NEWSPAPER PUBLISHERS' ASSOCIATION

A. D. ADAMS ADVERTISING

37 W. 53rd St., New York 19, N. Y.

Phone: Circle 6-2940

ABP

Owner.....A. D. Adams
 TV & Radio Consultant.....Marcia Forrest
 Media Director.....Daniel Sullivan

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Radio-TV Dept. Head.....Dixon Harper

Time Buyer and Accounts: Mrs. Joan Lindell;
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phy Products Co., Morton Chemical, Illinois
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Estimated Radio Billings: \$810,000.

Estimated TV Billings: \$419,000.



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Estimated Radio Billings: \$16,000,000.
Estimated TV Billings: \$41,000,000.

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Art Director.....Warren Molentin
Copy Chief.....Burl Stiff

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Estimated Radio Billings: \$3,000,000.
Estimated TV Billings: \$102,000,000.

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 M. Ward, Harry Olsen
 V.P., Mgr. Radio-TV. Herminio Traviesas
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 Talent & Cast. Nan Marquand
 Programming. Steve Kaplan, Bill Brown
 Sports Tom Villante
 Radio Dir. William Hoffman
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 Radio Production. Tom Anderson
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 V.P., TV Art. Larry Berger
 Radio-TV Bus. Mgr. Ed Marshall
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 V.P., Pub. Rel. Ralph Major
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 Phone: CLearwater 2-7757
 Manager.....J. F. Newby
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 Estimated TV Billings: \$75,000,000.

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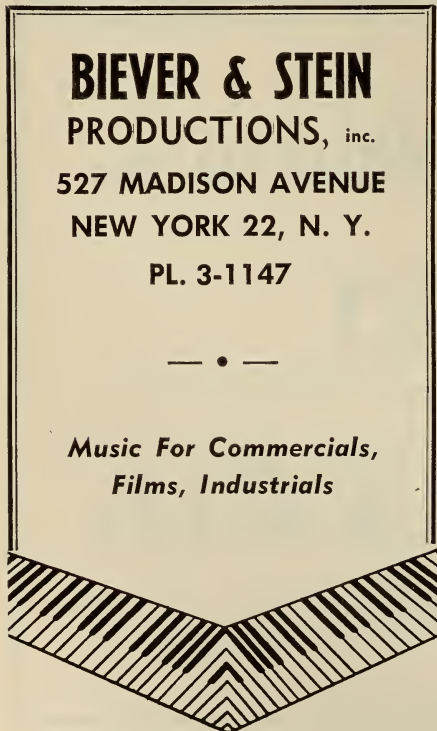
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Jacques Hirsh

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 Geo. Beaumont

Estimated Radio Billings: \$115,000.

Estimated TV Billings: \$71,800,000.

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Phone: OLYmpia 2-2850

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 V.P., Radio-TV Dir.....Rick Lazaar
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Mgr., Radio-TV Dept.....Helen Wood
Time Buyer.....Jan Van Eekeren

BLACKSTONE-STEINER CO., INC.

221 West 57th St., New York 19, N. Y.
Phone: CIrcle 6-0910

President.....Jack Steiner
Prod. Mgr.....H. Dobrin

BLAINE-THOMPSON CO., INC.

234 West 44th St., New York 36, N. Y.
Phone: LO 4-8000

ANPA—APA—ABC—NOAB—NBP
President.....Albert Lee Lesser
V.P.'s.....Fred Golden, Philip Solomon,
Ingram Ash
Controller.....P. F. Tuttle
Production Mgr.....Paul Kutner
Dir. of Publicity.....George Fenmore
Media Director.....Lee Frankel

BEN B. BLISS COMPANY, INC.

574 Fifth Ave., New York, N. Y.
Phone: BRyant 9-5228
APA

President.....Ben B. Bliss

BOLAND ASSOCIATES

755 Sansome St., San Francisco 11, Calif.
Phone: YUkon 2-2960
ABP

President.....Barry W. Boland
V.P.....Foreman R. Thompson
Dir. of Staff Svcs.....William G. Morrisey
Sec'y.....Frances Scott
Treas.....John Ebner
Exec. Art Dir.....Paul Turley
Media Buyer.....Constance Carter
Production Mgr.....Robt. Schiller
V.P., Tech. Acct. Super.....W. Lawson Jones

Branch Office

Boland Associates
1060 Bishop St., Honolulu, Hawaii
Phone: 5-8436

President.....B. W. Boland
Exec. V.P.....Foreman Thompson

BOONE & CUMMINGS

3003 Louisiana, Houston 6, Tex.
Phone: JACkson 8-5577

Partners.....Malcolm Cummings,
Graham Boone, Jr.
Radio-TV Director.....Mrs. Lauri Reese
Art Dir., Prod. Mgr.....Woods Robinson

BOTSFORD, CONSTANTINE & GARDNER, INC.

400 S.W. 6th Ave., Portland 4, Ore.
Phone: CApital 8-9541
AAAA—ANPA—ABP

Bd. Chairman.....David Botsford, Jr.

President.....Joe Maguire
Exec. Vice Pres.....Jack Buker
Sr. VP's....C.P. Constantine, Ray Andrews,
Stanley Swanberg
V.P.'s...John Ashbaugh, Doug Murray, Tom
Hallman, Bill Orthman, Dean Lierle, Bob
Root, Hal Walker, Jerry Huff, Nat Bender,
Peter Day

Sec.-Treas.....Karl Bender
Radio-TV Dir., Seattle.....Tom Blosl
Radio-TV Dir., Portland.....Marilyn Lees
Radio-TV Dir., San Fran.....Edie Curtiss
Time Buyers & Accounts: Tom Blosl: Mc-
Kales Service Stations, Olympia Brewing Co.,
Pacific Northern Airlines; Marilyn Lees:
Blue Cross of Ore., Pacific Trailways, Kubla
Khan Chinese Foods; Edie Curtiss: Filice &
Perrelli Canning Co., Japan Air Lines, Nulaid
Farmers Assn., Sego Milk.

Branch Offices

1400 Tower Bldg., Seattle 1, Wash.
Phone: MAIn 3-2384

President.....Joseph Maguire
Sr. V.P.....C. P. Constantine
417 Market St., San Francisco 5, Calif.
Phone: EXbrook 2-7565

Ch. of Bd.....David M. Botsford, Jr.
V.P.....Harold M. Walker
(Chirurg & Cairns)

130 E. 59th St., New York, N. Y.
Phone: MUrray Hill 8-5800

Estimated Radio & TV Billings: \$1,000,000.

BOWMAN, BLOCK & FATIN, INC.

Rand Bldg., Buffalo 3, N. Y.
Phone WA 0137

President.....Albert A. Bowman
Vice Pres.....N. V. Fatin
Treasurer.....Nathaniel J. Block
Radio-TV Dir.....Richard Mabry

BOZELL & JACOBS, INC.

510 Electric Bldg., Omaha 2, Nebraska
Phone: 342-8030

AAAA—ABP—ANPA—APA—NOAB—NBP
Pres.....Morris E. Jacobs
Exec. V.P., Gen. Mgr.....F. C. Miller
Radio-TV Dir.....Clair Gross
V.P., Copy Ch.....Henrietta Kieser
Production Manager...Sands F. Woodbridge

Branch Offices

205 N. LaSalle St., Chicago 1, Ill.
Phone: CEntal 6-0870

Pres. & Manager.....Nathan E. Jacobs
V.P., Radio-TV Dir.....P. Rouda
1308 Tower Building, Seattle 1, Wash.
Phone: MUtual 2-6027

V.P. & Manager.....R. H. Wensberg
230 Park Ave., New York 17, N. Y.
Phone: MUrray Hill 6-4700

President.....Donald D. Hoover
V.P., Radio-TV.....H. Fair
1133 Pillsbury Bldg., Minneapolis 2, Minn.
Phone: FEderal 9-8621

V.P. & Manager.....Sam Kaufman
Radio-TV Dir., Time Buyer.....W. King
402 Fairfield Bldg., Shreveport, La.
Phone: 42-36124

V.P., Manager.....Walter T. Pfeiffer
2122 Welch St., Houston 19, Texas
Phone: JACkson 9-4981

V.P. & Manager.....Carlton Storey
501 Sheraton Bldg., Washington, D. C.
Phone: STerling 3-2406

V.P. & Mgr.....Don Underwood
15 Lewis St., Hartford, Conn.
Phone: JA 5-1233

V.P., Manager.....Herb Obermeyer
1016 Baltimore Building, Kansas City 5, Mo.
Phone: BAltimore 1-4997

V.P., Manager.....Bert Bremson
3921 Wilshire Blvd., Los Angeles, Calif.
Phone: DUNkirk 9-1277

V.P., Manager.....Vincent R. Fowler
1803 N. Meridian, Indianapolis, Ind.
Phone: WALnut 3-4524

V.P., Manager.....Chas. A. Gallup
Radio-TV Dir.....R. Hall
307 Benson Bldg., Sioux City, Iowa
Phone: 5-8968

V.P. & Mgr.....M. Bolstein

ARTHUR BRAITSCH ADV.

15 Westminster St., Providence 3, R. I.

Phone: DE 1-4115

ABP-ANPA-APA-NBP

Radio Director.....Arthur Braitsch

Time Buyer.....John A. Lorimer

Estimated Radio Billings: \$120,000

Estimated TV Billings: \$15,000.

J. CARSON BRANTLEY ADV.

AGENCY

Owen Bldg., Salisbury, N. C.

Phone: 900

Pres.-Radio Dir.....J. Carson Brantley

Treasurer.....A. R. Monroe

A. R. BRASCH & SONS, ADV.

10234 Fenkell, Detroit 38, Mich.

Phone: UNiversity 4-0245

Partners.....David & Miles Brasch

R. C. BRETH, INC.

310 Pine St., Green Bay, Wisc.

Phone: HEMlock 2-4650

ABP-APA-ANPA

President.....R. C. Breth

Vice-President.....Victor G. Geisel

Secretary.....A. W. August

BRINLEY ADVERTISING AGENCY

4602 Cedar Street, Bellaire 101, Texas

Phone: MADison 3-8686

ABP-SNPA-APA-NBP

General Manager.....J. F. Brinley

Sec., Treas.....V. H. Brinley

D. P. BROTHER & CO.

General Motors Bldg., Detroit 2, Mich.

Phone: TRinity 2-8250

AAAA-ANPA-ABP

ABC-NOAB-APA

Board Chairman.....D. P. Brother

President.....Kenneth G. Manuel

Sr. V.P.'s.....V. W. Canever, V. Corradi,

S. Moyer, F. E. Egan

V.P., Radio & TV Dir.....R. F. Reynolds

Vice Presidents...A. C. Cochrane, Jr., L. R. Mange, D. W. Walton, Walker Graham, R. F. Reynolds, David Wines, David B. Rank, R. L. Wolfe, L. E. Dean, John J. Remillet, Jr., C. Watts Wacker

Secretary-Treas.....C. J. Rudesill

Acct. Supvs.....V. W. Canever, S. Moyer

Account Executives.....I. W. Beaton, T. R. Boyd, S. C. Brown, V. Corradi, J. C. Barbusack, R. H. Liff, T. W. Jipson, W. N. Lewton, T. H. Reid, H. P. Richardson, David Wines.

V.P., Media Director.....C. Watts Wacker

V.P., Art Director.....L. R. Mange

Publicity Director.....W. H. Adams

V.P., Creat. Dir.....David B. Rank

Mdse. Dir.....J. R. Hendrickson

Branch Offices

3540 Wilshire, Los Angeles, Cal.

Phone: DUNkirk 5-8288

West Coast V.P. & Mgr...A. C. Cochrane, Jr.

West Coast P.R. Dir.....T. H. Moriarty

720 Fifth Ave., New York, N. Y.

Phone: COLUMbus 5-1004

Manager.....F. E. Egan

BROWN, E. H. ADV. AGENCY

20 N. Wacker Dr., Chicago 6, Ill.

Phone: FRanklin 2-9494

ABP-ANPA-APA-NBP-NOAB

Owner.....E. H. Brown

Consultant.....Irving R. Allen

Production Mgr.....D. E. Meintzer

Media Buyer.....Eleanor Noble

THE CHARLES BRUNELLE CO.

37 Lewis Street, Hartford 3, Conn.

Phone: JACkson 7-0726

President.....Charles Brunel'e

Vice-President.....H. W. Knettell

Production Manager.....J. C. Vanek

BUCHANAN-THOMAS INC.

5010 Underwood Ave., Omaha 32, Nebr.

Phone: GLendale 6793

ABP-ANPA-APA-NBP

President, Creative Dir....Robert E. Savage

Consultant.....C. Buchanan, L. Thomas

Copy Head.....R. R. Foster

Production Manager.....Marge Seaberg

Art Director.....Homer Frohardt

BUNTIN & ASSOC., INC.

Penthouse, James Robertson Hotel

Nashville 3, Tenn.

Phone: ALPine 4-8737

SNPA-APA

President.....Sinclair Butin

V.P., Dir. Pub. Rel.....William A. Buntin

V.P.'s.....Thomas C. Buntin, James Noel Brown

Sec.-Treas.....Miss Olean Holloway

LEO BURNETT COMPANY, INC.

Prudential Plaza, Chicago 1, Ill.

Phone: CENtral 6-5959

AAAA-ABP-ANPA-NOAB

Chairman of Board.....Leo Burnett

Chmn. Exec. Comm.....Richard N. Heath

President.....W. T. Young, Jr.

ADVERTISING AGENCIES

Senior V.P. DeWitt O'Kieffe
 Exec. V.P.'s Draper Daniels,
 Jos. M. Greeley, Phillip Schaff, Jr.
 V.P., B'cstg. Prod. Div. Lee Bland
 V.P., B'cstg. Business Div. David Dole
 V.P., Radio-TV Dept. Edw. M. Thiele
 V.P., Chg. TV. Comm. Don Tennant
 V.P., TV Film Copy Supvr. Nelson Winkless
 V.P., Copy Director. John Matthews
 V.P., Research Director. John Coulson

Branch Offices

477 Madison Ave., New York 22, N. Y.
 Phone: PL 9-5959

V.P., Mgr. Prog. Dept. W. McIlvaine
 1680 N. Vine St., Hollywood 28, Calif.
 Phone: HOLLYWOOD 4-7374

V.P. Hollywood. Wendell Williams
 Buhl Bldg., Detroit 26, Mich.
 Phone: WOODWARD 1-5959

Manager W. Zippler
 Estimated Radio Billings: \$4,200,000.
 Estimated TV Billings: \$66,500,000.

AD BUSCH, INC.

425 Franklin St., Buffalo 2, N. Y.
 Phone: GARFIELD 3504

Pres. Addison F. Busch
 V.P. Edmund J. Felt
 Sec.-Treas. Florence O. Gandillot
 TV Dir. David N. Getman
 Time Buyers. Robert W. Cahoon,
 June W. Kreutzer

BYER & BOWMAN ADVERTISING AGENCY, INC.

66 So. 6th St., Columbus 15, O.
 Phone: CA 1-7751

ABP-ANPA-APA-NBP-NOAB-AAAA
 Bd. Chairman. Herbert Byer
 Pres. Gus K. Bowman
 Exec. VP. Joel M. Burghalter
 Treas. Joseph P. Hughes
 Sec. Gus K. Bowman, Jr.
 VP, Creat. Dir. William Arter
 VP, TV Dir. S. Neal Hallock
 VP's. Herbert Wise, Leo A. McPherson
 VP, Pub. Rel. Dir. Nicholas Papa
 Prod. Mgr. & Art Dir. Harold Graham
 Time Buyer. John Metzger

HAROLD CABOT & CO., INC.

136 Federal St., Boston 10, Mass.
 Phone: HANCOCK 6-7600
 AAAA-ANPA

Board Chairman. Harold Cabot
 President. Edward F. Chase
 Sr. V.P. William H. Ganick
 Exec. V.P. James I. Summers
 V.P.'s. Joseph R. Wallace, Eugene R.
 MacArthur, Harold Cabot, Jr.
 Radio-TV Dir. H. Cabot, Jr.
 Best Media Dir. Gene del Bianco

CALDWELL, LARKIN & SIDENER-VAN RIPER, INC.

Merchants Bank Bldg., Indianapolis 4, Ind.
 Phone: MELROSE 2-6501
 APB-ANPA-APA-NBP

Board Chairman. Guernsey Van Riper
 President. Howard C. Caldwell
 Exec. V.P. Storey M. Larkin
 Radio-TV Dir. Chas. Golling

J. M. CAMP & COMPANY

222 E. Willow, Wheaton, Ill.
 Phone: MONTROSE 8-8000
 ANPA

President. John M. Camp
 Account Spvsr. Grace R. Jordan
 Secretary. Ruth S. Camp
 Time Buyers & Accounts: Marilyn F.
 Cook: Missions Televised, New Testament
 Lights, Voice of Revival, The Evangel Hour.
 Joyce Johnson: Radio Bible Class. Grace R.
 Jordan: Back to the Bible.

Branch Offices

45 E. 45th St., New York 17, N. Y.
 Phone: MURRAY HILL 6-6488

Exec-in-Chg. David L. Carlson
 2565 Melville Dr., San Marino, Calif.
 Phone: CUMBERLAND 3-5943

Exec-in-Chg. Con L. Robinson

CAMPBELL, EMERY, HAUGHEY & LUTKINS

8 Newbury St., Boston, Mass.

President, Media Dir. David R. Lutkins
 V.P. Copy Ch. Edgar R. Emery
 V.P. Art Dir. George P. Campbell
 V.P. William J. Haughey

CAMPBELL-EWALD COMPANY

General Motors Bldg., Detroit 2, Mich.
 Phone: TRINITY 2-6200

AAAA-ANPA-NOAB-APA-ABP
 Chairman of Board. Henry G. Little
 President. Thomas B. Adame
 Vice-Chmn. Bd., Sr. V.P. J. J. Hartigan
 Chrmn. of Exec. Comm., Sr. V.P. L. R.
 Nelson
 Exec. V.P.'s. Colin Campbell,
 Clarence Hatch, Jr.
 Sr. V.P.'s. Edward A. Schirmer, John H.
 Forshew, K. Jones

Treasurer. H. P. Cook
 Secy. & Personnel Dir. S. J. Rozema
 Comptroller & Asst. Treas. E. M. Talbert
 Vice-Presidents. Halsey Davidson,
 George W. Davis, W. P. Stewart, W. H.
 Gage, Jr., W. W. Selover, J. L. Thornhill,
 C. C. Bennett, Jr., V. R. Bliss

V.P., Radio & TV Dir. P. L. McHugh
 V.P., Media Dir. Carl Georgi, Jr.
 V.P., Copy Director. Walter B. Booth
 V.P., Art Director. James N. Hastings
 V.P. Radio-TV Acct. Super. H. L. Lucas

Branch Offices

488 Madison Ave., New York 22, N. Y.
 Phone: MURRAY HILL 8-3400

V.-P. and Mgr. Frank W. Townshend
 Radio & TV Dept. A. J. Miranda III
 230 N. Michigan Avenue, Chicago 1, Ill.
 Phone: CENTRAL 6-1946

V.P. and Mgr. V. R. Bliss
 1717 N. Highland Ave., Hollywood 28, Cal.
 Phone: HOLLYWOOD 9-2931

V.P., West Coast Mgr.....Richard C. Francis
 V.P., Radio-TV.....Richard L. Eastland
 235 Montgomery St., San Francisco 4, Calif.
 Phone: EXbrook 2-0145

V.P. and Mgr.....T. Milburn Johnston
 11 Pryor St., S.W., Atlanta 3, Ga.
 Phone: JACkson 4-3858

Manager.....Arthur T. Duhaime
 1625 Eye St., N.W., Washington 6, D. C.
 Phone: REPUBLIC 7-0015

Manager.....L. Amos
 Bryan & Bullington Sts., Dallas 1, Texas
 Phone: RIVERSide 2-6889

Manager.....Lorne T. Denton
 4010 Washington Ave., Kansas City 11, Mo.
 Phone: JEFFERSON 1-5601

Manager.....Robert K. Albright
 441 Vine St., Cincinnati 2, Ohio
 Phone: MAIn 1-0500

Manager.....D. A. LaFerte
 1700 Broadway, Denver 2, Colo.
 Phone: KEYSTONE 4-4281

Manager.....Richard H. Katerndahl
 Estimated Radio & TV Billings: \$33,250,000.

CAMPBELL-MITHUN, INC.

1300 Northwestern Bank Bldg.,
 Minneapolis 2, Minn.
 Phone: FEderal 9-7383

AAAA—ABP—ANPA—APA—NBP—NOAB
 Board Chairman.....Ray O. Mithun
 President.....Albert R. Whitman
 Asst. to President.....Eugene A. Peterson
 Exec. V.P.....Norman F. Best
 Vice-Presidents.....Kenneth D. Ruble
 B. E. Howard, R. L. Forrest, Arnold C.
 Aslakson, E. W. Burke, M. Oakley Bidwell,
 A. H. Lund, Charles R. Strotz, W. H. Case,
 K. R. Oelschlager

Media Director.....Harry M. Johnson
 Production Dept. Mgr.....Glenn Adair
 Radio-TV Bus. Mgr.....Richard L. Stevens
 Secretary.....E. Bruette Flynn
 Treasurer.....Beatrice N. Sandquist
 TV Creative Supervisors.....G. F. Park,
 J. Roddy, G. Zimbelman

Best. Co-ord.....R. F. Berg, G. M. Hill
 Time Buyers....B. G. Leighton, R. O. Marti,
 F. P. Rolfes, M. Paul

Branch Offices

913 Palmolive Bldg., Chicago 11, Ill.
 Phone: DELaware 7-7553

Exec. V.P.....Lee A. Terrill
 1213 Hollywood Taft Bldg.
 Hollywood 28, Cal.

Phone: HOLLYwood 2-0715

V.P., Gen. Mgr.....Paul E. Morgan
 517 Munsey Bldg., Baltimore, Md.
 Phone: MU 5-0158

Manager.....R. I. Preston
 Estimated Radio Billings: \$5,500,000.
 Estimated TV Billings: \$16,000,000.

CASMIER ADVERTISING CO., INC.

551 Fifth Ave., New York 17, N. Y.
 Phone: MURray Hill 2-2014

ABP—APA

Pres., Treas.....Marvin Casmir
 Copy Ch., Radio Dir.....Nancy B. Wooten
 Art Dir.....William E. Burgess

CAYTON, INC.

9 East 40th St., New York 16, N. Y.
 Phone: LEXington 2-1711
 ABP—ANPA—APA—NBP

President.....William D'Arcy Cayton
 Secretary.....D. R. Roberts
 Art Director.....Bob Lee
 Media Dir.....Hy Crandall
 Radio-TV Time Buyer.....Lydia Crespo
 Creative Director.....Fred Ladd
 Publicity Director.....F. Butler

NELSON CHESMAN ADVERTISING

240 East 11th Street, Chattanooga 2, Tenn.
 Phone: AMherst 6-0021
 ABP—SNPA

Pres.....Richard H. Leiper
 Secy.-Treas.....John Goss
 Time Buyers....Vann Campbell, R. Leiper,
 Guy L. Smith III, Ted Brosseau, Frank
 Brosseau, Bruce Spencer

Branch Offices

710 Walnut St., Knoxville, Tenn.
 Phone: 3-6189

Chief Exec.....Guy L. Smith III
CHIRURG & CAIRNS, INC.

130 E. 59th St., New York 22, N. Y.
 Phone: MURray Hill 8-5800

AAAA—ANPA—ABP—PPA—NBP—APA
 Bd. Chairman.....John A. Cairns
 President.....Wallace L. Shepardson
 Exec. V.P.....Thomas R. Vohs
 Asst. Treas.....Harold E. Lester
 Radio & TV Dir.....Channing M. Hadlock
 V.P., Media Dir.....Murray Thomas
 Assoc. Media Dir.....Charles S. Patterson
 Creative Director.....William Callender
 Art Director.....Harold Florian
 Time Buyer.....Jeanne M. Tregre

Branch Offices

824 Bolyston St., Chestnut Hill (Boston)
 67, Mass.

Phone: REgent 4-1055

Vice Chmn. of Bd.....James T. Chirurg
 V.P., Gen. Mgr.....T. Scott Costello
 Time Buyer.....Ruth Gaeta

CLEMENTS COMPANY, INC.

Horn Bldg., Philadelphia 3, Pa.
 Phone: LOCust 3-0236

ANPA

President.....Alice V. Clements
 V.P. & Copy Chief.....Elizabeth M. Zindel
 V.P. & Acct. Exec.....Robert H. Smith
 V.P., Art Dir.....Stanley F. Squire
 Treas., Dir. of TV.....David S. Roberts
 Secy. & Space Buyer.....Katherine E. King
 Time Buyer.....Alvin L. King

COHEN & ALESHIRE, INC.

41 East 42nd St., N. Y. 17, N. Y.
 Phone: OX 7-0660

AAAA—ABC—ABP—ANPA—NBP
 Chairman.....Harry B. Cohen

Vice-Presidents.....H. Dyson, C. H. Brehm,
R. F. Timm, R. L. Christiansen, M. A. Lem-
kuhl, D. V. Malec, D. G. Mitchem, R. B.
Skeen, G. Soldatos, G. L. Staudt, T. J. Wing
V.P., Radio-TV.....Roger W. LeGrand
Radio Time Buyer.....Loretta Mahar
V.P., Dir. of Research.....H. V. Swenson
Production Manager.....H. J. Fink
Art Director.....A. H. Bierman

CUNNINGHAM & WALSH, INC.

260 Madison Ave., New York 16, N. Y.

Phone: MURray Hill 3-4900

AAAA—ANPA—ABP—AFA—ANA

Bd. Chmn.....J. P. Cunningham
President.....Robert R. Newell
Sr. Exec. V.P.....William W. Mulvey
Sr. V.P., Chm. Ex. Comm.....C. R. Giegerich
Senior V.P.'s.....C. W. Nichols, Jr.,
Herbert S. Fox, J. D. Nelson, Jr., Conklin
Mann, Newman F. McEvoy, E. H. Calhoun,
Herbert Thwaite, A. C. Chevins, Shelton
Weeks, Howard Johnson

Sr. V.P., Secy.....Edward G. Comstock
Sr. V.P., Treas.....George A. McMoran
V.P., Radio-TV.....Wm. Templeton
V.P., Dir. Comm. Prod.....William LaCava
V.P., Dir. Programming.....Jerome Feniger
Business Manager.....Edward F. Moore

Branch Offices

6 N. Michigan Ave., Chicago 2, Ill.

Phone: ANdover 3-3138

Exec. V.P.....Ivan Hill
3424 Wilshire Blvd., Los Angeles 5, Calif.

Phone: DU 8-0591

V.P., Manager.....Reg. W. Twigg
1660 Bush St., San Francisco 9, Calif.

Phone: PRospect 6-2600

Exec. V.P.....Robert Dailey
Senior V.P.....Robert Brisacher
706 Melrose Bldg., Houston 2, Tex.

Phone: CApital 8-6143

Manager.....Thos. E. Graham
Estimated Radio & TV Billings: \$23,000,
000.

**CURTIS ADVERTISING
COMPANY**

1 Park Ave., New York, N. Y.

Phone: LE 2-3544

APA

President.....Lawrence R. Curtis
Vice-President.....R. D. Nathan
Secy.-Treas.....Rose Berg
Art Director.....Max Kerr
Publicity Director.....I. Nichols
Radio-TV Dir.....Dave Nathan

**DANCER-FITZGERALD-SAMPLE,
INC.**

347 Madison Ave., New York 17, N. Y.

Phone: ORegon 9-0600

AAAA—ANPA—ABC—AFA

President.....Clifford L. Fitzgerald
Exec. V.P.....Chester T. Birch
Admin. V.P., Sec'y.....Fred T. Leighty
V.P., Treas.....W. F. Maughan
V.P., Radio-TV Dir.....J. J. Neale

V.P., Prog. Prod.....David O. Nyren
V.P., Radio-TV Comm.

Prod.....Norman Mathews
Sr. V.P.'s.....L. O. Brown, S. J. Hamilton,
G. H. Johnson, G. G. Tormey.

Branch Offices

221 N. La Salle Street, Chicago 1, Ill.

Phone: FI 6-4700

Sr. Vice-Pres.....F. Sewall Gardner
1680 N. Vine St., Hollywood 28, Cal.

Phone: HOLlywood 2-3256

V.P., Gen. Mgr.....Betty O'Hara
920 Russ Bldg., San Francisco 4, Cal.

Phone: DO 2-5107

V.P., Gen. Mgr.....Lawrence Dunham
200 St. Clair Ave. West, Toronto 7, Ontario

Phone WALnut 4-8425

V.P. & Mgr.....Gilbert Nunn
333 W. 1st St., Dayton 2, O.

Phone: BALDwin 6-2492

Admin. Mgr.....Thomas Pritchard
Estimated Radio Billings: \$10,000,000.

Estimated TV Billings: \$55,000,000.

DANIEL & CHARLES, INC.

185 Madison Ave., New York 16, N. Y.

Phone: MURray Hill 6-7288

ANPA—APA—PPA

Ch. of Bd.....Charles Goldschmidt
President.....Daniel S. Karsch

V.P., Radio-TV Prod.....Lincoln Diamant
Time Buyers.....Tory Jacobs, Bernie Gut-

mann, Doris Gould, Isabelle Stannard

D'ARCY ADVERTISING CO.

Missouri Pacific Bldg., St. Louis 3, Mo.

Phone: CENtral 1-6700

AFA—AAAA—ABP—ANPA—ABC

President.....Harry W. Chesley, Jr.
Vice Pres.....Marvin D. McQueen

V.P., Mgr. Radio-TV.....Harry K. Renfro
V.P., Mgr. Radio-TV.....R. E. Johnson

V.P., Treas.....E. D. Cronk
V.P., Art Dir.....Gene M. Kowall

Branch Offices

430 Park Ave., N. Y. 22, N. Y.

Phone: PLaza 8-2600

Chm. of Bd.....Robt. M. Ganger
V.P., Mgr.....J. Y. Brown

55 Public Sq., Cleveland 13, O.

Phone: TOWER 1-3911

Vice-President, Mgr.....Stanley P. Seward
75 Bloor St. W., Toronto, Ontario, Can.

Phone: WALnut 1-3135

Vice-President, Mgr.....J. Payne
75 Eighth St. N.E., Atlanta 9, Ga.

Phone: TR 5-0611

Vice-President.....M. L. Boyd, Jr.
3540 Wilshire Blvd., Los Angeles 5, Calif.

Phone: DUNKirk 5-3171

Vice President.....Vern Eastman
Prudential Plaza, Chicago, Ill.

Phone: MICHigan 2-5332

Vice President.....W. C. Edwards
Mgr., Radio-TV Dept.....R. Young

Time Buyer.....D. Henry
Texas Nat'l Bank Bldg., Houston 2, Texas

ADVERTISING AGENCIES

Phone: CApitol 4-9751
 Vice-President.....J. Bob Wilson
 2772 4th Ave., San Diego 3, Calif.
 V.P. & Mgr.....G. E. Vinson
 Time Buyer.....Valentine Caldwell
Estimated Radio & TV Billings: \$26,500,000

DAVIS-HARRISON-SIMMONDS

11032 Magnolia Blvd., No. Hollywood, Calif.
 Phone: TRiangle 7-5358
 President.....Don L. Davis
 V.P.'s.....M. S. Davis, R. Vaughn,
 S. Sloane, B. Hurless
 Radio-TV Dir.....Dawnelle M. Davis

THE IRVING DAVIS ADV. AGENCY

151 West 51st St., New York 19, N. Y.
 Phone: CIRCLE 7-1870
 APA—ABP
 Owner.....Irving Davis

DEUTSCH & SHEA, INC.

230 West 41st St., New York 18, N. Y.
 Phone: LONgacre 4-5900
 ABP—AAAA—ANPA
 President.....A. R. Deutsch
 V.P.....V. M. Evans
 Research Dir.....F. Coss

DITTMAN & KANE, INC. ADV.

225 S. 15th St., Philadelphia 2, Pa.
 Phone: PE 5-1546
 Pres. & Treas.....Jessie Kane Gimbel
 Vice President.....Paul Kane
 Secretary.....Emanuel Horwitz
 Art Dir.....Richard K. Collins
 Radio-TV Dir.....Phoebie J. Dorfman

DOE-ANDERSON ADV. AGENCY

315 Commonwealth Bldg., Louisville 2, Ky.
 Phone: JUNiper 5-3193
 ANPA—ABP

President, Treas.....W. Anderson
 V.P.....Larry Barker
 Sec., Media Buyer.....Miss G. P. Wagner
Time Buyer & Accounts: Miss G. P. Wagner: Federal Chemical Co., Pratt Labs, GE, Community Relations, Hannah Motors Co.
Estimated Radio Billings: \$41,000,
Estimated TV Billings: \$52,000.

DOHERTY, CLIFFORD, STEERS & SHENFIELD, INC.

530 Fifth Ave., New York 36, N. Y.
 Phone: YUKon 6-6500
 AAAA—ABC—ABP—ANPA
 Chr. of the Bd.....Donald K. Clifford
 Pres.....William E. Steers
 Treasurer.....Robert P. Clark
 V.P. & Sec.....Wm. E. Holden
 Sr. V.P.'s...James F. Egan, Harry M. Ireland
 V.P., Chg. TV-Radio
 Prog. & Prod.....Stanley J. Quinn
 V.P., Sr. Comm. Producer.....Russell Ford
 V.P.'s....Francis J. Doherty, Stever Aubrey,
 Michael Barnett, Jack Benoze, Philip

Brooks, R. Richard Carens, Alfred J. Carter, Robert M. Curtis, Robert C. Doherty, Robert Dolobowsky, Francis X. Dowd, Richard Fehr, Robert C. Finnie, Howard S. Foley, Harold P. Gerhardt, Lawrence J. Hubbard, Eugene Hulshizer, Robert C. Kelly, Henry L. Musser, Kenneth W. Price, Donald H. Quinn, Gail Raphael, John R. Rockwell, Sheldon Sosna, William Stollowitz, Robert E. Timmerman, Dean G. Van Nest, Samuel B. Vitt, William Wall, Charles A. Winchester, Thaine A. Youst.

Time Buyers & Accounts: Robert Widholm: Grove Labs; Cigar Institute of America; Sonotone Corp.; Kimberly-Clark; Bristol-Myers; Standard Triumph Motor Co.; John Paton, Inc. Don H. Miller: Better Vision Institute, Borden Co.; Bristol-Myers, Stuart Eckert: Chunky Chocolate Corp.; Northam Warren Corp.; C. F. Mueller; Noxzema Chemical; Bristol-Myers; Geo. Wiedemann Brewing. Richard Olsen: Jackson Brewing Co. Louis Bullock: Chemway; Eastman Chemical; Roche Labs; Borden Co.; Shulton.

Branch Office

8734 Sunset Blvd., Hollywood 46, Calif.
 Phone: OLeander 5-8950

Mgr.....Ernest Ricca
Estimated Radio Billings: \$2,000,000.
Estimated TV Billings: \$14,800,000.

RALPH L. DOMBROWER CO., INC.

Dombrower Bldg., 11 E. Franklin St.
 Richmond 19, Va.
 Phone: MILton 3-1113
 Pres.-Treas.....Ralph L. Dombrower, Sr.
 V.P., Time Buyer...Ralph L. Dombrower, Jr.
 Sec'y.....Malcolm B. Dombrower
 Art Director.....Hobart Britton
 Radio, TV Dir., Talent
 Buyer.....T. Michaux Moody
 Media Dir.....Janet Hanson

Branch Office

Woodward Bldg., 15th & H Sts., N.W.,
 Washington, D. C.
 Phone: REpublic 7-1420
 Manager.....Philip Rosenfeld

DONAHUE & COE, INC.

1271 Ave. of Amer., New York 20, N. Y.
 Phone: CIRCLE 5-1000
 ABP—ANPA

Chm. of Board.....Edward J. Churchill
 President.....Donald E. West
 Ch. Exec. Comm.....Walter Weir
 V.P. Chg. Media.....Gerald T. Arthur
 V.P. TV-Radio Dept.....Carl Rigrod
 Bus. Mgr. TV-Radio.... Evelyn Lee Jones
 Media Dept. Mgr.....Gordon Vanderwarker
 Time Buyers...Marie Coleman, Harry Durando, Peter Dalton, Stuart Kaufman, Cliff Greenspan.

Branch Offices

3243 Wilshire Blvd., Los Angeles, Calif.
 Phone: DUNKirk 1-2221

ADVERTISING AGENCIES

Exec. V.P., Gen. Mgr.....Richard C. Moses
 1010 St. Catherine St., W. Montreal 2, Que.
 Phone: UN 6-8851
 Managing Dir.....Wilfred J. LaVigne
Estimated Radio-TV Billings: \$9,500,000.

DONALL & HARMAN INC.

488 Madison Ave., New York 22, N. Y.
 Phone: JUDson 2-6016

Pres., Treas.....Elihu E. Harris
 V.P.Warren Steibel
 Copy Dept. Mgr.....Elise Alberts
 Media Director.....Florence Schwartz
 Promotion Dir.....F. Gagliano

W. B. DONER & COMPANY

Washington Blvd. Bldg., Detroit 26, Mich.
 Phone: WOODward 5-7400
 AAAA—ANPA—ANA

President.....W. B. Doner
 V.P., Dir.....Charles E. Rosen
 V.P.'s.....Felix Hower, Herbert Fried,
 Sanford Hirschberg
 Treasurer.....Julian A. Grace
 SecretaryBen Goldstein
 Radio-TV Dir's....Milford Kostman, Edward
 Trahan
 Time Buyers....Ellen Dryer, Robert Smith,
 Emanuel Klein, Michael Fabian, Freida
 Weiss, Jody Cunningham, Bonnie Rogers,
 Gil Savitzky

Branch Offices

35 E. Wacker Dr., Chicago, Ill.
 Phone: ANdover 3-7800

President.....Marvin H. Frank
 2225 N. Charles St., Baltimore 18, Md.
 Phone: BELmont 5-1212

Vice Pres.....Herb Fried
 Lewis Tower Bldg., Philadelphia 2, Pa.
 Phone: PENnypacker 5-6804

Exec. V.P.....Murray Firestone
 400 Madison Ave., New York 17, N. Y.
 Phone: PLaza 3-0900

PresidentSidney Garfield
Estimated Radio Billings: \$6,000,000
Estimated TV Billings: \$10,000,000

DOREMUS & COMPANY

120 Broadway, New York 5, N. Y.
 Phone: WOrth 4-0700
 ABP—ANPA

Chairman of Board.....Wm. H. Long, Jr.
 Vice-Board Chairman...Walter H. Burnham
 President.....Louis W. Munro
 V.P., Secy., Treas.....Richard E. Williams
 V.P., Prod. Mgr.....Dewey B. Holland
 Exec. V.P.....George Erickson
 Radio & TV Dir....Vincent H. Coryell, Jr.

Branch Offices

208 S. LaSalle St., Chicago 4, Ill.
 Phone: CEntral 6-9132

V.P. & Res. Mgr.....Chas. C. Greene
 60 Battery March St., Boston 10, Mass.
 Phone: HUBbard 2-5665

Vice Pres. in Chg.....W. J. Sheehan
 425 Bush St., San Francisco 8, Cal.
 Phone: YUKon 2-4080

V.P., Pacific Coast Mgr.....Ronald Brindley

DOREMUS-ESHLEMAN CO.

1616 Walnut St., Philadelphia 3, Pa.
 Phone: KINGSley 5-0700

V.P., Gen. Mgr.....E. Howard York, III
 Vice Presidents.....L. H. Greenhouse,
 P. Livingston, James Spillan

Media Dir.....Benjamin Busch
 Publicity Dir.....John Skelly

JOHN C. DOWD, INC.

212 Park Square Bldg., Boston 16, Mass.
 Phone: HUBbard 2-8050
 ANPA—NBP

President.....John C. Dowd
 Exec., Asst. to Pres.....Linus Travers
 Exec. V.P., Secy.....Edward D. Parent
 V.P.'s.....T. Frank Duffy,
 J. F. Neary, J. N. McKenzie, Will A. Daven-
 port

Radio & TV Dir.....Joseph L. Tully
 Space Radio Time Buyer,

Media Dir.....Wm. Monaghan
DOYLE DANE BERNBACH, INC.

20 W. 43rd St., New York 36, N. Y.
 Phone: LONGacre 4-1234

AAAA—ABC—ABP—ANPA—AFA

PresidentWilliam Bernbach
 Exec. Vice Pres.....Ned Doyle
 V.P., Gen. Mgr.....Maxwell Dane
 V.P.....Ted H. Factor
 V.P., Art Director.....Robert Gage
 V.P.'s.....Edward Russell, Joseph R. Daly
 Plans, Director, V.P.....Marvin Corwin
 Time Buyers...Charlotte Corbett, Nat Rind,
 Gerard Gilard, Jeane Jaffe

Media Director.....Albert Petcavage
 Radio-TV Director.....Don Trevor
 T.V. Producers.....E. Hartman, J. Walker
 Dir., Radio-TV Pgms.....J. Egan

Branch Offices

6399 Wilshire Blvd., Los Angeles 48, Calif.
 Phone: OLive 3-8080

Vice President.....T. H. Factor
 Media Dir., Space,
 Time Buyer.....J. Sachs
 Radio-TV Prod.....Bob Gips
 20 N. Wacker Dr., Chicago, Ill.

Phone: FI 6-8860

V.P.Fred Klein
Estimated Radio & TV Billings: \$16,500,000.

DURAND ADVERTISING, INC.

19 West 44th St., New York 36, N. Y.
 Phone: YU 6-2777

President.....Louis C. Goldman
 Vice Pres.....Irv Clare
 Secretary.....Vincent Russo Jr.
 Time Buyers.....Vince Zito, Lou Goldman

ROY S. DURSTINE, INC.

655 Madison Ave., New York 21, N. Y.
 Phone: TE 8-4600

AAAA—ABC—ANPA

President, Treas.....Roy S. Durstine
 Secretary.....Virginia G. Durstine
 Asst. Treas.....Mae E. Madden
 1714 Stockton St., San Francisco, Calif.

Phone: EXbrook 7-0456

ADVERTISING AGENCIES

Bd. Chmn.....Roy S. Durstine
 President.....Niel Heard
 V.P. & Treas.....John Emmart
 V.P. & Sec.....A. F. Becker

EDELSTEIN-NELSON ADV. AGENCY, INC.

203 N. Wabash Ave., Chicago 1, Ill.
 Phone: DEarborn 2-5976
 ABP—APA

President.....Edward Edelstein
 Secretary.....Laura Edelstein
 Art Dir.....Robert Savlin
 Prod. Mgr., Radio.....Mary Brown
 Copy Chief.....Henry Hyett

ELLINGTON & CO., INC.

535 Fifth Ave., New York 17, N. Y.
 Phone: MUrray Hill 7-4300

ANPA—APA—NOAB—PPA—ABC

Chairman.....Jesse T. Ellington
 Co-Chairman.....Chauncey L. Landon
 President.....William A. Bartel
 Admin. V.P.....J. C. Hochreiter
 V.P., Radio-TV Dir.....A. Burke Crotty
 Vice Presidents.....Charles
 Marshall, Hugh Lewis, Howard Rigby,
 Terence McGrath, Ernest Byfield, Jr., Henry
 Covington, Franklin Dyson, Davis Snow
 Treas.....Edward Lloyd
 Radio-TV Time Buyer.....Daniel Kane

ELLIS ADVERTISING CO.

Hotel Statler-Hilton, Buffalo 2, N. Y.
 Phone: CI. 6780

ABP—APA—ANPA—NOAB—NBP

Partners.....Michael F. Ellis,
 Jerome R. Ellis

Acct. Execs.....Michael F. Ellis, Jr.,
 Maxwell E. Ellis, Seymour Goodman, Karl
 Manhardt

Radio Director.....Barbara Blinderman
 TV Director.....Beatrice Haniford
 Art Dir.....James Howes
 Prod. Mgr.....Richard Joseph
 Controller.....Sanford Satuloff

Branch Offices

65 East 55th St., New York 22, N. Y.
 Phone: PLaza 1-2323

President.....Curt J. Mann

EMBRY, TALLY, INC.

150 S.E. Third Ave., Miami 32, Fla.
 Phone: FRanklin 1-3621

ANPA—SNPA

President.....T. H. Embry
 V.P., Creative Dir.....Gifford Thayer
 Radio-TV Dir.....Jack Buckholtz

EMERY ADVERTISING CORP.

1201 St. Paul St., Baltimore 2, Md.
 Phone: PLaza 2-2393

ANPA—APA—NBP

President.....Herbert C. Schuckle
 Exec. V.P.....M. E. Busch
 V.P. Radio-TV.....Marshall Hawks

ERWIN WASEY, RUTHRAUFF & RYAN, INC.

711 Third Ave., New York 17, N. Y.

Phone: OXford 7-4500

AAAA—ABP—ANPA

President.....David B. Williams
 Chrmn. Fin. Comm.....Howard D. Williams
 Exec. V.P. & Sec.....James B. Briggs
 Exec. V.P. & Gen. Mgr.....Harry D. Way
 V.P. & Treas.....K. J. Worland
 V.P., Int. Dept. Dir.....John D. Hayes
 V.P. & Radio-TV Dir.....Rollo W. Hunter
 V.P. & Research Dir.....Robert Aledort
 Pub. Rel., Pub. Dir.....Phillips Fewsmith
 Controller.....R. J. Passanant
 Asst. Sec.....Norman Lewis
 Exec. Art Dir.....Louis DiJoseph
 Copy Chief.....Gerald Miller
 Media Dir.....M. Richfield
 Media Grp. Super.....William M. Hunter
 Head Time Buyer.....Richard Bunbury
 Sales Prom. Dir.....R. M. Fishel
 Prod. Mgr.....George Cisneros
 Traffic Mgr.....Andrew F. Kops
 Librarian.....Mary Wilson
 Acct. Execs.....Frederick J. Burghard;
 Thomas E. Barnett; Robt. I. David; John
 F. Hogan, V.P.; John M. Keavey, V.P.;
 Arthur H. Laurence; Wm. Campbell; Basil
 W. Matthews, V.P.; W. Roger Cooper;
 P. W. Grover; J. Preston Selvage, Jr.; Wm.
 C. Stakenburg; H. Summer Sternberg;
 Albert Tilt III, V.P.; Herbert A. Thomp-
 son; Peter G. White, Joseph H. Buchanan;
 Anthony L. Carrafiello; Jerry Juliano;
 Gary J. Korn; John A. L. Mann; Richard
 E. Marsh; Joseph W. Nash; G. C. Wiswell;
 Albert Wilson; Granville Worrell, III,
 V.P.; John S. Budd

Branch Offices

360 N. Michigan Ave., Chicago 1, Ill.

Phone: Financial 6-1833

Exec. Comm. Chmn., Central Div.

Gen. Mgr.....Roswell W. Metzger
 Exec. V.P.'s.....Wm. D. Watson, B. Groseth
 Vice President.....Lorry R. Northrup
 V.P., Radio-TV Dir.....George B. Anderson
 V.P., Media.....John L. Gwynn
 V.P., Ch. Time Buyer.....Holly Shively
 5045 Wilshire Blvd., Los Angeles 36, Calif.
 Phone: WEbster 1-1211

Exec. V.P., W. Div. Gen.

Mgr.....Emmett C. McGaughey
 V.P., & Res. Dir.....Roger M. Johnson
 V.P., Radio-TV Dir.....Robert L. Redd
 Radio-TV Prod. Dir.....Edwin T. Morgan
 Suite 515, Adolphus Tower, Dallas 2, Texas
 Phone: RIverside 1-6453

V.P., Mgr.....Alex G. Pappas
 Suite 307, Old Nat'l Ins. Bldg., Houston 4,
 Texas

Phone: JACkson 4-7531

V.P., Mgr.....T. F. Keady
 Radio-TV Time Buyer.....Mary K. Mansell
 3 Penn Center, Philadelphia 2, Pa.
 Phone: LOcust 4-3551

V.P., Mgr.....Horace D. Nalle
 Radio-TV Time Buyer.....Joan M. Donahue
 Porter Bldg., Pittsburgh 19, Pa.
 Phone: GRant 1-4451

ADVERTISING AGENCIES

Sr. V.P., Gen. Mgr... Frederick R. Etchen, Jr.
 Radio-TV Dir..... Yale M. Shafer
 IBM Bldg., 690 N. Robert St.
 St. Paul 1, Minn.
 Phone: CApital 7-7501

Sr. V.P., Mgr..... James A. Walker
 140 Montgomery St., San Francisco 4, Calif.
 Phone: EXbrook 2-4616

V.P., Mgr..... Frank A. Helton
International Offices:

30 Eastbourne Terrace, London W 2., Eng.
 Man. Dir..... Walter Graebner
 4 Archbold Terrace, Jesmond,
 Newcastle-on-Tyne, England

Man. Charles Fullerton
 90 Sveavagen, Stockholm, Sweden

Pres..... Hans Stenbeck
 610 Church St., Toronto 5, Ont., Canada

V.P..... Edward Karthaus
 Ashfield House, 402 Sauchiehall St.,
 Glasgow C2, Scotland

Man..... J. H. Weir
Estimated Radio Billings: \$5,400,000.
Estimated TV Billings: \$14,500,000.

WILLIAM ESTY COMPANY, INC.

100 E. 42nd St., New York 17, N. Y.
 Phone: OXFord 7-1600
 AAAA—ANPA—APA

Board Chairman..... James J. Houlahan
 President..... J. Peace
 Vice Bd. Chmn..... Dr. Wallach H. Wulfeck
 Sr. V.P..... Wil P. Booth
 Treasurer..... E. H. Cummings
 V.P., TV Dir..... Mitchell Johnson
 V.P. Chg. TV, Radio

Commercial..... Joseph Forest
 V.P., Media Dir..... Mark F. Byrne
 Time Buyers..... R. Grahl, H. Simpson

Branch Office

6331 Hollywood Blvd., Hollywood 28, Cal.
 Phone: HOLlywood 2-6301

V.P., W. Cst. Mgr..... Arnold J. Webster
Estimated Radio Billings: \$16,500,000.
Estimated TV Billings: \$42,000,000.

ETTINGER ADVERTISING AGENCY INC.

16 E. 41st St., N. Y.
 Phone: LE 2-0750
 ABP—NBP

President..... Joel H. Ettinger
 Vice-Pres..... Audrey Ettinger
 Prod. Mgr..... C. MacDonald
 Television Dir..... Michael Lippert

EVANS, WORK & COSTA ADV. AGENCY, INC.

624 E. Capitol Ave., Springfield, Ill.
 Phone: LAkeside 2-8868

President..... Clarence R. Evans
 Secy.-Treas..... John Robert Work
 V.P., Art Dir..... Thomas M. Costa

FARQUHAR AND COMPANY, INC.

First National Bank Building, Utica 2, N. Y.
 Phone: 2-6109
 ABP

President, Radio-TV Dir... John T. Farquhar

Vice-President..... Ted R. Darvoe
 Vice-President..... Robert F. MacFarland
 Treasurer..... Jay C. Anderson
 Secretary..... Roger H. Williams
 Media Director..... Eleanor Crimmins
 Prod. Mgr..... Kermit LaFave

W. E. FEATHERSTONE ADV. AGENCY

504 Beneficial Life Bldg.
 Salt Lake City 1, Utah
 Phone: EMpire 3-2655

Owner, Mgr..... W. E. Featherstone

COURTLAND D. FERGUSON, INC.

Rm. 315, National Press Bldg.,
 Washington, D. C.
 Phone: NAtional 8-7713

President..... Courtland D. Ferguson
 Secy.-Treas..... Lucille Pierce Ferguson
 Art Director..... Gilbert Meekins
 Time Buyer..... Mrs. Nan Hannum

LAWRENCE FERTIG & CO., INC.

149 Madison Ave., New York 16, N. Y.
 Phone: MUrray Hill 9-7100
 ABP—ANPA—APA—NBP

President-Treasurer..... Lawrence Fertig
 Exec. V.P..... Philip Lukin
 V.P.'s..... Henry Bretzfeld, Robert E. Wolfe
 Media Director..... Miss Selma Grosswirth
 Art Director..... Stanley Dusek
 Production Manager..... Geo. Barrett

ROBERT G. FIELDS & CO.

715 Sudekum Bldg., Nashville 3, Tenn.
 Phone: AL 6-1977
 ABP

President, Treas..... Robert G. Fields
 Vice President..... R. L. Fields

WM. F. FINN & ASSOC.

423 S. Broadway, Tyler, Texas
 Phone: LYric 2-0876
 AAAA—ABP

Owner..... William F. Finn
 Treas., Prod. Mgr..... Jean C. Boucher

FIORE & FIORE

128 Mallory Ave., Jersey City 4, N. J.
 Phone: HEnderson 2-8200
 ANPA

Pres., TV Dir..... Michael A. Fiore
 V.P., Radio Dir..... Albert A. Fiore
 Secy.-Treas..... B. V. Fiore
 Media Director..... John Crivelli

M. M. FISHER ASSOCIATES

79 W. Monroe St., Chicago 3, Ill.
 Phone: CEntral 6-6226

President, Treas..... Jack L. Fisher, Jr.
 Vice. Pres., Sec..... Ben R. Migdow
 V.P., Mds. Dir..... E. J. Lewinski
 Time Buyer..... Donna Stuart

FITZGERALD ADVERTISING

AGENCY

Lee Circle Building, New Orleans 13, La.
 Phone: TUlane 3131

President..... Joseph L. Killeen
 Exec. V.P..... Joseph Epstein, Sr.
 V.P., Chmn. of Plans Bd... Roy M. Schwarz

ADVERTISING AGENCIES

V.P., Dir. Client Service... Warren G. Posy
 V.P., Exec. Art Dir.... E. W. Rector Wootton
 V.P.'s Robert Carley,
 Donald H. Halsey
 AM & TV Dir..... W. Collins
 Treasurer..... Lee R. O'Pry
 Best. Media Dir..... A. Davis
 Asst. Best. Media Dir..... B. Seghers

FLADELL, HARRIS ADV. INC.

352 West 56th Street, New York 19, N. Y.
 Phone: JUDson 6-1140

Partner-TV Dir..... L. A. Harris
 Partner-Creative Dir..... E. Fladell

JAMES R. FLANAGAN ADV.

475 Fifth Ave., New York 17, N. Y.
 Phone: MURray Hill 3-1882

President..... James R. Flanagan
 Vice Pres..... Robert Flanagan

HAROLD E. FLINT & ASSOCIATES

69 Broadway, Fargo, N. Dak.
 Phone AD 5-5333
 ABP—NBP—APA

President..... Harold E. Flint
 Secretary, V.P..... Richard Rosenthal
 Treasurer, V.P..... Lee A. Holland
 Art Dir..... Donald R. Nelson
 Production Mgr..... Ray Stromswald
 Account Executive..... Van Olsen

RICHARD A. FOLEY ADV. AGENCY

1528 Walnut St., Philadelphia 2, Pa.
 Phone: PE 5-6302

AAAA—ABC—ABP—ANPA—NOAB

President..... Charles H. Eyles
 Senior V.P., Sec'y, Treas..... Lee E. Hood
 Exec. V.P..... A. Edward Morgan
 V.P.-Media Director..... Wesley Winning
 V.P., Copy Dir..... Frank J. Corkery
 Vice Presidents..... Earle Steiert,
 Russell Gray, Jr.

Radio-TV Director..... Alice Mooney
 Art Director..... William F. Hope

FOOTE, CONE & BELDING

247 Park Avenue, New York 17, N. Y.
 Phone: YUKon 6-8000
 ANPA—AAAA—ABP

Chmn., Bd. of Directors... Robert F. Carney
 President Rolland W. Taylor
 Ch. Exec. Comm..... Fairfax M. Cone
 Sr. V.P., Finance Sec..... A. E. Rood
 V.P., Natl. Best. Dir..... John B. Simpson
 V.P., Best. Dir., N. Y..... Roger Pryor
 V.P., Dir. Media & Time Buyer..... Frank
 Gromer

Branch Offices

155 E. Superior Street, Chicago 11, Ill.
 Phone: SUPerior 7-4800

Sr. V.P., Mgr..... Charles S. Winston, Jr.
 V.P., Dir. Media & Time Buyer.. Edward M.
 Stern

900 Wilshire Blvd., Los Angeles 17, Calif.
 Phone: MADison 9-3611

V.P., Mgr..... Louis E. Scott

V.P., Dir. of Media & Time Buyers.... Gene
 Duckwall

235 Montgomery St., San Francisco 4, Calif.
 Phone: SUTter 1-2355

V.P., Gen. Mgr..... W. C. Matthews
 1717 N. Highland Ave., Hollywood, Calif.
 Phone: HOLlywood 9-6265

Dir., Hlywd. Best. Svcs..... John Lyman
 806 Main St., Houston 2, Texas
 Phone: CAPitol 8-0395

V.P. Mgr..... Ed. H. Badger
 10 St. Mary St., Toronto 5, Ont., Can.
 Phone: WALnut 5-5961

Managing Dir..... Richard B. Bradshaw
 1255 Phillips Sq., Montreal 2, Can.
 Phone: VICTor 2-8781

Manager..... Robert L. Simpson
 Avenida Insurgentes, Sur 102, Mexico City 6,
 Mexico
 Phone: 11-97-13

Pres., Gen. Mgr., Latin Div... P. Martin Kiek
 82 Baker St., London W. 1, England
 Phone: WELbeck 4426

Chmn. & Mng. Dir..... Brian F. MacCabe
 Kleiner Hirschgraben 16, Frankfurt am Main,
 Germany
 Phone: 28-241

Manager Don Cunningham
 Estimated Radio Billings: \$7,000,000.
 Estimated TV Billings: \$56,500,000.

FORD & CO.

1839 Line Ave., Shreveport 24, La.
 Phone: 423-0351
 APA—ABP

Pres., Owner..... Oliver J. Ford, Jr.

ALBERT FRANK-GUENTHER LAW INC.

131 Cedar St., New York 6, N. Y.
 Phone: CORTlandt 7-5060

ABP—ANPA—APA—NOAB—NBP—ABC
 Bd. Chairman..... Howard W. Calkins
 President John V. McAdams
 Sr. Vice-Pres..... Victor J. Gevasco
 Exec. Vice-Pres..... Richard A. Cullinan
 Vice-Pres. & Treas..... S. A. Speake
 Vice-Pres. & Sec..... E. G. McAdie
 Vice-Presidents..... Frank D. Cruikshank,
 Howard C. Allen

V.P., Radio & TV..... Robert W. Day
 Manager, Radio-TV..... Lawrence Butler
 Radio-TV Prod..... Brooks Clift
 Radio-TV Traffic..... Robert Gordon
 Time Buyer..... Marilyn Schiels

FRANK, CLINTON E., INC.

Merchandise Mart, 24th Floor, Chicago 54, Ill.
 Phone: WHITEhall 4-5900
 AAAA—ABC—ABP—ANPA
 AFA, ANA

President..... Clinton E. Frank
 V.P., Radio-TV Dir..... Buckingham Gunn
 Treas..... Carroll Cheverie
 V.P. & Mkt. Dir..... G. B. Kreer
 V.P.'s..... Philip E. Bash, Hill Blackett, Jr.,
 Perry L. Brand, Herbert K. Butz, M. W.
 Grinstead, Louis E. Schueler
 Media Dir..... A. S. Trude, Jr.

ADVERTISING AGENCIES

Art Director.....L. Rubenstein
 Pub. Dir.....Frazier Nounnan
 TV Dir.....D. Keeslar
 TV Dir.....Donald H. Wallace
 Time Buyers.....Camille Muscarella,
 Ruth Babick, M. A. Crisafulli

Branch Offices
 1680 N. Vine St., Hollywood 28, Calif.

Manager.....Robert G. Nye
 285 Madison Ave., New York 16, N. Y.
 Phone: MU 5-3141

ManagerJack Miller

FRANKEL, JONES, CO.

180 N. Wabash Ave., Chicago 1, Ill.
 Phone: DEarborn 2-5745
 ABP—ANPA

President.....Jones B. Frankel
 Prod. Mgr.....Richard A. Tajbl

FREDERICK-CLINTON CO., INC.

545 Fifth Ave., New York 17, N. Y.
 Phone: MURray Hill 2-7433
 ABP—ANPA—APA—PPA

Pres., Treas., Radio-TV Dir,
 Time Buyer.....H. S. Rieff
 V.P., Art Director.....Edward Gambole

CURT FREIBERGER & CO.

1439 Court Place, Denver 2, Colo.
 Phone: ALpine 5-2048

AAAA—ANPA—ABP—PPA—NBP—APA
 President.....C. J. Freiburger
 Vice President.....Anne Freiburger
 Robertson
 Sec'y & Treas.....Fern Oakley
 Prod. Mgr.....Leon E. Simpson

AD FRIED & ASSOCIATES

160 Santa Clara Ave., Oakland 10, Calif.
 Phone: OLYmpic 4-3773
 AFA—NBP—NCAAAA—WSAAA

Owner, Radio & TV Dir.....Ad Fried
 Radio & TV Time Buyer.....Madge Cussen
 Music Dir. & Librarian.....Elaine Fried
 TV Art Dir.....Kay Bachrach
 Prod. Dir.....Allison Clark

FRIEND-REISS ADVERTISING, INC.

167 E. 56th St., New York, N. Y.
 Phone: PLaza 2-2600

Chmn., Treasurer.....B. M. Reiss
 Vice-Chmn., Secy.....Harold Reiss
 Pres., Dir., Radio-TV.....Lee Friend

JIMMY FRITZ & ASSOCIATES

1680 N. Vine St., Hollywood 28, Calif.
 Phone: HO 3-3251
 ANPA

Bd. Chmn.....Jimmy Fritz
 Account Executive.....H. A. Helm
 Radio-TV Dir.....Jane Griffin
 Time Buyer & Accounts: Marion Vaughn:
 McDaniel's Markets, Central Nebraska Pack-
 ing, General Meats, Presto Foods, Standard
 Fisheries, Golden Gate Salami Co., Pal Prod-
 ucts, Weber Noodle Co., Northland Foods,
 Whipped Butter.

Branch Offices

161 E. Erie, Chicago, Ill.
 Phone: MI 2-5458

Exec-in-Chg.....Eddie Fritz

L. W. FROHLICH & CO., INC.

34 East 51st St., New York 22, N. Y.
 Phone: PLaza 9-1900

President.....L. W. Frohlich
 Exec. V.P.....Julian Farren
 V.P. & Treas.....Charles E. Lewis
 V.P. & Chrman Plans Bd.....A. Greenberg
 V.P.....V. Edward Dent
 Radio & TV Film Dir.....N. Brant

HARRY M. FROST CO., INC.

260 Tremont St., Boston 16, Mass.
 Phone: LIberty 2-6140

ANPA—APA—ABP—NBP
 President, Treasurer.....Karl M. Frost
 Vice Presidents.....Florence A. Dondero,
 Raymond E. McLaughlin, H. E. Bessom,
 H. P. Newcomb
 Radio-TV Time Buyer....V. M. Fairweather

FULLER & SMITH & ROSS, INC.

666 Fifth Ave., New York 19, N. Y.
 Phone: JUDson 2-9000
 AAAAA—ABP—ANPA

President.....R. E. Allen
 V.P. & Mgr.....R. W. Nicholson
 Sr. V.P. Radio-TV.....A. E. Duram
 Sr. V.P. Admin.....C. M. Skade
 V.P., Creat. Dir., Radio-TV....P. S. Cardozo
 V.P., West Coast Network Prog.....David
 Mathews
 V.P., Mgr., Radio-TV Dept....E. H. Mahoney
 Secretary.....E. M. Ruppe

Branch Offices

55 Public Square, Cleveland 13, O.
 Phone: CHerry 6-6700

V.P., Mgr.....K. C. Tuttle
 105 W. Adams St., Chicago 3, Ill.
 Phone: ANdover 3-5039

V.P. & Mgr.....D. H. Echols
 244 Pine St., San Francisco, Calif.
 Phone: YUKon 6-5955

V.P. & Mgr.....John Leahy
 211 Oliver Ave., Pittsburgh 22, Pa.
 Phone: GRant 1-9565

V.P. & Mgr.....G. A. Welch
 3325 Wilshire Blvd., Los Angeles 5, Calif.
 Phone: DUNkirk 5-2211

V.P. & Mgr.....C. N. La Vene
 909 Dan Waggoner Bldg., Ft. Worth, Tex.
 Phone: EDison 2-2201

V.P. & Mgr.....S. Schlenther
 68 Knightsbridge, London S.W. 1, Eng.
 Phone: KENSington 8111

Mgr.Sidney Horniblow
 Estimated Radio Billings: \$2,600,000.
 Estimated TV Billings: \$11,100,000.

FURMAN, FEINER & CO., INC.

117 W. 46th St., New York 36, N. Y.
 Phone: PLaza 7-7393

ABP
 Pres., Radio Time Buyer....Norman Furman

ADVERTISING AGENCIES

Vice-President.....Irving J. Gottlieb
 Ch. Exec. Comm., Radio-TV Head..Nat Roth
Time Buyers & Accounts: Nat Roth: AFL-
 CIO, Office Temporaries, Bustelo Coffee, The
 Sire Plan. Betty Lamb: Caltrol. John Mor-
 gan: Valencia Bakery, Ganeles-Lenger Wines.

GALLAND ADVERTISING

18 E. 48th St., New York 17, N. Y.
 Phone: PLaza 5-9141

President.....Harry J. Galland
 V.P., Media Dir.....Martin Gross

GARDNER ADV. CO.

915 Olive St., St. Louis 1, Mo.
 Phone: CE 1-3200
 ABP—ANPA—APA

Vice Chairman.....John A. H. Rehm
 Branch Office

370 Lexington Ave., New York 17, N. Y.
 Phone: MUrray Hill 9-2424

V.P., Gen. Mgr.....D. C. Porteous

GAYNOR & DUCAS, INC.

400 Madison Ave., New York 17, N. Y.
 Phone: PLaza 5-5750
 ANPA—ABP—NBP

PresidentPaul Gaynor
 Exec. Vice Pres.....John J. Ducas
 Senior V.P.....R. Wooldridge
 Production Manager.....J. Mulligan

Branch Office

291 S. La Cienega, Beverly Hills, Calif.
 Phone: OLeander 5-8191

Senior V.P.....A. V. Cline
 V.P., Pub. Rel.....Hal Tolley
 V.P., Adv.....Norm Church
 Media Buyer.....Miss Gerry Segal

CHAS. A. GEIGER & ASSOC., INC.

666 N.W. 50th St., Miami, Fla.
 Phone: PLaza 1-1730
 APA—ABP—SNPA

Chairman.....D. G. Bash
 V.P., Radio-TV Dir.....Robert Lack

GERTH, BROWN, CLARK & ELKUS OF SACRAMENTO, INC.

1722 J St., Sacramento, Calif.
 Phone: GIlbert 2-2956
 ABC

Pres., Radio Media Dir.....Ralph K. Clark
 Exec. V.P., Creative Dir.....Fred Elkus, Jr.
 V.P., TV Dir.....Albert Hellenthal

THE GETSCHAL CO., INC.

342 Madison Ave., New York, N. Y.
 Phone: MU 7-2200

PresidentBudd Getschal
 Production Manager.....Gerry Gilbert
 Art Director.....Leonard Steinberg
 TV Prod. Mgr.....Lee Polk

Estimated Radio Billings: \$300,000.
Estimated TV Billings: \$60,000.

GEYER, MOREY, MADDEN & BALLARD, INC.

595 Madison Ave., New York 22, N. Y.
 Phone: PLaza 1-3300
 AAAA—ABP—ANPA

Board Chairman.....Sylvester M. Morey
 President.....Sam M. Ballard
 Chmn. Exec. Comm.....B. B. Geyer
 Exec. V.P.....Richard J. Farricker
 Exec. V.P.....R. N. Hartsing
 Admin. V.P.....John T. McHugh
 Radio-TV Prod. Mgr.....LeRoy Emmerich
 Radio TV Bus. Mgr.....D. P. McGuinn
 Secretary.....William G. Carmody
 Treasurer.....John R. Kunz

Assoc. Dir., Bcstg. Media...Elizabeth Powell

Time Buyers & Accounts: Werner R. Kut-
 sche (N.Y.): Babbitt, Sinclair, Richfield,
 Irish Internl. Airlines, Doyle Packing Co.,
 Feathercombs, Lehn & Fink, Kelvinator;
 Roeland J. van Emmerik: American Motors;
 Mary Ann Mirda (Chicago): American
 Shows, Arrivals, Ltd., Cicero Federal Savings
 & Loan, Ill. Central R.R., Ill. Tollway, Union
 Pacific R.R.; Bernita Gottsch (Omaha): Neb.
 Savings & Loan, Sun Valley, Union Pacific
 R.R.; Anna M. Records (Los Angeles): Un-
 ion Pacific R.R.; Ed Hughes (Portland):
 Union Pacific R.R.

Branch Offices

301 E. Kingsley Dr., Los Angeles, Calif.
 Phone: DUnkirk 7-4255

Vice Pres.....M. E. Welborn
 216 E. Ontario St., Chicago 11, Ill.

Phone: SUperior 7-6016

Vice Pres.....D. J. Powers
 1504 Dodge St., Omaha 2, Neb.

Phone: 342-7795

Vice Pres.....L. M. Branch
 2130 S. W. Fifth Ave., Portland 1, Ore.

Phone: CApitol 6-2981

Vice Pres.....R. J. Livingston
 931 Third Nat'l Bldg., Dayton 2, Ohio

Phone: BAldwin 8-4145

Vice Pres.....E. G. Frost
 14250 Plymouth Rd., Detroit 32, Mich.

Phone: WEbster 3-5520

V.P.'s..Daniel A. Packard, John F. Henry, Jr.

GIBBONS ADVERTISING AGENCY, INC.

802 Daniel Bldg., Tulsa 3, Okla.

Phone: LUther 7-2444

ABP—ANPA—SNPA—APA—NOAB

President, Treas.....J. Burr Gibbons

Vice President.....John B. Gibbons

SecretaryViola Neese

Radio Directors...J. Gibbons, J. K. Teague

GIBRALTAR ADV. AGENCY, INC.

17 E. 45th St., New York 17, N. Y.

Phone: MUrray Hill 7-7896

President.....Charles J. Basch, III

Vice-PresidentLeo Berman

TreasurerClarence Schmidt

Sec'y., Radio-TV Dir.,

Time Buyer.....Frances Scott

Radio-TV Div.....Ronald Dawson

GILL, CLIFFORD AGENCY

8701 Wilshire Blvd., Beverly Hills, Calif.

Phone: Oeander 5-8388

President, Copy Ch.....Clifford Gill

V.P. Media Dir.....Dorothy R. Gill

**GILLHAM ADVERTISING AGENCY-
INC.**

500 Continental Bank Bldg., Salt Lake City
1, Utah

Phone: DAVis 8-0281
ABP—ANPA—ANA

President.....M. C. Nelson
Senior Vice-President.....Lon Richardson
Vice-President.....Robert F. Rohlfing
Vice-President.....Wendell J. Ashton
Vice President.....J. Y. Tipton
V.P., Dir. Radio-TV.....Heber C. Wolsey
Secretary.....Richard H. Ogaard
Art Director.....Clair Lindgren
Prod. Mgr.....J. R. Furner
Space Buyer.....Esther Cook
Radio-TV Acct. Exec.....Arthur W. Attack

Time Buyers & Accounts: Robert F. Rohlfing; Royal Baking Co., Union Pacific R.R., General Electric, Heber G. Wolsey; Utah Oil Refining Co., Pet Dairy (Sego Milk), Utah Power & Light Co., Purity Biscuit Co., Amer. Dairy Assoc. of Utah, Arthur W. Attack; Cloverleaf Dairy, First Security Bank, Fisher Brewing Co., Petty Ford Co., 1st Federal Savings & Loan.

**BERT S. GITTINS ADVERTISING,
INC.**

739 N. Broadway, Milwaukee 2, Wis.
Phone: BR 6-5934

ABP—ANPA—NOAB—NBP—APA

President.....Bert S. Gittins
Prod. Dir.....Stewart Carlson
Best. Media.....Esther Block
Copy Dir.....Harold Nelson

GLENN ADVERTISING INC.

620 Republic Nat'l. Bank, Dallas, Tex.
Phone: RI 1-9851

ANPA—ABP—AAAA

Ch. of Board.....Ward M. Wilcox
President.....John H. Stewart
V.P.'s.....Duke Burgess, Liener Temerlin

Branch Offices

301 E. 5th, Fort Worth 2, Tex.

Vice President.....Merle Bell
1101 Majestic Bldg., San Antonio, Tex.

Phone: CApiitol 7-2369

Vice President.....J. Schlichenmaier
2625 Richmond Ave., Houston, Texas

Phone: JA 3-4714

Manager.....Robert S. Heller
6399 Wilshire Blvd., Los Angeles, Calif.

Phone: WE 3-9369

Manager.....Raymond Prochnow
Suite B, Southwest Natl. Bldg., El Paso, Tex.

Phone: KE 2-3606

Manager.....I. E. Carson
218 Bayview Bld. Fort Lauderdale, Fla.

Phone: LOfan 4-5419

Mgr.....R. M. Richards
651 Skirbin Tower, Okla. City, Okla.

Phone: CEntRAL 6-8582

Mgr.....J. S. Bell

MAX GOLDBERG ADV. AGENCY

613 E & C Bldg., Denver 2, Colorado
Phone: CHerry 4-5533

ANPA—APA

President.....Max Goldberg
Pub. Rel. Dir.....Alberta Pike
Acct. Execs.....Connie Gordon, Guy Calleo

GOODMAN ORGANIZATION

8350 Santa Monica Blvd., Los Angeles 46, Cal.
Phone: OLdfield 6-6200

Pres., Treas.....Mort Goodman
Radio-TV Dir.....David Horowitz
Art Dir.....S. Brown
Media Dir.....Claire Moses

**GOTHAM-VLADIMIR
ADVERTISING, INC.**

342 Madison Ave., New York 17, N. Y.
Phone: OXFord 7-4300

ABP—AFA—ANPA—AAAA

Chairman of Bd.....Irwin A. Vladimir
Vice-Chmn. of Bd.....G. Ellsworth Harris
Chmn. Exec. Comm...Duncan D. Sutphen, Jr.
President, Dir.....Arthur A. Kron
Vice-Presidents.....Robert F. Kendall,
Daniel C. Kaufherr, Richard H. Hobbs,
C. G. Rourke, Frank Birdsall, Evelyn Ring-
rose, William V. Rieglane, Rufus Choate,
A. N. Vladimir, A. L. Beyea

Media Dir.....Robert J. Rieglane
Secretary.....Chester A. Priest
Dir. Radio & Television.....Sally Allen
Dir. Pub. Relations.....Kay Long
Dir. Research.....Margaret E. Stark

Branch Offices

1 No. LaSalle St., Chicago 2, Ill.

Phone: ANdover 3-2890

Vice-President.....Richard H. Hobbs
251 Kearny St., San Francisco 8, Calif.

Phone: YUkon 6-0920

Vice-President.....Frank Birdsall
P. O. Box 8676, Fernandez Juncos Station,
Santurce, P. R.

Phone: San Juan 2-0780

V.P., Mgr.....Tom Clark

GOTTHELF & WEIL, INC.

47 W. Huron St., Buffalo 2, N. Y.
Phone: MA 6755

ANPA

President.....Henry J. Weil
Secy., Treas.....Stephen Gotthelf
V.P., TV Dir.....Peter King

GRANT ADVERTISING, INC.

919 North Michigan Ave., Chicago 11, Ill.
Phone: SUperior 7-6500

ANPA—APA—ABP—SNPA—NOB

Board Chairman.....Will C. Grant
Exec. V.P. Int'l.....Fred Spence
Vice-Presidents..Carl M. Post, W. R. Watson
Secretary.....Mary Waller Grant
V.P., Research Dir.....Kay Sheldon
V.P., Comptroller.....R. Runtz
V.P., Media Dir.....Reginald L. Dellow
Radio & TV Dir. (Chicago).....Gail Light
Production Mgr.....Harry White

ADVERTISING AGENCIES

Branch Offices

711 Third Ave., New York 17, N. Y.

Phone: OXford 7-5800

President.....E. W. Plowe
V.P. TV.....R. C. Mack
29th Floor, Guardian Bldg., Detroit 26, Mich.
Phone: WOODward 3-9400

Manager.....M. Menard
2003 Davis Bldg., Dallas 2, Tex.
Phone: RI 1-3251

V.P. Chg. Dallas Office.....Joe K. Hughes
405 Montgomery St., San Francisco 4, Calif.
Phone: EXbrook 2-6275

V.P. Chg. San. Fran. Off.....Alfred Ducato
801 2nd Ave., Seattle, Wash.
Phone: MAIn 4-3232

V.P. Chg. Seattle Office.....Wm. Burke
13th St. at Second Ave., S.W., Miami 36, Fla.
Phone: FRanklin 3-6611

V.P. Chg. Caribbean Oper.....John A. Dey
1111 Wilshire Blvd., Los Angeles, Calif.
Phone: HU 2-2050

Exec. V.P.....E. J. Robinson
250 Park Sq. Bldg., Boston, Mass.
Phone: HU 2-7950

Exec. V.P.....J. N. Clifford
Estimated Radio Billings: \$2,700,000.
Estimated TV Billings: \$12,500,000.

GRAY & ROGERS

12 South 12th St., Philadelphia 7, Pa.

Phone: WALnut 2-4808

ANPA—ABP—ABC—AAAA—APA
NBP—NOAB

Partner.....Jerome B. Gray
Partner-TV Svprs.....Edmund H. Rogers
Partner - Copy Chief....Robert W. Graham
Partners.....Sherman G. Landers,
Russell K. Carter, William B. Edwards,
Atherton Seeley, David B. Arnold, Thelma
Gray, Granville Worrell, Albert R. Boch-
roch, William Kinney, Henry R. Hallowell
Radio-TV Prod. Dir.....Chester R. Cooper
Prog. & Mgmt. Dir.....Walter M. Erickson
Production Mgr.....Alex Irvine
Media Director.....James S. Reifsnyder
Time Buyers.....Ed Papazian,
Charlotte Baumann

744 Broad St., Newark, N. J.

Phone: MArket 3-7345

Manager.....Richard N. Gulick
Estimated Radio Billings: \$898,000.
Estimated TV Billings: \$1,273,000.

MONROE GREENTHAL CO., INC.

595 Madison Ave., New York 22, N. Y.

Phone: PLaza 9-8640

President.....Monroe W. Greenthal
V.P., Creative Dir.....David E. Diener
Radio & TV Dir.....Harvey Schulman
Media Dir.....N. Trell
Copy Chief.....Dave Dember
Prod. Mgr.....Joseph Bogiano
Art Director.....Otto Luther
Assoc. Art Dirs.....Ed Brodtkin,
Lew Clayman, Robert Cohen

GREGORY-GIEZENDANNER COMPANY

P. O. Box 6278, Houston 6, Texas

Phone: JAckson 6-1071

Partners.....Lloyd Gregory,
Chas. J. Giezendanner, Jr.

Production Manager.....L. Chesnar
TV Time Buyer.....Annette Kercheval
Publicity Director.....Maudeen Marks

GREY ADVERTISING, INC.

430 Park Ave., New York 22, N. Y.

Phone: PLaza 1-3500

AAAA—ABC—AFA—NOAB

Bd. Chrmn., Head Exec. Comm...Lawrence
Valenstein

President-Treas.Arthur C. Fatt
Exec. V.P.....Herbert D. Strauss
Exec. V.P., Chg.

Radio-TV Dept.....Alfred L. Hollender
V.P., Chg. Pgmng.....William F. Craig
V.P., Chg. Network Rel.....Eugene Accas
V.P., Chg. Comml. Prod.....Jack Davis
V.P., Media Dir.....E. L. Deckinger
SecretaryEdmond R. Richer
Time Buyers.....Helen Wilbur, Allen
Reed, Marie Scott, Ken Kearns, Dorothy
Houghey, Theresa Ann Gannon, Lenore
Hauptman, Joe Schackner

Branch Offices

9033 Wilshire Blvd., Beverly Hills, Calif.

Phone: CRestview 4-8401

Vice-Pres.....Robert D. Wolfe

Vice-Pres.Robert Dwyer
235 Montgomery St., San Francisco 4, Calif.
Phone: EXbrook 7-1695

Manager.....L. V. Bernardini
1908 Sherbrooke St., Montreal, P.Q., Can.
Phone: WELlington 7-9521

Vice. Pres.Peter Golick

Estimated Radio Billings: \$7,700,000
Estimated TV Billings: \$26,200,000

GRISWOLD-ESHLEMAN CO.

55 Public Sq., Cleveland 13, O.

Phone: TOwer 1-3232

AAAA—ABP—ANPA

Board Chairman.....John F. Davis

PresidentCharles Farran
V.P.'s.....Robert L. Baumgardner,
L. R. Canfield, V. C. Kenney, E. M. Marker,
E. C. Powers

TV, Radio, Films Dir.....Ralph A. Borzi

Production Manager.....Frank J. Stastny

Media Buyers.....H. Lott, R. Augustine,
M. Rueter

Art Director.....Wm. Root

CHARLES ANTHONY GROSS ADV. AGENCY INC.

901 N.E. Second Ave., Miami 32, Fla.

Phone: FRanklin 1-8571

Pres., Treas.....Charles A. Gross

V.P., Copy Chief.....Spencer Hill

Secy., Media Dir.....Elinor Esser

Art Director.....Nat Machtley

Publicity Director.....Gene Wood

ADVERTISING AGENCIES

JULIAN GROSS & ASSOCIATES, INC.

709 Main St., Hartford 3, Conn.
Phone: CHapel 9-8491

Pres., Treas.....Julian Gross
Vice President.....James J. Long
Radio-TV Prod. Mgr.....Beverly J. Kreft
Sec.Mildred R. Kayser
Time Buyers.....J. Gross, J. J. Long,
B. J. Kreft

GRUBB ADVERTISING, INC.

111 N. Market St., Champaign, Ill.
Phone: FLEetwood 6-3766
ABC-ABP-ANPA-AFA

PresidentRobert F. Grubb
V.P., Bcst. Act.....Dale R. Arvidson
Radio-TV Sprsr.....Robert E. Smith
SecretaryF. E. Wilder
Asst. Treasurer.....Virginia P. Weinman
Time Buyers.....J. J. Dombrowske,
Janann Duffy

Branch Offices

1221 Locust, St. Louis, Mo.
Phone: CH 1-2104

Manager.....John A. LoBuono
416 Merchants Bank Bldg., Indianapolis, Ind.
Phone: ME 2-1336

Manager.....J. C. Crosbie
Estimated Radio Billings: \$250,000
Estimated TV Billings: \$1,000,000.

ART GRUBER ASSOCIATES

4401 East Lake St., Minneapolis 6, Minn.
Phone: PA 1-1661

President.....Art Gruber
Secretary.....E. M. Gruber
Time Buyer.....Norman Vinitsky

GUILD, BASCOM & BONFIGLI, INC.

222 Columbus Ave., San Francisco 11, Calif.
Phone: YUKon 2-8400
AAAA-ABP-ANPA

PresidentWalter Guild
Bd. Chrmn.....David Bascom
Exec. V.P.....Dante Bonfigli
General Manager.....Ben Franklin
V.P., Bcst. Prod. Head..Alexander Anderson
V.P.'s....Maxwell Arnold, Ernest J. Hodges,
Rod MacDonald

TV Creative Dir.....David Fulmer
TV Opera. & Radio Prod. Dir...Chet Rhodes
Production Mgr.....Fred Wight
TreasurerJohn H. Rolfs
Time BuyersMarcelee Sanders

Branch Offices

515 Madison Ave., New York, N. Y.
Phone: PLaza 1-3979

V.P., Office Mgr.....Hank Buccello
V.P., Dir. Network Rel....Reggie Schuebel
1750 N. Vine St., Hollywood 28, Calif.
Phone: HO 9-8217

Office Mgr., TV Bus. Mgr.....George Allen
TV Comm. Prod.....Don Lindquist
Dir. of TV Pgmng.....Sam Pierce
603 Stewart St., Seattle 1, Wash.
Phone MAin 4-3711

Office Mgr.....Angus Woodbury

GULF STATE ADVERTISING AGENCY, INC.

2714 Danville, Houston, 5, Texas
Phone: JACkson 6-2111

President, Time Buyer.....Adie Marks
V.P., Treas.....Seymour Cohen
Production Manager.....Jo Mackenzie
Radio-TV Dir., Time
BuyerPaula Reece
Radio-TV Prod.....Maggie Denney

LAWRENCE C. GUMBINNER ADV. AGENCY, INC.

655 Madison Ave., New York 21, N. Y.
Phone: TEMpleton 8-1717
ABP-ANPA-ABC

Chairman.....Lawrence C. Gumbinner
PresidentMilton Goodman
V.P., Radio-TV Dir....Paul G. Gumbinner
Exec. V.P.....Morton Freund
VP in Chg Prod.....Herman Kornblum
V.P. in Chg. Art.....Hershel Bramson
Vice President.....Graeme MacLeod
Vice President.....Sumner Wyman
Media Dir.....Henry J. Katz
TV Creat. Dir.....M. Sasanoff
Time Buyers.....S. B. Gasman, J. Murphy,
A. Wasserman, A. Sessions, G. Sessions

GUTMAN ADVERTISING CO.

Peoples Federal Bldg., Wheeling, W. Va.
Phone: CEDar 3-4700
ANPA

President.....D. Milton Gutman
Sec. Treas.....Phyllis Kalany
Prod. Mgr.....D. M. Gutman, Jr.

JOHN L. HALPIN, ADVERTISING

277 State St., Schenectady 5, N. Y.
Phone: FRanklin 2-0492

Partners..John L. Halpin, Marion G. Halpin
Copy Chief.....A. M. Fowler
ProductionP. Bianchi
Art Director.....A. H. Hitchins

HANSON, CLEM T., CO.

1411 - 15th St., Moline, Ill.
Phone: 2-3022
ABP-NBP-APA

Owner, Acct. Exec.Clem T. Hanson
Prod. Mgr., Acct. Exec.W. R. Lievens

RALPH A. HART, ADVERTISING

113 So. 21st St., Philadelphia 3, Pa.
Phone: PENnypacker 5-8477

President.....Ralph A. Hart
Art Dir.....Leon Greenfield
Prod. Mgr.....Theodore Barkus
Copy Chief.....Murray Firestone
Media Dir.....Vivian Friedman

HART-CONWAY CO., INC.

335 Main St. East, Rochester 14, N. Y.
Phone: LOCust 2-3520
ANPA-ABP-AAAA-ABC-AFA

Pres., Treas.H. Lyman Hart
Sr. Vice-President.....Harold E. Kennedy

V.P., Art Dir..... Donald E. Clark
 V.P., Creat. Dir..... Leo A. Harrington
 Production Mgr..... John Patterson
 Assoc. Art Dir..... George F. Wilson
 Radio-TV Dir..... Richard Lombardi
 Media Dir..... Rosemary Rohmer
 Account Execs..... Paul H. Provandie,
 Myron L. Eastwood, Thomas J. Bowen,
 Langley C. Keyes, William Van N. Wash-
 burn, Edward W. Quinn, Ruleffe F. Bar-
 bour, John P. Hoag, Jr., William B. Low-
 ther

HONIG-COOPER & HARRINGTON

1275 Columbus Ave., San Francisco 11, Calif.
 Phone: OR 3-4469

AAAA—ABC—ABP—ANPA

President Louis Honig
 Bd. Chmn..... Eugene I. Harrington
 First V.P., Art Dir..... Fred Glauser
 Secy.-Treas..... John W. Davis
 Radio-TV Buyer..... Clarice McCreary
 Radio-TV Prod. Dir..... George Watson

Branch Offices

304 S. Kingsley Drive, Los Angeles 5, Calif.
 Phone: DUnkirk 8-3301

Exec. V.P., Mgr..... Sherman R. Slade
Estimated Radio Billings: \$1,000,000.
Estimated TV Billings: \$4,000,000.

HOUCK & COMPANY, INC.

2013 S. Jefferson St., Roanoke 16, Va.
 Phone: DIamond 5-8115

ABP—ANPA—APA—SNPA—AFA

President..... C. B. Houck
 Vice President..... William B. Houck
 Vice President..... William F. Downs
 Art Director, V.P..... Edwin R. Deady
 Production Mgr..... Herb Weaver
 Research Media..... Jeannette G. Thorne
 Radio-TV Director..... John R. Clement

CHARLES W. HOYT CO., INC.

380 Madison Ave., New York 17, N. Y.
 Phone: MUrray Hill 2-0000

ANPA—APA—NBP—ABC—NOAB—AAAA
 President..... Everett W. Hoyt
 Chairman of Bd..... Winthrop Hoyt
 Vice Presidents..... A. W. Fargo,
 R. H. Dingwall, E. T. Nettleton, Richard
 G. Pratt, James R. Roberts, H. L. Roth,
 H. J. Stiefel, T. S. Watson, Jr.

V.P., Sec..... James R. Roberts
 Treasurer..... F. J. Becker
 Dir. Radio-TV..... Thomas A. Lee, Jr.
 Asst. to Pres..... Jack R. McCormack
 Asst. to Bd. Chmn... Charles B. H. Parker
 V.P., Research..... Peter H. Nicholas
 V.P., Media Rel..... C. B. Donovan
 V.P., Prod. Mgr..... N. S. Lampert
 Radio-TV Time Buyer..... D. H. Humm

HUME, SMITH, MICKELBERRY, INC.

126 S.E. Second St., Miami, Florida
 Phone: FRanklin 9-8453

ANPA

President David Hume
 Vice President..... Wm. Mickelberry
 Radio-TV Director..... F. Gillom

HUMPHREY, WILLIAMSON & GIBSON, INC.

1809 First Natl. Bldg., Oklahoma City, Okla.
 Phone: CEntral 6-5429

AAAA—APA—ANPA—SNPA

Pres., Treas..... Warren A. Humphrey
 V.P.'s..... Mitchell L. Williamson,
 Ellis G. Gibson

Secretary..... E. A. Hartman
 Production Manager..... Alyce Robnett
 Radio-TV Director..... H. C. Childs
 Art Director..... Don Loewen

HUTCHINS ADVERTISING CO., INC.

42 East Ave., Rochester 4, N. Y.
 Phone: HAmilton 6-1160

President, Treas..... Frank M. Hutchins
 V.P.'s William F. Lacey, John P.
 McCarthy, A. R. Tomkinson, B.J. Peters
 V.P. & Sec..... Homer C. Scheck
 Time Buyers & Acct. Execs... Robert Burns,
 Margaret H. Carl, John Doud, James L.
 Gould, Frank M. Hutchins, William F.
 Lacey, Margaret Nugent, Wm. D. O'Toole,
 Wilson Royer, Homer C. Scheck, Ray M.
 Small, A. Russell Tomkinson, Harry Watts,
 Bob A. Wolf, William Wygant

Branch Office

33-35 Hayden St., Toronto, Ont., Canada
 Phone: KIngSDale 6661

Manager William Bounsall

JASTER & ASSOCIATES

637 Broad St., Beloit, Wisc.
 Phone: EMerson 2-8822

APA—ABP

Owner Jack Jaster

JOHNSTON, FRANK B. ADV., INC.

117 Liberty St., New York 6, N. Y.
 Phone: BArcLay 7-3337

APA—ANPA

President F. B. Johnston
 Secy. Wesley Edson

JONES & HANGER, INC.

612 W. 47th St., Kansas City 12, Mo.
 Phone: JE 1-2365

ANPA—APA—ABP

President..... M. Frank Jones
 V.P., Treas..... R. C. Hanger

RALPH H. JONES COMPANY

3100 Carew Tower, Cincinnati 2, O.
 Phone: GArfield 1-2300

AAAA—NOAB—APA—PPA—NBP
 ABP—ANPA

President..... C. M. Robertson, Jr.
 Vice-President..... Stanley A. Willer
 Vice-President..... James M. Nelson
 V.P., Art..... Robert T. Hayes
 Space Buyer..... Maurice Oshry
 Prod. Mgr..... A. J. Lemperly
 Time Buyer..... Eula Reggin

ROSS JOURNEY & ASSOCIATES

178 Social Hall Ave., Salt Lake City, Utah
 Phone: EM 3-6758

APA

ADVERTISING AGENCIES

Partner, Gen. Mgr. Miss Ross Journey
 Partner, Sr. Acct. Ex. A. H. Garrigues
 TV Production. John D. Rose
 Time Buyers. Miss Ross Journey, A. H. Garrigues, W. J. Brennan, Robert N. Rose

KAL, EHRlich & MERRICK, INC.

2141 Wisconsin Ave. N.W. Wash. 7, D. C.
 Phone: FEderal 7-5500

Chrmn. of Board. Norman C. Kal
 President. Harry L. Merrick
 Exec. V. P. Alvin Q. Ehrlich
 Sr. V.P. William B. Mullett
 V.P., Secretary. Bernard R. Linkins
 V.P.'s. Philip Berne, Frederick M. Harris,
 R. Edward Hotze, William G. Roberts,
 Joseph Weinstein
 Radio-TV Dir. David P. Thomas
 Public Rel. Dir. Florenz Hinz
 Radio-TV Time Buyer. Nella Manes

KAMENY ASSOCIATES, INC.

2 West 45th St., New York 36, N. Y.
 Phone: OXford 7-4840
 APA—ANPA—ABP

Ch., Creative Dir. Seymour Kameny
 President, Acct. Supvr. Nat Kameny
 Exec. V.P., Mdse. Dir. Ray Solomon
 Sales Prom. Dir. William Ruben
 Research, Media Dir. Ruth Rose
 Radio-TV Director. Vernon Delston
 Copy Chief. Fred Newman
 Art Director. Gil Laufman
 Production Manager. William Egan

LAWRENCE KANE & ARTLEY, INC.

405 Park Ave., New York 22, N. Y.
 Phone: PLaza 1-4120
 ANPA—ABP

Chairman. Robert H. Schaffer
 President. Lawrence Kane
 V.P., Mdsg. Dir. Eugene J. Cohn
 V.P., Copy Dir. Marvin D. Richwald
 Art Director. Murray Stein
 Media Director. S. Bresler
 Pub. Rel. Dir. Herbert Kaufman

THE KAPLAN AGENCY, INC.

(Div. of Mogul Williams & Saylor, Inc.)
 625 Madison Ave., New York 22, N. Y.
 Phone: TEmpleton 8-7100

Chrm. of Board. Emil Mogul
 Sr. V.P. Alvin Kaplan
 Exec. V.P. Sidney M. Weiss

KASTOR, HILTON, CHESLEY, CLIFFORD & ATHERTON, INC.

575 Lexington Ave., New York 22, N. Y.
 Phone: PLaza 1-1400
 ABP—ANPA

Chairman. H. Kastor Kahn
 Chmn. Exec. Comm. W. S. Chesley
 President. Peter Hilton
 Chmn. Plans Bd. J. William Atherton
 Exec. Vice Pres. L. G. Whitebrook
 V.P., Media Dir. Jack B. Peters
 Radio, TV Dir. Jules Bundgus
 Radio-TV Prod. J. P. Atherton

H. W. KASTOR & SONS ADV. CO.

75 E. Wacker Dr., Chicago 1, Ill.
 Phone: CEntral 6-5331
 ABC—ANPA—APA—NOAB

President. A. G. Kastor
 V.P. & Gen. Mgr. Marvin Harms
 Vice Presidents. John T. Urice,
 Dean Snow, W. O. Yocum
 V.P. & Copy Chief. Ashley Belbin
 Media Dir. Harvey Mann
 V.P., Radio-TV. James H. West

THE BENJAMIN KATZ AGENCY

116 S. 7th St., Phila. 6, Pa.
 Phone: MArket 7-0802

Owner. Benjamin J. Katz

JOSEPH KATZ CO. OF NEW YORK

Amoco Bldg., 555 Fifth Ave., New York, N. Y.
 Phone: MURray Hill 7-0250
 AAAA—ANPA—ABP

President. Harry Kullen
 Exec. V.P. C. W. Shugert
 Radio-TV Director. J. Shelby
 Assoc. Radio-TV Dir. Alice Polver Biviano
 Media Director. C. A. Brocker
Branch Office

501 St. Paul Place, Baltimore 2, Md.
 Phone: LEXington 9-1500

President. Stanley E. Blumberg
 Sec.-Treas., Media Dir. Gertrude Myers

HENRY J. KAUFMAN & ASSOCIATES

1419 H St., N.W., Washington 5, D. C.
 Phone: District 7-7400
 ABP—ANPA

General Manager. Henry J. Kaufman
 Creative Director. Wm. F. Sigmund
 Radio-TV Dir. Jeffrey A. Abel
 Media Dir. Research. Betty Darling Gwyer
 Copy Chief. T.D. Mandelstam
 Production Mgr. A. A. Allenback
 Art Director. Eugene T. Hoover, Jr.
 Public Rel. Dir. Robert R. Denny

KEELOR & STITES CO.

318 Broadway, Cincinnati 2, Ohio
 Phone: PA 1-1310
 ABP—ANPA—APA—NBP

Chmn. of Board, Treas. P. R. Hume
 President. J. T. Nolan, Jr.
 Vice Pres. H. J. Darby
 V.P. Radio Time Buyer. A. A. Radkey
 Prod. Mgr. John Helmsderfer

KEILSON CO.

117 W. 46th St., New York 36, N. Y.
 Phone: JUDson 2-1797

President. Meyer Keilson

KELLER-CRESCENT CO.

16 Riverside Dr., Evansville 8, Ind.
 Phone: HARRison 5-5146
 ABP

Bd. Chmn. A. A. Brentano
 President. I. Weil
 Mgr. Lee Edmiston
 Radio-TV Dir. G. L. Freeman

DON KEMPER COMPANY, INC.

608 S. Main St., Dayton 2, Ohio
 Phone: BALdwin 3-6216
 AAAA-ABP-ANPA-ABC

President.....Don H. Kemper
 Exec. V.P.....Robert A. Hilton
 Vice President.....James D. Parker
 Media Director.....Mary A. Whittington
 Creative Director.....Betty McGonigle
 Art Director.....John H. Bach
 Production Manager.....Carl Deibel
 Med. Reseach Dir....Mary Alice Whittington

Branch Offices

919 N. Michigan Ave., Chicago 11, Ill.
 Phone: SUperior 7-6746

President.....Don H. Kemper
 Exec. V.P.....Robert A. Hilton
 Vice Pres.....Phelps Johnson
 Media Director.....Katherine Faleide
 655 Madison Ave., New York 21, N. Y.
 Phone: TEmpleton 2-7755

President.....Don H. Kemper
 Exec. V.P.....Robert A. Hilton
 Vice Pres.....Alfred S. Moss
 Media, Radio-TV Dir.....Susan Hallberg

KENNEDY-HANNAFORD, INC.

1706 Broadway, Oakland 12, Calif.
 Phone: GL 2-2521
 ABP

President.....Helen A. Kennedy
 V.P.....Peter D. Hannaford
 Media Dir., Time Buyer.....H. Derdivanis

Branch Office

Pier 33, Embarcadero 10, Calif.
 Phone: YU 2-6452

President.....Helen A. Kennedy

KENYON & ECKHARDT, INC.

247 Park Ave., New York 17, N. Y.
 Phone: YUkon 6-9000
 AAAA-ABP-ANPA-PPA-ABC
 NOAB-APA

Chrmn. of Bd.....William B. Lewis
 President.....David C. Stewart
 Chmn. Exec. Comm.....Edwin Cox
 Sr. V.P.'s.....Robert Burton, Victor
 Armstrong, Mawwell Ule, Barrett Brady,
 G.T.C. Fry, Fred Mitchell

V.P., Dir. Radio-TV.....James S. Bealle
 V.P., Radio-TV

(Hollywood).....Alfred Tennyson
 V.P.'s.....Gerald Link, Joseph B. Braun,
 Jerome Cowen, Howard M. Wilson, Milton
 Margolis, Brendan J. Baldwin, Norman
 H. Bertels, Harry Stoddart, Paul Bradley,
 Jerome Cowle, Frederick Flanagan, Budd
 Hemmick, Stanley Tannenbaum, Lawrence
 O'Neill, C. F. Korten, Edward C. Mante,
 Lee Abbott, J. Clarke Mattimore, Paul
 Baur, Bud Sherak, Thomas Maschler, John
 Baldwin, Alfred A. Lawton, Don Maggini,
 James A. Dearborn, William H. Green, L.
 Dickson Griffith, W. Denning Harvey, John
 W. Keeshan, Richard M. Kelly, Kevin
 Kennedy, Douglas L. Keys, William G.
 Martin, Robert Ellis, E. W. Newsom, Louis

J. Nicholas, Robt. Pasch, George Oswald,
 Lawrence G. Puchta, Andrew J. Shepard,
 C. Stuart Siebert, Sidney B. Silleck, John
 Gardner, William Rienecke, Alvin N. Sara-
 sohn, Clinton F. Wheeler, Jr.

Time Buyers & Accounts: Mary Dwyer:
 Lever Bros., Thomas J. Mahon, Inc.; Frank
 Hajek: Lever Bros.; Lucy Kerwin: Anacon-
 da, Canadian Pacific, Capital, GCMI, Mead
 Johnson, Quaker State, McKesson & Rob-
 bins, National Biscuit; Edward Kobza: Ford;
 Walter Staab: Shell Oil, U.S. Plywood, ASR,
 Beecham Products, Inc.

Branch Offices

645 Griswold St., Detroit 26, Mich.
 Phone: WOODward 5-0300

Sr. Vice Pres.....G. T. C. Fry
 620 Market St., San Francisco
 Phone: EXbrook 7-9099

Mgr.....Rebert Welsh
 321 Bloor St., E., Toronto, Ont.
 Phone: WALnut 4-9531

V.P.....Edgar B. Ferree
 550 Sherbrooke W., Mont., Que.
 Phone: VICTor 2-2534

Kenyon & Eckhardt De Mexico, S. A.
 Avenida Insurgentes Sur
 102 Mexico, D. F.
 Phone: 11-81-73

V.P.William Miller
 Meadows Bldg., Dallas, Tex.
 Phone: EMerson 3-2581

Mgr.Alfred Gary
 6253 Hollywood Blvd., Los Angeles 28, Calif.
 Phone: HO: 9-9044

V.P., Mgr.....Burt S. Avedon
 334 Boylston St., Boston, Mass.
 Phone: COpley 7-8550

V.P., Mgr.....Frank S. Christian
 221 N. LaSalle St., Chicago, Ill.
 Financial 6-4020

V.P.,Robert B. Shirey
Estimated Radio Billings: \$7,600,000.
Estimated TV Billings: \$40,000,000.

J. M. KESSLINGER & ASSOCIATES

37 Saybrook Place, Newark 2, N. J.
 Phone: Market 3-0007
 ANPA-APA-NBP-PPA

Owner, Pres.....J. M. Kesslinger
 Media Director.....H. C. R. Kesslinger
 Research Director.....Mitchell Krauss
 Account Executives.....Joseph M. Dietz,
 Morton Howard Roth, Paul Weisman

KETCHUM, MacLEOD & GROVE, INC.

Four Gateway Center, Pittsburgh 22, Pa.
 Phone: COurt 1-5100
 AAAA-ABP-ANPA

President.....George Ketchum
 Exec. V.P., Administration...W. S. Redpath
 Exec. V.P., Service.....E. T. Parrack
 V.P.....Emil Hofsoos
 V.P., P. R. Dir.....Howard B. Anderson
 V.P., Media & Bestg....Lansing B. Lindquist
 V.P., Dir. of Radio-TV....E. J. Donaldson

ADVERTISING AGENCIES

V.P.'s.....Robert C. Alberts,
Robert M. Brown
Vice Pres., Secy.....William R. Parker
V.P., Creative Dir.....W. E. Pensyl
Treasurer.....B. B. Jones
Radio-TV Mgr.....Warren C. Rossell

Time Buyers & Accounts: Joel Davis: Old Dutch Coffee; County Fair; AGFA. Dick Courtney: Westinghouse Elec. Corp.; Alcoa; Rubbermaid; Tappan; Calgon; Pittsburgh Plate Glass.

Branch Offices

155 E. 44th St., New York, N. Y.
Phone: MURray Hill 7-5640
1000 Conn. Ave. N.W., Washington, D. C.
Phone: STerling 3-6554
Suite 403, 8 E. Long St., Columbus, O.
Phone: CApital 4-9632
1205 Holman Ave., Houston 4, Tex.
Phone: JAcKson 6-1834

KEYES, MADDEN & JONES, INC.

(Div. of Russel M. Seeds Co., Inc.)
919 No. Michigan Ave., Chicago 11, Ill.
Phone: WHitehall 3-2133
ANPA—APA—NBP

Chrmn. of Bd.....Freeman Keyes
President.....Howard A. Jones
Exec. Vice Pres....Harry B. Goldsmith, Jr.
Sr. Vice President.....Lee J. Marshall
Sec.-Treas.Harry H. Maus
Mgr., Radio-TV Dept.....Janet Conger
V.P.'s.....Paul Kelly, Robert W. Allrich,
Charles Chappell, Leslie C. Green, Jay P.
Herbert, Dale Mehrhoff, Dr. Jay S. Nief-
feld, John J. P. Odell, Fred E. Wilson.
Comptroller.....Richard R. Davis
Time Buyers..Merle Myers, Virginia Russett

Branch Offices

1270 Ave. of Americas, New York 20, N. Y.
Phone: COlumbus 5-5814
Mgr.Gerald Lesser
121 Monument Circle, Indianapolis 9, Ind.
MElrose 5-1361

V.P., Manager.....Paul Richey
1680 Vine St., Hollywood 28, Calif.
Phone: HOllywood 9-3974
ManagerTalcott Jones
Ainsley Bldg., N.E. 1st Ave., Miami 32, Fla.
Phone: FRanklin 1-2507

Vice President, Mgr.....Dick Stern
Estimated Radio Billings: \$1,200,000.
Estimated TV Billings: \$6,500,000.

LEW KING ADVERTISING, INC.

1426 North 1st St., Phoenix, Arizona
Phone: ALPine 4-5548

President.....Lew King
V.P.....E. G. King
Radio-TV Dir.....B. Milton

KIRCHER, HELTON & COLLETT

2600 Far Hills Ave., Dayton 19, Ohio
Phone: AXminster 3-3191
AAAA—ABP

Pres., Creative Dir.....Ralf C. Kircher
Senior V.P.....James M. Hadley

V.P.'s.....Norman Van Zant,
Jack J. Westerman
Exec. V.P.....Watson B. Metcalf
Treas. & Dir. Prod.....Carter B. Helton
Secretary.....R. L. Mills
Radio & TV Dir.....Donald R. Lyons

KIRKLAND-WHITE & SCHELL ADV.

Glenn Bldg., Atlanta 3, Ga.
Phone: JAcKson 4-6692

APA—SNPA—ANPA—NBP—NOAB
Partners.....J. A. Kirkland
Frank W. White, James B. Schell
Production Manager.....D. Provost

PHILIP KLEIN ADV., INC.

1424 Walnut St., Philadelphia, Pa.
Phone: PE 5-1260
ANPA—ABP—APA

President.....Morton A. Koshland
Sec'y, Treas.....Herbert Ringold
V.P., Radio Dir.....Allan Kalish
Publicity Director.....R. Klein

WALTER J. KLEIN CO.

1214 Elizabeth Ave., Charlotte 4, N. C.
Phone: FR 7-1646
ABP—ANPA—APA—SNPA

Pres., Treas.....Walter J. Klein
Media Dir.....Bobbie Roberts
Photography Dir.....W. Lineberger

Branch Offices

17 E. 45th St., New York 17, N. Y.
Phone: MURray Hill 2-3877
Mgr.....Charles J. Basch III

KOEHL, LANDIS & LANDAN, INC.

41 East 42nd St., New York 17, N. Y.
Phone: MURray Hill 2-6600
ABP—ANPA—APA—NOAB—NBP

Pres. & Treas.....Albert E. Koehl
Vice-Pres. & Sec.....A. A. Landis
Vice-Presidents.....John R. Landan,
Russell C. Rowan
Prod. Mgr.....Herb Harfenist

KRUPNICK & ASSOCIATES, INC.

508 North Grand Ave., St. Louis 3, Mo.
Phone: JEFFerson 3-1723
ABP—ANPA—APA

PresidentSam Krupnick
Exec. V.P.....Tom Connelly
V.P., Creat. & TV Dir..Raymond Armbruster
Vice Pres.....A. Harvey Brown
Vice Pres.....Ronald P. Smillie
Secretary-TreasurerEdgar Kluge
Media Mgr.....Charles W. Haines, Jr.
Time Buyers.....Margaret Pautler, Natalie
Schneiderman, Jacqueline Wille

KUDNER AGENCY, INC.

575 Madison Ave., New York 22, N. Y.
Phone: MU 8-6700
ABP—ANPA—APA—NBP—AAAA
ABC—NOAB

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PresidentCharles R. Hook, Jr.

Exec. V.P. Robert M. Watson
 Sr. V.P.'s. Robert W. Bode, Donald S. Gibb
 V.P., Radio-TV A. Ward
 Vice Presidents. William A McDonough,
 James F. Black, Andrew Diddell, James J.
 Cochran, Lester S. Rounds
 Secy., Treas. Carl Phares, Jr.
 Asst. Sec.-Treas. Emily A. Whitehill
 Pub. Dir. J. L. Nanovic
 Time Buyer. John Marslich

KUTTNER & KUTTNER, INC.

646 N. Michigan Ave., Chicago 11, Ill.
 Phone: Superior 7-7940
 ANPA

President. Harold E. Kuttner
 Vice Pres. F. S. Kuttner
 Exec. V.P., Sec., Treas. C. D. Kuttner
 V.P., Media Dir. S. C. Kuttner
 Vice Pres. S. S. Korshak

LAKE-SPIRO-SHURMAN, INC.

Radio Center Bldg., Memphis 3, Tenn.
 Phone: JACKson 5-1571
 ANPA—ABP

President Avron Spiro
 Secy.-Treas. M. M. Shurman
 Production Manager. Mrs. M. Ross
 Publicity Director. Al R. Capley
 Art Director. Leonard Crook
 Assoc. Art Dirs. J. A. Ruggiero, John Scott
 Dir. Creative Work. Jane Zussman
 Radio-TV Time Buyers. Mrs. L. Simmons,
 Jack Callicott

LAMBERT & FEASLEY, INC.

430 Park Ave., New York 22, N. Y.
 Phone: MURray Hill 8-6464
 ANPA

President. Frank W. Mace
 Exec. V.P. William R. Hillenbrand
 V.P., Gen. Mgr. J. L. Johnston, Jr.
 Sr. V.P., Acct. Spvsr. Merrell Boyce
 V.P., Radio & TV. William A. Wylie
 V.P.'s, Account Supvrs. Gerald Blake II,
 Mark Reardon, John A. Waite
 Treasurer. A. J. Mahoney
 V.P., Marketing Dir. J. J. Flood
 Copy Chiefs, V.P.'s. Richard S. Bridgman,
 John F. McKay
 Media Director. William B. Hinman
 Supvr., Traffic Prod. Edmund A. Zito
 Assoc. Dir.,
 Radio-TV. John W. Robinson, Jr.
 Time Buyers. William H. Millar, Jr.,
 Frank D. Sweeney, James D. Watterson

LAMPE & KUFF ADVERTISING CO.

2519 Maryland Ave., Baltimore, Md.
 Phone: BE 5-3347

President. John Lampe, Sr.
 Vice President. I. Harold Kuff

LANDI, ERBERTO, ADV. CO.

853 Seventh Ave., New York 19, N. Y.
 Phone: JUDson 6-0588

Owner Erberto Landi
 Media Dir. Rose Peters Gatto

LANDO ADVERTISING AGENCY, INC.

197 Carlton House, Pittsburgh 19, Pa.
 Phone: ATLantic 1-5887

President. Robert N. Lando
 Sr. V.P. Joseph C. Gusky
 Radio-TV Prod. Fred Hedding
 Radio Time Buyer. H. L. Roithchild
 .. Branch Office
 G. Daniel Baldwin Bldg., Erie, Pa.
 Phone: 5-7009

Manager John Clark

PHILIP J. LANE ADVERTISING

667 Madison Ave., New York 22, N.Y.
 Phone: PLaza 3-9327

Owner, Acct. Exec. Philip J. Lane
 .. Branch Office
 5406 Sierra Vista Ave., Los Angeles 38, Calif.
 Phone: HO 7-3042

LANG, FISHER & STASHOWER, INC.

1010 Euclid Bldg., Cleveland 15, O.
 Phone: PRospect 1-0300
 AAAA

President. H. Jack Lang
 V.P.-Treasurer. Fred P. Stashower
 Vice-Pres., Radio-TV. Alvin B. Fisher
 V.P.'s. Martin J. Cohn, Helen G. Coyne
 Mgr., Radio-TV. John L. Rose
 Prod. Mgr., Radio-TV. Edward T. Noll
 Chief Time Buyer. Garry C. McKelvey
 Time Buyers & Accounts: G. C. McKelvey;
 Carling Brewing; Jim Telisky; Carling Brew-
 ing; Peter B. Turk; GE, Yellow Cab, Cleve-
 land Transit System, Richcrest, Ohio Matt-
 ress, Fisher Bros.

C. J. LA ROCHE & CO., INC.

575 Lexington Ave., New York 22, N. Y.
 Phone: PLaza 5-7711

ANPA—AAAA—NBP—APA—NOAB—ABP
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 V.P., Gen. Mgr. C. R. La Roche
 Sr. V.P. Radio-TV. Tom Lewis
 V.P., Sta. Rel. H. Greig
 V.P., Mgr. TV Prod. Jay Bottomley
 Supv. TV Comm. Copy. F. Dennis
 TV Art Dir. P. Tomlinson

Branch Office

6269 Selma Ave. Hollywood 28 Calif.
 Phone: HOLlywood 9-3656

Vice Pres. Arthur White

LAVIDGE & DAVIS, INC.

401 Fidelity-Bankers Trust Bldg.,
 Knoxville, Tenn.
 Phone: 5-0418
 ANPA—ABP

President. Arthur W. Lavidge
 Ch. Exec. Comm. Charles B. Davis
 Vice Pres. Sam B. Newman
 Radio-TV Dir. & Time Buyer. John Ward
 .. Branch Office
 222 Professional Bldg., High Point, N. C.
 Phone: 888-6905

Mgr. Erl Tronnes
 Estimated Radio Billings: \$75,000.
 Estimated TV Billings: \$400,000.

ADVERTISING AGENCIES

LEECH ADVERTISING CO.

664 Hanna Bldg., Cleveland 15, Ohio
 Phone: TOWER 1-2065
 Pres., Treas.....Edward P. Leech

AL PAUL LEFTON CO., INC.

1617 Pennsylvania Blvd., Phila. 3, Pa.
 Phone: LOcust 3-5600
 ANPA—APA—NOAB
 President.....Al Paul Lefton
 Exec. Vice-Pres. & Treas....H. S. Louchheim
 Exec. V.P.....Paul Brown
 Mgr., Radio-TV Dept.....J. P. Creamer

Branch Offices

71 Vanderbilt Ave., New York 17, N. Y.
 Phone: MU 9-7470
 President.....Al Paul Lefton
 Vice-Pres. & Mgr.....R. J. Herts

LENNEN & NEWELL, INC.

380 Madison Ave., New York 17, N. Y.
 Phone: MURray Hill 2-5400
 ANPA—APA—NBP—AAAA—NOAB
 ABC—ABP

President.....Adolph J. Toigo
 Sr. V.P., Secy.-Treas.....John D. Speirs
 Exec. V.P., Creative Contact..Guild Copeland
 Sr. V.P., Secy.-Treas.....John D. Speirs
 Sr. V.P.'s & Mgmt. Acct. Supvrs....Thos. H. Lane, Jackson Taylor, Gordon Cates, John Schneider, Phillip P. Hoffman, Wm. Dash-eff, Elkin Kaufman, Wm. Ziegfeld, F. M. Canbria, H. Tibbets, L. A. Kelmenson.
 Sr. V.P., Dir. Comm. Prod.....A. J. Pan
 Sr. V.P., Creative Coord....Richard Mancini
 Sr. V.P., Radio-TV Dir..Nicholas E. Keesely
 V.P., Media Dir.....H. Zeltner
 Sr. V.P., Mdse. Dir.....Clifford W. Davis
 Sr. V.P., Mgr. Prod. Dept....Michael J. Madar
 Sr. V.P., Dir. of

Research.....Christopher A. Sante
 V.P., Radio-TV Business
 Mgr.....Francis C. Barton
 Sr. V.P., Dir. of Copy.....E. L. Frisard
 V.P., Dir. of Music & Lyrics..Edward F. Flynn
 V.P., Head of Serv. Dept....Myles E. Baker
 V.P., Controller.....G. J. Muller

Branch Offices

9033 Wilshire Blvd., Beverly Hills, Calif.
 Phone: CR 1-7221
 V.P., Mgr.....T. Huston
 V.P., Mgr. TV.....Elizabeth M. Williams
 248 Battery St., San Francisco, Calif.
 Phone: YU 2-7878

Sr. V.P., Mgr. W. Coast
 Oper.....Marshall J. Weigel
 Estimated Radio Billings: \$900,000.
 Estimated TV Billings: \$48,750,000.

LESCARBOURA ADVERTISING, INC.

139 Main St., Ossining, N. Y.
 Phone: WILson 1-1443
 President.....Stanley A. Lescarboura
 Art Director.....John Berryman
 Secretary.....Winifred Phillips
 Publicity Dir.....Frances Howe

LILLER, NEAL, BATTLE & LINDSEY, INC.

1371 Peachtree St., Atlanta 9, Ga.
 Phone: TR 3-3381
 AAAAA—ABC—ANPA—ABP—AFA
 Chairman.....C K. Liller
 President.....William W. Neal
 Sr. Vice Pres.....James L. Battle
 V.P.'s.....Howard G. Axelberg, John K. Otley Jr., E. Clay Scofield, Baron Roberts
 V.P., Prod.....San W. Longino
 Secy.-Treas.....Oscar S. Lewis
 V.P., Public Rel. Dir..Richard E. Hodges, Jr.
 Media Dir.....Pamela Tabberer

Branch Offices

8 N. Eighth St., Richmond 19, Va.
 Phone: MILton 4-3065
 V.P., Mgr.....Dan W. Lindsey, Jr.
 595 Madison Ave., New York 17, N. Y.
 Phone: PLaza 9-4676
 Manager.....Helen Gordon

W. E. LONG ADVERTISING AGENCY

188 W. Randolph St., Chicago 1, Ill.
 Phone: RANdolph 6-4606
 Director.....F. B. Leonard
 Radio-TV Dir.....David R. Hayes
 Asst. Radio-TV Dir.....K. Holden
 Prod. Mgr.....K. Kines
 Media, Research Dir.....Russell A. Gilbertz

LOWE & STEVENS

685 W. Peachtree St., N.E., Atlanta 8, Ga.
 Phone: TRinity 2-9694
 AAAAA—ABP—ANPA—APA—NBP
 Partners.....Robert C. Lowe, Jr., John H. Stevens
 Vice President.....Jules Clyde Gerding
 Art Director.....J. D. Hawkins
 Production Mgr.....O. L. Shelley
 Media Director.....Audrey Jones

LUCKOFF & WAYBURN PRODUCTIONS

320 W. Lafayette Blvd., Detroit 26, Mich.
 Phone: WOODward 2-0707
 Partner.....Louis H. Luckoff
 Partner.....Leon S. Wayburn
 Partner.....Alan E. Luckoff
 Production Mgr.....Donald A. DeCook
 Time Buyer.....Edith M. Rose

EARLE LUDGIN & CO.

121 W. Wacker Drive, Chicago 1, Ill.
 Phone: ANdover 3-1888
 AAAAA—ABP—ANPA—ABC—ANA
 Bd. Chairman.....Earle Ludgin
 President.....J. H. Willmarth
 Ch. Exec. Comm.....David G. Watrous
 Gen. Mgr.....George Rink
 V.P., Creat. Dir.....V. Hugh Wells, Jr.
 V.P., Copy Dir.....J. E. Chapman
 Secy., Prod. Mgr.....Edward Ernstein
 Radio-TV Dir.....D. Hockstein
 Treasurer.....Earl E. Kraft
 Time Buyer.....Marge Flotron

LYNN ORGANIZATION

15 S. Franklin St., Wilkes-Barre, Pa.

Phone: VALley 2-7182

ABP—ANPA—APA—NBP—NOAB

President.....S. C. B. Lynn
 Creative Dir.....Donald A. Smith
 Radio-TV & Media
 Dir., Time Buyer.....W. P. McLaughlin
 Copy Chief, Acct. Exec.....John L. Lewis
 Acct. Exec.....Matt W. Fields

W. D. LYON COMPANY

303 Second Ave. S.E., Cedar Rapids, Iowa

Phone: EMpire 4-9141

AAAA—ABP—ANPA

President, Treas.....W. D. Lyon
 Exec. V.P.....R. B. Creswell
 Research, Media Dir.....Dr. Robert Ames
 Radio-TV Time Buyer.....Eileen Burns
 Radio-TV Director.....Robert Colburn
 Prod. Mgr.....J. A. Rasley, Jr.
 Creative Dir.....John E. Fisher

MacFARLAND, AVEYARD & CO.

333 N. Michigan Ave., Chicago 1, Ill.

Phone: RAndolph 6-9360

ANPA—ABP—AAAA—NBP

Chairman.....Hays MacFarland
 President.....A. E. Aveyard
 Exec. V.P., Gen. Mgr.....Walter C. Power
 Sr. Vice-President.....David W. Stotter
 V.P.....Norman A. Fox
 V.P., Art Dir.....Walter Solarz
 V.P., Radio-TV Dir.....H. G. Atkinson
 Radio-TV Time Buyer.....Esther Andersen
 Media Director.....G. H. Hendry
 Treasurer.....J. Terry
 Production Mgr.....Arthur L. Smith

MacLAREN ADVERTISING CO. LTD.

111 Richmond St., West, Toronto, Ontario

Phone: EMpire 3-2244

President & Dir.....E. V. Rechnitzer
 Exec. V.P., Gen. Mgr.....C. E. Brown
 Treas. & Dir.....M. D. MacMahon
 V.P. & Dir.....G. G. Sinclair
 V.P. & Dir.....W. H. Graham
 V.P. & Dir., Radio-TV.....F. H. Horler
 V.P. Creat. Svcs.....G. M. Elliott
 Media Dir.....D. C. Linton
 Group Creative Dir's.....R. H. Baker, P. D.
 Break, A. Ness
 Ass't Mgr., Radio-TV Dept.....R. J. King
 Mgr., Pub. Rel.....L. R. O'Hagan
 Time Buyer.....F. K. Campbell

Branch Offices

550 Sherbrooke St., W. Montreal, Quebec

Phone: VI 5-1222

Vice Pres.....C. J. Chandler
 911 Electric Railway Chambers
 Winnipeg, Manitoba
 Phone: WHitehall 2-6321

Manager.....E. P. Thomson
 1240 West Pender St., Vancouver, B. C.

Phone: MUtual 5-6268

Manager.....W. D. M. Patterson
 635 Ouellette Ave., Windsor, Ont.

Manager.....J. R. Robb

MacMANUS, JOHN & ADAMS, INC.

Woodward Ave. & Long Lake Rd.,

Bloomfield Hills, Mich.

Phone: MIDwest 6-1000

President.....Ernest A. Jones
 Chmn. Exec. Comm.....Charles F. Adams
 Senior V.P.'s.....John R. MacManus,
 Hovey Hagerman, Wm. Bachman, Jr.
 V.P.'s.....Robert L. Garrison,
 Robert Britton, James Graham, Robert
 Marker.

Sec.-Treas.....Leo A. Hillebrand
 Broadcast Svpr.....Lee C. Hanson
Time Buyers & Accounts: Richard Shep-
 pard: Pontiac, Tempest, MMM, Dow Chemi-
 cal; Marv Megison: Cadillac, American Oil,
 Packer Pontiac, Wolverine Show, Mich. Con-
 solidated Gas, Kresge, Ex-Cello.

Branch Office

444 Madison Ave., New York, N. Y.

Phone: PLaza 9-5600

Vice Pres., Mgr.....Henry G. Fownes, Jr.
 Vice Pres.....Mark Lawrence
 5455 Wilshire Blvd., Los Angeles 36, Calif.
 Phone: WE 7-1000

V.P., Manager.....D. E. Jones
 1750 Hennepin Ave., Minneapolis, Minn.
 V.P., General Mgr.....Bill Everson
 600 University Ave., Toronto 2, Ont., Can.
 Phone: EM 4-0204

V.P., General Mgr.....Les McMahon

MALCOLM-HOWARD

203 N. Wabash Ave., Chicago, Ill.

Phone: ANdover 3-0022

ABP—ANPA

Owner.....Arthur M. Holland
 Radio-TV Dept.....Edward Drucker,
 Bernard Berman, Fran Weiss
 Art Director.....Arthur Anderle
 Radio Time Buyer.....Maxine Ziv

J. GORDON MANCHESTER

ADVERTISING, INC.

1000 Connecticut Ave., N.W.,

Washington 6, D. C.

Phone: ME 8-0060

President.....J. Gordon Manchester
 Vice President.....Richard P. Ehst
 Radio-TV Dir.....Joseph W. Browne
 Time Buyer.....Theodore P. Noyes, Jr.

ROBERT M. MARKS & COMPANY, INC.

32 East 57th St., New York 22, N. Y.

Phone: PLaza 3-5924

ABP—ANPA—NBP

Pres. & Secy.....Robert M. Marks
 Media Dir.....T. H. Parker
 Art Dir.....Don Bearard
 Radio-TV Dir.....Sidney Walton
 Pub. Dir.....Vic Dallaire

HAROLD MARSHALL ADVERTISING INC.

171 Madison Ave., New York 16, N. Y.

Phone: MUrray Hill 6-5652

President.....Harold Marshall
 Production Mgr.....A. Kohn

ADVERTISING AGENCIES

MARWEL ADVERTISING, INC.

34 W. 46th St., New York 36, N. Y.

Phone: JUDson 6-4270

ABP—ANPA—NBP—PPA

President.....William W. Weltman
Exec. V.P.....Bruce Marchin
V.P., Art Dir.....Charles Jefferson
Copy Chief.....Dan James
Media Dir.....Geri Propeack

J. M. MATHES, INC.

260 Madison Ave., New York 16, N. Y.

Phone: LEXington 2-7450

ABP—ANPA—AFA—ABC

President & Dir.....W. T. Okie
Exec. V.P. & Dir.....Wilfred S. King
V.P., Dir. Radio-TV.....Roy Passman
V.P., Pub. Dir.....Arthur Monroe
V.P., Media Dir.....Alvin R. Krack
V.P.'s & Dirs.....Donald D. Halstead,
A. E. Cox, Jan Meyer, L. E. Miller
V.P.'s.....Edward J. Garvey, Leonard
Marshall, Thomas McCauley, R. Peterson
Radio-TV Media Dir.....Edna S. Cathcart
Assoc. Dir.....Albert Morrison
Prod. Spvsr.....Frank Huber
Time Buyers.....Edna S. Cathcart, Pat Hart-
nett, Olga Hoffman, Lucille Busacco
1345 Russ Bldg., San Francisco 4, Cal.
Phone: YUKon 2-8944

Manager.....Robert Little
300 Biscayne Blvd. Way, Miami 32, Fla.
Phone: FRanklin 3-6440

Manager.....Nicholas Salimbene

MATHISSON & ASSOCIATES, INC.

411 E. Mason St., Milwaukee 2, Wis.

Phone: BRoadway 6-7181

ABP—ANPA—NBP—NOAB

President.....C. A. Mathisson
Exec. Adm.....Walt E. Krueger
V.P., Treas.....Ralph W. Henkel
Radio-TV Dir.....Robert Geary
Time Buyers.....Louis K. Fuller, R. Geary

Branch Offices

1127 Wilshire Blvd., Los Angeles 17, Calif.
3460 International Bldg., Rockefeller Center
New York 20, N. Y.

Phone: PLaza 7-2061

Manager.....Edgar E. Hinkl

JOSEPH MAXFIELD CO.

87 Weybosset St., Providence 3, R. I.

Phone: GASpee 1-4456

President.....Joseph M. Finkle
Vice-Pres.-Treas.....Archie M. Finkle
Radio Director.....D. M. Taipe

MAXON, INC.

2761 E. Jefferson Ave., Detroit 7, Mich.

Phone: LORain 7-5710

ANPA—ABC

President.....Lou R. Maxon
Treasurer.....John W. Bray
Secretary.....G. Reginald McKiel
V.P., Radio-TV.....V. Kenyon

Branch Offices

12 E. 53rd St., New York 22, N. Y.

Phone: PLaza 9-7676

Vice-Pres., Gen. Mgr.....M. F. Mahony

V.P., Dir. Radio-TV.....E. Wilhelm

919 N. Michigan Ave., Chicago 11, Ill.

Phone: WHitehall 4-1676

Vice President.....Raymond C. Stricker

83 S. Seventh St., Minneapolis, Minn.

Phone: FEderal 9-8859

Mgr.Charles J. Hawkins

Estimated Radio Billings: \$1,800,000.

Estimated TV Billings: \$16,000,000.

McCANN-ERICKSON, INC.

485 Lexington Ave., New York, N. Y.

Phone: OXFord 7-6000

AAAA—ABP—ANPA—APA—NOAB

Bd. Chmn., Pres.....Marion Harper, Jr.
Bd. Vice Chmn.....F. K. White
Finance Chmn.....F. A. Sherer
Gen. Corp. Exec.....M. J. Culligan
Secretary.....J. D. McNamara
Sr. Vice President.....George H. Giese
Sr. V.P., Treas.....Frank K. White
Sr. V.P.'s.....C. Terence Clyne,
Emerson Foote

Corporate V.P.....Donald B. Armstrong, Jr.
Secretary.....Benjamin F. Holme, Jr.
Sr. V.P., Admn. Chmn.....Paul E. Foley
Sr. Vice Pres. &

Creative Dir.....John H. Tinker, Jr.
V.P. Chg. Media.....William C. Dekker
Vice Pres. & Asst. Treas.....Dixon R. Griswold
Vice Presidents (N. Y.)..Karl A. Brautigam,
Donald G. Calhoun, Sidney W. Dean, Jr.,
J. L. Deane, Leonard F. Erickson, Alberta
Hays, Farish A. Jenkins, Daniel W. Keefe,
Alton Ketchum, Ralph B. Koser, Thomas
P. Losee, Alfred J. Roby, Jr., Margot Sher-
man, Wells W. Spence, R. E. Thompson,
E. F. Wilson, Neal Gilliatt, Earl H. Ellis,
Richard Farricker, Myron McDonald, Ferd
Ziegler, Edward R. Beach, W. E. Berchold,
Herta Herzog, Russell Johnston, M. Carl
Johnson, Jr., T. A. McAvity, H. A. Mattoon,
G. B. Park, Roger A. Purdon

Branch Offices

200 Berkeley St., Boston 16, Mass.

Phone: LIBerty 2-7382

Mgr.G. Higgins

335 Euclid Ave., Cleveland 14, Ohio

Phone: CHerry 1-6850

Sr. Vice Pres.-Mgr.....Robert Cole

3325 Wilshire Blvd., Los Angeles 5, Calif.

Phone: DUNKirk 5-3301

V.P., Mgr.....David Hopkins

1060 National Bk. Bldg., Detroit 26, Mich.

Phone: WOODward 5-7550

V.P., Mgr.....Thomas J. King

900 Lovett Blvd., Houston 6, Texas

Phone: JACKson 9-4991

Vice Pres. Mgr.....Joseph B. Wilkinson

318 S. Michigan Ave., Chicago 4, Ill.

Phone: WEBster 9-3700

V.P., Mgr.....Chester L. Posey

114 Sansome St., San Francisco 4, Calif.

Phone: DOUGlas 2-5560

Sr. V.P.-Mgr. West.

Oper.....Phipps L. Rasmussen

ADVERTISING AGENCIES

Public Service Bldg., Portland 4, Ore.
 Phone: CApitol 8-4305
 Manager.....T. N. Tracy
 836 W. Peachtree, Atlanta 8, Ga.
 Phone: TRinity 5-8581
 V.P., Mgr.....M. Bollman
Estimated Radio Billings: \$28,000,000.
Estimated TV Billings: \$123,000,000.

McCANN-MARSCHALK CO.

Division of McCann-Erickson
 460 Park Ave., New York 22, N. Y.
 Phone: OXFord 7-4250
 President.....Stuart D. Watson
 Sr. Vice Pres.....G. Lester Williams
 Exec. V.P.....R. B. Koser
 Vice Presidents...V. Miles, Bill M. Sansing,
 Albert A. Sommer, Edward J. Whitehead.
 Admin. V.P., Media Dir...Eugene J. Cogan
 Radio-TV Dir.....Glen Bammann

Branch Offices

615 Peachtree St., N.E., Atlanta 8, Ga.
 Phone: TRinity 5-0221
 V.P., Manager.....Mark Bollman
 100 Biscayne Blvd., S., Miami, Florida
 Phone: FRanklin 9-2821
 Manager.....George Bremser

THE McCARTY COMPANY

3576 Wilshire Blvd., Los Angeles 5, Calif.
 Phone: DUNkirk 5-4011
 AAAA—ABP—ANPA—APA—NBP—NOAB
 President.....H. E. Cassidy
 Exec. Vice President.....C. G. Davenport
 V.P., Dir. Client Rel.....Walker Y. Brooks
 V.P., Dir. Radio-TV.....Herbert C. Brown
 V.P., Dir. Acct. Plng.....Arnold D. Duncan
 Art Director.....Harry Franz

Branch Offices

65 E. 56th St., New York 22, N. Y.
 Phone: MURray Hill 8-7165
 Exec. V.P.....Robert Holley
 V.P.....Gene Thomas
 116 New Montgomery St., San Francisco 5
 Sr. V.P.....W. H. Wilde
 520 N. Michigan Ave., Chicago 11, Ill.
 V.P., Gen. Mgr.....Harry L. Bauer
 1500 Jackson St., Dallas 1, Texas
 V.P.....Russell Jurgens
 531 Medical Arts Bldg., Seattle, Wash.
 V.P., Gen. Mgr.....Harry S. Pearson
 722 Realty Bldg., Spokane 1, Wash.
 V.P.....Chas. R. Devine

WALTER McCREERY, INC.

256 So. La Cienega Blvd., Beverly Hills, Cal.
 Phone: OLYmpia 2-4480
 AAAA—ANPA—APA—NBP
 Chm. Bd. & Pres.....Walter K. McCreery
 Secretary.....Walter Hadlich
 Treasurer.....Elizabeth Stahle
 Publicity Dir.....H. Berger
 Radio-TV Dir.....Howard Flynn
 Radio Time Buyer.....Virginia White

McCUTCHEON ADV.

918 N. Second St., Phoenix, Ariz.
 Phone: AL 8-8374
 AAAA—ABP—ANPA—APA—NBP

Pres., Treas.....David McCutcheon
 Prod. Mgr.....Peggy Melton
 Creative Dir.....Hal Ackerman
 Media Dir.....Adelle Davis
 Copy.....Helen Grant
 Acct. Exec's.....David McCutcheon,
 Robert Stake

M-E PRODUCTIONS

(Div. of McCann-Erickson, Inc.)
 485 Lexington Ave., New York, N. Y.
 Phone: OXFord 7-6000

Bd. Chmn., Gen. Mgr....C. Terence Clyne
 President.....J. L. VanVolkenburg
 Exec. V.P.....T. P. Losee
 Vice Pres.....Hal Graham
 Vice Pres. (Chicago).....J. R. Allen
 V.P.'s (Los Angeles)....Tommy Greenhow,
 Neil Reagan
 Admin. V.P.....B. F. Holme, Jr.

MELDRUM & FEWSMITH, INC.

Carnegie Hall, 1220 Huron Rd.
 Cleveland 15, Ohio
 Phone: CHerry 1-2141
 ABP—ANPA—APA—NBP—AAAA—NOAB
 President.....H. W. Cooper
 Vice-Pres.....A. B. Meldrum
 V.P., Radio-TV, Film.....B.F. Stauderman
 V.P., Media.....H. C. Selby
 Radio-TV Time Buyer..Carol Ann Brosmer

FLOYD F. MELLE ADVERTISING

514 Securities Bldg., Omaha, Neb.
 Phone: 341-1025
 AAAA—ANPA
 Owner.....Floyd F. Mellen

RICHARD N. MELTZER ADV., INC.

3100 Russ Bldg., San Francisco 4, Calif.
 Phone: YUKon 2-5877
 AAAA—ABC—ABP
 President.....Richard N. Meltzer
 Exec. V.P.....Wallace X. Aron
 Vice Pres., Art Dir.....Richard Lemen
 Media Dir.....Barbara Cochran
 Sec.....Bertram S. Silver
 Treas.....Harold Shein
 Copy Dept....Richard Ferber, George Lowe

Branch Offices

7461 Beverly Blvd., Los Angeles, Calif.
 Phone: WEBster 8-2993
 Mgr.....R. Berggren
 230 Park Ave., New York 17, N. Y.
 Phone: MU 9-3474
 Acct. Exec.....Jeremy Barkann
 2372 First National Bldg., Detroit 26, Mich.
 Phone: WOODward 1-4810
 President.....Richard Meltzer
Estimated Radio Billings: \$200,000.
Estimated TV Billings: \$200,000.

J. ROBERT MENDTE, INC.

317 South 16th St., Philadelphia 2, Pa.
 Phone: KINGSley 6-1130
 ABP—APA—NBP

ADVERTISING AGENCIES

President.....J. Robert Mendte
 Vice Pres.....J. W. Holland
 Treas.....N. L. Hughes
 Prod. Mgr.....M. Haggerty

GEORGE T. METCALF, COMPANY

31 Canal St., Providence 3, R. I.
 Phone: UN 1-2634
 ABP—NBP

Chmn. Bd.....George T. Metcalf
 President.....Walter Hyland
 Exec. V.P., Secy.....Sheldon Spencer
 Prod. Mgr.....Allan Campbell
 Media Dir.....John S. Kossak

THE METLIS & LEBOW CORP.

200 West 57th St., N. Y. C. 19
 Phone: JUdson 2-3474

President.....Stanley E. Lebow
 Exec. V.P., Radio Dir.....Sanford H. Metlis
 Sr. V.P., TV Dir.....Stevens P. Jackson
 General Manager.....Walter Blum
 Radio-TV Prod. Dir.....Harry Allevara

ARTHUR MEYERHOFF ASSOC.

410 N. Michigan Ave., Chicago 11, Ill.
 Phone: DELaware 7-7860
 ANPA—AAAA

President.....Arthur E. Meyerhoff
 V.P.'s.....George Taylor,
 Myron E. Chon, Benjamin Green, Robert
 Ross
 Radio-TV Dir.....Stuart Novy
 Media Dir., Radio-TV....Francine Goldfine
 Time Buyers... Evelyn Adell, Patricia Gray,
 Donna Hanson, Bruce Houston, Ed Kasser,
 Jean Seaman, Carol Spring
Branch Offices
 550 Sherbrooke W., Montreal, Canada
 Phone: VIctor 9-9141
 Mgr.Jules Gobeil
 100 University Ave., Toronto Ont., Can.
 Phone: EMpire 3-3128
 Manager.....John Ketter

HARRY M. MILLER, INC.

595 E. Broad St., Columbus 15, Ohio
 Phone: CA 4-7243
 ANPA—APA—NOAB

Bd. Chmn.....Harry M. Miller
 Pres., Gen. Mgr.....J. W. Miller
 Radio-TV Dir.....J. B. Summers

BEN MOCHAN ASSOCIATES

757 Boston Post Road, Milford, Conn.
 President.....B. Mochan

MOGUL, WILLIAMS & SAYLOR, INC.

625 Madison Ave., New York 22, N. Y.
 Phone: TEMpleton 8-7100
 AAAA—ABC—ABP—ANPA

Ch. of Bd., President.....Emil Mogul
 Ch. Exec. Comm.....Sidney M. Weiss
 V.P., Radio-TV Dir.....Leslie D. Dunier
 V.P.'s....Richard Lockman, Seth D. Tobias,

Milton Guttenplan, William Jacoby, Alvin
 H. Kaplan, Walter T. Pollock, Charles L.
 Rothschild, Alan Green, Lawrence V. Sta-
 pleton, Edward Klein, Alfred P. Berger,
 Leona Bowman, Lewis L. Dunier, Gerald
 Gould, Wray Kennedy, Bernard Kramer,
 Jules Lennard, Nat C. Wildman.

Radio-TV Prod.....Jeanne Harrison
 Secretary.....Norman Cohen
 Treasurer.....H. Mogul
 Assoc. Creative Dir.....Emerson Cole
 Time Buyers...Lynn Diamond, Joyce Peters

THE CHESTER C. MORELAND CO.

800 Broadway, Cincinnati 2, O.
 Phone: PArkway 1-1178
 AFA—ABP—ANPA

President, Treas.....Chester C. Moreland
 Vice Presidents.. B. L. Schurman, Carl Press

MORSE INTERNATIONAL, INC.

122 E. 42nd St., New York 17, N. Y.
 Phone: OXFord 7-2100
 APA

President.....J. Patterson
 V.P.....R. A. Dearth
 V.P., Art.....J. Skolnik
 Media Dir.....O. E. Christy, Jr.
 Radio, TV Time Buyer.....R. A. McArdle
 Export Media Mgr.....Aurora Blando
 Dir. of Radio-TV Prod.....C. Buffington
 Prod. Mgr.....Don Wheatley

MOSS ASSOCIATES, INC.

415 Lexington Ave., New York 17, N. Y.
 Phone: MUrray Hill 7-7377
 APA—NBP—ABP—ANPA—PPA

President.....Joseph H. Moss
 TV Director.....B. Math
 Art Director.....Sidney Fischer
 Prod. Mgr.....Philip Schacter
 Copy Chief.....Gerald H. Bruce
 Media Director.....Frances Marotta

MULLINS, EARL ASSOC. INC.

3308 Beverly Blvd., Los Angeles 4. Calif.
 Phone: DUNkirk 5-9088

President.....Thomas Mullins
 V.P.....Warren Earl
 Sect. Treas.....F. A. Sieling
 Office Mgr.....Katherine Kane

NAHAS-BLUMBERG, INC.

605 McGowen St., Houston 6, Tex.
 Phone: JACKson 6-1181
 ANPA—NBP

President.....Fred Nahas
 Vice Pres., Media Dir.....B. L. Blumberg
 V.P. Radio-TV Time Buyer..N. A. Zelikow
 Radio-TV Dir.....Bill Lazarus
 Publicity Dir.....J. Pate

NATIONAL EXPORT ADVERTISING SERVICE, INC.

405 Lexington Ave., New York 17, N. Y.
 Phone: OXFord 7-9292

President.....Thomas W. Hughes
 Vice-Presidents.....Joseph W. Madden,
 Walter Kelly
 Secy., Treas.....John D. Barone
 Prod. Mgr.....D. Simmons
 Art Director.....William Murphy
 Radio & TV Director.....Jerome Kates

NEEDHAM & GROHMANN, INC.

30 Rockefeller Plaza, New York 20, N. Y.
 Phone Circle 5-6200

ANPA-AAAA-NOAB-APA-NBP

Pres., Treas.....H. Victor Grohmann
 V.P. & Sec'y.....Howard A. Heinsius
 V.P. & Art Dir.....H. Nelson Kent
 Vice Pres.....John M. Keil
 Exec. Sec'y.....Kathryn Intemann
 Prod. Mgr.....Samuel Boyd
 Media Dir.....Harry C. Ledingham

NEEDHAM, LOUIS & BRORBY, INC.

Prudential Plaza, Chicago 1, Ill.

Phone: WHitehall 4-3400

AAAA-ANPA-ABP-NOAB

President.....Maurice H. Needham
 Sen. Vice President.....Melvin Brorby
 Exec. V.P.....Paul C. Harper, Jr.
 V.P., Dir. Best. Facil.....Arnold E. Johnson
 V.P., Acct. Supvr.....Granger F. Kenly
 V.P. in Chg. Radio-TV...James G. Cominos
 V.P., Dir. Radio-TV Pgs.....J. Scott Keck
 V.P. Radio-TV Creat. Dir...Kenneth Snyder
 Assoc. Radio-TV Creat. Dir.....F. D. Sucler

Branch Offices

9130 Sunset Blvd., Hollywood 46, Calif.

Phone: CRestview 6-2073

V.P., Mgr.....Michael Gradle
 V.P., Radio-TV Creat. Dir...K. C. T. Snyder
 730 Fifth Ave., New York 19, N. Y.

Phone: PLaza 7-0333

V.P. & Mgr.....R. F. Steinhoff
 V.P., Radio-TV Pgmg.....J. G. Cominos
Estimated Radio Billings: \$4,000,000.
Estimated TV Billings: \$20,250,000.

GEORGE R. NELSON, INC.

208 State St., Schenectady 5, N. Y.

Phone: FRanklin 4-4135

Pres., TV Dir.,
 Time Buyer.....Robert S. Cragin
 Radio Director.....Robert B. Stone

NEWHOFF-BLUMBERG ADV.

407-15 Court Square Bldg., Baltimore 2, Md.

Phone: LEXington 9-7155

Partners.....T. A. Newhoff, F. L. Blumberg

NEWMAN, LYNDE & ASSOCIATES, INC.

1628 San Marco Blvd., Jacksonville 7, Fla.

Phone: EX 8-9721

ABP-ANPA-APA-PPA

Bd. Chmn.....Hunter Lynde
 President.....W. E. Scheu
 V.P., Gen. Mgr.....Ned Hubbard
 V.P.'s.....David E. Robeson, John A. Bunker
 Radio-TV Dir., Time Buyer..John Hopkins

NORMAN, CRAIG & KUMMEL, INC.

488 Madison Ave., New York 22, N. Y.

Phone: PLaza 1-0900

AAAA-ANPA

President.....Norman B. Norman
 Exec. V.P., Secretary.....Eugene Kummel
 Exec. V.P., Treasurer.....B. David Kaplan
 V.P., Broadcast Op. Exec.....Walter Craig
 V.P., Acct. Gp. Head.....Richard Bowman
 V.P., Creative Dir.....Kay Daly
 V.P., Marketing Dir.....John B. Morris
 V.P., Suprvs.....G. Shapiro, R. Mullins
 V.P., Asst. to Pres.....Warren Falles
 V.P., Copy Chief.....Alan Koehler
 Production Manager.....R. Norman
 V.P., Dir., Print Media..Eugenie C. Stamler
 Fashion Coordinator...Catherine D'Alessio
 V.P., Controller.....Miss Rosalou Flanagan
 Asst. V.P., Dir. Rsch.....Henry Halpern
 Ass't. V.P., Print Media...George Coleman
 Asst. V.P., Mgr. Art Dept.....J. Woodward
 V.P., Bcst. Oper.....Walter Tibbals
 Time Buyers....M. Greene, Alan Silverman

Branch Office

Bd. of Trade Bldg., Chicago 4, Ill.

Phone: WAbash 2-8701

Manager.....G. Paneff

Estimated Radio Billings: \$4,000,000.

Estimated TV Billings: \$15,500,000.

NORTH ADVERTISING, INC.

2100 Merchandise Mart, Chicago 54, Ill.

Phone: WHitehall 4-5030

ANPA-ABC-AAAA-ABP

President.....Donald P. Nathanson
 Ch. of Board.....Bert Goldsmith
 Exec. Vice Pres.....Bruce M. Dodge
 V.P.'s.....Allen E. Braun, Lester A. Delano,
 Richard F. Fehheimer, George H. Gruen-
 wald, Walter M. Heymann, Jr., Alice M.
 Westbrook

V.P., Sec. & Treas.....Harold Rosenzweig
 Radio-TV Prod. Mgr.....Len Levy
Time Buyers & Accounts: John Harper &
 Betty Lavaty; Adorn Hair Spray, POC Beer,
 Tonette, Silver Curl, Regal Beer; Elaine
 Pappas; Toni Home Permanent, Gillette
 Labs, Webcor, Gilbey's Scotch; Barbara Swe-
 deen (NY); Lanvin.

Branch Offices

16 E. 40th St., New York 16, N. Y.

Phone: ORegon 9-3100

Exec. V.P.....Bruce Dodge
 Radio-TV Prod. Mgr.....Herb Straus
 8701 Wilshire Blvd., Beverly Hills, Calif.

Phone: OLYmpia 2-3770

Radio-TV Prod. Mgr.....Len Levy

Estimated Radio Billings: \$125,000.

Estimated TV Billings: \$8,125,000.

NOYES & COMPANY

1800 Industrial Bank Bldg.

Providence 3, R. I.

Phone: GASpee 1-2087

AAAA-ABP-ANPA

President, Treas.....Frederick C. Noyes
 Sr. Vice Pres., Secy.....Carroll H. Rickard

ADVERTISING AGENCIES

V.P.'s.....E. George Cloutier, A. E. Van Wagner, Richard M. Compton
 Spvrs., Radio-TV.....Henry C. Hart, Jr.
 Public Rel. Dir.....W. Barbau
Time Buyer & Accounts: Henry C. Hart, Jr.; Milton Bradley Co., GE, Industrial Natl. Bank, Savage Arms Corp., White & Bagley Co., Narragansett Electric Co.
Estimated Radio Billings: \$70,000.
Estimated TV Billings: \$250,000.

R. T. O'CONNELL COMPANY

50 East 42nd St., New York, N. Y.
 Phone: MU 7-3673

President.....R. T. O'Connell
 Exec. V.P., Creat. Dir.....Ethel Merklen
 Prod. Mgr.....Harry Weiss
 V.P., Art Director.....Jack Chatham
O.D.I., INC.

136 William St., New York, N. Y.
 Phone: WOrth 2-6635

President.....Bob Harris
 Sec.-Treas.....William Harris
 Copy Dir.....Phil Kaplan
 Art Director.....Dick Brightfield

OGILVY, BENSON & MATHER INC.

589 Fifth Ave., N. Y. 17, N. Y.
 Phone: MU 8-6100
 NOAB—APA—AAAA

President.....David Ogilvy
 Exec. V.P.....E. Estey Stowell
 Sr. V.P., Treas.....Shelby H. Page
 Sr. V.P.....J. McCaffrey
 V.P. B'cast. Dir.....Hendrick Bouraem, Jr.
 V.P., Research Div.....Stanley D. Canter
 Mgr. Bcst. Spvr.....P. L. Tomalin
 Media Supvrs.....Clifford Botway,
 Ann Janowicz
 Prod. Mgr.....Michael T. Winnow
 V.P., Media Dir.....Samuel L. Frey

Branch Offices

9033 Wilshire Blvd., Beverly Hills, Calif.
 Phone: CRestview 5-6165

V.P., Mgr.....Christy Walsh
 235 Montgomery St., San Francisco, Calif.
 Phone: YUkon 2-9598

Estimated Radio Billings: \$1,250,000.
Estimated TV Billings: \$20,000,000.

JEROME O'LEARY ADV. AGENCY

9 Newbury St., Boston 16, Mass.
 Phone: COpley 7-7430

President.....Jerome M. O'Leary
 Exec. V.P.....R. Wm. Gorman, Jr.
 Radio-TV Time Buyer.....Sandra Newsam
 Media Dir.....Louise Dogherthy
 Prod. Mgr.....Thomas Elliott
 Public Relations Dir.....Nancy Young

OLMSTED & FOLEY, INC.

1750 Hennepin Ave., Minneapolis 3, Minn.
 Phone: FEderal 9-0441

AAAA—ABC—ABP—ANPA—AFA

Bd. Chairman.....Ward H. Olmsted
 President.....John T. Foley
 V.P., Secretary.....Ward W. Olmsted
 Vice President.....R. B. Kruskopf

W. WALLACE ORR, INC.

1518 Walnut St., Philadelphia 2, Pa.
 Phone: KIngsley 6-4140

President.....W. Wallace Orr
 V.P.....Bosh Pritchard
 Sec'y & Treas.....Willard W. Hughes
 Art Dir.....William Enderle, Jr.
 Time Buyer.....Robert Dunkel

MERRITT OWENS ADV. AGENCY, INC.

365 New Brotherhood Bldg.,
 Kansas City 1, Kans.
 Phone: DR 1-7250
 ABP—ANPA—APA

President.....Merritt Owens
 Vice Pres.....Frank Lisec
 Art Dir., Prod. Mgr.....M. Seburn
 Account Execs...Merritt Owens, Frank Lisec

PACE ADVERTISING AGENCY, INC.

19 West 44th St., N. Y. 36, N. Y.
 Phone: MUrray Hill 7-4090
 ABP

President.....Elias Schonberger
 V.P.'s.....Peter Frenkel, Milton Bagley,
 S. I. Altman
 Radio-TV Dir.....Sidney Kallner
 Media Dir.....Irving Krouse
 Sec'y & Treas.....Max Weintraub

PACIFIC NATIONAL ADVERTISING AGENCY

2124 4th Ave., Seattle 1, Wash.
 Phone: MAIn 3-1401
 AAAA—ANPA—APA—NBP—NOAB

Chrm. of Board.....Wm. H. Horsley
 President.....Trevor Evans
 V.P., Secretary.....Frank Horsley
 Prod. Co-ord.....Monte Solkover
 Vice President.....Frederick D. Sprague
 Treasurer.....Calvin W. Franklin
 Radio-TV Dir., Talent Buyer..Grant Merrill
 Media Dir., Time Buyer..Gertrude M. Nyman

Branch Offices

1115 West Broadway, Spokane, Wash.
 Phone: FAirfax 7-9585

V.P., Manager.....J. C. Grover
 829 N.W. 19th Ave., Portland 9, Ore.
 Phone: CApitol 2-1021

V.P., Manager.....G. P. Griffith

PARKSON ADVERTISING AGENCY, INC.

400 Park Ave., New York 22, N. Y.
 Phone: PLaza 1-6400

Ch. Bd., President.....Edward Kletter
 V.P., Dir. Radio-TV.....Don Blauhut
 V.P.'s.....Philip Agisim, Alfred Eichler
 Media Director.....Herbert Gruber
 Radio-TV Oper. Mgr.....Helen Lawin
 TV Art Director.....Rodlow Willard
Time Buyers & Accounts: Herbert Gruber; J. B. Williams Co.; Ruth Bayer; J. B. Williams Co.; Pearl Sheridan; Liggett-Rexall Drug Stores

Estimated Radio Billings: \$100,000.
Estimated TV Billings: \$12,400,000.

PEARSON ADV. AGENCY, INC.

250 Park Ave., New York 17, N. Y.
Phone: YUKon 6-7795
ANPA

President-Treasurer.....C. H. Pearson
V.P.Byrnes Pearson
V.P., Secy.....Cecilia H. Pearson

PERRIN-PAUS COMPANY

8 South Michigan Ave., Chicago 3, Ill.
Phone: RA 6-7923

ABP—ANPA—APA—NBP

President.....Earl R. Perrin
Vice-President.....Donald L. Paus

Branch Office

730 Fifth Ave., New York 19, N. Y.
Phone: PL 7-6120

PHILLIPS-RAMSEY INC.

304 Ivy, San Diego 1, Calif.
Phone: BELmont 4-6401

President.....Charles C. Ramsey
Vice Pres.....James Holloway
V.P.'sHerbert Fredman, James G.
Holloway, Robert Phillips, Thomas E.
Ables, Robert M. Lewis

Radio-TV Dir.,
Sec.-Treas.....Mrs. Orva W. Huff
Art Dir.....L. T. Shackelford
Time Buyers.....Marion Benson,
Ruth F. Godfrey

PITLUK ADVERTISING COMPANY

123 Auditorium Circle, San Antonio 5, Texas
Phone: CApitol 3-6131

APA—NOAB—SNPA—ABP—ANPA

Pres., Acct. Exec.....Jack N. Pitluk, Sr
V.P., Acct. Exec.....Jack N. Pitluk, Jr.
Vice Pres.....Louis H. Pitluck
P. R. Dir.....J. M. Battersby
Copy Chief.....Harvey Christiansen
Radio Director.....Margaret Morrison
TV Director.....Don Zimmer

PORTER & ASSOCIATES

1188 S. Muirfield Rd., Los Angeles 19, Calif.
Phone: WEbster 6-5564

Owner, Sales Mgr.....Irwin T. Porter
Partner, Prog. Mgr.....Gertrude T. Porter
Script Dept.....Jean Norab

POTTS-WOODBURY, INC. ADV.

2233 Grand Ave., Kansas City 8, Mo.
Phone: GR 1-5775

ANPA—NOAB—PPA—ABP

President.....J. B. Woodbury
Vice Pres.....E. A. Warner, C. C. Tucker,
C. L. Robinson, Al Coleman, G. F. McGill,
C. E. Jones, R. R. Sanford, John K. Bar-
ton, L. S. McCaslin, Jr., J. M. Gaughan,
Clarence H. Russell, Glen Jocelyn, Norm-
an Rau, Jack Nichols, Jack Macdonald,
Leonard Bridges
V.P., Radio-TV Dir.....R. P. Dunnell
Secy., Treas.....C. C. McMillan
Prod. Mgr.....Charles W. Wilson
Radio-TV Prod.....William J. Brewer
Research Director.....Willard Young

Branch Offices

507 Braniff Airways Bldg., Dallas, Tex.
1700 Broadway, Denver 2, Colo.
527 Madison Ave., New York, N.Y.
316 Enterprise Bldg., Tulsa, Okla.

J. G. PROCTOR COMPANY, INC.

250 Park Ave., New York 17, N. Y.
Phone: YUKon 6-7725

President.....J. G. Proctor
V.P. & Acct. Exec.....Ray Hanna
Secretary.....M. S. Proctor
Art Dir. & Prod. Mgr.....M. Sholle

PRODUCT SERVICES

17 E. 45th St., New York City
Phone: MURray Hill 7-0204

President.....Les L. Persky
V.P.....Harold L. Tuers
Treasurer.....George Stadtmuller
TV Dir.....Richard DeMaid
Art. Dir.....Milt Kimmel
Copy Dir.....D. Young
Pub. Rel. Dir.....Alfred Davis
Time Buyer.....B. P. Pettick

L. W. RAMSEY COMPANY

230 No. Michigan Ave., Chicago 1, Ill.
Phone: FRanklin 2-8155

ANPA—APA—NBP—NOAB

Chairman.....A. C. Naeckel
President.....Richmond M. Lloyd
Secy.....G. E. Bischoff
Vice-President.....N. B. Langworthy
Treasurer.....W. J. Henderson
Art Director.....E. J. McCabe
Prodn. Mgr.....Vito M. Volino

Branch Office

111 East 3rd St., Davenport, Iowa
Phone: 326-0157

THE RANDALL COMPANY

75 Pearl St., Hartford 3, Conn.
Phone: JACKson 7-1179

President.....Wilbur W. Randall
Art Director.....Robert N. Berger
Radio & TV Director.....Jack Reynolds

REACH, McCLINTON & CO., INC.

505 Park Ave., New York, N. Y.
Phone: PLaza 1-7300

69 Washington St., Newark, N. J.
Phone: MARket 3-5100

ANPA—APA—NBP—AAAA—NOAB

Chrmn. of Board.....Chas. Dallas Reach
President.....Harold L. McClinton
Exec. V.P., Gen. Mgr.....Robert W. Robb
Sr. V.P., Art Dir.....Everett W. Sahrbeck
V.P., Contoller.....J. Allentuck
Sr. V.P., Treas.....D. M. Bernheim
V.P., Copy Dir.....Herman Raucher
V.P., Mgr. Newark.....Donald Mayer
V.P., Radio-TV Dir.....Werner Michel
V.P., Assoc., Art. Dir.....Marce Mayhew
V.P. & Research Dir.....Paul Keller

ADVERTISING AGENCIES

Media Dir.....Philip C. Kenney
 N. Y. Prodn. Mgr.....S. A. Holdampf, Jr.
 Pub. Dir.....Phil Wasserman
 Assoc. Dir., Radio-TV.....James K. Graham
 Radio-TV Prod.....Merl Bloom
 Time Buyers.....Margot Teleki,
 Martin Foody, Robert Bruno

Branch Offices

Prudential Bldg., Chicago 1, Ill.

Phone: SUperior 7-9722

Pres.J. R. Pershall
 6434 Wilshire Blvd., Los Angeles 48, Calif.
 Phone: OLive 3-9610

V.P., Manager.....Harry W. Witt
 706 Second Ave., Minneapolis 2, Minn.
 Phone: FEderal 9-8041

V.P., Manager.....George O. Ludke, Jr.
 1235 Statler Bldg., Boston, Mass.
 Phone: LIberty 2-6100

Pres.John M. McCullough

JAMES R. REESE ADVERTISING CO.

15 West 10th St., Kansas City 6, Mo.

Phone: VICTor 5269

APA—ABP—ANPA

Owner.....James R. Reese

KNOX REEVES ADVERTISING, INC.

400 Second Ave. S., Minneapolis 1, Minn.

Phone: FEderal 9-0071

AAAA—ABP—ANPA—APA

NOAB—PPA—ABC

President.....R. W. Stafford
 Sec.-Treasurer.....L. J. Beltrand
 Best. Mgr.....J. W. Connor
 Pub. & P.R. Dir.....C. A. Bier
 Radio & TV Dir.....R. E. Neff
 Time Buyer.....P. Ewing

REGAL ADVERTISING ASSOCIATES CORP.

575 Lexington Ave., New York 22, N. Y.

Phone: MURray Hill 8-8320

President.....R. H. Solof
 Exec. V.P., Gen. Mgr.....S. Grayson
 Controller.....Marcia Beckman

REINCKE, MEYER & FINN, INC.

520 N. Michigan Ave., Chicago 11, Ill.

Phone: WHitehall 4-7440

ABP—ABC—ANPA—APA—NBP

Bd. Chmn.....Wallace Meyer
 President.....Charles A. Reincke
 V.P.'sJoseph J. Finn, Charles Fleming,
 S. W. Jewell, George E. Taylor
 Sec.-Treas.....Arthur L. Reincke
 Radio-TV Director.....Lew Green
 Media Director.....John Priebe

REINHARDT ADVERTISING INC.

1736 Franklin St., Oakland 12, Calif.

Phone: TEmplebar 2-2408

ABP—ANPA

PresidentEmil Reinhardt
 Time Buyer.....A. Leo Bowman
 TV & Radio Dir.....Henry E. Freitas
 SecretaryEloise Reinhardt

RICH-LEE ADVERTISING INC.

110 W. 40th St., New York 18, N. Y.

Phone: LACKawanna 4-3895

President.....Sigmund C. Aiken
 V.P., Time Buyer.....Ramon P. Steinberg

Branch Office

700 Equitable Bldg., Baltimore, Md.

Phone: LE 9-0136

Exec-in-Chg.Ramon P. Steinberg

FLETCHER RICHARDS, CALKINS & HOLDEN, INC.

730 Fifth Ave., New York 19, N. Y.

Phone: JU 6-5400

Chmn. Exec. Comm.....Fletcher D. Richards
 Board Chairman.....Bradley A. Walker
 PresidentBryan Houston
 V.P., Dir. Radio-TV.....Seymour J. Frolick
 TreasurerDorothy Steitz
 SecretaryEvelyn King
 V.P.'sRobert Boulware,
 Walter B. Geoghegan, Sanford C. Smith,
 Alexander Coan, Sylvia Harris, Raymond
 P. Durrell, Warren Rebell, E. A. Gray,
 Norton Leo, J. Frankenberg, Bernard Eck-
 stein, Joseph Scheideler, H. A. Steckman,
 John M. Van Horson

V.P. Dir. of Media.....John J. Ennis
 V.P. Pub. Rel.....R. Fischer
 Radio-TV Prgm.....Robert Nugent
 Radio-TV Writer-Prod.....Wyn Walshe,
 Steve Roppolo

TV Art Dir.....Victor Miranda
 Radio-TV Traffic..Fran Campbell, Ruth Jaffe
 Radio-TV Bus.....Georgette McCarthy
 Time Buyers.....Jim Kelly, Jack
 McDougal, Elizabeth Griffiths

Branch Offices

Prudential Plaza, Chicago 1, Ill.

Phone: RANDolph 6-3830

General Mgr.....George Jahnke
 58 Sutter St., San Francisco 4, Calif.

Phone: YUKon 1-2250

Exec. V.P. Western Div.....King Harris
 V.P. Mgr.....Parker Wood
 V.P.'s.....Porter Anderson, Ridge L. Harlan,
 Jack O. Keeler

6233 Hollywood Blvd., Hollywood, Calif.

Phone: HOLLYwood 6-1311

V.P.'s.....Raymond R. Morgan, Jr., Robert
 C. Temple, James O. Thompson
 Joseph Vance Bldg., Seattle 1, Wash.

Phone: MAIn 2-1555

Vice Pres.....Frank Caspers
 133 E. Palmetto Pk. Rd., Boca Raton, Fla.

Phone: 6344

Vice Pres.....Ellsworth D. Hill
 V.P., Creative Dir.....P. S. Batterson
 20 Carlton Ave., Toronto 2, Ont., Can.

Phone: EMpire 3-6361

Bd. Chmn.....John P. Hamilton
 Pres.....Warren H. Wilkes
 550 Sherbrooke St., W., Montreal 2, Can.

Phone: VICTor 4-8821

Gen. Mgr.....Cletus Lunny
Estimated Radio Billings: \$2,500,000.

Estimated TV Billings: \$3,300,000.

ADVERTISING AGENCIES

DAN RIVKIN AGENCY

1418 Walnut St., Philadelphia 2, Pa.
Phone: PE 5-5766

Owner Dan Rivkin

ROBERTS & REIMERS, INC.

551 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 2-3175

ANPA—APA

President.....Robert Power Reimers
Vice Presidents.....Leon Kelley, M. W. Nichols

V.P., Media Dir.....John K. Lucken
Secretary.....Jac M. Wolff
Prod. Mgr.....Charles Murphy
Art Director.....Hugh Ryan

ROBERTSON ADV., INC.

108 North State St., Chicago 2, Ill.
Phone: SState 2-0268

PresidentScott Robertson
Prod. Mgr.....G. B. Greene
Pub. Rel. Dir.....J. Strenski

MARSHALL ROBERTSON ADVERTISING AGENCY

1550 Speer Blvd., Denver 4, Colo.
Phone: KE 4-6268

APA

Chrmn. & Pres.....Marshall G. Robertson
Secy.-Treas., Time Buyer.....Mary A. Robertson
V.P., Acct. Exec.....John Eby
Radio Dir.....Betty Wagner
TV Manager.....Jack Helling
Art Director.....Lavern Everson

ROBINSON, ADELMAN & MONTGOMERY, INC.

2016 Walnut St., Philadelphia 3, Pa.
Phone: LOcust 8-5885

President.....Robert H. Adleman
Vice President.....Anthony J. Walton
Art Dir.....R. Meyers

ROBINSON, FENWICK & HAYNES, INC.

1111 Wilshire Blvd., Los Angeles 17, Calif.
Phone: HUntley 2-2050

ABP—ANPA—APA—PPA

President.....Elwood J. Robinson
Secretary.....Eola E. Cass
Vice Presidents.....Charles Culbert,
John Haynes

V.P., Radio-TV Dir.....Lee Laufer
V.P., Media Dir., Treas.....Robert C. Neuman
Prod. Mgr.....James Kroll

Time Buyer & Accounts: Robert C. Neuman; Loma Linda Food Co., Leo's Quality Foods, Packard-Bell Co., Dried Fig Advisory Bd., Los Angeles Dept. of Water & Power, Western Federal Savings & Loan Assn.

ROCHE, RICKERD & CLEARY, INC.

135 South LaSalle St., Chicago 3, Ill.
Phone: RANDolph 6-9760

ABP—ANPA—APA—NBP—NOAB

Chrmn. of the Bd.....J. L. Proebsting
President.....C. E. Rickerd
Exec. V.P.....K. C. August
V.P., Asst. to Pres.....Al Bonk

V.P. Chg. of Media.....Frank Hakewill
V.P. Chg. of Copy.....R. A. L. Herweg
V.P., Art Dir.....George Lyman
Vice Presidents.....Lloyd Maxwell,
William H. Savin, Stewart Weston, M. F. Williamson, J. Walker

Sec.-Treas.....C. W. Anderson
V.P., Dir. Radio-TV.....Kirby Roche
Dir., Pub. Rel.....H. Burnett
Time Buyer.....K. Knight

ROCKLIN IRVING & ASSOCIATES

32 W. Randolph St., Chicago 1, Ill.
Phone: RANDolph 6-2324

PresidentIrving Rocklin
ControllerSidney Bernberg
Copy Chief.....Robert Spencer
Account Executives.....Irving Rocklin,
Robert Rocklin, Jerrold Rocklin
Research Director.....Geraldine Feldman
Publicity Dir.....Robert Rocklin
Prod. Mgr.....Helen Wurtzburg
Art Director.....Louis Hernandez

ROGERS & SMITH ADVERTISING INC.

1402 Kirby Building, Dallas, Texas
President.....P. C. Fewell

RONALDS-REYNOLDS & CO.

154 University Ave., Toronto 1, Ont.
Phone: EM 2-2381

CAAA—CAB—ABP—ANPA

President.....C. W. Reynolds
Exec. V.P.....Frank deB. Walker
Sec.-Treas.....F. J. Banks
V.P., Radio-TV Dir.....H. E. Karpus
Radio-TV Mgr.....F. Robinson
Time Buyers.....Vera Hopkins, E. Villamere

Branch Office

1440 St. Catherine St. W., Montreal 25, Que.
Phone: UN 6-9471

Mgr.H. J. Reynolds
Estimated Radio Billings: \$950,000.
Estimated TV Billings: \$2,300,000.

ROSE-MARTIN, INC.

3 West 57th St., New York 19, N. Y.
Phone: PLaza 2-4040

ABP—ANPA

PresidentIrl W. Rose, II
Exec. V.P.....John A. Bouille
V.P., Media Director.....G. M. Rundbaken
V.P., Art Dir.....Alec B. Kenne
Production Manager.....Ethel Whelan
V.P.'s.....Allen A. Brinker, Walter M. Masters

IRVING ROSEN ADVERTISING

84-49 168th St., Jamaica, N. Y.
Phone: AXtel 7-7741

Owner, Time Buyer.....Irving Rosen

ROSENGARTEN & STEINKE, INC.

483 Union Ave., Memphis 3, Tenn.
Phone: JACKson 7-4566

APA—ABP

PresidentNorton Rosengarten
Exec. Vice Pres.....Jay Scott
Radio-TV Dir.....Bill Kurtz

ADVERTISING AGENCIES

ROSS ROY-B.S.F. & D., INC.

2751 East Jefferson Ave., Detroit 7, Mich.

Phone: LOrain 7-3900

ABP—ANPA—PPA—NOAB—NPB

Bd. Chmn.....Ross Roy
 President.....Walter Ayers
 Sr. V.P.....Robert R. Roy
 Exec. V.P.....J. S. Pingel
 Sr. V.P., Creative Dir.....W. W. Shaul
 Sr. V.P., Dir. Bcst. Svcs.....M. G. Vaughn
 V.P. Pub. Rel.....Hubert F. Roy
 V.P.'s.....L. C. Barlow,
 O. A. Brady, W. E. Dye, R. D. Gaul, C.
 Hicks, F. H. Larson, D. R. Lena, D. C.
 Longyear, L. P. Morse, J. R. Neall, R. E.
 Reins

Media Dir.....Ronald A. Post
 Dir., Radio-TV.....David B. Siegel
 V.P., Controller.....Harry W. Mellen
 V.P., Media.....H. E. Rumble
 Production Director.....William L. Miller
 Publicity Dir.....Robert V. Fancett
 V.P., Dir. Prod. Analysis..Kenneth S. Loring
 Personnel Dir.....George Macier

Branch Offices

52 Vanderbilt Ave., New York 17, N. Y.

Phone: MU 6-1800

President.....W. C. Ayers
 1717 N. Highland, Hollywood 28, Calif.
 Phone: HOLlywood 9-6263
 Ross Roy of Canada, Ltd.
 Canada Trust Bldg., Windsor, Ont.
 Phone: Clearwater 6-2371

RUDER & FINN, INC.

130 E. 59th St., New York 22, N. Y.

Phone: PLaza 9-1800

ABP—ANPA

Chairman of Board.....William Ruder
 President.....David Finn
 Chmn., Exec. Comm.....Paul Zucker
 Sr. V.P.'s...Charles Lipton, Richard Weiner,
 Norman Weissman, Stanley Thea
 V.P.'s.....Joseph Field, Robert Fleisher,
 Alfred G. Paulson, Frank Saunders, Harold
 Wolfson

Acct. Exec.....Al Feldman
 Time Buyer.....Seymour Thompson

Branch Office

18 Rue de Champel, Geneva, Switzerland
 Exec-in-Chg.....Richard Walker

THE RUMRILL COMPANY, INC.

1895 Mt. Hope Ave., Rochester 20, N. Y.

Phone: BRowning 1-2150

AAAA—ANPA—ABP

President.....C. L. Rumrill
 Senior V.P.....N. A. Gallagher
 V.P.'s....C. N. Gleason, J. S. Warren, J. E.
 Troskosky, F. F. Harned, F. B. Lynch,
 T. P. Howard, E. F. Novak

Secy., Treas.....H. R. Hanson
 Prod. Mgr.....R. H. Peters

Branch Offices

10 Lafayette Sq., Buffalo, N. Y.

Phone: MA 6020

V.P., Manager.....D. J. Atkinson
 V.P.'s.....N. E. Forgie, H. R. Keating

1512 Genesee St., Utica, N. Y.

Phone: SWift 7-2850

V.P. & Manager.....L. B. Riegler

V.P.....H. T. Duffy

1 Rockefeller Plaza, New York, N. Y.

Phone: PLaza 7-8022

V.P., Gen. Mgr.....B. Jones

LOWE RUNKLE CO.

1313 Liberty Bank Bldg., Okla. City 2, Okla.

Phone: CEntral 6-3521

ABC—AAAA—ABP

President.....Lowe Runkle
 Exec. V.P.....Howard Neumann
 Vice-Presidents.....Roger Pi-hny,
 Vernon Morelock, Monty Mann, Oscar
 Heuser

Treasurer.....George A. Mitten
 Radio, TV Director.....Mack Fuller
 Radio-TV Prod. Spvsr.....Ben Morris
 Time Buyer.....Pattie Moreland

Estimated Radio Billings: \$265,000.

Estimated TV Billings: \$600,000.

BEN SACKHEIM, INC.

2 West 59th St., New York 19, N. Y.

Phone: PLaza 1-2200

AAAA—ABC—ABP—ANPA

President.....Ben Sackheim
 Exec. Vice-Pres.....George B. Pampel
 V.P., Radio-TV.....William Pitts
 TV Coordinator.....J. Battaglia, Jr.
 TV Traffic.....Daniel J. Solomon
 Time Buyer.....Robert Goldsmith
 Copy Chief.....Anne Green
 Media Director.....William Galker
 Acct. Execs.....Glenda Sullivan, Theodore
 Herrmann, George Miller, James Fickei-
 sen, Harold T. Graves, Austin P. Kelley,
 Milton Mensch, Lewis Nemerson, William
 Pitts, Donald Temple

WALKER SAUSSY ADVERTISING, INC.

1501 Canal St., New Orleans, La.

Phone: JA 2-9212

ANPA—ABP—ABC

President.....Boatner Reily
 V.P., Gen. Mgr.....P. J. Stakelum, Jr.
 V.P. Radio, Creative Dir...I. J. Vidacovich
 Vice Presidents.....D. W. Ziegelasch,
 Irvine J. Vidacovich, Sr.

Acct. Execs....Boatner Reily, P. J. Stakelum,
 Jr., Joseph C. Shields, Jr., Dwight W.
 Ziegelasch, I. J. Vidacovich, Sr., Dorothea
 Schlesinger, John Browne, Peter A. Mayer,
 I. J. Vidacovich, Jr.

Secretary.....Dorothea Schlesinger
 Treasurer.....Alvin C. Camus
 Radio-TV Dir.....Peter A. Mayer
 Time Buyers & Accounts: Mrs. Marie B.
 O'Meara; American Brewing Co.; Elmer
 Candy Co.; Henderson Sugar Refinery;
 Hibernia Homestead & Svgs. Ass'n; Wm. B.
 Reily Co.; Southern Memorial.

Branch Office

6363 Wilshire Blvd., Los Angeles, Calif.

Phone: WE 3-7536

V.P.....Robert F. Anderson

ADVERTISING AGENCIES

ALLEN SAVAGE AGENCY

1 E. 57th St., New York, N. Y.
Phone: EL 5-1434

OwnerAllen Savage

FRANK B. SAWDON, INC.

60 E. 56th St., New York 22, N. Y.
Phone: PLaza 1-4646

President.....Frank B. Sawdon
Exec. V.P.....S. Syman
Radio-TV Producer.....J. P. Jones

Branch Office

6115 Selma Ave., Hollywood, Calif.
Phone: HOLlywood 4-7579

W. C. Mgr.....Allan Moll

A. A. SCHECHTER ASSOC.

551 Fifth Ave., New York 17, N. Y.
Phone: MURray Hill 7-1150

President.....A. A. Schechter
V.P., Radio-TV.....Michael Roshkind
SecretaryM. M. Goddard

Branch Offices

333 No. Michigan Ave., Chicago 1, Ill.
Phone: FInancial 6-9511

ManagerCharles Vance
1540 N. Highland Ave., Hollywood 28, Calif.
ManagerDorothy Furman

SCHECK ADV. AGENCY, INC.

9 Clinton St., Newark 2, N. J.
Phone: Market 2-0480

ANPA—APA—NBP—SNPA

President.....Julius Scheck
V.P., Media Dir.....E. Grant Scheck
Secy. & Treas.....Morris Scheck
Prod. Mgr., Art Dir.....Marc Santiago
Copy Chief.....E. Bimberg
Space Buyer.....Frank M. Craumer

SCHENKER COMPANY

2301 Wabansia Ave., W., Chicago 47, Ill.
Phone: ARmitage 6-1600

Pres., Media Dir.....Sidney R. Raike
Vice-Pres.....J. E. Schenker
Art Dir.....M. B. Rickabaugh
Radio Time Buyer & Prod. Mgr.
Space Buyer.....C. D. Domin

SCHNEIDER, JOSEPH P., ADV., INC.

11 E. 44th St., New York 17, N. Y.
Phone: MURray Hill 7-8294

President.....Joseph P. Schneider
Exec. V.P., Art Dir.....Alfreda Walsh
Media Dir.....M. B. Schneider
Prod. Mgr.....O. Kiritchenko
Space Buyer.....Mark Barry

GORDON SCHONFARBER & ASSOCIATES, INC.

58 Weybosset St., Providence 3, R. I.
Phone: GAspee 1-4813-45

ABP—ANPA—APA—NBP—NOAB

President.....Gordon Schonfarber, Jr.
V.P., Prod. Mgr.....Russell C. Edwards
Vice-Pres., Copy Chief.....John B. Swift
Secretary.....Amanda C. J. Olsson
Radio-TV Dir.....Richmond A. Patterson

SCHWAB, BEATTY, & PORTER, INC.

660 Madison Ave., New York 21, N. Y.
Phone: TEmpleton 8-8410

ABP—ANPA—NBP

President.....Victor O. Schwab
Exec. V.P.....Richard Porter
Dir. Radio-TV.....George F. Perkins
Radio-Time Buyer.....Rae Elbroch

ED SHAPIRO INC.

1831 Chestnut St., Philadelphia 3, Pa.
Phone: LO 4-2877

ANPA—ABP—NBP

PresidentEdward Shapiro
Treas. Sec.....H. Hyman Shapiro

JOHN W. SHAW ADVERTISING, INC.

200 E. Ohio St., Chicago 11, Ill.
Phone: MO 4-3300

Bd. Chairman.....John W. Shaw
Pres., Ch. Exec. Comm....David E. Guerrant
V.P.'s....Norman Anderson, Charles Allen,
George Filippetti, Joyce Turovlin, Ralph
Stewart, William Ries, William Pullman
V.P.'s Sec.....Sigmund Seaman
V.P., Treas.P.L.O. Smith
Creative Dir.....George E. Filippetti
Radio-TV Prod. Mgr.....Stuart Berg
Time Buyers...Marie Lehan, June Kemper,
Marilyn McDermott, Isabell McCaulay

Branch Office

5225 Wilshire Blvd., Los Angeles 36, Calif.
Phone: WE 8-2675

Mgr.Jack R. Schuler
Estimated Radio Billings: \$1,000,000.
Estimated TV Billings: \$1,500,000.

SILTON BROS., CALLAWAY INC.

131 Clarendon St., Boston 16, Mass.
Phone: CO 7-3730

ABP—ANPA—NBP

Board Chairman.....Jason N. Silton
President.....Myron L. Silton
Exec. V.P.....Ramon N. Silton
Senior V.P.....Earle W. Hoffman
TreasurerMorris Susman
Media Director.....Marie Kachinski
Asst. Treasurer.....Ruth B. Comerford

SIMON & GWYNN

3329 Poplar Ave., Memphis 11, Tenn.
Phone: FA 7-1691

SNPA—ANPA—APA—NOAB—ABP

Partners.....Milton Simon, H. N. Gwynn
Art Prod. Mgr.....Carlos Gordon

SIMONS-MICHELSON CO.

1126 Lafayette Bldg., Detroit 26, Mich.
Phone: Woodward 3-3000

AAAA—ANPA—ABP—APA—NBP

Partners.....Leonard N. Simons,
Lawrence J. Michelson
Prod. Mgr.....Arthur H. Copland
Radio-TV Dir.....C. Lloyd

SMITH/GREENLAND COMPANY

666 Fifth Ave., New York 19, N.Y.
Phone: CIRCLE 6-6161

ADVERTISING AGENCIES

PresidentLeo Greenland
 V.P.'sPeter G. Weinberg,
 Murray Platte, Robert Tannehill
 Sec.-Treas.Martin L. Smith
 Copy Chief.....Murray L. Klein
 Production Mgr.....Harold Franklin
 Media Director.....Les Towne
 Time Buyers.....Florence Taft, Joe King,
 Sharon Tillman

SMITH, TAYLOR & JENKINS, INC.

223 Fourth Ave., Pittsburgh 22, Pa.
 Phone: ATlantic 1-9312
 ABP—ANPA

President, Treas.....Ronald P. Taylor
 Vice Presidents..R. E. Quaid, R. K. Pearson
 Radio Director.....Les Sterne
 TV Director.....W. D. Morrissey
 Time Buyers..W. D. Morrissey, L. B. Sterne
Estimated Radio Billings: \$331,000.
Estimated TV Billings: \$382,000.

W. J. SMITH CO.

Commonwealth Bldg., Louisville 2, Ky.
 Phone: JUniper 4-2163
 APA—SNPA—ANPA

Pres. & Treas., Prod. Mgr.....W. J. Smith
 Vice-Pres. & Secy.....G. B. Smith
 Media Dir. & Copy Chief.....H. D. Peltier

SON DE REGGER ADV. AGENCY INC.

3422 Ingersoll Ave., Des Moines 12, Ia.
 Phone: CRestwood 9-0554
 ANPA—APA—ABP—NBP

Ch. & Treas.....Les Son De Regger
 PresidentT. Peterson
 Secretary.....A. H. Son De Regger
 Prod. Mgr.....Joseph Daniels

C. JERRY SPAULDING, INC.

201 Commercial St. Worcester 8, Mass.
 Phone: PLeasant 3-4789
 Pres., Treas. & Radio Time Buyer

C. Jerry Spaulding

Vice President.....R. F. Hayward
 SecretaryE. J. Driscoll
 Art Director.....Charles Rice
 Prod. Mgr.....Emile Gaucher
 Media Dir.....H. Redding

RAYMOND SPECTOR COMPANY, INC.

445 Park Ave., New York 22, N. Y.
 Phone: MURray Hill 8-4407
 ABP—ANPA—APA—NBP

President, Treas.....Raymond Spector
 Art Director.....Irving Trabich

SPITZ ADVERTISING AGENCY, INC.

530 Oak St., Syracuse 3, N. Y.
 Phone: 9-5581
 ABP—ANPA

Owner, Acct. Exec.....William Spitz
 Art Director.....Frederic Berg
 Copy Chief.....P. Pehizzotto
 Radio-TV Dir.....Patricia Montfort

SPITZER, MILLS & BATES LTD.

790 Bay St., Toronto 2, Ont.
 Phone: EMpire 6-2811
 ABC

Board Chairman.....G. F. Mills
 Vice Chmn. of Bd.....J. W. Spitzer
 President.....W. H. Reid
 V.P.'sG. E. Cross, D. McCrimmon,
 W. F. Nugent, J. H. Randle, W. G. Wallace
 Radio-TV Dir.....R. A. Stevenson
 TV Prod.....J. W. Bick
 Time Buyer.....M. E. McCullagh
 Montreal Media Dir.....L. E. MacKay
 Media Dir.....P. Judson

Branch Office

3405 Addington Ave., Montreal, Quebec
 Phone: HU 1-0344

V.P.'s.....J. H. Randle, D. McCrimmon

STEBBINS, BARTON ADVTG.

3142 Wilshire Blvd., Los Angeles 5, Calif.
 Phone: Dunkirk 8-8131
 ABP—ANPA—AAAA

President.....Barton A. Stebbins
 Secy., Treas.....Dorothy M. Elliott
 Copy Chief.....S. Elstad
 Art Dir.....F. E. Williams
 Media Dir.....A. W. Gudelman

HAL STEBBINS, INC.

714 W. Olympic Blvd., Los Angeles 15, Calif.
 Phone: RIchmond 9-5317

ANPA—APA—AAAA—ABC—NBP

PresidentHal Stebbins
 Treas.Ruth Winberg
 Secretary.....Winifred Graham
Time Buyer & Accounts: Jones Hawley:
 TreeSweet, Bernstein's Food.

Branch Office

962 W. El Camino Rd., Sunnyvale, Calif.
 Phone: REgent 9-4160

V.P., Mgr.....R. Citron

STOCKTON, WEST, BURKHART, INC.

1300 First Natl. Bank Bldg., Cincinnati 2, O.
 Phone: Dunbar 1-5600

AAAA—ABP—ANPA—APA—NBP—NOAB
 Chmn. of Bd.....Ranald S. West
 Pres., Treas.....C. Thomas Martin
 Exec. Vice Pres.....B. A. Schloemer
 V.P., Media, Time Buyer...R. A. McDowell
 V.P.Robert Helmich
 Television Production.....Gary Lee
 Prod. Mgr.....Richard Thompson

STORM ADVERTISING CO., INC.

72 East Ave., Rochester 4, N. Y.
 Phone: BAKer 5-9140

Bd. Chmn., President.....Morry Storm
 V.P., Sec.....Barbara B. Herman
 V.P.'s...Gerald P. Deppe, Smith S. Binning,
 Vincent Marcone, Glen S. Jennings

Time Buyers & Accounts: Barbara B. Her-
 man: Punchinello 7-Fruit Drink, Tobin Pack-
 ing Co.; Thomas J. Morton: Ski Life Mag.;
 Gerald P. Deppe (St. Louis): Gene Jantzen
 Chevrolet.

ADVERTISING AGENCIES

Branch Office

71 Maryland Plaza, St. Louis 8, Mo.
 Phone: FOrest 1-8750
 Exec. V.P., Gen. Mgr. G. P. Deppe
 Professional Bldg., 180 Old Loudon Rd.,
 Latham, N. Y.
 Phone: ST 5-5888

V.P., Gen. Mgr. Smith S. Binning
SUDLER & HENNESSEY, INC.
 130 East 59th St., New York 22, N. Y.
 Phone: PLaza 1-1250

President. A. E. Sudler
 Vice President. M. J. Hennessey
 Radio-TV Director. Hal Davis

DANIEL F. SULLIVAN CO., INC.

216 Tremont St., Boston 16, Mass.
 Phone: HANcock 6-7643
 AAAA—ABP—ANPA—APA—NBP

President. Daniel F. Sullivan
 Vice Pres. Robert N. Sullivan
 Art Dir., Prod. Mgr. J. J. McCabe
 Pub. Rel. Dir. J. Wheatley Myers

SULLIVAN, STAUFFER, COLWELL & BAYLES, INC.

575 Lexington Ave., New York 22, N. Y.
 Phone: MURray Hill 8-1600
 ANPA—APA—NOAB—NBP—AAAA

Chairman. Raymond F. Sullivan
 Vice Chmn. S. Heagen Bayles
 President. E. L. Seaman
 V.P. Operations. Ralph Smith
 Vice Chmn. Clifford Spiller
 V.-P. & Media Dir. Francis Minehan
 V.P., Media Dept. Mgr. Lloyd Harris
 V.-P. & Merch. Dir. Daniel O'Meara
 Vice-Pres. Mary A. Ayres
 Vice-Pres. Herbert A. Vitriol
 Vice-Pres. Luther H. Wood
 Vice-Pres. Ida S. Raisback
 Vice-Pres. Barrett Welch
 Vice-Pres. Horace Hagedorn
 V.P.'s. Frank Henderson,
 Richard R. Uhl, Eugene F. Whelan, T.
 Victor, J. W. Cantwell, D. J. Coyle, E. J.
 Going, Clemmens F. Hathaway, James D.
 Thompson, James Tennyson, I. Emory
 Ward

V.P., Research Dir. Timothy J. Healy
 V.-P. & Head Art Dir. Robert West
 Prod. Mgr. George Andrew
 V.-P. & Radio-TV Dir. Philip H. Cohen
 Radio-TV Bus. Mgr. Frank Reed
 V.P., Network Operations. George Frey

Branch Office

6253 Hollywood Blvd., Hollywood 28, Calif.
 Phone: HOLlywood 4-2119

Vice-Pres. &
 TV-Radio Dir. John Van Nostrand
 Vice President. Robert W. Ballin
Estimated Radio Billings: \$9,000,000.
Estimated TV Billings: \$27,000,000.

SWAN & MASON ADVERTISING, INC.

509 Madison Ave., New York 22, N. Y.
 Phone: ELdorado 5-3263

ANPA

President. Robert G. Swan
 Exec. V.P., Treas. Willard W. Mason
 V.P.'s. Kendall Foster, George
 Crandall

Branch Office

1720 S. Boulder St., Tulsa 17, Okla.
 Phone: LUther 4-6115
 Exec. V.P., Treas. Willard W. Mason

TATHAM-LAIRD, INC.

64 East Jackson Blvd., Chicago 4, Ill.
 Phone: HARRison 7-3700
 AAAA—ABP—ANPA

Bd. Chairman. Arthur E. Tatham
 President. J. Kenneth Laird
 Treasurer. Harold C. Jensen
 Asst. Treas. Fred Winter
 Secretary Mary Kyak
 Market Res. Dir. Arthur A. Simon
 V.P., Media Director. George A. Bolas
 Media Supervisors Jack Ragel
 Roy A. Boyer, T. Lauer
 Broadcast Media Mgrs. Wm. Conrad,
 D. Douglas, J. Gillen, A. Malpede, M.
 Rodger, R. McWeeny

Production Manager. Eldon Rohrsen
 Creative Research Director. Dr. Don Kanter

Branch Offices

444 Madison Ave., New York 17, N. Y.
 Phone: PLaza 2-1111

V.P. in Chg. H. Frazee
 Bst. Media Mgr. J. Wills
 Dir. Radio-TV. W. H. Thomas
 1680 Vine, Hollywood 38, Calif.
 Phone: HOLlywood 1-9228
 Exec.-in-Charge Vic Hunter
Estimated Radio Billings: \$2,200,000.
Estimated TV Billings: \$22,000,000.

TELESALES, INC.

350 Fifth Ave., New York 1, N. Y.
 Phone: LACKawanna 4-1150

President. Robert L. Zimler
 TV Prod. Dir. Dorothy Wagman

TERRY, GRAY-SCHWARTZ & HARRIS, INC.

5860 N. Lincoln Ave., Chicago, Ill.
 Phone: LONgbeach 1-4428

Pres., Exec. Prod., Radio-TV. Ron Terry
 V.P., Radio & Elec. Trans. Dir. Al Richman
 V.P.'s. Peter Fleishmann,
 Filmore E. Mandl
 TV Dir., Secretary-Treas. Gloria Lynn
 Production Mgr. Sanford Sorkin
 Press Dept. Mgr. Ben W. Glassman
 Time Buyers. Ron Terry, Gloria Lynn,
 Ben W. Glassman, Peter Fleischmann, Fil-
 more E. Mandl

J. WALTER THOMPSON COMPANY

420 Lexington Ave., New York 17, N. Y.
 Phone: MURray Hill 6-7000
 AAAA—ABC—AFA—ANA

Chairman. Stanley Resor
 Vice Chairman. Henry C. Flower, Jr.

ADVERTISING AGENCIES

Vice Chairman.....Samuel W. Meek
 President.....Norman H. Strouse
 Exec. V.P.....George Reeves
 Dir., Radio-TV.....Dan Seymour
 V.P., Radio-TV Pgmng....Thomas McAvity
 Admn., Radio-TV.....John F. Devine
 Secretary.....Howard Kohl
 Treasurer.....Edward G. Wilson
Time Buyers & Accounts: D. Charnas:
 Chesebrough Pond's, Fdn. for Comm. Banks,
 Scott Paper Co. T. Glynn: Aluminum,
 Beecham's Products, R. T. French, Mass.
 Mutual, Reader's Digest, Rowntree Co. J.
 Green: Lever Bros. R. Jones: Champion
 Spark Plug, Ford Motor Co. R. Lilien: Inst.
 of Life Ins., Irving Trust, Northeast Airlines,
 Owens-Illinois, Purolator Prod., Radio Corp.
 of America. R. Welty: Amer. Electric Power,
 Assn. of Amer. Playing Card Mfrs., Francis I.
 duPont, Kingsberry Homes Corp., Lever
 Bros., New Holland Machine Co., Schlitz,
 U. S. Lines, U. S. Playing Cards. A. Wright:
 Blue Cross-Blue Shield, Brillo McGraw Ed-
 ison, Mentholatum, Pan American Airways,
 Seven Up, U. S. Brewers Fdn., W. F. Young.

Branch Offices

410 No. Mich. Ave., Chicago, Ill.
 Phone: MOhawk 4-6700

Vice Pres., Mgr.....George C. Reeves
 535 Griswold St., Detroit, Mich.
 Phone: WO 2-8890

V.P., Mgr.....W. D. Laurie, Jr.
 6505 Wilshire Blvd., Los Angeles, Calif.
 Phone: OL 3-0300

Mgrs.....H. R. Haldeman, W. Wilgus
 299 Alhambra Circle, Coral Gables, Fla.
 Phone: HIGhland 5-1391

Manager.....Albert Cameron
 320 California St., San Francisco, Calif.
 Phone: GA 1-3510

V.P., Mgr.....Harry A. Lee
 2440 Republic Bk. Bldg., Dallas, Tex.
 Phone: Rlverside 1-4584

Mgr.....J. William Braver
 621 17th St., Denver 2, Colo.
 Phone: AMherst 6-3861

Mgr.....Thomas McAskin
 311 Palmer Bldg., Atlanta 3, Ga.
 Phone: JACKson 3-1744

Mgr.....D. E. Dumont
 222 Loyala Ave., New Orleans 12, La.
 Phone: Tulane 7654

Mgr.....Donald G. Swanson
 1737 De Salles St. N.W., Washington, D. C.
 Phone: NATional 8-6140

Mgr.....John J. Barnhill
 Estimated Radio Billings \$26,000,000.
 Estimated TV Billings: \$148,000,000.

TRACY, KENT & CO., INC.

147 E. 50th St., N. Y. 22
 Phone: ELdorado 5-4404
 ABP—ANPA—APA—NBP

Chairman of Board.....Wm. Irwin Tracy
 Pres.....Frank S. Kent
 Treas., Secy.....George M. Pease
 Prod. Mgr.....H. V. Kelly

TRACY-LOCKE CO., INC.

2501 Cedar Springs Road, Dallas 1, Texas
 Phone: RI 8-4741

AAAA—ABP—ANPA—ABC—AFA

President.....Morris Hite
 Exec. V.P.....William J. James
 V.P., Treas.....John H. Wellenkamp
 V.P.'s.....F. E. Rowe, G. C. Addington
 V.P., Radio TV.....Lawrence E. DuPont
 Media Dir.....Ernestine Parker
 Director.....Howard Fisher
 Time Buyers.....Paul Girard,
 Morris Midkiff, Pearl Beer

Branch Office

900 N. E. Military Dr., San Antonio 9, Tex.
 Phone: TA 6-3251
 Exec V.P. & Mgr.....William J. James

JAY VICTOR & ASSOC., INC.

1225 Raymond Blvd., Newark, N. J.
 Phone: MARket 3-8487
 N. Y. Phone: BA 7-6474
 ABP—ANPA

Pres.....Jay Victor
 V.P., Secretary.....Beatrice Victor
 V.P., Controller.....Eli Scolnick
 V.P.'s.....Harvey Victor, Ed Rose
 Prod. Mgr.....John Salayi
 Dir. Pub. Rel.....Edw. Tompson

WABE, INCORPORATED

730 Fifth Ave., New York 19, N. Y.
 Phone: COlumbus 5-3530

President.....Charles Bernard
 Asst. to Pres.....Rita Scarfone
 Art Dir.....Leonard Kessler
 Acct. Exec.....Henry Richard

WADE ADVERTISING INC.

20 N. Wacker Drive, Chicago 6, Ill.
 Phone: FInancial 6-2100
 ANPA—ABP—NOAB

Bd. Chmn.....Albert G. Wade II
 President.....H. Thurber
 Exec. V.P.....F. F. Owen, Jr.
 Sr. V.P.'s.....M. Harms, L. J. Nelson
 Exec. Art Director.....J. B. Hoopes
 Prod. Mgr.....E. Beane, Jr.
 Dir. Best.....Richard Dunn
 Best. Advisor.....J. Daly
 Prog. Prod.....G. Allen
 Film Prod.....R. Alcott
 Radio-TV Prod.....J. West

Branch Offices

6 East 45th St., New York, N. Y.
 Phone: OXFord 7-9261

Mgr.....Henry J. Opperman
 1717 N. Highland Ave., Los Angeles, Calif.
 Phone: HOLlywood 6-1631
 Exec. Vice Pres., Mgr.....P. McCluer
 Radio-TV Dir.....E. Pierce
 Estimated Radio Billings: \$1,000,000.
 Estimated TV Billings: \$20,000,000.

HUGO WAGENSEIL & ASSOC. CO.

Talbot Bldg., Dayton 2, Ohio
 Phone: HEMlock 5542

ADVERTISING AGENCIES

ABP—APA—AAAA—ANPA

President.....Paul B. Willis
V.P., Creative Dir.....Harley Case
Radio Dir.....F. R. Harwood

WILLIAM WARREN, JACKSON & DELANEY

45 W. 45th St., New York 36, N. Y.
Phone: JUDson 6-0350
ABP—ANPA

Partners.....Harry Solow, Jr.,
William W. Solow, S. P. Jackson
Radio Dir.....Harry Solow, Jr.
TV Director.....S. P. Jackson
Radio-TV Prod. Dir.....Harry Allera
Time Buyers.....S. P. Jackson, Harry Allera

WARWICK & LEGLER, INC.

375 Park Ave., New York 22, N. Y.
Phone: PLaza 1-4700

President.....H. Paul Warwick
Vice-PresidentsHenry Legler,
Thomas H. Shanley, Thos. J. Murray, S.
Katz, N. L. Silvas, J. Goodman, J. A.
Malloy, Wm. Zerweck
V.P., TV-Radio Dir.... William P. Warwick
V.P., Media.....R. S. Bean
V.P., Copy Chief.....Robert L. Edens
V.P., TV Prod.....Andrew Christian
TV Art Director.....Benjamin Colarossi

WASSER, KAY & PHILLIPS, INC.

1231 Banksville Rd., Pittsburgh 16, Pa.
Phone: LOcust 3-1570
NBP

President.....G. S. Wasser
Exec. Vice Pres.....L. Cook Thompson
Treasurer.....John R. Kersch
Media Dir.....William R. Esch
Radio, Television Director.....Alvin Roth

NORMAN D. WATERS & ASSOCIATES, INC.

(Div. of Friend-Reiss Adv. Inc.)

221 West 57th St., New York 19, N. Y.
Phone: PLaza 7-8030
ANPA—NBP—ABP

Assoc.....Norman D. Waters,
B. M. Reiss, Harold Reiss, Lee Friend
Production Mgr.....J. Brown
Creative Dir.....P. Schofield

WATTS, PAYNE—ADV., INC.

311 West 7th-Denver Blvd., Tulsa 19, Okla.
Phone: LU 3-7571

AAAA—ABP—ANPA—AFA

Pres., Treas.....Oscar E. Payne
Vice Presidents.....Leslie S. Hauger,
Don Dyer, Donald S. Mitchell
Production Mgr.....Steve Snyder
Radio-TV Dir.....Don S. Mitchell
Prod. Expeditor.....Larry Bettis
Radio-TV Traffic.....Marilyn McClure
SecretaryStephen B. Snyder
Estimated Radio Billings: \$275,000.
Estimated TV Billings: \$100,000.

WEBB ASSOCIATES, INC.

330 Fifth Ave., New York, N. Y.
Phone: LO 5-6462

PresidentBernard Schiff
ControllerLillian Habib
Production Mgr.....Lee Kriss
TV Dir.....Elaine B. Hudson

MILTON WEINBERG ADVERTISING CO.

6523 Wilshire Blvd., Los Angeles 48, Calif.
Phone: OLive 3-2300
ABC—ANPA—APA

PresidentBernard Weinberg
General Manager.....William Krauch
Media Dir.....Joel Stearns
Art Dir.....Sam Diamond
Prod. Mgr.....Harry Krauch

EDWARD H. WEISS & CO.

360 N. Michigan Ave., Chicago, Ill.
Phone: CEntal 6-7252

PresidentEdward H. Weiss
Exec. V.P.....Bernard Gross
Vice Chmn.....Irving D. Auspitz
V.P., Creat. Dir.....N. Lee King
V.P., Dir. Mkt. Svc.....Jack Bard
V.P., Research Dir.....John Tarini
V.P., Copy Chief.....Robert Wanamaker
V.P.'s.....Byron Bonnheim, Jerome L. Joss,
Robert J. Fierst, Paul Greenfield, Jerome
Reshkin, Joel Martin, Hal Dickens, Sam
Silberman, Kenneth A. Murison
Radio-TV. Dir.....Rolf Brandis
Media Dir.....Nathan Pinsof
Time Buyers & Accounts: Harry Pick:
Perk Foods Co., H. W. Gossard Co., Jose Es-
calante, Amity Leather. Joan Mandel: Car-
ling Brewing Co., Purex, Golden Mix, Little
Crow Milling, Sealy Mattress. Philip Kaplan:
Midas, Mogen David Wine, Crush Int. Ar-
mella Selsor: Helene Curtis, Thomas J. Lip-
ton, Inc.

Branch Offices

730 Fifth Ave., N. Y. 19, N. Y.
Phone: JUDson 6-8313

ManagerPeggy Schilling
6363 Wilshire Blvd., Los Angeles, Calif.
Phone: OLive 3-8360
ManagerHoward Broad

WEISS & GELLER

400 Madison Ave., New York 17, N. Y.
Phone: PLaza 3-4070
ANPA—NOAB—APA

President.....Max A. Geller
Exec. V.P., Media Dir.....Max Tendrich
Sr. V.P., Creative Dir.....Lawrence Wisser
V.P. Art Dir.....Arthur Gordon
Best. Traffic Mgr.....G. DeVito
Time Buyer.....Jack Geller
Prod. Mgr.....Sally Green

WERMEN & SCHORR, INC.

1616 Walnut St., Philadelphia 3, Pa.
Phone: Pennypacker 5-1688
APB—APA—NOAB—ANPA

ADVERTISING AGENCIES

PresidentDavid Wermen
 Vice President.....J. Leonard Schorr
 Radio-TV Director.....Lester Harmon
 Director Graphic Arts.....Allen Greenfield
 Art Director.....Edward Schorr
 Radio-TV Time Buyer.....Liz Vosberg
 Radio-TV Mgr.J. Samuelsohn

E. TAYLOR WERTHEIM

347 Madison Avenue, New York 17, N. Y.
 Phone: MURray Hill 4-7545
 Owner, Media Dir.....E. Taylor Wertheim
 Art Dir.....Jose Ramos

THE WESLEY ASSOCIATES, INC.

630 5th Ave., New York 20, N. Y.
 Phone: JUDson 2-8050
 ABP—ANPA—NBP—NOAB
 Chmn. Exec. Comm.....Leland G. Wesley
 President.....C. J. McCarthy, Jr.
 V.P., Chmn. Plans Bd.....Harold Breitner
 Vice President.....LeGrand L. Redfield
 Creative Art Dir.....G. Heller
 Prod. Mgr.....Ed Fitzgerald
 Creative Dir. R-TV.....C. Amory
 Radio-TV Prod. Spvsr.....R. Rehbock
 Radio-TV Time Mgr.....J. D. Knap, Jr.
 Art Dir.....A. Kennedy

WEXTON COMPANY, INC.

444 Madison Ave., New York 22, N. Y.
 Phone: MU 8-4050
 PresidentLarry Schwartz
 Vice Presidents.....Ed Greenberg,
 George Gilbert, Adrian Price, Martin Solow
 V.P., Radio-TV Dir.....John Eckstein
 Secy.-Treas.Howard Wechsler
 Time Buyer.....Jeff Fine
Estimated Radio Billings: \$700,000.
Estimated TV Billings: \$2,100,000.

HERBERT WILLIS & ASSOCIATES

954 Midland Bank Bldg., Minneapolis, Minn.
 Phone: FEderal 9-3025
 PresidentHerbert Willis
 Radio Time Buyer.....M. Furlong
 Production Mgr.....J. Southwick

WINFIELD ADV. AGENCY, INC.

8012 Bonhomme, St. Louis 5, Mo.
 Phone: VO 3-4524
 ABP—ANPA

President.....Joseph J. Horan
 Exec. V.P., Media Dir.....Robert O. Scott
 Vice Pres.....John M. Simmons
 Radio-TV Dir.....Barbara Block
 ProductionA. Burke Johnson

WINIUS-BRANDON COMPANY

1015 Locust St., St. Louis 1, Mo.
 Phone: CHEstnut 1-6375
 AAAAA

President.....Enno D. Winius
 Sr. Vice-Pres.....C. A. Brandon
 V.P., Creative Dir.....James D. Nevins
 Vice-President, Treas.....W. L. Sanborn
 Media Dir.....George R. Bishop
 Radio-TV Dir., Time
 BuyerHerbert P. Halpern

Branch Office

1016 Central, Kansas City, Mo.
 Phone: HA 1-7383
 V.P.....James H. Barickman

WINN-McLANE ASSOCIATES

1004 International Life Bldg., Austin 1, Texas
 Phone: GR 6-6388
 PresidentB. McLane
 Vice-Pres.....R. Winn

G. WINSTON & COMPANY

32 W. 46th St., New York 36, N. Y.
 Phone: CIrcle 5-4880
 President.....George V. Bleier
 V.P., Gen. Mgr.....Dave Carson
 Art Dir.....H. B. Kornheiser
 Research Dir.....Albert Tedaldi

DEL WOOD ASSOCIATES

1271 Ave. of the Americas, N.Y. 20, N.Y.
 Phone: PLaza 7-9292
 PresidentPeter Frank
 Exec. V.P.....Charles J. Weigert
 Vice President.....Sidney J. Barbet

Branch Office

5420 Melrose Ave., Hollywood 38, Calif.
 Phone: HOLlywood 2-6027

WYATT ADVERTISING AGENCY

427 9th St., San Antonio 2, Texas
 Phone: CA 6-2226
 SNPA
 Owner.....William I. Wyatt
 Art Dir.....William J. Lytle
 Media Dir.....Patricia Porter
 Radio-TV Dir.....Julia Payne
 Prod. Mgr.....Boyce Shelton
 Time Buyer.....Delores Lehr

MARVIN YOUNG ASSOCIATES

1350 N. Highland Ave., Hollywood, Calif.
 Phone: POplar 3-5347
 Head Associate.....Marvin Young
 Associates.....Joel Corbett, Neil Petry,
 Maruska Petrasek

YOUNG & RUBICAM, INC.

285 Madison Ave., New York 17, N. Y.
 Phone: MURray Hill 9-5000
 AAAAA—APA—NOAB—ABC—ABP—ANPA
 Board Chairman.....Sigurd S. Larmon
 President.....George H. Gribbin
 Director.....Louis N. Brockway
 Exec. V.P., Co-Chmn. Plans Bd.....A. V. B.
 Geoghegan
 Exec. V.P.....Frank Fagan
 Exec. V.P.....Harry Hading
 Sr. V.P.'s....Edward L. Bond, Jr., Randolph
 McKelvey, Charles Feldman
 Sr. V.P., Dir Radio-TV Dept...Mort Werner
 V.P., Dir. Radio-TV Prog....Charles Barry
 V.P., Radio-TV....W. Crider, E. H. Erlick,
 N. Glenn
 V.P., Mgr., Radio-TV Pub....Harry Rauch
 Mgr. of Radio-TV Oper....D. Y. Bradshaw
 V.P., Merchandising
 Dir.....Wilson H. Kierstead
 V.P., Dir. Research.....Dr. Peter Langhoff

ADVERTISING AGENCIES

V.P., Dir. Pub. & P.R... Henry F. Woods, Jr.
 V.P. Art Dept. Dir..... Walter P. Glenn
 V.P.'s..... Thomas W. Lapham, Harry B. Carpenter, David Miller, Milford Baker, A. Gardiner Layng, Steve Frankfurt, Jack M. Anthony, William E. Matthews, Warren Bahr, Henry L. Sparks, Hadley P. Atlas, Eugene M. Skinner, Gilbert J. Headley, George D. Roberts, William T. Moran, Frank Mayans, John F. Aldinger

V.P.'s Acct. Exec..... H. Edward Alleman, Jr., E. Angstadt, Jr., J. O. Bickmore, W. C. Chamberlain, T. W. Clark, K. Dennen, G. B. Dippy, J. Entis, C. F. Fleischmann, A. Kroll, J. Lamb, E. F. Lewis, O. B. Lubow, J. L. Martine, A. M. Menadier, D. J. Murphey, E. Ney, R. B. Osburn, B. Pagenstecher, E. E. Smith, W. H. Smith, H. Stockbridge, R. W. Sturges, J. Symington, W. D. Thompson, E. B. Van Winkle, II, W. B. C. Washburn, J. Watt, Jr., L. G. Weil, F. A. Yahner, C. T. Young, III.

V.P., Copy Dirs... William J. Colihan, Jr., Hanley M. Norins, Mary E. O'Meara, Robt. D. Work, Frank Harrel, Dermott F. McCarthy

V.P., Radio-TV Acct. Supvr... Norman Glenn
 V.P., TV Art & Prod..... J. A. Sidebotham

Branch Offices

333 No. Michigan Ave., Chicago 1, Ill.

Phone: FInancial 6-0750

Vice Pres. in Charge..... Carl F. Vollmer
 Mgr., Radio-TV..... William W. Wilson, Jr.
 645 Griswold St., Detroit 26, Mich.

Phone: Woodward 1-7050

V.P., Mgr..... Joseph Standart
 Hlywd. & Hyland Ave., Hollywood 28, Calif.

Phone: HO 2-7181

Sr. V.P., Radio-TV Dir..... Mort Werner
 V.P., Hollywood TV Div. Dir... Walter H. Bunker

120 Montgomery St., San Francisco 4, Calif.
 Phone: EXbrook 7-1838

V.P.-in-Chg. George B. Richardson
 611 Wilshire Blvd., Los Angeles 17, Calif.
 Phone: MADison 6-7641

V.P.-in-Chg. Jack W. Smock
Estimated Radio Billings: \$13,350,000.
Estimated TV Billings: \$101,250,000.

YOUNT COMPANY

12 East 10th Street, Erie, Pa.

Phone: GL 2-2816

President..... M. A. Yount
 Acct. Execs..... M. John Yount,
 J. H. Bailey
 Production Mgr..... Ann Di Nicola

THE ZAKIN COMPANY

27 East 37th St., New York 16, N.Y.

Phone: MU 4-0630

ABP—ANPA

Partners..... Alvin Zakin, Theo. Eisenberg
 Secretary Gwynn Meden
 Treasurer Sam Stern
 Production Manager..... Marcia Haring
 Copy Chief..... Joan Hart
 Acct. Execs..... Alvin Zakin, Ted Eisenberg,
 Bob Buckbinder

PETER ZANPHIR ADVERTISING

565 5th Ave., New York 17, N. Y.

Phone: OX 7-6996

ABP

President Peter Zanphir

ZIMMER, KELLER & CALVERT, INC.

28 Adams Ave., W., Detroit 26, Mich.

Phone: WOODward 1-8151

AAAA—NBP—APA

President..... R. E. Keller, Sr.
 Exec. V.P..... H. W. Calvert
 Vice President..... A. H. Ritter
 Radio-TV Dir..... L. B. Williams
 Media Dir..... C. D. Bortman
 Prod. Mgr..... C. S. Kennedy
 Public Rel. Dir..... D. A. Hallack

FOR RADIO-TELEVISION DAILY

1960 ALL-AMERICAN POLL

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Key Canadian Advertising Agencies

AGENCY	ADDRESS	CITY	PHONE	RADIO-TV TIME BUYER	BROADCAST DEPT. DIRECTOR
Ardiel Advertising Agency, Ltd.	4 Lawton Ave.	Toronto	HUnter 5-6541-5	B. Glen Gill	B. Glen Gill
Ardiel Advertising Agency, Ltd.	180 Parkdale Ave. N	Hamilton	LI 9-2419	J. N. Elliott	
Backman Advertising Ltd.	Sovereign Bldg.	Halifax, N.S.	3-814	Ann Archibald	
Baker Advertising Agency Ltd.	670 Bayview Ave.	Toronto	HUnter 7-1511	N. Pahlen	Miss G. Rudolphe
Baker Advertising Agency Ltd.	1420 Sherbrooke St. W.	Montreal	Victor 5-2191	G. St. Denis	
Batten, Barton & Durstine & Osborne Inc.	2 Carlton St.	Toronto	EM 3-9461	S. Ramsey Lees	Miss Clara Quinn
Batten, Barton & Durstine & Osborne Inc.	1010 St. Catherine St. W.	Montreal	UNiversity 8-2655	Philippe Garcia Pierre Pelletier (French)	Mrs. Mildred MacLeod
Bingham, John McMenney Ltd.	32 Front St., W.	Toronto	EM 2-2641	Wm. S. Whitehead	
Bingham, John McMenney Ltd.	4645 Cavendish Blvd.	Montreal	HUnter 1-5032	J. Cooper	
Bingham, John McMenney Ltd.	541 Williams St.	Preston, Ont.	OL 3-4464	S. Lorrman	
Bingham, John McMenney Ltd.	257 Osborne St.	Winnipeg, Man.	GL 2-2564	E. Gordon Lowen	
Bleasdale Advertising Ltd.	208 Kresge Bldg.	Victoria, B.C.	EV 2-6741	Harry S. Bleasdale	
Bradley, Venning & Hilton, Ltd.	11 Yorkville Ave.	Toronto	WA 5-3801	John Bradley	Violet Perry
Breithaupt, Wilson, Ltd.	120 Eglinton Ave. E.	Toronto	HU 3-3531	F. Irene Wray	Hedleigh Venning
Brooks Advertising, Ltd.	21 Dundas Sq.	Toronto	EM 8-2396	John R. Markety	J. E. Palmer
Brooks Advertising, Ltd.	1224 St. Catherine St., W.	Montreal	1-4764	Herry Schneider	Esther Henning
Brooks Advertising, Ltd.	132 Roy Bldg.	Halifax	3-7142-3	Frank Wallace	
Brooks Advertising, Ltd.	326 Pender St.	Vancouver	MU 3-8558	Peter Ross	
Brown, Mitchell & Wright, Ltd.	735 Davie St.	Vancouver	MU 4-7277	D. T. Miki	John G. Service
Brown, Mitchell & Wright, Ltd.	411 6th Ave., SW.	Calgary	AM 2-4767	Alex D. Wood	
Burnett Leo Co. of Canada, Ltd.	133 Richmond St., W.	Toronto	EM 6-5801	James B. McRae	Donald M. DeNike
Burnett Leo Co. of Canada, Ltd.	550 Sherbrooke St., W.	Montreal	VI 4-3939	H. E. Whiting	
Burns Advertising Agency, Ltd.	1980 Sherbrooke St., W.	Montreal	WE 5-5257	Jean-Paul Champagne	

Burns Advertising Agency, Ltd.	181 Bay St.	Toronto	EM 8-2377	Mrs. Jacqueline Morin
Burns Advertising Agency, Ltd.	3 Fredrick Place	Ottawa	CE 2-5682	G. Douglas Scott
Canadian Advertising Agency	1454 Mountain St.	Montreal	VI 2-8061	M. Fontaine
Canadian Advertising Agency	790 Bay St.	Toronto	EM 8-7646	Irwin Teitel
Canadian Advertising Agency	1131 Richards St.	Vancouver	MU 4-4151	K. L. Johnson
Cardon, Rose, Ltd.	1411 Crescent St., W.	Montreal	VI 2-9581	Norman Cardon
Cater, Garry J. of Canada, Ltd.	59 Avenue Road	Toronto	WA 4-2505	Garry J. Carter
Cockfield, Brown & Co., Ltd.	Canada Cement Bldg.	Montreal	UN 1-5171	R. W. Harwood
Cockfield, Brown & Co., Ltd.	185 Bloor St., E.	Toronto	WA 4-5492	P. C. Dolan
Cockfield, Brown & Co., Ltd.	840 Electric Railway Chambers	Winnipeg	WH 2-3538	J. Gibson
Cockfield, Brown & Co., Ltd.	1200 Burrard Bldg.	Vancouver	MU 1-1111	J. M. Morrison
Collyer Advertising, Ltd.	2100 Drummond St.	Montreal	VI 2-8672	K. Chase
Collyer Advertising, Ltd.	20 Carlton St.	Toronto	EM 3-2647	Mrs. A. Ward
Cooper Advertising Co., Ltd.	105-7 Marigold Bldg.	Saskatoon, Sask.	CH 4-4696	Mrs. Grace Atkinson
Cooper Advertising Co., Ltd.		Regina, Sask.	LA 7-3855	E. C. Rebcook
Copeland, Don, H., Advertising Ltd.	442 Sherbourne St.	Toronto	WA 2-5969	Mrs. V. M. Copeland
Crombie Advertising Co., Ltd.	391 St. James St., West	Montreal	VI 9-5246	V. P. Gray
Crombie Advertising Co., Ltd.	100 Adelaide St., W.	Toronto	EM 4-7204	D. Johnson
Dancer-Fitzgerald-Sample Adv. Can. Ltd.	200 St. Clair Ave., W.	Toronto	WA 4-8425	Mrs. Ruth Pedley
Desbarats Advertising Agency	485 McGill St.	Montreal	UN 6-4835	D. Tasker
Dominion Advertising Inc.	480 Mount Royal St., E.	Montreal	VI 5-8916	A. Desautels
Dreher Monroe F., Ltd.	Dominion Square Bldg.	Montreal	UN 6-4715	Mrs. W. F. Byrd
Erwin Wasey, Ruthrauff & Ryan, Ltd.	610 Church St.	Toronto	WA 1-5187	Edward W. Karthaus
Ferres Advertising, Ltd.	63 Duke St.	Hamilton, Ont.	JA 9-1116	C. T. Dickson
Foote, Cone & Belding, Canada, Ltd.	10 St. Mary St.	Toronto	WA 5-5961	John Maxwell
Foster Advertising, Ltd.	149 Alcorn Ave.	Toronto	WA 4-4681	Miss M. Newton
Foster Advertising, Ltd.	550 Sherbrooke St., West	Montreal	VI 9-5343	Miss C. Toupin
Foster Advertising, Ltd.	370 Donald St.	Winnipeg	WH 3-1680	Laurie A. Mainster
Foster Advertising, Ltd.	77 Metcalfe St.	Ottawa	CE 6-5909	J. R. Foster
Gibbons, J. J., Ltd.	46 St. Clair Ave., E.	Toronto	WA 4-8391	Dorothy Marshall
Gibbons, J. J., Ltd.	1440 St. Catherine St., W.	Montreal	UN 6-7482	Rupert Burdick
Gibbons, J. J., Ltd.	Scott Bldg.	Winnipeg	WH 2-7373	A. Bruce Johnston
Gibbons, J. J., Ltd.	2070 Albert St.	Regina, Sask.	LA 7-6688	Harold Ellis
Gibbons, J. J., Ltd.	513 8th Ave.	Calgary	AM 2-5437	W. A. Bell
Gibbons, J. J., Ltd.	1533 W. Pender St.	Vancouver	MU 1-0157	Mrs. Hazel Bakes
				Art Sylvak
				Ralph Draper
				Pierre Petel
				E. W. Box
				Miss J. Homes
				C. Brazeau

Key Canadian Advertising Agencies

AGENCY	ADDRESS	CITY	PHONE	RADIO-TV TIME BUYER	BROADCAST DEPT. DIRECTOR
Goodis, Goldberg Dair, Ltd.	288 Lawrence Ave., W.	Toronto	RU 9-1101	Sam L. Goldberg	R. Blazer
Goodis, Goldberg Dair, Ltd.	Birks Bldg.	Montreal	UN 6-6181		
Goodis, Goldberg Dair, Ltd.	818 8th Ave., S.W.	Calgary	AM 2-7474		
Goodwin, Ellis Advertising, Ltd.	1161 Melville St.	Vancouver	MU 1-3474	W. E. Ellis	
Goodwin, Ellis Advertising, Ltd.	630 8th Ave., S.W.	Calgary	AM 2-4262	G. Stuart	
Grant Advertising of Canada, Ltd.	170 University Ave.	Toronto	EM 3-2144	Miss Joan G. King	
Grant Advertising of Canada, Ltd.	1440 St. Catherine St., W.	Montreal	UN 6-3309	Pierre Favreau	
Grant Advertising of Canada, Ltd.	Canada Trust Bldg.	Windsor, Ont.	CL 6-7828	W. B. Wilbraham	
Grosberg, Pollock & Gwartzman, Ltd.	78 Charles St., W.	Toronto	WA 4-9211	Chas. A. Grosberg	
Hayhurst, F. H. Co. Ltd.	55 Eglinton Ave., E.	Toronto	HU 7-4377	R. D. Amos	E. Brown
Hayhurst, F. H. Co. Ltd.	1420 Sherbrooke St., W.	Montreal	VI 5-0251	J. G. Bourbonnais	V. McLean
Heggie Advertising Co., Ltd.	97 Eglinton Ave., E.	Toronto	HU 1-5125	John E. Chilman	
Huot, J. E., Publicitee, Ltee.	353 St. Nicholas St.	Montreal	VI 2-9011	Henri Poulin	
Hutchins Advertising of Canada, Ltd.	33 Hayden St.	Toronto	WA 4-3753	P. J. Hennessy	
Imperial Advertising, Ltd.	38 Blower St.	Halifax, N.S.		J. B. Regan	
Industrial Advertising Agency, Ltd.	385 Madison Ave.	Toronto	WA 4-6671	Mrs. V. Percival	
Industrial Advertising Agency, Ltd.	1500 Stanley St.	Montreal	VI 2-5281	A. G. Temple	
Industrial Advertising Agency, Ltd.	177 Russell Ave.	St. Catharines, Ont.	MU 2-9443	D. C. Williamson	
Jarvis, Albert, Ltd.	1000 Yonge St.	Toronto	WA 5-3815	Godfrey Jarvis	
Jarvis, Albert, Ltd.	1466 Crescent St.	Hamilton, Ont.	AV 8-9234	George Turner	
Kelley, Russell T. Co., Ltd.	627 Main St., E.	Toronto	JA 2-1155	J. D. McNie	
Kenyon, & Eckhardt, Ltd.	321 Bloor St., E.	Toronto	WA 5-8931	J. A. Winter	Mrs. Dorothy Gill
Kenyon, & Eckhardt, Ltd.	550 Sherbrooke St., W.	Montreal	VI 2-2534	R. V. McCausland	
Lovick, James & Co., Ltd.	1178 W. Pender St.	Vancouver	MU 4-6221	Mrs. A. Bothamley	T. H. Earl
Lovick, James & Co., Ltd.	800 Bay St.	Toronto	WA 1-1121	R. Freiman	Olive Jennings

Lovick, James & Co., Ltd.	200 Queens Ave.	London, Ont.	GE 8-6141	W. M. Page
Lovick, James & Co., Ltd.	428 Portage Ave.	Winnipeg	WH 3-0623	A. B. Jenkins
Lovick, James & Co., Ltd.	629 7th Ave., S.W.	Calgary	AM 2-6161	J. Armstrong
Lovick, James & Co., Ltd.	401 Kerr Block	Regina, Sask.	LA 3-7570	Mrs. Helen Martenson
Lovick, James & Co., Ltd.	105 Marigold Bldg.	Saskatoon Sask.	CH 4-4696	Ken W. F. Cooper
Lovick, James & Co., Ltd.	10014 107th St.	Edmonton, Alta.	GA 4-2181	J. M. Younie
Lovick, James & Co., Ltd.	623 Dominion Square Bldg.	Montreal	UN 6-8391	Mrs. Stella Slattery
Maclaren Advertising Co., Ltd.	111 Richmond St., W.	Toronto	EM 3-2244	F. H. Horler
Maclaren Advertising Co., Ltd.	550 Sherbrooke St., W.	Toronto	VI 5-1222	Miss L. Henuset
Maclaren Advertising Co., Ltd.	635 Ouellette Ave.	Windsor, Ont.	CL 3-1414	Jas. A. Robb
Maclaren Advertising Co., Ltd.	911 Electric Ry. Chambers	Winnipeg	WH 2-6321	Miss Gladys Wilkins
Maclaren Advertising Co., Ltd.	1240 W. Pender St.	Vancouver	MU 5-6268	J. W. Hoyland
McCann-Erickson (Canada) Ltd.	200 Bloor St., E.	Toronto	WA 5-3231	D. J. MacMillan
McCann-Erickson (Canada) Ltd.	2055 Peel St.	Montreal	VI 9-8341	Yves Bourassa
McCann-Erickson (Canada) Ltd.	1030 W. Georgia St.	Vancouver	MU 3-5608	Miss F. Asson
McConnell, Eastman & Co., Ltd.	291 Dundas St.	London, Ont.	GE 4-4528	R. A. McCall
McConnell, Eastman & Co., Ltd.	234 Eglinton Ave., E.	Toronto	HU 7-4601	T. R. Hart
McConnell, Eastman & Co., Ltd.	Dominion Square Bldg.	Montreal	UN 6-6771	Cay Draper
McConnell, Eastman & Co., Ltd.	Royal Bank Bldg., 382 Portage Ave.	Winnipeg	WH 3-7406	Miss Helen Basiuk
McConnell, Eastman & Co., Ltd.	337 8th Ave., W.	Calgary	AM 3-7040	Miss J. Wentworth
McConnell, Eastman & Co., Ltd.	10020 109th St.	Edmonton, Alta.	GA 2-5107	Tommy Banks
McConnell, Eastman & Co., Ltd.	1198 W. Pender St.	Vancouver	MU 3-2161	Clarke Wallace
McCracken, W. A., Ltd.	153 St. Clair Ave., W.	Toronto	WA 4-0721	Mrs. Marjorie Graves
McCracken, W. A., Ltd.	2100 Drummond St.	Montreal	VI 4-9591	Mrs. Byrnyce Watson
McGregor Deaville Advertising	1175 Bay St.	Toronto	WA 2-4864	Arthur E. McGregor
McKim Advertising, Ltd.	2100 Drummond St.	Montreal	VI 9-4152	Peel Stevan
McKim Advertising, Ltd.	1407 Yonge St.	Toronto	WA 4-0981	J. R. Matheson
McKim Advertising, Ltd.	401 National Trust Bldg.	Winnipeg	WH 2-3491	G. W. Leech
McKim Advertising, Ltd.	1030 West Georgia St.	Vancouver	MU 4-8121	R. I. Morton
Muter, Culimer, Frankfurter & Gould, Ltd.	1121 Bay St.	Toronto	WA 4-5738	Miss E. Fox
Nattall & Maloney, Ltd.	108 12th Ave., S.W.	Calgary, Alta.	AM 9-3054	E. Gould
Nattall & Maloney, Ltd.	10018 105th St.	Edmonton, Alta.	GA 4-4910	Mrs. P. McVean
				J. R. McCallum
				G. Rafeiman
				Mrs. Rotha Webb
				Clark Lewis
				Austin Moran
				Miss D. Kilburn
				S. D. Bennett
				Sheldon H. Lodge
				J. N. Milne
				R. Saucier

Key Canadian Advertising Agencies

AGENCY	ADDRESS	CITY	PHONE	RADIO-TV TIME BUYER	BROADCAST DEPT. DIRECTOR
Needham, Louis & Brorby of Canada, Ltd.	121 Richmond St., W.	Toronto	EM 4-1492	Ray Arsenault	Denise Curran
O'Brien Advertising, Ltd.	1455 W. Georgia St.	Vancouver	MU 1-9174	Mrs. M. Albrecht	
O'Brien Advertising, Ltd.	117 LaFleche Bldg.	Edmonton	GA 2-5450	A. E. Nightingale	
O'Brien Advertising, Ltd.	2034 Alta Vista Drive	Ottawa	CE 2-5657		
Orr, William R., Ltd.	240 Eglinton Ave., E.	Toronto	HU 5-9367	Mona M. Harper	
Otto, Robt. & Co. (Canada) Ltd.	2 Carlton St.	Toronto	EM 6-9266	W. A. Perry	
Paul, Phelan & Perry, Ltd.	6 Crescent Rd.	Toronto	WA 5-3436	G. P. Vale	T. Reid & G. Forsyth
Paul, Phelan & Perry, Ltd.	1255 University Ave.	Montreal	UN 1-5437	Miss P. Messum	
Payeur Publicite, Inc.	639 8th Ave.	Quebec City	LA 9-3322	J. P. Vogel	
Pennell Advertising	145 Yonge St.	Toronto	EM 4-2079	Miss M. Barrer	
Plant, Elton M., Advertising, Ltd.	586 Ouellette Ave.	Windsor, Ont.	CL 4-1159	Elton M. Plant	
Purkis, Thornton Ltd.	330 Bay St.	Toronto	EM 4-3762	Miss G. Race	
Reimer C., Advertising, Ltd.	407 Graham Ave.	Winnipeg	WH 2-1868	C. L. Reimer	M. D. Reimer Vera Hopkins
Reynolds, E. W., Ltd.	154 University Ave.	Toronto	EM 2-2381	H. E. Karpus	
Reynolds, E. W., Ltd.	1440 St. Catherine St., W.	Montreal	UN 6-1775	K. A. Munro	Eugene Cote A. Weintall
Ronalds Advertising Agency, Ltd.	Keefer Bldg.	Montreal	UN 6-9471	D. C. Fowler	
Ronalds Advertising Agency, Ltd.	108 Peter St.	Toronto	EM 6-5242	Frank Robinson	W. Ibsen
Ross Roy of Canada, Ltd.	Canada Trust Bldg.	Windsor, Ont.	CL 6-2371	R. A. Post	
Sauviat, G. R. & Associates	1236 Crescent St.	Montreal	UN 6-7355	G. R. Sauviat	
Schneider Caron, Ltd.	1224 St. Catherine St., W.	Montreal	UN 1-4764	H. M. Schneider	
Smith, R. C. & Son, Ltd.	140 Merton St.	Toronto	HU 1-2253	Adam F. Smith	G. Alex Phare
Spitzer & Mills, Ltd.	790 Bay St.	Toronto	EM 6-2811	R. A. Stevenson	
Spitzer & Mills, Ltd.	3405 Addington Ave.	Montreal	HU 1-0344	D. McCrimmon	
Stanfield, Johnson & Hill, Ltd.	1200 Dominion Sq., Bldg.	Montreal	UN 6-8741	H. Harbinson	

Stanfield, Johnson & Hill, Ltd.	255 Davenport Rd.	Toronto	WA 4-8481	W. R. Ross
Stevenson & Scott, Ltd.	1260 University St.	Montreal	UN 6-9361	R. Rowe
Stevenson & Scott, Ltd.	100 Adelaide St. W.	Toronto	EM 3-5773	S. C. Young
Stevenson & Scott, Ltd.	402 Pender St., W.	Vancouver	MU 3-5696	Miss Sherill Adair
Stevenson & Scott, Ltd.	95 Dresden Row	Halifax, N.S.		Alan Forster
Tames Advertising Agency, Ltd.	821 Eglinton Ave., W.	Toronto	RU 7-0301	John G. James
Tandy Richards Advertising, Ltd.	20 Carlton St.	Toronto	EM 2-6362	A. C. Haight
Tandy Richards Advertising, Ltd.	550 Sherbrooke St., W.	Toronto	VI 4-8821	C. Lunny
Thompson Co., Ltd., J. Walter	1600 Dorchester Blvd., W.	Montreal	WE 4-1331	Mary Cardon
				E. Hay
Thompson Co., Ltd., J. Walter	600 University Ave.	Toronto	EM 2-3471	Frank Flint
Thompson-Petersen Adv. Agency, Ltd.	215 Victoria St.	Toronto	EM 8-8091	Allen L. Thompson
Thompson-Petersen Adv. Agency, Ltd.	1121 St. Catherine St., W.	Montreal	VI 2-1881	C. S. Campbell
Torbin Advertising, Ltd.	4920 Western Ave., Testmoun	Montreal	HU 9-5331	S. Torobin
Vamplew Advertising	1175 Bay St.	Toronto	WA 3-5589	T. F. I. Vamplew
Vickers & Benson, Ltd.	Keefer Bldg.	Montreal	UN 6-7701	Marcel Provost
				Mrs. J. Guerin
Vickers & Benson, Ltd.	110 Church St.	Toronto	EM 8-3421	D. T. Hardman
Wallace Advertising Ltd.	132-6 Roy Bldg.	Halifax, N.S.	3-7142	C. E. Howard
Wallace Advertising Ltd.	1224 St. Catherine St., W.	Montreal	UN 1-4764	
Wallace Advertising Ltd.	21 Dundas St.	Toronto	EM 8-2142	
Wallace Advertising Ltd.	174 Lombard St.	Winnipeg	WH 3-7102	
Wallace Advertising Ltd.	326 W. Pender St.	Vancouver	MU 3-8558	
Walsh Advertising Co., Ltd.	Canada Bldg.	Windsor, Ont.	CL 6-2671	T. S. Lawrence
Walsh Advertising Co., Ltd.	2 Carlton St.	Toronto	EM 3-3053	R. A. Norman
Willis Advertising, Ltd.	67 Yonge St.	Toronto	EM 3-2071	W. A. Willis
Yanoff, Chris, Ltd.	85 Grenville St.	Toronto	WA 4-6678	Chris Yanoff
Young & Rubicam	1255 University St.	Montreal	UN 6-8941	G. Lalande
Young & Rubicam	250 University Ave.	Toronto	EM 2-3921	D. C. Dunlop
				J. Kennedy
				P. Fiset
				J. MacCrimmon
				P. Sivell
				H. V. Petersen
				Gerard Delage
				Mrs. L. Jensen
				Mrs. Doris Corrigan
				Mrs. Jo-Marie Mackay
				Mrs. June Frost
				Mrs. Muriel Murray
				V. Paquette
				T. Grove
				W. H. Clark

**Nothing
Outshouts
Quality and
Integrity**



1961

TIME BUYERS



**BIOGRAPHICAL
SKETCHES OF
TIME BUYERS
AT MAJOR
ADVERTISING AGENCIES**

ALLEN, POLLY

of J. Walter Thompson Co., is a graduate of Endicott Jr. College, and entered advertising with J. Walter Thompson in 1950, as estimator. Her hobbies are theatre and reading. She handles the Eastman Kodak Co. account.

★ ★ ★

ANDERSON, ROBERT F.

of Sullivan Stauffer, Colwell & Bayles, Inc., was born Dec. 20, 1926. He graduated from Georgetown (BS) in 1949, and that year entered advertising with RCA as public relations rep. He has held posts with CBS, Benton & Bowles, McCann-Erickson, and Reidl & Freede. He handles the following accounts: Noxzema Chemical Co., Lipton Tea.

★ ★ ★

BACZEWSKI, EDWARD T.

of Cunningham & Walsh, Inc., was born Oct. 12, 1921. He is a graduate of Fordham (BA) 1943, Harvard Bus. School (MBA) 1947, and entered advertising with Kenyon Research in 1946, as research reporter. He is married and has seven children. His hobby is politics. He handles the Sunshine Biscuits Inc. account.

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BALDWIN, BRENDAN J.

of Kenyon & Eckhardt, Inc., was born June 9, 1927. He attended Cornell and Columbia, entered advertising with Donahue & Coe in 1946, and held posts with Paris & Peart, Maxon, Inc., and Benton & Bowles. He is married to Margaret O'Shea and has four children. His hobby is sports. He handles the following accounts: Pepsi-Cola, Anaconda, Plywood, GCMI, Shell, McKesson-Robbins, Canadian Pacific.

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BALNAVES, DAVID W.

of MacManus, John & Adams, Inc., was born Feb. 8, 1930. He attended Wayne U., entered advertising with McCann-Erickson in 1953, as media buyer, and held posts with Grand Advertising. He is married to Shirley Casey and has two children. His hobbies are bowling, golf and handball. He handles the following accounts: Pontiac Motor Corp., Dow Chemical, MMM, Briggs Manuf. Co., Bull Dog Electric Co., Fairmont Railway Motor, Vaurhall Motor, Lyon, Inc.

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BARDACH, PETER M.

of Foote, Cone & Belding, Inc., was born in 1929. He is a graduate of Hobart (BA), and entered advertising with Dancer-Fitzgerald-Sample in 1952, as time buyer. He handles the Liebmann Breweries account and special campaigns.

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BEAN, RICHARD S.

of Warwick & Legler, Inc., was born in 1915. He entered advertising with Ruthrauff & Ryan in 1934, and held posts with Pedlar & Ryan, and Grey Advertising Agency. He is married to Ethel Jokumsen and has four children.

BECKER, NOEL

of Compton Advertising, Inc., was born March 13, 1931. He is a graduate of NYU (MBA), and entered advertising with NBC in 1954. He handles the following accounts: Fizrin, Ivory Liquid, R. T. French, N. Y. Life Ins., Comet, Instantine.

★ ★ ★

BENDER, JUDITH

of McCann-Erickson, Inc., is a graduate of Michigan (BA). She entered advertising with Huber Hoge & Sons in 1954, as asst. time buyer, and held posts with the Biow Co. Her hobbies are reading, painting and skiing. She handles the following accounts: Corn Products Refining Co., Tyre Inc., Lehn & Fink.

★ ★ ★

BENJAMIN, MARY LOU

of Grey Advertising Agency, Inc., was born Feb. 5, 1932. She attended the New School, entered advertising with NBC in 1950, as secretary, and held posts with WPIX, Peck Advertising, and L. H. Hartman Co. Her hobbies are bridge and golf. She handles the following accounts: Ward Baking Co., Chunky Chocolate Corp.

★ ★ ★

BIRKBECK, WILLIAM D.

of Cunningham & Walsh, Inc., was born June 13, 1928. He attended Culford College, England, entered advertising with Foote, Cone & Belding in 1951, and held posts with Compton Advertising. His hobbies are record collecting, theatre, and travel. He handles the Andrew Jergens Co. account.

★ ★ ★

BODLE, RALPH W.

of Kenyon & Eckhardt, Inc., was born March 19, 1928. He is a graduate of Syracuse (BS) 1959, and entered advertising with William Esty in 1951 as estimator. His hobby is golf. He handles the Lever Bros. Co. account.

★ ★ ★

BRANCH, PHIL

Supervisor of media planning at Grey Advertising Agency, Inc., was born Dec. 17, 1924. He is a graduate of Seton Hall (BS), entered advertising with Al Paul Lefton in 1949, and held posts with Ruthrauff & Ryan. He is married to Frances Friedlander. His hobbies are fishing, home movies, and cards. He handles the following accounts: Procter & Gamble and The Mennen Co.

★ ★ ★

BRAUMULLER, HERMAN A., JR.

of Cunningham & Walsh, Inc., was born Jan. 23, 1917. He attended Lehigh, entered advertising with Blakett-Sample in 1941, as clerk, and held posts with Schuyler Hopper Co., James Thomas Chirurg, Inc. He is married to Grace O. Grivicich and has two children. He handles the following accounts: American Machine & Foundry, Brooklyn Union Gas, Chase Brass & Copper, Conn. General Life Inc., Andrew Jergens, Kennecott Copper, Kidde Manuf., Walter Kidde & Co., Mosler Safe Co., St. Regis Paper, Wheeling Steel Corp.

BRAUN, JOSEPH P.

vice president, media director of Kenyon & Eckhardt, Inc., attended Fordham. He entered advertising with K&E in 1933. He is married to Sally Martin and has one child. He is a member of the AAAA, NOAB, Wee Burn Country Club, Friends of the Rowayton Library, and his hobbies are hi-fi and motoring.

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BRECKENBRIDGE W. THOMAS

of Batten, Barton, Durstine & Osborn, Inc., was born Oct. 29, 1931. He attended Kansas University, BS, 1953, and entered advertising with Kudner Agency in 1957 as research assistant. He handles the following accounts: United Fruit, Ocean Spray Cranberries, Bristol Myers—Trig.

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BROOKS, JACK

of Compton Advertising, Inc., was born Dec. 31, 1931. He is a graduate of Oklahoma (BA) 1954, and entered advertising with Compton in 1956, in media research. He handles the following accounts: Ivory Liquid, Chase Manhattan Bank, El Producto Cigars, Kelly-Springfield Tires, Goodyear Rubber Co., Neolite Div.

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BROWN, RICHARD

of Compton Advertising, Inc., was born Sept. 26, 1933. He attended Syracuse U., BS 1955. First entered advertising with Compton in 1960. Married. His hobbies are skiing and his stereo-hi fi set. Accounts: Comet, Pertussen.

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BROWN, STUART

of Cunningham & Walsh, Inc., was born Feb. 27, 1930. He is a graduate of Tufts (BS) 1952, and entered advertising with C & W in 1956, as statistical clerk. He is married and has two children. His hobbies are bridge, music, softball and football.

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BULLIS, MURIEL

supervisor of broadcast media for Erwin Wasey, Ruthrauff & Ryan, Los Angeles, was educated at Los Angeles City College. She entered the advertising business with Foote Cone & Belding. Her hobbies are bridge, bowling and music. She handles the following accounts: Wynn Oil Co., Carnation Co., California Bank.

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BULLOCK, LOU

of Doherty, Clifford, Steers & Shenfield, Inc., was born Oct. 17, 1932. He is a graduate of Drew (BA) 1955, and entered advertising with DCS&S in 1957. His hobby is acting. He handles the following accounts: Bristol-Myers, Grove Labs., Eastman Chem., Standard Triumph.

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BUMSTEAD, ROGER C.

eastern division media director, of MacManus, John & Adams, Inc., attended Syracuse. He entered advertising with Katz Agency in 1948, in sales data, and held posts with Maxon, Campbell-Mithun, Inc., and David J. Mahoney, Inc. He is married to Lila McFadden. He is a member of RTES.

BUNDGUS, JULES

vice president in charge of Radio & Television at Kastor, Hilton, Chesley, Clifford & Atherton, Inc., attended Union College, and entered advertising with Bryan Houston Agency as manager of the Radio-TV department.

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BURBECK, JOSEPH G.

of Compton Advertising, Inc., was born April 3, 1931. He is a graduate of Dartmouth (BA) 1953, and entered advertising with Compton in 1955, as trainee. He handles the following accounts: Comet, Mobil Oil Co., N. Y. Life Ins., R. T. French.

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BUTNER, LAWRENCE

of Albert, Frank-Guenther Law, Inc., was born April 17, 1931. He graduated from C.C.N.Y. (BBA), and Brooklyn Law School (LLB), and entered advertising with Katz Agency in their accounting dept., and has also held posts with Maxon Inc. and National Export Adv. He is married to Eleanor Schwartz, and has one child.

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CAMBRIDGE, MICHAEL

of Sullivan, Stauffer, Colwell & Bayles, Inc., was born March 26, 1934. He entered advertising with SSC&B in 1959, and has held posts with William Esty. He is married. He handles the following accounts: Riviera Cigarettes, Arrid, S&H Green Stamps.

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CAMERIK, GENE

of Young & Rubicam was born Feb. 5, 1930. He attended William & Mary and Cornell Universities, BS in 1952, MBA in 1958. First entered advertising with Young & Rubicam in 1958, as Outdoor Fieldman. He is married and enjoys reading, fishing and golf. His accounts are: Borden Co., General Cigar, Drake Bakeries.

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CAMPBELL, C. N.

head time buyer, Detroit office, of MacManus, John & Adams, Inc., was born in 1928. He attended Michigan, and entered advertising with Campbell-Ewald in 1950, as outdoor field rep. He is married to Joanne Hartwick and has two children. He handles the following accounts: Pontiac Motor Div., Cadillac Motor Div., Dow Chemical, Minnesota Mining & Mfg., S. S. Kresge Co.

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CARAYAS, MARIA

of Kudner Agency, Inc., was born Jan. 23, 1928. First entered advertising with Roy S. Durstine, Inc., in 1948, as Media Buyer Trainee. She also held posts with Hilton Riggio, Inc., and Maxon Agency. She is a member of the Madison Bridge Club. Her accounts are: Fisher Body Division of General Motors Corp., Sylvania Electric Productions, Inc., Colorforms, Inc., General Telephone & Directory, and Goodyear Tire & Rubber Co.

CARNEY, WILLIAM

of Compton Advertising was born July 23, 1934. He attended Hofstra College, BA, 1956. First entered advertising with Compton in 1959, as a Media research trainee. He is a member of the New York Athletic Club. Account: Duncan Hines.

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CARVELL, FRANK

media supervisor of N. W. Ayer & Son, Philadelphia, has previously held posts with Benton & Bowles, Biow Co., and Pedlar & Ryan. He is married and has two children.

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CASPERS, STEPHEN J.

of B.B.D.&O., was born June 25, 1936. He attended William & Mary College. First entered advertising with BBDO in 1959, as a trainee. He is a member of the Pelham Country Club. His hobbies are boating and golf. Accounts: Pepsi-Cola, and U. S. Steel.

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COHN, ENID K.

of McCann-Erickson, Inc., was born June 21, 1930. She is a graduate of Syracuse (BS), entered advertising with Good Housekeeping Magazine in 1950, as secretary, and held posts with J. Walter Thompson, Cunningham & Walsh, Edward Petry & Co. Her hobby is collecting antique Wedgewood pottery. She handles the Nestle Co. account.

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COLEMAN, MARIE V.

of Donahue & Coe, Inc., was born May 30, 1916. She attended N. Y. U., entered advertising with Charles M. Storm in 1947, as media asst., and held posts with Kelly-Nason and Dancer-Fitzgerald-Sample. She handles the following accounts: River Brand Rice and Motion Pictures.

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CONWAY, VIRGINIA M.

of McCann-Erickson, Inc., was born in 1929. She entered advertising in 1947, and has held posts with Ted Bates, Kenyon & Eckhardt, Bryan Houston. She handles the following accounts: Liggett & Myers Tobacco Co., Nestle Co.

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COPELAND, ALTON B.

Media Supervisor of Donahue & Coe, Inc., was born June 29, 1926. He attended Pace, BBA, 1949. First entered advertising with Lever Bros. Co., in 1949 as assist. print media director. Also held posts with BBDO and Needham Louis & Brorby. He is married and has three children. Hobbies are fishing and golf. Accounts are: Allied Artists, American Enka Corp., Bankers Trust Co., Camp Arcady, CBS Phonographs, Ceramics For Industry, Columbia Pic., Columbian Carbon Co., plus 21 others.

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CORBETT, CHARLOTTE M.

of Doyle Dane Bernbach attended Columbia U., MA. First entered advertising with Cecil & Presbrey in 1950 as a time buyer. Accounts: American B/C, Chemstrand Corp., Coffee Growers of Colombia, Dreyfus Fund, French Gov. Tourist, Thom McAn and Volkswagen.

COULTER, FRANK, Jr.

of Young & Rubicam, Inc., was born Jan. 20, 1905. First entered advertising with N. W. Ayer & Son, Inc., in 1926 as production assistant. He is married and has one child. He is a member of the Bonnie Briar Country Club and the Skytop Club. He enjoys sports of all kinds. Accounts: Goodyear Tire and Rubber Co., Singer Sewing Machine Co., Beechnut-Life Savers Inc., Bristol Myers Co., and Sanforized Div., of Cluett Peabody & Co., Inc.

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COVERLEY-SMITH, JOHN F.

of N. W. Ayer & Son, Inc., was born Jan. 1, 1918. He graduated from U. of Penna. (BS) in 1938, entered advertising with Young & Rubicam in 1939, as a trainee, and has held posts with Geare-Marston, McKee, & Albright, and The Borden Co. He is married to Margaret Emhardt and has two children. His hobbies are golf and sailing.

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CRADDOCK, BETTY L.

media director of MacManus, John & Adams, Inc., was born Oct. 13, 1926. She entered advertising with Van Hecker, Inc., in 1945, as secretary, and held posts with Ruthrauff & Ryan, Erwin Wasey Ruthrauff & Ryan, and Burke Dowling Adams, Inc. She is married. Her hobbies are bowling and golf. She handles the following accounts: American Electronics, Ling-Altec Electronics, Altec Lansing Corp., Western Gear Corp., MacFarlane's Candies, Kraloy Plastic Pipe Co., Wallace O. Leonard, Inc.

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CRANDALL, JOHN B.

associate media director of McCann-Erickson, Inc., has held posts with Benton & Bowles and Kudner Agency. He handles the following accounts: Chesebrough-Pond's Mennen Co., National Cash Register, Nestle Co., Owens-Corning Fiberglas, Liggett & Myers, Schenley Industries, United Potash Co.

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CROOKER, ROBERT H., JR.

of Campbell-Ewald Co., was born in 1915. He attended the U. of Michigan, and entered advertising with C-E in 1938, in the outdoor dept. He is married to Jean Scholl. He handles the following accounts: Chevrolet Motors, United Motor Service, National Bank of Detroit, Kroger, Detroit Edison.

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CROWDER, SHIRLEY

media buyer of Fuller & Smith & Ross, was born July 18, 1928. She attended USC, entered advertising with Hearst Adv. Service in 1951, as secretary, and held posts with Tabery Corp. & Stromberger, Lavene, McKenzie. She is married. Her hobby is concert piano. She handles the following accounts: Plymouth Dealers, Kal-Kan Foods, Pacific Ocean Park, Systems Develop. Corp., CBS-KNX.

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DAIGH, DONALD M.

director of Radio & TV for Henderson Advertising Agency, entered the advertising field with Pedlar & Ryan. He is married and has five children.

DALTON, PETER J.

of Donahue & Coe, Inc., was born Oct. 10, 1929. He is a graduate of U. of Pa., and entered advertising with Benton & Bowles, Inc. in 1952, as broadcast buyer. He is married to Joan Potter. His hobbies are sailing, bridge, painting and literature. He handles the Arnold Bakers, Burlington Hosiery Co., Foster Grant, Sarong, Inc., Scripto, E. R. Squibb & Sons, E. F. Drew Co., Tri-Nut Margarine accounts.

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DAVIDSON, JOHN M.

of Gardner Advertising Co., was born in 1929. He is a graduate of U. of California (BA), and entered advertising in 1955 with National Outdoor Advertising as a field service rep.

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DAVIS, HAROLD A.

of Batten, Barton, Durstine & Osborn, Inc., was born July 17, 1925. He is a graduate of Marietta (BA), entered advertising with Benton & Bowles in 1949, in budget control, and held posts with Compton, and Erwin Wasey. He is married and has two children. His hobby is wood working. He handles the Campbell Soup Co. and Bromo Seltzer accounts.

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DELANO, LESTER A.

vice president in charge of marketing service and account supervisor, of North Advertising Agency, attended Amherst, Brown, and Chicago (MBA). He entered advertising with Gould, Gleiss & Benn Marketing Consultants. He handles the following accounts: Toni, Columbia Foods, Jewel Tea, Gillette Labs.

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DE VITO, GEORGE

of Weiss & Geller, Inc., was born August 13, 1933. He attended St. John's and Rutgers, and entered advertising in 1959, with Weiss & Geller as time buyer. He is married to Veronica Kramer, and has two children. He handles the following accounts: Proctor Electric, Doeskin, Terry Candy Co., Beacon Plastics, Davega Stores, Granco Products.

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DIAMOND, LYNN

of Mogul, Williams & Saylor, Inc., is a graduate of Michigan State Normal College. She first entered advertising with Cecil & Presbrey in 1950, as executive secretary, and held posts with Emil Mogul Co. Her hobbies are theatre, double-crests and bridge. She handles the following accounts: Rayco Manufacturing Co., Lite Diet Bread, Howard Clothes.

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DOLLARD, WILLIAM P.

of Young & Rubicam first entered advertising with BBD&O in 1928 as junior account exec. He also held posts with Dancer, Fitzgerald & Sample. He received the Silver Nail Award in 1959, naming him Time Buyer of the Year. Married and has three sons. His hobby is gardening. Accounts: Bufferin, Vacuettes, Vitalis Hair Cream.

DRANTCH, SEYMOUR

of Young & Rubicam was born Oct. 18, 1925. Attended City College of N. Y., BBA, 1951. First entered advertising with Y&R in 1950. He is married and has two children. Club affiliations include Hewlett Woods Civic Assoc. His hobby is photography. Accounts: Bristol-Myers and Singer Sewing Machine Co.

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DUCEY, JAMES

of Cunningham & Walsh, Inc., was born Dec. 8, 1926. He is a graduate of St. John's (BA) 1950, and entered advertising with William Esty in 1952, as time buyer. He is married to Anna Smith. His hobby is photography. He handles the following accounts: American Machine & Foundry, Thos. Cook & Son, Decca Records, J. A. Folger, Sunshine Biscuits, E. R. Squibb & Sons, 21 Brands, Inc.

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DUCHIN, HAROLD

of BBD&O was born January 27, 1930. Attended City College, BBA in 1952. First entered advertising with Harry B. Cohen in 1952, as print advertising checker. Also held posts with Lawrence C. Gumbinner, Doherty, Clifford, Steers & Shenfield and Doyle Dane Bernbach. He is married and has one child. He is vice president of Alpha Delta Sigma and enjoys photography and stamp collecting. Accounts: Campbell Soup Co., and Bromo Seltzer.

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DUFFY, JOHN J.

of BBD&O was born Feb. 21, 1937. First entered advertising with Wm. Esty Co., Inc., in 1955. He is married and has one son. Accounts are: Rexall, Westclox, Coty, General Electric, G.E. Lamps and Tupperware.

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DUNIER, LESLIE L.

vice president in charge of Radio & TV, at Mogul, William & Saylor, Inc., was born Sept. 1, 1924. He is a graduate of N. Y. U. (BS) 1946, entered advertising with Reiss Advertising in 1946, and held posts with Sterling Adv., L. L. Dunier Agency, Emil Mogul. He is married to Norma Rich and has one child. His hobby is golf and he is a member of RTES.

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DUNLAVEY, MARY E.

of N. W. Ayer & Son, Inc., attended Columbia and N. Y. U., entered advertising with Ruthrauff & Ryan as time buyer, and held posts with Pedlar & Ryan, Harry B. Cohen, and Aitkin Kynett. Her club affiliations are TV Radio Adv. Club of Phila., Phila. Club of Adv. Women, Plays & Players, Phila. Art Alliance. Her hobbies are theatre, music, horseback riding, swimming, & cooking. She handles the following accounts: National Dairy (Sealtest) Products Corp., First Penna. Co.

DUNNE, ARTHUR

of Batten, Barton, Durstine & Osborn, Inc., was born Oct. 25, 1931. He is a graduate of Fordham (BS) 1954, and entered advertising with Dancer-Fitzgerald-Sample in 1958, as time buyer. He is a member of the New Rochelle Shore Club, and his hobbies are swimming, skiing, music, and hunting. He handles the following accounts: Curtis Circulation Co., Pan American Coffee Bureau, & Minnesota M. & M.

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DURANDO, HARRY J.

of Donahue & Coe was born Mar. 27, 1932. He attended Long Island U., B.S. in 1958. First entered advertising with Lennen & Newell in 1958 as assistant buyer. His hobbies are golfing, tennis, HOO Model Trains. Accounts: E. R. Squibbs, KASCO, International Latex, Bankers Trust, Foster Grant, Arnold Bakers and Burlington Hosiery.

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DWYER, MARY

of Kenyon & Eckhardt Inc., attended Hunter College, and entered advertising with Pedlar & Ryan in 1940 as estimator. Her hobbies are theatre, movies, reading, opera and concerts. She handles the Lever Bros. Co. Anaconda, Canadian Pacific, McKesson & Robbins & U.S. Plywood accounts.

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DYATT, DERRICK

of N. W. Ayer & Son, Inc., was born March 8, 1926. He graduated from American U. in 1952, entered advertising with WSAW, Allentown, Pa., as staff announcer, and has held posts with WTOP-TV, Wash., D. C., and WGBI, Scranton, Pa. His club affiliations are Jr. Chamber of Commerce, Red Feather, Polio Foundation, and hobbies are drama (little theatre), horseback riding.

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ECKERT, STUART

of Doherty, Clifford, Steers & Shenfield, Inc., was born Dec. 3, 1932. He is a graduate of N. Y. U. (BS) 1953, and entered advertising with Lennen & Newell in 1955. He is married. His hobbies are sports, photography and travelling. He handles the following accounts: Vitalis, Noxzema, Instant Shaving Lather, Cutex-Nail Polish & Lipstick.

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EGAN, TONY

of Young & Rubicam was born Aug. 3, 1936. He attended Dartmouth and first entered advertising with Y&R in 1958, as a trainee. He has also held posts with ABC. He enjoys skiing. Accounts are: General Foods—Birds Eye, Dream Whip, Swans Down, Minute Rice, Log Cabin and Pectins.

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ENGLISH, JAMES R., JR.

of Kenyon & Eckhardt, Inc., was born May 1, 1919. He is a graduate of Harvard (BA) 1939, entered advertising with Young & Rubicam in 1953, as media research director, and held posts with A. C. Neilson & Co. He is married to Caryl Hadsell and has two children. His hobbies are skiing, squash, golf and aviation. He handles Lever Bros. Co.

FERGUSON, WILLIAM J., JR.

of Sullivan, Stauffer, Colwell & Bayles, Inc., was born Jan. 10, 1931. He graduated from Fordham (BS) in 1952, and entered advertising with Young & Rubicam Inc. in 1958, as time buyer. He is married to Margaret M. O'Hagan, and has two children. His hobbies are bowling, handball, and woodcraft. He handles the following accounts: Riviera cigarettes, Arrid Cream Deodorant, S & H Green Stamps.

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FINN, FRANK

of Doherty, Clifford, Steers & Shenfield, Inc., was born July 21, 1921. He is a graduate of N. Y. U. (BS) 1948, entered advertising with Compton Advertising in 1949, as Radio & TV biller, and held posts with Kudner Agency. He is married and has one child. His hobby is bowling. He handles the following accounts: Bristol-Myers, Grove Labs.

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FIRESTONE, JERRY

of Grey Advertising Agency, Inc., was born April 9, 1930. He is a graduate of C.C.N.Y. (BBA), entered advertising with Dancer-Fitzgerald-Sample in 1950, as media researcher, and held posts with Television Magazine. He is married and has one child. His hobbies are reading, writing, and music. He handles the following accounts: Benrus, Westinghouse, Phillips-Van Heusen, NBC.

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FISCHER, RICHARD E.

of Campbell-Ewald Co., was born in 1912. He attended Quincy College, entered the advertising agency field with C-E in 1956, in network media, and has also held posts with Storer Broadcasting and WHAS, Louisville, Ky. He is married to Jane Anderson and has four children.

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FLERI, EDWARD C., JR.

media supervisor-spot broadcasting, Batten, Barton, Durstine & Osborn, Inc., was born May 22, 1925. He is a graduate of Hofstra (BA) 1949, and entered advertising with Benton & Bowles in 1949. He is married and has three children. His hobbies are gardening and drawing.

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FOX, LOUIS C., Jr.

of Young & Rubicam, Inc., was born May 22, 1933. He attended Adelphi College, BA, 1956. First entered advertising with Y&R in 1959, as a trainee. He also held posts with WGBB, Freeport, L. I., as staff announcer and assistant program dir. Married and a member of Adelphi College Alumni Assoc. His hobby is photography. Account: General Foods.

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FRICKE, WILLIAM A.

associate media director at McCann-Erickson, Inc., attended Colgate. He entered advertising with National Outdoor Advertising Bureau in 1927, as field man. He handles the following accounts: Westinghouse Electric, Bulova Watch Co., Columbia Records, Look Magazine, B. F. Goodrich, John Hancock Mutual Life Ins., Stegmaier Brewing Co.

FULLER, MARCELLEE J.

of Guild, Bascom & Bonfigli, Inc., was born Jan. 24, 1927. She is a graduate of U. of Calif. (BA) 1949, entered advertising with Brooke, Smith, French & Dorrance in 1953, as media asst., and held posts with Harrington-Richards. She is married. Her hobbies are skiing, golf and travel. She handles the following accounts: Ralston Purina Co., Best Foods, Tidyhouse Products, Mary Ellen's Jams & Jellies, Mother's Cakes & Cookies.

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GANS, JOSEPH C.

President of Joe Gans & Co., entered the advertising agency field with Thwing & Altman in 1947, as vice president and Radio TV director, and formed his own agency in 1958. He is married and has two children. He handles the following accounts: Time Magazine, American Heritage, Norkon Pharmacal, Inc.

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GARRABRANT, N. T.

media department head at North Advertising Agency, attended Northwestern. He entered advertising with Toni. He is married and has one daughter. He handles the following accounts: Englander Co., Gillette Labs, Jewel Tea, Phaezler Bros.

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GIBEL, JOHN C.

of Grey Advertising Agency, Inc., was born Oct. 31, 1925. He is a graduate of N.Y. U. (BS), entered advertising with Young & Rubicam in 1949, in market research, and held posts with Dancer-Fitzgerald-Sample, Cunningham & Walsh, Benton & Bowles. He is married to Estelle McCarron and has one daughter. His hobbies are tennis and gardening. He handles the following accounts: The Greyhound Corp., GE.

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GLASSER, DOROTHY H.

of Kastor Hilton Chesley Clifford & Atherton was born July 28, 1931. She attended NYU, BA, 1952. First entered advertising with Marschalk & Pratt in 1953, as research assistant. Also held posts with Herschel Z. Deutsch & Co., Inc. Hobbies are the theatre and ballet. Accounts: Pharmaco, Inc., G.W. Helme Co., Smith Bros. and The Lander Co.

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GLECKLER, ROBERT P.

of Young & Rubicam was born Jan. 21, 1931. Attended Columbia, AB, 1953. First entered advertising with Y&R in 1955, as a trainee. He is married and has two children. He belongs to the Metropolitan Psi Upsilon Fraternity and Southward Ho Country Club. His hobbies are golf and photography. Account: General Foods.

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GOLDEN, GERARD F.

of Doyle, Dane Bernbach, Inc., was born Sept. 15, 1936. He attended the U. of Mississippi, BA, 1958. First entered advertising with Benton & Bowles in 1958, as an estimator. He is a member of Alpha Delta Sigma Alumni Club. Hobbies are golf and reading. His accounts are: Salada, Roma Wine, El Al Israel, Olin Mathieson Corp.

GOLDIS, SEYMOUR

of McCann-Erickson, Inc., was born Oct. 14, 1928. He is a graduate of N. Y. U. (BS) 1951, entered advertising with National Screen Service Corp. as production asst., and held posts with Lennen & Newell and J. Walter Thompson.

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GORDON, ROSANNE

of K.H.C.C.&A was born Dec. 19, 1929. Attended NYU. First entered advertising with Headley-Reed in 1950, as office manager. She has held posts with Street & Finney, Product Services, TAA, Inc., and Kelifeld, Heineman, Shaw & Joseph. Her hobbies are horseback riding and reading. Accounts: Potter Drug & Chemical Corp. (Cuticura Soap & Cutitone), Grand Union Co., Triple-S Blue Stamps, Journal-American and Autocrat Coffee.

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GRADY, FRANK

of Young & Rubicam was born Aug. 9, 1919. Attended St. John's U., BA, 1941. First entered advertising with Y&R in 1941. He is married to Jan Johnson and has 4 children. Hobbies are fishing and woodworking. His accounts are Gulf Oil, Life and Scotts Seeds.

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GRAY, JOHN L.

of J. Walter Thompson Co., was born April 9, 1931. He is a graduate of Yale (BS), and entered advertising with J. Walter Thompson in 1957, as asst. time buyer. He is married to Cynthia A. Hunt and has one child. His hobbies are reading, photography, foreign affairs, tennis. He handles the Lever Bros. account.

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GREY, EDWARD A.

director and senior vice president in charge of media operations at Ted Bates & Co., Inc., entered advertising in 1936. He has held posts with the Biow Co.

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GREENBERG, GERALD

of Young & Rubicam was born Sept. 15, 1929. Attended Sampson College and Columbia U. First entered advertising with Y&R in 1956, as Radio-TV commercial coordinator. He has held posts with WABC-TV as assistant production manager. He is married to Carol Heller and has two sons. His hobbies are flying, painting and the stock market. He handles the Johnson & Johnson account.

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GREALISH, EUGENE J.

of Young & Rubicam, Inc., was born Jan. 17, 1931. Attended Queens College, AB. First entered advertising with Nat'l Brod. Co., in 1954, as media buyer. Also held posts with Hockoday Associates, Inc., and Bryan Houston, Inc. He is married and has two children. He is a member of the Knights of Columbus and enjoys golf and bowling. Accounts are: Bristol Myers, Beech Nut Life Savers and Sanforized.

GREENSPAN, CLIFFORD K.

of Donahue & Coe was born June 22, 1927. He attended NYU, B.S. 1951. First entered advertising with Reiss Advertising in 1951 as production biller. Also held posts with Joseph Reiss Associates and Cunningham & Walsh. Married to June Elizabeth Homan and has two children. He is a member of the Lincoln Republican Club. His hobbies are history and music. Accounts: Holland-American Line, Gorham Silver, Tri-Nut Margerine, Schieffelin & Co., CBS Phonographs.

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GRUBER, HERBERT

media director of Parkson Advertising, was born October 24, 1919. He graduated from C.C.N.Y. (BBA) in 1942, and entered advertising with The Biow Co. in media research. He is married and has two children. His hobbies are bridge, gardening.

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HANSON, LEE C.

broadcast supervisor of MacManus, John & Adams, Inc., Bloomfield Hills, Mich., office, was born April 20, 1931. He is a graduate of Michigan State (BA) 1953, entered advertising with M. J. & A. in 1959, as time buyer, and held posts with stations WKMH, WILS, WILS-TV. He is married to Janet Good. His hobbies are sports and music.

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HARABADIAN, LARRY N.

of Campbell-Ewald Co., is a graduate of the U. of Detroit (BS). He entered advertising with C-E in 1952, in the office service dept. He handles the following accounts: Chevrolet Motor Div. of General Motors, Kroger Co., Detroit Edison.

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HARPER, JOY

of Donahue & Co., Los Angeles, attended East Texas State, BA. She has held posts with Erwin Wasey, Ruthrauff & Ryan. Her hobbies are the theatre and painting. Accounts: Security Bank, Columbia Pictures, MGM, Pioneer Savings & Loan, Alpha Beta Food Markets.

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HAY, GRAHAMN D.

associate head time buyer of Compton Advertising, Inc., was born Sept. 10, 1926. He is a graduate of Missouri (BA) 1948, (BJ) 1949, and entered advertising with Biow Advertising in 1950, in media research. He is married and has one child. His hobbies are music and furniture making.

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KELFRICH, CHARLES J.

Media Director of Donahue & Coe, Los Angeles, was born in 1927. Attended Seton Hall (BS). Entered advertising with William Esty Co. Hobbies are skiing and skin diving. Accounts: Security Bank, Columbia Pictures, MGM, Pioneer Savings und Loan.

HELLER, DONALD K.

of N. W. Ayer & Son, Inc., was born April 29, 1931. He graduated from Dickinson (BA) in 1953, entered advertising with Warwick & Legler in 1953, as a clerk, and held posts with Al Paul Lefton. He is married to Barbara Lamb and has one child. His hobbies are sports, photography, reading. He handles the following accounts: Armour, John H. Breck, Inc., Hamilton Watch Co.

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HOLBROOK, RODNEY C.

of Y&R, Inc., was born Sept. 8, 1927. He attended Michigan State, BA, 1950. First entered advertising with Maxon, Inc., in 1950, as a buyer. Also held posts with Ruthrauff & Ryan. He is married and has four children. His hobby is painting. Accounts: American Home Foods, Drackett, General Cigar, Dictaphone, and National Sugar.

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HORNELL, ALAN

of B.B.D&O, was born Sept. 24, 1932. He attended the U. of Pittsburgh and Syracuse U., BA in 1954, and MS in 1955. First entered advertising with Schwab & Beatty as asst to TV Radio Director. Also held post with Benton & Bowles. Married and one child. Hobbies are skiing, sailing and tennis. He handles the General Mills and N. Y. Telephone Co. accounts.

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HOUGHNEY, DOROTHY T.

of Grey Advertising Agency, Inc., entered advertising with Biow Co. in 1945, in media research. Her hobbies are music and books. She handles the Procter & Gamble account.

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HOWARD, MARY G.

of Gardner Advertising Co., was born in 1928. She entered advertising as a secretary, and has held posts of outdoor space buyer and estimator. She handles the following accounts: Pet milk, Ralston Purina, Monsanto Chemical Co., Grove Laboratories.

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HUELSE, GEORGE W.

of Doyle Dane Bernbach was born June 9, 1925. Attended Duke University, AB, 1947. Also held posts with ABC and Maxon, Inc. He is married to Mary Brantuas and has two children. He is a member of the Mandalay Civic Assoc., N. Y. Media Planners and RTES. Hobbies are hunting, fishing and field trials. Accounts: Dorman Co., 5-Day Labs., Goodman & Sons, Polaroid Corp., Puriton and West End Brewing.

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HUGHES, JOHN T.

of Kenyon & Eckhardt, Inc., was born March 6, 1928. He is a graduate of Manhattan College (BBA) 1949, entered advertising with Kelly-Nason in 1949, as an asst. in the media dept., and held posts with Cunningham & Walsh and Warwick & Legler. He is married to Anne O'Callaghan and has three children. His hobbies are basketball, softball and carpentry.

HURLEY, GENEVIEVE

of Young & Rubicam first entered advertising with Y&R in 1948 as media assistant. Her accounts are: Tek Hughes, Permacel-Bondex, and Chivas Regal Whiskey.

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HUTSON, ANNE

media director of D'Arcy Advertising Co. of Los Angeles, was born Sept. 27, 1914. She entered advertising with D'Arcy in 1953, as secretary, and held posts with 20th Century-Fox Film Corp. Her hobby is golf. She handles the following accounts: Royal Crown Cola, Butter-Nut Coffee, General Tire & Rubber, General Teleradio.

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JACKMAN, NORMAN G.

of Campbell-Ewald Co., was born in 1926. He attended Wayne U., and entered advertising in 1947. He is married to Helen Van Den Brouck and has four children. He handles the following accounts: United Motors Service, General Motors, Detroit Edison, National Bank of Detroit.

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JACKNOWITZ, ANN

of Young & Rubicam was born March 11, 1932. Attended Hunter College, AB, 1952. First entered Advertising with Harry Cohen in 1953. Hobbies: Travel and philately. She handles Sanka, LaFrance, and General Foods Corp.

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JAFFE, JEANE

of Doyle Dane Bernbach, Inc., entered advertising with Joseph Katz Co. in 1950, as media clerk, and held posts with J. Walter Thompson and Lennen & Newell. Her hobbies are writing and music. She handles the following accounts: Schenley Ind., Salada-Sheriff-Horsey, Ohrbachs, ILGWU, El Al Airlines, Olin Matheson.

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JANCO, BETTY

of Doyle Dane Bernbach attended the U. of Okla. First entered advertising with Compton Advt. in 1955, as a TV estimator. She is married and her hobby is coin collecting. Accounts: West End Brewing, Polaroid, Puritron and 5 Day Deoderant.

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JOHNSON, ALLENE L.

media buyer of Kenyon & Eckhardt, Inc., was born Feb. 8, 1936. She entered advertising with Calif. Transit Adv. in 1956, as bookkeeper. Her hobbies are water skiing and hunting. She handles the following accounts: L. A. District Lincoln-Mercury Dealers Adv. Assn., Eastside Beer, Shell Oil Co.

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JOHNSON, HUGH H.

of Kudner Agency, Inc., was born Aug. 18, 1899. He attended Michigan State, entered advertising with Reo Motor Car Co. in 1922, as asst. advertising mgr., and held posts with Buick Motor Div. and Bell Aircraft Corp. He is married to Virginia Murner and has three children. His hobbies are golf and fishing. He handles the following accounts: Fisher Div. of GM, Colorforms, Sylvania, Arnold Bakers, Goodyear, Renault.

JONES, ARTHUR E., Jr.

of Young & Rubicam, Inc., was born May 17, 1915. He attended Hampden Sydney College. First entered advertising with Y&R in 1943, as an outdoor field rep. He also held posts with Skouras Theater Corp. He is married to Jacqueline Cathelin and has four children. His hobby is stamps. Accounts: Ethyl, Filbert, Piels Beer, Remington, Seagrams, Sports Illustrated.

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JONES, EVELYN LEE

Business manager, Radio-TV at Donahue & Coe, Inc., was born August 4, 1910. She attended Rochester and Columbia, entered advertising with Donahue & Coe, Inc., in 1943, as copy writer, and held posts with various motion picture companies. She is married. Her hobbies are theatre and reading. She handles the accounts of MGM, Columbia Pictures, Allied Artists, Loew's Theatre, and other local N. Y. theatres.

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JONES, MARION A.

of Lennen & Newell, Inc., graduated from Elmira College (BA), and entered advertising with Compton Advertising in 1946, as an estimator and typist, and has held posts with Kastor, Farrell, Chesley & Clifford, Benton & Bowles, and Grey Advertising. Her hobbies are golf, reading, and sewing. She handles the following accounts: Armstrong Rubber Co., Reynolds Metals, American Gas Association, Paramount Pictures.

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JONES, RAYMOND E., Jr.

of Young & Rubicam, Inc., was born June 22, 1915. First entered advertising with Compton in 1937, as a trainee. Also held posts with Foote, Cone & Belding, CBS-TV and KHOU-TV, Houston.

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KAHN, EDWARD D.

vice president of Victor A. Bennett Co., attended Northwestern. He entered advertising with a Boston agency. He is married and has two daughters. His hobby is golf. He handles the following accounts: Longine Watch Co., BOAC.

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KARLAN, ARTHUR E.

of J. Walter Thompson Co., was born June 11, 1925. He is a graduate of Illinois (BS), entered advertising with DCSS in 1951, as space buyer, and has held posts with Benton & Bowles and Allied Stores. He is married to Elizabeth Cohen and has one child. His hobbies are song composing, record collecting, and bowling. He handles the following accounts: Eastman Kodak, Scott Paper Co., Boyle-Midway, Chesebrough-Pond's.

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KATZ, KITTY

of BBD&O was born Oct. 15, 1934. Attended Hunter College, BA, 1955. First entered advertising with Katz Agency in 1957, as an estimator. Also held posts with J. Walter Thompson. Her hobbies are travel and spanish literature. Account: Coty, Inc.

ADVERTISING AGENCY TIME BUYERS

KAUFMAN, STUART

of Donahue & Coe, Inc., was born Oct. 30, 1931. He attended NYU, BA, 1954. First entered advertising with Donahue & Coe, Inc., in 1956. He is married and has two children. His hobbies are tropical fish, swimming and fishing. Accounts: Bosco Syrup and Instant Bosco.

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KEARNS, JAMES

of Warwick & Legler, Inc., was born December 29, 1931. He attended N. Y. U., and entered advertising with Kenyon & Eckhardt in 1956, as estimator, and has also held posts with Dancer-Fitzgerald-Sample. He is married and has two children.

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KEARNS, KEN

of Grey Advertising Agency, was born March 11, 1922. He is a graduate of the U. of California (BA), entered advertising with Compton Advertising, and held posts with Biow Adv. He is chief broadcast buyer.

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KELLY, THADDEUS S.

of McCann-Erickson, Inc., was born Jan. 23, 1924. He entered advertising with BBDO in 1940, and held posts with Cecil & Presbrey. He is married to Anne Fisher and has two children. He handles the following accounts: National Biscuit Co., Trans-Canada Airlines, Talon.

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KENNEDY, LOUIS J.

of Kenyon & Eckhardt, Inc., was born Nov. 20, 1925. He attended the U. of Pa., and entered advertising with A. E. Aldridge Assoc. in 1951 as advertising trainee. He handles the following accounts: Ford Inst., Mercury, Lincoln.

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KENNEY, PHILIP

vice president and associate media director of Kenyon & Eckhardt, Inc., entered advertising with Lever Bros. in 1939. He is married to Edna G. Brady and has four children. He is a member of the Darien Country Club, and his hobbies are gardening and golfing. He handles all accounts.

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KERWIN, LUCY

of Kenyon & Eckhardt, Inc., is a graduate of St. John's and Columbia, and entered advertising with K&E in 1941, as secretary. Her hobbies are swimming and reading. She handles the following accounts: Nabisco, Capital Airlines, Mead-Johnson.

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KIZENBERGER, PAUL F.

of N. W. Ayer & Son, Inc., was born Aug. 10, 1907. He entered advertising with H. K. McCann Co. in 1926 as a clerk, and held posts with Badger Browning & Hersey. He is married to Julianna Wenzel and has one daughter. His hobbies are gardening, fishing, hunting. He handles the following accounts: Hills Bros., Pharmaco, International Corres. Schools, Armco Steel, Moore Bus. Forms, Container Corp.

KOBZA, EDWARD A.

of Kenyon & Eckhardt, Inc., was born Nov. 18, 1927. He is a graduate of N. Y. U. (BS) 1953, and that year entered advertising with K&E as a clerk. He is married and has two children. His hobby is golf.

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LAFFEY, WILLIAM J., JR.

of Fuller & Smith & Ross, Inc., was born May 3, 1925. He is a graduate of N. Y. U. (BBA) 1952, entered advertising with Benton & Bowles in 1948, and held posts with Donahue & Coe, Inc. He is married and has four children. He handles the following accounts: Borden Chemical Co., C.I.T. Finance Corp., Hercules Powder Co., Paillard Products, Raytheon, Waring Products.

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LANGBORT, POLLY

of Young & Rubicam was born June 29, 1933. She attended Adelphi, AB, 1954. First entered advertising with Y&R in 1956, and also held posts with Dumont TV. Accounts: Jell-O Gelatin, Jell-O Pudding & Pie Filling, Jell-O Instant Pudding, and Baker's Coconut.

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LEIGHTON, BEN

of Campbell-Mithun, Inc., was born Feb. 8, 1917. He is a graduate of Hamline (BA) 1939, entered advertising with C-M in 1955, as production coordinator, and held posts with stations WEBC, WMIN, and KSTP. He is married to Verna L. Sundquist and has two children. His hobbies are swimming, sailing, and reading. He handles the following accounts: Northwest Orient Airlines, McCulloch Corp., Our Own Hardware.

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LEONARD, DONALD E.

director of media at Fuller & Smith & Ross, Inc., was born Nov. 29, 1926. He is a graduate of Columbia (BS) 1950, entered advertising with Marschalk & Pratt in 1946, as Radio-TV field rep., and held posts with McCann-Erickson and W. B. Doner. He is married to Jane Grey and has three children. His hobbies are gardening, music, and reading. He handles all accounts.

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LEVITAS, BERNICE

chief time buyer, Foote, Cone & Belding, Los Angeles, was born Sept. 26, 1922. She attended Northwestern, entered advertising with Vick Knight in 1948, as time buyer, and held posts with NBC. She handles the following accounts: Tidewater Oil Co., Sunkist Growers, Inc., Purex Corp., Hughes Aircraft.

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LINTON, DONALD LOWRY

of BBD&O was born March 6, 1934. He attended Amherst College, BA, 1959. First entered advertising with BBDO in 1959, as a trainee. His hobby is painting. Accounts: Lever Brothers Co., and DuPont.

LIPTACK, WILLIAM E.

of Young & Rubicam was born June 22, 1933. He attended Fordham U., BS, 1956. First entered advertising with Y&R in 1960, as media trainee. He is married and has one child. His hobbies are golf, tennis, and painting.

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LOEB, MILTON S.

of Shaller-Rubin Co., was born Jan. 19, 1933. He is a graduate of N. Y. U., entered advertising with Irving Davis A.A., in 1956, as an artist, and held posts with Armand Prusmack Assoc. His hobby is skiing. He handles the following accounts: Thayer Labs, Eagle Pencil Co., Reed & Carnrick, G. W. Carnrick.

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LYNCH, THOMAS J.

of Young & Rubicam was born Sept. 9, 1917. He first entered advertising with Newell Emmett Co., in 1933. He also held posts with Cunningham & Walsh. He is married and has four children and is a member of the Forest City Community Assoc. His hobbies are bowling and do-it-yourself projects. Accounts: American Home Foods, Borden Co., General Cigar, Drackett Co., Esterbrook Pen, Dictaphone Corp., Drake Bakeries and National Sugar.

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MacMULLAN, DOUGLAS T.

of Compton Advertising, Inc., was born Jan. 29, 1932. He is a graduate of Georgetown (BS), and entered advertising with Compton in 1957, as media trainee.

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MARS, JANE

media buyer of Kenyon & Eckhardt, Inc., was born Aug. 8, 1927. She is a graduate of UCLA (BA) 1948, and entered advertising with Fortnight Magazine in 1953, as production mgr. She handles the following accounts: Max Factor & Co., Reddi-Wip.

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MARSHALL, FRANK F.

of J. Walter Thompson Co., was born Sept. 2, 1924. He graduated from Holy Cross (BS) in 1948, Harvard Bus. School (MBA) in 1950, entered advertising with J. Walter Thompson in 1951, and held posts with Stern Bros. Dept. Store. He is married to Lois J. Metcalf and has three children. His hobbies are gardening, sports, bridge. He handles the Lever Bros. account.

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MARSICH, JOHN PAUL

of Kudner Agency, Inc., was born Oct. 14, 1916. He is a graduate of N. Y. U. (BS) 1939, and entered advertising with NBC in 1940, as research asst. He is married to Gaye Reed. He is a member of the Plandome Country Club, and his hobbies are music, golf, and automobiles. He handles the following accounts: Renault, Arnold Bakers, Colorforms, Fisher Body Div. of GM, Sylvania.

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MARTI, RUDOLPH O.

of Campbell-Mithun, Inc., was born Dec. 15, 1926. He entered advertising with Radio KPON, Pampa, Tex., in 1946, as announcer, and held posts with KMMT-TV, Austin, Minn. He is married to Eva Lammere and has four children. His hobbies are bowling, bridge, fishing and hunting. He handles the following accounts: Malt-O-Meal, Top Value Stamps, Nash Coffee, Allied Van Lines, N. W. Bank.

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MARTIN, FRANK

of Cunningham & Walsh, Inc., was born July 29, 1932. He is a graduate of Holy Ghost College of Phila., 1953, and entered advertising with Kenyon & Eckhardt in 1956, as time buyer. He is married to Kathleen Curran. He is a member of the Red Cross. and his hobby is woodcrafts.

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MARTINEZ, HOPE

of Batten, Barton, Durstine & Osborn, Inc., was born Oct. 29, 1920. She entered advertising with BBDO in 1945, in the accounting dept. She is married to John Anzolin and has one child. She handles the following accounts: American Tobacco Co., Armstrong, Con Ed, First Nat'l. Bank and Air France.

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MATTHEWS, WILLIAM E.

vice president and director of media relations at Young & Rubicam, attended Baylor and Missouri. He entered advertising with Y&R in 1944.

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MATZ, STANLEY

research director at North Advertising Agency, entered advertising with General Paint & Varnish Co., as advertising mgr. He handles the following accounts: Toni, Columbia Foods, Jewel Tea, Gillette Labs.

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MAYON, RUTH

of Fletcher Richards, Calkins & Holden Inc., was educated at Los Angeles City College entered advertising with Robert J. Black Advertising and then went to Hicks & Greist Advertising. Her hobbies are dancing, golf and ceramics. She handles the following accounts: Litton Industries, Republic Supply Co., U. S. Rubber and Golden West Broadcasters.

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McAULAY, PEG

of J. Walter Thompson Co., was born Aug. 2, 1932. She attended N. Y. U., entered advertising with Compton Advertising in 1950, as media research asst., and held posts with Dancer-Fitzgerald-Sample. She is married to Stephen F. Byrd. Her hobbies are sculpturing and reading. She handles the Standard Brands, Inc., account.

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McDONALD, FRANK P.

of D.D.S&S was born Feb. 20, 1936. He attended St. John's U., BA, 1960. First entered advertising with D.F.S. in 1960, as an estimator. His hobbies are basketball, swimming and touch football. Accounts: Jackson Brewing Co., Narragansett Beer, Shulton, Inc. and Borden's Pioneer Ice Cream.

ADVERTISING AGENCY TIME BUYERS

McEVOY, NEWMAN F.

of Cunningham & Walsh, Inc., was born April 7, 1904. He is a graduate of Catholic U., 1926. He handles the following accounts: Texaco, Sunshine Biscuits, Inc., American Machine & Foundry Co., Andrew Jergens.

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McGIVNEY, WILLIAM

of Compton Advertising, Inc., was born Jan. 7, 1931. He is a graduate of St. John's (BBA), and entered advertising with Compton in 1957, in media research. His hobbies are skiing and community theatre. He handles the following accounts: Duz Soap & Detergent, Royal Drene, Sterling Beer, Hotpoint Appliances, Schick Safety Razor.

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MEGISON, MARVIN C.

of MacManus, John & Adams was born Oct. 11, 1933. Attended Bowling Green State U., BS, 1958. First entered advertising with D. P. Brother in 1958, as a space buyer. He is married and is a member of Kappa Sigma Fraternity. His hobby is sky diving, and he is a jazz recording collector.

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MILLER, DONALD

of Doherty, Clifford, Steers & Shenfield, Inc., was born Oct. 26, 1933. He is a graduate of Cincinnati (BA), entered advertising with ABC in 1954, as biller, and held posts with N. W. Ayer. His hobbies are boating, golf, and basketball. He handles the following accounts: Bristol-Myers, Wiedemann Brewing Co., Paton Co., Pioneer Ice Cream Div. of Borden Co., Sonotone, Cigar Institute of America.

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MORAN, FRANK

of Young & Rubicam was born Dec. 23, 1928. Attended NYU, BS, 1951. First entered advertising with Y&R in 1952, as a trainee. He is married to the former Patricia Carey and has two children. His hobby is golf. Accounts: Bristol-Myers, Bufferin.

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MORTON, ROBERT

of Kenyon & Eckhardt, was born Nov. 19, 1926. He is a graduate of N. Y. U. (BS) 1954, and entered advertising with Cohen, Dowd & Aleshire in 1955, as estimator. He is married and has two children. His hobbies are golf and chess. He handles the following accounts: Ford Inst., LMDA, Mercury.

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MURRAY, MAL

of Kudner Agency, Inc., was born June 12, 1933. He is a graduate of Lehigh (BS), entered advertising with BBDO in 1955, as trainee, and held posts with Ted Bates. He is married and has two children. He is a member of the N. Y. Athletic Club, and his hobby is sports. He handles the following accounts: Renault, Sylvania, Fisher Div. of GM, Goodyear, Colorforms, Arnold Bakers.

NASSE, BETTY

of Grey Advertising Agency, Inc., entered advertising with J. Walter Thompson in 1947, as secretary. She has held posts with Joseph Katz Co., H. B. Humphrey Co., and Dowd, Redfield & Johnstone, Inc. Her hobby is collecting old china and silver. She handles the following accounts: Hudson Pulp & Paper Corp., Ideal Toy Co., Hassenfeld Bros., R. H. Macy.

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NEUGEBAUER, RALPH J.

of Gardner Advertising Co., was born in 1928. He is a graduate of Missouri (BA), and joined Gardner in 1956, as assistant media group supervisor.

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NUCCIO, JOHN

of Doyle Dane & Bernbach was born Oct. 13, 1923. Attended NYU, BS, 1944. First entered advertising with BBD&O in 1944, as merchandising and outdoor buyer. Also held posts with Benton & Bowles. Married to Elizabeth Reynolds, two children. His hobbies are photography and hunting. Accounts: Olin Mathieson, Salada Shirriff-Horsey, Clairol.

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NYBORG, RICHARD V.

of J. Walter Thompson, was born March 22, 1930. He is a graduate of Bryant College (BS) 1951, entered advertising with Time, Inc. in 1953, in market research, and held posts with Procter & Gamble Co. His hobbies are sports and automobiles. He handles the Irving Trust Co. account.

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O'NEILL, DESMOND C.

of Kenyon & Eckhardt, Inc., was born Feb. 20, 1922. He graduated from Dartmouth in 1945, and entered advertising with Young & Rubicam in 1947, as acct. co-ordinator, and held posts with Bryan Houston, Inc. He is married and has one child. His hobbies are photography, painting and reading. He handles the following accounts: Capital Airlines, Quaker State Oil Co., Mead-Johnson.

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PALMER, ROBERT

of Cunningham & Walsh, Inc., was born July 16, 1930. He attended Fordham, entered advertising with Kenyon & Eckhardt in 1954, as estimator, and held posts with ABC-TV, Conklin Mann Co. He is married. His hobbies are photography, bowling and tennis. He handles the following accounts: American Chain & Cable, American Cyanamid, Italian Line, Jaguar Cars, Smith-Corona-Marchant, Southern Railway, Watchmakers of Switzerland.

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PANELLA, MARTHA G.

of N. W. Ayer & Son, Inc., graduated from Columbia U. (BS) in 1953, entered advertising with Al Paul Lefton in 1954, as time buyer, and held posts with Goodson & Todmann, and Warner Bros. She is married. Her hobbies are designing and making jewelry, ice skating, and modeling. She handles the following accounts: Pharmaco, French Lines, Whitman Chocolates, Armour, Sugar Creek Creamery.

PANSUTI, JOHN

of Doyle Dane Bernbach was born Oct. 12, 1930. Attended C.C.N.Y., BBA, 1951. First entered advertising with Doherty, Clifford, Shenfield in 1951, as an estimator. Married and one child. His hobby is reading and sports. Accounts: ABC, Chemstrand Corp., Cole of California, Coffee Growers of Colombia, Dreyfus Fund, French Government Tourist Office, Levy & Sons, Ronson and six others.

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PAPE, ROBERT H.

Canadian supervisor & U. S. buyer of Compton Advertising, Inc., was born April 4, 1931. He is a graduate of Nichols (ABA) 1955, and entered advertising with Compton in 1956, in media research. He is a member of Siwanoy Country Club of Bronxville, and his hobbies are bowling, art, and photography. He handles the following accounts: Canadian P & P, Crisco, Cunard, Scott.

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PARDOLL, ARTHUR S.

associate media spvsr. of Foote, Cone & Belding, Inc., was born in 1913. He is a graduate of Yale (BA). He is married to Mary Kikoin and has three children. He handles the following accounts: Clairol, Lever Bros., Imperial Margarine, Pepsodent Paste, Antiseptic and Brushes, Spreez, Norwich Pharmacal, Savarin.

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PARKER, DOUGLAS S.

of N. W. Ayer & Son, Inc., was born May 21, 1924. He graduated from Princeton in 1946, entered advertising with Ward Wheelock Co. in general Radio-TV work, and held posts with Al Paul Lefton Co. He is married to Virginia C. Barba and has two children. His hobbies are sports, golf.

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PASSMORE, JOHN J.

of Campbell-Ewald Co., was born in 1915. He attended the U. of Detroit, and entered advertising with C-E in 1948, as manager of magazine scheduling dept. He handles the following accounts: Firestone Tire & Rubber Co., Goebel Brewing Co.

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PAULSEN, ELEANOR I.

of Young & Rubicam first entered advertising in 1941, as a clerk. Her accounts are American Home Foods, Drackett and Robert Burns Cigars.

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PELLENZ, WILLIAM D.

of McCann-Erickson, Inc., was born in 1925. He is a graduate of Syracuse (BS) 1949, and entered advertising with McCann-Erickson in 1951. He handles the following accounts: Mennen Co., Chesebrough-Pond's, Inc., Nestle Co., Owens-Corning Fiberglas Corp.

PERKINS, CHRISTINE M.

of MacManus, John & Adams, Inc., was born July 22, 1924. She attended Wilkes-Barre Business College, entered advertising with Cowan & Dengler in 1947, as media & space buyer, and held posts with Nursing World and Donahue & Coe. Her hobbies are theatre, sewing, and reading. She handles the following accounts: U. S. News & World Report, Rheichhold Chemicals, U. S. Air Force, White Rock Corp., S. B. Thomas.

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PERLSTEIN, ROBERT M.

of B.B.D&O was born June 26, 1930. Attended Pace, BBA-Adv., 1959. First entered advertising with ABC-TV in 1953, as an account rep. Also held posts with CBS-TV. He is married and has one child. His hobbies are bowling and bridge. Accounts: E. I. DuPont, De Nemours and Co., Inc.

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PETER, GEORGE

of Cunningham & Walsh, Inc., was born Sept. 29, 1935. He attended C.C.N.Y., and entered advertising with C&W in 1956, as estimator. His hobbies are skiing, boating, swimming, golf, and reading. He handles the following accounts: American Machine & Foundry, Thos. Cook & Son, Decca Records, E. R. Squibb & Sons, 21 Brands, Inc.

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PETERS, JOYCE

of Mogul, Williams & Saylor, Inc., attended Drake Business College. She entered advertising with Harry B. Cohen in 1952, as asst. time buyer, and held posts with Katz Agency and American Bcstg. Co. Her hobbies are boating and bowling. She handles the following accounts: Barney's Clothes, Barricini Candy Corp., Costa Ice Cream, Breakstone, Gold Medal Candy, National Shoes, Tintex, Regal Shoes, Ronzoni Macaroni.

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PETTICK, BEN

of Product Services, Inc., was born April 19, 1916. He entered advertising with Product Svcs. in 1954, as regional director. He is married and has three children. His hobbies are cards, hiking and camping. He handles the following accounts: Roto-Broil, Continental, Tech. Tape Corp.

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PICKETT, RICHARD C.

media supervisor of Foote, Cone & Belding, was born Sept. 30, 1929. He is a graduate of Fordham (BA) 1952, and entered advertising with William Esty in 1954, as time buyer. His hobbies are golf and sailing. He handles the following accounts: Lever Bros. Co., S. A. Schonbrunn & Co.

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PRANZO, GARY

of Young & Rubicam was born Dec. 16, 1932. Attended C.C.N.Y., BBA, 1956. First entered advertising with Cunningham & Walsh in 1956 as an estimator. He is married and has two children. He is also a member of The Associates. His hobbies are records and photography. Accounts are Time Magazine and Personal Products.

ADVERTISING AGENCY TIME BUYERS

RAMBERG, ARNE N.

of N. W. Ayer & Son, Inc., was born March 13, 1930. He attended Pace College, entered advertising with Lynn Baker in 1949, as office boy, and held posts with Paul Venze Assoc., and W. B. Doner & Co. He is married and has one child. His hobbies are oil painting, bowling, softball, and golf. He handles the following accounts: Corning Glass Works, Mich. Bell Tel. Co., G. E. Telechron, American Optical Assoc., Ill. Bell Tel. Co., Johnson & Johnson.

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RASMUSSEN, BERNARD G.

of Fuller & Smith & Ross, Inc., was born May 27, 1919. He is a graduate of Fordham (BS) 1946, entered advertising with Ruthrauff & Ryan in 1946, as asst. time buyer, and held posts with Seagram Distillers. He is married to Mary Dooley and has five children. He handles the following accounts: Aluminum Co. of America, Libbey-Owens-Ford Glass Co., Commercial Solvent Corp., Edison Electric Institute, Sterling Silversmiths, Hercules Powder Co., Hans Holterbosch, Plymouth Cordage Co.

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REED, ALLAN

of Grey Advertising Agency, Inc., was born March 19, 1929. He is a graduate of Pace College (BBA), and entered advertising in 1947. He is married and has one child. His hobbies are golf and photography. He handles the following accounts: Block Drug, Palm Beach.

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REINECKE, WALTER

of Batten, Barton, Durstine & Osborn, Inc., was born May 24, 1931. He attended the U. S. Naval Academy, and entered advertising with William Esty Co. in 1949. He is married to Marianne Kraemer and has two children. He handles the following accounts: E. I. Du Pont, Lever Bros., Hormel, MMM.

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REISENBACH, SANFORD E.

of Grey Advertising Agency, Inc., was born May 13, 1932. He is a graduate of N. Y. U. (BS), entered advertising with Dancer-Fitzgerald-Sample in 1952, as a trainee, and held posts with Transportation Displays and S. R. Leon Co. He is married and has one child. He handles the following accounts: Commonwealth Shoe, Hat Corp. of America, Lily Tulip Corp., Youngstown Kitchens, Topps Chewing Gum, Industrial Rayon Corp.

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RENFRO, HARRY K.

director of Radio & Television for D'Arcy Advertising Co., St. Louis office, was born in 1915. He entered the advertising field in 1951. He is married and has one child. He handles the following accounts: Budweiser, Banquet Canning Co., International Shoe, Brooks Foods, Laclede Gas, Lincoln Engineering, McQuary Norris Mfg.

REYNOLDS, LAURENCE E.

of D.C.S&S was born May 9, 1936. Attended Fairleigh Dickinson U., BS, 1960. First entered advertising with D.F.S., in 1960 as an estimator. Married. He is an associate member of Alpha Delta Sigma. His hobby is Golf. Accounts: Ipana, Standard Triumph, Minit-Rub, Ammens, Sonotone, CIA.

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RIEMENSCHNEIDER, ROBERT R.

chief time buyer of Gardner Advertising Co., was born in 1928. He is a graduate of Northwestern (BS), entered advertising with Schwimmer & Scott, Inc., in 1950, as copywriter, and has held posts with North Advertising. He is married to Polly Caylor and has three children.

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RIND, NATE

of Doyle Dane Bernbach, Inc., was born Feb. 28, 1931. He is a graduate of Brooklyn College (BA) 1953, (MA) 1957, and entered advertising with Foote, Cone, & Belding in 1956, as media research asst. He is married and has one child. His hobby is books. He handles the following accounts: West End Brewing, Polaroid, Puriton, and Five-Day deodorant.

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ROBERTS, MARCIA

of Young and Rubicam attended Syracuse U. She first entered advertising with Y&R in 1952, as a statistical clerk. She handles P&G Cheer, and Life Magazine.

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ROBINSON, DIANE

of Guild, Bascom & Bonfigli, Inc., was born Oct. 29, 1933. She is a graduate of Smith (BA) 1955, and entered advertising with Campbell-Mithun in 1956, as media asst. She is a member of the Jr. League. She handles the Ralston Purina Co.

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ROFFIS, MURRAY

of McCann-Erickson, Inc., was born March 5, 1926. He is a graduate of Cornell (BA) 1948, entered advertising with Compton Advertising as a print buyer, and has held posts with Maxon, Inc. He is married to Adele Jacobs. He handles the following accounts: Ajax Cleanser, Coca-Cola, Westinghouse.

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ROLFES, FRANK P.

of Campbell-Mithun, Inc., was born Feb. 6, 1929. He is a graduate of Loyola of Chicago (BA) 1950, U. of Chicago (MAB) 1958, entered advertising with CBS Radio in 1954, as sales service mgr., and held posts with Blair-TV Assoc. and Katz Agency. He is married to Julie K. Young. He is a member of the Illinois Athletic Club, and his hobbies are skiing, handball and golf.

ROSS, DONALD M.

of Sullivan, Stauffer, Colwell & Bayles, Inc., was born May 2, 1928. He entered advertising with SSC&B in 1956, as media research assistant. His hobbies are designing and constructing settings for model theatre, theatre-going, and making home movies. He handles the following accounts: Whitehall Pharamacal Co. — Bisodol, Infrarub, Duplexin; Block Drug Co.—Nytol, Py-Co-pay tooth brushes, green mint, CD-60; Bulova Watch Co., This Week Magazine.

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SACHS, JEROME M.

media director for Doyle, Dane & Bernbach was born Aug. 25, 1928. He graduated CCNY, B.A.A. 1955. He first entered the agency business with J. D. Tarcher & Co. in 1945, and was also with Cecil & Presbrey and Franklin Bruck.

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SANDBERG, CARL

assistant time buyer of Compton Advertising, Inc., was born June 19, 1937. He is a graduate of Seton Hall (BS) 1958, and entered advertising with Compton in 1959, as trainee. His hobbies are golf, bowling, politics, basketball, and the saxophone. He handles the following accounts: Crisco, Comet, Duncan Hines, Gleem, Ivory Soap & Liquid.

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SANNO, ALFRED R.

media group supervisor at McCann-Erickson, Inc., was born in 1925. He is a graduate of Dartmouth (BA) 1946, entered advertising with Young & Rubicam in 1948, and later held posts with BBDO. He is married to Linda Ciccarelli and has one child. He handles Chesterfield and Oasis.

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SANTONI, WILLIAM

of Cunningham & Walsh, Inc., was born Aug. 27, 1929. He is a graduate of Florida (BS), entered advertising with Ruthrauff & Ryan in 1955, as media statistician, and held posts with Dancer-Fitzgerald-Sample. He is married to Amy Rivers and has one child. He handles the following accounts: Texaco, Johns-Manville, Automotive Manuf. Assoc.

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SCALA, JAMES M.

of Young & Rubicam was born Jan. 12, 1930. Attended Hamilton, AB, 1951. First entered advertising with Y&R in 1953, as a trainee. He handles the General Foods Corp., account.

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SCHINZING, PAT

assistant media group supervisor and buyer of Gardner Advertising Co., was born in 1929. She entered advertising with Gardner in 1947, as secretary, and held the positions of estimator and outdoor buyer, before assuming her present post.

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SCHOENFELD, JAY B.

broadcast supervisor at McCann-Erickson, Inc., was born April 16, 1930. He attended C.C.N.Y., and entered advertising with Ted Bates, He handles the following accounts: Avis, Corn Products, Esso, Lehn & Fink and Pertussin.

SCHUBERT, GENEVIEVE

of Compton attended Barnard College. She first entered advertising with Badger, Browning & Hersey in 1945, as an estimator. Also held posts with Ted Bates. Her hobbies are portrait drawing, travel and languages. Accounts: Chesebrough-Ponds, Remington Rand, Sterling Drug and P&G.

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SCHUEBEL, REGGIE

vice president of Guild, Bascom, Bonfigli, Inc., entered advertising with Duane Jones Co. in 1942, as radio director. He held posts with Biow Co. and Norman, Craig & Kummel. His club affiliations are RTES and Radio Pioneers.

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SEGALL, JOEL

of Compton was born Jan. 27, 1937. He attended the U. of Illinois, BS, 1959. First entered advertising with Compton in 1960. He is married and has one child. He is a member of Alpha Epsilon Pi, Alpha Kapper Psi, Alpha Delta Sigma and AFA. His hobbies are baseball and music. Accounts: P&G, Crisco, Pink Ribbon Dreme, Consolidated Cigar's LaPalina and Lovera.

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SEIDENBERG, BERYL

of Kastor, Hilton, Chesley, Clifford & Atherton, attended Beaver College. First entered advertising with Kastor, Farrell in 1953 as media assistant. Accounts: Minute Maid Co.-Snow Crop Div., Seabrook Farms, Drug Research Corp., Thayer Labs Div. of Revlon & Roosevelt Raceway.

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SEMONS, STEVEN L.

of Young & Rubicam was born March 19, 1933. Attended C.C.N.Y., BBA, 1955. First entered advertising with Cunningham & Walsh in 1953. He is married and has two children, Bonnie and Andy. His hobby is chess. Account: General Foods.

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SENATORE, CARRIE

of J. Walter Thompson Co., was born March 12, 1929. She entered advertising with BBD & O in 1947, as secretary. Her hobbies are dramatics and skiing. She handles the following accounts: Blue Shield & Blue Cross.

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SHAHINIAN, DOROTHY

of Fuller & Smith & Ross, Inc., is a graduate of Syracuse (BA) 1949, and entered advertising with F&S&R in 1953, as estimator. Her hobbies are piano and golf. She handles the following accounts: Commercial Solvents Corp., Grumman Aircraft, Ruberoid Co., Soundsciber.

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SHAPIRO, MARVIN B.

of BBD&O was born Feb. 25, 1933. Attended Ithaca College, BS, 1956. First entered advertising with Weiss & Geller in 1956, as a buyer. Also held posts with Grey Advertising. Married to the former Naidia Berman.

ADVERTISING AGENCY TIME BUYERS

SHAPIRO, PAULE

of MacManus, John & Adams, Inc., was born June 11, 1932. She is a graduate of Boston U. (BS) 1953, and entered advertising with Sackel Co. as media buyer. Her hobbies are theatre arts, reading, water skiing, crossword puzzles, and languages. She handles the following accounts: Chas. Pfizer & Co., Garrett & Co., Riggio Tobacco, Good Humor, Hydrometals, Inc.

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SHEPPARD, RICHARD

of MacManus, John & Adams, Inc., was born March 19, 1932. He is a graduate of Wooster (BA) 1954, entered advertising with Brooke, Smith, French & Dorrance in 1956, as traffic coordinator, and held posts with W. B. Doner. His hobbies are swimming, music, and theatre.

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SHIMA, JOHN F.

of Kenyon & Eckhart, Inc., was born Nov. 28, 1929. He attended N. Y. U., entered advertising with Kenyon & Eckhardt in 1947, as checking clerk, and held posts with Crowell-Collier Pub. Co. His hobbies are music, photography and sailing. He handles the Lever Bros. Co. account.

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SIMKO, GEORGE J.

of Kenyon & Eckhardt, Inc., was born Oct. 19, 1935. He entered advertising with K&E in 1953. His hobbies are golf, tennis, swimming and skiing. He handles the Lever Bros. Co. account.

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SLATTERY, ANNE H.

of Batten, Barton, Durstine & Osborn, Inc., was born March 21, 1928. She is a graduate of College of New Rochelle (BA) 1948, entered advertising with Geyer, Newell & Ganger in 1950, and held posts with Robert B. Grady Co., and CBS TV Network. She is married to Robert Bayley. Her accounts are American Tobacco Co., Armstrong Cork, Philco, Pittsburgh Plate Glass.

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SMITH, JACK 'JOHN' J.

of B.B.D&O was born May 26, 1931. Attended Fordham U., BA, 1953. First entered advertising with Ruthrauff & Ryan in 1953. Also held posts with S.S.C&B and Lennen & Newell. Accounts: Dodge, Armstrong Cork, First Nat'l. City, Liberty Mutual, Phoenix Mutual, N.Y. Racing, GE, Greater N.Y. Fund.

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SOWAAL, MARGUERITE

media buyer, of Fuller & Smith & Ross, was born Jan. 25, 1928. She attended MSU, and entered advertising with Stromberger. LaVene, McKenzie in 1955, as media assistant. She is married and has three children. Her hobbies are reading, writing and music. She handles the following accounts: McCulloch Motors & International, GE Dealers of So. Calif., Occidental Life Ins. Co., Pacific Tile & Porcelain Co., Capital Co.

SPARKS, HENRY L.

of Young & Rubicam was born Sept. 24, 1909. Attended Williams College. First entered advertising with Young & Rubicam in 1930. Married the former Mary Peelle and has four children. He is a member of the Mt. Kisco Country Club. Accounts: GE Major, Moore McCormack, International Silver, Metropolitan Life, Simmons, Norcross, GE Radio-TV, Johnson & Johnson, Hendredon, Manufacturers Trust and Royal. ★ ★ ★

SPRUYTENBURG, FRED

of Sullivan, Stauffer, Colwell & Bayles, Inc., was born July 22, 1932. He graduated from Pace (BBA), and entered advertising with SSC & B in 1956, as assistant time buyer. He handles the following accounts: American Tobacco Co.—Pall Mall Cigarettes, Half & Half Smoking Tobacco, La Corona. ★ ★ ★

ST. GEORGES, JOSEPH F.

of Young & Rubicam was born June 4, 1926. Attended Yale, BA, 1948. First entered advertising with St. Georges & Keyes in 1950, as copy-contact. Also held posts with WOR-TV and Time Mag., Married and has five children. Accounts: American Airlines, Ethyl, Filbert, Lipton, Permacel, Personal Products, Piels Beer and five others.

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STAAB, WALTER E.

of Kenyon & Eckhardt, Inc., was born April 12, 1933. Attended Rutgers University and Farleigh Dickinson, BA, 1955. First entered advertising with McCann-Erickson in 1956, as media-research analyst. Accounts: Beecham Products Inc., Brylcreem, Si'vikrin and MacLeans.

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STACK, JAMES

of Young & Rubicam, Inc., was born May 11, 1923. Attended Fordham U. and NYU, BS, 1949, and MBA, 1953. First entered advertising with Y&R in 1953, as media operations supervisor. Married and has two children. Hobbies are sports and wood-working. Accounts: Drackett, Bordens, American Home Foods, and National Sugar.

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STARK, JOAN G.

Supervisor of Spot broadcasting of Grey Advertising Agency, Inc., was born July, 1931. She attended Ohio State, entered advertising with William H. Weintraub in 1950, as time buyer, and held posts with Harris & Whitebrook. Her hobbies are horseback riding, tennis, and collecting jewelry. She handles the following accounts: Chock Full O'Nuts, Chunky Chocolate, Lionel, Ideal, Macy's, Hudson, Ward Hassenfeld, Hoffman, Krueger, Wm. Wrigley.

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STARKWEATHER, RALPH

of J. Walter Thompson Co., Los Angeles, was born in 1925. A graduate of UCLA, he has been with J. Walter Thompson Co. for six years. His hobbies are sports car racing, photography and writing. He handles the following accounts: Douglas Aircraft, Garrett Corp.

STONE, ROBERT M.

of Compton Advertising, Inc., was born April 3, 1934. He is a graduate of Michigan State (BA), and entered advertising with Compton in 1959, as media trainee. He is married and has two children. His hobbies are golf, reading, music, and athletics. He handles the following accounts: Gleem, Crisco, Mobil Oil, General Baking Cheesebrough.

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STUMBO, PHILIP A.

of McCann-Erickson, Inc., was born August 17, 1934. He attended Fordham and C.C.N.Y., entered advertising with Biow-Beirn-Toigo in 1954, as Radio-TV spot biller, and held posts with WABC-TV, Ted Bates. His hobbies are skiing, opera, theatre, ice skating and tennis. He handles the following accounts: National Biscuit Co., Bulova Watch, Westinghouse Electric, John Hancock, Look—Cowles Magazines.

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SULLIVAN, JEANNE

of Sullivan, Stauffer, Colwell & Bayles, Inc., was born Oct. 4, 1924. She entered advertising with Duane Jones, Co. in 1954, as secretary, and has held posts with Reggie Schuebel, Inc., and Norman, Craig & Kummel. She handles the following accounts: Carter Products — Rise Shave Cream; Lever Brothers—Breeze Detergent.

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SULLIVAN, WALTER E., Jr.

of Doyle, Dane, Bernbach, Inc., was born May 18, 1925. Attended Columbia U., AB in 1948, MA in 1950. First entered advertising with Benton & Bowles in 1953, as media analyst. Also held posts with Foote, Cone & Belding and Royal Typewriter Co; Married and has 4 children. Hobbies are Music, Golf and Tennis. Accounts: Schenley Industries, Yardley of London, The Lane Co., Warner Bros. Foundations, Ohrbach's Glendale Knitting Corp.

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SWART, RICHARD E., Jr.

of B.B.D&O was born August 4, 1934. Attended Williams College, BA, 1956. First entered advertising with B.B.D&O in 1956, as a trainee. Married to the former Jo Anne Schien, he has two children. His hobby is dramatics. Account: General Mills.

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THULIN, KATHERINE

of Campbell-Mithun, Inc., was born Oct. 1, 1931. She is a graduate of Minnesota (BA), and entered advertising with Bulmer-Johnson in 1953, as secretary. Her hobby is skiing. She handles the following accounts: Larsen Co., Northern States Power Co., Minneapolis Symphony.

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TREA, RICHARD

of Kenyon & Eckhardt, Inc., was born Nov. 17, 1926. He is a graduate of Dickinson (BA) 1952, entered advertising with Benton & Bowles in 1952, as media research analyst, and held posts with Carl S. Brown Co., Inc. He is married and has one child. He handles the following accounts: Harold F. Ritchie, National Biscuit Co., Pepsi-Cola Co.

TREGRE, JEANNE M.

of Chirurg & Cairns, Inc., attended St. John's U., BA, First entered advertising with Ogilvy, Benson & Mather, Inc. Accounts: Crayola Crayons, Hotel Roosevelt, Alderney Dairy Co., Aborn's Coffee, Dow Corning, Thorens, C&G Merriam Webster Dictionaries.

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TULLY, TIM

of Compton Advertising, Inc., was born May 10, 1932. He is a graduate of Williams (BA), and entered advertising with Ted Bates in 1958, as mail-room trainee. His hobbies are theatre and tennis. He handles the following accounts: Duncan Hines, Drene.

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TWIDDY, JOHN W.

of MacManus, John & Adams, Inc., was born Dec. 2, 1931. He attended Western Maryland College, entered advertising with Foote, Cone & Belding in 1955, as asst. media buyer, and held posts with TV Guide. He is married to Mary Kraft and has one child. He handles the following accounts: S. A. Schonbrunn & Co., S. B. Thomas, White Rock Corp., Van Munching Imports, U. S. Air Force.

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VANDERWARKER, GORDON G.

media Manager of Donahue & Co., was born March 15, 1915. Attended Wesleyan U., BA, 1936. First entered advertising with NBC in 1937, as research clerk. Also held posts with ABC, Benton & Bowles, BBD&O, Needham, Louis & Brorby. Accounts: Corn Products, Gorham Silver, Holland-America Line, Business Week, Schieffelin & Co.

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VERNON, FRANK J.

of Cunningham & Walsh, Inc., was born March 4, 1933. He is a graduate of Penn State (BA), and entered advertising with C&W in 1959, as estimator. He is married to Annette Galbavy and has one child. His hobbies are reading and sports. He handles the following accounts: American Cyanamid Co., Watchmakers of Switzerland.

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VISCARDI, THOMAS

sr. Media Buyer of Young & Rubicam was born Aug. 22, 1916. Attended NYU. First entered advertising with Crosley, Inc., in 1936. Also held posts with CBS-radio and TV. Married to the former Rose Vastano he has one child. He is a member of the Elks and enjoys baseball, football and woodworking. Accounts are American Home Foods, General Cigar Co., Dictaphone, Esterbrook.

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VITT, SAM B.

v.p. and media dir. of Doherty, Clifford, Steers & Shenfield, was born Oct. 23, 1926. He is a graduate of Dartmouth (BA) 1950, entered advertising with CBS in 1950, as a trainee, and has held posts with Benton & Bowles. He handles the following accounts: Bristol-Myers, Grove Labs, Paton McCormick, The Borden Co., Sonotone, Chemway, Noxema, Standard Triumph.

ADVERTISING AGENCY TIME BUYERS

WALLOWER, TED P.

of Batten, Barton, Durstine & Osborn, Inc., was born Jan. 21, 1918. He is a graduate of Missouri (BA) 1939, entered advertising with Birmingham Castleman in 1948, in accounting, and held posts with Morey Humm & Johnstone. He handles the following accounts: Du Pont, Penick & Ford, United Fruit, Pfeiffer's. ★ ★ ★

WALSH, DOLAN J.

of D'Arcy Advertising Co., St. Louis office, attended St. Louis U. He entered advertising with D'Arcy in 1951, in the outdoor dept. He is married and has one child. He handles the following accounts: Anheuser Busch, The Reardon Co., Bondex-Diamex, Krey Packing Co., International Shoe. ★ ★ ★

WARD, ALAN M., Jr.

of Young & Rubicam was born August 13, 1933. Attended NYU. First entered advertising with Y&R in 1956, as a trainee. Married to the former Joan Robertson he has one son. His hobby is boating. Accounts: Goodyear Tire & Rubber Co., Beech-Nut Baby Foods, Singer Sewing Machine Co. ★ ★ ★

WARNER, JOHN A.

of Young & Rubicam was born May 17, 1926. Attended Pace College, BBA, 1952. First entered advertising with Y&R in 1952, as a trainee. He also held posts with Pictures Inc. He is married and has three children. His hobby is refinishing old furniture. Accounts: Gulf Oil Corp., and General Electric. ★ ★ ★

WEISS, FREDERICK C., Jr.

of Young & Rubicam was born July 16, 1926. Attended Tufts U., BNS, in 1946 and AB in 1948. First entered advertising with Y&R in 1948. Also held posts with Fairchild Camera and Instrument Corp. Accounts: P&G, GE, The Travelers Insurance Cos. ★ ★ ★

WERMAN, HERBERT J.

of Grey Advertising Agency, Inc., was born Sept. 6, 1930. He is a graduate of Upsala (BBA) 1956, and entered advertising that year with Dancer-Fitzgerald-Sample. His hobbies are reading, music, and bowling. He handles the following accounts: Chock Full O'Nuts, Krueger Brewing, Hoffman Beverage. ★ ★ ★

WEYMOUTH, E. G., JR.

of Kudner Agency, Inc., was born Aug. 15, 1917. He attended Lehigh, entered advertising with Kudner in 1939, as trainee, and held posts with Colgate-Palmolive Co. He is married to Rachel Williams and has two children. He is a member of the Bronxville Field Club and the Rear Guards. He handles the following accounts: Renault, Sylvania, Arnold Bakers, Goodyear, Fisher Div. of GM, Colorforms. ★ ★ ★

WHITE, WILLIAM G.

of Cunningham & Walsh, Inc., was born Oct. 24, 1918. He is a graduate of U. of Toronto (BA), entered advertising with CFRB in 1939, in sales, and held posts with Benton & Bowles and Pedler & Ryan. He is married to Patricia Anderson and has three children. His hobby is community activities. ★ ★ ★

WIDHOLM, ROBERT

broadcast media supervisor of Doherty, Clifford, Steers & Shenfield, was born March 21, 1924. He is a graduate of Dartmouth (BA) 1947, and entered advertising with Lennen & Mitchell in 1948, as trainee. He handles the following accounts: Bristol-Myers, Borden Co., McCormick Co., Noxzema Chemical Co., Eastman Chemical Co. ★ ★ ★

WOLF, ALICE J.

of N. W. Ayer & Son, Inc., was born March 16, 1925. She graduated from Miami U. (O), entered advertising with J. Walter Thompson as secretary, and has held posts with Grey Adv. Agency and Dowling Adams, Inc. She is married to Seymour Kiel. Her hobbies are photography, cooking, deep-sea fishing, and travelling. She handles the following accounts: United Air Lines, Avondale Mills, Hilton Credit Cards, James Lee & Sons, Peoples Drug Co. ★ ★ ★

WOLFE, ROBERT D.

vice president in charge of Radio-TV, west coast, Grey Advertising Agency, Inc., was born Nov. 14, 1912. He is a graduate of Brown (PhB) 1934, entered advertising with Young & Rubicam in 1938, as script writer, and held posts with Kenyon & Eckhardt, Hicks & Greist, John W. Shaw Adv., Peck Agency, and Sweets Co. of America. He is married to Jeannette Scott and has two children. ★ ★ ★

WOODRUFF, F. CHARLES

of Sullivan, Stauffer, Colwell & Bayles, Inc., attended Columbia U., MA, 1956. First entered advertising with McCann Erickson. Accounts are Lever Bros., Best Foods, American Petroleum Inst. ★ ★ ★

YODER, DAVID J.

of B.B.D&O was born April 11, 1937. Attended Ohio Wesleyan U., BA, 1959. First entered advertising with B.B.D&O in 1959. His accounts are Campbell Soup and Bromo Seltzer. ★ ★ ★

ZIEGEL, LEONARD

assistant spot buyer of Compton Advertising, Inc., was born Jan. 23, 1933. He is a graduate of CCNY (BBA), and entered advertising with Compton in 1959, as media trainee. He is married to Norma Nemeth and has one child. His hobby is photography. He handles the following accounts: Duz, Ivory Soap, El Producto Cigars, Sterling Beer, Yankee Beer. ★ ★ ★

ZIEGLER, ISABEL

media supervisor of N. W. Ayer & Son, Philadelphia, is a graduate of Simmons College. She entered advertising with J. Walter Thompson as an assistant time buyer. ★ ★ ★

ZIZZAMIA, MARK H.

assistant time buyer of Compton Advertising, Inc., was born June 23, 1935. He is a graduate of Harvard (BA) 1957, and entered advertising with Compton in 1958, as media trainee. He handles the following accounts: Canada (7 Brands), Crisco. ★ ★ ★

Official Exchange Rates For Foreign Currency

<i>Country</i>	<i>Unit of Currency</i>	<i>Exchange Rate March, 1961</i>	<i>Current Collections</i>
Argentina	Peso	*\$.0125	Prompt
Australia	Pound	2.24	Prompt
Austria	Schilling	.0390	Prompt
Belgium	Franc	* .0201	Prompt
Bolivia	#Boliviano	* .00009	Fair
Brazil	Cruzeiro	* .0045	Fair-prompt
Canada	#Dollar	1.01¼	Prompt
Chile	Escudo	* .9550	Prompt
Colombia	Peso	* .125	Fair
Costa Rica	Colon	.1785	Prompt—fair
Cuba	Peso	1.0000	—
Denmark	Krone	.1450	Prompt
Dominican Rep.	#Peso	1.0000	Fair
Ecuador	Sucre	.0666	Fair
Egypt	Pound	2.88	—
Finland	Markka	.00315	Prompt
France	New Franc	* .2041	Prompt
West Germany	#Mark	.2520	Prompt
Greece	Drachma	* .0335	Prompt
Guatemala	#Quetzal	1.0000	Prompt—fair
Haiti	#Gourde	.2000	Prompt—fair
Honduras	#Lempira	.5000	Prompt—fair
Iceland	Krona	* .0265	Prompt
India	Rupee	.2100	Prompt
Iran	Rial	.0315	Fair—slow
Iraq	Dinar	2.80¼	Fair
Ireland	Pound	2.80	Prompt
Israel	Pound	.56	Prompt
Italy	Lira	.001612	Prompt
Japan	Yen	.0028	Prompt
Mexico	#Peso	.0800	Prompt
Morocco	Dinar	.002	Prompt
Netherlands	Guilder	.2780	Prompt
New Zealand	Pound	2.79	Prompt
Nicaragua	Cordoba	.1429	Prompt
Norway	Krone	.1403	Prompt
Pakistan	Rupee	.2100	—
Panama	#Balboa	1.0000	Prompt
Paraguay	#Guarani	.0085	Prompt
Peru	Sol	* .0370	Prompt—fair
Philippines	Peso	.37	—
Portugal	Escudo	.0350	Prompt
El Salvador	#Colon	.40	Prompt—fair
Spain	Peseta	.0168	—
Sweden	Krona	.1935	Prompt
Switzerland	#Franc	.2318	Prompt
Turkey	Pound	.1125	Slow
U. of S. Africa	Rand	2.8030	Prompt
United Kingdom	Pound	2.80	Prompt
Uruguay	Peso	* .0920	Prompt—fair
Venezuela	Bolivar	* .2175	Fair

* Free Rate. Many countries have several rates. # No foreign exchange restrictions.



Promotion's Key Role In Broadcasting Growth

By JOHN F. HURLBUT

President, Broadcasters' Promotion Association, Inc.

SOME time ago, I was asked to address two consecutive sessions of a broadcast management class on Promotion. Taking a long look at what one does and has done for a living is a revealing experience. Describing a many-faceted profession in 100 minutes of classroom time isn't easy.

But preparation for these classes revealed in sharp focus two facts of broadcast business life: the rapid growth of Promotion, and its key role in our industry.

Time was when the broadcast promotion man or woman had a rather indefinite job assignment — those chores that no one else wanted to take on. And much to the credit of many of today's veteran promotion people, they molded careers from seemingly unrelated miscellany.

1961's Promotion Manager is more than a "publicity man", or an "exploitation expert" or a "copy writer". He is a key executive with all the implications and demands of that term. He must plan as well as make deals, must create strategy and get things done. He is part of the management team and a skilled specialist.

Does this mean that he is a jack-of-all-trades? Not at all. It does mean that the Promotion Manager has an appreciation for the blend of the creative and the practical that is modern broadcasting.

Now that our profession has matured, what are the man-sized challenges that face promotion people in the years ahead?

In advertising, should media which are first in public attention be content with less than 25 per cent of the advertising dollar? This concern of broadcast ownership and sales management is an equal concern of promotion managership. It is up to the Promotion Manager to find new ways to demonstrate to more sellers that broadcasting media can move their products.

Such industry growth cannot be accomplished by individual station or group promotion alone. Our industry has to present a solid front. I have long contended that station Promotion people ought to meet at least once each six weeks to discuss strategy for getting revenue into our media.

But the most successful financial operation cannot continue without a license. The terms of a broadcasting license are as much a concern of the Promotion Manager as the General Manager and Owner. "Image" and "government regulation" are favorite topics of discussion at seminars, conventions and over lunch tables. As long as broadcasting stations are licensed by government, it is important that all government officials and members of Congress, as well as the FCC, are informed about what broadcasting is accomplishing. If their only source of information is mail from pressure and special interest groups, we are in trouble.

The Promotion Manager can and does contribute most positively to the "image" area. First, he can suggest apt topics for documentary or public service type programming. Secondly, he can reach those groups with information having to do with the nature of our business, as well as specific promotion of special interest programming.

In today's and tomorrow's broadcasting, Promotion has a defined role and an important one. It helps give a broadcasting organization purpose and direction.

To you the advertiser, broadcast promotion has special significance. Not so much for what it can do for your specific campaign at the moment, but for the long range strength Promotion gives the station you are buying.

I'm proud to be a Promotion Man, proud of Promotion's accomplishments, and I'm excited by its challenges.

Broadcasters' Promotion Association, Inc.

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1961

**RADIO
NETWORKS**



**EXECUTIVE PERSONNEL
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Quality Radio Is Vital In Sustained Success

By ROBERT R. PAULEY
ABC Vice Pres. in Charge of Radio Network

ONE of the strangest things to me in the development of language is that a cliché becomes just that because it expresses a strong thought in a strong way. However with use and re-use, the phrase loses the power if not the meaning for which it was originally intended.

One example: "It takes money to make money."

No one that I know of disagrees with this statement. But many in the radio business have said the words then monetarily retrenched even further in efforts to make a profit while losing sight of the vital necessity in sustained success—quality.

Some have shown a profit by this method. But in so doing, they seem to have altered the shape and power of radio. At the first sign of trouble for radio a few years ago, expenditures were cut to make up for the very real loss of revenue; a necessary step perhaps then. But in many cases this procedure continues and broadcasters are content to remember the good old days rather than work for a few good new days.

It does take money to make money. And at ABC Radio, we believe it also takes money to provide the service that makes a radio network what it should be—a vital high quality entertainment medium.

At ABC, broadcasting means entertainment. As broadcasters we realize the full importance of furnishing the public with the best news gathering and reporting possible. The increased emphasis on news at ABC Radio in the past six months is tangible evidence of this realization.

But first of all, we are providers of entertainment. For 27 years now Don McNeill has been providing morning entertainment to ABC Radio listeners of the "Breakfast Club." But one of the reasons that both first and second quarter "Breakfast Club" sales are up this year is that we have never

stopped trying to find new ways to make the program even more appealing to the radio audience, and a good solid show is worth any additional money it might take.

A substantial money investment was also made by ABC Radio last year with the introduction of "Flair." A daily, 55-minute, afternoon program consisting of 11 segments, each lasting approximately 90 seconds, "Flair" counts among its roster of stars Theodore Bikel, Jonathan Winters, Margaret Truman, Harry Golden, Johnny Desmond, Fran Allison, Boris Karloff and Wayne & Shuster.

The money paid was worth the results. Affiliates from coast to coast jumped on the "Flair"—wagon and at the end of the year the program was being carried on 268 stations. Advertiser interest consistently increased and we anticipate impressive "Flair" sales gains during 1961.

Last year ABC Radio alone was willing to pay a record sum for radio rights to the Patterson-Johansson Heavyweight Championship Fight. With 61 million listeners—the largest audience in the history of advertising—tuning in, ABC Radio and the fight sponsors all found that the return was worth the investment. For the March 13 fight this year, ABC Radio spent even more money for the radio rights and quickly found sponsors.

Spending money is of course not the only answer to increasing the audience penetration and earning power of network radio. You must take into consideration the aims and desires of your affiliates and the public.

No station—and no listener—really wants a program service that reflects a philosophy of cost-cutting and minimal effort. Rather, from the news to entertainment programs that reflect quality and maximum effort will bring the best audience.

It takes some extra effort, some patience and it may take some spending, but remember, "It takes money to make money!"

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(A Subsidiary of American Broadcasting-Paramount Theatres, Inc.)

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(Continued on Page 200)

BECAUSE THERE IS AN ABC RADIO NETWORK . . .

BECAUSE THERE IS AN ABC RADIO NETWORK – millions of young adults meet entertaining people like Dick Van Dyke, Jonathan Winters, Wayne & Schuster, Margaret Truman, Bonnie Prudden, and so many other fascinating personalities. (That's "Flair" on ABC Radio).

BECAUSE THERE IS AN ABC RADIO NETWORK – 60,000,000 Americans are right on the spot at a sporting event such as the Patterson-Johannson fight (an ABC Radio exclusive).

BECAUSE THERE IS AN ABC RADIO NETWORK – every radio listener is kept in constant touch with the nation and the world. Reporters and news analysts such as Alex Dreir, John Cameron Swayze, Edward P. Morgan, Bill Shadel, Paul Harvey work at ABC Radio – all through the day, all through the night. That's because Americans must know the news. And they *know* because there is an ABC Radio Network.

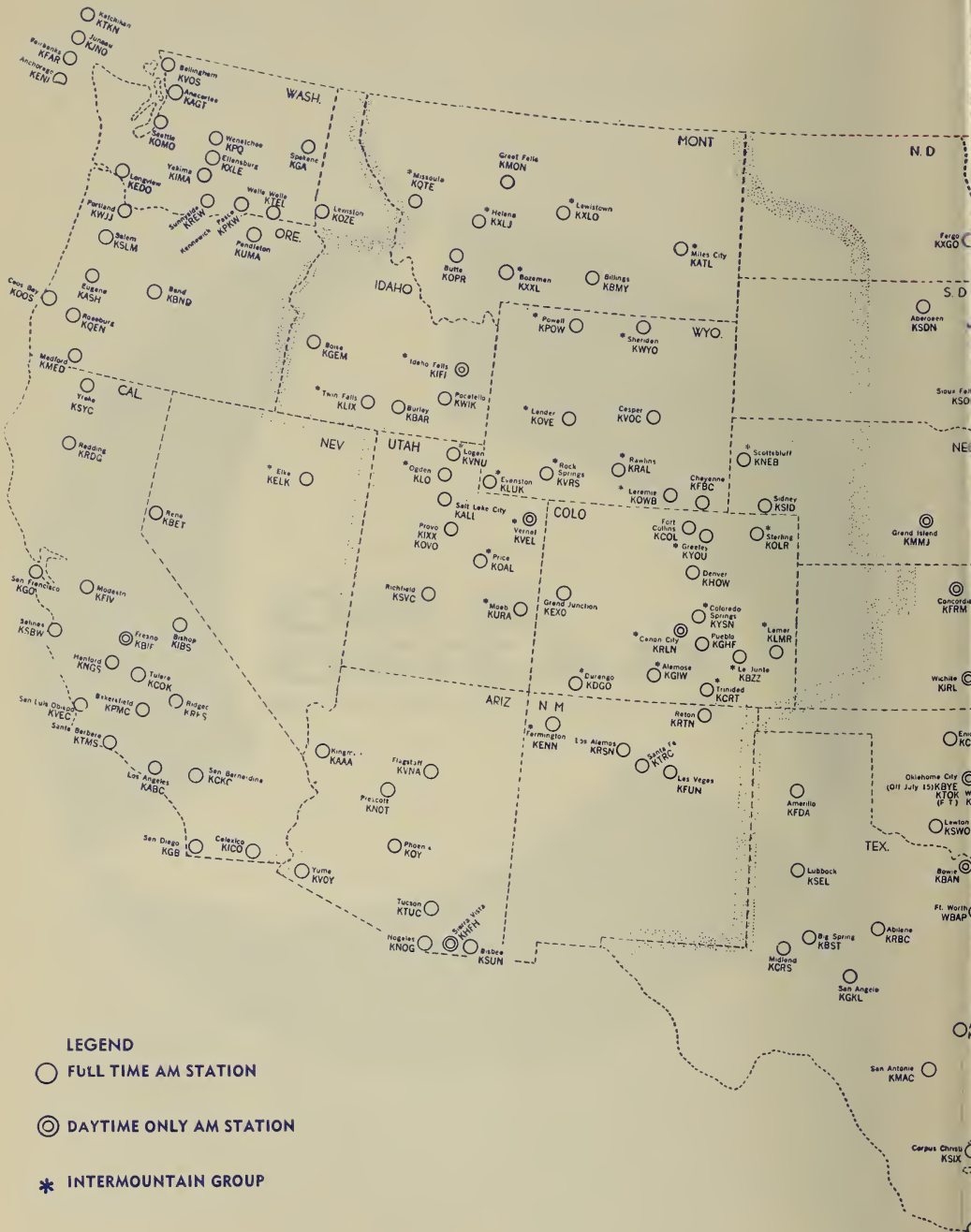
BECAUSE THERE IS AN ABC RADIO NETWORK – more people have a better understanding of the men and women who make national and international news through such fine public service programs as Presidential Press Conference, Issues and Answers, and From Capitol Hill.

BECAUSE THERE IS AN ABC RADIO NETWORK – Don McNeill's Breakfast Club helps millions to get a happy start every day . . . every day for 28 years. Yes, it's an everyday fact: *local* ABC Radio stations will keep giving America the best in public service, the best in entertainment, the best in news, the best in sports, because there is an ABC RADIO NETWORK.

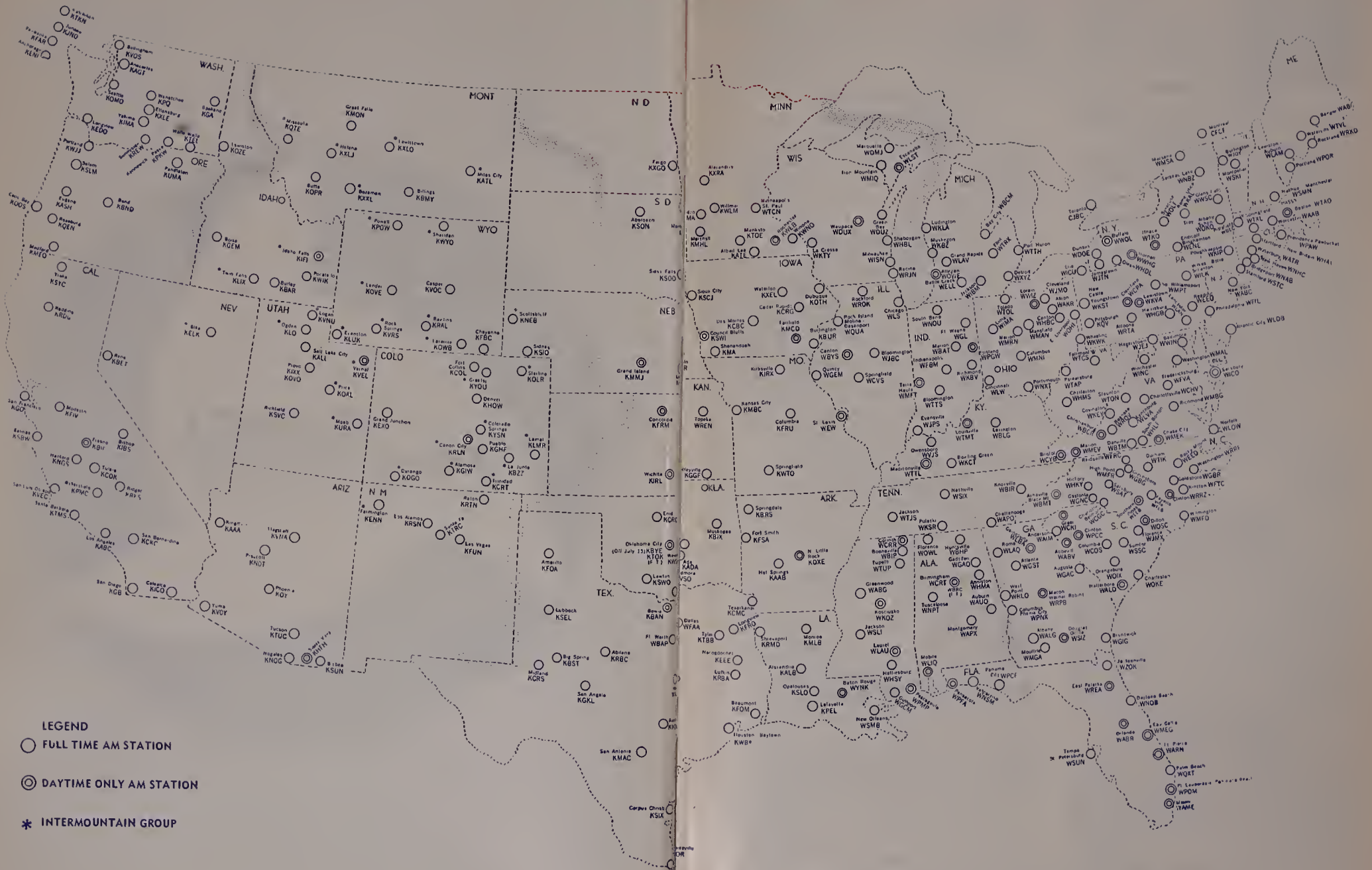




ABC
RADIO
N E T W O R K



ABC Radio Network



LEGEND

- FULL TIME AM STATION
- ◐ DAYTIME ONLY AM STATION
- * INTERMOUNTAIN GROUP

(Continued from Page 195)

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Network Radio Faces Future With Ideas And Enthusiasm

By ARTHUR HULL HAYES
President, CBS Radio



THIS year we witness the assembling of a new political administration in Washington. New policy-makers there have confidence and enthusiasm in their favor as they set to work guiding a nation. Network radio faces the future with equal enthusiasm, as its ideas and innovations operate to meet economic, cultural and scientific developments of today and tomorrow.

The radio network business, in a state of frequent flux since the start of television's inroads on audience and sales in 1950, has now evolved to a point where it is once again stable and secure. We are back with solid realities . . . and pleasant ones, too.

At CBS Radio, the reality is this: a carefully-planned program formula that has been shaped and strengthened to consolidate the interests of advertiser, affiliated stations, networks and audience. The result is a modified Program Consolidation Plan, inaugurated late in 1960, that enables CBS Radio to feed much more news and information to stations, while retaining personalities that have set CBS apart—Arthur Godfrey, Garry Moore, Art Linkletter, Bing Crosby and Rosemary Clooney. Their kind of entertainment is smoothly integrated with nineteen factual new CBS Radio Features and regular sessions with Lowell Thomas, Eric Sevareid, Bob Trout, Douglas Edwards and the rest of the distinguished CBS News staff.

Listener reaction to the new schedule has been more than favorable. Advertisers are constantly showing more interest. And stations have come through as we hoped they would. The rate of affiliate applications conjures up memories of the pre-1948 era.

The principles of supply and demand indicate success for a product that fills or fulfills an intense need. Our programming is of course a product. And a large part of our success today depends on how our

product meets the needs of our stations. This product is many things at CBS. It is entertainment; it is music; but most of all, it is information and news. And that is no accident. Radio stations preceding 1950 wanted one kind of programming. Since those days, the nation has undergone many socio-economic changes. It is no surprise, then, that today's stations seek something very different.

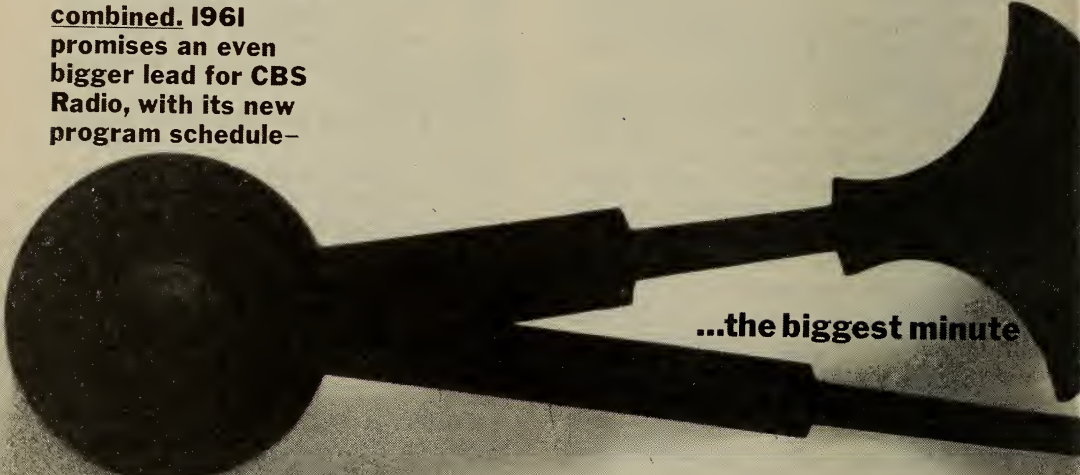
They want news and information because of their added value in a world of Cold War and Hot Prospects. They want these services from us because (1) network radio continues to perform them best and (2) stations cannot begin to provide such coverage and background for themselves.

Clearly, that puts us—first and foremost—in the business of supplying national and international news; special events coverage; analysis; and sports.

Naturally enough, this change in the complexion of radio networking has been accompanied by progress in other areas of American life. The growing body of intelligentsia has increasingly sought more outlets for constructive opinion and debate and basic knowledge; public affairs in television has finally engendered what amounts to mass audience acceptance; publishers' figures relate the solid and still-growing sales rate of non-fiction; good music—represented, incidentally, on CBS Radio by the New York Philharmonic and the Cleveland Orchestra—has experienced a renaissance; and good newspapers seem to carry more informational "meat" than ever before.

Network radio is an integral part of American life and the American household. It is inevitable that a change in the focus of our living should be reflected in the nation's radio programming. That is proper because we broadcast to satisfy while we inform and entertain the public.


**To an advertiser,
the biggest minute
is the one that
clocks the biggest
audience. In the
average commercial
minute, advertisers
on the CBS Radio
Network in 1960
reached 28 per cent
more homes than
on the next network,
9 per cent more
homes than on the
other two networks
combined. 1961
promises an even
bigger lead for CBS
Radio, with its new
program schedule—**



...the biggest minute

**expanded news
and information,
more special
features, important
personalities and
entertainment.
Whether you buy a
saturation campaign
or co-sponsor one
five-minute show...
minute for minute
your advertising
dollars buy the
biggest audiences
in all network
radio on the CBS
Radio Network.**

Source: Nielsen Radio Index, Sponsor
Cumulative Audience Section; 12 four-week
reports, Dec. 7, 1959—Dec. 4, 1960.

A decorative graphic element consisting of a horizontal line that transitions into a circular shape, followed by a pointed, arrow-like shape pointing to the right.

In all network radio is the commercial minute on the CBS Radio Network

A decorative graphic element consisting of a horizontal line that transitions into a circular shape, followed by a pointed, arrow-like shape pointing to the right, mirroring the one above.

Columbia Broadcasting System, Inc. — CBS Radio Division

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Telephone: PLaza 1-2345

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 Paul Douglass.....Program Manager
 Alice Koch.....Promotion Manager
 Rex Davis.....News Director

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 Columbia Pacific Network**

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 Phil Hillman.....Promotion Manager
 John Beck.....News Director

**WBBM and WBBM-FM
 630 N. McClurg Court, Chicago 11**

E. H. Shomo.....V.P. & General Manager
 William Connelly, Jr.....Sales Manager

(Continued on Next Page)

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Loren Hollembaek.....Promotion Manager
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William Garry.....News Director

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City & Monument Aves., Phila. 31

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Fred Birnbaum.....Promotion Manager
Charles Shaw.....News Director

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Weil Harold.....Dir. Sales Research
Peggy Vorhis.....Contract Mgr.
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Roland H. McClure.....Sales Manager
Ralph Glazer.....Sales Manager

San Francisco Office, Palace Hotel

Joseph K. Marshall.....Sales Mgr.

St. Louis Office, 9th & Sidney Sts.

Eugene R. Myers.....Sales Manager

Research

Harper Carraine.....Director of Research
Edward Reeve.....Sales and Promotion
Research Manager
Howard Miller.....Manager, Coverage and
Marketing Research
Herbert Schmitz.....Mgr. Graphics and
Presentations
Patricia Kewety.....Superin of Rating Services

Sales Promotion and Advertising

W. Thomas Dawson..V.P. in Chg. of Advertising
and Promotion
Leon Luxenberg.....Director, Network Sales
Presentations
Arthur Hecht.....Director of Program,
Promotion & Merchandising
David Herzbrun.....Director, Sta. Prom. Svc.
Naomi Andrews.....Network Copy Chief
John Tittman.....Production Manager

Affiliate Relations

William A. Schudt, Jr...Vice President in Charge
Eric Salline.....Nat'l. Manager
Edward E. Hall.....Admin. Mgr.

CBS Inc., Broadcast Service Dept.
Building Operations—Ticket Div.

James Swenson.....Manager, Building Operations
John L. Page.....Manager, Building Services
Laurette Banks.....Manager, Ticket Bureau

General Purchasing

John E. Forsander.....Director of Purchases
Edward C. Drewes.....Purchasing Agent

Office Services Department

A. H. Bryant.....Manager
Maude Stubner.....Supervisor, Program Typing

Personnel Relations

Robert Kalaidjian.....Director
Dr. Jack Nelson.....Director of Medical Office
Charles Burt.....Salary and Policy Administrator
John Anderson...Manager of Employee Benefits
and Services
Richard Stanley.....Employment Manager
Elaine Dunham.....Women Asst. Employee Mgr.
C. Donald McCullen.....Personal Records &
Research Mgr.
Donald A. Pawzer.....Policy Admin. Mgr.

Photographic

Walter I. Seigal.....Manager

Special Projects Department
of CBS News

William C. Ackerman.....Director
May Dowell.....Manager
Dorothy Boyle.....Mgr., Program Records Info

"People To People" Radio Pays Off At Local Level

By SIDNEY J. WOLF
President, Keystone Broadcasting System



THE Keystone network in 1960 showed a 25% increase in billings from our national and regional advertisers, and we think this points most affirmatively to a rising interest in radio and particularly in the Keystone brand of national radio at the grass roots level.

Sales gains are always significant in determining patterns and predictions. But there are also two other major factors which make me think the new year will be a top selling year for KBS and for our advertisers.

We serviced some 80 major advertisers during 1960, and many of them were new to radio and new to our grass roots concept of radio. But I have also seen a marked new interest among many blue-chip advertisers in the C and D counties where Keystone is dominant. Clients are using our stations in these markets to reach listeners in a "people to people" radio effort which pays off at the local point of sale. Almost 90% of our 1,120 Keystone radio stations are located in these C and D counties, penetrating deep into the heart of every community. And 75% of our affiliates are in single-station markets.

Marketing admen—that special class of professionals who work with media as well as with markets and strategy—are more keenly aware this year of the importance of these markets. We think this is why they have bought Keystone facilities in such quantity.

For example, the final quarter of last year showed that six major automotive concerns (and many more different automotive brands of cars and trucks) were using KBS facilities. Another significant KBS buyer group is eight farm market advertisers, producing merchandise and services usable by the farmer

as a worker and by him and his family as general consumers.

These same marketing-media experts are also knowledgeable about how to reach the grass roots consumer with sales effectiveness as well as with quantity coverage. A standout in this kind of imaginative radio buying is a long-time KBS client, the Pet Milk Co. of St. Louis. It and its agency, Gardner Advertising, have developed (and other KBS advertisers do this, too) two transcribed shows of their own tailor-made to two important segments of the total listening audience: the Negro and the farmer.

We think many more radio advertisers will follow this lead of pin-pointing a selective audience, and that they'll back the radio buy with the local-level merchandising aids furnished by Keystone.

General advertisers—such as cigarettes and soaps—are using our Keystone facilities to reach a more general audience comprised of these groups as a mass market. Keystone has as components of its 1,120-station network three divisions: farm, Negro and college.

The farm network of 884 affiliates reaches 77% of all U. S. farms; the Negro network of 463 radio stations, 72% of the total U. S. Negro population; the college network of 355 stations, covering 490 colleges and universities with an enrollment of 752,056 students.

On the basis of a striking 25% sales gain in 1960—a year when many advertisers "held back" because of election uncertainty—I think we can expect this year an even greater sales gain and the investment of many more radio dollars by business and industry at all levels of advertising.



asting System



ALABAMA

WRFS Alexander City
 WCTA Andalusia
 WANA Anniston
 WBCA Bay Minette
 WEBJ Brewton
 WBN Butler
 WRAG Carrollton
 WKLF Clanton
 WKUL Cullman
 WMSL Decatur
 WXAL Demopolis
 WIRB Enterprise
 WULA Eufaula
 WBLD Evergreen
 WWWW Fayette
 WJOI Florence
 WHEP Foley
 WZOB Fort Payne
 WETO Gadsden
 WGEA Geneva
 WGVV Greenville
 WGSV Guntersville
 WJBB Haleyville
 WERH Hamilton
 WBHP Huntsville
 WTHG Jackson
 WWWW Jasper
 WJAM Marion
 WMOZ Mobile
 WMFC Monroeville
 WCRL Oneonta
 WJHO Opelika
 WPID Piedmont
 WELR Roanoke
 WGWV Russellville
 WROS Scottsboro
 WHBB Selma
 WFEF Sylacauga
 WNUZ Talladega
 WJDB Thomasville
 WTBV Troy
 WJBC Tuscaloosa
 WABT Tuskegee
 WETU Wetumpka

ARIZONA

KCLF Clifton
 KCKY Coolidge
 KAWT Douglas
 KZAV Flagstaff
 KZOW Globe
 KNOG Nogales
 KZOK Prescott
 KGLU Safford
 KYNB Tempe
 KMOP Tucson
 KABC Winslow
 KOFA Yuma

ARKANSAS

KVRC Arkadelphia
 KBTA Batesville
 KBBA Benton
 KTCN Berryville
 KBK Brinkley
 KAMD Camden
 KCON Conway
 KCCB Corning
 KAGH Crossett
 KELD El Dorado
 KBJT Fordyce
 KXJK Forrest City
 KTCG Fort Smith
 KH02 Harrison
 KFA Helena
 KXAR Hope
 KBHS Hot Springs
 KBTM Jonesboro
 KBK Malvern
 KPCA Marked Tree
 KVAS McGehee
 KENA Menard
 KBHM Monticello
 KTL0 Mountain Home
 KBHC Nashville
 KDXE N. Little Rock

KOSE Osceola
 KDRS Paragould
 KOTN Pine Bluff
 KPCC Pocolahontas
 KXRJ Russellville
 KWCB Searcy
 KUOA Siloam Springs
 KBRS Springdale
 KWAK Stuttgart
 KRAV Walnut Ridge
 KWRF Warren
 KWYN Wynne

CALIFORNIA

KENL Arcata
 KEA Auburn
 KIBS Bishop
 KPLY Crescent City
 KRDU Dinuba
 KXO El Centro
 KDAC Fort Bragg
 KPER Gilroy
 KHSJ Hemet
 KCHV Indio
 KRKC King City
 KCVR Lodi
 KNEZ Lompoc
 KVN0 Napa
 KSFE Needles
 KPRL Paso Robles
 KAFP Petaluma
 KPAP Redding
 KRCK Ridgecrest
 KR0G Sonora
 XSUE Susanville
 KTKR Taft
 KUR Turlock
 KUKI Ukiah
 KAGR Yuba City

COLORADO

KGIW Alamosa
 KRLN Canon City
 KVCFC Cortez
 KAFV Craig
 KLIR Denver
 KIUP Durango
 KZIX Fort Collins
 KFTM Fort Morgan
 KYOU Greeley
 KGUC Gunnison
 KLMR Lamar
 KLOW Loveland
 KSLV Monte Vista
 KUBC Montrose
 KAVI Rocky Ford
 KGEK Sterling
 KCRT Trinidad

DELAWARE

WSUX Seaford

FLORIDA

WAPG Arcadia
 WTRL Bradenton
 WWJB Brooksville
 WFLN Clearwater
 WSVG Clearwater
 WCNU Crestview
 WDCF Dade City
 WQXQ Daytona Beach
 WDSP De Funiak Springs
 WQ00 Deland
 WPAF Fernandina Beach
 WINK Fort Myers

WARN Fort Pierce
 WGGG Gainesville
 WZRO Jacksonville Beach
 WKWF Key West
 WKBX Kissimmee
 WDSR Lake City
 WIPC Lake Wales
 WLIZ Lake Worth
 WLEB Leesburg
 WNER Live Oak
 WMAF Madison
 WTOT Marianna
 WMIE Miami
 WSR0 Milton
 WNOG Naples
 WTMC Ocala
 WFFF Palatka
 WDLP Panama City
 WPPA Pensacola
 WPRY Perry
 WCNH Quincy
 WFOY St. Augustine
 WLIZ St. Petersburg Beach
 WTRR Sanford
 WKXY Sarasota
 WJCM Sebring
 WRGR Starke
 WSTU Stuart
 WAXE Vero Beach
 WAUC Wauchula

GEORGIA

WAAG Adel
 WJAZ Albany
 WQCS Alma
 WDEC Americus
 WDDL Athens
 W8IA Augusta
 WNGR Bainbridge
 WLAB Baxley
 WBBK Blakely
 WGCC Bremen
 WMOG Brunswick
 WJBD Buford
 WGRA Cairo
 WCLB Camilla
 WLBW Carrollton
 WBHF Cartersville
 WGAA Cedartown
 WCLA Claxton
 WRWH Cleveland
 WJMJ Cordele
 WGF5 Covington
 WBJJ Dalton
 WLDW Dawson
 WDMG Douglas
 WMLT Dublin
 WTJJ East Point
 WSGC Elberton
 WBBH Fitzgerald
 WPFM Fort Valley
 WGA Gainesville
 WKEU Griffin
 WCEH Hawkinsville
 WGML Hinesville
 WBGR Jesup
 WLFA Lafayette
 WLAG La Grange
 WTH Madison
 WDRR Manchester
 WBIE Marietta
 WDXA McRae
 WMYG Milledgeville
 WGSR Millen
 WJRE Monroe
 WGA G Moultrie
 WBBN Perry
 WSFB Quitman
 WRGA Rome
 WSNT Sandersville
 WUNS Statesboro
 WSYL Sylva
 WJTH Thomason
 WKTG Thomasville
 WTWA Thomson
 WWSG Tifton
 WLET Toccoa
 WJEM Valdosta
 WVOP Vidalia
 WKLE Washington
 WAYX Waycross
 WBRO Waynesboro
 WBMK West Point
 WIMO Winder

HAWAII

KIMO Hilo
 KAIM Honolulu

IDAHO

KYME Boise
 KBAR Burley
 KCID Caldwell
 KVIN Coeur d'Alene
 KORT Grangeville
 KRPL Moscow
 KLER Orofino
 KEOK Payette
 KYE Pocatello
 KPST Preston
 KRXX Rexburg
 KSRA Salmon
 KSPT Sandpoint
 KBRV Soda Springs
 KEEP Twin Falls

KANSAS

KCRB Chanute
 KNCK Concordia
 KMDO Fort Scott
 KIUL Garden City
 KBLR Goodland
 KAYS Hays
 KWBW Hutchinson
 KND Independence
 KCL0 Lawrence
 KMAN Manhattan
 KNDY Marysville
 KNEX McPherson
 KJRG Newton
 KSEK Pittsburg
 KWSK Pratt
 KRSL Russell

ILLINOIS

WRMS Beardstown
 WBSY Canton
 WEC Charleston
 WIT Danville
 WF1W Fairfield
 WEBQ Harrisburg
 WJPF Herrin
 WLDS Jacksonville
 WKEI Kewanee
 WMOK Metropolis
 WINI Murphysboro
 WTAY Robinson
 WJBD Salem
 WFRX West Frankfort

KENTUCKY

WANY Albany
 WBRT Bardstown
 WCBL Benton
 WBJ Bowling Green
 WTCO Campbellsville
 WNES Central City
 WAIN Columbia
 WCTT Corbin
 WCPM Cumberland
 WCYN Cynthiana
 WHR Danville
 WIEL Elizabethtown
 WSTL Eminence
 WFKN Franklin
 WAXU Georgetown
 WKAY Glasgow
 WHBN Harrodsburg
 WKIC Hazard
 WSON Henderson
 WKOA Hopkinsville
 WIKV Irvine
 WLBW Lebanon
 WMTL Leitchfield
 WBLG Lexington
 WFMW Madisonville
 WJXL Manchester
 WNGO Mayfield
 WFTM Maysville
 WM1K Middlesboro
 WFLW Monticello
 WMOR Morehead
 WMST Mt. Sterling
 WNKY Neom
 WOMI Owensboro
 WSP Paintsville
 WKLX Paris
 WPKE Pikeville
 WPRT Prestonsburg
 WPKY Princeton
 WKEJ Richmond
 WRUS Russellville
 WLCK Scottsville
 WSFC Somerset

INDIANA

WCBC Anderson
 WBNL Boonville
 WITE Brazil
 WHLT Columbia City
 WILO Frankfurt
 WITZ Jasper
 WBTO Linton
 WORX Madison
 WPCO Mount Vernon
 WPGW Portland
 WSLM Salem
 WJCD Seymour
 WTCJ Tell City
 WMFT Terre Haute
 WAMW Washington

IOWA

KLGA Algona
 KASI Ames
 KJAN Atlantic
 KWBG Boone
 KCOG Centerville
 KCHA Charles City
 KCHE Cherokee
 KSWI Council Bluffs
 KSB Creston
 KDEC Decatur
 KLIL Estherville
 KMCD Fairfield
 KXGI Fort Madison
 KGRN Grinnell
 KWC Iowa City
 KLEM Le Mars
 KMAQ Maquoketa

LOUISIANA

KDBS Alexandria
 KVOB Bastrop
 WYCN Baton Rouge
 WIKC Bogalusa
 WARB Covington
 KSG Crowley
 WLB1 Denham Springs
 KDLA De Ridder
 KEUN Eunice
 KLT Golden Meadow
 WFRP Hammond
 KVHL Houma

asting System

KCIL Houma
 KJEF Jennings
 KTCC Jonesboro
 KLPL Lake Providence
 KLLA Leesville
 KDBC Mansfield
 KAPB Marksville
 KASO Minden
 KLIC Monroe
 KMRC Morgan City
 KNOC Natchitoches
 KANE New Iberia
 KREH Oakdale
 KWCL Oak Grove
 KRIH Rayville
 KRUS Ruston
 KCIJ Shreveport
 KBSF Springhill
 KTLD Tallulah
 KVPI Ville Platte
 KEVL White Castle
 KMCAL Winnfield
 KMAR Winnsboro

MAINE

WHOU Houlton
 WRUM Rumford
 WGHM Skowhegan

MARYLAND

WABW Annapolis
 WTXC Lexington Park
 WICO Salisbury
 WTRR Westminster

MASSACHUSETTS

WREB Holyoke
 WSRO Marlboro
 WMRC Milford
 WBEQ Pittsfield
 WARE Ware

MICHIGAN

WALM Albon
 WOVE Allegan
 WLEW Bad Axe
 WBRN Big Rapids
 WMRP Flint
 WGHN Grand Haven
 WFLB Greenville
 WJPL Hancock
 WBCH Hastings
 WCSR Hillsdale
 WIKB Iron River
 WJMS Ironwood
 WJPD Ishpeming
 WKLA Ludington
 WJTE Manistee
 WDOG Marine City
 WDMJ Marquette
 WAGN Menominee
 WCEN Mt. Pleasant
 WNAB Nunsing
 WNIL Niles
 WHLS Port Huron
 WMIC St. Helen
 WIOS Tawas City

MINNESOTA

KASM Albany
 KXRA Alexandria

KANO Anoka
 KBUN Bemidji
 KBMO Benson
 KBMW Breckenridge
 WKLK Cloquet
 KROX Crookston
 WELY Ely
 WEVE Eveleth
 KLCJ Grand Rapids
 KDUZ Hutchinson
 CFOB International Falls
 KLTJ Little Falls
 KEYL Long Prairie
 KRFO Owatonna
 WCMP Pine City
 KLOH Pipestone
 KCUE Red Wing
 KWEB Rochester
 WLVN Stillwater
 KDOM Windom
 KAGE Winona

MISSISSIPPI

WAMY Amory
 WBLE Batesville
 WGCM Biloxi-Gulfport
 WBIP Booneville
 WJMB Brookhaven
 WDOB Canton
 WGLC Centerville
 WROX Clarksdale
 WCLD Cleveland
 WCJU Columbia
 WCBJ Columbus
 WCGA Corinth
 WMAG Forest
 WJPR Greenville
 WGRM Greenwood
 WNAG Grenada
 WXXX Hattiesburg
 WMDC Hazlehurst
 WCPC Houston
 WDLT Indianola
 WJQS Jackson
 WKOZ Kosciusko
 WAML Laurel
 WATN Lexington
 WLSM Louisville
 WHHT Lucedale
 WMBC Macon
 WSJC Magee
 WAPF Mc Comb
 WNOX Meridian
 WMIS Natchez
 WNAU New Albany
 WSUH Oxford
 WPMP Pascagoula
 WRJW Picayune
 WSSO Starkville
 WLOO Tupelo
 WQBC Vicksburg
 WABO Waynesboro
 WRBB West Point
 WONA Winona
 WAZF Yazoo City

MISSOURI

KBHM Branson
 KAOL Carrollton
 KDMO Carthage
 KCRV Carthageville
 KCHR Charleston
 KCHI Chillicothe
 KBIA Columbia
 KDDEX Dexter
 KJFF Farmington
 KLRB Jefferson City
 KIRX Kirksville
 KLWT Lebanon
 KTCB Malden
 KNIM Maryville
 KNCM Moberly
 KRMO Monett
 KLRB Mountain Grove
 KBTN Neosho
 KNEM Nevada
 KRMS Osage Beach
 KWOG Poplar Bluff
 KMIS Portageville

KYRO Potosi
 KTTR Rolla
 KSGM Ste. Genevieve
 KSMO St. Louis
 KDRO Sedalia
 KDRM Springfield
 KALM Thayer
 KTTN Trenton
 KLPW Union
 KOKO Warrensburg
 KWRE Warrenton
 KWPM West Plains

MONTANA

KBMN Bozeman
 KUDI Great Falls
 KOJM Havre
 KGEZ Kalispell
 KLCB Libby
 KPRK Livingston
 KATL Miles City
 KXLL Missoula
 KVCK Wolf Point

NEBRASKA

KCOW Alliance
 KCSR Chadron
 KJSK Columbus
 KTNG Falls City
 KHUB Fremont
 KHAS Hastings
 KUVR Holdrege
 KGFW Kearney
 KBRL Mc Cook
 KNKY Nebraska City
 KODY North Platte
 KOGA Ogallala
 KBRX O'Neill
 KSID Sidney
 KRFS Superior
 KAWL York

NEVADA

KBET Reno

NEW HAMPSHIRE

WKXL Concord
 WLMH Laconia
 WSMN Nashua
 WCNL Newport

NEW JERSEY

WNNJ Newton

NEW MEXICO

KALG Alamoqordo
 KARA Albuquerque
 KSPV Artesia
 KAVE Carlsbad
 KLMX Clayton
 KCLV Clovis

KOTS Deming
 KWEW Hobbs
 KOBE Las Cruces
 KRSN Los Alamos
 KENN Portales
 KRTA Raton
 KBIM Roswell
 KSIL Silver City
 KSRC Socorro
 KCHS Truth or
 Consequences
 KTNM Tucumcari

NEW YORK

WMBO Auburn
 WFLR Dundee
 WDOE Dunkirk
 WQSC Fulton
 WBAZ Kingston
 WLFH Little Falls
 WICY Malone
 WIRY Plattsburgh
 WREM Remsen
 WGOO Salamanca
 WNBZ Saranac Lake
 WDSA Saratoga Springs
 WOLA Walton

N. CAROLINA

WABZ Albemarle
 WGWK Asheville
 WCGC Belmont
 WBMT Black Mountain
 WATA Boone
 WBBB Burlington
 WEGO Concord
 WCKB Dunn
 WCDJ Edenton
 WCNC Elizabeth City
 WBLA Elizabethtown
 WFAI Fayetteville
 WBBQ Forest City
 WFSC Franklin
 WFGV Fuquay Springs
 WLTC Gastonia
 WFMC Goldsboro
 WOOV Greenville
 WKDX Hamlet
 WHNC Henderson
 WHKP Hendersonville
 WHPE High Point
 WLAS Jacksonville
 WELS Kinston
 WEWO Laurinburg
 WLOE Leaksville
 WJRI Lenoir
 WBUV Lexington
 WYRN Lumburg
 WTSB Lumberton
 WMMH Marshall
 WMAP Monroe
 WHIP Mooresville
 WMBL Morehead City
 WMNC Morganton
 WPAQ Mount Airy
 WKRK Murphy
 WRNB New Bern
 WNCN Newton
 WKBC N. Wilkesboro
 WPNC Plymouth
 WFRS Reidsville
 WCEC Rocky Mount
 WJGP Sanford
 WOHSH Shelby
 WJPM Smithfield
 WEEB Southern Pines
 WTOE Spruce Pine
 WSIC Statesville
 WMSJ Sylva
 WTYN Tryon
 WADE Wadesboro
 WLSE Wallace
 WHCC Waynesville
 WGNF Weldon
 WKSK W. Jefferson
 WENC Whiteville
 WLLY Wilson

NORTH DAKOTA

KQDI Bismarck
 KNDC Hettinger
 KEYJ Jamestown
 KQDX Minot
 KEVD Oakes
 KOVC Valley City

OHIO

WNCO Ashland
 WILE Cambridge
 WBEX Chillicothe
 WJEH Gallipolis
 WSRW Hillsboro
 WIRD Ironton
 WLMJ Jackson
 WUIZ Lorain
 WTIG Massillon
 WMPO Middleport
 WPTW Piqua
 W101 Portsmouth
 WELY Springfield
 WCHO Washington Court
 House
 WKVO Wellston
 WKST Wooster

OKLAHOMA

KADA Ada
 KQHW Altus
 KWVO Ardmore
 KLTR Blackwell
 KWCO Chickasha
 KWPR Claremore
 KWOE Clinton
 KUSH Cushing
 KRHD Duncan
 KSEO Durant
 KBKX Elk City
 KCRG Enid
 KTAT Frederick
 KWRW Guthrie
 KGYN Guymon
 KTJS Hobart
 KIHN Hugo
 KTMK McAlester
 KGLC Miami
 KNOR Norman
 KBYE Oklahoma City
 KOKL Okmulgee
 KVLH Pauls Valley
 KLCO Poteau
 KOLS Pryor
 KTLQ Tahlequah
 KWSH Tri-City
 KVIN Vinita

OREGON

KWIN Ashland
 KVAS Astoria
 KBKR Baker
 KASH Bend
 KURY Brookings
 KRNS Burns
 KWRO Coquille
 KLOO Corvallis
 KWVR Enterprise
 KASH Eugene
 KGRO Gresham
 KUIK Hillsboro
 KAGO Klamath Falls
 KLBK La Grande
 KQIK Lakeview
 KASH Medford
 KMCN McMininville
 KNPT Newport
 KSRV Ontario
 KUMA Pendleton
 KOHI St. Helens
 KODL The Dalles

KEYSTONE BROADCASTING SYSTEM

PENNSYLVANIA

WAVL Apollo
 WNCJ Barnesboro
 WBFJ Bedford
 WBRX Berwick
 WCDL Carbondale
 WESA Charleroi
 WWCN Clarion
 WCVI Connessville
 WOTR Corry
 WEZN Elizabethtown
 WFAF Farrell
 WHUN Huntingdon
 WDAD Indiana
 WADP Kane
 WACB Kittanning
 WSHH Latrobe
 WITT Lewisburg
 WKRT Oil City
 WPTS Pittston
 WPAZ Pottstown
 WPMF Punxsutawney
 WKMC Roaring Spring
 WATS Sayre
 WMAJ State College
 WAYZ Waynesboro
 WLYC Williamsport

RHODE ISLAND

WWRI West Warwick

S. CAROLINA

WABV Abbeville
 WAKN Aiken
 WAIM Anderson
 WWBD Bamberg
 WBWA Barnwell
 WBLR Batesburg
 WBEU Beaufort
 WAGS Bishopville
 WACA Camden
 WCAY Cayce
 WOKE Charleston
 WCRE Cheraw
 WGDJ Chester
 WPCG Clinton
 WDSG Dillon
 WDES Easley
 WOLS Florence
 WFIS Fountain Inn
 WFGN Gaffney
 WGTN Georgetown
 WGSW Greenwood
 WEAB Greer
 WBHC Hampton
 WHSC Hartsville
 WDKD Kingstree
 WLCM Lancaster
 WYMB Manning
 WJAY Mullins
 WMYB Myrtle Beach
 WKDK Newberry
 WTND Orangeburg
 WRHI Rock Hill
 WSNW Seneca
 WTHE Spartanburg
 WFIG Sumter
 WBCU Union
 WALD Walterboro

SOUTH DAKOTA

KABR Aberdeen
 KBFS Belle Fourche
 KBRK Brookings
 KOBH Hot Springs

KIJJ Huron
 KJAM Madison
 KOLY Moberge
 KGFX Pierre
 KEZU Rapid City
 KISD Sioux Falls
 KWAT Watertown

TENNESSEE

WEAG Aleca
 WLAR Athens
 WFHG Bristol
 WRKM Carthage
 WPAH Church Hill
 WJZM Clarksville
 WCLE Cleveland
 WKRM Columbia
 WHUB Cookeville
 WLSB Copperhill
 WKBL Covington
 WAEW Crossville
 WDNT Dayton
 WDNK Dickson
 WDSG Dyersburg
 WEKR Fayetteville
 WAGG Franklin
 WHIN Gallatin
 WGRV Greenville
 WHBT Harriman
 WIRJ Humboldt
 WDXI Jackson
 WCCL Jamestown
 WKXX Knoxville
 WLAJ La Follette
 WDXE Lawrenceburg
 WLJH Lenoir City
 WJJM Lewisburg
 WDXL Lexington
 WMSR Manchester
 WMMT McMinnville
 KWAM Memphis
 WHEY Millington
 WGRK Morristown
 WGNS Murfreesboro
 WENO Nashville
 WLJK Newport
 WATO Oak Ridge
 WBNT Oneida
 WTPR Paris
 WTRB Ripley
 WORM Savannah
 WLIJ Shelbyville
 WEPG S. Pittsburg
 WDBL Springfield
 WENK Union City
 WCDT Winchester

TEXAS

KVLF Alpine
 KBUY Amarillo
 KACT Andrews
 KBUD Athens
 KALT Atlanta
 KRUN Ballinger
 KIOX Bay City
 KWBA Baytown
 KBIC Beaumont
 KBLT Big Lake
 KBYG Big Spring
 KFYN Bonham
 KBBB Borger
 KNEL Brady
 KSTB Breckenridge
 KWHI Brenham
 KBWD Brownwood
 WTAW Bryan
 KBEN Carrizo Springs

KGAS Carthage
 KCTX Childress
 KCAR Clarksville
 KVLB Cleveland
 KSTA Coleman
 KVMC Colorado City
 KMCO Conroe
 KAND Corsicana
 KIVY Crockett
 KXIT Dalhart
 KDLK Del Rio
 KDNT Denton
 KDDD Dumas
 KEPS Eagle Pass
 KFCB Eastland
 KP50 Fairburn
 KFLL Floydada
 KFST Ft. Stockton
 KNAF Fredericksburg
 KBRZ Freepport
 KGAF Gainesville
 KCTI Gonzales
 KSWA Graham
 KGVJ Greenville
 KCLW Hamilton
 KWRD Henderson
 KPAN Hereford
 KHBR Hillsboro
 KCSM Huntsville
 KJES Jacksonsville
 KTXJ Jasper
 KMBL Junction
 KAML Kenedy
 KERB Kermit
 KERV Kerrville
 KOCA Kilgore
 KLEJ Killeen
 KVLG LaGrange
 KPET Lamesa
 KVOZ Laredo
 KLVJ Levelland
 KUCO Littlefield
 KLBS Livingston
 KLUJ Longview
 KLLL Lubbock
 KRBA Lufkin
 KMHT Marshall
 KCMR McCombe
 KBUS Mexia
 KJBC Midland
 KORC Mineral Wells
 KIRT Mission
 KVKM Monahans
 KIMP Mt. Pleasant
 KZOL Muleshoe
 KEEE Naacogdoches
 KGNB New Braunfels
 KRIG Odessa
 KOGT Orange
 KNET Palestine
 KHHP Pampa
 KFTV Paris
 KIUN Pecos
 KVOP Plainview
 KBOP Pleasanton
 KOLE Port Arthur
 KUKO Post
 KOLJ Quanah
 KSOX Raymondville
 KTXL San Angelo
 KBAL San Saba
 KSML Seminole
 KSEY Seymour
 KBYP Shamrock
 KDSX Sherman
 KSNY Snyder
 KDWT Stamford
 KSTV Stephenville
 KSST Sulphur Springs
 KXOX Sweetwater
 KTAE Taylor
 KTER Terrell
 KTFS Texarkana
 KTLW Texas City
 KTUE Tulia
 KTBB Tyler
 KVOU Uvalde
 KVCV Vernon
 KVIC Victoria
 KBEC Waxahachie
 KZEE Weatherford

UTAH

KVNU Logan
 KOAL Price
 KEYV Provo
 KDXU St. George
 KGOP Salt Lake City
 KDYL Tooele City
 KVEL Vernal

VERMONT

WSNW Barre
 WIKF Newport
 WWSR St. Albans
 WTVN St. Johnsbury

VIRGINIA

WKLV Blackstone
 WELK Charlottesville
 WMEK Chase City
 WBCR Christiansburg
 WKEY Covington
 WCVA Culpeper
 WEVA Emporia
 WFAJ Falls Church
 WYSR Franklin
 WFLS Fredericksburg
 WFTN Front Royal
 WBOB Galax
 WGAT Gate City
 WDDY Gloucester
 WMNA Gretna
 WHAP Hopewell
 WLES Lawrenceville
 WREL Lexington
 WBRG Lynchburg
 WMEV Marion
 WMVA Martinsville
 WSIG Mount Jackson
 WNVA Norton
 WJMA Orange
 WPYA Petersburg
 WPUV Pulaski
 WRIC Richmonds
 WRIS Roanoke
 WYTI Rocky Mount
 WHLF South Boston
 WLPM Suffolk
 WERS Tasley
 WERR Warrenton
 WNNT Warsaw
 WAYB Waynesboro
 WINC Winchester
 WYVE Wytheville

VIRGIN ISLANDS

MIVI Christiansted

WASHINGTON

KAGT Anacortes
 KARI Blaine
 KELA Centralia
 KCLX Colfax
 KCVL Colville
 ULE Ephrata
 KNEX Kirkland
 KEDO Longview
 KGY Olympia
 KRSC Othello
 KPKW Pasco
 KONP Port Angeles
 KARY Prosser
 KAYE Puyallup

KAPA Raymond
 KENE Toppenish
 KKEY Vancouver
 KTEL Walla Walla
 KUEN Wenatchee

WEST VIRGINIA

WTIP Charleston
 WBKY Clarksburg
 WDNE Elkins
 WTCJ Fairmont
 WKYR Keyser
 WEPM Martinsburg
 WHJC Matewan
 WCLG Morgantown
 WETZ New Martinsville
 WPAR Parkersburg
 WLOH Princeton
 WVAR Richwood
 WRON Ronchevert
 WELC Welch
 WHAW Weston

WISCONSIN

WAPL Appleton
 WATW Ashland
 WECL Eau Claire
 WDUZ Green Bay
 WTKM Hartford
 WHSM Hayward
 WLDY Ladymith
 WDLB Marshfield
 WIGM Medford
 WMNE Menomonee
 WXMT Merrill
 WPPF Park Falls
 WSWW Platteville
 WPLY Plymouth
 WIBU Poyette
 WRDB Reedsburg
 WJMC Rice Lake
 WRCO Richland Center
 WTCH Shawano
 WCOW Sparta
 WDOR Sturgeon Bay
 WTRW Two Rivers
 WISV Viroqua
 WTTN Watertown
 WDXU Waupaca
 WHVF Westau
 WBKV West Bend

WYOMING

KBBS Buffalo
 KATI Casper
 KVWO Cheyenne
 KWIV Douglas
 KLUK Evanston
 KIML Gillette
 KOVE Lander
 KOWB Laramie
 KASL Newcastle
 KPWF Powell
 KRAL Rawlins
 KVRB Rock Springs
 KWYO Sheridan
 KRTR Thermopolis
 KYNW Wheatland
 KWOR Worland

Keystone Broadcasting System, Inc.

111 W. Washington St., Chicago 2, Ill.

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E. Richard Peterson, Jr.....	General Manager
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Broadcasting Managements' Future Must Be Planned Today!

By ROBERT F. HURLEIGH
President, Mutual Broadcasting System

BROADCASTING came into its own last year. Its foundations were firmly established, its roots deeply implanted.

In one fell swoop — and by virtue of its emphasis on public interest, public affairs and news programming — it proved that both its media have infinite impact on the American public, so positive an impact as to create an unprecedented close Presidential election with the highest outpouring of voters in all American history.

Broadcasting no longer need take a back seat to anyone — particularly its outspoken critics. But it must cement its prestige position by providing means whereby the same creative forces which provided the pedestal can be sustained down through the years.

There is one particular area in the entire broadcasting field that needs pattern-changing. This is the development and sponsorship of younger talents to eventually replace those in managerial drivers' seats. This must be done immediately — to keep that steady infusion of new plasma, new creativity and newer viewpoints so necessary to the pyramidal projection of its various fortes.

The technical operations in both broadcasting media are well adjusted to the constant need and flow of engineering personnel. Technical schools on both university and vocational levels have mushroomed throughout the country with a steady outpouring of trained personnel as a direct result.

But for the management side — particularly creative management — there are no such schools and there is no steady crop of young executives who readily can step into

the pioneers' shoes to keep the treadmill turning properly. Accountants are not broadcasters — and neither are attorneys. Yet, in too many instances we are finding trainees for pedestrian, formula-ridden corporate posts becoming key management personnel in a field predicated on imagination, creativity and extreme mobility and fluidity in action.

Nor is there any pat formula or curriculum that now can be prescribed as an educational guidepost for future management personnel. Perhaps the simplest technique to follow would be: (1) a good general college background with basic understandings of cultural developments, history, sociology and the arts; (2) a broad understanding of the principles serving as the foundation stones for formulation of the Federal Communications Act and the decrees and mandates issued by the F.C.C. under that statute; (3) a general understanding of good business practices; (4) a basic desire to be in a service profession and be outstanding and lead in that profession; (5) a pleasing personality and (6) a flair for imaginative, creative thinking.

These are merely suggested prerequisites. As broadcasting increases its impact on community life, becomes more integrated into internal functions of communities and more widely used as basic communications arms specialized skills will have to be developed forcefully to cope with broadened horizons. Broadcasters could do well to adopt the practice of major industry, which now invests in its future leaders at the high school level. Such thinking would provide milestones most important to the future of the broadcasting industry, too.

Mutual Broadcasting System, Inc.

1440 Broadway, New York 18, N. Y.

Telephone: BRyant 9-7600

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Carter C. Peterson.....WBYG, Savannah, Ga., V. Ch.
Willard Deason.....KVET, Austin, Tex., Ch. Emeritus

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Dist. 7—W. Phelps.....KALG, Alamogordo, N. M.
Dist. 8—Keith Munger.....KCOK, Tulare, Cal.

Mutual stations go network and

*Mutual gives you
the advantage of network
facilities and still
lets you do your own
local programming!*

*That's the successful
secret of a Mutual
affiliation. You get
network facilities—
on-the-spot news reported
by authoritative
newscasters, plus a wide
range of music, sports and
special events. At the same
time you are free to do
your own local programming
—local personalities,
local features and
immediate area coverage.*

*With a combination
like this, small wonder
that so many stations are
happy with the
Mutual Radio Network.*

stay local

*Mutual Stations are
making money—can
you think of a better
reason for considering
a Mutual Radio
Network affiliation?*

MUTUAL RADIO NETWORK

*A Service to
Independent Stations*

STOP! Mutual Radio is the only network that gives this guarantee: 80% clearance across the board in all prime time slots!

LOOK! All of Mutual's 400 affiliates are sold on Mutual's "Go Network—Stay Local" programming concept. Result? Clearances are not a problem.

MUTUAL CLEARS THE AIR

LISTEN! You hear what you buy on Mutual Radio. Your client's clearance pattern becomes established with the airing of his first announcement. Mutual Radio gives you your advertising schedule . . . not rebates. **GO!** Want a guaranteed 80% clearance in prime time? Buy Mutual!

MUTUAL RADIO

A SERVICE TO INDEPENDENT STATIONS • Subsidiary of Minnesota Mining & Manufacturing Company



ALABAMA
 WEZB Birmingham
 WBYE Calera
 WMSL Decatur
 WXAL Demopolis
 WDIG Dothan
 WJLA Eufaula
 WJOL Florence
 WJIB Haleyville
 WBHP Huntsville
 WJHO Opelika
 WFEB Sylacauga
 WTFB Troy
 WTBC Tuscaloosa

ARIZONA
 KCLF Coolidge
 KWJB Globe
 KNOG Nogales
 KOY Phoenix
 KGLU Safford
 KTUC Tucson
 KVNO Winslow

ARKANSAS
 KAMD Camden
 KTCS Fort Smith (D)
 KFPA Helena
 KBTM Jonesboro
 KYLA Magnolia (D)
 KUOA Siloam Springs (D)

CALIFORNIA
 KMAP Bakersfield
 KWTC Barstow
 KPAY Chico
 KJCO El Centro-Calexico
 KIEM Eureka
 KYNO Fresno
 KAVL Lancaster
 KPOL Los Angeles
 KMYC Marysville
 KYOS Merced
 KPO Paso Robles
 KRDR Redding
 KSBW Salinas-Monterey
 KITO San Bernardino
 KSON San Diego
 KQBY San Francisco
 KVEO San Luis Obispo
 KCOK Tulare-Visalia
 KVEN Ventura
 KMSL Ukiah

COLORADO
 KIMN Denver
 KZLN Ft. Collins
 KGLN Glenwood Springs (D)

CONNECTICUT
 WADS Ansonia
 WINF Hartford-Manchester
 WLIS New London
 WTOR Torrington
 WCO Waterbury
 WADS Ansonia-New Haven (D)
 WILI Willimantic

DELAWARE
 WDOV Dover (D)

DISTRICT OF COLUMBIA
 WOL Washington

FLORIDA
 WSWN Belle Glade
 WBRD Bradenton
 WDCF Dade City
 WROD Daytona Beach
 WZOK Jacksonville
 WDSR Lake City
 WLEB Leesburg
 WMMB Melbourne
 WKAT Miami
 WBY Miami-Pensacola (D)
 WSSB New Smyrna Beach
 WTMC Ocala
 WABR Orlando
 WCNH Quincy
 WLCY St. Petersburg-Tampa
 WSTU Stuart
 WVAL Tallahassee
 WSMY Vero Beach
 WTTB Vero Beach
 WDAT West Palm Beach
 WSIR Winter Haven

GEORGIA
 WGUN Atlanta (D)
 WBBQ Augusta
 WMOG Brunswick
 WBHF Cartersville
 WGBA Columbus (D)
 WMJM Cordele
 WMLT Dublin (D)
 WBHB Fitzgerald

WGGA Gainesville
 WKPU Griffin
 WLAG La Grange
 WMVG Milledgeville
 WCOH Newnan
 WRGA Rome
 WBYG Savannah
 WTTA Thompson
 WGOV Valdosta
 WATX Waycross

ILLINOIS
 WAIT Chicago
 WITY Danville
 WGIL Galesburg
 WJPF Herrin

INDIANA
 WBNL Boonville
 WXLW Indianapolis
 WASK Lafayette
 WSAL Logansport
 WJVA South Bend (D)
 WBOW Terre Haute
 WAOV Vincennes

IOWA
 KROS Clinton
 KSTT Davenport
 KWKY Des Moines
 WDBQ Dubuque
 KYED Fort Dodge
 KOKX Keokuk
 KWWL Waterloo

KANSAS
 KSAL Salina
 KTOP Topeka
 KAKE Wichita

KENTUCKY
 WLBJ Bowling Green
 WPKY Frankfort
 WLAP Lexington
 WTMU Louisville (D)
 WPMW Madisonville (D)
 WFTM Maysville
 WKYB Paducah
 WSIP Paintsville
 WPKP Pikeville
 WSFC Somerset

LOUISIANA
 WIKC Bogalusa
 KSGJ Crowley
 KEUN Eunice
 KLIO Monroe
 KMRC Morgan City (D)
 WBR New Orleans (D)
 KJOB Shreveport
 KLOU Lake Charles

MAINE
 WABI Bangor
 WFOR Portland
 WAGM Presque Isle

MARYLAND
 WTH Baltimore
 WKYR Cumberland-Keyer, W. Va. (D)
 WJEE Hagerstown
 WBOC Salisbury

MASSACHUSETTS
 WORL Boston (D)
 WALE Fall River
 WTYM Springfield (D)
 WESX Salem
 WCCM Lawrence (D)
 WBSG Great Barrington-Pittsfield

MICHIGAN
 WHRV Ann Arbor
 WWSJ Benton Harbor-St. Joseph
 WKMH Detroit
 WDBO Escanaba
 WAMM Flint
 WMAX Grand Rapids (D)
 WHTC Holland
 WKLZ Kalamazoo (D)
 WMUS Muskegon (D)

MINNESOTA
 KAUS Austin
 KBMW Breckenridge
 WQMN Duluth-Superior (D)
 WELY Ely
 WEVE Eveleth
 KOZY Grand Rapids
 WPBC Minneapolis
 KWAD Wadena

MISSISSIPPI
 WAMY Amory (D)

WLOX Biloxi-Gulfport
 WJMB Brookhaven
 WROX Clarksdale
 WCBI Columbus
 WJPR Greenville
 WJQS Jackson
 WELU Tupelo
 WQBO Vicksburg
 WROB West Point
 WONA Winona (D)

MISSOURI
 KHMO Hannibal
 KWOS Jefferson City
 WMBH Joplin
 KBKC Kansas City (D)
 KXEO Mexico
 KBES St. Joseph
 WEW St. Louis (D)

MONTANA
 KGXK Sidney
 KWCK Wolf Point

NEBRASKA
 KGFV Kearney
 KLMS Lincoln
 KBRL Mc Cook (D)

NEVADA
 KORK Las Vegas
 KBET Reno

NEW JERSEY
 WLDL Atlantic City
 WSNP Bridgeton
 WMMJ Hobbs
 WCMC Wildwood
 WNCN Austin

NEW MEXICO
 KALG Alamogordo
 KHAM Albuquerque
 KSNP Artesia
 KWVE Hobbs
 KGFL Roswell
 KSL Silver City

NEW YORK
 WOKO Albany

WMBO Auburn
 WBTA Batavia
 WKOP Binghamton
 WEBR Buffalo
 WJLL Buffalo-Niagara Falls (D)
 WCLI Corning
 WLEA Hornell (D)
 WEHH Horseheads-Elmira Heights (D)
 WJOC Jamestown
 WICY Malone
 WOR New York
 WYNY New York-Newark, N.J.

WSLB Ogdensburg
 WIRY Plattsburgh
 WJMK Syracuse (D)
 WKAL Utica-Rome

NORTH CAROLINA
 WISE Asheville
 WEYS Charlotte
 WBBG Burlington (D)
 WCCG Belmont-Charlotte
 WGAJ Elizabeth City
 WENG Fayetteville
 WFGF Fuquay Springs (D)
 WBG Greensboro
 WHNC Henderson (D)
 WLOE Leaksville
 WJRI Lenoir

WSYD Mt. Airy
 WBIT New Bern
 WCRB Roanoke Rapids
 WSTP Salisbury
 WSHS Shelby
 WGNI Wilmington
 WAIR Winston Salem
 WGTM Wilson

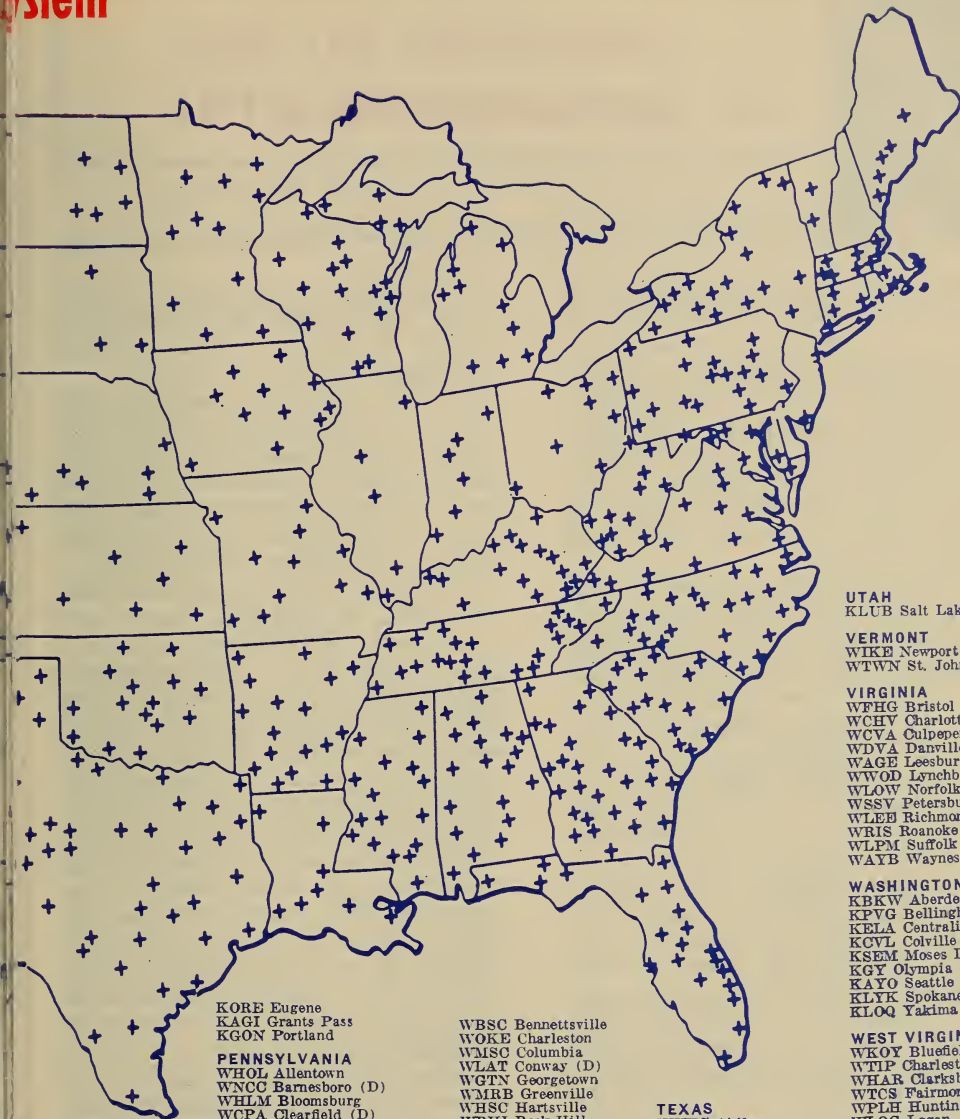
NORTH DAKOTA
 KDRL Devils Lake
 KVXO Fargo (Moorhead, Minn.)
 KEYJ Jamestown
 KLFM Minot
 KOVC Valley City

OHIO
 WHKK Akron (D)
 WNCO Ashland
 WAND Canton (D)
 WBEX Chillicothe (Dual)
 WZIP Cincinnati (D)
 WDOK Cleveland
 WTVN Columbus
 WJER Dover
 WIRO Ironton
 WLEC Sandusky
 WSTV Steubenville
 WOHQ Toledo
 WBBW Youngstown

OKLAHOMA
 KWON Bartlesville
 KTKO Oklahoma City
 WBBZ Ponca City
 KGFF Shawnee
 KTUL Tulsa

OREGON
 KWIL Albany
 KAST Astoria





KORE Eugene
KAGI Grants Pass
KGON Portland

PENNSYLVANIA
WHOL Allentown
WNCC Barnesboro (D)
WHEM Bloomsburg
WCPA Clearfield (D)
WJET Erie
WFRB Franklin (D)
WCMB Harrisburg
WAZL Hazleton
WCRO Johnstown
WLAN Lancaster
WAKU Latrobe (D)
WEPZ Lock Haven
WIP Philadelphia
WMCK Pittsburgh-Mc Keesport
WPPA Pottsville
WKBI St. Mary's
WMAJ State College
WTRN Tyrone-Altoona (D)
WJPA Washington
WNBT Wellsboro
WBAX Wilkes-Barre
WNOW York
WICK Scranton

RHODE ISLAND
WRIB Providence
SOUTH CAROLINA
WANS Anderson

WBSC Bennettsville
WOKC Charleston
WMSC Columbia
WLAT Conway (D)
WGTN Georgetown
WMBR Greenville
WHSC Hartsville
WRHI Rock Hill
WNSW Seneca (D)
WFIG Sumter

SOUTH DAKOTA
KJTV Huron
KORN Mitchell
KWAT Watertown

TENNESSEE
WLAR Athens
WOGA Chattanooga
WJZM Clarksville
WBAC Cleveland
WEKR Fayetteville
WETB Johnson City (D)
WXXV Knoxville (D)
WJJM Lewisburg
WLVV Livingston (D)
WDMT McMinnville
WCRK Morristown
WQNS Murfreesboro
WNAH Nashville (D)
WATO Oak Ridge
KWAM Memphis

TEXAS
KWVG Abilene
KVET Austin
KIOX Bay City
KHUZ Borger
KBWD Brownwood
KORA Bryan
WRR Dallas-Forth Worth
KSET El Paso
KRCT Houston (D)
KEBE Jacksonville
KLEN Killen (D)
KLLL Lubbock (D)
KLFN Lufkin
KMMT Marshall
KVKM Monahans
KPDN Pampa
KEYE Perryton
KPAC Port Arthur-
Beaumont
KMAC San Antonio
KRRV Sherman-Dennison
KSNY Snyder
KVIC Victoria
KWTX Waco
KATR Corpus Christi

UTAH
KLUB Salt Lake City
VERMONT
WVIK Newport
WTWN St. Johnsbury

VIRGINIA
WPHG Bristol
WCHV Charlottesville
WCVA Culpeper
WDVA Danville
WAGE Leesburg
WWOD Lynchburg
WLOW Norfolk
WSSV Petersburg
WLEE Richmond
WRIS Roanoke (D) (Dual)
WLPM Suffolk
WATB Waynesboro

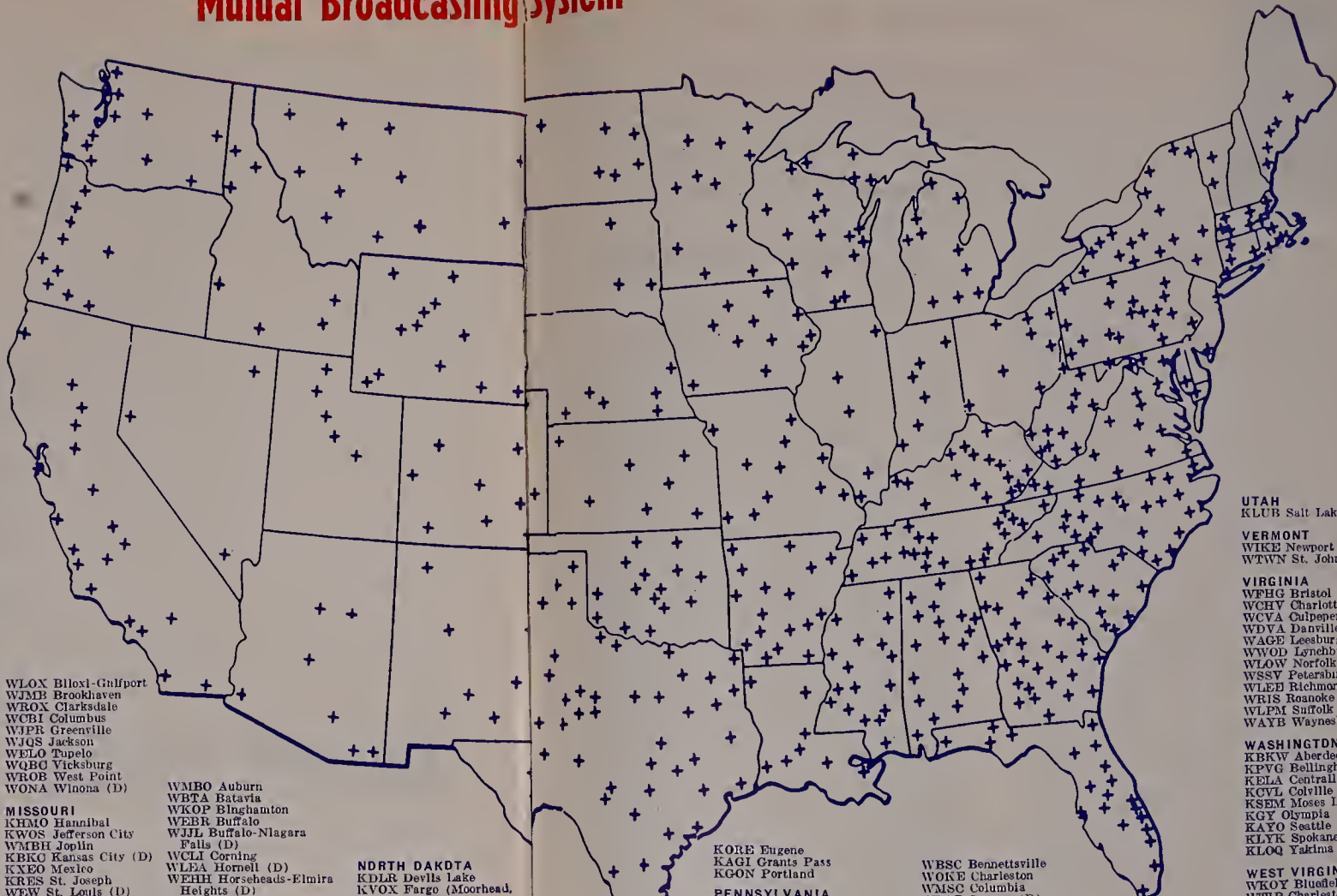
WASHINGTON
KPKW Aberdeen
KPYG Bellingham
KELA Centralia-Chehalis
KCVL Colville
KSEM Moses Lake
KGY Olympia
KATV Seattle
KLYK Spokane
KIQQ Yakima

WEST VIRGINIA
WKOY Bluefield
WTPP Charleston
WHLR Clarksburg
WPCS Fairmont
WPHL Huntington (D)
WLOG Logan
WMON Montgomery
WTAP Parkersburg
WVAR Richwood (D)
WBTH Williamson

WISCONSIN
WBHY Appleton
WGEZ Beloit
WBIZ Eau Claire
KFIZ Fond du Lac
WJPG Green Bay
WWSM Hayward (D)
WCLO Janesville
WISM Madison
WOMT Manitowoc
WFOK Milwaukee (D)
WIBU Payette
WRDB Reedsburg
WJMO Rice Lake
WQMN Superior
WFHR Wisconsin Rapids

WYOMING
KVVW Cheyenne

Mutual Broadcasting System



- ALABAMA**
 WEZE Birmingham
 WBYE Calera
 WMSL Decatur
 WXAL Demopolis
 WDIG Dothan
 WULA Eufaula
 WJOI Florence
 WBBB Haleyville
 WBHP Huntsville
 WJHO Opelika
 WTEB Sylacauga
 WTEF Troy
 WTBC Tuscaloosa
- ARIZONA**
 KOLF Coolidge
 KWJB Globe
 KNOG Nogales
 KOY Phoenix
 KGLU Safford
 KTUC Tucson
 KVNO Winslow
- ARKANSAS**
 KAMD Camden
 KTCS Fort Smith (D)
 KFPA Helena
 KBTM Jonesboro
 KYMA Magnolia (D)
 KUOA Siloam Springs (D)
- CALIFORNIA**
 KMAB Bakersfield
 KWTC Barstow
 KPAY Chico
 KICO El Centro-Calexico
 KIEM Eureka
 KYNO Fresno
 KAVL Lancaster
 KPOL Los Angeles
 KXAO Marysville
 KYOS Merced
 KPRL Paso Robles
 KRDG Redding
 KSBW Salinas-Monterey
 KITO San Bernardino
 KSON San Diego
 KQBF San Francisco
 KVEO San Luis Obispo
 KCOK Tulare-Visalia
 KVEN Ventura
 KMSL Ukiah
- COLORADO**
 KIMN Denver
 KZIX Ft. Collins
 KGLN Glenwood Springs (D)
- CONNECTICUT**
 WADS Ansonia
 WINF Hartford-Manchester
 WLIS New London
 WTOR Torrington
 WWCO Waterbury
 WADS Ansonia-New Haven (D)
 WILI Willimantic
- DELAWARE**
 WDOV Dover (D)
- DISTRICT OF COLUMBIA**
 WOL Washington
- FLORIDA**
 WSWN Belle Glade
 WBRD Bradenton
 WJCF Dade City
 WR0D Daytona Beach
 WZOK Jacksonville
 WDSR Lake City
 WLBK Leesburg
 WMMB Melbourne
 WKAT Miami
 WFBT Milton-Pensacola (D)
 WSBK New Smyrna Beach
 WTMCO Ocala
 WABR Orlando
 WCNH Quincy
 WLAGY St. Petersburg-Tampa
 WJST Stuart
 WTAL Tallahassee
 WNSM Valpariso
 WTTB Vero Beach
 WEAT West Palm Beach
 WSRW Winter Haven
- GEORGIA**
 WGUN Atlanta (D)
 WBBQ Augusta
 WBOG Brunswick
 WBIP Cartersville
 WJGA Columbus (D)
 WJMJ Cordale
 WMLT Dublin (D)
 WBHB Fitzgerald
- ILLINOIS**
 WAIT Chicago
 WITY Danville
 WGIL Galesburg
 WJPF Herrin
- INDIANA**
 WBNI Boonville
 WXLW Indianapolis
 WASK Lafayette
 WSAL Logansport
 WJVA South Bend (D)
 WBOV Terre Haute
 WAOV Vincennes
- IOWA**
 KR0S Clinton
 KSTT Davenport
 KWKY Des Moines
 WDBQ Dubuque
 KVED Fort Dodge
 KOXK Keokuk
 KWWL Waterloo
- KANSAS**
 KSAL Salina
 KTOP Topeka
 KAKE Wichita
- KENTUCKY**
 WLEB Bowling Green
 WPKY Frankfort
 WLAF Lexington
 WTMP Louisville (D)
 WPMW Madisonville (D)
 WFTM Maysville
 WKYB Paducah
 WSPF Paducah
 WPKD Pikeville
 WSFC Somerset
- LOUISIANA**
 WIKC Bogalusa
 KSIG Crowley
 KETN Eunice
 KLLC Monroe
 KMRC Morgan City (D)
 WJMR New Orleans (D)
 KJOE Shreveport
 KLOU Lake Charles
- MAINE**
 WABI Bangor
 WPOR Portland
 WAGM Presque Isle
- MARYLAND**
 WPTH Baltimore
 WKYL Cumberland-Keyer,
 W. Va. (D)
 WJEJ Hagerstown
 WBOC Salisbury
- MASSACHUSETTS**
 WORL Boston (D)
 WALE Fall River
 WTYM Springfield (D)
 WESX Salem
 WCCM Lawrence (D)
 WBSB Great Barrington-
 Pittsfield
- MICHIGAN**
 WHRY Ann Arbor
 WSMI Benton Harbor-
 St. Joseph
 WKMH Detroit
 WAMN Escanaba
 WAMM Flint
 WMAX Grand Rapids (D)
 WHTC Holland
 WKIZ Kalamazoo (D)
 WMUS Muskegon (D)
 WCMC Wlilwood
- MINNESOTA**
 KAUS Austin
 KBMV Breckenridge
 WQMN Duluth-Superior (D)
 WELY Ely
 WEVB Eveleth
 KOZY Grand Rapids
 WPBC Minneapolis
 KWAD Wadena
- MISSISSIPPI**
 WAMY Amory (D)

- WL0X Biloxi-Gulfport
 WJMB Brookhaven
 WROX Clarksdale
 WCBI Columbus
 WJPR Greenville
 WJQS Jackson
 WELO Tupelo
 WQBC Vicksburg
 WROB West Point
 WONA Winona (D)

- WMBO Auburn
 WBTA Batavia
 WKOP Blushampton
 WEBR Buffalo
 WJLL Buffalo-Nlagara
 Falls (D)
 WMBH Joplin
 KBKC Kansas City (D)
 KXEO Mexico
 KRES St. Joseph
 WEW St. Louis (D)

- MISSOURI**
 KHAM Hannibal
 KWOS Jefferson City
 WMBH Joplin
 KBKC Kansas City (D)
 KXEO Mexico
 KRES St. Joseph
 WEW St. Louis (D)

- MONTANA**
 KGCX Sidney
 KVCK Wolf Point

- NEBRASKA**
 KGFV Kearney
 KLMS Lincoln
 KBRL McCook (D)

- NEVADA**
 KORL Las Vegas
 KBET Reno

- NEW JERSEY**
 WLDB Atlantic City
 WSNJ Bridgeton
 WTTM Trenton
 WCMC Wlilwood

- NEW MEXICO**
 KALG Alamogordo
 KHAM Albuquerque
 KSPV Artesia
 KTEW Hobbs
 KGET Roswell
 KSIL Silver City

- NEW YORK**
 WOKO Albany

- WMBU Auburn
 WBTA Batavia
 WKOP Blushampton
 WEBR Buffalo
 WJLL Buffalo-Nlagara
 Falls (D)
 WMBH Joplin
 KBKC Kansas City (D)
 KXEO Mexico
 KRES St. Joseph
 WEW St. Louis (D)

- NORTH DAKOTA**
 KDLR Devils Lake
 KVOX Fargo (Moorhead,
 Minn.)
 KEYJ Jamestown
 KLPM Minot
 KOVC Valley City

- OHIO**
 WHRK Akron (D)
 WNCO Ashland
 WAND Canton (D)
 WBEK Chillicothe (Dual)
 WZIP Cincinnati (D)
 WDOK Cleveland
 WTVN Columbus
 WJER Dover
 WIRO Ironton
 WLEO Sandusky
 WFTV Steubenville
 WOHO Toledo
 WBBW Youngstown

- OKLAHOMA**
 KWON Bartlesville
 KTKO Oklahoma City
 WBBZ Ponca City
 KGET Shawnee
 KTUL Tulsa

- DREGDN**
 KWIL Albany
 KAST Astoria

- KORE Eugene
 KAGI Grants Pass
 KGON Portland

- PENNSYLVANIA**
 WHOL Allentown
 WRCO Barnesboro (D)
 WHLM Bloomsburg
 WCPA Clearfield (D)
 WJET Erie
 WERA Franklin (D)
 WOMB Harrisburg
 WAZL Hazleton
 WCRO Johnstown
 WLAN Lancaster
 WAKU Latrobe (D)
 WBPZ Lock Haven
 WTP Philadelphia
 WMCK Pitsburgh-Mc Keesport
 WPPA Pottsville
 WKBI St. Mary's
 WMAJ State College
 WTRN Tyrone- Altoona (D)
 WPA Washington
 WNET Wellsboro
 WBAX Wilkes-Barre
 WNOV York
 WICK Scranton

- RHODE ISLAND**
 WRIB Providence

- SOUTH CAROLINA**
 WANS Anderson

- WSPC Bennettsville
 WORE Charleston
 WMSC Columbia
 WLAT Conway (D)
 WGTN Georgetown
 WMRB Greenville
 WHSC Hartsville
 WRRH Rock Hill
 WSNV Seneca (D)
 WFIG Sumter

- SDUTH DAKOTA**
 KIJV Huron
 KORN Mitchell
 KWAT Watertown

- TENNESSEE**
 WLAR Athens
 WOGA Chattanooga
 WJZM Clarksville
 WBAC Cleveland
 WEKR Fayetteville
 WETB Johnson City (D)
 WKXV Knoxville (D)
 WJMJ Lewisburg
 WLVJ Livingston (D)
 WMAT McMinnville
 WOKR Morristown
 WGNB Murfreesboro
 WNAH Nashville (D)
 WATO Oak Ridge
 KVAM Memphis

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 KFTT Austin
 KIOX Bay City
 KHUZ Borger
 KBWD Brownwood
 KORA Bryan
 WRR Dallas-Forth Worth
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 KRCT Houston (D)
 KEBE Jacksonville
 KLEN Killen (D)
 KLLL Lubbock (D)
 WJZM Clarksville
 KMHT Marshall
 KYEM Monahans
 KFDN Pampa
 KEYE Perryton
 KPAO Port Arthur-
 Beaumont
 KMAC San Antonio
 KRRV Sherman-Denison
 KSNY Snyder
 KVIC Victoria
 KWTX Waco
 KATR Corpus Christi

- UTAH**
 KLUB Salt Lake City

- VERMONT**
 WIKK Newport
 WTRW St. Johnsbury

- VIRGINIA**
 WPHG Bristol
 WCHV Charlottesville
 WCYA Culpeper
 WBYA Danville
 WAGE Leesburg
 WWOD Lynchburg
 WLOW Norfolk
 WSSV Petersburg
 WLEB Richmond
 WRIS Roanoke (D) (Dual)
 WLFM Suffolk
 WAYB Waynesboro

- WASHINGTON**
 KBRW Aberdeen
 KPYG Bellingham
 KELA Centralia-Chehalis
 KCVL Colville
 KSEM Moses Lake
 KGY Olympia
 KAYO Seattle
 KLYK Spokane
 KLOQ Yakima

- WEST VIRGINIA**
 WKOY Bluefield
 WTPP Charleston
 WPAR Clarksburg
 WTKS Fairmont
 WPLE Huntington (D)
 WLOG Logan
 WMON Montgomery
 WTPA Parkersburg
 WVAR Richwood (D)
 WBTE Williamson

- WISCONSIN**
 WBBY Appleton
 WGEZ Beloit
 WBIZ Eau Claire
 KFIZ Fond du Lac
 WJFG Green Bay
 WBSM Hayward (D)
 WCLO Janesville
 WMST Madison
 WOMB Manitowoc
 WFOK Milwaukee (D)
 WIBU Payette
 WRBB Reedsburg
 WJAO Rice Lake
 WQMN Superior
 WPHR Wisconsin Rapids

- WYDMING**
 KWVO Chesapeake



'Sounds Of The '60's' Bears Significance At NBC in 1961

By WILLIAM K. McDANIEL
Exec. Vice President in Charge, NBC Radio Network

THE year 1960 was one of the most significant in the history of NBC Radio. On January 4th of that year we broke sharply with a traditional broadcasting formula as old as the networks themselves and launched a new programming concept designed to meet the urgencies of our fast-changing times, as well as the stepped-up requirements of our affiliate stations and the advertisers. We called the new format "The Sound of the Sixties."

Our new programming pattern was adapted after years of experimentation and exhaustive discussion with our affiliates. Faced with a decade which promised worldwide changes and news developments at a rate never before experienced, NBC Radio geared its programming accordingly. We dropped the out-moded "soap operas" and variety shows from the NBC schedule and built "The Sound of the Sixties" around such services as "Monitor" and "News on the Hour," adding "Emphasis" and expanding our schedule of sports, special events, information and public service programs.

By the second quarter of 1960 the new format was proving its effectiveness in every way. For the first time in over eight years, the NBC Radio Network was in a profit position and a chain reaction of progress had set in.

Because the new program structure was better designed to meet the needs of the NBC Radio affiliates, station clearances went up from an approximate 80% to an average of better than 95%. This increased advertiser acceptance, permitted rate increases and dramatically improved ratings, all of which in turn raised the payment of compensation to the stations and consolidated the network's profit position. At the year's end, NBC Radio had enjoyed its most successful twelve months since the early fifties—a full year in the black.

As important as 1960 was as "the year of the breakthrough" for the NBC Radio Network, its bearing on 1961 is fully as significant.

NBC Radio entered the New Year in the black with a profit already guaranteed for the first quarter. By the middle of January, "News on the Hour" was sold out for the entire year and the Network had more business on the books for the second quarter than it has had for the last four years.

Based on the solid foundation established during 1960, the NBC Radio Network plans to continue its expansion in the direction of news, special events, public information, public service and sports. (During 1960 NBC Radio broadcast special programs covering world crises in Cuba, the Congo, Algiers, Laos and the U.N.; the Conventions, Presidential Campaigns, the election and the Inauguration; the summer and winter Olympics and many other events of national interest.)

In 1961 we plan to make even wider use of the NBC News Department's unexcelled facilities around the world. Immediate contact with all our affiliate stations will be maintained on a moment-to-moment basis through the use of the Hotline Control Box which NBC originated in 1956.

Another major project during 1961 will be the introduction of new and timely features and production techniques into "Monitor." The "Monitor" service has become so universally recognized by affiliates and advertisers alike that we feel it deserves our continuing special attention.

The NBC Radio Network faces the year 1961 with a programming format which has proved itself, meeting every test throughout the last year. As further evidence that the course we chose in January, 1960 was in tune with the times, others in the industry are beginning to move in the same direction NBC Radio pioneered over a year ago.

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Registered Telegraphic Address: NATBROADCAST NEW YORK

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Circle 7-8300

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George Dietrich... Station Manager
Broadus Johnson, Jr... Mgr., National Sales
Joseph Murphy... Mgr., Merchandising
Steve White... Program Mgr.
Fred E. Acker... Mgr., Business Affairs
John R. Falk... Mgr., Publicity

WRC, WRC-FM, Washington

4001 Nebraska Ave., Wash. 16
EMerson 2-4000

Joseph W. Goodfellow... V.P. & Gen. Manager
Harry A. Karr, Jr... Station Manager
William C. Grayson... Program Mgr.
Charlotte Walch... Mgr., Adv., Prom. & Pub.
William Callaway... Business Mgr.

WJAS-WJAS-FM, Pittsburgh

1459 Crane Ave., Pittsburgh 20
LOcust 3-5238

Stephen Rooney... General Manager

WMAQ, WMAQ-FM, Chicago

Merchandise Mart, Chicago 54
SUperior 7-8300

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John Keys... Station Mgr, WMAQ
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K. Dan Anderson... Mgr., Press Dept.
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WRCV, Philadelphia

1619 Walnut St., Phila.
LOcust 4-3700

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Thomas Paisley... Station Mgr.
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*THE
BIGGEST
THING
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RADIO
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NBC

Week after week, NBC Radio Network continues to deliver the largest audience in radio today. No doubt about it, NBC's new (and widely imitated) brand of programming is what attracts today's listening public. Just look what's happened to NBC audiences since the new schedule went into effect. Monitor Sports—up 11%. Monitor News—up 24%. News On The Hour—up 14%. Emphasis—up 28%. All of which may account for the fact that NBC now carries nearly half of all sponsored network time.*

*All figures based on unduplicated homes delivered in four weeks by typical schedules.—A. C. Nielsen, Jan. vs. Nov. 1960.

Network



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Phone: YUkon 2-7000

Manager.....Robert H. Perez

1313 N. Vine St., Los Angeles 28, Calif.

Phone: HOLlywood 9-1212

Manager.....Samuel F. Hill, Jr.

HENRY I. CHRISTAL CO., INC.

579 Fifth Ave., New York 17, N. Y.

Phone: MUrray Hill 8-4414

President.....Henry I. Christal

Vice-President & Gen. Mgr.....Irvin Gross

Sales Manager.....Philbin S. Flanagan

Branch Offices

333 N. Michigan Ave., Chicago 1, Ill.

Phone: CE 6-6357

Manager.....Neil D. Cline

1646 Russ Bldg., San Francisco 4, Calif.

Phone: YU 2-1204

Manager.....Richard E. Green

1907 Book Building, Detroit 26, Mich.

Phone: WOodward 3-2365

Manager.....Joseph R. Spadea

581 Boylston St., Boston 16, Mass.

Phone: COpley 7-1180

Manager.....Richard A. Keating

972 Peachtree St. N.E., Atlanta, Ga.

CBS TELEVISION SPOT SALES

485 Madison Ave., New York 22, N. Y.

Phone: PLaza 1-2345

V.P. & Gen. Mgr.....Bruce R. Bryant

Eastern Sales Mgr...Theodore W. O'Connell

Business Manager.....Gerald E. Marrenoff

Prom. Mgr.....Joseph P. Dowling

Dir., Sale Prom. & Res...William Hohmann

Mgr., Sales Presentation...Daniel R. Kelly

Dir., Client Relations.....John J. Kelly

Dir., Info. Svcs.....Howard Berk

Branch Offices

630 N. McClurg Crt., Chicago 11, Ill.

Phone: Whitehall 4-6000

Midwestern Sales Mgr....Richard R. Loftus

805 Peachtree Bldg. N.E., Atlanta, Ga.

Phone: TRinity 5-6677

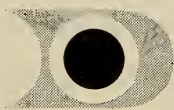
“Successful

Representation

through

Purposeful

Salesmanship”



DEVNEY / O'CONNELL, INCORPORATED

STATION REPRESENTATIVES

535 FIFTH AVENUE,

NEW YORK 17, NEW YORK

NEW YORK / CHICAGO

HOLLYWOOD / SAN FRANCISCO

If your product is sold every day,
it should be advertised every day;
Radio is the every day salesman.

Broadcast Time Sales

*... dedicated to radio
time sales exclusively.*

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Phone: ORegon 9-5866

Manager.....John H. Boyd
Assistant Manager....Madeleine E. Miklos
Branch Offices
35 E. Wacker Drive, Chicago, Ill.
Phone: STate 2-8196

ManagerPaul Elsberry
685 Book Bldg., Detroit, Mich.
Phone: Woodward 1-6036

ManagerPaul Pequinot
401 William-Oliver Bldg., Atlanta, Ga.
Phone: JACkson 4-0454

ManagerHarry Cannon
166 Geary St., San Francisco, Cal.
Phone: YUKon 6-1621

ManagerDon Pickens
COLLEGE RADIO CORPORATION
135 E. 42nd St., New York 17, N. Y.
Phone: OXFord 7-0890

General Manager.....Robert R. Vance, Jr.
Branch Offices
730 S. Western Ave., Los Angeles 5, Calif.
Phone: DUNKirk 7-4388

ManagerRobert Walker
57 Post St., San Francisco 4, Calif.
Phone: SUTter 1-5568

Manager.....Allen S. Young
CONTINENTAL RADIO SALES
545 Fifth Ave., New York, N. Y.
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ManagerR. Butche
21st & Panama St., Philadelphia 3, Pa.
Phone: LOcust 3-8139

ManagerS. Marshall
228 No. La Salle St., Chicago, Ill.
Phone: FRanklin 2-2095

ManagerR. Olson
DONALD COOKE INC.
666 Fifth Ave., New York 19, N. Y.
Phone: JUDson 2-2727

PresidentDonald Cooke
Asst. to Pres.....Dorothy McLaughlin
Branch Offices
205 W. Wacker Dr., Chicago 1, Ill.
Phone: STate 2-5096

ManagerHooper Jones
111 N. La Cienega Blvd., Beverly Hills, Cal.
Phone: OLYmpia 2-1313

Manager.....Lee F. O'Connell
681 Market St., San Francisco, Calif.
ManagerTed Hall

F. T. CRENNAN & ASSOCIATES
2537 Larkin St., San Francisco 9, Calif.
Phone: PRospect 5-2725
Exec. in Charge.....F. T. Crennan

HARRY E. CUMMINGS
1402 Barnett Bank Bldg.,
Jacksonville 2, Fla.
Phone: ELgin 6-5770

Owner.....Harry E. Cummings

DAY-WELLINGTON, INC.
904 Vance Bldg., Seattle 1, Wash.
Phone: MUMutual 2-6535

PresidentDel Day
Sec.-Treas.Gil Wellington
Branch Office
806 Wilcox Bldg., Portland, Ore.
Phone: CA 6-3973

President.....H. S. Jacobson

DEVNEY-O'CONNELL INC.
535 Fifth Ave., New York 17, N. Y.
Phone: YUKon 6-4390

PresidentE. J. Devney
Exec. Vice Pres.....Richard O'Connell
Sales Manager.....Arthur O'Connor

Branch Offices
185 N. Wabash Ave., Chicago, Ill.
Phone: STate 2-5282

Mid-West Manager.....John K. Markey
5746 Sunset Blvd., Hollywood 28, Calif.
Phone: HOLlywood 2-4253

General Manager.....Jim Gates
681 Market St., San Francisco 3, Calif.
Phone: EXbrook 2-1507

General Manager.....Ted Hall
100 Boylston St., Boston 16, Mass.
ManagerGeorge Bingham

DORA-CLAYTON AGENCY, INC.
502 Mortgage Guarantee Bldg., Atlanta 3, Ga.
Phone: JACkson 5-7841
Operators....Dora C. Cosse, Clayton J. Cosse

BOB DORE ASSOCIATES
420 Madison Ave., New York 17, N. Y.
Phone: PLaza 3-8370
N. Y. Office.....Robert Dore

Branch Offices
435 N. Michigan Ave.,
1817 Tribune Tower, Chicago, Ill.
Phone: 467-5997

Clem O'Neill
5746 Sunset Blvd., Hollywood, Calif.
Phone: HOLlywood 2-6989
Jim Gates

681 Market St., San Francisco, Calif.
Phone: EXbrook 7-7457
Dave Sandeberg

ROBERT E. EASTMAN & CO., INC.
527 Madison Ave., New York 22, N. Y.
Phone: PLaza 9-7760

President.....Robert E. Eastman
Exec. V.P.....Richard C. Arbuckle
Vice Pres.....Richard H. Schutte
Vice Pres.....George C. Dubinetz
Eastern Sls. Mgr.....Joseph P. Cuff
Dir., Creative Sls.....James H. Fuller

Branch Offices
333 N. Michigan Ave., Chicago 1, Ill.
Phone: FINancial 6-7640

Exec. V.P.....Richard C. Arbuckle
1043 Russ Bldg., San Francisco 4, Cal.
Phone: YUKon 2-9760

Vice Pres.....Richard H. Schutte

Station Representatives Association, Inc.

By LEWIS H. AVERY

President

THE Station Representatives Association, Inc. was founded in September 1947, by a substantial group of radio representatives, for the sole purpose of promoting the use of radio advertising among advertisers and agencies, as well as protecting the welfare of the representative firms themselves. Later the association was extended to include television representatives as well.

Over the years, the association has been involved in a number of projects and activities beneficial to its members, their represented stations, and the rest of the radio and television industry. Listed below is a partial list of some of the major projects and activities with which the association has been identified:

Successfully initiated action before the FCC to get the network spot representation organizations out of the representation business.

Prepared and issued a Spot Radio Estimator, which enabled agencies to determine the cost of a spot campaign.

Prepared and distributed a booklet titled "Spot Broadcasting Lets You Decide."

Conducted spot radio clinics among stations represented by member firms.

Actively campaigned and established standards now almost universally accepted for television ID commercials.

Established and carried out a Crusade for spot Radio Campaign.

Instigated and actively campaigned for the formation of what is now TvB.

Worked with the AAAA on the Nielsen coverage studies.

Prepared and presented a slide presentation on spot radio to agencies, advertisers and stations.

Actively worked with NARTB Code Review Board on television code matters.

Established a projection formula for use with the A. C. Nielsen coverage reports.

Instigated a campaign and worked closely with the AAAA in establishing standards of

art work in TV commercials.

Established a system of reporting dollar volume figures in spot radio, whereby it was possible to estimate total dollar volume for all radio.

Established a system for mailing to stations, known as operations desk, which has been accepted and is being used by practically every TV station in the business.

Established a timebuyer and advertiser mailing list, which is currently maintained by SRA, and is regarded as one of the most up-to-date lists in the business. (4000 agency personnel; 100 advertisers).

Prepared and distributed a booklet entitled "The Story of the Spot Salesman and You" to all agencies, stations, government personnel and other interested individuals.

Prepared and presented a slide presentation titled "Prospects On A Silver Platter" to leading advertising agencies in New York and Chicago, as well as advertisers.

Successfully established the "Silver Nail Time Buyer of the Year" Award, and the "Gold Key" award. (The award program has been enlarged to include the "Chicago Time Buyer of the Year" award.)

Has actively campaigned against the bartering and brokering of time in both radio and television.

Maintains a complete and up-to-date list of all representative firms and stations represented by them.

Has devised new contract forms for both radio and television, and is currently conducting a campaign to establish these common or standard forms in the business.

A campaign started by SRA is currently under way to get stations to adopt a one rate policy.

The Association presently has under way a project to establish a central source of information for competitive advertising on a current basis, as well as a campaign to enlarge samples and reduce the number of ARB and Nielsen reports.

STATION REPRESENTATIVES

211 N. Ervay Bldg., Dallas, Tex.
Phone: Rlverseid 7-0095
Manager Al Carrell
915 Olive St., St. Louis, Missouri
Phone: CEntral 1-6055
Manager Robert R. Maier
1680 N. Vine St., Los Angeles 28, Calif.
Phone: HOllowood 4-7276
Manager John A. Thackaberry
1430 W. Peachtree St., N.W., Atlanta, Ga.
Phone: 875-7418
Manager William P. Marseilles
1033 Book Bldg., Detroit 26, Mich.
Phone: WOODward 5-5457
Manager Frank Boyle

ECKELS & COMPANY

80 Boylston St., Boston, Mass.
Phone: LLiberty 2-6481
Owner George R. Eckels
Vice President Irvin E. Dierdorff, Jr.

EVERETT-McKINNEY, INC.

1270 Ave. of Americas, New York, N. Y.
Phone: CO 5-4755
President Max M. Everett
Exec. Vice Pres. Powell H. Ensign
Secretary M. Jane Callahan

Branch Offices

410 N. Michigan Ave., Chicago 11, Ill.
Phone: Superior 7-9052
V.P. in Chg. Thomas S. Buchanan
111 La.Cienega Blvd., Beverly Hills, Cal.
Phone: OLYmpia 2-1313
Exec-in-Charge Lee F. O'Connell
681 Market St., San Francisco, Calif.
Phone: EX 2-1507
Exec-in-Charge Ted Hall

HUGH FELTIS & ASSOC.

1102 Tower Bldg., Seattle 1, Wash.
Phone: MAIn 3-1868
Owner Hugh M. Feltis
Assocs. John Mowbray, Doug Dove
Branch Office
806 Wilcox Bldg., Portland 4, Ore.
Phone: CApitol 3-0151
Exec-in-Charge Howard S. Jacobson

FINE MUSIC HI-FI BROADCASTERS

8 West 40th St., New York 18, N. Y.
Phone: BRyant 9-3576
Vice President Joel B. Fairfax
Secretary-Treasurer... Kenneth C. Schwartz
Branch Offices
410 S. Michigan Ave., Chicago 5, Ill.
Phone: WAbash 2-1000
Exec. in Charge Howard Grafman
41 Sutter St., San Francisco 4, Calif.
Phone: YUkon 1-1199
Exec. in Charge Albert Chance

FM UNLIMITED

161 E. Erie St., Chicago 11, Ill.
Phone: SUperior 7-5262
President Charles Kline

FORJOE-TV, INC.

230 Park Ave., New York 17, N. Y.
Phone: ORegon 9-6820
President Joseph Bloom
Sales Manager John White
Asst. Sales Mgr. Herb Hahn

Branch Offices

435 N. Michigan Ave., Chicago 11, Ill.
Phone: DELaware 7-3504
General Manager Robert Lazar
6362 Hollywood Blvd., Los Angeles 28, Calif.
Phone: HOllowood 2-1397
Manager Joseph Rolfe
681 Market St., San Francisco, Cal.
Phone: Sutter 1-7569
General Manager J. M. Pietila
1371 Peachtree St., N.E., Atlanta, Ga.
Phone: TRinity 5-0404
General Manager Robert W. Jensen
310 W. Glen Echo Rd., Philadelphia, Pa.
Phone: CHEstnut Hill 7-4510
General Manager Mort Lowenstein
1761 National Bank Bldg., Detroit 26, Mich.
Phone: WOODward 2-3524
General Manager Larry Gentile

FOSTER & CREED, INC.

414 Statler Office Bldg., Boston 16, Mass.
Phone: HU 2-4845
President William A. Creed
Treasurer Robert C. Foster

GILL-PERNA, INC.

654 Madison Ave., New York 21, N. Y.
Phone: TEMpleton 8-4740
President Helen Gill
Exec. Vice-Pres. John J. Perna, Jr.

Branch Offices

75 E. Wacker Drive, Chicago, Ill.
Phone: FInancial 6-9393
Midwest Sales Mgr. Walter Beadell
2915 Book Bldg., Detroit 26, Mich.
Phone: WO 2-7022
Manager Daniel W. Bowen
730 S. Western Ave., Los Angeles, Calif.
Phone: DUnkirk 7-4388
Manager Bambie C. Herrington
57 Post St., San Francisco, Calif.
Phone: Sutter 1-5568
Manager Allan S. Young
80 Boylston St., Boston, Mass.
Phone: LLiberty 2-6481
Manager George Eckels
William-Oliver Bldg., Atlanta, Ga.
Phone: JACkson 4-0454
Manager Harry J. Cannon

GOOD MUSIC BROADCASTERS, INC.

355 Lexington Ave., New York, N. Y.
Phone: YUkon 6-2680
Nat. Sales Mgr. Herbert Groskin
Manor Road, Philadelphia 28, Pa.
Phone: IVyridge 2-6000
President Raymond S. Green

W. S. GRANT CO., INC.

703 Market Street, San Francisco 3, Calif.

STATION REPRESENTATIVES

Phone: EXbrook 2-6685
President, General Mgr.... Dave Sandeberg
Branch Offices
730 5th Ave., New York 19, N. Y.
Phone: PLaza 3-1433

Manager C. Bernard
15485 Jas. Couzens Blvd., Detroit 38, Mich.
Phone: UNiversity 4-1074
Manager Max Goldblatt
75 East Wacker Dr., Chicago 1, Ill.

H-R REPRESENTATIVES, INC.

ALSO

H-R TELEVISION, INC.

375 Park Ave., New York 22, N. Y.
Phone: PLaza 9-6800

Pres. & Treas..... Frank M. Headley
Exec. Vice Pres. & Sec.... Frank E. Pellegrin
Exec. Vice Pres..... Dwight S. Reed
Vice Presidents..... James M. Alspaugh,
Harold Lindley, Miss Avery Gibson

Branch Offices

35 East Wacker Drive, Chicago 1, Ill.
Phone: FINancial 6-6440

Exec. Vice President..... Dwight S. Reed
321 Bush St., San Francisco 4, Calif.
Phone: YUkon 2-5837

Manager Hal Chase
Equitable Bldg., Hollywood 28, Calif.
Phone: HOLlywood 2-6453

V.P.-Gen. Mgr..... Harold Lindley
1137 Northwestern Bank Bldg.,
Minneapolis, Minn.
Phone: FEderal 8-7017

Manager Terrence Hughes
1182 W. Peachtree St., N.W., Atlanta, Ga.
Phone: 872-7701

Manager..... Bill McRae
211 N. Ervay Bldg., Dallas, Tex.
Phone: RIverside 8-6035

Manager Robert Dalchau
915 Olive St., St. Louis, Mo.
Phone: CH 1-4193

Manager Arthur D. Kelley
1065 Penobscot Bldg., Detroit 26, Mich.
Phone: WOODward 1-4148

Manager..... Andrew M. Gent
509 Grand Ave., Des Moines, Ia.
Phone: ATLantic 2-0201

Manager..... Donald G. Peterson

ARTHUR H. HAGG & ASSOCIATES

75 E. Wacker Dr., Chicago 1, Ill.
Phone: CEntral 6-7553

President..... A. H. Hagg
Manager..... K. W. Hagg

Branch Offices

366 Madison Ave., New York 17, N. Y.
Phone: MU 2-8665

Exec. in Charge..... P. Broderick
P. O. Box 182, Kansas City, Mo.
Phone: COLfax 2-4694

Exec. in Charge..... R. J. Anderson
132 E. 30th St., Indianapolis, Ind.
Phone: WALnut 6-8214

Exec. in Charge..... Robert D. Hagg
3222 Center St., Omaha 5, Neb.

Phone: JACKson 2620
Exec. in Charge..... Howard W. Harvey

THEO. B. HALL & COMPANY

681 Market St., San Francisco
Phone: EXbrook 2-1507

Manager Ted Hall
Branch Offices

5746 Sunset Blvd., Hollywood 28, Calif.
Phone: HOLlywood 2-4253

Manager Jim Gates
35 E. Wacker Dr., Chicago 1, Ill.
Phone: STate 2-8196

Manager Paul Elsberry
1021 Wm. Oliver Bldg., Atlanta 2, Ga.
Phone: JACkson 4-7008

Manager Harry Cannon
230 Park Ave., New York 17, N. Y.
Phone: OR 9-5866

Manager Jack Boyd
Book Bldg., Detroit 26, Mich.
Phone: WOODward 1-6036

Manager Paul Pequinot

JOS. A. HARDY & CO., LTD.

2 Carlton St., Toronto, Ont., Can.
Phone: EM 3-9433

General Manager..... A. C. Harrison
Branch Office

2075 Mountain St., Montreal, Que.
Phone: VI 2-1101

Manager M. Legault

HARRINGTON, RIGHTER & PARSONS, INC.

415 Madison Ave., New York 17, N. Y.
Phone: MU 8-7050

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Vice Pres., Treas..... Volney Righter
Vice Pres., Secy..... James O. Parsons, Jr.
V.P., Research, Prom..... M. Rashbaum, Jr.
V.P., Bd. Member..... John F. Dickinson
Eastern Sales Mgr..... Arthur C. Elliot

Branch Offices

Tribune Tower, Chicago, Ill.

Phone: WHitehall 4-0510

Executive-in-charge..... Carroll R. Layman
235 Montgomery St., San Francisco, Calif.

Phone: SUTter 1-4125

Executive-in-charge..... Franklin Dougherty
1430 W. Peachtree St., Atlanta 9, Ga.

Phone: TRinity 5-8458

Executive-in-Charge..... Frank B. Rice
80 Boylston St., Boston 16, Mass.

Phone: LIBerty 2-7537

Executive-in-Charge Carter Knight
Penobscot Bldg., Detroit 26, Mich.

Phone: WOODward 3- 0910

Executive-in-Charge..... Kenneth L. Brown
2975 Wilshire Blvd., Los Angeles, Calif.

Phone: DU 5-4275

Executive-in-Charge..... Byington F. Colvig

JOE HARRY RADIO & TV STATION REPRESENTATIVE

118 Tophill Rd., San Antonio, Tex.
Phone: TAYlor 6-8971

Owners..... Joe Harry, Kay Harry

STATION REPRESENTATIVES

HERITAGE STATION REPS.

(Div. of International Good Music, Inc.)
1151 Ellis St., Bellingham, Wash.
Phone: REgent 3-4566

PresidentRogan Jones
Vice Pres.....John D. Tuttle
Sec.-Treas.....Catherine W. Jones
Asst. Sec.-Treas.....Richard Kline

Branch Office

28 West 44th St., New York 36, N. Y.
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ManagerFred Bernstein
2917 Temple St., Los Angeles, Calif.
Phone: DU 5-6401

ManagerWilliam Baxley
625 Market St., San Francisco, Calif.
Phone: EX 7-2682

ManagerCharles Haddix
288 Fisher Rd., Grosse Pte. Farms,
Detroit, Mich.
Phone: TU 5-0252

ManagerLarry Gentile
610 Lloyd Bldg., Seattle, Wash.
Phone: MAin 3-0620

GEORGE P. HOLLINGBERRY CO.

Chairman of the Bd...George P. Hollingbery
Vice-chairman.....F. E. Spencer, Jr.
President (Radio).....Fred Hague
President (TV).....Harry Wise, Jr.

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Executive-in-Charge ..George P. Hollingbery
V. P. Radio.....Frank McCarthy
Sales Manager TV.....Warren Nelson
500 Fifth Ave., New York 36, N. Y.
Phone: OXFord 5-5560

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President, TVHarry H. Wise, Jr.
V.P., Television.....John I. Peterson
Director Sales Develop...Edward R. Eadeh
134 Peachtree St. N.W., Atlanta 3, Ga.
Phone: JACKson 4-8081

V.P., Exec-in-Chg.....Richard N. Hunter
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Phone: DUNKirk 5-2071

Executive-in-Charge...Harry W. Betteridge
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Phone: YUKon 1-2110

Exec-in-Charge.....Roy S. Edwards
211 N. Ervay, Dallas, Tex.
Phone: RIVERSide 8-0057

Executive-in-Charge.....George L. Pettett

HAL HOLMAN COMPANY

64 East Lake St., Chicago 1, Ill.
Phone: FRanklin 2-0016

OwnerHal Holman

Branch Offices

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ManagerEd Devney
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Phone: HOLLYwood 2-2351

ManagerTracy Moore
703 Market St., San Francisco 3, Calif.
Phone: EXbrook 2-6444

ManagerCharles Morin

GEORGE T. HOPEWELL, INC.

101 Park Ave., New York 17, N. Y.
Phone: LE 2-3783

President.....George T. Hopewell
General Manager.....Joseph S. Cannon
Branch Offices

Park Ave. Bldg., Detroit 26, Mich.
Phone: WOODward 1-3822

205 W. Wacker Dr., Chicago 6, Ill.
Phone: STATE 2-5096

111 N. LaCienega Blvd., Beverly Hills, Cal.
Phone: OL 5-8326

1021 William Oliver Bldg., Atlanta, Ga.
Phone: JACKson 4-7088

BERNARD HOWARD & CO., INC.

20 E. 46th St., New York 17, N. Y.
Phone: OXFord 7-3750

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Exec. Vice Pres.....Jack Davis
Act. Execs.....L. P. Smith, L. Wasserstein

Branch Offices

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Phone: FI 6-9227

ManagerWilliam Smutzer
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Phone: HOLLYwood 2-2351

ManagerJerry Moore
703 Market St., San Francisco, Calif.
Phone: EXbrook 2-6444

ManagerCharles Morin
1401 Peachtree St., N.E., Atlanta, Ga.
Phone: TR 5-9403

ManagerBernard Ochs

DON HOWARD & CO.

Del Rio, Texas
Phone: PR 5-2421

Owner.....R. Don Howard
Branch Office
Box 55, Nogales, Ariz.

Manager.....L. Felix Arias

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Phone: MUTual 4-6277

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HARRY S. HYETT CO.

630 Baker Bldg., Minneapolis 2, Minn.
Phone: FEderal 9-7179

Owner & President.....Harry S. Hyett

INDIE SALES, INC.

60 East 42nd St., New York 17, N. Y.
Phone: MURray Hill 2-4813

PresidentJack Koste

STATION REPRESENTATIVES

Branch Offices

205 W. Wacker Dr., Chicago 6, Ill.
Phone: STate 2-5096

111 N. La Cienega Blvd., Los Angeles 48, Cal.
Phone: OLeander 5-8326

Park Ave. Bldg., Detroit 26, Mich.
Phone: WOODward 2-7298

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41 East 42nd St., New York 17, N. Y.
Phone: MURray Hill 2-0884

PresidentArgentina Ramos
TreasurerJose Oviedo

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20 East 46th St., New York 17, N. Y.
Phone: YU 6-0820

PresidentHarry M. Engel
V.P., Sales Mgr.John P. Barton
V.P., Treas.Jeanette F. Sytsma

Branch Offices

6331 Hollywood Blvd., Los Angeles, Calif.
Phone: HO 2-2289

ManagerWilliam L. Wallace
155 Montgomery St., San Francisco, Calif.
Phone: YU 6-5366

ManagerFrank Waters

INTERPROVINCIAL BROADCAST SALES LTD.

Suite 500, 199 Bay St., Toronto, Ont.
Phone: EMpire 4-1197

Exec. V.P., Gen. Mgr.K. W. Davis
Sales ManagerR. A. S. Munro
Promotion Dir., Compt.R. A. Bishop

Branch Office

1117 St. Catherine St., W., Montreal, Que.
Phone: VICTor 9-5221

ManagerLionel Morin

THE KATZ AGENCY, INC.

666 Fifth Ave., New York 19, N. Y.
Phone: JUDson 2-9200

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V.P., TV Sales.Scott Donahue
V.P., Research, Prom.Dan'l Denenholz
V.P., Radio Sls.Morris Kellner
TV Sales Mgr.Walter Nilson

Branch Offices

Prudential Plaza, Chicago 1, Ill.
Phone: MOhawk 4-7150

Vice Pres. & Mgr.Roy Miller
TV Sales Mgr.Alan Astell

Penobscot Bldg., Detroit 26, Mich.
Phone: Woodward 3-8420

ManagerWilliam W. Joyce
1393 Peachtree St., N.E., Atlanta 9, Ga.
Phone: TRinity 5-1627

ManagerGregory Murphy, Jr.
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Phone: RIVERSide 1-4036

ManagerD. Rutledge
Russ Bldg., San Francisco 4, Calif.
Phone: DOUGlas 2-7628

ManagerStanley J. Reulman
545 Wilshire Blvd., Los Angeles, Calif.
Phone: WEBster 3-8171

ManagerRichard Hasbrook
915 Olive St., St. Louis 1, Mo.
Phone: CENTral 1-1868

ManagerJames Muse
2305 First Natl. Bank Bldg.,
Minneapolis, Minn.
Phone: FEderal 3-6201

ManagerDavid Abbey

ROBERT S. KELLER, INC.

72 Barrow St., N. Y. 14, N. Y.
Phone: WATkins 4-6599

PresidentBob Keller

Branch Office

205 W. Wacker Dr., Chicago 6, Ill.
Phone: STate 2-5096

ManagerHooper Jones

KENTUCKY RADIO SALES

1420 Eastern Parkway, Louisville, Ky.
Phone: GLEndale 1-5045

PresidentHarry McTigue

KETTELL-CARTER, INC.

118 Newbury St., Boston 16, Mass.
Phone: KENmore 6-1966

PresidentElmer Kettell
Secy.-Treas.Marjorie Carter

KEYSTONE BROADCASTING SYSTEM, INC.

527 Madison Ave., New York, N. Y.
Phone: EL 5-3720

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Exec. Vice-Pres.Noel A. Rhys
Vice-PresidentCharles A. Hammarstrom
Sr. Vice-Pres.Edwin R. Peterson
V.P.'s.Wm. Bayer, Chas. A. Hammarstrom
Secretary-Treasurer (Dir.)Arthur Wolf
New York Office

Exec. V.P.Noel A. Rhys
Vice-PresidentCharles A. Hammarstrom
Account Executive.James S. Gessner
Office ManagerPatricia Ennis

111 W. Washington St., Chicago, Ill.
Phone: STate 2-8900

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Sales Promotion Dir.....Al Alpertson

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30 Rockefeller Plaza, New York 20, N. Y.

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Adm., Represented Stas.....Alan Ewald

East. Radio Sales Mgr.....Lewis Johnson

Director, Radio Sales.....Fred Lyons

New Bus., Prom. Mgr.....Wilbur Fromm

Eastern TV Sales Mgr.....Jack Ryan

Sales Service Mgr.....Caroline Wynkoop

Director, TV Sales.....Edwin Jameson

Branch Offices

Merchandise Mart, Chicago 54, Ill.

Phone: SUperior 7-8300

Central Radio Sales Mgr.....Frank DeRosa

Central TV Sales Mgr.....Frank Mangan

Sunset & Vine, Hollywood 28, Calif.

Phone: THornwall 5-7000

W. Div. Mgr. Radio.....Doty Edouarde

W. Div. Mgr. TV.....Walt Davison

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W. Div. Mgr. Radio.....Ed Macaulay

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Phone: OLYmpia 2-1313

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Phone: SUperior 1-0036

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380 Lexington Ave., New York 17, N. Y.

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Vice Pres.-TV.....Lloyd Griffin

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Sales Develop., Radio....G. Luds Ricaards

Asst. V.P., TV Prom. Mgr.....Lon King

Sales Mgrs., TV.....Arthur E. Muth,

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Penobscot Bldg., Detroit 26, Mich.

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Vice Pres.....William W. Bryan

TV Sales.....Louis J. Hummel, Jr.

406 West 7th St., Forth Worth, Texas

Phone: Edison 6-3349

TV Sales.....W. Hal Thompson

Fidelity Union Life Bldg., Dallas, Tex.

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5455 Wilshire Blvd., Los Angeles 36, Calif.

Phone: WEstber 8-3585

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1375 Russ Bldg., San Francisco 4, Cal.

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V.P. for TV.....John B. Sias

Radio Sales.....Edward F. McLaughlin, Jr.

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3 East 54th St., New York 22, N. Y.

Phone: MUrray Hill 8-0200

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President.....Edward E. Voynow

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Vice President in Chg.....Ben H. Holmes

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Sales Prom. Mgr.....William Steese

TV Division

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V.P., Sales Prom. Mgr..Robert L. Hutton, Jr.

Eastern Sales Mgr.....Edward C. Page

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801 Statler Bldg., Boston 16, Mass.

Phone: HUbbard 2-6440

Sales Mgrs.....Frank Howard (AM)

William D. Walsh (TV)

211 N. Ervay Bldg., Dallas 1, Tex.

Phone: Rlverside 1-9454

Sales Mgrs.....David C. Milam (AM),

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Phone: WALnut 4-0727

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Office Manager.....Melva Searle

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38 E. 57th St., New York 22, N. Y.

Phone: MU 8-6380

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Business Manager.....R. Arena
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Phone: WA 4-0720

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Promotion Dir.....R. Pickering
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Manager.....Jack Masla
75 E. Wacker Dr., Chicago 11, Ill.
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Manager.....Don Wolff
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Manager.....Gene Gray

UNITED BROADCASTING CO.

420 Madison Ave., New York 17, N. Y.
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Sales Mgr.....Robert L. Wittig

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579 Fifth Ave., New York, N. Y.
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Wurster, Joe Foley, Mathias O'Gorman,
Joseph Wells

N. Y. Sales Manager F. A. Wurster
Research Joan Thompson
Traffic Florence Eimer
Sales Promotion Winifred Schaefer
Prudential Plaza, Chicago 1, Ill.

Vice President C. C. Weed
Sales Manager Wm. Reilly
Staff Frank Saracena,
Jack Carrigan

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ADAM YOUNG, INC.

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Phone: PLaza 1-4848

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Executive V.P. Stephen A. Machinski, Jr.
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Phone: MAIn 1-5020

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Manager Harold M. Parks
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Manager William E. Morgan
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Manager Fred L. Edwards
129 Newberry St., Boston, Mass.

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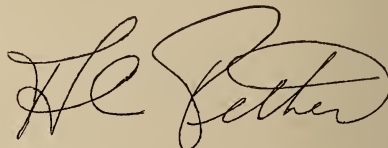
PS
PERSONALITY SCORE

AN OPEN LETTER TO ALL RADIO STATIONS:

Thanks to the 1,437 radio stations who are now using our service. We want you to know that we are dedicating ourselves to putting radio in the strongest position of any communications medium, through our new, exclusive-basis, star program service: **Celebrity Fives** - five-minute daily radio programs featuring the best, top-name talent available from Hollywood, Broadway and TV in unique format shows - to give your stations national prestige, increased income and increased listenership.

Starting May 1, 1961, over 1,000 radio stations began programming my first **Celebrity Fives** show, "Ask Eddie Cantor". Stars for whom we expect to produce shows during this year include such names as Walter Slezak, Peter Lorre, Jacques Bergerac, Faye Emerson, Mary Margaret McBride, and many others.

We will be completely scheduled when our shows are programmed on their exclusive, one-station-per-market basis in every city in the country. If **Celebrity Fives** are not already being programmed in your city, write and I'll tell you how you can receive this exclusive service for your station at no charge to you, and I'll also send you an audition transcription.



Phone: CRestview 4-0225

World's Largest Radio Station Service Organization

CELEBRITY FIVES

GFL

DEE-JAY GRAPEVINE

1961

**AM RADIO
STATIONS**



STATION INDEX
ALPHABETICAL LISTING
BY STATES AND CITIES
EXECUTIVE PERSONNEL

FOR BIGGER PROFITS

IN THE NEGRO and SPANISH

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CONSULT



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565 Fifth Ave., New York 17, N. Y. YUkon 6-2750

Radio Homes By State

Population, Families And Stations

January 1, 1961 *

<i>State</i>	<i>Population</i>	<i>Families</i>	<i>Radio Homes</i>	<i>Radio Stations</i>
ALABAMA	3,282,000	875,000	845,000	108
ALASKA	230,500	60,500	59,000	13
ARIZONA	1,318,000	384,500	357,000	52
ARKANSAS	1,791,500	505,500	481,000	68
CALIFORNIA	15,895,500	5,186,000	4,978,500	192
COLORADO	1,924,000	540,000	526,000	57
CONNECTICUT	2,566,000	754,500	739,000	32
DELAWARE	452,000	133,000	128,000	9
DISTRICT OF COLUMBIA	754,000	219,000	212,500	10
FLORIDA	5,034,000	1,537,500	1,482,000	169
GEORGIA	4,070,000	1,064,500	1,021,000	132
HAWAII	630,000	193,000	160,000	18
IDAHO	671,500	199,500	196,000	36
ILLINOIS	10,151,000	3,120,000	3,049,000	98
INDIANA	4,704,500	1,448,000	1,410,500	63
IOWA	2,770,000	853,500	842,500	62
KANSAS	2,192,000	695,500	688,000	48
KENTUCKY	3,043,000	837,000	805,000	85
LOUISIANA	3,280,500	927,500	900,500	77
MAINE	975,000	281,500	278,000	28
MARYLAND	3,128,000	896,000	860,000	34
MASSACHUSETTS	5,187,000	1,501,000	1,465,000	57
MICHIGAN	7,897,000	2,302,000	2,242,000	100
MINNESOTA	3,439,000	1,012,000	991,000	63
MISSISSIPPI	2,184,000	577,000	534,500	75
MISSOURI	4,340,500	1,356,000	1,314,000	77
MONTANA	678,500	208,000	193,000	35
NEBRASKA	1,415,000	436,000	428,000	35
NEVADA	290,500	94,500	90,000	18
NEW HAMPSHIRE	609,000	184,000	179,000	18
NEW JERSEY	6,140,000	1,802,000	1,762,000	25
NEW MEXICO	962,000	260,500	239,500	44
NEW YORK	16,912,000	5,119,000	5,006,500	135
NORTH CAROLINA	4,582,500	1,163,000	1,123,000	145
NORTH DAKOTA	634,500	172,000	167,500	20
OHIO	9,800,000	2,957,000	2,886,000	93
OKLAHOMA	2,329,000	711,500	691,500	54
OREGON	1,780,500	581,500	573,000	71
PENNSYLVANIA	11,383,000	3,279,000	3,204,000	150
RHODE ISLAND	855,000	251,500	246,500	14
SOUTH CAROLINA	2,390,500	604,500	587,000	73
SOUTH DAKOTA	684,000	197,500	194,500	22
TENNESSEE	3,573,500	982,000	950,500	107
TEXAS	9,669,000	2,845,500	2,769,000	243
UTAH	902,000	255,000	250,000	27
VERMONT	391,500	111,000	108,500	16
VIRGINIA	3,956,000	1,045,000	1,004,500	97
WASHINGTON	2,877,000	919,000	900,000	80
WEST VIRGINIA	1,867,500	500,000	489,000	76
WISCONSIN	3,943,000	1,164,500	1,148,000	76
WYOMING	332,000	99,500	96,000	23
Total	180,768,000	53,402,500	51,851,500	3,460

* From Census Bureau and other sources.

talk...

is only as good as the talker, and the talkers on one New York radio station bring entertaining and articulate conversation for more than 20 hours a day to America's largest station audience. A recommendation of your product by these personalities means a marked increase in sales. That's why, year after year, more advertisers use this radio station than any other in New York! The next time you buy radio, why not make it the one station where talk gets results — WOR-RADIO 710/fm 98.7/An RKO General Station

AM Radio Stations

COMMERCIAL STATIONS OF THE U. S., TERRITORIES AND POSSESSIONS

Station	City	State	Page	Station	City	State	Page
CKLW	Detroit, Mich.		419	KAPE	San Antonio, Tex.		579
KAAA	Kingman, Ariz.		299	KAPI	Pueblo, Colo.		328
KAAB	Hot Springs, Ark.		304	KAPR	Douglas, Ariz.		299
KABC	Los Angeles, Calif.		314	KARA	Albuquerque, N. M.		459
KABL	Oakland, Calif.		316	KARE	Atchison, Kan.		388
KABQ	Albuquerque, N. M.		459	KARI	Blaine, Wash.		596
KABR	Aberdeen, S. D.		550	KARK	Little Rock, Ark.		305
KABY	Albany, Ore.		519	KARM	Fresno, Calif.		311
KACE	Port Hueneme, Calif.		319	KARR	Great Falls, Mont.		447
KACI	The Dalles, Ore.		525	KART	Jerome, Idaho		364
KACT	Andrews, Tex.		562	KARY	Prosser, Wash.		599
KACY	Port Hueneme, Calif.		318	KASE	Austin, Tex.		562
KADA	Ada, Okla.		515	KASH	Eugene, Ore.		521
KADL	Pine Bluff, Ark.		307	KASI	Ames, Iowa		382
KADO	Marshall, Tex.		575	KASK	Ontario, Calif.		317
KADY	St. Charles, Mo.		443	KASL	Newcastle, Wyo.		615
KAFP	Petaluma, Calif.		318	KASM	Albany, Minn.		425
KAFY	Bakersfield, Calif.		308	KASO	Minden, La.		402
KAGE	Winona, Minn.		431	KAST	Astoria, Ore.		519
KAGH	Crossett, Ark.		303	KASY	Auburn, Wash.		596
KAGI	Grants Pass, Ore.		521	KATE	Albert Lea, Minn.		425
KAGO	Klamath Falls, Ore.		522	KATI	Casper, Wyo.		614
KAGR	Yuba City, Calif.		325	KATL	Miles City, Mont.		448
KAGT	Anacortes, Wash.		596	KATY	San Luis Obispo, Calif.		322
KAHI	Auburn, Calif.		308	KATZ	St. Louis, Mo.		443
KAHR	Redding, Calif.		318	KAUS	Austin, Minn.		426
KAHU	Waipahu, Hawaii		363	KAVE	Carlsbad, N. M.		460
KAIM	Honolulu, Hawaii		361	KAVI	Rocky Ford, Colo.		329
KAIR	Tucson, Ariz.		301	KAVL	Lancaster, Calif.		313
KAJI	Little Rock, Ark.		305	KAVR	Apple Valley, Calif.		308
KAJO	Grants Pass, Ore.		521	KAWL	York, Neb.		452
KAKA	Wickenburg, Ariz.		302	KAWT	Douglas, Ariz.		299
KAKC	Tulsa, Okla.		518	KAYE	Puyallup, Wash.		599
KAKE	Wichita, Kan.		391	KAYL	Storm Lake, Iowa		387
KALB	Alexandria, La.		339	KAYO	Seattle, Wash.		599
KALE	Richland, Wash.		599	KAYS	Hays, Kan.		389
KALG	Alamogordo, N. M.		459	KAYT	Rupert, Idaho		365
KALI	San Gabriel, Calif.		322	KBAL	San Saba, Tex.		590
KALL	Salt Lake City, Utah		585	KBAM	Longview, Wash.		598
KALM	Thayer, Mo.		445	KBAN	Bowie, Tex.		563
KALT	Atlanta, Tex.		562	KBAR	Burley, Idaho		363
KALV	Alva, Okla.		515	KBBA	Benton, Ark.		303
KAMD	Camden, Ark.		303	KBBB	Borger, Tex.		563
KAML	Kenedy, Tex.		572	KBBC	Centerville, Utah		583
KAMO	Rogers, Ark.		307	KBRR	North Bend, Ore.		523
KAMP	El Centro, Calif.		311	KBBS	Buffalo, Wyo.		614
KANA	Anaconda, Mont.		446	KBCH	Ocean Lake, Ore.		523
KANB	Shreveport, La.		404	KBCL	Shreveport, La.		404
KAN'D	Corsicana, Tex.		566	KBEA	Mission, Kan.		390
KANE	New Iberia, La.		402	KBEC	Waxahachie, Tex.		583
KANO	Anoka, Minn.		426	KBEE	Modesto, Calif.		316
KANS	Independence, Mo.		440	KBEK	Elk City, Okla.		515
KAOK	Lake Charles, La.		401	KBEL	Idabel, Okla.		516
KAOL	Carrollton, Mo.		439	KBEN	Carrizo Springs, Tex.		584
KAPA	Raymond, Wash.		599	KBET	Reno, Nev.		453
KAPB	Marksville, La.		402	KBGN	Caldwell, Idaho		363

Station	City	State	Page	Station	City	State	Page
KBHC	Nashville, Ark.		306	KBYS	Anchorage, Alaska		297
KBHM	Branson, Mo.		439	KBZY	Salem, Ore.		525
KBHS	Hot Springs, Ark.		305	KBZZ	La Junta, Colo.		328
KBIA	Columbia, Mo.		439	KCAL	Redlands, Calif.		318
KBIF	Fresno, Calif.		312	KCAP	Helena, Mont.		448
KBIG	Avalon, Calif.		308	KCAR	Clarksville, Tex.		565
KBIM	Roswell, N. M.		461	KCBC	Des Moines, Iowa		384
KBIS	Bakersfield, Calif.		309	KCBD	Lubbock, Tex.		574
KBIX	Muskogee, Okla.		517	KCBQ	San Diego, Calif.		320
KBIZ	Ottumwa, Iowa		386	KCBS	San Francisco, Calif.		321
KBJT	Fordyce, Ark.		304	KCCB	Corning, Ark.		303
KBKR	Baker, Ore.		520	KCCL	Paris, Ark.		307
KBKW	Aberdeen, Wash.		596	KCCO	Lawton, Okla.		516
KBLA	Burbank, Calif.		310	KCCR	Pierre, S. D.		550
KBLF	Red Bluff, Calif.		318	KCCT	Corpus Christi, Tex.		565
KBLI	Blackfoot, Idaho		363	KCEE	Tucson, Ariz.		301
KBLO	Hot Springs, Ark.		305	KCFA	Spokane, Wash.		600
KBLT	Big Lake, Tex.		563	KCFH	Cuero, Tex.		567
KBLU	Yuma, Ariz.		302	KCFI	Cedar Falls, Iowa		383
KBMI	Las Vegas, Nev.		453	KCHA	Charles City, Iowa		383
KBMN	Bozeman, Mont.		447	KCHE	Cherokee, Iowa		383
KBMO	Benson, Minn.		426	KCHI	Chillicothe, Mo.		439
KBMW	Breckenridge, Minn.		426	KCHJ	Delano, Calif.		311
KBMX	Coalinga, Calif.		310	KCHR	Charleston, Mo.		439
KBMY	Billings, Mont.		446	KCHS	Truth or Consequences, N. M.		463
KBND	Bend, Ore.		520	KCHV	Indio, Calif.		313
KBOA	Kennett, Mo.		442	KCHY	Cheyenne, Wyo.		614
KBOE	Oskaloosa, Iowa		386	KCID	Caldwell, Idaho		364
KBOI	Boise, Idaho		363	KCIJ	Shreveport, La.		404
KBOK	Malvern, Ark.		306	KCIL	Houma, La.		401
KBOL	Boulder, Col.		325	KCIM	Carroll, Iowa		382
KBOM	Bismarck-Mandan, N. D.		503	KCJB	Minot, N. D.		504
KBON	Omaha, Neb.		451	KCKC	San Bernardino, Calif.		320
KBOP	Pleasanton, Tex.		578	KCKN	Kansas City, Kan.		389
KBOR	Brownsville, Tex.		564	KCKY	Coolidge, Ariz.		298
KBOW	Butte, Mont.		447	KCLA	Pine Bluff, Ark.		307
KBOX	Dallas, Tex.		567	KCLB	Libby, Mont.		448
KBOY	Medford, Ore.		522	KCLE	Cleburne, Tex.		565
KBRC	Mount Vernon, Wash.		598	KCLF	Clifton, Ariz.		298
KBRI	Brinkley, Ark.		303	KCLN	Clinton, Iowa		383
KBRK	Brookings, S. D.		550	KCLO	Leavenworth, Kan.		389
KBRL	McCook, Neb.		451	KCLS	Flagstaff, Ariz.		299
KBRN	Brighton, Col.		325	KCLV	Clovis, N. M.		460
KBRO	Bremerton, Wash.		596	KCLW	Hamilton, Tex.		571
KBRS	Springdale, Ark.		307	KCLX	Colfax, Wash.		597
KBRV	Soda Springs, Idaho		365	KCMC	Texarkana, Tex.		581
KBRX	O'Neill, Neb.		452	KCMJ	Palm Springs, Calif.		317
KBRZ	Freeport, Tex.		570	KCMO	Kansas City, Mo.		441
KBSF	Springhill, La.		405	KCMR	McCamey, Tex.		575
KBST	Big Spring, Tex.		563	KCMS	Manitou Spring, Colo.		328
KBTA	Batesville, Ark.		303	KCNI	Broken Bow, Neb.		449
KBTM	Jonesboro, Ark.		305	KCNO	Alturas, Calif.		308
KBTN	Neosho, Mo.		442	KCNY	San Marcos, Tex.		580
KBTO	El Dorado, Kan.		388	KCOB	Newton, Iowa		386
KBUB	Sparks, Nev.		454	KCOG	Centerville, Iowa		383
KBUC	Corona, Calif.		310	KCOH	Houston, Tex.		571
KBUD	Athens, Tex.		562	KCOK	Tulare, Calif.		324
KBUH	Brigham City, Utah		583	KCOL	Ft. Collins, Colo.		327
KBUN	Bemidji, Minn.		426	KCON	Conway, Ark.		303
KBUR	Burlington, Iowa		382	KCOR	San Antonio, Tex.		579
KBUS	Mexia, Tex.		575	KCOY	Alliance, Neb.		449
KBUY	Amarillo, Tex.		561	KCOY	Santa Maria, Calif.		323
KBUZ	Phoenix, Ariz.		299	KCPX	Salt Lake City, Utah		585
KBVM	Lancaster, Calif.		313	KCRA	Sacramento, Calif.		319
KBWD	Brownwood, Tex.		564	KCRB	Chanute, Kan.		388
KBYE	Oklahoma City, Okla.		517	KCRC	Enid, Okla.		516
KBYG	Big Spring, Tex.		563	KCRG	Cedar Rapids, Iowa		383
KBYP	Shamrock, Tex.		580	KCRS	Midland, Tex.		575

Station	City	State	Page	Station	City	State	Page
KCRT	Trinidad, Colo.		329	KEAP	Fresno, Calif.		312
KCRV	Caruthersville, Mo.		439	KEBE	Jacksonville, Tex.		572
KCSJ	Pueblo, Colo.		329	KECK	Odessa, Tex.		576
KCSR	Chadron, Neb.		449	KEDO	Longview, Wash.		598
KCTA	Corpus Christi, Tex.		566	KEED	Springfield-Eugene, Ore.		525
KCTI	Gonzales, Tex.		571	KEEE	Nacogdoches, Tex.		576
KCTX	Childress, Tex.		564	KEEL	Shreveport, La.		404
KCUB	Tucson, Ariz.		301	KEEN	San Jose, Calif.		322
KCUE	Red Wing, Minn.		429	KEEP	Twin Falls, Idaho		365
KCUL	Fort Worth, Tex.		570	KELA	Centralia-Chehalis, Wash.		597
KCVL	Colville, Wash.		597	KELD	El Dorado, Ark.		303
KCVR	Lodi, Calif.		313	KELK	Elko, Nev.		453
KCYL	Lampasas, Tex.		573	KELO	Sioux Falls, S. D.		551
KDAC	Fort Bragg, Calif.		311	KELP	El Paso, Tex.		569
KDAL	Duluth, Minn.		427	KELY	Ely, Nev.		453
KDAN	Eureka, Calif.		311	KENA	Mena, Ark.		306
KDAV	Lubbock, Tex.		574	KENE	Toppenish, Wash.		601
KDAY	Hollywood, Calif.		312	KENI	Anchorage, Alaska		297
KDB	Santa Barbara, Calif.		323	KENL	Arcata, Calif.		308
KDBC	Mansfield, La.		402	KENM	Portales, N. M.		461
KDBM	Dillon, Mont.		447	KENN	Farmington, N. M.		460
KDBS	Alexandria, La.		399	KENO	Las Vegas, Nev.		453
KDDD	Dumas, Tex.		568	KENS	San Antonio, Tex.		579
KDEC	Decorah, Iowa		384	KENY	Bellingham, Wash.		596
KDEF	Albuquerque, N. M.		459	KEOK	Payette, Idaho		365
KDEN	Denver, Colo.		326	KEOS	Flagstaff, Ariz.		299
KDEO	El Cajon, Calif.		311	KEPR	Kennewick, Wash.		597
KDES	Palm Springs, Calif.		317	KEPS	Eagle Pass, Tex.		568
KDET	Center, Tex.		564	KERB	Kermit, Tex.		573
KDEX	Dexter, Mo.		440	KERC	Eastland, Tex.		569
KDGO	Durango, Colo.		327	KERG	Eugene, Ore.		521
KDHL	Faribault, Minn.		427	KERN	Bakersfield, Calif.		309
KDIA	Oakland, Calif.		316	KERV	Kerrville, Tex.		573
KDIO	Ortonville, Minn.		429	KETX	Livingston, Tex.		573
KDIX	Dickinson, N. D.		503	KEUN	Eunice, La.		400
KDJI	Holbrook, Ariz.		299	KEVE	Minneapolis, Minn.		428
KDKA	Pittsburgh, Pa.		537	KEVL	White Castle, La.		405
KDKD	Clinton, Mo.		439	KEVT	Tucson, Ariz.		301
KDLA	DeRidder, La.		400	KEWB	Oakland, Calif.		316
KDLK	Del Rio, Tex.		568	KEX	Portland, Ore.		523
KDLM	Detroit Lakes, Minn.		427	KEXO	Grand Junction, Colo.		327
KDLR	Devils Lake, N. D.		503	KEYD	Oakes, N. D.		505
KDMA	Montevideo, Minn.		429	KEYE	Perryton, Tex.		577
KDMO	Carthage, Mo.		439	KEYJ	Jamestown, N. D.		504
KDMS	El Dorado, Ark.		303	KEYS	Corpus Christi, Tex.		566
KDNT	Denton, Tex.		568	KEYY	Provo, Utah		584
KDOK	Tyler, Tex.		582	KEYZ	Williston, N. D.		505
KDOM	Windom, Minn.		431	KEZU	Rapid City, S. D.		550
KDON	Salinas, Calif.		319	KEZY	Anaheim, Calif.		308
KDOT	Reno, Nev.		454	KFAB	Omaha, Neb.		451
KDOV	Medford, Ore.		522	KFAC	Los Angeles, Calif.		314
KDQN	DeQueen, Ark.		303	KFAL	Fulton, Mo.		440
KDRO	Sedalia, Mo.		444	KFAM	St. Cloud, Minn.		430
KDRS	Paragould, Ark.		306	KFAR	Fairbanks, Alaska		297
KDSJ	Deadwood, S. D.		550	KFAX	San Francisco, Calif.		321
KDSN	Denison, Iowa		384	KFAY	Fayetteville, Ark.		304
KDSX	Denison-Sherman, Tex.		568	KFBB	Great Falls, Mont.		447
KDTA	Delta, Colo.		326	KFBC	Cheyenne, Wyo.		614
KDTH	Dubuque, Iowa		385	KFBK	Sacramento, Calif.		319
KDUB	Lubbock, Tex.		574	KFDA	Amarillo, Tex.		561
KDUZ	Hutchinson, Minn.		427	KDFD	Van Buren, Ark.		308
KDWB	St. Paul, Minn.		430	KFDM	Beaumont, Tex.		562
KDWT	Stamford, Tex.		581	KFDR	Grand Coulee, Wash.		597
KDXE	N. Little Rock, Ark.		306	KFEL	Pueblo, Colo.		329
KDXU	St. George, Utah		584	KFEQ	St. Joseph, Mo.		443
KDYL	Tooele City, Utah		585	KFFA	Helena, Ark.		304
KDZA	Pueblo, Colo.		329	KFH	Wichita, Kan.		391
KEAN	Brownwood, Tex.		564	KFHA	Lakewood, Wash.		598

Station	City	State	Page	Station	City	State	Page
KFI	Los Angeles	Calif.	314	KGHL	Billings	Mont.	446
KFIV	Modesto	Calif.	316	KGHM	Brookfield	Mo.	439
KFIZ	Fond Du Lac	Wisc.	608	KGHS	International Falls	Minn.	428
KFJB	Marshalltown	Iowa	386	KGIL	San Fernando	Calif.	321
KFJZ	Fort Worth	Tex.	570	KGIW	Alamosa	Colo.	325
KFKA	Greeley	Colo.	328	KGKB	Tyler	Tex.	582
KFKF	Bellevue	Wash.	596	KGKL	San Angelo	Tex.	578
KFLD	Floydada	Tex.	570	KGLC	Miami	Okla.	517
KFLJ	Walsenburg	Colo.	322	KGLN	Glenwood Springs	Colo.	327
KFLW	Klamath Falls	Ore.	529	KGLO	Mason City	Iowa	386
KFLY	Corvallis	Ore.	520	KGLU	Safford	Ariz.	301
KFMB	San Diego	Calif.	320	KGMB	Honolulu	Hawaii	361
KFMJ	Tulsa	Okla.	518	KGMC	Englewood	Colo.	327
KFML	Denver	Colo.	326	KGMO	Cape Girardeau	Mo.	439
KFMO	Flat River	Mo.	440	KGMS	Sacramento	Calif.	319
KFNF	Shenandoah	Iowa	386	KGNB	New Braunfels	Tex.	576
KFNV	Ferriday	La.	400	KGNC	Amarillo	Tex.	561
KFOR	Lincoln	Neb.	451	KGNO	Dodge City	Kan.	388
KFOX	Long Beach	Calif.	313	KGO	San Francisco	Calif.	321
KFPW	Fort Smith	Ark.	304	KGON	Oregon City	Ore.	523
KFQD	Anchorage	Alaska	297	KGOS	Torrington	Wyo.	616
KFRB	Fairbanks	Alaska	298	KGPC	Grafton	N. D.	504
KFRC	San Francisco	Calif.	321	KGRI	Henderson	Tex.	571
KFRD	Rosenberg	Tex.	578	KGRL	Bend	Ore.	520
KFRE	Fresno	Calif.	312	KGRN	Grinnell	Iowa	385
KFRM	Concordia	Kan.	388	KGRO	Gresham	Ore.	521
KFRO	Longview	Tex.	574	KGRT	Las Cruces	N. M.	461
KFRU	Columbia	Mo.	439	KGST	Fresno	Calif.	312
KFSA	Fort Smith	Ark.	304	KGU	Honolulu	Hawaii	361
KFSB	Joplin	Mo.	440	KGVL	Greenville	Tex.	571
KFSC	Denver	Colo.	326	KGVO	Missoula	Mont.	448
KFST	Ft. Stockton	Tex.	570	KGVW	Belgrade	Mont.	446
KFTM	Fort Morgan	Colo.	327	KGW	Portland	Ore.	523
KFTV	Paris	Tex.	577	KGWA	Enid	Okla.	516
KFUN	Las Vegas	N. M.	461	KGY	Olympia	Wash.	598
KFVS	Cape Girardeau	Mo.	439	KGYN	Guymon	Okla.	516
KFWB	Los Angeles	Calif.	314	KHAM	Albuquerque	N. M.	459
KFXD	Nampa	Idaho	364	KHAS	Hastings	Neb.	450
KFXM	San Bernardino	Calif.	320	KHAT	Phoenix	Ariz.	299
KFYN	Bonham	Tex.	563	KHBC	Hilo	Hawaii	361
KFYO	Lubbock	Tex.	574	KHBM	Monticello	Ark.	306
KFYR	Bismarck	N. D.	503	KHBR	Hillsboro	Tex.	571
KGAF	Spokane	Wash.	600	KHEM	Big Spring	Tex.	563
KGAF	Gainesville	Tex.	570	KHEN	Henryetta	Okla.	516
KGAK	Gallup	N. M.	460	KHEP	Phoenix	Ariz.	299
KGAL	Lebanon	Ore.	522	KHEY	El Paso	Tex.	569
KGAS	Carthage	Tex.	564	KHFH	Sierra Vista	Ariz.	301
KGAY	Salem	Ore.	525	KHHH	Pampa	Tex.	577
KGB	San Diego	Calif.	320	KHIT	Walla Walla	Wash.	602
KGBC	Galveston	Tex.	571	KHJ	Los Angeles	Calif.	315
KGBS	Los Angeles	Calif.	314	KHMO	Hannibal	Mo.	440
KGBT	Harlingen	Tex.	571	KHOB	Hobbs	N. M.	461
KG BX	Springfield	Mo.	445	KHOE	Truckee	Calif.	324
KG CX	Sidney	Mont.	449	KHOG	Fayetteville	Ark.	304
KGDN	Edmonds	Wash.	597	KHOT	Madera	Calif.	315
KGEE	Bakersfield	Calif.	309	KHOW	Denver	Colo.	326
KGEK	Sterling	Colo.	329	KHOZ	Harrison	Ark.	304
KGEM	Boise	Idaho	363	KHQ	Spokane	Wash.	600
KGEN	Tulare	Calif.	324	KHSJ	Hemet	Calif.	312
KGER	Long Beach	Calif.	313	KHSL	Chico	Calif.	310
KG EZ	Kalispell	Mont.	448	KHUB	Fremont	Neb.	450
KGFF	Shawnee	Okla.	518	KHUZ	Borger	Tex.	563
KG FJ	Los Angeles	Calif.	315	KHVH	Honolulu	Hawaii	361
KGFL	Roswell	N. M.	461	KIBE	Palo Alto	Calif.	317
KGFW	Kearney	Neb.	450	KIBH	Seward	Alaska	298
KGFX	Pierre	S. D.	550	KIBL	Beeville	Tex.	563
KG GF	Coffeyville	Kan.	388	KIBS	Bishop	Calif.	310
KGGM	Albuquerque	N. M.	459	KICD	Spencer	Iowa	387
KGHF	Pueblo	Colo.	329				

Station	City	State	Page
KICK	— Springfield, Mo.		445
KICN	— Denver, Colo.		326
KICO	— El Centro, Calif.		311
KICY	— Nome, Alaska		298
KID	— Idaho Falls, Idaho		364
KIDD	— Monterey, Calif.		316
KIDO	— Boise, Idaho		363
KIEM	— Eureka, Calif.		311
KIEV	— Glendale, Calif.		312
KIFI	— Idaho Falls, Idaho		364
KIFN	— Phoenix, Ariz.		300
KIFW	— Sitka, Alaska		298
KIHN	— Hugo, Okla.		516
KIHO	— Sioux Falls, S.D.		551
KIHR	— Hood River, Oreg.		521
KIJV	— Huron, S.D.		550
KIKI	— Honolulu, Hawaii		362
KIKO	— Globe-Miami, Ariz.		299
KIKS	— Sulphur-Lake Charles, La.		405
KILE	— Galveston, Tex.		571
KILO	— Grand Forks, N.D.		504
KILT	— Houston, Tex.		572
KIMA	— Yakima, Wash.		602
KIMB	— Kimball, Neb.		450
KIML	— Gillette, Wyo.		615
KIMN	— Denver, Colo.		326
KIMO	— Hilo, Hawaii		361
KIMP	— Mount Pleasant, Tex.		576
KIND	— Independence, Kan.		389
KINE	— Kingsville, Tex.		573
KING	— Seattle, Wash.		599
KINS	— Eureka, Calif.		311
KINT	— El Paso, Tex.		569
KINY	— Juneau, Alaska		298
KIOA	— Des Moines, Iowa		384
KIOT	— Barstow, Calif.		309
KIOX	— Bay City, Tex.		562
KIPA	— Hilo, Hawaii		361
KIRL	— Wichita, Kan.		391
KIRO	— Seattle, Wash.		600
KIRT	— Mission, Tex.		576
KIRX	— Kirksville, Mo.		442
KISD	— Sioux Falls, S.D.		551
KISN	— Portland, Oreg.		523
KIST	— Santa Barbara, Calif.		323
KIT	— Yakima, Wash.		602
KITE	— San Antonio, Tex.		579
KITI	— Chehalis-Centrala, Wash.		597
KITN	— Olympia, Wash.		598
KITO	— San Bernardino, Calif.		320
KIUL	— Garden City, Kan.		388
KIUN	— Pecos, Tex.		577
KIUP	— Durango, Colo.		327
KIVY	— Crockett, Tex.		567
KIXL	— Dallas, Tex.		567
KIXX	— Provo, Utah		584
KIXZ	— Amarillo, Tex.		561
KIZZ	— El Paso, Tex.		569
KJAM	— Madison, S.D.		550
KJAN	— Atlantic, Iowa		382
KJAX	— Santa Rosa, Calif.		323
KJAY	— Topeka, Kan.		391
KJBC	— Midland, Tex.		576
KJCK	— Junction City, Kan.		389
KJEF	— Jennings, La.		401
KJEM	— Oklahoma City, Okla.		517
KJET	— Beaumont, Tex.		563
KJFJ	— Webster City, Iowa		387

Station	City	State	Page
KJIM	— Fort Worth, Tex.		570
KJNO	— Juneau, Alaska		298
KJOE	— Shreveport, La.		405
KJOY	— Stockton, Calif.		323
KJR	— Seattle, Wash.		600
KJRG	— Newton, Kan.		390
KJSK	— Columbus, Neb.		450
KKAN	— Phillipsburg, Kan.		390
KKAR	— Pomona, Calif.		318
KKEY	— Vancouver, Wash.		601
KKID	— Pendleton, Oreg.		523
KKIS	— Pittsburg, Calif.		318
KKSN	— Dallas, Tex.		567
KLAC	— Los Angeles, Calif.		315
KLAD	— Klamath Falls, Oreg.		522
KLAK	— Lakewood, Colo.		328
KLAM	— Cordova, Alaska		297
KLAN	— Lemoore, Calif.		313
KLAS	— Las Vegas, Nev.		453
KLBM	— LaGrande, Oreg.		522
KLCN	— Blytheville, Ark.		303
KLCO	— Poteau, Okla.		518
KLEA	— Lovington, N.M.		461
KLEE	— Ottumwa, Iowa		386
KLEI	— Kailua, Hawaii		363
KLEM	— Le Mars, Iowa		385
KLEN	— Killeen, Tex.		573
KLEO	— Wichita, Kan.		391
KLER	— Orofino, Idaho		365
KLEX	— Lexington, Mo.		442
KLFD	— Litchfield, Minn.		428
KLFT	— Golden Meadow, La.		400
KLGA	— Algona, Iowa		382
KLGR	— Redwoods Falls, Minn.		429
KLGN	— Logan, Utah		583
KLIB	— Liberal, Kan.		390
KLIC	— Monroe, La.		402
KLIF	— Dallas, Tex.		567
KLIK	— Jefferson City, Mo.		440
KLIL	— Estherville, Iowa		385
KLIN	— Lincoln, Neb.		451
KLIQ	— Portland, Oreg.		523
KLIR	— Denver, Colo.		326
KLIV	— San Jose, Calif.		322
KLIX	— Twin Falls, Idaho		367
KLIZ	— Brainerd, Minn.		426
KLKC	— Parsons, Kan.		390
KLLA	— Leesville, La.		401
KLLL	— Lubbock, Tex.		574
KLMO	— Longmont, Colo.		328
KLMR	— Lamar, Colo.		328
KLMS	— Lincoln, Neb.		451
KLMX	— Clayton, N.M.		460
KLO	— Ogden, Utah		584
KLOE	— Goodland, Kan.		389
KLOG	— Kelso, Wash.		597
KLOH	— Pipestone, Minn.		429
KLOK	— San Jose, Calif.		322
KLOO	— Corvallis, Oreg.		520
KLOQ	— Yakima, Wash.		602
KLOS	— Albuquerque, N.M.		459
KLOU	— Lake Charles, La.		401
KLOV	— Loveland, Colo.		328
KLPL	— Lake Providence, La.		401
KLPM	— Minot, N.D.		504
KLPR	— Oklahoma City, Okla.		517
KLPW	— Union, Mo.		446
KLRA	— Little Rock, Ark.		305

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KLRS	Mountain Grove, Mo.		442	KNCM	Moberly, Mo.		442
KLTF	Little Falls, Minn.		428	KNCO	Garden City, Kan.		389
KLTR	Blackwell, Okla.		515	KNCY	Nebraska City, Neb.		451
KLTV	Glasgow, Mont.		447	KNDC	Hettinger, N.D.		504
KLUB	Salt Lake City, Utah		585	KNDE	Aztec, N.M.		460
KLUE	Longview, Tex.		574	KNDI	Honolulu, Hawaii		362
KLUK	Evanston, Wyo.		615	KNDY	Marysville, Kan.		390
KLUV	Haynesville, La.		401	KNEA	Jonesboro, Ark.		305
KLVL	Pasadena, Tex.		577	KNEB	Scottsbluff, Neb.		452
KLVT	Levelland, Tex.		573	KNED	McAlester, Okla.		516
KLWN	Lawrence, Kan.		389	KNEL	Brady, Tex.		564
KLWT	Lebanon, Mo.		442	KNEM	Nevada, Mo.		442
KLYD	Bakersfield, Calif.		309	KNET	Palestine, Tex.		577
KLYK	Spokane, Wash.		601	KNEX	McPherson, Kan.		390
KLYR	Clarksville, Ark.		303	KNEW	Spokane, Wash.		601
KLZ	Denver, Colo.		326	KNEZ	Lompoc, Calif.		313
KMA	Shenandoah, Iowa		386	KNGS	Hanford, Calif.		312
KMAC	San Antonio, Tex.		580	KNIA	Knoxville, Iowa		385
KMAE	McKinney, Tex.		575	KNIM	Maryville, Mo.		442
KMAK	Fresno, Calif.		312	KNIT	Abilene, Tex.		561
KMAN	Manhattan, Kan.		390	KNND	Cottage Grove, Oreg.		520
KMAP	Bakersfield, Calif.		309	KNOC	Natchitoches, La.		402
KMAQ	Maquoketa, Iowa		385	KNOE	Monroe, La.		402
KMAR	Winnesboro, La.		406	KNOG	Nogales, Ariz.		299
KMBC	Kansas City, Mo.		441	KNOK	Fort Worth, Tex.		570
KMBL	Junction, Tex.		572	KNOR	Norman, Okla.		517
KMBY	Monterey, Calif.		316	KNOT	Prescott, Ariz.		300
KMCD	Fairfield, Iowa		385	KNOW	Austin, Tex.		562
KMCM	McMinnville, Oreg.		522	KNOX	Grand Forks, N.D.		504
KMCO	Conroe, Tex.		565	KNPT	Newport, Oreg.		522
KMDO	Fort Scott, Kan.		388	KNUJ	New Ulm, Minn.		429
KMED	Medford, Oreg.		522	KNUZ	Houston, Tex.		572
KMEL	Wenatchee, Wash.		602	KNX	Los Angeles, Calif.		315
KMEO	Omaha, Neb.		452	KOA	Denver, Colo.		326
KMET	Paradise, Calif.		317	KOAL	Price, Utah		584
KMGM	Albuquerque, N.M.		459	KOAM	Pittsburg, Kan.		390
KMHL	Marshall, Minn.		428	KOB	Albuquerque, N.M.		459
KMHT	Marshall, Tex.		575	KOBE	Las Cruces, N.M.		461
KMIL	Cameron, Tex.		564	KOBH	Hot Springs, S.D.		550
KMIN	Grants, N.M.		461	KOCA	Kilgore, Tex.		573
KMIS	Portageville, Mo.		443	KOCY	Oklahoma City, Okla.		517
KMJ	Fresno, Calif.		312	KODE	Joplin, Mo.		440
KMLB	Monroe, La.		402	KODI	Cody, Wyo.		615
KMLW	Marlin, Tex.		575	KODL	The Dalles, Oreg.		525
KMMJ	Grand Island, Neb.		450	KODY	North Platte, Neb.		451
KMMO	Marshall, Mo.		442	KOEL	Oelwein, Iowa		386
KMNS	Sioux City, Iowa		387	KOFA	Yuma, Ariz.		302
KMO	Tacoma, Wash.		601	KOFE	Pullman, Wash.		599
KMON	Great Falls, Mont.		447	KOFI	Kalispell, Mont.		448
KMOP	Tucson, Ariz.		301	KOFO	Ottawa, Kan.		390
KMOR	Littleton, Colo.		328	KOFY	San Mateo, Calif.		322
KMOX	St. Louis, Mo.		443	KOGA	Ogallala, Neb.		451
KMPC	Los Angeles, Calif.		315	KOGO	San Diego, Calif.		320
KMRC	Morgan City, La.		402	KOGT	Orange, Tex.		577
KMRS	Morris, Minn.		429	KOH	Reno, Nev.		454
KMUL	Muleshoe, Tex.		576	KOHI	St. Helens, Oreg.		525
KMUR	Murray, Utah		584	KOHO	Honolulu, Hawaii		362
KMUS	Muskogee, Okla.		517	KOHU	Hermiston, Oreg.		521
KMVI	Wailuku-Maui, Hawaii		363	KOIL	Omaha, Neb.		451
KMYC	Marysville, Calif.		315	KOIN	Portland, Oreg.		524
KNAF	Fredericksburg, Tex.		570	KOJM	Havre, Mont.		448
KNAK	Salt Lake City, Utah		585	KOKA	Shreveport, La.		405
KNAL	Victoria, Tex.		582	KOKE	Austin, Tex.		562
KNBA	Vallejo, Calif.		324	KOKL	Oklmulgee, Okla.		518
KNBC	San Francisco, Calif.		321	KOKO	Warrensburg, Mo.		446
KNBX	Kirkland, Wash.		598	KOKY	Little Rock, Ark.		305
KNBY	Newport, Ark.		306	KOKX	Keokuk, Iowa		385
KNCK	Concordia, Kan.		388	KOL	Seattle, Wash.		600

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KOLD	Tucson, Ariz.		302	KPET	Lamesa, Tex.		573
KOLE	Port Arthur, Tex.		578	KPHO	Phoenix, Ariz.		300
KOLJ	Quanh, Tex.		578	KPIG	Cedar Rapids, Iowa		383
KOLO	Reno, Nev.		454	KPIK	Colorado Springs, Colo.		325
KOLR	Sterling, Colo.		329	KPIN	Casa Grande, Ariz.		298
KOLS	Scrator, Okla.		518	KPKW	Pasco, Wash.		599
KOLT	Scottsbluff, Neb.		452	KPLC	Lake Charles, La.		401
KOLY	Mobridge, S.D.		550	KPLK	Dallas, Oreg.		520
KOMA	Oklahoma City, Okla.		517	KPLT	Paris, Tex.		577
KOME	Tulsa, Okla.		518	KPLY	Crescent City, Calif.		310
KOMO	Seattle, Wash.		600	KPMC	Bakersfield, Calif.		309
KOMW	Omak, Wash.		598	KPNG	Port Neches, Tex.		578
KOMY	Watsonville, Calif.		324	KPOC	Pocahontas, Ark.		307
KONE	Reno, Nev.		454	KPOD	Crescent City, Calif.		311
KONG	Visalia, Calif.		324	KPOI	Honolulu, Hawaii		362
KONO	San Antonio, Tex.		580	KPOJ	Portland, Oreg.		524
KONP	Port Angeles, Wash.		599	KPOK	Scottsdale, Ariz.		301
KOOD	Honolulu, Hawaii		362	KPOL	Los Angeles, Calif.		315
KOOK	Billings, Mont.		446	KPON	Anderson, Calif.		308
KOOL	Phoenix, Ariz.		300	KPOR	Quincy, Wash.		599
KOOO	Omaha, Neb.		452	KPOW	Powell, Wyo.		615
KOOS	Coos Bay, Oreg.		520	KPQ	Wenatchee, Wash.		602
KOPR	Butte, Mont.		447	KPRB	Redmond, Oreg.		524
KOPY	Alice, Tex.		561	KPRC	Houston, Tex.		572
KORA	Bryan, Tex.		564	KPRK	Livingston, Mont.		448
KORC	Mineral Wells, Tex.		576	KPRL	Paso Robles, Calif.		317
KORD	Pasco, Wash.		598	KPRO	Riverside, Calif.		319
KORE	Eugene, Oreg.		521	KPRS	Kansas City, Mo.		441
KORK	Las Vegas, Nev.		453	KPSO	Falfurrias, Tex.		569
KORL	Honolulu, Hawaii		362	KPST	Preston, Idaho		365
KORN	Mitchell, S. D.		550	KPTL	Carson City, Nev.		453
KORT	Grangeville, Idaho		364	KPUG	Bellingham, Wash.		596
KOSA	Odessa, Tex.		576	KQAQ	Austin, Minn.		426
KOSE	Osceola, Ark.		306	KQBY	San Francisco, Calif.		321
KOSI	Denver, Colo.		327	KQDI	Bismarck, N. D.		503
KOSY	Texarkana, Ark.		308	KQDY	Minot, N. D.		505
KOTA	Rapid City, S. D.		551	KQEN	Roseburg, Oreg.		524
KOTE	Fergus Falls, Minn.		427	KQEO	Albuquerque, N.M.		459
KOTN	Pine Bluff, Ark.		307	KQIK	Lakeview, Oreg.		522
KOTS	Deming, N. M.		460	KQTE	Missoula, Mont.		449
KOVC	Valley City, N. D.		505	KQTY	Everett, Wash.		597
KOVE	Lander, Wyo.		615	KQV	Pittsburgh, Pa.		537
KOVO	Provo, Utah		584	KRAC	Alamogordo, N. M.		459
KOWB	Laramie, Wyo.		615	KRAI	Craig, Colo.		326
KOWL	Bijou, Calif.		310	KRAK	Sacramento, Calif.		319
KOWN	Escondido, Calif.		311	KRAL	Rawlins, Wyo.		615
KOXR	Oxnard, Calif.		317	KRAM	Las Vegas, Nev.		453
KOY	Phoenix, Ariz.		300	KRAY	Amarillo, Tex.		561
KOYL	Odessa, Tex.		577	KRBA	Lufkin, Tex.		574
KOYN	Billings, Mont.		446	KRBC	Abilene, Tex.		561
KOZE	Lewiston, Idaho		364	KREI	St. Peter, Minn.		430
KOZI	Chelan, Wash.		597	KRBO	Las Vegas, Nev.		453
KOZY	Grand Rapids, Minn.		427	KRCK	Ridgecrest, Calif.		319
KPAC	Port Arthur, Tex.		578	KRCO	Prineville, Oreg.		524
KPAL	Palm Springs, Calif.		317	KRCT	Pasadena, Tex.		577
KPAM	Portland, Oreg.		524	KRDG	Redding, Calif.		318
KPAN	Hereford, Tex.		571	KRDO	Colorado Springs, Col.		325
KPAS	Banning, Calif.		309	KRDU	Dinuba, Calif.		311
KPAY	Chico, Calif.		310	KRE	Berkeley, Calif.		309
KPBA	Pine Bluff, Ark.		307	KREB	Shreveport, La.		405
KPBM	Carlsbad, N. M.		460	KREH	Oakdale, La.		404
KPCA	Marked Tree, Ark.		306	KREI	Farmington, Mo.		440
KPDN	Pampa, Tex.		577	KREM	Spokane, Wash.		601
KPDQ	Portland, Oreg.		524	KREO	Indio, Calif.		313
KPEG	Spokane, Wash.		601	KRES	St. Joseph, Mo.		443
KPEL	Lafayette, La.		401	KREW	Sunnyside, Wash.		601
KPEP	San Angelo, Tex.		578	KREX	Grand Junction, Colo.		327
KPER	Gilroy, Calif.		312	KRFO	Owatonna, Minn.		429

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KRFS	— Superior, Neb.		452	KSEN	— Shelby, Mont.		449
KRGI	— Grand Island, Neb.		450	KSEO	— Durant, Okla.		515
KRGV	— Weslaco, Tex.		583	KSET	— El Paso, Tex.		569
KRHD	— Duncan, Okla.		515	KSEW	— Sitka, Alaska		298
KRIB	— Mason City, Iowa		386	KSEY	— Seymour, Tex.		580
KRIC	— Beaumont, Tex.		563	KSFA	— Nacogdoches, Tex.		576
KRIG	— Odessa, Tex.		577	KSFE	— Needles, Calif.		316
KRIH	— Rayville, La.		404	KSFO	— San Francisco, Calif.		321
KRIO	— McAllen, Tex.		574	KSGM	— Ste. Genevieve, Mo.		443
KRIZ	— Phoenix, Ariz.		300	KSIB	— Creston, Iowa		383
KRKC	— King City, Calif.		313	KSID	— Sidney, Neb.		452
KRKD	— Los Angeles, Calif.		315	KSIG	— Crowley, La.		400
KRKO	— Everett, Wash.		597	KSII	— Gladewater, Tex.		571
KRKS	— Ridgecrest, Calif.		319	KSIL	— Silver City, N. M.		463
KRLA	— Pasadena, Calif.		317	KSIM	— Sikeston, Mo.		444
KRLC	— Lewiston, Idaho		364	KSIR	— Wichita, Kan.		392
KRLD	— Dallas, Tex.		568	KSIS	— Sedalia, Mo.		444
KRLN	— Canon City, Colo.		325	KSIW	— Woodward, Okla.		519
KRLW	— Walnut Ridge, Ark.		308	KSIX	— Corpus Christi, Tex.		566
KRMD	— Shreveport, La.		405	KSJB	— Jamestown, N. D.		504
KRMG	— Tulsa, Okla.		519	KSKI	— Sun Valley, Idaho		365
KRML	— Carmel, Calif.		310	KSKY	— Dallas, Tex.		567
KRMO	— Monett, Mo.		442	KSL	— Salt Lake City, Utah		585
KRMS	— Osage Beach, Mo.		443	KSLM	— Salem, Oreg.		525
KRNO	— San Bernardino, Calif.		320	KSLO	— Opelousas, La.		404
KRNR	— Roseburg, Oreg.		524	KSLV	— Monte Vista, Colo.		328
KRNS	— Burns, Oreg.		520	KSLY	— San Luis Obispo, Calif.		322
KRNT	— Des Moines, Iowa		384	KSMA	— Santa Maria, Calif.		323
KRNY	— Kearney, Neb.		450	KSML	— Seminole, Tex.		580
KROC	— Rochester, Minn.		429	KSMN	— Mason City, Iowa		386
KROD	— El Paso, Tex.		569	KSMO	— Salem, Mo.		444
KROF	— Abbeville, La.		399	KSNY	— Snyder, Tex.		581
KROG	— Sonora, Calif.		323	KSO	— Des Moines, Iowa		384
KROP	— Brawley, Calif.		310	KSOK	— Arkansas City, Kan.		388
KROS	— Clinton, Iowa		383	KSON	— San Diego, Calif.		320
KROX	— Crookston, Minn.		427	KSOO	— Sioux Falls, S. D.		551
KROY	— Sacramento, Calif.		319	KSOP	— Salt Lake City, Utah		585
KRPL	— Moscow, Idaho		364	KSOX	— Raymondville, Tex.		578
KRRV	— Sherman-Denison, Tex.		581	KSPA	— Santa Paula, Calif.		323
KRSC	— Othello, Wash.		598	KSPI	— Stillwater, Okla.		518
KRSD	— Rapid City, S. D.		551	KSPL	— Diboll, Tex.		568
KRSI	— Minneapolis, Minn.		429	KSPT	— Sandpoint, Idaho		365
KRSL	— Russell, Kan.		391	KSRA	— Salmon, Idaho		365
KRSN	— Los Alamos, N. M.		461	KSRC	— Socorro, N. M.		463
KRTN	— Raton, N. M.		461	KSRO	— Santa Rosa, Calif.		323
KRTR	— Thermopolis, Wyo.		616	KSRV	— Ontario, Oreg.		523
KRUS	— Ruston, La.		404	KSSS	— Colorado Springs, Colo.		325
KRUN	— Ballinger, Tex.		562	KSST	— Sulphur Springs, Tex.		581
KRUX	— Phoenix, Ariz.		300	KSTA	— Coleman, Tex.		565
KRVN	— Lexington, Neb.		450	KSTB	— Breckenridge, Tex.		564
KRXX	— Rexburg, Idaho		365	KSTL	— St. Louis, Mo.		444
KRY5	— Corpus Christi, Tex.		566	KSTN	— Stockton, Calif.		323
KRZE	— Farmington, N. M.		460	KSTP	— St. Paul, Minn.		430
KSAL	— Salina, Kan.		391	KSTR	— Grand Junction, Colo.		328
KSAM	— Huntsville, Tex.		572	KSTT	— Davenport, Iowa		383
KSAN	— San Francisco, Calif.		321	KSTV	— Stephenville, Tex.		581
KSAY	— San Francisco, Calif.		321	KSUB	— Cedar City, Utah		583
KSBW	— Salinas, Calif.		319	KSUE	— Susanville, Calif.		323
KSCB	— Liberal, Kan.		390	KSUM	— Fairmont, Minn.		427
KSCJ	— Sioux City, Iowa		387	KSUN	— Bisbee, Ariz.		298
KSCO	— Santa Cruz, Calif.		323	KSVL	— Richfield, Utah		584
KSD	— St. Louis, Mo.		443	KSVN	— Ogden, Utah		584
KSDA	— Redding, Calif.		318	KSVP	— Artesia, N. M.		460
KSDN	— Aberdeen, S. C.		550	KSWA	— Graham, Tex.		571
KSDO	— San Diego, Calif.		320	KSWI	— Council Bluffs, Iowa		383
KSEI	— Pocatello, Idaho		365	KSWO	— Lawton, Okla.		516
KSEK	— Pittsburg, Kan.		390	KSW5	— Roswell, N. M.		483
KSEL	— Lubbock, Tex.		574	KSYC	— Yreka, Calif.		325
KSEM	— Moses Lake, Wash.		598				

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KSXX	Salt Lake City, Utah		565	KTWO	Casper, Wyo.		614
KTAC	Tacoma, Wash.		601	KTXX	Jasper, Tex.		572
KTAE	Taylor, Tex.		581	KTXL	San Angelo, Tex.		578
KTAN	Tucson, Ariz.		302	KTXX	Sherman, Tex.		581
KTAR	Phoenix, Ariz.		300	KTYM	Inglewood, Calif.		313
KTAT	Frederick, Okla.		516	KUAM	Agana, Guam		616
KTBB	Tyler, Tex.		582	KUBA	Yuba City, Calif.		325
KTBC	Austin, Tex.		562	KUBC	Montrose, Colo.		328
KTCB	Malden, Mo.		442	KUBE	Pendleton, Oreg.		523
KTCN	Berryville, Ark.		303	KUBO	San Antonio, Tex.		580
KTCN	Fort Smith, Ark.		304	KUDE	Oceanside, Calif.		317
KTEL	Walla Walla, Wash.		602	KUDI	Great Falls, Mont.		448
KTEM	Temple, Tex.		581	KUDL	Kansas City, Mo.		441
KTER	Terrell, Tex.		581	KUDU	Ventura, Calif.		324
KTFI	Twin Falls, Idaho		367	KUDY	Renton, Wash.		599
KTFN	Texarkana, Tex.		582	KUEN	Wenatchee, Wash.		602
KTFY	Brownfield, Tex.		564	KUEQ	Phoenix, Ariz.		300
KTHE	Thermopolis, Wyo.		616	KUGN	Eugene, Oreg.		521
KTHS	Little Rock, Ark.		305	KUIK	Hillsboro, Oreg.		521
KTHT	Houston, Tex.		572	KUJ	Walla Walla, Wash.		602
KTIB	Thibodaux, La.		405	KUKA	San Antonio, Tex.		580
KTIL	Tillamook, Oreg.		525	KUKI	Ukiah, Calif.		324
KTIM	San Rafael, Calif.		322	KUKO	Post, Tex.		578
KTIP	Porterville, Calif.		318	KUKU	Willow Springs, Mo.		446
KTIX	Seattle, Wash.		600	KULA	Honolulu, Hawaii		363
KTJS	Hobart, Okla.		516	KULE	Ephrata, Wash.		597
KTKN	Ketchikan, Alaska		298	KULP	El Campo, Tex.		569
KTKR	Taft, Calif.		324	KUMA	Pendleton, Oreg.		523
KTKT	Tucson, Ariz.		302	KUNO	Corpus Christi, Tex.		566
KTLD	Tallulah, La.		405	KUOA	Siloam Springs, Ark.		307
KTLN	Denver, Colo.		327	KUPD	Tempe, Ariz.		301
KTLO	Mountain Home, Ark.		306	KUPI	Idaho Falls, Idaho		364
KTLQ	Tahlequah, Okla.		518	KURA	Moab, Utah		584
KTLU	Rusk, Tex.		578	KURL	Billings, Mont.		447
KTLW	Mexas City, Tex.		582	KURV	Edinburg, Tex.		569
KTMC	McAlester, Okla.		517	KURY	Brookings, Oreg.		520
KTMS	Santa Barbara, Calif.		323	KUSH	Cushing, Okla.		515
KTNC	Falls City, Neb.		450	KUSN	St. Joseph, Mo.		443
KTNM	Tucumcari, N. M.		463	KUTI	Yakima, Wash.		602
KTNT	Tacoma, Wash.		601	KUTT	Fargo, N.D.		504
KTOC	Jonesboro, La.		401	KUTY	Palmdale, Calif.		317
KTOD	Sinton, Tex.		581	KUVR	Holdrege, Neb.		450
KTOE	Mankato, Minn.		428	KUZN	West Monroe, La.		405
KTOH	Lahue, Kauai, Hawaii		363	KUZZ	Bakersfield, Calif.		309
KTOK	Oklahoma City, Okla.		517	KVAN	Camas, Wash.		596
KTOO	Henderson, Nev.		453	KVAS	Astoria, Oreg.		520
KTOP	Topeka, Kan.		391	KVCK	Wolf Point, Mont.		449
KTPA	Prescott, Ark.		307	KVCL	Winnfield, La.		405
KTRB	Modesto, Calif.		316	KVCV	Redding, Calif.		318
KTRC	Sante Fe, N. M.		643	KVEC	San Luis Obispo, Calif.		322
KTRF	Lufkin, Tex.		574	KVEL	Vernal, Utah		585
KTRG	Thief River Falls, Minn.		430	KVEN	Ventura, Calif.		324
KTRH	Houston, Tex.		572	KVER	Clovis, N. M.		460
KTRI	Sioux City, Iowa		387	KVET	Austin, Tex.		562
KTRM	Beaumont, Tex.		563	KVFC	Cortez, Colo.		326
KTRN	Wichita Falls, Tex.		583	KVFD	Ft. Dodge, Iowa		385
KTSA	San Antonio, Tex.		580	KVGB	Great Bend, Kan.		389
KTSM	El Paso, Tex.		569	KVHL	Homer, La.		401
KTTN	Trenton, Mo.		446	KVI	Seattle, Wash.		600
KTRR	Rolla, Mo.		443	KVIC	Victoria, Tex.		582
KTTS	Springfield, Mo.		445	KVIL	Dallas, Tex.		567
KTUC	Tucson, Ariz.		302	KVIM	New Iberia, La.		402
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KVLG	La Grange, Tex.		573	KWIV	Douglas, Wyo.		615
KVLH	Pauls Valley, Okla.		518	KWIZ	Santa Ana, Calif.		322
KVLV	Fallon, Nev.		453	KWIJ	Portland, Oreg.		524
KVMA	Magnolia, Ark.		305	KWK	St. Louis, Mo.		444
KVMC	Colorado City, Tex.		565	KWKC	Abilene, Tex.		561
KVNA	Flagstaff, Ariz.		299	KWKH	Shreveport, La.		405
KVNC	Winslow, Ariz.		302	KWKW	Pasadena, Calif.		317
KVNI	Coeur D'Alene, Idaho		364	KWKY	Des Moines, Iowa		384
KVNU	Logan, Utah		584	KWLM	Willmar, Minn.		430
KVOB	Bastrop, La.		399	KWMT	Ft. Dodge, Iowa		385
KVOE	Casper, Wyo.		614	KWNA	Winnemucco, Nev.		454
KVOE	Emporia, Kan.		388	KWNO	Winona, Minn.		431
KVOG	Ogden, Utah		584	KWNT	Davenport, Iowa		384
KVOL	Lafayette, La.		401	KWOA	Worthington, Minn.		431
KVOM	Morrilton, Ark.		306	KWOC	Poplar Bluff, Mo.		443
KVON	Napa, Calif.		316	KWOE	Clinton, Okla.		515
KVOO	Tulsa, Okla.		519	KWON	Bartlesville, Okla.		515
KVOP	Plainview, Tex.		577	KWOR	Worland, Wyo.		616
KVOR	Colorado Springs, Colo.		325	KWOS	Jefferson City, Mo.		440
KVOU	Uvalde, Tex.		582	KWOW	Pomona, Calif.		318
KVOS	Bellingham, Wash.		596	KWPC	Muscatine, Iowa		386
KVOX	Moorhead, Minn.		429	KWPM	West Plains, Mo.		446
KVOY	Yuma, Ariz.		302	KWPR	Claremore, Okla.		515
KVOZ	Laredo, Tex.		573	KWRD	Henderson, Tex.		571
KVPI	Ville Platte, La.		405	KWRE	Warrenton, Mo.		446
KVRC	Arkadelphia, Ark.		303	KWRF	Warren, Ark.		308
KVRH	Salida, Colo.		329	KWRL	Riverton, Wyo.		615
KVRS	Rock Springs, Wyo.		615	KWRO	Coquille, Oreg.		520
KVSA	McGehee, Ark.		306	KWRT	Boonville, Mo.		439
KVSF	Santa Fe, N. M.		463	KWRW	Guthrie, Okla.		516
KVSO	Ardmore, Okla.		515	KWSD	Mt. Shasta, Calif.		316
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KVWM	Show Low, Ariz.		301	KWSK	Pratt, Kan.		390
KVWO	Cheyenne, Wyo.		615	KWSO	Wasco, Calif.		324
KWAD	Wadena, Minn.		430	KWTC	Barstow, Calif.		309
KWAK	Stuttgart, Ark.		307	KWTO	Springfield, Mo.		445
KWAL	Osburn, Idaho		365	KWTX	Waco, Tex.		582
KWAM	Memphis, Tenn.		557	KWVR	Enterprise, Oreg.		521
KWAT	Watertown, S. D.		552	KWVY	Waverly, Iowa		387
KWAY	Forest Grove, Ore.		521	KWWL	Waterloo, Iowa		387
KWBA	Baytown, Tex.		562	KWYK	Farmington, N. M.		460
KWBB	Wichita, Kan.		392	KWYN	Wynne, Ark.		308
KWBE	Beatrice, Neb.		449	KWYO	Sheridan, Wyo.		616
KWBG	Boone, Iowa		382	KWYR	Winner, S. D.		552
KWBW	Hutchinson, Kan.		389	KXA	Seattle, Wash.		600
KWCB	Searcy, Ark.		307	KXAR	Hope, Ark.		304
KWCL	Oak Grove, La.		404	KXEL	Waterloo, Iowa		387
KWCO	Chickasha, Okla.		515	KXEN	Festus, Mo.		440
KWCX	Willcox, Ariz.		302	KXEO	Mexico, Mo.		442
KWEB	Rochester, Minn.		430	KXGI	Ft. Madison, Iowa		385
KWED	Seguin, Tex.		580	KXGN	Glendive, Mont.		447
KWEI	Weiser, Idaho		367	KXGO	Fargo, N. D.		504
KWEL	Midlane, Tex.		576	KXIC	Iowa City, Iowa		385
KWEW	Hobbs, N. M.		461	KXIT	Dalhart, Tex.		567
KWFR	San Angelo, Tex.		579	KXIV	Phoenix, Ariz.		300
KWFT	Wichita Falls, Tex.		583	KXJK	Forrest City, Ark.		304
KWG	Stockton, Calif.		323	KXL	Portland, Oreg.		524
KWHI	Brenham, Tex.		584	KXLE	Ellensburg, Wash.		597
KWHK	Hutchinson, Kan.		389	KXLF	Butte, Mont.		447
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WATM	— Atmore, Ala.		289	WBCI	— Williamsburg, Va.		595
WATN	— Watertown, N. Y.		490	WBCK	— Battle Creek, Mich.		417
WATO	— Oak Ridge, Tenn.		559	WBCM	— Bay City, Mich.		417
WATP	— Marion, S. C.		548	WBCR	— Christiansburg, Va.		588
WATR	— Waterbury, Conn.		333	WBCU	— Union, S. C.		549
WATT	— Cadillac, Mich.		418	WBEC	— Pittsfield, Mass.		415
WATS	— Sayre, Pa.		539	WBEE	— Chicago, Ill.		369
WATV	— Birmingham, Ala.		290	WBEJ	— Elizabethtown, Tenn.		554
WATW	— Ashland, Wisc.		607	WBEL	— Beloit, Wisc.		607
WATZ	— Alpena, Mich.		417	WBEN	— Buffalo, N. Y.		466
WAUB	— Auburn, N. Y.		465	WBET	— Brockton, Mass.		412
WAUC	— Wauchula, Fla.		350	WBEU	— Beaufort, S. C.		544
WAUD	— Auburn, Ala.		289	WBEV	— Beaver Dam, Wisc.		607
WAUG	— Augusta, Ga.		352	WBEX	— Chillicothe, O.		506
WAUX	— Waukesha, Wisc.		613	WBFC	— Fremont, Mich.		420
WAVA	— Arlington, Va.		587	WBFD	— Bedford, Pa.		528
WAVC	— Boaz, Ala.		290	WBGD	— Chiple, Fla.		337
WAVE	— Louisville, Ky.		395	WBGH	— Bowling Green, Ky.		392
WAVI	— Dayton, O.		509	WBGR	— Jesup, Ga.		356
WAVL	— Apollo, Pa.		528	WBHB	— Fitzgerald, Ga.		355
WAVN	— Stillwater, Minn.		430	WBHC	— Hampton, S. C.		547
WAVO	— Avondale Estates, Ga.		352	WBHF	— Cartersville, Ga.		353
WAVP	— Avon Park, Fla.		336	WBHP	— Huntsville, Ala.		293
WAVU	— Albertville, Ala.		289	WBIA	— Augusta, Ga.		352
WAVY	— Norfolk, Va.		591	WBIC	— Bayshore, N. Y.		465
WAVZ	— New Haven, Conn.		332	WBIE	— Marietta, Ga.		357
WAWK	— Kendallville, Ind.		379	WBIG	— Greensboro, N. C.		495
WAXE	— Vero Beach, Fla.		349	WBIL	— Leesburg, Fla.		342
WAXU	— Georgetown, Ky.		394	WBIP	— Booneville, Miss.		431
WAYR	— Orange Park, Fla.		345	WBIR	— Knoxville, Tenn.		556
WAXX	— Chippewa Falls, Wisc.		608	WBIS	— Bristol, Conn.		331
WAYB	— Waynesboro, Va.		595	WBIW	— Bedford, Indiana		376
WAYE	— Dundalk, Md.		410	WBIZ	— Eau Claire, Wisc.		608
WAYN	— Rockingham, N. C.		500	WBKH	— Hattiesburg, Miss.		433
WAYS	— Charlotte, N. C.		492	WBKN	— Newton, Miss.		436
WAYX	— Waycross, Ga.		360	WBKV	— West Bend, Wisc.		614
WAYZ	— Waynesboro, Pa.		541	WBLA	— Elizabethtown, N. C.		494
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WBLO	— Evergreen, Ala.		291	WCAU	— Philadelphia, Pa.		535
WBLR	— Batesburg, S. C.		544	WCAW	— Charleston, W. Va.		603
WBLT	— Bedford, Va.		587	WCAX	— Burlington, Vt.		586
WBLU	— Salem, Va.		594	WCAY	— Cayce, S. C.		544
WBLV	— Springfield, O.		512	WCAZ	— Carthage, Ill.		368
WBMA	— Beaufort, N. C.		492	WCBA	— Corning, N. Y.		467
WBMC	— McMinnville, Tenn.		557	WCBG	— Chambersburg, Pa.		529
WBMD	— Baltimore, Md.		409	WCBI	— Columbus, Miss.		432
WBMK	— West Point, Ga.		361	WCBL	— Benton, Ky.		392
WBML	— Macon, Ga.		357	WCBM	— Baltimore, Md.		409
WBMT	— Black Mountain, N. C.		492	WCBQ	— Whitehall, Mich.		425
WBNC	— Conway, N. H.		454	WCBS	— New York, N. Y.		473
WBNL	— Boonville, Indiana		377	WCBT	— Roanoke Rapids, N. C.		499
WBNR	— Beacon, N. Y.		466	WCBY	— Cheboygan, Mich.		418
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WBNT	— Oneida, Tenn.		559	WCCF	— Punta Gorda, Fla.		347
WBNX	— New York, N. Y.		471	WCCM	— Lawrence, Mass.		413
WBNY	— Buffalo, N. Y.		466	WCCN	— Neillsville, Wisc.		611
WBOB	— Galax, Va.		589	WCCO	— Minneapolis, Minn.		428
WBOC	— Salisbury, Md.		411	WCCW	— Traverse City, Mich.		425
WBOF	— Virginia Beach, Va.		595	WCDJ	— Edenton, N. C.		494
WBOK	— New Orleans, La.		402	WCDL	— Carbondale, Pa.		529
WBOP	— Pensacola, Fla.		346	WCDT	— Winchester, Tenn.		561
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WBRC	— Birmingham, Ala.		290	WCER	— Charlotte, Mich.		418
WBRD	— Bradenton, Fla.		336	WCFL	— Chicago, Ill.		369
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WBRG	— Lynchburg, Va.		590	WCFV	— Clifton Forge, Va.		588
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WBRT	— Bardonia, Ky.		392	WCHB	— Inkster, Mich.		421
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WCOB	— Meridian, Miss.		435	WDBL	— Springfield, Tenn.		560
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WCRT	— Birmingham, Ala.		290	WDMV	— Pocomoke City, Md.		410
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WCSD	— Portland, Me.		407	WDOB	— Canton, Miss.		432
WCSE	— Columbus, Indiana		377	WDOC	— Prestonburg, Ky.		398
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WDUX	— Waupaca, Wisc.		613	WEMB	— Erwin, Tenn.		554
WDUZ	— Green Bay, Wisc.		608	WEMD	— Easton, Md.		410
WDVA	— Danville, Va.		589	WEMP	— Milwaukee, Wisc.		610
WDVH	— Gainesville, Fla.		340	WENA	— Bayamon, P. R.		617
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WEBR	— Buffalo, N. Y.		466	WESX	— Salem, Mass.		415
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WLAM	— Lewiston, Me.		407	WLOU	— Louisville, Ky.		396
WLAN	— Lancaster, Pa.		533	WLOW	— Norfolk, Va.		591
WLAP	— Lexington, Ky.		395	WLOX	— Biloxi-Gulfport, Miss.		431
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WLAR	— Athens, Tenn.		552	WLPO	— La Salle, Ill.		373
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WLAU	— Laurel, Miss.		435	WLSB	— Big Stone Gap, Va.		587
WLAV	— Grand Rapids, Mich.		420	WLSE	— Wallace, N. C.		502
WLAW	— Lawrenceville, Ga.		356	WLSH	— Lansfor, Pa.		533
WLAY	— Muscle Shoals, Ala.		295	WLSI	— Pikeville, Ky.		397
WLBA	— Gainesville, Ga.		356	WLSM	— Louisville, Miss.		435
WLBB	— Carrollton, Ga.		353	WLST	— Escanaba, Mich.		419
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WLCK	— Scottsville, Ky.		398	WMAK	— Nashville, Tenn.		559
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WLCS	— La Crosse, Wisc.		609	WMAQ	— Monroe, N. C.		498
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WMCK	— McKeesport,	Pa.	534	WMRB	— Greenville,	S. C.	547
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WSAZ	—	Huntington, W. Va.	604	WSRO	—	Marlborough, Mass.	414
WSB	—	Atlanta, Ga.	352	WSRW	—	Hillsboro, O.	511
WSBA	—	York, Pa.	542	WSSB	—	Durham, N. C.	493
WSBB	—	New Smyrna Beach, Fla.	344	WSSC	—	Sumter, S.C.	549
WSBC	—	Chicago, Ill.	370	WSSO	—	Starkville, Miss.	436
WSBR	—	Pensacola, Fla.	346	WSSV	—	Petersburg, Va.	592
WSBS	—	Great Barrington, Mass.	413	WSTA	—	St. Thomas, V. I.	619
WSBT	—	South Bend, Ind.	381	WSTC	—	Stamford, Conn.	333
WSCR	—	Scranton, Pa.	539	WSTL	—	Eminence, Ky.	393
WSDB	—	Homestead, Fla.	340	WSTN	—	St. Augustine, Fla.	347
WSDR	—	Sterling, Ill.	376	WSTP	—	Salisbury, N. C.	500
WSEB	—	Sebring, Fla.	348	WSTR	—	Sturgis, Mich.	425
WSEN	—	Baldwinsville, N. Y.	465	WSTS	—	Massena, N. Y.	470
WSET	—	Glens Falls, N. Y.	468	WSTU	—	Stuart, Fla.	348
WSEV	—	Sevierville, Tenn.	560	WSTV	—	Steubenville, O.	513
WSFB	—	Quitman, Ga.	358	WSUB	—	Groton, Conn.	331
WSFC	—	Somerset, Ky.	398	WSUG	—	Clewiston, Fla.	337
WSFR	—	Sanford, Fla.	347	WSUH	—	Oxford, Miss.	436
WSFT	—	Thomaston, Ga.	359	WSUN	—	St. Petersburg, Fla.	347
WSGA	—	Savannah, Ga.	359	WSUX	—	Seaford, Del.	334
WSGC	—	Elberton, Ga.	355	WSUZ	—	Palatka, Fla.	345
WSGN	—	Birmingham, Ala.	290	WSVA	—	Harrisonburg, Va.	590
WSGW	—	Saginaw, Mich.	424	WSVS	—	Crewe, Va.	588
WSHE	—	Raleigh, N. C.	499	WSWN	—	Belle Glade, Fla.	336
WSHH	—	Latrobe, Pa.	533	WSWV	—	Pennington Gap, Va.	592
WSIC	—	Statesville, N. C.	501	WSWW	—	Platteville, Wisc.	611
WSID	—	Baltimore, Md.	409	WSYB	—	Rutland, Vt.	586
WSIG	—	Mount Jackson, Va.	591	WSYD	—	Mt. Airy, N. C.	498
WSIP	—	Paintsville, Ky.	397	WSYL	—	Sylvania, Ga.	359
WSIR	—	Winter Haven, Fla.	350	WSYR	—	Syracuse, N. Y.	489
WSIV	—	Pekin, Ill.	374	WTAB	—	Tabor City, N. C.	501
WSIX	—	Nashville, Tenn.	559	WTAC	—	Flint, Mich.	420
WSJC	—	Maqee, Miss.	435	WTAD	—	Quincy, Ill.	375
WSJM	—	St. Joseph, Mich.	425	WTAG	—	Worcester, Mass.	416
WSJS	—	Winston-Salem, N. C.	503	WTAL	—	Tallahassee, Fla.	348

Station	City	State	Page	Station	City	State	Page
WTAN	— Clearwater, Fla.		337	WTRO	— Dyersburg, Tenn.		554
WTAO	— Boston, Mass.		412	WTRP	— LaGrange, Ga.		356
WTAP	— Parkersburg, W. Va.		606	WTRR	— Sanford, Fla.		347
WTAQ	— La Grange, Ill.		372	WTRU	— Muskegon, Mich.		423
WTAR	— Norfolk, Va.		592	WTRW	— Two Rivers, Wisc.		613
WTAW	— Bryan, Tex.		564	WTRX	— Flint, Mich.		419
WTAX	— Springfield, Ill.		375	WTRY	— Troy, N. Y.		490
WTAY	— Robinson, Ill.		375	WTSB	— Brattleboro, Vt.		586
WTBC	— Tuscaloosa, Ala.		297	WTSB	— Lambert, N. C.		498
WTBF	— Troy, Ala.		296	WTSB	— Hanover, N. H.		455
WTBO	— Cumberland, Md.		410	WTSN	— Dover, N. H.		455
WTCB	— Flomaton, Ala.		292	WTSV	— Claremont, N. H.		454
WTCH	— Shawano, Wisc.		612	WTB	— Vero Beach, Fla.		350
WTCT	— Tell City, Ind.		381	WTCC	— Towanda, Pa.		540
WTCT	— Traverse City, Mich.		425	WTTF	— Tiffin, O.		513
WTCT	— Minneapolis, Minn.		429	WTH	— Port Huron, Mich.		424
WTCT	— Campbillsville, Ky.		393	WTL	— Madisonville, Ky.		396
WTCT	— Ashland, Ky.		392	WTTM	— Trenton, N. J.		458
WTCS	— Fairmont, W. Va.		604	WTTN	— Watertown, Wisc.		613
WTCW	— Whitesburg, Ky.		399	WTR	— Westminster, Md.		411
WTEL	— Philadelphia, Pa.		537	WTTT	— Bloomington, Ind.		377
WTHE	— Spartanburg, S. C.		549	WTUG	— Tuscaloosa, Ala.		297
WTHG	— Jackson, Ala.		293	WTUP	— Tupelo, Miss.		437
WTHI	— Terre Haute, Ind.		381	WTUX	— Wilmington, Del.		335
WTHR	— Panama City, Fla.		346	WTVB	— Coldwater, Mich.		418
WTIC	— Hartford, Conn.		331	WTVL	— Waterville, Me.		408
WTID	— Newport News, Va.		591	WTVN	— Columbus, O.		509
WTIF	— Tifton, Ga.		360	WTTA	— Thomason, Ga.		359
WTIG	— Massillon, Ohio		511	WTTB	— Auburndale, Fla.		336
WTIK	— Durham, N. C.		493	WTTN	— St. Johnsbury, Vt.		587
WTIL	— Mayaguez, P. R.		617	WTTX	— West Springfield, Mass.		415
WTIM	— Taylorville, Ill.		376	WTYC	— Rock Hill, S. C.		548
WTIP	— Charleston, W. Va.		603	WTYM	— Springfield, Mass.		415
WTIV	— Titusville, Pa.		540	WTYN	— Tryon, N. C.		501
WTIX	— New Orleans, La.		403	WTYS	— Marianna, Fla.		342
WTJH	— East Point, Ga.		355	WULA	— Eufaula, Ala.		291
WTJS	— Jackson, Tenn.		555	WUSJ	— Lockport, N. Y.		470
WTKM	— Hartford, Wisc.		608	WUST	— Washington, D. C.		336
WTKO	— Ithaca, N. Y.		469	WVAM	— Altoona, Pa.		528
WTKY	— Tompkinsville, Ky.		398	WVAR	— Richwood, W. Va.		606
WTLB	— Utica, N. Y.		490	WVCG	— Coral Gables, Fla.		337
WTLO	— Somerset, Ky.		398	WVCH	— Chester, Pa.		530
WTLS	— Tallahassee, Ala.		296	WVEC	— Hampton, Va.		590
WTMA	— Charleston, S. C.		545	WVET	— Rochester, N. Y.		488
WTMB	— Tomah, Wisc.		613	WVIM	— Vicksburg, Miss.		437
WTMC	— Ocala, Fla.		345	WVIP	— Mt. Kisco, N. Y.		470
WTMJ	— Milwaukee, Wisc.		611	WVJP	— Caguas, P. R.		617
WTMP	— Tampa, Fla.		349	WVJS	— Owensboro, Ky.		397
WTMT	— Louisville, Ky.		396	WVKO	— Columbus, O.		509
WTNC	— Thomasville, N. C.		501	WVLD	— Valdosta, Ga.		360
WTND	— Orangeburg, S. C.		548	WVLK	— Lexington, Ky.		395
WTNS	— Coshocton, O.		509	WVLN	— Olney, Ill.		374
WTNT	— Tallahassee, Fla.		348	WVMC	— Mount Carmel, Ill.		373
WTOB	— Winston-Salem, N. C.		503	WVMI	— Biloxi, Miss.		431
WTOC	— Savannah, Ga.		359	WVNA	— Tusculumbia, Ala.		297
WTOD	— Toledo, O.		513	WVNJ	— Newark, N. J.		457
WTOE	— Spruce Pine, N. C.		501	WVOK	— Birmingham, Ala.		290
WTOL	— Toledo, O.		513	WVOL	— Nashville, Tenn.		559
WTON	— Staunton, Va.		594	WVOP	— Vidalia, Ga.		360
WTOP	— Washington, D. C.		335	WVOS	— Liberty, N. Y.		470
WTOR	— Torrington, Conn.		333	WVOT	— Wilson, N. C.		503
WTOT	— Marianna, Fla.		342	WVOW	— Logan, W. Va.		605
WTPR	— Paris, Tenn.		560	WVOX	— New Rochelle, N. Y.		471
WTRA	— Latrobe, Pa.		534	WVPO	— Stroudsburg, Pa.		540
WTRB	— Ripley, Tenn.		560	WVSC	— Somerset, Pa.		540
WTRC	— Elkhart, Ind.		377	WVVW	— Grafton-Fairmont, W. Va.		604
WTRL	— Bradenton, Fla.		336	WVBC	— Bay City, Mich.		417
WTRN	— Tyrone, Pa.		540	WVBD	— Bamberg, S. C.		544

Station	City	State	Page	Station	City	State	Page
WWBZ	— Vineland, N. J.		458	WWWF	— Fayette, Ala.		292
WWCA	— Gary, Ind.		378	WWWR	— Russellville, Ala.		295
WWCC	— Bremen, Ga.		353	WWWW	— Rio Piedras, P. R.		618
WWCH	— Clarion, Pa.		530	WWXL	— Manchester, Ky.		396
WWCO	— Waterbury, Conn.		333	WWYO	— Pineville, W. Va.		606
WWDC	— Washington, D. C.		336	WXAL	— Demopolis, Ala.		291
WWGP	— Sanford, N. C.		500	WXGI	— Richmond, Va.		594
WWGS	— Tifton, Ga.		360	WXLI	— Dublin, Ga.		355
WWHG	— Hornell, N.Y.		469	WXLW	— Indianapolis, Ind.		379
WWIL	— Ft. Lauderdale, Fla.		339	WXMT	— Merrill, Wisc.		610
WWIN	— Baltimore, Md.		409	WXOK	— Baton Rouge, La.		400
WWIS	— Black River Falls, Wisc.		608	WXRf	— Guayama, P. R.		617
WWIT	— Canton, N. C.		492	WXTN	— Lexington, Miss.		435
WWIZ	— Lorain, O.		511	WXXX	— Hattiesburg, Miss.		433
WWJ	— Detroit, Mich.		419	WXYZ	— Detroit, Mich.		419
WWJB	— Brookville, Fla.		337	WYAL	— Scotland Neck, N. C.		500
WWKY	— Winchester, Ky.		399	WYCL	— York, S. C.		549
WWL	— New Orleans, La.		404	WYDE	— Birmingham, Ala.		290
WWNC	— Asheville, N.C.		491	WYLD	— New Orleans, La.		404
WWNH	— Rochester, N. H.		456	WYMB	— Manning, S. C.		548
WWNR	— Beckley, W. Va.		603	WYND	— Sarasota, Fla.		348
WWNS	— Statesboro, Ga.		359	WYNG	— Warwick, R. I.		543
WWNY	— Watertown, N. Y.		491	WYNK	— Baton Rouge, La.		400
WWOD	— Lynchburg, Va.		590	WYNN	— Florence, S. C.		546
WWOK	— Charlotte, N. C.		493	WYRN	— Louisburg, N. C.		497
WWOL	— Buffalo, N. Y.		467	WYSE	— Lakeland, Fla.		341
WWOM	— New Orleans, La.		404	WYSL	— Buffalo, N. Y.		467
WWON	— Woonsocket, R. I.		543	WYSR	— Franklin, Va.		589
WWOW	— Conneaut, O.		509	WYTH	— Madison, Ga.		357
WWPA	— Williamsport, Pa.		541	WYTI	— Rocky Mount, Va.		594
WWPF	— Palatka, Fla.		346	WYVE	— Wytheville, Va.		595
WWRI	— West Warwick, R. I.		543	WYZE	— Atlanta, Ga.		352
WWRJ	— White River Junction, Vt.		587	WZEP	— DeFuniak Springs, Fla.		338
WWRL	— New York, N. Y.		485	WZIP	— Cincinnati, O.		507
WWSC	— Glens Falls, N. Y.		468	WZKY	— Ahoskie, N. C.		491
WWSR	— St. Albans, Vt.		586	WZOB	— Ft. Payne, Ala.		292
WWST	— Wooster, O.		514	WZOK	— Jacksonville, Fla.		341
WWSW	— Pittsburgh, Pa.		538	WZRO	— Jacksonville Beach, Fla.		341
WWVA	— Wheeling, W. Va.		607	WZYK	— Cowan, Tenn.		554
WWWB	— Jasper, Ala.		293	XEAK	— San Diego, Calif.		320

Nothing
Outshouts
Quality and
Integrity



Pop.: 3,282,000
Families: 875,000

Alabama

Radio Homes: 845,000
AM Stas. in State: 108

WAVU—Albertville—1948

Frequency: 630 Kc. Power: 1000 Watts d.
Owned-Oper. By Sand Mt. Bcstg. Service
Business-Studio Address P. O. Box 411
Tel.: 830 Independent
Newspaper Affilia Sand Mt. Reporter
Pres., Gen. Mgr. Pat M. Courington
Comm. Prom. Mgr. John Culp
Prog. Dir., Sales Prom. Bill Hagler
Chief Engineer Louis Cryar

WRFS—Alexander City—1947

Frequency: 1050 Kc. Power: 1000 Watts d.
Owned-Operated By Piedmont Service Corp.
Business-Studio Address Box 72
Tel.: Adams 4-2566 KBS
Sta. Reps. Sears & Ayer; Walton
General Mgr. Jim Whatley

WCTA—Andalusia—1946

Frequency: 920 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Oper. By Andalusia Bcstg. Co., Inc.
Address Sanford Rd., P. O. Box 29
Tel.: CA 2-1144 KBS
Pres., Gen. Mgr. J. Dige Bishop
Comm. Mgr. Donald Cooke
Chief Engineer J. D. Bishop

WANA—Anniston—1954

Frequency: 1490 Kc. Power: 250 Watts
Owned By Gadsden Radio Co.
Address 115 W. 33rd St.
Tel.: AD 7-1627 KBS
Station Rep. Hal Walton
Owner C. L. Graham
General Manager M. M. Thomas

WDNG—Anniston—1957

Frequency: 1450 Kc. Power: 250 Watts
Owned By Potts Broadcasting Co. Inc.
Address Box 1280
Tel: Adams 6-4152 Independent
President, Gen. Mgr. Thomas S. Potts
Commercial Mgr. Ralph Burgess
Program Director Dennis Sullivan
Asst. Sta. Mgr. Robert M. Price
Chief Engineer Harry Dickinson

WHMA—Anniston—1938

Frequency: 1390 Kc. Pw.: 5000 d.; 1000 W. n.
Owned-Operated By Anniston Bcstg. Co., Inc.
Business-Studio Address Radio Bldg.
Tel.: AD 6-7545 ABC
Representative Walker-Rawalt Co.
President Harry M. Ayers
Gen.-Sta. Mgr. Malcolm Street
Program Director W. Hall Wray
Publicity Director E. Cody Hall
Sales Prom. Mgr. Frank Burgess
Chief Engineer James A. Hudson

WJMW—Athens—1948

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Operated By Athens Bcstg. Co., Inc.
Address Hines St.
Tel.: 565 Independent
Pres.-Gen. Mgr. Homer F. Dunnivant

WATM—Aimore—1949

Frequency: 1590 Kc. Power: 5000 Watts
Owned-Operated By Southland Bcstg. Co.
Address Craig St.
Tel.: 50 Independent
Station Rep. Continental Radio Sales
Gen. Mgr., Ch. Eng. T. C. Miniard
Program Manager Julia Miniard

WAUD—Auburn—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Auburn Bcstg. Co.
Address Box 391
Tel.: TU 7-3401 ABC
Pres., Gen.-Sta. Mgr. Elmer G. Salter
Sales Prom. Mgr. George Mitchell
Publicity Director Bob Sanders
Chief Engineer George Murphy

WBCA—Bay Minette—1957

Frequency: 1150 Kc. Power: 1 Kw., d.
Owned SW Alabama Bcstg. Co., Inc.
Address Box 426
Tel.: 937-2281 KBS
Newspaper Affiliation Baldwin Times
President J. H. Faulkner
Gen. Mgr. Jim Stewart
Commercial Mgr. Bill Walker
Chief Engineer Lamar Mangham
Owners of: WHEP, Foley; WWCC, Bremen.

WEZB—Bessemer—1953

Frequency: 1220 Kc. Power: 1 Kw. d.
Owned: Radio Birmingham, Inc.
Address Tutwiler Hotel
Tel.: FA 2-4641 MBS
Station Representative Ayers
President, Gen. Mgr. Vincent Sheehy Jr.
Station Manager Gene Newman
Commercial Manager Dorothy Carlyle
Publicity Director Patsy Hortly
Chief Engineer Carl Jaybird

WAPI—Birmingham—1922

Frequency: 1070 Kc. Power: 50 Kw d.; 5 Kw n.
Owned By Radio WAPI
Address P. O. Box 1310
Tel.: FAirfax 3-6141 Independent
Representative Henry I. Christal
Pres. & Gen. Mgr. Charles F. Grisham
V.P. & Sales Dir. Albert J. Gillen
Program Dir. C. Davis
Promotion Director James Chenoweth

WATV—Birmingham—1958

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Operated By American Electronix
 Address Thomas Jefferson Hotel
 Tel.: FA 4-2541 CBS
 Sta. Representative Avery-Knodel
 President E. C. Atkerson
 General Sta. Mgr. Maury Farrell
 Commercial Manager Bob Du Priest
 Program Director Bill Woody
 Sales Prom. Mgr. Laura Rogers
 Publicity Director Mary Smiley
 Chief Engineer Gordon Bishop

WBRC—Birmingham—1925

Frequency: 960 Kc. Power: 5000 Watts
 Owned-Oper. By Taft Broadcasting Co.
 Address 1729 2nd Ave., N.
 Tel.: AL 2-3172 ABC
 Sta. Representative Katz
 President Hulbert Taft, Jr.
 V.P. of Operations L. H. Rogers
 V.P. & Gen. Mgr. R. T. Schlinkert
 Commercial Mgr. O. V. Naylor
 Program, Film Manager Keith E. Barze
 Publicity, Promotion Dir. C. C. Holmes
 Chief Engineer Harry Lawson
 Owners of: WKRC-AM-TV, Cincinnati, O.; WTVN-
 AM-TV, Columbus, O.; WBRC-TV, WKYT-TV,
 Lexington.

WCRT—Birmingham—1953

Frequency: 1260 Kc. Power: 5000 Watts d.
 Owned-Oper. By Chapman Radio-TV Co.
 Business Address 725 S. 22nd St.
 Tel.: AL 2-3019 ABC
 Sta. Representative Weed
 Owners G. K. & W. A. Chapman
 General Comm. Mgr. W. R. Kennedy
 Program Dir. M. Merz
 Sales Prom. Mgr. Rody Clark
 Chief Engineer Bill Chapman

WENN—Birmingham—1950

Frequency: 1320 Kc. Power: 5000 Watts d.
 Owned By John McLendon & Assoc.
 Business Address Box 1469
 Tel.: FA 4-1026 Independent
 Representative John E. Pearson Co.
 President, Gen. Mgr. John McLendon
 Station Manager Carroll Jackson

WJLD—Birmingham—1942

Frequency: 1400 Kc. Power: 250 Watts
 Owned By Johnston Bcstg. Co.
 Business Address P.O. Box 5867
 Tel.: FA 4-3466 Independent
 Representative Forjoe
 President George Johnston, Jr.
 Station Manager James Connolly
 Commercial Manager Otis Dodge
 Program Director Mary Vail
 Sales, Publicity Neil Pitts
 Chief Engineer Cliff Goggans
 Owner of: WDEB, Pensacola.

WSGN—Birmingham—1927

Frequency: 610 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned Winston-Salem Broadcasting Co.
 Address 2320 7th Avenue South
 Tel.: FA 2-3434 Independent
 Rep. Venard, Rintoul & McConnell; Ayers
 President James W. Coan
 Gen. Comm. Manager Ben K. McKinnon
 Program Director Bill Bolen
 Sales, Publicity Director Annette S. Griffis
 Chief Engineer Emmett J. Smith
 Owners of: WTOB, Winston-Salem; WAPA-TV San
 Juan; WOLE-TV, Aguadilla, P. R.

WVOK—Birmingham—1947

Frequency: 690 Kc. Power: 50,000 Watts d.
 Owned-Oper. By Voice of Dixie, Inc.
 Address P. O. Box 2468
 Tel.: ST 7-2601 Independent
 Representative Radio-TV Reps., Inc.
 Pres., Gen., Sta. Mgr. Iraloe W. Bennis
 Comm., Sales Mgr., Prog., Pub. Dir. Ira Leslie
 Chief Engineer R. G. Blaskow

WYDE—Birmingham—1957

Frequency: 850 Kc. Power: 10 Kw. d.; 1 Kw. n.
 Owned-Oper. By WYDE, Inc.
 Address 1901 Montgomery Hi-Way
 Tel.: FAirfax 2-4511 Independent
 Station Representative Bolling
 President Ira Herbert
 V.P., General Mgr. J. Robert Kerns
 Sales Promotion Mgr. Pat Dodd
 Program, Publicity Dir. George Singer
 Sales Mgr. W. O. Magge
 Chief Engineer James Gray
 Owners of: WAKE, Atlanta.

WAVC—Boaz—1959

Frequency: 1300 Kc. Power: 2500 Watts
 Owned By: Cicero Broadcasting Co.
 Address Box 367
 Tel.: 8741 Independent
 President Vearl Cicero
 V.P., Gen. Mgr. Charles K. Sparks
 Sta. Comm. Manager Rex Gardner
 Program Director Dale Johnson
 Sales Prom. Mgr. Sam Minor
 Publicity Director Roland Young
 Chief Engineer Verbon Rives

WEBJ—Brewton—1947

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Brewton Bcstg. Co.
 Business Address P. O. Box 870
 Tel.: UNderhill 7-5717 KBS
 Gen. Mgr. Chief Eng. J. Wesley Gardner
 Commercial Manager Robert McLelland
 Program, Publicity Director Catherine Gardner

WPRN—Butler—1959

Frequency: 1220 Kc. Power: 1000 Watts
 Owned By Radio Butler Co.
 Address P. O. Box 566

Tel.: GL 9-3222.....KBS
 Sta. Mgr. Ch. Eng.....Paul D. Nichols
 Commercial Mgr.....Houston L. Pearce
 Program Director.....William C. Reid
 Publicity Director.....Mary E. Thompson

WBYE—Calera—1957

Frequency: 1370 Kc.....Power: 1000 Watts
 Owned By.....Shelby County Adv. Corp.
 Address.....P. O. Box E
 Tel.: NOrth 8-7751.....MBS
 President.....Ralph S. Sears
 Gen. Mgr., Ch. Eng.....Marion P. Jones
 Program Director.....Stella P. Jones

WRAG—Carrollton—1951

Frequency: 590 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Pickens County Bcstg. Co.
 Address.....Box 71
 Tel.: EMpire 7-2364.....Independent
 Station Representative.....Bolles
 General Manager.....C. Sauceman

WKLF—Clanton—1947

Frequency: 980 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Southeastern Bcstg. Co.
 Address.....Selma Highway
 Tel.: Clanton.....KBS
 Station Rep.....Continental Radio Sales
 General Mgr.....L. L. Hudson

WFMH—Cullman—1949

Frequency: 1300 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....The Voice of Cullman
 Address.....206 Second Ave. East
 Tel.: 910.....Independent
 General Commercial Manager.....B. C. Eddins

WKUL—Cullman—1946

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Cullman Bcstg. Co.
 Address.....Drawer 620
 Tel.: 864.....KBS
 Pres., Gen., Sta. Mgr.....Hudson C. Millar, Jr.
 Program Director.....Charles Richard
 Chief Eng.....Art Bachman

WAJF—Decatur—1953

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....J. B. Falt, Jr.
 Business Address.....112 Grant St., S.E.
 Tel.: ELgin 3-9231.....Independent
 Owner.....J. B. Falt, Jr.
 Gen. Comm. Mgr.....Alvin Wood
 Sales Prom. Mgr.....Jimmy De Lones
 Program Director.....Tommy Allen

WHOS—Decatur—1951

Frequency: 800 Kc.....Power: 1000 Watts d.
 Owned By.....N. Alabama Bcstg. Co.
 Address.....Masonic Bldg.
 Tel.: EL 3-1810.....Independent
 Representative.....T. F. Clark
 General Station Manager.....Louis C. Blizard
 Program Director.....Mime Jones
 Chief Engineer.....Ed. Buxton

WMSL—Decatur—1935

Frequency: 1400 Kc.....Power: 250 Watts
 Owned.....Tennessee Valley Bcstg. Co.
 Address.....511 Banks St.
 Tel.: 802.....MBS-KBS
 Representative.....Masla-Clark Brown
 Pres. Gen. Mgr.....Frank Whisenant
 Chief Engineer.....Alvin Millwood

WXAL—Demopolis—1948

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Demopolis Bcstg. Co.
 Address.....P.O. Box 261
 Tel.: 1400.....MBS-KBS
 Pres. Gen. Mgr.....W. M. Jordan
 Station Manager.....A. Caldwell

WAGF—Dothan—1932

Frequency: 1320 Kc.....Power: 1000 Watts
 Owned-Operated By.....Dothan Bcstg. Co.
 Address.....204½ E. Main Street
 Tel.: SY 2-1101.....Independent
 Representative.....Sears & Ayer
 Station Manager.....Fred C. Moseley

WDIG—Dothan—1947

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....Houston Bcsters.
 Address.....208 N. Oates St.
 Tel.: SY 2-2161.....MBS
 Station Rep.....Hopewell
 Gen. Mgr.....Jess Swicegood
 Prog. Dir.....M. McGowen

WOOF—Dothan—1946

Frequency: 560 Kc.....Power: 5000 Watts d.
 Owned-Oper. By.....The WOOF Trust
 Bus. Add.....Columbia Hi-Way, P. O. Box 1427
 Tel.: SY 2-1149.....KBS
 Representative.....Thomas F. Clark
 General Manager.....Mrs. R. A. Dowling
 Program Manager.....Truman Duckett
 Station Mgr.....Johnny LaCarter
 Chief Engineer.....Melton Whitehead

WIRB—Enterprise—1948

Frequency: 600 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....The Wiregrass Bcstg. Co.
 Address.....Ouida St.
 Tel.: FI 7-8600.....Independent
 Gen. Mgr.....R. E. James

WULA—Eufaula—1948

Frequency: 1240 Kc.....Power: 250 Watts
 Owned By.....Dixie Radio Inc.
 Address.....Box 303
 Tel.: 744-5.....MBS-KBS
 President, Gen. Mgr.....C. A. McClure
 Station Manager.....John T. Lingo
 Chief Engineer.....F. Keith Brown

WBLO—Evergreen—1957

Frequency: 1470 Kc.....Power: 1000 Watts d.

ALABAMA

Owned.....C. W. Mapoles
Address.....Box 112
Tel.: 500.....KBS
President.....C. W. Mapoles

WWF—Fayette—1949

Frequency: 990 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Bankhead Bcstg. Co., Inc.
Address.....505 Temple Ave.
Tel.: Webster 2-5294.....KBS
Gen. Mgr.....Jack Black
Chief Engineer.....P. Slatton

WTCB—Flomaton—1955

Frequency: 990 Kc.....Power: 500 Watts d.
Owned.....Tri-City Broadcasting Co., Inc.
Address.....P. O. Box 278
Tel.: CY 6-2466.....Independent
President, Gen. Mgr.....Ben Haskeew
Commercial Mgr.....William J. Dykes
Program Director.....Bill Davis
Chief Engineer.....Hoyt Bonds

WJOI—Florence—1945

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Florence Bcstg. Co., Inc.
Address.....624 S. Chestnut
Tel.: AT 2-8121.....MBS-KBS
Station Representative.....Keystone
President, Gen. Mgr.....Joe T. Van Sandt
Prog. Dir.....G. Manush
Publicity Dir.....Sherry Witt
Chief Engineer.....Paul Shannon

WOWL—Florence—1945

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Muscle Shows
Business Address.....P.O. Box 600
Tel.: AT 2-7711.....ABC
President.....Richard B. Biddle
General Manager.....William A. Mapes
Commercial Manager.....George Box
Program Director.....Bill Wynne
Chief Engineer.....Mel G. Hunt

WHEP—Foley—1953

Frequency: 1310 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Southwest Ala. Bcstg. Co., Inc.
Address.....Highway 59
Tel.: WH 3-7131.....Independent
Station Representative.....Hopewell
General Manager.....Jim Stewart

WFPA—Ft. Payne—1949

Frequency: 1400 Kc.....Power: 250 watts
Owned.....Geo. A. Gothberg Jr.
Address.....Box 391
Tel.: 1820.....Independent
Station Representative.....George Hopewell
Pres.....George Gothberg, Jr.
Vice President.....Mrs. Ozelle G. Gothberg
Gen. Comm. Manager.....W. D. Holderfield
Chief Engineer.....Edwin Walker

WZOB—Ft. Payne—1950

Frequency: 1250 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Glenn M. Gravit
Address.....P. O. Box 126
Tel.: 1250.....KBS
General Manager.....Glenn M. Gravit
Comm. Mgr.....Bill McPherson
Program Dir.....Willard Howell
Publicity Dir.....F. L. Pierce
Chief Engineer.....Jess R. Moore

WAAX—Gadsden—1947

Freq.: 570 Kc.....Power: 5 Kw. d., 500 Kw. n.
Owned-Oper. By.....Etowah Bdcstrs., Inc.
Address.....P. O. Box 272
Tel.: LI 6-6301.....CBS
Newspaper Affiliation.....Gainesville D. Times
Pres., Gen. Mgr.....E. F. MacLeod
Secy.-Treas.....Charles Smithgall
Asst. Manager.....Richard Godfrey
Chief Engineer.....W. G. Anderson

WETO—Gadsden—1950

Frequency: 930 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Gadsden Radio Co.
Address.....722 S. 12th St.
Tel.: Liberty 6-9201.....KBS
Station Representative.....Walton
Owner.....Cary L. Graham
General Mgr.....Mac Thomas
Chief Engineer.....Calvin C. Williamson

WGAD—Gadsden—1947

Freq.: 1350 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Coosa Bcstg. Co., Inc.
Address.....Box 351
Tel.: Liberty 6-1611.....ABC
Representative.....Walker-Rawalt-D. Clayton
President, General Manager.....Ed. Z. Carrell
Commercial Manager.....Charles F. Boman
Prog., Publicity Dir.....Robert Mayne
Chief Engineer.....H. Williams
Owners of: WGSV, Guntersville.

WGEA—Geneva—1953

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned.....Radio South Alabama, Inc.
Address.....P. O. Box 5
Tel.: Murray 4-2271.....KBS-MBS
Station Rep.....Indie Sales
President.....M. H. Ferguson
Gen. Mgr.....J. C. Helms

WGYV—Greenville—1948

Frequency: 1380 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Greenville Bcstg. Corp.
Business Address.....P. O. Box 227
Tel.: DU 2-4444.....KBS
Representative.....Sears and Ayer
General Mgr.....W. H. Miller

WGSV—Guntersville—1950

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Guntersville Bcstg. Co.
Address.....P. O. Box 32

Tel.: JU 2-4131.....KBS
Gen. Comm. Ch. Eng.....Lavelle Jackson

WJBB—Haleyville—1949

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By...Haleyville Bcstg. Co.
AddressBox 191
Tel.: HU 6-2277.....MBS-KBS
RepresentativeC. K. Beaver
President, Gen. Mgr.....John L. Slatton
Comm., Prom. Mgr.....J. Otis Williams
Program Director.....Pat Slatton
Publicity Director.....Richard Hanson
Chief Engineer.....Paul E. Kelly

WERH—Hamilton—1950

Frequency: 970 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Kate F. Fite
AddressHighway 78, South
Tel.: Walnut 1-3481.....KBS
Pres. Gen. Mgr.....Kate F. Fite
Comm. Mgr.....Kermit Minga
Program, Chief Engineer.....Edgar Clayton

WHRT—Hartselle—1956

Frequency: 860 Kc.....Power: 250 Watts; d.
Owned By.....Dorsey E. Newman
AddressHartselle
Tel.: Spruce 3-7039.....Independent
Pres. Gen. Mgr.....D. G. Newman
Chief Engineer.....S. D. Boster

WAAY—Huntsville—1947

Freq.: 1550 Kc...Power: 5000 W. d.; 500 W. n.
Owned By.....Smith Bcstg. Inc.
Business Address.....P. O. Box 986
Tel.: 534—8471.....ABC
RepresentativeWalker-Rawalt
President, Sta. Mgr.....M. D. Smith III
General, Comm. Manager.....H. G. Beam
Program Director.....Hal Camello
Publicity Dir.....K. J. Smith
Chief Engineer.....Richard Essner
Owners of: WJIG, Tullahoma; WNUE, Ft. Walton.

WBHP—Huntsville—1937

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Wilton H. Pollard
AddressP.O. Box 770
Tel.: Jefferson 2-3521.....Independent
Manager.....Fred Still

WEUP—Huntsville—1958

Frequency: 1600 Kc.....Power: 5000 Watts
Owned By.....Garrett Broadcasting
Business Address.....902 Oakwood Ave., N.W.
Tel.: Jefferson 6-0713.....Independent
Station Rep.....Continental Radio Sales
President, Station Manager.....Leroy Garrett
Chief Engineer.....Euple Palmer

WFIX—Huntsville—1945

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By...Huntsville Bcstg. Co., Inc.
Address410 Holmes Ave., N.W.
Tel.: 534-5641.....Independent
Pres., Gen. Mgr.....J. B. Falt, Jr.
Sta. Mgr. Ch. Eng.....John Garrison

WTHG—Jackson—1950

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Jackson Bcstg. Co.
AddressHighway 43
Tel.: 2413.....KBS
Station Rep.....Sears & Ayer
Pres., Gen. Mgr.....T. H. Gaillard, Jr.
Station Manager.....L. Horton

WARF—Jasper—1956

Frequency: 1240 Kc.....Power: 250 Watts
Owned.....Walker County Bcstg. Co., Inc.
Address1809 B Fourth Ave.
Tel.: Fulton 4-4477.....Independent
President.....Hudson C. Millar, Jr.
General Manager.....Jerdan Bullard
Sta. Mgr., Ch. Eng.....Wayne Sims
Commercial Mgr.....Myrtice Alch
Program Director.....Jim Kell
Publicity Director.....Mike Melody
Owners of: WKUL, Cullman.

W W W B—Jasper—1946

Frequency: 1360 Kc.....Power: 1 Kw. d.
Owned-Operated By.Bankhead Bcstg. Co., Inc.
Address.....Bankhead Long Bldg.
Tel.: FU 4-3461.....KBS
President.....J. H. Bankhead
Gen. Mgr.....William C. Edgemon

WJAM—Marion—1951

Frequency: 1310 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Radio Marion, Inc.
AddressBox 221
Tel.: MU 3-7111.....KBS
President.....J. Dige Bishop
Gen. Sta. Manager.....John M. Driskill
Program Director.....Pat Ivey
Publicity Manager.....Don Lovett
Chief Engineer.....Virgil Moore

WABB—Mobile—1948

Frequency: 1480 Kc.....Power: 5000 Watts
Owned By.....Voice of Mobile
Business Address.....962 Government St.
Tel.: Hemlock 2-5572.....Independent
RepresentativeEastman
General Manager.....Robert E. Cobbins
Commercial Manager.....Mike Porter
Program Director.....Mike McCoy
Chief Engineer.....Stephen J. Hart

WALA—Mobile—1930

Frequency: 1410 Kc.....Power: 5000 Watts
Owned-Operated By.....Pape TV Co., Inc.
Bus. Studio Address.....210 Government St.
Tel.: HE 3-3754.....NBC
RepresentativeBolling
President.....W. O. Pape
Vice President.....W. B. Pape
General Manager.....F. B. Zalnoski
Sales Promotion Publicity.....Chuck Thompson
Chief Engineer.....Raymond Hurley

ALABAMA

WGOK—Mobile—1958

Frequency: 900 Kc. Power: 1000 Watts d.
Owned By.....WGOK, Inc.
Address.....800 Gum St.
Tel.: HE 2-8661.....Independent
Sta. Representative.....Bernard Howard
President.....Jules J. Paglin
General Manager.....Stanley Ray Jr.
Program Director.....A. T. McFadden
Station Manager.....Robert Grimes
Sales Promotion Manager.....Terry Branson
Publicity Director.....Melba June Branson
Chief Engineer.....Jack Yerkes

WKAB—Mobile—1947

Frequency: 840 Kc. Power: 1000 Watts
Owned.....Radio Mobile, Inc.
Address.....525 Donald Street
Tel.: GR 7-6345.....Independent
Representative.....Venard, Rintoul & McConnell
President, Sta. Mgr.....Jim Smith
Vice Pres.....Jack Dress
Commercial Manager.....Bob Schoonover
Program Director.....Tom Jackson
Chief Engineer.....Clifford Sizemore
Owners of: WNVY, Pensacola.

WKRK—Mobile—1946

Freq.: 710 Kc. Power: 1000 Kw. d.; 500 W. n.
Owned-Operated By.....WKRK-TV, Inc.
Address.....162 St. Louis St.
Tel.: HE 2-6789.....CBS
Newspaper Affiliation... Mobile Press Register
Representative.....Avery-Knodel
President.....Kenneth R. Giddens
Gen. Mgr.....W. S. Baskerville, Jr.

WLIQ—Mobile—1960

Frequency: 1360 Kc. Power: 5000 Watts d.
Owned by.....Jemcon Broadcasting Co., Inc.
Address.....303 St. Francis St.
Tel.: HEmlock 2-1844.....ABC
President.....Frank Conwell
Gen. Sta. Mgr.....Richard V. McMullen
Commercial Manager.....Frank Sturgess
Chief Engineer.....Frank R. Reindl

WMOZ—Mobile—1953

Frequency: 930 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Edwin H. Estes Corp.
Address.....P.O. Box 228
Tel.: GReenwood 1-5353.....Independent
Sta. Reps.....Dora Clayton; Bob Dore
Pres. Gen. Mgr.....Edwin H. Estes
Commercial Manager.....W. H. Dutton
Sales Prom., Publicity Dir.....Jeanette Hurst
Program Director.....Willie Martin
Chief Engineer.....Vernon Floyd
Owners of: WPPA, Pensacola.

WMFC—Monroeville—1952

Frequency: 1360 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Monroe Bdcstg. Co.
Address.....U. S. Highway 21
Tel.: PI 3-3281.....KBS

President, General Manager....W. M. Stewart
Chief Engineer.....Harold Harris

WAPX—Montgomery—1947

Frequency: 1600 Kc. Power: 1000 Watts
Owned-Operated By.....Southland Bcstg. Co., Inc.
Business, Studio Address....116 Catoma St.
Tel.: AM 2-0892.....ABC
Station Rep.....Spot Time Sales
President, Gen. Mgr.....R. M. Allgood
Sales Prom. Mgr.....Bill Stewart
Program Director.....Lois L. Hutto
Chief Engineer.....R. Olin

WBAM—Montgomery—1953

Frequency: 740 Kc. Power: 50 Kw. d.
Owned.....Deep South Bcstg. Co.
Address.....P. O. Box 1447
Tel.: AMherst 2-3851.....Independent
Representative.....Radio-TV Reps.
President, General Manager....W. J. Brennan

WCOV—Montgomery—1939

Freq.: 1170 Kc. Power: 10 Kw. d., 1 Kw. n.
Owned-Oper. By.....Southern Bcstg. Co.
Address.....P. O. Box 2505
Tel.: AMherst 5-3561.....CBS
Representative...Venard, Rintoul & McConnell
President.....Oscar P. Covington
General Manager.....Hugh M. Smith
Station Mgr.....Henry Amerson
Program Director.....Ray Butts
Chief Engineer.....W. D. Weatherly

When You Can
Have the Best,
Why Be Satisfied
With Less?



WHY—Montgomery—1930

Freq.: 1440 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By... Bcstg. Serv. of Montgomery
 Business Address... Box 1841
 Tel.: AM 4-2288... NBC
 Station Representative... Jack Masla
 President, Gen. Mgr... R. N. Robinson
 Program Director... Bob Brewer
 Sales Prom. Mgr... John H. Hale
 Publicity Director... Ann Collister
 Chief Engineer... W. B. Stevenson
 Owners of: WHSY, Hattiesburg; WHNY, McComb.

WMGY—Montgomery—1946

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Operated By... Radio Montgomery Inc.
 Address... 358 N. Capitol Pkwy.
 Tel.: AM 2-5245... Independent
 General Mgr... L. D. Hargreaves
 Vice President... D. C. Hollis
 Station Manager... J. Petranka

WRMA—Montgomery—1953

Frequency: 950 Kc. Power: 1000 Watts d.
 Owned-Oper. By... WRMA Bcstg. Co.
 Business Address... 135 Commerce St.
 Tel.: AM 4-6440... Independent
 Representative... Everett-McKinney
 President... S. Raymond
 General Manager... J. Sparling

WLAY—Muscle Shoals—1933

Frequency: 1450 Kc. Power: 250 Watts
 Owned Oper. By... Slatton-Quick Co.
 Business Address... Box 230, Sheffield, Ala.
 Tel.: EV 3-2525... Independent
 Representative... C. K. Beaver
 President... J. L. Slatton
 Gen. Station Manager... Julian A. Flint
 Program Director... Al West
 Sales Prom. Mgr... J. E. Liles
 Publicity Director... Mary Caldwell
 Chief Engineer... Charles Whitley
 Associated with: WJBB, Haleyville, Ala.; WTRQ,
 Dyersburg, Tenn.; WSJH, Oxford, Miss.

WCRL—Oneonta—1952

Frequency: 1570 Kc. Power: 250 Watts
 Owned By... Blount Bcstg. Service
 Address... Highway 75
 Tel.: CB 4-2289... Independent
 General Mgr... L. D. Bentley, Jr.
 Commercial Mgr... M. G. Bynum

WJHO—Opelika—1940

Frequency: 1400 Kc. Power: 250 Watts
 Owned Oper. By... Opelika-Auburn Bcstg. Co.
 Address... P.O. Box 710
 Tel.: SHERWOOD 5-2084... KBS-MBS
 Representative... Indie Sales
 Gen. Mgr., Ch. Eng... John E. Smollon
 Comm. Mgr... Lurline M. Smollon
 Sales Promotion Mgr... Richard Smith
 Program Director... Bernard Barker
 Publicity Director... Jimmy Kilpatrick

WAMI—Opp—1953

Frequency: 860 Kc. Power: 1000 Watts. d.
 Owned-Oper. By... Opp Bcstg. Co.
 Business Address... Box 169
 Tel.: 659... Independent
 Gen. Mgr... J. Williams

WOZK—Ozark—1953

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Ozark Bcstg. Corp.
 Address... Box 742
 Tel.: 655... Independent
 General Mgr., Ch. Eng... Howard Parrish, Jr.
 Commercial Mgr... Wade Sullivan
 Program Dir... Miriam B. Miller

WFHK—Pell City—1956

Frequency: 1430 Kc. Power: 1 Kw; d.
 Owned By... St. Clair Bcstg System
 Address... P. O. Box 68
 Tel.: Edgewood 8-2238... Independent
 President, Gen. Mgr... Fate L. Gossett, Sr.
 General Manager... Charles L. Abbott
 Program, Publicity Dir... Fred L. Kelley
 Chief Engineer... Roland Walls

WPNX—Phenix City—1952

Frequency: 1460 Kc. Power: 5000 Watts
 Owned-Oper. By... Community Bcstg. Co.
 Address... Ralston Hotel, Columbus, Ga.
 Tel.: FA 4-2177... ABC
 Station Rep... Clark
 President, General Manager... Roy M. Greene
 Station Manager... S. W. Keel

WPID—Piedmont—1952

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned-Oper. By... C. L. Graham
 Address... Atlanta Highway
 Tel.: Gibson 7-2231... KBS
 Station Rep... Hal Walton
 President... C. L. Graham
 Gen. Comm. Mgr... Hank Smith

WAIP—Prichard—1954

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned-Operated By... Prichard Bcstg. Co.
 Address... 74 Main St.
 Tel.: GL 2-2202... Independent
 General Station Manager... Eugene Miller

WELR—Roanoke—1949

Frequency: 1360 Kc. Power: 1000 Watts d.
 Owned-Operated By... Roanoke Bcstg. Co.
 Address... 801 N. Main St.
 Tel.: 3811... Independent
 Pres., Gen. Mgr... J. W. Buttram

WWR—Russellville—1949

Frequency: 920 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Bankhead Bcstg. Co., Inc.
 Address... Underwood Road
 Tel.: 647... KBS
 President... John W. Bankhead
 Station, General Mgr... Hal Kirby

ALABAMA

Publicity Director.....Mable Weatherford
Prog. Dir. Ch. Eng.....Jim Elliott
Owners of: WWWB, Jasper; WWWE, Fayette.

WCRI—Scottsboro—1950

Frequency: 1050 Kc.....Power: 250 Watts d.
Owned-Operated By.....Pat M. Courington
Address.....Lee Highway
Tel.: 123.....Independent
Gen. Mgr.....Jim Thompson
Program Director.....H. Masters

WROS—Scottsboro—1952

Frequency: 1330 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Scottsboro Bcstg. Co.
Business Address.....717 Scott St.
Tel.: 156.....KBS
Gen. Mgr.....Rose M. Kirby
Program Dir.....Jerry Gentles
Sales Prom. Dir.....Bill Prickett, Jr.
Comm., Ch. Eng.....Bill Prickett, Sr.

WGWC—Selma—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Dallas Broadcasters, Inc.
Address.....Box 686
Tel.: TR 4-6687.....CBS
Representative.....Hal Holman, Ayers
President.....Judge W. E. Farrar
Chief Eng.....Stanley Smith

WHBB—Selma—1935

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Selma Bcstg., Inc.
Business Address.....Montague St.
Tel.: Selma.....NBC
President.....John F. Townshend
General Mgr.....D. Rigdon

WRWJ—Selma—1956

Frequency: 1570 Kc.....Power: 1000 Watts
Owned.....Central Alabama Bcstg. Co.
Address.....Hotel Albert Bldg.
Tel.: TR 4-9062.....Independent
Sta. Representative.....Thomas F. Clark
Comm. Mgr., Chief Eng.....Roland Jordan, Jr.
Comm. Mgr.....H. S. Chapman

WFEB—Sylacauga—1945

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Alabama Bcstg. Co.
Address.....527 No. Broadway
Tel.: CHapel 5-3281.....MBS
President.....J. M. Forbes
General, Comm. Mgr.....George W. Carr
Chief Engineer.....Conrad Pickren

WMLS—Sylacauga—1948

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Marble City Bcstg. Co., Inc.
Business Address.....P. O. Box 511
Tel.: CH 5-4354.....Independent
Pres., Gen. Manager.....Curtis O. Liles
Commercial Manager.....Lloyd Ross
Prog. Dir.....Myron Craddock
Chief Engineer.....James C. Rutledge

WJHB—Talladega—1956

Frequency: 1580 Kc.....Power: 1000 Watts d.
Owned.....Confederate Broadcasting Co., Inc.
Address.....146 N. Court St.
Tel.: 2-4965.....Independent
Station Rep.....Clark
President.....J. T. Hemphill

WNUZ—Talladega—1945

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Radio Ala. Inc.
Address.....Fort Lashly Ave.
Tel.: 362-2205.....Independent
President.....James W. Whatly
General Manager.....Bill W. Buchannon
Program Director.....Royce Faulkner
Chief Engineer.....Charles Whatly

WTLS—Talladega—1954

Frequency: 1300 Kc.....Power: 1 Kw. d.
Owned.....Ne-Ler Co.
Address.....Highway 14
Tel.: 8535.....Independent
Gen. Mgr.....Ned Butler

WJDB—Thomasville—1956

Frequency: 630 Kc.....Power: 1000 Watts d.
Owned.....WJDB Radio Inc.
Address.....Box 757
Tel.: MEdford 6-4438.....Independent
Pres., Gen. Mgr.....Cecil Goodreau
Chief Engineer.....Virgil Moore

WTBF—Troy—1947

Freq.: 970 Kc.....Power: 5 Kw. d., 500 W., n.
Owned-Operated By.....Troy Bcstg. Corp.
Address.....McKinley Drive
Tel.: 980.....MBS-KBS
Gen. Mgr.....Jess Jordan
Commercial Manager.....Bob Tolbert
Production Director.....Asa Dudley
Chief Engineer.....Joe Gilchrist

WACT—Tuscaloosa—1958

Frequency: 1420 Kc.....Power: 5,000 Watts
Owned By.....New South Radio
Business Address.....P. O. Box 112
Tel.: Plaza 9-5786.....Independent
Station Representative.....Grant Webb
President.....F. E. Holladay
General Manager.....Joseph W. Carson
Station Manager.....Jo Stephens
Program Director.....Norman Beebe
Chief Engineer.....Boyd Cagel
Owners of: WOKK, Meridian; WNSL, Laurel;
WLSM, Louisville; WVMI, Biloxi.

WJRD—Tuscaloosa—1936

Freq.: 1150 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....John C. Cooper Jr.
Business-Studio Address.....2216½ Broad St.
Tel.: PL 4-4464.....Independent
Representative.....Dore
President, Gen. Mgr.....John C. Cooper Jr.
Station Manager.....Mercer L. King

Commercial Manager.....Jean Phillips
 Chief Engineer.....Leonard M. Moore

WNPT—Tuscaloosa—1951

Freq.: 1280 Kc....Power: 5 Kw. d; 500 W. n.
 Owned-Oper. By.....W. Alabama Bdcstg. Co.
 Address.....P. O. Box 487
 Tel.: PL 8-3311.....ABC
 Station Representative.....Masla
 President, General Manager.....Ruth Harris
 Station Manager.....Joe Langston
 Commercial Mgr.....Lehman M. Mayer
 Chief Engineer.....William G. Harris

WTBC—Tuscaloosa—1946

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....Tuscaloosa Bcstg. Co.
 Address.....Radio Center
 Tel.: PL 8-5523.....KBS
 Sta. Representatives.....Sears & Ayer; Forjoe
 General Station Manager.....Bert Bank
 Chief Engineer.....Alvin D. Sisk

WTUG—Tuscaloosa—1958

Frequency: 790 Kc.....Power: 500 Watts; d.
 Owned By.....Tri Cities Bcstg. Co. Inc.
 Address.....Old Fosters Ferry Rd.
 Tel.: Plaza 2-4581.....Independent
 Station Reps.....National Time Sales; Ochs
 General Manager.....J. J. Gilbert

WCHP—Tuscumbia—1960

Frequency: 1410 Kc.....Power: 500 Watts d.
 Owned by.....Tuscumbia Broadcasting System
 Address.....P. O. Box 62
 Tel.: EVergreen 3-2394.....Independent

President, Chief Eng.....Carl Pugh
 General, Comm. Mgr.....Jack McNutt
 Program Director.....Wayne Carpenter
 Publicity Director.....Barbara Chambers

WVNA—Tuscumbia—1955

Frequency: 1590 Kc.....Power: 5 Kw. d.
 Owned-Oper. By.....Elton H. Darby
 Address.....112 S. Main St.
 Tel.: EV 3-2727.....Independent
 Representative.....Masla
 President.....Elton H. Darby
 Gen. Manager.....Eulus O. Whitehead
 Commercial Manager.....Betty Campbell
 Sta. Program Director.....Jim Hall
 Sales Prom. Manager.....Jack Vorhries
 Publicity Director.....Bill Mays
 Chief Engineer.....Lynn McMoran

WABT—Tuskegee—1952

Frequency: 580 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Radio Tuskegee, Inc.
 Address.....P. O. Box 577
 Tel.: 580.....KBS
 President.....J. M. Wilder
 General Mgr.....H. S. Williford

WETU—Wetumpka—1954

Frequency: 1250 Kc....Power: 5000 Watts, d.
 Owned.....Elmore Service Corp.
 Address.....P.O. Box 60
 Tel.: Jordan 7-6481.....KBS
 Sta. Representative.....Sears & Ayer
 President.....Lem Coley
 General Mgr.....Ed Morgan
 Chief Engineer.....David Conley

Pop.: 230,500
 Families: 60,500

Alaska

Radio Homes: 59,000
 AM Stas. in State: 13

KBYR—Anchorage—1948

Frequency: 1270 Kc.....Power: 1000 Watts
 Owned-Oper By.....Radio Anchorage, Inc.
 Business-Studio Address.....P. O. Box 1960
 Tel.: FA 24120.....Independent
 Sta. Reps. . . . National Time Sales; Oakes; Feltis
 President.....J. C. Gordon
 General, Comm. Mgr.....E. Pournelle
 Program Dir.....Merrill Mael
 Chief Engineer.....Gail Allred
 Owners of: KFRB, Fairbanks.

KENI—Anchorage—1948

Frequency: 550 Kc.....Power: 5000 Watts
 Owned-Oper. By.....All-Alaska Bcstg, Inc.
 Address.....Box 1160
 Tel.: BR 2-0301.....MBS-ABC-NBC
 Sta. Reps.....Fletcher; Day-Wellington
 President, Gen. Mgr.....Alvin Bramstedt
 Comm. Mgr.....William Stewart
 Program Director.....Ty Clark
 Chief Engineer.....Charles Gray
 Owners of: KFAR AM-TV, Fairbanks; KTKN,
 Ketchikan; KENI-TV.

KFQD—Anchorage—1924

Frequency: 730 Kc.....Power: 10,000 Watts
 Owned.....Anchorage Broadcasters, Inc.
 Address.....Box 1040
 Tel.: FA 2-2410.....Independent
 Sta. Reps. . . . Weed; Wm. J. Wagner & Assoc.
 President, Chf. Engr.....William E. Duck
 Gen. Sta. Mgr.....Ernest Spink
 Program Director.....Allen Walters

KLAM—Cordova—1954

Frequency: 1450 Kc.....Power: 250 Watts
 Owned.....Northern Light Broadcasting Corp.
 Address.....Box 278
 Tel.: GARfield 4-3269.....Independent
 Sta. Representative.....Alaska Radio-TV Sales
 Pres., Gen. Mgr.....Charles L. Buck
 Sta. Mgr., Chief Eng.....Ted McIntire

KFAR—Fairbanks—1939

Frequency: 660 Kc.....Power: 10,000 Watts
 Owned-Oper. By.....All-Alaska Bcstg., Inc.

ALASKA-ARIZONA

Business Address.....Lathrop Bldg.
 Tel.: 2125.....NBC-ABC
 Representative.....Fletcher, Del Day
 President.....Alvin O. Bramstedt
 Station Mgr.....Donald Andon
 Chief Engineer.....Don Porter

KFRB—Fairbanks—1948

Frequency: 900 Kc.....Power: 10,000 Watts
 Owned-Oper. By.....Radio Anchorage, Inc.
 Business Address.....556 2nd Ave., Box 950
 Tel.: GLOBE 2-2155.....Independent
 Station Representative...National Time Sales
 President.....J. Chester Gordon
 General Manager.....E. "Doc" Pournelle
 Station Mgr.....Buck Emory
 Program Director.....Gene Lewis
 Chief Engineer.....Al Webber

KINY—Juneau—1934

Frequency: 800 Kc.....Power: 5000 Watts
 Owned-Operated By.....Juneau Bcstg. Inc.
 Business Address.....231 S. Franklin
 Tel.: Juneau.....Independent
 Station Rep.....Alas. Radio TV Sales; Weed
 President, Station Manager...Jerry McKinley

KJNO—Juneau—1952

Freq: 630 Kc. Power: 1000 Watts d.; 500 Watts n.
 Owned-Operated By.....Chester Gordon
 Address.....Baranof Hotel
 Tel.: 6-3630.....Independent
 Sta. Reps.....Oakes; Ochs; Feltis
 President.....J. C. Gordon
 General Manager.....E. Pournelle
 Station Manager.....E. Emery

KTKN—Ketchikan—1942

Frequency: 930 Kc.....Power: 1000 Watts
 Owned-Oper. By.....All-Alaska Bcstg., Inc.
 Address.....Dock St.

Tel.: 2191.....CBS-NBC-ABC
 Station Manager.....C. Jensen

KICY—Nome—1960

Frequency: 850 Kc.....Power: 5000 Watts
 Owned By.....Arctic Broadcasting Assoc.
 Address.....Fourth West and "D" St.
 Tel.: MAin 339.....Independent
 Station Representative.....Pan American
 President.....Ralph P. Hanson
 Gen. Station Mgr.....Arthur R. Zylstra
 Program Director.....Howard D. Nelson
 Chief Engineer.....Ralph V. Fondell

KIBH—Seward—1949

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Seward Bcstg. Corp.
 Address.....Box 575
 Tel.: MAin 25.....Independent
 Sta. Reps..Weed; Wagner; Alaska Radio-TV
 Station Manager.....R. Travers

KIFW—Sitka—1949

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Sitka Broadcasting Co., Inc.
 Business Address.....Box 299
 Tel.: 747—3244.....CBS-KBS
 Representative.....Alaska Radio-TV Sales
 Pres., Sta. Mgr., Ch. Engr.....Harry C. Lanz
 Program Director.....John Hope
 Publicity Director.....Jim Davis

KSEW—Sitka—1954

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper...Voice of Sheldon Jackson, Inc.
 Address.....Box 258
 Tel.: 3236.....Independent
 General Manager.....Austin Van Pelt
 Commercial Manager...Randolph McCluggage
 Chief Engineer.....Keith Le May

Pop.: 1,318,000
 Families: 384,500

Arizona

Radio Homes: 357,000
 AM Stas. in State: 52

KSUN—Bisbee—1933

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Carleton W. Morris
 Address.....Drawer C, Lowell St.
 Tel.: HE 2-2277.....ABC
 Station Representative.....Bob Doré
 President.....C. W. Morris
 Station Manager.....Arlo Woolery
 Program Director.....Albert J. Kelly
 Owners of: KHFH, Sierra Vista.

KPIN—Casa Grande—1956

Frequency: 1260 Kc.....Power: 1000 Watts d.
 Owned By.....Pinal Cty. Bstg. Service
 Address.....P. O. Box 755
 Tel.: TE 6-7427.....Independent
 Station Representative.....Grant Webb

Owner, General Manager.....John W. Parham
 Chief Engineer.....John Griffith

KCLF—Clifton—1950

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Gila Bcstg. Co.
 Address.....Box 1446
 Tel.: UN 4-4114.....Independent
 Gen. Mgr.....E. P. Perrin

KCKY—Coolidge—1948

Frequency: 1150 Kc.....Power: 1,000 Watts
 Owned-Oper. By.....Gila Bcstg. Co., Inc.
 Address.....400 S. Main St.
 Tel.: PA 3-5341.....Independent
 General Manager.....E. V. Perrin

KAPR—Douglas—1958

Frequency: 930 Kc.....Power: 1000 Watts
 Owned By.....Copper State Enterprises
 Address.....P. O. Box 505
 Tel.: EMpire 4-8403.....Independent
 Station Representative.....Harlan Oakes
 President.....David Harman
 General Manager.....Ken Harbaugh
 Comm., Publicity Mgr.....Dick Gallagher
 Station, Prom. Manager.....Dick Miller
 Program Director.....Frank Sanders
 Chief Engineer.....Norman Robb

KAWT—Douglas—1946

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Hillcrest Bcstg. Co.
 Tel.: EMpire 4-3484.....NBC
 Sta. Representative.....Robert Allen
 President, General Mgr.....Herb Newcomb
 Chief Engineer.....Fred Wuenschal

KCLS—Flagstaff—1950

Freq.: 600 Kc.....Power: 5 Kw. d., 500 W. n.
 Owned-Operated By.....Saunders Bcstg. Co.
 Address.....Box 1677
 Tel.: PProspect 4-4461.....NBC
 General Manager.....Charles J. Saunders
 Sta. Mgr.....Dorothy J. Saunders

KEOS—Flagstaff—1958

Frequency: 1290 Kc.....Power: 1000 Watts
 Owned By.....Clem Radio Bests, Inc.
 Address.....13 N. San Francisco
 Tel.: PR 4-7511.....Independent
 President, Gen. Mgr.....Claud M. Pettit
 Program Director.....Margaret E. Pettit
 Sales Prom. Mgr.....Russell Huntington
 Chief Engineer.....Joe Spear

KVNA—Flagstaff—1950

Freq.: 690 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned-Operated By.....Frontier TV, Inc.
 Address.....P.O. Box 300
 Tel.: PProspect 4-6638.....ABC
 Sta. Representative.....Torbet, Allen & Crane
 President.....Roy L. Albertson Jr.
 General Manager.....Tony Temple
 Commercial Manager.....Bob Early
 Chief Engineer.....Michael Stevens
 Owners of: KNOT, Prescott.

KZOW—Globe—1938

Frequency: 1240 Kc.....Power: 250 Watts, d.
 Owned-Operated By.....Gila Bcstg. Co., Inc.
 Address.....P. O. Box 2343
 Tel.: GA 5-4483.....Independent
 Sta. Rep.....Sandeborg-Gates
 President.....E. V. Perrin

KIKO—Globe-Miami—1958

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....KIKO Radio
 Address.....Copper Hills Motor Hotel
 Tel.: GA 5-4471.....NBC

Representative.....Avery-Knodel
 President, Gen. Mgr.....Willard Shoecraft
 Commercial Manager.....Darrell Tucker
 Chief Engineer.....Frank C. Hancock

KDJI—Holbrook—1955

Frequency: 1270 Kc.....Power: 1000 W. d.
 Owned-Oper. By.....H. J. Arnoldus
 Address.....Box 31
 Tel.: JAKson 4-3523.....Independent
 Owner.....Harold J. Arnoldus
 Gen. Comm. Mgr.....Sam Taylor, Jr.
 Program Director.....Gary. Thompson
 Chief Engineer.....Fred Mull

KAAA—Kingman—1949

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By Stonybrook Broadcasting Co.
 Business Address.....Jackson & Monroe
 Tel.: SKYline 3-2537.....Independent
 Sta. Reps.....National Time Sales; Oakes
 Press., Gen. Mgr.....Wallace E. Stone
 Station Manager.....B. Wilson
 Program Dir.....W. Roz
 Chief Engineer.....Fred Kay

KNOG—Nogales—1948

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Nogales Radio
 Address.....Box 1681
 Tel.: ATwater 7-4696.....Independent
 Owner.....R. F. Baltrano
 Station Mgr.....R. G. Salerno

KBUZ—Phoenix—1946

Frequency: 1310 Kc. Power: 5000 Wts. d.; 5 n.
 Owned By.....Greater Phoenix Bcstg. Co.
 Address.....2727 N. Central
 Tel.: AMherst 4-2148.....MBS
 Pres., Gen. Mgr.....Sherwood R. Gordon
 Program Director.....William Freeman
 Comm. Sta. Mgr.....Raymond Bluestein
 Chief Engineer.....Vernon Hathcock
 Owners of: KSDO, San Diego; KQBY, San Francisco

KHAT—Phoenix—1958

Frequency: 1480 Kc.....Power: 500 Watts
 Owned By.....KHAT Radio Inc.
 Business Address.....2714 W. McDowell Rd.
 Tel.: BR 2-2606.....Independent
 Sta. Reps.....Sandeborg-Gates; Bernard
 President, Gen. Mgr.....Ray Odom
 Station Manager.....J. Thompson

KHEP—Phoenix—1956

Frequency: 1280 Kc.....Power: 1000 Watts, d.
 Owned.....Grand Canyon Bcstg. Co.
 Address.....3883 N. 38th Ave.
 Tel.: AP 8-5555.....Independent
 Station Rep.....Robert Allen
 President.....P. Merrill
 General Mgr.....John Hoeksema
 Program Dir.....Tom Hay
 Chief Engineer.....Don Bradley

KIFN—Phoenix—1949

Frequency: 860 Kc. Power: 1000 Watts d.
 Owned-Operated By.....Western Bcstg. Co.
 Address.....Box 430
 Tel.: AL 3-6155.....Independent
 Station Representative.....Harlan Oakes, NTS
 President.....H. Walker Harrison
 General Manager.....John K. Redfield
 Chief Engineer.....Jose O. Armendariz

KOOL—Phoenix—1947

Frequency: 960 Kc. Power: 5000 Watts
 Owned-Operated By.....KOOL Radio-TV Inc.
 Business-Studio Address.....511 W. Adams
 Tel.: AL 3-3121.....CBS
 Representative.....Hollingbery
 Board Chairman.....Gene Autry
 President, Gen. Mgr.....Tom Chauncey
 V. P., Asst. Gen. Mgr.....Homer Lane
 Sales Manager.....Richard Brader
 Program Director.....Mahlon Gaumer
 Promotion, Publicity Dir.....Thomas L. King
 Chief Engineer.....Albin Hillstrom
 Owners of: KOOL-TV, Phoenix.

KOY—Phoenix—1922

Frequency: 550 Kc. Powers: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....KOY Bcstg. Co.
 Address.....840 N. Central Ave.
 Tel.: ALpine 8-8181.....ABC
 Representative.....John Bladr
 Pres., Gen. Mgr.....John L. Hogg
 Comm. Mgr.....James W. Ross
 Program Dir.....Jack Williams
 Chief Engineer.....Edward R. Janney

KPHO—Phoenix—1940

Frequency: 910 Kc. Power: 5000 Watts
 Owned By.....Meredith Broadcasting Co.
 Address.....631 No. 1st Ave.
 Tel.: AL 8-4511.....Independent
 Representative.....Katz
 V.P. & Gen. Mgr.....Richard B. Rawls
 Station Mgr.....Gene Spry
 Commercial Mgr.....John R. Crowley
 Program Director.....Larry Burroughs
 Director of Engineering.....George McClanathan
 Owners of: KPHO-TV.

KRIZ—Phoenix—1950

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By.....Radio Phoenix
 Address.....2345 Westward Blvd.
 Tel.: AL 4-8436.....Independent
 Station Representative.....Robert Eastman
 Pres., Gen., Manager.....Richard B. Wheeler
 Comm. Prom. Manager.....Bert Martin
 Program Director.....Michael D'Arcy
 Chief Engineer.....Sonny Knight

KRUX—Phoenix—1947

Freq: 1360 Kc. Power: 5000 Watts d., 500 n.
 Owned-Oper. By.....KRUX Radio
 Bus.-Studio Address.....417 N. 1st St.
 Tel.: AL 8-1551.....Independent

Representative.....D. F. McGavren Co.
 President.....Leland S. Bisbee, Jr.
 General Manager.....G. P. Lasley
 Chief Engineer.....Joe Brandt

KTAR—Phoenix—1922

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Operated By.....KTAR Bcstg. Co.
 Business Studio Address.....1101 North Central
 Tel.: AL 4-4161.....NBC
 Representative.....Avery-Knodel
 Pres., Gen. Mgr.....Richard O. Lewis
 Station Manager.....Ray C. Smucker
 Commercial Manager.....Hayes Stewart
 Program Director.....Ray Cox
 Sales Prom. Manager.....Len Burkland
 Publicity Director.....Ray Thompson
 Chief Engineer.....Harold Haughwout
 Owners of: KYUM, Yuma; KYCA, Prescott; KVAR,
 Phoenix.

KUEQ—Phoenix—1958

Frequency: 740 Kc. Power: 1 Kw., d.
 Owned By.....Dynamic Communications, Inc.
 Address.....3321 N. Central Ave.
 Tel.: CRestwood 9-5577.....Independent
 Station Representative.....Meeker Co.
 President.....Carson E. Cowherd
 General Manager.....C. Paige
 Publicity Director.....Louis Henderson
 Prog. Dir.....N. MacDonald

KXIV—Phoenix—1960

Frequency: 1400 Kc. Power: 250 Watts
 Owned By.....Camelback Bcstg., Inc.
 Address.....2300 N. Central Ave.
 Tel.: AL 8-8044.....Independent
 Owner.....E. J. Churchill
 General Manager.....Sheldon Engel
 Asst. Station Mgr.....Michael Churchill
 Commercial Manager.....Ira L. Morton
 Program Superv.....Earl Baldwin
 Chief Engineer.....Ronald Moody

KNOT—Prescott—1957

Frequency: 1450 Kc. Power: 250 Watts
 Owned.....Thunderbird Bcstg. Corp.
 Address.....P. O. Box 151
 Tel.: HICKory 5-5211.....Independent
 Representative.....Masla, O'Connell
 President.....Roy L. Albertson Jr.
 General Manager.....Warren C. Rashleigh
 Program Director.....Sandy Gibbons
 Publicity Director.....Stan Rocklin
 Chief Engineer.....F. E. Brown
 Owners of: KYNA, Flagstaff.

KYCA—Prescott—1940

Frequency: 1490 Kc. Power: 1000 Watts
 Owned-Oper. By.....Southwest Bcstg. Co.
 Business-Studio Address.....East Gurley St.
 Tel.: HICKory 5-2710.....NBC
 Representative.....Avery-Knodel
 Pres., Gen. Mgr.....Harold Ritter

KZOK—Prescott—1958

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....Khat Radio
 Address.....East Gurley St.
 Tel.: Hickory 5-1590.....KBS
 Station Rep.....Grant Webb
 President.....H. R. Odom
 General Manager.....W. P. Ledbetter
 Station Manager.....D. D. Leitzman

KGLU—Safford—1938

Frequency: 1480 Kc.....Power: 1000 Watts
 Owned-Operated By.....Gila Bcastg. Co.
 Business-Studio Address.....520 Main St.
 Tel.: 15.....MBS
 President.....Louis F. Long

KPOK—Scottsdale—1956

Frequency: 1440 Kc.....Power: 5 Kw.
 Owned.....Scottsdale Bcastg. Co.
 Address.....Safari Hotel
 Tel.: Whitney 5-1440.....Independent
 Representative.....Forjoe
 President, Gen. Mgr.....Morris Mindel
 Chief Engineer.....Evert Fruitman

KVWM—Show Low—1957

Frequency: 1050 Kc.....Power: 250 Watts
 Owned By.....S. J. Woodworth
 Address.....Box 606
 Tel.: Keystone 7-2345.....Independent
 Pres. Gen. Mgr., Ch. Eng.....S. J. Woodworth
 Program Dir.....Dorothy L. Woodworth

KHFH—Sierra Vista—1957

Frequency: 1420 Kc.....Power: 1000 Watts
 Owned.....C. W. Morris
 Address.....Carmichael at De Palma
 Tel.: Gladstone 8-3379.....Independent
 President.....Carleton W. Morris
 General Mgr.....John Bonnett, Jr.

KUPD—Tempe—1960

Frequency: 1060 Kc.....Power: 500 Watts
 Owned By.....Tri-State Broadcasting, Inc.
 Address.....1017 N. 3rd St.
 Tel.: AL 8-3434.....Independent
 Sta. Reps.....Torbet, Allen & Crane
 President.....J. L. Breece
 Executive V.P.....B. Clifford
 General Mgr.....I. L. Lavin

KYND—Tempe—1960

Frequency: 1580 Kc.....Power: 10,000 Watts
 Owned By.....KYND Corp.
 Address.....600 East Gilbert Drive
 President, Gen. Mgr.....Dick Gilbert
 Comm. Sales Prom. Mgr.....Stan Worlund
 Program Director.....Alma Gilbert
 Publicity Director.....Leona Maggiore
 Chief Engineer.....Dick Williams

KZON—Tolleson—1960

Frequency: 1190 Kc.....Power: 250 Watts
 Owned By.....Glendale Bcastg. Co., Inc.
 Address.....Box 926

Tel.: Westport 6-3510.....Independent
 President, General Mgr.....E. O. Smith
 Station Manager.....William P. Ledbetter
 Commercial Manager.....Earl O. Marshall
 Sales Promotion Mgr.....Carlos Montano
 Program Director.....Clint Wager
 Publicity Director.....John E. Smith
 Chief Engineer.....Dale Leitzman

KAIR—Tucson—1956

Frequency: 1490 Kc.....Power: 250 Watts
 Owned By.....KAIR Broadcasting, Inc.
 Address.....Santa Rita Hotel
 Tel.: MAin 4-0401.....Independent
 Station Representative.....Grant Webb
 President.....Jo Griffith
 General, Station Manager.....Ron Barrington
 Commercial Manager.....Frank Spezzano
 Sales Promotion Mgr.....Glenn Adams
 Program Director.....Jimmy Wynne
 Publicity Director.....Joe Byars
 Chief Engineer.....Jack Saelid

KCEE—Tucson—1958

Frequency: 790 Kc.....Power: 1000 Watts d.
 Owned By.....Assoc. Bcstrs. of Tucson, Inc.
 Address.....Box 5803
 Tel.: MA 2-7788.....Independent
 Sta. Representative.....Forjoe
 President.....David S. Drubeck
 General, Station Manager.....Ray Owen
 Program Director.....Helen Miller
 Chief Engineer.....Ed Hepp

KCUB—Tucson—1929

Frequency: 1290 Kc.....Power: 1000 Watts
 Owned By.....Boffard Bcastg. Corp.
 Business Address.....219 W. Elm St.
 Tel.: MAin 3-4323.....MBS
 Station Representative.....Meeker Co.
 President, Gen. Mgr.....Ralph R. Boffard
 Commercial Manager.....George Wallace
 Station Manager.....Bill Rudd
 Program Director.....Danny Day
 Chief Engineer.....Gerald Walker

KEVT—Tucson—1953

Frequency: 690 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Tucson Radio Inc.
 Business Address.....57 W. Congress
 Tel.: MA 4-5588.....Independent
 Representative.....Oakes, Nat. Time Sls.
 President, General Mgr.....Peter Trowbridge
 Comm. Mgr.....Ellen Cantu
 Program Director.....Lorenzo Calma
 Sales Prom. Mgr.....Arturo Aguilar
 Publicity Director.....Linn Trowbridge

KMOP—Tucson—1957

Frequency: 1330 Kc.....Power: 500 Watts, d.
 Owned.....Pima Broadcasting Co.
 Address.....P.O. Box 5084
 Tel.: MAin 3-7501.....KBS
 Sta. Reps.....Howard Sandeberg-Gates
 President.....L. B. Clayton
 Gen. Mgr., Ch. Eng.....K. W. Ferguson
 Commercial Mgr.....Bob F. Clayton

ARIZONA

Program Dir. Bob Wolfe
 Publicity Dir. Dorothy Gallagher

KOLD—Tucson—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Old Pueblo Bcstg. Co.
 Business Address 115 W. Drachman St.
 Tel.: MA 4-2511. CBS
 Station Representative Hollingbery
 President Tom Chancey
 V.P., General Manager E. S. Mittendorf
 Commercial Manager Bernie Perlin
 Sales Prom., Pub. Director Pat Reed
 Station, Program Director Joe Crystall
 Chief Engineer Vern Cinmiyotti
 Owners of: KOLD-TV; KOOL-AM-TV, Phoenix.

KTAN—Tucson—1946

Freq.: 580 Kc. Power: 5 Kw. d., 500 W. n.
 Owned-Operated By Catalina Bcstg. Co.
 Address P. O. Box 2348
 Tel.: MA 2-4664. NBC
 Sta. Reps. Gill-Perna; Avery-Knodel
 Pres., Gen. Mgr. Harry B. Chambers
 Ass't Manager G. Ackerley

KTKT—Tucson—1949

Frequency: 990 Kc. Power: 10,000 W., d.
 Owned-Operated By Copper State Bcstg.
 Business-Studio Address Box 5585
 Tel.: MAin 2-6711. Independent
 Station Representative McGavren Co.
 President Leland Bisbee
 General Manager George P. Lasley
 Station Manager Phil Richardson
 Commercial Manager Wayne Vann
 Program Director Frank Kalil
 Sales Prom. Mgr. Jim Wells
 Publicity Director Guy Williams
 Chief Eng. Nat Talpis

KTUC—Tucson—1929

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Tucson Bcstg. Co.
 Address 1511 E. 16th St.
 Tel.: MA 2-3344 ABC
 Representative Radio TV Reps. Inc.
 V.P., Gen., Sta. Mgr. C. Van Haften
 Comm. Mgr., Chief Eng. Robert Lebsock
 Sales Prom. Mgr. George Bradley
 Program Director Tom Maples

KAKA—Wickenburg—1960

Frequency: 1250 Kc. Power: 500 Watts
 Owned By Wickenburg Broadcasting Co.
 Address P. O. Box KK
 Tel.: Wickenburg Independent
 President & Gen. Mgr. P. E. Mullenix
 V.P. & Sales Mgr. M. E. Gander

KWCX—Willcox—1959

Frequency: 1250 Kc. Power: 1,000 Watts
 Owned By Paul Merrill

Address 488 North Haskell Ave.
 Tel.: DUdley 4-2780 Independent
 President Paul Merrill
 General Manager J. T. Lely
 Commercial Manager Tom Moore
 Chief Engineer George H. Nickle Jr.

KVNC—Winslow—1952

Freq.: 1010 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Oper By Gila Bdcstg. Network
 Address Box 373
 Tel.: 289-2011. Independent
 Station Rep. Sandeberg-Gates
 General Manager E. V. Perrin

KBLU—Yuma—1959

Frequency: 1320 Kc. Power: 500 Watts
 Owned By Desert Bcstg. Co.
 Address Stardust Hotel
 Tel.: SUNset 2-3882. Independent
 Station Reps. Lucas & Grant Webb
 Gen. Mgr., Chief Engineer Robert W. Crites
 Commercial Manager John Ghiotto
 Program Manager Terry Wayne

KOFA—Yuma—1952

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Broadcasters, Inc.
 Address P. O. Box 1430
 Tel.: SU 3-8341. KBS
 Sta. Reps. Sandeberg & Bob Dore
 President T. R. Williams
 General, Sta. Mgr. Neil W. Sargent
 Program, Chief Engineer Doc Holiday

KVOY—Yuma—1950

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Colonial Bcstg. Corp.
 Address P. O. Box 671
 Tel.: SUNset 2-4321. ABC
 Sta. Representative Radio-TV Reps.
 Pres., Gen. Mgr. L. A. Newsome, Jr.
 Station Manager J. K. Harris
 Commercial Manager B. J. Fitzpatrick
 Program Director Bob Nimmo
 Chief Engineer Richard Davis

KYUM—Yuma—1945

Frequency: 560 Kc. Power: 1000 Watts
 Owned-Operated By Yuma Bcstg. Co.
 Address 1901 First St.
 Tel.: SU 3-3305. NBC
 Sta. Representative Avery-Knodel
 President R. O. Lewis
 General, Comm. Mgr. Hobart E. Lewis
 Program Director Annette Lewis
 Chief Engineer Maurice W. Higgins

Pop.: 1,791,500
Families: 505,500

Arkansas

Radio Homes: 481,000
AM Stas. in State: 68

KVRC—Arkadelphia—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: Arkadelphia Bcstg. Co.
Business-Studio Address: South Third St.
Tel.: Arkadelphia. KBS
Station Rep.: Hopewell
Gen., Sta. Mgr.: Bill Deaton
Chief Engineer: John Riggle

KBTA—Batesville—1950

Frequency: 1340 Kc. Power: 250 Watts
Owned: White River Valley Bcstgs. Co.
Address: Glen St.
Tel.: 112-13. KBS
Pres., Gen. Mgr.: J. F. Higginbottom
Chief Engineer: C. Smith

KBBA—Benton—1953

Frequency: 690 Kc. Power: 250 Watts, d.
Owned-Oper. By: Benton Bcstg. Service
Business Address: Highway 67-70
Tel.: SP 8-2690. Independent
General Manager: Lavelle Langley
Chief Engineer: Preston Bridges

KTCN—Berryville—1958

Frequency: 1480 Kc. Power: 1 Kw; d.
Owned By: Ozark Radio-Equip. Co.
Address: P. O. Box 191
Tel.: GARfield 3-2148. Independent
President, Gen. Mgr.: Ernie Howard
Program, Publicity Dir.: Mary Harris
Chief Engineer: Dan Patterson

KLCN—Blytheville—1922

Frequency: 910 Kc. Power: 5000 Watts d.
Owned-Operated By: Harold L. Sudbury
Address: Sudbury Bldg., Main St.
Tel.: POplar 2-2093. Independent
Station Representative: John E. Pearson
Gen., Sta. Mgr.: Harold L. Sudbury
Sales Prom., Pub. Dir.: J. T. Sudbury
Chief Engineer: Joe Nearns

KBRI—Brinkley—1959

Frequency: 1570 Kc. Power: 250 Watts
Owned By: Tri-County Bcstg. Co.
Address: 212 West Cedar St.
Tel.: 308. KBS
Newspaper Affiliation: Brinkley Argus
President: Mason W. Clifton
Gen. Commercial Manager: W. Hi Mayo
Chief Engineer: Edward Travis

KAMD—Camden—1946

Freq.: 910 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Operated By: Camden Radio Inc.
Address: P. O. Box 5859
Tel.: TE 6-5091. Independent

Station Comm. Mgr.: Donald Cathey
Program, Pub. Director: Cal Carter
Chief Engineer: Tom Graves

KLVR—Clarksville—1957

Frequency: 1360 Kc. Power: 500 Watts
Owned By: Clarksville Radio Broadcasters
Business Address: P. O. Box 489
Tel.: Pleasant 4-3092. Independent
Gen. Sta. Chg. Eng.: Roy Forrester

KCON—Conway—1950

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Conway Bcstg. Co.
Address: ASTC Campus
Tel.: 189. KBS
Gen. Mgr.: James E. Clayton
Program Dir.: S. F. Morehead
Chief Engineer: Edwin McClendon

KCCB—Corning—1959

Frequency: 1260 Kc. Power: 500 Wts, d.
Owned By: Eulis W. Cochran
Address: 434 W. 2nd Street
Tel.: ULster 7-2261. KBS
General, Comm. Mgr.: James Reedy
Program, Prom. Mgr.: V. Baker
Chief Engineer: Edward Travis

KAGH—Crossett—1952

Frequency: 800 Kc. Power: 250 Watts, d.
Owned-Operated By: Radio KAGH
Address: 900 Main
Tel.: FO 4-2181. KBS
Representatives: Clyde Melville & Hopewell
General Mgr.: Julian Haas
Chief Engineer: Preston Derryberry

KDQN—De Queen—1956

Frequency: 1390 Kc. Power: 500 Watts, d.
Owned: Radio De Queen
Address: 419 S. Fourth St.
Tel.: JU 4-2446. Independent
General, Comm. Mgr.: A. Sizemore
Chief Engineer: Tommy Jones

KDMS—El Dorado—1950

Frequency: 1290 Kc. Power: 5000 Watts d.
Owned-Oper. By: El Dorado Bcstg. Co.
Address: 208 N. Cleveland
Tel.: UN 3-5121. Independent
General Manager: J. A. West, Jr.
Chief Engineer: Bob Russell

KELD—El Dorado—1935

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Radio Enterprises, Inc.
Business-Studio Address: Radio Center Bldg.
Tel.: UN 3-6126. CBS
Representative: Walker-Rawalt
Pres., Gen. Mgr.: W. N. McKinney

ARKANSAS

KFAY—Fayetteville—1957

Frequency: 1250 Kc. Power: 500 Watts
Owned By.....H. Weldon Stamps
Address.....Box 112, University Sta.
Tel.: Hillcrest 2-9859.....Independent
Station Representative.....John E. Pearson
Gen. Mgr.....H. Weldon Stamps
Commercial Manager.....Robert Medley
Program Director.....Mildred Stamps
Chief Engineer.....John Meredith

KHOG—Fayetteville—1946

Frequency: 1440 Kc. Power: 1,000 Watts
Owned-Oper. By...Fayetteville Bcstg. Co., Inc.
Business-Studio Address...103 West Mountain
Tel.: HI 2-2322.....Independent
Station Representative.....Walker-Rawalt
President.....Hayden McIlroy
Gen. Mgr.....Fred J. Stevenson
Comm. Sls. Prom. Mgr.....Ed. Gideon
Program, Publicity Director...Steve Starwyck
Chief Engineer.....Harold Lindsey

KBJT—Fordyce—1959

Frequency: 1570 Kc. Power: 250 Watts, d.
Owned By.....KBJT, Inc.
Address.....P.O. Box 626
Tel.: 1570.....KBS
President, Gen. Mgr.....K. F. Tracy
Station Mgr.....J. Bagwell
Commercial Mgr.....S. Roberts
Program Dir.....J. Bagwell

KXJK—Forrest City—1949

Frequency: 950 Kc. Power: 5000 Watts, d.
Owned By.....Forrest City Bcstg. Co., Inc.
Address.....Natl. Bank Bldg.
Tel.: ME 3-1252.....KBS
Representative.....Burn-Smith
Gen. Sta. Mgr.....William Fogg
Chief Engineer.....Walter Smith, Jr.

KFPW—Fort Smith—1930

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By.....George T. Hernreich
Business Address.....2415 N. Albert Pike
Tel.: SU 3-4105.....CBS
Station Rep.....Gill-Perna
Gen. Sta. Manager.....Joe Roppolo
Comm. Manager.....Jack Freeze
Chief Engineer.....Rex Murdock

KFSA—Fort Smith—1947

Frequency: 950 Kc. Power: 1 Kw. d., 500 W. n.
Owned By.....Fort Smith Bcstg. Co.
Address.....1016 Rogers Ave.
Tel.: SU 2-9125.....ABC
Newspaper Affiliation.....Times Record
Station Rep.....Bolling
President.....Donald W. Reynolds
General Mgr.....James E. Fesperman
Station Manager.....William J. Crews
Comm. Manager.....Edwin P. Hicks
Program Director.....Harry Freeman
Sales Prom. Manager.....Shirley Downing

Publicity Director.....Mona Gross
Chief Engineer.....Willard Matten
Owners of: KOKL, Okmulgee; KORK, Las Vegas;
KFSA-TV, KGNS-TV, Laredo; KFOY-TV, Hot
Springs; KOLD-TV, Reno; KLRJ-TV, Las Vegas.

KTCS—Fort Smith—1956

Frequency: 1410 Kc. Power: 500 Watts d.
Owned By.....United Bcstg Co.
Business Address.....4120 Towson Ave.
Tel.: Mission 6-1611.....MBS-KBS
Station Representative.....John E. Pearson
President.....Chas. Fite
General, Sta. Mgr.....Thomas L. Fite
Commercial Manager.....Bill Harper
Chief Engineer.....Bill Grauley

KWHN—Ft. Smith—1947

Frequency: 1320 Kc. Power: 5000 Watts
Owned-Operated By...KWHN Bcstg. Co., Inc.
Address.....421 Garrison Ave.
Tel.: SU 3-8967.....Independent
Station Rep.....Masla Associates
President.....M. Bershof
Sect. & Gen. Mgr.....J. H. Friedman
Station Mgr.....Glenn A. O'Neal
Chief Engineer.....Raymond Armstrong

KHOZ—Harrison—1946

Frequency: 900 Kc. Power: 1000 Watts, d.
Owned-Operated by...Harrison Bcstg. Corp.
Address.....P. O. Box 120
Tel.: EMpire 5-2301.....Independent
Station Representative.....Walker-Rawalt
Gen. Mgr.....Robert S. Wheeler, Jr.
Sta., Comm. Mgr.....Everett Horton
Prom. Mgr.....Marc Williams
Chief Engineer.....Carl Martin

KFFA—Helena—1941

Frequency: 1360.....Power: 1,000 Watts
Owned-Operated By.....Helena Bcstg. Co.
Address.....215 York St.
Tel.: HI 4-2361.....MBS
Station Manager.....Sam W. Anderson
Commercial Manager.....Wendell Atchison
Publicity, Prom. Director.....Katherine M. Kizer
Program Director.....Bill Holland
Chief Engineer.....Earl Hodges

KXAR—Hope—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By.....Hope Bcstg. Co.
Address.....P. O. Box 138
Tel.: PProspect 7-3601.....Independent
President.....A. H. Washburn
General Manager.....Haskell Jones
Commercial Manager.....R. M. Jones
Program Director.....Larry Sharp
Publicity Director.....Nancy Cross
Chief Engineer.....Norman W. Bradford

KAAB—Hot Springs—1941

Freq.: 1340 Kc. Power: 500 W. d., 250 W. n.
Owned-Operated By.....Phoenix Co.
Address.....Malco Thea. Bldg.

Tel.: NAtional 4-3194.....CBS-ABC
 Station Rep.....Clyde Melville
 President.....Harman I. Mosely II
 Commercial Manager.....Leo House
 Station Manager.....Bryan Disney
 Program Director.....Shila Moseley
 Chief Engineer.....H. I. Watts

KBHS—Hot Springs—1953

Frequency: 590 Kc.....Power: 5000 Watts d.
 Owned-Oper. By.....Resort Bdcstg. Co., Inc.
 Address.....113 Third St.
 Tel.: NA 3-6661.....KBS
 Sta. Rep.....Clark
 President.....A. M. McGregor
 V.P., General Mgr.....Gene Kelley
 Station, Sales Prom. Mgr.....Ed Appler
 Program Director.....Jim Henderson
 Publicity Director.....Milton D. Peters
 Chief Engineer.....Clint Norman

KBLO—Hot Springs—1953

Frequency: 1470 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Tedesco, Inc.
 Address.....1011 Central
 Tel.: NA 4-3313.....Independent
 Station Representative.....Masla
 President.....Nicholas Tedesco
 Gen. Sta. Manager.....Stan Morris
 Comm. Prom. Mgr.....Hank Sanders
 Publicity Director.....Haines Hower
 Chief Engineer.....R. G. King

KBTM—Jonesboro—1930

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Patteson Brothers
 Address.....603 Madison
 Tel.: WE 5-5597.....MBS-KBS
 General Manager.....Alan Patteson, Jr.
 Sta. Mgr.....Clarence Adams
 Chief Engineer.....Norman Bowman

KNEA—Jonesboro—1950

Frequency: 970 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Radio Jonesboro, Inc.
 Address.....Citizens Bank Bldg.
 Tel.: WE 2-8381.....Independent
 Station Reps.....Gill-Perna; Beaver
 President.....Ernest Farabee
 Gen., Sta. Mgr.....Deloss Walker
 Chief Engineer.....Harold Baker

KAJI—Little Rock—1927

Freq.: 1250 Kc.....Power: 1 Kw. d., 500 w n.
 Owned-Oper. By.....Helmar, Inc.
 Address.....P. O. Box 3099
 Tel.: FR 2-0166.....Independent
 Station Representative.....Hollingbery
 President.....Michael J. Heller
 General Manager.....Tom Bishop
 Chief Engineer.....Dalton Sanders

KARK—Little Rock—1928

Frequency: 920 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Arkansas Radio & Equip. Co.
 Address.....10th & Spring Sts.
 Tel.: FR 6-2481.....NBC
 Representative.....Edward Petry
 President.....T. K. Barton
 Exec. Vice President.....Douglas Romine
 Director of Sales.....Lee Bryant
 Sales Prod., Pub. Dir.....Shirley R. Kennedy

KLRA—Little Rock—1926

Freq.: 1010 Kc.....Power: 10 Kw. d., 5 Kw. n.
 Owned-Operated By.....KLRA, Inc.
 Business-Studio Address.....Box 550
 Tel.: Windsor 5-3206.....Independent
 Station Representative.....Weed Radio
 President, General Manager.....Leonard Coe
 Program Director.....Mary Heffington
 Sales Prom., Pub. Director.....Anne Lumpkin
 Chief Engineer.....Blande Perry

KOKY—Little Rock—1956

Frequency: 1440 Kc.....Power: 5000 Watts d.
 Owned-Operated By.....Ebony Radio of Ark.
 Address.....P. O. Box 1956
 Tel.: FR 2-0391.....Independent
 Representative.....John E. Pearson
 Pres., Gen. Mgr.....John M. McLendon
 Station Manager.....D. M. Teate

KTHS—Little Rock—1924

Frequency: 1090 Kc.....Power: 50,000 Watts
 Owned-Oper.....Radio Bcstg., Inc.
 Business-Studio Address.....8th & Izard
 Tel.: FR 4-3764.....Independent
 Newspaper Affil.....Shreveport Times
 Representative.....Christal
 President.....W. H. Bronson
 Gen., Sta. Manager.....B. G. Robertson
 Comm. Manager.....Robert Riley
 Sales Prom. Mgr.....John Belford
 Program Director.....Robert L. Hicks
 Chief Engineer.....Cecil L. Sutt

KVLC—Little Rock—1948

Frequency: 1050 Kc.....Power: 1000 Watts
 Owned-Operated By.....Southwestern Bcstg. Co.
 Address.....319 West 2nd Street
 Tel.: FR 5-5321.....Independent
 Station Rep.....Raymer
 Gen., Sta. Mgr.....Dale D. Mahurin

KVMA—Magnolia—1948

Frequency: 630 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Magnolia Bcstg. Co.
 Business-Studio Address.....212 N. Jefferson St.
 Tel.: CE 4-5862.....MBS
 Representative.....John E. Pearson
 President.....Dr. J. F. Rushton
 Gen. Mgr.....William M. Bigley
 Station Manager.....Ralph Johnson
 Chief Engineer.....Clyde Chaffin

ARKANSAS

KBOK—Malvern—1951

Frequency: 1310 Kc. Power: 1000 Watts d.
Owned-Operated By Malvern Bcstg. Co.
Address Highway 270 West
Tel: ED 2-6981 KBS
Representative Melville
Pres., Gen. Mgr. Kermit L. Richardson
Commercial Manager W. D. Stroud
Chief Engineer Robert Padgett

KPCA—Marked Tree—1956

Frequency: 1580 Kc. Power: 250 Watts, d.
Owned By KTML, Inc.
Address Box 17
Tel: 1580 Independent
Station Representative Continental
General Mgr. Carlton Garner

KVSA—McGehee—1953

Frequency: 1220 Kc. Power: 1000 Watts d.
Owned-Oper. By S. E. Arkansas Bcstrs. Inc.
Address U. S. Highway 65
Tel: CA 2-2400 KBS
Pres., Gen. Mgr. Abbot F. Kinney
Commercial Mgr. Mrs. M. F. Kinney
Program Director Herschell E. Parent
Chief Engineer James S. Hunt

KENA—Mena—1951

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By KENA Bcstg. Co.
Address S. Reine St.
Tel: 1450 Independent
Owner E. M. Hoge
Comm. Mgr. Bill Hughes
Program Dir. Marjorie Brink
Chief Engineer Wayne Ramsey

KHBM—Monticello—1955

Frequency: 1430 Kc. Power: 1 Kw. d.
Owned-Operated By Baker Bcstg. Co.
Address Box 446
Tel: Empire 7-5136 KBS
Station Reps. Hopewell; Beaver
General, Station Mgr. Keith Baker
Program Director Elbert Hardcastle
Publicity Director Evelyn H. Baker
Chief Engineer Al Cooper

KVOM—Morrilton—1952

Frequency: 800 Kc. Power: 250 Watts d.
Owned-Oper. By Morrilton Bcstg. Co.
Address P. O. Box 541
Tel: FL 4-2484 Independent
President, General Manager J. C. Willis
Comm. Manager Gene Cooper

KTLO—Mountain Home—1953

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Mountain Home Bcstg. Corp.
Address Hwy 5, N.
Tel: 1490 KBS
Pres., Gen. Mgr. A. Stricklen

Station Manager K. Wilkins
Commercial Mgr. L. E. Cranor
Chief Engineer Kenneth Wilkins

KBHC—Nashville—1959

Frequency: 1260 Kc. Power: 500 Watts
Owned By Robert G. McKeever
Address P.O. Box 236
Tel: 746 Independent
General Manager R. G. McKeever
Station Comm. Mgr. Glen D. Hammons
Program Dir. Ina Hammons
Chief Engineer Bill Blackburn
Owners of: KDQN, De Queen.

KNBY—Newport—1949

Frequency: 1280 Kc. Power: 1000 Watts d.
Owned-Operated By Newport Bcstg. Co.
Business Address U. S. Highway 67
Tel: 749 Independent
President Harold Sudbury
General, Station Manager Gene Howe
Program Director Jerry Grojean
Chief Engineer Anson Clark

KDXE—N. Little Rock—1957

Frequency: 1380 Kc. Power: 1 Kw.
Owned By Sim C. Callon
Address 518 Scott St.
Tel: FR 6-1997 ABC-KBS
General Manager Wally Hoy
Station Manager Bill Campbell
Commercial Mgr. A. E. Shirey
Program Dir. A. W. Lindsey
Publicity Mgr. Bill Dixon
Chief Engineer K. D. Copeland

KXLR—N. Little Rock—1946

Frequency: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By Arkansas Bcstg., Inc.
Address P. O. Box 3014
Tel: FR 2-2155 Independent
Sta. Representative Eastman
President D. Clarke
General Manager A. D. Robertson

KOSE—Osceola—1949

Frequency: 860 Kc. Power: 1000 Watts d.
Owned-Oper. By Osceola Bcstg. Corp.
Business Address P. O. Box 311
Tel: LO 3-2641 KBS
General, Station Manager Don Whitney

KDRS—Paragould—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By Progressive Bcstg. Co.
Business Address Box 491
Tel: CE 2-7627 KBS
General Manager Ted Rand
Business Manager T. M. Self
Commercial Manager Doyne F. Bateman
Program Dir. Wilma Wheelis
Chief Engineer Gene Boucher

KCCL—Paris—1959

Frequency: 1460 Kc. Power: 500 Watts, d.
 Owned By..... Logan Cty. Bcstg.
 Address..... Box 432
 Tel.: 100..... Independent
 President, General Mgr..... Gordon Hixson
 Station Manager..... C. Crismon

KADL—Pine Bluff—1960

Frequency: 1270 Kc. Power: 5 Kw.
 Owned By..... Jefferson County Broadcasting
 Address..... P. O. Box 1944
 Tel.: JE 5-1270..... Independent
 Station Representative..... Charles Bernard Co.
 General Mgr..... A. M. Smith
 Station & Comm. Mgr..... Chester Pierce

KCLA—Pine Bluff—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By... Radio Engineering Service
 Business-Studio Address..... 2900 W. 28th Ave.
 Tel.: JE 5-1241..... Independent
 General Mgr..... Kenneth Kesterson
 Commercial Manager..... Clyde Martin
 Prog.: Ch. Eng..... Charles Penix

KOTN—Pine Bluff—1934

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By..... Joellen Bcstg.
 Address..... Simmons Bank Bldg.
 Tel.: JE 4-8732..... Independent
 Pres..... W. J. Dean
 General Mgr..... D. Jacobson

KPBA—Pine Bluff—1957

Frequency: 1590 Kc. Power: 1 Kw. d.
 Owned-Operated By..... Radio Pine Bluff, Inc.
 Address..... 1607 W. 6th St.
 Tel.: JE 4-1523..... Independent
 Station Representative..... Gene Bolles Co.
 President..... W. L. Kent
 Gen., Sta. Mgr..... Howard M. Peters
 Chief Engineer..... Robert N. Meador

KPOC—Pocahontas—1950

Frequency: 1420 Kc. Power: 1,000 Watts d.
 Owned-Operated By... Pocahontas Radio, Inc.
 Address..... P. O. Box 250
 Tel.: TW 2-5234..... KBS
 General Mgr..... Adrian L. White
 Sales Mgr..... Virgil Pace

KTPA—Prescott—1959

Frequency: 1370 Kc. Power: 500 Watts d.
 Owned By..... Cochran & Cochran Bcstg. Co.
 Address..... c/o KCCB Radio, Corning, Ark.
 Tel.: TUxedo 7-2638..... Independent
 President..... E. W. Cochran
 General, Station Mgr..... Duane Williams
 Sales Prom., Prog. Dir..... R. L. Marlar
 Publicity Director..... James Dellinger
 Chief Engineer..... W. L. McMillan
 Owners of: KCCB, Corning; KCCL, Paris.

KAMO—Rogers—1954

Frequency: 1390 Kc. Power: 1000 Watts
 Owned..... KAMO, Inc.
 Business Address... American Natl. Bank Bldg.
 Tel.: MELrose 6-4611..... Independent
 Station Rep..... Walker-Rawalt
 Pres., Gen. Mgr..... G. Don Thompson
 Sta., Comm. Mgr..... W. E. Dacus
 Program Director..... Charles A. Davis
 Chief Engineer..... Bud Williams

KXRJ—Russellville—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By..... C. R. Horne
 Address..... Second & Commerce
 Tel.: Woodlawn 7-1299..... KBS
 President..... C. R. Horne
 General, Sta. Mgr..... L. L. Bryan
 Commercial Mgr..... B. J. Dunn
 Program Dir..... Berry J. Kelley
 Chief Engineer..... William C. McKenney
 Owners of: KWCB, Searcy.

KWCB—Searcy—1951

Frequency: 1300 Kc. Power: 1000 Watts d.
 Owned By..... White County Bcstg. Co.
 Address..... P. O. Box 95
 Tel.: 1281..... KBS
 General Mgr..... Don P. Jones

KUOA—Siloam Springs—1923

Frequency: 1290 Kc. Power: 5,000 Watts d.
 Owned-Operated By..... KUOA, Inc.
 Business-Studio Address..... Siloam Springs
 Tel.: 777..... MBS-KBS
 President..... John E. Brown, Jr.
 Gen. Mgr., Ch. Eng..... Cecil Smith
 Program Director..... Ralph Kennedy, Jr.
 Commercial Mgr..... Harry E. Webster

KBRS—Springdale—1949

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. ... Northwest Ark. Bcstg. & TV Co.
 Address..... P.O. Box 591
 Tel.: Pleasant 1-4675..... ABC
 Newspaper Affiliation... Southwest American
 President..... Donald W. Reynolds
 General Manager..... Phil H. Phillips
 Commercial Manager..... Curtis C. Hornor, Jr.
 Program Director..... Jim G. Wilkerson
 Chief Engineer..... W. H. Ussery

KWAK—Stuttgart—1948

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By... Stuttgart Bcstg. Corp.
 Business Address..... P.O. Box 271
 Tel.: WA 2-5212..... Independent
 Gen. Manager..... Melvin P. Spann
 Station Mgr..... June S. Spann
 Chief Engineer..... C. R. Sandine

ARKANSAS-CALIFORNIA

KOSY—Texarkana—1951

Freq.: 790 Kc. Power: 1 Kw. d. 500 w. n.
 Owned-Operated By. Gateway Bcstg. Co.
 Address. P.O. Box 1318
 Tel.: 22-3771 Independent
 Representative Pearson
 Gen. Manager Tom E. Dillahuntz

KFDF—Van Buren—1958

Frequency: 1580 Kc. Power: 1000 Watt. d.
 Owned By Broadcasters, Inc.
 Address P.O. Box 550
 Tel.: GRanite 4-6811 Independent
 President. H. R. Fischer
 Chief Engineer. J. P. Freeman

KRLW—Walnut Ridge—1951

Frequency: 1320 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Lawrence Cty. Bcstg. Co.

Address P.O. Box 30
 Tel.: TUrner 4-3131. KBS
 Gen. Mgr. Wm. H. Cate

KWRF—Warren—1953

Frequency: 860 Kc. Power: 250 Watts d.
 Owned By. Pines Broadcasting Co.
 Address Box 480
 Tel.: 353-354 Independent
 Representative Hopewell
 President, Gen. Manager. Weldon Sledge
 Station Comm. Manager. Bill Wells

KWYN—Wynne—1956

Frequency: 1400 Kc. Power: 250 Watts
 Owned. E. Arkansas Bcstrs, Inc.
 Address P. O. Box 225
 Tel.: 1188. KBS
 Gen., Sta. Mgr. Raymond O. Raley
 Chief Engineer Art Rogers

Pop.: 15,895,500
 Families: 5,186,000

California

Radio Homes: 4,978,500
 AM Stas. in State: 192

KCNO—Alturas—1951

Frequency: 570 Kc. Power: 1000 Watts d.
 Owned-Operated By. R. W. Hansen
 Address P. O. Box 1358
 Tel.: 2531 Independent
 Representative Tracy Moore
 Sta. Mgr., Chief Engineer. A. L. Dayton

KEZY—Anaheim—1959

Frequency: 1190 Kc Power: 1000 Watts
 Owned By. Radio Orange Cty, Inc.
 Address. 1213 N. Highland, Hollywood 38
 Tel.: PProspect 4-5170. Independent
 President, Gen. Mgr. Cliff Gill
 General Sales Mgr. Ira Laufer
 Station, Prog. Mgr. Dan Russell
 Chief Engineer John Ledbetter

KPON—Anderson—1959

Frequency: 1580 Kc. Power: 1000 Watts
 Owned By Big Four Bcstg.
 Address. White City Shopping Center
 Tel.: EM 5-2711 Independent
 General Manager. R. Golden

KAVR—Apple Valley—1954

Frequency: 960 Kc. Power: 5 Kw. d.
 Owned. Apple Valley Bcstg. Co.
 Address P.O. Box 1
 Tel.: VI 7-7251. Independent
 Representative. Torbet, Allen & Crane
 President. Newton T. Bass
 General, Sta. Mgr. Paul F. Kirkpatrick
 Commercial Mgr. Robert Gadbois
 Program Dir. Lou Rossi
 Chief Engineer. Dean Kiner

KENL—Arcata—1956

Frequency: 1340 Kc. Power: 250 Watts
 Owned. Humboldt Bcstrs.
 Address KENL Bldg.
 Tel.: VA 2-2941. Independent
 Sta. Representative Sandeberg-Gates
 Pres., Gen. Mgr. Mel Marshall
 Comm. Sta Mgr. Geo. Schafer

KAHI—Auburn—1957

Frequency: 950 Kc. Power: 1000 Watts
 Owned By. Don C. Reeves
 Address Box 950
 Tel.: TU 5-5636. KBS
 Sta. Representative. Torbet, Allen & Crane
 President, Ch. Eng. Don C. Reeves
 General, Comm. Mgr. Gene Ragle
 Program Dir. Wes Meyers
 Sales Promo. Mgr. Bill Foster

KBIG—Avalon—1952

Frequency: 740 Kc. Power: 10,000 Watts
 Owned-Operated By. John Poole Bcstg. Co.
 Address. 6540 Sunset Blvd., Los Angeles 28
 Tel.: HO 3-3205. Independent
 Representative Weed
 President, Gen. Mgr. John Poole
 Sta. Promo. Publicity Dir. R. J. McAndrews
 Oper. Program Dir. Alan Lisser
 Chief Engineer. Beull Dalton
 Owners of: KBIC-TV, Los Angeles.

KAFY—Bakersfield—1946

Frequency: 550 Kc. Power: 1000 Watts
 Owned By Tollis & Hearne, Inc.
 Address. P.O. Box 6128

Tel: Empire 6-4411.....Independent
PresidentHoward Tullis
Gen. Mgr.....Paul Battisti
Program Director.....Al Anthony
Chief Engineer.....Arthur C. Cox
Owners of: KFXM, San Bernardino; KDEO, San Diego.

KBIS—Bakersfield—1950

Frequency: 970 Kc.....Power: 1000 Watts
Owned.....Eastern Electronic Industries
Address.....2013 Chester Ave.
Tel: FAirview 4-6093.....MBS
Sta. RepresentativeBolling
General Manager.....H. Wixson
Chief EngineerLeon K. Jones

KERN—Bakersfield—1932

Frequency: 1410 Kc.....Power: 1000 Watts
Owned-Oper. By.....McClatchy Newspapers
Business Address.....1535 17th St.
Tel: FA 5-7475.....CBS
Representative.....Paul H. Raymer
PresidentEleanor McClatchy
Sta. Mgr.....Tom Flynn
Chief Engineer.....Don Gatz

KGEE—Bakersfield—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....KMD, Inc.
Address.....El Tejon Hotel
Tel: FA 7-3587.....NBC
Sta. Reps.....W. S. Grant
President.....Carl E. Haymond
Gen. Mgr., Ch Eng.....Thomas J. Wallace, Jr.
Commercial Mgr.....James Jones
Program Dir.....Victor M. Ives
Sales Promo. Mgr.....C. Dexter Haymond
Owners of: KIT, Yakima.

KLYD—Bakersfield—1958

Frequency: 1350 Kc.....Power: 1000 Watts;d.
Owned By.....Kern County Bdsg. Co.
Business Address.....2831 Eye St.
Tel: FAirview 7-7511.....Independent
Station RepresentativeHollingbery
President, Gen. Mgr.....Edward E. Urner
Commercial Mgr.....William Walker
Station Manager.....Dave Maxwell
Program Director.....Dan Speare
Chief Engineer.....Vernon G. Tucker
Owners of: KLYD-TV.

KMAP—Bakersfield—1955

Frequency: 1490 Kc.....Power: 250 Watts
OwnedKMAP, Inc.
Address.....P.O. Box 1490
Tel: FA 7-3541.....Independent
Sta. RepresentativeAdam Young
Pres., Gen. Mgr.....Clifford E. Ball
Program Director.....Bob Thompson
Chief Engineer.....Bert Gallimore

KPMC—Bakersfield—1932

Frequency: 1560 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Pioneer Mercantile Co.
Address.....P.O. Box 1709
Tel: FA 7-5121.....ABC
Sta. Reps.....Torbet, Allen & Crane
President.....F. G. R. Schamblin
Station Manager.....I. A. Schamblin
Comm. Mgr.....Paul R. Biermann
Chief Eng.....Leo P. Jarvis

KUZZ—Bakersfield—1958

Frequency: 800 Kc.....Power: 250 Watts; d.
Owned By.....Valley Bcstg. Co.
Address.....910 Chester
Tel: FAirview 7-4401.....Independent
Sta. RepresentativeTracy Moore
President.....Joe M. Arnoff
General Manager.....Herb Henson
Program Director.....Norm Davis

KPAS—Banning—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Stevens Bcstg. Inc.
Address.....232 N. Callon Dr., Bev. Hills
Tel: VI 9-4557.....Independent
Station Representative.....Harlan Oakes
President.....Calvin Jasspon
General, Comm. Mgr.....R. J. Wiltzie
Program Dir.....Jack Ihrle
Publicity Promo. Mgr.....Mort Krasner
Chief Engineer.....Dick Noble

KIOT—Barstow—1960

Frequency: 1310 Kc.....Power: 500 Watts d.
Owned By.....Beam Broadcasting Co., Inc.
Address.....850 E. Williams
Tel: CLinton 6-2175.....Independent
President, Gen. Mgr.....Henry R. Phipps
Commercial Mgr.....Jack White
Program Dir.....George Norvell
Sales Promo. Mgr.....Jerry Lee
Publicity Dir.....Earline Somner
Chief Engineer.....Larry Payne

KWTC—Barstow—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Mojave Valley Bcstg. Co.
Address.....Box 697
Tel: CLinton 6-3511.....MBS
Station Representative.....John E. Pearson Co.
Pres., Gen. Mgr.....W. T. Brown
Station Mgr., Pub. Director.....R. F. Cruse
Commercial Mgr.....James Parler
Sales Prom Mgr.....Jean McAdams
Chief Engineer.....Bill Schultz

KRE—Berkeley—1923

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Central Calif. Bcstrs., Inc
Address.....601 Ashby Avenue
Tel: THornwall 8-7715.....Independent

CALIFORNIA

General Mgr.....Arthur Westlund
Sta. Mgr.....Don Hambly
Prog. Dir.....Les Avery
Chief Engineer.....Robert I. Sampson

Tel.: MAYfair 4-2115.....Independent
President, Gen. Mgr.....Sam S. Smith
Station, Program Dir.....Alan B. Skuba
Comm. Publicity Dir.....Walter M. Spear

KOWL—Bijou—1956

Frequency: 1490 Kc.....Power: 250 Watts
Owned..Tahoe Broadcasters, Lake Tahoe, Inc.
Address.....Box 132, Stateline, Calif.
Tel.: LUDlow 8-6681.....Independent
Station Rep.....John E. Pearson
Pres., Gen. Mgr.....Ed. French
Sta. Comm. Mgr.....John J. Murphy
Program Dir.....Dan Shattery
Chief Engineer.....Ken Cayton

KHSL—Chico—1935

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Operated...Golden Emprc Bcstg. Co.
Address.....Box 1041
Tel.: Flreside 2-0141.....CBS
Sta. Rep.....Bolling
Pres., Gen. Mgr.....Mrs. Mickey McClune
Station Manager....Charles H. Kinsley, Jr.
Chief Engineer.....Russell Pope

KIBS—Bishop—1953

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Southeastern Sierra Bcstg. Corp.
Address.....Box 757
Tel.: UPTon 2-4411.....ABC
President.....James R. Oliver
General, Sta. Mgr.....R. S. Deming
Program Director.....Joe Arnold
Chief Engineer.....Elwayne Clement

KPAY—Chico—1949

Frequency: 1060 Kc.....Power: 10,000 Watts
Owned.....J. Ned. Richardson
Address.....P.O. Box 523
Tel.: Flreside 2-4211.....MBS
Representative.....Hollingbery
Gen. Mgr.....J. Ned Richardson
Comm. Mgr.....Frank J. Mertz
Chief Engineer.....William Pope

KYOR—Blythe—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....W. E. Dyche & T. E. Foster
Address.....Box 668
Tel.: 2231.....Independent
Representative.....John E. Pearson
General Mgr.....T. E. Foster
Station Mgr.....Marlin A. Saline
Commercial Mgr.....William Gebeau
Chief Engineer.....Dave Matton
Owners of: KREO, Indio; KROP, Brawley; KPRO,
Riverside.

KBMX—Coalinga—1950

Frequency: 1470 Kc.....Power: 500 W. d.
Owned By.....Meldean Bcstg Co.
Address.....P.O. Box 122, Hanford, Calif.
Tel.: LU 2-1038.....Independent
Sta. Rep.....Grant Webb
President.....Meldean Upp
General Mgr.....Jan King
Sta. Publicity Mgr.....Harry Hansen
Program Dir.....Fred Garcia
Chief Engineer.....Glenn Huston
Owners of: KGEN, Tulare.

KROP—Brawley—1946

Frequency: 1300 Kc...1000 Watts d., 500 n.
Owned By.....W. E. Dyche & T. E. Foster
Address.....P.O. Box 238
Tel.: 1300.....Independent
Representative.....John E. Pearson Co.
General Manager.....T. E. Foster
Station Manager.....Harry Packard
Program Dir.....Bill Gebeau
Chief Engineer.....Dave Matton
Owners of: KPRO, Riverside; KREO, Indio; KYOR,
Blythe.

KBUC—Corona—1948

Frequency: 1370 Kc. Power: 1 Kw. d., 500 W. n.
Owned.....Radio K-BUC, Inc.
Business Address.....Box 368
Tel.: RE 7-1370.....Independent
Station Representatives....Sandeberg-Gates
President.....James F. Hadlock
V.P., Gen. Mgr.....Naum Healy
Comm. Manager.....Sherm Horn
Program Director.....Jay Davis
Sales Prom. Manager.....John Wanger
Publicity Director.....Elaine Krempfer
Chief Engineer.....Walter Rees

KBLA—Burbank—1952

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....G. E. Cameron
Address.....11516 Oxnard St., N. Hollywood
Tel.: POplar 2-1195.....Independent
Station Representative.....Grant Webb
President.....G. A. Rogers
General Mgr.....R. Marshall
Chief Engineer.....H. May

KPLY—Crescent City—1950

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Del Norte Bcstg. Co.
Address.....Box 248
Tel.: INGersoll 4-2155.....KBS
Station Representative.....Sandeberg-Gates
President, Gen. Manager.....M. D. Marshall
Comm., Sta. Mgr.....H. Frank Walters
Program Dir.....Ed Day
Publicity Director.....Phyllis J. Wren
Chief Engineer.....Herbert Newman

KRML—Carmel—1957

Frequency: 1410 Kc.....Power: 500 Watts; d.
Owned By.....Carmel Bcstg.
Address.....Route 2, Box 552

KPOD—Crescent City—1959

Frequency: 1310 Kc.....Power: 1000 Watts
 Owned By: Universal Electronics Network, Inc.
 Address251 H St.
 Tel.: IN 4-2151.....Independent
 Station Rep.....Torbet, Allen & Crane
 President.....Norman Bayley
 General, Ch. Eng.....Larry Marvin
 Program Dir.....Chuck Wilson
 Sales Promo. Mgr.....Randy Fox

KCHJ—Delano—1951

Freq.: 1010 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Charles Herman Johnes
 AddressP.O. Box 966
 Tel.: Delano 8676.....Independent
 President, Chief Eng.....Charles H. Johnes
 General Manager.....Jean G. Johnes
 Comm. Mgr.....Jim Turner
 Program Dir.....Joe McFolin

KRDU—Dinuba—1946

Frequency: 1130 Kc.....Power: 1000 Watts
 Owned-Operated By.....Radio Dinuba Co.
 AddressBox 157
 Tel.: LY 1-1130.....KBS
 Station Reps.....Torbet, Allen & Crane
 Pres., Gen., Sta. Mgr.....Egon A. Hofer
 V.P.....Dave Hofer, Jr.
 Chief Engineer.....Warren Nystrom

KDEO—El Cajon—1955

Frequency: 910 Kc.....Power: 1 Kw.
 Owned By.....Tullis & Hearne Bcstg. Co.
 Address.....3911 Pacific Highway, San Diego
 Tel.: CY 8-8371.....Independent
 Station Representative.....McGavren
 General Manager.....John Pace
 Station Manager.....R. Cordell

KAMP—El Centro—1958

Frequency: 1430 Kc.....Power: 1000 Watts
 Owned By.....El Centro Radio, Inc.
 AddressP. O. Box 1018
 Tel.: ELgin 2-2277.....Independent
 Sta. Reps.....Torbet; Allen & Crane; Webb
 President.....A. E. Andreotti
 Gen. Station Manager.....Wm. H. Ellison
 Commercial Mgr.....Robert E. Baker
 Prog. Dir., Sales Prom. Mgr.....Bob Weaver
 Publicity Dir.....Marylou Pangle
 Chief Engineer.....Arch Thistle

KICO—El Centro—1947

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Charles R. Love
 AddressBox 1697
 Tel.: ELgin 2-1490.....ABC-MBS
 Sta. Reps.....Feltis; Sandeberg-Gates
 Owner.....Charles R. Love
 General Manager.....W. L. Gleeson

KXO—El Centro—1927

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Feldman Enterprises, Inc.

Business Address.....Box 140
 Tel.: EL 2-1230.....KBS
 Representative.....Paul H. Raymer
 President.....Leonard Feldman
 General Sta. Mgr.....Mace Haman
 Comm. Promo. Mgr.....Chap Rollins
 Program, Publicity Dir.....Gordon Belson
 Chief Engineer.....Arch Thistle

KOWN—Escondido—1958

Frequency: 1450 Kc.....Power: 250 Watts
 Owned By.....Palomar Broadcasting Co.
 Address1226 Hale Ave.
 Tel.: SHERwood 5-5811.....Independent
 Pres., Gen. Mgr.....Julie G. Owen

KDAN—Eureka—1956

Frequency: 790 Kc.....Power: 5 Kw.
 Owned.....Radio KDAN
 AddressBox 993
 Tel.: HI 2-0611.....Independent
 Station Rep.....United Spot Sales
 President.....James F. Hadlock
 General Mgr.....Art Sipherd
 Commercial Mgr.....Earl Madray
 Program Dir.....Bud Morris
 Chief Engineer.....Merlin Haag

KIEM—Eureka—1933

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned Opr. By.....Redwood Bdcstg. Co., Inc.
 Address.....P. O. Box 1021
 Tel.: HI 3-1621.....MBS
 Station Rep.....Adam Young
 President.....William B. Smullin
 Opera. Manager.....Barry Adams
 Station Manager.....Newton L. Steward
 Chief Engineer.....Don King

KINS—Eureka—1946

Freq.: 980 Kc.....Power: 5 Kw., c., 500 W. n.
 Owned-Oper. By.....Eureka Bcstg.
 AddressBox 1015
 Tel.: HI 2-5744.....CBS
 Representative.....Weed
 Pres., Gen. Mgr.....Wendell Adams
 Station Comm. Mgr.....Doyle Seely
 Chief Engineer.....Dean Elliott

KDAC—Fort Bragg—1948

Frequency: 1230 Kc.....Power: 250 Watts
 Owned.....Mendocino Coast Bcstg. Co.
 Address2100 E. Oaks St.
 Tel.: YO 4-3251.....KBS
 Owner.....Edward Murtle
 General Manager, Ch. Eng.....Craig N. Smith

KARM—Fresno—1938

Frequency: 1430 Kc.....Power: 5000 Watts
 Owned-Oper. By.....H. & G. Harm Enterp.
 Address.....7535 N. Van Ness Ave.
 Tel.: BA 24441.....ABC
 Representative.....Hollingbery
 President.....Hattie Harm

CALIFORNIA

General Mgr.....George Harry
Program Director.....Bill Dallas
Sales Promo. Mgr.....Patrick G. Smith
Chief Engineer.....Elbert Dean

KBIF—Fresno—1947

Frequency: 900 Kc....Power: 1000 Watts, d.
Owned.....KBIF, Inc.
Address.....857 Van Ness Ave.
Tel.: AM 6-0791.....ABC
Representative.....Weed
Pres., Gen. Mgr.....Ethan Bernstein
Station Mgr., Prog. Dir.....Frank Wells
Publicity Dir.....Bob Eurich
Chief Engineer.....Bob Love

KEAP—Fresno—1957

Frequency: 980 Kc.....Power: 500 W. d.
Owned By.....KEAP Broadcasting Co. Inc.
Address.....3324 N. Blackstone
Tel.: Baldwin 2-7741.....Independent
Station Representative.....Daren F. McGavren
Pres., Gen. Mgr.....Herbert J. Edelman
Program Director.....Eddie Briggs
Chief Engineer.....Elbert Dean

KFRE—Fresno—1936

Frequency: 940 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Triangle Publications
Business-Studio Address..T. W. Patterson Bldg.
Tel.: AM 8-6441.....CBS
News Affil....Phila. Inquirer, Phila. D. News
Representative.....John Blair
General Mgr.....Leslie H. Peard, Jr.
General Sales Mgr.....Jay Sondheim
Commercial Mgr.....Leslie H. Norins
Opera. Mgr.....H. George Carroll
Dir. of Eng. Opera.....Keith L. Mealey
Dir. of Radio Operations.....Kenneth Warren
Owners of: WFIL-AM-FM-TV, Philadelphia;
WBNF-AM-FM-TV, Binghamton, N. Y. WFBG-
AM-TV, Altoona, Pa.; WNHC-AM-FM-TV, New
Haven, Conn.; WLYH-TV, Lebanon, Pa.; KFRE-
AM-FM-TV, Fresno, Calif.

KGST—Fresno—1949

Frequency: 1600 Kc....Power: 1000 Watts d.
Owned-Oper. By.....San Joaquin Bcstg. Co.
Address.....1244 'O' St.
Tel.: AM 6-9901.....Independent
Representative.....Nat'l Time Sales
General Sta. Mgr.....Juan Mercado
Comm. Promo. Mgr.....John Sonder
Program Dir.....Manuel H. Resillo
Chief Engineer.....Stanley Thatcher

KMAK—Fresno—1953

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Riley R. Gibson
Address.....2020 McKinley Ave.
Tel.: AM 6-9448.....Independent
President.....Riley R. Gibson
Gen., Sta. Mgr.....Coyle Chambers

KMJ—Fresno—1922

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Operated By.....McClatchy Bcstg. Co.

Business-Studio Address..1515 Van Ness Ave.
Tel.: AM 8-5771.....NBC
Newspaper Affiliation.McClatchy Newspapers
Representative.....Paul H. Raymer
President.....Eleanor McClatchy
Station Manager.....Ramsey G. Elliott
Program Mgr.....Jeff Nagle
Sales Mgr.....Roy Swanson
Chief Engineer.....William Wallace

KYNO—Fresno—1947

Frequency: 1300 Kc. Power: 5000 wts. d. 1000 n.
Owned-Oper. By.....Radio KYNO
Address.....2125 N. Barton Ave.
Tel.: CL 5-8383.....MBS
Sta. Representative.....Bolling
General Manager.....Gene Chenault
Program Dir.....Dave Belman
Chief Engineer.....Bert Williams

KPER—Gilroy—1957

Frequency: 1290 Kc....Power: 1000 Watts, d.
Owned.....Radio KPER
Address.....615 Swanston Lane
Tel.: VI 2-3155.....KBS
Representative.....Lucas & Webb.
General Manager.....John Gregory
Program Dir.....Bill Kingman
Chief Engineer.....Don Bernard

KIEV—Glendale—1933

Frequency: 870 Kc.....Power: 250 Watts
Owned-Operated By.....Cannon System, Ltd.
Address.....106 N. Glendale Ave.
Tel.: Chapman 5-2388.....Independent
President.....David H. Cannon
General Mgr.....Allin Slate
Program Director.....Beach Rogers
Chief Engineer.....Andrew Costello

KNGS—Hanford—1948

Freq.: 620 Kc.....Power: 1 Kw.
Owned-Oper. By.....Kings Bcstg. Corp.
Business Address.....P.O. Box 620
Tel.: LUDlow 2-0361.....Independent
Station Representative.....H-R Reps.
President, Gen. Mgr.....John C. Cohan
Station Manager.....Rowena J. Kimzey
Sales Promotion Mgr.....Carl L. Switzer
Publicity Director.....Clark Bradley
Operations Director.....Jim Sims

KHSJ—Hemet—1958

Frequency: 1320 Kc.....Power: 500 Watts
Owned By.....Ramona Bcstg Co.
Address.....P.O. Box 1076
Tel.: OLive 8-3208.....KBS
President, Program Dir.....Robert T. Griffin, Sr.
Station Mgr.....Robert T. Grant
Commercial Mgr.....Paul Sprague
Chief Engineer.....Al Copeland

KDAY—Hollywood—1947

Frequency: 1580 Kc....Power: 50,000 Watts, d.

Owned By.....Radio California, Inc.
 Address.....1549 No. Vine St.
 Tel.: HO 1-9981.....Independent
 Representative.....Hollingsbery
 President.....John D. Keating
 General Mgr.....Mel Leeds
 Commercial Mgr.....George Gilbreth
 Chief Engineer.....Bob Dye

KREO—Indio—1946

Frequency: 1400 Kc.....Power: 250 Watts
 Owned...Imperial Broadcasting System, Inc.
 Address.....P.O. Box 697
 Tel.: Diamond 7-3403.....Independent
 Representative.....John E. Pearson
 General Manager.....Lee Ellis
 Station Manager.....Ed. Silvera
 Program Dir.....Bill Gebeau
 Chief Engineer.....Dave Matton
 Owners of: KPRO, Riverside; KROP, Brawley,
 KYOR, Blyth.

KCHV—Indio—1954

Frequency: 970 Kc.....Power: 1 Kw., d.
 Owner.....Coachella Bcsig. Co.
 Address.....Box 112
 Tel.: EXpress 8-5534.....Independent
 Representative.....Moore & Assoc.
 Pres.....Edward Gorges
 Gen. Mgr.....I. E. Staples
 Comm. Mgr.....Doug Caplette
 Sales Prom. Mgr.....Ed Baxter
 Publicity Director.....Walter Duggan
 Chief Engineer.....Bill Keith

KTYM—Inglewood—1958

Frequency: 1460 Kc.....Power: 1000 Watts
 Owned By.....A. J. Williams
 Address.....125 S. Grevillea Ave.
 Tel.: ORegon 8-3731.....Independent
 President.....A. J. Williams
 Commercial Mgr.....C. O. Gray
 Program Director.....F. P. McDonald
 Chief Engineer.....C. Simpson

KRKC—King City—1958

Frequency: 1570 Kc.....Power: 250 Watts; d.
 Owned By.....KRKC, Inc.
 Address.....P. O. Box 1167
 Tel.: 1070.....KBS
 Station Representative.....Sandeberg-Gates
 President, Gen. Manager.....Bob McVay
 Program, Chief Engineer.....John McAdam
 Sales Prom. Director.....Joan Brown
 Pub. Director.....Gloria Manss

KAVL—Lancaster—1950

Freq: 610 Kc....Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By.....Antelope Bcsig. Co.
 Address.....P. O. Box 1192
 Tel.: WH 2-1121.....MBS
 Station Representative.....Pearson
 President.....W. B. Carter
 General Mgr.....H. L. Comstock

KBVM—Lancaster—1956

Frequency: 1380 Kc.....Power: 1000 Watts
 Owned By.....Tri-County Bcsgrs., Inc.
 Address.....43321 N. Sierra Highway
 Tel.: WH 2-8461.....Independent
 President.....Roy Hinkel
 General Manager.....Jack J. Bankson
 Chief Engineer.....Geo. Patterson

KLAN—Lemoore—1960

Frequency: 1320 Kc.....Power: 1000 Watts, d.
 Owned By.....Radio Lemoore
 Address.....422 N. Doury St., Hanford, Calif.
 Tel.: LU 4-4466.....Independent
 Stations Reps.....Torbet Allen & Crane-Masla
 President.....Joseph E. Gamble
 General Mgr.....Willard E. Gamble
 Station Mgr.....Mel Vierra
 Program Dir.....Robert Meyers
 Sales Promo Mgr.....Wanda Finley
 Chief Engineer.....Fred Volken

KCVR—Lodi—1946

Frequency: 1570 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Lloyd Burlingham
 Business Address.....P. O. Box 800
 Tel.: EN 8-0628.....Independent
 Station Rep.....Torbet, Allen & Crane
 General Station Mgr.....John Bayliss
 Sales Prom. Mgr.....Robert O'Keefe
 Program Director.....Johnny Gunn
 Chief Engineer.....George Sampson
 Owners of: KEEN, San Jose.

KNEZ—Lompoc—1958

Frequency: 960 Kc.....Power: 1000 Watts
 Owned By.....KNEZ, Inc.
 Business Address.....P.O. Box 338
 Tel.: REgent 6-3421.....KBS
 Station Rep.....Torbet, Allen & Crane
 President, Ch. Eng.....Thomas B. Friedman
 Station Mgr.....Les Leslie
 Asst. Manager.....Alan Beach
 Nat'l Sales Mgr.....Luke Lukenbill

KFOX—Long Beach—1924

Frequency: 1280 Kc.....Power: 1000 Watts
 Owned-Oper. By.....KFOX Inc.
 Address.....220 E. Anahelm Street
 Tel.: HE 6-7281.....Independent
 Sta. Rep.....Eastman
 General Mgr.....Cal Perley
 Station Manager.....R. C. Brown

KGER—Long Beach—1926

Frequency: 1390 Kc.....Power: 5,000 Watts
 Owned By...John Brown Schools of Calif., Inc.
 Business-Studio Address.....3745 Atlantic
 Tel.: GARfield 7-7907.....Independent
 President.....Dr. John E. Brown
 Gen., Sta., Comm. Mgr.....E. William George
 Chief Engineer.....Luke Crumbaugh

CALIFORNIA

KABC—Los Angeles—1929

Frequency: 790 Kc.....Power: 5000 Watts
 Owned-Oper. By.....AB-PT, Inc.
 Address.....3321 S. La Cienega Blvd.
 Tel.: NO 3-3311.....ABC
 Representative.....Katz
 President.....Leonard H. Goldenson
 V.P., Gen. Sta. Mgr.....Ben Hoberman
 Commercial Mgr.....Phil Brestoff
 Program Dir.....Jack Meyers
 Sales Promo. Mgr.....David Nowinson
 Publicity Dir.....Virginia West
 Chief Engineer.....Ralph Denechaud
 Owners of: WABC AM-TV, New York; WXYZ AM-TV, Detroit; WIS, Chicago; KGO AM-TV, San Francisco; KABC AM-TV, Los Angeles; KQV, Pittsburgh; WBKB-TV, Chicago.

KFAC—Los Angeles—1931

Frequency: 1330 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Los Angeles Bcstg. Co.
 Bus-Studio Address.....5773 Wilshire Blvd.
 Tel.: WE 8-0181.....Independent
 Representative.....Bolling
 President.....E. L. Cord
 Gen. Comm. Mgr.....Calvin J. Smith
 Publicity Dir.....Mildred Ross
 Program Director.....Howard Rhines
 Chief Engineer.....Ron Oakley

KFI—Los Angeles—1922

Frequency: 640 Kc.....Power: 50,000 Watts
 Owned-Operated By...Earle C. Anthony, Inc.
 Business-Studio Address..141 N. Vermont Ave.
 Tel.: DU 2-2121.....NBC
 Representative.....Henry I. Christal
 Pres., Gen. Mgr.....Earle C. Anthony
 Asst. to Pres.....Charles E. Hamilton
 Program Director.....Pat Kelly
 Co-Chief Engs...H. L. Blatterman, C. W. Mason

KFWB—Los Angeles—1925

Frequency: 980 Kc.....Power: 5000 Watts
 Owned-Oper. By...Crowell-Collier Bcstg. Corp.
 Business-Studio Add...6419 Hollywood Blvd.
 Tel.: HO 3-5151.....Independent
 Representative.....Blair
 Pres., Gen. Mgr.....Robert M. Purcell
 Dir. of Operations.....Theola Sanders
 Station Manager.....James Simmons
 Sales Manager.....Robert E. Sharon
 Program Dir.....Chuck Blore
 Publicity Dir.....Sandra Goldfield
 Sales Promo. Dir.....Janet Byers
 Chief Engineer.....Leonard Hayden
 Owners of: KEWB, San Francisco; KDWB, Minneapolis; WMGM, N. Y.

KGBS—Los Angeles—1959

Frequency: 1020 Kc.....Power: 50,000 Watts



**STIMULATING
RADIO**

The ONLY Station
 in Los Angeles with
**15 MINUTE
 NEWSCASTS
 ON THE HOUR**

KABC  79

Owned By.....Standard Bcstg. Co.
 Business-Studio Add.....338 S. Western Ave.
 Tel.: DU 8-2345.....Independent
 Station Rep.....Peters, Griffin, Woodward
 President.....George B. Storer
 Managing Dir.....Wendell Campbell
 Commercial Mgr.....Dale Petersen
 Program Dir.....Bill Wheatley
 Promo., Publicity Dir.....Merle Block
 Ch. Eng.....Leonard Reeves
 Owners of: WJBK-AM-FM-TV, Detroit; WSPD-
 AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-
 AM-FM-TV, Cleveland; WWVA-AM-FM, Wheel-
 ing, W. Va.; WGBS-AM-FM, Miami, Fla.; WIBG-
 AM-FM, Phila., Pa.; WITI-TV, Milwaukee.

KGFJ—Los Angeles—1926

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Ben S. McGlashan
 Business-Studio Address...6314 Sunset Blvd.
 Tel.: HO 4-0201.....Independent
 Sta. Reps.....Howard; Torbet, Allen & Crane
 Owner.....Ben S. McGlashan
 General, Station Manager...Thelma Kirchner
 Sales Mgr.....Molly C. Low
 Sales Prom. Mgr.....Juanita McCurdy
 Chief Engineer.....Homer Obuchon

KHJ—Los Angeles—1922

Frequency: 930 Kc.....Power: 5,000 Watts
 Owned-Oper. By.....RKO General
 Address.....1313 N. Vine St., Hollywood
 Tel.: HO 2-2133.....Independent
 Representative.....H-R Reps.
 General Manager.....William J. McDowell
 V.P., Program Director.....A. J. LaFrano
 National Sales Mgr.....Joseph Parsons
 Eastern Sales Mgr.....Paul H. Martin
 Chief Engineer.....Robert Bullock

KLAC—Los Angeles—1924

Freq.: 570 Kc.....Power: 5 Kw. d.; 1 Kw. n
 Owned-Operated By.....Westinghouse Bcstg.
 Address.....6363 Sunset Blvd
 Tel.: HO 2-7271.....Independent
 Station Representative.....Daren F. McGavren
 President.....Donald W. McGannon
 General, Program Dir.....Al Racco
 Gen. Sales Manager.....Morton Sidney
 Mdsq. Dir.....Armand La Pointe
 Sales Prom., Pub. Director.....Betty Hudson
 Chief Engineer.....Paul Holton

KMPC—Los Angeles—1928

Freq.: 710 Kc.....Power: 50 Kw. d.; 10 Kw. n.
 Owned-Oper. By.....Golden West Bcsters.
 Address.....5939 Sunset Boulevard
 Tel.: HOLLYWOOD 9-5341.....Independent
 Representative.....AM Radio Sales
 Ch. of Board.....Gene Austry
 General Mgr., Chief Eng.....Lloyd Sigmon
 Gen. Sales Mgr.....Stanley Spero
 Mgr., Sls. Prom.....John M. Asher
 Prog. Dir.....Robert H. Forward

KNX—Los Angeles—1920

Frequency: 1070 Kc.....Power: 50,000 Watts
 Owned By.....Columbia Bcstg. System, Inc.
 Business-Studio Address...6121 Sunset Blvd.
 Tel.: HO 9-1212.....CBS
 Sta. Representative.....CBS Spot Sales
 V.P., General Manager.....Robert Sutton
 Commercial Mgr.....Gordon Mason
 Promotion Manager.....Arthur Wittum
 Pub. Dir.....Lloyd Brownfield
 Chief Engineer.....Ted Denton

KPOL—Los Angeles—1952

Frequency: 1540 Kc....Power: 10,000 Watts
 Owned-Oper. By....Coast Radio Bcstg. Corp.
 Address.....4628 Wilshire Blvd.
 Tel.: WE 8-2345.....Independent
 Station Representative.....Raymer Co.
 President, Gen. Mgr.....Hugh R. Murchison
 Station, Comm. Mgr.....Frederick Custer

KRKD—Los Angeles—1927

Frequency: 1150 Kc..Power: 5000 d.; 1000 n.
 Owned-Operated By..Four Sq. Gospel Internatl.
 Business-Studio Address..1050 Montecito Drive
 Tel.: CA 5-4116.....Independent
 Gen. Mgr.....M. D. Duchon
 Gen. Sales Mgr.....Bob Fox
 Prog. Dir.....Charles A. Clifton
 Ch. Eng.....Ben Brown

KHOT—Madera—1956

Frequency: 1250 Kc.....Power: 500 Watts, d.
 Owner.....Glomar Music Bcstg. Co.
 Address.....2818 Ave 15
 Tel.: OR 4-8501.....Independent
 Station Rep.....Torbet, Allen & Crane
 Mgr.....Bob L. Moran
 Chief Engineer.....Tom Bracanovich

KMYC—Marysville—1940

Frequency: 1410 Kc..Power: 5 Kw. d.; 1 Kw. n.
 Owned By.....Marysville-Yuba City Bcstrs.
 Business Address.....P. O. Box 631
 Tel.: SH 2-2396.....MBS
 Sta. Representative.....Theo. B. Hall
 President.....Jack Sterling
 General, Comm. Mgr.....Carroll V. Hansen
 Chief Engineer.....Jim Parrish

KWIP—Merced—1956

Frequency: 1580 Kc.....Power: 500 Watts, d.
 Owned By.....Yosemite Bcstrs. Inc.
 Address.....Hotel Tioga
 Tel.: RA 2-3838.....Independent
 Station Reps.....Dore; Feltis; Hall
 Gen. Manager.....E. Peck
 Station Manager.....J. Pero

KYOS—Merced—1936

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned-Operated By.....KYOS, Inc.
 Address.....1735, Greater "L" St.

Tel.: RA 2-6251.....ABC-MBS
 Station Rep.....Torbet, Allen & Crane
 Pres., Gen. Sta. Mgr.....Frank Flynn
 Commercial Manager.....Harry Carmichael
 Sales Promotion Mgr.....Richard Andrews
 Program Director.....Mary A. Labarge
 Publicity Director.....Gary M. Avery
 Chief Engineer.....Dwayne D. Caldwell

KBEE—Modesto—1951

Frequency: 970 Kc.....Power: 1000 Watts
 Owned.....McClatchy Bcstg. Co.
 Address.....14th & Eye St.
 Tel.: LA 3-7756.....CBS
 Newspaper Affil.....McClatchy Newspapers
 Representative.....Paul Raymer
 President.....Eleanor McClatchy
 Station Manager.....Hugh Shelley
 Sales Manager.....Milton Hibdon
 Chief Engineer.....Albert Schneider
 Owners of: KFBK, Sacramento; KMJ AM-TV,
 Fresno; KERN, Bakersfield.

KFIV—Modesto—1950

Frequency: 1360 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Modesto Bcstg. Co.
 Address.....Box 1360
 Tel.: LA 4-1360.....Independent
 Gen. Mgr.....Ted Wolf

KTRB—Modesto—1933

Frequency: 860 Kc..Power: 10,000 d.; 1000 n.
 Owned-Operated By.....KTRB Bcstg. Co., Inc.
 Address.....P. O. Box 593
 Tel.: LA 3-0737.....Independent
 Stations Rep.....Torbet, Allen & Crane
 Pres.-Gen.-Station Mgr.....William H. Bates, Jr.
 Comm., Sales Prom. Mgr.....Richard Brown
 Program, Publicity Dir.....Cal Purviance
 Chief Engineer.....W. H. Bates

KIDD—Monterey—1955

Frequency: 630 Kc.....Power: 1 Kw.
 Owned By.....Monterey Pen Bcstg. Inc.
 Address.....Box 1070
 Tel.: Frontier 2-8154.....Independent
 Representative.....Hollingbery
 President, General Mgr.....Robert Sherry
 Commercial, Prom. Mgr.....Jack G. Hamilton
 Publicity Director.....Victor Rugh
 Chief Engineer.....Frank Denney

KMBY—Monterey—1949

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....John Burroughs
 Business Address.....651 Cannery Row
 Tel.: FR 2-4541.....Independent
 Station Rep.....Torbet, Allen & Crane
 Pres., Gen. Sta. Mgr.....John Burroughs
 General Mgr.....Galyn Hammond
 Program Dir.....Gordon Woodward
 Sales Promo. Mgr.....Coy Baker
 Chief Engineer.....Frank Denny

KWSD—Mt. Shasta—1947

Frequency: 620 Kc....Power: 1000 Watts, d.
 Owned-Oper. By..Shasta Cascade Bcstg. Corp.
 Address.....E. Alma St.
 Tel.: WA 6-2124.....Independent
 Station Rep.....Torbet, Allen & Crane
 Gen. Mgr., Ch. Eng.....David Rees
 Program Dir.....Iola Huntington

KVON—Napa—1947

Frequency: 1440 Kc.....Power: 500 Watts
 Owned-Oper. By.....J. L. & A. M. Powell
 Address.....1124 Foster Road
 Tel.: Baldwin 6-2023.....MBS
 Sta. Representative.....John E. Pearson
 Owner, Gen. Mgr.,.....J. L. Powell

KSFE—Needles—1952

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....S.H.S. Bcstg. Corp.
 Address.....P. O. Box C-2
 Tel.: EAstgate 6-2101.....KBS
 Station Rep.....Torbet, Allen & Crane
 President, Gen. Mgr.....David M. Shuirman
 Commercial Mgr.....Aynne Holcomb
 Program Dir.....Frank Strauss
 Sales Promo. Mgr.....Terry Cappe
 Publicity Dir.....Grant Holcomb, Jr.
 Chief Engineer.....John Reiser

KABL—Oakland—1959

Frequency: 960 Kc.....Power: 1000 Watts
 Owned-Oper. By.....McLendon Corp.
 Address.....464 19th St.
 Tel.: TW 3-9600.....Independent
 Station Representative.....Daren F. McGavren
 Ch. of Board.....B. R. McLendon
 President.....Gordon B. McLendon
 General Manager.....Homer H. Odom
 Sales Manager.....Bok Reitzel
 Program Director.....Jack Carnegie
 Sales Promo. Mgr.....Charles Payne
 Chief Engineer.....Howard Immekus

KDIA—Oakland—1920

Frequency: 1310 Kc.....Power: 1000 Watts
 Owned.....KDIA, Inc.
 Business-Studio Address.....327 22nd St.
 Tel.: TE 4-4262.....Independent
 Station Rep.....Bernard Howard
 President, Gen. Mgr.....E. Sonderling
 Station Manager.....W. Conway

KEWB—Oakland—1922

Frequency: 910 Kc.....Power: 5 Kw.
 Owned-Operated By..Crowell-Collier Pub. Co.
 Business Address.....2150 Franklin St.
 Tel.: TEmplebar 6-0910.....Independent
 Station Representative.....Katz
 President.....Robert M. Purcell
 General Manager.....Milton H. Klein
 Sales Manager.....Richard S. Calender
 Prog. Director.....William Enis

Adv. Manager.....George Goldman
 Chief Eng. Roswell S. Smith
 Owners of: KFWB, Los Angeles, Calif.; KDWB, St. Paul, Minneapolis.

KUDE—Oceanside—1956

Frequency: 1320 Kc.....Power: 500 Watts
 Owned By:.....Dolph-Petty Bcstg. Co.
 AddressBox 779
 Tel: SA 2-8294.....Independent
 Station Rep.....Torbet, Allen & Crane
 President.....Herbert L. Petty
 Gen. Station Mgr.....Lyle R. Richardson
 Comm. Manager.....Larry Thomas
 Program Director.....Ted Porter
 Publicity Director.....Bud Handy
 Chief Engineer.....Charles Thomas

KASK—Ontario—1947

Frequency: 1510 Kc.....Power: 1000 Watts
 Owned-Operated By.....Radio KASK
 AddressP.O. Box 593
 Tel.: YUkon 2 8888.....Independent
 Newspaper AffiliationDaily Report
 Station Reps.....Cannon; Hopewell
 President.....Mrs. Jerene A. Harnish
 General Manager.....Gerald O. Jones
 Chief Engineer.....Manual Barraza

KOXR—Oxnard—1955

Frequency: 910 Kc.....Power: 1 Kw., d.
 Owned-Oper. By..Oxnard Broadcasting Corp.
 Address.....1280 So. Oxnard Blvd.
 Tel: HU 3-2303.....Independent
 Sta. RepresentativeUnited Spot Sales
 Pres., Chief Eng.....Paul R. Schneider
 Comm., Sales Prom. Mgr.....J. Alan Rinehart

KUTY—Palmdale—1957

Frequency: 1470 Kc.....Power: 1 Kw.
 Owned By:.....Palmdale Broadcasters
 Address.....806 East Ave., Q-10
 Tel.: Windsor 7-3107.....Independent
 RepresentativeNed Costa
 President.....Harold C. Singleton
 Gen. Sta. Mgr.....Thomas K. McDonnell
 Program, Promo. Mgr.....Pat Grande
 Publicity Dir.....Evelyn McDonnell
 Chief Engineer.....Jim Ericson

KCMJ—Palm Springs—1946

Freq: 1010 Kc....Pwr: 1 Kw., d.; 500 W., n.
 Owned-Operated By.....KCMJ, Inc.
 Business AddressBox KK
 Tel: FA 5-2253.....CBS
 Sta. Reps.....Lucas; United Spot Sales
 President, Gen. Mgr.....Louis Wasmer
 Station Manager.....Patrick Raymond
 Chief Engineer.....Glen Barnett

KDES—Palm Springs—1956

Frequency: 920 Kc.....Power: 1000 Watts
 Owned.....Cameron Bcstg. Co.
 Address174 N. Palm Canyon Dr.
 Tel: FA 4-1212.....Independent
 Newspaper Affiliation.....Desert Sun
 RepresentativeSandberg-Gates

President.....Geo. E. Cameron, Jr.
 Gen. Sta. Mgr.....Norman W. Lofthaus
 Commercial Mgr.....Adam Warren
 Program Dir.....Guy Knight
 Chief Engineer.....Cliff Miller

KPAL—Palm Springs—1954

Frequency: 1450 Kc.....Power: 250 Watts
 Owner.....KPAL Bcstg. Corp.
 AddressP. O. Box 1450
 Tel: FAirview 4-9171.....Independent
 Station Reps...Masla; Torbet, Allen & Crane
 PresidentH. Maizlish
 Gen. Mgr.....Al Yallen
 Chief EngineerPaul Wieman

KIBE—Palo Alto—1949

Frequency: 1220 Kc.....Power: 1,000 Watts d.
 Owned-Oper. By.....Sundial Bcstg. Corp.
 Address230 Town & Country Village
 Tel: DA 3-1341.....Independent
 Rep.Walker-Rawalt
 General Mgr.....Edward Davis
 Station Manager.....Don Madill
 Chief Engineer.....Robert Cook

KMET—Paradise—1960

Frequency: 930 Kc.....Power: 500 W. d.
 Address.....P. O. Box 1147
 Owned By.....KoMet Radio Inc.
 Tel: Trinity 7-6241.....Independent
 RepresentativeSandberg-Gates & Co.
 President & Gen. Mgr.....D. F. Mariska
 Station Mgr.....S. W. Breyfogle
 Program Director.....Tim Armstrong

KWKW—Pasadena—1942

Frequency: 1300 Kc.....Power: 1000 Watts
 Owned-Operated By.....KWKW, Inc.
 Address.....6233 Hollywood Blvd., Hollywood
 Tel: HOLlywood 5-6171.....Independent
 Reps.....Nat'l Time Sales; Hall
 President.....John F. Malloy
 General, Station Mgr.....William J. Beaton
 Comm. Manager.....Andy James
 Chief Engineer.....Robert Fisher

KRLA—Pasadena—1959

Frequency: 1110 Kc.....Power: 10,000 Watts
 Owned-Operated By.....1110 Bcstg. Corp.
 Address.....1717 N. Highland, Hollywood 28
 Tel: HO 2-7388.....Independent
 RepresentativeCooke
 President, Gen. Mgr.....Donald Cooke
 Commercial Mgr.....Armand Lamont
 Program Dir.....Herb Heiman
 Chief Engineer.....Jack Reeder

KPRL—Paso Robles—1946

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....D. J. & B. Schwartz
 AddressP.O. Box 96
 Tel: 205.....ABC
 Station Mgr.....Bernard Schwartz
 Comm. Mgr.....Dorothy Schwartz

KAFP—Petaluma—1950

Frequency: 1490 Kc.....Power: 250 Watts
 Owned By.....Lloyd Burlingham
 Address.....Box 590
 Tel.: PO 3-1505.....KBS
 President.....Lloyd Burlingham
 Commercial Mgr.....Ken Lawrence
 Station, Promo. Mgr.....Don F. Davis
 Publicity Dir.....Victor J. Kopp
 Chief Engineer.....Ken Phillips
 Owners of: KNOG, Nogales.

KKIS—Pittsburg—1949

Frequency: 990 Kc.....Power: 5 Kw.
 Owned-Oper. By.....Kay Kis Corp.
 Business.....230 East 4th St.
 Tel.: HE 2-2964.....Independent
 President.....B. Small
 General Station Manager.....Jerry Bassett

KKAR—Pomona—1960

Frequency: 1220 Kc.....Power: 250 Watts
 Owned By.....Intrastate Broadcasters, Inc.
 Address.....1430 E. Phillips Blvd.
 Tel.: NAtional 3-3434.....Independent
 President, Gen. Mgr.....Abbott London
 Station Mgr.....Charlie Powers
 Commercial Mgr.....Jay Jones
 Program Dir.....Bill Davies
 Sales Promo. Mgr.....J. R. Dick
 Publicity Dir.....Norma Hulderman
 Chief Engineer.....John Young

KWOW—Pomona—1947

Freq.: 1600 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By.....Valley Bdcstg. Co.
 Business-Studio Address.....So. Mills & Olive
 Tel.: NAtional 8-5541.....Independent
 General Mgr.....B. Paschall

KTIP—Porterville—1946

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Gateway Bcstgrs., Inc.
 Business-Studio Address.....Box 1312
 Tel.: SU 4-1450.....Independent
 President, Gen. Mgr.....Gareth F. Garlund
 Sales Promo Mgr.....B. Harland Ohde
 Program Director.....Lawrence D. Cotta
 Chief Engineer.....Robert J. Byrne

KACY—Port Hueneme—1958

Frequency: 1520 Kc.....Power: 250 Watts
 Owned By.....KACY, Inc.
 Address.....P.O. Box 1520, Oxnard, Calif.
 Tel.: HUnter 3-1520.....Independent
 Station Rep.....McGavren
 President.....Lincoln Dellar
 V.P. Gen. Mgr.....Glenn D. Lockhart
 Commercial Mgr.....Doug W. Foerster
 Program Dir.....Dick Moreland
 Chief Engineer.....Arlyn Jackson

KBLF—Red Bluff—1946

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Victor Indust., Corp.
 Address.....Box 431
 Tel.: LAwrence 7-3511.....Independent
 Station Rep.....Tracy Moore
 President.....Victor Muscat
 General Mgr.....Clay McGowan
 Commercial Mgr.....Ted Knight
 Station Mgr.....Bill Baumgarten
 Program Dir.....Bea Lambdin
 Chief Engineer.....Harry Shelby

KAHR—Redding—1958

Frequency: 1270 Kc.....Power: 1000 Watts, d.
 Owned By.....Hi Fidelity Stations, Inc.
 Address.....P.O. Box 997
 Tel.: CHestnut 3-5511.....Independent
 President.....Paul Bowman
 Commercial Mgr.....A. Loeffler

KRDG—Redding—1956

Frequency: 1230 Kc.....Power: 250 Watts
 Owned.....Redding Broadcasting Co.
 Address.....1347 Yuba St.
 Tel.: CHestnut 3-0343.....ABC-MBS
 Representative.....Tracy Moore
 Gen. Mgr., Chief Eng....Howard N. Martineau

KSDA—Redding—1954

Frequency: 1400 Kc.....Power: 250 Watts
 Owner.....Radio Redding, Inc.
 Address.....1943-B Pine St.
 Tel.: CHestnut 3-2454.....Independent
 Station Representative.....Webb
 President.....Jean L. Carpenter
 Gen. Comm. Manager.....Roger C. Patrick

KVCV—Redding—1937

Frequency: 600 Kc.....Power: 1000 Watts
 Owned-Oper. By....Golden Empire Bcstg. Co.
 Address.....Hotel Redding
 Tel.: CH 3-1515.....CBS
 Sta. Representative.....Bolling
 President, Gen. Mgr.....Mrs. H. McClung
 Station Mgr.....H. E. McCarty

KVIP—Redding—1957

Frequency: 540 Kc.....Power: 1 Kw.
 Owned.....Shasta Bcstg. Corp.
 Address.....Box 919
 Tel.: CHestnut 1-5540.....Independent
 Representative.....Hollingbery
 Pres., Gen. Mgr.....George C. Fleharty
 Comm. Sta. Mgr.....David F. Niles
 Chief Engineer.....Lynn Olson

KCAL—Redlands—1954

Frequency: 1410 Kc.....Power: 1000 Watts
 Owner.....Southwest Bcstg. Co., Inc.
 Address.....P. O. Box 390
 Tel.: PYramid 3-2358.....Independent
 President.....J. Gardner

KRCK—Ridgecrest—1956

Frequency: 1360 Kc. Power: 1 Kw.
 Owned.....Indian Wells Radio
 Address.....350 W. Ridgecrest Blvd.
 Tel.: RI 8-4061.....KBS
 Station Reps.....Lucas-Gunn
 President.....Victor M. Farel
 Station Mgr.....Harry Nungester
 Program Dir.....Mike Jenkins
 Sales Promo. Mgr.....Bob Blacquiére
 Chief Engineer.....Paul Byass

KRKS—Ridgecrest—1956

Frequency: 1240 Kc. Power: 250 Watts
 Owned.....Gilson Broadcasting, Inc.
 Address.....Box 696
 Tel.: RI 8-9211.....Independent
 Station Rep.....Torbet, Allen & Crane
 General Manager.....L. Spence

KACE—Riverside—1957

Frequency: 1570 Kc. Power: 1 Kw., d.
 Owned.....KACE Radio, Inc.
 Address.....7351 Lincoln Ave.
 Tel.: OV 8-1570.....Independent
 Station Reps.....Walker Rawalt; Harlan Oakes
 Pres., Gen. Mgr.....Ray Lapica
 Comm. Mgr.....Harry Kolpack
 Station Mgr.....Milton Cook
 Program Dir.....Helen Sherban
 Publicity Dir.....Olive Sherban
 Chief Eng's.....W. Reece & J. Gardner

KPRO—Riverside—1941

Frequency: 1440 Kc. Power: 1000 Watts
 Owned.....Imperial Broadcasting System, Inc.
 Address.....3401 Russell Street
 Tel.: OV 6-0260.....Independent
 Sta. Reps.....John E. Pearson; Ira Laufer
 General Mgr.....Lee Ellis
 Station Mgr.....Jim De Caro
 Sales, Promo Mgr.....Nadine Hill
 Program Director.....Bill Gebeau
 Chief Engineer.....David Matton
 Owners of: KREO, Indio; KROP, Brawley; KYOR,
 Blythe.

KCRA—Sacramento—1945

Freq.: 1320 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....KCRA, Inc.
 Business Studio Address.....310 Tenth St.
 Tel.: Hickory 4-7300.....NBC
 Representative.....Petty
 President.....Robert E. Kelly
 General Mgr.....Jon S. Kelly
 Asst. Gen. Mgr.....Howard J. Smiley
 Nat. Comm. Mgr.....Fred C. Beckwith
 Station Mgr.....Raymond J. Smith
 Sales Prom. Mgr.....Ted Hardy
 Chief Engineer.....W. Herbert Hartman
 Owners of: KCRA-TV-FM.

KFBK—Sacramento—1922

Frequency: 1530 Kc. Power: 50,000 Watts
 Owned-Oper. By.....McClatchy Newspapers

Business Studio Address.....Twenty-First & Q
 Tel.: GI 2-0476.....CBS
 Newspaper Affiliation.....McClatchy Newspapers
 Representative.....Paul H. Raymer
 President.....Eleanor McClatchy
 Station Manager.....Frank M. Devamey

KGMS—Sacramento—1952

Frequency: 1380 Kc. Power: 1000 Watts
 Owned-Oper. By.....KGMS, Inc.
 Address.....13th & H. Sts.
 Tel.: GI 1-3133.....Independent
 President.....Anthony C. Morici
 Chief Engineer.....Bob LaRue

KROY—Sacramento—1937

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By.....John Carey, Inc.
 Business-Studio Address.....1010 11th St.
 Tel.: GI 3-2525.....CBS
 Representative.....Hollingbery
 President.....Lincoln Dellar
 General, Comm. Mgr.....William H. Weaver
 Program Director.....Ralph Petti
 Chief Engineer.....William Overhauser

KRAK—Sacramento—1926

Frequency: 1140 Kc. Power: 5000 Watts
 Owned By.....John Poole
 Address.....Hotel Senator
 Tel.: Gilbert 1-6464.....MBS
 Station Rep.....Adam Young
 President, Gen. Mgr.....Manning Slater
 General Sales Mgr.....L. Buskett
 Commercial Mgr.....Sidney S. Spaner
 Sta. Program Dir.....Jay Hoffer
 Chief Engineer.....Robert La Rue

KXOA—Sacramento—1945

Freq.: 1470 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Cal-Val Radio
 Business Address.....Box 3094
 Tel.: WA 5-2717.....Independent
 Station Representative.....Daren F. McGavren
 President.....Riley R. Gibson
 General Mgr.....Howard Haman
 Prog. Dir.....Jack Lawson
 Chief Engineer.....Maurice Hill

KDON—Salinas—1935

Frequency: 1460 Kc. Power: 5000 Watts
 Owned-Oper. By.....John B. Rushmer
 Business Address.....933 N. Main St.
 Tel.: HA 2-6464.....Independent
 Representative.....Pearson
 Pres., Gen. Mgr.....John B. Rushmer
 Chief Engineer.....Don Runyon

KSBW—Salinas—1947

Frequency: 1380 Kc. Power: 5000 Watts
 Owned-Oper. By.....Salinas Valley Bcstg. Corp.
 Address.....P.O. Box 1651
 Tel.: HARRISON 2-6422.....ABC-MBS
 Station Representative.....Daren F. McGavren
 Pres., Gen. Mgr.....John C. Cohan
 Station Mgr.....Foy Willing
 Sales Promo. Mgr.....Clarke Bradley

CALIFORNIA

Publicity Dir. Donald C. Theobald
 Chief Engineer Bill Hargan
 Owners of: KSBW-TV; KSBY-TV, San Luis Obispo.

KCKC—San Bernardino—1947

Frequency: 1350 Kc. Power: 500 Watts
 Owned-Oper. By M. V. W. Radio Corp.
 Business Address 770 Mill St.
 Tel.: TU 8-0245. ABC
 President Raymond T. McKenzie
 Station Mgr. Clair A. Weidenaar
 Chief Engineer James Blaine

KFXM—San Bernardino—1929

Frequency: 590 Kc. Power: 1000 Watts
 Owned KFXM Broadcasting Co.
 Address 512 Fifth Street
 Tel.: TU 9-3636. Independent
 Representative McGavren
 President Howard L. Tullis
 General Manager Norman Keats
 Commercial Mgr. Bob Bunnell
 Program Dir. Roy L. Cordell
 Chief Engineer Lyle Kilgore
 Owners of: KAFY, Bakersfield; KDEO, San Diego.

KITO—San Bernardino—1947

Frequency: 1290 Kc. Power: 5000 Watts
 Owned By Radio Associates, Inc.
 Address Box 889
 Tel.: GLenview 8-8183. Independent
 Sta. Reps. Torbet, A. & C.; Venard, R. & Mc.
 Station Mgr. Tom Papich
 Program Director Dean Seaton
 Chief Engineer Walt Rees

KRNO—San Bernardino—1948

Frequency: 1240 Kc. Power: 250 Watts
 Owned KRNO, Inc.
 Address 990 Colton Ave
 Tel.: TU 8-0771. Independent
 Sta. Rep. Bolling
 Co-Owners C. Trigg & Jack Vaughn
 General Manager J. T. Staples

KCBQ—San Diego—1946

Freq.: 1170 Kc. Power: 50 Kw. d; 5 Kw. n.
 Owned-Oper. By KCBQ, Inc.
 Business Address 7th Ave. at Ash
 Tel.: BE 2-7161. Independent
 Representative John Blair
 Pres., Mgr. Dir. Lee Bartell
 National Sales Mgr. Harry Averill
 Program Director Scotty Day
 Chief Engineer Morris Jones
 Owners of: WOKY, Milwaukee, Wis.; KYA, San Francisco, Calif.; WADO, New York, N. Y.

KFMB—San Diego—1941

Frequency: 540 Kc. Power: 5 Kw.
 Owned By Transcontinent TV Corp.
 Bus.-Studio Address 1405 Fifth Ave.
 Tel.: BE 2-2114. CBS
 Representative Petry
 President David C. Moore

V.P., Gen. Mgr. George Whitney
 Station Manager Jack Keiner
 Gen. Sls. Mgr. Virgil Clemons
 Program Director Don Ross
 Sales Promo. Mgr. Irving Stevens
 Publicity Dir. Geoff Edwards
 Chief Engineer Charles Abel
 Owners of: WGR-AM-TV, Buffalo, N. Y. WDAF-AM-TV, Kansas City; KFMB-TV; KERO, Bakersfield; WNEP, Scranton.

KGB—San Diego—1922

Frequency: 1360 Kc. Power: 1000 Watts
 Owned-Operated By KGB, Inc.
 Address 4141 Pacific
 Tel.: CYPRESS 7-2201 ABC
 Representative H-R
 President, Gen. Manager Marion B. Harris
 Station Mgr. Herbert H. Wixson
 Station Program Director Robert S. Regan
 Publicity Director Joe Harris
 Chief Engineer Charles N. Duncan

KOGO—San Diego—1926

Frequency: 600 Kc. Power: 5000 Watts
 Owned-Operated By United Artists
 Business Address P.O. Box 628
 Tel.: CO 2-2421. NBC
 Newspaper Affil. Newsweek Magazine
 Representative Katz Agency
 President James G. Rogers
 Gen. Mgr. W. E. Goetze
 Commercial Manager Ray Baker
 Sales Prom., Pub. Dir. Kenneth N. McClure
 Program Director Dick Roberts
 Chief Engineer LeRoy Bellwood
 Owners of: KFSD-TV.

KSDO—San Diego—1947

Freq.: 1130 Kc. Power: 5000 Wts. d.
 Owned By Gordon Bcstg. Co.
 Bus-Studio Address 1023 Second Ave.
 Tel.: BE 2-2041. Independent
 Station Rep. Adam Young
 President Sherwood R. Gordon
 V.P. Gen. Mgr. Charles A. Black
 Station Mgr. Joseph Miller
 Program Director Richard L. Venturino
 Chief Engineer Vern A. Milton
 Owners of: KQBY, San Francisco; KBUZ, Phoenix.

KSON—San Diego—1947

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper By Broadmoor Bcstg. Corp.
 Address U.S. Grant Hotel
 Tel.: BE 3-3131 MBS
 Sta. Representative Hollingbery
 Station Mgr. Henry J. Guzik
 Commercial Mgr. Harry Bulow
 Program Dir. Bob Conners
 Chief Engineer Jack Rabell

XEAK—San Diego—1934

Frequency: 690 Kc. Power: 50 Kw.
 Owned By California Bcstrs., Inc.
 Address 825 West Camino Del Rio

Tel.: CYpress 8-0528.....Independent
 Station Rep.....Peters, Griffin, Woodward
 President, General Mgr.....James M. Harman
 Comm. Mgr.....Robert J. Harman
 Sls. Prom. Mgr., Pub. Dir.....Mrs. F. Tompson
 Program Dir.....Robert Donnelly
 Chief Eng.....George I. Rivera

General Station Mgr.....Elmer Wayne
 Commercial Manager.....Del Gore
 Publicity Dir.....George T. Rodman
 Program Director.....Edward Smith
 Chief Engineer.....Harry N. Jacobs

KGIL—San Fernando—1947

Frequency: 1260 Kc. Power: 5 Kw., d; 1 Kw., n.
 Owned-Oper. By...Buckley Jaeger Bcstg Corp.
 Address. 13325 Van Nuys Blvd., Pacoima, Calif.
 Tel.: Empire 6-9555.....Independent
 Representative.....Branham
 President.....Norman Boggs
 Comm. Mgr.....Harold B. Arkoff
 Chief Engineer.....Jay Rice

KNBC—San Francisco—1922

Frequency: 680 Kc.....Power: 50,000 Watts
 Owned-Operated By.....National Bcstg. Co.
 Address.....420 Taylor St.
 Tel.: GR 4-8700.....NBC
 Representative.....NBC Spot Sales
 President (NBC).....Robert Kintner
 General Mgr.....William Decker
 Comm. Mgr.....Richard H. Gravett
 Program Director.....Jack Wagner
 Publicity Director, Prom. Mgr..Jane Morrison
 Chief Engineer.....Curtis D. Peck

KCBS—San Francisco—1949

Frequency: 740 Kc.....Power: 50,000 Watts
 Owned-Operated By.....CBS
 Address.....Sheraton Palace Hotel
 Tel.: YU 2-2700.....CBS
 Representative.....CBS Radio Spot Sales
 V.P., General Mgr.....Jules Dundes
 Adv. & Sales Prom. Mgr.....Bob Harris
 Program Director.....H. S. Basayne
 Chief Engineer.....Alan Cormack
 Owners of: WCBS, New York; WBBM, Chicago;
 WCAU, Philadelphia; WEEL, Boston; KMOX,
 St. Louis; KXX, Los Angeles.

KQBY—San Francisco—1956

Frequency: 1550 Kc.....Power: 10 Kw.
 Owned-Oper. By.....Gordon Bcstg Co.
 Address.....340 Mason St.
 Tel.: YUkon 2-9771.....MBS
 Sta Rep.....Peters, Griffin, Woodward
 President.....Sherwood R. Gordon
 General Manager.....Charles Black
 National Sales Mgr.....Jerry Friedman
 Program Dir.....Eugene Gelhaar
 Sales Manager.....Dwight Case
 Chief Engineer.....Ken Warren
 Owners of: KSDO, San Diego; KBUZ, Phoenix.

KFAX—San Francisco—1925

Frequency: 1100 Kc.....Power: 1000 Watts
 Owned-Operated By.....Argonaut Bcstg. Co.
 Business Studio Address.....1470 Pine St.
 Tel.: OR 3-4148.....Independent
 Station Representative.....Hollingsbery
 President, General Mgr.....A. J. Krisik
 Exec. V.P., Comm. Mgr.....L. Ray Rhodes
 Sales Prom., Pub. Dir.....Dean Moxley
 Managing Editor.....Ed Salzman
 Chief Engineer.....Roger Roberts

KSAN—San Francisco—1938

Frequency: 1450 Kc.....Power: 250 Watts
 Owned.....Golden Gate Broadcasting Corp.
 Address.....1111 Market Street
 Tel.: MA 1-8171.....Independent
 Sta. Reps.....Bob Dore; Dora Clayton
 General, Sta. Mgr.....Norwood J. Patterson
 Comm. Prom. Mgr.....J. Walter Carroll
 Chief Engineer.....John J. Rolih

KFRC—San Francisco—1924

Frequency: 610 Kc.....Power: 5000 Watts
 Owned-Oper. By.....RKO General
 Business Address.....415 Bush St.
 Tel.: YUkon 2-9200.....Independent
 Representative.....H-R
 President.....Thomas F. O'Neil
 General Mgr.....Richard E. Nason
 Dir. of Sales Prom.....Bill Sweeney
 Program Dir.....George Crowell
 Chief Engineer.....Thos. D. Razovich
 Owners of: WOR-AM-TV-FM, New York; KHJ-
 AM-TV-FM, Los Angeles; WNAC-AM-FM-TV,
 Boston; CKLW-AM-FM-TV, Detroit; KFEC-AM-
 FM, San Francisco; WGMS, Washington; WNBQ-
 AM-TV, Memphis.

KSAY—San Francisco—1957

Frequency: 1010 Kc.....Power: 10 Kw.
 Owned.....KSAY Bcstg. Co.
 Address.....Fairmont Hotel
 Tel.: EX 7-6800.....Independent
 Pres., Chief Eng.....Grant Wrathall
 General Mgr.....Clair G. Halverson

KSFO—San Francisco—1925

Freq: 560 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned By.....Golden West Bcsters.
 Business Address.....950 California St.
 Tel.: YU 2-5500.....Independent
 Representative.....AM Radio Sales
 President.....Robert Reynolds
 V.P., Gen. Manager.....William D. Shaw
 V.P., Comm. Manager.....Bert S. West
 Program Director.....Hugh Heller
 Chief Engineer.....Harry Bartolomei

KGO—San Francisco—1924

Frequency: 810 Kc.....Power: 50,000 Watts
 Owned-Oper By.....ABC-PT, Inc.
 Business Address.....277 Golden Gate Ave.
 Tel.: UNderhill 3-0077.....ABC
 Representative.....John Blair

KYA—San Francisco—1926

Freq: 1260 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned.....Golden State Broadcasting, Inc.

Business Address.....1 Nob Hill Circle
Tel.: DO 2-2536.....Independent
Pres., Mgr. Dir......Lee Bartell
Station Mgr......Wm. Nichols
Prog. Dir......Les Stein
Sales Promotion.....Dan Martin
Nat'l Sales Dir......Harry Averill
Chief Engineer.....Paul Beck
Owners of: KCBQ, San Diego, Calif.; WOKY, Milwaukee, Wis.; WADO, New York, N. Y.

KALI—San Gabriel—1946

Frequency: 1430 Kc.....**Power:** 5000 W., d.
Owned.....Tele-Broadcasters of Calif, Inc.
Address...5723 Melrose Ave., Hollywood, Cal.
Tel.: HOLLYWOOD 6-6161.....Independent
President.....H. Scott Kilgore
Gen. Mgr......James Coyle
Chief Engineer.....Charles McKee
Owners of: WPOP, Hartford, Conn.; KUDL, Kansas City, Mo.; KOFY, San Mateo, Calif.

KEEN—San Jose—1947

Frequency: 1370 Kc..**Power:** 5 Kw. d.; 1 Kw. n.
Owned-Operated By.....United Bcstg. Co.
Business Studio Address....Hotel De Anza
Tel.: CY 4-0344.....Independent
Representative.....Hollingbery
President.....George M. Mardikian
Gen. Mgr......Floyd Farr
Sales Promo. Mgr......Ray Holly
Publicity Dir......Phil Phillely
Prog. Dir., Chief Eng......George Snell

KLOK—San Jose—1946

Freq.: 1170 Kc..**Power:** 10 Kw. d., 1 Kw. n.
Owned-Oper. By.....Radio KLOK, Inc.
Business Address.....P. O. Box 327B
Tel.: CL 1-5170.....Independent
Representatives.....Clark; Pickens
President.....E. L. Barker
General Manager.....R. E. Ryan
Program Director.....Ruth P. Fish
Sales Promotion Mgr......E. H. Grigg
Chief Engineer.....Terry D. Lloyd

KLIV—San Jose—1946

Freq.: 1590 Kc.....**Power:** 1 Kw. d., 500 w. n.
Owned-Oper. By.....Cal Radio, Inc.
Address.....P.O. Box 995
Tel.: CY 3-8030.....Independent
Station Rep......McGavren
Pres., Gen. Mgr......Riley R. Gibson
Commercial Mgr......Doug Walker
Program Dir......Bob Holmes
Chief Engineer.....Maurice Hill
Owners of: KXOA, Sacramento.

KRRX—San Jose—1948

Frequency: 1500 Kc.....**Power:** 1000 Watts
Owned-Operated By.....San Jose Bcstg. Co.
Address.....501 N. Bayshore
Reps......Torbet, Allen & Crane; McConnell
Pres., Gen. Mgr......Joe E. Levitt
Opera. Manager.....Frank G. Kilpatrick
Commercial, Promo. Mgr......Bob Campbell
Chief Engineer.....Herman Stalberg

KATY—San Luis Obispo—1946

Frequency: 1340 Kc.....**Power:** 250 Watts
Owned-Operated By.....KATY Inc.
Address.....1146 Monterey St.
Tel.: LI 3-1340.....Independent
Sta. Representative.....Meeker Co.
Pres., Gen., Sta., Comm. Mgr....M. F. Marquardt
V.P., Ch. Eng......Glenn O. Porter

KVEC—San Luis Obispo—1937

Frequency: 920 Kc..**Power:** 1 Kw. d., 500 w. n.
Owned By.....John C. Cohan
Address.....P.O. Box 787
Tel.: Liberty 3-8830.....ABC-MBS
Station Representative.....H-R
President.....John C. Cohan
General, Station Mgr......Bob Brown
Commercial Manager.....Robie Shull
Program Director.....Daryl Kruse
Chief Engineer.....Donald Gilmour
Owners of: KSBW-AM-TV, Salinas; KNKS, Hanford; KSBY-TV, San Luis Obispo.

KSLY—San Luis Obispo—1960

Frequency: 1400 Kc.**Power:** 250 Watts
Owned By.....Rex O. Stevenson
Address.....1214 Higuera
Tel.: LI 3-9400.....Independent
Station Manager.....D. J. Curzon
Program Director.....Robert L. Freizen
Chief Engineer.....Gerald Peterson

KOFY—San Mateo—1946

Frequency: 1050 Kc.....**Power:** 1000 Watts d.
Owned-Oper. By.....Intercontinental Radio
Address.....50 Drumm St.
Tel.: YU 2-9933.....Independent
President.....H. Scott Kilgore
Gen. Mgr......F. T. Crennan
Owners of: WPOP, Hartford, Conn.; KUDL, Kansas City, Mo.; KALI, San Gabriel, Calif.

KTIM—San Rafael—1947

Frequency: 1510 Kc.....**Power:** 1000 Watts
Owned-Operated By...Marin Bcstg. Co., Inc.
Business Address.....1040 B Street
Tel.: GLENWOOD 6-1510.....Independent
Newspaper Affil....S. R. Independent Journal
President.....Roy A. Brown
Gen. Mgr., Chief Eng......Hugh Turner
Commercial Mgr......C. F. Pendleton
Program Director.....Bill Thompson
Publicity Dir......Karl Barron

KWIZ—Santa Ana—1926

Frequency: 1480 Kc.....**Power:** 1000 Watts
Owned.....Voice of the Orange Empire Inc.
Business Address.....105 E. 5th St.
Tel.: KI 7-5581.....Independent
Station Representative.....Meeker Co.
President.....Ernest L. Spencer
Manager.....Howard P. Gray
National Sales Mgr......Douglas Fleming
Commercial Mgr......Dick Leader
Program Dir......Ed Nix
Chief Engineer.....Jim Blaine

KDB—Santa Barbara—1926

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By.....KDB Broadcasting Co.
 AddressMar Monte Hotel
 Tel.: WO 4131.....Independent
 Gen. Comm. Mgr.....Len Menard
 Program Dir.....Dick Johnston

KIST—Santa Barbara—1946

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By.....Western States Radio
 Business-Studio Address.....735 State St.
 Tel.: WO 3981.....Independent
 Representative.....George P. Hollingsbery
 Pres., Gen. Mgr.....J. P. Wardlaw, Jr.
 Comm. Sta. Mgr.....Robert L. Jones
 Program Dir.....Bob Olson
 Sales Promo. Mgr.....Ruth Lindsey
 Publicity Dir.....Dorothy P. Davis
 Chief Engineer.....Ray Kubly

KTMS—Santa Barbara—1937

Frequency: 1250 Kc. Power: 1000 Watts
 Owned-Oper. By.....News-Press Publish. Co.
 Business-Studio Address.....News-Press Bldg.
 Tel.: WO 3911.....ABC-NBC
 Representative.....Paul H. Raymer
 President.....Thomas M. Storke
 Gen. Mgr.....Joe Benes

KSCO—Santa Cruz—1947

Frequency: 1080 Kc. Power: 1000 d.; 500 n.
 Owned-Operated By.....Radio Santa Cruz
 Business Address.....2300 Portola Drive
 Tel.: GR 5-1080.....Independent
 Representative.....BTS
 Gen. Mgr., Chief Eng.....Charles V. Berlin

KCOY—Santa Maria—1946

Frequency: 1440 Kc. Power: 1000 Watts
 Owned-Oper. By.....Arenze B'casters
 Business Address.....Box 166
 Tel.: WALnut 5-2644.....Independent
 Station Rep.....Torbet, Allen & Crane
 Pres., Gen., Sta. Mgr.....James H. Ranger
 Comm. Promo Mgr.....Ed J. Zuchelli
 Program, Publicity Mgr.....Ed Mack
 Chief Engineer.....Fred Ray

KSMA—Santa Maria—1945

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By.....J. Hagerman, J. I. Groom
 Address.....510 W. Morrison
 Tel.: WALnut 5-2582.....Independent
 Managers.....James M. Hagerman, John I. Groom

KSPA—Santa Paula—1948

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By.....KSPA Radio
 Address.....110 Cameron St.
 Tel.: JACKson 5-6333.....Independent
 General Manager.....Frank James

KJAX—Santa Rosa—1959

Freq.: 1150 Kc. Power: 5000 W. d., 500 W. n.

Owned By.....Radio Santa Rosa
 Address.....Hotel Santa Rosa
 Tel.: Liberty 5-4550.....Independent
 Sta. Representative.....John E. Pearson
 Presidents.....Joe & Lew Gamble
 General Manager.....L. Spangenburg

KSRO—Santa Rosa—1937

Frequency: 1350 Kc. Power: 1000 Watts
 Owned-Oper. By.....Finley Bcstg. Co.
 Business Address.....Flamingo Hotel
 Tel.: LI 5-3313.....Independent
 Station Representative.....Hollingsbery
 President.....Mrs. E. L. Finley
 General Manager.....Frank W. McLaurin
 Commercial Mgr.....Greb Prichard
 Program Dir.....Merle Ross
 Sales Promo., Publicity Dir.....Ron Brown
 Chief Engineer.....Hilmar Cann

KROG—Sonora—1949

Frequency: 1450 Kc. Power: 250 Watts
 Owned By.....Sonora Bcstg. Co.
 Address.....Box 967
 Tel.: JE 2-7426.....KBS
 Station Rep.....Sandeberg-Gates
 President, Gen. Mgr.....R. P. Bowen
 Comm. Program Dir.....Lorene J. Bowen

KJOY—Stockton—1947

Frequency: 1280 Kc. Power: 1000 Watts
 Owned-Oper. By.....Joseph Gamble Stations, Inc.
 Business-Studio Address.....110 N. Eldorado St.
 Tel.: HOWard 5-4437.....Independent
 Representative.....McGavren
 President.....J. E. Gamble
 General Manager.....Ort Lofthous
 Commercial Manager.....Jack Blake
 Sales Prom. Mgr.....Carolyn Pribyl
 Program Director.....Alan Oak
 Publicity Dir.....Ron Reynolds
 Chief Engineer.....James Tracewell

KSTN—Stockton—1949

Freq. 1420 Kc. Power: 5000 Watts
 Owned-Operated By.....San Joaquin Bcstg. Co.
 Business Address.....2171 Ralph Ave.
 Tel.: HOWard 4-7338.....Independent
 Representative.....Hollingsbery
 Pres., Gen. Manager.....Knox La Rue
 Station Mgr.....D. D. Skinner

KWG—Stockton—1922

Frequency: 1230 Kc. Power: 250 Watts
 Owned By.....Greater Stockton Radio Inc.
 Address.....Weber at "E"
 Tel.: HOWard 5-2251.....ABC
 Station Reps.....Sandeberg-Gates
 President.....Riley R. Gibson
 V.P., Gen. Mgr.....Gary Wilson
 Commercial Mgr.....Gordon L. Jacobs
 Program Dir.....Andrew Lane, Jr.

KSUE—Susanville—1948

Frequency: 1240 Kc. Power: 1 Kw. d., 250 wts. n.
 Owned By.....James E. McKahan
 Business Address.....P.O. Box 591

CALIFORNIA

Tel.: 2020.....KBS
Representative.....Tracy Moore
Pres., Gen. Mgr.....James E. McKahan
Commercial Manager.....Gwen W. Burr
Program Director.....Ernest W. Moffett
Chief Engineer.....Harold C. Houston

KTKR—Taft—1948

Frequency: 1310 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Mann Bcstg. Co.
Business Address.....P.O. Box "WW"
Tel.: ROger 5-6101.....Independent
Station Manager.....Gerald Mann
Program Director.....Louise E. Mann

KHOE—Truckee—1959

Frequency: 1400 Kc.....Power: 250 Watts
Owned By..Squaw Valley Truckee Bcstg. Co.
Address.....Box 247
Tel.: LU 7-9986.....Independent
Station Rep.....Grant
President.....Robert Sherman
General, Comm. Mgr.....W. J. Mullen
Program Dir.....Robert Pankoke
Sales Promo. Mgr.....Carl A. Wild
Chief Engineer.....Robt. Mulligan

KCOK—Tulare—1945

Frequency: 1270 Kc.....Power: 1000 Watts
Owned-Oper. By.....KCOK, Inc.
Business Address.....P. O. Box 119
Tel.: MU 6-2866.....ABC-MBS
Station Rep.....Sandeberg-Gates
Pres., Gen. Mgr.....Keith Munger
Comm. Sales Prom. Mgr.....Dene Simpson
Program, Chief Eng.....Ron Pesha

KGEN—Tulare—1956

Frequency: 1370 Kc.....Power: 1 Kw.
Owned By.....Melden Bcstg. Co.
Address.....P.O. Box 444
Tel.: MU 6-3406.....Independent
Sta. Representative.....Webb
President.....Meldean Upp
General Mgr.....Jan King
Station Mgr.....Donna Dean Upp
Program Dir.....Larry Daniels
Sales Promo. Mgr.....Gil Turner
Publicity Dir.....Rodney Hardin
Chief Engineer.....Hal Williams
Owners of: KBMS, Coalinga.

KTUR—Turlock—1949

Frequency: 1390 Kc.....Power: 1000 Watts
Owned-Oper. By.....KTUR, Inc.
Address.....P. O. Box 1390
Tel.: ME 2-1390.....KBS
Station Representative.....Sandeberg-Gates
President.....Harrison M. Fuerst
Station Mgr.....W. Dean Huttman
Program Dir.....George Ensign
Chief Engineer.....Maxon Sayre

KUKI—Ukiah—1950

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Station KUKI
Address.....P. O. Box 638
Tel.: HO 2-4771.....Independent
Owner.....Marguerite Siems
General Mgr. Ch. Eng.....John Franklin

KNBA—Vallejo—1947

Frequency: 1190 Kc.....Power: 250 Watts d.
Owned.....M. Elizabeth Ashbacker-Gunberg
Business Address.....Box 1112
Tel.: MI 4-8944.....Independent
Representative.....Hall
General Mgr.....L. J. Ripa

KUDU—Ventura—1948

Frequency: 1590 Kc.....Power 1000 Watts
Owned By.....Tri-County Public Service
Business Address.....South Mills Road
Tel.: Miller 2-2125.....Independent
Station Reps.....Oakes & Walker-Rawalt
President.....Charles Reiman
General, Sta. Mgr.....Claude E. Brimm
Commercial Mgr.....David Schwartz

KVEN—Ventura—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Coast Ventura Co.
Address.....Box 1611
Tel.: MI 3-8675.....MBS
Station Representative.....Pearson
President.....Carrol Hauser
General Manager.....Sid Held
Station Mgr., Chief Eng.....Fred Hall
Commercial Manager.....Mike Thomas
Program Director.....Chris Pappas
Publicity Director.....Frank Haines
Sales Promotion Mgr.....Bob Godeck

KONG—Visalia—1949

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Airwaves, Inc.
Address.....Box 1429
Tel.: RE 4-5811.....Independent
President & Gen. Mgr.....Harry E. Layman

KWSO—Wasco—1950

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned-Operated By...Maple Leaf Bcstg. Co.
Address.....P. O. Box 366
Tel.: PL 8-6425.....Independent
President.....E. J. Peters
Station Mgr.....Robert T. Bann
Chief Engineer.....Herbert J. Ratzlaff

KOMY—Watsonville—1937

Frequency: 1340 Kc.....Power: 250 Watts

Owned By.....KOMY, Inc.
 Business Address.....40 Atkinson Lane
 Tel.: Parkway 4-5641.....Independent
 Representative.....W. S. Grant
 President.....F. T. Crennan
 General Manager.....Ed Pio
 Program Director.....Dick Buchanan

KSYC—Yreka—1947

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Northern Bcstg. Co.
 Address.....Lawrence Lane, S. Oregon St.
 Tel.: VI 2-4158.....ABC
 Representative.....T. Moore
 President.....R. W. Lake
 Sta., Comm. Manager.....Holt C. Wardrip

KAGR—Yuba City—1953

Frequency: 1450 Kc.....Power: 100 Watts

Owner.....James E. Jaeger
 Address.....322 A St.
 Tel.: SH 3-7343.....KBS
 President.....James E. Jaeger
 Gen. Mgr., Chief Eng.....James E. Walley

KUBA—Yuba City—1947

Freq.: 1600 Kc.....Power: 1Kw., d., 500 w. n.
 Owned-Operated By.....Peachbowl Bcstrs., Inc.
 Bus. Add...Hotel Marysville, Marysville, Cal.
 Tel.: SH 3-7309.....Independent
 Sta. Representative.....Continental Sales
 Pres., Co-Owner.....C. V. Ullom
 Gen. Mgr., Co-Owner.....Roger R. Hunt
 Comm. Mgr.....Lloyd Klemp
 Program Director.....Don Taylor
 Sales Promo. Mgr.....Bill Cleveland
 Chief Engineer.....Carl W. Pendergraft

Pop.: 1,924,000
 Families: 540,500

Colorado

Radio Homes: 526,000
 AM Stas. in State: 57

KGIW—Alamosa—1929

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....D. L. & Katholeen Allen
 Address.....Alamosa
 Tel.: 26.....MBS-KBS
 Rep.....Avery-Knodel
 Gen. Station Manager.....D. L. Allen
 Comm. Manager.....Katholeen Allen

KBOL—Boulder—1946

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Boulder Radio KBOL, Inc.
 Address.....Box 146
 Tel.: HI 2-2242.....Independent
 Station Rep.....Holman
 Pres., Gen. Mgr.....Russel Shaffer
 Sales Manager.....Gene Palm
 Program Dir.....F. Hobbs
 Chief Engineer.....Blair Dobbins

KBRN—Brighton—1956

Frequency: 800 Kc.....Power: 500 Watts
 Owned By.....Mile High Bcstg. Co.
 Business Address.....77 South 4th Ave.
 Tel.: 799.....Independent
 President, Gen. Mgr.....Clyde W. Miller
 Commercial Mgr.....Grace Hutcherson
 Program Dir.....Olen McGuire
 Sales Mgr.....Hal Peirce
 Chief Engineer.....William Dexter

KRLN—Canon City—1947

Frequency: 1400 Kc.....Power: 250 Watts
 Owned By.....Royal Gorge Bcstrs., Inc.
 Address.....1615 Central Ave.
 Tel.: CRestwood 5-2400.....KBS
 Pres.-Gen.-Sta. Mgr.....Ray M. Beckner
 Chief Engineer.....Ed Wood

KPIK—Colorado Springs—1957

Frequency: 1580 Kc.....Power: 5 Kw. d.
 Owned.....Western Bcstg. Co.
 Address.....120 E. Platte
 Tel.: ME 4-1503.....Independent
 Sta. Representative.....Pearson
 Gen. Mgr.....Jack Wallace
 Sls. Mgr.....Jay Drennan

KRDO—Colorado Spgs.—1947

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Pikes Peak Bcstg. Co.
 Business-Studio Address.....399 S. 8th St.
 Tel.: ME 2-1515.....Independent
 Station Representative.....Branham Co.
 Pres., Gen. Mgr.....Harry W. Hoth, Jr.
 Station Mgr.....Sheldon C. Singer
 Chief Engineer.....C. Upton
 Owners of: KRDO-TV.

KVOR—Colorado Springs—1921

Frequency: 1300 Kc.....Power: 1000 Watts
 Owned-Oper. By.....KVOR, Inc.
 Address.....512 So. Tejon
 Tel.: ME 2-3536.....CBS
 Station Rep.....Meeker Co.
 President.....Harrison Fuerst
 General, Comm. Mgr.....David L. Lambert
 Chief Engineer.....Rolan Cobb

KSSS—Colorado Springs—1959

Frequency: 740 Kc. Power: 1 Kw. d.; 250 wts. n.
 Owned-Oper. By.....Hill-Smith Bcstg. Co.
 Address.....Antlers Hotel
 Tel.: ME 4-5511.....Independent
 President, Gen. Mgr.....J. D. Hill
 Commercial Mgr.....Bill Mahoney
 Asst. Station Mgr.....Sterling Carpenter
 Program Dir.....Chas. A. Bennett
 Chief Engineer.....Kenneth Metzger

KYSN—Colorado Springs—1956

Freq.: 1460 Kc...Power: 1000 W. d., 500 W. n.
 Owned-Oper. By.....KYSN Bcstg. Co.
 Address.....146 West Arvada
 Tel.: MElrose 3-2608.....ABC-MBS
 Representative.....Avery-Knodel
 Pres., Gen. Mgr.....Donald T. Harding, Jr.
 Commercial Manager.....Wayne Costner
 Sales Prom., Publicity Dir.....Mary Ann Lee
 Program Director.....Mike Metz
 Chief Engineer.....Sheridan Gilbert
 Owners of: WKID, Urbana.

KVFC—Cortez—1955

Frequency: 740 Kc.....Power: 1 Kw.
 Owned-Oper. By.....KVFC, Inc.
 Address.....KVFC Bldg.
 Tel.: LO 5-3463.....ABC
 Stations Rep.....Intermountain
 President.....Jack Hawkins
 Station, Chief Engineer.....James Hawkins

KRAI—Craig—1948

Frequency: 550 Kc...Power: 1 Kw. d., 500 W. n
 Owned By.....Northwestern Colo. Bcstg. Co.
 Address.....P. O. Box 65
 Tel.: TA 4-6574.....Independent
 Station Mgr.....Dick Bonderud

KDTA—Delta—1955

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By...Monarch Broadcasting Co.
 Address.....P.O. Box 452
 Tel.: 140.....Independent
 Pres., Gen., Sta. Mgr.....D. E. Towne
 Prog. Dir.....Rose Mary Towne

KDEN—Denver—1956

Frequency: 1340 Kc.....Power: 250 Watts
 Owned.....KDEN Broadcasting Co.
 Address.....1601 West Jewell Ave.
 Tel.: WE 5-3525.....Independent
 Representative.....Breen & Ward
 Pres., Gen. Mgr.....E. E. Koepke
 Sta. Mgr., Publicity Dir....Frank E. Amole, Jr.
 Comm. Mgr.....Wally Geiger
 Sales Prom. Mgr.....Tom Moore
 Program Dir.....Lloyd Knight
 Chief Engineer.....Walt Wilson

KFML—Denver—1953

Frequency: 1390 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Note Bcstg. Corp.
 Address.....262 Fillmore St.
 Tel.: DEXter 3-1350.....Independent
 Station Representative.....Meeker Co.
 President.....E. A. Bancker, Jr.
 General Manager.....T. O'Connor

KFSC—Denver—1954

Frequency: 1220 Kc.....Power: 1 Kw.
 Owned.....Francisco V. Sanchez
 Address.....2185 Broadway
 Tel.: AC 2-8935.....Independent
 Station Representative.....Oakes
 President.....F. V. Sanchez
 Station Mgr.....Levi Beall

KHOW—Denver—1925

Frequency: 630 Kc.....Power: 5000 Watts
 Owned By.....Western Bcstg. Ent. Inc.
 Address.....Petroleum Club Bldg.
 Tel.: AMherst 6-2611.....ABC
 Representative.....Peters, Griffin, Woodward
 President.....Robert L. Howsard
 General Manager.....Frank Bishop
 Program Dir.....Val Sherman
 Chief Engineer.....James D. Church

KICN—Denver—1941

Frequency: 710 Kc.....Power: 5000 Watts
 Owned-Operated By.....Empire Bcstg. Inc.
 Address.....814 14th St.
 Tel.: AMherst 6-3703.....Independent
 Station Rep.....H-R
 President.....Don W. Burden
 General Manager.....Richard Shireman
 Commercial Manager.....Tom Duggan
 Program Director.....Dennis James
 Chief Engineer.....Joe Finch

KIMN—Denver—1923

Frequency: 950 Kc.....Power: 5 Kw.
 Owned.....Mile High Stations
 Address.....5350 W. 20th Ave.
 Tel.: BE 7-2734.....Independent
 Station Representative.....Avery-Knodel, Inc.
 President.....J. C. Hunter
 General Manager.....K. E. Palmer
 Chief Engineer.....George Vogel

KLIR—Denver—1953

Frequency: 990 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....KLIR, Inc.
 Address.....6535 W. Jewell
 Tel.: WA 2-1189.....KBS
 Sta. Representative.....Biddick
 Pres., Gen. Manager.....G. B. Anderson
 Chief Engineer.....D. M. Smith

KLZ—Denver—1922

Frequency: 560 Kc.....Power: 5000 Watts
 Owned By.....Aladdin Broadcasting Corp.
 Business-Studio Address.....131 Speer Blvd.
 Tel.: MA 3-4271.....CBS
 Representative.....Katz
 President, Gen. Mgr.....Hugh B. Terry
 Asst. to Pres.....Clayton H. Brace
 Station Mgr.....E. Lee Fondren
 Commercial Mgr.....Lew Hunter
 Prom. Publicity Dir.....Jerry Weidenkeller
 Program Dir.....Charles Roberts
 Chief Engineer.....Harvey E. Wehrman

KOA—Denver—1924

Frequency: 850 Kc.....Power: 50,000 Watts
 Owned-Operated By.....Metropolitan TV Co.
 Address.....1044 Lincoln St.
 Tel.: CHerry 4-4141.....NBC
 Representative.....Christal
 Pres., Gen. Mgr.....William W. Grant
 Commercial Manager.....Gene Grubb
 Station Mgr.....Ralph Radetsky
 Promotion Mgr.....Richard N. Schafbuch

Program Director.....Jim Atkins
Chief Engineer.....Sid Davidson

KOSI—Denver—1954

Freq.: 1430 Kc....Power: 5 Kw. d.; 500 W. n.
Owned-Oper By.....Armstrong Bcstg. Co.
Address.....Box 98
Tel.: EM 6-2695.....Independent
Station Representative.....Daren F. McGavren
Exec. V.P.....W. L. Armstrong
Station Mgr.....Vernon Wickre
Chief Engineer.....David F. White

KT LN—Denver—1948

Frequency: 1280 Kc.....Power: 5 Kw.
Owned-Operated By.....Radio-Denver, Inc.
Address:.....1160 East Colfax Ave.
Tel.: AC 2-4811.....Independent
Representative.....John Blair
Pres., Gen. Mgr.....Richard B. Wheeler
Program Director.....Joe Finan
Prom. Publicity Dir.....Kay Trott
Chief Engineer.....Norman Peterson
Owners of: KRIZ, Phoenix.

KDGO—Durango—1958

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Basin Bcstg. Co., Inc.
Address.....Box 3390
Tel.: CHerry 7-1407.....Independent
President.....Robert Tobey
General Manager.....Jimmie Gober
Station Manager.....John Brazell
Program Director.....Wayne Moorehead
Chief Engineer.....Henry Long

KIUP—Durango—1935

Freq.: 930 Kc....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....KIUP, Inc.
Address.....P. O. Box 641
Tel.: CHerry 7-4464.....KBS
Station Rep.....Torbet, Allen & Crane
President, Sta. Mgr.....Ralph L. Atlass
Asst. Manager.....R. E. O'Brien
Commercial Mgr.....Al Gare
Chief Engineer.....Frank Toomey

KGMC—Englewood—1952

Frequency: 1150 Kc....Power: 1000 Watts d.
Owned By.....MacLee Radio Corp.
Address.....3 W. Princeton
Tel.: SU 1-4481.....Independent
Sta. Representative.....Weed
Pres., Gen. Mgr.....Robert B. McWilliams
Sta., Comm. Mgr.....Lee P. Mehlig
Chief Engineer.....D. F. White

KCOL—Ft. Collins—1947

Frequency: 1410 Kc.....Power: 1000 Watts
Owned-Oper. By.....Northern Colo. Bcstg. Co.
Address.....P. O. Box 574
Tel.: HUnter 2-5991.....ABC
Representative.....Devney-O'Connell
President.....Herb Hollister
General Manager.....Ellis Atteberry
Program Director.....Kent Miller
Sales Promo. Mgr.....Terry Atteberry

Publicity Dir.....Monca Atteberry
Chief Engineer.....Joe Kilgore

KZIX—Fort Collins—1959

Frequency: 600 Kc.....Power: 1000 Watts d.
Owned By.....Horsetooth Bcstg. Co., Inc.
Address.....Central Bldg.
Tel.: HUnter 4-0466.....Independent
Station Rep.....Avery Knodel
President.....Les Ware
General Manager.....Norb Miessler
Commercial Mgr.....Don Gill
Program Dir.....Johnny Canton
Chief Engineer.....Don Hobelman
Owners of: KLPW, Union; KOKO, Warrensburg;
KYRO, Potosi, Mo.

KFTM—Fort Morgan—1950

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Morgan County Bcstg. Co.
Address.....Highway 6 & 34
Tel.: UN 7-5674.....KBS
Station Representative.....Keystone
President.....Robert M. Dolph
Gen. Station Manager.....Mason Dixon
Commercial Manager.....Phylis Lovejoy
Prog. Dir., Chief Eng.....Kent Roberts

KGLN—Glenwood Spgs.—1950

Frequency: 980 Kc....Power: 1000 Watts, d.
Owned-Oper. By.....KGLN, Inc.
Address.....P. O. Box C
Tel.: WH 5-6501.....MBS
Representative.....Holman
President.....Rex Howell
Gen. Mgr.....Jerry Fitch
Program Director.....Marcie Fitch
Chief Engineer.....Stan Delahoyde

KXXI—Golden—1957

Frequency: 1250 Kc.....Power 1000 Wts.
Owned By.....Golden Radio Inc.
Address.....5801 W. 38th Ave., Denver
Tel.: GENesse 3-6843.....Independent
President.....N. Johnson

KEXO—Grand Junction—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By..Voice of Western Colo., Inc.
Address.....2508 North Ave.
Tel.: CH 3-1230.....ABC-MBS
Representative.....Harlan Oakes
President.....D. Spencer Grow
Vice Pres., Gen. Manager.....Abbott Tessman
Comm., Program Dir.....Bob Collins
Sales Promo. Mgr.....Al Schultz
Chief Engineer.....Jim Eicher

KREX—Grand Junction—1926

Freq.: 920 Kc....Power: 5 Kw., d.; 500 W. n.
Owned-Oper. By.....Western Slope Bcstg. Co.
Business-Studio Address.....Box 30
Tel.: CHapel 2-5000.....CBS
Representative.....Hal Holman
Pres., Gen. Mgr.....Rex Howell
V.P., Station Mgr.....Robert McMahon
Program Director.....Ted Ford
Chief Engineer.....James Meyer

COLORADO

KSTR—Grand Junction—1957

Frequency: 620 Kc. Power: 5 Kw., d.
Owned. Mountain States Bcstg. Corp.
Address. Box 1110
Tel.: CH 3-1722. Independent
Representative. W. S. Grant
President, Gen. Mgr. E. Anson Thomas
Commercial Mgr. Gordon Morehouse
Station Mgr. Jack B. Lewis
Program Dir. June Lee
Sales Promo. Mgr. Jim Schaeffer
Publicity Dir. George Walton
Chief Engineer. Norm Price

KFKA—Greeley—1921

Frequency: 1310 Kc. Power: 1000 Watts
Owned-Oper. By. Mid-Western Radio Corp.
Business-Studio Address. 620—8th Ave.
Tel.: Elgin 2-4421. Independent
Newspaper Affil. Record-Spockman, Denver
Representative. Hal Holman
President. H. E. Green
Gen. Station Manager. Ralph H. Green
Comm. Mgr. Virginia Sears
Chief Engineer. Harry Brewer

KYOU—Greeley—1948

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By. Meroco Bcstg. Co.
Address. 2424 Sixth Ave.
Tel.: Elgin 2-0262. ABC-KBS
Pres., Gen. Manager. Ellwood Meyer
Commercial Manager. George Drew
Chief Eng. Roland Reed

KBZZ—La Junta—1937

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By. Grady F. Maples
Address. Box 485
Tel.: DUdley 4-2541. ABC-KBS-MBS
Representative. Indie Sales
Station Manager. Reed Harris
Program Director. John Doenges
Chief Engineer. Donald W. Maples

KLAK—Lakewood—1955

Frequency: 1600 Kc. Power: 1000 Watts
Owned-Oper. Lakewood Bcstg Service, Inc.
Address. 1315 Oak St.
Tel.: BE 7-5525. Independent
Representative. Oakes
Pres., Gen., Sta. Mgr. Maurice J. DaVolt
Business Manager. Julia W. DaVolt
Program Director. Edythe G. Walker
Chief Engineer. C. Pinkley

KLMR—Lamar—1948

Freq.: 920 Kc. Power: 1000 W. d., 500 W. n.
Owned-Oper. By. SE Colorado Bcstg. Co.
Address. P. O. Box 632
Tel.: 804. MBS-ABC
Representative. Continental
President. Ralph Eaton
Gen., Sta. Mgr. Dennis Behan
Pub., Prog. Director. William Adams
Chief Engineer. Jack Connally

KMOR—Littleton—1957

Frequency: 1510 Kc. Power: 1000 Watts
Owned By. M-O-R Bcstg.
Address. 140 Woodlawn Center
Tel.: PYramid 4-4211. Independent
Pres., Gen. Mgr. Bob Martin
Commercial, Promo. Mgr. Hal Taft
Program Dir. Bob Rubin
Chief Engineer. Roy Doane

KLMO—Longmont—1949

Frequency: 1050 Kc. Power: 250 Watts d.
Owned By. Radio Longmont, Inc.
Address. Box 799
Tel.: PProspect 6-2323. Independent
Station Representative. Continental
President. Judson Rosebush
Gen. Station Manager. William G. Stewart
Program, Comm. Manager. Lila Stewart
Sales Prom. Manager. Bill Stewart
Publicity Director. Jim Strickho
Chief Engineer. Gene Baldwin

KLOV—Loveland—1955

Frequency: 1570 Kc. Power: 250 Watts
Owned-Oper. By. Regional Bcstg. Corp.
Address. 308 East 5th
Tel.: NO 7-1570. KBS
President. William R. Vogel
General Mgr. W. O. Corrick
Program Dir. Lowell C. Oliver
Chief Engineer. Richard J. Brown
Owners of: WMMT, McMinnville, Tenn.; WGNS,
Murfreesboro, Tenn.

KCMS—Manitou Spring—1953

Frequency: 1490 Kc. Power: 100 Watts
Owned By. Garden of Gods Bcstg. Co.
Address. 68 Minnehaha Ave.
Tel.: MULberry 5-5776. Independent
Pres., Chief Eng. C. M. Edmonds
General, Comm. Mgr. Mrs. C. M. Edmonds
Sales Promo. Mgr. Harold Ingersol

KSLV—Monte Vista—1954

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By. Colorado Radio Corp.
Business Address. 109 Adams St.
Tel.: ULster 2-3581. KBS
Station Rep. O'Connell
President. George O. Cory
General, Sta. Mgr. Darrell Leach
Commercial Mgr. Roy Coatis
Program, Chief Eng. David Kirst
Sales Promo. Mgr. Bob Chapin
Publicity Dir. Eleanor McLaren

KUBC—Montrose—1947

Freq.: 580 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned-Operated By. Uncompaghe Bcstg. Co.
Business-Studio Address. P. O. Box 279
Tel.: CHerry 9-4546. KBS
Station Mgr. E. De Julio

KAPI—Pueblo—1958

Frequency: 690 Kc. Power: 250 Watts d.

COLORADO-CONNECTICUT

Owned By Centennial Radio Corp.
 Address 2829 Lowell
 Tel: Lincoln 5-2884 Independent
 President, Gen. Mgr. Ray J. Williams
 Commercial Mgr. Del Kinkle
 Chief Engineer D. Redingshafer

KCSJ—Pueblo—1947

Frequency: 590 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Star Bcstg. Co.
 Address.....2226 TV Lane
 Tel.: LI 4-5782.....Independent
 Representative.....Meeker Co.
 Station Mgr.....Cliff Hendrix
 Comm. Mgr.....Howard Myers
 Chief Engineer.....Kenneth Renfrow

KDZA—Pueblo—1947

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Pueblo Radio Co.
 Address.....3011 Elizabeth
 Tel.: LI 4-5646.....KBS
 Representative.....Keystone
 Pres., Gen. Mgr., Chief Eng.....D. B. Crouch
 Comm. Prog. Dir.....William H. Beck

KFEL—Pueblo—1956

Frequency: 970 Kc.....Power: 1000 Watts
 Owned.....KFEL, Inc.
 Address.....4411 Goodnight Ave.
 Tel.: LI 2-6884.....Independent
 Representative.....Continental
 Owner, Mgr.....Frank Donald Hall
 Chief Eng., Asst. Mgr.....John T. Roscoe
 Sales Mgr.....J. M. Johns

KGHF—Pueblo—1928

Frequency: 1350 Kc..Power: 5000 d.; 1000 n.
 Owned By.....KGHF, Inc.
 Address.....Box 293
 Tel.: LI 2-5570.....ABC
 Sta. Rep.....Gill-Perna, Inc.
 President, Gen. Mgr.....Robert D. Ellis
 Program Director.....Bob Mahaffey
 Chief Engineer.....Tony Mejia

KTUX—Pueblo—1959

Frequency: 1480 Kc.....Power: 1000 Watts
 Owned By...Steel City Broadcasting Co., Inc.
 Address.....4211 Elizabeth St.
 Tel.: Lincoln 4-9586.....Independent
 Pres., Gen. Manager.....A. S. Perry
 Program, Pub. Director.....Martin F. Mendine
 Chief Engineer.....James Roper

KAVI—Rocky Ford—1956

Frequency: 1320 Kc....Power: 1000 Watts d.
 Owned By.....Ridner Bcstg. Co.
 Address.....P. O. Box 632
 Tel.: 254-7427.....KBS
 Sta. Representatives.....Pearson; McGuire
 General Mgr.....Edward J. Patrick
 Station Manager.....Lloyd A. Ridner
 Commercial Manager.....John Allsbury
 Program Director.....Don Terry
 Chief Engineer.....James Smith

KVRH—Salida—1948

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....Wm. J. Murphy
 Address.....P. O. Box 166
 Tel.: KEystone 9-2575.....Independent
 General Manager.....Wm. J. Murphy

KGEK—Sterling—1925

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....KGEK, Inc.
 Address.....Fleming Road
 Tel.: LA 2-1607.....KBS
 President.....Al Ross
 Station Mgr.....Al Casey

KOLR—Sterling—1955

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By..Sterling Broadcasting Corp.
 Address.....217 N. Front St.
 Tel.: LA 2-1740.....ABC-MBS
 Representative.....Hal Holman
 President.....Kern Kath
 General Mgr.....Bob Kath
 Program Dir.....Al Anderson
 Chief Engineer.....Glenn Kipple

KCRT—Trinidad—1946

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....KCRT, Inc.
 Address.....100 Fisher Drive; Box 772
 Tel.: VI 6-3212.....MBS, KBS
 Representative.....Indie Sales
 Pres., Gen. Mgr., Ch. Eng.....E. M. Cooper
 Sales Promotion Mgr.....Mrs. Francis Hayes
 Program Director.....Pete Deluca

KFLJ—Walsenburg—1957

Frequency: 1380 Kc.....Power: 1 Kw., d.
 Owned By.....Floyd Jeter
 Address.....Box 593
 Tel.: 111.....Independent
 President, Ch. Eng.....Floyd Jeter
 Prog. Dir.....Lee Jeter

Pop.: 2,566,000
 Families: 754,500

Connecticut

Radio Homes: 739,000
 AM Stas. in State: 32

WADS—Ansonia—1956

Freq.: 690 Kc.....Power: 500 Watts d.
 Owned By.....Valley Broadcasting Co.
 Address.....290 Main St.

Tel.: RE 5-4606.....MBS
 Station Rep.....Walker-Rawalt
 Pres., Gen., Sta. Mgr.....Sydney E. Byrnes
 Commercial Mgr.....Wes Hobby
 Chief Engineer.....Angelo Gruttadauria
 (WTIC Ad on Page 330)

QUALITY BROADCASTING SELLS RICH, RICH SOUTHERN NEW ENGLAND



QUALITY IN ARCHITECTURE IS REPRESENTED BY CONNECTICUT'S STATE CAPITOL IN HARTFORD, DESIGNED IN 1871 BY RICHARD MARSHALL UPJOHN. A FEW RODS AWAY, THE CORNING MEMORIAL FOUNTAIN REFLECTS QUALITY IN SCULPTURE.

IN RICH, RICH SOUTHERN NEW ENGLAND, QUALITY IN BROADCASTING HAS BEEN THE HALLMARK OF WTIC RADIO FOR THREE AND ONE-HALF DECADES.



WTIC 50,000 watts HARTFORD, CONN.
REPRESENTED BY THE HENRY I. CRISTAL COMPANY

WICC—Bridgeport—1926

Freq.: 600 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By. Conn.-N. Y. Broadcasters
 Address. 2190 Post Rd., Fairfield, Conn.
 Tel.: CL 6-0461. N.Y. CI 5-0668. Independent
 Representative. Adam Young
 President, Gen. Mgr. Kenneth M. Cooper
 V.P., Business Mgr. John E. Metts
 Sales, Sta. Mgr. Ray Colonari
 Program Director. Frank Delfino
 Owners of: WICC-TV.

WNAB—Bridgeport—1941

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By. WNAB, Inc.
 Business-Studio Address. 991 Broad St.
 Tel.: FO 6-1803. ABC
 President. Harold Thomas
 General, Comm. Mgr. John Ellinger

WBIS—Bristol—1948

Frequency: 1440 Kc. Power: 500 Watts, d.
 Owned-Oper. By. The Bristol Bcstg. Corp.
 Business-Studio Address. 183 Main St.
 Tel.: LU 3-9265. Independent
 Station Reps. Masla Assoc.
 President. Eric Hatch
 General Manager. Richard C. Kilbourn

WLAD—Danbury—1947

Frequency: 800 Kc. Power: 250 Watts d.
 Owned-Operated By. Berkshire Bcstg. Corp.
 Business-Studio Address. 207 Main St.
 Tel.: PI 8-3565. Independent
 Station Reps. Devney O'Connell; Foster & Creed
 President. John P. Previdi
 Gen., Comm. Mgr. Sol Robinson

WSUB—Groton—1958

Frequency: 980 Kc. Power: 1000 Watts
 Owned By. Radio WSUB
 Business Address. 119 Bridge St.
 Tel.: Hilltop 5-2494. Independent
 Representative. Walker-Rawalt
 General Mgr. Lawrence A. Reilly
 Commercial Manager. Warren F. Haas
 Program, Ch. Eng. Armand J. Bernard
 Owners of: WTXL, Springfield, Mass.

WCCC—Hartford—1947

Frequency: 1290 Kc. Power: 500 Watts, d.
 Owned By. Greater Hartford Bcstg. Co. Inc.
 Address. Hotel Bond
 Tel.: JA 5-6648. Independent
 Sta. Reps. Gill-Perna; Foster & Creed
 President. William M. Savitt
 Comm. Sta. Mgr. Everett H. Seltzer
 Program Dir. Burt La Coe
 Sales Promo. Mgr. Ralph H. Klein
 Chief Engineer. Edward S. Kozaryn

WTIC—Hartford—1925

Frequency: 1080 Kc. Power: 50,000 Watts
 Owned-Oper. By. Travelers Bcstg. Service
 Business-Studio Address. 28 Grove St.

Tel.: JA 5-0801. NBC
 Representative. Christal
 President. Paul W. Morency
 V.P., Gen. Mgr. Walter C. Johnaon
 V.P., Program Director. Bernard Mullins
 Vice President, Sales. Robert S. Tyrol
 Promotion Mgr. Eugene J. Muriaty
 Publicity Director. Paul E. Lucas
 Dir. of Engineering. Harold A. Dorschug
 Plant Mgr., Ch. Eng. Herman D. Taylor

WDRC—Hartford—1922

Frequency: 1360 Kc. Power: 5000 Watts
 Owned-Oper. By. Buckley-Jaeger Bcstg. Corp.
 Address. Box 151, Blue Hills Sta.
 Tel.: CH 2-7751. Independent
 Station Reps. Peters, Griffin & Woodward
 Gen. Manager. William Crawford

WPOP—Hartford—1956

Frequency: 1410 Kc. Power: 5,000 Watts
 Owned. Tele-Broadcasters of Conn., Inc.
 Business-Studio Address. 410 Asylum St.
 Tel.: JA 7-9131. Independent
 Representative. Adam Young
 President, Gen. Mgr. H. Scott Kilgore
 Station Mgr. Philip A. Zoppi
 Owners of: KUDL, Kansas City, Mo.; KALI, Los
 Angeles; KOFY, San Francisco.

WINF—Manchester—1958

Frequency: 1230 Kc. Power: 250 Watts
 Owned By. Manchester Broadcasting Co.

**HARTFORD'S
 FIRST
 MUSIC and
 NEWS*
 STATION...**

W C C C
 AM _____ FM**

Hartford, Connecticut

The Savitt Stations

* Radio Press International
 ** New York Times-QXR Network Affiliate

CONNECTICUT

Address.....376 R. West Middletown Pike
Tel.: Mitchell 3-2491.....MBS
Station Representative.....Walker-Rawalt
Owner, Gen. Manager.....John Deme
Program Director.....T. R. Safford

WMMW—Meriden—1947

Frequency: 1470 Kc....Power: 1000 Watts, d.
Owned.....Silver City Crystal Company
Address.....99 Colony St.
Tel.: BE 5-5747.....Independent
General Manager.....G. A. Kruttschnitt
Commercial Manager.....R. Heustis

WCNX—Middletown—1948

Frequency: 1150 Kc.....Power: 500 Watts
Owned-Oper. By.....Middlesex Bcstg. Co.
Address.....River Road
Tel.: Diamond 7-2565.....Independent
Sta. Reps.....Devney O'Connell; Nona Kirby
Managing Dir.....R. J., W. J. O'Brien
Station Mgr., Prog. Dir.....Bill Glynn

WHAY—New Britain—1949

Frequency: 910 Kc.....Power: 5000 Watts
Owned-Operated By..Central Conn. Bcstg. Co.
Business-Studio Address.....22 Grove Hill
Tel.: Baldwin 3-2721.....ABC
Sta. Reps.....Forjoe; New Eng. Spot Sales
President.....Patrick Goode
General Mgr.....Aldo DeDominicis
Station Comm. Mgr.....Edward C. Obrist
Sales Prom. Manager.....John Dyno

WKNB—New Britain—1946

Frequency: 840 Kc....Power: 1000 Watts d.
Owned By.....Beacon Broadcasting Co.
Address.....1422 New Britain Ave.
Tel.: AD 6-1277.....Independent
Stations Reps.....Hollingbery; Eckels
President.....Sheldon Smerling
General Manager.....Bruno M. Kern
Comm. Manager.....William F. Schnaudt
Station Manager.....Norton Virgient

WAVZ—New Haven—1947

Frequency: 1300 Kc.....Power: 1000 Watts
Owned-Operated By.....WAVZ Bcstg. Corp.
Business-Studio Address.....152 Temple St.
Tel.: SP 7-4761.....Independent
Representative...Hollingbery, Kettell Carter
Pres., Gen. Mgr.....Daniel W. Kops
V.P., Comm. Mgr.....Richard J. Monahan
V.P. & Sta. Mgr.....Marvin B. Rosenblatt
Program Director.....George T. Phillips
Sales Prom., Pub. Director.....S. L. Barstein
Chief Engineer.....Frederick Brill

WELI—New Haven—1935

Frequency: 960 Kc.....Power: 5 Kw.
Owned By.....Conn. Radio Foundation, Inc.
Business-Studio Address.....221 Orange St.
Tel.: UN 5-1133.....Independent
Sta. Representative.....H. R. Reps.
Pres., Sta., Gen. Mgr.....Richard W. Davis

WDEE—New Haven—1960

Frequency: 1220 Kc.....Power: 1000 Watts d.

Owned By.....Southern New Eng. Bcstg. Corp.
Address..473 Denslow Hill Rd., Hamden, Conn.
Tel.: AT 8-3561.....Independent
Station Rep.....Forjoe
President, Gen. Mgr.....Vincent Delaurentis
Commercial Mgr.....William Tilow

WNHC—New Haven—1944

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By....Triangle Publications, Inc.
Address.....135 College St.
Tel.: SPruce 7-3611.....ABC
Representative.....McGavren
V.P. Radio-TV Div.....Roger W. Clipp
General Mgr.....Richard L. Chalmers
Commercial Mgr.....James U. Sweeney, Jr.
Chief Engineer.....Howard W. Wessenberg
Owners of: WFIL-AM-FM-TV, Philadelphia;
WNBF-AM-FM-TV, Binghamton, N. Y.; WFBG-
AM-TV, Altoona, Pa.; WNHC-FM-TV, New Ha-
ven, Conn.; WLYN-TV, Lebanon, Pa.; KFRE-
AM-FM-TV, Fresno, Calif.

WNLC—New London—1936

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By..The Thames Bcstg. Corp.
Business-Studio Address.....281 State St.
Tel.: Gibson 2-5328.....Independent
Station Reps.....Masla & Co.; Kettell-Carter
Pres., Gen. Manager.....Gerald J. Morey
Prom., Comm. Mgr.....Edwin H. Schweltzer

WNLK—Norwalk—1948

Frequency: 1350 Kc.....Power: 500 Watts

WAVZ... by all standards... New Haven's BEST

- Audience size and composition (Pulse & Hooper).
- Sales to local and national advertisers.
- Community awareness, participation and leadership.
- Broadcast industry leadership and recognition.
- Cooperation of staff and management.

Celebrating our 14th Anniversary

Represented in New England by
KETTEL-CARTER

Represented nationally by
GEORGE P. HOLLINGBERY CO.

Owned-Operated By...Norwalk Bcstg. Co., Inc.
 Address 11 Wall St.
 Tel.: TE 8-5566.....Independent
 Pres., Gen. Mgr.....James Stolcz
 Program Director.....Richard Bounerba
 Chief Engineer.....Clarence Burnham

WICH—Norwich—1946

Freq: 1310 Kc.....Power: 1 Kw.
 Owned-Oper. By....Eastern Conn. Bcstg. Co.
 Business-Studio Address.....Cuprak Rd.
 Tel.: TU 7-1613.....Independent
 Reprs.....Everett-McKinney; Foster-Creed
 President.....Donald Lasser
 General Station Mgr.....Richard Reed
 Commercial Manager.....John A. MacAdie
 Sales Prom., Pub. Director.....Edward Adler
 Program Dir.....Thomas Phelan
 Chief Engineer.....Alexander Dubenetsky

WLIS—Old Saybrook—1956

Frequency: 1420 Kc.....Power: 500 Watts
 Owned.....Long Island Sound Radio Corp.
 Address.....Conn. Turnpike
 Tel.: EV 8-3546.....MBS
 Sta. Representative.....Hopewell
 Pres., Gen. Mgr.....Joseph P. Trantino
 Commercial Mgr.....Alex Pernal
 Station Mgr.....Vivian N. Trantino
 Chief Engineer.....James Thorpey

WINY—Putnam—1953

Frequency: 1350 Kc.....Power: 1 Kw.

Owned By.....Winy Bcstg. Co.
 Address.....15 Grove St.
 Tel.: WA 8-2721-2.....MBS
 President.....H. C. Rice
 Gen. Mgr.....R. C. Rice

WSTC—Stamford—1946

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....W. Conn. Bcstg. Co.
 Business-Studio Address.....270 Atlantic St.
 Tel.: DA 4-7575.....ABC
 Newspaper Affiliation.....Stamford Advocate
 Station Rep.....Everett-McKinney
 President.....Kingsley Gillespie
 Gen. Manager.....Julian Gilswartz
 Chief Engineer.....Lisle Dorrian

WBZY—Torrington—1948

Frequency: 990 Kc.....Power: 1000 Watts d.
 Owned By.....Pioneer States Bcstrs., Inc.
 Business-Studio Address.....127 Main St.
 Tel.: HU 9-4173.....Independent
 Station Rep.....Breen & Ward
 President, Gen. Mgr.....Bernard J. Zucker
 Program Director.....R. Paul Hallett
 Chief Engineer.....James M. Dunlap

WTOR—Torrington—1948

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By....Torrington Bcstg. Co., Inc.
 Business-Studio Address.....93 Perkins St.
 Tel.: HU 9-4181.....MBS
 Station Reprs.....Walker-Rawalt; Masla
 Pres., Gen. Mgr.....Edmund W. Waller
 Sta., Comm. Mgr.....Alfred G. Eyre
 Program Director.....Ed Harrigan
 Chief Engineer.....Don Freeman

WATR—Waterbury—1934

Freq.: 1320 Kc.....Power: 5 Kw., d., 1 Kw., n.
 Owned-Oper. By.....WATR, Inc.
 Business-Studio Address.....440 Meadow St.
 Tel.: PL 5-1121.....ABC
 Sta. Representative.....Masla
 Gen., Sta. Mgr.....Sam R. Elman
 Chief Engineer.....Andrew Toross

WWCO—Waterbury—1946

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper.WWCO, Inc.
 Business-Studio Address.....65 Bank St.
 Tel.: PLaza 4-5141.....MBS
 Representative.....Radio TV Rep.
 President.....Herbert Bloomberg
 Vice President.....Ruth R. Goodard
 Program Director.....Norm White
 Chief Engineer.....B. McCormick

WBRY—Waterbury—1932

Frequency: 1590 Kc.....Power: 5000 Watts
 Owned-Oper. By.....WBRY Bcstg. Corp.

WWCO

*** PULSE RATED #1**

BY THE WIDEST MARGIN EVER!

*More Adult Listeners Than Any
 Other Waterbury Station!*

WWCO—22 Quarter Hour "Firsts"

Sta. A — 2 Quarter Hour "Firsts"

Sta. B—NO Quarter Hour "Firsts"

**WWCO — Average Rating —
 7 A.M.-7 P.M. — 6.7**

WWCO

1240 Non-Directional

Waterbury Connecticut

Representative: Radio-TV Reps, Inc.

* Pulse September 1960

CONNECTICUT-DELAWARE

Address.....136 Grand St.
Tel.: PL 3-1125.....CBS
Sta. Reps.....Devney O'Connell; Foster-Creed
President.....Michael Gourd
Gen. Station Manager.....Robert S. Holczer
Commercial Manager.....Alton Lenoce
Program Director.....John Engel
Sales Prom. Mgr.....Murray L. Grossman
Publicity Director.....Joseph Mulhall Jr.
Chief Engineer.....John Tomaszewicz

WMMM—Westport—1959

Frequency: 1260 Kc.....Power: 1000 Watts
Owned By.....Westport Bcstg. Co.
Business Address.....163 Main St.

Tel.: Capital 7-5133.....Independent
President, Gen. Mgr.....Sidney J. Flamm
Station Mgr., Prog. Dir.....Bob Roberts
Comm. Manager.....John Newhouse
Sales Promotion Mgr.....Caroline Taylor
Chief Engineer.....James M. Orre

WILI—Willimantic—1957

Frequency: 1400 Kc.....Power: 250 Watts
Owned By....."Willie" Corp.
Address.....Route 6, Airport Road
Tel.: HA 3-1621.....Independent
Station Representative.....Bob Dore
Pres., Gen. Manager.....Herbert C. Rice
Comm. Manager.....Robert C. Rice
Chief Engineer.....C. E. O'Neil

Pop.: 452,000
Families: 133,000

Delaware

Radio Homes: 128,000
AM Stas. in State: 9

WDOV—Dover—1948

Frequency: 1410 Kc.....Power: 1000 Watts
Owned.....Dover Bcstg. Co.
Address.....Denny's Road
Tel.: REDfield 4-5816.....MBS
Station Representative.....Breen & Ward
President.....Henry Rau
Station, Comm. Mgr.....William S. Cook
Program Director.....Edward Miller
Chief Engineer.....Lloyd Smith
Owners of: WOL, Washington, D. C.; WARK,
Hagerstown; WNAV, Annapolis.

WKEN—Dover—1957

Frequency: 1600 Kc.....Power: 500 Watts, d.
Owned.....Coastal Carolina Bcstrs.
Address.....Treadway Inn
Tel.: RE 4-5797.....ABC
Sta. Representative.....Grant Webb
President.....J. Olin Tice, Jr.
Station Manager.....John Masters
Commercial Manager.....Charles Sullivan
Chief Engineer.....Jim Gentry
Owners of: WKTC, Charlotte; WMYB, Myrtle
Beach; WCAY, Columbia.

WJWL—Georgetown—1951

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Scott Bcstg.
Address.....DuPont Highway
Tel.: Georgetown 2567.....Independent
Sta. Representative.....Grant
President.....Herbert Scott
General Manager.....Charles R. Maillet
Chief Engineer.....Edward Marzosa

WKSB—Milford—1953

Frequency: 930 Kc.....Power: 500 Watts
Owned-Oper. By.....Kent-Sussex Bcstg. Co.
Address.....Box 444
Tel.: 8881.....Independent

Gen., Comm., Prom. Mgr.....H. M. Griffith, Jr.
Ch. Eng., Oper Mgr.....C. V. Lundstedt
Prog. Dir.....Borden E. Smith

WSUX—Seaford—1955

Frequency: 1280 Kc.....Power: 1000 Watts
Owner-Oper. By.....E. & W. C. Evans
Address.....Dual Hwy. 13
Tel.: NAtional 7-7933.....Independent
Pres., Gen. Mgr.....Elizabeth Evans

WAMS—Wilmington—1947

Frequency: 1380 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned.....Rollins Broadcasting Co.
Address.....Box 2167
Tel.: OL 4-8881.....Independent
Station Representative.....Eastman
President.....O. Wayne Rollins
General Manager.....R. Randall Rollins
Commercial Manager.....Robert Fishman
Program Director.....Pat Patterson
Chief Engineer.....Fitzgerald McDaniel
Owners of: WCHS-AM-TV, Charleston; WGEE, In-
dianapolis; WEAR-TV, Mobile; WPTZ-TV;
Plattsburgh.

WDEL—Wilmington—1922

Frequency: 1150 Kc.....Power: 5000 Watts
Owned-Oper. By.....Delmarva Bcstg. Co., Inc.
Business-Studio Address.....10th & King Sts.
Tel.: OL 8-7268.....NBC
Representative.....Meeker Co.
Station Executive.....Clair R. McCollough
Station Manager.....Harvey C. Smith
Gen. Sales Mgr.....J. Robert Gulick
Technical Director.....J. E. Mathiot
Owners of: WGAL, AM-TV, Lancaster, Pa.;
WOTK, York, Pa.; WKBO, Harrisburg, Pa.;
WEST, Easton, Pa.; WRAC, Williamsport, Pa.

WILM—Wilmington—1922

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Delaware Bcstg. Co.

DELAWARE-DIST. OF COLUMBIA

Business-Studio Address.....920 King St.
Tel.: OL 4-7771.....MBS
Representative.....Bolling Co.
President, Gen. Mgr.....Ewing B. Hawkins
Chief Engineer.....Eugene Szymanski

WTUX—Wilmington—1947

Frequency: 1290 Kc....Power: 1000 Watts d.
Owned-Oper. By....Port Frere Bcstg. Co., Inc.

Address.....1400 Market St.
Tel.: OL 5-8821.....Independent
Representative.....Walker-Rawalt
Pres., Gen. Mgr.....Gordon K. MacIntosh
V. P., Comm. Mgr.....William S. Ewing
Sales Prom. Mgr.....Henry Cook
Program Director.....Donald Mathewson
Publicity Director.....Bill Pfeiffer
Chief Engineer.....Ed Kennedy

Pop.: 754,000
Families: 219,000

Dist. Of Columbia

Radio Homes: 212,500
AM Stas.: 10

WGMS—Washington, D. C.—1947

Frequency: 570 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned By.....RKO General, Inc.
Address.....Hotel Harrington
Tel.: EExecutive 3-8676.....Independent
Representative.....Avery-Knodel
President.....Thomas F. O'Neil
Sales Manager.....Perry S. Ury
Program Director.....Chas. D. Wood
Dir. of Adv. & Pub.....Elizabeth Parrish

WMAL—Washington, D. C. 1925

Freq.: 630 Kc.....Power: 5,000 Watts
Owned.....Evening Star Bcstg. Co., Inc.
Address.....4461 Connecticut Ave., N.W.
Tel.: KE 7-1100.....ABC
Newspaper Affiliation.....The Evening Star
Representative.....H-R
President.....John W. Thompson, Jr.
General Manager.....Fred S. Houwink
Radio Manager.....Andrew M. Ockershausen
Opera. Manager.....Howard E. Williams Jr.
Publicity Director.....Richard Eury
Chief Engineer.....Allan Powley
Owners of: WMAL-FM-TV; WSWA-AM-TV-FM,
Harrisonburg, Va.

WOL—Washington, D. C.—1924

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Washington Bcstg. Co.
Address.....2000 P. St., N.W.
Tel.: HObart 2-3900.....MBS
Station Representative.....Breen-Ward
Pres., Gen. Mgr.....Henry Rau
Commercial Manager.....Stan Barclay
Business Manager.....Patrick H. Kelly
Chief Engineer.....Lloyd Smith
Owners of: WDOV, Dover, Del.; WNAV, Annapolis,
Md.

WOOK—Washington, D. C. 1940

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....United Bcstg. Co.
Address.....8th & I Sts., N.W.
Tel.: RE 7-8000.....Independent
Station Reps.....United Bcstg.; Wittig
President.....Richard Eaton

V.P. & Gen. Mgr.....John A. Panagos
Program Director.....Cliff Holland
Chief Engineer.....Ernest E. Stephens

WPGC—Washington, D. C. 1954

Frequency: 1580 Kc....Power: 10,000 Watts d.
Owned-Operated By.....WPGC, Inc.
Business Address....4421 Southern Ave., SE
Tel.: Jordan 8-6677.....Independent
Station Representative.....Dore
President.....M. E. Richmond
Gen., Comm. Manager.....Robert Howard
Program Director.....Dean Griffith
Chief Engineer.....George R. Sanner

WQMR—Washington, D. C. 1947

Frequency: 1050 Kc.....Power: 1,000 Watts
Owned By.....Connie B. Gay Bcstg. Corp.
Address.....4000 Albermarle St. N. W.
Tel.: EMerson 3-8110.....Independent
President.....Connie B. Gay
General Manager.....Ed Winton
Station Manager.....Ted Dorf
Program Director.....Don Tucker
Publicity Director.....Geraldine Tower
Chief Engineer.....Jim Petty
Owners of: WFTC, Kinston; WTCR, Ashland;
WGAY-FM, Washington.

WRC—Washington, D. C.—1923

Frequency: 980 Kc.....Power: 5000 Watts
Owned-Operated By.....National Bcstg. Co.
Address.....4001 Nebraska Ave., NW
Tel.: EM 2-4000.....NBC
Sta. Representative.....NBC Spot Sales
President (NBC).....Robert Kintner
V. P., General Mgr.....Joseph Goodfellow
Sta. Sales Mgr.....Harry A. Karr Jr.
Prog. Mgr.....William Grayson
Publicity Dir.....Charlotte Walch
Chief Engineer.....John Rogers
Owners of: WNBC-AM-TV-FM, N. Y.; WRCV-
AM-TV, Phila.; WRC-TV-FM; WMAQ-FM, Chi-
cago; KNBC-FM, San Francisco; WAMP, Pitts-
burgh; WNBQ, Chicago; KRCA, Los Angeles;
WFMP, Pittsburgh.

WTOP—Washington, D. C. 1932

Frequency: 1500 Kc.....Power: 50,000 Watts

DIST. OF COLUMBIA-FLORIDA

Owned-Oper. Washington Post Bcst. Div.
 Address Broadcast House
 Tel.: EM 2-9300 CBS
 Representative CBS Radio Spot Sales
 Pres., Bcst. Div. John S. Hayes
 General Manager Lloyd Dennis, Jr.
 Comm. Mgr. R. W. Schellenberg
 Sales Prom. Manager Charles Crawford
 Program Director Patricia A. Seagrith
 Chief Engineer Granville Klink

WUST—Washington, D. C. 1947

Frequency: 1120 Kc. Power: 250 Watts
 Owned-Operated By Atlantic Bcstg. Co.
 Address 1815 V St., N.W.
 Tel.: HO 2-0011 Independent
 Representative Pearson
 President Milton Diener

Gen., Comm. Mgr. Daniel Diener
 Program Mgr. Ben Gordon
 Comm. Prom. Mgr. Perry Walders
 Chief Engineer Norman Woods

WWDC—Washington, D. C. 1941

Frequency: 1260 Kc. Power: 5000 Watts
 Owned-Oper. By WWDC, Inc.
 Business-Studio Address 1627 K St., N.W.
 Tel.: TU 2-7600 Independent
 Representative Blair
 Pres., Gen. Mgr. Ben Strouse
 Comm. Manager Herman Paris
 Program Director Ed Studney
 Sales Prom. Mgr. Jo Wilson
 Publicity Director Norman Reed
 Chief Engineer Ross H. Beville
 Owners of: WMBR, Jacksonville.

Pop.: 5,034,000
 Families: 1,537,500

Florida

Radio Homes: 1,482,000
 AM Stas. in State: 169

WAPG—Arcadia—1956

Frequency: 1480 Kc. Power: 1000 Watts d.
 Owned Arcadia-Punta Gorda Bcstg. Co.
 Address Box 676
 Tel.: WA 8-6111 KBS
 President H. D. Ryals
 General Manager W. W. Benton
 Comm., Prog. Dir. Bert G. Erickson
 Chief Engineer Bill Lee

WKTX—Atlantic Beach—1958

Frequency: 1600 Kc. Power: 1000 Watts d.
 Owned Ocean Beach Bcstg. Co.
 Address 1611 Atlantic Blvd.
 Tel.: CH 6-3695 Independent
 President W. H. Adams, Jr.
 Gen. Mgr., Chief Eng. Robert K. Lynch
 Program Dir. Bernie Adams

WTWB—Auburndale—1956

Frequency: 1570 Kc. Power: 1 Kw., d.
 Owned By L. M. Hughey
 Address P. O. Box 7
 Tel.: WOODLAWN 7-1129 Independent
 President L. M. Hughey
 Gen. Mgr., Program Dir. Richard Boyce
 Chief Engineer Fred N. Potter

WAVP—Avon Park—1957

Frequency: 1390 Kc. Power: 1 Kw., d.
 Owned By Mid-Florida Bcstrs., Inc.
 Address Kissimmee, Fla.
 President John Marshall
 General Manager Douglas L. Way
 Commercial Manager Geneva Clayton
 Program Director June Cooper
 Chief Engineer Jerald Brush
 Owners of: WKBX, Kissimmee

WBAR—Bartow—1954

Frequency: 1460 Kc. Power: 1000 Watts d.
 Owned-Oper. By WBAR, Inc.
 Address Box 820
 Tel.: 533-4021 Independent
 Station Manager Morton C. Cook
 Chief Engineer J. A. Duncan

WSWN—Belle Glade—1947

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Operated By Seminole Bcstg. Co.
 Address Belle Glade
 Tel.: WYMAN 6-2063 Independent
 Chrm. of Bd. E. D. Rivers, Jr.
 President H. Ulmer
 General Manager Marvin Smith
 Program Director Al Harris
 Chief Engineer C. S. Clemens

WBRD—Bradenton—1957

Frequency: 1420 Kc. Power: 1 Kw. d.
 Owned Sunshine State Bcstg. Co., Inc.
 Address P. O. Box 1038
 Tel.: 6-2183 MBS
 Station Rep. John E. Pearson Co.
 Pres., Gen. Mgr. Robert R. Nelson
 Commercial Manager Hal Meyer
 Program Director B. F. Nelson
 Chief Engineer Richard Wetherbee

WTRL—Bradenton—1946

Frequency: 1480 Kc. Power: 250 Watts
 Owned By Fletcher-Mitchell Corp.
 Address Memorial Pier
 Tel.: 3-1490 Independent
 Station Representative Bob Dore Assn.
 President James I. Mitchell
 General Manager David W. Albright
 Comm. Mgr. Ken McKendree
 Program Director Gordon Wyllie

Chief Engineer.....Marlen Hager
 Owners of: KCBC, Des Moines.

WWJB—Brooksville—1958

Frequency: 1450 Kc.....Power: 250 Watts
 Owned By.....Brookville Bstg. Service
 Address.....30 E. Liberty St.
 Tel.: Brookville 2020.....KBS
 President, Gen. Mgr.....W. W. Johnson
 Station Mgr.....Charles Grant
 Chief Engineer.....Don Thompson

WBGC—Chipley—1956

Frequency: 1240 Kc.....Power: 250 Watts
 Owned By.....Lee-San Corp.
 Address.....Drawer 430
 Tel.: ME 8-0234.....Independent
 President, Gen. Mgr.....John Sanders
 Station, Prog. Mgr.....Mrs. Lee Sanders
 Chief Engineer.....Gerald McKechnie

WAZE—Clearwater—1959

Frequency: 860 Kc.....Power: 500 Watts
 Owned By.....Radio Clearwater, Inc.
 Address.....201 S. Ft. Harrison Ave.
 Tel.: 38—575.....Independent
 President, Comm. Mgr.....Charles H. Adams
 Gen. Mgr., Ch. Eng.....Gene Allen Robinson
 Program Director.....Scott Dilworth
 Sales Prom. Mgr.....L. H. Falconnier
 Publicity Director.....Richard Whiting

WTAN—Clearwater—1948

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Clearwater Radio, Inc.
 Business Address.....200 Pierce Blvd.
 Tel.: 3-3084.....Independent
 Pres., Gen. Mgr.....H. Dennison Parker
 Program Director.....Harry C. Lytle
 Chief Engineer.....Frank L. Reid

WSUG—Clewiston—1959

Frequency: 1050 Kc.....Power: 250 Watts
 Owned By.....Clewiston Broadcasting Co.
 Address.....Box 265
 Tel.: Clewiston.....Independent
 Station Manager.....L. Chapman

WEZY—Cocoa—1957

Frequency: 1350 Kc...Power: 500 Watts, d; 1 n.
 Owned By.....WEZY, Inc.
 Address.....740 Clearlake Rd.
 Tel.: Newton 6-4411.....Independent
 Station Representatives...Grant Webb; Ochs
 President.....Irving Braun
 General Manager.....Jay Schoof
 Program Director.....Richard Olson
 Chief Engineer.....John Shelton

WKKO—Cocoa—1953

Frequency: 860 Kc.....Power: 1 Kw. d.
 Owned By.....WKKO Radio, Inc.
 Address.....Box 1308
 Tel.: NE 6-2411.....KBS
 Station Representative.....Dora Clayton
 President, Gen. Mgr.....Marvin Rothschild
 Comm. Manager.....Steve Armstrong

Sta., Program Director.....Dale Wright
 Sales Prom. Mgr.....Stan Murhoff
 Publicity Director.....Stan Freed
 Chief Engineer.....Jack Heimberger

WRKT—Cocoa—1959

Frequency: 1300 Kc.....Power: 500 Watts
 Owned By.....Mel Wheeler
 Address.....425 W. Orange
 Tel.: SU 3-2416.....Independent
 President.....Mel Wheeler
 General Manager.....Carl Collins
 Commercial Manager.....John Fox
 Program Director.....Rick Hutto
 Publicity Director.....Mack Stamps

WVCG—Coral Gables—1948

Frequency: 1070 Kc....Power: 1000 Watts d.
 Owned-Operated By...Peninsular Bcstg. Corp.
 Business Address.....377 Alhambra Circle
 Tel.: HI 8-7411.....Independent
 Sta. Representative.....Broadcast Time Sales
 President, Sta. Mgr.....George W. Thorpe
 Commercial Manager.....Timothy J. Carney
 Program Director.....Barbara Binns
 Chief Engineer.....Thomas F. Middleton

WCNU—Crestview—1948

Frequency: 1010 Kc....Power: 1000 Watts d.
 Owned-Operated By...Gulf Shores Bcstg. Co.
 Address.....Box 518
 Tel.: MU 2-2330.....KBS
 General Manager.....S. F. Townsend
 Chief Engineer.....James Whitaker

WJSB—Crestview—1954

Frequency: 1050 Kc....Power: 1000 Watts d.
 Owned-Operated By...Crestview Bcstg. Co.
 Address.....Box 267
 Tel.: MU 2-3040.....Independent
 Pres., Gen. Mgr.....Everett M. McCrary
 Commercial Manager.....Bob Lynn
 Program Director.....Cordel Whitlock
 Sales Prom. Mgr.....Al Robinson
 Publicity Dir.....Pat Miller
 Chief Engineer.....Russ White

**WGTO—Cypress Gardens
 1955**

Frequency: 540 Kc.....Power: 50,000 Watts
 Owned-Operated By.....KSTP, Inc.
 Address.....Box 123
 Tel.: CY 3-4103.....Independent
 Sta. Representative.....Edward Petry & Co.
 President.....Stanley E. Hubbard
 Vice President Sales.....Marvin Rosene
 Comm., Station Manager.....Max Kimbrel
 Program Director.....Bill Gramer
 Sales Prom. Mgr., Pub. Dir.....Gary Miller
 Chief Engineer.....Dave Schick
 Owners of: KSTP-AM-TV, St. Paul; KOB-AM-TV,
 Albuquerque;

WDCF—Dade City—1954

Frequency: 1350 Kc.....Power: 1 Kw. d.
 Owned.....Pasco Bcstg. Co.

FLORIDA 

AddressBox 1077
 Tel.: LO 7-3879.....KBS
 PresidentB. Boring

WELE—Daytona Beach—1957

Frequency: 1590 Kc.....Power: 1 Kw.
 Owned.....Quality Bcsters. of Daytona, Inc.
 AddressBox 1940
 Tel.: CL 2-8222.....Independent
 Sta. Representative.....Gill-Perna
 President.....R. Kelvin Shivers
 Gen. Sta. Mgr.....Val Carter
 Publicity Director.....Claire Warren
 Chief Engineer.....George Nelson

WMFJ—Daytona Beach—1935

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....WMFJ, Inc.
 Business Address.....Daytona Plaza Hotel
 Tel.: CL 2-6491.....Independent
 RepresentativeJack Masla
 PresidentJohn Creutz
 General Mgr., Chief Eng.....Jack Siegel
 Sta. Mgr., Publicity Mgr.....Dick Clark
 Commercial Mgr.....Jay Caldwell
 Program Director.....Myrna De Coudra
 Sales Prom. Mgr.....Jerry Norman

WNDB—Daytona Beach—1947

Frequency: 1150 Kc.....Power: 1,000 Watts
 Owned-Operated By.....News-Journal Corp.
 Business-Studio Address...128 Orange Ave.
 Tel.: CL 2-1511.....ABC
 Newspaper Affil.....M. Journal; E. News
 Sta. Representative.....Thomas F. Clark
 PresidentJulius Davidson
 Gen., Sta. Mgr.....R. Y. Huffman
 Commercial Manager.....John Pitts
 Sales Prom. Mgr.....E. Russell Truex
 Prog. Dir.....Ken Lueck
 Publicity Dir.....M. E. Hagman
 Chief Engineer.....Stephen B. Searle

WROD—Daytona Beach—1947

Frequency: 1340 Kc.....Power: 250 Watts
 Owned.....Radio of Daytona, Inc.
 Business Address.....Box 991
 Tel.: CL 2-4626.....MBS
 RepresentativePearson
 PresidentFrank J. Russell
 Gen. Mgr., Chief Eng....James F. McDonough
 Commercial Mgr.....James Crist
 Sales Prom., Publicity.....Ken Steele

**WDSP—DeFuniak Springs
 1956**

Frequency: 1280 Kc.....Power: 5000 Watts d.
 Owned By.....Euchee Valley Bcstg. Co.
 Business Address.....8th Street
 Tel.: TW 4-8361.....Independent
 President.....Mrs. Marie F. Douglass
 General Mgr.....H. L. Wiles
 Sta. Mgr., Ch. Eng.....Laverne Foster
 Program Director.....Michael Tate

**WZEP—DeFuniak Springs
 1959**

Frequency: 1460 Kc.....Power: 1 Kw. d.
 Owned-Oper. By.....Leonard Zepp
 AddressBox 387
 Tel.: TW 4-7161.....Independent
 President Ch. Eng.....Leonard S. Zepp

WJBS—DeLand—1948

Frequency: 1490 Kc.....Power: 250 Watts
 OwnedWJBS, Inc.
 Address.....220 E. Hubbard
 Tel.: RE 4-1725.....Independent
 General Mgr.....D. S. Phares

WOOO—DeLand—1956

Frequency: 1310 Kc.....Power: 5000 Watts
 Owned.....Trio Bcstg. Co., Inc.
 AddressConrad Bldg.
 Tel.: RE 4-3422.....KBS
 Rep.....Charles Bernard
 Gen., Sta. Mgr.....Wally King
 Comm. Prom. Mgr.....Arthur Beckwith
 Chief Engineer.....Edwin Carson

WDBF—Delray Beach—1954

Frequency: 1420 Kc.....Power: 500 Watts d.
 Owned By.....WDBF Radio
 Address.....P.O. Box 2516
 Tel.: CR 8-2818.....Independent
 President.....Ira Lee Eshelman
 General Manager.....O. R. Bellamy
 Program Director.....Murrel Blount
 Chief Engineer.....Don Hammond

WMEG—Eau Gallie—1956

Frequency: 920 Kc.....Power: 1000 Watts d.
 Owned.....Mel-Eau Broadcasting Corp.
 AddressBox 98
 Tel.: AL 4-2282.....ABC
 Pres., Gen. Mgr.....A. V. Catterton
 Asst. Mgr., Prog. Dir.....Victoria C. Martin
 Commercial Manager.....Thomas Cary
 Sales Prom., Opera. Dir.....Dean C. Wilson
 Chief Engineer.....Joseph Benonis

WLCO—Eustis—1955

Frequency: 1240 Kc.....Power: 250 Watts
 Owned By.....Floyd W. Hess
 AddressDrawer AX
 Owner, Gen. Mgr.....Floyd W. Hess
 Sales Prom. Mgr., Program Dir...Richard Smith
 Chief Engineer.....Wayne L. Moody

**WPAP—Fernandina Beach
 1955**

Frequency: 1570 Kc.....Power: 1000 Watts d.
 OwnedD. T. Brannen
 AddressBox 691
 Tel.: 3667.....KBS
 General Manager.....C. R. Witt

WFTL—Fort Lauderdale
1958

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By... WFTL Bcstg. Co.
Address... P.O. Box 1400
Tel.: LOgan 6-9621... Independent
Sta. Representative... Jack Masla & Co.
President, Gen. Mgr... Walter B. Dunn
Sales Prom., Comm. Mgr... Robert J. Peggs
Program Director... Joseph P. Mulvihill, Jr.
Chief Engineer... Charles E. Vanderford, Jr.

WLOD—Ft. Lauderdale—1959

Frequency: 1000 Kc. Power: 980 Watts
Owned By... Franklin Broadcasting Co.
Address... P.O. Box 108
Tel.: WEbster 3-3511... Independent
Station Representative... Gill Perna
President... William F. Johns Jr.
General Manager... Robert J. Flynn
Commercial Manager... Sherod Rouser
Program Director... Michael E. Thomas
Sales Prom. Mgr... George V. Liddy
Chief Engineer... Richard P. Northey
Owners of: KOMA, Tulsa, Okla.; WMIN, St. Paul,
Minn.; WWOM, New Orleans, La.

WWIL—Ft. Lauderdale—1955

Frequency: 1580 Kc. Power: 10 Kw. d., 5 Kw. n.
Owned... Florida Air-Power, Inc.
Address... 600 Riverland Road
Tel.: LU 1-1580... Independent
Station Rep... Weed Radio
President... Col. William A. Roberts
General, Comm. Mgr... Dick Doty
Program Director... Jack Swart
Publicity Director... Marie Dehn
Chief Engineer... Henry Murray

WINK—Ft. Myers—1940

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By... Ft. Myers Bcstg. Co., Inc.
Address... 2824 Palm Beach Blvd.
Tel.: EDison 4-1331... KBS
Station Representative... United Spot Sales
General Manager... A. J. Bauer
Chief Engineer... B. Bachman

WMYR—Ft. Myers—1952

Freq.: 1410 Kc. Power: 5 Kw. d., 5 w. n.
Owned-Operated By... Robert Hecksher
Address... 2835 Hanson St.
Tel.: ED 5-1175... Independent
Owner-Gen. Mgr... Robert Hecksher

WARN—Fort Pierce—1952

Frequency: 1330 Kc. Power: 1000 Watts d.
Owned-Oper. By... South Jersey Bcstg. Co.
Address... 3825 Metger Road
Tel.: HOward 4-1330... ABC
President... Maj. Ramulf Compton
General Mgr., Ch. Eng... Charles C. Castle
Commercial Mgr... Dennis O'Day
Program Director... Marcia Collins

Sales Prom. Mgr... James Harper
Publicity Director... Donna L. Odgen
Owners of: WKDN, Camden, N. J.

WIRA—Fort Pierce—1946


Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By... Indian River Bcstg. Co.
Address... P.O. Box 1401
Tel.: HOward 4-1400... NBC
Sta. Representative... United Spot Sales
Pres., Gen. Mgr... James L. Howe
Sta., Program Mgr... Sam Lawder
Commercial Manager... J. Kingsley Butt
Chief Engineer... Robert Money

WFTW—Ft. Walton Beach
1953

Frequency: 1260 Kc. Power: 1000 Watts d.
Owner... Vacationland Bcstg. Co.
Address... 39 Main St.
Tel.: CH 3-3123... Independent
President... Wilbur R. Powell
Gen. Sta. Mgr... Milford A. Reynolds
Chief Engineer... Jimmy Waits

WNUE—Ft. Walton Beach
1956

Frequency: 950 Kc. Power: 1 Kw.
Owned By... Smith Radio Inc.
Address... Wright Ave.



WWIL

AM & FM

1580 kc. • 103.5 Mgc.

Top Radio
at the Top of the Dial
in
FT. LAUDERDALE, FLORIDA
"Where the Fun Never Sets"

10,000 watts Day
5,000 watts Night
(and WWIL-FM with 31,000 watts
covering all of South Florida)

**Ft. Lauderdale's Dominant
Total Audience Radio**

Contact: Weed Radio Corporation
or Dick Doty, General Manager

WWIL, WWIL-FM,
P.O. Box 8067, Ft. Lauderdale, Fla.

FLORIDA

Tel.: CH 4-5685.....Independent
Sta. Representative...Continental Radio Sales
President.....M. D. Smith III
General Manager.....B. Borthwick

WDVH—Gainesville—1954

Frequency: 980 Kc.....Power: 5 Kw. d.
Owned-Operated By.....WDVH, Inc.
Address.....P. O. Box 103
Tel.: FR 2-2528.....Independent
Sta. Representative.....Everett McKinney
President.....R. A. Vaughn
Gen. Mgr., Chief Engr.....Tom Hanssen
Commercial Manager.....Gene A. Bowen
Program, Prom. Mgr.....William P. Marr
Publicity Manager.....David A. Lowe

WGGG—Gainesville—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Gainesville, Inc.
Business Address.....Box 501
Tel.: FR 6-5791.....Independent
Sta. Representative.....Jack Masla
Gen. Comm. Mgr.....Leon E. Mims
Program Director.....William Mansfield
Chief Engineer.....Iottis Adams

WRUF—Gainesville—1928

Frequency: 850 Kc.....Power: 5000 Watts
Owned-Operated By.....State of Fla.
Business Address.....P.O. Box 2757
Tel.: FR 6-7575.....NBC
Representative.....Thomas F. Clark
General Manager.....Kenneth F. Small
Commercial Mgr.....Robert L. Black
Program Dir.....Pierre A. Bejanc
Chief Engineer.....Bertram MacNamara

WGRC—Green Cove Springs 1959

Frequency: 1580 Kc.....Power: 500 W.
Owned By.....Palms Broadcasting, Corp.
Address.....Que-Si-Sana Motel, Walnut St.
Tel.: 6363.....Independent
President & Gen. Mgr.....R. A. Oliver
Station Mgr.....D. R. Millan

WGMA—Hollywood—1953

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned By.....Melody Music, Inc.
Address.....1909 Harrison St.
Tel.: WA 2-0178.....Independent
Station Rep.....Clark
President.....Jack Barry
Gen. Mgr., Sta. Mgr.....C. Edward Little
Commercial Mgr.....Bill Day
Sales Prom. Mgr.....Betty Cochran
Program Dir.....Kenneth Roth
Publicity Dir.....Ronnie Ames
Chief Engineer.....Al O'Hara

WSDB—Homestead—1957

Frequency: 1430 Kc.....Power: 500 Watts, d.
Owned.....S. Dade Bcstg. Co.
Business Address.....507 N.W. 2nd St.

Tel.: CI 7-2445.....Independent
General Manager.....Hank Cutshall

WAPE—Jacksonville—1958

Frequency: 690 Kc.....Power: 25,000 Watts, d.
Owned By.....Brennan Bcstg. Co.
Address.....P. O. Box 1103
Tel.: Congress 4-9555.....Independent
Station Rep.....Radio-TV Reps.
Pres., Gen. Mgr.....William J. Brennan
Commercial Manager.....Jim Atkins
Chief Engineer.....C. G. Brennan

WIVY—Jacksonville—1948

Frequency: 1050 Kc.....Power: 1000 Watts
Owned-Operated By.....WIVY, Inc.
Address.....1639 Atlantic Blvd.
Tel.: FL 9-2521.....Independent
Sta. Representative.....Jack Masla
President.....Edward J. Oberle
General Mgr.....Baldwin Goodwin, Jr.

WJAX—Jacksonville—1925

Frequency: 930 Kc.....Power: 5,000 Watts
Owned-Operated By...City of Jacksonville, Fla.
Business-Studio Address.....1 Broadcast Pl.
Tel.: EI 4-1681.....NBC
Sta. Rep.....Bolling
Commissioner in Charge.....J. D. Kennedy
General Mgr.....J. W. Douglass
Program Supervisor.....Mrs. Margaret Scott
Publicity Dir.....Ed McCullers
Chief Engineer.....Kenneth L. Kroier

WMBR—Jacksonville—1927

Frequency: 1460 Kc.....Power: 5000 Watts
Owned-Oper. By.....WMBR, Inc.
Business Address...Hotel George Washington
Tel.: ELgin 5-9001.....CBS
Sta. Representative.....John Blair & Co.
President.....Ben Strouse
General Mgr.....Sidney L. Beighley, Jr.
Opera Mgr.....Donald R. Smith
Promotion Manager.....Hugh Robinson
Chief Engineer.....C. Roy King

WOBS—Jacksonville—1948

Frequency: 1360 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Mel-Lin, Inc.
Business-Studio Address.....1036 Mary St.
Tel.: EX 8-3411.....Independent
Sta. Reps.....Gill-Perna; Dora Clayton
President, Gen. Mgr.....Larry R. Picus
Station Mgr., Prog. Dir.....Al Keirsey
Comm. Mgr.....G. W. Johnston
Sales Prom. Mgr., Pub. Dir.....Jack Gillman
Chief Engineer.....Arl M. Thomas

WPDQ—Jacksonville—1942

Frequency: 600 Kc.....Power: 5000 Watts
Owned-Operated By.....WPDQ, Inc.
Address.....Gulf Life Bldg.
Tel.: E L4-4421.....Independent
Rep.....Venard, Rintoul & McConnell
President.....E. Carr

Gen. Mgr., Vice-Pres.....Robert R. Feagin
 Operations Mgr.....Richard C. Fellows
 Chief Engineer.....Ernest E. Haralson

WQIK—Jacksonville—1955

Frequency: 1280 Kc.....Power: 5,000 Watts d.
 Owned-Operated By.....Rowland Bcstg. Corp.
 Address.....2051 West 26th St.
 Tel.: ELgin 4-4501.....Independent
 Pres., Gen. Mgr.....M. W. Rowland
 Program Director.....Robert T. Rowland
 Sales Prom. Mgr.....Ed. Jordan
 Chief Engineer.....F. O. Thies

WQTY—Jacksonville—1960

Frequency: 1220 Kc.....Power: 250 Watts
 Owned By.....Rahall Broadcasting, Inc.
 Address.....P.O. Box 8103
 Tel.: RAYmond 5-2400.....Independent
 Station Rep.....Adam Young, Inc.
 President.....Sam G. Rahall
 General. Sta. Mgr.....Sam Newey
 Commercial Manager.....Frank Hobbs
 Program Director.....Murph McHenry
 Publicity Director.....Shirley J. Ost
 Chief Engineer.....Ben Willis
 Owners of: WKAP, Allentown; WVAR, Norris-
 town; WWNR, Beckley; WLCY, Tampa.

WRHC—Jacksonville—1950

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....WRHC, Inc.
 Address.....247 Margaret St.
 Tel.: EL 6-0461.....Independent
 Station Representative.....Hal Walton
 President.....Harold S. Cohn Sr.
 Gen. Mgr.....Harold S. Cohn, 2nd
 Station Mgr.....Ronald H. Cohn
 Program Director.....Mrs. Ruth Love
 Chief Engineer.....Frank Thies

WZOK—Jacksonville—1957

Frequency: 1320 Kc.....Power: 5000 Watts
 Owned.....Radio Station WZOK
 Business Address.....Peninsular Life Bldg.
 Tel.: ELgin 6-1373.....ABC-MBS
 President, Gen. Mgr.....C. Macri

**WZRO—Jacksonville Beach
 1947**

Frequency: 1010 Kc.....Power: 1 Kw. d.
 Owned By.....Sunshine Stations
 Address.....P.O. Box 278
 Tel.: Cherry 6-3222.....Independent
 Owners.....Andrew B. Letson, E. T. Evans
 Program Dir.....J. Douglas

WKIZ—Key West—1959

Frequency: 1500 Kc.....Power: 250 Watts
 Owned By.....Florida Keys Bcstg. Corp.
 Address.....P.O. Box 1487
 Tel.: CY 4-2523.....Independent
 Station Rep.....Devney O'Connell
 President.....R. E. Hook
 General Manager.....W. H. Bass

Comm., Chief Eng.....Hal Shedd
 Program Director.....E. W. Bray

WKWF—Key West—1945

Frequency: 1600 Kc.....Power: 500 Watts
 Owned-Operated By.....John M. Spottswood
 Business Address.....P.O. Box 1300
 Tel.: CY 6-2222.....ABC
 Owner, Gen. Mgr.....John M. Spottswood
 Sta., Sales Prom. Mgr.....Ray A. Schoneck
 Prog. Dir.....B. Leach
 Chief Eng.....Charles R. Lowe

WKBX—Kissimmee—1954

Frequency: 1220 Kc.....Power: 250 Watts
 Owned By.....Mid Florida Bvstg., Inc.
 Address.....Lago Vista Blvd.
 Tel.: TI 6-7181.....KBS
 President.....Jack Marshall
 V.P.....Frank A. Taylor

WDSR—Lake City—1946

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....WDSR, Inc.
 Address.....Box 826
 Tel.: 1315.....KBS
 President, Ch. Eng.....James M. Wall
 Station Manager.....Myrtle Baker Wall
 Publicity Director.....Steve Stevens

WGRO—Lake City—1958

Frequency: 960 Kc.....Power: 500 Watts
 Owned By.....Columbia County Bcstg. Co.
 Address.....30 N. Hernando St.
 Tel.: 3450.....Independent
 Sta. Representative.....Hopewell
 President.....Donald E. Dockery
 General Manager.....Bob Dobelstein
 Program Dir.....Jack Singer
 Sales Prom. Mgr.....James A. Dowdy
 Publicity Director.....L. Gene Brown
 Chief Engineer.....Philip L. Corbin

WLAK—Lakeland—1936

Freq.: 1430 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Florida Central Bcstg. Co.
 Business Address.....P. O. Box 1211
 Tel.: MU 2-3143.....NBC
 Station Representative.....John E. Pearson
 Pres., Gen. Mgr.....Frank W. Nesbitt
 Commercial Manager.....Powell Adams
 Station Manager.....Garland Burt
 Chief Engineer.....William P. Lee

WONN—Lakeland—1949

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....WONN, Inc.
 Address.....Box 2038
 Tel.: MU 2-8184.....Independent
 Representative.....Donald Cooke, Inc.
 President.....Duane F. McConnell
 Commercial Manager.....Tommy Dell
 Program Director.....Merrill Smith

WYSE—Lakeland—1957

Frequency: 1330 Kc.....Power: 1 Kw.

FLORIDA

Owned Polk Radio Inc.
Address 207½ E. Main St.
Tel.: Mutual 6-8127 Independent
Representative Clark
General Mgr., Ch. Eng. Tom Barber
Program Prom. Mgr. Marc Wheeler

WIPC—Lake Wales—1951

Frequency: 1280 Kc. Power: 1000 Watts
Owned Imperial Polk Bcstg. Corp
Address P. O. Box 712
Tel.: 2-9831 Independent
President K. H. Berkeley
V.P., Gen. Mgr. Charles D. Bishop
Chief Engineer. William Johnson

WLIZ—Lake Worth—1959

Frequency: 1380 Kc. Power: 500 Watts
Owned By Gold Coast Bcstg. Co.
Address 1939 Seventh Ave. N.
Tel.: JUStice 5-5533 KBS
Station Rep. United Spot Sales
President Sam C. Phillips
General Manager William S. Decker Jr.
Commercial Manager Patricia Sidman
Station Manager Elizabeth E. Micken
Program Director Barbara Hubley
Sales Prom. Mgr. Barbara Rosenberg
Publicity Director Elaine Bisacca
Chief Engineer David E. Hubertz

WBIL—Leesburg—1957

Frequency: 1410 Kc. Power: 1000 Watts
Owned By Thompson K. Cassel
Address P. O. Box 638
Tel.: SState 7-2313 Independent
President Thompson K. Cassel
General Manager Charles Stewart
Program Director Stan Grams
Publicity Director Jim Sharp
Chief Engineer Wayne Scott
Owners of: WATS, Sayre; WCHA, Chambersburg.

WLBE—Leesburg—1949

Frequency: 790 Kc. Power: 5 Kw.
Owned-Operated By WLBE, Inc.
Address P.O. Box 1231
Tel.: ST 7-2790 MBS
President, Gen. Mgr. Paul A. Husebo
Sales Prom., Publicity Dir. Wendell Husebo
Chief Engineer Martin Kirkland

WNER—Live Oak—1949

Frequency: 1250 Kc. Power: 1 Kw. d.
Owned Norman O. Protsman
Business Address P. O. Box 637
Tel.: FOrest 2-1250 KBS
Owner, Gen. Mgr. Norman O. Protsman
Program Director Faith Protsman
Chief Engineer C. S. Parker

WMAF—Madison—1956

Frequency: 1230 Kc. Power: 250 Watts
Owned By Norman O. Protsman
Address Box 621
Tel.: HU 3-6333 KBS
Owner Norman O. Protsman
Station Manager Bob Lay

WTOT—Marianna—1958

Frequency: 980 Kc. Power: 1 Kw.
Owned By Chipola Corp.
Address 104 S. Caledonia St.
Tel.: HUDson 2-3046 KBS
President F. T. MacKinnon
Gen. Mgr., Chief Eng. John Boggess
Commercial Mgr. James W. Hart
Promotion Manager Barbara Kelly
Program Dir. Lloyd Hart
Publicity Director Cecil Tindel


WTYS—Marianna—1948

Freq.: 1340 Kc. Power 1 Kw. d.; 250 Wts. n.
Owned-Operated By James W. Tate
Address Box 777
Tel.: HU 2-2131 Independent
General Manager James W. Tate
Station, Comm. Mgr. James W. Hart Jr.
Program Director Jim Fisher
Chief Engineer Jim Hartley

WMMB—Melbourne—1948

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Indian River Radio, Inc.
Address Front St.
Tel.: PA 3-1661 MBS
President H. G. Murrelle
General Manager Howard L. Green
Chief Engineer Edward Murdoch

**Nothing
Outshouts
Quality and
Integrity**



WAME—Miami—1958

Frequency: 1260 Kc.....Power: 5000 Watts
 Owned By.....Consolidated Comm.
 Address.....Chamber of Commerce Bldg.
 Tel.: FRanklin 3-5533.....Independent
 Sta. Representative.....Adam Young
 General Manager.....Ted Wilson
 Comm., Station Mgr.....Murry Woroner
 Program Dir.....Fred Hohl
 Sales Prom., Publicity.....Lee Wilson
 Chief Engineer.....Stan Brown

WCKR—Miami—1956

Frequency: 610 Kc.....Power: 5000 Watts
 Owned-Operated By.....Biscayne TV Corp.
 Address.....1401 N. Bay Causeway
 Tel.: PL 1-6692.....NBC
 Station Rep.....Daren McGavren
 President.....Niles Trammell
 Station Mgr.....Alan Henry
 Comm. Manager.....Milton Komito
 Program Director.....Lee Manson
 Publicity Director.....Robert Lakin
 Chief Engineer.....Gene Rider

WFAB—Miami—1958

Frequency: 990 Kc.....Power: 5000 Watts
 Owned By.....WFAB, Inc.
 Address.....P. O. Box 1288
 Tel.: Franklin 1-5531.....Independent
 President, Gen. Mgr.....Harold E. King
 Station Mgr.....L. G. Jacobs

WFEC—Miami—1949

Frequency: 1220 Kc.....Power: 250 Watts
 Owned-Oper. By.....Fla. East Coast Bcstg.
 Address.....350 N.E. 71st St.
 Tel.: PL 1-7534.....Independent
 Sta. Representative.....Bernard Howard
 President, Gen. Mgr.....Harry Trenner
 Publicity Director.....Blanche Calloway
 Program Director.....Doris M. Sanford
 Chief Engineer.....Vernon Ellis

WGBS—Miami—1944

Freq.: 710 Kc.....Power: 50 Kw. d., 10 Kw. n.
 Owned.....Storer Bcstg. Co.
 Address.....1605 Biscayne Blvd.
 Tel.: FR 9-2401.....CBS
 Newspaper Affiliation.....Miami Beach Sun
 Station Representative.....Katz Agency, Inc.
 President.....George B. Storer
 V. P., Mgr., Dir.....Bernard E. Neary
 Commercial Mgr.....Norman A. Palmer
 Program Director.....Robert B. Martin
 Prom., Publicity.....William S. Durney
 Chief Engineer.....Edward C. Lockwood
 Owners of: WJBK-AM-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-AM-FM-TV, Cleveland; WWVA-AM-FM, Wheeling, W. Va.; WGBS-AM-FM Miami, Fla.; WRGB-AM-FM, Phila., Pa.; WITI-TV, Milwaukee; KGBS, Los Angeles.

WINZ—Miami—1946

Freq.: 940 Kc.....Power: 50 Kw. d., 10 Kw. n.
 Owned-Operated By.....Rand Bcstg. Co.
 Business Address.....Biscayne Terrace Hotel
 Tel.: FR 1-6641.....Independent
 Representative.....Petry
 President.....Rex Rand
 V.P., Gen. Mgr.....Robert E. Mitchell
 Chief Engineer.....Lee Caput

WMIE—Miami—1947

Freq.: 1140 Kc.....Power: 10 Kw. d., 5 Kw. n.
 Owned-Operated By.....WMIE, Inc.
 Address.....1448 N. W. 36 St.
 Tel.: NEwton 5-2447.....Independent
 Representative.....Charles Bernard
 President.....E. D. Rivers, Sr.
 Station Manager.....Jack E. Nobles
 Commercial Manager.....Lawrence Lunker
 Program Director.....Douglas Hatton
 Sales Prom. Mgr.....Neal Owings
 Chief Engineer.....Russell Bennett

WQAM—Miami—1921

Frequency: 560 Kc...Power: 5 Kw.d., 1 Kw. n.
 Owned-Operated By.....Storz Bcstg. Co.
 Business-Studio Address.....1723 duPont Bldg.
 Tel.: FRanklin 7-3535.....Independent
 Representative.....John Blair
 President.....Todd Storz
 Gen., Sta., Comm. Mgr.....Jack Sandler
 Program Dir.....Charles Murdock
 Chief Engineer.....Morris Barwick
 Owners of: WHB, Kansas City, Mo. WTIX, New Orleans; KQMA, Oklahoma City; WDGy, Minneapolis.

WSKP—Miami—1956

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....WSKP, Inc.
 Address.....420 S.W. 2nd Ave.
 Tel.: FR 1-1585.....Independent
 Station Rep.....H. R. Representatives
 President.....Bill O'Neil
 Gen. Mgr.....R. C. O'Donnell
 Program Dir.....Georgiana Fleming
 Chief Eng.....Gerald G. Roberts

WKAT—Miami Beach—1937

Freq.: 1360 Kc.....5 Kw. d., 1 Kw. n.
 Owned-Operated By.....WKAT, Inc.
 Address.....1759 N. Bay Road
 Tel.: JE 1-5711.....CBS
 Sta. Representative.....Gill Perna
 President.....Mrs. Ucola Katzentine
 Commercial Manager.....Sidney Levin
 Program Director.....Bill Smith
 Chief Engineer.....Arthur P. Smith

WMBM—Miami Beach—1947

Frequency: 790 Kc.....Power: 5000 Watts
 Owned.....Rounsaville of Miami Beach, Inc.
 Address.....Causeway Terminal
 Tel.: JE 1-5586.....Independent
 Sta. Reps.....Pearson; Dora-Clayton, Inc.
 President.....Robert W. Rounsaville

FLORIDA

General Mgr.....Arnold C. Kaufman
Station Manager.....Donald K. Clerk
Program Director.....Milton Smith
Chief Engineer.....James Hall

WMET—Miami Beach—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned By....Community Service Bcstrs, Inc.
Business Address.....814 First St.
Tel.: Jefferson 8-0411.....Independent
President.....James R. Williams
Ex. V.P., Gen. Mgr.....R. B. Baker
Station Mgr.....Thomas E. Wood, Jr.
Commercial Manager.....B. S. Leonard
Program Director.....Alfred Nobel
Publicity Director.....Patricia Montgomery
Chief Engineer.....V C. Roberts

WEBY—Milton—1954

Frequency: 1330 Kc.....Power: 5000 Watts
Owned.....C. W. Mapoles
Address.....Ward Basin Rd.
Tel.: NA 3-3425.....MBS
Owner, Gen. Mgr.....C. W. Mapoles
Comm. Sta. Mgr.....H. Byrd Mapoles
Program Dir.....D. Cooke

WSRA—Milton—1958

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Santa Rosa Bcsidg. Co.
Address.....Berry Hill Rd.

President.....F. A. Davis
General Manager.....D. Retherford

WMDF—Mount Dora—1958

Frequency: 1580 Kc.....Power: 1 Kw., d.
Owned By.....WMDF, Inc.
Address.....Old Eustis Road
Tel.: EVergreen 3-3110.....Independent
General Mgr.....Max B. Lee

WNOG—Naples—1954

Frequency: 1270 Kc.....Power: 500 Watts d.
Owned and Oper. By.....Radio Naples Inc.
Business Address.....E. Tamiami Trail
Tel.: Midway 2-5127.....KBS
Representative.....Geo. Hopewell
President, Gen. Mgr.....William J. Ryan
Commercial Manager.....Homer L. Dixon
Program Director.....John D. Beaty
Publicity Director.....Barbara Pritchard
Sales Prom. Mgr.....Eileen Eilers
Chief Engineer.....David S. Traer

WSBB—New Smyrna Beach 1951

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Broadcasters, Inc.
Business Address.....Box 125
Tel.: GA 8-9091.....MBS-KBS
President, Gen. Mgr.....A. V. Tidmore
Station Manager.....A. L. Pruitt
Chief Engineer.....Sim Eagleson

“MIAMI BEACH SALUTES the
Radio and Television Industry for its
wonderful cooperation in bringing
the Miami Beach Story to the eyes
and ears of the nation.

WARMEST THANKS from the
warmest part of the nation.

HANK MEYER

Public Relations Consultant,
CITY OF MIAMI BEACH”

WHYS—Ocala—1957

Frequency: 1370 Kc. Power: 1 Kw. d.
 Owned: Associated Broadcasters, Inc.
 Address: P. O. Box 779
 Tel.: MA 2-8174. Independent
 President: C. C. Davenport
 General Manager: R. L. Bowles

WMOP—Ocala—1953

Frequency: 900 Kc. Power: 1000 Watts
 Owner: A. B. Letson
 Address: 311 Robertson Bldg.
 Tel.: Ocala. Independent
 President: A. B. Letson
 General Mgr.: Jim Kirk
 Comm., Sls. Mgr.: Vernon Arnette
 Chief Engineer: Lloyd Lutz

WTMC—Ocala—1939

Frequency: 1290 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By: WTMC, Inc.
 Address: Box 831
 Tel.: MA 2-4127. KBS-MBS
 Station Rep.: Dora Clayton
 President, Gen. Mgr.: Ray Gunckel Jr.
 Comm., Sta. Mgr.: Tom Catalano
 Program Director: William J. Worth
 Chief Engineer: C. Gordon Huey

WAYR—Orange Park—1960

Frequency: 550 Kc. Power: 1 Watt
 Owned By: Dan Richardson
 Address: Orange Park, Fla.
 Tel.: COngress 4-9587. Independent
 President: Dan Richardson
 General Manager: Gordon R. Linscott
 Program Director: Y. Thomas Kirby
 Sales Promotion Mgr.: Joseph R. May
 Chief Engineer: William F. Askew

WABR—Orlando—1954

Frequency: 1440 Kc. Power: 5 Kw.
 Owned By: Contemporary Bcstg. Co.
 Address: P. O. Box 7547
 Tel.: Garden 5-6631. Independent
 Sta. Rep.: Gill-Perna
 President: I. Edward Edwards
 General Mgr.: J. D. Coombs
 Commercial Mgr.: Preston M. Ward
 Program Dir.: R. Motes
 Chief Engineer: J. A. Thomas

WDBO—Orlando—1924

Frequency: 580 Kc. Power: 5000 Watts
 Owned-Operated By: Cherry Bcstg. Co.
 Business Address: 30 S. Ivanhoe Blvd.
 Tel.: CH 1-1491. CBS
 Representative: John Blair
 Chairman of Board: Wm. S. Cherry Jr.
 Exec. V. P. Gen. Mgr.: Arnold F. Schoen, Jr.
 Commercial Mgr.: Carl F. Hallberg
 Chief Engineer: James E. Yarbrough
 Owners of: WDBO-TV.

WHIY—Orlando—1957

Frequency: 1270 Kc. Power: 5 Kw. d.

Owned: Orlando Radio & TV Bcstg. Corp.
 Address: 563 N. Orange Ave.
 Tel.: GA 4-8561. Independent
 President: Gordon Sherman
 General Comm. Mgr.: Gene G. Cook
 Commercial Mgr.: Marvin Picard
 Program Director: Art Spector
 Chief Engineer: Peter Wiltjer

WHOO—Orlando—1948

Freq.: 990 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned-Oper. By: WHOO, Inc.
 Business Address: 311 N. Rosalind Ave.
 Tel.: GArden 5-3591. Independent
 Representative: Hollingbery
 Pres., Gen. Mgr.: John T. Rutledge
 Commercial Manager: Don Welsh
 Operations Mgr.: Gene Stuart
 Chief Engineer: Charles K. Chrismon

WKIS—Orlando—1946

Frequency: 740 Kc. Power: 5 Kw. 1 Kw. n.
 Owned-Oper. By: Central Florida Bcstg. Co.
 Address: P. O. Box 1353
 Tel.: CYpress 5-0740. NBC
 Station Rep.: Devney O'Connell
 Pres., Gen. Mgr.: Mrs. Naomi T. Murrell
 Station Manager: William O. Murrell, Jr.
 Comm. Prom. Mgr.: Harold McWhorter
 Program Director: Donald McWhorter
 Chief Engineer: Jack Collinsworth

WLOF—Orlando—1940

Frequency: 950 Kc. Power: 5000 Watts
 Owned-Operated By: Mid-Fla. Radio Corp.
 Address: P. O. Box 5756
 Tel.: Cypress 3-2431. Independent
 Station Representative: Daren McGavren
 President: Harris Thomson
 V. P., Gen. Mgr.: Howard S. Kester
 Commercial Mgr.: Tom Siegfried
 Program Director: Bob Bartl
 Operations Manager: Ernest Legge
 Chief Engineer: W. Dodd Daniels

WQXQ—Ormond Beach—1957

Frequency: 1380 Kc. Power: 1000 Watts d.
 Owned By: Volusia County Bcstg. Corp.
 Address: Box 5038, Daytona Beach
 Tel.: ORange 7-4122. Independent
 President, Ch. Eng.: Lyman W. Menard
 General Mgr.: Don Ritter

WRIM—Pahokee—1958

Frequency: 1250 Kc. Power: 500 Watts
 Owned By: WRIM, Inc.
 Address: P.O. Box 548
 Tel.: 682. Independent
 President: J. H. Mann
 Gen., Sta. Mgr.: P. Willis, Jr.

WSUZ—Palatka—1957

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned By: Raymond P. McMillin
 Address: P. O. Box 668
 Tel.: EAst 8-1434. MBS

FLORIDA

General Manager.....R. P. McMillin
Sta. Mgr., Chief Eng.....George Duck

WWPF—Palatka—1947

Freq.: 1260 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Hall Bcstg. Co.
Address.....900 River St.
Tel.: EA 5-4555.....KBS
Gen. Mgr.....William R. Terry
Commercial Manager.....Herb Young
Chief Engineer.....Isaac Lee

WQXT—Palm Beach—1957

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Flame R-TV Co.
Address.....3000 S. Ocean Blvd.
Tel.: JU 2-7401.....ABC
Exec. V.P., Gen. Mgr.....Art Rivera
Chief Engineer.....Clyde Walkden

WDLP—Panama City—1940

Frequency: 590 Kc.....Power: 1000 Watts
Owned.....Dixie Radio Inc.
Address.....323 West Beach Drive
Tel.: PO 3-1777.....Independent
Representative.....Hollingbery
President.....Denver Brannen
General Manager.....R. B. Mann
Chief Engineer.....D. Priest

WPCF—Panama City—1949

Frequency: 1430 Kc.....Power: 5000 Watts
Owned-Operated By...Bay County Bcstg. Co.
Address.....300 E. 15th St.
Tel.: Sunset 5-6176.....ABC
Sta. Reps.....Walker-Rawalt; Dora-Clayton
Program Director.....Robert Badger
Comm. Ch. Eng.....Donnell Brookins

WTHR—Panama City—1957

Frequency: 1480 Kc.....Power: 500 Watts, d.
Owned.....WTHR Bcstg. Co.
Address.....P.O. Box 788
Tel.: Adams 4-2781.....Independent
Representative.....Burn-Smith
Gen. Mgr.....H. W. King
Sales Manager.....I. Scott
Chief Engineer.....Paul Demeree

WBOP—Pensacola—1956

Frequency: 980 Kc.....Power: 1,000 Watts
Owned-Oper. By.....Tri-Cities Brcstg. Co.
Business Address.....431 West Belmont
Tel.: HE 8-7543.....Independent
Sta. Reps.....National Time Sales; B. I. Ochs
President.....E. O. Roden
Gen. Sta. Mgr.....Zane D. Roden
Comm. Prom. Mgr.....John Hofen
Program, Publicity Dir.....W. I. Dove
Chief Engineer.....George Tisdale

WBSR—Pensacola—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....WBSR, Inc.
Address.....1603 N. Pau Blvd.
Tel.: HE 2-6173.....CBS

Representative.....Venard, Rintoul, McConnell
Pres., Gen. Mgr.....Don J. Lynch
Comm. Mgr.....Bo Mitchell
Program Director.....Don Redfield
Chief Engineer.....Glenn Nichols

WCOA—Pensacola—1926

Frequency: 1370 Kc.....Power: 5000 Watts
Owned-Operated By.....WCOA Radio, Inc.
Address.....Lakewood Road
Tel.: Glendale 6-5751.....NBC
Representative.....Hollingbery
President, Gen. Mgr.....J. McC. Milles
Station Manager.....Art Keeney
Program Director.....Jim Young
Prom., Publicity Director.....R. A. Ryan
Chief Engineer.....D. M. Morris

WNVY—Pensacola—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Florida Radio Bcstg Corp.
Address.....807 W. Garden St.
Tel.: Hemlock 3-5666.....Independent
Sta. Rep.....Venard, Rintoul & McConnell
President.....J. Drees
General Manager.....J. Howat

WPFA—Pensacola—1954

Frequency: 790 Kc.....Power: 1,000 Watts d.
Owned-Operated By.....Edwin H. Estes
Address.....4151 N. Pace Blvd.
Tel.: HE 3-1141.....ABC
President.....Edwin H. Estes
General Manager.....Van A. Temple
Program Director.....Marshall Bradley
Chief Engineer.....Tom Lowery
Owners of: WMOZ, Mobile

WPRY—Perry—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Taylor County Bcstg. Co.
Address.....P. O. Box 67
Tel.: 540.....KBS
Representative.....Continental Radio Sales
President.....Alpha B. Martin
Gen. Sta., Comm. Mgr.....C. E. Roye
Program Director.....B. J. Roye
Chief Engineer.....W. H. McHargue

WPLA—Plant City—1949

Frequency: 910 Kc.....Power: 1 Kw. d.
Owned-Operated By.....WPLA Bcstg. Co.
Address.....1607 S. Collins St.
Tel.: 752-3123.....Independent
President.....W. A. Smith
Gen. Mgr., Chief Eng.....George Friend

WL0D—Pompano Beach—1959

Frequency: 980 Kc.....Power: 1 Kw.
Owned-Oper. By.....WL0D, Inc.
Address.....980 Atlantic Blvd., Extension
Tel.: L0gan 6-8316.....Independent
Sta. Rep.....Gill-Perna, Inc.
President.....W. F. Johns, Jr.
General Mgr.....S. Rouser
Sales Manager.....J. F. Ward

WPOM—Pompano Beach—1958

Frequency: 1470 Kc. Power: 5000 Watts d.
Owned By.....Gold Coast Broadcasters, Inc.
Address.....P. O. Box 10315, Ft. Lauderdale
Tel.: Ft. Lauderdale.....ABC
President.....James C. Dean
General Sta. Mgr.....V. King
Chief Engineer.....Les Follette

WJOE—Port St. Joe—1956

Frequency: 1570 Kc. Power: 250 Watts, d.
Owned By.....National Radio of P. St. Joe
Address.....P. O. Box 310
Tel.: Ball 7-2426.....Independent
General Mgr., Chief Eng.....Robert Sidwell
Program Director.....Jim Vickers
Publicity Director.....Guy N. Middleton

WCCF—Punta Gorda—1960

Frequency: 1580 Kc. Power: 1 Kw.
Owned By.....Charlotte Radio Co.
Address.....P. O. Box 277
Tel.: NEptuné 9-1580.....Independent
President.....Loyal Phillips
General, Sta. Mgr.....Roy L. Hickox
Chief Engineer.....William Q. Setliffe

WCNH—Quincy—1948

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By.....Big Bend Broad. Corp.
Address.....P.O. Box 630
Tel.: MA 7-6700.....KBS-MBS
President, Gen. Mgr.....William S. Dodson
Station Manager.....Ken Harmon
Commercial Manager.....G. H. Powell
Program Director.....DeWitt Cowens
Publicity Director.....Agnes Kingry
Chief Engineer.....Sam Martin

WHEW—Riviera Beach—1960

Frequency: 1600 Kc. Power: 1 Watts, d.
Owned By.....Public Service Bcstg.
Address..45th & Military Trail, W. Palm Beach
Tel.: Overland 3-1600.....Independent
Owner, General Mgr.....Robert Hecksher

WFOY—St. Augustine—1936

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By.....Ponce de Leon Boasting
Address.....Fountain of Youth Gardens
Tel.: VA 9-3416.....CBS
Pres., Gen. Mgr.....John E. Bernhard, Jr.
Commercial Mgr.....Fred H. Schilling
Chief Engineer.....R. J. Sheppe

WSTN—St. Augustine—1954

Frequency: 1420 Kc. Power: 1 Kw. d.
Owned By.....D & R Bcstg. Corp.
Address.....900 Anastasia Blvd.
Tel.: VA 9-9094.....Independent
General Manager.....J. H. Riggs
Ass't Manager.....R. W. Webb

WLCY—St. Petersburg—1939

Frequency: 1380 Kc. Power: 5000 Watts
Owned-Operated By.....Rahall Enterprises

Address.....11450 Gandy Blvd.
Tel.: HE 5-2131.....Independent
Station Reps.....Adam Young, Paul O'Brien
President.....Joe Rahall
General, Sta. Mgr.....Sam G. Rahall
Sales Mgr.....Donald L. Jones
Sales Prom. Mgr.....W. Kirkwood
Program Director.....M. Clever
Publicity Director.....Ray Nielson
Chief Engineer.....Dan Lunin
Technical Director.....C. F. Cordaro
Owners of: WKAP, Allentown, Pa.; WWNR, Beck-
ley, W. Va.; WVAR, Norristown, Pa.; WQTY,
Jacksonville; WTSP-TV, St. Petersburg.

WPIN—St. Petersburg—1950

Frequency: 680 Kc. Power: 1,000 Watts
Owned-Oper. By.....Fla. W. Coast Bcstrs., Inc
Business Address.....28th St. N. at 62nd Ave.
Tel.: HEmlock 5-6161.....Independent
Station Rep.....Donald Cooke
President.....Dr. Charles Farrington
Gen. Comm. Mgr.....Arthur Mundorff
Program Director.....James Carley
Sales Prom. Mgr.....Herb Anderson
Publicity Director.....Jim Boynton
Chief Engineer.....Bert Coyle

WSUN—St. Petersburg—1927

Frequency: 620 Kc. Power: 5000 Watts
Owned-Operated By.....City of St. Petersburg
Business Address.....Municipal Pier
Tel.: 5-4121.....ABC
Representative.....Venard, Rintoul, McConnell
General Manager.....Fred P. Shawn
Commercial Manager.....Jack Weldon
Program Director.....Bob Vaughn
Publicity Director.....Jeanne Miller
Chief Engineer.....William C. Coddling
Owners of: WSUN-TV.

**WILZ—St. Petersburg Beach
1957**

Frequency: 1590 Kc. Power: 1 Kw. d.
Owned.....Holiday Isles Bcstg. Co.
Address.....P. O. Box 6267
Tel.: 233-001.....KBS
Representative.....Jack Masla
President.....H. C. Spence
General Manager.....D. L. Bigelow

WSFR—Sanford—1956

Frequency: 1360 Kc. Power: 500 Watts
Owned.....Sanford Seminole Bcstg. Co.
Address.....Box 679
Tel.: 2-8000.....Independent
General Manager.....J. Drucker
Program Dir.....J. Cairns

WTRR—Sanford—1947

Frequency: 1400 Kc. Power: 1,000 Watts
Owned-Operated By.....Radio Station WTRR
Business Address.....Box 1541
Tel.: FA 2-6112.....KBS
General Manager.....Myron A. Reck

FLORIDA

Commercial Manager.....Jack Weible
Program Director.....Nick Pfeiffauf
Chief Engineer.....James S. Williamson, Jr.

WKXY—Sarasota—1949

Frequency: 930 Kc...Power: 1 Watts d. 500 n.
Owned-Operated By....Sarasota Bcstg. Co.
Address.....2500 Tenth St.
Tel.: RI 7-1151.....Independent
Sta. Representative.....Thomas Clark
President, Gen. Mgr.....A. G. Fernandez
Commercial Manager.....James M. Angel
Program Director.....Charles Fernandez
Chief Eng.....Robert L. Kohlmeier

WSPB—Sarasota—1939

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....WSPB Bcstg. Co.
Business Address.....Box 1110, City Island
Tel.: FU 8-2121.....CBS
Sta. Representative.....Walker-Rawalt
V. P., Gen. Mgr.....Mark Woods
Program Director.....David Hale
Publicity Director.....Charles Shaw
Chief Engineer.....G. W. McGougan

WYND—Sarasota—1959

Frequency: 1280 Kc.....Power: 500 Watts d.
Owned By.....Gulf-Coast Bcstg Co., Inc.
Address.....3439 S. McIntosh Road
Tel.: RI 6-3647.....Independent
President, Gen. Mgr.....Kelsey L. Hutchinson

WJCM—Sebring—1950

Frequency: 960 Kc.....Power: 1 Kw.
Owned-Operated By....Progressive Publ. Co.
Business Add....Assembly Pt. on Dinner Lake
Tel.: EVergreen 5-7149.....KBS
President.....W. K. Ulerich
Station Manager.....Jack Hughes
Program Director.....Ron Wilson
Chief Engineer.....Robert Goshorn
Owners of: WCPA, Clearfield; WMAJ, State
College; WDAD, Indiana.

WSEB—Sebring—1959

Frequency: 1340 Kc.....Power: 250 W.
Owned By.....C. C. Tillman, Jr. & D. Wasdon
Address.....P. O. Box 768
Tel.: EVergreen 5-7141.....Independent
Representative.....Guy Zwahlen
General Mgr.....W. K. Diehl
Comm. Mgr.....M. J. Hinlein

WRGR—Starke—1957

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Radio Starke, Inc.
Business Address.....935 North Temple Ave.
Tel.: WO 4-5001.....KBS
Sta. Representative....Continental Radio Sales
President.....Murray C. Tillman
General Sta. Mgr.....Will Shawver
Program Director.....Chuck Dent
Chief Engineer.....Clarence O. Wright

WSTU—Stuart—1954

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Blue Water Bcstg. Co.
Address.....Drawer 417
Tel.: ATLantic 7-2020.....MBS
Pres., Gen. Mgr.....Lester M. Combs
Station Manager.....Jim Driscoll
Publicity Director.....Margaret A. Combs
Chief Engineer.....Fred Chapman

WMEN—Tallahassee—1954

Frequency: 1330 Kc...Power: 5,000 Watts d.
Owned-Oper. By.....WMEN, Inc.
Address.....Hotel Floridan
Tel.: 3-2550.....Independent
Sta. Representative.....Bernard-Howard
President.....B. F. J. Timm
General Sta. Mgr.....Clayton Wilkie
Commercial Prom. Mgr.....Carl Swanson
Program Director.....Harry Martin
Chief Engineer.....A. Tom Kindell

WRFB—Tallahassee—1959

Frequency: 1580 Kc.....Power: 5000 Watts, d.
Owned By.....Emerson W. Browne
Address.....P.O. Box 3127
Tel.: 4-6818.....Independent
Station Rep.....Chas. Bernard
Pres., Chief Eng.....Emerson W. Browne
Commercial Manager.....John T. Bevis
Station Manager.....Margie B. Bowman
Prom., Publicity Director.....Jerry Conrad
Program Director.....George Roberts

WTAL—Tallahassee—1935

Frequency: 1270 Kc.....Power: 5000 Watts
Owned-Operated By.....WTAL, Inc
Business Address.....Drawer "A"
Tel.: 2-1270.....MBS
Representative.....Meeker, Cummings
President.....Victor C. Diehm
General Mgr.....Arthur Deters
Commercial Mgr.....Bill Nichols
National Sales Mgr.....Thomas A. Tito
Program Director.....Ron Martin
Publicity Director.....Phil O'Neil
Chief Engineer.....Glenn Boatright
Owners of: WAZL, Hazleton; WHOL, Allentown;
WHLI, Bloomsburg.

WTNT—Tallahassee—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By....Tallahassee Appl. Corp.
Business-Studio Address.....P.O. Box 1047
Tel.: 2-1450.....CBS
Representative.....Devney-O'Connell; Ayers
Pres., Gen. Mgr., Ch. Eng....Frank W. Hazelton
Commercial Manager.....Hurley W. Rudd
Program Director.....R. S. Meigs
Sales Prom., Publicity.....Don C. Price

WALT—Tampa—1947

Frequency: 1110 Kc.....Power: 10 Kw. d.
Owned.....Tampa Broadcasting Co., Inc.
Address.....401 West Tyler Street
Tel.: 2-7921.....Independent

Sta. Representative Gill-Perna
 President..... William B. Caskey
 Station Manager..... George W. Fee
 Program Director..... Bob Walters
 Sales Prom. Mgr..... Tom Whitmore
 Publicity Director..... Bob Poller
 Chief Engineer..... Paul Gossett
 Owners of: WSAI, Cincinnati; WPEN, Philadelphia

WDAE—Tampa—1922

Frequency: 1250 Kc..... Power: 5000 Watts
 Owned-Operated By..... Smiley Properties, Inc.
 Business Address..... 101 N. Tampa St.
 Tel.: 2-0404 CBS
 Representative Katz
 President..... Joseph F. Smiley
 General Manager..... L. Spencer Mitchell
 Commercial Manager..... Robert M. Weeks
 Program Director..... G. Douglas Pidgeon
 Publicity Director..... Kay Dowst
 Chief Engineer..... William P. Moore

WFLA—Tampa—1924

Frequency: 970 Kc..... Power: 5000 Watts
 Owned-Operated By..... Tribune Co.
 Business Address..... 905 Jackson St.
 Tel.: 2-0131..... NBC
 Newspaper Affiliation..... Tampa Tribune-Times
 Representative John Blair
 President..... John C. Council
 General Manager..... George W. Harvey
 Sta., Comm. Mgr..... John Alexander
 Program Director..... Dan Valentine
 Publicity Director..... Doug Duperrault
 Chief Engineer..... Joseph Mitchell

WHBO—Tampa—1948

Frequency: 1050 Kc..... Power: 250 Watts d.
 Owned By..... Gateway Broadcasters, Inc.
 Business Address..... 11011 Florida Ave.
 Tel.: WE 5-3171..... MBS
 Rep. Charles Bernard
 President John A. Boling
 Gen. Mgr..... Bob A. Martin
 Chief Engineer..... Bill Polk

WINQ—Tampa—1960

Frequency: 1010 Kc..... Power: 50 Kw. d.
 Owned By..... Rand Broadcasting
 Address..... Hillsboro Hotel
 Tel.: 2-6425 Independent
 Station Rep..... Eastman
 President Rex Rand
 General Mgr..... Harold H. Meyer

WSOL—Tampa—1950

frequency: 1300 Kc..... Power: 5 Kw. d.
 Owned By..... WPIT, Inc.
 Address..... 113 E. La Fayette St.
 Tel.: 2-8024 Independent
 Station Rep..... National Time Sales
 President..... John L. Laux
 General Mgr..... Don Iscet
 Station, Comm. Mgr..... Albert B. Gale
 Sales Prom. Mgr..... Frank McGlynn
 Publicity Director..... Ron Harpe

Program Director..... Bill Beatty
 Chief Engineer..... Maurice Scott

WTMP—Tampa—1954

Frequency: 1150 Kc..... Power: 5000 Watts d.
 Owned:..... Rounsaville Radio Stations
 Address..... Box 1101, Washington Blvd.
 Tel.: 4-1109..... Independent
 Sta. Reps..... Pearson; Dora Clayton
 President..... Robert W. Rounsaville
 General Manager..... Jack Everbach
 Station Manager..... Charles Acton
 Program Director..... Tom Hankerson
 Chief Engineer..... Warren Kauffman
 Owners of: WCIN, Cincinnati; WLOU, Louisville;
 WMBM, Miami Beach; WVOL, Nashville; WYLD,
 New Orleans; KRZY, Dallas.

WDCL—Tarpon Springs—1954

Frequency: 1470 Kc..... Power: 5000 Watts
 Owned-Oper. By..... Clearwater Bcstg. Corp.
 Address..... Box 1558, Clearwater
 Tel.: 37-157 Independent
 Newspaper Affil. Democrat Times
 General, Comm. Mgr..... Ross Charles
 Program Director..... B. Hendricks

WRMF—Titusville—1957

Frequency: 1050 Kc..... Power: 500 Watts
 Owned-Operated By..... WRMF, Inc.
 Address Box 666
 Tel.: Amheast 7-2141..... Independent
 Station Rep..... Geo. Hopewell
 President..... Richard M. Fairbanks
 Gen. Sta. Mgr..... Robert L. Bright
 Sales Promotion Mgr..... David Hatrell
 Program Director..... Dan Smith
 Publicity Director..... June Carter
 Chief Engineer..... Marion Russell

WNSM—Valparaiso—1958

Frequency: 1340 Kc..... Power: 250 Watts
 Owned By..... Bay Bcstg. Co.
 Address Box 608
 Tel.: Orange 1-3281..... Independent
 General Mgr..... K. M. Richards
 Chief Engineer..... E. C. Allmon

WAMR—Venice—1960

Frequency: 1320 Kc..... Power: 500 Watts d.
 Owned By..... Vencie Nokomis Bcstg. Co.
 Address P. O. Box 1256
 Tel.: 3-4931 Independent
 President Larry Rhodes
 General, Sta. Mgr..... Richard Doudna
 Commercial Mgr..... George Miller
 Program Director..... Jack Charest
 Sales Prom., Publicity Director... Cliff Arquette
 Chief Engineer..... Joe Barone

WAXE—Vero Beach—1954

Frequency: 1370 Kc..... Power: 1 Kw.
 Owned By..... WNTM, Inc.
 Address..... P. O. Box 397
 Tel.: Jordan 2-5405..... KBS
 Sta. Representative..... Burn-Smith
 Pres., Gen. Mgr., Ch. Eng... R. M. Chamberlin

FLORIDA-GEORGIA

WTTB—Vero Beach—1954

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Tropics, Inc.
 Address.....1536 20th St.
 Tel.: JOrdan 2-5454.....MBS
 President.....Sen. Merrill P. Barber
 Gen., Sta. Mgr.....William E. Turner
 Chief Engineer.....Stanley E. Wood

WAUC—Wauchula—1958

Frequency: 1310 Kc.....Power: 500 Watts, d.
 Owned By.....Hardee Bcstg. Co.
 Address.....P.O. Box 936
 Tel.: PRospect 3-4271.....KBS
 President.....R. S. Taylor
 Station Manager.....William F. Ferguson

**WEAT—West Palm Beach
 1948**

Frequency: 850 Kc.....Power: 1 Kw.
 Owned.....Rand Bcstg. Co.
 Address.....P. O. Box 70
 Tel.: TE 3-9668.....NBC
 President.....Rex Rand
 V.P., Gen. Mgr.....Bertram Lebhar, Jr.
 Chief Engineer.....J. Ross McPherson

**WIRK—West Palm Beach
 1947**

Freq.: 1290 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....Ken-Sell, Inc.
 Business Address.....711 S. Flagler Drive
 Tel.: TE 3-1711.....Independent
 Sta. Representative.....Jack Masla
 Pres., Gen. Mgr.....Joseph S. Field, Jr.
 Comm. Sales Prom. Mgr.....Rome J. Hartman
 Program Director.....Fred A. Allen
 Publicity Director.....William S. Gordon
 Chief Engineer.....Earl R. Heglund

**WJNO—West Palm Beach
 1936**

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....WJNO, Radio
 Bus. Address.....1500 N. Flagler Dr., Box 189
 Tel.: TE 2-3638.....CBS
 Representative.....Meeker
 Gen., Comm. Mgr.....H. V. McMillan
 Sales Prom. Mgr.....Charles W. Curtin
 Chief Eng.....Curtis Brinson

WOKB—Winter Garden—1958

Frequency: 1600 Kc.....Power: 1 Kw.
 Owned By.....John B. Cook, Jr.
 Business Address.....P.O. Box 1308, Orlando
 Tel.: GA 3-2218.....Independent
 Station Reps....Nat'l Time Sales; Dora Clayton
 General Manager.....John B. Cook, Jr.
 Chief Engineer.....Milton Sutton

WINT—Winter Haven—1958

Frequency: 1360 Kc.....Power: 1 kw., d.
 Owned By.....Winter Haven Bcstg. Co.
 Address.....P.O. Box 568
 Tel.: Cypress 3-5036.....Independent
 President, Chief Eng.....A. L. Fazzari
 Commercial Manager.....Bruce E. Parker
 Program Director.....Joe Trivette

WSIR—Winter Haven—1947

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Hundred Lakes Bcstg.
 Address.....665 W. Lake Howard Drive
 Tel.: CY 4-2144.....MBS
 Representative.....Devney O'Connell
 Pres., Gen. Mgr.....Lawrence Rollins
 Commercial Manager.....Arnold Silvert
 Program Director.....Richard Eyrich
 Chief Engineer.....L. Orden Craig

Pop.: 4,070,000
 Families: 1,064,500

Georgia

Radio Homes: 1,021,000
 AM Stas. in State: 132

WAAG—Adel—1955

Frequency: 1470 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Cook County Bcstg. Co.
 Address.....P. O. Box 508
 Tel.: 8571.....KBS
 President.....W. M. Forshee
 Gen., Sta. Mgr.....Esther Shepherd
 Comm. Mgr., Prog. Dir.....Don H. Wingate
 Chief Engineer.....E. R. Ridenour

WALG—Albany—1941

Frequency: 1590 Kc.....Power: 1000 Watts
 Owned-Operated By.....Radio Albany, Inc.
 Address.....P. O. Box 96
 Tel.: HE 6-7233.....ABC
 Station Reps.....Venard, Rintoul-McConnell
 President, Gen. Mgr.....Allen M. Woodall
 Station Manager.....A. W. Murphy

Program Director.....Jane Oliver
 Chief Engineer.....Tommy Duke

WGPC—Albany—1933

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Albany Bdcstg. Co.
 Business-Studio Address.....New Albany Hotel
 Tel.: HE 2-1277.....CBS
 Representative.....George P. Hollingsbery
 President.....J. W. Woodruff, Jr.
 V. P. & General Mgr.....L. M. George
 Program Director.....Walter H. Flint
 Chief Engineer.....R. A. Carlton

WJAZ—Albany—1952

Frequency: 960 Kc.....Power: 5000 Watts, d.
 Owned-Oper. By.....James S. Rivers, Inc.
 Address.....N. Slappy Drive

Tel.: HE 2-7447.....KBS
 Station Representative.....Pearson
 President.....James S. Rivers
 Gen. Mgr.....Richard B. Smith
 Chief Engineer.....R. Caldwell

WCQS—Alma—1957

Frequency: 1400 Kc.....Power: 250 Watts
 Owned By.....Queen City Bcstg. System
 Business Address.....P.O. Box 304
 Tel.: 632-4411.....KBS
 President.....Farnell O'Quinn
 Gen. Sta. Mgr.....Dane Bruce
 Commercial Manager.....Joyce Holton
 Program Director.....Ralph Deen
 Chief Engineer.....William Alnoch

WDEC—Americus—1947

Frequency: 1290 Kc.....Power: 1000 Watts d.
 Owned-Operated By...The Americus Bcstg. Co.
 Business-Studio Address.....Rembert Bldg.
 Tel.: 3681.....Independent
 Representative.....Dora-Clayton, Indie Sales
 Pres., Gen. Mgr.....Charles C. Smith
 Program Director.....Dewey Stone
 Commercial Mgr.....Paul Filben
 Chief Engineer.....Raymond C. LaPrade

WDOL—Athens—1957

Frequency: 1470 Kc.....Power: 1 Kw. d.
 Owned.....S.E. Bcstg. System
 Address.....Box 1607
 Tel.: LI 8-1354.....KBS
 Sta. Representative.....Thomas Clark
 President.....James S. Rivers
 General Manager.....William B. Hill
 Station Manager.....R. Denman
 Chief Engineer.....M. D. Brown

WGAU—Athens—1938

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Clarke Bcstng. Corp.
 Address.....850 Bobbin Mill Rd.
 Tel.: LI 6-6575.....CBS
 Representative.....Pearson
 President, Gen. Mgr.....H. Randolph Holder
 Comm. Mgr.....J. Thomas Lloyd
 Program Director.....Mary Betts
 Chief Engineer.....Les Brooks

WRFC—Athens—1948

Freq.: 960 Kc. Power: 5000 W. d., 1000 W. n.
 Owned-Operated By.....Radio Athens, Inc.
 Business-Studio Add.....279½ N. Lumpkin St.
 Tel.: Liberty 3-3411-3.....Independent
 Representative.....Bob Dore; Dora-Clayton
 Pres., Gen. Mgr.....L. H. Christian
 Station Mgr.....Mrs. Sue Lawrence
 Commercial Mgr.....A. O. Healan
 Pub. Dir.....Ed. Thilenius
 Chief Engineer.....Gilmer Hulsey

WAKE—Atlanta—1955

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....WAKE, Inc.

Address.....Georgian Terrace Hotel
 Tel.: TR 5-8511.....Independent
 Sta. Representative.....H. R. Reys
 President.....Ira Herbert
 General Manager.....Mrs. Jayne Swayne
 Program Dir.....B. Drake

WAOK—Atlanta—1954

Frequency: 1380 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Atlanta OK Bcstg. Co.
 Business Address.....110 Edgewood Ave., N. E.
 Tel.: MURray 8-3773.....Independent
 Representative.....McGavren
 President, Prom. Mgr.....Stan Raymond
 Prog. Dir.....Zenas Sears
 Chief Engineer.....I. Miles
 Owners of: WRMA, Montgomery, Ala.

WERD—Atlanta—1949

Frequency: 860 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Radio Atlanta, Inc.
 Studio Address.....330 Auburn Ave., N.E.
 Tel.: JA 4-0666.....Independent
 Representative.....Dora Clayton, Dore
 President.....J. B. Blayton, Sr.
 Gen., Sta. Mgr.....J. B. Blayton, Jr.
 Sales, Prom., Comm. Mgr.....A. H. Saddler
 Chief Engineer.....J. J. Johnson
 Program Dir.....P. Mobley

WGKA—Atlanta—1955

Frequency: 1600 Kc.....Power: 1000 Watts d.
 Owned-Oper. By...Glenkaren Associates, Inc.
 Address.....1140 Peachtree St., N.E.
 Tel.: TR 6-6228.....Independent
 Representative.....Good Music Bcstrs.
 President.....Locke E. Glenn
 General Manager.....John P. Culver
 Comm. Mgr.....E. Lee Nance
 Chief Engineer.....J. J. Killinsworth

WGST—Atlanta—1924

Frequency: 920 Kc...Power: 5 Kw. d.; 1 Kw. n.
 Owned By.....Ga. Inst. of Technology
 Bus.-Studio Address.....Box 7254
 Tel.: TR 5-8441.....ABC
 Sta. Representative.....Branham Co.
 Gen., Sta. Manager.....Jack Collins
 Commercial Mgr.....Bill Estes
 Ch. Eng.....John M. Van Horn

WIIN—Atlanta—1959

Frequency: 970 Kc.....Power: 5 Kw.
 Owned-Operated By.....WIIN, Inc.
 Address.....Atlanta Biltmore Arcade
 Tel.: TR 5-8453.....Independent
 President.....I. T. Cohen
 General Manager.....Fred W. Wagenvoord
 Program Director.....Jim Stevenson
 Chief Engineer.....H. R. Thomas

WPLO—Atlanta—1959

Frequency: 590 Kc.....Power: 5000 Watts
 Owned-Operated By...Plough Brcstg. Co., Inc.
 Address.....805 Peachtree St., N. E.
 Tel.: Trinity 2-5851.....Independent
 Sta. Representative.....Radio-TV Rep.

GEORGIA

President.....Harold R. Krelstein
Station, Gen. Mgr.....Herbert Golombek
Comm., Sales Prom. Mgr.....Louis Chiles
Pub. Director.....Eddie Gale
Program Dir.....Gene Blaine
Chief Engineer.....James D. Ellzey
Owners of: WMPS-AM-FM, Memphis; WCAO-AM-FM, Baltimore; WCOP-AM-FM, Boston; WJJD-AM-FM, Chicago.

WQXI—Atlanta—1948

Frequency: 790 Kc...Power: 5 Kw. d.; 1 Kw. n.
Owned By.....Esquire Broadcasting Co.
Bus-Studio Address.....3165 Mathieson Dr.
Tel.: CE 3-2195.....Independent
Station Rep.....Blair
Exec. Vice Pres.....Barry Sherman
General, Comm. Mgr.....Frank B. Erwin
Station Sales Prom. Mgr.....Lee R. Smith
Program Director.....Maury Magill
Publicity Director.....Bob Corley
Chief Engineer.....Willard Shimski

WSB—Atlanta—1922

Frequency: 750 Kc.....Power: 50,000 Watts
Owned-Oper. By...Atlanta Newspapers, Inc.
Business Address.....1601 W. Peachtree N.E.
Tel.: TRinity 5-7221.....NBC
Newspaper Affiliation...Journal, Constitution
Representative.....Edward Petty
Gen. Manager.....Frank Gaither
Exec. Dir.....J. Leonard Reinsch
Commercial Manager.....Lee Morris
Prog. Dir.....Elmo Ellis
Ch. Eng.....R. H. Holbrook

WYZE—Atlanta—1956

Frequency: 1480 Kc.....Power: 5 Kw. d.
Owned.....Atlanta Bcstg. Co., Inc.
Business Address.....200 Henry Grady Bldg.
Tel.: JA 4-1953.....CBS
Station Representative.....Paul Raymer
President.....Roy V. Harris
General, Sta. Mgr.....Elmer Dudley
Commercial Manager.....Tom Loe
Program Director.....Frank Lokey
Promotion Manager.....Charlie Harris
Chief Engineer.....Lawson Leake

WAUG—Augusta—1952

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned.....Garden City Bcstg.
Address.....Bon Air Hotel
Tel.: REgent 3-4441.....Independent
Sta. Rep.....Clarke Brown
President.....Chester H. Jones
Gen., Comm., Sta. Mgr.....J. Louie Solomon
Program Director.....Bill Atwood
Chief Engineer.....J. C. Atkinson

WBBQ—Augusta—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Savannah Valley Bcstg. Inc.
Address.....515 15th St.
Tel.: PArk 4-5441.....MBS
Representative...Everett-McKinney, Inc., Forjoe
President.....George Weiss

Gen., Sta., Comm. Mgr.....Edward H. Dunbar
Program, Publicity Director.....Paul T. Reidy
Sales Prom. Mgr.....Patrick Mulherin
Chief Engineer.....Kenneth Freeman

WBIA—Augusta—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Augusta Broadcasting Co.
Address.....15-Eighth Street
Tel.: PArk 4-2421.....NBC-KBS
Sta. Representative.....Walker-Rawalt
President, Gen. Mgr.....W. Ray Ringson
Sta., Comm. Mgr.....J. R. Owens, Jr.

WGAC—Augusta—1940

Frequency: 580 Kc...Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By...The Twin States Bcstg. Co.
Business-Studio Address.....664 Broad St.
Tel.: PA 2-2692.....ABC
Representative.....Avery-Knodel
Pres., Gen. Mgr.....A. D. Willard, Jr.
Comm. Prom. Mgr.....Douglas L. Alford
Program Dir.....Ben Mayo
Chief Engineer.....James E. Clegg

WGUS—Augusta—1958

Frequency: 1380 Kc.....Power: 1,000 Watts d.
Owned By.....Brdcg. Associates of Am.
Address.....Box 6278
Tel.: TAYlor 2-3576.....Independent
Station Representative.....Charles Bernard
President.....Henderson Belk
Managing Director.....Joe Morris
Commercial Manager.....Claude Casey
Program, Chief Eng.....Danny McClure

WRDW—Augusta—1930

Frequency: 1480 Kc.....Power: 5000 Watts
Owned By.....Radio Augusta, Inc.
Address.....P. O. Box 1305
Tel.: PA 2-8805.....CBS
Representative.....Raymer
President.....Geo. E. Nicholson
Sta., Comm. Mgr.....Cliff W. Bowers
Program Director.....Carter Gwynn
Chief Engineer.....E. D. Freeman

WAVO—Avondale Estates 1958

Frequency: 1420 Kc.....Power: 500 Watts
Owned By...Great Commission Gospel Assoc.
Business Address.....P.O. Box 25
Tel. DRake 8-8808.....Independent
Pres., Gen. Mgr.....L. E. Latham
Station Mgr.....J. A. Davenport
Program Dir.....H. King Elliott
Chief Engineer.....J. Carl Meeks

WAZA—Bainbridge—1958

Frequency: 1360 Kc...Power: 1000 Watts, d.
Owned By.....Radio Bainbridge, Inc.
Business Address.....108 E. Broughton St.
Tel.: CH 8-2935.....Independent
President.....J. W. Woodruff, Jr.
General Mgr.....L. M. George
Station Mgr.....Joe Hill

WMGR—Bainbridge—1946

Freq.: 930 Kc. Power: 5 Kw. d., 500 W. n.
 Owned-Operated By Decatur Bcstg. Co.
 Address Box 375
 Tel.: Cherry 6-1650 KBS
 Representative Grant Webb
 Pres., Gen. Mgr. John A. Dowdy
 Sta. Mgr., Ch. Engr. Walter Freeman
 Commercial Manager R. Wesley

WHAB—Baxley—1954

Frequency: 1260 Kc. Power: 5000 Watts
 Owned-Oper. By WHAB Radio, Inc.
 Address Box 265
 Tel.: 3000 KBS
 President Farnell O'Quinn
 Vice Pres. M. Monk
 Program Director E. Newton
 Publicity Director Ann Lee Lightsey

WBBK—Blakely—1959

Frequency: 1260 Kc. Power: 1 Kw.
 Owned By Radio Blakely, Inc.
 Address Court Square
 Tel.: 6055 KBS
 President W. C. Woodall, Jr.
 Station Mgr. Wayne Foster

WWCC—Bremen—1957

Frequency: 1440 Kc. Power: 1000 Watts
 Owned By S.W. Alabama Bcstg. Co.
 Address 111 Parkway Circle
 Tel.: LE 7-3275 KBS
 President, Gen. Mgr. J. Faulkner
 Station Mgr. B. Thornburn
 Commercial Mgr. Lee Williams

WGIG—Brunswick—1949

Frequency: 1440 Kc. Power: 5 Kw.
 Owned-Operated By . . Brunswick Bcstg. Corp.
 Business-Studio Address . . . 1801 Gloucester St.
 Tel.: Amherst 5-3870 ABC
 Station Representative Bob Dore
 President E. M. Champion Sr.
 Comm. Mgr. Sammy Middleton
 Prom., Publicity Director . . . John Lane
 Ch. Eng. Herman Lange

WMOG—Brunswick—1940

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Radio Brunswick Inc.
 Business Address Torras Causeway
 Tel.: Amherst 5-5980 KBS-MBS
 Station Rep. Indie Sales; Ayers
 President, Gen. Mgr. Allen M. Woodall
 Station Mgr. E. Newton
 Commercial Mgr. Tom Doughty

WDMF—Buford—1956

Frequency: 1460 Kc. Power: 1 Kw.
 Owned Robert Thomas
 Address P.O. Box 307
 Tel.: 3555 KBS
 General Manager Robert Thomas
 Chief Engineer Ernest Church

WGRA—Cairo—1950

Frequency: 790 Kc. Power: 1000 Watts
 Owned-Oper. By Grady Mitchell Bcstg. Co.
 Address Bainbridge
 Tel.: 2-4392 KBS
 Station Rep. Hopewell
 Gen. Mgr. Lowell E. Taktles
 Chief Engineer G. Strang

WCGA—Calhoun—1953

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Oper. By Gordon Cty. Bcstg. Co.
 Address 315 S. Wall St.
 Tel.: Main 9-2111 Independent
 Pres., Gen. Mgr., Ch. Eng. . . . R. R. Magill
 Commercial Mgr. Richard M. Bowman
 Sales Prom. Mgr. Mrs. Judy Magill

WCLB—Camilla—1954

Frequency: 1220 Kc. Power: 1000 Watts
 Owned Capel Bcstg. Co.
 Address P. O. Box 147
 Tel.: 2776 KBS
 General Mgr. Russell A. Browne
 Commercial Mgr. Charlie Browne
 Chief Engineer R. L. Cook

WCHK—Canton—1957

Frequency: 1290 Kc. Power: 1000 Watts d.
 Owned Cherokee Bcstg. Co., Inc.
 Business Address Box 1290
 Tel.: Greenwood 9-2101 Independent
 President, Gen. Mgr. Charles A. McClure
 Commercial, Sta. Mgr. Robert D. Peterson
 Program Director Gene Mikell
 Sales Prom. Mgr. Jack Turner
 Publicity Director Byron Dobbs

WLBB—Carrollton—1947

Frequency: 1100 Kc. Power: 250 Watts d.
 Owned-Oper. By Carroll Bcstg. Co., Inc.
 Address P. O. Box 569
 Tel.: TE 2-7041 KBS
 Representative Indie Sales
 Pres., Gen., Sta. Mgr. Thomas K. Vassy
 Commercial Manager Robert D. Green
 Program, Prom. Director Harlan Parks
 Chief Engineer B. W. Moore

WBHF—Cartersville—1946

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By W. R. Frier
 Address 250 W. West Ave.
 Tel.: 1200 MBS-KBS
 Newspaper Affiliation Barton Herald
 General Manager H. Wisebran
 Program Dir. P. Gilbert
 Ch. Eng. Horace E. Bridges

WGAA—Cedartown—1941

Frequency: 1340 Kc. Power: 250 Watts
 Owned Polk County Bcstg. Co.
 Address P.O. Box 807
 Tel.: 777 KBS
 Sta. Mgr. Frank Proctor

WCLA—Claxton—1958

Frequency: 1470 Kc...Power: 1000 Watts d.
Owned-Oper. By....Evans County Bcstg. Co.
Business Address.....P. O. Box 427
Tel.: 970KBS
Sta. Reps.Cannon
Pres., Ch. Engr.....Howard C. Gilreath
Gen., Sta. Mgr.....Don Sports
Prog.,um Director.....Fay Rogers
Sales Prom. Mgr.....Don Cobb

WRWH—Cleveland—1958

Frequency: 1350 Kc.....Power: 1,000 Watts
Owned By.....Newsie, Inc.
AddressBox 181
Tel.: UN 5-3161KBS
President.....William C. Strange
General, Comm. Mgr.....Charles Weaver
Program, Prom. Mgr.....Lamar Canup
Chief Engineer.....Bobby Wilkes

WCPK—College Park—1959

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned By.....College Park Bcstg. Co., Inc.
Address.....3759 Main St.
Tel.: 766—2781Independent
President, Gen. Mgr.....Robert A. Corley
Commercial Mgr.....Ray Kinnamon
Program Director.....Bob Boyd
Chief Engineer.....Claude Jones

WCLS—Columbus—1955

Frequency: 1580 Kc...Power: 1,000 Watts, d.
Owned-Oper. By.....Muscogee Bcsqt. Co.
Address1028½ Broadway
Tel.: FA 7-3648Independent
Sta. Reps.....Dora Clayton; Bernard Howard
Pres., Gen. Mgr.....Charlie H. Parish, Jr.
Commercial Manager.....Kent Woodfin

WDAK—Columbus—1943

Freq.: 540 Kc...Power: 5000 Watts d., 500 n.
Owned-Operated By...Radio Columbus, Inc.
Business-Studio Address.....Martin Bldg.
Tel.: FA 2-5447NBC
Station RepresentativeBolling
Pres., Gen. Mgr.....Allen M. Woodall
Nat. Sales Mgr.....Mrs. Louise Morris
Station Manager.....William S. Massie
Program Director.....Lamar Lynn
Publicity Director.....Jimmy Deer
Chief Engineer.....Max Harper
Owners of: WALG, Albany; WMOG, Brunswick.

WGBA—Columbus—1947

Frequency: 1270 Kc...Power: 5000 Watts d.
Owned-Oper. By.....WGBA, Inc.
Address.....1415 Wynnton Road
Tel.: FA 3-3603.....MBS
RepresentativeBob Dore
Pres., Gen. Mgr.....C. A. McClure
Station Mgr.....Mike McDougald
Commercial Mgr.....Bill Dunaway
Prog. Dir.....W. L. Bowick Jr.
Publicity Director.....Carolyn Milstead
Chief Engineer.....F. Keith Brown

WOKS—Columbus—1959

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....OK Radio, Inc.
AddressP.O. Box 374
Tel.: CYpress 7-4515Independent
Sta. Representative.....Bernard Ochs
PresidentEathel Holley
Commercial Mgr.....John A. O'Shields
Station Manager.....Mary O'Shields

WRBL—Columbus—1928

Frequency: 1420 Kc.....Power: 5000 Watts
Owned-Operated By.....Columbus Bdcstg. Co.
Business-Studio Address.....1350 13th Ave.
Tel.: FA 2-0601.....CBS
Newspaper Affil.....Ledger & Enquirer
Sta. Rep.Hollingbery
Pres., Gen. Mgr.....J. W. Woodruff Jr.
Asst. Manager.....Glenn Siddall
Station Manager.....Walter Graham
Prog. Dir.....David Lea
Chief Engineer.....Joseph Gamble

WJJC—Commerce—1957

Frequency: 1270 Kc.....Power: 1 Kw.
Owned.....Jackson County Bcstg. Co.
AddressBox 239
Tel.: FEderal 5-3155.....Independent
Newspaper Affiliation.....Commerce News
Sta. Representative.....Harry Cannon
President.....Albert S. Hardy
Gen., Comm. Mgr.....Grady Cooper
Program Director.....Elizabeth Layton
Chief Engineer.....Thomas Ashworth

WMJM—Cordele—1940

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By..Southeastern Bcstg. System
Business-Studio Address.....20th Ave. B St.
Tel.: 666.....MBS-KBS
Representative.....T. F. Clark
President.....James S. Rivers
General Station Mgr...William E. Blizzard, Jr.
Commercial Mgr.....Clark Standard
Program Director.....Bill Goodson
Chief Engineer.....Ed Winchester

WCON—Cornelia—1953

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Washington Bcstg., Inc.
Address.....1 Burrell St.
Tel.: 778—2241Independent
Representative.....Indie Sales, Inc.
President.....Jack Bradley
General Manager.....Bill C. Massey
Comm. Prom. Mgr.....Bobby Massey
Program Director.....Beth Roberts
Chief Engineer.....Boyd Anderson
Owners of: WDMF, Buford.

WGFS—Covington—1953

Frequency: 1430 Kc...Power: 1000 Watts d.
Owned.....R. William & Betty J. Hoffman
Address.....P. O. Box 869
Tel.: 786—2337KBS

Representative.....Sears & Ayer
 Gen., Comm. Mgr.....Bill Hoffman
 Program Director.....Maxine Gibbs
 Publicity Director.....Gary Budd
 Chief Engineer.....B. Hoffman

WBLJ—Dalton—1940

Frequency: 1230 Kc.....Power: 1,000 Watts
 Owned-Operated By.....Northern Ga. Radio
 Address.....P. O. Box 811
 Tel.: Broadway 8-3300.....KBS
 Newspaper Affil.....Marietta Times-Journal
 Station Rep.....Keystone
 President, Gen. Mgr.....Werner Workman
 Commercial Mgr.....Frank Painter
 Program Director.....Vic McConkey

WRCD—Dalton—1954

Frequency: 1430 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Whitefield Bcstg. Co.
 Address.....104 Pentz St.
 Tel.: Broadway 8-5511.....Independent
 General Manager.....Jim Honey
 Comm. Manager.....Ed Jordan
 Chief Engineer.....S. Willis

WDWD—Dawson—1948

Frequency: 990 Kc.....Power: 1000 Watts D.
 Owned-Operated By.....Dawson Bdcstg. Co.
 Address.....P.O. Box 390
 Tel.: Wyatt 5-5521.....KBS-MBS
 Representative.....Indie Sales
 General Manager.....W. C. Woodall, Jr.
 Program Director.....Barney Parnacott
 Chief Engineer.....Joe Stephens

WGUN—Decatur—1947

Frequency: 1010 Kc.....Power: 50 Kw. d.
 Owned.....WEAS, Inc.
 Business Address...217 W. Ponce de Leon Ave.
 Tel.: DR 3-2521.....Independent
 Representative.....Bernard Howard
 President, Gen. Mgr.....John Fulton
 Program Director.....Ray Beale
 Chief Engineer.....Bill Loudermilk
 Owners of: WJIV, Savannah; KWAM, Memphis;
 WSWN, Belle Glade.

WDMG—Douglas—1947

Frequency: 860 Kc.....Power: 5000 Watts
 Owned-Operated By.....WDMG, Inc.
 Address.....620 E. Ward St.
 Tel.: 1150.....Independent
 Representative.....Dora-Clayton
 President.....B. F. J. Timm
 General Mgr.....Mary Jarrard
 Comm. Mgr.....Roy L. Jones

WMLT—Dublin—1945

Frequency: 1330 Kc.....Power: 5 Kw.
 Owned-Operated By.....Dublin Bdcstg. Co.
 Business Address.....Franklin & Moore Sts.
 Tel.: Broad 2-4422.....MBS-KBS
 Sta. Reps.....Clarke & Cannon
 President.....W. Newton Morris

General Mgr.....Frank Floyd Jr.
 Program Director.....Richard E. Killebrew
 Sales Prom. Mgr.....R. E. Hilliard
 Publicity Director.....Ted Wolfe
 Chief Engineer.....Leon Lloyd

WXLJ—Dublin—1958

Frequency: 1230 Kc.....Power: 250 Kw.
 Owned By.....Radio South, Inc.
 Address.....P. O. Box 826
 Tel.: Broad 2-4282.....Independent
 President, Gen. Mgr.....John A. Boling
 Comm., Prom. Mgr.....B. J. Gilreath
 Program Director.....W. A. Thomas
 Sta. Mgr., Chief Eng.....W. C. Courson

WTJH—East Point—1949

Frequency: 1260 Kc.....Power: 5000 Watts d.
 Owned-Operated By.....S. E. Bcstg. System
 Address.....2146 Dodson Drive
 Tel.: DI 4-2233.....KBS
 President.....James S. Rivers
 Station Mgr.....Wm. B. Hill

WSGC—Elberton—1946

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Elberton Bcstg. Co.
 Address.....Elberton
 Tel.: Elberton.....KBS
 Representative.....Continental
 Manager.....Melvin C. Gorman

WBHB—Fitzgerald—1946

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Ben Hill Bdcstg. Corp.
 Address.....Box 472
 Tel.: 2077.....MBS-KBS
 President.....Otto Griner
 Gen. Mgr.....Paul E. Reid
 Chief Engineer.....Mike Pelton

WFPM—Fort Valley—1951

Frequency: 1150 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Rocket Radio, Inc.
 Address.....Roberta Road
 Tel.: TA 5-5547.....KBS
 Sta. Representative.....Indie Sales
 President, Gen. Mgr.....Paul Reehling
 Station Manager.....Ben Spears
 Commercial Manager.....Virginia Freshwater
 Program Director.....Rosemary Reid
 Sales Prom., Publicity Mgr.....Troy Fore
 Chief Engineer.....Joe Stephens

WDUN—Gainesville—1949

Freq.: 1240 Kc.....Power: 1000 Watts d. 250 n.
 Owned-Oper. By.....N.E. Ga. Bcstg. Co.
 Address.....1103 Thompson Bridge Rd.
 Tel.: LE 4-7331.....Independent
 Rep.....Thomas F. Clark; Dora-Clayton
 Pres., Gen. Manager.....John W. Jacobs, Jr.
 Comm. Mgr.....Claire Palmour
 Station Mgr.....James N. Martin, Jr.
 Program Director.....Jim Martin
 Sales Prom. Mgr.....Robert Culler
 Chief Engineer.....George R. Wilkens

GEORGIA

WGGA—Gainesville—1941

Frequency: 550 Kc. Power: 5 Kw. d.; 500 W. n.
Owned-Operated By... Blue Ridge Bdcstg. Co.
Business Address... Press-Radio Center
Tel.: LE 2-6211... MBS-KBS
Newspaper Affil... Daily Times
President... Charles A. Smithgall
General Manager... Robert Schwab
Commercial Manager... James A. Hartley
Program Dir... William A. Sellers
Publicity Director... Ed Storie
Chief Engineer... Wilbert Darracott

WLBA—Gainesville—1957

Frequency: 1580 Kc. Power: 5 Kw., d.
Owned... Hall County Bcstg. Co.
Business Address... 117½ W. Washington St.
Tel.: LE 2-6331... Independent
Representative... Walker-Rawalt
Pres., Gen. Mgr... Ernest H. Reynolds, Jr.
Comm., Sales Prom. Mgr... John Cooper
Program Dir... Jim Murff
Chief Engineer... John H. Bennett

WHIE—Griffin—1952

Frequency: 1320 Kc. Power: 5000 Watts d.
Owned-Oper. By... Telerad, Inc.
Address... Box 971
Tel.: 9451... Independent
President, Gen. Mgr... John T. Williams
Sta., Program Dir... Fred L. Watkins
Chief Engineer... Ralph Gaskins

WKEU—Griffin—1934

Freq.: 1450 Kc. Power: 1 Wt. d., 250 Wt. n.
Owned-Oper. By... Radio Station WKEU
Address... Macon Rd.
Tel.: 5507... MBS-KBS
General Mgr., Ch. Eng... A. W. Marshall, Jr.

WKLY—Hartwell—1947

Frequency: 980 Kc. Power: 1000 Watts d.
Owned-Operated By... WKLY Bcstg. Co.
Business Address... P.O. Box 430
Tel.: FR 6-2233... Independent
Newspaper Affil... Hartwell Sun
Representative... Harry J. Cannon
President... Max G. Piacender
General Mgr... Burch Griffin
Commercial Manager... J. Vickery
Program Director... Ken Winchester
Chief Engineer... Broadus McLane

WCEH—Hawkinsville—1952

Frequency: 610 Kc. Power: 500 Watts
Owned... Tri-County Bcstg. Co., Inc.
Address... Eastman Highway
Tel.: TW 3-3381... KBS
Station Representative... Harry J. Cannon
President... D. R. Jackson
Gen., Sta. Mgr... J. D. Popwell
Chief Engineer... John Lancaster

WGML—Hinesville—1958

Frequency: 990 Kc. Power: 250 Watts
Owned By... Liberty Bcstg. Co., Inc.

Address... Box 15
Tel.: TR 6-3599... KBS
President, Gen. Mgr... James H. Watson
Program Director... Mrs. Dixie Watson
Chief Engineer... William L. Joyce

WBGR—Jesup—1949

Frequency: 1370 Kc. Power: 1000 Watts d.
Owned-Operated By... Altamaha Bcstg. Co.
Address... P. O. Box 147
Tel.: GA 7-2444... KBS
Representative... Cannon
President... W. G. Thomas, Sr.
Sta., Comm. Mgr... Edward Lynch
Chief Engineer... Art Manning

WLFA—Lafayette—1954

Frequency: 1590 Kc. Power: 5000 Watts
Owned-Oper. By... Radio Dixie, Inc.
Business Address... 41-B N. Main St.
Tel.: 4-7676... KBS
Representative... Harry Cannon
President... J. A. Gallimore
Gen., Sta. Mgr... C. W. Gwyn

WLAG—La Grange—1941

Frequency: 1240 Kc. Power: 1 Watts d; 250 n.
Owned-Operated By... LaGrange Bdcstg. Co.
Business Address... WLAG Bldg.
Tel.: 882—3505... MBS, KBS
Newspaper Affil... Daily News
Sta. Representative... Indie Sales
President... Roy C. Swank
General Manager... Edwin Mullinax
Program Director... Faye Scarbrough
Publicity Director... Betty Todd
Chief Engineer... James McKay

WTRP—La Grange—1953

Frequency: 620 Kc. Power: 1000 Watts
Owned... Chattahoochee Bcstg. Co., Ltd.
Address... Hammett Bldg.
Tel.: Tuxedo 4-9879... Independent
Sta. Representative... Devney O'Connell
President, Gen. Mgr... Byron H. Hurst
Sta. Mgr., Publicity Dir... Frank E. Hurst
Comm. Prom. Mgr... Julian P. Hurst
Chief Engineer... Ray L. Relihan

WLAW—Lawrenceville—1959

Frequency: 1360 Kc. Power: 1 Kw.
Owned By... Radio Gwinnett, Inc.
Address... 705 E. Crogan St.
Tel.: TH 3-2222... Independent
President... E. Holley
Vice President... S. B. McGarity
General Mgr... R. J. McGarity

WBBT—Lyons—1959

Frequency: 1340 Kc. Power: 250 Watts
Owned By... Collins Corp.
Address... P.O. Box 389
Tel.: 2321... Independent
President... F. Graham
Exec. V.P... J. Duggan

WBML—Macon—1940

Frequency: 1240 Kc.....Power: 250 Watts
 Owned By.....Middle South Bcstg. Co.
 Business Address.....230 Second St.
 Tel.: Sherwood 3-5454.....Independent
 Representative.....For Joe
 President.....C. R. Rader
 Gen. Comm. Mgr.....George W. Patton
 Program. Publicity Director.....Don King
 Sales Prom. Mgr.....Ben Porter
 Chief Engineer.....C. L. Wilder
 Owners of: WDGA, Chattanooga.

WCRY—Macon—1957

Frequency: 900 Kc.....Power: 250 Watts
 Owned-Operated By.....Bill Killer
 Address.....1230 Cowan St.
 Tel.: SHERwood 3-9348.....Independent
 Sta. Representative.....Bob Dore
 President.....William H. Killer
 Gen. Sta. Mgr.....Robert V. Rogers
 Chief Engineer.....Bill Killer
 Owners of WGOU, Valdosta;

WIBB—Macon—1948

Frequency: 1280 Kc.....Power: 1,000 Watts
 Owned-Oper. By...Peach State Bcstg. Co., Inc.
 Business Address.....Professional Bldg.
 Tel.: SHERwood 2-2505.....Independent
 Sta. Reps.....Bernard Howard, Dora-Clayton
 Pres., Gen. Mgr.....Thomas H. Maxwell
 Commercial Manager.....Donald C. Frost

WMAZ—Macon—1922

Freq.: 940 Kc. Power: 50,000 Wts. d., 10,000 n.
 Owned-Oper. By.....Southeastern Bcstg. Co.
 Address.....Bankers Insurance Bldg.
 Tel.: SHERwood 2-7373.....CBS
 Representative.....Avery-Knodel
 Pres., Ch. Engr.....George P. Rankin, Jr.
 General Manager.....Wilton E. Cobb
 Commercial Mgr.....Frank Crowther

WNEX—Macon—1945

Frequency: 1400 Kc.....Power: 250 Watts
 Owned.....Macon Bcstg. Co.
 Business-Studio Address...2254 Rogers Place
 Tel.: SH 5-3301.....Independent
 Newspaper Affil...Macon Telegraph Pub. Co.
 Representative.....Branham
 President.....E. M. Lowe
 Gen., Sta. Mgr.....Alfred Lowe
 Program Director.....Charlie Stewart
 Sales Prom. Mgr.....Ken Lowe
 Ch. Eng.....E. Farber

WYTH—Madison—1955

Frequency: 1250 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Central Ga. Bcstg. Co.
 Business Address...Beacon Heights; Box 29
 Tel.: 761.....KBS
 President, Gen. Mgr.....James F. Small
 Station Manager.....Annie Lee Small
 Chief Engineer.....Vic Johnson

WFDR—Manchester—1957

Frequency: 1370 Kc.....Power: 1 Kw. d.
 Owned.....Radio Manchester, Inc.
 Address.....Box 447
 Tel.: TH 6-2490.....KBS
 General, Sta. Mgr.....Jack Whitehorn
 Comm. Prom. Mgr.....William Jarrell
 Chief Engineer.....J. C. Loftin

WBIE—Marietta—1955

Frequency: 1050 Kc.....Power: 500 Watts
 Owned-Oper. By.....Marietta Bcstg. Co.
 Address.....Box 91
 Tel.: 428—0469.....KBS
 Station Representative.....Masla
 Gen. Mgr., Chief Eng.....James Wilder
 Program Dir.....Don Kordecki
 Commercial Manager....Dudley D. McCaskill

WFOM—Marietta—1946

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Wofum, Inc.
 Address.....Box 131
 Tel.: 428—3396.....Independent
 President, Gen. Mgr.....Albert L. Jones
 Program Director.....Jerry Crowe
 Chief Engineer.....Jean Ludwick

WDAX—McRae—1957

Frequency: 1410 Kc.....Power: 1000 Watts d.
 Owned.....Radio Telfair, Inc.
 Address.....McRae, Ga.
 Tel.: 6006.....KBS
 Sta. Representative.....James Ayers
 President, Gen. Mgr.....Allen M. Woodall
 Station Manager.....George Burton
 Program Director.....John Hulett
 Chief Engineer.....Ernest Batchelor

WMVG—Milledgeville—1946

Freq.: 1450 Kc. Power: 1 Wt. d., 250 Wts. n.
 Owned-Operated By.....Michael T. Landy
 Address.....701 S. Jefferson St.
 Tel.: GL 2-2250.....MBS-KBS
 Representative.....Harry Cannon
 General Mgr., Ch. Engr.....Joseph S. Boone
 Commercial Manager.....Michael T. Landy
 Program Director.....Josephine Ragsdale

WGSR—Millen—1958

Frequency: 1570 Kc.....Power: 250 Watts
 Owned By.....Jenkins Broadcasting Sys.
 Business Address.....P.O. Box 773
 Tel.: 1080.....KBS
 President.....W. Herbert Brannen
 Gen. Comm. Mgr., Ch. Eng...Jack V. LoPresti

WMRE—Monroe—1954

Frequency: 1490 Kc.....Power: 250 Watts
 Owned.....Walton Bcstg. Co.
 Address.....Box 191
 Tel.: 8-1711.....KBS
 Pres., Gen. Mgr.....Warren G. Gilpin
 Station Manager.....Derral Morris

GEORGIA

WMGA—Moultrie—1939

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. ByWMGA
Business Address.....Box 310
Tel.: YU 5-1400ABC-KBS
Station Reps.Ayers-Hopewell
Gen. Mgr.....John F. Pidcock
Sta., Comm. Mgr.....Roy F. Zess
Program Director.....Ron Hannon
Chief Engineer.....Sam Dudas

WMTM—Moultrie—1953

Frequency: 1300 Kc.....Power: 5 Kw. d.
Owned-Oper. By.....Colquitt Bcstg. Co.
Address.....S.E. Highway 33
Tel.: YU 5-4517.....Independent
RepresentativeT. F. Clark
General Mgr.....N. B. Mills
Sta. Mgr., Chief Engr.....D. J. Turner

WCOH—Newnan—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Newnan Bcstg. Co.
Address.....Line Street
Tel.: ALpine 3-4636.....MBS
RepresentativeOchs
Pres., Gen. Mgr.....James O. Hardin, Jr.
Commercial Mgr.....J. T. Williams Jr.
Chief Engineer.....Harold Ward

WPGA—Perry—1960

Frequency: 980 Kc.....Power: 500 Watts d.
Owned By.....Radio Perry
Address.....P. O. Box 109
Tel.: GA 9-2980.....KBS
Representative.....Thomas F. Clark
President.....Howard C. Gilreath
General. Sta. Mgr.....Lowell L. Register
Program Director.....Jim Lee
Chief Engineer.....David Harrison

WSFB—Quitman—1955

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Quitman Broadcasting Co.
Address.....P. O. Box 632
Tel.: 2681.....KBS
Owner.....J. E. Boyd
General Mgr.....J. S. Boyd

WPLK—Rockmart—1959

Frequency: 1220 Kc.....Power: 250 Watts
Owned By.....Georgia Radio Inc.
Address.....American Legion Hill
Tel.: Rockmart 3202.....Independent
President, Ch. Eng.....L. E. Gradick
General Manager.....John P. Frew
Program Director.....Jim McRee

WLAQ—Rome—1947

Frequency: 1410 Kc.....Power: 1000 Watts
Owned-Operated By.....Mitchell Melof
Address.....Box 228
Tel.: 7767.....ABC

PresidentMitchell Melof
General Manager.....Don Mitchell
Chief Engineer.....Fred Sheehan

WRGA—Rome—1929

Frequency: 1470 Kc.....Power: 5000 Watts
Owned-Operated By.....Rome Bcstg. Corp.
Business Address.....P.O. Box 1187
Tel.: 232—9742CBS
Newspaper Affil.....Gainesville Daily Times
RepresentativeWalker-Rawalt
President.....Mather M. Payne
Secretary-Treasurer.....Charles Smithgall
General Manager.....Clarence Salmon
Commercial Manager.....Ben Lucas
Sales Promotion Mgr.....Rube Jackson
Program Director.....Jim Roberts
Publicity Director.....Lee Mowry
Chief Engineer.....R. A. Starr

WROM—Rome—1946

Frequency: 710 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Coosa Valley Radio Co.
Address.....P. O. Box 1546
Tel.: 232—0833Independent
Sta. RepresentativeDevney O'Connell
General Comm. Mgr.....Charles E. Doss
Program Dir.....Barbara Austin
Chief Engineer.....T. H. Robertson

WRIP—Rossville—1958

Frequency: 980 Kc.....Power: 500 Watts
Owned By.....Chattanooga Bcstg. Co.
Address.....270 N. Crest Rd.
Tel.: WYman 8-3346.....Independent
President.....I. Jay Sadow
Chief Engineer.....John Andrews

WSNT—Sandersville—1956

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Radio Station WSNT
Business Address.....Box 150
Tel.: 2583.....KBS
Sta. RepresentativeBolles
President.....J. R. Denny
Gen. Mgr.....J. J. Bailes
Station Manager.....J. E. Elgin
Program Director.....Mrs. Iola J. Daniel
Chief Engineer.....John L. Cooper

WBYG—Savannah—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Dixieland Bcstg. Co.
Bus.-Studio Address.....Georgia State Bank Bldg.
Tel.: AD 2-4182.....MBS
Station RepresentativeForjoe
Pres., Gen. Mgr.....Carter C. Peterson
Station Mgr.....C. E. Bell
Chief Engineer.....Max Harper

WJIV—Savannah—1950

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....WJIV, Inc.
Address.....128 W. Taylor St.
Tel.: AD 4-7264.....Independent
Representative.....Bernard Howard

President John Fulton
 General Sta. Mgr..... James L. Woods
 Chief Engineer..... Michael F. J. Warth

WSAV—Savannah—1939

Frequency: 630 Kc..... Power: 5000 Watts
 Owned-Operated By..... WSAV, Inc.
 Address..... 1430 East Victory Drive
 Tel.: AD 6-0303..... NBC
 Station Representative..... Eastman
 Pres., Gen. Mgr..... Harben Daniel
 Comm. Mgr..... Robert Ward
 Opera. Mgr..... M. E. Thompson
 Program Dir..... Burl Womack
 Publicity Director..... Mrs. Lorayne Gary
 Chief Engineer..... Byron Strong
 Owners of: WSAV-TV.

WSGA—Savannah—1956

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Operated By..... Coastal Bcstg. Inc.
 Business-Studio Address..... 409 E. Liberty St.
 Tel.: AD 3-8807..... Independent
 Representative..... George P. Hollingbery
 Pres., Gen. Mgr..... Donald K. Jones
 Commercial Manager..... John M. Williams
 Program Director..... Chuck Rawlinson
 Publicity Director..... Susan Perry
 Chief Engineer..... Harvey Thackston

WSOK—Savannah—1949

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Operated By..... Fisher Bcstg. Co.
 Address..... 505 Waters Ave.
 Tel.: ADams 3-0478..... ABC, KBS
 Sta. Reps..... Howard; Dora Clayton
 President..... Albert T. Fisher, Jr.
 General Mgr..... J. B. Winstead

WTOC—Savannah—1929

Frequency: 1290 Kc..... Power: 5000 Watts
 Owned-Operated By..... Savannah Bcstg. Co.
 Business-Studio Address..... 516 Abercorn St.
 Tel.: AD 2-0127..... CBS
 Representative..... Avery-Knodel
 Pres., Gen. Mgr..... William T. Knight, Jr.
 Commercial Manager..... Ben Williams
 Program Director..... Dwight J. Bruce
 Sls. Prom. Mgr., Pub. Dir..... Frank S. Bryson, Jr.
 Chief Engineer..... Kyle E. Goodman
 Owners of: WTOC-TV.

WWNS—Statesboro—1946

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Operated By..... WWNS, Inc.
 Address..... East Oliff St.
 Tel.: 4-5446..... KBS
 President, Gen. Mgr..... Donald O. McDougald
 Comm., Ch. Eng..... Bobby J. Goode
 Program Director..... Worth McDougald

WGTA—Summerville—1950

Frequency: 950 Kc..... Power: 1000 Watts
 Owned-Oper. By..... Tri-State Bcstg. Co.
 Business Address..... Box 200
 Tel.: 85-7-3951..... Forjoe; Unit Spot Sales

General Manager..... William B. Farrar
 Program Director..... Rogers Allison
 Chief Engineer..... James S. Stowers

WJAT—Swainsboro—1950

Frequency: 800 Kc..... Power: 1000 Watts d.
 Owned-Operated By..... WJAT, Inc.
 Address..... Covena Rd., Box 371
 Tel.: BELmont 7-2011..... Independent
 Sta. Representative..... Gene Bolles
 President..... James R. Denny
 Vice President..... Webb Pierce
 General Manager..... John J. Bailes
 Commercial Manager..... Coleman O'Neal
 Program Director..... Richard Harvey
 Sales Prom. Mgr..... Chuck Goddard
 Chief Engineer..... John H. All, Jr.
 Owners of: WBRD, Waynesboro.

WSYL—Sylvania—1955

Frequency: 1490 Kc..... Power: 250 Watts
 Owned By..... Sylvania Bcstg. Sys.
 Address..... Box 490
 Tel.: LO 4-6601..... KBS
 Gen., Sta. Mgr..... Edwin H. Bass
 Sales Prom. Mgr..... Mildred E. Bass

WSFT—Thomaston—1947

Frequency: 1220 Kc..... Power: 250 Watts d.
 Owned-Oper. By..... Thomaston Bcstg. Co.
 Address..... P.O. Box 689
 Tel.: Midway 7-5421..... KBS
 Gen. Mgr..... S. J. Carswell
 Sta. Mgr., Prog. Dir..... Bill Heule
 Comm. Mgr..... Claude Thames
 Chief Eng..... Walt MacTammany

WKTG—Thomasville—1947

Frequency: 730 Kc..... Power: 1000 Watts d.
 Owned-Operated By..... Thomas County Bcstg. Co.
 Address..... P. O. Box 358
 Tel.: CA 6-5343..... KBS
 Station Representative..... Pearson
 President..... Bolling Branham
 V. P., Gen. Mgr..... Edward T. Martin
 Station Manager..... Eunice Martin
 Program Director..... Ray Williamson
 Chief Engineer..... Harvey Willis

WPAX—Thomasville—1934

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Operated By..... H. Wimpy
 Address..... 117 Remington Ave.
 Tel.: Canal 6-4110..... Independent
 Owner..... H. Wimpy
 Commercial Manager..... Al Feinberg

WTWA—Thomson—1948

Frequency: 1240 Kc..... Power: 250 Watts d.
 Owned-Oper. By..... Hickory Hill Bcstg. Co., Inc.
 Business Address..... Lumpkin St.
 Tel.: 777..... Independent
 Pres., Gen. Mgr., Ch. Engr..... Gene D. Harden
 Comm. Prom. Mgr..... H. E. Buffington
 Program, Publicity Director..... Emory Wells

GEORGIA ~~~~~

WTIF—Tifton—1957

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....WTIF, Inc.
Address.....P. O. Box 206
Tel.: 2400.....Independent
Station Rep.....Dora-Clayton
Pres., Gen. Mgr.....C. N. Todd
Chief Engineer.....H. C. Clark, Jr.

WWGS—Tifton—1946

Frequency: 1430 Kc.....Power: 5000 Watts
Owned-Oper. By.....Tifton Bcstg. Corp.
Address.....800 S. Main St.
Tel.: 1420.....KBS-MBS
Representative.....Thomas F. Clark
Pres., Gen. Mgr.....Ralph N. Edwards
Chief Engineer.....Eugene Payne

WLET—Toccoa—1941

Frequency: 1420 Kc.....Power: 5000 Watts d.
Owned By...R. G. & E. Letourneau, V. E. Craig
Address.....423 Prather Bridge Rd.
Tel.: TU 6-2191.....KBS
Sta. Representative.....Thomas F. Clark
Station Manager.....Virgle E. Craig
Commercial Manager.....Gene Bollinger
Chief Engineer.....C. H. Sutton

WNEG—Toccoa—1956

Frequency: 1320 Kc.....Power: 1 Kw.
Owned.....Stephens County Bcstg. Co.
Address.....108 E. Savannah St.
Tel.: TU 6-3131.....Independent
Pres., Gen. Mgr.....Charles H. Gaines
Sta., Comm. Mgr.....Roy E. Gaines
Chief Engineer.....Thomas Shockley

WGAF—Valdosta—1951

Frequency: 910 Kc.....Power: 5000 Watts
Owned-Operated By.....Valdosta Bcstg. Co.
Address.....116 W. Hill Ave.
Tel.: Cherry 2-5520.....Independent
Station Rep.....Bernard Howard
President, Gen. Mgr.....George B. Cook
Chief Engineer.....C. H. Fletcher

WGOV—Valdosta—1940

Frequency: 950 Kc..Power: 5 Kw. d., 1 Kw. n.
Owend-Oper...Georgia-Florida Radio & TV Co.
Address.....Box 1182
Tel.: CH 2-4513.....MBS
Station Representative.....Bob Dore
President, Sta. Mgr.....W. H. Keller, Jr.
Commercial Manager.....Mrs. A. B. Smith
Program Director.....Ray Mencor
Chief Engineer.....Ted Miller

WJEM—Valdosta—1955

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Lowndes County Br'dcasters
Address.....Box 368
Tel.: CH 2-1565.....KBS
President.....J. E. Massey, Jr.
General, Sta. Mgr.....J. C. Johnson

Program Dir.....Bob Wickus
Sales Prom. Mgr.....Rennie Hardy
Chief Engineer.....Gerald D. Weeks

WVLD—Valdosta—1959

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Al H. Evans
Address.....P.O. Box 1281
Tel.: Cherry 2-4821.....Independent
Gen. Mgr.....Al Evans
Station Mgr.....W. Belote

WVOP—Vidalia—1946

Frequency: 970 Kc.....Power: 5 Kw., d.
Owned-Operated By.....Vidalia Bcstg. Co.
Address.....Box 391
Tel.: 3305.....KBS
Sta. Reps.....Continental; Harry J. Cannon
Pres., Gen., Sta. Mgr.....Howard C. Gilreath
Commercial Manager.....Ted Kirby
Program Director.....Mrs. Bob Thompson
Sales Prom. Mgr.....Fred Tippett
Publicity Director.....Ruby Bryant
Chief Engineer.....Loren Dorrough
Owners of: WPGA, Perry; WCLA, Claxton.

**WRPB—Warner Robbins
1954**

Frequency: 1350 Kc.....Power: 1000 Watts d.
Owned-Oper...Warner Robbins Bcstg. Co., Inc.
Business Address.....Box 727
Tel.: Walker 3-4261.....ABC
Rep.....Cont. Radio Sales
Pres., Ch. Engr.....Edgar M. Nobles

WKLE—Washington—1955

Frequency: 1370 Kc.....Power: 1000 Watts
Owned By.....Washington Bcstg. Co.
Address.....P. O. Box 639
Tel.: Osborn 8-2125.....KBS
President.....H. L. Webster
Station Mgr.....B. E. Carpenter

WACL—Waycross—1951

Frequency: 570 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Teletronics Inc.
Business Address.....P.O. Box 858
Tel.: Atlas 3-4660.....Independent
Representative.....Pearson
President.....James S. Rivers Sr.
General Manager.....James S. Rivers Jr.
Commercial Manager.....M. L. Dixon
Program Director.....John J. Koval
Chief Engineer.....L. E. McKinney

WAYX—Waycross—1936

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Radio WAYX, Inc.
Business-Studio Address...1600 Carswell Ave.
Tel.: AT 3-7100.....MBS, KBS
Newspaper Affil..Waycross Journal American
Representative.....Hal Holman
President.....C. Mayo
General Manager.....Frank Walton
Chief Eng.....Milt Lovus

WBRO—Waynesboro—1954

Frequency: 1310 Kc. Power: 1000 Watts d.
 Owned. Radio WBRO
 Address. Box 151
 Tel.: 2139. KBS
 General Mgr. C. Beavers
 Asst. Mgr. D. M. Lewis

WBMK—West Point—1958

Frequency: 1310 Kc. Power: 1000 Watts
 Owned By. Radio Valley, Inc.
 Address. 705 W. 4th Avenue
 Tel.: 5-2453. KBS
 President. J. Dige Bishop
 Gen., Sta. Mgr. Jim Murphy
 Chief Engineer. Albert Stancil

WRLD—West Point—1940

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By. Valley Bcstg. Co.
 Address. Box 312
 Tel.: 64-22771. ABC
 Sta. Representative. Thomas F. Clark
 General, Comm. Mgr. Miles H. Ferguson
 Program, Publicity Dir. Aileen Love
 Chief Engineer. Clarence White

WIMO—Winder—1952

Frequency: 1300 Kc. Power: 1000 Watts d.
 Owned-Operated By. Winder-Monroe Bcstg.
 Business Address. P. O. Box 526
 Tel.: 867-9158. KBS
 Sta. Representative. Cannon
 President. W. G. Woodall Jr.
 Gen., Comm., Sta., Sls. Mgr. C. H. Grider
 Chief Engineer. D. E. Stafford

Pop.: 630,000
 Families: 193,000

Hawaii

Radio Homes: 160,000
 AM Stas. in State: 18

KHBC—Hilo—1936

Frequency: 970 Kc. Power: 1000 Watts
 Owned-Oper. By. Honolulu Star Bulletin
 Address. P. O. Box 581
 Newspaper Affiliation. Honolulu Star Bulletin
 Representative. Peters, Griffin, Woodward, Inc.
 President. J. Howard Worrall
 General Mgr. Frank Warren
 Chief Engineer. Dan Hunter

KIMO—Hilo—1951

Frequency: 850 Kc. Power: 1000 Watts
 Owned-Operated By. James E. Jaeger
 Address. Naniloa Hotel
 Tel.: Hilo 4-372. KBS
 Station Representative. Breen & Ward
 President. James Jaeger
 General Manager. Mrs. Lillian Cunningham
 Owners of: KAGR, Yuba City

KIPA—Hilo—1947

Frequency: 1110 Kc. Power: 1,000 Watts
 Owned-Oper. By. Big Island Bcstg. Co., Ltd.
 Business-Studio Address. 86 Mama St.
 Tel.: 51-168. NBC
 Representative. Hollingsbery
 President. Thomas J. MacBride
 Gen. Ch. Engr. R. W. Jaderstrom

KAIM—Honolulu—1956

Frequency: 870 Kc. Power: 1 Kw.
 Owned. Christian Bcstg. Assoc.
 Address. 1148 12th Avenue
 Tel.: 71-985. Independent
 President. Robert C. Loveless
 Gen. Mgr. Cornelius Keur
 Program Director. GERAL M. FOGLESONG
 Chief Engineer. Robert L. Lyon

KGMB—Honolulu—1930

Frequency: 590 Kc. Power: 5000 Watts
 Owned By. Hawaiian Bcstg. Sys., Ltd.
 Address. 1534 Kapiolani Blvd.
 Tel.: 9-2011. CBS
 Newspaper Affiliation. Star-Bulletin
 Representative. Peters, Griffin, Woodward, Inc.
 President. Elizabeth P. Farrington
 V. P., Gen. Mgr. M. Franklyn Warren
 Commercial Manager. Edward B. Mundy Jr.
 Promotion Director. John De Marco
 Publicity Director. Colleen L. Ng
 Chief Engineer. Ronald T. Miyahira
 Owners of: KHBC, Hilo; KGMB-TV; KMAV-TV,
 Waiuku; KHBC-TV.

KGU—Honolulu—1922

Frequency: 760 Kc. Power: 10,000 Watts
 Owned-Operated By. Advertiser Pub. Co., Ltd.
 Address. Advertisers Bldg.
 Tel.: 5-2977. NBC
 Representative. NBC Spot Sales
 Newspaper Affil. Advertiser
 President. Lorrin P. Thurston
 General Mgr. William O. Paine
 Comm. Mgr. George C. Mansfield
 Chief Engineer. T. Shigetani

KHVV—Honolulu—1957

Frequency: 1040 Kc. Power: 5 Kw.
 Owned-Oper. By. Kaiser Hawaiian Vil. Radio
 Business Address. 1290 Ala Moana Blvd.
 Tel.: 5-3991. Independent
 Station Representative. Adam Young
 Vice Pres., Gen. Mgr. Richard C. Block
 Program Director. William H. Conell
 Sales Manager. Chas. Robinson
 Publicity Director. Robert Z. Kendall
 Chief Engineer. Dan O. Hunter
 Owners of: KHVV-TV; KHJR-TV, Hilo.

KIKI—Honolulu—1951

Frequency: 830 Kc.....Power: 250 Watts
 Owned-Oper. By.....KIKI, Ltd.
 Address.....320 Ward Ave.
 Tel.: 6-3456.....Independent
 Sta. Representative.....Meeker Co.
 Pres., Chief Eng.....Royal V. Howard
 Gen., Sta. Mgr.....Angelo J. Rossi

KNDI—Honolulu—1960

Frequency: 1270 Kc.....Power: 5,000 Watts
 Owned By.....James T. Ownby
 Address.....Box 1516
 Tel.: 938—402.....Independent
 Station Representative.....Paul Raymer
 Owner.....Jim Ownby
 Manager.....Judith Lawton
 Chief Engineer.....Ann Evenson

KOOD—Honolulu—1959

Frequency: 990 Kc.....Power: 5,000 Watts
 Owned By.....Ala Moana Bcstg. Co.
 Address.....1450 Ala Moana Blvd.
 Tel.: 990—111.....Independent
 Station Representative.....Thomas B. Hall
 President.....Alister MacDonald
 General Manager.....Richard H. Lee
 Commercial Manager.....Perry W. Carle
 Station Manager.....Ted R. Scott

KOHO—Honolulu—1959

Frequency: 1170 Kc.....Power: 1,000 Watts

Owned By.....Cosmopolitan Bcstg. Corp.
 Address.....1140-A 12th Ave.
 Tel.: 775511.....Independent
 Station Representative.....Masla
 President.....Lawrence Kagawa
 General, Sta. Mgr.....Hoover Y. Tateishi
 Program Director.....K. Murata
 Sales Prom. Mgr.....Francis M. Kihara
 Chief Engineer.....Frank Fitch

KORL—Honolulu—1946

Frequency: 650 Kc.....Power: 10,000 Watts
 Owned-Operated By.....Founders Corp.
 Business Address.....575 Kamoku St.
 Tel.: 9-5236.....Independent
 Representative.....George P. Hollingbery
 President.....Robert G. Munro
 General Mgr.....Harold Davis
 Chief Engineer.....James Markham
 Owners of: WFBL, Syracuse, N. Y.; WSMB, New Orleans, La.

KPOI—Honolulu—1946

Frequency: 1380 Kc.....Power: 5,000 Watts
 Owned-Oper. By...KPOI Broadcasters Co., Inc.
 Business Address.....1701 Ala Wai Blvd.
 Tel.: 995—398.....Independent
 Sta. Representative.....Masla
 President.....H. G. Fearnhead
 V. P., General, Sta. Mgr.....Fin Hollinger
 Commercial Mgr.....Ray Gallagher
 Program Dir.....Ron Jacobs
 Chief Engineer.....Ernest Lindeman

KORL

RADIO

DOMINATES!

**ALL OF HAWAII with
 10,000 WATTS**

AT 650 ON THE DIAL

**AUTHENTIC NEWS COVERAGE
 FAMILY PROGRAMMING
 OUTSTANDING EXPERIENCED AIR SALESMEN
 CREATIVE SELLING COMPLETE MERCHANDISING**

National representative—George P. Hollingbery Co.

FOUNDERS CORP.

One of the Founder's groups of Stations including KORL, Honolulu: WFBL, Syracuse New York: WSMB New Orleans, Louisiana



KULA—Honolulu—1947

Frequency: 690 Kc.Power: 10,000 Watts
 Owned-Operated By... KULA Bcstg. Co., Inc.
 Business Address..... P.O. Box 1479
 Tel.: 6-3666Independent
 Station Representative..... McGavren
 President C. Stuart
 General Manager..... R. L. Johnson
 Commercial Manager..... W. Killmer

KLEI—Kailua—1953

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By..... OAHU Bcstg. Co. Inc.
 Address..... Kailua Shopping Center
 Tel.: 250-811Independent
 President Jack Latham
 Gen., Comm. Mgr..... Jack Irvine
 Program Dir..... Hardy Hutchinson

KTOH—Lihue, Kauai—1940

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By... Garden Island Publ., Ltd.
 Address Box 1748
 Tel.: LI 2061.....NBC

General Mgr.....Charles J. Fern
 Station Mgr.....Tadashi Eto
 Chief Engineer.....K. Nose

KMVI—Wailuku-Maui—1947

Frequency: 550 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Maui Publ. Co., Ltd.
 Business Address.....Box 374
 Tel.: 33-981NBC
 Newspaper Affil..... Maui News
 Sta. Representative..... Thomas F. Clarke
 General Manager..... Ezra J. Crane
 Sta., Asst. Gen. Mgr.....Richard E. Mawson
 Chief Engineer.....Spencer Shiraiishi

KAHU—Waipahu—1950

Frequency: 920 Kc.....Power: 1000 Watts
 Owned-Oper. By..... Rural Bcstg. Co., Ltd.
 Business Address..... P. O. Box 1007
 Tel.: 27-3121 Honolulu.....Independent
 Station Representative..... Pearson
 President..... Dr. Timothy Wee
 General Manager..... Harry En Chu
 Chief Engineer..... Robert Pearson

Pop.: 671,500
 Families: 199,500

Idaho

Radio Homes: 196,000
 AM Stas. in State: 36

KBLI—Blackfoot—1951

Frequency: 690 Kc.....Power: 1 Kw.
 Owned-Oper. By.....KBLI, Inc.
 Address Box 192
 Tel.: Sunset 5-1400.....Independent
 Station RepresentativeForJoe
 PresidentHoward Johnson
 General Mgr.....Gloria Dillard
 Chief Engineer.....Don Clark

Owned-Oper. By.....Mesabi Western Corp.
 Address1528 Vista
 Tel.: 4-8661NBC
 Sta. Representative.....Weed
 President.....William E. Boeing, Jr.
 General, Comm. Mgr.....Jack J. Link
 Program, Prom. Mgr.....Vern E. Moore
 Chief Engineer.....John A. Maxson

KBOI—Boise—1947

Frequency: 950 Kc.....Power: 5000 Watts
 Owned-Operated By...Boise Valley Bcstus., Inc.
 Bus.-Studio Address.....1007 W. Jefferson
 Tel.: 3-2511CBS
 Rep.....Peters, Griffin, Woodward, Inc.
 Pres., Gen. Mgr.....Westerman Whillock
 Sta., Comm. Mgr.....Earl Glade, Jr.
 Production Supervisor.....Dena Howell
 Publicity Director.....John Clark
 Chief Engineer.....James Johnitz, Jr.

KYME—Boise—1955
 Frequency: 740 Kc.....Power: 500 Watts
 Owned-Operated By...Keith & Elken Patterson
 Address.....P. O. Box 2794
 Tel.: 2-3575Independent
 Sta. Representative.....Grant Webb
 Pres., Gen. Mgr.....Keith E. Patterson
 Comm. Mgr.....Lou Clemens
 Prog. Dir.....Richard Sybert
 Chief Engineer.....Roy Pack

KGEM—Boise—1946

Frequency: 1140 Kc.....Power: 10,000 Watts
 Owned.....Idaho Bcstg. & TV Corp.
 Address.....5601 Cassia St.
 Tel.: 4-3511MBS-ABC
 RepresentativeAvery-Knodel
 General Mgr.....David Miles
 Commercial Mgr.....Robert Weisenburger
 Chief Engineer.....Robert V. Beadles

KBAR—Burley—1946
 Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. ByKBIO, Inc.
 Address.....P. O. Box 481
 Tel.: OR 8-2244.....ABC-KBS
 Newspaper Affiliation.....D. Herald-Bulletin
 Sta. Representative.....Torbet, Allen & Crane
 Station Mgr.....Charles T. Brownlow
 Commercial Mgr.....R. Saxvick
 Program Dir.....L. Connors
 Chief Engineer.....Terry Carter

KIDO—Boise—1928

Frequency: 630 Kc.....Power: 5000 Watts

KBGN—Caldwell—1960
 Frequency: 910 Kc.....Power: 1 Kw.
 Owned By.....Christian Bcstg. Co. of Idaho

IDAHO

Address.....3303 E. Chicago
Tel.: 9-3635.....Independent
General Manager.....F. Demcy Mylar
Commercial Manager.....Dick Sleeper
Program Director.....Paul A. Baker
Sales Prom. Mgr.....Willard Waggoner
Publicity Director.....Bill Eakin
Chief Engineer.....Arden Casper

KCID—Caldwell—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Caldwell Bcastg. Co.
Address.....921 Cleveland Blvd.
Tel.: 9-3608.....KBS
Station Rep.....Harlan G. Oakes
Pres., Gen. Mgr.....Clair B. Hull
Sta., Comm. Mgr.....Duane D. Wolfe
Publicity Director.....John Kirkwood
Chief Engineer.....James L. Young

KVNI—Coeur D'Alene—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Rexard Co.
Business-Studio Address.....Blackwell Island
Tel.: MOhawk 4-2196.....KBS
Pres., Sta. Mgr.....Rex Koury
Program Dir.....J. McCumber
Sales Prom. Mgr.....Bernard Merriman

KZIN—Coeur d' Alene—1957

Frequency: 1050 Kc.....Power: 250 W. d.
Owned By.....Lakeside Broadcasters Inc.
Address.....P. O. Box 1077
Tel.: MO 4-3125.....Independent
President.....Vernon James
Vice President.....F. South
Operations Mgr.....B. Angel

KORT—Grangeville—1954

Frequency: 1230 Kc.....Power: 250 Watts d.
Owner.....Kebco, Inc.
Address.....Box 72
Tel.: 51.....KBS
President, Gen. Mgr.....Edward M. Brainard
Chief Engineer.....Lance Carpenter

KID—Idaho Falls—1928

Freq.: 590 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Idaho Radio Corp.
Address.....Box 2008
Tel.: JAckson 2-5100.....Independent
Representative.....Walker-Rawalt
President.....A. W. Schwieder
Sta., Comm. Mgr.....Leonard Wasden
Chief Engineer.....Carroll Sécrist

KIFI—Idaho Falls—1946

Frequency: 1260 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....E. Idaho Bcastg. & TV Co.
Address.....P.O. Box 2148
Tel.: JA 3-1171.....ABC-MBS-KBS
Newspaper Affil.....Post. Register
Representative.....Avery-Knodel
Pres., Gen. Mgr.....J. M. Brady
Sta. Mgr.....Dewain Silvester
Chief Engineer.....B. Nelson

KUPI—Idaho Falls—1957

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned.....J. Ronald Bayton
Address.....P.O. Box 2557
Tel.: JA 2-1101.....Independent
Station Rep.....Sandberg-Gates
Owner, Gen. Mgr.....J. Ronald Bayton
Chief Engineer.....B. J. Bayton

KART—Jerome—1956

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....K. Clark
Address.....Box 1176
Tel.: EA 4-2321.....Independent
Pres., Gen. Mgr.....K. Clark
Chief Engineer.....Bob Phillips

KOZE—Lewiston—1955

Frequency: 1300 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Lewis Clark Bcastg. Co.
Address.....2829 Country Club Dr.
Tel.: SH 3-2502.....ABC
Sta. Representative.....Gill-Perna
Gen. Mgr., Co-Owner.....J. H. Matlock
Sta. Mgr., Co-Owner.....E. A. Hamblin
Commercial Mgr.....George Walton
Program Director.....Stan Haase
Sales Prom. Mgr.....Dick Ragan
Publicity Director.....Tim Waide
Chief Engineer.....Jerry Chandler
Owners of: KLER, Orofino

KRLC—Lewiston—1935

Freq.: 1350 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....Donald A. & E. S. Thomas
Address.....P. O. Box 287
Tel.: SH 3-1551.....MBS
Representative.....Forjoe, Art Moore
General, Sta. Mgr.....Donald Thomas
Program Director.....Alben Nelson
Commercial Mgr.....Douglas MacKelvie
Sales Prom. Mgr.....Beverly Swanson
Chief Engineer.....James Soyk

KRPL—Moscow—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....KRPL, Inc.
Address.....1328 Pullman Road
Tel.: TU 2-1174.....KBS-MBS
Station Reps.....Moore-Hopewell
Pres., Gen. Mgr.....Gale Mix
Comm. Mgr.....James Sanberg
Station Mgr.....John Mix
Sales Prom. Mgr.....Dave Le Favour
Program Director.....Larry Ayer
Publicity Director.....Bob Gese
Chief Engineer.....Drew McDaniel

KFXD—Nampa—1930

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Oper. By.....E. G. Wenrick Bcastg. Co.
Business Address.....1024 12th Ave. S.
Tel.: 6-4611.....Independent
Representative.....Pearson

Co-Owner, Gen. Mgr. Ken Kilmer
 Sta. Comm. Manager Doyle Cain
 Prog. Dir. Shirl Black
 Chief Engineer G. M. Rose

KLER—Orofino—1958

Frequency: 950 Kc. Power: 500 Watts d.
 Owned By Clearwater Broadcasting Co.
 Address P.O. Box 32
 Tel.: Granite 2-5011 KBS
 Station Representative Feltis, Jacobson
 Commercial, Program Mgr. Dale Daniels
 Sta., Ch. Eng. Edward A. Carle

KWAL—Osburn—1938

Frequency: 820 Kc. Power: 1000 Watts
 Owned-Oper. By Metals Bcstg. Co.
 Address 930, Wallace, Ida.
 Tel.: OS 1-6101 Independent
 Representative Holman, Art Moore
 Pres., Gen. Mgr. R. Lee Black
 Chief Engineer Robert Tremblay

KEOK—Payette—1957

Frequency: 1450 Kc. Power: 250 Watts
 Owned By Treasure Valley Bcstg. Co.
 Address P.O. Box 420
 Tel.: Midway 2-3351 KBS
 Co-Owner A. V. Bamfora
 Co-Owner, Gen. Mgr. E. S. Graham
 Chief Engineer Rus Myer

KSEI—Pocatello—1926

Frequency: 930 Kc. Power: 5000 Watts
 Owned-Operated By Pioneer Bcstrs. Corp.
 Business-Studio Address Box 31
 Tel.: Cedar 3-2121 NBC
 Representative Weed; Art Moore
 Pres., Gen. Mgr. Henry H. Fletcher
 Program Director Ruth A. Fletcher
 Publicity Director Olive L. Greene
 Chief Engineer Ellis W. Call

KWIK—Pocatello—1946

Frequency: 1240 Kc. Power: 250 Watts
 Owned Pocatello Radio, Inc.
 Address P.O. Box 2005
 Tel.: Cedar 3-1133 MBS-ABC
 Representative Avery-Knodel
 President Don W. Burden
 General Manager W. J. Adelstein
 Chief Engineer D. L. Lewis

KYTE—Pocatello—1956

Frequency: 1290 Kc. Power: 1 Kw. d.
 Owned Pocatello Bcstg. Co.
 Address 355 Yellowstone Ave.
 Tel.: CE 2-6565 KBB
 President, Gen Mgr. F. J. Riorden
 Chief Engineer Dwight L. Zundel

KPST—Preston—1948

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By ... Voice of The Rockies, Inc.
 Address P.O. Box 395
 Tel.: 600 KBS

President Leo R. Hawkes
 Gen. Mgr., Chief Eng. D. A. Nash, Jr.

KRXK—Rexburg—1951

Frequency: 1230 Kc. Power: 250 Watts
 Owned Snake River Radio & TV Co., Inc.
 Address 455 S. 2nd East
 Tel.: EL 6-5488 KBS
 Station Representative ... Broadcast Time Sales
 Pres., Gen. Mgr. Gene Shumate
 Comm. Mgr. Wes Lawrence
 Chief Engineer Dan Coltrane

KAYT—Rupert—1955

Frequency: 970 Kc. Power: 1000 Watts d.
 Owned-Oper. By Inland Bcstg. Co.
 Address P.O. Bin M
 Tel.: HE 6-3746 Independent
 Sta. Reps. Hopewell, Art Moore
 Pres., Gen. Mgr. Mervin V. Ling
 Sta. Comm. Mgr. George McDonald
 Chief Engineer E. C. Miller

KSRA—Salmon—1959

Frequency: 960 Kc. Power: 1000 Watts, d.
 Owned By Salmon River R-TV Co., Inc.
 Address Main & Water Sts.
 Tel.: Skyline 6-2218 KBS
 President, Gen. Mgr. David G. Ainsworth
 Chief Engineer Louis A. Peressini

KSPT—Sandpoint—1949

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Bauer Bcstg. Co.
 Address P. O. 431
 Tel.: CO 3-2179 KBS
 General Mgr. Norman Bauer

KBRV—Soda Springs—1957

Frequency: 540 Kc. Power: 500 Watts, d.
 Owned By Caribou Bcstg. Co. Inc.
 Address 98 W. 2nd South
 Tel.: Soda Springs 775 KBS
 Station Representative Grant Webb
 General Manager J. C. Wallentine
 Station Manager R. Bruce
 Program Director Curtis Empey
 Chief Engineer Paul Haviland

KSKI—Sun Valley—1960

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By Radio Sun Valley, Inc.
 Address Sun Valley Lodge
 Tel.: 3131 Independent
 Representative Cannon, Inc.
 President R. L. Hagadone
 General Mgr. B. Godfrey

KEEP—Twin Falls—1946

Frequency: 1450 Kc. Power: 250 Watts
 Owned By Radio Sales Corp.
 Address P. O. Box 511
 Tel.: RE 3-7512 Independent
 Station Rep. Grant Webb
 President, Gen. Mgr. R. W. Burden

WGN RADIO REALLY RATES IN CHICAGO

Latest rating figures* show:

WGN Radio is preferred by more people!

WGN Radio has Chicago's most favorable image!

WGN Radio reaches more people!

WGN Radio has the highest average quarter-hour audience for entire week!

WGN Radio is No. 1 Chicago station in total audience!

WGN Radio has highest average hourly share of audience—12 midnight—6 a.m.

WGN Radio delivers an adult audience! More than 9 of every 10 listeners are adults!

For full facts on why adult listeners like WGN Radio's sound, advertising and programming, write to WGN Research for a study by Market Facts, Inc., on the images of Chicago radio stations.

*Nielsen—Dec./Jan., 1961. Pulse—Dec., 1960, Post-midnight study. Pulse—1960, Audience composition reports.

In Chicago

WGN RADIO

means quality programming and dedicated community service

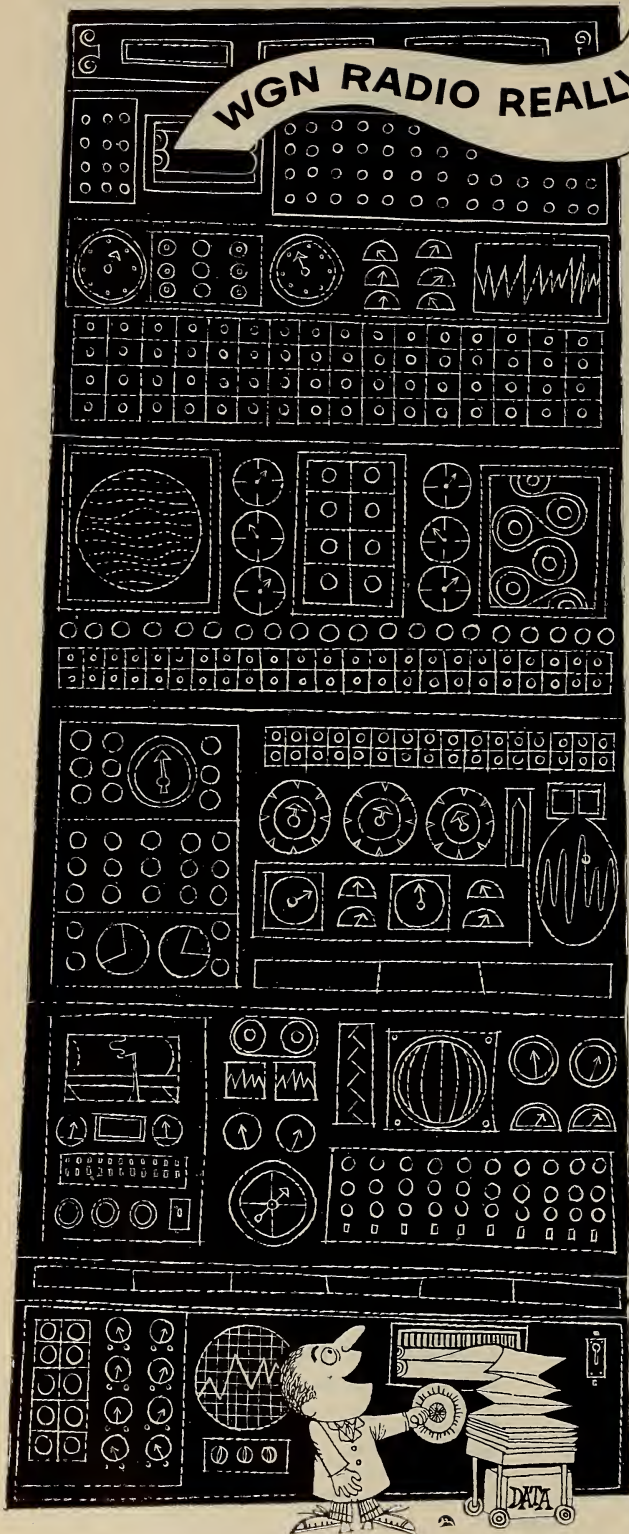
*Chicago: 2501 Bradley Place,
LAkeview 8-2311*

*New York: 220 E. 42nd Street,
MUrray Hill 2-7545*

Represented by Edward Petry & Co., Inc., except in New York, Philadelphia and Milwaukee



Member of Quality Radio Group, Inc.



Asst. Manager.....W. F. Denney
 Commercial Manager.....Bob Bryant
 Sales Prom. Manager.....Jim Taylor
 Program Director.....Bill Warren
 Publicity Director.....Tom Rudy
 Chief Engineer.....Walt Snow

KLIX—Twin Falls—1946

Frequency: 1310 Kc.....Power: 1000 Watts
 Owned.....KLIX Corp.
 Business Address...Eastland & Elizabeth Ave.
 Tel.: REDwood 3-5840.....Independent
 Rep.....Avery-Knodel
 President.....G. Hatch
 V.P., Gen. Sta. Mgr.....G. O. Glasmann
 Program Director.....L. Walton
 Chief Engineer.....Dennis Lowe

KTFI—Twin Falls—1928

Frequency: 1270 Kc...Power: 5000 d., 1000 n.
 Owned-Operated By.....Radio Bcstg. Corp.
 Address.....241 Main Ave. W.
 Tel.: RE 3-3381.....NBC
 Representative.....Weed
 Pres., Gen., Sta. Mgr.....F. M. Gardner
 Chief Engineer.....Carl Norris

KWEI—Weiser—1947

Frequency: 1260 Kc....Power: 1000 Watts d.
 Owned-Operated By.....Inland Bcst. Co.
 Address.....Box 731
 Tel.: 700.....Independent
 Station Representatives.....Hopewell; Moore
 Pres., Gen. Mgr.....M. V. Ling
 Chief Engineer.....Edwin C. Miller

Pop. 10,151,000
 Families: 3,120,000

Illinois

Radio Homes:
 3,049,000
 AM Stas. in State: 98

WOKZ—Alton—1948

Frequency: 1570 Kc....Power: 1000 Watts, d.
 Owned-Oper. By.....Palen Bcstg. Corp.
 Address.....Godfrey Road
 Tel.: HO 6-3535.....Independent
 President, Gen. Mgr.....Edward N. Palen
 Comm., Sta. Mgr.....H. Bunyan
 Chief Engineer.....Nicholas Bono

WRMS—Beardstown—1959

Frequency: 790 Kc.....Power: 500 Watts
 Owned By.....Beardstown Bcstg., Inc.
 Address.....108 East Main St.
 Tel.: 790.....KBS
 Sta. Representative.....Grant Webb
 President.....R. W. Sudbrink
 Station Manager.....Warren Hewitt
 Sales Prom. Mgr.....Donald Chipman
 Program Director.....Burl Lauter
 Chief Engineer.....O. D. Kost

WRAJ—Anna—1957

Frequency: 1440 Kc.....Power: 500 Watts
 Owned.....Anna Bcstg. Co., Inc.
 Address.....Anna Hotel
 Tel.: 1113.....Independent
 Sta. Representative.....Bernard Howard
 President.....Pierce E. Lackey
 Gen. Mgr., Ch. Engr.....Donald C. Michel

WIBV—Belleville—1947

Frequency: 1260 Kc....Power: 1000 Watts, d.
 Owned-Operated By.....Belleville Bcstg. Co.
 Bus.-Studio-Transmitter Address .2100 W. Main
 Tel.: AD 3-5000.....Independent
 Representative.....Indie Sales
 President, Gen. Mgr.....John W. Lewis
 Commercial Manager.....H. Glenn Deffendall
 Program Director.....Lloyd K. Harvey
 Chief Engineer.....Marvin Mollring

WKKD—Aurora—1960

Frequency: 1580 Kc.....Power: 250 Watts, d.
 Owned By.....Russell G. Salter
 Address.....1880 Plain Ave.
 Tel.: TWinoaks 7-0481.....Independent
 Station Rep.....Gill-Perna
 President, Gen. Mgr.....Russell G. Salter
 Commercial Manager.....Roger Shales
 Program Director.....Bill Blough
 Chief Engineer.....William Ward
 Owners of: WBEL, S. Beloit; WIXN, Dixon;
 KCLN, Clinton.

WJBC—Bloomington—1924

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Bloomington Bcstg. Corp.
 Address.....209 E. Washington
 Tel.: 8252078.....ABC
 Newspaper Affil.....Daily Pantagraph
 Representative.....John E. Pearson
 President.....Loring C. Merwin
 Vice President.....Vernon A. Nolte
 Station Manager.....Timothy R. Ives
 Commercial Manager.....John McDermott
 Program Dir.....Jerry Collins
 Chief Engineer.....Ted Bailey

WMRO—Aurora—1938

Frequency: 1280 Kc....Power: 1 Kw. d. 500 n.
 Owned-Oper. By...V. G. Cofey & B. A. Oswalt
 Business-Studio Address.....184 River St.
 Tel.: 7-4215.....Independent
 Managers.....Cofey; Oswalt
 Prog. Dir.....Jeanne M. Doran
 Chief Engineer.....J. R. Kintner

WKRO—Cairo—1942

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Cairo Broadcasting Co.
 Business Address.....Box 311

ILLINOIS

Tel.: 1490.....Independent
Gen.-Station-Comm. Mgr.....Merrill C. Currier

WBYS—Canton—1947

Frequency: 1560 Kc.....Power: 250 Watts
Owned-Operated By.....Fulton Cty. Bcstg. Co
Address.....1000 East Linn St.
Tel.: 647-1560.....ABC
Newspaper Affil.....Canton Daily Ledger;
Booneville News-Advertiser
President.....Harriett B. Winsor
General Station Mgr.....Charles E. Wright
Program Director.....Ruth Wright
Commercial Mgr.....Jean Marconnet
Chief Engineer.....Wayne Miller

WCIL—Carbondale—1946

Frequency: 1020 Kc....Power: 1000 Watts, d.
Owned-Operated By...Southern Illinois Bcstg.
Business-Studio Address.....218 W. Main St.
Tel.: Glenview 7-8114.....Independent
General Manager.....Paul F. McRoy
Commercial Manager.....Larry Doyle
Program Director.....Stan Leigh
Chief Engineer.....Pat Burns

WROY—Carmi—1948

Frequency: 1460 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Carmi Bdcstg Co.
Address.....U. S. Route 460
Tel.: 4161.....Independent
Gen., Sta. Mgr.....S. A. Hassan
Chief Engineer.....R. Cole

WCAZ—Carthage—1921

Frequency: 990 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Superior Bcstg. Service, Inc.
Address.....502 Wabash Ave.
Tel.: 520.....Independent
Manager.....John Palmer

WCNT—Centralia—1946

Frequency: 1210 Kc....Power: 1000 Watts, d.
Owned.....Southern Illinois Bcstg. Co.
Address.....Box 428
Tel.: 2-5151.....Independent
Representative.....Bob Dore
President.....C. W. Rodgers
General Station Mgr.....A. C. Mainer
Program, Pub. Director...Miss Sammie Cervi
Chief Engineer.....R. Millmaker

WDWS—Champaign—1937

Frequency: 1400 Kc.....Power: 250 Watts
Owner....The Champaign News Gazette, Inc.
Business Address.....48 Main St.
Tel.: Fleetwood 6-1855.....CBS
Newspaper Aff.News-Gazette
Representative.....The Meeker Co.
President.....Mrs. Helen M. Stevick
Gen., Sta. Mgr.....Larry Stewart
Program Dir.....Constance Vogt
Chief Engineer.....Robert Brown

FIRST IN CHICAGO

*for
the World's
Most
Beautiful
Music*



radio station

W·A·I·T

188 W. RANDOLPH STREET
CHICAGO 1, ILLINOIS
FRanklin 2-0660

BOYD W. LAWLOR
General Manager

5000 watts / 820 on the dial

National
Representatives: GILL-PERNA, INC.

WEIC—Charleston—1954

Frequency: 1270 Kc. Power: 1000 Watts
 Owner: The Friendly City Bcstrs.
 Address: Box 107
 Tel.: DI 5-2149
 Rep.: KBS
 Sears & Ayer
 Pres., Gen. Mgr.: Jack Owens
 Commercial Manager: Betty Owens
 Ch. Eng.: William Seliffe

WAIT—Chicago—1941

Frequency: 820 Kc. Power: 5000 Watts
 Owned-Operated By: Radio Station WAIT
 Bus. Studio Address: 188 W. Randolph St.
 Tel.: FR 2-0660
 MBS
 Station Rep.: Gill-Perna
 Managing Director: Robert B. Miller
 General Manager: Boyd W. Lawlor
 Chief Engineer: Harry Berg

WBBM—Chicago—1923

Frequency: 780 Kc. Power: 50,000 Watts
 Owned-Operated By: CBS, Inc.
 Address: 630 N. McClurg Ct.
 Tel.: WH 4-6000
 CBS
 Sta. Rep.: CBS Spot Sls.
 V.P., Gen. Mgr.: E. H. Shamo
 Sales Manager: W. J. Connelly
 Sales Prom. Mgr.: HT. A. Payne
 Publicity Director: George Condon
 Program Director: Arthur Thorsen
 Production Manager: Kenneth Carbonel
 Chief Engineer: J. J. Beloungy

WBEE—Chicago—1955

Frequency: 1570 Kc. Power: 1000 Watts
 Owned By: Continental Broadcasting
 Address: 75 E. Wacker Drive
 Tel.: Randolph 6-6842
 Independent
 S.a. Representative: Continental
 P.resident: O. Wayne Rollins
 General Manager: Harry Wilber
 Opera Mgr.: Bill German
 Chief Engineer: J. R. Burdeau

WCFL—Chicago—1926

Frequency: 1000 Kc. Power: 50,000 Watts
 Owned: Chicago Federation of Labor
 Business Studio Address: 666 Lake Shore Dr.
 Tel.: MO 4-2400
 Independent
 Station Rep.: McGavren
 President: William A. Lee
 General Manager: Martin F. Hogan
 Commercial Manager: Thomas E. Haviland
 Program Director: Bob Finnegan
 Publicity Director: Betty Farber
 Chief Engineer: Jack McKay

WCRW—Chicago—1926

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By: Josephine A. White
 Address: 2756 Pine Grove Ave.
 Tel.: DI 8-4440
 Independent
 General Manager: J. A. White

WEDC—Chicago—1926

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By: Emil Denmark, Inc.
 Address: 3860 W. Ogden Ave.
 Tel.: CR 7-4100
 Independent
 President: Emil Denmark
 General, Comm. Mgr.: Bill Mack
 Chief Engineer: Edward Jacker

WGES—Chicago—1924

Frequency: 1390 Kc. Power: 5000 Watts d.
 Owned By: Radio Station WGES
 Bus. Address: 2708 W. Washington Blvd.
 Tel.: SA 2-1700
 Independent
 General Manager: John A. Dyer
 Commercial Mgr.: Elizabeth M. Hinzman
 Sales Promotion Manager: K. P. Freda
 Program Director: Herbert Rudolph
 Chief Engineer: William Shunk

WGN—Chicago—1924

Frequency: 720 Kc. Power: 50,000 Watts
 Owned-Operated By: WGN, Inc.
 Address: 2501 Bradley Place
 Tel.: LA 8-2311
 Independent
 Newspaper Affiliation: The Chicago Tribune
 Representative: Edward Petry
 President: J. Howard Wood
 V.P., Gen. Mgr.: Howard L. Quaal
 Commercial Mgr.: Charles E. Gates
 Sales Promotion Manager: Charles A. Wilson
 Program Director: D. Pecaro
 Publicity Director: James Hanlon
 Dir. of Engineering: Carl J. Meyers
 (See Page 366 for Ad)

WIND—Chicago—1927

Frequency: 560 Kc. Power: 5000 Watts
 Owned-Oper. By: Westinghouse Bcstg. Co.
 Business Address: 400 N. Michigan Ave.
 Tel.: Whitehall 4-2170
 Independent
 Representative: AM Radio Sales
 President: Donald H. McGannon
 Vice President: Ralph L. Atlas
 General Manager: Gordon W. Davis
 Commercial Manager: Bennett O. Scott
 Program Director: Ralph Blank
 Sales Prom. Mgr.: John P. Holland
 Publicity Director: Hildo. Woehrmeyer
 Chief Engineer: Kenneth C. Shirk
 Owners of: WOWO, Fort Wayne, Ind.; WBZ-WBZA, Boston-Springfield, Mass.; WBZ-TV, Boston, Mass.; KYW, Cleveland, O.; KYW-TV, Cleveland, O.; KEX, Portland, Ore.; KDKA, Pittsburgh, Pa.; KDKA-TV, Pittsburgh, Pa.; WJZ-TV, Baltimore, Md.

WJJD—Chicago—1924

Frequency: 1160 Kc. Power: 50,000 Watts
 Owned-Oper. By: Plough Bcstg. Co.
 Bus. Studio Address: 230 N. Michigan Ave.
 Tel.: ST 2-5466
 Independent/
 Representative: Radio-TV Representatives, Inc.
 President: Harold R. Krelstein
 Gen., Sta. Mgr.: Frederick G. Harm
 Commercial Manager: Earl W. Steil

ILLINOIS

Sales Prom., Pub. Dir.....Fred Livingston
Program Director.....Dick Deason
Publicity Director.....Fred Livingston
Chief Eng.....Walter F. Myers
Owners of: WCAO, Baltimore; WPLO, Atlanta;
WMPS, Memphis; WCOF, Boston.

WAAF—Chicago—1922

Frequency: 950 Kc....Power: 1000 Watts, d.
Owned-Operated By.....Cornbelt Publishers
Business Address.....221 N. LaSalle St.
Tel.: RA 6-1932.....Independent
Newspaper Affil.....Drovers Journal
Representative.....Forjoe
President.....H. Thiemann
Gen., Prom. Mgr.....Thomas L. Davis
Comm., Program Director.....Bill Bauer
Chief Engineer.....Carl W. Ulrich

WLS—Chicago—1924

Frequency: 890 Kc....Power: 50,000 Watts
Owned-Operated By.....WLS, Inc.
Business Address.....360 N. Michigan Ave.
Tel.: State 2-2002.....ABC
Representative.....John Blair
President.....Ralph W. Beaudin
Sales Manager.....Armand J. Belli
Sales Prom., Pub. Dir.....Roland Sack
Program Director.....Sam Holman
Chief Engineer.....Fred Zellner Jr.



in CHICAGO
buy THE only
local station!

wAAF

Tom Davis
General Manager

National Representative
The BOLLING COMPANY Inc.

WMAQ—Chicago—1922

Frequency: 670 Kc.....Power: 50,000 Watts
Owned-Operated By..National Bcstg. Co., Inc.
Business-Studio Address...Merchandise Mart
Tel.: SU 7-8300.....NBC
Representative.....NBC Radio Spot Sales
President (NBC).....Robert E. Kintner
V.P. (NBC), Gen. Mgr.....Lloyd E. Yoder
Sales Manager.....Robert McAuliffe
Station Manager.....William Decker
Sales Promotion Manager....John M. Keys
Prog. Mgr.....Richard Johnson
Publicity Director.....Chet Campbell
Chief Engineer.....W. C. Prather

WMBI—Chicago—1926

Frequency: 1110 Kc.....Power: 5,000 Watts.
Owned By.....Moody Bible Institute
Address.....820 N. La Salle St.
Tel.: Michigan 2-1570.....Independent
General Manager.....W. E. Mayfield
Program Director.....Robert Parsons
Publicity Director.....John Raymond
Chief Engineer.....A. P. Frye
Owners of: WDLM, E. Moline, Ill.

WSBC—Chicago—1925

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By...WSBC Bcstg. Co., Inc.
Business-Studio Address..2400 W. Madison St.
Tel.: MO 6-9060.....Independent
Representative.....Devney-O'Connell
Pres., Gen. Mgr., Ch. Eng.....Louis B. Lee
Comm. Mgr.....Margaret Strasser
Program Dir.....Robert J. Lee

WCGO—Chicago Heights—1959

Frequency: 1600 Kc.....Power: 1000 Watts
Owned By.....South Cook Bcstg., Inc.
Address.....119 Olympia Plaza
Tel.: Skyline 6-6100.....Independent
Station Rep.....Hal Walton
President, Gen. Mgr.....A. V. Santucci
Commercial Manager.....Anthony D'Amico
Publicity Director.....Bill Biendorff
Chief Engineer.....Walter R. Lorenc

WHFC—Cicero—1923

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....WHFC, Inc.
Address.....3350 S. Kedzie Ave.
Tel.: CL 4-7411.....Independent
President.....Richard W. Hoffman
Gen. Program Mgr.....M. E. Clifford
Station, Publicity Director.....F. Summers
Consul. Engineer.....E. Jacker

WHOW—Clinton—1947

Frequency: 1520 Kc....Power: 1000 Watts d.
Owned-Operated By.....Cornbelt Bcstg. Co.
Business Address.....401½ S. Side Sq.
Tel.: 300.....Independent
Representative.....Holman
President.....J. R. Livesay
Gen Mgr., Chief Eng.....Rolland O. Looper

WDAN—Danville—1938

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By...Northwestern Pub. Co.
 Address.....1500 N. Washington
 Tel.: Hickory 2-1700.....CBS
 Representative.....Everett-McKinney, Inc.
 General Manager.....Robert J. Burow
 Commercial Manager.....John Eckert
 Sta. Mgr.....Max Shaffer
 Program Dir.....Honore Ronan
 Chief Engineer.....Norlyn Dossey
 Owners of: WHEC-AM-TV, Rochester; WENY,
 Elmira; WINR-TV, Binghamton.

WITY—Danville—1953

Frequency: 980 Kc.....Power: 1 Kw.
 Owned.....Vermilion Bcstg. Corp.
 Address.....P. O. Box 142
 Tel.: Hickory 6-1312.....MBS
 Representative.....Burn-Smith
 President.....Gilbert E. Metzger
 Gen., Sta. Mgr.....Elzer Marx
 Commercial Manager.....Tom Zeppelin
 Program Director.....Robert Bivans
 Chief Engineer.....Taylor Clawson
 Owners of: WITZ, Jasper; WITE, Brazil.

WDZ—Decatur—1921

Frequency: 1050 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Mid-States Bcstg. Co.
 Business-Studio Address.....265 S. Park St.
 Tel.: 423—9744.....Independent
 Representative.....Peters, Griffin, Woodward
 Pres., Gen. Mgr.....Frank C. Schroeder, Jr.
 Commercial Manager.....Ronald F. Gallina
 Program Director.....Harry Michaels
 Chief Engineer.....Clifford V. Hahn

WSOY—Decatur—1925

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Illinois Bcstg. Co.
 Address.....1100 E. Pershing Road
 Tel.: 877—5371.....CBS
 Representative.....Weed
 President.....Frederick W. Schaub
 Station Manager.....Robert B. King
 Program Director.....H. Downey Hewey
 Chief Engineer.....Allan Doyle

WLBK—De Kalb—1947

Frequency: 1360 Kc.....Power: 500 Watts d.
 Owned-Oper. By...DeKalb Radio Studios, Inc.
 Business-Studio Address.....711 N. First St.
 Tel.: De Kalb 6-3485.....Independent
 Station Rep.....Bernard Howard
 Pres., Gen. Mgr.....George C. Biggar
 Commercial Manager.....Richard Meier
 Program Director.....R. C. Brown
 Publicity Director.....Russell Pigott
 Chief Engineer.....W. Dean Clayton

WDQN—Du Quoin—1951

Frequency: 1580 Kc.....Power: 250 Watts
 Owned-Oper. By.....DuQuoin Bcstg. Co.

Address.....Music Center
 Tel.: LI 2-3894.....Independent
 Sta. Representative.....Devney-O'Connell
 Pres., Gen. Mgr.....M. R. Lankford
 Comm. Sales Prom. Mgr.....Gene Showalter
 Chief Engineer.....E. Neil Pike

WAMV—East St. Louis—1935

Freq.: 1490 Kc.....Power: 500 Watts d. 250 n.
 Owned-Oper. By.....Hess-Hawkins Co.
 Address.....Broadview Hotel, 421 E. Broadway
 Tel.: BRidge 1-4625.....Independent
 Sta. Representative...Good Music Broadcasters
 President.....Louis Strick
 General, Sta. Mgr.....Elmer E. Wilrich
 Program Dir.....Dan Stengel
 Chief Engineer.....Erle White

WCRA—Effingham—1947

Frequency: 1090 Kc.....Power: 250 Watts, d.
 Owned-Operated By.....Effingham Bcstg. Co.
 Address.....110 N. Banker St.
 Tel.: 1090.....Independent
 Station Rep.....Devney-O'Connell
 President.....Joseph E. McNaughton
 General, Sta. Mgr.....George Walker
 Comm., Prom. Mgr.....Thom Brown
 Program, Chief Engr.....Larry Wilson

WRMN—Elgin—1949

Frequency: 1410 Kc.Power: 500 Watts
 Owned-Oper. By.....The Elgin Bdcstg Co.
 Address.....156 Division St.
 Tel.: SH 1-7700.....Independent
 News Affil.....Pekin Times, Yuma Sun
 Representative.....Devney-O'Connell
 Pres., Gen. Mgr.....J. Richard Sutter

WEAW—Evanston—1946

Frequency: 1330 Kc.....Power: 1000 Watts
 Owned.....No. Shore Bcstg. Co., Inc.
 Address.....1700 Central St.
 Tel.: UN 4-7600.....Independent
 Reps.....Good Music Bcstrs.; Oakes
 Pres., Gen. Mgr.....Edward A. Wheeler
 Station Mgr.....Glen Halbe
 Commercial Manager.....Don Springgate
 Sales Prom. Mgr.....Leon Giss
 Program Dir.....John Hailey
 Chief Engineer.....Alan Young

WNMP—Evanston—1946

Frequency: 1590 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Semrow Broadcasting Co.
 Bus.-Studio-Transmitter...1580 Sherman Ave.
 Tel.: GR 5-1590.....Independent
 President.....Harry Semrow
 General, Sta. Mgr.....Channing Overton
 Commercial Manager.....Glenn Hammer
 Chief Engineer.....Eugene Cummings

WFIW—Fairfield—1953

Frequency: 1390 Kc.....Power: 500 Watts d.
 Owned-Oper. By...Wayne County Bcstg. Co.

ILLINOIS

Address Box 72
Tel.: 2159 KBS
Representative Grant Webb
Co-Part. Thomas Land, B. Davidson
Commercial Mgr. Garnet Williams
Program Director Gladys Onstott
Chief Engineer Gil Wallace
Owners of: WJBD, Salem, Ill.; WMFT, Terre Haute, Ind.

WFRL—Freeport—1947

Frequency: 1570 Kc. **Power:** 1000 Watts d.
Owned By Triad TV Corp.
Business-Studio Address ... 9 N. Chicago Ave.
Tel.: Adams 2-5171 Independent
President C. Wayne Wright
General Mgr. Richard A. Carroll
Chief Engineer LaVerne G. Bawinkel

WGIL—Galesburg—1937

Frequency: 1400 Kc. **Power:** 250 Watts
Owned-Oper. By ... Galesburg Bcstg. Co., Inc.
Business Address 60 S. Kellogg
Tel.: 4626 Independent
Newspaper Affiliation ... Daily Register Mail
Gen., Sta. Mgr. George D. Donaldson
Chief Engineer R. L. Baughman

WAIK—Galesburg—1959

Frequency: 1590 Kc. **Power:** 5000 Watts d.
Owned By Webster Broadcasting Co.
Address 36 Park Plaza
Tel.: Dickens 2-3161 Independent
Sta. Representative Burn-Smith Co.
President F. C. Webster, Jr.
General, Sta. Mgr. J. Kent Hackleman
Program Director Jack Teiken
Chief Engineer Harold White

WEBQ—Harrisburg—1923

Frequency: 1240 Kc. **Power:** 250 Watts
Owned-Oper. By WEBQ, Inc.
Address 100 E. Poplar St.
Tel.: Clearbrook 3-7032 KBS
Gen.-Station-Comm. Mgr. Inglis M. Taylor
Chief Engineer Harvey H. Slaton

WMCW—Harvard—1955

Frequency: 1600 Kc. **Power:** 500 Watts
Address 205 E. Brainard
c/o Mrs. Esther Blodgett

WJPF—Herrin—1940

Frequency: 1340 Kc. **Power:** 250 Watts
Owned-Oper. By Egyptian Bcstg. Co.
Business Address P.O. Box 179
Tel.: WI 2-2181 MBS
Representative Holman
President Maybelle J. Lyerla
Gen., Sta. Mgr. Charles R. Cook
Sales Promotion Manager Fred Simmons
Publicity Director Frank Samuel
Chief Engineer Ben E. Orf

WLDS—Jacksonville—1941

Frequency: 1180 Kc. **Power:** 1000 Watts d.
Owned. Jacksonville Radio & TV Bcstg. Corp.
Business Address Fox Theatre Bldg.
Tel.: Chestnut 5-7171 Independent
Newspaper Affil. Journal-Courier
Station Representative Hal Holman
President Robert Fay
Gen., Sta. Mgr. R. Karl Baker
Program Director Raymond Wells
Publicity Dir. Marie Barton
Chief Engineer G. J. Cassens

WJBM—Jerseyville—1959

Frequency: 1480 **Power:** 500 Watts
Owned By Tri-County Broadcasting Co.
Address Jerseyville
Tel.: 1214 Independent
Owner & Gen. Mgr. B. Meyer
Production Mgr. R. Skibbe

WJOL—Joliet—1926

Frequency: 1340 Kc. **Power:** 250 Watts
Owned-Operated By WJOL, Inc.
Business-Studio-Transmitter ... 601 Walnut St.
Tel.: Saratoga 6-4761 Independent
Representative John Pearson
Pres., Gen. Mgr Joseph F. Novy
Station, Sales Prom. Mgr. Jerome F. Novy
Prog. Dir. Eileen Caron
Chief Engineer J. Cerny

WKAN—Kankakee—1947

Frequency: 1320 Kc. **Power:** 1000 Watts d.
Owned-Operated By WKAN Radio, Inc.
Business Address 183 N. Schuyler Ave.
Tel.: Wells 3-6633 Independent
Newspaper Affiliation Daily Journal Co.
Station Rep. Radio TV Rep.
President Burrell Small
General Manager Bruce Brown
Station Manager Robert Hawkins
Sales Manager Donald R. Hoover
Program Director Orren Allain
Chief Engineer Richard Eckels
Owners of: WRRR, Rockford, Ill.; KKIS, Pittsburg, Calif.; WQUA, Moline, Ill.

WKEI—Kewanee—1952

Frequency: 1450 Kc. **Power:** 100 Watts
Owned-Operated By WKEI Bcstg. Co.
Address 202½ N. Tremont
Tel.: 4471 KBS
Station Representative Hopewell
General Manager A. H. Tallman

WTAQ—La Grange—1950

Frequency: 1300 Kc. **Power:** 500 Watts n.
Owned-Oper. By S & S Bcstg. Co.
Address Box 408
Tel.: FL 2-1300 Independent
President Charles Sebastian
Station Manager Arthur L. Schlaman
Sales Prom. Mgr. Ralph Faucher
Chief Engineer William Wardle

WLPO—La Salle—1947

Frequency: 1220 Kc. . . . Power: 1000 Watts d.
 Owned By La Salle County Bcstg. Corp.
 Address P.O. Box 215
 Tel.: Capitol 3-3100 Independent
 Newspaper Affiliation Daily News Tribune
 Representative Grant Webb
 President Peter Miller
 Gen. Mgr. William Holm
 Program Director Dan Dunlap
 Publicity Director Laverne Waltman
 Chief Engineer Lawrence McCann

WAKO—Lawrenceville—1959

Frequency: 910 Kc. . . . Power: 500 Watts, d.
 Owned By Lawrenceville Bcstg. Co.
 Address Box 210
 Tel.: 910 Independent
 Station Rep. Devney O'Connell
 Station Manager James L. Seed
 Commercial Manager Robert B. Parker
 Program Director Richard Fox
 Chief Engineer Wayne Schuler
 Owners of: WRAY, Princeton.

WPRC—Lincoln—1951

Frequency: 1370 Kc. . . . Power: 500 Watts d.
 Owned-Oper. By Prairie Radio Corp.
 Address P. O. Box 37
 Tel.: 1370 Independent
 Representative Sears & Ayer
 Pres., Gen. Mgr. Ray F. Knochel
 Station Manager E. Layman
 Chief Engineer Donald Thompson

WSMI—Litchfield—1950

Frequency: 1540 Kc. . . . Power: 1000 Watts d.
 Owned-Oper. By Mid-Illinois Bcstg. Co.
 Address Box 241
 Tel.: 100 Independent
 Pres., Gen. Mgr. Hayward L. Talley

WKAI—Macomb—1947

Frequency: 1510 Kc. . . . Power: 250 Watts d.
 Owned-Operated By WKAI Bcstg. Co.
 Address 113 E. Carroll St.
 Tel.: Temple 3-4129 Independent
 Newspaper Affiliation Daily Journal
 President William H. Rudolph
 General Manager D. Naber

WGGH—Marion—1949

Frequency: 1150 Kc. . . . Power: 5000 Watts d.
 Owned-Operated By Marion Bcstg. Co.
 Business Address P. O. Box 311
 Tel.: WYandotte 3-8102 Independent
 Station Rep. Bernard Howard
 Pres., Chief Eng. George W. Dodds
 Gen., Sta. Mgr. Jim Duncan
 Commercial Manager Ina S. Trammell

WLBH—Mattoon—1946

Frequency: 1170 Kc. . . . Power: 250 Watts d.
 Owned-Operated By Mattoon Bcstg. Co.

Bus.-Studio Address 1632½ B'way Ave.
 Tel.: AD 4-6464 Independent
 Station Rep. Holman
 President, Gen.-Station Mgr. J. R. Livesay
 Commercial Manager Ken Wooddell
 Sales Prom. Mgr. Robert Veech
 Program Director Robert Guess
 Chief Engineer Ray Livesay

WMOK—Metropolis—1951

Frequency: 920 Kc. . . . Power: 1,000 Watts d.
 Owned-Oper. By Fort Massac Bcstg. Co.
 Business Address 409 Ferry St.
 Tel.: 2106 KBS
 Sta. Representative Grant Webb
 General, Sta. Mgr. V. G. Smith
 Chief Engineer Carlos M. Steele

WQUA—Moline—1946

Frequency: 1230 Kc. . . . Power: 250 Watts
 Owned-Oper. By Radio Moline
 Address 1319 Fifth Ave.
 Tel.: 4-6727 ABC
 Newspaper Affil. Kankakee Daily Journal
 Representative Geo. P. Hollingsbery Co.
 Co-owners L. H. & B Small
 President Len H. Small
 General Manager G. La Verne Flambo
 Station Manager J. Maxim Ryder
 Program Director James McKinney
 Chief Engineer Harold Higby
 Owners of: WKAN, Kankakee, Ill.; KKIS, Pitts-
 burg, Calif.

WRAM—Monmouth—1957

Frequency: 1330 Kc. . . . Power: 1 Kw.
 Owned Parieland Bcstrs.
 Address First & Main St.
 Tel.: 666 Independent
 Representative Pearson
 Gen. Mgr. Stephen P. Bellinger
 Comm. Mgr. Richard V. Taber
 Chief Engineer Fred Hoy

WVMC—Mount Carmel—1948

Frequency: 1360 Kc. . . . Power: 500 Watts
 Owned WVMC
 Business Address Box 450
 Tel.: 1360 Independent
 President Stephen P. Bellinger
 General, Sta. Manager James A. Mudd
 Commercial Manager Robert A. Brock
 Chief Engineer Michael E. Orlowski

WMIX—Mt. Vernon—1946

Frequency: 940 Kc. . . . Power: 1,000 Watts, d.
 Owned-Oper. By Mt. Vernon Radio & TV Co.
 Address Mitchell Bldg.
 Tel. CH 2-3500 Independent
 Representative John E. Pearson Co.
 President John Russell Mitchell
 General Manager Claude E. Schoch
 Comm. Mgr. Bob Whitaker
 Program Director Frank Lewis
 Chief Engineer Charles Yelverton

WINI—Murphysboro—1954

Frequency: 1420 Kc. Power: 500 Watts d.
 Owned-Oper. By: Martha D. & Robert M. Rapp
 Business Address: 1602 Elm St.
 Tel.: 282 KBS
 Gen., Sta. Mgr.: Lew Barwick
 Chief Engineer: Lester D. Bilderback

WOPA—Oak Park—1950

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By: Village Bcstg. Co.
 Address: 408 S. Oak Park Ave.
 Tel.: ES 8-4653. Independent
 Representative: Howard
 President: E. Sonderling
 Station Mgr.: Al Michel
 Program Dir.: Ed Kutta
 Chief Engineer: Sidney Schneider
 Owners of: WDIA, Memphis; KDIA-AM-FM, Oak-land; WOPA-FM.

WVLN—Olney—1947

Frequency: 740 Kc. Power: 250 Watts d.
 Owned-Operated By: Illinois Bcstg.
 Address: 302½ Main St.
 Tel.: EX 3-2156. Independent
 Newspaper Affil.: Lindsay, Schaub Newsp.
 Sta. Representative: Holman
 Pres.: Fred W. Schaub
 General, Comm. Mgr.: Charles R. Griggs
 Prog. Dir.: Joe Kosack
 Chief Engineer: Donald Schnell
 Owners of: WSOY, Decatur, Ill.

WCMY—Ottawa—1952

Frequency: 1430 Kc. Power: 500 Watts d.
 Owned-Operated By: Carl H. Meyer
 Address: 417 W. Madison St.
 Tel.: Hempstead 3-1430. Independent
 Pres., Gen. Mgr., Ch. Eng.: Carl H. Meyer
 Program Director: Michael Ross

WPRS—Paris—1951

Frequency: 1440 Kc. Power: 1,000 Watts, d.
 Owned-Operated By: Paris Bcstg. Corp.
 Address: Box 262
 Tel.: 5-0153. Independent
 Pres., Gen. Mgr.: Adlai C. Ferguson, Jr.
 Commercial Mgr.: James D. Savoye
 Prog. Dir.: John Powell
 Publicity Dir.: Gene Tyler
 Chief Engineer: Eugene Hamm

WSIV—Pekin—1946

Frequency: 1140 Kc. Power: 1000 Watts d.
 Owned-Operated By: Pekin Bcstg. Co., Inc.
 Business Address: 15 South Capitol St.
 Tel.: 6-2134. Independent
 Sta. Representative: Pearson
 Pres., Gen. Mgr.: W. Kenneth Patterson
 Sta. Mgr., Pub. Dir.: George C. Udry
 Chief Engineer: Lowell Lovely

WAAP—Peoria—1960

Frequency: 1350 Kc. Power: 1000 Watts
 Owned By: Peoria Bcstg.

Address: 730 5th Ave., N. Y.
 Tel.: CI 6-8187. NBC
 Sta. Rep.: Venard, Rintoul & McConnell
 President: John Cleary
 General, Comm. Mgr.: Irving S. Raskin
 Station, Program Director: Andrew G. Spiegel
 Chief Engineer: Arthur Hardenbrook

WIRL—Peoria—1947

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Oper. By: Frudeger Bcstg. Co.
 Address: 121 Jefferson Ave.
 Tel.: 674-9239. Independent
 Station Rep.: McGavren
 President: Robert W. Frudeger
 General Mgr.: Howard H. Frederick
 Commercial Manager: Morton E. Cantor
 Program Director: Dave Diamond
 Chief Engineer: Ray Schneider

WBBD—Peoria—1927

Frequency: 1470 Kc. Power: 5000 Watts
 Owned-Oper. By: Midwest Television, Inc.
 Address: 212 S.W. Jefferson Ave.
 Tel.: 676-0711. CBS
 Reps.: Peters, Griffin, Woodward, Inc.
 President: August C. Meyer
 General Manager: Harold C. Sundberg
 Sta., Comm. Mgr.: William L. Brown
 Program Dir.: Bill Mayer
 Sales Prom. Mgr.: Edward J. Peters
 Chief Engineer: George Pyle
 Owners of: WBBD-TV; WCIA, Champaign.

WPEO—Peoria—1946

Frequency: 1020 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Radio One Corp.
 Address: 614-A Main St.
 Tel.: 674-9249. ABC
 Sta. Representative: Weed
 President: Frank Babcock
 General Manager: J. W. O'Connor
 Commercial Manager: Bill Chambers
 Program Director: Bob Edwards
 Sales Prom. Mgr.: Joe Young
 Publicity Director: Frank Riggsby
 Chief Engineer: Bob Shaw

WBBA—Pittsfield—1954

Frequency: 1580 Kc. Power: 250 Watts d.
 Owned: Pike Broadcasting Co.
 Address: P.O. Box 329
 Tel.: 650. Independent
 Representative: Continental Radio Sales
 President: G. B. Meyer
 Sta. Mgr., Chief Eng.: Frank Luepke

WGEM—Quincy—1947

Frequency: 1440 Kc. Power: 1000 Watts d.
 Owned-Operated By: Quincy Bcstg. Co.
 Business-Studio Address: Hotel Quincy
 Tel.: BA 2-6840. ABC
 Newspaper Affiliation: Quincy Herald Whig
 Station Rep.: Adam Young

President.....T. C. Oakley
 General Manager.....Joe Bonansinga
 Comm. Mgr.....J. Ben Stewart
 Prog. Dir.....Fred Colgan
 Pub. Dir.....Hal Heidbreder
 Chief Engineer.....Frank E. Laughlin
 Owners of: WGEN-TV, Quincy, Ill.

WTAD—Quincy—1927

Freq.: 930 Kc....Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....Lee Bcstg., Inc.
 Address.....WCU Bldg.
 Tel.: BA 2-6200.....CBS
 Newspaper Affiliation...Hannibal Courier Post
 Sta. Representative.....Branham
 President.....Lee P. Loomis
 General Manager.....Walter J. Rothschild
 Asst. Natl. Sls., Comm. Mgr..Wayne W. Cribb
 Program Director.....Hal Barton
 Sales Prom., Publicity Director...Richard Moore
 Promotion Dir.....Don Mills
 Chief Engineer.....J. E. Gray

WTAY—Robinson—1956

Frequency: 1570 Kc....Power: 250 Watts d.
 Owned-Oper. By.....Ann Broadcasting Corp.
 Business Address.....P.O. Box 266
 Tel.: 1373.....KBS
 Pres., Gen. Mgr.....Kathryn A. Duncan
 Station, Comm. Mgr.....Jack Weber
 Chief Engineer.....Harold Vandament

WJRL—Rockford—1960

Frequency: 1150 Kc....Power: 500 Watts d.
 Owned By.....Town and Country Radio, Inc.
 Address.....125 N. Church
 Tel.: WO 8-5821.....Independent
 Station Rep.....Weed Radio Corp.
 President, Gen. Mgr.....John R. Livingston
 Commercial Mgr.....Chris Schneider
 Program Director.....Earl Gissing
 Chief Engineer.....Gerald DeVore

WROK—Rockford—1929

Freq.: 1440 Kc...Power: 1 Kw. d.; 500 W. n.
 Owned-Operated By...Winnebago News, Inc.
 Bus-Studio Address...Rockford News Tower
 Tel.: Woodland 2-6621.....ABC
 Representative.....H-R
 President.....E. K. Todd
 General Mgr.....J. B. Kirby
 Chief Engineer.....Maurice H. Nelson

WRRR—Rockford—1953

Frequency: 1330 Kc....Power: 1000 Watts
 Owned-Operated by....Radio Rockford, Inc.
 Address.....113 S. Court St.
 Tel.: Woodland 8-1869.....Independent
 Newspaper Affil.....Kansas Daily Journal
 Representative.....Radio-TV Reps.
 President.....Burrell L. Small
 General, Comm. Mgr.....Ward W. Hartman
 Program Director.....H. Irving Tingley
 Chief Engineer.....Clyde Downing

WHBF—Rock Island—1925

Frequency: 1270 Kc....Power: 5000 Watts
 Owned-Operated By...Rock Island Bcstg. Co.
 Address.....231 18th St.
 Tel.: 786-5441.....CBS
 Newspaper Affiliation...Rock Island Argus
 Representative.....Hyett, Avery-Knodel
 President.....Ben H. Potter
 V.P., Gen., Sta. Mgr.....Leslie C. Johnson
 Asst. Mgr., Dir. Sales.....Maurice Corken
 Sales Prom. Mgr.....Heber Darton
 Program Dir.....Frank S. Hicks
 Publicity Dir.....Fern Hawks
 Chief Engineer.....Robert J. Sinnett
 Owners of: WHBF-TV, Rock Island.

WJBD—Salem—1956

Frequency: 1350 Kc....Power: 500 Watts, d.
 Owned.....Salem Bcstg. Co.
 Address.....121 S. Walnut St.
 Tel.: 2000.....Independent
 Representative.....Grant Webb
 General, Sta. Mgr., Ch. Eng....Bryan Davidson
 Program Dir.....James Storment
 Comm. Mgr.....John Scrivner
 Owners of: WFIW, Fairfield; WMFT Terre Haute.

WHCO—Sparta—1955

Frequency: 1230 Kc....Power 250 W. n.
 Owned....Hirsch Communication Eng. Corp.
 Address...324 Broadway, Cape Girardeau, Mo.
 Tel.: 5-5511.....Independent
 President.....Robert O. Hirsch
 Station Manager.....Jack Schepher

WCVS—Springfield—1926

Frequency: 1450 Kc....Power: 250 Watts
 Owned-Operated By.....WPFA, Inc.
 Address.....3001 S. Fourth St.
 Tel.: Kingswood 4-9855.....ABC
 Sta. Representative.....Weed
 President.....J. William O'Connor
 General Manager.....Ken Spengler
 Asst. Manager.....Howard Fisher
 Program Director.....James Palmer
 Sales Prom. Mgr.....Douglas Spengler
 Chief Engineer.....Dick Ashenfelter

WMAY—Springfield—1950

Freq.: 970 Kc...Power: 1 Kw. d.; 500 W. n.
 Owned-Oper. By.....Lincoln Bcstg. Corp.
 Address.....711 Myers Bldg.
 Tel.: Kingswood 4-1766.....NBC
 Station Rep.....Daren F. McGavren
 President, Gen. Mgr.....Gordon Sherman
 Commercial Mgr.....John O'Shea
 Program Director.....Syl Binklin
 Sales Prom. Publicity Dir.....Mel Kampe
 Chief Engineer.....Melvin Feldman

WTAX—Springfield—1930

Frequency: 1240 Kc....Power: 250 Watts
 Owned-Operated By.....WTAX, Inc.

Business Address.....712 S. 31st St.
 Tel.: 2-4441.....CBS
 Sta. Representative.....Gill-Perna
 Pres., Gen. Mgr.....Oliver J. Keller
 Commercial Manager.....S. T. Harbison
 Program Director.....Wesley Simon
 Publicity Director.....Joan Meisner
 Chief Engineer.....Bill Gustafson

WIZZ—Streator—1953

Frequency: 1250 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Streator Bcstg. Co.
 Address.....Box 377
 Tel.: 2-2947.....Independent
 Representative.....John E. Pearson
 General Manager.....Vernon R. Nunn
 Comm. Mgr.....Jack Hallstrom
 Program Director.....Kes Pollock
 Owners of: WRAM, Mammouth; WYMC, Mt.
 Carmel.

WSDR—Sterling—1949

Frequency: 1240 Kc.....Power: 100 Watts
 Owned-Oper. By.....Blackhawk Bdcstg. Co.
 Address.....Lawrence Bldg.
 Tel.: Main 5-3400.....Independent
 Pres., Gen. Mgr.....Sam Bartlett
 Asst. Sta. Mgr.....John Rohrer
 Chief Engineer.....Ed Fisher

WTIM—Taylorville—1949

Frequency: 1410 Kc.....Power: 1000 Watts d
 Owned-Operated By.....Moyer Bcstg. Co.
 Address.....Hotel Frisini
 Tel.: VAn Dyke 4-3366.....Independent
 Representative.....Continental

President.....Roger Moyer
 General Manager.....W. P. Scott
 Chief Engineer.....Max Cline

WKID—Urbana—1948

Frequency: 1580 Kc.....Power: 250 Watts, d.
 Owned-Operated By.....WKID Bcstg. Co.
 Address.....P. O. Box 192
 Tel.: EM 7-5431.....Independent
 Representative.....John E. Pearson
 President, Gen. Mgr.....Robert F. Meskill
 Chief Engineer.....Alan Saldeen

WKRS—Waukegan—1949

Frequency: 1220 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....News-Sun Bcstg. Co.
 Business Address.....P. O. Box 500
 Tel.: Delta 6-7900.....Independent
 Newspaper Affiliation...Waukegan News-Sun
 Representative.....Devney O'Connell
 General, Sta. Mgr.....Alfred F. Sorenson
 Commercial Manager.....Jerry Cray
 Program Director.....Bob Jones
 Sales Prom., Publicity Dir.....Wilt Haff
 Chief Engineer.....Stanley G. Chadwick

WFRX—West Frankfort—1951

Frequency: 1300 Kc.....Power: 1000 Watts d.
 Owned.....Pyramid Radio Bcstg. & TV Co.
 Address.....P. O. Box 359
 Tel.: 1300.....Independent
 Representative.....Hal Holman
 President.....Dr. Guy W. Lambert
 General, Comm. Mgr.....Walter C. Schafer
 Program, Publicity Director.....Fran Booton
 Chief Engineer.....Everett T. Kennedy

Pop.: 4,704,500

Families: 1,448,000

Indiana

Radio Homes: 1,410,500

AM Stas. in State: 63

WHBU—Anderson—1923

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By...Anderson Bcstg. Corp.
 Business-Studio.....640 Citizens Bank Bldg.
 Tel.: 644-779.....CBS
 President.....C. Bruce McConnell
 General Manager.....John R. Atkinson
 Chief Engr.....W. J. Hecht

WHUT—Anderson—1946

Frequency: 1470 Kc.Power: 1000 Watts d.
 Owned-Operated By.....WBOW Radio, Inc.
 Address.....Box 350
 Tel.: 4-1255.....KBS
 President.....William O'Connor
 General Manager.....John Karr
 Commercial Manager.....Robert Knoles
 Program Director.....Bill Roberts
 Publicity Director.....Jay Russell
 Chief Engineer.....William Long
 Owners of: WBOW, Terre Haute, Ind.

WITE—Brazil—1959

Frequency: 1380 Kc.....Power: 500 Watts d.
 Owned By.....Quad Cities Bcstg. Corp.
 Address.....P. O. Box 227
 Tel.: 2317.....KBS
 President.....Gil Metzger
 Gen. Station Mgr.....Wally Bruner
 Commercial Manager.....Carl Rugenstein
 Program Director.....Bob Hardy
 Sales Prom. Mgr.....Duane Halsema
 Publicity Director.....Dave Boaz
 Chief Engineer.....Bill Mercer
 Owners of: WITZ, Jasper, Ind.; WITY, Danville,
 Ill.;

WBIW—Bedford—1948

Frequency: 1340 Kc.Power: 250 Watts
 Owned-Operated By.....Bedford Bcstg. Co.
 Address.....P. O. Box 127
 Tel.: BRowning 5-7555.....Independent
 Co-owners.....A. I. & J. H. McGillvra

WTT S—Bloomington—1949

Freq.: 1370 Kc. Power 5 Kw. d. 500 W. n.
 Owned-Oper. By.....Sarkes Tarzian, Inc.
 Business-Studio Address....535 S. Walnut St.
 Tel.: 2-3366.....ABC
 RepresentativeMeeker
 PresidentSarkes Tarzian
 Gen. Mgr..... Glenn Van Horn
 Commercial Mgr.....C. Raymond Bartlett
 Program Director.....William Franzmann
 Chief Engineer.....William Wood
 Owners of: WTTV, Indianapolis; WPTA-TV,
 Fort Wayne; WFAM-TV, Lafayette; WTTV-FM,
 Bloomington; WPTH-FM, Ft. Wayne.

WBNL—Boonville—1950

Frequency: 1540 Kc....Power: 250 Watts d.
 Owned-Oper. By.....Boonville Bcstg. Co.
 AddressLynnville Road
 Tel.: 880KBS-MBS
 Pres., Chief Eng.....H. C. Sanders
 Gen., Program Dir.....Norman Hall

WCSI—Columbus—1950

Frequency: 1010 Kc....Power: 500 Watts d.
 Owned-Oper. By.....White River Bcstg.
 Address501½ Washington St.
 Tel.: DRexel 2-4448.....Independent
 Newspaper Affilia...Rep.-Courier, Findlay, O.
 RepresentativeClark
 President.....R. L. Heminger
 Gen. Mgr.....Jack E. Douglas
 Commercial Mgr.....J. F. Kauper
 Program Dir.....Donald Pille
 Chief Engineer.....Max Cockley

WCNB—Connersville—1948

Frequency: 1580 Kc....Power: 250 Watts d.
 Owned-Operated By.....News Examiner Co.
 Business-Studio Address....406 Central Ave.
 Tel.: 1950.....Independent
 Newspaper Afil.....News Examiner
 RepresentativeGill-Perna
 Station, Comm. Mgr.....E. M. Jackson
 Program Dir.....Francis E. Chomel
 Secretary.....G. S. Tatman
 Chief Engineer.....Arthur J. Smith

WCMR—Elkhart—1956

Frequency: 1270 Kc....Power: 5 Kw. d.
 Owned By.....Clarence C. Moore
 Business Address.....Box 261
 Tel.: JA 3-4567.....Independent
 Sta. RepresentativeGill-Perna
 President, Gen. Mgr.....Clarence C. Moore
 Commercial, Sta. Mgr.....Lu Martin
 Publicity Director.....Bill Miller
 Chief Engineer.....Samuel C. Smeltzer

WTRC—Elkhart—1931

Frequency: 1340 Kc....Power: 250 Watts
 Owned-Oper. By.....Truth Publishing Co.
 AddressBox 636
 Tel.: JA 3-1960NBC

Newspaper Affiliation.....Elkhart Truth
 RepresentativeBranham
 President.....John F. Dille, Jr.
 V. P., Gen. Mgr.....Paul C. Brines
 Station Mgr.....Jerry Maloney
 Asst. Mgr.....Edwin J. Lasko
 Prog. Dir.....Edwin Huot
 Sales Prom., Publicity Dir.....Ken Owens
 Chief Engineer.....Woodrow Hawkins
 Owners of: WKJG-AM-TV, Ft. Wayne; WSJV-TV,
 South Bend.

WEOA—Evansville—1936

Frequency: 1400 Kc....Power: 250 Watts
 OwnedWEHT, Inc.
 Business-Studio Address.....Box 395
 Tel.: HARRison 2-4171.....CBS
 RepresentativeGill-Perna
 President.....Edwin G. Richter, Jr.
 General Manager.....James H. Manion
 Chief Engineer.....William Schultz
 Owners of: WEHT-TV, Evansville.

WGBF—Evansville—1923

Frequency: 1280 Kc..Power: 5 Kw. d.; 1 Kw. n.
 Owned-Operated By.....WGBF, Inc.
 Business-Studio Address....1001 Diamond Ave.
 Tel.: HA 2-1171.....NBC
 RepresentativeWeed & Co.
 President, Gen. Mgr.....Martin L. Leigh
 Program Director.....Mrs. Pat Roper
 Sales Prom., Publicity.....Gene Crawford
 Chief Engineer.....Erwin P. Schoeny

WIKY—Evansville—1947

Frequency: 820 Kc....Power: 250 Watts d.
 Owned-Oper. By...South Central Bcstg. Corp.
 Address.....1162 Mt. Auburn Rd.
 Tel.: HARRison 4-8284Independent
 Representative.....John E. Pearson Co.
 Pres., Gen.-Sta. Mgr.....John A. Engelbrecht
 Chief Engineer.....George F. Stoltz
 Owners of: WTVK-TV, Knoxville.

WJPS—Evansville—1948

Frequency: 1330 Kc..Power: 5 Kw. d.; 1 Kw. n.
 Owned-Operated By.....WJPS, Inc.
 Business-Studio Address.....206 Main St.
 Tel.: HARRison 5-2221.....ABC
 RepresentativeBolling
 President.....Robert S. Davis
 General, Public Dir.....Verne Paule
 Commercial Manager.....R. L. Byers
 Program Director.....James G. Hearon
 Chief Engineer.....John F. Brown

WANE—Ft. Wayne—1948

Frequency: 1450 Kc....Power: 250 Watts
 Owned.....Indiana Broadcasting Corp.
 Address.....2915 W. State Blvd.
 Tel.: ANThony 9411.....CBS
 Sta. Representative.....H-R Rep.
 President.....C. Wrede Petersmeyer
 General Manager.....Reid D. Chapman

INDIANA

Commercial Mgr.....D. Shull
Chief Engineer.....C. E. Wallace
Owners of: WISH-AM-TV, Indianapolis; WANE-TV, Fort Wayne; KOTV, Tulsa, Okla.; KHOU-TV, Houston, Tex; KXTV, Sacramento, Calif;

WGL—Ft. Wayne—1924

Frequency: 1250 Kc.....Power: 1000 Watts
Owned-Oper. By...News-Sentinel Bcstg. Co., Inc.
Bus.-Studio Address....201½ W. Jefferson St.
Tel.: Eastbrook 3366.....ABC
Newspaper Affiliation.....News-Sentinel
President.....Helene R. Foellinger
Gen., Sta., Comm. Mgr.....Merrill C. Johnson
Program Director.....William Hausman
Publicity, Prom. Mgr.....Joyce Nix
Chief Engineer.....Damon Wilson

WKJG—Ft. Wayne—1947

Frequency: 1380 Kc.....Power: 5000 Watts
Owner.....WKJG, Inc.
Business-Studio Add.....2633 W. State Blvd.
Tel.: ANthony 2295.....NBC
Representative.....Branham
President.....John F. Dille, Jr.
Vice Pres.....Paul Brynes
Gen. Sta. Mgr.....Edward G. Thoms
Commercial Manager.....Carleton Evans
Program Director.....Karl W. Hudson
Chief Eng.....Eugene A. Chase

WOWO—Ft. Wayne—1926

Frequency: 1190 Kc.....Power: 50 Kw.
Owner...Westinghouse Broadcasting Co., Inc.
Address.....124 W. Washington Blvd.
Tel.: AN 9436.....Independent
Sta. Representative.....AM Radio Sales
President.....Donald H. McGannon
General, Sta. Mgr.....Edward Wallis
Commercial Manager.....H. D. Longworth
Sales Prom. Mgr.....Paul Lindsay
Program Dir.....Cal Bollwinkel
Publicity Director.....Hilda C. Woehrmeyer
Chief Engineer.....Hal Brokaw
Owners of: KPIX, San Francisco, Calif; WBZ-WBZA, Boston-Springfield, Mass; WBZ-TV, Boston, Mass; KYW, Cleveland, O; KYW-TV, Cleveland, O; KEX, Portland, Ore; KDKA, Pittsburgh, Pa; KDKA-TV, Pittsburgh, Pa; WIND, Chicago, Ill; WJZ-TV, Baltimore, Md; WBZ-FM, Boston, Mass; KDKA-FM, Pittsburgh, Pa; KYW-FM, Cleveland, O.

WILO—Frankfort—1953

Frequency: 1570 Kc.....Power: 250 Watts
Owned By.....Kasper Bcstg. Co.
Address.....52½ E. Washington St.
Tel.: 3338.....KBS
Gen. Mgr.....V. J. Kasper
Chief Engineer.....D. L. Head

WGRY—Gary—1950

Frequency: 1370 Kc....Power: 500 Watts d.
Owned-Oper. By.....WGRY, Inc.
Address.....3669 B'way
Tel.: TUrner 4-9409.....Independent
Station Rep.....Grant Webb
President, Gen. Mgr.....George Whitney

WWCA—Gary—1949

Frequency: 1270 Kc.Power: 1000 Watts
Owned-Operated By...Lake Bdcastg Co., Inc.
Address.....Hotel Gary
Tel.: TU 6-9171.....Independent
Station Rep.....John E. Pearson Co.
Pres., Gen. Mgr.....Dee O. Coe
Asst. Gen. Mgr.....Joseph A. Haas
Chief Engineer.....Victor Voss

WKAM—Goshen—1954

Frequency: 1460 Kc....Power: 1000 Watts, d.
Owned-Operated By...Kosciusko Bcstg. Corp.
Address.....Hotel Goshen
Tel.: KEystone 3-1460.....KBS
President.....William N. Udell
General Manager.....Bill Udell
Station Manager.....Howard Heckner
Comm., Program Director.....Donald Blough
Sales Prom. Director.....Chuck Miller
Chief Engineer.....Robert Baker Jr.
Owners of: WINS, Michigan City, Ind.

WJOB—Hammond—1928

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Colby Bcstg.
Address.....Radio Center
Tel.: TI 4-1230.....Independent
Pres., Gen. Mgr.....Julian Colby
Commercial, Prom. Mgr.....Hugh Pieron
Program Director.....Jack Naimo
Publicity Director.....John E. Keane
Chief Engineer.....Jess Peters

WHLT—Huntington—1957

Frequency: 1300 Kc.....Power: 500 Watts
Owned-Operated By...Radio Huntington, Inc.
Business Address.....Hotel LaFontaine
Tel.: 3404.....Independent
Pres., Gen. Mgr.....William J. Warren
Chief Engineer.....Charles Yelverton

WFBM—Indianapolis—1926

Frequency: 1260 Kc.....Power: 5000 Watts
Owned By.....Twin State Bcstg., Inc.
Address.....1330 N. Meridian St.
Tel.: MEIrose 4-8521.....ABC
Representative.....Katz
President.....W. C. Pullen, Jr.
V.P., Gen. Mgr.....Eldon Campbell
Gen. Sales Mgr.....Henry H. Franz
Station Mgr.....Franklin H. Small
Program Director.....Chuck Breece
Promotion Manager.....John F. Hurlbut
Publicity Director.....Jerry Chapman
Chief Engineer.....Bob Flanders
Owners of: KLZ-AM-TV, Denver; WOOD-AM-TV, Grand Rapids; WTCN-AM-TV, Minneapolis; WBFM-TV.

WGEE—Indianapolis—1956

Frequency: 1590 Kc.....Power: 5 Kw. d.
Owned.....Rollins Bcstg. Co.
Address.....414 French St., Wilmington, Del.
Tel.: OL 4-8881.....Independent
Station Rep.....Continental

President.....O. Wayne Rollins
 General Manager.....Al Lamphear
 Station Manager.....Keesh Walters
 Commercial Manager.....James Lawson
 Program Director.....Frank Michaels
 Sales Prom. Manager.....James Malsbury
 Publicity Director.....Robert Todd
 Chief Engineer.....Warren Fooks
 Owners of: WCHS-AM-TV, Charleston; WAMS,
 Wilmington; WRAP, Norfolk; WNJR, Newark;
 WBEE, Harvey; WPTZ-TV, Plattsburgh; WEAR-
 TV, Pensacola

WIBC—Indianapolis—1938

Freq. 1070 Kc..Power: 50 Kw. d.; 10 Kw. n.
 Owned-Operated By.....WIBC, Inc.
 Business Address.....2835 N. Illinois St.
 Tel.: WA 4-2661.....Independent
 Representative.....John Blair
 President, Gen. Mgr....Richard M. Fairbanks
 Commercial Manager.....Gilbert L. Berry
 Prog. Dir.....William L. Dean
 Sales Prom., Publicity Dir....Ronald J. Weaver
 Chief Engineer.....Robert W. Minton

WIRE—Indianapolis—1924

Frequency: 1430 Kc.....Power: 5000 Watts
 Owned-Oper. By.....WIRE Bcstg. Co.
 Business-Studio Add.. 307 N. Pennsylvania St.
 Tel.: ME 5-1541.....NBC
 Representative....Peters, Griffin & Woodward
 President, Gen. Mgr.....Joseph C. Amaturo
 Commercial Mgr.....Bill J. Shuel
 Program Director.....James W. Rowe
 Prom., Publicity Dir.....Paul L. Raikes
 Chief Eng.....Eugene E. Alden

WISH—Indianapolis—1941

Frequency: 1310 Kc..Power: 5 Kw. d.; 1 Kw. n.
 Owned-Oper. By.....Indiana Bcstg. Corp.
 Business-Studio Address.. 1440 N. Meridian St.
 Tel.: ME 4-6411.....CBS
 Sta. Representatives.....H. R. Reys.
 President.....C. Wrede Petersmeyer
 General Manager.....Robert McConnell
 Sta. Comm. Mgr.....Robert Ohleyer
 Program Director.....William E. Frosch, Jr.
 Publicity Dir.....John Abbott
 Chief Engineer.....Stokes Gresham, Jr.
 Owners of: WISH-TV, Indianapolis, Ind; WANE-
 AM-TV, Fort Wayne, Ind.

WXLW—Indianapolis—1948

Frequency: 950 Kc.....Power: 5 Kw. d.
 Owned-Oper. By.....Radio Indianapolis, Inc.
 Address.....3003 Kessler Blvd.
 Tel.: Walnut 5-6494.....Independent
 Station Rep.....Robert E. Eastman
 President.....Lyman S. Ayres
 General Manager.....Robert D. Enoch
 Program Director.....Greg Smith
 Chief Engineer.....Bert Goetzinger

WITZ—Jasper—1948

Frequency: 990 Kc.Power: 1000 Watts d.
 Owned-Operated By ..Jasper on the Air Inc.
 AddressBox 167

Tel.: 678Independent
 PresidentDr. Gilbert E. Metzger
 General Manager.....Dennis J. Keller
 Commercial Manager.....Gunnar Tosch
 Program Director.....Jack Brandt
 Sales Prom. Manager.....Bill Bates
 Publicity Director.....Shirley Brenner
 Chief Engineer.....Bob Weisman
 Owners of: WITY, Danville.

WAWK—Kendallville—1955

Frequency: 1570 Kc.....Power: 250 Watts d.
 Owned-Oper. By....Noble DeKalb Bcstg. Co.
 AddressBox 47
 Tel.: 764.....Independent
 V.P., General Manager.....Paul L. King
 Commercial Manager.....Weldon Cornell
 Program Director..Fred Manahan
 Sales Prom. Dir.....Walter Weaver
 Chief Engineer.....John Riddle

WIOU—Kokomo—1948

Frequency: 1350 Kc.....Power: 1000 Watts
 OwnerBooth Broadcasting
 Business Address.....State Rd. #26
 Tel.: GL 7-1194.....CBS
 RepresentativeWood
 President.....John L. Booth
 General, Comm. Mgr.....John Carl Jeffrey
 Prog. Dir.....Hugo J. DiSalvo
 Chief Engineer.....Clarence Mills
 Owners of: WJLB, Detroit; WJVA, South Bend,
 WTDQ, Toledo, WBBC, Flint, WSGW, Saginaw,
 WIBM, Jackson, Mich.

WASK—Lafayette—1942

Frequency: 1450 Kc.....Power: 250 watts
 Owned.....Lafayette Bcstg., Inc.
 Business-Studio AddressMcCarthy Lane
 Tel.: Gibson 7-2186MBS
 President.....E. Joseph Bannon
 General, Comm. Mgr.....Dick Pittenger
 Program Director.....Dick Lingle
 Chief Engineer.....George Williamson

WAZY—Lafayette—1959

Frequency: 1410 Kc.....Power: 1,000 Watts d.
 Owned By.....WAZY Radio, Inc.
 Address.....420 Columbia St.
 Tel.: Sherwood 2-5021.....Independent
 Station Rep.....John E. Pearson
 President, Gen. Mgr.....J. E. Willis
 Commercial Manager.....Dick Long
 Program Director.....Bill Dawson
 Chief Engineer.....Nate Hazlett

WLOI—La Porte—1948

Frequency: 1540 Kc.....Power: 250 Watts d.
 Owned-Oper. By...La Porte County Bcstg. Co.
 Address.....P. O. Box 385
 Tel.: 4144.....Independent
 Sta. Rep.....Pearson
 President.....Dee O. Coe
 Asst. Gen. Mgr.....J. Haas
 Chief Engineer.....Victor Voss

WBTO—Linton—1953

Frequency: 1600 Kc.....Power: 500 Watts d.
Owned-Oper. By.....The Linton Bcstg. Co.
Business Address.....Highway 54
Tel.: 63KBS
President.....H. C. Sanders
General Manager.....H. D. Boardman

WSAL—Logansport—1949

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By..Logansport Bcstg. Corp.
AddressP. O. Box 399
Tel.: 3111.....MBS
President.....Glenn L. Miller
Gen., Sta. Mgr.....Richard E. Jackson
Chief Engineer.....Raymond A. Olson

WORX—Madison—1953

Frequency: 1270 Kc.....Power: 1000 Watts
Owned-Oper. By.....Electronic Lab. Inc.
AddressTelegraph Hill
Tel.: 1270.....KBS
President.....C. E. Henson
General Manager.....Dick Witty
Chief Engineer.....Roger Bradley

WBAT—Marion—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By ... Marion Radio Corp
Address.....303½ S. Adams St
Tel.: NOrth 4-6239.....ABC
RepresentativeEverett-McKinney
President.....Lester G. Spencer
General, Sta. Manager.....William C. Fowler
Comm. Mgr.....A. G. Von Dielingen
Program Director.....Mel Strasser
Chief Engineer.....Warren Arnett
Owners of: WKBV, Richmond, Ind.

WMRI—Marion—1955

Frequency: 860 Kc.....Power: 250 Watts
Owned By.....WMRI, Inc.
Business Address.....PEnnsylvania St.
Tel.: NOrth 4-7396.....CBS
Newspaper Affil.... Chronicle Leader-Tribune
RepresentativeBurn-Smith
Gen. Mgr.....Robert Fincannon
Comm. Sales Prom. Mgr.....Robert Wright
Program Director.....Richard W. Florea
Publicity Director.....Don Tillman
Chief Engineer.....Robert Shively

WIMS—Michigan City—1947

Freq.: 1420 Kc..Power: 5 Kw. d.; 500 Wts. n.
Owned.....Northern Indiana Bcsters., Inc.
Business-Studio Address... Old Chicago Road
Tel.: TR 4-5245.....Independent
Pres., Gen. Mgr.....William N. Udell
Comm. Mgrs.....Al Halus-S. C. McDonnell
Sales Prom. Manager.....Robert E. Pfister
Chief Engineer.....Robert E. Schilling
Owners of: WKAM, Goshen, Ind.

WPCO—Mount Vernon—1955

Frequency: 1590 Kc.....Power: 500 Watts d.
Owned.....Mt. Vernon Broadcasting Co.
Address.....Box 231
Tel.: PO 3-4484.....KBS
President.....H. C. Sanders
General Comm. Mgr.....F. Courtney Smith
Chief Engineer.....Bob Smiley

WLBC—Muncie—1926

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By .. Tri City Radio Corp.
Business Address.....Box 271
Tel.: AT 8-4403.....CBS
RepresentativeHal Holman
Pres., Gen. Sta. Mgr.....D. A. Burton
Commercial, Prom. Mgr.....Bill Craig
Chief Engineer.....Pat Finnegan
Owners of: WLBC-TV, Muncie.

WOWI—New Albany—1949

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned By.....Kentuckiana Broadcasting
Address.....712 West B'way, Louisville, Ky.
Tel.: WH 4-2235.....Independent
Station Rep.....Devney-O'Connell
President.....William J. Frenz
General Manager.....Nat Bailen
Comm., Prom. Mgr.....John Marver
Program Director.....Red Kirk
Publicity Director.....Bill Rough
Chief Engineer.....Joe Cox

WCTW—New Castle—1947

Frequency: 1550 Kc.....Power: 250 Watts
OwnedWCTW, Inc.
Address.....St. Rd. 38
Tel.: JA 9-2600.....Independent
President.....Walter S. Chambers, Jr.
General, Station Mgr.....Howard A. White
Sales Prom., Comm. Mgr.....Harley Stone
Program, Pub. Dir.....Jay Cunningham
Chief Engineer.....Francis Thompson

WOCH—North Vernon—1955

Frequency: 1460 Kc.....Power: 500 Watts
OwnedDorrell Ochs
AddressP. O. Box 46
Tel.: FI 9-8421.....Independent
Station Representative.....Hopewell
President.....Dorrell Ochs
General Sta. Mgr.....Eddie Sears
Chief Engineer.....Jim Ochs

WARU—Peru—1954

Frequency: 1600 Kc.....Power: 1000 Watts
Owned-Oper. By..Wabash-Peru Bcstg Co., Inc.
AddressHwy. 24
Tel.: GRidley 3-4448.....Independent
President.....S. L. Hoffman
Manager.....R. W. Schultz

WPGW—Portland—1950

Frequency: 1440 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Glenn West
Address.....Box 608
Tel.: 1094.....KBS
Owner, Gen. Mgr.....Glenn West

WRAY—Princeton—1950

Frequency: 1250 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Princeton Bcstg. Co.
Address.....Box 8
Tel.: FU 5-4861.....Independent
Sta. Representative.....Devney-O'Connell
Gen., Sta. Mgr.....M. R. Lankford
Chief Engineer.....John S. Sanders

WKBV—Richmond—1926

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Central Bcstg. Corp.
Address.....W. Main St.
Tel.: 3-1156.....ABC
Sta. Representative.....Everett-McKinney
Pres., Gen., Sta. Mgr.....Lester G. Spencer
Commercial Manager.....Jim Wickemeyer
Publicity Manager.....Bill Woehrman
Program Director.....William M. Quigg
Sales Prom. Director.....C. E. Stevens
Chief Engineer.....L. J. Duning
Owners of: WBAT, Marion, Ind.

WSLM—Salem—1953

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Don H. Martin
Address.....Box 472
Tel.: 1005.....KBS
Station Rep.....Masla
Owner, Gen. Mgr.....Don H. Martin
Commercial Mgr.....Herb Arms
Chief Engineer.....Darrell Dixon

WJCD—Seymour—1949

Frequency: 1390 Kc.....Power: 1000 Watts
Owned-Oper. By.....Dr. Azra C. Baker
Address.....1534 Ewing St.
Tel.: JAcKson 2-1390.....Independent
Station Mgr.....Bob Shippee
Chief Engineer.....Arthur T. Kindell

WJVA—South Bend—1947

Frequency: 1580 Kc.....Power: 1000 Watts, d.
Owned By.....Booth Broadcasting Co.
Address.....Box 179
Tel.: CE 4-1111.....Independent
Station Rep.....Gill-Perna
President.....John L. Booth
General, Sta. Mgr.....Martin G. Creel
Program, Publicity Director.....Dave Kaye
Sales Prom. Mgr.....Bernard Thomas
Chief Engineer.....Dick Dean
Owners of: WIOU, Kokomo; WTOD, Toledo;
WJLB, Detroit; WSGW, Saginaw; WTRX, Flint;
WIBM, Jackson.

WNDU—South Bend—1944

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Michiana Telecasting Corp.
Address.....Box 989
Tel.: CE 3-7111.....ABC
Sta. Rep.....Venard, Rintoul & McConnell
Pres.....Rev. Theodore M. Hesburgh
General Manager.....W. Thomas Hamilton
Comm. Sta. Mgr.....Robert J. Nowicki
Program Director.....John E. McCullough
Sales Prom. Mgr.....Walter Purcell
Station Manager.....Daniel E. Martin
Chief Engineer.....Bazil O'Hagan
Owners of: WNDU-TV.

WSBT—South Bend—1921

Frequency: 960 Kc.....Power: 5000 Watts
Owned-Operated By The South Bend Tribune
Bus. Studio Address.....300 W. Jefferson Blvd.
Tel.: CE 3-3141.....CBS
Newspaper Affiliation.....South Bend Tribune
Representative.....Paul H. Raymer
President.....Franklin D. Schurz
General Manager.....Neal B. Welch
Commercial Manager.....Will R. Darch
Prom., Publicity Dir.....Norbert Gassensmith
Program Director.....Oliver M. Parcher
Chief Engineer.....Arthur R. O'Neil

WTCJ—Tell City—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Tell City Bcstg. Co.
Address.....Tell City
Tel.: 740.....KBS
Owner, Manager.....James R. Brewer

WBOW—Terre Haute—1927

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Radio WBOW, Inc.
Business-Studio Address.....303 S. 6th St.
Tel.: CR 5034.....MBS
Representative.....Weed
President, Gen. Mgr.....J. W. O'Connor
Station Mgr.....Ralph S. McHargue
Commercial Manager.....Karl Walwik
Program Dir.....Robert L. Karr
Chief Engineer.....Frank Casteel

WMFT—Terre Haute—1958

Frequency: 1300 Kc.....Power: 500 Watts d.
Owned.....Citizens Bcstg. Co., Inc.
Business Address.....641 E. Ohio St.
Tel.: CRawford 9618.....Independent
Representative.....Burn-Smith
President.....T. S. Land
General Manager.....Richard Beiser
Publicity Director.....Mrs. Wilma Sapp
Chief Engineer.....P. Ford

WTHI—Terre Haute—1947

Frequency: 1480 Kc.....Power: 1000 Watts
Owned-Oper. By Wabash Valley Bdg. Corp.
Address.....918 Ohio St.

INDIANA-IOWA

Tel.: CR 9481.....CBS
Sta. Representative.....Bolling
President.....Anton Hulman, Jr.
V.P. & Gen. Mgr.....Joseph M. Higgins
Commercial Mgr.....George Foulkes
Sales Prom. Mgr.....Mary Claire Langlois
Radio-TV Opera.....Ben Falber Jr.
Chief Engineer.....Russ Arnold

WAOV—Vincennes—1940

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Vincennes Sun Co.
Business Address.....Grand Hotel
Tel.: TU 2-6060.....MBS
Newspaper Affil.....Sun Commercial
Station Rep.....John E. Pearson
President, Gen. Mgr.....Howard N. Greenlee
Comm. Sta. Mgr.....William Kepler
Sales Prom. Manager.....Robert Stevens
Program Director.....Robert Duckworth
Publicity Dir.....John R. Cutshall
Chief Engineer.....Ralph Baldwin

Pop.: 2,770,000

Families: 853,500

Iowa

Radio Homes: 842,500

AM Stas. in State: 62

KLGA—Algona—1956

Frequency: 1600 Kc.....Power: 5 Kw. d.
Owned By.....KLGA, Inc.
Address.....Box 47
Tel.: CY 4-2475.....KBS
President.....Robert W. Behling
Gen., Comm. Mgr.....Robert A. Wilson
Program Director.....Andy Anderson
Sales Prom. Mgr.....Herb Boyer
Publicity Director.....Doty Greenberg
Chief Engineer.....Harry C. Snyder

KASI—Ames—1948

Frequency: 1430 Kc.....Power: 1000 Watts d.
Owned-Operated By...Story County Bcstg. Co.
Address.....Main & Burnett Sts.
Tel.: CE 2-3152.....KBS
Sta. Representative.....Grant Webb
Commercial Mgr.....James Orngard
Program Dir.....Carol Farmer
Sales Prom. Mgr.....W. Ray, Jr.
Chief Engineer.....Eldon Wesley

KJAN—Atlantic—1950

Frequency: 1220 Kc.....Power: 250 Watts d.
Owned-Operated By...Nishna Valley Bcstg. Co.
Address.....Box 110
Tel.: 1717.....KBS
Pres., Comm. Mgr.....E. G. Faust
General Manager.....Frank G. Miller
Program, Publicity Dir.....Robert Einhaus
Chief Engineer.....Dick Neby

WRSW—Warsaw—1951

Frequency: 1480 Kc.....Power: 500 Watts
Owned-Oper. By...Reub Williams & Sons, Inc.
Address.....Times Building
Tel.: Amherst 7-3111.....Independent
Newspaper Affil.....Times-Union
President.....R. B. Williams
General Manager.....William Mollenhour
Commercial Manager.....Jack Essenberg
Program Director.....Marie Snyder
Chief Engineer.....Fred Gresso

WAMW—Washington—1955

Frequency: 1580 Kc.....Power: 250 W., d.
Owned-Operated By...Washington Radio, Inc.
Address.....615 S.E. 11th St.
Tel.: CL 4-4300.....KBS
Newspaper Affil.....Wash. Herald
President.....Mrs. H. B. Bausman
General Manager.....Joe Edwards
Commercial Manager.....William T. Simpson
Prog. Dir.....Gene Cabel
Chief Engineer.....Joe Fox

KWBG—Boone—1950

Freq.: 1590 Kc..Power: 1 Kw. d.; 500 Wts. n.
Owned-Operated By.....Boone Bcstg. Co.
Address.....P. O. Box 36
Tel.: GE 2-1590.....KBS
Newspaper Affil.....News-Republican
President.....Mary G. Garvey
General Manager.....H. A. Garvey
Sales Prom. Mgr.....R. G. Lanier
Program Director.....Tom Quinlan
Chief Engineer.....John W. Snydling

KBUR—Burlington—1941

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By...Burlington Bcstg. Co.
Address.....Roosevelt Road
Tel.: PL 2-2701.....ABC
President.....G. B. McDermott
General Mgr.....D. H. Steinle
Program Director.....Richard Mosena
Chief Engineer.....Cletus Paull

KCIM—Carroll—1950

Frequency: 1380 Kc.....Power: 1000 Watts
Owned-Oper. By....Carroll Broadcasting Co.
Address.....Box 431
Tel.: 4321.....Independent
Representative.....Pearson
General Manager.....Leo R. Mayr
Commercial Manager.....Lee Sandberg
Program Director.....Neil Trobak
Chief Engineer.....Roger Belke

KCFI—Cedar Falls—1958

Frequency: 1250 Kc. Power: 500 Watts d.
 Owned By.....Blanchard & Campbell
 Address.....P.O. Box 256
 Tel.: Colfax 6-1739.....Independent
 Station Rep.....Gene Bolles
 Owner.....Jane A. Roberts
 General Manager.....R. W. Cox
 Chief Engineer.....Wayne S. Markland

KCRG—Cedar Rapids—1947

Frequency: 1600 Kc. Power 5000 Watts
 Owned-Oper. By.....Cedar Rapids TV Co.
 Address.....104 1st St., S.W.
 Tel.: Empire 4-4194.....ABC
 Newspaper Affil.....Gazette
 Sta. Representative.....Branham Co.
 President.....Joseph F. Hladky, Jr.
 General Manager.....Redd Gardner
 Commercial Manager.....Charles F. Butler
 Program Director.....Jim Young
 Sales Prom. Publicity Dir.....Edna A. Herbst
 Chief Engineer.....Lad Hlavaty
 Owners of: KCRG-TV.

KPIG—Cedar Rapids—1949

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By.....Cedar Rapids Bcstg.
 Business Address.....1225 First Ave., S.E.
 Tel.: EM 3-8265.....Independent
 Sta. Representative.....Everett McKinney
 Gen., Sta. Mgr.....James I. Mitchell
 Chief Engineer.....Wayne C. Cornils

WMT—Cedar Rapids—1922

Frequency: 600 Kc. Power: 5000 Watts
 Owned.....American Bcstg. Stations, Inc.
 Bus.-Studio Address.....Paramount Theater Bldg.
 Tel.: EM 4-0171.....CBS
 Representative.....Katz
 President.....Mrs. Helen S. Mark
 V.P., General Manager.....William B. Quarton
 Station Mgr.....Kenneth L. Hastie
 Commercial Mgr.....Beryl W. Starbuck
 Promotion Mgr.....Jim Eowermaster
 Program Manager.....Dean Landfear
 Chief Engineer.....George Hixenbaugh
 Owners of: KWMT, Ft. Dodge; WMT-TV.

KCOG—Centerville—1949

Frequency: 1400 Kc. Power: 100 Watts
 Owned.....Hope Co.
 Address.....1910 S. Main St.
 Tel.: 407.....KBS
 Station Rep.....James D. Bowden
 President.....Leroy Okerlund
 Gen., Sta. Manager.....Gene C. Loffler II
 Commercial Manager.....Dick King
 Sales Prom. Manager.....Virgene Fulkerson
 Program Director.....Carl Corbett
 Publicity Director.....Lynn Green
 Chief Engineer.....Robert Johnson

KCHA—Charles City—1949

Frequency: 1580 Kc. Power: 500 Watts d.

Owned-Oper. By.....Radio Incorporated
 Address.....300½ N. Main St.
 Tel.: Capitol 8-1231.....KBS
 Station Rep.....Hopewell
 Pres., Gen. Mgr.....L. J. Bromberg
 Commercial, Program Dir.....Richard Snyder
 Chief Engineer.....Vern Bromberg

KCHE—Cherokee—1953

Frequency: 1440 Kc. Power: 500 Watts d.
 Owned-Operated By.....Cherokee Bcstg. Co.
 Address.....219½ W. Main St.
 Tel.: Canal 5-2511.....Independent
 Representative.....Hopewell
 President, Station Mgr.....Charles Reznikov
 Publicity Dir.....Dale Brodt
 Commercial Mgr.....Dave Davis
 Chief Engineer.....Sterling Heil

KCLN—Clinton—1956

Frequency: 1390 Kc. Power: 1 Kw.
 Owned By.....Valley TV-Radio, Inc.
 Address.....514 S. Second St.
 Tel.: CH 3-2174.....Independent
 Station Rep.....Gill-Perna
 President.....Russell G. Salter
 General Manager.....Stanley B. Noyes
 Commercial Manager.....Roy V. Mann
 Program Director.....Don Rhyme
 Chief Engineer.....Milton Nicholas

KROS—Clinton—1941

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By.....Clinton Bdcstg Corp.
 Address.....246 Fifth Avenue South
 Tel.: CH 2-1252.....MBS
 Station Rep.....Venard, Rintoul & McConnell
 President, General Manager.....B. M. Jacobson
 Oper. Dir., Ch. Eng.....G. A. Parker

KSWI—Council Bluffs—1947

Frequency: 1560 Kc. Power: 500 Watts d.
 Owned-Operated By.....Nonparell Bcstg. Co.
 Address.....120 S. Main
 Tel.: 322-4041.....ABC
 President, Gen. Mgr.....Robert H. O'Brien
 Comm. Prom. Mgr.....Clarence Hoovler
 Station, Public Manager.....David A. DoBell
 Program, Ch. Eng.....Bob Hallgren

KSIB—Creston—1946

Frequency: 1520 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Southwest Iowa Bcstg. Co.
 Address.....Radio Center
 Tel.: ST 2-2155.....KBS
 Sta. Rep.....Venard, Rintoul & McConnell
 Gen., Sta., Comm. Mgr.....E. M. Horning
 Chief Engineer.....William Zollmar

KSTT—Davenport—1946

Frequency: 1170 Kc. Power: 1000 Watts
 Owned-Operated By.....Quint Cities Bcstg. Co.
 Address.....736 Federal St.
 Tel.: 326-2541.....Independent

Representative Forjoe
 Pres., Gen. Mgr. Frederick Epstein
 Program Director Kenneth Draper
 Sales Prom., Publicity James M. Watt
 Chief Engineer Doug H. Horner

KWNT—Davenport—1952

F.requency: 1580 Kc. Power: 500 Watts d.
 Owned-Oper. By Doralcar Assoc. Inc.
 Address 1017 Mound St.
 Tel.: 326—4407 MBS
 Station Rep. Weed
 President Frank Babcock
 Vice President Bill O'Connor
 General Manager Allen C. Evans
 Commercial Manager Jack Highberger
 Publicity Director D. Shepherd
 Chief Engineer Larry Andrews
 Owners of: WBOW, Terre Haute; WHUT, Ander-
 son; WJRL, Rockford; WCVS, Springfield,
 WPEO, Peoria; KLEE, Ottumwa.

WOC—Davenport—1922

Frequency: 1420 Kc. Power: 5000 Watts
 Owned-Operated By Tri-City Bdcstg. Co.
 Address 805 Brady Street
 Tel.: 32-3-3661 NBC
 Representative Peters, Griffin, Woodward
 President Col. B. J. Palmer
 Exec. Vice Pres. Ralph Evans
 Station Manager Ernest C. Sanders
 Commercial Mgr. F. Paxson Shaffer
 Sales Prom. Mgr., Pub. Dir. Richard Upp
 Program Dir. Raymond E. Guth
 Chief Eng. P. Arvidson
 Owners of: WOC-FM-TV.

KDEC—Decorah—1947

Frequency: 1240 Kc. Power: 250 Watts d.
 Owned-Operated By Scenic Bcstg. Co.
 Business-Studio Address 308½ W. Water St.
 Tel.: 382—4251 KBS
 Pres., Gen. Mgr. Verne Koenig
 Commercial Mgr. Kenneth Bjerke
 Chief Engineer John Hibbard

KDSN—Denison—1956

Frequency: 1580 Kc. Power: 500 Watts
 Owned By Denison Bcstg. Co.
 Address Box 337
 Tel.: AMhurst 3-3141 Independent
 Pres., Gen. Mgr. Walter F. Morrison
 Prog., Chief Engineer Jim A. Peterson

KCBC—Des Moines—1946

Frequency: 1390 Kc. Power: 1000 Watts
 Owned-Operated By Fletcher-Mitchell Corp.
 Address Box 1404
 Tel.: CRestwood 7-4483 ABC
 President James I. Mitchell
 Gen., Sta. Mgr. Claire E. Grant
 Commercial Manager Bob Bunce
 Sales Prom. Mgr. Don Purdy
 Program Director Bob Lutz
 Chief Engineer Robt. S. Brown

WHO—Des Moines—1924

Frequency: 1040 Kc. Power: 50,000 Watts
 Owned-Operated By Central Bcsta. Co.
 Address 1100 Walnut St.
 Tel.: AT 8-6511 NBC
 Representative Peters, Griffin & Woodward
 President Col. B. J. Palmer
 V. Pres. & Resident Mgr. Paul A. Loyet
 Asst. Manager W. W. Woods
 Exec. V. Pres. Ralph Evans
 Sales Manager Robert H. Harter
 Program Director Cecil C. Huntzinger
 Sales Prom. Mgr. Donald Pearson
 Chief Engineer Roy W. Pratt
 Owners of: WHO-AM-TV, Des Moines; WOC-AM-
 TV, Davenport;

KIOA—Des Moines—1948

Freq.: 940 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned Public Radio Corp.
 Business Address 503 Park St.
 Tel.: ATLantic 2-9191 MBS
 Sta Representative Adam Young
 President Lester Kamin
 Gen., Sta. Mgr. James C. Dowell
 Program Director L. Monroe
 Chief Engineer Lyle W. Nolan

KRNT—Des Moines—1935

Frequency: 1350 Kc. Power: 5000 Watts
 Owned-Operated By Cowles Bcstg. Co.
 Business Address 9th & Pleasant Sts.
 Tel.: CH 3-4141 CBS
 Newspaper Affiliation Register-Tribune
 Station Representative Katz
 General-Station Manager Bob Dillon
 Commercial Manager Paul Elliott
 Chief Engineer C. F. Quentin

KSO—Des Moines—1921

Frequency: 1460 Kc. Power: 5000 Watts
 Owned-Oper. By Midcontinent Bcstg. Co.
 Address 1910 Ingersoll Ave.
 Tel.: CH 3-0571 Independent
 Sta. Representative H-R Rep.
 President N. L. Benson
 General Manager Frank McGivern
 Asst. Gen. Mgr. Bill Bengtson
 Program Manager Dick Vance
 Chief Engineer Homer Child
 Owners of: WL0L, Minneapolis; WKOW, Madison;
 KELO-AM-TV, Sioux Falls.

KWKY—Des Moines—1948

Frequency: 1150 Kc. Power: 1000 Watts
 Owned By Gen. Bcstg. of Ia. Inc.
 Business-Studio Address 419½ Locust
 Tel.: CH 4-0101 MBS
 Gen., Sta. Mgr. R. N. Kindred
 Chief Engineer Werner Schwarz

WDBQ—Dubuque—1933

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By WDBQ Bcstg. Co.
 Business Address 435 Fisher Bldg.
 Tel.: 3-8241 MBS

Sta. Representative..... John E. Pearson
 President..... Oswald Friend
 General Manager..... Philip T. Kelly
 Commercial Manager..... Patrick G. Fleming
 Program Director..... Terry Dorsey

KDTH—Dubuque—1941

Frequency: 1370 Kc.....Power: 1000 Watts
 Owner.....Dubuque Telegraph-Herald
 Address.....8th & Bluff St.
 Tel.: 583—7351.....ABC
 Station Rep..... Venard, Rintoul, McConnell
 President.....Fred Woodward
 General Manager.....K. S. Gordon
 Publicity Dir.....Gordon Kilgore
 Program Director.....Robert J. Gribben
 Chief Engineer.....Donald Abitz

KLIL—Estherville—1952

Frequency: 1340 Kc.....Power: 100 Watts
 Owned.....KLIL, Inc.
 Address.....Box 155
 Tel.: EMerson 2-3521.....KBS
 Pres., Gen. Mgr.....Jack Turnbull
 Commercial Manager.....Lucille Turnbull
 Program Director.....Don Gard
 Publicity Director.....Bill Lindsay
 Chief Engineer.....Wilbur Ralph

KMCD—Fairfield—1958

Frequency: 1570 Kc.....Power: 250 Watts d.
 Owned-Oper. By..Bcstng. Engineering Services
 Address.....Highway 34 West
 Tel.: 345.....ABC
 President.....G. B. McDermott
 Gen., Sta. Mgr.....William W. Hansen
 Chief Engineer.....Richard J. Caldwell

KVFD—Ft. Dodge—1939

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Northwest Bcstg. Co.
 Business-Studio Address.....Warden Bldg.
 Tel.: 4-0351.....MBS
 Station Rep.....Venard, Rintoul & McConnell
 President, Gen., Sta., Mgr.....Edward Breen
 Comm., Sales Prom. Mgr.....Max E. Landes
 Program Director.....Drexel Peterson
 Chief Engineer.....David G. Sinclair

KWMT—Fort Dodge—1956

Frequency: 540 Kc.....Power: 1000 Watts d.
 Owned.....American Bcstg. Stations, Inc.
 Business Address.....540 A. Street
 Tel.: 8-4711.....Independent
 Representative.....Everett-McKinney
 Gen. Mgr.....Burns Nugent
 Station Manager.....James Maurer
 Chief Engineer.....Roy Chase

KXGI—Ft. Madison—1948

Frequency: 1360 Kc.....Power: 1 Kw. d.
 Owned-Oper. By.....Talley Bcstg. Co.
 Business-Studio Address.....Marquette Bldg.
 Tel.: DRake 2-1241.....Independent
 President.....H. Talley
 General Manager.....Al Farber

KGRN—Grinnell—1957

Frequency: 1410 Kc.....Power: 500 Watts d.
 Owned.....Mitchell Bcstg.
 Address.....909½ Main St.
 Tel.: BE 6-5444.....KBS
 President, Gen. Mgr.....Frosty Mitchell
 Commercial Mgr.....Vic Sayer
 Program Dir., Chief Eng.....Max Stevens
 Publicity Director.....Nancy Petersen
 Owners of: KNIA, Knoxville.

KXIC—Iowa City—1948

Frequency: 800 Kc.....Power: 1000 Watts d.
 Owned-Oper. By..Johnson County Bcstg. Corp.
 Business Address...108½ E. Washington St.
 Tel.: 8-1181.....Independent
 Station Rep.....Venard, Rintoul & McConnell
 President.....Scott Swisher
 General Sta. Mgr.....Gene Clussen
 Commercial Mgr.....F. M. Broders
 Program Director.....Robert Shellady
 Chief Engineer.....Elliott Full

KOKX—Keokuk—1947

Freq.: 1310 Kc.....Power: 1 Kw. d., 500 w. n.
 Owned-Operated By.....Keokuk Bcstg. Co.
 Business Address.....Hotel Iowa Bldg.
 Tel.: 524—5410.....MBS
 Station Rep.....Venard, Rintoul & McConnell
 President.....H. W. Stadler
 General Manager.....Robert W. Erickson
 Commercial Manager.....Jerry Rhodes
 Program Director.....Ernie Siegrist
 Chief Engineer.....Joe Malkin

KNIA—Knoxville—1960

Frequency: 1320 Kc.....Power: 500 Watts d.
 Owned By.....Mitchell Bcstg. Co.
 Address.....c/o KGRN, Grinnell, Iowa
 Tel.: BELmont 6-5444.....Independent
 Station Rep.....John Pearson
 President.....Forrest Mitchell Jr.
 General, Sta. Mgr.....Bob Betts
 Commercial Manager.....Margaret Kincaid
 Program Director.....Rita Betts
 Sales Prom. Mgr.....Don Riis
 Publicity Director.....Larry Heaberlin
 Chief Engineer.....Don Dye

KLEM—Le Mars—1954

Frequency: 1410 Kc.....Power: 1000 Watts
 Owned-Oper. By.....George M. De Ruyter
 Address.....Box 1410
 Tel.: 1410.....KBS
 Manager.....George M. DeRuyter

KMAQ—Maquoketa—1958

Frequency: 1320 Kc.....Power: 500 Watts
 Owned By.....Jackson County Bcstg. Co.
 Business Address.....136½ S. Main St.
 Tel.: OLive 2-2426.....KBS
 President, Gen. Mgr.....Nathan L. Goetz
 Commercial Manager.....Claude Beck
 Station, Program Director.....Dennis Voy
 Chief Engineer.....Raymond Shields

KFJB—Marshalltown—1923

Frequency: 1230 Kc.....Power: 250 Watts
 Operated By.....Marshall Electric Co.
 Address.....133 E. Main St.
 Tel.: 3361.....Independent
 Newspaper Affil.Times-Republican
 Sta. Reps.....Venard, Rintoul & McConnell; Bowden
 President.....John W. Norris
 General Manager.....Paul G. Norris, Jr
 Station Manager.....William P. White
 Comm. Mgr.....William C. Doll
 Program Director.....Dale Smith
 Chief Engineer.....Herbert Anderson

KGLO—Mason City—1936

Frequency: 1300 Kc.....Power: 5000 Watts
 Owned-Operated By.....Lee Radio, Inc.
 Bus.-Studio Address.....2nd & Pennsylvania
 Tel.: GArden 3-2540.....CBS
 Sta. Representative.....Branham
 President.....Lee P. Loomis
 Exec. V.P., Gen. Mgr.....Herbert R. Ohrt
 Nat. Sales Mgr.....Walter J. Rothschild
 Commercial Manager.....Lloyd Loers
 Program Director.....Bob Clausen
 Chief Engineer.....Roger Sawyer

KRIB—Mason City—1952

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By...Western Broadcasting Co.
 Address.....402 19th St. S.W.
 Tel.: 5400.....Independent
 General Manager.....Shirley Ott

KSMN—Mason City—1948

Frequency: 1010 Kc.....Power: 1000 W., d.
 Owned-Oper. By.....Peter A. Barnard
 Address.....5 W. State
 Tel.: GArden 3-8634.....Independent
 Station Rep.....Venard, Rintoul & McConnell
 President.....Donald F. Blanchard
 Gen. Station Manager.....Harry Campbell
 Comm. Promo. Mgr.....Robert E. Ryan
 Program, Chief Engr.....Hubert J. Marshall

KWPC—Muscatine—1947

Frequency 860 Kc.....Power: 250 Watts
 Owned-Operated By.....Muscatine Bcstg. Co.
 Address.....Mulberry & Houser
 Tel.: AM 3-2442.....Independent
 Station Rep.....Venard, Rintoul & McConnell
 General, Sta. Manager.....George J. Volger
 Commercial Manager.....Vince Beckey
 Program Director.....Marion Templeman
 Chief Engineer.....David McGowan

KCOB—Newton—1955

Frequency: 1280 Kc.....Power: 1000 W. d.
 Owned By.....Richard C. Brandt
 Address.....Box 190
 Tel.: PYramid 2-5262.....KBS
 Representative.....Grant Webb
 President, General Mgr.....Richard C. Brandt
 Comm. Sta. Mgr.....Blean A. Calkins
 Program Director.....Jerry Renough
 Chief Engineer.....Bob Preston

KOEL—Oelwein—1950

Freq.: 950 Kc....Power: 1 Kw. d., 500 Watts n.
 Owned-Oper. By..Northeast Iowa Radio Corp.
 Address.....109 S. Frederick Ave.
 Tel.: 950.....Independent
 Station Rep.....Venard, Rintoul & McConnell
 President.....C. W. Crahan
 Gen., Sta. Mgr.....W. J. Teich
 Commercial Mgr.....Donald McKee
 Program Director.....Dale Wood
 Sales Prromotion Mgr.....Jim Knight
 Publicity Director.....Paul Ruse
 Chief Engineer.....Clinton W. Knapp

KBOE—Oskaloosa—1950

Frequency: 740 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Oskaloosa Bcstg. Co.
 Address.....Box 518
 Tel.: OR 3-3493.....Independent
 Gen., Sta., Comm. Mgr.....Glen Stanley
 Chief Engineer.....William Brubaker

KBIZ—Ottumwa—1941

Frequency: 1240 Kc.....Power: 250 Watts
 Owned By.....Wapello County Bcstg. Co., Inc.
 Address.....123½ East Third
 Tel.: MUrray 2-7588.....CBS, KBS
 Sta. Representatives.....Bolles; Hyett
 President.....G. La Verne Flambo
 General Comm. Mgr.....Dale Cowle
 Program, Ch. Eng.....Jim Littlejohn
 Publicity Director.....Bud Chaldy

KLEE—Ottumwa—1954

Frequency: 1480 Kc.....Power: 500 Watts d.
 Owned.....KLEE Radio
 Address.....422-424 W. 2nd St.
 Tel.: MUrray 2-7551.....Independent
 President.....W. O'Connor
 General Manager.....L. Shepard

KFNF—Shenandoah—1924

Freq.: 920 Kc....Power: 1000 Wts. d., 500 n.
 Owned-Operated By.....KFNF Bcstg. Co. Inc.
 Address.....P.O. Box 98
 Tel.: 1302.....Independent
 Sta. Reps.....Bolling; Bowden
 President.....Nicholas Tedesco
 General Mgr.....G. W. Diefenderfer, Jr.

KMA—Shenandoah—1925

Frequency: 960 Kc.....Power: 5 Kw.
 Owned-Operated By.....May Bcstg. Co.
 Address.....KMA Auditorium
 Tel.: 192.....ABC
 Representative.....Edward Petry
 President.....Edward W. May
 General Mgr.....Owen Saddler
 Station Mgr.....Anthony Koelker
 Prom., Publicity Dir.....Duane Modrow
 Program Director.....Dean Naven
 Sales Mgr.....Charles F. Bunn
 Chief Engineer.....Don Burrichter
 Owners of: KFAB, Omaha; KMTV, Omaha.

KMNS—Sioux City—1949

Frequency: 620 Kc. Power: 1000 Watts
 Owned-Oper. By.....Siouxland Bcstg. Inc.
 Address.....921 Pierce St.
 Tel.: 8-0628.....Independent
 Sta Representative.....Paul H. Raymer
 President.....James Stuart
 Ex. Vice Pres.....Richard Chapin
 General Manager.....Jan Dellinger
 Commercial Manager.....Bob Jenkins
 Program Director.....Donald Frost
 Sales Prom. Mgr.....Shirley Fisher
 Publicity Director.....Don Miller
 Chief Eng.....Philip Maher
 Owners of: KF0R, Lincoln; KODY, N. Platte;
 KSAL, Salinas; KRGI, Grand Island.

KSCJ—Sioux City—1927

Frequency: 1360 Kc. Power: 5000 Watts
 Owned-Operated By.....Perkins Bros. Co.
 Business-Studio Address.....415 Douglas St.
 Tel.: 5-7993.....ABC
 Representative.....George P. Hollingbery
 President.....W. R. Perkins
 Sta., Comm. Mgr.....Eugene T. Flaherty

KTRI—Sioux City—1938

Frequency: 1470 Kc. Power: 5000 Watts
 Owned-Operated By.....Sioux City Bcstg. Co.
 Address.....400 Commerce Bldg.
 Tel.: 8-0165.....Independent
 Representative.....Everett-McKinney
 President.....John C. Kelly
 General Manager.....Lennon Kelly
 Chief Engineer.....Sam Seldon

KICD—Spencer—1942

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By.....Iowa Great Lakes Bcstg. Co.
 Address.....Box 631
 Tel.: 1240.....Independent
 Station Rep.....Venard, Rintoul & McConnell
 Pres., Gen. Mgr.....Ben B. Sanders
 Commercial Manager.....Jack Wedel
 Program Director.....Chet Andrews
 Chief Engineer.....Eldon Kanago

KAYL—Storm Lake—1948

Frequency: 990 Kc. Power: 250 Watts d.
 Owned-Operated By.....Cornbelt Bcstg. Co.
 Address.....Park Building
 Tel.: RE 2-3520.....KBS
 President.....O. J. Grau
 Sta. Mgr., Prog. Dir.....Paul Benson

KWWL—Waterloo—1947

Frequency: 1330 Kc. Power: 5 Kw.
 Owned-Operated By.....Black Hawk Bcstg Co.
 Address.....Insurance Bldg.
 Tel.: AD 4-4404.....MBS
 Representative.....Avery-Knodel, Inc.
 President.....Ralph J. McElroy
 Gen., Sta. Mgr.....Bill C. Baldwin
 Comm., Sales Prom. Mgr.....Douglas Chingo
 Chief Engineer.....E. M. Tink
 Owners of: KWWL-TV; KMMT-TV, Austin; KAUS-AM, Austin.

KXEL—Waterloo—1942

Frequency: 1540 Kc. Power: 50,000 Watts
 Owned-Oper. By.....KXEL Bcstg. Co.
 Address.....P.O. Box 2395
 Tel.: AD 3-3371.....ABC
 Representative.....Bolling
 President.....Cy N. Bahakel
 Exec. V. P.....Frank Tirico
 General. Comm. Mgr.....Al Laval
 Promo., Publicity Mgr.....Lou Wagner
 Chief Engineer.....Don Kassner
 Owners of: WLBS, Bowling Green; WKIN, Kingsport, WRIS, Roanoke, WWOD, Lynchburg, WKOZ, Kosciusko; WABG-AM-TV, Greenwood.

KWVY—Waverly—1958

Frequency: 1470 Kc. Power: 1 kw., d.
 Owned By.....Cedar Valley Bcstg. Co.
 Address.....123 1st St. S.E.
 Tel.: 1470.....Independent
 President, Gen. Mgr.....John W. Talbott
 Commercial Manager.....Elmer Iverson
 Program Dir.....J. A. Meyer

KJFJ—Webster City—1950

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Oper. By.....Triangle Bcstrs.
 Address.....Box 222
 Tel.: TEmple 2-1410.....Independent
 Representative.....Bolles
 Pres., General, Comm. Mgr.....Don Treu
 Program, Public Dir.....G. D. Warland
 Sales Prom. Mgr.....Cal Haworth
 Chief Engineer.....Aldis Hendrickson

When You Can
 Have the Best
 Why Be Satisfied
 With Less?



Pop.: 2,192,000
Families: 695,500

Kansas

Radio Homes: 688,000
AM Stas. in State: 48

KSOK—Arkansas City—1947

Freq.: 1280 Kc. Power: 1 Kw. d., 100 W. n.
Owned-Operated By The KSOK Bdcstg. Co.
Address P.O. Drawer 917
Tel.: 2666 Independent
President Oscar S. Stauffer
Gen. Sta. Mgr. S. C. Thompson
Program Director Melvin A. Haines
Chief Engineer N. Wayne Owens
Owners of: KSEK, Pittsburgh; WIBW, Topeka;
KGGF, Shawnee; WIBW-TV, Topeka.

KARE—Atchison—1939

Frequency: 1470 Kc. Power: 1000 Watts
Owned-Oper. By Griffith-Buenning Bdstg. Co.
Address Fifth & Kansas Ave.
Tel.: 2477 Independent
Representative Sears & Ayer
Co-Owners J. M. Griffith, Paul H. Buenning
General Mgr. James M. Griffith
Comm. Mgr. Paul H. Buenning
Chief Engineer L. H. Winegardner

KCRB—Chanute—1952

Frequency: 1460 Kc. Power: 1000 Watts d.
Owned-Operated By Midwest Bdcstg System
Address P.O. Box 132
Tel.: 434 KBS
President Cecil W. Roberts
Manager J. R. Fehr
Station Manager Glen A. Halbe
Chief Engineer R. Still

KGGF—Coffeyville—1930

Frequency: 690 Kc. Power: 10 Kw. d.; 5 Kw. n.
Owned-Oper. By The Midwest Bcstg. Co., Inc.
Address 306 W. 8th
Tel.: Clinton 1-3800 ABC
Station Rep. John E. Pearson
President Richard M. Seaton
General. Comm. Mgr. Robert L. Pratt
Commercial Manager E. B. Spoonamore
Program Dir. Richard S. Embody
Chief Engineer J. S. Jaminet

KXXX—Colby—1947

Frequency: 790 Kc. Power: 5000 Watts d.
Owned Town & Farm Co., Inc.
Address Colby, Kan.
Tel.: HO 2-3305 Independent
Rep. H.R. Reps.
Chairman of Board Don Searle
President Bill Martin
Exec. V.P., Sta. Mgr. Ed Mason
Commercial Mgr. Bill Moore
Chief Engineer Vern Snider
Owners of: KMMJ, Grand Island.

KFRM—Concordia—1947

Frequency: 550 Kc. Power: 5000 Watts d.
Owned-Oper. By Cook Bcstg. Co.

Address KMBC Building
Tel.: 1-2650 ABC
Pres., Comm. Mgr., Pub. Dir. Don Davis
Station Manager D. Smith
Chief Eng. Henry Goldenberg

KNCK—Concordia—1954

Frequency: 1390 Kc. Power: 500 Watts d.
Owned General Bcstg. Co., Inc.
Address Concordia, Kans.
Tel.: 1414 KBS
Pres., Gen., Sta. Mgr. W. F. Danenbarger
Comm. Mgr., Prog. Dir. Oscar W. Allen
Chief Engineer Don Sasnett

KGNO—Dodge City—1930

Frequency: 1370 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By Dodge City Bcstg. Co.
Business Address 705 Second St.
Tel.: HU 3-3151 Independent
Newspaper Affil. Dodge City Daily Globe
Station Rep. Pearson
President J. C. Denious, Jr.
Gen., Comm. Mgr. W. Elliott
Program Director Herschel Holland

KBTO—El Dorado—1953

Frequency: 1360 Kc. Power: 500 Watts d.
Owned-Oper. By El Dorado Bcstg. Co.
Address 205½ S. Main
Tel.: DA 1-5880 Independent
Representative Indie Sales
Owner O. A. Tedrick
General Manager Jim Platt

KVOE—Emporia—1939

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Bluesstem Bcstg. Co., Inc.
Address Box 369
Tel.: DI 2-1400 Independent
Representative Webb
Pres., Gen. Mgr. E. J. McKernan, Jr.
Commercial Mgr. Robert Richter
Sales Prom. Mgr. E. J. McKernan III
Program Dir. Curt Stallings
Chief Engineer Charles Stark

KMDO—Fort Scott—1954

Frequency: 1600 Kc. Power: 500 Watts d.
Owned Ft. Scott Bcstg. Co.
Address Box 72
Tel.: 2545 KBS
Pres., Gen. Mgr. Lloyd C. McKenney
Comm., Sta. Mgr. Jim McKenney
Chief Engineer Dale Holland

KIUL—Garden City—1935

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By KIUL, Inc.
Address 509½ N. Main

Tel.: BRidge 6-3251.....NBC
 Newspaper Affili.Telegram
 President, General Mgr.....Robert Wells
 Program Dir.....Tony Jewell
 Comm. Mgr., Chief Eng.....Joe Tennesen

KNCO—Garden City—1949

Frequency: 1050 Kc.....Power: 1000 Watts
 Owned-Oper. By..Ark Valley Bcstg. Co., Inc.
 Address.....Box 247
 Tel.: BRidge 6-4366.....Independent
 Station Rep.Hopewell
 President.....Ellsworth Sherman
 General Manager.....O. D. Carmichael
 Asst. Manager.....Joe Taylor
 Comm. Mgr.....Pete Charlton
 Chief Engineer.....E. Kissingler

KLOE—Goodland—1947

Frequency: 730 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....KLOE, Inc.
 Address.....17th & Broadway
 Tel.:TWinoaks 9-2332.....MBS
 Sta. Representative.....Pearson
 General Manager.....K. Melia
 Commercial Mgr.....D. Gill
 Program Mgr.....C. Miller
 Chief Engineer.....Paul Bateman

KVGB—Great Bend—1937

Frequency: 1590 Kc.....Power: 5000 Watts
 Owned-Operated By.....KVGB, Inc.
 Address.....2007 17th St.
 Tel.: GLadstone 3-4318.....Independent
 Newspaper Affil.....Daily Tribune
 Representative.....Hollingbery
 General Mgr.....Grover C. Cobb
 Asst. Mgr.....Robert D. Hilgendorf
 Commercial Mgr.....Sherwood R. Parks
 Chief Engineer.....Gilbert Hanzlicek

KAYS—Hays—1948

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....KAYS, Inc.
 Address.....2450 Hall St.
 Tel.: MArket 4-2578.....Independent
 Representative.....Hal Holman
 President.....Ross Beach, Sr.
 General Mgr.....Robert E. Schmidt
 Commercial Manager.....Bob Churchill
 Program Director.....Bob Templeton
 Chief Engineer.....Leo Leqlieter
 Owners of: KAYS-TV, Hays

KWBW—Hutchinson—1935

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By...Nation's Center Bcstg. Co.
 Business-Studio Address.....17th & Harding
 Tel.: MO 2-4486.....NBC-KBS
 Representative.....Devney O'Connell
 Pres., Sta. Mgr.....Fred L. Conger
 Chief Engineer.....Marvin Reese

KWHK—Hutchinson—1946

Frequency: 1260 Kc..Power: 1 Kw. d.; 500 n.
 Owned-Operated By.....KWHK Bcstg. Co.

Address.....525 N. Main
 Tel.: Mohawk 5-4461.....Independent
 Station Representative.....Gill-Perna
 President.....William L. Mitchell
 Station Manager.....Robert D. Hanna
 Commercial Manager.....Dick Ryno
 Program Director.....Johnny Carlton
 Publicity Director.....Dale Lowery
 Chief Engineer.....John Robbins

KIND—Independence—1947

Frequency: 1010 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Central Bcstg., Inc.
 Bus-Studio Transmitter.....114 North 8th St.
 Tel.: 1010.....KBS
 President, Gen. Mgr.....Nels Rupard
 Commercial Manager.....Jimmy Goodman
 Program Director.....Juanita Fenner

KJCK—Junction City—1949

Frequency: 1420 Kc. . . .Power: 1000 Watts d.
 Owner-Oper. By.....Junction City Bcstg. Co.
 Address.....724½ No. Washington St.
 Tel.: CEdar 8-3165.....Independent
 Representative.....Indie Sales
 President., Gen. Mgr.....R. L. Weir, Jr.
 Station Mgr.....A. B. Valencia
 Sales Prom. Mgr.....Pat Powers
 Chief Engineer.....Royce Baerg

KCKN—Kansas City—1925

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Cy Blumenthal
 Address.....4121 Minnesota
 Tel.: FA 1-3200.....Independent
 President.....Cy Blumenthal
 General Manager.....Dal Stallard
 Commercial Mgr.....Dale Neal
 Chief Engineer.....Jim Jett

KLWN—Lawrence—1951

Frequency: 1320 Kc.....Power: 500 Watts d.
 Owned-Operated By....Lawrence Bcstrs. Inc.
 Address.....Route 5
 Tel.: VI 3-1320.....Independent
 Representative.....Indie Sales
 President.....Lee Morgan
 General, Station Mgr.....Arden Booth
 Commercial Manager.....Jack Whalen
 Program Director.....Harry Hulse
 Chief Engineer.....Earl Sundbye

KCLO—Leavenworth—1948

Frequency: 1410 Kc.Power: 500 Watts d.
 Owned-Oper. By.....KCLO, Inc.
 Address.....Box 70
 Tel.: MUTual 2-1410.....KBS
 Station Rep.Hopewell
 President, Gen. Mgr.....Geo. Basil Anderson
 Commercial, Program.....Bob Potter
 Sales Prom. Mgr.....Lee Pemberton
 Chief Engineer.....Al Ortmann

KANSAS**KLIB—Liberal—1960**

Frequency: 1470 Kc. Power: 500 Watts
 Owned By..... Plains Enterprises, Inc.
 Address..... Box 838, Highway 54 East
 Tel.: MAin 4-2556..... Independent
 President, Gen. Mgr..... William Bowman Sr.
 Comm. Program Director..... Harold Armstrong
 Sales Prom. Manager..... Peter H. May
 Publicity Director..... Fred Campbell
 Chief Engineer..... Clyde Elmer Michael

KSCB—Liberal—1948

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned-Oper. By.... Seward County Bcstg. Co.
 Business Address..... East 8th St.
 Tel.: MA 4-3891..... Independent
 Station Rep. Hopewell
 President Alf M. Landon
 General Manager..... Leon S. Salathiel
 Commercial Manager..... Mark Shor
 Program Director..... Dick Siedman
 Chief Engineer..... Alvin Peters

KMAN—Manhattan—1950

Frequency: 1350 Kc. Power: 500 Watts d.
 Owned-Oper. By..... Manhattan Bcstg. Co.
 Address..... 114 No. 4th St.
 Tel.: PRescott 8-4451..... Independent
 President..... Fred A. Seaton
 Gen., Sta. Manager..... Lowell E. Jack
 Program Director..... Shel Smith
 Commercial Manager..... David Jackson
 Sales Program Mgr..... James Brown
 Chief Engineer..... Charles Pultz

KNDY—Marysville—1956

Frequency: 1570 Kc. Power: 250 Watts, d.
 Owned..... W. N. Schnepf
 Address..... 803½ Broadway
 Tel.: Hillcrest 3-4361..... KBS
 Station Representative Hopewell
 General Manager..... Wyman N. Schnepf
 Chief Engineer..... Willa M. Schnepf

KNEX—McPherson—1949

Frequency: 1540 Kc. Power: 250 Watts d.
 Owned-Operated By..... K. R. Krehbiel
 Address..... Box 186
 Tel.: 1540..... KBS
 Newspaper Affil..... Daily Republican
 Gen. Mgr., Ch. Eng..... Claude Hughes
 Prog., Pub. Dir..... M. Heitschmidt

KBEA—Mission—1957

Frequency: 1480 Kc. Power: 1000 Watts a.
 Owned By..... Public Radio Corp.
 Address..... 5913 Woodson Ave.
 Tel.: HEdrick 2-1480..... MBS
 President..... Lester Kamin
 General, Comm. Mgr..... T. Gonterman
 Program Director..... S. Olson
 Chief Engineer..... Robert Arzt

KJRG—Newton—1953

Frequency: 950 Kc. Power: 500 Watts, d.
 Owned..... KJRG, Inc.
 Address..... Box 77
 Tel.: ATwater 3-5150..... KBS
 Station Rep. Biddick
 President, Gen. Mgr..... Geo. Basil Anderson
 Comm. Mgr., Prog. Dir..... Roy Lichtenberger
 Chief Engineer..... Dean Grice

KOFO—Ottawa—1949

Frequency: 1220 Kc. Power: 250 Watts d.
 Owned-Operated By..... Ottawa Bcstg. Co.
 Address..... P. O. Box 46
 Tel.: CHerry 2-1220..... Independent
 President, Gen. Mgr..... Roderick B. Cupp
 Commercial Mgr..... Ronald G. Reed
 Program Director..... Galen Scott
 Sales Program Mgr..... William Dahlsten
 Chief Engineer..... Don Willis

KLKC—Parsons—1948

Frequency: 1540 Kc. Power: 250 Watts d.
 Owned-Oper. By..... Community Bcstg. Co.
 Address..... P.O. Box 696
 Tel.: 4050..... Independent
 President, Gen. Mgr..... Richard R. Combs

KKAN—Phillipsburg—1960

Frequency: 1490 Kc. Power: 250 Watts
 Owned By..... North Central Bcstg., Inc.
 Address..... Phillipsburg, Kan.
 Tel.: 1070..... Independent
 General Manager..... Guy Christian
 Sales Prom. Mgr..... Doug Stone
 Chief Engineer..... Vaughn Jupe

KOAM—Pittsburg—1937

Freq.: 860 Kc. Power: 10 Kw. d., 5 Kw. n
 Owned-Oper.... The Pittsburg Bcstg. Co., Inc.
 Address..... P.O. Box F
 Tel.: Adams 1-7200..... NBC
 Representative Hollingbery
 President..... E. V. Baxter
 Gen., Sta. Mgr..... John O. Bartlow
 Program Dir..... Marge Bartlow
 Prom., Publicity Dir..... Paul Hudson
 Chief Engineer..... Leo Stafford

KSEK—Pittsburg—1947

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By.... Stauffer Publications, Inc.
 Address..... 1340 E. Quincy
 Tel.: ADams 1-2800..... KBS
 Newspaper Affil..... Headlight & Sun
 Representative Avery-Knodel
 President..... O. S. Stauffer
 General Mgr., Chief Eng..... Jim Treat
 Sales Program Mgr..... John Hayden

KWSK—Pratt—1952

Frequency: 1570 Kc. Power: 250 Watts
 Owned..... Clem Morgan
 Address..... 209½ S. Main St.

Tel.: GRenwood 2-4405.....KBS
 General Manager.....Clem Morgan
 Program Director.....A. R. Morgan
 Sales Prom. Mgr.....Ray Godfrey
 Chief Engineer.....T. E. Patterson

KRSL—Russell—1956

Frequency: 990 Kc.....Power: 250 Watts d.
 Owned By.....Kilo Broadcasting Co.
 Address.....Box 666
 Tel.: HUDson 3-3121.....KBS
 Owner, Gen. Mgr.....Fred L. Thompson
 Program Director.....Jack Hartle
 Chief Engineer.....Dave Tarter

KSAL—Salina—1937

Frequency: 1150 Kc.....Power: 5000 Watts
 Owned By.....Salina Bcstg., Inc.
 Address.....625 E. Crawford
 Tel.: TA 3-3701.....MBS
 President.....James Stuart
 V. P., Gen. Mgr.....Richard W. Chapin
 Comm. Sta. Mgr.....Robert M. McKune
 Program Director.....Chuck Nichols
 Sales Prom., Publicity.....Ron D. Gray
 Chief Eng.....Don Englehart
 Owners of: KODY, N. Platte; KFOR, Lincoln;
 KRGI, Grand Island; KMNS, Sioux City.

WIBW—Topeka—1927

Frequency: 580 Kc.....Power: 5000 Watts
 Owned By.....Stauffer Publications, Inc.
 Address.....Box 119
 Tel.: CR 2-3456.....CBS
 Newspaper Affil.Journal, Capital
 Representative.....Avery-Knodel
 President.....O. S. Stauffer
 General Manager.....Thad Sandstrom
 Station Manager.....Hilton Hodges

KJAY—Topeka—1949

Frequency: 1440 Kc..Power: 5 Kw. d.: 1 Kw. n.
 Owned-Oper. By.....KJAY, Inc.
 Address.....916 Kansas Ave.
 Tel.: CE 3-1336.....Independent
 Representative.....Gill-Perna
 President.....Dale S. Helmers
 General, Comm. Mgr.....Robert Rohrs
 Program Director.....Joe Stavas
 Chief Engineer.....Rae Bowman

KTOP—Topeka—1947

Frequency: 1490 Kc.....Power: 250 Watts
 Owned.....Charles Bailey Axton
 Address.....1700 N. Buchanan
 Tel.: CE 4-3444.....MBS
 Station Representative.....Forjoe
 President.....Bailey Axton
 V. Presidents.....Louise-Charle Axton
 Program Director.....Robert Harris
 Station Manager.....Bob Barber
 Sales Prom. Mgr.....Merle Blair
 Chief Engineer.....Harold Grant

WREN—Topeka—1926

Frequency: 1250 Kc.....Power: 5000 Watts
 Owned-Operated By...WREN, Bdcstg. Co., Inc.
 Address.....1001 Fillmore St.
 Tel.: CE 2-0505.....ABC
 Representative.....Hollingbery
 President.....Alf M. Landon
 Gen., Sta. Mgr.....Max G. Falkenstein
 Commercial Manager.....Paul Dixon
 Program Manager.....Bob Richmond
 Sales Promotion Manager.....Bonnie Purnell
 Chief Engineer.....Al King
 Owners of: KSCB, Liberal

KAKE—Wichita—1948

Frequency: 1240 Kc.....Power: 250 Watts
 Owned By.....KAKE Radio-TV, Inc.
 Address.....1500 N. West St.
 Tel.: WH 3-4221.....MBS
 Station Rep.Bolling
 President.....Mark H. Adams
 General Manager.....Martin Umansky
 Station Manager.....Dale W. McCoy Jr.
 Program Director.....Scott McCullough
 Sales Prom. Mgr.....Stu Melchert
 Publicity Director.....Bob Payne
 Chief Engineer.....Harold Newby

KFH—Wichita—1922

Frequency: 1330 Kc...Power: 5000 Watts d.
 Owned-Operated By...Radio Station KFH Co.
 Address.....Market at Williams St.
 Tel.: AM 2-4491.....CBS
 Newspaper Affiliation.....Eagle
 Representative.....Blair
 President.....John Rigby
 General, Sta. Mgr.....Thomas P. Bashaw
 Comm. Mgr.....John Merrell
 Program Director.....Donald Anderson
 Sales Prom. Mgr.....Jay Harmon
 Publicity Director.....Bob Adams
 Chief Engineer.....Leslie Campbell

KIRL—Wichita—1922

Freq.: 1070 Kc....Power: 10 Kw. d., 1 Kw. n.
 Owned-Operated By...Jayhawk Bdcstg. Corp.
 Address.....42nd & N. Broadway
 Tel.: TE 8-3377.....ABC
 Representative.....Avery-Knodel
 President.....Charles "Buddy" Rogers
 General, Station Mgr.....J. Coppersmith
 Chief Engineer.....Franz Smith

KLEO—Wichita—1936

Frequency: 1480 Kc..Power: 5 Kw. d.: 1 Kw. n.
 Owned-Operated By.....Dandy Bcstg.
 Address.....255 N. Broadway
 Tel.: HO 4-2387.....Independent
 Station Representative.....Eastman
 President.....K. R. Greenwood
 General Manager.....Richard H. Harris
 Program Director.....Ric Marcelin
 Publicity Director.....Emily Kaye
 Chief Engineer.....Len Ballard
 Owners of: KQEO, Albuquerque.

KANSAS-KENTUCKY

KSIR—Wichita—1958

Frequency: 900 Kc. Power: 250 Watts d.
Owned By KSIR, Inc.
Business Address Box 933
Tel.: WH 2-3253 Independent
Pres., Comm. Mgr. Mack Sanders
Gen. Sta., Chief Eng. K. W. Pyle

KWBB—Wichita—1951

Frequency: 1410 Kc. Power: 5 Kw. d., 1 Kw. n.

Pop.: 3,043,000

Families: 837,000

Kentucky

Radio Homes: 805,000

AM Stas. in State: 85

WANY—Albany—1958

Frequency: 1390 Kc. Power: 1000 Watts
Owned By Albany Bcstg. Co.
Business Address Box 158
Tel.: 150 KBS
Sta. Rep. Kentucky Radio Sales
Presidents Wallace Allred-Cecil Speck
General, Comm. Mgr. Welby Hoover
Program, Asst. Manager Darrell Steck
Sales Prom. Mgr. Reba Wells
Publicity Director Louis Brummett
Chief Engineer Joe Peters

WCMI—Ashland—1935

Frequency: 1340 Kc. Power: 250 Watts
Owned By WCMI, Inc.
Address P. O. Box 949
Tel.: 324—6111 CBS
Sta. Representative Hollingbery
President Donald J. Horton
General, Sta. Manager O. C. Halyard Jr.
Commercial Manager Mike Slagel
Program Director Bill Campbell
Sales Prom. Mgr. Ken Hart
Publicity Director Loretta Halyard
Chief Engineer Bob Gilmore
Owners of: WVLC, Lexington; WFKY, Frankfort;
WHDQ, Orlando; WOMP, Bellaire.

WTCR—Ashland—1954

Frequency: 1420 Kc. Power: 5000 Watts d.
Owned WTCR, Inc.
Address 4000 Albemarle St., N.W., Wash. D.C.
Tel.: EMerson 3-8110 Independent
Sta. Representative Clarke Brown
President Connie B. Gay
Gen. Mgr., Comm. Mgr. H. S. Tweel
Chief Engineer Edwin Walters

WBVL—Barbourville—1955

Frequency: 950 Kc. Power: 1000 Watts d.
Owned-Oper. By Brown Radio & TV Co.
Address 107 Sycamore St.
Tel.: Lincoln 6-4129 Independent
Representative Hil F. Best
Pres., Gen. Mgr. Dwight L. Brown
Sales Prom. Mgr. Homer L. Jackson
Chief Engineer L. D. Johnson

Owned-Oper. By Wichita Beacon Bcstg. Co.
Address 2829 Salina Ave.
Tel.: TE 8-3331 Independent
Representative Hollingbery
President O. E. Bradley
V.P., General Manager J. Milton Hall
Comm. Prog. Mgr. Harold H. Hale
Program Director Virginia Welch
Chief Engineer M. W. Mulanix

WBRT—Bardstown—1955

Frequency: 1320 Kc. Power: 1000 W. d.
Owner Bardstown Broadcasting Co.
Address 216 N. 3rd
Tel.: FI 8-3943 KBS
President Lawrence W. Adams
Sales Prom., Chief Eng. Don Allen

WCBL—Benton—1953

Frequency: 1290 Kc. Power: 5,000 Watts d.
Owned-Oper. By Purchase Bcstg. Co.
Address P. O. Box 7
Tel.: LA 7-2581 KBS
Representative Continental
President, Gen. Mgr. Shelby McCallum
Program Dir. Globe Pollock
Commercial Mgr. Anna Brien
Chief Engineer Paul Herrington, Jr.
Owners of: WTRB, Ripley; KMJS, Portageville.

WBGW—Bowling Green—1959

Frequency: 1340 Kc. Power: 250 Watts
Owned By Bowling Green Bcstg. Co.
Address 913½ College St.
Tel.: VI 2-1638 Independent
President, Gen. Mgr. Clement Cockrel
Commercial Manager Bill Kuznitsok
Program Director Jim Pidcock
Chief Engineer Eugene Hornback

WKCT—Bowling Green—1947

Freq.: 930 Kc. Power: 1 Kw. d.; 500 Wts. n.
Owned-Oper. By Daily News Bcstg. Co.
Address 804½ College St.
Tel.: VI 3-4325 ABC
Newspaper Affiliation Park City Daily News
Representative Pearson
President J. Ray Gaines
General, Station Mgr. Al Temple
Commercial Mgr. Henry Brosche
Program Dir. Jack Eversole
Chief Engineer Jack Hendrick

WLBW—Bowling Green—1939

Freq.: 1410 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By Bowling Green Bcstrs., Inc.
Address 901 Fairview
Tel.: VI 3-3212 MBS-KBS

Sta. Representative.....Burn-Smith
 President.....Cy N. Bahakel
 General, Comm. Mgr.....Bob Proctor
 Program, Ch. Eng.....Bud Tyler

WTCO—Campbellsville—1950

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Taylor Cty. Bcstg. Co.
 Address.....P.O. Box 248
 Tel.: 380.....KBS
 Station Rep.....Kentucky Radio Sales
 President.....H. T. Parrott
 General Manager.....Redman L. Turner

WMTA—Central City—1954

Frequency: 1380 Kc.....Power: 500 Watts
 Owner.....Central City, Greenville Bcstg. Co.
 Address.....Old Greenville Rd.
 Tel.: 818.....Independent
 Owners.....L. L. & A. E. Stone
 Manager.....A. Stone
 Chief Engineer.....B. J. Stone

WNES—Central City—1955

Frequency: 1050 Kc.....Power: 500 Watts d.
 Owned By.....Muhlenberg Bcstg. Co.
 Address.....Box 512
 Tel.: 1000.....KBS
 Rep.....Kentucky Radio Sales
 President.....Andy Anderson
 General, Comm. Mgr.....Ronald L. Beane
 Program Director.....Ernest M. Faust
 Chief Engineer.....Robert J. Beane

WAIN—Columbia—1951

Frequency: 1270 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Tri-County Bcstg. Corp.
 Address.....Columbia
 Tel.: Fulton 4-4111.....KBS
 President, Gen. Mgr.....John B. Horton
 Commercial Manager.....Lanier Burchett
 Station Manager.....Ray Doss
 Program Director.....James M. Gaskins
 Chief Engineer.....Lewiss Owens

WCTT—Corbin—1947

Frequency: 680 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Corbin Times-Tribune, Inc.
 Business Address.....Ky. Ave. & Monroe St.
 Tel.: 1071.....KBS
 Newspaper Affil.....Corbin Times-Tribune
 President.....J. Springer Robinson
 General Manager.....John L. Crawford
 Station, Comm. Mgr.....Art Grunewald
 Program Director.....Archie Wyatt
 Chief Engineer.....Chas. Sulfredge

WCPM—Cumberland—1951

Frequency: 1280 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Cumberland Bcstg. Co.
 Address.....P. O. Box 955
 Tel.: 260.....KBS
 Station Rep.....Kentucky Radio Sales
 General Manager.....J. Mills

WCYN—Cynthiana—1956

Frequency: 1400 Kc.....Power: 100 Watts
 Owned.....WCYN Radio, Inc.
 Address.....Pike & Walnut Sts.
 Tel.: 1480.....KBS
 President, Ch. Eng.....Estil A. Anderson
 General, Sta. Mgr.....Lawrence McGill
 Comm. Prom. Mgr.....Helen Williams
 Program Director.....Walter Turner
 Publicity Director.....Sid Hayman

WHIR—Danville—1947

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Joseph K. Beasley
 Business Address.....P.O. Box 632
 Tel.: 236—2711.....KBS
 Representative.....Hal Holman Co.
 President.....T. C. Quisenberry
 General, Sta. Mgr.....Ray Holbrook
 Commercial Manager.....Ray Colclough
 Program Director.....Raymond L. Ramsey
 Chief Engineer.....Charles Huddleston

WIEL—Elizabethtown—1950

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Elizabethtown Bcstg. Co.
 Business Address.....P. O. Box 347
 Tel.: Rockwell 5-2144.....KBS
 Station Representative.....Hopewell
 President.....J. W. Hodges
 General Manager.....Dee Huddleston
 Sales Prom. Mgr.....Calvin Skaggs
 Program Director.....Thomas Skinner
 Chief Engineer.....Thomas Baldwin

WSTL—Eminence—1956

Frequency: 1600 Kc.....Power: 500 Watts, d.
 Owned.....Shelbyville—Eminence Bcstg. Co.
 Address.....Shelbyville, Ky.
 Tel.: ME 3-2916.....KBS
 President.....Victor M. Bellamy
 Station Manager.....J. Petty
 Program Director.....W. Way
 Chief Engineer.....Paul D. Milby

WSAC—Ft. Knox—1955

Frequency: 1470 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Fort Knox Bcstg. Corp.
 Address.....Fort Knox, Ky.
 Tel.: ELgin 1-3121.....Independent
 Pres., Gen. Mgr.....B. E. Cowan
 Commercial Mgr.....J. R. Cowan

WFKY—Frankfort—1946

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Frankfort Bcstg. Co.
 Address.....309 W. Main St.
 Tel.: CA 3-8281.....MBS
 Representative.....Hollingbery
 Pres., Gen. Mgr.....Ken Hart
 Station Mgr.....Bud McClain
 Program Dir.....Loren Hooker
 Chief Engineer.....K. P. Graham

WFKN—Franklin—1954

Frequency: 1220 Kc. Power: 250 Watts, d.
 Owned By... Franklin Favorite-WFKN, Inc.
 Address... 103 N. High St.
 Tel.: JUstice 6-4481... KBS
 Pres., Gen. Mgr... L. L. Valentine
 Comm., Sales Prom. Mgr... Howard H. Ogles
 Program Director... A. W. Kockritz, Jr.
 Chief Engineer... Frank Wakefield

WFUL—Fulton—1951

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Ken-Tenn Bcstg. Corp.
 Business Address... Fulton, Ky.
 Tel.: 1270... Independent
 Newspaper Affiliation... Fulton County News
 President... Paul Westpheling
 Gen., Sta. Mgr... Mrs. P. Westpheling
 Sales Prom. Mgr., Ch. Eng... Kenneth Turner
 Prog., Pub. Director... Mrs. Hendon Wright

WAXU—Georgetown—1957

Frequency: 1580 Kc. Power: 10 Kw. d.
 Owned-Operated By... Robert E. Johnson
 Address... P. O. Box 759
 Tel.: 3-1678... Independent
 Representative... Chas. Bernard
 Pres., Ch. Eng... Robert E. Johnson
 Station Manager... Arno Walker
 Program Director... John Brock
 Commercial Manager... Donna Reed
 Publicity Director... Bill Thompson

WKAY—Glasgow—1946

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By... Glasgow Bcstg. Co., Inc.
 Address... Park-to-Park Highway
 Tel.: OLive 1-2141... KBS
 President... Jack Pedigo
 Gen., Sta., Comm. Mgr., Chief Eng., Clovis Sadler
 Pub., Prog. Dir... Moena E. Sadler

WGOH—Grayson—1959

Frequency: 1370 Kc. Power: 5,000 Watts
 Owned By... Carter County Bcstg. Co., Inc.
 Address... Box 247
 Tel.: GR 4-6411... Independent
 Station Rep... Kentucky Radio Sales
 President... Harold E. Shufflebarger
 Station Manager... Charlie Esposito
 Chief Engineer... Les Davis

WHLN—Harlan—1941

Frequency: 1410 Kc. Power: 5 Kw. d.
 Owned-Oper. By... Radio Harlan, Inc.
 Business Address... Box 898
 Tel.: 625... Independent
 Station Rep... Kentucky Radio Sales
 President... J. Francke Fox, Jr.
 Gen., Sta. Mgr... James T. Morgan
 Program Director... Robert Howell
 Chief Engineer... Gene Hopkins

WHBN—Harrodsburg—1955

Frequency: 1420 Kc. Power: 1000 Watts
 Owned-Oper. By... Fort Harrod Bcstg. Corp.
 Address... Box 247
 Tel.: 1420... KBS
 Station Rep... Hopewell
 President, Gen. Mgr... Robert Martin

WKIC—Hazard—1947

Frequency: 1390 Kc. Power: 5000 Watts d.
 Owned-Oper. By... Mt. Bcstg. Service, Inc.
 Address... Box 239
 Tel.: General 6-2121... KBS
 Representative... Kentucky Radio Sales
 President... Fred B. Bullard
 General Manager... Ernest Sparkman
 Commercial Manager... Julius Lasslo
 Prog. Dir... Norma Strong
 Chief Engineer... Doug Slough

WSON—Henderson—1941

Frequency: 860 Kc. Power: 500 Watts d.
 Owned-Oper. By... Henderson Bcstg. Co., Inc.
 Address... P. O. Box 418
 Tel.: VA 6-3923... KBS
 Station Rep... Kentucky Radio Sales
 Pres., Gen. Mgr... Hecht S. Lackey
 Station Manager... William F. Russell
 Sales Manager... Ewing Graham
 Publicity Director... Betty G. Davis
 Chief Engineer... D. E. Gibson

WHOP—Hopkinsville—1940

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By... Hopkinsville Bcstg. Co., Inc.
 Business Address... Bass Arcade
 Tel.: TU 5-5331... CBS
 Pres., Gen. Mgr... F. Ernest Lackey
 Sta., Comm. Mgr... Katherine Peden
 Publicity Director... Margaret Wyatt
 Chief Engineer... Walter Wilson

WKOA—Hopkinsville—1954

Frequency: 1480 Kc. Power: 1000 Watts d.
 Owned By... Pennyryle Broadcasting Co.
 Address... 808½ South Main St.
 Tel.: TU 6-1204... KBS
 Sta. Rep... Geo. T. Hopewell
 Pres, Gen. Mgr... William H. Higgins
 Program Director... James M. Sudeath
 Comm. Prom. Mgr... John M. Higgins
 Publicity Director... Stanley I. Rice
 Chief Engineer... Marvin J. Mahoney

WIRV—Irvine—1960

Frequency: 1550 Kc. Power: 1,000 Watts
 Owned By... Irvine Bcstg. Co.
 Address... 141 Broadway
 Tel.: 723—2550... KBS
 Station Rep... Continental
 General Manager... South C. Bevins
 Station Manager... Jim Gastin
 Program Director... Larry Jarvis
 Chief Engineer... Charles Sebastian
 Owners of: WMLF, Pineville; WOVE, Welch.

WLBN—Lebanon—1954

Frequency: 1590 Kc. Power: 1 Kw. d.
Owned. Lebanon-Springfield Bcstg. Co.
Address. P. O. Box 680
Tel.: 692-3126 KBS
Representative Hopewell
Gen. Sta. Mgr. J. T. Whitlock
Commercial Manager. Allen Baker
Program Director. Paul White
Chief Engineer. W. B. Kelly
Owners of: WIEL, Elizabethtown.

WMTL—Leitchfield—1959

Frequency: 1580 Kc. Power: 250 Watts
Owned By. Rough River Bcstg. Co.
Address. 121 East Main St.
Tel.: 351. Independent
Station Rep. Kentucky Radio Sales
President, Gen. Mgr. James Shacklette
Comm. Prom. Mgr. Ann Pile
Chief Engineer. W. Hugh Garner

WBLG—Lexington—1946

Frequency: 1300 Kc. Power: 1000 Watts
Owned-Oper. By. Lexington Bcstg. Corp.
Address. 134 N. Limestone St.
Tel.: 3-0433 ABC-KBS
Representative Meeker
Pres., Gen. Mgr. Roy B. White, Jr.
Commercial Mgr. Jim Tomblin
Program Director. Robert Barton
Chief Engineer. James Patrick

WLAP—Lexington—1922

Frequency: 630 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By. Thoroughbred Bcstg. Co., Inc.
Business-Studio Address. 177 N. Upper St.
Tel.: 3-2727 MBS
Representative John E. Pearson
President, Gen. Mgr. William R. Sweeney
Program Director. Nick Clooney
Chief Engineer. Robert Jones

WVLK—Lexington—1947

Freq: 590 Kc. Power: 5000 Wts. d., 1000 n.
Owned-Oper. By. Bluegrass Bcstg. Co., Inc.
Address. Phoenix Hotel
Tel.: 4-6470 MBS
Representative Hollingsbery
General Mgr. Ted Grizzard
Commercial Manager. George T. Webb
Chief Engineer. Paul Dunbar

WFTG—London—1955

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By. London Broadcasting Co.
Address. Box 333
Tel. Volunteer 4-2148. Independent
Sta. Representative Hopewell
Pres., Gen., Sta. Mgr. Elmo Mills
Chief Engineer Russell Henson

WAKY—Louisville—1936

Frequency: 790 Kc. Power: 5000 d. 1000 n.
Owned-Operated By. McLendon Corp.

Bus-Studio Address. Ky. Home Life Bldg.
Tel.: JU 7-8871. Independent
Representative Blair
President. Gordon B. McLendon
Gen. Mgr. Jack Lee
Chief Engineer. G. Callison

WAVE—Louisville—1933

Frequency: 970 Kc. Power: 5000 Watts
Owned-Operated By. WAVE, Inc.
Business Address. 725 S. Floyd
Tel.: JU 5-2201. NBC
Rep. NBC Spot Sales
President. George W. Norton, Jr.
General Mgr. Nathan Lord
Commercial Manager. Woodford Dulaney Jr.
Program, Sales Prom. Mgr. James Caldwell
Chief Engineer. Wilbur Hudson
Owners of: WAVE-TV; WFIE-TV, Evansville.

WHAS—Louisville—1922

Frequency: 840 Kc. Power: 50,000 Watts
Owned-Oper. By. WHAS, Inc.
Address. 525 W. Broadway
Tel.: JU 5-2211. CBS
Newspaper Affil. Courier-Journal, Times
Representative. Henry I. Christal Co.
Director. Victor A. Sholis
Sales Director. John M. Fouts
Program Director. George Walsh
Sales Prom., Publicity Dir. William F. Leader
Chief Engineer. Orin Towner

WINN—Louisville—1940

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By. WINN Bcstg. Corp.
Bus-Studio Address. 409 Speed Bldg.
Tel.: JU 5-5148. Independent
Sta. Representative McGavren
Pres., Gen. Mgr. Glen A. Harmon
Comm. Mgr. James Nathan
Chief Engineer. Melvin Scarsdale

WKLO—Louisville—1946

Freq: 1080 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By. Mid-America Bcstg. Corp.
Address. 2000 Commonwealth Bldg.
Tel.: JU 3-4441. Independent
News, Affil. Lanchester (Ohio) Eagle-Gazette
Representative. Robt. Eastman
President. Charles Sawyer
Exec. Vice President. J. P. Williams
V. P., General Manager. William H. Spencer
Commercial Manager. William Perry
Sales Prom. Mgr. Herman S. Hymson
Publicity Director. Roberta Scott Bunnell
Program Dir. Barney Groven
Chief Engineer. William H. Faulkner
Owners of: WING, Dayton; WCOL, Columbus;
WIZE, Springfield; WEZI-TV, Louisville.

WKYW—Louisville—1947

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Oper. By. Radio Kentucky, Inc.
Address. 310 W. Liberty St.
Tel.: JU 3-4811. Independent

Sta. Representative.....Broadcast Time Sales
 Pres., Gen. Mgr.....F. Eugene Sandford
 VP., Oper. Mgr.....E. Halsey Sandford
 V. P. Sales.....Jay Thomson
 Program Director.....Stan Merchant

WLOU—Louisville—1948

Frequency: 1350 Kc.....Power: 5000 Watts d.
 Owned-Oper. By...Rounsaville Radio Stations
 Business-Studio Address.....2549 S. Third St.
 Tel.: ME 7-6531.....Independent
 President.....Robert W. Rounsaville
 General Mgr.....E. F. Shadburne
 Station Manager.....George Corwin
 Chief Engineer.....Steve Dawson
 Owners of: WCIN, Cincinnati; WMBM, Miami
 Beach; WTMP, Tampa; WVOL, Nashville;
 WYLD, New Orleans; KRZY, Dallas.

WTMT—Louisville—1958

Frequency: 620 Kc.....Power: 500 Watts
 Owned By.....Jefferson Bdcstng. Co. Inc.
 Business Address.....1300 S. 4th St.
 Tel.: MEIrose 7-2527.....MBS
 President.....P. Brown, Jr.
 General Mgr.....V. Groven
 Chief Engineer.....Theodore E. Jones

WFMW—Madisonville—1949

Frequency: 730 Kc.....Power: 250 Watts d.
 Owned By.....Messenger Bdcstg. Co. Inc.
 Address.....Box 351
 Tel.: TA 1-4096.....KBS-MBS
 Newspaper Affiliation.....Messenger
 Station Rep.....Kentucky Radio Sales
 President.....Edgar Arnold, Sr.
 Gen., Sta. Manager.....H. W. Wells
 Comm. Mgr.....Elmer L. Kelley, Jr.
 Program Director.....M. Parr
 Chief Eng.....Charles Lee

WTTL—Madisonville—1956

Frequency: 1310 Kc.....Power: 500 Watts, d.
 Owned.....Hopkins County Bcstrs.
 Business Address.....111 S. Main St.
 Tel.: TAYlor 1-7420.....ABC
 General Mgr., Chief Eng.....Conway Smith
 Commercial Manager.....Jerry McKonly

WWXL—Manchester—1956

Frequency: 1580 Kc.....Power: 250 Watts d.
 Owned.....Wilderness Rd. Bcstg. Co.
 Address.....P.O. Box 368
 Tel.: LY 8-4694.....KBS
 President.....J. L. Tighe
 Gen., Sta. Mgr.....Roy A. Redmond
 Chief Engineer.....Robert Banks

WNGO—Mayfield—1947

Frequency: 1320 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....West Ky. Bcstg. Co.
 Business Address.....Paducah Rd.; Box 431
 Tel.: 1597.....KBS
 Representative.....Indie Sales
 President.....Mose Bohn
 Gen., Sta. Mgr.....Charles W. Stratton

Commercial Manager.....Hugh Seavels
 Program Director.....Sam Gilkey
 Chief Engineer.....Joe Hargrove

WFTM—Maysville—1947

Frequency: 1240 Kc.....Power: 250 Watts
 Owned By.....Standard Tobacco Co.
 Bus. Address.....626 Forest Ave.
 Tel.: LOgan 4-3361.....KBS
 President.....Charles P. Clarke
 General Manager.....John W. Betts
 Station Rep.....Kentucky Radio Sales
 Station Manager.....Roy A. Redmond
 Comm. Prom. Mgr.....Herbert Williams
 Program Director.....Charles D. Boyd
 Chief Engineer.....Harold Sagraves

WMIK—Middlesboro—1948

Frequency: 560 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Cumberland Gap Bcstg.
 Address.....N. 19th St. Extension
 Tel.: 980.....KBS
 Newspaper Affil.....Citizens News Co.
 President.....U. G. Brummett
 Gen. Mgr.....Maurice K. Henry
 Program Director.....Bill Baker
 Chief Engineer.....Frank Folsom, Jr.

WFLW—Monticello—1955

Frequency: 1360 Kc.....Power: 1000 Watts d.
 Owned-Operated By...Wolf Creek Bcstg. Co.
 Address.....Box 36
 Tel.: FILLmore 8-3166.....KBS
 Station Manager.....Fred A. Staples

WMOR—Morehead—1955

Frequency: 1330 Kc.....Power: 1000 Watts, d.
 Owned & Operated By...Morehead Bcstg. Co.
 Business Address.....Main St.
 Tel.: STATE 4-5206.....KBS
 President.....J. Earl McBrayer
 General Manager.....W. M. Whittaker
 Chief Eng.....Earl S. Young

WMST—Mt. Sterling—1957

Frequency: 1150 Kc.....Power: 500 Watts
 Owned By.....Mt. Sterling Broadcasting Co.
 Business Address.....34 Broadway
 Tel.: 1150.....KBS
 Station Representative.....Geo. T. Hopewell
 President.....Jack Reynolds
 General Manager.....Bob Doll
 Program Director.....Albert Richardson
 Publicity Director.....Russell Drake

WLOC—Munfordville—1956

Frequency: 1150 Kc.....Power: 1 Kw., d.
 Owned By.....S. Central Ky. Bcstg. Corp.
 Address.....Munfordville
 Tel.: JA 4-4111.....Independent
 Station Rep.....Kentucky Radio Sales
 President.....H. T. Parrott
 General, Sta. Manager.....Redman L. Turner
 Ch. Eng., Comm. Prom. Mgr.....W. H. Edwards
 Program Director.....Elizabeth Wilson

WNBS—Murray—1948

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By.....Service Bcstg. Co.
 AddressP. O. Box 548
 Tel.: Plaza 3-3411.....Independent
 RepresentativeDore
 Pres., Sta. Mgr.....Charles Shuffet
 Gen. Mgr., Ch. Engr.....C. H. Hulse

WNKY—Neon—1956

Frequency: 1480 Kc. Power: 1000 Watts d.
 Owned.....Letcher Bcstg. Corp.
 AddressMain St.
 Tel.: 7714KBS
 President.....Dave L. Craft
 Gen., Sta. Mgr.....W. E. May
 Chief Engineer.....Howard Williams

WNOP—Newport—1948

Frequency: 740 Kc. Power: 1000 Watts d.
 Owned-Operated By.....Tri-City Bcstg. Co.
 Business-Studio Address....606 Monmouth St.
 Tel.: JU 1-7100.....Independent
 President, Comm. Mgr.....James G. Lang
 General Manager.....Ann Rolfe Lang
 Station, Program Mgr.....R. D. Nunn
 Sales Prom. Mgr.....Ray L. Scott
 Chief Engineer.....Chas. Hettesheimer

WOMI—Owensboro—1938

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By...Owensboro Bcstg. Co., Inc.
 Address.....Box 536
 Tel.: MU 3-1558.....CBS
 Newspaper Affiliations...Messenger, Inquirer
 Station Representative.....Everett-McKinney
 President.....Lawrence W. Hager
 General Manager.....Hugh O. Potter
 Assistant Manager.....Marshall Bruner
 Program Director.....Cliffordean Potter
 Chief Engineer.....Harold I. Peters

WVJS—Owensboro—1947

Frequency: 1420 Kc. Power: 1000 Watts
 Owned-Oper. By..Owensboro On The Air, Inc.
 Address.....Highway 60 West
 Tel.: MU 3-3521.....ABC
 President.....V. J. Steele
 General Manager.....Malcolm Greep
 Commercial Manager.....Parker Smith
 Station Program Dir.....Earl Fisher
 Asst. Program Dir.....Jim Orten
 Publicity Dir.....Ruth Steele
 Chief Engineer.....Earl Jaqoe

WDXR—Paducah—1957

Frequency: 1560 Kc. Power: 1 Kw.
 Owned By.....E. W. McKinney-Smith
 Address.....Hotel Irvin Cobb
 Tel.: 443—1737NBC
 Station Rep.....Grant Webb
 President, Gen. Mgr.....E. W. McKinney-Smith
 Comm., Sta. Mgr.....Sarah McKinney-Smith
 Chief Engineer.....Donald G. Brown

WKYB—Paducah—1946

Freq.: 570 Kc. Power: 1 Kw. d., 500 Wts., n.
 Owned-Oper. By.....Barrington Co. of Ky.
 Address.....526 Kentucky Ave.
 Tel.: 2-1678.....MBS
 RepresentativeBolling
 Pres.Bruce Barrington
 General Mgr.....Richard B. Friend
 Comm. Sta. Mgr.....Jim M. Page
 Ch. Eng.....Tom Summers

WPAD—Paducah—1930

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By ..Paducah Bdcstg. Co., Inc.
 AddressTaylor Bldg.
 Tel.: 2-8231CBS
 Sta. Representative.....Bernard Howard
 President, Gen. Mgr.....Pierce E. Lackey
 Station, Program Dir.....Robert P. Joseph
 Publicity Dir.....Bonnie Jarrett
 Chief Engineer.....U. C. Morris

WSIP—Paintsville—1949

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By.....Big Sandy Bcstg. Co.
 Address121 Main St.
 Tel.: 1196MBS-KBS
 Station Rep.....Ky. Radio Sales
 General Mgr.....P. Fyffe
 Program Dir.....Bill Barker
 Chief Engineer.....Richard Conley

WKLX—Paris—1955

Frequency: 1440 Kc. Power: 1000 Watts d.
 Owned & Operated By.....Paris Bcstg. Co.
 AddressBox 141
 Tel.: 1440KBS
 Sta. Reps....Continental, Kentucky Radio Sales
 Pres., Gen. Mgr.....C. W. Krause
 Comm. Sta. Mgr.....Jim Whitrow
 Program, Prom. Director.....D. L. Krause
 Chief Engineer.....James L. Thompson

WLSI—Pikeville—1949

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Operated By....Cumberland Pub. Co.
 AddressMayo Trail
 Tel.: GEneral 7-7323.....Independent
 Newspaper Affiliation...Pike County News
 President.....Mrs. W. J. Ward, Jr.
 General, Comm. Mgr.....Roy E. Alexander
 Chief Engineer.....Lawson Paxton

WPKE—Pikeville—1949

Frequency: 1240 Kc. Power: 250 Watts
 Owned By.....W. Whitaker & B. Pierce
 AddressPikeville, Ky.
 Tel.: GEneral 7-4051.....MBS-KBS
 Station Rep.....Continental
 PresidentSouth Whitt
 Program Director.....Dorothy H. Robinson
 Commercial Manager.....H. G. Sturgill
 Chief Engineer.....James K. Hoskins

KENTUCKY

WMLF—Pineville—1957

Frequency: 1230 Kc. Power: 250 Watts
Owned. Ken-Te-Va-Bcstg. Co.
Address. P.O. Box 26
Tel.: ED 7-2100. Independent
Representative. Continental; Ky-Radio Sales
General Manager. South C. Bevins
Asst. Station Manager. Walter Powell
Chief Engineer. Hubert Turner
Owners of: WOVE, Welch; WIRV, Irvine.

WDOC—Prestonsburg—1957

Frequency: 1310 Kc. Power: 5000 Watts d.
Owned By. Gordon Collins
Address. Prestonsburg
Tel.: TU 6-2338. Independent
President, Gen. Mgr. Gordon Collins
Commercial Manager. Henry Gilbert
Program Director. Don Miller
Sales Prom. Manager. Larry Vonhose
Publicity Director. Eva E. Collins
Chief Engineer. Doc Harmon

WPRT—Prestonsburg—1952

Frequency: 960 Kc. Power: 1000 Watts, d.
Owned By. Ky. Mountain Bcstg. Co.
Address. South Lake Drive
Tel.: 2050. KBS
President. D. C. Stephens
General Mgr. Dora S. Stephens
Station Mgr. David L. Stephens
Commercial Mgr. Clarence Robinson, Jr.
Program, Chief Eng. Walter E. May

WPKY—Princeton—1950

Frequency: 1580 Kc. Power: 250 Watts d.
Owned-Operated By. Princeton Bcstg. Co.
Address. Dawson Rd.
Tel.: 2072. KBS
Gen. Mgr., Chief Eng. Leslie Goodaker
Comm. Mgr. Ellis Burnam
Sales Prom. Mgr. Wilburn Wilson
Program Dir. Twyman Boren

WRVK—Renfro Valley—1956

Frequency: 1460 Kc. Power: 500 Watts d.
Owned. Renfro Valley Bcstrs., Inc.
Address. Renfro Valley
Tel.: Renfro Valley. Independent
Representative. Kentucky Radio Sales
President. J. Lair
V.P., Gen. Mgr. Tom Hargis
Comm. Mgr. Benton Stokes

WEKY—Richmond—1953

Frequency: 1340 Kc. Power: 250 Watts
Owned. Tinker, Inc.
Address. McKee Bldg.
Tel.: 1340. MBS-KBS
General Manager. C. R. Barnette
Chief Engineer. John D. Jennings, Jr.

WRUS—Russellville—1953

Frequency: 610 Kc. Power: 500 Watts d.
Owned-Oper. By. So. Kentucky Bcstrs.

Address. P. O. Box 110
Tel.: Parkview 6-2471. KBS
Station Representative. Bolles
President. Roth E. Hook
Gen., Comm. Mgr. Woodrow P. Sosh
Program Director. Don Neagle
Sales Prom. Mgr. Mrs. Jo Davis
Chief Engineer. Andy Rector

WLCK—Scottsville—1958

Frequency: 1250 Kc. Power: 500 Watts, d.
Owned By. State Line Bcstg. Co.
Address. 217½ W. Main St.
Tel.: 237-3148. KBS
Station Rep. Kentucky Radio Sales
President. R. L. Turner
General Mgr. Bobby Colvin
Commercial Mgr. Marvin J. Natus
Chief Engineer. Eugene Harston

WTLO—Somerset—1958

Frequency: 1480 Kc. Power: 1 Watt d.
Owned By. Pulaski Bcstg. Corp.
Address. P.O. Box 443
Tel.: 678-8151. Independent
President, Gen. Mgr. O. Gowen
Commercial Mgr. H. Edwards
Program Director. Bill Mardis
Chief Engineer. B. Thompson

WSFC—Somerset—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By. Southeastern Bcstg. Co.
Address. Hwy. 1247
Tel.: 678-5151. MBS-KBS
Representative. Ky. Radio Sales
Pres., Gen. Mgr. Mike Layman
Commercial Manager. Donald Orwin
Chief Engineer. Robert L. Shoopman

WTKY—Tompkinsville—1960

Frequency: 1370 Kc. Power: 1 Kw.
Owned By. WMCV, Inc.
Address. P. O. Box 434
Tel.: Tompkinsville. Independent
President. W. C. Clark
Vice-President, Sta. Mgr., Prog. Dir. J. Clark
Sales Manager. L. Agers

WKKS—Vanceburg—1958

Frequency: 1570 Kc. Power: 250 Watts
Owned By. Karl Kegley
Address. 1106 Fairlane Drive
Tel.: SWift 6-3411. Independent
Station Reps. Continental; Ky. Radio Sales
President, Owner. Karl Kegley
Station, Comm. Mgr. Roger Keller
Chief Engineer. Jesse Stamm

WMTC—Vancleve—1948

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Oper. By. Kentucky Mt. Holiness Assn.
Bus.-Studio Address. Vancleve

KENTUCKY-LOUISIANA

Tel.: NOrmandy 6-5006.....Independent
Representative Continental
President.....Dr. Lela G. McConnell
General, Comm. Mgr......Wilfred Fisher
Chief Engineer.....Kenneth Amspaugh

WTCW—Whitesburg—1953

Frequency: 920 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Folkways Bcstg. Co., Inc.
Address Whitesburg
Tel.: 2711Independent
President, Gen. Mgr......Donald F. Crosthwaite
Commercial Manager.....Hu Allen
Program, Publicity Dir......Hazel A. Yontz
Chief Engineer.....Joe W. Goode

WEZJ—Williamsburg—1959

Frequency: 1440 Kc.....Power: 500 Watts d.

Owned By.....Whitley County Bcstg. Co.
Address.....107 S. 4th St.
Tel.: 6125.....Independent
PresidentLeo Buck
General, Comm. Mgr......J. H. Reynolds
Chief Engineer.....B. Collier

WWKY—Winchester—1954

Frequency: 1380 Kc.....Power: 1000 Watts d.
Owner.....Donald J. Horton
Address.....P. O. Box 535
Tel.: Pioneer 4-2864.....Independent
Sta. Representative.....Ohio Sta. Reps.
PresidentClaude Sullivan
General, Sta. Mgr......Gerald J. Cashman
Commercial Manager.....John T. Sayre
Sales Prom. Mgr......Jay Wattters
Program Director.....Herman Kelly
Chief Engineer.....Tommy Bratton

Pop.: 3,280,500
 Families: 927,500

Louisiana

Radio Homes: 900,500
 AM Stas. in State: 77

KROF—Abbeville—1948

Frequency: 960 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Abbeville Bcstg. Serv. Inc.
Address.....P. O. Box 620
Tel.: TW 3-2531Independent
President.....H. Frenzel Pere
General Manager.....George P. Martin

KALB—Alexandria—1935

Frequency: 580 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By..Alexandria Bcstg. Co., Inc.
Address.....601 Washington St.
Tel.: Hillcrest 3-2543.....ABC
Representative Weed
Owner.....T. B. Lanford
Gen. Manager.....Walter D. Melson
Station, Comm. Mgr......Alec Marchand
Program Dir......Jim Gaines
Chief Engineer.....Gene Miller

KDBS—Alexandria—1953

Frequency: 1410 Kc.....Power: 1 Kw.
OwnedDixie Bcstg. Ser.
Address.....1515 Jackson St.
Tel.: Hillcrest 3-7454.....Independent
President, Gen. Mgr......Irving Ward-Steinman
Station Manager.....William G. Lynch
Local Commercial Mgr......Chris Alexander
Production Manager.....Wayne Whisenhunt
Sales Prom. Mgr......J. A. Lazarone
Chief Engineer.....Henry J. Lazarone

KSYL—Alexandria—1947

Frequency: 970 Kc.....Power: 1000 Watts
Owned-Oper. ByKSYL, Inc.
Address.....Box 1489
Tel.: Hillcrest 2-6611.....NBC
Rep......McKinney, Clarke, Brown
Pres., Comm. Mgr......Milton Fox
Gen., Sta. Mgr......Sylvan Fox
Chief Engineer.....Leonard Dupree

WABL—Amite—1955

Frequency: 1570 Kc.....Power: 500 Watts, d.
Owned-Oper. By....Amite Broadcasting Co.
Address.....P.O. Box 787
Tel.: 8385.....Independent
Station, Sales Prom. Mgr......C. W. Fitz
Publicity, Program Dir......Bruce Mile
Chief Engineer.....Ben Bickham

KTRY—Bastrop—1948

Frequency: 730 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Paul R. Schilling
Address.....Louisiana Motor Hotel
Tel.: 1400.....KBS
President, Gen. Mgr......P. R. Schilling
Chief Engineer.....Hugh Smith

KVOB—Bastrop—1957

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Bastrop Bcstg. Co. Inc.
Address.....Box 1340
Tel.: 1340.....Independent
President.....G. H. Goodwin

WAIL—Baton Rouge—1957

Frequency: 1460 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By.....Merchants Bcstrs.
Address.....3150 College Dr.
Tel.: Dickens 4-5275.....Independent
Station Representative.....John E. Pearson
Pres., Gen. Mgr......Ralph L. Burge
Commercial Manager.....Harold G. Herthum
Program Dir......C. Arnold
Chief Engineer.....Ed Van Valkenburg

WIBR—Baton Rouge—1948

Frequency: 1300 Kc.....Power: 1000 Watts
Owned-Oper. By.....Community Bcstg. Co.
Address.....P. O. Box 1226

LOUISIANA

Tel.: DI 8-6716.....Independent
Station Representative.....Forjoe
President, Gen. Mgr.....Robert Earle
Prog. Dir.....Bernard Zuccaro
Comm. Mgr.....Olas Olsen
Asst. Mgr., Pub. Dir.....Scott W. Erwin
Chief Engineer.....Herb Coussou

WJBO—Baton Rouge—1934

Frequency: 1150 Kc.....Power: 5000 Watts
Owned-Oper. By..Baton Rouge Bcstg. Co., Inc.
Business-Studio Address.....444 Florida St.
Tel.: DI 2-5271.....NBC
News. Affil.....State Times, Morning Advocate
Sta. Representative.....Geo. P. Hollingsbery
President.....Douglas L. Manship
Gen. Mgr.....Mort Silverman
Commercial Mgr.....Roger S. Davison
Program Coordinator.....Ken Winstanley
Chief Engineer.....Leonard Benson
Owners of: WBRZ, Baton Rouge.

WLCS—Baton Rouge—1946

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Operated By.....Air Waves, Inc.
Business Address.....204 North St.
Tel.: DI 2-4411.....Independent
Representative.....Masla
Gen. Manager.....Lamar Simmons
Comm. Mgr.....T. A. LeBlanc
Chief Eng.....Eugene Howell

WXOK—Baton Rouge—1952

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....WXOK, Inc.
Address.....243 Convention St.
Tel.: DI 4-7604.....Independent
Representative.....Bernard Howard
President.....Jules Paglin
General Manager.....S. Ray, Jr.
Station Manager.....Thomas L. McGuire
Chief Engineer.....Thomas W. Wood

WYNK—Baton Rouge—1956

Frequency: 1380 Kc.....Power: 500 Watts, d.
Owned By.....Vox, Inc.
Address.....820 Commerce Bldg.
Tel.: Dickens 3-6606.....ABC, KBS
Vice Pres., Gen. Mgr.....Joe Keown
Commercial Manager.....Tinny David
Program Director.....Donald Sharp
Sales Prom. Mgr.....Carroll Scott
Publicity Director.....Ida Mae Payne
Chief Engineer.....Lewis Goode

WIKC—Bogalusa—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Curt Siegelin
Business Address.....P. O. Box 811
Tel.: REpublic 5-1355.....MBS, KBS
President.....Curt Siegelin
Gen., Sta. Mgr.....John H. Knight
Program Director.....Bill Siegelin
Chief Engineer.....Bill Morris

WARB—Covington—1953

Frequency: 730 Kc.....Power: 250 Watts d.
Owned-Operated By.....WARB, Inc.
Address.....Box 568
Tel.: 1600.....KBS
President.....David C. Blossman
Gen. Mgr., Ch. Eng.....J. R. Webb

KSIG—Crowley—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....KSIG Bcstg Co., Inc.
Bus.-Studio Address.....320 N. Parkerson Ave.
Tel.: 1450.....MBS-KBS
Representative.....T. F. Clark
President.....Hirsch Scholl
General Manager.....Louis M. Basso
Sales Prom. Mgr.....Gene Griffin
Program Director.....Bill Williams
Chief Engineer.....Fred Hebert

WLBI—Denham Springs—1959

Frequency: 1220 Kc.....Power: 250 Watts
Owned By.....Avoyelles Bcstg. Corp.
Address.....P. O. Box 68
Tel.: NO 5-5155.....KBS
President.....W. L. Billups
Station Manager.....Gerald Fannaly
Program Director.....Bradley Guarine
Chief Engineer.....Pat Newberg
Owners of: KAPB, Marksville.

KDLA—DeRidder—1950

Frequency: 1010 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Sabine Broadcasting Co.
Address.....Washington at First St.
Tel.: 7600.....KBS
President.....Cyril W. Reddoch
General Manager.....Ralph L. Hooks
Ch. Eng., Commercial Mgr...Wayne L. Sanders
Sales Prom. Mgr.....Winsett Reddoch

KEUN—Eunice—1952

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Tri-Parish Bcstg. Co.
Address.....Box 511
Tel.: GL 7-3041.....MBS-KBS
President.....Vincent Rehil
Gen., Sta. Mgr.....John Plauche
Program, Publicity Dir.....Karl R. DeRoven
Chief Engineer.....John Fuselier

KFNV—Ferriday—1956

Frequency: 1600 Kc.....Power: 1 Kw., d.
Owned.....Miss-Lou Bcstg. Co.
Address.....120 Louisiana Ave.
Tel.: 7200.....Independent
President, General Mgr.....George W. Wilson
Commercial Program Mgr.....L. Boyd
Publicity, Chief Engineer.....Bob Wilson

KLFT—Golden Meadow—1955

Frequency: 1600 Kc.....Power: 1000 W. d.
Owned-Operated By.....KLFT Radio, Inc.
Address.....1614 South Bayou Drive
Tel.: GREENfield 5-5165.....KBS

President, General Mgr. Leo J. Theriot
 Commercial Manager Bob Currole
 Station Manager Jerry Chatagnie
 Sales Prom. Mgr. Miss Eula M. Duet
 Program Director Roy Vicknair Jr.
 Chief Engineer George Roundtree Jr.

WFPR—Hammond—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Airweb, Inc.
 Business-Studio Address Box 432
 Tel.: 960-3589 KBS
 Pres., Gen. Mgr. John A. Chauvin
 Commercial Manager 'Foots' McCrory
 Chief Engineer Charles Herman

KLUV—Haynesville—1956

Frequency: 1580 Kc. Power: 250 Watts, d.
 Owned By Haynesville Bcstg. Co.
 Address Waters St.
 Tel.: 505 KBS
 Station Rep. Hopewell
 President, Gen. Mgr. Frederick A. W. Davis
 Station, Program Mgr. William R. Dunaway
 Comm. Prom. Manager Shelby Haynig
 Chief Engineer A. T. Moore
 Owners of: KASO, Minden; WGLC, Centreville.

KVHL—Homer—1955

Frequency: 1320 Kc. Power: 1 Kw., d.
 Owned Claiborne Bcstg. Corp.
 Address Box 97
 Tel.: 3804 KBS
 President Tom Deas
 General Mgr., Ch. Eng. Colon Johnston

KCIL—Houma—1946

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned KCIL, Inc.
 Business Address Fahey St.
 Tel.: 2-6828 Independent
 Station Representative Indie Sales
 President Denver T. Brannen
 General, Prom. Mgr. Les Ryder
 Station, Commercial Mgr. L. H. Thesmar
 Program Director Virginia Ryder
 Chief Engineer Bill Collins

KJEF—Jennings—1950

Frequency: 1290 Kc. Power: 1,000 Watts d.
 Owned-Oper. By Jennings Bcstg. Co., Inc.
 Address 1521 Lake Arthur Ave.
 Tel.: 1155 KBS
 Pres., Gen. Mgr., C. Eng. Clovis L. Bailey
 Comm. Mgr. Gerald Dugas

KTOC—Jonesboro—1958

Frequency: 920 Kc. Power: 1,000 Watts
 Owned By Jackson Parish Bcstrs.
 Address P. O. Box 550
 Tel.: 4600 KBS
 Station, Comm. Mgr. A. H. Colvin Jr.
 Program, Ch. Eng. T. L. Colvin Sr.

KPEL—Lafayette—1957

Freq.: 1420 Kc. Power: 1 Kw. d., 500 Wts. n.
 Owned-Oper. By Pelican Bcstg. Co.

Address Box 3120
 Tel.: CEnter 4-7418. ABC
 Sta. Reps. Bolles; Reilly; Tracy Moore
 President John Paul Goodwin
 Gen., Sta. Mgr. William A. Patton
 Comm. Manager R. Herbert
 Chief Engineer John H. Shipp, Jr.

KVOL—Lafayette—1935

Frequency: 1330 Kc. Power: 1000 Watts
 Owned-Oper. By Evangeline Bcstg. Co., Inc.
 Address P. O. Box 3030
 Tel.: CE 4-5151 NBC
 President Morgan Murphy
 General Manager George H. Thomas
 Station Mgr. E. H. Hughes
 Comm. Mgr. Thomas G. Pears
 Chief Engineer Adrian Martin

KAOK—Lake Charles—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By KAOK, Inc.
 Address P. O. Box S
 Tel.: HE 6-7544. Independent
 Station Rep. Bernard Howard
 President J. J. Paglin
 General, Station Mgr. Roy K. Rhodes
 Chief Engineer Walter Vones

KLOU—Lake Charles—1947

Frequency: 1580 Kc. Power: 1000 Watts
 Owned-Oper. By Dixie Broadcasters, Inc.
 Bus.-Studio Address 1600 Harless St.
 Tel.: HE 6-7277 MBS
 Station Rep. United Spot Sales
 President, Gen. Mgr. Albert D. Johnson
 Comm. Prom. Mgr. Elmo Sisine
 Program, Publicity Director Johnny Jano
 Chief Engineer David Wilson

KPLC—Lake Charles—1935

Frequency: 1470 Kc. Power: 5000 Watts
 Owned-Oper. By Calcasieu Bcstg. Co.
 Address Majestic Hotel
 Tel.: HE 9-2713 NBC
 Representative Weed
 General Mgr. Jim Toth
 Commercial Mgr. R. M. White
 Program Dir. A. B. Craft
 Chief Eng. Edgar Barton

KLPL—Lake Providence—1957

Frequency: 1050 Kc. Power: 250 Watts, d.
 Owned Radio Service Co.
 Address Box 342
 Tel.: 834 KBS
 Representative Bogner & Martin
 Presidents E. McMurray & F. Baldwin
 Sta., Comm. Mgr. Gene Underwood
 Chief Engineer P. Kuhn

KLLA—Leesville—1956

Frequency: 1570 Kc. Power: 250 Watts
 Owned Leesville Broadcasting Co.
 Address P. O. Box 1323

LOUISIANA

Tel.: 3403KBS
Mgr. Partner, Gen. Mgr.....I. Ward-Steinman
Commercial Mgr.....Ed Marshall
Chief Engineer.....Henry J. Lazarone

KDBC—Mansfield—1954

Frequency: 1360 Kc.....Power: 1 Kw. d.
Owned.....DeSoto Bcstg. Corp.
AddressP. O. Box 740
Tel.: 1360KBS
Gen., Comm. Mgr.....Arthur L. Greene
Chief Engineer.....Boyd E. Allinson

KAPB—Marksville—1954

Frequency: 1370 Kc.....Power: 1000 Watts, d.
Owner.....Avoyelles Bcstg. Corp.
Address110 W. Mark St.
Tel.: 7206KBS
PresidentW. L. Billups
Chief Engineer.....Charlie Woodside

KASO—Minden—1953

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Minden Bcstg. Co.
Address.....410 Lakeshore Drive
Tel.: FRanklin 7-1200.....KBS
Sta. RepresentativeHopewell
President.....Frederick A. W. Davis
General Sta. Mgr.....Jim Howell
Comm. Prom. Mgr.....Bill Robinson
Program, Publicity Mgr.....Bob Wicks
Chief Engineer.....Martin Kirsch Jr.
Owners of: KLUV, Haynesville; WSRA, Milton.

KLIC—Monroe—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Dr. Frank Cerniglia
Address.....626 Bernhardt Bldg.
Tel.: FAirfax 3-4617.....MBS-KBS
General Mgr.....Dr. Frank Cerniglia
Chief Engineer.....Joe Turbyfill

KMLB—Monroe—1930

Frequency: 1440 Kc...Power: 5000 d.: 1000 n.
Owned-Operated By.....WSTV, Inc.
Business Address.....Box 1723
Tel.: FAirfax 2-7161.....ABC, NBC
RepresentativePearson
General Manager.....James Plaisance
Chief Engineer.....O. R. Morgan

KNOE—Monroe—1944

Frequency: 1390 Kc.....Power: 5000 Watts
Owned-Operated By.....James A. Noe
AddressBox 1742
Tel.: FA 2-8155.....Independent
RepresentativeH-R Repts
PresidentJames A. Noe
General Manager.....B. Davis
Chief Engineer.....Ray Boyd

KMRC—Morgan City—1954

Frequency: 1430 Kc.....Power: 500 Watts
Owned.....Tri-City Bcstg. Inc.

AddressP. O. Box 989
Tel.: 9036.....KBS
President.....Warren J. Fortier
General Mgr.....P. A. Trim

KNOC—Natchitoches—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Natchitoches Bcstg. Co.
Business-Studio Address.....720 Front St.
Tel.: 2353.....Independent
Station Representative.....Bob Dore
Pres., Gen. Mgr., Chief Eng..B. H. Bailey, Jr.
Sta., Comm. Mgr.....Norman A. Fletcher
Program Director.....Jim Elkins
Sales Prom. Manager.....Kevin Lynch

KANE—New Iberia—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By...New Iberia Bcstg. Co.
Address.....104 W. St. Peter St.
Tel.: EMerson 9-6726.....Independent
General Mgr.....George H. Thomas
Sta. Mgr.....Donald Bonin
Commercial Manager.....Sherry A. Lopez
Program Director.....Dee Voorhies
Publicity Director.....Ken Nowell
Chief Engineer.....Joe Sikes

KVIM—New Iberia—1951

Frequency: 1360 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Queen City Bcstg. Co.
Address.....P. O. Box 50
Tel.: EMerson 4-5826.....Independent
General Manager.....John H. Coco
Chief Engineer.....Lloyd Bernard

WBOK—New Orleans—1951

Frequency: 800 Kc.....Power: 1000 W., d.
Owned-Oper. By.....OK Group
Address.....505 Baronne St.
Tel.: 525-5363Independent
Station Representative.....Bernard Howard
President.....Jules J. Paglin
V.P., Gen. Mgr.....Ed. Prendergast
Ex. Vice Pres.....Stanley W. Ray, Jr.
Commercial Manager.....Fred Schwarz
Program, Publicity Dir.....Rene Duffour
Chief Engineer.....John Hart
Owners of: WLOK-AM, Memphis; WGOK-AM, Mo-
bile; WXOK-AM, Baton Rouge; KAOK-AM, Lake
Charles; KYOK-AM, Houston.

WDSU—New Orleans—1923

Frequency: 1280 Kc.....Power: 5000 Watts
Owned-Operated By.....WDSU Bcstg. Corp.
Business Address.....520 Royal St.
Tel.: TU 4371.....NBC
RepresentativeJohn Blatr
President.....Edgar B. Stern
General Mgr.....A. Louis Read
Station Manager.....John F. Screen
Commercial Manager.....Harold Wheelahan
Production Manager.....Larry Wilson
Sales Prom. Mgr.....Stan Cohen
Operation Manager.....Stanley Holiday
Chief Eng.....Lindsey Riddle

WSMB—New Orleans—1925

Frequency: 1350 Kc.....Power: 50 Kw
 OwnedWSMB, Inc.
 AddressMaison Blanche Bldg.
 Tel.: MA 5921.....ABC
 RepresentativeHollingsbery
 President.....John M. Shaheen
 General Mgr.....John L. Vath
 Chief Engineer.....Harold Nebe
 Owners of: WFBL, Syracuse, N. Y.; KORL, Honolulu, Hawaii.

WJMR—New Orleans—1945

Frequency: 990 Kc.....Power: 1000 Watts d.
 Owned-Operated By...Supreme Bcstg Co., Inc.
 Address1500 Canal St.
 Tel.: 529-3131.....MBS
 Sta. Representative.....Weed
 P. esidentChester Owens
 Gen. Mgr., Ch. Eng.....George A. Mayoral
 Program Dir.....Tom Abbott
 Publicity Dir.....Carol Wattigney

WJBW—New Orleans—1926

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By..Radio New Orleans, Inc.
 Address637 Common St.
 Tel.: Tulane 8265.....Independent
 Station RepresentativeForjoe
 President.....Sherwood J. Tarlow
 VP., General Mgr.....Allan W. Roberts
 Commercial Manager.....Norman Duffour
 Oper. Manager.....Bobby Vann
 Program Director.....Allan Allknight
 Sales Program Mgr.....Robert Sardina
 Publicity Director.....Patsy McCabe
 Chief Engineer.....Charlie Herman
 Owners of: WHFL, Boston; WWOK, Charlotte;
 WARE, Ware; WLOB, Portland, Me.

WNOE—New Orleans—1925

Frequency: 1060 Kc.. Power: 50,000 d.; 5000 n.
 Owned-Operated By.....James A. Noe
 Business-Studio Address.....St. Charles Hotel
 Tel.: EX 2173.....Independent
 RepresentativeAvery-Knodel
 President.....James A. Noe
 Gen., Sta. Mgr.....James A. Noe, Jr.
 Comm., Sales Prom. Mgr.....Cleve J. Brien
 Program Director.....G. Mason
 Chief Engineer.....A. J. Bourgeois

WTIX—New Orleans—1951

Frequency: 690 Kc.....Power: 5,000 Watts
 Owned-Oper. By.....Storz Broadcasting Co.
 Address328 Chartres St.
 Tel.: MA 3562.....Independent
 Station RepresentativeEastman

WSMB

RADIO

DOMINATES!



NEW ORLEANS, LOUISIANA

- AUTHENTIC NEWS COVERAGE
- FAMILY PROGRAMMING
- OUTSTANDING EXPERIENCED AIR SALESMEN
- CREATIVE SELLING
- COMPLETE MERCHANDISING

FOUNDERS CORP.

One of the Founder's groups of Stations, including KORL, Honolulu; WFBL, Syracuse, New York
 WSMB, New Orleans, Louisiana.

LOUISIANA

President Todd Storz
V.P., General Mgr. Fred Berthelson
Program Dir. D. Braun
Chief Engineer Carlos A. Schmid

WWL—New Orleans—1922

Frequency: 870 Kc. Power: 50,000 Watts
Owned-Operated By Loyola U. of South
Address Roosevelt Hotel
Tel.: JACKSON 5-2194 CBS
Representative Katz
President Rev. Patrick J. Donnelly, S.J.
Sales Promotion Manager Ray Eberhardt
Program Director William T. Romaine
Publicity Director Morris Trahan
Chief Engineer J. D. Bloom
Owners of: WWL-TV.

WWOM—New Orleans—1958

Frequency: 600 Kc. Power: 1 Watt d.
Owned By Franklin Bcstg. Co.
Address 614 N. Rampart St.
Tel.: AUdubon 4424 Independent
General Mgr. D. Wagenvoord
Sales Mgr. Mike Verges

WYLD—New Orleans—1951

Frequency: 940 Kc. Power: 1 Wt. d. 500 n.
Owned By Rounsaville of N.O. Inc.
Address 2906 Tulane Ave.
Tel.: 822—1945 Independent
Sta. Reps. Pearson; Dora-Clayton
President Robert W. Rounsaville
General Manager W. Arthur Selley Jr.
Station Manager John J. Revisore
Program Director Robert D. Hudson
Sales Prom. Mgr. David R. Shaffer
Chief Engineer Lee Caput
Owners of: WCIN, Cincinnati; WVOL, Nashville;
WMBM, Miami Beach; WLOU, Louisville;
WTMP, St. Petersburg; KRZY, Dallas.

KREH—Oakdale—1953

Frequency: 900 Kc. Power: 250 Watts d.
Owned-Oper. By Louisiana Bcstg. Service
Address P.O. Box 71
Tel.: 900 KBS
General Manager R. L. Hooks
Chief Engineer L. Hargrove

KWCL—Oak Grove—1958

Frequency: 1280 Kc. Power: 500 Watts, d.
Owned By Carroll Bcstg. Co.
Address South Jackson St.
Tel.: GArden 8-2389 KBS
President E. R. McCormick
General Mgr. M. McCormick
Station Mgr. Charles Farrell

KSLO—Opelousas—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By KSLO Bcstg. Co.
Address P. O. Box 392
Tel.: 942—2633 ABC
Representative Sears & Ayer
General Mgr. W. Eugene Jones

Station Manager Wandell Allegood
Program Director Rita Valin
Chief Engineer Don Murphy

KRIH—Rayville—1957

Frequency: 990 Kc. Power: 250 Watts, d.
Owned By John Touchstone
Address Box 420
Tel.: 4855 KBS
Gen. Mgr. H. T. Cumpton

KRUS—Ruston—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Ruston Bcstg. Co.
Address Box 533
Tel.: AL 5-2530 KBS
Newspaper Affil. Leader
President C. E. Faulk, Jr.
Gen. Manager William Carter
Chief Engineer C. P. Demaree

KANB—Shreveport—1958

Frequency: 1300 Kc. Power: 1,000 Watts d.
Owned By Kenwil, Inc.
Address P. O. Box 7243
Tel.: 423—2668 Independent
Sta. Reps. Wittig, Dora Clayton, Oakes
General Manager Glenn V. Wilson
Commercial Manager Brown E. Moore
Program Director Doris Mae Wilson
Chief Engineer A. Thomas Moore

KBCL—Shreveport—1957

Frequency: 1220 Kc. Power: 250 Watts
Owned By Good Music, Inc.
Address P.O. Box 727
Tel.: 3-1606 Independent
Station Reps. Melville; Geo. T. Hopewell
President C. Godfrey
General, Station Mgr. Joe Monroe
Chief Engineer Joel E. Wharton

KCIJ—Shreveport—1950

Frequency: 1050 Kc. Power: 250 Watts d.
Owned-Operated By Southwest Bcstrs. Inc.
Address Box 197
Tel.: 424—0814 KBS
Representative Gill-Perna
President, Gen. Mgr. Bob Neal
Program Publicity Dir. E. V. Roberts
Chief Engineer Benny Culbertson

KEEL—Shreveport—1923

Frequency: 710 Kc. Power 10 Kw. d.; 5 Kw. n.
Owned-Oper. By Foster & Associates
Address 1500 N. Market
Tel.: 425—8692 Independent
Station Rep. John Blair
Pres. Gordon B. McLendon
General, Sta. Manager Richard H. Wilcox
Comm. Prom. Mgr. Marie Gifford
Chief Engineer Rudy Johnson
Owners of: KLIF, Dallas; KILT, Houston; K TSA,
San Antonio; WAKY, Louisville; WYSL, Buf-
falo; KABL, San Francisco.

KJOE—Shreveport—1954

Frequency: 1480 Kc.....Power: 1 Kw. d.
Owned.....Ray Armand Bcstg. Co
Address.....529½ Crockett St.
Tel: 422-0732MBS
Station Representative...Charles Bernard Co.
Owner, Gen. Mgr.....Ray Armand Koviiz
Chief Eng.....N. L. Keys

KOKA—Shreveport—1957

Frequency: 980 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....John McLendon & Assoc.
Business Address.....P.O. Box 3605
Tel: 422-3122Independent
Sta. Rep.Pearson
President, Gen. Mgr.....John McLendon
Station Manager.....A. Evans

KREB—Shreveport—1960

Frequency: 1550 Kc..Power: 1 Kw. d., 500 W. n.
Owned By.....Radio Shreveport
Address.....311 Milam St.
Tel: 42-33681.....Independent
Station Representative.....Hollingbery
Station, Comm. Mgr.....Sam Styles

KRMD—Shreveport—1928

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....T. B. Lanford
Address.....P. O. Box 1712
Tel: 323-6172ABC
RepresentativeWeed
President.....T. B. Lanford
General, Comm. Mgr.....Thomas A. Gresham
Program Director.....Joseph H. Keith
Chief Engineer.....Dub Wilkinson
Owners of: KALB-AM-TV-FM, Alexandria; KPFC-AM-TV, Lake Charles; WSLI, Jackson; WJTV, Jackson; KRMD-FM.

KWKH—Shreveport—1925

Frequency: 1130 Kc.....Power: 50,000 Watts
Owned-Operated By..International Bcstg. Corp.
Address.....P. O. Box 1387
Tel: 422-8711Independent
Newspaper Affiliation.....Shreveport Times
RepresentativeChristal Co.
President.....William H. Bronson
Exec. V.P., Gen. Mgr.....Henry B. Clay
Commercial Manager.....Jack Timmons
Prom. Mgr., Pub. Dir.....James T. Briggs
Prog. Director.....Frank Page
Tech. Dir.....W. E. Antony
Chief Engineer.....O. S. Droke

KBSF—Springhill—1954

Frequency: 1460 Kc.....Power: 1000 Watts
Owned.....Springhill Broadcasting Co.
Address.....Box 597
Tel: LE 9-4616KBS
President.....Roy M. Fish
General Mgr.....John K. Hill
Chief Engineer.....Robert Wainwright

**KIKS—Sulphur-Lake Charles
1955**

Frequency: 1310 Kc.....Power: 500 W. d.
Owned-Operated By.....Lake Bcstg. Co.
Address.....Box 190, Sulphur
Tel: JAcKson 7-5266.....Independent
Sta. Representative.....Paul Raymer
General Manager.....Dale D. Mahurin
Station Manager.....Cecil E. Bland, Jr.
Commercial Manager.....Carroll A. Wynn
Program Director.....Ray Brown
Chief Engineer.....Carl Doiron

KTLD—Tallulah—1954

Frequency: 1360 Kc.....Power: 500 Watts
Owned By.....Howard E. Griffith
Address.....Box 1360
Tel: 1360KBS
General, Sta. Mgr.....Howard E. Griffith

KTIB—Thibodaux—1953

Frequency: 630 Kc.....Power: 500 W., d.
Owner.....Delta Bcstrs., Inc.
Address.....701 W. 5th St.
Tel: Hillcrest 7-9006.....Independent
President.....F. H. Block
General Mgr.....Ray Saadi
Chief Engineer.....Lee Martin

KVPI—Ville Platte—1953

Frequency: 1050 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Ville Platte Bcstg. Co.
Address.....Box 566
Tel: 5888KBS
President.....Lionel B. Deville
Gen., Comm. Mgr.....Chris Duplechain
Chief Engineer.....J. L. Sylvester

KUZN—West Monroe—1955

Frequency: 1310 Kc.....Power: 1 Kw.
Owned.....Griffith Electric Co.
Address.....1515 N. 7th St.
Tel: FAirfax 2-1491.....Independent
RepresentativeDore; Melville
President, Chief Eng.....Howard E. Griffith
General, Comm. Mgr.....Ollie Bales
Program Director.....Chuck Morgan
Owners of: KTLB-AM, Tallulah.

KEVL—White Castle—1955

Frequency: 1590 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Big League Bcstg. Co.
Address.....P. O. Box 418
Tel: 4693KBS
Owner.....Chas. E. Schwing, Jr.
General Mgr.....L. Miller

KVCL—Winnfield—1955

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Winn Bcstg. Co.
Address.....Box 548
Tel: 5822KBS
Gen. Mgr., Ch. Engr.....Edward R. Hall

LOUISIANA-MAINE

KMAR—Winnesboro—1957

Frequency: 1570 Kc. Power: 500 Watts, d.
Owned By..... Franklin Bcstg. Co.
Address..... Box 312
Tel.: Winnesboro 5141..... Independent

Representative..... Continental Radio Sales
President..... Buddy Martin
Gen. Mgr..... Si Willing
Prog. Mgr..... Buddy Martin
Chief Engineer..... C. Graves

Pop.: 975,000

Families: 281,500

Maine

Radio Homes: 278,000

AM Stas. in State: 28

WFAU—Augusta—1946

Freq.: 1340 Kc. Power: 1 Kw. d.: 250 Wts. n.
Owned-Oper. By... Twin City Bcstg. Co., Inc.
Business Address..... 160 Bangor St.
Tel.: MAYfair 3-3878..... Independent
Station Reps.... McGavren; Devney-O'Connell
President..... Faust Couture
Gen., Sta. Mgr..... Norman C. Gallant
Commercial Manager..... Richard McLennan
Program, Prom. Mgr..... Peter Kozich
Publicity Director..... Mona Toothaker
Chief Engineer..... Joseph Roy

WRDO—Augusta—1932

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By..... WRDO, Inc.
Address..... 175 Water Street
Tel.: MA 3-4735..... NBC
Representative..... Weed
President..... William H. Rines
Station Manager..... Leslie R. Hubley
Chief Engineer..... Harold T. Dinsmore

WABI—Bangor—1924

Frequency: 910 Kc. Power: 5000 Watts
Owned-Oper. By... Community Bcstg. Service
Business-Studio Address..... 57 State St.
Tel.: 6446..... ABC
Representative..... Hollingbery, Kettell-Carter
V.P., Gen. Mgr..... Walter L. Dickson
Sta. Program Dir..... John F. MacRae
Chief Engineer..... Ed Winchester

WGUY—Bangor—1947

Frequency: 1250 Kc. Power: 5000 Watts d.
Owned-Operated By... Bangor Bcstg. Corp.
Address..... 26 Central St.
Tel.: 7354..... Independent
Station Reps.... Devney-O'Connell
V.P., Gen. Mgr..... Louis J. Borgatti
Sta., Program Manager..... Robert Dow
Publicity Director..... G. Linda Nason
Chief Engineer..... Paul Reynolds

WLBZ—Bangor—1926

Frequency: 620 Kc. Power: 5000 Watts
Owned-Operated By... Maine Bcstg. Co.
Address..... P.O. Box 921
Tel.: BA 2-4656..... NBC
Station Representative..... Weed
President..... William H. Rines
Station Mgr..... Edward E. Guernsey
Chief Engineer..... John H. Wibby

WMMS—Bath—1957

Frequency: 730 Kc. Power: 1000 Watts d.
Owned By..... Winslow T. Porter
Address..... 195 Front St.
Tel.: HI 3-5542..... Independent
Pres., Gen. Sta. Mgr..... Winslow T. Porter
Commercial Mgr..... E. Hawley
Publicity Director..... Lewis Colby
Chief Engineer..... Dr. Harry F. Hinckley

WIDE—Biddeford—1948

Frequency: 1400 Kc. Power: 250 Watts
Owned By..... Biddeford-Saco Bcstg. Corp.
Address..... 126 Main St.
Tel.: Atlantic 4-4566..... Independent
Station Representative..... Walker-Rawalt
Pres., Gen. Mgr..... J. Alan Jasper
V.P., Treasurer..... M. Chester Ball
Station Mgr..... Howard B. Martin
Commercial Manager..... Franklin Fowler
Program Director..... Edward Horne
Chief Engineer..... Carl Snow

WCME—Brunswick—1955

Frequency: 900 Kc. Power: 1,000 Watts
Owned By..... Westminster Bcstg. Co.
Address..... River Road
Tel.: PA 5-5507..... Independent
Representative..... Walker-Rawalt
President, Program Dir.. Roger H. Strawbridge
Comm. Publicity Mgr..... William N. McKeen
Chief Engineer..... Melville Whitcomb

WQDY—Calais—1959

Frequency: 1230 Kc. Power: 250 Watts
Owned By..... St. Croix Bcstg. Co., Inc.
Address..... International Broadcast House
Tel.: Globe 4-7545..... Independent
Sta. Rep..... Hollingbery
President, General Mgr.... John H. Vondell Jr.
V.P., Commercial Manager..... John P. Foster
Program Director..... Daniel F. Hallingdale
Chief Engineer..... Dale Wing

WFST—Caribou—1956

Frequency: 600 Kc. Power: 5 Kw., d.
Owned..... Northern Bcstg. Co.
Address..... Box 65
Tel.: GYpsy 6-3731..... Independent
Sta. Reps.... Devney-O'Connell, McGavren
V.P., Gen. Sta. Mgr..... Elby Stevens
Commercial Mgr..... Al Knight
Program Director..... Dick Meyer
Chief Engineer..... G. D. Johnson

WDEA—Ellsworth—1958

Frequency: 1350 Kc. Power: 1000 Watts
 Owned By..... Coastal Broadcasting Co. Inc.
 Address..... Christian Ridge Road
 Tel.: NOrmandy 7-2523..... Independent
 Station Representative..... Walker-Rawalt
 President..... Milton C. Chapman
 General Station Mgr..... Donald E. Knowles
 Comm., Prom. Mgr..... Donald C. Graffam
 Program, Publicity Dir..... William T. McCarthy
 Chief Engineer..... Richard T. Laffin

WKTJ—Farmington—1959

Frequency: 1380 Kc. Power: 1,000 Watts
 Owned By..... Franklin Broadcasting Corp.
 Address..... P.O. Box 590
 Tel.: Farmington 3000..... Independent
 Station Rep..... Kettel-Carter
 President, Gen. Mgr..... Elden H. Shute Jr.
 Treasurer..... Gerald T. Higgins
 Commercial Manager..... Harry K. Heustis
 Program Director..... Richard W. Booth
 Chief Engineer..... R. Dean Sequin

WHOU—Houlton—1950

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By..... N. Maine Bcstg. Corp.
 Address..... 1340 North Rd.
 Tel.: 2257..... NBC-ABC
 Representative..... Webb
 President, Gen. Mgr..... B. Esters

WCOU—Lewiston—1938

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By... Twin City Bcstg. Co., Inc.
 Business-Studio Address..... 223 Lisbon St.
 Tel.: SState 4-6921..... Independent
 Sta. Reps..... Devney-O'Connell; McGavren
 Pres., Pub. Dir..... Faust Couture
 Gen., Sta. Mgr..... John C. Libby
 Commercial Manager..... Oscar J. Normand
 Program Director..... Janet Lavenger
 Chief Engineer..... Carl P. Rounds
 Owners of: WFAX, Augusta.

WLAM—Lewiston—1947

Frequency: 1470 Kc. Power: 5000 Watts
 Owned-Oper. By. Lewiston-Auburn Bcstg. Corp.
 Business-Studio Address..... 129 Lisbon St.
 Tel.: ST 4-5401..... ABC
 Sta. Reps..... Everett, McKinney; Kettel-Carter
 Pres., Gen. Mgr..... F. Parker Hoy
 Station Manager..... Harold Dutch
 Comm. Prom. Mgr..... Romeo E. Sanscouy
 Program Director..... Robert D. Mowers
 Publicity Director..... Frederick H. Gage
 Chief Engineer..... Herbert Wiles

WCSH—Portland—1925

Frequency: 970 Kc. Power: 5000 Watts
 Owned-Oper. By..... Maine Radio & TV Corp.
 Business-Studio Address..... 157 High St.
 Tel.: SP 2-0181..... NBC
 Representative..... Weed
 President..... William H. Rines

General Manager..... Jack S. Atwood
 Sta., Comm. Mgr..... Benjamin A. Hubley
 Program Director..... James E. Brunelle
 Sales Prom. Manager..... Linwood T. Pitman
 Publicity Director..... Janet Voorhis
 Chief Engineer..... Charles R. Brown
 Owners of: WCSH-TV.

WGAN—Portland—1938

Frequency: 560 Kc. Power: 5000 Watts
 Owned-Oper. By... Guy Gannett Bcstg. Services
 Business-Studio Address..... 390 Congress St.
 Tel.: SP 2-4661..... CBS
 Newspaper Affil..... Gannett Publishing
 Representative..... Avery-Knodel, Foster Creed
 President..... Jean Gannett Williams
 General Manager..... Creighton E. Gatchell
 Comm. Sta. Manager..... Francis H. Farnum Jr.
 Sales Prom. Mgr..... Jack Harvey
 Publicity Director..... Nunzi Casavola
 Prog. Dir..... C. R. Sanford
 Chief Engineer..... Roger W. Hodgkins
 Owners of: WGAN-TV.

WLOB—Portland—1956

Frequency: 1310 Kc. Power: 1 Kw., d.
 Owned..... Casco Bcstrs. Corp.
 Business Address..... 645 Congress St.
 Tel.: SP 5-2336..... Independent
 Sta. Reps..... Devney-O'Connell, Eckels, McGavren
 President..... Sherwood J. Tarlow
 General Station Manager..... Melvin L. Stone
 Commercial Manager..... David L. Royle
 Sales Promotion Manager..... Robert Jordan
 Program Director..... Howard Leonard
 Publicity Director..... Walter Thomes
 Chief Engineer..... T. Richard Dunn

WPOR—Portland—1946

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By..... Hildreth Bcstg. Co.
 Business-Studio Address..... 477 Congress St.
 Tel.: SP 3-8111..... ABC, MBS
 Rep..... Kettel-Carter, Hollingsbery
 President..... Horace A. Hildreth
 Exec. V.P., Gen. Mgr..... Walter L. Dickson
 Station Manager..... Raymond G. Mercier
 Commercial Manager..... William J. Mullen
 Chief Engineer..... Joseph Williams

WAGM—Presque Isle—1931

Frequency: 950 Kc. Power: 5000 Watts
 Owned-Operated By... Aroostook Bcstg. Corp.
 Address..... Washburn Rd.
 Tel.: 9-2461..... MBS-NBC
 Representative..... Hollingsbery, Kettel-Carter
 President..... Horace A. Hildreth
 Exec. V.P..... W. L. Dickson
 Station Mgr..... S. Lyons
 Chief Engineer..... Lester E. Hughes

WEGP—Presque Isle—1960

Frequency: 1390 Kc. Power: 5,000 Watts
 Owned By..... Presque Isle Radio Co.
 Address..... 418 Main St.

MAINE-MARYLAND

Tel.: POrter 8-5141.....Independent
Station Rep. Walker-Rowatt
President.....Edward G. Perrier
General, Sta. Manager.....Ted Coffin
Commercial Manager.....Richard Marshall
Chief Engineer.....Gilbert M. Titcomb Jr.

WRKD—Rockland—1952

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Knox Bcstg. Co.
Address.....493 Main St.
Tel.: Lyric 4-8451.....ABC
Representative.....Kettell-Carter
President.....Carleton D. Brown
Station Manager.....Paul R. Huber
Commercial Mgr.....Terrence Economy
Chief Engineer.....Ernest Hammond

WRUM—Rumford—1953

Frequency: 790 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Rumford Bcstg. Co.
Address.....89 Congress St.
Tel.: 364—3701.....KBS
Sta. Reps.....Devney-O'Connell; Eckels
President.....Melvin L. Stone
General Manager.....Kenneth J. Ellis
Commercial Manager.....Ray Auger
Program Director.....Bob Ouelette

WSME—Sanford—1957

Frequency: 1220 Kc.....Power: 1 Kw., d.
Owned.....York Bcstg. Co.
Address.....Box 1220
Tel.: 1574.....Independent
Sta. Reps.....Devney-O'Connell; McGavren
President.....Melvin L. Stone
General, Comm. Mgr.....John A. Carlson
Program, Publicity Director.....Fred E. Nutter
Sales Prom. Mgr.....Frank De Francesco
Chief Engineer.....Richard B. Parker

WGHM—Skowhegan—1956

Frequency: 1150 Kc.....Power: 5 Kw. d.
Owned By.....Pineland Broadcasting Co.
Address.....61 Water St.
Tel.: Greenwood 4-2727.....KBS
Sta. Reps.....Devney-O'Connell; McGavren
President.....Melvin L. Stone
Gen. Managers.....P. W. & J. S. Larkin
Chief Engineer.....Lewellyn Greenlaw

WKTQ—South Paris—1955

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Oxford Bcstg. Co.
Business Address.....1450 Alpine St.
Tel.: PI 3-2311.....Independent
Pres., Comm. Mgr.....Gerald T. Higgins
Station Mgr.....Eldon H. Shute, Jr.
Chief Engineer.....R. Dean Seguin

WTVL—Waterville—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Kennebec Bcstg. Co.
Business-Studio Address.....36 Silver St.
Tel.: TR 3-3311.....ABC
Representative.....Hollingbery, Kettell-Carter
Pres., Gen.-Station Mgr.....Carleton D. Brown
Commercial Manager.....Harold L. Vique
Program Dir.....Geo. Redpath
Chief Engineer.....Don Sutherland

WJAB—Westbrook—1959

Frequency: 1440 Kc.....Power: 5 Kw.
Owned By...Westbrook Broadcasting Co., Inc.
Address.....841 Main St.
Tel.: UL 4-8409.....Independent
Representative.....Everett-McKinney, Inc.
General Manager.....R. Durgin

Pop.: 3,128,000
Families: 896,000

Maryland

Radio Homes: 860,000
AM Stas. in State: 34

WAMD—Aberdeen—1957

Frequency: 970 Kc.....Power: 500 Watts, d.
Owned By.....Harford Cty. Bcstg. Co.
Address.....P. O. Box 485
Tel.: CR 2-4400.....Independent
Pres., Gen. Mgr.....J. L. Allen
Commercial Mgr.....Robert D. Huntley
Program Dir.....R. H. Gray
Chief Engineer.....J. A. McAulay

WABW—Annapolis—1946

Frequency: 810 Kc.....Power: 250 Watts d.
Owned-Oper. By.....ABW Bcstrs.
Business Address.....P. O. Box 1551
Tel.: CO 3-9211.....KBS
President.....Lester Greenwalt
General Manager.....Rolland C. Bourbeau
Chief Engineer.....Joseph Griscomb
Owners of: WGSB, Ephrata; WCBG, Chambersburg

WANN—Annapolis—1947

Frequency: 1190 Kc....Power: 10000 Watts d.
Owned-Operated By...Annapolis Bcstg. Corp.
Address.....P.O. Box 631
Tel.: CO 3-2500.....Independent
Sta. Representative.....John E. Pearson
Pres., Gen. Mgr.....Morris H. Blum
Chief Engineer.....M. W. Pittman

WNAV—Annapolis—1948

Frequency: 1430 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Capital Bcstg. Co.
Address.....Admiral's Drive
Tel.: CO 3-2639.....Independent
Station Rep.....Breen-Ward
President.....Henry Rau
Station Manager.....Bill W. Fillingham
Program Director.....Betty Straubel
Chief Engineer.....Lloyd Smith

WBAL—Baltimore—1925

Frequency: 1030 Kc. Power: 50,000 Watts
 Owned. Hearst Corp. (Radio & TV. Div.)
 Address. 2610 Maryland Ave.
 Tel.: HO 7-3000. NBC
 Representative McGavren
 General Mgr. Thomas S. Carr
 Commercial Mgr. Alfred E. Burke
 Sales Prom., Pub. Dir. Henry Hines
 Chief Engineer John Wilner
 Owners of: WBAL-FM-TV; WISN-AM-FM-TV, Milwaukee; WCAE-AM-FM, Pittsburgh; WTAE-TV, Pittsburgh.

WBMD—Baltimore—1947

Frequency: 750 Kc. Power: 1000 Watts d.
 Owned-Operated By Key Bcstg. Corp.
 Business-Studio Address. 879 Park Ave.
 Tel.: MU 5-7095. Independent
 Station Rep. Chas. Bernard
 President George E. Hull
 Gen., Sta., Comm. Mgr. Carl G. Brenner
 Program Director Clark West
 Publicity Director Webb Roszelle
 Chief Engineer Joe Powers
 Owners of: WPTX, Lexington Park.

WCAO—Baltimore—1922

Frequency: 600 Kc. Power: 5000 Watts
 Owned-Oper. By Plough Bcstg. Co., Inc.
 Business-Studio Address. 1102 N. Charles St.
 Tel.: MU 5-0600. Independent
 Representative Radio-TV Reps.
 President Harold R. Krelstein
 V.P., Gen. Mgr. Byron Millenson
 Sales Spvsr. Edward L. Anzmann, Jr.
 Program Director Robert Housen
 Sales Prom. Mgr. Mrs. Jean Mowbray
 Publicity Director Charles Purcell
 Chief Engineer C. A. Seibold Jr.

WCBM—Baltimore—1924

Frequency: 680 Kc. Power: 10,000 d.; 5000 n.
 Owned-Oper. By Baltimore Bcstg. Corp.
 Bus.-Studio Address. Community House
 Tel.: BE 5-8400. CBS
 Sta. Representative P. G. & W.
 President John Elmer
 Executive V.P. G. H. Roeder
 V.P. Operations Charles A. Roeder
 V.P. Sales John E. Hegly
 Production Dir. Elane Stein
 Publicity Dir. Diana Wescott
 Chief Engineer G. Porter Houston

WEBB—Baltimore—1955

Frequency: 1360 Kc. Power: 5000 Watts
 Owned-Operated By 1360 Bcstg Co., Inc.
 Business Address. 3113 W. North Ave.
 Tel.: WI 7-1245. Independent
 Station Representative Bernard Howard
 Exec. V.P., Gen. Mgr. Samuel E. Feldman
 Commercial Manager Bentley A. Stecher
 Program Director Wiley Daniels
 Sales Prom. Mgr. Mary H. Rawlings
 Chief Engineer Clifford Inman

WFBR—Baltimore—1922

Frequency: 1300 Kc. Power: 5000 Watts
 Owned-Oper. By The Baltimore Radio Show
 Address. 13 E. 20th St.
 Tel.: MU 5-1300. Independent
 Representative John Blair & Co.
 President Robert S. Maslin
 General, Station Mgr. Robert B. Jones, Jr.
 Commercial Manager Dudley Tichenor
 Program Director Ralph Phillips
 Chief Engineer William R. Hoos

WITH—Baltimore—1941

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Maryland Bcstg. Corp.
 Business-Studio Address. 7 E. Lexington St.
 Tel.: LE 9-7808. Independent
 Sta. Reps. Select Adam Young; Ayers
 Pres., Gen. Mgr. Thomas G. Tinsley, Jr.
 V.P., Station Manager Robert C. Embry
 Program Director Bob Adams
 Chief Engineer Ed Hawkins

WSID—Baltimore—1947

Frequency: 1010 Kc. Power: 1000 Watts, d.
 Owned-Operated By United Bcstg. Co.
 Business-Studio Address. 912 N. Charles St.
 Tel.: SA 7-8250. Independent
 Station Reps. UBC, Dora-Clayton
 President Richard Eaton
 General Manager H. Haslett
 Chief Engineer W. C. Mullen

WWIN—Baltimore—1951

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Belvedere Bcstg. Co.
 Address. 1119 N. Charles St.
 Tel.: SARatoga 7-3555. ABC
 President Thomas F. McNulty
 General Mgr. H. S. Earp
 Chief Engineer Norman K. Buker

WCEM—Cambridge—1947

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By The Shore Bcstg Co.
 Address. Queen Anne Ave.
 Tel.: ACademy 8-4800. KBS
 Pres., Gen. Mgr. G. P. Richards
 Sta., Commercial Mgr. Sam Cannon, Jr.
 Prog. Dir. Bette B. Robbins
 Chief Engineer Richard D. Groff

WCUM—Cumberland—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Allegany Cty. Bcstg. Corp.
 Business Address. P.O. Box 360
 Tel.: Parkview 4-5400. CBS
 Representative Thomas F. Clark
 President, Gen. Mgr. Wallace L. Hankin
 Commercial Manager Robert J. Lacy
 Program Director Edward Enderle
 Sales Prom. Mgr. Marilyn Hankin
 Publicity Director Nelliemae B. Redhead
 Chief Engineer Martin Croft

WTBO—Cumberland—1928

Frequency: 1450 Kc. Power: 250 Watts
 Owned. Cumberland Valley Bcstg. Co.
 Address. Box 510
 Tel.: PA 2-6666. NBC
 Representative. Burn-Smith
 Pres., Gen., Sta. Mgr. A. William German
 V.P., Comm. Mgr. Floyd V. Cozad
 Chief Engineer. R. Wirgman

WAYE—Dundalk—1955

Frequency: 860 Kc. Power: 500 W. d.
 Owned-Operated By. Erway Bcstg. Corp.
 Address. 1901 St. Paul St., Baltimore 18
 Tel.: CHesapeake 3-3886. Independent
 Sta. Representative. Broadcast Time Sales
 President. Guy S. Erway
 General, Sta. Mgr. R. J. Bennett
 Program Director. Bob Hilber
 Publicity Director. Al Stevens
 Sales Prom Mgr. Senius Smith
 Chief Engineer. Duane Cornett

WEMD—Easton—1960

Frequency: 1460 Kc. Power: 500 W.
 Owned By. Easton Broadcasting Co.
 Business Address. P. O. Box 1149
 Tel.: TA 2-3301. KBS
 Station Rep. Thomas F. Clark
 General & Sales Mgr. A. Drew
 Promotion Dir. W. Standiford

WFMD—Frederick—1936

Freq.: 930 Kc. Power: 5 Wts. d.; 1 Wt. n.
 Owned-Operated By. Monocacy Bcstg. Co.
 Address. 1 West Seventh St.
 Tel.: MO 3-4181. CBS
 President, Gen. Mgr. Laurence Leonard
 Program Director. Morton Siegel
 Sales Prom. Mgr. Mildred Siegel
 Chief Engineer. Russell Bassett

WFRB—Frostburg—1958

Frequency: 740 Kc. Power: 250 Watts d.
 Owned By. Western Md. Bcstg. Co.
 Address. P.O. Box 74
 Tel.: OVerbrook 9-8871. Independent
 General Mgr., Ch. Eng. D. C. Loughry
 Commercial Mgr. D. Hellegas

WARK—Hagerstown—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By. United Bcstg. Co.
 Address. 128 S. Prospect St
 Tel.: RE 3-4500. CBS
 President. Richard Eaton
 Gen., Sta. Mgr. S. E. Phillips
 Prog. Dir. Richard Collyer
 Chief Engineer. G. Harold Brewer
 Owners of: WANT, Richmond; WTID, Newport
 News; WINX, Rockville; WSID, Baltimore;
 WJMO, Cleveland; WOOK, Washington, D.C.;
 WMUR-TV, Manchester.

WJEJ—Hagerstown—1932

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By. Hagerstown Bcstg. Co., Inc.
 Business-Studio Address. Franklin Court
 Tel.: RE 9-2323. MBS-ABC
 Representative. Burn-Smith
 Pres., Gen. Mgr. Grover C. Crilley
 Comm. Sta. Mgr. Lou L. Garris
 Program Director. Betty Andrews
 Chief Engineer. George McIntire

WASA—Havre de Grace—1948

Frequency: 1330 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Chesapeake Bcstg. Corp.
 Address. P. O. Box 97
 Tel.: WEstmore 9-0800. Independent
 General, Sta. Manager. Mrs. Jason T. Pate
 Comm.-Sales Prom. Mgr. Charles W. Irwin
 Program, Publicity Dir. John H. Little
 Chief Engineer. Don F. Whan

WKIK—Leonardtown—1953

Frequency: 1370 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Southern Md. Bcstrs. Inc.
 Address. P. O. Box 346
 Tel.: GR 5-2211. Independent
 Pres., Gen. Mgr., Ch. Engr. James L. Bittner

WPTX—Lexington Park—1953

Frequency: 920 Kc. Power: 500 Watts, d.
 Owned. Key Broadcasting
 Address. Lexington Park Hotel
 Tel.: VO 2-1031. KBS
 General Manager. C. Brenner

WETT—Ocean City—1960

Freq.: 1590 Kc. Power: 1 Kw. d.; 500 W. n.
 Owned By. The WETT Corp.
 Address. P. O. Box 61
 Tel.: ATLantic 9-7201. Independent
 Station Rep. Breen & Ward
 President. Harrison J. Langeler
 General Mgr. J. L. O'Conner, Jr.
 Station Mgr. J. G. Lenoir
 Commercial Mgr. Irwin J. Meyer
 Sales Prom. Mgr. David W. Beck
 Program Director. John J. Quinn
 Chief Engineer. Edward Koller

WDMV—Pocomoke City—1955

Frequency: 540 Kc. Power: 500 W. d.
 Owned-Operated By. Eastern Shore Bcstg. Co.
 Address. Box 210
 Tel.: Pocomoke 540. Independent
 Station Rep. Walton
 President. Ernest Tannen
 General Mgr. Curt White
 Program Director. John Ennis
 Chief Engineer. Paul Lewellyn

WINX—Rockville—1951

Freq.: 1600 Kc. Power: 1 Kw. d., 500 Watts n.
 Owned-Oper. By. Montgomery Cty. Bcstg. Co.
 Address. 8 Baltimore Rd.

MARYLAND-MASSACHUSETTS

Tel.: POplar 2-4357.....Independent
 Sta. Reps.....Wittig; United
 President.....Richard Eaton
 General, Publicity Mgr.....Pierre D. Eaton
 Commercial Manager.....John Panagos
 Station Manager.....Nancy G. Preffitt
 Program Director.....Richard M. Denham
 Sales Prom. Mgr.....Bud Myers
 Chief Engineer.....John T. Jennings Jr.

WBOC—Salisbury—1940

Frequency: 960 Kc...Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By...The Peninsula Bcstg. Co.
 Bus.-Studio Address.....Radio TV Park
 Tel.: Pioneer 9-6131.....MBS
 Representative.....Burn-Smith
 President.....John W. Downing
 Gen., Sales Prom. Mgr.....Charles J. Truitt
 Chief Engineer.....Jack W. Ward

WICO—Salisbury—1956

Frequency: 1320 Kc...Power 1000 Watts, d.
 Owned.....Delmarva Broadcasting Corp.
 Address.....700 E. Main St.
 Tel.: Pioneer 2-3212.....ABC
 President.....Robert C. Doyle
 Commercial Mgr.....Frank Adams
 Program Director.....O. L. Layton

WJDY—Salisbury—1958

Frequency: 1470 Kc...Power: 5000 Watts d.
 Owned-Operated By...Salisbury Bcstg. Co.

Business Address.....106 W. Circle Ave.
 Tel.: Pioneer 2-5191.....Independent
 Station Representative...United Broadcasting
 Pres., Gen. Mgr.....Norman Glenn
 Sales Promotion Mgr.....Ed Vaughn
 Publicity Director.....Bob Rogers
 Chief Engineer.....Herb Kravitz

WAQE—Towson—1955

Frequency: 1570 Kc.....Power: 1000 W., d.
 Owned-Oper. By.....WTOW, Inc.
 Address.....26 West Pennsylvania Ave.
 Tel.: VA 5-9660.....Independent
 President.....John S. Booth
 General Manager.....Charles S. Gerber
 Chief Engineer.....George Klimes

WTTR—Westminster—1953

Frequency: 1470 Kc...Power: 1000 Watts d.
 Owned-Oper. By...Carroll County Bcstg. Corp.
 Address.....Box 28
 Tel.: TI 8-5511.....KBS
 V.P., Gen., Comm. Mgr....Russell H. Morgan

WDON—Wheaton—1953

Frequency: 1540 Kc...Power: 1000 Watts d.
 Owned-Operated By.....Everett L. Dillard
 Address.....2647 University Blvd. W.
 Tel.: L0ckwood 5-0747.....Independent
 Pres., Gen. Mgr.....Everett L. Dillard
 Station Manager.....Jean M. Dillard
 Chief Engineer.....Eugene Jaraskinske

Pop.: 5,187,000

Families: 1,501,000

Massachusetts

Radio Homes: 1,465,000

AM Stas. in State: 57

WARA—Attleboro—1950

Frequency: 1320 Kc...Power: 1000 Watts
 Owned-Oper. By...Attleboro Radio Assn.
 Address.....8 N. Main St.
 Tel.: CA 2-1320.....Independent
 Representative.....Foster & Creed
 President.....Howard H. Sweet
 General Mgr.....Keith S. Field
 Commercial Mgr.....Wm. A. Dawson, Jr.
 Chief Engineer.....Raymond Arnold

WBOS—Boston—1947

Frequency: 1600 Kc...Power: 5000 Watts
 Owned-Oper. By...Champion Bcstg. Sys., Inc.
 Address.....790 Commonwealth Ave.
 Tel.: BE 2-5650.....Independent
 Station Representative.....Masla
 President.....Herbert Hoffman
 Gen., Sta. Mgr.....Ralph Weinman
 Commercial Mgr.....Harry Goodman
 Chief Engineer.....Anthony Olmedi

WBZ-WBZA

Boston-Springfield—1921 (Synchronous Operation)

Frequency: 1030 Kc...Power: WBZ, 50,000
 Watts; WBZA, 1000 Watts

Owned.....Westinghouse Bcstg. Co.
 Address.....122 E. 42 St., N.Y.C., N.Y.
 Tel.: MU 7-0808.....Independent
 Station Representative.....AM Radio Sales
 President.....D. H. McGannon
 General Manager.....Paul G. O'Friel
 Commercial Mgr.....A. B. Hartman
 Sales Promotion Manager...John L. Williams
 Program Mgr.....A. L. Heacock
 Publicity Director.....Edward L. Pearle
 Chief Engineer.....W. H. Hauser
 Owners of: KPIL, San Francisco, Calif.; WOWO,
 Fort Wayne, Ind.; WBZ-TV, Boston, Mass.;
 KYW, Cleveland, O.; KYW-TV, Cleveland, O.;
 KEX, Portland, Ore.; KDKA, Pittsburgh, Pa.;
 KDKA-TV, Pittsburgh, Pa.; WIND, Chicago, Ill.;
 WJZ-TV, Baltimore, Md.; WBZ-FM, Boston,
 Mass.; KDKA-FM, Pittsburgh, Pa.; KYW-FM,
 Cleveland, O.; KEX-FM, Portland, Ore.

WCOP—Boston—1935

Frequency: 1150 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Plough Bdsco. Corp.
 Bus.-Studio Address.....234 Clarendon St.
 Tel.: CO 7-0123.....Independent
 Representative.....Radio-TV Reps.
 President.....Harold Krelstein
 Gen., Sta. Mgr.....Roy V. Whisnand

WCRB—Boston—1948

Freq.: 1330 Kc.....Power: 5 Kw. d.; 1 Kw. n.
 Owned.....Charles River Bcstg. Co.
 Business Address.....Sheraton Plaza Hotel
 Tel.: COpley 7-7080.....Independent
 Station Representative...Broadcast Time Sales
 Pres., Gen. Mgr.....Theodore Jones
 V.P. Sales Mgr.....Leonard V. Corwin
 Sta. Mgr.....Richard L. Kaye
 Program Director.....Robert A. Stuart-Vail
 Publicity Director.....David S. MacNeill
 Chief Engineer.....James Godfrey

WEEL—Boston—1924

Frequency: 590 Kc.....Power: 5000 Watts
 Owned-Oper. By.....CBS
 Business-Studio Address.....182 Tremont St.
 Tel.: HU 2-2323.....CBS
 Representative.....CBS Radio Spot Sales
 Gen. Mgr.....Thomas Y. Gorman
 Sales Mgr.....Robert Sinnott
 Chief Engineer.....Warren J. Stevens

WEZE—Boston—1922

Frequency: 1260 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Air Trails Bcstg.
 Address.....10 Arcade, Statler Office Bldg.
 Tel.: LBerty 2-1717.....NBC
 Representative.....Eastman
 President.....Charles Sawyer
 Exec. V.P.....J. P. "Pat" Williams
 Vice Pres.....Alex Buchan
 Gen., Comm. Mgr.....Arthur E. Haley
 Chief Engineer.....George Jowdy

WHDH—Boston—1926

Frequency: 850 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....Herald-Traveler Corp.
 Address.....50 Morrissey Blvd.
 Tel.: AVenue 8-5000.....Independent
 Newspaper Affil.....Herald-Traveler
 Representative.....John Blair
 President.....Robert B. Choate
 V.P., Managing Dir.....William B. McGrath
 V.P., Sales Dir.....Alexander M. Tanger
 Program Mgr.....John M. Day
 Sales Prom. Director.....Robert B. Cheyney
 Chief Engineer.....Phillip K. Baldwin
 Owners of: WHDH-TV-FM.

WILD—Boston—1946

Frequency: 1090 Kc...Power: 1000 Watts d.
 Owned-Oper. By.....Noble Bcstg. Corp.
 Address.....150 Massachusetts Ave.
 Tel.: CO 7-1900.....Independent
 Station Representative.....Bob Dore
 President, Gen. Mgr.....Nelson B. Noble
 Commercial Manager.....John Most

Station Manager.....Norman Kruglak
 Program Director.....Pat Matthews
 Chief Engineer.....Donald Snider

WMEX—Boston—1934

Frequency: 1510 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Richmond Brothers
 Business-Studio Address...70 Brookline Ave.
 Tel.: CO 6-3900.....Independent
 Station Rep.....Adam Young
 President, Gen. Mgr.....Maxwell E. Richmond
 Comm. Prom. Mgr.....Robert S. Richmond
 Program Director.....Arnie Ginsburg
 Chief Engineer.....Morton L. Bardfield

WNAC—Boston—1922

Frequency: 680 Kc.....Power: 50 Kw.
 Owned.....RKO General
 Bus.-Studio Address.....21 Brookline Ave.
 Tel.: CO 6-0800.....Independent
 Representative.....H-R Reps.
 President.....William M. McCormick
 Vice President.....Thomas Bateson
 Nat. Sales Manager.....Proctor Jones
 Sales Prom. Mgr.....George Hallberg
 Program Director.....John D. Maloy
 Adv., Publicity Director.....Phyllis Doherty
 Chief Engineer.....Irvin B. Robinson
 Owners of: WNAC-TV; WOR-AM-TV, New York;
 KHJ-AM-TV, Los Angeles; KFRC, San Francisco;
 WHBQ-AM-TV, Memphis; CKLW-AM-TV, Detroit;
 WGMS, Washington, D. C.; WHCT-TV, Hartford.

WORL—Boston—1950

Frequency: 950 Kc.....Power: 5000 Watts d.
 Owned-Oper. By.....Pilgrim Broadcasting Co.
 Address.....705 Beacon Street
 Tel.: CO 7-3800.....Independent
 President.....Joseph A. Dunn
 General Mgr.....G. Gray
 Station Manager, Prog. Dir.....Bill Givens
 Chief Engineer.....John Parker

WTAO—Boston—1948

Frequency: 740 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Harvey Radio Lab, Inc.
 Address.....439 Concord Ave.
 Tel.: ELliot 4-0500.....ABC
 Station Representative.....Paul Raymer
 President.....Frank J. Lyman, Jr.
 General, Comm. Mgr.....William A. Queen
 Program Director.....Billy Dale
 Chief Engineer.....Louis Jordan
 Owners of: WTAO-TV.

WBET—Brockton—1946

Frequency: 1460 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Enterprise Publishing Co.
 Business-Studio Address.....60 Main St.
 Tel.: JU 6-1460.....Independent
 Newspaper Affiliation.....Enterprise Times
 Representative.....Walker-Rawalt
 President.....A. H. Fuller
 General Manager.....Earle G. Clement
 Local Comm. Mgr.....Reinhold Steinhilber
 Program Director.....M. Sothern Abbott
 Chief Engineer.....Elbridge Hooker

**WACE—Chicopee-Springfield
1946**

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Operated By... Commonwealth Bcstg. Co.
Bus. Address... Radio Center, 326 Chicopee St.
Tel.: LY 4-6654... Independent
Station Representative... Everett McKinney
President... Paul Smullen
Gen. Mgr... Ralph J. Robinson
Prog. Dir... Sy Levy
Owners of: WEOK, Poughkeepsie.

WALE—Fall River—1948

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By... Narragansett Bcstg. Co.
Address... 374 Central St.
Tel.: OS 4-3535... MBS
Station Rep... Bolles; Eckles
Manager... George L. Sisson, Jr.
Commercial Mgr... Markey Gosciminski
Chief Engineer... J. R. Sisson

WSAR—Fall River—1921

Frequency: 1480 Kc. Power: 5000 Watts
Owned-Oper. By... K & M Publishing Co.
Bus-Studio Address... Box 927
Tel.: OS 7-9477... Independent
Newspaper Affiliation... Herald News, Inc.
Representative... Kettell-Carter
Vice Pres., Gen. Mgr... Lincoln W. N. Pratt
Commercial Manager... Cornelius Sullivan
Program Director... J. Joseph Welch
Chief Engineer... Arnold Molloy

WEIM—Fitchburg—1941

Frequency: 1280 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By... Radio Fitchburg, Inc.
Business-Studio Address... 717 Main St.
Tel.: Diamond 3-3766... MBS
President... Norman Knight
General, Comm. Mgr... James A. Fitzgerald, Jr.
Chief Engineer... Ted Kalin

WFGM—Fitchburg—1949

Frequency: 960 Kc. Power: 1000 Watts
Owned-Oper. By... Wachusett Bcstg. Corp.
Address... 170 Prichard St.
Tel.: Diamond 3-4897... Independent
Station Rep... Everett-McKinney; Foster, Creed
President... David M. Myers
General, Sta. Mgr... James W. Chalmers
Chief Engineer... Donald L. Coleman, Jr.

WKOX—Framingham—1947

Frequency: 1190 Kc. Power: 1000 Watts d.
Owned-Operated By... WKOX, Inc.
Bus-Studio Address... 100 Mt. Wayte Ave.
Tel.: TR 3-7409... Independent
Representative... Kettell-Carter, Grant Webb
Gen. Mgr... Richard E. Adams
Program Dir... Carl B. Duncan
Chief Engineer... Frank Bartel

WGAW—Gardner—1944

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 Wt. n.
Owned... Gardner Bcstg. Co.
Address... Green St.
Tel.: 632—1340... MBS
Representative... Nona Kirby, Webb
President... C. Edward Rowe
General Manager... Theodore G. Converse
Station Manager... Richard Mahon
Chief Engineer... Gordon Wiley

WSBS—Great Barrington—1956

Frequency: 860 Kc. Power: 250 Watts
Owned-Oper. By... WSBS-The Berkshires, Inc.
Business Address... Stockbridge Rd, Rt. 7
Tel.: Great Barrington 1567... MBS
Station Representative... Webb
Pres., Gen. Mgr... J. Leo Dowd
Commercial Manager... Elizabeth Thompson
Sales Prom. Mgr... Martin Mellon
Prog., Pub. Dir... Alan D. Vaber
Chief Engineer... John Seeley

WHAI—Greenfield—1938

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By... Haigis Bdcstg. Corp.
Business-Studio Address... 486 Main St.
Tel.: PR 4-4301... Independent
Representative... Walker-Rawalt
Pres., Gen., Sta. Mgr... John W. Haigis, Jr.
Comm. Prom. Manager... William E. Randall
Program Director... Norman L. Cloutier
Chief Engineer... Delwin D. Shattuck

WHAV—Haverhill—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By... WHAV, Inc.
Business-Studio Address... 30 How St.
Tel.: DR 4-4733... Independent
Station Representative... Kettell-Carter; Webb
Treas., General Mgr... Edward Cetlin
Sales Prom. Mgr... Aldo Carter
Chief Engineer... Harry White

WREB—Holyoke—1950

Frequency: 930 Kc. Power: 500 Watts d.
Owned-Oper. By... Valley Bcstg. Corp.
Address... 225 High St.
Tel.: Jefferson 2-3296... KBS
Representative... Breen & Ward
General Manager... Edmund F. Wakelin
Program Director... N. H. Robinson

WCCM—Lawrence—1947

Frequency: 800 Kc. Power: 1000 Watts d.
Owned-Oper. By... Lawrence Bdcstg. Co.
Address... 9 Valley Street
Tel.: MU 3-7171... MBS
Station Representative... Bob Dore
President, Gen. Mgr... Mrs. Geo. H. Jaspert
Comm., Prom. Mgr... John Canty
Program Director... Hugh Anthony
Chief Eng... Norman Round

WCAP—Lowell—1951

Frequency: 980 Kc. Power: 1000 Watts d.
 Owned-Operated By Northeast Radio Inc.
 Address 243 Central St.
 Tel.: GLenview 4-0404 Independent
 Sta. Reps. Everett-McKinney; Kettell-Carter
 Pres., Gen. Mgr. Israel Cohen
 Commercial Manager Maurice Cohen
 Program Director Dan Gillette
 Chief Engineer Ted Cohen

**WLLH—Lowell-Lawrence
 1934**

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Merrimac Bdcstg. Co.
 Address 39 Kearney Sq., Lowell
 Tel.: GL 8-8715 (Lo) Independent
 Representative Bolling
 President Gerald Harrison
 General Manager Albert N. Armstrong, Jr.
 Program Director Tom Clayton
 Chief Engineer C. Parker

WLYN—Lynn—1946

Frequency: 1360 Kc. Power: 1000 Watts d.
 Owned-Oper. By Puritan Network, Inc.
 Business Address 156 Broad St.
 Tel.: LY 5-6200 Independent
 Sta. Reps. Walker-Rawalt, Kettell-Carter
 President Theodore Feinstein
 General, Comm. Mgr. Harry D. Goodwin
 Program Director Stephen E. Smith
 Publicity Director Edward Glowik
 Chief Engineer Richard Ward
 Owners of: WOTW-AM, Nashua; WTSA-AM, Bat-
 tleboro; WBNP, Newburyport.

WSRO—Marlborough—1958

Frequency: 1470 Kc. Power: 1,000 Watts d.
 Owned By County Broadcasting Corp.
 Address Curtis Ave.
 Tel.: HU 5-1470 KBS
 Station Representative Foster-Creed
 President, Gen. Mgr. Lewis F. Sargent
 Commercial Manager Ralph Bowker
 Program Director Daniel Griffin
 Chief Engineer Kenneth Rockwell

WHIL—Medford—1952

Frequency: 1430 Kc. Power: 5000 Watts d.
 Owned-Operated By Conant Bcstg. Co.
 Address 99 Revere Beach Pkwy.
 Tel.: EXport 6-1430 Independent
 Station Representative ForJoe
 Pres., Gen. Mgr. Sherwood J. Tarlow
 Station Manager Joseph Kruger
 Program Director Kenneth A. Manley
 Publicity Director Bob Walsh
 Chief Engineer Albert Fulchino

WMRC—Milford—1956

Frequency: 1490 Kc. Power: 100 Watts
 Owned Milford Bcstg. Corp.

Address Opera House Bldg
 Tel.: GReenleaf 3-1490 KBS
 General Mgr. E. Cetlin

WBSM—New Bedford—1949

Frequency: 1420 Kc. Pow.: 5 Kw. d., 1 Kw. n.
 Owned Bay State Broadcasting Co.
 Address Pope's Island
 Tel.: WY 3-1767 Independent
 Representative Bolling Co.
 President Joseph P. Duchaine
 Gen. Mgr. Otto F. A. Arnold
 Comm. Mgr. Richard G. Evans
 Prog. Dir. Hal Peterson

WNBH—New Bedford—1921

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By E. Anthony & Sons, Inc.
 Business-Studio Address 432 County St.
 Tel.: WYman 8-5228 Independent
 Newspaper Affiliation Standard-Times
 Sta. Reps. Walker-Rawalt; Foster Creed
 Station Manager D. Meltzer
 Program Director H. Zdon
 Chief Engineer Herve Leduc

WBNP—Newburyport—1957

Frequency: 1470 Kc. Power: 500 Watts, d.
 Owned Tri-City Bcstg. Co.
 Business Address Traffic Circle
 Tel.: HO 2-6654 Independent
 Station Representative Walker-Rawalt
 President Theodore Feinstein
 Gen. Mgr. J. Thomas Mathers
 Station Mgr., Prog. Dir. Mary I. MacKenzie

WMNB—North Adams—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Northern Berkshire Bcstg. Co.
 Address P.O. Box 707
 Tel.: MO 3-6567 Independent
 Station Reps. Devney-O'Connell
 General Manager Donald A. Thurston
 Commercial Manager Richard J. O'Brien
 Program Director James F. Finnen
 Chief Engineer Paul Willey

WHMP—Northampton—1950

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Pioneer Valley Bcstg. Co.
 Address 78 Main St.
 Tel.: JU 4-4275 Independent
 Representative Nona Kirby, Webb
 President John H. Williams
 Gen., Sta., Comm. Mgr. Alexander W. Milne

WCAT—Orange—1956

Frequency: 1390 Kc. Power: 1000 Watts d.
 Owned-Oper. By Tri-State Radio, Inc.
 Address Brookside Road
 Tel.: KI 4-2825 Independent
 Station Rep. Walker-Rawalt
 General, Comm. Mgr. Ralph Mellon
 Program Director Charles Lawton
 Chief Engineer Walter Chenausky

WBEC—Pittsfield—1947

Frequency: 1420 Kc. Power: 1000 Watts
 Owned-Oper. By. Richard S. Jackson
 Business-Studio Address. 33 Eagle St.
 Tel.: Hillcrest 8-8292. ABC
 Sta. Reps. Everett McKinney; Kettell-Carter
 President. Richard S. Jackson
 Comm., Publicity Mgr. Ted Muller
 Program Director. June Preisser
 Chief Engineer. Robert Johnson

WBRK—Pittsfield—1938

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By. Greylock Bcstg. Co.
 Business-Studio Address. 8 Bank Row
 Tel.: Hillcrest 2-1553. CBS
 Station Representative. Walker-Rawalt
 President. Joseph K. Close
 Gen., Sta. Mgr. Walter Kearsey
 Comm., Prom. Mgr. Martin Schechter
 Program Director. Robert Youse
 Chief Engineer. George R. Burgoon
 Owners of: WKNY, Kingston; WKVT, Brattleboro;
 WKNE, Keene.

WPLM—Plymouth—1955

Frequency: 1390 Kc. Power: 5,000 Watts
 Owned-Oper. By. Plymouth Rock Bdcstg. Co.
 Address. Route #3
 Tel.: Pilgrim 6-1390. Independent
 Station Representative. Kirby; Breen & Ward
 Pres., Gen. Mgr. John T. Campbell
 Station, Comm. Mgr. Arthur E. Pratt
 Program Dir. John Chandler
 Sales Prom. Mgr. Edward Marvin
 Publicity Dir. Bud Markle
 Chief Engineer. Ray Hall

WJDA—Quincy—1947

Frequency: 1300 Kc. Power: 1000 Watts d.
 Owned-Oper. By. South Shore Bcstg. Co., Inc.
 Address. P. O. Box 373
 Tel.: Granite 9-1300. Independent
 Pres., Gen., Sta. Mgr. James D. Asher
 Commercial Manager. Kenneth P. Fallon, Jr.
 Program Director. Winslow Bettinson
 Chief Engineer. Fred Lane
 Owners of: WESX, Salem.

WESX—Salem—1939

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By. North Shore Bcstg. Corp.
 Address. Box 710
 Tel.: PI 4-5670. Independent
 President, Gen. Mgr. James D. Asher
 Station Manager. Robert Clement

**WESO—Southbridge-Webster
 1955**

Frequency: 970 Kc. Power: 1000 Watts d.
 Owned. WESO Broadcasting Corp.
 Address. 399 Main Street

Tel.: PO 4-4381. Independent
 Representative. Webb, Foster-Creed
 President. Peter A. Bordes
 General Manager. J. F. Mulcahy

WHYN—Springfield—1941

Frequency: 560 Kc. Power: 1000 Watts
 Owned-Oper. By. Hampden-Hampshire Corp.
 Address. 1300 Liberty St.
 Tel.: RE 7-1414. Independent
 News. Affil. Holyoke Transcript-Telegram
 Station Rep. Branham
 President. William Dwight
 Gen., Sta. Mgr. Charles N. De Rose
 Asst. Manager. Murry Tesser
 Comm., Publicity Dir. Zack Land
 Chief Engineer. Harold Schumacher

WMAS—Springfield—1932

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By. WMAS, Inc.
 Business-Studio Address. 101 West St.
 Tel.: RE 7-1414. Independent
 Representative. Bolling
 President, Gen. Mgr. Gerald Harrison
 Sta., Sales Prom. Mgr. Robert Donahue
 Comm. Mgr. Erwin Needles
 Prog. Dir. Roland Dumas
 Chief Eng. John Michnovez
 Owners of: WMAS-FM.

WSPR—Springfield—1936

Freq.: 1270 Kc. Power: 5 Wts. d.; 1 Wt. n.
 Owned-Operated By. WSPR, Inc.
 Business Address. 63 Chestnut St.
 Tel.: RE 2-4182. Independent
 Representative. Hollingbery, Kettell-Carter
 Pres., Gen. Mgr. Alan C. Tindal
 Commercial Manager. Jack Sullivan
 Program Director. Jerry Forbes
 Chief Engineer. Valentino Partyka

WTYM—Springfield—1949

Frequency: 1600 Kc. Power: 5000 Watts d.
 Owned-Oper. By. Executive Bcstg. Corp.
 Address. P. O. Box 1529
 Tel.: REpublic 7-4707. Independent
 Station Representative. McGavren
 President. Stanley M. Ulanoff
 General Manager. Jay B. Sondheim
 Chief Engineer. Robert Thayer

WTXL—West Springfield—1949

Freq.: 1490 Kc. Power: 1 Kw. d.; 250 Wt. n.
 Owned-Operated By. Telecolor Corp.
 Address. 34 Sylvan St.
 Tel.: RE 9-4768. ABC
 Station Representative. Walker-Rawalt
 President. Lawrence A. Reilly
 General, Sta. Mgr. James L. Spates
 Program, Prom. Mgr. Ben Talbot
 Commercial Manager. Holland D. Cameron
 Local Sales Mgr. Walter Weightman

MASSACHUSETTS

WPEP—Taunton—1949

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Silver City Bcstg. Corp.
Address.....174 Broadway
Tel.: VAndyke 4-7528.....Independent
President.....J. Marshall McGregor
Station Manager.....Joseph G. Quill
Comm. Mgr.....Henry J. Murray
Chief Engineer.....Lawrence Prado

WARE—Ware—1947

Frequency: 1250 Kc.....Power: 1000 Watts
Owned-Oper. By.....Central Bcstg. Corp.
Business-Studio Address.....56 Main St.
Tel.: WA 1250.....MBS
Representative.....Breen & Ward; Wheeler
President.....Sherwood J. Tarlow
Gen., Sta. Mgr.....Richard H. Vaughan
Chief Engineer.....Glen C. Walton

WDEW—Westfield—1957

Frequency: 1570 Kc....Power: 1000 Watts d.
Owned-Operated By.....Westfield Bcstg. Co.
Business-Studio Address.....249 Union St.
Tel.: LOfan 8-8643.....Independent
Station Representative.....Breen-Ward
President.....Harold Martin
General, Sta. Mgr.....Richard M. Brescia
Commercial Mgr.....John Mahar
Sales Prom. Mgr.....Nick Bell
Publicity Director.....Shirley A. Tierney
Chief Engineer.....J. Lawrence Spinks

WOCB—West Yarmouth—1940

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....E. Anthony & Sons
Address.....South Sea Ave.
Tel.: SPring 5-0500.....MBS
Newspaper Affil.....Standard Times
Station Rep.....Walker-Rawalt
President.....Basil Brewer
Station Manager.....Paul Stiles
Program Dir.....G. W. Stidstone
Chief Engineer.....Frank L. Lynch
Owners of: WNBH, New Bedford.

WAAB—Worcester—1931

Frequency: 1440 Kc.....Power: 5000 Watts
Owned By.....Waterman Bcstg. Corp.
Bus. Address.....34 Mechanic St.
Tel.: PL 2-5611.....NBC
Representative.....Masla; Kettell-Carter
Pres., Gen. Mgr.....Bernard E. Waterman
Comm. Sta. Mgr.....Chester Kaminski
Program Director.....Jay Clark
Sales Prom., Publicity Dir.....Dave MacFee
Chief Engineer.....George Capalbo

WNEB—Worcester—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....WNEB, Inc.
Address.....405 Main St.
Tel.: PL 6-4672.....Independent
Station Rep.....Bolling

President.....George W. Steffy
Vice President.....Harold D. Gladden
Gen., Comm., Sta. Mgr.....Robert F. Nims
Program Director.....George Downey
Chief Engineer.....Walter Chanauksy

WORC—Worcester—1925

Freq.: 1310 Kc...Power: 5000 Wts. d., 1000 n.
Owned-Oper. By.....WORC, Inc.
Address.....Bancroft Hotel
Tel.: SW 9-0581.....Independent
Sta. Reps.....Eastman; Eckels
Pres., Gen. Mgr.....Robert F. Bryar
Sta., Comm. Mgr.....A. Abbott Coblentz
Publicity Director.....Richard Wylie
Sales Prom. Mgr.....Alvin M. Saide
Chief Engineer.....Gordon Dyer

WTAG—Worcester—1924

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Operated By.....WTAG, Inc.
Business-Studio Address.....20 Franklin St.
Tel.: PL 5-4321.....Independent
Newspaper Affil.....Telegram & Gazette
Representative.....Henry L. Christal Co.
President.....Robert W. Booth
Vice Pres., Gen. Mgr.....Herbert L. Krueger
Nat. Sls. Mgr.....Richard L. Gravel
Sales Prom. Head.....Mrs. Pierrina M. Rohde
Prod., Pgm. Dir.....A. J. Brissette
Chief Engineer.....E. A. Browning

Nothing
Outshouts
Quality and
Integrity



Pop.: 7,897,000
Families: 2,302,000

Michigan

Radio Homes: 2,242,000
AM Stas. in State: 100

WABJ—Adrian—1946

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Gerity Bcstg. Co.
Address 121 W. Maumee St.
Tel.: CO 5-7123 Independent
Station Rep. Grant Webb
President. James Gerity, Jr.
Gen. Sta. Mgr. Donald J. Dean
Chief Engineer. Robert Bassett

WALM—Albion—1952

Freq.: 1260 Kc. Power: 1 Kw. d.; 500 Wts. n.
Owned-Oper. By Calhoun Bcstg. Co.
Business Address Irwin Ave.
Tel.: National 9-3945 KBS
Station Rep. Spot Time Sales
President Jack Bedient
General Manager C. Wayne Wright
Asst. Manager Arthur Goodwin
Program Director Durwood Carn
Chief Engineer Elmer Juderjohn
Owners of: WFRL, Freeport.

WOWE—Allegan—1958

Frequency: 1580 Kc. Power: 250 Watts, d.
Owned By Allegan Cty. Bcstg., Inc.
Address 233 Hubbard
Tel.: Orchard 3-4701 ABC
President, Gen. Mgr. John E. Wismer
Station Comm. Mgr. Algar Workman
Prog. Dir., Chief Eng. John C. Fountain
Owners of: WLAV-AM-FM, Grand Rapids; WHLS-AM, Port Huron.

WFYC—Alma—1948

Frequency: 1280 Kc. Power: 1000 Watts d.
Owned-Oper. By WFYC, Inc.
Business Address 5310 N. State Rd.
Tel.: Hobart 3-3175 Independent
Station Representative Hollingbery; Hopewell
President Wayne G. Harris
General Manager Gilbert E. Thomas
Station Manager David W. Sommerville
Program Director Richard Crowley
Chief Engineer R. V. Cummings

WATZ—Alpena—1946

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Midwestern Bcstg. Co.
Business Address M-32 West
Tel.: Elmwood 4-8400 NBC
Station Rep. Venard, Rintoul, McConnell
President, Gen. Mgr. Les Biederman
Station Manager Drew McClay
Commercial Manager Robert E. Detwiler
Chief Engineer William H. Kiker
Owners of: WTCM, WPBN-TV, Traverse City;
WATT, Cadillac; WMBN, Petoskey; WATC,
Gaylord; WTOM-TV, Cheboygan.

WHRV—Ann Arbor—1946

Frequency: 1600 Kc. Power: 1000 Watts
Owned-Operated By Zanesville Publish. Co.
Business Address 4230 Packard Road

Tel.: NOrmandy 2-4573 MBS
Newspaper Affil. Time Record; Time Signal
President Clay Littick
General Manager Allan Land
Station Manager Bob C. Wagner
Comm. Prom. Mgr. Jos Labaito
Chief Engineer James Allen

WPAG—Ann Arbor—1945

Frequency: 1050 Kc. Power: 1,000 Watts d.
Owned-Operated By Washtenaw Bcstg. Co.
Bus. Studio Address 3rd Floor, Hutzel Bldg.
Tel.: NO 2-5517 Independent
Station Rep. Everett-McKinney
Pres., Gen. Mgr. Edward F. Baughn
Program Director Albert Samborn
Chief Engineer Bernard Ressler

WLEW—Bad Axe—1950

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Thumb Broadcasting Co.
Address 935 S. Van Dyke Rd.
Tel.: 1010 CBS-KBS
Rep. Gill-Perna, Michigan Spot Sales
Gen. Mgr. John Wismer
Station Manager Jim Muehelnbeck

WBCK—Battle Creek—1948

Frequency: 930 Kc. Power: 1000 Watts
Owned-Operated By Michigan Bcstg. Co.
Address Security Natl. Bank Bldg.
Tel.: WO 3-5555 NBC
Representative Hollingbery
President Robert H. Holmes
General Mgr. E. F. Cahill
Chief Engineer Harley Hammond

WELL—Battle Creek—1925

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Southern Mich. Bcstg.
Address Michigan National Bank Bldg.
Tel.: WO 4-7173 ABC
Station Rep. Everett-McKinney
Gen. Comm. Mgr. P. J. Haller
Program Director Ronald E. Mell
Chief Engineer David M. Decker

WBCM—Bay City—1925

Freq.: 1440 Kc. Power: 1 Kw. d., 500 W., n.
Owned-Operated By Michigan Bcstg. Co.
Business Studio Address Wenonah Hotel
Tel.: TW 3-7551 ABC
Representative George P. Hollingbery
President Robert H. Holmes
Station Comm. Mgr. Leo A. Jylha
Program Director Richard L. Bing
Chief Engineer Wes Thompson

WWBC—Bay City—1956

Frequency: 1250 Kc. Power: 1000 Watts d.
Owned By Water Wonderland Bcstg. Co.
Business Address 306 Phoenix Bldg.
Tel.: TW 3-4588 Independent

MICHIGAN

Station Representative Masla
President Patrick J. Trahan
Gen., Comm. Mgr. Charles E. Anthony
Prog., Sales Prom. Mgr. Robert F. Benkelman
Chief Engineer Ralph H. Carpenter

WHFB—Benton Harbor—1947

Frequency: 1060 Kc. ... Power: 1000 Watts d.
Owned-Oper. By Palladium Publ. Co.
Business Address Fairplain Ave.
Tel.: WA 5-2113 Independent
Newspaper Affil. News-Palladium, Herald Press
Station Rep. Everett-McKinney; Mich. Spot Sls.
President Stanley R. Banyon
Gen., Sta. Mgr. J. P. Scherer
Commercial Manager John Hagerman
Sales Prom., Publicity Mgr. Dwight Edmunds
Chief Engineer M. U. Robinson

WBRN—Big Rapids—1953

Frequency: 1460 Kc. Power: 1000 Watts, d.
Owned-Oper. By WBRN, Inc.
Address P. O. Box 825
Tel.: 796—7684 KBS
President John A. White
Gen. Comm. Mgr. Casey A. Heckman
Chief Engineer Garnet Zimmerman

WATT—Cadillac—1945

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By ... Midwestern Bcstg. Co.
Business-Studio Address U. S. 131, South
Tel.: PR 5-7831 NBC
Sta. Rep. Venard Rintoul, McConnell
President Les Biederman
Station Manager Merritt L. Chandler
Commercial Manager Jack Toepp
Sales Promotion Manager Milo Ash
Chief Engineer Bill Kiker

WCER—Charlotte—1956

Frequency: 1390 Kc. Power: 1 Kw., d.
Owned Eaton County Bcstg. Co.
Address Box 269
Tel.: 1390 Independent
Pres., Gen. Mgr. Roy W. McLean
Comm., Sta. Mgr. Brod Martindale
Chief Engineer Gerald D. Adams

WCBY—Cheboygan—1954

Frequency: 1240 Kc. Power: 250 Watts
Owned Straits Bcstg. Co.
Address Mackinaw Ave.
Tel.: MA 7-2341 Independent
Station Rep. Hopewell
President, Gen. Mgr. Richard E. Hunt
Program, Prom. Mgr. Dick Welsh
Publicity Director Jackie Norman
Chief Engineer Lou M. Ozak
Owners of: WPTW, Piqua; WCRM, Clare.

WCRM—Clare—1960

Frequency: 990 Kc. Power: 250 Watts
Owned By Gateway of N. Bcstg. Corp.

Address North Mission Road
Tel.: EV 6-9907 Independent
Station Rep. Hopewell
President, Gen. Mgr. Richard E. Hunt
Comm., Ch. Eng. Norbert Poeppelman
Program, Publicity Dir. Don Kuether

WTVB—Coldwater—1949

Freq.: 1590 Kc. Power: 5 Kw. d., 500 Watts n.
Owned-Oper. By ... Twin Valley Bdcstrs, Inc.
Address P. O. Box 32
Tel.: BRoadway 9-9119 Independent
Sta. Reps. Donald Cooke; Michigan Spot Sales
President, Gen. Mgr. E. Harold Munn, Sr.
Commercial Manager Normand Moore
Chief Engineer Virgil Royer

WKMH—Dearborn—1946

Freq.: 1310 Kc. Power: 5 Kw.
Owned-Oper. By ... Knorr Broadcasting Corp.
Address 15001 Mich. Ave.
Tel.: TI 6-8500 MBS
Station Rep. Everett-McKinney
Exec. Vice Pres. Walter Patterson
Sta. Mgr. John J. Carroll
Commercial Manager Charles J. Sitta
Sales Prom. Mgr. John E. Davidson
Program Director Larry Fischer
Chief Engineer Jerrold L. Martin
Owners of: WKME, Flint; WSAM, Saginaw;
WKHM, Jackson; WELL, Battle Creek.

WCAR—Detroit—1939

Freq.: 1130 Kc. Power: 50 Kw., d., 10 Kw., n.
Owned WCAR, Inc.
Address 500 Temple Ave.
Tel.: TE 3-8100 Independent
Representative AM Radio Sales Co.
President, Gen. Mgr. H. Y. Levinson
Exec. V.P. Wayne N. Cook
Production Mgr. Larry Bova
Chief Engineer James Balmer

WJBK—Detroit—1925

Freq.: 1500 Kc. Power: 10 Kw. d., 1 Kw. n.
Owned-Operated By Storer Bcstg. Co.
Bus.-Studio Address 7441 Second Blvd.
Tel.: TR 3-7400 Independent
Sta. Reps. Storer Television Sales, Inc.
President George B. Storer, Sr.
V.P., Mgr. Dir. Harry R. Lipson
Gen. Sales Managers Keith McKenney,
M. McMurray
Local Sales Mgr. Herbert J. Weber, Jr.
Merchandising Mgr. Katherine Cornell
Program Manager Robert McBride
Promotion Mgr. Raymond L. Vanderslice
Chief Engineer Joseph Haigh
Owners of: WJBK-FM-TV, Detroit; WSPD-AM-FM-
TV, Toledo; WAGA-TV, Atlanta; WJW-AM-FM-
TV, Cleveland; WWVA-AM-FM, Wheeling, W.
Va.; WGBS-AM-FM, Miami, Fla.; WIBG-AM-FM,
Phila., Pa.; KGBS, Los Angeles; WITI-TV, Mil-
waukee.

WJLB—Detroit—1926

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Booth Bcstg. Co.

Business Address.... 3100 D. Broderick Tower
 Tel.: Woodward 5-2000.....Independent
 Sta. Reps.....Howard; Pearson
 President.....John L. Booth
 General, Comm. Mgr.....Thomas J. Warner
 Program Director.....Richard J. Desautel
 Chief Engineer.....E. Ryan
 Owners of: WIBM, Jackson; WSGW, Saginaw;
 WTRX, Flint; WTOD, Toledo; WIOU, Kokomo;
 WJVA, South Bend.

CKLW—Detroit—1932

Frequency: 800 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....RKO General, Inc.
 Address.....3300 Guardian Bldg., Detroit 26
 Tel.: WO 1-7200.....CBC
 Representative.....Eastman
 President, General Mgr.....J. E. Campeau
 Commercial Manager.....Charles Gunn
 Sales Prom. Mgr.....William C. Hester
 National Sales Mgr.....Sidney Allen
 Operations Mgr.....S. C. Ritchie
 Program Director.....John Gordon
 Publicity Director.....Art Gloster
 Chief Engineer.....Stewart Clark
 Owners of: CKLW-TV; WNAC-AM-FM-TV, Bos-
 ton; KHJ-AM-FM-TV, Los Angeles; KERC, San
 Francisco; WOR-AM-FM-TV, New York; WHBQ-
 AM-TV, Memphis; WGMS, Washington, D. C.;
 WHCT-TV, Hartford, Conn.

WJR—Detroit—1922

Frequency: 760 Kc.....Power: 50,000 Watts
 Owned-Oper. By. WJR, The Goodwill Sta., Inc.
 Business Address.....2200 Fisher Bldg.
 Tel.: TR 5-4440.....Independent
 Representative.....Christal
 Chairman of Board.....John F. Patt
 President.....Worth Kramer
 V.P., Sect.....F. Silbey Moore
 General Manager.....James H. Quello
 Gen. Sales Manager.....Jack C. Brussel
 Publicity Director.....George Kendall
 Program Mgr.....Reginald P. Merridew
 Chief Engineer.....A. Friedenthal
 Owners of: WJRT, Flint

WQTE—Detroit—1959

Frequency: 560 Kc.....Power: 500 Watts, d.
 Owned By.....560 Broadcasting Corp.
 Address.....1260 Library
 Tel.: WO 2-0900.....Independent
 Station Representative.....Paul H. Raymer
 President.....Ross Mulholland
 General, Sta. Mgr.....Richard E. Jones
 Commercial Manager.....Ron Gilbert
 Program Director.....Harve Morgan
 Chief Engineer.....Irv. Laing

WWJ—Detroit—1920

Frequency: 950 Kc.....Power: 5000 Watts
 Owned-Oper. By...The Evening News Assn.
 Address.....622 W. Lafayette
 Tel.: WO 2-2000.....NBC
 Newspaper Affiliation.....Detroit News
 Rep...Peters, Griffin & Woodward, McDerrott
 General Manager.....Edwin K. Wheeler
 Asst. Gen. Mgr.....Don DeGroot
 Station Mgr.....Franklin Sisson

Nat. Sales Mgr.....George H. Williams
 Sales Mgr.....Denman F. Jacobson
 Program Devel. Mgr.....Melvin C. Wissman
 Program Prod. Mgr.....Robert E. Henabery
 Promotion Manager.....A. Glenn Kyker
 Gen. Eng. Mgr.....E. J. Love
 Owners of: WWJ-TV.

WXYZ—Detroit—1925

Freq.: 1270 Kc.....Power: 5 Watts d.; 1 Wt. n.
 Owned-Oper. By.....WXYZ, Inc.
 Address.....20777 W. Ten Mile Rd.
 Tel.: KENwood 4-7000.....ABC
 Representative.....John Blair
 President.....John F. Pival
 General Manager.....John O. Gilbert
 Sales Manager.....Robert Baldrice
 Sales Prom. Mgr., Pub. Dir.....Sam Somora
 Program Director.....Robert Baker
 Chief Engineer.....Charles Kocher
 Owners of: WXYZ-TV-FM.

WDBC—Escanaba—1941

Frequency: 680 Kc.....Power: 1000 Watts
 Owned-Operated By.....Delta Bcstg. Co.
 Address.....P.O. Box 419
 Tel.: State 6-6144.....MBS
 Pres., Gen. Mgr.....George D. Lindenthal
 Station Manager.....F. J. Lindenthal

WLST—Escanaba—1958

Frequency: 600 Kc.....Power: 1000 Watts
 Owned By.....Lake Mich. Bcstg. Co.
 Address.....600 Ludington St.
 Tel.: State 6-4118.....ABC
 Newspaper Affil.....Daily Press
 President.....Frank C. Russell
 General Manager.....James G. Ward Jr.
 Station Manager.....Grant Markham
 Sales Prom. Manager.....David Pindzek
 Chief Engineer.....Paul Annick

WAMM—Flint—1955

Frequency: 1420 Kc.....Power: 500 W. d.
 Owned-Oper. By...Binder-Carter-Durham, Inc.
 Business Address.....740 S. Saginaw St.
 Tel.: Cedar 9-8631.....MBS
 Station Representative.....Webb
 President, Gen. Mgr.....Philip R. Munson
 Commercial Mgr.....Ronald L. Craig
 Station Mgr.....Clarence E. Rhodes
 Program Dir.....Reed Farrell
 Sales Prom. Manager.....Irv Chimovitz
 Publicity Director.....Lou Cohn
 Chief Engineer.....Walter Wiersbicki

WTRX—Flint—1947

Freq.: 1330 Kc...Power: 5 Kw., d., 1 Kw., n.
 Owned-Operated By.....Booth Bcstg. Co.
 Bus-Studio Address.....3076 E. Bristol Rd.
 Tel.: CE 9-8686.....ABC
 Representative.....Weed
 President.....John Lord Booth
 General Mgr.....Ken Chapin
 Chief Engineer.....Charles Wallace
 Owners of: WIBM, Jackson; WIOU, Kokomo;
 WJLB, Detroit; WJVA, South Bend; WSGW,
 Saginaw; WTOD, Toledo.

WDF—Flint—1922

Frequency: 910 Kc..Power: 5 Kw., d., 1 Kw., n.
Owned-Operated By.....The Trebit Corp.
Address.....Garland at First Ave.
Tel.: CE 2-7158.....NBC
Representative.....Katz
President.....Harry M. Bitner, Jr.
General, Program Director.....Elmer A. Knopf
Comm. Prom. Manager.....Marvin Levey
Chief Engineer.....Gerald Wolpert

WKM—Flint—1953

Frequency: 1470 Kc..Power: 5 Kw., d., 1 Kw. n.
Owned.....Knorr Bcstg. Corp.
Address.....112 W. Water St.
Tel.: CEdar 9-7608.....CBS
Sta. Representative.....Everett McKinney
General, Comm. Manager.....A. P. Berg
Program Director.....Jerry Schroeder
Chief Engineer.....George Parker
Owners of: WKM, Dearborn; WKHM, Jackson;
WELL, Battle Creek; WSAW, Saginaw.

WMRP—Flint—1946

Frequency: 1570 Kc.....Power: 1 Kw.
Owned-Oper. By.....WMRP
Address.....3217 Lapeer St.
Tel.: CE 3-5112.....KBS
Station Representative.....Sears & Ayer
President.....Arthur Howard
Gen. Mgr.....William H. Morford
Chief Engineer.....Robert Swayze

WTAC—Flint—1946

Freq.: 600 Kc.....Power: 1 Kw. d., 500 W. n.
Owned By.....L. & P. Bcstg. Corp.
Address.....P. O. Box 829
Tel.: OW 4-4146.....Independent
Station Representative.....Hollingbery
General Manager.....David C. Croninger
Chief Engineer.....Robert Garner

WBFC—Fremont—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Paul A. Brand
Address.....P. O. Box 231
Tel.: 415.....Independent
President.....Paul A. Brand

WATC—Gaylord—1950

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Midwestern Bcstg. Co.
Address.....Paul Bunyan Bldg., Traverse City
Tel.: WI 7-7675.....Independent
Sta. Reps.....Venard, Rintoul & McConnell
Pres., Gen. Mgr.....Les Biederman
Commercial Mgr.....Robert E. Detwiler
Station Manager.....Daniel Creighton
Chief Engineer.....William K. Kiker
Owners of: WTCM, Traverse City; WATT, Cadillac;
WATZ, Alpena; WMBN, Petosky; WTOM-TV,
Cheboygan; WPBN-TV, Traverse City.

WGH—Grand Haven—1956

Frequency: 1370 Kc.....Power: 500 Watts, d
Owned By.....Richard & Cecil Gillespie

Address.....228 Washington St.
Tel.: 842—8110.....Independent
Station Representative.....John E. Pearson
President.....Richard G. Gillespie
General, Comm. Manager.....Hy M. Steed
Program Director.....Tom Shine
Chief Engineer.....Dick Clarke

WFUR—Grand Rapids—1947

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Furniture City Bcstg. Corp.
Address.....399 Garfield Ave., S.W.
Tel.: GL 6-9541.....Independent
Pres., Gen., Sta. Mgr.....William Kuiper, Sr.
Commercial Manager.....Peter Vanden Bosch
Sales Prom., Pub. Dir.....William Kuiper, Jr.
Chief Engineer.....Gilbert Waite

WGRD—Grand Rapids—1947

Frequency: 1410 Kc.....Power: 1,000 Watts
Owned-Oper. By.....Regional Bcstrs. of Mich.
Business-Studio Add...35 Lafayette Ave., N.E.
Tel.: GL 9-4111.....Independent
Station Representative.....Raymer
President.....William H. Rich
Sta., Comm. Manager.....H. M. Fisher
Sales Prom. Manager.....W. H. Merchant
Program Director.....Robert W. Whitcomb
Owners of: WTRU, Muskegon.

WJEF—Grand Rapids—1945

Freq.: 1230 Kc...Power: 500 W. d., 250 W. n.
Owned-Oper. By.....Fetzer Broadcasting Co.
Address.....187 Monroe, N.W.
Tel.: GL 6-8512.....CBS
Station Representative.....Avery-Knodel
President.....John E. Fetzer
Station Mgr.....Roger L. Hoffman
Chief Engineer.....Bruce Glycaddgis

WLAV—Grand Rapids—1940

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....Stevens-Wismer Bcstg., Inc.
Address.....161 Ottawa Northwest
Tel.: GL 6-5461.....ABC
Station Representative.....Everett-McKinney
President.....John Wismer
General Manager.....John J. Shepard
Commercial Manager.....Gregory Resser
Sta., Program Director.....Jock Bliss
Chief Engineer.....Keith K. Knappen
Owners of: WHLS, Port Huron; WLEW, Bad Axe;
WOWE, Allegan.

WMAX—Grand Rapids—1954

Frequency: 1480 Kc... Power: 1000 Watts d.
Owner.....Atlas Bcstg. Co.
Address.....RKO Kei'h Theatre Bldg.
Tel.: GL 6-8621.....MBS
Representative.....Radio-TV Reps
President.....Theodore J. Peters
General Manager.....Chas. A. Sprague
Commercial Manager.....William Engel
Program Manager.....Joseph C. Hooker
Chief Engineer.....Bob Schmidt

WOOD—Grand Rapids—1924

Frequency: 1300 Kc. Power: 5000 Watts
 Owned-Oper. By Wood Bcstg., Inc.
 Address: 120 College Ave., S.E.
 Tel.: GL 9-4125. NBC
 Representative Katz Agency
 Pres., Gen. Mgr. Willard Schroeder
 Sales Manager Michael O. Lareau
 Program Director Peter Kizer
 Sales Prom., Publicity Director Clark Grant
 Chief Engineer Charles Robison
 Owners of: KLZ-AM-TV, Deaver; WTCN-AM-TV, Minneapolis; WFBI-AM-FM, Indianapolis; WOOD-TV.

WPLB—Greenville—1959

Frequency: 1380 Kc. Power: 500 Watts
 Owned By Flat River Broadcasting Co.
 Address South M—91
 Tel.: PL 4-5656. Independent
 Owner & President Mrs. P. Lewis
 Owner, Vice Pres., General Mgr. E. Peterson
 Program Director R. Lewis

WMPL—Hancock—1957

Frequency: 920 Kc. Power: 1 Kw., d.
 Owned Copper Country Bcstg. Co.
 Business Address Hotel Scott
 Tel.: 3155. KBS
 Pres., Ch. Eng. Francis Locatelli
 Station Manager John Oakvik
 Sales Promotion Manager Burton Ervast
 Program Dir. Norman Koski

WBCH—Hastings—1958

Frequency: 1220 Kc. Power: 250 Watts, d.
 Owned By Barry Bcstg. Co. Inc.
 Address 146 East State St.
 Tel.: Windsor 5-3414. KBS
 President, Gen. Mgr. Robert S. Greenhoe
 Asst. Mgr., Program Dir. Ken Radant
 Sales Promo. Mgr. Carolyn De Vaney
 Publicity Director Dave McIntyre
 Chief Engineer Fran Bowles

WCSR—Hillsdale—1955

Frequency: 1340 Kc. Power: 100 W.
 Owned-Operated By Paw Beese Bcstg., Inc.
 Address 92½ Broad St.
 Tel.: HE 7-4444. KBS
 Rep. Gill-Perna, Mich. Spot Sls.
 President Ruth Keister
 V.P. & Mgr. Russell Holcomb

WHTC—Holland—1948

Freq.: 1450 Kc. Power: 1 Kw. d.; 250 Wts. n.
 Owned-Operated By Holland Bcstg. Co.
 Address Hotel Warm Friend
 Tel.: EX 2-3121. MES
 President W. A. Butler
 Gen. Mgr. Sandy Meek
 Commercial Manager Hal Franken
 Program Director Bill Gargano
 Chief Engineer Julius Van Oss

WJBL—Holland—1956

Frequency: 1260 Kc. Power: 500 Watts
 Owned Ottawa Bcstg. Corp.
 Address James St.
 Tel.: EX 6-5281. Independent
 Station Representative Holman
 President Bernard Brookema
 Gen., Sta. Mgr. Jerome C. Grysen
 Program Director Clarence Walters
 Chief Engineer John L. Klungle

WHDF—Houghton—1929

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Upper Michigan Bcstg. Co.
 Address Douglas Hotel
 Tel.: 1. NBC
 Representative Walker-Rawalt
 Owner, Ch. Eng. G. L. Burgan
 General Manager Albert W. Payne

WHGR—Houghton Lake—1954

Frequency: 1290 Kc. Power: 5 Kw.
 Owned Sparks Bcstg. Co.
 Address 3431 Houghton Lake Dr.
 Tel.: GR 8-3040. Independent
 Sta. Representative Michigan Spot Sales
 President J. B. Sparks
 Station, Prog. Mgr. Robert D. Ditmer
 Chief Engineer Garnet G. Sparks
 Owners of: WEXL-AM, Royal Oak; WOMC-FM, Detroit.

WHMI—Howell—1957

Frequency: 1350 Kc. Power: 500 Watts, d.
 Owned Wirth Bcstg. Co.
 Address 201½ W. Grand River Ave.
 Tel.: 1062. Independent
 Station Representative Hopewell
 President, Ch. Eng. M. H. Wirth
 Program Dir. J. Thiel

WCHB—Inkster—1956

Frequency: 1440 Kc. Power: 1 Kw. d.
 Owned Bell Bcstg. Corp.
 Address 32790 Henry Ruff Rd.
 Tel.: CR 8-1440. Independent
 Sta. Reps. Bob Dore; Dora Clayton
 President Dr. Haley Bell
 Gen., Sta. Manager Frank M. Seymour
 Program Dir. George White
 Promotion Manager Douglass Alligood
 Chief Engineer Clarence Ringo

WION—Ionia—1952

Frequency: 1430 Kc. Power: 500 Watts d.
 Owned-Oper. By Ionia Bcstg. Co.
 Address Box 143
 Tel.: 2300. Independent
 President Monrce MacPherson, Sr.
 Gen. Mgr. Monroe MacPherson, Jr.
 Comm. Prom. Mgr. Glenn R. Le Pard
 Program Director Joe Je Rue
 Chief Engineer J. Irving Grove

WMIQ—Iron Mountain—1947

Frequency: 1450 Kc.....Power: 250 Watts
 Owned.....Iron Mountain-Kingsford Bcstg. Co.
 Address.....211 East Ludington Street
 Tel.: 774-4321.....ABC
 President.....Frank J. Russell
 Gen., Sta., Comm., Prom. Mgr., W. C. Johnson

WIKB—Iron River—1949

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....Iron Co. Bcstg.
 Address.....Iron River Natl. Bank Bldg.
 Tel.: COngress 5-4104.....Independent
 Sta. Representative.....Walker-Rawalt
 Gen. Sta., Comm. Mgr.....Edwin Phelps, Jr.
 Chief Engineer.....James Swanson

WJMS—Ironwood—1931

Frequency: 630 Kc.....Power: 1000 Watts
 Owned-Oper. By..Upper Mich.-Wis. Bcstg. Co.
 Bus-Studio Address.....124 E. McLeod Ave.
 Tel.: 20-1; 316.....Independent
 Sta. Rep.....Thomas F. Clark
 President, Gen. Mgr.....William L. Johnson
 Commercial Mgr.....Robert Olson
 Program Dir.....Ron Pierce
 Publicity Dir.....Dick Daly
 Chief Engineer.....Arne Dahlbacka

WJAN—Ishpeming—1959

Frequency: 970 Kc.....Power: 5000 Watts, d.
 Owned By.....Tri-City Broadcasters
 Address.....P.O. Box 313
 Tel.: HUdson 6-4441.....Independent
 Station Representative.....Holman
 President, Gen. Mgr.....R. G. Blomquist
 Commercial Mgr.....Eldon W. Wallace
 Program Director.....Don Ryan

WJPD—Ishpeming—1947

Freq.: 1240 Kc...Power: 1 Kw. d.; 250 Wts. n.
 Owned-Operated By...Ishpeming Bcstg. Co.
 Address.....U. S. Highway #41
 Tel.: HU 6-9937.....KBS
 Station Rep.....Hopewell
 President, Gen. Mgr.....Dr. J. P. Deegan
 Comm., Program Manager.....Carl Loose
 Publicity Director.....Joe Patrick
 Chief Engineer.....L. Roncogliona

WIBM—Jackson—1925

Frequency: 1450 Kc.....Power: 250 Watts
 Owned.....Booth Broadcasting Co.
 Address.....2511 Kibby Rd.
 Tel.: ST 2-7176.....ABC
 Station Representative.....Weed
 President.....John L. Booth
 General, Comm. Mgr.....Robert B. Lees
 Chief Engineer.....Harold Davis

WKHM—Jackson—1951

Frequency: 970 Kc.....Power: 1000 Watts
 Owned.....Jackson Bcstg. & Tele. Corp.
 Address.....441 Wildwood

Tel.: STate 4-7181.....CBS
 Sta. Reps...Everett-McKinney; Mich. Spot Sales
 V.P., General Manager.....Edwin Huse
 Chief Engineer.....Paul Wright

WKLZ—Kalamazoo—1955

Frequency: 1470 Kc.....Power: 500 W. d.
 Owned.....The Circle Corporation
 Address.....Box 663
 Tel.: FlReside 3-2541.....MBS
 Station Representative.....Radio-TV Reps.
 Pres., Gen., Comm. Mgr.....Joseph F. Butler
 Program Director.....Ron Newhouse
 Publicity Director.....Joseph F. Butler
 Chief Engineer.....Ralph E. Patterson

WKMI—Kalamazoo—1953

Freq.: 1360 Kc....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Steere Bcstg. Co.
 Business-Studio Address...State Theatre Bldg.
 Tel.: FI 4-0111.....Independent
 Representative.....Broadcast Time Sales
 Pres., Gen. Mgr.....Howard D. Steere
 Station Manager.....Emil J. Popke, Jr.
 Commercial Manager.....F. K. Doyle
 Prog. Dir.....Dan Daniels
 Publicity Director.....Vince Ford
 Chief Engineer.....Kenneth Farrance

WKZO—Kalamazoo—1923

Frequency: 590 Kc.....Power: 5000 Watts
 Owned-Operated By.....Fetzer Bcstg. Co.
 Business Address.....590 W. Maple St.
 Tel.: FI 5-2101.....CBS
 Representative.....Avery Knodel
 President.....John E. Fetzer
 Exec. V. P. & General Manager...Carl E. Lee
 Sta. Comm. Mgr.....Otis T. Gaston
 Program Director.....Charles T. Lynch
 Publicity Director.....W. J. Hunt
 Chief Engineer.....Arthur E. Covell
 Owners of: WJEF-AM-FM, Grand Rapids; WWTW,
 Cadillac; KOLN-TV, Lincoln.

WILS—Lansing—1947

Freq.: 1320 Kc....Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....Lansing Bcstg. Co.
 Bus. Address.....407½ N. Washington Ave.
 Tel.: IV 2-1655.....Independent
 Station Rep.....Venard, Rintoul, McConnell
 President.....John C. Pomeroy
 General, Comm. Mgr.....Edwin L. Byrd
 Chief Engineer.....John Whitacre

WJIM—Lansing—1934

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Gross Telecasting, Inc.
 Address.....2820 East Saginaw
 Tel.: IV 2-1333.....CBS
 Station Reps.....Weed; Masla
 President, Gen. Mgr.....Harold F. Gross
 Comm. Mgr.....Keith Oliver
 Program Director.....Bryan Halter
 Chief Engineer.....Carl Onken
 Owners of: WJIM-TV-FM.

WKLA—Ludington—1944

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Raymond A. Plank
 Address East Ludington Ave.
 Tel.: VI 3-3438 ABC
 General Manager Raymond A. Plank
 Commercial Manager Gordon Anderson
 Program Director Don Hack

WMTE—Manistee—1951

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Manistee Radio Corp.
 Address Radio Road
 Tel.: PARKview 3-9906 Independent
 President, Gen. Mgr. James R. Sumbler
 Commercial Manager Bruce Anderson
 Station Manager W. Harriet Laird
 Program Director Ken Kott
 Chief Engineer Craig Kuckenmeister

WDOG—Marine City—1950

Frequency: 1590 Kc. Power: 1000 Watts d.
 Owned-Operated By Radio St. Clair, Inc.
 Business Address 5300 Marine City Hwy.
 Tel.: RO 5-7944 Independent
 President Jerry Coughlin
 Gen. Sta. Mgr. F. W. Cale
 Chief Engineer Robert E. McIntosh

WDMJ—Marquette—1931

Frequency: 1320 Kc. Power: 1000 Watts
 Owned-Oper. By Lake Superior Bcstg. Co., Inc.
 Address 249 W. Washington St.
 Tel.: CA 6-3524 ABC
 Newspaper Affil. Mining Journal
 Sta. Representative Weed
 President Frank J. Russell, Jr.
 General Mgr. W. H. Treloar
 Station Mgr. Robert J. Luke
 Commercial Mgr. Robert Sands
 Program Dir. Eldon W. Wallace
 Chief Engineer Paul Anick

WAGN—Menominee—1952

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Men-Mar Bcstg. Co.
 Address 960 First St.
 Tel.: UN 3-5551 KBS
 President L. G. Glickman, M.D.
 General, Station Mgr. Vernon Uecker
 Program Director Barbara Johnson
 Chief Eng. Loren B. Koelsing

WMDN—Midland—1948

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Midland Bcstg. Co.
 Address 2500 Swede Rd.
 Tel.: TE 9-9988 Independent
 Station Rep. Hopewell
 President D. Sherman
 General Mgr., Ch. Eng. Peter A. Wolf

WBRB—Mount Clemens—1956

Frequency: 1430 Kc. Power: 500 Watts, d.

Owned By Wright & Maltz, Inc.
 Address P. O. Box 489
 Tel.: HO 3-5876 Independent
 Station Representative Donald Cooke
 President, Gen. Mgr. Milton Maltz
 Station Manager Robert G. Wright
 Program Director Charles Park
 Chief Engineer Gerry Meir
 Owners of: WTF, Tiffin.

WCEN—Mt. Pleasant—1949

Freq.: 1150 Kc. Power: 1 Kw. d. 500 W. n.
 Owned By The Capital Radio Network
 Address Bluegrass Road
 Tel.: SP 3-3171 KBS
 Representative Hopewell
 President Paul A. Brandt
 General Mgr. Eugene E. Umlor
 Program Dir. Neal Johnson
 Publicity Dir. Robert J. Morgan
 Chief Engineer Peter J. Fronczak
 Owners of: WCBQ-AM, Whitehall.

WMAB—Munising—1956

Frequency: 1400 Kc. Power: 250 Watts
 Owned Munising-Alger Bcstg. Co.
 Address First Nat. Bank Bldg.
 Tel.: EVERgreen 7-2518 KBS
 President, Gen. Mgr. Charles Symon
 Sta., Sales Prom. Mgr. Theodore H. Ouellette
 Program Director Richard Gomuski
 Publicity Director Wally Ahlborn
 Chief Engineer Walter Ter Meer

WKBZ—Muskegon—1926

Frequency: 850 Kc. Power: 1000 Watts
 Owned By WKBZ Radio Corp.
 Address Pontaluna Road
 Tel.: PARKway 2-6051 ABC
 Sta. Representative Everett McKinney
 President F. L. Allman
 General, Sta. Mgr. Harold W. Waddell
 Program, Prod. Mgr. C. P. Hoover
 Publicity, Prom. Director Bill Bennett
 Chief Engineer George Krivitzky

WMUS—Muskegon—1947

Frequency: 1090 Kc. Power: 1000 Watts d.
 Owned-Oper. Greater Muskegon Bcstrs., Inc.
 Business-Studio Address 517 W. Giles Rd.
 Tel.: 4-1672 MBS
 Station Rep. Masla
 Manager W. B. Tebeau

WTRU—Muskegon—1949

Frequency: 1600 Kc. Power: 5000 Watts
 Owned-Oper. By Regional Bcstg. of Mich.
 Address 875 E. Summit St.
 Tel.: 3-2126 Independent
 Station Rep. Raymer
 General Manager Glenn R. LePard
 Station Manager Kenneth J. Baugh
 Program Director Ron Tindahl

WNIL—Niles—1956

Frequency: 1290 Kc. Power: 500 Watts, d.
 Owned.....Niles Bcstg. Co.
 Address.....416 Sycamore St.
 Tel.: MU 3-5432.....KBS
 Newspaper Affiliation.....Daily Star
 Station Representative.....Continental
 General, Sta. Mgr.....James H. Mitchell
 Chief Engineer.....Mathew Pierzchala

WOAP—Owosso—1948

Frequency: 1080 Kc. Power: 250 Watts d.
 Owned-Operated By.....Owosso Bcstg. Co.
 Address.....Owosso
 Tel.: SA 5-8196.....Independent
 Newspaper Affiliation.....Argus Press
 Station Rep.....Devney O'Connell
 President.....J. E. Campbell
 General, Comm. Mgr.....Merrill Walker
 Chief Engineer.....Mel Wirth

WMBN—Petoskey—1946

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By.....Midwestern Bcstg. Co.
 Address.....Bunyan Bldg., Traverse City
 Tel.: WI 7-7675.....NBC
 Station Rep.....Venard, Rintoul & McConnell
 Pres., Gen. Mgr.....Les Biederman
 Station Mgr.....Ralph Pierson
 Commercial Mgr.....Robert E. Detwiler
 Chief Engineer.....William H. Kiker
 Owners of: WTCM, Traverse City; WATT, Cadillac;
 WATZ, Alpena; WATC, Gaylord; WTOM-TV;
 Cheboygan; WPBN-TV, Traverse City.

WPON—Pontiac—1954

Frequency: 1460 Kc. Power: 500 Watts
 Owned-Operated By.....Chief Pontiac Bcstg. Co.
 Business Address.....7 S. Perry St.
 Tel.: FE 8-0444.....Independent
 Station Rep.....Venard, Rintoul & McConnell
 President.....Edward E. Wilson
 General, Comm. Mgr.....Martin Gaiamo
 Chief Engineer.....Karl Kuck
 Owners of: WILS, Lansing; WILK, Jackson.

WHLS—Port Huron—1938

Frequency: 1450 Kc. Power: 250 Watts d.
 Owned-Oper. By.....Stevens-Wismer Bcstg. Co.
 Address.....932 Military St.
 Tel.: YU 2-8536.....CBS
 Representative.....Michigan Spot Sales
 General Manager.....John F. Wismer
 Station Mgr.....Thomas G. Sicklersteel

WTHH—Port Huron—1947

Frequency: 1380 Kc. Power: 1000 Watts
 Owned-Oper. By.....The Times Herald Co.
 Address.....907 Sixth St.
 Tel.: Yukon 5-5171.....ABC
 Newspaper Affil.....Times-Herald
 Station Rep.....Weed
 General Manager.....R. S. Sommerville
 Asst. Manager.....Ronald Mires
 Commercial Manager.....Donald Collins
 Chief Engineer.....George Carroll

WHAK—Rogers City—1949

Frequency: 960 Kc. Power: 5000 Watts d.
 Owned-Operated By.....Rogers City Bcstg. Co.
 Address.....Moltke Drive
 Tel.: 7751.....Independent
 Station Rep.....Everett-McKinney
 Pres., Gen., Sta. Mgr.....Harvey A. Klann
 Comm. Mgr.....Albert Klann
 Program Director.....Harry E. Brege

WEXL—Royal Oak—1923

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By.....Sparks Bcstg. Co.
 Business Address.....2201 Woodward Hts. Blvd.
 Tel.: LI 4-2200.....Independent
 Pres., Gen. Mgr.....Jacob B. Sparks
 Station Mgr., Program Mgr.....Gordon A. Sparks
 Sales Manager.....Ernest Holder
 Chief Engineer.....Garnet Sparks

WKNX—Saginaw—1947

Frequency: 1210 Kc. Power: 10,000 Watts
 Owned By.....Lake Huron Bcstg. Corp.
 Address.....221 So. Wash. Ave.
 Tel.: PL 3-4471.....Independent
 Representative.....Gill-Perna
 Pres., Gen. Mgr.....William J. Edwards
 Vice-President.....Alvin M. Bentley
 Station Manager.....Howard H. Wolfe
 Commercial Mgr.....Frank Brogger
 Program Director.....Dave Kushler
 Chief Engineer.....Max W. Thomas
 Owners of: WKNX-TV; WLPA-TV, Alpena.

WSAM—Saginaw—1940

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By.....Knorr Bcstg. Corp.
 Address.....2435 Holland Ave.
 Tel.: PL 2-8161.....NBC
 Sta. Reps.....Everett-McKinney; Mich. Spot Sales
 Station Manager.....George M. Millar
 Chief Eng.....Lee Norden

WSCW—Saginaw—1950

Frequency: 790 Kc. Power: 1000 Watts
 Owned-Operated By.....Booth Broadcasting Co.
 Address.....400 Mason Bldg.
 Tel.: PL 3-4456.....CBS
 Sta. Reps.....Pearson; Weed
 President.....John L. Booth
 General, Comm. Mgr.....Robert W. Phillips
 Program Director.....Fred Krell
 Chief Engineer.....Harold Volz, Jr.
 Owners of: WTRX, Flint; WIBM, Jackson; WJLB,
 Detroit; WJVA, South Bend; WIOU, Kokomo;
 WTOD, Toledo.

WJUD—St. Johns—1959

Frequency: 1580 Kc. Power: 1,000 Watts
 Owned By.....Clinton County Bcstg. Co.
 Address.....1363 Parks Road
 Tel.: Canal 4-3238.....Independent
 Station Rep.....Hopewell
 President.....Justin F. Marzke
 General, Comm. Mgr.....John J. Stewart
 Chief Engineer.....James Wintermute

WSJM—St. Joseph—1956

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....WSJM, Inc.
 Address.....414 State St.
 Tel.: YU 3-3992.....MBS
 Sta. Representative.....Hal Holman
 President.....William E. Walker
 V. P., Gen. Mgr.....Joseph D. Mackin
 Gen. Sales Manager.....Robert E. Brown
 Program Director.....Tom Ferrin
 Chief Engineer.....Dennis Stubelt

Chief Engineer.....John Greenwood
 Owners of: WWBC, Bay City.

WIOS—Tawas City—1958

Frequency: 1480 Kc.....Power: 1000 Watts
 Owned By.....Roger S. Underhill
 Address.....Route #2
 Tel.: FOrrest 2-3417.....KBS
 Owner.....R. S. Underhill
 Station Mgr.....Richard A. Egli
 Chief Engineer.....Lou Ozak

WOIA—Saline—1958

Frequency: 1290 Kc.....Power: 500 Watts
 Owned By.....Lester Broadcasting Corp.
 Address.....P. O. Box 5, Ann Arbor
 Tel.: NOrmandy 3-0569.....Independent
 Station Reps.....Weed; Walker-Rawalt
 President, Gen. Mgr.....Herbert W. Lester
 Comm. Publicity Mgr.....Steve Filipiak
 Program Director.....John Small
 Chief Engineer.....James Allen

WTCM—Traverse City—1941

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Midwestern Bdcstg. Co.
 Address.....Paul Bunyan Bldg.
 Tel.: WInsdor 7-7675.....NBC
 Sta. Rep.....Venard, Rintoul & McConnell
 Pres., Gen. Mgr.....Les Biederman
 Sta., Comm. Mgr.....Robert E. Detwiler
 Chief Engineer.....William H. Kiker
 Owners of: WATT, Cadillac; WATZ, Alpena;
 WMBN, Petoskey; WATC, Gaylord; WTCM-TV,
 Cheboygan; WPNB-TV, Traverse City.

WSOO—Sault Ste. Marie—1940

Freq.: 1230 Kc....Power: 1 Wt. d.; 250 Wts. n.
 Owned-Operated By.....Hiawathaland Bcstg. Co.
 Business-Studio Address.....208 Ashmun S.
 Tel.: ME 2-2231.....Independent
 President.....Stanley R. Pratt
 General Manager.....Russell Staffield
 Station, Program Director.....J. O. Frenette
 Chief Engineer.....W. F. Morris

WCCW—Traverse City—1960

Frequency: 1310 Kc.....Power: 1,000 Watts d.
 Owned By.....D. C. Summerford
 Address.....101 West Front St.
 Tel.: WInsdor 6-6211.....Independent
 Station Rep.....Michigan Spot Sales
 President.....D. C. Summerford
 General Manager.....John R. Anderson
 Program Director.....Theodore Simon
 Chief Engineer.....Theodore Jones

WSTR—Sturgis—1951

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....Walter Wonderland Bcstg. Co., Inc.
 Address.....P. O. Box 70
 Tel.: OLive 1-2383.....Independent
 Station Representative.....Masla
 President.....Patrick J. Trahan
 General Manager.....Charles E. Anthony
 Station Manager.....Albert Schneider
 Program Director.....Jerry Fritz

WCBQ—Whitehall—1955

Frequency: 1490 Kc.....Power: 250 W.
 Owned By.....Paul A. Brandt
 Address.....6956 Blank Rd.
 Tel.: TW 3-1465.....Independent
 Sta. Representative.....George T. Hopewell
 President.....Paul A. Brandt
 Manager.....B. Van Houten

Pop.: 3,439,000

Families: 1,012,000

Minnesota

Radio Homes: 991,000

AM Stas. in State: 63

KASM—Albany—1950

Frequency: 1150 Kc....Power: 1000 Watts d.
 Owned-Oper. By.....Stearns Cty. Bcstg. Co.
 Address.....Albany
 Tel.: 5-3005.....KBS
 Station Representative.....Continental
 President.....William Blattner
 General Manager.....Urban J. Keppers
 Commercial Manager.....Lee Krause
 Publicity Director.....Cliff Mitchell
 Chief Engineer.....Charles Gilbert

KATE—Albert Lea—1937

Frequency: 1450 Kc.....Power: 250 Watts
 Owned By.....Albert Lea Bcstg.
 Address.....332 South Broadway
 Tel.: FRanklin 3-2338.....ABC
 President.....Hart Cardozo
 Vice-Pres.....Richard Power
 Gen. Mgr.....E. A. Van Alstyne
 Sales Prom. Mgr.....Tom Golden
 Chief Engineer.....Donald Franz

KXRA—Alexandria—1949

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Alexandria Bcstg. Co.
 Address1315 Broadway
 Tel.: RO 3-3131.....KBS-ABC
 RepresentativeDonald Cooke
 President, Comm. Mgr.....Everette Q. Walters
 Station Manager.....Kenneth A. Tessmer
 Chief Engineer.....Verdell Lonquist

KANO—Anoka—1956

Frequency: 1470 Kc....Power: 1000 Watts d.
 Owned By.....Northwest Bcstg. Co.
 Business Address.....1 Radio Drive
 Tel.: HARRISON 1-2600.....KBS
 President, Gen. Mgr.....Frank R. Hunt Jr.
 Commercial Manager.....Ray Johnson
 Program Director.....Thomas Kilbride
 Chief Engineer.....Ralph Main

KAUS—Austin—1948

Frequency: 1480 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Black Hawk Bcstg. Co.
 Business-Studio Address.....Hwy. 105 South
 Tel.: HE 3-8836.....MBS
 RepresentativeAvery-Knodel
 PresidentR. J. McElroy
 V.P., General Manager.....Thomas Young
 Sales Manager.....Ken Soderberg
 Program Director.....Stan Styonicki
 Publicity Director.....Marilyn Daly
 Chief Engineer.....Leo Chenier

KQAQ—Austin—1960

Frequency: 970 Kc.....Power: 5000 Watts
 Owned By.....KQAQ, Inc.
 Address.....P.O. Box 481
 Tel.: Hemlock 7-4511.....Independent
 Sta. Representative.....John E. Pearson
 President, Gen. Mgr.....Lester Gould
 Comm., Prom. Mgr.....William H. Holland
 Publicity Director.....Ann Austin
 Program Director.....James J. Nagle
 Chief Engineer.....Ted M. Ferguson

KBUN—Bemidji—1946

Freq.: 1450 Kc...Power: 1 Kw. d.; 250 W. n.
 Owned.....Paul Bunyan Broadcasting Co.
 Business Address.....511 Beltrami Ave.
 Tel.: Plaza 1-4120.....Independent
 Sta. Representative.....Everett-McKinney
 Gen., Sta. Mgr.....James R. Hambacher
 Chief Engineer.....Robert Pro

KBMO—Benson—1956

Frequency: 1290 Kc.....Power: 500 Watts, d.
 Owned.....KBMO Bcstg. Co.
 Address.....1205 Pacific Ave.
 Tel.: VI 2-4601.....KBS
 President.....George J. McCarthy
 General Sta. Mgr.....Robert D. Zellmer
 Comm. Prom. Mgr.....George B. McClellan
 Station RepresentativeBolles
 Program Director.....Marvin E. Meyer
 Chief Engineer.....Julien Meyer

KLIZ—Brainerd—1946

Frequency: 1380 Kc.....Power: 1 Kw., d.
 Owned-Operated By.....Brainerd Bcstg. Co.
 Business Address.....2700 E. Oak
 Tel.: 829—2853.....Independent
 Station Representative.....Walker-Rawalt
 President.....E. T. O'Brien
 Sta., Comm. Mgr.....Earl R. Johnson
 Chief Engineer.....Don Koenig

KBMW—Breckenridge—1948

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Interstate Bdcstg. Corp.
 Address.....P.O. Box 249
 Tel.: Midway 2-4141.....KBS
 Station RepresentativeBowden
 Pres., Gen. Mgr.....Robert E. Ingstad
 Station Mgr.....G. F. Kaufmann
 Chief Engineer.....H. G. Unkenholz

WCLK—Cloquet—1949

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Cloquet Bcstg. Co.
 Address.....P. O. Box 309
 Tel.: TR 9-6725.....KBS
 Station RepresentativeKeystone
 General Manager.....Henry Newby
 Program Director.....Wayne T. Valentine
 Commercial Manager.....Richard Johnson
 Publicity Director.....Richard DeFore
 Chief Engineer.....Kermit Littler

**“Leadership
 in Quality Radio”**

**King
 Queen
 Ace
 Queen**

5000 Watts — 970 KC

“Best Rated Cards in the Deck”

**Lester L. Gould
 President &
 General Manager**

**John E. Pearson Co.
 National Rep.**

**P.O. Box 481, Austin, Minnesota
 Hemlock 7-4511**

KROX—Crookston—1948

Freq.: 1260 Kc. Power: 1 Kw. d., 500 Watts n.
Owned-Operated By.... Crookston Bcstg. Co.
Business Address..... Box 620
Tel.: AT 1-1140..... KBS
Representative Donald-Cooke
President, Prog. Dir..... Jerome A. Dahlberg
General, Sta. Mgr..... William J. Kiewel
Comm. Mgr..... E. R. Melbye
Chief Engineer..... Arnold F. Petrich

KDLM—Detroit Lakes—1951

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By... Detroit Lakes Bcstg. Co.
Address..... 1340 Richwood Rd.
Tel.: Victor 7-5624..... Independent
Sta. Representative..... John E. Pearson
President Herbert Gross
General Manager..... Al G. Leighton
Program Director..... K. Lawrence
Chief Engineer..... W. Wilson

KDAL—Duluth—1936

Frequency: 610 Kc. Power: 5000 Watts
Owned-Oper. By..... KDAL, Inc.
Business-Studio Address.... 218 Bradley Bldg.
Tel.: RA 2-2628..... CBS
Representative Avery-Knodel
Board Chairman..... J. Howard Wood
Gen. Mgr..... Odin S. Ramsland
Sales Manager..... Rex H. Hudson
Program Director..... Carl Casperson
Sales Prom. Manager..... Don Le Masurier
Chief Engineer..... R. A. Dettman
Owners of: KDAL-TV.

WEBC—Duluth—1924

Frequency: 560 Kc. Power: 5000 Watts
Owned-Operated By..... WMT, Inc.
Business-Studio Address..... WEBC Bldg.
Tel.: RA 2-2873..... Independent
Station Representative Branham
Station, Comm. Manager..... Richard Husted
Program Dir..... Dave Duluth
Chief Engineer..... V. G. Brooks

WDSM—Duluth—1939

Frequency: 710 Kc. Power: 5000 W.
Owned By..... Northwest Pub. Institute
Address..... 200 E. Superior St.
Tel.: RA 7-8484..... NBC
Station Rep..... Peters, Griffin, Woodward
President Robert B. Ridder
General Mgr..... Robert J. Rich
Station Mgr..... Dennis Murphy
Commercial Mgr..... Jack Arnold
Promotion-Mdsng. Dir..... M. A. Olson
Dir. of Eng..... George Carlson

WELY—Ely—1954

Freq.: 1450 Kc. Power: 1 Kw. d.; 250 W. n.
Owner..... WELY Corp.
Address..... Box 540
Tel.: 744..... KBS-MBS
President, Gen. Mgr..... Vincent L. Hallett
Chief Engineer..... Larry McAdams

WEVE—Eveleth—1949

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.
Owned-Oper. By..... Carl Bloomquist
Address..... Mileage Station
Tel.: SHerwood 1-5922..... MBS-KBS
Station Rep..... Clark
President..... Carl Bloomquist
General, Sta. Mgr..... Ray E. Kent
Chief Engineer, Prog. Dir..... Joseph J. Cerar

KSUM—Fairmont—1948

Frequency: 1370 Kc. Power: 1000 Watts d.
Owned-Oper. By..... KSUM Broadcasting Co.
Address 306 North Park St.
Tel.: 1370..... Independent
Station Representative Masla
President..... John E. Hyde, Jr.
General Manager..... Warren D. Asher
Chief Engineer..... Paul Tarrant

KDHL—Faribault—1947

Frequency: 920 Kc. Power: 1000 Watts
Owned-Oper. By..... KDHL Bdcstg. Co.
Business-Studio Address... 213 Central Ave.
Tel.: Edison 4-4345..... Independent
General Mgr..... J. E. Hyde, Jr.
Commercial Mgr..... Palmer Dragsten

KOTE—Fergus Falls—1926

Freq.: 1250 Kc. Power: 1 Kw. d., 500 W. n.
Owned By..... Northland Bcstg. Corp.
Address Box 494
Tel.: Regent 6-6996..... Independent
Sta. Reps..... Pearson; Wayne-Evans
President..... Carroll Crawford
General Comm. Mgr..... George Brooks
Program Director..... Bill Merrill
Publicity Dir..... Shirley Vanderwerff
Chief Engineer..... Les Wilson

KOZY—Grand Rapids—1948

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By..... Itasca Bcstg. Co.
Address..... 213 N. First Ave.
Tel.: FA 6-3446..... MBS-KBS
General Manager..... Robert D. Kennedy

WMFG—Hibbing—1935

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By... Hibbing Broadcasting Co.
Address..... 807 W. 37 St.
Tel.: AMherst 3-7531
Station Reps..... Bolles; Hurley
Pres., Gen. Mgr..... Frank P. Befera
Program Director..... Ron Marinelli
Commercial Mgr..... Les Rutstein
Sales Prom. Mgr..... Bob Stehlin
Chief Engineer..... Frank Befera

KDUZ—Hutchinson—1953

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned..... North American Broadcasting Co.
Address..... Box 32
Tel.: 1555..... KBS

MINNESOTA

President.....Albert S. Tedesco
General, Sta. Mgr.....Heinz R. Fruck
Comm. Program Dir.....Lorraine Lhotka
Sales Prom. Mgr.....C. R. Splitterger
Chief Engineer.....Darrel Gander

KGHS—International Falls 1959

Frequency: 1230 Kc.....Power: 100 Watts
Owned By.....KGHS, Inc.
Address.....P. O. Box 591
Tel.: Atlas 3-3481.....Independent
President, Gen. Mgr.....Daniel D. Ganter
Chief Engineer.....Richard V. Seather

KLFD—Litchfield—1959

Frequency: 1410 Kc.....Power: 500 Watts
Owned By.....C. W. Doebler & Assoc., Inc.
Address.....218 South Sibley
Tel.: OXford 3-3212.....Independent
President, Gen. Mgr.....C. W. Doebler
Commercial Mgr.....Marlin Schlottman
Chief Engineer.....Larry Lawson

KLTF—Little Falls—1950

Frequency: 960 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Little Falls Bcstg. Co.
Address.....105½ Broadway E.
Tel.: 367.....KBS
Pres., Gen. Sta. Mgr.....John H. Lemme
Commercial Manager.....Richard J. Rudeck
Chief Engineer.....Gordon Lommen

KTOE—Mankato—1950

Freq.: 1420 Kc.....Power: 5 Kw.
Owned-Oper. By. Minnesota Valley Bcstg. Co.
Address.....KTOE Building
Tel.: 4537.....ABC
Representative.....Pearson
President.....H. W. Linder
General, Comm. Mgr.....Don Linder
Program Director.....Jerry Dolter
Chief Engineer.....Steve Wolf

KYSM—Mankato—1938

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....F. B. Clements & Co.
Address.....101 N. Second St.
Tel.: 4673.....NBC
Representative.....Meeker
Gen., Sta., Comm. Mgr.. Robert E. DeHaven
Program Director.....Charles Wetherall
Sales Prom. Mgr.....George Pherson
Chief Engineer.....James J. Houts

KMHL—Marshall—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Harry W. Linder
Business-Studio Address.....KMHL Bldg.
Tel.: 2282.....ABC
Representative.....John E. Pearson
Owner.....Harry W. Linder
General Manager.....Gilmore F. Frayseth
Chief Engineer.....George Pouliot

WCCO—Minneapolis—1924

Frequency: 830 Kc.....Power: 50,000 Watts
Owned By.....Midwest Radio-Television, Inc.
Business-Studio Address....625 Second Ave. S.
Tel.: FE 2-1202.....CBS
Newspaper Affil..Star-Tribune; Press-Dispatch
Representative.....CBS Radio Spot Sales
Exec. Vice President.....F. Van Konynenburg
General Manager.....Larry Haeg
Sales Manager.....Phil Lewis
Commercial Manager.....Bob Woodbury
Program Director.....Val Linder
Sales Prom. Dir.....C. Kaufman
Publicity Dir.....Gordon Mikkelson
Chief Engineer.....Kermit Sueker
Owners of: WCCO-TV.

WDGY—Minneapolis—1923

Freq.: 1130 Kc.....Power: 50 Kw. d., 25 Kw. n.
Owned-Oper. By.....The Storz Bcstg. Co.
Address.....609 Second Ave., S.
Tel.: FE 5-2271.....Independent
Representative.....John Blair
President.....Todd Storz
General, Sta. Mgr.....C. B. Clarke, Jr.
Program Dir.....Don Kelly
Publicity Director.....Leann Lokken
Chief Engineer.....Kenneth Olson

KEVE—Minneapolis—1948

Freq.: 1440 Kc.....Power: 5 Kw. d.; 500 W. n.
Owned-Operated By.....Western Bcstg.
Address.....917 N. Lilac Drive
Tel.: LI 5-5601.....MBS
President.....R. M. Purcell
General Mgr.....Robert Rock
Chief Engineer.....Denvy Doty

WLOL—Minneapolis—1940

Frequency: 1330 Kc.....Power: 5000 Watts
Owned-Operated By.....BFR Bcstg. Co.
Address.....1021 La Salle Ave.
Tel.: FE 3-0406.....Independent
Representative.....AM Radio Sales
President.....Larry Bentson
Gen., Comm. Mgr.....Wayne Williams
Program Director.....Dan Allan
Sales Prom., Publicity Dir.....Jim Scanlan
Chief Engineer.....Bryce Ekberg
Owners of: WLOL-FM.

WPBC—Minneapolis—1949

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....People's Bdcstg. Co.
Address.....1133 Stinson Blvd.
Tel.: ST 9-4356.....Independent
Station Rep.....Broadcast Time Sales
Pres., Gen., Sta. Mgr.....W. V. Stewart
Sales Prom. Mgr.....Merle Forland
Program Director.....Becky Ann Stewart
Publicity Director.....Elizabeth Gahre
Chief Engineer.....Joe Coval

KRSI—Minneapolis—1958

Frequency: 950 Kc.....Power: 1000 Watts
 Owned By.....Radio Suburbia, Inc.
 Address.....4500 Excelsior Blvd.
 Tel.: WALnut 6-1677.....Independent
 Station Rep.....Bolling
 Pres., Gen. Mgr.....William E. Schons

WTCN—Minneapolis—1931

Freq.: 1280 Kc....Power: 5 Kw. d.; 1 Kw. n.
 Owned By.....Twin State Bcstg.
 Address.....2925 Dean Blvd.
 Tel.: WA 7-8881.....ABC
 Station Representative.....Katz
 President.....Weston C. Pullen, Jr.
 Station Manager.....Arthur M. Swift
 Operations Manager.....John N. Baldwin
 V.P., General Mgr.....T. C. Streibert
 Nat. Sales Manager.....Wm. M. Humphreys
 Reg. Sales Manager.....Norm Page
 Program Director.....Jack Huston
 Publicity Director.....Howard Coleman
 Chief Engineer.....Warren Fritze
 Owners of: WFBM-AM-TV, Indianapolis; WOOD-AM-TV, Grand Rapids; KLZ-AM-TV, Denver.

KDMA—Montevideo—1951

Frequency: 1460 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Midwest Bcstg. Corp.
 Address.....Box 471
 Tel.: AM 9-8815.....ABC
 Pres.....H. W. Linder
 Gen. Mgr.....Willard Linder
 Sta. Mgr.....Byron Zurn
 Sales Prom. Mgr.....Fred Ehlen
 Program Dir.....Jim Wood
 Chief Engineer.....F. T. Peterson

KVOX—Moorhead—1937

Frequency: 1280 Kc.....Power: 1 Kw.
 Owned-Operated By.....KVOX Bcstg. Co.
 Address.....P. O. Box 437
 Tel.: CEdar 3-1522.....MBS
 President.....E. J. McKellar
 General, Comm. Mgr.....R. L. Owens
 Chief Engineer.....Erwin Liefeld

KMRS—Morris—1956

Frequency: 1570 Kc.....Power: 1 Kw., d.
 Owned By.....Clifford L. Hedberg
 Address.....Morris, Minn.
 Tel.: 68.....Independent
 Station Manager.....Clifford L. Hedberg
 Program Director.....James Bollman

KNUJ—New Ulm—1949

Frequency: 860 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....KNUJ, Inc.
 Address.....510½ Third North St.
 Tel.: ELmwood 4-2115.....Independent
 President.....W. K. Mickelson
 General, Sta. Mgr.....George E. Korenchen
 Program Director.....Frank Endersbe
 Chief Engineer.....Gerald Walston

KDIO—Ortonville—1956

Frequency: 1350 Kc.....Power: 1 kw., d.
 Owned By.....Tri-State Bcstg. Co.
 Address.....Ortonville
 Tel.: 839-2581.....Independent
 Station Rep.....Cooke
 Pres., Chief Eng.....Richard Schultz
 Gen., Comm. Mgr.....W. F. McCormick

KRFO—Owatonna—1950

Frequency: 1390 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Owatonna Bcstg. Co.
 Address.....301 N. Cedar St.
 Tel.: 5541.....KBS
 President, Gen. Mgr.....Duane Allen
 Comm., Prom. Mgr.....Arnold K. Schumann
 Sta. Mgr., Chief Eng.....Jerald J. Boos

WCMP—Pine City—1957

Frequency: 1350 Kc.....Power: 1 Kw., d.
 Owned.....Pine County Bcstg. Co.
 Address.....Box 578
 Tel.: 767.....KBS
 President.....Richard K. Power
 Station, Comm. Mgr.....Robert P. Schuller
 Program Director.....Lyle R. Nelson
 Chief Engineer.....Mitch Dupre

KLOH—Pipestone—1955

Frequency: 1050 Kc.....Power: 1000 Watts, d.
 Owned-Operated By...Pipestone Radio Corp.
 Address.....118 W. Main St.
 Tel.: 1050.....KBS
 Representative.....Continental
 President.....C. B. Thomas
 Gen. Sta. Mgr.....Ron Overlander
 Chief Engineer.....Clarence Aushan

KCUE—Red Wing—1955

Frequency: 1250 Kc....Power: 1000 Watts, d.
 Owned.....Hiawatha Valley Bcstg. Co., Inc.
 Address.....Route 4
 Tel.: DU 8-3511.....Independent
 General Manager.....R. E. Bowden
 Chief Engineer.....Lawrence Dossdall

KLGR—Redwood Falls—1954

Frequency: 1490 Kc.....Power: 100 Watts
 Owned-Oper. By.....Harry W. Linder
 Address.....209 S. Washington St.
 Tel.: ME 7-2989.....Independent
 General Manager.....H. W. Linder

KROC—Rochester—1935

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 W. n.
 Owned.....Southern Minnesota Bcstg. Co.
 Address.....109 1st Avenue Bldg.
 Tel.: AT 9-3924.....NBC
 Station Rep.....Venard, Rintoul, O'Connell
 President.....Mrs. Gregory P. Gentling
 General Manager.....G. David Gentling
 Commercial Manager.....Robert Fick
 Program Director.....Bernie Lusk
 Chief Engineer.....Robert Cross

KWEB—Rochester—1957

Frequency: 1270 Kc. Power: 500 Watts, d.
Owned By.....Olmsted Cty. Bcstg. Co.
Address.....Northwestern Nat. Bk. Bldg.
Tel.: Atlas 2-9465.....ABC
Station Rep.....Bolles; O'Connell
President.....John W. Grandy
General, Comm. Mgr.....W. E. McClenahan
Program Director.....Jerry Miller
Chief Engineer.....Dale Hamilton

KFAM—St. Cloud—1938

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By.....Times Publ. Co.
Address.....Fernwood Addition Hwy. 152
Tel.: Blackburn 2-1551.....NBC
Newspaper Affiliation.....Times
Representative.....Pearson
President.....Frederick C. Schilplin
General Sta. Mgr.....John Murphy
Comm. Program Mgr.....C. Conrad
Chief Engineer.....Robert Witschen

WJON—St. Cloud—1950

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By.....Granite City Bcstg. Co.
Address.....Box 270
Tel.: BL 1-4422.....Independent
Pres., Gen., Sta. Mgr.....John Haerle
Commercial Mgr.....Van Vander Ark
Program Dir.....Andy Hilger
Chief Engineer.....Guy LeMont

KRBI—St. Peter—1956

Frequency: 1310 Kc. Power: 1 Kw., d.
Owned By.....D. W. Seehafer & R. C. Johnson
Address.....1031 W. Grace St.
Tel.: 1310.....Independent
President, Gen. Mgr.....D. W. Seehafer
V.P., Sales Mgr.....R. C. Johnson
Program Dir.....La Mar May
Sales Promotion.....Al Schubbe
Chief Engineer.....John Aasen

**KSTP—St. Paul-Minneapolis
1928**

Frequency: 1500 Kc. Power: 50,000 Watts
Owned By.....KSTP, Inc
Bus.-Studio Address.....3415 University Ave
Tel.: Midway 5-2724.....NBC
Representative.....Edward Petry
President.....Stanley E. Hubbard
General Manager.....Stanley S. Hubbard
Radio Sales Mgr.....Byron Anderson
Sales Prom. Mgr.....William Davey
Program Director.....D. Brooks Henderson
Chief Engineer.....L. A. Larson
Owners of: KSTP-TV; KOB-AM-TV, Albuquerque;
WGTO, Cypress Gardens.

KDWB—St. Paul—1951

Freq.: 630 Kc. Power: 5 Kw. d.; 500 W. n.
Owned By.....Crowell-Collier Bcstg. Co.
Address.....Foshay Tower

Tel.: PR 6-1501.....Independent
Station Representative.....McGavren
President.....Robert M. Purcell
General Manager.....John M. McRae
Sales Manager.....Barry A. Tucker
Program Director.....Ted Randal
Publicity Director.....Joan Honebrink
Chief Engineer.....Allan Kennedy
Owners of: KFVB, Los Angeles; KEWB, San
Francisco; WMGM, N. Y.

WMIN—St. Paul—1936

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By.....Tedesco, Inc.
Address.....611 Frontenac Place
Tel.: MI 5-7757.....Independent
Station Representative.....Gill-Perna
General Manager.....Merle Edwards
Program Director.....Jack Duryea
Chief Engineer.....Robert Seibert

WAVN—Stillwater—1949

Frequency: 1220 Kc. Power: 1000 Watts d.
Owned-Operated By.....St. Croix Bcstg. Co.
Address.....104 N. Main St.
Tel.: Hemlock 9-1220.....KBS
Pres., Gen., Sta. Mgr.....Richard K. Power
Chief Engineer.....Elmer L. Christenson

**KTRF—Thief River Falls
1947**

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By.....KTRF Radio Corp.
Address.....Box 69
Tel.: MURdock 1-1230.....Independent
Station Representative.....Evans
Pres., Gen. Mgr.....Don Olson

WHLB—Virginia—1936

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By.....Virginia Bcstg. Co.
Address.....P. O. Box 1066
Tel.: SH 1-2233.....Independent
Sta. Reps.....Bolles; Hurley
President, Ch. Eng.....Fran Befera
Comm., Sta. Manager.....James Parise
Program Director.....Dick Sadar
Publicity Director.....Jim Reese

KWAD—Wadena—1948

Frequency: 920 Kc. Power: 1000 Watts
Owned-Oper. By.....KWAD Broadcasting Co.
Address.....Phoenix Bldg.
Tel.: MEDford 1-1803.....MBS
President.....Robert E. Ingstad
Station Mgr.....E. Weeks
Chief Eng.....Harold Allen

KWLM—Willmar—1940

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By.....Lakeland Bcstg. Co.
Address.....Box 777
Tel.: BE 5-1340.....ABC
Representative.....John E. Pearson
President, Gen. Mgr.....H. W. Linder
Sta. Mgr.....Willard Linder
Chief Engineer.....Francois Peterson

KDOM—Windom—1958

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned By.....KDOM, Inc.
Address.....P. O. Box 23
Tel.: Temple 1-3908.....Independent
President, Gen. Mgr.....Robert D. Thompson
Program Dir., Chief Eng.....Paul C. Lund

KAGE—Winona—1957

Frequency: 1380 Kc.....Power: 1000 Watts
Owned By.....Winona Bcstg. Co.
Business Address.....118 W. 4th St.
Tel.: 2867.....KBS
President.....Albert S. Tedesco
Station Manager.....Frank L. Haas
Sales Promotion Mgr.....Jack Ortmann
Chief Engineer.....Vern Potvin

KWNO—Winona—1938

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By...Winona Radio Service
Business-Studio Address.....216 Center St.
Tel.: 3313.....ABC
Newspaper Affiliation.....Daily News
Representative.....John E. Pearson
President.....M. H. White
Station Manager.....C. E. Williams
Commercial Manager.....H. Rod Hurd
Chief Engineer.....Gene Gappa

KWOA—Worthington—1947

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Worthington Bcstg. Co., Inc.
Address.....Hotel Thompson
Tel.: 376-4171.....Independent
Representative.....Wayne-Evans
President, Gen. Mgr.....R. W. Olson
Chief Engineer.....Clint Knapp

Pop.: 2,184,000

Families: 577,000

Mississippi

Radio Homes: 534,500

AM Stas. in State: 75

WMPA—Aberdeen—1952

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Aberdeen
Address.....Box 402
Tel.: EM 9-4561.....Independent
Sta. Representative.....Beaver
General Mgr.....Ray Tolar
Prog. Dir.....Frances Tolar

WAMY—Amory—1955

Frequency: 1580 Kc.....Power: 5 Kw., d.
Owned.....Charles C. Boren, Jr.
Address.....Box 268
Tel.: CL 6-5911.....MBS
Representative.....Everett-McKinney
Commercial Manager.....Jimmy Wells
Program Director.....Elsie Sanderson
Chief Engineer.....A. D. Wiygul

WBLE—Batesville—1953

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Panola Bcstg. Co.
Address.....Drawer No. 73
Tel.: 7266.....KBS
President, Gen. Mgr.....Harold B. McCarley
Chief Engineer.....Alfred E. Jennings

WELZ—Belzoni—1959

Frequency: 1460 Kc.....Power: 1 Kw.
Owned By...Humphreys County Broadcasting
Address.....P. O. Box 216
Tel.: Belzoni.....Independent
Station Representative.....Bolles & Co.
President.....R. E. Hook
Manager.....J. Henley
Program Dir.....W. Watkins

**WLOX—Biloxi—Gulfport
1948**

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....WLOX Bcstg. Co.
Address.....Buena Vista Hotel
Tel.: ID 6-5581.....MBS
Representative.....Holman
General Manager.....Ray Butterfield
Commercial Manager.....Thomas B. Majure
Program Director.....P. Bosarge

WVMI—Biloxi—1950

Frequency: 570 Kc.....Power: 1000 Watts d.
Owned By...New South Communications, Inc.
Address.....P. O. Box 122
Tel.: ID 2-7001.....Independent
Station Representative.....Webb
President.....F. E. Holladay
General Mgr.....Joseph W. Carson
Station Mgr.....Sam Woodall
Program Director.....Penn Scott
Chief Engineer.....Charles Copper

WBIP—Booneville—1950

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Booneville Bcstg. Co.
Address.....P.O. Box 352
Tel.: PA 8-5301.....KBS
Gen. Mgr.....E. O. Roden

WCHJ—Brookhaven—1955

Frequency: 1470 Kc...Power: 1000 Watts d.
Owned-Operated By...Rural Broadcasting Co.
Address.....P.O. Box 644
Tel.: 1076.....Independent
Gen., Comm., Prom. Mgr.....W. M. Jones
Station Mgr.....Doug Mathis
Chief Engineer.....Leo Freeman

WJMB—Brookhaven—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By... Brookhaven Bcstg. Co.
Address..... W. Chickasaw St.
Tel.: 1298.....KBS
General Mgr..... A. H. Felder

WDOB—Canton—1953

Frequency: 1370 Kc.....Power: 1 Kw. d.
Owned-Oper. By... Madison County Bcstg. Co.
Address Box 182
Tel.: 1370 Independent
Station Representative Bolles
President..... R. E. Hook
General Manager..... Roy Harris

WGLC—Centreville—1951

Frequency: 1580 Kc....Power: 250 Watts d.
Owned-Oper. By..... Southern Bcstg. Co.
Business Address..... P.O. Box 205
Tel.: MI 5-4401.....KBS
Pres., Gen. Mgr..... Frederick A. W. Davis
Chief Engineer..... Jim Wilson

WKDL—Clarksdale—1955

Frequency: 1600 Kc....Power: 1000 Watts d.
Owned-Operated By..... Coahoma Bcstg. Co.
Address 1 State St.
Tel.: MA 4-4908..... Independent
President..... W. T. Salman
General, Sta. Mgr..... B. G. Wesson
Comm., Prom. Manager..... R. L. Wells
Program Director..... Larry Briley
Publicity Director..... Rose Collins
Chief Engineer..... Archie Wade

WROX—Clarksdale—1944

Frequency: 1450 Kc.....Power: 250 Watts
Owned By..... Mrs. E. T. Imes
Business Address..... Alcazar Hotel Bldg.
Tel.: MAin 4-4313..... MBS, KBS
Station Rep..... Everett-McKinney
General Manager..... Bob Evans
Sta., Comm. Mgr..... Tom Reardon
Chief Engineer..... C. D. Graves

WCLD—Cleveland—1949

Frequency: 1490 Kc.....Power: 250 Watts
Owned By..... Voice of the Delta, Inc.
Address..... H'way 61 So.
Tel.: VI 3-4091..... Independent
Station Representative Bolles
V.P., Gen. Mgr..... George C. Shurden

WDSK—Cleveland—1958

Frequency: 1410 Kc.....Power: 1000 Watts
Owned By..... L. A. Feduccia
Address Box 869
Station Representative Continental
Tel.: Victor 3-5221..... Independent
Owner, Gen. Mgr..... L. A. Feduccia
Station Mgr..... LeRoy Armstrong
Comm. Mgr., Chief Eng..... Jeff Smith
Program Dir..... Billie Wolfe Johnson

WCJU—Columbia—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By..... WCJU, Inc.
Address..... P. O. Box 472
Tel.: RE 6-2616..... MBS-KBS
Newspaper Affiliation..... The Progress
Pres., Gen. Manager..... Lester Williams

WACR—Columbus—1947

Frequency: 1050 Kc.....Power: 1 Kw. d.
Owned..... J. W. Eatherton
Address WACR Bldg.
Tel.: FA 8-1050..... Independent
Pres., Gen. Mgr..... James Eatherton
Comm., Prom. Mgr..... Sydney Thweatt
Publicity Director..... Judith Atkins
Chief Engineer..... L. J. Aldridge

WCBI—Columbus—1940

Frequency: 550 Kc..Power: 1 Kw. d., 500 W. n.
Owned..... Columbus Bcstg. Co., Inc.
Address Gilmer Hotel
Tel.: FA 8-7271..... MBS-KBS
Newspaper Affili..... Commercial Dispatch
Representative Everett-McKinney
President..... B. Imes, Jr.
General Mgr..... Bob Evans
Station, Prom. Mgr..... Ray Crummy
Asst. Manager..... Mrs. Ruby J. Latham
Chief Engineer..... Tom McFerrin

WCMA—Corinth—1945

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.. Corinth Bcstg. Co., Inc.
Business-Studio Address..... Ray Bldg.
Tel.: AT 6-5575..... KBS
Station Rep..... Venard, Rintoul & McConnell
President Aaron B. Robinson
General, Comm. Mgr..... John E. Bell
Program Director..... Jan A. Wood
Chief Engineer..... James D. Anderson

WCRR—Corinth—1956

Frequency: 1330 Kc.....Power: 500 Watts, d.
Owned-Oper. By..... Rebel Radio, Inc.
Business Address..... 614½ Waldron
Tel.: Atlantic 6-6691..... ABC
Sta. Representative Ochs
President..... Luther C. Moore
General, Sta. Mgr..... T. Estess
Comm., Prom. Mgr..... J. O. Jordan
Chief Engineer..... W. M. Essary

WMAG—Forest—1955

Frequency: 860 Kc.....Power: 500 Watts d.
Owned-Operated By.. Scott County Bcstg. Co.
Address P. O. Box 188
Tel.: Gibson 3-7001..... KBS
Gen. Mgr., Ch. Eng..... Hugh Hughes
Comm. Sta. Mgr..... Willie Weems
Program Director..... Tom Estes
Sales Prom. Mgr..... Billy Strebeck
Publicity Dir..... Barbara Goodwin

WDDT—Greenville—1956

Frequency: 900 Kc.....Power: 1 Kw., d.
Owned-Operated By.....WDDT Radio Co.
Address.....207 Main Street
Tel.: Edison 2-0526.....Independent
Station Representative.....Everett-McKinney
General Manager.....B. Gresham
Station Manager.....W. H. Deans
Chief Engineer.....Joe Gunter

WESY—Greenville—1958

Frequency: 1580 Kc.....Power: 1000 Watts
Owned By.....Miss-Ark. Broadcasting Co.
Address.....110 N. Poplar
Tel.: EDison 2-0770.....Independent
Gen., Prog. Mgr.....Paul Artman
Commercial Manager.....Miller Abraham
Chief Engineer.....Otis W. Rushing

WGVM—Greenville—1948

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned-Operated By...Mid America Bcstg. Co.
Bus. Studio Address.....118 So. B'way
Tel.: Edison 4-4559.....Independent
Sta. Reps.....Devney-O'Connell; Melville
Pres., General Manager.....David M. Segal
Station Manager.....Edward M. Guss
Commercial Manager.....Jack R. Stull
Program Director.....James B. Ashley
Chief Engineer.....Joseph C. Gunter

WJPR—Greenville—1939

Freq.: 1330 Kc.....Power: 1 Kw. d., 500 W. n.
Owned By.....Radio Service Co.
Business-Studio Address.....107 So. Poplar St.
Tel.: EDison 5-1441.....MBS-KBS
Sta. Representative.....Spot Time Sales
Gen. Sta. Mgr.....Emmett H. McMurry
Commercial Manager.....Frank W. Baldwin
Chief Engineer.....Percy L. Kuhn

WABG—Greenwood—1949

Freq.: 960 Kc.....Power: 1 Kw. d., 500 w. n.
Owned-Oper. By.....Greenwood Bcstg. Co.
Address.....P. O. Box 408
Tel.: Gladstone 3-7822.....ABC-MBS
President.....Cy N. Bahakel
General Manager.....Lew Sadler
Program Director.....Colleen Fulgham
Chief Engineer.....Tommy Murphy
Owners of: WKOZ, Kosciusko; WKIN, Kingsport;
WRIS, Roanoke; WWOD, Lynchburg; KXEL,
Waterloo; WLBj, Bowling Green; WABG-TV.

WGWM—Greenwood—1937

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....P. K. Ewing
Address.....P.O. Box 553
Tel.: Gladstone 3-5441.....NBC-KBS
General Manager.....F. C. Ewing
Chief Eng.....Louis Pierce

WNAG—Grenada—1949

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Grenada Bcstg. Co.
Business Address.....P.O. Box 920

Tel.: 1400.....Independent
Newspaper Affiliation...Commercial Dispatch
Station Representative.....Everett-McKinney
President.....Birney Imes, Jr.
General Manager.....Bob Evans, Sr.
Comm. Mgr., Program Dir.....Ken Berryhill
Sales Mgr.....Harold Penn
Chief Engineer.....Jimmie Pinnix

WGCM—Gulfport—1928

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....WGCM Bcstg. Co.
Address.....15th Ave and 22nd St.
Tel.: UN 3-3522.....ABC
General, Sta. Mgr.....James E. Reese
Commercial Mgr.....Ossie Owens
Chief Engineer.....Charles A. Rauer

WROA—Gulfport—1955

Frequency: 1390 Kc.....Power: 1 Kw., d.
Owned By.....Chas. W. Dowdy
Address.....1313 28th Ave.
Tel.: UN 3-7133.....Independent
Station Rep.....Thomas F. Clark
President, Gen. Mgr.....Charles W. Dowdy
Commercial Manager.....Fred R. Beattie
Program Director.....David Melton
Chief Engineer.....Wayne Dowdy

WBKH—Hattiesburg—1954

Frequency: 950 Kc.....Power: 5 Kw. d.
Owned.....Deep South Radio, Inc.
Address.....305 Bay Street
Tel.: JU 2-1986.....Independent
Sta. Representative.....Devney-O'Connell
President.....B. L. Blackledge Jr.
General, Sta. Mgr.....Frank Pilgrim
Commercial Manager.....Joe Buchanan
Program Director.....Will Hudson
Chief Engineer.....James N. Watson

WFOR—Hattiesburg—1925

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Sheridan, Inc.
Address.....302 Hemphill St.
Tel.: JU 4-5432.....NBC
President.....B. W. Curry, Jr.
General Manager.....E. M. Jenkins
Commercial Manager.....Bud Norval
Chief Engineer.....J. N. Watson

WHSY—Hattiesburg—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By...Hub City Bcstg. Co. Inc.
Address.....P.O. Box 1008
Tel.: JU 3-1741.....ABC
Representative.....Clark
President, Gen. Mgr.....Charles W. Holt
Station Manager.....Bob French
Program Director.....Gene Clay
Sales Prom. Manager.....Connie I. Holt
Chief Engineer.....H. C. Sanford

WXXX—Hattiesburg—1957

Frequency: 1310 Kc.....Power: 1 Kw., d.
Owned By.....Bcst. Development Co.

MISSISSIPPI 

Address.....1031 Broadway Drive
 Tel.: JU 2-2591.....KBS
 Representative.....Indie Sales
 President.....Dave A. Matison, Jr.
 Manager.....J. C. Walker
 Station Mgr.....Jimmy Swan
 Program Dir.....R. Meyer
 Publicity Dir.....Pauline Everett
 Chief Engineer.....C. C. Vogel

WMDC—Hazlehurst—1953

Frequency: 1220 Kc.....Power: 250 Watts d.
 Owned.....Southwestern Bcstg. Co. of Miss.
 Address.....Highway 51 N.
 Tel.: 869.....KBS
 President, Gen. Mgr.....Louis Alford
 Comm. Prom. Mgr.....Mal Jones
 Sta. Mgr., Ch. Eng.....A. M. Smith
 Program, Publicity Dir.....Bob Prather

WCPC—Houston—1955

Frequency: 1320 Kc.....Power: 5 Kw. d.
 Owned-Oper. By.....WCPC Bcstg. Co.
 Address.....Box 552
 Tel.: GL 6-3071.....KBS
 Gen., Sta. Mgr.....Robin H. Mathis
 Comm. Mgr., Prog., Pub. Dir...Ralph C. Mathis
 Chief Engineer.....John B. Skelton, Jr.
 Owners of: WXTN, Lexington; WSJC, Magee.

WDLT—Indianola—1953

Frequency: 1380 Kc.....Power: 500 watts d.
 Owned By.....Radio Cleveland, Inc.

WJQS

Jackson Mississippi

MUSIC AND NEWS

ALWAYS GOOD MUSIC
MOBILE NEWS — SPORTS

**More Adult Listeners
 Than Any Other
 Mississippi Station**

Representative:

GEORGE T. HOPEWELL CO.

LEW HEILBRONER, V.P. & Gen. Mgr.

Address.....134 Baker St.
 Tel.: 500.....KBS
 Station Representative.....Beaver
 President.....J. R. Denton
 Gen. Mgr., Ch. Eng.....Geo. Shurden

WJDX—Jackson—1929

Frequency: 620 Kc...Power: 5 Kw. d., 1 Kw. n.
 Owned.....Lamar Life Broadcasting Co.
 Address.....715 S. Jefferson
 Tel.: FLEetwood 2-2691.....NBC
 Representative.....Hollingbery
 President.....P. K. Lutken
 Gen., Sta. Mgr.....Fred L. Beard
 Comm. Mgr.....Frank Gentry
 Sales Prom. Mgr., Pub. Dir.....Chuck Allen
 Program Director.....Maurice Thompson
 Chief Engineer.....Floyd Kinard
 Owners of: WLBT, Jackson.

WJQS—Jackson—1947

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Dumas Milner Bcstg. Co.
 Address.....King Edward Hotel
 Tel.: FLEetwood 4-5653.....MBS-KBS
 Station Rep.....Hopewell
 President.....Howard S. Cohoon
 V. P., Gen. Mgr.....Lewis Heilbronner
 Program Director.....Bill Slaton
 Chief Engineer.....Lee Hodges

WJXN—Jackson—1940

Frequency: 1450 Kc.....Power: 250 Watts
 Owned.....Jackson Bcstg. Co., Inc.
 Address.....916 Foley
 Tel.: FL 2-6673.....Independent
 Sta. Representative.....Masla
 President.....James T. Ownby
 V.P., Gen. Mgr.....Gayle Swofford
 Chief Engineer.....E. E. Peterson

WOKJ—Jackson—1954

Frequency: 1590 Kc.....Power: 5 Kw.
 Owned-Operated By.....Dixieland Bcstg. Co.
 Business Address.....1017 Lynch St.
 Tel.: FLEetwood 4-4096.....Independent
 Station Representative.....Pearson
 President, Gen. Mgr.....John McLendon

WRBC—Jackson—1947

Freq.: 1300 Kc....Power: 5 Kw. d., 1 Kw., n.
 Owned-Operated By.....Rebel Bcstg. Co., Inc.
 Business-Studio Address.....125½ So. Lamar
 Tel.: FLEetwood 5-1562.....Independent
 Representative.....Beaver
 President.....Tom Wright
 General Mgr.....R. McGregor
 Chief Engineer.....William K. Phillips

WSLI—Jackson—1938

Frequency: 930 Kc.....Power: 5000 Watts
 Owned-Operated By.....Capitol Bcstg. Co.
 Address.....P. O. Box 8187
 Tel.: FI 4-2512.....ABC
 Newspaper Affil...Daily News, Clarion Ledger

Representative Weed
 President T. M. Heberman Jr.
 General Manager L. M. Sepaugh
 Comm., Sta. Manager Dick Voorhis
 Sales Prom. Manager Dorothy Dewley
 Program Director Al Simmons
 Publicity Director Bill Peeler
 Chief Engineer C. A. Perkins

Owned-Oper. By Louisville Bcstg. Corp.
 Address P.O. Box 111
 Tel.: 1000 Independent
 Station Representative Webb
 Station Manager Herbert Guthrie

WKOZ—Kosciusko—1947

Frequency: 1350 Kc. Power: 5 Kw., d.
 Owned-Oper. By Kosciusko Bcstg. Co.
 Address 109 W. Jefferson
 Tel.: 782 ABC-MBS
 President Cy N. Bahakel
 General Manager Mims Boswell, Jr.

WMBC—Macon—1947
 Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By... Confederate Bcstg. Co.
 Business Address Piney Woods Rd.
 Tel.: 132 KBS
 Station Rep. Hopewell
 President F. A. Davis
 General Mgr. M. C. Henry
 Chief Engineer Bill White

WAML—Laurel—1932

Frequency: 1340 Kc. Power: 250 Watts
 Owned By New Laurel Radio Station Inc.
 Address Box 367
 Tel.: 5601 NBC-KBS
 President Harold Matison
 General Manager Frank Sumrall
 Station Manager Paul Carlisle
 Commercial Manager M. M. Caver
 Program Director Len Maith
 Sales Prom. Manager Dave Kane
 Publicity Director Adrian Gibson
 Chief Engineer Lester Johnson
 Owners of: WABO, Waynesboro.

WSJC—Magee—1957
 Frequency: 1280 Kc. Power: 500 W. d.
 Owned SE Miss. Bcstg. Co.
 Business Address Box 426
 Tel.: 2413 KBS
 General Manager Marvin L. Mathis
 Program Director Jimmy Tugwell
 Chief Engineer Hulon Mathis

WLAU—Laurel—1946

Frequency: 1430 Kc. Power: 5000 Watts d.
 Owned-Operated By Southland Bcstg. Co.
 Address 437 N. Magnolia St.
 Tel.: 8-7227 ABC
 Station Representatives Devney O'Connell
 President, Gen. Mgr. Gene Tibbett
 Chief Engineer Dudley Carter

WAPF—McComb—1948
 Frequency: 980 Kc. Power: 1000 Watts d.
 Owned-Operated By... S. W. Bcstg. Co. of Miss.
 Address Pike Hotel
 Tel.: 1884 KBS
 Co-Owners Phillip Brady, Louis Alford,
 Mack Smith

WHNY—McComb—1939

Freq.: 1250 Kc. Power: 5 Kw. d., 500 W. n.
 Owned-Oper. By Bcstrs. Service, Inc.
 Address P. O. Box 111
 Tel: 2080 Independent
 Representative Thomas F. Clark Co.
 President Charles W. Holt
 General Manager Carroll Hines
 Asst. Sta. Manager Travis W. Myers
 Comm. Prom. Mgr. Harry Thompson
 Publicity Director Jack Ryan
 Program Director Dean Strickland
 Chief Engineer Earl B. Neal
 Owners of: WHHY, Montgomery; WHSY, Hattiesburg.

WNSL—Laurel—1957

Frequency: 1260 Kc. Power: 1 Kw., d.
 Owned Voice of the New South, Inc.
 Address 116 Beacon St.
 Tel.: 8-7224 Independent
 Sta. Representative Grant Webb
 Gen. Mgr. Granville Walters
 Comm. Mgr. Teck Jones
 Chief Engineer Glenn Holland

WCOG—Meridian—1926

Frequency: 910 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By... Mississippi Bcstg. Co., Inc.
 Address Box 591
 Tel.: 482-7714 CBS
 President, General Manager... Withers Gavin

WXTN—Lexington—1959

Frequency: 1150 Kc. Power: 500 Watts
 Owned By Holmes County Bcstg. Co.
 Address Box 326
 Tel.: 222 KBS
 Station Rep. Beaver & Assoc.
 President Robin Mathis
 Station Manager Herbert Knotts
 Program Director Fanny Mae Cothran
 Chief Engineer J. B. Skelton
 Owners of: WCPC, Houston; WXJC, Magee, Miss.

WDAL—Meridian—1958

Frequency: 1330 Kc. Power: 1 Kw., d.
 Owned By Southwestern Bcstg. Co.
 Address P. O. Box 125
 Tel.: 3-4891 Independent
 Station Reps. R. E. Hook & Assoc., Bolles
 General Mgr. A. M. Smith
 Station, Ch. Eng. Dan Hollingsworth
 Publicity Dir. Claude Gray

WLSM—Louisville—1953

Frequency: 1270 Kc. Power: 1000 Watts d.

WMOX—Meridian—1945

Freq.: 1010 Kc. Power: 10 Kw. d.; 1 Kw. n.
 Owned By..... Birney Imes Jr.
 Address..... P. O. Box 1511
 Tel.: 482—0171KBS
 Newspaper Affil..... Commercial Dispatch
 Station Rep..... Everett-McKinney; Beaver
 Owner..... Eirney Imes, Jr.
 General Manager..... Bob Evans
 Comm. Sta. Mgr..... Monroe Looney
 Program Director..... Jack Cochran
 Chief Engineer..... Steve Burkes
 Owners of: WCBI-AM-TV, Columbus; WELO,
 Tupelo; WROX, Clarksdale; WNAG, Grenada.

WOKK—Meridian—1947

Frequency: 1450 Kc....Power: 1 Wt. d; 250 n.
 Owned-Oper. By..... New South Bcstg. Corp.
 Address..... Box 528
 Tel.: 482-6133 Independent
 Station Representative Webb
 President, Prog. Dir..... F. E. Holladay
 General Mgr..... J. Carson
 Chief Engineer..... R. K. Wall

WQIC—Meridian—1957

Frequency: 1390 Kc....Power: 5000 Watts, d.
 Owned By..... Alexander L. Royal
 Business Address..... Box 1509
 Tel.: 23106 Independent
 Station Reps..... Howard; Ochs
 Pres., Gen. Mgr..... A. L. Royal, Jr.
 Station Manager..... R. Harwell
 Chief Engineer..... O. Burkes

WMIS—Natchez—1941

Frequency: 1240 Kc. Power: 250 Watts
 Owned By..... Natchez Broadcasting Co.
 Address..... City Bank Building
 Tel.: 2-2522..... NBC-KBS
 Pres., Gen., Sta. Mgr..... P. K. Ewing, Jr.

WNAT—Natchez—1949

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By..... Old South Bcstg. Co.
 Address..... Eola Hotel
 Tel.: 4621..... Independent
 President..... W. S. Perkins
 General Manager..... Ervin Parks
 Chief Engineer..... M. C. Tyrone

WNAU—New Albany—1955

Frequency: 1470 Kc....Power: 500 Watts, d.
 Owned-Oper. By..... New Albany Bcstg. Co.
 Address..... 202 Bankhead St.
 Tel.: 4361.....KBS
 Gen., Sta. Mgr., Chief Eng.... V. Keith Wroten
 Comm., Sls. Prom. Mgr..... Daniel L. Skilton

WBKN—Newton—1956

Frequency: 1410 Kc. Power: 500 Watts d.
 Owned By..... E. L. Burns
 Business Address..... 110 S. Main

Tel.: 70Independent
 President, Gen. Mgr..... E. L. Burns
 Station Mgr..... Carter Carlton
 Prog. Dir., Sales Prom. Mgr..... G. F. Mangum
 Publicity Dir..... Mrs. Vic Murphy

WSUH—Oxford—1955

Frequency: 1420 Kc....Power: 1000 Watts, d.
 Owned-Oper. By..... Colonel Rebel Radio
 Address..... University Ave., East
 Tel.: 1133KBS
 Gen., Comm. Mgr..... C. H. Quick
 Comm. Sta. Manager..... Hubert P. Mills
 Chief Engineer..... Glen Wade

WPMP—Pascagoula—1951

Frequency: 1580 Kc....Power: 1000 Watts d.
 Owned-Operated By..... Crest Bcstg. Co., Inc.
 Address..... P. O. Box 391
 Tel.: SO 2-3113..... ABC
 President..... William R. Guest, Jr.
 Gen., Sta. Mgr..... Walter L. Smith
 Commercial Manager..... Lois Dotson
 Program Director..... Terry R. Speights
 Chief Engineer..... Donald Quave

WHOC—Philadelphia—1948

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By..... William Howard Cole
 Address..... Box 26
 Tel.: 740..... Independent
 President, Manager... William Howard Cole
 Comm. Prom. Manager... Mrs. Marjorie Williams
 Program, Publicity Mgr..... Wilburn E. Smith
 Chief Eng..... Paul M. Miller

WRJW—Picayune—1949

Frequency: 1320 Kc. Power: 5000 W. d.
 Owned-Oper. By..... Tung Bcstg. Co.
 Business Address..... P.O. Box 358
 Tel.: 798—4835KBS
 President..... Hugh O. Jones
 General, Sta. Manager..... James O. Jones II
 Program Director..... Maxie D. Stephens Jr.
 Sales Prom. Manager..... Darris O. Moeller
 Chief Engineer..... Floyd Benard

WSSO—Starkville—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By..... Starkville Bcstg. Co.
 Business-Studio Address..... WSSO Bldg.
 Tel.: 1230.....KBS
 Pres., Gen., Comm. Mgr..... Joe Phillips
 Program Director..... Mrs. Clyde McPherson
 Chief Engineer..... Clyde McPherson

WELO—Tupelo—1944

Freq.: 580 Kc. Power: 1 Kw. d.; 500 W. n
 Owned-Oper. By..... Tupelo Bcstg. Co., Inc.
 Business Address..... WELO Bldg.
 Tel.: VI 2-7658..... MBS-KBS
 Newspaper Affiliation... Columbus Dispatch
 Representative Everett-McKinney

President.....Burney Imes, Jr.
 General Manager.....Bob Evans
 Sta., Comm. Mgr.....E. L. Bowen
 Program Director.....Jack Cristil
 Chief Engineer.....Leroy Green Sr.
 Owners of: WCBI-AM-TV, Columbus; WMOX,
 Meridian; WROX, Clarksdale; WNAG, Grenada.

WTUP—Tupelo—1954

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Lee Bcstg. Co.
 Address.....East Main St.
 Tel.: VI 2-3301.....ABC
 President.....E. O. Roden
 General Mgr., Chief Eng.....Cal Douglas
 Station Mgr.....T. L. Estess

WQBC—Vicksburg—1931

Freq.: 1420 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned-Operated By...Delta Bcstg. Co., Inc.
 Address.....Eve Post Bldg.
 Tel.: 636—1108.....MBS-KBS
 Newspaper Affil.....Evening Post
 Representative.....Bogner & Martin
 President.....L. P. Cashman
 General-Station Mgr.....Mary-Van Cashman
 Commercial Manager.....L. L. Miller
 Program Director.....Virginia Estornelle
 Chief Engineer.....Waverley Conway

WVIM—Vicksburg—1948

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Radio Miss., Inc.
 Business-Studio Address.....906 Clay St.
 Tel.: 3901.....Independent
 Representative.....Hopewell; Dora-Clayton
 General Mgr.....John F. Shea

WABO—Waynesboro—1954

Frequency: 990 Kc.....Power: 250 Watts, d.
 Owner.....New Laurel Radio Sta., Inc.
 Address.....Box 168
 Tel.: Redwood 5-4700.....KBS
 President.....Harold Matison
 General Manager.....C. Dyer

WROB—West Point—1947

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Bob McRaney, Sr.
 Address.....Henry Clay Hotel
 Tel.: 1450.....MBS-KBS
 Pres., General Mgr.....B. McRaney, Sr.
 Station Manager.....John E. King, Jr

WONA—Winona—1958

Frequency: 1570 Kc.....Power: 1000 Watts
 Owned By.....Southern Electronics, Inc.
 Address.....P.O. Box 310
 Tel.: 918.....KBS
 Sta. Representative.....Everett-McKinney
 President, Gen. Mgr.....Bob Evans
 Station, Comm. Mgr.....Bob Chisholm
 Program Director.....John Nelson
 Sales Prom. Manager.....Bob Evans III
 Publicity Director.....Ed Forsythe
 Chief Engineer.....Maurice Gooch

WAZF—Yazoo City—1947

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....WAZF, Inc.
 Business Address.....321½ S. Main St.
 Tel.: 1300.....KBS
 Pres., Gen. Mgr.....David B. Highbaugh
 Station, Comm. Mgr.....Frank Holifield

**Nothing
 Outshouts
 Quality and
 Integrity**





Your advertising dollar goes farther (and gives you more sales) when you buy KCMO—Radio, TV, FM.

Blanketing a 200-mile-wide area, KCMO reaches 2,320,499 potential customers. Cash customers who look to, listen to KCMO—the station with the Tall, Tall Tower at Broadcasting House—for the best in news, sports, drama, music, variety and public service programming.

KCMO 

Radio

- 810 on your dial.
- 50,000 watts by day.
- 10,000 watts by night.

TV • channel 5.

- broadcasting at maximum power from the Tall, Tall Tower.

FM

- 94.9 megs.
- Kansas City's first fine music station.

Pop.: 4,340,000
Families: 1,356,000

Missouri

Radio Homes: 1,314,000
AM Stas. in State: 77

KWRT—Boonville—1953

Frequency: 1370 Kc.....Power: 1 Kw. d.
Owner.....Wm. R. Tedrick
Business Address.....KWRT Bldg.
Tel.: TUxedo 2-6505.....Independent
Representative.....Indie
Owner, Gen. Mgr.....W. R. Tedrick
Program Director.....Audrey M. Tedrick
Chief Engineer.....Donald E. Shepard

KBHM—Branson—1956

Frequency: 1220 Kc.....Power: 1 Kw., d.
Owner.....Shepherd of the Hills Bcstg. Co.
Business Address.....111 W. Pacific
Tel.: EDison 4-3133.....Independent
Station Representative.....Best; Magic Circle
Co-owners.....L. C. McKenney, Rob. Neathery
Sta. Mgr., Pub. Dir.....Orville Barton
Comm., Sales Prom. Mgr.....David Whittaker
Program Director.....Joann Savage
Chief Engineer.....Leland Ebert

KGHM—Brookfield—1955

Frequency: 1470 Kc.....Power: 500 Watts d.
Owned By.....Green Hills Bcstg. Co.
Address.....308 N. Main
Tel.: 1800.....Independent
General Mgr.....G. Williams

KFVS—Cape Girardeau—1925

Freq.: 960 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Hirsch Bcstg. Co.
Business-Studio Address.....324 Broadway
Tel.: ED 5-5511.....Independent
Station Rep.Bolling
President, Gen. Mgr.....Oscar C. Hirsch
Sta. Mgr.....Ralph L. Hirsch

KGMO—Cape Girardeau—1952

Frequency: 1220 Kc.....Power: 5 Kw. d.
Owned-Oper. By.....KGMO Radio-TV Inc.
Business Address.....1025 Broadway
Tel.: EDgewater 5-8228.....Independent
Station Representative.....Webb
Gen., Sta. Mgr.....Jack Kohrumel
Program Director.....Curt Bradley
Chief Engineer.....Fred Moore

KAOL—Carrollton—1959

Frequency: 1430 Kc.....Power: 500 Watts d.
Owned By.....Homeland Enter., Inc.
Address.....215 S. Main St.
Tel. 27.....KBS
President.....Dr. R. Hamilton
General Manager.....Edward Ewing
Station Mgrs.....Bob Mitchell, Don Neer
Program Director.....Bob Mitchell
Sales Prom. Manager.....John Williams
Publicity Director.....Doris Harris
Chief Engineer.....C. Bolinger

KDMO—Carthage—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Carthage Bcstg. Co.
Address.....1201 E. Chestnut
Tel.: Fleetwood 8-2648.....KBS
Sta. Representative.....Continental
President, Gen. Mgr.....J. J. Daly
Comm., Program Mgr.....Leon H. Crocker
Chief Engineer.....George F. Province

KCRV—Caruthersville—1950

Frequency: 1370 Kc.....Power: 1000 Watts a.
Owned-Oper. By.....Peiscot Broadcasters
Address.....106½ W. 3rd St.
Tel.: 965.....KBS
Station Representative.....Hopewell
President.....J. Eric Taylor
General, Comm. Manager.....Cleat Stanfill
Program Director.....Jo Ann Pierce
Chief Engineer.....Al Lawrence

KCHR—Charleston—1953

Frequency: 1350 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....South Mo. Bcstg. Co.
Address.....South Main St.
Tel.: Murray 2-4451.....KBS
Pres., Gen. Mgr., Chief Eng.....Kermit Barker

KCHI—Chillicothe—1950

Frequency: 1010 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Cecil W. & Jane Roberts, Inc.
Address.....P.O. Box 719
Tel.: Mission 6-4173.....Independent
General Manager.....Cecil W. Roberts
Station Manager, Ch. Eng.....Howard G. Rion

KDKD—Clinton—1951

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned.....Osage Broadcasting Corp.
Address.....Box 113
Tel.: 233.....Independent
Representative.....Indie Sales
Gen. Mgr.....William R. Tedrick
Chief Engineer.....Stuart W. Underwood

KBIA—Columbia—1955

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned-Operated By.....Midwest Bcstg. System
Business Address.....P.O. Box 412
Tel.: GI 3-5418.....KBS
President.....C. W. Roberts
Gen. Mgr., Ch. Eng.....Charles G. Rapp
Program Director.....James Huit
Sales Prom. Mgr.....Gary Gressen
Publicity Dir.....Mrs. Barbara Sullivan
Owners of: KCHI, Chillicothe; KCFI, Cedar Falls.

KFRU—Columbia—1925

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....KFRU, Inc.

MISSOURI

Address.....P. O. Box 89
Tel.: GI 3-4141.....ABC
Newspaper Affiliation.....Daily Tribune
Station Rep.....Webb
President.....H. J. Waters, Jr.
General Manager.....Mahlon R. Aldridge
Program, Publicity Dir.....David Ormiston
Chief Engineer.....Robert Haigh

KDEX—Dexter—1955

Frequency: 1590 Kc....Power: 1000 Watts d.
Owned-Operated By...Stoddard Ct. Bcstg. Co.
Address.....Box 380
Tel.: 1400.....Independent
Representative.....Sears and Ayer
General Manager.....Jerome B. Zimmer
Commercial Mgr.....Welcome Stanton
Program Director.....Duane Williams
Sales Prom. Mgr.....Don Fenimore
Sta. Mgr., Chief Eng.....L. D. Speidel

KREI—Farmington—1947

Frequency: 800 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Midwest Bcstg. System
Address.....P.O. Box 270
Tel.: PLateau 6-5125.....KBS
President, Gen. Mgr.....Cecil W. Roberts
Comm. Sta. Mgr.....R. D. Rapp
Chief Engineer.....James Roberts

KXEN—Festus—1951

Frequency: 1010 Kc.....Power: 50 Kw.
Owned.....Garrett Bcstg., Inc.
Address.....Box 28, St. Louis
Tel.: GL 1-7951.....MBS
President, Gen. Mgr.....W. F. Garrett

KFMO—Flat River—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Lead Belt Bcstg. Co.
Business-Studio Address.....Flat River
Tel.: GE 1-2000.....Independent
President.....Oscar C. Hirsch
Gen., Sta. Mgr.....James F Collins
Program Director.....Virginia Collins
Sales Prom. Manager.....James Browne

KFAL—Fulton—1950

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Operated By.....R. W. Nickles
Address.....5th and Market
Tel.: Midway 2-3341.....Independent
Station Representative.....Pearson
Owner, Gen. Mgr.....R. W. Nickles
Comm. Manager.....L. Reed Holt
Act. Program Director.....Jo Christian
Chief Engineer.....R. D. Archibald

KHMO—Hannibal—1941

Freq.: 1070 Kc....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Mark Twain Bcstg.
Address.....413 Broadway
Tel.: 3450.....Independent
Representative.....Hollingbery
President.....Jerrell Shepherd
General Manager.....A. E. Dahl

Station Manager.....James F. Jae, Jr
Comm. Program Director...William Stephenson
Sales Prom. Mgr.....Max Heimer
Publicity Director.....Joe Gross
Chief Engineer.....Willard Hall

KANS—Independence—1947

Frequency: 1510 Kc....Power: 1000 Watts d.
Owned-Operated By.....KANS, Inc.
Address....43 Blue Ridge Center, K. City, Mo.
Tel.: Fleming 3-8600.....Independent
Sta. Representative.....Weed
President.....Glenn Griswold
General Manager.....Gerald M. Hauser
Vice President.....Henry Flynn
Program Mgr.....Jack Call
Chief Engineer.....Marvin Bredemier
Owners of: KSON, San Diego; KGLC, Miami; KITO,
San Bernardino; KNYZ, Houston; KCOP, Los
Angeles; KPTV, Portland; KFJZ, Fort Worth.

KLIK—Jefferson City—1954

Frequency: 950 Kc.....Power: 5 Kw., d.
Owned.....KLIK Bcstg., Inc.
Address.....410 E. Capital
Tel.: 5-4136.....Independent
Station Representative.....Bolling
Exec. Vice Pres.....Ted Nelson
General Mgr.....Stan Grieve
Chief Engineer.....Ed Scarr

KWOS—Jefferson City—1937

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Capital Bcstg. Co.
Bus.-Studio Address.....Monroe at Capitol
Tel.: 6-3137.....KBS-MBS
President.....William H. Weldon
General Manager.....R. L. Rose
Station Manager.....Wm. R. Natsch, Jr.
Program Director.....Curtis Brown
Chief Engineer.....Leroy S. Hackmann

KFSB—Joplin—1948

Freq. 1310 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Four States Bcsters, Inc.
Business Address.....405 Schifferdecker
Tel.: Mayfair 4-1310.....Independent
Newspaper Affiliation.....Southwestern Weekly
Representative.....Meeker
President.....Harry Easley
Gen. Sta., Mgr.....W. H. Clark
Commercial Manager.....Robert A. Barry
Program Director.....Ed Johnson
Chief Engineer.....Lloyd Frazier

KODE—Joplin—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....WSTV, Inc.
Address.....1928 W. 13 St.
Tel.: MA 3-7260.....CBS
President.....Jack Berkman
General Manager.....D. T. Knight
Commercial Manager.....Merle Dunn
Program Director.....Jay Corrington
Chief Engineer.....Jack Langford

WMBH—Joplin—1928

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By.....Radio Joplin
 Business Address.....Box 906
 Tel.: MA 4-4330.....MBS
 Station Rep.....Sears & Ayer
 President.....Richard J. Kasten
 General Mgr.....William M. Repplinger Jr.
 Program Director.....Bob McBride
 Chief Engineer.....Albert Tourtilott Jr.

KCMO—Kansas City—1936

Freq.: 810 Kc. Power: 50 Kw. d., 10 Kw. n.
 Owned-Operated By.....Meredith Pub. Co.
 Address.....125 E. 31st St.
 Tel.: JE 1-6789.....CBS
 Representative.....Katz
 V. P., General Manager.....E. K. Hartenbower
 Comm. Sta. Manager.....R. W. Evans
 Program Director.....Kenneth W. Heady
 Prom., Publicity Dir.....F. C. Strawn
 Chief Engineer.....Karl Troeglen
 Owners of: KRMG, Tulsa; WOW-AM-TV, Omaha;
 WHEN-AM-TV, Syracuse; KPHO, Phoenix;
 KCMO-TV-FM.

KMBC—Kansas City—1921

Frequency: 980 Kc. Power: 5000 Watts
 Owned-Oper. By.....Cook Bcstg. Co.
 Address.....11th and Central Sts.
 Tel.: HArrison 1-2650.....ABC
 Representative.....Peters, Griffin, Woodward
 President.....Donald D. Davis
 Exec. V.P., Gen. Mgr.....John T. Schilling
 V. P., Sales Manager.....George J. Higgins
 Station Manager, Prog. Dir.....Dick Smith
 Promotion Mgr.....Kent Stuart
 Chief Engineer.....Henry E. Goldenberg

KPRS—Kansas City—1949

Frequency: 1590 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Twin City Rcv. Agency
 Address.....2814 E. 23rd St.
 Tel.: HU 3-3100.....Independent
 Station Rep.....John E. Pearson
 General Manager.....Edward H. Pate

KUDL—Kansas City—1953

Frequency: 1380 Kc. Power: 1 Kw. d.
 Owned.....Heart of America Bcstrs.
 Address.....1012 Baltimore
 Tel.: BA 1-0077.....Independent
 Station Representative.....Adam Young
 President.....H. Scott Killgore
 V. P. Gen. Mgr.....Irving Schwartz
 Owners of: WPOP, Hartford; KALI, Pasadena;
 KOFY, San Mateo.

WDAF—Kansas City—1922

Frequency: 610 Kc. Power: 5000 Watts
 Owned-Operated By...Transcontinent TV Corp.
 Business Address.....Signal Hill
 Tel.: PL 3-4567.....Independent
 Station Rep.....Petry
 President.....David C. Moore
 General Manager.....William A. Bates
 Asst. to Gen. Mgr.....Jay Barrington

Commercial Manager.....Donald J. Gibson
 Promotion Manager.....John McLean
 Program Manager.....George Moore
 Chief Engineer.....James Schmidt
 Owners of: WGR-AM-TV-FM, Buffalo; KFMB-AM-TV-FM, San Diego; WNEP-TV, Scranton; KERO-TV, Bakersfield.

WHB—Kansas City—1922

Freq: 710 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned-Operated By.....Storz Bcstg. Co.
 Address.....10th & McGee Sts.
 Tel.: BA 1-8300.....Independent
 Station Representative.....John Blair Co.
 President.....Todd Storz
 Executive V.P.....George W. Armstrong
 Sta. Operations Mgr.....Donald A. Loughane
 Traffic Mgr.....Jeanne Greendahl
 Public Service Dir.....Joella Cohen
 Dir. of Eng.....Robert Tilton
 Owners of: WQAM-AM, Miami; WDGW-AM, Minneapolis; WTX-AM, New Orleans; KOMA-AM, Oklahoma City; KXOK-AM, St. Louis.

What Kansas Citizens Say About

KUDL

Put fun in your days
 Tune the KUDDL dee jays!
 Get the news and the music
 in LIVELIER ways!

June Landrith
 1209 E. Gregory, K.C.

In Kudlville
 The dee jays rate!
 The tunes they play
 Are really great!

Tim Gomez
 551 Lowell, K.C.

For entertainment
 Modern style
 Tune 1380
 On your dial

Judy Gibson
 Raytown, Mo.

Even commercials
 On Kuddle are neat
 The news and music
 Can't be beat.

Lucille Stancliffe
 2831 Vista, K.C.

Irv Schwartz Adam Young, Inc.
 V. P. & Gen'l Mgr. Nat'l Rep



KBOA—Kennett—1947

Frequency: 830 Kc. Power: 1000 Watts d.
Owned-Operated By... Kennett Bcstg. Corp.
Business Address... P.O. Box 428
Tel.: TUXedo 8-4616... Independent
Pres., Gen. Mgr... Paul C. Jones
Station Manager... John T. Reeder
Chief Eng... R. H. Conner

KIRX—Kirksville—1947

Frequency: 1450 Kc. Power: 250 Watts
Owned By... Community Broadcasters, Inc.
Business Address... KIRX Bldg.
Tel.: MO 5-3781... ABC
Station Representative... Webb
Pres., Gen. Mgr... Samuel A. Burk
Commercial Manager... J. J. Dougherty
Program Director... Robert Carlson
Chief Engineer... Charles P. Porter
Owners of: KTTN, Trenton.

KLWT—Lebanon—1947

Frequency 1230 Kc. Power: 250 Watts
Owned-Operated By... Lebanon Bcstg. Co.
Bus.-Studio Address... 221 E. Commercial St.
Tel.: Keystone 2-3981... KBS
President... O. R. Wright
General Mgr... Jack Sellers

KLEX—Lexington—1956

Frequency: 1570 Kc. Power: 250 Watts d.
Owned-Oper. By... Lexington Bcstg Co.
Address... P. O. Box 358
Tel.: Alpine 9-3232... Independent
Station Representative... Grant Webb
Owner, Gen. Mgr., Ch. Eng... Ralph E. Meador
Program Dir... Ed Luehrman

KTCB—Malden—1954

Frequency: 1470 Kc. Power: 1 Kw., d.
Owned... Tri-County Bcstg. Co.
Address... N. Hwy. 25
Tel.: 851... KBS
President... J. D. Craft
General, Sta. Mgr... Richard J. Wiethan
Chief Engineer... George Longdo

KMMO—Marshall—1949

Frequency: 1300 Kc. Power: 1000 Watts d.
Owned-Operated By... KMMO, Inc.
Address... Box 513
Tel.: 40... Independent
President... F. V. Heinkle
General Manager... J. M. Silvey
Station Mgr... Harold Douglas
Chief Engineer... Bill Williams

KNIM—Maryville—1953

Frequency: 1580 Kc. Power: 250 W. d.
Owned... Clark Bcstg. Co.
Business Address... P.O. Box 278
Tel.: JU 2-2151... KBS
President... Harold Eck
General Mgr... R. Moyer

KXEO—Mexico—1948

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By... Audrain Bcstg. Corp.
Address... 1705 E. Liberty
Tel.: JU 1-2340... MBS
V. P. General Mgr... W. Earl Dougherty
Chief Engineer... P. J. Null, Jr.

KNCM—Moberly—1950

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By... Moberly Bcstg. Co.
Address... Highway 63 South
Tel.: AMherst 3-1600... MBS
President... Jerrell A. Shepherd
General Manager... A. E. Dahl
Comm., Ch. Eng... Jim Lipsey
Program Director... Mike Goodrich
Owners of: KHMO, Hannibal.

KRMO—Monett—1950

Frequency: 990 Kc. Power: 250 Watts d.
Owned-Oper. By... Monett Bcstg. Co.
Address... N. Central Ave.
Tel.: BE 5-5220... KBS
Station Representative... Magic Circle
General Manager... L. C. McKenney
Station Manager... Floyd Stewart
Commercial Manager... Marion Pilant
Sales Promotion Manager... Maynard Sloan
Program Director... Noel Moody
Publicity Director... Carolyn Crane
Chief Engineer... George Province

KLRS—Mountain Grove—1954

Frequency: 1360 Kc. Power: 1000 Watts d.
Owner... KP Bcstg. Co.
Business Address... Route 4
Tel.: 650... KBS
President... Floyd W. Jones
Gen. Mgr., Prog. Dir... John W. Billingsley
Chief Engineer... Emory T. Caudill

KBTN—Neosho—1955

Frequency: 1420 Kc. Power: 500 Watts d.
Owned By... G. O. Gilbert and W. R. Bentley
Address... 212½ E. Main St.
Tel.: GL 1-1420... KBS
General Manager... Galen O. Gilbert
Station Manager... William R. Bentley
Commercial Manager... Larry Scott
Program Director... Jim Pearl
Chief Engineer... Fred Hutching

KNEM—Nevada—1949

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By... Radio KNEM, Inc.
Address... P. O. Box 15
Tel.: NOrmand 7-3113... KBS
Pres., Ch. Engr... Kenneth E. White
Commercial Manager... Virgil Kache

KRMS—Osage Beach—1952

Frequency: 1150 Kc. Power: 1 Kw. d.
Owned By.....Central Missouri Bcstg. Co.
Address.....P. O. Box 125
Tel.: FI 8-2411.....KBS
President, Gen. Mgr.....Jim Risner
Program Dir.....Ella Mae Risner

KYPO—Potosi—1959

Frequency: 1280 Kc. Power: 500 Watts, d.
Owned By.....Franklin Cty. Bcstg. Co.
Address.....P. O. Box 146
Tel.: HEmlock 8-1280.....KBS
Station Rep.....Sears & Ayer
President.....Les Ware
General Manager.....Ken McMahan
Commercial Manager.....Joe Duty
Program Director.....Bill Perryman
Chief Engineer.....Andy Becker
Owners of: KZIX, Ft. Collins; KLPW, Union.

KWOC—Poplar Bluff—1938

Frequency: 930 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By...Poplar Bluff Bcstg. Corp.
Address.....428 Vine St.
Tel.: SU 5-3922.....KBS
General Manager.....A. L. McCarthy

KMIS—Portageville—1960

Frequency: 1050 Kc. Power: 250 Watts
Owned By.....New Madrid County Bcstg. Co.
Address.....Box 187
Tel.: DR 9-5436.....KBS
President.....Shelby McCallum
Station Manager.....Jewel P. White
Program Director.....John M. Mitchell
Publicity Director.....Smith Dunn
Chief Engineer.....Cecil Frazier

KTRR—Rolla—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper By....."Show-Me" Bcstg. Co.
Address.....P. O. Box 567
Tel.: EM 4-2525.....KBS
Gen. Mgr., Ch. Engr.....Luther W. Martin
Comm. Mgr.....Ward C. Rinehart
Prog. Dir.....Norma Fleming

KSGM—Ste. Genevieve—1947

Frequency: 980 Kc. Power: 500 Watts
Owned-Oper. By.....Donze Enterprises, nc.
Business Address.....410 Merchant St.
Tel.: Tuxedo 3-2980.....Independent
Newspaper Affil.....Monitor
President, General Manager...Elmer L. Donze
Program Director.....Mrs. E. L. Donze
Publicity Director.....Jim Schott
Chief Engineer.....Murel L. Rose

KADY—St. Charles—1958

Frequency: 1460 Kc. Power: 5000 Watts
Owned By.....KADY, Inc.
Address.....P. O. Box 6155, St. Louis
Tel.: RAndolph 4-1460.....Independent
Pres., Gen. Mgr.....William R. Cady, Jr.
Sta., Program Mgr.....Don Levitan

Commercial Manager.....Patsy Sue Gibbs
Sales Prom. Mgr.....Nicholas Pagliara
Chief Engineer.....Jack A. Chenoweth

KFEQ—St. Joseph—1923

Frequency: 680 Kc. Power: 5000 Watts
Owned-Oper. By.....KFEQ Bcstg. Co.
Business Address.....40th & Faraon
Tel.: ADams 3-2528.....Independent
Sta. Representative.....Bolling
President.....Jessie D. Fine
V.P., Gen. Mgr.....Ted Nelson
Sales Manager.....Ted Griffin
Program Director.....Gene Milsteen
Chief Engineer.....Kenneth Lux
Owners of: KFEQ-TV; KLIK, Jefferson City.

KRES—St. Joseph—1946

Frequency: 1550 Kc. Power: 5000 Watts
Owned-Oper. By...MacRay Radio & TV Corp.
Business Address.....404 S. 8th
Tel.: AD 4-6346.....MBS
Station Rep.....Grant Webb
President.....Jock MacGregor
V.P., General Mgr.....Raymond J. Cheney
Program Director.....Ted Strader
Chief Engineer.....Claude Thomas

KUSN—St. Joseph—1955

Frequency: 1270 Kc. Power: 1000 Watts d.
Operated By.....KUSN Corp.
Address.....8th & Frederick
Tel.: ADams 3-2577.....Independent
Station Rep.....Venard, Rintoul & McConnell
President, Gen. Mgr.....Frederick P. Reynolds
Vice Pres., Program Dir.....Warren Rhynier

KATZ—St. Louis—1955

Freq: 1600 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Laclede Radio
Business Address.....273 Arcade Bldg.
Tel.: CH 1-6000.....Independent
Station Reps.....Continental, Pearson
President.....Ralph N. Weil
General Manager.....Robert Lyons
Asst. Manager.....Kelley Daniels
Commercial Manager.....Marty Browne
Sales Prom. Manager.....Ruth Swan
Chief Engineer.....G. B. Strauss

KMOX—St. Louis—1925

Frequency: 1120 Kc. Power: 50,000 Watts
Owned By.....Columbia Bcstg. System, Inc.
Address.....1144 Hampton Ave.
Tel.: MIssion 7-5500.....CBS
Representative.....CBS Radio Spot Sales
V. P., General Manager.....Robert Hyland
Commercial Manager.....Bill Dean
Program Dir.....Larry Cooper
Sales Prom. Mgr.....Alice Koch
Publicity Dir.....Bob Rehg
Chief Engineer.....Lawrence Burrows

KSD—St. Louis—1922

Frequency: 550 Kc. Power: 5000 Watts
Owned-Oper. By...The Pulitzer Publishing Co.
Business-Studio Address.....1111 Olive St.

MISSOURI 

Tel.: MA 1-1111.....NBC
Newspaper Affil.....St. Louis Post Dispatch
Representative.....NBC Spot Sales
President.....Joseph Pulitzer, Jr.
General Manager.....Harold Grams
Comm. Manager.....E. L. Franciscus
Station Manager.....Arthur J. Casey
Program Director.....Sterling Harkins
Sales Prom., Publicity Dir.....Don Burnes
Chief Engineer.....J. E. Risk

KSTL—St. Louis—1948

Frequency: 690 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Radio St. Louis, Inc.
Address.....P. O. Box 1440
Tel.: BR 1-6090.....Independent
Representative.....For Joe
Pres., Gen., Sta. Mgr.....Dick J. Kasten
Commercial, Prom. Mgr.....Art Ford
Program Director.....Bill Vietmeier
Publicity Director.....Doris Jennemann
Sales Prom. Manager.....Joe Voss
Chief Engineer.....Ralph Howard
Owners of: WMBH, Joplin.

KWK—St. Louis—1927

Frequency: 1380 Kc.....Power: 5000 Watts
Owned By.....KWD Radio, Inc.
Business Address.....800 N. 12th
Tel.: MAin 1-1380.....Independent
Station Representative.....Bolling
President.....A. M. Spheeris
V.P., General Mgr.....William L. Jones, Jr.
Sales Prom., Comm. Mgr.....Don Hamel
Station Mgr.....Gil Newsome
Program Dir.....Gene Davis
Publicity Dir.....Mrs. Ester Zuckerman
Chief Engineer.....Rudy Isenberg

KXLW—St. Louis—1947

Frequency: 1320 Kc....Power: 1000 Watts d.
Owned-Oper. By...St. Louis County Bcstg. Co.
Address....2735 Bompert, Brentwood 17, Mo.
Tel.: WO 1-1320.....Independent
Station Representative.....Bernard Howard
President, Gen. Mgr.....Richard J. Miller
Asst. Sta. Mgr.....Philip O'Brien
Commercial Manager.....Woody Cummings
Program Director.....Marshall Zwick
Chief Engineer.....James F. Mitchell

KXOK—St. Louis—1938

Frequency: 630 Kc.....Power: 5000 Watts
Owned-Operated By.....Storz Bcstg.
Business Address...1600 N. Kingshighway Blvd.
Tel.: FO 7-6000.....Independent
Representative.....John Blair
President.....E. M. Roberts, Jr.
General, Sta. Manager.....C. L. Thomas
Comm. Mgr.....W. C. O'Donnell
Program Director.....Jack Elliott
Sales Prom., Publicity.....John Corrigan
Chief Engineer.....Al Godron

WIL—St. Louis—1922

Frequency: 1430 Kc.....Power: 5 Kw.
Owned.....Radio Station WIL
Address.....3715 Lindell Blvd.
Tel.: OL 2-4500.....Independent
Representative.....Eastman
Exec. V.P. & Mng. Dir.....John F. Box, Jr.
Assistant to V.P.....William T. McKibben
Admin. Asst.....Harriet Baker
Program Director.....Robert Whitney
Director of Mdse.....Victor Williams
Promotion Dir.....Michael Ruppe, Jr.
Sales Manager.....F. H. Small
Chief Engineer.....Mel Hart
Owners of: WRIT-AM-FM, Milwaukee; KBOX-AM,
Dallas; WTCO-TV, Rockford; WCHU-TV, Cham-
paign; WHNB-TV, Hartford; WICS-TV, Spring-
field; WICD-TV, Danville; WIL-FM, St. Louis.

WEW—St. Louis—1921

Frequency: 770 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Franklin Bcstg. Co.
Address.....220 N. 4th St.
Tel.: CH 1-1921.....ABC
President.....William F. Johns
General Manager.....Charles W. Loufek
Sales Prom., Pub. Dir.....Genie Collins
Chief Engineer.....Charles Casey

KSMO—Salem—1953

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Zola Bcstg. Co.
Address.....P. O. Box 71
Tel.: 303.....KBS
Gen., Comm. Mgr.....William B. Smith
Program Director.....Irene Smith

KDRO—Sedalia—1939

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Sedalia Broadcasting
Bus-Studio Address.....2100 W. Broadway
Tel.: TAYlor 6-5005.....KBS
Representative.....Pearson
Pres., Comm. Mgr.....James F. Glenn
Gen., Sta. Mgr.....Herbert Brandes
Chief Engineer.....Garnett Bryan

KSIS—Sedalia—1953

Frequency: 1050 Kc.....Power: 1 Kw. d.
Owner.....Yates Bcstg. Co.
Business Address.....U. S. Highway 65 N.
Tel.: TA 6-1050.....Independent
Representative.....Clark
Pres., Gen., Comm. Mgr....Carl W. Yates, Jr.
Station Manager.....Mrs. Carl W. Yates, Jr.
Program Director.....Bettie Baldwin
Publicity Director.....Harlan B. Snow
Chief Engineer.....Marion Pratt

KSIM—Sikeston—1948

Frequency: 1400 Kc.....Power: 250 Watts
Owner-Oper....Sikeston Community Bcstg. Co.
Business Address.....West Malone Ave.
Tel.: GRanite 1-1400.....Independent
President.....Lyman R. Bowman, Jr.

Gen., Sta. Mgr..... Richard L. Watkins, Jr.
 Commercial Mgr..... Maxine Scott
 Program Director..... Mike Shain
 Sales Prom. Mgr..... W. P. Tedlie
 Chief Engineer..... R. L. Hirsch

KGBX—Springfield—1926

Frequency: 1260 Kc.....Power: 5000 Watts
 Owned-Operated By.... Springfield Bcstg. Co.
 Bus.-Studio Address..... 605 Boonville Ave.
 Tel.: UNiversity 4-2822.....NBC
 Newspaper Affil.. Springfield Newspapers, Inc.
 Rep..... Venard, Rintoul & McConnell
 General Manager..... Don C. Dailey
 Asst. Commercial Mgr..... William De Lange
 Program Director..... Jerry Higley
 Chief Engineer..... Richard Bowman

KICK—Springfield—1949

Frequency 1340 Kc.....Power 250 Watts
 Owned-Oper. By... Kickapoo Prairie Bcstg. Co.
 Address..... 610 College St.
 Tel.: UNiversity 4-1561.....KBS
 President Floyd Jones
 General, Sta. Manager..... Robert Vinyard
 Commercial Manager..... Albert Patterson
 Program Director..... John Martin
 Chief Engineer..... Jack Jones
 Owners of: KLRS, Mountain Grove.

KTTS—Springfield—1941

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By... Independent Bcstg. Co.
 Address..... P. O. Box 1716 S. S. S.
 Tel.: UNiversity 5-6614.....CBS
 Representative Weed
 President..... J H. G. Cooper
 General Manager..... G. Pearson Ward
 Sales Manager..... Jack Lloyd
 Station Manager..... Jerry Sweaney
 Program Director..... Terry Moore
 Chief Engineer..... William F. Curry
 Owners of KTTS-TV-FM.

KWTO—Springfield—1933

Frequency: 560 Kc.....Power: 5000 Watts
 Owned-Operated By..... Ozarks Bcstg. Co.
 Bus.-Studio Address..... 1121 South Glenstone
 Tel.: UNiversity 2-4422.....ABC
 Representative John E. Pearson
 Pres., Gen. Mgr..... Ralph D. Foster
 V.P. & Asst. Gen. Mgr..... Leslie L. Kennon
 Commercial Manager.... Charles H. Harrison
 Program Director..... Dan Vaughn
 Publicity Director..... Bill Bailey
 Chief Engineer..... Wallis Fender

KALM—Thayer—1953

Frequency: 1290 Kc.....Power: 1 Kw. d.
 Owned By... R. F. Neathery & R. F. Neathery, Jr.



ST. LOUIS IS GROWING...

One of the Balaban Stations—in tempo with the times

JOHN F. BOX—MANAGING DIRECTOR



robert e. eastman & co., inc.

MISSOURI-MONTANA

Address.....N. Highway 63
Tel.: 165.....KBS
Pres., Gen. Sta. Comm. Mgr.....R. F. Neathery
Sales Prom. Mgr.....Tom Stone
Chief Engineer.....Willis S. Beatty, Jr.

KTTN—Trenton—1955

Frequency: 1600 Kc.....Power: 500 W. d.
Owned-Oper. By.....Community Bcstg. Inc.
Address.....112 E. Ninth St.
Tel.: 1600.....KBS
General Manager.....Sam A. Burk
Commercial Manager.....Bob Dennis
Chief Engineer.....Lynn Bradley

KLPW—Union—1954

Frequency: 1220 Kc.....Power: 1000 W. d.
Owned.....Franklin County Bcstg. Co.
Address.....P. O. Box 72
Tel.: LUerne 3-3355.....Independent
Sta. Representative.....Sears & Ayer
Gen. Mgr., Ch. Eng.....Frank W. Lohmeyer
Comm. Program Director.....Charles Otte
Owners of: KYRO, Potosi; KZIX, Ft. Collins.

KOKO—Warrensburg—1953

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Johnson County Bcsters, Inc.
Address.....Warrensburg
Tel.: Warrensburg 1450.....Independent

Sta. Rep.....Sears & Ayer
President.....Les Ware
Gen. Comm. Mgr.....Gladys Brown
Chief Engineer.....Jim Alexander
Owners of: KYPO, Potosi; KLPW, Union; KZIX,
Ft. Collins.

KWRE—Warrenton—1949

Frequency: 730 Kc.....Power: 500 Watts
Owned By.....KWRE Radio, Inc.
Address.....Warrenton
Tel.: GLadstone 8-3311.....KBS
Station Rep.....Continental
President, Gen Mgr.....J. Soulard Johnson

KWPM—West Plains—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Robert F. Neathery
Address.....Abe Taylor Blvd.
Tel.: 700.....KBS
Pres., Gen. Mgr.....Robert F. Neathery
Commercial Manager.....Fritze W. Dixon
Chief Eng.....L. Thompson

KUKU—Willow Springs—1957

Frequency: 1330 Kc.....Power: 500 Watts, d.
Owned-Operated By.....Radio Station KUKU
Address.....Willow Springs
Tel.: 500.....Independent
Pres., Gen. Mgr.....Robert F. Neathery
Program Director.....Louise Francisco

Pop.: 678,500

Families: 208,000

Montana

Radio Homes: 193,000

AM Stas. in State: 35

KANA—Anaconda—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Tri-County Radio
Address.....Box 727
Tel.: LO 3-3443.....Independent
Station Rep.....Grant Webb
V.P., Gen., Sta. Mgr.....Mike Donovan
Chief Engineer.....Walt Derzay

KGW—Belgrade—1959

Frequency: 630 Kc.....Power: 1 Watt, d.
Owned By.....King's Garden, Inc.
Address.....P.O. Box 37
Tel.: 144.....Independent
President.....Mike Martin
General Mgr.....A. Erickson

KBMY—Billings—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned.....Billings Bcstg. Co.
Address.....Box 2544
Tel.: ALpine 9-4586.....ABC-MBS
Station Rep.....Avery-Knodel
General, Sta. Manager.....Ken Nybo
Comm. Promo. Manager.....John Brookhart
Program, Publicity Director.....Don Jones
Chief Engineer.....T. A. Hildebrand

KGHL—Billings—1928

Frequency: 790 Kc.....Power: 5 Kw.
Owned.....Midland Empire Bcstg. Co.
Address.....214 No. 30th St.
Tel.: 2-4641.....NBC
Station Representative.....Devney O'Connell
President.....P. N. Fortin
General Manager.....J. L. Robinson
Commercial Manager.....B. McCann

KOOK—Billings—1951

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Oper. By.....The Montana Network
Address.....3203 Third Ave., N
Tel.: ALpine 2-5611.....CBS
Station Rep.....Walker-Rawalt; Art Moore
President.....Joseph S. Sample
General Manager.....John F. Graham
Commercial Manager.....J. Kenneth Doty
Program Director.....Jack C. Dunhaver
Publicity Director.....Bill Oglesbee
Chief Engineer.....Roy Schmidt
Owners of: KOOK-TV.

KOYN—Billings—1955

Frequency: 910 Kc.....Power: 1000 Watts
Owned By.....D. G. Williams Stations
Address.....Riverside Drive, Box 956

Tel.: Cherry 5-4177.....Independent
RepresentativeForjoe
 General Manager.....Darrel W. Holt
 Commercial Mgr.....Bob Thompson
 Program Director.....Dave Jaye
 Chief Engineer.....Dick Rasky
 Owners of: KQDY, Minot; KUTT, Fargo; KQDI,
 Bismarek; KUDI, Great Falls.

KURL—Billings—1959

Frequency: 730 Kc.....Power: 500 Watts
 Owned By.....Yellowstone Bcstg. Corp.
 Address.....607 Midland Savings Bank Bld.
 Tel.: CH 5-3121.....Independent
 General Mgrs.....Dale G. Moore, John Lyon
 Station Mgr.....Hank Henry
 Production Dir.....Ray Styles
 Sales Prom. Mgr.....Don Lowry
 Chief Engineer.....Joseph M. Groves

KBMN—Bozeman—1949

Frequency: 1230 Kc.....Power: 250 Watts
 Owned.....Penn Engineering, Inc.
 Address.....Box 749
 Tel.: JU 6-2394.....KBS
 Station Rep.....Holman
 Pres., Gen. Mgr.....Dale G. Moore
 Station Manager.....William A. Merrick
 Program Director.....Harold Phelps
 Sales Prom. Manager.....Douglas A. Fuhs
 Chief Engineer.....Thomas T. Weir
 Owners of: KCAP, Helena; KGVO, Missoula.

KXXL—Bozeman—1939

Freq.: 1450 Kc.....Power: 1 Kw. d.; 250 W. n.
 Owned.....XX Broadcasting Corp.
 Address.....Box 149
 Tel.: JUniper 7-3188.....ABC-MBS-NBC
 Station Reps.....Avery-Knodel
 Pres., Gen., Sta. Mgr.....Richard D. Smiley
 Commercial Manager.....Robert Hink
 Program Dir.....Sell Rapkoeh
 Sales Prom. Manager.....Dave Burgess
 Publicity Director.....Jon Martin
 Chief Engineer.....Don Rudberg

KBOW—Butte—1947

Freq.: 1490 Kc.....Power: 1 Kw. d.; 250 W. n.
 Owned-Oper. By.....Copper City Radio Co.
 Address.....720 Yale Ave.
 Tel.: 7429.....CBS-KBS
 Representative.....Cooke
 President.....Frank Reardon
 Station Manager.....Leonard Tallon
 Program Director.....Claude Moore
 Chief Engineer.....C. Beardslee

KOPR—Butte—1948

Frequency: 550 Kc.....Power: 1000 Watts
 Owned-Operated By.....Copper Bcstg. Co.
 Business-Studio Address.....Hotel Finlen
 Tel.: 6548.....ABC
 Representative.....Avery-Knodell
 President.....George C. Hatch
 General, Sta. Mgr.....Thomas A. Sandenaw
 Program Director.....John Allen

Sales Prom., Comm. Mgr.....Charles Shelton
 Publicity Director.....Chuck Ennis
 Chief Engineer.....W. D'Orr Cozzens
 Owners of: KMON-AM, Great Falls.

KXLF—Butte—1929

Frequency: 1370 Kc.....Power: 5000 Watts
 Owned-Operated By.....KGIR, Inc.
 Address.....P.O. Box 1956
 Tel.: 2-9111.....NBC
 Sta. Reps.....Walker-Rawalt; Art Moore
 Station Manager.....Arne E. Ansjon
 Chief Engineer.....V. Totten

KDBM—Dillon—1956

Frequency: 800 Kc.....Power: 1000 Watts, d.
 Owned.....Vigilante Bcstg. Co.
 Address.....Box 950
 Tel.: 703.....Independent
 Station Representative.....Avery-Knodel
 Pres., Gen. Eng.....Burt H. Oliphant

KLTZ—Glasgow—1954

Frequency: 1240 Kc.....Power: 250 Watts
 Owner.....Glasgow Broadcasting Co.
 Address.....Bjorklund Bldg.
 Tel.: AAcademy 8-9336.....Independent
 Representative.....Holman
 President, Gen. Mgr.....Willard L. Holter
 Station Manager.....Lloyd W. Melby
 Chief Engineer.....Les Wilson

KXGN—Glendive—1948

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Glendive Bcstg. Co.
 Address.....122 S. Merrill Ave.
 Tel.: 365-3377.....Independent
 President.....Lewis W. Moore
 General Manager.....Daniel C. Palez
 Chief Eng.....Donald J. Powers

KARR—Great Falls—1947

Freq.: 1400 Kc.....Power: 1 Kw. d.; 250 Wt. n.
 Owned By.....Pat M. Goodover
 Business Address.....P.O. Box 2072
 Tel.: GL 2-2453.....NBC
 Station Reps.....Walker-Rawalt, Art Moore
 General, Comm. Manager.....Pat M. Goodover
 Program Manager.....E. R. Kukkola

KFBB—Great Falls—1921

Frequency: 1310 Kc.....Power: 5000 Watts
 Owned-Oper. By.....KFBB Bcstg. Corp.
 Address.....Box 1139
 Tel.: GL 3-4377.....CBS
 Station Rep.....Hollingbery
 President, Gen. Mgr.....Joseph P. Wilkens
 Program Director.....Pat Lee
 Station, Comm. Mgr.....W. C. Blanchette
 Chief Eng.....Anthony Lopuch
 Owners of: KFBB-TV.

KMON—Great Falls—1947

Frequency: 560 Kc.....Power: 5000 Watts
 Owned By.....KMON, Inc.

MONTANA

Business Address.....P.O. Box 1905
Tel.: GL 3-0336.....ABC
Representative.....Avery-Knodel
President.....George C. Hatch
General Manager.....Robert H. Warner
Chief Engineer.....Eugene B. Bunker

KUDI—Great Falls—1957

Frequency: 1450 Kc.....**Power:** 1,000 W.
Owned-Operated By: Community Broadcasters
Address.....1405 Smelter Ave.
Tel.: Glendale 2-9533.....Independent
Sta. Representative.....Forjoe
President, Gen. Mgr......Paul Crain
Station Mgr......Bill Arend
Program Director.....Rick Johnson
Sales Prom. Manager.....Gary Johnson
Chief Engineer.....Bill McArthur

KOJM—Havre—1947

Frequency: 610 Kc.....**Power:** 1000 Watts
Owned-Operated By: No. Montana Bcstg. Co.
Address.....426½ 1st St.
Tel.: 265—7842.....NBC, KBS
Station Rep......Avery-Knodel
President.....Richard D. Dubie
General Manager.....Charlotte H. Brader
Comm. Mgr......Carlyle D. Leeds
Publicity, Program Director.....S. G. Stephens
Chief Engineer.....Mark E. Anderson

KCAP—Helena—1949

Frequency: 1340 Kc.....**Power:** 250 Watts
Owned-Oper. By:.....KCAP Broadcasters
Address.....9 Last Chance Gulch
Tel.: HI 2-4490.....Independent
Sta. Representative.....Holman
President, Gen. Mgr......Dale G. Moore
Station Manager.....Joe Spojka
Program Dir......Dick Monaco
Chief Engineer.....Tom Weir

KXLJ—Helena—1937

Frequency: 1240 Kc.....**Power:** 250 Watts
Owned-Oper. By:.....Peoples Forum of the Air
Address.....Box 797
Tel.: HI 2-6820.....NBC-KBS
Representative.....Walker-Rawalt
President.....E. B. Craney
Station Manager.....E. A. Neath
Sales Manager.....W. Walker
Chief Engineer.....Don Hoffman

KGEZ—Kalispell—1927

Frequency: 600 Kc.....**Power:** 1000 Watts
Owned By.....Skyline Broadcasters, Inc.
Business-Studio Address.....Box 439
Tel.: SK 6-4331.....NBC
Station Rep......Cooke; Art Moore
President.....M. A. Himsi
General, Sta. Mgr......Allen F. Herriges
Program Director.....Robert Perry
Sales Prom. Mgr......Robert S. Bennett

KOFI—Kalispell—1955

Frequency: 930 Kc.....**Power:** 5000 Watts
Owned-Oper. By:.....Flathead Valley Bcstrs.
Address.....Buffalo Bldg.
Tel.: SK 6-6900.....Independent
Station Representative.....Grant Webb
Gen. Mgr., Ch. Eng......W. H. Patterson
Program Director.....L. L. Sterling

KXLO—Lewistown—1947

Frequency: 1230 Kc.....**Power:** 250 Watts
Owned By.....KXLO Broadcast, Inc.
Address.....Box 620
Tel.: KE 8-3441.....ABC-MBS
Representative.....Grant Webb
President, Gen. Mgr......David L. Sather
Commercial Mgr......Lew Boucher
Program Director.....Cliff Yuill
Publicity Director.....Bill Yaeger

KCLB—Libby—1950

Frequency: 1230 Kc.....**Power:** 250 W.
Owned By.....Lincoln County Broadcasters
Address.....P. O. Box 636
Tel.: Libby.....KBS
Station Rep......Art Moore & Assoc.
President & Station Mgr......O. G. Colburn
Program Director.....M. Powell

KPRK—Livingston—1947

Frequency: 1340 Kc.....**Power:** 250 Watts
Owned.....Yellowstone Amusement Co.
Address.....Box 691
Tel.: AC 2-2841.....Independent
Station Rep......Avery-Knodel
Pres., Gen., Sta. Mgr......Paul B. McAdam
Comm. Sale Prom. Dir......Jack Hinman
Program, Publicity Dir......Nikki Kolence
Chief Engineer.....Lloyd Stafford

KATL—Miles City—1941

Freq.: 1340 Kc.....**Power:** 1 Kw. d.; 250 Wt. n.
Owned-Operated By.....Star Printing Co.
Address.....Box 720
Tel.: CE 2-2280.....KBS-MBS-ABC
Newspaper Affiliation.....Miles City Star
Representative.....Avery-Knodel
Gen., Sta. Mgr......Ian A. Elliot
Commercial Manager.....Fred B. Hunnes
Program Director.....John Metropolis
Sales Prom. Manager.....William Peaslee
Publicity Director.....Clare Hekkel
Chief Engineer.....B. R. McElwain

KGVO—Missoula—1931

Frequency: 1290 Kc.....**Power:** 5000 Watts
Owned-Operated By.....KGVO Bcstrs., Inc.
Bus.-Studio Address.....132 West Front
Tel.: Lincoln 3-7151.....CBS
Sta. Representative.....Holman
President, Gen. Mgr......Dale G. Moore
Commercial Manager.....Richard Vick
Station Manager.....Robert Churney

Program Director George Solander
 Sales Prom. Manager..... Richard Powers
 Publicity Director..... Donald Weston
 Chief Engineer..... John Stevenson

KQTE—Missoula—1955

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Oper. By..... Montana Bcstg. Co.
 Address..... Box 1202
 Tel.: Lincoln 9-3344..... ABC
 Sta. Representative..... Avery-Knodel
 Pres., Gen. Mgr..... Wm. J. Strothman
 Commercial Manager..... Florence Smith
 Station Manager..... J. D. Coleman
 Chief Engineer..... Vern Nelson

KYSS—Missoula—1959

Frequency: 910 Kc..... Power: 1000 Watts, d.
 Owned By..... Garden City Broadcasting
 Address..... 112 W. Front St.
 Tel.: Lincoln 3-3105..... Independent
 Station Rep..... Pearson
 General Mgr..... Chester M. Murphy
 Program Director..... James Goodrich
 Publicity Director..... John Campbell
 Sales Prom., Pub. Dir..... Cris Kay
 Chief Engineer..... Jerry Leathers

KXLL—Missoula—1948

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Operated By..... June, Inc.
 Address..... XL Avenue
 Tel.: Lincoln 3-7312..... NBC-KBS
 Representative..... Walker-Rawalt
 President..... June Wilson
 General, Sta. Manager..... George Wilson
 Commercial Manager..... Ralph McNeal

Sales Prom. Manager..... Frank Driscoll
 Publicity Director..... John Honey
 Program, Ch. Eng..... Dutch Meyer

KSEN—Shelby—1947

Frequency: 1150 Kc..... Power: 1000 Watts
 Owned-Operated By..... Tri County Radio Corp.
 Address..... 131 Main St.
 Tel.: HE 4-5541..... Independent
 Representative..... Grant Webb
 President..... John Lyon
 General Manager..... Jerry Black

KGCX—Sidney—1926

Frequency: 1480 Kc..... Power: 5000 Watts
 Owned-Operated By..... KGCX, Inc.
 Address..... 109 S. Central
 Tel.: 408..... MBS
 Newspaper Affil..... Herald
 Station Representative..... Gill-Perna
 President..... E. E. Krebsbach
 Commercial Manager..... Keith Krebsbach
 Station Manager..... E. C. Krebach
 Program Director..... Bob Miller
 Sales Prom. Manager..... Don Cole
 Publicity Manager..... Gary Torgerson
 Chief Engineer..... Dale Wilson

KVCK—Wolf Point—1957

Freq.: 1450 Kc..... Power: 1 Wt. d.; 250 W. n.
 Owned..... Hi-Line Bcstg. Co.
 Address..... 324 Main St.
 Tel.: 615..... MBS
 General, Comm. Manager..... R. E. Coffey
 Station Manager..... Dennis M. Johnson
 Program Director..... R. L. Behr
 Sales Prom. Manager..... K. D. Thompson
 Chief Engineer..... Kenneth Karge

Pop.: 1,415,000
 Families: 436,000

Nebraska

Radio Homes: 428,000
 AM Stas. in State: 35

KCOW—Alliance—1949

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Operated By..... Sandhills Bcstg. Corp.
 Address..... Melody Lane
 Tel.: 1400..... KBS
 Representative..... Continental
 President..... T. C. Gregory
 General, Sta. Mgr..... Jim Ballas
 Commercial Mgr..... Darrell Falzar
 Chief Engineer..... Stan Delahoyde

KWBE—Beatrice—1949

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Oper. By..... MIA Enterprises
 Address..... Box 1450
 Tel.: CA 3-2388..... Independent
 Sta. Reps..... John E. Pearson, Soderlund Co.
 President, Gen. Mgr..... Gordon C. Pentz
 Asst. Gen. Mgr..... Arlin Holle
 Comm. Manager..... Jeff Stoughton

KCNI—Broken Bow—1949

Frequency: 1280 Kc..... Power: 1000 Watts d.
 Owned-Oper. By..... Custer County Bstg. Co.
 Address..... Box 581
 Tel.: TR 2-5881..... Independent
 Manager..... Georgia A. Crawford
 Chief Engineer..... M. Hromas

KCSR—Chadron—1954

Frequency: 1450 Kc..... Power: 250 Watts
 Owned..... Community Ser. Radio Co.
 Address..... 212 Bordeaux St.
 Tel.: HE 2-5545..... KBS
 Newspaper Affiliation..... Norfolk D. News
 Sta. Representative..... Walker-Rawalt
 President..... Jerry Huse
 General Manager..... Bob Thomas
 Station Manager..... John J. Miller
 Comm. Prom. Manager..... Don Grant

NEBRASKA

Program, Publicity Director.....Larry O'Toole
Chief Engineer.....Frank Allen
Owners of: WJAG, Norfolk.

KJSK—Columbus—1948

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Operated By.....KJSK, Inc.
Business Address.....Box 460
Tel.: LO 4-5154.....KBS
Representative.....Biddick, Hopewell
President, Gen. Mgr...George Basil Anderson
Sta., Comm. Mgr., Prog. Dir.....Milo Kincaid
Chief Engineer.....Bob Miller

KTNC—Falls City—1957

Frequency: 1230 Kc.....Power: 100 Watts
Owned By.....Fall City Bcstg. Co., Inc.
Address.....Stephenson Hotel
Tel.: 2745.....KBS
Station Rep.....Soderlund
President, Gen. Mgr.....William Hardt
Station Manager.....Ned Arthur
Commercial Manager.....Wally Wallington
Sales Prom. Manager.....Halcyon Whitford
Program Director.....Skip Slagle
Publicity Director.....Zoe Slagle
Chief Engineer.....Allan Sweqler

KHUB—Fremont—1939

Frequency: 1340 Kc.....Power: 100 Watts
Owned-Oper. By.....Snyder Enterprises
Business-Studio Address.....118 E. 5 St.
Tel.: PA 1-5012.....KBS
President, Ch. Eng.....H. C. Snyder
Comm. Mgr.....Donald Mundy
Publicity Director.....Clancy Croft

KMMJ—Grand Island—1925

Frequency: 750 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Town & Farm Co., Inc.
Business-Studio Address.....Division at Cedar
Tel.: DU 2-2800.....ABC
Representative.....H-R
Ch. of Board.....Don Searle
President, Sta. Manager.....Bill Martin
Commercial Manager.....Bill Moore
Sales Prom. Manager.....Mike Albert
Business Manager.....Willard Morton
Prog. Dir.....Bill Delzell
Chief Engineer.....U. L. Lynch
Owners of: KXXX, Colby.

KRGI—Grand Island—1953

Frequency: 1430 Kc.....Power: 1000 Watts
Owned-Oper. By.....Stuart Investment
Address.....315 So. Locust St.
Tel.: DU 2-5420.....Independent
Sta. Representative.....Gill Perna
President.....James Stuart
Exec. Vice Pres.....Richard W. Chapin
Station Manager.....Vern Stedry
Program Director.....Charlie Howe
Chief Engineer.....Elmer G. Nelson
Owners of: KFOR, Lincoln; KODY, N. Platte;
KMNS, Sioux City; KSAL, Salina.

KHAS—Hastings—1940

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Nebraska Bcstg. Co.
Address.....Tribune Bldg.
Tel. 2-5101.....KBS
Newspaper Affiliation.....Tribune
Representative.....Gill-Perna
President.....Fred A. Seaton
General Mgr.....John W. Powell
Program, Sales Prom. Mgr.....Bob Boce
Chief Engineer.....Ervin Siemoneit
Owners of: KMAN, Manhattan; KGGF, Coffeyville;
KHAS-TV.

KUVR—Holdrege—1956

Frequency: 1380 Kc.....Power: 500 W., d.
Owned.....W. W. Bcstg. Co.
Address.....613 4th Ave.
Tel.: WY 5-4020.....KBS
Pres., Gen. Mgr.....William Whitlock
Station, Program Director.....Kenneth Maloney
Publicity Director.....Betty Rae Whitlock
Chief Engineer.....H. Erickson

KGFW—Kearney—1927

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By...Central Neb. Bcstg. Corp.
Business-Studio Address...Platte Valley Bldg.
Tel.: CEDar 7-2131.....MBS
Representative.....Hal Holman
President.....John Mitchell
Gen., Comm. Mgr.....Edward S. Knight
Chief Engineer.....William Abbott

KRNY—Kearney—1956

Frequency: 1460 Kc.....Power: 5 Kw., d.
Owned.....E. M. Gallemore, Sr.
Address.....2219 Second Ave.
Tel.: CEDar 7-3152.....Independent
Sta. Representative.....John E. Pearson
President.....E. M. Gallemore
General, Sta. Mgr.....Lloyd Oliver
Chief Engineer.....Lyonel Gunderson

KIMB—Kimball—1958

Frequency: 1260 Kc.....Power: 1000 Watts
Owned By.....Kimball Broadcasting Co.
Address.....550 West Hi-Way 30
Tel.: BEverly 5-3634.....Independent
President.....Tom Lutey
General, Sta. Mgr.....N. E. Warner
Chief Engineer.....Joe Henry

KRVN—Lexington—1951

Frequency: 1010 Kc...Power: 25,000 Watts d.
Owned-Oper. By.....Nebraska Rural Radio
Address.....104 W. 8th St.
Tel.: FAirview 4-2371.....Independent
Representative.....Raymer
President.....Jay Person
General Manager.....Max Brown
Commercial Manager.....Don Shoemaker
Program Director.....Wendell Smith
Chief Engineer.....Robert Bitner

KFOR—Lincoln—1924

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By.....Cornbelt Bcstg. Corp.
 Bus.-Studio Address.....814 Stuart Bldg.
 Tel.: HEMlock 2-6606.....ABC
 Representative.....Paul Raymer
 President.....James Stuart
 Exec. Vice Pres.....Richard W. Chapin
 Comm. Sta. Mgr.....Robert T. Larson
 Production Manager.....Orv Koch
 Chief Engineer.....Al Pugsley
 Owners of: KODY, No. Platte; KRGI, Grand
 Island; KSAL, Salina; KMNS, Sioux City.

KLIN—Lincoln—1947

Frequency: 1400 Kc. Power: 250 W.
 Owned-Oper. By.....Fletcher-Mitchell Corp.
 Address.....410 Sharpe Building
 Tel.: HEMlock 5-4377.....Independent
 Sta. Representative.....Everett McKinney
 President.....James I. Mitchell
 General, Sta. Manager.....Kenneth C. Delp
 Commercial Manager.....Jack L. Callaway
 Program Director.....Don McKeen
 Chief Engineer.....Jerry Kenaston
 Owners of: KCBC, Des Moines; WTRL, Bradenton.

KLMS—Lincoln—1949

Freq.: 1480 Kc. Power: 1 Kw.
 Owned.....Lincoln Bcstg. Corp.
 Address.....P. O. Box 1804
 Tel.: IVanhoe 9-3855.....Independent
 Sta. Representative.....Forjoe
 President.....Howard A. Shuman
 General, Comm. Mgr.....Norman Gittleson
 Program Director.....Milton Korgan
 Sales Prom. Mgr.....Harvey Swenson
 Chief Engineer.....Carl Lewis

KBRL—McCook—1947

Frequency: 1300 Kc. Power: 1 Kw. d.
 Owned.....McCook Bcstg. Co.
 Address.....109½ E. C St.
 Tel.: 1450.....MBS-KBS
 Representative.....Gill-Perna, Inc.
 Pres., Gen. Mgr., Ch. Eng.....Leroy W. Lenwell
 Commercial Manager.....Don Hayes
 Station, Program Director.....Jack Rogers
 Publicity Director.....John Holm

KNCY—Nebraska City—1959

Frequency: 1600 Kc. Power: 500 Watts d.
 Owned By.....Otoe Broadcasting Co.
 Address.....107 North 9th
 Tel.: 1600.....KBS
 Station Rep.....Soderlund
 General Manager.....Ed Hundley
 Chief Engineer.....Bob Casey

WJAG—Norfolk—1922

Frequency: 780 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....WJAG Inc.
 Address.....309 Braasch

Tel.: Frontier 1-2432.....Independent
 Newspaper Affil.....Huse Publish Co.
 Sta. Representative.....Walker-Rawalt
 President.....E. F. Huse
 General, Sta. Mgr.....Bob Thomas
 Commercial, Prom. Mgr.....Evans Meier
 Program Director.....Wayne Larson
 Chief Engineer.....W. Gettman

KODY—North Platte—1930

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By.....North Platte Bcstg. Co.
 Address.....P. O. Box 446
 Tel.: LENnox 2-3344.....NBC
 Sta. Representative.....Meecker Co.
 Exec. Vice Pres.....Richard W. Chapin
 Station Mgr.....Harry D. Peck
 Program Dir.....Lynn Smith
 Sales Prom. Mgr.....Ed Launer
 Commercial Manager.....Joe di Natale
 Chief Engineer.....Don Biskup

KOGA—Ogallala—1954

Frequency: 930 Kc. Power: 500 Watts
 Owner.....Ogallala Bcstg. Corp.
 Address.....Box 509
 Tel.: 284-3633.....KBS
 Representative.....Indie Sales
 Pres., General Manager.....Newell Eastman
 Comm. Mgr., Ch. Eng.....Howard L. Harrington
 Sales Prom. Mgr.....Harold West

KBON—Omaha—1942

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By.....Goldenrod Broadcasters, Inc.
 Business-Studio Address.....676 World Ins. Bldg.
 Tel.: 342—8282.....Independent
 Station Rep.....Forjoe
 Pres.,.....Joe Gratz
 V. P., General Manager.....M. M. Fleischl
 Sales Prom., Publicity Dir.....Tom Morrow

KFAB—Omaha—1924

Frequency: 1110 Kc. Power: 50,000 Watts
 Owned-Operated By.....KFAB Bcstg. Co.
 Bus.-Studio Address.....5010 Underwood Ave.
 Tel.: 556—8000.....NBC
 Representative.....Petry
 Newspaper Affil.....Journal, Star
 President.....Joe Seacrest
 V. P., Gen. Mgr.....Lyell Bremser
 Comm. Mgr.....E. R. Morrison
 Program Director.....Ken Headrick
 Chief Engineer.....Ray Schroeder

KOIL—Omaha—1925

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Oper. By.....Central States Bcstg. Co.
 Business-Studio Address.....511 So. 17th St.
 Tel.: 342—7626.....Independent
 Representative.....Avery-Knodel
 President.....Don W. Burden
 V. P., General Manager.....Steve Shepard
 Commercial Manager.....Bill Bode

NEBRASKA

Program Dir.....Bob Wilson
Publicity Director.....Al Kenyon
Chief Engineer.....Gerald E. Weist

KOOO—Omaha—1957

Frequency: 1420 Kc.....Power: 1,000 Wts. d.
Owned.....Pier-San of Neb., Inc.
Address.....P. O. Box 715
Tel.: 344—4191.....Independent
President.....Webb Pierce
General Manager.....Mack Sanders
Commercial Manager.....James Ross
Station Manager.....Lee Nichols
Program Director.....Ray Stevens
Chief Engineer.....Don Denver

KMEO—Omaha—1922

Frequency: 660 Kc.....Power: 500 Watts d.
Owned-Oper. By.....National Weekly, Inc.
Business Address.....836 Kilpatrick Bldg.
Tel.: 341—2228.....Independent
Station Representative.....Adam Young
President.....William F. Buckley
General, Station Mgr.....Jack L. Katz
Commercial Manager.....Gary Blackman
Program Director.....Dean Reeter
Promotion Manager.....Pat Nolan
Chief Engineer.....Bill Dunbar

WOW—Omaha—1923

Frequency: 590 Kc.....Power: 5000 Watts
Owned-Operated By.....Meredith Pub. Co.
Address.....1716 Locust St., Des Moines
Tel.: 346-3400.....CBS
Representative.....John Blair
Vice Pres., Gen. Mgr.....Frank P. Fogarty
Comm., Sta. Mgr.....W. O. Wiseman
Asst Sales Mgr.....Kenneth Quaipe
Program Director.....Ray Olson
Sales Prom., Publicity.....Heinz Rohde
Dir. of Engineering.....William J. Kotera
Chief Engineer.....Glenn Flynn
Owners of: KCMO-AM-TV-EM, Kansas City; KPHO-AM-TV, Phoenix; WHEN-AM-TV, Syracuse; KRMG, Tulsa; WOW-TV.

KBRX—O'Neill—1955

Frequency: 1350 Kc...Power: 1000 Watts d.
Owned.....Sun Bcstrs., Inc.
Address.....Box 150
Tel.: 120.....Independent
Gen. Mgr.....Gilbert Poesé

KNEB—Scottsbluff—1948

Freq.: 960 Kc.....Power: 1 Kw. d., 500 Wts. n.
Owned-Oper. By...Platte Valley Bcstg. Corp.
Business-Studio Address.....2110 Broadway
Tel.: MEloose 2-7121.....ABC-MBS
Representative.....Hal Holman
President.....Russell M. Stewart
General-Station Mgr.....George H. Haskell
Commercial Mgr.....Byron Joachim
Program Director.....Wayne McIntosh
Chief Engineer.....Leslie A. Procter

KOLT—Scottsbluff—1930

Freq.: 1320 Kc...Power: 5000 W. d. 1000 W. n.
Owned-Operated By.....The Hilliard Co.
Address.....Box 660
Tel.: Melrose 2-6155.....CBS
Representative.....Gill-Perna
Pres., Gen. Mgr.....L. L. Hilliard
Publicity Director.....Lee Hall
Promo., Program Manager.....Viril Davis
Chief Engineer.....Harland Morrison

KSID—Sidney—1952

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Wm. C. Grove, Inc.
Address.....Legion Park, Box 772
Tel.: 5503.....ABC-KBS-MBS
President.....W. C. Grove
Gen., Comm. Mgr.....David W. Young
Program Director.....Lois C. Ham
Chief Engineer.....Rick Miller

KRFS—Superior—1959

Frequency: 1600 Kc.....Power: 500 Watts, d.
Owned By.....KRFS Radio
Address.....P. O. Box 500
Tel.: 44.....KBS
Gen Mgr., Ch. Eng.....David Tucker
Commercial Manager.....John Meredith
Program Director.....Ralph D. Makinster
Sales Prom. Manager.....Jerry Hundley
Publicity Director.....Crystal Ahrens

KAWL—York—1954

Frequency: 1370 Kc.....Power: 500 W. d.
Owned-Operated By.....Prairie States Bcstg.
Address.....Box 531
Tel.: 33.....KBS
Pres., Chief Eng.....Melville L. Gleason
Gen., Sta. Manager.....Tommy L. Gleason
Commercial Manager.....G. Pfenning
Program Director.....Earle W. Dale
Publicity Director.....Jerry Darner
Owners of: KGMT, Fairbury.

FOR RADIO
STATION INDEX
SEE PAGE 263

Pop.: 290,500
Families: 94,500

Nevada

Radio Families: 90,000
AM Stas. in State: 18

KPTL—Carson City—1955

Freq.: 1300 Kc. Power: 5 Kw. d.; 500 W. n.
Owned-Operated By.....E. L. & A. Bullis
Address.....P.O. Box 625
Tel.: Granite 2-3209.....Independent
Station Representative.....Webb
President.....Edwin L. Bullis
Gen. Mgr., Chief Engr.....Robert R. Riegler
Commercial Manager.....Ralph V. Nelson
Program Director.....James V. Stoddard

KELK—Elko—1948

Frequency: 1240 Kc.....1 Kw. d.; 250 W. n.
Owned-Operated By.....Elko Bcstg. Co.
Address.....P. O. Box 790
Tel.: 260.....MBS-ABC
President.....Chris Sheerin
General Manager.....John J. Gammick

KELY—Ely—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....White Pine Bcstg. Co.
Address.....Box 600
Tel.: AM 4-2077.....Independent
Gen. Mgr., Chief Eng.....David I. Hansen

KVLV—Fallon—1957

Frequency: 1250 Kc.....Power: 1 Kw., d.
Owned.....Lahontan Valley Bcstg. Co.
Address.....West Star Route
Tel.: HA 3-1242.....Independent
Gen. Mgr., Ch. Engr.....Lester W Pearce
Program Director.....Katherine Pearce
Sales Promotion Manager.....Jim Shelton

KTOO—Henderson—1956

Frequency: 1280 Kc.....Power: 5000 Watts
Owned.....Advertising Dynamics Corp.
Address.....P. O. Box 1848, Las Vegas
Tel.: DUDley 2-0277.....Independent
Station Representative.....Pearson
President, Gen. Mgr.....Roland Vaile
Chief Engineer.....David B. Rogers

KBMI—Las Vegas—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated.....1400 Corp.
Address.....Fleming Hotel
Tel.: FR 2-1131.....Independent
Sta. Representatives.....Grant Webb, Lucas
President.....M. Evans Richmond
Station Manager.....Gene Winters
Chief Engineer.....Frank Williams

KENO—Las Vegas—1950

Frequency: 1460 Kc.....Power: 1,000 Watts d.
Owned-Oper. By.....Nevada Bcstg. Co., Inc.
Address.....Paradise and Fleming Road
Tel.: OVerland 7-1771.....Independent

Sta. Rep.....Masla; Torbet, Allen & Crane
President, Gen. Mgr.....Gordon B. Sherwood Jr.
Station Manager.....Robert Duffly
Commercial, Sales Prom. Mgr.....Ed Hopple
Program Director.....Dan Gates
Chief Engineer.....David B. Rogers

KLAS—Las Vegas—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Frontier Bcstrs.
Address.....Desert Inn
Tel.: DU 4-4646.....CBS
Station Representative.....McGavren
President.....Al Kelson
General, Station Mgr.....Sam Salerno
Commercial Manager.....Merle Sage
Sales Promotion Mgr.....Lowell Cannon
Program, Publicity Director.....Bob Bock
Chief Engineer.....Jim Leach

KORK—Las Vegas—1953

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Southwestern Bcstg. Co.
Address.....Hotel Thunderbird
Tel.: DU 2-6445.....MBS
Newspaper Affiliation.....Review Journal
Station Rep.....Bolling
President.....Donald W. Reynolds
General, Sta. Mgr.....Joseph W. McMurray
Sales Promotion Mgr.....Corean Smith
Program Director.....Donald Adams
Chief Engineer.....C. D. Femelat
Owners of: KLRJ-TV, Las Vegas.

KRAM—Las Vegas—1947

Freq., 920 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Suna Bcstg. Corp.
Address.....Hotel Tropicana
Tel.: OVerland 7-1920.....Independent
Station Representative.....Raymer
President.....Leonard Blair
General Manager.....Ted Oberfielder
Commercial Manager.....Ken Morris
Program Director.....Robert Joyce
Chief Engineer.....Fred Young

KRBO—Las Vegas—1956

Frequency: 1050 Kc.....Power: 500 W., d.
Owned.....Rainbow, Inc.
Address.....Box 1049
Tel.: DU 4-9210.....Independent
Representative.....Moore, Holman
Pres., Gen. Mgr.....Joe Julian
Chief Engineer.....Tom Morgan

KBET—Reno—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Sierra Broadcasting Co.
Address.....Box 1170

NEVADA-NEW HAMPSHIRE

Tel.: FA 2-4501.....MBS-KBS-ABC
 Sta. Reps.Walker-Rawalt; Moore
 President, Station Manager.....R. L. Stoddard
 Comm. Mgr.....Walter States
 Chief Engineer.....Irvin Carlsen

KDOT—Reno—1948

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....KDOT, Inc.
 Address6 W. Commercial Row
 Tel.: FA 3-6156.....Independent
 Station Rep.....Torbet, Allen & Crafe
 President.....Paul C. Schafer
 General Mgr.....G. Goudron
 General, Sta. Mgr.....Phillip G. Rose
 Program, Ch. Eng.....Jerry Kleinknight

KOH—Reno—1928

Freq.: 630 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owner.....McClatchy Bcstg. Co.
 Address143 Stevensen St.
 Tel.: FA 3-5106.....NBC
 Newspaper Affiliate.....McClatchy Newspapers
 Representative.....Paul H. Raymer
 PresidentEleanor McClatchy
 Station Manager.....Hugh Kees
 Chief Engineer.....Wesley Craig

KOLO—Reno—1946

Frequency: 920 Kc.....Power: 1000 Watts
 Owned-Operated By.....Western Bcstg. Co.
 AddressBox 821
 Tel.: FAirview 2-3441.....CBS
 Station Rep.....Bolling
 President.....Donald W. Reynolds
 General Manager.....Donald W. Reynolds Jr.
 Commercial Manager.....Glen Cox
 Program Director.....Jack Angel

Chief Engineer.....W. H. Smith Jr.
 Owners of: KOLo-TV, KFSA-AM-TV, Ft. Smith;
 KORK, Las Vegas; KOKL, Okmulgee; KBRB,
 Springdale; KGNS-TV, Laredo; KLRJ-TV, Las
 Vegas; KFOY-TV, Hot Springs.

KONE—Reno—1954

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Magowan & Jones
 Address700 Forest St.
 Tel.: FA 3-2133.....Independent
 Sta. RepresentativeWebb
 General Mgr.....Frederick V. Jones
 Commercial Mgr.....George W. Rogers
 Chief Engineer.....Fleet Harrison

KBUB—Sparks—1960

Frequency: 1270 Kc.....Power: 1 Kw. d.
 Owned By.....Lakeside Broadcasters
 AddressP. O. Box 1270
 Tel.: EL 5-9403.....Independent
 Station Rep.....Sandberg-Gates
 General Mgr.....Edward J. Jansen
 Station, Sales Prom. Mgr.....Roger Brander
 Program Director.....Darwin Jones
 Publicity Director.....Barbara Jansen
 Chief Engineer.....Fleet Harrison

KWNA—Winnemucca—1955

Frequency: 1400 Kc.....Power: 250 Watts
 Owner.....N. W. Radio & TV Corp.
 AddressBox 591
 Tel.: MAdison 3-2030.....Independent
 Station Representative.....W. S. Grant
 PresidentOlivier Curutchet
 General Mgr., Chief Engr.....Lee Boner
 Program Director.....Frank Jones
 Publicity Director.....Esther Boner

Pop.: 609,000	<h1>New Hampshire</h1>	Radio Homes: 179,000
Families: 184,000		AM Stas. in State: 18

WMOU—Berlin—1946

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Berlin Bcstg. Co.
 Business Address.....27 Green Square
 Tel.: 1797Independent
 Sta. Reps.....Kettell-Carter; Devney-O'Connell
 President, Gen. Mgr.....John Bowman
 Commercial Manager.....Robert T. Dale
 Program Dir.....Charles Ross
 Chief Eng.....Herschel Howe

WTSV—Claremont—1948

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Radio Claremont, Inc.
 Address221 Washington St.
 Tel.: 1800.....Independent
 PresidentNorman Knight
 Mgr. Director.....Harold Segal
 Chief Engineer.....W. Remick

WKXL—Concord—1946

Frequency: 1450 Kc.....Power: 250 W.
 Owned-Operated By.....Capitol Bcstg. Corp.
 Address100 N. Main St.
 Tel.: CApitol 5-5521.....KBS
 Sta. Representative.....Walker-Rawalt
 Pres., Gen. Mgr.....Frank B. Estes
 Asst. Manager.....Edson I. Gray
 Program Director.....Roy Hulbert
 Chief Engineer.....Frank Pingree

WBNC—Conway—1955

Frequency: 1050 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....North Country Radio, Inc.
 AddressE. Main St.
 Tel.: HI 7-5988.....Independent
 Station Representative.....Nona Kirby
 President, Gen. Mgr.....Lawrence H. Sherman
 Commercial Mgr.....Joan Sherman
 Program Dir.....William C. Clapp
 Chief Engineer.....Herschel Howe

WTSN—Dover—1956

Frequency: 1270 Kc.....Power: 5000 Watts
 OwnedWTSN, Inc.
 Address.....155 Front St. (Manchester)
 Tel.: NA 4-4077.....Independent
 PresidentW. F. Rust, Jr.
 General Mgr.....Ralph Gottlieb
 Station Mgr.....Edward X. Callahan
 Commercial Mgr.....James McCann
 Chief Engineer.....Albert J. Davis

WDCR—Hanover—1958

Freq.: 1340 Kc.....Power: 1 Wt. d.; 250 Wt. n.
 Owned By....Trustees of Dartmouth College
 Business Address.....Robinson Hall
 Tel. Hanover 1070.....Independent
 Sta. Rep.Breen-Ward
 General Manager.....George R. Whitehead
 Commercial Manager.....Henry Goldsmith
 Program Director.....William R. Cogswell
 Sales Prom. Manager.....G. Frederick Meyer
 Publicity Director.....George T. Mascott
 Chief Engineer.....Robert F. Hargraves Jr.

WTSL—Hanover—1950

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper.....Radio Hanover, Inc.
 Address.....P. O. Box 1031
 Tel.: HANover 1400.....Independent
 President.....Norman Knight
 General Mgr.....Harold H. Segal
 Station Mgr.....Howard L. Chase
 Program Director.....R. Dematteo
 Chief Engineer.....Henry H. Jones

WKBK—Keene—1959

Frequency: 1220 Kc.....Power: 1000 Watts
 Owned By.....The KBR Stations, Inc.
 Address.....155 Front St., Manchester
 Tel.: National 4-4075.....Independent
 Sta. Reps.....Radio TV-Wheeler
 President.....W. F. Rust, Jr.
 General Manager.....Ralph Gottlieb
 Commercial Mgr.....James McCann
 Station, Prom. Mgr.....Robert Berry
 Station Manager.....Tal Hood
 Chief Engineer.....Douglas Grove

WKNE—Keene—1926

Frequency: 1290 Kc.....Power: 5000 Watts
 Owned-Oper. By.....WKNE Corp.
 Address.....17 Dunbar St.
 Tel.: EL 2-9230.....CBS
 Station Rep.Meeker
 President.....Joseph K. Close
 General Manager.....Howard E. Wheelock
 Program Director.....Kenneth W. Hallenbeck
 Chief Engineer.....Ernest T. Robage
 Owners of: WKVT, Brattleboro; WBRK, Pittsfield.

WLNH—Laconia—1922

Frequency: 1350 Kc.....Power: 5000 Watts d.
 Owned-Oper. By.....Northern Bcstg. Corp.

Business Address.....Masonic Temple Bldg.
 Tel.: LA 4-1323.....KBS
 Station Rep.....Eckles, Walker-Rawalt
 PresidentGenevieve Wingate
 Gen., Sta. Mgr.....Arthur Rothafel
 Comm., Sales Prom. Mgr....William W. Visser
 Chief Engineer.....Henry Gowing

WFEA—Manchester—1932

Frequency: 1370 Kc.....Power 5 Kw.
 Owned.....WFEA Broadcasting
 Address.....P. O. Box 149
 Tel.: NA 5-5491.....MBS
 Sta. Reps....Devney-O'Connell; Foster & Creed
 President, Gen. Mgr.....William F. Malo, Jr.
 Commercial Mgr.....James Keough
 Sales Prom. Mgr.....Arthur Hume
 Chief Engineer.....R. Schow

WGIR—Manchester—1941

Frequency: 610 Kc..Power: 5 Kw. d., 1 Kw. n.
 Owned By.....Knight Radio
 Address.....Box 487
 Tel.: NA 5-6915.....NBC
 Sta. Reps.....Kettell-Carter; Gill-Perna
 PresidentMadeline M. Girolimon
 Gen., Sta., Comm. Mgr.....Bernie Mack
 Program Director.....Don Tibbetts
 Chief Engineer.....Harry Handfield

WKBR—Manchester—1946

Frequency: 1250 Kc.....Power: 5000 Watts
 Owned.....Granite State Bcstg. Co.
 Address.....155 Front St.
 Tel.: NAtional 4-4077.....Independent
 Station Rep.Eckles
 President.....W. F. Rust, Jr.
 Gen., Sta. Mgr.....Ralph Gottlieb
 Comm. Sales Prom. Mgr.....James McCann
 Chief Engineer.....Roy Phillips

WOTW—Nashua—1947

Frequency: 900 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Gateway Bcstg. Corp.
 Address.....Lund Road
 Tel.: TU 2-2781.....Independent
 RepresentativeWalker-Rawalt
 PresidentTheodore Feinstein
 General Mgr.....Robert Trow
 Program Director.....Richard Corbin
 Publicity Director.....Chris Nikitas
 Chief Engineer.....Harold Davis

WSMN—Nashua—1958

Frequency: 1590 Kc.....Power: 5000 Watts
 Owned By.....1590 Broadcasting Corp.
 Business Address.....502 W. Hollis St.
 Tel.: TUx 2-5109.....Independent

NEW HAMPSHIRE-NEW JERSEY

Station Reps.....Breen-Ward; Nona Kirby
President.....Gerald Q. Nash
General, Comm. Mgr.....David A. Rock
Station Manager.....Edward Lecius
Program Director.....Frank Teas
Publicity Director.....Nancy Taylor
Chief Engineer.....Donald Ayers

WCNL—Newport—1960

Frequency: 1010 Kc.....Power: 250 Watts
Owned By.....Carlson Enterprises
Address.....120 Belknap St.
Tel.: NEWport 873.....KBS
Sta. Representative.....Donald Cooke
General Manager.....W. Richard Carlson
Program Director.....Norah B. Carlson
Chief Engineer.....Bruce Tutein

Pop.: 6,140,000
Families: 1,802,000

New Jersey

Radio Homes: 1,762,000
AM Stas. in State: 25

WHTG—Asbury Park—1957

Frequency: 1410 Kc.....Power: 500 W., d.
Owned.....Harold M. Gade
Address.....Route 1
Tel.: KE 1-1410.....Independent
Sta. Representative.....Grant Webb
Owner, Gen. Mgr.....Harold Gade
Commercial Mgr.....Gustave Litch
Station, Prom. Manager.....Theo Gade
Program Dir.....Leon Contente
Publicity Dir.....Phyllis Lang
Chief Engineer.....Martin Goffe

WJLK—Asbury Park—1926

Frequency: 1310 Kc.....Power: 250 Watts
Owned-Operated By...Asbury Park Press, Inc.
Address.....Press Plaza
Tel.: PR 4-7000.....Independent
Newspaper Affiliation.....Press
Station Manager.....Everett Rudloff
Commercial Manager.....Margaret Curtis
Prog. Mgr.....Charles F. Hill
Chief Engineer.....Frank Huber

WFPG—Atlantic City—1940

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated by.....WFPG, Inc.
Address.....Steel Pier
Tel.: ATLantic City 5-2188.....CBS
Sta. Representative.....Walker-Rawalt
President, Gen. Mgr.....Jerome Sill
Program Dir.....Ed Davis
Chief Engineer.....Blair K. Thron

WLDB—Atlantic City—1955

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Atlantic City Bcstg. Co.
Address.....Senator Hotel

WHEB—Portsmouth—1932

Frequency: 750 Kc.....Power: 1000 Watts d.
Owned-Operated By...Knight Bcstg. of N. H.
Address.....N. H. National Bank Bldg.
Tel.: GEneva 6-7300.....Independent
President.....Norman Knight
General, Sta. Mgr.....Harold H. Segal
Chief Engineer.....Antonio Vaccaro

WNNH—Rochester—1948

Frequency: 930 Kc.....Power: 5000 Watts d.
Owned-Operated By...Strafford Bcstg. Corp.
Business Address.....Rochester Hill Rd.
Tel.: GE 6-0702.....Independent
Sta. Rep.....Foster, Creed; Natl. Time Sls.
Pres., Gen. Mgr.....Albin Mallin
Chief Engineer.....Roger Butterfield

Tel.: 4-6573.....MBS-ABC
Pres., Gen. Mgr., Ch. Eng....Leroy Bremmer
Commercial Mgr.....Dorothy Bremmer

WMID—Atlantic City—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By...Mid-Atlantic Bcstg. Co., Inc.
Address.....1710 Atlantic Ave.
Tel.: 4-1340.....ABC
Sta. Representative.....Howard
Pres., Gen. Mgr.....David H. Freedman

WSNJ—Bridgeton—1937

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By...Eastern States Bcstg. Corp.
Address.....Bridgeton, N. J.
Tel.: GL 1-2930.....MBS
Station Representative.....Clark
President.....Russell S. Henderson
Exec. V. P., Gen. Mgr.....Paul Alger
Commercial Manager.....Jerry Alden
Sales Promotion Mgr.....Paul Hunsberger
Program Coordinator.....John Mitchell
Publicity Director.....Irv Foster
Chief Engineer.....Edward Bold

WCAM—Camden—1926

Frequency: 1310 Kc.....Power: 250 Watts
Owned-Oper. By.....City of Camden
Address.....6th & Market Sts.
Tel.: EM 5-5600.....Independent
Rep.....Bcst. Time Sales
General Manager.....Nelson D. Hibbs
Commercial Manager.....Jack Silin
Sales Prom., Publicity Dir.....Emmett Marra
Program Director.....Jack La Mar
Chief Engineer.....John Zander

WKDN—Camden—1948

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Oper. By South Jersey Bcstg. Co.
 Address 2775 Mt. Ephraim Ave.
 Tel.: EM 5-7200 Independent
 President Ran Compton
 General, Sta. Mgr. Gordon Giffen
 Comm., Prom. Mgr. Dave Moss
 Chief Engineer Robert Houston

WMVB—Millville—1953

Frequency: 1440 Kc. Power: 1,000 Watts d.
 Owner Union Lake Broadcasters, Inc.
 Address Lincoln Ave.
 Tel.: TA 5-2600 Independent
 Pres., Gen. Mgr. Fred M. Wood
 Program Director Dorothy H. Carlson
 Chief Engineer George Dodds

WMTR—Morristown—1948

Frequency: 1250 Kc. Power: 1000 Watts d.
 Owned-Operated By Morristown Bcstg. Co.
 Address 10 Park Place
 Tel.: JE 8-1250 Independent
 General Manager Kenneth A. Croy
 Commercial Mgr. Henry Behre

WHBI—Newark—1922

Freq.: 1280 Kc. Power: 2½ Kw. d. 1 Kw. n.
 Owned-Operated By May Radio Bcst. Corp.
 Business-Studio Address 35 Warren St.
 Tel.: MI 2-7354 Independent
 Station Representative Pearson
 Pres., Gen. Mgr. James L. Shearer
 Station Mgr. William Masi
 Program Dir. Marie Masi
 Chief Engineer Harold Michaels

WNJR—Newark—1947

Frequency: 1430 Kc. Power: 5000 Watts
 Owned By Continental Broadcasting, Inc.
 Business Address Box 1258
 Tel.: MU 8-3665 Independent
 Station Rep. Continental
 President O. Wayne Rollins
 General, Comm. Mgr. Leonard Mirelson
 Sales Prom. Mgr. Dave Binder
 Publicity Director Tim Crow
 Program Director Lucille Le Roy
 Chief Engineer Vic Tackach
 Owners of: WBEE-AM, Chicago; WRAP-AM, Nor-
 folk; WAMS-AM, Wilmington; WGEE-AM, In-
 dianapolis; WPTZ-TV, Plattsburgh; WCHS-TV,
 Charleston.

WNTA—Newark—1922

Frequency: 970 Kc. Power: 5 Kw., d.; 1 Kw. n.
 Owned By NTA Broadcasting Co.
 Address 32 Green St.
 Tel.: Market 4-5300 Independent
 Station Representative Forje

General Manager Ted Steele
 Commercial Manager Paul Kasander
 Program Director Sid Sirulnick
 Chief Engineer Gene Sywak

WVNJ—Newark—1947

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Operated By Newark Bcstg. Corp.
 Address 1225 Raymond Blvd.
 Tel.: MI 3-7600 Independent
 Sta. Rep. Broadcast Time Sales
 General Manager Ivon B. Newman

WCTC—New Brunswick—1946

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Raritan Valley Bcstg.
 Business-Studio Address 385 George St.
 Tel.: CH 7-1450 Independent
 Sta. Rep. Lowenstein
 President, Gen. Mgr. J. L. Rosenmiller
 Vice President Peter A. Bordes
 Asst. Gen. Mgr. A. V. Marano

WNNJ—Newton—1953

Frequency: 1360 Kc. Power: 1000 Watts
 Owned Sussex County Bcstrs.
 Address Newton, N. J.
 Tel.: DuPont 3-3400 KBS
 Co-Owners Simpson Wolf, Robert Menzel
 General, Comm. Mgr. Ronald L. Hickman
 Program Director John Bennett
 Chief Engineer Robert Menzel

WPAT—Paterson—1941

Frequency: 930 Kc. Power: 5000 Watts
 Owned-Operated By WPAT, Inc.
 Address 60 East 56th St., N. Y.
 Tel.: MUrray Hill 8-9300 Independent
 President D. J. Wright
 V.P.'s William J. Calvert, Charles Parker,
 Read H. Wight, John F. Sloan
 V.P., Program Director David Gordon
 Publicity Dir. John Burt
 Chief Engineer Paul Di Savino

WOND—Pleasantville—1950

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By S. Jersey Radio, Inc.
 Address Old Turnpike
 Tel.: Milton 1-1400 Independent
 Newspaper Affil. Sentinel Ledger, Gazette
 Station Rep. Everitt-McKinney
 President H. G. Murrelle
 V.P., Gen. Mgr. Howard L. Green
 Sales Pro. Mgr. Larry Carle
 Program Director Phil Ladd
 Chief Engineer Milton C. Thurlow
 Owners of: WOND-FM, Pleasantville.

WTTM—Trenton—1942

Frequency: 920 Kc.....Power: 1000 Watts
 Owned-Operated By.....Peoples Bcst. Corp.
 Address.....Brunswick Ave., Lake Drive
 Tel.: OW 5-8515.....MBS
 RepresentativeHollingbery
 President.....Herbert E. Evans
 Resident V. P., Gen. Mgr.....Glenn C. Jackson
 General Sales Manager.....Harry W. Barnam
 Business Manager.....Patricia Singer
 Prog. Dir.....Tom Durand
 Publicity Dir.....K. M. Weber
 Chief Engineer.....Chester Sunderland
 Owners of: WNAX, Yankton, S.D.; WGAR, Cleve-
 land; WRFD, Worthington, O.; WMMN, Fair-
 mont, W. Va.; KVTM, Sioux City.

WAAT—Trenton—1959

Frequency: 1300 Kc.....Power: 250 Watts
 Owned By.....Delaware Valley Bcstg. Co.
 Address.....Hotel Stacy Trent
 Tel.: Export 2-5125.....Independent
 Station RepresentativeMasla
 President.....Ed Cossman
 Vice President.....Kal Pruslin
 General, Comm. Mgr.....Ray McFadden
 Program Director.....Frank Felmer
 Publicity Director.....Phil Roberts
 Chief Engineer.....Nicholas Dalessandro

WBUD—Trenton—1947

Frequency: 1260 Kc...Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....WBUD, Inc.
 Address.....Ewingville Road
 Tel.: TU 2-7191.....Independent
 Station Representative.....Bob Wittig
 Pres., Gen. Mgr.....Richard M. Hardin
 Station Manager.....Theresa Rose
 Comm. Manager.....William Garry

WDVL—Vineland—1958

Frequency: 1270 Kc.....Power: 500 Watts, d.
 Owned By.....Mort and Vivian Hendrickson
 Address.....River Drive, Radio Park
 Tel.: OXford 1-7550.....Independent
 General, Sta. Manager.....Mort Hendrickson
 V. P.V. E. Hendrickson
 Sales Promotion Manager.....Jim Osborne
 ProgramsHenri Morey
 Acting Chief Engineer.....Earle Godfrey

WBBZ—Vineland—1946

Frequency: 1360 Kc.....Power: 1000 Watts
 Owned-Operated By...Community Bcstg. Serv.
 Address.....S. Delsea Drive
 Tel.: OX 2-6500.....Independent
 RepresentativeGill-Perna
 President.....Joseph M. Bullock
 General Manager.....Herbert R. Griffin
 Commercial Manager.....John F. Serra
 Program Director.....Robert Coucill
 Chief Engineer.....Ken Parks

WCRV—Washington—1956

Frequency: 1580 Kc.....Power: 500 Watts d.
 OwnedWarren Bcstg.
 Address3 Belvidere Avenue
 Tel.: MU 9-2060.....Independent
 General Manager.....George S. Croy
 Commercial Mgr.....R. Dreascher
 Program Dir.F. Henderson
 Chief Engineer.....P. La Chance

WCMC—Wildwood—1951

Frequency: 1230 Kc.....Power: 100 Watts
 Owned-Operated By....Francis J. Matrangola
 Address.....3010 N. J. Ave.
 Tel.: Wildwood 2-7751.....Independent
 General Manager.....Francis J. Matrangola
 Comm. Mgr.....Margaret Murphy
 Program Director.....William Wotrny
 Chief. Engineer.....Carlton Owen

A
 Dedicated
 Community
 Station . . .
Weather
Time
Tempo
Massive news
 coverage

WTTM

RADIO
 DIAL **920**
 Trenton, N. J.

"Trenton's Finest"

Pop.: 962,000
Families: 260,500

New Mexico

Radio Homes: 239,500
AM Stas. in State: 44

KALG—Alamogordo—1950

Frequency: 1230 Kc. Power: 250 Watts
Owned By: William Wayne Phelps
Address: Box 268
Tel.: HEMlock 7-1505. Independent
Station Representative: Webb
General Sta. Mgr.: Wayne Phelps
Chief Engineer: Ed Sullivan

KRAC—Alamogordo—1957

Frequency: 1270 Kc. Power: 1 Kw., d.
Owned By: Lyman Brown Enter.
Address: P. O. Box 1161
Tel.: HEMlock 7-4440. Independent
Pres., Gen. Mgr.: Lyman C. Brown
Program Dir.: Dave Shaw
Chief Engineer: Lynn Rawls

KABQ—Albuquerque—1947

Frequency: 1350 Kc. Power: 5000 Watts
Owned-Oper. By: Sandia Bcstg. Corp.
Business Address: 1309 Yale Blvd., S.E.
Tel.: CHapel 3-1744. Independent
Reps.: Harlan G. Oakes; Nat'l Time Sales
President: Oscar I. Dodek
General Manager: Maxwell Marvin
Commercial Manager: Milton Ledet
Program Director: Jose Gallegos
Chief Engineer: Michael Lucero

KARA—Albuquerque—1959

Frequency: 1310 Kc. Power: 1,000 Watts d.
Owned By: KARA, Inc.
Address: 4011 Menaul Blvd.
Tel.: AMherst 8-4371. KBS
Station Rep.: Broadcast Time Sales
President, General Manager: Walter Stiles
Commercial Manager: Coleman Scott
Program Director: Jim Cockrill
Chief Engineer: Rich Bachand

KDEF—Albuquerque—1953

Frequency: 1150 Kc. Power: 1 Kw.
Owned: KDEF Bcstg. Co.
Address: 506 2nd St. N.W.
Station Representative: Meeker
President, Gen. Mgr.: Frank Quinn
Assistant Manager: Bernard Thomas
Commercial Manager: Edward O'Boyle
Program Director: William Smeaton
Chief Engineer: Louls Gemoets

KGGM—Albuquerque—1926

Frequency: 610 Kc. Power: 5000 Watts
Owned-Oper. By: New Mexico Bcstg. Co.
Business Address: 1414 Coal St., S.W.
Tel.: CH 3-2285. CBS
Representative: Branham

President: A. R. Hebenstreit
Station, Comm. Manager: A. E. Mickel
Program Director: Robert Van Driel
Publicity Dir.: James Laramore
Chief Engineer: Leonard F. Dodds
Owners of: KVSF, Santa Fe.; KGGM-TV.

KHAM—Albuquerque—1956

Frequency: 1580 Kc. Power: 1 Kw., d.
Owned: KHAM, Inc.
Address: 202 Claremont Street, NE
Tel.: DI 4-2394. ABC
President: J. W. Hedges
General Sta. Mgr.: J. L. Anderson
Chief Engineer: H. T. Walton

KLOS—Albuquerque—1957

Frequency: 1450 Kc. Power: 250 Watts
Owned By: B & M Bcstrs., Inc.
Address: 106 Richmond, S. E.
Tel.: AL 6-9866. Independent
General Mgr.: G. Oliver

KMGM—Albuquerque—1959

Frequency: 730 Kc. Power: 1 Kw. d.
Owned By: Wentronics, Inc. & V. B. Siman
Address: Merrill Bldg., 131 Adams, N. E.
Tel.: AMherst 8-4395. Independent
Station Representative: Gill-Perna
General, Station Mgr.: V. B. Siman
Commercial Manager: Frank Sanzo
Sales Prom. Mgr., Pub. Dir.: Ben Caine
Program Director: Clyde J. Ling
Chief Engineer: H. T. Walton

KOB—Albuquerque—1922

Freq.: 770 Kc. Power: 50 Kw. d., 25 Kw. n.
Owned-Oper. By: KSTP, Inc.
Address: 1430 Coal Ave. S.W.
Tel.: CH 3-4411. NBC
Station Representative: Petry
President: Stanley E. Hubbard
Gen. Mgr., Ch. Engr.: George S. Johnson
Commercial Manager: Robert C. Pettingell
Sales Prom., Pub. Dir.: Paul Bain
Program Director: Michael Dillon
Owners of: KSTP-AM-TV, St. Paul; WGTO, Cypress
Gardens, Fla.

KQEO—Albuquerque—1946

Freq.: 920 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Operated By: Dandy Bcstg. Corp.
Bus. Address: 2000 Indian School Rd., N.W.
Tel.: CHapel 7-8848. MBS
Station Representative: Eastman
President: Merritt Owens
General Manager: Dino Lanni
Program Dir.: D. Osborne

KNDE—Aztec—1959

Frequency: 1340 Kc. Power: 250 Watts
 Owned By: I. E. Shahan
 Address: 2nd & Zia Sts.
 Tel.: Federal 4-6174 Independent
 Owners: I. E. Shahan, W. W. Barbour

KSVP—Artesia—1946

Freq.: 990 Kc. Power: 1 Kw. d., 250 Wts. n.
 Owned-Operated By: Artesia Bcstg. Corp.
 Address: 1450 S. Roselawn
 Tel.: SH 6-2751
 President: Harvey Yates
 Station Manager: Bob Hess
 Chief Engineer: L. O. Wilcox

KAVE—Carlsbad—1937

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By: Voice of the Caverns, Inc.
 Address: 2907 W. Church St.
 Tel.: Carlsbad
 Representative: Branham
 President: Edward Talbott
 Gen., Sta. Mgr.: Tom Wiseheart
 Program Director: J. DeVore
 Chief Engineer: Sanford Brown

KPBM—Carlsbad—1950

Frequency: 740 Kc. Power: 1000 Watts d.
 Owned-Operated By: Coronado Bcstg. Co.
 Address: 313 W. Mermod
 Tel.: TU 5-5373 Independent
 Station Rep.: Devney-O'Connell
 President, Station Mgr.: D. A. Swayze
 Chief Engineer: O. C. Grube

KLMX—Clayton—1949

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By: Ariz.-N. Mex. Bcstrs. Corp
 Address: Box 7
 Tel.: 616
 President: Arthur Jernigan
 Gen., Comm., Prom. Mgr., Pub. Dir.: Frank Vale
 Chief Engineer: Robert D. Waters

KCLV—Clovis—1952

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By: New-Tex Bdcstg.
 Address: 1221 Main
 Tel.: POrter 3-4401 Independent
 Station Representative: Hopewell
 President, Gen. Mgr.: Odus Echols, Sr.
 Sta. Mgr., Prog. Dir.: Odus Echols, Jr.
 Sales Prom., Comm. Mgr.: Al Rinn

KVER—Clovis—1933

Frequency: 980 Kc. Power: 1000 Watts
 Owned By: Tex., New Mex. Bcstg. Co.
 Business Address: 1000 Sycamore
 Tel.: PO 3-5511 Independent
 Station Representative: Branham

President: W. D. Rogers, Jr.
 Gen., Sta. Mgr.: Jim Wilkes
 Commercial Manager: Bob Cyphers
 Chief Engineer: Ken Pepper
 Owners of: KDUB-AM-TV, Lubbock; KEDY, Big Spring.

KOTS—Deming—1954

Frequency: 1230 Kc. Power: 250 Watts, d.
 Owned: Luna County Bcstg. Co.
 Address: 1700 South Radium Ave.
 Tel.: 546-9011
 General Manager: Robert W. Tobey
 Program Dir., Chief Eng.: Larry Chisholm
 Owners of: KOBE, Las Cruces; KWYK, Farmington.

KENN—Farmington—1951

Freq.: 1390 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By: Kenn-Land Bcstg., Inc.
 Business Address: 212 W. Apache
 Tel.: DA 5-3541 ABC-MBS
 Station Rep.: Devney-O'Connell
 Pres., Gen. Mgr.: C.O. "Ken" Kendrick
 Station Manager: Bob Williams
 Sales Prom. Mgr.: John Dorman
 Program Director: J. N. Young
 Chief Eng.: Harold Furstenberg

KWYK—Farmington—1957

Frequency: 960 Kc. Power: 1 Kw., d.
 Owned: Basin Bcstg. Co.
 Address: 418 W. Broadway
 Tel.: DA 5-6932 Independent
 Station Representative: Bolles
 General Manager: Jim Gober
 Station Manager: Cal Adams
 Program Director: Al Lucero
 Chief Engineer: Ed Lyon
 Owners of: KOTS, Deming; KOBE, Las Cruces.

KRZE—Farmington—1958

Frequency: 1280 Kc. Power: 5000 Watts
 Owned By: KRZE Radio
 Address: 1204 Hutton Road
 Tel.: DAVis 5-4141 Independent
 President, Gen. Mgr.: John Burroughs
 Station Mgr.: R. D. Patterson
 Commercial Mgr.: J. H. McNutt
 Program Dir.: Bob Stiles
 Sales Prom. Mgr.: Boyd Whitney
 Publicity Director: Jim Slone
 Chief Engineer: Marvin Bowles
 Owners of: KENM-AM, Portales; KMUL-AM, Muleshoe.

KGAK—Gallup—1946

Frequency: 1330 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By: Thunderbird Bcstg. Co.
 Address: 401 E. Coal Ave.
 Tel.: UN 3-4444 Independent
 President: Merle H. Tucker
 General Manager: Mrs. Mida Tucker
 Chief Engineer: R. E. Adamson

KYVA—Gallup—1959

Frequency: 1230 Kc.....Power: 250 Watts
 Owned.....Kendrick & Landis
 Address.....306 S. First St.
 Tel.: UN 3-6222.....Independent
 Station Representative.....Webb
 General Manager.....C. O. Kendrick
 Station Manager.....Richard W. Miner
 Sales Promotion Manager.....Ned Bishop
 Program Director.....Bob Barnett
 Chief Engineer.....Harold Fustenberg

KMIN—Grants—1956

Frequency: 980 Kc.....Power: 1 Kw., d.
 Owned By.....Grants Bcstg. Co., Inc.
 Address.....Box 608
 Tel.: ATwater 7-4491.....KBS
 General Manager.....Harry W. Kornrump
 Commercial Manager.....Lewis J. Fitts
 Program Director.....Glenn Mills
 Chief Engineer.....Ray Dammon

KHOB—Hobbs—1954

Frequency: 1390 Kc.....Power: 5 Kw., d.
 Owned.....Permian Basin Radio Corp.
 Address.....Box 247
 Tel.: EX 3-5148.....Independent
 Representative.....Clark, Melville
 Pres., Gen. Mgr.....Charles R. Scott
 Chief Engineer.....Pat H Walton

KWEW—Hobbs—1938

Frequency: 1480 Kc..Power: 5 Kw., d., 1 Kw., n.
 Owned-Operated By.....KWEW, Inc.
 Address.....116 E. Dunnam
 Tel.: EX 3-3137.....MBS-KBS
 Station Representative.....Webb
 President.....Theresa P. Whitmore
 General Manager.....Harry McAdams
 Comm., Sales Prom. Mgr.....Phil McGee
 Program Director.....Jack Parry
 Chief Engineer.....Robert Martin

KGRT—Las Cruces—1955

Frequency: 570 Kc.....Power: 5000 Watts d.
 Owned-Oper. By.....Taylor Enterprises, Inc.
 Address.....Box 968
 Tel.: Jackson 6-6681.....Independent
 President.....W. C. Taylor
 Station Manager.....William Lask
 Commercial Manager.....R. S. "Dick" Fox

KOBE—Las Cruces—1947

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Mesilla Valley Bcstg. Co.
 Bus.-Studio Address.....940 N. Main St.
 Tel.: JA 6-2496.....Independent
 President, Gen. Mgr.....Jim Gober
 Chief Engineer.....Jack Diehl

KFUN—Las Vegas—1941

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Southwest Bcsters, Inc.
 Business Address.....Box 710

Tel.: GARfield 5-6766.....ABC
 President, Gen. Mgr.....Ernest N. Thwaites
 Program Director.....Dorothy G. Thwaites
 Chief Engineer.....Julian H. Lendy

KRSN—Los Alamos—1949

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Community Bcstg. Co.
 Address.....Community Center Plaza
 Tel.: 2-4343.....ABC, KBS
 Station Reps.....Dore; Torbet, Allen & Crane
 General Mgr., Chief Eng.....Darrel K. Burns
 Sales Promotion Manager.....Lynn Miller
 Publicity Director.....Bill Dunning
 Program Director.....Priscilla Miller

KLEA—Lovington—1951

Frequency: 630 Kc.....Power: 500 Watts d.
 Owned.....Lea County Broadcasting Co.
 Address.....P.O. Box 877
 Tel.: Exbrook 6-2244.....Independent
 President.....David R. Worley
 General Comm. Mgr.....Hoyt Caldwell
 Publicity Director.....Hal Chestnut
 Chief Engineer.....Wilton Highfall

KENM—Portales—1950

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Plains Bcstg. Co.
 Address.....Drawer 540
 Tel.: RE 6-6681.....Independent
 Pres., Co-Owner.....John Burroughs
 Gen., Sta. Mgr.....Bob Hoffman
 Chief Engineer.....Joe Randolph

KRTN—Raton—1948

Frequency: 1490 Kc.....Power: 250 Watts
 Owned By.....Raton Bcstg. Co.
 Address.....Box 350
 Tel.: 445—3652.....ABC
 Owners.....Jay W. Howe, Marvin Shule
 General Manager.....C. Gail Boles
 Chief Engineer.....Robert Pickett

KBIM—Roswell—1953

Frequency: 910 Kc.....Power: 5 Kw., d.
 Owned.....Taylor Bcstg. Co.
 Address.....P. O. Box 525
 Tel.: MA 2-2121.....KBS
 President.....William C. Taylor
 General Manager.....G. F. "Jud" Roberts
 Chief Engineer.....J. P. Tucker

KGFL—Roswell—1927

Frequency: 1430 Kc..Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....KGFL, Inc.
 Address.....1621 North Washington
 Tel.: MA 2-5110.....MBS
 Station Representatives.....Webb; Gates
 President.....Theresa P. Whitmore
 Sta. Mgr.....Stan Gallup
 Comm. Manager.....Marjorie Krehbiel
 Chief Engineer.....Bob Henske

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Tom Paine had a dedicated sense of responsibility. So has WPTR. He'd have loved it here.

WPTR takes a more active part in the promotion of Public Service than perhaps any radio station in America. It plays music, of course, but news comes first. It believes radio is primarily a media of communications and that it is more effective in many areas than print could ever hope to be.

WPTR originated "Action—Central News". This concept of instantaneous round the world coverage plus mobile unit local coverage is now being used (title and all) by over 100 major radio stations coast to coast.

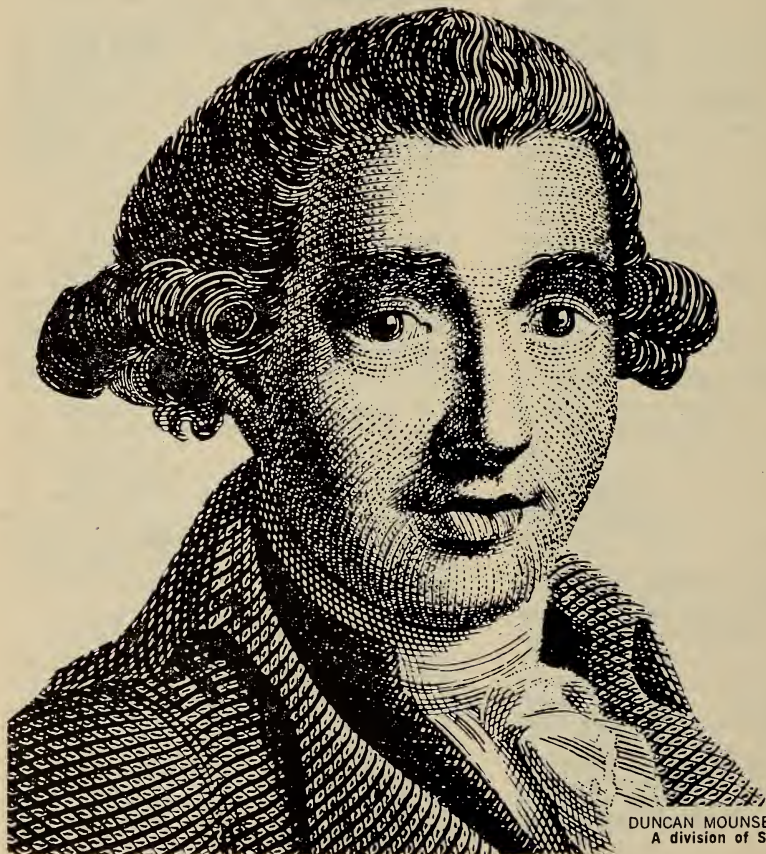
But more—WPTR not only covers the news—it says what it thinks about it, too. And it says it in the most

independent language of any independent in the business. This is GRASS ROOTS RADIO AT ITS BEST and perhaps why WPTR is the best listened to station in the market.

Perhaps that's why it has more local advertising than the next 3 stations combined; more total advertising than the next 2 stations put together.

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PEOPLE **WATTS** PEOPLE WATTS
ALBANY, TROY, SCHENECTADY

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A division of SCHINE ENTERPRISES

KSWS—Roswell—1947

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....John A. Barnett
 Address.....Box 670
 Tel.: MA 2-6450.....NBC
 Representative.....Meeker, Melville
 Owner & Gen. Mgr.....John A. Barnett
 Station Mgr.....R. E. Erickson

Owned-Oper. By.....James H. Duncan
 Address.....1640 Cactus St.
 Tel.: 538—2951.....KBS-MBS
 General, Station Manager...James H. Duncan
 Commercial Manager.....C. Earl Williams
 Program Director.....Robert E. Fuller
 Chief Engineer.....Bynum R. Bailey

KYAP—Ruidoso—1959

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....Ruidoso Bcstg. Co.
 Address.....Box 637
 Tel.: Clearwater 7-4940.....Independent
 President.....V. L. Hutchison
 Station Manager.....A. K. Hutchison
 Sales Prom. Mgr.....Red Gable
 Program Director.....Jean Hutchison
 Chief Engineer.....Jay Bundy

KSRC—Socorro—1958

Frequency: 1290 Kc...Power: 1000 Watts, d.
 Owned By.....Socorro Broadcasting Co.
 Address.....P. O. Box 1277
 Tel.: Socorro 1290.....KBS
 Station Representative.....Holman
 President, Gen. Mgr.....C. E. Franklin
 Station Manager, Ch. Eng.....John J. Tobola
 Sales Promotion Manager.....Jim Chadwick
 Program Director.....Eloy Baca
 Publicity Director.....Mrs. Lois Devlin

KTRC—Santa Fe—1947

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Radio de Santa Fe
 Address.....210 E. Marcy St.
 Tel.: YUcca 2-2666.....ABC
 Station Rep.Devney-O'Connell
 President.....Garfield C. Packard
 Program Director.....Maggy Packard
 Chief Engineer.....Verne S. Melton Jr.

**KCHS—Truth or Consequences
1946**

Frequency: 1400 Kc.....Power: 250 Watts
 Owned By.....Quality Bcstg. Co.
 Address.....P. O. Box 351
 Tel.: TWilight 4-2400.....KBS
 General, Comm. Manager...William D. Hafer
 Program Dir., Chief Eng.....Dean W. Manley

KVSF—Santa Fe—1935

Frequency: 1260 Kc.....Power: 1000 Watts
 Owned-Oper. By.....New Mexico Bcstg. Co.
 Business Address.....811 Cerrillos Rd.
 Tel.: YUcca 3-7319.....CBS
 Representative.....Branham
 President.....A. R. Hebenstreit
 General, Comm. Mgr.....Ivan R. Head
 Prog. Dir.....Ada Zamora
 Sales Prom. Mgr.....Leo Golden
 Publicity Dir.....Chas. Latimer
 Chief Engineer.....E. J. Vanderwood
 Owners of: KGGM-AM-TV, Albuquerque.

KTNM—Tucumcari—1941

Frequency: 1400 Kc.....Power: 250 Watts
 Owned.....Tucumcari Bcstg. Co., Inc.
 Address.....1420 East Highway 66
 Tel.: 100.....Independent
 President.....Hoyt Houck
 General Mgr.....Robert Houck
 Station Mgr.....S. Joe Barnes
 Sales Prom. Mgr., Prog. Dir.....Arthur Ward
 Program Dir.....Norman Stratton
 Chief Engineer.....Jerry F. Caddy

KSIL—Silver City—1946

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 W. n.

Pop.: 16,912,000
 Families: 5,119,000

New York

Radio Homes: 5,006,500
 AM Stas. in State: 135

WPTR—Albany—1948

Frequency: 1540 Kc.....Power: 50,000 Watts
 Owned-Oper. By....Patroon Brcdstg. Co., Inc.
 Address.....1820 Central Ave.
 Tel.: UN 9-9271.....Independent
 Sta. Reps.....Eastman, Foster & Creed

President.....J. Myer Schine
 General Manager.....Duncan Mounsey
 Asst. Manager.....Martin Ross
 Commercial Manager.....Harold Comings
 Program Mgr.....Don Kelly
 Publicity Director.....Frank Visk
 Chief Engineer.....Russell David

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REPRESENTATIVE:

Avery-Knodel, Inc.
720 Fifth Ave.,
New York, N. Y.
PL 7-1800

WABY—Albany—1934

Freq.: 1400 Kc. Power: 1 Kw. d.; 250 W. n.
 Owned By..... Eastern N. Y. Bcstg. Corp.
 Address..... 80 Braintree St.
 Tel.: IVanhoe 2-3353..... Independent
 Gen. Mgr..... Ed. L. Trudeau
 Station Manager..... Toni Brady

WOKO—Albany—1924

Frequency: 1460 Kc. Power: 5000 Watts
 Owned-Oper. By..... WOKO, Inc.
 Address..... P.O. Box 1520
 Tel.: HEmlock 9-9955..... ABC-MBS
 Station Representative..... Branham
 President..... Carl L. Lindberg
 General Manager..... Howard B. Hayes
 Station Manager..... Charles L. Murn
 Chief Engineer..... Art McDougall

WROW—Albany—1947

Freq.: 590 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By... Capital Cities Bcstg. Corp.
 Address..... Box 10
 Tel.: HObart 3-2225..... CBS
 Station Representative..... Avery-Knodel
 President..... Frank M. Smith
 General Mgr..... Thomas S. Murphy
 Station, Comm. Mgr..... Robert M. Peebles
 Promotion Mgr..... Philip Beuth
 Program Dir..... Don Girard
 Chief Engineer..... Chas. Heisler
 Owners of: WTEN-TV, Albany, N. Y.; WPRO-TV,
 AM, Providence, R. I.; WTVD, Raleigh-Durham,
 N. C.

WCSS—Amsterdam—1948

Frequency: 1490 Kc. Power: 250 Watts
 Owned..... Community Service Bcstg. Co.
 Address..... Midline Road
 Tel.: VI 3-2500..... Independent
 Station Representative..... Devney-O'Connell
 President..... Alphonse Di Mezza
 General Manager..... Philip Spencer
 Program Director..... Carl Bahn
 Chief Engineer..... Dewey Gardner

WAUB—Auburn—1959

Frequency: 1590 Kc. Power: 500 Watts, d.
 Owned By..... Atom Bcstg. Corp.
 Address..... 77 State St.
 Tel.: AL 3-7374..... Independent
 President..... Jack R. Poppele
 General, Station Manager..... Rudy Paolangeli
 Sales Promotion Mgr..... John Bonerba
 Program Director..... Edward Lauckner
 Publicity Director..... Dick Taylor
 Chief Engineer..... Tom McNamera

WMBO—Auburn—1923

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.
 Owned-Operated By..... WMBO, Inc.
 Address..... 141 Genesee St.
 Tel.: AL 2-3511..... KBS-MBS
 Newspaper Afil..... Citizen Advertiser

Representative..... Thomas F. Clark
 President..... William O. Dapping
 General Manager..... Frederick L. Keesee
 Station Mgr., Prog. Dir..... Floyd J. Keesee
 Chief Engineer..... Herbert House

WBAB—Babylon—1957

Frequency: 1440 Kc. Power: 1 Kw. d.
 Owned By... Babylon-Bay Shore Bcstg. Corp.
 Business Address..... Route 109
 Tel.: MO 1-4000..... Independent
 President..... Sol Horenstein
 General Manager..... M. C. Evans
 Station Manager..... Don MacLachlan
 Publicity Dir..... Muriel Mathews
 Program Director..... Ray Adel
 Chief Engineer..... Rudolph Prow

WGLI—Babylon—1958

Frequency: 1290 Kc. Power: 1 Kw.
 Owned By..... WGLI, Inc.
 Address..... Falmouth Road
 Tel.: MOhawk 9-1290..... Independent
 Station Representative..... Masla
 President, Gen. Mgr..... David H. Polinger
 Station, Commercial Mgr..... Fred Beck
 Program Director..... Mark Ritter
 Publicity Director..... Mark Smith
 Chief Engineer..... Fred Porter

WSEN—Baldwinsville—1959

Frequency: 1050 Kc. Power: 250 Watts, d.
 Owned By..... Century Radio Corp.
 Address..... P. O. Box 1050
 Tel.: NEptune 5-3971..... Independent
 President..... Donald C. Menapace
 General, Sls. Prom. Mgr..... R. L. Stockdale
 Commercial Manager..... Archie S. Fabretti
 Program Dir..... James A. Lowery, Jr.
 Chief Engineer..... Richard H. Pirong

WBTA—Batavia—1941

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By..... Batavia Bcstg. Corp.
 Address..... 22 Seaver Pl.
 Tel.: FIlmore 3-0715..... MBS
 Pres., Gen. Mgr..... Edmund R. Gamble
 Commercial Manager..... James Delbridge
 Program Director..... Miss Winnie Legg
 Sales Promotion Mgr..... Bill Wahl
 Chief Engineer..... Alfred Callander

WBIC—Bayshore—1959

Frequency: 540 Kc. Power: 250 Watts, d.
 Owned..... South Shore Broadcasting Corp.
 Address..... 1 East Main St.
 Tel.: MOhawk 5-2300..... Independent
 President, Gen. Mgr..... Maurice S. Weiss
 Commercial Manager..... Roland Brescia
 Sales Prom. Manager..... Conrad Mikorenda
 Program Director..... Lee Murphy
 Chief Engineer..... John Blake

WBNR—Beacon—1959

Frequency: 1260 Kc. Power: 1 Kw., d.
 Owned. WBNR, Inc.
 Address. 475 South Ave.
 Tel.: 2900. Independent
 Station Representative Pearson
 President, Ch. Eng. Robert Gessner
 General Manager Sy Dresner
 Sales Promotion Mgr. Irv Meyers
 Program Director Alfred Dresner
 Publicity Director Edward Young

WINR—Binghamton—1946

Freq.: 680 Kc. Power: 1 Kw. d. 500 W. n.
 Owned-Oper. By The Binghamton Press
 Address. 70 Henry St.
 Tel.: RAYmond 3-8251. NBC
 Station Representative Everett-McKinney
 General Manager Edward M. Scala
 Program Director Shirley Ricciardelli
 Chief Engineer Gino Ricciardelli

WKOP—Binghamton—1947

Freq.: 1360 Kc. Power: 5 Kw. d. 500 W. n.
 Owned-Oper. By The Binghamton Bcstrs., Inc.
 Address. 34 Chenango St.
 Tel.: RA 2-3437. MBS
 Station Representative Masla
 Pres., Gen.-Sta. Mgr. Andrew Jarema
 Comm., Prom. Mgr., Prog. Dir. Wally Buman
 Publicity Dir. Bob Richards
 Chief Engineer Charles Hallinan

WNBF—Binghamton—1928

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Operated By Triangle Pubs. Inc.
 Address. 50 Front St.
 Tel.: RAYmond 3-7311. CBS
 Newspaper Affil. Phila. Inquirer, Phila. D. News
 Station Representative John Blair
 Vice President Roger W. Clipp
 Gen. Mgr. George R. Dunham
 Commercial Manager Kenneth Leslie
 Program Director Tom B. Jones
 Chief Engineer Lamar Cox
 Owners of: WFIL-AM-FM-TV, Philadelphia; WN-
 BF-FM-TV, Binghamton, N. Y.; WFBG-AM-TV,
 Altoona, Pa; WNHC-AM-FM-TV, New Haven,
 Conn; WLYH-TV, Lebanon, Pa; KFRE-AM-FM-
 TV, Fresno, Calif.

WBRV—Boonville—1955

Frequency: 900 Kc. Power: 1000 Watts, d.
 Owned-Oper. By Black River Radio, Inc.
 Address. Box 341
 Tel.: 11. Independent
 Pres., Gen. Manager Livingston Lansing
 Station, Commercial Mgr. Leon Renodin
 Sales Prom. Mgr. Robert Meurer
 Chief Engineer John Knollman

WBEN—Buffalo—1930

Frequency: 930 Kc. Power: 5000 Watts
 Owned-Operated By WBEN, Inc.
 Address. 2077 Elmwood Ave.
 Tel.: TR 6-0930. CBS
 Newspaper Affiliation Buffalo Evening News

Representative Henry I. Christal
 President A. H. Kirchhofer
 General Manager C. Robert Thompson
 Commercial Manager Chester E. Daly
 Program Director William Peters
 Promotion Manager Joseph A. Haefner
 Chief Engineer Ralph J. Kingsley
 Owners of: WBEN-TV.

WBNY—Buffalo—1936

Frequency: 1400 Kc. Power: 250 Watts
 Owned By Straus Bcstg. Group
 Address Statler-Hilton Hotel
 Tel.: TF 6-1400. Independent
 Representative Masla
 President R. Peter Straus
 General Manager Perry S. Samuels
 Commercial Mgr. Gene McWhite
 Program Director J. Arnold Schorr
 Chief Engineer Thomas L. Vines
 Owners of: WMCA, New York.

WEBR—Buffalo—1924

Freq.: 970 Kc. Power: 5 Kw. d.; 500 W. n.
 Owned-Operated By WEBR, Inc.
 Address. 23 North St.
 Tel.: TT 6-0970. MBS
 Newspaper Affiliation Courier-Express
 Station Representative H-R Reprs.
 President William J. Connors, III
 General Manager David F. Leopold
 Sales Manager George T. Stagg
 Program Director Wm. Schweitzer
 Chief Engineer Frank B. Ridgeway

WGR—Buffalo—1922

Frequency: 550 Kc. Power: 5 Kw.
 Owned By Transcontinent TV Corp.
 Address. 2065 Elmwood Ave.
 Tel.: TR 3-0550. NBC
 Sta. Rep. Petry
 President David C. Moore
 General Manager Van Beuren W. DeVries
 Station Manager William P. Dix Jr.
 Publicity Director George Sperry
 Program Director Sidney Gaby
 Acting Chief Eng. Ray Smith
 Owners of: WGR-FM-TV; KFMB-AM-FM-TV, San
 Diego; WDAF-AM-TV, Kansas City; WNEP-TV,
 Scranton; KERO-TV, Bakersfield.

WKBW—Buffalo—1926

Frequency: 1520 Kc. Power 50,000 Watts
 Owned-Operated By WKBW, Inc.
 Address. 1430 Main St.
 Tel.: TT 4-5101. Independent
 Representative Avery-Knodel
 Pres., Gen. Mgr. Clinton H. Churchill
 Sales Manager James P. Arcara
 Program Director Gene Nelson
 Assistant Manager John R. Barrett
 Chief Engineer Leroy Fiedler
 Owners of: WKBW-TV.

WNIA—Buffalo—1956

Frequency: 1230 Kc. Power: 250 Watts
 Owned Niagara Bcstg.
 Business Address 2900 Genessee St.
 Tel: TX 4-1230 Independent
 Station Representative Walker-Rawalt
 Pres., Ch. Engr. Gordon P. Brown

WWOL—Buffalo—1947

Frequency: 1120 Kc. Power: 1000 Watts d.
 Owned-Operated By Radio Buffalo, Inc.
 Address 315 Main St.
 Tel: TL 6-1200 ABC
 Representative Forjoe
 President Melvin C. Green
 General Mgr. Arnold C. Johnson
 Program Director Ernie Forrester
 Chief Engineer Walt Williams

WYSL—Buffalo—1947

Frequency: 1080 Kc. Power: 1 Kw
 Owned By McLendon Corp.
 Address 13 S. Cayuga Rd.
 Tel: NF 2-1080 Independent
 Station Representative McGravren
 President Gordon McLendon
 General Station Manager Art Holt
 Commercial Manager Al Grosby
 Program Director Ron Baxley
 Chief Engineer Logan Edwards
 Owners of: KLIF, Dallas; KILT, Houston; KTSA,
 San Antonio; KABL, San Francisco; WAKY,
 Louisville; KEEL, Shreveport.

WCBA—Corning—1949

Frequency: 1350 Kc. Power: 1000 Watts d.
 Owned Wellsboro Corning Bcstg. Adv. Inc.
 Address Box 117
 Tel: 6-7000 Independent
 V.P., Station Manager Bob Shaddock
 Comm. Mgr. Paul E. Carpenter

WCLI—Corning—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned Radio Corning, Inc.
 Address 99 W. First St.
 Tel: 2-2424 MBS
 Station Representative Donald Cooke, Inc.
 Pres., Gen. Mgr. Gordon M. Jenkins
 Sta. Mgr., Prog. Dir. George P. Droelle, Jr.
 Chief Engineer Bernard Hamilton

WKRT—Cortland—1947

Freq: 920 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Operated By Radio Cortland, Inc.
 Address 27 N. Main St.
 Tel: SK 6-2828 Independent
 Representative Gill-Perna
 President Leighton A. Hope
 Gen., Sta., Comm. Mgr. W. L. Thompson
 Chief Engineer Walter Chociay

WFLR—Dundee—1956

Frequency: 1570 Kc. Power: 1 Kw., d.
 Owned-Oper. By Finger Lakes Bcstg. Co.

Address Box 22, Penn Yan, N. Y.
 Tel: Pen Yan 2306 Independent
 Station Representative Continental Radio
 President Henry Valent
 General Manager Bob Burns
 Asst. Station Manager W. Nenko
 Commercial Manager Lester Anderson
 Sales Promotion Mgr. V. Fowler
 Chief Engineer Ron Tomion

WDOE—Dunkirk—1949

Frequency: 1410 Kc. Power: 500 Watts
 Owned-Operated By Lake Shore Bcstg.
 Address Willow Rd.
 Tel: EMerson 6-6161 KBS-ABC
 Station Rep. Venard, Rintoul & McConnell
 President Simon Goldman
 Station Mgr. Richard H. Burt
 Commercial Mgr. Don Novelli
 Chief Engineer Charles Blohm
 Owners of: WJTN-TV-AM, Jamestown; WGGO-
 AM, Salamanca.

WELM—Elmira—1947

Freq: 1410 Kc. Power: 1 Kw. d.; 500 W. n.
 Owner Radio Elmira, Inc.
 Address 1705 Lake Rd.
 Tel: REgent 3-6563 CBS
 Station Representative Burn-Smith
 President John S. Riggs
 General, Sta. Manager Keith W. Horton
 Commercial Manager Peter A. Parlo
 Sales Promotion Manager John Coughlin
 Program Director Ruth E. Dibble
 Chief Engineer Arthur French

WENY—Elmira—1939

Freq: 1230 Kc. Power: 1 Kw. d.; 250 W. n.
 Owned-Operated By Elmira Star-Gazette, Inc.
 Bus. Studio Address Mark Twain Hotel
 Tel: REgent 4-5181 NBC
 Representative Everett-McKinney
 General Manager Dale Taylor
 Local Sales Manager Ira Hewey
 Program Director Ted Hodge
 Chief Engineer Ed. L. Pettengill

WEHH—Elmira Heights-Horseheads—1956

Frequency: 1590 Kc. Power: 500 W., d.
 Owned Elmira Heights-Horseheads Bcstg.
 Business Address P.O. Box 2097
 Tel: REgent 9-5422 MBS
 Pres., Ch. Engr. Frank P. Saia

WENE—Endicott—1947

Frequency: 1430 Kc. Power: 5 Kw.
 Owned-Oper. By Ottaway Stations, Inc.
 Address 909 E. Main
 Tel: Stillwell 5-3351 ABC
 President James H. Ottaway
 General Mgr. Howard N. Johansen
 Comm. Mgr. Morgan M. Brown
 Chief Engineer John Fischler
 Owners of: WDOS-AM, Oneonta; WVPO-AM,
 Stroudsburg.

WBUZ—Fredonia—1957

Frequency: 1570 Kc.....Power: 250 Watts, d.
Owned By.....Dunkirk-Fredonia Bcstg., Inc.
Address.....15 E. Main St.
Tel.: OS 2-2157.....Independent
Newspaper Affil.....Evening Observer
President, Gen. Mgr.....W. K. Williams, III
Station Mgr., Chief Eng.....Orm Duck
Sales Prom. Mgr.....Doug Hosterman
Program, Publicity Director.....John Dabney

WGBB—Freeport—1924

Frequency: 1240 Kc.....Power: 250 Watts
Owned.....Long Island's First Station, Inc.
Address.....44 So. Grove St.
Tel.: MA 3-1240.....Independent
V.P., Gen. Manager.....Edward J. Fitzgerald
Station Manager.....Michael Sands
Commercial Manager.....Harry Hein
Prom., Publicity Dir.....Edward J. Fitzgerald Jr.
Program Director.....Nick Charles
Chief Engineer.....Harvey Soper
Owners of: WGSM, Huntington, N. Y.

WOSC—Fulton—1949

Frequency: 1300 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Cassill Radio Corp.
Address.....1 W. Bridge St., Oswego
Tel.: FI 3-7271.....KBS
Station Rep.....Hopewell
President.....Richard C. Mitchell
V.P., Gen. Mgr.....Jack Burgess
Chief Engineer.....Don Porter

WFYI—Garden City—1959

Frequency: 1520 Kc.....Power: 10,000 Watts d.
Owned-Operated By.....VIP Bcstg. Corp.
Address.....Roosevelt Field
Tel.: Pioneer 2-1520.....Independent
Newspaper Affil.....N. Y. Herald-Tribune
Station Representative.....Bolling
President.....Martin Stone
General Manager.....Gustave Nathan
Station Manager.....Wallace Dunlap
Commercial Manager.....Sumner Pearl
Publicity Dir.....Gwendolyn Ellington
Program Director.....Bob Garrity
Chief Engineer.....Ed Knapp
Owners of: WVOX-AM-FM, New Rochelle, WVIP,
Mineola; WTHQ, Saugerties, All N. Y.

WGVA—Geneva—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Star Bcstg. Co., Inc.
Address.....Geneva Fed. Savings Bldg.
Tel.: 6691.....Independent
Representative.....Cooke
President.....M. R. Forman
V.P., Gen. Manager.....W. F. Dudley

WSET—Glens Falls—1959

Frequency: 1410 Kc.....Power: 1 Kw., d.
Owned By.....Merriman Group
Address.....Queensbury Hotel
Tel.: RX 2-2151.....Independent

Station Representative.....Cooke
President, General Mgr....Donald W. Merriman
Station, Comm. Manager.....A. F. DiBello
Sales Promotion Manager.....Edward Neilson
Program Director.....Barry Stigers
Pub. Dir., Chief Eng.....William Potter
Owners of: WRNY, Rome, WMNS, Olean, both
N. Y.

WWSC—Glens Falls—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By....Normandy Bcstg. Corp.
Address.....217 Dix Ave.
Tel.: RX 2-6518.....ABC
Station Rep.....Devney O'Connell
Pres., Gen. Mgr.....John B. Lynch
Publicity Director.....Robert Middleton
Program Dir.....Louis Tinney
Chief Engineer.....Leroy Fuller, Jr.

WENT—Gloversville—1944

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....WENT Bcstg. Corp.
Business-Studio Address.....8 W. Fulton St.
Tel.: 4-7175.....CBS
Representative.....Gill-Perna
Pres., Gen. Sta. Mgr.....Joseph H. Tobin
Program, Chief Eng.....Richard Stewart

WHLI—Hempstead—1947

Frequency: 1100 Kc.....Power: 10 Kw., d.
Owned-Oper. By.....FM Bcstg. Corp.
Address.....384 Clinton St.
Tel.: IV 1-8000.....Independent
Representative.....Gill-Perna
Pres., Gen. Mgr.....Paul Godofsky
Comm. Manager.....Joseph A. Lenn
Sales Promotion Manager...M. N. Godofsky
Prog. Dir.....Jerry Carr
Pub. Affairs, Pub. Dir.....John T. Clayton
Chief Engineer.....Frank E. Knaack

WALY—Herkimer—1956

Frequency: 1420 Kc.....Power: 1 Kw., d.
Owned.....WALY, Inc.
Address.....232 N. Main St.
Tel.: Townsend 6-1420.....Independent
Representative.....Webb
President, Comm. Mgr.....Richard Thorman
General, Station Mgr.....George A. Baker
Chief Engineer.....Robert V. Leskovar

WLEA—Hornell—1951

Frequency: 1480 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Hornell Bcstg. Corp.
Address.....97 Main St.
Tel.: 1420.....MBS
Representative.....Gill-Perna
Pres., Gen. Mgr.....Charles D. Henderson
Commercial Manager.....Emmett Barnes
Sales Manager.....Portia McManus
Program Director.....Don Jones
Promotion Manager.....Ted Baldwin
Chief Engineer.....Frederick Witter

WWHG—Hornell—1949

Frequency: 1320 Kc. Power: 5000 Watts
 Owned-Oper. By Ra-Tel Broadcasters, Inc.
 Address 85 Canisteo St.
 Tel.: 2000 ABC
 Station Representative Pearson
 President Sy Dresner
 General, Sales Prom. Mgr. Jerry Wax
 Commercial Manager Shefi Davis
 Publicity Director Charles Pease
 Chief Engineer Al Cox

WHUC—Hudson—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Colgreene Bcstg. Co. Inc.
 Address Union Turnpike
 Tel.: HU 8-3341 Independent
 President Orin Lehman
 General Manager J. Gindin
 Prog. Dir. T. Curtis
 Chief Engineer Victor J. Schuler

WGSM—Huntington—1951

Frequency: 740 Kc. Power: 1000 Watts d.
 Owned. Huntington-Montauk Bcstg. Co., Inc.
 Address 379 New York Ave.
 Tel.: HA 3-6740 Independent
 President Byron T. Sammis
 General, Comm. Mgr. Edward J. Fitzgerald
 Asst. Sta. Mgr., Ch. Eng. William Naramore
 Sales Prom., Pub. Dir. Ed J. Fitzgerald Jr.
 Program Director Stan Lo Presto
 Owners of: WGBB, Freeport, N. Y.

WHCU—Ithaca—1921

Frequency: 870 Kc. Power: 1000 Watts d.
 Owned-Operated By Cornell University
 Address 212 E. State St.
 Tel.: 4-6301 CBS
 Station Representative Masla
 General, Station Mgr. Michael R. Hanna
 Commercial, Prom. Mgr. H. E. M. Brockway
 Program Director Joseph A. Short
 Chief Engineer Robert Stevenson

WTKO—Ithaca—1956

Frequency: 1470 Kc. Power: 1 Kw., d.
 Owned Radio Ithaca, Inc.
 Address 113 S. Cayuga St.
 Tel.: 4-9511 ABC
 Station Rep. Devney O'Connell
 President E. E. Erdman
 Station Manager Robert Newman
 Sales Promotion Manager Charles Pavay
 Program Director Christopher Knapton
 Chief Eng. Gerald Cushing

WJOC—Jamestown—1948

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Air Waves, Inc.
 Address 415 W. Fourth St.
 Tel.: 6-1555 MBS
 Representative Burn-Smith
 President, Gen. Manager Harold P. Kane
 Commercial, Sls. Prom. Mgr. E. W. Pilkey
 Program, Publicity Director Hal Martin
 Chief Eng. B. O. Waterman

WJTN—Jamestown—1924

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By James Bcstg. Co., Inc.
 Address Hotel Jamestown
 Tel.: 71—151 ABC
 Representative Venard, Rintoul & McConnell
 Pres., Gen. Sta. Mgr. Simon Goldman
 Commercial Sales Manager J. Carl Willems
 Program Director George Pfeleger
 Publicity Director Almon Hazard
 Chief Engineer Herbert Niklaus
 Owners of: WDOE, Dunkirk, WGGO, Salamanca,
 both N. Y.

WBAZ—Kingston—1959

Frequency: 1550 Kc. Power: 500 Watts, d.
 Owned By Big River Broadcasting Corp.
 Address 527 Broadway
 Tel.: FEederal 1-6300 KBS
 Station Representative Burn-Smith
 President Olin Tice
 General Manager W. Frank Short
 Commercial Manager Robert Beckwith
 Program Director Dick Nedin
 Chief Engineer Williard Draper

WKNY—Kingston—1939

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Kingston Bcstg. Corp.
 Address 601 Broadway
 Tel.: FE 1-1490 CBS
 Station Reps. Meeker; Walker-Rawalt

The Number

1

Station

In South Central New York
 for 20 Years—By Proof of
 Performance.

WHCU

ITHACA, N. Y.

NEW YORK

President.....Joseph K. Close
V.P., Gen. Mgr.....Edward A. Whitney, Jr.
Program Dir.....Tony Bell
Publicity Director.....Patricia O'Reilly
Chief Engineer.....John C. Bonse

WVOS—Liberty—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By...Sullivan County Bcstg. Co.
Address.....Liberty
Tel.: Liberty 1680.....Independent
President.....S. D. Lubin
General Manager.....H. G. Borwick
Station, Commercial Mgr.....William Orr

WLFH—Little Falls—1952

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Walter Gaines
Address.....WLFH Radio Bldg.
Tel.: 654.....Independent
Station Representative.....George Hopewell
Owner.....Walter Gaines
Chief Engrs.....Barry Frank, Arnold Brown

WUSJ—Lockport—1949

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Union-Sun & Journal, Inc.
Address.....320 Michigan St.
Tel.: 3-5944.....Independent
Newspaper Affil.....Union Sun & Journal
Representative.....Gill-Perna
President.....Katherine W. Corson
General Manager.....William J. Kemble
Sta., Comm. Mgr.....Joseph A. Pinna
Sales Prom. Manager.....Jerry Diamond
Prog. Director.....Tony Allen
Pub. Dir.....Tom Jolls
Chief Engineer.....Tom Ceravolo

WICY—Malone—1946

Freq.: 1490 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned-Oper By.....North Country Bcstg. Co.
Address.....WICY Bldg.
Tel.: 187.....MBS
Station Representative.....Dore
Pres., Gen. Mgr.....Mitchell C. Tackley
Commercial Manager.....Alice T. Pelkey
Sales Prom., Program Dir.....Don Paye
Chief Engineer.....Adolf Stromer

WMSA—Massena—1945

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned-Operated By.....The Brockway Co.
Business Address.....Central Building
Tel.: RO 9-3591.....ABC
Newspaper Affil.....Watertown Times
Station Representative.....Bolling
President.....John B. Johnson
General Manager.....Louis Saiff, Jr.
Station Manager.....Thomas R. McHugh
Program Director.....James H. Nash

Chief Engineer.....A. Samuel Frazier
Owners of: WWNY, Watertown, WCNY-TV, Carthage.

WSTS—Massena—1958

Frequency: 1050 Kc.....Power: 1 Kw., d.
Owned.....Seaway Broadcasting Corp.
Business Address... Cor. Main & Water Sts.
Tel.: RO 4-0554.....Independent
Station Representative.....Dore
General Manager.....Jack J. Kessler
Treasurer.....Harry L. Goldman
Chief Engineer.....Michael Tartulick

WALL—Middletown—1942

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By...The Community Bcstg. Corp.
Address.....62 North St.
Tel.: DI 3-3119.....Independent
Station Representative.....Walker-Rawalt
Pres., Gen. Mgr.....James M. Patt
Chief Engineer.....Fred Schoelkopf
Owners of: WSPB, Sarasota.

WVIP—Mt. Kisco—1957

Frequency: 1310 Kc.....Power: 1 Kw., d.
Owned By.....Suburban Bcstg. Co.
Address.....440 Lexington Ave.
Tel.: Mt. Kisco 6-5177.....Independent
Newspaper Affil.....N. Y. Herald Tribune
Station Representative.....Bolling
President.....Martin Stone
General Manager.....Gustave Nathan
Station Manager.....Thomas Paris
Program Director.....Edward Parker
Chief Engineer.....Bertram Mensah
Owners of: WVOX-AM-FM, New Rochelle; WFYI, Mineola; WGHQ, Saugerties. All N. Y.

WACK—Newark—1957

Frequency: 1420 Kc.....Power: 500 Watts, d.
Owned By.....Radio Wayne City, Inc.
Address.....110 E. Union St.
Tel.: DEerfield 1-1420.....Independent
Station Representative.....Walton
President.....J. J. Kaufman
General, Station Mgr.....B. Sova
Program Director.....Bud Paxson
Chief Engineer.....A. Muller

WGN Y—Newburgh—1933

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned By.....Orange County Bcstg. Corp.
Address.....Box 591
Tel.: John 1-2131.....Independent
Station Representative.....Masla
Pres.....George W. Bingham
Vice President.....Campbell K. Thompson
Commercial Manager.....Gordon K. Cameron
Program Director.....Richard H. Raskin
Chief Engineer.....Marvin Selmes

WVOX—New Rochelle—1950

Frequency: 1460 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Radio Westchester
 Address.....Pershing Sq. Bldg.
 Tel.: NE 6-0800.....Independent
 Newspaper Affil.....N. Y. Herald Tribune
 Station Representative.....Bolling
 President.....Martin Stone
 General Manager.....Gus Nathan
 Station Manager.....Perry J. Brown
 Sales Promotion Mgr.....Jean Ensign
 Program Director.....Bryce Bond
 Chief Engineer.....Ernie Machanic
 Owners of: WFYL, Garden City; WVIP, Mt. Kisco;
 WVOX-FM; WGHQ, Saugerties. All N. Y.

WBNX—New York—1927

Frequency: 1380 Kc.....Power: 5000 Watts
 Owned By.....United Bcstg.
 Address.....560 5th Ave.
 Tel.: Circle 5-1441.....Independent
 President.....Richard Eaton
 General, Sta. Mgr.....Harry Haslett
 Commercial Mgr.....Robert T. Witig
 Program Director.....Fred Baez
 Publicity Director.....Margaret Clark
 Chief Engineer.....Marvin Shapiro
 Owners of: WINX, Rockville; WOOK, Washington,
 D. C.; WSIB, Baltimore; WJMO, Cleveland.

WADO—New York—1926

Frequency: 1280 Kc.....Power: 5000 Watts
 Owned-Operated By...Bartell Bcstrs. of N. Y.
 Address.....444 Madison Ave.
 Tel.: MU 8-1280.....Independent
 President, Gen. Mgr.....Melvin M. Bartell
 Vice President, Sales.....Sydney Kavaleer
 Program Coordinator.....Alan Fredericks
 Chief Engineer.....Emil Hill
 Owners of: KCBQ, San Diego; WOKY, Milwaukee;
 KYA, San Francisco; Tele Haiti; Tele Curacao;
 Tel Aruba.

WEVD—New York—1927

Frequency: 1330 Kc.....Power: 5000 Watts
 Owned-Oper. By..Debs Memorial Radio Fund
 Business-Studio Address.....117 W. 46th St.
 Tel.: Plaza 7-0880.....Independent
 President.....Adolph Held
 General Station Mgr.....Henry Greenfield
 Prog. Dir.....George Field
 Commercial Manager.....Norman Furman
 Chief Engineer.....Charles W. Brown

**3 CULTURAL GROUPS COMPOSE
 NEW YORK'S MASS MARKET**

Five and one half million people in metro New York have cultural affinities to the Spanish-speaking, Italian, and Negro communities.

WADO has oriented its programming to reach this mass audience in depth, with the dignity due each group and a recognition of their potential in our economy.

Only **WADO** reaches the seventeen county area which embraces this constantly expanding audience.

BARTELL BROADCASTING CORPORATION

444 Madison Avenue, New York 22, N. Y.



WADO New York
 WOKY Milwaukee
 KYA San Francisco
 KCBQ San Diego
 TeleHaiti
 TeleCuracao
 TelAruba



*RADIO WABC
THE SOUND
OF NEW YORK*

WABC

CHANNEL 77
on your sound dial

39 WEST 66 STREET, NEW YORK 23, NEW YORK SU 7-5000
REPRESENTED NATIONALLY BY JOHN BLAIR AND COMPANY

WABC—New York—1921

Frequency: 770 Kc. Power: 50,000 Watts
 Owned-Oper. By American Bcstg. Co., Inc.
 Address 39 West 66th St.
 Tel.: SU 7-5000 ABC
 Representative John Blair
 President Leonard H. Goldenson
 V. P., General Manager Harold L. Neal Jr.
 Sales Manager Barrett H. Geoghegan
 Business Manager Margaret M. Michaud
 Adv. Publicity Director Rita Garner
 Chief Engineer Frank Marx

WCBS—New York—1924

Frequency: 880 Kc. Power: 50,000 Watts
 Owned By Columbia Bcstg. System, Inc.
 General Studio Address 485 Madison Ave.
 Tel.: PL 1-2345 CBS
 Representative CBS Radio Spot Sales
 President of CBS Frank Stanton
 V.P., General Manager Sam J. Slate
 General Sales Mgr. Ralph W. Goshen
 Sales Prom. Mgr. Jim Mullen
 Program Director Hal Moore
 Publicity Director Lou Frankel
 Chief Engineer Frank Orth

**WHEN YOU CAN
 HAVE THE BEST,
 WHY BE SATISFIED
 WITH LESS?**



**NEW YORK'S
ONLY
FULL-TIME
SPANISH
STATION**

WHOM

NEW YORK, N. Y.

PARA EL PRESTIGIO DE LOS HISPANOS •



WHOM—New York—1930

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Progress Bcstg. Corp.
 Business Address.....136 W. 52nd St.
 Tel.: CI 6-3900.....Independent
 Newspaper Affiliation.....Il Progresso Italo-
 Americano, La Prensa
 President, Gen. Manager.....Fortune Pope
 V.P., Sales Mgr.....Charles Baltin
 Program Director.....Ralph Costantino
 Chief Engineer.....George Steiger

WMGM—New York—1922

Frequency: 1050 Kc.....Power: 50,000 Watts
 Owned-Oper. By..Loew's Theatres Bcstg. Corp.
 Business-Studio Address.....400 Park Ave.
 Tel.: MU 8-1000.....Independent
 Representative.....Hollingbery
 Exec. V.P., Director.....Arthur M. Tolchin
 Director of Sales.....Samuel Faust
 Dir. of Adv., Sls. Prom. & Merch..J. P. Newman
 Business Manager.....Morris Sher
 Controller.....Frank Schwartz
 Assoc. Prog. Dirs.....D. Yarnell, G. Edwards

SEE PAGE 100 FOR

LISTING OF NEW YORK TELEPHONE NUMBERS



NETWORKS



PUBLICATIONS



ORGANIZATIONS



TALENT AGENCIES



FM RADIO STATIONS



AM RADIO STATIONS



NEWS ASSOCIATIONS



TELEVISION STATIONS



PROGRAM PRODUCERS



RECORDING COMPANIES



ADVERTISING AGENCIES



TRANSCRIPTION COMPANIES



STATION REPRESENTATIVES

**the
best
way
into
NEW YORK**



WINS—New York—1924

Frequency: 1010 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....Gotham Bcstg. Corp.
 Address.....7 Central Park West
 Tel.: JU 2-7000.....Independent
 Reprs.Katz
 President.....J. Elroy McCaw
 General Manager.....Harold E. Anderson
 Production Mgr.....Rick Sklar
 Publicity Director.....Marty Matz
 Chief Engineer.....P. Von Kunitz

WNEW—New York—1934

Frequency: 1130 Kc.....Power: 50 Kw.
 Owned-Oper. By.....Metropolitan Bcstg.
 Business-Studio Address.....565 Fifth Ave.
 Tel.: YU 6-7000.....Independent
 President.....John W. Kluge
 V.P. Pres. & Gen. Mgr.....John V. B. Sullivan
 Program Director.....Mark Olds
 Sales Prom. Mgr.....James Grau
 Publicity Director.....Frank Young
 Director of Research.....Mary McKenna
 Chief Engineer.....Max Weiner
 Owners of: WNEW-TV; WTTG-TV, Washington,
 D. C.; WHK-AM-FM, Cleveland, O.; WIP-AM-
 FM, Philadelphia, Pa.; WTVH-TV, Peoria, Ill.;
 WTVR-TV, Decatur, Ill.; KOVR-TV, Stockton,
 Calif.; WRUL, N. Y.

FOR FCC PERSONNEL

SEE PAGE 230



FOR SPOT RADIO & TV TIME SALES

SEE PAGE 53



FOR 1960 LOCAL RADIO DOLLAR

SEE PAGE 67



FOR CURRENCY EXCHANGE RATES

SEE PAGE 189

BEST WAY TO EMBRACE THE NEW YORK NEGRO COMMUNITY...

“LIB”

it up!



More “Negro Stations” pick up more special service programs from WLIB than from any other station in America. Such is its prestige and integrity! A mark of distinction deeply deserved, for year after year WLIB has striven to be not solely the voice of entertainment but the voice of conscience for its community as well.

This honesty of purpose has consistently given WLIB by far the largest share of the listening Negro Community in greater Metropolitan New York.

Advertisers, too, have seen the results of this distinctive type of programming. That's why more national advertisers place more business on this station than on any other Negro station in Metropolitan New York.

Call WLIB for the facts today. See why more time-buyers say if you want to increase your sales in this million and a half market all you have to do is “LIB IT UP”



Hotel Theresa, 125th Street & 7th Avenue, New York 27, N. Y.

EMBRACES THE ENTIRE NEGRO MARKET IN GREATER NEW YORK

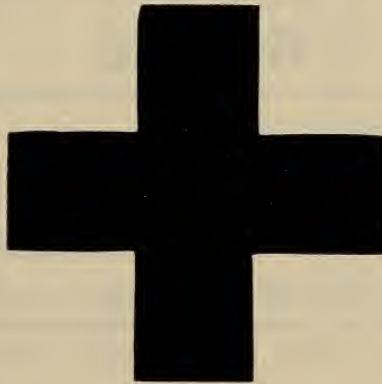
WLIB—New York—1942

Frequency: 1190 Kc.....Power: 1000 Watts d
 Owned-Operated By.....New Bcstg. Co., Inc.
 Address.....2090 7th Ave.
 Tel.: MO 6-1800.....Independent
 RepresentativeFor Joe
 Pres., Gen. Manager.....Harry Novik
 Program Director.....Nat Rudich
 Comm. Mgr.....Arthur Harrison
 Sales Promotion Manager.....Anthony Johnson
 Publicity Director.....Phil Deane
 Chief Engineer.....Gordon A. Greenfield

WOR—New York—1925

Frequency: 710 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....RKO General
 Address1440 Broadway
 Tel.: LO 4-8000.....Independent
 Station Rep.H-R Repr.
 PresidentThomas O'Neil
 V.P., General Manager.....Robert J. Leder
 V.P., General Sales.....Jacques Biraben
 V.P., Dir. Adv. Pub., Sales...Martin Fliesler
 V.P., Program Director.....Robert Smith
 Division Controller.....Herbert J. Mayes
 Chief Engineer.....Orville Sather
 Owners of: WOR-FM-TV; WNAC-AM-FM-TV,
 Boston; WHBQ-AM-FM-TV, Memphis; KHJ-AM-
 FM-TV, Los Angeles; CKLW-AM-FM-TV, Detroit;
 WGMS-AM-FM, Washington, D. C.; KFRC-AM-
 FM, San Francisco; WHCT-TV, Hartford.
 (See Page 262 For Ad.)

The Red Cross Needs



Your Unstinting Assistance



please post!

wmca

570kc

Throughout 1960, a consistent leader
in New York radio ratings*

Now offering advertisers
the largest unduplicated audience

of any New York radio station**

*PULSE, NIELSEN, HOOPER REPORTS,
JAN. THROUGH DEC. 1960

**NSI, 6 A.M.-9 P.M. SEPT.-OCT. 1960
FIVE-DAY WEEKLY
CUMULATIVE AUDIENCE,
AVERAGE THREE-HOUR DAY PART



wmca THE VOICE OF NEW YORK

wbny THE VOICE OF BUFFALO

rpi THE VOICE OF NEWS

the straus broadcasting group

WMCA—New York—1925

Frequency: 570 Kc.....Power: 5000 Watts
 Owned-Operated By.....WMCA, Inc.
 Address.....415 Madison Ave.
 Tel.: MU 8-5700.....Independent
 Representative.....AM Radio Sales
 Board Chairman.....Nathan Straus
 President.....R. Peter Straus
 V.P., General Manager...Stephen B. Labunski
 Dir. of Programming.....Ruth Musser
 Public Relations.....Michael Laurence
 Sales Manager.....John J. McSweeney
 Sales Promotion Manager.....Mary E. Fay
 Chief Engineer... James McCafferty
 Owners of: WBNY, Buffalo.

WNBC—New York—1926

Frequency: 660 Kc.....Power: 50 Kw.
 Owned.....National Bcastg. Co.
 Address.....30 Rockefeller Plaza
 Tel.: CI 7-8300.....NBC
 Station Rep.....NBC Spot Sales
 President.....Robert E. Kintner
 General Mgr.....Theodore H. Walworth, Jr.
 Station Manager.....George S. Dietrich
 Dir. of Oper., Bus. Mgr.....Frederick Acker
 Mgr. Sales Promotion...Stephen Kirschenbaum
 Dir. Sales.....Broaddus Johnson
 Program Dir.....Steve White

**FOR INDUSTRY HIGHLIGHTS
 SEE PAGE 33**



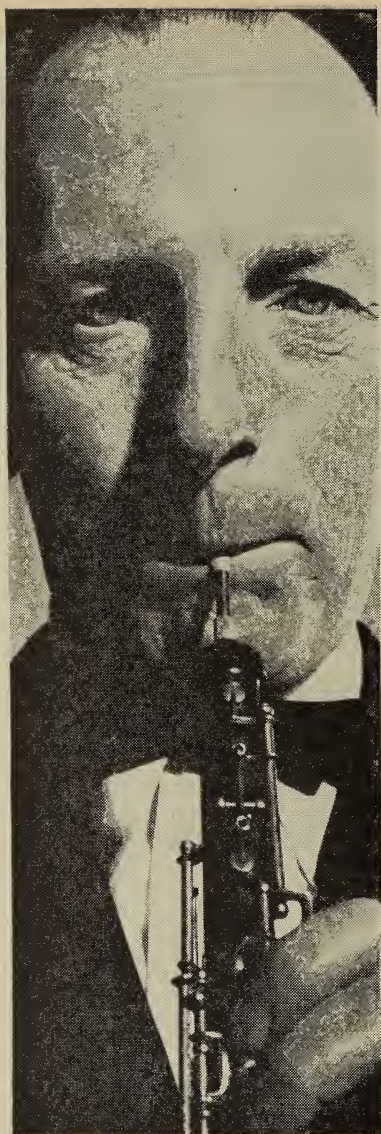
**FOR TV TIME SALES FIGURES
 SEE PAGE 98**



**FOR INDUSTRY STOCK MARKET FIGURES
 SEE PAGE 47**



**FOR PROFIT & LOSS BY AM STATIONS
 SEE PAGE 59**



Where do New Yorkers turn for the best in music? To WQXR, of course. America's Number One Good Music Station is the favorite of more than 1,250,000 metropolitan area families. And a favorite of many of America's biggest advertisers, too. They use WQXR to make profitable sales to better-income families in the world's biggest market.

In
New York,
nothing
takes the
place of
good music
nothing
takes the
place of

WQXR

AM 50,000 watts, and FM
Radio station of The New York Times

WQXR—New York—1936

Frequency: 1560 Kc.....Power: 50,000 Watts
 Owned-Operated By.....Interstate Bcstg. Co.
 Address.....229 W. 43rd St.
 Tel.: LA 4-1100.....Independent
 Newspaper Affiliation.....Times
 Representative.....Paul H. Raymer
 Chairman of Board.... Arthur Hays Sulzberger
 President.....Orvil E. Dryfoos
 Commercial Manager.....Norman S. McGee
 Sales Prom. Dir.....Elliott M. Sanger, Jr.
 Program Director.....Walter Neiman
 Pub. Dir.....E. "Pat" Hurley

Sales Manager.....Robert L. Kreiger
 Chief Engineer.....L. J. Kleinklaus

WPOW—New York—1924

Frequency: 1330 Kc.....Power: 5 Kw.
 Owned.....WPOW, Inc.
 Address.....Hotel Roosevelt
 Tel.: MU 6-6488.....Independent
 President, Gen. Mgr.....John M. Camp
 Sales Promotion Manager.....David L. Carlson
 Program Director.....Don Wallower
 Chief Engineer.....Ed Smith

**FOR 1960 TV GROSS TIME BILLINGS
 SEE PAGE 39**



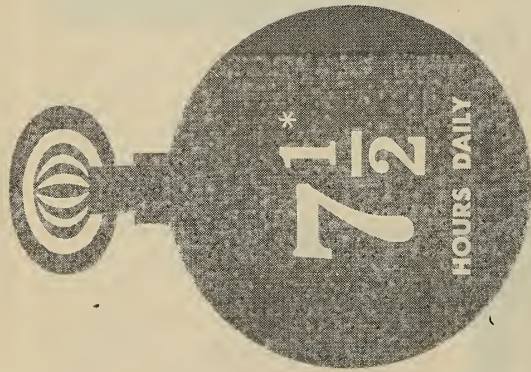
**FOR PRODUCTION OF RADIO SETS
 SEE PAGE 51**



**FOR FCC REPORT ON STATION EXPANSION
 SEE PAGE 41**

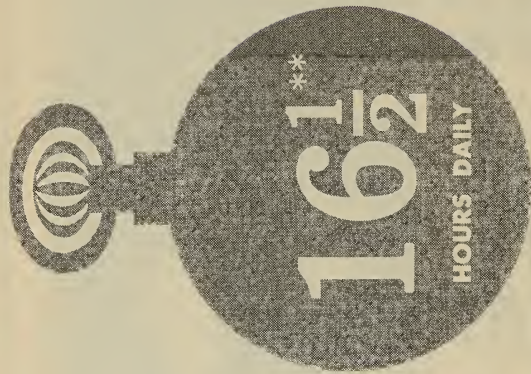


**FOR NAB PERSONNEL
 SEE PAGE 94**



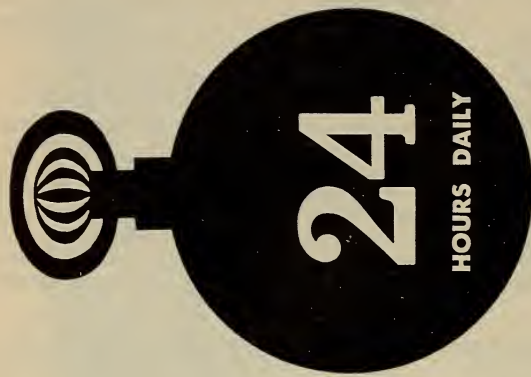
NEGRO Community
Programming

+



SPANISH/PUERTO RICAN
Programming

=



of Whirl-Wind
sales action

WWRL

NEW YORK DE 5-1600

* 10:00AM-5:30PM
** 5:30PM-10:00AM

WWRL—New York—1926

Frequency: 1600 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Long Island Bcstg. Corp.
 Address.....41-30 58th St., Woodside
 Tel.: DE 5-1600.....Independent
 President.....W. H. Reuman
 Gen., Sta. Mgr.....Edith Dick
 Comm., Sales Prom. Mgr.....Selvin Donneson
 Program Director.....Fred Barr
 Publicity Director.....Morty Matz
 Chief Engineer.....Benton R. Bartlett

WHLN—Niagara Falls—1940

Frequency: 1270 Kc....Power: 5000 Watts d.
 Owned-Oper. By.....Earl C. Hull
 Address.....Treadway Inn
 Tel.: BUtler 5-8421.....Independent
 Station Representative.....Bolling
 Owner.....Earl C. Hull
 Station, Comm. Mgr.....Edward F. Joseph
 Chief Engineer.....Robert Wilson

FOR TOP 100 SPOT TV ADVERTISERS
 SEE PAGE 61



FOR NAB TV CODE SUBSCRIBERS
 SEE PAGE 85



FOR CANADIAN AD AGENCIES
 SEE PAGE 164



FOR SALES OF RECEIVING TUBES
 SEE PAGE 81

WJLL—Niagara Falls—1947

Frequency: 1440 Kc. Power: 1000 Watts d.
 Owned-Oper. Niagara Frontier Bcstg. Corp.
 Address Hotel Niagara
 Tel.: BU 5-5795 MBS
 Representative Burn-Smith
 Pres., Gen. Mgr. Tom W. Talbot
 Sales Prom., Pub. Dir. Walter H. Allen
 Chief Engineer, Prog. Dir. Gustav Czaplak

WSOQ—N. Syracuse—1959

Frequency: 1220 Kc. Power: 1,000 Watts d.
 Owned By WSOQ, Inc.
 Address Box 20
 Tel.: GLenview 8-1220 MBS
 President Barry Winton
 General Manager Sol Panitz
 Station, Comm. Mgr. James A. McKechnie
 Program Director Ross Morton
 Chief Engineer Earl Williams

WCHN—Norwich—1953

Frequency: 970 Kc. Power: 500 Watts d.
 Owned-Oper. By Radio Norwich, Inc.
 Address 14 S. Broad St.
 Tel.: 4-2218 Independent
 Station Representative Devney-O'Connell
 Pres., Gen. Mgr. William J. Hall
 Chief Engineer Wiley R. Bates

WSLB—Ogdensburg—1940

Freq.: 1400 Kc. Power: 1 Kw. d.; 250 W. n.
 Owned-Oper. By Seaway Radio
 Address 2315 Knox St.
 Tel.: 500 Independent
 President George Bingham
 General Mgr. E. M. Costigan
 Chief Engineer M. S. Seimes

WHDL—Olean—1929

Freq.: 1450 Kc. Power: 1 Kw. d.; 250 W. n.
 Owned-Operated By WHDL, Inc.
 Address 3219 W. State Rd.
 Tel.: FR 2-0161 ABC
 Newspaper Affiliation Times Herald
 Representative Everett-McKinney
 Pres., Gen. Mgr. John R. Henzel
 Station, Sls. Prom. Mgr. James Hastings
 Comm. Mgr. Joseph K. Eade
 Prog. Dir. Donald McLean
 Publicity Director Howard Heck
 Chief Engineer Wallace D. Taylor

WMNS—Olean—1957

Frequency: 1360 Kc. Power: 1 Kw., d.
 Owned Olean Bcstg. Corp.
 Address 168½ N. Union St.
 Tel.: FR 2-6660 Independent
 Station Representative Webb
 President Donald W. Merriman
 General, Station Mgr. James C. Gleason
 Program Director John Casey
 Chief Engineer Michael Ceci
 Owners of: WSET, Glens Falls; WRNY, Rome.

WONG—Oneida—1956

Frequency: 1600 Kc. Power: 1 Kw., d.
 Owned-Oper. By Madison County Bcstg. Co.
 Address 181 Main St.
 Tel.: 1600 Independent
 President, Gen. Mgr. Richard W. Mills
 Station Sales, Prom. Mgr. William S. Jaeger
 Commercial Mgr. Irenitta Mills
 Program Dir. Morton D. Downey
 Publicity Dir. Brian B. Madden
 Chief Engineer George P. Sadlon

WDOS—Oneonta—1947

Frequency: 730 Kc. Power: 1 Kw., d.
 Owned-Oper. By Ottaway Stations, Inc.
 Bus. Studio Address 104 Chestnut St.
 Tel.: General 2-1500 Independent
 Newspaper Affiliation Oneonta Star
 General Manager Harold E. Graves
 Managing Director Francis H. Brinkley
 Comm. Mgr. Benjamin M. Turnbull
 Program Director Dick Mansfield
 Chief Engineer Arthur Silver
 Owners of: WENE, Endicott; WVPO, Stroudsburg.

WEBO—Owego—1956

Frequency: 1330 Kc. Power: 1 Kw., d.
 Owned Owego Radio, Inc.
 Address 6 North Ave.
 Tel.: Mutual 7-0371 Independent
 President, Gen. Mgr. Amo L. Davis
 Comm. Mgr., Prog. Mgr. Edward S. Budney
 Chief Engineer Herb Andrews

WALK—Patchogue—1952

Frequency: 1370 Kc. Power: 500 Watts d.
 Owned-Oper. By Suffolk Bcstg. Corp.
 Address P. O. Box 230
 Tel.: GR 5-5200 Independent
 Newspaper Affiliation Suffolk Cons. Press
 Representative Grant Webb
 Pres., Gen. Mgr. W. K. Macy, Jr.
 Comm. Mgr., Prom. Mgr. John Regan
 Prog., Pub. Dir. Jack Ellsworth
 Chief Engineer Ed Becker
 Owners of: WRIV, Riverhead.

WPAC—Patchogue—1951

Frequency: 1580 Kc. Power: 10 Kw. d.
 Owned-Oper. By Patchogue Bcstg. Co.
 Business Address P.O. Box 651
 Tel.: GR 5-4600 Independent
 Station Rep. Spot Time Sales
 Pres., Gen. Mgr. Lee Morrison

WLNA—Peekskill—1948

Frequency: 1420 Kc. Power: 1000 Watts d.
 Owned-Oper. By Highland Bcstg. Corp.
 Address Radio Terrace
 Tel.: 7-1124 Independent
 President Irving E. Cottrell
 Commercial Mgr. Francis V. Lough
 Program Dir. George Birdas
 Chief Engineer Nathaniel B. Johnson

WEAV—Plattsburgh—1934

Frequency: 960 Kc. Power: 5000 Watts
 Owned-Oper. By...Plattsburgh Bcstg. Corp.
 Address...38 Court St.
 Tel.: Jordan 1-0960...CBS
 Representative...Jack Masla
 President...George F. Bissell
 Program Director...Arthur Pierce
 General, Comm. Mgr....Chester O. Bosworth
 Publicity Director...Dave Dewey
 Chief Engineer...Jack Nazak

WIRY—Plattsburgh—1950

Freq.: 1340 Kc. Power: 1000 W. d.; 250 W. n.
 Owned-Oper. By...WIRY, Inc.
 Trans. Loca. Address...301-03 Cornelia St.
 Tel.: JO 3-1340...MBS-KBS
 President...Charles B. Britt
 Gen., Comm. Mgr....Donald L. Pelkey
 Program Director...Betty Kraus
 Chief Engineer...Kenneth P. Duquette

WDLG—Port Jervis—1953

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By...Port Jervis Bcstg. Co.
 Address...Box 920
 Tel.: 3-2293...Independent
 President...S. Sakofsky
 Exec. V.P., Chief Eng....Oscar Wein
 Program Director...Katherine Skellett

WPDM—Potsdam—1955

Frequency: 1470 Kc. Power: 1 Kw., d.
 Owned-Oper. By...St. Lawrence Radio, Inc.
 Address...Potsdam
 Tel.: Colony 7-9464...Independent
 General Manager...Frederick G. Hartman

WEOK—Poughkeepsie—1949

Frequency: 1390 Kc. Power: 5,000 Watts d.
 Owned-Operated By...Hudson Valley Bcstg.
 Address...Pendell Road
 Tel.: GR 1-1500...Independent
 Representative...Everett-McKinney
 President...Paul Smullen
 General Manager...Frank T. Breslin
 Program Director...Karl Scheying
 Chief Engineer...John P. Burke

WKIP—Poughkeepsie—1940

Frequency: 1450 Kc. Power: 250 Watts
 Owned...Dutchess County Bcstg. Corp.
 Address...Nelson House
 Tel.: GR 1-2300...ABC
 Station Representative...Masla
 Pres....George W. Bingham
 V.P., Gen. Mgr....Richard A. Dwelley
 Commercial Manager...Stanley D. Mitchell
 Pub., Prog. Director...John Kuhn
 Chief Engineer...Marvin S. Seimes

WREM—Remsen—1957

Frequency: 1480 Kc. Power: 1 Kw.
 Owned By...Town & Country Bcstg. Co. Inc.

Address...1 Pine St.
 Tel.: 831-3333...Independent
 Station Reps....Bernard; Breen & Ward
 President...Edwin L. Slusarczyk
 Gen. Mgr., Ch. Eng....Gerald W. Prouty
 Commercial Manager...G. Clay

WAPC—Riverhead—1960

Frequency: 1570 Kc. Power: 1,000 Watts d.
 Owned By...Patchogue Bcstg. Co., Inc.
 Address...Box 666
 Tel.: PArk 7-5900...Independent
 President, General Manager...Lee Morrison
 Station Manager...Herbert Morrison
 Commercial Manager...Stan Allan
 Sales Promotion Mgr....Dick Hodkin
 Program Director...Allan Waldon
 Chief Engineer...Morton Morrison

WRIV—Riverhead—1955

Frequency: 1390 Kc. Power: 1,000 Watts d.
 Owned...Suffolk Broadcasting Corp.
 Address...1 East Main St.
 Tel.: PA 7-1200...Independent
 Newspaper Affil. Suffolk Consolidated Press
 Representative...Grant Webb
 Pres., Gen. Mgr....William K. Macy, Jr.
 Comm., Sales Prom. Mgr....Laurence I. Nicoll
 Program, Publicity Director...Frank X. Brown
 Chief Engineer...John Broome
 Owners of: WALK, Patchogue.

WBBF—Rochester—1947

Frequency: 950 Kc. Power: 1000 Watts
 Owned-Oper. By...WBBF, Inc.
 Address...339 East Ave.
 Tel.: HAmilton 6-8920...Independent
 Station Representative...Blair
 President...Maurice R. Forman
 General Manager...Robert S. Kieve
 Chief Engineer...Vincent Lopopolo

WHAM—Rochester—1922

Frequency: 1180 Kc. Power: 50,000 Watts
 Owned-Oper. By...Genesee Broadcasting Corp.
 Address...201 Humboldt St.
 Tel.: HU 2-1160...Independent
 Representative...Christal
 General Manager...Richard C. Shepard
 Station Manager...Arthur W. Kelly
 Program Director...W. Robert McKinsey
 Publicity Director...Dorothy J. Wall
 Chief Engineer...Donald W. Parker

WHEC—Rochester—1925

Frequency: 1460 Kc. Power: 5000 Watts
 Owned...WHEC, Inc.
 Bus. Studio Address...191 East Ave.
 Tel.: BA 5-3050...CBS
 Newspaper Affiliation...Gannett Newspapers
 Representative...Everett-McKinney
 President...Paul Miller
 V.P., Gen. Sta. Mgr....Lowell H. MacMillan
 Commercial Mgr....Fred Pestorius
 Program Dir....Warren Doremus
 Publicity Dir....Dorothy Cotton
 Chief Engineer...Howard Mouatt

NEW YORK

WRVM—Rochester—1946

Frequency: 680 Kc.....Power: 250 W. d.
Owner.....State Broadcasting Co.
Address.....130 S. Clinton Ave.
Tel.: BA 5-2520.....Independent
Station Reps.....Bolling; Kettell-Carter
President.....Frank W. Miller, Jr.
Chief Engineer.....Al Rubin

WSAY—Rochester—1936

Frequency: 1370 Kc.....Power: 5 Kw.
Owned-Oper. By...Federal Bcstg. System, Inc.
Address.....250 East Ave.
Tel.: BA 5-4870.....Independent
Station Representative.....Walker-Rawalt
Pres., Ch. Eng.....Gordon P. Brown
Station Director.....John Hill
Program Director.....Louis F. Parker

WVET—Rochester—1947

Frequency: 1280 Kc.Power: 5000 Watts
Owned-Oper. By...Veterans Bcstg. Co., Inc.
Address.....17 Clinton Ave So.
Tel.: HA 6-4820.....NBC
Station Representative.....Eastman
Pres., Gen. Mgr.....Ervin F. Lyke
Station Manager.....Paul C. Louthier
Chief Engineer.....Raymond Jobs

WKAL—Rome—1946

Freq.: 1150 Kc.....Power: 5 Wt. d.; 1 Wt. n.
Owned By.....Mid-New York Bcstg.
Bus.-Studio Address.....218 W. Dominick St.
Tel.: FE 6-7700.....ABC-MBS
General Manager.....Gordon Gray
Commercial Mgr.....Stan Fish
Station, Prom. Mgr.....Richard Gessner
Program Dir.....Joseph Graziano
Publicity Director.....Craig Israel
Chief Engineer.....DeForest T. Layton Jr.

WRNY—Rome—1959

Frequency: 1350 Kc.....Power: 500 Watts d.
Owned By.....Alert Radio, Inc.
Address.....202 W. Dominick St.
Tel.: ROME 6-5600.....Independent
Station Rep.....Broadcast Time Sales
President.....Herb Mendelsohn
Station, Comm. Mgr.....C. James Colston
Program Director.....Mike Steele
Chief Engineer.....Fred Moore

WGGO—Salamanca—1957

Frequency: 1590 Kc.....Power: 1 Kw., d.
Owned.....James Broadcasting Co., Inc.
Address.....91 Main St.
Tel.: 1515.....ABC-KBS
Station Rep.....Venard, Rintoul & McConnell
President.....Simon Goldman
General, Station Mgr.....M. O. Simundson
Program Dir., Chief Eng.....David Pavlock
Publicity Director.....Rosemarie Bierfeldt
Owners of: WJTN, Jamestown; WDOE, Dunkirk.

WNBZ—Saranac Lake—1927

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By....Upstate Bcstg. Corp.
Address.....88 Main St.
Tel.: 1320.....ABC
Pres., Gen. Mgr.....Jacques DeMattos
Comm. Mgr., Prog. Dir.....Jeanne DeMattos
Chief Engineer.....H. Berwind Williams

WRSA—Saratoga Springs—1957

Frequency: 1280 Kc.....Power: 1 Kw., d.
Owned-Operated By....Radio Station WRSA
Address.....Box 248
Tel.: 4300.....KBS
Station Representative.....Devney-O'Connell
President, General Mgr.....Jack Oranch
Station Manager.....Martin Karig
Chief Engineer.....Caswell Miles

**WSPN—Saratoga Springs
1954**

Frequency: 900 Kc.....Power: 250 Watts d.
Owned By.....Spa Broadcasters, Inc.
Business Address.....71 West Ave.
Tel.: 2180.....Independent
Station Rep.....Spot Time Sales
President.....Ken Freebern
Gen., Sta. Mgr.....Robert W. Dingman
Comm., Sales Prom. Mgr.....J. Bledsoe
Chief Engineer.....W. P. Spollen

WGHQ—Saugerties—1956

Frequency: 920 Kc.....Power: 1000 Watts, d.
Owned.....Skylark Corp.
Business Address.....P. O. Box 165
Tel.: CH 6-2822.....Independent
Station Representative.....Bolling
President.....Martin Stone
Gen. Mgr.....Gustave Nathan
Station Manager.....Harry Thayer
Commercial Mgr.....Warner Rush
Program Dir.....Robert Barton
Chief Engineer.....Leroy F. Fuller
Owners of: WVOX-AM-FM, New Rochelle; WFYI,
Mineola; WVIP, Mt. Kisco, all N. Y.

WGY—Schenectady—1922

Frequency: 810 Kc.....Power: 50,000 Watts
Owned-Oper. By.....General Electric Co.
Address.....1400 Balltown Rd.
Tel.: FR 7-2261.....NBC
Representative.....Henry I. Christal
President.....Robert Paxton
General Manager.....J. Milton Lang
Promotion Manager.....Arthur R. Garland
Program Director.....Donn M. Chown
Sales Manager.....John E. Schmulbach
Operations Manager.....Merl L. Galuscha
Owners of: WRGB, Schenectady.

WSNY—Schenectady—1942

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By....Western Gateway Bcstg.
Business-Studio Address.....619 State St.

Tel.: EX 3-3622.....Independent
 Pres., Gen., Sta. Mgr.....Winslow Leighton
 Chief Engineer.....I. P. Beck

WFBL—Syracuse—1922

Frequency: 1390 Kc.....Power: 5000 Watts
 Owned.....Founders Corporation
 Address.....P.O. Box 1390, E. Syracuse
 Tel.: HOward 3-8631.....Independent
 Representative.....Hollingbery
 General, Station Mgr.....Henry T. Wilcox
 Sales Mgr.....Richard F. Polgreen
 Program Director.....Fay Santello
 Chief Engineer.....Vincent Marlin
 Owners of: KORL, Honolulu; WSMB, New Orleans.

WHEN—Syracuse—1941

Frequency: 620 Kc..Power: 5 Kw. d., 1 Kw. n.
 Owned.....Meredith Syracuse Radio Corp.
 Address.....511 Loew Bldg.
 Tel.: HA 2-0277.....CBS
 Representative.....Katz
 President.....E. T. Meredith, Jr.
 V.P. & Gen. Mgr.....Paul Adanti
 Station Manager.....William H. Bell
 Sales Manager.....Louis Parmentier
 Prom. Mgr., Pub. Dir.....Robert Peel
 Program Director.....John L. Scott
 Chief Engineer.....Robert Ardner
 Owners of: WHEN-TV; KCMO-AM-TV, Kansas
 City; KPHO-AM-TV, Phoenix, Ariz.

WNDR—Syracuse—1946

Frequency: 1260 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Syracuse Bcstg. Corp.
 Address.....Box 1212
 Tel.: GI 6-1515.....Independent
 Station Representative.....Blair
 General Manager.....Arthur C. Kyle, Jr.

WOLF—Syracuse—1939

Freq.: 1490 Kc....Power: 1 Kw. d.; 250 W. n.
 Owned-Operated By.....Ivy Bcstg. Co., Inc.
 Address....Kirkpatrick & Van Rensselaer Sts.
 Tel.: HA 2-7211.....ABC
 Station Representative.....Young
 President.....Ellis E. Erdman
 V.P., General Manager.....Joel Fleming
 Commercial Manager.....Frank Costello
 Sales Promotion Manager....Gerald McGuire
 Program Director.....Keyes Perrin
 Publicity Director.....Howard Greenwald
 Chief Engineer.....Gerald Cushing

WSYR—Syracuse—1923

Frequency: 570 Kc.....Power: 5000 Watts
 Owned Oper. By.....New House Bcstg. Corp.
 Business Address.....1030 James St.
 Tel.: GRanite 4-3911.....NBC
 Representative.....Henry I. Christal
 President.....E. R. Vadeboncoeur
 Station Mgr.....William V. Rothrum

WFBL
 RADIO

DOMINATES!

SYRACUSE, NEW YORK

- AUTHENTIC NEWS COVERAGE
- FAMILY PROGRAMMING
- OUTSTANDING EXPERIENCED AIR SALESMEN
- CREATIVE SELLING
- COMPLETE MERCHANDISING

National representative—George P. Hollingbery Co.

FOUNDERS CORP.

One of the Founder's groups of Stations, including KORL, Honolulu; WFBL, Syracuse
 New York; WSMB New Orleans, Louisiana



NEW YORK

Program Dir. Floyd Ottoway
 Com. Mgr. William R. Alford
 Prom. Mgr., Pub. Dir. Lou Switzer
 Chief Engineer A. J. Eicholzer
 Owners of: WSYR, FM-TV; WAPL-AM-FM-TV,
 Elmira; WTPA-TV, Harrisburg; KOIN-TV,
 Portland.

WIPS—Ticonderoga—1955

Frequency: 1250 Kc. Power: 1 Kw., d.
 Owned By Ti Broadcasting, Inc.
 Address Fort Ti Road
 Tel.: JUnO 5-2868
 Station Representative Walker-Rawalt
 President Bernard H. Pelzer, Jr.
 General Manager William F. Powley
 Program Director John Garwood

WTRY—Troy—1940

Frequency: 980 Kc. Power: 5000 Watts
 Owned-Oper. By WTRY Bcstg. Corp.
 Business-Studio Address 92 Fourth St.
 Tel.: AS 4-1100
 Representative John Blair
 Ch. of Board Victor W. Knauth
 President Daniel Kops
 V.P., General Mgr. Sam S. Nielsen
 Exec. V.P. Richard J. Monahan
 Station Mgr. Stan Edwards
 Program Dir. George Le Zotte
 Chief Engineer Frank Belaska

WFAS *is* WESTCHESTER!

In the latest PULSE study made of the Westchester Rockland area (December 1960) WFAS is first—or tied for first—in 56 out of 68 quarter hour strips, Mondays through Fridays, 7 AM to Mid-night!

Rounding out a third of a century of service, WFAS more than ever is the Prestige Station in Westchester and Rockland counties.

WFAS & WFAS-FM

White Plains, N. Y.

WIBX—Utica—1925

Frequency: 950 Kc. Power: 5000 Watts
 Owned-Oper. By WIBX, Inc.
 Address 187 Genesee St.
 Tel.: SWift 7-0220
 Station Representative Meeker
 President Margaret Bowen Shepard
 General Manager F. ede ic C. Bowen
 Station Manager Elliott Stewart
 Production Manager Ralph Allinger
 Chief Engineer John T. Dowdell

WFAS—White Plains—1932

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Westchester Bcstg. Corp.
 Address Secor Road, Hartsdale, N. Y.
 Tel.: WH 9-6400
 President Valentine E. Macy, Jr.
 Gen., Sta. Manager Frank A. Seitz
 Program Director Randall Kaler
 Sls. Prom., Comm. Mgr. John Hade
 Chief Engineer Jack Pearson

WRUN—Utica—1947

Freq.: 1150 Kc. Power: 5 Kw. d., 1 Kw. n
 Owned-Oper. By The Rome Sentinel Co.
 Business-Studio Address 258 Genesee St
 Tel.: SWift 7-1500
 Newspaper Affiliation Rome Daily Sentinel
 Representative Avery-Knodel
 President Bradley C. Barnard
 General Manager Fritz Updike
 Sta., Comm. Mgr. Richard A. Clark
 Sales Prom., Pub. Dir. Phil Cameron
 Program Supervisor Alan E. Cole
 Chief Engineers G. S. Woods, C. F. Henry

WTLB—Utica—1947

Freq: 1310 Kc. Power: 1 Kw. d., 500 W. n.
 Owned By Star Bcstg. Co.
 Address Washington Mills, N. Y.
 Tel.: SW 7-1330
 Station Rep. Venard, Rintoul & McConnell
 President M. R. Forman
 V.P., General Manager Thomas L. Brown
 Program Director Nick Dardano
 Publicity Director Paul Brand
 Chief Engineer Robert Dufford
 Owners of: WGVA, Geneva; WBBF, Rochester.

WDLA—Walton—1951

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned-Oper. By Delaware County Bcstg. Co.p.
 Business Address Walton
 Tel.: UNderhill 5-4321
 President E. Ogden Bush
 V.P., Gen. Mgr. Michael J. Cuneen
 Chief Engineer Charles Lissner

WATN—Watertown—1941

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Watertown Bcstg. Corp.

NEW YORK-NORTH CAROLINA

Address.....199 Wealtha Ave.
Tel.: SUNset 2-3320.....MBS
Pres., Gen. Mgr.....G. Harry Righter

WOTT—Watertown—1959

Frequency: 1410 Kc.....Power: 5,000 Watts d.
Owned By.....1,000 Isls. Bcstg. Co., Inc.
Address.....1833 State St.
Tel.: SUNset 2-6540.....Independent
Station Representative.....Burn Smith
President, Sta. Mgr.....James M. Johnston

WWNY—Watertown—1941

Frequency: 790 Kc.....Power: 1000 Watts
Owned-Operated By.....The Brockway Co.
Address.....Box 211
Tel.: SUNset 8-3800.....CBS
Newspaper Affil.....Daily Times
Station Representative.....Bolling
President.....John B. Johnson

General Manager.....Louis Saff, Jr.
Station Manager.....Earl R. Kelly
Program Director.....Rodney C. Abare
Commercial Manager.....Harold Gore
Dir. of Engineering.....Michael Yonkovic
Owners of: WMSA, Massena; WCNY-TV, Car-
thage-Watertown; WMSA-FM, Massena.

WLSV—Wellsville—1955

Frequency: 790 Kc.....Power: 1 Kw., d.
Owned-Oper. By.....Radio Services of Wellsville
Address.....Hotel Fassett
Tel.: 727.....Independent
Gen. Mgr.....Joseph Mumma
Sales Promotion Mgr.....James Armstrong
Station Manager.....Robert Elliott
Chief Engineer.....Larry Shields

WWRL—Woodside—1926

(See New York, N. Y., Page 485)

Pop.: 4,582,500
Families: 1,163,000

North Carolina

Radio Homes: 1,123,000
AM Stas. in State: 145

WRCS—Ahoskie—1947

Frequency: 970 Kc.....Power: 1,000 Watts
Owned-Oper. By.....Roanoke-Chowan Bcstg.
Address.....Box 232
Tel.: 3101.....Independent
President.....J. B. Burden
Manager.....P. G. Sewell

WZKY—Ahoskie—1956

Frequency: 1580 Kc.....Power: 250 Watts, d.
Owned By.....Radio WZKY
Address.....Box 550, Albemarle, N. C.
Tel.: YUkon 2-1111.....Independent
Pres., Gen. Mgr.....T. Prebatte

WABZ—Albemarle—1948

Frequency: 1010 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Radio Station WABZ, Inc.
Business-Studio Address.....Hotel Albemarle
Tel.: YU 2-1020.....KBS
President.....Staton P. Williams
General Manager.....Mrs. R. G. Varner
Chief Engineer.....John D. Brooks

WGWR—Asheboro—1947

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Asheboro Bcstg. Co., Inc.
Bus.-Studio Address.....P.O. Box 309
Tel.: 2187.....KBS
Newspaper Affil.....Courier Tribune
President.....Roy Cox
Gen., Sta., Comm. Mgr.....J. R. Marlowe
Chief Engineer.....Howard Miller

WISE—Asheville—1939

Freq.: 1310 Kc.....Power: 5 Kw. d., 1 Kw. n.
Operated By.....Arlington-Fairfax Bcstg. Co., Inc.
Address.....92 Haywood St.
Tel.: ALpine 3-5381.....Independent

Representative.....Bcst Time Sales; Raymer
President.....Harold H. Thoms
Vice President.....M. G. Thoms
Sta. Mgr.....John Morris
Program Director.....Ed Rogers
Chief Engineer.....Matthew Munn
Owners of: WEAM, Arlington, Va.; WKLM, Wil-
mington, N. C.

WLOS—Asheville—1947

Freq.: 1380 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Skyway Bcstg. Co.
Business-Studio Address.....288 Macon Ave.
Tel.: ALpine 4-4321.....NBC
Station Representatives.....P. G. & W.; Ayers
V. P., General Manager.....T. A. Eiland
Station Manager.....Dewey Long
Program Dir.....Dave Jacobs
Chief Engineer.....George F. Sprague

WSKY—Asheville—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Radio Asheville, Inc.
Business-Studio Address.....12 Church St.
Tel.: ALpine 3-4451.....Independent
Pres., Gen., Sta., Comm. Mgr.....Zeb Lee

WWNC—Asheville—1927

Frequency: 570 Kc.....Power: 5000 Watts
Owned-Oper. By.....Asheville Citizen-Times Co.
Address.....14 O. Henry Ave.
Tel.: AL 2-5611.....CBS
Newspaper Affili.....Citizen, Times
Representative.....H-R
President.....Robert Bunnelle
General, Station Mgr.....Cecil B. Hoskins
Comm. Mgr.....James A. Hagan
Program Director.....William F. Melia
Chief Engineer.....Harvey T. Nations

NORTH CAROLINA

WBMA—Beaufort—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By...Richard Ray Cummins
AddressBox 156
Tel.: 2-9401.....Independent
Owner, Gen. Mgr., Ch. Eng.....R. R. Cummins

WCCG—Belmont-Charlotte 1954

Freq.: 1270 Kc....Power: 1 Kw., d.; 500 W., n.
Owner.....Cenbal Bcstg. Co.
Address.....Box 629, Belmont
Tel.: TA 5-2812.....ABC-MBS-KBS
Station RepresentativeMasla
President, General Mgr.....Robert Hilker
Commercial Manager.....Frank Thomas
Program Director.....Everette Gantt
Chief Engineer.....Roger Havitt
Owners of: WEGO, Concord; WZKY, Albemarle,
both N. C.; WPCC, Clinton, S. C.

WBMT—Black Mountain—1960

Frequency: 1350 Kc.....Power: 500 Watts d.
Owned By.....Mountain View Bcstg. Co.
AddressBox 755
Tel.: North 9-7812.....ABC-KBS
President.....Gordon H. Greenwood
General, Station Manager.....Eugene Slatkin
Commercial Manager.....Arnold Baynard
Chief Engineer.....Pete Savage

WATA—Boone—1950

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Wilkes Bcstg. Co.
AddressDepot St.
Tel.: AM 4-8461.....KBS
PresidentDoris B. Brown
Station Mgr.....Roland Potter
Program Director.....Jane Smith
Chief Engineer.....E. Chipman

WPNF—Brevard—1950

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Pisgah Bcstg. Co., Inc.
Address.....P. O. Box 352
Tel.: TU 3-2621.....Independent
President.....Mrs. Ed. M. Anderson
General, Station Manager.....Bobby Hoyle
Program Director.....Bill Hancock
Publicity Director.....John I. Anderson
Chief Engineer.....Leon Southerland

WBAG—Burlington—1946

Frequency: 1150 Kc....Power: 1000 Watts d.
Owned.....Burlington-Graham Bdcstg. Co.
Address.....Maple at Broad
Tel.: CA 7-4261.....Independent
Representative.....Walker Rawalt
Gen., Sta. Mgr.....G. C. Starnes
Commercial Manager.....Harold Nall
Program Director.....William Diffee
Sales Promotion Mgr.....Phil Eakin
Publicity Director.....Ed Brooks
Chief Engineer.....Charles Stafford

WBBB—Burlington—1941

Frequency: 920 Kc.....Power: 5000 Watts d.
Owned-Operated By..Alamance Bcstg. Co., Inc.
Address.....318 S. Main St.
Tel.: CA 6-6376.....MBS-KBS
Rep.....Thomas F. Clark
President.....V. W. Lane
General Manager.....E. Z. Jones
Operations, Comm. Mgr.....C. Robert Ray
Program Director.....Minnie Canada
Publicity Director.....Lew Carter
Chief Engineer.....Berry Tysor

WWIT—Canton—1954

Frequency: 970 Kc.....Power: 1 Kw., d
Owned By.....Western N. C. Bcsters., Inc.
Address.....Harkins Cove Road
Tel.: MI 8-3588.....Independent
President.....Sidney A. Watts
General, Station Mgr.....Dalton R. Paxton
Commercial Manager.....Charles H. Stanley
Sales Promotion Manager.....James V. Twigg
Program Director.....Sam F. Patterson
Publicity Director.....Jude D. Morgan
Chief Engineer.....Yates F. Burgess

WCHL—Chapel Hill—1953

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Village Bcstg. Co.
AddressDurham Road
Tel.: 968-4484.....Independent
Pres., Gen. Mgr.....Roland McClamroch, Jr.
Asst. to Gen. Mgr., Prog. Dir.....R. B. Boyd
Chief Engineer.....Jim Botsford

WAYS—Charlotte—1941

Frequency: 610 Kc.....Power: 5 Kw., 1 Kw., n.
Owned.....Inter-City Adv. Co. of Charlotte
Business-Studio Address.....400 Radio Road
Tel.: EX 2-4191.....MBS
Representative.....Bcst. Time Sales; Raymer
General Manager.....J. Poston
Station Manager.....D. P. Lee
Chief Engineer.....E. R. Deekle

WBT—Charlotte—1921

Frequency: 1110 Kc.....Power: 50,000 Watts
Owned-Oper. By..Jefferson Standard Bdcstg.
Address.....Box 8301
Tel.: ED 3-8832.....CBS
Representative.....CBS Radio Spot Sales
PresidentJ. M. Bryan
Gen. Mgr.....Charles H. Crutchfield
Station Manager.....Paul B. Marion
Commercial Manager.....James G. Babb Jr.
Program Director.....Wade St. Clair
Pub., Sales Prom. Dir.....Larry Harding
Chief Engineer.....Thomas Howard
Owners of: WBTW, Charlotte; WBTW, Florence,
S. C.

WGIV—Charlotte—1947

Freq.: 1600 Kc.....Power: 1 Kw. d.; 500 W. n.
Owned-Oper. By..Charlotte Radio & TV Corp.

Address Box 10063
 Tel.: ED 3-2195..... Independent
 Station Representative Howard
 Pres., Gen. Sta. Mgr. Francis M. Fitzgerald
 Commercial Mgr. Ray Ervin
 Program Director..... F. P. Toomey
 Sales Promotion Manager..... Larry Keith
 Publicity Director..... Nelda McManus
 Chief Engineer..... S. K. Lineberger

WIST—Charlotte—1951

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Operated By..... WIST, Inc.
 Address..... 204 Liberty Life Bldg.
 Tel.: FR 6-3511..... Independent
 Station Representative Young
 President Henderson Belk
 V. P., General Manager..... Ray M. Stanfield
 Commercial Manager..... Howard Mendel
 Program Director..... Douglas G. Bell
 Chief Engineer..... Donald Strawn
 Owners of: WGUS, N. Augusta, S. C.

WKTC—Charlotte—1958

Frequency: 1310 Kc..... Power: 1000 Watts
 Owned By..... Queen City Bcstg. Co.
 Address..... 2001 Suttle Ave.
 Tel.: EDison 3-1101..... Independent
 Representative Cooke
 President..... J. Olin Tice, Jr.
 General, Station Mgr..... J. G. Kenworthy
 Program Director..... Johnny Jacobs

WSOC—Charlotte—1933

Freq.: 930 Kc.... Power: 5 Kw. d.; 1 Kw. n.
 Owned By..... Carolina Broadcasting Co.
 Address Box 2536
 Tel.: FR 6-8401..... NBC
 Station Rep..... Peters Griffin, Woodward
 President Leonard Reinsch
 General Manager..... Henry Sullivan
 Program Director..... James Martinson
 Sales Prom. Mgr..... Franc White
 Chief Engineer..... L. L. Caudle, Jr.

WWOK—Charlotte—1955

Frequency: 1480 Kc..... Power: 1 Kw., d.
 Owned-Oper. By..... Radio Charlotte, Inc.
 Address 215 Greystone Rd.
 Tel.: JAcKson 3-1041..... Independent
 Station Rep..... Weed Radio
 President..... Sherwood J. Tarlow
 General Mgr..... Herb Berg
 Station Mgr., Asst. Gen. Mgr..... W. J. Page
 Operations Mgr..... Art Lawrence
 Chief Engineer..... Paul M. Seally

WRRZ—Clinton—1946

Frequency: 880 Kc..... Power: 1000 Watts d.
 Owned..... WRRZ Radio Co.
 Address..... S. Highway 701
 Tel.: YL 2-2165..... ABC
 Station Rep..... Walker Rawalt
 General Mgr..... Geo. S. Walston
 Sales Prom. Manager..... E. D. Powell
 Chief Engineer..... J. L. Bowles

WEGO—Concord—1943

Frequency: 1410 Kc..... Power: 1 Kw., d.
 Owned By..... Concord Kannapolis Bcstg. Co.
 Address Box 1321
 Tel.: ST 2-6215..... KBS
 President..... Robert R. Hillker
 Gen., Sta. Mgr..... J. Norman Young
 Commercial Manager..... Claude C. Gibson, Jr.
 Chief Engineer..... Kenneth R. Kennedy
 Owners of: WZKY, Albemarle, N. C.

WCKB—Dunn—1946

Frequency: 780 Kc..... Power: 1000 Watts d.
 Owned-Oper. By..... No. Car. Cent. Bcstrs.
 Address Box 431
 Tel.: 3133..... KBS
 President..... Lofton A. Tart, Sr.
 Commercial Manager..... Mrs. E. L. Grantham
 Program Director..... Rudy Zurlo
 Sales Prom., Pub. Dir..... John G. Thomas
 Chief Engineer..... Joseph Kollas

WDNC—Durham—1934

Freq.: 620 Kc.... Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By..... The Durham Radio Corp.
 Bus-Studio Address. 138½ E. Chapel Hill St.
 Tel.: 684-03-55 CBS
 News, Affil..... Herald Sun
 Representative Paul H. Raymer
 President..... C. C. Council
 Gen. Mgr..... J. Frank Jarman
 Local Commercial Mgr..... W. R. Kirby
 Prog. Dir..... E. R. Higgins, Jr.
 Publicity Director..... A. E. Pruitt
 Chief Engineer..... Waldo W. Primm

WSRC—Durham—1954

Frequency: 1410 Kc..... Power: 1 Kw.
 Owned Carolina Radio
 Address P. O. Box 28
 Tel.: 2-4681..... Independent
 Station Reps..... Dore; Ochs
 President Robert Monroe
 Gen. Mgr..... James H. Mayes, Jr.
 Commercial Manager..... Buddy King
 Sales Promotion Mgr..... Stu Gordon
 Prog. Dir..... Norfley Whitted
 Chief Engineer..... Arthur Bone

WSSB—Durham—1947

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Oper. By..... WSSB, Inc.
 Address Box 8676
 Tel.: 489-9457 Independent
 Station Rep..... Ayers
 President..... J. S. Beattie

WTIK—Durham—1946

Freq.: 1310 Kc.... Power: 1 Kw. d.; 500 W. n.
 Owned-Oper. By..... W & W Bcstg. Co.
 Address..... P. O. Box 1571
 Tel.: 6101..... ABC
 President..... C. H. Wentz
 Gen., Sta. Mgr..... H. Tom Morris
 Chief Engineer..... John Turner

NORTH CAROLINA

WCDJ—Edenton—1955

Frequency: 1260 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Colonial Bcstg. Co.
Address.....P. O. Box 509
Tel.: 2178.....KBS
President.....E. M. Schuman
Gen. Sta. Mgr.....R. W. Schuman
Program Director.....T. R. Shields
Chief Engineer.....Anthony Ostopoff

W FAG—Farmville—1959

Frequency: 1250 Kc.....Power: 500 Watts d.
Owned By.....Farmville Bcstg. Co.
Address.....Box 148
Tel.: SK 3-4392.....Independent
Co-owners.....Carl V. Venters Jr., H. C. Wade
Chief Engineer.....Lawrence Behr

WCNC—Elizabeth City—1939

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By....Albemarle Bcstg. Co., Inc.
Address.....Box 535
Tel.: 4379.....KBS
Station Rep.....Bogner & Martin
President.....J. L. Lamb, Sr.
Gen. Mgr., Chief Eng.....J. L. Lamb, Jr.
Assistant Mgr.....Desmond Barclay
Commercial Manager.....C. E. Ferrell
Program Director.....Jimmy Raper

WFAI—Fayetteville—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Jackson F. Lee
Address...Rogers Bldg., Eutaw Shopping Cir.
Tel.: HU 4-6161.....CBS-KBS
Representative.....Thomas F. Clark
General Manager.....Jackson F. Lee
Publicity Director.....Jim Kelso
Comm. Mgr.....Bob Smith
Program Director.....Joyce Wagstaff
Chief Engineer.....Walter Lee Moring

WGAI—Elizabeth City—1947

Freq.: 560 Kc..Power: 1 Kw. d., 500 Watts n.
Owned-Operated By.....WGAI Radio Co.
Business-Studio Address.....Box 649
Tel.: 4371.....MBS
Pres., Gen., Sta. Mgr.....C. Alden Baker

WFLB—Fayetteville—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Fayetteville Bcstrs., Inc.
Address.....P. O. Box 512
Tel.: HEmlock 2-7136.....ABC
Representative.....Burn-Smith
President.....L. W. Allen
Gen., Sta. Mgr.....Jimmy Simpson
Commercial Manager.....Charles Cooper
Program Director.....Hersh McBarbour
Sales Prom. Mgr.....Vance McBryde
Publicity Director.....Frank Jetter, Jr.
Chief Engineer.....Kernan Wright

WBLA—Elizabethtown—1956

Frequency: 1440 Kc.....Power: 1 Kw., d.
Owned.....Bladen Bcstg. Corp.
Address.....Box 327
Tel.: UNion 2-3184.....KBS
Sta. Representative.....Hopewell
President.....E. Clayton Register
General Mgr.....Chatham C. Clark
Chief Engineer.....G. Wear

WFNC—Fayetteville—1939

Frequency: 940 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Cape Fear Bcstg. Co.
Address.....1009 William Clark Rd.
Tel.: HU 4-4181.....MBS
Representative.....Walker-Rawalt
President.....Victor W. Dawson
General Mgr.....N. Suttles
Station, Commercial Mgr.....Johnny Joyce
Program Director.....M. Stamps
Chief Engineer.....David O. Beck

WIFM—Elkin—1951

Frequency: 1540 Kc.....Power: 250 Watts, d.
Owned.....Tri-County Bcstg. Co. Inc.
Address.....P.O. Box 152
Tel.: 860.....Independent
President.....H. F. Laffoon
Sta. Mgr., Chief Eng.....J. Prince

WAGY—Forest City—1958

Frequency: 1320 Kc.....Power: 500 W., d.
Owned.....Tri City Broadcasting Co.
Address.....Box 280
Tel.: CHerry 5-9888.....Independent
General Manager, Ch. Eng.....G. T. Becknell
Station Manager, Prog. Dir....Don H. Lovelace
Commercial Manager.....Fred A. Blanton
Publicity Director.....J. David White

WFMO—Fairmont—1953

Frequency: 860 Kc....Power: 1000 Watts, d.
Owned....Carolina's Broadcasting Co., Inc.
Address.....Box 492
Tel.: MA 8-4781.....Independent
Station Representative.....Pearson; Weed
President.....Cutlar Moore
General, Comm. Mgr.....James C. Clark
Sales Promotion Manager.....Wesley Unold
Program Director.....Betty R. Clark
Publicity Director.....Laverne Strickland
Chief Engineer.....Joseph F. Milazzo

WBBO—Forest City—1947

Frequency: 780 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Rutherford Co. Radio Co., Inc.
Address.....Forest City
Tel.: CHerry 5-4205.....KBS
Newspaper Affil.....Courier, Sun

NORTH CAROLINA

Pres., Gen., Sta. Mgr. . . . Mrs. Ed. M. Anderson
 Comm. Manager Carl R. Henson
 Chief Engineer Merton Iwerks

WFSC—Franklin—1957

Frequency: 1050 Kc. Power: 1000 Watts
 Owned By Macon Cty. Broadcasting Co.
 Business Address P.O. Box 470
 Tel.: LA 4-2148 KBS
 President Henry Bartol, Jr.
 Gen., Sta. Mgr., Ch. Eng. Edwin P. Healy

WFGV—Fuquay Springs—1949

Frequency: 1460 Kc. Power: 1000 Watts d.
 Owned-Oper. By WFGV Bcstg.
 Business-Studio Address Box 588
 Tel.: 333 KBS-MB3
 President, Gen. Mgr. James Flanagan
 Prog., Pub. Dir. Walter M. Pearson
 Chief Engineer G. Lewis

WGNC—Gastonia—1939

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Catherine T. McSwain
 Address Dallas Road
 Tel.: UNniversity 5-8501 Independent
 Gen., Sta. Mgr. Pat McSwain
 Chief Engineer W. C. Groves, Jr.

WLTC—Gastonia—1947

Frequency: 1370 Kc. Power: 1000 Watts d.
 Owned-Oper. By Gastonia Bcstg. Serv., Inc.
 Address Box E, Akers Center Station
 Tel.: UN 5-1079 KBS
 Representative Thomas F. Clark
 Pres., Gen., Sta. Mgr. James B. Petty
 Commercial Manager Boyce C. Morrow
 Program Director Alan G. Phillips
 Chief Engineer Don Voigt

WFMC—Goldsboro—1951

Frequency: 730 Kc. Power: 1 Kw. d.
 Owned Southern Radio & TV Corp.
 Address P. O. Box 655
 Tel.: RRepublic 4-4211 KBS
 President Kenneth T. Marshall
 Gen. Mgr., Ch. Eng. Henry M. Harrison, Jr.

WGRR—Goldsboro—1939

Freq.: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By E. Carolina Bdcstg. Co., Inc.
 Address P. O. Box 1024
 Tel.: RRepublic 4-3621 ABC
 President A. T. Hawkins
 Comm., Gen. Mgr. V. G. Balkman
 Sales Promotion Mgr. Robert Y. Wooten
 Program Dir. Robert E. Hill
 Chief Engineer Daniel B. Trueblood
 Owners of: WEQR-FM, Goldsboro.

WGOL—Goldsboro—1955

Frequency: 1300 Kc. Power: 1000 Watts

Owned Better Advertising Inc.
 Address 116 W. Mulberry St.
 Tel.: RE 4-5151 Independent
 Sta. Representative Bogner & Martin
 President William S. Page
 General Mgr. Jack P. Hankins
 Station Mgr. Lynwood Moseley
 Commercial Manager Aubrey Aycock
 Program Director Richard Bowman
 Chief Engineer Paul Horne

WBIG—Greensboro—1926

Frequency: 1470 Kc. Power: 5000 Watts
 Owned-Oper. By North Carolina Bcstg. Co.
 Address 2838 Battleground Ave.
 Tel.: BR 2-6125 CBS
 Representative George P. Hollingbery
 President Michaux H. Crocker
 General, Station Mgr. Allen Wannamaker
 Commercial Mgr. W. H. Henry
 Sales Promotion Manager Bill Roane
 Publicity Director Inez C. Coggins
 Program Director Lloyd Gordon
 Chief Engineer Ernest C. Pate, Jr.

WCOG—Greensboro—1948

Freq.: 1320 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned & Oper. By WCOG, Inc.
 Address 708 W. Market St.
 Tel.: BR 3-6925 Independent
 Station Rep. Bcst. Time Sales; Raymer
 President Harold H. Thoms
 Sta. Manager Terry Bane
 Comm. Mgr. Jack Huband
 Program Director Bill Winters
 Pub. Dir. Evelyn Jones
 Chief Engineer Ansel Atkins
 Owners of: WISE-TV, Asheville, N. C.

WGBG—Greensboro—1942

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Greensboro Bcstg. Co., Inc.
 Address South Ashe St.
 Tel.: BR 3-3631 ABC-MBS
 Representative Pearson
 Pres., Gen., Sta. Mgr. Ralph M. Lambeth
 Commercial Mgr. Jack Rimmer
 Sales Prom., Pub. Director Earl O. Sullivan
 Program Director Joe Anderson
 Chief Engineer Earl Teague

WPET—Greensboro—1954

Frequency: 950 Kc. Power: 500 Watts
 Owned Guilford Advertising
 Address Meadowview Rd.
 Tel.: BR 5-4464 Independent
 President James S. Beattie
 Exec. V.P., Gen. Mgr. William P. Mitchell
 Asst. Mgr. Robert L. Montgomery
 Chief Engineer Don Harris

WGTC—Greenville—1940

Frequency: 1590 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned-Oper. By WGTC Bcstg. Co.

NORTH CAROLINA

Address Falkland Highway
Tel.: PL 8-2174.....Independent
Sta. RepresentativeDevney-O'Connell
President.....A. W. Lewin
Manager.....J. T. Snowden, Jr.
Chief Engineer.....Bill Covington

WOOW—Greenville—1959

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....WOOW, Inc.
Address.....304 S. Evans St.
Tel.: Plaza 8-1171.....KBS
President.....John P. Gallagher
Station Manager.....M. R. Sullivan
Sales Prom. Manager.....Bob Jenkins
Program Director.....James B. Newman
Publicity Director.....James Ball
Chief Engineer.....Eli Harrison

WKDX—Hamlet—1957

Frequency: 1400 Kc.....Power: 250 W.
OwnedRichmond Bestg. Co.
AddressBox 826
Tel.: 1482Independent
President.....Risdon A. Lyon
Gen. Mgr.....W. P. Billingsley
Operations Manager.....A. R. Morrison
Comm. Mgr.....W. E. Benoist
Program Director.....Letye M. Brown
Chief Engineer.....J. Craig Jarman

WHNC—Henderson—1945

Frequency: 890 Kc.....Power: 1000 Watts d.
Owned.....Henderson Radio Corp.
Address.....Norlina Road
Tel.: GE 8-7136.....KBS-MBS
President, Comm. Mgr.....Nathan Frank
General. Sta. Mgr.....Dr. Claye Frank
Program Director.....Mrs. Mozelle Moore
Chief Engineer.....Lewis Hiland

WHVH—Henderson—1955

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Corp.
Address.....P. O. Box 1011
Tel.: GENEVA 8-8135-6.....Independent
RepresentativeWebb
President.....Stan Fox
Station Manager.....Mike Hight
Commercial Manager.....Bill Morgan
Program Director.....John Price
Publicity Director.....Bud Morgan
Chief Engineer.....Ed Brame

WKHP—Hendersonville—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Hendersonville, Inc.
Address.....Box 451
Tel.: OX 3-9061.....KBS
President, Gen. Mgr.....Kermit Edney
Commercial Sls. Prom. Mgr.....Arthur V. Cooley
Publicity, Program Dir.....Jimmy Northington
Chief Engineer.....Charles Renfrow

WHKY—Hickory—1939

Freq.: 1290 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Catawba Valley Bestg. Co.
Address.....415 1st Ave., N.W.
Tel.: DI 5-2294.....ABC-MBS
News. Affil.....Daily Record
Representative.....Dora Clayton
President.....Carl V. Cline
Gen., Sta. Manager.....Edmund S. Long
Program, Publicity Director.....Kyle S. Jones
Chief Engineer.....Thomas E. Long

WIRC—Hickory—1948

Frequency: 630 Kc.Power: 1000 Watts d.
Owned-Oper. ByFoothills Bdcstg., Inc.
Address.....P.O. Box 484-A
Tel.: DI 5-2124.....Independent
Representative.....John E. Pearson
General Mgr.....E. H. Smith, Jr.
Asst. Mgr., Chief Engr.....Elmer Troutman
Commercial ManagerLee Douglas
Program Director.....Mattie I. Padgett

WHPE—High Point—1947

Frequency: 1070 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....High Point Bestg. Co.
Address.....504½ N. Main St.
Tel.: 88-31466.....Independent
Pres., Prog. Dir., Chief Eng.....Gary C. KBS
Comm. Mgr.....Hal W. Hicks
Publicity Director.....Albea Chafin

WMFR—High Point—1935

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Station WMFR, Inc.
Business Station Address.....164 S. Main
Tel.: 88 8-4593.....ABC
RepresentativeBurn-Smith
Pres., Gen.-Station Mgr.....Frank S. Lambeth
Commercial Manager.....Frank Smith
Sls., Prom., Pub. Dir.....G. D. Sullivan
Program Director.....W. R. Carter
Chief Engineer.....Robert P. Boyd

WNOS—High Point—1953

Frequency: 1590 Kc.....Power: 1000 Watts d.
Owned By.....Doss Broadcasting
Address.....Box 1448
Tel.: 2-6851-2.....Independent
Sta. RepresentativeDevney-O'Connell
President.....Charles E. Doss
General Manager.....James W. McClain

WJNC—Jacksonville—1945

Freq.: 1240 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned.....Onslow Bestg. Corp.
Address.....Drawer E
Tel.: 7707.....Independent
Station RepresentativeDevney-O'Connell
Pres., Gen. Mgr.....Robert P. Mendelson
Commercial Manager.....Rodric L. Jones
Program Director.....James E. Carey
Chief Engineer.....James B. Hartline

WLAS—Jacksonville—1954

Frequency: 910 Kc.....Power: 1000 Watts
 Owned By.....Seaboard Bcstg. Corp.
 Address.....P. O. Box 1197
 Tel.: 3901.....Independent
 Station Representative.....Pearson
 Gen., Comm. Mgr.....Paul Parker
 Chief Engineer.....R. O. Dorsey

WGTL—Kannapolis—1946

Frequency: 870 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Fred H. Whitley, Inc.
 Address.....Cannon Blvd.
 Tel.: WEBster 3-8700.....Independent
 Pres., Gen. Mgr.....Fred H. Whitley

WKMT—Kings Mountain 1953

Frequency: 1220 Kc.....Power: 1 Kw. d.
 Owned-Oper. By.....Radio Sta. WKMT
 Address.....Box 669
 Tel.: 739—3672.....Independent
 President.....R. H. Whitesides
 Gen., Sta., Comm. Mgr.....Jonas R. Bridges
 Sales Promotion Manager.....Ray Eddy
 Publicity Director.....Ed Whitehead
 Program Director.....Doris Bridges
 Chief Engineer.....W. D. Taylor

WELS—Kinston—1950

Frequency: 1010 Kc....Power: 1000 Watts d.
 Owned-Oper. By...Farmers Bstg. Service, Inc.
 Address.....1312 W. Vernon Ave.
 Tel.: JAcKson 3-5151.....KBS
 Representative.....Boegner & Martin
 President.....William S. Page
 General, Station Mgr.....Jack P. Hankins
 Program Director.....Patrick C. Howell
 Chief Engineer.....Harvey Mewborn

WFTC—Kinston—1937

Frequency: 960 Kc....Power: 5000 d.; 1000 n.
 Owned By.....Connie B. Gay Bcstg. Corp.
 Address.....204 East King St.
 Tel.: JAcKson 3-4111.....ABC
 Station Representative.....Hopewell
 President.....Connie B. Gay
 General Manager.....Ed Winton
 Station Manager.....Donnie Gay
 Commercial Manager.....James B. Ham
 Sales Prom. Mgr.....Dwight L. Moody
 Program Director.....Jasper L. Holmes
 Publicity Director.....William T. Woodard
 Chief Engineer.....Robert P. Carlson
 Owners of: WQMR, Washington, D. C.; WTCR,
 Huntington, W. Va.

WISP—Kinston—1954

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Diehl Bcstg. Co.
 Address.....525 S. Queen St.
 Tel.: JAcKson 3-6161.....Independent
 Station Representative.....Walton
 President, General Mgr.....William K. Diehl
 Commercial Manager.....Alvin T. Hansen
 Production Manager.....Everett Peace Jr.
 Chief Engineer.....Herman Civils

WEWO—Laurinburg—1947

Frequency: 1080 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Scotland Bcstg. Co.
 Address.....Box 512
 Tel.: CR 6-2911.....KBS
 Sta. Rep.....Dora-Clayton
 President.....Edwin Pate
 General Manager.....Dick Bone
 Program Director.....Harold Bledsoe
 Chief Engineer.....Truman N. Brock

WLOE—Leaksville—1946

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....WLOE, Inc.
 Address.....P.O. Box 632
 Tel.: MA 3-3118.....MBS-KBS
 Pres., Gen., Sta., Comm. Mgr...D. L. Craddock

WJRI—Lenoir—1947

Frequency: 1340 Kc.....Power: 250 Watts
 Owned.....John P. Rabb
 Address.....Union Natl. Bank Bldg.
 Tel.: PL 4-5361.....MBS-KBS
 President, Gen. Mgr.....John P. Rabb
 Chief Engineer.....C. N. Whisnant

WBUY—Lexington—1946

Frequency: 1440 Kc.....Power: 5000 W. d.
 Owned-Oper. By...Davidson County Bcstg.
 Address.....Box 359
 Tel.: CH 6-4110.....KBS
 Station Rep.....Hopewell
 Co-Owners.....O. G. Hilton-G. M. Hilton
 Manager.....Greeley N. Hilton
 Commercial Manager.....Dewey Hotchins
 Chief Engineer.....Fred Honeycutt

WLON—Lincolnton—1953

Frequency: 1050 Kc....Power: 1000 Watts, d.
 Owned.....Lincoln County Bcstg. Co., Inc.
 Address.....P. O. Box 430
 Tel.: RE 5-8071.....Independent
 Pres., Gen. Mgr.....W. Jack Brown
 Chief Engineer.....Dennis C. Long

WYRN—Louisburg—1958

Frequency: 1480 Kc.....Power: 500 Watts
 Owned By.....Franklin Broadcasting Co.
 Business Address.....P.O. Box 66
 Tel.: GYpsy 49-6-3105.....KBS
 President, Comm. Mgr.....Joseph T. Lane
 Sales Prom. Mgr.....H. C. Lane
 Program Dir.....Clay McBride

WAGR—Lumberton—1954

Frequency: 580 Kc.....Power: 500 Watts
 Owner.....Southeastern Bcstg. Corp.
 Address.....2106 N. Cedar St.
 Tel.: REDfield 9-3394.....Independent
 Station Representative.....Masla
 Pres., Gen. Mgr.....Denzel M. Shaver
 V.P., Station Mgr.....Al Kahn
 Sales Prom., Prog. Dir.....Len Lovette
 Chief Engineer.....Milton Newsome

NORTH CAROLINA

WTSB—Lumberton—1946

Frequency: 1340 Kc.....1 Kw. d.; 250 W. n.
Owned-Operated By.....Robeson Bcstg. Corp.
AddressBox 393
Tel.: RE 9-6056.....KBS
Representative.....Continental Radio Sales
President.....J. A. Sharpe, Jr.
General, Station Mgr.....A. G. Stanley
Program Director.....Edward L. Potter
Chief Engineer.....William F. Rogers

WMYN—Madison—1957

Frequency: 1420 Kc.....Power: 500 Watts
Owned By.....Mayo Broadcasting Corp.
AddressBox 311
Tel.: 9207.....Independent
President.....J. B. Shelton
Gen., Sta. Mgr.....B. F. Shelton
Chief Engineer.....Ed Cortez

WBRM—Marion—1949

Frequency: 1250 Kc.....Power: 1000 Watts
Owned-Operated By.....Lake City Bcstg. Corp.
AddressBox 229
Tel.: 7221.....Independent
President.....W. P. Erwin
Comm. Mgr.....J. C. Pleasant
Gen., Sta. Mgr.....J. L. Reynolds
Chief Engineer.....Hubert C. Martin

WMMH—Marshall—1956

Frequency: 1460 Kc.....Power: 500 W.
Owned.....Marshall Bcstg. Co.
AddressP.O. Box 528
Tel.: 3521.....KBS
President.....C. O. Brazzell
General Manager.....Dean Shields
Commercial Manager.....Eldridge Fox
Program Director.....Jerry Plemmons
Chief Engineer.....Charles B. Ingram

WMAP—Monroe—1947

Frequency: 1060 Kc.....Power: 250 Watts d.
Owned-Operated By.....Union Bcstg. Corp.
Business Address.....Walkup Ave.
Tel.: ATLantic 3-8115.....KBS
Pres. & Program Director.....Frank Funderburk
Gen. Manager.....J. A. Laney
Business Manager.....W. D. Benton
Chief Engineer.....Robert I. Smith

WHIP—Mooresville—1950

Frequency: 1350 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Wayne M. Nelson
AddressMooresville, N. C.
Tel.: NOrth 3-4301.....KBS
Pres., Gen., Sta. Mgr.....Wayne M. Nelson
Comm., Sls., Prom. Mgr.....Mrs. Leoma Showmar
Prog., Pub. Dir.....Buck Mills
Chief Engineer.....E. M. Stanton

WMBL—Morehead City—1947

Frequency: 740 Kc.....Power: 1000 Watts d.

Owned-Oper. By.....Carteret Bcstg. Co., Inc.
AddressBox 432
Tel.: PA 6-3188.....KBS
Station Representative.....Devney O'Connell
President.....Grover C. Munden
General, Station Manager.....Richard J. Babcock
Comm. Mgr., Chief Eng.....Walter Niemi
Program Director.....Joyce Lewis

WMNC—Morganton—1947

Frequency: 1430 Kc.....Power: 5000 Watts
Owned-Operated By.....Nathan J. Cooper
AddressP.O. Box 698
Tel.: HE 7-0521.....KBS
General Mgr.....Nathan J. Cooper
Chief Engineer.....Frank A. Ballew

WPAQ—Mt. Airy—1948

Frequency: 740 Kc.....Power: 10,000 Watts d.
Owned-Operated By.....Ralph D. Epperson
AddressSpring Road
Tel.: STate 6-6111.....KBS
Representative.....Thomas Clark
Pres., Gen.-Sta. Mgr.....Ralph D. Epperson

WSYD—Mt. Airy—1951

Freq.: 1300 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Mount Airy Bcstrs., Inc.
AddressP. O. Box 1126
Tel.: STate 6-2147.....MBS
Station Representative.....Hopewell
Pres., Gen. Mgr., Ch. Eng...Robert H. Epperson
Commercial Manager.....Erastus F. Poore
Program Dir.....Elbert Williams

WCVP—Murphy—1958

Frequency: 600 Kc.....Power: 1 Kw.
Owned By.....Cherokee Broadcasting Co.
AddressTownsend Bldg.
Tel.: VERNon 7-2151.....Independent
Station Representative.....Webb
Gen. Mgr., Ch. Eng.....Max M. Blakemore
Commercial Manager.....Glenn Ladd

WKRK—Murphy—1958

Frequency: 1390 Kc.....Power: 1 Kw.
Owned By.....J. B. Childress
AddressP. O. Box 304
Tel.: VERNon 7-3210.....KBS
President.....J. B. Childress
Gen., Comm. Mgr.....Paul Ridenhour
Chief Engineer.....James Foust

WHIT—New Bern—1942

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Ray D. Williams
AddressHighway 17 South
Tel.: MELrose 7-4450.....MBS
Representative.....John E. Pearson
General Manager.....Ray D. Williams
Comm. Mgr., Chief Eng.....Bob Statham
Program Director.....Jim Putnam
Publicity Director.....Max Powell

WRNB—New Bern—1953

Freq.: 1490 Kc. Power: 1 Kw. d.; 250 W. n.
 Owned By.....Jeffery Bcstg. Corp.
 Address.....Box 31
 Tel.: MElose 7-6144.....KBS
 Representative.....Howard
 Pres., Gen. Mgr.....William W. Jeffery
 Commercial Manager.....George B. Nelson
 Chief Engineer.....Grover Baker

WNNC—Newton—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By.....Newton-Conover Bcstg. Co.
 Business Address.....West "A" St.
 Tel.: IN 4-4041.....KBS
 Pres., Gen., Sta. Mgr.....Earl Holder
 Comm., Sls. Prom. Mgr.....Eugene Henry
 Chief Eng.....Ray Corbitt

**WKBC—North Wilkesboro
 1947**

Frequency: 810 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Wilkes Bcstg. Co.
 Address.....Radio Bldg.
 Tel.: 633.....KBS
 Pres., Gen. Mgr.....Doris B. Brown

WOXF—Oxford—1949

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.
 Owned-Operated By.....Oxford Bcstg. Corp.
 Address.....111 Littlejohn St.
 Tel.: 4167.....Independent
 Newspaper Affiliation.....Public Ledger
 President, Gen. Mgr.....A. N. Critcher
 Station Manager.....F. Royster Critcher
 Chief Engineer.....Gale Lewis

WPNC—Plymouth—1959

Frequency: 1470 Kc. Power: 1000 Watts d.
 Owned By.....Harry A. Epperson, Sr.
 Address.....Box 67
 Tel.: SWan 3-4104.....Independent
 Station Representative.....Walton
 General Manager.....Lewis R. Kurtz Jr.
 Commercial Manager.....Lou Tappe
 Sales Promotion Manager.....Carl Capps
 Publicity Director.....Jesse B. Carroll
 Chief Engineer.....Jack Stallings
 Owners of: WBRG, Lynchburg, WLCS, Lawrenceville, both Va.

WSHE—Raleigh—1954

Frequency: 570 Kc. Power: 500 Watts, d.
 Owned By.....Raleigh Bcstg. Co.
 Address.....649 Maywood Avenue
 Tel.: TE 3-3874.....Independent
 Station Representative.....Bernard
 President.....Louis Hayman
 General, Sta. Mgr.....Thomas O. McCaffrey
 Commercial Manager.....Jack Hammette
 Sales Promotion Manager.....Joe Merritt
 Program Director.....Bob Woodell
 Publicity Director.....Burke Moras
 Chief Engineer.....Edward Williams

WKIX—Raleigh—1947

Freq.: 850 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned By.....WKIX Bcstg. Co.
 Address.....P. O. Box 868
 Tel.: TEmple 2-5512.....Independent
 Representative.....Young
 President.....Raiph Price
 General Mgr.....Hugh Holder
 Sales Prom., Publicity Dir.....Don Williams

WPTF—Raleigh—1924

Frequency: 680 Kc. Power: 50,000 Watts
 Owned-Oper. By.....WPTF Radio Co.
 Address.....Insurance Bldg.
 Tel.: TE 2-8311.....NBC
 Representative.....Peters, Griffin, Woodward, Inc.
 Pres., Gen., Mgr.....Richard H. Mason
 Sales Manager.....R. W. Younsteadt
 Program Manager.....Graham B. Poyner
 Promotion Manager.....Don Fowler
 Chief Engineer.....Henry Hulick, Jr.

WRAL—Raleigh—1939

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By.....Capitol Bcstg. Co., Inc.
 Bus-Studio Address.....130 S. Salisbury St.
 Tel.: TE 4-6401.....MBS
 Representative.....H-R
 President.....A. J. Fletcher
 Vice President.....Fred Fletcher
 General Manager.....Bill Currie
 Sales, Prom. Mgr.....R. L. Zealy

WFRC—Reidsville—1947

Frequency: 1600 Kc. Power: 1000 Watts
 Owned-Oper. By.....Piedmont Carolina Bcstg.
 Address.....Harrison St. Ext.
 Tel.: DI 9-4361-2.....ABC-KBS
 Representative.....Bogner & Martin
 President.....H. T. Williams
 Gen., Sta., Comm. Mgr.....Stephen F. Woodson
 Program Director.....Forrest Bell
 Publicity Director.....Junior Griffin
 Chief Engineer.....Benney G. Grogan

WREV—Reidsville—1948

Frequency: 1220 Kc. Power: 250 Watts d.
 Owned-Oper. By.....Reidsville Bcstg. Co.
 Address.....Box 1349
 Tel.: DI 9-7051.....Independent
 Pres., Gen. Mgr.....William M. Oliver, Sr.
 Program Director.....Mrs. Katye P. Oliver
 Sales, Prom. Mgr.....E. M. Hurd
 V.P., Ch. Engineer.....William M. Oliver, Jr.

WCBT—Roanoke Rapids—1940

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By.....WCBT, Inc.
 Address.....251 Roanoke Ave.
 Tel.: JE 7-4184.....MBS
 Station Representative.....Continental

NORTH CAROLINA

President.....J. Winfield Crew Jr.
General Manager.....Tommy Williams
Chief Engineer.....Marvin Floyd

WAYN—Rockingham—1946

Frequency: 900 Kc....Power: 1000 Watts d.
Owned-Operated By.....WAYN, Inc.
AddressRockingham
Tel.: TWinning 5-4041.....Independent
Pres., Gen., Sta. Mgr.....Wayne M. Nelson
Comm., Sls., Prom. Mgr.....William Futterer
Program Director.....Jimmy Smith
Publicity Director.....Henry Boggan
Chief Engineer.....Carl M. Wilson

WCEC—Rocky Mount—1947

Frequency: 810 Kc....Power: 1000 Watts d.
Owned By.....East Carolina Electronics
Address.....P. O. Box 1075
Tel.: 2-3108CBS
Newspaper AffiliationTelegram
Sta. RepresentativePearson
PresidentJosh Horne
Comm., Sales Prom. Mgr.....Ray Thompson
Program Dir.....Ray Wilkerson
Publicity Dir.....Mel Warner
Chief Engineer.....Viles Williams

WEED—Rocky Mount—1933

Freq.: 1390 Kc....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....W. A. Wynne
AddressBox 752
Tel.: GI 6-6736.....ABC
RepresentativeBurn-Smith
President.....W. A. Wynne
General Station Mgr.....W. A. Wynne Jr.
Commercial Manager.....George E. Peterson
Program Director.....John R. Drozd
Chief Engineer.....Joe R. Morris
Owners of: WBAR, Bartow, Fla.

WRMT—Rocky Mount—1958

Frequency: 1490 Kc....Power: 250 Watts
Owned By.....Olinda Enterprises, Inc.
AddressBox 283
Tel.: GI 6-9283.....Independent
Station Representative.....Walker-Rawalt
President.....George Valentine
General Manager.....Norman J. Suttles
Station Manager.....Martin L. Street
Commercial Manager.....C. B. Harrison
Chief Engineer.....James Casey

WRXO—Roxboro—1949

Frequency: 1430 Kc....Power: 1000 Watts d.
Owned-Operated By.....Roxboro Bcstg. Co.
AddressBox 130
Tel.: 6013.....Independent
General Manager, Ch. Eng.....H. S. Taylor

WSAT—Salisbury—1947

Frequency: 1280 Kc....Power: 1000 Watts
Owned-Oper. By.....Mid-Carolina Bcstg. Co.

Business-AddressDrawer 99
Tel.: MELrose 3-0621.....ABC
President.....Charles H. Wentz
Sta. Mgr.....Harry L. Welch
Vice President, Ch. Eng.....E. L. Sherman

WSTP—Salisbury—1938

Frequency: 1490 Kc....Power: 250 Watts
Owned-Oper. By.....WSTP, Inc.
Address.....1105 Statesville Rd.
Tel.: MELrose 6-3811.....MBS
Station Representative.....Walker-Rawalt
President, General Mgr.....Tom Harrell
Publicity Director.....Richard Norwood
Chief Engineer.....Gene Tommerdahl

WEYE—Sanford—1952

Frequency: 1290 Kc....Power: 1000 Watts d.
Owned-Oper. By.....WEYE, Inc.
Address.....137 S. Steele St.
Tel.: SP 4-5561.....Independent
President.....Dallas L. Mackey
General Mgr.....B. E. Peele

WWGP—Sanford—1946

Frequency: 1050 Kc....Power: 1000 Watts d.
Owned-Oper. By.....WWGP Bcstg. Corp.
Address.....P. O. Box 651
Tel.: SPring 3-6611.....KBS
President-Mgr.....Frank Abbott, Jr.
Chief Engineer.....J. C. Patterson

WYAL—Scotland Neck—1960

Frequency: 1280 Kc....Power: 5,000 Watts d.
Owned-Oper. By.....WYAL Radio, Inc.
Address.....Box 9, Hwy. 125
Tel.: Valley 6-9321.....Independent
President.....J. Laurino
Executive Director.....R. E. Cobbins
General Manager.....J. T. Reeder

WADA—Shelby—1958

Frequency: 1390 Kc....Power: 500 Watts d.
Owned By...Cleveland County Bcstg. Co. Inc.
Business Address.....Highway 226
Tel.: HUXley 2-1390.....Independent
Pres., Gen. Mgr.....Boyce J. Hanna
Commercial Manager.....Harold J. Noles
Chief Engineer, Prog. Dir.....Kenneth Vassey

WOHS—Shelby—1946

Frequency: 730 Kc....Power: 1000 Watts
Owned-Oper. By.....Western Carolina Radio
Business Address.....1511 W. Dixon Blvd.
Tel.: HUXley 7-6313.....MBS-KBS
Pres., Gen. Manager.....Robert M. Wallace
Comm. Manager.....Don McClain
Chief Engineer.....Edwin A. Patterson

WNCA—Siler City—1952

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned-Operated By.....Chatam Bdcstg. Co.
 AddressBox 852
 Tel.: SH 2-2135.....Independent
 President.....H. E. Stout
 General, Station Mgr.....Don L. Pierce
 Program Director.....Charles M. White
 Chief Engineer.....Roman O. Smith

WMSJ—Sylva—1957

Frequency: 1480 Kc. Power: 5000 W., d.
 OwnedWMSJ, Inc.
 AddressBox 907
 Tel.: JU 6-2221.....Independent
 Station RepresentativeKeystone
 President.....Harold H. Thoms
 Gen., Comm. Mgr.....James B. Childress
 Program Director.....Danny Barnes
 Chief Engineer.....Billy Sorrells

WMPM—Smithfield—1950

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Carolina Bcstg. Service
 AddressBuffalo Road
 Tel.: WEBster 4-2434.....KBS
 Station Representative.....Bernard
 President.....Ellis Barbour
 General Manager, Prog. Dir.....Carl E. Lamm
 Station, Commercial Mgr.....John Ciccone
 Sales Promotion Mgr.....Mable Talton
 Publicity Director.....Erma Williams
 Chief Engineer.....W. R. Mecom

WTAB—Tabor City—1954

Frequency: 1370 Kc. Power: 5000 Watts, d.
 Owned-Oper. By.....Tabor City Bcstg. Co
 AddressBox 528
 Tel.: 3171.....Independent
 President.....John B. Ward
 Station Manager.....Troy McPherson
 Chief Engineer.....S. J. Hart

WEEB—Southern Pines—1947

Frequency: 990 Kc. Power: 5000 Watts d.
 Owned..The Sandhill Community Bcstrs., Inc.
 AddressHighway No. 2
 Tel.: 5-7001.....ABC-KBS
 Stations Reps.....Holman; Dora-Clayton
 Pres., Gen. Mgr.....Jack S. Younts
 Chief Engineer.....Carl Strohmeyer

WCPS—Tarboro—1947

Frequency: 760 Kc. Power: 1000 Watts d.
 Owned-Oper....Coastal Plains Bcstg. Co., Inc.
 AddressBox 1112
 Tel.: TALbot 3-2191.....Independent
 Station RepresentativeDora-Clayton
 President.....V. E. Fountain
 General, Station Mgr.....W. R. Ward
 Prom., Commercial Manager..Robert L. Harper
 Program Director.....Edward Conway
 Publicity Director.....Pat O'Neal
 Chief Engineer.....Glen Massengill

WTOE—Spruce Pine—1955

Frequency: 1470 Kc. Power: 1 Kw. d.
 Owned-Oper. By..Toe River Valley Bcstg. Co.
 AddressBox 536
 Tel.: PO. 5-4296.....KBS
 Pres., Gen. Mgr.....Tom N. Cooper
 Commercial Manager.....Rebecca Wilson
 Sales Prom., Publicity Dir.....Noland Cooper
 Chief Engineer.....Kyle Best

WTNC—Thomasville—1947

Frequency: 790 Kc. Power: 1000 Watts d.
 Owned By.....The Thomasville Bcsta. Co.
 AddressP. O. Box 750
 Tel.: 2701.....Independent
 President.....R. F. Van Landingham
 Gen., Sta. Mgr.....Harold Harrison
 Chief Engineer.....C. C. Fritts

WDBM—Statesville—1957

Frequency: 550 Kc. Power: 500 W.,d.
 Owned.....Iredell Bcstg. Corp.
 Address.....New Northwestern Bk. Bldg.
 Tel.: TR 2-2455.....Independent
 President.....Walter A. Duke
 Gen. Mgr.....Clay Cline
 Comm. Mgr.....Earl Carney
 Sales Promotion Mgr.....Carl Davis
 Publicity Director.....Jerry Bayliff
 Program Director.....Mary Sue Lewis
 Chief Engineer.....N. B. Mills II

WTYN—Tryon—1954

Freq.: 1550 Kc. Power: 1 Kw. d.
 Owned.....Polk County Broadcasters
 AddressBox 940
 Tel.: UL 2-4755.....KBS
 Gen., Comm. Mgr.....Henry G. Bartol, Jr.
 Station Mgr., Pub. Dir.....Gertrude S. Taylor
 Chief Engineer.....Norme D. Frost

WSIC—Statesville—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By.....Statesville Bcstg. Co.
 AddressBox 1189
 Tel.: TR 3-9078.....Independent
 Gen., Sta. Mgr.....G. M. Allen
 Chief Engineer.....T. K. Abernethy

WADE—Wadesboro—1947

Frequency: 1210 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....A. P. Lyon & Son
 Address.....P.O. Box 341
 Tel.: MY 4-2175.....KBS
 General Manager.....W. P. Billingsley
 Station Manager.....Walter V. Mitchell
 Program Director.....W. T. Ballard Jr.
 Chief Engineer.....Louis Mercer
 Owners of: WKDX, Hamlet, N. C.

NORTH CAROLINA

WLSE—Wallace—1953

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Duplin Bcstg. Co.
Address.....Highway 117
Tel.: 6611.....KBS
General Manager.....Harry Kramer
Ch. Eng.....Raymond Fields

WRRF—Washington—1942

Frequency: 930 Kc....Power: 5 Kw., 1 Kw. n.
Owned-Oper. By...Tar Heel Bcstg. System, Inc.
Address.....Bank of Washington Bldg.
Tel.: WH 6-2162.....ABC
Station Reps.....Bolling; Ayers
President, General Mgr....W. R. Roberson, Jr.
Station Manager.....W. W. Moore
Commercial, Sls. Prom. Mgr.....Bob Frowein
Program Publicity Director.....Merrill Daniels
Chief Engineer.....R. W. Tripp

WHCC—Waynesville—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio WHCC
Address.....Main St.
Tel.: GL 6-8661.....KBS
Pres., Gen. Mgr.....K. D. Fry
Treasurer.....M. F. Fry
Chief Engineer.....John Dickerson

WCNF—Weldon—1959

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Twin City Bcstg.
Address.....Box 588
Tel.: Jefferson 6-3115.....Independent
President.....Nathan Frank
Exec. V.P.....Dr. O. Frank
Manager.....Jo Ann Frank
Program Director.....D. Williams

WETC—Wendell-Zebulon 1959

Frequency: 540 Kc.....Power: 250 Watts, d.
Owned By.....Wendell-Zebulon Radio Co.
Address.....Route 1, Zebulon
Tel.: ANdrew 9-9325, Zeb.....Independent
President.....Lewis V. Parrish
General Mgr., Chf. Eng.....Bill Kirby
Commercial Mgr.....Nathan Lassiter
Sales Promotion Mgr.....Bill Holland
Program, Pub. Dir.....Bruce Creekmore

WKSK—West Jefferson—1959

Frequency: 1600 Kc.....Power: 1 Kw., d.
Owned.....Childress Bcstg. Corp.
Address.....Box 311
Tel.: 6001.....KBS
Station Representative.....Hopewell
President.....James B. Childress
General, Station Mgr.....J. Ardell Sink
Sales Prom., Pub. Dir.....Carroll B. Hart
Program Director.....Coy H. Deal
Chief Engineer.....Vernon McCarthy

WENC—Whiteville—1946

Frequency: 1220 Kc.....Power: 1000 Watts
Owned.....Whiteville Broadcasting Co., Inc.
Address.....P. O. Box 700
Tel.: MI 2-2133.....KBS
Representative.....Thomas F. Clark
President.....J. A. Maultsby, Sr.
General Mgr.....Don Viets

WIAM—Williamston—1951

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....E. Carolina Bcstg. Co.
Address.....Manning Bldg.
Tel.: SW 2-4161.....Independent
Co-owner, Gen. Mgr.....Charles M. Gaylord
Co-O., Sta. Manager.....William H. Farrow
Chief Engineer.....Charles Neer

WGNI—Wilmington—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By...New Hanover Bcstg. Corp.
Business Address.....211 N. Second St.
Tel.: ROger 2-2493.....MBS
Representative.....Walker-Rawalt
President.....J. S. Brody
General Manager.....Allen B. Jones
Prog. Dir., Chief Eng.....Arthur L. Madeley

WKLM—Wilmington—1956

Frequency: 980 Kc.....Power: 5000 Watts
Owned By.....Arlington-Fairfax Bcstg. Corp.
Address.....Insurance Bldg.
Tel.: ROger 3-4633.....Independent
Representative.....Bcst. Time Sales
President.....Harold H. Thoms
Station Mgr.....Sam Dodd
Chief Engr.....Gerald Wear
Owners of: WISE-AM-TV, Asheville; WCOG,
Greensboro; WAYS, Charlotte; WEAM, Arling-
ton, Va.

WMFD—Wilmington—1935

Frequency: 630 Kc.....Power: 1000 Watts
Owned By.....Dunlea Bcstg. Ind., Inc.
Address.....Box 1889
Tel.: ROger 2-4474.....ABC
Representatives.....Burn-Smith, Ochs
President.....R. A. Dunlea, Sr.
Gen. Mgr., Chief Eng.....Richard Dunlea, Jr.
Commercial Manager.....Robert J. Hurley
Program Dir.....Eric Bruton

WGTM—Wilson—1937

Frequency: 590 Kc.....Power: 5000 Watts
Owned-Oper. By.....Watson Industries, Inc.
Address.....Box 1020
Tel.: 243-2188.....MBS
Station Reps.....Weed; Clarke Brown
President, Gen. Mgr.....Penn T. Watson, Jr.
Commercial, Prom. Mgr.....R. L. Pyles
Publicity Director.....Aaron Pitt
Program Director.....Bill Bunn
Chief Engineer.....Roy Barrow

NORTH CAROLINA-NORTH DAKOTA

WVOT—Wilson—1948

Freq.: 1420 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By Wilson Radio Co., Inc.
 Address Box 170
 Tel.: 243-5157 Independent
 Station Representative Devney-O'Connell
 President H. W. Anderson
 Gen., Sta. Mgr. Harry Severance
 Comm., Sales Prom. Mgr. P. O. Barnes
 Program Director Wistar Moore, Jr.
 Chief Engineer Dan S. Williams

WAAA—Winston-Salem—1949

Frequency: 980 Kc. Power: 1000 Watts d.
 Owned Laury Assoc., Inc.
 Address Box 3119
 Tel.: PA 2-4121 Independent
 Representatives Bob Dore; Ochs
 President Robert A. Monroe
 General Manager Ranny Daly
 Chief Engineer Lee Wallenhaupt

WAIR—Winston-Salem—1937

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Forsyth Bcstg. Co.
 Address P.O. Box 5317
 Tel.: 2-1133 Independent
 President J. F. Koons, III

General, Sta. Mgr. Harold Calvin
 Chief Engineer Lee C. King

WSJS—Winston-Salem—1930

Frequency: 600 Kc. Power: 5000 Watts
 Owned-Oper. By Piedmont Publishing Co.
 Address 419-21 N. Spruce St.
 Tel.: PA 5-2311 NBC
 Newspaper Affil. Journal, Twin City Sentinel
 Station Rep. Peters, Griffin, Woodward
 V.P., Gen. Mgr. Harold Essex
 Operations Manager Phil Hedrick
 Commercial Manager Harry B. Shaw
 Program Manager John Comas
 Promotion Mgr. Richard Barron
 Chief Engineer Leon Lasley

WTOB—Winston-Salem—1947

Freq.: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Op. By Winston-Salem Bcstg. Co., Inc.
 Address 300 S. Stratford Road
 Tel.: PA 3-4353 Independent
 Representative Venard, Rintoul, McConnell
 President James W. Coan
 General Mgr. Charles W. Brunt
 Commercial Mgr. L. G. Jones
 Publicity Dir. Margaret Sugg
 Chief Engineer James Hoke

Pop.: 634,500
 Families: 172,000

North Dakota

Radio Homes: 167,500
 AM Stas. in State: 20

KBOM—Bismarck-Mandan 1925

Freq.: 1270 Kc. Power: 1 Kw., d. 250 W., n.
 Owned Mandan Radio Assoc.
 Address Box 667, Bismarck
 Tel.: CA 3-4411 Independent
 Rep. Gill-Perna; Weed; Dean & Slaughter
 President, Gen. Mgr. R. C. Johnson
 Station Mgr., Pub. Dir. Cal Culver
 Commercial Prom. Mgr. Nils Pearson
 Program Dir. Chuck Graves
 Chief Engineer Herb Leupp

Owned By Dakota Musicasters
 Address 117½ N. 5th St.
 Tel.: CApital 3-4447 KBS
 Station Representative Forjoe
 General Manager Robert Eubanks
 Comm. Mgr., Chief Eng. Bill Banks
 Program Director Joe Arquette
 Owners of: KOYN, Billings; KUTT, Fargo; KUDI,
 Great Falls; KQYN, Minot.

KDLR—Devils Lake—1925

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By KDLR, Inc.
 Business-Studio Address 400 12th Ave.
 Tel.: 1090 MBS
 Representative Hal Holman
 Pres., Gen. Manager Bert Wick
 Comm. Mgr. Paul R. Lange
 Chief Engineer Richard Moritz

KFYR—Bismarck—1925

Frequency: 550 Kc. Power: 5000 Watts
 Owned-Operated By Meyer Bcstg. Co.
 Address 200½ North Fourth
 Tel.: CA 3-0900 NBC
 Station Representative Blair, Hyett
 Pres., General Manager W. A. Ekberg
 Station Mgr. R. W. MacLeod
 Program Director Jim Backlin
 Sales Prom. Mgr. Raymond Isaak
 Chief Engineer Ivar Nelson
 Owners of: KFYR-TV; KMOT, Minot; KUMV,
 Williston.

KDIX—Dickinson—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Dickinson Radio Assn.
 Bus-Studio Address 119 2d Ave. W.
 Tel.: 5133 Independent
 Representative Holman; Hurlley
 General Manager Stanley Deck
 Station Manager Mel Hallock
 Commercial Manager Bob Weiler
 Chief Engineer Benjamin G. Locherd

KQDI—Bismarck—1958

Frequency: 1350 Kc. Power: 500 Watts d.

NORTH DAKOTA

KUTT—Fargo—1960

Frequency: 1550 Kc. Power: 5 Kw. d.
Owned By.....KUTT Music Bcstrs.
Address.....Box 109
Tel.: ADAMS 5-7551.....Independent
Station Rep.....Bowden
Station Mgr.....Jim Uglum
Commercial Mgr.....Fred Drewry
Sales Prom. Mgr.....Ron Titus
Program Dir.....Red Alix
Publicity Dir.....Duncan Anderson
Chief Engineer.....Ed Kuehnel
Owners of: KQDY, Minot; KQDI, Bismarek; KUDI,
Great Falls; KOYN, Billings.

KXGO—Fargo—1948

Frequency: 790 Kc. Power: 5000 Watts
Owned-Oper. By.....N. Dak. Bcstg. Co.
Address.....4000 West Main Ave.
Tel.: ADAMS 5-4461.....ABC
Representative.....Gill-Perna
President, Gen. Mgr.....John W. Boler
Comm. Sales Prom. Mgr.....Clyde Olson
Program. Publicity Dir.....Joe Boyle
Chief Engineer.....Norris Pederson
Owners of: KXGO-TV; KXJB-TV, Valley City;
KBMB, Bismarek; KXMC-TV, Minot, all N. D.;
KNAB-TV, Aberdeen, S. D.

WDAY—Fargo—1922

Frequency: 970 Kc. Power: 5000 Watts
Owned-Operated By.....WDAY, Inc.
Business-Studio Address.....207 North Fifth
Tel.: ADAMS 2-3371.....NBC
Newspaper Affil.....Forum
Rep.....Peters, Griffin, Woodward, Inc.
President.....N. Black, Jr.
Station Manager.....Jack Dunn
Sales Manager.....Bill Burn

KGPC—Grafton—1958

Frequency: 1340 Kc. Power: 250 Watts
Owned By.....KGPC Co.
Address.....P.O. Box 312
Tel.: 105.....Independent
President.....Elton W. Ringsak
General Mgr.....C. G. Matheson
Station Mgr.....R. G. Biddick
Commercial Mgr.....R. Hunt
Chief Engineer.....Rex Rice

KILO—Grand Forks—1941

Frequency: 1440 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Grand Forks Herald, Inc.
Address.....First Natl. Bank Bldg.
Tel.: 4-5321.....CBS
Newspaper Affiliation.....Herald
Reps.....Everett-McKinney; O'Connell; Bowden
President.....M. M. Oppegard
Sta., Comm. Mgr.....Herman Livingston
Adm. Exec.....Dorothy Ann Kirk
Chief Engineer.....A. F. Petrich

KNOX—Grand Forks—1947

Frequency: 1310 Kc. Power: 5000 Watts
Owned By.....Community Radio Corp.
Address.....P. O. Box 1110
Tel.: 4-4611.....MBS
President.....Harry Rice
General Mgr.....Robert C. Lukkason
Station Mgr.....Justin Hoberg
Chief Engineer.....David L. Chumley

KNDC—Hettinger—1954

Frequency: 1490 Kc. Power: 250 Watts
Owned.....Hettinger Bcstg. Co.
Address.....Lambert Bldg.
Tel.: 56 7-2421.....KBS
President.....P. J. Schults
General Station Mgr.....Allen R. McIntyre
Sales Prom. Mgr.....Jonas Johnson
Publicity Director.....Bill McIntyre
Chief Engineer.....Doyle Ritter

KEYJ—Jamestown—1954

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned.....James River Bcstg. Co.
Address.....Box 1170
Tel.: Clinton 2-2160.....KBS-MBS
Station Representative.....Bowden
President.....Robert E. Ingstad
Station Manager.....A. G. Berry
Comm. Manager.....R. L. Richardson
Publicity Director.....Dan Brannan
Program Director.....Terry D. Soulis
Sales Prom. Mgr.....James Myers
Chief Engineer.....Kenneth L. Rich

KSJB—Jamestown—1937

Frequency: 600 Kc. Power: 5000 Watts
Owned-Oper. By.....KSJB, Inc.
Address.....Box 1271
Tel.: CL 2-3570-1.....CBS
Reps.....Weed; Evans; Dean & Slaughter
President.....James M. Pryor, Jr.
General Sta. Mgr.....Don MacTavish
Program Director.....Burton Light
Commercial Manager.....S. S. Ingersoll
Sales Prom. Mgr.....Vic Donegan
Publicity Dir.....Bud Buchanan
Chief Engineer.....Harvey Van Erem

KCJB—Minot—1950

Frequency: 910 Kc. Power: 1000 Watts
Owned-Oper. By.....KCJB, Inc.
Address.....Box 1712
Tel.: TE 5-1161.....CBS
Representative.....Weed
Pres., Gen. Mgr.....James M. Pryor, Jr.
Comm. Mgr.....J. D. Bohan

KLPM—Minot—1929

Frequency: 1390 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Minot Bcstg. Co.
Business Address.....320 Third Ave., S.W.

Tel.: Temple 4-1146.....MBS
 Representative.....Walker-Rawalt
 President.....Ethel H. Cooley
 Gen. Mgr., Ch. Eng.....C. W. Baker
 Comm. Dir., Prog. Dir.....Leslie E. Maupin

KQDY—Minot—1957

Frequency: 1320 Kc.....Power: 1 Kw., d.
 Owned.....Dakota Broadcasters
 Address.....Box 1388
 Tel.: TEmple 7-1124.....Independent
 Representative.....ForJoe
 General, Station Mgr.....Jack W. Birchill
 Sales Promotion Mgr.....John Boe
 Program Director.....Les Sabo
 Chief Engineer.....Chet Sagaser

KEYD—Oakes—1959

Frequency: 1220 Kc.....Power: 1 Kw., d.
 Owned.....Interstate Broadcasting Co.
 Address.....114 Union Ave.
 Tel.: RIVERSIDE 2-2376.....MBS
 Station Representative.....Bowden
 President.....Robert E. Ingstad
 General Mgr., Chief Eng.....Glenn Olson

Program Director.....Jerry Regnier
 Owners of: KBMW, Wahpeton; KOVC, Valley City;
 KEYJ, Jamestown, all N. D.; KEYL, Long
 Prairie, KWAD, Wadena, both Minn.

KOVC—Valley City—1936

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....KOVC, Inc.
 Address.....135 Central Ave. S.
 Tel.: 1490.....MBS
 Station Representative.....Bowdon
 Pres., Gen. Mgr.....Robert E. Ingstad
 Station, Commercial Mgr.....Dale Olson
 Program Director.....Tom Burgum
 Chief Engineer.....Charles Sjostrum

KEYZ—Williston—1948

Frequency: 1360 Kc.....Power: 5 Kw.
 Owned-Oper. By.....Charles L. Scofield
 Address.....Box 1240
 Tel.: GREENFIELD 3-3911.....Independent
 Representative.....Holman
 Gen. Mgr., Ch. Eng.....Chas. L. Scofield
 Commercial Prom. Manager.....Ray David
 Sales Prom. Mgr.....Freeman Hover
 Publicity Director.....Bob Miller
 Program Director.....Bob Gilbert

Pop.: 9,800,000
 Families: 2,957,000

Ohio

Radio Homes: 2,866,000
 AM Stas. in State: 93

WADC—Akron—1925

Frequency: 1350 Kc.....Power: 5000 Watts
 Owned-Operated By.....Allen T. Simmons
 Business Address.....40 E. Mill St.
 Tel.: JE 5-6165.....CBS
 Representative.....Webb
 Pres., Gen., Sta. Mgr.....Allen T. Simmons
 Chief Engineer.....Arnold Bock

WAKR—Akron—1940

Frequency: 1590 Kc.....Power: 5000 Watts
 Owned By.....Summit Radio Corp.
 Address.....853 Copley Rd.
 Tel.: PO 2-8811.....ABC
 Newspaper Affiliation.....Beacon Journal
 Station Representative.....McGavren
 President, General Mgr.....S. Bernard Berk
 Station Manager.....Roger G. Berk
 Comm. Mgr.....Kenneth M. Keegan
 Program Publicity Director.....Bob Wylie
 Sales Promotion Mgr.....Robert I. Bostian
 Chief Engineer.....Irwin L. Knopp

WCUE—Akron—1949

Frequency: 1150 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....WCUE Radio, Inc.
 Address.....424 Sackett Ave.
 Tel.: WA 3-9761.....MBS
 Representative.....Gill-Perna
 President, Secretary.....Ted Estabrook
 V.P., Treas.....Jack Valdes
 V.P., Gen. Sales Mgr.....George Mamas
 Sales Promotion Mgr.....Ed Boss
 Chief Engineer.....Henry Niederkofler

WHLO—Akron—1944

Frequency: 640 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Radio Akron, Inc.
 Address.....51 W. State St.
 Tel.: BL 3-7101.....Independent
 Station Reps.....Eastman; Ohio Station Reps.
 President.....Louis J. Appell, Jr.
 General, Station Mgr.....Arthur W. Carlson
 Commercial Mgr.....Ted Hepburn
 Program Dir.....Robert Shipley
 Sales Prom. Mgr.....Adrian R. Cooper
 Chief Engineer.....Glenn Winter

WFAH—Alliance—1953

Frequency: 1310 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....The Review Pub. Co.
 Address.....2720 S. Union
 Tel.: TALbot 1-1111.....Independent
 Newspaper Affiliation.....Review
 Representative.....Grant Webb
 President.....D. A. Peterson
 General, Comm. Mgr.....Robert A. Gates
 Program Director.....Edward D. Krahling
 Chief Engineer.....Charles Dietrich

WNCO—Ashland—1959

Frequency: 1340 Kc.....Power: 250 W.
 Owned.....Radio Ashland, Inc.
 Business Address.....Ashland Mansfield Rd.
 Tel.: 2-1572.....MBS
 Station Representative.....Ohio Stations
 Pres., Ch. Engr.....Charlie Calhoun
 Station Mgr.....W. E. Waldorf

OHIO**WREO—Ashtabula—1937**

Freq.: 970 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By..... WICA, Inc.
 Address Box 372
 Tel.: WYman 3-2136..... Independent
 Newspaper Affil..... Star Beacon
 Representative Clark
 President D. C. Rowley
 General Manager..... John Collin
 Station Manager..... D. W. Fassett
 Commercial Mgr..... I. H. Bleasdale
 Chief Engineer..... Frank Bernato

WATH—Athens—1950

Frequency: 970 Kc. Power: 1000 Watts d.
 Owned By..... Radio Athens, Inc.
 Address Box 567
 Tel.: LYnwood 3-1587..... Independent
 President, Chief Eng..... Andrew Kovlan
 Comm. Manager..... John Kerr
 Program Director..... Doug Sinsel

WOMP—Bellaire—1947

Frequency: 1290 Kc. Power: 1000 Watts d.
 Owned By..... WOMP, Inc.
 Address Box 567
 Tel.: ORchard 6-5661..... MBS
 Station Representative Hollingbery
 President..... Donald J. Horton
 General Manager..... Len Carl
 Program Director..... Bob Chaddock
 Chief Engineer..... Jack Jennings

WOHP—Bellefontaine—1952

Frequency: 1390 Kc. Power: 500 Watts
 Owned..... Lake Erie Radio & TV Corp.
 Address..... E. Sandusky St.
 Tel.: LY 2-5796..... Independent
 President..... T. Talbot
 General Manager..... R. K. Wood
 Chief Engineer..... Ken Arnold

WHRW—Bowling Green—1954

Frequency: 730 Kc. Power: 1000 Watts d.
 Owned By..... Howard R. Ward
 Address..... Waldorf Hotel, Toledo
 Tel.: TR 4-4365..... Independent
 President, Gen. Mgr..... Howard R. Ward
 Station, Prom. Mgr..... G. Mishler

WILE—Cambridge—1948

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned-Oper... Land o' The Lakes Bcstg. Corp.
 Address..... 917 Beatty Ave.
 Tel.: 4-5606..... KBS
 Pres., Gen. Mgr..... Howard A. Donahoe
 Sales Manager..... Geo. Wolfington
 Program Director..... Lew Wagner
 Chief Engineer..... Robert Kissinger

WAND—Canton—1947

Frequency: 900 Kc. Power: 500 Watts d.
 Owned-Oper. By..... Dover Bcstg. Co., Inc.
 Address..... 106 High Ave., N.W.
 Tel.: GL 6-8396..... MBS
 Station Representative Walker-Rawalt
 President..... Mrs. Agnes J. R. Greer
 General Manager..... W. B. Steis
 Station Manager..... Sal Butera
 Sales Manager..... Don Newman
 Sales Promotion Mgr..... Bill Burton
 Program Director..... Ken Speck
 Publicity Director..... Patti Quillen
 Chief Engineer..... Don Graff
 Owners of: WJER, Dover, O.

WCMW—Canton—1946

Frequency: 1060 Kc. Power: 1000 Watts d.
 Owned-Operated By..... Stark Bcstg. Corp.
 Business Address... 4601 Hills & Dales Rd., NW
 Tel.: GL 5-9475..... Independent
 Station Representative Masla
 President..... Geneva H. Gee
 General Manager..... Clark L. Dozer
 Asst. Sta. Mgr., Sales Prom. Mgr. R. Bremkamp
 Program Dir..... Thom Sherwood
 Chief Engineer..... Al James
 Owners of: WARJ, Peru.

WHBC—Canton—1925

Frequency: 1480 Kc. Power: 5000 Watts
 Owned-Operated By..... Ohio Bcstg. Co.
 Business-Studio Address... 550 S. Market St.
 Tel.: GL 6-7166..... ABC
 Newspaper Affil..... Brush-Moore
 Representative... Venard, Rintoul, McConnell
 President..... Eugene Carr
 Station Manager..... Paul E. Gilmer
 Chief Engineer..... John Schen

WBEX—Chillicothe—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned..... Shawnee Broadcasting Co.
 Bus. Address..... Pohlman Rd., Carlisle Hill
 Tel.: PRospect 3-2244..... MBS, KBS
 Representative Thomas F. Clark
 President, Gen. Mgr..... Truman A. Morris
 Comm. Prom. Mgr..... Alice Shein
 Program Director..... Mary Morris
 Chief Engineer..... Donald L. Head

WCHI—Chillicothe—1956

Frequency: 1350 Kc. Power: 500 Watts, d.
 Owned By..... Courthouse Bcstg. Co.
 Address..... 800 Eastern Avenue
 Tel.: PR 4-3385..... Independent
 Station Rep..... Devney-O'Connell
 President, Chief Eng..... W. N. Nungesser
 Station, Commercial Mgr..... Ray Anderson
 Program Director..... Worley Rodehaver
 Publicity Director..... Edna Pointer
 Owners of: WCHO, Washington Courthouse;
 WKOV, Wellston, both O.

WCIN—Cincinnati—1953

Frequency: 1400 Kc. Power: 5 Wts. d., 500 n.
 Owned-Oper. By... Rounsaville Radio Stations
 Address... 3301 Beekman St.
 Tel.: MU 1-7600... Independent
 Representative... Pearson, Dora-Clayton
 President... R. W. Rounsaville
 General Manager... Ralph B. Johnson
 Station Manager... Carl Gucken
 Program Director... Charles Scruggs
 Chief Engineer... C. Dettmar
 Owners of: WLOU, Louisville; WMBM, Miami
 Beach; WTMP, Tampa; WVOL, Nashville;
 WYLD, New Orleans; KRZY, Dallas.

WCKY—Cincinnati—1929

Frequency: 1530 Kc. Power: 50,000 Watts
 Owned-Operated By... L. B. Wilson, Inc.
 Address... Hotel Sheraton Gibson
 Tel.: CH 1-6565... Independent
 Station Representative... AM Radio Sales
 President... Charles H. Topmiller
 General Manager... Jeanette Heinze
 V.P., Chg of Sales... Tom Welstead
 Admin. Asst., Sales... Harold Perry
 Sales Prom., Pub. Dir... Bruce Handshu
 Program Director... Paul Miller
 Owners of: WLBW, Miami.

WCPO—Cincinnati—1927

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By... Scripps-Howard Radio, Inc.
 Address... 2345 Symmes St.
 Tel.: CA 1-0777... Independent
 Newspaper Affiliation... Post-Times Star
 Representative... John Blair
 General Manager... M. C. Watters
 Station Director... Patrick H. Crafton
 Program Director... Bill Dawes
 Chief Engineer... Paul Adams

WKRC—Cincinnati—1922

Frequency: 550 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By... Taft Broadcasting Co.
 Address... 1906 Highland Ave.
 Tel.: GA 1-1750... CBS
 Representative... Katz
 President... Hulbert Taft, Jr.
 V.P. of Operations... L. H. Rogers II
 General Station Mgr... Hubbard Hood
 Commercial Mgr... R. L. Bevington
 Program Director... Ed Kennedy, Jr.
 Operations Mgr... Paul Shumate
 Sales Prom., Pub. Dir... Lila Lambert
 Chief Engineer... Hugh LaCrosse
 Owners of: WTVN-AM-TV, Columbus, O.; WBRZ-
 AM-TV, Birmingham, Ala.; WKYT, Lexing-
 ton, Ky.; WKRC-TV.

WLW—Cincinnati—1922

Frequency: 700 Kc. Power: 50 Kw.
 Owned... Crosley Bcstg., Corp.
 Address... 140 W. Ninth St.
 Tel.: CH 1-1822... NBC
 Station Representatives... Lowrance, Moore

Chm. of Board... James D. Shouse
 Pres., Gen. Mgr... Robert E. Dunville
 V.P., Sales... H. P. Lasker
 V.P. Programs... Al Bland
 Radio Sales Mgr... Scott McLean
 Program Director... Gene Dailey
 Chief Engineer... R. J. Rockwell

WSAI—Cincinnati—1923

Frequency: 1360 Kc. Power: 5000 Watts
 Owned-Oper. By... Jupiter Bcstg. Corp.
 Address... Sinton Hotel
 Tel.: MAin 1-1068... Independent
 Station Representative... Gill-Perna
 President... Erny Tannen
 General, Station Mgr... Howard Eicher
 Sales Prom., Pub. Dir... Marian E. Knight
 National Sales Mgr... C. L. Doty
 Program Director... Robert C. Stone
 Chief Engineer... Joshua Bortz
 Owners of: WALT, Tampa; WPEN, Philadelphia.

WZIP—Cincinnati—1947

Frequency: 1050 Kc. Power: 1 Kw., d.
 Owned-Operated By... Greater Cinn. Radio, Inc.
 Address... Vernon Manor Hotel
 Tel.: UNiversity 1-6067... Independent
 Reps... Broadcast Time Sales; Ohio Sta.
 President... Carl Lindner
 General, Station Mgr... Robert B. Rietman
 Commercial Manager... John Jay
 Sales Service Mgr... Gittie Bortz
 Program Dir... Chas. Grady
 Publicity Director... Sylvia Elton
 Chief Engineer... Frank Wagner

KYW—Cleveland—1923

Frequency: 1100 Kc. Power: 50,000 Watts
 Owned-Oper. By... Westinghouse Bcstg. Co.
 Address... 815 Superior Ave.
 Tel.: CH 1-0942... Independent
 Sta. Representative... AM Radio Sales
 President... Donald H. McGannon
 General Manager... Perry B. Bascom
 Sales Manager... Fred E. Walker
 Sales Promotion Mgr... Frank Maruca
 Program Director... Eugene M. Plumstead
 Publicity Director... Church Guerth
 Chief Engineer... Sid Stadig
 Owners of: KYW-TV; WBZ-AM-TV, Boston;
 KDKA-AM-TV, Pittsburgh; WOWO, Fort Wayne;
 WIND, Chicago; KEN, Portland, Ore.; WJZ-TV,
 Baltimore; KPIX, San Francisco.

WABQ—Cleveland—1948

Frequency: 1540 Kc. Power: 1 Watt d.
 Owned By... Tuschman Bcstg. Corp.
 Address... 2323 Chester Ave.
 Tel.: CHerry 1-7555... Independent
 Station Rep... Howard
 President, Gen. Mgr... P. G. Tuschman
 Commercial Manager... Bert Noble
 Program Director... Harrison Dillard
 Chief Engineer... Rudy Jones

WERE—Cleveland—1948

Frequency: 1300 Kc.....Power: 5000 Watts
 Owned-Operated By....Cleveland Bcstg. Inc.
 Address.....1501 Euclid Ave.
 Tel.: SU 1-9600.....Independent
 Station Rep.....Venard, Rintoul & McConnell
 President.....Ray T. Miller, Jr.
 General, Station Mgr.....Richard M. Klaus
 Commercial Mgr.....Ed Paul
 Sales Prom., Pub. Dir.....Peter Roper
 Program Manager.....Ed Stevens
 Chief Engineer.....Harry Dennis
 Owners of: WERC, Erie, Pa.; WLEC, Sandusky, O.

WDOK—Cleveland—1950

Frequency: 1260 Kc.....Power: 5000 Watts
 Owned-Operated By.....Civic Bcstrs., Inc.
 Address.....1515 Euclid Ave.
 Tel.: MA 1-2890.....MBS
 Station Rep.....H-R
 President, Gen. Mgr.....Frederick C. Wolf
 Tech. Dir., Operations Mgr.....Ralph Quay
 Prog. Dir., Sales Coord.....Norman Wein
 Asst. Sales Director.....Dave Levine
 Chief Engineer.....Clifford E. Ormston

WGAR—Cleveland—1930

Frequency: 1220 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....Peoples Bcstg. Corp.

AddressStatler-Hilton Hotel
 Tel.: PR 1-0200.....CBS
 RepresentativeChristal
 PresidentHerbert Evans
 General, Station Mgr.....Carl E. George
 Program Director.....Robert K. Smiley
 Commercial Mgr.....Robert E. Forker
 Sales, Prom., Pub. Dir.....James Ward
 Chief Eng's.....L. Wingard, D. McCollister
 Owners of: WRFD, Worthington, O.; WMMN,
 Fairmont, W. Va.; WTTM, Trenton, N. J.;
 WNAX, Yankton, S. D.; KVTY, Sioux City.

WHK—Cleveland—1922

Frequency: 1420 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Metropolitan Bcstg.
 Address.....5000 Euclid Ave.
 Tel.: EXpress 1-5000.....Independent
 Station RepresentativeBlair
 PresidentJohn W. Kluge
 General, Sta. Mgr.....Jack Thayer
 Business Mgr.....Charles Masella
 Sales Prom., Pub. Dir.....Gary Davis
 Program Director.....Gerald Spinn
 Chief Engineer.....Ralph H. DeLany
 Owners of: WNEW AM-TV, N. Y.; WTTG, Wash-
 ington, D. C.; WIP, Philadelphia; WTVH-TV,
 Peoria; KOVR-TV, Stockton, Calif.

WJMO—Cleveland—1947

Frequency: 1490 Kc.....Power: 250 Watts

**MUSIC TO
 SELL BY**

NEWS AND
 FEATURES
 IN THE
 SAME
 KEY

WDOK

CLEVELAND'S No. 1 INFLUENCE / 1260

THE LATEST NIELSEN RATING FOR THE CLEVELAND AREA SHOWS
 THAT WDOK'S GOOD MUSIC DOMINATES LOCAL LISTENING!
 IN 26 QUARTER-HOURS WDOK IS FIRST WITH 26% AVERAGE SHARE

WDOK, 1515 Euclid Ave., Cleveland 15, Ohio • MAin 1-2890 • TWX: CV 158
 Fred Wolf—President & General Manager
 National Rep.: H-R Representatives, Inc.—PLaza 9-6800

Owned By..... Friendly Broadcasting Co.
 Address..... 11821 Euclid Ave.
 Tel.: Sweetbriar 5-1212..... ABC
 Sta. Rep..... Wittig; Dora-Clayton; Oakes
 President..... Richard Eaton
 General Station Mgr..... C. C. Courtney
 Commercial, Sls. Prom Mgr..... Don Bruck
 Program Director..... John Slade
 Publicity Director..... Ken Hawkins
 Chief Engineer..... Chuck Owens

WJW—Cleveland—1960

Frequency: 850 Kc..... Power: 10,000 W.
 Owned By..... Storer Bcstg. Co.
 Address..... 1630 Euclid Ave.
 Tel.: Tower 1-6080..... NBC
 Newspaper Affil..... Miami Sun
 Representative..... Katz
 President..... G. B. Storer, Sr.
 V.P. & Gen. Mgr..... James E. Bailey
 General Sales Mgr..... Jules C. Blum
 Program Director..... Bruce MacDonald
 Chief Engineer..... Furn Anderson
 Owners of: WJW-FM-TV; WGBS-AM-FM Miami;
 WJBK-AM-TV, Detroit; WSPD-AM-FM-TV, To-
 ledo; WAGA-TV, Atlanta; WWVA-AM-FM,
 Wheeling, W. Va.; WIGB-AM-FM, Phila., Pa.;
 KGB, Los Angeles; WITI-TV, Milwaukee.

WBNS—Columbus—1924

Frequency: 1460 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By..... RadiOhio, Inc.
 Business-Studio Address..... 33 N. High St.
 Tel.: CA 4-9265..... CBS
 Representative..... John Blair
 General Manager..... Richard A. Borel
 Commercial Manager..... W. I. Orr
 Sales, Prom. Manager..... Jim Yerian
 Program Director..... Parke Blanton
 Chief Engineer..... Lester H. Nafzger

WCOL—Columbus—1922

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Operated By..... Air Trails, Inc.
 Address..... E. Broad & Young St.
 Tel.: CCapital 1-7811..... Independent
 Newspaper Affil..... Lancaster Eagle-Gazette,
 Representative..... Eastman
 President..... Charles Sawyer
 V.P. General Mgr..... Collis A. Young
 Exec. V.P..... J. P. Williams
 V. P..... Alexander Buchan
 Production Director..... Robert Way
 Chief Engineer..... T. Carpenter
 Owners of: WING, Dayton, O.; WKLO, Louisville;
 WIZE, Springfield, O.; WEZE, Boston.

WMNI—Columbus—1957

Frequency: 920 Kc..... Power: 500 Watts
 Owned By..... North American Bcstg. Co.
 Address..... Southern Hotel
 Tel.: CCapital 1-1354..... ABC
 Station Representative..... Bcst. Time Sales
 President, General Mgr..... William R. Mnich
 Dir. of Regional Sales..... Lee Ault
 Sales Prom. Mgr..... Jack Maguire
 Program, Pub. Dir..... William F. Robinson
 Chief Engineer..... John D. Brookbank

WTVN—Columbus—1922

Frequency: 610 Kc..... Power: 5000 Watts
 Owned-Operated By..... Taft Bcstg. Co.
 Address..... 22 East Gay St.
 Tel.: CA 4-1271..... MBS
 Representative..... Katz
 President..... Hulbert Taft, Jr.
 V.P. of Operations..... L. H. Rogers, II
 General Mgr..... Gene D'Angelo
 Program Director..... Robert Yeager
 Chief Engineer..... Eugene Catege
 Owners of: WTVN-TV; WKRC AM-TV, Cincinnati;
 WBRC AM-TV, Birmingham; WKYT-TV, Lex-
 ington, Ky.

WVKK—Columbus—1948

Frequency: 1580 Kc..... Power: 1000 Watts d.
 Owned-Oper. By..... Sky Way Bcstg. Corp.
 Address..... 2495 Henderson Rd.
 Tel.: HUDson 6-9595..... Independent
 Rep.... Venard, Rintoul & McConnell; Ohio Stas.
 President..... Milton Staub
 Gen., Sta. Manager..... Bert Charles
 Commercial, Sls. Prom. Mgr..... William Selander
 Production Mgr..... Joe Cox
 Publicity Dir..... Diana Weeter
 Chief Engineer..... William Hammett

WWOW—Conneaut—1959

Frequency: 1360 Kc..... Power: 500 Watts d.
 Owned By..... Ashtabula County Bcstg. Co.
 Address..... 211½ Main St.
 Tel.: 71-001..... Independent
 Station Representative..... Ohio Stas.
 President..... Louis W. Skelly
 Station Mgr., Prog. Dir..... Bob Allen
 Commercial Manager..... Edward C. Stiker
 Sales Prom. Mgr..... Edward Gates
 Publicity Director..... Rebecca Ross
 Chief Engineer..... Ronald Terry

WTNS—Coshocton—1947

Frequency: 1560 Kc..... Power: 1000 Watts d.
 Owned-Oper. By..... Coshocton Bcstg. Co.
 Business-Studio Address..... 114 N. 6th St.
 Tel.: MAIN 2-1560..... Independent
 Station Representative..... Webb
 Pres., Gen. Mgr..... F. Bruce Wallace
 Comm., Sales Prom. Mgr..... D. Bennett
 Chief Engineer..... Hermen L. Philabaum

WAVI—Dayton—1955

Frequency: 1210 Kc..... Power: 250 Watts d.
 Owned..... WAVI Bcstg. Corp.
 Address..... 1428 Cincinnati St.
 Tel.: Baldwin 4-1137..... Independent
 Station Rep..... Bcst. Time Sales
 Pres., Gen. Mgr..... Harry K. Crowl
 Comm. Prom. Mgr..... Guy Wadsworth
 Program Dir..... Paul Murphy
 Publicity Dir..... Robert J. Emery
 Chief Engineer..... William C. Gilmore

WHIO—Dayton—1935

Frequency: 1290 Kc..... Power: 5000 Watts
 Owned-Oper. By..... Miami Valley Bcstg. Corp.

OHIO

Address.....1414 Wilmington Ave.
Tel.: Clearwater 4-5311.....CBS
News Affiliation...Daily News, Journal Herald
Representative.....Hollingbery
President.....James M. Cox, Jr.
General Manager.....Robert H. Moody
Nat. Sls. Mgr.....Wade H. Alley
Retail Manager.....Stan Mouse
Public Information.....Blanche Barnett
Chief Engineer.....Ernest Adams

WING—Dayton—1921

Frequency: 1410 Kc.....Power: 5000 Watts
Owned-Oper. By.....Great Trails Bcstg. Corp.
Address.....Talbot Tower
Tel.: BA 2-3773.....Independent
News. Affil.....Lancaster Eagle-Gazette
Station Representative.....Eastman
President.....Charles Sawyer
General Mgr.....Dale Moudy
Exec. Vice Pres.....J. P. Williams
Vice President.....Alex Buchan
Sales Manager.....Don Sailors
Publicity Director.....Everett Slosman
Program Director.....Jim Smith
Chief Engineer.....Howard Ryan

WONE—Dayton—1949

Frequency: 980 Kc.....Power: 5000 Watts
Owned By.....Brush-Moore Newspapers
Address.....380 West First St.
Tel.: BA 4-6501.....Independent
Representative.....Bolling
Pres., Gen. Manager...Ronald B. Woodyard
Nat'l Sales Manager.....C. J. Thornquist
Commercial Manager.....Louis G. Froelich
Program Director.....Guy Harris
Chief Engineer.....Morse Weimer

WONW—Defiance—1949

Frequency: 1280 Kc...Power: 1 Kw. d., 500 W. n
Owned-Oper. By.....Tri-State Bcstg. Co.
Address.....P. O. Box 278
Tel.: 3-2776.....Independent
Representative.....Devney-O'Connell
V.P., Gen. Manager.....Glenn R. Thayer

WJER—Dover—1950

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Dover Broadcasting Company, Inc.
Address.....Box 550
Tel.: 7-2126.....MBS
President.....Agnes J. Reeves Greer
General Manager.....W. B. Steis
Station Mgr., Prog. Dir.....Bill Humphries
Commercial, Prom. Mgr.....Kenneth Neff
Chief Engineer.....Donald Graff
Owners of: WAND, Canton, O.

WOHI—East Liverpool—1949

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Constrander Corp.
Address.....P.O. Box 760
Tel.: Fulton 5-1490.....ABC
Representative.....Grant Webb
President.....Richard V. Beatty

Station Manager.....Paul F. Pugh
Commercial Manager.....George T. Farrall
Sales Prom. Mgr.....Jack Craddock
Chief Engineer.....George Kelly

WEOL—Elyria-Lorain—1948

Frequency: 930 Kc.....Power: 1000 Watts
Owned-Oper. By.....Elyria-Lorain Bcstg. Co.
Address.....408 E.S.T. Bldg., Elyria
Tel.: FA 2-3761.....Independent
Newspaper Affil.....Chronic's-Telegram
President.....O. B. Schoepfle
General Mgr.....Paul Nakel
Program Dir.....Dick Barrett
Chief Engineer.....Hugh Coburn

WFIN—Findlay—1941

Frequency: 1330 Kc...Power: 1000 Watts, d.
Owned.....Findlay Publishing Co.
Address.....101½ West Sandusky St.
Tel.: GA 2-4545.....Independent
Newspaper Affil.....Courier
Representative.....Clark
President, General Mgr.....R. L. Heminger
Station Manager.....Clyde W. Johnson
Program Dir.....C. Meekins
Chief Engineer.....Edgar Smith

WFOB—Fostoria—1952

Frequency: 1430 Kc.....Power: 1000 Watts
Owned-Operated By.....Seneca Radio Corp.
Address.....U. S. Highway 23 S.
Tel.: HE 5-5666.....Independent
Station Rep.....Webb; Ohio Stations
President.....Andrew Emerine
Gen., Sta. Mgr.....Melvin L. Murray
Commercial Mgr.....Roger V. Wise
Chief Engineer.....Carl Barry

WFRO—Fremont—1949

Frequency: 900 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Wolfe Bcstg. Corp.
Address.....905 W. State St.
Tel.: FE 2-3951.....Independent
President, Gen. Mgr.....Robert F. Wolfe
Commercial Manager.....J. W. Kerr
Program Director.....Earl V. Hurst
Chief Engineer.....Allen C. Kauble

WJEH—Gallipolis—1950

Frequency: 990 Kc.....Power: 1 Kw., d.
Owned-Oper. By...Ohio Valley on the Air, Inc.
Business Address.....Portsmouth Rd.
Tel.: Gibson 6-3543.....KBS
Representative.....Sears & Ayer
President.....John E. Halliday
Gen., Comm. Mgr.....Marianne B. Campbell
Chief Engineer.....Edgar Atkins

WMOH—Hamilton—1944

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Fort Hamilton Bcstg. Co.
Bus.-Studio Address..Second Natl. Bank Bldg.

Tel.: TWinbrook 4-6543.....Independent
 President.....R. Briede
 General Manager.....Robert L. Odson
 Sta. Mgr., Prog. Director.....Norm Keller
 Commercial Manager.....Ray Motley
 Chief Engineer.....R. Bullio

WSRW—Hillsboro—1956

Frequency: 1590 Kc.....Power: 500 W., d.
 Owned.....Highland Bcstg. Co.
 Address.....Box 176
 Tel.: EXpress 3-1590.....KBS
 General, Program Dir.....Tom Archibald
 Station Mgr.....Willard Parr, Sr.
 Chief Engineer.....John Haskett

WIRO—Ironton—1951

Frequency: 1230 Kc.....Power: 250 Watts
 Owner.....Iron City Bcstg. Co.
 Address.....Radio Plaza
 Tel.: JEFFerson 2-1922.....KBS-MBS
 Station Representative.....Best
 Pres., Ch. Eng.....C. A. Baker
 General Manager.....C. E. McElroy
 Program Director.....Don R. Griffin

WLMJ—Jackson—1953

Frequency: 1280 Kc.....Power: 1 Kw., d.
 Owned By.....Radio Jackson Inc.
 Address.....Box 72
 Tel.: 850.....KBS
 Station Representative.....Clark
 Pres., Gen. Mgr.....Dean Miller
 Station Manager.....John Wilson
 Commercial Manager.....Lloyd White
 Chief Engineer.....D. Cowden

WHOK—Lancaster—1948

Frequency: 1320 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Hocking Valley Bcstg. Corp.
 Address.....Memorial Dr.
 Tel.: OL 3-4373.....Independent
 Station Representative.....Ohio Stas.
 Pres., Gen. Mgr.....Nelson Embrey
 Program Dir.....Roy Stingley
 Chief Engineer.....Charles B. Houston

WIMA—Lima—1948

Frequency: 1150 Kc.....Power: 1000 Watts
 Owned-Oper. By.....N.W. Ohio Bcstg. Corp.
 Business-Studio Address.....223 N. Main St.
 Tel.: CA 3-2060.....ABC
 Station Representative.....McGavren
 President.....G. E. Hamilton
 General Manager.....R. W. Mack
 Sta., Comm. Mgr.....C. B. Heller
 Chief Engineer.....Bill Harrison

WWIZ—Lorain—1958

Frequency: 1380 Kc.....Power: 500 Watts, d.
 Owned.....WWIZ, Inc.

Address.....Palace Theatre Bldg.
 Tel.: CHerry 4-5253.....ABC-KBS
 Newspaper Affiliation.....Journal
 Sta. Reps.....Oakes; Devney-O'Connell
 President.....Sanford A. Schafitz
 General Manager.....Arthur H. Simmers
 Sales Prom., Pub. Dir.....Francine Seda
 Program Director.....Mike Rollins
 Chief Engineer.....Jim Powers

WCLW—Mansfield—1957

Frequency: 1570 Kc.....Power: 250 Watts, d.
 Owned By.....Mansfield Bcstg. Co.
 Address.....791 McPherson St.
 Tel.: LA 5-2833.....Independent
 Station Rep.....Devney-O'Connell
 Pres., Gen. Mgr.....F. Eckhardt
 Chief Engineer.....William Ball

WMAN—Mansfield—1939

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Richland, Inc.
 Address.....144½ Park Ave. W.
 Tel.: LA 4-2211.....ABC
 Representative.....Venard, Rintoul & McConnell
 Pres., Gen., Sta., Sls., Comm. Mgr. J. M. O'Hara
 Prog.-Pub. Dir.....Robert James
 Chief Engineer.....William Morrison

WMOA—Marietta—1946

Frequency: 1490 Kc.....Power: 250 Watts
 Owned.....Marietta Broadcasting Co.
 Address.....First National Bank Bldg.
 Tel.: FR 3-7527.....NBC
 Station Representative.....Bolles
 General Mgr.....R. Sanford Guyer
 Commercial Mgr.....Lee Kendrick
 Program Dir.....Richard M. Guyer
 Chief Engineer.....Charles E. Clark

WMRN—Marion—1940

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....The Marion Bcstg. Co.
 Address.....1490 N. Main St.
 Tel.: DU 3-1131.....ABC
 Pres., Gen. Mgr.....Robert T. Mason
 Commercial Manager.....Arthur L. Martin
 Prog. Dir.....Madge Cooper
 Chief Engineer.....F. J. Peters

WTIG—Massillon—1957

Frequency: 990 Kc.....Power: 250 W., d.
 Owned.....Massillon Bcstg. Co.
 Address.....Massillon Drive-in Hotel
 Tel.: TE 2-5023.....KBS
 Sta. Rep.....Keystone; National; Ohio Stas.
 President.....Joel W. Rosenblum
 Gen. Mgrs.....D. Scholem, N. Barry
 Sales Prom. Mgr.....Ray Rosenblum
 Program Director.....Ted Wesley
 Publicity Director.....Nan Barnhouse
 Chief Engineer.....Joe Kish
 Owners of: WISR, Butler; WACB, Kittanning;
 WAKU, Latrobe, all Pa.

WMPO—Middleport-Pomeroy 1959

Frequency: 1390 Kc. Power 1000 Watts d.
Owned By..... Radio Mid-Pom Inc.
Address..... Box 71
Tel.: WYandotte 2-5355..... KBS
President..... John E. M. Kerr
General Manager..... Saber Tweel
Commercial Manager..... Frank Youngwerth
Program Director..... Barbara Fay
Chief Engineer..... Roger Bennett

WPFB—Middletown—1947

Freq.: 910 Kc. Power: 1 Kw. d., 100 W. n.
Owned-Operated By..... WPFB, Inc.
Address..... 4503 Central Ave.
Tel.: GA 2-3625..... Independent
Sta. Reps... Devney-O'Connell; Walker-Rawalt
President, General Mgr..... Paul F. Braden
Commercial Manager..... Joseph LeMoyno
Sales Prom. Mgr., Pub Dir.... Charles Reeder
Program Director..... Ray Inglehart, Jr.
Chief Engineer..... Carroll Williams
Owners of: WPAY, Portsmouth, O.

WMVO—Mt. Vernon—1953

Frequency: 1300 Kc. Power: 500 Watts d.
Owned-Oper. By..... Mt. Vernon Bcstg. Co.
Address..... P.O. Box 348
Tel.: EX 2-0946..... Independent
Station Representative..... Ohio Stas.
President..... Mrs. Charles Zerkowitz
Station Manager..... Stephen Zerkowitz
Sales Coordinator..... Bill Victor
Publicity Director..... Ed Kendrick

WIOI—New Boston—1959

Frequency: 1010 Kc. Power: 1000 Watts d.
Owned By..... WIOI, Inc.
Address..... Box 909, Portsmouth, O.
Tel.: Elmwood 3-8587..... KBS
President, Gen. Mgr..... James D. Sinyard
Commercial Manager..... Joseph S. Klarke
Sales Promotion Mgr..... John G. Greene
Program Director..... Robert F. Phipps Jr.
Publicity Director..... Faye Young
Chief Engineer..... Tommy R. Leslie

WCLT—Newark—1949

Frequency: 1430 Kc. Power: 500 Watts d.
Owned-Operated By..... WCLT Radio Inc.
Address..... Route 13, Jacksontown Pike
Tel.: FA 4-0071..... Independent
Sta. Representative..... Meeker
Pres., Gen. Mgr..... Thomas A. Rogers
Commercial Mgr..... Robert Pricer
Program Director..... Arnauld Fleming
Chief Engineer..... Benjamin Windle

WPVL—Painesville—1956

Frequency: 1460 Kc. Power: 500 Watts d.
Owned..... WPVL, Inc.
Address..... 102 S. Park Place
Tel.: EL 2-3155..... Independent
Representative..... Ohio Stations

President, General Mgr..... Carl R. Lee
Sales Promotion Mgr..... Dale Palmer
Publicity Director..... Sally Platz

WPTW—Piqua—1947

Frequency: 1570 Kc. Power: 250 Watts d.
Owned By..... WPTW Radio, Inc.
Address-Trans..... 1625 Covington Ave.
Tel.: PR 3-3513..... Independent
Sta. Representative... Bolles; Ohio Station Reps.
President, Gen. Mgr..... C. Oscar Baker
Program Dir., Pub. Dir..... Betty Miller
Commercial Mgr..... Mrs. Eleanor Mills
Station, Ch. Eng..... Lewis M. Shroyer

WNXT—Portsmouth—1951

Frequency: 1260 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By..... WNXT, Inc.
Address..... Masonic Bldg.
Tel.: EL 3-1161..... ABC
Station Rep..... Raymer; Ohio Stas.
President..... Leonard Feldman
General, Comm. Mgr..... Marshall Rosene
Publicity Director..... Mary Ellen Thuma
Chief Engineer..... Russell Newman

WPAY—Portsmouth—1935

Frequency: 1400 Kc. Power: 250 Watts
Owned By..... Radio Station WPAY
Address..... 1009 Gallia St.
Tel.: EL 3-5176..... CBS
Sta. Representative... Devney-O'Connell
President..... Paul F. Braden
Sta., Sales Prom. Mgr..... O. T. Dresbach
Commercial Manager..... J. H. LeMoyno
Program Director..... John T. Baker
Chief Engineer..... Maurice L. Myers
Owners of: WPAY-FM.

WLEC—Sandusky—1947

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By.... Cleveland Bcstg., Inc.
Address..... Box 441
Tel.: MA 8-2000..... Independent
Station Rep..... Venard, Rintoul & McConnell
President..... Ray T. Miller, Jr.
General, Station Mgr..... Jay E. Wagner, Jr.
Commercial, Prom. Mgr..... Louis E. Mahla
Program Director..... Karl J. Bates
Chief Engineer..... Jay Leibach
Owners of: WERE, Cleveland; WERC, Erie, Pa.

WBLY—Springfield—1947

Frequency: 1600 Kc. Power: 1000 Watts d.
Owned-Oper. By.... Champion City Bcstg. Co.
Address..... Chamber of Commerce Bldg.
Tel.: FA 3-4676..... KBS
Representative..... Thomas F. Clark
President..... William E. Bailey
General Manager..... R. L. Yonz
Commercial Mgr..... Al Meuleman
Program Director..... James W. Bissey
Chief Engineer..... Carl Egbert

WIZE—Springfield—1940

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By.... Radio Voice of Springfield
Address..... 117 W. High St.

Tel.: FA 3-4955.....Independent
 Station Representative.....Devney-O'Connell
 President.....Charles Sawyer
 V.P., General Mgr.....Ernest A. Gudridge
 Executive Vice-President.....J. P. Williams
 Vice-President.....Alex Buchan
 Sales Promotion Mgr.....Ray George
 Program Director.....George Harris
 Chief Engineer.....Victor L. Bushong

WSTV—Steubenville—1940

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....WSTV, Inc.
 Bus.-Studio Address...Exchange Realty Bldg.
 Tel.: AT 2-6265.....MBS
 Representative.....Avery-Knodel
 Exec. Vice Pres.....John J. Laux
 Station Mgr.....Louis W. Shapiro
 Publicity Dir.....Geo. H. Wilson
 Program Director.....Tom Abernethy
 Chief Engineer.....William KESNE
 Owners of: WBOY AM-TV, Steubenville; KODE
 AM-TV, Joplin; WSTV TV-FM; KMLB FM-AM,
 Monroe.

WTTF—Tiffin—1959

Frequency: 1600 Kc.....Power: 500 Watts
 Owned By.....WTTF, Inc.
 Address.....112 E. Market St.
 Tel.: Gibson 7-2212.....MBS
 Station Representative.....Donald Cooke
 President, Gen. Mgr.....Robert G. Wright
 Program Dir.....Alan Gemar
 Chief Engineer.....Shelby Bristow

WOHO—Toledo—1954

Frequency: 1470 Kc.....Power: 1000 Watts
 Owner.....Midwestern Bcstg. Co.
 Address.....Box 276, Station "A"
 Tel.: OX 3-6576.....MBS
 Station Representative.....Webb
 President.....Ford R. Weber
 General, Station Mgr.....Sam W. Sloan
 Comm. Manager.....William C. Wester
 Program Director.....John Dauro
 Chief Engineer.....Patrick J. Robinson

WSPD—Toledo—1921

Frequency: 1370 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Storer Broadcasting Co.
 Address.....125 South Superior St.
 Tel.: CH 8-6401.....NBC
 Newspaper Affil.....Miami Beach Sun
 Representative.....Katz
 President.....George B. Storer
 General, Station Mgr.....Reggie Martin
 Nat. Sales Manager.....Emerson Kimble
 Sales Prom., Pub. Dir.....Dorothy Coon
 Program Director.....Jack Williams
 Chief Engineer.....George Fulop
 Owners of: WSPD-TV; WJBK AM-TV, Detroit;
 WJW AM-TV, Cleveland; WGBS, Miami;
 WWSA, Wheeling; WIBG, Philadelphia; KGBS,
 Los Angeles; WAGA-TV, Atlanta; WITI-TV,
 Milwaukee.

WTOD—Toledo—1946

Frequency: 1560 Kc.....Power: 1000 Watts d.
 Owned-Operated By...Booth Broadcasting Co.

Business Address.....320 Davis Bldg.
 Tel.: CH 2-4321.....CBS
 Representative.....Weed
 President.....John L. Booth
 Gen., Comm. Mgr.....Sunne Miller
 Program Director.....John Lindemulder
 Publicity Dir.....Elmo Schaulsten
 Chief Engineer.....Robert Sowers

WTOL—Toledo—1938

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By...Community Bcstg. Co.
 Address.....Bell Bldg.
 Tel.: CH 4-7411.....ABC
 Station Representative.....Gill-Perna
 President.....Frazier Reams
 Gen.-Station Mgr.....Thomas S. Brotherton
 General Sales Mgr.....Douglas Tabner
 Sales Promotion Mgr.....Orris Tabner
 Program Director.....Joe Weaver
 Chief Engineer.....Harold Holmes

WERT—Van Wert—1958

Frequency: 1220 Kc.....Power: 250 Watts, d.
 Owned.....Van Wert Broadcasting Co.
 Address.....Box 308
 Tel.: Bernard 2-4075.....Independent
 Station Rep.....Ohio Stations; Sears & Ayer
 President, Ch. Eng.....Kenneth E. Kunze
 Commercial Mgr.....R. Waldron
 Program Director.....John Ury
 Sales Prom. Mgr.....Marvin Krystosek

WHHH—Warren—1941

Frequency: 1440 Kc.....Power: 5000 Watts
 Owned By...Warren Tribune Radio Sta., Inc.
 Address.....2nd National Bldg.
 Tel.: EXpress 2-2529.....Independent
 Newspaper Affiliation...Tribune Chronicle
 President, Gen. Mgr.....Helen Hart Hurlbert
 Station Mgr.....R. E. Hardy
 Program Director.....John Peterson
 Ch. Eng., Sta. Mgr.....Robert E. Hardy

WCHO—Washington Court House—1952

Frequency: 1250 Kc.....Power: 500 Watts d.
 Owned By.....Court House Bcstg. Co.
 Address.....113½ S. Main St.
 Tel.: 5-6211.....KBS
 Pres., Gen. Mgr., Chief Eng...W. N. Nungesser
 Station Mgr.....C. L. Mitchell

WPKO—Waverly—1954

Frequency: 1380 Kc.....Power: 1000 W., d.
 Owner.....Ohio Quests, Inc.
 Address.....Box 67
 Tel.: 363.....Independent
 President, Gen. Mgr.....James B. Dentow
 Commercial, Pub. Dir.....C. Joe Bellamy
 Chief Engineer.....Robert P. Meyer

WKOV—Wellston—1953

Frequency: 1330 Kc. Power: 500 Watts d.
 Owned-Operated By Family Bcstg. Co.
 Address P. O. Bo. 190
 Tel.: 4-2000 KBS
 Pres., Gen. Mgr., Ch. Eng. W. N. Nungesser

WWST—Wooster—1947

Frequency: 960 Kc. Power: 1000 Watts d.
 Owned-Oper. By Wooster Republican Ptg. Co.
 Address Route 30
 Tel.: Angelus 3-5075 KBS
 General Manager E. B. Evans
 Chief Engineer B. L. Bowman

WRFD—Worthington—1947

Frequency: 880 Kc. Power: 5000 Watts d.
 Owned Peoples Broadcasting Corp.
 Address Worthington
 Tel.: TU 5-5342 Independent
 Representative Gill-Perna
 President Herbert E. Evans
 General, Station Mgr. Joseph D. Bradshaw
 National Sales Mgr. Andy Edgerton
 Sales Prom., Pub. Dir. Bill Pfeiffer
 Program Director Phil Sheridan
 Chief Engineer Harold Schaaf
 Owners of: WRFD-FM; WGAR AM-FM, Cleve-
 land; WTEM AM-FM, Trenton; WMIN, Fair-
 mont, W. Va.; WNAX, Yankton, S. D.; KVTY,
 Sioux City.

WWB—Youngstown—1949

Frequency: 1240 Kc. Power: 250 Watts
 Owner Mahoning Valley Bcstg. Corp.
 Address 260 W. Federal St.
 Tel.: RI 4-4421 MBS
 Representative Weed
 President, Ch. Eng. John Cherpack, Jr.
 General, Station Mgr. Gene Trace
 Sales Prom. Mgr. Phil Wood
 Program Director Anthony N. Ross

WFMJ—Youngstown—1939

Frequency: 1390 Kc. Power: 5000 Watts
 Owned-Operated By WFMJ Bcstg. Co.
 Business-Studio Address 101 W. Boardman
 Tel.: RI 4-8611 NBC
 Station Representative Bolling
 President William F. Maag, Jr.
 General, Comm. Mgr. Mitchell F. Stanley
 Program Director Bob Locke
 Publicity Director Ray Lytle
 Chief Engineer Frank A. Dieringer

WHOT—Youngstown—1955

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned By WHOT, Inc.
 Address 401 N. Blaine Ave.
 Tel.: RI 6-8464 Independent
 Sta. Representative Hollingbery
 President Myron Jones
 General Manager William Fleckenstein
 Commercial Mgr. William Aey

Program Dir. Richard Thompson
 Publicity Dir. Tony Sebastian
 Owners of: WJET, Erie; WEEP, Pittsburgh;
 WRED-FM, Youngstown; WINE-TV, Pittsburgh.

WKBN—Youngstown—1926

Frequency: 570 Kc. Power: 5000 Watts
 Owned-Operated By WKBN Bcstg. Corp.
 Address 3939 Sunset Blvd.
 Tel.: ST 2-1145 CBS
 Representative Paul H. Raymer
 Pres., Gen. Mgr. Warren P. Williamson, Jr.
 Station Mgr. Warren P. Williamson III
 Sales Prom. Mgr. J. Harrison Hartley
 Publicity Director Richard G. Newcomer
 Program Director John Moses
 Chief Engineer B. T. Wilkins
 Owners of: WKBN TV-FM.

WHIZ—Zanesville—1924

Frequency: 1240 Kc. Power: 250 Watts
 Owner Southeastern Ohio Bcstg. System, Inc.
 Business-Studio Address Lind Arcade Bldg.
 Tel.: GL 2-5431 NBC
 Newspaper Affiliation Zanesville Pub Co.
 Representative John E. Pearson
 President Clay Littick
 Gen., Station Manager Allan Land
 Comm. Mgr. Nate Milder
 Publicity Dir., Sls. Prom. Mgr. Naomi Lorton
 Program Director Marty Howard
 Chief Engineer William A. Hunt, Sr.

**When You Can
 Have the Best,
 Why Be Satisfied
 With Less?**



Pop.: 2,329,000
Families: 711,500

Oklahoma

Radio Homes: 691,500
AM Stas. In State: 54

KADA—Ada—1934

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: KADA Bcstg., Inc.
Business Address: Box 642
Tel.: Federal 2-1212. ABC, KBS
Station Reps.: Weed; Brown
Pres., General Mgr.: Bill Hoover

KWHW—Altus—1946

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: Altus Bcstg. Co., Inc.
Address: Radio Bldg.
Tel.: HU 2-1450. KBS
Newspaper Affil.: Times-Democrat
Representative: Pearson
Pres., Gen. Mgr.: Frank E. Wimberly
Chief Engineer: Ernest Baucum

KALV—Alva—1956

Frequency: 1430 Kc. Power: 500 Watts
Owned By: Alva Communications, Inc.
Address: Box 328
Tel.: 1663. Independent
President: John H. Goss
General Manager: Robert L. Martin
Chief Engineer: Ron Kassik

KVSO—Ardmore—1935

Frequency: 1240 Kc. Power: 250 Watts
Owned: Ardmoreite Pub. Co.
Address: Ardmoreite Bldg.
Tel.: 3030. ABC
General Manager: Douglas C. Dillard

KWON—Bartlesville—1942

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Horace C. Boren
Address: Box 69
Tel.: Federal 6-1400. MBS
Station Rep.: Bowles; Melville
President: Horace C. Boren
General, Sta. Mgr.: Tony G. Kountoupis
Commercial Manager: Maynard Helmuth
Program Director: William C. Drake
Publicity Director: Patsy Cooper
Chief Engineer: Richard Hazzlehurst
Owners of: KMUS, Muskogee, Okla.

KLTR—Blackwell—1952

Frequency: 1580 Kc. Power: 250 Watts
Owned-Operated By: Star Bcstg. Co., Inc.
Address: Masonic Bldg.
Tel.: 308. KBS
Pres., General Mgr., Chief Eng.: R. F. Pool
Publicity Dir.: Carolee Briggs

KWCO—Chickasha—1946

Freq.: 1560 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By: Washita Valley Bcstg. Co.

Address: P.O. Box 770
Tel.: CAsile 4-2890. KBS
Owner: Bayard C. Auchincloss
General Manager: William S. Scott
Chief Engineer: Ben DeKinder

KWPR—Claremore—1958

Frequency: 1270 Kc. Power: 500 Watts, d.
Owned By: BRT Bcstg. Co.
Address: 417 West Second St.
Tel.: ROgers 3-1281. KBS
President, Chief Eng.: Wayne Rowley
Commercial, Sales Prom. Mgr.: Bob Brewer

KWOE—Clinton—1949

Frequency: 1320 Kc. Power: 1000 Watts d.
Owned-Operated By: Western Okla. Bcstg. Co.
Address: Neptune Park
Tel.: FAirfax 3-0617. Independent
President, Gen Mgr.: Lonnie J. Preston
Program Publicity Dir.: Alice Preston
Commercial Manager: Clyde E. Bruce
Chief Engineer: Arthur Vogt

KUSH—Cushing—1953

Frequency: 1600 Kc. Power: 1000 Watts d.
Owned-Oper. By: Cimarron Broadcasters, Inc.
Address: P.O. Box 791
Tel.: CA 5-0922. KBS
Pres., Gen. Mgr.: Gordon Rockett
Station Mgr.: G. Thomas
Comm. Prom. Mgr.: William R. De Wire
Chief Engineer: Marvin Livingston

KRND—Duncan—1949

Freq.: 1350 Kc. Power: 250 W. d. 100 W. n.
Owned-Operated By: Duncan Bcstg. Co.
Address: West Pine St.
Tel.: 1350. KBS
President: R. H. Drury
Gen., Sta. Mgr.: W. M. Brubaker
Chief Engineer: Lee Agee

KSEO—Durant—1947

Frequency: 750 Kc. Power: 250 Watts d.
Owned-Operated By: Durant Pub-Bcstg. Corp.
Address: 215 Democrat Bldg.
Tel.: 3100. KBS
President: R. V. Peterson
Gen. Mgr.: L. W. Coleman

KBEK—Elk City—1929

Frequency: 1240 Kc. Power: 250 Watts
Owned By: Bob Garrison Ent.
Address: Box 189
Tel.: 730. KBS
Station Representative: Keystone
President, Gen. Mgr.: Bob Garrison

OKLAHOMA

Station Rep.....Lou Garrison
Commercial Manager.....Frank Cook
Program Director.....Jerry White
Sales Promotion Mgr.....Carroll Newberry
Publicity Director.....Carolyn Videtto
Chief Engineer.....Bob White

KCRC—Enid—1928

Frequency: 1390 Kc.....Power: 1000 Watts
Owned-Oper. By.....Enid Radiophone Co.
Address.....318 E. Willow
Tel.: AD 7-1390.....ABC
News, Affil.....Morning News, Daily Eagle
Representative.....John E. Pearson Co.
President.....Milton B. Garber
General Manager.....Pat Murphy
Commercial Manager.....Jim Hannon

KGWA—Enid—1950

Frequency: 960 Kc.....Power: 1000 Watts
Owned-Oper. By....Public Bcstg. Service, Inc.
Address.....115½ E. Broadway
Tel.: AD 4-4230.....Independent
Representative..Venard, Rintoul & McConnell
Pres., Gen., Comm. Mgr.....Allan Page
Chief Engineer.....Milton Wentworth

KTAT—Frederick—1948

Frequency: 1570 Kc.....Power: 250 Watts d.
Owned-Operated By.....Frederick Bcstg. Co.
Address.....P.O. Drawer 920
Tel.: ED 5-2131.....KBS
General Manager.....Dr. Ron Wheeler
Program Director.....Mary Wheeler

KWRW—Guthrie—1955

Frequency: 1490 Kc.....Power: 100 Watts
Owned-Oper. By.....Howard Smith
Address.....115 North Division
Tel.: BU 2-2321.....KBS
President.....Howard D. Smith
General, Station Mgr.....Richard M. Carroll
Commercial Manager.....Peggy Weems
Program Director.....Wallace Seeds
Chief Engineer.....R. B. Phillips, Jr.

KGYN—Guymon—1948

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Plains Bcstg. Co.
Address.....Box 130
Tel.: 338-6533.....KBS
President, Station Mgr.....T. M. Raburn, Jr.
Chief Engineer.....Herb Noyes

KHEN—Henryetta—1956

Frequency: 1590 Kc.....Power: 500 W., d.
Owned.....Henryetta Radio Co.
Address.....Box 930
Tel.: Olive 2-3298.....Independent
President.....Leland Gourley
Gen. Mgr.....Marvin Hull
Chief Engineer.....Ed Hayes

KTJS—Hobart—1947

Frequency: 1420 Kc.....Power: 1000 Watts d.
Owned-Operated By.....A. R. Fuchs
Address.....P.O. Box 311
Tel.: Geneva 6-2420.....KBS
President, Chief Eng.....A. R. Fuchs
Commercial, Prom. Mgr.....Wayne Robison

KIHN—Hugo—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Little Dixie Bcstg. Co.
Address.....106 West Jackson
Tel.: 1723.....KBS
Station Representative.....Lowe-Runkle
President, General Mgr.....D. W. Brawner
Station Mgr., Chief Eng.....T. L. Brawner
Program Director.....Barrett Fellows
Publicity Director.....Leeta Brawner

KBEL—Idabel—1953

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Idabel Bcstg. Co.
Address.....P.O. Box 1072
Tel.: 802.....Independent
General Manager.....Winston O. Ward
Sta., Comm. Manager.....J. P. Stanley

KCCO—Lawton—1956

Frequency: 1050 Kc.....Power: 250 W., d.
Owned.....Progressive Bcstg. Co.
Address.....Box 2187
Tel.: EL 5-1050.....Independent
Station Representative.....Pearson
President.....Dr. G. G. Downing
General Manager.....Ross B. Baker
Program Dir.....B. J. Sams
Sales Prom. Mgr.....James R. Williams
Publicity Director.....Jack Shreve
Chief Engineer.....Robert Stabler

KSWO—Lawton—1941

Frequency: 1380 Kc.....Power: 1000 W.
Owned.....Okla. Quality Bcstg. Co.
Address.....406 D. Avenue
Tel.: EL 5-1380.....ABC
Rep. ...Venard, Rintoul & McConnell; Brown
President, General Mgr.....R. H. Drewry
Station Manager.....Tom Reddell
Commercial Manager.....C. J. McDonald
Program Director.....Don Hodges
Chief Engineer.....Harold Kinkead
Owners of: KRHD, Duncan; KGWA, Enid; KSWO-TV, all Okla.; KMid-TV, Midland, Tex.

KNED—McAlester—1950

Freq.: 1150 Kc.....Power: 1 Kw. d.; 500 n.
Owned-Operated By..Plittsburg Bcstg. Co., Inc.
Address.....Box 780
Tel.: GA 3-1460.....Independent
Representative.....Pearson
Pres., Gen. Mgr.....Ray Van Hooser
Station, Prog. Mgr.....Dud Stallings
Chief Engineer.....Jerry McCoy

KTMC—McAlester—1946

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By....McAlester Bcstg. Co.
 Address.....202½ East Choctaw
 Tel.: GA 3-1400.....KBS
 Station Representative.....Weed
 President, General Mgr.....Bob Baggett
 Commercial Manager.....Phil Reed
 Program Director.....Shirley Crowson
 Chief Engineer.....Harold Duncan

KGLC—Miami—1947

Frequency: 910 Kc.....Power: 1000 Watts
 Owned-Operated By.....Miami Bcstg. Co.
 Business Address.....Miami Hotel Bldg.
 Tel.: KI 2-3303.....KBS-MBS
 Owner.....Kenyon Brown
 Gen., Sta. Mgr.....William A. Searle
 Chief Engineer.....George Province

KBIX—Muskogee—1936

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Okla. Pub. Co.
 Address.....Barnes Bldg.
 Tel.: MU 2-1331.....ABC
 Newspaper Affil....Phoenix-Times Democrat
 Representative.....Pearson
 President.....Tams Bixby, Jr.
 Manager.....D. Johnson
 Chief Engineer.....Ted Foster

KMUS—Muskogee—1948

Frequency: 1380 Kc....Power: 1000 d., 500 n.
 Owned-Operated By.....Horace C. Boren
 Address.....P. O. Box 1588
 Tel.: MU 2-2488.....Independent
 Stations Rep.....Bolles; Melville
 Pres., Gen. Mgr.....Horace C. Boren
 Vice Pres.....Mrs. Martha D. Boren
 Sta. Mgr., Ch. Engr.....James E. Keitel, Jr.
 Program Director.....Bud Lanham

KNOR—Norman—1949

Frequency: 1400 Kc.....Power: 250 Watts
 Owned.....Cleveland County Bcstg. Co.
 Address.....P. O. Box 542
 Tel.: JE 4-8475.....KBS
 President.....William S. Morgan
 Commercial Mgr.....Robert G. Barry
 Chief Engineer.....Edward Renner

KBYE—Oklahoma City—1947

Frequency: 890 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Great Empire Bcstg.
 Business Address.....5508 N. Eastern
 Tel.: GARfield 7-6524.....ABC
 President.....Berniece L. Lynch
 General Station Manager.....F. F. Lynch
 Program Director.....Glenn Valentine
 Commercial, Sls. Prom. Mgr.....F. J. Lynch
 Publicity Director.....J. D. Lynch
 Chief Engineer.....Wm. R. Gaylor, Jr.

KJEM—Oklahoma City—1948

Frequency: 800 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....KJEM, Inc.
 Address.....515 N. Robinson
 Tel.: CE 2-6367.....Independent
 Station Representative.....Bcst. Time Sales
 President.....W. D. Schueler
 Gen., Sta. Mgr.....C. Hewel Jones
 Program Director.....W. W. Jones
 Chief Engineer.....Hal Henegar

KLPR—Oklahoma City—1947

Frequency: 1140 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Big Chief Bcstg Co. Inc.
 Address.....79th & Shields
 Tel.: FOrest 5-6358.....Independent
 Station Representative.....Pearson
 Pres., Sales Prom. Mgr.....Jack Beasley
 Chief Engineer.....Buzzy Brooks

KOCY—Oklahoma City—1938

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Plaza Court Bcstg. Co.
 Business-Studio Address...Plaza Court Bldg.
 Tel.: CEntral 5-4333.....Independent
 Pres., Gen. Mgr.....M. H. Benebrake
 Commercial Manager.....Carlton Beck
 Chief Engineer.....Elmo Black

KOMA—Oklahoma City—1928

Frequency: 1520 Kc.....Power: 50,000 Watts
 Owned-Operated By.....Storz Bcstg. Co.
 Address.....311 West Grand Ave.
 Tel.: CEntral 5-6653.....Independent
 Representative.....Blair
 President.....Todd Storz
 General, Comm. Mgr.....Jack S. Sampson
 Program Director.....Phil Nolan
 Publicity Director.....Ron Thompson
 Chief Engineer.....Robert Tilton
 Owners of: WDGY, Minneapolis; WHB, Kansas
 City; WTIK, New Orleans; WQAM, Miami.

KTOK—Oklahoma City—1927

Frequency: 1000 Kc.....Power: 5000 Watts
 Owned-Operated By.....KTOK, Inc.
 Business-Studio Address.....1800 W. Main
 Tel.: CEntral 5-8351.....MBS
 Station Representative.....Eastman
 President.....Wendell Mayes
 General, Station Mgr.....Tom Johnson
 Local Sales Manager.....George R. Collisson
 Program Director.....Bill Bryan
 Chief Engineer.....Clifford Easum

WKY—Oklahoma City—1921

Frequency: 930 Kc.....Power: 5000 Watts
 Owned-Oper. By.....WKY TV System, Inc.
 Address.....500 E. Britton Rd.
 Tel.: TR 8-2161.....Independent
 Newspaper Affiliation...Oklahoman & Times
 Representative.....Katz

OKLAHOMA

President.....E. K. Gaylord
V.P., General Manager...Norman P. Bagwell
Asst. Sta., Comm. Mgr.....Lee Allan Smith
Prog. Dir.....Danny Williams
Sales Promotion Mgr.....Jim Willis
Publicity Director.....Chuck Boyles
Chief Engineer.....Bob Hayward
Owners of: WKY-TV; WTVT, Tampa.

KOKL—Okmulgee—1937

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Okmulgee Bcstg. Corp.
Address.....114 East Seventh St.
Tel.: 3646.....KBS
Newspaper Affil.....Don-Rey Pub. Co.
Station Reps.....Bolling; Spot Time Sales
President.....Donald W. Reynolds, Sr.
General Manager.....Robert K. Hamlin
Commercial Manager.....Charles Lienhart
Program Director.....Tom Loftin
Owners of: KFSA AM-TV, Ft. Smith, Ark.; KOLO
AM-TV, Reno; KBRS, Springdale, Ark.; KORK,
Las Vegas; KGNS-TV, Laredo; KLRJ-TV, Las
Vegas; KFOY-TV, Hot Springs, Ark.

KVLH—Pauls Valley—1947

Frequency: 1470 Kc.....Power: 250 Watts
Owned-Operated By...Pauls Valley Bcstg. Co.
Address.....Highway 77 N.
Tel.: 1470.....KBS
President.....E. J. Ballard
Gen. Mgr.....B. Hampton
Chief Engineer.....H. Jones

WBBZ—Ponca City—1928

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Ponca City Pub. Co.
Address.....P.O. Box 589
Tel.: RO 5-6607.....MBS
Newspaper Affiliation.....The News
Representative.....Pearson
General Manager.....Allan W. Muchmore
Station Manager.....William C. Maugans

KLCO—Poteau—1953

Frequency: 1280 Kc.....Power: 1 Kw. d.
Owner.....Leflore Bcstg. Co.
Address.....Box 511
Tel.: 660.....KBS
President, Gen. Mgr.....R. E. Bell
Sales Prom., Ch. Eng.....Viv Nowlin

KOLS—Pryor—1950

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Lakes Area Bcstg. Co.
Address.....5th & S. Mill Sts.
Tel.: VAlley 5-2763.....KBS
Gen. Mgr., Chief Eng.....L. L. Gaffaney
Commercial Manager.....Mrs. L. L. Gaffaney
Program Director.....H. Albrecht

KGFF—Shawnee—1930

Frequency: 1450 Kc.....Power: 250 Watts

Owned-Operated By...KGFF Bcstg. Co., Inc.
Address.....P.O. Box 9
Tel.: 4390.....MBS
Newspaper Affiliation...Stauffer Publ., Inc.
Representative.....Avery-Knodel
President.....Oscar S. Stauffer
Gen., Sta. Manager.....William A. Weaver
Commercial Manager.....Jeral C. Ziegler
Program Director.....James H. Meyer
Chief Engineer.....R. K. Branson

KSPI—Stillwater—1947

Frequency: 780 Kc.....Power: 250 Watts d.
Owned-Oper. By...Stillwater Publishing Co.
Address.....211 W. 9th St.
Tel.: FR 2-7800.....Independent
Newspaper Affiliation...Daily News-Press
Representative.....Clark
General Mgr.....J. R. Bellatti
Sta. Mgr., Prog. Dir.....Lewis Pearce
Chief Engineer.....Paul A. McCollum

KTLO—Tahlequah—1957

Frequency: 1350 Kc.....Power: 1 Kw., d.
Owned.....Camelleta Corp.
Address.....Box 221
Tel.: Glendale 2511.....Independent
President.....Jim Egan
General Mgr., Ch. Eng.....Galen O. Gilbert
Commercial, Sales Prom. Mgr.....Jim Stacey
Program Director.....Jim Masters
Publicity Director.....Haskell King

KAKC—Tulsa—1946

Freq.: 970 Kc.....Power: 1000 W. d., 500 W. n.
Owned-Oper. By.....Public Radio Corp.
Address.....910 S. Boston
Tel.: LU 7-2401.....Independent
Station Representative.....Young
President.....Lester Kamin
General Manager.....Robert J. Hoth
Station Manager.....Bill Allred
Program Director.....Dick Schmitz
Publicity Director.....Clifford Michaels
Chief Engineer.....Charles Laughton
Owners of: KIOA, Des Moines; KBKC, Mission,
Kan.

KFMJ—Tulsa—1946

Frequency: 1050 Kc...Power: 1000 Watts d.
Owned By.....Tulsa Great Empire Radio, Inc.
Address.....5400 W. Edison
Tel.: LU 5-5555.....Independent
General Manager.....R. B. Blue
Chief Engineer.....N. Wilcox

KOME—Tulsa—1938

Freq.: 1300 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Franklin Bcstg. Co.
Address.....8th & Main
Tel.: LU 3-4121.....ABC
President.....Wm. F. Johns, Jr.
General Manager.....G. Lund
Program Director.....A. Collier

KRMG—Tulsa—1949

Freq.: 740 Kc. Power: 50 Kw. d., 25 Kw. n.
 Owned-Operated By... Meredith KRMG, Inc.
 Address... 311 So. Denver Ave.
 Tel.: LUther 4-4291... CBS
 Representative... John Blair
 President... Fred Bohan
 General Manager... Frank S. Lane
 Local, Comm. Mgr... William E. Minshall
 Program Director... Keith Bretz
 Chief Engineer... William H. Bradley
 Owners of: KPHO AM-TV, Phoenix; WOW AM-TV, Omaha; WHEN AM-TV, Syracuse; KCMO AM-TV, Kansas City.

KTUL—Tulsa—1934

Frequency: 1430 Kc. Power: 5000 Watts
 Owned-Oper... Consol. Radio Enterprises Inc.
 Address... 2601 E. 56 St. N.
 Tel.: FI 5-1311... MBS
 Representative... Avery-Knodel
 President... James C. Leake
 Gen., Sta. Mgr... James H. Schoonover
 Commercial Mgr... Edward T. Neibling
 Program Dir... Robert Gregory
 Sales Prom. Mgr... Karl Janssen
 Publicity Dir... Robert E. Draughon
 Chief Engineer... Lloyd W. Cowan
 Owners of: KTUL-TV; KATV, Little Rock.

KVOO—Tulsa—1925

Frequency: 1170 Kc. Power: 50,000 Watts
 Owned-Oper. By... Southwestern Sales Corp.
 Address... 3701 S. Peoria

Tel.: RI 2-5561... NBC
 Representative... Edward Petry
 President... H. C. Stuart
 V.P., General Mgr... G. K. Brandborg
 Program Director... J. Ryan
 Chief Engineer... J. Bushnell
 Owners of: KVOO-TV.

KVIN—Vinita—1954

Frequency: 1470 Kc. Power: 500 Watts, d.
 Owned-Oper. By... Vinita Broadcasting Co.
 Address... Box 189
 Tel.: ALpine 6-3407... KBS
 General Manager... John Q. Adams
 Station Mgr., Chief Eng... Paul Gentry
 Program, Pub. Dir... Merle Weisinger

KWSH—Wewoka—1948

Frequency: 1260 Kc. Power: 1,000 Watts
 Owned-Operated By... Tri Cities Ecstg. Co., Inc.
 Address... Box 1260
 Tel.: 1260... ABC
 President... Bill Hoover
 General Mgr... Roy Judge
 Chief Engineer... Dan Hastings

KSIW—Woodward—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By... Woodward Bcstg. Co.
 Address... 22nd & Cedar
 Tel.: 1450... Independent
 Representative... Pearson
 Pres., Gen. Mgr... Edward A. Ryan
 Program Director... Lenora W. Ryan
 Chief Engineer... Harry McFarland

Pop.: 1,780,500
 Families: 581,500

Oregon

Radio Homes: 573,000
 AM Stas. In State: 71

KABY—Albany—1959

Frequency: 990 Kc. Power: 250 Watts, d.
 Owned... Albany Broadcasting Corp.
 Address... 233 W. Third
 Tel.: WABash 6-3719... Independent
 Station Representatives... Art Moore; Grant
 President, General Mgr... Chet Wheeler
 Station, Commercial Mgr... Glenn Henshaw, Jr.
 Sales Promotion Mgr... Hally Burford
 Program, Publicity Dir... Sandy Rhodes
 Chief Engineer... Leonard Serder

KWIN—Ashland—1946

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By... Rogue Valley Bcstg. Co.
 Business Address... P.O. Box 227
 Tel.: MURdock 2-4381... ABC-MBS
 Station Representative... Webb
 President... Douglas D. Kahle
 General Manager... W. Henry Peck
 Program Director... William Lively

KWIL—Albany—1941

Frequency: 790 Kc. Power: 1000 Watts
 Owned-Oper. By... Albany Radio Corp.
 Address... Box 485
 Tel.: WA 6-2233... MBS
 President... Claude Buerge
 General Manager... Larry Gordon
 Commercial Manager... Lou Gillespie
 Chief Engineer... Don Schweitzer

KAST—Astoria—1925

Frequency: 1370 Kc. Power: 1000 Watts
 Owned... Astoria Broadcasting Co.
 Address... 1006 W. Marine Dr.
 Tel.: FA 5-2911... Independent
 Newspaper Affil... Astorian Budget
 Representative... Art Moore
 President... C. H. Lane
 General Mgr... R. Chopping

KVAS—Astoria—1950

Frequency: 1230 Kc.....Power: 250 Watts
 Owned.....Lower Columbia Bcstg. Co., Inc.
 Address.....1418 Commercial St.
 Tel.: FA 5-6221.....KBS
 Rep.....Moore, Holman, Jacobson
 President.....W. T. Moore
 General Mgr., Ch. Eng.....Charles A. Farmer
 Commercial Mgr.....Don K. Van Velzer
 Publicity Dir.....Donald Boyd

KBKR—Baker—1939

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By....Oregon Trail Bcstg. Co.
 Bus.-Studio Address.....2030 Auburn Ave.
 Tel.: JA 3-4431.....KBS
 Station Rep.....Art Moore
 General Manager.....Kenneth B. Lockwood

KBND—Bend—1938

Freq.: 1110 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By....Central Oregon Bcstg. Co.
 Business Address.....5000 Studio Road
 Tel.: EV 2-4821.....ABC
 Representative.....Meeker
 Pres., Gen. Mgr.....Frank H. Loggan
 Comm. Mgr.....Doug Gaines
 Program Dir.....Kessler Cannon
 Chief Engineer.....Robert Dickinson

KGRL—Bend—1959

Frequency: 940 Kc.....Power: 1,000 Watts
 Owned By.....KGRL Broadcasters
 Address.....Box 590
 Tel.: Evergreen 2-5611.....Independent
 General, Station Mgr.....J. H. McAlpine

KURY—Brookings—1958

Frequency: 910 Kc.....Power: 1 Kw., d.
 Owned By.....Joseph Sheridan
 Address.....P.O. Box 185
 Tel.: 4911.....KBS
 Station Rep.....Moore, Torbet, Allen & Crane
 Owner.....Joseph F. Sheridan
 General, Commercial Mgr.....Norm Oberst
 Program Director.....John Wolfe
 Chief Engineer.....Vern Garvin

KRNS—Burns—1957

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Radio Burns
 Address.....544 N. B'way
 Tel.: 7300.....KBS
 Co-Managers.....H. McDonald, J. Ward

KOOS—Coos Bay—1928

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....KOOS, Inc.
 Address.....Box 180
 Tel.: CO 7-2121.....ABC
 Station Representative.....Pearson; Moore
 President.....Sheldon F. Sackett
 Station Manager.....F. J. McDonough
 Program Director.....Lucy Johnson
 Chief Engineer.....Bryce H. Johnston

KYNG—Coos Bay—1956

Frequency: 1420 Kc.....Power: 1 Kw., d.
 Owned By.....Pacific Western Bcstrs., Inc.
 Address.....P.O. Box 657
 Tel.: Congress 7-7055.....Independent
 Sta. Reps....Torbet, Allen & Crane; Jacobson
 Pres. Gen. Mgr.....Phillip F. Waters
 Comm. Mgr.....Glenn Moore
 Program Dir., Ch. Eng.....Clair Gilnet
 Owners of: KQEN, Roseburg.

KWRO—Coquille—1948

Frequency: 630 Kc.....Power: 5000 Watts d.
 Owned-Operated By.....KWRO, Inc.
 Address.....P. O. Box 396
 Tel.: 3961.....KBS
 Station Representative.....Moore
 President.....William E. Walsh
 Gen., Sta. Mgr.....Leonard F. Epling
 Program Director.....Alice Mobley
 Publicity Director.....Andrew Walker
 Sales Promotion Mgr.....Lavarre Ramey
 Chief Engineer.....Drew Walker

KFLY—Corvallis—1954

Frequency: 1240 Kc.....Power: 250 Watts
 Owned By.....Midland Broadcasting Co.
 Address.....Box 689
 Tel.: PL 3-6633.....Independent
 Rep.....Everett-McKinney; Feltis; Jacobson
 Pres., Gen. Mgr.....Dave Hoss
 Commercial, Sales Prom. Mgr.....Don Heinen
 Program Director.....Jim Henderson
 Chief Engineer.....Chet Stuart

KLOO—Corvallis—1947

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By. Willamette Valley Radio Corp.
 Address.....Box 731
 Tel.: Plaza 3-4493.....KBS
 Station Representative.....Moore; Oakes
 President, General Mgr.....Wm. C. Hurley
 Sta., Comm. Mgr.....George Lichtenhaler
 Prom., Pub. Dir.....Marilyn Q. Hurley
 Program Director.....Bill Clarke
 Chief Engineer.....Robert Lewis

KNND—Cottage Grove—1960

Frequency: 1400 Kc.....Power: 250 Watts
 Owned By.....Ryan & Viken
 Address.....P. O. Box 7
 Tel.: WH 2-2468.....Independent
 Station Representative.....Jacobson
 Station Mgrs...Peter J. Ryan; Milton A. Viken
 Sales Prom. Mgr.....Ivan Hoyer

KPLK—Dallas—1955

Frequency: 1450 Kc.....Power: 1 Kw., d.
 Owned-Oper. By....Polk County Bcstrs., Inc.
 Address.....P. O. Box 396
 Tel.: MAYfair 3-2342.....Independent
 Station Representative.....Moore
 Pres., Gen. Mgr.....Ray L. Kozak
 Commercial Manager.....Tom Radabaugh
 Program Dir., Chief Eng.....Terry Carter

KWVR—Enterprise—1960

Frequency: 1340 Kc.....Power: 250 Watts d.
Owned By.....Wallowa Valley Radio
Address.....307 West Main St.
Tel.: 61.....KBS
Station Representative.....Moore
President, Chief Eng.....Gene W. Wilson
Comm., Sales Prom. Mgr.....Howard C. Rhodes
Program Director.....Virginia M. Wilson

KASH—Eugene—1947

Frequency: 1600 Kc.....Power: 1000 Watts
Owner.....Radio Air Ways, Inc.
Address.....P. O. Box 1600
Tel.: DI 5-3357.....ABC
Representative.....Webb
President, Gen., Sta. Mgr.....E. L. Kincaid
Comm., Sales Prom. Mgr.....Paul Plank
Program Director.....Laura Plank
Publicity Director.....Claire Kincaid
Chief Engineer.....Ralph Cook

KERG—Eugene—1949

Freq.: 1280 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Guard Pub. Co.
Address.....1776 Coburg Rd.
Tel.: DI 5-4304.....CBS
Newspaper Affiliation.....Register-Guard
Station Rep.....Weed; Day-Wellington
President.....Alton F. Baker
General Manager.....Robert C. LaBonte
Commercial Manager.....James Magnuson
Program Director.....Clifton Cole
Chief Engineer.....William Green

KORE—Eugene—1927

Frequency: 1450 Kc..Power: 1 Kw. d. 250 W. n.
Owned-Operated By.....Lane Bcstg. Co.
Address.....P.O. Box 1032
Tel.: DI 4-4214.....MBS
Reps.....Everett-McKinney; Torbet; A. & C.
Pres., Gen. Mgr.....Lee Bishop
Commercial Manager.....Virgil Parker
Program Director.....Bob Anderson
Chief Engineer.....Floyd Viken

KUGN—Eugene—1946

Freq.: 590 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....KUGN, Inc.
Business Address.....P. O. Box 112
Tel.: DI 4-6216.....NBC
Representative.....Meeker, Art Moore
Pres., Gen. Mgr.....C. O. Fisher
Chief Engineer.....George Hathaway

KWAY—Forest Grove—1959

Frequency: 1570 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Triple G. Broadcasting Co.
Address.....2740 Pacific Ave.
Tel.: ELgin 7-2144.....Independent
President.....P. B. Crawford
General Mgr.....R. E. Anderson
Station Manager.....C. W. Wingo

KAGI—Grants Pass—1939

Frequency: 930 Kc.....Power: 1 Kw.
Owned-Oper. By.....Southern Oregon Bcstg. Co.
Address.....P. O. Box 148
Tel.: GR 6-4477.....MBS
Station Representative.....Moore; Young
President.....A. E. Voorhies
General Manager.....Wm. B. Smullin
Station Manager.....J. Edward Arnold
Chief Engineer.....Less Cravatt

KAJO—Grants Pass—1957

Frequency: 1270 Kc.....Power: 5 Kw.
Owned By.....Grants Pass Bcstg. Co.
Address.....P.O. Box 230
Tel.: GR 6-6608.....Independent
Sta. Rep.....Everett-McKinney; Torbet A. & C.
General, Comm. Mgr.....Jim Wilson
Program Director.....Elzie Parker
Chief Engineer.....Chuck Field

KGRO—Gresham—1956

Frequency: 1230 Kc..Power: 250 Wts. d. 1 Wt. n.
Owned.....Gresham Bcstg. Co.
Address.....Box 32
Tel.: MO 5-4143.....KBS
Station Representative.....Jacobson
President, Ch. Eng.....Daniel M. McPeak
Program Director.....Edward Leahy

KOHU—Hermiston—1956

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned.....Carl F. and Sarah Knierim
Address.....Box 1
Tel.: JO 7-6500.....Independent
General Manager, Ch. Eng.....Carl F. Knierim
Commercial Manager.....Sarah Knierim
Program Director.....Eleanor Davis

KUIK—Hillsboro—1953

Frequency: 1360 Kc.....Power: 1000 Watts, d.
Owned By.....John P. Gillis
Address.....155-A South Second Ave.
Tel.: MI 8-4181.....KBS
Station Reps.....Art Moore, Webb
President, Station Mgr.....John P. Gillis
Commercial Manager.....Paul Alexander
Sales Prom. Mgr.....James Pierson
Program, Pub. Dir.....Lance M. Mushaw
Chief Engineer.....Albert Bishop

KIHR—Hood River—1950

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Ore.-Wash. Bcstrs.
Business Address.....P.O. Box 207
Tel.: 8561.....Independent
Representative.....Art Moore, Webb
Pres., Gen. Mgr., Ch. Eng.....C. J. McCredie
Program Director.....Mar Jean Stave

OREGON

KAGO—Klamath Falls—1923

Freq.: 1150 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned.....Klamath Bcstg. Co.
Address.....P. O. Box 1130
Tel.: TU 2-2551.....KBS
Representative.....Raymer, Art Moore
V.P., General Mgr.....J. L. Fern
Program Director.....E. Carl

KFLW—Klamath Falls—1946

Freq.: 1450 Kc. Power: 500 W. d.; 250 W. n.
Owned-Operated By.....David Snow
Business Address.....327 Main St.
Tel.: TUXedo 2-4656.....CBS
Representative.....Weed
Manager, Owner.....David F. Snow
Commercial Manager.....Max Schreiber
Program Director.....Charlie McFarlen
Chief Engineer.....Wayne Milburn

KLAD—Klamath Falls—1955

Frequency: 960 Kc. Power: 5000 Watts, d.
Owned-Operated By.....Ogden Knapp
Tel.: TU 4-7794.....Independent
Address.....Box 979
Rep.....Jacobson; Grant, Feltis
General Mgr.....J. E. Oaks
Chief Engineer.....Doug Walker

KLBM—La Grande—1938

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By.....Inland Radio, Inc.
Address.....P.O. Box 907
Tel.: Woodland 3-4121.....KBS
Station Representative.....Art Moore
Gen., Sta., Comm. Manager.....Ken Lillard
Chief Engineer.....W. Curry

KQIK—Lakeview—1956

Frequency: 1230 Kc. Power: 250 Watts
Owned.....Pacific Northwest Radio, Inc.
Business Address.....411 N. 1st St.
Tel.: WH 7-2164.....KBS
President.....A. E. Freeman
Gen. Mgr., Ch. Eng.....Harry Kirk
Commercial Manager.....G. Trippett

KGAL—Lebanon—1951

Frequency: 920 Kc. Power: 1000 Watts
Owned-Oper. By.....Linn County Bcstrs., Inc.
Address.....P. O. Box 387
Tel.: ALpine 8-2134.....KBS
Station Reps.....Holman; Pearson; Jacobson
Pres.....W. Gordon Allen
V.P., Sta. Mgr.....Don Wellman

KMCM—McMinnville—1949

frequency: 1260 Kc. Power: 1000 Watts
Owned-Oper. By.....Yamhill Bcstrs.
Address.....P. O. Box 207

Tel.: 3811.....KBS
Sta. Reps.....Torbet; Allen & Crane; Jacobson
President.....Jerry Carr
V.P., General Mgr.....John Courcier
Chief Engineer.....Edwin Nuhring

KBOY—Medford—1954

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Oper. By.....KBOY Bcstrs.
Address.....Box 1109
Tel.: SPing 3-5355.....Independent
Sta. Rep.....Everett-McKinney; Jacobson
President.....Kenneth R. Card
General, Station Mgr.....Winston Marks
Chief Engineer.....Harold L. Clemens

KDOV—Medford—1958

Frequency: 1300 Kc. Power: 5000 Watts
Owned By.....Medford Bcstg., Inc.
Address.....P. O. Box 869
Tel.: SP 3-5000.....Independent
Representative.....Hall; Wagner
President Ch. Eng.....Jim Silkwood
General Mgr.....W. H. Hansen
Publicity Director.....Fred Andrews

KMED—Medford—1922

Freq.: 1440 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Radio Medford, Inc.
Address.....P. O. Box 1306
Tel.: 3-7373.....ABC-NBC
Representative.....Meeker Assoc., Art Moore
President.....Les De Armond
General Manager.....Ray Johnson
Commercial Manager.....Harry Barker
Program Mgr.....Russ Jamison
Chief Engineer.....Ellis Feinstein

KYJC—Medford—1947

Frequency: 1230 Kc. Power: 1000 Watts
Owned-Operated By.....Medford Printing Co.
Address.....Barnett Rd.
Tel.: SPing 2-6644.....CBS
Newspaper Affiliation.....Mail Tribune
Station Reps.....Pearson; Moore
Gen. Mgr.....Tom MacLeod
Program Director.....Monte Morris
Chief Engineer.....V. Califf

KNPT—Newport—1948

Frequency: 1310 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Yaquina Radio, Inc.
Business Address.....Box 1428
Tel.: AMherst 5-2266.....KBS
Sta. Reps.....Moore; Continental; Torbet, A. & C.
Pres. Gen. Mgr.....Tom Becker
Commercial Manager.....Buss Jolley
Station Manager.....Bob Spangler
Sales Promotion Mgr.....Don Newman
Program Director.....Liz McKevirt
Publicity Director.....Whitey Coker
Chief Engineer.....Del Kruger
Owners of: KBOH, Ocean Lake.

KBBR—North Bend—1951

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....Big Bay Radio, Inc.
Address.....1956 Meade St.
Tel.: SK 9-7351.....Independent
Station Rep.Grant
President, Comm. Mgr.....Bill Karl
Station, Program Dir.....Rod Walter
Chief Engineer.....Arthur Schuldt

KBCH—Ocean Lake—1955

Frequency: 1380 Kc.....Power: 1000 Watts
Owned By.....Yaquina Radio, Inc.
Address.....Box 358
Tel.: WYman 4-2181.....Independent
Station Rep.....Moore; Torbet A. & C.
President.....Thomas R. Becker
General Station Mgr.....Robert Spangler
Commercial Manager.....Buzz Florip
Chief Engineer.....Del Kruger
Owners of: KNPT, Newport, Ore.

KSRV—Ontario—1946

Frequency: 1380 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Inland Radio, Inc.
Address.....Box 540
Tel.: TUCKer 9-8651.....KBS
Station Reps.....Moore; Sandeberg-Gates
President, Gen. Mgr.....Gordon L. Capps
Comm. Mgr.....John R. Humphreys
Program Dir.....Robert M. Dye
Sales Prom. Mgr.....Charles E. Harland
Chief Engineer.....Stanley E. McNutt
Owners of: KLBK, La Grande.

KGON—Oregon City—1947

Frequency: 1520 Kc.....Power: 10,000 Watts
Owned-Operated By.....Clackamas Bcstrs.
Address.....P.O. Box 5865, Portland, Ore.
Tel.: OLIVE 6-1441.....MBS
Representative..Broadcast Time Sales; Wagner
President.....Robert J. Hartke
Gen., Sta., Comm. Mgr.....Irwin S. Adams
Program Director.....Sonora B. Hoffman
Chief Engineer.....Sidney Roach

KUBE—Pendleton—1956

Frequency: 1050 Kc.....Power: 1 Kw., d.
Owned.....Amatilla Bcstg. Ent. Inc.
Address.....236 S.E. First St.
Tel.: CRestview 6-1961.....Independent
President.....John M. Carroll
General Mgr., Ch. Eng...Paul A. Schumacher
Sales Promotion Mgr.....E. Vern Green
Publicity Director.....Erma H. Schumacher

KKID—Pendleton—1958

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....WCS Bcstg. of Oregon
Address.....P.O. Box 178
Tel.: CRestview 6-1311.....Independent
Station Reps...Jacobson; Torbet, Allen & Crane
President.....Fred Stevens
Station Mgr.....Paul Ward

Sales Prom. Mgr., Pub. Dir.....Kent Simpson
Program Director.....Tom Courtwright
Chief Engineer.....Ed Walden

KUMA—Pendleton—1955

Frequency: 1290 Kc.....Power: 5000 Watts
Owned.....Pendleton Broadcasting Co.
Address.....Box 278
Tel.: CR 6-1511.....ABC
Representative.....Meeker, Art Moore
President.....C. O. Fisher
Vice Pres., Gen. Mgr.....T. A. Smith
Chief Engineer.....Don Morris

KEX—Portland—1926

Frequency: 1190 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Westinghouse Bcstg. Co.
Address.....2130 S.W. Fifth Ave.
Tel.: CA 2-1881.....Independent
Sta. Representative.....AM Radio Sales
President.....D. H. McGannon
Gen., Sta. Mgr.....Herbert L. Bachman
Commercial Manager.....R. E. Rudolph
Publicity Dir., Sls. Prom Mgr...Dick Newton
Program Director.....D. F. Stelleges
Chief Engineer.....Jack Erwin
Owners of: KPIX, San Francisco, Calif.; WOWO,
Fort Wayne, Ind.; WBZ-WBZA, Boston-Spring-
field, Mass.; WBZ-TV, Boston, Mass.; KYW,
Cleveland, O.; KYW-TV, Cleveland, O.; KDKA,
Pittsburgh, Pa.; KDKA-TV, Pittsburgh, Pa.;
WIND, Chicago, Ill.; WJZ-TV, Baltimore; WBZ-
FM, Boston; KDKA-FM, Pittsburgh; KYW-FM,
Cleveland; KEX-FM.

KGW—Portland—1922

Frequency: 620 Kc.....Power: 5000 Watts
Owned-Oper.....King Broadcasting Co.
Bus.-Studio Address.....1139 S.W. 13th Ave.
Tel.: CA 3-6364.....NBC
Representative.....John Blair
President.....Mrs. A. Scott Bullitt
Vice Pres., Bus. Div.....Henry B. Owen
Vice Pres., Broadcst. Div.....Otto P. Brandt
Local Sales Mgr.....Joe Clifford
Program Director.....Don Porter
Station Mgr.....Jackson Fleming
Promotion Mgr.....Ray Horn
Merchandising Mgr.....Walt Hawthorne
Chief Engineer.....Clare Hanawalt

KISN—Portland—1959

Frequency: 910 Kc.....Power: 1 Kw.
Owned.....Star Stations Inc.
Address.....10 N.W. Tenth
Tel.: CAPITAL 6-7191.....Independent
Station Representative.....Avery-Knodel
President.....Don W. Burden
General, Station Mgr.....Jerry Flesey
Commercial, Prom. Mgr.....Howard McAnulty
Program, Publicity Dir.....Hal Raymond
Production Mgr.....Les Parsons
Chief Engineer.....Ben Dawson
Owners of: KICN, Denver; KOIL, Omaha.

KLIQ—Portland—1957

Frequency: 1290 Kc.....Power: 1 Kw., d.
Owned By.....Malloy Breyer Inc.

OREGON

Address.....Oaks Amusement Park
Tel.: BELmont 4-8448.....Independent
Station Representative.....Hall
President.....S. G. Breyer
General Mgr.....D. A. Bryer
Chief Engineer.....Fred Kern

KOIN—Portland—1926

Frequency: 970 Kc.....Power: 5000 Watts
Owned.....Mt. Hood Radio-TV Bcstg. Corp.
Address.....140 S.W. Columbia
Tel.: CA 8-3333.....CBS
Representative.....CBS Spot Sls.
President.....C. Howard Lane
General Station Mgr.....H. H. Buckendahl
Program Director.....Willard A. Mears
National Sales Mgr.....Robert R. Whitely
Chief Engineer.....Louis S. Bookwalter
Owners of: KOIN-TV.

KPAM—Portland—1948

Frequency: 1410 Kc...Power: 5000 Watts d.
Owned-Operated By.....Chem-Air, Inc.
Address.....1411 Fourth Ave.
Tel.: MU 2-0477.....Independent
Station Representative.....Weed
President.....William E. Boeing, Jr.
General Manager.....Del Leeson
Sales Promotion Mgr.....John Williams
Program Director.....Don Wirtz
Publicity Director.....Maryetta Devereaux
Chief Engineer.....R. A. McClanathan
Owners of: KIDO, Boise; KETO, Seattle.

KPDQ—Portland—1947

Frequency: 800 Kc....Power: 1000 Watts d.
Owned-Operated By.....John W. Davis
Address.....4903 N.E. Sandy Blvd.
Tel.: AT 2-3232.....Independent
President.....John W. Davis
Station Manager.....David M. Jack
Program Director.....F. Woodman
Chief Engineer.....Arlan Walker

KPOJ—Portland—1923

Frequency: 1330 Kc.....Power: 5000 Watts
Owned-Oper. By.....KPOJ, Inc.
Address.....1019 S.W. 10th Ave.
Tel.: CA 7-3484.....Independent
Newspaper Affiliation.....Oregon Journal
President.....Wm. W. Knight
General Station Mgr.....R. M. Brown
Commercial Manager.....Jack Moys
Sales Prom., Pub. Dir.....Garry Capps
Program Director.....Vern Mueller
Chief Engineer.....Herbert A. Davidson

KWJJ—Portland—1925

Frequency: 1080 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Rodney F. Johnson
Address.....931 S.W. King Ave.
Tel.: CA 8-4393.....ABC
Representative.....ForJoe
Pres., Gen. Manager.....Rod F. Johnson

Commercial Manager.....Ben T. Crosby
Prog. Dir.....Jerry Speerstra
Ch. Eng.....Les Windes

KXL—Portland—1926

Frequency: 750 Kc.....Power: 50 Kw.
Owner.....Seattle, Portland, Spokane Radio
Address.....Box 5886
Tel.: OLive 4-3193.....Independent
Station Representative.....McGavren
General Manager.....Lester M. Smith
Commercial Manager.....Richard L. Levy
Program Director.....Del Olney
Chief Engineer.....Ed Mundt
Owners of: KJR, Seattle; KNEW, Spokane.

KRCO—Prineville—1950

Frequency: 690 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Radio Central Oregon
Address.....P. O. Box 188
Tel.: Hilcrest 7-6239.....Independent
Station Reps.....Jacobson; Feltis
President, Chief Eng.....C. R. Matheny
Comm., Sls. Prom. Mgr.....Richard W. Burger

KPRB—Redmond—1952

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Don & Rita Anderson
Address.....P.O. Box 787
Tel.: Lincoln 8-3100.....Independent
Station Representative.....Wagner
Station Manager Ch. Eng.....Don Anderson

KQEN—Roseburg—1950

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....K yng Radio
Address.....P. O. Box 847
Tel.: OR 3-4464.....ABC
Representative.....Oakes; Feltis
General Mgr.....L. Fenner

KRNR—Roseburg—1935

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....News-Review Co.
Address.....Box 910
Tel.: OR 3-5551.....CBS
Representative.....Art Moore, Meeker
President.....Frank Jenkins
General Mgr.....R. F. Johnson

KYES—Roseburg—1955

Frequency: 950 Kc.....Power: 1 Kw. d.
Owned-Oper. By...Douglas County Bcstrs., Inc.
Address.....Box 538
Tel.: OR 3-6678.....Independent
Station Representative.....Pearson
President, Chief Engineer.....LeRoy Hiatt
General Manager.....Elliott Motschenbacher
Commercial Mgr.....Pat Zuppann
Program Director.....George Rambo

KOHI—St. Helens—1959

Frequency: 1600 Kc.....Power: 1,000 Watts
 Owned By.....Columbia Co. Bcstrs.
 Address.....KOHl Bldg.
 Tel.: 1601.....Independent
 President.....L. B. Brownlow
 V.P., General Manager.....J. R. DiMeo
 Station Manager.....W. Anderson
 Program Manager.....D. Wimberly

KBZY—Salem—1957

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Salem Bcstg. Co.
 Address Trans. Loca.....639 High St., N.E.
 Tel.: EM 4-6748.....NBC
 Representative.....Meeker, Art Moore
 President.....Carl O. Fisher
 General. Station Mgr.....Alvin D. Bauer
 Program Manager.....Bob McCarl
 Chief Engineer.....R. E. Harrison

KGAY—Salem—1950

Frequency: 1430 Kc....Power: 5000 Watts d.
 Owned-Oper. By.....KGAY, Inc.
 Address.....Box 768
 Tel.: EM 3-7121.....MBS
 Station Reps.....Wagner; Pearson
 President.....W. Gordon Allen
 General Manager.....P. Brown
 Program Director.....B. Norris
 Chief Engineer.....Keith Samples

KSLM—Salem—1934

Freq.: 1390 Kc...Power: 5000 Wts. d., 1000 n.
 Owned-Operated By.....Oregon Radio, Inc.
 Business Address.....P. O. Box 631
 Tel.: EM 4-8433.....ABC
 Sta. Rep...Everett-McKinney; Feltis; Jacobson
 President.....L. McCormick
 General Mgr.....A. de Schweinitz
 Program Director.....Bob Morse
 Chief Engineer.....Clyde Carlton

**KEED—Springfield-Eugene
 1954**

Frequency: 1050 Kc.....Power: 1 Kw., d.
 Owned.....KEED, Inc.
 Address.....Box 1161, Eugene, Ore.
 Tel.: PA 6-6591.....Independent
 Station Reps.....Pearson; Wagner
 President.....Glen M. Stadler
 Station Manager.....Rodney V. Louden
 Program Director.....J. Robert Litten
 Commercial Manager.....Charles A. Searl
 Sales Promotion Mgr.....Fred Behr
 Chief Engineer.....Robert Curtis

KACI—The Dalles—1955

Frequency: 1300 Kc...Power: 1000 Watts d.
 Owned By.....Radio Mid-Columbia Inc.
 Business Address.....119 E. 2nd St.
 Tel.: CY 6-9661.....Independent
 Station Representatives.....Hopewell; Moore
 President. Gen. Mgr.....M. V. Ling
 Station Mgr.....R. N. Robinson


KODL—The Dalles—1940

Frequency: 1440 Kc.....Power: 1000 Watts
 Owner.....Western Radio Corp.
 Address.....Scenic Drive
 Tel.: CYpress 6-2300.....KBS
 Station Reps.....Feltis; Torbet, A & C
 President.....V. B. Kenworthy
 General Mgr.....Paul E. Walden

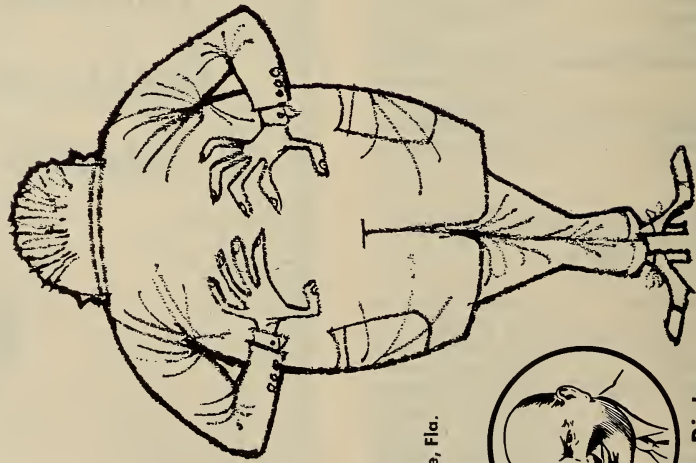
KTIL—Tillamook—1947

Frequency: 1590 Kc.....Power: 250 Watts
 Owned-Oper. By...Tillamook Bcstg. Co., Inc.
 Address.....Box 112
 Tel.: VI 2-4422.....Independent
 Rep.....Continental, Art Moore; Torbet A & C
 President, General Mgr.....Fred Guyton
 Commercial, Prom. Mgr.....Jack Holden
 Program. Pub. Dir.....Creighton Sanders
 Chief Engineer.....Larry Bruner

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Pop.: 11,383,000
Families: 3,279,000

Pennsylvania

Radio Homes: 3,204,000
AM Stas. in State: 150

WAEB—Allentown—1948

Freq: 790 Kc. Power: 500 W. d., 1 Kw. n.
Owned-Oper. By WAEB Bcstrs., Inc.
Address 7th & Hamilton Sts.
Tel.: HE 4-9364. Independent
Station Representative Radio-TV Reps.
President William F. Rust, Jr.
Gen. Mgr. Ralph Gottlieb
Sta. Manager S. Robert Ackley
Program Director Kerm Gregory
Chief Engineer William Gottshall

WKAP—Allentown—1948

Frequency: 1320 Kc. Power: 1000 Watts
Owned-Operated By WKAP, Inc.
Address P. O. Box 689
Tel.: HE 3-3166 Independent
Station Reps. Adam Young; P. O'Brien
President N. J. Rahall
Sta., Gen. Mgr. O. R. Davies
Prog. Dir. Alan D. Raber
Commercial Manager Jerry Duckett
Publicity Director Samuel J. Anderson
Chief Eng. C. Frank Cordaro

WHOL—Allentown—1948

Frequency: 1600 Kc. Power: 500 Watts
Owned Allentown Bcstg. Corp.
Address Colorado & Poplar Sts.
Tel.: HE 4-4801. Independent
Representative Raymer
President Charles G. Helwig
Executive V.P. Victor C. Diehm
General Station Mgr. Tom R. Stillwagon
National Sales Mgr. T. A. Tito
Program Director David M. Van Sant
Chief Engineer Gerald B. Werst
Owners of: WAZL, Hazleton; WHLM, Bloomsburg;
WTAL, Tallahassee.

WSAN—Allentown—1923

Frequency: 1470 Kc. Power: 5000 Watts
Owned-Oper. By Lehigh Valley Bcstg. Co.
Address R.D. 1
Tel.: HE 4-9511 NBC
Station Representative Bolling
Co-Partners R. H. Musselman, Mrs. L. W. Barnes

WFBG—Altoona—1924

Frequency: 1290 Kc. Power: 5000 Watts
Owned-Operated By Triangle Pubs.
Address Commerce Park
Tel.: Windsor 4-2031 Independent

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WLCY

St. Petersburg - Tampa,
Florida

WWNR

Beckley, West Virginia

WNAR

Norristown, Pa.

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Special Representative for Philadelphia, Baltimore and Washington
Paul S. O'Brien, 123 South Broad St., Philadelphia, Pa. PE 5-3432

Joe Rahall, President — "Oggie" Davies, Gen. Manager

PENNSYLVANIA

News. Affil. Phila. Inquirer; Phila. D. News
Station Representative McGavren
President Roger Clipp
General Manager John Stilli
Station Manager John Snyder
Commercial Manager William Donoher
Sales Promotion Mgr. Robert Miller
Publicity Director Joseph Burns
Program Director James Van deVeld
Chief Engineer Dick Kline
Owners of: WFBG-TV; WFIL AM-TV, Phila.;
WNBF AM-TV, Binghamton, N. Y.; WNHC AM-
TV, New Haven; KFRE-AM-TV, Fresno; WLYH-
TV, Lebanon.

WRTA—Altoona—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned Altoona Trans-Audio Corporation
Address Hotel Penn Alto
Tel.: WI 3-6112 ABC
Station Reps. Clark; Phila. Spot Sales
President Martin F. Malarkey, Jr.
V.P., General Manager Lou M. Murray
Station Manager David R. Wolf
Program Director Larry Weber
Chief Engineer Al Merritts

WVAM—Altoona—1948

Frequency: 1430 Kc. Power: 100 W. d., 1 Kw. n.
Owned-Oper. By General Bcstg. Corp.
Address 2727 W. Albert Dr.
Tel.: WI 4-8127 CBS
Sta. Rep. Weed
President E. S. Leopold
General, Station Mgr. Will Ketter
Commercial, Sales Prom. Mgr. Will Union
Publicity Director Phyllis Havenstein
Chief Engineer John Schiele

WBMA—Ambridge—1958

Frequency: 1460 Kc. Power: 500 Watts d.
Owned By Miners Bcstg. Service, Inc.
Business Address 304 Duss Ave.
Tel.: Congress 6-1110 Independent
General Manager John W. Angst
Station Manager Roy E. Angst, Jr.

WAVL—Apollo—1947

Frequency: 910 Kc. Power: 1000 Watts, d.
Owned-Oper. By Tri-Borough Bcstg. Co.
Address Box 177
Tel.: GR 2-3921 KBS
Gen., Comm. Manager Cecil F. Clifton

WNCC—Barnesboro—1950

Frequency: 950 Kc. Power: 500 Watts d.
Owned-Oper. By WNCC, Inc.
Address 803 Maple Ave.
Tel.: Williams 8-9200 KBS-MBS
President, Chief Eng. J. Howard Bair
General Manager William R. Railhall
Program Director Joanne Tibbott

WBVP—Beaver Falls—1948

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By WBVP, Inc.

Business Address 1216 7th Ave.; Box 719
Tel.: Tilden 6-4100 Independent
President Frank R. Smith
General, Comm. Mgr. Thomas B. Price
Program Director Charles H. Wilson
Sales Prom. Mgr., Pub. Dir. E. A. Sekeres
Chief Engineer Andy Sivak

WBF D—Bedford—1955

Frequency: 1310 Kc. Power: 1 Kw. d.
Owned-Oper. By The Inquirer Printing Co.
Address American Legion Bldg.
Tel.: 863 KBS
President John Biddle
General Manager Robert S. Harrison, Jr.
Chief Engineer W. H. Smith

WBLF—Bellefonte—1958

Frequency: 1330 Kc. Power: 500 Watts d.
Owned By Bellefonte Bcstg. Corp.
Address P.O. Box 88
Tel.: ELgin 5-4751 ABC-MBS
Pres., Gen. Mgr. Cary H. Simpson
Station Manager J. W. Eschbach
Commercial Manager R. Thomas
Program Director A. Kuhn
Chief Engineer Robert Cook

WBRX—Berwick—1957

Frequency: 1280 Kc. Power: 500 Watts d.
Owned Columbia County Bcstrs., Inc.
Address Jackson Bldg.
Tel.: PL 2-4546 KBS
President, Gen. Mgr. John S. Booth
Station Manager H. Murphy

WGPA—Bethlehem—1946

Frequency: 1100 Kc. Power: 250 Watts d.
Owned-Oper. By Bethlehems' Globe Pub. Co.
Address 426 Brodhead Ave.
Tel.: UN 6-8074 CBS
Newspaper Affil. Bethlehem Globe Times
Station Representative Cooke
President Rolland L. Adams
General Manager Ellis Service
Station Manager Charles R. Thon
Comercial Manager Frank Collie
Prog. Dir. Robert Wolken
Chief Engineer Edwin Ryback

WCNR—Bloomsburg—1946

Frequency: 930 Kc. Power: 500 Watts
Owned The Columbia Montour Bcstg. Corp.
Bus. Studio Address 38 W. Main St.
Tel.: ST 4-1200 Independent
Gen., Comm. Manager Ed Darlington
Chief Engineer Robert Fulton

WHLM—Bloomsburg—1946

Frequency: 550 Kc. Power: 1000 Watts
Owned Bloom Radio
Address Square Bldg.

Tel: Sterling 4-5500.....MBS
RepresentativeRaymer
President.....Harry L. Magee
Management Consultant.....Victor C. Diehm
General, Sta. Manager.....Robert R. Williams
Publicity Director.....Roy Calabrese
Commercial, Sales Prom. Mgr......Pat Campbell
Nat. Sales Mgr......Thomas A. Tito
Program Dir......Dale Fulmer
Chief Engineer.....Anthony Hogg
Owners of: WHOL, Allentown; WAZL, Hazleton;
 WTAL, Tallahassee.

AddressBox 480
Tel: SH 5-5400.....Independent
President.....Lowell W. Williams
General Mgr......Richard E. Burg
Commercial Manager.....Jamie Rowley
Program Director.....Joe Terri
Chief Engineer.....Russell Harbaugh

WLOA—Braddock—1947

Frequency: 1550 Kc......**Power: 1000 Watts d.**
Owned-Operated By.....Matta Bcstg. Co.
Address.....1233 Braddock Ave.
Tel: EL 1-1100.....Independent
Station Representative.....Good Music Bcstrs.
Pres., Gen., Sta. Mgr......William G. Matta
Commercial Manager.....George Matta
Sls. Prom. Mgr......William W. Martin
Program Director.....W. Jennings Brown
Chief Engineer.....Frederick Sand

WC DL—Carbondale—1950

Frequency: 1440 Kc......**Power: 5 Kw., d.**
Owned-Oper. By Carbondale Bdcstg., Co., Inc.
Address.....127 Salem Rd.
Tel: 1230KBS
RepresentativeDonald Cooke, Inc.
PresidentWilliam H. Ware
Gen., Sta. Manager.....Marjorie Zapotosky
Commercial Mgr......P. J. Oles
Pub. Dir......Robert Meredith
Program Director.....J. Martin
Chief Engineer.....Walter Rude

WESB—Bradford—1947

Frequency: 1490 Kc......**Power: 250 Watts**
Owned-Oper. ByWESB
Address.....43 Main St.
Tel: FOrEst 8-4141Independent
RepresentativeBurn-Smith
General Manager.....J. M. Cleary
Comm. Prom. Mgr......C. W. Callahan
Prog. Dir., Chief Eng......William Winn

WHYL—Carlisle—1948

Frequency: 960 Kc......**Power: 5000 Watts d.**
Owned-Oper......R. F. Lewis, Jr.
Business Address.....Mt. Holly Pike
Tel: CH 9-1717.....Independent
Sta. Reps. Phila. Spot Sales; Spot Time Sales
President.....Marion P. Lewis
Gen., Sta. Mgr......James B. Holder
Prog. Dir......Bill Mahoney
Chief Engineer.....William Lacey

WBUT—Butler—1949

Frequency: 1050 Kc......**Power: 250 W., d.**
Owned-Operated By.....WBUT, Inc.
Address.....Box 1048
Tel: 7-5778Independent
PresidentJames Beattie
General, Comm. Mgr......Richard Hanna
Program Director.....G. Earl Sadlon
Sales Prom. Mgr......Gertrude Baker
Publicity Director.....Jim Locke
Chief Engineer.....Norman Gour

WC BG—Chambersburg—1956

Frequency: 1590 Kc......**Power: 5 Kw., d.**
Owned By.....WCBG Bcst. Corp.
Address.....Radio Hill
Tel: Colony 3-4131.....Independent
Representative.....Charles Bernard
President, General Mgr......Norman Messner
Station Manager.....William Sullivan
Sales Promotion Mgr......Robert Koch
Program Director.....Robt. Foreman
Chief Engineer.....Harvey Cunningham

WISR—Butler—1941

Frequency: 680 Kc......**Power: 250 Watts d.**
Owned-Oper. By The Butler Bcstg. Co., Inc.
Address.....357 N. Main St.
Tel: 7-4701.....Independent
President.....Joel W. Rosenblum
General Mgr......Robert L. Kaufman
Comm. Manager.....J. Victor O'Brien
Program Director.....Wcrrn Ihlenfeld
Sales Prom. Mgr......Jerald Coleman
Publicity Dir......Jim Martin
Chief Engineer.....Paul Rex

WCHA—Chambersburg—1946

Frequency: 800 Kc......**Power: 1000 Watts d.**
Owned.....Chambersburg Bcstg. Co.
Address.....Craft Press Bldg.
Tel: CO 4-7121.....Independent
Station Rep......Howard; Phila. Spot Sales
Pres., Gen. Mgr......John S. Booth
Station Mgr., Prog. Dir......Earl P. Strine
Commercial, Sales Prom. Mgr......David Myers
Chief Engineer.....James McCurdy

WCNG—Canonsburg—1958

Freq: 540 Kc......**Power: 250 W. d.**
Owned ByWCNG, Inc.

WESA—Charleroi—1947

Frequency: 940 Kc......**Power: 250 Watts d.**
Owned-Oper. By.....Monongahela Bcstg. Corp.
Address.....Box 584
Tel: HU 3-6551.....KBS

PENNSYLVANIA

Station Representative Bernard
 President Dr. A. S. Sickman
 General Manager Carl Stuart
 Sales Promotion Mgr. Val Gearhart
 Program Director William Richards
 Publicity Director Alma Crowl
 Chief Engineer Stanley Crawford

WEEZ—Chester—1947

Frequency: 1590 Kc. Power: 1000 Watts
 Owned-Oper. By WDRF, Inc.
 Address 3500 Edgmont Ave.
 Tel.: TRemont 4-4321 Independent
 President Ogden Davies
 General Manager Martin Peltzman
 Commercial Manager Mark Targe
 Program Director Jim Termine
 Chief Engineer William Dawson

WVCH—Chester—1947

Frequency: 740 Kc. Power: 1 Kw.
 Owned-Operated By James M. Tisdale
 Bus-Studio Address... Wolf Bldg., Market Sq.
 Tel.: TRemont 2-8861 Independent
 Station Rep. Webb
 General Manager James M. Tisdale
 Station Mgr. Robert A. Hibbert, Jr.
 Chief Engineer Don Baron

WWCH—Clarion—1960

Frequency: 1300 Kc. Power: 500 Watts
 Owned By Clarion Co. Bcstg. Corp.
 Address Box 171



1590 RADIO

the BRIGHT VOICE
 of Delaware County

3500 Edgmont Avenue
 Chester, Pennsylvania
 TRemont 4-4321

Tel.: Capital 6-8600 KBS
 President and Gen. Mgr. C. M. Erchard, Jr.
 Station Mgr. B. Hickok

WCPA—Clearfield—1947

Frequency: 900 Kc. Power: 1000 Watts d
 Owned-Oper. By Clearfield Bdcsters, Inc
 Address Box 792
 Tel.: POplar 5-5541 ABC
 Newspaper Affil Progress
 President W. K. Ulerich
 General Manager Milton J. Bergstein
 Station Manager John A. Dame
 Commercial Manager M. Nemeth
 Sales Manager Joseph Milsop
 Program Director Gerald Baum
 Chief Engineer Llewellyn Duck
 Owners of: WDAD, Indiana; WMAJ, State Park,
 both Pa.; WJCM, Sebring, Fla.

WCOJ—Coatesville—1949

Frequency: 1420 Kc. Power: 5 Kw.
 Owned-Oper. By Chester Co. Bcstg. Co.
 Address 809 E. Lincoln Hgh.
 Tel.: DUdley 4-2100 Independent
 President, Chief Eng. Louis N. Seltzer
 General Manager William S. Halpern
 Comm., Sales Prom. Mgr. Donald Kimes

WCOY—Columbia—1957

Frequency: 1580 Kc. Power: 500 W., d.
 Owned Radio Columbia
 Address 343 Poplar St.
 Tel.: MU 4-2591 Independent
 Representative Burn-Smith
 President Lester P. Etter
 Gen. Mgr., Ch. Engr. M. Leonard Savage
 Comm., Sales Prom. Mgr. John P. Weis
 Program, Publicity Dir. Joseph T. Bortell

WCVI—Connellsville—1946

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Connellsville Bcstrs., Inc.
 Business-Studio Address . 133 E. Crawford Ave.
 Tel.: MA 8-4600 KBS
 Station Representative Hopewell
 President Dr. C. T. Troilo
 Gen., Station Mgr. Charles T. Snowden
 Prog. Director Esther Blasey
 Chief Engineer Robert Ray

WOTR—Corry—1955

Freq.: 1370 Kc. Power: 1000 Wts. d., 500 n.
 Owned-Operated By WOTR Radio
 Address 25½ N. Center St.
 Tel.: 3-6611 KBS-NBC
 President Olivia T. Rennekamp
 General, Station Mgr. J. J. Wellenhoffer
 Sales Promotion Manager Mary Shannon
 Program Director Howard Bycroft
 Publicity Director Harry Brown
 Chief Engineer Harry Coulter

WFRM—Coudersport—1953

Frequency: 600 Kc. Power: 1000 Watts d.
 Owned-Oper. By Farm & Home Bcstg. Co.

Address.....9 N. Main St.
Tel.: 611.....MBS
President.....C. H. Simpson
General Manager.....John A. Fay
Commercial Manager.....George Kuratomi
Chief Engineer.....Kenyon Reed

WBUX—Doylestown—1948

Frequency: 1570 Kc.....Power: 1 Kw., d.
Owned.....WBUX Broadcasting Co.
Address.....30 E. Oakland Ave.
Tel.: FI 8-3583.....Independent
President.....George Steiner
General Mgr.....James Stolz
Station Manager.....George Pleasants
Sales Manager.....Jim Kirwan

WCED—DuBois—1941

Freq.: 1420 Kc.....Power: 5 Kw. d., 500 W. n.
Owned By...Tri County Broadcasting Co., Inc.
Address.....80 N. Park Place
Tel.: 1700.....CBS
Station Representative.....Devney O'Connell
President.....Harold T. Gray
Gen. Mgr., Pub. Dir.....Jason S. Gray
Chief Engineer.....George Donahue

WEEX—Easton—1956

Frequency: 1210 Kc.....Power: 250 Watts
Owned.....Easton Publishing Co.
Address.....Chestnut Hill
Tel.: Blackburn 8-6155.....Independent
Newspaper Affiliation.....Express
Representative.....Bolling
President.....J. L. Stackhouse
General Manager.....Fred Hamlen
Station, Commercial Mgr.....Art Burnham
Program Director.....Don Ross
Chief Engineer.....Robert Francett

WEST—Easton—1936

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Associated Bcstrs., Inc.
Bus. Studio Address.....516 Northampton St.
Tel.: Blackburn 8-6131.....NBC
Representative.....Meeker Co.
Station Exec.....Clair R. McCollough
Station Manager.....Theodore W. Pierce
Gen. Sales Manager.....J. Robert Gulick
Nat'l Sales Mgr.....Harry J. Shaub, Jr.
Technical Dir.....J. E. Mathiot
Owners of: WDEL, Wilmington; WORR, York;
WKBO, Harrisburg; WGAL-AM-TV, Lancaster;
WRAC, Williamsport.

WEZN—Elizabethtown—1958

Frequency: 1600 Kc.....Power: 500 Watts
Owned By.....Colonial Bcstg. Co. Inc.
Address.....Box 192
Tel.: EMpire 7-1511.....Independent
President.....Lowell W. Williams
Gen. Mgr.....Richard E. Burg
Station Mgr.....Arthur K. Greiner
Program Director.....George Morgan
Chief Engineer.....Jack B. Cupper
Owners of: WCNG, Cannonsburg.

WLEM—Emporium—1958

Frequency: 1250 Kc.....Power: 1000 Watts d.
Owned By.....Emporium Broadcasting Co.
Address.....1 West Fourth St.
Tel.: 712.....Independent
President, General Mgr.....James A. Spots
Station Mgr., Prog. Dir.....Dean L. Close
Chief Engineer.....William D. Murphy

WGSA—Ephrata—1955

Frequency: 1310 Kc.....Power: 1000 Watts, d.
Owned.....Garden Spot Broadcasters, Inc.
Address.....P. O. Box 419
Tel.: RE 3-2226.....MBS
Representative.....Broadcast Time Sales
President.....Lester Grenewalt
Gen., Sta. Mgr.....Samuel R. Youse
Prog. Dir.....David A. May
Comm. Mgr.....George D. Ribble
Chief Engineer.....Ralph Hamman
Owners of: WABW, Annapolis; WCBG, Chambersburg.

WERC—Erie—1941

Frequency: 1260 Kc.....Power: 5 Kw.
Owned By.....Cleveland Bcstg. Inc.
Address.....121 West 10th St.
Tel.: Glendale 6-2096.....NBC
Station Rep.....Venard, Rintoul & McConnell
President.....Ray T. Miller, Jr.
General Station Mgr.....Art Arkelian
Program Director.....Cliff Shilling
Chief Engineer.....Jack Heidecker
Owners of: WERE, Cleveland; WLEC, Sandusky, O.

WICU—Erie—1949

Frequency: 1330 Kc.....Power: 5000 Watts
Owned.....Dispatch Div. of Airways Inc.
Bus. Studio Address.....3514 State St.
Tel.: GI 4-5201.....ABC
Representative.....Weed
President.....Edward Lamb
General, Sta. Mgr.....J. A. Londet
Program Director.....N. McGrath
Chief Engineer.....Ken Husband

WJET—Erie—1951

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Jet Broadcasting Co., Inc.
Address.....1635 Ash St.
Tel.: GL 2-6741.....Independent
Sta. Representative.....Hollingsbery
President, Gen. Mgr.....Myron Jones
Comm. Mgr.....Peter Cotichia
Chief Engineer.....Richard Zahniser

WLEU—Erie—1935

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....WESB Broadcasting
Address.....212 Commerce Bldg.
Tel.: Glendale 6-7078.....Independent
Station Representative.....Cooke
Managing Partner.....T. R. Bromley

PENNSYLVANIA

Station Manager.....R. H. Elliott
Commercial Manager.....Ronald Smith
Program Director.....Ted Wygant
Publicity Director.....Mary Barnhart
Sales Promotion Mgr.....Rick Meyers
Chief Engineer.....John Kozak

WFAR—Farrell—1953

Freq.: 1470 Kc....Power: 1 Kw. d.; 500 W. n.
Owned By.....Farrell-Sharon Bcstg. Co.
Address.....RFD #2
Tel.: Diamond 8-4171.....KBS
President.....Sanford A. Schafitz
General Mgr.....A. Zippay
Chief Engineer.....Milton Wills

WFRA—Franklin—1958

Frequency: 1430 Kc....Power: 500 Watts, d.
Owned.....N.W. Penna. Bcstg. Co.
Address.....P.O. Box 908
Tel.: ID 2-2188.....MBS
President, General Mgr.....Robert H. Sauber

WGET—Gettysburg—1950

Frequency: 1320 Kc....Power: 250 Watts
Owned-Oper. By.....Times & News Pub. Co.
Business Address.....Box 28
Tel.: EDgewater 4-3101.....Independent
Gen. Mgr.....P. H. Cunningham

WHJB—Greensburg—1934

Frequency: 620 Kc....Power: 1 Kw. d., 500 n.
Owned.....WHJB, Inc.
Address.....128 N. Penn Ave.
Tel.: Temple 4-0600.....Independent
President, General Mgr.....Hugh J. Brennen
Commercial, Sales Prom. Mgr.....Russ Graeff
Program Director.....Ron Asbury
Publicity Director.....Fran Fisher
Chief Engineer.....L. L. Allen

WGRP—Greenville—1959

Frequency: 940 Kc....Power: 1000 Watts
Owned By.....Greenville Bcstg. Co.
Address.....2 North Water St.
Tel.: JU 8-8900.....Independent
President, Gen. Mgr.....Kenneth B. Anderson
Station Mgr.....Merle G. Anderson
Publicity Director.....Margaret E. Travis

WHVR—Hanover—1949

Freq.: 1280 Kc....Power: 5 Kw. d., 500 Watts n.
Owned-Operated By.....Radio Hanover, Inc.
Address.....Box 268
Tel.: ME 7-3831.....Independent
President, Gen. Mgr.....John D. Bare
Sales Prom. Mgr.....Edward John
Chief Engineer.....Philip Rohrbaugh

WCMB—Harrisburg—1948

Frequency: 1460 Kc....Power: 5000 Watts
Owned-Oper. By.....Hudson Bcstg. Corp.

Address.....WCMB Bldg.
Tel.: CE 4-3005.....MBS
Representative.....Weed
General Manager.....Ed K. Smith
Comm. Manager.....Henry Traugh
Program Director.....Ed. Gonzalez
Chief Engineer.....Charles Stefanic

WHGB—Harrisburg—1945

Frequency: 1400 Kc....Power: 250 Watts
Owned-Oper. By.....Kendrick Bcstg. Co., Inc.
Address.....112 Market St.
Tel.: CE 4-4988.....ABC
Station Representative.....Pearson
Pres., Gen. Mgr.....H. Kendrick
Station, Comm. Mgr.....Ralph Hartman
Program Director.....Bob Lindstrom
Chief Engineer.....William Kuntz

WHP—Harrisburg—1924

Frequency: 580 Kc....Power: 5 Kw.
Owned.....WHP, Inc.
Address.....216 Locust St.
Tel.: Cedar 4-3211.....CBS
Representative.....Bolling
President.....E. J. Stackpole
General, Commercial Mgr....Cecil M. Sansbury
Local Sales Manager.....Jack Grove
Program, Publicity Dir.....Brod Seymour
Chief Engineer.....E. Dan Leibensperger
Owners of: WHP-TV.

WKBO—Harrisburg—1922

Frequency: 1230 Kc....Power: 250 Watts
Owned-Oper. By.....Keystone Bcstg. Corp.
Address.....31 N. Second St.
Tel.: CE 4-0191.....NBC
Newspaper Affil....Lancaster Newspapers, Inc.
Representative.....Meeker Co.
Station Executive.....Clair R. McCollough
Station Manager.....Jack Hooper
Commercial Manager.....J. Robert Gulick
Program Director.....Curt Whitcomb
Chief Engineer.....J. E. Mathiot
Owners of: WDEL, Wilmington; WORK, York;
WGAL, Lancaster; WEST, Easton; WRAK,
Williamsport; WGAL-TV, Lancaster.

WAZL—Hazleton—1932

Frequency: 1490 Kc....Power: 250 Watts
Owned-Operated By.....Hazleton Bcstg. Co.
Address.....704-11 Hazleton Natl. Bank Bldg.
Tel.: GL 4-3531.....NBC-MBS
Representative.....Raymer
Pres., Gen. Mgr.....Victor C. Diehm
Commercial Manager.....Robert J. Sacco
Sales Manager.....Thomas A. Tito
Program Director.....Don Murray
Chief Engineer.....Elwood Tito
Owners of: WTAL, Tallahassee; WHOL, Allen-
town; WHLM, Bloomsburg, Pa.

WHUN—Huntingdon—1946

Frequency: 1150 Kc....Power: 1000 Watts
Owned By.....Huntingdon Bcstrs. Inc.
Bus.-Studio Address.....400 Washington St.

Tel.: MI 3-3340.....KBS
President.....John H. Biddle
General Manager.....William E. Germann
Chief Engineer.....E. Craig

WDAD—Indiana—1945

Frequency: 1450 Kc.....**Power:** 250 Watts
Owned-Oper. By.....WDAD Inc.
Address.....632 Philadelphia St.
Tel.: HO 5-5511.....CBS
Newspaper Affil......The Progress
General Mgr......J. Termin
Chief Engineer.....Dyle Martin

WARD—Johnstown—1946

Frequency: 1490 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Central Bcstg. Co., Inc.
Address.....235 Franklin St.
Tel.: 70761.....CBS
Representative.....Weed
President, Gen. Mgr......G. D. Garland
Station Mgr......Wm. D. Confer
Commercial Mgr......Joe Cavanaugh
Program Director.....Bill Santoro
Chief Engineer.....Cornelius Donatti
Owners of: WARD-FM-TV.

WCRO—Johnstown—1947

Frequency: 1230 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Century Bcstg. Corp.
Bus-Studio Address.....Fort Stanwix Hotel
Tel.: 9-1187.....Independent
Station Representatives.....Radio-TV Reps.
President.....John J. Keel
General Manager.....E. M. Williams
Chief Engineer.....John Kersheskey

WJAC—Johnstown—1925

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned-Operated By.....WJAC, Inc.
Address.....329 Main St.
Tel.: 7-8711.....NBC
Newspaper Affil......Tribune
Station Representative.....Meeker
President.....W. W. Krebs
General Manager.....Edward J. Klym
Chief Engineer.....Theodore E. Campbell
Owners of: WJAC-TV.

WADP—Kane—1954

Frequency: 960 Kc.....**Power:** 1000 Watts, d.
Owned By.....Kane Broadcasting Corp.
Address.....Penn-Kane Hotel
Tel.: 1520.....KBS
President.....Gordon Hanks
Comm. Sta. Mgr......George A. Larson
Program Dir......Patrick Bickel
Chief Engineer.....John Nordine

WACB—Kittanning—1948

Frequency: 1380 Kc.....**Power:** 1000 Watts d.
Owned By.....Joel Rosenblum Ent.
Address.....325 Market St.
Tel.: LI 3-1381.....Independent
President.....Joel R. Rosenblum

General Mgr......Warren A. Koerbel
Program Director.....Jan Andree
Publicity Director.....Wally Slater
Chief Engineer.....Robert Banner
Owners of: WSHH, Latrobe; WISR, Butler, both Pa.; WTIG, Massillon, O.

WGAL—Lancaster—1922

Frequency: 1490 Kc.....**Power:** 250 Watts
Owned-Operated By.....WGAL, Inc.
Business-Studio Address.....24 S. Queen St.
Tel.: EX 7-0333.....NBC
Representative.....Meeker Co.
President, Gen. Mgr......Clair R. McCollough
Gen. Sls. Mgr......J. Robert Gulick
Nat'l Sales Mgr......Harry J. Shant, Jr.
Station Mgr......Kenneth Kreider
Program Dir......Brian Kintzer
Promotion Dir......Paul I. Woodland
Technical Director.....J. E. Mathiot
Owners of: WDEL, Wilmington; WOKK, York; WKBO, Harrisburg; WGAL-TV; WRAK, Williamsport; WEST, Easton.

WLAN—Lancaster—1946

Frequency: 1390 Kc.....**Power:** 1000 Watts
Owned-Oper. By.....The Peoples Bcstg. Co.
Bus-Studio Address.....252 N. Queen St.
Tel.: EX 4-7261.....ABC-MBS
Representative.....Boelling
President.....Frank H. Altdorffer
Sta. Mgr., Prog. Dir......Samuel M. Altdorffer
Commercial Manager.....J. Stanley Baker
Sales Prom. Mgr......William Ciifuni
Publicity Dir......Sally Harper
Chief Engineer.....James H. Kemman

WNPV—Lansdale—1960

Frequency: 1440 Kc.....**Power:** 500 Watts d.
Owned By.....Equitable Publishing Co.
Address.....307 Dersstine Ave
Tel.: Ulysses 5-6821.....Independent
Newspaper Affil......Nortg Penn Reporter
General Manager.....John G. Skibbe
Sales Prom., Prog. Dir......Richard Heist
Chief Engineer.....W. Leroy Nuss

WLSH—Lansford—1952

Frequency: 1410 Kc...**Power:** 1000 Watts d.
Owned-Oper. By...Miners Bcstg. Service, Inc.
Address.....P. O. Box D
Tel.: 1440.....Independent
President.....J. L. Maguire
Gen. Manager.....John W. Angst

WSHH—Latrobe—1951

Frequency: 1570 Kc.....**Power:** 1000 Watts d.
Owned-Oper. By.....Joel W. Rosenblum
Address.....200 Depot St.
Tel.: KEystone 7-7744.....KBS
General Manager.....Joel W. Rosenblum
Sta. Mgr., Chief Eng......Manuel J. Alvarez
Commercial Manager.....William Smith
Sales Promotion Mgr......Helen Butler
Publicity Director.....Robert Shaw
Owners of: WISR, Butler; WACB, Kittanning, both Pa.; WTIG, Massillon, O.

PENNSYLVANIA

WTRA—Latrobe—1956

Frequency: 1480 Kc.....Power: 500 W., d.
Owned.....Latrobe Bcstrs.
Address.....202 Main St.
Tel.: KE 7-3338.....Independent
Representative.....Lowenstein
President.....Louis Rosenberg
General Manager.....William Dymond
Commercial Manager.....Mrs. Janet Mahady
Chief Engineer.....Bernard Guidos

WLBR—Lebanon—1946

Frequency: 1270 Kc.....Power: 1000 Watts
Owned-Operated By.....Lebanon Bcstg. Co.
Address.....Route 20
Tel.: CRestview 2-7651.....Independent
Representative.....Burn-Smith
President.....H. Raymond Stadiem
Managing Director.....Lester P. Etter
Commercial, Prom. Mgr.....Ernest Latessa
Program Director.....Henry Homan
Chief Engineer.....William Zehring

WBCB—Levittown-Fairless Hills—1957

Frequency: 1490 Kc.....Power: 250 W.
Owned.....O'Keefe Bcstg. Co., Inc.
Address.....Box 1490
Tel.: Windsor 9-1490.....Independent
Pres., Gen. Mgr.....William F. Waterbury
Commercial Mgr.....Jack Wellington
Program Director.....George Hart
Chief Engineer.....Jack Lavton

WITT—Lewisburg—1957

Frequency: 1010 Kc.....Power: 250 Watts, d.
Owned.....Wireline Radio, Inc.
Address.....34 South 8th St.
Tel.: JA 3-1222.....KBS
President.....Donald Bechtel
General, Station Mgr.....Peter E. Farrell
Commercial Manager.....Carl E. Miller
Chief Engineer.....Will R. Nesbit

WKVA—Lewistown—1949

Frequency: 920 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Central Pa. Bcstg. Co.
Address.....19 South Wayne St.
Tel.: 248-6771.....ABC
Representative.....Gill-Perna
Pres., Sta., Gen. Mgr.....Robert L. Wilson
Commercial Prom. Mgr.....Robert E. Hyle
Program Director.....Kerby Conifer
Publicity Director.....Mary Bolich
Chief Engineer.....Charles Simpson

WMRF—Lewistown—1941

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Lewistown Bcstg. Co.
Address.....5 W. Market St.

Tel.: 248-6757.....NBC
Representative.....Burn-Smith
President.....J. S. Woods
General Manager.....T. W. Metzger
Commercial Manager.....Frank Troiani
Program Director.....Thekla Leeper
Chief Engineer.....Kenneth Callahan
Owners of: WJUN, Mexico, Pa.

WBPZ—Lock Haven—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Lock Haven Bcstg. Corp.
Address.....132½ Main St.
Tel.: 4038.....MBS
Station Representative.....Devney O'Connell
President.....Donald C. Welch
Gen. Sta. Mgr.....Harris Lipez
Chief Engineer.....Al Stratmoen

WEDO—McKeesport—1946

Frequency: 810 Kc.....Power: 1000 Watts
Owned-Operated By.....Tri-City Bcstg. Co.
Business-Studio Address.....547 5th Ave.
Tel.: NOrth 4-7167.....CBS
Station Representative.....Weed
President.....Edward J. Hirschberg
Station Mgr.....Jim Rice
Sales Promotion Manager.....L. Rothman
Chief Engineer.....Silvio Garofolo

WMCK—McKeesport—1946

Frequency: 1360 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Mon-Yough Bcstg. Co.
Address.....516 Market St.
Tel.: OR 8-8888.....Independent
Station Representative.....Bcst. Time Sales
President.....Robert M. Cox
Station, Commercial Mgr.....Sam Vidnovic
Program Director.....Bill Lynch
Publicity Director.....Kathy Milton
Chief Engineer.....Wilkes Hurley

WMGW—Meadville—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Regional Bcstrs.
Address.....964 Park Ave.
Tel.: 6-1111.....Independent
General Manager.....James F. McDonald, Jr.
Program Director.....Paul J. Brown
Publicity Director.....Eric Johnson
Chief Engineer.....Maurice Sherman

WJUN—Mexico—1955

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Lewistown Bcstg. Co.
Business Address.....Box 97, Mifflintown
Tel.: 295.....Independent
Newspaper Affiliation.....Sentinel, Lewistown
Representative.....Burn-Smith
President.....J. S. Woods
General Manager.....Thomas W. Metzger
Station Manager.....Ralph S. Parker
Program Director.....Don Lorenz
Chief Engineer.....Kenneth Callahan

WMLP—Milton—1955

Frequency: 1570 Kc. Power: 1 Kw. d.
Owned By.....WMLP, Inc.
Address.....65-71 Bound Ave.
Tel.: Milton.....Independent
General, Comm. Mgr.....J. H. Yingling
Chief Engineer.....Ronald Stoops

WPFL—Montrose—1953

Frequency: 1250 Kc. Power: 1000 Watts d.
Owned By.....Montrose Bcstg Corp.
Address.....Lccust & High Sts.
Tel.: 397.....Independent
Pres. Gen. Mgr.....W. Douglas Roe
Program Director.....Chuck Zulker
Publicity Director.....Herbert Anderson
Chief Engineer.....Harold P. Mierop

WKST—New Castle—1938

Frequency: 1280 Kc. Power: 1000 Watts
Owned-Operated By.....WKST, Inc.
Address.....1st Federal Plaza
Tel.: OL 4-5501.....ABC
Station Representative.....Weed
President, General Mgr.....S. W. Townsend
Station Manager.....Harry Reith
Commercial Manager.....Byron McConnell
Program Director.....Bob Grant
Chief Engineer.....Ernest Retz
Owners of: WKST-TV, Youngstown, O.

**WKPA—New Kensington
1940**

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned-Oper. By...Allegheny-Kiski Bcstg. Co.
Business-Studio Address.....810 Fifth Ave.
Tel.: ED 7-3588.....Independent
President.....C. R. Cooper
Gen., Comm. Mgr.....Melvin A. Goldberg
Program Director.....Phil Brooks
Chief Engineer.....W. W. Neely

WNAR—Norristown—1946

Frequency: 1110 Kc. Power: 500 Watts d.
Owned-Operated By...Norristown Bcstg. Co.
Address.....Old Arch Rd.
Tel.: BR 2-7600.....Independent
Station Representative.....A. Young Co.
President.....N. Joe Rahall
General, Station Mgr.....John M. Banzhoff
Local Sales Manager.....Bernard Brode
Program, Publicity Dir.....Anthony G. Bekas
Chief Engineer.....A. De Solo
Technical Director.....C. F. Corado
Owners of: WKAP, Allentown, Pa.; WLCY, St.
Petersburg, Fla.; WWNR, Beckley, W. Va.;
WQTY, Jacksonville, Fla.

WKRZ—Oil City—1946

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By.....WKRZ, Inc.
Address.....Orange St. Ext.

Tel.: 4-1269.....NBC-KBS
Pres., Gen. Mgr.....Kenneth E. Rennekamp
Station Manager.....J. T. Finney
Commercial Mgr., Pub. Dir.....Jack Duncan
Program Director.....Rona Phillips
Chief Engineer.....Robert Harmon

WCAU—Philadelphia—1922

Frequency: 1210 Kc. Power: 50,000 Watts
Owned-Oper. By.....CBS Radio, Inc.
Address.....City Line & Monument Ave.
Tel.: GR 7-8300.....CBS
Representative.....CBS Radio Spot Sales
V.P., General Mgr.....Thomas J. Swafford
Gen. Sales Manager.....Jack Kline
Sales Promotion Mgr.....Fred Birnbaum
Program Director.....Mike Grant
Chief Engineer.....J. G. Leitch

WDAS—Philadelphia—1922

Frequency: 1480 Kc. Power: 5 Kw. d., 1 Wt., n.
Owned-Oper. By.....Max M. Leon, Inc.
Address.....Belmont Ave. & Edgely Rd.
Tel.: TR 8-2000.....Independent
Sta. Representative.....Bernard Howard
President.....Max M. Leon
General Sta. Mgr.....Robert A. Klein
General Sales Mgr.....William H. Vogt
Program Director.....Robert C. Ardrey
Chief Engineer.....Frank W. Unterberger

WFIL—Philadelphia—1922

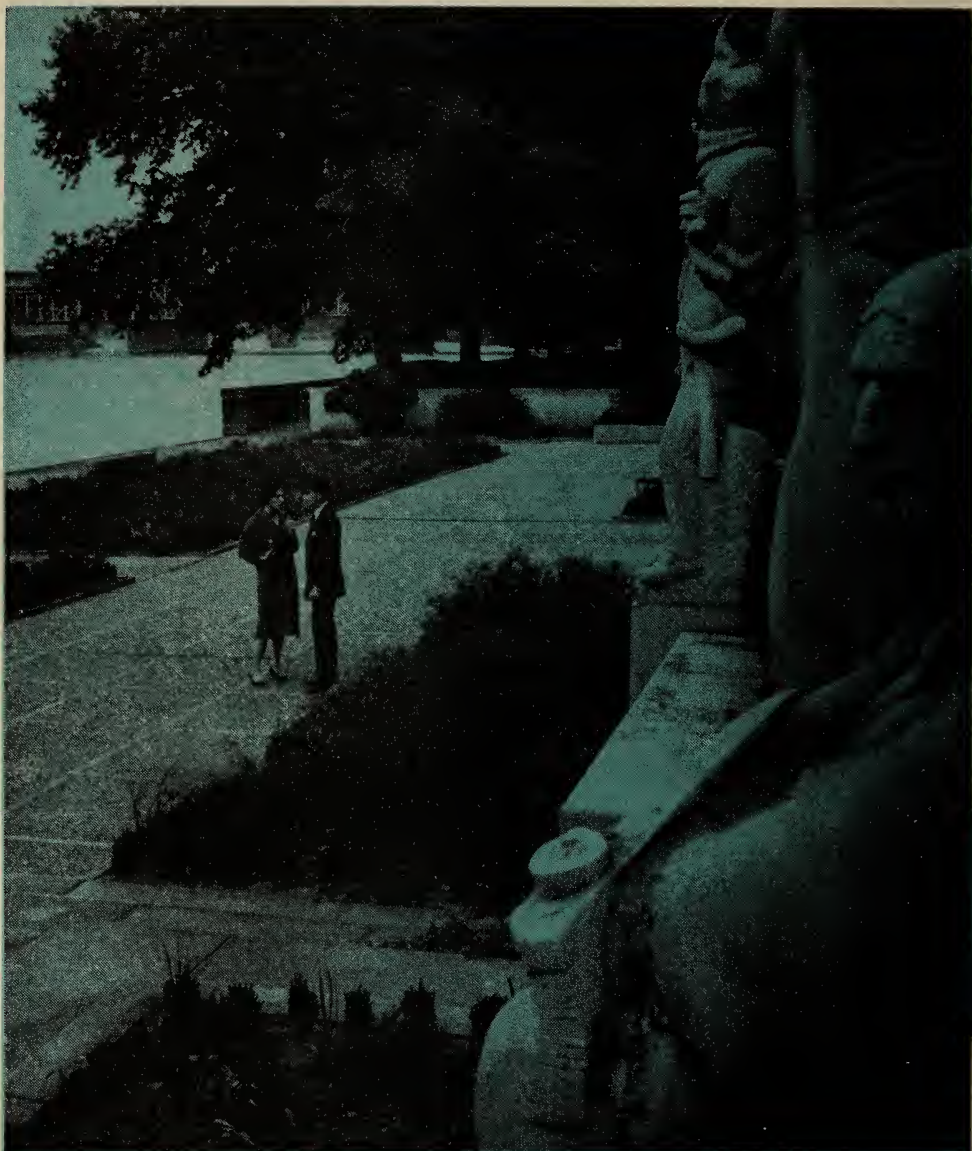
Frequency: 560 Kc. Power: 5000 Watts
Owned.....Triangle Publications, Inc.
Address.....46th & Market
Tel.: EV 2-4700.....ABC
Newspaper Affil. Phila. Inquirer, Phila. D. News
Representative.....Blair
General Manager.....Roger W. Clipp
Station Manager.....George A. Koehler
Gen. Sales Manager...Kenneth W. Stowman
Dir. of Programming & Sls...Clyde R. Spitzner
Dir. of Operations.....Jack Steck
Chief Engineer.....Henry E. Rhea
Owners of: WFIL-TV; WBNF AM-TV, Bingham-
ton, N. Y.; WFBG AM-TV, Altoona, Pa.; WNHC
AM-TV, New Haven; KFRE AM-TV, Fresno;
WLYH-TV, Lebanon, Pa.

WFLN—Philadelphia—1958

Frequency: 900 Kc. Power: 1 Kw. d.
Owned By.....Franklin Bcstg. Co.
Address.....8200 Ridge Ave.
Tel.: Ivyridge 2-6000.....Independent
Station Representative.....Good Music Bcsts.
President.....Lawrence M. C. Smith
General Manager.....R. S. Green
Chief Engineer.....F. Chassey

WHAT—Philadelphia—1925

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.
Owned-Oper. By...Independence Bcstg. Co.
Address...Conshohocken & Windemere Aves.
Tel.: TRinity 8-1500.....Independent
Representative.....Pearson



STATUES ON THE SCHUYLKILL portray early American history for plaza strollers and thousands of motorists who get in and out of town along beautiful East River Drive. Many have their radios on. Many of the many are dialed to 610.

Mr. & Mrs. Metrodelphia live with history, both in ancient inheritances, and modern interpretations like the statuary above, in Philadelphia's Ellen Philips Samuel Memorial. For history in the making, Metrodelphians turn to **WIP**, attentive to the area's life and cultural development for 40 years. (Our fm station, already carrying U.N. proceedings, will transmit all presidential news conferences.) Now the added impact of Metropolitan's new concept is rapidly bringing **WIP** to the foremost audience position in Philadelphia. Many advertisers are using **WIP** to make sales history.
WIP, Metrodelphia, Pa.

Pres., Gen. Mgr. William A. Banks
 Station Manager Dolly Banks
 Commercial Manager Herbert Schorr
 Sales Promotion Mgr. William Macormac
 Program Director Joseph A. Grady
 Publicity Director Marsha Greenbaum
 Chief Engineer Charles Lehmann

WIBG—Philadelphia—1925

Frequency: 990 Kc. Power: 50,000 Wts. d., 10,000 n.
 Owned By Seaboard Radio Bcstg. Corp.
 Address Suburban Sta. Bldg.
 Tel.: LOcust 3-2300 Independent
 Representative Katz
 President George B. Storer Sr.
 Man. Dir. John C. Moler
 National Sales Mgr. James P. Storer
 Local Sales Mgr. David Bolton
 Operations Mgr. Roy M. Schwartz
 Chief Engineer John H. Henninger
 Owners of: WJBK AM-FM-TV, Detroit; WSPD
 AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW
 AM-FM-TV, Cleveland; WVVA AM-FM, Wheel-
 ing, W. Va.; WGBS AM-FM, Miami, Fla.; KGBS,
 Los Angeles; WITI-TV, Milwaukee.

WIP—Philadelphia—1922

Frequency: 610 Kc. Power: 5000 Watts
 Owned By Metropolitan Bcstg.
 Business-Studio Address 35 S. 9th St.
 Tel.: WA 2-6800 Independent
 Representative Edward Petry
 President John Kluge
 General Manager Harvey L. Glascock
 Commercial Mgr. H. D. Neuwirth
 Program Director Varner Paulsen
 Sales Prom. Mgr. Arnold Katinsky
 Chief Engineer Clifford C. Harris
 Owners of: WHK, Cleveland; WNEW AM-TV,
 New York; WTTG, Washington, D. C.; WTVH,
 Peoria; KVOR, Stockton.

WJMJ—Philadelphia—1948

Frequency: 1540 Kc. Power: 50,000 Watts
 Owned-Oper. By WJMJ Bcstg. Corp.
 Address 2043 Locust St.
 Tel.: LO 4-2300 Independent
 Representative Broadcast Time Sales
 Pres., Gen., Sta. Mgr. Patrick J. Stanton
 Comm., Sales Prom. Mgr. James Rubenstone
 Prog. Dir. Michael Deegan
 Chief Engineer Christopher McAteer

WPEN—Philadelphia—1929

Frequency: 950 Kc. Power: 5000 Watts
 Owned By Consolidated Sun Ray, Inc.
 Business-Studio Address 2212 Walnut St.
 Tel.: LO 4-6000 Independent
 Representative Gill-Perna
 President William Sytk
 Exec. Vice President William B. Caskey
 Station Mgr. Murray Arnold
 Comm. Manager Erwin Rosner
 Prom. Mgr., Pub. Director Sam Serota
 Chief Engineer Charles W. Burtis

WRCV—Philadelphia—1921

Frequency: 1080 Kc. Power: 50,000 Watts
 Owned-Oper. By National Bcstg. Company
 Address 1619 Walnut St.
 Tel.: LO 4-3700 NBC
 Representative NBC Spot Sales
 President Robert E. Kintner
 V.P., General Mgr. Raymond W. Welpott
 Station, Comm. Mgr. Thomas E. Paisley
 Program Director Bob Benson
 Sales Prom., Publicity Dir. Jack Wiley
 Chief Engineer George C. Lenfest

WTEL—Philadelphia—1925

Frequency: 860 Kc. Power: 250 Watts d.
 Owned By WTEL, Inc.
 Business-Studio Address 4310 N. Broad St.
 Tel.: Gladstone 5-9200 Independent
 Station Representative Dore
 President John Hopkinson
 V.P.s. Q. C. Strum, G. Hopkinson

WPHB—Philipsburg—1956

Frequency: 1260 Kc. Power: 1 Kw. d.
 Owned By Moshannon Valley Bcstg.
 Address Radio Park
 Tel.: Dickens 2-2300 Independent
 Gen. Comm. Mgr. William Emert
 Program Director Mrs. Wm. Emert
 Chief Engineer Dean Sharpless

KDKA—Pittsburgh—1920

Frequency: 1020 Kc. Power: 50,000 Watts
 Owned-Oper. By. Westinghouse Bcstg. Co. Inc.
 Address 122 E. 42nd St., N.Y.C.
 Tel.: MURray Hill 7-0808 Independent
 Station Representative AM Radio Sales
 President Donald H. McGannon
 General, Station Manager L. R. Rawlins
 Commercial Manager Donald Trageser
 Program Manager Dominic Quinn
 Sales Prom. Mgr. June L. Buzzelli
 Publicity Manager Owen Simon
 Chief Engineer Theodore C. Kenney
 Owners of: KPIX, San Francisco, Calif.; WOWO,
 Fort Wayne, Ind.; WBZ-WBZA, Boston-Spring-
 field, Mass.; WBZ-TV, Boston, Mass.; KYW,
 Cleveland, O.; KYW-TV, Cleveland, O.; KEX,
 Portland, Ore.; KDKA-TV, Pittsburgh, Pa.;
 WIND, Chicago, Ill.; WJZ-TV, Baltimore, Md.;
 WBZ-FM, Boston; KYW-FM, Cleveland; KEX-
 FM, Portland; KDKA-FM.

KQV—Pittsburgh—1919

Frequency: 1410 Kc. Power: 5000 Watts
 Owned-Oper. By Allegheny Bcstg. Corp.
 Address Chamber of Commerce
 Tel.: AT 1-9100 ABC
 Station Representative Young
 President Leonard H. Goldenson
 General, Station Mgr. John D. Gibbs
 Commercial Manager Ted Smith
 Service, Publicity Dir. Bill Thieman
 Program Director Dick Drury
 Chief Engineer George Kleeb
 Owners of: WABC AM-TV, New York; WXYZ
 AM-TV, Detroit; KGO AM-TV, San Francisco;
 KABC AM-TV, Los Angeles; WLS, Chicago;
 WBKB-TV, Chicago.

PENNSYLVANIA

WAMO—Pittsburgh—1948

Frequency: 860 Kc. Power: 1000 Watts d.
Owned-Operated By.....Dynamic Bcstg.
Address.....105 E. 8th Ave.
Tel.: HO 2-6000.....Independent
Representative.....Howard
President, Gen. Mgr.....Leonard Walk
Commercial Manager.....Joe Bassett, Jr.
Chief Engineer.....James Herbert

WCAE—Pittsburgh—1922

Frequency: 1250 Kc. Power: 5000 Watts
Owned-Operated By.....WCAE, Inc.
Address.....530 Carlton House
Tel.: AT 1-6900.....Independent
Station Representative.....McGavren
Pres., General Manager.....Leonard Kapner
Station, Commercial Mgr.....F. Geer Parkinson
Program Director.....Paul Ruhle
Publicity Director.....Gene Werman
Chief Engineer.....James Greenwood

WEPP—Pittsburgh—1947

Frequency: 1080 Kc. Power: 1 Kw.
Owned By.....Golden Triangle Bcstg. Corp.
Address.....220 N. Highland Ave.
Tel.: EM 1-5000.....MBS
Sales Representative.....Gill-Perna
President.....Myron Jones
General Manager.....Philip B. Hirsch
Exec. Vice Pres.....Pete Coticchia
Sales Promotion Mgr.....William E. Clark
Program Dir.....Jack D. Bailey
Chief Engineer.....Walter McCoy

WJAS—Pittsburgh—1924

Frequency: 1320 Kc. Power: 5000 Watts
Owned-Oper. By.....NBC
Address.....1459 Crane Ave.
Tel.: LOcust 3-5238.....NBC
Representative.....NBC Spot Sales
Gen. Mgr.....Stephen J. Rooney
Sales Prom. Mgr.....Richard S. Stafford
Owners of: WNBC AM-TV, New York; WRCV
AM-TV, Philadelphia; WMAQ, WNBQ-TV, both
Chicago; WRC AM-TV, Washington, D. C.;
KNBC, San Francisco; KRCA-TV, Los Angeles.

WPIT—Pittsburgh—1947

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Operated By.....WPIT, Inc.
Address.....213 Smithfield St.
Tel.: AT 1-1900.....Independent
President.....John J. Laux
Gen., Comm. Mgr.....Don Ioset
Sales Mgr., Prog., Pub. Dir.....Clifford Charles
Chief Engineer.....Michael Komichak
Owners of: WSOL, Tampa; WRDW-TV, Augusta,
Ga.

WWSW—Pittsburgh—1932

Frequency: 970 Kc. Power: 5000 Watts
Owned-Oper. By.....WWSW Radio, Inc.
Address.....Hotel Sherwyn
Tel.: Gr 1-5200.....Independent
Newspaper Affiliation.....Post Gazette
Representative.....John Blair

President.....O. M. Schloss
General Station Mgr.....B. W. Muros
Publicity Director.....Phillip Davis
Chief Engineer.....Harry Kaiser

WPTS—Pittston—1953

Frequency: 1540 Kc. Power: 1 Kw. d.
Owned-Oper. By.....Midway Bcstg. Co., Inc.
Address.....83 Foote Ave., Duryea, Pa.
Tel.: OL 4-3388.....KBS
Pres., Gen. Manager.....Angelo W. Fiorani
Station Manager.....B. Schriver
Commercial Mgr.....R. E. Florey
Program Director.....J. Fiore
Sales Promotion Mgr.....A. Castelli
Publicity Director.....R. F. Gallagher
Chief Engineer.....John P. McGoldrick

WPAZ—Pottstown—1951

Frequency: 1370 Kc. Power: 1000 Watts d.
Owned-Operated By.....Pottstown Bcstg. Co.
Address.....247 High St.
Tel.: Faculty 6-4000.....KBS
Representative.....Indie Sales
Pres., Gen. Mgr.....Herbert Scott
Chief Engineer.....R. Mellon

WPAM—Pottsville—1947

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By.....Miners Bcstg. Serv., Inc.
Business-Studio Address.....Box 629
Tel.: MA 2-1450.....Independent
President.....Joseph L. McGuire
Gen. Mgr., Ch. Eng.....John W. Angst
Station Manager.....James K. Stock

WPPA—Pottsville—1946

Freq.: 1360 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Pottsville Bcstg. Co.
Bus.-Studio Address.....212 S. Centre St.
Tel.: MArket 2-1360.....MBS
General Manager.....A. V. Tidmore
Commercial Manager.....Ralph L. Price, Jr.
Sales Promotion Manager.....Walter Jones
Program Director.....Ed Romance
Chief Engineer.....William Penn Tidmore

WPME—Punxsutawney—1953

Frequency: 1540 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Punxsutawney Bcstg. Co.
Address.....103 N. Gilpin St.
Tel.: 1221.....KBS
President.....Sheridan W. Pruett
General Station Mgr.....C. M. Erhard, Jr.
Comm. Mgr.....W. Clem Murray
Program Director, Ch. Eng.....Gilbert Carney
Owners of: WWCH, Clarion.

WEEU—Reading—1931

Frequency: 850 Kc. Power: 1000 Watts
Owned-Operated By.....WEEU Bcstg. Co.
Business-Studio Address.....433 Penn St.
Tel.: FR 6-7335.....ABC

Newspaper Affiliation.....Eagle Times
 Station Representative.....Bolling
 President.....William J. Rohn
 V.P., Gen., Sta. Mgr.....K. Richard Creitz
 Program Director.....Jack B. Gounder
 Chief Engineer.....Harold Schearer

WHUM—Reading—1946

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Eastern Radio Corp.
 Address.....Berkshire Hotel
 Tel.: Franklin 6-3987.....CBS
 Representative.....Weed
 Pres., Gen. Mgr.....Robert G. Magee
 Comm., Sales Prom. Mgr.....Warren Ruffner
 Prog. Dir.....Alan Lane
 Chief Engineer.....Daniel Donohue
 Owners of: WHUM-TV.

WRAW—Reading—1922

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper By.....WRAW, Inc.
 Address.....19 N. Fifth St.
 Tel.: FR 6-7173.....NBC
 Station Representative.....Webb
 President, General Mgr.....Robert S. Reider
 Commercial Manager.....Ben Varishone
 Program Director.....Frank Roth
 Chief Engineer.....Ed. Gurtowski

WCCB—Red Lion—1950

Frequency: 1440 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Red Lion Bcstg. Co.
 Address.....P.O. Box 88
 Tel.: 3-3471.....Independent
 Pres., Gen. Sta. Mgr.....John H. Norris

WKMC—Roaring Spring—1955

Frequency: 1370 Kc.....Power: 1000 Watts d.
 Owned By.....Cove Bcstg. Co., Inc.
 Address.....Woodbury Pike
 Tel.: 690.....Independent
 Station Rep.....Keystone
 President.....Carl W. Kensingger
 General Mgr.....Walter O. Krump
 Program Director.....Merle Ebersole
 Sales Promotion Mgr.....Ralph Mentzer
 Chief Engineer.....C. Irvin Metzger

WKBI—St. Marys—1950

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Elk Cameron Bcstg. Co.
 Address.....41 Erie Ave.
 Tel.: 4-2821.....MBS
 General Manager.....C. H. Simpson
 Station Mgr.....W. A. Herbstritt
 Sales Mgr.....P. R. Kraus

WATS—Sayre—1950

Frequency: 960 Kc.....Power: 1000 Watts d.
 Owned By.....Susquehanna Valley Bcstg. Co.
 Address.....110 N. Elmer Ave.
 Tel.: TU 2-2401.....Independent
 Representative.....Indie Sales
 President.....T. K. Cassel
 General Manager.....Robert R. Michael

Commercial Manager.....Nicholas A. Soprano
 Program Director.....Bill Trowle
 Chief Engineer.....Benjamin A. Franklin

WARM—Scranton—1940

Frequency: 590 Kc.....Power: 5000 Watts
 Owned-Operated By.....WARM Bcstg. Co.
 Business Address.....Bowman Bldg.
 Tel.: Diamond 6-4646.....Independent
 Station Representative.....Eastman
 President.....Louis J. Appell, Jr.
 General Manager.....Guy Fowler
 Program Director.....George Gilbert
 Sales Manager.....Luther Strittmatter
 Operations Director.....Don Stevens
 Chief Engineer.....Charles Morgan
 Owners of: WSBA, York; WHLO, Akron; WSBA-TV, York.

WEJL—Scranton—1950

Frequency: 630 Kc.....Power: 500 Watts d.
 Owned-Operated By.....Edward J. Lynett
 Business Address.....149 Penn Ave.
 Tel.: DI 6-6555.....Independent
 Newspaper Affil.....Times
 Station Rep.....Meeker
 General, Station Mgr.....Cecil Woodland
 Sales, Program Manager.....Hugh J. Connor
 Pub. Dir.....Bill Pierce
 Chief Eng.....Guy Rauer

WGBI—Scranton—1925

Frequency: 910 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By.....Scranton Bcstrs. Inc.
 Address.....1000 Wyoming Ave.
 Tel.: DI 2-7634.....CBS
 Representative.....H-R Reps
 President.....Mrs. M. E. Megargee
 Gen. Comm. Mgr.....Mrs. M. A. Holcomb
 Station Manager.....Robert E. McDowell
 Prom. Dir., Pub. Dir.....Doug Holcomb
 Program Director.....Frank Monaghan
 Chief Engineer.....Kenneth R. Cooke
 Owners of: WDAU, Scranton.

WICK—Scranton—1954

Frequency: 1400 Kc.....Power: 250 Watts
 Owned.....Scranton Radio Corp.
 Address.....141 Adams Ave.
 Tel.: DI 6-1202.....MBS
 Pres., Gen. Mgr.....Joe Dobbs
 Station Mgr.....Albert Soma
 Program Dir.....Joseph Silva
 Chief Engineer.....James D. Pettinato

WSCR—Scranton—1947

Freq.: 1320 Kc.....Power: 1 Kw. d., 500 Watts n.
 Owned By.....Lackawanna Valley Bcstg. Co.
 Address.....116 Adams Ave.
 Tel.: DI 7-3388.....NBC
 Station Representative.....Bolling
 Pres., Gen. Mgr.....David M. Baltimore
 Station Manager.....Joseph B. Gries
 Pub. Dir., Sales Prom. Mgr.....Fred Forester
 Comm. Mgr.....Joseph P. Kimble
 Program Dir.....David L. Griffiths
 Chief Engineer.....Charles Sawkoski, Jr.

PENNSYLVANIA

WISL—Shamokin—1948

Frequency: 1480 Kc.....Power: 1000 Watts
Owned-Oper. By.....Radio Anthracite, Inc.
Address.....Rock & Sunbury Sis.
Tel.: 648-6831.....Independent
Representative.....Forjoe
President.....Henry W. Lark
General Manager.....Bernard Friedman
Program Director.....Bernard Saks
Commercial Mgr.....Wm. C. MacElwee
Publicity Director.....James Reilly
Chief Engineer.....Al Donovan

WPIC—Sharon—1938

Frequency: 790 Kc.....Power: 1000 Watts d.
Owned By.....Sharon Bcstg. Co., Inc.
Address.....2030 Pine Hollow Blvd.
Tel.: Diamond 6-4113.....Independent
General Mgr.....Frederick P. Tascone
Asst. Gen. Mgr.....Lee D. Morehouse
Program Director.....Jack Sandstrom
Chief Engineer.....Francis L. O'Dell

WVSC—Somerset—1950

Frequency: 990 Kc.....Power: 250 Watts d.
Owned-Oper. By.....WVSC, Inc.
Address.....P. O. Box 231
Tel.: 4186.....Independent
President, Gen. Mgr.....T. R. Opegard
Program Dir., Chief Eng.....R. L. French
Owners of: WPVL, Painesville, O.; WDLR, Delaware, O.

WMPT—S. Williamsport—1957

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Will-Mont Bcstg. Co.
Business Address.....301 Percy St.
Tel.: 3-3609.....ABC
Station Representative.....Hopewell
Pres., Ch. Eng.....Galen D. Castlebury, Jr.
Comm., Sales Prom. Mgr.....H. O. Hallman

WMAJ—State College—1945

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Centre Bcstrs., Inc.
Business Address.....P. O. Box 888
Tel.: AD 7-4959.....KBS-MBS
President.....W. K. Ulerich
Gen. Sta. Mgr.....M. J. Bergstein
Chief Engineer.....W. D. Files

WPPO—Stroudsburg—1947

Frequency: 840 Kc.....Power: 250 Watts d.
Owned-Operated By.....Pocono Bcstg., Inc.
Business Address.....22 S. Sixth St.
Tel.: HAmilton 1-2100.....Independent
Newspaper Affiliation.....Record
President.....James H. Ottaway
General Manager.....Chester S. Miller
Managing Director.....Francis Brinkley
Chief Engineer.....Ernest Transue

WKOK—Sunbury—1933

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Sunbury Bcstg. Corp.
Address.....1150 N. Front St.
Tel.: AT 6-5838.....CBS
President.....Basse A. Beck
General, Station Manager.....Homer R. Smith
Comm., Prom. Mgr.....H. Eugene Smith
Program Director.....Michael J. Kane
Publicity Director.....Malcolm Arter
Chief Engineer.....John W. Keller, Jr.

WTIV—Titusville—1955

Frequency: 1290 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Crawford Cty. Bcstg. Co.
Address.....P. O. Box 184
Tel.: 5-3234.....MBS
President, Gen. Mgr.....Robert H. Sauber
Commercial Mgr.....Paul R. Rutian
Sales Promotion Mgr.....Marlene Burchfield
Program Director.....James Dunlap
Chief Engineer.....W. A. Lowrie

WTTC—Towanda—1960

Frequency: 1550 Kc.....Power: 500 Watts d.
Owned By.....Vical Bcstg. Co.
Address.....406 Main St.
Tel.: ANdrew 5-2165.....Independent
General Mgr., Chief Eng.....Victor A. Michael
Commercial Mgr.....Leroy Hopkins
Program Director.....Charles Snyder

WTRN—Tyrone—1955

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....Tyrone Bcstg. Co.
Address.....8 W. 10th St.
Tel.: MUtual 4-3200.....MBS
President.....C. H. Simpson
Station Manager.....Lee C. Ray
Sales Manager.....William E. Moses
Program Director.....John P. Knorr
Chief Engineer.....Robert A. Cook

WMBS—Uniontown—1937

Frequency: 590 Kc.....Power: 1000 Watts
Owned-Oper. By.....Fayette Bdcstg. Corp.
Address.....82 West Fayette St.
Tel.: GE 8-3900.....CBS
Representative.....Burn-Smith
President.....Mrs. J. C. Burwell
General, Station Mgr.....Jacob H. Echard
Commercial, Prom. Mgr.....Harry C. Burwell
Program Director.....Peggy Thompson
Publicity Director.....A. Claire Salvatore
Chief Engineer.....William Henzly

WNAE—Warren—1946

Frequency: 1310 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....N. Allegheny Bdcstg. Co.
Business Address.....310 Second Ave.
Tel.: RAndolph 3-1310.....Independent
Pres., Gen. Mgr.....David Potter

WJPA—Washington—1942

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Washington Bcstg. Co.
 Bus. Address.....George Washington Hotel
 Tel.: BA 2-2110.....Independent
 Managing Director.....A. Boyd Siegel
 Chief Eng.....James Berkheimer

Program Director.....Robert Schumacher
 Commercial Manager.....Jos Gries
 Sales Prom., Pub. Dir.....Fred Foerster
 Chief Engineer.....Charles Sakoski, Sr.

WILK—Wilkes-Barre—1947

Frequency: 980 Kc..Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By..Wyoming Valley Bcstg. Co.
 Address.....88 No. Franklin St.
 Tel.: VA 4-4666.....ABC
 Representative.....Avery-Knodel
 President.....Mitchell Jenkins
 Station Manager.....Roy E. Morgan
 Business Manager.....Emerson H. Ramage
 Sales Manager.....Lee Vincent
 Promotion, Publicity Manager.....Jim Ward
 Program Director.....Tom Bigler
 Chief Engineer.....Theodore French

WANB—Waynesburg—1956

Frequency: 1580 Kc.....Power: 250 W., d.
 Owned.....Commonwealth Bcstrs., Inc.
 Address.....First Federal Bldg.
 Tel.: 981.....Independent
 President, Gen. Mgr.....George E. McGary Jr.
 Commercial Mgr., Pub. Dir.....Duane Lemley
 Program Director.....Wilbur Geho
 Chief Engineer.....Tony Morrell

WAYZ—Waynesboro—1953

Frequency: 1380 Kc...Power: 1000 Watts d.
 Owned-Oper. By..Waynesboro Bcstg. Co., Inc.
 Address.....21 W. Main St.
 Tel. 1900.....KBS
 Station Representative.....Lowenstein
 President.....Mrs. Marian P. Lewis
 General, Station Mgr.....Jay Hanshaw
 Program Director.....Pete Coolbaugh
 Publicity Director.....Ted Harding
 Chief Engineer.....Ron Stoops
 Owners of: WHYI, Carlisle, Pa.; WELD, Fisher,
 W. Va.; WINC, Winchester; WSIG, Mt. Jack-
 son; WFVA, Fredericksburg, all Va.

WNAK—Wilkes-Barre—1947

Frequency: 730 Kc.....Power: 1,000 Watts d.
 Owned By.....Wyoming Radio, Inc.
 Address.....64 Public Sq.
 Tel.: Valley 2-6108.....Independent
 Representative.....ForJoe
 President.....Martin H. Philip
 General Mgr.....Lee Small
 Commercial Mgr.....Milton Laughlin
 Program Director.....Jack Sterling
 Chief Engineer.....B. Bailey

WLYC—Williamsport—1951

Frequency: 1050 Kc.....Power: 1 Kw., d.
 Owned By.....Lycoming Bcstg. Co.
 Address.....331 Pine St.
 Tel.: 2-4676.....KBS
 Sta. Representative.....Donald Cooke
 President.....John T. Keliher
 Station, Commercial Mgr.....Vince Campana
 Sls. Prom. Manager.....Edward Kirchman
 Program Director.....Vernon Hester
 Chief Engineer.....James Stowe

WNBT—Wellsboro—1955

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By...Farm & Home Bcstg. Co.
 Address.....89 Main St.
 Tel.: 2113.....MBS
 President.....C. H. Simpson
 General Mgr.....John Fay
 Prog. Dir.....Carol Makin
 Commercial Manager.....John Zellner
 Chief Engineer.....Richard E. Roeder
 Owners of: WFRM, Coudersport; WKBI, St.
 Mary's; WBLF, Bellefonte; WTRN, Tyrone,
 all Pa.

WRAK—Williamsport—1929

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....WGAL, Inc.
 Address.....1559 West 4th St.
 Tel.: 2-6116.....NBC
 Representative.....Meeker Co.
 Pres., Gen. Mgr.....Clair R. McCollough
 Station Manager.....J. Wright Mackey
 Gen. Sls. Mgr.....J. Robert Gulick
 Nat'l Sales Manager.....Harry J. Shaub Jr.
 Technical Director.....J. E. Mathiot
 Owners of: WDEL, Wilmington; WORK, York;
 WKBO, Harrisburg; WGAL-AM-TV, Lancaster;
 WEST, Easton.

WBAX—Wilkes-Barre—1922

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....P.A.L. Bcstrs., Inc.
 Business-Studio Address.....85 W. Union St.
 Tel.: VA 3-0196.....MBS
 President.....Paul Phillips
 Gen. Comm. Mgr.....Ernest G. C. Lewis
 Program Director.....Ed Kuzma
 Chief Engineer.....Milan Krupa

WWPA—Williamsport—1949

Frequency: 1340 Kc.....Power: 250 Watts
 Owned..Williamsport Radio Bcstg. Assoc., Inc.
 Address.....330 Government Pl.
 Tel.: 7119.....CBS
 President.....Harry J. W. Klesling
 Gen., Sta. Manager.....Woodrow W. Ott

WBRE—Wilkes-Barre—1924

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....WBRE-Radio, Inc.
 Bus.-Studio Address.....62 S. Franklin St.
 Tel.: VA 3-3101.....NBC
 Station Representative.....Bolling
 Pres., Gen. Mgr.....David M. Baltimore
 Operations Director.....F. D. Coslett

PENNSYLVANIA-RHODE ISLAND

WNOW—York—1948

Frequency: 1250 Kc....Power: 1000 Watts d.
Owned-Operated By.....WNOW, Inc.
Address.....P. O. Box 1747
Tel.: 47—1049.....Independent
Station Rep.....Radio-TV Reps.
President, General Mgr.....W. F. Rust Jr.
Program Director.....Mel Burnam
Chief Engineer.....A. Dickey

WORK—York—1932

Frequency: 1350 Kc....Power: 5000 d.; 1000 n.
Owned-Oper. By.....Associated Bcstrs
Business-Studio Address.....13 S. Beaver St.
Tel.: 3-5558.....NBC
Representative.....Meeker Co.
Station Executive.....Clair R. McCollough

Station Manager.....Elwood C. Anderson
Gen. Sales Mgr.....J. Robert Gulick
Nat'l Sales Manager.....Harry J. Shaub Jr.
Chief Engineer.....J. E. Mathiot

WSBA—York—1942

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Oper. By...Susquehanna Bctstg. Co.
Address.....Box 910
Tel.: York 2-5521.....Independent
Representative.....Eastman
President.....Louis J. Appel, Jr.
Comm., Sales Prom. Mgr.....P. K. Eberly
Program Director.....Wayne Trout
Operations Mgr.....Allen Saunders
Chief Engineer.....Glenn Winter
Owners of: WSBA-TV; WARM, Scranton; WHLO,
Akron, O.

Pop.: 855,000
Families: 251,500

Rhode Island

Radio Homes: 246,500
AM Stas. in State: 14

WADK—Newport—1948

Frequency: 1540 Kc....Power: 1000 Watts d.
Owned-Operated By.....Key Stations
Address.....Box 367
Tel.: Viking 6-1540.....Independent
Station Representative.....Pearson
General Manager.....Arnold S. Lerner
Commercial Manager.....C. K. Bentz
Program Director.....Tom Powers
Publicity Director.....Gerry Nevins
Sales Prom. Mgr.....George McNamara
Chief Engineer.....Allan Bowen

WHIM—Providence—1947

Frequency: 1110 Kc....Power: 1000 Watts d.
Owned-Oper. By...Buckley-Jaeger Bctstg. Corp.
Address.....144 Westminster St.
Tel.: Elmhurst 1-1110.....Independent
Representative.....Peters, Griffin Woodward
Pres., Gen. Mgr.....Richard Gerken
Comm. Manager.....E. James McEnaney Jr.
Program Director.....Ken Garland
Chief Engineer.....Carroll A. Philbrook

WPAW—Pawtucket—1950

Frequency: 550 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Roger Williams Bctstg.
Address.....P.O. Box 55, Cumberland, R. I.
Tel.: PA 5-9000.....ABC
Pres., Gen. Mgr.....Dominick A. Hysko
Station, Program Dir.....Donald R. Hysko
Commercial Mgr.....C. Stevens
Chief Engineer.....John T. Costa

WICE—Providence—1947

Freq.: 1290 Kc.....Power: 5 Kw. d.; 1 Kw. n.
Owned.....Providence Radio, Inc.
Address.....Crown Hotel
Tel.: JA 1-2711.....Independent
Rep.....Avery-Knodel
President.....Tim Elliot
V. P., Station Manager.....John F. Crohan
Program Director....Sherman A. Strickhouser
Publicity Director.....Jean Elliot
Chief Engineer.....Paul Garver

WEAN—Providence—1922

Frequency: 790 Kc.....Power: 5000 Watts
Owned.....Providence Journal Co.
Address.....75 Fountain St.
Tel.: DE 1-0600.....CBS
News. Affil.....Providence Journal
Station Rep....Venard, Rintoul & McConnell
President.....Henry S. Chafee
General Manager.....H. William Koster
Comm. Manager.....Hervey C. Carter
Program Director.....Thomas M. Robertson
Chief Engineer.....George W. Sharpe

WJAR—Providence—1922

Frequency: 920 Kc.....Power: 5000 Watts
Owned-Operated By.....The Outlet Co.
Address.....176 Weybosset St.
Tel.: GA 1-8255.....NBC
Representative.....Petry
President, General Manager..Joseph S. Sinclair
Station Manager.....James E. Gleason
Sales Prom. Manager.....Alfred J. Brassard
Program Director.....Stanley Lipp
Chief Engineer.....Thomas C. J. Prior

WLKW—Providence—1961

Frequency: 990 Kc.....Power: 50,000 W.
Owned By.....Rhode Island Radio, Inc.

Address 228 Weybosset St.
 Tel.: DE 1-7810.....Independent
 Sta. Reps.....McGavren; Foster & Creed
 General Manager.....Mowry Lowe
 Sales Mgr.....F. H. Elliott
 Program Mgr.....Peter Barstow
 Chief Engineer.....T. K. Foster

WPRO—Providence—1924

Frequency: 630 Kc.....Power: 5000 Watts
 Owned-Oper. By....Capital Cities Bcstg. Corp.
 Address.....24 Mason St.
 Tel.: PL 1-9776.....Independent
 RepresentativeBlair
 President.....Frank M. Smith
 Comm., Gen. Mgr.....Daniel P. Weinig
 Sales Promotion Mgr.....Tony Visk
 Program Supervisor.....Joseph Somerset
 Chief Engineer.....John V. Ferri
 Owners of: WPRO-TV; WTEN-TV; WROW, Albany; WTVD, Durham, N. C.

WRIB—Providence—1947

Frequency: 1220 Kc.....Power: 1000 Watts d.
 Owned By.....Springfield Broadcasting Co.
 Address.....Water St.
 Tel.: GE 4-2223.....MBS
 Gen. Sta. Mgr.....Harold A. Pace
 Comm., Sales Prom. Mgr.....Earl Castleman
 Chief Engineer.....Fred Weiss

WYNG—Warwick—1959

Frequency: 1590 Kc.....Power: 1 Kw., d.
 Owned.....West Shore Bcstg. Co.
 Address.....19 Luther Ave.
 Tel.: REgent 7-5015.....Independent
 Station Rep.....John E. Pearson
 President, General Mgr.....Milton E. Miltner
 Commercial Manager.....Frank Booth
 Sales Promotion Mgr.....Vivianne Fallon
 Program Director.....Martin Hasner
 Chief Engineer.....Charles Briese

WERI—Westerly—1949

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....R. I.-Conn. Radio Corp.
 Address.....11 Railroad Ave.
 Tel.: LYric 6-7729-9.....Independent
 RepresentativeWalker-Rawalt
 Pres., Gen. Mgr.....Aug. L. Cavallaro
 Commercial Manager.....Tom Shafer
 Program Director.....Tom Thomas
 Chief Engineer.....Charles W. Austin

WWRI—West Warwick—1956

Freq.: 1450 Kc.....Power: 1 Kw. d.; 250 W. n.
 Owned.....Grelin Bcstg, Inc.
 Address.....1501 Main St.
 Tel.: VA 1-6200.....KBS
 Station Reps.....Nona Kirby; United
 Pres., Gen. Mgr.....Melvin C. Green
 Commercial Manager.....George A. Rivera
 Prog. Dir.....Patrick Fallon
 Chief Engineer.....Joseph M. Mattias, Jr.
 Owners of: WWOL, Buffalo.

WNRI—Woonsocket—1954

Frequency: 1380 Kc...Power: 1000 Watts, d.
 Owner.....Friendly Bcstg. Co., Inc.
 Address.....786 Diamond Hill Rd.
 Tel.; PO 9-0600.....Independent
 President, Gen. Mgr., Ch. Eng.....Joseph Britt
 Comm. Manager.....John Thomas

WWON—Woonsocket—1946

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. ByWoonsocket Bcstg. Co.
 Business-Studio Address.....99 Main St.
 Tel.; PO 2-1240.....Independent
 Newspaper AffiliationCall
 Station Representative.....Nona Kirby
 President.....Andrew P. Palmer
 Station, Sales Prom. Mgr.....Zel Levin
 Commercial Manager.....Gene Mailloux
 Chief EngineerHarold M. Belknap

Pop.: 2,390,500
 Families: 604,500

South Carolina

Radio Homes: 587,000
 AM Stas. in State: 73

WABV—Abbeville—1956

Frequency: 1590 Kc.....Power: 1 Kw., d.
 Owned By.....Abbeville Bcstg. Co. Inc.
 Address.....Box 532
 Tel.: GLadstone 9-3155.....ABC-KBS
 President, Ch. Eng.Geo. W. Settles, Jr.
 Publicity Director.....Polly Newell
 Program Director.....Bob Latham

Tel.: Midway 8-5464.....KBS
 PresidentJohn Mare
 General, Station Manager.....J. A. Warren
 Publicity Director.....Gordon Butler
 Program Director.....Earl Brodie
 Chief EngineerAllen Askins, Jr.

WAIM—Anderson—1935

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Wilton E. Hall
 Address.....321 Kingsley Road
 Tel.: CA 6-1511.....ABC-CBS
 Newspaper Affil.....Independent, Daily Mail
 Station Reps.....Dora-Clayton; Devney-O'Connell

WAKN—Aiken—1952

Frequency: 990 Kc.....Power: 1000 Watts d.
 Owned-Oper. By Aiken Electronics Adv. Corp.
 Address.....Box 811

SOUTH CAROLINA

President Wilton E. Hall
General Manager Glenn P. Warnock
Commercial Manager John F. McCallum
Sales Promotion Mgr. G. Paul Browne
Program Director Al Joseph
Chief Engineer Earl Cosens
Owners of: WAIM-TV.

WANS—Anderson—1949

Frequency: 1280 Kc. Power: 1000 Watts
Owned-Operated By. Radio Anderson, Inc.
Address Clemson Highway
Tel.: CA 4-3424 MBS
Station Representative Webb
President Mrs. John C. Amick
General Manager John C. Amick
Station Manager George C. Nicholson
Commercial Manager Al Robinson
Sales Promotion Mgr. Carolyn K. Turner
Program Director Frances J. McAllister
Publicity Director Mary Ann H. Lyons
Chief Engineer George Anderson

WWBD—Bamberg—1957

Frequency: 790 Kc. Power: 1 Kw., d.
Owned By. Bamberg County Bcstg. Corp.
Address Rt. 601 South
Tel.: CH 5-2411 KBS
Station Reps. Dore; Dora-Clayton
President Joe Speidell III
Chief Engineer H. D. Steedley

WBAW—Barnwell—1953

Frequency: 740 Kc. Power: 1 Kw. d.
Owned-Oper. By. WBAW, Inc.
Address Jackson St.
Tel.: 259-3507 KBS
Station Representative Keystone
President J. A. Gallimore
General Mgr. Joe Wilder
Program Director Chuck Edwards
Chief Engineer Tony Gross

WBLR—Batesburg—1956

Frequency: 1430 Kc. Power: 5 Kw., d.
Owned. Ridge Bcstg. Corp.
Address Drawer 410
Tel.: KE 2-4001 KBS
Station Representative Ochs
President H. Edward Crapps
General Manager Redd Reynolds
Commercial Manager. Ray Walters
Sales Promotion Manager Jack McArtha
Program Director Paul Brigman
Chief Engineer N. H. Lewis

WBEU—Beaufort—1953

Frequency: 960 Kc. Power: 1 Kw., d.
Owned. Beaufort Bcstg. Co.
Address 1015 Bay St.
Tel.: Jackson 4-3050 KBS
President John M. Trask

General Mgr., Chief Eng. Louis M. Neale
Commercial Manager Carson Rembert
Publicity Director Polly Trogden
Program Director W. Peters

WHPB—Belton—1955

Frequency: 1390 Kc. Power: 1000 Watts d.
Owned-Oper. By. Community Bcstg. Co.
Address P. O. Box 426
Tel. ED 8-7781 Independent
President C. O. Brazzell
General. Sta. Mgr. Clyde Laughter
Comm. Prom. Mgr. Jack Moore
Program Dir. David McKee
Publicity Dir. Matthew Phillips
Chief Engineer Robert Liverance

WBSC—Bennettsville—1947

Freq.: 1550 Kc. Power: 10 Kw. d.; 5 Kw. n.
Owned-Oper. By. Atl. Coast Ins. Co.
Address Box 639
Tel.: GR 9-4051 MBS
Representative Indie Sales
President Y. W. Scarborough, Jr.
Station Manager R. L. Brown
Commercial Manager Bruce Ziebell
Program Director Tommy Herndon
Chief Engineer John Gronert

WAGS—Bishopville—1953

Frequency: 1380 Kc. Power: 1 Kw., d.
Owned. Lee County Bcstg. Co.
Address P. O. Box 168
Tel.: HU 4-4515 KBS
General Mgr. E. H. Bedenbaugh
Chief Engineer Dan Mellette

WACA—Camden—1948

Frequency: 1590 Kc. Power: 1000 Watts d.
Owned-Oper. By. Camden Bcstg. Corp.
Address U. S. Highway 1
Tel.: 80 KBS
Rep. Continental
President Haygood S. Bowden
General Manager Tom Richards
Program Director A. A. Amodio
Chief Engineer Joe Toher

WCAY—Cayce—1958

Frequency: 620 Kc. Power: 500 Watts
Owned By. Lexington Cty Bcstg., Inc.
Address 1303 State St.
Tel.: ALpine 6-2000 CBS
Station Representative Cooke
President J. Olin Tice, Jr.
General Manager J. O. Tice, Sr.
Chief Engineer Clarence Jackson

WCSC—Charleston—1930

Frequency: 1390 Kc. Power: 5000 Watts
Owned-Oper. By. WCSC, Inc.

Address.....485 East Bay St.
Tel.: RAYmond 2-7611.....CBS
Rep......Peters, Griffin, Woodward, Inc.
President, Gen. Mgr......John M. Rivers
National Sales Mgr......James K. Whitaker
Station Mgr......John B. Hearne
Program Co-ordinator.....Cecil Keels
Sales Prom., Publicity Dir......Mrs. Lois Marshall
Chief Engineer.....Rudy Hughes

Tel.: 335-2171.....KBS
Newspaper Affil......Dispatch Publ. Co.
Station Representative.....Cannon
President.....C. V. Sink
General Station Mgr......Wayne B. Sawyer
Chief Engineer.....J. Ellis Shockley

WPCC—Clinton—1957

Frequency: 1410 Kc.....**Power:** 500 Watts
Owned By.....WPCC, Inc.
Address.....P. O. Box 565
Tel.: 1410.....ABC-KBS
President.....J. D. Brinkley
General, Station Manager.....Ted Y. Preatatte
Commercial Manager.....Lewis Bagwell, Jr.
Sales Promotion Mgr......Jack Bishop
Program Director.....Bettie Hendrix
Chief Engineer.....Thomas E. Wilson

WOKE—Charleston—1946

Frequency: 1340 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Weaver Bcstg. Corp.
Address.....152-B Market St.
Tel.: RA 3-1643.....ABC-MBS-KBS
Representative.....Clark
Pres., Gen. Manager.....H. C. Weaver
Station Mgr., Ch. Eng......William P. Birchfield
Sales Promotion Mgr......Jeff Warner

WCOS—Columbia—1939

Frequency: 1400 Kc.....**Power:** 1 Kw. d.
Owned-Operated By.....WCOS, Inc.
Address.....Box 748
Tel.: AL 2-2177.....Independent
Representative.....Meeker
Pres., Gen. Mgr......George H. Buck, Jr.
Commercial Manager.....Jess Plummer
Sales Promotion Mgr......Ralph Shade
Program Director.....Bob Fulton
Publicity Director.....Mrs. Caroline Judson
Chief Engineer.....Robert D. Lambert, Jr.
Owners of: WJNO, West Palm Beach.

WPAL—Charleston—1948

Frequency: 730 Kc.....**Power:** 1000 Watts d.
Owned-Oper. By.....Speidel Bcstg. Corp.
Business Address.....1717 Edgewater Pk. Rd.
Tel.: SO 6-5584.....Independent
Representative.....Dore, Dora-Clayton
President.....Joseph Speidel III
Station Manager.....Bob Chrystie
Chief Engineer.....Joe Sarko

WIS—Columbia—1930

Frequency: 560 Kc.....**Power:** 5000 Watts
Owned-Oper. By.....Bcstg. Co. of the South
Address.....1111 Bull St.
Tel.: AL 3-6431.....NBC
Representative.....Peters, Griffin, Woodward, Inc.
President.....B. Calhoun Hipp
Exec. Vice Pres......G. Richard Shafto
Managing Director.....W. Frank Harden
Director of Sales.....George Quick
Prog. Dir......Howard Hamrick
Chief Engineer.....Paul Welcome
Owners of: WIS-TV; WSEA-TV, Montgomery, Ala.

WTMA—Charleston—1939

Frequency: 1250 Kc...**Power:** 5000 d.; 1000 a.
Owned-Oper. By.....Atlantic Coast Bcstg. Co.
Business Address.....133 Church St.
Tel.: RA 2-2961.....NBC
Representative.....Branham
President.....Charles E. Smith
General, Station Manager.....Vincent French
Sales Prom. Mgr......Joe Blair
Program Dir......George Wilson
Chief Engineer.....David W. Jefferies

WMSC—Columbia—1945

Frequency: 1320 Kc.....**Power:** 1000 Watts
Owned-Oper. By.....WMSC Radio, Inc.
Address.....Barringer Bldg.
Tel.: AL 2-8659.....MBS
Representative.....H-R, Ayer
President.....C. W. Martin
Program Dir......Andy Scott
Chief Engineer.....L. William Brown, Jr.

WQSN—Charleston—1948

Frequency: 1450 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Low Country Bcstg. Co.
Address.....42 10th Ave.
Tel.: RA 2-2652.....Independent
Gen., Sta. Manager.....E. H. Keown

WCRE—Cheraw—1953

Frequency: 1420 Kc...**Power:** 1000 Watts d.
Owned-Operated By.....Radio Cheraw
Address.....Box 631
Tel.: Lenox 7-7887.....KBS
President, Gen. Mgr......Ben Akerman
Program Dir......Lucille Akerman

WNOK—Columbia—1947

Frequency: 1230 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Palmetto Radio Corp.
Address.....P.O. Box 5307
Tel.: AL 3-9401.....Independent
Representative.....Raymer
Gen. Mgr......H. Moody McElveen, Jr.

WGCD—Chester—1948

Frequency: 1490 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Dispatch Pub. Co.
Address.....Harris St.

SOUTH CAROLINA

Commercial Manager Frank Stish
Program Director Jack Cook
Chief Engineer Charlton Bowers

WOIC—Columbia—1954

Frequency: 1470 Kc. Power: 5 Kw., d.
Owned Speidel Broadcasting Corp.
Address 3300 1/2 Main St.
Tel.: AL 6-1551 Independent
Representative Dore, Dora-Clayton
President Joe Speidel III
Gen., Sta. Mgr. Russell George
Sales Prom. Mgr. Frankie Bridges
Sales Manager Frank Harris
Chief Engineer, Opera. Mgr. . William Bridges
Owners of: WPAL, Charleston; WWBD, Bamberg,
WYNN, Florence, both S.C.

WLAT—Conway—1945

Frequency: 1330 Kc. Power: 5000 Watts, d.
Owned Coastal Broadcasting Co.
Address U. S. Highway 501 North
Tel.: 340 MBS
Station Rep. Devney O'Connell
President, General Mgr. L. M. Hawley
Comm., Sales Prom. Mgr. P. W. Smith
Prog. Dir., Chief Eng. Jack E. Hawley

WDAR—Darlington—1955

Frequency: 1350 Kc. Power: 1 Kw., d.
Owned By Community Bcstrs.
Address Box 277
Tel.: Express 3-4081 Independent
Gen. Mgr., Ch. Eng. Ralph W. Hoffman
Sta. Mgr. Emily G. Hoffman

WDSC—Dillon—1946

Frequency: 800 Kc. Power: 1000 Watts d.
Owned-Oper. By Border Bcstg. Co., Inc.
Address U. S. Highway 301 South
Tel.: 774-9031 ABC-KBS
Station Rep. Gill-Perna; Dora-Clayton
Pres., Gen. Mgr. Joseph Martin
Station Manager John Quick
Comm. Mgr. Prog. Director. Lee Lumpkin
Sales Prom. Mgr. Dick Jones
Chief Engineer Ray Allen

WELP—Easley—1951

Frequency: 1360 Kc. Power: 1000 Watts d.
Owned By Pickens County Bcstg. Co.
Address Box 667
Tel.: Ulysses 9-9398 Independent
Representative Indie Sales
Pres., Gen. Mgr. Cleatus Brazzell
Comm. Mgr. Jack Moore
Program Director Mrs. Betty McDonald
Chief Engineer Henry McDonald

WJMX—Florence—1947

Frequency: 970 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By Atlantic Bcstg. Co., Inc.
Address P. O. Box 1211
Tel.: MO 9-6351 ABC
Representative Walker-Rawalt

President Eugene E. Stone
Gen. Mgr. Paul H. Benson, Jr.
Chief Engineer Frank Jenne

WOLS—Florence—1937

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By Florence Bcstg. Co., Inc.
Address 151 S. Dargan St.
Tel.: MOhawk 2-3271 KBS
President, Gen. Mgr. A. P. Skinner
Program Director Doug Williams
Chief Engineer Charles Sligh

WYNN—Florence—1959

Frequency: 540 Kc. Power: 250 Watts d.
Owned By Speidel Broadcasting Corp.
Address 163 N. Coit St.
Tel.: MOhawk 2-6384 Independent
Sales Representative Dore; Dora-Clayton
President Joe Speidel III
General Manager Don Ferguson
Commercial Manager Bruce Stone
Sales Promotion Mgr. Inga Blackman
Program Director Henry Mance
Publicity Director Rose Neeley
Chief Engineer John Fill
Owners of: WOIC, Columbia, WPAL, Charleston,
WWBD, Bamberg, all S.C.

WFIS—Fountain Inn—1956

Frequency: 1600 Kc. Power: 1 Kw., d.
Owned Fountain Inn-Simpsonville Entp.
Address Box 271
Tel.: 963-5991 KBS
Station Rep. Hopewell; Cannon
President, General Mgr. L. Wayne Davis
Sales Prom., Pub. Dir. Louise M. Davis
Program Director D. Jerry Howard
Chief Engineer J. Dalton Reese

WFGN—Gaffney—1948

Frequency: 1570 Kc. Power: 250 Watts d.
Owned-Oper. By Cherokee Radio Co., Inc.
Address P.O. Box 79
Tel.: IVanhoe 9-4795 KBS
President A. Ray Godshall
Gen. Mgr., Ch. Eng. M. E. Green
Program Director Billy Gibbons
Commercial Manager W. H. Kirby
Sales Program Manager Mary Hodge
Publicity Director Jo Hambricht

WGTV—Georgetown—1949

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Georgetown Bcstg. Co.
Address 216 S. Fraser St.
Tel.: 3-3421 MBS-KBS
Station Rep. Donald Cooke
Pres., Gen. Manager J. B. Delzell

WESC—Greenville—1946

Frequency: 660 Kc. Power: 5000 Watts d.
Owned-Oper. By Bcstg. Co. of Carolinas
Business-Studio Address 1 College St.
Tel.: CEdar 2-8241 Independent
Station Representative Bolling
President Robert A. Schmid

SOUTH CAROLINA

General, Station Mgr. J. Davenport
 Commercial Manager. W. A. Mullinax
 Program Director Buddy Womick
 Publicity Director Marianne Taylor
 Chief Engineer Vern Hutchinson

WFBC—Greenville—1933

Frequency: 1330 Kc. Power: 5000 Watts
 Owned-Oper. By WMRC, Inc.
 Address P.O. Box 1140
 Tel.: CE 9-1321 NBC
 Newspaper Affil. News-Piedmont
 Representative Avery-Knodel
 President R. A. Jolley
 Gen. Sta. Mgr. Bruce Buchanan
 Chief Engineer Bill Garrison

WMRB—Greenville—1954

Freq.: 1490 Kc. Power: 100 w.d., 250 w.n.
 Owned Paramount Bcstg. Co. Inc.
 Address 415 N. Main St.
 Tel.: Cedar 3-2751 CBS-MBS
 Station Representative Burn-Smith
 Pres., Gen. Mgr. C. F. Cope
 Station Mgr., Chief Eng. Wm. T. Arrington
 Sales Prom. Mgr. Sarah S. Thompson
 Publicity Director Susan B. Cope

WMUU—Greenville—1949

Frequency: 1260 Kc. Power: 1000 Watts d.
 Owned-Oper. By Bob Jones Univ.
 Address Greenville
 Tel.: CE 9-9656 Independent
 President Dr. Bob Jones, Jr.
 General Manager R. K. Johnson
 Station Manager Jim Ryerson
 Comm. Manager David Yearick
 Program Director Jack Buttram
 Chief Engineer William Greaves

WQOK—Greenville—1950

Frequency: 1440 Kc. Power: 5 Kw.
 Owned-Oper. By Dick Bcstg.
 Address Box 298
 Tel.: Cedar 5-7406 Independent
 Representative Howard; Dora Clayton
 President James A. Dick
 General, Station Manager T. C. Hooper

WCRS—Greenwood—1941

Freq.: 1450 Kc. Power: 1 Kw. d.; 250 W. n.
 Owned Gresco, Inc.
 Address P. O. Box 868
 Tel.: Orchard 9-1300 NBC
 Representative Clark
 President Douglas Featherstone
 Gen., Sta. Mgr. Dan Crosland
 Commercial Mgr. Ralph Norman
 Program Director Carroll Sexton
 Chief Engineer C. M. Sparks

WGSW—Greenwood—1953

Frequency: 1350 Kc. Power: 1000 Watts d.
 Owned Radio Greenwood, Inc.
 Address Edward Arms Bldg.
 Tel.: Orchard 9-3144 KBS-MBS

Station Representative Indie Sales
 President W. C. Woodall, Jr.
 Manager George B. Cook, Jr.
 Chief Engineer Eddie Rosa

WCKI—Greer—1955

Frequency: 1300 Kc. Power: 1 Kw., d.
 Owned Greer Bcstg. Co.
 Address Box 431
 Tel.: TRinity 7-4451 ABC
 Gen. Mgr. Vernon T. Fox
 Station Manager James L. Massey
 Chief Engineer B. Anderson

WEAB—Greer—1949

Frequency: 800 Kc. Power: 250 Watts d.
 Owned-Oper. By Greer Bcstg. Co.
 Address Jones Rd.
 Tel.: TR 7-3141 KBS
 Pres., Gen. Mgr. E. A. Burch
 Station Manager R. Cook
 Chief Engineer Leon Southerland

WBHC—Hampton—1957

Frequency: 1270 Kc. Power: 1 Kw., d.
 Owned Hampton County Bcstg. Co.
 Business Address Highway 601
 Tel.: 2831 KBS
 President J. A. Gallimore
 Station Manager, Ch. Eng. J. E. Harrelson

WHSC—Hartsville—1946

Frequency: 1450 Kc. Power: 250 Watts
 Owned Hartsville Bcstg. Co., Inc.
 Address P. O. Box 349
 Tel.: ED 2-8101 MBS-KBS
 President J. L. Wiggins
 General, Sta. Mgr. Obv B. Lyles
 Program Director Eleanor Flowers
 Commercial Manager Jan R. Caddell
 Sales Promotion Mgr. Walter Copeland
 Publicity Director Mrs. Janice Holland
 Chief Engineer J. E. Parker

WDKD—Kingstree—1949

Frequency: 1310 Kc. Power: 5 Kw. d.
 Owned By Palmetto Bcstg. Co.
 Address P. O. Box 450
 Tel.: 6761 KBS
 President, General Mgr. E. G. Robinson, Jr.
 Sales Prom., Prog. Dir. Clarence Jackson
 Chief Engineer Tommy Joye

WJOT—Lake City—1954

Frequency: 1260 Kc. Power: 1 Kw. d.
 Owned By Lake City Bcstg. Corp.
 Address Box 656
 Tel.: 7631 Independent
 President Russ George
 General, Station Manager Hub Terry
 Chief Engineer, Prog. Dir. J. O. Roper

WLCM—Lancaster—1951

Frequency: 1360 Kc. Power: 1000 Watts d.
 Owned-Operated By Royal Bcstg. Co. Inc.
 Address 103 S. Catawba St.
 Tel.: 2051 KBS
 Station Representative Cannon

SOUTH CAROLINA

President.....Charles Connelly, Jr.
Gen. Sta. Mgr.....A. Faris Giles, Jr.
Commercial Manager.....C. H. Lowder, Jr.
Program Director.....Mrs. Joanne McManus
Chief Engineer.....Barry Medlin

WLBG—Laurens—1948

Frequency: 860 Kc.....Power: 1 Kw. d.
Owned-Oper. By...Laurens-Clinton Bcstg. Co.
Address.....Hillcrest Drive
Tel.: 2-5212.....Independent
Representative.....Indie Sales
Pres., Gen. Mgr.....C. W. Hogan
Commercial Manager.....Paul Wynn, Jr.
Chief Engineer.....O. P. Haynes

WLSC—Loris—1957

Frequency: 1570 Kc.....Power: 1 Kw. d.
Owned By.....Pee Dee Bcstg. Co.
Address.....P.O. Box 1677
Tel.: EL 7-3780.....Independent
Station Rep.....Continental Radio Sales
President.....James J. Harding
General Mgr.....Walter Molic
Commercial Mgr.....Roger Earp
Publicity Dir.....Ann F. Molic
Comm. Mgr. Ch. Eng.....A. D. Nix
Owners of: WATP, Marion.

WYMB—Manning—1957

Frequency: 1410 Kc.....Power: 1 Kw. d.
Owned.....Clarendon County Bcstg. Co.
Address.....Box 262
Tel.: 7880.....KBS
Pres.....J. M. Soles, Jr.
Gen. Mgr.....Harry Hyman
Comm. Mgr.....Phil Rice
Chief Engineer.....Donald Bryant

WATP—Marion—1957

Frequency: 1430 Kc.....Power: 1 Kw. d.
Owned By.....Pee Dee Bcstg. Co.
Address.....324 N. Main St.
Tel.: 1430.....Independent
Station Representative.....Continental
President.....James J. Harpring
General Manager.....Walter Molic
Station Manager.....Guy L. Bailey, Jr.
Commercial Manager.....Dwight Snyder
Program Director.....William J. Elliot
Publicity Director.....Jacqueline Finklea
Chief Engineer.....Arthur Nix
Owners of: WLSC, Loris, S.C.

WJAY—Mullins—1949

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Mullins & Marion Bcstg. Co.
Address.....Highway 76, P. O. Box 41
Tel.: 3901.....KBS
President.....Mrs. W. G. Smith
Gen. Mgr.....James F. Ramsey
Chief Engineer.....George Magera

WMYB—Myrtle Beach—1954

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Coastal Carolina Bcstg. Corp.
Address.....28th Ave. N.

Tel.: Hillcrest 8-3180.....KBS
Representative.....Donald Cooke
President.....James Olin Tice, Jr.
General Manager.....J. G. Kenworthy
Station, Sls. Prom. Mgr.....James L. Baine
Chief Engineer.....Paul Epps

WKDK—Newberry—1960

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By...Newberry Bcstg. Co., Inc.
Address.....11 Radio Drive
Tel.: 143.....KBS
Pres. Gen. Mgr.....James F. Coggins
Program Director.....Marcia P. Coggins
Sales Prom. Mgr.....Bill Fields
Chief Engineer.....Ray Gilliam
Owners of: WAGS, Bishopville; WBCU, Union.

WBPD—Orangeburg—1958

Frequency: 1580 Kc....Power: 1000 Watts, d.
Owned By.....Radio Orangeburg
Business Address.....144 Broughton, S.W.
Tel.: JE 4-1580.....Independent
Gen. Mgr., Pub. Dir.....Clarence Jones

WDIX—Orangeburg—1946

Freq.: 1150 Kc....Power: 5 Kw. d., 500 W. n.
Owned-Oper. By.....WDIX, Inc.
Address.....Whitman St. Ext.
Tel.: JE 4-4461.....ABC
Station Rep.....Devney-O'Connell, Forjee
President.....Charles S. Henerey
General Station Mgr.....Frank B. Best
Comm. Mgr.....Norman M. Matthews
Program Director.....Mrs. J. C. Hydrick, Jr.
Chief Engineer.....Walter D. Tabler

WTND—Orangeburg—1948

Frequency: 920 Kc....Power: 1000 Watts d.
Owned-Oper. By.....WTND, Inc.
Address.....1 Memorial Plaza
Tel.: JE 4-1301.....KBS
Representative.....Thos. F. Clark
President.....J. L. Sims
Gen. Mgr., Prog. Dir.....L. Richard Rhame

WRHI—Rock Hill—1944

Freq.: 1340 Kc..Power: 1000 W. d.; 250 W. n.
Owned-Oper. By.....York Cty. Brdchg. Co.
Business Address.....Nat'l Bank Bldg.
Tel.: 327-2085.....MBS-KBS
Station Representative.....Oakes
Gen. Mgr., Chief Eng.....James S. Beaty, Jr.
Sta. Mgr., Prog. Dir.....Wm. C. Beaty
Sls. Mgr., Pub. Dir.....H. S. Gaul

WTYC—Rock Hill—1948

Frequency: 1150 Kc.....Power: 1 Kw. d.
Owned By.....Tri-County Bcstg Co., Inc.
Address.....P. O. Box 1091
Tel.: 327-3175.....Independent
Station Representative.....Cannon
President.....T. Lamar Simmons
General Station Manager.....Ted Burwell
Comm. Mgr.....W. A. Warner, Sr.
Program Publicity Director.....Bill Belk
Sales Promotion Mgr.....Fred Newton
Chief Engineer.....Ed Roberts

WSNW—Seneca—1949

Frequency: 1150 Kc. Power: 1000 Watts d.
 Owned-Oper. By.. Blue Ridge Bcstg. Co., Inc.
 Address..... P. O. Box 443
 Tel.: 2388 ABC-KBS
 Station Representative Cannon
 Pres., Gen. Mgr..... J. A. Gallimore
 Treasurer..... Virginia Gallimore
 Chief Engineer..... Herb Hosea

WORD—Spartanburg—1940

Frequency: 910 Kc. Power: 1000 Watts
 Owned-Oper. By..... Henderson Belk
 Address White Ave.
 Tel.: 583-2711 NBC
 Newspaper Affil.... Greenville News-Piedmont
 Station Representative Avery-Knodel
 President..... Robert Jolley
 Station Manager..... Tom Thuman
 Operations Director..... Ray M. Stanfield
 Chief Engineer..... James L. Tate

WSPA—Spartanburg—1929

Frequency: 950 Kc. Power: 5000 Watts
 Owned..... Spartan Radiocasting Co.
 Address 224 E. Main St.
 Tel.: 583-3621 CBS
 Representative Hollingsbery
 President, General Mgr. Walter J. Brown
 Station Manager Ross M. Holmes
 Program Director..... Charles Newcomb
 Chief Engineer..... H. R. Beckholt
 Owners of: WSPA-TV.

WTHE—Spartanburg—1953

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By..... Spartanburg Bcstg. Co.
 Business Address..... P.O. Box 486
 Tel.: 583-2727 Independent
 Station Representatives..... Masla; Ochs
 Pres., Gen. Mgr..... John K. L. Peterson
 Program Dir..... R. Evans
 Publicity Dir..... John H. Smith
 Chief Engineer..... Kermit W. Hamby

WDXY—Sumter—1960

Frequency: 1240 Kc. Power: 250 Watts
 Owned By..... WDXY, Inc.
 Address..... 814 Boulevard Rd.
 Tel.: Spruce 5-2321..... Independent
 President & Gen. Mgr..... W. C. Bochman
 Vice President..... C. E. Bell
 Sales Manager..... H. Hagan

WFIG—Sumter—1940

Frequency: 1290 Kc. Power: 1000 Watts
 Owned-Oper. By..... WFIG, Inc.
 Address 22 N. Main St.
 Tel.: Spruce 3-7305..... MBS
 President..... F. B. Creech, Sr.

General, Sta. Mgr..... T. Doug Youngblood
 Comm. Manager..... Fulton B. Creech, Jr.
 Sales Promotion Mgr. John Quackenbush
 Program Director Howard Moore
 Chief Engineer..... Richard Elam

WSSC—Sumter—1953

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.
 Owned-Oper. By..... Radio Sumter Inc.
 Business Address..... Box 1342
 Tel.: SPruce 3-7369..... ABC
 Station Representative Clark
 President..... J. A. Gallimore
 Gen., Sta. Mgr..... Ed Damron
 Comm. Manager..... H. W. Fowler
 Chief Engineer..... Bill Beatty

WBCU—Union—1949

Frequency: 1460 Kc. Power: 1000 Watts
 Owned-Oper. By.... Bcstg. Co. of Union, Inc.
 Address 210 East Main St.
 Tel.: 1200 KBS
 Pres., Gen. Mgr..... Edward C. B. Osborne
 Chief Engineer..... Walker Carver

WGOG—Walhalla—1959

Frequency: 1460 Kc. Power: 500 Watts, d.
 Owned By..... Oconee Bcstg. Co.
 Address P. O. Box 278
 Tel.: NEWton 8-3616..... Independent
 Pres., General Manager Dorothy Friend
 Sta., Comm. Manager Edith Mooneyham
 Program Director Bill Lewis
 Sales Prom. Mgr. Marvin Hill
 Publicity Director Jim Mowry
 Chief Engineer..... Bill Collins

WALD—Walterboro—1947

Frequency: 1220 Kc. Power: 1000 Watts
 Owned-Oper. By ... Walterboro Radiocstg. Co.
 Address..... Box 833
 Tel.: 3861 ABC-KBS
 Representative..... Don Cooke
 President..... Robert S. Taylor
 Sta. Mgr., Ch. Eng..... Klein B. Beach, Jr.
 Comm. Sales Prom. Mgr. Hilery Holloman
 Program Director Bob Greer

WYCL—York—1956

Frequency: 1580 Kc. Power: 250 Watts
 Owned..... York-Clover Broadcasting Co.
 Address..... P.O. Box 398
 Tel.: MU 4-4241..... Independent
 Station Rep. Beaver; Hopewell
 President..... C. B. Sigmon
 General, Sta. Mgr., C. Curtis Sigmon
 Comm. Mgr., Chief Eng. ... Archie Warren, Jr.
 Program Director Betty Robinson

Pop.: 648,000
Families: 197,500

South Dakota

Radio Homes: 194,500
AM Stas. in State: 22

KABR—Aberdeen—1952

Frequency: 1420 Kc. Power: 1000 Watts d.
Owned-Operated By.....Transmedia, Inc.
Business Address.....117½ S. Main
Tel.: Baldwin 5-1420.....Independent
Representative.....Bob Dore
President, General Mgr.....F. E. Fitzsimonds
Program Director.....Jeff Solem
Chief Engineer.....Jerry Zastrow

KSDN—Aberdeen—1948

Frequency: 930 Kc. Power: 1000 Watts
Owned-Oper. By.....Aberdeen News Co.
Business Address.....12 Third Ave., S.E.
Tel.: Baldwin 5-5930.....ABC
Newspaper Aftil.....American-News
Station Representatives.....Weed; Bowden
President.....Henry J. Schmitt
General Mgr.....Byron J. McElligott
Commercial Manager.....Stan Olson
Program Director.....Paul Rahders
Chief Engineer.....George Crocker

KBRK—Brookings—1955

Frequency: 1340 Kc. Power: 1 Kw.
Owned-Oper By.....Brookings Bcstg. Co.
Address.....Northwest Bank Bldg.
Tel.: MYrtle 2-6233.....KBS
Station Representative.....Pearson
Gen., Comm. Mgr.....E. C. Stangland
Prog. Dir., Chief Eng.....Robert Reimers

KDSJ—Deadwood—1947

Frequency: 980 Kc. Power: 1000 Watts
Owned-Oper. By... John, Eli & Harry Daniels
Address.....745 Main
Tel.: 186.....Independent
President.....John Daniels
General, Station Manager.....Harry Daniels
Chief Engineer.....Roy Hicks

KOBH—Hot Springs—1958

Frequency: 580 Kc. Power: 500 Watts, d.
Owned By.....Fall River Bcstg. Corp.
Address.....Box 292
Tel.: 698.....ABC
President.....Russell M. Stewart
Gen. Mgr. Ch. Eng.....Frederick M. Waldgren
Comm. Sales Prom. Mgr.....H. Del Brandt
Program, Publicity Director.....Johnny Rowe

KIJV—Huron—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By. James Valley Bcstg. Co., Inc.
Address.....P.O. Box 1366
Tel.: ELgin 2-8621.....NBC
Manager.....Max F. Staley

KJAM—Madison—1958

Frequency: 1390 Kc. Power: 500 Watts d.

Owned By.....Madison Bcstg. Co., Inc.
Address.....Box 549
Tel.: CLinton 6-4514.....KBS
President, General Mgr.....Clare De Koster
Commercial Manager.....Jack Vickmark
Sales Promotion Mgr.....K. Garrisson
Program Director.....Henry Holle
Publicity Director.....Robert Dvorak
Chief Engineer.....John Goeman

KORN—Mitchell—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By.....Albert L. Crain
Address.....217 Main St.
Tel.: Wyman 6-5621.....Independent
Pres., Gen., Sta. Mgr., Prog. Dir.. R. V. Eppel
Chief Engineer.....J. R. Doherty

KOLY—Mobridge—1956

Frequency: 1300 Kc. Power: 1 Kw., d.
Owned.....Mobridge Bcstg. Corp.
Address.....114 Third St. East
Tel.: 845-3654.....Independent
Newspaper Aftil.....Weekly Tribune
Pres., Gen. Mgr.....L. L. Coleman
Station Mgr., Chief Eng.....Q. P. Coleman
Program Director.....Robert Miller

KCCR—Pierre—1959

Frequency: 1590 Kc. Power: 1 Kw., d.
Owned By.....Great Plains Bcstg. Corp.
Address.....Vilas Building
Tel.: Capital 4-7381.....Independent
Station Rep.Bolles; Soderlund; Bowden
President, Station Mgr.LeRoy Okerlund
General Manager.....Hank Dais
Commercial Manager.....Harold Satgren
Sales Prom. Mgr.....D. Youngberg
Program Director.....Gary Enright
Publicity Director.....Dorothy Danker
Chief Engineer.....Jerry Erdahl

KGFX—Pierre—1926

Frequency: 630 Kc. Power: 200 Watts d.
Owned-Oper. By.....Estate of Dana McNeil
Bus.-Studio Address.....203 W. Summit Ave.
Tel.: Capital 4-2351.....KBS
Pres., Gen. Mgr.....Ida A. McNeil
Chief Engineer.....Hugo Conrath, Jr.

KEZU—Rapid City—1960

Frequency: 920 Kc. Power: 1 Kw.
Owned By.....Black Hills Radio, Inc.
Address.....909 Jackson Blvd.
Tel.: FI 3-6161.....Independent
Station Rep.....Hal Holman Co.
President.....J. E. Taylor
General Mgr.....A. H. George
Station Mgr.....A. L. Jones
Commercial Mgr.....J. A. Crowley

KOTA—Rapid City—1936

Frequency: 1380 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Duhamel Ent., Inc.
 Address.....Duhamel Building
 Tel.: FI 2-2000.....CBS
 Station Reps.....Bolling; Wayne-Evans
 President, Gen. Mgr.....Helen S. Duhamel
 Bus., Comm. Mgr.....William F. Turner
 Program Director.....J. Norman Heffron
 Chief Engineer.....Elmer Nelson
 Owners of: KOTA-TV; KDUH-TV, Hay Springs,
 Neb.

KRSD—Rapid City—1953

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By...Heart of the Black Hills
 Address.....1438 Mountain View Rd.
 Tel.: FI 2-6050.....Independent
 President.....Eli Daniels
 General, Station Mgr.....T. H. Walrod
 Chief Engineer.....Lyle Benson

KELO—Sioux Falls—1937

Frequency: 1320 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Midcontinent Bcstg. Co.
 Bus. Studio Address...Phillips Ave.—13th St.
 Tel.: ED 8-9631.....Independent
 Station Rep.....H-R
 President.....Joe Floyd
 Gen., Comm. Manager.....Evans Nord

Station Mgr.....Jim Molohon
 Sales Prom. Mgr.....Jack Townsend
 Chief Engineer.....Lester Froke
 Owners of: KELO-TV; WKOW AM-TV, Madison;
 WLWL-AM-FM, Minneapolis; KSO, Des Moines.

KIHO—Sioux Falls—1948

Frequency: 1270 Kc.....Power: 1000 Watts
 Owned By.....Northwestern College
 Address.....113 No. Main
 Tel.: ED 4-7736.....Independent
 Representative.....Gill-Perna
 General Manager.....J. Printup
 Program Director.....Don Birin
 Chief Eng.....L. R. Sierkenburg

KISD—Sioux Falls—1948

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....KISD, Inc.
 Bus. Studio Address.....3631 W. 12 St.
 Tel.: EDison 4-5571.....KBS
 Station Representative.....Cooke
 Pres., Gen. Mgr.....Verl Thomson
 Comm. Manager.....V. J. Eschliman
 Program Director.....Bob Henderson
 Publicity Director.....Agnes Tuft
 Chief Engineer.....John Vick

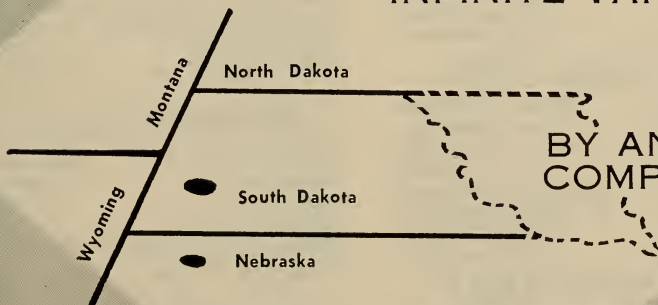
KSOO—Sioux Falls—1926

Freq.: 1140 Kc....Power: 10 Kw. d., 5 Kw. n.
 Owned By.....KSOO TV, Inc.

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 CBS-ABC TV

Rapid City, South Dakota

CBS-ABC TV
 Satellite



Hay Springs, Nebr.

SOUTH DAKOTA-TENNESSEE

Address.....205 N. Phillips Ave.
 Tel.: Edison 4-5601.....ABC
 Station Representative.....Avery-Knodel, Inc.
 President, Gen. Mgr.....Morton H. Henkin
 Comm., Station Mgr.....Orrin Melton
 Prog. Dir.....Ray Loftness
 Publicity Dir.....John O'Rourke
 Technical Dir.....Max E. Pierce
 Chief Engineer.....Roland Marty
 Owners of: KS00-TV.

KWAT—Watertown—1940

Frequency: 950 Kc.....Power: 1000 Watts
 Owned-Oper. By..Midland Natl. Life Bcstg. Co.
 Business Address.....Box 827
 Tel.: Turner 6-8444.....MBS-KBS
 Representative.....Gill-Perna
 Gen., Sta., Comm. Mgr.....Ross E. Case
 Program Director.....Gene Brantner
 Chief Engineer.....Francis Alwin

KWYR—Winner—1957

Frequency: 1260 Kc.....Power: 5 Kw., d.
 Owned.....Midwest Radio Corp.
 Business Address.....333 West 2nd St.
 Tel.: 727.....Independent
 Pres., Gen. Mgr.....Al Clark
 Program Director.....Ben Viedt
 Chief Engineer.....Dave Dodd

Pop.: 3,573,500

Families: 982,000

Tennessee

Radio Homes: 950,500

AM Stas. in State: 107

WEAG—Alcoa—1957

Frequency: 1470 Kc...Power: 1000 Watts d.
 Owned By.....Blount County Bcstg. Co.
 Address.....P.O. Box 127
 Tel.: YUkon 3-0890.....KBS
 Pres., Gen. Mgr.....Louis A. Chiles
 Pres., Gen. Mgr.....Herman Petrie
 Chief Engineer.....Richard Madison

WLAR—Athens—1946

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Athens Bcstg. Co.
 Address.....148 N. Jackson St.
 Tel.: SHERwood 5-1314.....MBS
 Newspaper Affil.....Daily Post-Athenian
 President.....Dr. Helene Arturburn
 General, Comm. Mgr.....William P. Atkins
 Chief Engineer.....Andrew Bates

WOPI—Bristol—1929

Frequency: 1490 Kc.....Power: 250 Watts
 Owned By.....Pioneer Broadcasting Corp.
 Address.....Easley-Wright Bldg., 310 State St.
 Tel.: South 4-5131.....NBC
 Representative.....Burn-Smith
 President, General Mgr....Donald W. Owen
 Commercial Sales Prom. Mgr....Rocky Stone
 Program Director.....Charles McGuire
 Chief Engineer.....Cliff Droke

KYNT—Yankton—1955

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Radio KYNT
 Address.....Box 654
 Tel.: NOrth 5-7892.....Independent
 Representative.....Bob Dore
 President, Gen. Mgr.....Lloyd G. Reedstrom
 Commercial Manager.....Bill Johnson
 Publicity Director.....Marge Hogan
 Sales Promotion Manager.....D. Loecker
 Program Dir., Chief Eng.....John Briggs

WNAX—Yankton—1922

Frequency: 570 Kc.....Power: 5000 Watts
 Owned-Operated By.....Peoples Bcstg. Corp.
 Address.....WNAX Bldg.
 Tel.: NO 5-7442.....CBS
 Representative.....Katz
 President.....Herbert E. Evans
 General Mgr.....Donald D. Sullivan
 Station Manager.....Elmer Smith
 Commercial Manager.....Nick Bolton
 Program Director.....Jack Bruce
 Sales Prom., Pub. Dir.....Roland Peterson
 Chief Engineer.....Clifton M. Todd
 Owners of: WGAR, Cleveland; WRFD, Worthington, O.; WTTM, Trenton, N. J.; WMMN, Fairmont, W. Va.; KQTV, Sioux City.

WFWL—Camden—1956

Frequency: 1220 Kc.....Power: 250 Watts, d.
 Owned By.....Camden Bcstg. Co.
 Address.....Highway 70 East
 Tel.: Ludlow 4-7570.....KBS
 President.....M. R. Freeland
 General Mgr. Chief Eng.....Charles Banks
 Program Director.....Jim Freeland
 Publicity Director.....Clara N. Prince

WRKM—Carthage—1959

Frequency: 1350 Kc.....Power: 500 Watts, d.
 Owned By.....Carthage Bcstg. Co.
 Address.....P.O. Box 179
 Tel.: 970.....KBS
 President & Gen. Mgr.....R. L. Honey
 Commercial Manager.....J. T. Watts

WHLP—Centerville—1955

Frequency: 1570 Kc...Power: 1000 Watts, d.
 Owned By.....Trans-Air Bcstg. Corp.
 Address.....309 N. Public Sq.
 Tel.: 3575.....Independent
 President, Station Mgr.....Harold C. Flood
 V.P., Program Dir.....Dorothy Flood
 Chief Engineer.....Bethel Williamson

WAO—Chattanooga—1933

Frequency: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....WAO Bcstg. Service
 Business-Studio Address.....Road House
 Tel.: AM 6-6141.....ABC
 Representative.....Gill-Perna
 Pres., Gen. Mgr.....Gordon Gambill
 Comm. Mgr.....Walter Stamper
 Station Mgr.....Frank Hubbs
 Chief Engineer.....L. Reed

WDEF—Chattanooga—1941

Frequency: 1370 Kc. Power: 5000 Watts
 Owned-Oper. By.....WDEF Bcstg. Co.
 Business Address.....3300 Broad St.
 Tel.: AM 7-3392.....NBC
 Representative.....Branham
 President.....Carter M. Parham
 General Manager.....Ken Flenniken

WDDO—Chattanooga—1925

Frequency: 1310 Kc. Power: 5000 Watts
 Owned-Oper. By.....WDDO Bcstg. Corp.
 Address.....428 McCallie Ave.
 Tel.: AM 6-5117.....CBS
 Sta. Representative.....Jack Masla
 President.....H. C. E. Johnson
 General Mgr.....T. E. Thielke
 Commercial Mgr.....B. J. Bush
 Program Dir.....E. Feagans
 Sales Prom. Mgr.....Chas. H. Quinton
 Chief Engineer.....C. Stokely

WDXB—Chattanooga—1948

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By.....French, Inc.
 Address.....Dome Bldg.
 Tel.: AM 6-1114.....Independent
 Station Rep.....H-R Reprs.
 Pres., Gen. Mgr.....Stephen C. French
 Commercial Manager.....Luke Wilson
 Program Director.....Bill Sanders
 Chief Engineer.....Bill Robison

WNOO—Chattanooga—1951

Frequency: 1260 Kc. Power: 1000 Watts d.
 Owned-Operated By.....WMFS, Inc.
 Address.....835 McCallie Ave.
 Tel.: AM 6-4146.....Independent
 Station Rep.....Howard; Dora-Clayton
 President.....L. S. Walton
 General Station Mgr.....Fred J. Webb
 Program Director.....Jerry Tucker
 Publicity Director.....Lorene Gross
 Chief Engineer.....Glenn Channells
 Owners of: KJET, Beaumont, KOPY, Alice, both
 Tex.

WOGA—Chattanooga—1946

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By.....Middle South Bcstg.
 Address.....Hotel Patton
 Tel.: AM 7-1128.....Independent
 Station Rep.....Forjoe
 Vice President.....G. W. Patton
 Station Mgr.....H. D. Murphy

WMCH—Church Hill—1954

Frequency: 1260 Kc. Power: 1000 Watts
 Owned-Oper. By.....Thales E. Wallace
 Address.....P. O. Box 143
 Tel.: EL 7-2601.....KBS
 President.....Thales E. Wallace
 Comm. Manager.....James M. Smith
 Chief Engineer.....R. Heath

WDXN—Clarksville—1954

Frequency: 540 Kc. Power: 1 Kw. d.
 Owned.....Clarksville Bcstg. Co., Inc.
 Address.....Bailey Bldg.
 Tel.: MI 5-2411.....Independent
 Representative.....Venard, Rintoul & McConnell
 President.....Aaron B. Robinson
 Gen. Manager.....J. M. Cecil
 Station Mgr., Chief Eng.....Donald R. Moore

WJZM—Clarksville—1941

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By.....Campbell & Sheftall
 Address.....411 Madison St.
 Tel.: MI 5-6414.....KBS-MBS
 Representative.....Jack Masla
 Pres., Gen. Manager.....J. Parry Sheftall
 Sta. Mgr., Chief Eng.....John Bailey
 Program Director.....Gary Jones
 Publicity Director.....Neil Walker
 Commercial Manager.....Charles Malone
 Sales Promotion Manager.....Tom Dolan

WBAC—Cleveland—1945

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By.....WBAC, Inc.
 Address.....Radio Center, Central Ave.
 Tel.: GR 6-7593.....MBS
 Station Representative.....Ayers; Breen & Ward
 President.....Charles B. Britt
 V.P., General Manager.....Russell E. Offhaus
 Program Director.....Paul Kirksey
 Publicity Director.....Poland China
 Chief Engineer.....William B. Hart

WCLE—Cleveland—1957

Frequency: 1570 Kc. Power: 1 Kw., d.
 Owned.....Southeastern Entp.
 Address.....33 Cocee St.
 Tel.: GR 2-6511.....KBS
 President, General Mgr.....Carl Hoskins
 Station Manager.....William Stamps
 Chief Engineer.....Robert Carr

WCRM—Columbia—1942

Frequency: 1340 Kc. Power: 250 Watts
 Owned.....Middle Tenn. Bcstg. Co., Inc.
 Address.....P. O. Box 71
 Tel.: EV 8-3636.....KBS
 Station Rep.....Burn-Smith
 Pres., Gen.-Sta. Mgr.....R. M. McKay, Jr.
 Chief Engineer.....Cameron McKay

WMCP—Columbia—1956

Frequency: 1280 Kc.....Power: 1000 Watts
 Owned By.....Maury County Boosters Corp.
 Address.....714 N. Main St.
 Tel.: EV 8-3241.....Independent
 President.....James Dowling
 Gen. Sta. Mgr.....T. E. Williford
 Comm. Mgr. Ch. Eng.....J. W. Anderson

WHUB—Cookeville—1940

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....WHUB, Inc.
 Bus.-Studio Address.....315½ E. Spring
 Tel.: Jackson 6-2131.....CBS-KBS
 Pres., General Manager.....M. L. Medley
 Sta. Mgr.....Stacey Mott
 Chief Engineer.....Claude Haston

WKBL—Covington—1954

Frequency: 1250 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Tipton Cty. Bcstrs.
 Business Address.....Roper Bldg.
 Tel.: GR 6-9635.....KBS
 Station Representative.....Beaver
 Pres., Gen. Mgr., Ch. Eng.....Bob Whiteley
 Comm., Sales Prom. Mgr.....Maurice Turnage
 Chief Engineer.....O. V. Poindexter

WZYX—Cowan—1957

Frequency: 1440 Kc.....Power: 1 Kw., d.
 Owned By.....Guidon Bcstg. Co., Inc.
 Address.....Pearson Bldg.
 Tel.: West 2-7471.....Independent
 Pres., Gen. Mgr.....Roy Morris
 Commercial Mgr.....Joe Brewer
 Program Dir.....Bill Lassiter
 Chief Engineer.....Frank Spencer

WAEW—Crossville—1952

Frequency: 1330 Kc.....Power: 1000 Watts
 Owned-Oper. By.....WAEW, Inc.
 Address.....P. O. Box 278
 Tel.: 333.....KBS
 President.....Z. Lawson
 General Mgr.....J. V. Hamby

WDNT—Dayton—1957

Frequency: 1280 Kc.....Power: 1 Kw., d.
 Owned By.....Dayton Bcstg. Co.
 Address.....Box 294
 Tel.: 1540.....KBS
 Representative.....Raymer
 President.....Norman A. Thomas
 General Mgr., Chief Eng.....Jack S. Pullin
 Commercial Manager.....Vance A. Travis
 Program Director.....Juanita Terry
 Owners of: WJ50, Jonesboro, Tenn.

WDKN—Dickson—1955

Frequency: 1260 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Dickson Cty Bcstg. Inc.
 Address.....Box 71
 Tel.: HI 6-2852.....KBS
 Pres., Gen., Sta. Mgr.....W. Potts
 Chief Engineer.....Leslie D. Filson

WDSG—Dyersburg—1946

Frequency: 1450 Kc.....Power: 250 Watts
 Owned.....State Gazette Bcstg.
 Business Address.....208 N. Mill
 Tel.: AT 5-1294.....KBS
 Gen., Sta. Mgr.....Robert W. Ward
 Sales Promotion Manager.....Jo Ann Ward

WTRO—Dyersburg—1957

Frequency: 1330 Kc.....Power: 500 W., d.
 Owned By.....McQueen & Co., Inc.
 Address.....Cordell Hull Hotel
 Tel.: AT 5-4173.....Independent
 Gen. Mgr. Ch. Eng.....R. Hawkins

WBEJ—Elizabethton—1946

Frequency: 1240 Kc.....Power: 250 Watts
 Owned.....WBEJ, Inc.
 Business-Studio Address.....Box 829
 Tel.: Lincoln 2-2184.....Independent
 Station Rep.....Gill-Perna
 Pres.....R. W. Turantins, Jr.
 Gen., Sta. Mgr.....William E. Hale
 Chief Engineer.....L. R. Williams

WEMB—Erwin—1956

Frequency: 1420 Kc.....Power: 5 Kw., d.
 Owned.....Unicoi Bcstg. Co.
 Address.....Box 280
 Tel.: Pioneer 2-2011.....Independent
 President, Gen. Mgr.....Max M. Blakemore
 Station, Commercial Mgr.....Glenn Ladd
 Program Director.....Bruce Steinbecker
 Chief Engineer.....Bill Livesay

WCPH—Etowah—1955

Frequency: 1220 Kc.....Power: 1 Kw., d.
 Owned-Oper. By.....Morgan Bcstg. Co.
 Address.....109 9th St.
 Tel.: 3401.....Independent
 Station Rep.....Webb
 President, Gen. Mgr.....H. J. Morgan

WEKR—Fayetteville—1948

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....James Porter Clark
 Address.....P. O. Box 1009
 Tel.: HEmlock 3-3545.....MBS-KBS
 Owner, General Mgr.....James Porter Clark
 Program, Publicity Dir.....Edward K. Chapman
 Chief Engineer.....Ernest Tucker

WAGG—Franklin—1953

Frequency: 950 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Williamson County Bcstg.
 Business Address.....1000 Mallory Road
 Tel.: SWitt 4-1594.....KBS
 Pres., Gen. Mgr.....William R. Ormes
 Sta. Mgr., Ch. Eng.....Ellis F. Jones, Jr.

WHIN—Gallatin—1948

Frequency: 1010 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Sumner County Bcstg. Co.
 Address Box 811
 Tel.: 1010KBS
 Gen. Mgr. Charles W. Brewer
 Chief Engineer..... Lee Raines

WGRV—Greenville—1947

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By..... Radio Greenville, Inc.
 Address P.O. Box 243
 Tel.: 4147KBS
 President, Gen. Mgr..... Paul Metcalfe

WHBT—Harriman—1947

Frequency: 1600 Kc. Power: 5 Kw. d.
 Owned..... Folkways Bcstg. Co., Inc.
 Address..... Devonia & Crescent
 Tel.: 661KBS
 President, Gen. Sta. Mgr..... Ken Crosthwait
 Chief Engineer..... Lonnie Mullins

WIRJ—Humboldt—1949

Frequency: 740 Kc. Power: 250 Watts d.
 Owned-Oper. By... Gibson Co. Bcstg. Co., Inc.
 Address..... 210 N. 22nd Ave.
 Tel.: SU 4-1740.....KBS
 Newspaper Affil..... Courier-Chronicle
 President..... J. F. Warmath
 Gen., Sta. Mgr..... H. C. Wilson
 Chief Engineer..... Gerald Hicks

WDXI—Jackson—1947

Freq.: 1310 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By..... Dixie Bcstg. Co.
 Address Williams Building
 Tel.: 7-9611KBS
 Representative .. Venard, Rintoul & McConnell
 Pres..... Aaron B. Robinson
 Gen. Mgr..... Jack Cecil
 Station Manager..... Buck Byrum
 Commercial Manager..... Doris Freeman
 Sales Promotion Mgr..... Larry Blair
 Chief Engineer..... James Thomas
 Owners of: WDXI-TV.

WJAK—Jackson—1954

Frequency: 1460 Kc. Power: 1000 Watts, d.
 Owned-Oper. By... Jackson Broadcasting Co.
 Address 416 Poplar St.
 Tel.: 7-7436Independent
 Representative Pearson
 Pres..... Dr. Alexander Leech
 Gen. Mgr..... Robert Blow
 Comm. Mgr..... Bill Winsett
 Program Director..... Jim Dandy
 Chief Engineer..... Henry S. Lesh

WTJS—Jackson—1931

Freq.: 1390 Kc. Power: 5000 Wts. d., 1000 n.
 Owned-Oper. By..... The Sun Publishing Co.
 Business Address..... 255 W. Lafayette St.
 Tel.: 7-3316ABC
 Newspaper Affil..... Jackson Sun

RepresentativeBranham
 V.P. Gen. Mgr..... A. A. Stone
 Station Manager..... Frank S. Proctor
 Asst. Mgr..... L. R. Brooks
 Sales Promotion Mgr..... Robert W. Emerson
 Program Director..... Vince Tapler
 Chief Engineer..... Jones Hale

WCLC—Jamestown—1957

Frequency: 1260 Kc. Power: 1 Kw., d.
 Owned..... Jamestown Bcstg. Co.
 Address P.O. Box 127
 Tel.: TR 9-2825Independent
 President..... R. Gene Cravens
 General Mgr..... R. P. Wright
 Chief Engineer..... Andrew T. Mitchell

WETB—Johnson City—1947

Frequency: 790 Kc. Power: 1000 Watts d.
 Owned-Oper. By..... Press, Inc.
 Business Address..... Press Bldg.
 Tel.: WALnut 8-2141.....MBS
 Newspaper Affli..... Press-Chronicle
 Station Rep..... Devney-O'Connell
 President..... Carl A. Jones
 General Mgr..... Arthur Kelsey
 Program Dir..... Berney Burleson
 Chief Engineer..... E. B. Jones

WJCW—Johnson City—1938

Frequency: 910 Kc. Power: 5 Kw., d., 1 Kw., n.
 Owned-Operated By Tri-Cities Bcstg. Inc.
 Address P.O. Box 607
 Tel.: WALnut 6-6167CBS
 Sta. Representative Weed
 President Jim C. Wilson
 Gen. Comm. Mgr..... Ken Marsh
 Chief Engineer Edward Bryant

WJSO—Johnson City—1958

Frequency: 1590 Kc. Power: 5 Kw. d.
 Owned By Mountain View Bcstg. Co.
 Address Box 148
 Tel.: WA 6-3121Independent
 President Norman A. Thomas, Sr.
 General Manager Ed Davis
 Commercial Manager Jimmy H. Lewis
 Chief Engineer William Livesay
 Owners of: WDNT, Dayton, Tenn.

WKIN—Kingsport—1951

Frequency: 1220 Kc. Power: 5000 Watts d
 Owned & Operated..... WKIN, Inc.
 Address..... Market & Wexler Sts.
 Tel.: CI 6-8131.....Independent
 P es., Gen. Mgr..... Cy N. Bahakel
 Station Manager..... Les Tackett

WKPT—Kingsport—1940

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By... Kingsport Bcstg. Co., Inc.
 Address Radio Center
 Tel.: CI 5-4161.....NBC
 President..... C. P. Edwards, Jr.
 General Mgr..... Paul L. Overbay
 Chief Engineer..... Harold Dougherty

WATE—Knoxville—1927

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Oper. By WATE, Inc.
 Business-Studio Address 612 Gay St. S.W.
 Tel.: 4-4651 NBC
 Representative Avery-Knodel
 V.P., Gen. Mgr. W. H. Linebaugh
 Commercial Manager J. T. McCloud
 Chief Engineer Fred Andrews

WBIR—Knoxville—1941

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By WMRC, Inc.
 Address 1513 Hutchison Ave.
 Tel.: 5-8101 ABC
 Station Representative Gill-Perna
 President Hulbert Taft, Jr.
 General Manager John P. Hart
 Station, Comm. Mgr. Leon Ridings
 Program Director W. R. Johnston
 Publicity Dir. Robert Wilson
 Chief Engineer J. Rex Horton

WFCT—Knoxville—1960

Frequency: 1430 Kc. Power: 1 Kw.
 Owned By Radio Fountain City, Inc.
 Address P.O. Box 5275
 Tel.: MU 7-2912 Independent
 Station Rep. Hollingsbery
 President, Gen. Mgr. J. Francke Fox, Jr.
 General Mgr. J. M. Welch
 Station, Comm. Mgr. E. G. Perrin
 Program Director Albert Weaver

WIVK—Knoxville—1952

Frequency: 860 Kc. Power: 1000 Watts d.
 Owned-Oper. By Dick Bcstg. Co., Inc.
 Address 6711 Kingston Pike
 Tel.: 8-6511 Independent
 Station Representative Howard; Clayton
 President, General Mgr. James A. Dick
 Commercial Manager W.P. Poore, Jr.
 Sales Prom. Mgr., Pub. Dir. Kenneth Russell
 Program Director Claude Tomlinson, Jr.
 Chief Engineer Milton Jones
 Owners of: WQOK, Greenville, S. C.

WKGN—Knoxville—1946

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By WKGN Inc.
 Business Address 2200 W. Cumberland Ave.
 Tel.: 4-0766 Independent
 Station Reps. Bolling; Ayers
 Pres., Gen. Mgr. George P. Mooney
 Chief Engineer Robert Goodman

WKXV—Knoxville—1953

Frequency: 900 Kc. Power: 1000 Watts, d.
 Owner Knoxville Ra-Tel
 Address P.O. Box 2269
 Tel.: 4-9866 KBS-MBS
 President, Gen. Mgr. B. L. Boring
 Publicity Dir. Willie C. Day
 Comm. Manager Marvin Thompson

WNOX—Knoxville—1921

Frequency: 990 Kc. Power: 10,000 Watts
 Owned-Oper. By Scripps-Howard Radio, Inc.
 Address 4400 Whittle Springs Rd. N. E.
 Tel.: 3-3171 CBS
 Newspaper Affiliation News Sentinel
 Representative John Blair
 President Jack R. Howard
 Gen. Sta. Manager R. B. Westergaard
 Publicity Director Gene Miller
 Comm., Sales Prom. Mgr. O. L. Smith
 Prog. Director C. A. McMahon
 Chief Engineer Ray Evans
 Owners of: WCPO-AM-TV, Cincinnati; WEWS,
 Cleveland.

WEEN—Lafayette—1958

Frequency: 1460 Kc. Power: 1 Wt. d.
 Owned By Lafayette Bcstg. Co.
 Address P. O. Box 79, Livingston, Tenn.
 President Marvin Leslie

WLAF—LaFollette—1953

Frequency: 1450 Kc. Power: 250 Watts
 Owner LaFollette Bcstg. Co., Inc.
 Address Fleet Oil Bldg.
 Tel.: 1060 Independent
 President E. F. Wheeler
 General Manager Wm. N. Sherman
 Chief Engineer E. Cloud

WDXE—Lawrenceburg—1951

Frequency: 1370 Kc. Power: 1000 Watts d.
 Owned-Oper. By Lawrenceburg Bcstg. Co.
 Address 120 1/2 N. Military Ave.
 Tel.: SO 2-4411 KBS
 Station Rep. Venard, Rintoul, McConnell
 President Aaron B. Robinson
 General, Station Mgr. Ken Marston
 Comm. Mgr. Bud Sawyer
 Program Director Milt Griffin
 Publicity Director Judy Partain
 Chief Engineer Phil Kemper

WCOR—Lebanon—1949

Frequency: 900 Kc. Power 500 Watts d.
 Owned-Operated By Lebanon Bcstg. Co., Inc.
 Address Trousdale Ferry Road
 Tel.: Hickory 4-0474 Independent
 Pres., Sta. Mgr. Theo. F. Ezell, Jr.
 Commercial Manager Jack Hendrickson, Jr.
 Program Director Walt Dillard
 Chief Engineer William Johnston

WLIL—Lenoir City—1950

Frequency: 730 Kc. Power: 1000 Watts d.
 Owner WLIL, Inc.
 Address 406 E. Broadway
 Tel.: YU 6-7536 KBS
 Pres., Gen., Sta. Mgr. Arthur Wilkerson
 Chief Engineer Allen Breazeale

WJJM—Lewisburg—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Louis D. Lingner

Address East Hill
 Tel.: 780 MBS-KBS
 President, Gen. Mgr. Louis D. Lingner
 Comm. Prom. Mgr. R. A. Davidson
 Chief Engineer. R. C. Wiley

WDXL—Lexington—1954

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By Lexington Bcstg. Service, Inc.
 Address Broad & Church
 Tel.: WO 8-3500 KBS
 President Guy B. Amis
 General Station Manager Ben L. Enochs
 Prog. Dir. Aubrey Booth
 Publicity Director. Gordon Vestal

WLIV—Livingston—1956

Frequency: 920 Kc. Power: 1 Kw. d.
 Owned By Audio Bcsters
 Address P. O. Box 131
 Tel.: Talbot 3-4438 MBS
 Station Comm. Mgr. R. H. McCain

WMSR—Manchester—1957

Frequency: 1320 Kc. Power: 1 Kw., d.
 Owned Manchester Bcstg. Co.
 Address 611 McArthur St.
 Tel.: PA 8-3526 KBS-MBS
 President, Chief Eng. Murray Chumley
 Station, Commercial Mgr. Lee Blane

WCMT—Martin—1957

Frequency: 1410 Kc. Power: 1 Kw.
 Owned By J. T. & H. Sudbury
 Address P. O. Box 483
 Tel.: 460 Independent
 President J. T. Sudbury
 General Managers J. T. & H. Sudbury
 Sta. Mgr. Ch. Eng. D. A. Drumm

WGAP—Maryville—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned By Aluminum Cities Bcstg. Co.
 Business Address 316 Court St.
 Tel.: YU 3-4310 Independent
 General Manager Frank H. Corbett
 Commercial Manager Horace McGill
 Chief Engineer Harry McDonald

WHDM—McKenzie—1954

Frequency: 1440 Kc. Power: 500 Watts, d.
 Owned Tri-County Bcstg. Co., Inc.
 Address Hotel McKenzie
 Tel.: EL 2-3371 Independent
 Pres., Gen. Mgr. Earl S. Nolting
 Sec'y-Treas. Gladys Nolting
 Commercial Manager Ed Perkins
 Program Director Gail Burns
 Chief Engineer Martin Dill

WBMC—McMinnville—1955

Frequency: 960 Kc. Power: 500 W., d.
 Owned-Oper. Cumberland Valley Bcstg. Co.
 Address On the Square

Tel.: 2104 Independent
 President Dr. C. H. Cope
 Gen., Sta. Mgr. Chick Brown
 Sales Promotion Manager Chuck Mullican
 Program Director Hal Durham
 Publicity Director Willene Southard
 Chief Engineer Alvin Byars

WMMT—McMinnville—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Regional Broadcasting Corp.
 Address Box 409
 Tel.: 2223 KBS
 President William R. Vogel
 General, Comm. Mgr. D. W. Martin
 Program Director Ben Vaughn
 Chief Engineer Hubert Beasley
 Owners of: KLOV, Loveland; WGNS, Murfreesboro.

KWAM—Memphis—1946

Frequency: 990 Kc. Power: 1000 Watts, d.
 Owned-Operated By KWEM, Inc.
 Address 64 Flicker
 Tel.: FAirfax 3-2679 KBS-MBS
 Representative Bernard
 President E. D. Rivers, Jr.
 Station Manager E. W. Bie
 Sales Promotion Mgr. Ted Roney
 Program Director Richard Pinkham
 Chief Engineer Jerry Scanlon

WDIA—Memphis—1947

Freq.: 1070 Kc. Power: 50 Kw. d., 5 Kw. n.
 Owned By WDIA, Inc.
 Business-Studio Address 2074 Union Ave.
 Tel.: BR 6-2703 Independent
 Representative Bolling
 President Egmont Sonderling
 V.P., Gen., Sta. Mgr. E. R. "Bert" Ferguson
 Commercial Manager Archie Grinalds
 Chief Engineer Henry N. Fones

WHBQ—Memphis—1925

Freq.: 560 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By RKO General
 Address Hotel Chisca
 Tel.: BRoadway 2-3441 Independent
 Station Representative H. R. Repts.
 President Thomas F. O'Neil
 General Manager D. A. Noel
 Sales Manager James A. Bedwell, Jr.
 National Sales Mgr. Gordon Lawhead
 Publicity, Program Director Hugh Frizzell
 Chief Engineer Welton Roy
 Owners of: WHBQ-TV; WNAC-AM-TV, Boston;
 KHJ-AM-TV, Los Angeles; KFRC, San Francisco;
 WOR-AM-FM-TV, New York; CKLW-AM-TV,
 Detroit; WGMS, Washington, D. C.; WHCT-TV,
 Hartford.

WHER—Memphis—1955

Frequency: 1430 Kc. Power: 1000 Watts
 Owned-Operated By Mercury Bcstg., Inc
 Address 383 Madison Ave.
 Tel.: JA 5-6831 Independent
 Station Representative Forjoe
 President William H. Grumbles

TENNESSEE

Vice President.....Marie G. Copp
Station Manager.....Don Kern
Commercial Mgr., Prog. Dir.....William Trotter
Sales Promotion Manager.....Larry Breneman
Publicity Director.....Jan Cross
Chief Engineer.....Douglas Cousar

WHHM—Memphis—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Mercury Bcstg. Inc.
Address.....383 Madison Ave.
Tel.: JA 7-4422.....ABC
President.....Don Kern
Vice President.....Marie Capp
Gen., Sta. Mgr.....George Aubrey Crump
Program Director.....John Carr
Chief Engineer.....S. Hart

WLOK—Memphis—1956

Frequency: 1480 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....WLOK, Inc.
Address.....363 South Second
Tel.: JAcKson 7-9565.....Independent
Station Representative.....Howard
Pres.....Jules Paglin
Exec. V.P.....Stanley W. Ray, Jr.
General Manager.....Ed Nyy
Chief Engineer.....William Jones
Owners of: WBOK, New Orleans; KAOK, Lake
Charles; WXOK, Baton Rouge; KYOK, Houston;
WGOK, Mobile.

WMC—Memphis—1923

Frequency: 790 Kc.....Power: 5000 Watts
Owned-Oper. By.....WMC Bcstg. Co.
Business Address.....1960 Union Ave.
Tel.: B'way 4-8515.....NBC
News. Afil.....Scripps-Howard
Representative.....John Blair
President.....Mark Ferree
General Manager.....H. W. Slavick
Station Manager.....Stan Torgerson
Program Dir.....Dean Osmundson
Sales Prom. Publicity Dir.....Jack Agnew
Chief Engineer.....E. C. Frase, Jr.
Owners of: WMCT, Memphis.

WMPS—Memphis—1924

Freq.: 680 Kc.....Power: 10 Kw. d.; 5 Kw. n.
Owned By.....Plough, Inc.
Address.....112 Union Ave.
Tel.: JA 5-2633.....Independent
Representative.....Radio-TV Representatives
Pres.....Harold R. Krelstein
General Manager.....Charles T. DeVois
Commercial Manager.....Allan Avery
Prom. Mgr., Pub. Dir.....Dick McClary
Program Dir.....Hugh Brown
Chief Engineer.....J. G. Deaderick
Owners of: WJJD, Chicago; WCAO, Baltimore;
WCOP, Boston; WPLO, Atlanta.

WREC—Memphis—1922

Frequency: 600 Kc.....Power: 5000 Watts
Owned-Oper. By.....WREC Bcstg. Service
Business-Studio Address.....Hotel Peabody
Tel.: JA 5-1313.....CBS
Representative.....Katz

Owner, General Manager....Hoyt B. Wooten
Commercial Manager.....Hollis R. Wooten
Program Director.....Jack Michael
Chief Engineer.....Wilson Ramey

WKBJ—Milan—1955

Frequency: 1600 Kc.....Power: 1000 Watts
Owned.....West Tennessee Bcstg. Co.
Address.....Milan Hotel
Tel.: MU 6-2481.....Independent
President.....Ben Ivey King
Gen., Station Mgr.....Jack Merrill
Chief Engineer.....Bill Markham

WHEY—Millington—1957

Frequency: 1220 Kc.....Power: 250 Watts, d.
Owned By.....Millington Bcstg. Co.
Address.....4962 Navy Road
Tel.: CAnal 3-3000.....KBS
Station Rep.....Continental
General, Station Mgr.....V. Bond
Program Director.....H. Harral
Chief Engineer.....Bill Patrick

WCRK—Morristown—1947

Frequency: 1150 Kc.....1 Kw., d.; 500 W., n.
Owned-Oper. By.....Cherokee Bcstg. Corp.
Address.....Radio Center
Tel.: JUniper 6-9101.....MBS-KES
Representative.....Hal Holman
General Manager.....Howell Ashtford
Chief Engineer.....J. A. Redden

WMTN—Morristown—1957

Frequency: 1300 Kc.....Power: 5 Kw., d.
Owned-Operated By.....E. Tenn. Bcstg. Corp.
Bus. Address.....Box 2146 Radio Center Sta.
Tel.: JU 6-7993.....Independent
Sta. Representative.....Spot Time Sales
Pres., Ch. Eng.....George Guertin
General Manager.....Bill Holland
Program Director.....Jimmy Peoples

WGNS—Murfreesboro—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Regional Bcstg. Corp.
Address.....P.O. Box 310
Tel.: TW 3-5373.....Independent
Station Representative.....Holman
President.....William R. Vogel
General, Station Mgr.....David W. Martin
Program, Publicity Dir.....Richard K. Davis
Chief Engineer.....Hubert Beasley
Owners of: WMMT, McMinnville, Tenn.; KLOV,
Loveland, Colo.

WMTS—Murfreesboro—1953

Frequency: 860 Kc.....Power: 250 Watts d.
Owned.....Arthur D. Smith, Jr.
Address.....112 N. W. Broad St.
Tel.: TW 3-6611.....Independent
President.....A. D. Smith, Jr.
Gen., Sta. Mgr.....Virgil Trimm

Business Address.....W-E-N-K Bldg.
Tel: TURner 5-1240.....KBS
Station Rep......Venard, Rintoul, McConnell
President.....Aaron B. Robinson
Gen., Sta. Mgr......E. B. Fritts
Chief Engineer.....Charles Holland

WCDT—Winchester—1948

Frequency: 1340 Kc.....**Power:** 250 Watts
Owned... Franklin County Radio & Bcstg. Co.
Address.....P. O. Box 1103
Tel: WO 7-2291.....KBS
General Mgr......Len M. Dawson
Chief Engineer.....E. C. Grover

Pop: 9,669,000
Families: 2,845,500

Texas

Radio Homes: 2,769,000
AM Stas. in State: 243

KNIT—Abilene—1957

Frequency: 1280 Kc.....**Power:** 500 W.
Owned.....Key City Bcstrs.
Address.....Windsor Hotel
Tel: OR 4-7211.....Independent
Representative.....Pearson
Pres. Gen. Mgr......Howard Barrett
Station Manager.....Bro Mingus
Comm. Sales Prom. Mgr......Forest Lane
Program Director.....Virgil Terry
Chief Engineer.....John E. Turner

KRBC—Abilene—1936

Freq: 1470 Kc.....**Power:** 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Abilene Radio & TV Co.
Business Address.....P.O. Box 178
Tel: OWen 2-4242.....ABC
Sta. Representative.....Bolling
President, Gen. Mgr......Dale Ackers
Sta., Comm. Mgr......Bill Fox
Chief Engineer.....Herman Ridgway

KWKC—Abilene—1948

Frequency: 1340 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Citizens Bcstg. Co.
Bus.-Studio Address.....2500 Butternut
Tel: OR 3-2545.....MBS
Rep......Venard, Rintoul & McConnell, Melville
General Manager.....A. C. Etter

KOPY—Alice—1947

Frequency: 1070 Kc.....**Power:** 1000 Watts
Owned By.....Alice Bcstg. Co.
Business Address.....Box 731
Tel: MO 4-4324.....Independent
Station Rep......Howard
President.....Leon S. Walton
General Mgr......G. Goodson
Chief Engineer.....W. Hillburn

KVLF—Alpine—1946

Freq: 1240 Kc.....**Power:** 1 Kw. d., 250 W. n.
Owned-Operated By.....Big Bend Bcstrs.
Address.....Box 779
Tel: TE 7-2144.....KBS
Pres., Gen., Sta. Mgr......Gene Hendryx
Program Director.....Phil Wayne Ebensberger
Commercial Manager.....Goldie Anderson
Chief Engineer.....Sherman Newson

KBUY—Amarillo—1947

Frequency: 1010 Kc.**Power:** 5 Kw. d., 500 W. n.

Owned By.....Radio KBUY, Inc.
Address.....Box 2828
Tel: DR 26543.....KBS
President.....G. Miller
Station Mgr......F. Robertson

KFDA—Amarillo—1933

Frequency: 1440 Kc.**Power:** 5 Kw. d., 1 Kw. n.
Address.....Box 128
Owned-Oper. By.....Lone Star Bcstg. Co.
Tel: DR 4-1637.....ABC
Representative.....Raymer
President.....Charlie Jordan
Gen. Manager.....Bob Zellermyer
Program Director.....Jerry Goodwin
Chief Engineer.....Bill Denny

KGNC—Amarillo—1922

Frequency: 710 Kc.....**Power:** 10,000 Watts
Owned-Oper. By... Plains Radio Bdcstg. Co.
Address.....2000 N. Polk St.
Tel: EVergreen 3-3321.....NBC
Newspaper Affil......Globe-News
Representative.....Katz
President.....B. E. Walker
General Manager.....Bob Watson
Station Manager.....Bill Lane
Commercial Manager.....William Dunn
Program Director.....Al Thernes
Publicity Dir., Sls. Prom. Mgr......John Banasik
Chief Engineer.....W. H. Torrey
Owners of: KFYO, Lubbock.

KIXZ—Amarillo—1947

Frequency: 940 Kc.....**Power:** 500 Watts
Owned By.....Radio KIXZ, Inc.
Address.....112 W. 5th Ave.
Tel: DR 6-5654.....Independent
Station Rep......McGavren; Brown
President.....Jay J. G. Schatz
Station Mgr......John J. Heetland
Commercial Mgr......Joe Ramay
Program Dir......Jim Hillard
Chief Engineer.....Jerry B. Hickman

KRAY—Amarillo—1955

Frequency: 1360 Kc.....**Power:** 500 W.
Owned-Operated By.....R. D. Hollingsworth
Address.....233 Paramount Bldg.
Tel: DR 4-5235.....Independent
President, Gen. Mgr......R. D. Hollingsworth

TEXAS**KZIP—Amarillo—1955**

Frequency: 1310 Kc. Power: 1 Kw.
 Owned-Oper. By.....Panhandle Bcstg. Co.
 Address.....808 Charlotte St.
 Tel.: DR 4-3796.....Independent
 Representative.....Pearson
 President, Gen. Mgr.....Ray Winkler
 Station Manager.....Ernie Thrasher
 Commercial Manager.....Wayne Whitson
 Program Director.....Ralph Newton
 Publicity Director.....Dolores Nims
 Chief Engineer.....Tom Atkins

KACT—Andrews—1955

Frequency: 1360 Kc. Power: 1 Kw., d.
 Owned-Oper. By.....Clint Formby
 Address.....P. O. Box 638
 Tel.: LA 3-2845.....KBS
 Owner.....Clint Formby
 General Mgr.....C. Clark

KBUD—Athens—1948

Frequency: 1410 Kc. Power: 1 Kw., d.
 Owned.....Henderson Cty. Bcstg. Co.
 Address.....Box 309
 Tel.: 2277.....KBS
 Gen. Mgr., Chief Eng.....J. B. McNutt, Jr.

KALT—Atlanta—1950

Frequency: 900 Kc. Power: 1000 Watts
 Owned-Oper. By.....Ark-La-Tex Bcstg. Co.
 Address.....Box 289
 Tel.: SU 6-2817.....KBS
 President.....Herman H. Wommack, Jr.
 Gen., Sta. Mgr., Chief Eng., David A. Wommack
 Commercial Manager.....A. N. Dowd
 Program Director.....George D. Wommack

KASE—Austin—1959

Frequency: 970 Kc. Power: 1 Kw., d.
 Owned-Operated By.....Austin Radio Co.
 Address.....Commodore Perry Hotel
 Tel.: Greenwood 6-4341.....Independent
 Newspaper Affil.....Austin Times Herald
 Station Representative.....Forjoe
 President, General Mgr.....J. A. Newborn, Jr.
 Commercial Manager.....E. M. Cain
 Sales Promotion Mgr.....Bill Simpson
 Chief Engineer.....Wendell E. Hearne

KNOW—Austin—1927

Frequency: 1490 Kc. Power: 250 Watts
 Owned.....Pioneer Bcstg. Co.
 Address.....520 Capital Nat. Bank Bldg.
 Tel.: GR 2-6213.....ABC
 Station Rep.....Pearson
 President.....Wendell Mayes
 Gen., Sta. Mgr.....Louis R. Cook
 Commercial Mgr.....M. H. Coleman
 Program Dir.....Bill Noble
 Chief Engineer.....Dave Schmidt

KTBC—Austin—1939

Freq.: 590 Kc. Power: 5000 W. d., 1000 W. n.
 Owned-Oper. By.....The LBJ Company

Address.....P.O. Box 1155
 Tel.: GR 2-2424.....CBS
 Representative.....Raymer
 Pres., Gen. Mgr.....J. C. Kellam
 Administrative Asst.....Elmo Brown
 Vice President.....Warren Woodward
 Commercial Mgr.....O. P. Bobbitt
 Program Mgr.....Cacius Pryor
 Chief Engineer.....Ben Hearn

KOKE—Austin—1958

Frequency 1370 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Radio KOKE Inc.
 Address.....Box 1102
 Tel.: GR 6-6973.....Independent
 Representative.....Bolling
 President.....Giles E. Miller
 General Mgr.....Lalo Campos
 Program Director.....Dick Laine
 Chief Engineer.....Mike Fisher
 Owners of: KBUY, Amarillo; KINT, El Paso.

KVET—Austin—1946

Frequency: 1300 Kc. Power: 1 Kw.
 Owned.....Austin Bcstg. Corp.
 Address.....113 West 8th St.
 Tel.: GR 8-8521.....MBS
 Sta. Reps...Venard, Rintoul, McCon'l; Melville
 Pres., Gen., Sta. Mgr.....Willard Deason
 Commercial Mgr.....H. W. Dunlop
 Sales Prom. Mgr.....Dave Smith
 Chief Engineer.....Ben Burson

KRUN—Ballinger—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By.....Central West Bcstg.
 Address.....Box 351
 Tel.: 3151-21131.....KBS
 Sta. Representative.....Melville
 President.....M. M. Rochester
 General, Sta. Mgr.....R. F. McGarvey
 Chief Engineer.....Frank Jones

KIOX—Bay City—1947

Frequency: 1270 Kc. Power: 1000 Watts
 Owned-Oper. By.....Bay City Bcstg. Co.
 Business Address.....Box 131
 Tel.: CI 5-4642.....MBS
 Gen., Station Mgr.....C. E. Dunn
 Chief Eng.....Robert H. Hemphill

KWBA—Baytown—1947

Frequency: 1360 Kc. Power: 1000 Watts
 Owned-Oper. By.....Bayshore Bcstg. Co.
 Business Address.....4538 Decker Drive
 Tel.: Logan 6-5531.....KBS
 President, Gen. Mgr.....C. O. Kendrick
 Program Director.....F. Katool
 Publicity Director.....Thelma Fitzwater
 Chief Engineer.....O. J. Cunningham, Jr.

KFDM—Beaumont—1924

Frequency: 560 Kc. Power: 5000 Watts
 Owned-Oper. By.....Beaumont Bdcstg. Corp.

Address.....10 North Eleventh St.
 Tel.: Terminal 8-6191.....ABC
 Representative. Peters, Griffin, Woodward, Inc.
 President.....D. A. Cannan
 General Manager.....C. B. Locke
 Station, Comm. Mgr.....Water Rubens
 Program Pub. Dir.....Ross Wilder
 Sales Prom. Mgr.....Ed Carroll
 Chief Engineer.....Ed Ogden
 Owners of: KFDM-TV.

KJET—Beaumont—1947

Frequency: 1380 Kc.....Power: 1 Kw., d.
 Owned.....Golden Triangle Bcstg. Co.
 Address.....2295 Cedar
 Tel.: Terminal 2-0201.....Independent
 Station Rep....Dora-Clayton; Howard; Melville
 President.....Leon S. Walton
 Station, Comm. Mgr.....Frank Dusenbury
 Program Director.....William Brown
 Chief Engineer.....W. A. Carr
 Owners of: KOPY, Alice, Tex.; WNOO, Chattanooga.

KRIC—Beaumont—1938

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....The Enterprise Co.
 Bus.-Studio-Trans. Address....3130 Blanchette
 Tel.: TE 3-9421.....KBS
 Newspaper Affiliation. "Enterprise", "Journal"
 Representative.....Branham
 President.....O. E. Davis
 Station Mgr.....Ed Dittert
 Chief Engineer.....Jack Easterwood
 Owners of: KRIC-FM.

KTRM—Beaumont—1947

Frequency: 990 Kc.....Power: 1000 Watts
 Owned-Operated By.....KTRM, Inc.
 Business-Studio Address.....4385 Crow Rd.
 Tel.: TW 2-4990.....Independent
 President.....Roy D. Shotts
 Chief Engineer.....Ben Hughes

KIBL—Beeville—1949

Frequency: 1490 Kc.....Power: 250 Wts.
 Owned-Oper. By.....Bee Bdcstg. Co.
 Address.....P. O. Box 650
 Tel.: FL 8-1490.....Independent
 President.....John D. Rossi
 Station, Prom. Mgr.....James M. Goodman
 Program Director.....William S. Bennett
 Sales Promotion Mgr.....J. Bruce Hathaway
 Chief Engineer.....H. E. Bertram

KBLT—Big Lake—1958

Frequency: 1290 Kc.....Power: 1 Kw.
 Owned By.....Brown Morris
 Business Address.....1st and Florida Sts.
 Tel.: 129.....KBS
 Station Representative.....Continental
 Gen. Mgr., Ch. Eng.....Don Renault

KBST—Big Spring—1936

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....The Snider Corp.
 Address.....702 Johnson St.
 Tel.: Amherst 4-6931.....ABC
 Representative.....Pearson
 President, General Mgr.....Ted L. Snider
 Commercial Manager....B. Winston Wrinkle
 Program Director.....Luther Kelley
 Chief Engineer.....Ray Weathers

KBYG—Big Spring—1949

Frequency: 1400 Kc.....Power: 100 Watts
 Owned-Oper. By..Maples-McAlister Bcstg. Co.
 Address.....P.O. Box 1366
 Tel.: AM 4-4326.....KBS
 Partners....Grady F. Maples, R. B. McAlister
 Gen. Comm. Mgr.....Jim Richardson
 Chief Engineer.....Marvin Williams

KHEM—Big Spring—1956

Frequency: 1270 Kc.....Power: 1 Kw., d.
 Owned By.....Cobra Bcstg. Co.
 Address.....Settles Hotel
 Tel.: AM 4-2523.....Independent
 General, Sta. Manager.....Bob Bradbury
 Chief Engineer.....Ace Ball

KFYN—Bonham—1948

Frequency: 1420 Kc.....Power: 250 Watts d.
 Owned-Operated.....Bon-Tex Radio
 Manager.....D. L. Solmonson
 Bus.Studio Address.....903 E. Fourth St.
 Tel.: JU 3-3151.....KBS
 President, Gen. Mgr.....Charles Cain
 Manager.....D. L. Solmonson

KBBB—Borger—1957

Frequency: 1600 Kc.....Power: 500 Watts, d.
 Owned By.....Robert M. & D. D. Watson
 Address.....Box 1478
 Tel.: Broadway 3-7575.....KBS
 Station Representative.....Hopewell
 President, Gen. Mgr.....Robert M. Watson
 Commercial Mgr.....Ray Rodgers, Sr.
 Program Sta. Mgr.....Weldon Lewis
 Publicity Dir.....D. D. Watson
 Chief Engineer.....David Hogg

KHUZ—Borger—1947

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....KHUZ, Inc.
 Address.....1431 Clayton St.
 Tel.: BR 3-3744.....MBS
 President.....R. G. Hughes
 General Station Mgr.....Jack Roberts
 Commercial, Sales Prom. Mgr....Bill Clark
 Publicity Director.....Ray Boyd
 Chief Engineer.....Bostick Wester

KBAN—Bowie—1959

Frequency: 1490 Kc....Power: 500 Watts d.
 Owned By.....Bowie Nocona Bcstg.
 Address.....Box 1080
 Tel.: TRemont 2-2288.....Independent

TEXAS

President Ray Harlow
General Manager Jack F. Sims
Commercial Manager Gene Stanley
Program Director Charlie Brown
Chief Engineer Roy L. Knight

KNEL—Brady—1935

Frequency: 1490 Kc. Power: 250 Watts
Owned By Brady Broadcasters, Inc.
Address 200 E. Commerce St.
Tel.: LY 7-2346 KBS
General Mgr. Ed. Williams
Program Dir. Joe McMurry
Sales Prom., Ch. Eng. John Young

KSTB—Breckenridge—1947

Frequency: 1430 Kc. Power: 1000 Watts d.
Owned-Oper. By Hugh M. McBeath
Address Miller Bros.
Tel.: HI 9-3331 KBS
General Mgr., Chief Eng. Hugh M. McBeath
Prog. Dir. Vern Meroney

KWHI—Brenham—1947

Frequency: 1280 Kc. Power: 1000 Watts d.
Owned-Oper. By Tom S. Whitehead
Address Box 730
Tel.: GR 6-3655 KBS
Newspaper Affiliation Banner Press
General Manager Tom S. Whitehead
Chief Engineer L. R. Schlottman

KTFY—Brownfield—1949

Frequency: 1300 Kc. Power: 1000 Watts d.
Owned-Oper. By Terry Cty. Bdcstg. Co.
Address Drawer 1032
Tel.: 2111 Independent
Pres., Sta., Gen., Comm. Mgr. Mike A. Barrett
Assistant Manager E. Crawford Taylor
Chief Engineer C. McAdams

KBOR—Brownsville—1948

Frequency: 1600 Kc. Power: 1000 Watts
Owned-Oper. By Brownsville Bcstg. Co.
Address Box 472
Tel.: LI 2-5677 ABC
Station Rep. Hopswell; Melville
Pres., Gen., Sta. Mgr. M. J. Wilson
Commercial Manager Vance C. Wilson
Sales Prom. Mgr., Pub. Dir. Bobby Reeder
Prog. Dir. Lula Ward
Chief Engineer Willis A. Wilson

KBWD—Brownwood—1941

Freq.: 1380 Kc. Power: 1 Kw., d.; 500 W., n.
Owned-Oper. By Brown County Bcstg. Co.
Address 800 Hawkins St.
Tel.: MI 5-2401 MBS-KBS
Sta. Reps. Holman; Eastman
Pres., Gen. Manager Wendell Mayes
Station Manager Bill Jamar
Commercial Manager J. Fred Perry
Publicity Director Barbara Taylor
Chief Engineer Richard Osborne

KEAN—Brownwood—1953

Frequency: 1240 Kc. Power: 100 Watts
Owned By KEAN Radio Corp.
Address 2220 Fisk Ave.
Tel.: MI 3-4456 Independent
President Pat Homan
Manager Eddy Farren

KORA—Bryan—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Bryan Bcstg. Co.
Bus.-Studio Address 310 E. 25th St.
Tel.: TA 3-1240 MBS
President, Gen. Mgr. David G. Haines
Chief Engineer David C. Jones, Jr.

WTAW—Bryan—1922

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned-Oper. By WTAW Bcstg. Co.
Bus.-Studio Address 3703 S. College Ave.
Tel.: VI 6-7788 KBS
President R. E. Lee Glasgow
Gen. Mgr., Ch. Eng. W. Ninemire

KMIL—Cameron—1955

Frequency: 1330 Kc. Power: 500 W., d.
Owned By Millam Bcstg. Co.
Address Box 832
Tel.: 456 Independent
Partners N. L. Caperton, W. E. Smitherman
Sta. Mgr. Esther Belle White

KBEN—Carrizo Springs—1955

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Walter and Roy Herbert
Address 104 S. 4th St.
Tel.: TR 6-2210 KBS
General Manager Walter Herbert

KGAS—Carthage—1955

Frequency: 1590 Kc. Power: 1 Kw., d.
Owned Carthage B'casting
Address Box 955
Tel.: OXford 3-6668 KBS
General Station Manager Bev E. Brown
Program Dir., Chief Eng. Frank D. Battles

KDET—Center—1949

Frequency: 930 Kc. Power: 1000 Watts d.
Owned-Operated By Center Bcstg. Co., Inc.
Address 205 Austin St.
Tel.: LY 8-3305 Independent
President Tom E. Foster
General Mgr. Jack Bell
Program Dir. Jack McLendon
Chief Engineer Morris Staegner

KCTX—Childress—1947

Frequency: 1510 Kc. Power: 250 Watts d.
Owned By Goldenwest Bcstg. Co., Inc.
Address 200 N. Main St.
Tel.: WE 7-2563 KBS
President T. E. Foster
Gen. Comm. Mgr. J. Bell

KCAR—Clarksville—1955

Frequency: 1350 Kc.....Power: 500 Watts d.
 Owned-Operated by.....KCAR, Inc.
 AddressBox 309
 Tel.: 58KBS
 Station Rep.....Hopewell; Stuart
 PresidentMaurice Wolley
 General Mgr., Chief Eng. Paul H. Daniels
 Gen., Sta. Mgr..... Paul H. Daniels
 Prog., Pub. Dir.....Robert Sharp

KCLE—Cleburne—1947

Frequency: 1120 Kc.....Power: 250 Watts d.
 Owned-Oper. ByJim Gordon, Inc.
 Address919 N. Main
 Tel.: Milton 5-6643.....Independent
 President, Gen. Mgr.Jim Gordon

KVLB—Cleveland—1954

Frequency: 1410 Kc.....Power: 500 Watts
 Owned-Oper. By.....Howard Bailes
 AddressBox 487
 Tel.: Lyric 2-3535.....KBS
 General ManagerH. C. Bailes

KSTA—Coleman—1947

Frequency: 1000 Kc.....Power: 250 Watts d.
 Owned-Oper. By ..Coleman County Bcstg. Co.
 Business Address.....Box 432
 Tel.: 8406KBS
 ManagerFloyd Shelton
 Chief Engineer.....J. D. Larson

KVMC—Colorado City—1950

Frequency: 1320 Kc.....Power: 1000 Watts d.
 Owned.....Colo. City Bcstg. Co.
 AddressBox 990
 Tel.: RAndolph 8-3320.....KBS
 Station RepresentativeHopewell
 General Manager.....Eldon Mahon
 Sta. Mgr., Chief Eng.....P. A. Richardson
 Commercial Mgr., Prog. Dir.Drew Ballard

KMCO—Conroe—1951

Frequency: 900 Kc.....Power: 500 Watts d.
 Owned.....Montgomery County Bcstg. Co.
 AddressBox 165
 Tel.: PL 6-4466KBS
 PresidentReagan Smith
 Gen., Sta., Comm., Mgr.....David L. Oglesby
 Publicity DirectorMary Stout
 Chief EngineerJohn W. Neathery, Jr.

KCCT—Corpus Christi—1954

Frequency: 1150 Kc.....Power: 1,000 Watts d.
 Owned & Oper. By ..International Radio Corp.
 Address403 South Staples
 Tel.: TU 4-2321.....Independent
 Sta. Reps.NTS; Oakes; Ochs
 PresidentGabe Lozano
 General ManagerArthur Thomas
 Program Dir.Sergio Rodarte
 Chief Engineer.....Eliseo Reyes

YOUR BIG SPANISH SPEAKING MARKET
 IN TEXAS IS REACHED THROUGH

KCCT

IN CORPUS CHRISTI

258,000 or 62% of population within
 KCCT's Primary Market is Spanish speaking.

A secondary coverage of listeners gives you
 a bonus audience of 534,000

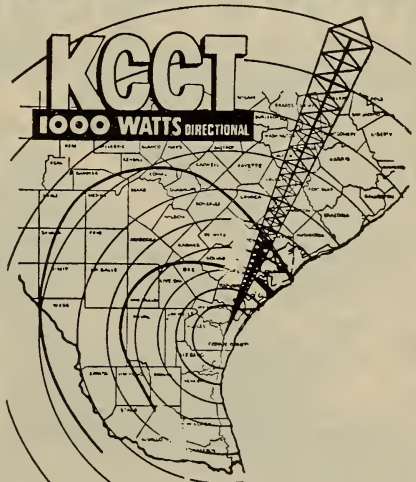
AREA COVERAGE STATISTICS

Effective buying income.....\$811,579,000
 Food Sales\$220,944,000
 Drug Sales\$ 14,696,000
 Retail Sales\$529,644,000

PULSE Survey made May 1960 to Spanish
 Speaking Homes showed KCCT led all
 other stations in every listening period of the day. Example—from 6:00 to 7:00 a.m.
 KCCT's rating is 28.6 Average of all other Corpus Christi Stations 14.8.

KCCT 1150 KC

403 S. Staples
 Corpus Christi, Texas



National Representatives

Mr. Harlan Oakes
 Harlan Oakes & Associates
 Taft Bldg.—Room 304
 Hollywood and Vine
 Hollywood 28, Calif.
 Mr. Don Pickens
 166 Geary St.
 San Francisco 8, California

Mr. Arthur Gordon
 National Time Sales
 122 East 42nd Street
 New York 17, N. Y.
 Mr. Bernard Ochs
 The Bernard I. Ochs Co.
 1401 Peachtree Street N. E.
 Atlanta 9, Georgia

TEXAS

KCTA—Corpus Christi—1944

Frequency: 1030 Kc.....Power: 50 Kw. d.
 Owned Broadcasters, Inc.
 Address Box 898
 Tel.: TU 4-5258.....MBS
 Representative Weed
 President, Gen. Mgr..... B. Kent
 Chief Engineer Paul Waller

KEYS—Corpus Christi—1941

Freq.: 1440 Kc....Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By ... C. W., J. V., & V. L. Rossi
 Address P. O. Box 1460
 Tel.: TU 2-7411.....Independent
 General Manager..... C. W. Rossi
 Chief Engineer.....Harold Griffith

KRYS—Corpus Christi—1927

Frequency: 1360 Kc.....Power: 1000 Watts
 Owned-Oper. By...South Texas Broadcasting
 Address.....4102 S. Staples
 Tel.: UL 2-7341.....Independent
 Representative. Peters, Griffin, Woodward, Inc.
 Gen. Mgr.....A. C. Lloyd, Jr.
 Station Mgr.....Harry H. Hayes
 Program Director.....Gordon Clark
 Publicity Dir.....Mary Ann Handley
 Chief Engineer.....Leo Burch

KSIX—Corpus Christi—1947

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By Corpus Christi Bdstg. Co., Inc.
 Address Show Room Bldg.
 Tel.: TU 4-1616.....ABC-MBS
 Pres., Gen. Mgr.....Vann M. Kennedy
 Commercial Mgr.....Charles R. Manning
 Program Director.....Eugene M. Looper
 Chief Eng.....Eric Beals

KUNO—Corpus Christi—1950

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....KUNO Radio
 Address.....P.O. Box 4286
 Tel.: TU 4-5203.....Independent
 Stations Reps.....Devney-O'Connell, Moore
 V.P., Gen. Mgr.....Sterling Zimmerman
 Station Mgr.....Herb Garrett
 Chief Engineer.....J. H. Mayberry

KAND—Corsicana—1937

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Alto, Inc
 Bus-Studio Address.....609 W. 7th Ave.
 Tel.: TR 4-7421.....KBS
 RepresentativeBranham
 President.....R. E. Lee Glasgow
 General Manager.....Luther A. Johnson, Jr.



One of the Balaban Stations-IN THE TEXAS QUADRANGLE

JOHN F. BOX—MANAGING DIRECTOR
 PARKER DAGGETT—GENERAL MANAGER

Sold Nationally by the Katz Agency

KIVY—Crockett—1949

Frequency: 1290 Kc. Power: 500 Watts d.
 Owned-Oper. By Pioneer Bcstg. Co.
 Address Box 670
 Tel.: 222 KBS
 Pres. Gen., Sta. Mgr., Prog. Dir. J. H. Gibbs

KCFH—Cuero—1949

Frequency: 1600 Kc. Power: 500 Watts d
 Owned-Oper. By DeWitt Cty. Bcstg. Co.
 Tel.: CU 5-3430 Independent
 General Mgr., Ch. Eng. V. J. Bodt

KXIT—Dalhart—1948

Frequency: 1410 Kc. Power: 500 Watts, d.
 Owned-Oper. By Dalhart Broadcasters
 Address Box 1350
 Tel.: CH 9-4747 KBS
 Manager, Ch. Eng. R. J. Beller

KBOX—Dallas—1952

Frequency: 1480 Kc. Power: 5000 Watts, 500 wts
 Owned By KBOX, Inc.
 Address 9900 McCree Road
 Tel.: Diamond 8-3800 Independent
 Station Rep. Katz Agency
 Exec. V.P. & Mgr. Dir. John F. Box, Jr.
 Sales Manager Stanton Pearson
 General Manager Parker Daggett
 Director of Merchandising Irene Runnels
 Sales Coordinator Joseph Wolfman
 Program Dir. Chuck Benson
 Chief Engineer Earl Bodine
 Owners of: WIL, St. Louis, Mo.; WRIT, Milwaukee;
 WYVO-TV, Rockford, Ill.; WIGD-TV,
 Springfield, Ill.

KIXL—Dallas—1947

Frequency: 1040 Kc. Power: 1000 Watts d.
 Owned-Operated By Variety Bcstg. Co., Inc.
 Address 1401 S. Akard St.
 Tel.: RI 1-5016 Independent
 Sta. Rep. Broadcast Time Sales; Brown
 Pres., Gen. Mgr. Lee Segall
 Station Manager Dan Hayslett
 Asst. Manager Don Robinson
 Program Director Harold Smith
 Chief Engineer Bob E. Tripp

KKSJ—Dallas—1959

Frequency: 730 Kc. Power: 500 Watts d.
 Owned By Rounsaville of Dallas, Inc.
 Address Cliff Towers Hotel
 Tel.: Whitehall 3-7331 KBS
 Sta. Representative John E. Pearson
 President Robert W. Rounsaville
 General, Commercial Mgr. Carter S. Jones
 Station, Sales Prom. Mgr. Roy C. Nichols
 Program Director Rudy Runnells
 Chief Engineer Jerry Marr
 Owners of: WCIN, Cincinnati; WLOU, Louisville;
 WVOL, Nashville; WYLD, New Orleans; WTMP,
 Tampa; WMBM, Miami Beach.

KLIF—Dallas—1947

Freq.: 1190 Kc. Power: 50 Kw. d., 1 Kw. n.
 Owned-Oper. By The McLendon Corp.
 Address 2104 Jackson
 Tel.: RI 7-9311 Independent
 Station Representative Blair
 Ch. of Bd. B. R. McLendon
 President Gordon B. McLendon
 General Mgr. W. S. Morgan, Jr.
 Commercial Mgr. Al Lurie
 Sales Prom. Mgr. Don Newbury
 Program Director Jack Sharp
 Publicity Dir. Cecil Hobbs
 Chief Engineer Glenn Callison

KSKY—Dallas—1941

Frequency: 660 Kc. Power: 1000 Watts d.
 Owned-Operated By SKY Bcstg. Service
 Address 2927 Maple
 Tel.: RI 2-6193 Independent
 President A. L. Chilton
 General Comm. Mgr. R. G. Terrill
 Prog. Dir. Andy Bell
 Chief Engineer Morris M. Ming

KVIL—Dallas—1959

Frequency: 1150 Kc. Power: 500 Watts
 Owned By University Advertising Co.
 Address 4152 Mockingbird Lane
 Tel.: LA 6-8666 Independent
 Station Rep. Bolling
 President John J. Coyle
 General, Station Mgr. Jack R. Howard
 Commercial Mgr. Jay Larsen
 Program Director Dillard Carrera
 Chief Engineer Gordon L. Vaughan, Jr.

WFAA—Dallas—1922

Frequency 820 Kc., 570 Kc.
 Power 50,000 W., 5000 W.
 Owned-Oper. By A. H. Belo Corp.
 Address 1122 Jackson St.
 Tel.: RIVERSIDE 8-9631 NBC-ABC
 Newspaper Affil. Morning News
 Representative Edward M. Petry
 President Joseph M. Dealey
 General Mgr. Mike Shapiro
 Station Mgr. George K. Uiley
 Commercial Mgr. Norman H. Stewart
 Sls. Prom., Pub. Dir. Winona Portwood
 Program Mgr. Pierce Allman
 Chief Engineer Jim Webb Cooper
 Owners of: WFAA-TV.

WRR—Dallas—1920

Frequency: 1310 Kc. Power: 5000 Watts
 Owned-Oper. By City of Dallas
 Address Fair Park
 Tel.: TA 3-6101 MBS
 Station Representative Gill-Perna
 General Manager Durward Tucker
 Commercial Manager Charles Frauman
 Administration Ass't. Richard Weeks
 Engr. Spvsr. C. O. Bowles

KRLD—Dallas—1926

Frequency: 1080 Kc. Power: 50,000 Watts
 Owned: Dallas Times Herald Radio
 Address: Dallas Times Herald Square
 Tel.: RI 2-6811 CBS
 Representative: Branham
 President: Clyde W. Rembert
 Sta. Mgr., Gen., Comm. Mgr.: W. A. Roberts

KDLK—Del Rio—1946

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By: Del Rio Bcstg. Co.
 Business Address: P. O. Box 1162
 Tel.: 5-2431 KBS
 Station Manager: Don R. Howard, Jr.

**KDSX—Denison-Sherman
1948**

Frequency 910 Kc. Power: 500 Watts
 Owned-Oper. By: KDSX, Inc.
 Address: P. O. Box 331, Denison
 Tel.: HO 5-1600 KBS
 Sta. Rep.: Melville
 Dir., Denison Opera: B. V. Hammond, Jr.
 Dir., Sherman Opera: L. L. Hendrick
 Chief Engineer: Tom John

KDNT—Denton—1938

Freq.: 1440 Kc. Power: 5 Kw. d., 500 W. n.
 Owned-Operated By: Station KDNT

Address: Radio Center Bldg.
 Tel.: DU 2-4144 Independent
 Owner & Manager: Harwell V. Shepard

KSPL—Diboll—1957

Frequency: 1260 Kc. Power: 1 Kw., d.
 Owner: Arthur Temple, Jr.
 Address: Box 336
 Tel.: MY 8-5533 Independent
 Station Representative: Stuart
 General Manager: Tommy Ward Lanyon
 Station Manager: Ruth Ruby
 Comm. Mgr.: Evelyn Lanyon
 Program Dir.: Ulman McMullen
 Chief Engineer: Charles Cooper

KDDD—Dumas—1947

Frequency: 800 Kc. Power: 250 Watts d.
 Owned-Oper. By: Dumas Bcstrs., Inc.
 Address: Box 555
 Tel.: WE 5-4141 KBS
 President, Gen. Mgr.: Ken Duke
 Commercial Mgr.: Al Tremble
 Program Dir.: Del Maurer
 Chief Engineer: Granville Murphey

KEPS—Eagle Pass—1957

Frequency: 1270 Kc. Power: 1 Kw., d.
 Owned: Uvalde Broadcasters
 Address: Box 198

Texans Tune To



CBS for Dallas - Ft. Worth For BIG TIME RADIO

KRLD, the only full-time 50,000 watt station serving the great Dallas - Ft. Worth area, reaches more listeners than any other station in Texas.*

Clyde W. Rembert, President

*NCS #2

REPRESENTED NATIONALLY BY THE BRANHAM COMPANY

Tel.: PR 3-2610KBS
 PresidentE. J. Harpole
 General Station Mgr.Sidney King
 Commercial ManagerRonald Cabe
 Sales Promotion Mgr.F. L. Broake
 Program DirectorStanton Taylor
 Publicity DirectorNorma King
 Chief EngineerDan Ruch
 Owners of: KVOU, Uvalde, Tex.

KERC—Eastland—1953

Frequency: 1590 Kc.Power: 500 Watts d.
 OwnedCircle-S, Inc.
 AddressP. O. Box 590
 Tel.: 102KBS
 Station Rep.Weed
 General ManagerR. L. Spadding
 Commercial ManagerRalph Ross
 Chief Eng.B. J. Perkins

KURV—Edinburg—1947

Frequency: 710 Kc.Power: 250 Watts
 Owned-Oper. By ... Magic Valley Radio, Inc.
 AddressBox 480
 Tel.: DU 3-2777Independent
 President, General Mgr.Lloyd Hawkins
 Commercial ManagerJimmie Champion
 Program DirectorHal Jefcoat
 Chief EngineerCalvin Lee

KULP—El Campo—1948

Frequency: 1390 Kc.Power: 500 Watts d.
 Owned-Oper. By..Wharton County Bcstg. Co.
 Business Address.....515 E. Jackson
 Tel.: LI 3-3303Independent
 President, Gen. Mgr.Senator Culp Krueger
 Comm. Sales Prom. Mgr.Chuck Schwartzkopf
 Chief Engr., Program Director... Joe H. Miller

KELP—El Paso—1957

Freq.: 920 Kc.Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By.....KELP Radio Corp.
 Address4530 Delta St.
 Tel.: KE 3-5911Independent
 RepresentativeAdam Young
 PresidentNorman Alexander
 General Mgr.Gene Roth
 Comm. ManagerJohn Siqueros
 Program DirectorMike Hunter
 Chief Eng.Mike Gaglio

KHEY—El Paso—1947

Frequency: 690 Kc.Power: 10,000 Watts
 Owned-Operated ByKHEY Bcstg., Inc.
 Address9480 Dyer St.
 Tel.: SKyline 5-7681Independent
 Station RepresentativeEastman
 President, Gen. Mgr.Edward M. Sleighel
 Station ManagerJohn C. Lee
 Commercial ManagerJohn D. Hayden
 Program DirectorMichael C. Oatman
 Chief EngineerWalter Macumber

KINT—El Paso—1959

Frequency: 1590 Kc.Power: 1 Kw., d.
 Owned ByRadio El Paso

AddressBox 5347
 Tel.: PR 2-1486Independent
 Station RepresentativePearson
 PresidentG. E. Milles
 Station ManagerJ. Buckley
 Program DirectorJ. Hull
 Chief EngineerW. Hilbery

KIZZ—El Paso—1940

Frequency: 1150 Kc.Power: 1000 Watts, d.
 Owned ByCoronado Broadcasters
 Address470 S. Glenwood St.
 Tel.: Prospect 2-5211CBS
 Gen. Comm. Mgr.John S. Chavez
 Chief EngineerEd Sullivan

KROD—El Paso—1940

Frequency: 600 Kc.Power: 5000 Watts
 OwnedSouthwest States, Inc.
 Address2201 Wyoming St.
 Tel.: KE 2-6551Independent
 Sta. RepresentativeBolling
 PresidentCecil Trigg
 General Mgr.Dave Scribner
 Program DirectorPaul Allen
 Chief EngineerVince Roberts
 Owners of: KROD-TV; KOSA-AM-TV, Odessa, Tex.;
 KVII-TV, Amarillo.

KSET—El Paso—1947

Frequency: 1340 Kc.Power: 250 Watts
 Owned-Oper. ByRio Grande Bcstg. Co.
 Address904 Magoffin
 Tel.: KE 2-4979MBS
 Sta. Reps.Torbet, Allen & Crane; Dore
 PresidentFred Hervey
 General Station Mgr.Sam E. Pendleton
 Program Dir.James A. Kiser
 Chief EngineerH. N. Rand

KTSM—El Paso—1929

Frequency: 1380 Kc.Power: 1000 d., 500 n.
 Owned-Oper. ByTri-State Bcstg. Co., Inc.
 Address801 N. Oregon St.
 Tel.: KE 2-5423NBC
 Rep.George P. Hollingbery
 PresidentKarl O. Wyler, Sr.
 V.P., Station Mgr.Jack B. Chapman
 Prog. Dir.Rudy Tellez
 Chief EngineerRacine Watkins
 Owners of: KTSM-TV.

KPSO—Falfurrias—1953

Frequency: 1260 Kc.Power: 500 Watts d.
 Owned & Oper. ByHicks Enterp.
 Address104 N. St. Mary's St.
 Tel.: FA 5-2112KBS
 Pres., Gen. Mgr.Bob Hicks
 General Mgr.Marvin Propes
 Station ManagerPaul Brown
 Program DirectorLawrence Ray Smith
 Chief EngineerH. Gomez

TEXAS**KZOL—Farwell—1958**

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned By KZOL Bcstg. Co.
 Address Farwell
 Tel.: 481-3319 KBS
 General, Station Mgr. Theodore Rossell
 Commercial, Sales Prom. Mgr. Bill Moore
 Program Director Marilyn Edwards
 Chief Engineer Jerry Rasco

KFLD—Floydada—1951

Frequency: 900 Kc. Power: 250 Watts d.
 Owned-Operated By... West Texas Bcstrs. Inc.
 Address P. O. Box 1006
 Tel.: YU 3-2841 KBS
 President B. A. Robertson
 Station Man. Glen Amburn
 Program Director Pauline Webb
 Chief Engineer B. K. Barker, Jr.

KFST—Ft. Stockton—1954

Frequency: 860 Kc. Power: 250 Watts d.
 Owned KFST, Inc.
 Address Box 651
 Tel.: ED 6-2228 KBS
 Pres. George Baker
 General Mgr. James Parr
 Commercial Mgr. Fran Parr

KCUL—Fort Worth—1949

Freq.: 1540 Kc. Power: 50 Kw. d., 1 Kw. n.
 Owned Dalworth Broadcasting Co.
 Address Box 2049
 Tel.: ED 6-5641 Independent
 Representative Charles Bernard
 Pres., Gen. Mgr. Kurt A. Meer
 Sales Prom., Pub. Diane Spiegel
 Program Director Lawton Williams
 Chief Engineer Adam P. Talmadge

KFJZ—Fort Worth—1922

Frequency: 1270 Kc. Power: 5000 Watts
 Owned-Oper. By Tarrant Bcstg. Co.
 Address 4801 W. Freeway
 Tel.: PE 7-6631 Independent
 Representative John Blair
 President Gene Cagle
 V.P., General Mgr. Stan Wilson
 Station Mgr. Wally Blanton
 Program Dir. Ron Thompson
 National Sales Mgr. Dale Drake
 Publicity Director Taylor Branch
 Chief Engineer Pete Peterson
 Owners of: KRIO, McAllen, Tex.; KFDA-TV,
 Amarillo.

KJIM—Fort Worth—1947

Frequency: 870 Kc. Power: 250 Watts d.
 Owned-Oper. By... Trinity Broadcasting Co.
 Address P.O. Box 7321
 Tel.: ED 6-7175 Independent
 Station Rep. Broadcast Time Sales
 President William D. Schueler
 Station Manager Dick Osburn
 Commercial Manager Buddy Powell
 Chief Engineer, Ass't Mgr. Chester Grubbs
 Owners of: KJEM, Oklahoma City.

KNOK—Fort Worth—1946

Frequency: 970 Kc. Power: 1000 Watts d.
 Owned-Oper. By KNOK Broadcasting Co.
 Address P.O. Box 7116
 Tel.: TE 1-1278 Independent
 Representative Howard
 President Stewart J. Hepburn
 Commercial Manager Dean McClain
 Chief Engineer James Alford

KXOL—Fort Worth—1947

Freq.: 1360 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By KXOL, Inc.
 Address 3004 W. Lancaster St.
 Tel.: ED 5-9511 Independent
 Station Representative Katz
 President Wendell Mayes
 V.P., General Manager Earle Fletcher
 Commercial Manager George Faulder
 Sales Prom., Publicity Dir. Jack Reed
 Program Director Robert Bruton
 Chief Engineer John R. Crouse
 Owners of: KBWD, Brownwood, KNOV, Austin,
 WACO, Waco, KSNY, Snyder, KCRS, Midland,
 all Tex.; KTOK, Oklahoma City.

WBAP—Fort Worth—1922

Frequency 820 Kc., 570 Kc.
 Power 50,000 W., 5,000 W.
 Owned-Oper. By Carter Publications, Inc.
 Business Address 3900 Earnett St.
 Tel.: JE 6-1981 NBC-ABC
 Newspaper Affiliation Star Telegram
 Representative. Peters, Griffin, Woodward, Inc.
 President Amon Carter, Jr.
 V.P. & Director Harold V. Hough
 Station Manager Roy Bacus
 Publicity Director Phil Wygant
 Program, Sls. Dir. Herman K. Clark
 Chief Engineer Rupert Sogan
 Owners of: WBAP-TV.

KNAF—Fredericksburg—1947

Frequency: 910 Kc. Power: 1 Kw.
 Owned-Oper. By Gillespie Bcstg. Co., Inc.
 Address P. O. Box 311
 Tel.: WY 7-2300 KBS
 President Arthur Stehling
 Gen. Mgr. Ch. Eng. Norbert Fritz
 Program Director Harold Carr

KBRZ—Freeport—1952

Frequency: 1460 Kc. Power: 500 Watts d.
 Owned-Oper. By Radio Brazosport, Inc.
 Address Box 1077
 Tel.: BELmont 3-2655 Independent
 President & Gen. Mgr. Jim Hairgrove
 Program Director Sue Hairgrove
 Chief Engineer Bill Nutter

KGAF—Gainesville—1947

Frequency: 1580 Kc. Power: 250 Watts d.
 Owned-Oper. By Gainesville Bcstg. Co.
 Address State School Road
 Tel.: HO 5-5546 KBS
 Station Representative Melville

President..... Joe M. Leonard, Sr.
 General Manager..... Joe M. Leonard, Jr.
 Comm. Mgr..... Earl Leonard
 Program Director..... Bob Couch
 Chief Eng..... J. O. Miller

KGBC—Galveston—1947

Frequency: 1540 Kc. Power: 1 Kw. d., 250 n.
 Owned-Oper. By... The Galveston Bcstg. Co.
 Business-Studio Address..... P.O. Box 1138
 Tel.: SHerwood 4-4567..... Independent
 Station Representative..... John E. Pearson
 Owner..... James W. Bradner, Jr.
 General Mgr..... G. D. Cowan
 Comm. Mgr..... Tom Lewis
 Program Dir..... Larry Henderson
 Chief Engineer..... Luke Stripling

KILE—Galveston—1922

Frequency: 1400 Kc. Power: 250 Watts
 Owned..... Island Bcstg. Co.
 Address..... 6002 Broadway
 Tel.: SH 4-3666..... Independent
 Station Representative..... Brown
 President..... David Nathan
 General Manager..... Geo. C. Breeding, Jr.
 Program Director..... Bill Atkins
 Chief Engineer..... Walt Andrus

KSJG—Gladewater—1949

Frequency: 1430 Kc. Power: 1000 Watts d.
 Owned By..... Golden Triangle Ent.
 Address..... T. W. Lee Bldg.
 Tel.: 2181..... Independent
 Sta. Representative..... Melville
 President..... E. E. Tidmore
 General Mgr..... D. W. Morton
 Chief Engineer..... Kenneth Swinford

KCTI—Gonzales—1947

Frequency: 1450 Kc. Power: 250 Watts
 Business Address..... 425 St. George St.
 Tel.: 672-3631..... KBS
 Gen. Mgr..... Lawrence M. Walshak
 Comm. Mgr., Chief Eng..... Frank Wilson, Jr.

KSWA—Graham—1948

Frequency: 1330 Kc. Power: 500 Watts d.
 Owned By..... Jones & Gilligan
 Address..... Box 1050
 Tel.: LI 9-1330..... KBS
 General Manager..... Burney Jones
 Commercial Manager..... Neil Gilligan, Jr.
 Chief Engineer..... James Jones

KGVL—Greenville—1946

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By..... KGVL, Inc.
 Address..... 1400 Wolfe City Drive
 Tel.: GL 5-1400..... KBS
 Representative..... Pearson
 Pres., Gen. Manager..... Leo Hackney
 Program Director..... James D. Jones
 Chief Engineer..... Jim Brashears

KCLW—Hamilton—1946

Frequency: 900 Kc. Power: 250 Watts, d.

Owned..... Coy Perry
 Address..... Box 592
 Tel.: 500..... Hamilton
 Newspaper Affiliation..... Dublin Progress
 President..... Coy Perry
 Gen., Station Mgr..... Al Scott
 Prog. Dir., Chief Eng..... Carl Knelly

KGBT—Harlingen—1941

Freq.: 1530 Kc. Power: 50 Kw d., 10 Kw. n.
 Owned-Oper. By... Harbenito Radio Co., Inc.
 Tel.: GARfield 3-3910..... CBS
 President..... McHenry Tichenor
 Gen. Mgr..... Troy McDaniel
 Sta. Mgr..... Otis Shumate
 Commercial Mgr..... Jewel Yowell
 Program Director..... Jim Williams
 Chief Engineer..... Al Beck

KGRI—Henderson—1947

Frequency: 1000 Kc. Power: 250 Watts d.
 Owned-Oper. By..... Henderson Bcstg. Co.
 Business-Studio Address..... P. O. Box 311
 Tel.: 4528..... Independent
 President..... Jim Reeves
 Gen. & Sta. Mgr..... Tom Perryman
 Chief Engineer..... John M. Bolin

KWRD—Henderson—1956

Frequency: 1470 Kc. Power: 500 W., d.
 Owned..... Wes Dean & Co.
 Address..... Highway 26
 Tel.: 2324..... KBS
 President, Gen. Mgr..... Wes Dean
 Publicity Dir..... Helen Dean
 Chief Engineer..... Lynn J. Roy

KPAN—Hereford—1948

Frequency: 860 Kc. Power: 250 Watts d.
 Owned-Oper. By..... Hereford Broadcasters
 Address..... Box 472
 Tel.: EMerson 4-1860..... KBS
 General Manager..... Clint Formby
 Program Director..... Steve Thompson
 Commercial Manager..... Chuck Mizner
 Chief Engineer..... Clayton Fuchs
 Owners of: KACT, Andrews; KTUE, Tulia.

KHBR—Hillsboro—1948

Frequency: 1560 Kc. Power: 250 Watts d.
 Owned By..... KHBR Radio, Inc.
 Address..... Delmar Hotel
 Tel.: JU 2-3431..... KBS
 Sta. Representative..... Melville
 President, Gen. Mgr..... Nelson W. Galle
 Station Mgr., Chief Eng..... J. K. Lone, Jr.
 Program Director..... Gordon Guest
 Publicity Dir..... Harmon Hunt

KCOH—Houston—1948

Frequency: 1430 Kc. Power: 1000 Watts d.
 Owned-Oper. By..... Call of Houston Inc.
 Business-Studio Address..... 1 Main St.
 Tel.: CA 4-1888..... Independent
 Sta. Representative..... Meeker Co.
 President, Gen. Mgr..... Robert C. Meeker
 Chief Engineer..... Brian H. L. Byrne

KILT—Houston—1948

Frequency: 610 Kc. Power: 5 Kw.
 Owned McLendon Corp.
 Address 500-04 Lovett Blvd.
 Tel.: JACkson 6-3461 Independent
 Representative Blair
 President Gordon B. McLendon
 Gen. Mgr. Bill Weaver
 Comm. Mgr. Bruno Leonard
 Sales Promotion Manager Dorothy Stahl
 Program Director Red Jones
 Chief Engineer Glenn Cook
 Owners of: KLIF, Dallas; KTSA, San Antonio;
 KEEL, Shreveport; WAKY, Louisville; WYSL,
 Buffalo; KABL, San Francisco.

KNUZ—Houston—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Veterans Bcstg. Co.
 Address Box 2135
 Tel.: JA 3-2581 Independent
 Representative Katz
 Gen., Sta. Mgr. David Morris
 Commercial Manager Forrest Patton
 Program Director Ken Grant
 Chief Engineer Ed Martin

KPRC—Houston—1925

Frequency: 950 Kc. Power: 5000 Watts
 Owned-Oper. By Houston Post Co.
 Address Box 1234
 Tel.: MA 3-9271 NBC
 Newspaper Affil. Post
 Representative Edw. Petry & Co.
 Gen. Mgr. Jack Harris
 Station Manager Frank Stewart
 Commercial Manager Cleve Griffin
 Sales Prom. Mgr. Howard Cannon
 Program Director Glenn Kensinger
 Chief Engineer Harvey Wheeler
 Owners of: KPRC-TV.

KTHT—Houston—1944

Frequency: 790 Kc. Power: 5000 Watts
 Owned-Oper. By Texas Radio Corp.
 Business Address 4005 Travis St., Box 3011
 Tel.: JA 3-5535 Independent
 Sta. Representative Avery-Knodel
 V.P., Gen. Mgr. Sam H. Bennett
 Asst. Manager Grace M. Spanihel
 Program Director Milt Willis
 Chief Engineer O. B. Johnson

KTRH—Houston—1930

Frequency: 740 Kc. Power: 50,000 Watts
 Owned-Operated By KTRH Bdcstg. Co.
 Address Rice Hotel Annex
 Tel.: CA 7-4361 CBS
 News. Affil. The Chronicle
 Representative Peters, Griffin, Woodward
 General Manager W. C. Bryan
 Bus. Mgr. Tom Jacobs
 Program Director Lew Lowry
 Chief Engineer Lester Mullan

KXYZ—Houston—1931

Frequency: 1320 Kc. Power: 5000 Watts
 Owned-Oper. By KXYZ, Inc.
 Address Gulf Bldg.
 Tel.: CA 2-6151 MBS
 Sta. Representative H-R
 General Manager Cal Perley
 Commercial Manager Chris Robinson
 Program, Pub. Dir. Ken Collins
 Chief Engineer Gerald R. Chinski
 Owners of: KCOP, Los Angeles; KPTV, Portland,
 Ore.; KTVT, Ft. Worth.

KYOK—Houston—1947

Frequency: 1590 Kc. Power: 5 Kw.
 Owned The OK Group
 Address 613 Preston St.
 Tel.: CA 7-3108 Independent
 Representative Howard
 President Jules J. Paglin
 General Manager Joseph R. Fife
 Commercial Manager Robert E. Mabry
 Program Director Clark Wolser
 Chief Engineer James Hancock
 Owners of: WBOK, New Orleans; WXOK, Baton
 Rouge; KAOK, Lake Charles; WLOK, Memphis;
 WGOK, Mobile.

KSAM—Huntsville—1938

Frequency: 1490 Kc. Power: 250 Watts
 Owned By Est. of M. B. Cauthen
 Address Box 312
 Tel.: GA 5-2651 KBS
 President Verla Cauthen
 Gen. Mgr., Ch. Eng. Jack Nichols
 Comm., Prom. Mgr. C. C. Springfield

KEBE—Jacksonville—1946

Frequency: 1400 Kc. Power: 250 Watts
 Owned By Wells, Waller & Ballard
 Address Box 1071
 Tel.: 2211 KBS-MBS
 President Ray Wells
 General Mgr. D. Waller

KTXJ—Jasper—1948

Frequency: 1350 Kc. Power: 1000 Watts
 Owned-Oper. By Jasper Bcstg. Co.
 Address P. O. Box 6090
 Tel.: DUDley 4-2544 KBS
 Station Representative Continental
 Station Mgr. W. G. Dodson

KMBL—Junction—1950

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Harry C. Wisehart, Jr.
 Address P.O. Box 206
 Tel.: Hickman 6-2768 KBS
 General Station Mgr. Harry C. Wisehart, Jr.
 Chief Engineer Ed Cummings

KAML—Kenedy—1954

Frequency: 990 Kc. Power: 250 W., d.
 Owned The Camel Co.

AddressBox 990
 Tel.: OL 9-2990.....KBS
 President.....Charles W. Balthrope
 Station Manager.....Ed C. Balthrope
 Program Director.....Chuck Martin
 Chief Engineer.....Eddie Schook

KERB—Kermit—1950

Frequency: 600 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....KERB, Inc.
 Address.....P.O. Box 456
 Tel.: JUniper 6-3481.....KBS
 President.....E. S. Walden

KERV—Kerrville—1948

Frequency: 1230 Kc.....Power: 250 Watts
 Owned.....Kerrville Bcstg. Co.
 Address.....P. O. Box 791
 Tel.: CL 7-4003.....KBS
 President, Gen. Mgr.....Albert F. Mason, Jr.
 Sls. Prom. & Comm. Mgr.....Bill Shafer, Jr.
 Chief Eng. & Prog. Dir.....Clyde Jones

KOCA—Kilgore—1936

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Radio Sta. KOCA, Inc.
 Address.....Radio Bldg.
 Tel.: 2001.....KBS
 President.....Roy G. Terry
 General., Sta. Mgr.....Bob Brazil
 Program Dir.....Jakie Street
 Chief Engineer.....Karem Soule

KLEN—Killeen—1955

Frequency: 1050 Kc.....Power: 250 W., d
 Owned-Operated By.....Highlite Bcstg Co.
 Address.....703
 Tel.: ME 4-3181.....MBS
 Pres., Gen. Mgr.....A. W. Stewart
 Sales Promotion Mgr.....Buster Hunter
 Program Director.....Gaylon Christe
 Publicity Director.....Rhett Sargent
 Chief Engineer.....W. Kelley

KINE—Kingsville—1948

Frequency: 1330 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....KINE, Inc.
 Business Address.....P.O. Box 846
 Tel.: LYric 2-2822.....Independent
 General Manager.....Ben H. Glusing
 Station Manager.....A. Cook
 Commercial Manager.....N. Freeman
 Chief Engineer.....Troy Whitaker

KVLG—La Grange 1959

Frequency: 1570 Kc.....Power: 250 Watts d.
 Owned By.....Lamesa Bcstg. Co.
 Address.....Box 569
 Tel.: 719.....KBS
 General Mgr., Ch. Eng.....Mel Ammerman
 Station Mgr., Prog. Dir.....Edward Ruffin

KPET—Lamesa—1946

Frequency: 690 Kc.....Power: 250 Watts
 Owned By.....Lamesa Bcstg. Co.
 Address.....506 N. First
 Tel.: 2404.....KBS
 General Comm. Mgr.....R. Bradbury
 Chief Engineer.....Bill Mathis

KCYL—Lampasas—1948

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Lampasas Bcstg. Co.
 Address.....P.O. Box 149
 Tel.: CH 2-3671.....MBS
 Pres. Sta. Mgr.....V. Dean Turner
 Chief Engineer.....S. Witcher

KVOZ—Laredo—1952

Frequency: 1490 Kc.....Power: 250 Watts
 Owned.....Border Broadcasters, Inc.
 Address.....Box 1498
 Tel.: RA 3-4396.....KBS
 Station Representative.....Joe Harry
 President.....E. J. Harpole
 General Manager.....Bill Harrell
 Comm. Mgr.....John Costello
 Sales Promotion Manager.....Al Hemenway
 Program Director.....Joe Pierce
 Publicity Director.....Bud Little
 Chief Engineer.....Vivian Harrell

KLVT—Levelland—1949

Frequency: 1230 Kc.....Power: 250 Watts
 Owned.....Marshall-Clint Formby
 Address.....Box 866
 Tel.: TW 4-3134.....KBS
 Station, Gen. Mgr.....Gene Stanley
 Commercial Mgr.....Gil Patschke
 Program, Pub. Director.....Bob Turpentine
 Chief Engineer.....G. I. Patschke
 Owners of: KDAN, Hereford; KACT, Andrews;
 KTUE, Tulia.

KZZN—Littlefield—1947

Frequency: 1490 Kc.....Power: 250 Watts
 Owned By.....McAllister Bcstg.
 Address.....Box 192
 Tel.: 385-4474.....KBS
 President.....R. B. McAllister
 General Mgr.....Bill McAllister
 Station, Comm. Mgr.....Don Craig
 Program Director.....Carl Robison
 Chief Engineer.....Bill McDonall
 Owners of: KBYG, Big Springs.

KETX—Livingston—1957

Frequency: 1440 Kc.....Power: 1 Kw., d.
 Owned.....Polk County Bcstng. Co.
 Address.....Box 111
 Tel.: FA 7-8916.....Independent
 Pres., Ch. Eng.....Harold J. Haley
 Prog. Dir.....Marshall McQueen
 Comm. Mgr.....Peggy Haley

KFRO—Longview—1934

Frequency: 1370 Kc. Power: 1000 Watts
Owned-Oper. By. Voice of Longview
Address. Curtis Bldg., P. O. Box 792
Tel.: PL 3-4461 ABC
Representative. Donald Cooke
President. James R. Curtis
Commercial Mgr. John Allen
Program Director. Howard Kuhn
Chief Engineer. Leslie Hellum

KLUE—Longview—1948

Frequency: 1280 Kc. Power: 1000 Watts d.
Owned-Operated By. Radio Longview, Inc.
Address. Highway 149 South
Tel.: PL 8-4498 KBS-MBS
Station Rep. Masla; Melville; Beaver
President. E. W. Mahone, Jr.
V.P., Gen. Mgr. H. A. Bridge, Jr.
Commercial Manager. Vernon Hyles
Sales Prom., Pub. Dir. Dub Murray
Chief Engineer. Tig Williford
Owners of: KMHT, Marshall, Tex.

KCBD—Lubbock—1946

Frequency: 1550 Kc. Power: 1000 Watts
Owned. Bryant Radio & Television, Inc.
Address. 5600 Avenue A
Tel.: SH 4-1414 NBC
Representative. Raymer
President, General Mgr. Joe H. Bryant
Assistant Manager. Robert L. Snyder
Nat. Sales Mgr. Ray Poindexter
Program Director. Al Goodnight
Chief Engineer. Frank Lee
Owners of: KCBD-TV.

KDAV—Lubbock—1953

Frequency: 580 Kc. Power: 500 Watts d.
Owned. Western Bcstg.
Address. Box 270
Tel.: POrter 3-2853 Independent
Station Representative. Pearson
Gen. Manager. D. P. Pinkston
Comm. Mgr. Hal Ragan
Chief Engineer. Clem Clements

KDUB—Lubbock—1955

Frequency: 1340 Kc. Power: 250 Watts
Owned & Oper. By. Texas Telecasting Inc.
Address. 7400 College Avenue
Tel.: SH 4-2345 MBS
Representative. Branham
President. W. D. Rogers
Vice President. W. H. Shipley
Station Manager. John Krieger
Gen. Sales Mgr. R. S. Nielsen
Nat. Sales Mgr. John Henry
Program Director. Bob Sewell
Promotion Manager. John L. Cahill, Jr.
Chief Engineer. Rudy Starnes
Owners of: KDUB-TV; KVER-AM-TV, Clovis,
N. M.; KPAR-TV, Abilene-Sweetwater; KEDY-
TV, Big Spring, both Tex.

KFYO—Lubbock—1927

Frequency: 790 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By. Plains Radio Bcstg. Co., Inc.
Business-Studio Address. 914 Ave. J
Tel.: PO 5-5567 CBS
Newspaper Affil. Avalanche Journal
Representative. Katz
President. B. W. Walker
Gen., Sta. Mgr. Gordon Thompson
Commercial Manager. Ernie Mark
Chief Engineer. W. S. Bledsoe

KLLL—Lubbock—1953

Frequency: 1460 Kc. Power: 1000 Watts d.
Owned-Oper. By. Corbin Broadcasting Co.
Address. 2001 Great Plains Life Bldg.
Tel.: POrter 3-1911 KBS
President, General Mgr. Glenn E. Corbin
Commercial Manager. Larry Corbin
Program Director. Ray Corbin
Chief Eng. Bob Purrington

KSEL—Lubbock—1946

Freq.: 950 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Operated By. KSEL Radio
Address. Box 1524
Tel.: PO 3-0484 ABC
Representative. Weed
President. David R. Worley
Gen. Mgr. Gerald H. Sanders
Chief Engineer. Roger V. Hively

KRBA—Lufkin—1938

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By. Darrell E. Yates
Address. 121 Cotton Square
Tel.: NEptune 4-6661 ABC-KBS
Representative. Continental Radio Sales
Station Manager. Darrell E. Yates
Program Director. Mrs. Shirley Yates
Chief Engineer. Basil Barbee

KTRE—Lufkin—1947

Frequency: 1420 Kc. Power: 1000 Watts d.
Owned-Operated By. Forest Capital Bcstg. Co.
Address. P. O. Box 701
Tel.: NE 4-7771 MBS
Rep. Venard, Rintoul & McConnell, Melville
President. R. W. Wortham, Jr.
Gen., Sta. Mgr. Richman G. Lewir
Director of Sales. Royce Christenson
Program Director. Bill Carter
Publicity Director. Pat Matthews
Chief Engineer. Fred C. Hill
Owners of: KTRE-TV.

KRIO—McAllen—1947

Frequency: 910 Kc. Power: 1000 Watts
Owned-Oper. By. Valley Bdcstg Co.
Address. 500 E. Beaumont St.
Tel.: MU 6-5454 Independent
Station Representative. Bolling
President. Gene L. Cagle
Station Manager. "Chuck" McKasson
Program Director. Ed Lionel
Chief Engineer. Frank Manuel
Owners of: KFJZ, Ft. Worth; KFDA, Amarillo.

KCMR—McCamey—1954

Frequency: 1450 Kc.....Power: 250 Watts
 Owned By.....Sapphire Broadcasting Co.
 Address.....101 East Fifth St.
 Tel.: OL 2-4693.....KBS
 President, Gen. Mgr.....Joe Martin
 Comm. Publicity Dir.....Claud Barnett
 Program Dir.....F. Dickens

KMAE—McKinney—1946

Frequency: 1600 Kc....Power: 1000 Watts d.
 Owned.....McKinney Air Enterprises, Inc.
 Bus-Studio Address.....219 E. Virginia St.
 Tel.: LI 2-2651.....Independent
 Owner.....George W. Smith, Jr.
 Exec. V.P.....Tom Emerson

KMLW—Marlin—1953

Frequency: 1010 Kc.....Power: 250 W., d.
 Owned.....M-L Radio, Inc.
 Address.....P. O. Box 335
 Tel.: WE 6-2551.....Independent
 Pres. Gen. Mgr.....L. F. Leurig
 Chief Engineer.....Jay Navarro

KADO—Marshall—1957

Frequency: 1410 Kc.....Power: 500 W., d.
 Owned-Operated By...Marshall Bcstg. Corp.
 Address.....Box 961
 Tel.: WE 5-6789.....Independent

Station RepresentativeWeed
 President.....E. B. Germany
 Station Manager.....Karl Keller
 Program Director.....Jim Jeffus
 Chief Engineer.....Joe Granger

KMHT—Marshall—1947

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By..Harrison Cty. Bcstg. Co.
 Address..408 Marshall National Bank Building
 Tel.: WE 5-7826.....KBS-MBS
 Station Rep.....Masla; Melville, Beaver
 President.....E. W. Mahone, Jr.
 V.P., General Mgr.....H. A. Bridge, Jr.
 Comm. Mgr.....Vinson Stevens
 Publicity Director.....Jo Ann Bridge
 Prog. Dir.....Sam Stringfellow
 Sales Promotion Mgr.....Katie McCullough
 Chief Engineer.....L. C. Totten
 Owners of: KLUE, Longview, Tex.

KBUS—Mexia—1956

Frequency: 1590 Kc.....Power: 500 Watts, d.
 Owned By.....Mexia Broadcasting, Inc.
 Business Address.....215-A E. Commerce St.
 Tel.: GYpsy 6-3874.....KBS
 President, General Mgr.....Tom Elkins
 Chief Engineer.....Kenneth Brown

KCRS—Midland—1935

Freq.: 550 Kc...Power: 5 Kw. d., 1 Kw. n.
 Owned.....Midland Bcstg. Co.

BLANKET INDUSTRIALIZED EAST TEXAS with the BIG-K STATIONS

RADIO MARSHALL

KMHT

Retail Trading Zone
 Population — 106,135*



RADIO LONGVIEW

KLUE

Retail Trading Zone
 Population — 453,700*

In each market you get Greater Coverage, More Listeners
 and Greater Sales Results with the BIG-K Stations.

*SRDS

Address.....3701 West Wall
 Tel.: OXford 4-6603ABC
 Station Representative.....Holman; Eastman
 PresidentWendell Mayes
 General, Station Mgr.....Wendell Mayes, Jr.
 Commercial Manager.....Jerry Hahn
 Program Director.....Jim Brown
 Chief Engineer.....Tom Yates

KJBC—Midland—1950

Frequency: 1150 Kc....Power: 1000 Watts d.
 Owned-Oper. By.....Jack Cecil
 Address.....S. Lamesa Rd.
 Tel.: MU 4-5152.....KBS
 President, Ch. Eng.....Jack Cecil
 General, Station Mgr.....Mildred Thomason
 Commercial, Sales Prom, Mgr.....Bob Batson
 Program Director.....Keith Ward
 Publicity Director.....Bill Lord

KWEL—Midland—1957

Frequency: 1600 Kc.....Power: 1 Kw., d.
 Owned By.....George Vaught
 Address.....1203 W. Wall
 Tel.: MU 2-4331.....Independent
 Station Representative.....Gill-Perna
 PresidentGeorge Vaught
 Station Manager.....Paul A. Sanders
 Program Director.....Jerry Teaff
 Chief Engineer.....Marvin Williams

KORC—Mineral Wells—1946

Frequency: 1140 Kc....Power: 250 Watts d.
 Owned-Operated By.....Action Bcstg.
 Business Address.....P.O. Box 108
 Tel.: FA 5-3384.....KBS
 Gen., Sta. Mgr.....Bill Stinson
 Chief Engineer.....Max Floyd

KIRT—Mission—1957

Frequency: 1580 Kc.....Power: 1 Kw., d.
 OwnedKIRT, Inc.
 Address.....Box 708
 Tel.: JU 5-1629.....Independent
 RepresentativeMelville
 President, General Mgr.....Ray V. Jensen
 Station, Commercial Mgr.....J. M. McDonald
 Sales Prom. Mgr.....Rita Crosswhite
 Program Director.....Edith Jensen
 Chief Engineer.....Wilfrido Hinojosa

KVKM—Monahans—1947

Frequency: 1340 Kc...Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Monahans Bcstrs., Inc.
 Address.....Drawer K
 Tel.: Wilson 3-3231.....MBS-KBS
 Station Rep.....Melville; Masla
 Pres., Gen. Manager.....J. R. Rucker
 Sales Prom. Mgr.....Jay Derrick
 Publicity Dir.....Pat Cullum
 Chief Engineer.....Rubin Masters

KIMP—Mount Pleasant—1948

Frequency: 960 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Mt. Pleasant Bcstg. Co.
 Address.....Box 990

Tel.: PA 4-4726.....KBS
 President, Sta. Mgr.....Winston O. Ward
 Program Director.....Ruby Stanley
 Chief Engineer.....Clarence C. Taylor
 Owners of: KBEL, Idabel, Okla.

KMUL—Muleshoe—1956

Frequency: 1380 Kc.....Power: 500 Watts
 Owned By.....Radio Station KMUL
 Address.....P.O. Box 1058
 Tel.: 2730.....Independent
 Station Manager.....Gil Lamb

KEEE—Nacogdoches—1947

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....J. C. Stallings
 Address.....300 E. Main St.
 Tel.: LOgan 4-4633.....ABC-KBS
 Gen., Sta. Mgr., Pub. Dir.....J. C. Stallings
 Comm. Mgr., Program Dir.....R. C. Atherton
 Chief Engineer.....B. Barbee

KSFA—Nacogdoches—1947

Frequency: 863 Kc....Power: 1000 Watts d.
 Owned By.....Texan Broadcasting Co. Inc.
 Address.....2107 North St.
 Tel.: LO 4-3723.....Independent
 Station RepresentativeDore; Stuart
 President.....B. M. Raborn
 General, Station Mgr.....Bob Dunn
 Commercial Mgr.....Sarah Jane Mhoon
 Sales Promotion Mgr.....Doug Hurd
 Publicity Director.....Jesse Pate
 Chief Engineer.....Basil Barbee

KGNB—New Braunfels—1950

Frequency: 1420 Kc....Power: 1000 Watts d.
 Owned By.....Comal Broadcasting Co.
 Address.....184 S. Castell
 Tel.: MA 5-3443.....KBS
 Newspaper AffiliationHerald
 President, Gen. Mgr.....F. T. Wilson
 Program Dir.....Arlon E. Moeller, Jr.
 Chief Eng.....Bob Stewart

KECK—Odessa—1960

Freq.: 920 Kc....Power: 1 Kw. d., 500 W. n.
 Owned-Operated By.....Ector County Bcstg. Co.
 Address.....120 W. 3d
 Tel.: FE 2-5791.....Independent
 Station Rep.....Webb; Melville
 General Manager.....Ben Nedow
 Comm. Manager.....Don Luttrell
 Engineer-in-Chg.....Albert L. Nedow

KOSA—Odessa—1947

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Odessa Bcstg. Co., Inc.
 Address.....Box 351
 Tel.: FE 2-4301.....Independent
 RepresentativeBolling
 President.....Cecil L. Trigg
 Station Manager.....Brunell Harvey
 Program Director.....Bob Gold
 Chief Engineer.....J. L. Simpson

KOYL—Odessa—1957

Frequency: 1310 Kc. Power: 500 Watts, d.
Owned By.....Mid-Cities Bcstg. Co.
Business Address.....4000 Rasco Ave.
Tel.: Emerson 6-2801.....Independent
President, Gen. Mgr.....Edward L. Roskelley

KRIG—Odessa—1946

Frequency: 1410 Kc. Power: 1000 Watts
Owned-Oper. By.....Radio Odessa, Inc.
Address.....Box 231
Tel.: FEederal 2-6871.....NBC-KBS
Station Representative.....Brown; Clark
Pres., Gen. Mgr.....Carl S. Goodwin

KOGT—Orange—1949

Frequency: 1600 Kc. Power: 1000 Watts
Owned-Oper. By.....Sabine Area Brcstg. Corp.
Address.....Box 1329
Tel.: TU 3-4381.....KBS
Station Rep.....Webb; Melville
President.....M. L. Jacobs
Exec. V.P., Gen. Manager.....Ed Lovelace
Commercial Manager.....John Derrick

KNET—Palestine—1935

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By.....Palestine Bcstg. Corp.
Business Address.....319 W. Main St.
Tel.: 6077.....KBS
Pres., Gen., Sta. Mgr.....Allen E. Vinson
Comm. Mgr.....Austin Hotchkiss
Chief Engineer.....Ted Bryan

KHHH—Pampa—1950

Frequency: 1230 Kc. Power: 250 Watts
Owned By.....Huntley Enterprises
Address.....P. O. Box 1779
Tel.: MO 4-2551.....Independent
Station Manager.....H. H. Huntley
Commercial Manager.....Charles Guidry
Sales Prom. Manager.....Davis Brown
Program Director.....Fred Faour
Publicity Director.....Lee Grimskey
Chief Engineer.....John King

KPDN—Pampa—1936

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By.....Top O' Texas Bcstg. Co.
Address.....Hughes Bldg.
Tel.: MO 4-7461.....MBS
General Manager.....Warren L. Hasse
Station Manager.....Mrs. Lois Still
Commercial Manager.....Lloyd Brummett
Program Director.....Jim Terrell
Chief Engineer.....Dennis Dehn

KFTV—Paris—1950

Frequency: 1250 Kc. Power: 500 Watts d.
Owned-Operated By.....Lamar Bcstg. Corp.
Address.....210 1st Natl. Bank Bldg.
Tel.: SU 4-6676.....KBS
Pres., Gen. Mgr.....James F. Hendrix
Sales Promotion Mgr.....Thomas D. Seay
Publicity Director.....Pee Wee Reid
Chief Engineer.....J. C. Case

KPLT—Paris—1936

Frequency: 1490 Kc. Power: 250 Watts
Owned By.....Ron Litteral
Address.....Box 235
Tel.: SU 4-3311.....Independent
Representative.....John E. Pearson
President.....R. Litteral

KLVL—Pasadena—1950

Freq.: 1480 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Felix H. Morales
Address.....P.O. Box 432
Tel.: CApitol 5-3208 Houston.....Independent
Representative.....Oakes, National Time Sales
General Manager.....Felix H. Morales
Sales Manager.....Johnny P. Hernandez
Program Director.....Joe Martinez Morales
Chief Engineer.....D. Golihur

KRCT—Pasadena—1948

Frequency: 650 Kc. Power: 250 Watts d.
Owned By.....Industrial Bcstg. Co.
Address.....Box 1152
Tel.: GR 3-4433.....Independent
Sta. Representative.....Forjos
President, Gen. Mgr.....Leroy J. Gloger
Station Manager.....Max Cohen
Program Dir.....Donna Thompson
Chief Engineer.....H. L. Davis

KIUN—Pecos—1935

Frequency: 1400 Kc. Power: 250 Watts d.
Owned-Operated By.....KIUN, Inc.
Address.....315 S. Cedar St.
Tel.: Hickory 5-2497.....KBS-MBS
President, General, Mgr.....Billy H. Hubbs
Station Manager.....David Martin
Commercial Manager.....S. Clifford Sanderford
Program Director.....Bill Boyd
Chief Engineer.....Harry Boehnemann
Owners of: KIUN-TV.

KEYE—Perryton—1948

Frequency: 1400 Kc. Power: 250 Watts
Owned.....Great Plains Bcstg. Co.
Address.....P. O. Box 917
Tel.: GE 5-3151.....MBS
President.....Carl Ellis
Gen., Sta. Mgr.....Irving R. Buchanan
Comm. Mgr., Chief Eng.....Bill Day
Program Director.....Kenneth Roller

KVOP—Plainview—1944

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By.....KVOP, Inc.
Address.....1100 W. 24th St.
Tel.: CApitol 4-2771.....KBS
President.....W. J. Harpole
Gen., Sta. Manager.....Kermit Ashby
Comm. Manager.....Tut Tawwater
Sales Promotion Manager.....Girard Fox
Program Director.....H. W. Carpenter III
Publicity Director.....B. D. Perkins
Chief Engineer.....Hugh V. Smith

KBOP—Pleasanton—1951

Frequency: 1380 Kc. Power: 1000 Watts d.
 Owned-Oper. By Atascosa Broadcasting Co.
 Address P. O. Box 247
 Tel.: LOcust 9-4871 KBS
 President, General Mgr. Ben L. Parker
 Commercial, Sales Prom. Mgr. Tom Everitt
 Program Dir. Curtis Short
 Chief Eng. Mona Parker

KOLE—Port Arthur—1947

Frequency: 1340 Kc. Power: 250 Watts
 Owned By Radio Southwest Inc.
 Address Box 1126
 Tel.: YU 2-9436 Independent
 Sta. Representative Bolles
 President, Gen. Mgr. John H. Hicks, Jr.
 Commercial Mgr. George Crouchet
 Sales Promotion Mgr. Bill Watkins
 Program Director Walt Andrus
 Publicity Dir. Corinne Enos
 Chief Engineer Donald Bulliow

KPAC—Port Arthur—1934

Freq. 1250 Kc. Power: 5 Kw. d, 1 Kw. n.
 Owned-Oper. By Port Arthur College
 Address Box 511
 Tel.: YU 5-7458 MBS
 Representative Pearson
 President W. M. Monroe
 Station Manager Jay Elson
 Commercial Manager Glenn Hewitt
 Program Director Milton Allen
 Publicity Director Lulabelle Davis
 Chief Engineer Charles Segrest
 Owners of: KPAC-TV.

KPNG—Port Neches—1959

Frequency: 1150 Kc. Power: 500 Wts. d.
 Owned By Midcounty Radio-KPNG
 Address 1402 Port Neches Ave.
 Tel.: RAndolph 2-4323 Independent
 Owner & President Joseph S. Trum
 General Station Mgr. Mason A. Lewis
 Commercial Manager Luther Woods
 Program Director Henry Larcade
 Chief Engineer Fred Smith

KUKO—Post—1955

Frequency: 1370 Kc. Power: 500 Wts. d.
 Owned By Maples-McAlister Bcstg. Co.
 Address P. O. Box A
 Tel.: 550 KBS
 Gen. Mgr., Chief Engineer P. Crenshaw
 Program Director Stan Skelton

KOLJ—Quanoh—1952

Frequency: 1150 Kc. Power: 500 Watts d.
 Owned-Operated By Orville L. Jenkins
 Address P.O. Box 589
 Tel.: MO 3-2572 KBS
 Owner Orville L. Jenkins

KSOX—Raymondville—1956

Frequency: 1240 Kc. Power: 250 Watts
 Owned By Bob Hicks Ent., Ltd.
 Address Box 1240
 Tel.: MU 9-3333 Independent
 President, Gen. Mgr. Bob Hicks
 Commercial Mgr. Doc Chasten
 Station Mgr. David Kaye
 Program Dir. Don Read
 Chief Engineer Paul Wagenshein

KFRD—Rosenberg—1948

Frequency: 980 Kc. Power: 1000 Watts d.
 Owned-Operated By Fort Bend Bcstg. Co.
 Address Box 832
 Tel.: NO 2-3776 Independent
 Station Rep. Joe Harry
 President Mart Cole, Sr.
 General Manager Bill Sloan
 Commercial Manager George Thompson
 Program Director Paul Collins
 Chief Engineer Frank Wood

KTLU—Rusk—1955

Frequency: 1580 Kc. Power: 500 W., d.
 Owned E. H. Whitehead
 Business Address P.O. Box 316
 Tel.: 533 Independent
 Newspaper Affiliation Cherokeean
 Pres., Gen. Mgr. E. H. Whitehead

KGKL—San Angelo—1928

Freq.: 960 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned Angelo Bcstg. Tcstg. Inc.
 Address Box 1878
 Tel.: 6715 ABC
 Representative John E. Pearson
 President, Station Mgr. Lewis O. Seibert
 Commercial Manager John McGee
 Program Director Dot Bowmar
 Chief Engineer Bill Poteet

KPEP—San Angelo—1954

Frequency: 1420 Kc. Power: 1000 Watts, d.
 Owned Western Broadcasting Co.
 Address Box 1350
 Tel.: 8116 Independent
 Sta. Rep. Bcst. Time Sales; Melville
 Gen. Mgr., Chf. Eng. Walt Lawson
 Commercial Manager Tom Mullins
 Program Director Bill Nicholson
 Owners of: KDAV, Lubbock, KPIK, Colorado Springs, Colo.; KZIP, Amarillo.

KTXL—San Angelo—1927

Frequency: 1340 Kc. Power: 250 Watts
 Owned By Burkhart Broadcasting Corp.
 Address 1013 W. Beacuregard
 Tel.: 3131 KBS
 Representative Masla; Hobbs
 President D. P. Johnson
 General Manager Joe Watson, Jr.
 Chief Engineer Gene Williams

KWFR—San Angelo—1954

Frequency: 1260 Kc....Power: 1000 Watts d.
 Owned-Oper. By..Solar Broadcasting Co., Inc.
 Address.....P.O. Box 1269
 Tel.: 2-5367Independent
 Station RepresentativeWebb
 President.....Arthur Foster
 General Mgr.....Walton A. Foster
 Station Mgr.....D. R. Crow
 Commercial Mgr.....Milton Dove
 Program Dir.....Gene Lively
 Asst. Manager.....A. W. Peters
 Publicity Dir.....Mickey Jowers
 Chief Engineer.....Don Dickson

KAPE—San Antonio—1960

Frequency: 1480 Kc.....Power: 500 Watts d.
 Owned By.....Top Bcstr., Inc.
 Address.....608 E. Travis St.
 Tel.: CApitol 3-3877.....Independent
 Station Rep.....Forjoe; Melville
 President.....Sam J. Riklin
 General Manager.....Charles D. Lutz
 Program Director.....Ted H. Fredericks
 Chief Engineer.....Michael Peavey

KCOR—San Antonio—1946

Frequency: 1350 Kc.....Power: 5 Kw. d.
 Owned By.....Inter-American, Radio, Inc.
 Address.....111 Martinez St.
 Tel.: CA 5-2751.....Independent
 Station Rep.....Devney-O'Connell; Clayton

President.....Ralph N. Weil
 General Mgr.....Nathan Saffir
 Program Director.....Emillo Nicolas
 Commercial Manager.....Ben Tamborello
 Sales Prom. Mgr.....William Lamar
 Chief Engineer.....Marvin Fiedler

KENS—San Antonio—1926

Freq.: 680 Kc....Power: 50 Kw. d., 10 Kw. n.
 Owned-Oper. By.....Express Publishing Co.
 Business-Studio Address.....Ave. E & 4th St.
 Tel.: CA 5-7411.....CBS
 Newspaper Affil.....Express, News
 Representative.Peters, Griffin, Woodward, Inc.
 President.....Frank Huntress, Jr.
 General Manager.....Herb Carl Skoog
 Commercial Mgr.....Chester Maxwell
 Program Dir.....Charles Keller
 Publicity Dir.....Helen Ward
 Chief Engineer.....William J. Jackson

KITE—San Antonio—1947

Frequency: 930 Kc....Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....KITE Bcstg. Co.
 Address.....535 S. Main
 Tel.: CA 6-0335.....Independent
 Representative.....Young; Clarke Brown
 President.....Morris M. Townsend
 General, Station Mgr.....Kelly Wofford
 Commercial Manager.....Bill Peck
 Program Director.....Bob Sterling
 Chief Engineer.....Kenneth R. Hyman

**WHEN YOU CAN
 HAVE THE BEST,
 WHY BE SATISFIED
 WITH LESS?**



TEXAS

KMAC—San Antonio—1926

Frequency: 630 Kc. Power: 5,000 Watts
Owned-Oper. By Howard W. Davis
Address KMAC Bldg.
Tel.: CA 3-6211 ABC-MBS
Sta. Representative Weed
President, Gen. Mgr. Howard W. Davis
Program Director Carol Lay
Sales Prom. Mgr. M. G. McWhorter
Publicity Director Joe Anthony
Chief Eng. Al Knight

KONO—San Antonio—1927

Frequency: 860 Kc. Power: 5000 d., 1000 n.
Owned-Operated By Mission Bdcstg. Co.
Address 317 Arden Grove
Tel.: CA 6-5171 Independent
Representative Katz
Board Chairman Eugene J. Roth
President, General Mgr. Jack J. Roth
Commercial Manager Bill Miles
Promotion Manager Ed Dunn
Program Director Doug China
Merchandising Dir. Art Pugh
Chief Engs. George Ing, Bill Kiley

KTSA—San Antonio—1922

Frequency: 550 Kc. Power: 5000 Watts
Owned-Oper. By McLendon Corp.
Address 4050 Eisenhower Rd.
Tel.: Oldfield 5-5500 Independent
Representative Blair
Chairman of the Board B. R. McLendon
President Gordon B. McLendon
General, Station Mgr. Jack Fiedler
Sales Promotion Mgr. Jamie E. Hamby
Program Director J. Patrick Tallman
Chief Engineer Coleman Barber
Owners of: KILT, Houston; KLIF, Dallas; KEEL,
Shreveport; KABL, San Francisco; WYSL, Buf-
falo; WAKY, Louisville.

KUBO—San Antonio—1948

Frequency: 1310 Kc. Power: 5,000 Watts d.
Owned-Oper. By Radio KIWW, Inc.
Address 518 W. Houston St.
Tel.: CA 6-5254 Independent
Sta. Rep. Natl. Times Sales; Oakes; Ochs
President Robert N. Pinkerton
General, Comm. Mgr. Hal Hughes
Prog. Dir. Juan Gattas
Publicity Director Ray Montes
Chief Eng. William Ellis

KUKA—San Antonio—1953

Frequency: 1250 Kc. Power: 500 Watts d.
Owned-Operated By Mexican Radio Prod.
Address 501 W. Quincy
Tel.: CA 5-5757 Independent
General Mgr. M. Davila

WOAI—San Antonio—1922

Frequency: 1200 Kc. Power: 50,000 Watts
Owned-Oper. By Southland Industries, Inc.
Address 1031 Navarro St.

Tel.: CA 7-4221 NBC
Representative Edward Petry & Co., Inc.
Chairman of the Board Hugh Halff, Jr.
Pres., Gen. Mgr. James M. Gaines
Station, Commercial Mgr. Rex L. Preis
Sales Promotion Mgr. Gene Crockett
Program Director Barclay Russell
Publicity Director Allan Dale
Dir. of Engineering Chas. Jeffers

KCNY—San Marcos—1948

Frequency: 1470 Kc. Power: 250 Watts d.
Owned-Oper. By Central Brcstg. Co.
Address Box 32
Tel.: EX 2-3545 Independent
President Dr. Forest L. Whan
Gen., Sta. Mgr. William Veidt
Program Director B. Premont
Chief Engineer Don Whan

KBAL—San Saba—1956

Frequency: 1410 Kc. Power: 500 Watts d.
Owned By San Saba City Bdcstg. Co.
Address P. O. Box 209
Tel.: 166 KBS
Gen. Comm. Mgr. H. A. Stephens
Chief Engineer J. Morgan

KWED—Seguin—1948

Frequency: 1580 Kc. Power: 1000 Watts d.
Owned-Oper. By Seguin Bdcstg. Co.
Business-Studio Address 609 E. Court St.
Tel.: FR 9-2234 Independent
President Garfield Kiel
General Mgr. Stan McKenzie
Prog. Dir. Henry Lehnhoff
Chief Engineer Louie Sowders

KSML—Seminole—1955

Frequency: 1250 Kc. Power: 1000 Watts d
Owned-Oper. By Woodson & Barbee
Address 402 South Main St.
Tel.: Plaza 8-3798 KBS
Owners C. C. Woodson & F. Barbee, Jr.
General Manager Mrs. F. Barbee, Jr.

KSEY—Seymour—1950

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By W. C. Moss, Jr.
Address P.O. Box 1191
Tel.: TUxedo 8-2525 KBS
Station Manager W. C. Moss, Jr.
Chief Engineer R. Dormier

KBYP—Shamrock—1949

Frequency: 1580 Kc. Power: 250 Watts d.
Owned-Oper. By Shamrock Tex. Bcstg. Co.
Address Box 21
Tel.: BI 6-1158 KBS
Station Rep. Clyde Melville
President, Gen. Mgr. Mrs. Merita Bumpers
Comm. Program Mgr. Bob Mascott
Station, Prom. Mgr. Andrew Mascott
Chief Engineer Robert G. Pennington

**KRRV—Sherman-Denison
1936**

Frequency: 910 Kc. Power: 1000 Watts
Owned-Oper. By Red River Valley Bcstg. Corp.
Address. Box 94 (Denison), Box 665 (Sherman)
Tel.: TWinbrook 2-5115 (Sherman) MBS
Representative Pearson
President. A. Boyd Kelley
Station Mgr. T. Brenn
Chief Engineer. T. John

KTXO—Sherman—1947

Frequency: 1500 Kc. Power: 250 Watts d.
Owned-Operated By . . . O'Connor Bcstg. Corp.
Business Address. P.O. Box 861
Tel.: TWinbrook 2-8188 Independent
Station Rep. Clarke Brown
President. K. M. Fisher
Co-Managers. W. A. Jace, T. E. Spellman
Station Director E. Ellington
Chief Engineer. Paul Phillips

KTOD—Sinton—1954

Frequency: 1590 Kc. Power: 1 Kw. d.
Owned. Southern Bcstg. Co.
Business Address. Box 1366
Tel.: TU 4-1590 Independent
President. P. Singer
General Mgr. Carroll Wakefield
Prog. Dir., Ch. Engr. Ernie Wood

KSNY—Snyder—1949

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Snyder Bdcstg. Co.
Address Box 1468
Tel.: HI 3-9322 MBS
Station Rep. Melville
President. Mrs. Flora Hughes
Gen. Sta. Mgr. Mel Z. Gilbert
Commercial Mgr. Frank Taylor
Program Dir. Julie Sumerlin
Chief Engineer. Coy Thompson

KDWT—Stamford—1946

Frequency: 1400 Kc. Power: 250 Watts
Owned. ABKO Bcstg. Co.
Address. Box 1205
Tel.: PR 3-3401 KBS
Station Representative Stuart
President. A. Boyd Kelley
Station Manager. Robert A. Prichard
Program Director. Bill C. Cole
Chief Engineer. James S. Thompson

KSTV—Stephenville—1947

Frequency: 1510 Kc. Power: 250 Watts d.
Owned Dixie Bcstrs.
Address. P. O. Box 102
Tel.: LI 3141 KBS
Comm. Mgr. Mel Bennett
Chief Engineer. D. Solmonson

KSST—Sulphur Springs—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By Hopkins County Bcstg. Co.
Address Radio Road
Tel.: TU 5-3111 KBS
President, Chief Eng. William E. Bradford
Comm. Mgr. Clovis Pinion
Sales Prom. Mgr. Buddy Funderburk
Program Director Linda Wilemon
Publicity Director. Margaret Thomas

KXOX—Sweetwater—1939

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By KXOX
Business Address. Box 570
Tel.: BElmont 4-4655 Independent
Station Representative Melville
President F. L. Ledbetter
Gen. Mgr. Myrl Stein
Station Manager. Jack Stein
Comm. Manager. Elwood Fritsch
Program Director. Maxine Stein
Chief Engineer. Earl Ray

KTAE—Taylor—1948

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned-Oper. By KTAE, Inc.
Business Address. 121 E. 2nd St.
Tel.: EL 2-3631 KBS
President, Gen. Mgr. G. Gillis Conoley
Chief Engineer. Robert Sitman

KTEM—Temple—1936

Frequency: 1400 Kc. Power: 250 Watts
Owned. Bell Broadcasting Co., Inc.
Address. 17 South Third
Tel.: PR 3-5252 Independent
Newspaper Affiliation. Daily Telegram
President Frank W. Mayborn
General Manager. J. Ralph Burgess
Program Director. Phil M. Miller
Chief Engineer. James T. Harris
Owners of: KCEN-TV, Temple.

KTER—Terrell—1950

Frequency: 1570 Kc. Power: 250 Watts d.
Owned-Oper. By Terrell Bcstg. Corp.
Address Box 9
Tel.: JOrdan 3-4437 KBS
President O. Pirtle
Gen. Mgr. Bill Pirtle
Chief Engineer. Martin Pitts

KCMC—Texarkana—1932

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By KCMC, Inc.
Address. P. O. Box 521
Tel.: 36151 ABC
Station Reps. Masla; Ayers
President. W. Hussman
Gen. Mgr. B. L. Wood
Chief Engineer. Ed Covington

KTFS—Texarkana—1946

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Aircrest Radio Sta. Inc.
 Business-Studio Address.....Box 1260
 Tel.: 3-5123.....KBS
 Sta. Representative.....Walker-Rawalt
 Pres., Gen. Manager.....W. R. McDaniel
 Commercial Manager.....Tom Alford
 Program Director.....Jim Waiters
 Chief Engineer.....John Crawford

KTLW—Texas City—1947

Frequency: 920 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Texas City Bcstg. Ser.
 Address.....Show Boat Bldg.
 Tel.: Wilson 5-4418.....KBS
 Station Representative.....Hopewell
 President.....J. G. Long
 General Station Mgr.....Bob Greer
 Program Director.....Mrs. Lois J. Myers
 Publicity Director.....Ed Robinson
 Chief Engineer.....Luke Stripling
 Owners of: KIOX, Bay City, KVIC, Victoria, both
 Tex.

KTUE—Tulia—1954

Frequency: 1260 Kc.....Power: 1 Kw. d.
 Owned-Operated By.....KTUE Radio, Inc.
 Address.....110 N. Armstrong
 Tel.: WYdown 5-3531.....KBS
 President.....Marshall Formby
 General Station Mgr.....Ralph G. Beistle
 Chief Engineer.....Clayton Fuchs

KDOK—Tyler—1956

Frequency: 1330 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....KDOK Bcstg. Co.
 Address.....808 Peoples Bank Building
 Tel.: LYric 3-2519.....Independent
 Station Representative.....Pearson
 President, General Manager.....Dana W. Adams
 Commercial Manager.....Hugh Neeld
 Program Director.....Bill Young
 Chief Engineer.....Robie Morgan

KGKB—Tyler—1930

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....KGKB, Inc.
 Address.....Box 733
 Tel.: LY 2-3873.....Independent
 Station Reps.....Webb; Brown
 President, General Mgr.....H. O'Connor

KTBB—Tyler—1947

Freq.: 600 Kc.....Power: 1000 Watts
 Owned-Operated By.....Blackstone Bcstg. Co.
 Business-Studio Address.....311 N. Broadway
 Tel.: LYric 4-7278.....ABC-KBS
 Newspaper Affil.....Courier Times; Telegraph
 Representative.....Venard, Melville
 President.....Mrs. C. N. Clyde
 Gen., Sta. Mgr.....M. Danbom
 Prog. Dir.....Don Tausch
 Publicity Director.....David Bothwell
 Chief Engineer.....R. A. Wileman

KZEY—Tyler—1958

Frequency: 690 Kc.....Power: 250 Watts, d
 Owned By.....Tyler Bcstg. Co.
 Address.....Lake Park Drive
 Tel.: LYric 3-1744.....Independent
 President.....R. Thos. Gibson
 General Manager.....R. Nash
 Chief Engineer.....Alice Morgan

KVOU—Uvalde—1947

Frequency: 1400 Kc.....Power: 250 Watts
 Owned.....Uvalde Broadcasters, Inc.
 Address.....1400 Batesville Rd.
 Tel.: BR 8-4555.....KBS
 President & Gen. Mgr.....Edward J. Harpole
 Station, Sales Prom. Mgr.....Bill Woods
 Commercial Mgr., Ch. Eng.....Tom Priest
 Program Director.....Keith Reynolds
 Owners of: KEPS, Eagle Pass, Tex.

KVWC—Vernon—1939

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Johnson-Garrison Co.
 Address.....1818½ Wilbarger St.
 Tel.: Linden 2-6221.....KBS
 President.....Bobo Johnson
 General Manager.....Joe Garrison

KNAL—Victoria—1949

Frequency: 1410 Kc.....Power: 500 Watts
 Owned-Operated By.....Victoria Bcstrs., Inc.
 Address.....1505 Port Lavaca Drive
 Tel.: HI 3-9176.....Independent
 Station Rep.....Venard, Rintoul & McConnell
 President, General Mgr.....M. N. Bostick
 Station Manager.....Robert C. Martin
 Program Director.....Bill Barton
 Chief Engineer.....Douglas E. Smith

KVIC—Victoria—1939

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....KVIC Bcstg. Co., Inc.
 Address.....P.O. Box 5487
 Tel.: Hillcrest 3-9171.....MBS
 President.....J. G. Long
 Gen., Station Mgr.....Bob Tharp
 Comm., Sales Prom. Mgr.....Jim Traber
 Program Director.....Bob Nancee
 Chief Engineer.....Bob McCown
 Owners of: KIOX, Bay City; KTLW, Texas City.

KWTX—Waco—1946

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....KWTX Bcstg. Co.
 Address.....P.O. Box 7128
 Tel.: PL 6-4451.....MBS
 Station Rep.....Venard, Rintoul & McConnell
 President.....M. N. Bostick
 General Manager.....Frank Fallon
 Commercial Manager.....Mac Brinegar
 Program Director.....Walter Vaughan
 Publicity Director.....Marvel Russell
 Chief Engineer.....William Moore
 Owners of: KWTX-TV; KNAL, Victoria, KBTX-
 TV, Bryan, KXII, Sherman, all Tex.

WACO—Waco—1922

Frequency: 1460 Kc. Power: 1000 Watts
 Owned-Operated By..... Waco Bcstg. Co.
 Address..... 3620 Franklin Ave.
 Tel.: PL 2-8571..... ABC
 Station Representative..... Pearson
 President..... Wendell Mayes
 V. P., Gen. Mgr..... R. Lee Glasgow
 Commercial Manager..... Richard Parker
 Chief Engineer..... Jack Vinson
 Owners of: KBWD, Brownwood, KCRS, Midland,
 KXOL, Ft. Worth, KSYN, Snyder, KNOV, Aus-
 tin, KAND, Corsicana, WTAW, Bryan, all Tex.;
 KTOK, Oklahoma.

KBEC—Waxahachie—1955

Frequency: 1390 Kc. Power: 500 W., d.
 Owned-Operated By..... Richard Tuck Enterprises
 Address..... Box 731
 Tel.: WE 7-1390..... KBS
 Pres., Gen. Mgr..... Richard Tuck

KZEE—Weatherford—1956

Frequency: 1220 Kc. Power: 250 W., d.
 Owned..... Bartlesville Bcstg. Co.
 Address..... 5346 Drane Dr.
 Tel.: FL 7-2568..... Independent
 President, General Mgr..... J. Fred Case
 Station Manager..... Carl Singer
 Program Director..... Jean Case

KRGV—Weslaco—1927

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Operated By..... L B J Company
 Business Address..... 309 S. Missouri Ave.
 Tel.: WO 8-3131..... NBC
 Representative..... Raymer
 Pres., Gen. Mgr..... J. C. Kellam
 Station Manager..... Charles L. Brooks
 Sales Prom. Mgr., Pub. Dir..... Hank Page

Program Director..... Wray Post
 Sales Manager..... Jim Ahlgrimm
 Chief Engineer..... Lewis Hartwig

KSYD—Wichita Falls—1947

Freq.: 990 Kc. Power: 10 Kw. d., 1 Kw. n.
 Owned-Oper. By..... Grayson Enterprises
 Address..... P.O. Box 2130
 Tel.: 723-0791..... Independent
 Station Representative..... Eastman
 President..... Sydney A. Grayson
 General Station Mgr..... Fred Summerfield
 Comm. Sales Prom. Mgr..... John Summerfield
 Program Director..... Mike Hoey
 Publicity Director..... John Kunsak
 Chief Engineer..... Herb Wiley

KTRN—Wichita Falls—1947

Freq. 1290 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By..... Texoma Bcstg. Co.
 Address..... 917 1/2 Scott St.
 Tel.: 322-5214..... Independent
 Representative..... Bolling
 Pres., Gen. Mgr..... Raymond Ruff
 Commercial Mgr..... Mack Lester
 Program, Pub. Dir..... Joe Henderson
 Chief Engineer..... Vernon Beck

KWFT—Wichita Falls—1939

Frequency: 620 Kc. Power: 5000 Watts
 Owned..... North Texas Radio, Inc.
 Address..... P. O. Box 420
 Tel.: 72-3-4181..... CBS
 Representative..... H-R
 Pres., Gen. Mgr..... Ben Ludy
 Assistant Manager..... Lewis Dickensheets
 Commercial Manager..... A. L. Pierce
 Prog. Dir..... Homer Cunningham
 Publicity Director..... Mrs. Owanah Shelton
 Chief Engineer..... Melvin O. Harrison

Pop.: 902,000
 Families: 255,000

Utah

Radio Homes: 250,000
 AM Stas. in State: 27

KBUH—Brigham City—1948

Frequency: 800 Kc. Power: 250 Watts d.
 Owned By..... Wade M. Ebeling
 Business Address..... 948 W. Forrest St.
 Tel.: PA 3-3401..... KBS
 General, Comm. Mgr..... Wade M. Ebeling
 Program Director..... Rick Van
 Chief Engineer..... Bob Jensen

KSUB—Cedar City—1937

Frequency: 590 Kc. Power: 1000 Watts
 Owned-Oper. By..... So. Utah Bcstg. Co.
 Address..... P. O. Box 811
 Tel.: JU 6-6547..... CBS
 Station Rep..... Adam Young
 President..... Howard Johnson
 Gen. Program Dir..... Donald E. Cartwright
 Chief Engineer..... Vernon Beck

KBBC—Centerville—1957

Frequency: 1600 Kc. Power: 1 Kw. d
 Owned By..... H. W. & J. F. Pingree
 Address..... P.O. Box 44, Bountiful, Utah
 Tel.: AXtell 5-5551..... Independent
 President..... J. F. Pingree
 General Manager..... H. W. Pingree
 Chief Engineer..... Ed McCleery

KLGN—Logan—1954

Frequency: 1390 Kc. Power: 1,000 Watts d.
 Owned-Oper. By..... KLG Radio, Inc.
 Business Address..... RFD #1 Box 231
 Tel.: SK 2-2600..... Independent
 Station Representative..... Hopewell
 President, General Mgr..... F. G. Ziser
 Chief Engineer..... A. Finchom

KVNU—Logan—1938

Frequency: 610 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By. Cache Valley Bcstg. Co.
 Address. 1393 N. Main St.
 Tel.: SK 2-5141. ABC-KBS-MBS
 Representative Avery-Knodel
 President Herschel Bullen
 Gen., Sta. Mgr. Reed Bullen
 Commercial Manager. W. W. Kirkland
 Program Director. Reid Andreasen
 Chief Engineer. W. Arnold Finchum

KURA—Moab—1957

Frequency: 1450 Kc. Power: 250 Watts
 Owned By. Moab Bcstg. & TV Corp.
 Address. P.O. Box 368
 Tel.: ALpine 3-5001. MBS
 Pres. Gen. Mgr. Forrest L. Simpson
 Station Mgr. Miss A. Alger
 Chief Engineer. Calvin H. Widows

KMUR—Murray—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By. Oral J. Wilkinson
 Address. 4626 S. State St., Salt Lake City
 Tel.: AM 6-4419. Independent
 Station Rep. Webb
 President. O. J. Wilkinson
 General Manager. Robert E. Buie
 Commercial Manager. James K. Richey
 Station, Prom. Mgr. Bennie L. Williams
 Chief Engineer. James McClellan

KLO—Ogden—1924

Frequency: 1430 Kc. Power: 5000 Watts
 Owned-Operated By. Interstate Corp.
 Address. Hotel Ben Lomond, 7th Floor
 Tel.: EXport 4-5721. ABC
 Representative Avery-Knodel
 President. Mrs. Edris A. Glasmann
 Station, Commercial Mgr. Kim Ward
 Sales Promotion Mgr. Len Allen
 Program Director. Morrie Reichley
 Chief Eng. Wayne Moss

KSVN—Ogden—1947

Frequency: 730 Kc. Power: 1000 Watts d.
 Owned By. Down Beat Broadcasting Assoc.
 Address. P.O. Box 107
 Tel.: EX 4-3476. Independent
 General Mgr. George Norman
 Operations Director. Charles Farmer
 Production Director. Hugh Barr
 Commercial Mgr. Bill Dalton
 Prom. Mgr. R. J. Mulligan
 Chief Engineer. D. R. Hale

KVOG—Ogden—1948

Frequency: 1490 Kc. 1 Kw. d., 250 W. n.
 Owned-Oper. By. United Bcstg. Co.
 Address. 1538 Gibson Ave.
 Tel.: EX 2-7535. Independent
 Representative Webb

Pres., Gen. Mgr. Arch G. Webb
 Asst. Mgr. Prog. Dir. Jay Livingood
 Commercial Manager. J. D. Jones
 Chief Engineer. Dennis Nielsen

KOAL—Price—1936

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By. Eastern Utah Bcstg. Co.
 Address. P.O. Box 591
 Tel.: ME 7-0407. MBS-KBS
 Representative Avery-Knodel
 President Jack Richards

KEYY—Provo—1949

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By. Mid Utah Bcstg. Co.
 Address. P. O. Box 205
 Tel.: FR 3-2174. KBS
 President. D. Spencer Grow
 General, Sta. Mgr. Dave Weiser
 Program Dir. Joe Meier
 Chief Engineer. Francis Boyer

KIXX—Provo—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By. Central Utah Bcstg. Co. Inc.
 Address. P. O. Box 550
 Tel.: FR 3-3336. ABC
 Pres., Comm. Mgr. F. A. Van Wagenen
 General Mgr. H. E. Van Wagenen
 Chief Engineer. F. O. Boyer

KOVO—Provo—1939

Freq.: 960 Kc. Power: 5 Kw., d.; 1 Kw. n.
 Owned-Oper. By. KOVO, Inc.
 Address. Box 99
 Tel.: FRanklin 3-8550. MBS
 Station Representative Avery-Knodel
 President. Ashley L. Robison
 General, Station Mgr. Glenn Shaw
 Comm. Mgr. L. H. Curtis
 Program Director. Art Tucker
 Publicity Director. Devern Perry
 Chief Engineer. Dale Buchanan

K SVC—Richfield—1947

Freq.: 980 Kc. Power: 5000 Wts. d., 1000 n.
 Owned-Operated By. Sevier Valley Bcstg. Co.
 Address. 250 East 4th South
 Tel.: TW 6-4456. ABC
 Representative Avery-Knodel
 President. Homer Bandlely
 General Mgr., Ch. Eng. Bill King
 Program Director. Pat Visick

KDXU—St. George—1957

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By. R. C. Winkelmann
 Business Address. P.O. Box 488
 Tel.: ORchard 3-3579. KBS
 Gen., Comm. Mgr. Roy C. Winkelmann
 Program Director. Ellen Winkelmann

KALL—Salt Lake City—1945

Frequency: 910 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By Salt Lake City Bcstg. Co.
 Address 146 S. Main St.
 Tel.: EM 4-3561 ABC
 Newspaper Affil. Ogden Standard-Examiner
 Representative Avery-Knodel, Inc.
 President George C. Hatch
 General Station Mgr. Homer K. Peterson
 Program Director Florian Wineriter
 Publicity Director Donna Norton
 Chief Engineer W. D'Orr Cozzens
 Owners of: KMON, Great Falls, KOFR, Butte, both
 Mont.; KUTV, Salt Lake City.

KCPX—Salt Lake City—1922

Frequency: 1320 Kc. Power: 5000 Watts
 Owned By Columbia Pict. Electronics Corp.
 Address 130 Social Hall Ave.
 Tel.: DA 2-5681 NBC
 Representative Katz
 V.P., General Mgr. Norman Louvan
 Asst. Mgr., Sales Dir. Jack Adamson
 Station Mgr. Carson Rennie
 Commercial Mgr. Kenneth Hanni
 Program Dir. Ed Kemp
 Sales Prom. Publicity Tom Wayman
 Chief Engineer A. L. Gunderson
 Owners of: KCPX-TV.

KLUB—Salt Lake City—1938

Frequency: 570 Kc. Power: 5000 Watts
 Owned-Oper. By KLUB Bcstg. Co.
 Address 165 Social Hall Ave.
 Tel.: EL 9-7794 MBS
 Representative Hollingbery
 President, General Mgr. Frank C. Carman
 Commercial Mgr. Allan Thomas
 Operations Dir. Frank C. McIntyre
 Chief Eng. Delbert Williams

KNAK—Salt Lake City—1947

Freq.: 1280 Kc. Power: 5 Kw. d., 500 W. n.
 Owned Granite District Radio Bcstg. Co.
 Address 1042 So. 6th W.
 Tel.: EM 4-3685 Independent
 Station Representative Adam Young
 President, Chief Eng. Howard D. Johnson
 General Station Mgr. William Wright
 Program Director Mildred Baker
 Commercial Manager Clyde Anderson

KSL—Salt Lake City—1922

Frequency: 1160 Kc. Power: 50,000 Watts
 Owned-Oper. By Radio Service Corp. of Utah
 Bus.-Studio Address 145 Social Hall Ave.
 Tel.: EL 5-4641 CBS
 Representative CBS Radio Spot Sales
 President Jay W. Wright
 Commercial Manager Joseph A. Kjar
 Chief Engineer Paul Evans

KSOP—Salt Lake City—1955

Frequency: 1370 Kc. Power: 1 Kw., d.
 Owned-Oper. By Seagull Broadcasting Co.
 Address 1300 West 2320 South

Tel.: HU 4-4435 KBS
 Representative Oakes & Assoc., Bernard
 President, Gen. Mgr. M. H. Hilton
 Station Mgr. Ralph Winn
 Commercial Mgr. Henry Hilton
 Program Director Gart Wheeler
 Chief Engineer Lyle Wahlquist

KSXX—Salt Lake City—1959

Frequency: 630 Kc. Power: 1000 Watts
 Owned By KSXX Corp.
 Address 364 S. State
 Tel.: CR 7-3905 Independent
 General Mgr. George Norman
 Merch. Dir. Dick Richardson
 Sales Prom. Mgr. Don O'Neal
 Program Dir. Bart Tolleson
 Chief Engineer D. R. Hale

KWHO—Salt Lake City—1955

Frequency: 860 Kc. Power: 1 Kw., d.
 Owned-Operated By Reese C. Anderson
 Address 510 E. Second South
 Tel.: DA 2-5819 Independent
 Station Representative Grant
 Pres., Gen. Mgr. Reese C. Anderson
 Commercial Manager Dean G. Seeley
 Program Director Craig V. Mollison
 Publicity Director Kathleen Jensen
 Chief Engineer Marvin C. Zitting

KWIC—Salt Lake City—1956

Frequency: 1570 Kc. Power: 500 Watts d.
 Owned By Sugarhouse Broadcasting Co.
 Business Address 1247 Wilmington Ave.
 Tel.: HU 4-8791 Independent
 President Dale R. Curtis
 General Mgr. Tom Ivory
 Comm. Sale Prom. Mgr. Starley D. Bush
 Program, Publicity Dir. Paul Coburn
 Chief Engineer Kay D. Turner

KDYL—Tooele City—1956

Frequency: 990 Kc. Power: 1 Kw., d.
 Owned Tooele County Radio & TV Bcstg.
 Address P. O. Box 449
 Tel.: 990 KBS
 Sta. Representative Hopewell
 General Mgr. Tony Greenhow

KVEL—Vernal—1947

Frequency: 1250 Kc. Power: 1 Kw., d.
 Owned-Oper. By Uintah Bcstg. Co.
 Address 120 E. Main St.
 Tel.: 494 KBS-MBS
 General Mgr. J. C. Wallentine
 Station Mgr. D. Case
 Chief Engineer W. Raker

FOR AM INDEX
SEE PAGE 263

Pop.: 391,500
Families: 111,000

Vermont

Radio Homes: 108,500
AM Stas. in State: 16

WSNO—Barre—1959

Frequency: 1450 Kc. Power: 250 Watts d.
Owned By..... R. I. Kimel & B. W. Grad
Address..... 1 Jacques St.
Tel.: GRanite 6-4168..... Independent
Station Representative..... Devney-O'Connell
General Manager..... Robert I. Kimel
Station Manager..... Alan H. Noyes
Program Director..... Charles D. Maginnis
Chief Engineer..... Steve Kandola
Owners of: WWSR, St. Albans, Vt.

WBTN—Bennington—1953

Frequency: 1370 Kc. Power: 500 Watts d.
Owned-Oper. By..... Catamount Bcstrs. Inc.
Address..... P.O. Box 560
Tel.: 6321..... Independent
Station Representative..... Kirby
Pres., Ch. Engr..... J. Gordon Keyworth
Station Manager..... Mrs. Belva C. Keyworth

WKVT—Brattleboro—1959

Frequency: 1490 Kc. Power: 250 Watts
Owned..... WKVT Corp.
Address..... Williams & Larkin Sts.
Tel.: ALpine 4-2343..... CBS
Station Reps..... Meeker; Walker-Rawalt
President..... Joseph K. Close
General & Station Manager..... Edward D. Somes
Program Director..... Carl E. Hill
Chief Engineer..... Ernest Robarge

WTSA—Brattleboro—1950

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By..... Tri-State Area-Bcstg. Corp.
Address..... Box 819
Tel.: AL 4-4567..... Independent
Station Representative..... Walker-Rawalt
President..... Theodore Felstein
Gen., Sta. Mgr..... Phillips Terhune
Program Director..... Loren C. Smith
Chief Engineer..... Hugh McKenny

WCAX—Burlington—1931

Frequency: 620 Kc. Power: 5000 Watts
Owned-Oper. By..... WCAX Radio, Inc.
Business Address..... 100 Market Sq., S.
Tel.: UN 2-5761..... NBC
Station Rep..... Avery-Knodel
General Mgr..... A. E. Spokes
Commercial Mgr..... John Miller
Chief Engineer..... James W. Tierney

WDOT—Burlington—1954

Frequency: 1400 Kc. Power: 250 Watts
Owned..... Dot Broadcasting Corp.
Address..... 205 College St.
Tel.: UNiversity 2-5776..... Independent
Station Rep..... Masla
President..... Fortune Pope
Vice President..... Charles Baltin
Station, Comm. Mgr..... George Cameron
Chief Engineer..... John Carlini

WJOY—Burlington—1946

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By..... Vermont Bcstg. Corp.
Address..... 633 Main St.
Tel.: UN 4-5774..... ABC
Representative..... Everett-McKinney, Kettell-Carter
President..... David W. Howe
Gen., Sta. Mgr..... Frank Balch
Program Director..... Dean Slack
Publicity Director..... Bernie Smyle
Chief Eng..... Don Wheatley

WSKI—Montpelier—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned By..... Green Mt. Bcstg. Co.
Bus. Address..... 94 Main St.
Tel.: CAPitol 3-5275..... ABC
Station Rep..... Foster & Creed
President..... Eben Parsons
Gen., Sta. Mgr..... Daniel B. Ruggles III
Commercial Manager..... Lawrence Shane
Program Director..... John Brunell
Publicity Director..... Robert Bannon
Chief Eng..... Gerard Marcotte

WIKE—Newport—1952

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..... Memphremagog Bcstg. Co.
Address..... Box 711
Tel.: 832..... Independent
Station Rep..... Masla; Lorrie Potts
President..... E. Dean Finney
Station Manager..... William Diamond
Chief Engineer..... Ralph Dennis

WHWB—Rutland—1949

Frequency: 1000 Kc. Power: 1000 Watts
Owned..... Central Vermont Broadcasting Corp.
Address..... Box 591
Tel.: PR 3-3200..... Independent
President..... John Carusone
Station Manager..... Francis McCormack

WSYB—Rutland—1930

Frequency: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By..... Philip Weiss Music Co.
Address..... Dorr Drive
Tel.: PR 3-8140..... Independent
Station Rep..... Foster & Creed; Devney-O'Connell
President, General Mgr..... Phillip Weiss
Program Director..... Richard Benard

WWSR—St. Albans—1941

Frequency: 1420 Kc. Power: 1 Kw., d.
Owned By..... R. I. Kimel & B. W. Grad
Address..... 75 North Main Street
Tel.: LAkeview 4-2157..... Independent
Reps..... Webb; Kettell-Carter
General Mgr..... Robert I. Kimel
Commercial Mgr..... Cecile Fahl
Program Dir..... William Hobart
Sales Prom. Mgr..... Robert Schmidt
Chief Engineer..... Ted Boisvert

WTWN—St. Johnsbury—1949

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By...Twin State Bcstrs. Inc.
 AddressConcord Ave.
 Tel.: PI 8-2344.....Independent
 Station Rep.....Masla; Walker-Rawalt
 Pres., Gen. Mgr.....E. Dean Finney
 Program Director.....Douglas N. Drown
 Ch. Eng.....Ralph Dennis
 Owners of: WIKÉ, Newport, Vt.

WCFR—Springfield—1954

Frequency: 1480 Kc. Power: 1 Kw., d.
 Owned-Operated By..Conn. Valley Bcstg. Co.
 Address.....106 Park St.
 Tel.: Turner 5-4555.....Independent
 President, Gen. Mgr.....Carlo F. Zezza
 Chief Eng.....Gordon I. Stearns

WDEV—Waterbury—1931

Frequency: 550 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By.....Lloyd E. Squier
 Address.....9 Stowe St.
 Tel.: Capital 3-5268.....Independent
 Station Rep...Everett-McKinney; Kettell-Carter
 General Manager.....Lloyd E. Squier
 Program & Comm. Mgr.....Craig S. Parker

**WWRJ—White River Junction
1959**

Frequency: 910 Kc. Power: 1000 Watts d.
 Owned By.....White River Enterprises, Inc.
 AddressBox 190
 Tel.: 1590.....Independent
 Station Representative.....Nona Kirby
 President, General Mgr.....Philip C. Smith
 Station Manager.....Ralph B. Skinner
 Program Director.....Donald Mellin
 Publicity Director.....Shirley Z. Smith
 Chief Engineer.....Henry Jones

Pop.: 3,956,000	Virginia	Radio Homes: 1,004,500
Families: 1,045,000		AM Stas. in State: 97

WBI—Abingdon—1956

Frequency: 1230 Kc. Power: 250 Watts
 Owned By.....Burley Bcstg. Inc.
 Address.....P. O. Box 509
 Tel.: Market 8-2147.....Independent
 President.....Nelson T. Barker
 Gen. Comm. Mgr.....L. M. Seamon

WPIK—Alexandria—1945

Frequency: 730 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Potomac Bcstg. Corp.
 Address.....523 First St.
 Tel.: OV 3-3000.....Independent
 Station Representative.....Branham
 President.....Carl L. Lindberg
 General Mgr.....Howard B. Hayes
 Program Director.....Robert Dupree
 Commercial Manager.....John C. Moran
 Chief Engineer.....Arthur McDougall

WAVA—Arlington—1946

Frequency: 780 Kc. Power: 1000 W., d.
 Owned...Northern Virginia Broadcasters, Inc.
 Address.....5232 Lee Highway
 Tel.: KE 6-9000.....Independent
 Station Representative.....Bernard
 President.....Arthur W. Arundel
 General Station Mgr.....George A. Crump
 Comm. Mgr.....John F. Burgreen
 Sales Prom. Mgr.....John Edy
 Program Director.....Warren Miller
 Publicity Director.....Alexander Cabot
 Chief Engineer.....Stephen J. Hart

WEAM—Arlington—1947

Frequency: 1390 Kc. Power: 5000 Watts
 Owned-Operated By.....Thoms Radio-TV Ent.
 Business Address.....1515 N. Courthouse Rd.

Tel.: JA 7-7100.....Independent
 Rep.....Bcst. Time Sales; Raymer
 President.....Harold H. Thoms
 General Manager.....Kenneth L. Wood
 Chief Engineer.....Richard A. Johnson

WODY—Bassett—1960

Frequency: 900 Kc. Power: 250 Watts d.
 Owned By.....WYTI, Inc.
 AddressDrawer 231
 Tel.: NA 9-2509.....Independent
 President.....S. L. Goodman
 General Manager.....Lester L. Williams
 Station, Commercial Mgr.....H. Pete Bluhm
 Sales Prom. Mgr.....Shirley Prillaman
 Program Director.....Eddie Wall
 Chief Engineer.....C. J. Ronk
 Owners of: WYTI, Rocky Mount, Vt.

WBLT—Bedford—1950

Frequency: 1350 Kc. Power: 1 Kw. d.
 Owned-Oper. By.....Bedford Bcstg. Corp.
 Address.....P. O. Box 406
 Tel.: 8425.....Independent
 Pres., Gen., Sta. Mgr.....J. E. Synan
 Chief Engineer.....J. P. Laughlin

WLSD—Big Stone Gap—1953

Frequency: 1220 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Gap Bcstg. Co.
 AddressIntermont Heights
 Tel.: 960.....Independent
 Sta., Comm. Mgr.....W. H. Wren

WKLV—Blackstone—1947

Frequency: 1440 Kc. Power: 5 Kw., d.
 Owned-Oper. By.....Blackstone Bcstg. Corp.
 AddressDrawer 192
 Tel.: 478.....MBS-KBS
 President, Gen. Mgr.....H. L. Umstead

WCYB—Bristol—1946

Frequency: 690 Kc.....Power: 10,000 Watts
 Owned-Oper. By...Appalachian Bcstg. Corp.
 Address.....P. O. Box 1009
 Tel.: NOrth 9-4161.....ABC
 Station Rep.Bolling
 President, Gen. Mgr.....Robert H. Smith
 Commercial Sales Prom. Mgr.....Fey Rogers
 Chief Engineer.....R. V. Robinson

WFHG—Bristol—1947

Freq.: 980 Kc.....Power: 5 Kw. d.; 1 Kw., n.
 Owned-Oper. By.....Bristol Bcstg. Co.
 AddressValley Drive
 Tel.: NOrth 9-8112.....MBS
 Station Rep.Walker-Rawalt
 Pres.....W. C. Nininger
 General Mgr.....W. L. Nininger
 Commercial Manager.....Jack Martin
 Program Director.....Robert M. Fleming
 Chief Eng.....John Hughlett, Jr.

WCHV—Charlottesville—1933

Frequency: 1260 Kc..Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Eastern Bcstg.
 AddressBox 631
 Tel.: 2-5121.....ABC-MBS-KBS
 RepresentativeClark
 President.....R. A. Newhoff
 General Station Mgr.....Robert C. Walker
 Sales Manager.....Charles Smith, Jr.
 Program & Publicity Director.....Colin Rosse
 Chief Engineer.....Dan Spitzer
 Owners of: WHAP, Hopewell, Va.

WELK—Charlottesville—1957

Frequency: 1010 Kc.....Power: 1 Kw., d.
 Owned By.....Virgina Bcstg. Co.
 AddressHarris Rd.
 Tel.: 2-8080.....KBS
 President.....J. W. Deter
 Station Mgr.....R. G. Sketchley, Jr.

WINA—Charlottesville—1949

Freq: 1400 Kc...Power: 1 Kw., d., 250 Watts, n.
 Owned-Oper. By..Charlottesville Bcstg. Corp.
 AddressP. O. Box 1230
 Tel.: 6-6177.....NBC
 Station Representative.....Dora-Clayton
 Pres., Gen. Mgr.....Donald G. Heyne
 Comm. Mgr.....Thomas M. Behrendt
 Prog. Dir.....Edward Desmond
 Chief Engineer.....Gene Bossieux, Jr.
 Owners of: WJMA, Orange, Va.

WMEK—Chase City—1959

Frequency: 980 Kc.....Power: 500 Watts d.
 Owned By.....Mecklenburg Bcstg. Co.
 AddressMain St.
 Tel.: DRake 2-3141.....ABC
 General Manager.....John L. Cole, Jr.
 Station, Commercial Mgr..Arthur A. Moran, Jr.
 Program Director.....Don Green

WBCR—Christiansburg—1954

Frequency: 1260 Kc...Power: 1000 Watts d.
 Owned-Oper. By.....WBCR, Inc.
 Address.....P.O. Box 1260
 Tel.: EVergreen 2-4291.....Independent
 Station Rep.Webb
 President, Gen. Mgr.....A. H. Griffith
 Business Mgr.....Lynda M. Pavlik
 Station Mgr.....Lewis S. Kanode, Jr.
 Program Dir.....Eva Finch
 Prom., Publicity Mgr.....Rebecca H. McCoy
 Chief Engineer.....C. Ray Mills

WCFV—Clifton Forge—1950

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....James R. Reese, Jr.
 AddressFairview Heights
 Tel.: 2147MBS
 President.....J. R. Reese, Jr.
 General Manager, Ch. Eng....Claude F. Jones

WKEY—Covington—1941

Frequency: 1340 Kc.....1 Kw. d., 250 W. n.
 Owned.....Earl M. Key
 AddressLexington & 3rd St.
 Tel.: 965-8351ABC
 General Manager.....Earl M. Key
 Commercial Manager.....Kenneth L. Bryant
 Program Director.....John L. Davis
 Chief Engineer.....Grover K. Fulk

WSVS—Crewe—1947

Frequency: 800 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....So. Virginia Bcstg. Corp.
 Business Address.....800 Melody Lane
 Tel.: 7811Independent
 PresidentCalvin S. Willis
 Gen. Manager.....Freeman H. Stewart
 Comm., Sales Prom. Mgr...Harold F. Payne
 Chief Engineer.....C. E. Wilson

WCVA—Culpeper—1949

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By....Culpeper Bcstg. Corp.
 Address.....Hendricks Ave. & Radio Lane
 Tel.: VALley 5-8338.....MBS-KBS
 RepresentativeIndie
 President.....Leonard T. Preston
 Gen., Sta. Mgr.....John T. Rogers
 Comm., Sales Prom. Mgr.....Tucker Butler
 Program Director.....Ed Gombos
 Chief Engineer.....Gil Gildemann

WBTM—Danville—1930

Freq: 1330 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By...Piedmont Bcstg. Corp.
 Bus.-Studio Address.....710 Grove St.
 Tel.: SW 3-4411.....ABC
 RepresentativeGill-Perna
 President.....W. E. Gardner, Jr.
 Manager.....Milton Adams
 Comm., Sales Prom. Mgr.....J. E. Allgood, Jr.
 Program Director.....Jim Crawford, Jr.
 Supervising Engineer.....Millard F. McKinsey

WDVA—Danville—1947

Freq.: 1250 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By....Va.-Carolina Bcstg. Corp.
 Address.....130 Lexington Ave.
 Tel.: SW 2-9311.....MBS-KBS
 Representative.....Robert S. Keller
 Pres., Gen. Mgr.....Emerson J. Pryor
 Commercial Mgr.....Ralph Hess, Jr.
 Sales Prom. Mgr.....Jeff Waugh
 Program Director.....Richard Campbell
 Chief Engineer.....J. T. Burgess

WILA—Danville—1957

Frequency: 1580 Kc.....Power: 1 Kw.
 Owned By.....Baron Broadcasting Corp.
 Address.....560 Patton St.
 Tel.: SW 2-2133.....Independent
 Station Representative.....Continental
 President, General Mgr.....Ralph J. Baron
 Commercial, Sales Prom. Mgr.....George Lund
 Program Director.....Harvey Jacobs
 Publicity Director.....Shirleye Zechman
 Chief Engineer.....Roger Lee

WEVA—Emporia—1952

Frequency: 860 Kc.....Power: 1000 Watts, d.
 Owned.....Stone Broadcasting Corp.
 Address.....Washington St.
 Tel.: MEIrose 4-2133.....KBS
 Pres., Gen., Sta. Mgr.....Willis L. Stone
 Commercial, Sales Prom. Mgr.....Don Collins
 Program Dir.....Eddie Anderson
 Publicity Director.....Dick Phillips
 Chief Engineer.....Elton A. Short, Jr.

WEEL—Fairfax—1955

Freq.: 1310 Kc....Power: 1000 Wts. d., 500 n.
 Owned.....OK Broadcasting Corp.
 Address.....2nd & Oak Sts.
 Tel.: CR 3-4000.....Independent
 Representative.....Hopewell
 President.....George Oleson
 General Manager.....B. Johnscher
 Chief Engineer.....Joe Terrien

WFAX—Falls Church—1948

Frequency: 1220 Kc.....Power: 1 Kw., d.
 Owned-Operated By.....Lamar A. Newcomb
 Address.....Tower Square
 Tel.: JE 2-1220.....KBS
 Pres., Gen. Mgr., Ch. Eng...Lamar A. Newcomb

WFLO—Farmville—1947

Frequency: 870 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Colonial Bcstg. Co.
 Address.....Farmville
 Tel.: EX 2-4195.....Independent
 Owner & President.....Carla B. Keys
 Station Manager.....John D. Wilson
 Sales Promotion Manager.....T. J. Fulcher
 Program Director.....Al Smith
 Chief Engineer.....O. C. Covington

WYSR—Franklin—1956

Frequency: 1250 Kc.....Power: 1 Kw., d.
 Owned.....Franklin Broadcasting Corp.
 Address.....102 E. Fourth Ave.
 Tel.: LO 2-3135.....KBS
 V.P., Gen Mgr.....Thomas F. Clark
 Program Director.....Ted Tater
 Chief Engineer.....Richard Harris

WFLS—Fredericksburg—1960

Frequency: 1350 Kc....Power: 500 Watts d.
 Owned By.....Star Bcstg. Corp.
 Address.....305 William St.
 Tel.: ESsex 3-1500.....KBS
 Newspaper Affil.....Free Lance-Star
 Station Rep.....Hopewell
 President.....Charles S. Rowe
 Gen. Mgr., Pub. Dir.....Josiah P. Rowe III
 Station Mgr., Chief Eng.....James W. Poole
 Commercial Manager.....Virgil L. Cobia
 Program Director.....Frank G. Starling

WFVA—Fredericksburg—1939

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By..Fredericksburg Bcstg. Corp.
 Address.....Box 263
 Tel.: 373-7721.....ABC
 Exec. Vice-Pres.....Mrs. Marion Park Lewis
 Gen., Sta., Comm. Mgr., Ch. Eng...J. C. Morgan
 Program Director.....Arch Harrison
 Owners of: WINC, Winchester, WSIG, Mt. Jackson, both Va.; WHYL, Carlisle, WAYZ, Waynesboro, both Pa.; WELD, Fisher, W. Va.

WFTR—Front Royal—1948

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Sky—Park Bcstg. Corp.
 Address.....P. O. Box 192
 Tel.: MEIrose 5-4121.....KBS-MBS
 General Manager.....Kenneth Gordon

WBOB—Galax—1947

Frequency: 1360 Kc....Power: 1000 Watts, d.
 Owned...Carroll-Grayson Broadcasting Corp.
 Address.....Poplar Knob Road
 Tel.: BE 6-2921.....KBS
 President.....Robert V. Morris
 Gen., Sta. Mgr.....Joe P. Crockett
 Comm., Prom. Mgr.....Brice Parks
 Chief Engineer.....Edward Boyer

WGAT—Gate City—1959

Frequency: 1050 Kc.....Power: 250 Watts, d.
 Owned.....Gate City Broadcasting Co.
 Address.....Box 37
 Tel.: FULTon 6-7025.....KBS
 Station Reps.....Bolles; Beaver
 President, General Mgr.....W. V. Ramsey
 Station, Commercial Mgr.....Charlie Doll
 Sales Promotion Mgr.....Sandy MacDonald
 Prog. Dir., Chief Eng.....Ike Upchurch

WDDY—Gloucester—1957

Frequency: 1420 Kc.....Power: 1 Kw., d.
 Owned-Operated By.....Cape Radio, Inc.
 Address.....P. O. Box 673

VIRGINIA

Tel.: OXford 3-4302.....KBS
RepresentativeWebb
Pres., Gen. Mgr.....Arthur Lazarow
Asst. Station Manager.....Joan R. Lazarow

WMNA—Gretna—1956

Frequency: 730 Kc.....Power: 1 Kw., d.
Owned.....Central Virginia Bcstg. Co.
AddressBox 730
Tel.: 4730.....KBS
President.....James E. Parsons
General Manager.....Lyle C. Motley
Chief Engineer.....Charles Lingafelt

WNRG—Grundy—1955

Frequency: 1250 Kc.....Power: 1 Kw., d.
Owned-Oper. By.....Va.-Ky. Bcstg. Co., Inc.
AddressBox V
Tel.: WEBster 5-2537Independent
President.....H. G. Dobson
Gen. Mgr., Ch. Eng., Sta. Mgr....D. B. Jordan
Asst. Mgr.....Aubry Garber

WVEC—Hampton—1948

Frequency: 1490 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Peninsula Radio Corp.
Address.....1930 Pembroke Ave.
Tel.: PArk 2-6331NBC
Station Rep.....Devney O'Connell
Pres., Gen. Mgr.....Thomas P. Chisman
V.P. & Dir. Sla.....Harrol A. Brauer, Jr.
Program Director.....Jerry Sandford
Commercial Mgr.....Ernest T. Harris
Promotion Director.....H. L. Foiles
Chief Engineer.....William C. King, Jr.

WHBG—Harrisonburg—1956

Frequency: 1360 Kc.....Power: 5 Kw. d.
Owned By.....Radio Harrisonburg, Inc.
Address.....75 East Market St.
Tel.: 4-9311Independent
President, Gen. Mgr.....W. W. Greer, Jr.
Comm. Prom. Mgr.....David Frankel
Station, Program Dir.....Bill Kramer
Publicity Dir.....Joyce Kelly
Chief Engineer.....H. Richardson

WSVA—Harrisonburg—1935

Frequency: 550 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned..Shenandoah Valley Broadcasting, Inc.
AddressRawley Pike
Tel.: 4-4431NBC
Newspaper Affil.....Eve. Star; Sunday Star
Sta. Representative.....H-R Reps
President, Sta. Mgr.....Hamilton Shea
Asst. Gen. Mgr.....Warren L. Braun
Comm. Mgr.....Richard Johnson
Program Director.....Robert E. Lee
Publicity Dir., Sales Prom. Mgr....Tony Winn
Chief Engineer.....J. MacFoley

WHAP—Hopewell—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Eastern Bcstg. Corp.
AddressBox 621

Tel.: Glenview 8-8518.....KBS
PresidentR. Neuhoff
Station ManagerR. Oppenheimer
Commercial Mgr.....D. Johns
Chief Engineer.....Norman Cannon, Jr.

WAGE—Leesburg—1958

Frequency: 1290 Kc.....Power: 1000 Watts
Owned By.....WAGE, Inc.
AddressBox 891
Tel.: SPring 7-1290MBS
President.....W. T. Stubblefield
General Manager.....Frank Orrison
Sales Promotion Mgr.....Gordon Walsh
Program Director.....Richard Lee
Chief Engineer.....John Gill

WREL—Lexington—1948

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By...Rockbridge Bcstg. Co.
Address.....Drawer 902
Tel.: HCbart 3-2161.....NBC-KBS
RepresentativeIndie Sales
Gen. Manager.....Milton B. Henson
Program DirectorJoseph E. Lynn, Jr.
Chief Engineer.....James I. Bray, Jr.

WBRG—Lynchburg—1956

Frequency: 1050 Kc.....Power: 1 Kw., d.
Owned.....Harry A. Epperson, Sr.
AddressBox 1079
Representative.....Thomas F. Clark
Tel.: Victor 6-6541.....KBS
Gen., Comm. Mgr.....Tom Buckley
Chief Engineer.....Frank K. Keller

WLVA—Lynchburg—1930

Frequency: 590 Kc.....Power: 1000 Watts
Owned-Oper. By.....Lynchburg Bcstg. Corp.
Address.....2320 Langhorne Rd.
Tel.: Victor 5-1242.....ABC
Representative.....George P. Hollingbery
Pres., Gen. Mgr.....Philip P. Allen
Comm., Sales Prom. Mgr..Thomas L. Turner
Prog., Pub. Dir.....Warren Uttal
Chief Engineer.....John T. Orth

WWOD—Lynchburg—1947

Freq.: 1390 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned...Lynchburg Independent Bcstrs., Inc.
Address.....P. O. Box 1300
Tel.: VI 5-3441.....MBS
Newspaper Affil.....Salem Times Register
President.....Cy N. Bahakel
General Manager.....Frank Tirico
Station Manager.....Henry Hughes
Commercial Manager.....Carrol Seay
Sales Promotion Mgr.....Dave Snyder
Program Director.....William Ostrom
Chief Engineer.....Samuel Raymond
Owners of: WRIS, Ronaoko, Va.; WKIN, Kings-
port, Tenn.; WLBj, Bowling Green, Ky.; WKIN,
Waterloo, Ia.; WABG-AM-TV, Greenwood,
WKOZ, Kosziosko, both Miss.

WPRW—Manassas—1957

Frequency: 1460 Kc. Power: 500 W. d.
 Owned. Prince William Bcstg. Corp.
 Address Box 151
 Tel: EMpire 8-3108 Independent
 President Harold H. Hersch
 General Sta. Mgr. W. T. Merchant, Jr.
 Commercial Manager C. A. Sinclair, III
 Program Director Robert Shipley
 Chief Engineer Thomas Sullivan

WMEV—Marion—1948

Frequency: 1010 Kc. Power: 1000 Watts d.
 Owned-Oper. By Mountain Empire Bcstg. Corp.
 Address P. O. Box 470
 Tel: ST 3-9001 ABC-KBS
 Representative Indie Sales
 Pres., Gen. Mgr. Robert C. Wolfenden
 Station Manager Stella D. Wolfenden
 Program Dir. Mrs. R. C. Wolfenden
 Chief Engineer Edward Surface

WHEE—Martinsville—1954

Frequency: 1370 Kc. Power: 1000 Watts, d
 Owned-Oper. By Patrick Henry Bcstg. Corp.
 Address Setback Bldg., Church & Bridge St.
 Tel: ME 2-9811 Independent
 Pres., Sta. Gen. Mgr. John W. Shultz
 Comm. Mgr. Charles F. Adams
 Program Director Mrs. Grace P. Uram
 Sales Prom. Mgr. Thos. W. Patterson
 Publicity Dir. R. Lee Gilbert
 Chief Engineer T. E. Tatum
 Owners of: WHEO, Stuart, Va.

WMVA—Martinsville—1941

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Martinsville Bcstg. Co., Inc.
 Address Chatham Heights
 Tel: MErcury 2-2152 NBC-KBS
 Representative Bob Dore
 Exec. V.P. & Gen. Mgr. Maynard E. Dillaber
 Program Director Barbara H. Zimmerman
 Sales Prom. Mgr. John W. Bouldin
 Chief Engineer B. Edward Boyer

WSIG—Mount Jackson—1954

Frequency: 790 Kc. Power: 1 Kw. d.
 Owned By R. F. Lewis Jr., Inc.
 Address WSIG Bldg.
 Tel: GRanite 7-3128 MBS
 President Marion P. Lewis
 Gen. Comm. Mgr. Philip J. Potter
 Sales Prom., Publicity Dir. James Bowman
 Program Director Donald Funkhouser
 Chief Engineer Philip B. Whitney
 Owners of: WINC, Winchester, WFVA, Fredericks-
 burg, both Va.; WHYL, Carlisle, WAYZ,
 Waynesboro, both Pa.; WELD, Fisher, W. Va.

WNRV—Narrows—1952

Frequency: 990 Kc. Power: 1000 Watts d.
 Owned-Oper. By Giles Bcstg. Co.
 Address Route 100
 Tel: PA 6-2211 Independent

President E. D. McWilliams
 Station Manager R. M. Whitehead
 Sales Promotion Mgr. Foster Brague
 Program Director Megan H. McWilliams
 Chief Engineer Ray Kelly

WGH—Newport News—1928

Frequency: 1310 Kc. Power: 5000 Watts
 Owned-Oper. By Hampton Roads Bcstg. Corp.
 Address P.O. Box 98
 Tel: CHestnut 4-7333 Independent
 News. Affil. Daily Press
 Station Representative Blair
 President Capt. W. R. Van Buren
 General Manager Ambert Dail
 Program, Publicity Dir. Gene Creasy
 Chief Engineer George Sokol

WTID—Newport News—1947

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned By Twelve-Seventy, Inc.
 Business Address 114 24th St.
 Tel: CH 4-1270 Independent
 President Max Reznick
 V. P., Station Manager George Henning
 Commercial Mgr. Bob Rodgers
 Publicity Director Blair Eubanks
 Chief Engineer Ed Webb

WAVY—Norfolk—1941

Frequency: 1350 Kc. Power: 5000 Watts
 Owned-Oper. By Tidewater Teleradio, Inc.
 Address 214 W. York St.
 Tel: MA 7-2345 Independent
 Representative H-R Reprs., Inc.
 President J. Glen Taylor
 General Mgr. Edward G. Sheridan
 Commercial Manager Clayton W. Eley
 Program Director Lee Leonard
 Sales Promotion Manager Dick Paul
 Chief Engineer Gilbert Hoffman
 Owners of: WAVY-TV.

WCMS—Norfolk—1954

Frequency: 1050 Kc. Power: 1000 W. d.
 Owned-Oper. By Cy Blumenthal
 Address Helena Building
 Tel: MA 5-0525 Independent
 President Cy Blumenthal
 General Manager Roy La Mere
 Program Director Joe Huppel
 Chief Engineer Walter Adams

WLOW—Norfolk—1946

Frequency: 1400 Kc. Power: 250 Watts d.
 Owned By James Bcstg. Corp.
 Address 731 Boush St.
 Tel: MADison 7-5677 MBS-ABC
 Station Representative Bolling
 General Manager Michael Henry
 Commercial Manager Paul Enright
 Prog. Dir. T. Bradshaw
 Chief Engineer Bradshaw

VIRGINIA 

WNOR—Norfolk—1949

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Norfolk Bcstg. Co.
Address.....1019 Boissevain Ave.
Tel.: MADison 2-7071.....Independent
Representative.....Eastman
President.....Louis H. Peterson
Gen., Sta. Mgr.....Jack H. Harris
Station Manager.....Bob Story
Chief Engineer.....George Hillier

WRAP—Norfolk—1952

Freq.: 850 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....Continental Bcstg.
Address.....Box 598
Tel.: EX 9-3051.....Independent
President.....O. Wayne Rollins
V.P. Gen. Mgr.....Paul von Hagel
Commercial Mgr.....Stu Barondess
Chief Eng.....Glen Frazier

WTAR—Norfolk—1923

Frequency: 790 Kc.....Power: 5000 Watts
Owned-Oper. By.....WTAR Radio-TV Corp.
Bus.-Studio Address.....720 Boush St.
Tel.: MA 5-6711.....CBS
News Afil.....Norfolk Newspapers, Inc.
Representative.....Edward Petry
Bd. Chairman.....Campbell Arnoux
President, Gen. Mgr.....Robert M. Lambe
Commercial Manager.....Harry W. Moore, Jr.
Promotion Manager.....James W. Evans
Station Mgr.....Jack B. Prince
Chief Eng.....R. L. Lindell
Owners of: WTAR-TV.

WNVA—Norton—1946

Frequency: 1350 Kc.....Power: 5000 Watts
Owned.....Radio-Wise, Inc.
Address.....Progress Bldg.
Tel.: 700.....KBS
President & General Mgr.....R. B. Helms
Station Manager.....Jack Helms
Chief Engineer.....John McMullen

WJMA—Orange—1949

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Charlottesville Bcstg. Co.
Address.....Spicer's Mill Road
Tel.: 7263.....KBS-NBC
President.....Donald G. Heyne
General Station Mgr.....Claude F. White
Commercial Mgr.....Clarence Little
Program Director.....Teresa Verling
Chief Engineer.....Eugene Bossieux
Owners of: WJMA, Charlottesville, Va.

WSWV—Pennington Gap—1959

Frequency: 1570 Kc.....Power: 1,000 Watts d.
Owned By.....Lee County Bcstg. Co.
Address.....Box 338

Tel.: 520.....Independent
President, General Manager.....Dr. D. Gabriel
Station Manager.....L. Dean

WPVA—Petersburg—1955

Frequency: 1290 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Harry A. Epperson, Jr.
Business Address.....Box 87
Tel.: RE 2-3478.....KBS
Pres., Sta. Mgr.....Harry E. Epperson, Jr.

WSSV—Petersburg—1946

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Petersburg Bcstg Co., Inc.
Address.....112 W. Tabb St.
Tel.: RE 3-4567.....MBS
Representative.....Grant Webb
Pres., Gen. Mgr.....Roger A. Beane
Sta., Commercial Manager.....J. R. Speciale
Program Director.....Bill Chinn
Sales Promotion Mgr.....Robert Bates
Publicity Director.....Bill Ranieri
Chief Engineer.....Dale Genius

WPUV—Pulaski—1946

Frequency: 1580 Kc.....Power: 5000 Watts, d.
Owned-Oper. By.....WPUV, Inc.
Business Address.....P.O. Box 351
Tel.: 3-3931.....KBS
Pres., Ch. Eng.....John A. Columbus

WRAD—Radford—1950

Frequency: 1460 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Oper. By.....WRAD Bcstg.
Address.....P.O. Box 1207
Tel.: NEptune 9-2461.....Independent
General Mgr.....E. B. Evans

WRIC—Richlands—1951

Frequency: 540 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Clinch Valley Bcstg. Corp.
Address.....P. O. Box 218
Tel.: WO 1-4066.....KBS
President.....J. Powell Royall
Gen., Sta. Mgr.....J. H. Lee

WANT—Richmond—1951

Frequency: 990 Kc.....Power: 1000 Watts, d.
Owned.....United Broadcasting Co.
Address.....513 N. Main Street
Tel.: Milton 3-8368.....Independent
President.....Richard Eaton
General Manager.....R. Coty

WEET—Richmond—1959

Frequency: 1320 Kc.....Power: 1000 Watts, d.
Owned.....Radio Richmond, Inc.
Address.....Broad-Grace Arcade
Tel.: MI 9-1223.....Independent
Station Representative.....Masla
President, Gen. Mgr.....Burton L. Levine
Publicity Director.....Barbara Felton
Program Dir.....Jess Du Boy
Chief Engineer.....Dick Haskie

WEZL—Richmond—1958

Frequency: 1590 Kc.....Power: 5 Kw. d.
 Owned By.....WEZL, Inc.
 Address.....2314 W. Cary St.
 Tel.: ELgin 3-6656.....Independent
 Station Rep.....Bernard Howard
 President.....Ben Strouse
 General Manager.....Sid Magelof
 Vice President.....Sam Feldman
 Commercial Manager.....W. C. Pulley
 Program Director.....Earl Stogner
 Chief Engineer.....Byron S. Wine, 3rd

WLEE—Richmond—1945

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned-Operated By.....Lee Bcstg. Corp.
 Business-Studio Address.....6200 W. Broad St. Rd.
 Tel.: ATLantic 8-2835.....MBS
 Reps.....Select; Young; Ayers
 President.....Thomas Tinsley
 V.P.I. G. Abeloff
 V.P., General Mgr.....Harvey L. Hudson
 Commercial Mgr.....Gerald Blum
 Program Dir.....Stu Yarbrow
 Regional Sales Mgr.....L. A. Kahn
 Ch. Eng., Oper. Mgr.....Tom Kita

WMBG—Richmond—1926

Frequency: 1380 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Havens & Martin, Inc.
 Bus.-Studio Address.....3301 W. Broad St.
 Tel.: EL 5-8611.....ABC

Station Representative..... Bolling
 President, Sta. Mgr.....Wilbur M. Havens
 Assistant & Comm. Mgr.....Walter A. Bowry, Jr.
 Sales Prom. Mgr. Pub. Dir.....W. J. Filer
 Prog. Dir.....Frank Wilson
 Chief Engineer.....James Kyle

WRNL—Richmond—1937

Frequency: 910 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Richmond Newspapers, Inc.
 Business-Studio Address.....111 N. Fourth St.
 Tel.: MILton 3-3436.....CBS
 Newspaper Affil. News Leader; Times Dispatch
 Representative.....Edward Pety
 President.....D. Tennant Bryan
 Gen. Station Mgr.....E. S. Whitlock
 General Sales Manager.....Frank Soden
 Prog. Dir.....Ray Schreiner
 Pub., Prom. Director.....Mrs. Jane Creasy
 Chief Engineer.....E. V. Wolstenholme, Jr.

WRVA—Richmond—1925

Frequency: 1140 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....Larus & Brother Co.
 Address.....Box 1516
 Tel.: MILton 3-5633.....NBC
 Representative.....Peters, Griffin, Woodward
 Vice President.....C. T. Lucy
 General Station Mgr.....John B. Tansey
 Sales Manager.....Harold Barre
 Promotion Mgr.....Irby N. Hollans, Jr.
 Program Manager.....Jack B. Clements
 Chief Engineer.....Rudolph W. Raabe
 Owners of: WRVA-TV.

1ST

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Local Documentaries and Editorials • Highest
 Adult Listenership • Separate Program Cre-
 ation Dept. • Independent Merchandising
 Dept. • Over 200 Remotes In One Year •
 Full Schedule of Religious, Educational and

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 Flight Personalities • Games, Contests On
 Every Show • Independent Women's Dept.
 • Play-by-Play Sports

Pulse Rates WLEE No. 1 in Richmond — Pulse, January Through December, 1960

Tom Tinsley, Pres. Harvey Hudson,
 Irvin Abeloff, V. Pres. V. Pres. & Gen. Mgr.

W L E E

RICHMOND, VIRGINIA

NATIONAL REPRESENTATIVES: SE-
 LECT STATION REPRESENTATIVES in
 New York, Baltimore, Washington and Phila-
 delphia; Adam Young in Boston, Detroit, Chi-
 cago, St. Louis, San Francisco, Los Angeles,
 Minneapolis, Milwaukee, Cincinnati, Cleveland,
 Pittsburgh and Seattle; James S. Ayers in the
 South and Southwest.

VIRGINIA

WXGI—Richmond—1947

Frequency: 950 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Radio Virginia, Inc.
Bus.-Studio Address...300 German School Rd.
Tel.: BE 3-7666.....Independent
President.....Douglas H. Robertson
Gen. Comm. Mgr.....David M. Wilburn
Chief Engineer.....R. T. Coddington

WDBJ—Roanoke—1924

Frequency: 960 Kc.....Power: 5000 Watts
Owned-Oper. By.....Times-World Corp.
Address.....201 Campbell Ave., S.W.
Tel.: DI 3-8031.....CBS
News. Affil.....Times, World News
Representative.Peters, Griffin, Woodward, Inc.
President.....M. W. Armistead, III
V.P., Broadcasting Dir.....Ray P. Jordan
Mgr. & Comm. Mgr.....Frank E. Koehler
Sales Promotion Mgr.....Melvin L. Mayfield
Program Director.....J. Dexter Mills
Chief Engineer.....J. Robert Crowley
Owners of: WDBJ-TV.

WHYE—Roanoke—1957

Frequency: 910 Kc.....Power: 1 Kw., d.
Owned.....Roanoke Broadcasters, Inc.
Address.....119 Church St., S.W.
Tel.: Diamond 5-0988.....Independent
Station Representative.....Weed
President.....Joseph Mullen
General & Station Mgr.....Jon A. Holiday
Sales Promotion Mgr.....J. Richard Brown
Program Director.....Lee Davis, Jr.
Publicity Director.....William Dority
Chief Engineer.....Ray Mills

WRIS—Roanoke—1953

Frequency: 1410 Kc....Power: 5000 Watts d.
Owned....Roanoke Independent Bcstrs. Inc.
Address.....Box 702
Tel.: 2-3131.....MBS-KBS
General Mgr.Cy Bahakel

WROV—Roanoke—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....WROV Bcstrs., Inc.
Bus.-Studio Address...15th & Cleveland Ave.
Tel.: DI 3-4444.....ABC
Representative.....Masla
Pres., Gen. Mgr.....Burton L. Levine
Chief Engineer.....Michael Kavanaugh

WSLS—Roanoke—1940

Frequency: 610 Kc..Power: 5 Kw. d, 1 Kw. n.
Owned.....Shenandoah Life Stations, Inc.
Address.....3rd & Church Ave., S.W.
Tel.: DI 4-9226.....NBC
Station Rep.....Avery-Knodel
President.....James H. Moore
Vice President.....Horace Fitzpatrick
Station, Comm. Mgr..George W. Chernault, Jr.
Sls. Prom. Dir.....C. R. Garrison
Program, Pub. Dir.....John Willett
Chief Engineer.....John Aldhizer
Owners of: WSLS-TV.

WKWS—Rocky Mount—1957

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned By.....Radio Franklin, Inc.
Address.....Box 110
Tel.: HUDson 3-9244.....Independent
President, General Mgr.....Kermit W. Salyer
Commercial Manager.....Don Constable
Program Director.....Richard L. Garst
Chief Engineer.....Ray Mills

WYTI—Rocky Mount—1956

Frequency: 1570 Kc...Power: 1000 Watts d.
Owned.....WYTI, Inc.
Address.....Highway 220 N.
Tel.: HU 3-9955.....KBS
Station Representative.....Webb
President.....S. L. Goodman
General Mgr.....Lester L. Williams
Commercial Manager....William E. Jefferson
Program Director.....George M. Hanes
Sales Promotion Mgr.....Mrs. L. W. Frith
Chief Engineer.....William M. Farley
Owners of: WODY, Bassett, Va.

WBLU—Salem—1956

Frequency: 1480 Kc.....Power: 5 Kw., d.
Owned By.....Salem Bcstg. Co.
Address.....P. O. Box 408
Tel.: DUpon 9-5443.....Independent
President Ch. Eng.....M. C. Bowers, Jr.
General & Station Manager.....R. Bentley

WHLF—South Boston—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Halifax Bcstg. Co.
Address.....Webster St
Tel.: 2-9988.....ABC
Gen., Comm. Mgr.....John L. Cole, Jr.
Station Mgr., Prog. Dir....H. Preston Young Jr.
Publicity Director.....James D. Enderley
Chief Engineer.....Robert R. Ruffin
Owners of: WHLF-FM, WMER-AM, Chase City.

WJWS—South Hill—1953

Frequency: 1370 Kc....Power: 1000 Watts d.
Owned-Operated By...Old Belt Bcstg. Corp.
Address.....P. O. Box 216
Tel.: HI 7-4007.....Independent
President, Gen. Mgr.....W. B. Hoffer
Station, Program Mgr.....A. W. Walthall
Chief Engineer.....Charles E. Brown

WAFc—Staunton—1954

Frequency: 900 Kc.....Power: 1 Kw. d.
Owned.....Am. Home Bcstg. Corp.
Address.....P. O. Box 1209
Tel.: TU 6-0100.....Independent
Station Rep.....Clark
President, Sta. Mgr.....Lloyd Gochenour
Chief Engineer.....Charles Neer

WTON—Staunton—1945

Freq.: 1240 Kc....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Charles P. Blackley
Address.....Morrison Bldg.

Tel.: TU 6-6666.....ABC
 General Manager.....Charles P. Blackley
 Sta., Comm. Mgr.....Charles E. Seebeck
 Program Director.....Ray H. Honaker, Jr.
 Chief Engineer.....Rex C. Houser

WHEO—Stuart—1959

Frequency: 1270 Kc.....Power: 1 Kw. d.
 Owned By....Patrick-Henry Broadcasting Corp.
 Address.....Drawer 552, Martinsville, Va.
 Tel.: MErcury 2-9811.....Independent
 President, General Mgr.....John W. Shultz
 Station Manager.....Henry Hill
 Commercial Manager.....Charlie Adams
 Sales Promotion Manager.....T. W. Patterson
 Program, Pub. Dir.....Barbara Rakes
 Chief Engineer.....Roy Russell
 Owners of: WHEE, Martinsville, Va.

WLPM—Suffolk—1940

Frequency: 1460 Kc.....Power: 1000 Watts
 Owned-Operated By.....Suffolk Bcstg. Corp.
 Address.....Box 626
 Tel.: 2394.....KBS
 President.....Fred L. Hart
 General & Station Mgr.....L. Earl Hundley
 Chief Eng.....Veryl W. Rupp

WESR—Tasley—1958

Frequency: 1330 Kc.....Power: 1 Kw.
 Owned....Accomack-Northampton Bcstg. Co.
 Address.....Box 1330
 Tel.: SU 7-3200.....KBS
 President.....Vernon H. Baker
 General, Station Mgr.....Brooks Russell
 Engineers.....G. Kellam, P. Mordenti

WBOF—Virginia Beach—1954

Frequency: 1550 Kc.....Power: 5 Kw. d.
 Owned.....Metro-WBOF, Inc.
 Address.....Box 536
 Tel.: GArden 8-3434.....Independent
 Station Representative.....Forjoe
 President.....Temple W. Seay
 Station Mgr.....Leo Hoarty
 Sta. Mgr., Prog. Dir.....Bob Gheza
 Sales Promotion Manager.....Bill Rhyne
 Publicity Director.....Roy Marsh
 Commercial Mgr.....Joe Matthews
 Chief Engineer.....Jack Garrison

WNNT—Warsaw—1949

Frequency: 690 Kc.....Power: 250 Watts d.
 Owned.....Grayson Headley
 Address.....Warsaw
 Tel.: ED 3-8900.....KBS
 General Mgr.....Grayson Headley
 Commercial Mgr.....Ruth R. Rouzie
 Prog. Dir.....Chris Naumann
 Chief Engineer.....W. Dean Loudy

WEER—Warrenton—1957

Frequency: 1570 Kc.....Power: 500 W., d.
 Owned.....Radio Associates, Inc.
 Business Address.....Box 817
 Tel.: 1500.....KBS
 President, Chief Eng.....L. Hamilton
 General, Station Mgr.....Francis I. Lambert

WKCW—Warrenton—1957

Frequency: 1420 Kc.....Power: 5000 Watts
 Owned By.....WKFT, Inc.
 Address.....P. O. Box 740
 Tel.: 1420.....Independent
 President.....Harry Wismer
 General Mgr.....Robert E. Cobbins
 Station Mgr.....Bill Montgomery
 Program Dir.....Jim Clark
 Sales Prom. Mgr.....Tom Reeder
 Publicity Dir.....Eddie Matherly
 Chief Engineer.....Stephen J. Hart

WAYB—Waynesboro—1948

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By....Waynesboro Bcstg. Corp.
 Business Address.....526 W. Main St.
 Tel.: WH 2-1490.....MBS-KBS
 Rep.....Donald Cooke
 Pres., Gen., Sta. Mgr.....N. Wilbur Kidd
 Comm., Sales Prom. Mgr.....Al Charles
 Chief Engineer.....William T. Gabbert

WBCI—Williamsburg—1959

Frequency: 740 Kc.....Power: 500 Watts
 Owned By.....Williamsburg Bcstg. Co., Inc.
 Address.....Box 2376
 Tel.: CApital 9-5544.....Independent
 President.....Richard S. Cobb
 Commercial Manager.....Howard H. Keller
 Program Director.....Wayne Farrar
 Chief Engineer.....Kenneth S. Bradby

WINC—Winchester—1941

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Richard F. Lewis, Jr., Inc.
 Business Address.....Kerr St.
 Tel.: MOhawk 2-4855.....ABC-KBS
 Sta. Reps.....Spot Time Sales; Phila. Spot
 President.....Marion P. Lewis
 Gen. Mgr., Chief Engineer.....Phil Whitney
 Publicity Director.....Roy Nester

WYVE—Wytheville—1949

Frequency: 1280 Kc.....Power: 1000 Watts d.
 Owned-Oper. By....Wythe County Bcstg. Co.
 Address.....195 S. 1st St.
 Tel.: CApital 8-3185.....KBS
 General Manager.....Arthur M. Gates
 Commercial Manager.....Edward A. Zuber
 Program Director.....Charles Huddle III
 Chief Engineer.....W. Jack Fleming

Pop.: 2,877,000
Families: 919,000

Washington

Radio Homes: 900,000
AM Stas. in State: 80

KBKW—Aberdeen—1949

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By KBKW, Inc.
Address: 701 E. Heron St.
Tel.: LEnox 2-1450-1
MBS Station Rep. Grant
President Archie Taft, Jr.
Gen., Sta. Mgr. Mahlon R. Taft
Program Director Gordy Dru
Publicity Director Gene Brookins
Chief Engineer Bob Smadiny

KXRO—Aberdeen—1927

Frequency: 1320 Kc. Power: 1000 Watts
Owned-Oper. By KXRO, Inc.
Address: P.O. Box 1120
Tel.: LEnox 3-1320
Independent Sta. Representative Weed
President Helen G. Spence
General Manager Fred G. Goddard
Chief Engineer Robert Smadino

KAGT—Anacortes—1956

Frequency: 1340 Kc. Power: 250 Watts
Owned By KAGT, Inc.
Address: 2920 Commercial St.
Tel.: CY 4-2345
KBS Sta. Representative Wagner; Webb
Pres., Gen. Mgr. R. Stacey
Sales Promotion Mgr., Pro. Dir. J. Bailey
Chief Engineer Donald Knuteson

KASY—Auburn—1958

Frequency: 1220 Kc. Power: 250 Watts, d
Owned By Auburn Broadcasters, Inc.
Address: P.O. Box 459
Tel.: TEmple 3-5220
Independent Station Representative Feltis
President Edward Garre
Co-Owner, Prom. Mgr. Johnny Mowbray
Chief Engineer Frank C. Cook

KFKF—Bellevue—1958

Frequency: 1330 Kc. Power: 1 Kw., d
Owned Bellevue Bcstrs.
Address: Box 838
Tel.: GLencourt 4-1330
Independent General Sta. Mgr. Kemper Freeman
Comm. Prom. Mgr. Mick Tacher
Program Director Dick Stokke
Publicity Director Jay Ward
Chief Engineer Jim McGavick
Owners of: KPEG, Spokane.

KENY—Bellingham—1958

Frequency: 930 Kc. Power: 1000 Watts d.
Owned By Whatcom County Bcstg. Inc.
Business Address: 220-A Unity St.
Tel.: REgent 3-2410
Independent Owner D. T. Haveman
General Mgr. H. Huckle

KPUG—Bellingham—1947

Frequency: 1170 Kc. Power: 1000 Watts
Owned-Operated By KPUG, Inc.
Address: 2340 E. Sunset Dr.
Tel.: REgent 4-1170
MBS Newspaper Affil. Othell (Wa.) Outlook
Station Representative Pearson; Day
President Jessica L. Longston
General Manager Robert E. Pollock
Station Manager James Tincker
Sls. Prom. Mgr. Bernie Veleke
Commercial Program Dir. Garry L. White
Publicity Director Fran Titus
Chief Engineer Donald E. Pinney

KVOS—Bellingham—1927

Frequency: 790 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By KVOS, Inc.
Address: 1151 Ellis St.
Tel.: REgent 3-4567
ABC Sta. Reps. Moore; Weed
President Rogan Jones
General, Sta. Mgr. Cal Mann
Sales Prom., Comm. Mgr. Paul Martin
Publicity Dir. Marian Boylan
Chief Engineer John Price
Owners of: KPQ, Wenatchee; KVOS-TV; KGMJ-FM, Bellingham; KGMJ-FM, Seattle; KGMG-FM, Portland; KFMU-FM, Los Angeles; KFMW-FM, San Bernardino.

KARI—Blaine—1960

Frequency: 550 Kc. Power: 500 Watts, d.
Owned Birch Bay Bcstg. Co.
Address: Box 35
Tel.: EDgewood 2-0751
KBS Station Representative Wagner & Assoc.
President George A. Wilson
General Manager, Ch. Eng. D. J. Bevilacqua
Publicity Director Don P. McKinnis

KBRO—Bremerton—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned Bruce Bartley
Address: 205 Washington Ave.
Tel.: ESsex 7-3995
Independent Station Reps. Feltis; Torbet, Allen & Crane
General Manager Linc Perry
Office Manager Shirley Seid
Sales Prom. Mgr. Bruce Perry
Chief Engineer, Prog. Dir. Bob Adams

KVAN—Camas—1956

Frequency: 1480 Kc. Power: 1 Kw., d.
Owned By Cathryn C. Murphy
Address: Washington Hotel, Portland, Ore.
Tel.: CApitol 3-1977 (Portland)
Independent Station Rep. Moore
General Manager Cathryn Murphy
Asst. Mgr. P. D. Snyder

**KELA—Centralia-Chehalis
1937**

Frequency: 1470 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Central Bcstg. Corp.
Business Address.....P.O. Box 720, Centralia
Tel.: PE 6-3321.....ABC-KBS
Gen., Sta. Mgr.....Joe Chytil
Commercial, Sales Prom. Mgr.....Dick Dawson
Program Director.....Donald Youngmans
Publicity Director.....B. Tilton
Chief Engineer.....Bob De Lapp

KITI—Chehalis-Centralia—1954

Frequency: 1420 Kc.....Power: 1 Kw. d.
Owned-Operated By.....KITI Corp.
Address.....804 Market St.
Tel.: SH 8-3379.....Independent
Station Rep.....Feltis; Torbet, Allen & Crane
Pres., Gen. Mgr.....Donald F. Whitman
Station Mgr.....Phil Roewe
Chief Engineer.....George Patterson

KOZI—Chelan—1957

Frequency: 1220 Kc.....Power: 1 Kw., d.
Owned.....Lake Chelan Bcstg. Corp.
Address.....P.O. Box 545
Tel.: 440.....Independent
Pres., Gen. Mgr.....Stuart S. Maus
Program Director.....Marjorie Grill
Chief Engineer.....Dean Rhodes

KCLX—Colfax—1950

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Adrian De Vries
Address.....Box 710
Tel.: EXbrook 7-3441.....KBS
President, Gen. Mgr.....Adrian DeVries
Program Director.....Betty DeVries
Chief Engineer.....E. O. McVay

KCVL—Colville—1955

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Colville Bcstg. Co.
Address.....Mantz & Rickey Rd.
Tel.: MU 4-6481.....KBS
Station Representative.....Continental; Moore
Pres., Ch. Eng.....Merle B. Peterson
Commercial Manager.....Billy L. Hood

KGDN—Edmonds—1954

Frequency: 830 Kc.....Power: 5000 Watts
Owned.....King's Garden, Inc.
Address.....N. 190th & Fremont Ave.
Tel.: LI 2-3131.....Independent
President.....A. B. Martin
General, Station Mgr.....Robert W. Ball
Commercial Manager.....Harold Erickson
Sales Promotion Mgr.....Ralph Hewitt
Program Director.....Jerry Johnson
Publicity Director.....Gerald Swanson
Chief Eng.....Walter Jamison

KXLE—Ellensburg—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Western Bcstrs. Inc.
Address.....Box 600
Tel.: WOODland 2-1488.....ABC
President.....D. K. McBride

KULE—Ephrata—1950

Frequency: 730 Kc.....Power: 1000 Watts
Owned By.....Coulee Bcstg. Corp.
Address.....118 B St., N.W.
Tel.: SK 4-4686.....Independent
Station Rep.....Feltis; Torbet, Allen & Crane
President, General Mgr.....Donald R. Berry
Program Director.....Weymeth Simpson
Sales Promotion Mgr.....Robert A. Clark
Publicity Director.....John Holgren
Chief Engineer.....Gordon Sinclair

KQTY—Everett—1957

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Wally Nelskog
Address.....Radio Central Bldg.
Tel.: ALpine 9-6111.....Independent
Sta. Representative.....Avery-Knodel; Moore
Pres., Gen. Mgr., Ch. Eng.....Wally Nelskog
Sales Promotion Manager.....Duke Demiglio
Prog. Dir.....Ray Coumanche
Station, Comm. Mgr.....Pete Searle
Publicity Director.....Nick Lacy
Owners of: KUDY, Seattle.

KRKO—Everett—1920

Frequency: 1380 Kc.....Power: 5 Kw.
Owned.....Everett Bcstg. Co., Inc.
Address.....P. O. Box 916
Tel.: ALpine 9-1144.....Independent
Station Representatives.....Feltis; H-R Reprs
Pres., Gen. Mgr.....W. R. Taft
Chief Engineer.....Dale Good

KFDR—Grand Coulee—1950

Frequency: 1360 Kc.....Power: 1000 Watts
Owned-Oper. By.....Ralph A. Nachtmann
Address.....Box 395
Tel.: 140.....Independent
General Manager.....R. A. Nachtmann
Chief Engineer.....Frank Van Hemert

KLOG—Kelso—1949

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. by.....K-L Bcstg.
Address.....P. O. Box 90
Tel.: EX 3-4900.....Independent
Station Reps.....Moore; Masla; Allen
Gen., Sta. Mgr.....Marc De Launay

KEPR—Kennewick—1949

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Oper. By.....KEPR, Inc.
Address.....P.O. Box 437
Tel.: JUstice 6-6184.....CBS
Representative.....Moore
President.....Thomas C. Bostic
General Manager.....H. Bishop

KNBX—Kirkland—1948

Frequency: 1050 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Eastside Bdcstg. Co.
Address.....Civic Center
Tel.: VAndyke 2-1201.....KBS
General Manager.....G. A. Wilson
Commercial Manager.....George W. Boucher
Program Director.....R. Anita Busek
Chief Engineer.....Justin M. Erisman

KFHA—Lakewood—1959

Frequency: 1480 Kc.....Power: 1000 Watts d.
Owned By.....KFHA, Inc.
Address.....Box 3309, Tacoma
Tel.: JUniper 8-1811.....Independent
General, Prom. Mgr.....Robert R. Smith
Station Mgr.....David Tolle
Chief Engineer.....Jack Buss

KBAM—Longview—1955

Frequency: 1270 Kc.....Power: 5000 Watts d.
Owned-Operated By.....K-BAM Bcstg. Co.
Address.....Box 31
Tel.: HA 3-1210.....MBS
Station Rep.....Holman; Wagner
President.....Paul D. Wickre
General Mgr.....Arne G. Peterson
Commercial Manager.....Lowell E. Bryan
Program Director.....Robert Anson
Publicity Director.....Brian Bailey
Chief Engineer.....John Lewis

KEDO—Longview—1938

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Triad Bcstg. Corp.
Address.....P. O. Box 779
Tel.: HA 5-1500.....ABC-KBS
Representative.....Feltis; Pearson
Pres., Gen., Sta. Mgr.....Don L. Veith
Chief Engineer.....Mac Davis

KSEM—Moses Lake—1947

Freq.: 1470 Kc....Power: 5 Kw., d.; 1 Kw., n.
Owned-Operated By.....KSEM, Inc.
Address.....Box 276
Tel.: RO 5-3441.....MBS
Station Representative.....Day-Wellington
President.....Jessica L. Longston
Gen. Manager.....James L. Hamstreet
Station Manager.....Gene Wagner
Commercial Manager.....Norm Staat
Program Director.....Bill Newland, Jr.
Chief Engineer.....Walt Bjerke

KWIQ—Moses Lake—1956

Frequency: 1260 Kc....Power: 1000 Watts, d.
Owned By.....Cascade Broadcasting Co.
Business Address.....815 W. Broadway
Tel.: ROkwell 5-5678.....Independent
Station Reps.....Young; Moore
President.....Thomas C. Bostic
General Mgr.....Joe Kendall
Station Mgr.....Larry Roberts
Chief Engineer.....Jim Bell

KBRC—Mount Vernon—1946

Freq.: 1430 Kc....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Beckley Radio Co.
Address.....P. O. Box 240
Tel.: GARfield 4-2430.....Independent
Representative.....Art Moore
Pres., Gen., Sta. Mgr.....Leo H. Beckley
Commercial Mgr.....Ted Frayling
Public, Program Dir.....Chuck Sharman
Chief Engineer.....Burt McAllister

KGY—Olympia—1922

Freq.: 1240 Kc....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Tom Olsen
Address.....1240 N. Washington St.
Tel.: WHitehall 3-1240.....MBS-ABC-KBS
Representative.....Art Moore, Walker
General Manager.....Tom Olsen
Sta., Comm. Mgr.....Herb Anderson
Program, Ch. Eng.....Don Jones
Publicity Director.....Dick Pust

KITN—Olympia—1956

Frequency: 920 Kc.....Power: 1 Kw. d.
Owned.....KITN Corp.
Address.....610 S. Columbia Street
Tel.: FL 7-7718.....Independent
Representative.....Torbet, Allen & Crane; Feltis
Pres., Gen. Mgr.....D. Whitman
Chief Engineer.....George Patterson

KOMW—Omak—1947

Frequency: 680 Kc.....Power: 1000 Watts d.
Owned-Operated By.....KOMW, Inc.
Address.....Box 151
Tel.: 20.....Independent
President.....R. L. McNett
General Manager.....Dean Nichols
Chief Engineer.....W. Miltenberger

KZUN—Opportunity—1955

Frequency: 630 Kc.....Power: 500 Watts, d.
Owned.....KZUN, Inc.
Address.....Box 123
Tel.: WA 4-2400.....Independent
Representative.....Wagner
President, General Mgr.....Robert L. Swartz
Program, Pub. Dir.....Art MacKelvie
Sales Prom. Mgr.....Dick Wright
Chief Engineer.....Jack Feldhausen

KRSC—Othello—1958

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Othello Radio
Address.....Box 1400
Tel.: HU 8-2791.....KBS
Station Representative.....Day-Wellington
Pres., General Mgr.....R. E. Pollock
Publicity Dir.....D. R. Lockwood
Chief Engineer.....S. Bickley

KORD—Pasco—1956

Frequency: 910 Kc.....Power: 1 Kw., d.
Owned.....KORD, Inc.

Address Box 485
 Tel.: LI 7-9791 Independent
 Station Representative Pearson
 President, Gen. Mgr. Wally Reid
 Commercial Manager Herb Brindamour
 Sales Promotion Mgr. Dick Zerr
 Program Director Rich Osborn
 Chief Engineer Ben Murphy

KPKW—Pasco—1945

Frequency: 1340 Kc. Power: 250 Watts
 Owned By Century Bcstg. Co.
 Address Chase at "A" St.
 Tel.: Pasco KBS-ABC
 President R. Stacey

KONP—Port Angeles—1945

Frequency: 1450 Kc. Power: 250 Watts
 Owned By Charles Webster
 Address 313 West First Street
 Tel.: GL 7-4200 KBS
 Representative Art Moore
 Gen. Mgr. George Buck
 Station Mgr. R. Gardner
 Chief Engineer Frederick F. Fields

KARY—Prosser—1956

Frequency: 1310 Kc. Power: 1 Kw., d.
 Owned By Prosser-Grandview Bcsts.
 Address P. O. Box 1310
 Tel.: YUKON 4-7310 KBS
 Station Rep. Wagner
 President Ray Rockstrom
 General Station Mgr. J. L. Quinn
 Commercial, Sales Prom. Mgr. Robert Wilson
 Program Director Verla Argo
 Chief Engineer D. Trostel

KOFE—Pullman—1950

Frequency: 1150 Kc. Power: 1000 Watts d.
 Owned By KOFE, Inc.
 Address P.O. Box 318
 Tel.: LOGan 4-5251 ABC
 Sta. Reps., Moore; Masla; Torbet, Allen & Crane
 President, General Mgr. William Wippel
 Station Manager Bob Tuenley
 Commercial Manager Bob Morrill
 Sales Promotion Mgr. Fred Stephani
 Program Director Mike James
 Publicity Director Joanne Henning
 Chief Engineer Bill Watt

KAYE—Puyallup—1951

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Henry Perozzo
 Address P. O. Box 271
 Tel.: THORnwall 5-1711 KBS
 Station Representative Moore
 Gen. Mgr., Ch. Eng. Henry Perozzo
 Commercial Manager Marvin A. Young

KPOR—Quincy—1957

Frequency: 1370 Kc. Power: 1 Kw., d.
 Owned Quincy Valley Bcstns.
 Address 806 S. Central Ave.
 Tel.: SUNset 7-6731 Independent

Station Rep. Hopewell; Jacobson
 Pres., Gen. Mgr. Donald R. Nelson
 Commercial, Prog. Dir. Doyle Nelson
 Chief Engineer Ralph Barclay

KAPA—Raymond—1950

Frequency: 1340 Kc. Power: 250 Watts
 Owned By Willapa Broadcasting Co.
 Address Willapa Hotel
 Tel.: 1010 KBS
 Station Rep. Art Moore
 General Manager R. E. Claunch

KUDY—Renton—1947

Frequency: 910 Kc. Power: 1000 Watts
 Owned-Oper By Cutie Radio Inc.
 Address 615 Third Ave.
 Tel.: BALDwin 6-1910 Independent
 Station Representative Avery-Knodel
 President W. N. Nelskog
 General Station Mgr. Hale Bondurant
 Sales Promotion Mgr. Verne Williams
 Program Director Bob Carmichael
 Chief Engineer Lee Hurley
 Owners of: KQTY, Everett, Wash.

KALE—Richland—1950

Frequency: 960 Kc. Power: 1000 Watts
 Owned-Oper. By D & D Broadcasters, Inc.
 Address P. O. Box 767, Pasco, Wash.
 Tel.: LIBerty 7-3388 Independent
 Station Rep. Weed
 President, General Mgr. L. G. Dix
 Program Director Loyd Aman
 Chief Engineer Merlin Matheny

KAYO—Seattle—1926

Freq.: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By Wash. Telecasters, Inc.
 Address 2939 Fourth Ave. So.
 Tel.: MAIn 3-2480 MBS
 Newspaper Affil. Rupert Ida. Minedoka Cty.
 News, St. Helens Ore. Sentinel-Mist, Burley
 Ida. Herald-Bulletin, Othello Outlook
 Station Representative Pearson
 President Jessica L. Longston
 General Mgr. R. E. Pollock
 Station Manager John R. DiMeco
 Prog. Dir. Donald Hedman
 Chief Engineer Verle Jones
 Owners of: KSEM, Moses Lake, KPUG, Belling-
 ham, both Wash., KBAR, Burley, Ida.

KING—Seattle—1927

Frequency: 1090 Kc. Power: 50,000 Watts
 Owned-Oper. By KING Bcstg. Co.
 Address 320 Aurora Ave.
 Tel.: MUTual 2-3555 NBC
 Station Rep. Blair
 President Dorothy S. Bullitt
 V.P. Broad. Div. Otto P. Brandt
 V.P. Business Henry B. Owen
 Nat. Sales., Sta. Mgr. Earl F. Reilly
 Operation Manager Pat S. O'Halloran
 Promotion Mgr. Ray Edinger
 Merchandising G. W. Parker
 Chief Engineer A. A. Shultz
 Owners of: KGW-AM-TV, Portland, Ore.; KREM-
 AM-FM-TV, Spokane, Wash.; KING-AM-FM-TV.

KIRO—Seattle—1925

Frequency: 710 Kc. Power: 50,000 Watts
 Owned-Oper. By..... Queen City Bcstg. Co.
 Bus.-Studio Address... 1530 Queen Anne Ave.
 Tel.: AT 3-9800..... CBS
 Representative. Peters, Griffin, Woodward, Inc.
 President, General Mgr..... Saul Haas
 Station, Commercial Mgr..... William F. Tucker
 Promotion, Publicity Mgr..... Liz Wier
 Production Mgr..... Jim French
 Chief Engineer..... Jim Upthegrove
 Owners of: KIRO-TV.

KJR—Seattle—1923

Frequency: 950 Kc. Power: 5000 Watts
 Owned-Oper. By..... Seattle-Portl. Radio
 Address..... P.O. Box 3726
 Tel.: WEST 7-5100..... Independent
 Representative..... McGavren
 Pres., Gen Mgr..... Lester M. Smith
 Commercial Manager... Gaylen S. Blackford
 Chief Engineer..... George Newton

KOL—Seattle—1922

Frequency: 1300 Kc. Power: 5000 Watts
 Owned-Oper. By..... Seattle Bcstg. Co.
 Bus.-Studio Address..... 1100 W. Florida St.
 Tel.: MA 2-2312..... Independent
 Station Representative..... H. R. Reys.
 President..... Marie S. Taft
 Gen., Sta. Mgr..... Archie Taft, Jr.
 Nat. Sls. Mgr..... Fred von Hohen
 Commercial Manager..... W. L. Simpson
 Program Director..... Charles Van
 Chief Engineer..... E. R. Pigg

KOMO—Seattle—1927

Frequency: 1000 Kc. Power: 50,000 Watts
 Owned-Oper. By... Fisher's Blend Station, Inc.
 Bus.-Studio Address..... 100 4th Ave. No.
 Tel.: MA 4-6000..... ABC
 Representative..... Katz
 President..... O. W. Fisher
 Exec. V.P., Gen. Mgr..... W. W. Warren
 Comm. Manager..... John Behnke
 Station Manager..... Maitland Jordan
 Sls. Prom. Mgr..... Bob Ryan
 Program Director..... David Robinson
 Publicity Mgr..... Margaret Hagerty
 Chief Engineer..... C. E. Miller

KTIX—Seattle—1956

Frequency: 1590 Kc. Power: 5000 Watts d.
 Owned-Operated By..... KTIX, Inc.
 Business Address... 101 Bellevue Ave. North
 Tel.: EAst 3-1590..... Independent
 Station Representative..... Bcst. Time Sales
 Pres., Gen. Mgr..... Hugh Ben LaRue
 Comm. Mgr..... C. A. Christianson

KTW—Seattle—1920

Frequency: 1250 Kc. Power: 5 Kw., d., 1 Kw. n.
 Owned..... The First Presbyterian Church
 Address..... 710 Madison
 Tel.: MAin 4-6226..... Independent
 Station Representative..... Pickens
 President..... Glenn T. Whitney

Gen., Sta. Mgr..... James R. Warren
 Program Director..... John Sherman
 Ch. Eng..... James S. Ross

KVI—Seattle—1929

Frequency: 570 Kc. Power: 5000 Watts
 Owned By..... Golden West Bcstrs., Inc.
 Address..... Tower Bldg.
 Tel.: MUtual 2-3100..... Independent
 Sta. Representative..... AM Radio Sales
 President..... Robert O. Reynolds
 General Manager..... Bert S. West
 Commercial Manager..... Steve Crowley
 Program Dir..... Bob Cooper
 Publicity Dir..... Jack MacDonald
 Chief Engineer..... Dick Velo
 Owners of: KSFQ, San Francisco; KMPC, Los Angeles.

KXA—Seattle—1926

Frequency: 770 Kc. Power: 1000 Watts d.
 Owned-Operated By..... KXA, Inc.
 Address..... 320 Second Ave., W.
 Tel.: ATwater 4-8600..... Independent
 Representative..... Meeker
 President..... Wesley I. Dumm
 Exec. Vice President..... R. W. Wassenberg
 Commercial Manager..... A. J. Stahmer
 Program Director..... John Sherman
 Chief Engineer..... John DuBuque

KCFA—Spokane—1959

Frequency: 1330 Kc. Power: 5 Watt, d.
 Owned By..... Christian Serv. Inc.
 Address..... 5408 Freya St.
 Tel.: KEystone 5-3077..... Independent
 President..... R. L. Stensland
 General Mgr..... H. J. Chandler
 Program Director..... Harold Christensen

KGA—Spokane—1926

Frequency: 1510 Kc. Power: 50,000 Watts
 Owned-Oper. By..... Gran Bcstg. Co.
 Address..... 6228 S. Regal
 Tel.: KE 4-0631..... ABC
 Representative..... Hollingbery
 President..... L. F. Gran
 General Mgr..... A. M. Vogel
 Station Manager..... Len Greensword
 Commercial Manager..... Bill Rhodes
 Sales Promotion Mgr..... Merrick Davis
 Program Director..... Allen Wolter
 Publicity Director..... Anita Ramsey
 Chief Engineer..... Val Strange

KHQ—Spokane—1922

Frequency: 590 Kc. Power: 5000 Watts
 Owned-Operated By..... KHQ, Inc.
 Address..... South 4202 Regal
 Tel.: KEystone 4-0511..... NBC
 Newspaper Affil..... Chronicle Co.
 Representative..... Katz
 Pres., Gen. Sta. Mgr..... Richard O. Dunning
 Comm. Mgr..... William Merrill
 Prog. Dir..... John Fahey
 Sales Prom., Pub. Dir..... Irving Smith
 Chief Engineer..... Dee Waymire
 Owners of: KHQ-TV.

KLYK—Spokane—1921

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By: KLYK, Inc.
 Address: Realty Bldg.
 Tel.: Riverside 7-8033
 Sta. Representative: Independent
 President, Gen. Mgr.: Bill Simpson
 Chief Engineer: Ryder Chronic

KNEW—Spokane—1947

Frequency: 790 Kc. Power: 5000 Watts d.
 Owned-Operated By: Seattle-Portland Radio
 Address: P.O. Box 8033
 Tel.: KE 4-9363
 Station Representative: McGavren
 President, Gen. Mgr.: Lester M. Smith
 Comm. Mgr.: Hugh MacPherson
 Program Dir.: Bob Adkins
 Merchand. Dir.: Gene Ray
 Chief Engineer: Vince Hoffart
 Owners of: KJR, Seattle; KXL, Portland, Ore.

KPEG—Spokane—1957

Frequency: 1380 Kc. Power: 5 Kw. d.
 Owned: Bellevue Bcstrs.
 Address: 1527 W. 2nd Ave.
 Tel.: MADison 4-0454
 Station Representative: Independent
 Grant
 President: F. Kemper Freeman
 General, Station Mgr.: W. R. White
 Sales Promotion Mgr.: J. Shannon Sweatte
 Program Director: Cliff Carl
 Chief Engineer: Sig Turnquist
 Owners of: KFKF, Bellevue, Wash.

KREM—Spokane—1947

Freq.: 970 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By: KREM Bcstg. Co.
 Address: 4103 South Regal
 Tel.: KE 4-0423
 Sta. Representative: Independent
 Petry
 President: Mrs. A. Scott Bullitt
 Station Manager: Robert Temple
 Commercial Manager: Ted Richardson
 Program Director: Ron MacDonald
 Chief Engineer: Ed Antosyn
 Owners of: KREM-TV.

KXLY—Spokane—1922

Frequency: 920 Kc. Power: 5,000 Watts
 Owned-Oper. By: No. Pacific Radio Corp.
 Address: W. 315 Sprague Ave.
 Tel.: MA 4-1218
 Station Rep.: H-R; Day-Wellington; Jacobson
 Pres.: Norman Alexander
 General Manager: James R. Agostino
 Commercial Mgr.: Al LaCom
 Sales Promotion Manager: Jack Lantry
 Program Director: Terry Mason
 Chief Engineer: George Langford

KREW—Sunnyside—1950

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By: Cole E. Wylie
 Business Address: Box 209

Tel.: Temple 7-2277
 Independent Representative: Tracy Moore
 Pres., Gen. Mgr.: Cole E. Wylie
 Sta., Comm. Mgr.: Don G. Bennett
 Program Director: Jean Runyan
 Chief Engineer: H. Spidle

KMO—Tacoma—1926

Frequency: 1360 Kc. Power: 5000 Watts
 Owned: Tacoma Radio Corp.
 Address: P. O. Box 1651
 Tel.: WAverly 7-1360
 Sta. Rep.: Independent
 H-R; National; Felts
 Pres., Gen. Sta. Mgr.: J. Archie Morton
 Program Director: Don Woodland
 Prom., Pub. Dir.: Win McCracken
 Chief Engineer: Robert Capstick

KTAC—Tacoma—1941

Frequency: 850 Kc. Power: 1000 Watts
 Owned-Operated By: Tacoma Bcstrs., Inc.
 Address: Winthrop Hotel
 Tel.: BR 2-2241
 Sta. Rep.: Avery-Knodel; Art Moore
 President, Gen. Mgr.: Jerry Geehan
 Assistant Manager: John Condon
 Program Director: Dick Weeks
 Chief Engineer: Bill Lockhurst

KTNT—Tacoma—1952

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By: Tribune Publ. Co.
 Address: So. 11th & Grant Sts.
 Tel.: FU 3-2561
 Newspaper Affil.: Independent
 News Tribune
 Representative: Weed
 General Manager: Max H. Bice
 National Sales Mgr.: John Upham
 Sales Prom. Mgr.: Ted Knightlinger
 Program Director: Don St. Thomas
 Chief Engineer: Dick F. Engh
 Owners of: KTNT-TV.

KENE—Toppenish—1954

Frequency: 1490 Kc. Power: 250 Watts
 Owned: Radio Broadcasters Inc.
 Address: P. O. Box 350
 Tel.: TO 5-7272
 Station Rep.: Grant Webb
 President: John R. Woodroffe
 Gen., Sta. Manager: Robert A. Sumbardo
 Asst. Manager: Don Downing
 Publicity Dir.: Fulton H. Travis
 Program Dir.: Darlene Thalheimer
 Chief Engineer: M. Ray Whorton

KKEY—Vancouver—1954

Frequency: 1150 Kc. Power: 1,000 Watts d.
 Owned-Oper. By: Western Bcstg. Co.
 Address: 5500 Fourth Plain Road
 Tel.: OX 3-2565
 Station Representative: Independent
 Wagner
 President: Ralph C. Weagant
 General Mgr.: Ernest Crater
 Chief Engineer: Bryce Howard

WASHINGTON

KHIT—Walla Walla—1956

Frequency: 1320 Kc. Power: 1000 Watts d.
Owned By Leader Broadcasting Co.
Address Denny Bldg.
Tel.: Jackson 5-3190 Independent
Station Rep. Grant; Feltis; Jacobson
Pres., Gen., Sta. Mgr. Arch Le Roux
Chief Engineer Ed Carter

KTEL—Walla Walla—1946

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Walla Walla Bdcstg. Co.
Address Box 1028
Tel.: Jackson 5-4103 ABC
Sta. Rep. Wagner
Pres., Gen. Mgr. Jack Keating
Sales Prom. Mgr., Prog. Dir. Al Buttolph
Chief Engineer Beven Roth

KUJ—Walla Walla—1927

Frequency: 1420 Kc. Power: 5000 Watts
Owned-Operated By KUJ, Inc.
Business Address P.O. Box 276
Tel.: JA 9-1230 Independent
Representative Forjoe
President, Gen. Mgr. H. E. Studebaker
Commercial Mgr. Norval Armes
Station Mgr. Clair Tribble
Program, Prom. Mgr. Fred Hepner
Publicity Dir. Jerry Daggett
Chief Engineer Doug Whipple

KMEL—Wenatchee—1948

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Frontier Broadcasting Co.
Address 119 N. Wenatchee Ave.
Tel.: NO 2-7135 Independent
Sta. Rep. Masla; Day-Wellington; Torbet
President, Commercial Mgr. Phillip E. Rather
Program, Publicity Dir. Craig Lawrence, Jr.
Chief Engineer Bob Gaines

KPQ—Wenatchee—1929

Frequency: 560 Kc. Power: 5000 Watts
Owned-Oper. By Wescoast Bcstg. Co., Inc.
Bus. Studio Address 32 N. Mission
Tel.: NO 3-5121 ABC-NBC
Representative Weed
Pres., Sta., Gen. Mgr. James W. Wallace
Chief Engineer Kenneth Hansen

KUEN—Wenatchee—1956

Frequency: 900 Kc. Power: 1 Kw. d.
Owned KUEN Bcstg.
Address P.O. Box 79
Tel.: NOrmandy 3-5186 KBS
Station Rep. Sandeberg-Gates & Co.
Gen. Mgr., President M. C. Robertson
Station Manager Roy Robinson
Chief Engineer Jerry Daggett

KIMA—Yakima—1946

Frequency: 1460 Kc. Power: 5000 Watts
Owned-Oper. By Cascade Bdcstg. Co.

Address P. O. Box 702
Tel.: Glencourt 2-9111 Independent
Station Rep. Adam Young Co.
President Tom Bostic
General Manager Jack Reber
Station Manager R. H. Dolph
Publicity, Sales Promotion Mgr. B. Horn
Program Director P. Hotchkiss
Chief Engineer Dave Hubert
Owners of: KEPR-AM-TV, Kennewick, Wash.;
KIMA-TV.

KIT—Yakima—1929

Freq.: 1280 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By KIT, Inc.
Address 414½ E. Yakima Ave.
Tel.: GL 7-8115 Independent
Station Representative McGavren; Feltis
President Carl E. Haymond
Gen., Sta. Mgr. Jack H. Goetz
Chief Engineer H. B. Murphy


KLOQ—Yakima—1947

Freq.: 1390 Kc. Power: 1 Kw. d., 500 W. n.
Owned By Yakima Broadcasting Corp.
Address P. O. Box 172
Tel.: CHestnut 8-1390 Independent
President, General Mgr. Warren J. Durham
Station Manager William E. Shela

KUTI—Yakima—1954

Frequency: 980 Kc. Power: 5000 Watts d.
Owned-Oper. By Yakima Valley Radio, Inc.
Address 316 Butterfield Rd.
Tel.: CHestnut 8-2900 Independent
Station Representative Weed
Pres., Gen. Mgr. H. G. Wells, Jr.
Commercial Manager Bill Bainter
Program Director Bob Weston
Chief Engineer Roger Raymond

Nothing
Outshouts
Quality and
Integrity



Pop.: 1,867,500
Families: 500,000

West Virginia

Radio Homes: 489,000
AM Stas. in State: 76

WJLS—Beckley—1939

Freq.: 560 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Oper. By Joe L. Smith, Jr., Inc.
Address P. O. Box 1452
Tel.: CL 3-7311 CBS
Representative Burn-Smith
President, Gen. Mgr. Joe L. Smith, Jr.
Station Manager Gene Morehouse
Program Director Gary Dent
Chief Engineer Howard C. Williams

WVNR—Beckley—1947

Freq.: 620 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Operated By Rahall Bcastg. Co.
Address 1708 Harper Road
Tel.: CL 3-8309 Independent
Station Representative Young
President N. Joe Rahall
Gen., Sta. Mgr. R. H. Booth
Sales Prom. Mgr. Robert Harvit
Program, Publicity Dir. Bud Kurtz
Technical Director C. F. Cordaro
Chief Engineer Jack Slygh
Owners of: WKAP, Allentown, Pa.; WLCY, St.
Petersburg, Fla.; WVAR, Norristown, Pa.

WCST—Berkeley Springs—1958

Frequency: 1010 Kc. Power: 250 Watts d.
Owned By Berkeley Springs Radio St. Corp.
Address Box 308
Tel.: 771 Independent
President Vernon Weber
Gen., Sta. Mgr. Thomas Butscher
Commercial Manager Dale Brooks
Chief Engineer Gary Daniels

WHIS—Bluefield—1929

Freq.: 1440 Kc. Power: 5 Kw., d.; 500 W., n.
Owned-Oper. By Daily Telegraph Prtg. Co.
Address Daily Telegraph Building
Tel.: Davenport 7-7115 Independent
Newspaper Affil. Daily Telegraph
Representative Weed
President Hugh Ike Shott
Station Mgr. Melvin Barnett
Commercial Manager George Hendrick
Pub. Director Janie Marie Lambert
Chief Engineer Kenneth Dick
Owners of: WHIS-TV.

WKOY—Bluefield—1948

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By WKOY, Inc.
Address Box 800
Tel.: DA 7-6124 Independent
Pres., Gen. Mgr., Comm. Mgr. J. Lindsley Allen

WBUC—Buckhannon—1959

Frequency: 1460 Kc. Power: 1 Kw. d.
Owned Upshur County Bcastg. Co.
Address Box 71
Tel.: 444 Independent
General Manager, Ch. Eng. Jesse D. Newman
Commercial Mgr. Joseph Barker

WCAW—Charleston—1946

Frequency: 680 Kc. Power: 250 Watts
Owned-Oper. By Capitol Bcastg. Corp.
Address Kanawha Hotel Bldg.
Tel.: DI 3-7503 Independent
President J. M. Johnson
General Mgr. P. N. Miles

WCBS—Charleston—1927

Frequency: 580 Kc. Power: 5000 Watts
Owned By Rollins Broadcasting, Inc.
Address 1111 Virginia St.
Tel.: DI 2-8131 CBS
Representative Peters, Griffin, Woodward
President O. Wayne Rollins
General Manager R. M. Sinclair
V.P.'s, Sta. Mgrs. Mrs. M. Copley, H. B. Tippie
V.P., Dir. of Sales A. R. Lanphear
Sales Promotion Manager H. M. Brawley
Publicity Director Tim Crow
Program Director Joe Farris
Chief Engineer G. R. Chambers
Owners of: WGEE, Indianapolis, Ind.; WAMS, Wil-
mington, Del.; WCBS-TV; WEAR-TV, Mobile,
Ala.; WPTZ-TV, Plattsburgh, N. Y.; WJWL,
Georgetown, Del.

WHMS—Charleston—1932

Frequency: 1490 Kc. Power: 250 W.
Owned Charleston Bcastg. Co.
Address 315 Professional Bldg.
Tel.: DI 3-9544 ABC
Station Representative Weed
President Joseph L. Brechner
V.P., Gen., Comm. Mgr. G. L. Sutherland
Program Director Charles Coleman
Publicity Director Albert Sahley
Chief Engineer Bernard Clark
Owners of: WLOF-AM-TV, Orlando, Fla.

WKAZ—Charleston—1946

Frequency: 950 Kc. Power: 5 Kw., d; 1 Kw. n.
Owned By Radio WKAZ, Inc.
Address 210 Dickinson St.
Tel.: Dickens 4-3521 NBC
Station Rep. Katz
President Hartley L. Samuels
General Mgr. Don O. Hays
Operations Manager Robert D. C. Long
Sales Promotion Mgr. Jack Williams
Commercial Manager William Penhale
Chief Engineer William Ford
Owners of: WDLB, Marshfield, Wis.; WWIS, Black
River Falls, Wis.

WTIP—Charleston—1946

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Chemical City Bcastg. Co.
Bus. Address 415 Dickinson St.
Tel.: Dickens 2-3136 MBS
Station Representative C. Bernard
Pres., Ch. Eng. Gus Zaharais

WEST VIRGINIA

General Manager.....Mel S. Burka
Commercial Manager.....Bud A. Burka
Sales Promotion Mgr.....Bob Bower
Program Director.....Bob Barron

WBOY—Clarksburg—1937

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....WSTV, Inc.
Address.....912 W. Pike St.
Tel.: MA 4-7571.....NBC-KBS
Representative.....Walker-Rawalt
President.....Jack Berkman
General Mgr.....Roger Garrett
Managing Director.....Robert O. Runnerstrom
Commercial Manager.....John Peters
Program Director.....Jack See
Publicity Director.....James Valentine
Chief Engineer.....Harry Brown
Owners of: WBOY-TV; WSTV-AM-TV, Steubenville, O.; KODE-AM-TV, Joplin, Mo.; KMLB, Monroe, La.; WEIT, Pittsburgh; WSOL, Tampa; WRGP, Chattanooga.

WHAR—Clarksburg—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Harrison Corp.
Address.....P.O. Box 1111
Tel.: MAin 4-5525.....MBS
President.....Charles Gaylord
General Sta. Mgr.....Mason C. Deaver
Program, Publicity Dir.....Jennings Randolph Jr.
Chief Engineer.....Frank B. Snyder

WPDX—Clarksburg—1946

Frequency: 750 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Clarksburg Bcstg. Corp.
Address.....339 W. Main St.
Tel.: MA 4-6425.....Independent
Station Representative.....Pearson
President.....G. B. Hamilton
Executive V.P.....R. C. Warden
General Manager.....James T. Fawcett
Station Manager.....DeWitt H. Wyatt
Program Director.....James Snyder
Chief Engineer.....Robert D. Hough

WDNE—Elkins—1948

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Marja Bcstg. Corp.
Address.....Davis & Wash. Sts.
Tel.: 1300.....KBS
Pres., Gen. Mgr.....John Carr

WMMN—Fairmont—1928

Frequency: 920 Kc.....Power: 5000 Watts
Owned-Oper. By.....Peoples Bcstg. Corp.
Business Address.....208 Adams St.
Tel.: 3100.....CBS
Representative.....Hollingbery
President.....Herbert E. Evans
General Manager.....A. Garen Ferrise
Chief Engineer.....Harry W. Jackson

WTCS—Fairmont—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Fairmont Broadcasting Co.

Address.....Leonard Ave.
Tel.: 5000.....ABC-MBS
Station Rep.....Spot Time Sales; Keystone
President.....Paul Pitrolo
V.P., General, Station Mgr.....Nick Fantasia
Comm. Mgr.....Nrma Fabre, Jr.
Program Director.....Josephine Trota
Chief Engineer.....Richard L. McBride

WELD—Fisher—1956

Frequency: 690 Kc.....Power: 500 W., d.
Owned-Oper. By.....South Branch Bcstg. Corp.
Address.....Fisher
Tel.: LE 8-6062.....MBS
President.....Marian Park Lewis
General Manager.....K. Johnson

WVWV—Grafton-Fairmont 1956

Frequency: 1260 Kc.....Power: 1 Kw. d.
Owned.....Beacom Bcstg. Enterprises
Address.....400 Quincy St., Fairmont
Tel.: FAirmont 8000.....ABC
Newspaper Affil.....Mannington Times
Station Representative.....Forjoe
President, Gen. Mgr.....J. Patrick Beacom
Sta. Mgr.....Robert Bolyard
Comm. Prom. Mgr.....Phil Braken
Program Dir.....Robert Lowe
Chief Engineer.....William Newbraugh

WKEE—Huntington—1947

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned By.....Geyer Broadcasting Co.
Address.....623 4th Ave.
Tel.: JAckson 5-7788.....Independent
Sta. Representative.....Raymer
President, General Mgr.....Wayne W. Geyer
General Sales Manager.....Cecil Hamilton
Sales Promotion Mgr.....Tom Tiernan
Program Director.....James R. Martin
Sales Mgr.....F. J. Evans
Chief Engineer.....Fred Chitwood

WPLH—Huntington—1946

Frequency: 1470 Kc.....Power: 5000 Watts, d.
Owned-Oper. By.....The Tierney Co.
Business Address.....1046½ Third Ave.
Tel.: JA 3-3421.....MBS
Representative.....Peters, Griffin, Woodward
President.....Hawthorne D. Battle
General Manager.....Jack Gelder
Station Mgr.....R. Osbourne
Sales Promotion Manager.....Harry Brawley
Program Director.....Bob Grove
Chief Engineer.....Bob Nixon

WSAZ—Huntington—1923

Freq.: 930 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....WJR, The Goodwill Station
Address.....201 Ninth St.
Tel.: JA 3-8401.....NBC

RepresentativeKatz
PresidentWorth Kramer
V.P., Gen. Mgr......C. Tom Garten
Station Manager.....George Andrick
Mdse. Dir., Prom. Mgr......Jack M. Williams
Program Director.....Jim Thacker
Chief Engineer.....John Clay
Owners of: WSAZ-TV.

WKYR—Keyser—1953

Freq.: 1270 Kc. **Power:** 5000 Kw. d.
Owned WKYR Inc.
Address: Ft. Cumberland Hotel, Cumberland, Md.
Tel.: SUnset 8-3211 **MBS**
PresidentRobert K. Richards
Gen., Sta. Mgr......William W. Robinson
Program Dir......Jack R. Husson
Commercial, Prom. Mgr......DeWitt Mower
Publicity Director.....Jay Smith
Chief Engineer.....Lee Bruner

WLOG—Logan—1940

Frequency: 1230 Kc. **Power:** 250 Watts
Owned-Oper. By...E. N. Frey, R. O. Greever
Address 445 Stratton St.
Tel.: PLaza 2-3939 **MBS**
Newspaper Affil.Banner
Partners....Mrs. Eloise N. Frey, R. O. Greever
Comm. Mgr......Don E. Coleman
Program Director.....Lucille Gallion
Chief Engineer.....Lewis H. Frye

WVOW—Logan—1952

Freq.: 1290 Kc. **Power:** 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Logan Bcstg. Co.
Address Trailways Bus Terminal Bldg.
Tel.: PL 2-5080 **Independent**
PresidentW. C. Browning
General Mgr......W. P. Becker

WEPM—Martinsburg—1946

Frequency: 1340 Kc. **Power:** 250 Watts
Owned-Oper. By.....Martinsburg Bcstg. Co.
Address Peoples Trust Co. Bldg.
Tel.: AM 3-5252 **Independent**
Station Rep.Devney-O'Connell
General Mgr......C. Leslie Golliday
Station Manager.....George N. O'Brien
Program Director.....John E. Taylor
Chief Engineer.....William Weller

WHJC—Matewan—1951

Frequency: 1360 Kc. **Power:** 1000 Watts d.
Owned-Operated By...Three States Bcstg. Co.
Address Radio Hill
Tel.: Matewan **KBS**
President, Gen. Mgr.Fred Morningstar
Sales Promotion Mgr......Roger Turner
Program Director.....E. Watkins
Chief Engineer.....Ken Bickord

WMON—Montgomery—1946

Frequency: 1340 Kc. **Power:** 250 Watts
Owned Fayette Associates, Inc.
Address 1028 First Ave.
Tel.: HI 2-4620 **MBS**
PresidentArnold M. Vickers
Station Manager.....Robert L. Marsh
Chief Engineer.....J. C. Craver

WAJR—Morgantown—1940

Freq.: 1440 Kc. **Power:** 5 Kw. d., 500 Watts, n.
Owned-Oper. By...West Virginia Radio Corp.
Address 446 Spruce St.
Tel.: 2-9488 **NBC**
Newspaper Affil....W. Va. Newspaper Pub. Co.
PresidentAgnes J. Reeves Greer
Gen., Sta. Mgr....Malcolm A. Campbell, Jr.
Comm., Sales Prom. Mgr......James Redmond
Program Director.....Jack Tennant
Chief Engineer.....Thomas Klotz

WCLG—Morgantown—1954

Frequency: 1300 Kc. **Power:** 1000 Watts, d.
Owned Morgantown Broadcasting Co.
Address P. O. Box 885
Tel.: LI 2-2222 **KBS**
Pres., Gen. Mgr......W. S. Freed

WMOD—Moundsville—1950

Frequency: 1370 Kc. **Power:** 1000 Watts d.
Owned-Oper. By...Miracle Valley Bcstg. Co.
Address 505 Seventh St.
Tel.: TIllden 5-1230 **Independent**
Pres., Gen. Mgr......Joseph M. LaRosa
Station Mgr., Prog. Dir......W. G. Broadhurst
Commercial Manager.....Judy Reager
Chief Engineer.....Felice Rigoli

**WETZ—New Martinsville
1952**

Frequency: 1330 Kc. **Power:** 1000 Watts d.
Owned-Oper. By...Magnolia Broadcasting Co.
Address Box 391
Tel.: GLadstone 5-3030 **Independent**
President, Gen. Mgr......Harry G. Bright
Vice President.....C. R. Bright
Comm. Manager.....George K. Eubanks
Program Director.....Donald Wayne
Chief Engineer.....J. W. Jones

WOAY—Oak Hill—1947

Frequency: 860 Kc. **Power:** 10 Kw. d.
Owned-Oper. By.....Robert R. Thomas, Jr.
Business Address Box 251
Tel.: HO 9-3361 **Independent**
RepresentativePearson
Pres., Gen. Mgr......Robert R. Thomas, Jr.
Commercial Manager.....A. W. Vickers
Chief Engineer.....Thomas Phillips

WCEF—Parkersburg—1954

Frequency: 1050 Kc. **Power:** 1000 Watts d.
Owned Franklin Broadcasting Co.
Address 219 Eighth St.
Tel.: HU 5-4491-2 **Independent**
Station RepresentativeMasla
President, Chief Eng......C. E. Franklin
Station Mgr......Morris Leon
Commercial Mgr......Mike Morris
Sales Prom. Mgr......Dorothy Leon
Program Director.....Randy Jay

WEST VIRGINIA

WPAR—Parkersburg—1935

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By.....WPAR, Inc.
Address.....211 5th St.
Tel.: HUDson 5-5475.....CBS
Sta. Representative.....Walker-Rawalt
President.....H. Max Good
General, Sta. Mgr.....Dale Lutz
Prog. Dir.....Sherman Grimm
Chief Engineer.....A. J. English

WTAP—Parkersburg—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned By.....Zanesville Publish. Co.
Address.....123 West Seventh St.
Tel.: HUDson 5-4588.....ABC-MBS
Sta. Representative.....Pearson
President.....Clay Littick
General, Commercial Mgr.....Gene P. Loffler
Managing Director.....Alan Land
Program Director.....Gary Brookhart
Sales Manager.....D. L. Dever
Program Manager.....Tom Lawrence
Chief Engineer.....William Hunt

WWYO—Pineville—1949

Frequency: 970 Kc. Power: 1000 Watts d.
Owned-Oper. By ..Wyoming Bdcstg. Co., Inc.
Address.....Box 184
Tel.: 2711.....Independent
President.....R. D. Bailey
Gen., Sta., Comm. Mgr.....Edward Hawley
Chief Engineer.....William D. Stone

WLOH—Princeton—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By.....Mountain Bcstg. Co.
Address.....Box 1011
Tel.: GA 5-2151.....ABC-KBS
General Manager, Pub. Dir.....Robert L. Harrison
Prog. Dir.....Bob Woodburn
Chief Engineer.....Earle Graham

WMOV—Ravenswood—1957

Frequency: 1360 Kc. Power: 1000 Watts
Owned By.....Valley Broadcasters, Inc.
Address.....Gibbs & Gallatine Sts.
Tel.: BRowning 3-2544.....Independent
President.....Joseph M. Handlan
Station Manager.....W. M. Watterson

WVAR—Richwood—1957

Frequency: 1280 Kc. Power: 1000 Watts
Owned By.....Royal Bcstg. Co.
Address.....P. O. Box 349
Tel.: VIKing 6-0411.....Independent
President.....W. Courtney Evans
General, Station Mgr.....Bill Abernathy
Program Director.....Jo Ann Burgess
Publicity Director.....John F. Adams
Chief Engineer.....Bill Mullins

WRON—Ronceverte—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By.....Blake Bcstg. Co.

Address.....Box 69
Tel.: Midway 5-1327.....KBS
Pres., Gen. Mgr.....James Venable
Station Mgr., Prog. Dir.....Garry Ritchie
Commercial Manager.....Betty Ann Venable
Chief Engineer.....Frank J. Temalis

WKLC—St. Albans—1956

Frequency: 1300 Kc. Power: 1 Kw., d.
Owned By.....Kandel Corp.
Business Address.....105 - 6th Ave.
Tel.: PA 7-1300.....Independent
General Manager.....Raymond I. Kandel
Chief Engineer.....Harry Bowen

WEIR—Weirton—1950

Frequency: 1430 Kc. Power: 1000 Watts
Owned-Oper. By.....Tri-State Bcstg. Co.
Address.....3992 Main St.
Tel.: 2814.....NBC
Station Representative.....Spot Time Sales
President.....Thomas E. Millsop
General Manager.....Edward J. Hirshberg
Station Manager.....Robert E. Badger
Sales Prom. Mgr.....Geraldine Cohen
Program Dir.....Steve Liadis
Publicity Dir.....Lou Serra
Chief Engineer.....James Mark

WELC—Welch—1950

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Pocahontas Bcstg. Co.
Address.....Box 1032
Tel.: HEMlock 6-2131-2.....KBS
President, General Manager.....Sam Sidote
Chief Engineer.....Howard R. King

WOVE—Welch—1940

Frequency: 1340 Kc. Power: 250 Watts
Owned By.....McDowell Cty. Bcstg. Co.
Address.....McDowell St.
Tel.: HEMlock 6-3333.....NBC
Sta. Rep.....Kentucky Radio Sales
President.....South C. Bevins
General Mgr., Ch. Eng.....Eddie Lane
Program Dir.....Ella Gillespie
Publicity Dir.....Vince Artale
Owners of: WMLF, Pineville, Ky.; WIRV, Irvine, Ky.

WHAW—Weston—1948

Frequency: 980 Kc. Power: 1 Kw., d.
Owned-Oper. By.....Central W. Va. Serv. Corp.
Address.....P. O. Box 431
Tel.: 1555.....KBS
Newspaper Affil. Record, Buckhannon, W. Va.
President.....R. H. Ralston
Vice Pres.....Francis Andrew
Station Manager.....J. Caldo
Chief Engineer.....Edward Stark

WHLL—Wheeling—1949

Frequency: 1600 Kc. Power: 5000 Watts d.
Owned-Operated By.....Wheeling Bcstg. Co.

AddressBox 989
 Tel.: CE 3-1300.....Independent
 RepresentativeGill-Perna
 PresidentKenneth Forney
 Gen., Sta. Mgr.....Fred A. Grewe, Jr.
 Commercial Mgr.....Jim Smith
 Chief Engineer.....Fred Baker

WKWK—Wheeling—1941

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Community Bcastg., Inc.
 Business Address.....1600 Market St.
 Tel.: CE 2-2250.....ABC
 Station RepresentativeMcGavren
 General Manager.....L. W. Dickey
 Chief Engineer.....F. Baker

WWVA—Wheeling—1926

Frequency: 1170 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....Storer Broadcasting Co.
 Address.....Hawley Bldg.

Tel.: CEdar 2-1170.....CBS
 Newspaper Affiliation.....Miami Beach Sun
 RepresentativeJohn Blair
 President.....George B. Storer
 Station Manager.....Paul J. Miller
 Commercial Manager...Andrew F. Hofmann
 Sales Prom. Mgr.....Howard W. Meagle
 Program Director.....Paul A. Myers
 Chief Engineer.....Edwin L. Kelm
 Owners of: WJBK-AM-FM-TV, Detroit; WSPD-AM-
 FM-TV, Toledo; WAGA-TV, Atlanta; WJW-AM-
 FM-TV, Cleveland; WGBS-AM-FM, Miami, Fla.;
 WIBG-AM-FM, Philadelphia, Pa.; KGBS, Los
 Angeles; WITI-TV, Milwaukee.

WBTH—Williamson—1939

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Williamson Bcastg. Corp.
 Business Address.....2nd Ave. at Court St.
 Tel.: Belmont 5-3600.....MBS
 PresidentPhil Belhorn
 Gen., Comm. Mgr.....John Blair
 Chief Engineer.....Clifton Bramham

Pop.: 3,943,000
 Families: 1,164,500

Wisconsin

Radio Homes: 1,148,000
 AM Stas. in State: 76

WATK—Antigo—1948

Frequency: 900 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Antigo Bcastg. Co.
 AddressJournal Bldg.
 Tel.: Market 3-4124-5.....Independent
 Newspaper Affil.....Daily Journal
 President, General Mgr.....A. F. Berner
 Comm. Mgr., Prog. Dir...LaVonne Petroskey
 Chief Engineer.....Lyle Gunderson

WAPL—Appleton—1952

Frequency: 1570 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....John Dixon
 Address.....124 W. Washington St.
 Tel.: RE 4-9226.....KBS
 Station RepresentativeBernard Howard
 Pres., Gen. Manager.....John Dixon
 Program Director.....Rex Munger
 Publicity Director.....Bill Day
 Chief Engineer.....Robert Falkner

WHBY—Appleton—1925

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Norbertine Fathers
 Bus.-Studio Address.....600 So. Lawe St.
 Tel.: 3-6639.....MBS
 Station Representative.....Burn Smith
 PresidentAbbot Killian
 General, Station Mgr.....Lewis J. Process
 Program Director.....Tom Thompson
 Publicity Dir., Sls. Prom. Mgr....J. Berryman
 Chief Engineer.....George Markl

WATW—Ashland—1940

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....WATW, Inc.
 Address.....118 W. 2nd Ave.
 Tel.: MURdock 2-2727.....Independent
 Representative.....Thomas F. Clark

President Gen. Mgr.....Gene Halker
 Station Manager.....Bud Huber
 Commercial Manager.....Ethel Plucinski
 Program Director.....Arnold Peterson
 Chief Engineer.....Russ Johnston

WBEV—Beaver Dam—1950

Frequency: 1430 Kc.....Power: 1000 Watts d.
 Owned-Operated By...Beaver Dam Bcastg. Co.
 Address.....109½ Front St.
 Tel.: TU 5-4442.....Independent
 RepresentativeHal Holman
 President.....W. E. Walker
 General Mgr.....Thomas H. Faile
 Business Mgr.....Duane R. Wendt
 Chief Engineer.....J. Bellman

WBEL—Beloit—1948

Frequency: 1380 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Beloit Bcstrs., Inc.
 Business-Studio Address.....430 State St.
 Tel.: EMerson 5-5525.....Independent
 RepresentativeGill-Perna
 PresidentRuss Seltor
 General Mgr.....Robert O. Moran
 Sta., Comm. Mgr.....Joe Moen
 Chief Engineer.....Leo Wilson

WGEZ—Beloit—1948

Frequency: 1490 Kc.....Power: 250 Watts
 Owned By.....Howard Miller Ent.
 Address416 College
 Tel.: EM 5-8865.....MBS
 Station Rep.....Meeker
 President, Gen. Mgr.....Howard Miller
 Commercial Mgr.....Gene Steinhorst
 Station Mgr.....Tom Anderson
 Program Dir.....Bob Gregory
 Chief Engineer.....Frank Goodard

**WWIS—Black River Falls
1958**

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned By... Clarkwood Broadcasting Corp.
Business Address... P.O. Box 32
Tel.: 4645
Independent
President... Hartley Samuels

WAXX—Chippewa Falls—1958

Frequency: 1150 Kc. Power: 5 Kw. d.
Owned... Chippewa Bcstg., Inc.
Address... Box 41
Tel.: PArk 3-2242
Independent
Station Rep... Jack Masla
President... Jack Holden
Station, Sales Prom. Mgr... Donald Holden
Commercial, Prog. Dir... Andre Le Tendre
Publicity Director... Peter Krhin
Chief Engineer... Keith Coleman

WBIZ—Eau Claire—1944

Freq.: 1400 Kc. Power: 1 Kw. d., 250 Wt. n.
Owned-Operated By... WBIZ, Inc.
Address... 609 Cameron St.
Tel.: TE 5-5111
MBS
Representative... Pearson
President, General Mgr... Howard G. Bill
Commercial Manager... Jack Kelly
Chief Eng., Prog. Dir... Harold Jahnke

WEAQ—Eau Claire—1936

Frequency: 790 Kc. Power: 5000 Watts
Owned By... Bcster, Services, Inc.
Business-Studio Address... 2514 Hastings Way
Tel.: TEmple 2-3474
NBC
General Mgr... C. R. Dickoff

WECL—Eau Claire—1948

Frequency: 1050 Kc. Power: 1000 Watts d.
Owned... Chippewa Valley Radio & TV Corp.
Address... Rudolph Road
Tel.: TEmple 2-1629
KBS
Station Representative... Bolles; Hyett
President... G. La Verne Flambo
General Manager... Robert Nelson
Program Director... Steve Henry
Chief Engineer... Everett Burrows

KFIZ—Fond Du Lac—1922

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By... KFIZ Bcstg. Co.
Address... 18 W. First St.
Tel.: WA 1-3770
MBS
Representative... Holman
President... A. H. Lange
General, Sta. Mgr... Emery W. Martin
Commercial, Prog. Dir... Joe Goeser
Program, Publicity Dir... Ron Bothe
Sales Prom. Mgr... Robert Carey
Chief Engineer... Wendell S. Meyers

WBAY—Green Bay—1922

Frequency: 1360 Kc. Power: 5000 Watts
Owned-Operated By... Norbertine Fathers
Address... 115 South Jefferson

Tel.: HE 2-3331... CBS
Station Representative... Katz
General Manager... Haydn R. Evans
Commercial Manager... Joe De Young
Promotion Manager... Jim Tomlin
Program Director... Rog Mueller
Chief Engineer... Wallace Stangel
Owners of: WBAY-TV.

WDUZ—Green Bay—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By... Green Bay Bcstg. Co.
Business Address... 225 N. Adams St.
Tel.: HEmlock 5-5331
ABC
Station Rep... Radio-TV Reprs., Inc.
President... Ben A. Laird
Station, Comm. Mgr... A. H. Embury
Program Director... Jack Gardiner
Publicity Director... B. Beringer
Sales Prom. Mgr... Nancy Hacker
Chief Engineer... Clifford Graff
Owners of: WDUZ-FM; WDUX, Waupaca, Wisc.;
KHAN, Cedar Rapids, Iowa.

WJPG—Green Bay—1947

Freq.: 1440 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Oper. By... Green Bay Newspaper Co.
Address... 420 Cherry St.
Tel.: HE 5-7575
MBS
Newspaper Affiliation... Press-Gazette
Station Representative... Weed
Station Manager... Glen R. Holznecht
Sales Prom. Mgr... William McCarthy
Program Director... Clair Stone
Publicity Director... Jack Yuenger
Chief Engineer... Elmo Reed

WTKM—Hartford—1954

Frequency: 1540 Kc. Power: 500 Watts d.
Owned-Oper. By... Times Press Radio, Inc.
Address... 23 N. Main St.
Tel.: 600
KBS
Newspaper Affiliation... Times Press
President... John J. Shinnors
General Manager, Chief Eng... George Dodge

WHSM—Hayward—1957

Frequency: 910 Kc. Power: 1000 Watts, d.
Address... Route 3
Tel.: 303
MBS-KBS
Station Rep... Hollingbery
President... W. C. Bridges
General Mgr... Russell J. Brown
Station Mgr... George Palo
Chief Engineer... Robert P. Kolsky

WCLO—Janesville—1930

Frequency: 1230 Kc. Power: 250 Watts
Owned... Southern Wisconsin Radio, Inc.
Business-Studio Address... 200 E. Milwaukee St.
Tel.: PL 4-3316
MBS
Newspaper Affiliation... Daily Gazette
Representative... Everett-McKinney
President... Sidney H. Bliss
General Manager... V. W. Williams
Commercial Manager... Charles W. Bessire
Chief Engineer... Wayne Clay

WLIP—Kenosha—1947

Frequency: 1050 Kc. Power: 250 Watts d.
 Owned-Oper. By: Kenosha Bcstg., Inc.
 Address: 625 57th St.
 Tel.: OL 7-6162. Independent
 Station Rep.: Everett-McKinney
 Pres., Gen. Mgr.: William L. Lipman
 Station Mgr.: Hugh L. Gately

WKBH—La Crosse—1923

Frequency: 1410 Kc. Power: 5000 Watts
 Owned-Operated By: WKBH, Inc.
 Business-Studio Address: 141 So. 6th St.
 Tel.: 2-4678. NBC
 Newspaper Affiliation: Tribune
 Representative: H.R.
 President, Station Mgr.: Howard Dahl
 Commercial Manager: Richard Schueler
 Program Director: Berneice Callaway
 Sales Manager: Leonard Anderson
 Chief Engineer: Al Leeman

WKTY—La Crosse—1948

Frequency: 580 Kc. Power: 5 Kw., d., 1 Kw., n.
 Owned-Oper. By: Lee & Associates, Inc.
 Address: Box 923
 Tel.: 2-6042. Independent
 Station Representative: Radio-TV Reps.
 Pres., Gen. Mgr., Chief Eng.: Herbert H. Lee
 Station Manager: George G. Sauer
 Prog. Dir.: Marilyn J. Bahwell
 Commercial, Sls., Prom. Mgr.: Philip A. Dyer
 Publicity Dir.: Charlie Kearns

WLCX—La Crosse—1947

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned: La Crosse Radio Inc.
 Address: 306 Rivoli Bldg.
 Tel.: 4-4521. Independent
 Pres., Gen. Mgr., Ch. Eng.: Joe Rohrer
 Program, Publicity Dir.: Jean Gitz

WLDY—Ladysmith—1948

Frequency: 1340 Kc. Power: 1000 Watts
 Owned-Operated By: Flambeau Bcstg. Co.
 Address: Hwy. 8
 Tel.: 585. KBS
 President: Ruth Nelson
 Gen. Mgr.: Chas. H. Nelson
 Chief Engineer: R. Bohnert

WIBA—Madison—1925

Frequency: 1310 Kc. Power: 5000 Watts
 Owned-Operated By: Badger Bcstg. Co.
 Business-Studio Address: 3800 Regent St.
 Tel.: CE 3-5311. NBC
 News, Affil.: Capital Times, Wis. St. Journ.
 Representative: Avery-Knodel
 General Manager: Kenneth F. Schmitt
 Commercial Manager: Howard A. Johnson
 Chief Engineer: Norman Hahn

WISM—Madison—1948

Frequency: 1480 Kc. Power: 5 Kw., d., 1 Kw., n.
 Owned-Oper. By: Heart O'Wisc. Bcstrs. Inc.

Address: 122 E. Main St.
 Tel.: ALpine 3-6167. Independent
 Representative: Radio-TV Reps
 President: W. E. Walker
 General Manager: William R. Walker
 V.P., Sales: Philip Fisher
 Asst. Manager: Chuck Mefford
 Chief Engineer: George Reynolds
 Owners of: WEAQ, Eau Claire, WBEV, Beaver
 Dam, WOSH, Oshkosh, all Wisc.; WSJM, St.
 Joseph, Mich.

WKOW—Madison—1947

Freq.: 1070 Kc. Power: 10 Kw., d., 5 Kw. n.
 Owned By: Midcontinent Bcst. Co. of Wisc.
 Address: 215 W. Washington Ave.
 Tel.: AL 7-2261. CBS
 Station Rep.: Bolling
 Vice President: Tony Moe
 Commercial Manager: Ben F. Hovel
 Program Director: Frank Bignell
 Prom. Mgr., Pub. Dir.: James Roy Miller
 Chief Engineer: Robert Wickhem
 Owners of: WKOW-TV.

WCUB—Manitowoc—1950

Frequency: 980 Kc. Power: 1000 Watts d.
 Owned By: Eastern Wisc. Bdcstg. Corp.
 Address: 2500 Mirro Drive
 Tel.: MURray 2-2481. Independent
 President: Ben Hovel
 Gen. Mgr., Sta. Mgr.: Jack Severson
 Program Director: Bob Irish
 Chief Engineer: Oran Bushman

WOMT—Manitowoc—1926

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By: Francis M. Kadow
 Address: Radio Building
 Tel.: MU 4-6015. MBS
 Representative: Hal Holman
 General, Commercial Mgr.: Francis M. Kadow
 Station Manager: Geo H. Erdman
 Program Dir.: G. H. Todd
 Publicity Director: L. J. Split
 Sales Promotion Mgr.: Wm. Holland
 Chief Eng.: H. E. Willis

WMAM—Marinette—1939

Freq.: 570 Kc. Power: 250 W. d., 100 W. n.
 Owned-Oper. By: Marinette Central Bcstg. Co.
 Address: 400 Wells St.
 Tel.: RE 5-6631. NBC
 Newspaper Affil.: Escanaba Daily Press,
 Marquette Mining Journal, Iron Mt. News
 Station Representative: Hollingbery
 President: Frank J. Russell
 General Manager: Howard L. Emich
 Chief Engineer: Paul Anick
 Owners of: WDMJ, Marquette, WLST, Escanaba,
 WMIQ, Iron Mountain, all Mich.; WROD, Day-
 tona Beach, Fla.

WDLB—Marshfield—1946

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned: Clarkwood Broadcasting Corp.
 Address: 1710 N. Central Ave.

WISCONSIN

Tel.: FULTON 4-2191.....KBS
Representative.....Grant-Webb
President, Gen. Mgr.....Hartley L. Samuels
Comm. Prom. Mgr.....John R. Thornton
Chief Engineer.....Richard Hanneman

WIGM—Medford—1941

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....WIGM, Inc.
Business Address.....Box 59
Tel.: 255.....KBS
Representative.....Clark
Pres., Gen. Mgr.....Paul Allman
Comm., Sales Prom. Mgr.....Joe Dahlvig
Chief Engineer.....Ray Bohnert

WMNE—Menomonie—1951

Frequency: 1360 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Menomonie Bcstg. Co.
Address.....603½ Broadway
Tel.: 1156.....KBS
Station Representative.....Hopewell
President.....C. A. Whitford
General, Station Manager.....Don Mortwedt
Commercial, Sls. Prom. Mgr.....Thor Edgeberg
Program Director, Ch. Eng.....LaVern Garton
Publicity Director.....Gary Jacobsen

WXMT—Merrill—1960

Frequency: 730 Kc.....Power: 1 Kw. d.
Owned By.....Thunder Bird Broadcasting Co.
Address.....P.O. Box 72
Tel.: 1990.....Independent
Station Rep.....Thomas F. Clark, Inc.
President.....Gene Halker
General Manager.....Marty Hogman

WEMP—Milwaukee—1935

Frequency: 1250 Kc.....Power: 5 Kw.
Owned-Oper. By.....Milwaukee Bcstg. Co.
Bus. Address.....1701 W. Wisconsin Ave.
Tel.: DI 2-4040.....Independent
Station Rep.....Bolling
President.....A. M. Speeris
General Mgr.....Hugh K. Boice, Jr.
Commercial Manager.....John Gagliano
Station, Program Dir.....Chuck Phillips
Public Relations, Promotion Dir.....T. Shanahan
Chief Engineer.....Rolland Paske

WFOX—Milwaukee—1946

Frequency: 860 Kc.....Power: 250 Watts d.
Owned-Operated By.....Wisconsin Bcstrs. Inc.
Address.....208 E. Wisconsin Ave.
Tel.: BRoadway 2-1272.....MBS
Station Representative.....Meeker
Pres., Gen. Mgr.....Howard Miller
Commercial Manager.....Viola E. Wilson
Program Director.....B. Perrin
Chief Engineer.....Robert Mayer

WISN—Milwaukee—1922

Frequency: 1150 Kc.....Power: 5,000 Watts
Owned-Oper. By.....Hearst Corporation
Address.....759 N. 19th St.
Tel.: Division 2-3000.....ABC
Newspaper Affiliation.....Sentinel
Representative.....Petry
V.P. & Station Mgr.....James T. Butler
Sales Director.....Herman Schneider
Sales Prom. Mgr.....Arthur H. Barnes
Program Director.....Tom Lambert
Publicity Director.....Patt Barnes
Chief Eng.....Donald Weller
Owners of: WISN-TV; WBAL-AM-TV, Baltimore.

WMIL—Milwaukee—1947

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Cream City Bcstg. Co., Inc.
Address.....2625 W. Wisconsin Ave.
Tel.: WE 3-1290.....Independent
Station Representative.....Bcst. Time Sales
President.....Gene Posner
General, Station Mgr.....Sol Rodoff
Commercial Manager.....Oliver West
Program Director.....Bill Bramhall
Chief Engineer.....Gino Monaco

WOKY—Milwaukee—1950

Frequency: 920 Kc.....Power: 1 Kw.
Owned.....Bartell Bcstg. Corp.
Address.....3500 N. Sherman Blvd.
Tel.: Hilltop 2-0150.....Independent
Station Representative.....Blair
President.....Gerald A. Bartell
General Manager.....Leonard A. Schindler
Station Manager.....John A. Reddy
Commercial Manager.....Harry H. Averill
Director of Creative Service.....Lois Rice
Program Director.....Chris Lane
Chief Engineer.....Ralph Evans
Owners of: KCBQ, San Diego; KYA, San Francisco;
WADO, New York; 4VMR, Haiti; PJC-TV,
Curacao; PJA-TV, Aruba.

WRIT—Milwaukee—1955

Frequency: 1430 Kc.....Power: 250 Watts
Owned-Operated By.....Radio Milwaukee, Inc.
Address.....5407 W. Martin Dr.
Tel.: GLenview 3-4130.....Independent
Representative.....Eastman
Exec. V.P. & Mgr. Dir.....John F. Box, Jr.
General Manager.....Bernie Strachota
Asst. to Gen. Mgr.....Lee Rothman
Director of Merchandising.....J. Mlekush
Sales Manager.....Don Rupert
Program Dir.....Don Bruce
Publicity Dir.....Audrey B. Hansen
Chief Engineer.....Ralph Ingraham
Owners of: WIL, St. Louis, Mo.; KBOX, Dallas,
Tex.; WTVQ-TV, Rockford, Ill.; WICS-TV,
Springfield, Ill.; WHCU-TV, Champ, Ill.; WHNB-
TV, Hartford, Conn.; WICD-TV, Danville, Ill.

WTMJ—Milwaukee—1927

Frequency: 620 Kc.....Power: 5000 Watts
 Owned-Oper. By.....The Journal Co.
 Business Address.....333 W. State
 Tel.: BR 1-6000.....NBC
 Newspaper Affil.....Journal
 Representative.....Christal
 General Manager.....George Comte
 Station Manager.....R. J. Heiss
 Sales Mgr.....Joseph Killeen
 Prog. Mgr.....Don Loose

WEKZ—Monroe—1951

Frequency: 1260 Kc.....Power: 1 Kw. d.
 Owned-Operated By..Green County Bcstg. Co.
 Address.....Box 460
 Tel.: 1260.....Independent
 Station Representative.....Webb
 President.....Kenneth Stuart
 General Manager.....Joseph Urban
 Comm. Mgr., Prog. Dir...Stanley Neuberger
 Engineers.....H. Bolliger, D. Martin

WNAM—Neenah—1947

Frequency: 1280 Kc.....Power: 1 Kw.
 Owned.....Neenah-Menasha Bcstg. Co.
 Address.....Radio Park
 Tel.: PA 2-6471.....Independent
 Station Rep.....Everrett-McKinney

V.P., Gen. Mgr.....Don C. Wirth
 Commercial Mgr.....Don Harrington
 Chief Engineer.....Gordon Daily

WCCN—Neillsville—1957

Frequency: 1370 Kc.....Power: 5000 Watts
 Owned.....Central Wisconsin Bcstg.
 Business Address.....140 W. 5th St.
 Tel.: SHERwood 3-3333.....Independent
 Station Manager.....Howie Sturtz Jr.
 Sales Promotion Mgr.....Wayne Grap
 Chief Engineer.....Charles E. Marvin

WOSH—Oshkosh—1941

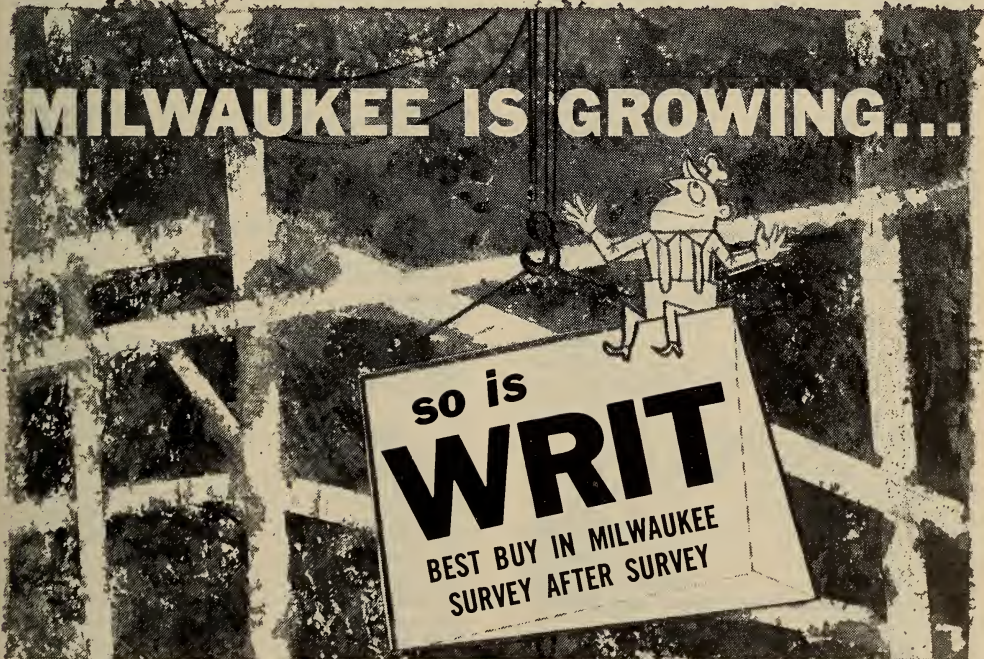
Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Value Radio Corp.
 Business Address.....2333 Bowen St.
 Tel.: Beverly 5-3150.....Independent
 General Manager.....Wm. L. McDonald

WFPF—Park Falls—1953

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned.....Northland Bcstg. Co., Inc.
 Address.....P.O. Box 309
 Tel.: 2-3959.....KBS
 Pres., Gen., Comm. Mgr.....Gordon Schluter

WSWW—Platteville—1955

Frequency: 1590 Kc.....Power: 1 Kw. d.
 Owned-Operated By.....Southwest Wisc. Co.



One of the Balaban Stations—in tempo with the times

JOHN F. BOX—MANAGING DIRECTOR
 BERNIE STRACHOTA—GENERAL MANAGER

sold nationally by



robert e. eastman & co., inc.

WISCONSIN

Address P. O. Box 1
Tel.: 2775 KBS
General, Comm. Mgr. R. J. Borden
Chief Engineer Lloyd Nowak

WPLY—Plymouth—1954

Frequency: 1420 Kc. Power: 500 Watts d.
Owned-Oper. By WPLY, Inc.
Address Box 222
Tel.: TWinbrook 3-2661 Independent
President R. Bunker Rogoski
Gen., Comm. Mgr. D. C. Hille
Program Director P. Patrick
Sales Promotion R. Art
Chief Engineer C. Markworth

WPDR—Portage—1952

Frequency: 1350 Kc. Power: 1000 Watts d.
Owned-Operated By Portage Bcstg. Co.
Address P.O. Box 296
Tel.: RI 2-2350 Independent
News. Affil.: Oconto County Reporter; Badger
Sportsman
President W. T. Comstock
General, Sta. Mgr. Robert D. Hutchings
Commercial Mgr. R. J. Hoffman
Program Dir. B. Ableman
Sales Prom. Mgr. Carol Mork
Publicity Dir. Nancy Kinney
Chief Engineer George Wuerch

WIBU—Poynette—1925

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Radio Station WIBU
Address Poynette
Tel.: 98 MBS-KBS
Pres., Gen. Mgr. William C. Forrest
Program Director Sarah Forrest
Chief Engineer Leonard Doese

WPRE—Prarie Du Chien—1952

Frequency: 980 Kc. Power: 500 Watts, d.
Owned Prarie Bcstg. Co., Inc.
Address P. O. Box 36
Tel.: 637 Independent
Representative Holman
Gen., Sta. Mgr. W. C. Schlaugat, Jr.

WRAC—Racine—1951

Frequency: 1460 Kc. Power: 500 Watts d.
Owned-Oper. By WRAC, Inc.
Business Address 423 Main St.
Tel.: ME 2-1627 Independent
Station Rep. Devney-O'Connell
Pres., Gen. Mgr. William J. Prialux
Comm., Sales Prom. Mgr. Raymond J. Pawzun

WRJN—Racine—1926

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Racine Bcstg. Corp.
Address 4201 Victory Ave.—Radio Park
Tel.: ME 4-3311 ABC
Newspaper Affiliation Journal-Times
Station Representative Walker-Rawalt

President J. D. McMurray
General Manager H. R. LePoidevin
Station Manager Harold J. Newcomb
Commercial Manager Gerald D. Nelson
Program Director Lyman Merens
Prom., Publicity Dir. Amelia French
Chief Engineer Stanley D. Fisher

WRDB—Reedsburg—1953

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By William C. Forrest
Address Box 207, Reedsburg
Tel.: 400 MBS, KBS
President William C. Forrest
Gen., Sta. Mgr. Michael J. Flaherty
Commercial Manager Lee Olson
Chief Engineer Jack Kirner
Owners of: WIBU, Paynette.

WOBT—Rhineland—1947

Frequency: 1240 Kc. 1 Kw. d., 250 W. n.
Owned-Operated By Onelda Bcstg. Co.
Address P. O. Box 498
Tel.: FO 2-6140 Independent
Station Representative Devney-O'Connell
President James Cleary
General Mgr. Lee W. Allerton
Sales Promotion Mgr. Robert Sanders
Program Dir. John Wadd
Chief Engineer William Anderson

WJMC—Rice Lake—1939

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By WJMC, Inc.
Address Box 352
Tel.: 550 KBS-MBS
President W. C. Bridges
Station Manager Russell J. Brown

WRCO—Richland Center—1949

Frequency: 1450 Kc. Power: 1000 Watts
Owned-Operated By Richland Bcstg. Co.
Address P. O. Box 192
Tel.: MI 7-2111 KBS
Pres., Gen. Mgr. H. D. Pebbles
Comm. Manager Gerald W. Cook
Chief Engineer Pete Athanas

WCWC—Ripon—1957

Frequency: 1600 Kc. Power: 5 Kw. d.
Owned Central Wisconsin Co., Inc.
Address Radio Road
Tel.: BL 818 Independent
Sta. Representative Walker-Rawalt
President Miriam Monroe
General Mgr. Francis J. Stratman
Commercial Mgr. Roger Westlund
Prog. Dir. Norman Clark
Chief Engineer Gordon Alsum

WTCH—Shawano—1948

Frequency: 960 Kc. Power: 1,000 Watts d.
Owner Shawano County Leader Pub. Co.
Business-Studio Address 107 E. Green Bay St.

Tel.: LA 6-2121.....KBS
 Representative.....Hopewell
 General Manager.....J. P. Donald
 Station Manager.....Ray Gruetzmacher

WHBL—Sheboygan—1926

Freq.: 1330 Kc....Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....WHBL, Inc.
 Bus.-Studio Address.....Box 27
 Tel.: GL 8-2107.....ABC
 Sta. Rep.Burn-Smith
 Pres., General Manager.....Paul F. Skinner
 Comm. Manager.....Ray Witthuhn
 Comm. Traffic Mgr.....Doris Donnie
 Chief Engineer.....Christ Bauer

WKTL—Sheboygan—1955

Frequency: 950 Kc.....Power 500 Watts. d.
 Owned By.....Sheboygan Radio, Inc.
 Address.....505-A N. 8th St.
 Tel.: Glencourt 7-5561.....MBS
 Station Rep.....Walker-Rawalt
 President.....Richard P. McKee
 General Mgr.....Heinz Denkwart
 Station Manager.....W. C. Porsow
 Program Dir.....Jay Wells
 Chief Engineer.....Warren Schroeder

WCOW—Sparta—1951

Frequency: 1290 Kc.....Power: 1000 Watts
 Owned.....Sparta-Tomah Broadcasting Co.
 Address.....Sparta-Tomah 209 E. Main St.
 Tel.: 3307.....KBS-MBS
 Pres., Gen. Mgr.....John D. Rice
 Chief Engineer.....Thomas P. Heffernan

WSPT—Stevens Point—1948

Frequency: 1010 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Stevens Pt. Bcstg. Co.
 Business Address.....414½ Main St.
 Tel.: Diamond 4-9778.....KBS
 Representative.....Hal Holman
 President.....William F. Johns, Sr.
 V.P., Gen. Mgr.....Peter A. Barnard

WDOR—Sturgeon Bay—1951

Frequency: 910 Kc.....Power: 500 Watts d.
 Owned-Oper. By...Door County Bcstg. Co. Inc.
 Address.....212 N. Third Ave.
 Tel.: Pioneer 3-4411.....MBS
 Pres., Gen. Mgr.....Edward Allen, Jr.
 Commercial Manager.....Leonad Koskabar
 Program Director.....William Kary
 Publicity Director.....Dolores Allen
 Chief Engineer.....Arthur Altro

WQMN—Superior—1959

Frequency: 1320 Kc.....Power: 1 Kw. d.
 Owned-Oper. By.....Quality Radio, Inc.
 Address.....1314 Tower Ave.
 Tel.: EXport 2-2222.....MBS
 President, Gen. Mgr.....W. H. Whitsitt
 Station Manager.....R. E. Murphy
 Program Director.....J. Grinden
 Sales Prom. Mgr.....D. E. Giersdorf
 Chief Engineer.....B. Cieslicki

WTMB—Tomah—1959

Frequency: 1460 Kc.....Power: 1 Kw. d.
 Owned By.....Tomah Maustom Bcstg. Co.
 Address.....P.O. Box 142
 Tel.: 822.....Independent
 President, Sta. Mgr.....Hugh Dickie
 Gen. Mgr., Pub. Dir.....T. Price
 Chief Engineer.....W. Merritt

WTRW—Two Rivers—1951

Frequency: 1590 Kc.....Power: 1000 W. d.
 Owned By.....WTRW, Inc.
 Address.....1817 Washington St.
 Tel.: TR 4-6555.....Independent
 President.....Kenneth A. Daum
 Gen., Sta. Mgr.....Ray F. Kessenich
 Prom. Mgr.....James Harvey
 Program Dir.....Craig McCoy
 Publicity.....Eleanore Daum
 Chief Engineer.....Robert White

WISV—Viroqua—1958

Frequency: 1360 Kc.....Power: 500 Watts d.
 Owned By.....Parks Robinson
 Address.....Viroqua
 Tel.: 7-7200.....KBS
 Gen. Mgr., Ch. Eng.....Parks Robinson
 Station Mgr.....Dwain Munyon

WTTN—Watertown—1950

Frequency: 1580 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Watertown Radio, Inc.
 Address.....102 W. Main St.
 Tel.: 2215.....KBS
 Station Rep.....Hopewell
 Pres., Gen. Mgr.....Carl V. Kolata
 Sta. Mgr.....Willard James
 Sales Promotion Mgr.....Clifford Scott
 Chief Engineer.....Sheridan Campbell

WAUX—Waukesha—1947

Frequency: 1510 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Waukesha Bcstg. Co.
 Business-Studio Address..330 Wisconsin Ave.
 Tel.: Liberty 2-6636.....Independent
 Representative.....Holman
 Gen. Mgr., Prog. Dir.....Mig Figi
 Commercial Manager...Charles E. Williams
 Chief Engineer.....Adin Randall

WDUX—Waupaca—1956

Frequency: 800 Kc.....Power: 1000 Watts d.
 Owned.....Laird Broadcasting Co.
 Address.....204 S. Main St.
 Tel.: 83.....ABC
 Representative.....Radio-TV Reps.
 President.....D. Laird
 Station Mgr.....Tom Karavakis
 Program Director.....Cal Cheek
 Chief Engineer.....Cliff Graff
 Owners of: WDUZ, Greenbay, Wis.

WHVF—Wausau—1953

Freq.: 1230 Kc.....Power: 250 Watts
 Owned.....Lakeland Bcstg. Corp.

WISCONSIN-WYOMING

Address 1110 Wausau Ave.
Representative..... Grant Webb & Co.
Tel.: Viking 2-1188..... KBS
President, Ch. Eng...... Hilding V. Foreen
General Manager..... Arthur N. Lynn

WRIG—Wausau—1958

Frequency: 1400 Kc..... **Power:** 250 Watts
Owned By..... WRIG, Inc.
Address..... 529 Third St.
Tel.: Viking 2-1921..... CBS
Station Rep...... Devney-O'Connell
President..... Duey Wright, Sr.
Gen., Sta. Mgr...... Gerald G. Gertschen
Program Dir...... Marvin Wright
Chief Engineer..... Duey Wright, Jr.

WSAU—Wausau—1937

Frequency: 550 Kc..... **Power:** 5000 Watts
Owned-Oper. By..... Wisc. Valley TV Corp.
Business Address..... 427 4th St.
Tel.: VI 2-2111..... NBC
Newspaper Affil...... Record Herald
Representative..... Meeker
President..... George T. Frechette
Gen. Mgr...... Richard D. Dudley
Station Manager..... George Bundner
Commercial Manager..... James Frey
Sales Prom., Pub. Dir...... Thomas E. Bolger

Prog. Dir...... Rudy Topinka
Chief Engineer..... Roland W. Richardt

WBKV—West Bend—1950

Frequency: 1470 Kc..... **Power:** 500 Watts d.
Owned-Oper. By..... West Bend Bcstg. Co.
Business Address..... P.O. Box 60
Tel.: FE 4-2344..... KBS
Representative..... Clark
Pres., Gen. Mgr...... August C. Berkholtz
Station Manager..... Harold H. Berkholtz
Comm. Mgr., Chief Eng...... Paul J. Mueller
Sales Promotion Manager..... Jack Skidmore
Publicity Director..... John Steinback
Program Director..... Robert Becker

WFHR—Wisconsin Rapids 1940

Frequency: 1320 Kc... 5 Kw., d., 500 Watts, n.
Owned-Oper. By... William F. Huffman Radio
Business Address..... 230 First Ave. South
Tel.: HARRISON 3-7200..... MBS
Newspaper Affil...... Daily Tribune
Representative..... Devney-O'Connell
President..... Louise F. Huffman
Gen., Sta. Mgr...... George T. Frechette
Commercial Manager..... L. J. Zurawski
Program Director..... Arnie Strope
Chief Engineer..... Gordon Miller

Pop.: 332,000
Families: 99,500

Wyoming

Radio Homes: 96,000
AM Stas. in State: 23

KBBS—Buffalo—1956

Frequency: 1450 Kc..... **Power:** 250 Watts
Owned..... Northern Wyoming Bcstg. Corp.
Address..... 98 S. Main Street
Tel.: MU 4-7169..... KBS
Gen. Mgr...... Jack Rosenthal
Chief Engineer..... R. P. Burger

KATI—Casper—1956

Frequency: 1400 Kc..... **Power:** 250 Watts
Owned..... KATI Corp.
Address..... P. O. Box 2006
Tel.: 237-9747..... KBS
Station Representative..... Pearson
Pres., Gen. Mgr...... Kenneth G. Prather
Sales Prom. Mgr...... Misha S. Prather

KTWO—Casper—1930

Freq.: 1470 Kc..... **Power:** 5 Kw. d., 1 Kw. n.
Owned By..... Rocky Mt. Tele. Stations
Address..... Box 799
Tel.: 237-3711..... CBS
Station Representative..... Meeker
President..... B. Harris
General Manager..... L. Berger

KVOC—Casper—1946

Frequency: 1230 Kc..... **Power:** 250 Watts
Owned-Operated By..... KVOC Bcstg. Co.
Address..... Box 2090
Tel.: 2-4511..... ABC-MBS
Station Representative..... Devney-O'Connell
Sta., Sales Prom. Mgr...... William F. Shutts
Comm. Mgr., Ch. Eng...... Duane W. Simons
Program Director..... Marjorie W. Hileman

KCHY—Cheyenne—1959

Frequency: 1590 Kc..... **Power:** 1 Kw., d.
Owned..... KCHY Broadcasting Corp.
Address..... 309 W. 18 St.
Tel.: 634-7975..... Independent
Station Rep...... Torbet, Allen & Crane
President..... Robert S. Pommer
General Manager..... David Williams
Station Mgr., Prog. Dir...... Richard Cable
Commercial Manager..... Richard Kersting
Sales Promotion Mgr...... Marjorie Metz
Publicity Director..... Helen Williams
Chief Engineer..... Everett Anderson

KFBC—Cheyenne—1940

Frequency: 1240 Kc..... **Power:** 250 Watts
Owned-Operated By..... Frontler Bcstg. Co.
Address..... 2923 East Lincolnway

Tel: 634-4461 ABC
News, Affil..... Wyoming Eagle, State Tribune
 President Robert S. McCracken
 General Mgr., Chief Eng.... William C. Grove
 Station, Commercial Mgr..... Larry Birleffi
 Program Director..... Linda Preston
 Owners of: KFBC-TV; KSTF, Scottsbluff, Neb.

KVWO—Cheyenne—1952

Frequency: 1370 Kc.... Power: 1000 Watts d.
 Owned-Operated By..... Great West Co.
 Address Box 926
 Tel: 6433 MBS
 President..... W. P. Wright
 General Manager..... Leo R. Morris
 Program Director..... T. Gilmore
 Chief Engineer..... David Wood
 Owners of: KWKC, Abilene, Texas.

KODI—Cody—1947

Frequency: 1400 Kc.... Power: 250 Watts
 Owned-Operated By... Park Broadcasters, Inc.
 Address..... P. O. Box 1222
 Tel: 587-4227 Independent
 Station Rep..... Devney O'Connell
 President, Station Mgr..... R. B. Beall
 Chief Engineer..... Phil Barnhart

KWIV—Douglas—1957

Frequency: 1050 Kc.... Power: 250 Watts d.
 Owned By..... Douglas Broadcasting, Inc.
 Address Box 114
 Tel: 800 KBS
 President, Chief Eng..... Joe C. Henry
 Commercial Manager.... Edmond D. Wilkens
 Program Director..... Evelyn Munkres

KLUK—Evanston—1953

Frequency: 1240 Kc.... Power: 250 Watts
 Owned-Oper. By... Evanston-Kemmerer Bcstrs.
 Address..... P. O. Box 198
 Tel: 700 ABC-KBS
 President, General Mgr..... Warren Papke
 Commercial Mgr., Prog. Dir... Duane A. Shupe
 Chief Engineer..... Harry Albers

KIML—Gillette—1957

Frequency: 1490 Kc.... Power: 250 Watts
 Owned By..... Gillette Bcstg Co.
 Address..... Box 277
 Tel: Mutual 2-4747..... KBS
 President..... W. H. Edelman, Jr.
 Station Manager, Ch. Eng.... Robert H. Larson
 Program Dir..... Roy Mapel

KOVE—Lander—1948

Frequency: 1330 Kc.... Power: 1000 Watts
 Owned-Operated By..... Fremont Bcstg.
 Business Address..... P. O. Box 438
 Tel: 488 KBS-MBS
 Representative Continental
 Sta., Gen. Mgr..... Dan Breece
 Comm. Manager..... Dorothy L. Reed
 Sales Prom. Mgr..... James Fitzgerald

KOWB—Laramie—1948

Freq.: 1290 Kc.... Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By..... Kowboy Radio, Inc.
 Address Box 972
 Tel: Franklin 5-4888..... ABC-MBS-KBS
 Sta. Representative Avery-Knodel
 President..... Charles R. Bell
 General Station Mgr..... W. Britt Davis
 Commercial, Sales Prom. Mgr... R. McKendrick
 Chief Engineer..... R. Strock
 Owners of: KYCN, Wheatland, Wyo.

KASL—Newcastle—1953

Frequency: 1240 Kc.... Power: 250 Watts
 Owned..... Jack Rosenthal Group
 Address Box 967
 Tel: 6-2721 Independent
 President..... Stella Sue Parrott
 General Station Mgr..... H. A. Preston
 Program Director..... Scotty Marriner
 Chief Engineer..... Ben Rinehardt

KPOW—Powell—1941

Freq... 1260 Kc.... Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By..... KPOW, Inc.
 Address P. O. Box 864
 Tel: Skyline 4-2421..... ABC-MBS
 Representative Avery-Knodel
 President, General Mgr..... Merlyn J. Hedin
 Program, Publicity Dir..... John C. Steele
 Chief Engineer..... J. S. Kilness

KRAL—Rawlins—1947

Frequency: 1240 Kc.... Power: 250 Watts
 Owned-Operated By..... Rawlins Bcstg. Co.
 Address..... Box 385, West Rawlins
 Tel: EA 4-2711..... MBS-KBS-ABC
 Station Rep..... Avery-Knodel
 President..... William C. Grove
 General, Station Mgr..... Denny Hawkins
 Commercial Manager..... Frank Gillespie
 Chief Engineer..... R. E. Williams
 Owners of: KSID, Sidney, Neb.

KWRL—Riverton—1948

Frequency: 1450 Kc.... Power: 250 Watts
 Owned..... Joseph P. Ernst
 Business Address..... Box 393
 Tel: UL 6-2251..... Independent
 Station Representative..... Devney O'Connell
 President..... Joseph P. Ernst
 General Manager..... William G. Stewart
 Chief Engineer..... Dave Griesel

KVRS—Rock Springs—1938

Freq.: 1360 Kc... Power: 1 Kw. d., 500 Watts n.
 Owned..... Wyoming Broadcasting Co.
 Address Box 1067
 Tel: Empire 2-3799..... ABC-KBS
 Representative Avery-Knodel
 President D. G. Richardson
 Gen., Sta. Mgr..... Dwight A. Fisher
 Comm., Sales Prom. Mgr... Laurel H. Mosbey

KWYO—Sheridan—1934

Freq.: 1340 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By Big Horn Bcstg. Co., Inc.
 Address 21 N. Main
 Tel.: ORchard 4-4461 ABC-MBS
 Representative Avery-Knodel
 President, Gen. Mgr. Donald E. Tannehill
 Commercial, Sales Prom. Mgr. F. C. Taggart
 Program Director H. W. Thompson
 Chief Engineer Bob Crossthwaite

KRTR—Thermopolis—1955

Frequency: 1490 Kc. Power: 250 Watts
 Owned Mildred V. Ernst
 Address 500 Broadway
 Tel.: 800 KBS
 Gen., Comm. Mgr. Mildred V. Ernst
 Sta. Mgr. Karl V. Kerstan
 Chief Engineer Joseph P. Ernst

KTHE—Thermopolis—1958

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By ... Big Horn Basin Bcstg. Co.

Address 520 Railroad Ave.
 Tel.: UNION 4-2119 Independent
 Pres., Gen. Mgr. Hugh R. Graham
 Commercial Manager Paul Stadius
 Program Director Emma R. Graham
 Publicity Director Earl Myers
 Chief Engineer Gayle Robinson

KGOS—Torrington—1950

Frequency: 1490 Kc. Power: 250 Watts
 Owned Kermit G. Kath
 Address Box 271
 Tel.: JEFFerson 2-2158 Independent
 Gen., Sta. Mgr. Kerm Kath
 Sales Promotion, Pub. Dir. Jack Jolly
 Program Director Charlie Rook
 Chief Engineer Dave Scherling

KWOR—Worland—1946

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Joseph P. Ernst
 Address Route 20 West
 Tel.: 303 KBS
 Gen. Comm. Mgr. Mildred V. Ernst

Territories and Possessions

Guam

KUAM—Agana—1954

Frequency: 610 Kc. Power: 1000 Watts
 Owned By Radio Guam, Inc.
 Address P. O. Box 368
 Tel.: 7961 NBC, MBS

Station Rep. Intercont. Services Ltd.
 Pres., Gen. Mgr. Harry M. Engel
 Commercial Mgr. Mary C. Chappelle
 Chief Engineer E. R. Sibayan
 Owners of: KUAM-TV.

Puerto Rico

WABA—Aguadilla—1951

Frequency: 850 Kc. Power: 500 Watts
 Owned-Operated By L. Hector Reichard
 Address Box 188
 Tel.: 241 Independent
 General Manager F. Bonnet Velez

Commercial Mgr. Frank L. Oronoz
 Program Dir. Hector M. Somohano
 Chief Engineer Jose Soler

WMIA—Arecibo—1957

WCMN—Arecibo—1947

Frequency: 1280 Kc. Power: 1000 Watts
 Owned-Oper. By Caribbean Bdcstg Corp.
 Address 32 Jose de Diego Ave.
 Tel.: 589 Independent
 President Antonio E. Vidal
 General Manager Nabal Barreto

Frequency: 1070 Kc. Power: 500 Watts
 Owned Abacoa Radio Corp.
 Address Box 126
 Tel.: 463 Independent
 Station Representative Pan-American
 President Carlos M. Pirallo-Lopez
 General, Comm. Mgr. Epifanio Rodriguez-Velez
 Program Director Gilberto Rodriguez
 Sales Prom. Mgr. Manuel Pirallo
 Chief Engineer Jose E. Medina
 Owners of: WWWV, Rio Piedras.

WNIK—Arecibo—1958

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By.....Arecibo Radio Corp.
 Address.....462 Jose de Diego Ave.
 Tel.: 913Independent
 President.....M. A. Cabrera
 General Station Mgr.....David Ortiz
 Chief Engineer.....F. Santiago Andujar

WENA—Bayamon—1947

Frequency: 1560 Kc. Power: 250 Watts
 Owned-Operated By.....Antilles Bcstg.
 Business Address.....Box 157
 Tel.: 8-0300Independent
 Station Manager.....M. Placer
 Chief Engineer.....Fernando Salazar

WNEL—Caguas—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owner.....Inter-American Radio Corp.
 Address.....Box 487
 Tel.: 677Independent
 Pres., Gen. Mgr., C. E. Eduardo Blascoechea
 Station Mgr.....Emilia P. Blascoechea
 Program Director.....Charles Miner
 Comm. Mgr.....Alberto Flores-Blandino

WVJP—Caguas—1947

Frequency: 1110 Kc. Power: 250 Watts
 Owned-Oper. By.....Borinquen Bcstg. Co.
 Address.....Ruiz Belvis St.
 Tel.: 789Independent
 Newspaper Affil.....Servicio Insular de Prensa
 President, General Mgr.....Hector Pereira
 Station Mgr., Prog. Dir.....Angel L. D. Lebron
 Commercial Manager.....Jorge L. Arzuaga
 Chief Engineer.....Jose M. Carriles

WMDD—Fajardo—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By.....WMDD, Inc.
 Address.....Box 387
 Tel.: 132Independent
 President.....J. Matrazo
 General Manager.....Agustin B. Camunas

WXRf—Guayama—1948

Frequency: 1590 Kc. Power: 1,000 Watts
 Owned-Oper. By.....Guayama Bcstg. Co. Inc.
 Business Address.....P.O. Box 615
 Tel.: 243Independent
 General Mgr.....Gumersindo Cordero, Jr.
 Chief Engineer.....Johnny Ortiz

WAEL—Mayaguez—1948

Frequency: 600 Kc. Power: 1000 Watts
 Owned-Operated By.....Mario Acosta
 Business Address.....12 Iglesia St.
 Tel.: 600Independent
 Gen. Manager.....Mario Acosta
 Comm. Mgr.....Manuel Pirallo

WKJB—Mayaguez—1946

Frequency: 710 Kc. Power: 1000 Watts
 Owned-Operated By.....Jose A. Bechara, Jr.

Address.....Box 1293
 Tel.: 983Independent
 Pres., Gen. Mgr.....Jose A. Bechara, Jr.
 Manager.....Arturo Cortes

WORA—Mayaguez—1947

Frequency: 1150 Kc. Power: 1000 Watts
 Owned-Oper. By.....Radio Americas Corp.
 Studio Address.....P. O. Box 43
 Tel.: 1150Independent
 Station Representative.....Interamerican
 Pres., Gen. Mgr.....Alfredo R. DeArellano
 Sta., Comm. Mgr.....Reinaldo M. Dupont
 Program Director.....Nelson Del Valle
 Chief Engineer.....Rafael Cruz Rivera

WPRA—Mayaguez—1937

Frequency: 990 Kc. Power: 10,000 Watts
 Owned-Oper. By.....WPRA, Inc.
 Address.....Box 869
 Tel.: 869Independent
 President.....Andres Camara
 Gen. Mgr.....E. Camara de Ramos

WTIL—Mayaguez—1950

Frequency: 1300 Kc. Power: 1000 Watts
 Owned-Operated By.....Mayaguez Radio Corp.
 Address.....P. O. Box 1346
 Tel.: 1290Independent
 Station Representative.....Continental
 President.....William G. Mamary
 Gen., Comm. Mgr.....Gilbert Mamary
 Station Mgr.....P. R. Fermaint
 Program Dir.....Rafael Colon Diaz
 Chief Engineer.....Aristides Zapata, Jr.

WISO—Ponce—1953

Frequency: 1260 Kc. Power: 1000 Watts
 Owned-Oper. By.....South P. R. Bcstg. Corp.
 Tel.: 2-1257Independent
 President.....Andres Grillasca
 Gen. Mgr., Ch. Eng.....Luis E. Freyre
 Sta. Manager.....Nilda P. Freyre

WLEO—Ponce—1956

Frequency: 1170 Kc. Power: 250 Watts
 Owned By.....Ponce Broadcasting Corp.
 Business Address.....Torres & Villa Sts.
 Tel.: 2-3038Independent
 Pres., Gen. Mgr.....Charles Cordero
 Program Director.....Felix Irizarry
 Chief Engineer.....J. H. Conesa

WPAB—Ponce—1939

Frequency: 550 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By.....Portorican Am. Bcstg. Co., Inc.
 Address.....P.O. Box 786
 Tel.: 2-3260Independent
 Representative.....Intercontinent Svcs.
 Pres., Gen. Mgr.....A. Gimenez-Aguayo

WPRP—Ponce—1936

Frequency: 910 Kc. Power: 5000 Watts
 Owned-Operated By.....Voice of Puerto Rico
 Address.....P. O. Box 430

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PUERTO RICO 

Tel.: 2-0166Independent
RepresentativeInter-Amer. Pub.
President, Gen. Mgr.... Alfredo R. de Arellano
Station, Comm. Mgr..... Antonio Miro
Chief Engineer..... Pedro M. Conesa

WRIO—Rio Piedras—1949

Frequency: 1320 Kc...Power: 5 Kw. d. 1 Kw. n.
Owned-Oper. By ...The Master Bdcstg. Corp.
Address.....Box Q, Hato Rey, P. R.
Tel.: 6-2491Independent
President.....Isidoro Quinones Vidal

WWW—Rio Piedras—1949

Frequency: 1520 Kc.....Power: 250 Watts
Owned-Oper. By.....Abacoa Radio Corp.
Address.....Box 1252, Hato Rey, P. R.
Tel.: 6-5000.....Independent
President, General Mgr.....Carlos P. Lopez
Commercial Manager.....Hector Ramos
Program Director.....Binny Marrero
Chief Engineer.....Ramon E. Orta
Owners of: WMLA, Arecibo.

WAPA—San Juan—1947

Frequency: 680 Kc.....Power: 10,000 Watts
Owned-Oper. By.....José Ramón Quiñones
Bus. Address357 Ponce De Leon Ave.
Tel.: 3-3000MBS
Representative.....Caribbean Network, Inc.
Owner.....Jose Ramon Quinones
General Mgr.Segismundo Quinones
Program Dir.....Francisco Aranzamendi, Jr.
Publicity Dir.....Antonio Velez
Chief EngineerJose Arzuaga

WHOA—San Juan—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Continental Broadcasting Corp.
AddressBox 168 Hato Rey
Tel.: 6-3182KBS
Representative...Pan-American Broadcasting
Pres., Gen. Mgr.....Carmina Mendez

WIAC—San Juan—1947

Frequency: 740 Kc.....Power: 10 Kw.
Owned-Oper. By...Radio Station WIBS, Inc.
Address.....Box 4504
Tel.: San Juan.....Independent
General Manager.....Tomas Muniz
Asst. Mgr.....B. P. Rios

WITA—San Juan—1947

Frequency: 1140 Kc.....Power: 500 Watts
Owned-Oper. By...Electronic Enterprises, Inc.
AddressP.O. Box 2792
Tel.: 3-3594.....Independent
General Mgr.....Mariano A. Suarez
Station Mgr.....Oswaldo T. Velazquez
Chief Engineer.....Luis Prado Martorell

WKVM—San Juan—1945

Frequency: 810 Kc.....Power: 25 Kw.
Owned-Oper...American Colonial Bcstg. Corp.
Address.....1000 Ponce de Leon Ave.

PUERTO RICO-VIRGIN ISLANDS

Tel.: 2-1278 Independent
Representative.....Pan American Bcstg. Co.
Pres., Gen. Mgr.....R. P. Perry
Chief Engineer.....Emilio Ramirez
Owners of: WSUR-TV, Ponce; WKBM-TV, Caguas.

Owned-Oper. By.....El Mundo Bcstg. Corp.
AddressBox 9007
Tel.: 2-2023Independent
Newspaper Affiliation.....El Mundo
Representatives...Inter-American Pub'l., Inc.
General Mgr.....V. Lamas, Jr.
Program Director...Esther Pales de Rodriguez
Chief Eng.....Jose A. Fernandez

WKAQ—Santurce—1922

Frequency: 580 Kc.....Power: 5000 Watts



WIVI—Christiansted—1952

Frequency: 970 Kc.....Power: 1000 Watts
Owned-Oper..Radio American West Indies, Inc.
Address.....P. O. Box 931
Tel.: 223KBS
Station Rep.....Pan American
Pres., Gen. Mgr.....Mrs. Hazel M. Higdon
Chief Engineer.....Raymond E. Higdon

WSTA—St. Thomas—1950

Frequency: 1340 Kc.....Power: 250 Kc.
Owned-Oper. By.....W. M. O'Neil
AddressBox 538
Tel.: 489MBS-NBC
Station Representative.....Intercontinental
President.....W. M. O'Neil
General, Sta. Mgr.....Len Stein
Commercial Mgr.....Jay Lloyd
Program Dir.....Bob Bell
Chief Engineer.....George Beers

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1961 Big Year For Canadian Association of Broadcasters

By T. J. ALLARD
Executive V.P., CAB

A MILESTONE of 1960 was the Board of Broadcast Governors' blessing of the first privately-owned television network to be allowed in Canada. The license was granted to S. W. Caldwell Limited Toronto who was unopposed in his application to the Board.

Perhaps more attention was paid to research this year than in any other year in broadcasting's history. The most ambitious project is the Communications Research project being undertaken for Canadian broadcasting at the University of British Columbia. This project was initiated as a memorial to four broadcasting pioneers—Harold Carson; F. H. Elphicke, A. A. Murphy and Harry Sedgwick.

The C.A.B. has donated \$20,000 to this project, and a total of \$300,000 is expected for the fund in toto so that the Communications project can be financed in perpetuity.

The Communications project will be designed to find out what impact radio and TV programs have on people, and why; to what extent these reactions are predictable because of what the people are, rather than what the programs are; basic audience composition, etc.

Another research project which was launched this year was the special study on the French language market, which was undertaken in co-operation with the French language regional association.

Another research project was the complete survey of the buying and selling methods actually or potentially employed in the broadcasting industry. This survey was undertaken by the firm Woods, Gordon of Toronto for the C.A.B.

The C.A.B. also had a committee under

the Chairmanship of Mr. Reo Thompson investigate talent and personnel training. In addition, there were many liaison committees such as the CAB/CAAA/ACA Liaison Committee consisting of Mr. R. T. Snelgrove, Mr. K. D. Soble, Mr. J. A. Dupont, Mr. D. A. Gourd and Mr. A. Waters.

The C.A.B. presented four important briefs during 1960. One was presented to the Ministers of Finance and National Revenue asking that broadcasting stations be exempt from application of sales tax. Another brief, dealing with political broadcasting, was submitted to the House of Commons Standing Committee on Elections and Privileges. A brief was also submitted to the House of Commons Committee on Broadcasting, and to the Board of Broadcast Governors concerning radio regulations.

The Code of Ethics approved by the C.A.B. has now been printed and copies suitable for framing will be sent out to stations who have applied for adherence.

On the annual meeting front, in addition to regional annual meetings, there was the C.A.B. annual meeting held in Quebec City in March. Another highlight of the year was the meeting of the Radio-Television News Directors Association which met in Canada for the first time in 1960.

Radio week was held again this year to inform the public of the informative and entertaining qualities of radio. Promotion kits were sent out from the C.A.B. Toronto office featuring spots; idea books; fact sheets, etc. The Television Section of C.A.B. held its Fourth Annual Television Seminar in Toronto in April.

The total membership of The Canadian Association of Broadcasters is now 163 radio and 49 television members, plus 66 associates.

1961

CANADA



**PERSONNEL OF THE CAB & CBC
INTERNATIONAL RADIO STATIONS
STATION INDEX
AM STATIONS BY PROVINCES
AND THEIR KEY PERSONNEL**



Canadian Television Continues Its Growth

By JULES LAROCHELLE
Radio-TV Daily, Canadian Bureau

TELEVISION has swept Canada by storm. This is more strongly emphasized than ever this year as new privately owned stations have either begun or are getting ready to begin operations in Canada's largest cities heretofore served solely by the Canadian Broadcasting Corporation stations.

Television programs can now be received by over 93 percent of all Canadian homes which are being served by a total of 74 stations, at latest count, not including a number of satellite outlets.

The number of stations has grown from only two, back in September, 1952, to 74 (17 CBC-owned stations and 57 privately owned stations); the number of Canadian homes with TV receivers has increased from 4 percent of all homes in 1952 to 80 percent, according to the last official report. As of January 1 this year, it is estimated that TV homes in Canada have attained 83 percent coverage.

Within a few years, according to some sources connected with the industry, ownership of TV sets should reach close to the 100 percent mark.

In brief, television set ownership in Canada has leaped from 4 percent of total households in 1952, to 84 percent of total households as of March 31, 1960. The number of TV stations in operation in the same period has grown from 2 to 74, and sales of TV receivers have increased from 140,000 to 3,931,000.

The two provinces leading in set ownership are the richest and most heavily populated—Ontario and Quebec, with the former enjoying a slight lead. In Ontario, 88 percent of the total number of households are provided with 1,405,000 sets. In Quebec, 98 percent of the total number of households own 1,000,000 sets.

The smallest number of sets are on Prince

Edward Island (15,000), covering 62 percent of total households. Next is Newfoundland, with a total of 50,000 sets, representing 56 percent of the total number of households.

Meanwhile, radio broadcasting has continued to flourish. According to industry sources, revenues of radio stations, continued at a high level during 1960, despite strong competition for the advertisers' dollars from television. Sales of radio sets, compared to sales of TV receivers, have improved, although showing a decline for 1960, compared to the previous year. Sales of transistor radios were high, as well as those of automobile sets.

For 1961, there will be keen competition for the approximately fifty million advertising dollars available for television, and the broadcasters will also be competing for the viewers' time.

The six recently-licensed English language independent stations, as well as the second French-language station in Montreal, will begin operations in the major cities, competing with existing CBC outlets. Formerly, the CBC enjoyed a monopoly in the rich markets of Montreal, Toronto, Vancouver, Winnipeg, Ottawa and Halifax.

In a seventh city, Edmonton (Alberta), the CBC has been granted license to compete with a privately-owned station in operation for several years. And in an eighth center, Calgary, a second private outlet has been approved. These two new stations will also start operations this year.

Also highly possible for 1961, is a second English television network. The CBC at present operates two networks, one French and the other English. Spencer Caldwell of Toronto, has obtained initial permission from the Board of Broadcast Governors to operate such a network, which may be finalized at a second appearance before the BBG.

Personnel Of The Canadian Association Of Broadcasters

Head Office—108 Sparks St., Ottawa 4, Ont.

Phone: CE 3-4035



Officers

1961

President.....Don Jamieson, CJON-TV, St. John's
Immediate Past President.....M. T. Brown, CFPL AM-TV, London
Executive Vice-President.....T. J. Allard
Vice-President Radio.....R. T. Snelgrove, CKBB, CKVR-TV, Barrie
Vice-President TV.....R. G. Chapman, CHBC-TV, Kelowna



Directors

Atlantic Region—R. F. Large, CFCY, Charlottetown, Radio; J. A. Manning, CKCL, Truro.
French Language—D. A. Gourd, CKRN, Rouyn, Radio; R. Couture, St. Boniface, Radio; T. Fortier, Quebec, Radio; T. Burham, CKRS-TV, Jonquiere, TV.
Central Canada—T. D. French, CKLC, Kingston, Radio; A. F. Waters, CHUM, Toronto, Radio; H. C. Caine, CHWO, Oakville, Radio; M. T. Brown, CFPL, London, Radio; R. T. Snelgrove, CKVR-TV, Barrie, TV.
Prairies—J. O. Blick, CJOB, Winnipeg, Radio; J. Love, CFCN, Calgary, Radio; E. A. Rawlinson, CKBI, Prince Albert, Radio; G. B. Nelson, CFQC-TV, Saskatoon, TV.
Pacific—K. Hutcheson, CJAV, Port Alberni, Radio; J. L. Sayers, CFUN, Vancouver, Radio; R. G. Chapman, CHBC-TV, Kelowna, TV.



Functions

The Canadian Association of Radio and Television Broadcasters is a voluntary trade organizations of 163 privately owned (independent) radio broadcasting stations, and 49 television stations in Canada.

Personnel Of The Canadian Broadcasting Corporation

Head Office—140 Wellington St., Ottawa, Ont.

Phone: CE 6-7331

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 Dir. Eng. Net (Toronto) A. K. Morrow
 Gen Mgr. French Net. Bcstg. Marcel Ouimet
 Dir. French Net. Que. Reg. G. Lamarche
 Dir. Intern. Serv
 (Montreal) C. R. Delafield

International Radio Stations In The United States And Canada

<i>Station Operator and Location</i>	<i>Call Letters</i>	<i>Power</i>
Columbia Broadcasting System, Inc., Brentwood, L. I., N. Y.....	WDSI-1	50 kw.
	-2	50 kw.
	-3	50 kw.
Columbia Broadcasting System, Inc., Wayne, N. J.....	WDSI-5	50 kw.
	-6	50 kw.
Columbia Broadcasting System, Inc., Delano, Calif.....	KCBR-1	200 kw.
	-2	50 kw.
	-3	50 kw.
	-4	100 kw.
	-5	100 kw.
The Crosley Broadcasting Corporation, Bethany, Ohio.....	WLWO-1	110 kw.
	-2	110 kw.
	-3	110 kw.
	-4	110 kw.
	-5	110 kw.
	-6	110 kw.
General Electric Company, Schenectady, N. Y.....	WGEO-1	100 kw.
	-2	50 kw.
	-3	25 kw.
National Broadcasting Co., Inc., Bound Brook, N. J.....	WBOU-1	50 kw.
	-2	50 kw.
	-3	50 kw.
	-4	50 kw.
	-5	50 kw.
National Broadcasting Co., Inc., Dixon, Calif.....	KNBH-1	200 kw.
	-2	50 kw.
	-3	50 kw.
	-4	100 kw.
	-5	100 kw.
*World Wide Broadcasting Corp., Scituate, Mass.....	WRUL-1	50 kw.
	-2	50 kw.
	-3	50 kw.
	-4	20 kw.
*Radio Station KGEL, Inc., Belmont, Calif.....	KGEL	50 kw.

*These are non-Government transmitters and are licensed by the FCC. Other stations are Government controlled and used for programs of the Voice of America, Armed Forces Radio & Television Service, & United Nations Radio.

CANADIAN BROADCASTING CORP. INTERNATIONAL SERVICE

Headquarters and production studios are in Montreal with two transmitters at Sackville, New Brunswick, of 50 kw. each, operating under the following frequencies:

<i>Services To:</i>	<i>Frequencies (Mc/s)</i>	<i>Band (meters)</i>
Australasia	9.63	31.15
	21.60	13.89
	17.82	16.84
	15.32	19.58
	11.72	25.60
African	17.82	16.84
	15.32	19.58
Northern Canada	11.72	25.60
	9.585	31.30
Caribbean, Latin American	15.19	19.75
	11.76	25.51

Note: There are never more than two frequencies used at once. Call letters are not used on the air. Source: CBC.

Canadian Radio Stations

LISTED ALPHABETICALLY BY CALL LETTERS

Call Letters	City	Page	Call Letters	City	Page
CBA	Sackville, N. B.	633	CFNB	Fredericton, N. B.	633
CBAF	Moncton, N. B.	633	CFNS	Saskatoon, Sask.	646
CBE	Windsor, Ont.	641	CFOB	Fort Frances, Ont.	636
CBF	Montreal, Que.	642	CFOR	Orillia, Ont.	638
CBG	Gander, Nfld.	633	CFOS	Owen Sound, Ont.	638
CBH	Halifax, N. S.	635	CFPA	Port Arthur, Ont.	639
CBI	Sydney, N. S.	635	CFPL	London, Ont.	637
CBJ	Chicoutimi, Que.	641	CFPR	Prince Rupert, B. C.	630
CBK	Regina, Sask.	645	CFQC	Saskatoon, Sask.	646
CBL	Toronto, Ont.	640	CFRA	Ottawa, Ont.	638
CBM	Montreal, Que.	642	CFRB	Toronto, Ont.	640
CBN	St. John's, Nfld.	633	CFRG	Gravelbourg, Sask.	645
CBO	Ottawa, Ont.	638	CFRN	Edmonton, Alta.	628
CBT	Grand Falls, Nfld.	633	CFRS	Simcoe, Ont.	639
CBU	Vancouver, B. C.	630	CFRY	Portage La Prairie, Man.	632
CBV	Quebec City, Que.	643	CFSL	Weyburn, Sask.	646
CBW	Winnipeg, Man.	632	CF TJ	Galt, Ont.	636
CBX	Edmonton, Alta.	628	CFUN	Vancouver, B. C.	630
CBXF	Fort Nelson, B. C.	629	CFWH	Whitehorse, Yuk.	646
CBXG	Watson Lake, Yuk.	646	CFYK	Yellowknife, N. W. Territories	634
CBXH	Fort Smith, N. W. Territories	634	CFYT	Dawson City, Yuk.	646
CBY	Corner Brook, Nfld.	633	CHAB	Moose Jaw, Sask.	645
CFAB	Windsor, N. S.	635	CHAD	Amos, Que.	641
CFAC	Calgary, Alta.	628	CHAK	Inuvik, N. W. Territories	634
CFAM	Altoona, Man.	631	CHAT	Medicine Hat, Alta.	629
CFAR	Flin Flon, Man.	632	CHED	Edmonton, Alta.	628
CFAX	Victoria, B. C.	631	CHEF	Granby, Que.	642
CFBC	Saint John, N. B.	633	CHEX	Peterborough, Ont.	639
CFBR	Sudbury, Ont.	639	CHFA	Edmonton, Alta.	628
CFCF	Montreal, Que.	642	CHFC	Fort Churchill, Man.	632
CFCH	North Bay, Ont.	638	CHGB	St. Anne De La Pocatiere, Que.	643
CFCL	Timmins, Ont.	640	CHLN	Three Rivers, Que.	644
CFCN	Calgary, Alta.	628	CHLO	St. Thomas, Ont.	639
CFCO	Chatham, Ont.	636	CHLT	Sherbrooke, Que.	644
CFCW	Camrose, Alta.	628	CHML	Hamilton, Ont.	636
CFCY	Charlottetown, P.E.I.	641	CHNC	New Carlisle, Que.	643
CFDA	Victoriaville, Que.	645	CHNO	Sudbury, Ont.	640
CFGB	Goose Bay, Lab.	631	CHNS	Halifax, N. S.	635
CFGP	Grande Prairie, Alta.	628	CHOK	Sarnia, Ont.	639
CFGR	Gravelbourg, Sask.	645	CHOV	Pembroke, Ont.	638
CFGT	Alma, Que.	641	CHOW	Welland, Ont.	641
CFHR	Hay River, N. W. Territories	634	CHRC	Quebec City, Que.	643
CFJB	Brampton, Ont.	636	CHRD	Drummondville, Que.	641
CFJC	Kamloops, B. C.	629	CHRL	Roberval, Que.	643
CFJR	Brockville, Ont.	636	CHRS	St. Jean, Que.	644

CANADIAN RADIO STATIONS

Call Letters	City	Page	Call Letters	City	Page
CHSJ . . .	Saint John, N. B.	633	CKDH . . .	Amherst, N. S.	634
CHUB . . .	Nanaimo, B. C.	629	CKDM . . .	Dauphin, Man.	631
CHUC . . .	Cobourg, Ont.	636	CKEC . . .	New Glasgow, N. S.	635
CHVC . . .	Niagara Falls, Ont.	638	CKEK . . .	Cranbrook, B. C.	629
CHWK . . .	Chilliwack, B. C.	629	CKEY . . .	Toronto, Ont.	640
CHWO . . .	Oakville, Ont.	638	CKFH . . .	Toronto, Ont.	640
CHUM . . .	Toronto, Ont.	640	CKGB . . .	Timmins, Ont.	640
CJAD . . .	Montreal, Que.	642	CKGM . . .	Montreal, Que.	643
CJAT . . .	Trail, B. C.	630	CKJL . . .	St. Jerome, Que.	644
CJAV . . .	Port Alberni, B. C.	630	CKKW . . .	Kitchener, Ont.	637
CJBC . . .	Toronto, Ont.	640	CKLB . . .	Oshawa, Ont.	638
CJBQ . . .	Belleville, Ont.	635	CKLC . . .	Kingston, Ont.	637
CJBR . . .	Rimouski, Que.	643	CKLD . . .	Thetford Mines, Que.	644
CJCA . . .	Edmonton, Alta.	628	CKLG . . .	No. Vancouver, B. C.	630
CJCB . . .	Sydney, N. S.	635	CKLN . . .	Nelson, B. C.	630
CJCH . . .	Halifax, N. S.	635	CKLS . . .	La Sarre, Que.	642
CJCS . . .	Stratford, Ont.	639	CKLW . . .	Windsor, Ont.	641
CJDC . . .	Dawson Creek, B. C.	629	CKLY . . .	Lindsay, Ont.	637
CJDV . . .	Drumheller, Alta.	628	CKMR . . .	Newcastle, N. B.	633
CJEM . . .	Edmundston, N. B.	632	CKNB . . .	Campbellton, N. B.	632
CJFP . . .	Riviere-Du-Loup, Que.	643	CKNW . . .	New Westminster, B. C.	630
CJET . . .	Smiths Falls, Ont.	639	CKNX . . .	Wingham, Ont.	641
CJFX . . .	Antigonish, N. S.	634	CKOC . . .	Hamilton, Ont.	637
CJGX . . .	Yorkton, Sask.	646	CKOK . . .	Penticton, B. C.	630
CJIB . . .	Vernon, B. C.	631	CKOM . . .	Saskatoon, Sask.	646
CJIC . . .	Saulte Ste. Marie, Ont.	639	CKOT . . .	Tillsonburg, Ont.	640
CJKL . . .	Kirkland Lake, Ont.	637	CKOV . . .	Kelowna, B. C.	629
CJLS . . .	Yarmouth, N. S.	635	CKOX . . .	Woodstock, Ont.	641
CJMS . . .	Montreal, Que.	642	CKOY . . .	Ottawa, Ont.	638
CJMT . . .	Chicoutimi, Que.	641	CKPC . . .	Brantford, Ont.	636
CJNB . . .	North Battleford, Sask.	645	CKPG . . .	Prince George, B. C.	630
CJNR . . .	Blind River, Ont.	636	CKPR . . .	Fort William, Ont.	636
CJOB . . .	Winnipeg, Man.	632	CKRB . . .	St. Georges, Que.	644
CJOC . . .	Lethbridge, Alta.	628	CKRC . . .	Winnipeg, Man.	632
CJON . . .	St. John's, Nfld.	634	CKRD . . .	Red Deer, Alta.	629
CJOR . . .	Vancouver, B. C.	630	CKRM . . .	Regina, Sask.	646
CJOY . . .	Guelph, Ont.	636	CKRN . . .	Rouyn, Que.	643
CJQC . . .	Quebec City, Que.	643	CKRS . . .	Jonquiere, Que.	642
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Alberta

CFAC—Calgary—1922

Frequency: 960 Kc. Power: 10,000 Watts
Owned-Oper. By Calgary Bcstg. Co., Ltd.
Business Address Greyhound Bldg.
Tel.: AM 6-1036 CBC
President Basil Dean
Commercial Manager D. H. Hartford
Sales Promotion Manager G. B. Mannix
Program Director George Brown
Chief Engineer E. C. Connor

CFCN—Calgary—1922

Frequency: 1060 Kc. Power: 10,000 Watts
Owned-Oper. By The Voice of the Prairies, Ltd.
Address 712 Twelfth Ave., S.E.
Tel.: AM 2-1161 CBC
Sta. Reps. Young Canadian; Radio Reps. Ltd.
President, Sta. Mgr. H. Gordon Love
Commercial Mgr. Gordon L. Carter
Program Dir. Don Thomas
Publicity Dir. James A. Love
Chief Engineer Robert W. Lamb
Owners of: CFCN-TV.

CKXL—Calgary—1950

Frequency: 1140 Kc. Power: 10,000 Watts
Owned-Oper. By CKXL Ltd.
Address 210 9th Ave. S.W.
Tel.: AM 6-3026 Independent
Representative H. C. Stovin, Forjoe
President, Gen. Mgr. A. R. Mackenzie
Gen. Sales Mgr. Allan J. Barker
Chief Engineer G. R. Morrison

CFCW—Camrose—1954

Frequency: 790 Kc. Power: 10,000 Watts
Owned-Oper. By Camrose Bcstg. Co. Ltd.
Address Box 1600
Tel.: 672-3151 Independent
Pres., Gen. Mgr. H. J. Yerxa
Sales Prom., Comm. Mgr. W. H. Holte
Publicity Dir. R. H. Wheeler
Chief Engineer L. W. Olson

CJDV—Drumheller—1958

Frequency: 910 Kc. Power: 1000 Watts
Owned By Dinosaur Bcstg. Corp. Ltd.
Address 327 2nd St. E.
Tel.: VA 3-3444 Independent
Station Rep. Trans-Ocean; Messner; Scharf
President, Station Mgr. Tony Mayer
Program Dir. Bill Dowson
Chief Engineer John Jonkman

CBX—Edmonton—1948

Frequency: 1010 Kc. Power: 50,000 Watts
Owned-Oper. By Canadian Bcstg. Corp.
Bus.-Studio Address Rm. 813, MacDonald Hotel
Tel.: GArden 4-8221 CBC
President J. A. Quimet (Ottawa)
Director J. R. Finlay
Sta. Mgr. D. C. Claringbull
Director of Radio L. B. McIlhagga (Wpg.)
Sup. of Info. Services C. E. L'Ami
Regional Engineer R. D. Cahoon (Wpg.)

CFRN—Edmonton—1934

Frequency: 1260 Kc. Pwer: 50,000 Watts
Owned-Oper. By Sunwapta Bcstg. Co., Ltd.
Address 102 C.P.R. Bldg.
Tel.: GArden 2-2101 CBC
Pres., Gen Mgr. G. R. A. Rice
Station Manager A. J. Hopps
Commercial Manager R. H. Irvine
Sales Promotion Mgr. Glen O'Reilly
Production Mgr. George Duffield
Chief Engineer Ted Watson

CHED—Edmonton—1954

Freq.: 1080 Kc. Power: 10,000 Wts. d., 1000 n.
Owned-Oper. By CHED, Ltd.
Address 10006—107th St.
Tel.: GArden 4-2111 Independent
Representative Stephens & Towndrow
President H. N. Sibbald
General, Sta. Mgr. M. D. Dyck
Prog. Dir. Jerry Forbes
Sales Promotion Mgr. John Barton
Commercial Mgr. L. R. Roskin
Publicity Dir. John Baldock
Chief Engineer Clint Nichol

CHFA—Edmonton—1949

Frequency: 680 Kc. Power: 5000 Watts
Owned-Operated By Radio Edmonton, Ltd.
Business Address 10012—109th St.
Tel.: GA 4-2157 CBC
President Andre M. Dechene
Comm. Sta. Mgr. B. J. Gagnon
Chief Engineer Larry Leclair

CJCA—Edmonton—1922

Freq.: 930 Kc. Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By Edmonton Bcstg. Co., Ltd.
Business Address 413 Birks Bldg.
Tel.: GArden 4-4131 CBC
Representative All-Canada, Weed
Station Manager Rolfe Barnes
Program Director Dalt Elton
Chief Engineer Frank Hollingworth

CFGP—Grande Prairie—1937

Frequency: 1050 Kc. Power: 10 Kw.
Owned By Northern Bcstg. Corp., Ltd.
Address 9910 99th St.
Tel.: 2311 CBC
Representative All-Canada, Weed
President Hugh E. Pearson
General, Station Mgr. Cameron A. Perry
Comm. Mgr. G. Pearcy
Program Director Colin Fraser
Chief Engineer Jim de Roaldes

CJOC—Lethbridge—1926

Freq.: 1220 Kc. Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By Lethbridge Bcstg., Ltd.
Address 1015 Third Ave. S.
Tel.: FA 7-3161 CBC

Station Representative....All-Canada; Weed
 President.....Gerry Geatz
 General Mgr.....A. J. Balfour
 Asst. Mgr.....E. P. Ross
 Commercial Mgr.....Don MacFarlane
 Sales Prom. Mgr.....Larry Sherwood
 Chief Engineer.....Doug Card

CKSA—Lloydminster—1957

Frequency: 1150 Kc.....Power: 1000 Watts
 Owned By.....Sask-Alta Bcstg. Ltd.
 Address.....Lloydminster
 Station Reps.....Scharf; Devney-O'Connell
 President.....A. F. Shortell
 General Mgr.....P. J. Edwards
 Chief Engineer.....P. Robinson

CHAT—Medicine Hat—1946

Frequency: 1270 Kc.....Power: 1000 Watts
 Owned-Oper. By....Monarch Bcstg. Co., Ltd.
 Address.....520 First St. S.E.
 Tel.: JAcKson 6-2821.....CBC
 Representative.....Weed, All-Canada
 President.....J. H. Yuill
 Gen., Sta. Mgr.....R. H. Buss

Commercial. Prom. Mgr.....Orv Kope
 Program Director.....Lorne Havard
 Chief Engineer.....Sid Gafney
 Owners of: CHAT-TV.

CKYL—Peace River—1954

Frequency: 630 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Peace River Bcstg. Co.
 Address.....Box 220
 Tel.: 2535.....Independent
 Representative.....Lorrie Potts
 President, Gen. Mgr.....John Skelly
 Commercial Mgr.....W. E. McNabb
 Program Dir.....Jim Gray
 Chief Engineer.....Ken Anholt

CKRD—Red Deer—1949

Freq.: 850 Kc.....Power: 1000 Watts
 Owned By....Central Alberta Bcstg. Co. Ltd.
 Bus. Address.....Foster Block
 Tel.: 2083.....CBC
 Sta. Reps.....Trans-Ocean; Young Can.
 President.....Leonard Purnell
 Comm. Sta. Mgr.....W. R. Scott
 Program Dir.....Joe Meyers
 Chief Engineer.....Ken Martin

British Columbia

CHWK—Chilliwack—1927

Frequency: 1270 Kc.....Power 10,000 Watts
 Owned-Oper. By....Fraser Valley Bcstrs., Ltd.
 Address.....50 Yale Rd., E.
 Tel.: SYcamore 3-7226.....CBC
 Representative.....All-Canada, Weed
 President.....Jack Pilling
 Managing Director.....Mudro MacLachlan
 Sales Prom., Comm. Mgr.....Bill Teetzel
 Program, Publicity Dir.....Bill Wolfe
 Chief Engineer.....Tony Shepherd

CKEK—Cranbrook—1957

Frequency: 570 Kc.....Power: 1 Watt
 Owned By.....East Kootenay Bcstg. Ltd.
 Address.....32 South 9th Ave.
 Tel.: JUniper 6-2224.....Independent
 Sta. Reps.....Messner, Radio Reps
 President.....R. S. Inglis
 General, Prog. Dir.....J. Paul Haines
 Commercial Mgr.....T. Hogarth
 Chief Eng., Station Mgr.....M. W. Reade
 Publicity Dir.....J. Laker

CJDC—Dawson Creek—1948

Frequency: 1350 Kc.....Power: 1000 Watts
 Owned-Operated By..Radio Station CJDC, Ltd.
 Business Address.....902 - 102nd Ave.
 Tel.: STerling 2-3838.....Independent
 President.....H. Michaud
 Gen. Mgr., Comm. Mgr.....Mike Lavern
 Chief Engineer.....Mel Lang

CBXF—Fort Nelson—1959

Frequency: 860 Kc.....Power: 40 Watts
 Owned by.....CBC

Address.....Fort Nelson, B. C.
 Tel.: Fort Nelson.....CBC
 Director of N. Service.....A. Cowan
 Supervisor of Programs.....J. Craine
 Information Services.....H. Shane

CFJC—Kamloops—1928

Freq.: 910 Kc.....Power: 10 Kw. d., 1 Kw. n.
 Owned.....Inland Bcstrs., Ltd.
 Address.....387 Fourth Ave.
 Tel.: 1021.....CBC
 Sta. Rep.All-Canada, Weed
 President.....Ronald White
 General, Sta. Manager.....Ian G. Clark
 Comm., Sales Prom. Mgr.....Walter Harwood
 Publicity Director.....Jean Ross
 Program Director.....Arthur Hall
 Chief Engineer.....Kurt Reichennek

CKOV—Kelowna—1931

Frequency: 630 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Okanagan Bcstrs., Ltd.
 Address.....Box 1481
 Tel.: 3331.....CBC
 President.....Mrs. J. W. B. Browne
 Gen. Mgr.....J. H. Browne

CHUB—Nanaimo—1949

Frequency: 1570 Kc.....Power: 10,000 Watts
 Owned-Operated By..Standard Bcstg. Co. Ltd.
 Address.....Malaspac Hotel
 Tel.: SKYline 3-4341.....CBC
 Newspaper Affil.....Vancouver Sun
 Reps., Stephens & Towndrow, Messner, Cooke
 Station Manager.....C. J. Rudd
 Commercial, Sales Prom. Mgr.....Sheila Hassell
 Program Director.....Vic Fergie
 Chief Engineers.....E. R. McIntyre, L. Fox

CKLN—Nelson—1939

Frequency: 1390 Kc.....Power: 1000 Watts
Owned-Oper. By...News Publishing Co., Ltd.
AddressP. O. Box 250
Tel.: 10CBC
Newspaper Affiliation....Nelson Daily News
Rep.....Stovin & Byles; Young Canadian
Station Manager.....Alan R. Ramsden

**CKNW—New Westminster
1944**

Freq.: 980 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned By.....Radio NW, Ltd.
Address.....227 Columbia St.
Tel.: LA 2-2711.....Independent
Sta. Reps....Adam Young;R.Reps.B'cast. Reps
President.....Frank A. Griffiths
Gen., Station Mgr.....W. J. Hughes
Prog. Dir.....Hal Davis
Natl. Sales Mgr.....Mel Cooper
Chief Engineer.....Leo Haydamack

CKLG—No. Vancouver—1954

Frequency: 730 Kc.....Power: 10,000 Watts
Owned-Oper. By...Lions Gate B'casting., Ltd.
Address.....143 E. 11th. North Vancouver
Tel.: YUkon 8-1101.....Independent
Reps....Stephens-Towndrow; Donald Cooke
President.....A. Earson Gibson
General, Station Mgr.....Peter Kosick
Sales Prom., Publicity Dir.....Terry Bate
Program Director.....Jim Thom
Chief Engineer.....Peter Mackintosh

CKOK—Penticton—1948

Freq.: 800 Kc.....Power: 1 Kw. d., 500 Wts. n.
Owned-Operated By.....CKOK, Ltd.
Business Address.....33 Carmi Ave.
Tel.: HYatt 2-2800.....CBC
Represent. All Canada; Weed; Okanagan Radio
Pres., Gen., Mgr.....Maurice P. Finnerty
Station Manager.....Ralph J. Robinson
Sales Prom. Mgr., Sales Mgr....Ken Compton
Commercial Mgr.....H. C. Dane
Program Director.....Leland Faebish
Chief Engr.....George Cameron

CJAV—Port Alberni—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....CJAV, Ltd.
Address.....735 Third Ave., N.
Tel.: 604Independent
Rep...Messner, Cooke, Stephens & Towndrow
Pres., Gen. Mgr.....Kenneth Hutcheson
Commercial Mgr.....William Loeppky
Sales Prom., Publicity Dir....William Gibson
Program Director.....Maurice Inwards
Chief Engineer.....R. McIntyre

CKPG—Prince George—1954

Frequency: 550 Kc.....Power: 250 Watts
Owned-Oper. By...Radio Station CKPG, Ltd.
Address.....1220 Sixth Ave.
Tel.: LO 4-2626.....CBC
RepresentativeAll-Canada, Weed

President, Gen. Mgr.....R. T. Harkins
Comm. Prom. Mgr.....J. W. Barlee
Asst. Station Mgr.....R. A. East
Program Dir.....W. R. James
Chief Engineers.....S. W. Davis

CFPR—Prince Rupert—1938

Frequency: 1240 Kc.....Power: 250 Watts
Owned By....Canadian Broadcasting Corp.
Address343 W. 2nd Ave.
Tel.: 2161CBC
Sta. Mgr.....W. C. Hankinson
Program Director.....W. J. Must
Technical Supervisor.....C. H. Insulander

CKCQ—Quesnel—1957

Frequency: 570 Kc.....Power: 1 Kw.
Owned.....Cariboo Bcstrs. Ltd.
Address.....345 St. Laurent St.
Tel.: 485Independent
Representative. Radio Rep., Cooke, Bcst. Reps.
President.....James H. Ritchie
General, Sta. Mgr.....Dennis Reid
Comm. Prom. Mgr.....John V. Boates
Program Director.....Gil McCall
Chief Engineer.....Ted Hopkins

CJAT—Trail—1932

Frequency: 610 Kc.....Power: 1000 Watts
Owned-Oper. By....Kootenay Bcstg. Co., Ltd.
Address.....1300 Cedar Ave.
Tel.: 3000.....CBC
Rep.....Weed, All-Canada Radio Facilities
President.....A. S. Mawdsley
Gen., Comm., Station Mgr.....J. P. Kobluk
Prog. Dir.Ralph Milton
Chief Engineer.....Gordon Fairweather

CBU—Vancouver—1947

Frequency: 690 Kc.....Power: 10,000 Watts
Owned-Oper. By....Canadian Bcstg. Corp.
Address.....701 Hornby St.
Tel.: MU 4-0246.....CBC
Station Reps.....Munro; McGavren
Dir. for Brit. Col.....Kenneth Caples
Director of Radio.....Robert Harlow
Technical Supervisor.....E. F. McGrath
Commercial Rep.....M. L. Munro

CFUN—Vancouver—1922

Freq.: 1410 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Radio CFUN Ltd.
Address.....1900 W. 4th Ave.
Tel.: REgent 1-6511.....Independent
Rep...Nat. Broadcast Sales; Devney-O'Connell
President.....R. R. Keay
Gen. Mgr.....J. L. Sayers
Comm. Manager.....Doug Greig
Sales Promotion Mgr.....R. Ackland
Program Director.....Al Jordan
Chief Engineer.....Stan Davis

CJOR—Vancouver—1926

Frequency: 600 Kc.....Power: 10,000 Watts
Owned-Operated By.....CJOR, Ltd.
Business-Studio Address.....846 Howe St.

BRITISH COLUMBIA-LABRADOR-MANITOBA

Tel.: Mutual 5-6464.....CBC
Representative.....Stovin & Byles, Ltd.
Pres., Sta. Mgr., Gen. Mgr..George C. Chandler
Prog. Director.....Vic Waters
Chief Engineer.....Art Chandler

CKWX—Vancouver—1923

Frequency: 1130 Kc.....Power: 50,000 Watts
Owned-Oper. By.....CKWX Radio, Ltd.
Business-Studio Address.....1275 Burrard St.
Tel.: MU 4-5131.....MBS
Representative.....All-Canada, Weed
President.....Arthur Holstead
General Manager.....William A. Speers
Commercial Mgr.....Clare G. Copeland
Program Manager.....John Ansell
Chief Engineer.....Charles Smith

CJIB—Vernon—1947

Frequency: 940 Kc.....Power: 1000 Watts
Owned-Operated By.....Interior Bcstr., Ltd.
Business Address.....3315 B. Barnard Ave.
Tel.: Linden 2-3900.....CBC
Rep.....All Canada; Weed
President.....Richard Peters
Sta. Manager.....A. G. Seabrook
Commercial Mgr.....Ann Gaustin
Sales Prom. Mgr.....David Gamble
Publicity Dir.....Jack Pollard
Chief Engineer.....Laurie Wright

CFAX—Victoria—1959

Frequency: 810 Kc.....Power: 1000 Watts
Owned By.....Saanich Bcstg. Co. Ltd.
Address.....700 Central Bldg.
Tel.: EVERgreen 6-2441.....Independent
Station Rep.....Donald Cooke
President, Gen. Mgr.....Roy V. Parrett
Program Dir.....David Shearer
Publicity Dir.....Garth Miller
Chief Engineer.....Tom Davidson

CJVI—Victoria—1941

Frequency: 900 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Island Bcstg. Co.
Business-Studio Address.....817 Fort Street
Tel.: EV 2-8221.....CBC
Sta. Rep.....All-Canada; Weed
President, Gen. Mgr.....William M. Guild
Prog. Dir.....Walter Cownden
Publicity Dir.....William S. Allen
Chief Engineer.....Joe Sommers

CKDA—Victoria—1960

Frequency: 1280 Kc.....Power: 10 Kw.
Owned-Oper. By...Capital Bcstg. System Ltd.
Address.....1450 Douglas St.
Tel.: EVERgreen 4-9311.....Independent
Representative..Radio Reps., Young Canadian
President, Gen. Mgr.....David M. Armstrong
Station, National Sales Mgr.....John Loader
Chief Engineer.....Norman Berquist

Labrador

(A Dependency of Newfoundland)

CFGB—Goose Bay—1959

Frequency: 1340 Kc.....Power: 250 W.
Owned By.....CBC
Address.....Airport

Tel.: TWilight 6-2971.....CBC
Station Manager.....Gordon Frederick
Program Sup.....Jack Craine
Director.....A. Cowan

Manitoba

CFAM—Altona—1957

Freq.: 1290 Kc..Power: 10 Watts, d., 5 Wts., n.
Owned.....Southern Manitoba Bcstg. Co.
Address.....P.O. Box 1000
Tel.: 285.....Independent
Sta. Reps..Cooke; Nat. Bcst. Sls.; Messner & Co.
President.....Walter E. Kroeker
Station Manager.....Dennis Barkman
Production Mgr.....John Simpson
Chief Engineer.....John J. Pauls

CKX—Brandon—1928

Freq.: 1150 Kc.....Power: 10 Kw. d.; 1 Kw. n.
Owned-Oper. By...Western Manitoba Bcstrs.
Address.....2940 Victoria Ave.
Tel.: Parkway 6-5393.....CBC
Sta. Reps.....Radio Reps.; Young Canadian

Pres., Gen. Manager.....J. B. Craig
Commercial Manager.....E. D. Holland
Prog. Dir.....Frank Bird
Publicity Director.....Marvin Freeman
Chief Engineer.....E. Humphrey Davies

CKDM—Dauphin—1950

Freq.: 730 Kc..Power 10 Watts, d., 5 W., n.
Owned.....Dauphin Bcstg. Co., Ltd.
Address.....3rd Ave., N. E.
Tel.: 3230.....Independent
Station Rep.....Radio Reps.; Airtime Sales
President.....A. T. Warnock
General Mgr.....J. M. Henderson
Program Dir.....Alan DeJardin
Sales Mgr.....R. Yellowgca
Chief Engineer.....Alan Watson

CFAR—Flin Flon—1937

Frequency: 590 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Arctic Radio Corp., Ltd.
 Address.....75 Callinan St.
 Tel.: 4422CBC
 Sta. Reps.. Young Can.; Messner; Lorrie Potts
 PresidentGrey Mundie
 Station Mgr..... J. E. Smallwood
 Program Director..... Alex Cobban
 Publicity Director..... Dave Watson
 Chief Engineer..... Eric Mason

CHFC—Fort Churchill—1959

Frequency: 1230 Kc.....Power: 250 W.
 Owned ByCBC
 Address.....Fort Churchill
 Tel.: OS 5-7729.....CBC
 Director of N. Service..... A. Cowan
 Sup. of Programs..... J. Craine
 Information Services..... H. Shane
 Station Manager..... Ronald Bear

**CFRY—Portage La Prairie
1956**

Frequency: 1570 Kc.....Power: 250 Watts
 Owned.....Portage-Delta Bcstg. Co. Ltd.
 Address.....1500 Saskatchewan Ave. W.
 Tel.: 7-6447Independent
 Representative... Lorrie Potts; Messner; Hunt
 Pres., Gen. Mgr..... R. D. Hughes
 Comm. Mgr..... Dolores Kustrø
 Sales Promotion Manager..... A. Michaels
 Program Director..... Jack E. Follett
 Chief Engineer..... Ricky Hughes

CKSB—St. Boniface—1946

Frequency: 1050 Kc....Power: 10,000 Watts d.
 Owned.....Radio-St. Boniface Ltd.
 Address.....607 Langevin St.
 Tel.: CH 7-4865.....CBC
 Reps.. Devney-O'Connell; Interprovincial Sales
 President.....Roland Trudeau
 Gen., Sta. Mgr..... Roland Couture
 Commercial Mgr..... Raoul Normandeau
 Program Co-ord..... Flore Toupin
 Chief Engineer..... Yves Remillard

CBW—Winnipeg—1948

Frequency: 990 Kc.....Power: 50,000 Watts
 Owned-Operated By.... Canadian Bcstg. Corp.
 Business Address.....541 Portage Ave.
 Tel.: SP 4-2541.....CBC
 Reg. Director.....J. R. Finlay
 Prog. Dir..... A. E. Parr
 Public Relations Officer..... Jack Lusher
 Reg. Engineer..... R. D. Cahoon

CJOB—Winnipeg—1946

Frequency: 680 Kc.....Power: 10 Kw.
 Owned By.....Blick Bcstg. Ltd.
 Business Address.....10th Fl., Lindsay Bldg.
 Tel.: WH 2-6374.....Independent
 Pres., Gen. Mgr..... John O. Blick
 Commercial Manager..... R. M. MacLennan
 Program Dir..... George McCloy
 Chief Engineer..... R. V. Durle

CKRC—Winnipeg—1927

Frequency: 630 Kc.....Power: 5000 Watts
 Owned... Transcanada Communications, Ltd.
 Bus-Studio Address.....300 Carlton St.
 Tel.: WH 2-2231.....Independent
 Representative.....Weed, All-Canada
 General, Sta. Mgr..... J. A. Hammond
 Commercial Mgr..... W. T. Valentine
 Program Dir..... R. T. Bye
 Chief Engineer..... A. W. Hooper

CKY—Winnipeg—1949

Frequency: 580 Kc.....Power: 50 Kw.
 Owned-Oper. By.....Station CKY, Ltd.
 Business Address.....432 Main St., N.
 Tel.: Whitehall 3-1531.....Independent
 Representatives: Stephens & Towndrow, Ltd.;
 C. A. B. Scharf Brdcast. Sales
 President.....Lloyd E. Moffat
 Station Manager..... Sid Boyling
 Comm. Manager..... D. McDermid
 Program Director..... Jack Stewart
 Sales Prom. Mgr..... Ken Babb
 Publicity Director..... Donn Kirton
 Chief Engineer..... Andy Malowanchuk

New Brunswick

CKBC—Bathurst—1955

Frequency: 1400 Kc.....Power: 250 Watts
 Owned.....Bathurst Broadcasting Co., Ltd.
 Business Address.....455 Golf St.
 Tel.: LI 6-4461.....CBC
 Sta. Reps.....Radio Reps; Young Canadian
 President.....J. Leo Hachey
 Station Manager..... W. A. Winton
 Chief Engineer..... Phil Pacquet

CKNB—Campbellton—1939

Frequency: 950 Kc.....Power: 1000 Watts
 Owned by.....Restigouche Bcstg. Co., Ltd.
 Business Address.....110 Water St.

Tel.: Plaza 3-4415.....CBC
 Station Rep..... Weed; Jos. Hardy
 President..... John Alexander
 General Mgr..... Dr. Charles Houde
 Commercial Mgr..... Kenneth Coughlan
 Station Program Dir..... M. Douglas Young
 Chief Engineer..... William Freeman

CJEM—Edmundston—1944

Frequency: 570 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Edmundston Radio, Ltd.
 Address.....91 Canada Rd.
 Tel.: RE 5-3351.....CBC
 Station, Comm. Mgr..... Georges Guerrette
 Chief Engineer..... M. Vallee

CFNB—Fredericton—1923

Frequency: 550 Kc.....Power: 50 Kw.
 Owned.....James S. Neill & Son, Ltd.
 Address.....67 York St.
 Tel.: GR 5-5501.....CBC
 Representative.....Mulvihill; Weed
 President.....J. Stewart Neill
 General Manager.....D. Malcolm Neill
 Sales Manager.....G. W. Brown
 Prog. Director.....H. L. McFee
 Sta., Comm. Manager.....J. T. H. Fenety
 Promotion Mgr.....Mrs. Christine Maxwell
 Chief Engineer.....Glenn D. Love

CBAF—Moncton—1953

Frequency: 1300 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Canadian Bcstg. Corp.
 Address.....232 St. George St.
 Tel.: EV 4-3366.....CBC
 President.....A. Ouimet
 Station Manager.....P. E. Czriert
 Program Dir.....Guy Theriault
 Chief Engineer.....Yvon Roy

CKCW—Moncton—1934

Frequency: 1220 Kc.....Power: 10,000 Watts
 Owned-Oper. By.....Moncton Bcstg., Ltd.
 Address.....K of P Bldg.
 Tel.: EV 4-9111.....CBC
 Station Rep.....Young Canadian; Stovin-Byles
 Pres., Gen. Mgr.....F. A. Lynda
 Sta., Comm. Mgr.....Tom H. Tonner
 Sales Prom. Mgr., Prog. Dir.....Bob Reid
 Chief Engineer.....Keith MacConnell

CKMR—Newcastle—1949

Frequency: 790 Kc.....Power: 1000 Watts
 Owned.....Miramichi Bcstg. Co. Ltd.
 Address.....Newcastle

Tel.: MADison 2-3311.....CBC
 Sta. Rep.....Radio Time Sales; Scharf
 President.....L. W. Flett
 Sta. Mgr., Ch. Engr.....R. J. Wallace
 Publicity Director.....Fred Haining

CBA—Sackville—1939

Frequency: 1070 Kc.....Power: 10,000 Watts
 Owned-Oper. By.....Canadian Bcstg. Corp.
 Address.....100 Sackville St., Halifax, N. S.
 Tel.: 152.....CBC
 Regional Director.....W. E. S. Briggs
 Regional Prog. Dir.....S. R. Kennedy
 Comm. Rep.....W. Tracy

CFBC—Saint John—1946

Frequency: 930 Kc.....Power: 10,000 Watts
 Owned-Operated By.....Fundy Bcstg. Co., Ltd.
 Business Address.....68 Carleton St.
 Tel.: OX 2-3301.....CBC
 Station Rep.....Radio Reps.; Young Canadian
 President.....A. M. A. McLean
 General Manager.....R. T. Bowman
 Sales Manager.....Vincent Saunders
 Program Supervisor.....D. H. Armstrong
 Chief Engineer.....H. M. Stout

CHSJ—Saint John—1947

Freq. 1150 Kc.....Power: 10 Kw. d., 5 Kw. n.
 Owned-Oper. By.....New Brunswick Bcstg. Co.
 Address.....85 Germain St.
 Tel.: OXFord 2-0144.....CBC
 Newspaper Affil.....Times Globe, Telegraph Jour.
 Representative.....All Canada, Weed & Co.
 Station Manager.....Earl McCarron
 Commercial Manager.....C. H. Smith
 Program Director.....C. R. Tabor
 Chief Engineer.....J. G. Bishop
 Owners of: CHSJ-TV.

Newfoundland

CBY—Corner Brook—1949

Frequency: 790 Kc.....Power: 1000 Watts
 Owned-Operated By.....Canadian Bcstg. Corp.
 Address.....P. O. Box 610
 Tel.: NE 4-3431.....CBC
 Dir. for Prov.....W. F. Galgay
 Station Mgr.....C. V. Hierlihy
 Engineer.....J. Parrott

CBG—Gander—1949

Frequency: 1450 Kc.....Power: 250 W.
 Owned-Operated By.....Canadian Bcstg. Corp.
 Address.....98 Sullivan Ave.
 Tel.: 8-4311.....CBC
 Station Manager.....Charles Mardel
 Program Dir.....R. G. O'Brien
 Chief Engineer.....E. D. Witherstone

CBT—Grand Falls—1949

Frequency: 990 Kc.....Power: 1000 Watts
 Owned-Operated By.....Canadian Bcstg. Corp.
 Business Address.....Mill Road
 Tel.: 2102.....CBC
 President.....J. Alphonse Ouimet
 Station Manager.....John J. Grace
 Chief Engineer.....E. D. Witherstone

CBN—St. John's—1949

Frequency: 640 Kc.....Power: 10,000 Watts
 Owned-Operated By.....Canadian Bcstg. Corp.
 Address.....T. A. Building, Duckworth St.
 Tel.: 7181.....CBC
 President.....J. A. Ouimet
 General Manager.....Charles Jennings
 Area Eng.....E. D. Witherstone

CJON—St. John's—1951

Frequency: 930 Kc.....Power: 10,000 Watts
 Owned-Oper. By.....Nfld. Bcstg. Co., Ltd.
 Address.....Prince of Wales St
 Tel.: 7105.....Independent
 Station Rep.....Stovin-Byles; Weed
 Pres.....Geoffrey W. Stirling
 General Manager.....Don Jamieson
 Sta. Mgr.....George MacDonald
 Commercial Manager.....C. Pope
 Program Dir.....J. Wiggins
 Sales Promotion Manager.....J. Baird
 Publicity Director.....B. Piercey
 Chief Engineer.....Oscar Hlerlthy
 Owners of: CJON-TV; CJON, Argentina; CJCN,
 Grand Falls.

VOAR—St. John's—1928

Frequency: 1230 Kc.....Power: 250 W.
 Owned.....Seventh-day Adventists Corp.
 Address.....106 Freshwater Rd.
 Tel.: 6760.....Independent
 Pres., Gen. Mgr.....Desmond E. Tinkler

VOCM—St. John's—1936

Frequency: 590 Kc.....Power: 10,000 Watts
 Owned by.....Colonial Bcstg. System
 Address.....P.O. Box 1-590
 Tel.: 3149.....Independent
 Rep.....Radio TV Sales; Young Canadian
 Pres., Ch. Eng.....W. B. Williams
 Gen. Mgr.....H. N. Butler
 Station Mgr., Program Dir.....J. Murdoch
 Sales Prom. Mgr.....J. T. Browne

Northwest Territories

CBXH—Fort Smith—1959

Freq.: 860 Kc.....Power: 40 W.
 Owned By.....CBC
 Address.....Fort Smith
 Tel.: Fort Smith.....CBC
 Station Mgr.....S. O'Connell
 Director.....A. Cowan
 Information Services.....H. Shane

CHAK—Inuvik—1960

Frequency: 860 Kc.....Power: 1 Kw.
 Owned By.....CBC
 Address.....Inuvik
 Tel.: Inuvik.....CBC
 Station Mgr.....B. McMillan
 Director.....A. Cowan
 Information Services.....H. Shane

CFHR—Hay River—1959

Frequency: 1490 Kc.....Power: 40 W.
 Owned By.....CBC
 Address.....Hay River
 Tel.: Hay River.....CBC
 Station Manager.....S. O'Connell
 Director.....A. Cowan
 Information Services.....H. Shane

CFYK—Yellowknife—1958

Freq.: 1340 Kc.....Power: 150 W.
 Owned By.....CBC
 Address.....P.O. Box 638
 Tel.: Yellowknife.....CBC
 Station Mgr.....Sheldon O'Connell
 Director.....Andrew Cowan
 Information Services.....H. Shane

Nova Scotia

CKDH—Amherst—1957

Frequency: 1400 Kc.....Power: 250 Watts
 Owned By.....Amherst Bcstg. Ltd.
 Address.....Casey Block, Amherst
 Tel.: 3875.....Independent
 Station Rep.....Hardy
 President.....J. A. Langille
 Station Manager.....J. Hugh Dunlop
 Commercial Mgr.....Eastwood Ives
 Chief Engineer.....Geo. Lewis

President.....Rev. Dr. F. Ginivan
 Gen. Sta. Mgr.....J. Clyde Nunn
 Chief Eng.....Gordon MacDougall

CJFX—Antigonish—1943

Frequency: 580 Kc.....Power: 5000 Watts
 Owned-Operated By.....Atlantic Bcstrs., Ltd.
 Address.....St. Ninian St
 Tel.: 580.....CBC
 Station Rep.....Young Canadians: Mulvihill

CKBW—Bridgewater—1947

Frequency: 1000 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Acadia Bcstg. Co., Ltd.
 Address.....399 King St.
 Tel.: LI 3-2401.....CBC
 Sta. Reps... Air Time Sales; Radio Reps; Cooke
 President.....C. J. Morrow
 General Manager.....John F. Hirtle
 Sta. Mgr., Comm. Mgr.....James A. MacLeod
 Program Director.....A. Maxwell Ramey
 Sales Prom. Mgr.....Lester L. Rogers
 Publicity Dir.....Hugh A. Godfrey
 Chief Engineer.....Douglas B. Hirtle

CBH—Halifax—1947

Frequency: 1330 Kc. Power: 100 Watts
 Owned-Operated By... Canadian Bcstg. Corp
 Business-Studio Address... 100 Sackville St
 Tel.: Halifax CBC
 Gen. Mgr. Chas. Jennings
 Reg. Prog. Dir. G. F. Brickenden
 Special Asst. D. G. LeBlanc
 Regional Eng. H. M. Smith

CHNS—Halifax—1926

Frequency: 960 Kc. Power: 10 Kw.
 Owned-Oper. By... Maritime Bcstg. Corp., Ltd.
 Address Box 400
 Tel.: 3-8318 CBC
 Representative All-Canada. Weed
 President Graham W. Dennis
 General Manager Gerald Redmond
 Commercial Manager Douglas Grant
 Program Manager Fred W. Arenburg
 Promotion Mgr. John Holden
 Chief Engineer Arthur H. Greig

CJCH—Halifax—1944

Freq.: 920 Kc. Power: 10,000 Wts. d., 5000 n.
 Owned-Operated By... CJCH Limited
 Bus. Studio Address 741 Robie St.
 Tel.: 455-0481 Independent
 Representative Mulvihill, Young Can.
 President, Gen. Mgr. Finlay MacDonald
 Asst. Gen. Mgr. D. Hildebrand
 Program Director Gerry Parsons
 Comm. Manager Howard E. Gerard
 Sales Prom., Publicity Mgr. Al Grayson
 Chief Engineer A. Reginald MacWilliams

CKEC—New Glasgow—1953

Frequency: 1320 Kc. Power: 1000 Watts
 Owned-Oper. By... Hector Bcstg. Co.
 Address 130 George St.
 Tel.: 2-4200 CBC
 Station Reps. Donald Cooke; Potts
 Pres., Gen. Mgr. James M. Cameron
 Chief Engineer D. Holmes

CBI—Sydney—1948

Freq.: 1140 Kc. Power: 5000 Watts
 Owned-Operated By... Canadian Bcstg. Corp.
 Address 247 Charlotte St.

Tel: 4495 CBC
 President J. A. Ouimet
 Station Manager K. R. Hill
 Program Director D. Ross
 Local Sales Mgr. Chris Meisner
 Technical Supervisor G. R. Culton

CJCB—Sydney—1929

Frequency: 1270 Kc. Power: 5 Kw.
 Owned-Oper. By... Cape Breton Bcstg., Ltd.
 Business Address Charlotte St.
 Tel.: 5596 CBC
 Station Rep. All Canada; Weed
 President Nathaniel Nathanson
 Station Manager Norris L. Nathanson
 Commercial Manager M. Grant
 Publicity Director Florence MacLeod
 Chief Engineer A. E. Vernon

CKCL—Truro—1947

Frequency: 600 Kc. Power: 1,000 Watts
 Owned-Operated By... Colchester Bcstg. Co. Ltd.
 Address 840 Prince St.
 Tel.: 4491 Independent
 Sta. Rep. Radio Time Sales, Devney-O'Connell
 President, General Mgr. J. Arthur Manning
 Commercial Manager H. C. Deryk Upton
 Program Director Jack Armstrong
 Chief Engineer E. S. Bernasconi

CFAB—Windsor—1945

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By... Evangeline Bcstg. Co., Ltd.
 Address 11 Webster St., Kentville, N. S.
 Tel.: 2111 Independent
 Representative Lorrie Potts
 President F. J. Burns
 General Station Mgr. W. A. Bishop
 Comm. Mgr. Mrs. E. J. MacMillan
 Sales Promotion Mgr. J. F. Crossan
 Chief Engineer A. M. Bishop

CJLS—Yarmouth—1934

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By... Gateway Bcstg. Co., Ltd.
 Address 222 W. Main St.
 Tel.: 500 Independent
 Representative All-Canada. Weed
 Gen., Comm. Mgr. D. L. Smith
 Chief Engineer W. Singer

Ontario**CKBB—Barrie—1949**

Freq.: 950 Kc. Power: 10,000 Wts. d., 2500 n.
 Owned-Oper. By... Canadian Bcstg. Co. Ltd.
 Address Box 519
 Tel.: PA 6-6466 Independent
 Representative Young, Mulvihill
 Pres. Ralph T. Snelgrove
 Station, Commercial Mgr. Robert Hunter
 Program Director Grant Forsythe
 Chief Engineer Harold Atkinson

CJBQ—Belleville—1946

Frequency: 800 Kc. Power: 1000 Watts
 Owned-Operated By... Quinte Bcstg. Co., Ltd.
 Address 11 Victoria Ave.
 Tel.: Woodland 8-5555 CBC
 President Dr. G. A. Morton
 General, Station Mgr. Frank C. Murray
 Commercial Manager J. H. MacDonald
 Program Director L. Jourard
 Chief Engineer J. B. Buchanan

CJNR—Blind River—1958

Frequency: 730 Kc.....Power: 1000 Watts
 Owned By.....Nash Radio-TV Bcstg. Co.
 Address.....Lawton St.
 Tel.: ELgin 6-2209.....CBC
 Representative.....Radio-TV Sales
 Pres., Gen. Mgr., Ch. Eng.....Thomas C. Nash
 Sta., Comm. Mgr.....C. McKnight
 Program Dir.....William L. Smith

CFJB—Brampton—1953

Frequency: 1090 Kc.....Power: 250 W. d.
 Owned-Oper. By.....CHIC, Ltd.
 Address.....2 Ellen St.
 Tel.: GL 1-3110.....Independent
 Rep.....Radio Time Sales
 President.....Gordon F. Keeble
 General, Program Dir.....John Fox
 Chief Engineer.....Robert McBean

CKPC—Brantford—1924

Freq.: 1380 Kc.....Power: 10 Kw., 5 Kw. n.
 Owned-Oper. By...Telephone City Bcst., Ltd.
 Address.....525 Colborne St.
 Tel.: 3-2664.....CBC
 Station Representative.....Potts
 President.....Mrs. Florence M. Buchanan
 General Station Mgr.....R. Buchanan
 Comm., Prom. Mgr.....Russ Waters
 Prog. Dir.....Arnold Anderson
 Chief Engineer.....J. Featherston

CFJR—Brockville—1926

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned By...Eastern Ontario Bcstg. Co., Ltd.
 Address.....Revere Hotel Bldg.
 Tel.: Diamond 2-4628.....CBC
 Station Rep....Jos A. Hardy; Young Canadian
 Pres., Gen. Mgr.....Jack R. Radford
 Asst. Sta. Mgr.....Thomas Statham
 Comm. Mgr.....Keith Pelton
 Program Director.....Jim Chapman
 Chief Engineer.....Peter Paczynski

CFCO—Chatham—1926

Frequency: 630 Kc.....Power: 1000 Watts
 Owned-Operated By.....John Beardall
 Business Address.....42 King St. W.—Box 550
 Tel.: EL 2-3000.....CBC
 Owner, Gen. Mgr.....John Beardall
 Comm., Prog. Mgr.....Arch Ferrie
 Program Director.....Bob Anakin
 Chief Engineer.....Gordon Brooks

CHUC—Cobourg—1957

Frequency: 1500 Kc.....Power: 1 Kw.
 Owned By.....Radio CHUC, Ltd.
 Address.....P. O. Box 520
 Tel.: FRanklin 2-5401.....Independent
 Station Rep.....Radio & TV Sales, Inc.
 President.....D. B. Williamson
 Commercial Mgr.....G. Earl
 Program Director.....Ken Duke
 Chief Engineer.....G. Skinner

CJSS—Cornwall—1959

Frequency: 1220 Kc.....Power: 1000 Watts
 Owned By.....Cornwall Broadcasting, Ltd.
 Address.....237 Water St., E.
 Tel.: WELLington 2-5180.....CBC
 Station Reps.....Trans-Ocean; Weed
 General Manager.....D. W. G. Martz
 Station Manager.....Robert McGuigan
 Sales Promotion Mgr.....Bill McCadden
 Proram Director.....Lee Dunbar
 Chief Engineer.....Bill Still
 Owners of: CJSS-TV.

CFOB—Fort Frances—1944

Frequency: 800 Kc.....Power: 1000 Watts
 Owned By.....Border Bcstg., Ltd.
 Address.....Border Theatre Bldg.
 Tel.: ATLAS 3-3311.....CBC
 Manager.....Don Fawcett
 Chief Engineer.....O. Petsnick

CKPR—Fort William—1931

Freq.: 580 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....H. F. Dougall Co., Ltd.
 Address.....Radio Hall, Victoria Ave.
 Tel.: MAYfair 3-3477.....CBC
 Sta. Reps....Radio Reps.; All Canada; Young
 General Station Mgr.....C. M. McKown
 Comm., Sales Prom. Mgr.....George Jeffrey
 Chief Engineer.....W. T. Ross

CFTJ—Galt—1954

Frequency: 1110 Kc.....Power: 250 Watts, d.
 Owned-Oper. By.....Galt B'casting Co., Ltd.
 Address.....3 Ainslie St. N.
 Tel.: 621-7510.....Independent
 Sta. Reps...Radio Time Sales; Scharf; Messner
 Pres., Gen. Mgr.....John V. Evans
 Commercial Manager.....A. C. Bond
 Chief Engineer.....Patrick Stone

CJOY—Guelph—1948

Freq.: 1460 Kc.....Power: 10 Kw. d., 5 Kw. n.
 Owned-Operated By.....CJOY, Ltd.
 Address.....Bond Bldg.
 Tel.: TA 4-0670.....Independent
 Station Reps.....Ontario Radio Sales; Cooke
 President.....Wallace Slatter
 General Mgr.....Frederick T. Metcalf
 Station Manager.....Jack Jackson
 Program Director.....J. D. LeBlanc
 Commercial Manager.....Clifford Muir
 Chief Engineer.....Bob Nagyobb

CHML—Hamilton—1926

Frequency: 900 Kc.....Power: 5000 Watts
 Owned-Oper. By...Maple Leaf Bcstg. Co., Ltd.
 Business-Studio Address.....848 Main St., E.
 Tel.: LI 9-2411.....CBC
 Rep.....Stephens & Towndrow
 President.....Kenneth D. Sobie
 General Manager.....Tom Darling
 Commercial Manager.....W. D. Whitaker
 Prog. Dir.....William E. Hall
 Prom., Publicity Dir.....Michael Thompson
 Chief Engineer.....Ed Victor

CKOC—Hamilton—1922

Frequency: 1150 Kc. Power: 5000 Watts
 Owned. Wentworth Radio Bcstg. Co., Ltd.
 Address. Box 880
 Tel.: LI 5-8585. CBC
 Representative All-Canada, Weed
 President Clifford Sifton
 V. P., General Manager. W. T. Cranston
 Sales Promotion Manager. Lyn Cooper
 Program Director. John M. Hill
 Chief Engineer. Leslie Horton

CKAR—Huntsville—1958

Frequency: 590 Kc. Power: 1000 Watts
 Owned By. Muskoka-Parry Bcstg. Ltd.
 Address. P.O. Box 1016
 Tel.: 934. Independent
 Station Rep. Radio Reps.
 President L. Olan
 General Mgr. G. Thomas
 Chief Engineer. A. Vandersteeg

CJRL—Kenora—1938

Frequency: 1220 Kc. Power: 1000 Watts
 Owned-Oper. By. Lake of Woods B'cast, Ltd.
 Business Address. Johnson Block
 Tel.: 7850. CBC
 Representative Stovin-Byles
 President Stuart King
 Station Manager. William Wylie
 Chief Engineer. Dick Queen

CKLC—Kingston—1953

Frequency: 1380 Kc. Power: 5 Kw.
 Owned-Oper. By. St. Lawrence Bcstg. Co., Ltd.
 Address. 99 Brock St.
 Tel.: 2-4927. Independent
 Representative Stovin, Forje
 Sta., Gen. Manager. T. D. French
 Comm. Manager. J. F. French
 Chief Engineer. W. W. Grant

CKWS—Kingston—1942

Frequency: 960 Kc. Power: 5000 Watts
 Owned-Oper. By. Frontenac Bcstg. Co., Ltd.
 Address. 170 Queen St.
 Tel.: Liberty 2-4977. CBC
 Newspaper Affil. Kingston Whig Standard
 Rep. Natl. Bcst. Sales, Weed
 President. Senator W. R. Davies
 Gen. Manager. Don Lawrie
 Station Manager. Wally Rewegan
 Commercial Manager. Bill King
 Prog. Director. Carl Cogan
 Sales Prom. Mgr. Arlene Robertson
 Pub. Director. Bryan Olney
 Chief Engineer. Gord Backus
 Owners of: CKWS-TV.

CJKL—Kirkland Lake—1934

Frequency: 560 Kc. Power: 5000 Watts
 Owned. Kirkland Lake Bcstg., Ltd.
 Address. 22 Government Rd. W.
 Tel.: 27. CBC
 Reps. Natl. Bcst Sales; All Canada; Weed
 President. Mrs. Irma Brydson

General Manager. D. R. Lawrie
 Station Manager. H. M. Edgar
 Commercial Manager. Clyde Brydle
 Prog. Dir. Don O'Neil
 Chief Engineer. C. L. Spence

CKCR—Kitchener—1929

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Opera. By. K.-W. Bcstg. Co., Ltd.
 Address. 125 King St. W.
 Tel.: SH 3-3628. CBC
 Sta. Rep. Potts; Devney-O'Connell; Messner
 President, Gen. Mgr. J. Irving Zucker
 Station Manager. Gordon J. Schaus
 Comm. Mgr. Jack G. Liddle
 Program Director. Dick Weber
 Chief Engineer. Ion Hartman

CKKW—Kitchener—1959

Frequency: 1320 Kc. Power: 1000 Watts
 Owned By. Twin City Bcstg. Co. Ltd.
 Address. 251 King St. W.
 Tel.: SHERwood 5-6861. Independent
 Station Rep. All-Canada; Young Canadian
 President. Albert E. Dunker
 General Manager. Alan G. Hodge
 Sales Promotion Mgr. Ed Howard
 Program Director. Dave Wright
 Chief Engineer. R. R. Shantz

CJSP—Leamington—1955

Frequency: 710 Kc. Power: 1000 Watts d.
 Owned-Operated By. Sun Parlor Bcstg., Ltd.
 Address. 23 Erie St., N.
 Tel.: FA 6-6171. Independent
 Representative Radio-TV Sales; Best
 President. Al A. Bruner
 General, Sales Prom. Mgr. Stuart C. Brandy
 Program Dir. Lou Tomasi
 Commercial Manager. John C. Garton
 Chief Engineer. Don O. Thompson

CKLY—Lindsay—1955

Frequency: 910 Kc. Power: 1 Kw.
 Owned-Operated By. Greg-May Bcstg. Ltd.
 Address. 249 Kent St. W.
 Tel.: FA 4-3585. Independent
 Sta. Rep. Radio Time Sales; Hunt
 President, Gen. Mgr. E. N. Gregory
 Station Mgr., Chief Eng. C. A. Gregory
 Commercial Manager. Max Tyson
 Program Director. Doug Whelan

CFPL—London—1922

Freq.: 980 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned-Oper. London Free Press Printing Co.
 Address. 442 Richmond St.
 Tel.: GEneral 8-2891. CBC
 Newspaper Affil. London Free Press
 Representative Weed, All-Canada
 President. Walter J. Blackburn
 Gen. Mgr. Murray T. Brown
 Station Mgr. Douglas C. Trowell
 Prog. Dir. Ward M. Cornell
 Sales Manager. C. N. Knight
 Prom. Supervisor. H. M. Clarke
 Chief Engineer. Glen A. Robitaille
 Owners of: CFPL-TV-FM.

ONTARIO**CKSL—London—1956**

Frequency: 1290 Kc.....Power: 5 Kw.
 Owned.....London Bcstrs. Ltd.
 Address.....343 Richmond St.
 Tel.: GEneral 2-4181.....Independent
 Station Rep.....Devney O'Connell
 President.....F. Vincent Regan
 General Mgr.....Don M. E. Hamilton
 Commercial Mgr.....Alex Snider
 Sales Prom. Mgr.....Pat Dorey
 Program Director.....Vaughn Bjerre
 Chief Engineer.....Ron Turpenny

CHVC—Niagara Falls—1947

Frequency: 1600 Kc.....Power: 10,000 Watts
 Owned-Oper. By.....Radio Station CHVC, Ltd.
 Address.....1745 River Rd.
 Tel.: EL 8-7151.....Independent
 Station Rep.....Potts; Cooke; Ontario Radio Sls.
 President.....B. Howard Bedford
 Station, Comm. Mgr.....Arthur W. Blakely
 Sales Manager.....Michael Mezo, Jr.
 Production Director.....Mrs. Emily Lamb
 Chief Engineer.....Ken Lee

CFCH—North Bay—1931

Freq.: 600 Kc.....Power: 10 Kw. d., 5 Kw. n.
 Owned-Oper. By.....Northern Bcstg. Ltd.
 Address.....581 Fraser St.
 Tel.: GR 4-2000.....CBC
 Newspaper Affil.....Thompson Dailies
 Sta. Rep....Natl. Bcst. Sls.; Weed; All-Canada
 President.....Mrs. A. P. Campbell
 Station Manager.....Harvey C. Freeman
 Commercial Manager.....Clarence Houston
 Program Director.....Bill O'Halloran
 Sales Prom., Publicity Dir.....Bruce Ruggles
 Chief Engineer.....Gordon Ballantyne
 Owners of: CKGN-TV, North Bay.

CHWO—Oakville—1956

Freq.: 1250 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned.....CHWO Radio
 Address.....34A Colborne St. W.
 Tel.: VI 5-2821.....Independent
 Station Rep.....Airtime Sales
 Pres., Gen. Mgr.....Howard C. Caine
 Commercial Manager.....Victor Tipple
 Asst. Sales Mgr.....Bill Jones
 Publicity Dir.....Ed Watson
 Chief Engineer.....Bill McNaughton

CFOR—Orillia—1945

Freq.: 1570 Kc.....Power: 10 Kw. d.; 1 Kw. n.
 Owned-Oper. By.....Radio Station CFOR, Ltd.
 Address.....241 West St. N.
 Tel.: FA 4-3511.....CBC
 Newspaper Affiliation.....Beaverton Express
 Station Reps.....Stephens & Towndrow; Young
 Pres., Gen. Mgr.....Gordon E. Smith
 Station, Commercial Mgr.....Pete McGarvey
 Sales Promotion Mgr.....Don McLeod
 Program Director.....Ken McDonald
 Chief Engineer.....Peter Rowe

CKLB—Oshawa—1946

Freq.: 1350 Kc.....Power: 10 Kw. d., 5 Kw. n.
 Owned-Oper. By.....Lakeland Bcstg. Co., Ltd.
 Address.....360 King St. W.
 Tel.: RA 3-3415.....Independent
 Station Rep.....Potts; Devney O'Connell
 President.....Gordon G. Garrison
 General Manager.....J. A. C. Lewis
 Chief Engineer.....W. C. Marchand

CBO—Ottawa—1924

Frequency: 910 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Canadian Bcstg. Corp.
 Address.....P.O. Box 1045
 Tel.: CE 6-7331.....CBC
 Dir. of Ottawa Area.....P. A. Meggs
 Program Dir.....Dennis Townsend
 Area Engineer.....Maxted Gilbert
 Owners of: CBO-FM.

CFRA—Ottawa—1947

Frequency: 560 Kc.....Power: 5000 Watts
 Owned.....CFRA, Ltd.
 Address.....150 Isabella St.
 Tel.: CE 3-6241.....Independent
 Reps.....Stephens & Towndrow; Week & Co.
 President.....Frank Ryan
 Comm. Mgr.....George M. Gowling
 Station Manager.....T. Kiely
 Publicity Director.....Norman Kert
 Chief Engineer.....John Sprout

CKOY—Ottawa—1924

Freq.: 1310 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....CKOY, Ltd.
 Address.....635 Richmond Rd.
 Tel.: Parkway 2-6501.....CBC
 Station Rep.....Cooke, Natl. Bcst. Sales
 President.....Irving Cameron
 General Manager.....Jack Turrall
 Station Mgr.....Jack Daly
 Prog. Dir.....Keith Sterling
 Pub. Dir.....Ann Hammell
 Chief Engineer.....Ken Puttock

CFOS—Owen Sound—1940

Frequency: 560 Kc.....Power: 1000 Watts
 Owned.....Grey & Bruce Bcstg. Co., Ltd.
 Address.....270 9th St. E.
 Tel.: FR 6-2030.....CBC
 Newspaper Affiliation.....Sun-Times
 Station Rep.....Stovin-Byles; Young Canadian
 President.....C. J. McTavish
 Station Manager.....William N. Hawkins
 Commercial Manager.....Russ Tomlinson
 Program Director.....Stan Latham
 Chief Engineer.....W. Vallins

CHOV—Pembroke—1942

Frequency: 1350 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Ottawa Valley Bcstg. Co.
 Business Address.....319 Pembroke St. W.
 Tel.: RE 2-3657.....CBC
 Station Representative.....Stovin Byles
 President.....E. Gordon Archibald
 Commercial Manager.....Ramsay F. Garrow
 Chief Engineer.....W. Edwin Schmidt

CHEX—Peterborough—1942

Frequency: 980 Kc.....Power: 5000 Watts
 Owned.....Kawartha Bcstg. Co.
 Address.....Box 659
 Tel.: RI 2-7708.....CBC
 News. Affil.....The Examiner
 Representative.....Natl. Bcst. Sales, Weed
 President.....W. R. Davlles
 General Mgr.....D. R. Lawrie
 Station Mgr.....N. J. Weatherwax
 Commercial Mgr.....Reg Carne
 Program Dir.....Bill Williamson
 Publicity Dir.....Jeannine Legault
 Chief Engineer.....A. Crump

CFPA—Port Arthur—1944

Freq: 1230 Kc....Power: 1 Kw. d., 250 Wts. n.
 Owned-Operated By...Ralph H. Parker Ltd.
 Address.....87 N. Hill St.
 Tel.: Diamond 4-2404.....CBC
 Station Rep.....Mulvihill; Weed
 President, Gen. Mgr.....Ralph H. Parker
 Commercial Manager.....John Garbutt
 Program Director.....Don Seath

CJRH—Richmond Hill—1957

Freq: 1310 Kc...Power: 1000 Wts. d., 250 n.
 Owned.....Radio Richmond Hill Ltd.
 Address.....50 Yonge St., N.
 Tel.: AVENUE 5-4915.....Independent
 Station Rep.....Ontario Radio Sales; Hardy
 Pres., Gen. Mgr.....John O. Graham
 Station Manager.....Stewart H. Coxford
 Commercial Manager.....Andy Mitchell
 Program Director.....Stanley L. Larke
 Chief Engineer.....F. Owen

CKTB—St. Catharines—1930

Freq.: 610 Kc.....Power: 10 Wts. d., 5 Wts. n.
 Owned.....Niagara District Bcstg. Co., Ltd.
 Business-Studio Address.....12 Yates St.
 Tel.: MU 4-1174.....CBC
 Station Rep.....Mulvihill; Devney-O'Connell
 President.....W. B. C. Burgoyne
 Mgr. Dir., Gen. Mgr.....Miss M. C. Burgoyne
 Comm. Manager.....V. A. Lococo
 Sales Prom. Mgr., Pub. Dir.....Roy Bonisteel
 Prog. Dir.....Jack Dawson
 Chief Engineer.....W. H. Allen

CHLO—St. Thomas—1948

Frequency: 680 Kc.....Power: 1000 Watts
 Owned.....Souwesto Broadcasters Ltd.
 Address.....133 Curtis St.
 Tel.: ME 1-3910.....CBC
 Representative.....Radio-TV Sales; Cooke
 President, Gen. Mgr.....John L. Moore
 Program Director.....Don Lumley
 Chief Engineer.....W. R. Onn

CHOK—Sarnia—1946

Freq.: 1070 Kc....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Sarnia Bcstg., Ltd.
 Address.....148½ Front St. N.
 Tel.: DI 4-1121.....CBC

Representative.....Cooke, Mulvihill
 Pres., Gen. Mgr.....Claude R. Irvine
 Station Manager.....Karl E. Monk
 Commercial Manager...Arthur H. J. O'Hagan
 Program Director.....George Ludgate
 Chief Engineer.....Robert F. Cooke

CJIC—Sault Ste. Marie—1934

Frequency: 1050 Kc.....Power: 10,000 Watts
 Owned-Oper. By.....Hyland Radio-TV Ltd.
 Address.....119 East St.
 Tel.: ALgoma 3-1121.....CBC
 Station Representative.....Lorrie Potts
 President.....Mrs. Eileen Hyland
 General, Sta. Mgr.....E. G. Vance
 Comm. Mgr.....Wilf Belec
 Program Director.....George Jonecu
 Publicity Dir.....Mrs. Grace Pitt
 Chief Engineer.....David Irwin

CKCY—Sault Ste. Marie—1955

Frequency: 1400 Kc.....Power: 250 Watts
 Owned.....Algonquin Radio & TV
 Address.....254 Queen St., E.
 Tel.: AL 3-2393.....Independent
 President.....C. P. Greco
 Station, Comm. Mgr.....Al Bestall
 Chief Engineer.....Joseph Marinelli

CFRS—Simcoe—1956

Frequency: 1560 Kc.....Power: 250 W., d.
 Owned.....Simcoe Bcstg. Co.
 Business Address.....John & Grove Sts.
 Tel.: GA 6-3240.....Independent
 Representative.....Radio & TV Sales
 Pres., Gen. Mgr.....Ted M. Fielder
 Commercial Mgr.....Richard T. Maxwell
 Sales Prom. Mgr.....Reg. J. Waterous
 Publicity Dir.....Ron Munro
 Chief Engineer.....Robert Watmough

CJET—Smiths Falls—1955

Frequency: 630 Kc.....Power: 1000 Watts
 Owned.....Rideau Broadcasting Ltd.
 Address.....10 Beckwith St. S.
 Tel.: 283-4630.....Independent
 Station Rep.....Lorrie Potts; Devney-O'Connell
 President, Gen. Mgr.....Jack Pollie
 Commercial Manager.....Bill McKissock
 Program Director.....Hal Botlam
 Chief Engineer.....Ron McKay

CJCS—Stratford—1924

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....CJCS, Ltd.
 Address.....125 Ontario St.
 Tel.: 271-2450.....CBC
 Station Rep.....Radio Reps.; Weed
 Pres., Gen. Manager.....Frank M. Squires
 Sta., Comm. Mgr.....S. E. Tapley
 Program Director.....William Inkol
 Chief Engineer.....John Grigg

CFBR—Sudbury—1957

Frequency: 550 Kc....Power: 1000 Watts, d.
 Owned.....Sudbury Bcstg. Co. Ltd.
 Address.....166 Elm St., W.

ONTARIO

Tel.: Osborne 4-6401.....CBC
Station Rep.....Potts; Messner; Scharf; Young
Pres., Gen. Mgr.....F. Baxter Ricard
Sta., Comm. Mgr.....Rene Riol
Sales Promotion Mgr.....Laurent Smith
Program Director.....Robert Grandmaison
Chief Engineer.....Arthur Frappier
Owner of: CHNO, Sudbury.

CHNO—Sudbury—1947

Frequency: 900 Kc..Power: 10 Kw. d., 1 Kw. n
Owned-Oper. By.....Sudbury Bcstg. Co., Ltd.
Business Address.....188 Elm St., W.
Tel.: OS 4-6401.....CBC
Station Rep.....Young Canadian
President, General Mgr.....F. B. Ricard
Station, Commercial Manager.....Peter Scott
Sales Prom. Mgr.....Larry Smith
Publicity Dir.....Peter Allen
Chief Engineer.....Arthur Frappier

CKSO—Sudbury—1935

Freq.: 790 Kc....Power: 10 Wts. d., 5 Wts. n.
Owned-Operated By.....CKSO, Radio, Ltd.
Address.....336 Ash St.
Tel.: OS 4-1711.....CBC
Representative.....All-Canada, Weed
Chairman of Board.....Geo. M. Miller
President.....W. J. Woodill
General, Sta. Mgr.....Ralph Connor
Commercial Mgr.....Ian Laidlaw
Program Director.....Buddy Guilfoyle
Dir. of Engineering.....Wallace Robert
Chief Engineer.....Henry Albert

CKOT—Tillsonburg—1955

Frequency: 1510 Kc.....Power: 1 Kw., d.
Owned-Oper. By..Tillsonburg Bcstg. Co., Ltd.
Address.....20 Baldwin St.
Tel.: Victor 2-4281.....Independent
Representative.....Radio Reps.
General Manager.....John Lamers
Prog. Dir., Chief Eng.....A. Ken Orton

CFCL—Timmins—1951

Freq.: 620 Kc..Power: 10 Wts., d., 2500 Wts., n.
Owned.....J. Conrad Lavigne Ent. Ltd.
Address.....Box 620
Tel.: AMherst 4-4211.....CBC
Representatives..Mulvihill; Devney-O'Connell
President.....J. Conrad Lavigne
Gen. Mgr.....Rene Barrette
Comm. Mgr.....Jean Legault
Program Dir.....Gerald Lefebvre
Chief Engineer.....Rudy Fauteux

CKGB—Timmins—1933

Freq.: 680 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Timmins Bcstg. Ltd.
Bus.-Studio Address.....Thomson Bldg.
Tel.: AM 4-3251.....CBC
Newspaper Affiliation.....Daily Press
Rep.....Natl. Bcst. Sales, Weed, All-Canada
President.....K. R. Thomson
Station Manager.....W. G. Hall
Program Director.....B. Nadeau
Chief Engineer.....E. Mott

CBL—Toronto—1947

Frequency: 740 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Business-Studio Address.....354 Jarvis St.
Tel.: WALnut 5-3311.....CBC
President.....J. A. Ouimet
Gen. Mgr.....H. G. Walker
Station Mgr.....J. H. Harvey
Technical Director.....A. W. Holmes

CFRB—Toronto—1927

Frequency: 1010 Kc.....Power: 50,000 Watts
Owned-Oper. By..Rogers Radio Bcstg. Co., Ltd.
Address.....37 Bloor St. W.
Tel.: WALnut 4-5711.....CBS
Sta. Rep.....All Canada; Young Canadian
President.....W. C. Thornton Cran
Station Mgr.....Wes McKnight
Commercial Mgr.....Waldo Holden
Operations Dir.....Bill Baker
Promotion Mgr.....Ken Marsden
Program Dir.....Jack Dawson
Chief Engineer.....Clive Eastwood

CHUM—Toronto—1945

Freq.: 1050 Kc....Power: 5000 Wts. d., 2500 n.
Owned-Oper. By.....Radio CHUM, Ltd.
Address.....1331 Yonge St.
Tel.: WALnut 5-6666.....Independent
Reps....Stephens & Town.; Devney-O'Connell
President, Gen. Mgr.....Allan F. Waters
Comm. Mgr.....Wes Armstrong
Program. Prom. Dir.....Allan Slaight
Pub. Dir.....Phil Stone
Chief Engineer.....George Jones

CJBC—Toronto—1943

Frequency: 860 Kc.....Power: 50 Kw.
Owned.....Canadian Broadcasting Corp.
Address.....P.O. Box 500
Tel.: WALnut 5-3311.....CBC
President.....J. A. Ouimet
Station Mgr.....J. H. Harvey
Director of Info. Services.....R. S. Bryden

CKEY—Toronto—1944

Frequency: 580 Kc.....Power: 5 Kw.
Owned By.....Frybrook Ltd.
Bus. Address.....1262 Don Mills Rd.
Tel.: HICKory 4-2580.....Independent
Representative.....Natl. Bcst. Sales, Cooke
President.....Jack K. Cooke
Gen., Sta. Mgr.....Hal Cooke
Program Director.....Don Inslay
Chief Engineer.....F. Cole

CKFH—Toronto—1951

Frequency: 1430 Kc.....Power: 5000 Watts
Owned.....Foster Hewitt Bcstg., Ltd.
Address.....1 Grenville St.
Tel.: WA 3-0921.....Independent
Sta. Reps.....Potts; Weed
President, General Mgr.....Foster Hewitt
Station Mgr.....Bill Hewitt
Commercial Mgr.....Keith Davey
Prog., Pub. Dir.....Barry Nesbitt
Chief Engineer.....Gerald Wilson

CHOW—Welland—1958

Frequency: 1470 Kc.....Power: 1 Kc.
 Owned-Oper. By.....Wellport Bcstg., Ltd.
 Address.....P. O. Box 518
 Tel.: REgent 2-4433.....CBC
 Station Reps...Air Time Sls., Radio Reps., Weed
 President.....Gordon W. Burnett
 Comm. Manager.....R. E. Redmond
 Chief Engineer.....Gary Van Amelsvoort

CBE—Windsor—1950

Frequency: 1550 Kc.....Power: 10,000 Watts
 Owned-Oper. By.....Canadian Bcstg. Corp.
 Address.....Security Bldg.
 Tel.: CL 4-5116.....CBC
 Station Manager.....K. A. Murray
 Gen. Mgr. (Regional).....Charles Jennings
 Technical Supervisor.....R. A. Clark

CKLW—Windsor

(See U. S. Listing, Detroit, Mich.)

CKNX—Wingham—1926

Frequency: 920 Kc.....Power: 2500 Watts
 Owned.....CKNX, Ltd.
 Address.....Carling Terrace
 Tel.: Wingham 158.....CBC
 Station Rep.....Potts; Young Canadian
 General Manager.....J. J. Cruickshank
 Program Dir.....John Langridge
 Chief Engineer.....S. C. Reid

CKOX—Woodstock—1947

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By...Oxford Bcstg. Co. Ltd.
 Address.....290 Dundas St.
 Tel.: LE 7-3414.....Independent
 Sta. Rep.....Lorrie Potts
 President, Gen-Station Mgr....Monty J. Werry
 Commercial Manager.....Verne Hesse
 Program Director.....Crawford Douglas
 Chief Engineer.....Paul Hunter

Prince Edward Island

CFCY—Charlottetown—1924

Frequency: 630 Kc.....Power: 5 Kw.
 Owned-Oper. By.....Island Radio Bcstg. Co.
 Business-Studio Address.....85 Kent St.
 Tel.: 7347.....CBC
 Representative.....All-Canada, Weed
 President.....Mrs. K. S. Rogers
 Sta. Mgr., Comm. Mgr.....R. F. Large
 Chief Engineer.....J. G. Gay

CJRW—Summerside—1948

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By...Gulf Bcstg. Co., Ltd.
 Business-Studio Address.....218 Water St.
 Tel.: 2201.....Independent
 Representative.....Radio Reps.
 V.P., General Manager.....R. C. Schurman
 Program Director.....L. E. Huestis
 Sales Prom., Publicity Dir....P. H. Schurman
 Chief Engineer.....Angus MacKie

Quebec

CFGT—Alma—1953

Frequency: 1270 Kc.....Power: 1 Kw.
 Owned-Oper. By.....Radio Lac. St. John Ltd.
 Address.....200 DuPont Ave.
 Tel.: NO 2-3461.....Independent
 General Mngner.....Jean Jacques Fortin
 Commercial Mgr.....Jacques Cote
 Program Dir.....Rosaire Pelletier
 Chief Engineer.....J. R. Maltais

CHAD—Amos—1942

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By...Northern Radio Inc.
 Address.....P. O. Box 70
 Tel.: 313.....CBC
 Station Rep.....Weed; Scharf; L'Anglais
 Pres., Gen. Mgr.....David A. Gourd
 Chief Engineer.....Julien Trepanier

CBJ—Chicoutimi—1933

Frequency: 1580 Kc.....Power: 10,000 Watts
 Owned-Oper. By.....Canadian Bcstg. Corp.

Tel.: Liberty 3-7747.....CBC
 Address.....121 Racine St., E.
 Station Manager.....V. Fortin
 Chief Engineer.....J. E. Roberts

CJMT—Chicoutimi—1954

Frequency: 1420 Kc.....Power: 1000 Watts
 Owned.....CJMT Ltd.
 Address.....365 Racine St.
 Tel.: LI 3-1517.....Independent
 Station Rep.....I.B.S. Ltd.; Devney-O'Connell
 President.....J. Omasse
 General Manager.....Pierre Tremblay
 Station Mgr., Pub. Dir.....Andre Jean
 Sales Prom. Mgr.....Francois Ranger
 Program Director.....Achille Soucy
 Chief Engineer.....Lucien Simard

CHRD—Drummondville—1954

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By...Radio Drummond Ltée.
 Address.....248 Lindsay St.

QUEBEC

Tel.: 2-5458 Independent
Manager C. Rene
Chief Engineer G. Paul

CHF—Granby—1946

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By La Voix de l'Est Ltee.
Business Address 13 Rue Center
Tel.: RFrontenac 2-3301 Independent
Station Representative Hardy
Pres., Gen. Mgr. Aime Laurion
Comm. Mgr., Pub. Dir. R. M. Dube

CKCH—Hull—1933

Frequency: 970 Kc. Power: 5000 Watts
Owned Radiodiffusion CKCH de Hull Ltee.
Address 72 Laval St.
Tel.: PR 7-2771 CBC
Newspaper Affiliation Ottawa Le Droit
Station Rep. I.B.S. Ltd.; Scharf; Weed
President Wilfrid Carr
General Manager Aurele Gratton
Sta. Manager J. P. Lemire
Sales Prom., Comm. Mgr. Henry Allard
Program Director Gernard Charbonneau
Publicity Dir. S. Lanctot
Chief Engineer J. L. Guerette

CKRS—Jonquiere—1947

Frequency: 590 Kc. Power: 1000 Watts
Owned Radio-Saguenay Ltd.
Address 175 Sir Wilfrid Laurier St.
Tel.: LI 2-4551 CBC
Representative Hardy, Young
President Henri Lepage
General Mgr. Tom Burham
Commercial Mgr. Mrs. Rejeanne Bilodeau
Program Dir. Noel Fillion
Sta. Mgr. Guy Boivin
Chief Engineer Gerard Lemieux
Owners of: CKRS-TV.

CKLS—La Sarre—1950

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Radio LaSarre, Inc.
Business Address P.O. Box 70, Rouyn
Tel.: ROger 2-7741, Rouyn CBC
Sta. Rep. Weed; Scharf; Allied Bcst.
Pres., Gen. Mgr. David Armand Gourd
Operations Mgr. Franco Capellari
Chief Engineer Julien Trepanier

CKBL—Matane—1948

Frequency: 1250 Kc. Power: 5000 Watts
Owned By La Co. De Radiodiffusion De Matone
Address P.O. Box 1090
Tel.: 1100 CBC
Representative Hardy
Pres., Gen. Mgr. Rene Lapointe
Station Mgr. Octave Lapointe
Prog., Pub. Dir. Claude Guenette
Chief Engineer Yvan Fortier

CKBM—Montmagny—1954

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Radio Alleghany, Inc.
Address 8, Rue St. Thomas

Tel.: 801 Independent
Representative Radio & TV Sales
President Henri Deschenes
Program Director Olivia Poitras
Publi., Sta., Com., Sls. Prom. Mgr. Andre Mercier
Chief Engineer Hector Fortin

CBF—Montreal—1937

Frequency: 690 Kc. Power: 50,000 Watts
Owned-Oper. By Canadian Bcstg. Corp.
Address 1425 Dorchester St., W.
Tel.: UN 6-2571 CBC
Dir. of Que. Prov. G. Lamarche
Program Dir. Jean-Marie Dugas

CBM—Montreal—1936

Frequency: 940 Kc. Power: 50,000 Watts
Owned-Oper. By Canadian Bcstg. Corp.
Address 1425 Dorchester St. W.
Tel.: UNiversity 6-2571 CBC
President J. A. Ouimet
Regional Director G. Lamarche
Station Mgr. Kenneth Withers
Regional Engineer G. Dandois

CFCF—Montreal—1919

Frequency: 600 Kc. Power: 5000 Watts
Owned-Oper. By Canadian Marconi Co.
Bus.-Studio Address 600 Dominion Sq. Bldg
Tel.: UNiversity 1-9471 ABC-CBC
Representative Weed, All-Canada
General Manager R. E. Misener
Chief Engineer H. Maclellan

CJAD—Montreal—1945

Frequency: 800 Kc. Power: 10,000 Watts
Owned-Operated By CJAD, Ltd.
Business-Studio Address 1407 Mountain St.
Tel.: VI 2-8931 CBS
Sta. Rep. Radio Time Sales; Young Canadian
Pres., Gen. Mgr. J. Art Dupont
Production Mgr. L. J. Poits
Comm. Mgr. Berthe Poulet
Sales Prom. Manager C. Waldo
Chief Engineer Aurele Boisvert

CJMS—Montreal—1953

Freq.: 1280 Kc. Power: 10 Kw., d. 5 Kw., n.
Owned CJMS Radio, Montreal, Ltee.
Address 1700 Berri St.
Tel.: VI 9-5373 Independent
Station Rep. Stephens & Towndrow; Forjoe
President Raymond Crepault
General, Comm. Mgr. J. Nadon
Sales Prom., Program Dir. R. Demers
Publicity Director Louise de Broin
Chief Engineer Jean Provost

CKAC—Montreal—1922

Frequency: 730 Kc. Power: 50,000 Watts
Owned Publication La Presse Ltee.
Address 980 St. Catherine St., W.
Tel.: UNiversity 6-7301 CBS
News, Affil. La Presse
Station Rep. Devney O'Connell; I.B.S.
Pres. Mrs. A. Du Tremblay

General Station Mgr. Phil Lalonde
 Program Director Ferdinand Biondi
 Comm. Mgr. G. Bourassa
 Sales Prom. Mgr., Pub. Dir. Paul Gelinas
 Chief Engineer Leonard Spencer

CKGM—Montreal—1959

Frequency: 930 Kc. Power: 10,000 Watts
 Owned By Maisonneuve Bcstg. Corp.
 Address 1455 Drummond St.
 Tel.: VI 5-3201. Independent
 Newspaper Affil. Newfoundland Herald
 Station Rep. Stephens & Towndrow; ForJoe
 President, General Mgr. Geoff Stirling
 Station Manager Geo. Davies
 Commercial Manager E. Thorp
 Sales Promotion Mgr. M. Perk
 Program Director Dan Tyler
 Publicity Director John Poiser
 Chief Engineer Jack Campbell
 Owners of: CJon-AM-TV, St. John's, Nfld., CJC-N
 TV, Central, Nfld.; CJOX-TV, Argentina.

CHNC—New Carlisle—1933

Frequency: 610 Kc. Power: 5000 Watts
 Owned-Oper. By. Gaspesia Radlo Bcstg. Co.
 Tel.: 248 & 249. CBC
 Representative Hardy, Young
 President Dr. Charles A. Dumont
 General Mgr. Dr. Charles Houde
 Chief Engineer Bruce MacDonald

CBV—Quebec City—1934

Frequency: 980 Kc. Power: 10 Kw.
 Owned Canadian Bcstg. Corp.
 Bus. Address Palais Montcalm, St. Jean St.
 Tel.: LA 5-8155. CBC
 Program Dir., Station Manager. Rene Dussault
 Chief Operator Honore Masse

CHRC—Quebec City—1926

Frequency: 800 Kc. Power: 10,000 Watts
 Owned-Operated By CHRC, Limitée
 Address 1143 St. John St.
 Tel.: LA 2-8177. Independent
 Station Rep. Hardy; Young Canadian
 President Herve Baribeau
 General Manager Henri Lepage
 Station Manager Aurele Pelletier
 Comm., Sls. Prom. Mgr. F. Richard Thibodeau
 Program Director Magella Alain
 Chief Engineer Arsene Nadeau

CJQC—Quebec City—1949

Frequency: 1340 Kc. Power: 250 Watts
 Owned The Goodwill Bcstrs. of Quebec
 Address 405 Blvd. Hamel
 Tel.: MU 3-4931. CBC
 Station Representative Radio & TV Sales
 President Paul Lepage
 Gen., Sta. Mgr. H. Burnside
 Chief Engineer C. Roberge

CKCV—Quebec City—1926

Frequency: 1280 Kc. Power: 5 Kw.
 Owned-Operated By CKCV, Ltd.
 Address 978 St. John St.

Tel.: LA 2-1585. Independent
 President Gaston Pratte
 Gen. Mgr. Paul Lepage
 Sta., Comm. Mgr. Marcel Leboeuf
 Sales Prom., Pub. Dir. Jean-Guy Bernier
 Prog. Dir. Michel Gariepy
 Chief Engineer Lucien Gobell

CJBR—Rimouski—1937

Frequency: 900 Kc. Power: 10,000 Watts
 Owned La Radio du Bas St. Laurent Inc.
 Business Address 6 St. Jean St.
 Tel.: RA 3-2217. CBC
 Newspaper Affil. Le Progres Du Golfe
 Station Representative IBS, Ltd.; Weed
 President Jacques Brillant
 Sales Prom., Gen., Sta. Mgr. Andre Lecomte
 Prog. Dir. S. Burgess
 Commercial Manager Robert Cote
 Publicity Director Harry A. Willsie
 Chief Engineer Marcel Vallee
 Owners of: CJBR-FM-TV.

CJFP—Riviere-Du-Loup—1947

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By Radio CJFP, Ltd.
 Address 1 Christophe Colomb
 Tel.: UN 2-2727. CBC
 Station Rep. Hardy; Young Canadian
 President Luc Simard
 General Manager Rene Viel
 Station Manager Raoul Savard
 Chief Engineer Raymond Laviole

CHRL—Roberval—1949

Frequency: 910 Kc. Power: 1000 Watts
 Owned-Operated By Radlo Roberval Inc.
 Address C. P. 930
 Tel.: 450 Independent
 Representative Jos. A. Hardy
 President Rodolphe Lefebvre
 Station Mgr. J. C. Bordeau
 Commercial Mgr. N. Gagnon
 Program Dir. Harvey Paradis
 Chief Engineer Yvon Souchon

CKRN—Rouyn—1937

Frequency: 1400 Kc. Power: 250 Watts
 Owned Northern Radio Nord, Inc.
 Address P. O. Box 70
 Tel.: RO 2-7741. CBC
 Station Reps Weed; Scharf; Allied
 Pres., Gen. Mgr. David A. Gourd
 Operations Mgr. Franco Capellari
 Chief Engineer Julien Trepanier

CHGB—Ste Anne De La Pocatiere—1938

Freq.: 1350 Kc. Power: 1 Kw. d., 250 W. n.
 Owned CHGB, Ltd.
 Address Main St.
 Tel.: 535 CBC
 President, Gen. Mgr. G. Thomas Desjardins
 Station Mgr. P. E. Hudon
 Comm., Prom. Mgr. R. Plante
 Program Dir. C. Landry
 Chief Engineer R. Hamel

QUEBEC

CKRB—St. Georges—1953

Freq.: 1460 Kc. Power: 10 Wts., d., 5 Wts., n.
Owned-Oper. By.....Radio-Beauce, Inc.
Address.....St. Georges de Beauce
Tel.: 751.....CBC
Station Rep.....IBS
President.....Yvon Thibaudeau
General, Sta. Mgr.....C. A. Thibaudeau
Comm., Prom Mgr.....Jean Barbeau
Program Dir.....Gilles Bernier
Chief Engineer.....Armand Catellier

CHRS—St. Jean—1956

Frequency: 1090 Kc. Power: 1000 Watts d.
Owned By.....Radio-Iberville Ltd.
Address.....Box 1090
Tel.: UN 1-5965 (Montreal).....Independent
Station Rep.....I.B.S.
President, General Mgr.....Bernard Turcot
Commercial Manager.....Jack Turcot
Program Director.....Fernand Robidoux
Chief Engineer.....Guy De Valter

CKJL—St. Jerome—1956

Frequency: 900 Kc. Power: 1 Kw.
Owned.....Radio Laurentides
Address.....225 Labelle St.
Tel.: GE 2-7831.....Independent
Representative.....National Brcdst. Sales, Ltd.
Pres., Gen. Mgr.....Jean Lalonde
Station Mgr.....Roger Lopez
Commercial Mgr.....Hugo Gravel
Program Dir.....Jacques Tremblay
Sales Prom. Mgr.....Blaise Gouin
Publicity Dir.....Andre Vezina
Chief Engineer.....Vincent Gratton

CKSM—Shawinigan Falls 1951

Frequency: 1220 Kc. Power: 1000 Watts
Owned.....Shawinigan Falls Bcstg.
Address.....Box 69
Tel.: LE 6-4494.....Independent
Representative.....Hardy
Gen. Mgr., Pub. Dir.....Allen Rogerson
Comm. Mgr.....Emilien Beaulieu
Prog. Dir.....Alain Chartier
Chief Engineer.....Ernest Brunelle

CHLT—Sherbrooke—1937

Freq.: 630 Kc. Power: 10 Wts., d., 5 Wts., n.
Owned By.....La Tribune Ltd.
Business-Studio Address.....221 Dufferin St.
Tel.: LO 9-2525.....CBC
Representative.....Trans. Ocean; Young
President.....Paul Desruisseaux
General Manager.....J. Alphe Gauthier
Station, Program Dir.....V. Bernard
Comm. Sales Prom. Mgr.....Jean Louis Gauthier
Chief Engineer.....Leo Gilbeau

CKTS—Sherbrooke—1946

Frequency: 900 Kc. Power: 1000 Watts
Owned-Oper.....Telegram Printing & Pub. Co.

Business-Studio Address.....221 Dufferin St.
Tel.: LO 9-2525.....CBC
Representative.....Young, Canadian
President.....C. B. Howard
General Manager.....A. Gauthier
Commercial Mgr., Prog. Dir.....Morris C. Austin
Pub. Dir.....Gordon Beerworth
Chief Engineer.....L. Gilbeau

CJSO—Sorel—1945

Frequency: 1320 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Radio Richelieu, Ltee
Business Studio Address.....72 du Roi St.
Tel.: RI 3-3318.....Independent
Station Representative.....Jos A. Hardy
President.....Henri Olivier
General Manager.....Maurice Boulianne
Comm. Manager.....Maurice Berube
Program Director.....Claude Rochon
Sls. Prom. Manager.....L. Brouillard
Chief Engineer.....Joseph Cardin
Owners of: CJLM, Joliette, Que.

CKLD—Theftord Mines—1950

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By.....Radio Megantic Ltee.
Address.....Ave Labbe
Tel.: FE 5-7500.....CBC
Representative.....Hardy
Newspaper Affil.....Canadian Press
Pres., Sta. Manager.....F. Labbe
Comam. Mgr.....Will Dugre
Chief Engineer.....Paul Cloutier

CHLN—Three Rivers—1927

Frequency: 550 Kc. Power: 5000 Watts
Owned-Oper. By.....Radio Trois-Rivieres, Inc.
Bus.-Studio Address.....522 Bonaventure St.
Tel.: FR 4-3556.....Independent
Representative.....IBS, Young
President.....Honore Dansereau
Station Manager.....Léon Trépanier
Program Dir.....Maurice Dansereau
Comm., Prom., Pub. Dir.....Maurice Duval
Chief Engineer.....Oric Lefebvre

CKTR—Trois-Rivieres—1954

Freq.: 1150 Kc. Power: 10 Kw. d., 1 Kw. n.
Owned-Oper. By.....CKTR, Ltd.
Address.....543 Gervais St.
Tel.: FR 5-4855.....Independent
Station Reps.....Cooke; Allied Broadcast Serv.
President.....Paul Aboud
Station, Comm. Mgr.....C. Couture
Program Director.....Jean Deny
Publicity Director.....Jacques Hebert
Chief Engineer.....Herve Lapointe

CKVD—Val D'Or—1939

Frequency: 1230 Kc. Power: 250 Watts
Owned.....Northern Radio-Radio Nord, Inc.
Address.....P. O. Box 70
Station Rep.....Weed; Scharf; Allied
President.....David A. Gourd
Operations Manager.....Franco Capellari
Chief Engineer.....Julien Trepanier

CKVL—Verdun—1946

Freq.: 850 Kc. Power: 50 Wts. d., 10 Wts. n.
 Owned By.....CKVL, Ltd.
 Address.....211 Gordon Ave.
 Tel.: PO 6-2311.....Independent
 Newspaper Affil.....Radiomonde Ltd.
 Rep.....Radio & TV Sls., Inc., Cooke
 President.....Jack Tietolman
 Commercial Mgr.....Judah Tietolman
 Program Dir.....Marcel Provost
 Station, Prom. Mgr.....Corey Thomson
 Publicity Director.....Jack Selinger
 Chief Engineer.....Maurice Rousseau

CFDA—Victoriaville—1951

Frequency: 1380 Kc. Power: 1000 Watts
 Owned-Oper. By...Radio Victoriaville Limitee

Address.....Victoriaville
 Tel.: PL 2-5545.....Independent
 Representative.....Radio & TV Sales
 Pres., Ch. Engineer.....P. Brisson
 General Manager.....Leo Benoit

CKVM—Ville-Marie—1950

Frequency: 710 Kc. Power: 1000 Watts
 Owned-Operated By...Radio Temiscamingue
 Business Address.....Ville-Marie
 Tel.: 710-152.....CBC
 Station Rep.....Jos. Hardy
 President.....Herve LeBlanc
 General, Sta. Mgr.....Rene Legault
 Program Dir.....Yvon Lariviere
 Publicity Dir.....Marcel Ladouceur
 Chief Engineer.....Gaston Tasset

Saskatchewan

CFGR—Gravelbourg—1952

Frequency: 1230 Kc. Power: 250 Watts n.
 Owned By.....Radio Gravelbourg, Ltd.
 Address.....Gravelbourg
 Tel.: 155.....CBC
 Station Rep...I.B.S.; Scharf; Devney-O'Connell
 President.....Dr. Rosario E. Morin
 General, Station Mgr.....Dumont Lepage
 Sales Promotion Mgr.....Joseph E. DeGagne
 Publicity Dir.....Miss Jeanne Beauregard
 Chief Engineer.....Raymond Lizee

CFRG—Gravelbourg—1952

Frequency: 710 Kc. Power: 5000 Watts d.
 Owned-Oper. By...Radio Gravelbourg, Ltd.
 Address.....Gravelbourg
 Tel.: 155.....CBC
 Station Rep...I.B.S.; Scharf; Devney-O'Connell
 President.....Dr. Rosario E. Morin
 Gen., Sta., Comm. Mgr.....Dumont LePage
 Sales Prom. Mgr.....Joseph E. DeGagne
 Publicity Dir.....Miss Jeanne Beauregard
 Chief Engineer.....R. Lizee

CHAB—Moose Jaw—1922

Frequency: 800 Kc. Power: 10,000 Watts
 Owned-Operated By.....CHAB, Ltd.
 Address.....127 Main N.
 Tel.: OX 2-6464.....CBC
 Reps...Stephens & Towndrow; Messner; Weed
 Pres., Gen. Mgr.....Jack Moffat
 Commercial Manager.....Nev Skingle
 Program Director.....Bill Falkner
 Chief Engineer.....M. Pickford
 Owners of: CHAB-TV.

CJNB—North Battleford—1947

Frequency: 1460 Kc. Power: 10,000 Watts
 Owned-Oper. By...Northwestern Bcstg. Co., Ltd.
 Business Address.....P.O. Box 1460
 Tel.: 2477.....Independent

Representative.....Stovin
 President.....Harry S. Hay
 Gen., Sta. Mgr.....Harry Dekker
 Commercial Manager.....Alex Johnson
 Sales Prom. Mgr., Pub. Dir...Mrs. Chris Dekker
 Program Director.....Lee Sage
 Chief Engineer.....Al Ruddell

CKBI—Prince Albert—1934

Frequency: 900 Kc. Power: 10,000 Watts
 Owned-Oper. By...Central Bcstg. Co., Ltd.
 Address.....10th St. West
 Tel.: ROger 3-7421.....CBC
 Representative.....All-Canada, Weed
 General Manager.....E. A. Rawlinson
 Comm., Sales Prom. Mgr.....G. Prest
 Program Director.....Ian Barrie
 Chief Engineer.....T. Van Nes

CBK—Regina—1939

Frequency: 540 Kc. Power: 50 Kw.
 Owned.....Canadian Bcstg. Corp.
 Business Address.....1840 McIntyre St.
 Tel.: Lakeside 3-6641.....CBC
 Sta. Manager.....J. R. Finlay
 Technical Sup.....K. J. Lamb

CKCK—Regina—1922

Frequency: 620 Kc. Power: 5000 Watts
 Owned....Transcanada Communications Ltd.
 Address.....1853 Hamilton St.
 Tel.: LA 2-8525.....CBC
 Newspaper Affiliation.....Leader Post
 Representative.....All-Canada, Weed
 President.....Michael Sifton
 General Manager.....Harold A. Crittenden
 Station Manger.....Donald R. Dawson
 Commercial Manager.....Jim Grisenthwaite
 Sales Prom., Pub. Dir.....Audrey-Ann Taylor
 Program Director.....Bob MacDonald
 Chief Engineer.....E. A. Strong

SASKATCHEWAN-YUKON

CKRM—Regina—1926

Freq.: 980 Kc. Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By. Western Communications Ltd.
Address 2060 Halifax St.
Tel.: LA 3-5661. CBC
Sta. Rep. Radio Reprs.; Bcst. Reprs.; Young
President Dr. E. A. McCusker
General, Station Mgr. W. E. Collier
Program Director A. J. Kennard
Sales Promotion Mgr. Martha Fidler
Commercial Mgr. R. B. Hill
Chief Eng. L. Cozine

CFNS—Saskatoon—1952

Frequency: 1170 Kc. Power: 1000 Watts
Owned-Oper. By. Radio-Prairies-Nord, Ltd.
Address 1902 Broadway
Tel.: Windsor 9-3766. CBC
Sta. Rep. I.B.S.; Scharf; Devney-O'Connell
President Cl. Denis
General Manager Charles Papen
Sales Promotion Mgr. Auguste Bandet
Program Director Roger Gautier
Chief Engineer J. Lacroix

CFQC—Saskatoon—1923

Frequency: 600 Kc. Power: 5000 Watts
Owned-Oper. By. A. A. Murphy & Sons, Ltd.
Address 216 1st Ave., N.
Tel.: CHerry 2-6611. CBC
Reps. Radio Reprs.; Bcst. Reprs.; Oakes; Young
General Manager Vernon Dallin
Station Manager Roy Currie
Comm. Mgr. E. C. Bourassa
Sales Promotion Mgr. Dennis Fishes
Program Director Laurie Korchin
Chief Engineer Lyn Hoskins
Owners of: CFQC-TV.

CKOM—Saskatoon—1951

Frequency 1420 Kc. Power: 5000 Watts
Owned. Saskatoon Community Bcstg. Co., Ltd.
Address Empire Hotel

Tel.: OLiver 2-1420. Independent
Representative Stovin, Weed
Pres., Gen. Mgr. R. A. Hosie
Sta., Comm. Mgr. W. H. Stovin
Sales Prom., Pub. Dir. Patricia Baudru
Program Director G. E. Walburn
Chief Engineer Maynard Greer

CKSW—Swift Current—1956

Frequency: 1400 Kc. Power: 250 Watts
Owned Frontier City Bcstg. Co. Ltd.
Address 134 Central Ave.
Tel.: PR 3-4605. Independent
Reps. Air-Time Sls.; Radio Reprs.; Bcst. Reprs.
Pres., Gen. Mgr. Douglas Scott
Station Manager Wilf Gilbey
Comm., Sales Prom. Mgr. William H. Friest
Production Mgr. Gordon Ross
Chief Engineer Mac Hanna

CFSL—Weyburn—1957

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned Soo Line Bcstg. Co. Ltd.
Address P. O. Box 1330
Tel.: VICTor 2-4666. Independent
Sta. Rep. Stovin-Byles; Natl. Bcst. Sls.; Cooke
President T. G. Laing
General Comm. Mgr. Norman A. Hickey
Program Director Ronald W. Durda
Chief Engineer Robert MacDonald

CJGX—Yorkton—1927

Freq.: 940 Kc. Power: 10,000 Wts. d., 1000 n.
Owned-Oper. By. Yorkton Bcstg. Co., Ltd.
Address 2nd Ave.
Tel.: 783-2258 CBC
Sta. Reprs. Messner; Young Canadian; Scharf
President F. K. Tully
Station, Prom. Mgr. G. G. Gallagher
Commercial Manager M. G. Phillips
Publicity Director D. R. Sherwin
Program Director E. A. Laurence
Chief Engineer H. F. McRae

Yukon

CFYT—Dawson City—1958

Frequency: 1230 Kc. Power: 100 W.
Owned By. CBC
Address Dawson City
Tel.: Dawson City CBC
Sta. Rep. D. McGavren, Ltd.
Director of Service A. Cowan
Information Service H. Shane
Station Manager Donald Stone
Technical Supervisor Lloyd Moore

CBXG—Watson Lake—1959

Frequency: 860 Kc. Power: 40 W.
Owned By. CBC
Address Watson Lake

Tel.: Watson Lake CBC
Sta. Rep. D. McGavren, Ltd.
Director of Service A. Cowan
Information Service H. Shane
Station Manager Donald Stone

CFWH—Whitehorse—1958

Frequency: 1240 Kc. Power: 250 W.
Owned By. CBC
Address P. O. Box 730
Tel.: Whitehorse CBC
Sta. Rep. D. McGavren, Ltd.
Director of Service A. Cowan
Information Service H. Shane
Station Manager Donald Stone
Technical Supervisor L. Moore

National Association Of Educational Broadcasters Personnel

1346 Connecticut Ave., N.W.
Washington, D.C.
Phone: North 7-6000

119 Gregory Hall
Urbana, Ill.
Phone: Empire 7-6611 Ext. 3394

William G. Harley
1346 Connecticut Ave.
Washington, D.C.

OFFICERS FOR 1961 YEAR

President

William G. Harley, 1346 Connecticut Ave.,
N.W., Washington, D. C.

Administrative Vice President

Harold E. Hill, 1346 Connecticut Ave.,
N.W., Washington, D.C.

DIRECTORS

Television Board

Region I

Richard Burdick, Metrop. Phila. Educ.
Radio-TV Corp., 1622 Chestnut Street,
Phila., Pa.

Region II

Raymond D. Hurlbert, Ala. ETV Comm.,
807 Protective Life Bldg., Birmingham,
Ala.

Region III

Richard B. Hull, Radio-TV Broadcasting,
Ohio State Univ., Columbus, O. Chair-
man Board of Directors.

Region IV

Dr. John C. Schwarzwald, Twin City
Area ETV Corp., Station KTCA St.
Paul, Minn.

Region V

Howard L. Johnson, Station KRMA-TV,
Denver Public Schools, 12th & Welton
Sts., Denver, Colo.

Region VI

Loren B. Stone, Station KCTS-TV, Univ.
of Wash., Seattle, Wash. Chairman, TV
Board.

Radio Board

Region I

Albert P. Fredette, WAMC, Albany Med-
ical College, 47 New Scotland Ave.,
Albany, N. Y.

Region II

Roy Flynn, University Bestg. Services,
Florida State Univ., Tallahassee, Fla.

Region III

James S. Miles, Station WBAA, Purdue
University, Lafayette, Ind. Chairman,
Radio Board.

Region IV

Carl Menzer, WSUI-KSUI, State Uni-
versity of Iowa, Iowa City, Ia.

Region V

R. Edwin Browne, Station KANU and
KFKU, University of Kansas, Law-
rence, Kan.

Region VI

Ken Kager, KUOW, University of Wash-
ington, Seattle, Wash.

Individual Member Director—Harry J. Skornia, University of Illinois, Urbana, Ill.
Director At Large—Kenneth A. Christiansen, University of Florida, Gainesville, Fla.
Leslie P. Greenhill, Pennsylvania State University, University Park, Pa.



Weapon For Peace

... Television Documentaries

By DONALD H. McGANNON
President, Westinghouse Broadcasting Company

THE state of the world indicates more urgently each day that our future depends, almost pathetically, upon our ability to communicate with each other as people within the same nation and, more important, to communicate as a nation to people outside of our own country.

The task of communicating our ideals, philosophies, objectives and determinations, our genuine concern for other peoples and our yearning for peace lies at the very root of man's future. How do we tackle this task?

It is strange that while most segments of our society have recognized the need for professionalism in the communication of ideas, implementation of this need does not exist in the various strata of government.

It occurred to us, Westinghouse Broadcasting and our associates at the National Educational Television and Radio Center, that there was something that could be done by television. No matter how small, it would be a definite contribution and perhaps a launching pad for other far-reaching efforts.

It was clear to us that TV undoubtedly represents the most effective means of communicating to masses of the population. How could we use this medium effectively and what would be our potential audience? As a result of working with other broadcasters who had similar thoughts on the same subject, the International Television Federation came into being last fall.

Intertel was founded by the Australian Broadcasting Commission, the Canadian Broadcasting Corporation, Associated Rediffusion of the United Kingdom and, on behalf of the United States, NETRC and WBC. It is obvious that with such a federation, our initial audience is to be the English speaking nations of the world. These are people with whom we should be able to communicate most easily.

The American members of this federation expect to make the series available by syndication to the entire Western Hemisphere.

The plan calls for the production of twelve-one-hour documentaries. The American members will produce four, United Kingdom four, Canada two, and Australia two. The subjects will be of timely importance and international dimension; yet they will not be topical news stories nor duplications of some of the extraordinary work being done by networks in this field.

At a meeting in Vancouver, B.C., the first six subjects were evolved. They are tentatively titled: "Heartbeat of France," an examination of France by Britain; "The Overseas Chinese," a look at the key world areas colonized by expatriate Chinese, by Britain; "Great Britain in Transition," a social and human documentary on England by the U.S.A.; "Where is Cuba Going?," an investigation of Cuba by Canada; "Living With a Giant," a look at U.S.A.-Canada relations by Australia; and "Africa on The Move," some of the new African republics examined by the U.S.A.

The function of each program is an investigation by one nation of another, and a reflection on foreign subject matter that is in some instances of great tradition, in other instances of compelling current importance. Each member has the opportunity to reject the program as being unsuitable, but it's contemplated that this would not be done on any basis of censorship or unwillingness to permit factual criticism.

This is but an initial step. We hope it represents the first of many to follow in the free flow of information and the cultural exchange of material among all nations of the world, a project which has been dormant and ineffective to date.

Active Members Of The NAEB

City	Call Letters	Licensee	Executive
ALABAMA			
Andalusia	WAIQ (TV)	Alabama ETV Comm.	Raymond D. Hurlbert, Gen. Mgr.
Birmingham	WBIQ (TV)	Alabama ETV Comm.	Raymond D. Hurlbert, Gen. Mgr.
Munford	WCIQ (TV)	Alabama ETV Comm.	Raymond D. Hurlbert, Gen. Mgr.
University	WUOA (FM)	Univ. of Alabama	Graydon Ausmus, Director
ARIZONA			
Arcata	KUSC (FM)	Humboldt State College	George D. Goodrich, Director
Tucson	KUAT (TV)	Univ. of Arizona	Ben C. Markland, Director
CALIFORNIA			
Berkeley	KPFA-KPFB (FM)	Pacifica Foundation	Harold Winkler, President
Los Angeles	KPFK (FM)	Pacifica Foundation.	Harold Winkler, President
Los Angeles	KUSC (FM)	Univ. of Southern California	Kenneth Harwood, Chairman
San Bernardino	KVCR (FM)	San Bernardino Valley College	William D. Britton, Station Mgr.
San Diego	KEBS (FM)	San Diego State College	Frank Norwood, Associate Professor of Speech Arts
San Diego	KSDS (FM)	San Diego Jr. College	Paul Roman, Station Mgr.
San Francisco	KQED (TV)	Bay Area ETV Assn.	James Day, General Mgr.
Sacramento	KVIE (TV)	Central Calif. TV, Inc.	John C. Crabbe, Gen. Mgr.
Stockton	KCVN (FM)	College of the Pacific	Richard D. Settle, Director
COLORADO			
Colo. Springs	KRCC (FM)	Colorado College	Woodson Tyree, Director
Colo. Springs	KSHS (FM)	C. S. Public Schools	Robert L. Card, Station Mgr.
Denver	KRMA (TV)	Denver Public Schools	Howard L. Johnson, Exec. Dir.
CONNECTICUT			
Hartford	WRTC (FM)	Trinity College	Charles G. Mixter III, Station Manager
FLORIDA			
Miami	WTHS (FM)	Dade County Bd. of Public Instr.	Cliff Mitchell, Director
Tallahassee	WFSU (FM)	Florida State University	Roy Flynn, Director
Tampa	WTUS (FM)	University of Tampa	John Von Szeliski, Dir.
Tampa	WEDU (TV)	Fla. West Coast ETV	R. LeRoy Lastinger, Gen. Mgr.
Winter Park	WPRK (FM)	Rollins College	M. P. Frutchey, Director
GEORGIA			
Atlanta	WARE (FM)	Board of Education	Haskell Boyter, Dir.
Atlanta	WETV (TV)	Board of Education	Haskell Boyter, Dir.
Athens	WGTV (TV)	University of Georgia Center for Continuing Education	Gerard L. Appy, Associate Director
ILLINOIS			
Carbondale	WSIU (FM)	Southern Ill. Univ.	B. C. Robbins, Director
Chicago	WBEZ (FM)	Board of Education	George Jennings, Director
Chicago	WTTW (TV)	Chicago Educational TV Assn.	John W. Taylor, Exec. Dir.
DeKalb	WNIC (FM)	Northern Illinois Univ.	Robert H. Moore, Dir.
Elgin	WEFS (FM)	Elgin Public Schools	E. H. Hoke, Dir.
Evanston	WNUR (FM)	Northwestern Univ.	Robert W. Thomas, Station Mgr.
Macomb	WWKS (FM)	Western Ill. University	Jennette Terrill, Dir.
Park Ridge	WMTH (FM)	Maine Township H. S.	Keith A. Honn, Prog. Dir.
Urbana	WILL (AM)	Univ. of Illinois	Frank E. Schooley, Dir.
Urbana	WILL (TV)	University of Illinois	Frank E. Schooley
Urbana	WILL (FM)	Univ. of Illinois	Frank E. Schooley
INDIANA			
Bloomington	WFIU (FM)	Indiana University	Elmer Sulzer, Dir.
Evansville	WPSR (FM)	School City of Franklin College of Indiana	C. B. Smith, Dir.
Franklin	WFCI (FM)	Evansville	Raymond Cowan, Chairman of Science Division
Gary	WGVE (FM)	School City of Gary	Edwin Carmony, Supervisor
Goshen	WGCS (FM)	Goshen College	J. F. Swartzendruber, Sect.-Treas.
Greencastle	WGBE (FM)	De Paul University	Herold Ross, Manager

NAEB ACTIVE MEMBERS

City	Call Letters	Licensee	Executive
Huntington	WVSH (FM)	School City of Huntington	M. McCabe Day, Director
Indianapolis	WIAN (FM)	Indianapolis Pub. Schools	Arthur R. Van Allen, Prog. Dir.
Lafayette	WBAA (AM)	Purdue Univ.	Jim Miles, Dir. of Broadcasting
Muncie	WWHI (FM)	Wilson Jr. H.S.	John V. Maier, Principal
New Albany	WNAS (FM)	New Albany City Sch.	Vernon McKown, Director
South Bend	WETL (FM)	City of So. Bend	John W. Finster, Program Dir.
Wabash	WSKS (FM)	School City of Wabash	James R. Oliver, Director
IOWA			
Ames	WOI (AM)	Iowa State College	Raymond C. Giese, Act. Mgr.
Ames	WOI (FM)	Iowa State College	Raymond C. Giese, Act. Mgr.
Cedar Falls	KTCP (FM)	Iowa State Teachers College	Herbert V. Hake, Director
Decorah	KWLC (AM)	Luther College	Harold C. Svanoec, Dir.
Des Moines	KDPS (FM) and (TV)	Des Moines Public Schools	Clifton F. Schropp, Manager
Iowa City	WSUI (AM)	State Univ. of Iowa	Carl H. Menzer, Station Director
Iowa City	KSUI (FM)	State Univ. of Iowa	Carl H. Menzer, Station Director
Waverly	KWAR (FM)	Wartburg College	Dennis Q. Thurow, Sta. Mgr.
KANSAS			
Emporia	KSTE (FM)	Kansas State Teachers College	Delmar Hilyard, Director
Lawrence	KFKU (AM)	Univ. of Kansas	R. Edwin Browne, Director
Lawrence	KANU (FM)	Univ. of Kansas	R. Edwin Browne, Director
Manhattan	KSAC (AM-TV)	Kansas State College	Jack M. Burke, Acting Dir.
Manhattan	KSDB (FM)	Kansas State College	Jack M. Burke, Acting Dir.
Ottawa	KTJO (FM)	Ottawa University	W. D. Bemmels, Dean
Wichita	KMUW (FM)	Univ. of Wichita	Kenneth Hadwiger, Director
KENTUCKY			
Lexington	WBKY (FM)	Univ. of Kentucky	Leonard Press, Director
Louisville	WFPK (FM-TV)	Louisville Free Public Library	Dorothy L. Day, Manager
Louisville	WFPL (FM)	Louisville Free Public Library	Dorothy L. Day, Manager
LOUISIANA			
New Orleans	WYES (TV)	Greater New Orleans ETV Foundation	Duff Browne, Gen. Mgr.
New Orleans	WNPS (AM)	Orleans Parish Sch. Bd.	Jeanne Minge, Station Mgr.
MARYLAND			
Baltimore	WBJC (FM)	Baltimore Jr. College	Clarence T. DeHaven, General Mgr.
MASSACHUSETTS			
Amherst	WAMF (FM)	Amherst College	Jonathan Reiskind, Sta. Mgr.
Amherst	WFCR (FM)	Lowell Institute Cooperative Broadcasting Council	Hartford N. Gunn, Jr., General Manager
Amherst	WMUA (FM)	Univ. of Mass.	Harold Dutton, Station Mgr.
Boston	WBUR (FM)	Boston University	Dr. D. Hugh Gillis, Chairman
Boston	WERS (FM)	Emerson College	Gerald Kroeger, Station Mgr.
Boston	WGBH (FM)	Lowell Instit. Co-op Broadcasting Council	Hartford N. Gunn, Jr., Gen. Mgr.
Boston	WGBH (TV)	Lowell Instit. Co-op	Hartford N. Gunn, Jr., Gen. Mgr.
MICHIGAN			
Ann Arbor	WUOM (FM)	Univ. of Michigan	E. G. Burrows, Manager
Detroit	WDIR (FM)	Board of Education	Kathleen N. Lardle, Mgr.
Detroit	WDET (FM)	Wayne St. Univ.	Lee Dreyfus, Asst. Mgr.
Detroit	WTVS (TV)	Detroit Ed. TV Found.	Franklin Bouwsma, Executive Secretary
East Lansing	WKAR (AM)	Michigan State Univ.	Lawrence Frymire, Manager
East Lansing	WKAR (FM)	Michigan State Univ.	Lawrence Frymire, Mgr.
East Lansing	WMSB (TV)	Mich. State Univ.	Patrick J. Callahan, Station Mgr.
Flint	WFBE (FM)	Board of Education	Robert C. Boston, Manager
Highland Park	WHPR (FM)	School District of H. P.	Robert A. Stevens, Station Mgr.
Kalamazoo	WMCR (FM)	Western Michigan Univ.	Robert Dye, Dir. of Broadcasting
Royal Oak	WOAK (FM)	School Dist. City of Royal Oak	James L. Mead, Station Mgr.
MINNESOTA			
Duluth	KUMD (FM)	Univ. of Minn.	Richard Gottschald
Minneapolis	KUOM (AM)	Univ. of Minnesota	Burton Paulu, Director
Northfield	WCAL (AM)	St. Olaf College	Milford C. Jensen, General Manager
St. Paul	KTCA (TV)	Twin City Area ETV Corp.	J. C. Schwarzwalder, Dir.
MISSOURI			
Kansas City	KCUR (FM)	Univ. of Kansas City	Sam Scott, Mgr. Dir.
St. Louis	KETC (FM)	St. Louis Ed. TV Commission	Henry F. Chadeayne, Exec. Director
St. Louis	KSLH (FM)	Board of Education	Miss Marguerite Fleming, Manager

NAEB ACTIVE MEMBERS

City	Call Letters	Licensee	Executive
NEBRASKA			
Lincoln	KUON (TV)	University of Nebraska	Jack J. McBride, Director
NEW HAMPSHIRE			
Durham	WENH (TV)	Univ. of N. Hamp.	Keith J. Highbert, Manager
NEW JERSEY			
East Orange	WFMU (FM)	Upsala College	Chas. G. Lundgren, Director
Newark	WBGO (FM)	Board of Education	Marie Scanlon, Supervisor
South Orange	WSOU (FM)	Seton Hall University	A. Paul Klose, Station Manager
NEW MEXICO			
Albuquerque	KANW (FM)	Board of Education	Mrs. Rose J. Jones, Director
Albuquerque	KNME (TV)	U. of New Mexico & Albuquerque Bd. of Educ.	C. P. Mitchell, Co-Ord.
NEW YORK			
Albany	WAMC (FM)	Albany Med. College	Albert P. Fredette, Station Mgr.
Bronx	WFUV (FM)	Fordham Univ.	Rev. John A. St. George, S. J., Dir.
Brooklyn	WNYE (FM)	Board of Education	Dorothy Klock, Acting Dir.
Elmira	WECW (FM)	Elmira College	David M. Crossman, Director
Floral Park	WSHS (FM)	Sewanahaka H.S.	W. A. Gregory, Director of Radio
Hempstead	WVHC (FM)	Hofstra College	Frank Iezzi, Exec. Dir.
Ithaca	WIGB (FM)	Ithaca College	Royal D. Colle, Chrmn., Radio-TV
New York	WBAI (FM)	Pacifica Foundation	Eugene Bruck, Program Director
New York	WKCR (FM)	Columbia College	Jeffrey P. Kuklin, Gen. Mgr.
New York	WNYC (AM)	Municipal Best. Sys.	Seymour N. Siegel, Director
New York	WNYC (FM)	Municipal Best. Sys.	Seymour N. Siegel, Director
New York	WRVR (FM)	The Riverside Church	Jack D. Summerfield, General Manager
Springville	WSPE (FM)	Griffith Instit. & School	Henry Bartkowski, Director
Syracuse	WAER (FM)	Syracuse University	Wallace M. Bradley, Sta. Mgr.
Troy	WHAZ (AM)	Rensselaer Polytechnic Institute	Hiram D. Harris, Manager
	WRPI (FM)		Hiram D. Harris, Manager
NORTH CAROLINA			
Chapel Hill	WUNC (TV)	Consol. Univ. of North Carolina	Roy J. Johnson, Chairman
Chapel Hill	WUNC (FM)	Univ. of North Carolina	Robert L. Hilliard, Director
Greensboro	WGPS (FM)	Greensboro Public Sch.	A. O. Medlin, Director
Greenville	WWWS (FM)	E. Carolina College	Miss Rosalind Roulston, Director
High Point	WHPS (FM)	High Point H.S.	D. P. Whitley, Principal
NORTH DAKOTA			
Grand Forks	KFJM (AM)	Univ. of North Dakota	Myron Curry, Director
OHIO			
Akron	WAPS (FM)	Akron Public Schools	Dorothy Kester, Coordinator
Athens	WOUB (AM-FM)	Ohio University	Archie Greer, Station Mgr.
Bowling Green	WBGU (FM)	Bowling Green State U.	Sidney Stone, Director
Cincinnati	WCET (TV)	Greater Cincinnati TV Ed. Foundation	Uberto Neely, General Mgr.
Cincinnati	WGUC (FM)	University of Cincinnati	Joseph Sagmaster, Director of Broadcasting
Cleveland	WBOE (FM)	Board of Education	Leo Battin, Director
Columbus	WCBE (FM)	Bd. of Educ., City School District	John H. Sittig, Dir.
Columbus	WOSU (AM)	Ohio State Univ.	Richard B. Hull, Director
Columbus	WOSU (FM)	Ohio State Univ.	Richard B. Hull
Columbus	WOSU (TV)	Ohio State University	Richard B. Hull
Delaware	WSLN (FM)	Ohio Wesleyan Univ.	Roderick Deihl, Director
Kent	WKSU (FM)	Kent State Univ.	Walton D. Clarke, Dir. of Radio
Marietta	WCMO (FM)	Marietta College	Bernard Russi, Jr., Director of Broadcasting
Oxford	WMUB (FM-TV)	Miami Univ.	Stephen C. Hathaway, Dir., Radio-TV
Toledo	WGTE (TV)	Greater Toledo ETV Foundation	Harry D. Lamb, General Manager
Toledo	WTDS (FM)	Toledo Public Schools	Harry D. Lamb, Dir.
Yellow Springs	WYSO (FM)	Antioch College	Lee Eitzen, Mgr.
OKLAHOMA			
Norman	WNAD (AM)	Univ. of Oklahoma	Hugh Mix, Director
Norman	WNAD (FM)	Univ. of Oklahoma	Hugh Mix
Oklahoma City	KOKH (FM-TV)	Board of Education	Bill Lillard, Station Mgr.
Okl. City	KETA (TV)	Okl. ETV Autho.	John W. Dunn, Director
Stillwater	KOSU (FM)	Okl. State Univ.	L. H. van Landingham, Station Mgr.
Tulsa	KOED (TV)	Okl. ETV Autho.	John W. Dunn, Director
Tulsa	KWGS (FM)	Univ. of Tulsa	Edward S. Dumit,
OREGON			
Corvallis	KOAC (AM-TV)	Oregon State System of Higher Education	James M. Morris, Director
Eugene	KRYM (FM)	Eugene Pub. Schools	Roger J. Houglum, Mgr.-Dir.
Eugene	KWAX (FM)	Univ. of Oregon	John R. Shepherd, Coordinator
Portland	KBPS (AM)	Portland Public Schools	Mrs. Patricia Swenson, Manager

NAEB ACTIVE MEMBERS

City	Call Letters	Licensee	Executive
PENNSYLVANIA			
Grove City	WSAJ (AM)	Grove City College	Dale O. Smock, Chief Engineer
Havertown	WHHS (FM)	School Dist.	Frank Knorr, Director
Philadelphia	WPWT (FM)	Philadelphia Wireless Tech. Instit.	William W. Zerfling, Director
Philadelphia	WHYY (FM-TV)	Metro. Phila. Educ. Radio & TV Corp.	Richard S. Burdick, Mgr.-Director
Philadelphia	WRTI (FM)	Temple Univ.	John B. Roberts, Dir.
Philadelphia	WXPN (FM)	Univ. of Pennsylvania	Donald K. Angell, Jr. Director
Pittsburgh	WDUQ (FM)	Duquesne Univ.	B. Kendall Crane, Director
Pittsburgh	WQED (TV) & WQEX (TV)	Metropolitan Pittsburgh Educational Television Station	William Dempsey, Manager
Scranton	WUSV (FM)	Univ. of Scranton	Rev. Richard F. Grady, S.J., Manager
Univ. Park	WDFM (FM)	Penn St. Univ.	Harold E. Nelson, Gen. Mgr.
SOUTH CAROLINA			
Columbia	WUSC (FM)	Univ. of S. Carolina	Alice Wyman, Coordinator
SOUTH DAKOTA			
Vermillion	KUSD (AM)	Univ. of S. Dakota	Martin Busch, Mgr.
TENNESSEE			
Knoxville	WUOT (FM)	Univ. of Tennessee	Kenneth D. Wright, Dir.
Memphis	WKNO (TV)	Memphis Comm. TV	Ernest C. Ball, Dir.
TEXAS			
Austin	KUT (FM)	Univ. of Texas	Robert Schenkkan, Dir.
Dallas	KERA (TV)	Area ETV Foundation	M. Campbell, Exec. Dir.
El Paso	KVOF (FM)	Texas Western College	Virgil C. Hicks, Director
Houston	KUHF (FM)	Univ. of Houston	Roy E. Barthold, Manager
Houston	KUHT (TV)	Univ. of Houston	Roy E. Barthold, Manager
UTAH			
Logan	KVSC (FM)	Utah State University	Burrel F. Hansen, Chairman
Ogden	WKCS (TV)	Weber County School District	John A. Larsen, Station Director
Provo	KBYU (FM)	Brigham Young University	Owen S. Rich, Chairman
Salt Lake City	KUED (TV)	University of Utah	Dr. Keith Engar, Mgr.
VIRGINIA			
Harrisonburg	WEMC (FM)	Eastern Mennonite College	J. Otis Yoder, Chairman
Norfolk	WMTI (FM)	William-Mary College	Conrad S. Wilson, Program Dir.
Richmond	WRFK (FM)	Union Theol. Sem.	R. W. Kirkpatrick, Dir. A-V
Williamsburg	WCWM (FM)	William & Mary	Charles M. Woodliff, Director
WASHINGTON			
Pullman	KWSC (AM)	Wash. St. Univ.	Burt Harrison, Manager
Seattle	KCTS (TV)	Univ. of Wash.	Loren Stone, Mgr.
Seattle	KUOW (FM)	Univ. of Washington	Ken Kager, Mgr.
Tacoma	KTOY (FM)	Tacoma Public Schools	Merle Kimball, Program Mgr.
WISCONSIN			
Appleton	WLFM (FM)	Lawrence College	Jos. Hopfensperger, Sta. Mgr.
Auburndale	WLBL (AM)	Wisconsin State Radio Council	H. B. McCarty, Director
Brule	WHSa (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
Chilton	WHKW (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
Colfax	WHWC (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
Delafield	WHAD (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
Highland	WHHI (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
Madison	WHA (AM)	Univ. of Wisconsin	H. B. McCarty, General Mgr.
Madison	WHA (FM)	Univ. of Wisconsin	H. B. McCarty
Madison	WHA (TV)	Univ. of Wisconsin	H. B. McCarty
Milwaukee	WMVS (TV)	Milwaukee Vocational & Adult Schools	J. C. Wulliman, Station Mgr.
Rib Mountain	WHRM (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
Ripon	WRPN (AM) & WRPN (FM)	Ripon College	William Jochimson, Station Manager
West Salem	WHLA (FM)	Wisc. St. Counc.	H. B. McCarty

The New Sound In Radio Syndication

By PETER FRANK
President, The Peter Frank Organization, Inc.



THE broadcasting industry has long recognized that television has brought about enormous changes in its sister field—radio. Radio which so many feared would become extinct has, on the contrary, rebounded until today it is healthier than ever, even though in a different form, one which finds individual stations the stronger factor, in contrast to the days when the radio networks dominated.

It took longer, however, to recognize another development resulting from the impressive rebirth of radio. This second factor was that as radio changed, so would the all-important tributary services upon which every radio station relies. No single entity, within sound broadcasting, however, has changed as drastically or as dramatically as radio syndication.

Today, the great emphasis in radio syndication is on a new combination of sounds, designed to enhance the stations themselves, as they fight so furiously for recognition of their own particular sound image.

It is worth tracing the underlying reasons why each station is so intent on developing its own sound image. In days past, high powered stations, aided by top name radio network programs, could count on the muscle of their own wattage and the muscles of network shows to give them an audience edge. Then, suddenly, the more important of these two elements disappeared—how many name network shows are still on the air?

It's true that there were many types of station program formats during the heyday of network radio, but these were mostly independent stations. Now their numbers were to be increased by affiliated stations who could no longer count on network revenue. Thus, where there may have been one "good music," or one "rock and roll,"

or one "country and western" station in a market, now there were many. As a result, the fight for listeners became even more fierce, and the need for devices-in-sound to enhance a station's image became greater.

From this need developed the new sound in radio syndication. Such services as "The Big Sound," "IMN Jingles" and "Target Jingles" came into being. In place of 15-minute or longer syndicated features came production aids designed for integration into the great emphasis most stations gave news and disk jockey shows. These production aids are "takes" ranging mostly from 10 to 30 seconds, incorporating the use of famous recording and film stars in what appears, to the listener, to be a personal interplay between d.j. and star, plus dozens of other production aids, music cues and themes, commercial "beds" and the like.

These features, many of them customized for each station, are produced by syndicators in a fashion that enables program directors, production staffers and d.j.'s the widest of ranges in program scope. Not only that, these new production aids are also tailored for every kind of radio station, from good music to "swinging" stations.

Almost simultaneously, to further the station's own sound image, came the development of jingles tailored to each fashion in sound. At first some stations themselves wrote and produced them; now there are many syndicated jingle services meeting the same need.

To paraphrase an historic saying, radio's fight for audiences and sales has only begun. Now that listeners and clients alike are aware of radio's durability and continued sales power, every station is in there to stay; to continue to build its own sound, by its own devices, and with the aid of the new sounds in syndication.



True 'Image' Emphasis Key To Negro Radio Progress

By HARRY NOVIK
General Manager, WLIB, New York

NEGRO radio everywhere is on the threshold of its greatest popularity. For the first time in years, it is being recognized for the potential it has been building over the years.

It is becoming evident that specialized markets such as the one WLIB serves in New York, are becoming primary targets for top national competitive products.

Constructively, the time has come for operators of Negro Market stations to emphasize their true "Image" in relation to the communities they serve. To disperse the clouds of ignorance that have hovered over the horizon of Negro radio and point out, loud and clear, their community voice status.

Negro radio has an individuality that cannot be superseded by other stations and a degree of audience loyalty that cannot be found anywhere.

To build such an image is not easy. It cannot be done with "convenient" programming. Stations must be geared to create this role in their communities if they have not already done so.

How it is done depends on the willingness of the station operator to make his outlet a true community service. At WLIB, as in many other top Negro stations throughout the country, this has been done via a complete overhaul of programming, with a concentration on public service, news and special events activities.

For example, during 1960, WLIB donated \$268,583 worth of air time to public service spots or programs. This amounted to approximately 643 hours of programming and WLIB is a daytime only station. Our News and Special Events Department has covered every event we felt would be of interest to our

community. We sent reporters to cover both Democratic and Republican conventions. We had special reports direct from Washington covering the Civil Rights Legislation fight. When the African troubles began, we had top officials from the United Nations at our microphones to explain what was going on. We also have a direct line to the United Nations for instantaneous pickup of programs. The sit-in demonstrations in the South, the founding meetings in Detroit of the Negro American Labor Council, and countless other events of interest to the Negro community we serve was covered despite the cost to the station.

Sometime ago, when WLIB climaxed its Eighth Annual Festival of Negro Music and Drama with a classical, folk music, jazz concert at Town Hall, New York, more than 1500 guests of the station filled this huge theatre to listen to a two-hour live program of top Negro talent. This free concert was broadcast without benefit of commercials. As a matter of fact, as on many other public service occasions, we preempted sponsors of commercial programs.

The net result of all of this has been the obvious fact that when anyone wishes to reach the 1,500,000 Negroes in Metropolitan New York, they know that the most effective way of reaching them is through WLIB.

This "Image" factor has brought WLIB more national business than ever before and more respect and prestige for both our station and our audience. Without appearing to be the arbiter of all panaceas, I do humbly submit that if other Negro stations will concentrate on building such an image and many of them have already, the rise of Negro radio in the future could reach unprecedented heights.

Radio Stations Featuring Negro Programming

ALABAMA

(100% Programming)

WENN—Birmingham
WJLD—Birmingham
WEUP—Huntsville
WGOK—Mobile
WMOZ—Mobile
WRMA—Montgomery
WTUG—Tuscaloosa

(8 or more hours per week)

WAUD—Auburn
WPRN—Butler
WULA—Eurfaula
WBLO—Evergreen
WTCB—Flomaton
WJOI—Florence
WETO—Gadsden
WGWC—Selma
WVNA—Tuscumbia

ARKANSAS

(100% Programming)

KOKY—Little Rock

(8 or more hours per week)

KVRC—Arkadelphia
KFFA—Helena
KXAR—Hope
KBLO—Hot Springs
KHBM—Monticello

CALIFORNIA

(100% Programming)

KGfJ—Los Angeles
KSAN—San Francisco

(8 or more hours per week)

KDIA—Oakland

DELAWARE

(8 or more hours per week)

WILM—Wilmington

DISTRICT OF COLUMBIA

(100% Programming)

WOOK—Washington
WUST—Washington

FLORIDA

(100% Programming)

WOBS—Jacksonville
WFEC—Miami
WMBM—Miami Beach
WOKB—Orlando
WBOP—Pensacola
WTMP—Tampa

(8 or more hours per week)

WBGC—Chipley
WROD—Daytona Beach
WFTL—Fort Lauderdale
WRHC—Jacksonville
WNER—Live Oak
WMAF—Madison
WEBY—Milton
WRIM—Pahokee
WCNH—Quincy
WTRR—Sanford

GEORGIA

(100% Programming)

WAOK—Atlanta
WERD—Atlanta
WCLS—Columbus
WOKS—Columbus
WIBB—Macon
WSOK—Savannah

(8 or more hours per week)

WJAZ—Albany
WAUG—Augusta
WMGR—Bainbridge
WHAB—Baxley
WGRA—Cairo
WDWD—Dawson
WFPM—Fort Valley
WHIE—Griffin
WLAG—LaGrange
WIBB—Macon
WMTM—Moultrie
WGOV—Valdosta
WAYX—Waycross
WBRO—Waynesboro

ILLINOIS

(100% Programming)

WBEE—Chicago

STATIONS FEATURING NEGRO PROGRAMMING

(8 or more hours per week)

WAAF—Chicago
WGES—Chicago
WOPA—Oak Park

INDIANA

(8 or more hours per week)

WWCA—Gary
WGEE—Indianapolis

KANSAS

(8 or more hours per week)

KCKN—Kansas City
KTOP—Topeka

KENTUCKY

(100% Programming)

WLOU—Louisville
(8 or more hours per week)
WMLF—Pineville

LOUISIANA

(100% Programming)

WXOK—Baton Rouge
WBOK—New Orleans
WYLD—New Orleans
KOKA—Shreveport
(8 or more hours per week)

KEUH—Eunice
KVOL—Lafayette
KAOK—Lake Charles
KLIC—Monroe
KNOC—Natchitoches
KMAR—Winnsboro

MARYLAND

(100% Programming)

WANN—Annapolis
WEBB—Baltimore
WSID—Baltimore
(8 or more hours per week)
WITH—Baltimore

MICHIGAN

(100% Programming)

WCHB—Inkster
(8 or more hours per week)
WJLB—Detroit
WAMM—Flint
WMRP—Flint

MISSISSIPPI

(100% Programming)

WESY—Greenville
WGVM—Greenville
WOKJ—Jackson
WQIC—Meridian
(8 or more hours per week)

WCHJ—Brookhaven
WDOB—Canton
WROX—Clarksdale
WCLD—Cleveland
WCBI—Columbus
WCPC—Houston
WSJC—Magee
WAPF—McComb
WPMP—Pascagoula
WSSO—Starkville
WROB—West Point

MISSOURI

(100% Programming)

KPRS—Kansas City
KATZ—St. Louis
KXLW—St. Louis

NEVADA

(8 or more hours per week)

KENO—Las Vegas

NEW JERSEY

(100% Programming)

WNJR—Newark
WHBI—Newark
(8 or more hours per week)
WDVL—Vineland

NEW YORK

(8 or more hours per week)

WEVD—New York
WADO—New York
WHOM—New York
WLIB—New York
WWRL—New York

NORTH CAROLINA

(100% Programming)

WSRC—Durham
WAAA—Winston-Salem
(8 or more hours per week)
WGIV—Charlotte
WCKB—Dunn

STATIONS FEATURING NEGRO PROGRAMMING

WCNC—Elizabeth City
WBLA—Elizabethtown
WFMO—Fairmont
WFAI—Fayetteville
WFNC—Fayetteville
WAGY—Forest City
WHPE—High Point
WELS—Kinston
WISP—Kinston
WEWO—Laurinburg
WLOE—Leaksville
WSYD—Mt. Airy
WRAL—Raleigh
WCEC—Rocky Mount
WEEB—Southern Pines
WGTM—Wilson

OHIO

(100% Programming)

WCIN—Cincinnati
WABQ—Cleveland

(8 or more hours per week)

WBEX—Chillicothe
WJMO—Cleveland

OKLAHOMA

(8 or more hours per week)

KMUS—Muskogee
KOKL—Okmulgee

PENNSYLVANIA

(100% Programming)

WHAT—Philadelphia
WDAS—Philadelphia
WAMO—Pittsburgh

SOUTH CAROLINA

(100% Programming)

WPAL—Charleston
WOIC—Columbia
WYNN—Florence

(8 or more hours per week)

WANS—Anderson
WCOS—Columbia
WDSC—Dillon
WESC—Greenville
WATP—Marion
WSSC—Sumter
WALD—Walterboro

TENNESSEE

(100% Programming)

WNOO—Chattanooga
WJAK—Jackson
WDIA—Memphis
WLOK—Memphis
WVOL—Nashville

(8 or more hours per week)

WEAG—Alcoa
WKXV—Knoxville
WGNS—Murfreesboro
WLAC—Nashville

TEXAS

(100% Programming)

KJET—Beaumont
KKSJ—Dallas
KNOK—Fort Worth
KCOH—Houston
KYOK—Houston
KZEY—Tyler

(8 or more hours per week)

KGBC—Galveston
KLVJ—Houston
KTXJ—Jasper
KLUE—Longview
KHMT—Marshall
KJMC—Midland
KCOR—San Antonio
KMAC—San Antonio
KTAE—Taylor

VIRGINIA

(100% Programming)

WRAP—Norfolk
WANT—Richmond

(8 or more hours per week)

WBCR—Christiansburg
WFLO—Farmville
WYSR—Franklin
WDDY—Gloucester
WBRG—Lynchburg
WHEE—Martinsville
WYOU—Newport News
WSSV—Petersburg

WEST VIRGINIA

(8 or more hours per week)

WELC—Welch



Influential "Air Age" Sei Siage For "Space Age"

By ROBERT I. QUEEN
Managing Editor, Radio-TV Daily

ONE wonders if the Air Age, inaugurated in 1920, by the opening of Pittsburgh's Station KDKA, has not been even more influential than the Space Age in marking our lives.

The Space Age touches us in important areas. It has broadened our horizons practically to infinity. It has made peace and war questions of survival or total destruction. It has dissolved the barriers of time and distance and made explorers of us all. But it has not, and perhaps never can, come into our lives with the insinuation and insistence of radio and television.

Having become accustomed to the sound and voices of the world, the Air Age advanced to where it showed us the many faces of the world. There is no questioning the fact that at first the pictures on the television screen were a little hazy, and eye-strain was considered as part of the price one paid for the advancement along with the cost of antenna installation, big tube insurance and service contracts. Since that time we have had a ringside seat at the Greatest Show on Earth—to Maurice Evans doing Shakespeare; to Imogene Coca dancing "Swan Lake." Bernstein has taught us music; Katherine Murray has inspired us to dance; Ed Sullivan has taught us to smile; and Nixon and Kennedy have revived the art of political debate. We have seen wars and the signing of peace treaties. We have seen people fight for freedom, and freedom suppressed. We have seen China building Communism and Africa taking great steps into

the Twentieth Century.

We have color television and picture tubes installed in walls, printed circuits and pint sized portables with pictures bigger than those of the old consoles.

Currently, almost 50,000,000 television sets are available for viewing in American homes and even two television sets in a home can no longer be considered a status symbol. Other countries, all over the world, have joined us in this adventure into the Air Age with about 28,000,000 television sets and 1,000 television stations. They are also following us through some of the landmarks of American television as they watch tapes and kinescopes of American programs with dubbed in voices or subtitles. Many an American program is now being seen in a European version and an American in Europe tuning in on a television station is likely to find a panel discussing an off-beat "What's My Line."

Finally, the Air Age and the Space Age have joined and we have heard President Eisenhower's voice from outer space giving us season's greetings and watched our television sets while the rockets at Cape Canaveral heralded the coming of this wonder.

Soon the Space Age will move into our daily Air Age lives and make the present limited national and international networks into interworld networks as sound and sight impulses cross space by way of man-made moons. We can't help but wonder what will be carried into our homes from these new horizons so much closer to infinity.

State Broadcasters Associations

Alabama Broadcasters Association

P.O. Box 6174, University, Alabama
Phone: PLaza 2-7441

Meetings: March and October
Elections: March meeting
Members: 68 Active, 18 Assoc.

President.....Jess Jordan, WTBF, Troy
V.P. Radio.....John J. Slatton, WJBB,
Haleyville
V.P. TV.....Carter Hardwick, WSFA-TV,
Montgomery
Secy.-Treas.....Beri Moore, WAMI, Opp
Exec. Secy.....Mrs. Angie M. Youngson

Arizona Broadcasters Association

c/o Exec. Secy.
631 N. First Ave., Phoenix

Meetings: November
Elections: November
Members: 41

Pres.....Fred L. Vance, KVOA-TV,
Tucson
Vice Pres....Sheldon Engel, KXIV, Phoenix
Secy., Treas.....C. Van Haaften, KTUC,
Tucson
Exec. Secy.....Lucy Krug, KPHO, Phoenix

Arkansas Broadcasters Association

Box 32, Crossett, Ark.

Meetings: March and August
Elections: August
Members: 55

President.....Julian F. Haas, KAGH,
Crossett
Vice Pres.....Kermit Richardson, KBOK,
Malvern
Secy., Treas.....J. C. Willis, KVOM,
Morrilton

California Broadcasters Association

c/o Exec. Secy

6047 Hollywood Blvd., Hollywood 28, Cal.

Meetings: November (and on special call)
Elections: November
Members: 100

President.....Joseph C. Drilling, KJEO
(TV), Fresno

Vice Pres. (Radio).....Ernest L. Spencer,
KWIZ, Santa Ana
Vice Pres. (TV).....Louis S. Simon,
KPIX (TV), San Francisco
Sec.-Treas.....Alan Lisser, KBIG, Avalon
Exec. Secy.....Claire Hartford,
6047 Hollywood Blvd., Hollywood 28

Colorado Broadcasters Association

c/o Exec. Secy.

Meetings: June
Elections: June
Members: 69

President.....E. E. Koepke, KDEN, Denver
Vice Pres....Abbott Tessman, KEXO, Grand
Junction
Sect.-Treas....Clayton Brace, KLZ, Denver
Exec. Secy.....Mrs. Isabell Prien,
RFD No. 3, Box 518, Golden
Directors...Dennis Behand, KLMR, Lamar;
Jim Croll, KCSJ, Pueblo; Mason Dixon,
KFTM, Ft. Morgan; Al Ross, KGEK, Sterling;
Harry Hoth, KRDO, Colorado Spgs.

Connecticut Broadcasters Association

c/o President, 991 Broad St., Bridgeport

Meetings: Four Per Year
Elections: May
Members: 30

President.....John L. Ellinger, WNAB,
Bridgeport
Vice. Pres.....Syd Byrnes, WADS, Ansonia
Sect.-Treas.....Gus Kruttschnitt, WMMW,
Meriden

Delaware Association of Broadcasters

c/o President

Meetings: October
Elections: Annually
Members: 11

President.....Harvey C. Smith, WDEL,
Wilmington
Vice Pres.....Wayne Rollins, WAMS,
Wilmington
Secy., Treas.....Gordon MacIntosh,
WTUX, Wilmington

STATE BROADCASTERS ASSOCIATIONS

Florida Association of Broadcasters

c/o Exec. Secy., 221 Center Bldg., Tallahassee
Phone: 2-3026

Meetings: Annually, plus regional
Elections: Annual
Members: 90

Pres.....Lee Ruwitch, WTVJ, Miami
Vice Pres. Radio....Joseph S. Field, WIRK,
W. Palm Beach
Vice Pres. TV.....Fred P. Shawn, WSUN,
St. Petersburg
Sect. Treas....Norman O. Protsman, WNER,
Live Oak
Exec. Secy., Gen. Counsel.....J. Kenneth
Ballinger, Center Bldg., Tallahassee

Georgia Association of Broadcasters

c/o President, P.O. Box 1325, Macon
Phone: SHERwood 3-5454

Meetings: August and January
Elections: August
Members: 70

Pres.....George W. Patton, WBML,
Macon
1st Vice Pres.....Jim Hicks, WRDW,
Augusta
2nd Vice Pres....Randolph Holder, WGAU,
Athens
Secy.-Treas.....Roscoe Ledford, WVOP,
Vidalia

Hawaiian Association of Broadcasters

c/o Secy.-Treasurer

Meetings: First Fri. each month
Elections: December
Members: 14

President.....Cornelius Keur, KAIM,
Honolulu
Vice Pres.....Bob Sevey, KGMB-TV,
Honolulu
Secy.-Treas.....Richard H. Lee, KOOD,
Honolulu

Idaho Broadcasters Association

c/o President

Meetings: Annual (Sept.)

Elections: Annual

Members: 34 Radio; 6 TV

President....."Cub" Mix, KRPL, Moscow
Vice President.....Duane Wolfe, KCID
Caldwell
Secy.-Treas.....Doyle Cain, KFXD, Nampa

Illinois Broadcasters Association

c/o Pres.,

209 E. Washington St., Bloomington
Phone: 5-2078

Meetings: May & October

Elections: October

Members: 74 Active; 14 Assoc.

President.....Vernon A. Nolte, WJBC,
Bloomington

Vice Pres.....Gordon Sherman, WMAY,
Springfield

Secy.-Treas.....M. H. Stuckwisch, WSOY,
Decatur

Indiana Broadcasters Association

c/o Executive Secretary

307 N. Pennsylvania, Indianapolis

Meetings: Spring and Fall

Elections: October

Members: 62 Radio; 16 TV

President.....Robert B. McConnell, WISH,
Indianapolis

Vice Pres. (AM)....Merrill Johnson, WGL,
Ft. Wayne

Vice Pres. (FM)...Joseph Edwards, WFML,
Washington

Vice Pres. (TV)...Eldon Campbell, WFBM,
Indianapolis

Secy., Treas.....E. Berry Smith, WFIE-TV,
Evansville

Exec. Secy.....Mrs. Helen B. Huber,
WIRE, Indianapolis

Iowa Broadcasters Association

c/o President

Meeting: Annual

Elections: Annual

Members: 46

Pres.....Kenneth L. Hastie, WMT-AM-TV,
Cedar Rapids

Vice Pres.....Robert Erickson, KOKX,
Keokuk

Treas.....Paul Elliott, KRNT, Des Moines

Secy.....James Duncan, Drake
University, Des Moines

Directors....Paul Loyett, WHO-AM-TV, Des
Moines; George Volger, KWPC, Muscatine;
Don Sullivan, KVTV, Sioux City;
Gene Claussen, KXIC, Iowa City

Kansas Association of Radio Broadcasters

c/o President

Meetings: May

Elections: May

Members: 45

President.....Thad M. Sandstrom, WIBW,
Topeka

Vice Pres.....Fred Conger, KWBW,
Hutchinson

Secy. Treas.....Max Falkenstein, WREN,
Topeka

Directors.....Ken Greenwood, KLEO,
Wichita; Jim McKenney, KMDO, Fort
Scott; Robert Schmidt, KAYS, Hays; Jim
Platt, KBTO, Eldorado; and above officers.

STATE BROADCASTERS ASSOCIATIONS

Kentucky Broadcasters Association

c/o Secy.-Treas., 2549 S. Third St., Louisville
Phone: ME 7-6531

Meetings: October and May
Elections: October
Members: 55
President... Don Horton, WVLK, Lexington
1st Vice Pres..... Jim Caldwell, WAVE,
Louisville
2nd Vice Pres..... Bill Whittaker, WMOR,
Morehead
Secy. Treas..... E. F. Shadburne, WLOU,
Louisville
Directors..... Roy Redmond, WFTM,
Maysville; Charles Stratton, WNGO, May-
field; Francke Fox, WHLN, Harlan

Louisiana Association of Broadcasters

c/o Exec. Secy.
608 Fidelity Bldg., Baton Rouge, La.
Phone: DI 3-1742

Meetings: September
Elections: September
Members: 75
President..... Douglas Manship, WBRZ-
TV, Baton Rouge
Radio Vice Pres..... John Screen, WDSU,
New Orleans
TV Vice Pres..... William Cobb, KALB-TV,
Alexandria
Treasurer..... John Chauvin, WFPR,
Hammond
Exec. Secy.... Rolfe McCollister, 608 Fidelity
Bank Bldg., Baton Rouge.
Directors..... William J. Bordelon, Bill
Patton, Winston Linam, Gene Jones, Louis
Read, Chris Duplechin, Bob Earle, Tom
Pears, Tom Gibbens

Maine Assoc. of Broadcasters

c/o Secy.-Treas., Box 307, Augusta
Phone: MAYfair 3-3878

Meetings: Annual (November)
Elections: November
Members: 28 Radio; 6 TV
President..... Walter Dickson, Hildreth
Stations
Vice Pres..... Paul Huber, WRKD, Rockland
Secy.-Treas..... Norman G. Gallant, WFAU,
AM-TV, Augusta

Maryland-D. C. Broadcasters Association

c/o Secretary-Treasurer

Meetings: June and October
Elections: October
Members: 34 Active; 44 Assoc.
President..... Lloyd Dennis, WTOP,
Washington, D. C.
Vice Pres..... Robert B. Jones, Jr., WFBR,
Baltimore
Sect.-Treas..... Joseph Goodfellow, WRC,
Washington

Massachusetts Broadcasters Association, Inc.

c/o Pres., 182 Tremont St., Boston
Phone: HUBbard 2-2323

Meetings: Annual
Elections: Annual
Members: 36
President..... Thomas Y. Gorman, WEEL,
Boston
Vice Pres..... Richard Adams, WKOX,
Framingham
Sect..... George Steffy, WNEB Worcester
Treas..... Earle Clement, WBET, Brockton

Michigan Association of Broadcasters

c/o Exec. Secy.,
453 Rosewood, East Lansing, Mich.
Phone: ED 2-5788

Meetings: February-September
Elections: September
Members: 79 Active, 22 Associate
President.... Don De Groot, WWJ, Detroit
Vice Pres..... Gene Ellerman, WWTW,
Cadillac
Sect.-Treas..... Robert Greenhoe, WBCH,
Hastings
Exec. Secy..... Robt. J. Coleman, 453
Rosewood, E. Lansing
Directors..... Edward F. Baughn, WPAG,
Ann Arbor; Les Biederman, WTCM, Tra-
verse City; Robert Greenhoe, WBCH,
Hastings; John J. Shepard, WLAV, Grand
Rapids

Minnesota Broadcasters Association

c/o Pres., 50 South Ninth St., Minneapolis

Meetings: Board, bi-annually; spec. mtgs.
subj. to call by President
Elections: Annually
Members: 53 Active, 4 Associate
President.... Sherman Headley, WCCO-TV,
Minneapolis
Vice Pres..... James Hambacher, KBUN,
Bemidji
Vice Pres..... Clifford Hedberg, KMRS,
Morris
Secy., Treas..... Thomas Young, KMMT-
KAUS, Austin

Mississippi Broadcasters Association

c/o Secy.-Treas., Univ. of Miss., Oxford, Miss.

Meetings: April & September
Elections: Spring meeting
Members: 59
President..... Harold B. McCarley, WBLE,
Batesville
Vice Pres..... Fred Beard
Secy. Treas..... C. H. Quick, WSUH, Oxford
Exec. Secy..... Duncan Whiteside, Box 5,
University

STATE BROADCASTERS ASSOCIATIONS

Missouri Broadcasters Association

1144 Hampton Ave., St. Louis 10, Mo.

Meetings: Spring & Fall

Elections: Fall

Members: 76

President.....Robert Hyland, KMOX, St. Louis

Secy.-Treas.....Harold Douglas, KMMO, Marshall

Exec. Secy.....Eugenia Collins, WEW, St. Louis

Directors.....Clarence Breazeal, KCMO, Kansas City, Don Daily, F. L. Donze, Bob Hyland, Les Ware

Montana Broadcasters Association

c/o President

P.O. Box 1405, Great Falls, Mont.

Meetings: May

Elections: Annual

Members: 25

President.....Robert Warner, KMON, Great Falls

Vice Pres.....Dale Moore, KGVO, Missoula

Secy. Treas...Paul Crain, KUDI, Great Falls

Nebraska Broadcasters Association

c/o Secy. Treas.

KFOR, Lincoln, Nebraska

Mtgs., Election: May 14-15

Members: 34

PresidentHarry Peck, KODY, North Platte

Vice Pres.....Jim Ebel, KOLN-TV, Lincoln

Secy.-Treas....Dick Chapin, KFOR, Lincoln

New Hampshire Association of Broadcasters, Inc.

c/o President

Meetings: October

Elections: October

Members: 10

President.....Bernie Mack, WCIB, Manchester

Secy.-Treas.....Roland Hale, WKBR, Manchester

New Jersey Broadcasters Association

c/o President

Meetings: Semi-annually

Elections: October

Members: 28

President.....Howard Green, WOND, Pleasantville

Vice Pres...Glenn Jackson, WTTM, Trenton

Exec. Committee.....Frank Matrangola,

WCMC, Wildwood; Jerry McCarthy, WTOA, Trenton; Gordon Giffen, WKON, Camden

New Mexico Broadcasters Association

c/o President

Meetings: April & August

Elections: April

Members: 28 Active; 4 Assoc.

Pres.....A. E. Mickel, KGGM, Albuquerque

Vice Pres.....Ernest N. Thwaites, KFUN, Las Vegas

Secy. Treas.....Mrs. Leola Randolph, KENM, Portales

Exec. Secy.....L. Thomas Christison, Box 696, Albuquerque

New York State Broadcasters Association

Address: c/o President or Secretary

Meetings: March

Elections: March

Members: 100

President.....Paul Adanti, WHEN-AM-TV, Syracuse

1st Vice-Pres.....Merle Galusha, WRGB, Schenectady

2nd Vice Pres.....Sam Slate, WCBS, New York

Secretary.....Elliott Stewart, WIBX, Utica

Treasurer.....Joseph A. Pinna, WUSJ

Directors.....Tom Murphy, WTEN, Albany; W. Davidson, WNBC-TV, New York; H. MacMillan, WHEC, Rochester; Harry Novik

North Carolina Association of Broadcasters Inc.

c/o Secretary-Treasurer

Meetings: Spring & Fall

Elections: October

Members: 117

Pres.....Floyd Fletcher, WTVD, Durham

V.P., Radio...Richard H. Dunlea, Jr., WMFD, Wilmington

V.P.-TV.....Earle Gluck, WSOC, Charlotte

Secy., Treas.....Cecil B. Hoskins, WWNC, Asheville

North Dakota Broadcasters Association

c/o Secretary-Treasurer, Box 232, Minot

Meetings: September

Elections: September

Members: 19 Radio, 10 TV, 5 Associate

Pres.....Dick Johnson, KBOM, Bismarck

Vice Pres.....Charles Scofield, KEYZ, Williston

Secy.-Treas....Les Maupin, KPLM, Minot

Ohio Association of Broadcasters

c/o Secy. Treas.

Meetings: Spring & Fall
 Elections: Fall meeting
 Members: 86
 Pres.....Gene Trace, WBBW, Youngstown
 Vice Pres. (Radio).....Joe Bradshaw, WRFD, Worthington
 Vice Pres. (TV).....James C. Hanrahan, WEWS, Cleveland
 Secy., Treas.....Carlton Dargusch, Jr. 218 E. State St., Columbus

Oklahoma Broadcasters' Association

c/o President

Meetings: January and August
 Elections: January
 Members: 49
 President.....Ray Van Hoser, KNED, McAlester
 Vice Pres.....Wm. S. Morgan, KNOR, Norman
 Secy. Treas.....C. Hewel Jones, KJEM, Oklahoma City

Oregon Association of Broadcasters

c/o Robert Monaghan, Box 5025, Eugene
 Phone: DI 2-1411

Meetings: November & April
 Elections: April
 Members: 50 Radio; 7 TV; 9 Assoc.
 President.....Gordon L. Capps, KSRV, Ontario
 Vice Pres.....Frank Coffin, KOIN-TV, Portland
 Secy.-Treas....Bob Franklin, KGW, Portland
 General Mgr.....Robert Monaghan

Pennsylvania Association of Broadcasters

c/o Exec. Sec., Box 606, Harrisburg, Pa.
 Phone: CEdar 6-5607

Meetings: May
 Elections: May
 Members: 110 Active; 30 Assoc.
 Pres.....M. J. Bergstein, WMAJ, State College
 1st Vice Pres.....Thomas Metzger, WMRF, Lewistown
 2nd Vice Pres.....J. Robert Gulick, WGAL, Lancaster
 Secretary.....Robert Williams, WHLM, Bloomsburg
 Treas.....Herbert Kendrick, WHBG, Harrisburg
 Exec. Secy.....Miss Kaye Witmer, Box 606, Harrisburg

Puerto Rican Association of Broadcasters

c/o Exec. Secy.

Meetings: July & as called
 Elections: July
 Members: 20
 President.....Ventura Lamas, Jr., WKAQ, San Juan
 Vice Pres.....Nabal Barreto, WCMN, Arecibo
 Secretary....Charlie Cordero, WLEO, Ponce
 Treasurer.....Julio Morales, WKYN, Rio Piedras
 Exec. Secy.....Roberto Bocanegra, P. O. Box 10144, Santruce

Rhode Island Broadcasters Association

c/o Pres., 176 Weybosset St., Providence
 Phone: GA 1-8255

Meetings: Quarterly
 Elections: June
 Members: 15
 Pres.....Joseph S. Sinclair, WJAR-TV, Providence
 Vice-Pres.....James E. McEneney, WHIM, Providence
 Sect.....John F. Crohan, WICE, Providence
 Treas.....Joseph P. Dougherty, WPRO-TV, Providence

South Carolina Broadcasters Association

Box 30, Sumter, S. C.

Meetings: January & Summer
 Elections: January
 Members: 59 Radio; 6 TV
 President.....Louis M. Neale, WBEU, Beaufort
 V.P. (Radio)..W. F. Harden, WIS, Columbia
 V.P. (TV)....Wilson C. Wearn, WFBC-TV, Greenville
 Secy.-Treas...T. Doug Youngblood, WFIG, Sumter
 Directors.....Harry Weaver, WOKE, Charleston; F. F. Creech, Jr., WFIG, Sumter; Faris Giles, WLCM, Lancaster; J. F. Ramsey, WJAY, Mullins.

South Dakota Broadcasters Association

c/o President

Meetings: Annual
 Elections: Annual
 Members: 15
 President....Bill Johnson, KYNT, Yankton
 Vice Pres.....Helen Duhamel, KOTA, Rapid City

Tennessee Association of Broadcasters

c/o Exec. Secy.
 Univ. Tennessee, Knoxville, Tenn.
 Meetings: November
 Elections: November
 Members: 68 Active; 3 Assoc.
 President.....Arthur D. Smith, Jr.,
 WMTS, Murfreesboro
 Vice Pres.....William A. Potts, WDKN,
 Dickson
 Secy., Treas.....Carter Parham, WDEF-
 AM-TV, Chattanooga
 Exec. Secy.....Kenneth Wright, 14 Ayres
 Hall, University of Tenn., Knoxville

Texas Association of Broadcasters

c/o Exec. Secy.
 1004 International Life Bldg., Austin, Tex.
 Meetings: Semi-annual
 Elections: Fall
 Members: 173
 President.....James M. Hairgrove, KBRZ,
 Freeport
 Vice Pres.....Gene Hendryx, KVLV, Alpine
 Secy. Treas.....Leo Hackney, KGVL,
 Greenville
 Exec. Secy.....Bonner McLane
 Directors.. Joe M. Leonard; Wendell Mays;
 Jack Roth; Marshall Formby; Ed Love-
 lace.

Utah Broadcasters Association

c/o President
 130 Social Hall Ave., Salt Lake City
 Phone: DA 2-5681
 Meetings: Annual
 Elections: Annual
 Members: 15
 President.....Kenneth J. Hanni, KCPX,
 Salt Lake City
 Vice Pres.....Arch G. Webb, KVOG, Ogden
 Secy.-Treas.....J. Allen Jensen, KSL,
 Salt Lake City

Vermont Association of Broadcasters

c/o President
 Meetings: June
 Elections: June
 Members: 14
 President.....Carlo F. Zezza, WCFR,
 Springfield
 Vice Pres.....Craig S. Parker, WDEV,
 Waterbury
 Treas.....Daniel B. Ruggles, WSKI,
 Montpelier
 Sect.....Andrew S. Ball, WCAX, Burlington

Virginia Association of Broadcasters

c/o Secretary-Treasurer
 Meetings: June
 Elections: June

Members: 71 Active; 11 Assoc.
 President.....Robert C. Walker, WCHV,
 Charlottesville
 Vice Pres.....N. Wilbur Kidd, WAYB,
 Waynesboro
 Secy. Treas.....Hamilton Shea, WSVB,
 Harrisonburg
 Leg. Chairman.....C. T. Lucy, WRVA,
 Richmond

Washington State Association of Broadcasters

c/o Pres. & Counsel
 3314 White-Henry-Stuart Bldg., Seattle
 Phone: MAIn 4-3242
 Meetings: April and October
 Elections: April
 Members: 53 Radio; 11 TV; 6 Assoc.
 Ch. of Bd... W. W. Warren, KOMO AM-TV,
 Seattle
 Pres. & Counsel.....Ronald A. Murphy
 Vice-Pres.....Thomas C. Bostic, Cascade
 Bcstg Co.
 Secy.-Treas... Allen Miller, KWSC, Pullman

West Virginia Broadcasters Association

c/o Exec. Secy.
 Meetings: Spring and Fall
 Elections: Fall
 Members: 47
 Pres.....John Shott, WHIS-TV, Bluefield
 Vice Pres.....Paul Myers, WWVA, Wheeling
 Secy. Treas.....Mel Burka, WTTP,
 Charleston
 Exec. Secy.....Mrs. Mary Sonis, P.O. Box
 3032, Charleston, W. Va.

Wisconsin Broadcasters Association

c/o Exec. Secy.
 Meetings: Jan.-June
 Elections: January
 Members: 48
 President.....Mig Figi, WAUX, Waukesha
 Vice-Pres.....Donald Wirth, WNAM, Neenah
 Sect.....Carl Kolata, WTTN,
 Watertown
 Treas... Richard Dudley, WSAU-TV, Wausau
 Exec. Secy.....Henry Buslee, 202 Monona
 Ave., Madison

Wyoming Association of Broadcasters

c/o President
 Meetings: Annually
 Elections: Annually
 Members: 18
 President.....Lawrence Berger, KTWO-
 AM-TV, Casper
 Vice Pres.....William Schutts, KVOC,
 Casper
 Secy. Treas.....Hugh Graham, KTHE,
 Thermopolis

1961.

**REGIONAL
NETWORKS
GROUP OWNED
STATIONS**



EXECUTIVE PERSONNEL
BRANCH OFFICES
STATIONS IN GROUP



AGENTS, MANAGERS & TALENT
ATTORNEYS, RADIO & TELEVISION



New Concept For Radio: The "Specialized Mass Market"

By RALPH N. WEIL
President, Key Broadcast Management, Inc.

"SPECIALIZED MASS MARKET" is a new concept in specialized radio. We developed the basic idea of this new promotional approach over the years of our operation of WOV (now WADO) as a quality Italian language and Negro outlet.

Although the terms "specialized" and "mass" seem to be contradictory, the facts of American urban life today make them perfectly compatible. When a specialized market constitutes more than 52 per cent of the total overall population, such as the Spanish speaking market in San Antonio, or the 31 per cent Negro market in St. Louis, you are dealing with a market that is specialized in quality but mass in quantity. It is, therefore, by our definition, a "Specialized Mass Market."

Specialized markets represent tremendous buying power that is attracting more and more advertisers. Both audience and advertiser acceptance for specialized broadcasting is at an unprecedented level and a number of energetic and well-informed reps are now doing business in this field. The purpose of the "Specialized Mass Market" concept is to lift the level of specialized broadcasting steadily higher, to a plane comparable with that of the finest standards in the industry.

Toward this end we are applying merchandising and promotional techniques altogether new in specialized radio to our operation of KATZ in St. Louis and KCOR in San Antonio. We are in the process of working out, for future application, a new rep arrangement and have completed and incorporated our consultation-advisory organization under the name, Key Broadcast Management, Inc.

We have been directly interested in this field of radio for many years. Experience has confirmed our faith in it and given us a set of guiding principles to work with.

We believe that specialized audiences deserve the quality service of a well-conducted station operation that does a professional and craftsman-like job. We see specialized radio as having a two-fold obligation in its service to the audience. It must be sensitive to the specific needs, desires and preferences of its audience, relating directly to their day-to-day lives. It must also help the specialized community attune itself harmoniously with the community at large in the interest of the civic welfare of all concerned.

The results of our efforts along this line have been rewarding. KATZ (a 100 per cent Negro station and overwhelmingly first with the St. Louis Negro audience) according to the General St. Louis Pulse Report issued last July was first over all radio stations in urban St. Louis in the evening, tied for second place in the morning and close to third in the afternoon.

KCOR's position in the Spanish market of San Antonio shows absolute dominance as well.

We believe that these achievements are vindication of our policy of quality service for specialized audiences, and through the consultative service offered by Key Broadcast Management, Arnold Hartley and I are prepared to share our experience and ideas with all other broadcasters seeking the same ends and desiring the same result.

Regional Networks and Group Owned Stations

ABC Radio Network Western Division

3321 S. La Cienega Blvd., Los Angeles 16, Calif.
Phone: NORMandy 3-3311

Western Sales Mgr. Harry Woodworth
Sales Service Mgr. Sheila Mames
Station Clearance William Cochran
Chief Engineer Ralph Denechaud

STATIONS

KPMC, Bakersfield; KMYC, Marysville; KIBS, Bishop; KARM, Fresno; KABC (O&O), Los Angeles; KFIV, Modesto; KCRA, Sacramento; KSYC, Yreka; KCKC, San Bernardino; KGB, San Diego; KGO (O&O), San Francisco; KTMS, Santa Barbara; KICO, El Centro; K3IF, Fresno; KRDG, Redding; KRKS, Ridgecrest; KCOK, Tulane; all California; KVOS, Bellingham, KOMO, Seattle; KGA, Spokane; KIMA, Yakima; KAGT, Anacortes; KXLE, Ellensburg; KPKW, Pasco; KOFE, Pullman; KREW, Sunnyside; KTEL, Walla Walla; KPQ, Wenatchee, KEDO, Longview, all Wash.; KASH, Eugene; KWJL, Portland; KBND, Bend; KSLM, Salem; KUMA, Pendleton, KOOS, Coos Bay; KMED, Medford; KQEN, Roseburg, all Oregon; KBAR, Burley; KOZE, Lewiston, both Idaho; KORK, Las Vegas, Nev.; KFUN, Las Vegas; KRSN, Las Alamos; KTRC, Santa Fe; KRTN, Raton; KHAM, Albuquerque, all New Mexico; KFBC, Cheyenne; KVOC, Casper, both Wyo.; KSID, Sidney, Neb.; K1XX, Provo; KALL, Salt Lake City, both Ut.; KHOW, Denver; KGHF, Pueblo, both Colo.; KOY, Phoenix; KTUC, Tucson, KSUN, Bisbee; KNOT, Prescott, KAAA, Kingman; KVOY, Yuma; KVNA, Flagstaff; KNOG, Nogales; KHFH, Sierra Vista, all Ariz.

SUPPLEMENTARY GROUP

KYOS, Merced; KPRL, Paso Robles; KWG, Stockton; KSBW, Salinas; KVEC, San Luis Obispo; all Calif.; KAST, Astoria; KAJO, Grants Pass; KAGO, Klamath Falls, all Ore.; KELA, Centralia; KGY, Olympia, both Wash.; KBET, Reno, Nev.

ABC Television Western Regional Network

ABC-TV Center, Hollywood 27, Calif.
Phone: NORMandy 3-3311

V. P. West Div. James G. Riddell
Sales Mgr., Western Div. Vince Francis
Sta. Rel., West Div. Court McLeod

STATIONS

KABC-TV, Los Angeles, Calif.; XETV, San Diego, Calif.; KEYT, Santa Barbara, Calif.; KSBY-TV, San Luis Obispo; KLYD-TV, Bakersfield, Calif.; KJEO-TV, Fresno, Calif.; KSBW-TV, Salinas, Calif.; KGO-TV, San Francisco, Calif.; KHSL-TV, Chico, Calif.; KIEM-TV, Eureka, Calif.; KBES-TV, Medford, Ore.; KPTV, Portland, Ore.; KNDO-TV, Yakima, Wash.; KOMO-TV, Seattle, Wash.; KREM-TV, Spokane, Wash.; KCPX, Salt Lake City, Utah; KBTW,

Denver, Colo.; KTVK, Phoenix, Ariz.; KGUN-TV, Tucson, Ariz.; KEZI-TV, Eugene, Ore.; KSHO-TV, Las Vegas, Nev.; KRDO, Colorado Springs, Col.; KSWB-TV, Roswell, N. M.; KOAT-TV, Albuquerque, N. M.; KTVB-TV, Boise, Idaho; KXLF-TV, Butte, KOOK-TV, Billings, Mont.; KFBC, Cheyenne, Wyo.; KID-TV, Idaho Falls, Billings, Mont.; KFBB-TV, Great Falls, Montana; KOVR, Sacramento-Stockton, Calif.; KOLO-TV, Reno, Nev.; KTWO, Casper, Wyo.; KVIP, Redding, Calif.; KVIQ-TV, Eureka, Calif.; KOTI-TV, Klamath Falls, Ore.; KLIX-TV, Twin Falls, Id.; KWRB-TV, Riverton, Wyo.; KHVH-TV, Honolulu; KENI-TV, Anchorage, KFAR-TV, Fairbanks, KINA-TV, Juneau, Alaska; KIVA-TV, Yuma; KNTV, San Jose, Calif.; KNBS-TV, Walla Walla, Wash.

A-Buy in California Group

2171 Ralph Ave., Stockton, Calif.
STATIONS

KIEM, Eureka; KITO, San Bernardino; KLVD, Bakersfield; KPAY, Chico; KVIP, Redding; KARM, Fresno; KEEN, San Jose; KFIV, Modesto; KIST, Santa Barbara; KIDD, Monterey; KROY, Sacramento; KSTN, Stockton; KSRO, Santa Rosa.

Air Trails Network

128 W. First St., Dayton 2, Ohio
Phone: BALDwin 2-3773

President Charles Sawyer
Exec. V.P. J. P. Williams
Vice President Alex Buchan

STATIONS

WING, Dayton, WCOL-FM-AM, Columbus, WIZE Springfield, all Ohio; WKLO, Louisville, Ky.; WEZE, Boston, Mass.; WEZL, Louisville, Ky.

Alaska Broadcasting System

1001 Tower Bldg., 7th & Olive, Seattle, Wash.
Phone: MAIN 4-6333

President, Gen. Mgr. Wm. J. Wagner
Sales Manager Jack Hausser
Traffic Manager Alma Wilson

STATIONS

KFQD, Anchorage, Alaska; KINY, Juneau, Alaska; KIBH, Seward, Alaska; KIFW, Sitka, Alaska; KLAM, Cordova, Alaska.

Allegheny Mountain Network

41 Erie Ave., St. Marys, Pa.
Phone: TE 4-2772

President Cary H. Simpson
General Manager John A. Fay
Sales Manager W. A. Herbstritt
National Sales Mgr. William E. Moses
Sales Promotion Mgr. John W. Eschbach
Development of Sales Philip R. Kraus
Program Director John Zellner
Publicity Director Harold Q. Green

STATIONS

WKBI, St. Marys; WNBT, Wellsboro; WTRN, Tyrone; WFRM, Coudersport; WBLF, Bellefonte.

REGIONAL NETWORKS

W. Gordon Allen Stations

c/o KGAY, P. O. Box 768, Salem, Ore.

STATIONS

KGAY, Salem; KGAL, Lebanon, both Ore.;
KMAR, Winnsboro, La.

All Islands Radio Network

c/o Advertisers Bldg.

Station KGU, Honolulu, Hawaii

Manager.....William O. Paine

STATIONS

KGU, Honolulu; KTOH, Kauai; KMVI, Maui;
KHBC, Hilo.

American Colonial Broadcasting Stations

c/o WSUR-TV, 1000 Ponce de Leon Ave.,

Santurce, P.R.

President.....Ralph P. Perry

STATIONS

WSUR-TV, Ponce; WKBM-TV, Caguas;
all Puerto Rico.

George Basil Anderson Stations

c/o KLIR, 6535 W. Jewell, Denver, Colo.

President.....G. B. Anderson

STATIONS

KLIR, Denver, Colo.; KJSK, Columbus, Neb.;
KCLO, Leavenworth; KJRG, Newton, both Kan.

Appalachian Network

1420 Eastern Pkwy., Louisville 4, Ky.

Phone: Highland 3779

Gen., Comm. Mgr.....Elmo Mills

Sales Promotion Mgr.....Harry McTigue

Program Director.....Art Grunewald

Publicity Director.....Jack Mills

Chief Engineer.....Dave Jordan

BRANCH OFFICE

P. O. Box 333, London, Ky., Elmo Mills, Gen.

Mgr., Phone: Volunteer 4-2148; Representative,
Harry McTigue.

STATIONS

WFTG, London, Ky.; WCPM, Cumberland,
Ky.; WNRG, Grundy, Va.; WMNF, Richwood,
W. Va.

Arizona Network

840 N. Central Ave., Phoenix, Ariz.

Phone: Alpine 8-8181

Pres., Gen. Mgr.....John L. Hogg

Comm., Sales Prom. Mgr.....James W. Ross

Pro. Dir.....Jack Williams

Chief. Eng.....Edward R. Janney

STATIONS

KTUC, Tucson; KSUN, Bisbee; KVNA, Flag-
staff; KVOY, Yuma; KNOT, Prescott; KNOG,
Nogales; KHFH, Sierra Vista; KAAA, King-
man; KAWT, Douglas.

Arkansas Network

1001 Spring St., Little Rock, Ark.

General Manager.....T. K. Barton

Commercial Mgr.....Lee Bryant

STATIONS

Comprising KARK, Little Rock, and all other
stations in Arkansas.

Arrowhead Network

WEBC Bldg., Duluth 2, Minn.

Manager.....Walter C. Bridges

STATIONS

WEBC, Duluth, Minn.; WMFG, Hibbing,
Minn.; WHLB, Virginia, Minn.; WEAU, Eau
Claire, Wis.; WJMC, Rice Lake, Wis.; WISC,
Madison, Wis.

James D. Asher Stations

c/o WESX, Box 710, Salem, Mass.

resident.....J. D. Asher

STATIONS

WESX, Salem; WGAW, Gardner, WJDA,
Quincy.

Gene Autry Stations

c/o KOOL, 511 W. Adams, Phoenix, Ariz.

President.....Tom Chauncey

STATIONS

KOOL, Phoenix; KOLD, Tucson, both Ariz.;
KVI, Seattle, Wash.; KMPC, Los Angeles;
KSFO, San Francisco.

Cy N. Bahakel Stations

c/o KXEL, P. O. Box 2395, Waterloo, Iowa

President.....Cy N. Bahakel

STATIONS

KXEL, Waterloo, Iowa; WABG-AM-TV, Green-
wood, Miss.; WKOZ, Kosciusko, Miss.; WKIN,
Kingsport, Tenn.; WRIS, Roanoke, Va.; WLBJ,
Bowling Green, Ky.; WWOD, Lynchburg, Va.

The Balaban Stations

Broadcast House, 3715 Lindell Blvd.,

St. Louis 8, Mo.

Phone: Olive 2-4500

Exec. V.P. & Mgr. Dir.....John F. Box, Jr.

Asst. to V.P.; Admin.....William T. McKibben

Regional Sales Manager.....Hal Fredricks

Admin. Asst.....Harriet Baker

Program Director.....Robert Whitney

Publicity Director.....Michael Ruppe, Jr.

Chief Engineer.....David Sandine

BRANCH OFFICES

Radio Park, Dallas 18, Tex., Phone: DI 8-3800,

Parker Daggett, Mgr.; Radio Park, Milwaukee

8, Wisc., Phone: GL 3-4130, Bernie Strachota,

Broadcast House, St. Louis 8, Mo., Phone: OL

2-4500, Harriet Baker; 190 N. State St., Chicago,

Ill.; Phone: FR 2-2262, Richard Balaban; 580

Fifth Ave., New York 36, N. Y.; Phone: JU 2-

7945, John Box, Jr., Leland Office Bldg., Spring-

field, Ill., Phone: LA 8-0465, Milton Friedland;

Inman Hotel, Champaign, Ill., Phone: FL 2-7673,

Milton Friedland; N. Meridian Rd., Rockford,

Ill., Phone: 3-5413, Harold Froelich; 1500 N.

Washington Ave., Danville, Ill., Phone: HI 2-

1701, Max Shaffer; 1422 New Britain Ave.,

Hartford, Conn., Phone: AD 3-8551, Robert

Bray.

STATIONS

WIL, St. Louis, Mo.; WRIT, Milwaukee, Wisc.;

KBOX, Dallas, Tex.; WTVO-TV, Rockford, Ill.;

WICS-TV, Springfield, Ill.; WCHU-TV, Cham-

paign, Ill.; WICD-TV, Danville, Ill.; WHNB-TV,

Hartford, Conn.

W. W. Bankhead Stations

(See Tri-W Network)

The Bartell Broadcasting Corp.

444 Madison Ave., New York 22, N. Y.
Phone: MURray Hill 8-1280

President.....Gerald A. Bartell
Managing Dir.....Lee Bartell
Chief Engineer.....Ralph Evans

BRANCH OFFICES

Number One Nob Hill Circle, San Francisco 2, Calif., (KYA), Lee Bartell, General Mgr., Phone: DOuglas 2-2536; Seventh Ave. at Ash, San Diego 1, Cal. (KCBQ) Lee Bartell, Pres., Gen. Mgr., Phone: BELmont 2-7161; 3500 N. Sherman Blvd., Milwaukee 16, Wis. (WOKY) Len Schindler, Mgr., Phone: Hilltop 2-0150; 444 Madison Ave., New York, N. Y., (WADO) Mel Bartell, Pres., Gen. Mgr., Phone: MURray Hill 8-1280.

STATIONS

KCBQ, San Diego, Calif.; WOKY, Milwaukee, Wis.; KYA, San Francisco, California; WADO, New York, N. Y.

Bellinger-Townsend-Kemper Stations

c/o WVMC, P. O. Box 450, Mt. Carmel, Ill.
President.....S. P. Bellinger

STATIONS

WVMC, Mt. Carmel; WRAM, Monmouth; WIZZ, Streator, all Ill.; WAXX, Chippewa Falls, Wisc.

Better Music Broadcasters

c/o Broadcast Time Sales
509 Madison Ave., New York, N. Y.
Phone: MU 8-1910

President.....Carl L. Schuele
General Manager.....Norman F. Flynn
Comm. Manager.....Paul Linsley
Sales Prom., Pub. Dir.....Donald G. Softness
Program Director.....Peter They

STATIONS

WAYE, Baltimore; WVNJ, Newark; WJMJ, Philadelphia; WCRB, Boston; KIXL, Dallas; KGON, Portland, Ore.; KXEN, St. Louis, WZIP, Cincinnati; WVCG, Miami; WKYW, Louisville; WMCK, Pittsburgh; KJEM, Okla. City; WPBC, Minneapolis; WAVL, Dayton; KWKY, Des Moines; KJIM, Ft. Worth, KTIK, Seattle.

George W. Bingham Stations

c/o WGNV, Newburgh, N. Y.
Phone: JOhn 1-2131

President.....George W. Bingham
General Manager.....Campbell K. Thompson
Commercial Mgr.....Gordon K. Cameron
Program Dir.....Richard H. Raskin
Chief Engineer.....Marvin Seimes

STATIONS

WGNV, Newburgh; WSLB, Ogdensburg; WKIP, Poughkeepsie, all N. Y.

Black Hawk Broadcasting Stations

c/o KWWL, Insurance Bldg., Waterloo, Ia.
President.....Ralph McElroy

STATIONS

KWWL-AM-TV, Waterloo, Ia.; KAUS-KMMT, Austin, Minn.

Blue Ridge Network

c/o WBAW, Jackson St., Barnwell, S. C.
RepresentativeCannon
STATIONS

WBAW, Barnwell; WSNW, Seneca; WABU, Abbeville; WSSC, Sumter; WBHC, Hampton, all South Carolina; WLFA, Lafayette, Ga.

Booth Broadcasting Co.

700 Buhl Bldg., Detroit 26, Mich.
Phone: WOODward 2-0220

President, Gen. Mgr.....John L. Booth
V. P's.....Thomas J. Warner,
Robert W. Phillips, Mrs. John L. Booth,
Edward H. Clark, Robert B. Lees

STATIONS

WJLB, Detroit; WSGW, Saginaw; WTRX, Flint; WIBM, Jackson, all Michigan; WIOU, Kokomo, Ind.; WJVA, South Bend, Ind.; WTOD, Toledo, O.; WMZK-FM, Detroit, Mich.; WBBC-FM, Jackson, Mich.; WTRT-FM, Toledo, O.

Charles B. Britt Stations

c/o WIRY, 301-03 Cornelia St., Plattsburgh, N. Y.
STATIONS

WIRY, Plattsburgh; WBAC, Cleveland, Tenn.; WJBS, Deland; WDSR, Lake City, both Fla.

Broadcast Advertising, Inc.

8 Newbury Street, Boston 16, Mass.
Phone: Kenmore 6-0854

PresidentJames Murley
Program Director.....E. P. Gieringer
Merchandising Director.....F. P. Russell
RepresentativeWeed

STATIONS

WHDH, Boston, Mass.; WCSH, Portland, Me.; WLBZ, Bangor, Me.; WJAR, Providence, R. I.; WTIC, Hartford, Conn.

Broadcasting Co. of the South Stations

c/o WSFA-TV, 10 E. Delano, Montgomery, Ala.
President.....B. C. Hipp

STATIONS

WSFA-TV, Montgomery; WIST, Charlotte, N. C.; WIS-AM-TV, Columbia, S. C.

Kenyon Brown Stations

Miami Hotel Bldg., Miami, Okla.
Phone: KI 2-3303

KGLC, Miami, Okla.

Paul Bunyan Network

Paul Bunyon Bldg., Traverse City, Mich.
Phone: WIndsor 7-7675

Pres., Gen. Mgr.Les Biederman
Comm. Mgr.....Robert Detwiler
Chief Engineer.....William H. Kiker

STATIONS

WATT, Cadillac; WATZ, Alpena; WMBN, Petoskey; WATC, Gaylord; WTCM, Traverse City; WPBN-TV, Traverse City; WTOM-TV, Cheboygan, all Mich.

REGIONAL NETWORKS ~~~~~

Burroughs-Randolph Stations

c/o KMUL, P. O. Box 1058, Muleshoe, Tex.
President.....J. Burroughs
STATIONS

KMUL, Muleshoe; KZUM, Farmington; KENM,
Portales, both N. M.

Cactus State Network

305 S. Cedar, Pecos, Tex.
Phone: HI 5-2497

President.....Barney Hubbs
Gen. Mgr., Pub. Dir.....Bill Hubbs
Commercial Mgr.....Cliff Sanderford
Sales Prom. Mgr.....Dave Martin
Program Dir.....Bill Boyd
Chief Engr.....Harry Boehnemann

BRANCH OFFICES

Alpine, Tex., Phone: TE 7-2144; Gene Hendrix; Ft. Stockton, Tex., Phone: ED 6-2228, James Parr; Cortez, Colo., Jack Hawkins.

STATIONS

KIUN, Pecos; KFST, Ft. Stockton; KVLF,
Alpine, all Tex.; KVFC, Cortez, Colo.

California Farm Network

2223 Fulton St., Berkeley 4, Cal.
Phone: TH 3-9600

General Manager.....Milton L. Levy
Radio Director.....Robert E. Thomlinson
STATIONS

KFI, Los Angeles; KFBK, Sacramento; KMJ,
Fresno; KERN, Bakersfield; KOMY, Watsonville; KXO, El Centro; KRE, Berkeley, KBEE, Modesto; KAFP, Petaluma; KLOK, San Jose, all Calif.

California Northern Group

c/o Station KSYC, Yreka, Calif.
Phone: Victor 2-4158

President.....D. M. Comstock
STATIONS

KSYC, Yreka; KBLF, Red Bluff; KSUE, Susanville.

California-Oregon TV Trio

Box 1021, Eureka, Calif.
Phone: Hillside 3-3123

Pres., Gen. Mgr.....William B. Smullin
V.P., Sales.....Donald H. Telford
V.P., Engr.....Edward A. Malone

BRANCH OFFICES

Box 1021, Eureka, Cal. (KIEM-TV) Ed Smith,
Mgr., Phone: HI 3-3123; Box 1189, Medford, Ore. (KBES-TV) Jerry Poulos, Mgr., Phone: SP 3-4581; Box 732, Klamath Falls, Ore. (KOTI-TV) Walter Richartz, Mgr., Phone: TU 4-8131.

STATIONS

KIEM-TV, Eureka, Calif.; KBES-TV, Medford, Ore.; KOTI-TV, Klamath Falls, Ore.

Capital Cities Broadcasting Corp.

65 East 55th St., New York 22, N. Y.
Phone: Plaza 2-1750

President.....Frank M. Smith
Treasurer.....Donald A. Pels
BRANCH OFFICES

Box 10, Albany 1, N. Y., Phone: Albany 3-2225, Thomas S. Murphy, V.P., Robert Peebles, Gen. Mgr.; 24 Mason St., Providence,

R. I. Phone: Plantations 1-9776, Daniel Weinig, Gen. Mgr.; Box 2009, Durham, N. C.; Phone: 2-2111, Harmon L. Duncan, Floyd Fletcher, V.P.'s.

STATIONS

WTEN-TV, WROW, both Albany, N. Y.; WPRO-TV, AM, Providence, R. I.; WTVD Raleigh-Durham, N. C.

Carolina Radio Group

Box 609, Durham, North Carolina
Phone: Durham 8-6129

General Manager.....H. Tom Morris
Representative.....Pearson

STATIONS

WTIK, Durham; WFLB, Fayetteville, N. C.; WKIX, Raleigh; WCEC, Rocky Mt.; WGBG, Greensboro; WRRF, Washington; WGNI, Wilmington; WBBS, Burlington; WFLB, Fayetteville; WSOC, Charlotte; WIRC, Hickory; WSAT, Salisbury; WTOB, Winston-Salem, all N.C.

Carolina Radio Network

c/o WVOT, Wilson, N. C.
Phone: 243-5157

General, Comm. Mgr.....Harry W. Severance
Program Director.....Wistar Moore, Jr.
Chief Eng.....Dan S. Williams
Sta. Rep.....Devney-O'Connell

STATIONS

WVOT, Wilson; WIAM, Williamston; WCPS, Tarboro; WEED, Rocky Mount; WRCS, Ahoskie; WELS, Kinston; WRRZ, Clinton; WGOL, Goldsboro; WGTC, Greenville; WRRF, Washington; WHNC, Henderson; WMPM, Smithfield; WCNF, Weldon-Roanoke Rapids.

Cascade Broadcasting Co.

P.O. Box 702, Yakima, Washington
Phone: Glencourt 2-9111

Board Chmn.....A. W. Talbot
President.....Thomas C. Bostic
V.P. & Gen. Mgr.....Jack Reber
V.P. in Chg. of TV Prog.....Jim Nolan
V.P., TV Sales.....Bill Grogan
V.P. Radio.....Joe Kendall
Promotion Mgr.....Ed Morrissey
Engineering Director.....M. E. Burrill

STATIONS

KLEW-TV, Lewiston, Idaho; KBAS-TV, Ephrata; KEPR-AM-TV, Pasco; KIMA, KIMA-TV, Yakima; KWIQ, Moses Lake, all Wash.

Cassel Stations

c/o WBRX, Jackson Bldg., Berwick, Pa.
STATIONS

WBRX, Berwick; WCHA, Chambersburg; WATS, Sayre, all Pa.; WBIL, Leesburg; WCOA, Pensacola, both Fla.

CBS Radio Pacific Network

6121 Sunset Blvd., Hollywood 28, California
Phone: Hollywood 9-1212

V.P. & Gen. Manager.....Fred Ruegg
Sales Mgr.....Gordon Mason
Sales Promotion Mgr.....Arthur Wittum
Program Director.....Robert P. Sutton
Publicity Dir.....Lloyd Brownfield
Chief Engineer.....Ted Denton

BRANCH OFFICES

CBS Radio Spot Sales Offices: 485 Madison Avenue, New York, N. Y., Phone: PL 1-2345. Milton Allison, V.P.; Sheraton-Palace Hotel, San Francisco, Calif., YU 2-7000. Jos. Marshall, Sales Mgr.; 932 Fisher Bldg.; Detroit, Mich., TR 2-5500. Ralph H. Patt, Jr., Sales Mgr.; 630 N. McClurg Court, Chicago 11, Ill., WH 4-6000. Thomas H. Peterson, Sales Mgr.; 805 Peachtree St., N.E., Atlanta 8, Ga., TR 4-4407. George Crumbley, Jr., Sales Mgr.; 1144 Hampton Ave., St. Louis 10, Mo., MI 7-5500. Eugene R. Myers, Sales Mgr.; 6121 Sunset Blvd., Los Angeles 28, Cal., HO 9-1212. Roland McClure, Sales Mgr.

STATIONS

KNX, Los Angeles, Calif.; KCBS, San Francisco, Calif.; KFRE, Fresno, Calif.; KFMB, San Diego, Calif.; KBFK, Sacramento, Calif.; KERN, Bakersfield, Calif.; KINS, Eureka, Calif.; KOIN, Portland, Ore.; KBEE, Modesto, Calif.; KERG, Eugene, Ore.; KFLW, Klamath Falls, Ore.; KYJC, Medford, Ore.; KRNR, Roseburg, Ore.; KIRO, Seattle, Wash.; KXLY, Spokane, Wash.; KEPR, Kennewick, Wash.; KOLO, Reno, Nev.; KVCV, Redding, Calif.; KHSL, Chico, Calif.

CBS Television Pacific Network

1313 North Vine St., Los Angeles 28, Calif.
Phone: HO 9-1212

General Manager.....Robert D. Wood
General Sales Mgr.....Ray L. Beindorf
Sls. Prom., Info. Serv. Dir.....Austin Heywood
Program Director.....Leon Drew
Engineer in Charge.....Edwin Miller

STATIONS

KTVA, Anchorage, Alaska; KTVF, Fairbanks, Alaska; KIVA, Yuma, Ariz.; KBAK-TV, Bakersfield, Calif.; KHSL-TV, Chico, Calif.; KIEM-TV, Eureka, Calif.; KFRE-TV, Fresno, Calif.; KNXT, Los Angeles, Calif.; KXTV, Sacramento, Calif.; KSBW-TV, Salinas-Monterey, Calif.; KFMB-TV, San Diego, Calif.; KPIX, San Francisco, Calif.; KSBY-TV, San Luis Obispo, Calif.; KGMB-TV, Honolulu, Hawaii; KLEW-TV, Lewiston, Idaho; KMSO-TV, Missoula, Mont.; KLAS-TV, Las Vegas, Nev.; KOLO-TV, Reno, Nev.; KBES-TV, Medford, Ore.; KOTI-TV, Klamath Falls, Ore.; KOIN-TV, Portland, Ore.; KVOS-TV, Bellingham, Wash.; KIRO-TV, Seattle, Wash.; KXLY-TV, Spokane, Wash.; KIMA-TV, Yakima, Wash.; KEPR-TV, Pasco, Wash.; KOOL-TV, Phoenix; KOLD-TV, Tucson; KBAS-TV, Ephrata, Wash.

Central South Carolina Radio Network

Cornell Arms Bldg., Columbia, S. C.
Phone: Alpine 2-2177

Pres., Gen. Mgr.....George H. Buck, Jr.
Commercial Mgr.....Jess Plummer
Sales Prom. Mgr.....Jack Grant
Program Dir.....Robert D. Lambert, Jr.
Station Rep.....Meeker

STATIONS

WCOS, Columbia; WKDK, Newberry; WDX, Orangeburg; WFIG, Sumter.

Colorado Network

P. O. Box 279, Montrose, Colo.
Phone: 599

Representative.....Cory

STATIONS

KRAI, Craig, Colo.; KSLV, Monte Vista, Colo.; KUBC, Montrose-Delta, Colo.

Columbia New England Radio Network

c/o WEEL, 182 Tremont St., Boston 11, Mass.
Phone: HUBbard 2-2323

Gen. Mgr.....Thomas Y. Gorman
Comm. Mgr.....Robert Sennett
National Rep.....CBS Radio Spot Sales

STATIONS

WEEL, Boston, Mass.; WHYN, Springfield-Holyoke, Mass.; WKNE, Keene, N. H.; WBRY, Waterbury, Conn.; WEAN, Providence, R. I.; WGAN, Portland, Maine; WKUT, Brattleboro, Vt.; WBRK, Pittsfield, Mass.

Community Broadcasting Service Stations

c/o WAGM, 489 Main St., Presque Isle, Me.
President.....H. H. Hildreth

STATIONS

WAGM-AM-TV, Presque Isle; WABI, Bangor; WPOR, Portland, all Me.

Concert Network, Inc.

171 Newbury St., Boston 16, Mass.
Phone: COpley 7-6020

President.....T. Mitchell Hastings
General Manager.....John R. Thornton
Program Director.....John Q. Adams
Chief Engineer.....David Passell

BRANCH OFFICES

11 E. 47th St., New York, N. Y.
Phone: PL 2-0870

Manager, C. Miller; P. O. Box 1062, Hartford, Conn., Phone: BEverly 5-8622, Chief Engineer, Wm. Meola; P. O. Box 1015, Providence, R. I., Phone: NI 7-4827, Ch. Engr., Wm. Hlavas.

STATIONS

WNCN, N.Y.C.; WBCN, Boston, Mass.; WHCN, Hartford, Conn.; WXCN, Providence, R.I.

The Connecticut State Network

440 Meadow St., Waterbury, Conn.
Phone: Plaza 5-1121

President.....Samuel R. Elman
Vice President.....Edward Obrist
Secretary.....Paul Baumgartel
Directors.....Ed Waller,
Julian Schwartz, John Ellinger, Donald Lasser, R. L. Chalmers.

STATIONS

WATR, Waterbury; WHAY, New Britain; WNHC, New Haven; WTOR, Torrington; WSTC, Stamford; WNAB, Bridgeport; WICH, Norwich.

Consolidated Sun Ray Stations

c/o WPEN, 2212 Walnut St., Philadelphia, Pa.
 Phone: LOcust 4-6000
 PresidentWm. Sytk
 General Mgr.....Wm. B. Caskey
 Development Mgr.....John E. Surrick

STATIONS
 WPEN, Phila.; WALT, Tampa, Fla.; WSAI, Cincinnati, O.

Continental Broadcasting, Inc.

Box 2167, Wilmington, Del.
 Phone: OLYmpia 4-8881

Pres.....O. Wayne Rollins
 V.P.'s.....Mrs. M. P. Copley, H. B. Tippie
 V.P., Dir. of Sales.....Albert R. Lanphear
 Dir. of Pub. Rel.....Tim Crow
 Eng. Dir.....G. Russell Chambers

BRANCH OFFICES

565 Fifth Ave., New York, N. Y., Phone OXford 7-7040, Graeme Zimmer, Nat'l. Sales Mgr.; 75 E. Wacker Dr., Chicago 1, Ill. Phone: FI 6-8611, John Wilson, Midwest Sales Mgr.

STATIONS

WNJR, Newark, N. J.; WBEE, Chicago, Ill.; WRAP, Norfolk, Va.

Corinthian Broadcasting Corporation

Time & Life Bldg., Rockefeller Center, New York 20, N. Y.

President.....C. Wrede Petersmeyer
 Admin. V.P. Trea.....Johnston F. Northrop
 Secretary.....Charles H. G. Rees
 Dir. Sales.....Don L. Kearney
 Dir. Programming.....Robert H. Salk
 Dir. Research.....Charles H. Smith
 Dir. Engineering.....George G. Jacobs
 Dir. Pub. Rel. & Sp. Events...Herman W. Land

BRANCH OFFICES

302 S. Frankfort, Tulsa 20, Okla., Phone: Luther 2-9233, George Stevens, V.P., Gen. Mgr.; 1945 Buffalo Drive, Houston, Tex., Phone: JACKson 9-4811, James C. Richdale, Jr., V.P., Gen. Mgr.; 601 Seventh Ave., Sacramento 18, Calif., Phone: Gilbert 1-4041, Robert S. Wilson, V.P., Gen. Mgr.; West State Blvd. at Broadcast, Ft. Wayne 15, Ind., Phone: ANthony 9411, Reid G. Chapman, V.P., Gen. Mgr.; 1440 N. Meridan St., Indianapolis 2, Ind., Phone: MELrose 4-6411, Robert G. McConnell, V.P., Gen. Mgr.

STATIONS

WISH-AM-TV, Indianapolis, Ind.; WANE-AM-TV, Fort Wayne, Ind.; KOTV, Tulsa, Okla.; KHOU-TV, Houston, Tex.; KXTV, Sacramento, Calif.

Country Music Network

730 Fifth Ave., New York 19, N. Y.
 Phone: Circle 6-7242

Pres., Gen. Mgr.....Charles "Chuck" Bernard
 Commercial Manager.....H. Mal Stuart
 Promotion Director.....Leonard Kessler
 Publicity Director.....Rita Scarfone

BRANCH OFFICES

401 William-Oliver Bldg., Atlanta 3, Ga.

Phone: JACkson 4-0454

ManagerHarry Cannon
 New Howard Hotel, 8 N. Howard St.
 Baltimore 1, Md.
 Phone: LE 9-1680

Manager.....Miss L. Wentworth
 6533 N. Sheridan Rd., Chicago 26, Ill.
 Phone: ROgers Park 1-4340

ManagerJulian Portman
 672 S. Lafayette Park, Los Angeles 57, Calif.
 Phone: DUmkirk 2-3200

ManagerHarlan Oakes
 260 Kearny St., San Francisco 8, Calif.
 Phone: EXbrook 7-4827

ManagerEd Gamrin

STATIONS

WYAM, Birmingham; KHAT, Phoenix, KMOP, Tucson; KDXE, Little Rock, KADL, Pine Bluff; KUZZ, Bakersfield, KFOX, Los Angeles, KITO, San Bernardino; KPIK, Colorado Springs, KLAJ, Denver; WARL, Wash., D. C.; WOOO, DeLand-Daytona Beach, WQIK, Jacksonville, WMIE, Miami, WMOP, Ocala, WHYI, Orlando, WFFA, Pensacola, WRFB, Tallahassee, WHBO, Tampa; WTJH, Atlanta, WGUS, Augusta, WPNX, Columbus, WJIV, Savannah; WTAQ, Chicago; WAXU, Lexington, WTMT, Louisville; KCIJ, Shreveport; WABW, Annapolis, WBMD, Baltimore; WEXL, Detroit-Royal Oak; KEVE, Minneapolis-St. Paul; KCKN, Kansas City, Kan.; WEW, St. Louis; KOOO, Omaha; WLDB, Atlantic City; WREM, Utica-Rome-Remsen; WKTC, Charlotte, WFSC, Franklin, WSHE, Raleigh. WMPM, Smithfield; KLPR, Oklahoma City; WAVL, Apollo-Pittsburgh, WCBG, Chambersburg; WKXV, Knoxville, KWAM, Memphis, WENO, Nashville; KRZP, Amarillo, KCUL, Dallas-Ft. Worth, KRCT, Houston, KDVA, Lubbock; KSOP, Salt Lake City; WCMS, Norfolk; WJWS, South Hill, WKCW, Warrenton; KPEG, Spokane; WTIP, Charleston.

Cowles Stations

c/o KRNT, 9th & Pleasant Sts., Des Moines, Iowa

STATIONS

KRNT-AM-TV, Des Moines; WHTN-TV, Huntington, W. Va.; KTVH, Hutchinson, Kan.; WCCO-AM-TV, Minneapolis, Minn.

James M. Cox Stations

c/o WSB, 1601 W. Peachtree N.E. Atlanta, Ga.
 President.....J. M. Cox, Jr.

STATIONS

WSB-AM-TV, Atlanta; WCKR-WCKT, Miami; WHIO-AM-TV, Dayton, O.; WSOC-AM-TV, Charlotte, N. C.

Crosley Broadcasting Corp.

140 W. Ninth St., Cincinnati 2, Ohio
 Phone: CHerry 1-1822

Chrmn. of Board.....James D. Shouse
 Pres., Gen. Mgr.....Robert E. Dunville
 V.P., Television.....John T. Murphy
 V.P., Sales.....H. P. Lasker

BRANCH OFFICES

3 E. 54th St., New York 22, N. Y., Phone Plaza 1-5353, H. P. Lasker, V.P. Sales; 360 N. Michigan Ave., Chicago 1, Ill., State 2-6693, H.Albrecht, V.P. Central Div.

REGIONAL NETWORKS

STATIONS

WLW-A (TV), Atlanta, Ga.; WLW-I (TV), Indianapolis, Ind.; WLW-T (TV), WLW (Radio), Cincinnati; WLW-D (TV), Dayton; WLW-C (TV), Columbus, all Ohio.

Crowell-Collier Broadcasting Corp.

6419 Hollywood Blvd., Los Angeles, Cal.

Phone: HOLLYWOOD 3-5151

Pres., Gen. Mgr. Robert M. Purcell
Commercial Mgr. James F. Simons
Program Dir. Chuck Blore
Advertising Dir. Janet Byers
Chief Engineer. Leonard Hayden

BRANCH OFFICES

2150 Franklin, Oakland 12, Calif.; Milton H. Klein, Gen. Mgr.; 228 Foshay Towers, Minneapolis, Minn.; John McRae, Gen. Mgr.

STATIONS

KFWB, Los Angeles; KEWB, San Francisco; KDWB, Minneapolis; WMGM, New York.

Denver Metropolitan Markets Group

146 S. Main St., Salt Lake City, Utah

Sales Mgr. L. L. Meyer

STATIONS

KYSN, Colorado Springs; KIMN, Denver; KGHF, Pueblo.

Vic Diehm Radio Group, Inc. (Jet Network)

Hazleton Nat'l. Bank Bldg., Hazleton, Pa.

Phone: GL 4-3531

President, Gen. Mgr. Victor C. Diehm
Commercial Mgr. Robert J. Sacco
National Sales Manager. Thomas A. Tito
Program Director. Robert Williams
Publicity Director. Paul Cerula
Chief Engineer. Elwood Tito
Sales Prom. Manager. Tom Stillwagon

BRANCH OFFICES

Colorado & Poplar Sts., Allentown, Pa. (WHOL) T. Stillwagon, Phone: HEMlock 4-4801; Bloomsburg, Pa. (WHLM) Bob Williams, Phone: STerling 4-5500; Drawer "A," Tallahassee, Fla. (WTAL) Art Deters, Phone: 2-1270.

STATIONS

WAZL, Hazleton; WHOL, Allentown; WHLM, Bloomsburg, all Pa.; WTAL, Tallahassee, Fla.

Dixie Broadcasting System

P. O. Box 1008, Hattiesburg, Miss.

Phone: UNiper 3-1743

Pres., Gen. Mgr. Charles W. Holt
Commercial Mgr. Stan Hagan
Secretary. Connie I. Holt
Business Manager. Stanley Lightsey, Jr.

STATIONS

WHSY, Hattiesburg, Miss.; WNSL, Laurel, Miss.; WHNY, McComb, Miss.; WBOX, Bogalusa, La.; WARB, Covington, La.; WHYY,

Montgomery, Ala.; WQBC, Vicksburg, WGVM, Greenville; WABG, Greenwood; WJDX, Jackson; WABO, Waynesboro; WNAT, Natchez; all Miss.

Dixie Network

Headquarters: Williams Bldg., Jackson, Tenn.
Phone: 7-9611

President A. B. Robinson
V. P., Gen. Mgr. Jack Cecil
Representative Venard, Rintoul, McConnell

STATIONS

WDXI, Jackson; WENK, Union City; WPTR, Paris; WDXE Lawrenceburg; WDXL Lexington; WDXN Clarkesville, all Tennessee; WCMA Corinth, Miss.

Dixie Radio Stations

c/o WDLF, 323 W. Beach Dr., Panama City, Fla.

President. D. Brannen

STATIONS

WDLF, Panama City, WCOA, Pensacola; KCIL, Houma, La.

Donrey Media Group

Southwestern House, Fort Smith, Ark.

Phone: SU 2-2011

President. Donald W. Reynolds
Vice President. William D. Stiles

BRANCH OFFICE

Box 550, Las Vegas, Nev., Phone: DU 2-1760,
William D. Stiles, V.P.

STATIONS

KFSA-AM-TV, Ft. Smith, Ark.; KLRJ-TV, Las Vegas; KOLO-AM-TV, Reno, both Nev.; KOKI, Okmulgee, Okla.; KGNS-TV, Laredo, Tex. KORK, Las Vegas, Nev.; KBRS, Springdale Ark.; KFOY-TV, Hot Springs, Ark.

R. H. Drewry Stations

c/o KGWA, 115½ E. Broadway, Enid, Okla.

STATIONS

KGWA, Enid; KSWO-AM-TV, Lawton; KRHD Duncan, all Okla.; KMID-TV, Midland, Tex.

Duhamel Enterprises Station:

Duhamel Bldg., Rapid City, S. D.

Phone: Fillmore 2-2000

Pres., Gen. Mgr. Helen S. Duhamel
Bus. & Comm. Mgr. William F. Turne
Chief Engineer. Elmer Nelso

BRANCH OFFICE

Box 1067, Chardon, Neb., Phone: MELros 8-2741, John Ludwig, Resident Mgr.

STATIONS

KOTA-AM-TV, Rapid City; KDUH-TV, Har Springs, Neb.

East Texas Network

205 Austin St., Center, Tex.

Phone: LYric 8-3304

President. Tom E. Foste
General Mgr. Dave Taylo
Chief Eng. Harlan Riley

REGIONAL NETWORKS

STATIONS

KRBA, Lufkin; KDET, Center; KEEE, Nacogdoches; KTXJ, Jasper; KIVY, Crockett; KNET, Palestine; KEBE, Jacksonville; KWRD, Henderson; all Texas.

Epperson Stations

c/o WPVA, Box 87, Petersburg, Va.
President.....H. E. Epperson, Jr.

STATIONS

WPVA, Petersburg; WBRG, Lynchburg, both Va.; WPAQ, Mt. Airy; WPNC, Plymouth; WLSN, Wilson, all N. C.; WLES, Lawrenceville.

Ernst Stations

c/o KRTR, 500 B'way., Thermopolis, Wyo
Gen. Manager.....Mildred V. Ernst

STATIONS

KRTR, Thermopolis; KWOR, Worland; KWRB-TV & KWRL, Riverton, all Wyo.

Evening Star Stations

c/o WSVB, Rawley Pike, Harrisonburg, Va.
President.....J. W. Thompson, Jr.

STATIONS

WSVA-AM-TV, Harrisonburg; WMAL-AM-TV, Washington, D. C.

Farm & Home Radio

Cedar & Division, Grand Island, Nebr.
Phone: DU 2-2800

Bd. Chairman.....Don Searle
President.....Bill Martin
Exec. V.P.....Ed Mason
V.P., Commercial Mgr.....Bill Moore
Business Mgr.....Willard Morton
Program Dir.....Bill Delzell
Publicity Dir.....Mike Alberts
Chief Engineer.....U. L. Lynch

STATIONS

KMMJ, Grand Island, Neb.; KXXX, Colby, Kans.; KFNF, Shenandoah.

Theodore Feinstein Stations

c/o WBNP, Traffic Circle, Newburyport, Mass.
STATIONS

WBNP, Newburyport; WLYN, Lynn, both Mass.; WTSB, Brattleboro, Vt.; WOTW, Nashua, N. H.

Fetzer Stations

590 W. Maple St., Kalamazoo, Mich.
Phone: FI 5-2101

President.....John E. Fetzer
Executive V.P. & Gen. Mgr.....Carl E. Lee
Treasurer.....E. L. Tait
Secretary.....Robt. C. Van Horn

STATIONS

WKZO-AM-TV Kalamazoo, KOLN TV Lincoln, Neb.; WJEF AM-FM, Grand Rapids; WWTV, Cadillac, Mich.

Fisher Stations

Box 112, Eugene, Ore.
Phone: DI 4-6216

President.....C. O. Fisher
General Manager.....Alvin D. Bauer
Program Director.....Bob McCarl
Chief Engineer.....Gene Harrison

STATIONS

KBZY, Salem; KUMA, Pendleton; KUGN, Eugene, all Ore.

Formby Stations

c/o KACT, P. O. Box 638, Andrews, Tex.

STATIONS

KACT, Andrews; KPAN, Hereford; KFLD, Floydada; KSML, Seminole; KTUE, Tulia, all Tex.

The Forward Group

c/o KGLO, Mason City, Iowa
Phone: GArden 3-2540

President.....Herbert R. Ohrt
Natl. Sales Mgr.....Walter J. Rothschild

BRANCH OFFICES

WCU Bldg., Quincy, Ill. Phone: Baldwin 2-6200, General Manager, Walter Rothschild; West Belt Line, Madison, Wisc., Phone: CEdar 3-5381, General Manager, Merritt Milligan; Highway 14 and Lee Blvd., Mankato, Minn., Phone: 7905, General Manager, Bob Gardner.

STATIONS

KGLO-AM-FM-TV, Mason City; WTAD, Quincy, Ill.; KHQA-TV, Hannibal, Mo.; KEYC, Bldg., New Orleans, La., Phone: MAgnolia 5921, McLaws Kieffer, Gen. Mgr.

Founders Corp. Stations

420 Lexington Ave., New York 17, N. Y.
Phone: MUrray Hill 6-4686

President.....Robert G. Munro
BRANCH OFFICES

Box 1390, Syracuse, N. Y., Phone: HOWard 3-8631, Henry T. Wilcox, Gen. Mgr.; Box 5428, Honolulu, Hawaii, Phone: Honolulu 9-5236, Harold J. Davis, Gen. Mgr.; Maison Blanche Bldg., New Orleans, La., Phone: MAgnolia 5921, McLaws Kieffer, Gen. Mgr.

STATIONS

WFBL, Syracuse; KORL, Honolulu; WSMB, New Orleans.

Franklin Broadcasting Co.

2700 E. Oakland Park Blvd.
Ft. Lauderdale, Fla.
Phone: LOgan 6-8316

President.....William F. Johns, Jr.
Natl. Prog. & Prom. Dir. James W. Ramsburg
General Counsel.....William H. Kilby

BRANCH OFFICES

614 N. Rampart St., New Orleans, La. Phone: EX 7516, D. W. Wagenvoord, V. P.; 8th and Main, Tulsa, Okla., Phone: LU 3-4121, G. H. Lund, Gen. Mgr.; 611 Frontenac Pl., Minneapolis, Minn., Phone: MI 5-7757, J. R. Duryea, V. P.; Box 108, Ft. Lauderdale, Fla., Phone: WE 3-3511, R. J. Flynn, V. P.; Mason City, Iowa, Phone: GA 4-1276, S. M. Ott, Gen. Mgr.; Rialto Bldg., St. Louis, Mo., C. W. Loufek, V. P.

STATIONS

WWOM, New Orleans; WMIN, Minneapolis; WEW, St. Louis; WLOD, Ft. Lauderdale; KOMA, Tulsa; KRIB, Mason City.

French Program Group of New England

10 Center St., Chicopee, Mass.
Phone: LY 2-1669

President.....Leon Alarie
Commercial Manager.....Gertrude Alarie

STATIONS

WPAW, Pawtucket; WNRI, Woonsocket, both R. I.; WREB, Holyoke; WNBH, New Bedford; WALE & WSAR, Fall River; WORC, Worcester; WESO, Southbridge-Webster, all Mass.; WICH, Norwich, Conn.; WIDE, Biddeford; WLAM, Lewiston, both Me.; WKCB, Berlin; WFEA, WGIR, & WKBR, Manchester, all N. H.

Friendly Group

Exchange Realty Bldg., Steubenville, O.
Phone: ATLantic 2-6265

President.....Jack N. Berkman
Exec. Vice Pres.....John J. Laux
Vice Pres.....Fred Weber
Assistant Mgr.....Joseph M. Troesch
Merchandising & Pub. Dir...George H. Wilson
National Sales.....Lee Gaynor
Technical Dir.....Charles Shepherd

BRANCH OFFICES

60 E. 47th St., New York 17, N. Y., Phone: OX 7-0306, Lee Gaynor, Nat'l. Sales Mgr.; 211 Smithfield St., Pittsburgh 22, Pa., Phone: ATLantic 1-5999, C. H. McFarland.

STATIONS

KMLB, Monroe, La.; KODE-AM-TV, Joplin, Mo.; WSTV-AM-TV, Steubenville, Ohio; WPIT, Pittsburgh, Pa.; WBOY-AM-TV, Clarksburg, W. Va.; WRDW-TV, Augusta, Ga.; WRGP-TV, Chattanooga, Tenn.; WSOL, Tampa, Fla.

Frontier Broadcasting Stations

c/o KFBC, 2923 E. Lincolnway, Cheyenne, Wyo.
President.....R. S. McCracken

STATIONS

KFBC-AM-TV, Cheyenne; KQRS, Rock Springs, both Wyo.; KSTF, Scottsbluff, Neb.

J. A. Gallimore Stations

c/o WABV, Highway 28, Abbeville, S. C.
President.....J. A. Gallimore

STATIONS

WABV, Abbeville; WBAW, Barnwell; WHBC, Hampton; WSNW, Seneca; WSSC, Sumpter, all S. C.; WLFA, Lafayette; WGHC, Clayton; both Ga.; WLOM, Chattanooga; WRKH, Rockwood, both Tenn.

Gamble-Lane Stations

140 S.W. Columbia, Portland, Ore.
Phone: CA 8-3333

President.....C. Howard Lane

STATIONS

KOIN TV-AM-FM, Portland, Ore.; KAST, Astoria, Ore.

Gannett Stations

191 East Ave., Rochester, N. Y.
Phone: BAker 5-3050

Board Chmn.....Frank E. Tripp
President.....Paul Miller
General Manager.....L. N. Bitner

STATIONS

WHEC AM TV, Rochester, N. Y.; WDAN AM, Danville, Ill.; WINR AM-TV, Binghamton, N. Y.; WENY, Elmira, N. Y.

Connie B. Gay Stations

4000 Albemarle St., N.W., Washington, D. C.
Phone: EMerson 3-8110

President.....Connie B. Gay
Exec. Vice Pres.....Jane E. Trimner
V.P., General Manager.....Ed Winton
Sec.-Treas.....Thomas R. Sawyers

STATIONS

WQMR, WGAY-FM, Washington, D. C.; WTCR, Ashland, Ky.; WFTC, Kinston, N. C.

Gibraltar Enterprises, Inc.

500 Edward Lamb Bldg., Toledo, O.
President.....Edward Lamb
General Manager.....Benjamin McLaughlin

STATIONS

WICU, AM-TV, Erie, Pa.

A. L. Glassmann Stations

c/o KGEM, Box 4158, Boise, Idaho
President.....C. Heftel

STATIONS

KGEM, Boise; KLIX-AM-TV, Twin Falls, both Idaho; KLO, Ogden; KUTV, Salt Lake City, both Utah.

Gold Seal Stations

c/o WGTO, Box 123, Cypress Gardens, Fla.
President.....S. E. Hubbard

STATIONS

WGTO, Cypress Gardens; KOB-AM-TV, Albuquerque, N. M.; KSTP-AM-TV, St. Paul-Minn., Minn.

Good Neighbor Stations, Inc.

155 Front St., Manchester, N. H.
Phone: NAtional 4-4075

President.....W. F. Rust, Jr.
Gen. Sls, Prom. Mgr.....Ralph Gottlieb
Comm. Mgr.....James McCann
Pgm. Director.....Wm. Morrissey
Chief Engineer.....Albert Davis

BRANCH OFFICES

Box 1747, York, Pa. (WNOW) W. F. Rust, Jr., Pres., Gen. Mgr., Phone: 2-7821; Seventh & Hamilton Sis., Allentown, Pa. (WAEB) Bob Ackley, Sta. Mgr., Phone: HEmlock 4-9364; Dover, N. H. (WTSN) Ed Callahan, Sta. Mgr., Phone: SHerwood 2-5951; 39 Mt. Vernon St., Keene, N. H. (WKBK) Robert Berry, Sta. Mgr., Phone: ELmwood 2-6113; 7 East 47th St., NYC, Peggy Stone, V.P. Radio-TV Reps, Inc., Phone: MU 8-4340.

STATIONS

WKBR, Manchester; WKBK, Keene; WTSN, Dover, all in New Hampshire; WNOW, York, Pa.; WAEB, Allentown, Pa.; WRAW, Reading, Pa.

Gotham Bestg. Corp.

7 Central Park W., New York 23, N. Y.
Phone: JUdson 2-7000

President.....J. Elroy McCaw
General Manager.....Harold E. Anderson
Sales Mgr.....Lee Gorman
Program Dir.....Rick Sklar
Publicity Dir.....Marty Matz
Chief Engineer.....Paul von Kunitz

STATIONS

WINS, New York, KTVR-TV, Denver.

REGIONAL NETWORKS ~~~~~

Cary L. Graham Stations

c/o WANA, Box 509, Anniston, Ala.
STATIONS

WANA, Anniston; WETO, Gadsden; WPID, Piedmont, all Ala.

Great Northern Bestg. System

P. O. Box 1226, Fargo, N. Dak.
Phone: 3584

President.....E. J. McKellar
Sec.-Treas.....R. L. Owens

STATIONS

KVOX, Fargo-Moorshead, Minn.; KLFM, Minot, N. D.; KOVC, Valley City, N. D.; KDLR, Devils Lake, N. D.; KEYI, Jamestown, N. D.; KBOM, Mandan-Bismarck, N. D.; KGDE, Fergus Falls, Minn.; KNOX, Grand Forks, N. D.; KGCX, Sidney, Mont.

Great Western Network

130 Social Hall Ave., Salt Lake City 11, Utah
Phone: DA 2-5681

General Mgr.....Norman Louvau
Comm. Mgr.....Carson Rennie
Sales Prom. Mgr.....Joe Cooke
Chief Engineer.....A. L. Gunderson

STATIONS

KCPX, Salt Lake City; KIDO, Boise, Idaho; KSEI, Pocatello, Idaho; KTFI, Twin Falls, Idaho; KXLF, Butte, Mont.; KXLI, Helena, KXLK, Great Falls, Mont.; KXLL, Missoula, Mont.; KXLQ, Bozeman, Mont.; KOOK, Billings, Mont.

Green Valley Group

Box 605, Winchester, Va.
Phone: MO 2-4855

President.....Mrs. Marion P. Lewis

STATIONS

WINC, Winchester; WFVA, Fredericksburg; WSIG, Mt. Jackson, all Va.; WELD, Fisher, W. Va.; WHYL, Carlisle; WAYZ, Waynesboro, both Pa.

Agnes Jane Reeves Greer Stations

c/o WAND, 106 High Ave., N.W., Canton, O.
STATIONS

WAND, Canton; WJER, Dover; both O.; WAJR, Morgantown, W. Va.; WJKF-TV, Pittsburgh, Pa.

The Griffin Best. Group

Box 1618, Muskogee, Oklahoma
Phone: MU 7-6311

President.....James C. Leake
National Sales Mgr.....Jim Black
Sales Promotion Mgr.....Robert E. Draughon
Engineering Dir.....Bob Snider

BRANCH OFFICES

P.O. Box 9697, Tulsa, Okla. (KTUL-TV) Bill Swanson, V.P., Phone: Hickory 6-6184; 310 W. 3rd, Little Rock, Ark. (KATV) Bob Doubleday, V.P., Phone: Franklin 4-1691; P.O. Box 8557, Tulsa, Okla. (KTUL) Jim Schoonover, Gen. Mgr., Phone: Fillmore 5-1311; P.O. Box 8788, Okla. City, Okla. (KWTV) Edgar T. Bell, Mgr. Phone: Victor 3-6341.

STATIONS

KATV, Little Rock, Ark.; KTUL-AM-TV, Tulsa, Okla.; KWTV, Oklahoma City.

D. Spencer Grow Stations

c/o KEEP, P. O. Box 511, Twin Falls, Idaho
STATIONS

KEEP, Twin Falls; KEYY, Provo, Utah; KEXO, Grand Junction, Colo.

Harris-Alexander Stations

c/o KELP, 4530 Delta St., El Paso, Tex.

President.....N. Alexander

STATIONS

KELP-AM-TV, El Paso; KXLY-AM-TV, Spokane, Wash.

Hawaiian Broadcasting System, Ltd.

1534 Kapiolani Blvd., Honolulu 14, Hawaii
Phone: 92-011

President.....Elizabeth P. Farrington
V.P., Gen. Manager.....M. Franklyn Warren
Station Mgr. TV.....Robert Sevey
Sales Mgr. Radio.....Edward B. Mundy, Jr.
Sales Prom. Mgr., Pub. Dir.....Colleen L. Ng
Chief Eng.....Ronald Miyahira

STATIONS

KGMB, AM-TV, Honolulu; KMAU-TV, Wailuku; KHBC AM-TV, Hilo, all Hawaii.

Hearst Stations

959 Eighth Ave., New York 19, N. Y.
Phone: Circle 5-7667

V.P., Exec. Dir.....Charles McCabe
V.P., Gen. Mgr.....D. L. Provost
V.P. Engineering.....John T. Wilner

STATIONS

WBAL AM TV Baltimore; WISN AM TV Milwaukee; WCAE, Pittsburgh; WTAE (TV), Pittsburgh, Pa. (50% ownership).

Heart of the Black Hills Stations

c/o KRSD, 1438 Mountain View Rd., Rapid City, S. D.

President.....J. Daniels

STATIONS

KRSD-AM-TV, Rapid City; KDSJ-AM-TV, Deadwood, both S. D.

Herald Tribune Radio Network

595 Madison Ave., New York, N. Y.
Phone: Plaza 5-0416

President.....Martin Stone
Gen. Mgr.....Gustave Nathan
Program Director.....Richard Doan
Chief Engineer.....Ernest Machanic

STATIONS

WVOX, New Rochelle; WFYL, Mineola; WVIP, Mt. Kisco; WGHQ, Saugerties, all N. Y.

Highland Stations

Box 460, Keene, N. H.
Phone: Elmwood 2-9230

President.....Joseph K. Close

STATIONS

WKNE, Keene, N. H.; WKNY, Kingston, N. Y.; WKVT, Brattleboro, Vt.; WBRK, Pittsfield, Mass.

The Hildreth Network

57 State St., Bangor, Maine
Phone: Bangor 6446

President.....Horace A. Hildreth
V.P., Gen. Mgr.....Walter L. Dickson
Nat'l. Sales Mgr. Radio.....William J. Mullen
Nat'l. Sales Mgr. TV.....Robert J. Gold

BRANCH OFFICES

57 State St., Bangor, Me., Phone: 6446, WABI,
John MacRae, Mgr., WABI-TV, Richard B. Bron-
son, Mgr.; 489 Main St., Presque Isle, Me.,
Phone: Porter 9-2461, Stanley A. Lyons, Mgr.;
477 Congress St., Portland, Me., Phone: Spruce
38111, Raymond Mercier, Mgr.

STATIONS

WABI-AM-TV, Bangor; WAGM-AM-TV, Pres-
que Isle; WPOR, Portland, all Maine.

Oscar C. Hirsch Stations

c/o KFVS, 324 Broadway, Cape Girardeau, Mo.
General Manager.....O. C. Hirsch

STATIONS

KFVS-AM-TV, Cape Girardeau; KFMO, Flat
River, both Mo.; WHCO, Sparta, Ill.

Holt Stations

c/o WHHY, P. O. Box 1841, Montgomery, Ala.
President.....C. W. Holt

STATIONS

WHHY, Montgomery; KOME, Tulsa, Okla.;
WHNY, McComb; WHSY, Hattiesburg, both
Miss.

Hook Stations

c/o WKIZ, P. O. Box 1487, Key West, Fla.

STATIONS

WKIZ, Key West; WELZ, Belzoni; WDOD,
Canton; WMAG, Forest, all Miss.; WRUS,
Russelville, Ky.; WDAL, Meridian.

Horton-Kincaid Stations

c/o WHOO, 311 N. Rosalind Ave., Orlando, Fla.
Owner.....G. D. Kincaid

STATIONS

WHOO, Orlando; WVLK, Lexington; WFKY,
Frankfort; WCMI, Ashland; all Ky.; WMOP,
Bellaire, Ohio.

Rex G. Howell Stations

c/o KREX, P. O. Box 30, Grand Junction, Colo.
President.....Rex G. Howell

STATIONS

KREX-AM-TV, Grand Junction; KGLN, Glen-
wood Springs; KREY-TV, Montrose, all Colo.

Illinois Broadcasting Co.

(See Lindsay-Shaub News Stations)

Birney Imes Jr. Stations

c/o WCBL, P. O. Box 271, Columbus, Miss.
President.....B. Imes, Jr.

STATIONS

WCBL-AM-TV, Columbus; WROX, Clarksdale;
WNAG, Granada; WMOX, Meridian; WELO,
Tupelo.

Robert E. Ingsted Stations

c/o KBMW, 519 Dakota Ave., Wahpeton, N. D.
President.....R. E. Ingsted

STATIONS

KBMW, Breckenridge; KEYL, Long Prairie;
KWAD, Wadena, all Minn.; KEYD, Oakes; KEYJ,
Jamestown; KOVC, Valley City; all N. D.

Intermountain Network, Inc.

146 S. Main St., Salt Lake City 1, Utah
Phone: Empire 4-3561

Chairman of Board.....George C. Hatch
President.....Lynn L. Meyer
Exec. Vice-Pres.....Jack S. Paige

BRANCH OFFICE

53 W. 20th Ave., Denver, Colo., Phone: BEL-
mont 7-9595, V.P. in Chg., Charlie Vais.

STATIONS

KIMN, Denver, Colo.; KGHF, Pueblo, Colo.;
KYSN, Colo. Springs, Colo.; KCRT, Trinidad,
Colo.; KBZZ, La Junta, Colo.; KLMR, Lamar,
Colo.; KGIW, Alamosa, Colo.; KYOU, Greeley,
Colo.; KCOL, Ft. Collins, Colo.; KWIK, Pocatello,
Idaho; KIFI, Idaho Falls, Idaho; KLIJ, Twin
Falls, Idaho; KRAL, Rawlins, Wyo.; KGEM,
Boise, Idaho; KBMY, Billings, Mont.; KATL,
Miles City, Mont.; KPRK, Livingston, Mont.;
KOPR, Butte, Mont.; KXIJ, Helena, Mont.; KXLO,
Lewistown, Mont.; KOAL, Price, Utah; KMON,
Great Falls, Mont.; KQTE, Missoula, Mont.;
KOVU, Provo, Utah; KVNU, Logan, Utah;
KSVC, Richfield, Utah; KVEL, Vernal, Utah;
KVFC, Cortez, Colo.; KNEB, Scottsbluff, Neb.;
KORK, Las Vegas, Nev.; KOLR, Sterling, Colo.;
KALL, Salt Lake City, Utah; KLO, Ogden, Utah;
KURA, Moab, Utah; KVRS, Rock Springs, Wyo.;
KOVE, Lander, Wyo.; KVOC, Casper, Wyo.;
KWYO, Sheridan, Wyo.; KPOW, Powell, Wyo.;
KFBC, Cheyenne, Wyo.; KBAR, Burley, Ida.;
KLUK, Evanston, Wyo.; KOWB, Laramie, Wyo.;
KELK, Elko, Nev.; KXXL, Bozeman, Mont.; KGEZ,
Kalispell, Mont.; KDBM, Dillon, Mont.; KOJM,
Havre, Mont.; KVRH, Salida, Colo.; KRLN,
Canon City, Colo.; KEXO, Grand Junction,
Colo.; KENN, Farmington, N. M.; KRTN, Raton,
N. M.

**Ivy Network of College
Stations**

242-A Yale Station, New Haven, Conn.
General Manager.....Richard A. Smith

STATIONS

WBRU (Brown), Providence; WVBR (Cornell),
Ithaca; WKCR (Columbia), New York; WHRB
(Harvard), Cambridge; WXPEN (Penn), Phila.;
WPRB (Princeton), Princeton; WYBC (Yale),
New Haven.

James Broadcasting Stations

c/o WDOE, Willow Rd., Dunkirk, N. Y.
President.....S. Goldman

STATIONS

WDOE, Dunkirk; WJTN, Jamestown; WGGO,
Salamanca, all N. Y.

REGIONAL NETWORKS

Jefferson Standard Broadcasting Company

1 Julien Price Pl., Charlotte, N. C.
Phone: EDison 3-8833

President.....Joseph M. Bryan
Exec. V.P., Gen. Mgr.....Charles Crutchfield
STATIONS

WBT, WBTW Charlotte, N. C.; WBTW (TV)
Florence, S. C.

Jet Network

(See Vic Diehm Radio Group, Inc.)

Key Broadcast Management, Inc.

565 Fifth Ave., New York 17, N. Y.
Phone: YUkon 6-2750

President.....Ralph N. Weil
GROUP MANAGED STATIONS

WMMW, Meriden, Conn.; KATZ, St. Louis,
Mo.; KCOR, San Antonio, Tex.

King Broadcasting Co.

c/o KING, 320 Aurora Ave., Seattle, Wash.
President.....Mrs. A. S. Bullitt
STATIONS

KING-AM-TV, Seattle; KREM-AM-TV, Spokane,
both Wash.; KGW-AM-TV, Portland.

Norman Knight Stations

c/o WTSL, P. O. Box 1031, Hanover, N. H.
President.....N. Knight
STATIONS

WTSL, Hanover; WHEB, Portsmouth; WTSV,
Claremont, all N. H.; WEIM, Fitchburg, Mass.

Knorr Bestg. Corp.

15001 Michigan Ave., Dearborn, Mich.
Phone: TIfany 6-8500

President.....Fred A. Knorr
Exec. Vice Pres.....Walter Patterson
Managing Dir.....John J. Carroll
Sales Manager.....John E. Davidson
Program Dir.....Larry Fischer
Chief Engineer.....Jerrold L. Martin
BRANCH OFFICES

Mich. Nat'l. Bank Bldg., Battle Creek, Mich.,
Paul J. Haller, Managing Dir., Phone: WO 4-
7174; 15001 Michigan Ave., Dearborn, Mich.,
John J. Carroll, Managing Dir., Phone: TI 6-
8500; 112 W. Water St., Flint 3, Mich., Al P.
Berg, Managing Dir., Phone: CE 9-7608; 441
Wildwood Ave., Jackson, Mich., Edwin R.
Huse, Managing Dir., Phone: ST 4-7181; 2435
Holland Ave., Saginaw, Mich., Jerry Breen,
Managing Dir., Phone: PL 2-8161.
STATIONS

WKMH, Dearborn-Detroit; WSAM, Saginaw;
WKHM, Jackson; WKMF, Detroit-Flint; WELL,
Battle Creek, all Mich.

KTAR Broadcasting Co.

1101 No. Central Ave., Phoenix, Ariz.
Phone: Alpine 4-4161

Pres., Gen. Mgr.....Richard O. Lewis
V.P. Chg. of Sales.....Ray C. Smucker

V.P. Chg. of Prog.....Paul Hughes
Commercial Mgr.....Robert Nelson
Sls. Prom. Mgr., Pub. Dir.....Ray Thompson
BRANCH OFFICES

P. O. Box 2348, Tucson, Ariz., Harry B.
Chambers, Mgr., Phone MA 2-4664; P. O. Box
1677, Flagstaff, Ariz., Chas. Saunders, Pres.,
Mgr., Phone: PR 4-2581; P. O. Box 1631, Pres-
cott, Ariz., Harold Ritter, Pres., Mgr., Phone:
HI 5-2710; P. O. Box 352, Yuma, Ariz., Len
Burkland, Mgr., Phone: SU 3-3305; P. O. Box
1543, Globe-Miami, Ariz., Willard Shoecraft,
Mgr., Phone: GR 3-5571; Box 1118, Douglas,
Ariz., Herb Newcomb, Owner, Mgr., Phone:
EM 4-3484.

STATIONS

KYUM, Yuma; KYCA, Prescott; KCLS, Flag-
staff; KTAN, Tucson; KIKO, Globe; KAWT,
Douglas, all Arizona.

KWTX Stations

4520 Bosque Blvd., Waco, Tex.
Phone: PLaza 6-4451

President, Gen. Mgr.....M. N. Bostick
Commercial, Sales Prom. Mgr.....Pete McNee
Program Director.....Curtis Matties
Publicity Director.....Mrs. Oma Owens
Chief Engineer.....Jesse Dove
STATIONS

KWTX, Waco, KNAL, Victoria, KBTX-TV,
Bryan; KXII-TV, Sherman, all Tex.

Lackey Stations

c/o WRAJ, Anna Hotel, Anna, Ill.
President.....P. E. Lackey
STATIONS

WRAJ, Anna; WSON, Henderson; WHOP,
Hopkinsville; WPAD, Paducah, all Ky.

Laird Group Stations

225 N. Adams St., Green Bay, Wisc.
Phone: HEMlock 5-5331

President.....Ben A. Laird
General, Commercial Mgr....Allen H. Embury
Program Director.....Jack Gardiner
Chief Engineer.....Clifford Graff
BRANCH OFFICE

204½ N. Main St., Waupaca, Wisc.
Phone: 83

Chief Executive.....Tom Karavakis
STATIONS

WDUZ, Green Bay WDUX, Waupaca; both
Wisc.; KHAK, Cedar Rapids, Ia.

T. B. Lanford Stations

c/o KRMD, Jefferson Hotel Bldg., Shreveport, La.
President.....T. B. Lanford
STATIONS

KRMD, Shreveport; KPLC-AM-TV, Lake
Charles; KALB-AM-TV, Alexandria; all La.;
KRRV, Sherman, Tex.; WSLI, WJTV, Jackson,
Miss.

Laurel Radio Network

312 Church St., Clearfield, Pa.
Phone: POplar 5-5541

President.....W. K. Ulerich
General Manager.....Milton J. Bergstein
Asst. Gen. Mgr., Sales Prom. Mgr....A. Dame
Sales Prom. Mgr.....Herbert Levin

REGIONAL NETWORKS

Program Director..... Allen Day
 Publicity Director..... Steve Fishbein
 Chief Engineer..... Wilber Files

STATIONS

WCPA, Clearfield, WMAJ, State College,
 WDAD, Indiana, all Pa.; WJCM, Sebring, Fla.

LBJ Stations

c/o KWTX-TV, P. O. Box 7128, Triangle Sta.,
 Waco, Tex.

President..... J. C. Kellam

STATIONS

KWTX-AM-TV, Waco; KRGV-AM-TV, Weslaco;
 KTBC-AM-TV, Austin, all Tex.

Richard Field Lewis Jr. Stations

c/o WSIG, Mt. Jackson, Va.

President..... M. P. Lewis

STATIONS

WSIG, Mt. Jackson; WFVA, Fredericksburg;
 WINC, Winchester, all Va.; WHYL, Carlisle;
 WAYZ, Waynesboro, both Pa.

The Linder Group

Box 393, Willmar, Minn.

Phone: BELmont 5-1340

Representative Pearson

STATIONS

KLGR Redwood Falls, KMHL Marshall,
 KWLM Willmar, KDMA Montevideo, KTOE
 Mankato, all Minnesota.

Lindsay-Shaub Newspapers Stations

(Illinois Bestg. Co.)

c/o WVLN, 302½ Main St., Olney, Ill.

President..... F. W. Schaub

General. Comm. Mgr..... Charles R. Griggs

Program Director..... Joe Kosack

Chief Engineer..... Donald Schnell

STATIONS

WVLN, Olney; WCIA-TV, Champaign;
 WSOY, Decatur, all Ill.

Lobster Network of Maine

645 Congress St., Portland, Maine

SPruce 5-2336

President Faust Couture

Gen. Mgr..... Melvin L. Stone

Commercial Manager..... David L. Royle

Sales Promotion Manager..... John Libby

Program Director..... Howard Leonard

Publicity Director..... Walter Thomes

Chief Engineer..... T. Richard Dunn

BRANCH OFFICES

225 Lisbon St., Lewiston, Me., Faust Couture,

Pres., Phone: 2-7650; 160 Bangor St., Augusta,

Me., Norman Gallant, Mgr., Phone: MAyfair

3-3878; 26 Central St., Bangor, Me., Louis Bor-

gatti, Mgr., Phone: 7354; 89 Congress St., Rum-

ford, Me., Kenneth Ellis, Mgr., Phone: 1057;

61 Water St., Skowhegan, Me., Pat Larkin,

Mgr., Phone: GREENwood 4-2727; School St.,

Sanford, Me., John Carlson, Mgr., Phone: 1574;

P. O. Box 65, Caribou, Me., Elby Stevens, Mgr.,

Phone: 3731; Elmwood Hotel, Waterville, Me.,

Phone: TRinity 2-6345, Donald Phair.

STATIONS

WLOB, Portland; WCOU, Lewiston; WFAU,
 Augusta; WRUM, Rumford; WGHM, Water-
 ville; WGUY, Bangor; WFST, Caribou; WSME,
 Sanford, all Maine.

Long Radio Enterprises

P. O. Box 1391, Bay City, Tex.

Phone: CI 5-4642

Managing Director..... Harry L. Becker

STATIONS

KIOX, Bay City; KVIC, Victoria; KTLW,
 Texas City, Tex.

J. G. Long Stations

c/o KVIC, Victoria Bank & Trust Bldg.,

Victoria, Tex.

President..... J. G. Long

STATIONS

KVIC, Victoria; KTLW, Texas City; KIOX,
 Bay City, all Tex.

Jessica L. Longston Stations

c/o KAYO, 2939 Fourth Ave., S. Seattle, Wash.

President..... J. L. Longston

STATIONS

KAYO, Seattle; KSEM, Moses Lake; KPUG,
 Bellingham, all Wash.; KBAR, Burley, Idaho.

John J. Louis, Jr. Stations

1101 N. Central Ave., Phoenix, Ariz.

Phone: AL 4-4161

President, Gen. Mgr..... Richard O. Lewis

V.P., Sales..... Ray C. Smucker

Program Director..... Bob Vache

Chief Engineer..... John Beck

STATIONS

KTAR, Phoenix; KYCA, Prescott; KYUM,
 Yuma; KVAR-TV, Phoenix-Mesa, all Ariz.

Magic Circle Network

1718 Meadowmere, Springfield, Mo.

Phone: TU 1-4114

Gen., Comm. & Sales Prom. Mgr. . . M. R. Bradley

Pub. Director..... Janie Swanson

Chief Engineer..... Jack Jones

BRANCH OFFICES

101 Park Ave., New York 17, N. Y., Phone:

LE 2-3783, Joe Cannon; Box 503, Carthage, Mo.,

Phone: FL 8-4496, L. C. McKenney; Station

KWPM, West Plains, Mo., Phone: 400, Bob

Neathery.

STATIONS

Missouri: KBHM, Branson; KGHM, Brookfield;

KGMO, Cape Girardeau; KDMM, Carthage;

KDKD, Clinton; KBIA, Columbia; KODE, Joplin;

KWOS, Jefferson City; KLWT, Lebanon; KTCB,

Malden; KNIM, Maryville; KRMO, Monett;

KLRS, Mt. Grove; KBTN, Neosho; KNEM,

Nevada; KRMS, Osage Beach; KTRR, Rolla;

KSGM, St. Genevieve; KRES, St. Joseph; KSMO,

Salem; KICK, Springfield; KDRO, Sedalia; KALM,

Thayer; KLPW, Union; KWRE, Warrenton;

KWPM, West Plains; KUKU, Willow Springs,

Arkansas: KBTA, Batesville; KTCN, Berryville;

KCCB, Corning; KHOG, Fayetteville; KHOZ,

**Merriman-Gober-Tobey
Stations**

c/o KOBE, 940 N. Main St., Las Cruces, N. M.
President.....J. Gober

STATIONS

KOBE, Las Cruces; KWYK, Farmington;
KOTS, Deming, all N. M.

Metropolitan Broadcasting

205 E. 67th St., New York 21, N. Y.
Phone: LE 5-1000

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Treasurer.....Richard L. Geismar
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Comptroller.....Joseph J. Madden
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Dir. of News & Sp. Events.....Martin Weldon
Research Dir.....Mary L. McKenna
Dir. of Trade & Bus. News.....H. J. Albus
Dir. of Pub., Sp. Events.....Phil Cowan

BRANCH OFFICES

565 Fifth Ave., New York 17, N. Y., Phone:
YU 6-7000 (WNEW), John V. B. Sullivan, V.P.
& Gen. Mgr.; 5000 Euclid Ave., Cleveland 3,
O., Phone: EX 1-5000 (WHK), Jack Thayer, V.P.
& Gen. Mgr.; 35 S. 9th St., Philadelphia 7, Pa.,
Phone: WA 2-6800 (WIP), Harvey L. Glascock,
V.P. & Gen. Mgr.; Hotel Raleigh, Washington
4, D. C., Phone: ST 3-5300 (WTTG), John E.
McArdle, V.P. & Gen. Mgr.; 621 Main St.,
Peoria, Ill., Phone: 699-7211 (WTVH), Donn R.
Colee, V.P. & Gen. Mgr.; 225 E. Miner Ave.,
Stockton, Calif., Phone: HO 6-6981 (KQVR),
C. G. DeLaney, V.P. & Gen. Mgr.; S. Side Dr.,
Decatur, Ill., Phone: DE 8-4304 (WTVP), Bob
King, V.P. & Gen. Mgr.; 1 E. 57th St., New
York 22, N. Y., Phone: PL 3-0484 (WRUL), Ralf
Brent, President.

STATIONS

WNEW-AM-FM-TV, WRUL, New York; WHK-
AM-FM, Cleveland; WTTG-TV, Washington,
D. C.; WTVH-TV, Peoria; KQVR-TV, Stockton;
WTVP-TV, Decatur; WIP-AM-FM, Philadelphia.

Metzger-Ax-Metzloff Stations

c/o WITY, P. O. Box 142, Danville, Ill.
President.....G. E. Metzger

STATIONS

WITY, Danville; WITE, Brazil, WITZ, Jasper,
both Ind.

Midcontinent B'casting Co.

Northwestern Bank Bldg., Minneapolis, Minn.
Phone: FEderal 3-0406

President.....N. L. Benton
General Manager.....Frank McGivern
Asst. General Mgr.....Bill Bengtson
Program Director.....Dick Vance
Chief Engineer.....Homer Child

STATIONS

WLOL, Minneapolis; WKOW, Madison;
KELO, Sioux Falls.

**Midnight Sun Broadcasting
Co.**

Box 910
c/o KFAR, Fairbanks, Alaska
STATIONS

KFAR-AM-TV, Fairbanks; KENI-AM-TV, An-
chorage; KTKN, Ketchikan, all Alaska.

The Mid-South Network

WELO Bldg., Tupelo, Miss.
Phone: VI 2-7658

President.....Birney Imes
General Manager.....Bob Evans
Chief Engineer.....Tom McFerrin

STATIONS

WCBI, Columbus; WELO, Tupelo; WMOX,
Meridian; WROX, Clarksdale; WNAG, Gren-
ada; WONA, Winona, all Miss.

Miners Bestg. Stations

c/o WMBA, 304 Merchant St., Ambridge, Pa.
President.....J. T. Maguire
WMBA, Ambridge; WLSH, Lansford; WPAM,
Pottsville, all Pa.

Mining Journal Stations

c/o WMIQ, 211 E. Ludington St.,
Iron Mountain, Mich.

President.....F. J. Russell

STATIONS

WMIQ, Iron Mountain; WIRN, Wakefield;
WLST, Escanaba; WDMJ, Marquette, all Mich.;
WROD, Daytona Beach, Fla.; WMAM, Mari-
nette, Wisc.

**Miracle Valley Radio
Network**

3rd & N. St. N.

Station WETZ, New Martinsville, W. Va.
Executive.....John T. Taylor
Representative.....Clark

STATIONS

WMOD, Moundsville; WETZ, New Martins-
ville; WCEF, Parkersburg, all W. Va.

**Montana Metropolitan
Markets Group**

146 S. Main St., Salt Lake City, Utah
Sales Manager.....Lynn L. Meyer

STATIONS

KBMY, Billings; KMON, Great Falls; KQPR,
Butte, Mont.

Carleton W. Morris Stations

c/o KHFH, Box 472, Sierra Vista, Ariz.
President.....C. W. Morris

STATIONS

KHFH, Sierra Vista; KNOG, Nogales; KSUN,
Bisbee, all Ariz.

Mt. Vernon Bestg. Co.

Box 231, Mt. Vernon, Ind.
Phone: PO 3-4484

President.....H. C. Sanders
General, Comm. Mgr.....F. Courtney Smith
Program Director.....Ken Kessler
Chief Engineer.....Stan Wilson

STATIONS

WPCO, Mt. Vernon; WBNL, Boonville;
WBTO, Linton, all Ind.

REGIONAL NETWORKS

National Spanish Language Network

122 E. 42nd St., New York 17, N. Y.

Phone: MURray Hill 2-4500

General Manager.....Arthur Gordon

Sales Prom., Pub. Dir.....Al Alperton

BRANCH OFFICE

672 S. Lafayette Pk. Pl., Los Angeles, Calif.,

Phone: DUnkirk 2-3200, Ch. Exec., Harlan

Oakes; 260 Kearney St., San Francisco, Calif.,

Phone: EXbrook 7-4827, Ch. Exec., Ed Gamrin;

1401 Peachtree St. N.E., Atlanta, Ga., Phone:

TRinity 5-9403, Ch. Exec., Barney Ochs.

STATIONS

KWKW, Los Angeles; XEXX, Tijuana-San

Diego; KGST, Fresno, all Calif.; KABQ, Albu-

querque, N. M.; KIFN, Phoenix; KEVT, Tucson;

both Ariz.; K-UBO, San Antonio; KCCT, Corpus

Christi; KEJ, El Paso; XEO, Brownsville; XEOR,

McAllen; KLVV, Houston; all Texas. WSOL,

Tampa, Fla.

Robert R. Neathery Stations

c/o KBHM, 111 W. Pacific, Branson, Mo.

Co-owner.....R. R. Neathery

STATIONS

KBHM, Branson; KALM, Thayer; KWPM, West

Plains; KUKU, Willow Springs, all Mo.

Nevada Network

c/o KOLO, El Cortez Hotel, Reno, Nev.

Manager.....B. Sanders

STATIONS

KOLO, Reno; KELY, Ely; KORK, Las Vegas;

KWNA, Winnemucca.

New England Merchandising Network

c/o WFEA, Box 149, Manchester, N. H.

Phone: NA 2-1661

Managing Director.....James F. Keough

STATIONS

WFEA, Manchester; WWNH, Rochester, both

N. H.; WHAV, Haverhill; WFGM, Fitchburg;

WCCM, Lawrence, all Mass.; WGAN, Portland,

Me.

Newhouse Newspaper Stations

1030 James St., Syracuse, N. Y.

Phone: 3-7111

STATIONS

WSYR-AM-TV, Syracuse; WTPA-TV, Harris-

burg; KOIN-AM-TV, Portland, Ore.; WAPI-AM-

TV, Birmingham, Ala.; KTVI-TV, St. Louis.

New South Broadcasting Stations

c/o WNSL, 116 Beacon St., Laurel, Miss.

President.....F. E. Holladay

STATIONS

WNSL, Laurel; WLSM, Louisville; WOKK,

Meridian; all Miss.; WACT, Tuscaloosa, Ala.

New South Radio Network

c/o WOKK, P. O. Box 528, Meridian, Miss.

Phone: 482-6133

Co-owner, Sales Prom. Mgr.....Joseph Carson

Co-owner.....F. E. Holladay

Program Director.....Gary Smith

Chief Engineer.....Robert K. Wall

STATIONS

WOKK, Meridian; WNSL, Laurel; WLSM,

Louisville; WVML, Biloxi, all Miss.; WACT,

Tuscaloosa, Ala.

Norbentine Fathers Stations

c/o WHBY, 600 S. Lawe St., Appleton, Wisc.

STATIONS

WHBY, Appleton; WBAY-AM-TV, Green Bay,

Wisc.

North Country Stations of Vermont

Concord Ave., St. Johnsbury, Vt.

Phone: Pioneer 8-2344

Pres., Gen. Mgr.....E. Dean Finney

Program Director.....Douglas N. Drown

Chief Engineer.....Ralph M. Dennis

BRANCH OFFICES

Concord Ave., St. Johnsbury, Vt., Phone: PI

8-2344, E. Dean Finney, Gen. Mgr.; Farrant St.,

Newport, Vt., Phone: NEWport 832, William

Diamond.

STATIONS

WTWN, St. Johnsbury; WIKE, Newport;

both Vt.

North Dakota Bestg. Co. Stations

c/o KXMC-TV, Highway 83, S. Minot, N. D.

President.....J. W. Boler

STATIONS

KXMC-TV, Minot, KXJB-TV, Valley City;

KBMB-TV, Bismarck; KXGO, Fargo; all N. D.;

KXAB-TV, Aberdeen, S. D.

Northeast Radio Network

127 West State St., Ithaca, N. Y.

Phone: 2-3098

President.....Ellis E. Erdman

General Manager.....Joel Fleming

Program Director.....Christopher Knapton

Publicity Director.....Patricia Bell

Chief Engineer.....Gerald Cushing

STATIONS

WKOP-AM-FM, Binghamton; WJTN-AM-FM,

Jamestown; WHLD-AM-FM, Niagara Falls;

WEAV-AM-FM, Plattsburg; WKIP-AM-FM,

Poughkeepsie; WMBO, Auburn; WBRV, Boon-

ville; WDOE, Dunkirk; WENY, Elmira; WHHG,

Hornell; WTKO, Ithaca; WMSA, Massena;

WACK, Newark; WHDL, Olean; WHEC, Ro-

chester; WGGO, Salamanca; WGY, Schenecta-

dy; WHEN, Syracuse; WOLF, Syracuse;

WKAL, Utica-Rome; WDLA, Walton; WWNV,

Watertown; WRRF-FM, Ithaca; WRRF-FM,

Cherry Valley; WRRD-FM, DeRuyter; WRRE-

FM, Bristol Center; WRRL-FM, Wethersfield;

WNB-FM, Binghamton; WFLY-FM, Troy;

WRUN-FM, Utica, all N. Y.; WATS, Sayre;

WEJL, Scranton, both Pa.

George W. Norton Stations

c/o WFIE-TV, 1115 Mt. Auburn Rd.,

Evansville, Ind.

STATIONS

WFIE-TV, Evansville; WAVE-AM-TV, Louis-

ville, Ky.

The OK Group

505 Baronne St., New Orleans, La.
Phone: TU 5363

President.....Jules J. Paqlin
Exec. V.P., Gen. Mgr.....Stanley Ray Jr.
Commercial Mgr.....Edward J. Prendergast
Sales Promotion Mgr.....Fred Schwarz
Program, Publicity Dir.....Rene Duffour
Chief Engineer.....Lloyd Spates

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243 Convention, Baton Rouge, La., Phone:
DI 4-7604, Tom McGuire, Gen. Mgr.; 1 Mill St.,
Lake Charles, La., Phone: HE 6-7541, Roy
Rhodes, Gen. Mgr.; 800 Gum St., Mobile, Ala.,
Phone: HE 2-8661, Bob Grimes, Gen. Mgr.; 613
Preston, Houston, Tex., Phone: CA 7-3108, Joe
Fife, Gen. Mgr.; 361 S. 2nd, Memphis, Tenn.,
Phone: 7-9565, Ed Nyy, Gen. Mgr.

STATIONS

WBOK New Orleans; KYOK Houston;
KAOK Lake Charles; WXOK Baton Rouge;
WLOK, Memphis; WGOK, Mobile, Ala.

Olean Bestg. Corp. Stations

c/o WSET, Queensbury Hotel,
Glens Falls, N. Y.

President.....D. W. Merriman

STATIONS

WSET, Glens Falls; WMNS, Olean; WIPS,
Ticonderoga, all N. Y.

The Oregon Trail Network

2030 Auburn Ave.,

c/o Sta. KBKR, Baker, Oregon

General Manager.....Gordon Capps

STATIONS

KSRV, Ontario, Ore.; KBKR, Baker, Ore.;
KLBK, LaGrande, Ore.

James H. Ottaway Stations

c/o WDOS, 104 Chestnut St., Oneonta, N. Y.

President.....J. H. Ottaway

STATIONS

WDOS, Oneonta; WENE, Endicott; both N. Y.;
WVPO, Stroudsburg, Pa.

Ozark Network

(A Div. of Magic Circle Network)

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General Manager.....Richard Bradley

Representative.....Magic Circle

STATIONS

KICK, Springfield; KBTN, Neosho; KRMO,
Monett; KWPM, West Plains; KALM, Thayer;
KLRS, Mountain Grove, KBHM, Branson, Mo.;
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B. J. Palmer Stations

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President.....Col. B. J. Palmer

STATIONS

WHO-AM-TV, Des Moines; WOC-AM-TV,
Davenport; KMA, Shenandoah, all Iowa; KMTV,
KFAB, Omaha, Neb.

Peoples Bestg. Corp.

246 N. High St., Columbus 16, O.
Phone: CApiTal 8-4711

President.....H. E. Evans

STATIONS

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O.; WNAX, Yankton, S. D.; WITM, Trenton,
N. J.; WMMM, Fairmont, W. Va.; KVTV (TV),
Sioux City, Iowa.

Perry Stations

c/o WNDB, 128 Orange Ave.,
Daytona Beach, Fla.

STATIONS

WNDB, Daytona Beach; WESH-TV, Daytona
Beach; WJHP-TV, Jacksonville, all Fla.

David P. Pinkston Stations

c/o KZIP, 808 Charlotte St., Amarillo, Tex.

STATIONS

KZIP, Amarillo; KDAV, Lubbock; KPEP, San
Angelo; KPIK, Colorado Springs, Colo.

The Plough Stations

112 Union Ave., Memphis, Tenn.
Phone: JACkson 5-2663

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V.P., Engineering.....Joseph G. Deaderick

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STATIONS

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Baltimore, Md.; WCOP-AM-FM, Boston, Mass.;
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Memphis, Tenn.

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6540 Sunset Blvd., Los Angeles 28, Calif.

Phone: HOLlywood 3-3205

President & Gen. Mgr.....John H. Poole

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KBIG, Avalon; KBIQ-FM, Los Angeles.

**Norman O. Protsman
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General Manager.....N. O. Protsman

STATIONS

WMAF, Madison; WNER, Live Oak, both Fla.;
WVLD, Valdosta, Ga.

Puritan Network

158 Broad St., Lynn, Mass.

President.....Theodore Feinstein

STATIONS

WOTW, Nashua, N. H.; WTSA, Brattleboro,
Vt.; WLYN, Lynn; WNBK, Newburyport, both
Mass.

QXR Network

229 West 43rd St., New York 36, N. Y.

Phone: LACkawanna 4-1100

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 V.P. Sales Norman S. McGee
 General Manager James Sondheim
 Promotion Dir. Elliott M. Sanger, Jr.
 Engineering Dir. Louis J. Kleinklaus

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 WKOP-FM, Binghamton; WGR-FM, Buffalo;
 WRRR-FM, Ithaca; WJTN-FM, Jamestown;
 WHDL-FM, Olean; WRQC-FM, Rochester;
 WSYR-FM, Syracuse; WRUN-FM, Utica-Rome;
 WKOP-FM, Poughkeepsie, all N. Y.; WXHR,
 Boston; WTAG-FM, Worcester, both Mass.;
 WCCC-FM, Hartford, Conn.; WPFM, Providence,
 R. I.; WFMZ, Allentown; WDAS-FM, Phila.,
 both Pa.; WITH-FM, Baltimore, Md.; WASH-
 FM, Washington, D. C.; WSNJ-FM, Bridgeton,
 N. J.

Non-interconnected Major Market Group af-
 filiates: KCBH-FM, Los Angeles, KFSD-FM, San
 Diego, KAFE, San Francisco, all Calif.; KCMO-
 FM, Kansas City, KCFM-FM, St. Louis, both
 Mo.; WFMF-FM, Chicago; WDOK-FM, Cleve-
 land; WLDM-FM, Detroit; WFBM-FM, Indian-
 apolis; WWPB-FM, Miami, Fla.; WFMR-FM,
 Milwaukee; KWFM-FM, Minneapolis; WRVC-
 FM, Norfolk WLOA-FM, Pittsburgh, Pa.

Radio Montana West

c/o KXLF, 1003 S. Mont St., Butte, Mont.
 General Manager E. B. Craney

STATIONS

KXLF, Butte; KXLK, Great Falls; KXLJ,
 Helena; KXLL, Missoula; KARR, Great Falls.

Henry Rau Stations

2000 P St., N.W., Washington, D. C.
 Phone: HObart 2-3900

President, General Mgr. Henry Rau
 Commercial Mgr. Stanley Barclay
 Dir. of Engineering Lloyd S. Smith
 Chief Engineer Joseph Volsmid

STATIONS

WARK, Hagerstown, Md.; WNAV, Annapo-
 lis, Md.; WDOV, Dover, Del.

Cyril W. Reddoch Stations

c/o KSTV, Box 102, Stephenville, Tex.
 President C. W. Reddoch

STATIONS

KSTV, Stephenville; KREH, Oakdale; KDLA,
 DeRidder, both La.

Rennekamp Stations

513-515 Berger Bldg., Pittsburgh 19, Pa.
 Phone: AT 1-1365

President Kenneth E. Rennekamp
 General Manager John Wellenhoffer
 Commercial Mgr. H. Jack Duncan
 Sales Promotion Mgr. Ted Finney
 Program Director Ruth Siembida
 Publicity Director Steve Peters
 Chief Engineer Harry Coulter

BRANCH OFFICES

Broadcast Hill, Oil City, Pa. Phone: 4-1269.
 Ted Finney, 25½ N. Center St., Corry, Pa.
 Phone: 3-6611. John Wellenhoffer.

STATIONS

WTRA, Latrobe; WKRZ, WDJR, Oil City;
 WKBI, St. Mary's; WOTH, Corry, all Pa.

Donald W. Reynolds Stations

c/o KNAC-TV, 101 N. 4th St., Fort Smith, Ark.
 Owner D. W. Reynolds

STATIONS

KNAC-TV, KFSA, Ft. Smith; KBRS, Spring-
 dale, all Ark.; KLRJ-TV, Henderson; KOLO-
 AM-TV, Reno; KORK, Las Vegas, all Nev.;
 KGNS-TV, Laredo, Tex.; KHBG, Okmulgee, Okla.

Maxwell E. Richmond Stations

c/o WMEX, 70 Brookline Ave., Boston, Mass.
 President M. E. Richmond

STATIONS

WMEX, Boston; KBMI, Henderson, Nev.;
 WGPC, Morningside, Md.

Ridder Publications

c/o WCCO, 625 Second Ave., S.
 Minneapolis, Minn.

Owner V. F. Ridder

STATIONS

WCCO-AM-TV, Minneapolis; KSDN, Aberdeen,
 S. D.; WDSM-AM-TV, Superior, Wisc.; KILO,
 Grand Forks, N. D.

Dee Rivers Stations

c/o WSWN, P. O. Box 8, Belle Glade, Fla.
 Board Chairman E. D. Rivers, Jr.

STATIONS

WSWN, Belle Glade, Fla.; KWAM, Memphis,
 Tenn.; WEAS, Decatur; WJIV, Savannah, both
 Ga.

James Rivers Stations

c/o WDOL, Box 429, Athens, Ga.
 President J. S. Rivers

STATIONS

WDOL, Athens; WJAZ, Albany; WMJM, Cor-
 dele; WTJH, East Point; WKTG, Thomasville;
 WACL, Waycross, all Ga.

RKO General, Inc.

1440 Broadway, New York 18, N. Y.
 Phone: LOngacre 4-8000

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STATIONS

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 FM-TV, New York; WHBQ-AM-TV, Memphis;
 CKLW-AM-TV, Detroit-Windsor; WGMS, Wash-
 ington D. C.; WHCT, Hartford; Also owns and
 operates the Yankee Network.

Cecil W. Roberts Stations

c/o KCHI, Farmington, Mo.

President.....C. W. Roberts
STATIONS

KCHI, Chillicothe; KBIA, Columbia; KREL, Farmington, all Mo.; KCRB, Chanute, Kan.

Aaron B. Robinson Stations

c/o WDXN, Bailey Bldg., Clarksville, Tenn.

President.....A. B. Robinson
STATIONS

WDXN, Clarksville; WDXI-AM-TV, Jackson; WDXE, Lawrenceburg; WTPR, Paris; WENK, Union City, all Tenn.; WCMA, Corinth, Miss.

E. O. Roden Stations

c/o WBOP, 431 W. Belmont, Pensacola, Fla.

President.....E. O. Roden
STATIONS

WBOP, Pensacola; WGGM, Gulfport; WBIP, Booneville; WTUP, Tupelo, all Miss.; WTUG, Tuscaloosa, Ala.

Rollins Broadcasting, Inc.

Box 2167, Wilmington 1, Del.

Phone: OLYMPIA 4-8881

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Vice President.....Albert R. Lanphear
Dir. Public Rel.....Tim Crow
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BRANCH OFFICES

565 Fifth Ave., N. Y. C. 17, Graeme Zimmer, Natl. Sales, Phone: OXFORD 7-7040; 75 E. Wacker Dr., Lincoln Tower, Chicago 1, Ill., John Wilson, Midwest Sales, Phone: Financial 6-8611.

STATIONS

WJWL, Georgetown, Del.; WAMS, Wilmington, Del.; WGEE, Indianapolis, Ind.; WPTZ-TV, Plattsburgh N. Y.; WEAR-TV, Mobile, Ala.; WCHS-AM-TV, Charleston, W. Va.

Joel Rosenblum Stations

c/o WISR, Box 151, Butler, Pa.

President.....J. W. Rosenblum
STATIONS

WISR, Butler; WACB, Kittanning; WSHH, Latrobe, all Pa.; WTIG, Massillon, O.

Rounsaville Radio Stations

3220 Peachtree Rd., N.E., Atlanta, Ga.

Phone: CEDAR 1-3000

President.....Robert W. Rounsaville
V.P., Natl. Sales Mgr.Harold F. Walker
Program Director.....Joyce Monroe
Chief Engineer.....Paul Cram

STATIONS

KRZY, Dallas, Tex.; WLOU, Louisville, Ky.; WCIN, Cincinnati, Ohio; WMBM, Miami, Fla.; WVOL, Nashville, Tenn.; WYLD, New Orleans, La.; WTMP, Tampa, Fla.

Salt Lake Metropolitan Markets Group

146 S. Main St., Salt Lake City, Utah

Phone: EMPIRE 4-3561

Sales Manager.....L. L. Meyer
STATIONS

KLO, Ogden; KOVO, Provo; KALL, Salt Lake City.

Samuels Stations

c/o WWIS, P. O. Box 32, Black River Falls, Wisc.

President.....H. Samuels
STATIONS

WKAZ, Charleston, W. Va.; WWIS, Black River Falls; WDLE, Marshfield, all Wisc.; KODY, N. Platte, Neb.

Scripps Howard Group

1121 Union Central Bldg., Cincinnati, Ohio

Phone: MAIN 1-1811

President.....Jack R. Howard
STATIONS

WCPO AM-FM-TV Cincinnati, WNOX Knoxville, WMC, WMCT-TV Memphis.

Seaton Stations

114 North 4th St., Manhattan, Kan.

Phone: PRESCOTT 8-4451

President.....F. A. Seaton
General Manager.....Lowell Jack
Commercial Mgr.....Dave Jackson
Sales Promotion Mgr.....James Brown
Program, Pub. Dir.....Howard Hill
Chief Engineer.....Charles Pultz

STATIONS

KMAN, Manhattan; KGGF, Coffeyville, both Kan.; KHAS-AM-TV, Hastings, Neb.

Seattle, Portland & Spokane Radio Grp.

c/o KJR, 2600 26th Ave., S.W., Seattle, Wash.

President.....L. M. Smith
STATIONS

KJR, Seattle; KNEW, Spokane, both Wash.; KXL, Portland, Ore.

Cary H. Simpson Stations

c/o WTRN, 8 W. 10th St., Tyrone, Pa.

President.....C. H. Simpson
STATIONS

WTRN, Tyrone; WNBT, Wellsboro; WKBL, St. Mary's; WFRM, Coudersport; WBLF, Bellefonte, all Pa.

Skyline TV Network

Box 2091, Idaho Falls, Idaho

Phone: JA 3-4567

President.....A. W. Schwieder
Exec. V.P., Gen. Mgr.....Melvin B. Wright
Office Mgr.....Melva Searle
STATIONS

KOOK-TV, Billings; KXLF-TV, Butte; KFBB-TV, Great Falls, all Mont.; KID-TV, Idaho Falls; KLIX-TV, Twin Falls, both Idaho.

Smith Broadcasting Stations

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President.....M. D. Smith, III

REGIONAL NETWORKS

STATIONS

WJIG, Tullahoma; WBYE, Calera; WAAY, Huntsville, both Ala.; WFBS, Ft. Walton Beach, Fla.

Charles Smithgall Stations

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 President.....C. A. Smithgall

STATIONS

WRGA, Rome; WGGG, Gainesville, both Ga.; WCAS, Gadsden, Ala.

Sombrero Stations

111 Martinez St., San Antonio, Tex.
 Director.....R. O'Connell

STATIONS

KUNO, Corpus Christi; KGBT, Harlingen; KCOR, San Antonio; XEK, Nuevo Laredo-Laredo; XEMJ, Piedras Negras-Eagle Pass.

Sonderling Stations

c/o WDIA, 2074 Union Ave., Memphis, Tenn.
 President.....E. Sonderling

STATIONS

WDIA, Memphis; WOPA, Oak Park; WOPT, Chicago, both Ill.; KDIA, Oakland, Calif.

Southeastern Key Market Network

P. O. Box 600, Florence, Ala.
 Phone: AT 2-7714

President.....Richard B. Biddle
 General Manager.....Bill Mapes
 Traffic Manager.....Janet McLeary

STATIONS

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ARKANSAS: KBBA, Benton; KAGH, Crossett; KNLR, N. Little Rk.; KFFA, Helena; KBLO, Hot Springs; KVSA, McGhee; KVMA, Magnolia; KENA, Mena; KHEM, Monticello; KVOM, Morrilton; KBJT, Fordyce; KAMO, Rogers; KWAK, Stuttgart; KTFS, Texarkana; KRLW, Walnut Ridge; KWRF, Warren.

FLORIDA: WBAR, Bartow; WTRL, Bradenton; WCNU, Crestview; WDCF, Dade City; WELE, Daytona; WZEP, De Funiak Springs; WDCL, Clearwater; WLCO, Eustis; WFBF, Fernandina Beach; WORZ, Orlando; WPLA, Plant City; WKIZ, Key West; WGGG,

Gainesville; WQIK, Jacksonville; WZRO, Jacksonville Beach; WRWB, Kissimmee; WDSR, Lake City; WNER, Live Oak; WRIM, Pahokee; WSBG, New Smyrna Beach; WMOP, Ocala; WDLP, Panama City; WWPf, Palatka; WPFA, Pensacola; WPRY, Perry; WCNH, Quincy; WTRR, Sanford; WKXY, Sarasota; WJCM, Sebring; WSTN, St. Augustine; WRGR, Starke; WMEN, Tallahassee; WSRA, Milton; WIRK, West Palm Beach; WSIR, Winter Haven; WGMA, Hollywood.

GEORGIA: WAAG, Adel; WWCC, Bremen; WDEC, Americus; WRFC, Athens; WYZE, Atlanta; WBLA, Augusta; WMGR, Bainbridge; WCLB, Camilla; WLBB, Carrollton; WFDR, Manchester; WCON, Cornelia; WGFS, Covington; WRCD, Dalton; WEAS, Decatur; WMLT, Dublin; WTJH, East Point; WBHB, Fitzgerald; WGML, Hinesville; WKEU, Griffin; WCEH, Hawkinsville; WBGR, Jesup; WLFA, Lafayette; WTRP, LaGrange; WIBB, Macon; WYTM, Madison; WBIE, Marietta; WMVG, Milledgeville; WMRE, Monroe; WMTM, Moultrie; WBBN, Perry; WLAQ, Rome; WSNT, Sandersville; WSOK, Savannah; WWNS, Statesboro; WSYL, Sylvania; WKTG, Thomasville; WTWA, Thomson; WLET, Toccoa; WJEM, Valdosta; WRPB, Warner Robins; WACL, Waycross; WBRO, Waynesboro; WRLD, West Point; WMOG, Brunswick; WDMF, Buford; WCGA, Calhoun; WCHK, Canton; WGAA, Cedartown; WGBA, Columbus; WJJC, Commerce; WMJM, Cordele; WSIZ, Douglas; WSGC, Elberton; WKLY, Hartwell; WTIF, Tifton; WKLE, Washington; WIMO, Winder.

KENTUCKY: WFLW, Monticello.

LOUISIANA: KTRY, Bastrop; WCLS, Baton Rouge; WBOX, Bogalusa; WARB, Covington; KSGI, Crowley; KDLA, De Ridder; KEUN, Eunice; KFNV, Ferriday; KLFT, Golden Meadow; KDBS, Alexandria; KNOC, Natchitoches; KREH, Oakdale; KRUS, Ruston; KPVI, Ville Platte; KVCL, Winnfield; WFPR, Hammond; KANV, Jonesville; KVIM, New Iberia; KLIC, Monroe; KCIL, Houma; KASO, Minden; KENT, Shreveport; KTIB, Thibodaux.

MISSISSIPPI: WMPA, Aberdeen; WVML, Biloxi; WBIP, Booneville; WJMB, Brookhaven; WDOB, Canton; WGLC, Centerville; WKDL, Clarksdale; WCLD, Cleveland; WACR, Columbus; WCRR, Corinth; WMAG, Forest; WJPR, Greenville; WGRM, Greenwood; WNAG, Grenada; WBKH, Hattiesburg; WRBC, Jackson; WDLT, Indianola; WAML, Laurel; WNAT, Natchez; WLSM, Louisville; WMBC, Macon; WHOC, Phila.; WHNY, McComb; WNAU, New Albany; WBKN, Newton; WSUH, Oxford; WSSO, Starkville; WTUP, Tupelo; WQBC, Vicksburg; WABO, Waynesboro; WGCM, Gulfport; WKOZ, Kosciusko; WOKK, Meridian; WRJW, Picayune; WAZF, Yazoo City.

NORTH CAROLINA: WFSC, Franklin; WGVW, Asheboro; WCGC, Belmont; WPNF, Brevard; WBBB, Burlington; WWIT, Canton; WEGO, Concord; WCKB, Dunn; WTIK, Durham; WCDJ, Edenton; WIFM, Elkin; WBBO, Forest City; WFBV, Fuquay Springs; WLTC,

REGIONAL NETWORKS

Gastonia; WKDX, Hamlet; WLAS, Jacksonville; WKMT, Kings Mountain; WAGR, Lumberton; WMBL, Morehead; WMAP, Monroe; WSHE, Raleigh; WREV, Reidsville; WAYN, Rockingham; WSAT, Salisbury; WEYE, Sanford; WTAB, Tabor City; WADE, Wadesboro; WLSE, Wallace; WHCC, Waynesville; WENC, Whitesville; WFMC, Goldsboro; WPHS, Greensboro; WCEC, Rocky Mount; WOHS, Shelby; WCHL, Chapel Hill; WRRZ, Clinton; WHKY, Hickory; WISP, Kinston; WEWO, Laurinburg; WBUY, Lexington; WSYD, Mt. Airy; WAIR, Winston-Salem.

SOUTH CAROLINA: WABV, Abbeville; WAKN, Aiken; WANS, Anderson; WBAW, Barnwell; WBEU, Beaufort; WHPB, Belton; WAGS, Bishopville; WOKE, Charleston; WGCD, Chester; W DAR, Darlington; WLAT, Conway; WELP, Easley; WFIS, Fountain Inn; WGTN, Georgetown; WBLR, Batesburg; WDKD, Kingstree; WUGS, N. Augusta; WJAY, Mullins; WMYB, Myrtle Beach; WTND, Orangeburg; WTYC, Rock Hill; WBCU, Union; WALD, Walterboro; WYCL, York; WCKI, Greer; WSSC, Sumter.

TENNESSEE: WLAR, Athens; WSEV, Sevierville; WKRK, Columbia; WKBL, Covington; WDKN, Dickson; WMSR, Manchester; WCPH, Etowah; WAGG, Franklin; WIRJ, Humboldt; WKGN, Knoxville; WLAF, LaFollette; WHDM, McKenzie; WDXL, Lexington; WJAK Jackson; WKBJ, Milan; WIJG, Tullahoma; WGNS, Murfreesboro; WTUC, Union City; WKSJ, Pulaski; WRGS, Rogersville; WORM, Savannah; WHAL, Shelbysville; WEPG, S. Pittsburg; WHIN, Gallatin; WBMC, McMinnville.

TEXAS: KREL, Baytown; KEAN, Brownwood; KORA, Bryan; KVLB, Cleveland; KFLD, Floydada; KFST, Ft. Stockton; KSEY, Seymour.

Southern Michigan Network

(Twin Valley Bcstrs., Inc.)
Box 32, Coldwater, Mich.
Phone: BRoadway 9-9119

President.....E. Harold Munn, Sr.
General Manager.....E. Harold Munn, Jr.
Commercial Manager....Normand H. Moore
Chief Engineer.....Virgil Royer

STATIONS

WJBL, Holland, Mich.; WCMR, Elkhart, Ind.; WTVB, Coldwater, Mich.

Southern Minnesota Network

101 N. Second St.
c/o KYSM, Mankato, Minn.

Gen. Mgr.....Robert E. DeHaven

STATIONS

KYSM, Mankato; KROC, Rochester; KATE, Albert Lea, Minn.

Southwest States, Inc.

2201 Wyoming St., El Paso, Tex.
Phone: KE 2-6551

Bd. Chairman.....Jack C. Vaughn
President.....Cecil L. Trigg
Commercial Manager.....George Collie

STATIONS

KROD-AM-TV, El Paso, KOSA-TV, Odessa,

KVII, Amarillo, all Tex.; KRNO, San Bernardino, Calif.

Southwestern Bestg. Co. of Mississippi

c/o WMDC, Highway 51 N.
Hazelhurst, Miss.
Phone: 869

President, Gen. Mgr.....Louis Alford
Chief Engineer.....A. M. Smith

STATIONS

WMDC, Hazlehurst; WAPF, McComb; both Miss.; KADL, Pine Bluff, Ark.

Speidel Broadcasting Corp.

3300 Main St., Columbia, S. C.
Phone: AL 6-1551

President.....Joe Speidel, III
General Manager.....Russell George
Chief Engineer.....W. W. Bridges

STATIONS

WOIC, Columbia; WPAL, Charleston; WYNN, Florence; WWBD, Bamberg, all S. C.

Springfield Television Bestg. Corp.

c/o WWLP, P. O. Box 2210
Springfield, Mass.
Phone: STate 5-5311

President.....W. L. Putnam

STATIONS

WWLP, Springfield; WWOR, Worcester; WRLP, Greenfield, all Mass.

Star Broadcasting Company

c/o WBBF, 339 East Ave., Rochester, N. Y.
Phone: HA 6-8920

President.....Maurice R. Forman

STATIONS

WBBF, WCBF-TV, Rochester; WTLB, Utica; WGVA, Geneva, all N. Y.

Stauffer Publications Stations

c/o WIBW, P. O. Box 109, Topeka, Kan.

President.....O. S. Stauffer

STATIONS

WIBW-AM-TV, Topeka; KSEK, Pittsburg; KSOK, Arkansas City, all Kan.; KGFF, Shawnee, Okla.

Steinman Stations

8 W. King St., Lancaster, Pa.
Phone: EXpress 7-5251

Gen. Mgr.....Clair R. McCollough

STATIONS

WDEL-AM-FM, Wilmington, Del.; WORK, York, Pa.; WKBO, Harrisburg, Pa.; WGAL-AM-FM-TV, Lancaster, Pa.; WEST-AM-FM, Easton, Pa.; WLEV-TV, Bethlehem, Pa.; WRAK, Williamsport.

Stevens-Wisner Bestg., Inc.

Waters Bldg., Grand Rapids 1, Mich.
Phone: GLendale 6-5461

President.....J. Wisner

STATIONS

WLAV, Grand Rapids; WLEW, Bad Axe; WHLS-AM-TV, Port Huron; WOVE, Allegan, all Mich.

REGIONAL NETWORKS

Stone & Couture Stations

c/o WLOB, 645 Congress St., Portland, Me.
 General Manager.....M. L. Stone
STATIONS

WLOB, Portland; WGHM, Skowhegan; WFAU, Augusta; WSME, Sanford; WGUY, Bangor; WRUM, Rumford; WCOU, Lewiston, all Me.

Storer Broadcasting Co.

1177 Kame Concourse, Miami Beach, Fla.
 Phone: UNion 6-0211

Chrmn., President.....George B. Storer
 Senior Vice Pres.....J. Harold Ryan
 Exec. V.P., Plan. & Finance.....Lee B. Wailes
 Exec. V.P. Oper.....Stanton P. Kettler
 Treasurer.....Harry A. Steensen
 V.P., Secretary.....John McCoy
 V.P. Eng.....Glenn Boundy
 V.P. Radio Ops.....William E. Rine
 V.P. TV Ops.....George B. Storer, Jr.
 V.P., Dir. of Best. Stand.....Ewald Kockritz
 V.P., Nat. Radio Dir.....Lionel F. Baxter
 Vice President.....Allen L. Haid
 Regional V.P., Atlanta, Toledo,

Milwaukee.....Terry H. Lee
 Regional V.P., Detroit & Atlanta..Bill Michaels
 Dir., Advertising & Sls. Prom.....John J. Kelly
 Dir. of Radio Pgm.....Grady Edney
 Dir. Quality Cont.....Dean McCarthy
 Asst. Secretary.....A. A. Church
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Managing Directors, KGBS, Wendell B. Campbell; WITI-TV, Joseph W. Evans; WIBG, John C. Moler.

BRANCH OFFICES

625 Madison Ave., N.Y.C. 22, Maurice E. McMurray, V.P., Natl. Sales; Phone PLaza 1-3940; 230 N. Mich. Ave., Chicago 1, Ill., Donald C. Kamin, Midwest Sales Mgr., Phone, FRanklin 2-6498.

STATIONS

WJBK AM-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-AM-FM-TV, Cleveland; WWVA-AM-FM, Wheeling, W. Va.; WGBS-AM-FM, Miami, Fla.; WIBG-AM-FM, Phila., Pa.; KGBS, Los Angeles; WITI-TV, Milwaukee.

Storz Broadcasting Co.

Dupont Bldg., Miami, Fla.
 Phone: FR 4-6121

President.....Todd Storz
 Exec. Vice Pres.....G. W. Armstrong
 V.P., General Counsel.....Herbert S. Dolgoff
 V.P., Nat. Prog. Dir.....Grahme Richards
 Nat. Dir., Engineering.....Robert Tilton

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222 S. 15th St., Omaha 2, Neb., Phone: WE 1700, Todd Storz; Picknick Hotel Bldg., Kansas City, Mo., Phone: BA 1-8300, G. W. Armstrong; Bldrs. Exec. Bldg., Minneapolis, Minn., Phone: FE 5-2271, Clinton Clarke; Globe Life Bldg., Oklahoma City, Okla., Phone: CE 5-6653, Jack Sampson; Storz Bldg., New Orleans, La., Phone:

MA 3562, Fred Berthelson; Dupont Bldg., Miami, Fla., Phone: FR 4-6121, Jack Sandler.

STATIONS

WDGY, Minneapolis, Minn.; WHB, Kansas City, Mo.; WITX, New Orleans, La.; WQAM, Miami, Fla.; KOMA, Oklahoma City, Okla.

Stuart Stations

814 Stuart Bldg., Lincoln, Neb.
 Phone: HEMlock 2-6606

President.....J. Stuart
 Exec. V.P.....Richard W. Chapin

BRANCH OFFICES

Box 391, Salina, Kan., Phone: TA 3-3701.
 Robert McKune, Manager; 925 Pierce St., Sioux City, Iowa; Phone: 8-0628. Jan Dellinger, Manager; 315 S. Locust St., Grand Island, Neb., Phone: DU 2-5420. Vernon Stedry, Manager; 1521 W. 12th St., North Platte, Neb., Phone: LE 2-3344. Harry Peck, Manager.

STATIONS

KFOR, Lincoln; KRGI, Grand Island, KODY, North Platte, all Neb.; KSAL, Salina, Kans.; KMNS, Sioux City, Iowa.

Taft Broadcasting Stations

c/o WKRC, 1906 Highland Ave.
 Cincinnati, O.

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 Executive V.P.....D. G. Taft
 Senior V.P.....K. W. Church
 V.P., Opera.....L. H. Rogers II
 V.P., Sales.....D. L. Chapin
 V.P., Admin. & Plan.....R. B. Read
 V.P., Eng.....W. H. Hansher
 Treas.....D. S. Murphy

STATIONS

WKRC-AM-TV, Cincinnati; WTVN-AM-TV, Columbus, both O.; WBRC-AM-TV, Birmingham, Ala.; WKYT, Lexington, Ky.

Taft Family Stations

c/o KLYK, Realty Bldg., Spokane, Wash.
 Owner.....A. G. Taft, Jr.

STATIONS

KLYK, Spokane; KRKO, Everett; KOL, Seattle; KBKW, Aberdeen, all Wash.

Talcorn Network

Suite 432, Des Moines Bldg., Des Moines, Iowa
 President.....Glen Stanley
 Vice President.....Bernie Jacobsen
 V.P., Comm. Mgr.....Dutch Horning
 National Rep.....John E. Pearson Co.

STATIONS

KROS, Clinton; KSIB, Creston; KDTH, Dubuque; KQFD, Fort Dodge; KFJB, Marshalltown; KWPC, Muscatine; KCIM, Carroll; KOEL, Oelwein; KBOE, Oskaloosa; KOKX, Keokuk; KXIC, Iowa City.

Tarlow Associates Stations

c/o WLOB, 645 Congress St., Portland, Me.
 President.....S. J. Tarlow

STATIONS

WLOB, Portland; WWOX, Charlotte, N. C.; WHIL, Medford-Boston, Mass.; WJBW, New Orleans; WARE, Ware, Mass.

Sarkes Tarzian Inc. Stations

E. Hillside Dr., Bloomington, Ind.
Phone: ED 2-7251

President.....S. Tarzian
STATIONS

WTTS, Bloomington; WFAM-TV, Lafayette;
WTTV, Indianapolis; WPTA, WPTH, Ft. Wayne, all Ind.

Tele-Broadcasters, Inc.

41 E. 42nd St., New York, N. Y.
Phone: MU 7-8436

President, Chief Eng.....H. Scott Killgore
Publicity Director.....Marie J. Demott

STATIONS

KALL, Pasadena, Calif.; KUDL, Kansas City, Mo.; WPOP, Hartford, Conn.; KOFY, San Francisco, Calif.

Texas Spanish Language Network

c/o National Time Sales
122 E. 42nd St., N. Y. C. 17
Phone: MU 2-4500

General Manager.....Arthur Gordon
Sales Promotion Mgr.....Al Alperton

BRANCH OFFICES

672 S. Lafayette Park Pl., Los Angeles, Calif.,
Phone: DUnkirk 2-3200, Harlan G. Oakes, Ch. Exec.;
260 Kearney St., San Francisco, Calif.,
Phone EXbrook 7-4827, Ed Gamrin, Ch. Exec.;
1401 Peachtree St. N.E., Atlanta, Ga., Phone:
Trinity 5-9403, Barney Ochs, Ch. Exec.

STATIONS

KUBD, San Antonio; XEO, Brownsville; XEOR, McAllen; KLVL, Houston; XEJ, El Paso; KCCT, Corpus Christi, all Tex.

Texas State Network, Inc.

4801 W. Freeway, Fort Worth 1, Tex.
Phone: PErshing 7-6631

President.....Gene L. Cagle
V.P., General Manager.....Stan Wilson
Sales Manager.....Dale Drake
Chief Engineer.....Pete Peterson

STATIONS

KFJZ, Fort Worth; KRBC, Abilene; KGKL, San Angelo; KBST, Big Spring; KCRS, Midland; WRR, Dallas; KCMC, Texarkana; KFRO, Longview; KTBB, Tyler, all Texas.

Thoms Radio-TV Enterprises (Harold H. Thoms Stations)

75 Scenic Highway, Asheville, N. C.
Phone: ALpine 4-4448

President.....Harold H. Thoms
Vice President.....James P. Poston
Nat. Sls. Mgr.....George Roesler
Advertising Mgr.....M. S. Thoms
Administrative Asst.....Hugh McMillan
Secretary.....M. G. Thoms
Chief Engineer.....John Randolph

STATIONS

WAYS, Charlotte, N. C.; WCOG, Greensboro,

N. C.; WISE-AM-TV, Asheville, N. C.; WKLM, Wilmington, N. C.; WMSJ, Sylva, N. C.; WEAM, Arlington, Va.

J. Olin Tice Stations

c/o WKTC, 2001 Suttle Ave., Charlotte, N. C.
President.....J. O. Tice, Jr.

STATIONS

WKTC, Charlotte; WKEN, Dover, Del.; WMYB, Myrtle Beach; WCAY, Cayce, both S. C.

Time Inc.

Time & Life Bldg., New York 20, N. Y.
Phone: JU 6-1212

V.P. (Time Inc.),

Bcst. Ops.....Weston C Pullen, Jr.
Gen. Mgr., Bcst. Ops....Frederick S. Gilbert
Coördinator, Bcst. Ops.....Ole G. Morby
Bus. Mgr., Bcst. Op.....Andrew J. Murtha

STATIONS

KLZ-AM-TV, Denver, Colo.; WOOD-AM-TV, Grand Rapids, Mich.; WFBM-AM-TV, Indianapolis, Ind.; WTCN-AM-TV, Minneapolis, Minn.

B. F. J. Timm Stations

c/o WMFS, 835 McCallie Ave.
Chattanooga, Tenn.

President.....B. F. J. Timm

STATIONS

WMEN, Tallahassee, Fla.; WDMG, Douglas, Ga.

Tobacco Radio Network, Inc.

516 S. Salisbury St., Raleigh, N. C.
Phone: TEmple 2-8885

President.....Vassie G. Balkcum
General ManagerWally Voigt
Vice-President.....Ray D. Williams
Secretary-Treasurer.....James C. Clark

STATIONS

WFNC, Fayetteville; WRAL, Raleigh; WHIT, New Bern; WDNC, Durham; WGNI, Wilmington; WCEC, Rocky Mount, N. C.; WGBR, Goldsboro, N. C.; WFMO, Fairmont, N. C.

Transcontinent Television Corp.

15 E. 47th Street, New York City
Phone: PLaza 1-3030

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Ch. Finance Comm.....David Forman
Dir., Adv. & Promotion.....Dan Bellus
Dir., Pgmng & Pub. Affairs.....Donald Hine

STATIONS

WGR-AM-FM-TV, Buffalo, N. Y.; WNEP-TV, Scranton, Pa.; KFMB-TV-AM-FM, San Diego, Calif.; KERO-TV, Bakersfield, Calif.; WDAF-TV, Kansas City, Mo.

REGIONAL NETWORKS

Triangle Publications, Inc.

Radio & TV Division

46th & Market Sts., Philadelphia 39, Pa.

Phone: EVergreen 2-4700

V.P., Gen. Mgr. Roger W. Clipp
 Exec. Asst. to V.P. David J. Bennett
 Dir. of Natl. Sales. Edward H. Benedict
 Dir. Public Rel., Pgmng. John D. Scheuer, Jr.
 Business Mgr. John C. Harlan
 Research Mgr. Richard W. Gideon
 Chief Engineer. Henry E. Rhea

BRANCH OFFICES

46 & Market, Phila. 39 Pa., Phone EV 2-4700,
 Roger W. Clipp, Gen. Mgr.; Sheraton Inn,
 Binghamton, N. Y., Phone: RA 3-7311, George
 R. Dunham, Gen. Mgr.; Commerce Park, Altoona,
 Pa., Phone: WI 4-2031, John Stilli, Gen. Mgr.;
 135 College St., New Haven, Conn., Phone:
 SP 7-3611, Howard Maschmeier, Gen. Mgr.;
 R. D. No. 5, Lebanon, Pa., Phone: CR 3-4551,
 J. Zimmerman, Gen. Mgr.; 733 "L" St., Fresno,
 Calif., Phone: AM 8-6444, Leslie H. Peard, Jr.,
 Gen. Mgr.; 320 Park Ave., New York 22, N. Y.,
 Phone: Plaza 9-7115; Rm. 512, 400 N. Michi-
 gan Ave., Chicago 11, Ill., Phone: DEarborn
 7-0390, Frank Palmer, Mgr.

STATIONS

WFIL-AM-FM-TV, Philadelphia; WBNF-AM-
 FM-TV, Binghamton, N. Y.; WFBG-AM-TV, Al-
 toona, Pa.; WNHC-AM-FM-TV, New Haven-
 Conn.; WLYH-TV, Lebanon, Pa.; KFRE-AM-FM-
 TV, Fresno, Calif.

Tri-Mart Radio Network

P. O. Box 689, Corvallis, Ore.

Phone: PLaza 3-6633

Sales Manager. Dave Hoss

STATIONS

KSLM, Salem; KFLY, Corvallis; KORE,
 Eugene, Ore.

Tri-W Network

Box 622, Jasper, Ala.

Phone: FUlton 4-3461

President. John H. Bankhead III
 General Manager. William C. Edgemon
 Commercial Director. J. L. Sartain, Jr.
 Program Director. Marion B. Grant
 Publicity Director. Fred H. Norris
 Chief Engineer. Charles C. Watts, Jr.

STATIONS

WWWB, Jasper; WWWF, Fayette; WWWR,
 Russellville, Ala.

Truth Publishing Stations

c/o WKJG, 2633 W. State Blvd., Ft. Wayne, Ind.

President. J. F. Dille, Jr.

STATIONS

WKJG-AM-TV, Ft. Wayne; WTRC, Elkhart;
 WSJV, South Bend-Elkhart, all Ind.

Tullis & Hearne Bestg. Co.

3911 Pacific Highway, San Diego, Cal.

Phone: CYpress 8-8371

President. Howard L. Tullis

General Manager. John H. Pace
 Commercial Manager. Joe Cahill
 Sales Prom., Pub. Dir. Bill Brown
 Program Director. Mell Hall
 Chief Engineer. Edgar Murphree

STATIONS

KAFY, Bakersfield, KFXM, San Bernardino,
 both Calif.

Twin Valley Bcstrs., Inc.

(See Southern Mich. Network)

United Broadcasting Network

Shoreham Hotel, Washington, D. C.

Phone: CO 5-2958

President. Richard Eaton

BRANCH OFFICE

420 Madison Ave., New York, N. Y.

STATIONS

WOOK, WFAN-FM, Washington, D. C.;
 WARK, Hagerstown; WSID, Baltimore; WINX,
 Rockville, Md.; WANT, Richmond; WJMO,
 Cleveland, Ohio; WMUR-TV, Manchester, N.H.;
 WBNX, New York; WFAB, Miami.

Upper Midwest Broadcasting System

512 Nicolett Bldg., Minneapolis, Minn.

Phone: FEderal 6-9631

President. Louis M. Knopp

STATIONS

KASM, Albany; KXRA, Alexandria; KBUN,
 Bemidji; KLIZ, Brainerd; KBMW, Breckenridge;
 KDHL, Faribault; KSUM, Fairmont; WEVE,
 Eveleth; KDLM, Detroit Lakes; KROX, Crook-
 ston; CKFL, International Falls; WSHB, Stillwater,
 all in Minnesota; KDLR, Devils Lake; KNDC,
 Hettinger, all in North Dakota and others.

Walker Stations

c/o WISM, 122 E. Main St., Madison, Wisc.

Phone: ALpine 6-3167

President. W. E. Walker

BRANCH OFFICES

Hotel Eau Claire, Eau Claire, Wisc., Phone:
 TE 2-3463. Charles R. Dickoff, General Mgr.,
 414 State St., St. Joseph, Mo., Phone: YU
 3-3992. Joseph D. Mackin, General Mgr.: 2333
 Bowen St. Rd., Phone: BE 5-3150. William L.
 McDonald, General Mgr.: 109½ Front St.,
 Beaver Dam, Wisc., Phone: TU 5-4442. Tom
 Faile, General Mgr.

STATIONS

WISM, Madison; WOSH, Oshkosh; WEAQ,
 Eau Claire; WBEV, Beaver Dam, all Wisc.;
 WSJM, St. Joseph, Mich.

Ware Broadcasting Group

c/o KNIM, S. Highway 71, Maryville, Mo.

President. L. P. Ware

STATIONS

KNIM, Maryville; KLPW, Union; KOKO,
 Warrensburg, KYRO, Potosi, all Mo.; KZIX,
 Ft. Collins, Colo.

Washington Post Co. Stations

WTOP-TV, 40th & Brandywine Sts.
Washington, D. C.

President.....J. S. Hayes
STATIONS

WTOP-AM-TV, Washington, D. C.; WJXT,
Jacksonville, Fla.

**WDSU Broadcasting Corp.
Stations**

c/o WDSU, 520 Royal St., New Orleans, La.
President.....E. B. Stern

STATIONS

WDSU-AM-TV, New Orleans; WAFB-TV,
Baton Rouge, all La.

West Central Bestg. Co.

2907 Springfield Rd., East Peoria, Ill.
Phone: 699-3961

President.....Senator Robert Kerr
V.P., Gen. Mgr.....Fred C. Mueller
Sales Manager.....John Leslie
Promotion Mgr.....Bill Adams
Program Dir.....Vic Fletcher
Production Mgr.....Jim Kontoleon
Chief Engineer.....Wayne Lovely

STATIONS

WEEK-AM-TV, Peoria, WEEQ-TV, La Salle,
both Ill.; KVOO-TV, Tulsa.

**West Texas Television
Network**

7400 College Ave., Lubbock, Texas
Phone: SHERwood 4-2345

President.....W. B. "Dub" Rogers
Vice President.....W. H. Shipley
General Sales Mgr.....R. S. Nielsen
National Sales Mgr.....John Henry
Sales Promotion Mgr.....John L. Cahill, Jr.
Program Director.....Ray Trent
Chief Engineer.....Rudy Starnes

STATIONS

KDUB-TV, Lubbock; KPAR-TV, Abilene-
Sweetwater; KEDY-TV, Big Spring, all Texas;
KVER-TV, Clovis, N. Mex.

**Westinghouse Broadcasting
Co., Inc.**

122 E. 42nd St., New York 17, N. Y.
Phone: Murray Hill 7-0808

President.....Donald H. McGannon
Exec. V.P.....Rolland V. Tooke
V.P., Asst. to Pres.....C. C. Woodard, Jr.
V.P., Programming.....Richard M. Pack
V.P., Sales.....A. W. Dannenbaum
V.P., Engineering.....R. N. Harmon
V.P., Finance.....Joseph Mikita
Natl. Adv., Sales Prom. Mgr....D. E. Partridge
Natl. Dir. of Pub. Rel &

Special Events.....M. R. Santangelo
Dir. of Research.....M. A. Goldberg
Natl. Program Mgr.....William Kaland
Natl. TV Sales Mgr.....Perry Bascom
Natl. Radio Sales Mgr.....Walter A. Schwartz
Natl. Engineering Mgr.....G. E. Hagerty
V.P., Washington.....J. E. Baudino
V.P., Boston.....W. C. Swartley

V.P., Pittsburgh.....H. C. Lund
V.P., Cleveland.....F. A. Tooke
V.P., Chicago-Ft. Wayne.....Ralph Atlas
V.P., West Coast.....P. G. Lasky

BRANCH OFFICE

1625 "K" St., N.W., Washington, D. C.
Phone: Sterling 3-0903

STATIONS

KPIX, San Francisco, Calif.; WOWO, Fort
Wayne, Ind.; WBZ-WBZA, Boston-Springfield,
Mass.; WBZ-TV, Boston, Mass.; KYW, Cleve-
land, Ohio; KYW-TV, Cleveland, Ohio; KEX,
Portland, Ore.; KDKA, Pittsburgh, Pa.; KDKA-
TV, Pittsburgh, Pa.; WIND, Chicago, Ill.;
WJZ-TV, Baltimore, Md.; WBZ-FM, Boston,
Mass.; KDKA-FM, Pittsburgh, Pa.; KYW-FM,
Cleveland, O.; KEX-FM, Portland, Ore.

Whitman Stations

610 S. Columbia, Olympia, Wash.
Phone: FL 7-7718

President, Gen. Mgr.....Donald F. Whitman
Vice Pres.....Harold C. Singleton
Chief Engineer.....George Patterson

STATIONS

KITN, Olympia, KITI, Centralia-Chehalis,
both Wash.

**Willamette Empire Radio
Network**

Box 689, Corvallis, Ore.
Phone: PLaza 3-6633

Sales Promotion Mgr.....Dave Hoss

STATIONS

KISN, Portland, KSLM, Salem; KFLY, Cor-
vallis, KORE, Eugene, all Ore.

D. Gene Williams Stations

c/o KQDI, 117 1/2 N. 5th St., Bismarck, N. D.

STATIONS

KQDI, Bismarck; KQDY, Minot; KUTT, Fargo,
all N. D.; KOYN, Billings, KUDI, Great Falls,
both Mont.

**Winston-Salem Bestg.
Stations**

c/o WTOB, 300 S. Stratford Rd.
Winston-Salem, N. C.

President.....J. W. Coan

STATIONS

WTOB, Winston-Salem; WSGN, Birmingham,
Ala.; WAPA-TV, San Juan, P. R.; 1/3 interest
in WOLE, Aguadilla-Mayaguez, P.R.

Wisconsin Network

Phone: HA 3-7200

President.....Lew J. Process
Gen., Comm. Mgr.....George T. Frechette

STATIONS

WRJN, Racine; WCLO, Janesville; WIBU,
Poynette; WHBY, Appleton; WHBL, Sheboy-
gan; WJPG, Green Bay; WFHR, Wisconsin
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Adams-Leigh Associates Agency
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Alexander Agency, Inc., Willard
660 Madison Ave.....PL 1-7070

Althoff, Hattie
30 Rockefeller Plaza (20).....CO 5-3583

Amerling Agency, Joel
119 W. 57th St. (19).....PL 7-4595

Appell, James S.
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545 Fifth Ave.....MU 2-2795

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119 W. 57th St. (19).....PL 7-3400

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853 Seventh Ave.....JU 6-2660

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200 W. 57th St.....PL 7-2157

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579 Fifth Ave. (17).....MU 8-8330

Associated Booking Corp. Agency
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Basch, Buddy
17 E. 45th St.....MU 7-8351

Beaudet, Ray
15 E. 48th St. (17).....PL 5-1732

Becker Advertising Service, V. S.
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Bel Canto Theatrical Agency
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Bishop Agency, Lola
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101 Park Ave.....MU 3-5890

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Broder Agency, Jane
40 E. 49th St. (17).....MU 8-0960

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515 Madison Ave. (22).....PL 8-0842

Brooks, Ted
134 E. 57th St.....PL 9-1344

Brown Agency, Henry C.
75 E. 55th St. (22).....PL 9-7474

Burke, Bernard, & Roth, Max, Agency
48 W. 48th St. (36).....PL 7-4540

Burnay Agency, Inc., Eva
527 Madison Ave. (22).....PL 1-5750

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119 W. 57th St. (19).....CI 5-0690

Castle Artists Co. Agency
562 Fifth Ave.....JU 2-5729

Central Casting Corp.
200 W. 57th St.....CO 5-0756

Central Park South Associates
36 Central Pk. S. (19).....PL 1-2180

Circle Artists Corp.
48 W. 48th St. (36).....PL 7-7100

Claire, Billy
1564 Broadway (36).....CI 6-7048

Cogan Agency, Inc., David J.
350 Fifth Ave.....OX 5-0076

Cohan, Louis W.
1225 Broadway.....MU 6-4595

Cohn, Theatrical Agency, Dave
165 W. 46th St. (36).....PL 7-7536

Coleman Agency, Deborah
200 W. 57th St. (19).....PL 7-6272

Coleman Agency, Raymond
30 W. 60th St. (23).....JU 2-7597

Collins Agency, Leroy
1697 Broadway.

Collins Corp. Agency, Ted
500 Fifth Ave.....CH 4-5036

Columbia Artists Management, Inc.
113 W. 57th St.....CI 7-6900

Conaway Agency, Charles
157 W. 57th St.....CI 7-4490

Concert Associates, Inc. Agency
36 W. 57th St. (19).....PL 7-2045

Conran-Republic Agency
510 Madison Ave.....MU 8-0136

Consolidated Concerts
30 Rockefeller Plaza (20).....CO 5-3580

Conway Agency, Julie
160 W. 46th St.....CO 5-8717

Cooper Associates Agency, Frank
17 E. 54th St. (22).....PL 1-0725

Curtis, Mort
221 W. 57th St. (19).....CI 7-4915

Deacy Agency, Jane
60 E. 42nd St. (17).....YU 6-2570

Degroot Consultants, Inc., Roy
545 Fifth Ave.....MU 7-6865

Dell, William
1560 Broadway (36).....PL 7-2231

Deutsch Agency, Inc., Milton
200 W. 57th St. (19).....CI 7-1627

Dobritch Agency, Alexander
250 W. 57th St. (19).....CO 5-4682

Dooling Agency, Mary G.
730 Fifth Ave. (19).....JU 6-6915

Eastman Agency, Carl
141 E. 55th St. (22).....PL 1-5566

Entertainment Bureau of America
127 W. 43rd St. (36).....JU 2-3267

Etkin Agency, Irene
527 Madison Ave. (22).....PL 5-5547

Evans Agency, Ray
119 W. 57th St. (19).....CI 6-2230

Fadiman Associates, Ltd.
1501 Broadway (36).....LA 4-3544

Famous Artists Corp.
610 Fifth Ave.....CI 7-6200

Flaum, Joe
1697 Broadway (19).....CI 7-7276

Ford Model Agency, Inc.
949 Second Ave. (22).....PL 5-1587

Foster-Ferguson Agency
141 E. 44th St. (17).....YU 6-4330

Foy Model Agency, Inc.
35 W. 53rd St. (19).....CI 7-0380

Gabbe, Lutz, Heller & Loeb
119 W. 57th St.....CI 5-7998

Garber Agency, Maggie
400 E. 57th St.....PL 9-8672

Garrick Associates Agency, Dale
117 W. 48th St. (36).....CI 6-8985

General Artists Corp.
640 Fifth Ave. (19).....CI 7-7543

Gewald Agency, Robert
1 W. 58th St. (19).....PL 3-0450

Gibbs Agency, Inc.
12 W. 55th St. (19).....PL 7-5959

Giesen Management Inc. Agency
111 W. 57th St. (19).....CO 5-0862

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Gilly Agency, Georgia 1697 Broadway (19).....	SP 7-6514	Lyons Agency, Grace 15 E. 48th St. (17).....	PL 8-1960
Glaser, Joe, Inc. 110 W. 55 St.....	CI 5-9071	Malone Agency, Dudley Field 343 E. 51st St. (22).....	PL 5-0317
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Goodman, Martin 36 Central Pk. S.....	PL 1-3555	Marks Talent Agency Inc., Herbert 113 W. 57th St. (19).....	JU 6-0334
Grady Enterprises, James L. 250 W. 57th St. (19).....	CI 6-9790	Martinelli Attractions, Johnnie 1674 Broadway (19).....	JU 6-0963
Grayson, Ken 1560 Broadway (36).....	CI 6-1974	McCaffrey Agency, William 501 Madison Ave. (22).....	EL 5-1076
Grossman, Mim 1564 Broadway (36).....	PL 7-3985	McClelland-Libby Agency, Inc. 8 W. 56th St. (19).....	CI 5-3555
Grund Enterprises, Leo 15 E. 48th St. (17).....	PL 5-8620	McDermott Enterprises Agency, Marge 60 E. 42nd St. (17).....	MU 7-4363
Hablo Theatrical Agency, Sylvia 745 Fifth Ave. (22).....	CI 6-2165	Mercury Artists Corp. 730 Fifth Ave. (19).....	JU 6-6500
Harkrider Agency, John 341 E. 43rd St.....	LE 2-6640	Meyer Agency, Ted 250 W. 57th St. (19).....	JU 6-7255
Harris, Fred 1270 Ave. of Amer's.....	CI 7-3025	Montgomery Agency, Jack 247 W. 46th St. (36).....	CI 5-4648
Hartford Agency, The 18 E. 48th St. (17).....	PL 3-6500	Morris Agency, Inc., William 1740 Broadway (19).....	JU 6-5100
Henry, Inc., Dick 1733 Broadway (19).....	JU 2-0016	Morrow Agency, Marjorie 116 E. 66th St. (21).....	BU 8-3493
Herrman Agency, Henry W. 1250 Ave. of Amer's.....	CI 6-6992	Moses, John H. 730 Fifth Ave. (19).....	CI 6-2677
Hofmann Agency, Hans J. 200 W. 58th St. (19).....	CI 6-1557	Muldane Agency, Clarence 1270 Ave. of the Americas (20).....	CI 5-3562
Howell Agency, Miriam 17 E. 49th St. (17).....	PL 3-4327	Music Corp. of America (MCA) Artists 598 Madison Ave. (22).....	PL 9-7500
Hunt Agency, Diana 246 W. 44th St.....	BR 9-0009	National Artists Corp. 711 Fifth Ave. (19).....	PL 9-6000
Hunter Agency, Jeff 10 E. 53rd St. (22).....	PL 5-9611	National Casting Agency 220 W. 42nd St. (36).....	LO 3-4260
Hurok Attractions, Inc. 730 Fifth Ave. (19).....	CI 5-0500	National Television & Radio Artists 1650 Broadway (19).....	CI 7-6646
Ingalls, Miles 160 W. 46th St. (36).....	CI 6-6425	Newman Agency, Leon 48 W. 48th St. (36).....	JU 6-2760
International Talent Assoc. Inc. Agency 527 Madison Ave. (22).....	PL 1-3344	Niclas Agency, Emmy Hotel Wellington (19).....	CI 7-3900
Irwin, Inc., Agency, Lou 48 W. 48th St. (19).....	PL 7-1880	North, Meyer B. 1564 Broadway (36).....	PL 7-3445
Jacobson Enterprises, Inc., Leonard 853 Seventh Ave. (19).....	PL 7-0037	Oakes, Percy 1564 Broadway (36).....	JU 6-9152
Joyce, Jolly, Agency 234 W. 48th St.....	PL 7-1787	O'Connell, Tom 1564 Broadway (36).....	JU 6-0917
Kaplan Agency, Inc., Eddie 1564 Broadway (36).....	PL 7-7247	O'Connor Agency, John 200 W. 58th St. (19).....	CI 7-4179
Kaplan-Veldt, Inc. 527 Madison Ave. (22).....	PL 5-2214	O'Neill Theatrical Agency, The 1650 Broadway (19).....	JU 6-2289
Killeen Agency, Madelyn 200 W. 54th St.....	CI 7-3648	Offin, Phil 165 W. 46th St. (36).....	PL 7-0242
King Agency, Archer 119 E. 57th St. (22).....	EL 5-6313	Oscard Agency, Fifi 1674 Broadway (19).....	CI 7-3263
Kohler Agency, Bob 119 W. 57th St. (19).....	JU 6-2888	Ostertag Agency, Barna 507 Fifth Ave. (17).....	OX 7-6339
Kroll Agency, Lucy 119 W. 57th St. (19).....	PL 7-4250	People & Production, Inc. Agency 750 Third Ave. (17).....	MU 7-0440
Kuchuk Agency, Ben 160 W. 46th St. (36).....	JU 2-1783	Perkins Agency, Cye 139 E. 52nd St. (22).....	PL 2-4488
Lafontaine, Leo 1776 Broadway.....	CI 6-5439	Perle Agency, Sally 200 W. 57th St. (19).....	CO 5-0756
Lang, Lou 507 Fifth Ave. (17).....	MU 2-7147	Peters Agency, Dell 521 Fifth Ave. (17).....	MU 7-1750
Later Agency, Kenneth 144 W. 54th St. (19).....	PL 7-4940	Pinkard Enterprises, Macco 1697 Broadway (19).....	CI 6-4120
Leddy Agency, Mark J. 225 W. 57th St.....	JU 6-2760	Plaza Five, Inc. Model Agency 65 E. 55th St.....	PL 5-5893
Lee-Draper Agency 113 W. 57th St. (19).....	JU 6-4180	Powers Agency, John Robert 681 Fifth Ave. (22).....	PL 5-1070
Leigh Associates Agency, Sanford 236 E. 53rd St. (22).....	PL 2-4450	Preminger-Stuart Agency, Inc. 141 E. 55th St. (22).....	PL 8-1888
Lenny-Debin Agency 140 W. 58th St. (19).....	JU 2-0270	Professional Artists Agency 211 E. 62nd St. (21).....	CI 6-5542
Leonard Agency, Julie 11 W. 42nd St. (17).....	UN 5-1821	R.F.P. Associates Inc. Agency 200 W. 57th St. (19).....	JU 2-4933
Lewis Associates Agency, Lester 11 E. 48th St. (17).....	PL 3-5082	Rice-McHugh Agency, Inc. 59 E. 54th St. (17).....	OX 7-2760
Lloyd's Theatrical Enterprises 1564 Broadway (36).....	PL 7-0625	Richard, Inc. Agency, Max 1776 Broadway (19).....	PL 7-6414
Lohman Agency, Dorothy 250 W. 57th St. (19).....	PL 7-1990	Rivers Associates, Inc. Agency, Tony 154 W. 54th St. (19).....	PL 7-1185

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 67 W. 44th St. (36).....MU 7-2038
Robinson, Frances
 220 W. 42nd St. (36).....WI 7-2308
Rocco, Vic
 250 W. 57th St. (19).....CO 5-5730
Rogers Theatrical Agency, Trixie
 1674 Broadway (19).....CI 6-0986
Rosen Agency, Lewis Maxwell
 14 E. 58th St. (22).....PL 5-3957
Ross, Kal
 15 E. 48th St.....PL 1-2156
Rudder, Harry
 160 W. 46th St.....CI 6-3940
Russell-Stewart, Inc. Agency
 405 Park Ave. (22).....PL 3-4610
Ryan Agency, Charles V.
 35 W. 53rd St. (19).....CI 5-2225
Saifer Agency, Gloria
 667 Madison Ave. (21).....TE 8-4868
Sanford Agency, Robert
 25 W. 45th St. (36).....PL 7-0100
Savan-Levinson, Inc.
 20 E. 53rd St. (22).....PL 2-1360
Schubert Agency, Inc., Bernard L.
 505 Park Ave. (22).....MU 8-0940
Schuller Agency, William
 200 W. 57th St. (19).....JU 2-3434
Schwartz-Luskin Agency
 15 E. 48th St. (19).....PL 3-1529
Segal Agency, Jack
 1650 Broadway (19).....CO 5-7489
Sharp, Ltd. Agency, Doris
 38 W. 53rd St.....JU 2-6464
Shaw Artists Corp.
 565 Fifth Ave. (17).....OX 7-7744
Shilling, D. M. & Gladys
 1560 Broadway (36).....CO 5-0879
Shurr Agency, Louis
 1501 Broadway (36).....CH 4-8240
Silver Agency, Monty
 105 W. 55th St. (19).....PL 7-1166
Sixties East Agency, Inc., The
 18 E. 60th St. (22).....PL 2-1855
Smith Agency, Inc., Edward E.
 250 W. 57th St.....JU 6-3345
Sogio Agency, Anthony
 423 Madison Ave. (17).....PL 9-3316
Spectrum Enterprises Corp. Agency
 2 W. 45th St. (36).....YU 6-2366
Stark-Layton Agency, Inc.
 6 E. 45th St.....OX 7-6860
Stix & Gude Agency
 30 Rockefeller Plaza (20).....CI 7-2690
Storer, Douglas F.
 1270 Ave. of Amer's.....CI 7-6325
Stuart, Charles
 160 W. 46th St. (36).....JU 2-0408
Sullivan Agency, Pat
 248 E. 50th St. (22).....PL 5-6220
Taft Agency, Inc.
 139 E. 52nd St. (22).....PL 3-0161
Talad Corp.
 730 Fifth Ave. (19).....CO 5-3530
Thomas Agency, Jean
 119 W. 57th St. (19).....CI 6-4880
Tranum, Inc. Agency, Charles B.
 603 Madison.....PL 1-3880
Troughton Agency, Olga
 1270 Ave. of Amer's.....CI 6-3860
United Entertainment Producers, Inc.
 1674 Broadway (19).....CI 5-4771
United Talent Agency
 119 W. 57th St. (19).....CI 6-0464
Universal Attractions
 200 W. 57th St. (19).....JU 2-7575
Wagner Agency Inc., Paul
 1674 Broadway (19).....PL 7-4675
Ward-Kemp Agency Ltd.
 1227 Ave. of Amer's.....PL 7-0280
Weissman Agency, Dora
 135 W. 56th St. (19).....CI 6-1299
Werfel, George
 1733 Broadway (19).....PL 7-6989
White Agency, Mary Ellen
 40 E. 49th St. (17).....PL 3-3344

Wiese, Henry William
 1647 Broadway (19).....CO 5-1930
Wigginton Agency, Marjorie
 250 W. 57th St.....CI 7-5562
Williams, Joe
 1650 Broadway (19).....CI 5-9310
Witt Associates, Inc. Agency, Peter
 37 E. 57th St. (19).....PL 9-7966
Wortman Agency, Don A.
 60 W. 46th St. (36).....JU 6-0115
Ziegler Agency, Juies
 545 Fifth Ave. (17).....MU 2-2080
Ziegler-Hellman & Ross, Inc.
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9121 Sunset Blvd. (46).....	CR 4-7801
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9165 Sunset Blvd. (46).....	CR 1-7131
Jackson Agency, Inc., Edith	
1717 N. Highland Ave., Hlywd. (28)...	HO 7-0155
Jaffe Agency, The	
8555 Sunset Blvd. (46).....	OL 7-2711
Kingston Enterprises Agency, Inc., Al	
9046 Sunset Blvd. (46).....	CR 6-8538
Kohner Agency, Paul	
9169 Sunset Blvd. (46).....	CR 1-5165
Kumin-Olenick Agency	
400 S. Beverly Dr., B.H.....	CR 4-7281
Lance Agency, Leon B.	
8820 Sunset Blvd. (46).....	OL 7-1060
Lauren Agency, J. W.	
8272 Sunset Blvd. (46).....	OL 6-4070
Lazer Agency, Irving Paul	
211 S. Beverly Dr., B.H.....	CR 5-6153
Leonard Agency, Fred J.	
7441 Sunset Blvd. (46).....	HO 4-7546
Leonetti Ltd., Caroline	
6607 Sunset Blvd. (28).....	HO 2-2345
Lesser Agency, Ted	
900 Wilshire Blvd. (17).....	MA 8-7356
Levee Agency, M. C. & Sid	
9000 Sunset Blvd. (46).....	CR 4-8631
Linsk Agency, Lester	
195 S. Beverly Dr., B.H.....	CR 5-4396
Longenecker Agency, Robert	
8428 Melrose Pl. (46).....	OL 3-3770
MacQuarrie Agency, Earl	
9157 Sunset Blvd. (46).....	CR 4-8919
Marion Agency, Paul	
8746 Sunset Blvd. (46).....	OL 2-9540
Marx Agency, Bert	
915½ Westbourne Dr. (46).....	CR 4-8555
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1822 N. Wilcox, Hlywd. (28).....	HO 3-7141
McMillan Agency, Hazel	
8923 Sunset Blvd. (46).....	CR 6-3603
Middleton-Chiles Agency	
8272 Sunset Blvd. (46).....	OL 6-4460
Miley-Ritchie Agency	
9100 Sunset Blvd. (46).....	CR 5-4591
Mishkin Agency, The	
292 S. La Cienega Blvd., B.H.....	OL 2-0944
Mitchell Corp., Dane	
1155 Hacienda Pl. (46).....	CR 6-0850
Moore Agency, Lola D.	
9172 Sunset Blvd. (46).....	CR 6-5401
Morris Agency, Inc., William	
151 El Camino, B.H.....	CR 4-7451
Music Corp. of America (MCA) Artists	
9370 Santa Monica Blvd., B.H.....	CR 4-7711
Nayar Agency, Joe	
8820 Sunset Blvd. (46).....	OL 2-7912
Ochs Agency, Al	
1651 Cosmo St., Hlywd. (28).....	HO 9-6470
Oliver Agency, Maurine	
8746 Sunset Blvd. (46).....	OL 7-1250
Omega Artists Agency	
8721 Sunset Blvd. (46).....	OL 5-7212
Orsatti & Co., Inc.	
300 S. Beverly Dr., B.H.....	CR 6-6241
Payton Agency, Bob	
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Pearson Agency, Ben	
1046 N. Carol Dr. (46).....	CR 4-5488
Performers Management Corp. Agency	
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Pomeroy Agency, Jack	
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8462 Sunset Blvd. (46).....	OL 6-2360
Raison Agency, The	
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Rogers & Rush	
357 N. Canon Dr., B.H.....	CR 4-6841
Rose Agency, Arnold	
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Salkow Agency, Lester	
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Seaman Agency, George	
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 9172 Sunset Blvd. (46).....CR 1-6366
Sharpe Agency, Don W.
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Shauer Agency, Melville
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Small Asso. Ltd., Lillian Schary
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Smyth, Philomena
 8201 Santa Monica Blvd. (46).....HO 5-6796
Snitzer-Fritschi, Inc.
 6404 Hollywood Blvd. (28).....HO 9-6271
Somlyo Agency, E. T.
 407 N. Maple Dr., B.H.....CR 6-2041
Stempel Agency, Frank
 9034 Sunset Blvd. (46).....CR 4-8343
Stewart Agency, Rosalie
 9046 Sunset Blvd. (46).....CR 4-6123
Swoverland Agency, Harold
 1032 N. Fairfax Ave. (46).....OL 6-0900
Talent, Inc.
 1421 N. McCadden Pl. (28).....HO 2-0913
Thompson Agency, Lionel
 8979 Sunset Blvd. (46).....CR 1-2188
Top Artists Agency, Inc.
 8833 Sunset Blvd. (46).....OL 7-2920
Ullman Agency, George
 8979 Sunset Blvd. (46).....CR 4-5238
Universal Attractions
 3849 S. Western Ave.....AX 2-0517
Vitt Agency, Angela
 9172 Sunset Blvd. (46).....CR 6-4484
Von-Young Agency
 1610 N. Argyle Ave., Hlywd. (28).....HO 5-2551
Wadsworth Agency, Jessie B.
 9172 Sunset Blvd. (46).....CR 6-0698
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Weiner Agency, Jack
 8721 Sunset Blvd. (46).....OL 2-1140
Weintraub Agency, Murray
 724 N. La Cienega Blvd. (46).....OL 2-3971
White Agency, Thelma
 9121 Sunset Blvd. (46).....HO 2-2567
Wilkins Agency, Paul
 9006 Sunset Blvd. (46).....CR 1-6188
Willson Agency, Henry
 8611 Sunset Blvd. (46).....OL 2-7452
World Artists Management Agency
 9033 Wilshire Blvd., B.H.....CR 1-7294
Wormser Agency, Jack
 7417 Sunset Blvd. (46).....HO 4-8138
Young Way Agency, The Loretta
 609 S. Westmoreland (5).....DU 7-2114
Ziegler Hellman & Ross Agency
 321 S. Beverly Dr., B.H.....CR 4-5963
Zimmerman Agency, Herman
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 Palmer House.....RA 6-2677
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Alexander, Inc., Willard
 30 1/2 Highland Pk. Village.....CE 6-2395
A-Plus, Inc. Agency
 115 E. Oak St. (1).....MI 2-8151
Associated Booking Corp.
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Associated Music & Entertainment Svc.
 6960 N. Sheridan Rd. (26).....HO 5-1860
Attractions, Inc.
 1230 N. Washington.....MO 6-6271
Barnes-Carruthers Theatrical Enterprises
 159 N. Dearborn St. (1).....FR 2-1561

Benn Theatrical Enterprises
 64 W. Randolph St.....DE 2-6850
Breyn, Harry
 203 N. Wabash Ave. (1).....DE 2-7016
Cohan & Associates, Goldie
 203 N. Wabash Ave. (1).....CE 6-9094
Consolidated Radio Artists of Illinois
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Elco Enterprises
 109 N. Dearborn St. (1).....ST 2-5505
Ferguson Agency, George R.
 1230 W. Washington Blvd. (7).....MO 6-9700
General Artists Corp.
 8 S. Michigan Ave. (1).....ST 2-6288
Graham, Danny
 203 N. Wabash Ave. (1).....CE 6-8453
Greben, Harry, Enterprises
 203 N. Wabash Ave. (1).....DE 2-0996
Gumbiner Management Co.
 500 S. Clinton.....HA 7-6363
Hogan, Charles E.
 203 N. Wabash (1).....CE 6-2032
Hogan, Frank J.
 203 N. Wabash Ave. (1).....AN 3-6910
Hurtig & Associates, Doris
 307 N. Michigan Blvd.....DE 2-2503
Jack & Jill Players
 218 S. Wabash Ave.....WA 2-0317
King, John
 203 N. Wabash Ave. (1).....ST 2-6682
Marr Theatrical Agency, Paul
 162 N. State.....DE 2-7415
Models Bureau Agency, The
 75 E. Wacker Dr. (1).....DE 2-7330
Morris Agency, Inc., William
 435 N. Michigan Ave.....WH 3-1744
Music Corp of America (MCA) Artists
 430 N. Michigan Ave. (1).....DE 7-1100
Mutual Entertainment Agency, Inc.
 203 N. Wabash Ave. (1).....RA 6-6990
Nadel Orchestras & Amusements
 203 N. Wabash Ave. (1).....CE 6-6622
O'Malley, Inc., David P.
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Page, Sidney J.
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Paramount Attractions
 505 N. Michigan Ave. (1).....WH 4-2650
Prager Theatrical Agency, Estelle
 616 Rush St.....DE 7-6700
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 307 N. Michigan Ave. (1).....FR 2-9454
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 203 N. Wabash Ave. (1).....ST 2-2818
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 203 N. Wabash Ave. (1).....ST 2-6389
Salkin Agency, Leo B.
 203 N. Wabash Ave. (1).....FR 2-4246
Schultz Theatrical Agency, Howard W.
 203 N. Wabash Ave. (1).....ST 2-7418
Schuster, Milton
 127 N. Dearborn St.....DE 2-2708
Shapiro Agency, Seymour
 32 W. Randolph St. (1).....DE 2-6022
Shaw Artists Corp.
 203 N. Wabash Ave. (1).....RA 6-0130
Shaw, Floyd F.
 203 N. Wabash Ave. (1).....ST 2-6249
Simpson Agency, Nancy
 29 E. Madison St. (2).....AN 3-1855
Standard Entertainment Svc. Corp.
 203 N. Wabash Ave. (1).....FI 6-0438
Stevens, Inc. Agency, Patricia
 22 W. Madison St. (2).....ST 2-9100
Talent, Inc. Agency
 35 E. Wacker Dr. (1).....FR 2-4351
Vance Model & Talent Agency
 131 S. Wabash Ave. (3).....FI 6-5430
Voorhees & Co., Inc., Reginald
 32 W. Randolph St. (1).....RA 6-1172
Wee-Mac Productions
 159 N. Dearborn St. (1).....AN 3-7140
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James, W. Ervin South Coast Bldg., Houston 2, Tex. CA 8-1541	McKenna, James A., Jr. 1735 DeSales St. NW, Wash. 6, D. C. NA 8-2931
Jansky, Maurice M. 1317 F St. NW, Wash. 4, D. C. ST 3-4064	Meehan, C. M. Munsey Bldg., Wash. 4, D. C. ST 3-1000
Jennes, Ernest W. Union Trust Bldg., Wash. 5, D. C. RE 7-5900	Midden, John H. Munsey Bldg., Wash. 4, D. C. ME 8-6006
	Miller, Justin 2975 Wilshire Blvd., L. A. 5, Cal. DU 1-1131

ATTORNEYS IN RADIO & TV

Miller, Neville	Munsey Bldg., Wash. 4, D. C.	ME	8-2193
Miller, Reed	1229 19th St. NW, Wash. 6, D. C. . . .	EX	3-7300
Miller, Samuel	Washington Bldg., Wash. 5, D. C. . . .	ST	3-6811
Monderer, Howard	4001 Nebraska Ave. NW, Wash. 16, D. C.	EM	2-4000
Morgan, Edward P.	710 14th St. NW, Wash. 5, D. C. . . .	EX	3-4600
Mott, Harold E.	710 14th St. NW, Wash. 5, D. C. . . .	EX	3-4600
Moulton, Horace P.	195 Broadway, N. Y. 7, N. Y.	EX	3-9800
Mullin, Eugene F., Jr.	Suite 300, Southern Bldg., Wash., D.C.	ST	3-2455
Myse, Daryl A.	1411 Penn. Ave. NW, Wash. 4, D. C. .	RE	7-7040
Naftalin, Alan Y.	1000 Vermont Ave. NW, Wash. 5, D.C.	RE	7-5566
Nail, Edwin S.	1240 19th St. NW, Wash. 6, D. C. . . .	FE	8-4344
Neustadt, Stanley	Cafritz Bldg., Wash. 6, D. C.	ST	3-5880
Nicholas, M. J.	70 E. 45th St., N. Y. 17, N. Y.	MU	3-9553
Nields, John W.	63 Wall St., N. Y. 5, N. Y.	WH	4-7400
North, Ernest D.	32 Ave. of the Americas, N. Y. 13, N.Y.	EX	3-6245
O'Bryan, Paul A.	Munsey Bldg., Wash. 4, D. C.	ST	3-1000
Ockershausen, Harry J.	Bowen Bldg., Wash. 5, D. C.	RE	7-6363
O'Connell, Quinn	1225 19th St. NW, Wash. 6, D. C. . . .	EX	3-8476
Oehmann, Andrew F.	Munsey Bldg., Wash. 4, D. C.	ST	3-1000
Oliver, Robert W.	Southern Bldg., Wash. 5, D. C.	EX	3-0440
Oppenheimer, Monroe	Woodward Bldg., Wash. 5, D. C.	RE	7-3028
Panzer, Irving R. M.	1735 DeSales St. NW, Wash. 6, D. C. .	ST	3-3660
Paradise, Richard R.	Continental Bldg., Wash. 5, D. C. . . .	NA	8-0032
Parkinson, Kenneth Wells	Tower Bldg., Wash. 5, D. C.	DI	7-2141
Patrick, Duke M.	Colorado Bldg., Wash. 5, D. C.	ST	3-1900
Pepper, Vincent A.	Perpetual Bldg., Wash. 4, D. C.	EX	3-8333
Pierson, W. Theodore	Ring Bldg., Wash. 6, D. C.	RE	7-2566
Plotkin, Harry M.	Ring Bldg., Wash. 6, D. C.	EX	3-7373
Pogue, L. Welch	Southern Bldg., Wash. 5, D. C.	EX	3-0440
Pollak, Stephen J.	Union Trust Bldg., Wash. 5, D. C. . . .	RE	7-5900
Porter, Paul A.	1229 19th St. NW, Wash. 6, D. C. . . .	EX	3-7300
Porter, William A.	Tower Bldg., Wash. 5, D. C.	DI	7-2141
Potts, William J., Jr.	1735 DeSales St. NW, Wash. 6, D. C. .	DI	7-2724
Prince, D. F.	Bowen Bldg., Wash. 5, D. C.	RE	7-8154
Putbrey, Keith E.	Munsey Bldg., Wash. 4, D. C.	ST	3-1000
Quenstedt, Warren D.	1240 19th St. NW, Wash. 6, D. C. . . .	FE	8-4344
Quisenberry, John T.	195 Broadway, N. Y. 7, N. Y.	EX	3-9800
Rafter, John A.	Munsey Bldg., Wash. 4, D. C.	ST	3-1000
Raub, Benjamin D.	30 Rockefeller Plaza, N. Y. 20, N. Y. .	CI	7-8300
Reich, David	Wyatt Bldg., Wash. 5, D. C.	ME	8-6900
Resnick, Leo	1411 Penn. Ave. NW, Wash. 4, D. C. . .	NA	8-9320
Reynolds, William L.	336 N. Foothill Rd., Beverly Hills, Cal.		
Rhyne, Brice W.	400 Hill Bldg., Wash. 6, D. C.	DI	7-1380
Rhyne, Charles S.	400 Hill Bldg., Wash. 6, D. C.	DI	7-1380
Rhyne, S. White	400 Hill Bldg., Wash. 6, D. C.	DI	7-1380
Rigby, Scott G.	Wyatt Bldg., Wash. 5, D. C.	ME	8-3662
Robb, Roger	Tower Bldg., Wash. 5, D. C.	DI	7-2141
Robbins, Charles E.	National Press Bldg., Wash. 4, D. C. . .	DI	7-1200
Roberson, Frank	Munsey Bldg., Wash. 4, D. C.	ME	8-0023
Roberts, William A.	Continental Bldg., Wash. 5, D. C. . . .	NA	8-0032
Roley, Robert N.	523 Penn. Bldg., Wash. 4, D. C.	EX	3-1936
Rollo, Reed T.	World Center Bldg., Wash. 6, D. C. . . .	ST	3-3200
Rorer, Dwight E.	Washington Bldg., Wash. 5, D. C. . . .	RE	7-0727
Rosenman, Samuel I.	575 Madison Ave., N. Y. 22, N. Y. . . .	MU	8-7800
Rowell, Russell	Munsey Bldg., Wash. 4, D. C.	ME	8-0023
Roycroft, Howard F.	Colorado Bldg., Wash. 5, D. C.	ST	3-1900
Rushford, Donald L.	1735 DeSales St. NW, Wash. 6, D. C. . .	DI	7-2724
Russell, Percy H.	World Center Bldg., Wash. 6, D. C. . . .	ST	3-3200
Scharfeld, Arthur W.	National Press Bldg., Wash. 4, D. C. . .	ST	3-4115
Scheiner, Arthur	Suite 1228, 1001 Connecticut Ave., Wash. 6, D. C.	EX	3-4477
Schellenberg, Howard J., Jr.	1025 Conn. Ave., Wash. 6, D. C.	RE	7-1522
Schneider, Edwin R., Jr.	Tower Bldg., Wash. 5, D. C.	DI	7-2141
Schneiderman, Irwin	63 Wall St., N. Y. 5, N. Y.	WH	4-7400
Schroeder, Arthur H.	Munsey Bldg., Wash. 4, D. C.	ME	8-2193
Schulkind, Herbert M.	1612 K St. NW, Wash. 6, D. C.	ME	8-6190
Seaks, Robert G.	Southern Bldg., Wash. 5, D. C.	DI	7-7117
Segal, Paul M.	816 Connecticut Ave., Wash. 6, D. C. .	ST	3-1400
Sells, Harry G.	Munsey Bldg., Wash. 4, D. C.	ST	3-1000
Sharkey, James T.	Perpetual Bldg., Wash. 4, D. C.	ME	8-6632
Sher, Robert E.	Woodward Bldg., Wash. 5, D. C.	RE	7-3028
Shuebruk, Peter	30 Rockefeller Plaza, N. Y. 20, N. Y. . .	CI	7-3040
Sikorovsky, Eugene F.	1000 Vermont Ave. NW, Wash. D. C. . .	DI	7-7480
Sims, William P., Jr.	Munsey Bldg., Wash. 4, D. C.	ST	3-1000
Sky, Theodore	1735 DeSales St. NW, Wash. 6, D. C. . .	DI	7-2724
Slaughter, Harrison T.	Ring Bldg., Wash. 6, D. C.	RE	7-2566
Smith, Bernard B.	460 Park Ave., New York 22, N. Y. . . .	PL	1-2660
Smith, Donald K.	Munsey Bldg., Wash. 4, D. C.	ME	8-6006
Smith, George S.	1240 19th St. NW, Wash. 6, D. C. . . .	FE	8-4344
Smith, E. Stratford	Perpetual Bldg., Wash. 4, D. C.	EX	3-8333
Smith, Quayle B.	1818 Que St. NW, Wash. 9, D. C. . . .	DE	2-6040
Sonnett, John F.	63 Wall St., N. Y. 5, N. Y.	WH	4-7400
Southmayd, John P.	Perpetual Bldg., Wash. 4, D. C.	RE	7-1450
Spillane, Lester W.	Hollywood office: 15215 Sunset Blvd., Pacific Palisades, Cal.	GL	4-7505
Stambler, Arthur	National Press Bldg., Wash. 4, D. C. . .	ST	3-4115
Stanley, Earl R.	Munsey Bldg., Wash. 4, D. C.	ST	3-1000
Stegeman, Edward J.	710 14th St. NW, Wash. 5, D. C.	EX	3-4600
Stein, A. L.	Warner Bldg., Wash. 4, D. C.	RE	7-7944
Stern, Samuel A.	Cafritz Bldg., Wash. 6, D. C.	EX	3-6900

ATTORNEYS IN RADIO & TV

Steyens, David S.
1735 DeSales St. NW, Wash. 6, D. C. NA 8-2931

Stirling, E. Tillman
710 14th St. NW, Wash. 5, D. C. EX 3-4600

Stollenwerk, Frank
National Press Bldg., Wash. 4, D. C. NA 8-7846

Stout, Clair L.
Munsey Bldg., Wash. 4, D. C. ST 3-1000

Stuart, Harold C.
412 Cafritz Bldg., Wash., D. C. ME 8-6989

Sutton, George O.
National Press Bldg., Wash. 4, D. C. NA 8-7949

Taylor, Telford
400 Madison Ave., N. Y., N. Y. MU 8-8990

Thomson, William
National Press Bldg., Wash. 4, D. C. NA 8-0055

Timberg, Sigmund
815 15th St. NW, Wash. 5, D. C. EX 3-1074

Vieth, Duane
1229 19th St. NW, Wash. 6, D. C. EX 3-7300

Wagner, W. Dean
400 Hill Bldg., Wash. 6, D. C. DI 7-1380

Walker, Paul A.
1513 Franklin Dr., Norman, Okla. JE 4-4824

Walker, Ralph L.
Ring Bldg., Wash. 6, D. C. RE 7-2566

Wall, Thomas H.
Munsey Bldg., Wash. 4, D. C. ST 3-1000

Walton, Frederick H., Jr.
Bowen Bldg., Wash. 5, D. C. RE 7-6363

Wayland, Charles V.
Perpetual Bldg., Wash. 4, D. C. RE 7-1450

Weaver, Henry B., Jr.
1225 19th St. NW, Wash. 6, D. C. EX 3-8476

Weinbach, Mortimer
7 W. 66th St., N. Y. 23, N. Y. SU 7-5000

Welch, Vincent B.
710 14th St. NW, Wash. 5, D. C. EX 3-4600

Werner, Jack
Wyatt Bldg., Wash. 5, D. C. RE 7-5102

Werner, Robert L.
30 Rockefeller Plaza, N. Y. 20, N. Y. CO 5-5900

Wheeler, Burton K.
Southern Bldg., Wash. 5, D. C. DI 7-7117

Wheeler, Edward K.
Southern Bldg., Wash. 5, D. C. DI 7-7117

Wilkinson, Ernest L.
744 Jackson Pl. NW, Wash. 6, D. C. NA 8-1114

Wilkinson, Glen A.
744 Jackson Pl. NW, Wash. 6, D. C. NA 8-1114

Wilkinson, Vernon L.
1735 DeSales St. NW, Wash. 6, D. C. NA 8-2931

Willis, John W.
1735 DeSales St. NW, Wash. 6, D. C. NA 8-2931

Wilner, Morton H.
Wyatt Bldg., Wash. 5, D. C. ME 8-6900

Zwicky, Warren C.
Perpetual Bldg., Wash. 4, D. C. ME 8-6632

Wilson, Thomas W.
Munsey Bldg., Wash. 4, D. C. ST 3-1000

Wollenberg, J. Roger
1735 DeSales St. NW, Wash. 6, D. C. DI 7-2724

Woods, Warren
Perpetual Bldg., 1111 E St. NW,
Wash. 4, D. C. NA 8-2530

Wozencraft, Frank W.
Southern Bldg., Wash. 5, D. C. EX 3-5363

Zias, Joseph F.
1317 F St. NW, Wash. 4, D. C. ST 3-4004

Zorbaugh, Geraldine B.
485 Madison Ave., N. Y. 22, N. Y. PL 1-2345

Motion Picture Theatres With Television Equipment

<i>State</i>	<i>City</i>	<i>Seating Capacity</i>	<i>Theatre</i>
CALIFORNIA	Fresno	2,169	Fresno
	Huntington Park	1,468	Huntington Park
	Los Angeles	1,757	Downtown
		2,213	Orpheum
		1,363	Ritz
		2,646	Paramount
		399	Telenews
COLORADO	Denver	2,096	Paramount
DIST. OF COL.	Washington	3,452	Capitol
		1,838	Keith's
FLORIDA	Miami	2,000	Carib
		1,234	Capitol
ILLINOIS	Chicago	1,299	Crown
		3,931	Marbro
		2,649	State Lake
		606	Loop
		3,414	Tivoli
		4,320	Uptown

(Continued on Page 702)

THEATRES WITH TV EQUIPMENT

(Continued from Preceding Page)

<i>State</i>	<i>City</i>	<i>Seating Capacity</i>	<i>Theatre</i>
INDIANA	Indianapolis	3,313	Indiana
LOUISIANA	New Orleans	3,400	Saenger
MARYLAND	Baltimore	2,048	Century
		1,320	Metropolitan
		2,843	Stanley
		1,860	State
MASS.	Boston	1,500	Pilgrim
		3,583	State
MICHIGAN	Detroit	2,500	Eastown
MINNESOTA	St. Paul	2,362	Paramount
MISSOURI	St. Louis	3,166	State
NEBRASKA	Omaha	2,978	Orpheum
NEW JERSEY	Asbury Park	1,558	St. James
	Camden	2,213	Stanley
NEW YORK	Albany	1,550	Palace
	Binghamton	2,284	Capitol
	Buffalo	2,091	Centre
	N.Y.C.—Bronx	2,353	Fordham
	N.Y.C.—Brooklyn	4,060	Fox
		2,146	Marine
	N.Y.C.—Manhattan	450	Guild Newsreel
	2,282	Victoria	
N.Y.C.	Flushing	2,146	Prospect
NO. CAROLINA	Charlotte	1,405	Carolina
OHIO	Cincinnati	3,037	Albee
		3,009	Allen
	Cleveland	3,465	Hippodrome
		3,446	State
		2,665	Keith's
		2,455	Rivoli
PENNSYLVANIA	Chester	2,272	Stanley
	Erie	2,584	Warner
	Philadelphia	2,947	Stanley
	Pittsburgh	2,016	J. P. Harris
		3,486	Penn
	3,719	Stanley	
UTAH	Salt Lake City	1,759	Utah
VIRGINIA	Richmond	1,396	Byrd
		1,393	National
WASHINGTON	Seattle	2,559	Orpheum
WISCONSIN	Milwaukee	2,436	Riverside
		2,431	Warner

Revenues, Expenses And Income For Radio Networks And Other Stations

Item	1958-1959 (\$ millions)		Percent Increase or (decrease)
	1959	1958	1959
<i>Total Broadcast Revenues</i>			
4 Nationwide Networks, including owned and operated stations*	\$ 60.4	\$ 64.5	(6.4)
Other Radio Stations†	499.6	457.2	9.3
Total	\$560.9	\$521.7	7.3
<i>Total Broadcast Expenses</i>			
4 Nationwide Networks, including owned and operated stations*	\$ 64.9	\$ 69.4	(6.5)
Other Radio Stations†	452.7	415.3	9.0
Total	\$517.6	\$484.7	6.8
<i>Broadcast Income (before Federal income tax)</i>			
4 Nationwide Networks, including owned and operated stations*	(\$ 4.5)	(\$ 4.9)	—
Other Radio Stations†	46.9	41.9	11.9
Total	\$ 42.4	\$ 37.0	14.6

(*) 1958 and 1959 data cover the operations of the four nationwide networks and their 19 owned and operated stations.

(†) Includes 3,271 AM, AM-FM and independent FM stations in 1958 and 3,509 in 1959.

Broadcast Expenses Of Four AM Networks And 3,361 Other Radio Stations

— 1959 —				
(\$ thousands)				
Type of Expense	4 Nationwide Networks	19 Networks owned and operated stations	3,361 other AM stations	Total
Technical	\$3,612	\$4,913	\$60,661	\$69,186
Program	24,235	11,015	133,662	168,912
Selling	5,434	4,397	84,428	94,259
General and Administrative...	6,650	4,627	168,109	179,386
Total Broadcast Expense...	\$39,931	\$24,952	\$446,860	\$511,743

—Source: FCC



The Many Worlds Of Music

From the composers of today flow the music that reflects our life and our time. Many of the composers who make significant contributions to *the music of our time* license their performing rights through BMI. In many different ways, BMI fosters and supports the many worlds of contemporary music.

Musical America, in its issue of August, 1960, wrote:

“Broadcast Music...is a business with a conscience, fully aware of the pressing need to make dollars work for contemporary composers and music...In a scant 20 years since its founding, BMI has taken a mature and responsible stand on the side of contemporary and, most important, American musical thought. It has realized that only through realistic support of our writers, through money, performances, and recordings, can the composer of today find an opportunity to flourish and work for America's culture and stature in the world of art.”

**BROADCAST
MUSIC·INC**

589 FIFTH AVENUE
NEW YORK 17, NEW YORK



1961

RADIO DAILY
TELEVISION DAILY

PRESENTS

**TELEVISION
YEAR BOOK**

TWENTY-FOURTH
ANNUAL EDITION



CHARLES A. ALICOATE
Editor-In-Chief

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RADIO DAILY CORP.
1501 Broadway, N. Y. 36, N. Y.

W. J. GERMAN, INC.

Agents for the Sale and Distribution of

EASTMAN FILMS

For Television

EASTMAN PROFESSIONAL FILM FOR MOTION PICTURES AND TELEVISION *is accepted as the standard of excellence throughout the world.*

*An important factor in this estimation is the high degree of **UNIFORMITY** maintained in its manufacture . . . The **BEST** . . . at its **BEST** . . . at all times.*

FORT LEE, NEW JERSEY

LOngacre 5-5978

Hollywood:

6677 Santa Monica Blvd.
HOLlywood 4-6131

Chicago:

6040 N. Pulaski Rd.
IRving 8-4064

Volume Reports Heighten Spot Television's Future

By NORMAN CASH
President, Television Bureau of Advertising



IN AN ERA of unprecedented expansion for the television advertising medium, no story is more dramatic than the one of spot TV. In 1960, four of every ten dollars spent by national advertisers went into the medium.

Recognition of spot TV's full extent and impact has come about only in recent years. In the early years of telecasting, its role was little-known or defined, except by the many advertisers who used it. Then, even as today (though not to as great an extent), the glamor of network TV overshadowed this medium.

Although network TV advertising expenditures have always been well-defined, no comparable spot television figures were available until 1955, when the N. C. Rorabaugh Company began compiling similar information through the efforts of TvB.

Five years have passed since the first annual spot report was published. A look at the reports over the years clearly shows the exciting growth of spot TV.

Gross time dollars, for example, have soared from \$397.6-million to \$616.7-million, an increase of 55.1%. The number one advertiser in spot for 1956, spent \$17.5-million; in 1960, the same company spent \$55.1-million. In 1956, 81 advertisers spent more than a million; the figure in 1960 was 125.

Whereas 267 stations were involved in the first N. C. Rorabaugh report, more than 330 provided the information to make the 1960 reports possible. Without this valued support by stations, the reports could never have come into being.

In category after category, we see the ever-increasing use of spot TV. Auto advertising more than doubled in the five years; packaged soaps and detergents rose from \$13.3-million to nearly \$34-million; toys jumped from \$1.2-million in 1956, to \$5.2-

million in 1960.

Major companies, of course, used the medium with great success. But so did lesser-known companies, names which soon became established in the consumer's mind, through spot TV. Lestoil, for one, launched a whole new product line. Alberto-Culver, Duncan Hines cake mixes, Cocoa Marsh, Lanvin, Chevron gasoline, are but a few which moved ahead through spot TV. Anheuser Busch started a whole new marketing concept because of the medium.

With the inherent advantages of sight, sound and motion available in all TV, spot delivers infinitely varying kinds and varying amounts of advertising pressure anywhere, as the advertiser needs.

Because its advantages remain unchanged, spot TV will unquestionably move from a successful past to an even greater future. Its power—selective selling, seasonal pushes, saturation campaigns, pre-testing, offsetting competition, bolstering weak markets, launching new products, localizing appeals, stimulating dealer support and complementing network TV—make it a needed force for the aggressive advertiser.

In themselves, the spot reports have become a valuable tool for the advertising salesman. Established to provide information on individual advertisers so that companies could assess the activities of competitors and to make analyses and trends, the reports have contributed to many other sales.

In effect, the added knowledge available through bringing to light the activities of many companies, has been another force in the growth of spot TV. Each and every station which has provided necessary information for the reports has made possible the growth of the medium. With the needed information at hand and the power of the medium itself, the future will be secure.

*The Standard of Quality
Wherever Films Are Used*

EASTMAN PROFESSIONAL MOTION PICTURE FILMS

Whether you use film to bridge the coast-to-coast gap of time and space . . . to overcome the confinements of studio walls . . . or to pre-test your investment in time and talent, Eastman is always the first choice both for production and projection.

Motion Picture Film Department

EASTMAN KODAK COMPANY

Rochester 4, N. Y.

*Agents for the Sale and Distribution of
Eastman Professional Motion Picture Films*

W. J. GERMAN, INC.

Fort Lee, N. J.; Chicago, Ill.; Hollywood, Calif.

348 Network TV Advertisers

— EST. GROSS TIME EXPEND. FOR 1960 —

Rank	Advertiser	Est. Expend.	Rank	Advertiser	Est. Expend.
243.	Academy of Mot. Piet. A & S. S.	143,517	134.	Congoleum Nairn, Inc.	613,929
*226.	Adams Corp.	180,265	92.	Consolidated Cigar Corp.	1,290,070
138.	Adolph's, Ltd.	606,506	194.	Consolidated Foods Corp.	270,943
*246.	Airequipt Mfg. Co., Inc.	138,991	141.	Continental Baking Co. Inc.	593,837
22.	Alberto-Culver Co.	8,822,038	*274.	Continental Oil Co.	111,130
284.	Aluminum, Ltd.	82,175	*214.	Continental Wax Corp.	219,447
50.	Aluminum Co. of America	3,492,926	279.	Coopers, Inc.	96,336
285.	Amer. Character Doll Corp.	80,404	52.	Corn Products Co.	3,342,356
39.	American Chiclo Co.	4,612,913	143.	Coty, Inc.	984,650
190.	American Cyanamid Co.	280,976	99.	Cowles Magazines, Inc.	1,188,633
128.	American Dairy Ass'n.	689,839	174.	Cracker Jack Co.	394,135
289.	American Express Co.	77,638	253.	Curtis Publishing Co.	132,976
84.	American Gas Ass'n.	1,478,363	275.	Democratic Nat'l. Committee	109,074
2.	Amer. Home Prods. Corp.	33,376,057	295.	Democratic Pty.-Cook County	72,950
256.	American Luggage Works, Inc.	129,565	81.	Dow Chemical Co.	1,613,613
202.	Amer. Mach. & Foundry Co.	249,105	296.	Dow Corning Corp.	72,430
177.	American Marietta Co.	380,884	48.	Drackett Co.	3,577,524
165.	American Motors Corp.	426,297	225.	Drug Research Corp.	185,910
*280.	Amer. Photo. Equip. Co.	94,351	28.	DuPont, deNemours, E. I., and Co., Inc.	7,558,622
*332.	American Red Ball Trans. Co.	36,570	*100.	Dumas Milner Corp.	1,174,728
73.	American Tel. & Tel. Co.	1,904,364	255.	Dusharme Products, Inc.	131,780
19.	American Tobacco Co.	9,701,965	*346.	Eagle Pencil Co.	26,481
248.	Amity Leather Prods. Co.	137,595	35.	Eastman Kodak Co.	5,271,794
131.	Anheuser-Busch, Inc.	646,573	261.	Eleanor Roosevelt Institute for Cancer Research	118,265
45.	Armour and Co.	3,988,370	129.	Electric Autolite Co.	675,878
43.	Armstrong Cork Co.	4,181,034	*297.	Electric Storage Bat. Co.	70,240
229.	Arnold Schwinn & Co.	174,000	153.	Elgin National Watch Co.	536,419
257.	Atlantic Refining Co.	128,448	118.	Equitable Life Assurance Society of the U. S.	835,763
166.	Atlantis Sales Corp.	500,447	163.	Eversharp, Inc.	432,891
157.	Avco Corp.	422,380	184.	Ex-Lax, Inc.	324,760
273.	Ballantine, P. & Sons	111,732	180.	F and F Laboratories, Inc.	363,347
132.	Bayuk Cigars, Inc.	5,705,471	199.	Factor, Max & Co.	258,428
38.	Beech Nut Life Savers, Inc.	4,819,117	95.	Falstaff Brewing Corp.	1,236,529
61.	Beecham Products, Inc.	2,796,388	*142.	Field Enterprises Educational Corp.	587,898
196.	Bell & Howell Co., Inc.	1,009,047	316.	Filbert, J. H., Inc.	45,740
223.	Berkshire Knitting Mills	192,205	77.	Firestone Tire & Rubber	1,789,210
*271.	Better Vision Inst., Inc.	113,971	205.	Florida Citrus Commission	259,331
*249.	Bibbey & Smith Co.	137,458	213.	F.T.D. Ass'n., Inc.	221,581
90.	Bishop, Hazel, Inc.	1,305,408	14.	Ford Motor Co.	11,159,933
233.	Bissell, Inc.	160,816	69.	General Cigar Co., Inc.	2,307,464
36.	Block Drug Co., Inc.	5,242,390	31.	General Electric Co.	5,745,718
*313.	Blue Bell, Inc.	47,820	6.	General Foods Corp.	18,623,648
130.	Bon Ami Co.	655,388	9.	General Mills, Inc.	14,651,707
135.	Borden Co.	613,920	4.	General Motors Corp.	22,985,033
258.	Botany Industries, Inc.	121,299	147.	General Nutrition Corp.	566,401
291.	Boyer Internat'l. Labs., Inc.	75,990	267.	General Tel. & Electronics	115,296
88.	Breck, John H., Inc.	1,322,555	119.	General Time Corp.	832,269
240.	Bridgeport Brass Co.	152,204	303.	Genesee Brewing Co., Inc.	58,170
110.	Brillo Mfg. Co., Inc.	1,025,496	122.	Gerber Products Co.	759,149
16.	Bristol Myers Co.	10,747,288	308.	Gibson Greeting Cards, Inc.	51,783
10.	Brown & Williamson Tob.	12,533,149	294.	Gilbert, A. C., Co.	73,640
182.	Brunswick Corp.	322,404	12.	Gillette Co.	12,075,302
310.	Burgermeister Brewing Corp.	50,794	241.	Glidden Co.	147,323
206.	Burlington Industries Inc.	236,835	101.	Gold Seal Co.	1,151,020
157.	Calif. Packing Corp.	488,109	83.	Goodrich, B. F., Co.	1,568,158
34.	Campbell Soup Co.	5,304,700	76.	Goodyear Tire & Rubber	1,819,908
89.	Canada Dry Corp.	1,311,430	136.	Greyhound Corp.	613,536
145.	Canadian Breweries, Ltd.	570,799	288.	Grocery Store Prods. Co.	77,780
56.	Carnation Co.	3,009,147	317.	Gulf Guaranty Land & Title	45,505
29.	Carter Products, Inc.	6,174,175	87.	Gulf Oil Corp.	1,334,609
*311.	Chanel, Inc.	48,592	200.	Hagan Chemicals & Controls	255,347
97.	Chemstrand Corp.	1,190,550	*238.	Haggar Co.	-153,280
*236.	Chemway Corp.	158,930	103.	Hallmark Cards, Inc.	1,145,218
78.	Chesbrough-Ponds, Inc.	1,786,149	*314.	Hambro Automotive Corp.	28,841
337.	Chicago Printed String Co.	32,451	169.	Hamm, Theodore Brewing Co.	412,908
341.	Chicago Show Printing Co.	30,420	333.	Hanes, P. H., Knitting Co.	36,000
23.	Chrysler Corp.	8,638,201	139.	Hartz Mountain Products	605,576
328.	Chun King Assoc. Enterprise	37,871	57.	Heinz, H. J., Co.	2,910,051
306.	Citizens for Kennedy	55,475	51.	Helene Curtis Indvs., Inc.	3,350,042
125.	Citizens for Kennedy & Johnson	708,829	112.	Hills Brothers Coffee, Inc.	979,556
299.	Clark, J. R., Co.	66,290	154.	Hollywood Brands, Inc.	512,640
132.	Cluett, Peabody & Co., Inc.	645,229	137.	Hoover Co.	-612,005
148.	Coca Cola Co.	561,080	319.	Hygrade Food Prods. Corp.	45,419
*322.	Coleman Co., Inc., The	42,790	329.	Ideal Toy Corp.	37,790
5.	Colgate-Palmolive Co.	22,511,280			
209.	Coliforms, Inc.	232,000			
251.	Columbus Coated Fabrics	133,735			
*302.	Commonwealth Products, Inc.	60,000			

(Continued on Next Page)

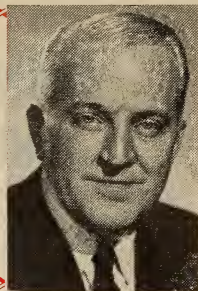
348 NETWORK TV ADVERTISERS

Rank	Advertiser	Est. Expend.	Rank	Advertiser	Est. Expend.
338.	Independent Citizens for Nixon & Lodge.....	32,297	191.	Phila. & Reading Corp.....	280,348
186.	Independent Television Com.....	315,430	218.	Philco Corp.....	204,586
247.	Insurance Co. of N. Amer.....	138,394	13.	Philip Morris, Inc.....	11,245,448
149.	International Parts Corp.....	552,183	*204.	Phillips Petroleum Co.....	244,056
211.	International Shoe Co.....	228,377	166.	Phillips-Van Heusen Corp.....	425,524
335.	Jantzen, Inc.....	35,920	37.	Pillsbury Co.....	4,927,310
348.	Jaymar-Ruby, Inc.....	25,179	85.	Pittsburgh Plate Glass.....	1,374,266
171.	Jergens Andrew Co.....	397,224	*104.	Plough, Inc.....	1,121,788
278.	Johns-Manville Corp.....	100,497	63.	Polaroid Corp.....	2,755,186
305.	Johnson, Howard D., Co.....	55,496	152.	Polk Miller Prods. Corp.....	544,454
41.	Johnson & Johnson.....	4,297,630	242.	Pond, A. H., Co., Inc.....	146,170
25.	Johnson, S. C., & Son, Inc.....	8,103,747	1.	Procter & Gamble Co.....	46,406,679
40.	Kaiser Industries Corp.....	4,448,040	*113.	Procter-Silex Corp.....	950,698
173.	Kaysner Roth Corp.....	394,705	46.	Prudential Insur. Co. of Amer.....	3,766,861
18.	Kellogg Co.....	9,900,196	70.	Purex Corp., Ltd.....	2,279,952
150.	Kemper Insurance Group.....	551,526	55.	Quaker Oats Co.....	3,022,574
159.	Kendall Co.....	476,444	47.	Radio Corp. of America.....	3,735,367
49.	Kimberly-Clark Corp.....	3,524,286	307.	Rainbow Crafts, Inc.....	54,000
*331.	Kivi Polish Co., Pty., Ltd.....	37,768	30.	Ralston Purina Co.....	6,067,040
314.	Knapp-Monarch Co.....	47,160	252.	Reader's Digest Ass'n, Inc.....	133,599
266.	Knox, Charles B., Gelatine Co.....	116,325	168.	Realemon-Puritan Co.....	421,303
*339.	Kurlash Co., Inc., The.....	31,960	345.	Reardon Co.....	26,940
*269.	Lanolin Plus, Inc.....	114,270	318.	Reddi-Wip Inc.....	45,486
198.	Lanvin Parfums, Inc.....	260,563	315.	Remco Industries, Inc.....	46,000
*320.	Lawry's Foods, Inc.....	45,000	74.	Renault, Inc.....	1,898,117
98.	Leeming, Thos., & Co., Inc.....	1,188,960	292.	Renuzit Home Prods. Co.....	75,700
181.	Lehn & Fink Prods. Corp.....	358,316	195.	Republican Nat'l. Comm.....	265,178
*276.	Lenox Inc.....	106,840	*286.	Resticorp.....	80,087
3.	Lever Brothers Co.....	28,613,140	183.	Retail Clerks Internat'l. Ass'n.....	4,219,880
260.	Lewis Howe Co.....	119,770	42.	Revlon, Inc.....	1,114,560
164.	Libbey-Owens-Ford Glass.....	429,160	106.	Rexall Drug & Chem. Co.....	2,818,160
15.	Liggett & Myers Tobacco.....	10,991,624	60.	Reynolds Metals Co.....	15,891,416
293.	Lincoln Nat'l. Life Ins. Co.....	73,815	7.	Richardson Merrell, Inc.....	2,374,527
330.	Lionel Corp.....	37,790	304.	Rock of Ages Corp.....	56,784
*324.	Little Crow Milling Co.....	42,000	176.	Sandura Co.....	386,729
96.	Longines-Wittnauer Watch.....	1,192,020	216.	Savings & Loan Found, Inc.....	212,429
26.	Lorillard, P., Co.....	7,755,281	*326.	Schaper Mfg. Co. Inc.....	40,000
140.	Ludens, Inc.....	601,020	64.	Schlitz, Jos., Brewing Co.....	2,625,530
124.	M & R Dietetic Labs., Inc.....	727,151	44.	Scott Paper Co.....	4,020,948
*327.	Malt-O-Meal Co.....	39,705	235.	Seovill Mfg. Co., Inc.....	160,494
228.	Manhattan Shirt Co.....	177,853	212.	Scripto, Inc.....	226,120
105.	Mars, Inc.....	1,120,670	*277.	Sealright Oswego Falls Cor.....	100,504
79.	Massey-Ferguson, Ltd.....	1,667,479	268.	Sealy, Inc.....	114,716
93.	Mattel, Inc.....	1,272,690	59.	Sears, Roebuck & Co.....	2,827,765
*232.	McCall Corp.....	162,165	107.	Seven-Up Co.....	1,090,850
80.	Mennen Co.....	1,621,120	224.	Shattuck, Frank G., Co.....	189,785
102.	Mentholatum Co.....	1,148,774	193.	Shell Oil Co.....	274,028
20.	Miles Laboratories, Inc.....	6,839,446	244.	Shulton, Inc.....	139,578
170.	Miller Brewing Co.....	408,940	222.	Shvayder Bros., Inc.....	192,580
*312.	Miller Brothers Hat Co., Inc.....	48,018	68.	Simoniz Co.....	2,331,275
298.	Minn. Mining & Mfg. Co.....	70,176	197.	Sinclair Oil Corp.....	262,690
162.	Minute Maid Corp.....	443,309	94.	Singer Mfg. Co.....	1,245,351
116.	Mogen David Wine Corp.....	938,889	*334.	Smith-Corona Marchant, Inc.....	35,956
270.	Mohasco Industries, Inc.....	114,075	264.	Smith, Kline & French Labs.....	116,675
250.	Monsanto Chemical Co.....	135,720	*325.	South. & North. Cal. Renault Dealers.....	41,740
54.	Mutual Benefit Health and Accident Ass'n.....	3,036,436	340.	Spalding, A. G., & Bros.....	31,000
17.	National Biscuit Co.....	10,347,922	120.	Speidel Corp.....	830,108
188.	National Brewing Co.....	300,682	62.	Sperry Rand Corp.....	2,783,184
24.	Nat'l. Dairy Prods. Corp.....	8,529,811	178.	Staley, A. E., Mfg. Co.....	373,180
155.	Nat'l. Grape Co-Op. Ass'n.....	511,220	58.	Standard Brands, Inc.....	2,887,140
265.	Nat'l. Nixon-Lodge Clubs.....	116,550	281.	Standard Oil Co. of Calif.....	94,007
219.	Nat'l. Presto Industries.....	201,364	161.	Standard Oil Co. of Ind.....	448,079
146.	Nat'l. Repub. Congress. Comm.....	568,150	121.	Standard Oil Co. of N. J.....	786,155
290.	Nat'l. Repub. Senatorial Comm.....	77,205	*172.	Standard Triumph Motor Co.....	395,582
82.	Nestle Co., Inc.....	1,611,156	*287.	Stanley-Warner Corp.....	77,850
*342.	N. E. Mutual Life Inc. Co.....	30,223	114.	State Farm Mutual Automobile Insurance Co.....	948,953
126.	N. Amer. Phillips Co., Inc.....	707,302	300.	Steel Co.'s Coordinating Comm.....	65,010
179.	N. Amer. Van Lines, Inc.....	367,170	8.	Sterling Drug Co.....	15,358,919
*343.	North Woods Coffee Co.....	30,000	*230.	Stewart-Warner Corp.....	167,676
262.	Northam Warren Corp.....	117,870	123.	Stokely-Van Camp, Inc.....	728,127
189.	Norwich Chemical Co.....	298,788	301.	Stroh Brewery Co.....	63,228
72.	Noxzema Pharmaceutical Co.....	1,906,269	108.	Studebaker-Packard Corp.....	1,064,249
272.	Ocean Spray Cranberries.....	113,540	75.	Sunbeam Corp.....	1,825,112
323.	Ohio Oil Co.....	42,686	144.	Sunshine Biscuits, Inc.....	573,701
227.	Old London Foods, Inc.....	179,850	66.	Sweets Co. of Amer., Inc.....	2,184,559
71.	Olin Mathieson Chem.....	2,190,483	86.	Swift and Co.....	1,366,220
221.	Outboard Marine Corp.....	194,033	207.	Technical Tape Corp.....	236,818
192.	Pabst Brewing Co.....	276,799	11.	Texaco, Inc.....	12,161,822
185.	Palm Beach Co.....	316,430	*220.	Top Value Enterprises Inc.....	200,275
187.	Pan Amer. Coffee Bureau.....	314,734			
65.	Pet Milk Co.....	2,529,401			
*282.	Peter Pan Foundations, Inc.....	90,630			
117.	Peter Paul, Inc.....	879,249			

Source: TvB/LNA-BAR,* New to network Television.

Television's Boom Abroad Aided By U. S. Know-How

By MERLE S. JONES
President, CBS Television Stations Division



AS television reached maturity in America during the past 12 years, informing, educating and entertaining the populace and even influencing the nation's political mood, so it is now developing around the world with much the same force. Absorbed as we are in American broadcasting, events make it imperative that we look more closely at international television.

Television began to hit its stride in many countries outside the United States several years ago, finding enthusiastic audiences among all levels of society, whether in crude villages of Africa and Asia or in the cosmopolitan centers of Western Europe. In the past two years the number of television sets and stations abroad has soared at a fantastic rate to the point where it is now estimated that by 1962 there will be more off-shore sets in use than in the U. S.

Mutual cooperation between American broadcasters and those of countries who are in the process of developing television systems can only result in maximum benefits to both. For this reason the Columbia Broadcasting System takes pride in its contribution to the growth of international TV.

For many years international television representatives have come to CBS seeking help in technical, administrative and production problems as well as in a host of other areas. During 1960 more than 150 representatives from 45 different countries visited the CBS Television Stations Division offices in New York. During January 1961 alone we met with 30 representatives from such countries as Lebanon, Japan and England.

Because of the growing number of inquiries from abroad during the past few years, the CBS Television Stations Division has established formal procedures for giving help to broadcasters abroad. Over the past ten months, for example, CBS negotiated

agreements with organizations in four countries — West Germany, Italy, Argentina and Peru — by which CBS experience is being used to help establish television systems and to provide consultation and facilities for existing TV networks and stations.

The West German agreement provides help for the group which is planning that country's all-UHF commercial television network which, when it is completed and authorized, will compete with the existing state-operated television network.

The CBS-RAI agreement in Italy calls for a mutual exchange of technical information, equipment, personnel and eventually programs and talent. The agreement anticipates growing exchange of programming material by both Italy and America. An example of such exchange took place in 1960 when RAI provided the CBS Television Network with exclusive coverage of the Olympics.

In Argentina, CBS and Latin American interests formed PROARTEL (Producciones Argentinas de Television) last June to create and produce programming for telecasts in Buenos Aires. A similar facility was established in Peru by CBS last year.

Not only are American broadcasters providing consultation and technical information abroad, but sales of American television programs overseas have also experienced a phenomenal rise. During 1960, CBS Films Inc., the subsidiary responsible for distributing CBS program product abroad, increased its international sales by 30 per cent over 1959 and by 250 per cent over 1957. Sales were made in such widely separated places as Brazil, Hong Kong, Haiti and the United Arab Republic. Each week CBS Films provides more than 1,100 half-hour programs, dubbed into more than a dozen languages, to 40 countries outside the United States.

Radio Time Sales — National, Regional And Local Sales Figures In Key Areas

— 1959 —

<i>Areas</i>	<i>Number reporting \$25,000 or more time sales*</i>	<i>National regional advertisers and sponsors†</i>	<i>Local advertisers and sponsors†</i>
Akron, O.	4	\$ 417,766	\$1,507,190
Albany-Schenectady	7	1,345,431	1,126,874
Albuquerque	8	286,171	1,005,886
Allentown-Bethlehem	8	311,448	1,143,463
Amarillo, Tex.	6	249,398	596,277
Atlanta, Ga.	15	1,849,545	2,587,726
Austin, Tex.	4	218,624	571,247
Bakersfield, Cal.	8	196,019	541,108
Baltimore	14	1,952,264	3,620,307
Birmingham	11	817,660	1,358,490
Boston	17	4,687,096	5,119,990
Bridgeport, Conn.	3	390,829	692,509
Buffalo	10	2,209,204	2,260,300
Canton, O.	5	397,161	535,007
Cedar Rapids, Ia.....	3	811,240	482,163
Charleston, W. Va.....	6	215,039	667,005
Charlotte	7	872,689	737,785
Chattanooga	8	184,931	1,101,728
Chicago	23	11,976,097	10,169,291
Cincinnati	8	2,874,872	2,028,357
Cleveland	9	3,124,807	3,027,130
Columbia, S. C.....	7	238,887	683,085
Columbus, O.	6	1,533,700	1,868,667
Dallas	11	1,709,803	2,920,503
Davenport, Rock Island.....	5	365,764	652,879
Dayton	5	755,813	1,733,998
Denver	17	1,269,711	2,871,816
Des Moines, Ia.....	6	1,500,390	1,009,511
Detroit	10	6,196,002	5,380,676
Duluth-Superior	8	269,052	648,279
El Paso	7	212,803	687,869
Erie, Pa.	5	197,279	473,092

<i>Areas</i>	<i>Number reporting \$25,000 or more time sales*</i>	<i>National regional advertisers and sponsors†</i>	<i>Local advertisers and sponsors†</i>
Evansville, Ind.	5	215,349	519,206
Flint, Mich.	6	316,883	861,666
Fort Wayne, Ind.....	4	587,143	973,615
Fort Worth	7	755,833	1,541,374
Fresno, Cal.	8	647,931	1,105,717
Grand Rapids, Mich.....	6	593,993	898,796
Greensboro, High Pt.....	7	205,347	719,420
Greenville, S. C.....	7	210,297	712,746
Harrisburg, Pa.	5	359,202	560,008
Hartford, Conn.	5	1,754,084	579,087
Honolulu	8	571,341	1,380,750
Houston, Tex.	11	1,932,679	2,634,605
Huntington, Ashland	5	190,077	452,886
Indianapolis	6	1,595,457	2,175,611
Jackson, Miss.	6	391,742	485,719
Jacksonville, Fla	10	666,225	1,001,194
Kalamazoo	3	337,897	545,617
Kansas City, Mo.....	9	2,044,554	2,737,754
Knoxville, Tenn.	9	417,313	999,818
Lancaster, Pa.	6	254,642	512,285
Little Rock	8	416,117	600,002
Los Angeles-Long Beach.....	29	8,174,782	12,519,338
Louisville, Ky	9	1,523,325	1,706,976
Macon, Ga.	7	211,879	523,939
Madison, Wisc.	3	253,145	624,779
Memphis, Tenn.	10	1,050,310	1,707,573
Miami, Fla.	13	1,745,521	2,764,881
Milwaukee	8	1,998,781	2,439,083
Minneapolis-St. Paul	11	2,625,052	3,174,000
Montgomery, Ala.	6	304,143	412,546
Nashville, Tenn.	8	969,749	1,646,958
New Haven, Conn.....	3	479,331	747,336
New Orleans, La.....	10	1,230,172	1,630,866
New York	29	26,597,178	11,510,626
Newport News-Hampton	3	249,318	391,815
Norfolk, Portsmouth	7	480,592	1,363,102
Oklahoma City	8	706,497	1,385,828
Omaha, Neb.	7	1,021,452	1,532,202
Orlando, Fla.	8	205,227	871,070

(Continued on Next Page)

RADIO TIME SALES

<i>Areas</i>	<i>Number reporting \$25,000 or more time sales*</i>	<i>National regional advertisers and sponsors†</i>	<i>Local advertisers and sponsors†</i>
Peoria, Ill.	5	406,388	812,883
Philadelphia	20	5,240,245	6,365,432
Phoenix, Ariz.	12	446,373	1,764,389
Pittsburgh, Pa.	20	2,700,424	4,118,707
Portland, Me.	4	242,338	448,234
Portland, Oreg.	16	1,349,015	1,805,374
Providence, R. I.	11	1,076,868	1,376,030
Raleigh, N. C.	5	616,858	432,330
Richmond, Va.	8	813,419	1,031,040
Rochester, N. Y.	6	1,092,912	977,154
Sacramento, Cal.	5	788,940	1,155,140
St. Louis, Mo.	13	3,791,141	3,825,150
Salt Lake City, Utah.	9	416,308	1,309,742
San Antonio, Tex.	8	1,130,893	1,531,641
Ontario, Cali.	20	420,354	1,429,390
San Diego, Cal.	9	983,959	1,547,173
San Francisco-Oakland	18	4,834,062	4,907,539
San Jose, Cal.	6	182,605	956,270
Scranton, Pa.	6	276,095	659,513
Seattle, Wash.	17	1,364,457	2,587,738
Shreveport, La.	8	590,304	625,419
South Bend, Ind.	3	259,003	418,541
Spokane, Wash.	8	618,970	1,048,136
Springfield-Holyoke	9	224,394	864,136
Springfield, Mo.	4	193,868	520,636
Stockton, Cal.	5	270,381	681,157
Syracuse, N. Y.	7	926,532	1,334,295
Tampa-St. Petersburg, Fla.	13	884,636	1,600,484
Toledo, O.	4	813,612	966,783
Topeka, Kan.	4	421,693	608,732
Tulsa, Okla.	6	614,715	1,064,001
Utica-Rome, N. Y.	7	205,961	592,837
Washington, D. C.	17	3,322,733	4,481,831
Wheeling, W. Va.	4	459,561	516,536
Wichita Falls, Tex.	3	259,068	365,942
Wichita, Kan.	6	519,180	1,046,013
Wilmington, Del.	4	189,097	778,608
Worcester, Mass.	4	543,099	631,533
Youngstown, O.	5	518,846	817,021

(*) Stations with less than \$25,000 times sales report only total revenues and total expenses, and account for over 99% of the broadcast revenues of the 3,380 reporting stations.

(†) Before commissions to agencies, representatives and others.

Source: FCC.

1961

**TELEVISION
NETWORKS**



**EXECUTIVE PERSONNEL
BIOGRAPHIES
U. S. MAP OF NETWORK
OWNED & OPERATED
& AFFILIATED STATIONS**



The Public Is Boss ... In Our Programming Efforts

By OLIVER TREYZ
President, ABC Television Network

NEVER has it been a secret that we at ABC-TV have always considered the public's desires first in our programming efforts. The rapid and solid growth of ABC-TV has proved the soundness of this philosophy.

Ratings are, of course, a vital indication of public acceptance. But there are many more personal indices.

For instance, not too long ago KAKE-TV, our primary affiliate in Wichita, Kansas, celebrated its fifth anniversary with a cake baking contest. Viewers were invited to submit cakes decorated with pictures of ABC-TV personalities. Out of 5,000 entries, half were decorated with likenesses of Lawrence Welk—very appetizing proof, which I personally sampled, that Mr. Welk is well-liked in Wichita.

One major way we "feel the public pulse" is through the managers of our more than 200 affiliates. These men are leaders in their communities, in close touch with the people who control the TV dials.

We hold regular meetings with our affiliates and communicate constantly with them throughout the year. They are quick to tell us how their viewers—who of course also are ABC-TV viewers—react to our programs.

Letters and phone calls direct to the network from the public are other important "pulse feelers." Most letters come from viewers who feel moved to express thanks or give us constructive criticism.

A recent letter from New Britain, Conn. said "Wednesday evening on ABC to me is the best of the week. You can set the dial and forget it for the entire evening."

From letters I have seen, many viewers

all over the country feel the same way about every evening on ABC-TV. A letter that made both the network and the sponsor happy came from Cincinnati. After calling "Leave It to Beaver" "one of the best family situations on TV today," the viewer said, "We even enjoy the commercials."

Sometimes we receive a stack of letters, all mailed within a few days of each other. Then we know that someone has started either a "for" or an "against" campaign. We do not believe that these letters are truly indicative of a program's appeal. Other things are: Tourists ferreting out "Dino's" in Hollywood and the "Boom Boom Room" in Miami Beach reflect the popularity of "77 Sunset Strip" and "SurfSide 6".

The influence of "SurfSide 6" on Florida viewers has, I understand, been so effective that boat builders in that area are experiencing a minor boom in constructing \$15,000 houseboats similar to the one used in the show.

Travel—whether it be across town in New York City or anywhere in the country—provides word of mouth reaction to programming.

A Manhattan taxi driver talks about John Russell in "Lawman". A man in the next chair laughs with the Chicago barber about last night's "Flintstones." Your seat-mate on a cross-country flight mentions "Winston Churchill—The Valiant Years".

These personal experiences turn rating points into people; individuals who laugh, thrill, enjoy and are stimulated by television. They are not cold cyphers, impersonal digits. They are people, the people for whom we at ABC-TV work.

ABC Television Network

JAMES C. HAGERTY

Vice President in Charge of News, Special Events and Public Affairs

News Secretary to former President Eisenhower during his administration, James Hagerty took over the top ABC news job on January 23 of this year, three days after leaving the White House. A top news reporter for the New York Times from 1934 to 1943, Mr. Hagerty became former New York Governor Thomas Dewey's Press Secretary in 1943. In 1952 he took leave from his New York State position to work with General Eisenhower, then became his News Secretary when Eisenhower was elected President.



ALFRED R. SCHNEIDER

ABC-TV Vice President in Charge of Administration



Former Assistant to the President of the CBS Television Network, Mr. Schneider joined ABC-TV in his current position on January 18, 1960. From 1952 to 1954, Mr. Schneider was a member of the American Broadcasting-Paramount Theatres, Inc. legal department and Assistant Director, Business Affairs for the ABC Television Network. In 1955 he went to CBS as Assistant to the Director of Business Affairs and was promoted to Executive Assistant to the CBS-TV President in 1958. Mr. Schneider was graduated from Hamilton College and from the Harvard Law School.

JULIUS BARNATHAN

Vice President for Affiliated Stations

Appointed Vice President for Affiliated Stations July 15, 1959, Mr. Barnathan has been with ABC-TV since 1954 when he was Supervisor of Ratings. In 1956 he was named Manager of TV Research and in 1957, Director of Research. In March of 1959 he was promoted to Vice President in Charge of Media Research and Statistical Analysis for Kenyon & Eckhardt. He is a graduate of Brooklyn College and holds a Master's Degree in mathematical statistics from Columbia University. During World War II, he served with the U.S. Naval Air Corps.





There is nothing harder to stop than a trend.

Any computer, no matter how marathon the range of its "intellect," subsists on the facts fed into it by human choice. Many computers strut their electronic stuff in what is familiarly known as "Video Land." But only one computer really counts—that's the one that starts the count rolling. The one who starts the Trend trending.

Who?

You.

The Dial Twister. Recently known as The Trend Maker.

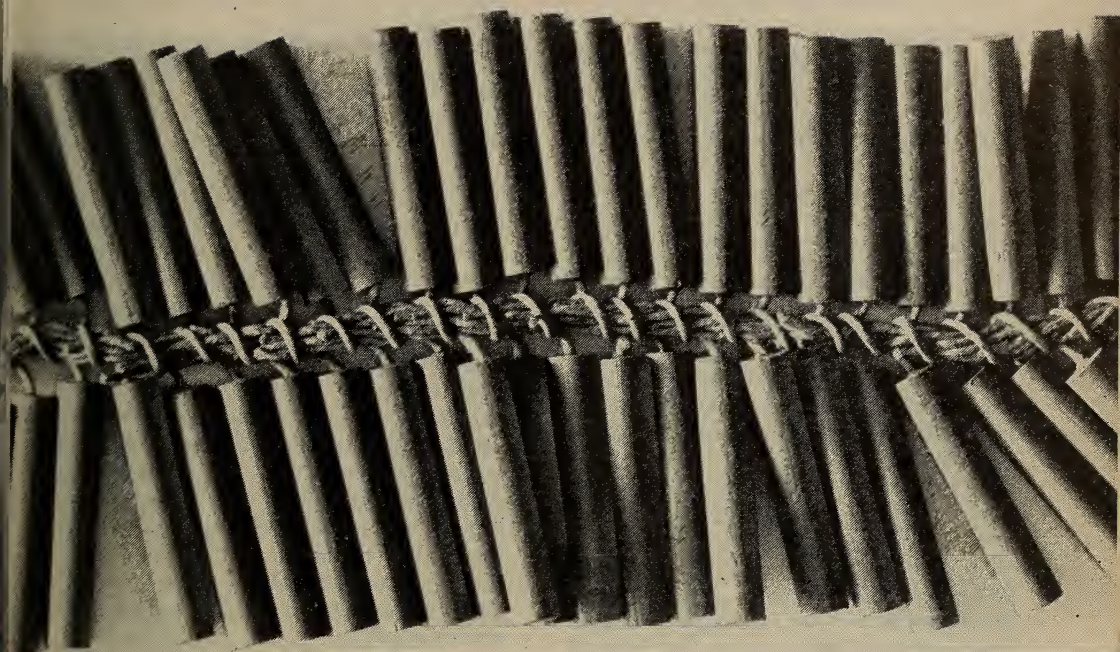
You are the only computer that ever really created anything. You created another network (see our signature below). You created a network second to none (see the chart to the right). You kept twisting and twisting that little dial on your living-room set and you twisted us right up there . . . where we now have 5 of the 10 most popular shows. Not since 1958 has Net Y, and not since 1955 has Net Z, had so high a Share of Audience as ABC-TV has today.*

You (along with millions of other Dial Twisters) have made ABC the network most homes watch most of the time. You, all of you, are part of The Trend.

This pleasing result came from your computing of certain facts fed into you. Take such bold facts as *The Untouchables*, *77 Sunset Strip*, *The Real McCoys*, *The Flintstones*, *My 3 Sons*, *SurfSide 6*, *The Roaring 20's*. You digested them, computed them and reported those so highly pleasing (to us) Top Ratings.

When you are in a mood (other computers are incapable of being in or out of moods) for even more substantial fare, ABC feeds you such responsible Public Interest documentaries as the Bell & Howell *Close-Up!* series, *Expedition* and the exciting 26-part series, *Winston Churchill: The Valiant Years*. (Music background by Richard Rodgers.)

When you are in a mood to compute Sports facts, we feed you the most Sports hours of any network: NCAA Football, American League Football. Fight



(except The Dial Twister responsible for that trend.)

of the Week, All Star Golf, Championship College Basketball. (No end to The Trend!)

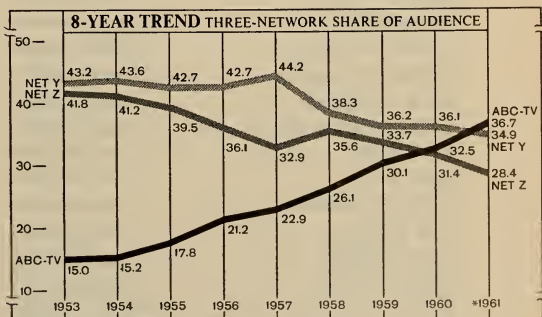
And in Specials: How quickly you will compute such extra-special Specials as *David the Outlaw*, two-part Biblical epic starring Jeff Chandler and Israel and other forthcoming ABC Specials.

Obviously, no human computer can be told what to watch and compute in this land of many million human computers. There is no arm-twisting in this land.

There is, however, dial-twisting a-plenty.

We owe our existence as a network to it. We owe our phenomenal growth (The Trend) in Client Acceptance to it. ABC's billings in 1960 were up 30% and give every evidence of continuing to out-pace the growth of any other element in the TV industry.

So, whether you are an advertiser dialing-in the public . . . or whether you are a Dial Twister dialing-in for Television's best . . . the trend to ABC-TV now makes it your first choice.



*Source: Nielsen 24-Market Reports, 4 weeks ending Jan. 22, 1961 vs. Multi-Network Area Reports for similar periods previous years. Average Audience. Mon-Sat. 7:30-11 PM. Sunday 6:30-11 PM.

ABC TELEVISION

American Broadcasting Company, Inc.

(A Division of American Broadcasting-Paramount Theatres, Inc.)

7 West 66th Street, New York 23, N. Y.

Telephone Number: *SUSquehanna* 7-5000

OFFICERS

Leonard H. Goldenson... President of American
Broadcasting-Paramount Theatres & Presi-
dent of American Broadcasting Company
Simon B. Siegel... Financial V.P. of AB-PT and
V.P. & Treasurer of ABC
Martin Brown... Treas. of AB-PT &
V.P. Asst. Treas. of ABC
Oliver Treyz... Pres. TV Network
Robert R. Pauley... Vice-President in Charge,
AM Network
Charles Ayres... Vice-President
Julius Barnathan... Vice President
James W. Beach... Vice-President
Alfred Beckman... Vice-President
Bert Briller... Vice President
Slocum Chapin... Vice-President
Girard Chester... Vice-President
Robert Coe... Vice President
Donald Coyle... Vice-President
Sanford Cummings... Vice-President
Omar Elder... Vice-President
Theodore Fetter... Vice-President
Michael J. Foster... Vice-President
Richard Freund... Vice President
Henry T. Hede... Vice President
Ben Hoberman... Vice President
Frank Marx... Vice-President
Daniel Melnick... Vice-President
Thomas Moore... Vice-President
William P. Mullen... Vice-President
Sterling C. Quinlan... Vice-President
James G. Riddell... Vice President
Stephen Riddleberger... Vice President
Elton Rule... Vice President
David Sacks... Vice President
Edgar J. Scherick... Vice-President
Selig Seligman... Vice-President
Joseph Stamler... Vice-President
Thomas Velotta... Vice-President
Mortimer Weinbach... Vice-President
& General Counsel
Michael P. Boland... V.P. & Asst. Treasurer

TELEVISION

Oliver Treyz... President of ABC-TV Network

Engineering

Frank Marx... Vice-President in Charge
G. Edward Hamilton... Dir. of Eng. Oprs.
Richard Hamilton... Supervisor of Communications
George Milne... Dir. of Traffic & Comm.
Clure Owen... Administrative Assistant
John Preston... Director of Engineering Facilities
Lawrence A. Ruddell... Recording Director
Reginald Willcocks... Traffic Manager
Merle Worster... Eastern Engineering Ops. Mgr.

Production Services

John Kneeshaw... Oprs. Mgr.
Ruth K. Blainey... Bus. Mgr.
David Eschilbacher... Studio Svcs. Mgr.
Frederick J. Schuhman... Dir. of Prod. Serv.
Arthur Segal... Scenic Svcs. Mgr.

Finance, Personnel & General Services

Simon B. Siegel... Finan. V.P. of AB-PT &
V.P. & Treasurer of ABC
Martin Brown... Treas. of ABC-PT &
Asst. Treas. of ABC
George Ast... Purchasing Agent
Michael P. Boland... V.P. & Asst. Treas.
Joseph Fitzpatrick... Internal Auditor
Edward Graessle... Manager of Treasury Affairs
Marie McWilliams... Director of Personnel
Joseph Spagnola... Dir. of Office & Studio Services
Charles Smith... Chief Accountant
Sam Barr... Mgr. of Data Processing
Grace Johnson... Dir. of Continuity Accept.

Legal

Mortimer Weinbach... Vice-President
& General Counsel
Richard L. Freund... V.P. in charge of
Labor Relations

TV Network Legal

Omar Elder.....V.P. & General Counsel
 Robert Kaufman.....Asst. General Counsel

Programming

Thomas W. Moore.....Vice-President
 in Charge of Programming
 Theodore H. Fetter.....V.P. & Program Director
 Giraud Chester.....V.P. in Charge of
 Daytime Programs
 Daniel Melnick.....V.P. in chg. Pgs. Deve.
 Theodore Lyman.....Mgr. Anncg. Div.
 Armund Grant.....Dir. Daytime Progs.
 Charles H. Barris.....Mgr. TV Daytime Prog.
 John B. Green.....Ntwk. Exec. Producer
 Frederick P. Laffey....Bus. Mgr. & Budget Off.
 Leonard Maskin.....Admin. Mgr.
 William Seaman.....Dir. of Program Service
 William Whitehouse.....Dir. of Sports
 Julian Bercovici.....Exec. Producer
 Robert Rafelson.....Mgr. Prog. Devel.
 George Patrick.....Mgr. Daytime Prog. Serv.

News, Special Events & Public Affairs

James C. Hagerty.....V.P. in Chg.
 Thomas Velotta.....V.P. for Special Projects
 Donald G. Coe...Dir. of Special Events and Ops.
 Wiley Hance.....Mgr. of Public Affairs
 John Madigan.....Dir. of News & Pub. Aff.
 Lewis W. Schollenberger...Dir. Sp. Ev. & News
 Frank Latourette.....Nat'l News Editor
 Jules Bergman.....Science Editor

Press Information

Michael J. Foster.....Vice-President in Charge
 Stephen Strassberg...Director of Press Information
 Sidney R. Mesibov.....Dir. of Spec. Exploitation
 Projects

Catharine Lynch.....Librarian
 Philip Bernstein.....Asst. Dir.
 Ellen Heagerty.....Superv. Audience Info.
 George Hoover.....Trade News Editor
 Richard Sarno.....Photo Editor
 Mark Yanofsky.....Magazine Editor

Continuity Acceptance

Grace Johnsen.....Director

Advertising

Dean Linger.....Dir. of Advertising

Sales

Edgar J. Scherick.....V.P. in Charge
 Slocum Chapin.....V.P. in charge of Western
 Division TV Net-sales
 Henry T. Hede.....V.P. Admin. Sls. Mgr.
 Charles Ayres.....V.P. in Chg. Eastern Sls.
 Edward Bleier.....V.P. in Chg. Daytime Sales

Owned & Operated Stations

Stephen Riddleberger..... V.P. in Chg.

**Affiliated Stations, Station Relations,
 Station Clearance**

Julius Barnathan.....V.P. for Affili. Stations
 Robert Coe.....V.P. in Chg. TV Sta. Rel.
 Ralph S. Hatcher.....Mgr., Station Rel.
 Donald S. Shaw Jr., Director of Station Clearance
 Joseph Giaquinto...Manager Station Clearance

Research and Sales Development

Frederick Pierce.....Mgr., Research
 Bert Briller.....V.P. in Chg. TV Sales Develop.
 Henry Levinson.....Mgr. of Sales Development

International Division

Donald W. Coyle.....V.P. in Chg.
 James T. Larkin.....Mgr., Sta. Devel.
 Wally McGough.....Dir. Sta. Rel.
 Stephen Mann.....Sales Mgr.
 Irwin Klein.....Business Mgr.

ABC Film Syndication, Inc.

1501 Broadway

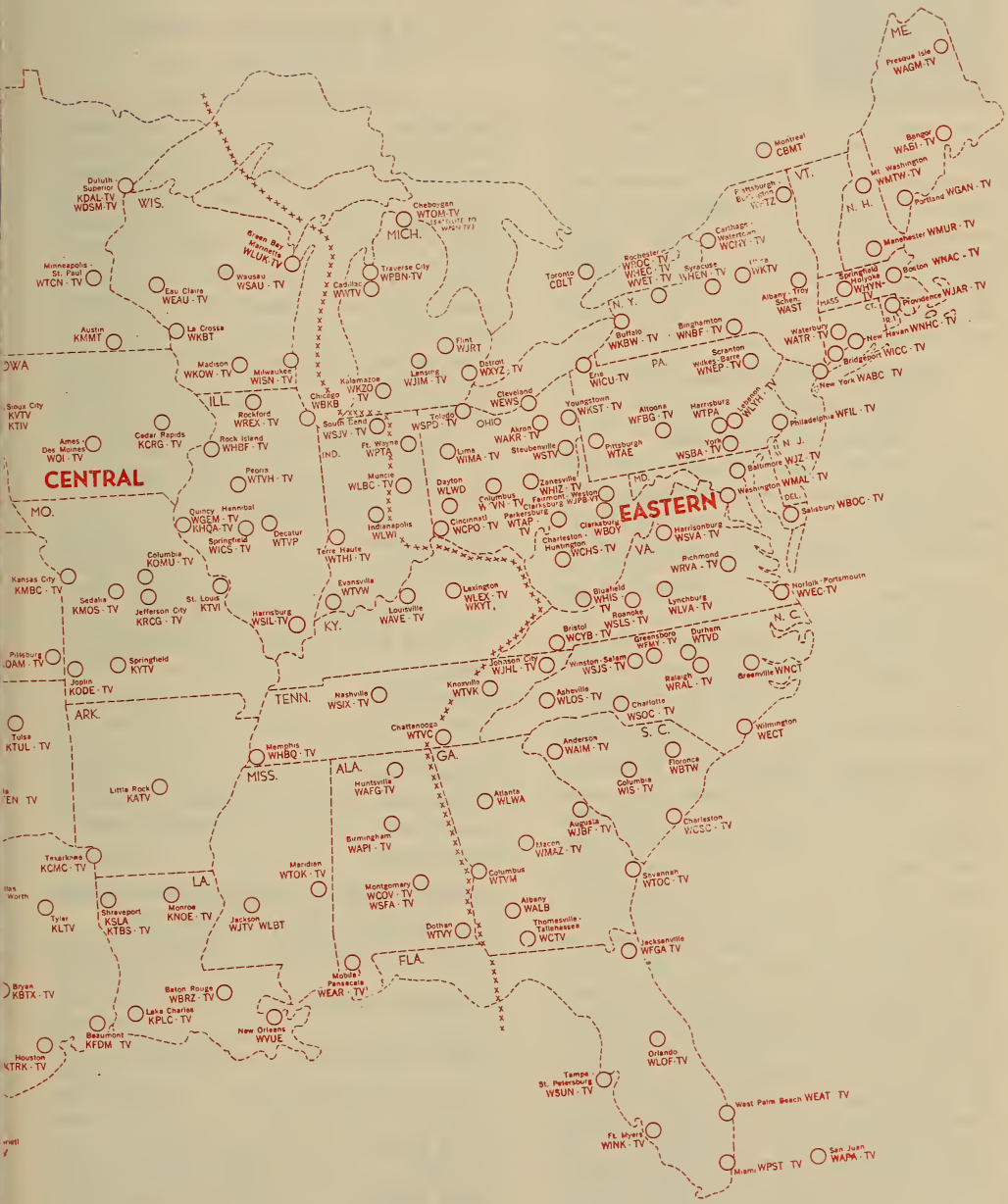
Henry G. Plitt.....President
 Howard Anderson...V.P. Superv. Sales, Chicago
 William L. Clark.....Vice-President &
 Director of Western Sales Division
 Harold Klein.....V.P., Business Affairs
 Gilbert Cohen.....Film Supervisor
 Raymond Fox.....Comptroller
 Irving Paley.....Advertising & Prom. Manager

CHICAGO (WBKB)

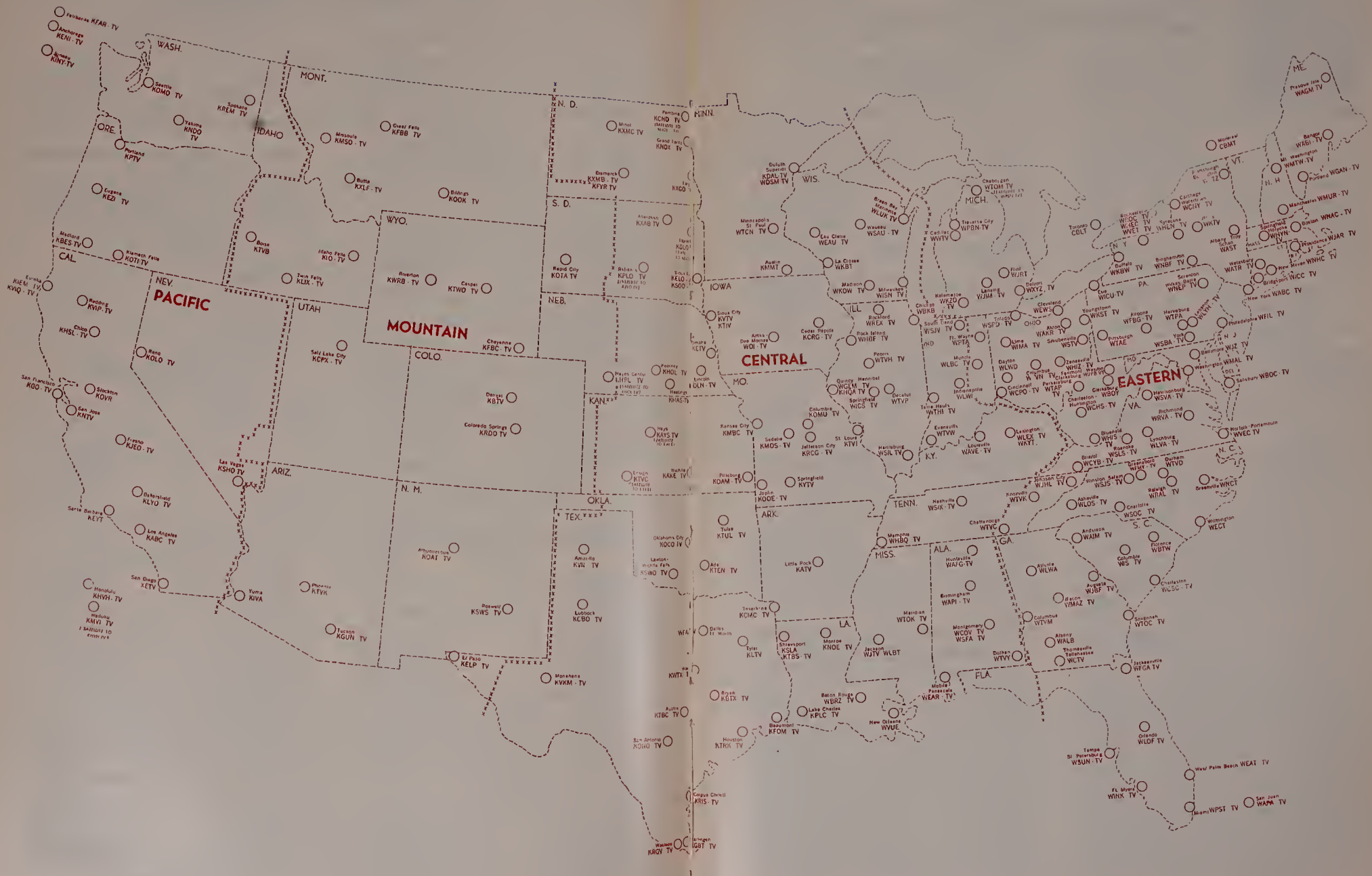
360 N. Michigan Ave., Chicago Ill.

Sterling C. Quinlan.....Vice-President in
 Charge of WBKB
 William C. Gillogy.....Vice-President in Chg.
 TV Net Sales Dev.
 James Asher.....Dir. Pub. & Prom.
 Ralph Andrews.....Film Director
 Manuel Fingerhut.....Comptroller, WBKB
 William Gillogly.....Dir. of Sales, TV Net.
 John Grace.....Mgr. Sls. Serv. TV Networks
 William P. Kusack...Manager of Engineering
 Dept.
 Rex Maupin.....Dir. of Music for WBKB &
 ABC C. D.
 Con O'Dea.....Superv. WBKB News &
 Special Events
 Daniel Schuffman....Program Manager, WBKB
 Matthew Vieracker...General Manager, WBKB

(Continued on Page 722)



ABC Television Network



(Continued from Page 719)

DETROIT (WXYZ)
20777 West Ten Mile Rd.
Detroit 41, Mich.

John Pival..... President, Gen. Mgr.
 Elizabeth Ashton..... Traffic Manager
 Harold Christian..... V. P., in Charge of
 Merchandising & Research
 Ralph Dawson..... Mgr. Tape Comm. Dept.
 Kent Fredericks..... Local Sales Mgr.
 James Conroy..... Mgr. of Prod. Svcs.
 James Galvin..... Promotion Mgr.
 Jan Coil..... Sales Service Mgr.
 Kenneth Sims..... Film Director
 Richard Femmel..... News Director
 Charles Kocher..... Chief Engineer
 John Reynolds..... Controller
 Peter Strand..... Program Mgr.

HOLLYWOOD (KABC-TV)
ABC Television Center
Hollywood 27, Calif.

James G. Riddell.... Vice-President, Western Div.
 J. Clifford Anderson.... Director of Special Servs.
 Jack Brembeck..... Mgr., Adv., Pub., Promo.
 Dorothy L. Brown... Continuity Acceptance Editor,
 Western Division
 Milt Fishman..... Dir. Radio-TV News
 Rowe S. Giesen..... Mgr. TV Net Prgs.
 Theodore Grenier..... Chief Eng., West Div.
 Vincent Francis..... Regional & TV Network
 Sales Mgr., W. D.
 Arthur Harvey..... Dir. Labor Relations
 and Bus. Affairs
 Courtney McLeod.... Regional Mgr., TV Sta. Rel.
 Norma T. Olsen..... Director TV Program
 Operations
 Hugh Hole..... ABC Co-Ord TV Network
 Donald Kraatz..... Co-Ord TV Network
 Richard Loeb..... Mgr. Program Serv.
 TV Network
 Richard O'Leary..... Sales Mgr. KABC-TV
 Louis Sanman..... Mgr. Program Prod. Services
 Robert Trachinger..... Mgr. TV Eng. Opera.
 James Washburn.... TV Net Prog. Prod. Co-Ord.
 James Patterson..... Program Dir. KABC-TV
 John Mills..... Production Mgr. KABC-TV
 Frank G. Ralston, Jr.... Network Film Dept. Dir.
 Elton Rule..... V.P. Gen.-Mgr. KABC-TV
 Florence T. Schiro..... Personnel Director
 John C. Wagner.... Controller, Western Division
 Elliott Henry..... Dir. of TV Net. Press Info.
 Western Division
 Elliott F. Alexander. Mgr. of Adv. & Prom., W. D.
 Sanford Cummings.... V.P. Net. Prog. Dept.

Mitchell L. Gamson..... ABC Coordinator-
 Warner Bros. TV
 Gene Gordon..... ABC-Disney Coord.
 Howard H. Lipstone..... Mgr. Film Dept.
 KABC-TV
 Norman Sloane..... Business Mgr. KABC-TV

SAN FRANCISCO (KGO)
277 Golden Gate Ave.
San Francisco, Calif.

George Rice..... Program Manager
 George Rodman..... Dir. Publicity, Adv. Promo.
 Harry Jacobs..... Chief Engineer & Building
 Maintenance Manager
 Edith Kirby..... Traffic Manager
 Robert Mitchell..... Mgr., Film Dept.
 Noel Pazdral..... Mgr., KGO TV Sales Serv.
 Lorraine Pedersen... Continuity Acceptance Editor
 David Sacks..... V.P. Gen. Mgr. KGO-TV
 Henry Saroyan... Comptroller & Purchasing Agent
 Russ Coughlan..... Sales Mgr. KGO-TV
 Calvin Thomas..... Prod. Mgr. KGO-TV

WASHINGTON (WMAL-TV)
4461 Connecticut Ave., N.W.
Washington, D. C.

Alfred Beckman..... V.P. in Chg.
 Edgar Shelton..... Vice-President

WABC-TV, NEW YORK

7 West 66th St., New York 22, N. Y.

Joseph Stamler... V.P. & Gen. Mgr. of WABC-TV
 Arthur Dorfner..... Business Mgr.
 James Szabo..... Sales Mgr.
 A. L. Hollander, Jr.... Program Director
 Takashi Kako..... Film Director
 Gordon Kunz... Production Manager of WABC-TV
 Lester Dinoff..... Publicity Director
 Libby Calamia..... Art Director

ABC-TV Station Affiliates Association
BOARD OF GOVERNORS

Chairman—Joseph Hladky.... KCRG-TV, Cedar
 Rapids, Ia.
 Vice-Chmn.—Brent Kirk..... KUTV, Salt Lake
 City, Utah
 Secty.—Donald Davis..... KMBC-TV, Kansas
 City, Mo.
 Treas.—Howard Maschmeier..... WNHC, New
 Haven, Conn.
 Joseph Bernard..... KTVI-TV, St. Louis, Mo.
 John Dille..... WSJV, Elkhart, Indiana
 Joseph Drilling..... KJEO-TV, Fresno, Calif.
 John Gelder..... WCHS-TV, Charleston, W. Va.
 D. A. Noel..... WHBQ-TV, Memphis, Tenn.

TV Must Aim To Cover Broadest Possible Spectrum Of Themes

By JAMES T. AUBREY, JR.
President, CBS Television Network



THE things for which the current President of the United States will be remembered are many. My colleagues of the CBS Television Network and I will always be reminded of two particular events in which he figured so largely. The first of these events came prior to his election, when CBS News cameras and microphones brought to the nation and the world, over the combined lines of all the radio and television networks, the first of the series of Presidential campaign debates. Dr. Frank Stanton, joined by the broadcasting industry and the press, had sought for many years to secure Congressional sanction for these face-to-face confrontations.

The second Presidential event of particular interest in our memory was the first live telecast of a Presidential press conference, where once again the cameras of the CBS Television Network provided the pictorial coverage for the entire U. S. television industry on a pool basis.

To have these two events in the space of a single television season is a magnificent commentary on the importance and vitality of our medium, particularly when combined with our greatest entertainment year, a time when the audience for sponsored entertainment, as well as informational programs, was reaching a new high, and when the number of sponsors was also greater than ever.

Television is a public medium. It provides

information and entertainment, not necessarily in separate shows. Coverage of the Olympic Games, for example, was informational programming with tremendous entertainment appeal; entertainment such as "Leonard Bernstein and the New York Philharmonic" or the Armstrong Circle Theatre's presentation of "Eichmann: Engineer of Death" or Red Skelton's United Nations program certainly offered informational or public service rewards as well. As a public medium, the aim must always be to cover the broadest possible spectrum of themes and interests.

One of the things which we must recognize, as a public medium, is that the public is dynamic. Its tastes are not fossilized into hard, rigid, unchanging matrices. Nor, by the same token, are its tastes committed to any doctrine of constant change. It is many different publics and many overlapping publics.

It is interested neither in standing still nor in shifting too fast. It is always a challenge to those who program for it. And as the pace and vigor of our national growth continue in a healthy society, the pace and vigor of the television industry must also increase. This promises for us a future which will be very largely what we make it.

What with the use of transmitting and relay stations airborne all the way up to the stratosphere, it is certainly proper to say that for television the sky's the limit.



IN

IN
television there's only
one place to be —
if you really want to be IN.
For the last 135 national
Nielsen reports
one network has been first
in evening audiences*
133 times
— and OUT only twice.
(Each of the other
networks has been IN once
and OUT 134 times!)
Obviously any advertiser
who is not on the
CBS Television Network
is way

OUT



CBS Television Network

JAMES T. AUBREY, JR.

PRESIDENT, CBS TELEVISION NETWORK

James T. Aubrey, Jr. was named President of the CBS Television Network on December 8, 1959. He had been Executive Vice President of the CBS Television Network since June 1, 1959. Mr. Aubrey, 42 years old, rejoined CBS as Vice President—Creative Services, Columbia Broadcasting System, Inc., on April 28, 1958. He had been with the ABC Television Network as Vice President in Charge of Programming and Talent since December, 1956. Previously, he had been with the CBS Television Network as Manager of Network Programs, Hollywood, since June, 1956. Mr. Aubrey was General Manager of KNXT, CBS-owned television station in Los Angeles, and the Columbia Pacific Network from October, 1952, until June, 1956. Prior to that he was Sales Manager of KNXT and account executive for KNXT and KNXT-Radio. He was also associated with Street & Smith Publications and Conde Nast Publications following World War II. During the war he served with the U. S. Air Force, being separated with the rank of Major. A graduate of Princeton University, cum laude, Mr. Aubrey is married to motion picture and television actress Phyllis Thaxter. They have two children, Susan 14 and James 7. Their home is in New York City.



OSCAR KATZ

VICE PRESIDENT, NETWORK PROGRAMS, CBS TELEVISION NETWORK

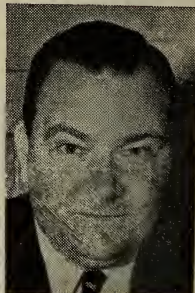


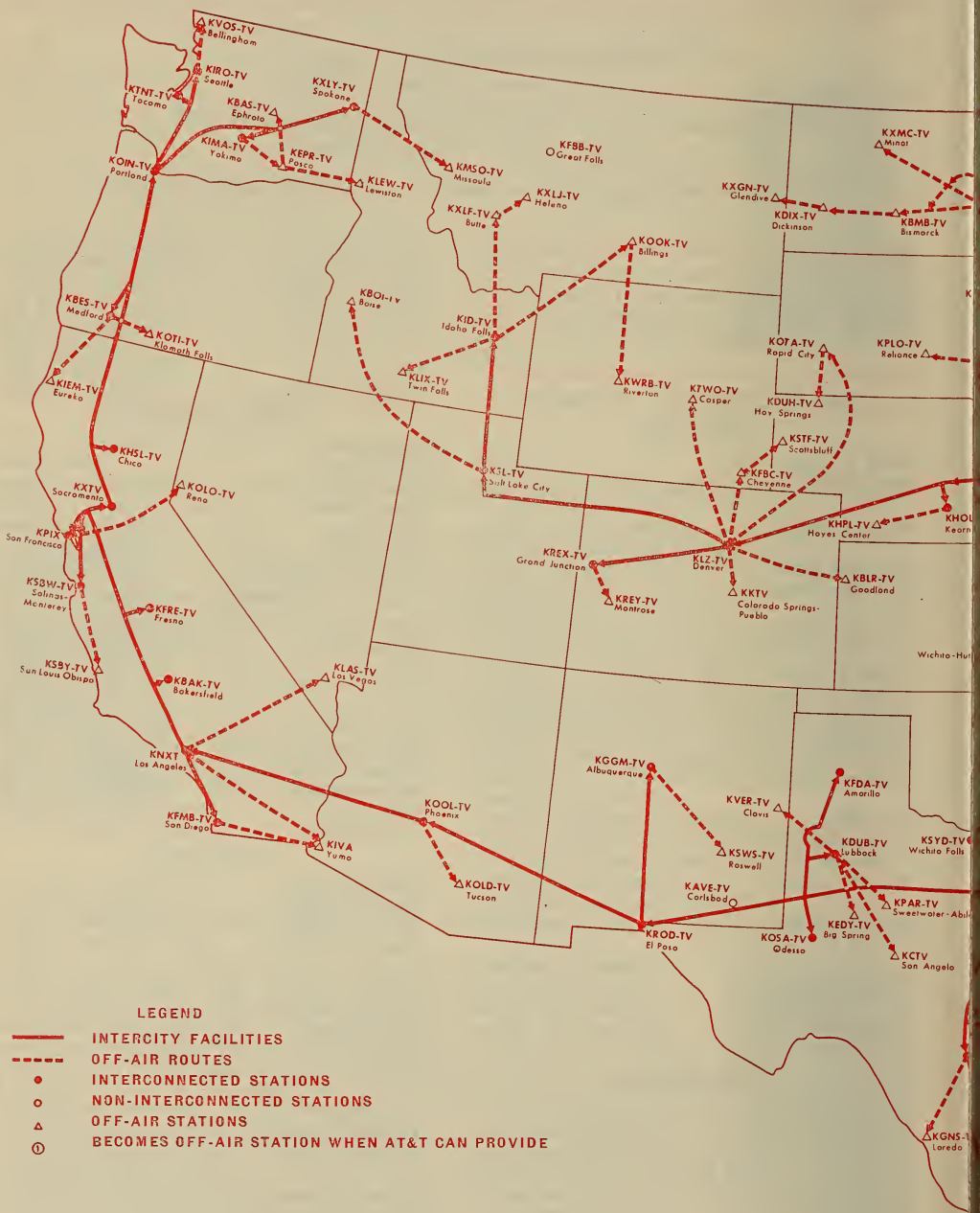
Oscar Katz was named Vice President, Network Programs, for the CBS Television Network on August 10, 1959. Mr. Katz had been Vice President in Charge of Daytime Programs for the CBS Television Network since August 31, 1956. Mr. Katz joined CBS in the Research Department in 1938. In November, 1942, he was named Assistant Director of the department. Subsequently, he became Associate Director, and in 1948 was named head of the department. In July, 1951, Mr. Katz was named Director of Research for the CBS TV Network in Charge of Daytime Programs. Over the last four years, Mr. Katz has been responsible for many important program developments and program experimentation. He is a member of the Market Research Council and the Friars and The Players Clubs. During World War II, Mr. Katz was on loan from CBS on a special assignment for the Office of War Information. Mr. Katz was born in New York City, and received his B.S. degree from the College of the City of New York.

WILLIAM H. HYLAN

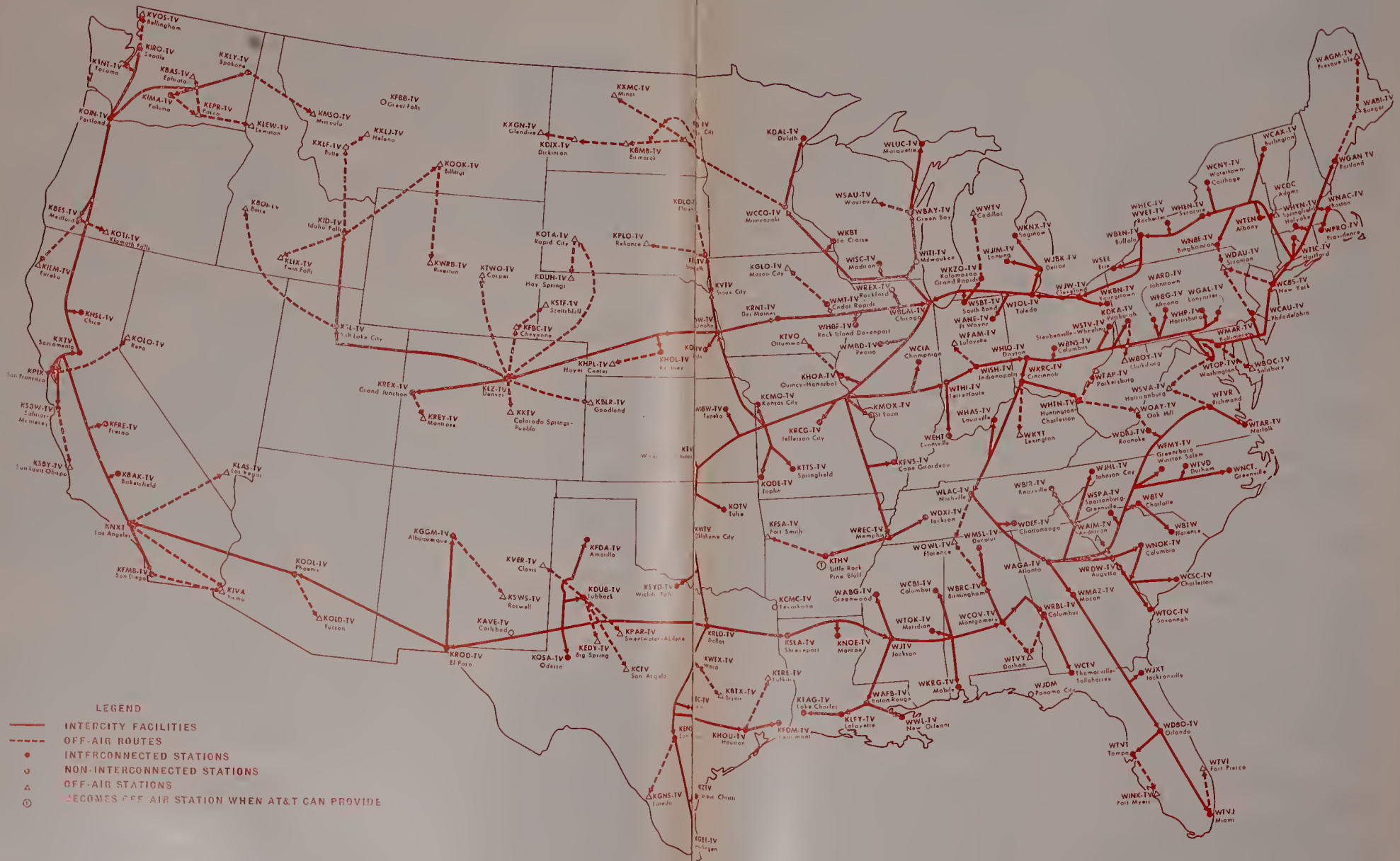
CBS TELEVISION NETWORK VICE PRESIDENT, SALES ADMINISTRATION

William H. Hylan has been CBS Television Network Vice President of Sales Administration since February, 1957. In this capacity, he directs all phases of network sales and services. Mr. Hylan previously had been Vice President in Charge of Network Sales since December, 1952. He joined CBS in 1937 and served as account executive for CBS Radio Sales until 1941. In July of that year he enlisted in the U. S. Army, remaining in the service until November, 1945, when he returned to CBS as Assistant to the Director of Station Administration. Three years later he joined CBS Television Network Sales. From 1948 to 1951, Mr. Hylan served as account executive in CBS Television Network Sales. In July, 1951, he was named Assistant Sales Manager and, in January, 1952, he was appointed Eastern Sales Manager. He was elevated to a Vice Presidency in December, 1952. Mr. Hylan was born in New York City in 1915, and is a graduate of Yale University. He saw service with the Counter-Intelligence Corps OSS. He is married and has three children, a boy and two girls. His home is in Green Farms, Connecticut.





CBS Television Network



LEGEND

- INTERCITY FACILITIES
- - - OFF-AIR ROUTES
- INTERCONNECTED STATIONS
- NON-INTERCONNECTED STATIONS
- △ OFF-AIR STATIONS
- ⊙ BECOMES OFF AIR STATION WHEN AT&T CAN PROVIDE

(Continued from Page 727)

Information Services

John Cowden..... Vice President
Robert Heffner..... Director, Special Projects

Advertising & Sales Promotion

Louis Dorfsman..... Creative Director
George Bristol..... Operations Director
Robert Strunsky..... Copy Chief
Alex Kennedy..... Director of Audience Promotion
Richard Golden..... Director of Sales Presentations
and Market Planning
David Fuchs..... Director, Sales Presentations
Leonard Broom..... Promotion Mgr., N. Y.
Edward Side..... Production Manager

Press Information

Charles Steinberg..... V.P., Public Information
Leonard Spinrad..... Exec. Editor
Hank Warner..... Director, Press Information
Ernest Stern..... Director, Hollywood
Harry Feeney..... Manager of Trade &
Business News

Dorothy Leffler..... Manager of Magazine Division
James Kane..... Mgr., Affiliate Press Relations

Research

Jay Eliasberg..... Director
Philip Luttinger..... Asst. Director
Rose Marie O'Reilly..... Manager of Ratings
Tore Hallonquist..... Manager of Program Analysis
Arnold Becker..... Mgr., Coverage Div.

Engineering

William B. Lodge..... V.P., Engineering
and Affiliate Relations
A. B. Chamberlain..... Dir. of Engineering
H. A. Chinn..... Chief Engineer
Richard O'Brien..... Director, Audio-Video
Engineering

Business Affairs

W. Spencer Harrison... Vice-President and Busi-
ness Mgr. of Talent & Contract Properties
Merritt Coleman..... V.P. & Bus. Mgr., Talent
& Contracts, Hollywood
Sal Iannucci..... Director of Business Affairs
David Klinger..... Budget Control Manager

Accounting

James Geer..... Comptroller

CBS News

Richard Salant..... President
Blair Clark..... Vice Pres. & Gen. Mgr.
Jack Bush..... Manager of News Film Production
Pamela Ilott..... Director, Religious Programs
Robert Wussler..... Special Projects Coord.
James Burke..... Assignment Editor, CBS News
David Zellmer..... Executive Producer of TV News
Robert Skedgell..... Exec. Producer of Radio News
Howard K. Smith..... Gen. Mgr., Wash. Bureau
Theodore F. Koop..... Director of News and
Public Affairs, Washington

CBS Sports

William MacPhail..... Vice President
Jack Dolph..... Asst Director

**CBS TELEVISION
STATIONS DIVISION**

Merle S. Jones..... President
Craig Lawrence..... Vice President in Charge of
CBS Television-Owned Stations

**WCBS-TV, 488 Madison Ave.
New York 22, N. Y.**

Frank Shakespeare, Jr..... General Manager
Norman E. Walt..... Sales Manager
Clarence Worden..... Assistant to General Manager
Dan Gallagher..... Program Director
Leonard Traube..... Dir., Info., Service & Adv.
William C. Lacey..... Film Manager

**WBBM-TV, 410 N. Michigan Ave.
Chicago, Ill.**

Clark George..... Vice President & Gen'l Mgr
**KNXT, 1313 North Vine St.
Los Angeles 28, Calif.**

Robert Wood..... Vice President, Gen'l Mgr
**WCAU-TV, City Line &
Monument Aves., Phila., Pa**

John Schneider..... Vice President, Gen'l Mgr.
**KMOX-TV, 12th & Cole Streets
St. Louis 4, Mo.**

Gene Wilkey..... Vice President, Gen'l Mgr.
CBS Television Spot Sales

Bruce Bryant..... Vice President, Gen'l Mgr.
Gerald E. Marenoff..... Business Manager
Ted O'Connell..... Eastern Sales Manager
William Hohmann..... Director Sales Promotion

Branch Offices

Richard Loftus..... Midwestern Sales Manager
630 N. McClurg Ct., Chicago
H. H. Holtshouser..... Atlanta Manager
805 Peachtree St., N.E., Atlanta, Ga.
John Logan..... Detroit Manager
932 Fisher Bldg., Detroit 2, Mich.
Robert Perel..... San Francisco Manager
Palace Hotel, San Francisco
Sam Hill..... Los Angeles Manager
1313 N. Vine St., Los Angeles

CBS Films, Inc.

Sam Cook Digges..... Adm. Vice-President
Robert Lewine..... Vice-President, Production
Fred Mahlstedt..... Dir. Oper. & Prodn.
Eugene Moss..... Sales Promotion Manager
Walter Scanlon..... Merchandising Manager
Murray Benson..... Dir. of Licensing
Robert Fuller..... Dir. of Publicity
David Sontag..... Mgr., Programs
Howard Kany..... Dir. of Intern. Bus. Rel.

Terrytoons

William Weiss..... Vice President
Tom Judge..... General Sales Mgr.

Advertising & Sales Promotion

Tom Means..... Director

Information Services

Howard Berk..... Director

Legal

Thomas K. Fisher..... V.P. & Gen. Attorney

Programming

Hal Hough..... Director

Station Services

Harvey Struthers..... Vice President

Research

Robert Davis..... Director

Diversity Is Key To NBC's Programming Philosophy

By WALTER D. SCOTT
Exec. Vice President, NBC Television Network



THE key to NBC's programming philosophy and, in fact, the key to the continued success of this country's free system of broadcasting is found in one word.

The word is diversity.

To us, diversity means avoiding the easy temptation of concentrating on a single narrow segment of mass-appeal material by cultivating and expanding the unique advantages of NBC: Our role as the only full-coverage network (from 6 a.m. to 1 a.m.); our leadership in the presentation of news and public affairs programs; our pre-eminence in technical innovations, such as transoceanic cable film; our unique programming forms, such as "The Dave Garroway Today Show" and "The Jack Paar Show"; our standard as the color network; our number one position in daytime program popularity; our primacy in sports coverage; our presentation of network television's only courses for college credit; and our unmatched roster of Specials.

In an address to our affiliates, Robert W. Sarnoff, Chairman of the Board, stated NBC's position:

"In my view, a network's function is to provide a full range of programming in keeping with its undertaking to serve a national audience made up of many different publics. Only by doing so can it attract — over the course of its schedule — audiences from all segments of the public, to develop an audience as big as the total public itself.

"The largest part of a network's schedule must be devoted to entertainment, and primarily entertainment of broad appeal. Within this field, it should provide not only different types of programs by such categories as adventure, variety, comedy, drama, mystery, and the like — but programs that appeal variously to the whole family, to different age groups and sexes, and to different levels of sophistication.

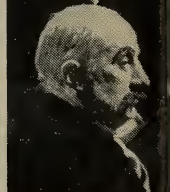
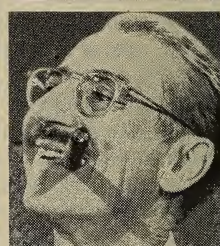
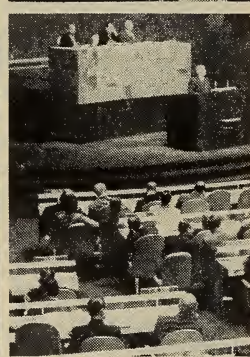
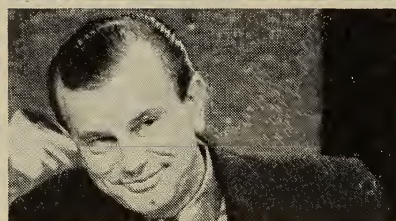
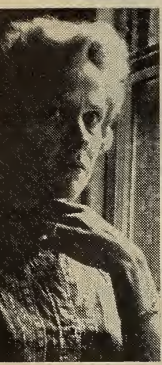
"A network worthy of the name must also rise to television's opportunities and obligations as the swiftest, most vivid medium of information ever devised—whether in transmitting news events as they happen, or reporting them quickly, or analyzing them in depth and perspective; whether in cultivating discussion and debate of public issues, spreading knowledge of science, or opening the arts and humanities to millions.

"Finally, a network owes it to the public, its affiliates and its advertisers to keep moving ahead, not only in the quality and range of its programming, but in the technical development of television."

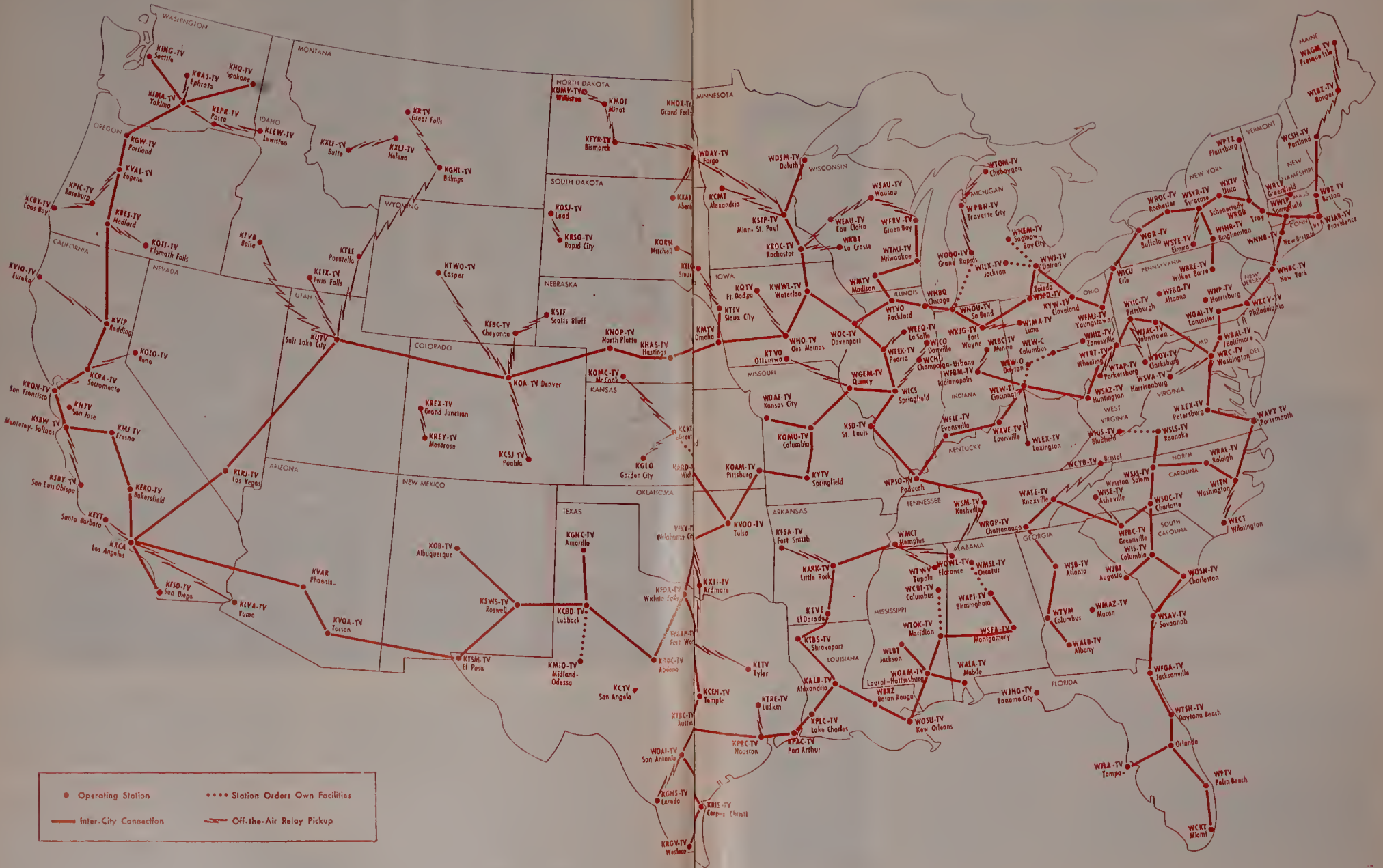
The following chart, which breaks down a typical week's programming on NBC-TV into 15 different categories, shows how NBC meets its obligations to its audience:

TYPE PROGRAM	HOURS PER WEEK	SHARE OF TOTAL
Sports	7¼	7.7%
News - Information	9¾	10.4%
Educational	5	5.3%
Children's	3½	3.8%
Suspense Drama	1½	1.6%
General Drama	10½	11.3%
Western	6½	6.9%
Musical Variety	3	3.3%
Situation Comedy	4	4.3%
Specials	2	2.1%
Action - Adventure	4½	4.9%
Discussion	13¾	14.8%
Audience Participation	11	11.7%
General Variety	3	3.3%
Panel	8	8.6%
	93¼	100.0%

It is through this diversity that NBC seeks to come even closer to the ideal we have always tried to serve — the presentation of a balanced schedule which meets the widely ranging interests of the American people and which utilizes to the fullest the vast potential of television itself.



NBC Television Network



NBC Television Network

WALTER D. SCOTT

EXECUTIVE VICE PRESIDENT, TELEVISION NETWORK

Walter D. Scott was appointed executive vice president, television network, in February, 1959. Before his election as head of the television network, Mr. Scott had been vice president, television network sales. An executive with more than 20 years service in NBC, Mr. Scott joined the network's sales department in 1938. He was named eastern sales manager in 1949, and in February, 1951, was promoted to New York radio network sales manager. In November, 1952, he was appointed to the new post of administrative sales manager. He held this position until he was elected vice president and national sales manager, television network, in December, 1955. He was named vice president, television network sales, in January, 1958. Before joining NBC, Mr. Scott served in the sales department of Hearst Radio, Inc., and before that on the advertising staff of the Daily Oklahoman and Times. He is a graduate of the University of Missouri School of Journalism.



DON DURGIN

VICE PRESIDENT, NETWORK SALES



Don Durgin, who was appointed vice president, television network sales, in February, 1959, first joined NBC in 1949 as assistant to the manager of advertising and promotion for NBC Spot Sales. In 1951, he joined the ABC Television Network as a sales presentation writer, subsequently holding several positions there until he was elected vice president in charge of the ABC Radio Network in November, 1955. Returning to NBC in March, 1957, he became vice president in charge of sales planning for the television network. He was appointed vice president, national sales manager, television network sales, in January, 1958, holding that position until he was named to his present post. He is a summa cum laude graduate of Princeton University and a graduate of New York University Law School.

DAVID LEVY

VICE PRESIDENT, PROGRAMS AND TALENT

David Levy, vice president, programs and talent, television network, was vice president and associate director of the radio and television department of Young & Rubicam, Inc., before he joined NBC in April, 1959. With more than 20 years of experience in creative programming, Mr. Levy is spearheading the network's expansion in the areas of talent and creativity. At Young & Rubicam, he wrote, directed and supervised many of the agency's radio shows, and in 1947 entered television, becoming the agency's first television supervisor. He became vice president in charge of talent and new programs in August, 1950, and in April, 1958, was named associate director of the radio and television department. He also served on the agency's plans board for several years. Mr. Levy is also a successful author of television plays and short stories. He was graduated from the University of Pennsylvania's Wharton School of Finance and Commerce.



National Broadcasting Company, Inc.

30 Rockefeller Plaza, New York 20, N. Y.

Telephone: Circle 7-8300

Registered Telegraphic Address: NATBROADCAST NEW YORK

NOTE: A full listing of the NBC corporate personnel, as well as the board of directors, will be found on Page 223.

DEPARTMENTS

EXECUTIVE

Robert W. Sarnoff.....Chairman of the Board
Robert E. Kintner.....President

NBC OWNED STATIONS & NBC SPOT SALES

P. A. Sugg.....Exec. V.P., NBC Owned Stations
& NBC Spot Sales
Hugh F. Del Regno.....Dir., Business Affairs

NBC Spot Sales

Richard H. Close....Vice Pres., NBC Spot Sales
Edwin T. Jameson.....Dir., TV Spot Sales
Walter B. Davison..Mgr., Western TV Spot Sales
Byron E. Goodell....Mgr., Eastern TV Spot Sales
John C. Treacy.....Mgr. TV Spot Sales, Detroit
Francis Mangan....Mgr., Central TV Spot Sales
Wilbur Fromm.....Dir., New Bus. & Prom.
Frederick Lyons, Jr.....Dir., Radio Spot Sales
Frank De Rosa.....Mgr., Cent. Radio Spt. Sls.
William B. Buschgen....Mgr., Detroit Off. Radio
Spot Sales
Lewis P. Johnson.....Mgr., Eastern
Radio Spot Sales
Edward H. Macaulay.....Mgr., Western
Radio Spot Sales
Dave Scott..Mgr., New England, Radio Spot Sls.

NBC Owned Stations

WNBC-TV, New York

Theodore H. Walworth, Jr.....General Mgr.

WRC-TV, Washington

Joseph Goodfellow.....V.P. & General Manager

WNBQ, Chicago

Lloyd Yoder.....V.P. & General Manager

WRCV-TV, Philadelphia

Ray Welpott.....V.P. & General Manager

KRCA, Los Angeles

Thomas C. McCray....V.P. & General Manager

KNBC—AM-FM, San Francisco

William B. Decker.....General Mgr.

WJAS - AM-FM, Pittsburgh

Stephen Rooney.....General Mgr.

NEWS

William McAndrew.....Exec. Vice Pres., News
Julian Goodman....V.P., News & Public Affairs
Stanley G. Rotkewicz...Mgr., Budgets & Pricing
Eugene E. Juster.....Manager, News Film
Samuel M. Sharkey, Jr.....Editor, News
Edward Stanley.....Director, Public Affairs
Leslie C. Vaughan.....Manager, Administration
Irving Gitlin.....Exec. Prod. Creat. Proj.
Arthur Hepner.....Co-ord. NBC Info. Serv.

TELEVISION NETWORK

TV NETWORK ADMINISTRATION

Walter D. Scott.....Exec. V.P., TV Network
Robert L. Stone.....V.P., General Mgr.,
TV Network

(Continued on next page)

David Levy.....VP., Programs & Talent
Don Durgin.....Vice President, Sales
James A. Stabile.....Vice Pres., Staff
Thomas W. Sarnoff.....Vice Pres. Admin.,
West Coast

TV NETWORK BUSINESS AFFAIRS

Nicholas C. Gilles.... Director, Business Affairs

SPORTS

Thomas S. Gallery..... Director, Sports

TELEVISION NETWORK PROGRAMS

David Levy.....V.P., Pgms. & Talent
Robert Aaron.....Dir., Daytime Pgms.
Edwin S. Friendly, Jr.....V.P., Pgm. Admin.
Lester Gottlieb.....V.P., Special Pgms.
Eugene Burr.....Vice Pres., Program Deve.
Joseph P. Cunneff.....Dir. Nighttime Programs
Ross Donaldson.....Dir. Creative Services
Donald B. Hyatt.....Director, Special Projects
David Tebet.....V.P., Talent Relations
Ernest V. Theiss.....Mgr., Admins.

Music

Samuel Chotzinoff.....Gen. Music Director

NBC-TV NETWORK SALES

Don Durgin.....V.P. in Chg. of Sales
Thomas B. McFadden.....V.P., National Sales
Joseph Iaricci.....Dir., Sales Admin.
Stephen Flynn.....Dir. Sta. Clear. & Traffic
Max Buck.....V.P., Eastern Sales
Charles R. Abry.....General Sales Exec.
John H. Dodge.....General Sales Exec.
Fred Horton.....General Sales Exec.
James Hergen.....Dir., Daytime Pgm. Sales
William Storke.....Dir., Partic. Pgm. Sales
John M. Otter.....Dir., Sp. Pgm. Sales
Dean Shaffner.....Dir., Sales Planning
Nicholas Gordon.....Dir., Sales Devel.
Arthur Johnson.....Mgr., Sta. Line-up Sales
Angus Robinson.....Dir., Central Sales
Walter W. Gross.....Mgr., TV Sales, Detroit
Harry T. Floyd.....Mgr., TV Sales, L. A.
Walter Tolleson...Mgr., TV Sales, San Francisco

OPERATIONS and ENGINEERING

Wm. Trevarthen.....Vice Pres. Opera. & Eng.
Neil J. Murphy.....Mgr., Bus. Admin.

PARTICIPATING PROGRAMS

George M. Rogers, Jr...Mgr., Admin. Part. Pgms.
William Storke.....Dir., Sales Partic. Pgms.

PRODUCTION SERVICES

Bernard Paulson.....Dir. Prod. Services
Robert MacKichan.....Mgr., Design & Art
Curtis Blank.....Mgr., Scenic Services
Anthony Block.....Sched. Superv., Studio-Thea.
Facilities
Howard Eitelbach.....Mgr., Studio-Thea. Facil.

Telesales and Unit Mgrs.

Jerry Madden.....Director, TeleSales
and Unit Mgrs.

Color Coordination

Norman H. Grant.....Director, Color Coord.

Television Network Operations

Charles Corcoran.....Dir. TV Net. Opera.
John P. Weir.....Mgr. Facil. Plan & Opera.
Robert J. Galvin.....Manager, Video Tape,
Film and Kinescope Operations
John A. Hilton.....Manager, Traffic and Lines
Thomas H. Phelan..Manager, Tech. Facilities and
Maintenance
John B. Rogers..Manager, Studio-Field Technical
Operations

STATION RELATIONS

Harry Bannister.....Vice Pres. Station Rel.
Thomas E. Knode.....Vice Pres. Station Rel.
Donald Mercer.....Dir. Station Rel.
Sheldon Hickox, Jr....Dir. Sta. Rel. West Coast
Joseph Berhalter.....Sta. Rel. Regional Mgr.
Anthony Cervini.....Sta. Rel. Regional Mgr.
Paul M. Hancock.....Sta. Rel. Regional Mgr.
Wm. M. Kelley.....Sta. Rel. Regional Mgr.
Raymond O'Connell....Sta. Rel. Regional Mgr.
Paul Rittenhouse.....Sta. Rel. Regional Mgr.

Expenses For Broadcasting By Three TV Networks And 519 Other Stations

————— 1959 —————				
<u>Type of Expense</u>	<u>Networks</u>	<u>17 Networks and owned and operated stations*</u>	<u>502 other TV stations</u>	<u>Total 3 nets and 519 TV stations</u>
(\$ Thousands)				
Technical	\$ 39,977	\$14,104	\$73,762	\$127,843
Program	316,097	40,835	188,975	545,907
Selling	20,589	8,598	53,726	82,913
General and administrative....	29,872	18,171	136,963	185,006
Total Broadcast Expenses...	\$406,535	\$81,708	\$453,426	\$941,669

(*) Includes data for two network owned and operated UHF stations that were sold prior to Dec. 31, 1959.

Profit Or Loss Reported By TV Nets For Full And Part Year Operation

————— 1959 —————				
	<u>Pre-Freeze All VHF</u>	<u>Post Freeze VHF</u>	<u>UHF</u>	<u>Total</u>
A. Stations in operation on December 31, 1959:				
Full year operation:				
Profit	98	237	35	370
Loss	9	83	34	126
*Data not available.....	—	5	1	6
Subtotal	107	325	70	502
Part year operation:				
Profit	—	—	1	1
Loss	—	8	5	13
*Data not available.....	—	1	1	2
Subtotal	—	9	7	16
B. Stations in operation during 1959 but ceasing operations prior to December 31, 1959				
	—	3	4	7
C. Total stations operating all or part of 1959				
	107	337	81	525

(*) These are satellite stations whose financial data are included with their parent station.
Source: FCC

**independent
monitoring
and
research
for
broadcasters,
agencies
and
advertisers**

covering
all
radio and
television
stations

in the
United States

*see state headings
in the TV section
for syndicated spot
report coverage*



BROADCAST ADVERTISERS REPORTS, INC.
750 THIRD AVENUE, NEW YORK 17, N.Y., YUKON 6-8410

1961

**TELEVISION
STATIONS**



STATION INDEX
ALPHABETICAL LISTING
BY STATES AND CITIES
EXECUTIVE PERSONNEL

Television Homes By State Population, Families And Stations

January 1, 1961 *

<i>State</i>	<i>Population</i>	<i>Families</i>	<i>TV Homes</i>	<i>TV Stations</i>
ALABAMA	3,282,000	875,000	663,000	11
ALASKA	230,500	60,500	40,000	5
ARIZONA	1,318,000	384,500	323,500	9
ARKANSAS	1,791,500	505,500	338,500	5
CALIFORNIA	15,895,500	5,186,000	4,737,000	30
COLORADO	1,924,000	540,000	446,000	9
CONNECTICUT	2,566,000	754,500	718,000	6
DELAWARE	452,000	133,000	120,000	—
DISTRICT OF COLUMBIA	754,000	219,000	207,000	4
FLORIDA	5,034,000	1,537,500	1,258,000	18
GEORGIA	4,070,000	1,064,500	840,000	11
HAWAII	630,000	193,000	130,000	4
IDAHO	671,500	199,500	154,000	6
ILLINOIS	10,151,000	3,120,000	2,950,000	16
INDIANA	4,704,500	1,448,000	1,360,000	16
IOWA	2,770,000	853,500	792,000	11
KANSAS	2,192,000	695,500	583,500	9
KENTUCKY	3,043,000	837,000	624,000	5
LOUISIANA	3,280,500	927,500	740,500	12
MAINE	975,000	281,500	259,000	6
MARYLAND	3,128,000	896,000	819,000	4
MASSACHUSETTS	5,187,000	1,501,000	1,435,000	7
MICHIGAN	7,897,000	2,302,000	2,179,000	15
MINNESOTA	3,439,000	1,012,000	893,000	9
MISSISSIPPI	2,184,000	577,000	398,500	7
MISSOURI	4,340,500	1,356,000	1,217,000	16
MONTANA	678,500	208,000	142,000	8
NEBRASKA	1,415,000	436,000	369,500	9
NEVADA	290,500	94,500	77,000	4
NEW HAMPSHIRE	609,000	184,000	172,500	1
NEW JERSEY	6,140,000	1,802,000	1,705,500	1
NEW MEXICO	962,000	260,500	195,000	6
NEW YORK	16,912,000	5,119,000	4,835,500	21
NORTH CAROLINA	4,582,500	1,163,000	916,000	11
NORTH DAKOTA	634,500	172,000	132,000	8
OHIO	9,800,000	2,957,000	2,820,000	21
OKLAHOMA	2,329,000	711,500	587,000	9
OREGON	1,780,500	581,500	466,000	8
PENNSYLVANIA	11,383,000	3,279,000	3,058,000	19
RHODE ISLAND	855,000	251,500	240,000	2
SOUTH CAROLINA	2,390,500	604,500	464,500	8
SOUTH DAKOTA	684,000	197,500	142,000	6
TENNESSEE	3,573,500	982,000	762,500	14
TEXAS	9,669,000	2,845,500	2,325,000	43
UTAH	902,000	255,000	232,000	5
VERMONT	391,500	111,000	100,000	1
VIRGINIA	3,956,000	1,045,000	864,000	11
WASHINGTON	2,877,000	919,000	789,500	12
WEST VIRGINIA	1,867,500	500,000	393,000	9
WISCONSIN	3,943,000	1,164,500	1,068,000	13
WYOMING	332,000	99,500	77,500	4
Total	180,768,000	53,402,500	47,159,500	505

* From Census Bureau and other sources.

Television Stations

COMMERCIAL STATIONS OF U. S. TERRITORIES AND POSSESSIONS

Station	City—State	Page	Station	City—State	Page
CKLW-TV	— Detroit-Windsor, Mich.	780	KGBT-TV	— Harlingen, Tex.	815
KABC-TV	— Los Angeles, Calif.	753	KGGM-TV	— Albuquerque, N. M.	788
KAKE-TV	— Wichita, Kan.	774	KGHL-TV	— Billings, Mont.	785
KALB-TV	— Alexandria, La.	775	KGLO-TV	— Mason City, Iowa	773
KARD-TV	— Wichita, Kan.	774	KGMB-TV	— Honolulu, Hawaii	765
KARK-TV	— Little Rock, Ark.	751	KGNC-TV	— Amarillo, Tex.	811
KATV-TV	— Little Rock, Ark.	751	KGNS-TV	— Laredo, Tex.	817
KAVE-TV	— Carlsbad, N. M.	789	KGO-TV	— San Francisco, Calif.	754
KAYS-TV	— Hays, Kan.	774	KGUN-TV	— Tucson, Ariz.	750
KBAK-TV	— Bakersfield, Calif.	751	KGW-TV	— Portland, Oreg.	799
KBAS-TV	— Ephrata, Wash.	822	KHAS-TV	— Hastings, Neb.	786
KBES-TV	— Medford, Oreg.	799	KHJ-TV	— Los Angeles, Calif.	753
KBLR-TV	— Goodland, Kan.	773	KHOL-TV	— Kearney, Neb.	786
KBOI-TV	— Boise, Ida.	765	KHOU-TV	— Houston, Tex.	815
KBTV-TV	— Denver, Colo.	756	KHTV-TV	— Spokane, Wash.	822
KBTX-TV	— Bryan, Tex.	813	KHQA-TV	— Hannibal, Mo.	784
KCBD-TV	— Lubbock, Tex.	817	KHSL-TV	— Chico, Calif.	751
KCBY-TV	— Coos Bay, Oreg.	799	KHVH-TV	— Honolulu, Hawaii	765
KCDA-TV	— Douglas, Ariz.	749	KID-TV	— Idaho Falls, Ida.	765
KCEN-TV	— Temple-Waco, Tex.	819	KIEM-TV	— Eureka, Calif.	751
KCIX-TV	— Nampa, Ida.	767	KIFI-TV	— Idaho Falls, Ida.	765
KCKT-TV	— Great Bend, Kan.	773	KIMA-TV	— Yakima, Wash.	823
KCMC-TV	— Texarkana, Tex.	819	KING-TV	— Seattle, Wash.	822
KCMO-TV	— Kansas City, Mo.	784	KINY-TV	— Juneau, Alaska	749
KCMT-TV	— Alexandria, Minn.	782	KIRO-TV	— Seattle, Wash.	822
KCOP-TV	— Hollywood, Calif.	753	KIVA-TV	— Yuma, Ariz.	750
KCPX-TV	— Salt Lake City, Utah	820	KJEO-TV	— Fresno, Calif.	753
KCRA-TV	— Sacramento, Calif.	754	KKTV	— Colorado Springs, Colo.	755
KCRG-TV	— Cedar Rapids, Iowa	772	KLAS-TV	— Las Vegas, Nev.	787
KCSJ-TV	— Pueblo, Colo.	757	KLFY-TV	— Lafayette, La.	775
KCTV-TV	— San Angelo, Tex.	818	KLIX-TV	— Twin Falls, Ida.	767
KDAL-TV	— Duluth-Superior, Minn.	782	KLOR-TV	— Provo, Utah	819
KDIX-TV	— Dickinson, N. D.	794	KLRJ-TV	— Las Vegas, Nev.	787
KDKA-TV	— Pittsburgh, Pa.	805	KLTV	— Tyler, Tex.	819
KDUB-TV	— Lubbock, Tex.	817	KLZ-TV	— Denver, Colo.	756
KDUH-TV	— Hay Springs, Neb.	786	KMBC-TV	— Kansas City, Mo.	784
KEDY-TV	— Big Spring, Tex.	811	KMID-TV	— Midland, Tex.	818
KELO-TV	— Sioux Falls, S. D.	808	KMJ-TV	— Fresno, Calif.	753
KELP-TV	— El Paso, Tex.	815	KMMT	— Austin, Minn.	782
KENI-TV	— Anchorage, Alaska	749	KMOS-TV	— Sedalia, Mo.	785
KENS-TV	— San Antonio, Tex.	818	KMOX-TV	— St. Louis, Mo.	785
KERO-TV	— Bakersfield, Calif.	751	KMSO-TV	— Missoula, Mont.	786
KETV	— Omaha, Neb.	787	KMSP-TV	— Minneapolis, Minn.	782
KEYT-TV	— Santa Barbara, Calif.	755	KMTV	— Omaha, Neb.	787
KFAR-TV	— Fairbanks, Alaska	749	KMVI	— Wailuku, Hawaii	765
KFBB-TV	— Great Falls, Mont.	786	KNDO	— Yakima, Wash.	823
KFBC-TV	— Cheyenne, Wyo.	826	KNOE-TV	— Monroe, La.	775
KFDA-TV	— Amarillo, Tex.	811	KNOP-TV	— North Platte, Neb.	787
KFDM-TV	— Beaumont, Tex.	811	KNOX-TV	— Grand Forks, N. D.	794
KFDX-TV	— Wichita Falls, Tex.	819	KNTV	— San Jose, Calif.	755
KFEQ-TV	— St. Joseph, Mo.	785	KNXT	— Los Angeles, Calif.	753
KFMB-TV	— San Diego, Calif.	754	KOAM-TV	— Denver, Colo.	756
KFRE-TV	— Fresno, Calif.	753	KOAM-TV	— Pittsburg, Kan.	774
KFSA-TV	— Fort Smith, Ark.	751	KOAT-TV	— Albuquerque, N. M.	788
KFSD-TV	— San Diego, Calif.	754	KOB-TV	— Albuquerque, N. M.	788
KFVS-TV	— Cape Girardeau, Mo.	784	KOCO-TV	— Enid, Okla.	798
KFYR-TV	— Bismarck, N. D.	794	KODE-TV	— Joplin, Mo.	784

Station	City—State	Page	Station	City—State	Page
KOIN-TV	— Portland, Oreg.	799	KRGV-TV	— Weslaco, Tex.	819
KOLD-TV	— Tucson, Ariz.	750	KRIS-TV	— Corpus Christi, Tex.	813
KOLN-TV	— Lincoln, Neb.	787	KRLD-TV	— Dallas, Tex.	813
KOLO-TV	— Reno, Nev.	788	KRNT-TV	— Des Moines, Iowa	772
KOMO-TV	— Seattle, Wash.	822	KROC-TV	— Rochester, Minn.	782
KOMU-TV	— Columbia, Mo.	784	KROD-TV	— El Paso, Tex.	815
KONA-TV	— Honolulu, Hawaii	765	KRON-TV	— San Francisco, Calif.	755
KONO-TV	— San Antonio, Tex.	818	KRSD-TV	— Rapid City, S. D.	808
KOOK-TV	— Billings, Mont.	786	KRTV	— Great Falls, Mont.	786
KOOL-TV	— Phoenix, Ariz.	750	KSBW-TV	— Salinas, Calif.	754
KORN-TV	— Mitchell, S. D.	807	KSBY-TV	— San Luis Obispo, Calif.	755
KOSA-TV	— Odessa, Tex.	818	KSD-TV	— St. Louis, Mo.	785
KOTA-TV	— Rapid City, S. D.	808	KSHO-TV	— Las Vegas, Nev.	787
KOTI-TV	— Klamath Falls, Oreg.	799	KSL-TV	— Salt Lake City, Utah	820
KOTV	— Tulsa, Okla.	798	KSLA-TV	— Shreveport, La.	776
KOVR-TV	— Stockton, Calif.	755	KSOO-TV	— Sioux Falls, S. D.	808
KPAC-TV	— Port Arthur, Tex.	818	KSTP-TV	— St. Paul-Minneapolis, Minn.	782
KPAR-TV	— Abilene-Sweetwater, Tex.	811	KSWO-TV	— Lawton, Okla.	798
KPHO-TV	— Phoenix, Ariz.	750	KSWV-TV	— Rosewell, N. M.	789
KPIC-TV	— Roseburg, Oreg.	799	KSYD-TV	— Wichita Falls, Tex.	819
KPIX	— San Francisco, Calif.	754	KTAG-TV	— Lake Charles, La.	775
KPLC-TV	— Lake Charles, La.	775	KTBC-TV	— Austin, Tex.	811
KPLR-TV	— St. Louis, Mo.	785	KTBS-TV	— Shreveport, La.	776
KPRC-TV	— Houston, Tex.	815	KTEN	— Ada, Okla.	798
KPTV	— Portland, Oreg.	799	KTES	— Nacogdoches, Tex.	818
KQTV	— Fort Dodge, Iowa	773	KTHV	— Little Rock, Ark.	751
KRBC-TV	— Abilene, Tex.	811	KTIV	— Sioux City, Iowa	773
KRCA	— Los Angeles, Calif.	753	KTLA	— Los Angeles, Calif.	753
KRCG-TV	— Jefferson City, Mo.	784	KTNT-TV	— Tacoma-Seattle, Wash.	823
KRDO-TV	— Colorado Springs, Colo.	756	KTRE-TV	— Lufkin, Tex.	817
KREM-TV	— Spokane, Wash.	822	KTRK-TV	— Houston, Tex.	817
KREX-TV	— Grand Junction, Colo.	757	KTSM-TV	— El Paso, Tex.	815
KREY-TV	— Montrose, Colo.	757	KTTS-TV	— Springfield, Mo.	785

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Station	City—State	Page
KTTV	— Los Angeles, Calif.	754
KTUL-TV	— Tulsa, Okla.	798
KTVA	— Anchorage, Alaska	749
KTVB	— Boise, Idaho	765
KTVC-TV	— Ensign, Kan.	773
KTVE	— El Dorado, Ark.	750
KTVE	— Fairbanks, Alaska	749
KTVE	— Hutchinson, Kan.	774
KTVI	— St. Louis, Mo.	785
KTVK	— Phoenix, Ariz.	750
KTVO	— Ottumwa, Iowa	773
KTVR-TV	— Denver, Colo.	757
KTVT-TV	— Fort Worth, Tex.	815
KTUU	— San Francisco-Oakland, Calif.	755
KTUV	— Seattle, Wash.	822
KTWO-TV	— Casper, Wyo.	826
KTWX-TV	— Sheridan, Wyo.	826
KUAL-TV	— San Antonio, Tex.	818
KUAM-TV	— Agana, Guam	827
KUTV	— Salt Lake City, Utah	820
KVAL-TV	— Eugene, Oreg.	799
KVAR	— Phoenix, Ariz.	750
KVER-TV	— Clovis, N. M.	739
KVII-TV	— Amarillo, Tex.	811
KVIP	— Redding, Calif.	754
KVIQ-TV	— Eureka, Calif.	751
KVKM-TV	— Monahans, Tex.	818
KVOA-TV	— Tucson, Ariz.	750
KVOG-TV	— Ogden, Utah	819
KVOO-TV	— Tulsa, Okla.	798
KVOS-TV	— Bellingham, Wash.	822
KVTV	— Sioux City, Iowa	773

Station	City—State	Page
KWRB-TV	— Riverton, Wyo.	826
KWTV	— Oklahoma City, Okla.	798
KWTV-TV	— Waco, Tex.	819
KWWL-TV	— Waterloo, Iowa	773
KXAB-TV	— Aberdeen, S. D.	807
KXGN-TV	— Glendive, Mont.	786
KXGO-TV	— Fargo, N. D.	794
KXII	— Ardmore, Okla.	798
KXJB-TV	— Valley City, N. D.	795
KXLF-TV	— Butte, Mont.	786
KXLJ	— Helena, Mont.	786
KXLY-TV	— Spokane, Wash.	822
KXMB-TV	— Bismarck, N. D.	794
KXMC-TV	— Minot, N. D.	795
KXTV	— Sacramento, Calif.	754
KYTV	— Springfield, Mo.	785
KYW-TV	— Cleveland, Ohio	795
KZTV	— Corpus Christi, Tex.	813
WABC-TV	— New York, N. Y.	790
WABG-TV	— Greenwood, Miss.	733
WABI-TV	— Bangor, Me.	776
WAFB-TV	— Baton Rouge, La.	775
WAFG-TV	— Huntsville, Ala.	748
WAGA-TV	— Atlanta, Ga.	764
WAGM-TV	— Presque Isle, Me.	777
WAIM-TV	— Anderson, S. C.	806
WAKR-TV	— Akron, Ohio	795
WALA-TV	— Mobile, Ala.	748
WALB-TV	— Albany, Ga.	763
WANE-TV	— Fort Wayne, Ind.	769
WAPA-TV	— San Juan, P. R.	827
WAPI-TV	— Birmingham, Ala.	748

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Station	City—State	Page	Station	City—State	Page
WARD-TV	— Johnstown, Pa.	801	WGAL-TV	— Lancaster, Pa.	803
WAST	— Albany, N. Y.	789	WGAN-TV	— Portland, Me.	777
WATE-TV	— Knoxville, Tenn.	809	WGEM-TV	— Quincy, Ill.	768
WATR-TV	— New Haven, Conn.	759	WGN-TV	— Chicago, Ill.	767
WAVE-TV	— Louisville, Ky.	774	WGR-TV	— Buffalo, N. Y.	790
WAVY-TV	— Norfolk, Va.	820	WHAS-TV	— Louisville, Ky.	775
WBAL-TV	— Baltimore, Md.	778	WHBF-TV	— Rock Island, Ill.	769
WBAP-TV	— Fort Worth, Tex.	815	WHBQ-TV	— Memphis, Tenn.	809
WBAY-TV	— Green Bay, Wisc.	824	WHCT	— Hartford, Conn.	759
WBBM-TV	— Chicago, Ill.	767	WHDH-TV	— Boston, Mass.	779
WBEN-TV	— Buffalo, N. Y.	789	WHEC-TV	— Rochester, N. Y.	791
WBIR-TV	— Knoxville, Tenn.	809	WHEN-TV	— Syracuse, N. Y.	791
WBKB	— Chicago, Ill.	767	WHIO-TV	— Dayton, Ohio	796
WBNS-TV	— Columbus, Ohio	796	WHIS-TV	— Bluefield, W. Va.	823
WBOC-TV	— Salisbury, Md.	779	WHIZ-TV	— Zanesville, Ohio	797
WBOY-TV	— Clarksburg, W. Va.	823	WHNB-TV	— New Britain, Conn.	759
WBRC-TV	— Birmingham, Ala.	748	WHO-TV	— Des Moines, Iowa	772
WBRE-TV	— Wilkes-Barre, Pa.	806	WHP-TV	— Harrisburg, Pa.	801
WBZ	— Baton Rouge, La.	775	WHTN-TV	— Huntington, W. Va.	824
WBT	— Charlotte, N. C.	793	WHYN	— Springfield, Mass.	779
WBTW	— Florence, S. C.	807	WIBW-TV	— Topeka, Kan.	774
WBZ-TV	— Boston, Mass.	779	WICC-TV	— Bridgeport, Conn.	759
WCAU-TV	— Philadelphia, Pa.	803	WICD	— Danville, Ill.	767
WCAX-TV	— Burlington, Vt.	820	WICS	— Springfield, Ill.	769
WCBI-TV	— Columbus, Miss.	783	WICU-TV	— Erie, Pa.	801
WCBS-TV	— New York, N. Y.	790	WIIC	— Pittsburgh, Pa.	805
WCCO-TV	— Minneapolis, Minn.	782	WILX-TV	— Onondaga-Lansing, Mich.	781
WCHS-TV	— Charleston, W. Va.	823	WIMA-TV	— Lima, Ohio	796
WCIA	— Champaign, Ill.	767	WINK-TV	— Fort Myers, Fla.	760
WCKT	— Miami, Fla.	761	WJNR-TV	— Binghamton, N. Y.	789
WCNY-TV	— Carthage, N. Y.	790	WIS-TV	— Columbia, S. C.	807
WCOV-TV	— Montgomery, Ala.	748	WISC-TV	— Madison, Wisc.	825
WCPO-TV	— Cincinnati, Ohio	795	WISE-TV	— Asheville, N. C.	793
WCSC-TV	— Charleston, S. C.	807	WISH-TV	— Indianapolis, Ind.	771
WCSSH-TV	— Portland, Me.	776	WISN-TV	— Milwaukee, Wisc.	825
WCTV	— Tallahassee, Fla.	763	WITI-TV	— Milwaukee, Wisc.	825
WCYB-TV	— Bristol, Va.	820	WITN	— Washington, N. C.	794
WDAF-TV	— Kansas City, Mo.	784	WJAC-TV	— Johnstown, Pa.	801
WDAM-TV	— Hattiesburg, Miss.	783	WJAR-TV	— Providence, R. I.	806
WDAU-TV	— Scranton, Pa.	805	WJBF-TV	— Augusta, Ga.	764
WDAY-TV	— Fargo, N. D.	794	WJBK-TV	— Detroit, Mich.	780
WDBJ-TV	— Roanoke, Va.	821	WJHG-TV	— Panama City, Fla.	761
WDBO-TV	— Orlando, Fla.	761	WJHL-TV	— Johnson City-Kingsport, Tenn.	809
WDEF-TV	— Chattanooga, Tenn.	808	WJIM-TV	— Lansing, Mich.	781
WDSM-TV	— Duluth-Superior, Minn.	782	WJPB-TV	— Fairmont, W. Va.	823
WDSU-TV	— New Orleans, La.	776	WJRT	— Flint, Mich.	781
WDXI-TV	— Jackson, Tenn.	808	WJTV	— Jackson, Miss.	783
WEAR-TV	— Pensacola, Fla.	763	WJW-TV	— Cleveland, Ohio	796
WEAT-TV	— West Palm Beach, Fla.	763	WJXT	— Jacksonville, Fla.	761
WEAU-TV	— Eau Claire, Wisc.	824	WJZ-TV	— Baltimore, Md.	778
WECT	— Wilmington, N. C.	794	WKAQ-TV	— San Juan, P. R.	827
WEEK-TV	— Peoria, Ill.	768	WKBM-TV	— Caguas, P. R.	827
WEHT	— Evansville, Ind.	769	WKBN-TV	— Youngstown, Ohio	797
WESH-TV	— Daytona Beach, Fla.	760	WKBT	— La Crosse, Wisc.	825
WEWS	— Cleveland, Ohio	796	WKBW-TV	— Buffalo, N. Y.	790
WFAA-TV	— Dallas, Tex.	813	WKJG-TV	— Fort Wayne, Ind.	771
WFAM-TV	— Lafayette, Ind.	771	WKNN-TV	— Saginaw, Mich.	781
WFBC-TV	— Greenville, S. C.	807	WKOW-TV	— Madison, Wisc.	825
WFBG-TV	— Altoona, Pa.	801	WKRC-TV	— Cincinnati, Ohio	795
WFBM-TV	— Indianapolis, Ind.	771	WKRQ-TV	— Mobile, Ala.	748
WFGA-TV	— Jacksonville, Fla.	761	WKST-TV	— Youngstown, Ohio	797
WFIE-TV	— Evansville, Ind.	769	WKTU	— Utica, N. Y.	791
WFIL-TV	— Philadelphia, Pa.	803	WKY-TV	— Oklahoma City, Okla.	798
WFLA-TV	— Tampa, Fla.	763	WKYT	— Lexington, Ky.	774
WFMJ-TV	— Youngstown, Ohio	797	WKZO-TV	— Kalamazoo, Mich.	781
WFMY-TV	— Greensboro, N. C.	793	WLAC-TV	— Nashville, Tenn.	809
WFRV-TV	— Green Bay, Wisc.	824	WLBC-TV	— Munice, Ind.	771

Station	City—State	Page	Station	City—State	Page
WLBT	— Jackson, Miss.	783	WSAZ-TV	— Huntington, W. Va.	824
WLBZ-TV	— Bangor, Me.	776	WSB-TV	— Atlanta, Ga.	763
WLEX-TV	— Lexington, Ky.	774	WSBA-TV	— York, Pa.	806
WLOF-TV	— Orlando, Fla.	761	WSBT-TV	— South Bend, Ind.	771
WLOS-TV	— Asheville, N. C.	793	WSEE	— Erie, Pa.	801
WLUC-TV	— Marquette, Mich.	781	WSFA-TV	— Montgomery, Ala.	749
WLUK-TV	— Green Bay, Wisc.	824	WSIL-TV	— Harrisburg, Ill.	768
WLVA-TV	— Lynchburg, Va.	820	WSIX-TV	— Nashville, Tenn.	809
WLW-A	— Atlanta, Ga.	764	WSJS-TV	— Winston-Salem, N. C.	794
WLW-C	— Columbus, Ohio	796	WSJV	— South Bend-Elkhart, Ind.	772
WLWD	— Dayton, Ohio	796	WSLA-TV	— Selma, Ala.	749
WLW-I	— Indianapolis, Ind.	771	WSLS-TV	— Roanoke, Va.	821
WLW-T	— Cincinnati, Ohio	795	WSM-TV	— Nashville, Tenn.	809
WLYH-TV	— Lebanon, Pa.	801	WSOC-TV	— Charlotte, N. C.	793
WMAL-TV	— Washington, D. C.	760	WSPA-TV	— Spartanburg, S. C.	807
WMAR-TV	— Baltimore, Md.	778	WSPD-TV	— Toledo, Ohio	797
WMAZ-TV	— Macon, Ga.	764	WSTV-TV	— Steubenville, Ohio	797
WMBD-TV	— Peoria, Ill.	768	WSUN-TV	— St. Petersburg, Fla.	763
WMCT	— Memphis, Tenn.	809	WSUR-TV	— Ponce, P. R.	827
WMSL-TV	— Decatur, Ala.	748	WSVA-TV	— Harrisonburg, Va.	820
WMT-TV	— Cedar Rapids, Iowa	772	WSYR-TV	— Syracuse, N. Y.	791
WMTV	— Madison, Wisc.	825	WTAE	— Pittsburgh, Pa.	805
WMTW-TV	— Portland, Me.	777	WTAP-TV	— Parkersburg, W. Va.	824
WMUR-TV	— Manchester, N. H.	788	WTAR-TV	— Norfolk, Va.	821
WNAC-TV	— Boston, Mass.	779	WTCN-TV	— Minneapolis, Minn.	782
WNBC-TV	— New York, N. Y.	790	WTEN	— Albany, N. Y.	789
WNBF-TV	— Binghamton, N. Y.	789	WTHI-TV	— Terre Haute, Ind.	772
WNBQ	— Chicago, Ill.	767	WTHC-TV	— Hartford, Conn.	759
WNCT	— Greenville, N. C.	793	WTMJ-TV	— Milwaukee, Wisc.	825
WNDU-TV	— South Bend, Ind.	771	WTOC-TV	— Savannah, Ga.	764
WNEM-TV	— Bay City-Saginaw, Mich.	780	WTOK-TV	— Meridian, Miss.	783
WNEP-TV	— Scranton, Pa.	806	WTOL-TV	— Toledo, Ohio	797
WNEW-TV	— New York, N. Y.	790	WTOM-TV	— Sheboygan, Mich.	780
WNHC-TV	— New Haven, Conn.	759	WTOP-TV	— Washington, D. C.	760
WNOK-TV	— Columbia, S. C.	807	WTPA	— Harrisburg, Pa.	801
WNTA-TV	— Newark, N. J.	788	WTRF-TV	— Wheeling, W. Va.	824
WOAI-TV	— San Antonio, Tex.	818	WTTG	— Washington, D. C.	760
WOAY-TV	— Oak Hill, W. Va.	824	WTTV	— Bloomington, Ind.	769
WOC-TV	— Davenport, Iowa	772	WTVG	— Chattanooga, Tenn.	808
WOI-TV	— Ames, Iowa	772	WTVB	— Durham, N. C.	793
WOOD-TV	— Grand Rapids, Mich.	781	WTVH	— Peoria, Ill.	763
WOR-TV	— New York, N. Y.	790	WTVI	— Fort Pierce, Fla.	760
WORA-TV	— Mayaguez, P. R.	827	WTVJ	— Miami, Fla.	761
WOW-TV	— Omaha, Neb.	787	WTVK	— Knoxville, Tenn.	809
WOWL-TV	— Florence, Ala.	748	WTVM	— Columbus, Ga.	764
WPBN-TV	— Traversæ City, Mich.	781	WTVN-TV	— Columbus, Ohio	796
WPIX	— New York, N. Y.	790	WTVQ	— Rockford, Ill.	769
WPRO-TV	— Providence, R. I.	806	WTVR	— Decatur, Ill.	768
WPSD-TV	— Paducah, Ky.	775	WTVR	— Richmond, Va.	821
WPST-TV	— Miami, Fla.	761	WTVT	— Tampa, Fla.	763
WPTA	— Fort Wayne, Ind.	771	WTVW	— Evansville, Ind.	769
WPTV	— Palm Beach, Fla.	761	WTVY	— Dothan, Ala.	748
WPTZ-TV	— Plattsburgh, N. Y.	791	WTWV	— Tupelo, Miss.	783
WRAL-TV	— Raleigh, N. C.	793	WUSN-TV	— Charleston, S. C.	807
WRBL-TV	— Columbus, Ga.	764	WVEC-TV	— Norfolk-Hampton, Va.	821
WRC-TV	— Washington, D. C.	760	WVET-TV	— Rochester, N. Y.	791
WRCV-TV	— Philadelphia, Pa.	803	WVUE-TV	— New Orleans, La.	776
WRDW-TV	— Augusta, Ga.	764	WWJ-TV	— Detroit, Mich.	780
WREC-TV	— Memphis, Tenn.	809	WWL-TV	— New Orleans, La.	776
WREX-TV	— Rockford, Ill.	763	WWLP	— Springfield, Mass.	779
WRGB	— Schenectady, N. Y.	791	WWOR	— Worcester, Mass.	779
WRGP-TV	— Chattanooga, Tenn.	808	WWTV	— Cadillac, Mich.	780
WRIK-TV	— Ponce, P. R.	827	WXEX-TV	— Petersburg, Va.	821
WRLP	— Greenfield, Mass.	779	WXIX-TV	— Milwaukee, Wisc.	825
WRVA-TV	— Richmond, Va.	821	WXTV	— Youngstown, Ohio	797
WSAU-TV	— Wausau, Wisc.	825	WXYZ-TV	— Detroit, Mich.	780
WSAV-TV	— Savannah, Ga.	764	XETV	— San Diego, Calif.	754

Pop.: 3,282,000
Families: 875,000

Alabama

Television Homes: 663,000
TV Stas. in State: 11

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Birmingham

WAPI-TV—Birmingham—1949

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
Owned By.....Newhouse Bcstg. Corp.
Address.....P. O. Box 1310
Tel.: FA 3-6141.....ABC-NBC
Newspaper Affiliation.....Birmingham News
Representative, Harrington, Righter & Parsons
President, Gen. Mgr.....Charles F. Grisham
Sales Dir.....Albert J. Gillen
Pub., Prom. Dir.....James Chenoweth
Program Dir.....Johnny Johnson
Chief Engineer.....J. V. Sanderson

WBRC-TV—Birmingham—1949

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By.....Taft Bcstg. Co.
Address.....P.O. Box 6007
Tel.: FA 2-4701.....CBS
Representative.....Katz
President.....Hulbert Taft, Jr.
Gen. Sta. Mgr.....R. T. Schlinkert
Commercial Manager.....Oliver V. Naylor
Program Mgr.....Keith E. Barze
Promotion Dir.....Eric N. Harris, Jr.
Chief Engineer.....Hardy D. Carl
Owners of: WKRC, AM-TV-FM, Cincinnati; WTYN,
AM-TV-FM, Columbus; WBIR, AM-TV-FM,
Knoxville; WBRC, AM-FM; WKYT, Lexington.

WMSL-TV—Decatur—1954

Channel: 23 UHF..AP: 102 Kw..VP: 189 W.
Owned By...Tenn. Valley Radio & TV Corp.
Address.....701 Banks St.
Tel.: EL 3-0361.....ABC-CBS-NBC
Station Reps.....Masla; Clarke, Brown
Pres., Program Dir.....Frank Whisenant
Commercial Manager.....Bob Gleason
Program, Prom. Mgr.....Alice A. Whisenant
Film Manager.....Mort Hargrove
Chief Engineer.....Kenneth Casey
Owners of: WMSL-AM.

WTVY—Dothan—1955

Channel: 4 VHF..A.P.: 70 Kw..V.P.: 100 Kw.
Owned-Operated By.....WTVY, Inc.
Address.....Box 798
Tel.: SY 2-3195.....ABC-CBS
Sta. Reps.....Clarke Brown; McGavren
General Mgr.....F. E. Busby
Commercial Manager.....Arthur Creamer
Film Manager.....Richard Girdner
Chief Engineer.....Ellis N. Anderson

WOWL-TV—Florence—1957

Channel: 15 UHF..AP: 11.7 Kw..VP: 20.8 Kw.
Owned.....TV Muscle Shoals, Inc.
Business Address.....P. O. Box 600
Tel.: AT 2-7711.....CBS-NBC-ABC
President.....Richard B. Biddle

V.P.....W. A. Maples
Gen. Mgr.....Jack Worley
Comm. Mgr., Local Adv.....M. Davis
Program Director.....E. Foote
Prom., Publicity Director.....Lola Fell
Film Manager.....Henry Jones
Nat. Adv. Mgr.....Dick Biddle
Chief Engineer.....Larry Rohling

WAFG-TV—Huntsville—1959

Channel: 31 UHF....AP: 17.2 Kw....9.64 Kw.
Owned By.....Rocket City TV Inc.
Address.....1000 Monte Sano Bldg.
Tel.: JE 9-1783.....ABC
Station Reps.....Howard; Ochs
President.....James Cleary
General Manager.....John A. Higdon
Prom. Dir.....Mrs. Thomas Baar
Film Mgr.....Robert E. Smith
Chief Engineer.....Victor Bankowski

WALA-TV—Mobile—1953

Channel: 10 VHF..AP: 190 Kw..VP: 316 Kw.
Owned-Oper. By.....Pape TV Co., Inc.
Address.....210 Government St.
Tel.: HE 2-2756.....NBC
Sta. Reps.....Bolling; Clarke Brown
President.....W. O. Pape
General Mgr.....W. B. Pape
Chief Engineer.....R. Hurley

WKRG-TV—Mobile—1955

Channel: 5 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Operated By.....WKRG-TV Inc.
Address.....162 St. Louis St.
Tel.: HE 2-5505.....CBS
Newspaper Affiliation.....Press-Register
Representative.....Avery Knodel
President.....Kenneth R. Giddens
General, Comm. Mgr.....C. P. Persons, Jr.
Program Dir.....Bob Peary
Publicity Dir.....Mrs. Mary Herring
Film Manager.....James Ellis
Chief Engineer.....Donald B. Patton
Owners of: WKRB, AM-FM.

WCOV-TV—Montgomery—1953

Channel: 20 UHF..AP: 200 Kw..VP: 100 Kw.
Owned-Oper. By.....Capitol Bcstg. Co.
Business Address.....P. O. Box 2505
Tel.: AM 5-3561.....ABC-CBS
Sta. Representative..Venard, Rintoul, McConnell
President.....O. P. Covington
General Manager.....Hugh M. Smith
Commercial Manager.....Morris South
Prom., Publicity Director.....Martha Hall
Film Manager.....Bob House
Chief Engineer.....W. D. Weatherly

ALABAMA-ALASKA-ARIZONA

WSFA-TV—Montgomery—1954

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned By.....Broadcasting Co. of South
 Business Address.....10 East Delano
 Tel.: AM 5-1251.....NBC-ABC
 Sta. Rep.....Peters, Griffith, Woodward
 President.....B. Calhoun Hipp
 Exec. V.P.....G. Richard Shafto
 Manag. Dir.....Carter C. Hardwick
 Admin. Asst.....Frank Ridolphi
 Nat. Sales Mgr.....Jack Long
 Production Mgr.....Sam Spivey
 Program Director.....Gene Jacobsen
 Commercial Mgr.....Bob Villar
 Prom. Mgr.....Charlotte Chilton

Film Mgrs.....Alice Mayfield, Gene Jacobsen
 Chief Engineer.....Richard Payne
 Owners of: WIS, AM-TV, Columbia.

WSLA-TV—Selma—1960

Channels: 8 VHF..AP: 1.5 Kw..Vp: 3 Kw.
 Owned By.....Selma Television, Inc.
 Address.....Box 305
 Tel.: TR 2-0455.....Independent
 Sta. Representative.....Radio Reps. Inc.
 President.....W. J. Brennan
 General Mgr.....C. C. Brennan
 Commercial Mgr.....F. Robinson, Jr.
 Program, Prom. Director.....B. Wills
 Advertising Mgr.....John Frasier
 Film Mgr., Engineer.....J. Williams

Pop.: 230,500
 Families: 60,500

Alaska

Television Homes: 40,000
 TV Stas. in State: 5

KENI-TV—Anchorage—1953

Channel: 2 VHF..AP: 2.63 Kw..VP: 5.37 Kw.
 Owned-Oper. By.....All-Alaska Bcstg., Inc.
 Business Address.....Box 1160
 Tel.: 5-2201.....NBC-ABC
 Station Reps.....Fletcher; Wellington
 President, Gen. Mgr.....Alvin O. Bramstedt
 Comm. Adv. Mgr.....William Stewart
 Program Dir.....Gerry Hinchee
 Prom., Publicity Dir.....Marcia Hiber
 Film Mgr.....Bob Fegues
 Chief Engineer.....Charles Gray
 Owners of: KENI; KFAR, AM-TV, Fairbanks;
 KTKN, Ketchikan.

Business Address516 Second Ave.
 Tel.: 2125ABC-NBC
 Pres., General Manager...Alvin C. Bramstedt
 Station Manager.....D. Andon
 Chief Engineer.....D. Portor

KTVF—Fairbanks—1955

Channel: 11 VHF..AP: 5.5 Kw..VP: 11 Kw.
 Owned-Oper. By.....Northern TV, Inc.
 Business Address.....3rd & Lacey St.
 Tel.: GL 2-3636.....CBS
 Station Reps.....Weed; Alaska Radio-TV
 President.....A. G. Hiebert
 Station, Comm. Mgr.....John Griffin
 Program Dir.....Ann Adam
 Promotion Mgr.....Martha Kent
 Film Mgr.....Sue Yoder
 Chief Engineer.....Garth Anderson
 Owners of: KTVF, TV-FM, Anchorage.

KTVA—Anchorage—1953

Channel: 11 VHF..AP: 1.61 Kw..VP: 3.22 Kw.
 Owned-Oper. By...Northern Television, Inc.
 Business Address.....P.O. Box 2200
 Tel.: 5-4321.....CBS
 Representative.....Weed; Alaska Radio-TV
 Pres., Gen., Sta. Mgr.....A. G. Hiebert
 V.P., Tech. Dir.....Jack Walden

KINY-TV—Juneau—1956

Channel: 8 VHF..AP: .13 Kw..VP: .26 Kw.
 Owned-Oper. By.....Juneau Broadcasters, Inc.
 Address.....231 So. Franklin St.
 Tel.: JU 6-1800.....CBS
 Sta. Representative.....Weed; Wagner
 Pres., Gen. Mgr.....J. W. McKinley
 Program Director.....Richard Peter

KFAR-TV—Fairbanks—1955

Channel: 2 VHF..AP: 2.76 Kw..VP: 5.6 Kw.
 Owned-Oper. By.....All-Alaska Bcstg., Inc.

Pop.: 1,318,000
 Families: 384,500

Arizona

Television Homes: 323,500
 TV Stas. in State: 9

BROADCAST ADVERTISERS REPORTS, INC.
 Audited Markets: Phoenix

KCDA—Douglas—1960

Channel: 3 VHF..AP: 410 Kw..VP: 691 Kw.
 Owned By.....Electron Corp.
 Address.....Gadson Hotel
 Tel.: AD 5-3424.....Independent

PresidentMort Zimmerman
 General Manager.....William B. Miller
 Commercial Manager.....Daniel C. Park
 Program, Prod. Mgr.....David B. Miller
 Chief Engineer.....Norman Robb

ARIZONA-ARKANSAS

KOOL-TV—Phoenix—1953

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By.....KOOL Radio-TV, Inc.
 Business Address.....511 West Adams St.
 Tel.: ALpine 3-3121.....CBS
 Representative.....Hollingbery
 Ch. of Bd.....Gene Autry
 Pres., Gen. Mgr.....Tom Chauncey
 V.P., Asst. Gen. Mgr.....Homer Lane
 V.P., Station Mgr.....Kenneth Morton
 Program Director.....Robert Davies
 Promotion Dir.....Tom Calhoun
 Film Manager.....William Hancharik
 Chief Engineer.....Albin Hillstrom
 Owners of: KOOL, AM-FM.

KPHO-TV—Phoenix—1949

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By...Meredith Broadcasting Co.
 Business Address.....631 N. 1st Ave.
 Tel.: ALpine 8-4511.....Independent
 Representative.....Katz
 V.P., General Manager.....Dick Rawls
 Sta., Comm. Mgr.....Howard Stalnaker
 Program Director.....Robert Martin
 Promotion Manager.....Betty Latty
 Publicity Dir.....Stephen Q. Shannon
 Film Manager.....Thomas Sherlock
 Dir. of Engineering.....George McClanathan
 Owners of: KPHO-AM.

KTVK—Phoenix—1955

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Operated By.....Arizona TV Co.
 Address.....3435 No. 16th St.
 Tel.: AM 6-5691.....ABC
 Station Representative.....Blair TV
 President.....Ernest W. McFarland
 General Manager.....Leon Nowell
 Sta., Comm. Manager.....Burton B. LaDow
 Program Director.....Don Tuckwood
 Chief Engineer.....George McLouth

KVAR—Phoenix—1953

Channel: 12 VHF..AP: 15.8 Kw..VP: 316 Kw.
 Owned-Oper. By.....KTAR Broadcasting Co.
 Address.....1101 No. Central Ave.
 Tel.: AL 4-4161.....NBC
 Representative.....Avery-Knodel
 Pres., Gen. Mgr.....Richard O. Lewis
 Commercial Mgr.....Ray C. Smucker
 Program Director.....Robert Vache

Promotion Director.....Ray Thompson
 Film Director.....Betty Campbell
 Chief Engineer.....John Beck
 Owners of: KYCA, Prescott; KYUM, Yuma; KTAR,
 FM, Phoenix.

KGUN—Tucson—1956

Channel: 9 VHF..AP: 31.6 Kw..VP: 63.1 Kw.
 Owned-Oper. By.....WEHT, Inc.
 Address.....P. O. Box 5147
 Tel.: MA 3-3633.....ABC
 Station Reps.....Young; Clarke Brown
 Pres., Gen. Mgr.....Ed. Richter
 Sta. Mgr., Prog. Mgr.....James Hays
 Comm. Mgr.....Ben L. Slack
 Chief Engineer.....Jack Tudor

KOLD-TV—Tucson—1953

Channel: 13 VHF..AP: 15 Kw..VP: 30 Kw.
 Owned-Oper. By.....Old Pueblo Bcstg. Co.
 Business Address.....115 W. Drachman St.
 Tel.: MA 4-2511.....CBS
 Representative.....Hollingbery
 President.....Tom Chauncey
 V.P., General Manager.....E. S. Mittendorf
 Asst. Gen. Mgr.....Paul Plunkett
 Commercial Manager.....Bernie Perlin
 Program Dir.....William Spies
 Prom., Publicity Dir.....Pat Reed
 Chief Engineer.....Howard Smith

KVOA-TV—Tucson—1953

Channel: 4 VHF...AP: 36 Kw...VP: 18 Kw.
 Owned-Oper. By.....Alvarado TV Co. Inc.
 Business Address.....209 West Elm St.
 Tel.: MAin 3-2555.....NBC
 Station Rep.....Avery-Knodel
 President.....Clinton D. McKinnon
 Station Manager.....Fred L. Vance
 Operations Manager.....Gordon E. Hamilton
 Prom., Public Dir.....Jim Owen
 Film Manager.....E. D. Wood
 Chief Engineer.....Raymond H. Holsclaw

KIVA—Yuma—1953

Channel: 11 VHF..AP: 15.8 Kw..VP: 31.6 Kw.
 Owned-Oper. By.....Valey Telecasting Inc.
 Business Address.....P. O. Bin 1671
 Tel.: ST 6-8311.....NBC-CBS-ABC
 President.....Harry C. Butcher
 Gen. Mgr., Film Dir.....R. O. Van Duzer
 Commercial Manager.....Patrick Carrick
 Chief Engineer.....Leavenworth Wheeler

Pop.: 1,791,500
 Families: 505,500

Arkansas

Television Homes: 338,500
 TV Stas. in State: 5

BROADCAST ADVERTISERS REPORTS, INC.
 Audited Markets: Little Rock

KTVE—El Dorado—1955

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned By.....KTVE, Inc.
 Address.....P. O. Box 791
 Tel.: UN 2-3488.....ABC-NBC
 Station Representative.....Bolling

President.....Ervin F. Lyke
 V.P., Gen. Mgr.....John B. Soell
 Operations Mgr.....John Turner
 Promotion Dir.....Jim Iverson
 Film Mgr.....Herschel C. Mays
 Chief Engineer.....John Long

KFSA-TV—Fort Smith—1956

Channel: 5 VHF..AP: 60.3 Kw...VP: 100 Kw.
 Owned By.....American TV Co.
 Business Address.....101 N. 4th St.
 Tel.: SU 3-3131.....ABC-CBS-NBC
 Newspaper Affil.....American-Times Record
 Station Rep.....Bolling
 President.....D. W. Reynolds
 V.P., General Mgr.....J. W. Slates
 Comm., Adv. Mgr.....John Whitt
 Program, Publicity Dir.....Pat Porta
 Promotion Dir.....Charles Putnam
 Film Manager.....Gordon Brown, Jr.
 Chief Engineer.....W. Matten
 owners of: KFSA; KOLD, AM-TV, Reno; KBRB,
 Springdale; KOKL, Okmulgee; KORK, Las Vegas;
 KLRS-TV, Las Vegas; KGNS-TV, Laredo; KFOY-
 TV, Hot Springs.

KARK-TV—Little Rock—1954

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By..Arkansas Radio & Equip. Co.
 Business Address.....10th & Spring Streets
 Tel.: FRanklin 6-2481.....NBC
 Representative.....Petry
 President.....T. K. Barton
 Exec. Vice Pres.....Douglas J. Romine
 Commercial Mgr.....H. Lee Bryant
 Program Dir.....Fred Schmutz

Promo. Director.....Shirley R. Kennedy
 Chief Engineer.....Champ Smith

KATV—Little Rock—1953

Channel: 7 VHF..AP: 86.3 Kw...VP: 170 Kw.
 Owned-Oper. By.....Central South States Co.
 Address.....310½ W. 3rd St.
 Tel.: FR 4-1691.....ABC
 Representative.....Avery-Knodel, Inc.
 President.....James C. Leake
 General Manager.....R. Doubleday
 Sales Prom. Mgr.....R. E. Draughon
 Chief Engineer.....A. R. Garrett

KTHV—Little Rock—1955

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned-Operated By.....Arkansas TV Co.
 Address.....Box 269
 Tel.: FR 4-3764.....CBS
 Newspaper Affil.....Arkansas Democrat
 Station Representative.....Branham
 President.....K. A. Ensel
 Gen., Sta. Manager.....B. G. Robertson
 Comm. Manager.....W. V. Hutt
 Program Dir.....Tom Walker
 Film Manager.....Curtis Threlkeld
 Promotion Dir.....John Pounders
 Chief Engineer.....Cecil Suitt

Pop.: 15,895,500
 Families: 5,186,000

California

Television Homes: 4,737,000
 TV Stas. in State: 30

BROADCAST ADVERTISERS REPORTS, INC.
 Audited Markets: Fresno, Los Angeles, Sacramento, San Diego,
 San Francisco, Stockton

KBAK-TV—Bakersfield—1953

Channel: 29 UHF..AP: 10.5 Kw...VP: 19 Kw.
 Owned-Oper. By.....Reeves Bcstg. Corp.
 Address.....P. O. Box 1448
 Tel.: EX 9-1761.....CBS
 Representative.....Weed
 President.....J. Drayton Hastie
 V.P., General Mgr.....Edward R. Tabor
 Asst. Gen. Mgr., Natl. Sales Mgr.....J. Barrett
 Sales Manager.....Charles F. Malloy
 Film Manager.....Dick Koch
 Chief Engineer.....James Garner

KHSL-TV—Chico—1953

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By.....Golden Empire Bcstg. Co.
 Address.....180 East 4th St.
 Tel.: FI 2-0141.....CBS
 Sta. Rep.....Bolling
 President.....Mrs. H. McClung
 General Mgr.....M. F. Woodling
 Sales Manager.....G. Ross
 Dir. of Engineering.....Russell Pope

KERO-TV—Bakersfield—1953

Channel: 10 VHF..AP: 55 Kw...VP: 110 Kw.
 Owned-Oper. By.....Transcontinent TV Corp.
 Business Address.....1420 Truxtun Ave.
 Tel.: FA 7-1441.....ABC-NBC
 Representative.....Petry
 President.....David C. Moore
 General Mgr.....George Whitney
 Station Mgr.....Arthur M. Mortensen
 Commercial Mgr.....Roland T. Kay
 Program Mgr., Film Dir.....Kenneth R. Croes
 Chief Engineer.....Ray Martin
 owners of: WBR, Buffalo; WNEP, Scranton;
 KFMB, San Diego; WDAF, Kansas City.

KIEM-TV—Eureka—1953

Channel: 3 VHF..AP: 100 Kw...VP: 50 Kw.
 Owned-Oper. By...California-Oregon TV Co.
 Business Address.....P. O. Box 1021
 Tel.: HI 3-3123.....ABC-CBS
 Station Reps.....Young; Art Moore
 President.....William B. Smullin
 VP-Manager.....Donald H. Telford
 Comm. Mgr.....Robert Miller
 Chief Engineer.....Donald King

KVIQ-TV—Eureka—1958

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned.....Calif. Northwest Bcstg. Co.
 Address.....Box 1019
 Tel.: HI 3-3061.....ABC-NBC

Why We SWITCHED from VHF to UHF

To give *you* the best possible coverage of the rich San Joaquin Valley.

FCC-sponsored engineering study proves UHF signal is stronger and clearer than VHF in the Fresno area. New RCA custom-designed transmitter and antenna provide the clearest, strongest picture ever seen in the Valley.

Now, KFRE-TV delivers the most effective coverage of the San Joaquin Valley's more than 800,000 people — earning in excess of \$1.5 billion yearly.

Blanket America's Richest Agricultural Market.

Buy KFRE-TV.

Sources: Television Allocations Study Organization,
"Engineering Aspects of Television Allocations,"
March 16, 1959 / Sales Management 1960.



KFRE-TV
FRESNO, CALIFORNIA
CBS-TV Channel 30 BLAIR-TV

Operated by Radio and Television Div. / Triangle Publications, Inc. / 46th & Market Sts., Philadelphia 39, Pa.
WFIL-AM • FM • TV, Philadelphia, Pa. / **WBNF-AM • FM • TV**, Binghamton, N.Y. / **WFBG-AM • FM • TV**, Altoona-Johnstown, Pa.
WNHC-AM • FM • TV, Hartford-New Haven, Conn. / **WLYH-TV**, Lebanon-Lancaster, Pa. / **KFRE-AM • TV • KRFM**, Fresno, Cal.
Triangle National Sales Offices: New York / Chicago / Los Angeles / Baltimore

Station Rep.Hollingbery
 President.Carl R. McConnell
 General Mgr.Geo. C. Fleharty
 Station Mgr.Ted Dooley
 Commercial Mgr.Sam Horel
 Promotion Mgr.Edmund Bennett
 Film Manager.John Perry
 Chief Engineer.Amos Hargrave

KFRE-TV—Fresno—1956

Channel: 30 UHF. AP: 696 Kw. VP: 1392 Kw.
 Owned By.Triangle Publications
 Business Address.733 L St.
 Tel.: AM 8-6444.CBS
 Newspaper Affil. Phila. Inquirer, Phila. D. News
 RepresentativeBlair-TV
 General Mgr.Leslie H. Peard, Jr.
 Station Manager.George Carroll
 Director of Sales.Robert F. Klein
 General Sales Mgr.Jay Sondheim
 Merchandising, Promotion Dir.Harry White
 Film Manager.Fred Carbine
 Chief Engineer.Keith L. Mealey
 Owners of: WFIL, AM-TV-FM, Philadelphia;
 WNBF, AM-TV-FM, Binghamton; WFBG, AM-
 TV, Altoona; WNHC, AM-TV-FM, New Haven;
 KFRE, AM-TV-FM, Fresno; WLYH-TV, Lebanon.

KJEO—Fresno—1953

Channel 47 UHF. AP: 222 Kw. VP: 444 Kw.
 Owned:O'Neill Broadcasting Co.
 AddressShaw at Cedar Sts.
 Tel.: BA 2-2411.ABC
 RepresentativeH-R TV
 President.J. E. O'Neill
 V.P., General Manager.Joseph C. Drilling
 Comm. Manager.W. O. Edholm
 Chief Engineer.Jack McElwain

KMJ-TV—Fresno—1953

Channel: 24 UHF. AP: 240 Kw. VP: 447 Kw.
 Owned-Oper. By.McClatchy Newspapers
 Address.1544 Van Ness Ave.
 Tel.: AM 8-6666.NBC
 RepresentativeKatz
 PresidentEleanor McClatchy
 Station Mgr.John Edwards
 Comm., Prom. Mgr.Wilson Lefler
 Chief Engineer.J. B. Hancock

KCOP—Hollywood—1948

Channel: 13 VHF. AP: 83.2 Kw. VP: 170 Kw.
 Owned-Oper. By.KCOP Television, Inc.
 Address.915 N. La Brea Ave.
 Tel.: Oldfield 6 8050.Independent
 RepresentativePety
 V.P. & Gen. Mgr.Alvin G. Flanagan
 General Sales Mgr.Amos T. Baron
 Sales Prom Dir.Hal Biard
 Program, Film Mgr.Mary Warren
 Publicity Dir.Jerry Ross
 Chief EngineerAl Browdy

KABC-TV—Los Angeles—1949

Channel: 7 VHF. AP: 82 Kw. VP: 165 kw.
 Owned-Oper. ByABC
 Business Address.TV Center
 Tel.: NO 3-3311.ABC
 RepresentativeKatz
 V.P., General, Sta. Mgr.Elton H. Rule
 Gen., Sales Mgr.Richard A. O'Leary
 Prom., Pub. Dir.Jack Brembeck
 Film Manager.Howard Lipsone
 Chief EngineerTheodore Grenier

KHJ-TV—Los Angeles—1948

Channel: 9 VHF. AP: 81 Kw. VP: 162 Kw.
 Owned-Oper. By.RKO General Inc.
 Business-Studio Address.1313 N. Vine St.
 Tel.: HO 2-2133.Independent
 RepresentativeH-R
 President.Thomas F. O'Neil
 V.P., Div. Dir.Robert J. Leder
 V.P., Gen. Mgr.Malcolm Klein
 Nat. Sales Mgr.Dick Jack
 Promotion Director.Richard L. Sinclair
 Program Dir.Hal Phillips
 Film Manager.Bill White
 Publicity Director.Tony Arnone
 Chief Engineer.Bob Bullock
 Owners of: WOR, AM-TV, New York; WNAC-AM-
 TV, Boston; KFRC, San Francisco; WHBQ,
 AM-TV, Memphis; CELW, AM-TV, Detroit-
 Windsor; WGMS, Washington, D. C.; WHCT,
 Hartford; KHJ, AM-TV.

KNXT—Los Angeles—1951

Channel: 2 VHF. AP: 23.4 Kw. VP: 46.8 kw.
 Owned-Oper. By.CBS Inc.
 Business-Studio Address.6121 Sunset Blvd.
 Tel.: HO 9-1212.CBS
 Representative.CBS TV Spot Sales
 General Manager.Robt. D. Wood
 Gen. Sales Mgr.Ray L. Beindorf
 Program Director.Leon Drew
 Prom., Publicity Director.Austin Heywood
 Film Manager.Bill Alcine
 Engineer in Chg.Edwin Miller

KRCA—Los Angeles—1949

Channel: 4 VHF. AP: 23.5 Kw. VP: 47 Kw.
 OwnedNBC
 Bus.-Studio Address.Sunset & Vine St.
 Tel.: TH 5-7000.NBC
 Representative.NBC Spot Sales
 V.P., General Manager.Thomas McCray
 Commercial Manager.James Parks
 Operations Mgr.Bob Henry
 Adv., Prom. Mgr.Frank Hovore
 Prog. Dir.Jack Kenaston
 Publicity Super.Dolores Finlay
 Chief Engineer.John Knight

KTLA—Los Angeles—1947

Channel: 5 VHF. AP: 25.1 Kw. VP: 50.1 Kw.
 Owned-Oper.Paramount TV Production, Inc.
 Studio Address.5800 Sunset Blvd., H'wood
 Tel.: HO 9-3181.Independent
 RepresentativePGW
 President.Paul Raiboutin
 Director of Bus. Affairs.Joe Cramer

CALIFORNIA

General Sls. Manager.....Richard Jolliffe
Film Mgr., Program Dir.....Robert Quinlan
Adv., Promotion Dir.....Robert Nashick
Publicity Dir.....Robert Reagan
Chief Engineer.....John Silva

KTTV—Los Angeles—1949

Channel: 11 VHF..AP: 83 Kw... VP: 165 Kw.
Owned-Oper. By.....Times-Mirror Bcstg. Co.
Business Address.....5746 Sunset Blvd.
Tel.: HO 2-7111.....Independent
Newspaper Affil.....L.A. Times, Mirror
Representative.....Blair TV
Pres., Gen. Mgr.....Richard A. Moore
V.P.-Sales.....John R. Vrba
V.P., Gen. Mgr.....Robert Breckner
V.P., Merch. & Prom.....Jack O'Mara
V.P., Program Dir.....Richard Woollen

KVIP—Redding—1956

Channel: 7 VHF..AP: 57.5 Kw... VP: 115 Kw.
Owned By.....Shasta Telecasting Corp.
Business Address.....2770 Pioneer Drive
Tel.: CH 1-1414.....ABC-NBC
Representative.....Hollingbery
Pres., Gen. Mgr.....George C. Fleharty
Commercial Manager.....Ray Grant
Chief Eng., Ass't Mgr.....Russell K. Olsen

KCRA-TV—Sacramento—1955

Channel: 3 VHF..AP: 50 Kw... VP: 100 Kw.
Owned-Operated By.....KCRA, Inc.
Address.....310 10th St.
Tel.: Hickory 4-7300.....NBC
Representative.....Petty
President, Sta. Mgr.....Robert E. Kelly
General Mgr.....Jon S. Kelly
Asst. Gen. Mgr.....Howard J. Smiley
Program Mgr.....David B. Hume
Chief Engineer.....W. Herbert Hartman
Owners of: KCRA, AM-FM.

KXTV—Sacramento—1955

Channel: 10 VHF..AP: 158 Kw... VP: 316 Kw.
Owned By.....Great Western Bcstg. Corp.
Address.....601 7th Ave.
Tel.: GI 1-4041.....CBS
Rep.....H-R
President.....C. Wrede Petersmeyer
V.P., General Mgr.....Robert Wilson
General Sales Mgr.....James Osborn
Program Director.....Dean Borba
Promotion Mgr.....M. S. Bachman
Chief Engineer.....Don Ferguson
Owners of: WISH-AM-TV, Indianapolis, Ind.;
WANE-AM-TV, Fort Wayne, Ind.; KOTV, Tulsa,
Okla.; KHOU-TV, Houston, Tex.

KSBW-TV—Salinas—1953

Channel: 8 VHF..AP: 120 Kw... VP: 240 Kw.
Owned By.....Salimas Valley Bcstg. Corp.
Address.....238 John St.
Tel.: HA 2-6422.....CBS-NBC
Representative.....H-R Television

Pres., Gen. Mgr.....John C. Cohan
Comm. Mgr.....Graham H. Moore
Prom., Adv. Public Mgr.....Clarke Bradley
Chief Engineer.....B. Hargan

KFMB-TV—San Diego—1949

Channel: 8 VHF..AP: 158 Kw... VP: 316 Kw.
Owned.....Transcontinent TV Corp.
Business Address.....1405 Fifth Ave.
Tel.: BE 2-2114.....CBS
Representative.....Petty
President.....David C. Moore
V.P., Gen. Mgr.....George Whitney
Station, Comm. Mgr.....Bill Fox
Prog. Mgr.....George Stantis
Prom., Adv. Public, Dir.....Irving Stevens
Film Manager.....Del Gay
Chief Engineer.....Charles Abel
Owners of: KFMB, AM; WGR-AM-TV, Buffalo,
N. Y.; WDAF-AM-TV, Kansas City, Mo.; WNEP-
TV, Scranton; KERO-TV, Bakersfield, Calif.

KFSD-TV—San Diego—1953

Channel: 10 VHF..AP: 158 Kw... VP: 316 Kw.
Owned-Oper. By.....KFSD, Inc.
Address.....Highway 94 at 47th St.
Tel.: CO 2-2421.....NBC
Representative.....Katz
President.....James G. Rogers
V.P., General Manager.....William E. Goetze
Commercial Mgr.....Jay Grill
Program, Film Mgr.....Burke Ormsby
Prom., Adv. Pub. Dir.....Kenneth N. McClure
Prod. Dir.....W. H. Stevens
Chief Engineer.....LeRoy A. Bellwood
Owners of: KFSD-FM-TV.

XETV—San Diego—1953

Channel: 6 VHF...AP: 50 Kw... VP: 100 Kw.
Owned By.....Radio Television S.A.
Address.....7th & Ash, TV Hghts.
Tel.: BELmont 4-8431.....ABC
Station Representative.....Blair
President.....Frank Fouce
V.P., Gen. Mgr.....Julian M. Kaufman
Business Mgr.....Lou Meiers
Chief Engineer.....Phil Fernandez

KGO-TV—San Francisco—1949

Channel: 7 VHF..AP: 168 Kw... VP: 316 Kw.
Owned-Oper.....Amer. Bcstg. Co.
Address.....277 Golden Gate Ave.
Tel.: UN 3-0077.....ABC
Representative.....Blair
President.....Leonard Goldenson
V.P., Gen., Station Mgr.....D. M. Sacks
Commercial Mgr.....R. Coughlan
Sales Mgr.....David Sacks
Adv., Pub., Prom. Dir.....George T. Rodman
Program Director.....George Rice
Film Manager.....Bob Mitchell
Chief Engineer.....Richard Parks

KPIX—San Francisco—1948

Channel: 5 VHF..AP: 50 Kw... VP: 100 Kw.
Owned-Oper. By.....Westinghouse Bcstg., Inc.
Address.....2655 Van Ness Ave.

CALIFORNIA-COLORADO

Tel.: PR 6-5100.....CBS
 Sta. Representative.....TVAR
 President.....Donald H. McGannon
 Vice President.....Philip G. Lasky
 General Manager.....Louis S. Simon
 Commercial Mgr.....William H. Hunsfeld, Jr.
 Film Mgr.....Ray A. Hubbard
 Sales Prom., Adv. Mgr.....A. H. Christensen
 Publicity Mgr.....A. M. Baccari, Jr.
 Chief Engineer.....Thomas T. Ely
 Owners of: WOWO, Fort Wayne, Ind.; WBZ-WBZA,
 Boston-Springfield, Mass.; WBZ-TV, Boston,
 Mass.; KYW, Cleveland, O.; KYW-TV, Cleveland,
 O.; KEX, Portland, Ore.; KDKA, Pittsburgh, Pa.;
 KDKA-TV, Pittsburgh, Pa.; WIND, Chicago, Ill.;
 WJZ-TV, Baltimore, Md.; WBZ-FM, Boston,
 Mass.; KDKA-FM, Pittsburgh, Pa.; KYW-FM,
 Cleveland, O.; KEX-FM, Portland, Ore.

KRON-TV—San Francisco—1949

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....The Chronicle Pub. Co.
 Business Studio Address.....929 Mission St.
 Tel.: GA 1-1100.....NBC
 Newspaper Affiliation.....Chronicle
 Representative.....Peters, Griffin, Woodward Inc.
 President.....Charles de Young Thieriot
 Gen. Manager.....Harold P. See
 Station Manager.....A. H. Constant
 Commercial Mgr.....William A. Morrison
 Program Dir.....Douglas Elleson
 Promotion Dir.....A. Richard Robertson
 Film Buyer.....Jim Bentley
 Publicity Dir.....Roland Irving
 Chief Engineer.....J. L. Berryhill

KTVU—San Francisco-Oakland 1958

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned.....S. F.-Oakland TV, Inc.
 Address.....1 Jack London Sq., Oakland
 Tel.: TE 4-2000.....Independent
 Representative.....H-R Television
 President.....Ward D. Ingram
 Gen. Mgr.....William D. Pabst
 Nat. Sales Mgr.....Frank King
 Prom. Director.....Joseph P. Costantino, Jr.
 Publicity Director.....Don Arlett
 Production Mgr.....Walt Harris
 Chief Engineer.....Robert Arne

KNTV—San Jose—1955

Channel: 11VHF...AP: 123 Kw...VP: 60 Kw.

Owned-Oper. By...Standard Radio & TV Co.
 Address.....645 Park Avenue
 Tel.: CY 7-5577.....ABC
 Sta. Representative.....Young TV
 President.....A. T. Gilliland
 Operations Mgr.....Frederic A. Naglestad
 Sales Manager.....Fran Conrad
 Program Director.....Jack Lauener
 Promotion Dir.....Margaret Norton
 Chief Engineer.....Robert A. Latham

KSBY-TV—San Luis Obispo 1953

Channel: 6 VHF...AP: 8.9 Kw...VP: 16 Kw.
 Owned-Oper. By...Salinas Valley Bcstg. Corp.
 Business Address.....Box 286
 Tel.: LI 3-0920.....ABC-CBS-NBC
 Representative.....H-R
 President.....John C. Cohan
 Prom. Dir.....Don Theobald
 Station Manager.....Arthur V. Haggood
 Film Manager.....Caryl Coleman
 Dir. Tech. Oper.....Bill Hargan
 Owners of: KSBW, AM-TV-FM, Salinas.

KEYT—Santa Barbara—1953

Channel: 3 VHF...AP: 25 Kw...VP: 50 Kw.
 Owned.....Key TV, Inc.
 Business Address.....730 Miramonte Dr.
 Tel.: WO 5-8533.....ABC-CBS-NBC
 Station Rep.....Young
 Program, Film Mgr.....Mary Ann Casey
 President.....William F. Luton
 V.P., Station Mgr.....Robert C. Burreis
 Adv., Publicity Dir.....Ruth S. Nace
 Chief Engineer.....Paul Williams

KOVR-TV—Stockton—1954

Channel: 13 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By.....Metropolitan Bcstg.
 Address.....908 15th St.
 Tel.: HI 6-6124.....ABC
 Representative.....Blair
 President.....John W. Kluge
 Gen. Mgr.....Glover DeLaney
 Program Film Mgr.....Bel Lange
 Prom., Publicity Dir.....Robert Linskey
 Chief Engineer.....Richard J. Anderson
 Owners of: WNEW, AM-TV, New York; WHK,
 Cleveland; WIP, Philadelphia; WRUL, New
 York; WTTG-TV, Washington, D. C.; WTVH-
 TV, Peoria.

Pop.: 1,924,000
 Families: 540,000

Colorado

Television Homes: 4,737,000
 TV Stas. in State: 9

BROADCAST ADVERTISERS REPORTS, INC.
 Audited Markets: Denver

KKTV—Colorado Springs—1952

Channel: 11 VHF...AP: 117 Kw., VP: 234 Kw.
 Owned-Operated By.....TV Colorado, Inc.
 Address.....512 S. Tejon St.
 Tel.: ME 4-2844.....CBS

Representative.....Bolling
 President, Gen. Mgr.....James D. Russell
 V.P. Commercial Manager.....Robert D. Ellis
 Program Dir.....Carl Pehlman
 Prom., Pub. Director.....Hal Kennedy
 Chief Engineer.....Chet Wallack

COLORADO

**KRDO-TV—Colorado Springs
1953**

Channel: 13 VHF..AP: 112.5 Kw..VP: 225 Kw.
Owned-Oper. By.....Pikes Peak Bcstg. Co.
Business Address.....399 South Eighth St.
Tel.: ME 2-1515.....ABC
Sta. Representative.....Branham
President, Gen. Mgr.....Harry W. Hoth, Jr.
Station Manager.....Jay E. Gardner
Business Mgr.....Darold A. Wilkinson
Chief Engineer.....Herb Schubarth
Owners of: KRDO.

KBTV—Denver—1952

Channel: 9 VHF..AP: 141 Kw..VP: 282Kw.
Owned-Operated By.....TV Denver, Inc.
Address.....1089 Bannock St.
Tel.: AM 6-3601.....ABC
Representative.Peters, Griffin, Woodward, Inc.
President.....John C. Mullins
Gen., Station Manager.....Joseph Herold
Commercial Mgr.....Gil Lee
Prog. Mgr.....Mann Reed
Adv., Pub., Prom. Dir.....W. Kowalski
Film Mgr.Don Mumford
Chief Engineer.....Jim Butts

KLZ-TV—Denver—1953

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.
Owned By.....Aladdin Bcstg. Corp.
Business Address.....131 Speer Blvd.
Tel: MA 3-4271.....CBS
Representative Katz
Pres., Gen. Mgr.....Hugh B. Terry
Asst. to Pres.....Clayton H. Brace
Comm., Sta. Mgr.....Jack Tipton
Program Director.....Paul Blue
Prom., Publicity Dir.....Jimm Seaney
Film Manager.....William Witt
Chief Engineer.....Eugene Jenkins
Owners of: WFBM, AM-TV-FM, Indianapolis;
WOOD, AM-TV, Grand Rapids; WTCN, AM-TV,
Minneapolis.

KOA-TV—Denver—1953

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....Metropolitan TV Co.
Business Address.....1044 Lincoln
Tel: Cherry 4-4141.....NBC
Representative.....NBC Spot Sales
Pres., Gen. Manager.....William Grant
Station Mgr.....Ralph Radetsky
Commercial Manager.....Dick Harris
Program Director.....Si Palmer
Prom., Pub. Dir.....Dean Faulkner
Chief Engineer.....Sid Davidson

KBTV
CHANNEL
9

When You Go West (young time buyer)
Go The Best
KBTV Channel 9 Denver, Colorado
1089 Bannock Street
Represented By Peters, Griffin, Woodward, Inc.

John C. Mullins, President
Joe Herold, Station Manager

KTVR-TV—Denver—1952

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....Gotham Bcstg. Corp.
 Business Address550 Lincoln St.
 Tel.: KE 4-8281.....Independent
 Sta. Representative.....Adam Young
 President.....J. Elroy McCaw
 General Manager.....James T. Brennan
 Commercial Mgr.....Harold N. Michaels
 Program Dir.....Warren Huskie
 Publicity Dir.....Len Bermon
 Film Manager.....Thomas J. Donnegan
 Chief Engineer.....Lester J. Dunn
 Owners of: WINS, New York; KTVW, Tacoma.

KREY-TV—Montrose—1956

Channel: 10 VHF...AP: 154 Kw...VP: 309 Kw.
 Owned-Oper. By.....Black Canon Bcstg Co.
 Address.....P. O. Box 120
 Tel.: CH 9-3011.....ABC-NBC-CBS
 President, Gen., Mgr.....Rex Howell
 Chief Eng., Sta. Mgr.....C. Q. Anderson
 Promotion Director.....Frank Bell

**KREX-TV—Grand Junction
 1954**

Channel 5 VHF...AP: 6.46 Kw...VP: 12.9 Kw.
 Owned By.....Western Slope Bcstg Co., Inc.
 Business AddressBox 30
 Tel.: CH 2-5000.....CBS-NBC
 Station Representative.....Holman
 President, General Mgr.....Rex Howell
 Station Comm. Mgr.....Bob McMahan
 Production Dir.....Joe Cope
 Advertising Mgr.....Roy Adamson
 Chief Engineer.....James Meyer

KCSJ-TV—Pueblo—1952

Channel: 5 VHF...AP: 150 Kw...VP: 100 Kw.
 Owned-Oper. By.....Star Broadcasting Co.
 Business Address2226 Television Lane
 Tel.: LI 4-5782.....NBC
 Station Representative.....Meeker Co.
 Station Manager.....J. G. Croll
 Film Manager.....Jackson Cravens
 Commercial Mgr.....Ken King
 Program Dir.....Elva Lee Gilmer
 Publicity Dir.....Jack Hughes
 Advertising Mgr.....Al Griffith
 Chief Engineer.....Ken Renfrow

KTVR

Channel 2 Denver, Colorado

Station Representative
ADAM YOUNG, INC.

JAMES T. BRENNAN
General Manager

QUALITY TELEVISION*
SELLS
RICH, RICH
SOUTHERN NEW ENGLAND



QUALITY IN THE SILVERSMITH'S CRAFT IS REPRESENTED BY THIS RE-CREATION OF A RICHLY ORNAMENTED, LATE NINETEENTH CENTURY VINTAGE PUNCH SET, MANUFACTURED BY THE INTERNATIONAL SILVER COMPANY OF MERIDEN, CONNECTICUT.

IN RICH, RICH SOUTHERN NEW ENGLAND, QUALITY IN TELEVISION IS THE HALLMARK OF WTIC-TV.

OH YES, WTIC-TV PROGRAMS ARE HIGHEST RATED TOO.

WTIC  **TV 3** HARTFORD, CONNECTICUT

***ASK YOUR HARRINGTON, RIGHTER & PARSONS MAN**

Pop.: 2,566,000
Families: 754,500

Connecticut

Television Homes: 718,000
TV Stas. in State: 6

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Hartford

WICC-TV—Bridgeport—1952

Channel: 43 UHF..AP: 91 Kw...VP: 180 Kw.
Owned By..... Bridgeport Bcstg. Co.
Business Address..... Box 9140
Tel: AM 8-1601..... ABC
Representative..... Adam Young
President, Gen. Mgr..... K. M. Cooper
Comm. Mgr..... Ray Colonari
Pgm. Dir..... Harry Downie
Chief Engineer..... Russell Adams

WHCT—Hartford—1959

Channel: 18 UHF..AP: 100 Kw...VP: 186 Kw.
Owned-Oper. By... Hartford Phovision Co.
Business Address..... 555 Asylum St.
Tel: JAcKson 5-2611..... Independent
Station Representatives... Young; Nona Kirby
Program Director..... Ralph Kanna

WTIC-TV—Hartford—1957

Channel: 3 VHF..AP: 60.3 Kw...VP: 100 Kw.
Owned.. Travelers Broadcasting Service Corp.
Business Address..... 26 Grove Street
Tel: JAcKson 5-0801..... CBS
Representative.. Harrington, Righter & Parsons
President..... Paul W. Morency
VP & Gen. Mgr..... Walter C. Johnson
V.P., Sales..... Irwin C. Cowper
VP, Prog..... Leonard J. Patricelli
Prom. Dir..... Eugene J. Muriaty
Publicity Director..... Paul E. Lucas
Dir. of Engineering..... Harold Dorschug
Film Editor..... Ernest Olivieri
Chief Engineer..... Herman D. Taylor
Owners of: WTIC, AM-FM.

WHNB-TV—New Britain— 1953

Channel: 30 UHF..AP: 113.5 Kw..VP: 210.4 Kw.
Owned By..... Connecticut TV, Inc.
Address..... 1422 New Britain Ave.
Tel: ADams 3-8551..... NBC
Representative..... NBC Spot Sales
President..... Herbert Scheffel
General, Sta. Mgr..... Robert W. Bray
Commercial Mgr..... Jack Fox
Program Dir..... Philip Corvo
Prom., Publicity Dir..... Howard Wry
Film Manager..... Phillip B. Hale
Chief Engineer..... Thomas Doody
Owners of: WICS, AM-TV, Springfield; WHGU,
Champaign.

WNHC-TV—New Haven—1948

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By ..Triangle Publications, Inc.
Business Address..... 135 College St.

Tel: SPruce 7-3611..... ABC
News. Affil..... Phila. Inquirer & News
Station Representative..... Fair TV
President..... Walter H. Annenberg
V.P., General Mgr..... Roger W. Clipp
Sta. Mgr., Gen. Sales..... John F. Cundiff
Prom., Adv., Publicity..... Peter F. Gallagher
Film Mgr..... Leonard S. Sanna
Program Dir..... James E. Kovach
Chief Engineer..... Howard W. Wessenberg
Owners of: WFIL, AM-TV-FM, Philadelphia;
WNBF, AM-TV-FM, Binghamton; WFRG, AM-
TV-FM, Altoona; KFRE, AM-TV; KRFM,
Fresno; WLYH, Lebanon; WNHC, AM-FM.

WATR-TV—New Haven—1953

Channel: 53 UHF..AP: 125 Kw...VP: 245 Kw.
Owned-Operated By..... WATR, Inc.
Business Address..... 440 Meadow St.
Tel: PL 5-1121..... ABC
Stations Reps..... Masla, New Eng. Spot Sales
President..... Harold Thomas
Gen., Sta., Commercial Mgr..... Samuel Elman
Prog. Dir., Film Manager..... Astrid Curtis
Chief Engineer..... Andrew Torros

When You Can
Have the Best,
Why Be Satisfied
With Less?



Pop.: 754,000
Families: 219,000

Dist. of Columbia

Television Homes: 207,000
TV Stas. in D. C.: 4

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Washington

WMAL-TV—Washington—1947

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By The Evening Star Bcstg. Co.
Address.....4461 Connecticut Ave., N.W.
Tel.: KE 7-1100.....ABC
Newspaper Affiliation.....The Evening Star
Representative.....H.R. Television
President.....John W. Thompson, Jr.
General Manager.....F. S. Houwink
Commercial Manager.....Neal J. Edwards
Program Director.....Theodore N. McDowell
Prom. & Pub. Director.....E. Haywood Meeks
Film Manager.....Robert B. Morgan
Chief Engineer.....Allan Powley
Owners of: WMAL, AM-FM; WSWA, AM-TV-FM,
Harrisonburg.

WRC-TV—Washington—1947

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By....National Bcstg. Co., Inc.
Bus. Address...4001 Nebraska Avenue, N.W.
Tel.: EM 2-4000.....NBC
Representative....NBC Television Spot Sales
President (NBC).....Robert E. Kintner
V.P., General Mgr.....Joseph Goodfellow
Station Mgr.....Peter B. Kenney
Director of Sales.....Thomas Paro
Program Dir.....Wes Harris
Production Mgr.....F. S. Buschmeyer
Adv. Prom. Mgr.....Ralph R. McCawley
Co-ordinator, Press.....Robert C. Diefenbach
Dir. of Oper.....Lefferts A. McClelland
Owners of: WNBC, AM-TV-FM, New York; WRC,
AM-TV-FM, Washington; WMAQ, Chicago;

WNBQ, Chicago; WRCV, AM-TV, Philadelphia;
KNBC, AM-FM, San Francisco; WAMP, Pitts-
burgh; KRCA, Los Angeles; WFMP, FM, Pitts-
burgh.

WTOP-TV—Washington—1949

Channel: 9 VHF..AP: 174 Kw...VP: 316 Kw.
Owned By.....Wash. Post Bcstg Div.
Business Address....40th & Brandywine Sts.
Tel.: EM 2-9300.....CBS
Newspaper Affiliation.....Wash. Post
Representative.....CBS TV Spot Sales
President.....John S. Hayes
Vice-Pres., Gen. Mgr.....George F. Hartford
Comm. Mgr.....Robert A. J. Bordley
Pub. & Prom. Director.....Robert M. Adams
Program Director.....Jim Silman
Film Manager.....William Hedgpath
Vice President for Engineering...Clyde Hunt
Chief Engineer.....Donald Cooper

WTTG—Washington—1947

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Metropolitan Bcstg.
Business-Studio Address.....Hotel Raleigh
Tel.: STerling 3-5300.....Independent
Representative.....P. G. & W.
President.....John W. Kluge
V.P., Gen. Mgr.....John E. McArdle
Adv., Promotion Dir.....S. Pappas
Business Manager.....Harold Christiansen
Owners of: WNEW AM-FM-TV, New York; WHK,
AM-FM, Cleveland, O.; WIP AM-FM, Philadel-
phia, Pa.; WEUL AM, New York; WTVH TV,
Peoria, Ill.; KOVR TV, Stockton, Calif.; WTVF
TV, Decatur, Ill.

Pop.: 5,034,000
Families: 1,537,500

Florida

Television Homes: 1,258,000
TV Stas. in State: 18

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Jacksonville, Miami, St. Petersburg, Tampa

WESH-TV—Daytona Beach 1956

Channel: 2 VHF..AP: 60 Kw...VP: 100 Kw.
Owned-Oper. By.....Telrad, Inc.
Business Address.....P.O. Box 1712
Tel.: CL 3-6591.....NBC
Rep.....Avery Knodel
President.....John H. Perry, Jr.
V.P., Gen. Mgr.....Thomas S. Gilchrist, Jr.
Station Mgr.....Walter Strouse
Program Dir.....Dan Joiner
Comm. Mgr.....Thomas B. Newsom
Film Mgr.....Hank Johnson
Chief Engineer.....B. Hayford

WTVI—Fort Pierce—1960

Channel 19 UHF..AP: 237 Kw...VP: 474 Kw.
Owned By.....Gene T. Dyer
Address.....Signal Hill
Tel.: HO 4-1500.....CBS
Station Rep.....Forjoe
Owner.....Gene T. Dyer
General Manager.....Herbert E. Buck, Jr.
Station Manager.....Lester Combs
Chief Engineer.....Joseph C. Strelauski

WINK-TV—Fort Myers—1954

Channel: 11 VHF..AP: 35 Kw...VP: 65 Kw.
Owned By.....Ft. Myers Bcstg Co.
Business Address.....Palm Beach Blvd.

Tel.: ED 4-1131.....ABC-CBS
 Station Rep.....Forjoe
 Gen., Sales Mgr.....A. J. Bauer
 Program Dir.....Frank Nodine
 Chief Engineer.....Bob Bachman

WFGA-TV—Jacksonville—1957

Channel: 12 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned.....Florida-Georgia TV Co., Inc.*
 Address.....1070 E. Adams St.
 Tel.: EL 6-3381.....ABC-NBC
 Representative.....Peters, Griffin, Woodward
 President.....Alexander Brest
 Gen. Sta. Film Mgr.....Jesse H. Cripe
 Commercial Mgr.....Ralph W. Himmons
 Program Dir.....Rusty Bruton
 Publicity Promo. Dir.....Andy Amyx
 Chief Engineer.....Harry Wingfield

WJXT—Jacksonville—1949

Channel: 4 VHF...AP: 69.2 Kw...VP: 100 Kw.
 Owned-Oper. By.....Washington Post
 Business Address.....1851 Southampton Road
 Tel.: EX 8-0501.....CBS
 Newspaper Affil.....Wash. Post & Times Herald
 Representative.....CBS TV Spot Sales
 President.....Glenn Marshall, Jr.
 Commercial Manager.....David Booher
 Prog. Dir., Film Mgr.....Leonard L. Mosby, Jr.
 Prom., Pub. Dir.....Tom Mahaffey
 Chief Engineer.....Ernest Vordermeck

WCKT—Miami—1956

Channel: 7 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned By.....Biscayne Television Corp.
 Business Address.....P. O. Box M, Miami 33
 Tel.: PL 1-6692.....NBC
 Representative.....NBC Spot Sales
 President, Gen. Mgr.....Niles Trammell
 Station Manager.....Charles Kelly
 Commercial Manager.....Robert L. Fidler
 Production Mgr.....Gene Walz
 Publicity, Promotion Mgr.....Donald Fischer
 Film Manager.....Frank Struzziari
 Chief Engineer.....Robert H. Paasch
 Owners of: WCKR, AM-FM, Miami.

WTVJ—Miami—1949

Channel: 4 VHF...AP: 70 Kw...VP: 100 Kw.
 Owned-Oper. By.....Wometco Enterprises, Inc.
 Address.....306 N. Miami Ave.
 Tel.: FR 4-6262.....CBS
 Representative.....Peters, Griffin, Woodward, Inc.
 President.....Mitchell Wolfson
 General Manager.....Lee Ruwitch
 Vice-Pres., Operations Mgr.....John A. Shay
 V.P. Sales.....William Brazzil
 National Sales Mgr.....Joseph A. Flahive
 Program Director.....Lee Waller
 Promotion Director.....Burt Toppan
 Film Manager.....Robert J. Ross
 Chief Engineer.....Earl W. Lewis
 Owners of: WLOS, AM-TV-FM, Asheville.

WPST-TV—Miami—1957

Channel: 10 VHF...AP: 195 Kw...VP: 316 Kw.
 Owned.....Public Service TV, Inc.

Business Address.....2075 Biscayne Blvd.
 Tel.: FR 1-6501.....ABC
 Representative.....Petry
 President.....G. T. Baker
 General, Sta. Mgr.....Walter Koessler
 Nat. Sales Mgr.....Bob Hanna
 Program Dir.....Eleanor Larsen
 Film Mgr.....John Murphy
 Chief Engineer.....William R. Needs

WDBO-TV—Orlando—1954

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....Cherry Bcstg.
 Business Address.....30 S. Ivanhoe Blvd.
 Tel.: CH 1-1491.....CBS
 Representative.....Blair-TV
 Chairman of Board.....William S. Cherry, Jr.
 Exec. V.P. Gen. Mgr.....Arnold F. Schoen, Jr.
 Sales Co-ordinator.....A. V. Carlson
 Prog. Dir.....Walter E. Sickles
 Dir. Sales Deve.....Leonard S. Davey, Jr.
 Chief Engineer.....J. E. Yarbrough
 Owners of: WDBO, AM-FM.

WLOF-TV—Orlando—1958

Channel: 9 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned.....Mid Florida TV Corp.
 Address.....639 W. Central Ave.
 Tel.: GArden 4-8537.....ABC
 Rep.....Bolling
 President, Gen. Mgr.....Joseph L. Brechner
 Nat. Sales Mgr.....William T. Latham
 Program Dir.....Harold F. Stone
 Promotion Dir.....Paul Knepper
 Film Mgr.....Dennis Gregory
 Chief Engineer.....Dodd Daniel

WPTV—Palm Beach—1954

Channel: 5 VHF...AP: 60.3 Kw...VP: 100 Kw.
 Owned-Oper.....John H. Phipps Bcstg.
 Business Address.....5 Coconut Row
 Tel.: TE 3-2471.....NBC
 Representative.....Blair TV Assoc.
 Owner.....John H. Phipps
 Managing Dir.....L. Herschel Graves
 General Mgr.....Chester E. Pike, Jr.
 Sales Mgrs.....R. L. Ray; Ken Kampion
 Operations D.....Clark W. Davis
 Film Mgr.....George P. Romilly
 Chief Engineer.....Lewis Evenden
 Owners of: WCTV, Tallahassee.

**WJHG-TV—Panama City—
1953**

Channel: 7 VHF...AP: 5.36 Kw...VP: 10.7 Kw.
 Owned-Operated By.....Gray TV Network
 Address.....Box 2349
 Tel.: AD 4-2251.....NBC-ABC-CBS
 Station Rep.....Ayers
 General Mgr.....Raymond E. Carow
 Station Mgr.....Jack Sholar
 Production Mgr.....Roger Mansfield
 Program, Prom., Publicity.....James Tighe
 Film Mgr.....Earl Hadaway
 Chief Engineer.....Pearly Eppley

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to sell Atlanta's million...
put your faith in WSB



White Columns is more than a building, it is the efficient home of both WSB Radio and TV!

In Atlanta and Georgia, WSB Radio and Television lead the way in programming, in coverage and facilities. Through the years both stations have maintained a tradition of leadership through sound programming and by backing up top men with every facility available to help them do a top job. Dominance in ratings and many notable awards attest to their success. To sell Atlanta's million, plus other Georgians too... put your schedules on

Represented by

Edward Petry & Co., Inc.

WSB radio/WSB-TV

Affiliated with The Atlanta Journal and Constitution. NBC affiliate.

WEAR-TV—Pensacola—1953

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned By.....Rollins Telecasting Inc.
 Business Address.....P.O. Box 431
 Tel.: GL 5-7311.....ABC
 Station Rep.....Blair TV
 General Manager.....Milt de Reyna, Jr.
 Chief Engineer.....H. Babb

Tel.: 2-0131NBC
 Newspaper Affiliation.....Tribune-Times
 RepresentativeBlair-TV
 President.....J. C. Council
 V.P., General Manager....George W. Harvey
 Sales Mgr.....William B. Faber
 Prog. Dir., Film Mgr.....J. E. Faraghan
 Promotion Director.....Doug Duperrault
 Prog. Oper. Mgr.....Carl Bergquist
 Production Manager.....L. George Gelger
 Chief Engineer.....J. H. Mitchell

**WSUN-TV—St. Petersburg
1953**

Channel: 38 UHF...AP: 107 Kw...VP: 200 Kw.
 Owned-Operated By....City of St. Petersburg
 Business Address.....Municipal Pier
 Tel.: 5-4121ABC
 Representative...Venard, Rintoul & McConnell
 Station Mgr.....Fred P. Shawn
 Commercial Manager.....Earl W. Welde
 Program, Film Mgr.....Harry Wagner
 Promotion Director.....Chad Mason
 Chief Engineer.....William J. Coddling
 Owners of: WSUN, AM.

WTVT—Tampa—1955

Channel: 13 VHF...AP: 316 Kw...VP: 158 Kw.
 Owned By.....WKY Television System, Inc.
 Business Address....3213 Grand Central Ave.
 Tel.: RE 6-1313.....CBS
 Station Representative.....Katz
 President.....E. K. Gaylord
 Station Manager.....Eugene B. Dodson
 Admin. Asst.....Robert M. Olson
 Comm. Asst. Mgr.....John M. Haberton
 Program Dir.....Crawford P. Rice
 Promotion Dir.....Walter K. Rhodes
 Film Mgr.....Jayne Boyd
 Production Mgr.....Ken Smith
 Chief Engineer.....William Witt
 Owners of: WKY, AM-TV, Oklahoma City.

WCTV—Tallahassee—1955

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper.....John H. Phipps Bcstg. Stations
 Address.....P. O. Box 3547
 Tel.: TALL 3-3666.....CBS
 Sta. Representative.....Blair, Cummings
 Owner.....John H. Phipps
 Managing Director.....L. Herschel Graves
 Nat. Sales Mgr.....William L. Wood
 Program, Film Mgr.....Jerry L. Williams
 Dir. of Engineering.....William A. Snowden
 Owners of: WPTV, W. Palm Beach.

**WEAT-TV—West Palm Beach
1955**

Channel: 12 VHF...AP: 125 Kw...VP: 250 Kw.
 Owned-Oper. By.....Rand Bcstg. Co.
 Business Address.....Palm Beach Towers
 Tel.: TE 3-9668.....ABC
 Sta. Representative.....Weed
 President.....Rex Rand
 Gen. Mgr.....Bertram Lebhear, Jr.
 Station Mgr.....Jack Poole
 Chief Engineer.....J. Ross McPherson

WFLA-TV—Tampa—1955

Channel: 8 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By.....Tribune Company
 AddressBox 1410

Pop.: 4,070,000
 Families: 1,064,500

Georgia

Television Homes: 840,000
 TV Stas. in State: 11

BROADCAST ADVERTISERS REPORTS, INC.
 Audited Markets: Atlanta

WALB-TV—Albany—1954

Channel: 10 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By.....Herald Publishing Co.
 Business Address.....Stuart Ave.
 Tel.: HE 5-8386.....ABC-NBC
 Newspaper Affiliation.....Albany Herald
 Representative...Venard, Rintoul & McConnell
 President.....James H. Gray
 Sta., Gen., Comm. Mgr....Raymond E. Carrow
 Program Director.....Reba Hill
 Prom., Pub. Dir.....Pat Bethune
 Film Mgr.....Olin Pollock
 Chief Engineer.....Bruce Singleton
 Owners of: WJHG-TV, Panama City, Florida.

WSB-TV—Atlanta—1948

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By....The Atlanta Newspapers
 Business Address...1601 W. Peachtree St., N.E.
 Tel.: TR 5-7221.....NBC
 Newspaper Affiliations...Journal-Constitution
 Representative.....Petty
 Exec. Dir.....J. Leonard Reinsch
 General Manager.....Marcus Bartlett
 Comm. Mgr.....Don E. Heald
 Promotion Dir.....Holt Gewinner, Jr.
 Film Director.....Jean Hendrix
 Chief Engineer.....R. A. Holbrook
 Owners of: WSOC AM-TV, Charlotte; WHIO AM-TV, Dayton; WSB AM.

GEORGIA

WAGA-TV—Atlanta—1949

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Operated By...Storer Bcstg. Co., Inc.
Business Address...1018 W. Peachtree St.
Tel.: TRinity 5-5551...CBS
Station Rep...Storer Television Sales, Inc.
President...George B. Storer
General Manager...Ken Bagwell
Commercial Manager...Emmett A. Hassett
Program Dir., Opera. Dir...Horace W. Ray
Promotion Director...Ned Jay
Production Mgr...Stuart Armstrong
Chief Engineer...Hugo Bondv
Owners of: WJBK AM-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WJW-AM-FM-TV, Cleveland; WWVA-AM-FM, Wheeling, W. Va.; WGBS-AM-FM, Miami, Fla.; WIGB-AM-FM, Philadelphia, Pa.; KGBS, Los Angeles; WITI-TV, Milwaukee.

WLW-A—Atlanta—1951

Channel: 11 VHF...AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By...Crosley Bcstg. Corp.
Bus. Address...1611 W. Peachtree St. N.E.
Tel.: TR 2-1141...ABC
Representative...Bomar-Lowrance; Moore
President...R. E. Dunville
General Manager...James H. Burgess
Commercial Mgr...J. P. Dwyer
Program Dir...Bob Hendrickson
Prom. Dir...Howard Rowe
Production Manager...Jim Sharp
Publicity Dir...John Bent
Chief Engineer...Harvey Aderhold
Owners of: WLW-T, Cincinnati; WLW-C, Columbus; WLW-D, Dayton; WLW-I, Indianapolis.

WJBF-TV—Augusta—1953

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By...Georgia-Carolina Bcstg. Co.
Business Address...Television Park
Tel.: PA 2-6666...ABC-NBC
Representative...Hollingbery
President, Gen. Mgr...J. B. Fuqua
Station Manager...Thomas J. Hennesy
Program Dir...Carroll Word
Promotion Mgr...H. R. Lapham
Publicity Dir...John Radeck
Nat. Adv. Mgr...Asa Stallworth
Film Manager...Gray Mayson
Chief Engineer...John Jopling

WRDW-TV—Augusta—1954

Channel: 12 VHF...AP: 51.3 Kw...VP: 316 Kw.
Owned-Oper. By...WPIT, Inc.
Business Address...Ga. & Observatory Ave.
Tel.: TA 4-5432...CBS
Station Rep...Avery-Knodel
President...John J. Laux
Managing Dir...Robert E. Metcalfe
Station Mgr...James W. Hicks
Commercial Mgr...Lou Stratton
Operations Mgr...Richard A. Fennel
Promotion Dir...James E. Davis
Production Mgr...Jeff Evans
Film Editor...Frank Allen
Merchandising Dir...Fecelia Samuels
Chief Engineer...Joseph P. Gill, Jr.
Owners of: WPIT, Pittsburgh; WSOL, Tampa.

WRBL-TV—Columbus—1953

Channel: 3 VHF...AP: 70 Kw...VP: 100 Kw.
Owned-Oper. By...Columbus Bcstg. Co.
Business Address...1350 13th Ave.
Tel.: FA 2-0602...NBC-CBS
Newspaper Affil...Ledger Enquirer
Representative...Hollingbery
President, Gen. Mgr...J. W. Woodruff, Jr.
Station Mgr...Ridley Bell
Commercial Manager...George "Red" Jenkins
Operations Dir...John Gibney
Promotion Dir...Carrie Brooks
Production Dir...Charles Autry
Film Mgr...Carl Long
Chief Engineer...Joe A. Gamble
Owners of: WRBL-AM-FM.

WTVM—Columbus—1953

Channel: 9 VHF...AP: 158 Kw...VP: 316 Kw.
Owned...Martin Thea. of Georgia, Inc.
Business Address...1307 1st Ave.
Tel.: FA 2-8828...NBC-ABC
Station Representative...Young
President...E. D. Martin
General Manager...Frank Ragsdale
Commercial Mgr...Ben Purvis
Operations Dir...Ted Short
Chief Engineer...Charley Parrott
Owners of: WTVC, Chattanooga.

WMAZ-TV—Macon—1953

Channel: 13 VHF...AP: 125 Kw...VP: 250 Kw.
Owned-Oper. By...Southeastern Bcstg. Co.
Business Address...Bankers Insurance Bldg.
Tel.: SHERWOOD 2-7373...CBS-ABC-NBC
Representative...Avery-Knodel
President, Ch. Eng...George Rankin, Jr.
General Manager...Wilton E. Cobb
Comm. Manager...Frank Crowther

WSAV-TV—Savannah—1956

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By...WSAV, Inc.
Address...1430 East Victory Drive
Tel.: AD 6-0303...ABC-NBC
Representative...Blair TV
President, Gen. Mgr...Harben Daniel
Operations Manager...M. E. Thompson
Comm. Adv. Mgr...Mack Humpidge
Program Director...William E. Lucas
Production Dir...Steve Thomas
Prom., Publicity Dir...Laura Peebles
Film Manager...Alyce Miller
Chief Engineer...Byron Strong
Owners of: WSAV, AM.

WTOC-TV—Savannah—1954

Channel: 11 VHF...AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By...Savannah Bcstg. Co.
Business Address...516 Abercorn St.
Tel.: AD 2-0127...CBS-ABC
Station Representative...Avery-Knodel
President & Gen. Mgr...William T. Knight, Jr.
Comm., Sta., Adv. Mgr...Ben B. Williams
Program Dir...Dwight J. Bruce
Prom., Publicity Dir...Frank S. Bryson
Film Mgr...Thomas Wells
Chief Engineer...Kyle Goodman
Owners of: WTOC AM-FM.

Pop.: 630,000
Families: 193,000

Hawaii

Television Homes: 130,000
TV Stas. in State: 4

KGMB-TV—Honolulu—1952

Channel: 9 VHF.. AP: 79 Kw... VP: 132 Kw.
Owned-Oper... Hawaiian Broadcasting Sys. Ltd.
Business Address... 1534 Kapiolani Boulevard
Tel.: 9-2011 CBS
Newspaper Affil. Star Bulletin
Representative... Peters, Griffin, Woodward
President... Elizabeth P. Farrington
V.P., General Mgr... M. Franklyn Warren
Station Mgr... Robert W. Sevey
Prom., Publicity Dir... Colleen L. Ng
Operations Mgr... Jack Annon
Film Mgr... Bettie Werner
Chief Engineer... Ronald Miyahira
Owners of: KGMB AM, Honolulu; KHBC AM-TV,
Hilo; KMAU-TV, Wailuku.

KHVV-TV—Honolulu—1954

Channel: 4 VHF.. AP: 25 Kw... VP: 12.5 Kw.
Owned-Oper. By... Kaiser Hawaiian TV, Inc.
Address... 1290 Ala Moana Blvd.
Tel.: 5-3991 ABC
Representative... Young-TV
V.P., Gen. Mgr... Richard Block
Station Mgr... J. A. Serrao
Publicity Dir... Robert Kendall
Program Director... Dan Kawakami
Production Mgr... George Hooper

Chief Engineer... Dan O. Hunter
Owners of: KHJK-TV, Hilo; K7IBC-TV, Lihue;
K7GBB-TV, Honohina.

KONA-TV—Honolulu—1952

Channel: 2 VHF.. AP: 30.2 Kw... VP: 60.3 Kw.
Owned-Oper. By... Radio Honolulu, Ltd.
Business Address... 1170 Auahi St.
Tel.: 6-2366 NBC
Newspaper Affil. Honolulu Advertiser
Representative... NBC Spot Sales
Pres., Gen. Mgr... John D. Keating
Sta., Gen. Sales Mgr... Art Sprinkle
Nat'l Sales Mgr... Jim Spencer
Program Director... Cecil Seavey
Film Mgr., Pub. Dir... Paul Yomamoto
Promotion Dir... J. B. Turner
Chief Engineer... Alvin Chang

KMVI—Wailuku—1955

Channel: 12 VHF.. AP: 15 Kw... VP: 30 Kw.
Owned-Oper... Maui Publishing Co., Ltd.
Business Address... Box 374
Tel.: 33-981 ABC
Newspaper Affiliation... Maui News
Sta. Reps... Clark; Oakes, Dickens
President... J. Walter Cameron
General Manager... Ezra J. Crane
Station Manager... Richard E. Mawson
Chief Engineer... Spencer Shirachi

Pop.: 671,500
Families: 199,500

Idaho

Television Homes: 154,000
TV Stas. in State: 6

KBOI-TV—Boise—1953

Channel: 2 VHF... AP: 33 Kw... VP: 65 Kw.
Owned-Oper. By... Boise Valley Bcstrs. Inc.
Business Address... 1007 Jefferson St.
Tel.: 3-2511 ABC-CBS
Representative, Peters, Griffin, Woodward, Inc.
Pres., Gen. Mgr... Westerman Whillock
Station, Comm. Mgr... Earl Glade, Jr.
Film Manager... Robert Howell
Program Dir... Dena Howell
Promotion Dir... Sharon Henry
Publicity Dir... Louise Davis
Chief Eng... J. A. Johntz, Jr.
Owners of: KBOI AM-FM.

Prom. Mgr... Evelyn Winters
Film Manager... William Harvey
Chief Engineer... Harold Toedtemeier

KID-TV—Idaho Falls—1953

Channel: 3 VHF.. AP: 60.3 Kw... VP: 100 Kw.
Owned-Oper. By... Idaho Radio Corp.
Address... Ammon Road
Tel.: JA 2-5100 CBS-NBC-ABC
Sta. Reps... Hollingbery; Art Moore
President... A. W. Schwieder
General, Sta. Mgr... C. N. Layne
Comm., Adv. Mgr... Claude Cain
Chief Engineer... Carroll Seistr

KTVB—Boise—1953

Channel: 7 VHF... AP: 100 Kw... VP: 200 Kw.
Owned-Oper. By... KTVB, Inc.
Address... 709 Idaho St.
Tel.: 2-4611 ABC-NBC
Station Rep... Bolling
Pres. and Gen. Mgr... Georgia M. Davidson
Nat. Sales Mgr... Robert Krueger
Commercial Mgr... George Ganz, Jr.
Prog. Director... Del Lundbom

KIFI-TV—Idaho Falls—1961

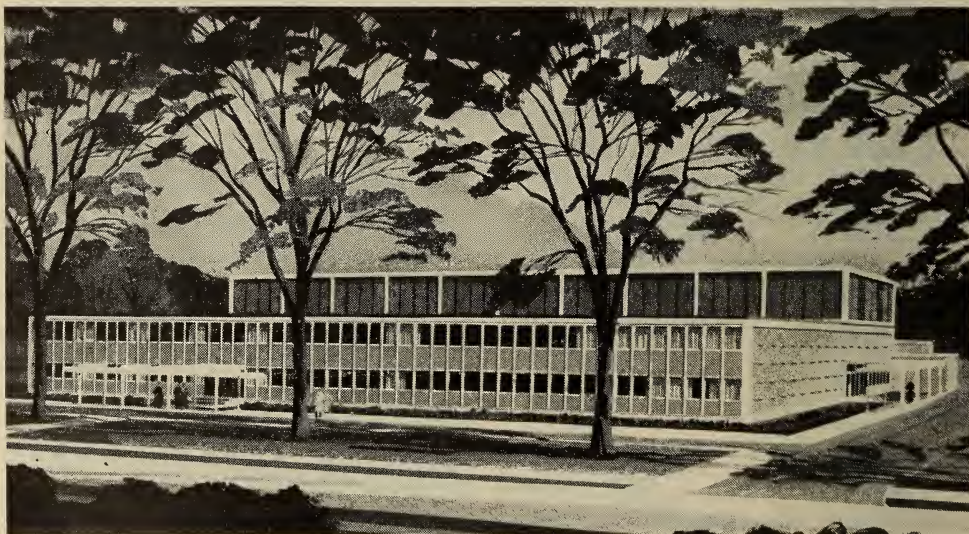
Channel: 8 VHF.. AP: 316 Kw... VP: 158 Kw.
Owned By... E. Idaho Bcstg. & TV Co.
Address... P. O. Box 2148
Tel.: JA 3-1171 NBC
Sta. Reps... Meeker; Wellington, Jacobson
President, Gen. Mgr... J. Brady
Program Dir., Oper. Mgr... A. Wiener
Promotion Dir... L. Hocking
Film Mgr... L. Paoli
Chief Eng... B. Nelson

The WGN Mid-America Broadcast Center

Home of WGN Radio/720 WGN Television/9
and WGN Syndication Sales.

Modern, functional, efficient broadcast plant
dedicated to greater service to all Chicagoland and to adver-
tisers and their agencies!

Also serving the great Upper Midwest via KDAL Radio and Television/3 in Duluth-Superior.



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PERFORMANCE



2501 Bradley Place—Chicago 18, Illinois (LAkeview 8-2311)

KCIX-TV—Nampa—1958

Channel: 6 VHF..AP: 41.7 Kw..VP: 83.2 Kw.
 Owned-Oper. By.....Hagadone Bcstg Co.
 Address315 N. 8th St.
 Tel.: 4-8311.....Independent
 RepresentativeWeed
 President.....Roger L. Hagadone
 Chief Engineer.....G. Rose

KLIX-TV—Twin Falls—1955

Channel: 11 VHF..AP: 14.5 Kw...VP: 29.5 Kw.
 Owned-Oper. By.....Klix Corp.
 AddressEastland Dr. & Elizabeth St.
 Tel.: RE 3-5840.....ABC-CBS-NBC
 Sta. Representative.....Hollingbery
 President.....G. Hatch
 General Mgr.....Gordon Glasmann
 Chief Engineer.....Dennis Lowe

Pop.: 10,151,000
 Families: 3,120,000

Illinois

Television Homes: 2,950,000
 TV Stas. in State: 16

BROADCAST ADVERTISERS REPORTS, INC.
 Audited Markets: Chicago, Peoria

WCIA—Champaign—1953

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....Midwest Television, Inc.
 Business Address.....509 S. Neil St.
 Tel.: FL 6-8333.....CBS
 Station Rep.....Peters, Griffin, Woodward
 President.....August C. Meyer
 V.P., Sales Manager.....Guy Main
 National Sales Dir.Leonard Davis
 Film Mgr.....John Ketterer
 Production Manager.....B. Helms
 Chief Engineer.....Bob Myers

WBKB—Chicago—1948

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Operated By.....American Bcstg. Co.
 Business Address.....190 N. State St.
 Tel.: AN 3-0800.....ABC
 RepresentativeBlair-TV
 Vice President.....Sterling C. Quinlan
 General Manager.....Mathew Vieracker
 Nat'l Spot Sales Mgr.....Clarence Heider
 Film Dir.Ralph Andrews
 Prog. Dir.Dan Schuffman
 Prom. Adv. Public Dir.....James Ascher
 Chief Engineer.....William P. Kusack

WGN-TV—Chicago—1948

Channel: 9 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By.....WGN, Inc.
 Business Address.....2501 Bradley Place
 Tel.: LAkeview 8-2311.....Independent
 Newspaper Affiliation.....Chicago Tribune
 RepresentativePetry
 President.....J. Howard Wood
 V.P., Gen. Mgr.....Ward L. Quaal
 Sales Manager.....Ben Berenston
 Program Mgr.....Edward Warren
 Sales Prom., Adv. Mgr.....James Hanlon
 Publicity Mgr.....Dan Calibraro
 Film Director.....Patty Nealin
 Chief Engineer.....Carl J. Meyers

WNBQ—Chicago—1948

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned-Operated By.....National Bcstg. Co.
 Business-Studio Address.....Merchandise Mart
 Tel.: SU 7-8300.....NBC
 Representative.....NBC Spot Sales
 President.....Robert E. Kintner
 V.P., General Manager.....Lloyd E. Yoder
 Nat. Sales Mgr.....George Diefenderfer
 Local Sales Mgr.....Norman Cissna
 Station Mgr.....Robert Lemon
 Operations Dir.....Alfred Lewis
 Program Dir.....Harry D. Trigg
 Adv. & Prom. Mgr.....John M. Keys
 Film Manager.....Stanley Brightwell
 Publicity Director.....Chet Campbell
 Chief Engineer.....W. C. Prather

WBBM-TV—Chicago—1953

Channel: 2 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....CBS, Inc.
 Bus. Studio Address.....630 N. McClurg Ct.
 Tel.: WH 4-6000.....CBS
 Representative.....CBS TV Spot Sales
 V.P., General Mgr.....Clark B. George
 General Sls. Mgr.....Edward Kenefick
 Program Dir.....Charles Hinds
 Prom., Adv. Dir.....Virgil Mitchell
 Film Mgr.....Paula Schwarz
 Chief Engineer.....L. A. Pierce
 Owners of: WCBS-TV, New York; KNXT, Los Angeles; WEAU-TV, Philadelphia; KMOX-TV, St. Louis.

WICD—Danville—1953

Channel: 24 UHF..AP: 9.5 Kw...VP: 19 Kw.
 Owned By.....Plains Television Corp.
 Business Address.....1500 N. Washington Ave.
 Tel.: Hickory 2-1700.....NBC
 Station Representative.....Young TV
 General Manager.....Milton Friedland
 Station Manager.....J. Begue
 Program Director.....R. O'Neill
 Chief Engineer.....H. Eskew

WTVP—Decatur—1953

Channel: 17 UHF..AP: 93.3 Kw..VP: 174 Kw.
 Owned-Oper. By.....Prairie Television Co.
 Business Address.....Southside Dr.
 Tel.: 428-4304.....ABC
 Station Rep.....Blair TV
 President.....John Kluge
 V.P. & Gen. Mgr.....Bob King
 Operations Mgr.....Peter Kouris
 Commercial Mgr.....Donald Lindsey
 Program, Prom. Dir.....Jack Kussart
 Chief Engineer.....Hubert F. Abfalter
 Owners of: WNEW AM-TV, New York; WHK,
 Cleveland; WIP, Philadelphia; WTTG-TV, Wash-
 ington, D. C.; KOVR-TV, Sacramento; WTVH,
 Peoria.

WSIL-TV—Harrisburg—1953

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....Turner-Farrar Assn.
 Address.....21½ W. Poplar St.
 Tel.: Clearbrook 3-7922.....ABC
 Representative.....Meeker
 President, Gen. Mgr.....O. L. Turner
 Comm., Program Mgr.....Fred Cline
 Prom., Publicity Dir.....Bill Platter
 Film Mgr.....John Van Hoy
 Adv. Mgr.....C. O. Farrar
 Chief Engineer.....Charles Gilliam

WEEK-TV—Peoria—1953

Channel: 43 UHF..AP: 186 Kw..VP: 371 Kw.
 Owned-Operated By..West Central Bcstg. Co.
 Address.....2907 Springfield Rd., E. Peoria

Tel.: 699-3961.....NBC
 Station Rep.....Bolling
 V.P., Gen. Mgr.....Fred C. Mueller
 Comm. Manager.....John Leslie
 Program, Film Mgr.....Victor Fletcher
 Promotion Dir.....William Adams
 Chief Engineer.....Wayne Lovely

WMBD-TV—Peoria—1957

Channel: 31 UHF..AP: 581 Kw..VP: 1000 Kw.
 Owned By.....Midwest Television Inc.
 Business Address.....212 SW Jefferson Ave.
 Tel.: 676-0711.....CBS
 Representative.Peters, Griffin, Woodward, Inc.
 President.....August C. Meyer
 General Mgr.....Harold C. Sundberg
 Commercial Mr.....George Mathews
 Station Mgr.....Mark Wodlinger
 Program Dir.....John Mason
 Film Mgr.....John Ketterer
 Promotion Mgr.....Betty Wright
 Chief Engineer.....George Pyle
 Owners of: WMBD AM-FM; WCIA, Champaign.

WTVH—Peoria—1953

Channel: 19 UHF..AP: 186 Kw..VP: 479 Kw.
 Owned By.....Metropolitan Bcstg.
 Business Address.....621 Main St.
 Tel.: 9-7211.....ABC
 Sta. Representative.....Blair TV
 President.....John W. Kluge
 V.P., Gen. Mgr.....Donn Colee
 Sales Mgr.....Lee Colee
 Prom., Publicity Dir.....Gary Gresham
 Chief Engineer.....Wallace Wurz

WGEM-TV—Quincy—1953

Channel: 10 VHF..AP 158 Kw..VP: 316 Kw.
 Owned-Oper. By.....Quincy Bcstg. Co.
 Business Address.....Hotel Quincy
 Tel.: BA 2-6840.....ABC-NBC
 Newspaper Affiliation...Quincy Herald Whig
 Representative.....Young TV Corp.
 President.....T. C. Oakley
 General Manager.....J. S. Bonansinga
 Commercial Mgr.....J. Ben Stewart
 Program Director.....Fred Colgan
 Publicity Director.....Hal Heidbreder
 Chief Engineer.....Frank E. Laughlin
 Owners of: WGEM AM.

WREX-TV—Rockford—1953

Channel: 13 VHF..AP: 115 Kw..VP: 229 Kw.
 Owned-Oper. By...Greater Rockford TV, Inc.
 Business Address...Auburn & Winnebago Rds.
 Tel.: Woodland 8-1813.....ABC-CBS
 Newspaper Affil...Rockford Newspapers, Inc.
 Station Representative.....H-R TV, Inc.
 President.....Swan Hillman
 V.P., General Mgr.....Joe M. Baisch
 Production Mgr.....Rod MacDonald
 Program Director.....John Mazzie
 Promotion Dir.....Jack Lightner
 Film Mgr.....Gene Hines
 Adv. Mgr.....A. J. Bilardello
 Chief Engineer.....Dick Peck

In Decatur-Springfield



delivers the big Central
 Illinois market with full
METROPOLITAN
EFFECTIVENESS



A METROPOLITAN BROADCASTING STATION
 Sold nationally by Blair Television Assoc.

WTVO—Rockford—1953

Channel: 39 UHF..AP: 98 Kw..VP: 195 Kw.
 Owned-Oper. By..Winnebago Television Corp.
 Business Address.....Meridian Rd.
 Tel.: Woodland 3-5413.....NBC
 Station Representative.....Bolling
 President.....Harry Balaban
 Manager.....Harold Froelich
 Sales Manager.....Gene Denari
 Program Dir.....R. J. Smith
 Chief Engineer.....H. H. Eckstein
 Owners of: WIL, St. Louis, Mo.; WRIT, Milwau-
 kee; KBOX, Dallas, Tex.; WICS-TV, Springfield,
 Ill.

WHBF-TV—Rock Island—1950

Channel: 4 VHF...AP: 70 Kw...VP: 100 Kw.
 Owned-Oper. By.....Rock Island Bestg. Co.
 Business Address...Telco Bldg., 231 18th St.
 Tel.: 786-5441.....ABC-CBS
 Newspaper Affil....."The Argus"
 Representative.....Avery-Knodel, Hyett
 President.....Ben. H. Potter
 V.P., Sta., Gen. Manager...Leslie C. Johnson

Director of Sales.....Maurice Corken
 Program Director.....Forest W. Cooke
 Prom., Adv. Mgr.....Heber E. Darton
 Publicity Dir.....Fern Hawks
 Film Manager.....Joseph Grear
 Chief Engineer.....Robert J. Sinnott
 Owners of: WHBF AM-FM.

WICS—Springfield—1953

Channel: 20 UHF..AP: 155 Kw..VP: 309 Kw.
 Owned-Oper. By.....Plains Television Corp.
 Address.....523 E. Capitol Ave.
 Tel.: Lakeside 8-0465.....NBC
 Representative.....Adam Young
 President.....Elmer Balaban
 General Manager.....Milton D. Friedland
 Nat. Sales Co-ord.....Gene F. Meyers
 Comm. Manager.....Warren King
 Program, Film Mgr.....H. J. Hoskins
 Prom., Publicity Mgr.....James Henneberry
 Dir. of Engineering.....Jerrold Merritt
 Owners of: WIL, St. Louis, Mo.; WRIT, Milwau-
 kee; KBOX, Dallas, Tex.; WTVO-TV, Rockford,
 Ill.; WICD, Danville; WCHU, Champaign.

Pop.: 4,704,500
 Families: 1,448,000

Indiana

Television Homes: 1,360,000
 TV Stas. in State: 16

BROADCAST ADVERTISERS REPORTS, INC.
 Audited Markets: Elkhart, Evansville, Fort Wayne, Indianapolis,
 South Bend

WTTV—Bloomington—1949

Channel: 4 VHF..AP: 26.7 Kw..VP: 47.9 Kw.
 Owned-Oper. By.....Sarkes Tarzian, Inc.
 Business Address.....3490 Bluff Rd.
 Tel.: ST 7-2211.....Independent
 Sta. Representative.....Young TV
 President.....Sarkes Tarzian
 General, Comm. Mgr.....Robert G. Holben
 Program, Prom., Adv. Mgr.....Arthur R. Hook
 Chief Engineer.....Fred J. Molchin

General, Sta. Mgr.....Berry Smith
 Comm. Manager.....Lee Browning
 Program, Film Mgr.....Chester T. Behrman
 Chief Engineer.....Paul Kelley

WTVW—Evansville—1956

WEHT—Evansville—1953

Channel: 50 UHF..AP: 107 Kw..VP: 200 Kw.
 Owned-Oper. By.....WEHT, Inc.
 Business Address.....Box 395
 Tel.: HA 4-9215.....CBS
 Representative.....Young
 President.....Edwin G. Richter, Jr.
 General Mgr.....Howard D. Duncan, Jr.
 Commercial Mgr.....William R. Right
 Program Dir.....Roger Forster
 Chief Engineer.....Robert M. Cleveland
 Owners of: WEOA, Evansville.

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By.....Evansville TV, Inc.
 Business Address.....405 Carpenter St.
 Tel.: H. 2-1121.....ABC
 Representative.....Hollingsbery
 President.....Ferris E. Traylor
 Gen. Sta. Mgr.....Dick Shively
 Commercial Mgr.....James L. Ritter
 Nat. Sales Mgr.....Bob Ossenberg
 Program Dir.....Ulysses Carlini
 Prom., Publicity Dir.....John A. MacGregor
 Film Manager.....S. J. Rusche
 Chief Engineer.....John Schuta

WFIE-TV—Evansville—1953

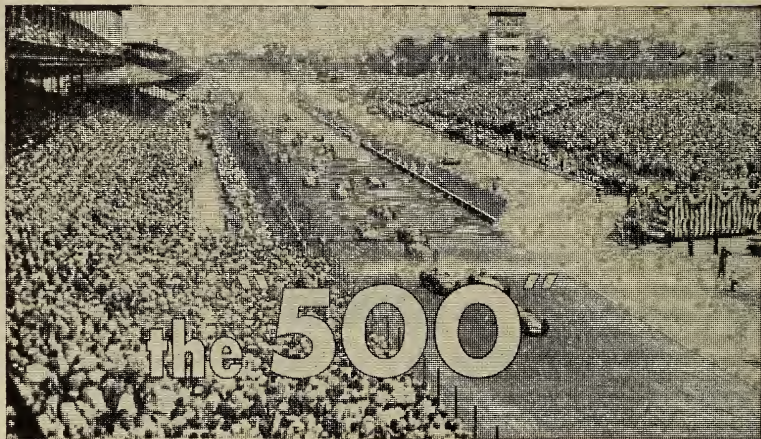
Channel: 14 UHF..AP: 104.8 Kw..VP: 200 Kw.
 Owned-Oper. By.....WFIE, Inc.
 Business Address.....1115 Mount Auburn Rd.
 Tel.: HA 5-1432.....NBC
 Representative.....Raymer
 President.....Nathan Lord

WANE-TV—Fort Wayne—1954

Channel: 15 UHF..AP: 222 Kw..VP: 445 Kw.
 Owned-Oper. By..Indiana Broadcasting Corp.
 Business Address.....2915 W. State Blvd.
 Tel.: AN 9411.....CBS
 Sta. Representative.....H-R
 President.....C. Wrede Petersmeyer
 General Manager.....Reid G. Chapman
 Sales Dir.....John Keenan
 Program Director.....J. Larry Beauchamp
 Film Manager.....James Gohean
 Chief Engineer.....Charles E. Wallace

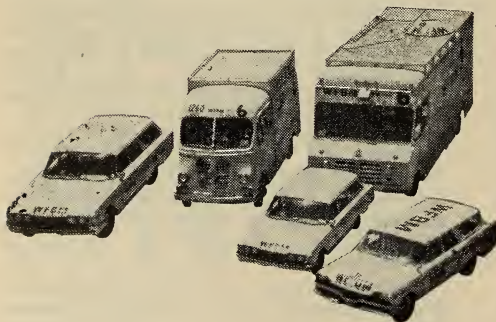
WFBM-TV

First in Mid-Indiana . . . first in news . . . first in special events



Manpower • Mobility • Equipment!

Wherever news and special events call for broadcast action, you'll find WFBM-TV on the air first with "eye-witness" film reports. No other stations in Indiana can match the manpower of our 17-man News-Information Center . . . the mobility of our fleet of news cruisers and remote transmitter . . . our photo developing equipment for putting film on the air within minutes after it hits the lab . . . our two television tape machines (color equipped) that can record any remote transmission for an "exclusive" drop-in at any point in our day's programming.



The Nation's **15th TV Market**

... with the only basic NBC coverage
of 760,000 TV set owning families



Represented Nationally by The KATZ Agency

11TH YEAR
OF LEADERSHIP

WKJG-TV—Fort Wayne—1953

Channel: 33 UHF..AP: 144 Kw..VP: 263 Kw.
 Owned.....WKJG, Inc.
 Address.....2633 W. State Blvd.
 Tel.: AN 2295.....NBC
 Newspaper Affiliation.....Elkhart Truth
 Station Rep.....Branham
 President.....John F. Dille, Jr.
 Vice President.....Paul Brynes
 Gen., Sta. Mgr.....Edward G. Thoms
 Commercial Mgr.....Carleton B. Evans
 Program Director.....Calo Mahlock
 Chief Engineer.....Eugene A. Chase

WPTA—Fort Wayne—1957

Channel: 21 UHF..AP: 110 Kw..VP: 55 Kw.
 Owned.....Sarkes Tarzian, Inc.
 Business Address.....Butler Road
 Tel.: ANthony 7125.....ABC
 Station Representative.....Young
 President.....Sarkes Tarzian
 Acting Gen. Mgr.....Richard Morgan
 Commercial Mgr.....Ralph Latham
 Program Dir.....Robert Reed
 Prom., Adv. Publicity Dir.....Larry Frerk
 Film Manager.....Charles Smith
 Chief Engineer.....Jerry Bower
 Owners of: WTTS, Bloomington; WTTV TV-FM,
 Indianapolis; WFAM, Lafayette; WPTH-FM,
 Ft. Wayne.

WFBM-TV—Indianapolis—1949

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned By.....Twin State Bcstg. Inc.
 Bus.-Studio Address.....1330 N. Meridian St.
 Tel.: MElrose 4-8521.....NBC
 Representative.....Katz
 President.....W. C. Pullen, Jr.
 V.P., Gen. Mgr.....Eldon Campbell
 Station Manager.....Don Menke
 Nat. Sales Mgr.....Hugh L. Kibbey
 Prog. Dir.....Warren Wright
 Publicity Dir.....Phil Smith
 Film Mgr.....William E. Fagan
 Chief Engineer.....Robert Flanders
 Owners of: WOOD AM-TV, Grand Rapids; WTCN
 AM-TV, Minneapolis; KLZ AM-TV, Denver;
 WFBM AM-FM.

WISH-TV—Indianapolis—1954

Channel: 8 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned.....Indiana Bcstg. Corp.
 Business Address.....1440 North Meridian
 Tel.: MElrose 4-6411.....CBS
 Sta. Representative.....H-R
 President.....C. Wrede Petersmeyer
 Gen., Sta. Manager.....Robert B. McConnell
 Commercial Manager.....Joseph E. Lake
 Program Dir.....Dave Smith
 Prom., Pub. Director.....Ray Reisinger
 Chief Engineer.....Stokes Gresham, Jr.
 Owners of: WISH-FM-TV; WANE-AM-TV, Fort
 Wayne, Ind.

WLW-I—Indianapolis—1957

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned.....Crosley Bcstg. Corp.
 Business Address.....1401 N. Meridian St.

Tel.: MElrose 9-2311.....ABC
 Station Rep.....Crosley; Lowrance; Moore
 President.....Robert E. Dunville
 General Manager.....John B. Babcock
 Spec. Bcst. Serv. Dir.....Bruce B. Cox
 Sales Manager.....Bob Lamb
 Sales Service Dir.....Scott Cedar
 Program Mgr.....Chuck Brodhead
 Prom., Merch. Dir.....Terry Simpson
 Film Director.....Patty O'Neill Mennel
 Chief Engineer.....Norman Nixon
 Owners of: WLW, Cincinnati; WLW-TV, Cincinnati;
 WLW-D, Dayton; WLW-C, Columbus; WLW-A,
 Atlanta.

WFAM-TV—Lafayette—1953

Channel: 18 UHF..AP: 107 Kw..VP: 218 Kw.
 Owned.....Sarkes Tarzian, Inc.
 Business Address.....McCarty Lane
 Tel.: GIBson 7-2113.....CBS
 Station Rep.....Young TV
 President.....Sarkes Tarzian
 General Mgr.....Robert G. Holben
 Operations Mgr.....Richard W. Stewart
 Commercial Mgr.....Bill Thomas
 Eng. Supervisor.....Fred Molchin
 Chief Engineer.....William B. Martin
 Owners of: WTTS, Bloomington; WTTV, Indian-
 apolis; WPTA, Ft. Wayne; WPTH FM, Ft.
 Wayne.

WLBC-TV—Muncie—1953

Channel: 49 UHF..AP: 8.5 Kw..VP: 17 Kw.
 Owned-Oper. By.....Tri-City Radio Corp.
 Business Address.....Box 271
 Tel.: ATLAS 8-4403.....ABC-CBS-NBC
 Representative.....Holman
 Pres., Gen., Sta. Mgr.....Don Burton
 Comm., Film Mgr.....Bill Craig
 Program Director.....William F. Craig
 Chief Engineer.....Pat Finnegan

WNDU-TV—South Bend—1955

Channel: 16 UHF..AP: 141 Kw..VP: 282 Kw.
 Owned-Oper. By.....Michiana Telecasting
 Address.....Box 989
 Tel.: CE 3-7111.....NBC
 Station Rep.....Venard, Rintoul & McConnell
 President.....Rev. Theodore M. Hesburgh
 Gen., Comm. Mgr.....Wm. Thomas Hamilton
 Program Film Mgr.....E. L. Doyle
 Prom., Adv. Mgr.....Walter Purcell
 Operations Mgr.....P. E. Walton
 Chief Engineer.....Bazil O'Hagen

WSBT-TV—South Bend—1952

Channel: 22 UHF..AP: 137 Kw..VP: 265 Kw.
 Owned-Operated By.....South Bend Tribune
 Address.....300 W. Jefferson St.
 Tel.: CE 3-3141.....CBS
 Newspaper Affil.....Tribune
 Representative.....Raymer
 President.....Franklin D. Schurz
 Sta. Gen. Mgr.....Neal B. Welch
 National Sales Mgr.....Wilbur R. Darch
 Prom., Adv. Public. Dir.....N. J. Gassensmith
 Film Manager.....Walter A. Sweitzer
 Chief Engineer.....Arthur R. O'Neill
 Owners of: WSBT AM.

INDIANA-IOWA

**WSJV—South Bend-Elkhart
1954**

Channel: 28 UHF..AP: 102 Kw...VP: 204 Kw.
Owned-Oper. By.....Truth Publishing Co.
Business Address.....Box 28, South Bend
Tel.: CEntal 2-2828.....ABC
Newspaper Affiliation.....Elkhart Truth
Station Rep.Branham
President.....John F. Dille Jr.
V.P., Gen. Mgr.....Paul C. Brines
Program, Film Buyer.....Edwin J. Lasko
Nat. Sales Mgr.....Vince Doyle
Prom. Dir.....Marilyn Lee
Production Mgr.....W. Forest Morrow

Chief Engineer.....Woodrow Hawkins
Owners of: WKJG AM-TV, Fort Wayne.

WTHI-TV—Terre Haute—1954

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By..Wabash Valley Bcstg. Corp.
Business Address.....918 Ohio Street
Tel.: CRawford 9481.....CBS-ABC
RepresentativeBolling
President.....Anton Hulman, Jr.
V.P., Gen. Mgr.....J. M. Higgins
Commercial Mgr.....George Foulkes
Program, Film Mgr.....Ben Falber, Jr.
Prom. Director.....Mary Claire Langlois
Chief Engineer.....Russ Arnold
Owners of: WTHI AM-TV.

Pop.: 2,770,000
Families: 853,500

Iowa

Television Homes: 792,000
TV Stas. in State: 11

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Cedar Rapids, Des Moines, Waterloo

WOI-TV—Ames—1950

Channel: 5 VHF..AP: 50.1 Kw...VP: 100 Kw.
Owned-Oper. By.....Iowa State Univ.
AddressService Bldg.
Tel.: CE 2-3400.....ABC
RepresentativeH.R.
President.....Dr. James Hilton
Gen. Manager.....Robert C. Mulhall
Assoc. Gen. ManagerJames H. Davis
Prom., Publicity Dir.....Ron Scott
Merchandising Mgr.....Janis Marvin
Commercial Mgr.....Ted Tostlebe
Chief Engineer.....Keith Ketcham

WOC-TV—Davenport—1949

Channel: 6 VHF..AP: 60.3 Kw...VP: 100 Kw.
Owned-Oper. By.....Tri-City Broadcasting Co.
Business Address.....805 Brady St.
Tel.: 3-3661.....NBC
Representative ..Peters, Griffin, Woodward, Inc.
President.....Col. B. J. Palmer
Resident Manager.....Ernest Sanders
V.P., Treas.....D. D. Palmer
Exec. V.P.....Ralph Evans
Comm. Mgr.....F. Paxon Shaffer
Film Editor.....Ken Wagner
Program Director.....Raymond Guth
Promotion Director.....Richard W. Upp
Chief Engineer.....Paul Arvidson
Owners of: WOC-AM-FM.

KCRG-TV—Cedar Rapids—1953

Channel: 9 VHF..AP: 156 Kw...VP: 316 Kw.
Owned-Oper. By.....Cedar Rapids TV Co.
Business Address.....104½ First St., S.W.
Tel.: EM 4-4194.....ABC
Newspaper Affiliation ..Cedar Rapids Gazette
RepresentativeBranham
President.....Joseph F. Hladky, Jr.
General Manager.....Redd Gardner
Commercial Manager...Geo. C. Carpenter, III
Prom., Pub. Dir.....Edna A. Herbst
Operation Mgr.....Ralph D. Willey
Film Director.....Gerald McEowen
Owners of: KCRG AM.

KRNT-TV—Des Moines—1955

Channel: 8 VHF...AP: 158 Kw...VP: 316 Kw.
Owned-Operated By....Cowles Mag. & Bcstg.
AddressNinth & Pleasant St.
Tel.: CH 3-4141.....CBS
RepresentativeKatz
General Manager.....Robert W. Dillon
Commercial ManagerPaul M. Elliott
Program Dir.....Joe G. Hudgens
Sls. Mgr.....Bill Hippee
Chief Engineer.....Charles F. Quentin

WMT-TV—Cedar Rapids—1953

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....WMT-TV, Inc.
Bus. Address.....Paramount Theatre Bldg.
Tel.: EM 4-0171.....CBS
RepresentativeKatz
President, Gen. Mgr.....William B. Quarton
V.P. Opera, Film Mgr.....Douglas B. Grant
V.P., Sales.....Lew Van Nostrand
Prom., Publicity Dir.....Richard Pinney
Chief Engineer.....George Hixenbaugh

WHO-TV—Des Moines—1954

Channel: 13 VHF..AP: 191 Kw...VP: 316 Kw.
Owned-Oper. By...Central Broadcasting Co.
Business Address.....1100 Walnut St.
Tel.: AT 8-6511.....NBC
Representative ..Peters, Griffin, Woodward, Inc.
President.....Col. B. J. Palmer
Exec. V.P.....Ralph Evans
V.P., Resident Manager.....Paul A. Loyet
Sales ManagerRobert H. Harter
Film Buyer, Prog. Director.....Jack Kerrigan

Prom. Manager.....Donald Pearson
 Film Editor.....Robert P. Kress
 Chief Engineer.....Roy W. Pratt
 Owners of: WHO AM-TV; WOC AM-TV, Davenport; KMA, Shenandoah; KMTV, Omaha.

KQTV—Fort Dodge—1953

Channel: 21 UHF..AP: 160 Kw..VP: 330 Kw.
 Owned-Oper. By...Northwest Television Co.
 Business Address.....Television Square
 Tel.: 4-0311.....NBC-ABC-CBS
 Sta. RepresentativePearson
 Pres., Gen. Mgr.....Edward Breen
 Exec. Vice Pres.....William Brown
 Reg. Sales Mgr.....Rollie Camp
 Program Director.....Richard Johnson
 Film Manager.....Stanley McCurdy
 Chief Engineer.....David Sinclair

KGLO-TV—Mason City—1954

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....Lee Radio, Inc.
 Business Address.....Second & Pennsylvania
 Tel.: GArden 3-2540.....CBS
 RepresentativeBranham
 President.....Lee P. Loomis
 Exec. V.P., Gen. Manager...Herbert R. Ohrt
 Nat'l Sales Mgr.....Walter Rothschild
 Film, Comm. Manager.....Lloyd Loers
 Program Dir.....Douglas Sherwin
 Production Mgr.....Bart Curran
 Chief Engineer.....Roger Sawyer

KTVO—Ottumwa—1955

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Operated By...KTVO Television, Inc.
 Address211 East 2nd St.
 Tel.: MURray 2-4535.....ABC-CBS-NBC
 RepresentativeHollingbery
 Pres., Gen. Mgr.....James J. Conroy
 Commercial Mgr.....L. William King
 Promotion Dir.....Al Cunningham
 Program Director.....James Frost

Film Manager.....Glen Proeschold
 Chief Engineer.....Antonius Mulder

KTIV—Sioux City—1954

Channel: 4 VHF...AP: 100 Kw...VP: 50 Kw.
 Owned-Oper. By.....KTIV Television Corp.
 Address.....Tenth & Grandview
 Tel.: 8-0545.....NBC-ABC
 Newspaper Affil.....Journal-Tribune
 RepresentativeHollingbery
 Pres., Gen. Mgr.....Dietrich Dirks
 V.P. Comm. Mgr.....Eugene T. Flaherty
 Program, Film Mgr.....Don Stone
 Prom., Pub. Dir.....Bill Mote
 Chief Engineer.....Alvin Smith

KVTV—Sioux City—1953

Channel: 9 VHF..AP: 144 Kw..VP: 288 Kw.
 Owned-Oper. By.....Peoples Bcstg. Corp.
 Business Address.....7th & Douglas
 Tel.: 2-2711.....CBS-ABC
 RepresentativeKatz
 President.....Herbert E. Evans
 General ManagerDonald D. Sullivan
 Comm. ManagerRobert B. Donovan
 Prog. Director.....Clark Pollock
 Promotion Director.....Gordon Fountain
 Sales Serv. Dir.....Gene Cuddebach
 Film ManagerCarl Morris
 Chief Eng.....Robert G. Engelhardt
 Owners of: WRFD, Worthington; WMMN, Fairmont; WGAR, Cleveland; WNAX, Yankton; WTTM FM, Trenton.

KWWL-TV—Waterloo—1953

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By.....Black Hawk Bcstg. Co.
 Business Address.....Insurance Bldg.
 Tel.: AD 4-4404.....NBC
 RepresentativeAvery-Knelod
 President.....Ralph J. McElroy
 General Mgr.....L. O. Rau, Jr.
 Chief Engineer.....Edward M. Tink

Pop.: 2,192,000
 Families: 695,500

Kansas

Television Homes: 583,500
 TV Stas. in State: 9

BROADCAST ADVERTISERS REPORTS, INC.
 Audited Markets: Wichita

KTVC-TV—Ensign—1957

Channel: 6 VHF..AP: 14.1 Kw..VP: 28.2 Kw.
 Owned.....S.W. Kansas TV Co., Inc.
 Bus. Address.....705½ Second St., Dodge City
 Tel.: HU 3-6666, Dodge City.....ABC
 RepresentativeKatz
 PresidentLeigh Warner
 Gen., Sta. Mgr.....Wendell Elliott
 Chief Engineer.....Kenneth Karr

Business Address.....17th St. & B'way Ave.
 Tel.: TW 9-2331.....CBS
 Sta. Representative.....John E. Pearson
 Station Manager.....Jack Walkmeyer
 Program Dir.....Herb Stegman
 Chief Engineer.....Darel Graves

KBLR-TV—Goodland—1958

Channel: 10 VHF..AP: 158 Kw. VP: 316 Kw.
 Owned-Oper. By.....Tri-State TV, Inc.

KCKT-TV—Great Bend—1954

Channel: 2 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By..Central Kansas TV Co., Inc.
 Business Address.....Box 182
 Tel.: GL 3-7868.....NBC
 RepresentativeBolling

KANSAS-KENTUCKY

President Chet Roberts
 Gen., Sta. Mgr. E. L. Kuhlman
 Program Director Bonnie Perry
 Prom., Pub. Dir. A. Becker
 Film Manager Wayne Davis
 Chief Engineer H. G. Haeefe

General Manager R. E. Wade
 Program Director Louis R. Martin

WIBW-TV—Topeka—1953

Channel: 13 VHF.. AP: 158 Kw.. VP: 316 Kw.
 Owned..... Stauffer Publications, Inc.
 Business Address..... Box 119
 Tel.: CR 2-3456..... ABC-CBS-NBC
 Newspaper Affiliation.. D. Capital; State Journal
 Representative Avery-Knodel
 President..... O. S. Stauffer
 Gen. Mgr..... Thad M. Sandstrom
 Sales Manager..... Bob Kearns
 Sales Coordinator..... Ray C. Senate
 Prog. Dir., Film Mgr..... Rush Evans
 Technical Dir..... Paul Winders

KAYS-TV—Hays—1958

Channel: 7 VHF.. AP: 67.2 Kw.. VP: 112 Kw.
 Owned-Oper. By..... Kays, Inc.
 Business Address..... 2300 Hall St.
 Tel.: Market 4-2578..... ABC
 Representative Holman, Katz
 President..... Ross Beach, Sr.
 General Mgr..... Robert E. Schmidt
 Chief Engineer..... L. Legleiter

KAKE-TV—Wichita—1954

Channel: 10 VHF.. AP: 219 Kw.. VP: 316 Kw.
 Owned-Oper. By KAKE-TV, Inc.
 Business Address 1500 N. West St.
 Tel.: WH 3-4221..... ABC
 Representative Katz
 President..... Mark Adams
 Gen. Sta. Mgr..... Martin Umansky
 Commercial Mgr..... Donovan D. Waldron
 Program Dir..... John Froome
 Prom., Pub. Dir..... Robert C. Payne
 Chief Engineer..... Harold Newby

KTVH—Hutchinson—1953

Channel: 12 VHF.. AP: 158 Kw.. VP: 316 Kw.
 Owned-Oper. By.. Wichita-Hutchinson Co., Inc.
 Business Address 1800 North Plum
 Tel.: MO 5-5503..... CBS
 News, Affil..... Minneapolis Star & Tribune
 Station Representative Blair
 President Joyce A. Swan
 General, Sta. Mgr..... M. Dale Larsen
 Comm., Adv. Mgr..... R. V. Fairbanks
 Promotion, Pub. Dir..... John S. Mileham
 Prog. Dir., Film Mgr..... Robert D. Snyder
 Chief Engineer Ken H. Cook

KARD-TV—Wichita—1955

Channel: 3 VHF.. AP: 50 Kw.. VP: 100 Kw.
 Owned-Operated By..... Wichita TV Corp.
 Address 833 N. Main St.
 Tel.: AM 5-5633..... NBC
 Station Rep..... Peters, Griffin, Woodward
 President..... G. M. Brown
 V.P., Gen., Sta. Mgr. W. Moyer
 Comm. Manager Donald Sbarra
 Chief Engineer..... Russell V. Goyette

KOAM-TV—Pittsburg—1953

Channel: 7 VHF.. AP: 138 Kw.. VP: 245 Kw.
 Owned-Oper... Mid-Continent Telecasting, Inc.
 Business Address Box 659
 Tel.: 4-0233..... NBC-ABC
 Representative Katz

Pop.: 3,043,000
 Families: 837,000

Kentucky

Television Homes: 805,000
 TV Stas. in State: 5

WKYT—Lexington—1957

Channel: 27 UHF.. AP: 8.7 Kw.. VP: 17.3 Kw.
 Owned..... Taft Bcstg. Co.
 Business Address..... 1087 New Circle Road
 Tel.: 2-2533..... CBS-ABC
 Representative Young
 President..... Hulbert Taft, Jr.
 Vice President of Operations.. L. H. Rogers II
 General Manager..... Fred von Stade
 Sales Manager..... Ray Balsom
 Program Director..... Gary Brown
 Film Director..... Dave Fleischer
 Chief Engineer..... Robert Austin

Tel.: 4-8747 ABC-NBC
 Station Rep..... Raymer
 Exec. V.P., Gen. Mgr. Earl Boyles
 Station Manager Harry C. Barfield
 Program Mgr. Alex B. Maccaulay
 Chief Engineer..... Jim Robertson

WAVE-TV—Louisville—1948

Channel: 3 VHF.. AP: 50 Kw.. VP: 100 Kw.
 Owned-Operated By..... WAVE, Inc.
 Address 725 S. Floyd
 Tel.: JU 5-2201..... NBC
 Representative..... NBC Spot Sales
 President..... George W. Norton, Jr.
 General Manager Nathan Lord
 Commercial Manager..... Ralph Jackson
 Prog., Film Dir..... George Patterson
 Prom., Pub. Dir..... W. Rudd
 Chief Engineer..... Wilbur Hudson

WLEX-TV—Lexington—1955

Channel: 18 UHF.. AP: 160 Kw.. VP: 300 Kw.
 Owned-Oper. By..... WLEX-TV, Inc.
 Business Address..... P.O. Box 1457

WHAS-TV—Louisville—1950

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By.....WHAS, Inc.
 Address.....525 W. Broadway
 Tel.: JU 5-2211.....CBS
 Representative...Harrington, Righter, Parsons
 President.....Barry Bingham
 Director.....Victor A. Sholis
 Sales Director.....George Johnson
 Program Director.....Sam Gifford
 Prom., Publicity Dir.....William Loader
 Film Manager.....Charles McDaniel
 Dir. Engineering.....O. W. Towner

WPSD-TV—Paducah—1957

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned.....Paducah Newspapers, Inc.
 Business Address.....100 Television Lane
 Tel.: 442-8214.....NBC
 Newspaper Affili.....Sun Democrat
 Representative.....Pearson
 President.....Edwin J. Paxton, Sr.
 V.P., Mgr., Dir.....E. J. Paxton, Jr.
 General Mgr.....Sam Livingston
 Sales Mgr., Prom. Dir.....Charles M. Neel
 Prog. Dir.....J. E. English III
 Film Mgr.....Bill Watson
 Technical Dir.....Ernest J. Pell
 Chief Engineer.....John Adams

Pop.: 3,280,500
 Families: 927,500

Louisiana

Television Homes: 740,500
 TV Stas. in State: 12

BROADCAST ADVERTISERS REPORTS, INC.
 Audited Markets: New Orleans

KALB-TV—Alexandria—1954

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned.....Lanford Telecast. Co., Inc.
 Business Address.....605-11 Washington
 Tel.: HI 5-2456.....ABC-CBS-NBC
 Representative.....Weed
 President.....T. B. Lanford
 General Manager.....Willard L. Cobb
 Sales Manager.....Jesse R. Sexton
 Oper., Prog. Mgr.....Larry McHale
 Sales Serv. Mgr.....Franklin Whitehead
 Merchandising Mgr.....Edward Wooten
 Chief Engineer.....Robert E. Miller

KLFY-TV—Lafayette—1955

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned.....Camellia Bcstg. Co. Inc.
 Address.....P. O. Box 3687
 Tel.: CE 5-9494.....CBS-ABC-NBC
 Station Rep.....Bolling
 President.....Paul H. DeClouet
 General Manager.....Guy Corley
 Prom. Dir.....Toni Coons
 Chief Engineer.....J. P. Robillard

WAFB-TV—Baton Rouge—1953

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned.....Modern Bcstg. Co., Inc.
 Business Address.....P.O. Box 2671
 Tel.: DI 4-8571.....CBS-ABC
 Station Representative.....Blair
 Board Chairman.....Dwight W. Martin
 Pres., Gen. Mgr.....Tom E. Gibbens
 Comm. Mgr.....Mervyn E. Rhys
 Program Director.....Don G. Hallmann
 Prom., Pub. Dir.....Grace McElveen
 Chief Engineer.....Donald K. Allan

KPLC-TV—Lake Charles—1954

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw
 Owned-Oper. By.....Calcasieu Bcstg. Co.
 Business Address.....320 Division St.
 Tel.: HE 6-3631.....ABC-NBC
 Representative.....Weed
 President.....T. B. Lanford
 Gen., Sta. Manager.....P. E. Mills, Jr.
 Comm. Manager.....Art Reuben
 Prom. Dir.....B. LaPorte
 Program Director.....S. Hyde
 Chief Engineer.....Ed Barton

WBRZ—Baton Rouge—1955

Channel: 2 VHF..AP: 56.2 Kw...VP: 100 Kw.
 Owned-Operated By.....La. TV Bcstg. Co.
 Bus. Address.....1650 Highland Rd.
 Tel.: DI 8-1491.....ABC-NBC
 News, Affil...State-Times Morning Advocate
 Representative.....Hollingbery
 Pres., Gen. Mgr.....Douglas L. Manship
 Sales Manager.....Jules L. Mayeux
 Program Mgr.....John Ferguson
 Film, Production Mgr.....Aubrey L. Moore
 Promotion Dir.....Wesley C. Brummett
 Chief Engineer.....Pat Weathersby

KTAG-TV—Lake Charles—1953

Channel: 25 UHF..AP: 11 Kw...VP: 21 Kw.
 Owned-Oper. By.....KTAG-TV Associates
 Business Address.....645 15th St.
 Tel.: HE 9-9413.....CBS
 Representative.....Pearson
 President.....Warren Berwick
 Vice Pres.....Kevin Reilly
 Station Mgr.....Harper Clark
 Chief Engineer.....Lawrence Vicknair

KNOE-TV—Monroe—1953

Channel: .8 VHF..AP: 115 Kw...VP: 230 Kw.
 Owned-Oper. By.....Noe Enterprises, Inc.
 Business Address.....KNOE Drive
 Tel.: FA 2-8155.....ABC-CBS
 Station Representative...H-R Representatives

LOUISIANA-MAINE

Board Chair. & Owner.....James A. Noe, Sr.
 President.....James A. Noe, Jr.
 Exec. Vice-Pres., Gen. Mgr....Paul H. Goldman
 V.P. Sales Mgr.....Bob Powell
 V.P., Sales Serv.....Allen Jones
 V.P. Operations Mgr.....Ansel Smith
 V.P. Dir. Engineering.....Ray Boyd
 V.P. Program Dir.....Harry Arthur
 Promotion Dir.....Guy Popham
 Film Manager.....Buford Craft

WDSU-TV—New Orleans—1948

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....WDSU Bcstg. Corp.
 Business-Studio Address.....520 Royal St.
 Tel.: 524-4371NBC
 RepresentativeBlair
 President.....Edgar B. Stern, Jr.
 Exec. V.P., Gen. Mgr.....A. Louis Read
 Sales Manager.....Robert S. Schultis
 Dir. Program Prom.....Stan Cohen
 Chief Engineer.....Lindsey Riddle
 Owners of: WDSU AM-FM; WAFB-TV, Baton Rouge.

WVUE-TV—New Orleans—1959

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By.....New Orleans TV Corp.
 Business Address.....1418 Cleveland Ave.
 Tel.: JACKSON 5-9011.....ABC-NBC
 RepresentativeWeed
 Pres., Gen. Mgr.....Joseph A. Paretti
 Comm. Mgr.....John H. Bone
 Program Dir.....De Alton G. Neher
 Chief Engineer.....George A. Mayoral

WWL-TV—New Orleans—1957

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.

OwnedLoyola University
 Address.....1024 N. Rampart St.
 Tel.: EX 4444CBS
 RepresentativeKatz
 President.....Very Rev. W. Patrick Donnelly
 General Manager.....Lawrence M. Carino
 Sales Manager.....Maurice A. Guilleman
 Program Director.....Robert I. Guy
 Promotion Mgr.....Phil Johnson
 Chief Engineer.....J. D. Bloom
 Owners of: WWL AM.

KSLA-TV—Shreveport—1954

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By.....KSLA-TV, Inc.
 Business AddressBox 92
 Tel.: 424-8101CBS
 Newspaper Affil.....Journal
 Representative....Harrington, Richter, Parsons
 President.....Douglas F. Attaway
 General Mgr.....Winston B. Linam
 Comm. Mgr.....Deane R. Flett
 Program Dir.....John Renshaw
 Promotion Dir.....Bob Weimar
 Chief Engineer.....Morris C. Barten

KTBS-TV—Shreveport—1955

Channel: 3 VHF..AP: 60 Kw..VP: 100 Kw.
 Owned-Oper. By.....KTBS, Inc.
 Address.....312 E. Kings Hwy.
 Tel.: 868-3644ABC-NBC
 Station Rep.....Katz
 Pres., Gen. Mgr.....E. Newton Wray
 Station Manager.....Patrick J. White
 Commercial Manager.....Joe B. Foster
 Promotion Director.....Dick Unterborn
 Film Manager.....Marvin Perry
 Chief Engineer.....Claude R. Scott

Pop.: 975,000
 Families: 281,500

Maine

Television Homes: 259,000
 TV Stas. in State: 6

BROADCAST ADVERTISERS REPORTS, INC.
 Audited Markets: Portland

WABI-TV—Bangor—1953

Channel: 5 VHF..AP: 17.9 Kw..VP: 30 Kw.
 Owned-Oper.....Community Telecasting Serv.
 Business Address.....55-57 State St.
 Tel.: 6446.....ABC-CBS
 Reps.....Hollingbery, Kettell-Carter
 President.....Horace Hildreth
 Exec. V.P., Gen. Mgr.....Walter L. Dickson
 Commercial Mgr.....Paul Quigg
 Station Manager.....Richard B. Bronson
 Program, Prom. Dir.....George Gonyar
 Studio Dir.....John Thibodeau
 Film Manager.....Ralph Libby
 Chief Engineer.....Edward Winchester
 Owners of: WABI AM; WAGM AM-TV, Presque Isle; WPOR, Portland.

WLBZ-TV—Bangor—1954

Channel: 2 VHF....AP: 25.7....VP: 51.3 Kw.

Owned-Operated By.....WLBZ Television Inc.
 Business Address.....7 Main St.
 Tel.: 2-4822ABC-NBC
 Sta. Rep.....Weed
 President.....William H. Rines
 General Mgr.....Jack Atwood
 Station, Comm. Mgr.....Rudolph O. Marcoux
 Program Dir.....James A. Robinson, Jr.
 Prom., Publicity Dir.....Dave Hart
 Film Mgr.....James Irvine
 Chief Engineer.....John Wibby
 Owners of: WCSH AM-TV, Portland; WLBZ-AM; WRDO, Augusta.

WCSH-TV—Portland—1953

Channel: 6 VHF..AP: 70 Kw..VP: 100 Kw.
 Owned-Oper. By.....Maine Radio & TV Co.
 Address157 High Street
 Tel.: SP 2-0181.....NBC

Representative Weed
President William H. Rines
General Mgr. Jack S. Atwood
Station Manager Donald R. Powers
Nat. Sales Mgr. Bruce C. McGorrill
Program Director Burnell Poole, Jr.
Promotion Director Linwood T. Pitman
Sales Manager Bruce G. McGorrill
Film Manager George Bowler
Chief Engineer Chas. Brown

WGAN-TV—Portland—1954

Channel: 13 VHF...AP: 146 Kw...VP: 292 Kw.
Owned-Oper. By...Guy Gannett Bcstg. Services
Business Address.....390 Congress St.
Tel.: SP 2-4861.....CBS
Newspaper Affil......Gannett Publ. Co.
Station Rep....Avery-Knodel; Foster & Creed
President.....Jean Gannett Williams
V.P., General Manager..Creighton E. Gatchell
Comm. Manager.....Richard E. Bates
V.P., Sta. Mgr......Samuel G. Henderson, Jr.
Promotion, Publicity Mgr......John M. Havey
Film Mgr., Program Dir...William G. Wadman
V.P., Chief Engineer.....Roger W. Hodgkins
Owners of: WGAN AM.

**WMTW-TV—Portland
 1954**

Channel: 8 VHF...AP: 52.5 Kw...VP: 105 Kw.
Owned-Oper. By...Mt. Washington TV Inc.
Business Address.....477 Congress St.
Tel.: SP 3-5665.....ABC
Rep......Harrington, Righter & Parsons
Pres. & Gen. Mgr......John W. Guider
Station Mgr......Robert M. Joyce
Commercial Mgr......Clinton S. Mason
Program Dir......Lee Nelson
Promotion Mgr......Richard Gove
Film Dir......Brian Higgins
Chief Engineer.....Parker H. Vincent

WAGM-TV—Presque Isle—1956

Channel: 8 VHF...AP: 30 Kw...VP: 60 Kw.
Owned-Oper. By.....Aroostook Bcstg. Corp.
Business Address.....489 Main St.
Tel.: PO 9-2461.....ABC-CBS-NBC
Station Rep......Hollingbery; Kettell-Carter
President.....Horace A. Hildreth
Exec. V.P......Walter Dickson
Station Manager.....Stanley A. Lyons
Commercial Manager.....Robert Gold
Program Director.....Keith Fowles
Chief Engineer.....J. Richards

**Nothing
 Outshouts
 Quality and
 Integrity**



Pop.: 3,128,000
Families: 869,000

Maryland

Television Homes: 819,000
TV Stas. in State: 4

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Baltimore

WBAL-TV—Baltimore—1948

Channel: 11 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Operated By.....Hearst Corporation
Business-Studio Address.....2610 N. Charles
Tel.: HO 7-3000.....NBC
Representative.....Edward Petry
President.....Richard Berlin
Station Mgr.....Brent O. Gunts
Commercial Mgr.....Willis K. Friert
Program Dir.....John Frankenfield
Chief Engineer.....John Wilner

WJZ-TV—Baltimore—1948

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By....Westinghouse Bcstg. Co.
Business Address.....3725 Malden Ave.
Tel.: MO 4-7600.....ABC
Sta. Representative.....TvAR
President.....Donald H. McGannon
Business Mgr.....R. Earl Higgins
Station Mgr.....John L. McClay
Sales Manager.....Bob Newsham
Prom. Mgr.....H. Taylor Vaden
Pub. Dir.....Tommy Dukehart

Prog. Mgr.....William T. Wagner
Chief Engineer.....B. Wolfe
Owners of: KPIX, San Francisco, Calif.; WWOV,
Fort Wayne, Ind.; WBZ-WBZA, Boston-Spring-
field, Mass.; WBZ-TV, Boston, Mass.; KYW,
Cleveland, O.; KYW-TV, Cleveland, O.; KYW-AM,
Cleveland, O.; KEX, Portland, Ore.; KDKA, Pitts-
burgh, Pa.; KDKA-TV, Pittsburgh, Pa.; WIND,
Chicago, Ill.; WBZ-FM, Boston, Mass.; KDKA-
FM, Pittsburgh, Pa.; KYW-FM, Cleveland, O.;
KEX-FM, Portland, Ore.

WMAR-TV—Baltimore—1947

Channel: 2 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Operated By.....The A. S. Abell Co.
Business Address.....2 W. Redwood St.
Tel.: MU 5-5670.....CBS
Newspaper Affiliation..Baltimore Sunpapers
Representative.....Katz
President.....William F. Schmick, Jr.
General Manager.....E. K. Jett
Asst. Mgr.....Donald P. Campbell
Commercial Manager.....E. A. Lang
Program Dir.....Robert Cochran
Film Mgr.....David Stickle
Promotion Director.....Anthony Picha
Chief Engineer.....Carlton G. Nopper



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CHANNEL 2

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Nation's
12th Market!

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COVERAGE

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SUNPAPERS TELEVISION

BALTIMORE 3, MD.

Represented Nationally by

THE KATZ AGENCY, INC.



MARYLAND-MASSACHUSETTS

WBOC-TV—Salisbury—1954

Channel: 16 UHF..AP: 8.4 Kw..VP: 15.8 Kw.
Owned & Oper...Peninsula Broadcasting Co.
AddressRadio-Tv. Park
Tel.: PI 9-6131.....ABC-CBS

Station RepresentativeBolling
President.....John W. Downing, Jr.
Gen., Comm. Prom. Mgr.....Charles J. Truitt
Program, Film Mgr.....John W. Downing, Jr.
Chief Engineer.....Jack Ward

Pop.: 5,187,000
Families: 1,501,000

Massachusetts

Television Homes: 1,435,000
TV Stas. in State: 7

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Boston

WBZ-TV—Boston—1948

Channel: 4 VHF..AP: 28.12 Kw..VP: 56.24 Kw.
Owned-Oper By...Westinghouse B'casting Co.
Address...122 East 42nd St., New York, N. Y.
Tel.: MU 7-0808.....NBC
Sta. Representative.....TVAR
President.....Donald H. McGannon
Station V.P.....W. C. Swartley
General Mgr.....J. E. Allen
Sales Manager.....K. T. MacDonald
Program Director.....H. B. Cahan
Prom. Adv. Mgr.....D. E. Winther
Publicity Director.....Joe Ryan
Film Manager.....R. G. Duffield
Chief Engineer.....W. H. Hauser
Owners of: WBZ-WBZA-FM; KDKA AM-TV, Pitts-
burgh; WJZ-TV, Baltimore, Md.; KYW AM-FM-
TV, Cleveland, O.; KEX AM-FM, Portland, Ore.;
WOWO, Fort Wayne, Ind.; WIND, Chicago;
KPX-TV, San Francisco, Calif.

WRLP—Greenfield—1957

Channel: 32 UHF..AP: 100 Kw..VP: 200 Kw.
Owned By.....Springfield TV Bcstg. Corp.
Address.....P. O. Box 32
Tel.: Northfield 336.....NBC
Station Rep.....Hollingbery
President, Gen. Mgr.....William L. Putnam
V.P., Program Dir.....Jerry Barnes
V.P., Station Mgr.....John Fergie
Film Manager.....Wallace Sawyer
Chief Engineer.....Ralph Jay

WWLP—Springfield—1953

Channel: 22 UHF..AP: 107 Kw..VP: 219 Kw.
Owned By.....Springfield TV Bcstg. Corp.
Business Address.....P.O. Box 2210
Tel.: State 5-5311.....NBC
Sta. Rep.....Hollingbery; Kettell-Carter
Pres., Gen. Mgr.....William L. Putnam
V.P., Program Dir.....Jerry Barnes
Promotion Mgr.....Frank J. Doherty, Jr.
Film Mgr.....Wallace Sawyer
Chief Engineer.....Don Shaw

WHDH-TV—Boston—1957

Channel: 5 VHF..AP: 32.4 Kw..VP: 64.6 Kw.
Owned By.....Herald Traveler Corp.
Address.....50 Morrissey Blvd.
Tel.: AV 8-5000.....CBS
Newspaper Affil.....Herald, Traveler
Representative.....Blair-TV
President.....Robert B. Choate
V.P., Man. Dir.....William B. McGrath
V.P., Sales Dir.....Alexander M. Tanger
Dir of TV.....Leslie G. Arries, Jr.
Dir. Sales Prom.....Robert B. Cheyne
Film Manager.....Joseph Levine
Chief Engineer.....Philip K. Baldwin
Owners of: WHDH AM-FM.

WHYN—Springfield—1953

Channel: 40 UHF..AP: 125 Kw..VP: 250 Kw.
Owned-Oper. By..Hampden-Hampshire Corp.
Business Address.....1300 Liberty St.
Tel.: RE 4-1126.....ABC-CBS
Station Rep.....Branham
President.....William Dwight
Gen., Sta. Manager.....Charles N. DeRose
Commercial, Adv. Mgr.....Zack Land
Asst. to Mgr., Program Mgr.....Murray Tesser
Film Manager.....Gerald Loughman
Chief Engineer.....Harold Schumacker

WNAC-TV—Boston—1948

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....RKO General
Business-Studio Address...21 Brookline Ave.
Tel.: CO 6-0800.....ABC
Representative.....H.R.
President.....William M. McCormick
Vice Pres.....Thomas Bateson
Nat. Sales Mgr.....James Gates
Program Dir.....John D. Maloy
Adv., Publicity Dir.....Phyllis Doherty
Chief Engineer.....Irving Robinson
Owners of: WNAC-AM-FM; KHJ-AM-FM-TV, Los
Angeles; KFRC, San Francisco; WOR-AM-FM-
TV, New York; WHBQ-AM-TV, Memphis;
CKLW-AM-TV, Detroit; WGNS, Washington,
D. C.; WHCT, Hartford.

WWOR—Worcester—1953

Channel: 14 UHF..AP: 9.5 Kw..VP: 18.5 Kw.
Owned By.....Springfield TV Bcstg Co.
Business Address..P. O. Box 2210, Springfield
Tel.: Swift 9-4800.....NBC
Representative ...Hollingbery, Kettell-Carter
Pres. & Gen. Mgr.....William L. Putnam
Station Mgr.....Francis J. Doherty, Jr.
Program Dir.....Jerry Barnes

Pop.: 7,897,000
Families: 2,302,000

Michigan

Television Homes: 2,179,000
TV Stas. in State: 15

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Bay City, Detroit, Flint, Grand Rapids, Jackson,
Kalamazoo, Lansing

WNEM-TV—Bay City— Saginaw—1954

Channel: 5 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Operated By.....Gerity Bcstg. Co.
Business Address...5700 Becker Rd., Saginaw
Tel.: PL 5-8191; Saginaw.....NBC
Newspaper Affiliation..Bay City Valley Farmer
Representative Petry
President, Gen. Mgr.....James Gerity, Jr.
Station Mgr.....Thomas Mathews
Commercial Mgr.....Jack Berry
Program, Film Mgr.....Vince Collins
Promotion Dir.....Virginia Hagerman
Production Dir.....Cecil Ruffin
Chief Engineer.....Leo Heisel
Owners of: WABJ, Adrian.

WWTW—Cadillac—1953

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....Fetzer TV, Inc.
Business Address.....417 N. Mitchell St.
Tel.: PR 5-3478.....ABC-CBS
Sta. Representative.....Avery-Knodel
President.....John E. Fetzer
Gen. Mgr.....Gene Ellerman
Asst. Gen. Mgr.....Daryl Sebastian
Program Dir.....John Wheat
Commercial Mgr.....L. A. Swanson
Chief Engineer.....Ronald Baker

WTOM-TV—Cheboygan—1959

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.
Owned By.....Midwestern Bcstg. Co.
Address.....P. O. Box 366
Tel.: MA 7-5683.....ABC-NBC
Station Rep....Venard, Rintoul & McConnell
President, Gen. Mgr.....Les Biederman
Station Mgr.....Jerry Ferris
Commercial Manager.....Robert E. Detwiler
Program Director.....James Peyton
Film Manager.....Ed Coddington
Chief Engineer.....William Kiker
Owners of: WTCM, Traverse City; WATT, Cadillac;
WATZ, Alpena; WMBN, Petoskey; WATC, Gay-
lord; WPBN-TV, Traverse City.

CKLW-TV—Detroit-Windsor 1954

Channel: 9 VHF..AP: 180 Kw..VP: 325 Kw.
Owned By.....RKO General Inc.
Business Address.....3300 Guardian Bldg.
Tel.: WO 1-7200.....CBC
Station Rep.....Eastman
Pres., Gen. Manager.....J. E. Campeau
General Sales Mgr.....Norman Hawkins
National Sales Mgr.....Sidney Allen
Operations Mgr.....S. C. Ritchie
Prom., Pub. Dir.....Arthur Gloster

Program Manager.....Thomas J. Sutton
Dir. of Engineering.....Stewart Clark
Owners of: CKLW-AM-FM; WNAC-AM-FM-TV,
Boston; KHJ-AM-FM-TV, Los Angeles; KFRC,
San Francisco; WOR-AM-FM-TV, New York;
WHBQ-AM-TV, Memphis; WEMS, Washington,
D. C.; WNCT, Hartford.

WJBK-TV—Detroit—1948

Channel: 2 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By.....Storer Bcstg Co.
Business Address 7441 Second Blvd.
Tel.: TR 3-7400.....CBS
Station Rep.....Storer Television Sales
President.....George B. Storer
V.P., Managing Dir.....Bill Michaels
General Sales Mgr.....K. T. McKenney
Program Mgr.....John Grubbs
Promotion Mgr.....Bill Smith
Merchandising Mgr.....Ray Vanderslice
Commercial Mgr.....B. S. Buchanan
Chief Engineer.....Don Hein
Owners of: WJBK-FM-TV, Detroit; WSPD-AM-FM-
TV, Toledo; WAGA-TV, Atlanta; WJW-AM-FM-
TV, Cleveland; WWVA-AM-FM, Wheeling, W.
Va.; WGBS-AM-FM, Miami, Fla.; WIBG-AM-FM,
Philadelphia, Pa.; KGBS, Los Angeles; WITI-TV,
Milwaukee.

WWJ-TV—Detroit—1947

Channel: 4 VHF..AP: 50.1 Kw..VP: 97.7 Kw.
Owned-Operated By...Evening News Assoc.
Business Address.....622 W. Lafayette
Tel.: WO 2-2000.....NBC
Newspaper AffiliationDetroit News
Representative.Peters, Griffin, Woodward, Inc.
President.....Warren S. Booth
General Manager.....Edwin K. Wheeler
Asst. General Manager.....Don DeGroot
Station Mgr., Film Byr.....James Schiavone
Business Manager.....Henry C. Rogers
Local Sales Mgr.....Ray W. Colle
National Sales Mgr.....John A. Wales
Prog. & Prod. Manager.....Ian Harrower
Sales Prom. Manager.....Glenn Kyker
Sls. Development Mgr....Frank Steltenkamp
Gen. Eng. Manager.....E. J. Love

WXYZ-TV—Detroit—1948

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By...American Broadcasting Co.
Business Address.....20777 W. Ten Mile Rd.
Tel.: KENwood 4-7000.....ABC
Representative Blair-TV
President, Sta. Mgr.....John F. Pival
V.P., Merch. Dir.....Harold S. Christian
Business Mgr.....H. Earl Moore
National Sales Mgr.....Thomas J. O'Dea
Program Director.....Peter Strand
Mgr. Commercial Taping Dept..Ralph Dawson
Promotion Mgr.....James Galvin
Film Mgr.....Ken Sims

Chief Engineer.....Charles Kocher
 Owners of: WABC AM-TV-FM, New York; KGO
 AM-TV-FM, San Francisco; WXYZ AM-FM;
 KABC AM-TV-FM, Los Angeles; WLS, Chicago;
 KQV, Pittsburgh; WBKB-TV, Chicago.

WJRT—Flint—1958

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned By.....WJR, Goodwill Station, Inc.
 Business Address.....2302 Lapeer Road
 Tel.: CE 9-6611.....ABC
 Station Rep....Harrington, Righter & Parsons
 President.....Worth Kramer
 General Mgr.....A. Donovan Faust
 Sales Mgr.....Robert I. Mart
 Program Director.....Franklin C. Mitchell
 Promotion Mgr.....Devere E. Logan
 Film Mgr.....Francis Edwards
 Chief Engineer.....C. Jones
 Owners of: WJR AM-FM, Detroit.

WOOD-TV—Grand Rapids—1949

Channel: 8 VHF.. AP: 158 Kw...AP: 316 Kw.
 Owned By.....Wood Bcstg., Inc.
 Address.....120 College S E
 Tel.: GLeendale 9-4125.....ABC-NBC
 Representative.....Katz
 Pres., Gen. Mgr.....Willard Schroeder
 Sales Manager.....John S. Markward
 Prom., Publicity Dir.....Clark Grant
 Program Dir.....Peter Kizer
 Film Mgr.....Bob Smith
 Chief Engineer.....Charles Robison

WKZO-TV—Kalamazoo—1950

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned-Operated By.....Feitzer Bcstg. Co.
 Address.....590 West Maple
 Tel.: Fl 5-2101.....ABC-CBS
 Representative.....Avery-Knodel, Inc.
 President.....John E. Fetzer
 V.P., Managing Director.....Carl E. Lee
 Sales Manager.....Donald DeSmit
 Program Director.....Charles Lynch
 Chief Engineer.....Arthur Covell

WJIM-TV—Lansing—1950

Channel: 6 VHF..AP: 100 Kw...VP: 50 Kw.
 Owned-Oper. By.....Gross Telecasting, Inc.
 Address.....2820 E. Saginaw
 Tel.: IV 2-1333.....CBS
 Station Rep.....Blair TV
 President, Gen. Mgr.....Harold F. Gross
 Commercial Mgr.....Keith R. Oliver
 Program Dir.....Jack Klein
 Film, Traffic Mgr.....Phillip H. Sherck
 Chief Engineer.....Carl Onken
 Owners of: WJIM AM-FM.

WLUC-TV—Marquette—1956

Channel: 6 VHF..AP: 60 Kw..VP: 100 Kw.
 Owned-Oper. By.....North Central Bcstg. Co.
 Address.....P.O. Box 546
 Tel.: GRanite 5-4161.....ABC-CBS-NBC
 Sta. Representative.....Hollingsbery
 General Mgr.....John H. Borgen
 Program Dir.....Dan Giovannini
 Promotion Dir.....Gloria Smith
 Film Dir.....Barbara Lahde
 Chief Engineer.....John Truitt
 Owners of: WLUC, Green Bay; WEAU, Eau Claire;
 WLAC, Marquette; WISC, Madison,

**WILX-TV—Onondaga-Lansing
 1959**

Channel: 10 VHF..AP: 174 Kw...VP: 316 Kw.
 Owned-Oper. By.....TV Corp. of Mich.
 Business Address.....Hotel Hayes, Jackson
 Tel.: STate 3-2621.....NBC
 Sta. Rep.....Venard, Rintoul, McConnell
 President.....Edward E. Wilson
 General Mgr.....William J. Hart
 Commercial Mgr.....Roy Brown
 Program Dir.....Stuart Hazard
 Promotion Dir.....Joan Thallman
 Chief Engineer.....Donald Wright

WKNX-TV—Saginaw—1953

Channel: 57 UHF..AP: 103 Kw..VP: 207 Kw.
 Owned-Operated By...Lake Huron Bcstg. Co.
 Address.....221 S. Wash. Ave.
 Tel.: PL 3-4471.....CBS
 Representative.....Gill-Perna, Inc.
 President, Gen. Mgr.....William J. Edwards
 Vice Pres.....Alvin M. Bentley
 Station Manager.....Howard H. Wolfe
 Commercial Manager.....Robert M. Chandler
 Program Director.....Frank Coopersmith
 Production Director.....Jack Newman
 Chief Engineer.....Max W. Thomas
 Owners of: WKNX AM.

**WPBN-TV—Traverse City
 1954**

Channel: 7 VHF..AP: 32.4 Kw..VP: 53.7 Kw.
 Owned-Oper. By.....Midwestern Bcstg. Co.
 Business Address.....Paul Bunyan Bldg.
 Tel.: WI 7-7675.....ABC-NBC
 Station Rep.....Venard, Rintoul & McConnell
 President, Gen. Mgr.....Les Biederman
 Station Mgr.....Harry Travis
 Film Mgr.....Robert Modjeska
 Commercial Mgr.....R. E. Detwiler
 Chief Engineer.....William H. Kiker
 Owners of: WTCM, Traverse City; WATT, Cadillac;
 WATZ, Alpena; WMBN, Petoskey; WATC, Gay-
 lord; WTOM-TV, Cheboygan.

Pop.: 3,439,000
Families: 1,012,000

Minnesota

Television Homes: 893,500
TV Stas. in State: 9

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Duluth, Minneapolis, St. Paul

KCMT—Alexandria—1958

Channel: 7 VHF..AP: 13.2 Kw...VP: 26.6 Kw.
Owned By.....Central Minn. TV Co.
Business Address.....7th & Fillmore
Tel.: RO 3-5166.....ABC-NBC
Sta. Rep.....Avery-Knodel, Inc.
President.....Joseph O. Perino
Gen., Sta. Mgr.....Glenn W. Flint
Commercial Mgr.....Kenneth Schneider
Prog. Dir.....Ken Bechtel
Promotion Dir.....Russell Cox
Film Manager.....Douglas Floemming
Chief Engineer.....Nile Hunt

KMMT—Austin—1953

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw.
Owned By.....Minn.-Ia. TV Co.
Business Address.....Hiway No. 105 S.
Tel.: HE 3-8836.....ABC
Representative.....Avery-Knodel, Inc.
President.....R. J. McElroy
V.P., General Mgr.....Thomas L. Young
Commercial Manager.....Don Jones
Program Dir.....Stan Stydnicki
Promotion Director.....Marilyn Daly
Film Manager.....Dick Lane
Chief Engineer.....Leo Chenier

KDAL-TV—Duluth-Superior 1954

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....KDAL, Inc.
Business Address.....Bradley Building
Tel.: RA 2-2628.....CBS
Representative.....Avery-Knodel
General Manager.....Odin S. Ramsland
Sales Manager.....John Grandy
Chief Engineer.....Robert Dettman

WDSM-TV—Duluth-Superior 1954

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Northwest Publications, Inc.
Bus. Address.....230 E. Superior St., Duluth
Tel.: RA 7-8484.....ABC-NBC
News. Afil.....Duluth Herald & News-Tribune
Station Rep.....Peters, Griffin, Woodward
President.....Robert H. Ridder
General Manager.....Robert J. Rich
Station Manager.....Tom Gavin
Commercial Manager.....R. W. Pearson
Program Dir.....Ed Conrad
Merch., Prom. Dir.....Martin Olson
Chief Engineer.....George Carlson

WCCO-TV—Minneapolis—1949

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Midwest Radio-TV Inc.
Bus.-Studio Address..Radio City—50 S. 9th St.
Tel.: FE 8-0552.....CBS

Newspaper Affiliation.....Star & Tribune Co.
Sta. Rep.....Peters, Griffin & Woodward
President.....Robert B. Ridder
Exec. V.P.....F. Van Konynenburg
Chief Engineer.....John M. Sherman

KMSP-TV—Minneapolis—1953

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By....United Television, Inc.
Business Address.....180 Foshay Tower
Tel.: FE 9-8811.....Independent
Sta. Rep.....Young TV
Pres., Gen. Mgr.....Donald Swartz
Commercial Manager...Richard Butterfield
Program Dir.....Joseph Carney
Prom., Publicity Dir.....R. W. Favro
Film Manager.....Jack Garrick
Chief Engineer.....Gordon Benson

WTCN-TV—Minneapolis—1953

Channel: 11 VHF..AP: 191 Kw...VP: 316 Kw.
Owned-Operated By...Twin State Bcstg., Inc.
Business Address.....2925 Dean Blvd.
Tel.: WALnut 7-8881.....ABC
Representative.....Katz
President.....Weston C. Pullen, Jr.
V.P., General Mgr.....T. Streibert
Station Mgr.....Arthur M. Swift
Sales Mgr.....Robert Fransen
Prom., Adv. Dir.....Howard W. Coleman
Program Dir., Film Mgr.....S. M. Rosenman
Chief Engineer.....W. Fritze
Owners of: WFBM-AM-TV-FM, Indianapolis;
WOOD AM-TV, Grand Rapids; KLZ AM-TV,
Denver.

KROC-TV—Rochester—1953

Channel: 10 VHF..AP: 108 Kw...VP: 316 Kw.
Owned-Oper. By.....So. Minn. Bcstg. Co.
Business Address.....100 - 1st Ave. Bldg.
Tel.: AT 9-3924.....NBC
Reps...Venard, Rintoul, McConnell; Beckjorden
President.....Mrs. Gregory P. Gentling
General Manager.....G. David Gentling
Station. Comm. Mgr.....Willard Lampman
Prom., Pub. Director.....Carol Geerdes
Prog. Dir., Film Manager.....Don Perry
Chief Engineer.....Robert W. Cross

KSTP-TV—St. Paul- Minneapolis—1948

Channel: 5 VHF..AP: 60 Kw...VP: 100 Kw.
Owned-Operated By.....KSTP, Inc.
Bus., Trans. Lo...3415 University Ave., St. Paul
Tel.: MI 5-2724.....NBC
Representative.....Edward Petry
President, Gen. Mgr.....Stanley E. Hubbard
Exec. V.P. & Treas.....K. M. Hance
National Sales Dir.....James E. Blake
V.P. Chge. Sales.....Marvin L. Rosene
Prom., Pub. Director.....William Davey

Pop.: 2,184,000
Families: 577,000

Mississippi

Television Homes: 398,500
TV Stas. in State: 7

WCBI-TV—Columbus—1956

Channel: 4 VHF...AP: 18 Kw...VP: 20 Kw.
Owned-Oper. By.....Bernie Imes, Jr.
Business Address.....Highway 12 North
Tel.: FAirfax 8-5631.....ABC-CBS-NBC
Newspaper Affiliation .. Commercial Dispatch
Representative .. Everett-McKinney
President.....Birney Imes, Jr.
Gen., Prom. Mgr.....P. B. Hinman
Commercial Mgr.....Bill Whitfield
Program Director.....Jack Huffman
Operations, Film Mgr.....Edward Prescott
Chief Engineer.....Tom McFerrin

WABG-TV—Greenwood—1959

Channel: 6 VHF..AP: 14.2 Kw...VP: 28.3 Kw.
Owned By.....Miss. Telecasting Co. Inc.
Address.....P. O. Box 414
Tel.: GL 3-4001.....CBS
Station Rep.....Everett McKinney
President, Gen. Mgr.....Cy N. Bahakel
Comm., Sta. Manager.....Don Neil
Program Dir.....Mrs. Erlene Leach
Film Manager.....Kenneth Woodard
Chief Engineer.....Floyd Coulter

WDAM-TV—Hattiesburg 1956

Channel: 7 VHF..AP: 30.2 Kw...VP: 51.3 Kw.
Owned-Oper. By.....So. Miss. TV Co.
Business Address.....Box 1649
Tel.: JU 4-8441.....ABC-NBC
Sta. Representative.....Weed
President.....William S. Smylie
General Mgr.....Marvin Reuben
Comm. Mgr.....Jerry P. Keith
Operations Mgr.....David L. Waite
Production Mgr.....Charles I. Shade
Promotion Mgr.....Terry Emmons
Film Manager.....Wayne Milling
Publicity Dir.....Ray Curtis
Chief Engineer.....Clarence Vogel

WJTV—Jackson—1954

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By...Capitol Broadcasting Co.
Business Address.....P. O. Box 8187
Tel.: FI 4-2512.....CBS
Newspaper Affil...Clarion Ledger; Daily News
Station Representative .. Katz
President.....T. M. Hederman, Jr.
General Manager.....L. M. Sepaugh, Sr.
Station Manager.....Owens F. Alexander
Comm. Manager.....Bill Carlier
Program Director.....Ken Parks
Prom., Adv. Dir.....Sandy McMillan
Film Manager.....L. M. Sepaugh, Jr.
Chief Engineer.....C. A. Perkins

WLBT—Jackson—1953

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Lamar Life Bcstg. Co.
Business Address.....715 S. Jefferson
Tel.: FI 2-2691.....ABC-NBC
Representative .. Hollingbery
President.....P. K. Lutken
Gen., Station Mgr.....Fred L. Beard
Comm. Manager.....Frank Gentry
Program Director.....Maurice Thompson
Prom., Pub. Director.....Charles H. Allen
Film Manager.....Bruce Nicholson
Chief Engineer.....Floyd Kinard
Owners of: WJDX AM-FM, Jackson.

WTOK-TV—Meridian—1953

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By...Southern Television Corp.
Business Address.....Southern Bldg.
Tel.: 3-1441.....ABC-CBS-NBC
Station Representative .. Bolling
President, Gen. Mgr.....Robert F. Wright
Sales Manager .. W. B. Crooks
Prog., Prom. Dir.....Cecil Germany
Film, Prod. Dir.....George Shannon
Operations Dir.....Bob Holland
Chief Engineer.....Joe Saxon

WTWV—Tupelo—1957

Channel: 9 VHF..AP: 14 Kw...VP: 27.2 Kw.
Owned-Oper. By.....WTWV, Inc.
Bus. Address.....Beech Springs Rd.; Box 163
Tel.: VI 2-7620.....NBC
Representative .. Jack Masla
Pres., Gen. Mgr., Ch. Eng.....Frank K. Spain
Comm., Adv. Mgr.....Charles H. Hicks, Jr.
Program Director.....William B. Landers
Prom., Pub. Dir.....Perrin Purvis
Opera. Superv.....Jimmie Steinberg
Chief Engineer.....J. D. Green

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TV STATION
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Pop.: 4,340,500
Families: 1,356,000

Missouri

Television Homes: 1,217,000
TV Stas. in State: 16

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Kansas City, St. Louis

KFVS-TV—Cape Girardeau 1954

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....Hirsch Broadcasting Co.
Business Address.....324 Broadway
Tel.: ED 5-5511.....CBS
Station Representative.....Bolling
President.....Oscar C. Hirsch
Station Mgr.....Robert O. Hirsch
Program Dir.....Donald T. McNeely

KOMU-TV—Columbia—1953

Channel: 8 VHF..AP: 126 Kw..VP: 251 Kw.
Owned-Oper. By.....Curators of Univ. of Mo.
Business Address.....Highway 63, South
Tel.: Gbison 2-1122.....ABC-NBC
Station Rep.....Avery-Knodel
President.....Elmer Ellis
Director of TV.....Edward C. Lambert
Station Manager.....Glenn G. Griswold
Commercial Manager.....John O. Conwell
Program Director.....Monte Gurwit
Promotion Director.....Lois Todd
Film Manager.....Ron C. Hunt
Chief Engineer.....William J. Reagan

KHQA-TV—Hannibal—1953

Channel: 7 VHF..AP: 158..Kw..VP: 316 Kw.
Owned-Oper. By.....Lee Broadcasting, Inc.
Business Address.....WCU Bldg., Quincy, Ill.
Tel.: BA 2-6200.....ABC-CBS
Newspaper Affiliate.....Courier-Post
Sta. Representative.....Branham
President.....Lee P. Loomis
General Mgr.....Walter J. Rothschild
Asst. Mgr.....Wayne W. Cribb
Local Sales Mgr.....Ralph Drescher
Program Dir.....Tom Robey
Prom. Publicity Dir.....Richard Moore
Film Manager.....Jean Eager
Chief Engineer.....J. E. Gray
Owners of: KGLO AM-FM-TV, Mason City; WTAD
AM-FM, Quincy; WMTV, Madison; KEYC-TV,
Mankato.

KRCG-TV—Jefferson City—1955

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....Jefferson TV Co.
Business Address.....Hills Farm
Tel.: 6-6188.....ABC-CBS
Newspaper Affiliation.....News Tribune
Representative.....Blair TV Assoc.
President.....William H. Weldon
Gen., Film Mgr.....Robert Blosser
Sales Mgr.....R. E. Maxwell
Chief Engineer.....Edward Schuelein

KODE-TV—Joplin—1954

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....WSTV, Inc.
Business Address.....1928 W 13th St.
Tel.: MA 3-7260.....ABC-CBS
President.....Jack N. Berkman
Gen. Film Mgr.....D. T. Knight
Commercial Mgr.....Bill Hirshey
Program Dir.....Ron Robson
Prom., Pub. Dir.....William Harned
Chief Engineer.....Jack Langford
Owners of: WSTV AM-TV-FM, Steubenville; KODE
AM; WBOY, Clarksburg; WPLT, Pittsburgh;
WSOL, Tampa; KMLB, Monroe; WRDW-TV,
Augusta; WRGP-TV, Chattanooga; WBOY-TV,
Clarksburg.

KCMO-TV—Kansas City—1953

Channel: 5 VHF..AP: 60 Kw..VP: 100 Kw.
Owned-Oper. By.....Meredith Publishing Co.
Business Address.....125 East 31st St.
Tel.: JE 1-6789.....CBS
Representative.....Katz
V.P., General Mgr.....E. K. Hartenbower
Station, Comm. Mgr.....S. B. Tremble
Program Dir.....Kenneth W. Heady
Prom., Pub. Director.....F. C. Strawn
Chief Engineer.....Karl Troeglen
Owners of: KRMG, Tulsa; WOW AM-TV-FM,
Omaha; WHEN AM-TV, Syracuse; KCMO AM-
FM; KPNO AM-TV, Phoenix.

KMBC-TV—Kansas City—1953

Channel: 9 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....KMBC Bcstg. Co.
Business Address.....11th & Central Streets
Tel.: HA 1-2650.....ABC
Representative.....Peters, Griffin, Woodward, Inc.
President.....Donald Dwight Davis
Exec. V.P., Gen. Mgr.....John T. Schilling
V.P. & Sales Man.....George J. Higgins
Station Mgr.....Mori Greiner
Film Manager.....Mildred Harris
Promotion Director.....Kent Stuart
Chief Engineer.....Henry Goldenberg

WDAF-TV—Kansas City—1949

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By.....Transcontinent TV Corp.
Business Address.....Signal Hill
Tel.: PL 3-4567.....NBC
Station Rep.....Petry
President.....David C. Moore
General Mgr.....William A. Bates
Comm. Manager.....E. Manne Russo
Asst. to Mgr.....Bob Wormington
Promotion Director.....Jud Woods
Chief Engineer.....James Schmidt
Owners of: WGR, AM-TV-FM, Buffalo; KFMB,
AM-TV-FM, San Diego; WDAF AM; WNEP-TV,
Scranton; KERO-TV, Bakersfield.

KMOS-TV—Sedalia—1954

Channel: 6 VHF..AP: 8.7 Kw...VP: 16.4 Kw.
 Owned-Oper. By....Cook Paint & Varnish Co.
 Business Address.....2100 W. Broadway
 Tel.: Taylor 6-1651.....ABC
 Representative.....Pearson
 Gen., Sta. Mgr.....John Garner
 Chief Engineer.....Bob Klein

KTTS-TV—Springfield—1953

Channel: 10 VHF.AP: 190.55 Kw.VP: 316 Kw.
 Owned-Oper. By....Independent Bcstg. Co.
 Business Address.....P.O. Box 1716 SSS
 Tel.: UNiversity 2-7474.....CBS
 Representative.....Weed
 President.....J. H. G. Cooper
 General Mgr.....G. Pearson Ward
 Sales Manager.....Jack Lloyd
 Program Director.....Kevin McAndrews
 Promotion Dir.....E. P. Thomas
 Film Manager.....Ted Tucker
 Chief Engineer.....William F. Curry
 Owners of: KTTS AM-FM.

KYTV—Springfield—1953

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By....Springfield Television Inc.
 Business Address.....999 W. Sunshine
 Tel.: University 6-2766.....NBC-ABC
 Representative.....Hollingbery
 Co-Mgr., Comm. Mgr.....Ralph L. Stufflebam
 Co-Mgr., Prog. Dir.....Carl Fox

KFEQ-TV—St. Joseph—1953

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....KFEQ Bcstg. Co.
 Business Address.....40th & Faraon
 Tel.: Adams 3-2528.....ABC-CBS
 Station Rep.....Bolling
 President.....Jesse D. Fine
 V.P., Gen. Mgr.....Ted Nelson
 Sales Manager.....Carlton Schirmer
 Prog. Dir., Film Mgr.....Gene Milsteen
 Chief Engineer.....Kenneth Lux
 Owners of: KFEQ AM; KLIK, Jefferson City.

KMOX-TV—St. Louis—1958

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....CBS, Inc.
 Business Address.....12th & Cole Sts.
 Tel.: MAin 1-9100.....CBS
 Representative.....CBS-TV Spot Sales
 V.P., Gen. Mgr.....Gene Wilkey
 Sales Manager.....Charles McAbee

Program Dir.....Don Markley
 Sales Prom. Mgr.....Judd Choler
 Dir. Info. Services.....Fred S. Heywood
 Film Mgr.....G. West
 Chief Engineer.....Harry Harvey
 Owners of: WBBM AM-TV, Chicago; KNX AM-TV,
 Los Angeles; KMOX AM-TV, St. Louis; WCAU
 AM-TV, Philadelphia; KCBS AM, San Francisco;
 WEEL AM, Boston.

KPLR-TV—St. Louis—1959

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned By.....220 TV, Inc.
 Address.....4935 Lindell Blvd.
 Tel.: Forest 7-7211.....Independent
 Representative.....Peters, Griffin, Woodward
 President, Gen. Mgr.....Harold Koplal
 Station Mgr.....Russ Raycroft
 Commercial Mgr.....James Goldsmith
 Program Dir.....Fran W. Hunt
 Prom., Adv., Publicity Dir.....M. L. Plessner
 Film Manager.....Jim Anians
 Production Mgr.....Mrs. Eleonor Werner
 Chief Engineer.....Kenneth Hildenbrand

KSD-TV—St. Louis—1947

Channel: 5 VHF..AP: 60.3 Kw...VP: 100 Kw.
 Owned-Oper. By...The Pulitzer Publishing Co.
 Address.....1111 Olive St.
 Tel.: MAin 1-1111.....NBC
 Newspaper Affiliation..St. Louis Post-Dispatch
 Representative.....NBC Spot Sales
 President.....Joseph Pulitzer, Jr.
 Gen., Sta. Mgr.....Harold Grams
 Commercial Mgr.....Guy E. Yeldell
 Program, Film Mgr.....Keith Gunther
 Promotion Director.....Fred J. Mueller
 Publicity Dir.....Robert Hannon
 Chief Engineer.....J. E. Risk
 Owners of: KSD AM.

KTVI—St. Louis—1957

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned.....Signal Hill Telecasting Corp.
 Business Address.....5915 Berthold
 Tel.: MI 7-3600.....ABC
 Newspaper Affiliation.....Globe Democrat
 President.....Harry Tenenbaum
 V.P., Gen. Mgr.....Joseph Bernard
 Nat. Sales Mgr.....Shaun Murphy
 Operations Mgr.....Ralph Hodges
 Production Dir.....Bill Leonard
 Program Dir.....Larry Cooper
 Promotion Director.....Don B. Curran
 Film Manager.....William T. Cook
 Chief Engineer.....Richard Trompeter

Pop.: 678,500
 Families: 208,000

Montana

Television Homes: 142,000
 TV Stas. in State: 8

KGHL-TV—Billings—1958

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned.....Midland Empire Bcstg. Co.
 Address.....214 N. 30th St.
 Tel.: AL 2-4676.....NBC

Station Representative.....Devney-O'Connell
 President.....P. N. Fortin
 General Manager.....J. L. Robinson
 Commercial Mgr.....Robert McCann
 Prog. Prom. Dir.....Gertrude C. Kiichli
 Chief Engineer.....D. Jansma

MONTANA-NEBRASKA

KOOK-TV—Billings—1953

Channel: 2 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....Montana Network
 Business Address.....P. O. Box 2557
 Tel.: Alpine 2-5611.....Independent
 Station Representative.....Hollingbery; Moore
 President., Gen. Mgr.....Joseph S. Sample
 Station Manager.....E. Peiss
 Comm. Manager.....John Conner
 Chief Engineer.....Grant French

KXLF-TV—Butte—1953

Channel: 4 VHF..AP: 29.5 Kw..VP: 60 Kw.
 Owned-Oper. By.....J. S. Sample
 Business Address.....Box 1956
 Tel.: 2-9111.....Independent
 Sta. Rep.....Hollingbery
 President, Film Mgr.....L. W. Moore
 Pres., Gen. Mgr.....E. B. Craney
 Station Manager.....Jim Manning
 Chief Engineer.....Tom Jenkins

KXGN-TV—Glendive—1957

Channel: 5 VHF..AP: 2.5 Kw..VP: 5 Kw.
 Owned by.....Glendive Bcstg. Corp.
 Address.....122 S. Merrill Ave.
 Tel.: EMpire 5-3377.....CBS
 President, Film Mgr.....Lewis W. Moore
 Station, Gen. Mgr.....Daniel C. Palen
 Commercial Director.....Bart Rockwell
 Program Director.....Adeline Schmidt
 Chief Engineer.....Donald J. Powers
 Owners of: KXGN-AM.

KFBB-TV—Great Falls—1954

Channel: 5 VHF..AP: 12.7 Kw..VP: 25.4 Kw.
 Owned-Oper. By.....KFBB Bcstg.

Business Address.....Box 1139
 Tel.: GL 3-4377.....ABC-CBS
 Station Representative.....Hollingbery; Moore
 Pres., Gen. Mgr.....J. P. Wilkins
 Comm., Sta. Manager.....W. C. Blanchette
 Program Director.....Joe Wilkins, Jr.
 Chief Engineer.....Anthony Lopuch
 Owners of: KFBB-AM.

KRTV—Great Falls—1958

Channel: 3 VHF..AP: 0.3 Kw..VP: 0.6 Kw.
 Owned By.....Snyder & Assoc.
 Business Address.....Box 1453
 Tel.: GL 2-2433.....NBC
 Sta. Rep.....ForJoe
 Pres., Gen., Sta. Mgr.....Dan Snyder
 Program, Prom. Dir.....Don Bradley
 Chief Engineer.....Jesse Waymire

KXLJ—Helena—1959

Channel: 12 VHF..AP: 486 Kw..VP: 973 Kw.
 Owned By.....Helena TV Inc.
 Address.....Cherry St.
 Tel.: HI 2-6621.....ABC-CBS-NBC
 Station Reps.....Hollingbery; Moore
 President, Gen. Mgr.....E. B. Craney
 Chief Engineer.....Donald H. Hoffman

KMSO-TV—Missoula—1954

Channel: 13 VHF..AP: 95.5 Kw..VP: 191 Kw.
 Owned-Oper. By.....Mosby's Inc.
 Address.....340 W. Main St.
 Tel.: 9-4169.....ABC-CBS-NBC
 Station Rep.....Bolling
 Pres., Sta. Mgr.....A. J. Mosby
 Program, Adv. Prom. Mgr.....V. Thomson
 Chief Engineer.....T. DeCouteau

Pop.: 1,415,000
 Families: 436,000

Nebraska

Television Homes: 369,500
 TV Stas. in State: 8

BROADCAST ADVERTISERS REPORTS, INC.
 Audited Markets: Omaha

KHAS-TV—Hastings—1956

Channel: 5 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....Nebraska TV Corp.
 Business Address.....Box 476
 Tel.: 3-1321.....NBC
 Newspaper Affilia.....Daily Tribune
 Representative.....Weed
 President.....Fred A. Seaton
 General, Sta. Mgr.....Duane L. Watts
 Chief Engineer.....Duane Allison

**KDUH-TV—Hay Springs
 1958**

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned By.....Black Hills Bcstg. Co.
 Address.....Highway 86 South
 Tel.: ME 8-2741.....ABC-CBS

President.....Helen Duhamel
 Comm., Sta. Mgr.....John Ludwig
 Business Manager.....William Turner
 Program, Prom. Mgr.....Owen Lyon
 Film Mgr.....Tom Bauman
 Publicity Dir.....Art Christ
 Chief Engineer.....Ed Davenport

KHOL-TV—Kearney—1953

Channel: 13 VHF..AP: 102 Kw..VP: 204 Kw.
 Owned-Oper. By.....Bi-States Co.
 Bus. Address.....414 East Ave., Holdrege, Nebr.
 Tel.: WY 5-5952.....ABC-CBS
 Representative.....Meeker
 President.....Wayne Brewster
 Station Manager.....Jack Gilbert
 General Sales Mgr.....Jack Yeager
 Pub. Director.....Tom Nuss
 Dir. of Eng.....D. Greely

KOLN-TV—Lincoln—1953

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned By.....Cornhusker TV Corp.
 Address.....40th and W Sts.
 Tel.: INgersoll 6-2367.....CBS
 Representative.....Avery-Knodel
 President.....John E. Fetzer
 V.P., General Mgr.....A. James Ebel
 Comm., Adv. Mgr.....Duane Holman
 Program Dir.....Paul Jensen
 Promotion Mgr.....Mary Dee Patterson
 Publicity Dir.....Ramona Deitemeyer
 Film Manager.....Eli Modenstein
 Chief Engineer.....D. R. Taylor

KNOP-TV—North Platte—1958

Channel: 2 VHF..AP: 15 Kw...VP: 25.9 Kw.
 Owned By.....North Platte TV Inc.
 Business Address.....Box 756
 Tel.: LENnox 2-2222.....NBC
 Sta. Representative.....Gill-Perna
 President.....York Hinman
 General, Sta. Mgr.....Bill Wood
 Commercial Mgr.....Wally Gunderson
 Program Dir.....Bob Van Neste
 Publicity Dir.....Diane Manley
 Advertising Mgr.....Bill Young
 Chief Engineer.....John Seide

KETV—Omaha—1957

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned.....Herald Corp.
 Address.....27th & Douglas Sts.
 Tel.: HARney 7777.....ABC
 Newspaper Affil.....World-Herald
 Station Representative...H-R Representatives

President.....Ben H. Cowdery
 V.P., Gen. Mgr.....Eugene S. Thomas
 Program Director.....Ken James
 Prom., Pub. Dir.....Robert F. Coats
 Chief Engineer.....J. S. Petrlik

KMTV—Omaha—1949

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....May Bcastg. Co.
 Bus.-Trans. Address.....2615 Farnam St.
 Tel.: 345-3333.....NBC
 Station Rep.....Petry
 President.....Edward W. May
 V.P., Gen. Sta. Mgr.....Owen Saddler
 Director of Operations.....Leon Benschoter
 Sales Manager.....Arden E. Swisher
 Program Director.....Lew Jeffrey
 Promotion Director.....Galen Lillethorup
 Film Manager.....Ken Michelsen
 Merchandising Mgr.....Amos Eastridge
 Chief Engineer.....W. E. Schwentser
 Owners of: KMA, Shenandoah.

WOW-TV—Omaha—1949

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....Meredith Pub. Co.
 Address.....1716 Locust St.
 Tel.: 346-3400.....CBS
 Representative.....Blair TV
 V.P., Gen. Manager.....Frank P. Fogarty
 Station Mgr.....C. Alfred Larson
 Sales Mgr.....Fred Ebener
 Prog. Dir., Film Mgr.....Bill McBride
 Prom., Pub. Dir.....Robert Seitzer
 Dir. of Engineering.....Wm. J. Kotera
 Chief Engineer.....Glenn Flynn
 Owners of: KCMO AM-TV-FM, Kansas City; KPHO
 AM-TV, Phoenix; KRMG, Tulsa; WHEN AM-TV,
 Syracuse.

Pop.: 290,500
 Families: 94,500

Nevada

Television Homes: 77,000
 TV Stas. in State: 4

KLAS-TV—Las Vegas—1953

Channel: 8 VHF..AP: 27 Kw...VP: 55 Kw.
 Owned-Oper. By...Las Vegas Television Inc.
 Address.....P. O. Box 1230
 Tel.: DU 2-6138.....CBS
 Newspaper Affiliation.....Sun
 President.....Herman M. Greenspun
 General Manager.....Howard A. Kalmenson
 Program Director.....Andre Beggerly
 Film Director.....Eric A. Bock
 Chief Engineer.....Hurschel C. McKenzie

Station Rep.....Bolling
 President.....Donald W. Reynolds
 Vice President.....William D. Stiles
 Station Manager.....Mark Smith
 Nat'l Sls. Mgr.....Allen W. Dunn
 Managing Director.....A. E. Cahlan
 Chief Engineer.....C. D. Femelat

KLRJ-TV—Las Vegas—1955

Channel: 2 VHF..AP: 6.3 Kw...VP: 12.2 Kw.
 Owned-Oper. By...So. Nevada Radio-TV Co.
 Bus. Address...4850 Henderson Hwy.; Box 550
 Tel.: DU 2-1760.....NBC
 Newspaper Affiliation.....Review-Journal

KSHO-TV—Las Vegas—1956

Channel: 13 VHF..AP: 5.5 Kw...VP: 11 Kw.
 Owned-Oper.....TV Co. of Amer., Inc.
 Business Address.....El Rancho Vegas Hotel
 Tel.: DU 2-8010.....ABC
 Representative.....Forjoe
 President, Gen. Mgr.....Alex Gold
 Comm., Prom., Adv. Mgr.....Walter Shall
 Program, Publicity Dir.....Ted McKinstry
 Chief Engineer.....Jim Leach

KOLO-TV—Reno—1953

Channel: 8 VHF...AP: 83 Kw...VP: 166 Kw.
Owned-Oper...Nevada Radio-Television Inc.
Business Address.....770 East 5th St.
Tel.: FA 3-0721.....ABC-CBS-NBC
Station Rep.Bolling

President.....Donald W. Reynolds
General, Sta. Mgr.....Lee D. Hirschland
Commercial Mgr.....Frank P. Wood
Program Dir.....Jere Laird
Prom. Mgr.....Helen Busscher
Film Mgr.....Hugh Sangster
Chief Engineer.....H. Smith

Pop.: 609,000
Families: 184,000

New Hampshire

Television Homes: 172,500
TV Stas. in State: 1

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Mt. Washington

WMUR-TV—Manchester—1954

Channel: 9 VHF...AP: 155 Kw...VP: 282 Kw.
Owned-Oper. By.....United TV Co. of N. H.
Business Address.....1819 Elm St.
Tel.: National 3-8061.....ABC
Station Rep.Weed TV Corp.

President.....Richard Eaton
General, Sta. Mgr.....David O'Shea
Commercial Mgr.....Jack Conway
Prog. Dir.....Ray Harris
Owners of: WINX, Rockville; WOOK, Washington,
D. C.; WSID, Baltimore; WARK, Hagerstown;
WJRS, Cleveland; WANT, Richmond.

Pop.: 6,140,000
Families: 1,802,000

New Jersey

Television Homes: 1,705,500
TV Stas. in State: 1

WNTA-TV—Newark—1948

Channel: 13 VHF...AP: 89 Kw...VP: 178 Kw.
Owned-Oper. By.....National Telefilm Assoc.
Business Address.....1020 Broad Street
Tel.: Mitchell 2-6400.....NTA
Sta. Representative.....Young TV

V.P. & General Mgr.....Henry White
General Sales Mgr.....D. J. Quinn
Director of Admin.....J. Morris
Director of Operations.....L. Christenson
Chief Engineer.....Henry L. Dabrowski
Owners of: WNTA AM-FM.

Pop.: 962,000
Families: 260,500

New Mexico

Television Homes: 195,000
TV Stas. in State: 6

KGGM-TV—Albuquerque—1953

Channel: 13 VHF...AP: 44.6 Kw...VP: 89.1 Kw.
Owned-Oper. By.....New Mexico Bcstg. Co.
Bus. Address.....1414 Coal Ave. S. W.
Tel.: TR 3-2285.....CBS
Representative.....Branham
Pres., Gen., Sta. Mgr.....A. R. Hebenstreit
Commercial Mgr.....Ralph C. Rhoads
Prom., Publicity Dir.....James Laramore
Program, Publicity Dir.....Robert Van Driel
Film Manager.....Ed Sanchez
Chief Engineer.....Leonard F. Dodds
Owners of: KGGM AM; KUSE, Santa Fe.

President, Gen. Mgr.....Clinton D. McKinnon
Adv., Comm., Sta. Mgr.....Max A. Sklower
Prog., Prom., Publicity Dir.....Frank C. Idaspe
Film Manager.....Mrs. Evelene Wills
Chief Engineer.....James Sharman

KOAT-TV—Albuquerque—1953

Channel: 7 VHF...AP: 43.5 Kw...VP: 87.1 Kw.
Owned-Oper. By.....Alvarado TV Co.
Business Address.....122 S.E. Tulane Dr.
Tel.: Alpine 5-8716.....ABC
Station Rep.....Avery-Knodel, Inc.

KOB-TV—Albuquerque—1948

Channel: 4 VHF...AP: 13.5 Kw...VP: 27 Kw.
Owned-Oper. By.....KSTP, Inc.
Bus. Studio Address.....1430 Coal Ave., S. W.
Tel.: CH 3-4411.....NBC
Representative.....Petry
Pres.....Stanley Hubbard
General Manager.....George S. Johnson
Commercial Manager.....Robert D. Williams
Program Dir.....Jerry Danziger
Prom., Publicity Dir.....Paul Bain
Film Mgr.....Bill Williams
Chief Engineer.....Fern Bibeau
Owners of: KSTP, AM-TV, St. Paul; WGTO, Cy-
press Gardens.

KAVE-TV—Carlsbad—1956

Channel: 6 VHF..AP: 5.8 Kw...VP: 11.7 Kw.
 Owned-Oper. By..Voice of the Caverns, Inc.
 Address.....Box 631
 Tel.: TUXedo 5-4101.....CBS-ABC
 Station Rep.....Bolling
 Gen., Comm. Mgr.....Tom Wiseheart
 Prog., Prom. Director.....Glenda Hargis
 Publicity Director.....Marjorie Winfield
 Chief Engineer.....Sanford Brown

KVER-TV—Clovis—1956

Channel: 12 VHF..AP: 16.2 Kw..VP: 30.2 Kw.
 Owned-Oper. By.....KICA, Inc.
 Business Address.....1000 Sycamore St.
 Tel.: PO 3-5511.....CBS
 Station Representative.....Branham

President.....W. D. Rogers
 General, Sta. Mgr.....Jim Wilkes
 Commercial Mgr.....Bob Cyphers
 Program Dir.....Ken Pepper
 Promotion Mgr.....James Cahill
 Chief Engineer.....M. S. O'Dell

KSWs-TV—Roswell—1953

Channel: 8 VHF..AP: 160 Kw...VP: 316 Kw.
 Owned-Oper. By.....John A. Barnett
 Business Address.....1717 W. Second St.
 Tel.: MA 2-6450.....ABC-CBS-NBC
 Representative.....Meeke, Melville
 Owner & Gen. Mgr.....John A. Barnett
 Asst. Gen. Manager.....W. L. Shackelford
 Director of Sales.....Paul B. McEvoy
 Ch. Eng.....J. L. Reilly

Pop.: 16,912,000
 Families: 5,119,000

New York

Television Homes: 4,835,500
 TV Stas. in State: 21

BROADCAST ADVERTISERS REPORTS, INC.

Audited Markets: Albany, Buffalo, New York, Schenectady, Syracuse, Troy

WAST—Albany—1953

Channel: 13 VHF..AP: 76.5 Kw...VP: 152 Kw.
 Owned-Operated By..Van Curler Bcstg. Corp.
 Business Address.....15 N. Pearl St.
 Tel.: HO 5-5291.....ABC
 Sta. Rep.....H-R
 President.....S. H. Fabian
 General Mgr.....William A. Riple
 Asst. to Gen. Mgr.....E. David Rosen
 Commercial Mgr.....Dom Tovino
 Program Dir.....Fred Shavor
 Prom. Mgr.....Michael S. Artist
 Film Mgr.....Joel Levy
 Chief Engineer.....Elmer C. Snow

WTEN—Albany—1953

Channel: 10 VHF..AP: 72.5 Kw...VP: 145 Kw.
 Owned-Oper. By...Capital Cities Bcstg. Corp.
 Business Address.....Box 10
 Tel.: 3-2225.....CBS
 Station Representative.....Blair
 President.....Frank M. Smith
 General, Sta. Mgr.....Thomas S. Murphy
 Comm. Adv. Mgr.....William J. Lewis
 Program Dir.....Charles Pogan
 Prom., Publicity Dir.....Phil Beuth
 Chief Engineer.....Len Lavendol
 Owners of: WROW, Albany, N. Y.; WPRO-TV,
 AM, Providence, R. I.; WTVD, Raleigh-Durham,
 N. C.

WINR-TV—Binghamton—1957

Channel: 40 UHF..AP: 535 Kw...VP: 1070 Kw.
 Owned.....Binghamton Press Co.
 Business Address.....70 Henry St.
 Tel.: RAYmond 3-8251.....ABC-CBS-NBC
 Station Representative.....Everett-McKinney

General Manager.....Edward M. Scala
 Program Director.....Shirley Ricciardelli
 Chief Engineer.....G. Ricciardelli

WNBF-TV—Binghamton—1949

Channel: 12 VHF..AP: 83 Kw...VP: 166 Kw.
 Owned Oper. By...Triangle Publications, Inc.
 Business Address.....50 Front St.
 Tel.: RAYmond 3-7311.....ABC-CBS
 Newspaper Affil. Phila. Inquirer; Phila. D. News
 Representative.....Blair TV, Inc.
 Vice President.....Roger W. Clipp
 General Manager.....George R. Dunham
 Commercial Mgr.....Keith Dare
 Program Dir.....Thomas B. Jones
 Prom. Supervisor.....Ed Gimzek
 Chief Engineer.....Lamar Cox
 Owners of: WFIL AM-TV-FM, Philadelphia;
 WNHC AM-TV-FM, New Haven; WFBG AM-TV-
 FM, Altoona; KFRE AM-FM-TV, Fresno; WNBF
 AM-FM; WLYH-TV, Lebanon.

WBEN-TV—Buffalo—1948

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....WBEN, Inc.
 Address.....2077 Elmwood Ave.
 Tel.: TR 6-0930.....CBS
 Newspaper Affiliation.....Evening News
 Sta. Rep.....Harrington, Righter, Parsons
 President.....Alfred H. Kirchofer
 General Manager.....C. Robert Thompson
 Comm. Manager.....Nicholas J. Malter
 Station Mgr.....George R. Torge
 Prom. Director.....Joseph A. Haefner
 Film Director.....Quintin P. Renner
 Program Director.....Frederick W. Keller
 Chief Engineer.....Ralph J. Kingsley
 Owners of: WBEN AM-FM.

NEW YORK

WGR-TV—Buffalo—1954

Channel: 2 VHF... AP: 66 Kw... VP: 100 Kw.
Owned..... Transcontinent TV Corp.
Business Address..... 184 Barton St.
Tel.: Su 7115..... NBC
Representative..... Edward Pety
President..... David C. Moore
V.P., Gen. Mgr..... VanBeuren W. De Vries
Comm., Sta. Mgr..... Edwin W. Pfeiffer
Program Dir..... Paul Sciandra
Promotion Mgr..... George Sperry
Chief Engineer..... Ray Smith
Owners of: WGR-AM; KFMB-AM-TV, San Diego,
Calif.; WDAF-AM-TV, Kansas City, Mo.; WNEP-
TV, Scranton, Pa.; KERO-TV, Bakersfield, Calif.

WKBW-TV—Buffalo—1958

Channel: 7 VHF... AP: 53.7 Kw... VP: 100 Kw.
Owned-Operated By..... WKBW-TV, Inc.
Business Address..... 1420 Main St.
Tel.: TT 3-0770..... ABC
Sta. Rep..... Avery-Knodel
Pres., Gen. Mgr..... Dr. Clinton H. Churchill
Station Manager..... John H. Norton, Jr.
Chief Engineer..... Floyd A. Timberlake

WCNY-TV—Carthage—1954

Channel: 7 VHF... AP: 95.5 Kw... VP: 178 Kw.
Owned-Oper. By... The Brockway Company
Bus. Address... P. O. Box 211, Watertown, N. Y.
Tel.: SU 2-1800..... ABC-CBS
Newspaper Affil..... Watertown Daily Times
Station Rep..... Bolling
President..... John B. Johnson
General Manager..... James W. Higgins
Commercial Manager..... Alfred M. Tauroney
Prog., Director..... David M. Graves
Film Mgr..... David N. Cummings
Dir. of Eng..... Michael Yonkovic
Chief Engineer..... Donald Morehouse
Owners of: WWNY, Watertown; WMSA, Massena;
WMSH FM, Massena.

WABC-TV—New York—1948

Channel: 7 VHF... AP: 55 Kw... VP: 110 Kw.
Owned By... American Bcstg-Para. Theas Inc.
Business Address..... 7 W. 66th St.
Tel.: SU 7-5000..... ABC
Representative..... Blair TV
V.P., General Mgr..... Joseph Stamler
General Sales Mgr..... James E. Szabo
Nat. Sales Mgr..... Bill Scharton
Adv. Prom. Dir..... Murry Salberg
Program Dir..... Al Hollander
Dir., Res. & Sls. Dev..... Lawrence Pollock
Publicity Director..... Lester Dinoff
Film Dir..... T. Kako
Chief Engineer..... H. H. Mellion

WCBS-TV—New York—1941

Channel: 2 VHF... AP: 21 Kw... VP: 42 Kw.
Owned-Oper..... Columbia Bcstg. System Inc.
Business Address..... 485 Madison Ave.

Tel.: PL 1-2345..... CBS
Representative..... CBS TV Spot Sales
President (CBS Inc.)..... Frank Stanton
Pres. (CBS TV Stations Div.)... Merle S. Jones
V. P. Station Div..... Craig Lawrence
V. P. in Chg. Station..... Frank Shakespeare
V.P., Gen. Mgr..... Theodore H. Walworth, Jr.
General Sales Mgr..... Norman Walt Jr.
Program Director..... Dan Gallagher
Adv. & Publicity Dir..... Leonard Traube
Film Dept. Manager..... William C. Lacey
Operations Mgr..... Marion Lonsberry
Chief Engineer..... Philip Goetz

WNBC-TV—New York—1941

Channel: 4 VHF... AP: 15 Kw... VP: 30 Kw.
Owned-Oper. By..... National Bcstg. Co.
Business Address..... 30 Rockefeller Plaza
Tel.: CI 7-8300..... NBC
Representative..... NBC Spot Sales Dept.
V.P., General Mgr..... William Davidson
Commercial Manager..... Jay Heitin
Program Mgr..... Alvin H. Perlmutter
Prom., Adv. Mgr..... Robert G. Patt
Publicity Dir..... Al Slep
Chief Engineer..... Thomas J. Buzalski

WNEW-TV—New York—1944

Channel: 5 VHF... AP: 18.6 Kw... VP: 37.1 Kw.
Owned By..... Metropolitan Bcstg.
Business Address..... 205 E. 67th St.
Tel.: LE 5-1000..... Independent
Representative..... Pety
President..... John W. Kluge
V.P., General Mgr..... Bennet H. Korn
Program Dir..... Jack Lynn
Adv., Prom. Dir..... Symon B. Cowles
Chief Engineer..... William Kelly
Owners of: WNEW AM-FM; WTTG AM-TV, Wash-
ington, D. C.; WHK AM-FM, Cleveland; WIP
AM-FM, Philadelphia; WTVH-TV, Peoria;
WVTV-TV, Decatur; KOVR-TV, Stockton;
WHUL, New York.

WOR-TV—New York—1949

Channel: 9 VHF... AP: 65 Kw... VP: 130 Kw.
Owned-Oper. By..... RKO General
Business Address..... 1440 Broadway
Tel.: LO 4-8000..... Independent
Station Representative..... H-R
President..... Thomas F. O'Neil
V.P., General Manager..... Robert J. Leder
V.P., Gen. Sales Mgr..... Bert Lambert
V.P., Dir. Adv. & Pub..... Martin Fliesler
VP., Program Dir..... Robert Smith
Chief Engineer..... Orville Sather
Owners of: WNAC AM-TV-FM, Boston; WGMS
AM-FM, Washington, D. C.; WHBQ AM-TV-FM,
Memphis; CKLW AM-TV-FM, Detroit; KFRC
AM-FM, San Francisco; WOR AM-FM; KHJ AM-
FM-TV, Los Angeles; WOR AM-FM; WHCT,
Hartford.

WPIX—New York—1948

Channel: 11 VHF... AP: 50 Kw... VP: 100 Kw.
Owned-Operated By..... WPIX, Inc.
Address..... 220 E. 42nd St.
Tel.: MU 2-6500..... Independent
News. Affil... N. Y. Dly. News; Chicago Trib.

Representative. Peters, Griffin, Woodward, Inc.
 V.P., Gen. Mgr. Fred M. Throver
 V.P. in Chg. Operations L. J. Pope
 V.P., Sales Mgr. J. A. Patterson
 V.P. & Chg. Engineer Otis Freeman
 V.P. & Controller T. E. Mitchell
 Prog. Sls. Mgr. Blaney Harris
 Promotion Manager F. X. Tuoti
 Live Program Manager W. D. Engels
 Film Manager W. Cooper
 Sales, Bus. Mgr. T. P. Robinson
 Public Rel. Dir. A. McCaffery

WPTZ-TV—Plattsburgh—1954

Channel: 5 VHF . . . AP: 12 Kw. . . VP: 20 Kw.
 Owned-Oper. By Rollins Telecasting Inc.
 Business Address 357 Cornelia St.
 Tel.: JO. 1-5555 ABC-NBC
 Station Representative Blair; McDermott
 President O. Wayne Rollins
 V.P., Gen. Mgr. David F. Milligan
 Commercial Manager Lincoln A. Mayo
 Prog. Dir. Al. Cahill
 Film Manager Ray Werlinger
 Advertising Mgr. Tim Crow
 Publicity Dir. Bill Hunter
 Chief Engineer Joseph Missick

WHEC-TV—Rochester—1953

Channel: 10 VHF . . . AP: 158 Kw. . . VP: 316 Kw.
 Owned-Oper. By WHEC, Inc.
 Business Address 191 East Ave.
 Tel.: BA 5-3050 ABC-CBS
 Newspaper Affili. Gannett Co.
 Station Rep. Bolling
 President Paul Miller
 V.P., General Mgr. Lowell MacMillan
 Comm. Manager John Cody
 Program, Film Mgr. William J. Adams
 Publicity Dir. Dorothy Cotton
 Chief Engineer Howard B. Movatt

WVET-TV—Rochester—1953

Channel: 10 VHF . . . AP: 158 Kw. . . VP: 316 Kw.
 Owned-Oper. By Veterans Bcstg. Co., Inc.
 Address 17 Clinton Ave. S.
 Tel.: HAmilton 6-4820 ABC-CBS
 Representative Bolling
 Pres., Gen. Mgr. Ervin F. Lyke
 Comm. Manager Arthur Murrellwright
 Program Director F. Chase Taylor
 Publicity Director Bill Schubert
 Chief Engineer Raymond Jobs

WRGB—Schenectady—1939

Channel: 6 VHF . . . AP: 47 Kw. . . VP: 93 Kw.
 Owned-Oper. By General Electric Co.
 Business-Studio Address . . . 1400 Balltown Rd.
 Tel.: FR 7-2261 NBC
 Representative NBC Spot Sales
 President Robert Paxton
 Gen. Mgr. J. Milton Lang
 Operations Mgr. Merl L. Galusha
 Marketing Mgr. Robert F. Reid
 Sales Manager George F. Spring
 Program Dir. A. G. Zink
 Promotion Mgr. Arthur R. Garland

WHEN-TV—Syracuse—1954

Channel: 8 VHF . . . AP: 190 Kw. . . VP: 316 Kw.
 Owned-Oper. By. Meredith Syracuse TV Corp
 Address 101 Court S
 Tel.: GR 4-8511 CB
 Representative Kat
 President E. T. Meredith, Jr
 V.P., General Mgr. Paul Adan
 Comm. Manager Frederick R. Menzie
 Prog. Dir., Film Mgr. Gordon Aldermc
 Prom., Adv., Publicity Dir. Robert Pee
 Chief Engineer Albert Chismar
 Owners of: WOW, AM-TV, Omaha; KCMO, AM
 TV, Kansas City; KPHO, AM-TV, Phoenix
 KRMG, Tulsa.


WSYR-TV—Syracuse—1950

Channel: 3 VHF . . . AP: 50 Kw. . . VP: 100 Kw.
 Owned-Oper. By Newhouse Bcstg. Co.
 Business Address 1030 James St.
 Tel.: GRanite 4-3911 NBC-ABC
 News. Affil. . . Post & Standard, Herald-Journal
 Representative ~~Harold W. White~~
 Pres., Gen. Mgr. E. K. Vadenbonce
 Comm. Manager William R. Alford, Jr.
 Prom., Pub. Director Louis Switzer
 Chief Engineer Albert Eicholzer

WKTV—Utica—1949

Channel: 2 VHF . . . AP: 17.35 Kw. . . VP: 34.7 Kw.
 Owned-Oper. By Mid-N.Y. Bcstg. Corp.
 Business Address P.O. Box 386
 Tel.: RE 3-0404 ABC-NBC
 Sta. Representative H-R
 President, Gen. Mgr. Gordon Gray
 Program Dir. Daniel German
 Comm. Mgrs. R. Gessner, S. Storrier
 Prom., Publicity Dir. Craig Israel
 Merchandising Dir. Stephen Purcell
 Film Manager Frank Guzzetti
 Chief Engineer De Forest T. Layton, Jr.
 Owners of: WKAL, AM, Rome.

When You Can
Have the Best,
Why Be Satisfied
With Less?



THE CITY POPULATION IS PEANUTS!



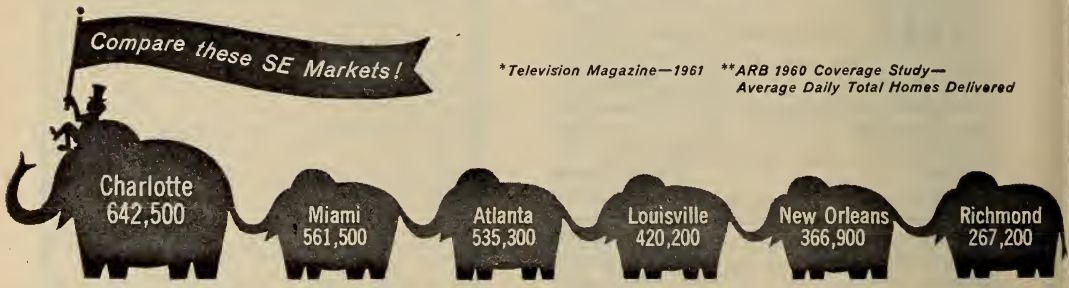
The Charlotte MARKET is
Tops in the Southeast with
642,500 TV Homes*

Two-hundred thousand peanuts is a fair size city patch, but it's *still peanuts* compared to the TV Homes in the elephantine Charlotte Television Market.

Don't forget! WBTV Delivers 55.3% more TV Homes than Charlotte Station "B"! **

Compare these SE Markets!

* Television Magazine—1961 ** ARB 1960 Coverage Study—
Average Daily Total Homes Delivered



Pop. 4,582,500
Families: 1,163,000

North Carolina

Television Homes: 916,000
TV Stas. in State: 11

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Asheville, Charlotte

WISE-TV—Asheville—1953

Channel: 62 UHF..AP: 14.2 Kw..VP: 26.2 Kw.
Owned-Operated By.....WISE-TV, Inc.
Address.....92 Haywood St.
Tel.: AL 3-5381.....NBC-CBS
Station Representative..Broadcast Time Sales
President, Gen. Mgr.....Harold H. Thoms
Program Dir.....Hugh McMillan
Chief Engineer.....John Randolph

WLOS-TV—Asheville—1954

Channel: 13 VHF..AP: 85 Kw..VP: 170 Kw.
Owned-Oper. By...Skyway Broadcasting Co.
Business Address.....288 Macon Avenue
Tel.: AL 4-4321.....ABC
Station Representative.....PGW; Ayers
President.....Col. Mitchell Wolfson
V. P. Gen., Sta. Mgr.....Theodore A. Eiland
V. P. Sales Mgr.....Saul Rosenzweig
Program, Film Mgr.....Mort Cohn
Prom., Publicity Dir.....Don Shepherd
Chief Engineer.....George Sprague
Owners of: WLOS, AM-FM.

WBTV—Charlotte—1949

Channel: 3 VHF...AP: 60 Kw...VP: 100 Kw.
Owned-Oper. By..Jefferson Standard Bcstg. Co.
Business Address.....1 Julian Price Place
Tel.: ED 3-8833.....CBS-ABC
Representative.....CBS TV Spot Sales
President.....Joseph M. Bryan
V.P., Gen. Mgr.....Charles H. Crutchfield
V.P., Managing Dir....Wallace J. Jorgenson
V.P.; Prom. Research...J. Robert Covington
Nat. Sales Mgr.....Thomas Cookerly
Promotion Mgr.....John Dillon
Program Operations Mgr...Robert L. Rierson
Asst. Program, Film Mgr....J. Nathan Tucker
Publicity Dir.....Robert Page
Chief Engineer.....Thomas E. Howard
Owners of: WBT; WBTW, Florence.

WSOC-TV—Charlotte—1957

Channel: 9 VHF..AP: 158 Kw..VP: 316 Kw.
Owned.....Carolina Bcstg. Co.
Business Address.....Box 2536
Tel.: FR 6-8401.....ABC-NBC
Newspaper Affiliation.....Cox Newspapers
Station Representative.....H-R Reps.
President.....J. Leonard Reinsch
General, Sta. Mgr.....Larry Walker
Commercial Mgr.....C. George Henderson
Program Dir.....Sterling W. Wright
Prom., Adv., Publicity Dir.....Jon T. Caudle
Film Manager.....Hall Houpe
Chief Engineer.....L. L. Caudle, Jr.

WTVD—Durham—1954

Channel: 11 VHF..AP: 170 Kw..VP: 316 Kw.
Owned-Oper.....Capital Cities Bcstg. Corp.
Address.....1750 Newton Rd.
Tel.: 682-2111.....ABC-CBS
Representative.....Petry
President.....F. M. Smith
Co. Gen. Mgr.....H. L. Duncan
Comm. Manager.....Mike Thompson
Program Mgr.....Ernie Greup
Prom., Publicity Dir.....C. Seabolt
Chief Engineer.....Roy Fullen
Owners of: WTEN-TV, WROW, both Albany,
N. Y.; WPRO-TV, AM-FM, Providence, R. I.

WFMY-TV—Greensboro—1949

Channel: 2 VHF...AP: 100 Kw...VP: 50 Kw.
Owned-Operated By...Greensboro News Co.
Business Address...Phillips Ave. at White St.
Tel.: BR 4-0114.....ABC-CBS
News, Affil.....News, Record
Representative..Harrington, Righter & Parsons
President.....E. B. Jeffers
General Manager.....Gaines Kelley
Commercial Mgr.....Richard W. Holloway
Station Mgr.....Gaines Kelley
Program Dir.....T. J. Markham
Film Manager.....Donald M. Causey
Chief Engineer.....Doyle D. Thompson

WNCT—Greenville—1953

Channel: 9 VHF...AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By...Carolina Bcstg. System Inc.
Business Address...S. Evans St. Ext.; Box 898
Tel.: PL 2-6181.....ABC-CBS
Representative.....Hollingbery
President.....Earl McD. Westbrook
General Manager.....A. Hartwell Campbell
Station, Program Dir.....Hank Tribbley
Comm. Manager.....John G. Clark, Jr.
Prom., Pub. Manager.....Dave Mosier
Film Mgr.....Bill Carroll
Chief Engineer.....Heber Adams

WRAL-TV—Raleigh—1956

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Capitol Bcstg. Co., Inc.
Business Address.....2619 Western Blvd.
Tel.: VAnce 8-2511.....ABC-NBC
Representative.....H-R
President.....A. J. Fletcher
General, St. Mgr.....Fred Fletcher
Commercial Manager.....Fletcher Turner
Program Dir.....Jesse Helms
Film Mgr.....James Riddle
Prom., Pub. Dir.....David Witherspoon
Chief Engineer.....Virgil Duncan
Owners of: WRAL, AM-FM.

NORTH CAROLINA-NORTH DAKOTA

WITN—Washington—1955

Channel: 7 VHF..AP: 160 Kw...VP: 316 Kw.
 Owned-Oper. By...North Carolina TV, Inc.
 Business Address.....P.O. Box 468
 Tel.: WH 6-3131.....NBC
 Station Reps.....Bolling; Ayers
 Pres., Gen., Sta. Mgr.....W. R. Roberson, Jr.
 Exec. V.P.....T. H. Patterson
 Commercial Mgr.....G. Earle Broome
 Program, Film Mgr.....Hal Wilson
 Sales, Prom. Mgr.....Verla K. Clark
 Production Mgr.....Bob McCoy
 Chief Engineer.....Harvey Mason

WECT—Wilmington—1954

Channel: 6 VHF..AP: 62.5 Kw...VP: 100 Kw.
 Owned-Oper. By...Atlantic Telecasting Corp.
 Address.....205 W. Shipyard Blvd.
 Tel.: RO 3-4666.....ABC-CBS-NBC
 Station Representative.....Weed; Ayers
 President.....Dan. D. Cameron

General, Station Mgr.....Claud O'Shields
 Program Dir.....Wayne Jackson
 Film Manager.....Daniel G. Brinson
 Publicity Dir.....Ben McDonald
 Chief Engineer.....Ed Herring

WSJS-TV—Winston-Salem 1953

Channel: 12 VHF..AP: 195 Kw...VP: 316 Kw.
 Owned-Oper. By.....Triangle Bcstg. Corp.
 Business Address.....419-21 N. Spruce St.
 Tel.: PA 5-2311.....NBC
 Newspaper Aff..Journal & Twin City Sentinel
 Station Rep.....Peters, Griffin, Woodward
 President, Gen. Mgr.....Harold Essex
 V. President, Sales.....Harry Shaw
 V.P., Operations Mgr.....Phil Hedrick
 Program Manager.....John A. Comas
 Promotion Dir.....Richard Barron
 Film Manager.....Carl Wiegold

Pop.: 634,500
 Families: 172,000

North Dakota

Television Homes: 132,000
 TV Stas. in State: 8

KFYR-TV—Bismarck—1953

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....Meyer Bcstg. Co.
 Business Address.....Broadway at Fourth
 Tel.: CA 3-0900.....NBC
 Representative.....Blair-TV Assoc.
 President, Gen. Mgr.....William Ekberg
 Production Mgr.....C. Wayne Turner
 Comm. Manager.....A. L. Anderson
 Chief Engineer.....Ivar Nelson
 Owners of: KFYR, AM; KMOT-TV, Minot; KUMY-TV, Williston.

KXGO-TV—Fargo—1959

Channel: 11 VHF..AP: 15 Kw...VP: 30 Kw.
 Owned By.....No. Dakota Bcstg. Co.
 Address.....4000 West Main
 Tel.: AD 5-4461.....ABC
 Sta. Representative.....Weed
 President, Gen. Mgr.....John W. Boler
 Commercial Mgr.....Jim McGuire
 Program, Publicity Dir.....Connie Blackstead
 Film Mgr.....Bill Gerlach
 Prom. Adv. Mgr.....William Brouse
 Chief Engineer.....Robert Ridgeway
 Owners of: KXGO, AM; KXJB-TV, Valley City; KBMS-TV, Bismarck; KXAB-TV, Aberdeen.

KXMB-TV—Bismarck—1955

Channel: 12 VHF..AP: 45 Kw...VP: 90 Kw.
 Owned-Oper. By.....North Dakota Bcstg. Co.
 Business Address.....1811 - 15th St.
 Tel.: CA 3-9197.....CBS-ABC
 Representative.....Weed
 President.....John W. Boler
 General, Sta. Mgr.....D. J. Blackstead
 Chief Engineer.....Tomas Ahner

WDAY-TV—Fargo—1953

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....WDAY, Inc.
 Business Address.....207 N. 5th St.
 Tel.: AD 2-3371.....NBC
 Newspaper Affiliation.....Forum
 Representative..Peters, Griffin, Woodward, Inc.
 President.....N. D. Black, Jr.
 Exec. V.P. & Gen. Mgr.....Tom Barnes
 Asst. Gen. Mgr.....Jack Dunn
 Sales.....Jack Lester
 Program Manager.....Ken Kennedy
 Promotion Mgr.....Roy Pedersen
 Technical Dir.....Julius Heltland

KDIX-TV—Dickinson—1956

Channel: 2 VHF..AP: 13 Kw...VP: 26 Kw.
 Owned-Oper. By.....Dickinson Radio Ass'n
 Business Address.....119 2nd Ave. West
 Tel.: 224-5133.....ABC-CBS
 Station Reps.....Forjoe; Hurley
 President.....Dr. P. J. Weir
 General Manager.....Stanley T. Deck
 Commercial Manager.....Mel Hallock
 Program Director.....Lauren Haacke
 Film Manager.....Donald Pearson
 Chief Engineer.....Benjamin Lockerd

KNOX-TV—Grand Forks 1955

Channel: 10 VHF..AP: 14.1 Kw...VP: 28.2 Kw.
 Owned-Oper. By.....Community TV Corp.
 Business Address.....State Mill Road

Tel: 4-4611NBC
 Station Rep.Meeker
 President.....H. F. Rice
 General Mgr.....R. C. Lukkason
 Commercial Mgr.....Diane Ensrud
 Promotion Dir.....Ara Burwell
 Film Mgr.....Johnny Ralston
 Advertising Mgr.....Jack French
 Chief Engineer.....David L. Chumley
 Owners of: KNOX-AM.

KXMC-TV—Minot—1953

Channel: 13 VHF..AP: 245 Kw..VP: 120 Kw.
 Owned-Oper. By.....KXMC-TV, Inc.
 Address.....KXMC-TV Bldg.
 Tel: TE 8-2104.....ABC-CBS
 Station Reps.....Wheat, Hurley
 President, Gen. Mgr.....Chester Reiten
 Commercial Mgr.....Henry Bewchler

Program Dir.....Rod Romine
 Promotion Dir.....Lois Sibbey
 Film Mgr.....Jerome Romine
 Chief Engineer.....Henry Haensler

KXJB-TV—Valley City—1954

Channel: 4 VHF..AP: 57 Kw..VP: 100 Kw.
 Owned-Oper. By...North Dakota Bcstg. Co.
 Bus. Ad.....400 W. Main, Fargo, N. D.
 Tel: ADams 5-4461.....ABC-CBS
 Representative.....Weed
 Pres., Gen. Mgr.....John W. Boler
 Commercial Mgr.....Jim McGuire
 Program, Publicity Dir...Constance Blackstead
 Prom., Adv. Mgr.....William Brouse
 Film Mgr.....Bill Gerlach
 Chief Engineer.....Robert Ridgeway
 Owners of: KXGO, AM-TV, Fargo; KBMB-TV, Bis-
 marek; KXAB-TV, Aberdeen.

Pop.: 9,800,000
 Families: 2,957,000

Ohio

Television Homes: 2,820,000
 TV Stas. in State: 21

BROADCAST ADVERTISERS REPORTS, INC.

Audited Markets: Cincinnati, Cleveland, Columbus, Dayton, Steubenville,
 Toledo, Youngstown

WAKR-TV—Akron—1953

Channel: 49 UHF..AP: 107 Kw..VP: 213 Kw.
 Owned-Oper. By.....Summit Radio Corp.
 Business Address.....853 Copley Road
 Tel: PO 2-8811.....ABC
 Newspaper Affiliation.....Beacon Journal
 Sta. Representative.....McGavren TV
 President.....S. Bernard Berk
 V.P. Gen., Sta. Mgr.....Roger G. Berk
 Commercial Manager....Kenneth M. Keegan
 Prog., Prom. Dir.....Robert I. Bostian
 Chief Engineer.....Irwin L. Knopp

V.P. of Operations.....L. H. Rogers II
 General Mgr.....Samuel T. Johnston
 Commercial Mgr.....Charles Dwyer
 Program Operations Mgr.....Harry Mohr
 Promotion Mgr.....Don Hardin
 Film Mgr.....John Hill
 Chief Engineer.....Hugh D. LaCrosse
 Owners of: WTVN, AM-TV-FM, Columbus; WKRC,
 AM-FM; WBRC, AM-TV-FM, Birmingham;
 WKYT, Lexington.

WCPO-TV—Cincinnati—1949

Channel: 9 VHF..AP: 158 Kw..VP: 309 Kw.
 Owned-Oper. By...Scripps-Howard Radio, Inc.
 Business Address.....2345 Symmes St.
 Tel: University 1-9000.....ABC
 Newspaper Affil....Cincinnati Post Times Star
 Representative.....Blair
 President.....Jack R. Howard
 V.P., General Mgr.....M. C. Watters
 Nat. Sales Mgr.....Marian Finney
 Operations Mgr.....Earl Corbett
 Program Dir.....John Clark
 Prom. Dir.....Vera Schulte
 Film Manager.....Bernie Borden
 Chief Engineer.....Paul Adams

WLW-T—Cincinnati—1948

Channel: 5 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Operated By...Crosley Bcstg. Corp.
 Address.....140 W. Ninth St.
 Tel: CH 1-1822.....NBC
 Rep.....WLW Sales, NBC Spot Sales
 Chairman of the Board.....James D. Shouse
 General Mgr.....Sam T. Johnston
 V.P.-Television.....John T. Murphy
 V.P.-Programming.....Al Bland
 V.P.-Pub. Relations.....Gil Kingsbury
 V.P.-Sales.....H. P. Lasker
 V.P.-Engineering.....R. J. Rockwell
 Sales Mgr.....Steve Emerson
 Sales Promotion Dir.....Jack Frazier
 Program Dir.....Abe Cowan
 Film Dir.....Tom Storey
 Publicity, Adv. Dir.....Marge Kemme
 Tech. Adm. Ass't.....Howard Lepple
 Owners of: WLW-AM; WLW-C, Columbus, O.;
 WLW-A, Atlanta, Ga.; WLW-D, Dayton, O.;
 WLW-I, Indianapolis, Ind.

WKRC-TV—Cincinnati—1949

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By.....Taft Broadcasting Co.
 Address.....1906 Highland Ave.
 Tel: GA 1-1750.....CBS
 Representative.....Katz
 President.....Hulbert Taft, Jr.

KYW-TV—Cleveland—1948

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....Westinghouse Bcstg. Co.
 Business-Studio Address.....1403 E. Sixth St.

Tel: CH 1-0942.....NBC
 Sta. Representative.....TvAR
 President.....Donald H. McGannon
 General Mgr.....George H. Mathiesen
 Sales Manager.....Albert Krivin
 Program Manager.....Chet Collier
 Adv't Prom.....Gene Godt
 Film Manager.....Dick McKinney
 Publicity Dir.....Charles Getz
 Chief Engineer.....Sidney V. Stadig
 Owners of: KPIX, San Francisco, Calif.; WOWO,
 Fort Wayne, Ind.; WBZ-WBZA, Boston-Spring-
 field, Mass.; WBZ-TV, Boston, Mass.; KYW,
 Cleveland, O.; KEX, Portland, Ore.; KDKA, Pitts-
 burgh, Pa.; KDKA-TV, Pittsburgh, Pa.; WIND,
 Chicago, Ill.; WJZ-TV, Baltimore, Md.; WBZ-FM,
 Boston, Mass.; KDKA-FM, Pittsburgh, Pa.;
 KYW-FM, Cleveland, O.; KEX-FM, Portland, Ore.

WJW-TV—Cleveland—1954

Channel: 8 VHF..AP: 191 Kw..VP: 302 Kw.
 Owned-Oper. By.....Storer Bcastg. Co.
 Address.....1630 Euclid Ave.
 Tel: TO 1-6080.....CBS
 Station Rep.....Storer TV Sales Inc.
 President.....George B. Storer
 V. P. & Managing Director.....Ben Wickham
 Prog. Dir., Film Mgr.....Ralph Hansen
 Chief Engineer.....Joseph B. Haigh
 Owners of: WJBK, AM-FM-TV, Detroit; WSPD-
 AM-FM-TV, Toledo; WAGA-TV, Atlanta;
 WWVA-AM-FM, Wheeling, W. Va.; WGBS-AM-
 FM, Miami, Fla.; WBIG-AM-FM, Philadelphia,
 Pa.; KGBS, Los Angeles; WITI-TV, Milwaukee.

WEWS—Cleveland—1947

Channel: 5 VHF.. AP: 60.3 Kw..VP: 93.3 Kw.
 Owned-Oper. By...Scripps-Howard Radio, Inc.
 Address.....3001 Euclid Ave.
 Tel: HE 2-1500.....ABC
 Newspaper Affiliation.....E. W. Scripps Co.
 Representative.....Blair TV
 President.....Jack R. Howard
 V.P., General Mgr.....James C. Hanrahan
 Ass't Gen. Mgr.....Donald L. Perris
 Eng. V.P.....J. B. Epperson
 Pub. Dir.....Robert K. Doerr
 Pub. Service Dir.....John J. Moffitt
 Nat'l Adv. Mgr.....Jay S. Kerekes
 Film Director.....John J. Richards
 Ohio Sales Mgr.....Peter Hlinka
 Operations Dir.....Ernest E. Sindelar
 Prod. Supervisor.....James E. Kirkey
 Prog. Supervisor.....Earl W. Keyes
 Chief Engineer.....James E. Bloyd

WBNS-TV—Columbus—1949

Channel: 10 VHF..AP: 191 Kw..VP: 316 Kw.
 Owned By.....Dispatch Printing Co.
 Business Address.....33 N. High St.
 Tel: CA 8-4501.....CBS
 Newspaper Affiliation.....Dispatch
 Station Representative.....Blair TV
 President.....H. Preston Wolfe
 General, Sta. Mgr.....Richard A. Borel
 Program Director.....John A. Haldi
 Sales Director.....Robert D. Thomas
 Prom., Publicity Dir.....Jack Dorr
 Merchandising Dir.....Mel Grossman
 Film Buyer.....Betty Dixon
 Chief Engineer.....Lester H. Nafzger

WLW-C—Columbus—1949

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Operated By.....Crosley Bcastg. Corp.
 Business Address...3165 Olentangy River Rd.
 Tel: AM 3-5441.....NBC
 Station Rep.....Crosley; NBC Spot Sls.
 President.....Robert E. Dunville
 General, Sta. Mgr.....Walter E. Bartlett
 Sales Mgr.....Richard E. Reed
 Program Director.....Bud Gillis
 Comm. Operations Dir.....Larry Reinhart
 Promotion Dir.....Mervin A. Durea
 Chief Engineer.....Charles Sloan
 Owners of: WLW-T-AM, Cincinnati, O.; WLW-A,
 Atlanta, Ga.; WLW-D, Dayton, O.; WLW-I, In-
 dianapolis, Ind.

WTVN-TV—Columbus—1949

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....Taft Broadcasting Co.
 Business Address.....753 Harmon Ave.
 Tel: CA 8-5801.....ABC
 Representative.....Katz
 President.....Hulbert Taft, Jr.
 V.P. of Operations.....L. H. Rogers, II
 General Mgr.....Robert C. Wiegand
 Commercial Mgr.....R. W. Ostrander
 Prog. Dir.....Joseph A. Jenkins
 Prom., Pub. Dir.....Shirley A. Dunham
 Film Manager.....Paul Lloyd
 Chief Engineer.....Ray Owen
 Owners of: WTVN, AM-FM; WKBC, AM-FM-TV,
 Cincinnati, O.; WBRG, AM-TV-FM, Birmingham;
 WKYT, Lexington.

WHIO-TV—Dayton—1949

Channel 7 VHF... AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By...Miami Valley Bcastg. Corp.
 Business Address...1414 Wilmington Ave.
 Tel: CL 4-5311.....CBS
 Newsp. Affili...News, Journal Herald
 Representative.....Hollingbery
 President.....James M. Cox Jr.
 General Manager.....Robert H. Moody
 Retail Manager.....Stanley G. Mouse
 Prog., Prom. Director.....Charles Gay
 Chief Engineer.....Ernest L. Adams

WLW-D—Dayton—1949

Channel: 2 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....Crosley Bcastg. Corp.
 Business-Studio Address...4595 S. Dixie Hwy.
 Tel: AX 3-2101.....ABC-NBC
 Station Reps.....Crosley; NBC Spot Sales
 President.....R. E. Dunville
 Station Mgr.....George J. Gray
 Comm. Manager.....Dale A. Smith
 Program Dir.....Paul Law
 Prom., Pub. Director.....Dorothy A. Sanders
 Chief Engineer.....Robert Wehrmann
 Owners of: WLW, Cincinnati; WLW-T, Cincinnati;
 WLW-C, Columbus; WLW-I, Indianapolis; WLW-
 A, Atlanta.

WIMA-TV—Lima—1953

Channel: 35 UHF..AP: 117 Kw..VP: 219 Kw.
 Owned-Operated By.....WLOK, Inc.
 Business Address.....1424 Rice Ave.

Tel.: CA 5-3010.....ABC-CBS-NBC
 Station Rep.....Darren McGavren Co.
 President.....G. E. Hamilton
 General Manager.....Robert W. Mack
 Sta., Comm. Mgr.....J. L. Spring
 Program Director.....Sam Fitzsimmons
 Chief Engineer.....M. J. Lamb
 Owners of: WIMA AM-FM.

WSTV-TV—Steubenville—1953

Channel: 9 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By.....WSTV, Inc.
 Business Address.....Exchange Realty Bldg.
 Tel.: Atlantic 2-6265.....ABC-CBS
 Representative.....Avery-Knodel
 Exec. Vice Pres., Gen. Mgr.....John J. Laux
 Vice President.....Fred Weber
 Asst. Gen. Film Mgr.....Joseph M. Troesch
 Prom., Publicity Dir.....George H. Wilson
 Prod. Superv.....Clyde Higgins, Tom Arim
 Film Mgr.....Joseph M. Troesch
 Technical Dir.....Charles Shepherd
 Chief Engineer.....William Chesnes
 Owners of: WSTV, AM-FM; WBOY, AM-TV,
 Clarksburg; KODE, AM-TV, Joplin; KMLB, AM-
 FM, Monroe.

WSPD-TV—Toledo—1948

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By.....Storer Bdcstg. Co.
 Business-Studio Address.....136 Huron St.
 Tel.: CH 8-6201.....ABC-NBC
 Station Rep.....Storer Television Sales
 President.....George B. Storer, Sr.
 Managing Director.....Joseph Evans
 Commercial Mgr.....Floyde E. Beaton
 Program, Film Mgr.....Ralph R. Rust
 Prom., Publicity Dir.....Patrick Kenney
 Chief Engineer.....George Fulop
 Owners of: WJBK, AM-FM-TV, Detroit; WJW,
 AM-FM-TV, Cleveland; WAGA-TV, Atlanta;
 WWVA-AM-FM, Wheeling, W. Va.; WGBS-AM-
 FM, Miami, Fla.; WIGB-AM-FM, Phila., Pa.;
 KGBS, Los Angeles, WITI-TV, Milwaukee.

WTOL-TV—Toledo—1958

Channel: 11 VHF..AP: 191 Kw..VP: 316 Kw.
 Owned By.....Community Bcstg. Co.
 Business Address.....604 Jackson St.
 Tel.: Cherry 4-7411.....CBS
 Station Representative.....H-R
 President.....Frazier Reams
 General Mgr.....Thomas S. Bretherton
 Gen. Sales Mgr.....George J. Kapel
 Program Dir.....Robert Krieghoif
 Production Mgr.....James Lynagh
 Prom. Dir.....Steve Fayer
 Film Mgr.....Arthur Michaud
 Chief Engineer.....Harold Holmes

WFMJ-TV—Youngstown 1953

Channel: 21 UHF..AP: 47 Kw..VP: 94 Kw.
 Owned-Operated By...Vindicator Printing Co.
 Address.....101 W. Boardman Street

Tel.: RI 4-8611.....NBC
 Newspaper Affil...The Youngstown Vindicator
 Station Rep.....Bolling
 President.....William F. Maag Jr.
 Gen., Sta., Comm.....Mitchell F. Stanley
 Program Director.....Jay A. Grier
 Film Manager.....Eugene L. Donahay
 Chief Engineer.....Frank A. Dieringer

WKBN-TV—Youngstown—1953

Channel: 27 UHF...AP: 218 Kw., VP: 430 Kw.
 Owned-Operated By.....WKBN Bcstg. Corp.
 Address.....3930 Sunset Blvd.
 Tel.: ST 2-1145.....CBS
 Representative.....Raymer
 President, Gen. Mgr.....W. P. Williamson, Jr.
 Station Mgr.....Warren P. Williamson III
 Program Dir.....Norman Berger
 Promotion Dir.....J. Harrison Hartley
 Publicity Dir.....Richard G. Newcomer
 Advertising Mgr.....David Stewart
 Film Manager.....Jack Beatty
 Chief Engineer.....B. T. Wilkens
 Owners of: WKBN, AM-FM.

WKST-TV—Youngstown—1957

Channel: 33 UHF...AP: 105 Kw..VP: 209 Kw.
 Owned By.....WKST, Inc.
 Address.....3800 Shady Run Road
 Tel.: Sterling 8-2424.....ABC
 Sta. Representative.....Weed
 President, Gen. Mgr.....Sam W. Townsend
 Commercial Mgr.....Robert C. Harnack
 Chief Engineer.....Ernest Rety

WXTV—Youngstown—1960

Channel: 45 UHF...AP: 12 Kw...VP: 20 Kw.
 Owned By.....WXTV
 Address.....803 East Indianola Ave.
 Tel.: ST 8-8766.....Independent
 Station Rep.....Pearson
 President.....Sanford A. Schafitz
 Commercial Mgr.....Joel Leonard
 Promotion Dir.....Florence Bush
 Advertising Mgr.....Albert DeJulio
 Chief Engineer.....Edward Lazor

WHIZ-TV—Zanesville—1953

Channel: 18 UHF..AP: 8.13 Kw..VP: 14.8 Kw.
 Owned-Oper. By...Southeastern Ohio TV Sys.
 Bus. Address.....Lind Arcade Bldg.
 Tel.: GL 2-5431.....NBC-ABC-CBS
 Representative.....Pearson
 President.....Clay Littick
 Gen., Station Mgr.....Allan Land
 Comm. Manager.....Nate Miller
 Program Director.....Reed Mellon
 Prom., Pub. Director.....Naomi Lorton
 Chief Engineer.....William A. Hunt, Sr.

Pop.: 2,329,000
Families: 711,500

Oklahoma

Television Homes: 587,000
TV Stas. in State: 9

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Oklahoma City, Tulsa

KTEN—Ada—1954

Channel: 10 VHF..AP: 141 Kw..VP: 252 Kw.
Owned-Oper. By...Eastern Okla. TV Co., Inc.
Business Address.....P. O. Box 10
Tel.: FE 2-4841.....ABC-CBS-NBC
Pres., Gen. Mgr.....Bill Hoover
Co-Ordinator.....Jack Hoover
Chief Engineer.....Fred Smith

KXII—Ardmore—1956

Channel: 12 VHF..AP: 107 Kw..VP: 214 Kw.
Owned-Oper. By.....Texoma Bcstrs., Inc.
Business Address.....114 N. Washington
Tel.: 946.....NBC-ABC-CBS
Station Rep.....Venard, Rintoul & McConnell
General Mgr.....C. L. Hinkle
Chief Engineer.....R. Trebillian

KOCO-TV—Enid—1954

Channel: 5 VHF..AP: 50 Kw..VP: 100 Kw.
Owned By.....Cimarron TV Corp.
Address...Box 7641 Lakeside Sta., Okla. City
Tel.: VI 2-6633, Okla. City.....ABC
Representative.....Blair TV Assoc.
President.....P. R. Banta
General, Sta. Mgr.....Ben K. West
Program Dir.....J. B. Chase
Operations Mgr.....Earl Hickerson
Sales Mgr.....Alex Kolensky
Chief Engineer.....Glenn Danley

KSWO-TV—Lawton—1953

Channel: 7 VHF...AP: 158 Kw..VP: 316 Kw.
Owned By.....Oklahoma Quality Bcstg. Co.
Address.....4 Mile East Hi Way 7
Tel.: Elgin 5-7000.....ABC
Reps.....Venard, Rintoul, McConnell; Brown
President, Gen. Mgr.....R. H. Drewry
Station Mgr.....Paul N. Goode
Commercial Mgr.....Al Hazelwood
Program Dir.....Ches McRee
Prom., Publicity Dir.....Ronnie Stone
Film Mgr.....Lou Schilling
Chief Engineer.....Jim Lockerd
Owners of: KSWO, AM; KRHD, Duncan; KGWA,
Enid; KMID-TV, Midland.

KWTV—Oklahoma City—1953

Channel: 9 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By...Oklahoma Television Corp.
Address.....7401 N. Kelley
Tel.: VI 3-6641.....CBS
Representative.....Petry
President.....John T. Griffin
Ex. V.P., General Manager.....Edgar T. Bell
Commercial Mgr.....Jack De Lier
Promotion, Pub. Dir.....Montez Tjaden
Program, Film Dir.....John Arville
Chief Engineer.....Morris W. Thomas

WKY-TV—Oklahoma City—1949

Channel: 4 VHF..AP: 60 Kw..VP: 100 Kw.
Owned-Oper. By.....WKY TV System, Inc.
Studio Address.....500 E. Britton Rd.
Tel.: TR 8-2161.....NBC
Newspaper Afilil...Daily Oklahoman and Times
Representative.....Katz
President.....E. K. Gaylord
V.P. General Mgr.....Norman P. Bagwell
Asst. Station Mgr.....James R. Terrell
Commercial Mgr.....Tom Parrington
Program Director.....Joe Jerkins
Sale Prom., Adv. Mgr.....W. J. Willis
Publicity Dir.....Jack Sherry
Film Mgr.....Keith Mathers
Chief Engineer.....Bob Hayward
Owners of: WKY, AM; WTVT, Tampa.

KOTV—Tulsa—1949

Channel: 6 VHF..AP: 60 Kw..VP: 100 Kw.
Owned-Oper. By.....KOTV, Inc.
Business Address.....302 S. Frankfort St.
Tel.: LU 2-9233.....CBS
President.....C. Wrede Petersmeyer
Gen., Sta. Mgr.....George Stevens
Prom., Pub. Dir.....Robert Freeland
Commercial Mgr.....Dale E. Hart
Prog. Dir., Film Mgr.....Sid Lasher
Chief Engineer.....George Jacobs
Owners of: WISH AM-TV, Indianapolis; WANE
AM-FM, Fort Wayne, Ind.; KHOU TV, Houston,
Tex.; KNTV, Sacramento, Calif.

KTUL-TV—Tulsa—1954

Channel: 8 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....Tulsa Broadcasting Co.
Business Address.....Box 9697
Tel.: HI 6-6184.....ABC
Representative.....Avery-Knodel
President.....James C. Leake
V.P. General Manager.....Bill Swanson
Commercial Manager.....Jim Black
Program Director.....Ben Hevel
Chief Engineer.....R. Snider

KVOO-TV—Tulsa—1954

Channel: 2 VHF..AP: 60 Kw..VP: 100 Kw.
Owned By.....Central Plains Enterprises, Inc.
Business Address.....3701 S. Peoria
Tel.: RI 2-5561.....NBC
Representative.....Blair TV
President.....Harold C. Stuart
General Manager.....C. B. Akers
Comm., Sta. Mgr.....John Devine
Program Dir.....Ray Klinge
Film Mgr.....Allen Cox
Promotion Director.....Gordon Gerhardt
Publicity Dir.....Ann Fellows
Chief Engineer.....John Barth

Pop.: 1,780,500
Families: 581,500

Oregon

Television Homes: 466,000
TV Stas. in State: 8

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Portland

KCBY-TV—Coos Bay—1960

Channel: 11 VHF..AP: 6.9 Kw..VP: 11.4 Kw.
Owned By.....Pacific Television Inc.
Address.....P. O. Box 67
Tel.: 7-4209.....NBC
Stations Reps.....Hollingbery; Art Moore
President.....Robert P. Booth
General Manager.....S. W. McCready
Station Mgr.....Milton Lindley
Chief Engineer.....Glynn McCready

KVAL-TV—Eugene—1954

Channel: 13 VHF..AP: 33 Kw..VP: 56 Kw.
Owned-Oper. By.....Eugene Television, Inc.
Business Address.....P. O. Box 548
Tel.: DI 3-2551.....NBC
Rep.....Hollingbery, Art Moore
President.....Bob Booth
Gen., Sta. Manager.....S. W. McCready
Comm. Adv. Mgr.....Glenn E. Nickell
Prog. Dir.....Martin Jacobsen
Promotion Dir.....Eleanor Ruedemann
Film Manager.....Walt Young
Chief Engineer.....T. C. Marchner
Owners of: KCBY-TV, Coos Bay; KPIC-TV, Roseburg.

KOTI-TV—Klamath Falls—1956

Channel: 2 VHF..AP: 6.76 Kw..VP: 14.6 Kw.
Owned-Oper. By.....Calif.-Oreg. TV, Inc.
Business Address.....Box 732
Tel.: TU 4-8131.....ABC-CBS
Station Reps.....Young TV; Art Moore
President.....William B. Smullin
Station Mgr.....Richard Green
Program Dir.....James Bosley
Chief Engineer.....William Smith
Owners of: KRES-TV, Medford; KIEM-TV, Eureka.

KBES-TV—Medford—1953

Channel: 5 VHF...AP: 5 Kw...VP: 29 Kw.
Owned-Oper. By.....Calif.-Ore. TV Inc.
Business Address.....Box 1189
Tel.: SP 3-4581.....ABC-CBS-NBC
Sta. Representatives.....Young TV; Moore
President.....William B. Smullin
Commercial Mgr.....Bob Lindstrom
Station Mgr.....Jerold R. Poulos
Publicity Dir.....Tony Townley
Chief Engineer.....D-1 Control
Owners of: KIEM-TV, Eureka; KOTI-TV, Klamath Falls.

KGW-TV—Portland—1956

Channel: 8 VHF..AP: 191 Kw..VP: 316 Kw.
Owned-Oper. By.....King Bcstg. Co.

Business Address.....1139 S. W. 13th Ave.
Tel.: CA 3-6364.....NBC
Representative.....Blair TV
President.....D. S. Bullitt
V.P. Broadcast Div.....Otto P. Brandt
V.P. Business Div.....Henry B. Owen
Nat. Sls. Mgr.....Fred Eichhorn
Merchand. Mgr.....Walt Hawthorne
Station Manager.....Walter E. Wagstaff
Gen. Sales Mgr.....John Pindell
Sales Serv. Mgr.....Dean Woodring
Film Mgr., Program Dir.....Tom Dargan
Prom., Pub. Dir.....Robert Franklin
Director of Public Service.....G. Chandler
Chief Engineer.....Clare Hanawalt
Owners of: KING-AM, Seattle.

KOIN-TV—Portland—1953

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
Owned By...Mt. Hood Radio & TV Bcstg. Corp.
Business Address.....140 S.W. Columbia St.
Tel.: CA 8-3333.....CBS
Newspaper Affil.....Oregonian
Rep.....CBS Spot Sales
President, Mang. Dir.....C. Howard Lane
National Sales Mgr.....John L. Palmer
Program, Film Mgr.....Ted W. Cooke
Promotion Director.....Robert McGill
Chief Engineer.....Louis S. Bookwalter
Owners of: KOIN, AM-FM.

KPTV—Portland—1952

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....Oregon TV Inc.
Address.....735 S.W. 20th Pl.
Tel.: CA 2-9921.....ABC
Sta Representative.....Edward Petry
President.....Alvin G. Flanagan
General Mgr.....John Hansen
Commercial Mgr.....Don Tykeson
Program Dir.....George Sanders
Publicity Dir.....Albert R. McLaughlin
Chief Engineer.....Eugene Phelps

KPIC-TV—Roseburg—1956

Channel: 4 VHF..AP: 2.69 Kw..VP: 5.3 Kw.
Owned By...Southwest Oreg. TV Bcstg. Corp.
Address.....P. O. Box 670
Tel.: ORchard 2-1721.....NBC
Station Reps.....Hollingbery; Art Moore
President.....C. H. Fisher
General Manager.....S. W. McCready
Station Manager.....Aaron Boe
Chief Engineer.....Dan Bridges



From August to November 1960, WFBG-TV's average homes reached per quarter hour* shot up an astounding 47.6%! That's nearly six times the rate of increase of the area's other station. With the cream of ABC-TV and CBS-TV programs, WFBG-TV is climbing to new highs in audience and SELL-ABILITY. Blast off your sales campaign on WFBG-TV. Call Blair-TV.

*9 AM-12 Midnight, Sunday-Saturday

Source: ARB, Johnstown-Altoona, August & November 1960



WFBG-TV

ALTOONA-JOHNSTOWN, PA.

Channel 10

ABC-TV • CBS-TV • BLAIR-TV

Operated by Radio and Television Div. / Triangle Publications, Inc. / 46th & Market Sts., Philadelphia 39, Pa.
WFIL-AM • FM • TV, Philadelphia, Pa. / **WBNF-AM • FM • TV**, Binghamton, N.Y. / **WFBG-AM • FM • TV**, Altoona-Johnstown, Pa.
WNHC-AM • FM • TV, Hartford-New Haven, Conn. / **WLYH-TV**, Lebanon-Lancaster, Pa. / **KFRE-AM • TV • KRFM**, Fresno, Cal.
 Triangle National Sales Offices: New York / Chicago / Los Angeles / Baltimore

Pop.: 11,383,000
Families: 3,279,000

Pennsylvania

Television Homes: 3,058,000
TV Stas. in State: 19

BROADCAST ADVERTISERS REPORTS, INC.

Audited Markets: Altoona, Harrisburg, Johnstown, Lancaster, Lebanon, Philadelphia, Pittsburgh, Scranton, Wilkes-Barre

WFBG-TV—Altoona—1953

Channel: 10 VHF...AP: 112 Kw...VP: 224 Kw.
Owned-Oper. By...Triangle Publications, Inc.
Address.....Commerce Park
Tel.: Windsor 4-2031.....ABC-CBS
Newspaper Affil. Phila. Inquirer, Phila. D. News
Representative.....Blair TV
President.....Roger Clipp
General Mgr.....Frank Palmer
Commercial Mgr.....William Donohar
Station Mgr.....Jack Snyder
Program Director.....Edward Andre
Prom., Publicity Dir.....Joseph Burns
Film Mgr.....Ernest Larson
Adv. Mgr.....Robert Miller
Chief Engineer.....Dick Kline
Owners of: WFIL-AM-FM-TV, Philadelphia;
WNBF-AM-FM-TV, Binghamton, N. Y.; WNHC-
AM-FM-TV, New Haven, Conn.; WLYH-TV,
Lebanon, Pa.; KFRE-AM-FM-TV, Fresno, Calif.;
WFBG-AM-TV-FM, Altoona.

WICU-TV—Erie—1949

Channel: 12 VHF...AP: 185 Kw...VP: 316 Kw.
Owned-Oper. By.....Gibraltar Ent. Inc.
Bus. Trans. Address.....3514 State St.
Tel.: GL 4-5201.....ABC-NBC
Sta. Representative.....Blair TV
President.....Edward Lamb
General Manager.....Ben McLaughlin
Comm. Manager.....Bob Lunquist
Film Dir.....John Cook
Sales Dev. Mgr.....Paul Whittingham
Chief Engineer.....Mike Csop

WSEE—Erie—1954

Channel: 35 UHF...AP: 68.7 Kw...VP: 137.5 Kw.
Owned-Oper. By...Great Lakes Television Co.
Address.....1220 Peach Street
Tel.: Glendale 5-7575.....CBS-NBC
Newspaper Affiliation.....Times-News
Station Reps.....Devney O'Connell
President.....George J. Mead
Gen. Manager.....Donald M. Boyce
Film Manager.....Frank Herrick
Chief Engineer.....Edward Zellefrow

WHP-TV—Harrisburg—1953

Channel: 55 UHF...AP: 502 Kw...VP: 1,000 Kw.
Owned-Oper. By.....WHP, Inc.
Business Address.....216 Locust St.
Tel.: CE 4-3211.....CBS-NBC
Representative.....Blair TV
President.....E. J. Stackpole
Gen., Comm., Sta. Mgr.....Cecil M. Sansbury
Prom., Pub., Prog. Dir.....Brod Seymour

Local Sales Mgr.....G. Gottschalk
Film Manager.....Charles Baddorf
Chief Engineer.....E. Daniel Leibensperger
Owners of: WHP-AM.

WTPA—Harrisburg—1953

Channel: 27 UHF...AP: 648 Kw...VP: 1030 Kw.
Owned-Oper. By.....Newhouse Bcstg. Corp.
Business Address.....3235 Hoffman St.
Tel.: CE 8-7171.....ABC
Newspaper Affiliation.....Patriot-News
Representative...Harrington, Righter, Parsons
President.....E. R. Vadeboncoeur
V.P., Gen. Mgr.....Donald D. Wear
Program Dir.....Mac McCauley
Sales Mgr.....Allen Solada
Promotion Dir.....Joe Bolton, Jr.
Film Mgr.....Glenn Hoerner
Chief Engineer.....Paul Gross

WARD-TV—Johnstown—1953

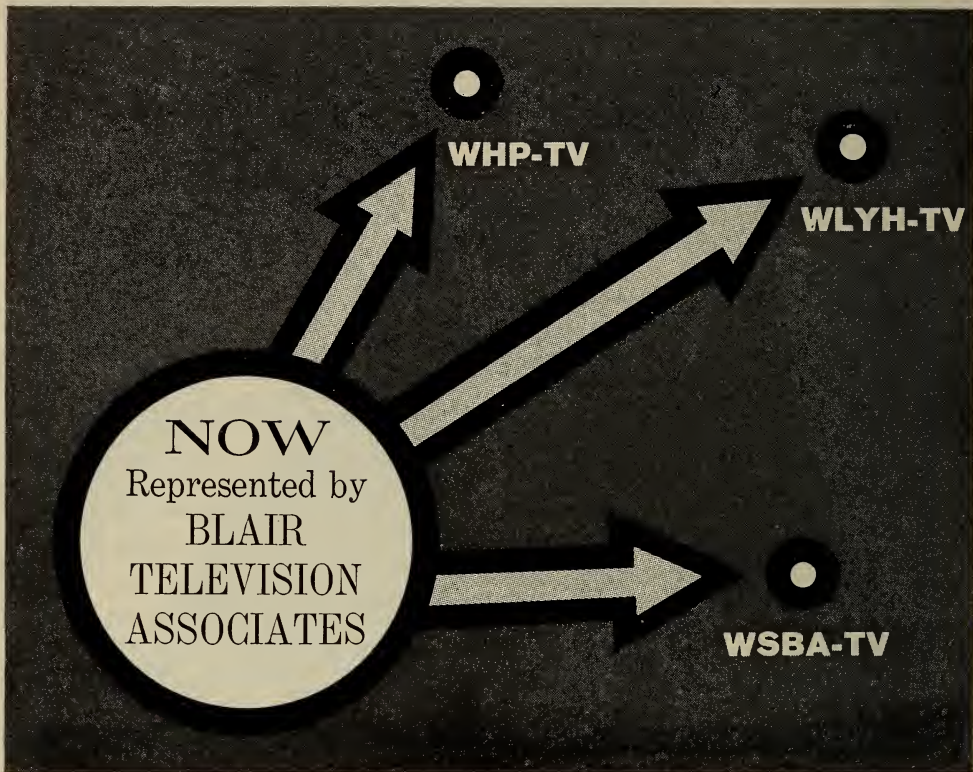
Channel: 56 UHF...AP: 79 Kw...VP: 189 Kw.
Owned-Oper. By.....Rivoli Realty Co.
Business Address.....235 Franklin St.
Tel.: 7-0761.....CBS-ABC
Representative.....Weed
President.....W. M. Thomas
Station Mgr.....William D. Confer
Program Director.....C. Akers

WJAC-TV—Johnstown—1949

Channel: 6 VHF...AP: 35.4 Kw...VP: 70.8 Kw.
Owned-Operated By.....WJAC, Inc.
Business Address.....329 Main St.
Tel.: 7-8711.....NBC
Newspaper Affil.....Tribune Publishing
Sta. Rep.....Harrington Righter Parsons
President.....Walter W. Krebs
Exec. V.P., Gen. Mgr.....Alvin D. Schrott
Comm. Manager.....John H. Hepburn
Prog., Film Director.....Frank P. Cummins
Chief Engineer.....Theodore Campbell
Owners of: WJAC, AM-FM.

WLYH-TV—Lebanon—1957

Channel: 15 UHF...AP: 69.2 Kw...VP: 130 Kw.
Owned.....Triangle Publications, Inc.
Bus. Address.....R. D. #5, Television Hill
Tel.: CRestview 3-4551.....ABC
Newspaper Affil. Phila. Inquirer, Phila. D. News
Sta. Representative.....Blair TV
Gen. Mgr.....Joe Zimmermann
Sales Mgr.....Robert Rice
Chief Engineer.....Ross Kauffman
Owners of: WFIL-AM-FM-TV, Philadelphia;
WNBF-AM-FM-TV, Binghamton, N. Y.; WFBG-
AM-FM-TV, Altoona, Pa.; WNHC-AM-FM-TV,
New Haven, Conn.; KFRE-AM-FM-TV, Fresno,
Calif.



Check these facts for yourself. Send for fully documented brochure, "Keystone Market in the Keystone State."

With the March 1 appointment of Blair Television Associates as their exclusive representative, it is now easier than ever to buy the three Keystone Stations. For up-to-the-minute information on the Keystone Stations' superiority in the Harrisburg-Lebanon-Lancaster-York market, contact your Blair Television Associates man.



Represented by
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WGAL-TV—Lancaster—1949

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned-Operated By.....WGAL, Inc.
 Address.....Lincoln Highway W.
 Tel.: EX 3-5851.....CBS-NBC
 Representative.....Meeker
 President, Gen. Mgr.....Clair R. McCollough
 Asst. Gen. Mgr. Sales.....J. Robert Gulick
 Station Manager.....Harold E. Miller
 Program Director.....Paul Rodenhauser
 National Sales Mgr.....Robert Dreher
 Business Manager.....Harry J. Shaub, Jr.
 Promotion Director.....Paul I. Woodland
 Technical Director.....J. E. Mathiot

WCAU-TV—Philadelphia—1948

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By.....CBS, Inc.
 Address.....City Line & Monument Aves.
 Tel.: GR 7-8300.....CBS
 Representative.....CBS TV Spot Sales
 General Mgr.....John A. Schneider
 Gen. Sales Mgr.....James Conley
 Reg. Sales Mgr.....E. Gordon Walls
 Program Dir.....John O. Downey
 Dir. Prom. & Info.....Robert N. Pryor
 V.P. in chg. Engineering.....John G. Leitch

WFIL-TV—Philadelphia—1947

Channel: 6 VHF...AP: 37 Kw...VP: 74 Kw.
 Owned-Oper. By...Triangle Publications Inc.
 Business Address.....46th & Market Sts.
 Tel.: EV 2-4700.....ABC
 Newspaper Affil..Phila. Inquirer, Phila. D. News
 Representative.....Blair TV
 General Manager.....Roger W. Clipp
 Dir. Natl. Sales.....Edward H. Benedict
 Station Mgr.....George A. Koehler
 Gen. Sales Manager...Kenneth W. Stowman
 Chief Engineer.....Henry Rhea
 T.V. Sales Mgr.....Kenneth Curto
 Program Director.....Lew Klein
 Business Mgr.....John C. Harlan
 Owners of: WNEF-AM-FM-TV, Binghamton, N. Y.;
 WFBG-AM-TV, Altoona, Pa.; WNHC-AM-FM-
 TV, New Haven, Conn.; WLYH-TV, Lebanon,
 Pa.; KFRE-AM-FM-TV, Fresno, Calif.

WRCV-TV—Philadelphia—1941

Channel: 3 VHF..AP: 50.1 Kw...VP: 100 Kw.
 Owned-Oper. By.....National Bcstg. Co.
 Address.....1619 Walnut St.
 Tel.: LO 4-3700.....NBC
 Representative.....NBC Spot Sales
 V.P., Gen. Mgr.....Raymond Welpott
 Program Dir.....Frank Harms
 Prom., Adv. Mgr.....John P. Wiley
 Publicity Dir.....William M. Smith
 Film Co-ord.....Frank Hall
 Chief Engineer.....George Lenfest
 Owners of: WNBQ, Chicago; WNBC-TV, New York;
 WRC-TV, Washington. D. C.; KRCA, Los
 Angeles.

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Have the Best,

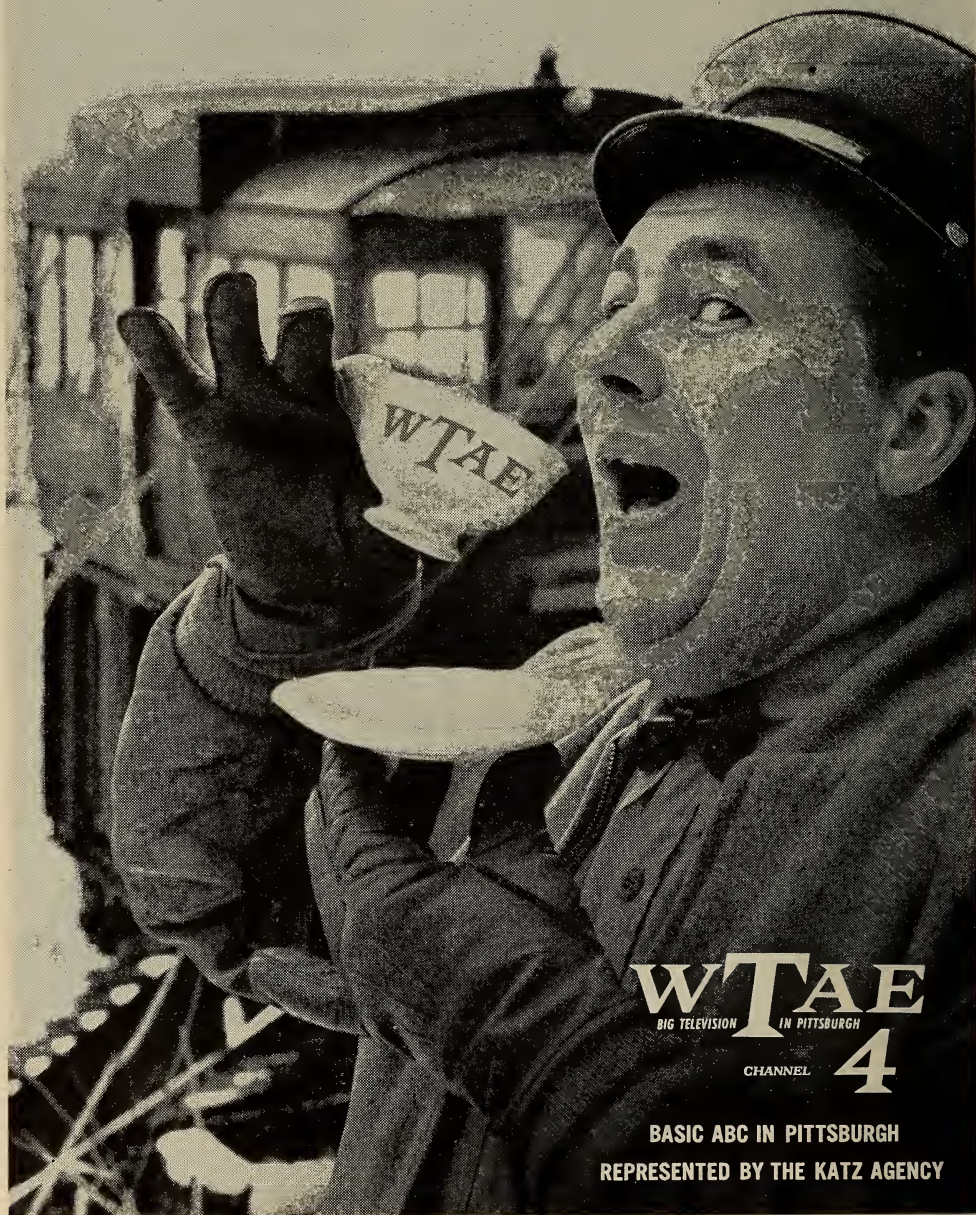
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how to get to the top in the **PITTSBURGH** market



WTAE
BIG TELEVISION IN PITTSBURGH
CHANNEL **4**

**BASIC ABC IN PITTSBURGH
REPRESENTED BY THE KATZ AGENCY**

The Duquesne Incline, a unique holdover from the turn of the century. As you ride to the top, you get a dramatic view of downtown Pittsburgh's renaissance.

KDKA-TV—Pittsburgh—1949

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By...Westinghouse Brdcstg. Co.
 Business Address.....1 Gateway Center
 Tel.: EX 1-3000.....CBS
 Sta. Representative.....TVAR
 President.....Donald H. McGannon
 Vice President.....Harold C. Lund
 General Manager.....Jerome R. Reeves
 Comm. Manager.....Henry V. Greene, Jr.
 Promotion Director.....David N. Lewis
 Publicity Director.....Peter Thornton
 Chief Engineer.....Raymond Rodgers
 Owners of: KPIX, San Francisco, Calif.; WOWO,
 Fort Wayne, Ind.; WBZ-WBZA, Boston-Spring-
 field, Mass.; WBZ-TV, Boston, Mass.; KYW,
 Cleveland, O.; KYW-TV, Cleveland, O.; KEX,
 Portland, Ore.; KDKA, Pittsburgh, Pa.; WIND,
 Chicago, Ill.; WJZ-TV, Baltimore, Md.; WBZ-
 FM, Boston, Mass.; KDKA-FM, Pittsburgh, Pa.;
 KYW-FM, Cleveland, O.; KEX-FM, Portland,
 Ore.

WIIC—Pittsburgh—1957

Channel: 11 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned.....WIIC, Inc.
 Address.....341 Rising Main Ave.
 Tel.: FAirfax 1-8700.....NBC
 Newspaper Affil.....Post Gazette
 Representative.....Blair TV
 President.....H. K. Brennen
 V.P. Gen. Mgr.....Robert A. Mortensen
 Commercial Mgr.....Roger D. Rice
 Chief Engineer.....Henry Kaiser

WTAE—Pittsburgh—1958

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned By.....Television City, Inc.
 Business Address.....400 Ardmore Blvd.
 Tel.: CHurchill 2-4300.....ABC
 Station Representative.....Katz
 President.....Earl F. Reed
 V.P. Gen. Mgr.....Franklin C. Snyder
 Exec. Vice Pres.....Leonard Kapner
 Commercial Mgr.....Alan Trench
 Operations Mgr.....Preston Stover
 Prom. Dir.....David Crantz
 Film Mgr.....Howard Reser
 Chief Engineer.....Louis P. Wagner, Jr.

WDAU-TV—Scranton—1953

Channel: 22 UHF...AP: 544 Kw...VP: 1000 Kw.
 Owned-Oper. By.....Scranton Bcstrs., Inc.
 Business Address.....1000 Wyoming Ave.
 Tel.: DI 2-7634.....CBS
 Representative.....H-R
 President.....Mrs. M. E. Megargee
 General Mgr.....Mrs. Madge Holcomb
 General Sales Mgr.....Francis H. Conway
 Station Mgr.....Robert E. McDowell
 Program, Film Mgr.....Mort Rosenthal
 Prom., Publicity, Adv.....Doug Holcomb
 Chief Engineer.....K. R. Cooke



**KDKA
 RADIO**
 ESTABLISHED 1920

Represented by AM Radio Sales

KDKA-TV
 ESTABLISHED 1949

Represented by TVAR

PENNSYLVANIA-RHODE ISLAND-SOUTH CAROLINA

WNBP-TV—Scranton—1958

Channel: 16 UHF... AP 170 Kw... VP: 850 Kw.
 Owned-Oper. By..... Transcontinent TV Corp.
 Business Address..... 333 Madison Ave.
 Tel.: DI 3-1245..... ABC
 Sta. Representative..... Edward Petry
 President..... David C. Moore
 Exec. V.P. Gen. Mgr..... Thomas P. Shelburne
 Gen. Sales Mgr..... Malcolm W. Dale
 Prom. Mgr..... Mrs. Dorothy Mugford
 Owners of: WGR, AM-TV-FM, Buffalo; WDAF,
 AM-TV, Kansas City; KFMB, TV-FM-AM, San
 Diego; KERO-TV, Bakersfield.

WBRE-TV—Wilkes-Barre—1953

Channel: 28 UHF... AP: 500 Kw... VP: 1000 Kw.
 Owned-Oper. By..... WBRE TV Inc.
 Address..... 62 S. Franklin St.
 Tel.: VA 3-3101..... NBC
 Station Rep..... Bolling
 President..... Louis G. Baltimore

V.P., General Manager... David M. Baltimore
 Commercial Mgr..... Franklin Coslett
 Program Dir..... Adrian Riso
 Promotion, Pub. Dir..... Fred Foerster
 Film Mgr..... Bob Gibson
 Chief Engineer..... Charles Sakowski, Sr.

WSBA-TV—York—1952

Channel: 43 UHF.. AP: 66 Kw.. VP: 132 Kw.
 Owned-Oper. By..... Susquehanna Bcstg. Co.
 Address..... P. O. Box 1868
 Tel.: YOrk 2-5531..... ABC
 Representative..... Blair TV
 President..... Louis J. Appell, Jr.
 Station Mgr..... Robert M. Stough
 Commercial Mgr..... H. David Berlin
 Program Dir..... John D. Eisenhauer
 Promotion Dir..... Bill Von Schlichten
 Chief Engineer..... Glenn W. Winter
 Owners of: WSBA, AM; WARM, Scranton; WHLO,
 Akron.

Pop.: 855,000
 Families: 251,500

Rhode Island

Television Homes: 240,000
 TV Stas. in State: 2

BROADCAST ADVERTISERS REPORTS, INC.
 Audited Markets: Providence

WJAR-TV—Providence—1949

Channel: 10 VHF.. AP: 158 Kw... VP: 316 Kw.
 Owned-Operated By..... The Outlet Co.
 Business-Studio Address.... 176 Weybosset St.
 Tel.: GA 1-8255..... ABC-NBC
 Representative..... Petry
 President, Gen. Mgr..... Joseph S. Sinclair
 Station Mgr..... David J. Shurtleff
 Program Dir..... Frederick R. Griffiths
 Sales Manager..... Edward Boghosian
 Film Mgr..... Chester Dowling
 Chief Engineer..... Thomas Prior

WPRO-TV—Providence—1955

Channel: 12 VHF.. AP: 182 Kw... VP: 316 Kw.
 Owned By..... Capital Cities Bcstg. Corp.
 Address..... 24 Mason St.
 Tel.: PL 1-9776..... CBS
 Representative..... Blair-TV
 President..... Frank M. Smith
 General Manager..... Joseph P. Dougherty
 Comm. Mgr..... Eugene W. Wilkin
 Prog. Dir..... Raymond A. Gilvard
 Sales Prom. Mgr..... James S. Wiley
 Sales Manager..... Donald S. Moeller
 Prom., Publicity Dir..... Jack Kavanagh
 Chief Engineer..... John V. Ferri
 Owners of: WTEN-TV, WROW, both Albany,
 N. Y.; WTVD, Raleigh-Durham, N. C.; WPRO-
 AM.

Pop.: 2,390,500
 Families: 604,500

South Carolina

Television Homes: 240,000
 TV Stas. in State: 8

BROADCAST ADVERTISERS REPORTS, INC.
 Audited Markets: Greenville, Spartanburg

WAIM-TV—Anderson—1953

Channel: 40 UHF.. AP: 153.7 Kw... VP: 207.5 Kw.
 Owned-Oper. By..... Wilton E. Hall
 Business Address..... 321 Kingsley Rd.
 Tel.: CA 6-1511..... ABC-CBS

Newspaper Afil... Independent & Daily Mail
 Station Reps... Devney-O'Connell; Dora-Clayton
 Owner..... Wilton E. Hall
 General Mgr..... Glenn P. Warnock
 Chief Engineer..... Earl Cosend

SOUTH CAROLINA-SOUTH DAKOTA

WCSC-TV—Charleston—1953

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....WCSC, Inc.
 Business Address.....485 East Bay St.
 Tel.: RAYmond 3-8371.....CBS
 Representative.....Peters, Griffin, Woodward
 President, Gen. Mgr.....John M. Rivers
 Nat. Sales, Adv. Mgr.....Virgil V. Evans
 Station Manager.....Roland Weeks
 Commercial Manager.....Ralph Thornley
 Program Director.....Charles Hall
 Prom., Pub. Director.....Mrs. Lois Marshall
 Film Manager.....Annie Laurie Quarterman
 Chief Engineer.....Rudy Hughes

WUSN-TV—Charleston—1954

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned By.....Reeves Bcstg. & Develop. Co.
 Address.....P. O. Box 879
 Tel.: TU 4-4141.....NBC-ABC
 Representative.....Bolling
 Pres., Gen. Mgr.....J. Drayton Hastie
 Sec'y, Ass't Gen. Mgr.....Doug M. Bradham
 Comm. Mgr.....A. Cohen
 Chief Engineer.....Walter M. Nelson

WIS-TV—Columbia—1953

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By.....Bcstg. Co. of the South
 Business Address.....1111 Bull St.
 Tel.: Alpine 3-6431.....ABC-NBC
 Representative.....Peters, Griffin, Woodward, Inc.
 President.....B. Calhoun Hipp
 Exec. Vice President.....G. Richard Shatto
 Manag. Dir.....Charles A. Batson
 Comm. Manager.....Law Epps
 Program Director.....Dixon Lovvorn
 Prom. Dir.....Thomas Cureton
 Publicity Dir.....Martee Harden
 Film Manager.....Bob Humphries
 Chief Engineer.....Paul Welcome
 Owners of: WIS, AM; WSFA-TV, Montgomery.

WNOK-TV—Columbia—1953

Channel: 67 UHF..AP: 47 Kw...VP: 74.1 Kw.
 Owned-Oper. By.....Palmetto Radio Corp.
 Business Address.....1881 Main St.
 Tel.: AL 2-7737.....CBS-ABC
 Representative.....Raymer

V.P., Gen. Mgr.....H. Moody McElveen, Jr.
 Comm. Mgr.....Dick Laughridge
 Prog. Dir., Film Mgr.....Graham M. Thomas
 Promotion Director.....Pat Conder
 Chief Engineer.....Charlton W. Bowers

WBTW—Florence—1954

Channel: 8 VHF..AP: 191 Kw...VP: 316 Kw.
 Owned-Oper. By.....Jefferson Standard Bcstg. Co.
 Address.....Box 630
 Tel.: MO 2-1655.....ABC-CBS-NBC
 Representative.....CBS Television Spot Sales
 President.....Joseph M. Bryan
 General Manager.....Charles H. Crutchfield
 Managing Director.....J. William Quinn
 Nat'l Sales Mgr.....John H. Brock
 Program Director.....George B. Burnette
 Prom., Pub. Director.....Whiteford Smith
 Chief Engineer.....E. A. Sellars

WFBC-TV—Greenville—1953

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....WMRC, Inc.
 Business Address.....505 Rutherford St.
 Tel.: CE 9-1321.....NBC
 Newspaper Affiliation.....News-Piedmont
 Station Rep.....Avery-Knodel
 President.....R. A. Jolley
 Asst. to Pres.....Wilson Wearn
 Station Mgr.....Kenneth Beachboard
 Commercial Mgr.....R. Q. Glass, Jr.
 Program Director.....Norvin C. Duncan
 Prom., Pub. Dir.....Edna Seaman
 Film Director.....Charles Howard
 Chief Engineer.....W. E. Garrison
 Owners of: WFBC, AM-FM; WORD, Spartanburg.

WSPA-TV—Spartanburg—1956

Channel: 7 VHF..AP: 144 Kw...VP: 257 Kw.
 Owned-Oper. By.....Spartan Radiocasting Co.
 Business Address.....123 N. Converse St.
 Tel.: 583-3621.....CBS
 Representative.....Hollingbery
 Pres., Gen. Mgr.....Walter J. Brown
 Nat. Sales Mgr.....Roger Shaffer
 Film Mgr.....Larry Wilson
 Prom. Adv. Public Dir.....Bill Adams
 Program Dir.....Jim Hobbs
 Chief Engineer.....Bob Leach
 Owners of: WSPA, AM-FM.

Pop.: 684,000
 Families: 197,500

South Dakota

Television Homes: 142,000
 TV Stas. in State: 6

KXAB-TV—Aberdeen—1958

Channel: 9 VHF....AP: 30 Kw....VP: 60 Kw.
 Owned-Operated By.....N. Dak. Bcstg. Co. Inc.
 Address.....Country Club Road
 Tel.: BA 5-4350.....ABC-NBC-CBS
 Station Rep.....Masla
 President.....John W. Boler
 Station, Comm. Mgr.....Neal Edwards
 Program Dir.....Dick Dunne

KORN-TV—Mitchell—1960

Channel: 5 VHF..AP: 23.4 Kw...VP: 11.7 Kw.
 Owned By.....Mitchell Bcstg. Assoc. Inc.
 Address.....P. O. Box 736
 Tel.: WYman 6-5621.....NBC
 President, Gen. Mgr.....R. V. Eppel
 Commercial Mgr.....M. A. Johnson

SOUTH DAKOTA-TENNESSEE 

Promotion Dir.....G. Ayers
 Film Manager.....D. Arshem
 Chief Engineer.....J. Doherty

KOTA-TV—Rapid City—1955

Channel: 3 VHF...AP: 37.5 Kw...VP: 72.4 Kw.
 Owned-Oper. By...Duhamel Enterprises, Inc.
 Address.....Duhamel Bldg.
 Tel.: Fillmore 2-2000.....ABC-CBS
 Station Rep.....Bolling
 Pres., Gen. Mgr.....Helen S. Duhamel
 Commercial Mgr.....William F. Turner
 Program, Film Mgr.....William Goodhope
 Operations Dir.....Dan Lesmeister
 Chief Engineer.....Elmer Nelson
 Owners of: KOTA-AM; KDUH-TV, Hay Springs.

KRSD-TV—Rapid City—1958

Channel: 7 VHF...AP: 12.9 Kw...VP: 25.7 Kw.
 Owned.....Heart of Black Hills Stations
 Address.....1438 Mt. View Drive
 Tel.: FI 2-6050.....NBC
 Station Rep.....Masla
 Gen. Mgr., Ch. Eng.....Eli Daniels
 Comm. Mgr.....P. Freygang
 Station, Program Mgr.....Truman Walrod

KELO-TV—Sioux Falls—1953

Channel: 11 VHF...AP: 123 Kw...VP: 220 Kw.
 Owned-Oper. By.....Midcontinent Bcstg. Co.
 Business Address.....Phillips Ave. & 13th St.
 Tel.: EDison 8-9631.....ABC-CBS
 Station Representative.....H-R; Evans
 President.....Joseph L. Floyd
 Gen., Comm. Mgr.....Evans A. Nord
 Operations Mgr., Prog. Dir.....Tom Sheeley
 Prom., Pub. Director.....Jack Townsend
 Technical Dir.....Russ Artus
 Chief Engineer.....Les Froke
 Owners of: KELO-AM; Sioux Falls; WL0L-AM-
 FM, Minneapolis; WKOW-AM-TV, Madison;
 KSO, Des Moines.

KSOO-TV—Sioux Falls—1960

Channel: 13 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned By.....KSOO-TV, Inc.
 Address.....8th St. & Phillips Ave.
 Tel.: EDison 4-5601.....ABC-NBC
 Station Reps.....Avery-Knodel; H. S. Hyett
 Pres., Gen. Mgr.....Morton Henkins
 Vice President.....T. Barnes
 Commercial Mgr.....W. Patterson
 Local Sales Mgr.....Edward Starr
 Production Mgr.....Al Fleming
 Technical Director.....M. Pierce

Pop.: 3,573,500
 Families: 982,000

Tennessee

Television Homes: 762,500
 TV Stas. in State: 14

BROADCAST ADVERTISERS REPORTS, INC.
 Audited Markets: Chattanooga, Knoxville, Memphis, Nashville

WDEF-TV—Chattanooga—1954

Channel: 12 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By.....WDEF Broadcasting Co.
 Address.....3300 Broad St.
 Tel.: AM 7-3392.....CBS
 Representative.....Branham
 President.....Carter M. Parham
 Station Mgr.....Otis H. Segler
 Nat. Sales Mgr.....Mrs. Margo Bonney
 Program Dir.....Morris Quave
 Promotion Dir.....Joan Hamill
 Film Mgr.....J. L. Smith
 Chief Engineer.....Robert Briscoe
 Owners of: WDEF, AM.

WRGP-TV—Chattanooga—1956

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....Mountain City TV, Inc.
 Business Address.....1214 McCallie Ave.
 Tel.: OX 8-1505.....NBC
 Representative.....H-R
 President.....Jack Berkman
 General Manager.....Harry D. Burke
 Commercial Mgr.....George P. Moore
 Film Manager.....Art Betchel
 Promotion Dir.....Reg Stagmaier
 Chief Engineer.....B. B. Barnes
 Owners of: WBOY, AM-TV, Clarksburg; KODE,
 AM-TV, Joplin; WSTV, AM-TV, Steubenville;
 WSOL, Tampa; WPIT, Pittsburgh; KMLB, Mon-
 roe, WRDW, Augusta.

WTVC—Chattanooga—1958

Channel: 9 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned.....Martin Theatres of Georgia, Inc.
 Business Address.....Hotel Patten
 Tel.: AM 6-4151.....ABC
 Sta. Representative.....Young TV
 President.....E. D. Martin
 General Mgr.....R. R. Owen
 Commercial Manager.....Joe Windsor
 Prog. Dir.....Jack Sausman
 Promotion Director.....Conrad Alexander
 Ch. Eng.....Leon Webb

WDXI-TV—Jackson—1955

Channel: 7 VHF...AP: 44 Kw...VP: 86.7 Kw.
 Owned-Oper. By.....Dixie Bcstg. Co.
 Business Address.....Williams Bldg.
 Tel.: 7-9611.....ABC-CBS
 Representative....Venard, Rintoul, McConnell
 President.....Aaron B. Robinson
 General Manager.....John E. North
 Prog. Dir., Film Mgr.....James W. Hoppers
 Publicity Dir.....Marge Borg
 Chief Engineer.....James Thomas

WJHL-TV—Johnson City—Kingsport—1953

Channel: 11 VHF...AP: 156 Kw...VP: 316 Kw.
 Owned-Oper. By.....WJHL, Inc.
 Business Address.....137-145 W. Main St.
 Tel.: Walnut 6-2151.....ABC-CES
 Representative.....Pearson
 Pres., Gen. Mgr.....W. Hanes Lancaster, Jr.
 Sales Mgr.....J. Will Hall
 Program Director.....Alfred Gregory
 Prom., Pub. Director.....Terry Sams
 Film Manager.....Vernita Wright
 Chief Engineer.....William C. Hunter

WMCT—Memphis—1948

Channel: 5 VHF...AP: 60 Kw...VP: 100 Kw
 Owned-Operated.....WMC Bcstg. Co.
 Address.....1960 Union Ave.
 Tel.: BRoadway 4-8515.....NBC
 Newspaper Affil.....Commercial Appeal
 Representative.....Blair TV
 President.....Mark Ferree
 General Manager.....H. W. Slavick
 Station, Comm. Mgr.....Earl Moreland
 Program, Film Mgr.....James Ferguson
 Prom., Publicity Dir.....Jack Agnew
 Chief Engineer.....E. C. Frase, Jr.
 Owners of: WMC, AM-FM.

WATE-TV—Knoxville—1953

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper.WATE, Inc.
 Business Address.....612 S. Gay St.
 Tel.: 4-4651.....NBC
 Representative.....Avery-Knodel
 V.P., Gen. Mgr.....W. Henry Linebrough
 Comm. Manager.....J. T. McCloud
 Film Buyer.....J. H. Reese
 Chief Engineer.....Fred M. Andrews

WREC-TV—Memphis—1956

Channel: 3 VHF...AP: 60.3 Kw...VP: 100 Kw.
 Owned-Oper. By.....WREC Bcstg. Service
 Business Address.....Hotel Peabody Bldg.
 Tel.: JA 5-1313.....CBS
 Representative.....Katz
 President, Gen. Mgr.....Hoyt B. Woolen
 Commercial Mgr.....Charles B. Brakefield
 Program, Prom. Mgr.....Jack Michael
 Chief Engineer.....Wilson Raney

WBIR-TV—Knoxville—1955

Channel: 10 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By.....WMRC, Inc.
 Business Address.....1513 Hutchison Ave.
 Tel.: 5-8101.....CBS
 Representative.....Katz
 General, Sta. Mgr.....John P. Hart
 Prom., Pub. Dir.....Robert Wilson
 Prog. Dir., Film Mgr.....Neal Branch
 Chief Engineer.....J. Rex Horton

WLAC-TV—Nashville—1954

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper.WLAC-TV Inc.
 Address.....159 Fourth Avenue North
 Tel.: CH 2-4331.....CBS
 Representative.....Katz
 Exec. V.P. & Gen. Mgr.....T. B. Baker, Jr.
 Ass't to Mgr.....Ruth C. Talley
 Gen. Sls, Manager.....R. M. Reuschle
 Operations Mgr.....Roy A. Smith
 Chief Engineer.....Ralph L. Hucaby

WTVK—Knoxville—1953

Channel: 26 UHF...AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By.....So. Central Bcstg. Co.
 Business Address.....P. O. Box 1388
 Tel.: MUtual 7-2313.....ABC
 Representative.....Pearson
 President, Gen. Mgr.....J. Engelbrecht
 Comm. Program Dir.....W. E. Eckstein
 Sales Promotion.....Florence Woodford
 Chief Engineer.....Carl Lawson

WSIX-TV—Nashville—1953

Channel: 8 VHF...AP: 109 Kw...VP: 316 Kw.
 Owned-Oper. By.....WSIX Inc.
 Business Address.....Nashville Trust Bldg.
 Tel.: AL 5-5431.....ABC
 Station Rep.....Peters, Griffin, Woodward
 President.....Louis R. Draughon
 Sta., Gen. Mgr.....E. S. Tanner
 Commercial Manager.....J. McMurry
 Operations Director.....Robert L. Chaudoin
 Prom., Pub. Dir.....W. A. Jones
 Chief Engineer.....C. R. Duke
 Owners of: WSIX, AM-FM.

WHBQ-TV—Memphis—1953

Channel: 13 VHF...AP: 160 Kw...VP: 316 Kw.
 Owned-Oper. By.....RKO General, Inc.
 Address.....Hotel Chisca
 Tel.: BR 2-3441.....ABC
 Representative.....H-R
 President.....Thomas F. O'Neil
 Gen. Mgr.....D. A. Noel
 Local Sales Mgr.....Alex Bonner
 Nat. Sales Mgr.....Gordon Lawhead
 Program, Prom. Mgr.....Gene Roper
 Chief Engineer.....Roy Welton
 Owners of: WHBQ-AM; WNAC-AM-FM-TV, Boston;
 KHJ-AM-FM-TV, Los Angeles; KFRC, San Francisco;
 WOR-AM-FM-TV, New York; CKLW-AM-TV, Detroit-Windsor;
 WGMS, Washington, D. C.; WHCT, Hartford.

WSM-TV—Nashville—1950

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned By.....WSM, Inc.
 Address.....7th & Union
 Tel.: AL 4-5656.....NBC
 Representative.....Petry
 President.....John H. DeWitt, Jr.
 V.P., Gen. Mgr.....Irving Waugh
 Comm. Manager.....Hi Bramham
 Operations Mgr., Film Mgr.....Brad Crandall
 Prom. Dir.....Charlie Cash
 Chief Engineer.....Aaron Shelton

FORT WORTH - DALLAS



6th U. S. MARKET

Sales Management, July 10, 1960 . . .

.....
WBAP-TV

NBC — 5

. . . tops in news, weather, color

.....
WBAP-820

50,000 WATTS — NBC

the sociable station —
gay & interesting talk features

.....
WBAP-570

5,000 WATTS — ABC

radio refined where music
does the talking

.....
WBAP-FM 96.3

non-duplicated schedule
of work-along music

.....
... an
outstanding
record
of
public
service

**WBAP REACHES
1,086,600 people in
FORT WORTH - DALLAS**



WBAP • AM • FM • TV

FORT WORTH — 3900 BARNETT . . . DALLAS — 1900 NORTH AKARD

Ask any Colonel: Peters - Griffin - Woodward, Inc.

Pop.: 9,669,000
Families: 2,845,500

Texas

Television Homes: 2,325,000
TV Stas. in State: 43

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Amarillo, Dallas, Fort Worth, Houston, San Antonio

KPAR-TV—Abilene— Sweetwater—1956

Channel: 12 VHF..AP: 72.5 Kw..VP: 145 Kw.
Owned-Oper. By.....Texas Telecasting, Inc.
Bus. Address.7400 College Ave., Lubbock, Tex.
Tel.: SH 4-2345.....CBS
Representative.....Branham
President.....W. D. Rogers
Vice President.....W. H. Shipley
V.P., Sta. Mgr.....Jimmie Isaacs
General Sales Manager..R. S. "Bud" Nielsen
National Sales Manager.....John Henry
Program Dir.....Ray Trent
Promotion Mgr.....John L. Cahill, Jr.
Film Dir.....Dick Knerr
Chief Engineer.....Rudy Starnes
Owners of: KDUB, AM-TV, Lubbock; EVER, AM-
TV, CLOVIS, KEDY, TV, BIG SPRING.

KRBC-TV—Abilene—1953

Channel: 9 VHF..AP: 72.5 Kw..VP: 14.5 Kw.
Owned-Oper. By.....Abilene Radio & TV Co.
Business Address.....4510 So. 14th St.
Tel.: OW 2-4242.....NBC
Station Rep.....Bolling
President.....Dale Ackers
Station Mgr.....William C. Terry
Commercial Manager.....George Dixon
Program Director.....Normand Mann
Chief Engineer.....Troy Mallon

KFDA-TV—Amarillo—1953

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.
Owned & Oper. By....Amarillo Bcstg. Co., Inc.
Address.....P. O. Box 1400
Tel.: EV 3-2226.....CBS
President.....Gene L. Cagle
Gen., Sta. Mgr.....John Tyler
Production Mgr.....Dick Hall
Film Mgr.....Edmund G. Belter
Publicity Dir.....Bill E. Cook
Chief Engineer.....Bill Smith

KGNC-TV—Amarillo—1953

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By..Globe News Publishing Co.
Business Address.....2000 N. Polk St.
Tel.: EVergreen 3-3321.....NBC
Newspaper Affiliation...News, Times, Globe
Representative.....Katz
President.....Parker Prouty
General Manager.....Bob Watson
Station, Comm. Mgr.....Bill Clarke
Prom. Dir.....John Banasik
Prod. Mgr.....Bud Pursley
Chief Engineer.....W. H. Torrey

KVII-TV—Amarillo—1957

Channel: 7 VHF..AP: 100 Kw..VP: 316 Kw.
Owned.....Southwest States, Inc.
Business Address.....P.O. Box 925
Tel.: FL 6-5241.....ABC
Station Representative.....Bolling
President.....Cecil Trigg
Gen. Mgr.....C. W. Keys
Asst. Manager.....Bill Bailey
Commercial Mgr.....Gene Lewis
Promotion Mgr.....Bill Harkins
Chief Engineer.....C. L. Sweet
Owners of: KOSA-TV, Odessa; KROD-TV, El Paso.

KTBC-TV—Austin—1952

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....The L-B-J Co.
Address.....Box 1155
Tel.: GR 2-2424.....ABC-CBS-NBC
Representative.....Raymer
Pres., Gen. Mgr.....J. C. Kellam
V.P., Station Relations...Warren Woodward
Gen. Sales Manager.....O. P. (Bob) Bobbitt
Program Director.....Dan Love
Program Dir.....Cactus Pryor
Promotion Mgr.....Larry Carothers
Chief Engineer.....Ben Hearn
Owners of: KTBC, AM-FM; KRGV, AM-TV, Wes-
laco.

KFDM-TV—Beaumont—1955

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By.....Beaumont Bcstg. Corp.
Address.....2955 Freeway W., T.V. Center
Tel.: TW 2-6622.....ABC-CBS
Representative.....Peters, Griffin, Woodward
President.....D. A. Cannan
General Manager.....C. B. Locke
Station Comm. Mgr.....Mott M. Johnson
Program Dir.....Bob McMamun
Adv., Film Mgr.....M. M. Johnson
Publicity Dir.....J. DeBartolo
Chief Engineer.....Harold W. Bartlett
Owners of: KFDM-AM.

KEDY-TV—Big Spring—1956

Channel: 4 VHF..AP: 6.3 Kw..VP: 12.9 Kw.
Owned-Oper. By.....Texas Telecasting
Address.....7400 College Ave., Lubbock, Tex.
Tel.: SH 4-2345 (Lubbock).....CBS
Representative.....Branham
President.....W. D. Rogers
Vice President.....W. H. Shipley
Station Mgr.....Jack Wallace
Gen. Sales Mgr.....R. S. Nielsen
Natl. Sales Mgr.....John Henry
Promotion Dir.....John L. Cahill, Jr.
Chief Engineer.....Rudy Starnes
Owners of: KDUB, AM-TV, Lubbock; KVER, AM-
TV, Clovis; KPAR, Abilene.

"OUR NEW HOME"



WFAA RADIO

Your "Neighbor Of The
Air" with the finest in
variety programming.

820 NBC

570 ABC

DALLAS



WFAA TELEVISION

Serving over 2,000,000
Texans with quality tel-
evision entertainment.

Channel 8

DALLAS



BROADCAST SERVICES OF
The Dallas Morning News

KBTX-TV—Bryan—1957

Channel: 3 VHF..AP: 30.2 Kw..VP: 60.3 Kw.
 Owned.....Brazos Bcstg. Co.
 Business Address.....Box 3237
 Tel.: VI 6-7777.....ABC-CBS
 Station Rep.....Venard, Rintoul, McConnell
 President, Gen. Mgr.....M. N. Bostick
 Sta. Mgr.....Harry Lee Gillam
 Prog. Dir.....Rod Whisenant
 Promotion Mgr.....Earl Greathouse
 Chief Engineer.....W. B. Cox

KRIS-TV—Corpus Christi—1956

Channel: 6 VHF..AP: 50 Kw., VP: 100 Kw.
 Owned-Oper. By.....Gulf Coast Bcstg. Co.
 Business Address.....409 S. Staples St.
 Tel.: TU 3-6511.....ABC-NBC
 Representative.....Peters, Griffin, Woodward
 Pres., Gen. Mgr.....T. Frank Smith
 Commercial Mgr.....W. M. Eikner
 Film Mgr.....Miss Van Johnson
 Chief Engineer.....Jerry E. Smith

KZTV—Corpus Christi—1956

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By.....KSIX-Television, Inc.
 Business Address.....Show Room Bldg.
 Tel.: Tulip 3-5415.....ABC-CBS
 Station Representative.....Branham
 Pres., Sta., Gen. Mgr.....Vann M. Kennedy
 Prom., Pub. Dir.....M. L. Kennedy
 National Sales Mgr.....Bob Payne
 Chief Engineer.....D. Taylor

KRLD-TV—Dallas—1949

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned.....Times Herald Printing Co.
 Business Address.....Herald Square
 Tel.: RI 2-6811.....CBS
 Newspaper Affiliation...Dallas Times Herald
 Representative.....Branham
 President.....Clyde Rembert
 V.P., Gen. Mgr.....Roy M. Flynn
 Comm. Manager.....Gene Cuny
 Asst. Gen. Mgr.....Ves Box
 Prom., Pub. Director.....J. W. Axtell
 Program Dir.....Fritz Kuler
 Film Manager.....Nick Mueller
 Chief Engineer.....B. B. Honeycutt
 Owners of: KRLD, AM-FM.

WFAA-TV—Dallas—1949

Channel: 8 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Operated By.....A. H. Belo Corp.
 Business Address...3000 Harry Hines Blvd.
 Tel.: RI 1-3315.....ABC
 Newspaper Affiliation.....Morning News
 Station Rep.....Petry
 President.....Joseph M. Dealey
 Station Manager.....Mike Shapiro
 Asst. Mgr., Comm. Mgr.....Dick Drummy
 Program Director.....Tommy Thompson
 Prom., Pub. Dir.....Casey Cohlmia
 Film Manager.....Mary Gay Blackburn
 Chief Engineer.....George Krutilek

KRLD-TV
 CHANNEL **4**
TEXAS' BIG PICTURE

Reaching an area comprising 30% of Texas retail sales.*

*SRDS Consumer Market Data, July, 1960

Low-band channel, with maximum power, tower stands 1,685 feet above average terrain . . . reaches more than 700,000 TV Homes.

Clyde W. Rembert, President

Represented Nationally By The Branham Company



C'MON UNDER

Under the shelter of a single, all-embracing KPRC-TV sales plan. Programs, spots, participations—every kind of television you need, all through *one* source: KPRC-TV, Channel 2, In Houston, Texas. All through *one* man: Your Edward Petry & Co. representative. And all paid for with *one* easy-to-handle monthly payment. One station, one man, one payment—that's the *one* modern way to buy Houston television.

P.S. A friendly KPRC-TV representative is waiting for your call.

KPRC-TV

HOUSTON, TEXAS CHANNEL 2

"One station, one man, one monthly check to pay — that's the modern KPRC-TV way!"

Courtesy of Travelers Insurance Companies, Hartford 15, Connecticut

KELP-TV—El Paso—1956

Channel: 13 VHF...AP: 15.8 Kw...VP: 26.6 Kw.
 Owned-Oper. By.....KELP TV Corp.
 Business Address.....4530 Delta St.; Box 105
 Tel.: KE 3-5911.....ABC
 Representative.....Young TV
 President.....Norman Alexander
 General Manager.....Gene Roth
 Commercial Mgr.....Ira Hartsfield
 Prom Dir.....Jack MacElrath
 Program Dir.....Jerry Baker
 Film Mgr.....Dub Hartline
 Publicity Dir.....Otto Goessl
 Ch. Eng.....Michael Gaglio

KROD-TV—El Paso—1952

Channel: 4 VHF...AP: 31 Kw...VP: 62 Kw.
 Owned-Oper. By.....Southwest States, Inc.
 Address.....2201 Wyoming St.
 Tel.: KE 2-6551.....CBS
 Sta. Rep.....Bolling
 Chairman of Board.....Jack C. Vaughn
 President.....Cecil L. Trigg
 Nat. Sales Mgr.....George Collie
 Program Dir.....Bernie Bracher
 Promotion Dir.....Jim Gorman
 Film Manager.....Frank Jordan
 Chief Engineer.....Edward P. Talbott
 Owners of: KROD, AM; KENO, San Bernardino;
 KOSA-TV, Odessa; KVII-TV, Amarillo.

KTSM-TV—El Paso—1953

Channel: 9 VHF AP: 90 Kw...VP: 45 Kw.
 Owned-Operated By.....Tri-State Bcstg. Co.
 Address.....801 N. Oregon St.
 Tel.: KE 2-5423.....NBC
 Representative.....Hollingsbery
 President, Gen. Mgr.....Karl O. Wyler, Sr.
 Exec. V.P., Comm. Mgr.....Karl O. Wyler, Jr.
 Asst. V.P., Program Dir.....Jack Rye
 Prom., Publicity Dir.....Virginia Crippen
 Chief Engineer.....Kenneth J. Walton
 Owners of: KTSM, AM.

KTVT-TV—Fort Worth—1955

Channel: 11 VHF...AP: 107 Kw...VP: 210 Kw.
 Owned-Oper. By.....NAFI Telecasting, Inc.
 Address.....4801 West Freeway
 Tel.: PE 8-1951.....Independent
 Station Rep.....Blair
 President.....A. G. Flanagan
 General Mgr.....John Hopkins
 Gen. Sales Mgr.....Bill Andrews
 Program Mgr.....Arno W. Mueller
 Promotion Director.....M. Brush
 Business Mgr.....H. C. Hornburg
 Chief Engineer.....W. E. Kessel

WBAP-TV—Fort Worth—1948

Channel: 5 VHF...AP: 60.3 Kw...VP: 100 Kw.
 Owned-Oper. By.....Carter Publications, Inc.
 Business Address.....3900 Barnett St.
 Tel.: JE 6-1981.....NBC
 Newspaper Affiliation.....Star-Telegram

Representative....Peters, Griffin, Woodward
 President.....Amon Carter, Jr.
 V.P. & Director.....Harold V. Hough
 Gen., Sta. Mgr.....Roy Bacus
 Commercial Manager.....Jack Rogers
 Program Director.....Robert Gould
 Prom., Pub. Dir.....Phil W. Wiggant
 Film Manager.....Lynn Trammell
 Chief Engineer.....Rupert Bogan
 Owners of: WBAP, AM-FM.

KGBT-TV—Harlingen—1953

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....Harbenito Bcstg. Co.
 Address.....P. O. Box 711
 Tel.: GA 3-4880.....ABC-CBS
 Representative....Venard, Rintoul, McConnell
 President.....McHenry Tichenor
 General Manager.....Troy McDaniel
 Commercial Mgr.....Joe Yowell
 Program Dir.....Mal Kasanoff
 Chief Engineer.....Al Beck

KHOU-TV—Houston—1953

Channel: 11 VHF. AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By.....Gulf Television Corp.
 Address.....P. O. Box 11
 Tel.: JA 9-4811.....CBS
 Representative.....H. R. Television
 President.....C. Wrede Petersmeyer
 General, Sta. Mgr.....James C. Richdale, Jr.
 Comm. Manager.....Robert O. Paxson
 Film Mgr., Prog. Dir.....B. Calvin Jones
 Prom. Dir.....Roland Brazier
 Publicity Dir.....James Everhart
 Advertising Mgr.....Roland Brazier
 Chief Engineer.....Art Biggs
 Owners of: WISH-AM-TV, Indianapolis, Ind.;
 WANE-AM-TV, Fort Wayne, Ind.; KOTV, Tulsa,
 Okla.; KXTV, Sacramento, Calif.

KPRC-TV—Houston—1950

Channel: 2 VHF...AP: 100 Kw...VP: 50 Kw.
 Owned-Oper. By.....Houston Post Co.
 Address.....Box 1234
 Tel.: MA 3-9271.....NBC
 Newspaper Affiliation.....Post
 Representative.....Petry
 President.....Mrs. Oveta Culp Hobby
 V.P., Gen. Mgr.....Jack Harris
 Sta., Comm. Mgr.....Jack McGrew
 Production Mgr.....Ridge Radney
 Prom., Adv. Mgr.....Kirt Harriss
 Film Mgr.....Earl Corridon
 Publicity Dir.....Ednah Forester
 Chief Engineer.....Paul Huhndorff

VITAL

BUY IN HOUSTON

a
14 of the TOP 20*


b
41.1 PRIME TIME SHARE*

c
HOMES DELIVERED*

9 a. m. to midnight - Sunday thru Saturday

A
41,300

B
38,100


44,400

KTRK-TV

abc basic

* ARB - Nov. 1960

KTRK-TV—Houston—1954

Channel: 13 VHF..AP: 170 Kw..VP: 316 Kw.
 Owned-Oper..Houston Consolidated TV Co.
 Address.....P. O. Box 12
 Tel.: JA 6-1313.....ABC
 Newspaper Affiliation.....Chronicle
 Representative.....Hollingbery
 President.....John T. Jones, Jr.
 Exec. V.P., Gen. Mgr.....W. E. Walbridge
 Program Director.....John E. Hill
 Comm. Manager.....William F. Bennett
 Program Mgr.....Howard Finch
 Film Mgr.....M. B. Johnson
 Publicity Dir.....Lila Gordon
 Advertising Dir.....Paul Montague
 Chief Engineer.....Tom Hiner

KGNS-TV—Laredo—1956

Channel: 8 VHF...AP: 3 Kw...VP: 6 Kw.
 Owned By.....Southwestern Operating Co.
 Business Address.....820 Convent Ave.
 Tel.: RAndolph 3-3674.....ABC-CBS-NBC
 Station Rep.....Bolling
 President.....Donald W. Reynolds
 Comm., Station Mgr.....Roy Bowman
 Prom. Dir.....Frisco Aguillar
 Program Director.....Dave Leyen
 Film Manager.....Ernie Ramirez
 Chief Engineer.....Irven Simpson
 Owners of: KFSA-TV, Ft. Smith; KOLO-TV, Reno;
 KLMJ-TV, Las Vegas.

KCBD-TV—Lubbock—1952

Channel: 11 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By...Bryant Radio & TV Inc.
 Business Address.....5600 Ave. A.

Tel.: SH 4-1414.....ABC-NBC
 Representative.....Raymer
 Pres., Gen. Manager.....Joe H. Bryant
 Asst. Gen. Manager.....Robert L. Snyder
 National Sales Mgr.....Ray Poindexter
 Comm. Manager.....George L. Tarter
 Program Director.....Bill Taylor
 Production Mgr.....Everett George
 Film Mgr.....Leon Feazell
 Publicity Mgr.....Joan Prigmore
 Chief Engineer.....Frank Lee
 Owners of: KCBD, AM.

KDUB-TV—Lubbock—1952

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By.....Texas Telecasting, Inc.
 Bus. Address.....7400 College Ave.
 Tel.: SH 4-2345.....CBS
 Representative.....Branham
 Pres., Gen. Mgr.....W. D. (Dub) Rogers
 Vice President.....W. H. Shipley
 Gen. Sales Mgr.....R. S. "Bud" Nielsen
 National Sales Manager.....John Henry
 Program Dir.....Ray Trent
 Film Director.....Dick Knerr
 Promotion Mgr.....John L. Cahill, Jr.
 Chief Engineer.....Rudy Starnes
 Owners of: KDUB, AM; KVER, AM-TV, Clovis;
 KPAR, Abilene; KEDY, Big Spring.

KTRE-TV—Lufkin—1955

Channel: 9 VHF..AP: 12.5 Kw..VP: 26 Kw.
 Owned-Oper. By...Forest Capital Bstg. Co.
 Business Address.....P. O. Box 701
 Tel.: NE 4-7771.....NBC-CBS-ABC
 Sta. Rep..Venard, Rintoul, McConnell; Melville
 President.....R. W. Wortham, Jr.

1 BUY.... 4 STATIONS

The West Texas Television Network serves the CBS signal to a 70 county area (62 of which are unduplicated by any W.T.T.N. stations),

"Sales Management," July 10, 1960

PEOPLE
1,140,500

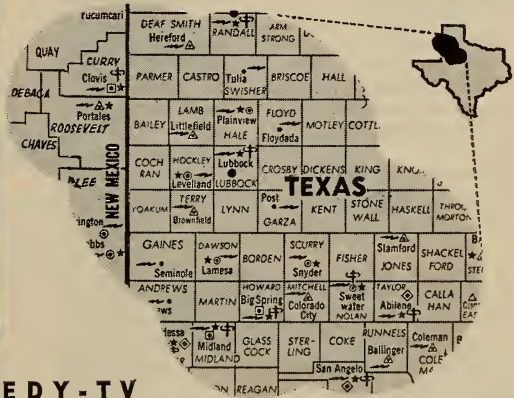
RETAIL SALES
\$1,429,728,000

BUYING INCOME
\$2,043,234,000



KDUB-TV
LUBBOCK, TEXAS
KPAR-TV
ABILENE - SWEETWATER

KEDY-TV
BIG SPRING, TEXAS
KVER-TV
CLOVIS, NEW MEXICO



TEXAS

Gen., Sta. Mgr. Richman Lewin
Director of Sales Royce Christenson
Film Mgr. David Allen
Program Dir. Bill Carter
Prom., Publicity Dir. Pat Mathews
Chief Engineer Fred Clinton Hill
Owners of: KTRB, AM.

KMID-TV—Midland—1953

Channel. 2 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By..Midessa Television Co., Inc.
Business Address.....P.O. Box 2758
Tel.: MU 2-7321.....NBC
Rep.....Venard, Rintoul & McConnell, Brown
President.....J. C. Dunagan
General Manager.....Roy Herndon
Chief Engineer.....Bill Buford

KVKM-TV—Monahans—1958

Channel: 9 VHF... AP: 10 Kw... VP: 5 Kw.
Owned By.....Tri-Cities Bcstg. Co.
Address.....Drawer K
Tel.: WI 3-3231.....ABC
Sta. Rep.....Melville; Masla
General, Comm. Mgr.....J. Ross Rucker
Promotion Mgr.....Pat Cullum
Film Mgr.....Glenn White
Chief Engineer.....Rubin L. Masters

KTES—Nacogdoches—1958

Channel: 19 UHF..AP: 9.12 Kw..VP: 16.6 Kw.
Owned-Oper. By.....G. P. Scoggins
Business Address.....Box 248
Tel.: Logan 4-4181.....ABC
Pres., Gen. Mgr.....Lee Scarborough

KOSA-TV—Odessa—1956

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....Southwest States, Inc.
Bus. Address.....1211 N. Whitaker
Tel.: FE 7-8301.....CBS
Representative.....Bolling
Pres., Gen. Mgr.....Cecil L. Trigg
Station Manager.....John Vacca
Sales Manager.....Ed Costello
Promotion Mgr.....George Gallivan
Film Dir.....George Duesler
National Sales Manager.....George Collie
Chief Engineer.....Bill Schock
Owners of: KROD, AM-TV, El Paso; KRNO, San
Bernardino; KVII-TV, Amarillo.

KPAC-TV—Port Arthur—1957

Channel: 4 VHF... AP: 50 Kw... VP: 100 Kw.
Owned.....Texas Goldcoast TV Inc.
Address.....Box 1059
Tel.: YUkon 5-5557.....NBC-ABC
Station Rep.....Bolling
Pres., Gen. Mgr.....Julius Gordon
Sls. Mgr.....Mack Newberry
Operations Mgr.....John Stegall
Publicity Dir.....Adeline Salter
Chief Engineer.....D. Daniels

KCTV—San Angelo—1953

Channel: 8 VHF..AP: 13.5 Kw..VP: 27.5 Kw.
Owned-Oper. By..Westex Television Co., Inc.
Business Address.....Box 1941
Tel.: 7183.....CBS
Rep.....Melville, Venard, Rintoul & McConnell
President.....B. P. Bludworth
Gen., Sta. Mgr.....J. Harley Hubbard
Prog. Dir.....A. Cobb
Advertising Mgr.....Jerry Burns
Film Manager.....Charles Cathey
Chief Engineer.....Larry Charlesworth

KENS-TV—San Antonio—1950

Channel: 5 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By.....Express Publ. Co.
Business Address.....Ave. E & 4th St.
Tel.: CA 5-7411.....CBS
Representative.....Peters, Griffin, Woodward
Newspaper Affil.....Express & News
President.....Frank G. Huntress, Jr.
General Mgr.....Wayne Kearl
Chief Engineer.....William J. Jackson

KONO-TV—San Antonio—1957

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....Mission Tcstg. Corp.
Business Address.....1408 N. St. Mary's St.
Tel.: CA 6-7611.....ABC
Station Representative.....Katz
President.....Bob A. Roth
Gen., Sta. Mgr.....James M. Brown
Program Director.....Perry Dickey
Prom., Pub. Dir.....Katie Ferguson
Film Manager.....Sam Rocco
Dir. of Engineering.....George Ing
Chief Engineer.....Larry Beckmann

KUAL-TV—San Antonio—1955

Channel: 41 UHF..AP: 8.2 Kw..VP: 16.4 Kw.
Owned By.....Cortez Industries, Inc.
Business Address.....111 Martinez St.
Tel.: Capital 7-4141.....Independent
President.....Raoul A. Cortez, Sr.
General Mgr.....Nathan Safir
Dir. Engineering.....Marvin Fiedler

WOAI-TV—San Antonio—1949

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By...Southland Industries, Inc.
Address.....1031 Navarro St.
Tel.: CA 7-4221.....NBC
Representative.....Petry
Board Chairman.....Hugh Half, Jr.
Pres., Gen. Mgr.....James M. Gaines
Manager.....Edward V. Cheviot
Prog. Director.....Robert Reed
Promotion Dir.....Charles Larkins
Film Manager.....Faye Leavitt
Chief Engineer.....Charles Jeffers

KCEN-TV—Temple-Waco
1953

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw
Owned-Oper. By.....The Bell Publishing Co
Business Address.....17 S. 3rd St
 Tel.: PR 3-6868.....NBC
Newspaper Affiliation.....Telegram
Representative.....Blair TV Assoc.
President.....Frank W. Mayborn
General Manager.....Burton Bishop
Asst. Manager.....Doug Thompson
Film Mgr......John Schreiber
Promotion Mgr......Bob Gates
Publicity Dir......Drew Flora
Chief Engineer.....Curtis M. Casey

KCMC-TV—Texarkana—1953

Channel: 6 VHF...AP: 100 Kw...VP: 50 Kw.
Owned-Oper. By.....KCMC, Inc.
Address.....Summerhill Road
 Tel.: 33-1133.....ABC-CBS
Newspaper Affil......Gazette & Daily News
Rep......V, R, McC; Ayers, Melville
President.....Walter E. Hussman
General Manager.....Walter M. Windsor
Local Sales Mgr......Mack S. Walker
Program Dir......Les Eugene
Promotion Director.....Herb Hester
Film Manager.....George McDonell
Chief Engineer.....Edward Covington

KLTV—Tyler—1954

Channel: 7 VHF...AP: 217 Kw...VP: 316 Kw.
Owned-Oper. By.....Channel 7 Co.
Business Address.....Box 957
 Tel.: LY 2-3873.....NBC-ABC-CBS
Station Rep.....Bolling
General Manager.....Marshall H. Pengra
Sales Mgr......John Lenox
Program Director.....Bonnie Lenox
Chief Engineer.....Hudson Collins

KWTX-TV—Waco—1955

Channel 10 VHF...AP: 53.6 Kw...VP: 107.2 Kw.
Owned-Operated By..KWTX Broadcasting Co.
Address.....P.O. Box 7128 Triangle Station
 Tel.: PL 6-4451.....ABC-CBS
Station Rep......Venard, Rintoul & McConnell
President, Gen. Mgr......M. N. Bostick
Commercial Manager.....Pete McNea
Prom. Dir......Ralph G. Webb
Chief Engineer.....Jesse H. Dove

KRGV-TV—Weslaco—1954

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....The LBJ Co.
Business Address.....309 S. Missouri Ave.
 Tel.: WO 8-3131.....ABC-NBC
Representative.....Paul H. Raymer
Pres., Gen. Mgr......J. C. Kellam
Station, Adv. Mgr......Charles L. Brooks
Sales Manager.....T. Marshall Weaver
Prom., Pub. Dir......Hank Page
Operations Director.....Fred Noble
Chief Engineer.....Lewis Hartwig

KFDX-TV—Wichita Falls—1953

Channel: 3 VHF...AP: 70 Kw...VP: 100 Kw.
Owned.....Wichtex Radio & TV Corp.
Address.....Box 2040
 Tel.: 692-4530.....NBC
Representative.....Raymer
President.....Darrold A. Cannan
V.P., Comm. Film Mgr......Howard H. Fry
V.P., Prom., Pub. Dir......D. A. Cannan, Jr.
Chief Engineer.....John Adams

KSYD-TV—Wichita Falls—1953

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....KSYD-TV Co., Inc.
Bus. Address..Seymour Hwy. & 9th; Box 2130
 Tel.: 322-6957.....CBS
Representative.....Blair TV
Pres., Gen. Mgr......Syd Grayson
Commercial Mgr......Lambert Cain
Film, Prog. Dir......Stuart W. Klein
Prom., Pub. Dir......Mrs. Mary K. Norwood
Chief Engineer.....Herb Wiley
 Owners of: KSYD-AM.

Pop.: 902,000
 Families: 255,000

Utah

Television Homes: 232,000
 TV Stas. in State: 5

BROADCAST ADVERTISERS REPORTS, INC.
 Audited Markets: Salt Lake City

KVOG-TV—Ogden—1959

Channel: 9 VHF...AP: 12.5 Kw...VP: 25 Kw.
Owned By.....United Telecast R & TV Co.
Address.....P.O. Box 325
 Tel.: EXport 2-7535.....Independent
Station Rep......Grant Webb
President, Gen. Mgr......A. G. Webb
Program Dir......G. Rowan
Chief Engineer.....D. O. Nielsen

KLOR-TV—Provo—1958

Channel: 11 VHF...AP: 88 Kw...VP: 176 Kw.
Owned By.....Beehive Telecasting Corp.
Address.....P.O. Box 44
 Tel.: FRanklin 3-2951.....Independent
Sta. Rep......Forjoe
Pres., Gen. Mgr......S. B. Nissley
Film Mgr......Wallace E. Broberg
Chief Engineer.....Kenneth J. Hacking

UTAH-VERMONT-VIRGINIA

**KCPX-TV—Salt Lake City
1946**

Channel: 4 VHF..AP: 14.5 Kw...VP: 27.1 Kw.
Owned By....Columbia Pict. Electronics Corp.
Business Address.....130 Social Hall Ave.
Tel.: DA 2-5681.....ABC
Representative.....Katz
V.P., General, Sta. Mgr.....Norman Louvan
Commercial Mgr.....Harold Woolley
Film, Program Dir.....Dan Rainger
Publicity, Adv. Dir.....Ted Anderson
Chief Engineer.....Allan Gunderson
Owners of: KCPX, AM-FM.

Station Rep.....Blair TV
President.....Arch L. Madsen
V.P. Gen. Mgr.....D. Lennox Murdock
Gen. Sales Mgr.....Lloyd E. Cooney
Prom. & Pub. Dir.....Emanuel A. Floor
Program Film Mgr.....Duane C. Hill
Chief Engineer.....Vincent E. Clayton
Owners of: KSL, AM-FM.

KUTV—Salt Lake City—1954

Channel: 2 VHF..AP: 25.1 Kw...VP: 45.7 Kw.
Owned-Operated By.....KUTV, Inc.
Business Address.....179 Social Hall Ave.
Tel.: DA 2-2550.....NBC
News Affil...Trib.; Ogden Standard-Examiner
Representative.....Avery-Knodel
General, Sta. Mgr.....Brent H. Kirk
Nat. Sales Mgr.....Robert Smith
Program Superv.....Kay Dimas
Prom., Pub. Dir.....Keith Nicholson
Film Manager.....Jack Ivers
Chief Engineer.....B. R. Carpenter

KSL-TV—Salt Lake City—1949

Channel: 5 VHF...18.2 Kw....VP: 33.1 Kw.
Owned-Oper. By...Radio Service Corp. of Utah
Business Address.....145 Social Hall Ave.
Tel.: EL 5-4641.....CBS
Newspaper Affil.....Desert News-Telegram

Pop.: 391,500
Families: 111,000

Vermont

Television Homes: 100,000
TV Stas. in State: 1

WCAX-TV—Burlington—1954

Channel: 3 VHF..AP: 9.5 Kw...VP: 18.3 Kw.
Owned-Oper. By.....Mt. Mansfield TV, Inc.
Address.....100 Market Sq.
Tel.: UN 2-5671.....CBS

Representative.....Weed
Pres., Gen. Mgr.....S. T. Martin
Comm. Manager.....J. A. Dobson
Publicity Dir.....Charles S. Lewis
Film Manager.....A. Sherman Rutter
Chief Engineer.....J. W. Tierney

Pop.: 3,956,000
Families: 1,045,000

Virginia

Television Homes: 864,000
TV Stas. in State: 11

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Lynchburg, Norfolk, Portsmouth, Richmond, Roanoke

WCYB-TV—Bristol—1956

Channel: 5 VHF..AP: 42.7 Kw...VP: 85.4 Kw.
Owned-Oper. By...Appalachian Bcstg. Corp.
Business Address.....P.O. Box No. 1009
Tel.: North 9-4161.....ABC-NBC
Station Rep.....Bolling
Pres., Gen. Mgr.....Robert H. Smith
Comm., Adv. Mgr.....J. Fey Rogers
Program Dir.....Art Countiss
Production Mgr.....James G. Evans
Chief Engineer.....Russell V. Robinson

Prog. Director.....Robert E. Lee
Promotion Mgr.....Tony Winn
Production Mgr.....Jim MacNeil
Chief Engineer.....Tom Jones

WLVA-TV—Lynchburg—1953

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Operated By...Lynchburg Bcstg. Corp.
Address.....2320 Langhorne Rd.
Tel.: Victor 5-1242.....ABC
Representative.....Hollingbery
Pres., Gen. Mgr.....Philip P. Allen
Comm. Adv. Mgr.....Thomas L. Turner
Prog., Film Mgr.....Warren Uttal
Chief Engineer.....John T. Orth

WSVA-TV—Harrisonburg—1953

Channel: 3 VHF..AP: 4.17 Kw...VP: 8.32 Kw.
Owned-Oper. By...Shenandoah Valley Bcstg.
Address.....Rawley Pike
Tel.: 4-4431.....ABC-CBS-NBC
Newspaper Affil.....Wash. Eve. Star
Sta. Representative.....H-R
Pres., Sta. Mgr.....Hamilton Shea
Asst. Gen. Mgr.....Warren L. Braun
Commercial Mgr.....Richard H. Johnson

WAVY-TV—Norfolk—1957

Channel: 10 VHF..AP: 192 Kw...VP: 316 Kw.
Owned.....Tidewater Teleradio, Inc.
Address.....214 W. York St.
Tel.: MA 7-2345.....NBC
Representative.....H-R

Pres., Gen. Mgr. J. Glen Taylor
 V.P., Comm. Mgr. Edward J. Hennessy
 Prom., Pub. Dir. Richard Paul
 Program Mgr. Van Cantfort
 Chief Engineer Andrew Jackson
 Owners of: WAVY, AM.

WTAR-TV—Norfolk—1950

Channel: 3 VHF..AP: 50 Kw..AP: 100 Kw.
 Owned-Operated By...WTAR Radio-TV Corp.
 Business Address.....720 Boush St.
 Tel.: MA 5-6711.....CBS
 Newspaper Affil....Norfolk Newspapers, Inc.
 Representative Petry
 Bd. Chairman Campbell Arnoux
 President, Gen. Mgr. Robert M. Lambe
 V.P., Operations John C. Peffer
 Program Director Harold Soldingger
 Prom., Pub. Dir. James W. Evans
 Film Manager Harry Nicholas
 Chief Engineer Richard Lindell

**WVEC-TV—Norfolk-Hampton
 1953**

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By.....Peninsula Bcstg. Corp.
 Address.....110 Third St., Norfolk
 Tel.: MA 7-7605.....ABC
 Station Rep. Katz
 Pres., Gen. Manager Thomas P. Chisman
 V.P., Sales Director Harrol A. Brauer, Jr.
 V.P., Operations Mgr. L. W. Kliever
 V.P., Chief Engineer William C. King, Jr.
 Commercial Mgr. C. L. Coker
 Promotion Dir. H. L. Foiles

WXEX-TV—Petersburg—1955

Channel: 8 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By..Petersburg Television Corp.
 Address 124 W. Tabb Street
 Tel.: RE 3-7876.....NBC
 Station Reps. Select; Young TV; Ayers
 President Thomas G. Tinsley, Jr.
 Gen., Sta. Mgr. Irvin G. Abeloff
 Comm. Mgr. Lawrence Slon
 Program Dir. Robert I. Grossman
 Film Mgr. Vernon Winn
 Promotion Mgr. Robert J. Heller
 Chief Engineer George W. McGuigan

WRVA-TV—Richmond—1956

Channel: 12 VHF..AP: 156 Kw..VP: 316 Kw.
 Owned-Oper. By.....Richmond TV Corp.
 Business Address.....5710 Midlothian Pike
 Tel.: BE 3-5461.....ABC
 Reps. Harrington, Righter, Parsons
 President C. T. Lucy
 General Manager Barron Howard
 Commercial Mgr. James D. Clark, Jr.
 Program Director Samuel S. Carey
 Prom., Pub. Dir. John L. Stone, Jr.
 Chief Engineer S. T. Terry, Jr.

WTVR—Richmond—1947

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....Havens & Martin, Inc.
 Address.....3301 W. Broad St.
 Tel.: ELgin 5-8611.....CBS
 Representative Blair TV
 Pres., Gen. Mgr. Wilbur M. Havens
 Commercial Mgr. William Kemple
 Advertising Mgr. Walter A. Bowry, Jr.
 Prog. Director John Shand
 Prom., Pub. Dir. W. J. Filer
 Film Manager Conrad G. Rianhard
 Chief Engineer James Kyle
 Owners of: WMBG, AM, Richmond; WCOD, FM,
 Richmond.

WDBJ-TV—Roanoke—1955

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Operated By.....Times-World Corp.
 Address.....201 Campbell Ave.
 Tel.: DI 3-8031.....CBS
 Newspaper Affiliation...Times; World-News
 Representative..Peters, Griffin, Woodward, Inc.
 President M. W. Armistead, III
 V.P., Broadcasting Ray P. Jordan
 V.P. TV John Harkrader
 Commercial Mgr. Blake Brown
 Asst. Mgr., Program Paul E. Reynolds
 Program Mgr. Charles A. Ballou
 Promotion Mgr. Boone Boggs
 Sales Prom. Mgr. Frank C. Martin, Jr.
 Film Editor Jack Gee
 Operations Mgr. Wendell H. Siler
 Chief Engineer J. E. Newman
 Owners of: WDBJ, AM-FM.

WSLS-TV—Roanoke—1952

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By...Shenandoah Life Stations
 Address.....Church Ave., at 3rd St.
 Tel.: DI 4-9226.....ABC-NBC
 Station Rep. Avery-Knodel
 President James H. Moore
 V.P., Manager Horace S. Fitzpatrick
 Program Dir. Melvin Linkous
 Commercial Manager A. S. Trevilian, Jr.
 Promotion Director C. R. Garrison
 Asst. Mgr. for Eng. J. P. Briggs
 Owners of: WSLS-AM.

**FOR STATION
 REPRESENTATIVES
 SEE PAGE 237**

Pop.: 2,877,000
Families: 919,000

Washington

Television Homes: 789,500
TV Stas. in State: 12

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Seattle, Spokane, Tacoma

KVOS-TV—Bellingham—1953

Channel: 12 VHF..AP: 112 Kw..VP: 224 Kw.
Owned-Oper. By.....Wometco Enterprises
Business Address.....1151 Ellis St.
Tel.: RE 3-4567.....CBS
Station Reps.....Forjoe; Stovin-Byles
President.....Rogan Jones
Executive Vice President.....David Mintz
Commercial Manager.....Fred Elsethegan
Chief Engineer.....John Price

KBAS-TV—Ephrata—1957

Channel: 16 UHF...AP: 12 Kw....VP: 20 Kw.
Owned & Operated By....Cascade Brstg. Co.
Address.....Radio and TV Center
Tel.: Glencourt 2-9111.....CBS-NBC
Station Rep.....Young
President.....T. C. Bostic
General Manager.....Jack Reber
Station Manager.....James Schroeder
Chief Engineer.....Howard Hammond

KING-TV—Seattle—1948

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Operated By.....King Bcstg. Co.
Business Address.....320 Aurora
Tel.: Mutual 2-3555.....NBC
Representative.....Blair-TV
President.....Dorothy S. Bullitt
V.P., Business Div.....Henry B. Owen
Station Mgr., V.P. Broad Div.....Otto P. Brandt
Sales Manager.....James D. Neidigh
Program, Film Mgr.....Lee Schulman
Prom., Pub. Director.....Eric Bremner
Merchandising Mgr.....D. W. Parker
Sales Service Mgr.....Del Loder
Chief Engineer.....Robert A. Ferguson
Owners of: KGW AM-TV, Portland, Ore.; KING-
FM; KREM AM-FM-TV, Spokane, Wash.

KIRO-TV—Seattle—1958

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.
Owned.....Queen City Bcstg. Co.
Address.....1530 Queen Anne Ave.
Tel.: AT 3-9800.....CBS
Representative.....Peters, Griffin, Woodward
Pres., Gen. Mgr.....Saul Haas
Exec. V.P.....Lincoln W. Miller
Commercial Manager.....William A. Exline
Prom., Pub. Dir.....Frances Pierce
Film Manager.....Eugene Wecker
Chief Engineer.....C. R. Morris

KOMO-TV—Seattle—1953

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By.....Fisher's Television Co.
Business Address.....100 4th Ave. N.
Tel.: MA 4-6000.....ABC

Sta. Representative.....Katz
President.....O. D. Fisher
Exec. V.P. & Gen. Mgr.....W. W. Warren
Nat. Sls. Mgr.....Reg Miller
Mgr. Programming.....Dave Crockett
Program Manager.....Tom Rogstad
Film Editor.....Arden Skoog
Sales Promotion Manager.....Eddi Hanna
Auditor, Prom. Mgr.....Margaret Hagerly
Sales Manager.....Bill Hubbach
Pub. Rel. Mgr.....Arthur Gerbel
Merchandising Manager.....F. W. Hagerly
Chief Engineer.....C. E. Miller

KTVW—Seattle—1953

Channel: 13 VHF...AP: 60 Kw....VP: 100 Kw.
Owned.....J. C. McCaw
Business Address.....5534 N. 35 St., Tacoma
Tel.: SKyline 2-3544, Tacoma.....Independent
Station Rep.....Clarke Brown
President.....J. Elroy McCaw
General Manager.....James Hawkins
Program Director.....John Jarstad
Chief Engineer.....Ken Williams

KHQ-TV—Spokane—1952

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Operated By.....KHQ, Inc.
Address.....S. 4202 Regal St.
Tel.: KEystone 4-0511.....NBC
Representative.....Katz
Pres., Gen. Mgr.....R. O. Dunning
Commercial Mgr.....J. Birney Blair
Program, Film Mgr.....John Fahey
Promotion, Publicity Dir.....Irving Smith
Chief Engineer.....Dee Waymlre

KREM-TV—Spokane—1955

Channel: 2 VHF..AP: 50 Kw..VP: 100 Kw.
Owned.....KREM Bcstg. Co.
Address.....4103 S. Regal
Tel.: KE 4-0423.....ABC
Representative.....Petry
President.....Mrs. Scott Bullitt
Station Mgr.....Robert Temple
Commercial Mgr.....Ted Richeson
Program Dir.....Walt Schaar
Chief Engineer.....Edward P. Antosyn
Owners of: KREM, AM-FM.

KXLY-TV—Spokane—1953

Channel: 4 VHF..AP: 27 Kw....VP: 48 Kw.
Owned-Oper. By.....KELP TV Corp.
Address.....315 W. Sprague Ave.
Tel.: MADison 4-4291.....CBS
Representative.....H.R.
President.....Norman Alexander
General Manager.....James Agostino
Commercial Mgr.....Robert V. Weitz

WASHINGTON-WEST VIRGINIA

Program Dir..... Terry Mason
 Promotion Dir..... Jack Lantry
 Chief Engineer..... Dave Green
 Owners of: KELP-TV, El Paso.

KTNT-TV—Tacoma-Seattle 1953

Channel: 11 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Operated By...Tribune Publishing Co.
 Business Address.....S. 11th & Grant Sts.
 Tel.: FP 3-2561.....CBS
 Newspaper Affil.....Tacoma News Tribune
 RepresentativeWeed
 Station Mgr.....Max H. Bice
 Commercial Mgr.....Herchel Cary
 Program, Film Mgr.....Dell Spencer
 Chief Engineer.....Dick F. Engh

KIMA-TV—Yakima—1953

Channel: 29 UHF..AP: 115 Kw..VP: 191 Kw.
 Owned-Oper. By.....Cascade Bcstg. Co., Inc.
 Business Address.....Box 702

Tel.: GL 2-9111.....CBS-NBC
 Station Rep.....Young TV; Art Moore
 President.....Thomas C. Bostic
 General Mgr.....Jack Reber
 Commercial Mgr.....William F. Grogan
 Program Director.....James W. Nolan, Jr.
 Promotion Director.....Robert H. Horn
 Film Manager.....June Neel
 Chief Engineer.....M. E. Burrill
 Owners of: KIMA, AM; KEPR, AM-TV, Pasco;
 KWIQ, Moses Lake; KLEW-TV, Lewiston;
 KBAS-TV, Ephrata.

KNDO—Yakima—1959

Channel: 23 UHF..AP: 19.9 Kw..VP: 11.6 Kw.
 Owned By.....Yakima Valley TV Co.
 Address.....23 S. First St.
 Tel.: CH 8-2300.....ABC
 PresidentRalph Tronsrud
 General, Sta. Mgr.....Hugh Davis
 Comm. Film Mgr.....Leo Lyon
 Program, Publicity Mgr.....Ed Morrissey
 Chief Engineer.....Warren Brown

Pop.: 1,867,500
 Families: 500,000

West Virginia

Television Homes: 393,000
 TV Stas. in State: 9

BROADCAST ADVERTISERS REPORTS, INC.
 Audited Markets: Charleston, Huntington, Wheeling

WHIS-TV—Bluefield—1955

Channel: 6 VHF..AP: 28.8 Kw..VP: 50 Kw.
 Owned-Oper. By...Daily Telegraph Ptg. Co.
 Business Address.....Municipal Bldg.
 Tel.: DA 7-7115.....NBC
 News, Affil...Daily Telegraph, Sunset News
 RepresentativeWeed
 President, Gen. Mgr.....H. I. Shott
 Station Manager.....John C. Shott
 Prog. Dir.....Orland C. Young
 Prom., Pub. Dir.....Janie M. Lambert
 Film Manager.....Cecil Surratt
 Chief Engineer.....Kenneth Dick
 Owners of: WHIS, AM.

WCHS-TV—Charleston—1954

Channel: 8 VHF...AP: 94 Kw...VP: 158 Kw.
 Owned & Oper. By.....WCHS-TV Inc.
 Address.....1111 Virginia Street East
 Tel.: DI 6-5358.....ABC
 RepresentativeP. G & W
 President.....O. Wayne Rollins
 Gen. Mgr.....John T. Gelder, Jr.
 V.P.'s.....Mrs. M. Copley, H. B. Tippie
 V.P., Dir. of Sales.....G. Barenbregge
 Program Director.....D. Martin
 Promotion Director.....H. M. Brawley
 Publicity Dir.....Tim Crow
 Engineering Dir.....G. Russell Chambers
 Chief Eng.....G. Brick
 Owners of: WCHS-AM; WGEE-AM, Indian, Ind.;
 WEAR-TV, Mobile, Ala.; WPTZ-TV, Platts-
 burgh, N. Y.; WAMS-AM, Wilmington, Del.;
 WJWL-AM, Georgetown, Del.

WBOY-TV—Clarksburg—1957

Channel: 12 VHF...AP: 275 Kw...VP: 137 Kw.
 OwnedWSTV, Inc.
 Business Address.....912 W. Pike St.
 Tel.: MA 4-7573.....CBS-NBC
 Station Rep.....Avery-Knodel
 President.....Jack N. Berkman
 General Mgr.....Roger Garrett
 Managing Dir.....Robert O. Runnerstrom
 Commercial Mgr.....Gene Kline
 Program Director.....Robert Toothman
 Publicity, Promotion Dir.....James Valentine
 Film Mgr.....Carl Floyd
 Chief Engineer.....Harry Brown
 Owners of: WSTV, AM-TV-FM, Steubenville;
 KODE, AM-TV, Joplin; WSOL, Tampa; WPIT,
 AM-TV, Pittsburgh; KMLB, AM-FM, Monroe;
 WROW, Augusta; WRGP, Chattanooga.

WJPB-TV—Fairmont—1954

Channel: 5 VHF...AP: 100 Kw...VP: 50 Kw.
 Owned By.....WJPB-TV, Inc.
 Address.....400 Quincy St.
 Tel.: Fairmont 8000.....ABC-CBS
 Newspaper Affiliation.....Mannington Times
 Station Rep.....Gill Perna
 President, Gen. Mgr.....J. Patrick Beacom
 Station, Prom. Dir.....Robert C. Connelly
 Comm., Adv. Mgr.....Eugene Adam
 Program Dir.....N. C. Pelligrin
 Film Mgr.....B. Ralphsnnyder
 Publicity Dir.....Ray Herst
 Chief Engineer.....Edward Yerky

WEST VIRGINIA-WISCONSIN

WHTN-TV—Huntington—1955

Channel: 13 VHF..AP: 200 Kw..VP: 316 Kw.
Owned-Oper. By.....Reeves Broadcasting
Address.....625 Fourth Avenue
Tel.: JA 5-7661.....CBS
V.P., Gen. Mgr.....O W. Meyers
Comm. Manager.....George Miller
Chief Engineer.....Chas. Prohaska

WSAZ-TV—Huntington—1949

Channel: 3 VHF..AP: 60 Kw..VP: 100 Kw.
Owned By.....WJR, The Goodwill Station
Address.....201 Ninth St.
Tel.: JA 9-4127.....NBC
Newspaper Affil. Huntington Publishing Co.
Station Representative.....Katz
President.....Worth Kramer
V.P., Gen. Mgr.....C. Tom Garten
Sta. Mgrs.....Garten & J. L. Sinclair
Program Dir.....Richard C. Dreyfuss
Prom., Publicity Dir.....Jack M. Williams
Film Manager.....David S. Bond
Chief Engineer.....John P. Clay
Owners of: WSAZ, AM.

WOAY-TV—Oak Hill—1954

Channel: 4 VHF..AP: 68 Kw..VP: 100 Kw.
Owned-Oper. By.....Robert R. Thomas, Jr.
Business Address.....Box 251
Tel.: HO 9-3361.....CBS
Representative.....Pearson

Pres., Gen. Mgr.....Robert R. Thomas, Jr.
Comm Sta. Mgr.....Robert R. Brown
Program, Prom. Mgr.....A. Mechesnoff
Chief Engineer.....Thomas Phillips

WTAP-TV—Parkersburg—1953

Channel: 15 UHF..AP: 10.5 Kw..VP: 19.5 Kw.
Owned-Oper. By...Zanesville Publishing Co.
Business Address.....121 W. Seventh St.
Tel.: HU 5-4589.....ABC-CBS-NBC
Representative.....Pearson
President.....Clay Littick
Managing Dir.....Allan Land
General Mgr.....Gene P. Loffler
Commercial Mgr.....William Vianes, Jr.
Prog. Dir., Film Mgr.....Ronald W. Maines
Chief Engineer.....William A. Hunt, Sr.

WTRF-TV—Wheeling—1953

Channel: 7 VHF..AP: 156 Kw..VP: 316 Kw.
Owned-Oper. By.....WTRF-TV, Inc.
Business Address.....Ogden Bldg.
Tel.: CE 2-7777.....NBC
Newspaper Affil.....Dix Newspapers
Representative.....Hollingbery
Exec. V.P., Gen. Mgr.....Robert W. Ferguson
Comm. Mgr.....H. Needham Smith
Prog. Director.....Garry Vorhees
Promotion Director.....James Knight
Publicity Director.....Mary Neal
Film Manager.....William Ney
Chief Engineer.....Howard Daubenmeyer

Pop.: 3,943,000
Families: 1,164,500

Wisconsin

Television Homes: 1,068,000
TV Stas. in State: 13

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Green Bay, Madison, Milwaukee, Superior

WEAU-TV—Eau Claire—1953

Channel: 13 VHF..AP: 155 Kw..VP: 310 Kw.
Owned-Oper. By.....Central Bcstg. Co.
Business Address.....2415 So. Hastings Way
Tel.: TE 2-3745.....ABC-CBS-NBC
President.....W. C. Bridges
Gen. Sta. Manager.....Leo Howard
Comm. Program Mgr.....Wayne McNulty
Chief Engineer.....T. O. Jorgenson

WFRV-TV—Green Bay—1955

Channel: 5 VHF..AP: 100 Kw..VP: 50 Kw.
Owned-Oper. By.....WAVE, Inc.
Bus. Address.....Mason & Roosevelt Streets
Tel.: HE 7-5411.....NBC
Station Rep.....Bolling
President.....George W. Norton, Jr.
General Manager.....Jack Gennaro
Film, Program Director.....Eldon Anspach
Commercial Mgr.....Roger Michlen
Adv., Prom. Dir.....Bill Vickery
Chief Engineer.....Harry Hill

WBAY-TV—Green Bay—1953

Channel: 2 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By.....Norbertine Fathers
Business Address.....115 South Jefferson St.
Tel.: HE 2-3331.....CBS
Station Rep.....Katz
General Manager.....Haydn R. Evans
Nat. Sales Mgr.....Earl H. Huth
Program Dir.....Greg McElrone
Promotion Dir.....Jim Tomlin
Film Mgr.....Don Bergner
Chief Engineer.....Wallace E. Stangel
Owners of: WBAY, AM-FM.

WLUK-TV—Green Bay—1954

Channel: 11 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper By...M & M Broadcasting Co., Inc.
Address.....306 Cherry St.
Representative.....Hollingbery
President.....Morgan Murphy
General Mgr.....Raymond W. Grandle
Program Dir.....Pat Kehoe
Publicity Dir.....Gladys Nashland
Chief Engineer.....Al S. Alexander

WKBT—La Crosse—1954

Channel: 8 VHF..AP: 125 Kw..VP: 250 Kw.
 Owned & Oper. By....WKBH Television Inc.
 Address.....141 South 6th St.
 Tel.: 2-4678ABC-CBS-NBC
 Newspaper Affiliation.....Tribune
 Representative H-R
 Pres., Gen. Mgr.....Howard Dahl
 Comm. Mgr.....Robert Z. Morrison, Jr.
 Program Director.....Ray Scaron
 Promotional Director.....Leonard Anderson
 Chief Engineer.....Al Leeman

WISC-TV—Madison—1956

Channel: 3 VHF..AP: 28.8 Kw..VP: 56.2 Kw.
 Owned-Oper. By.....TV Wellness, Inc.
 Bus. Address.....4801 W. Beltline Hwy.
 Tel.: CE 3-9791.....CBS
 News. Affiliation. Superior Evening Telegram
 Representative ...Peters, Griffin, Woodward
 General Manager.....Ralph O'Connor
 Commercial Manager.....Richard Nickeson
 Program Director.....Daniel Imhoff
 Chief Engineer.....Walter Hariu

WKOW-TV—Madison—1953

Channel: 27 UHF...AP: 87 Kw...VP: 162 Kw.
 Owned-Oper. Midcontinent Bcstg. Co. of Wisc.
 Business Address..215 West Washington Ave.
 Tel.: AL 7-2261.....ABC
 Station Rep. Bolling
 Vice President.....Tony Moe
 Commercial Mgr.....Ben F. Hovel
 Program Dir.....Frank Bignell
 Film Mgr.....Bill Harman
 Prom., Pub. Dir.....James Roy Miller
 Chief Engineer.....Cloren Smith
 Owners of: WKOW, AM.

WMTV—Madison—1953

Channel: 33 UHF..AP: 156 Kw..VP: 209 Kw.
 Owned-Oper. By.....Forward TV, Inc.
 Business Address.... West Beltline Highway
 Tel.: CE 3-5381.....NBC
 Representative Branham
 President.....Herbert R. Ohrt
 General Mgr.....Merritt Mulligan
 Asst. Mgr.....Donald Harrer
 Film Mgr.....George Plenderleith
 Program Dir.....Jack Crowlet
 Promotion Mgr.....Wanda Montz
 Chief Engineer.....Stan Sadler

WISN-TV—Milwaukee—1954

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned By.....Hearst Corp.
 Business Address.....759 N. 19th St.
 Tel.: DI 2-3000.....ABC
 Newspaper Affiliation Sentinel
 RepresentativePetry
 V.P., General Mgr.....Richard C. Goodnow
 Sales Mgr.....Richard D. Foerster
 Film Dir.....Ann Fitzsimmons
 Program Director.....Baylen Smith
 Prom., Pub. Dir.....Arthur H. Barnes
 Chief Engineer.....Lionel Wittenberg

WTMJ-TV—Milwaukee—1947

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....The Journal Co.
 Business-Trans. Address....333 W. State St.
 Tel.: BR 1-6000.....NBC
 Newspaper Affiliation Journal
 Sta. Rep.....Harrington, Righter & Parsons
 General Manager.....George Comte
 Station Manager.....Robert J. Helss
 Adm. Asst.....L. W. Herzog
 Program Manager.....Sprague Vonier
 Promotion Mgr.....Bruce Wallace
 Film Manager.....James Fitzgerald
 Sales Mgr.....W. L. Snyder
 Mgr. AM & TV Engineer....Phillip B. Laeser

WITI-TV—Milwaukee—1956

Channel: 6 VHF...AP: 64 Kw...VP: 100 Kw.
 Owned-Oper. By.....Storer Bcstg. Co.
 Address.....5445 N. 27th St.
 Tel.: UP 3-1919.....ABC
 Station Rep.....Storer T.V. Sales
 Managing Director.....Roger W. LeGrand
 General Sales Mgr.....William J. Flynn
 Mgr. of Operations.....Dean McCarthy
 Promotion Mgr.....R. H. Van Roo
 Film Superv.....Dan Kunz
 Chief Engineer.....Robert Truscott
 Owners of: WJBK AM-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-AM-FM-TV, Cleveland; WWVA-AM-FM, Wheeling, W. Va.; WGBS-AM-FM, Miami, Fla.; WIGB-AM-FM, Phila., Pa.; KGBS, Los Angeles.

WXIX-TV—Milwaukee—1959

Channel: 18 UHF..AP: 141 Kw..VP: 263 Kw.
 Owned-Oper. By.....WXIX-TV, Inc.
 Address.....509 W. Wisconsin Ave.
 Tel.: BR 2-1818.....Independent
 Sta. Representative Young TV
 President, Gen. Mgr.....Gene Posner
 Station Mgr.....Lawrence Turet
 Promotion Mgr.....Connie Kaye
 Film Mgr.....Thom Pigneguay
 Chief Engineer.....Gino Monaco

WSAU-TV—Wausau—1954

Channel: 7 VHF..AP: 177 Kw..VP: 316 Kw.
 Owned-Oper. By..Wisconsin Valley TV Corp.
 Address.....Box 29
 Tel.: VI 2-1021.....ABC-CBS-NBC
 Newspaper Affil.....Record-Herald
 Representative.....Mecker Co.
 President.....George T. Frechette
 Gen. Comm. Mgr.....Richard D. Dudley
 Prom., Pub. Dir.....Tom Bolger
 Program Director.....Norbert Kellnhauser
 Film Manager.....Dan Ziebell
 Chief Engineer.....Roland W. Riehard

Pop.: 332,000
Families: 99,500

Wyoming

Television Homes 77,500
TV Stas. in State: 4

KTWO-TV—Casper—1957

Channel: 2 VHF...AP: 35 Kw...VP: 71 Kw.
Owned-Operated By...Rocky Mt. TeleStations
Business Address.....3900 E. Second St.
Tel.: 3-3771.....ABC-NBC-CBS
Station RepresentativeMeeker
PresidentBurt Harris
Gen., Sta. Mgr.....Lawrence Berger
Program. Prom. Dir.....Paul Wickre
Film Manager.....Chuck Beach
Chief Engineer.....Marion L. Cunningham

Program. Prom. Mgr.... William D. McCracken
Film Mgr.....Don Wich
Owners of: KFBC-AM, KSAF, Scottsbluff.

KWRB-TV—Riverton—1957

Channel: 10 VHF..AP: 24.2 Kw...VP: 57.5 Kw.
Owned.....M. & J. Ernst
Address.....500 B'way, Thermopolis, Wyo.
Tel.: FI 7-2675.....CBS-NBC-ABC
RepresentativeGill-Perna
Gen. Mgr., Ch. Eng.....Joseph P. Ernst

KFBC-TV—Cheyenne—1954

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Frontier Bcstg. Co.
Business Address.....2923 East Lincolnway
Tel.: 634-4461ABC-CBS-NBC
Newspaper Affiliation.....Eagle, Tribune
RepresentativeHollingbery
President.....Robert S. McCracken
Gen., Sta. Mgr.....William C. Grove
Commercial Mgr.....Doug Reeves

KTWX-TV—Sheridan—1960

Channel: 9 VHF..AP: 1.54 Kw...VP: 3.08 Kw.
Owned By.....Rocky Mt. Tele Stations
Ad.....1122 S. La Cienega Blvd., Los Angeles
Tel.: OL 2-4171.....ABC-CBS-NBC
Station Rep.Meeker
PresidentBurt I. Harris
General. Sta. Mgr.....Lawrence S. Berger
Chief Engineer.....Marion Cunningham
Owners of: KTWO AM-TV, Casper; KKAR,
Pomona; KLFM, Long Beach.

WHEN YOU CAN
HAVE THE BEST,
WHY BE SATISFIED
WITH LESS?



Television Stations In Territories And Possessions

Guam

KUAM-TV—Agana—1956

Channel: 8 VHF..AP: 250 Kw..VP: 500 Kw.
Owned-Oper. By.....Radio Guam, Inc.
Address.....P. O. Box 368

Tel.: 7961.....ABC-CBS-NBC
Representative.....Intercontinental Services
Pres., Gen. Mgr.....Harry M. Engel
Chief Engineer.....E. R. Sibayan
Owners of: KUAM, AM.

Puerto Rico

WKBM-TV—Caguas—1960

Channel: 11 VHF..AP: 1.34 Kw..VP: 2.67 Kw.
Owned By.....American Colonial Bcstg.
Address.....P. O. Box 4189
Tel.: 3-0580.....Independent
Owner & Gen. Mgr.....R. P. Perry
Comm. Manager.....Felix Munoz
Program Dir.....Nilsa Gonzales
Chief Engineer.....E. Rivera

Sales Mgr.....Helena Martinez
Program Director.....F. R. Baez
Chief Engineer.....James Sims

WKAQ-TV—San Juan—1954

Channel: 2 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By.....El Mundo Inc.
Bus. Address...Box 5096, Puerto de Tierra Sta.
Tel.: 3-3800.....CBS
Newspaper Affiliation.....El Mundo
Rep.....Inter-American Publications Inc.
Gen., Sta. Mgr.....H. McFadden
Promotion Mgr.....E. Tamayo
Chief Engineer.....Robert Beurket

WORA-TV—Mayaguez—1955

Channel: 5 VHF..AP: 17.8 Kw..VP: 29.5 Kw.
Owned-Oper By.....Supreme Bcstg. Co., Inc.
Address.....Box 43
Tel.: 1151.....ABC-CBS
Station Rep.....Inter. American Public.
Pres., Gen. Mgr....Alfredo R. de Arellano, Jr.
Comm. Station Mgr.....R. M. Dupont
Program Dir.....Israel A. Capiro
Film Mgr.....Rafael Lopez Sosa
Chief Engineer.....Rafael Cruz Rivera
Owners of: WKYN, Rio Piedras.

WRIK-TV—Ponce—1958

Channel: 7 VHF..AP: .71 Kw..VP: 1.4 Kw.
Owned-Operated By...Ponce Television Corp.
Address.....Darlington Bldg.
Tel.: 2-0280.....ABC-CBS
Sta. Rep.....Inter-American Publ.
President.....George A. Mayoral
Gen., Sls. Mgr.....William Cortada
Chief Engineer.....J. A. Prather

WAPA-TV—San Juan—1954

Channel: 4 VHF..AP: 33.9 Kw..VP: 56.2 Kw.
Owned-Oper. By..Ponce de Leon Bcstg. Corp.
Business Address.....357 Ponce de Leon
Tel.: 3-3006.....ABC-NBC
Representative.....Caribbean Networks Inc.
President.....John G. Johnson
Gen. Manager.....H. Modestti

WSUR-TV—Ponce—1958

Channel: 9 VHF..AP: 1.3 Kw..VP: 2.7 Kw.
Owned.....American Colonial Bcstg. Corp.
Bus. Ad....1000 Ponce de Leon Ave., Santurce
Tel.: 2-1278.....Independent
President, Gen. Mgr.....Ralph P. Perry
Chief Engineer.....E. Nunez

SEE PAGE 663
FOR PUERTO RICO ASSN. OF BROADCASTERS

Canadian Television Stations

LISTED ALPHABETICALLY BY CALL LETTERS

Call Letters	City	Page	Call Letters	City	Page
CBAFT-TV	Moncton, N. B.	830	CHEK-TV	Victoria, B. C.	829
CBFT	Montreal, Que.	833	CHEX-TV	Peterborough, Ont.	832
CBHT	Halifax, N. S.	831	CHLT-TV	Sherbrooke, Que.	834
CLBT	Toronto, Ont.	832	CHSJ-TV	Saint John, N. B.	830
CBMT	Montreal, Que.	833	CJBR-TV	Rimouski, Que.	833
CBOFT	Ottawa, Ont.	832	CJCB-TV	Sydney, N. S.	831
CBOT	Ottawa, Ont.	832	CJDC-TV	Dawson Creek, B. C.	829
CBUT	Vancouver, B. C.	829	CJFB-TV	Swift Current, Sask.	834
CBWAT	Kenora, Ont.	831	CJIC-TV	Swift Ste. Marie, Ont.	832
CBWFT	Winnipeg, Manit.	830	CJLH-TV	Lethbridge, Albt.	829
CBWT	Winnipeg, Manit.	830	CJON-TV	St. John's, Nfld.	830
CBYT	Corner Brook, Nfld.	830	CJSS-TV	Cornwall, Ont.	831
CFCJ-TV	Port Arthur, Ont.	832	CKBI-TV	Prince Albert, Sask.	834
CFCL-TV	Timmins, Ont.	832	CKBL-TV	Matane, Que.	833
CFCM-TV	Quebec City, Que.	833	CKCK-TV	Regina, Sask.	834
CFCR-TV	Kamloops, B. C.	829	CKCO-TV	Kitchener, Ont.	831
CFCY-TV	Charlottetown, P.E.I.	833	CKCW-TV	Moncton, N. B.	830
CFLA-TV	Goose Bay, Lab.	829	CKGN-TV	North Bay, Ont.	832
CFPL-TV	London, Ont.	831	CKMI-TV	Quebec City, Que.	833
CFQC-TV	Saskatoon, Sask.	834	CKNX-TV	Wingham, Ont.	832
CFRN-TV	Edmonton, Albt.	829	CKOS-TV	Yorkton, Sask.	834
CFSN-TV	Stephenville, Nfld.	830	CKRN-TV	Rouyn-Noranda, Que.	834
CHAB-TV	Moose Jaw, Sask.	834	CKRS-TV	Jonquiere, Que.	833
CHAT-TV	Medicine Hat, Albt.	829	CKSO-TV	Sudbury, Ont.	832
CHAU-TV	Carleton, Que.	833	CKTM-TV	Three Rivers, Que.	834
CHBC-TV	Kelowna, B. C.	829	CKVR-TV	Barrie, Ont.	831
CHCA-TV	Red Deer, Albt.	829	CKWS-TV	Kingston, Ont.	831
CHCH-TV	Hamilton, Ont.	831	CKX-TV	Brandon, Manit.	830
CHCT-TV	Calgary, Albt.	828			

Television Stations Of Canada

Alberta

CHCT-TV—Calgary—1954

Channel: 2 VHF... AP: 50 Kw... VP: 100 Kw.
 Owned By..... Calgary Television, Ltd.
 Address..... 955 Rideau Road
 Tel.: CH 3-3491..... CBC
 Sales Rep..... All-Canada TV, Weed

President..... F. R. Shaw
 General Mgr..... A. M. Cairns
 Commercial Mgr..... J. Norman Inkster
 Operations Mgr..... Ron Chase
 Prom., Publicity Mgr..... Ian Grant
 Film Manager..... Gordon Warner
 Chief Engineer..... Lee Crawley

CFRN-TV—Edmonton—1954

Channel: 3 VHF...AP: 90 Kw...VP: 180 Kw.
 Owned-Oper. By...Sunwapta Bcstg. Co., Ltd.
 Business Address...102 C.P.R. Bldg.
 Tel.: HU 9-2572...CBC
 Sta. Reps...TV Reps.; Young Canadian; Oakes
 Pres., Gen. Mgr...G. R. A. Rice
 Station Mgr...S. S. Lancaster
 Commercial Mgr...Dan Kauffman
 Program Director...George Kidd
 Film Manager...Keith Neale
 Prom. Director...Ross Langmaid
 Production Mgr...Don C. Brinton
 Chief Engineer...Ted Wadson

CJLH-TV—Lethbridge—1955

Channel: 7 VHF...AP: 85.5 Kw...VP: 171 Kw.
 Owned-Oper. By...Lethbridge TV, Ltd.
 Address...P. O. Box 1120
 Tel.: FA 7-1521...CBC
 Representatives...All-Canada TV; Weed
 President, Mgr. Dir...N. Botterill
 Commercial Mgr...L. Crittenden
 Promotion Director...Gladys Palmer
 Technical Dir...V. Reed

CHAT-TV—Medicine Hat—1957

Channel: 6 VHF...AP: 3 Kw...VP: 6 Kw.
 Owned...Monarch Bcstg. Co. Ltd.
 Address...520 First Ave., S. E.
 Tel.: LI 8-3533...CBC
 Sta. Rep...Weed; All-Canada
 Gen., Sta. Mgr...R. J. Buss
 Film Manager...Cliff Dacre
 Chief Engineer...Sid Gaffney

CHCA-TV—Red Deer—1957

Channel: 6 VHF...AP: 6.5 Kw...VP: 13 Kw.
 Owned...CHCA TV Limited
 Business Address...Box 668
 Tel.: 5525...CBC
 President, Gen. Mgr...G. A. Bartley
 Asst. Mgr...Mrs. A. Sole
 Commercial Mgr...Doug Clarke
 Chief Engineer...John Jonkman

British Columbia

CJDC-TV—Dawson Creek—1959

Channel: 5 VHF...AP: 106 Kw...VP: 212 Kw.
 Owned-Oper. By...Radio Sta. CJDC Ltd.
 Bus. Address...Second Ave. & 9th St.
 Tel.: Sterling 2-3341...CBC
 Station Representative...Cooke
 Pres., Gen. Mgr...H. L. Michaud
 Chief Engineer...R. Messner

CFCR-TV—Kamloops—1957

Channel: 4 VHF...AP: 3.5 Kw...VP: .7 Kw
 Owned...Twin Cities TV Ltd.
 Business Address...387 4th Ave.
 Tel.: 1021...CBC
 Pres., Gen. Mgr...Ian G. Clark
 Comm. Mgr., Prom. Dir...Walter Harwood
 Program Dir...Frank Harris
 Film, Publicity Mgr...Jean C. Ross
 Adv. Mgr...Willie Schmidt
 Chief Engineer...Kurt Reichenner

CHBC-TV—Kelowna—1957

Channel: 2 VHF...AP: 1.65 Kw...VP: 3.7 Kw.
 Owned...Okanagan Valley TV Co.
 Business Address...342 Leon Ave.
 Tel.: PO 2-4535...CBC
 Representative...All-Canada TV, Weed
 President, Gen. Mgr...Roy G. Chapman
 Adv., Comm. Mgr...Dick Sharp
 Program, Film Mgr...Russ Richardson
 Prom., Pub. Dir...Norm Williams
 Chief Engineer...Tom Wyatt

CBUT—Vancouver—1953

Channel: 2 VHF...AP: 25 Kw...VP: 47 Kw.
 Owned By...Canadian Bcstg. Corp.
 Address...701 Hornby St.
 Tel.: MUTual 4-0246...CBC
 Program Dir...W. Inglis
 Film Dir...Stanley Fox
 Design Director...D. J. S. Williams
 Technical Supervisor...R. C. McDonald

CHEK-TV—Victoria—1956

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Operated By...CHEK-TV, Ltd.
 Address...3693 Epsom Drive
 Tel.: GRanite 7-1821...CBC
 President, Gen. Mgr...David M. Armstrong
 Station Mgr...Richard L. McDaniel
 Commercial, Film Mgr...Douglas Taylor
 Prom., Publicity Dir...Ken Hughes
 Chief Engineer...Norman Bergquist

Labrador

A Dependency of
 Newfoundland

CFLA-TV—Goose Bay—1956

Channel: 8 VHF...AP: 174 Kw...VP: 438 Kw.
 Owned-Operated By...U. S. Armed Forces
 Address...U.S.A.A.F. Side, Goose Airport
 Tel.: Goose Bay...CBC
 C.B.C. Management Rep...J. C. Puddester
 Technical Rep...J. Tanton
 Chief Engineer...M/Sgt. Nels Hallin

Manitoba

CKX-TV—Brandon—1955

Channel: 5 VHF.. AP: 9.65 Kw.. VP: 19.3 Kw.
 Owned By..... Western Manitoba Bcstrs. Ltd.
 Address 2940 Victoria Ave.
 Tel.: Parkway 6-5393..... CBC
 Station Representative.... All-Canada; Weed
 Pres., Gen. Mgr..... John B. Craig
 Exec. Ass't, Sta. Mgr..... Eric Davies
 Comm. Manager..... Archie Olson
 Program Director..... Stuart Craig
 Promotion Director..... Marvin Freeman
 Chief Engineer..... A. M. Gomez

CBWFT—Winnipeg—1960

Channel: 6 VHF.. AP: 1.72 Kw.. VP: 2.87 Kw.
 Address 541 Portage Ave.
 Tel.: Spruce 4-2541..... CBC
 President..... J. A. Ouimet
 Director, Prairie Provinces..... J. Finlay
 Program Director..... Dan Cameron
 Public Relations Officer..... J. Lusher
 Regional Engineer..... R. D. Calhoon

CBWT—Winnipeg—1954

Channel: 3 VHF.. AP: 34.7 Kw.. VP: 57.8 Kw.
 Owned By..... Canadian Bcstg. Corp.
 Business Address.. 541 Portage Ave.; Box 160
 President..... J. A. Ouimet (Ottawa)
 Tel.: SP 4-2571..... CBC
 Dir. of Prairie Region..... J. Finlay
 Prairie Regional Prog Dir..... D. Cameron
 Director of TV..... W. G. Carpentier
 Sup. Info. Services..... C. E. L'Ami
 Public Rel. Officer..... J. D. Lusher
 Regional Engineer..... R. D. Cahoon

New Brunswick

CBAFT-TV—Moncton—1959

Channel: 11 VHF.. AP: 582 Kw.. VP: 1.75 Kw.
 Owned-Oper. By..... CBC
 Address 232 St. George St.
 Tel.: EV 4-3366..... CBC
 President..... J. A. Ouimet
 Station Mgr..... Paul E. Carrier
 Commercial Manager..... Lavtie Redden
 Sup. of Technical Operations.. Nil D'EntreMont

CKCW-TV—Moncton—1954

Channel: 2 VHF... AP: 15 Kw... VP: 25 Kw.
 Owned-Oper. By..... Moncton Bcstg., Ltd.
 Address..... Halifax St.
 Tel.: EV 4-9601..... CBC
 Sta. Rep..... Stovin-Byles; Young Canadian
 Pres., Mgr. Dir..... F. A. Lynds
 General Mgr..... Murray Goldsborough
 Prog. Dir..... J. S. Irvine
 Prom., Publicity Dir..... Murray Turner
 Film Manager..... Gwen MacDonald
 Chief Engineer..... Keith MacConnell

CHSJ-TV—Saint John—1954

Channel: 4 VHF.. AP: 50 Kw.. VP: 100 Kw.
 Owned By... New Brunswick Bcstg. Co., Ltd.
 Address 14 Church St.
 Tel.: 3-3304 CBC
 Gen. Mgr..... George A. Cromwell
 Chief Engineer..... Jack Bishop

Newfoundland

CBYT—Corner Brook—1959

Channel: 5 VHF.. AP: 0.32 Kw.. VP: 0.64 Kw.
 Owned-Oper. By..... CBC
 Address Corner Brook
 Tel.: Corner Brook..... CBC
 Station Rep..... McGavren
 Station Manager..... C. V. Hierlihy
 Sales Manager..... C. Brown
 Engineer..... J. Parrott

CFSN-TV—Stephenville—1957

Channel: 8 VHF.. AP: 174 Kw.. VP: 490 Kw.
 Owned-Oper..... U. S. Armed Forces
 Address Stephenville
 Tel.: Stephenville CBC
 President..... J. A. Ouimet
 G. M. Regional Broadcasting..... C. Jennings
 Dir. Newfoundland Regions..... W. F. Galgay

CJON-TV—St. John's—1955

Channel: 6 VHF... AP: 11 Kw... VP: 21 Kw.
 Owned-Oper... Newfoundland Bcstg. Co., Ltd.
 Business Address..... Prince of Wales Street
 Tel.: 7105..... CBC
 Newspaper Affiliation.. Nfld. Sunday Herald
 Station Rep..... Stovin-Byles; Weed
 President..... Geoff Stirling
 V.P., General Mgr..... Don Jamieson
 Sta. Mgr., Prog. Dir..... Colin Jamieson
 Commercial Mgr..... Jack Baird
 Promotion Dir..... Miss Betty Piercey
 Film Mgr..... Nels Squires
 Adv. Mgr..... Charlie Pope
 Chief Engineer..... Oscar Herlihey

Nova Scotia

CBHT—Halifax—1954

Channel: 3 VHF..AP: 33.8 Kw..VP: 56 Kw.
 Owned By.....Canadian Bcstg. Corp.
 Address.....70 Bell Road
 Tel.: 2-8311.....CBC
 Director.....J. Simonsen
 Program Director.....Carl MacCaul
 Film Dir.....G. W. Hames
 Technical Dir.....C. G. Pottie

CJCB-TV—Sydney—1954

Channel: 4 VHF..AP: 108 Kw..VP: 180 Kw.
 Owned By.....Cape Breton Bcstrs., Ltd.
 Business Address.....Mira Rd.
 Tel.: 2-5511.....CBC
 Station Representative....All Canada; Weed
 Pres., Gen. Mgr.....J. Marvin Nathanson
 Promotion Director.....J. C. McVicar
 Publicity Director.....C. M. Quinton
 Program Mgr.....Mrs. M. C. MacQuarrie
 Comm. Mgr.....Effie Williams
 Advertising Mgr.....J. A. MacDonald
 Film Mgr.....R. H. Demers
 Chief Engineer.....M. E. Bowles

Ontario

CKVR-TV—Barrie—1955

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By..Ralph Snelgrove TV Ltd.
 Address.....P. O. Box 519
 Tel.: PARKway 6-6466.....CBC
 Station Rep.....Mulvihill; Young Canadian
 Pres., Gen. Manager...Ralph T. Snelgrove
 Operations Manager.....Jack Mattenley
 Comm. Mgr.....Charles Tierney
 Production Director.....Joe Clark
 Program, Prom. Mgr.....Ev Smith
 Chief Engineer.....Harold Atkinson

CJSS-TV—Cornwall—1959

Channel: 8 VHF..AP: 130 Kw..VP: 260 Kw.
 Owned By.....Cornwall Bcstg. Ltd.
 Address.....237 Water St.
 Tel.: WELLington 2-5180.....CBC
 Station Reps.....Stovin-Byles; Weed
 General Mgr.....D. W. G. Martz
 Program, Film Mgr.....W. Ellison
 Promotion Dir.....B. McCadden
 Chief Engineer.....W. Still

CHCH-TV—Hamilton—1954

Channel: 11 VHF..AP: 90 Kw..VP: 150 Kw.
 Owned By.....Niagara Television Ltd.
 Address.....163 Jackson St. W.

Tel.: JA 2-1101.....ABC-CBS-NBC-CBC
 Sta. Rep.....All Canada; Adam Young
 President, Gen. Mgr.....Kenneth D. Soble
 Asst. Mgr.....S. J. Bibby
 Commercial Mgr.....Harold G. Burley
 Sales Manager.....R. M. Vansickle
 Prog. Manager.....J. S. Purvis
 Promotion Dir.....Hugh T. Trueman
 Production Mgr.....Jack O. Burghardt
 Film Manager.....D. Gale
 Chief Engineer.....W. E. Jaynes

CBWAT—Kenora—1959

Channel: 8 VHF..AP: .247 Kw..VP: .493 Kw.
 Owned By.....CBC
 Address.....CBC, Ottawa
 Tel.: Kenora.....CBC
 Dir., TV Opera. Ont.....J. R. W. Graham

CKWS-TV—Kingston—1954

Channel: 11 VHF..AP: 154 Kw..VP: 250 Kw.
 Owned By.....Frontenac Bcstg. Co. Ltd.
 Address.....170 Queen St.
 Tel.: LI 2-4977.....CBC
 Sta. Representative....Weed; All Canada TV
 President.....W. R. Davies
 Gen. Mgr.....Don Lawrie
 Station Mgr.....R. W. Hoistetter
 Commercial Mgr.....Tom Tomkow
 Program Dir.....Gord Shale
 Promotion Dir.....Mrs. Joy Villeneuve
 Chief Engineer.....Gord Backus

CKCO-TV—Kitchener—1954

Channel: 13 VHF..AP: 160 Kw..VP: 325 Kw.
 Owned By.....Central Ontario TV, Ltd.
 Address.....864 King St. W.
 Tel.: SH 2-4335.....CBC
 Station Representative....Hardy; Hunt; Weed
 President.....Carl Pollock
 Exec. Director.....Eugene E. Fitzgibbons
 General Manager.....W. D. McGregor
 Program Dir.....Bruce Lawson
 Film Supervisor.....Lorne Cole
 Prom., Publicity Dir.....William Whiting
 Chief Engineer.....Paul Turchan

CFPL-TV—London—1953

Channel: 10 VHF..AP: 195 Kw..VP: 325 Kw.
 Owned By...London Free Press Printing Co.
 Address.....Commissioners Rd.
 Tel.: GE 4-2115.....CBC
 Newspaper Affil.....London Free Press
 Station Reps.....All-Canada; Weed
 President.....W. J. Blackburn
 General Mgr.....M. T. Brown
 Commercial Mgr.....W. Cliff Wingo
 Station, Program Dir.....R. A. Reinhart
 Film Mgr.....Patricia Walker
 Prom., Market Dir.....W. T. Daley
 Chief Engineer.....G. Robitaille
 Owners of: CFPL, AM-FM.

CKGN-TV—North Bay—1955

Channel: 10 VHF... AP: 25.75 Kw... VP: 51.5 Kw.
 Owned-Oper. By..... Northern Bcstg. Co. Ltd.
 Address..... P. O. Box 1000
 Tel.: GR 2-9000..... CBC
 Sta. Rep..... Young Canadian; Mulvihill; Hunt
 President..... Mrs. P. A. Campbell
 Station Mgr..... Harvey Freeman
 Commercial Mgr..... Jim Gibson
 Program Dir..... Dave Mee
 Promotion Dir..... Al Fogel
 Film Mgr..... Eleanor Barry
 Chief Engineer..... Gord Ballantyne
 Owners of: CHEX, AM-TV, Peterborough; CKWS,
 AM-TV, Kingston; CFCH, AM, CKGN-TV, North
 Bay; CKGB, Timmins; CIKL, Kirkland Lake.

CBOFT—Ottawa—1955

Channel: 9 VHF... AP: 55 Kw... VP: 31 Kw.
 Owned-Oper. By..... Canadian Bcstg. Corp.
 Address..... Box 1045
 Tel.: CE 6-7331..... CBC
 Station Mgr..... Georges Huard
 Technical Dir..... J. H. Book

CBOT—Ottawa—1953

Channel: 4 VHF... AP: 26.7 Kw... VP: 50 Kw.
 Owned By..... Canadian Bcstg. Corp.
 Address..... Box 1045
 Tel.: CE 6-7331..... CBC
 Operations Mgr..... Georges Huard
 Program Director..... Pierre Notmandin
 Supervisor Info. Services..... R. G. Gordon
 Technical Director..... J. H. Book

CHEX-TV—Peterborough—1955

Channel: 12 VHF... AP: 60 Kw... VP: 102 Kw.
 Owned-Oper. By... Kawartha Bcstg. Co., Ltd.
 Business Address..... R.R. No. 10
 Tel.: RI 2-0451..... CBC
 Newspaper Affil..... Examiner
 Reps..... All-Canada TV; Weed
 President..... Sen. Rupert Davies
 General Mgr..... Donald Lawrie
 Station Mgr..... Keith Parker
 Commercial Mgr..... Robert Kinsman
 Prom. Mgr..... Donald Alexander
 Publicity Dir..... Eleanor McBrien
 Advertising Mgr..... Marnie McTeague
 Film Mgr..... Paul Devlin
 Chief Engineer..... Bert Crump

CF CJ-TV—Port Arthur—1954

Channel: 2 VHF... AP: 35 Kw... VP: 55 Kw.
 Owned By..... Thunder Bay Electronics Ltd.
 Business Address..... 87 N. Hill St.
 Tel.: 4-9685..... CBC
 Station Representative..... Weed; All-Canada
 President..... H. F. Dougall
 Station Mgr..... G. N. Conger
 Commercial Mgr..... Jack Masters
 Chief Engineer..... G. Buetow

CJIC-TV—Sault Ste. Marie—1954

Channel: 2 VHF... AP: 15 Kw... VP: 28 Kw.
 Owned-Oper. By..... Hyland Radio-TV, Ltd.
 Business Address..... 119 East Street
 Tel.: AL 6-7494..... CBC-CBS-NBC
 Representatives..... All-Canada TV; Weed
 President..... Mrs. J. G. Hyland
 Gen. Sta. Mgr..... R. H. Ramsay
 Commercial Mgr..... E. W. Plouffe
 Program Director..... P. Fockler
 Film Mgr..... Beverly Kovacs
 Chief Engineer..... Dave Irwin

CKSO-TV—Sudbury—1953

Channel: 5 VHF... AP: 15 Kw... VP: 30 Kw.
 Owned By..... CKSO Radio, Ltd.
 Business Address..... 336 Ash St.
 Tel.: OS 4-0711..... CBC
 Representatives..... Weed; All Canada TV
 Chairman of Board..... George M. Miller
 President..... W. J. Woodill
 General, Sta. Mgr..... Ralph Connor
 Commercial Mgr..... Ian Laidlaw
 Program, Prom. Mgr..... Wayne Cullum
 Chief Engineer..... Wally Robert

CFCL-TV—Timmins—1956

Channel: 6 VHF... AP: 50 Kw... VP: 100 Kw.
 Owned By..... J. Conrad Lavigne Enterprises
 Business Address... Box 620, Mont Sacre Coeur
 Tel.: AM 4-4211..... CBC
 Station Representative..... Mulvihill
 President..... J. Conrad Lavigne
 General Mgr..... Rene Barrette
 Commercial Manager..... Harry Charbonneau
 Program Director..... Jean DeVilliers
 Promotion Director..... Isabella Appleby
 Film Manager..... Mrs. Hazel Claremont
 Chief Engineer..... Rudy Fauteux
 Owners of: CFCL AM.

CBLT—Toronto—1952

Channel: 6 VHF... AP: 53.5 Kw... VP: 99.5 Kw.
 Owned By..... Canadian Bcstg. Corp.
 Address..... 354 Jarvis St.
 Tel.: WA 5-3311..... CBC
 Station Rep..... McGavren
 Station Manager..... M. Hind Smith
 Dir. Info. Services..... R. S. Bryden
 Technical Director..... L. Horton

CKLW-TV—Windsor

(See Detroit, Michigan Listing.)

CKNX-TV—Wingham—1955

Channel: 8 VHF... AP: 100 Kw... VP: 180 Kw.
 Owned-Oper. By..... CKNX Ltd.
 Address..... Carling Terrace
 Tel.: 158..... CBC
 Station Rep..... All-Canada; Young Canadian
 Pres., Gen. Mgr..... W. T. Cruickshank
 Comm. Mgr..... C. R. Hamilton
 Chief Engineer..... Scott Reid

Prince Edward Island

CFCY-TV—Charlottetown—1956

Channel: 13 VHF... AP: 38.5 Kw... VP: 79 Kw.
 Owned-Oper. By... Island Radio Bcstg. Co., Ltd.
 Business Address..... 85 Kent St.
 President..... Mrs. K. Rogers
 Tel.: 7347..... CBC
 Representatives..... All-Canada TV; Weed
 General, Comm. Film Mgr..... R. F. Large
 Promotion Mgr..... M. E. Large
 Chief Engineer..... J. G. Jay

Quebec

CHAU-TV—Carleton—1959

Channel: 5 VHF... AP: 100 Kw... VP: 52 Kw.
 Owned By... T. V. De La Baie Des Chaleurs Inc.
 Address..... New Carlisle
 Tel.: 248 & 249..... CBC
 Station Rep..... Hardy; Young
 President..... J. Leo Hachey
 General Mgr..... Dr. C. H. Houde
 Commercial Mgr..... Pierre Stein
 Chief Engineer..... Marcel Chabot

CKRS-TV—Jonquiere—1955

Channel: 12 VHF... AP: 21 Kw... VP: 42 Kw.
 Owned-Oper. By... Radio Saguenay Limited
 Address..... 175 Sir Wilfrid Laurier St.
 Tel.: LI 2-4551..... CBC
 Station Reps..... Hardy; Young Canadian
 President..... Henri Lepage
 Gen. Mgr., Prom. Dir..... Tom Burham
 Sta., Comm. Mgr..... Paul J. Audette
 Film Manager..... Eugene Michard
 Program Dir..... Claude Colbert
 Publicity Director..... Maurice Petit
 Chief Engineer..... Gerard Lemieux
 Owners of: CKRS, AM.

CKBL-TV—Matane—1958

Channel: 9 VHF... AP: 170 Kw... VP: 280 Kw.
 Owned By... Radiodiffusion de Matane Ltd.
 Business Address..... 4 Rue St. Sacrament
 Tel.: 1100-1-2..... CBC
 Sta. Rep..... Young Canadian Ltd.
 Pres., Gen. Mgr..... Rene Lapointe
 Comm. Mgr..... Octave Lapointe
 Station Mgr..... Yvan Fortier
 Program Dir..... Roger Bergeron
 Film Mgr..... Jules Chouinard
 Promotion Dir..... G. Lavole
 Chief Engineer..... J. O. Thibeau
 Owners of: CKBL, AM.

CBFT—Montreal—1952

Channel: 2 VHF... AP: 55 Kw... VP: 31 Kw.
 Owned By..... Canadian Bcstg. Corp.
 Business Address..... P.O. Box 6000
 Tel.: UN 6-2571..... CBC
 President..... Alphonse Ouimet
 Program Director..... Fernand Guerard
 Director of TV..... Yves Vien
 Information Services..... C. Thurber
 Film Mgr..... J. Beaudoin
 Technical Dir..... G. Fontaine
 Owners of: CBAFT, Moncton; CBFT, Ottawa;
 CBWFT, Winnipeg.

CBMT—Montreal—1954

Channel: 6 VHF... AP: 26.2 Kw... VP: 43.8 Kw.
 Owned By..... Canadian Bcstg. Corp.
 Address..... Box 6000
 Tel.: UN 6-2571..... CBC
 Station Rep..... CBC Comm. Services
 President..... Alphonse Ouimet
 General Mgr..... Gerald Lamarche
 Comm. Manager..... Maurice Valliquette
 Program Dir..... Kenneth Davey
 Film Mgr..... Yvon Jean
 Publicity Dir..... W. M. Davies
 Chief Engineer..... Guy Fontaine

CFCM-TV—Quebec City—1954

Channel: 4 VHF... AP: 6.35 Kw... VP: 12.7 Kw.
 Owned By..... Television De Quebec
 Address..... 200 St-Jean Bosco, Ste. Foy, Que.
 Tel.: MUrray 3-4985..... CBC
 Sales Rep..... Weed; Hardy; Hunt
 President..... Gaston Pratte
 Gen., Sta. Mgr..... J. A. Pouliot
 Oper. Dir., Sales Mgr.... Arthur P. Fitzgibbons
 Program Manager..... Jacques Filteau
 Prom., Pub. Dir..... J. P. Riopel
 Film Manager..... Gerald Ross
 Chief Engineer..... Gerard Fortin
 Owners of: CFCM, AM; CKMI-TV, Quebec.

CKMI-TV—Quebec City—1957

Channel: 5 VHF... AP: 2.8 Kw... VP: 5.6 Kw.
 Owned..... TV de Quebec (Canada) Ltd.
 Add..... 200 St-Jean Bosco, Ste. Foy, Que.
 Tel.: MU 3-4985..... CBC
 Station Rep..... Weed; Hardy; Hunt
 President..... Gaston Pratte
 General, Sta. Mgr..... Jean A. Pouliot
 Oper. Dir., Sales Mgr.... Arthur P. Fitzgibbons
 Program Director..... George Lovett
 Prom., Pub. Dir..... J. R. Riopel
 Film Manager..... Gerald Ross
 Chief Engineer..... Gerard Fortin
 Owners of: CFCM-TV, Quebec.

CJBR-TV—Rimouski—1954

Channel: 3 VHF... AP: 56.9 Kw... VP: 100 Kw.
 Owned By..... Lower St. Lawrence Radio Inc.
 Address..... 6 St. Jean St.
 Tel.: RA 3-2217..... CBC
 Sta. Rep..... Stovin-Byles; Weed
 President..... Jacques Brillant
 Gen. Sta. Manager..... Andre Lecomte

TV STATIONS OF CANADA

P.R. Officer.....Harry A. Willisie
Commercial Mgr.....L. P. Cliche
Program Mgr.....Francois Raymond
Promotion Dir.....Jean Chabot
Film Mgr.....Denis Malenfant
Chief Engineer.....Marcel Vallee

CKRN-TV—Rouyn-Noranda 1958

Channel: 4 VHF...AP: 25 Kw...VP: 50 Kw.
Owned.....Northern Radio-Radio Nord, Inc.
Business Address.....Box 70, Rouyn
Tel.: RO 2-7741.....CBC
Station Reps.....Weed; Scharf
Pres., Gen. Mgr.....David A. Gourd
Operations Mgr.....Franco Capellari
Film Manager.....Bob Montemurro
Chief Engineer.....Jean-Guy Langevin

CHLT-TV—Sherbrooke—1956

Channel: 7 VHF...AP: 186 Kw...VP: 316 Kw.
Owned-Oper. By.....La Tribune, Ltd.
Business Address.....221 Dufferin St.
Tel.: LO 9-2525.....CBC
Newspaper Affil.....La Tribune
Station Reps.....Allied Bcst.; Young TV
President.....Paul Desruisseaux
General Manager.....Alpheo Gauthier
Sta., Comm. Mgr.....Jean-Louis Gauthier
Program Director.....Pierre Bruneau
Promotion Director.....Georges L'Ecuyer
Chief Engineer.....Leo Guilbeau

CKTM-TV—Three Rivers—1958

Channel: 13 VHF...AP: 42 Kw...VP: 84 Kw.
Owned By.....TV St. Maurice, Inc.
Address.....P.O. Box 277
Tel.: FR 5-7311.....CBC
Station Reps.....Stovin-Byles; Weed
President, Gen. Mgr.....Henki Audet
Commercial Mgr.....Louis Beliveau
Program. Dir.....Claude Blain
Film Mgr.....Albert Aubichon
Chief Engineer.....Robert Bonneau

Saskatchewan

CHAB-TV—Moose Jaw—1959

Channel: 4 VHF...AP: 100 Kw...VP: 53 Kw.
Owned By.....Radio Station CHAB, Ltd.
Address.....127 Main St., N.
Tel.: OX 2-6464.....CBC
Sta. Rep.....TV Rep.; Young Canadian
President, Gen Mgr.....Jack Moffat
Commercial Mgr.....Joe Lawlor
Program Director.....Terry McBurney
Chief Engineer.....Merv Pickford
Owners of: CHAB, AM.

CKBI-TV—Prince Albert—1958

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
Owned By.....Central Bcstg. Co., Ltd.
Address.....10th St. West
Tel.: RO 3-7421.....CBC
Representatives.....All Canada; Weed
Pres., Gen. Mgr.....E. A. Rawlinson
Commercial Mgr.....Ian Robertson
Prog. Dir., Film Mgr.....J. J. Cannon
Chief Engineer.....Tom Van Nes

CKCK-TV—Regina—1954

Channel: 2. VHF...AP: 53.5 Kw. VP: 100 Kw.
Owned By.....Transcanada
Address.....Box 2000
Tel.: LA 3-6671.....CBC
Newspaper Affil.....Leader Post
Sales Rep.....Weed, All-Canada TV
President.....Michael Sifton
General Mgr.....H. A. Crittenden
Asst. Mgr., Film Dir.....Lloyd Westmoreland
Commercial Mgr.....Don Tunncliffe
Program Dir.....H. Van Wiebe
Technical Dir.....Lorne McBride
Chief Engineer.....E. A. Strong

CFQC-TV—Saskatoon—1954

Channel: 8 VHF...AP: 154 Kw...VP: 325 Kw.
Owned By.....A. A. Murphy & Sons Ltd.
Address.....216 1st Ave. N.
Tel.: CH 2-6611.....CBC
Station Reps.....Young Canadian; Oakes
President.....W. A. Murphy
V.P., General Mgr.....G. Blair Nelson
Sales Manager.....Will Klein
Station Mgr.....Walter Romakow
Program Dir.....Greg Barnsley
Promotion Mgr.....Mrs. Jean Korchin
Film Mgr.....Jim Salkin
Chief Engineer.....Lyn Hoskin
Owners of: CFQC, AM.

CJFB-TV—Swift Current—1957

Channel: 5 VHF...AP: 6.6 Kw...VP: 13.3 Kw.
Owned...Swift Current Telecasting Co. Ltd.
Address.....Swift Current
Tel.: PR 3-7266.....CBC
Representative.....ForJoe-TV
Pres., Gen. Mgr.....William D. Forst
Comm. Adv. Mgr.....Walter S. Buffam
Program, Prom. Mgr.....Julie Forst
Chief Engineer.....J. Coulter

CKOS-TV—Yorkton—1958

Channel: 3 VHF...AP: 2.5 Kw...VP: 5 Kw.
Owned By.....Yorkton TV Co., Ltd.
Address.....95 E. Broadway
Tel.: 33-688.....CBC
Reps.....Stovin-Byles Ltd.; Devney-O'Connell
Pres., Prom. Mgr.....Norman Roebuck
General Mgr.....Ronald Leigh Skinner
Commercial Mgr.....Harold Olson
Program Dir.....Kristin Olson
Chief Engineer.....G. S. Skinner

The Use Of Economee Means Vitality And Economy

By PIERRE WEIS
V.P. & General Manager, Economee Television



MORE and more top stations are turning to Economee, the re-run division of Ziv-United Artists. That is the lesson of the past year in syndication.

As part of the new economics of success in local programming, a "pattern of use" has grown up among the majors, and the smaller stations, that makes Economee a flexible and almost unbeatable ally in the battle for audience and efficiency of operation.

The new use-pattern discovered by the top outlets calls for a solid run by an Economee series in Class A time, followed by an eventual "stripping" of the episodes.

Typical of the first phase of the pattern is the current programming by KABC-TV, Los Angeles, which is running Economee's "Men Into Space" on Saturday, 8-8:30 P.M. and "Man And The Challenge" on Wednesday, 7-7:30 P.M.

Among other top stations recently using Economee's productions are WCBS-TV and WABC-TV New York, WCAU-TV Philadelphia, KRON-TV San Francisco, KSD-TV St. Louis, WHDH-TV Boston, KNXT Los Angeles, WJBK-TV Detroit.

The history of Economee series such as these, is that they frequently succeed in topping their original syndication and network exposures, thus providing still fresh and quality shows to an expanded public at Economee cost to the station.

The second phase of the Economee use pattern is illustrated by a look at WGR, Buffalo. Programming Economee's "Highway Patrol" as a strip, 6-6:30 P.M., the station is regularly leading all competition in the time period with a Nielsen average of over 20 for the series.

The bases for the success of Economee

programming is clear. If a show in its first-run on a particular time period has enjoyed, say, a 25 rating, there still is 75 per cent of the audience which has not seen it. On another time slot, it will be a brand-new and pre-publicized show to this group.

Viewing only the major markets for the purposes of this limited review — but with the assurance that the pattern holds for smaller stations — here are more instances, in separate parts of the country, of the Economee impact in syndication:

At WJBK-TV, Detroit, "Highway Patrol," Saturday, 6-6:30 P.M. registers a 23.5 rating with a 43 per cent share of audience.


On WMAL-TV in Washington, D. C., "Science Fiction Theatre" for five years, in the Sunday, 6-6:30 P.M. time spot, has dominated the half-hour with a consistent rating pattern of between 18 and 20.

At KSTP-TV, St. Paul, Minnesota, Economee's "Mr. D.A." — 10:30-11:00 P.M., Wednesdays — has averaged a 20.6 rating over the years it has been shown there. "Harbor Command" on the same station at 10:30-11:00 P.M., Tuesdays, with a 50 per cent share of audience, is another example of a series which is faring better as an Economee re-run than it did in its first viewing on the station.

In Nashville, on WSIX-TV, Monday—Friday, 6-6:30 P.M., "Mr. D.A." records an average of 29.2 in the Nielsen tabulation.

The only true measure of a show is its vitality — not only in winning audience but in influencing sales. Economee shows, properly programmed, provide that vitality at lower cost.

In a phrase: there is now greater economy in vitality programming . . . because of the greater vitality of Economee programs.



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President.....Nicholas T. Agneta
Services Offered: Recording, Production, Scripts, Talent, Radio & TV.

ALADDIN TELEVISION PRODUCTIONS, INC.

346 N. Larchmont, Los Angeles 4, Calif.
Phone: HOLLYwood 2-6686

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Vice President.....Julius F. Tuchler
Secretary.....Kenneth N. Chantry
Treasurer.....Jack Y. Berman

Services Offered: Producers of filmed programs for TV; financing of production for TV programming.

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Phone: WEBster 8-2191

President.....Algeron G. Walker
Vice Pres., Sales.....W. A. Blanchard
Vice Pres., Prod.....J. Reid Rummage

Branch Office

550 Fifth Ave., New York 36, N. Y.
Phone: CI 5-0770

Vice Pres.....Benjamin S. Greenberg
Services Offered: Documentary films, TV commercials.

RAY ANTHONY ENTERPRISES, INC.

9155 Sunset Blvd., Hollywood, Calif.
Phone: CRestview 4-5473

President.....Ray Anthony
Services Offered: Packagers and producers of radio and television shows.

A. P. S. ASSOCIATES

6 East 46th St., New York 17, N. Y.
Phone: MURray Hill 7-0944

President.....H. Arthur Schendorf
Services Offered: Production of TV films, transcribed radio shows & script service.

ARROWHEAD PRODUCTIONS

1122 S. La Cienega Blvd.,
Los Angeles 35, Calif.
Phone: OLYMPIA 2-4171

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Producer.....Edmund Beloin
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Phone: WEBster 6-5564

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Partner, Prog. Mgr.....Gertrude T. Porter
Script Dept.....Jean Norab

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Phone: PLaza 7-1111

General Manager.....Frank J. Starzel
Asst. Gen. Manager, Radio..Oliver Gramling
Radio-TV News Editor..John A. Aspinwall

Services Offered: 24-hour news coverage, hourly news summaries, daily & weekly feature coverage for TV and radio, and AP Photofax News pictures for TV.

FRANK ATLASS PRODUCTIONS INC.

215 E. Chestnut St., Chicago 11, Ill.

President.....Frank Atlass
Sec.-Treas.....Harriet Dillion

Services Offered: Producers of radio & TV shows & commercials.

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B8 Hillside Manor, New Hyde Park, N.Y.
Phone: PLoneer 2-0500

Executive Dir.....Robert M. Master
Sales Manager.....Jo Freuden

Talent & Promotion.....Bill Gildersleeve
Branch Office

119 West 47th St., New York 19, N. Y.

Executive-in-Charge.....Miles Master
Services Offered: Tape & film featurette & feature programs for radio & TV; commercial, industrial, educational tape & film production services.

PROGRAM PRODUCERS

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8511 Sunset Blvd., Hollywood 46, Calif.
Phone: OLympia 2-2533

PresidentLeland Auslander
Sec.-Treas.Gloria Auslander
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Phone: MUrray Hill 2-8877

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Services Offered: Complete program building service; Package programs for radio and TV Jingles and "idea" spots; custom and syndicated recordings; TV commercials; live and film.

IRENE BEASLEY RADIO PRODUCTION SERVICE

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Phone: DObbs Ferry 3-3578

Owner.....Irene Beasley
Services Offered: Program production; live package programs.

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Phone: MUrray Hill 2-0777

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Office Manager.....Barbara McNey
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Phone: PLaza 3-0800

President.....Robert A. Bories
General Manager.....Richard P. O'Toole
Office Manager.....Lucille Camp
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Production: Kitchen Kapers.

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Phone: PL 2-2468

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Vice Pres.....Jeff Selden
Sec. Treas.....Melvin Stack
Exec. Prod.....Al Viola, Henry Trettin
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records, mood and bridge music library, TV programs on films.

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Phone: CL 1-5211
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Phone: EXecutive 3-1246
President.....H. Edward Behre
Sec.-Treas.....Doris Erickson
Music Dir. & Prod.....Maury B. Allen
Services Offered: Complete production service, including writing, musical arrangements and directing, from idea conception to finished recording or sound film.

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9134 Sunset Blvd., Hollywood 28, Calif.
Phone: CRestview 6-4174
President.....Robert Young
V.P., Chg. of Prod.....Eugene B. Rodney
Secretary.....Ben Bisgeier
Services Offered: Producers of television series.

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Phone: LUther 8-6631

American Representative....Harold Auten
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Vice President.....Carroll L. Puciato

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Phone: PLaza 2-1700

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Vice President.....Arthur Peltz
Promotion Dir.....Walter Reed
Creative Dir.....Morris M. Winer

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Phone: PLaza 1-0725

President Frank Cooper
V.P. Chge. of N. Y. Office..... Sy Fischer
V.P. in Ch. Los Angeles Of.... Dick Hyland
Services Offered: Packagers and sales representatives of radio and television programs. Representatives of writers and talent.
Productions: Line-Up, Verdict Is Yours, Man From Blackhawk.

COMMUNITY CLUB AWARDS, INC.

431 East State St., Westport, Conn.
Phone: CApitol 7-0841

President..... John C. Gilmore
Exec. V.P..... William M. Carpenter
Vice-Pres. Phil Peterson
General Manager Bess Gilmore
Adv. & Public Rel. Dir... Richard N. Robbins
Prom., Pub. & Merchand... Charles C. Adams
Coordinator of Club Activities.. Cay C. Allen

Branch Offices

20 East 46th St., New York, N. Y.
Phone: MU 7-4466

Manager, Sales Dev..... Len Hornsby
515 Gaston, Fairmont, W. Va.
Phone: 6297W

Sales, East..... Mark Fabre
1401 Peachtree St., N.E. Atlanta, Ga.
Phone: TR 4-7290

Sales, Southeast..... Marty White

39 Peachtree Circle, Columbia, S. C.

Phone: SU 7-4174

Sales, Southeast Dave Campbell
1605 Francis Pl., Monroe, La.

Phone: FA 5-5510

Sales, Southwest Ray Baker
10651 Mississippi Blvd., Coon Rapids, Minn.

Phone: HA 1-7387

Sales, Midwest..... John Kelly, John Mark
R.R. No. 1, Columbia, Mo.

Phone: Gibson 3-7720

Sales, Midwest..... Greg Reeser
Sales, West Coast (L.A.)..... Jack Gainey

Services Offered: Radio-TV Merchandising Promotion Plan

COMPASS PRODUCTIONS, INC.

1841 Broadway, N. Y. C. 23

Phone: JU 6-3815

Prod.-Distrib. George Schaefer
Assoc. Prod..... Robert Hartung
Talent Consult..... Sybul Trubin
Prod. Assoc..... Joan H. Frank
Prod. Co-ord..... Gordon R. Wynne, Jr.
Services Offered: Producers of TV programs.

CRAMER PRODUCTIONS

Box 75872, Sanford Station,

Los Angeles 5, Calif.

Phone: HOLlywood 9-9749

President Douglas Cramer
Services Offered: Producer of live radio shows, syndicator of transcribed radio productions.

Radio Digest

STREAMLINED PROGRAMS FOR THE 60's

RECORDED SHORT FEATURES THAT INFORM AND ENTERTAIN.

Broadcast Time—40 to 55 Seconds each.

- For the Radio Station that Wants to Dominate.
- For Sponsors that Want Greater Identification.

Humor — Sports — Health — Money — Home Repairs & Improvements — Hollywood Interviews — Advice to Lovelorn — Gardening Tips — Child Care and Others.

Programs can be leased separately or as an entire package.

EXCLUSIVE RIGHTS GRANTED IN EACH MARKET

Audition samples and full details available upon request. For full details contact.

Harry S. Goodman

PRODUCTIONS, INC.

10 EAST 53RD STREET, AT MADISON AVENUE - NEW YORK

PROGRAM PRODUCERS ~~~~~

BING CROSBY PRODUCTIONS

9028 Sunset Blvd., Los Angeles 46, Calif.
Phone: CR 1-1171

President John O'Melveny
Vice Pres..... Basil F. Grillo
Services Offered: Packaging of film & live television programming.

FREDERIC DAMRAU, M. D.

2 Tudor City Place, N.Y.C. 17
Phone: YUkon 6-9484

Director..... Frederic Damrau, M. D.
AFTRA Associate..... Adeline Maneery
Business Manager..... Mary L. Davis
Services Offered: Educational and dramatized programs relating to health, for both radio and TV.

MAC DAVIS FEATURES

1 Montgomery Place, Brooklyn (15), N. Y.
Phone: Nevins 8-4374

Director Mac Davis
Services Offered: Sport shows created, written and produced for television and radio. Also special features, ideas & assistance furnished for all types of sport programs for local, regional or network presentation.

Productions: Heartbeats in Sport Headlines, They Made Sports History, Sport Laughs, Ask Me Another, It Happened In Baseball, This Is Football, Horse Tales.

PHIL DAVIS

MUSICAL ENTERPRISES, INC.

59 East 54 St., N.Y. 22
Phone: MU 8-3950

President Phil Davis
V.P. Mus. Dir..... Earl Paul
Secy-Treas..... Loretta H. Davis
Prod. Mgr..... Joe Rhodes
Copy Dir..... E. C. Redding
Exec. Sect..... Renee Strum

Services Offered: Musical consultants to advertising agencies & film producers; composition of original music and copy approaches for spot campaigns. Facilities to handle any service or complete package.

GORDON M. DAY PRODUCTIONS

15 W. 44th St., New York 36, N. Y.
(See Commercial Producers)

ALEX DAYBREAK PRODUCTIONS

G.P.O. Box 1300, Brooklyn 1, N. Y.
Phone: ES 3-5236

President Alex Daybreak
Services Offered: Producers of radio & TV programs, specializing in childrens TV shows, variety shows.

DEMBY PRODUCTIONS, INC.

Hotel Plaza, 1 W. 58th St., New York 19, N. Y.
Phone: PLaza 9-2495

President..... Emanuel H. Demby
Client Relation..... Mimi Reichert
Dramatic Programs..... Betty Jeffries
Creative Supervisor..... Allen Swift

Services Offered: Producers of feature and television films, spot commercials, sales training and public relations films. Affiliated with Motivation Research Associates for pre-testing commercials and other films for potential audience effectiveness.



PROGRAM PRODUCERS

Productions: The Shadow, Hollywood to Broadway, How to Be a Cowboy, Half The World's a Bride, Carnival, Witch on Wheels, Films For Sales, This Is Indonesia, Filmed spots for AMOCO-Super Permalube, Bad Laundry Bleach, World in Space, Cavalcade of Music, etc.

ALFRED DIXON PRODUCTIONS

138 E. 36th St., New York, N. Y.

Phone: MUrray Hill 5-6415

Contact Alfred Dixon
Services Offered: Radio, stage, film, TV productions.

HARRY S. DUBE

10 Rockefeller Plaza, New York 20, N. Y.

Phone: COlumbus 5-7035

Manager J. Knight
Services Offered: Live Talent, package shows and transcriptions, Video tapes.

DURGOM-KATZ ASSOCIATES

40 W. 55th St., N. Y. C. 19

Phone: JU 2-4900

Partner Raymond Katz
 Partner George Durgom
 Vice President Tino Barzic
 Office Manager Livia Cersosimo

Branch Office

8782 Sunset Blvd., Los Angeles 46, Cal.

Phone: OLYmpia 7-2430

Partner George Durgom
Services Offered: Production & packaging of live & transcribed 1 & 5 minute syndicated radio programs, and live and filmed TV programs.

DYNAMIC FILMS INC.

405 Park Ave., New York 22, N. Y.

Phone: PLaza 1-7447

President Nathan Zucker
 Executive V.P. Walter Lowendahl
 Pres., Medical

Dynamics, Inc. Sol S. Feuerman
 Sec., Controller Gerald Carrus
 Sound Supervisor James Townsend, Jr.
 Ed. Supvr. Donald Finamore
 Program Director Eileen Humeston

Branch Office

573 N. Melrose, Elgin, Ill.

Phone: SH 2-0866

Executive-in-Charge Mal Middlesworth
Services Offered: Complete production and distribution facilities, sound stages, recording studios, animation. Associated companies —Dynamic Film Studios, Inc., Medical-Dynamics, Inc., Alan Shilin Films, Inc., Distribution Dynamics.

Productions: The Later Years, Silent Witness, Indianapolis 500, Fast 50's, Auto USA, Hypoxia, Victory Circles 1960, Corticosteroid Therapy, Performance Evaluation, Nurse Corps, USN, The Only Good Customer, For Homemakers Only, Family Centered Maternity Care.

EADE ENTERPRISES, INC.

1742 Church St., N.W., Washington 6, D.C.

Phone: ADams 2-5548

President Edith Cockrill
 Secretary Dorothy Looker
 Treasurer Evelyn Davis
Services Offered: Live TV programs, video tape, films, special consultants.

EAST-WEST TV, INC.

2221 Fern Dell Place, Hollywood 28, Calif.

Phone: HOLlywood 7-2371

President John S. Daggett
 Vice President Frank Fox
Services Offered: Program producers, scripts, films for television & movies.

ECONOMEET TELEVISION PROGRAMS

(Div. of Ziv-United Artists Inc.)

488 Madison Ave., New York 22, N. Y.

Phone: MU 8-4700

V.P., General Manager Pierre Weis
 Div. Mgrs. Dick Lawrence Ken Joseph
Services Offered: Distribution of TV Films.
Productions: Mr. District Attorney, I Led Three Lives, Favorite Story, Boston Blackie, Eddie Cantor, Comedy Theatre, Meet Corliss Archer, Times Square Playhouse, The Unexpected, Your Television Theatre, Yesterday's Newsreel, The Living Book, Sports Album, Science Fiction Theater, Doctor Christian, West Point, Men of Annapolis, Harbor Command, New Adventures of Martin Kane, Man Called X, The Man & The Challenge, Men Into Space.

hen we spoke to ted green about our ad in th adio tv daily yearbook he said to keep it si nd not too cluttered because it probably wou ust get lost and people would not read it an en instead of making an impression on the pe n the trade we would lose their interest . . ma ed is right but you know we want to plug cer eople who are working on this super colossal oduction so we thought we would just mention

New Merritt Enterprises Inc.

500 5th Ave BR 9-4288

TV PRODUCERS

E. ROGER MUIR — NICK NICHOLSON
 Producing

THE

FuNny MANNs

STARRING CLIFF NORTON

e writers willie gilbert and jack weinstock.
 . . studio supervisor pete welsh... the product
 on supervisor art rosenblum . . . senior editor
 ken collins . . . editors joanne mcgarrity red
 montier yoshi kishi dan indjian yogi cohen . .
 lso production assistants barbara horn paul
 picard scott brinker . . . bernie bennett our pu
 ity guy . . . the girls in the office mary lou h
 aawthorne edna picard . . . musicians allen hanlo
 n phil krauss jack zimmermann sid jekowsky . .
 on't forget the cnp guys al stern herb schlo
 sser carl lindermann herb solow john padovano
 ted markovic dan curtis jack liebenguth arthu
 r perles . . . the sponsors . . . and how about the
 ther potential hits on the griddle like big news
 . . on record . . . stars'n bars . . . wyken blyken

PROGRAM PRODUCERS 

EDUCATIONAL FILM ENTERPRISES, INC.

500 N. Wilcox Ave., Los Angeles 4, Cal.
Phone: HO 7-2806

President, General Mgr.....George Rony
Services Offered: Television programs; all phases of prod. of films of any kind; film library of historical films; producers & distributors of "Background to Battle."

ROBERT J. ENDERS, INC.

M-G-M Studios, Culver City, Calif.
Phone: UPTon 4-3311

PresidentRobert J. Enders
Vice President.....Stanley S. Bass
Vice President.....James W. Bellah
SecretaryMelvin A. Bank
Services Offered: Television producers & packagers, features for theatrical release, industrials, documentaries.

ENDORSEMENTS, INC.

65 East 55th St., New York 22, N. Y.
Phone: PLaza 1-0320

PresidentJules Alberti
Services Offered: Endorsements & testimonials, live & TV.

ESTES NEWSFEATURES

530 E. 23rd St., New York 10, N.Y.
Phone: SPring 7-5766

Pres., Exec. Prod.....Bernard Estes
Secretary-TreasurerHazel Estes
Associate Producer.....Jack Sheldon
Photography Director.....Jack Estes
Services Offered: Live, Spot & transcribed & filmed packaged shows produced for AM and Video. Specializing in news & feature programs. Spot or contract assignments. News & camera correspondents throughout U. S., Latin America, Europe & Far East.

FADIMAN ASSOCIATES, LTD.

1501 Broadway, New York 36, N. Y.
Phone: LAckawanna 4-3544

ManagerEdwin Fadiman
Services Offered: Production, Package Shows.

FAMOUS ARTISTS CORP.

9441 Wilshire Blvd., Beverly Hills, Calif.
Phone: CR 4-7433
610 Fifth Ave., New York, N. Y.

TV Dept.Thomas D. Tannenbaum
David Geaber, Martin Sperger
Syndication Sales.....Harold Goldman

FELIX THE CAT CREATIONS, INC.

355 Lexington Ave., New York 17, N. Y.
Phone: YU 6-5161

PresidentPat Sullivan
Vice President.....Joe Oriolo
Sec.-Treas.E. W. Poindexter
Services Offered: Producers of animation films for television.

Productions: Felix The Cat (260), Albert (39).

FREDDIE FIELDS ASSOCIATES, LTD.

410 Park Ave., New York 22, N. Y.
Phone: MU 8-2020

PresidentFreddie Fields
Vice President.....Robert S. Groban
Production Asst.....Jeff Hand
SecretaryRobert Chuck
Service Offered: Management & production consultants to performing & creative artists & independent production companies.

THE FIRTH CORPORATION

69 Newbury St., Boston 16, Mass.
Phone: COmmonwealth 6-4310

President, Treas.....Julian J. Smith
Production Dir.....Robert F. Friedmann
TV Station Liaison.....Leslie Arries
Services Offered: Producers of Fashion Firsts, live tape or kinescope, color or B&W TV program.

FKB ENTERPRISES

9134 Sunset Blvd., Los Angeles 46, Cal.
Phone: BR 2-0837

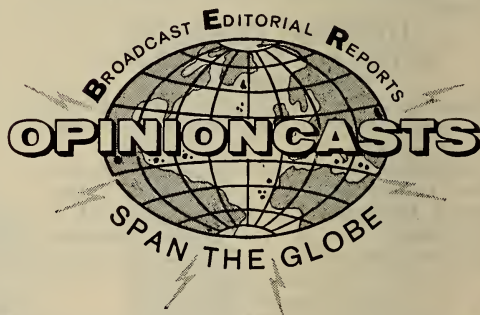
PresidentRobert Young
Vice Pres.....Eugene B. Rodney
Services Offered: Producers of TV films.

FORRELL, THOMAS & POLACK ASSOCIATES, INC.

157 W. 57th St., New York 19, N. Y.
Phone: Circle 6-9131

Pres., Treas.....Gene Forrell
Vice President.....Edward Thomas
V.P., Secy.....Jim Polack
Dir. of Sales & Prod.....R. M. Bradshaw

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Fifteen World-Famed Newsmen at Your Service With

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- SPECIAL COMMUNITY SERVICE
- PUBLIC SERVICE SHOWS

BROADCAST EDITORIAL REPORTS, INC.

A. Maxwell Hage, President
WORLD PRESS CENTER BUILDING
54 WEST 40th STREET
NEW YORK 18, N. Y.

PROGRAM PRODUCERS

Business ManagerEleanor Fogelson
Services Offered: Creation and production of radio and TV commercials. Jingles, film scores & humorous spots. Original scoring for TV, industrial and institutional films.

FOUR i PRODUCTIONS

510 Madison Ave., New York 22, N. Y.
Phone: El 5-5633

Partners.....Donald Kurz, Jay Weitzner
Services Offered: All types of TV production.

WALT FRAMER PRODUCTIONS

1150 Avenue of the Americas
New York 36, New York
OXford 7-3322

Executive Producer.....Walt Framer
Promotion & Publicity.....Alan Framer
Service Offered: Package producers of live, tape, film TV shows & radio shows.

Productions: The Big Payoff, On the Square, How To.....Whose Is It, Fun On the Street, Futures Unlimited.

FREMANTLE INTERNATIONAL INC.

366 Madison Ave., New York 17, N. Y.
(See TV Prod.-Dist.)

GENERAL ARTISTS CORP.

640 Fifth Ave., New York 19, N. Y.
Phone: CIRCLE 7-7543

9025 Wilshire Blvd., Beverly Hills, Calif.
Phone: CRestview 1-8101

8 S. Michigan Ave., Chicago, Ill.
Phone: SState 2-6288

PresidentL. W. Kanaga
Executive V.P.....M. W. Krasny
Vice Pres., Gen Mgr.....Buddy Howe
V.P., Sales Mgr.....Herman Rush
V.P., West Coast.....Bill Weems

Services Offered: Program Production, development & sales rep. (film & live), Artists representatives.

Productions: The Perry Como Show, The Pat Boone Show, The National Guard Show, The Patti Page Show, Dave King Show, Captain Kangaroo Show, Father Knows Best Show, Ginger Rogers Show, My Friend Flicka, Many Loves of Dobie Gillis, Tate, Innocent Jones, Now Is Tomorrow, Nat King Cole Show, Ringling Bros. Circus Spec., The Chase, Happy, The Weapon Offbeat.

GBA PRODUCTIONS

(Gallucci Bros. & Assoc.)

Lake Rd., East Hampton, Conn.
Phone: Andrew 7-9092

PresidentJoe Gallucci
General Manager.....N. T. Gallucci
Sales Manager.....Lou Gallucci
Assoc. Producer.....C. G. Harries
Assoc. Producer.....Jack Sheehan
Assoc. DirectorLloyd Hurd
Assoc. Director.....Dick Felker

Services Offered: Special feature program.

HAROLD R. GINGRICH PRODUCTIONS

111 N. Marion St., Oak Park 1, Ill.

Phone: VI 8-9444

Owner-Manager.....Harold R. Gingrich
Music Director.....Vicki Stevens
Talent Director.....Lee Raleigh
Script Director.....Bill Browne
Services Offered: Radio-Television advertising, counseling and ideas.

GIRARD-LEWIS PRODUCTIONS, INC.

5451 Marathon St., Hollywood 38, Calif.
Phone: HO 9-2411

PresidentBernard Girard
Vice President.....Robert Lewis
Sec.-Treas.Paul P. Schreiber
Services Offered: Producers of television films.

GOLD MEDAL ENTERPRISES, INC.

550 Fifth Ave., New York, N. Y.
Phone: PLaza 7-4636

President.....Martin H. Poll
Vice-President.....C. Edwin Knill
Secretary-TreasurerSelma Tamber
Asst. Secy.-Treas.Martin Leichter
Board of Directors.....Martin H. Poll,
Alfred W. Schwalberg, Selma Tamber, C. Edwin Knill.

Services Offered: Producers of TV programs.

GOMALCO ENTERPRISES

404 N. Roxbury, Beverly Hills, Calif.
Phone: CR 5-6131

President.....David P. O'Malley
Vice-PresidentGeorge Gobel
Services Offered: Television production (live and film).

Productions: The George Gobel Show. Leave It To Beaver.

HARRY S. GOODMAN PRODUCTIONS, INC.

19 E. 53rd St., New York 22, N. Y.
Phone: PLaza 5-6131

President & Gen. Mgr....Harry S. Goodman
Vice Pres., Sales Mgr...Everett F. Goodman
Asst. to Pres.....Ralph Arlin
Traffic ManagerM. Middleton
Radio-TV Director.....Stuart Wilson

Services Offered: 1 & 5 minute radio programming features, station jingles, dramatic shows, open-end spots & kid shows for TV.

Productions: (short featurettes) Boating Tips, Cal Tinney Time, Dear Shirley, Guide to Good Health, Home Handyman, How Come, Miracle Gardening Tips, Pardon My Blooper, Simple Science, Sport Shorts, Woman's World, Young Hollywood, Your Child & You, Your Money & You; Allen Funt's Candid Mike.

MARTIN GOODMAN PROD., INC.

36 Central Pk., South, N.Y.C. 19
Phone: PLaza 1-3555

Executives.....Geo. Spota, Arthur Willi,
Billie Biederman
Services Offered: Personal management of TV personalities and packaging.

PROGRAM PRODUCERS

GOODSON-TODMAN PRODUCTIONS

375 Park Ave., New York 22, N. Y.
Phone: PLaza 1-0600

PartnerMark Goodson
PartnerWilliam S. Todman
Executive V.P., N.Y.Bud Austin
Exec. V.P., Calif.Harris Katleman
V.P., Bus. Affairs.Howard F. Todman
Exec. Prod's.Gil Fates, Bob Stewart,
Frank Heller, Ira Skutch, Jean Kopelman,
Bob Rowe

Branch Office

9460 Wilshire Blvd., Beverly Hills, Calif.
Phone: CRestview 4-7357

Services Offered: Producing and packaging live and filmed TV programs for national, regional and spot sales.

Productions: Beat the Clock, What's My Line, The Price Is Right, To Tell The Truth, Play Your Hunch, The Rebel.

GOTHAM RECORDING CORP.

2 W. 46th St., New York 36, N. Y.
Phone: JUdson 6-5577

President.Herbert M. Moss
Exec. Vice Pres.Robert M. Volkell
Vice Pres., Prod.Fred Hertz
Vice Pres., Sales.Leonard Lawson

Services Offered: Radio transcription and film production and recording. Studios on premises. 16 Ampex Tape machines, five Disc Lathes. Writing and production staff available. Recording, editing, mastering, pressing facilities.

GOTHAM RECORDING PRODS., INC.

2 W. 46th St., New York 36, N. Y.
Phone: JU 6-5577

Producer.Herbert M. Moss
Services Offered: Live and transcribed shows for Radio and TV.

ABNER J. GRESHLER

Sunset Towers W., 8400 Sunset, Hollywood 46
Phone: OL 4-5960

Services Offered: Program producers; industrial films; commercials.

PAUL HANCE PRODUCTIONS, INC.

1776 Broadway, New York 19, N. Y.
(See AM-TV Comm. Prod.)

HANNA-BARBERA PRODUCTIONS

3501 Cahuenga Blvd., Hollywood 28, Calif.
(See Commercial Producers)

BYRON HARRIOTT TV SOUND FILMS PRODS.

5075—37th St. N., St. Petersburg 14, Fla.
Phone: HE 6-8411

ProducerByron Harriott
Assoc., Dramatics & Audio.Jim Harriott
Assoc., Script Spvsr.Jack Harriott
Services Offered: S.O.F. & taped radio programs; documentaries; films produced from still fotos.

HARVEY CARTOON STUDIOS, INC.

1860 Broadway, New York 23, N. Y.
(See Producer-Distributors)

ARTHUR HENLEY PRODUCTIONS

Shelton Towers, 523 Lexington Ave.,
New York 17, N. Y.

Phone: PLaza 5-7145

Producer, Writer.Arthur Henley
Services Offered: Packages, for TV live & film, and for radio; production and writing services. Program consultants.

HERTS-LION INTERNATIONAL CORP.

845 N. Seward St., Hollywood, Calif.
Phone: HO 4-6121

PresidentKenneth Herts
Exec. Vice President.Leo Guild
TreasurerSid Felson
Services Offered: Producers of TV & motion picture films.

Productions: Unsolved, La Femme, Tales of the Unexplained, Beverly Hills Is My Beat, Never Marry A Ranger, Road Block.

SANDY HOWARD PRODUCTIONS

8782 Sunset Blvd., Hollywood 46, Calif.
Phone: OLYmpia 7-2430

PresidentSandy Howard
Services Offered: Producers of live & filmed TV programs, motion pictures.

HOWARD RADIO-TV PRODUCTIONS

123 W. Chestnut St., Chicago 10, Ill.
Phone: Michigan 2-5877

OwnerBernard Howard
Services Offered: Producers of programs & commercials.

H-R PRODUCTIONS, INC.

17 E. 45th St., N. Y. C. 17
Phone: OXFord 7-0725

PresidentHerbert Rosen
Services Offered: Producers of complete films to order, package shows, full-length feature films, mood & bridge music library svc. for TV & 16mm productions, sound effect records.

IDEES GRANDES, INC.

524 West 57th St., New York, N. Y.
Phone: CIRCle 5-1612

Owners.Jackie Gleason, Jack Philbin
Services Offered: Producers of TV packages and ideas.

IMPA PRODUCTIONS, LTD.

660 Madison Ave., New York 21, N. Y.
Phone: TEMpleton 2-9200

Producers, Owners.Irving Mansfield,
Peter Arnell
Services Offered: TV & Radio Programs;
Production, Package.
Productions: Celebrity Talent Scouts, Take A Good Look.

INTERNATIONAL GOOD MUSIC, INC.

1151 Ellis St., Bellingham, Wash.
Phone: REgent 3-5466

PresidentRogan Jones
Vice President.....John D. Tuttle
Sec.-Treas.....Catherine W. Jones

Branch Office

28 W. 44th St., New York 36, N.Y.
Phone: LO 3-2942

ManagerIgor Kipnis
Services Offered: Programming & production of syndicated taped programs for FM broadcasting.

THE JAFFE AGENCY, INC.

8555 Sunset Blvd., Los Angeles 46, Calif.
Phone: OLYmpia 7-2711

New York Phone: CIrcle 6-5740

PresidentPhilip Gersh
Services Offered: Representation of Artists, Actors, Actresses, Directors, Producers and Writers and Material in Live and Film Television and Radio. Packagers of Live and Film Television Shows.

HENRY JAFFE ENTERPRISES, INC.

200 W. 57th St., New York 19, N. Y.
Phone: CIrcle 5-2400

PresidentHenry Jaffe
Vice President.....Norman Lessing
Secretary-Treasurer.....Marvin B. Meyer
Services Offered: Creation & production of live & film TV Shows.

Productions: The Chevy Show, Dinah Shore Chevy Show, Bell Telephone Hour.

JEWELL RADIO AND TELEVISION PRODUCTIONS

612 N. Michigan, Chicago 11, Ill.
Phone: MOhawk 4-5757

President.....James E. Jewell
Vice-President.....W. Ralph Jewell
Secretary.....M. P. Casey
EditorJames Lawrence

Branch Offices

Landmark Productions, 1040 N. Las Palmas
Hollywood, California
Phone: HOLlywood 7-3111

ManagerMichael Baird
DirectorLewis Foster
3062 Penobscot Bldg., Detroit 26, Mich.
Phone: WOODward 3-0617

Exec-in-Charge.....W. Ralph Jewell
Services Offered: Produce industrial, educational & TV films; radio & TV programs, commercial spots & jingles. Consultants to agencies & sponsors; package-production services; writing, editing, directing, musical arrangements, supervision, casting, etc.

Productions: The Silver Eagle-Mounty, Pressure, Carnival of Youth, Starmaker Theater.

J & L PRODUCTIONS, INC.

122 Edgewood Dr., Florham Pk., N. J.
Phone: WYman 2-3939

PresidentTed Johnson

Vice President.....Gary Lesters
Commercial Manager.....Martin Greene
Services Offered: Production & packaging of Radio & TV spot commercials & full programs; consultants for agencies, independent packagers, Radio & TV stations & private industry.

STACY KEACH PRODUCTIONS

12240 Ventura Blvd., Studio City, Calif.
Phone: POplar 2-0966

PresidentStacy Keach
AssociateErnest Newton
Exec. Sec.....Miss Frankie Newton
Services Offered: Write direct & produce shows for TV, radio, motion pictures & stage; commercials & industrial shows; sales & training films, slide films.

ROBERT KEESHAN ASSOC. INC

680 Fifth Ave., New York 19, N. Y.
Phone: PLaza 7-8618

PresidentBob Keeshan
Vice President.....Marvin Josephson
Services Offered: Radio-TV packagers and producers.
Productions: Captain Kangaroo.

MAXINE KEITH AGENCY

234 W. 44th St., New York, N. Y.
Phone: LA 4-2228

DirectorMaxine Keith
Office Manager.....Eric L. Stone
Services Offered: Creative programming & production; radio & TV package shows. Special promotion consultants for theatre & motion pictures.

Productions: From Me to You, It's Your Turn Now, 7 to 17 Club, On & Off Stage.

SONNY KENDIS, INC.

509 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 7-0890

Pres., Exec. Prod.....James Sonny Kendis
Services Offered: TV-Radio programming; musical advisors to the industry.

LANG-WORTH FEATURE PROGRAMS, INC.

1755 Broadway, New York 19, N. Y.
Phone: JUdson 6-5700

President.....John D. Langlois
Vice-Pres.C. O. Langlois, Jr.
Vice Pres., Sales.....Hugh S. Allen, Jr.
Services Offered: Producers of Radio Hucksters and Airlifts—Musical Commercials plus "Airlifts" for station sound and individuality. Producers of tailor-made commercials and special local station promotion. Transcribed Music Service for radio and TV stations. Program syndication.

JERRY LAYTON ASSOCIATES

1040 Park Ave., New York, N. Y.

Services Offered: Live & film production. TV.

Productions: "?", ABC Films; "True Story," NBC-TV Live; "Colonel Flack,—CBS Films; "Brothers Brannigan," CBS Films.

PROGRAM PRODUCERS

LEONARDO TELEVISION PROD. INC.

500 Fifth Ave., New York 36, N. Y.
Phone: OXford 5-0335

President.....Peter M. Piech
Vice President.....Robert A. Travis
Secretary.....Charles Haydon
Services Offered: Producers of King Leonardo & His Short Subjects Theatre, color cartoon series.

LESTER LEWIS ASSOCIATES

11 East 48th St., New York 17, N. Y.
Phone: PLaza 3-5083

Partners.....Lester & Juliet Lewis
Services Offered: TV package shows, personal management.

MAX LIEBMAN PRODUCTIONS

130 West 56th St., New York, N.Y.
Phone: PLaza 7-6533

President.....Max Liebman
Services Offered: TV packages.

JACK LLOYD

1445 Miller Way, Hollywood 46, Calif.
Phone: OLdfield 6-4607

Exec. Director.....Jack Lloyd
Services Offered: Creation and production of radio and TV programs (Dramatic, musical, comedy and audience participation). Unusual commercials and musical jingles for advertising agencies and radio-TV stations.

ARTHUR LODGE PRODUCTIONS, INC.

21 West 46th St., New York 36, N. Y.
Phone: JUdson 2-5477

President.....Arthur J. Lodge, Jr.
Services Offered: Producers of motion pictures; chiefly industrial, documentary & public relations, also filmed news releases. Stock footage library.

JACK LONDON PRODUCTIONS, INC.

245 W. 55th St., New York 19, N. Y.
Phone: JUdson 6-8920

President.....Barnett Glassman
Secretary.....Herbert Friedman
Services Offered: Producers of live and filmed TV packages.
Productions: Smoke Below, owners of Jack London library-TV series Captain David Grief.

C. P. MacGREGOR

729 S. Western Ave., Hollywood 5, Calif.
Phone: DUmkirk 4-4191

President.....C. P. MacGregor
Gen. Mgr.....E. H. Lowry
Services Offered: Transcription library productions: music library service, dramatic and musical programs; recording studios. Complete packaging including recording electroplating of masters and production on vinylite pressings.
Productions: C. P. MacGregor Show, Heart-beat Theatre.

MADISON PRODUCTIONS, INC.

60 E. 56th St., New York 22, N. Y.
Phone: PLaza 8-2780

President.....Gerry Cross
Vice-President, Treasurer...Frank B. Sawdon
Vice-Pres., Secy.....Rita Fillet
Services Offered: Package & produce Radio & TV Shows, live & film commercials.
Productions: The Will to Win, Baseball Central, Football Scoreboard, The Bill Stern Show, Frontier Judge.

MAGIC CIRCLE PRODUCTIONS (MAGIC CIRCLE THEATRE)

7027 Pacific View Dr., Hollywood 28, Calif.
Phone: HOLlywood 4-0818

Producers....Sam R. Seby, Frances Price
Services Offered: Live public svc. & commercial TV productions.

MAGNA FILM PRODUCTIONS, INC.

55 Berkeley St., Boston, Mass.
Phone: HUBbard 2-5580

President.....Robert Berman
Vice President.....A. J. Schneider
Services Offered: Producer of TV features, business & educational films, film & live commercials, monochrome & color TV slides.

MARK VII, LTD.

4024 Radford Ave., N. Hollywood, Calif.
(See TV Prod.-Dist.)

THE MARSHALL ORGANIZATION, INC.

750 Third Ave., New York 17, N. Y.
Phone: MUrray Hill 7-2722

President.....A. W. Marshall
General Manager....Evelyn K. Zuckerman
Services Offered: Producing and Packaging Live and Transcribed Radio and TV Programs. Directorial and Supervising Service. Complete Radio and TV Public Relation services for Social, Professional and Trade Organizations.

MCA-TV

598 Madison Ave., New York 22, N. Y.
Phone: PLaza 9-7500

Film Syndication Div.

V.P. in Charge.....David V. Sutton
V.P. Sta. Prog. Sls. Div.....Louis Friedland
V.P. Chg. of N. Y. office.....Wynn Nathan
V.P. Chg. of Chicago office.....Frank Brill
V.P. Chg. of Cleveland office...DeArv Barton
V.P. Chg. of L. A. office....Bob Greenberg
V.P. Intl. Sls. Div.....T. J. McManus
V.P., Director of Sales.....Hal Golden
Branch Offices

258 Park Sq. Bldg., Boston 16, Mass.
9370 Santa Monica Blvd., Beverly Hills, Calif.
1371 Peachtree St., N.E., Atlanta, Georgia
430 N. Michigan Ave., Chicago, Ill.
1172 Union Commerce Bldg., Cleveland, Ohio
504 Delta Bldg., New Orleans, La.
426 Transportation Bldg., Cincinnati, Ohio
2311 Cedar Springs, Dallas, Texas
15037 W. Eight Mile Rd., Detroit, Michigan

105 Montgomery St., San Francisco, Calif.
 1415 Northwestern Bank Bldg., Minn., Minn.
 530 Sixth Ave., Pittsburgh, Pa.
 721 Olive St., St. Louis 22, Mo.
 101 Jones Bldg., Seattle, Wash.
 519 East Trade St., Charlotte, N. C.
 139 Piccadilly, London, W1, England
 49 bis Ave Hoche Paris, France
 180 University Ave., Toronto 1, Ontario, Can.
 Offices also in Rome, Munich, Mexico City,
 Sydney, Tokyo.

Services Offered — Distribution of syndicated TV film programs and feature films.

Productions—The Adventures of Kit Carson, Biff Baker—USA, City Detective, Dr. Hudson's Secret Journal, Famous Playhouse, Federal Men, Follow that Man, Guy Lombardo and his Royal Canadians, Headline, Heart of the City, Man Behind the Badge, Mayor of the Town, Playhouse 15, The Ray Milland Show, The Rosemary Clooney Show, Soldiers of Fortune, State Trooper, Waterfront, Western Features Starring Gene Autry, Western Features Starring Roy Rogers, Crusader, Mickey Spillane's Mike Hammer, Pride of the Family, Johnny Midnight, Shotgun Slade, Coronado 9.

CHARLES MICHELSON, INC.

45 West 45th St., New York 36, N. Y.
 Phone: PLaza 7-0695

PresidentCharles Michelson
 TreasurerAaron Michelson
 ManagerMarcia Dick
Services Offered: U. S. representatives for foreign TV stations; distributors of TV film programs & transcribed radio programs, Speedy-Q, E.M.I. mood music & Standard sound effect libraries.

Productions: Capsule mysteries, The Plainclothes Man, Famous Jury Trials, The Clock, Half-hour Mystery Bloc, Daytime Soap Operas.

WILLIAM MORRIS AGENCY, INC.

1740 Broadway, New York 19, N. Y.
 Phone: JUDson 6-5100

Exec-in-Chg. of TV-Radio. Wallace S. Jordan
Services Offered: Packaged shows for radio and TV, also talent reps. for all fields.

MORTON PRODUCTIONS

64 East Lake St., Chicago 1, Ill.
 Phone: CEntal 6-4144

PresidentMorton Jacobson
Services Offered: Syndicated radio shows.
Productions: This Is The Story, So the Story Goes, Joe Emerson's Hymntime, Curt Massey & the Westerners.

MUNDELL PRODUCTIONS, CORP.

417-1416 Commerce, Dallas 1, Tex.
 Phone: Rlverside 8-3021

PresidentJimmie Mundell
 Vice President.....Elizabeth J. Erwin
 SecretaryJeff Mundell
Services Offered: TV news service and sports films for television.

MUSIC PRODUCTIONS OF AMERICA, INC. (M.P.A.)

25 West 56th St., New York 19, N. Y.
 Phone: PLaza 7-8589

President, Creat. Dir.....Joe Feagins
 Musical Dir.....Elliot Lawrence
 Technical Dir.Harold Dreeben
Services Offered: Creators and producers of radio-TV live-taped programs, documentary & transcribed features; commercials, background music, copy; complete recording and production facilities & creative staff; special music for radio & TV. Producers of Sesac "Drummers" albums.

MUZAK CORPORATION

229 Park Ave. S., New York 3, N. Y.
 (See Transcription-Recording)

NTA PRODUCTIONS, INC.

10 Columbus Circle, New York, N. Y.
 (See TV Prod.-Dist.)

NATIONAL TELEFILM ASSOC., INC.

1481 Broadway, New York 36, N. Y.
 Phone: LO 3-1122

President.....George K. Gould
 Vice-PresidentAlfred Markim
Services Offered: Complete videotape & kinescope facilities & services for commercial & program production.

Productions: Kelloggs, Noxema, Newport, Reynolds Aluminum, Thom McAn, Sealtest, Westclox.

NATIONAL FILM STUDIOS, INC.

105 Eleventh St., SE, Washington 3, D.C.
 Phone: LIncoln 6-8822

PresidentHarold A. Keats
 Vice President.....Stanley Allen
 Vice President....Edward W. Alfriend, IV
 Sec-Treas.F. William Hart
 DirectorFred N. Maloof
 DirectorJay Clark, IV
Services Offered: Completely equipped studio, sound stage, equipment & personnel for studio or location prod., 35 & 16mm motion picture prod., sound recording.

THE NATIONAL RESEARCH BUREAU, INC.

415 N. Dearborn St., Chicago 10, Ill.
 Phone: SUperior 7-5080

President.....Wm. H. Wood
 Vice President.....Robert Stone
 Editorial Dir.....Milton Paule
 Copy Dir.....Genevieve Smith

Branch Office

424 North 3rd St., Burlington, Iowa
 Phone: PLaza 2-5415

Services Offered: Broadcast Editorial Idea Library—a monthly exchange of broadcast editorials used by leading stations throughout the country. Radio Campaigns—a monthly service of sales, program & continuity ideas and suggestions.

NATIONAL TIME SALES

(Subsidiary of Pan American Bcstg. Co.)
 122 E. 42nd St., New York, N. Y.
 Phone: MU 2-4500

PROGRAM PRODUCERS 

NATIONAL VIDEO TAPE PROD. INC.

36 West 44th St., New York 36, N. Y.
(See Transcription-Recording Cos.)

NEW MERRITT ENTERPRISES INC.

500 Fifth Ave., New York, 36, N. Y.
Phone: BR 9-4288

President.....E. Roger Muir
V.P. & Treasurer.....Robert Nicholson
Services Offered: TV producers.
Production: The Funny Manns.

OLIVER W. NICOLL PRODUCTIONS

37 W. 46th St., New York 36, N. Y.
Phone: JUDson 2-5130

Cable Address: ARREFFAY New York
Executive Director.....Oliver W. Nicoll
Associate Director.....Sandra Munsell
Services Offered: Radio—Program production and consultation, package live shows, syndicated transcriptions, scripts, talent, phonograph records and albums; Television—Program production and consultation, package live and film shows, scripts, talent.

NORTHWESTERN INC., MOTION PICTURES & RECORDING

411 Southwest 13th Ave., Portland, Ore.
Phone: CApitol 3-4107

PresidentRobert M. Lindahl
Vice President.....Sheldon Goldstein
Services Offered: Producers of TV programs & commercials, industrial & business films, sound slide films, radio transcriptions; sound stage, 16 & 35mm cameras, mono & stereo recording, recording synchronous motion picture, music & sound effects libraries, editing facilities, art, animation & storyboards.

PAN AMERICAN BROADCASTING CO.

380 Lexington Ave., New York 17, N. Y.
Phone: MURray Hill 2-4500

Exec. V.P.....Eugene Bernald
Program Director.....Leo Shore
Services Offered: Scripting, producing and recording programs in over 54 foreign languages for use in United States and in foreign countries.

PATHE NEWS

(See Jack London Prod., Inc.)

PATRICIAN PRODUCTIONS, INC.

14 E. 60th St., New York 22, N. Y.
Phone: PLaza 2-4477

President.....Patricia B. Kurland
Exec. Dir.....John F. Struthers, Jr.
Services Offered: Package producers of live & transcribed radio shows and live & film TV shows.

PHILIP J. PERLMAN ASSOCIATES

141 E 55th St., New York 22, N. Y.
Phone: MU 8-4831

OwnerPhilip J. Perlman
Radio-TV Dept.Roy Baxter
Services Offered: Producers & packagers of radio & TV live & film programs.

PIONEER PRODUCTIONS

619 W. 54th St., New York, N. Y.
Phone: JU 6-7633

PresidentDavid Cooper
Vice President.....Lillian Jones
Services Offered: A creative, editorial, and production service for TV, theatrical and commercial motion pictures.
Productions: The Lonely Years, High Adventure, Arthur Godfrey Special.

PIPER TELEVISION, INC.

500 Fifth Ave., New York 36, N. Y.
Phone: OXford 5-0335

President.....Peter M. Piech
Vice President.....Robert A. Travis
SecretaryCharles Haydon
Services Offered: Producers of Pip The Piper.

JULES POWER PRODUCTIONS, INC.

228 N. LaSalle, Chicago, Ill
Phone: ANdover 3-1422

New York Address: 9 East 75th St.
Phone: LE 5-8580

PresidentJules Power
General Manager.....Daniel Wilson
Services Offered: Production of live local and network television programs and commercials.
Production: Time For Fun.

PREMIERE ARTISTS AND PRODUCTIONS AGENCY

1046 N. Carol Dr., Los Angeles 46, Calif.
Phone: CR 4-5488

OwnerHarold Jovien
Services Offered: Representation of artist and programs for TV, radios, records. Also writers, directors, producers for TV.

PRODUCERS ASSOCIATES OF TELEVISION, INC.

500 Fifth Ave., New York 36, N. Y.
Phone: OXford 5-0335

President.....Peter M. Piech
Vice President.....Robert A. Travis
SecretaryCharles Haydon
Services Offered: Producers of Rocky And His Friends cartoon series.

PROJECT-O-FEX, INC.

535 Fifth Ave., New York 17, N. Y.
Phone: MURray Hill 7-1881

President.....Paul F. Adler
Services Offered: Semi-animated film, spot and institutional films.

PUBLIC AFFAIRS RADIO, INC.

150 Broadway, N. Y. C. 38
Phone: BARclay 7-6563

President.....Guthrie E. Janssen
Vice President.....Justin J. Bayer
Secretary-Treasurer.....Philip R. Leeds
Services Offered: Voiced program service of news & public affairs.

PUNCH FILMS, INC.

155 Fifth Ave., New York, N. Y.
(See Commercial Producers)

PYRAMID PRODUCTIONS, INC.

445 Park Ave., New York, N. Y.
Phone: PL 2-4100

President.....S. F. Rubin
Services Offered: Producers of live and film programs.
Productions: Big Story, Treasury Men in Action, Man Behind the Badge, Playhouse 15, Police Call, Seven Against Crime, Decoy, Deadline.

QM PRODUCTIONS

1041 N. Formosa, Hollywood, Calif.
Phone: HO 7-5111

President, Treas.....Quinn Martin
Exec. Vice Pres.....Arthur Fellows
Vice Pres., Sec.....Eli Parker
Services Offered: Television & motion picture production.

PETER RACHTMAN PRODUCTIONS

149 West 48th St., New York 36, N. Y.
Phone: CLrCle 6-3184

President.....Peter Rachtman
Sec.-Treas.....Sheila Schwartz
Services Offered: Producers and packagers of syndicated radio programs.
Productions: The Oscar Brand Show, Sound of Jazz.

RADIO & TV PACKAGERS, INC.

11 E. 40th St., New York 16, N. Y.
Phone: LExington 2-1717

President.....William Cayton
Vice President.....Fred Ladd
Secretary.....D. R. Roberts
Services Offered: Packaging & production of TV film series, industrials, TV cartoons & commercials.
Productions: Jungle, Cartoon Classics Serial.

RADIO & TV ROUNDUP PRODUCTIONS

111 Maplewood Ave., Maplewood, N. J.
Phone: SOrange 3-1044
New York Phone: YUkon 6-5700

Executive Producer.....W. H. Bertenshaw
Secy., Bus. Mgr.....Betty Janeway
TV Director.....David Holm
Services Offered: Producers of local and syndicated radio and TV programs & packagers of bus., med., indust., agric., science, educational & musical program drops & features.

Productions: Report From U. S. Rubber, Focus On Fashion, It's a Funny World, Radio USA, Music USA, Prod. of all sports, music & special events for WHBI radio, Farm & Home Show, Fun With Pop.

RADIOZARK ENTERPRISES, INC.

1121 S. Glenstone, Springfield, Mo.
Phone: UNiversity 2-4422
Managing V.P.'s.....E.E. Siman, Jr.,
John B. Mahaffey

Services Offered: Production-syndication of quarter-hour program features, network, programs, jingles, transcribed commercials.
Productions: Tennessee Ernie Ford Show, Smiley Burnette Show, Red Foley Show.

RCA VICTOR CUSTOM RECORD SALES DIVISION

155 East 24th St., New York 10, N. Y.
(See Transcription Companies.)

THE REBEL CO.

Fen-Ker-Ada
(Goodson-Todman Enter.)
9460 Wilshire Blvd., Beverly Hills, Calif.
Phone: CO 4-7357

President.....Mark Goodson
V.P.'s.....William S. Todman, Harris
Katlaman, Bud Austin
Treas.....Howard Todman
Producer.....Andrew J. Fenady
Director.....Irving Kershner
Services Offered: TV production.
Production: The Rebel.

REEMACK ENTERPRISES, INC.

1270 6th Ave., Rm. 2402 New York 20, N. Y.
Phone: CI 6-7300

President.....Lloyd Marx
Vice-President.....Ted Mack
Services Offered: Producers of "The Original Amateur Hour."

RICHARD S. ROBBINS CO., LTD.

163 Bleecker St., New York 12, N. Y.
Phone: SP 7-2568

President.....R. S. Robbins
Vice President.....Edward E. Finch
Services Offered: Radio and Television merchandise prizes.

ROCKHILL PRODUCTIONS, INC.

18 E. 50th St., New York 22, N. Y.
Phone: PLaza 9-7979

President.....Janet Taylor
Services Offered: Complete packages, radio, TV and film.

RODNEY YOUNG ENTERPRISES

9134 Sunset Blvd., Hollywood 28, Calif.
CRestview 7-4174

President.....Robert Young
V.P., Chg. of Prod.....Eugene B. Rodney
Secretary.....Ben Bisgeier
Services Offered: Producers of television series.

PROGRAM PRODUCERS

RICHARD H. ROFFMAN ASSOCIATES

675 West End Ave., New York 25, N. Y.
Phone: Rlverside 9-3647

Bd. Chairman.....Maurice Roffman
President.....Richard H. Roffman
Vice Pres.....Sophie S. Roffman
Services Offered: Radio and TV production, public relations, publicity, promotion.

ROSS-DANZIG TV, INC.

6331 Hollywood Blvd., Hollywood 28, Calif.
Phone: Hollywood 2-6464

President.....Bart Ross
Vice Pres., Sec.....Frank K. Danzig
Producers.....Al Burton,
Margaret Coffey, Bud Widom
Services Offered: Package production of live & filmed television programs.

Productions: Danger Zone, Beat The Genius, Wink Martindale Show, Regulars at Large, Chopsticks.

R-TV ENTERPRISES

225 W. 96th St., New York City 24
Phone: SUsquehanna 7-2161

President.....Amy W. Muentz
Executive Producer.....Jules Evan Baker
Prom. Consultant.....Alan J. Levine
Services Offered: Broadcast promotions & productions; live & filmed commercial & public service programs & spots, Shop-A-Thon; Billboard TV (BBTV).

SANDE & GREENE, INC.

8400 Sunset Blvd., Los Angeles 46, Calif.
(See Commercial Producers)

ALAN SANDS PRODUCTIONS

565 Fifth Ave., New York 17, N. Y.
Phone: OXford 7-6135

Manager.....Alan Sands
Producer-Writer.....Cecile Diamond
Services Offered: Producer & packager of syndicated radio-TV series.

Productions: Your Child & You, Top 10 Dance Party, Amy Vanderbilt.

JAMES L. SAPHIER AGENCY, INC.

9538 Brighton Way, Beverly Hills, Calif.
Phone: CRestview 1-7231

President.....James L. Saphier
Services Offered: Radio and TV productions, sale of package programs and talent.
Productions: The Bob Hope Show, Celebrity Golf.

ALLEN SAVAGE NETWORK PRODUCTIONS

1 E. 57th St., New York 22, N. Y.
Phone: EL 5-1434

Owner.....Allen Savage
Manager.....James Burke
Services Offered: Specializing in "Live Better Electrically," programs which are packaged and produced for the electrical industry, currently on air coast to coast. Packagers & producers of radio programs.
Productions: Adequate Wiring in the Home, Home Selector Guide.

BERNARD L. SCHUBERT, INC.

505 Park Ave., New York 22, N. Y.
Phone: Murray Hill 8-0940

Treasurer.....Leonard Bogdanoff
Services Offered: TV film distribution talent, production, radio and TV package management.

Productions: White Hunter, Crossroads, Topper, Mr. and Mrs. North, TV Reader's Digest, Parole, Diver Dan.

WALTER SCHWIMMER INC.

75 East Wacker Drive, Chicago 1, Ill.
Phone: FRanklin 2-4392

New York Address: 527 Madison Ave.
New York 22, N. Y.
Phone: ELdorado 5-4616

President.....Walter Schwimmer
Vice-Pres. in Chg. of Sales.....Bernie Crost
V.P. in Chg. of Prog.....Arthur Pickens, Jr.
N.Y. Manager.....Jack Arden

Services Offered: TV and radio package productions.

Productions: Championship Bowling, Championship Bridge, Tello-Test, Tune-Test, Top Pro Golf, Championship Tennis.

SCREEN GEMS, INC.

711 Fifth Ave., New York 22, N. Y.
(See TV Film Prod.-Dist.)

SELMUR PRODUCTIONS, INC.

4151 Prospect Ave., Hollywood 27, Calif.
Phone: NO 3-3311

President.....Selig J. Seligman
V.P., Admin. & Bus. Affairs..Leon I. Mirell
V.P., Chg. Pgmng.....Peter G. Robinson
Services Offered: Production of TV programs & series, film, tape & live.

SESAC, INC.

10 Columbus Circle, New York 19, N. Y.
Phone: JUdson 6-3450

President.....Paul Heinecke
Secretary-Treasurer.....R. C. Heinecke
Ast. to Pres.....E. S. Prager
Production Manager.....George Jellinek
Station Relations Dir.....W. F. Myers
Pub. & Prom.....Alice J. Heinecke

Services Offered: Licensing the use of copyrighted music; LP Service including catalog of over 8500 bridges, moods and themes and "Drummers"; syndicated transcribed tailor-made programs for advertisers.

FLETCHER SMITH STUDIOS, INC.

1000 S. Federal, Ft. Lauderdale, Fla.
Phone: JA 2-6774

319 E. 44th St., New York 17, N. Y.
Phone: MUrray Hill 5-9010

President.....Fletcher Smith
Vice President.....Arthur J. Davis
Secretary-Treasurer.....Mrs. Frances Burns

Services Offered: Complete motion picture production; TV shows, spots, industrial films; large animation staff.

SOUTHHILL PRODUCTIONS, INC.

313 East 51st St., New York 22, N. Y.
Phone: PLaza 3-1228

President.....Richard L. Linkroum
Vice President.....Henry Denker
V.P., Sec.-Treas.....Verna Linkroum
Services Offered: Production & packaging of TV programs.

Productions: Divine Adventures, New York, New York.

THE SOUVAIN ASSOCIATES INC.

135 Central Park West, New York 23, N. Y.
Phone: TR 3-1158

Producer.....Geraldine Souvaine
Services Offered: Producers of radio and TV programs.

SPENCER PRODUCTIONS, INC.

507 Fifth Ave., New York 17, N.Y.
Phone: OX 7-5895

President.....Jeanne Allgeier
Office Manager.....Alan Abel
Services Offered: Producer of TV series, pilot films for television.

SPORTS NETWORK, INC.

36 West 44th St., New York 36, N. Y.
Phone: MUrray Hill 2-0117

President.....Richard E. Bailey
Vice-President.....Roylance H. Sharp
Vice-President.....Clifford Evans
Secretary-Treasurer....Thomas J. Schilling
V.P., Video Tape Op.....Anthony M. Hennig
Vice Pres., Sales.....Jack D. Bozarth
V.P., Engineering.....Charles A. Voso
Comptroller.....William Hyland

Services Offered: Technical facilities include studio, Mobile Camera units & Mobile video tape units available for commercials, programs & closed circuits.

SPORTS PROGRAMS, INC.

Time & Life Bldg., Rockefeller Center,
New York, N. Y.
Phone: CI 6-3730

President.....Edgar J. Scherick
Services Offered: Producers of sports programming for TV.

STARS INTERNATIONAL, INC.

5420 Melrose Ave., Hollywood 38, Cal.
Phone: HOLLYWOOD 2-6027
1271 Ave. of the Americas,
New York 20, N.Y.
Phone: PLaza 7-2197

President.....Peter Frank
Exec. Vice Pres.....Will Scott
Vice President.....Mann Scharf
Program Director.....Mel Ryan

Services Offered: Big Sound radio production package.

WILBUR STARK

10202 W. Washington, Culver City, Calif.
Phone: UPTon 0-3311
527 Lexington Ave., N.Y.C.
Phone: PL 2-3940

President.....Wilbur Stark
Services Offered: Live and filmed TV.

MIKE STOKEY ENTERPRISES

4202 Benedict Canyon Drive, Sherman Oaks,
Calif.

Phone: STate 4-0458

President.....Mike Stokey
New York Office
515 Madison Ave.
Phone: PLaza 8-2072

Manager.....Frank Barone
Services Offered: Package producers of live and filmed TV shows.

Productions: Pantomine Quiz, Author!-Author!

TALENT ASSOCIATES LTD.

444 Madison Ave., New York 22, N. Y.
Phone: PLaza 3-1030

President.....Alfred Levy
Exec. Vice Pres.....David Susskind
V.P.....Robert Costello

TELTON PRODUCTIONS, INC.

2 West 46th St., New York 36, N. Y.
Phone: COlumbus 5-4111

President.....Stephen F. Temmer
Services Offered: Packaged radio shows; foreign language radio shows.

Production: Rendezvous in Vienna.

TELEVENTURE, INC.

285 Madison Ave., New York 17, N. Y.
Phone: MU 5-5357

President.....Soren Christensen
Exec. V.P.....Graham Young
V.P., Prod.....Thomas Orchard
V.P., Sales Prom.....Art Foley

Branch Office

Arno Studios, 497 Vesterport—
1 Meldahlsghada, Copenhagen, Denmark
Chief Executive.....Graham Young
Services Offered: Factual adventure, documentary and special purpose films.

TELEVISION AND RADIO FEATURES OF AMERICA

37 W. 46th St., New York 36, N. Y.
Phone: JUdson 2-5130

Cable Address: ARREFFAY, New York
Executive Director.....Oliver W. Nicoll
Associate Director.....Sandra Munsell
Managing Dir.....J. H. Macdonnell

Services Offered: Radio—Program production and consultation, package live shows, syndicated transcriptions, scripts, talent. Television—Program production and consultation, package live and film shows, script, talent.

PROGRAM PRODUCERS

TELEVISION BROADCASTING SERVICE, INC.

91 Central Pk. W. New York 23
Phone: TRafalgar 7-2372

President.....William R. Riddle
Vice Pres., Sec.....Edith L. Riddle
Treasurer.....William K. Riddle

Branch Offices

1444 Bewick Ave., Detroit 14, Mich.
Phone: VALley 2-0092

Dist. Sales Mgr.....Rodney B. Hersey
12 Maple St., Hensonville 1, N.Y.
Phone: WINDham 241-251

Dist. Sales Mgr.....Jack Averill
39 Academy Rd., Caldwell 1, N.J.
Phone: CALdwell 6-4272

Regional Sales Mgr.....Orwyn L. Werfel
100 N. Irving Blvd., Los Angeles 4, Calif.
West Coast Rep.....Mrs. L. H. Lincoln
Services Offered: Live TV & film programs, package producer of features, commercials & training films, scripts, videotape & kinescope facilities.

TRAND ASSOCIATES, INC.

13 E. 53rd St., New York, N. Y.
Phone: PL 9-5250

President.....Dudley C. Andrews, Jr.
Dir. of Sta. Opera.....Lucio Sorre
Dir. of Prog. Sls.....Morton Catok
Dir. of Pub. & Prom.....Larry Penzell
Prod. Dir.....John Savage
Services Offered: Packagers of radio & TV programs.

Productions: Ladies First, At Home with Virginia Graham, Teen Talk.

TRANS ARTISTS PROD., INC.

731 N. La Brea, Los Angeles, Calif.
(See Producer-Distributors)

TRANSCRIPTION SALES, INC.

128 West First St., Dayton 2, Ohio
Phone: BALdwin 2-3773

President.....J. P. Williams
Vice President.....Alexander Buchan
General Manager.....Gerhard Joseph
Services Offered: Open end transcriptions; quarter hour and five minute programs, featuring "Singin' Sam," Mullen Sisters, Charlie Magnante, Curley Bradley.

RICHARD H. ULLMAN, INC.

1271 Ave. of the Americas,
New York 20, N. Y.
Phone: PLaza 7-2197

President.....Peter Frank
Exec. Vice Pres.....Marvin A. Kempner
Branch Office

5420 Melrose Ave., Hollywood 38, Calif.
Phone: HOLlywood 2-6027

Services Offered: Distributors of the Big Sound radio program & production service; IMN jingles & target jingles.

VAVIN, INC.

236 East 46th St., New York 17, N. Y.
(See TV Prod.-Dist.)

THOMAS J. VALENTINO, INC.

150 W. 46th St., New York 19, N. Y.
Phone: CIRCle 6-4675-6

President.....Thomas J. Valentino
Vice-President.....Michael T. Valentino
Secretary.....Elsie F. Valentino
Services Offered: Sound effects records, transcriptions, background music for TV and radio.

VICTOR & RICHARDS, INC.

565 Fifth Ave., New York 17, N. Y.
Phone: OXFord 7-6960

President & Sales Mgr.....Vic Lindeman, Jr.
Producer-writer.....Alan Sands
Station Relations.....Peggy Seager
Services Offered: Syndicate live TV programs to local stations and servicing stations with prizes for giveaways.
Productions: Top Ten Dance Party.

VIDEOCRAFT PRODUCTIONS, INC.

116 East 30th St., New York 16, N. Y.
Phone: OREGon 9-6030

President.....Arthur Rankin, Jr.
V.P., Treas.....Jules Bass
V.P., Sales.....Jerry Liddiard
Exec. Art Dir.....Antony Peters
Services Offered: Production & distribution of animated film programs.

Productions: New Adventures of Pinocchio, Wizard of Oz, Wonderworld, Willy McBean & His Magic Machine.

VIKING FILMS INC.

45 West 45th St., New York 19, N. Y.
Phone: CIRCle 5-8858

President.....Israel M. Berman
Exec. Producer.....Richard A. Weaver
Services Offered: Producer of TV features, public relations & educational films.

V. I. P.

720 5th Ave., New York 19, N. Y.
Phone: PLaza 7-0130

President.....Bill Murphy
Vice-President.....Charlotte Morgan
Radio-TV Dir.....Helen McCausland
Services Offered: Procuring prizes for quiz shows, producing quiz shows, endorsements by Very Important People, furnish guests for Radio-TV shows.

Productions: Cinderella Weekend, Gulliver's Travels, Bermuda Holiday.

CHICK VINCENT CO.

509 Madison Ave., New York 22, N. Y.
Phone: EL 5-0734

Director Producer.....Chick Vincent
Casting Director.....Eleanor Monroe
Services Offered: Package producers, program production, TV programs, live and film.

WBC PRODUCTIONS

205 East 67th St., New York, N. Y.
Phone: UN 1-3000

President.....D. H. McGannon
Exec. Prod.....Ben Park
Services Offered: Radio & TV programs.

PROGRAM PRODUCERS

WOLF PRODUCTIONS

420 Madison Ave., New York 17, N. Y.
Phone: PLaza 5-2050

PartnerEdward Wolf
PartnerHerbert Wolf
Producers.....Jack Rubin, Alan Gilbert
Dir. of Sales.....Paul Ross
Services Offered: Radio-TV, live program productions.

Productions: Masquerade Party, Keep Talking.

THE WORLD OF FASHION

8 W. 56th St., N. Y. C.
Phone: MU 2-2444

President.....Murray E. Stern
Executive Producer....Alfred Davidson, Jr.
Services Offered: Interviews, reviews, previews, & news about fashion.

Production: The World of Fashion.
ZIV UNITED ARTISTS, INC.

488 Madison Ave., New York 22, N. Y.
Phone: MUrray Hill 8-4700

PresidentJohn L. Sinn
Exec. V.P. Chg. of Sales..Maurice J. Rifkin
Exec. V.P. Chg. of Prod....Maurice Unger
V.P., Chg. Chicago Office..Edward Broman
V.P., Synd. Sales.....Len Firestone
V.P., Nat. & Reg. Sales.....James Shaw
Sales Mgr. Reg. Div.....Ray McGuire
Sales Mgr. Synd. Div.....Don Brogdon
Sales Mgr. No. East. Div.....Jerry Kirby
Sales Mgr. N.Y. Div.....Joe Kotler

Branch Offices

7324 Santa Monica Blvd.,
Los Angeles 46, Calif.

Sales Mgr. West. Div.....Allen Martini
520 N. Michigan Ave., Chicago 11, Ill.
Sales Mgr. No. Central Div.....Bob Reis
Sales Mgr. Chicago Div.....Jim Packer
Southland Center Bldg., Dallas 1, Tex.
Sales Mgr. So. Central Div.....Jack Puter
1529 Madison Rd., Cincinnati 6, O.
Sales Mgr. Mid Central Div...Mike Kievnan
805 Peachtree St., E., Atlanta, Ga.
Sales Mgr. So. East. Div.....John Davidson

Services Offered: Custom-built films for national & regional release, & syndicated shows; studio facilities, TV commercials.

Productions: The Aquanauts, Klondike, Bat Materson, The Case of the Dangerous Robin, Miami Undercover, Sea Hunt, Lock Up, Tombstone Territory, This Man Dawson, Bold Venture, Mackenzies Raiders, Rough Riders, Dial 999, Target.

**MAURICE H. ZOUARY
TV-FILM PROD.**

333 W. 52nd St., New York 19, N. Y.
Phone: JUdson 2-6185

Owner.....Maurice H. Zouary
Services Offered: Live package radio & TV programs.

Production: Poem for A Day.

IMPA

PRODUCTIONS LTD.
660 MADISON AVE., NEW YORK 21, N. Y.

IRVING MANSFIELD — PETER ARNELL

TEmpleton 2-9200

400

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Narration

Music Scoring

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Dubbing

Complete Transfer Facilities

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1961

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AND RECORDING
COMPANIES**



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BRANCH OFFICES
SERVICES OFFERED**

Transcription And Recording Companies

ABC-PARAMOUNT
(See AM-PAR Record Corp.)

**ALL-CANADA RADIO
& TELEVISION LIMITED**

80 Richmond St. W., Toronto 1, Ont., Can.
Phone: EMpire 6-7691

President.....J. Stuart MacKay
General Manager.....Reo. C. Thompson
Mgr., Radio Sls. Time Div.....Robert A. Tait
Mgr, TV Time Sls. Div.....Ross A. McCreath
Mgr., Best. Svc. Div.....Peter N. Harricks
Services Offered: Canadian representatives
and distributors for transcription companies.

ALLIED RECORD MFG. CO.

1041 N. Las Palmas, Hollywood 38, Calif.
Phone: HOLlywood 9-5811

President.....D. K. Broadhead
Vice Pres. of Mfg.....Sam Salzman
V.P., Gen. Admin.....John F. Wegner
V.P., Sales.....Ned R. Herzstam
Vice Pres.....C. Dean Olson
Sec.-Treas.....H. Glenn Olson
227 Main St., Belleville 9, N. J.
Phone: PLYmouth 9-0700
General Manager.....Peter M. Rogers
Services Offered — Phonograph records,
radio transcriptions, tape duplication.

AM-PAR RECORD CORP.

1501 Broadway, New York 36, N. Y.
Phone: LONgacre 3-4222

President.....Samuel H. Clark
Vice President.....Harry Levine
Treasurer.....Simon B. Siegel
Services Offered: Recording and distribut-
ing of phonograph records.

**ARIZONA RECORDING
PRODUCTIONS**

834 N. Seventh Ave., Phoenix, Ariz.
Phone: ALPine 2-1718

Owner-Manager.....Raymond Boley
Services Offered: Facilities for commercial
& personal sound recordings. Radio & TV
jingles, master & pressing service, dubbing,
multiple recording, sound for motion pic-
tures & slide films.

ARTISTS RECORDING STUDIOS

8718 E. 77th Terr., Kansas City 33, Mo.
Phone: FL 3-6767

Owner.....Bill L. Godden
Services Offered: TV and radio air checks,
TV sound production, tape recorder rentals,
phonograph masters and pressings.

**ASSOCIATED PROGRAM SERVICE
(Div. of Muzak Corp.)**

229 Park Ave. S., New York 3, N. Y.
Phone: OREGon 4-7400

Sales Mgr.....Edward Hochhauser, Jr.

Services Offered: A transcription library
exclusively comprising radio music, jingles
for advertisers, time, weather, dollar-day spots
and shopping-days-til-Christmas jingles. Also
TV production music library and special
transcription library for industrial slide film
producers.

AUDIO-MASTER CORP.

17 East 45th St., New York 17, N. Y.
Phone: OXFord 7-0725

President.....Herbert Rosen
Service Offered: Transcriptions; mood and
bridge music library; three speed record and
transcription players.

AUDIO TECHNIQUES, INC.

247 West 46th St., New York 36, N. Y.
Phone: JUdson 6-2619

President.....Lawrence J. Kreeger
Vice President.....Howard M. Lawrence
Sec.-Treas.....John H. Beaumont
Services Offered: Sound recording services
for film & video tape prod.; sound transfer
to magnetic & optical media; studio record-
ing; tape editing; playback discs; slide film
sound recording, disc mastering & pressing.

AURA RECORDING, INC.

136 W. 52nd St., N. Y. C. 19
Phone: JU 2-8105

President.....Herbert Kaplan
Vice President.....Benjamin Stern
Services Offered: Recording facilities for
advertising agencies and record companies;
studios, mixing rooms, cutting and mastering
channels.

BASS FILMS INC.

200 Park Ave., S., New York 3, N. Y.
Phone: GRamercy 5-0648

President.....Roger Bass
Vice President.....Robert Bass
Vice President, Sales.....Harry Landon
Services Offered: Off the air TV record-
ings (kinescope) on 16mm motion picture
film, sound & video.

BELL SOUND STUDIOS, INC.

237 W. 54th St., New York 19, N. Y.
Phone: JU 2-4812

President.....Allen Weintraub
Vice-Pres.....Daniel Cronin
Services Offered: Complete services for
tape, disc and film recording with studio pro-
duction facilities. Masters (standard and
microgroove). Westrex stereo discs, & 2- &
3-channel stereo tape recordings.

BRITISH BROADCASTING CORP.

630 Fifth Ave., New York 20, N. Y.
Phone: CI 7-0656

Representative in U. S.....Derek Russell
Transcription Asst.....Marion Moss
Services Offered: Topical taped programs;
long-playing disc transcriptions of BBC pro-
grams.

TRANSCRIPTION-RECORDING

BROADCAST SERVICES, INC.

206 San Francisco St., El Paso, Tex.
 Phone: KEystone 2-6978

President.....Jack R. McVeigh
 Exec. V.P.....Mrs. Billie McVeigh
 Vice President.....William E. Branch
 Dirs.....Angel H. Rojas, Robert F. Cummins, Jack R. McVeigh, Jr.

Services Offered: Complete recording facilities.

CADENCE RECORDS INC.

119 West 57th St., New York 19, N.Y.
 Phone: CIRCLE 5-1550

President.....Archie Bleyer
 Sales Manager.....Don Sanders
 Promotion Manager.....Budd Dolinger
 Production Manager.....Bob Mack
 Treasurer.....William Lazarow

Services Offered: Phonograph record producers.

CAEDMAN RECORDS, INC.

277 Fifth Ave., New York 16 N.Y.
 Phone: MU 6-3722

President.....Barbara Holdridge
 Vice President.....Marianne Mantell

Services Offered: Literary phonograph records.

S. W. CALDWELL, LTD.

447 Jarvis St., Toronto 5, Ontario, Canada
 Phone: WALnut 2-2103

President.....S. W. Caldwell
 Vice President.....G. F. Keeble

Radio Sales.....Paul S. MacDonald
 Recording Engineer.....Mel Lovell
 Promotion Director.....Walter Shean

Services Offered: Radio and television syndicated shows produced in United States and abroad, packaged on transcription, tape, film; music and sound effects libraries; produce commercials (live, tape, film).

CAPITOL RECORDS, INC.

Custom Services Department

1750 North Vine Street, Hollywood 28, Calif.
 Phone: HOLlywood 2-6252
 151 West 46th St., New York 36, N. Y.
 N. Y. Phone: JUDson 2-8040

President.....Glenn Wallich
 V.P., Mfg. & Eng.....James Bayless
 V.P., Adm., Finance.....D. C. Bonbright
 Director.....George R. Jones
 Nat'l Sales Manager..William B. Tallant, Jr.

Services Offered: Custom recording for records, radio and television; mastering, processing and pressing; full library of production music.

CAPITOL TRANSCRIPTIONS, INC.

620 Eleventh St., N.W., Washington 1, D. C.
 Phone: EXecutive 3-1246

President.....H. Edward Behre
 V.P.....C. Edward Behre
 Secy.-Treas.....Doris Erickson
 Music Dir. & Prod.....Maury B. Allen

Services Offered: Complete recording services, Commercial & Industrial Accounts;

**THE BEST
 IN RECORDED ENTERTAINMENT
 MONAURAL & STEREO**



HIT SINGLES

HIT ALBUMS

**CREATE
THE RIGHT MOOD
EVERY TIME**

with the

**MAJOR MOOD
MUSIC LIBRARY**

Major offers you a full thirty hours of mood music for titles, bridges, background — for scoring, editing, recording and dubbing music for your video-tape productions, documentaries, TV films, slide films, animation, sales presentations, industrial films and radio commercials.

Major specializes in sound — you get exceptional technical know-how and beautifully-recorded original music.

IMPORTANT: *Major* owns its own copyrights on *all* mood music in its library; world rights available to you on a completely sound legal basis. Records available on a “per selection” or “unlimited use” arrangement.

**WRITE FOR FREE
CATALOGUE
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*Also available Free catalogue of complete
sound effects library*

RD-1

TRANSCRIPTION-RECORDING

Tape, Disc, Pressings; Slide-Film sound tracks, subsonic control tones; live music sessions; remotes; Conference & Convention reporting; message repeater cartridge specialists; jingle production & arrangements.

CARLTON RECORD CORP.

345 West 58th St., New York 19, N. Y.

Phone: Circle 5-1240

President & Sec.....Joseph R. Carlton
Vice Pres. & Treas.....Norman J. Walter
Vice President.....Don Genson
Adv. & Prod. Mgr.....Cyrus M. Carlton
Sales ManagerGeorge Gayles
Promotion Manager.....George Furness
Services Offered: Manufacturer & distributor of phonograph records.

COAST SOUND SERVICE, INC.

*(Subsidiary of Trans Artists
Productions, Inc.)*

1223 N. Highland Ave., Hollywood, Calif.

Phone: WEbster 1-1639

President.....Gerald J. Rappoport
Secretary-Treas.Samuel Singer
V.P., Chief Eng.....Charles Knight
V.P.Louis Himelstein

Branch Offices

1776 Broadway, New York, N. Y.

Phone: PLaza 1-4352

731 N. La Brea., Los Angeles, Calif.

Phone: WE 1-1639

Services Offered: Fully equipped sound studio, magnetic & optical film recording, editing, dubbing, cutting rooms, music & sound effect library; 35 & 16mm projectors, portable field equipment, equipment including generators.

COED RECORDS, INC.

1619 Broadway, New York 19, N. Y.

Phone: JUdson 2-3050

PresidentGeorge Paxton

Vice PresidentMarvin Cane

Services Offered: Record producers.

COLUMBIA RECORDS

799 Seventh Ave., New York 19, N. Y.

Phone: Circle 5-7300

PresidentGoddard Lieberson

Exec. V.P.....Notman Adler

V.P., Gen. Mgr. Columbia LP

Record Club.....Neal Keating

V.P. Research & Devel....William Bachman

V.P. Chg. of Admin.....Albert B. Earl

V.P., Business Affairs.....Alfred Lorber

V.P. Sales Mgr.....Wm. P. Gallagher

Services Offered: Records and record accessories, tape recordings, electrical transcriptions.

**COLUMBIA RECORD
PRODUCTIONS**

**(A Custom Service of Columbia
Records)**

799 Seventh Ave., New York 19, N. Y.

Phone: Circle 5-7300

DirectorCalvin Roberts

Director, Sp. Prod.....Albert E. Shulman

National Sales Mgr.....Floyd Glinert

Branch Offices

630 N. McClurg Court, Chicago, Ill.

Phone: WH 4-6000

ManagerRichard Hutter
8723 Alden Dr., Los Angeles 48, Calif.

Phone: OL 2-6029

ManagerMichael Coolidge
Services Offered: Custom record pressing,
recording, tapes, premiums.

COMMUNITY CLUB AWARDS, INC.

431 East State St., Westport, Conn.

(See Program Producers)

CORELLI-JACOBS FILM MUSIC, INC.

723 Seventh Ave., New York 19, N.Y.

Phone: JUDson 6-6673

PresidentFred Jacobs
Vice PresidentAlfonso Corelli
Services Offered: Complete editing of
music & sound effects scores for films, slide-
films & radio programs from music library
on disc, tape & film.

CUE RECORDINGS, INC.

117 W. 46th St., N. Y. C. 36

Phone: PLaza 7-3641

PresidentSholom Rubinstein
Vice President.....Mel Kaiser
Secretary-TreasurerBernard Rubinstein
Services Offered: Tape, disc, studios, re-
motes, stereo facilities, editing rooms, ship-
ping facilities, high speed tape duplication.

**PHIL DAVIS MUSICAL
ENTERPRISES, INC.**

59 East 54th St., N. Y. 22

Phone: MU 8-3950

PresidentPhil Davis
V.P., Mus. Dir.....Earl Paul
Secy.-Treas.....Loretta H. Davis
Prod. Mgr.....Joe Rhodes
Copy Dir.....E. C. Redding
Exec. Secy.....Renee Strum
Services Offered: Creators and producers
of custom-built musical commercials for TV,
film soundtracks and radio transcriptions.

GORDON M. DAY PRODUCTIONS

15 W. 44th St., New York 36, N. Y.

(See Commercial Producers)

DECCA RECORDS, INC.

445 Park Ave., New York 22, N. Y.

Phone: PLaza 2-1600

National Sales Mgr.....Claude Brennan
Sales Prom. Mgr.....Louis J. Sebok
Services Offered: Custom pressing, pre-
mium records.

DERYCK WARING RECORDINGS

37 E. 49 St., New York 17, N. Y.

Phone: PLaza 8-2910

Owner, Chief Engineer.....Deryck Waring
Sales & Promotion.....Marion I. Waring
Services Offered: Steinway piano, Ampex

*For the Best In
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Mixing
Transfers
Dubbing



To and From Any
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New York 19, N. Y.

CI 7-2320-1-2



*A complete station
record service*



Developed with the cooperation
of every major label!

Record and album selections made by the
Record & Music Staff of "The Billboard."

"Spotlight" Singles

"Hot 100" — 10 new records each week

"Easy Listening" — 6 new records each
week

"Country" — 5 new records every two
weeks

"Spotlight" Albums

"Popular" — 10 new albums each month

"Jazz" — 5 new albums each month

"Classical" — 10 new albums each month

Already, over 600 stations subscribe to one
or more RSI services. Write for the full
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Record Source, Inc.

333 East 46th Street, New York 17, N. Y.
Hal B. Cook, Executive Director

TRANSCRIPTION-RECORDING

tape machines, Scully lathe, synchronous mo-
tor, Fairchild pic-sync generator.

DISNEYLAND RECORDS
(Also Buena Vista Records)

500 S. Buena Vista St., Burbank, Calif.

Phone: Victoria 9-3411

Exec. V.P.James A. Johnson
477 Madison Ave., New York, N. Y.

Phone: PLaza 9-3880

National Sales Manager...Philip Sammeth
Services Offered: Custom recordings both
classical & popular; producer, distributor.

DOT RECORDS, INC.

1507 North Vine, Hollywood 28, Calif.

Phone: HO 2-3141

N. Y. Phone: Circle 6-8220

PresidentRandy Wood
V.P. Sales.....Christine Hamilton
V.P. Album Repertoire.....Tom Mack
Dir. Adv. & Sls. Prom.....Norman Greer
Dir. International Div.....J. N. Bailey
Services Offered: Production, manufactur-
ing & distributing of phonograph records.

**EMPIRE BROADCASTING
CORPORATION**

480 Lexington Ave., New York, N. Y.

Phone: YUkon 6-5700

President & Treasurer...Helen D. Kelleher
Vice-PresidentArthur Lube
Secretary.....John Hughes Dwyer

Services Offered: Tape—Disc recording
Studios—Remote work. Production—Talent.

**411 SOUND RECORDING STUDIOS,
INC.**

411 Fifth Ave., New York 16, N.Y.

Phone: MU 3-7611

PresidentPat Sullivan
Vice PresidentJoseph Oriolo
Sec.-Treas.....Emmett W. Poindexter
Asst. to Pres.....Anthony Oriolo

Services Offered: Complete facilities for
motion picture recording & re-recording;
music stage; automatic voice cueing; 35 &
16mm RCA opt. V.A. recording; RCA 35-
32mm opt. recording; 35, 16 & 17½mm & ¼
inch magnetic recording; portable equip-
ment for location recording.

FIDELITY SOUND INC.

1427 Landon Ave., Jacksonville 7, Fla.

Phone: FL 9-6084

PresidentRobert E. Woolf
Vice President.....Wallace A. Ybanez
TreasurerFransis Woolf

Services Offered: High speed tape dupli-
cating, pressings, instantaneous discs, pack-
ing & mailing, studio facilities.

GLOBE RECORDING STUDIO, INC.

420 Broad St., Nashville 3, Tenn.

Phone: ALpine 5-7645

President, Gen. Mgr.....Jim Maxwell
Vice Pres., Prod. Mgr.....Bill Connor

Services Offered: Transcription-recording;
jingle producer; disc recording, duplicating,
E. T.'s, air checks.

TRANSCRIPTION-RECORDING

HARRY S. GOODMAN PRODUCTIONS, INC.

19 E. 53 St., New York 22, N. Y.
Phone: PLaza 5-6131

President.....Harry S. Goodman
Vice President.....Everett F. Goodman
Asst. to President.....Ralph Arlin
Radio Director.....M. Middleton
TV Director.....Stuart Wilson
Secretary.....H. D. Knuth
Services Offered: Jingle library for stations; 1 & 5 minute library shows. Taped or transcribed radio programs.

GOTHAM RECORDING CORP.

2 West 46th St., New York 36, N. Y.
Phone: JU 6-5577

President.....Herbert M. Moss
Exec. V.P.....Robert M. Volkell
V.P. Chg. Engineering....Jason B. Windwer
V.P., Prod.....Fred Hertz
V.P., Sales.....Leonard Lawson
Services Offered: Recording studio, 3 tract stereo; Radio & TV creative facilities: scripts to pressings. Programs, filmed commercials, etc. Writing & production staff available. Three editing areas, mastering, pressing, dubbing, etc. 24-hour radio & TV aircheck service.

GRAYHILL RECORDING STUDIO

1223 S. Harvard, Tulsa 12, Okla.
Phone: WE 2-1224

Manager.....Claude H. Hill
Production Director.....Larry Lehr
Music Director.....Robert Thomas
Secretary.....Diane Hill
Services Offered: Complete facilities for studio and remote recording, including stereo. Tape recorder rentals, duplicating, etc.

GREY ADV. COMMERCIALS

(Lanny & Ginger Grey)
108 E. 96th St., N. Y. C. 28
Phone: ENright 9-7777

President.....Lanny Grey
Vice-Pres.....Ginger Grey
Services Offered: Producers and packagers of programs, singing commercials & phonograph recordings; vocalists.

IMPERIAL RECORDS, INC.

6425 Hollywood Blvd., Los Angeles, Cal.
Phone: HO 9-2135

President.....Louis R. Chudd

JAY-GEE RECORD CO., INC.

318 W. 48th St., New York 19, N. Y.
Phone: PLaza 7-8570

President.....Steve Blaine
Sales, Prom. Manager.....Noel Wallis
Services Offered: Manufacturers and distributors of Jubilee, Josie, Fame, Jane, Port, and Dana records.

KAPP RECORDS, INC.

136 East 57th St., New York 22, N. Y.
Phone: PLaza 9-8500

President.....David Kapp

Asst. to Pres.....Michael Kapp
Sales Manager.....Jay Lasker
Secretary.....Morton Miller
Controller.....Nathaniel March

Branch Office

14-31 Astoria Blvd., L.I.C. 2, N. Y.
Phone: YE 2-1515

President.....David Kapp
Services Offered: Producers of Kapp, Medallion & Leader records.

KAY-TEE PRODUCTIONS INC.

5035 Brookfield Lane, Clarence, N. Y.
Phone: NF 3-5132

President.....Preston L. Taplin
Vice President.....Edith M. Taplin
Services Offered: Radio continuity service, transcribed weather service, specialty cards & forms for radio.

LANG ELECTRONICS, INC.

507 Fifth Ave., N.Y.C.
Phone: MUrray Hill 2-7147

President.....Louis Lang
Sec.-Treas.....Thelma Lang
Services Offered—Dealers in master recording equipment; servicing.

LANG-WORTH FEATURE PROGRAMS, INC.

1755 Broadway, New York 19, N. Y.
Phone: JUdson 6-5700

President.....John D. Langlois

FOR
THE
RECORD—
THE
FINEST
IN
SOUND...



TRANSCRIPTION-RECORDING

Vice President.....C. O. Langlois, Jr.
 Vice Pres. Sales.....Hugh S. Allen, Jr.
Services Offered: Producers of Radio
 Hucksters and Airlifts—Musical commercials
 plus "Airlifts" for station sound and indi-
 viduality. Tailor-made commercials and spe-
 cial local station promotion. Transcribed
 Music Service for radio and television sta-
 tions. Program syndication.

LIBERTY RECORDS, INC.

6920 Sunset Blvd., Los Angeles, Cal.

Phone: HOLlywood 4-8101

N. Y. Phone: CIRCLE 6-3010

Board Chmn.....Si Waronker
 PresidentAl Bennett

JACK LLOYD

1445 Miller Way, Hollywood 46, Calif.

Phone: OLdfield 6-4607

Executive Director.....Jack Lloyd
Services Offered: Creation and production
 of unusual commercials and musical jingles
 for advertising agencies and stations. Pack-
 aging of transcribed radio programs (dra-
 matic, comedy, musical, audience participa-
 tion); from the idea to finished recording.

C. P. MacGREGOR

729 S. Western Ave., Hollywood 5, Calif.

N. Y. Phone: DUNKIRK 4-4191

President.....C. P. MacGregor
 General Manager.....E. H. Lowry
 Studio Manager.....Robert W. McKenzie

Services Offered: Transcription library
 productions: music library service, dramatic
 and musical programs; recording studios.
 Complete packaging.

MAGNE-TRONICS, INC.

49 West 45th St., New York, N. Y.

Phone: CI 7-0210

President.....Thomas L. Clarke, Jr.
 V.P., Prog. Dir.....Joseph F. Hards
 Sales Manager.....A. J. Kendrick

Services Offered: Magne-Tronics motiva-
 tional music: tape-recorded background
 music program service transmitted via FM
 Multiplex and leased lines by exclusive,
 authorized franchises. Program service on
 magnetic tape for main channel use.

MAGNO SOUND, INC.

723 Seventh Ave., New York 19, N. Y.

Phone: CI 7-2320

Services Offered—Motion picture sound
 recording, transfers from and to tape &
 film medium; miting; dubbing; post sync
 recording; tracks supplied; 35mm negative;
 16mm neg. or positive; 35 & 16mm magnetic;
 17½ magnetic; ¼" tape pic sync rangertone;
 ¼" sprocket tape.

MASTERTONE RECORDING STUDIOS, INC.

130 West 42nd St., New York 36, N.Y.

Phone: WI 7-2940

Recording Spvr.....Gene Sayet
 Chief EngineerSid Feldman
Services Offered: Professional recording
 services: editing, studio, mono & stereo;
 acetate mastering, mono & stereo.

METROPOLITAN SOUND SERVICE, INC.

120 West 42nd St., New York 36, N. Y.

Phone: WISconsin 7-9907

PresidentC. Langlois, Jr.
 SecretaryTed Roseen
Services Offered: Transfer, dubbing, edit-
 ing mixing & recording.

M G M RECORDS

1540 Broadway, New York 36, N. Y.

Phone: JUDson 2-2000

PresidentArnold Maxin
 Nat'l Sls. Mgr.....Leon Schachere
 V.P., Chg. of Oper.....Sid Brandt
 Advertising Manager.....Sol Handwerker
 Dir. of Creative Services....Harry Anger, Jr.
Services Offered: MGM popular and class-
 ical records, custom recording. Metro, Metro
 Jazz, Cub, Lion records.

CHARLES MICHELSON, INC.

45 W. 45th St., N. Y. 36, N. Y.

Phone: PLaza 7-0695

PresidentCharles Michelson
 TreasurerAaron Michelson
Services Offered: Distributors of trans-
 scribed radio program series; syndicated TV
 film series; EMI, Gennet-Speedy-Q; Stand-
 ard Sound effect record libraries.



Reeves Sound Studios

DIVISION OF REEVES BROADCASTING
 & DEVELOPMENT CORPORATION

304 EAST 44th STREET
 NEW YORK 17, N. Y.

ORegon 9-3550

*The Largest Sound
 Service Organization in the World.*

RCA Licensee

Western Electric Licensee

M-J PRODUCTIONS

2899 Templeton Road, Columbus 9, O.
 Phone: BElmont 5-8043

Co-ownerBob Geis
 Co-ownerMary-Jo Cobbs
Services Offered: Producers of taped radio programs & recorded radio spots.

MUZAK CORPORATION

229 Park Ave. S., New York 3, N. Y.
 Phone: ORegon 4-7400

Board Chairman.....Jack D. Wrather, Jr.
 President.....Charles C. Cowley
 Sr. V.P., Treas.....John R. Andrus
 V.P. & House Counsel.....Leonard Scholl
 V.P. & Dir. of Marketing..Joseph W. Roberts
Services Offered: Background music service for industry, offices, banks, stores, supermarkets, hotels, restaurants, airplanes, trains, buses, ships, and other public business areas.

NATIONAL MUSITIME CORP.

770 Lexington Ave., New York 21, N. Y.
 Phone: TE 8-8483

PresidentChas. E. Rynd
 Vice President.....Jerome K. Levy
Services Offered: National background music service through radio station franchise network. Music tape programming and duplicating services.

**NATIONAL VIDEO TAPE
 PROD., INC.**

36 West 44th St., New York 36, N. Y.
 Phone: MU 2-3627

President.....Richard E. Bailey
 V. P.'s.....Jack D. Bozarth, Clifford Evans,
 Anthony Hennig, Roylance Sharp, Thomas
 Schilling, Charles Voso
 9-11 Sta. Sq., Rutherford, N. J.

Ch. Exec.R. E. Bailey
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'Nowness' Quality Of Television Programming Meets Public Need

By BILL TODMAN
Goodson-Todman Production



TOO many members of the broadcasting fraternity have an inferiority complex. They cringe whenever critics of the industry bark. Instead of standing up and defending what is good and original in television, they assume a defensive pose and merely mutter that they will try to do better.

What these defensive broadcasters fail to realize is that attackers of TV themselves are frequently illogical. Their criticism condemns shows as a type rather than on individual merit. Certain critics invariably prefer poor documentaries to good westerns, or bad public service programs to well-executed audience participation shows.

This attitude represents a prejudicial judgement which is harmful to the industry and the public. You would never hear a Broadway reviewer claim that the trouble with the theatre is that there are too many musicals; his brief would be that there are not enough good musicals.

I believe the same criteria should be applied to TV. When we produce a bad program, please let us know about it. But don't condemn an important type of programming because it is not to your taste.

Critics to the contrary notwithstanding, I feel that a type of programming most frequently under fire — the audience participation, game and panel show — makes a valuable contribution. In a sense, these programs represent TV at its live best.

TV's finest hours come in presentations of reality, when the quality of "nowness" is present. Reality may be imparted through both information and entertainment programs. The information area covers such live programming as sports events, political conventions, press conferences, newscasts, etc.

In the entertainment area featuring "nowness," audience participation, game and panel shows are outstanding. Here, people

are presented as they really are. A genuine human drama is played out while viewers are given an opportunity to participate vicariously in their homes. These shows are the only original contributions of broadcasting.

I know it's fashionable to rap game shows as intellectually unstimulating. But the mail we receive at Goodson-Todman reflects the public feeling and seems to refute that argument. We consistently hear from a variety of obviously intelligent men and women — ranging from supreme court justices to leaders of industry — telling us that the only programs they watch are game shows, sporting events and/or news interviews.

What these people are telling us is that they appreciate the quality of immediacy, the "nowness" of TV. That's why I maintain that this kind of programming satisfies a genuine need.

Even the lesson of the quiz show scandals has been twisted. After they broke, some critics tried to equate all audience participation shows with overtones of corruption. The canard was simply not true.

Because there is a public need for game shows, they outlasted their critics. As we predicted, they are now making a comeback on daytime video, and I believe they will have a resurgence on nighttime TV as well.

Big money for prizes probably will not be a factor. Money alone will not make a show if the game itself is not interesting and intriguing. In any event, there will be no question of "rigging" because the public is so skeptical that the slightest hint of control would make the show a failure.

We in the industry needn't be apologetic about this phenomenon of the game show. We should defend it for what it is . . . a bastion of reality on television and a unique entertainment form native to the medium.

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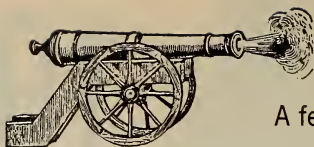
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PRODUCERS
AND
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(SEE PAGE 968)



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Southeastern Sales Dir.....J. Delaney
Canadian Sales Dir.....Wm. Hannah
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Controller.....Raymond C. Fox

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(Continued on Page 878)

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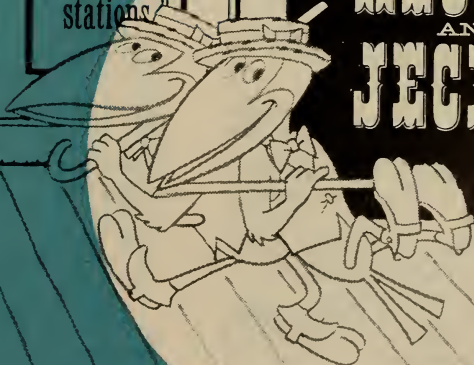
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(Continued from Page 875)

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5420 Melrose Ave., Hollywood 38, Calif.
Phone: HO 9-8366

President.....Sy Weintraub
Sect.-Treas.Ben Hecht
Exec. Sect.Louise Griswold
Services Offered—TV and motion picture producers.
Productions—Tarzan TV Series, Our Town Series.

Thomas J. Barbre Productions

2130 S. Bellaire St., Denver 22, Colo.
Phone: SKYline 6-8383

Producer.....Thos. J. Barbre
Assistant Manager.....Anita T. Barbre
Dir. of Photography.....H. J. Anderson
Dir. of Sound.....Paul F. Emrich

(Continued on Page 880)

A Family Is A Lot Of People And MGM-TV Meets Their Tastes

By JOHN BURNS
V. P. in Charge of TV Sales, M-G-M-TV



CALL it what you will, a cycle or a trend, it's in the air and on the air-waves that the great American family is coming into its own again. The great American family is multi-millioned, the school-goers, the church-goers, the solid workers, the substantial business people, and they've got the biggest pocketbook, population-wise, of all of our citizens.

Metro-Goldwyn-Mayer Television, in its new streamlined 1960-61 programming, covers all possible tastes. It's apparent that Leo the M-G-M Lion has sensed the ever-growing hunger for TV subjects with whole-family appeal and has made available for America's greatest cross-section of TV-users a rich entertainment menu to satisfy their insistent wishes. Three of its current offerings are entertainments ideally suited for whole-family viewing, and two are straight action and excitement.

The showmanship instinct which has ever been the heritage of the world's greatest Studio is evident in its approach to its TV series. True to its reputation of "star builder," M-G-M seeks to present and develop new personalities in each of its entertainments.

One of the offerings tailor-made for the vast family trade, "National Velvet," has already made its mark, with 32 episodes already completed. As we go to press its ratings are far out-stripping a long-time famed competitor. This is the first TV series to win a citation from Parents Magazine Publications' "Calling All Girls." It also garnered the Los Angeles Critics' Award for the "outstanding family television show." Its leading lady, Lori Martin, is building into a top-flight popular favorite. In early April she achieved the cover and an article in TV Guide about her series. "National Velvet"

will be with us for a long time over NBC-TV on Sunday nights.

A second series that's perfect for the entire family is "Dr. Kildare," now headed for renewed fame when it premieres next September over NBC-TV on Thursday nights. The prediction is already being made that the young actor who plays the role of "Dr. Kildare" will capture the hearts of practically every female. The role of Dr. Gillespie is played by Raymond Massey.

In "Father of The Bride", MGM-TV presents another new-star candidate in the person of Myrna Fahey. This series is a natural to fill the current yearning for entertainment designed to win whole-family popularity. The cast includes Leon Ames, Ruth Warrick and others. "Father of The Bride" will have its premiere on September 29, over CBS-TV on Fridays.

In the field of straight drama and suspenseful staccato action series, MGM-TV is already in full stride with "The Asphalt Jungle." Waiting for its fall premiere is "Cain's Hundred."

"The Asphalt Jungle" is seen over ABC-TV on Sunday nights. At press-time, although a new series in a new time slot, it has come up to expectations in audience response and in trade paper appraisal. It stars Jack Warden, Arch Johnson and Bill Smith.

September will also see the inaugural of a new MGM-TV dramatic series, "Cain's Hundred," from which great things are anticipated. This series in which ex-gangland lawyer Nicholas Cain has as his quarry the 100 leaders of organized crime in America today, will be shown over NBC-TV on Tuesdays. MGM-TV has cast Mark Richman in the principal role. The first episode confirms the advance forecasts that he will be one of next season's talked about TV favorites.

(Continued from Page 878)

Services Offered—Complete motion picture production services: scripts, photography, editing, sound recording, stage, mobile units, theater. Producing business films and TV commercials for national accounts.

Productions—TV film commercials: Bold Action Furniture Sales, Inc.; Adolph Coors Company; Gates Rubber Company.

BBC TV Promotions

630 Fifth Ave., New York 20, N. Y.

Phone: CI 7-0656

TV Representative.....Dennis Scuse
Services Offered—Producers and distributors of TV programs and series.

Productions—An Age of Kings, Inspector Maigret.

B. C. G. Films, Inc.

405 Lexington Ave., New York 17, N.Y.

Phone: MU 7-0870

President.....Nat Gassman
Vice President.....Charles C. Carson
Treasurer.....Peter D. Murray

Services Offered — Television & theatrical film distribution.

Biograph Studios, Inc.

807 East 175th St., Bronx 60, N. Y.

Phones CYprus 9-5500

President.....Ben Gertner
Treasurer.....Nathan Stolper

Services Offered—Rental of stages for TV 7 motion picture studios.

Fritz Blocki Productions

1343 N. Fuller Ave., Hollywood 46, Calif.

Phone: HOLLYWOOD 2-8971

Producer.....Fritz Blocki

Services Offered — Live TV show formats for local and/or network use.

Bonded TV Film Service

630 Ninth Ave., New York 36, N. Y.

Phone: JUDson 6-1030

President.....Chester M. Ross
Exec. Vice Pres.Emanuel Kandel
Vice Pres., Treas.....Ira S. Stevens
Vice Pres. Agency Sales.....Wade Barnes
General Sales Mgr.....Alex Leslie

Branch Offices

8290 Santa Monica Blvd., Hollywood, Calif.
V.P., chg. of Operations...Stanley Halperin
1301 S. Wabash Ave., Chicago, Ill.

Manager.....John Krutzler
443 Jarris St., Toronto, Ont., Can.

V.P., General Mgr.....Alan Mills
Services Offered—Shipping, expediting and servicing of TV film, print procurement.

Brandon Films Inc.

200 West 57th St., New York 19, N. Y.

Phone: CI 6-4868

President.....Thomas J. Brandon
Secretary.....Lillian W. Brandon

Services Offered — Source of International feature films in French, Italian, German, Japanese, also ballet, folk dance, art, music.

Bray Studios Inc.

729 Seventh Ave., New York 19, N. Y.

(See Commercial Producers)

Bernard S. Brody & Associates

9034 Sunset Blvd., Los Angeles 46, Calif.

Phone: CR 6-1334

Owner.....Bernard S. Brody

Services Offered—Negotiations for TV film producers with music publishers to arrange for music synchronization rights.

Productions—Danny Thomas Show, My Three Sons.

S. W. Caldwell, Ltd.

447 Jarvis St., Toronto 5, Ont., Canada

Phone: WALnut 2-2103

President.....S. W. Caldwell

Exec. Vice President.....G. F. Keeble
V.P., Production.....Sydney Banks

V.P. Sales.....Kenneth Page

Lab. Manager.....Russ Smith

Recording Supervisor.....Murray Marshal

Montreal Br. Mgr.....J. E. DeBow

Vancouver Br. Mgr.....Florence Ward

Services Offered — Complete sound stage, 35mm & 16mm production and recording facilities. Distributors of syndicated shows produced in U.S. and abroad. Kinescope air checks and allied services.

Calhoun M. P. Producers

264 E. 78th St., N. Y. 21

Phone: LEHigh 5-2120

President.....Brian Calhoun

Vice President.....Paul Goldschmidt

Secretary-Treas.....Dietlinde Ruber

Prod. Mgr.....Fred Carley

Sales Mgr.....C. P. Gennell

Services Offered—Producers of motion pictures for TV, industrials, sales promotion and entertainment. Slide films for education and sales

California National Productions, Inc.

(Subsidiary of NBC)

663 Fifth Avenue, New York 22, N. Y.

Phone: CIRCLE 7-8300

Chairman of the Bd.....Alfred R. Stern

V.P., Gen. Mgr.....Herbert S. Schlosser

V.P., Programs.....Carl E. Lindemann, Jr.

V.P., Treasurer.....Aaron Rubin

Secretary.....Thomas E. Ervin

Assistant Secretaries.....T. W. Sarnoff,

John B. Shute

Ass't Treas.....Joseph L. Kubin

Dir. of Bus. Affairs.....James A. Jurist

Dir. of Sales.....Daniel M. Curtis

Dir. of Prom., Adv., Press.....Arthur Perles

Services Offered — TV film program sales and syndication.

Sales Offices

NBC Television Films:

663 Fifth Ave., New York 22, N. Y.

(Continued on Page 885)

When They Know You By Your Shows — Watch Out

By JEROME HYAMS
V.P. & General Manager, Screen Gems, Inc.



IN THIS AGE of specialization, television has found that specialization is the most dangerous habit into which it can fall.

I know there are production houses whose current success gives the lie to this assertion. But I don't envy any company whose reputation has been built by its knack for any one kind of format. Times change, especially in television, and unless you're in a diversified position you'll have difficulty changing with them.

Screen Gems is lucky in this respect. Our first full-scale series was a dramatic anthology, "Ford Theater." This gave us experience in almost every possible format, and identified us with no single one. Almost everything we've done since then has tended to diversify our experience even further.

That was a good time to get started, eight to ten years ago. In those days the dramatic anthology was considered a basic of the business. Three of the four largest production companies currently represented on the nighttime network schedule were deeply involved with anthologies at that time.

But not everyone was that lucky, or smart. In the scramble to get a toe hold on the business, certain companies felt impelled to follow up on their strongest effort and make a specialty of it.

In those days, if you'd been around the business for awhile, you didn't have to read the credits to find out which studio produced certain shows. All you had to do was to listen to the sound track for five minutes.

But, sad to say, those producers who'd become so specialized that they left their hallmark on their every production were actually drafting their epitaphs, whether they knew it or not. One producer who'd struck pay dirt with happy shows unhappily went bankrupt. The leader of the swash-buckling trend quickly rode it into the

ground, and had to retreat to another line of specialization.

That could happen again.

To maintain a diversified position you have to keep coming up with new, original, different shows and methods. That's not easy. Perhaps only the professionally creative people know how difficult it is to be truly original. Usually, the trend is against it.

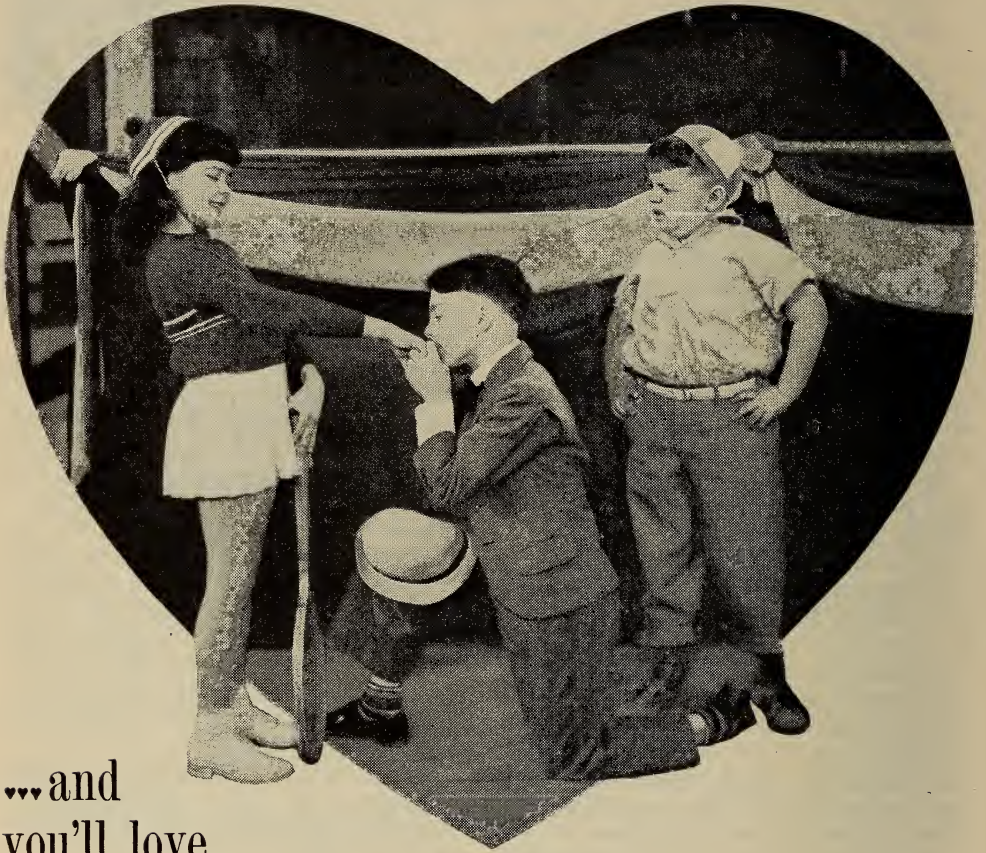
It's the responsibility of the top management of the production and distribution companies, and of the networks to see to it that new fires are constantly being lighted. A help in this cause is to keep the door always open to independent creative talent. If Screen Gems had not been so disposed in 1957, Bill Hanna and Joe Barbera, for instance, might still not be in television. Aside from the fact that their success is profitable, it also gives us the satisfaction of knowing we'd been right when there was no trend to confirm it.

Screen Gems' most recent move by way of diversification was to associate with independent producers for the development of live programs.

Coming after our 10 years of making film shows, and when the film tide is running high, this surprised many. But there's hardly a better time to start something than when the tide is against it, because that means that tide is about to turn. When Screen Gems first entered the TV market 10 years ago, TV was basically a live medium, but that tide turned.

We think we will have something fresh to offer in live programming, both specials and series, dramatic and musical, game and panel shows. Of course, nobody can tell when we'll be able to get our live properties on the air. But the opportunity will arise sooner or later. And when it does, we'll be ready.

Youngsters Love..... OUR GANG COMEDIES

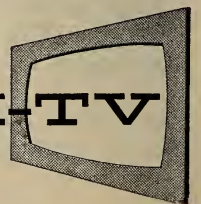


...and
you'll love
those high, heart-warming OUR GANG ratings!

Fellas, it's been love at first sight... in each and every one of the 75 markets now showing those hearty, hilarious OUR GANG COMEDIES. Stations are happy. We're happy. All in all, a howling success. But take heart—perhaps your market is one of the rapidly dwindling number still available. Check us now. And if not—check us, anyhow! We still may be able to have a heart-to-heart chat about all those memorable M-G-M CARTOONS. Or those rib-tickling, viewer-snatching PETE SMITH SPECIALTIES. Let's talk

MGM-TV

Division of Metro-Goldwyn-Mayer, Inc.



GET THE FACTS

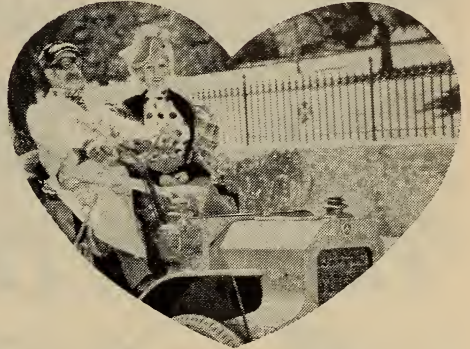
Straight from the heart!

Maybe all of these outstanding M-G-M Shorts Series are still available in your market.

To get more info in a hurry, check the shows in which you are interested—then tear out this ad and mail it to M-G-M TV.



OUR GANG COMEDIES—rich in laughter and ripe in memories—Incomparable!



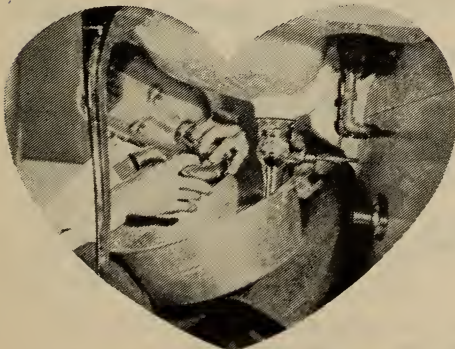
JOHN NESBITT'S PASSING PARADE—Provocative, stranger-than-fiction—human interest gems.



M-G-M CARTOONS—M-G-Masterpieces all—unforgettable! A laugh-a-second guaranteed.



CRIME DOES NOT PAY—Except when you program these suspenseful documentaries.



PETE SMITH SPECIALTIES—The happy choice in short comedy material—family favorite!



M-G-M TV Division of Metro-Goldwyn-Mayer, Inc.
1540 Broadway, New York 36, N. Y.

NAME _____
 POSITION _____
 STATION _____
 ADDRESS _____
 CITY _____ ZONE _____
 STATE _____



**for your EVERY
programming need...
for YOUR
station's budget!**

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DR.
BROTHERS**

COUNTERTHRUST

**EXCLUSIVE!
.....
MAN WITH
A CAMERA**

**THE
PEOPLE'S
CHOICE**

JIM BOWIE

**COURT
OF
LAST RESORT**

**26
MEN**

**HIGH
ROAD
.....
MEET
MCGRAW**

For complete information see your ABC Films Sales Rep or call:

ABC FILMS INC.
1501 Broadway • New York 36, N.Y.
Telephone LA 4-5050

(Continued from Page 880)

Phone: CIRCLE 7-8300

Dir. of Nat. & Reg. Sls... Jacques Liebenguth
Eastern Sls. Mgr. Bill Breen
Merchandise Mart, Chicago 54, Ill.

Phone: MOhawk 4-6565

Central Sls. Mgr. Edward A. Montanus
Sunset and Vine, Hollywood 28, Cal.

Phone: THornwall 5-7000

Western Sls. Mgr. Clifford Ogden
Victory Program Sales

663 5th Ave., New York 22, N. Y.

Phone: CI 7-8300

Manager Jack Arbib
Canadian Distributor:

Fremantle of Canada, Ltd.

17 Dundonald St., Toronto, Ont.

Phone: WALnut 4-9635

Manager Ralph Ellis

NBC Television Films — The Blue Angels,
Jim Backus Show, Pony Express, R.C.M.P.,
The Silent Service, Danger Is My Business,
The Life of Riley, Flight, Not For Hire, Law-
less Years, Philip Marlowe.

Victory Program Sales—Adventure of the
Falcon, Captured, Crunch and Des, Danger-
ous Assignment, Frontier, The Great Gilder-
sleeve, Gumby, His Honor Homer Bell, Hopa-
long Cassidy, Inner Sanctum, It's A Great
Life, The Lilli Palmer Show, Medic, Paragon
Playhouse, Steve Donovan Western Mar-
shall, Victory at Sea, The Visitor, Watch The
World, Cameo Visitor, Panic!, The Adventu-
res of Hiram Holiday, The Californians,
Boots and Saddles, Cameo Theatre, Union
Pacific, My Favorite Brunette, Road to Rio,
Crazylegs.

**Lars Calomius Prod.
Inc.**

45 West 45th St., New York 36, N. Y.
(See Commercial Producers)

Carousel Films, Inc.

1501 Broadway, New York 36, N. Y.

Phone: BRyant 9-6734

President David B. Dash

Services Offered—Distribution and produc-
tion of TV films.

Carson-Stempel Enterprises

9034 Sunset Blvd.

Los Angeles 46, Calif.

Phone: CRestview 4-8343

Partners..... Jack Carson & Frank Stempel

Carthay Sound Stage

5907 W. Pico Blvd., Los Angeles 35, Calif.

Phone: WEBster 8-2101

Pres., Gen. Mgr. Jack Miles

Services Offered—Sound stage facilities for
lease. Completely equipped; for motion pic-
ture and TV film production.

**Cavalcade Television
Programs**

7904 Santa Monica Blvd., Hollywood 46, Calif.

Phone: OLDfield 4-4144

President Harvey Pergament
Vice Pres. Earl M. Robins
Sec.-Treas. Esther Pergament
Services Offered — Producers representa-
tive, distribution of motion picture films, ex-
porter of TV programs. Distributing 36 Span-
ish dialogue features; Famous Guests, Unk
& Andy Art Adventures, Huespedes Famosos
(Spanish).

Cavalier Productions, Inc.

9134 Sunset Blvd., Los Angeles 46, Calif.

(See Program Producer)

**Campus Film Productions,
Inc.**

20 E. 46th St., N. Y. 17, N. Y.

(See Commercial Producers)

CBS Films

485 Madison Ave., New York 22, N. Y.

Phone: PLaza 1-2345

President Merle S. Jones
Administrative V.P. Sam Cook Digges
V.P., Programming. Robert F. Lewine
V.P., Terrytoons. William M. Weiss
Dir., Synd. Sales. James T. Victory
Eastern Sales Mgr. James McCormick
Dir., Oper. Fred J. Mahlstedt
Merchandising Mgr. Walter Scanlon
Sales Prom. Mgr. Eugene Moss
Contracts Manager. Gloria Lesser
Publicity Director. Robert Fuller
Inter. Bus. Rel. Dir. Howard L. Kany
Inter. Sls. Dir. Ralph M. Baruch
Int. Sls. Mgr. Willard Block
Licensing Dir. Murray Benson
Bus. Affairs Dir. Joseph B. Irwin
Mgr., Domestic Sls. Svc. E. K. Cooper
Mgr., Intl. Sales Svc. Stanley Moldow
Dir. CBS Europe. Michael Burke
Mgr. Chicago Sales. Henry Gillespie
Mgr. San Francisco Sales. Edward Hewitt
Mgr. Los Angeles Sales. William Perkinson
Mgr. Atlanta Sales. James Thrash
Mgr. Dallas Sales. Carter Ringlep
Mgr. St. Louis Sales. George Diederich
Mgr. Boston Sales. H. Roy Marks
Mgr. Detroit Sales. Barr Sheets
Pres., Canada (Caldwell TV Film Sls.)

S. W. Caldwell

Sales Mgr., Terrytoons. John Heffernan
Prod. Mgr., Terrytoons. Frank Schudde
Bus. Mgr., Terrytoons. William Boyd

Services Offered—Worldwide distribution
& production facilities. Finances, produces &
distributes films & video tapes for TV.

Productions—Annie Oakley (81), Amos 'n'
Andy (77), Mama (26), Rendezvous (39),
Our Miss Brooks (120), Eve Arden Show
(26), Colonel Flack (39), The Gray Ghost
(39), San Francisco Beat (183), Terrytoons
(200), Phil Silvers (138), Buffalo Bill Jr.
(42), The Brothers (26), Files of Jeffrey
Jones (39), Cases of Eddie Drake (13), The
Whistler (39), Navy Log (104), Brave
Eagle (26), You Are There (39), The Honey-
mooners (39), Gene Autry Show (91), Ad-

TV FILM PROD.-DIST. 

ventures of *Champion* (26), *U. S. Border Patrol* (39), *Sunrise Semester* (75), *Mr. Adams & Eve* (39), *Whirlybirds* (111), *Air Power* (26), *My Favorite Husband* (13), *Robert Herridge Theater* (26), *The Brothers Brannagan* (39), *Trackdown* (71), *Life With Father* (26), *Assignment Foreign Legion* (26), *Deputy Dawg* (26 1/2-hours, 104 cartoons).

Champion Enterprises, Inc.

10000 Riverside Dr., N. Hollywood, Calif.
Phone: POplar 9-1451

PresidentArmand Schaefer
Vice Pres., Treasurer.....M. J. Hamilburg
SecretaryIna Autry
Assistant Treasurer.....Philip S. Cobey
Services Offered—Production of TV films and commercials.

Productions—See Flying A Prodns.

Bruce Chapman Co.

125 W. 41st St., New York 36, N. Y.
Phone: Wlsc. 7-9244

Branch Office

30 Rue Chalgrin, Paris, France

PresidentBruce Chapman
V.P. & Treas.....Edna Chapman
Dir. of Research.....Mary Hurcheson

Services Offered—Production of TV and industrial films.

Productions—The Answer Man.

Charter Oak Tele-Pictures

423 E. 90th St., New York, N. Y.
(See Commercial Producers)

Cheryl TV Corp.

3084 Motor Ave., Los Angeles 64, Cal.
Phone: Upton 0-6136

Services Offered—Producers, distributors of films.

Christensen-Kennedy Productions

2824 Harney St., Omaha 31, Nebr.
(See Commercial Producers)

Cinema Research Corp.

716 N. LaBrea Ave., Hollywood 38, Cal.
Phone: WEbster 3-9301

PresidentHarold Scheib
Vice President.....Ernest Arcella, Jr.
Services Offered—Service organization to film producers in 35mm or 16mm optical printing, art titles, animation, registration contact printing, stage inserts & Matte shots. 70mm reductions, 16 to 35mm blowups.

Cinema Service Corp.

106 West End Ave., New York 23, N. Y.
Phone: TRafalgar 3-1411

PresidentJoseph Seiden
Cameraman.....Harold H. Seiden
Sound Department.....Herbert C. Bloom

Services Offered — Rental of completely equipped studios for TV producers including camera, sound and lighting equipment for location work.

Cinema-Vue Corporation

245 W. 55th St., New York 19, N. Y.
Phone: JUDson 6-1336

President.....Joseph P. Smith
Exec. Vice Pres.....Arthur J. Steel
Sect. Gen. Counsel.....Harry M. Pimstein
Mgr. Corp. Opera.....Bernard J. O'Rourke

Branch Office

11693 Laurelwood Dr., Los Angeles, Calif.
Phone: POplar 6-8734

V.P. Sls. Mgr.....Francis D. Smith
Services Offered—Producers and distributors of filmed and taped TV programs.

Productions—Adventures of Danny Dee, Jingle Dingle Christmas Party, The Mickey Rooney Show, Secret Files U. S. A., Washington at Valley Forge, 104 Tom Puss, Animated Color Cartoons, Milestones of the Century, Adventure Theatre Features, Musical Parade of Stars.

Cine-Tele Productions

6325 Santa Monica Blvd., Hollywood
(See Commercial Producers)

Clairmont Films

2136 Nichols Canyon Blvd.,
Hollywood 46, Calif.
Phone: OL 4-2170

OwnerLeonard Clairmont
Services Offered: Motion picture production and photography.

Productions: Tiare Tahiti.

Claster Enterprises, Inc.

2229 N. Charles St., Baltimore 18, Md.
Phone: CHesapeake 3-3630

President.....Bertram H. Claster
Sales Manager.....Lee N. Baker
Production Manager.....Ken Calfee

Services Offered—Producers and distributors of "Strikes 'n Sares," "Pin Busters," "It's in the Name," and "Duckpins & Dollars."

Coast Sound Service, Inc.

1223 N. Highland Ave., Hollywood, Calif.
(See Transcription-Recording Cos.)

Color Telefilms of America

521 Fifth Ave., New York 17, N.Y.
Phone: YUKon 6-1960

President.....David A. Bader
Vice Pres., Treas.....Thomas W. London
Services Offered — Producers & distributors of TV films.

Colorama Features Inc.

1501 Broadway, New York 36, N. Y.
Phone: LONgacre 4-5992

President.....Jules B. Weil
Vice President.....Carroll L. Puciatto
(Continued on Page 889)

ZIV-UA Means Business With 'Quality In Quantity'

By LEN FIRESTONE
V.P., Syndication Sales, Ziv-United Artists, Inc.



THE business of television is more than business at Ziv-UA. Here we believe that it is our obligation to put more into our present production in order to increase our yield to the public in the future.

In reverse, we believe that quality is not only good TV, it is also good business. In fact, we have discovered that quality is actually the parent of quantity. Good shows that won't die are the difference between a warehouse and a library. We have the greatest library of its kind in the world.

Between this catalog and its steady output of at least a half dozen first-run series a year, we have become the largest and only consistent source of continuing supply of syndicated programs in TV today.

In short, Ziv-UA means business in the best sense of the word, in a chain that includes the station, advertiser and consuming public, whose buying power is the vital link that completes the circle.

Ziv-UA's complete and expertly researched sales plans are the product of time and people and rich experience that make them unrivalled in their field. They include built-in merchandising and promotion opportunities that have been tested in action, as have the men who are sent to put the plans into practice for our clients.

"Your Ziv-UA man" is more than a designation. It describes a carefully picked executive whose grasp and personality measure up to a standard of service that has been built up over the years through contact with the needs of advertisers and stations. His "theatre of operations" takes in national spot and regional advertisers, as well as local sponsors and stations; and his arsenal consists of some of the top-caliber productions in syndication, headed by some of the brightest stars in the theatre.

Included in Ziv-UA's 12 year cavalcade of hits are what are recorded in the industry as the three crowning successes of the syndication business: "Highway Patrol," "Sea Hunt" and "I Led Three Lives."

"Highway Patrol" anticipated by several seasons the popularity of the law-enforcement program in TV; out-living still, almost all its imitators. It is currently among the top-rated and best product-selling shows in syndication.

Companions to "Highway Patrol" in the field of "quality that sells" are, "Men of Annapolis," "Science Fiction Theatre," "Mr. District Attorney," "Mackenzie's Raiders" and "Favorite Story."

"Sea Hunt," starring Lloyd Bridges and produced by Ivan Tors, represents in some ways, the peak of American syndication. The freshest idea in TV at its inception, it bucked every trend and prophecy to become the longest-running and most distinguished top-rated series in the market-by-market arena today.

New Ziv-UA successes are "Case of the Dangerous Robin," "Tombstone Territory" and "Lock Up." Other best-sellers include "Harbor Command," "Dr. Christian," "Bold Venture" and "This Man Dawson."

And yet the listing here only begins to scratch the depth of Ziv-UA "quality in quantity," just as the names of some of its stars are only part of the sound of success at Ziv-UA: Lloyd Bridges, Brod Crawford, Macdonald Carey, Lee Bowman, Richard Carlson, Keith Andes, Dane Clark, Adolphe Menjou, Rick Jason, Pat Conway, among many more.

The sum of all of this is that there is business in quality . . . and quality in business. And by those terms, Ziv-UA means business—more and more business for its clients.

NTA

(Continued from Page 886)

Productions — Producer and Distributor, "Uncle Tom's Cabin", "Forbidden Paradise", "Song of Sister Maria", "I Was A Parish Priest", and 22 Pine-Thomas-Paramount features.

Commodore Productions and Artists, Inc.

6636 Hollywood Blvd., Hollywood 28, Cal.
(See Commercial Producers)

Commonwealth Film & Television, Inc.

723 Seventh Ave., New York 19, N. Y.
Phone: Circle 5-6456

President.....Mortimer D. Sackett
Sec., Treas.....S. Sackett
Sales Mgr.....Leo Gottlieb
Services Offered—TV producers and distributors.

Confession, Inc.

1501 Broadway, N. Y.
Phone: LOnacre 4-5592

Exec. Prod.....Jules B. Weill
Prod. Moderator.....Jack Wyatt
Services Offered—Product for regional and national sponsorship.

Co-ordinated Marketing Agency, Inc.

575 Lexington Ave., New York 22, N. Y.
(See Program Producers)

Frank Cooper Associates

9145 Sunset Blvd., Los Angeles 46, Cal.
Phone: CRestview 4-5971
N. Y. Phone: PLaza 1-0725

President.....Frank Cooper
V.P. Chg. L. A. Office...Dick Irving Hyland
V.P. Chge. of N. Y. Office.....Sy Fischer
Executives.....Joel Cohen, Robt. Goldfarb,
Wm. Cooper, Robert Eisenbach, Michael
Gruskoff, Robert Mayberry, Martin Rosen,
B. D. Shamburg, John B. Genung, Perry
Leff, Edward Rosen.
Services Offered: TV packages; literary
& actors' agent.

Coronet Films

(Div. of Esquire, Inc.)
65 E. South Water St., Chicago 1, Ill.
Phone: DEarborn 2-7676

President.....John Smart
Exec. Vice Pres.....A. L. Blinder
V.P.'s.....J. M. Abraham, E. C. Dent
Secretary.....A. D. Elden
Treasurer.....Lester Petchaft
Services Offered—Short, 16mm sound sub-
jects in B&W or color, individually or in
series.

Tom J. Corradine & Associates

5746 Sunset Blvd., Hollywood 28, Calif.
Phone: HO 2-4448

President.....Tom Corradine
Vice President.....Kyle C. Thomas
Sales Manager.....Eugene B. Duncker
Secretary.....Robert J. Meeker
Services Offered—National and regional
representatives for sale of half-hour syndi-
cated and television packages, 425 feature
films, and 135 westerns, 4 cartoon series.

Currently Distributing—The Ruggles,
Holiday U.S.A., Rendezvous With Adventure,
I Married Joan, Public Defender, Little Ras-
cals, Divorce Hearing.

Criterion Film Laboratories, Inc.

33 W. 60th St., New York 23, N. Y.
Phone: COLUMBUS 5-2180

President.....Fred G. Todaro
Production Manager.....Ernest Todaro
Sales Manager.....Irving Schecter
Services Offered—Developing and printing
of B & W and color film.

Crosby-Brown Productions

8721 Sunset Blvd., Hollywood, Calif.
Phone: OLdfield 2-7106

Chairman of Broad.....Victor Muscat
President.....Marcus Lipsky
V.P., Gen. Mgr.....Burton Rosen
Branch Office

612 N. Michigan Ave., Chicago, Ill.
Phone: WH 4-5438

Manager.....Karl Von Schallern
Services Offered—National distribution of
film and tape TV shows for national, regional
and syndicated release.

Productions—Adventure Tomorrow, Dan-
ger Zone, Global Zobel, Hollywood Legion
Wrestling, Michael's of Africa, People's
Court, The Pioneers, Post '48 features, Squad
Car, Treasure, Vagabond, Wanderlust, Won-
ders of the World, You Asked For It, 105
features, 130 5-minute Dayton Allen Shows.

Cummings Productions, Inc.

4 West 56th St., New York 19, N. Y.
(See Commercial Producers)

Phil Davis Musical Enterprises, Inc.

59 E. 54th St., N. Y. 22, N. Y.
(See Commercial Producers)

Daystar Productions, Inc.

Box 900, Beverly Hills, Calif.
Phone: CR 6-2211

Chief Exec.....Leslie Stevens
Services Offered—Complete creative ser-
vices in connection with films for TV.

D.P.M. Productions, Inc.

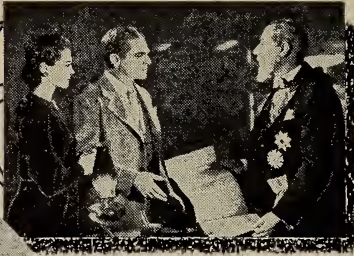
62 W. 45th St., New York 36, N. Y.
(See Commercial Producers)

Demby Productions, Inc.

Hotel Plaza, 1 West 58th St., N. Y. 19, N. Y.
(See Commercial Producers)

(Continued on Page 891)

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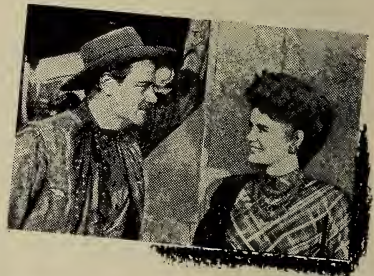
LATE RELEASE
FEATURES
for immediate release



FIRST
TIME
ON
TV

LOCK BUSTERS

A truly great package
of late release—full
length features
assembled by Jayark,
produced by major
studios and featuring
the biggest stars
in the business



THE
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CLOWN



BOZO ©

Sold in 163
markets. One of the most popular
cartoon features of the day.

Available in black & white or color

Write or phone for availabilities.

JAYARK FILMS CORPORATION

Reub Kaufman, President

15 EAST 48th ST., NEW YORK 17; N. Y. MUrray Hill 8-2636



(Continued from Page 389)

Peter DeMet Productions

1317 W. Belmont Ave., Chicago 13, Ill.
Phone: Wellington 5-3737

Executive Producer.....Peter DeMet
Associate Producer.....Milton T. Raynor
Prod. Dir.....Sidney C. Goltz
Services Offered—Producers of "Sportaculars" for TV Productions—All Star Golf, Championship Bowling, Come Out Fighting.

Jack Denove Productions, Inc.

6611 Santa Monica Blvd., Hollywood 38, Calif.
Phone: HO 4-8331

President.....Jack Denove
Vice-President.....Dick Denove
Services Offered — Produce film commercials, dramatic half-hour TV shows and industrial films. Also tape commercials.
Productions — Christopher films, Lucky Strike commercials, It's Golf Time, Gallo Wine, Pacific Telephone, Goodrich.

Dephoure Studios, Inc.

782 Commonwealth Ave., Boston 15, Mass.
(See Commercial Producers)

Depicto Films, Inc.

254 W. 54th St., New York 19, N. Y.
(See Commercial Producers)

Derel Producing Associates, Inc.

68 William Street, New York 5, N. Y.
Phone: BOwling Green 9-1550

President.....Jerry Feldman
Exec. Producer.....Gene Feldman
Services Offered—Packagers of filmed TV shows.
Productions — Crime Club, Bellvue Is My Home, Exclusive (Overseas Press Club).

Louis deRochemont Associates, Inc.

380 Madison Ave., New York 9, N. Y.
Phone: OXFord 7-0350

President.....Louis deRochemont
Associates.....F. Borden Mace, Lothar Wolf, Martin J. Maloney, Louis deRochemont III
Services Offered—All producing services for films in any medium from super-wide-screen (Cinerama, Cinemiracle) to 16 mm. Also distributing services for selected theatrical films.
Productions: Man on a String, The March of Todd-AO.

Desilu Productions, Inc.

780 N. Gower, Hollywood 38, Calif.
Phone: HO 9-5911
N. Y. Phone: PL 2-1393

Pres. & Director.....Desi Arnaz
V.P. & Director.....Lucille Ball Arnaz
Vice Pres., Admin. & Finance. Edwin E. Holly

V.P. & Director.....W. A. Nelson
Vice President.....Jerry Thorpe
George Murphy, Bernard Weitzman
Resident Counsel.....Dixon Q. Dern
Publicity Director.....Ken Morgan

Services Offered—TV film producers for own account; provides filming services and facilities for networks and independents on cost-plus-fee basis; operates 35 sound stages and extensive back lot.

Productions — Own productions—Untouchables, Desilu Play House, Lucille Ball-Desi Arnaz Show, Whirlybirds, U. S. Marshall, Grand Jury, Rory Calhoun Show, The Texan, Harrigan & Son, Guestward Ho, Ann Sothern Show, Filming for others—Andy Griffith Show, Angel, Danny Thomas Show, The Millionaire; Lassie; One Happy Family; Miami Undercover; Wyatt Earp, Real McCoy's, Jack Benny Show, Barbara Stanwyck Show, My Three Sons.

Walt Disney Studio

500 So. Buena Vista, Burbank, Calif.
Phone: TH 5-3141

Executive Producer.....Walt Disney
President.....Roy Disney
V.P.-Adv. & Sales.....E. Cardon Walker
Vice-President.....Donn B. Tatum
Treasurer.....Lawrence E. Tryon
V.P., Studio Prod. Mgr.....W. H. Anderson
Publicity Head.....Dick McKay
Public Relations.....Joe Reddy
Productions — Walt Disney's Wonderful World of Color—NBC.

Dougfair Corporation

6772 Hollywood Blvd., Los Angeles 28
Phone: HOllwood 5-6164

President.....H. Alexander MacDonald
V.P., Treas.Fred W. Hoar
Services Offered—Producer filmed TV series.

Sherman H. Dryer Productions

667 Madison Ave., New York 21, N. Y.
Phone: TEmpleton 8-5690

President.....Sherman H. Dryer
Services Offered—Custom productions & general packages in TV, films, radio & for the stage.
Productions—World of Medicine, The Balance, Project: Security.

W. C. Duennhaput Film Prod.

1908 Florida Ave., Wash., D. C.
(See Commercial Prod.)
(Continued on Page 893)

*Distributors of the
World's Finest TV Programs
in International Markets*

FREMANTLE *International* **INC.**

366 Madison Avenue, New York

**THE PIONEER "OVERSEAS"
PROGRAM DISTRIBUTOR**

Serving International Markets for 14 Years

**FREMANTLE OF CANADA, LTD.
TORONTO, MONTREAL**

**FREMANTLE DE MEXICO, S.A.
MEXICO, D. F.**

**TALBOT TV, LTD.
LONDON**

**FREMANTLE ITALIANA, S.R.L.
ROME**

**FREMANTLE INTERNATIONAL, INC.
SYDNEY**

(Continued from Page 891)

Durham Telefilms, Inc.

521 Fifth Ave., New York 17, N. Y.
Phone: YUkon 6-1960

President.....David A. Bader
Chairman.....William C. Durham
V.P., Sec.-Treas.Norman Carnegie

Services Offered: International sales organization in films for TV.

Dynamic Films, Inc.

405 Park Ave., New York City 22
(See Commercial Producers)

Economee Television Programs

(A Div. of Ziv-United Artists TV Co.)
488 Madison Ave., New York 22, N. Y.
Phone: MURray Hill 8-4700

V.P., General Manager.....Pierre Weis
Div. Spot Sales Mgrs.....Dick Lawrence,
Ken Joseph

Services Offered—Distribution of the following films for television: Mr. District Attorney, I Led Three Lives, Favorite Story, Boston Blackie, Eddie Cantor Comedy Theatre, Meet Corliss Archer, Story Theatre, Times Square Playhouse, The Unexpected, Your Television Theatre, Yesterday's Newsreel, The Living Book, Sports Album, Men of Annapolis, West Point, Harbor Command, The New Adventures of Martin Kane, Science Fiction Theatre, Man Called X, Dr. Christian, Adventure at Scott Island.

Educational Films Corp. Of America

1501 Broadway, New York 36, N. Y.
Phone: PENnsylvania 6-1780

President.....Earl W. Hammons
Vice President.....V. H. Hammons
TreasurerEverett Rosenthal
Asst. Treas.....L. Loweninthan

Services Offered—Films for theatrical release, for educational purposes, television shows live or on film.

Peter Elgar Productions, Inc.

75 W. 45th St., New York 36, N. Y.
(See Commercial Producers)

Empire Production Corp.

480 Lexington Ave., New York, N. Y.
(See Commercial Producers)

Endorsements, Inc.

65 East 55th St., New York 22, N. Y.
(See Commercial Producers)

Espana Mexico Argentina, S.A. de C.V.

Cordoba #48, Mexico, D.F. (7)
Phone: 25-01-53

President.....M. B. Ponce
Manager.....C. G. Villamil
Secretary.....B. M. Ortega
Sales Manager.....James B. Stanton

Services Offered—Production, distribution of short films.

Productions—Mexican Newsreel, Camara.

Excelsior Pictures Corp.

1564 Broadway, New York 36, N. Y.
Phone: CIRCLE 5-6157

PresidentWalter Bibo
Services Offered—Distributes various features and shorts for TV.

Explorers Pictures Corp.

1501 Broadway, New York, N. Y.
Phone: LO 4-5592

Pres.-Gen. Sales Mgr.....Jules B. Weill
Asst. Sales Mgr.....Monty Raphaelson
Services Offered—Motion picture films for TV, feature and half hour length.

Faillace Productions, Inc.

59 E. 54th St., New York 22, N. Y.
(See Commercial Producers)

Jerry Fairbanks Productions of California

1330 N. Vine St., Hollywood 28, Calif.
Phone: HOLLYWOOD 2-1101

Pres., Exec. Producer.....Jerry Fairbanks
Administration.....William M. Sterling
Production Manager.....John McKennon
Studio Manager.....Robert Scrivner
Film Director.....Robert Larsen
Head, Creative Dept.....Leo S. Rosencrans

Services Offered—Producers of all types of films for television, including package programs, agency shows, spot announcements, and special featurettes. Also commercial and theatrical motion picture producers.

Productions—Commercials for Max Factor, Union Oil, Bell & Howell, Carnation, Mat-tel Toys, Oldsmobile, Cool Beer, Wilson Meat, Helene Curtis, Gallo Wine, Armstrong Cork Co., National Car Rental, Maybelline, Strohs Beer, Marx Toys.

Family Theater, Inc.

7201 Sunset Blvd., Hollywood 46, Cal.
Phone: HO 2-1317

Pres., Prod.Rev. Patrick Peyton, C.S.C.
Assoc. Prod....Rev. Albert J. Heinzer, C.S.C.
Prod. Super.....Rev. Philip Higgins, C.S.C.

Services Offered—Production and presentation of two weekly dramatic broadcasts over Mutual Network. Production and distribution, free of charge, of religious films for public-service TV presentation.

(Continued on Page 895)

TOP-RATED!



**WRESTLING
CHAMPIONS**

... featuring the current
WORLDS and UNITED STATES
Heavyweight Champions as
recognized by the National
Wrestling Alliance.

**...NOW!
THE BEST
WRESTLING
SHOWS ON
FILM or TAPE**

Produced and Distributed by

SPORTS PUBLICITY INSTITUTE, Inc.

817 W. Grace Street • Chicago 13
Bob Luce, Sales Rep. • WELLington 5-2218

★TV Wrestling
Now Getting
Top Ratings!

★ Chicago	12.8	★ Omaha	19.4
★ Milwaukee	26.	★ Detroit	24.
★ Indianapolis	20.6		
★ Cincinnati	18.8	★ Ft. Wayne	23.8

(Continued from Page 893)

Don Fedderson Productions

780 N. Gower St., Hollywood 38, Cal.
 Phone: HOLlywood 9-5911
 New York Phone: YUKon 6-3535
 President Don Fedderson
 Vice President..... Fred Henry
 Assoc. Prod. Story Ed..... Milton Merlin
 Dir. Publ.-Prom..... Les Kaufman
 N. Y. Manager..... Art Stark
 Productions — The Millionaire, Who Do You Trust? My Three Sons.

Paul J. Fennell Co.

404 N. La Cienega Blvd., Los Angeles 48, Cal.
 119 W. 57th St., N. Y. 19, N. Y.
 (See Commercial Producers)

Filmack Corp.

1327 S. Wabash Ave., Chicago 5, Ill.
 (See Commercial Producers)

Film Classic Exchange

1977 S. Vermont Ave., Los Angeles 7
 Phone: REpublic 1-3854
 Manager..... Charles H. Tarbox
 Services Offered—Library comprises more than 3,000 titles from 1895 to 1940; package features and westerns.
 Productions—The Living Past, Tales of Mt. Idy.

Filmcraft Productions

8451 Melrose Ave., Los Angeles 46, Calif.
 Phone: OLive 3-2430
 Pres. & Owner..... Regina Lindenbaum
 Production Manager..... Jack C. Lacey
 Supervising Ed..... Norman Colbert
 Services Offered—Create, film and produce television programs, commercials. Studio Facilities.
 Productions — Groucho Marx "The Groucho Show", and commercials for agencies.

Film Effects of Hollywood, Inc.

1153 N. Highland Ave., Hollywood 38, Calif.
 Phone: HOLlywood 9-5808
 President Linwood Dunn
 General Manager Don W. Weed
 Services Offered — Specialized laboratory services in 16 mm. and 35 mm., color and B & W, including 16 mm. color duplicating, blow-up release prints and negatives, titles, inserts, animation, matte paintings, anamorphic conversions and all special effects.

Filmercial Productions

4150 Radford, N. Hollywood, Calif.
 (See Commercial Producers)

Film Graphics, Inc.

369 Lexington Ave., New York, N. Y.
 (See Commercial Producers)

Film Images, Inc.

1860 Broadway, New York, N. Y.
 Phone: Circle 7-1877

President Rosalind Kossoff
 Services Offered—Distributors of 16 mm. cultural films for educational and television use. Documentaries, films about art, art and experimental films. Short subjects.

Film Originals

6536 Roberston Drive, Boise, Idaho
 Phone: 4-3602

Owners..... G. O. Smith, Helen S. Smith
 Services Offered—Film subject production & distribution.
 Productions—Lost Hunter, Winter World; other information & educational films.

The Filmmaker Group, International, Inc.

4024 Radford Ave. (Republic Studios),
 No. Hollywood, Calif.
 Phone: TRiangle 7-9689

Pres., Exec.-Prod..... Charles E. Skinner
 V.P., Exec. Creat. Dir..... Martin Seifert
 Services Offered — Business & industrial films, TV commercials, dramatic TV & feature productions.
 Productions — The North Country.

Filmaster, Inc.

650 N. Bronson, Hollywood 4, Calif.
 Phone: HO 6-1681

Bd. Chmn., Pres..... Robert W. Stabler
 V.P. Dir. Glenn N. Cook
 V.P., Programming..... Nat Perrin
 V.P., Sales..... H. Weller Keever
 V.P., Comm. Film.. William H. FitzSimmons
 Exec. Prod..... John W. Murphy
 Dir.'s..... E. Baumgarten, James Fallon
 N.E. Sales Dir..... Andrew Jaeger
 Middle East Sales Dir..... J. Lievenguth
 West. Region Dir..... James Strain
 Sec.-Treas..... Clifford E. Enger

Branch Offices

9 Rockefeller Plaza, New York, N. Y.
 Phone: JU 6-1404

707 Nicolet Ave., Winter Park, Fla.

Services Offered—Production of all types of TV and industrial films.

Productions — The Beachcomber, Death Valley Days, Our Town, The Big E, Touchdown.

Films of the Nations Distributors, Inc.

62 W. 45th Street, New York 36, N. Y.
 Phone: MURray Hill 2-0040

President Maurice T. Groen
 Exec. Director..... Ronald T. Groen
 Asst. TV Manager..... Bert H. Cohen
 Services Offered—Distribution of half and quarter-hour TV films, sponsored films, and 3-million feet of stock shots in color.

(Continued on Page 898)

**OUR MAGIC CORNER TV series
starring DOUG ANDERSON is
being released to TV stations.**

**OUR MEET THE CIRCUS series
starring KOKOMO THE CLOWN
promises to be a hit.**

**OUR THIS IS AMERICA series
with HARRY STANTON will be a
must.**

**Three solid programs from peo-
ple who came to us with ideas —
won't you forward yours?**

**P. R. and Ad Agencies — don't
forget to ask for our newsreel
service —**

FREDRIC STOESSEL, INC.

119 West 57th, N. Y. C., N. Y.

JU 2-6978

Syndication Upbeat In Non-Network Markets

By HERBERT S. SCHLOSSER
V.P. & General Manager, California National Productions



PRI-MARY emphasis in programming for television is on network schedules. The entire spectrum of the broadcast industry is absorbed in the constant shifting and alterations in the program agendas. Shop talk fills the air with program grosses and nets, above and below-the-line costs, and the innumerable problems involved in getting a show airborne. As an invaluable vehicle for advertising the goods and services of their national clientele, no one questions the continuing prosperity of network operations.

Yet, all too often, the importance of non-network program distribution in the nation's economy is ignored. Here, for example, is some arithmetic derived from CNP's own impressive contributions in TV: Currently, CNP has 35 program series, averaging 39 half-hours each, over 374 stations in the U. S. alone. These provide for some 175,000 sponsor messages per annum — millions upon millions of commercial impressions.

Here, obviously, is an important medium of the communications arts that has taken its rightful place in TV, and must continue to grow within it.

Despite this, the past year has witnessed a tendency to over-emphasize the difficulties faced by syndicators, rather than to examine their growth potentials. The trade press often has carried statements of industry spokesmen predicting the imminent demise of the industry. They have cited lack of sufficient station time periods for new product, an excess of program series, increases in production costs without counterbalancing advances in sales prices, etc.

Close examination reveals these dire comments make sense only when applied to a segment of syndication that, for all practical purposes, has already stopped breathing. I refer to program distribution on a market-

by-market basis in advance of obtaining regional or sizeable multi-market sales. That way lies disaster — and every syndicator worth his salt knows it. The day has long passed when a distributor would invest large sums in hopes of putting together enough single market sales to emerge with a profit.

However, the story is different if a program's distribution is initiated with a sale to one of the major regional advertisers. The market areas of these advertisers are carved out of large, populous sections of the country. They require TV quality worthy of their high acceptance by the consumers. The key to success in program distribution lies with these large regional buyers.

Advantages of the regional sale are obvious. For the distributor, they are strong proof of his program's acceptance; the momentum thus generated sparks added sales in other cities; station time periods become more easily available; even before the general sales effort is launched, the program takes on the look of a hit.

For the regional advertiser, it brings sponsor identification, contrasted with the shortcomings of spot purchases; he can avail himself of inherent merchandising possibilities; he may utilize the star's popularity for traffic-building personal appearances and original commercials; there's no waste coverage — he buys only those cities that fit his marketing pattern.

At CNP, we are firmly convinced that, as part of the expanding national economy and of TV in particular, non-network program distribution will continue to play an important part in TV advertising. We recognize viewers' tastes have matured and that the public demands quality programming—good scripts, performed by talented actors under the supervision of experts. This is precisely what we intend to deliver in 1961.

(Continued from Page 895)

Filmvideo Releasing Corporation

333 West 52nd St., New York 19, N. Y.
Phone: JUdson 2-6185

President.....Maurice H. Zouary
Services Offered—Stock Footage of 35 mm motion picture film, servicing major film companies. Producer of features. Art and Title Dept.

Film Vision Corp.

M. C. Pictures, Inc.
1501 Broadway, N. Y., N. Y.
Phone: PE 6-1432

Executive V.P.....Jerome Balsam
Services Offered—Distributors of features and westerns.

Filmways, Inc.

18 E. 50th St., N. Y. 22, N. Y.
(See Commercial Producers)

Filmways, TV Productions Inc.

1040 N. Las Palmas Ave., Hollywood 38, Cal.
Phone: Hollywood 9-9011

President.....Al Simon
Vice President.....Martin Ransohoff
Treasurer.....L. D. Nolan
Secretary.....John H. Nicolaides
Services Offered—Filmed TV programs.
Productions—Mr. Ed, Warbirds.

F. K. B. Enterprises

9134 Sunset Blvd., Hollywood, Calif.
Phone: CO 4-6174

Partners.....Robert Young,
Eugene B. Rodney
Services Offered—Produce & distribute TV films.
Production—Father Knows Best.

Flamingo Films, Inc.

445 Park Ave., New York, N.Y.
Phone: PLaza 2-4100

President.....Ira Gottlieb
Exec. V.P.....C. P. Jaeger
Asst. to President.....Walter Kaufman
Dir. Adv. & Publicity.....Marilyn Gold
Services Offered—Distribution of TV film programs.

Productions — Citizen Soldier, Deadline, Beulah, Country Show, Cowboy G-Men, O.S.S., Feature Films: Critics Award Package (60), Festival Package (30), Imperial Package (52); Nutty Squirrels Tales Cartoons.

Flying A Productions & Flying A Pictures, Inc.

10000 Riverside Dr., N. Hollywood, Calif.
Phone: POplar 9-1451

President.....M. J. Hamilburg
Exec. V.P.....Armand Schaefer
Secretary.....Ina Autry
Assistant Treasurer.....Philip S. Cobey

Services Offered—Production of TV films & filmed commercials.

Productions—Annie Oakley, Buffalo Bill, Jr., Range Rider, Adventures of Champion, Gene Autry.

Fortune Features, Inc.

1501 Broadway, New York, New York
Phone: LOngacre 4-5592

President.....Jules B. Weill
Sales Manager.....Monty Raphaelson
Services Offered—Distribution of 70 features for TV.

Foundation Films Corporation

303 Citizens Bank Bldg., Pasadena, Cal.
Phone: SYcamore 6-2649

New York Associate: Lakeside TV Co.
1465 Broadway, New York 36, N. Y.

Phone: LOngacre 5-4582
Chairman of the Board.....John I. Bolen
President.....Richard D. Pearsall
Sec'y-Treas.....Eldon L. Eby
Services Offered—Production and distribution of non-denominational religious films.

Four Star Films, Inc.

Four Star Television

4030 Radford Ave., N. Hollywood, Calif.
Phone: POplar 6-4151

President.....Dick Powell
Exec. V.P.....Tom McDermott
V.P. & Treas.....Charles Boyer
V.P. & Sec.....David Niven
Production.....Jack Sonntag
Asst. Treas.....S. A. MacSween
Asst. Sec.....A. Morgan Maree III
Business Affairs.....Charles Bole
Producers.....Arthur Gardner, Jules Levy, Arnold Laven, Mike Meshekoff, Sy Gombert, Aaron Spelling, Peter Kortner, Vincent Fennelly, Hy Averbach, Sam Peckinpah, Anthony Ellis, William Friedberg.
Services Offered—Creation & production of filmed television for network.

Productions — Zane Grey Theatre, The Rifleman, Wanted Dead or Alive; Dante; June Allyson Show; Tom Ewell Show; Law & Mr. Jones; Peter Loves Mary; Stagecoach West; The Westerner; Michael Shayne.

Peter Frank Organization

5420 Melrose Ave., Hollywood 38, Calif.
Phone: HO 2-6027

President.....Peter Frank
New York Office
1271 Ave. of Americas, N.Y. 20
Phone: PL 7-2197

Frazen Productions, Inc.

1040 No. Las Palmas, Hollywood 38, Calif.
(See Commercial Producers)

Fremantle de Mexico S. A.

Niza 6-205, Mexico 6, D.F., Mexico
Phone: 11-55-00

(Continued on Page 900)

ITC's 'New Frontiers' In '61 Aimed At Growth Markets

By ABE MANDELL

V.P., Sales and Administration, Independent Television Corp.



THE rising costs of production make it impossible for the average producer to introduce new product with the hope of recovering his costs the first time around. The high residual costs plus competition for available syndication time slots, make the prospect of cost recovery on subsequent runs or off-network telecasts even less appealing. Indeed, series which only receive one year of network exposure are becoming drugs on the syndication market, because of the stigma attached by buyers to series which do not receive network renewal. Add to this the pressure of networks for one hour programming, half-hour programs cable-fed but locally sold, network campaigns for one-minute spot sales on national programs, the long-standing competition of feature length movies for available time slots and sponsor's money, and you have a situation that can literally spell disaster for the standard television film distributor.

Through its access to world markets and world distribution, ITC can bring top quality product to the U. S. markets with a needed return from domestic sales that can withstand the market conditions prevailing today. Based on this situation, ITC can count on a minimum of four new series a year, (half-hour or one hour), to meet the needs of the U. S. market.

Under the guidance of Leslie Harris, who is in charge of our international production, ITC will be taking advantage of talent and facilities everywhere in the world. We intend to bring more producers and creativity to our production setup. We will, before long, have established a production alliance here in the States, so that we will have production for network, syndication, etc., both here and abroad. Our mobile tape facilities have already been used by such network programs as Jack Paar, Person To Person, Leon-

ard Bernstein, NBC News, CBS News, etc.

ITC recently sold the *Danger Man* series to the CBS network. Similarly, full production in the *Whiplash* series has just been concluded in Australia, and will bring the same high values to U. S. television screens.

We have sold a one-hour spectacular—*A Night at the London Palladium*—to NBC, to be aired this Fall as the first in a projected series of one-hour musical variety spectacles, using the format of the *London Palladium*. A series of 13 one-hour specials starring Jo Stafford, and featuring guest stars, will be produced this summer.

We have added a sports division which is offering exciting and informative series like *Magic Moments in Sports* starring Leo Durocher; *Golf Tips of the Day* starring Dow Finsterwald; and the 30-minute series, *Campy's Corner* with Roy Campanella.

We have just concluded a successful sales campaign on the *Best of the Post* series, bringing top quality product produced in color to the syndication markets. The sales figures indicate that quality production will bring results.

Diver Dan, a series of 104 puppet cartoon episodes, filmed in color, has been introduced by ITC for world-wide sale. A new concept based upon an electronic puppet device will form the basis of a half-hour children's show — "*Mike Mercury and Supercar*," which will shortly be introduced.

The substantial increase in world markets has caused us to expand our activities more firmly than ever in this area. This is all part of our pattern of immediate adaptability which we intend to keep fresh and vital on a current basis.

This adds up to one conclusion—1961 will find ITC stronger than ever as it pushes forward its new frontiers in the television industry.

TV FILM PROD.-DIST.

President Rene Anselmo
 Sales Manager Isaias Medina
Services Offered — Distribution of U. S. Filmed shows in Mexico and Central America.

Productions—Spanish-dubbed versions of: Silents Please, Steve Canyon, R.C.M.P., Felix The Cat, Cartoons Classics, EBF, Hopalong Cassidy, etc.

Fremantle International, Inc.

366 Madison Ave., New York 17, N. Y.

Phone: MURray Hill 7-4343

President Paul Talbot
 Vice President..... Miss Freda Rothe
 London Office:Axtell House, Warwick St.
 Phone: GERRard 2673

Manager Angela Cuthbertson
 Rome Office: Piazza Di Spagna 20
 Phone: 68-10-34

Manager Lionello Torossi
 Sydney, Australia Office:
 95 Whale Beach Rd., No. Avalon,
 Sydney, N.S.W.

Manager Robert Laphorne
Services Offered — Distributors in world markets outside the U. S.

Fremantle of Canada, Ltd.

17 Dundonald St., Toronto, Ont., Canada

Phone: WA 4-9635

1396 Ste. Catherine St., Montreal, Que., Can.
 Phone: UN 1-0279

Board Chairman..... Paul Talbot
 President Ralph Ellis
 Manager (Montreal)..... Henri Tremblay
Services Offered—Canadian distributors for Calif. Nat'l. Productions (NBC Films) etc.

Productions—Silent Service, Medic, Flight, Gumby, Panic, Frontier, Hopalong Cassidy, It's a Great Life, etc.

Galaxy Management Corp.

375 Park Ave., New York 22, N. Y.

Phone: PL 1-0330

President..... Milton A. Gordon
Services Offered—TV & feature film production; independent productions financed for network TV & feature films.

William J. Ganz Co., Inc.

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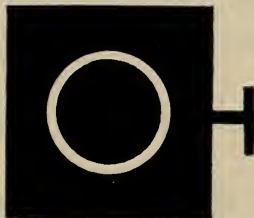
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V.P. & Manager.....J. J. Lipsky
Services Offered—Print procurement, distribution filmed commercials and feature film shows, storage and trafficking of live TV props and ETs for radio.

Morton Productions

64 East Lake St., Chicago 1, Ill.

Phone: CENTral 6-4144

President.....Morton Jacobson
Secretary-Treasurer.....Cecilia Jacobson
Services Offered—Syndicated TV & radio shows.

Productions—Joe Emerson Show, Hymns.

Motion Picture Advertising Service Co., Inc.

245 W. 55th St., New York 19, N. Y.

Phone: JU 2-5485

Office Manager.....L. Barry Bernard
Nat. Acct. Execs.....A. E. Smith,
Mrs. Constance Mowbray

Home Office & Studio

1032 Carondelet St., New Orleans, La.

President.....C. J. Mabry
Services Offered—Spot commercials for TV, motion picture theaters and drive-ins. Extensive studio facilities for all phases of production.

Productions—New Orleans Police Dept., The Tracer.

Motion Picture Creators, Inc.

1697 Broadway, New York 19, N. Y.

Phone: JU 2-8100

Bd. Chairman.....George C. Moskov
President.....Dick Randell
Services Offered: Production & distribution of TV & feature films.

M & A ALEXANDER PRODUCTIONS, INC.

6040 Sunset Blvd.

Hollywood 28, Calif.

Distributors of

FEATURES

WESTERNS

Q. T. HUSH CARTOONS

HALF HOUR SHOWS

Motion Pictures For Industry

2543 Kelton Ave., Los Angeles 64, Calif
(See Commercial Producers)

Motion Picture Stages, Inc.

3 East 57th St., New York, N. Y.
Phone: PL 3-4840

President.....C. F. Vetter, Jr.
Studio Manager.....Gerald Margolis

Services Offered—Film production service, specializing in serving film producers. All production facilities and services.

Motion Pictures for Television, Inc.

400 Park Ave., New York 22, N. Y.
Phone: PL 3-5600

Pres., Chrm. of Board.....Matthew M. Fox
V.P., Gen. Sales Mgr.....Basil Estreich

Movielab Color Corp.

619 W. 54th St., New York 19
Phone: JUdson 6-0360

Pres. & Gen. Mgr.....Saul Jeffee
Production Manager.....Frank S. Berman
Sales Manager.....Ben Bloom
Administration.....Daniel S. Eisenberg
V.P. & Color Consult.....John J. Kowalak
Laboratory Supt.....William G. Eggers

Services Offered — Complete first print laboratory for Eastman Color processing.

Movietonews, Inc.

460 W. 54th St., New York 19, N. Y.
Phone: COlumbus 5-7200

President.....Edmund Reek, Sr.
Services Offered—Theatrical and TV news films; short subjects.

MPO Videotronics

15 E. 53rd St., New York 22, N. Y.
(See Commercial Producers)

Owen Murphy Productions, Inc.

723 Seventh Ave., New York 19, N. Y.
(See Commercial Producers)

Music Makers, Inc.

6 West 57th St., New York 19, N. Y.
(See Commercial Producers)

National Screen Service Corp.

Television & Industrial Films Division
509 Madison Ave., New York, N. Y.

Home Office
1600 Broadway, New York, N. Y.
(See Commercial Producers)

National Telefilm Associates, Inc.

10 Columbus Circle, New York 19, N. Y.
Phone: JUdson 2-7300

9570 Wilshire Blvd., Beverly Hills, Calif.
Phone: OL 5-7701

Chrmn. of Bd.....Martin Leeds
President.....Oliver A. Unger
Vice President.....Ted Steele
V.P., Station Op.....Ted Cott
V.P., TV Facilities.....George K. Gould
V.P., Sales Director.....Berne Tabakin
V.P. Sales, East.....E. Jonny Graff
V.P. Sales, West Coast.....Peter Rodgers
Gen. Manager.....Vernon Burns
Gen. Mgr. Spot Sales.....John Fernandez
Sect. Gen. Counsel...Justin M. Goldenbock
Asst. Sect.....Robert A. Goldstone
V.P. Tech. Oper.....Henry Grossman
V.P. Foreign Sales.....Sidney Kramer
Comptroller.....Leon Peck

Branch Offices

612 N. Michigan Ave., Chicago, Ill.
Phone: MI 2-5561

Exec. in Chg.....Allen Ash
Statler Hotel Bldg., Boston, Mass.
Phone: LI 2-9633

Exec. in Charge.....Nicholas Russo
2605 Sterick Bldg., Memphis, Tenn.
Phone: JA 6-1565

Exec. in Charge.....Charles Britt
527 Marquette Ave., Minneapolis, Minn.
Phone: WA 2-7829

Exec. in Charge.....Gerald Corwin
175 Bloor St. E., Toronto, Ont.
Exec. in Charge.....David Griesdorf

Ready: **The D.A. And The Doll**
Uncle Charlie

Preparing: **Citizens Arrest**
Coincidence
Flatfoot In High Heels

Jerry Layton
ASSOCIATES



Current: **Brothers Brannagan**
Col. Flack
True Story

TV FILM PROD.-DIST.

International Office

109 Jermyn St., London, England
V.P. in Chg. Vernon Burns

Services Offered—Television programs and features for national, regional and local sponsorship. Also TV and radio station operation, production distribution.

National Telepix, Inc.

1270 Sixth Ave., New York 20, N. Y.
Phone: CO 5-2125 & 4311

Bd. Chairman.....Edward N. White
PresidentDavid Dietz
V.P., Prod.....Jack Saunders
Secretary.....Milton E. Mermelstein
Treas.Abe Gershen
Bd. of Dirs....Jerry Werger, Gordon Hutton

Services Offered—Producers & distributors of TV films.

NBC Film Division

(See California National Productions)

Ted Nemeth Studios

729 7th Ave., New York 19, N. Y.
Phone: Circle 5-5147-8

Production Director.....Ted Nemeth
Art Director.....M. E. Bute

Services Offered—Producers, distributors of film made specifically for TV; TV film spots and commercial films.

BANNER FILMS INC.

TARZAN FEATURES
BOLD JOURNEY
DEBBIE DRAKE
NIGHT COURT, U.S.A.
I SEARCH FOR ADVENTURE
SPEEDWAY INTERNATIONAL
CARTOON CLASSICS
ROLLER DERBY
BANNER FEATURES
JUDGE ROY BEAN

and others

527 MADISON AVE.
NEW YORK 22, N. Y.
PLAZA 5-4811

CHARLES McGREGOR, President

Network Film Industries

1697 Broadway, New York 19, N. Y.
Phone: JU 2-8100

PresidentDick Randall
Sales Mgr.Richard Manney
ProducerAlbert Kapit
Prog. Spvsr.....Norman Brokenshire

Services Offered: Producers of documentaries & commercials for TV; theatrical film production.

Production: Sports Thrills of the Century.

News-Screen, Inc.

(Div. of Sterling Movies, U.S.A.)

375 Park Ave., New York 22, N. Y.
Phone: JUDson 6-1717

General Manager.....Morton J. Fink

Services Offered—Distribution of spot news and news-related items for TV programs. National and regional distribution.

Fred Niles Productions, Inc.

1058 W. Washington Blvd., Chicago
(See Commercial Producers)

Nola Penthouse Sound Studios

111 W. 57th St., New York 19, N. Y.
(See Commercial Producers)

Odyssey Productions

24 East 51st St., New York 22, N. Y.
Phone: PLaza 2-1750

President.....Lowell Thomas
V.P. Chg. Production & Exec.

Director.....Milton A. Fruchtman
Corporation Secretary.....Gerald Dickler

Services Offered—Film and idea package producers.

Official Films, Inc.

724 Fifth Ave., New York 19, N. Y.
Phone: PLaza 7-0100

Chairman of Board.....Louis C. Lerner
PresidentSeymour Reed
Vice-PresidentRobert Sanford
V.P., Gen. Counsel.....L. I. Schreiber
Vice-PresidentSherlee Barish
Station Relations.....Joseph Fusco, Jr.
Secretary.....Grace V. Sullivan
Asst. Secretary.....Aaron Perlow

Services Offered—Distribution of filmed TV programs for national and syndicated release. Also cartoons.

Productions—Adventures of Robin Hood, Sir Lancelot, The Buccaneers, My Little Margie, Trouble with Father, My Hero, Spunky & Tadpole, Adventures of the Scarlet Pimpernel, The Star and the Story, Star Performance, Willy, Colonel March of Scotland Yard, Invisible Man, Police Station, Decoy, Rocky Jones, Space Ranger, The Hunter, Overseas Adventure, Cross Current, Dateline Europe, Sword of Freedom, International Detective, What Are the Odds, Almanac, Greatest Headlines of the Century, Playboy's Penthouse, Sportfolio.

Paramount Television Productions, Inc.

5800 Sunset Blvd., Los Angeles 28, Cal.
Phone: HO 9-3181

PresidentPaul Raibourn
Director, Facilities.....Robert Quinlan
N. Y. Office

1501 Broadway, New York 36, N. Y.
Phone: BRyant 9-8700

Dir., Network Sls.....S. L. Adler
Video Tape Sales Dir.....Hal Marienthal
Services Offered: Producers & distributors of tape & film TV programs.

Productions: The Wrangler, Polka Parade, Youth Court, Municipal Court, Wrestling.

Paul Parry Productions Inc.

7417 Sunset Blvd., Hollywood 46, Calif.
(See Commercial Producers)

Pathe News, Inc.

245 West 55th St., N. Y. 19
Phone: JUdson 6-8920

President.....Barnett Glassman
Exec. Vice Pres.....Samuel A. Costello
Vice President.....Seymour Mintz
Executive Producer.....Walter I. Gould
Special Producer.....S. Traub
Dir., Records Div.....Barney Young
Dir., Special Projects.....Ray Diaz
Chief Editor.....Dan Heiss
Educational Dir.....Robert A. Craig
Services Offered—Owners of TV musical
telescriptions, educational film library, cartoons, comedies, sport shorts.

Productions—Milestones of the Century, Men of Destiny, Cock-A-Doodle Rooster.

Ray Patin Productions

3425 Cahuenga Blvd., Hollywood 28, Calif.
(See Commercial Producers)

Lloyd Pearson Associates

509 Madison Ave., New York 22, N. Y.
(See Commercial Producers)

Peerless Film Processing Corp.

165 West 46th St., New York 36, N. Y.
Phone: PLaza 7-3630

PresidentKern Moyses
Vice-President.....R. S. Moyses
TreasurerBarbara Holz
Sales Mgr.....Raoul J. Menendez
N. Y. Oper. Mgr.....Stanley Cohen
West Coast Branch

959 Seward St., Hollywood 38, Calif.
Phone: HOLlywood 7-9223

Vice President.....Victor C. Krupa
Secy., Branch Mgr.....Suzon Steinle Krupa
Services Offered—Complete distribution servicing of syndicated TV shows on film, Peerless treatment to safeguard films against

damage and deterioration. Film reconditioning, incl. scratch removal, rehumidification, repairs, cleaning.

Play of the Week Prod. Co.

(Div. of NTA)

10 Columbus Circle, New York 19, N. Y.
Phone: JUdson 2-7300

Exec. Prod.....Worthington Miner
Services Offered: Production of TV programs on video tape.

Playhouse Pictures

1401 N. La Brea Ave., Hollywood 28, Calif.
(See Commercial Producers)

Post Pictures Corp.

171 East Post Road, White Plains, N. Y.
Phone: WH 6-8161

President.....Harry A. Post
Services Offered—Distributors of TV films.

Premiere Artists & Productions Agency

1046 N. Carol Dr., Los Angeles 46, Cal.
Phone: CRestview 4-5488

PresidentHarold Jovien
Services Offered—Producers and packagers of television and radio programs, network, syndication and local. Artist and talent representatives for television, radio, recordings, press agents, etc.

WILBUR STARK

Filmed and Live Television

New York W. Los Angeles
PLaza 2-3940 UPTon 0-3311

Premier Pictures Co.

630 Ninth Ave., N. Y.
Phone: JU 6-2187

PresidentSam Lake
Services Offered—Distribution of theatrical & non-theatrical TV features & series producer of features & shorts.

Princess Production Corp.

165 E. 72nd St., 19-J, New York 21, N. Y.
Phone: RH 4-7970

President, Exec. Prod.....Burt Balaban
Vice President.....Bernard Donnenfeld
Asst. Producer.....Roy Rich
Script Editor.....Irve Tunick
Services Offered — Full length and short subject motion picture production for TV.

Producers Studio, Inc.

650 N. Bronson Ave., Los Angeles 4, Cal.
Phone: HOLLYWOOD 6-3111

PresidentFred Jordan
Vice President & Sec.....Gerald L. King
Vice President & Treas.....John Young
Vice President.....Arthur Gaunt
Services Offered—Rental of stage space & equipment.

Programs for Television, Inc.

(Subsidiary of Shellco, Inc.)

1150 Sixth Ave., New York 36, N. Y.
Phone: YU 6-3650

**Co-ordinated
Marketing
Agency, Inc.**

... serving the
food industry through
RADIO and TELEVISION
since 1946.

Lester L. Wolff
President

575 Lexington Avenue
PLaza 2-1700 New York 22, N. Y.

PresidentLeonard Loewinthan
V.P., Chg. of Pgms.....Everett Rosenthal
V.P., Chg. of Sales.....Michael M. Sillerman
Eastern Sales Mgr.....Ben Colman
Central Sales Mgr.....John Leo

Branch Offices

13223 Bloomfield St., Sherman Oaks, Calif.
Phone: STate 4-6701

Western Sales Mgr.....Wade Crosby
900 Lake Shore Dr., Chicago, Ill.

Phone: WH 4-5427

Midwest. Sales Mgr.....Walt Plant
4801 B Bradford Dr., Dallas, Tex.

Phone: LAKeside 6-5073

S. West Sales Mgr.....E. L. Colbourn
7008 Saragossa Ave., Jacksonville, Fla.

Phone: EX 8-5498

S. East. Sales Mgr.....Alton Whitehouse
Services Offered: Producers & distributors of TV programs & films.

Public Affairs Radio Inc.

150 Broadway, New York 38, N. Y.

Phone: BA 7-6563

President.....Guthrie E. Janssen
Vice Pres.....Justin J. Bayer
Sec. Treas.....Philip R. Leeds

Services Offered: Package, produce & distribute business & financial news, taped, to radio, direct wire to radio & TV.

Production: Dateline: Wall St., This Is Wall St.

Pyramid Productions, Inc.

445 Park Ave., New York, N. Y.

Phone: PL 2-4100

President.....S. F. Rubin
Services Offered—Creators & Producers of live and film television shows.

Productions — Big Story, Decoy, Man Behind The Badge, Treasury Men In Action, Playhouse 15, Federal Men, China Smith, Orient Express, Deadline.

**Reid H. Ray Film
Industries, Inc.**

2269 Ford Parkway, St. Paul 16, Minn.

(See Commercial Producers)

Reeves Sound Studios

A Division of Reeves Bcstg. & Dev. Co.

304 East 44th St., New York 17, N. Y.

Phone: OR 9-3550

President.....Chester L. Stewart
Services Offered—Sound recording studios. Also videotape facilities

**RD-DR Corp.
(Reader's Digest—
deRochemont)**

380 Madison Ave., New York 9, N. Y.

Phone: OX 7-0350

Chairman of Board....Louis de Rochemont
PresidentBorden Mace
Secretary.....Ambrose Doskow
Treasurer.....Martin J. Maloney
V.P.Lothar Wolf

Services Offered—Feature, commercial and educational film producers.

Productions—Cinerama Holiday, The First 99, To Open the World to the Nations (Suez Canal), Windjammer (in the Cinemiracle process), Man on a String, March of Todd A-O.

Roland Reed Productions, Inc.

650 N. Bronson, Los Angeles 4, Cal.
(See Commercial Producers)

Reela Films, Inc.

17 N.W. 3rd St., Miami, Fla.
Phone: Franklin 4-2108

Manager.....J. van Hearn

Services Offered—16 & 35mm B&W processing & printing. Sound recording. Kinescope. Studio, equipment rental. 16mm titling.

Regal Television Pictures Corp.

375 Park Ave., New York 22, N. Y.
Phone: PL 3-6216

President.....Arthur Kerman

Services Offered—Distribution of motion pictures including features, streamliners, and shorts, for TV showings.

Regis Films

1037 N. Cole Ave., Los Angeles 38, Calif.
Phone: HOLLYWOOD 5-5171

V.P. Chg. of Sls.....Lee Orgel

Branch Offices

360 N. Michigan Ave., Chicago, Ill.
Phone: STate 3-3220

8 E. 52nd St., New York 22, N. Y.
Phone: PLaza 5-4807

Services Offered—TV film distributors and producers

Productions: The new color Crusader Rabbit Series of 260 episodes. Front Page Detective, Hollywood Half Hour, Ringside With The Rasslers, Old Crusader Rabbit Series.

Bob Reichenbach

5528 Proctor Ave., Oakland 18, Calif.
Phone: OL 3-0703

General Manager.....Bob Reichenbach

Services Offered—Radio program producer & distributor, special background music for dubbing to tape, disc or film.

Productions—On tape: Along the Trail with Pappy Cheshire, The M.J.B. Show; on disc: Stand By . . . for Crime, Pappy Cheshire's Ranch Round-up.

Republic Television Features

64 East Lake St., Chicago 1, Ill.
(See Commercial Producers)

Revue Studios

Universal City, Calif
Phone: TR 7-1211

President.....Taft B. Schreiber
Sr. V.P.....Alan J. Miller
V.P.'s.....Albert Dorskind, Paul Donnelley,
Richard Irving, Patrick Kelley, Richard
Lewis, Louis Lindsay, Manning O'Connor,
Geo. Stern, Howard Christie.

Services Offered—Studio facilities.

Productions—The Tall Man, The Deputy, General Electric Theatre, Checkmate, Shotgun Slade, Thriller, Whispering Smith, Wells Fargo, Wagon Train, Laramie, Bachelor Father, Leave It To Beaver, M-Squad, Alfred Hitchcock Presents, Bringing Up Buddy, Icabod, Westinghouse Playhouse.

Stuart Reynolds Productions

195 S. Beverly Dr., Beverly Hills, Cal.
Phone: CRestview 4-7863

Owner.....Stuart Reynolds

Services Offered—Prod. of TV films.

Productions—G.E. Theatre, Cavalcade of America.

Dolora Ripple

18 E. 48th St., New York, N. Y.
Phone: PL 3-5758

Services offered: Distributors of one hour, one-half hour and five minute features, cartoons and sports events.

**TELEVISION INDUSTRIES
INC.**

445 PARK AVENUE
NEW YORK 22, N. Y.
PLAZA 1-6800

- FEATURES
- WESTERNS
- SHORT SUBJECTS

Hal Roach Studios

8822 Washington Blvd., Culver City, Calif.
729 Seventh Ave., New York 19, N. Y.

Phone: CI 5-4135

V.P., Sales.....H. R. Gelbspan
Services Offered—Production of programs for TV and theatrical exhibition on film or tape; also filmed commercials for TV, and studio rentals.

Peter M. Robeck & Co., Inc.

230 Park Ave., New York 17, N. Y.

Phone: MU 9-2687

President.....Peter M. Robeck

Branch Office

612 N. Michigan, Chicago 12, Ill.

Phone: WH 4-5438

Manager.....Karl von Schallern

Services Offered—Distribution & production for TV.

Distributing—The Pioneers.

Rocket Pictures, Inc.

6108 Santa Monica Blvd., Hollywood 38, Calif.

(See Commercial Producers)

Frederick K. Rockett Co.

6063 Sunset Blvd., Hollywood 28, Calif.

(See Commercial Producers)

Roy Rogers Syndication, Inc.

357 North Canon Drive, Beverly Hills, Calif.

Phone: CRestview 4-5954

President.....Edward L. Koenig, Jr.

Services Offered: World-wide distribution of Roy Rogers half-hour television shows.

Rodney-Young Enterprises

9134 Sunset Blvd., Los Angeles 46, Calif.

(See Program Producers)

Romper Room, Inc.

2229 N. Charles St., Baltimore 18, Md.

Phone: CHesapeake 3-3630

President.....Bertram H. Claster

Sales Manager.....Lee N. Baker

Promotion Manager...Seymour C. Freedman

Production Manager.....John Bowman

Services Offered—Producers and distributors of The Romper Room.

Danny Rouzer Studio

7022 Melrose Ave., Hollywood 38, Calif.

(See Commercial Producers)

R-TV Enterprises

225 W. 96th St., New York 24, N. Y.

(See Program Prod.)

Sande & Greene, Inc.

8400 Sunset Blvd., Los Angeles 46, Calif.

(See Commercial Producers)

Sarra, Inc.

200 E. 56th St., New York, N. Y.

(See Commercial Producers)

Bernard L. Schubert, Inc.

505 Park Ave., New York 22, N. Y.

Phone: MUrray Hill 8-0940

TreasurerLeonard Bogdanoff

Vice Pres., Sales.....Marvin M. Grieve

Promotion, Pub. Dir.....Saul Marcus

Services Offered—Producer & distributors of TV programs & series—live & film.

Productions—Crossroads, Mr. & Mrs. North, Movie Quick Quiz, Topper, Parole, TV Reader's Digest, White Hunter, Your Musical Jamboree, Diver Dan.

Walter Schwimmer, Inc.

75 E. Wacker Dr., Chicago 1, Ill.

Phone: FRanklin 2-4392

PresidentWalter Schwimmer

V.P., Chg. of Sales.....Bernard Crost

V.P., Chg. Pgmg.....Arthur E. Pickens, Jr.

527 Madison Ave., New York 22, N. Y.

Phone: ELdorado 5-4616

ManagerJack Arden

Services Offered—TV and radio package programs.

Productions—TV: Championship Bowling, Championship Bridge with Charles Goren, Championship Tennis; Radio: Tune Test, Tello-Test.

Scott-Textor Productions

333 East 46th St., New York 17, N. Y.

(See Commercial Producers)

Screen Gems, Inc.

711 Fifth Ave., New York 22, N. Y.

Phone: PLaza 1-4432

Management

Vice Pres., Gen. Mgr.....Jerome Hyams

V.P. Chg. SalesJohn H. Mitchell

V.P. Chg. Synd.....Robert Seideman

V.P., International Oper.....Lloyd Burns

ComptrollerMilton Klein

Dir., Bus. Affairs.....Berton Schneider

Dir., Contract Negotiations, Sec.....R. Karp

Dir., Merchandising.....Edward Justin

National Sales Mgr.....Jack Sobel

Director, Publicity.....Gene Plotnik

Technical Director.....M. Peter Keane

Dir., Adv.-Sls. Planning.....Pierre Marquis

Syndicated Sales

Syndication Sales Mgr....Stanley Dudelson

Eastern Manager.....Daniel Goodman

Western Mgr.....Richard Dinsmore

Mid-West Mgr.....Robert Newgard

North-Central Mgr.....Arthur Greenfield

Southern Mgr.....Don Bryan

South West. Mgr.....Frank Parton

International

CoordinatorJames Dodd

102 Peter St., Toronto, Ont., Canada

Vice President.....Steve Krantz

Film House, 142-150 Wardour St.,
London, W1, England

Sales Rep.....George Blaug
MLC Bldg., 105-153 Miller St., No. Sydney,
N.S.W., Australia

Managing Director.....Joe Joel
Avenue Cuauhtemoc #60, 50 Piso,
Mexico 7, D.F., Mexico

Kanesaka Bldg., 15, 2-Chome, Shiba Tamura-
cho, Minato-Ku, Tokyo, Japan

Asian Sales Mgr.....Alwin D. L. Zecha

Hollywood

1334 N. Beachwood, Hollywood, Cal.

Phone: HOLLYWOOD 2-3111

V.P., West Coast Activities.....W. Dozier

V.P.'s & Exec. Producers...Harry Ackerman,
William Sackheim

V.P., Exec. Prod. Mgr.....Charles Fries

Exec. Prod., Synd., Prog.....R. Sparks

Gen. Asst. to W. Dozier.....Selmer Chalif

Asst. Secretary.....Arthur M. Frankel

Casting Dir.....Mildred Gusse

Producers.....James Fonda,

Tony Wilson, Matthew Rapf, Jerry Briskin,

Dick Wesson, Lewis Reed

Publicity Director.....James Hardiman

Story Editor.....Peggy Phillips

Editorial.....Larry Werner

**ELLIOT, UNGER & ELLIOT
COMMERCIAL PROD. DIV.**

414 W. 54th St., N. Y. C.

Phone: JUDSON 6-5582

New York... Steve Elliot; William Unger;
Mike Elliot; Al Mendelsohn, Sls. Mgr.

Hollywood..... Joe Swavely

Services Offered—Production, distribution
TV film programs, commercials.

Productions—Father Knows Best, Donna
Reed Show, Dennis the Menace, Medicine
1960, Rescue 8, Manhunt, Two Faces West,
Naked City, Huckleberry Hound, Quick
Draw McGraw, Yogi Bear, The Flintstones,
My Sister Eileen, Route 66, Churchill
Memoirs.

TELESCREEN ADVERTISING DIV.

711 Fifth Ave., New York 22, N. Y.

Phone: PL 2-0040

General Manager.....W. Barrett Mayer

Services Offered: Film distribution, pro-
gramming to stations, media functions for
clients.

Seven Arts Associated Corp.

270 Park Ave., New York 17, N. Y.

Phone: YUKON 6-1717

President.....Eliot Hyman

Vice President.....David Stillman

V.P., Gen. Sales Mgr.....W. Robert Rich

V.P., Natl. Sales Mgr.....Donald Klauber

V.P., Literary Prop.....William Fadiman

Dir. of Services.....Herbert Richek

Treasurer.....Samuel Haims

Eastern Sales Mgr.....Lloyd Krause

West Coast Div. Mgr.....George Mitchell

Dirs., Sp. Feature Sales.....Lester Tobias,

Jack Heim

Branch Offices

8922D N. La Crosse, Skokie, Ill.

Phone: OR 4-5105

Midwest Sales Mgr.....Robert Hoffman
11358 Elderwood St., Los Angeles, Calif.

Phone: GR 6-1564

West Coast Sales Mgr.....Norman C. Long
6710 Bradbury Lane, Dallas, Tex.

Phone: AD 9-2855

Southwest Sales Mgr.....George Mitchell

Services Offered—TV distributor of War-
ner Bros. post '50 feature movies & 35 spe-
cial features, all post '50.

Show Corp. of America

120 East 56th St., New York 22, N. Y.

Phone: PL 9-6840

President.....Robert Manby

Vice Pres.....Fred Schneider

Sales Service, Traffic.....Phil Parisi

Services Offered—Distribution and produc-
tion of feature films, library films, 15-minute
and half-hour film subjects.

Signal Productions, Inc.

6223 Selma Ave., Hollywood 28, Calif.

(See Commercial Producers)

Al Simon Productions, Inc.

1040 N. Las Palmas, Hollywood 38, Calif.

(See Commercial Producers)

Skelton Studios

1416 N. LaBrea Ave., Hollywood, 28, Cal.

Phone: HO 9-2731

President.....Red Skelton

General Mgr.....Ed Hillie

Services Offered—Motion picture and TV
production, complete mobile tape unit and
3 stages for color or black and white video
tape production, tape or film commercials.

Productions — Red Skelton Show, Bell
Telephone Hour.

Skibo Productions, Inc.

165 W. 46th St., New York 36, N. Y.

Phone: PLaza 7-2265

President-Treas.....Patrick E. Shanahan

Secretary.....George Blake

Services Offered—16mm. and 35mm. sound
films for TV rental. Educational, comedies,
novelties, musicals, features and short sub-
jects.

Stephen Slesinger, Inc.

247 Park Ave., New York 17, N. Y.

Phone: YUKON 6-8166

President.....Shirley A. Slesinger

Services Offered—TV films, based on the
following properties: "Red Ryder," "King of
the Royal Mounted," "Ozark Ike," and
"Winnie-the-Pooh."

Fletcher Smith Studios, Inc.

319 E. 44th St., New York 17, N. Y.

(See Commercial Producers)

**Walter Harrison Smith
Productions, Inc.**

40 E. 40th St., New York 16, N. Y.
(See Commercial Producers)

Sound Masters, Inc.

165 W. 46th St., New York 36, N. Y.
(See Commercial Producers)

**Specialty Television Films,
Inc.**

1501 Broadway, New York 36, N. Y.
Phone: LO 4-5592

Pres., Gen. Sales Mgr. Jules B. Weill
Services Offered—Motion picture film, fea-
tures for television broadcasting.

**Sports Publicity Institute
Inc.**

817 W. Grace St., Chicago 13, Ill.
Phone: WE 5-2218

President Vince McMahon
Vice President Fred Kohler
Vice President Bob Luce

Branch Offices

1650 Broadway, New York, N. Y.

Rep. Arnold Skoaland
1332 Eye St. N.W. Washington, D.C.
Phone: DI 7-2432

President Vince McMahon
Services Offered — Producers and distri-
butors of wrestling shows on tape and film.

Square Deal Pictures Co.

1460 San Roy Dr., Dunedin, Fla.
Phone: Dunedin 824178

General Manager Donn Marvir
Production Mgr. K. M. Hyde
Dir. of Photography W. A. Detwiler, Jr.
Services Offered—Produce & distribute
films for TV and other uses.

Productions—Religion in the Family,
Pastorale, Psalmody, Sons of God, The
Miracle of Christmas.

Stage 5 Productions, Inc.

1040 N. Las Palmas, Hollywood, Calif.
Phone: HOLLYWOOD 9-9011

Producer, Dir. Ozzie Nelson
Associate Producer Leo Pepin
Cameraman Harold Lipstein
Music Director Buzz Adlam
Services Offered—Producing the television
series, "Adventures of Ozzie and Harriet."

Al Stahl Productions

1600 Broadway, New York, N. Y.
(See Animated Productions, Inc.
Under Commercial Producers)

Star Entertainment Corp.

211 West 53rd St., New York 19, N. Y.
Phone: JUDSON 2-0770-1

President Max Wolf
Services Offered — Talent representatives,
casting, production, and packaging of films.

Wilbur Stark

10202 W. Washington, Culver City, Calif.
Phones UPTON 0-3311

N. Y. Phone: PLaza 2-3940

President Wilbur Stark
Services Offered: Filmed & live TV.

Sterling-Movies U. S. A., Inc.

375 Park Ave., New York 22, N. Y.
Phone: JUDSON 6-1717

President Chas. F. Dolan
Vice-President Sophie C. Hohne
Vice-President Robert Kirsten
General Manager C. Roger Cahaney
Mgr., TV Dept. Ophelia Brussaly
Services Offered—Distributors of sponsored
"free" films to television stations and to gen-
eral 16 mm. audiences.

Sterling Television Co., Inc.

6 East 39th St., New York 16, N. Y.
Phone: MU 3-6300

President Saul J. Turell
General Manager Nat Liebeskind
Sales Manager Elliott Abrams
Services Offered—Producer and distributor
of TV, shorts and film series. Distributor
for independent producers.

Productions—Silence Please, Sailor Bird
Cartoons, Circus Time, Adventure Today.

Stockdale & Company, Inc.

200 E. 1st St., Salt Lake City 4, Utah
(See Commercial Producers)

Fredric Stoessel, Inc.

119 West 57th St., New York, N. Y.
Phone: RA 1-9754

President Frederic Stoessel
Services Offered: Produce & distribute TV
film shows, stock commercials; public rela-
tions TV.

Stone Film Library

310 West 73rd St., New York 23, N. Y.
Phone: ENdicott 2-6494

Owner Dorothy T. Stone
Services Offered—Producer and packager
of motion picture films and films for tele-
vision.

Production—Danny The Boy Knight, Flick-
er Frolics, Foodini The Great, Trip to the
Moon, Battle in the Clouds.

Wilbur Streech Prod., Inc.

135 West 52nd St., New York 19, N. Y.
(See Commercial Producers)

Bill Sturm Studios, Inc.

49 W. 45th St., New York 36, N. Y.
(See Commercial Producers)

Superman, Inc.

7324 Santa Monica Blvd., Los Angeles, Calif.
Phone: OLdfield 4-2800

Vice Pres. Whitney Ellsworth
Services Offered — Production of the
"Superman" television series.

Swift-Chaplin Productions, Inc.

1136 North Highland Ave.
Hollywood 38, Calif.
(See Commercial Producers)

Talbot Television Ltd.

Axtell Hs., 4th Fl., Warwick St.,
London W.1., England
Phone: GERrard 2673

ManagerAngela Cuthbertson
Services Offered—Distributing American TV programs throughout Europe.

Productions—Cartoon Classics, Big Fights, Hopalong Cassidy, Encyclopaedia Britannica Films, Crusade in the Pacific, Silents Please, RCMP, Horizons of Science.

The TeeVee Company

11950 San Vicente Blvd., Los Angeles 49, Cal.
Phone: GRAnite 7-6761

PresidentGifford Phillips
Vice-Pres.....Ludlow Flower Jr.
Services Offered—Producers, distributors.

Productions—Little Theatre, Invitation Playhouse, Camera's Eye, Tales of Tomorrow.

Tel National Inc.

5880 Hollywood Blvd., Hollywood 28, Calif.
Phone: HO 2-1133

President.....Donald H. Estey
Vice Presidents.....M. Low, Ted Tabah
Service Offered—Distributor of films.

Telecine Film Studios, Inc.

100 S. Northwest Highway, Park Ridge, Ill.
(See Commercial Producers)

Tele Features, Inc.

15 West 44 St., N. Y. C.
Phone: YUkon 6-4979

PresidentAl Odeal
Exec. Vice Pres.....Harry Pertka
Services Offered—Syndication of feature films and half-hour series.

Telemated Motion Pictures

415 Lexington Ave., New York 17, N. Y.
(See Commercial Producers)

Telepix Corporation

1515 N. Western Ave., Hollywood 27, Calif.
(See Commercial Producers)

Teleprogramas De Mexico S.A.

Televicentro, Chapultec 18, Mexico 1, D. F., Mexico

Phone: 12-83-82

ManagerRene Anselmo
Services Offered—Production & distribution of Spanish language video tapes from Mexico City.

Productions—Boxing from Mexico, Soap Operas, Musicals, Dramatic Shows & Bull-fights.

Telescene Film Productions Co.

287 10th Ave., New York, N. Y.
Phone: CH 4-0122

Owner & Sales Manager....Robert D. Tobias
Services Offered—Produce and distribute TV series.
Production—Animaland.

Telescreen Advertising Co.

711 Fifth Ave., New York 22, N. Y.
(See Screen Gems, Inc.)

Television Broadcasting Service, Inc.

91 Central Park W., N. Y. 23
Phone: TR 7-2372

President.....William R. Riddle
Vice Pres., Sec.....Edith L. Riddle
Treasurer.....William K. Riddle

Branch Offices

100 N. Irving Blvd., Los Angeles 4, Calif.
West Coast Rep.....Mrs. L. H. Lincoln
1444 Bewick Ave., Detroit 14, Mich.

Phone: VALley 2-0092

Dist. Sales Mgr.....Rodney B. Hersey
12 Maple St., Hensonville 1, N. Y.

Phone: Windham 241

Dist. Sales Mgr.....Jack Averill
39 Academy Rd., Caldwell 1, N. J.

Phone: CALdwell 6-4272

Reg. Sales Mgr.....Orwyn L. Werfel
Services Offered—Distributor of feature films, video tapes, scripts; producer of TV programming productions, live, film package shows, features, video tapes, commercials, training films, news programs, sports events, etc.

Television Graphics, Inc.

369 Lexington Ave., New York, N. Y.
(See Commercial Producers)

Television Industries, Inc.

445 Park Ave., New York 22, N. Y.
Phone: PLaza 1-6800

PresidentBasil Estreich
Vice President.....Martin J. Robinson
V.P., Gen. Counsel.....Arnold C. Stream
V.P., Foreign Opera.....Norman Katz
TreasurerMartin Schildkraut
Asst. Treas.....Norman Z. Solomon
SecretaryM. Morton Siegel
Asst. Secys.....Francis Levin, Virdell Mills

Subsidiaries

C & C Films., Inc., C & C Internat'l. Film Corp. Personnel same as above.

Television International Co.

25 West 45th St., New York 36, N. Y.
Phone: PLaza 7-0100

General Manager.....Paul N. Robins
Services Offered—Lease and/or sale of TV rights domestic, foreign. Material includes serials, shorts of all types.

TV FILM PROD.-DIST.

Television Library, Inc.

3 East 57th St., New York, New York
Phone: PL 3-4840

President.....C. F. Vetter, Jr.

Services Offered—Producers and distributors of TV film.

Television Screen Productions, Inc.

17 East 45th St., New York 17, N. Y.
(See Commercial Producers)

TV Spots, Inc.

1037 N. Cole Ave., Los Angeles 38, Calif.
(See Commercial Producers)

Temopic Enterprise, S.A.

9134 Sunset Blvd., Los Angeles 46, Cal.
Phone: BR 2-0837

Managing Directors...R. Young, E. Rodney

Services Offered—Producers and packagers of film-TV programs.

Texas Rasslin' Films, Inc.

Cadiz & Industrial Blvd., Dallas, Texas
Phone: RIVERSIDE 8-2083

President.....Ed McLemore
Sales Mgr.....Ed. Watt

Services Offered—Production, distribution of hour and half-hour films of regular wrestling matches before paid audience.

Toddy Pictures Company

148 Walton St., N.W., Atlanta 1, Ga.
Phone: MU 8-3117

President.....T. Toddy
General Manager.....James L. Roberts

Services Offered—Commercials; industrials.

Toreto Films, Inc.

1041 N. Formosa Ave., Hollywood 46, Calif.
Phone: HOLLYWOOD 7-5111

Producer.....John London
Assoc. Producer.....Ruth Roberts
Directors.....Everett Sloane, Richard Carlson, Norman Foster, Richard Donner
Art Director.....Frank Sylos
Chief Cameraman.....Norbert Brodine
Music.....Herschel Burke Gilbert

Services Offered—Producing films for television.

Production—The Loretta Young Show.

Trans Artists Prods., Inc.

731 N. La Brea, Los Angeles, Calif.
Phone: WEBSTER 1-1639
1776 Broadway, New York, N. Y.
N. Y. Phone: PLaza 1-4352

Chairman of Board.....Gerald Rappoport
President.....Samuel Singer
Secretary-Treasurer.....Louis Himelstein
Directors.....Theodore Propp
Reuben Timmins

Services Offered—Animation service, package film shows; animation studio, sound studio, music & effect library; 35 & 16 mm cameras, inking & painting staff.

Productions — Courageous Cat & Minute Mouse, Magician Mutt, Stories of The Bible in Animation.

Transfilm-Caravel, Inc.

445 Park Ave., New York 22, N. Y.
(See Commercial Producers)

Trans-Lux Television Corp.

625 Madison Ave., New York 22, N. Y.
Film Service Dept.: 47 W. 56th St.,
New York 19, N. Y.
Phone: PLaza 1-3110

Board Chairman.....Percival E. Furber
President.....Richard Brandt
V.P. in Chg. Sls.....Richard Carlton
East. Div. Mgr.....Murray Oken
Asst. V.P., Chg. Prod.....Sidney Ginsberg
Asst. to V.P.....Robert L. Miller

Branch Offices

6253 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOLLYWOOD 2-6903
Western Div. Manager...A. L. Manheimer
520 N. Michigan Ave., Chicago, Ill.
Phone: SUPERIOR 7-3995

Midwest Div. Manager.....M. E. Ormond
Services Offered—Distribution of filmed television programs; short subjects, series and features.

Productions—Profile; Encyclopaedia Britannica Film Library; Feature Films (drama-comedy-sports); Animal Parade; The American Civil War; Felix The Cat; It's A Wonderful World.

Tribune Films, Inc.

141 East 44th St., New York 17, N. Y.
Phone: MURRAY HILL 7-2590

President.....Miss Roma Sfreddo
Secretary.....Mrs. Rita Hicks
Services Offered—Distributor of free-loan films.

TV Marketeers, Inc.

Suite 1120, 41 East 42nd St., New York 17, N. Y.
Phone: YUKON 6-2553

President.....Wynn Nathan
Branch Office

612 N. Michigan Ave., Chicago 11, Ill.
Phone: MICHIGAN 2-7727

Exec-in-Chg.John Rohrs
Services Offered—Producers representative, for TV series, spectaculars, film & live, feature films & commercial films for TV, industrial films.

TV-Unlimited Inc.

17 East 45th St., New York 17, N. Y.
Phone: OXFORD 7-0725

President.....Herbert Rosen
Services Offered—Producers of complete films to order, package shows, full-length feature films, mood and bridge music library.

**Twentieth Century-Fox
Television, Inc.**

Box 900, Beverly Hills, Calif.
Phone: CRestview 6-2211
N. Y. Phone: CO 5-3320

PresidentPeter Levathes
V.P., Chg. of Prod.....Roy Huggins
Exec. Prod.....William Self
ProducersRod Amateau,
William Froug, William Hawks, Charles
Russell, Art Wallace, Fletcher Markle,
Richard Goldstone
V.P., Chg. Bus. Affairs....Maurice Morton
Executive Asst; Post Prod....James Moore
Sales Executive.....Charles Goit
Casting Director.....John Erman
LegalJohn Garr
Production Exec.....Henry Norman
Story Editor.....Tony Muto
PublicityFrank Neill
Gen'l Music Dir.....Lionel Newman
ControllerDonald Bohnhorst
Prod. Co-ord.....Gaston Glass

Productions: Adventures in Paradise, The Many Loves of Dobie Gillis, Hong Kong.

**Twentieth Century-Fox TV
International**

444 W. 56th St., N. Y. C.
Phone: CO 5-3320

Managing Director.....Alan M. Silverbach
Services Offered—Distribution of TV material in the international market.
Productions—My Friend Flicka, Broken Arrow, Adventures in Paradise, Five Fingers, The Many Loves of Dobie Gillis, Greatest Drama Series, Crusade in Europe, Hong Kong.

Richard H. Ullman, Inc.

1271 Ave. of Americas, New York 20, N. Y.
(See Program Producers)

**United Artists Associated,
Inc.**

247 Park Ave., New York 17, N. Y.
Phone: MU 7-7800

PresidentArthur Krim
Board Chairman.....Robert S. Benjamin
Sr. V.P.....Henry J. Zittau
Executive V.P.....Irwin Ezzes
Asst. Gen. Sales Mgr.....Arthur Gross
Eastern Sls. Mgr.....Leonard E. Hammer
Central Div. Manager.....John McCormack
Southern Div. Manager.....Bruce Collier
Western Div. Manager.....Norman Long
Foreign Sls. Manager.....Manny Reiner
Director of Advertising.....Jay H. Smolin
Dir. of Prog. Devel.....Albert G. Hartigan

Services Offered—Distribute Warner Bros. features and cartoons; selected UA features; Popeye cartoons; production and distribution of TV, theatrical and non-theatrical films.

Production—Big Mac and His Magic Train.

**United Film & Recording
Studios**

301 E. Erie St., Chicago, Ill.
(See Commercial Producers)

**United States Productions,
Inc.**

5 East 57th St., New York 22, N. Y.
(See Commercial Producers)

UPA Pictures, Inc.

4440 Lakeside Dr., Burbank, Cal.
(See Commercial Producers)

Van Praag Productions

1600 Broadway, New York 19, N. Y.
(See Commercial Producers)

Vavin, Inc.

236 E. 46th St., New York 17, N. Y.
Phone: MURray Hill 2-4624

President.....Richard de Rochemont
Vice Presidents.....Joseph Stultz, Gerald E. Weiler

SecretaryRuth Teksma
Services Offered—Production and distribution of documentary films, industrials, promotional motion pictures for TV, theatrical and non-theatrical field.

Productions — Travel series for French Govt., documentary for Consumers Union, Philip Murray Fund, Reader's Digest.

Videart, Inc.

480 Lexington Ave., New York 17, N. Y.
(See Commercial Producers)

Video Films

1004 E. Jefferson Ave., Detroit 7, Mich.
(See Commercial Producers)

Video-Tel International, Inc.

230 Park Ave., New York 17, N. Y.
Phone: MU 9-6515

PresidentIrving Feld
Services Offered: Distribution outside the United States for Crosby-Brown Productions and V. O. P.

Video-View, Inc.

5746 Sunset Blvd., Hollywood 28, Calif.
Phone: HOLlywood 3-4179

PresidentBradley Kemp
Services Offered—Making of complete and comprehensive Kinescope recordings of competitive products, Kinescopes of Live TV shows, audition Kinescopes and pilotfilms.
Productions—Operation Tomorrow.

Vision Associates, Inc.

680 Lexington Ave., New York 19, N. Y.
Phone: CIRCLE 5-2611

President.....Lee R. Bobker
Vice Presidents...Helen R. Kristt, Irving L. Oshman, Seymour J. Weissman
Services Offered—16 & 35mm production 7 editing facilities, audio visual consultants on theatrical, TV & tape programming.

Volcano Productions Inc.

1040 N. Las Palmas, Hollywood 38, Calif.
(See Commercial Producers)

TV FILM PROD.-DIST. 

Roger Wade Productions, Inc.

16 West 46th St., New York 36, N. Y.
(See Commercial Producers)

Bob Warner Productions

440 E. 56th St., New York 22, N. Y.
(See Commercial Producers)

**Warner Bros. Pictures, Inc.
TV Division**

4000 W. Warner Blvd., Burbank, Calif.
Phone: HO 9-1251

N. Y. Office

666 Fifth Ave., New York, N. Y.
Phone: CI 6-1000

V.P., Exec. Producer.....William T. Orr
Ass't. to Exec. Prod.....Hugh Benson
Story Editor.....Jim Barnett
Ass't Story Editor.....Carl Stucke
Prod. (Cheyenne).....Art Silver
Prod. (Sugarfoot).....Burt Dunne
Prod. (Maverick).....Coles Trapnell
Prod. (Colt .45) .Cedric Francis, Mack David
Prod. (77 Sunset Strip).....Howie Horwitz
Prod. (Lawman).....Jules Schermer
Prod. (Hawaiian Eye).....Stanley Niss
Prod. (Bourbon St. Beat)....Chas. Hoffman
Prod. (Alaskans).....B. Ingster, M. David
Production Mgr.....Oren Haglund
Supervising Ed.....James C. Moore
Casting Directors.....Edward F. Rhine,
Miles Gilbert, Jerry Bloom, Lane Allan
Art Directors.....Perry Ferguson, Art Loel,
Howard Campbell, John Ewing, Carl Mac-
cauley, Leroy Deane.

Productions—Cheyenne, Sugarfoot, Mave-
rick, Colt .45, 77 Sunset Strip, Lawman, Bron-
co, Hawaiian Eye, Bourbon Street Beat, The
Alaskans.

Louis Weiss & Co.

655 No. Fairfax Ave., Los Angeles 36, Calif.
Phone: OLive 3-5350

Distribution Director.....Adrian Weiss
Asst. Distr. Director.....Louis Weiss

Services Offered—Production and distribu-
tion of all types of television film program-
ming.

**Wilding Picture Productions,
Inc.**

Wilding TV

405 Park Ave., New York, N. Y.
(See Commercial Producers)

**Wolper-Sterling Productions,
Inc.**

9119 Sunset Blvd., Los Angeles 46, Calif.
Phone: CRestview 1-5771

President.....David L. Wolper
Vice President.....Jack Haley, Jr.
Exec. V.P., Bd. Chmn.....Saul J. Turrell
Vice President.....Joseph D'Addairo
Prod. Spvsr.....Mel Stuart
Editorial Head.....Philip Rosenberg

Services Offered—Production of network &
syndicated film specials for domestic & for-
eign TV outlets.

Productions—Race for Space; Hollywood,
The Golden Years, Legend of Valentino,
Project—Man in Space, Biography of a
Rookie, The Rafer Johnson Story, Holly-
wood—The Talkies.

World-Wide TV Sales Corp.

1317 Belmont, Chicago, Ill.

Phone: WELLington 5-3737

41 E. 42nd St., New York 17, N. Y.

Phone: MU 7-3180

President.....Mel Schlank
Exec. Vice Pres.....Robert Brahm

Services Offered: Distributor "The Na-
tional Football League Presents."

Ziv-United Artists, Inc.

488 Madison Ave., New York 22, N. Y.

Phone: MUrray Hill 8-4700

President.....John L. Sinn
Exec. V.P., Chg. of Sales...Maurice J. Rifkin
Exec. V.P., Chg. of Prod....Maurice Unger
V.P., Chg. of Chicago Off...Edward Broman
V.P., Syndication Sales.....Len Firestone
V.P., Nat. & Reg. Sales.....James Shaw
V.P., N.Y. Sales.....Joe Kotler
Sales Mgr. Reg. Div.....Ray McGuire
Sales Mgr. Synd. Div.....Don Brogdon
Sales Mgr. No. East. Div.....Jerry Kirby
Sales Mgr N. Y. Synd. Sales...R. Hamburger

Branch Offices

7324 Santa Monica Blvd., Los Angeles 46,
Calif.

Sales Mgr. West. Div.....Allen Martini
Southland Center Bldg., Dallas 1, Tex.
Sales Mgr. So. Cent. Div.....Jack Puter
520 N. Michigan Ave., Chicago 11, Ill.
Sales Mgr. No. Cent. Div.....Bob Reis
Sales Mgr. Chicago Div.....Jim Packer
1529 Madison Rd., Cincinnati 6, O.
Sales Mgr. Mid Cent. Div....Mike Kievman
805 Peachtree St. E., Atlanta, Ga.
Sales Mgr. So. East. Div.....John Davidson

Services Offered — Custom-built films for
national and regional release, and syndicated
shows; studio facilities, TV commercials.

Productions—This Man Dawson, Lock Up,
Bat Masterson, Tombstone Territory, Sea
Hunt, Bold Venture, Dial 999, Target, Mac-
Kenzie's Raiders, The Case of the Dangerous
Robin, Rough Riders, The Aquanauts, Klon-
dike, Miami Undercover.

**Maurice H. Zouary TV-Film
Productions**

333 West 52nd St., New York 19, N. Y.

Phone: JUDson 2-6185

Owner.....Maurice H. Zouary

Services Offered—Production, distribution
of package programs and feature pictures;
stock footage rentals.

Production: Poem for a Day.

Leading Television Markets In The United States

January 1, 1961

Rank	City	Rank	City
1.	New York	39.	Phoenix-Mesa
2.	Los Angeles	40.	San Antonio
3.	Chicago	41.	Charleston-Oak Hill- Huntington-Ashland
4.	Philadelphia	42.	Tulsa
5.	Boston	43.	Salt Lake City—Provo
6.	Detroit	44.	Des Moines-Ames
7.	San Francisco-Oakland	45.	Wichita-Hutchinson
8.	Cleveland	46.	Altoona-Johnstown
9.	Pittsburgh	47.	Richmond-Petersburg
10.	St. Louis	48.	Spokane
11.	Washington, D. C.	49.	Scranton-Wilkes Barre-Hazleton
12.	Minneapolis	50.	Fresno
13.	Cincinnati	51.	Honolulu
14.	Baltimore	52.	Cedar Rapids
15.	Buffalo	53.	Flint-Saginaw-Bay City
16.	Dallas	54.	Roanoke-Lynchburg
17.	Indianapolis	55.	Mobile-Pensacola
18.	Miami	56.	Greenville-Spartansburg-Asheville
19.	Milwaukee	57.	Green Bay-Marinette
20.	Kansas City, Mo.	58.	Portland-Poland Spring
21.	Hartford-New Haven- New Britain-Waterbury	59.	Peoria
22.	Houston-Galveston	60.	Knoxville
23.	Columbus	61.	Fort Wayne
24.	Seattle-Tacoma	62.	Little Rock
25.	Atlanta	63.	Orlando-Daytona Beach
26.	Denver	64.	Chattanooga
27.	New Orleans	65.	Amarillo
28.	Portland, Ore.	66.	Tucson
29.	Oklahoma City	67.	South Bend-Elkhart
30.	Albany-Schenectady-Troy	68.	Madison
31.	Memphis	69.	Albuquerque
32.	Sacramento-Stockton	70.	Cape Girardeau-Paducah- Harrisburg
33.	Tampa-St. Petersburg	71.	El Paso
34.	Omaha	72.	Evansville-Henderson
35.	Norfolk-Portsmouth-Newport News-Hampton	73.	Youngstown-New Castle
36.	Nashville	74.	Austin-Rochester-Mason City
37.	Harrisburg-Lancaster-York- Lebanon	75.	Colorado Springs-Pueblo
38.	Rochester	76.	Las Vegas-Henderson
		77.	Boise-Nampa

Note: Based on total Broadcast Revenues.
Source: FCC



Producers of Quality
Television Commercials

SABRA INC.

200 East 56th Street
New York 22, New York
Murray Hill 8-0085

•

16 East Ontario Street
Chicago 11, Illinois
Whitehall 4-5151

1961

**COMMERCIAL
AND INDUSTRIAL
PRODUCERS
RADIO
AND TELEVISION**



KEY PERSONNEL
SERVICES OFFERED

THROUGH these pages pass the most astute buyers of motion pictures in the world.

To those who buy and sponsor commercial motion pictures for industry or education, distributed through non-theatrical channels or on television, we ask for the opportunity to present our facilities and qualifications as your producer.

Send for "A Few Facts About Audio"



AUDIO PRODUCTIONS, INC.

Film Center Building

630 Ninth Avenue

New York 36, N. Y.

PLaza 7-0760

Commercial Producers Radio and Television

Academy Film Productions, Inc.

123 W. Chestnut St., Chicago 10, Ill
Phone: MIchigan 2-5877

Pres., Exec. Prod.....Bernard Howard
General Mgr.....Patti Wilkus

Services Offered—Creators & producers of TV & business films. Animation & live action. Specializing in unusual audio-visual presentations. Have own studios & full eqpt.

Academy Films

1145 N. Las Palmas, Hollywood 28
Phone: HOLLYWOOD 6-6566

PresidentJ. Larsen

Services Offered—Complete motion picture production services, for comm'ls. Creators of jingles for agencies & advertisers.

Ad-Staff, Inc.

9122 Sunset Blvd., Hollywood 46, Cal.
Phone: CR 5-5219

PresidentDon Quinn
Vice President.....Martin Spertzell
TreasurerCharles Goldring

Services Offered—Creation, production of radio-TV music commercials, copy spots, background music. Tape equipment available.

Current Productions—Trend, Purex, Plymouth, Dodge Trucks, Sunkist Fruit Punches, Richfield Gasoline, Cock O' the Walk, Pacific Airlines, CMA Airlines, National Beer, Speedway Gasoline, Okla. High-Q Gasoline, Johnson's Glo-Coat Radio-TV Commercials, & AC Spark Plugs.

Advertisers' Broadcasting Company

117 W. 46th St., N.Y.C. 36
Phone: PL 7-3560

Exec. Prod.....Sholom Rubinstein
DirectorBernard Rubinstein
Copy Chief.....David M. Hausdorff

Services Offered—Write, create, produce jingles and commercials.

Advertising Radio & Television Service, Inc.

421 West 54th St., New York 19, N.Y.
Phone: PLaza 7-7323

PresidentGerald Auerbach
Exec. V.P.....Alfred DiPietro
Vice Pres., Sales.....John W. Holbrook
V.P., Comptroller.....Samuel Auerbach
Prod. Distrib. Mgr.....Ervin Rosenfeld

Services Offered—Laboratory procurement, booking and distribution of film for TV, theatrical & special purpose exhibition; editing; consultants to sponsors & agencies.

Alexander Film Co.

Alexander Film Bldg.,
Colorado Springs, Colo.
Phone: ME 3-1771

Bd. Chmn.....Don M. Alexander
PresidentKeith Munroe
V.P., Gen. Mgr.....Jay Berry
V.P., Production.....James Anderson
Mgr.Arthur M. Oaks
Creative Dir.....Howard F. Olds

Branch Offices

500 Fifth Ave., New York 36, N. Y.
Phone: LO 5-1350

Exec-in-Chg.Kenneth Silver
472 Wrigley Bldg., Chicago 11, Ill.
Phone: WH 4-5980

Exec-in-Chg.Terry Hatch
Calle Comercio 450, San Juan, P.R.
Phone: 3-2898

Exec-in-Chg.Haskel Marshal
Services Offered—TV film commercials, business and industrial films, theatre film commercials, distribution.

All-Scope Pictures, Inc.

(Comm'l Film Division of Twentieth Century-Fox Television)

1417 N. Western Ave., Hollywood 27
Phone: HOLLYWOOD 2-6231

PresidentGordon Mitchell
Vice President.....B. F. McEveety

Services Offered—TV commercials, all type special purpose films.

Alpha Film Productions

P. O. Box 5323, Baltimore 9, Md.
Phone: CL 2-4150

Owner.....W. E. Wood
Services Offered—Film processing; produce TV spots.

American Film Co.

1329 Vine St., Philadelphia 7, Pa.
Phone: WA 2-1800

ManagerBen Harris
Sales Mgr.....S. Adams
SecretaryI. Weyhmiller

Services Offered—Produce motion pictures on special order plus projection service, booking, inspection, storage and shipping departments. Also rental of 8 mm & 16 mm plus special subjects from 1900 and advertising facilities.

American Film Producers

1600 Broadway, N.Y.C. 19
Phone: PL 7-5915

Exec. Prodr.....Robert Gross
Exec. Prodr.....Lawrence A. Glesnes
Prod. Control.....Sheldon Abromowitz
Services Offered—Complete production

TELEVISION BROADCASTING SERVICE, INC.

Finest Super-Mart in Television Productions

91 CENTRAL PARK WEST • NEW YORK 23, N. Y.

Our Services Are;

16 MM & 35 MM
Sound Films
Color or Black & White

Group "A"

Advertising Agencies;
Open-End Film Commercials for TV
Training Sound Films
Animation Commercials
Regular Film Commercials
Package Shows

Group "B"

Chamber of Commerce;
Travel Logs
Industrial Films
Safety Films

Group "C"

Industries;
Open-End Film Commercials for TV
Sales Training Films
Industrial Films
Animation Commercials
Regular Film Commercials
Package Shows

Group "D"

Resorts;
Open-End Film Commercials for TV
Animation Film Commercials
Regular Film Commercials
Resort Films
Feature Film Rentals

Group "E"

Television Broadcasting Stations;
Open-End Film Commercials for TV
Animation Commercials
Regular Commercials
Features For Rental
Package Shows

Group "F"

Live TV Productions

Group "G"

Video Tape Productions

Member;

Cairo Chamber of Commerce

Banking Account;

The Hanover Bank
Plaza Br. 60 & 5th Ave.
New York 22, N. Y.

STOP! WHY LOOK ANY FURTHER?

Let US SOLVE your

Problem!!!

Our Services are listed on the left side of this sheet. May we look forward to being of assistance to you and to your clients?

Cordially yours,

William R. Riddle

William R. Riddle
President

and distribution facilities for sponsored films, commercials, program openings and closings, slides and film inserts for integration; color or black and white, live action or animation in both 16 mm and 35 mm.

Current Productions—Esso Standard Oil, All State Insurance, Humble Oil, Colgate-Palmolive, Avis Rent-A-Car, March of Dimes.

Animated Productions Inc.

(Al Stahl Productions)
1600 Broadway, N.Y.C.
Phone: CO 5-2942

President Al Stahl
Services Offered—TV shows in animation and live. Comic strip animated films.

Animation, Inc.

736 N. Seward St., Hollywood 38, Cal.
Phone: HO 4-1117

President Earl Klein
Production Manager..... Bob Sage
Director Ed Barge

Branch Offices

14005 Fenkell Ave., Detroit, Mich.
Phone: BR 3-3040

Representative Ted Petok
221 N. LaSalle St., Chicago, Ill.
Phone: FR 2-2628

Representative Joe W. Edwards
Services Offered—Animated & live action TV comm's, storyboards, sound tracks, educational & industrial films.

Animation Service Co.

1780 Broadway, N.Y.C. 19
Phone: CI 5-4832

Chief Animator..... Abe Blashko
Animation Supervisor..... Leo Levko
Administration Seymour Posner
Services Offered — All film art services, maps, charts, cartoon animation, animation camera work in 16 mm and 35 mm.

Animotion Associates, Inc.

333 W. 52nd St., N.Y.C. 19
Phone: CI 6-3817-8

President Graham Place
Vice Pres..... Otto Feuer
Gen. Mgr..... Donald Fellows
National Sls. Dir..... Lee Krieger
Production Director..... Harry Basch
Services Offered—Producers of animated TV commercial spots and films. Animation is an exclusive film process using animated cartoon cut-outs in conjunction with "live" product.

Current Productions—Manufacturers Trust Co. of N. Y., Chef Boy-Ar-Dee, Electric Companies of America, Dye 'n Shine, Cadet Dog Food, Schmidt's Beer, Life Savers.

Evan J. Anton Prods., Ltd.

550 Fifth Ave., N.Y.C. 36
Phone: PL 7-3638

President Evan J. Anton
Vice Pres..... Mary Mallios
Sec'y-Treas..... James Mallios
Services Offered—Producers of industrial and documentary films and slides, TV commercials and spots.

Apollo Productions

130 Carlton St., Toronto, Ont.
Phone: WALnut 2-3163

President R. Rosenberg
Services Offered—Compl. film facilities; comm's & industrial films.

Arco Film Productions, Inc.

580 Fifth Ave., New York 36, N. Y.
Phone: COLUMbus 5-6968

President R. J. Oulmann
Services Offered—TV film facilities; animation & TV film show packaging.

J. Armstrong & Company

28 W. 44th St., N.Y.C.
Phone: LO 3-4584

President Joseph Armstrong
Services Offered—Custom, synd. comm's facilities.

Atlas Film Corp.

1111 South Blvd., Oak Park, Ill.
Phone: AUstin 7-8620

President L. Mominee
Vice Pres. & Prod. Mgr..... A. S. Bradish
V.P.'s..... F. K. Barber, J. L. Herman

Branch Offices

185 N. Wabash Ave., Chicago 1, Ill.
Phone: ANdover 3-5672

11 Barbour Terraces, Woodward & W.
Long Lake Rd., Bloomfield Hills, Mich.

Phone: MIDwest 6-3536

6331 Hollywood Blvd., Hollywood, Calif.
Phone: HOLlywood 9-5111

408 Rucker Pl., Alexandria, Va.
Phone: REpublic 7-2203

Services Offered—Producers of TV commercials, slidefilms, theatrical shorts, motion pictures-35mm & 16mm black & white & color. Studios, 35mm & 16mm lab. & sound recording services.

A T U Productions

130 W. 57th St., N.Y.C.
Phone: JU 6-4292

President Cal A. Stadlen
Services Offered—Creators & producers of TV commercials specializing in humor. Animation, puppets, live action.

Audio Productions, Inc.

630 Ninth Ave., N.Y.C. 36
Phone: PL 7-0760

President..... Frank K. Speidell
Vice Pres..... Herman Roessle
Vice President..... T. H. Westermann
TV Dept. Mgr..... Harold R. Lipman
Secy-Treas..... P. J. Mooney
Services Offered—Producers of all types of TV commercials and sponsored films. Production facilities. Live action, animation, opticals, etc.

Aurvid Productions

P. O. Box 413, Phila., Pa.
Phone: LOcust 4-4429

Manager..... F. O. Pease
Services Offered — All TV film, comm'l facilities; live, package, film production; animation, package, TV shows.

RADIO-TV COMMERCIAL PRODUCERS 

Austin Productions, Inc.

232 North Main St., Lima, O.
Phone: CApitol 9-7881

President.....B. Otto Austin, Jr.
Vice President.....Clair E. Butturff
Secretary.....Nancy M. Austin
Services Offered—Producers of film commercials & industrial films.

Babcock & Kogan

45 E. 55th St., New York 22, N. Y.
Phone: PL 2-4480

Partners.....Lyn Babcock, Edward Kogan
Services Offered—Service to adv. agencies on a per job basis in TV adv. field-TV consultants, producers, tape directors, pgm. spvrs., copy & jingle writers.

Bil Baird's Marionettes

59 Barrow St., N. Y. C. 24
Phone: YUkon 9-9840

Partners.....Bil and Cora Baird
Personal Manager.....Frank Cooper Assoc.
Services Offered—Produce live or filmed commercials with marionettes and hand puppets, with or without live actors, in own studios.

Bandelier Films, Inc.

1837 Lomas Blvd., NE, Albuquerque, N. M.
Phone: CHapel 3-5848
President.....R. Stevens

Vice President.....Doyle Courington
Branch Offices
1090 N.E. 79th St., Miami, Fla
Exec-in-Chg.B. Drake
2652 Bellaire, Denver, Colo.
Exec-in-Chg.M. Briley
Services Offered—Live action & animated TV film commercials, 35mm or 16mm. Documentary films, industrial films, film strips & slides.

Thos. J. Barbre Productions

2130 S. Belleire St., Denver 22, Colo.
Phone: SK 6-8383

ProducerThos J. Barbre
Asst. Mgr.....Anita T. Barbre
Dir. Sound.....Paul F. Emrich
Dir. Photography.....H. J. Anderson
Services Offered—Complete motion picture production service—script, photography, editing, sound recording, stage, mobile units, theater; nationally. Industrial, business films; TV spots.

Basch Radio & Television Productions

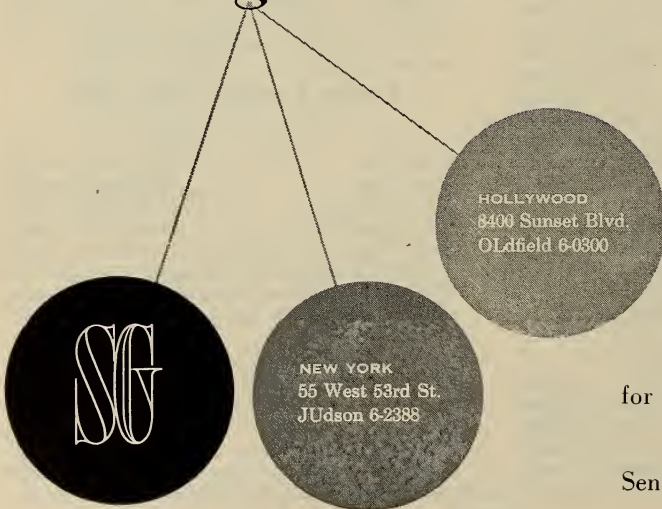
17 E. 45th St., N.Y.C. 17
Phone: MU 2-8877

PartnerCharles J. Basch, Jr.
Partner.....Frankie Basch
Services Offered — TV film commercials,

SANDE AND GREENE

creative and production consultants in film and sound
for television • radio • motion pictures

Swingin' Musical Images



Specialists
in creating
contemporary
commercials

for AM/TV and title themes
for programs.

Send for demo film or tape.

RADIO-TV COMMERCIAL PRODUCERS

animated and live; film programs, industrial, training, and fund-raising films; radio commercials, jingle, gimmick & dramatized.

Bay State Film Productions, Inc.

35 Springfield St., Agawam, Mass.
Phone: RE 4-3164

PresidentMorton Read
V.P., Sls.....D. D. Doyle
V.P., TV.....Harold O. Stanton
V.P., Prod.....Eugene N. Bunting

Branch Office

80 Boylston St., Boston, Mass.
Phone: HANcock 6-8904

V.P.David Doyle
Services Offered—Producers of 16mm & 35mm motion pictures & slide films-TV commercials & programs.

Beacon Television Features, Inc.

115 Newbury St., Boston 16, Mass.
Phone: COMmonwealth 6-6881

PresidentJ. L. Sanderson
Services Offered—TV film commercials; story-boards, feature film production, radio jingles.

V. S. Becker Productions

551 Fifth Avenue, N.Y.C. 17
Phone: MU 2-0777

Exec. Prod.....Viola S. Becker
Services Offered — TV & radio package shows & commercials; live, recorded & filmed. Casting. Industrial films.

Real Benoit Film Productions

2161 St. Catherine St., W., Montreal, Canada
Phone: WELLington 3-7339

PresidentReal Benoit
Services Offered—16 & 35mm film production; fully equipped sound stage.

Russell R. Benson Productions

136 N. Delaware St., Indianapolis, Ind.
Phone: MELrose 7-0306

PresidentR. R. Benson
Services Offered—Film spot commercials; industrial, educational films.

Bernard-Degen Productions

1601 N. Gower, Hollywood 28
Phone: HO 5-9886

PartnerVince Degen
Services Offered—Creators, producers of musical commercials, TV & radio; arrangements (vocal & instrumental); underscoring to animation & live action.

Guy Biddick

1046 So. Olive St., Los Angeles 15, Cal.
Phone: RI 9-8800

ManagerGuy Biddick
Traveling Rep.....Burton Zoul
Services Offered—Animation of product or trademark, commercial spots on film.

REACH FOR MAGINATION

Tired of the ordinary?

Disgusted with the mundane?

Why be content

with a film production

that "also ran"?

Our staff is constantly

searching for new techniques

in film communications.

Yes, help yourself to a slice

of imagination ... reach for

your phone and call



**JAMES LOVE
PRODUCTIONS, INC.**

2 West 46th Street
New York 36, N. Y.

JU 2-4633

RADIO-TV COMMERCIAL PRODUCERS 

Biever & Stein Productions, Inc.

527 Madison Ave., New York 22, N.Y.
Phone: PLaza 3-1147

PresidentCurtis Biever
Secretary-TreasurerLou Stein
Sales Representative.....Gabriel Longo
Services Offered—Radio-TV commercials, film backgrounds, musical jingles.

Brass Dolphin, Inc.

146 East 57th St., New York, N. Y.
(See Program Producers)

Bray Studios Inc.

729 Seventh Ave., N.Y.C. 19
Phone: CI 5-4582

Board Chmn.....J. R. Bray
PresidentPaul A. Bray
V.P., Sales.....Paul Bray, Jr.
TreasurerM. Bray
Animation Directors.....Max Fleischer,
W. G. Gilmartin
Film Dist. Mgr.....B. D. Hess
Services Offered—Producers and distributors of all types of films for TV use including technical animation and cartoons. Specialize in industrial training and sales films, as well as health, safety and films for the military. Safety-training films in Spanish translation. Tape equipment available.

Bill Burrud Productions

7559 Santa Monica Blvd.
Hollywood 46, Calif.
Phone: HOLLYWOOD 3-8181

PresidentBill Burrud
Services Offered—TV live programs & film shows; commercials; shorts; color animation; package film shows; TV scripts.

C/Hear Services, Inc.

210 E. 47th St., New York 17, N.Y.
Phone: EL 5-7212

PresidentGranville Burland
Prod. Co-ord.Carol Manetta
Services Offered—Creation & production of jingles, radio-TV campaigns, music tracks for commercials; packagers of radio-TV shows; creators & prod. of LP albums for record co's.

S. W. Caldwell, Limited

447 Jarvis St., Toronto 5, Ont.
(See TV Prod.-Dist.)

Calhoun M. P. Producers

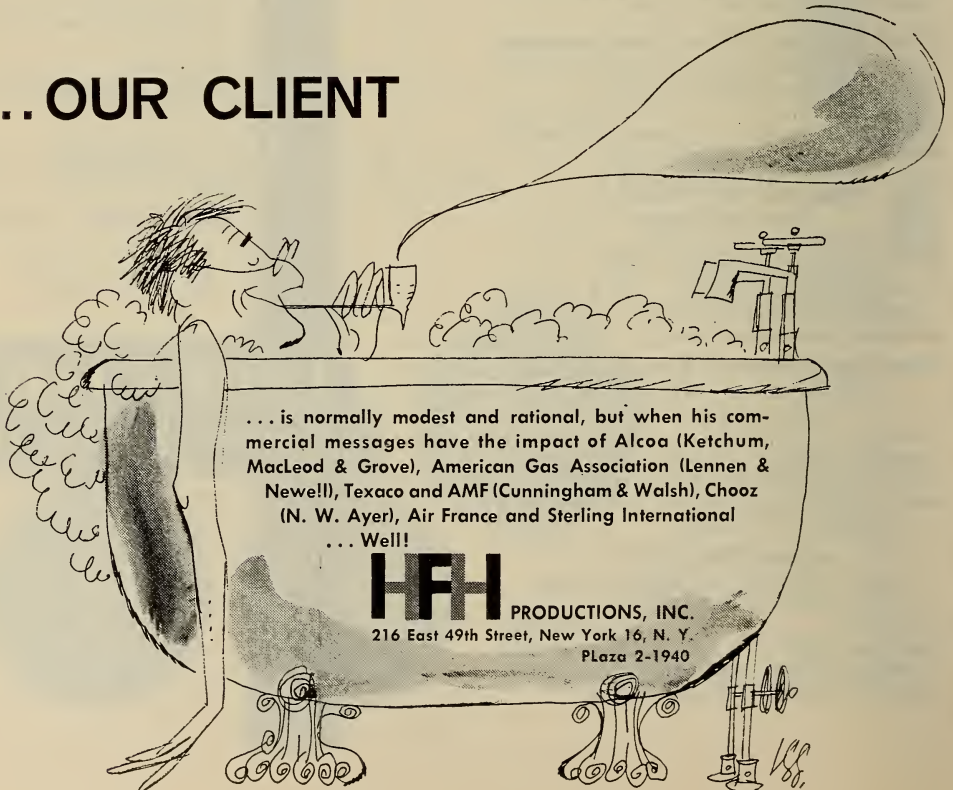
264 E. 78th St., N.Y.C. 21
(See TV Prod.-Dist.)

Calif. Internat'l Productions

6710 Melrose Ave., Hollywood, Cal.
Phone: WE 9-1491

President.....H. F. O'Donnell
Services Offered — TV film shows & comm'ls; religious films; shorts, educ. & ind-
ust.

...OUR CLIENT



... is normally modest and rational, but when his commercial messages have the impact of Alcoa (Ketchum, MacLeod & Grove), American Gas Association (Lennen & Newell), Texaco and AMF (Cunningham & Walsh), Chooz (N. W. Ayer), Air France and Sterling International ... Well!

HFH PRODUCTIONS, INC.
216 East 49th Street, New York 16, N. Y.
Plaza 2-1940

**California Studios
Incorporated**

650 N. Bronson St., L. A. 4, Cal.
Phone: HO 2-7141

PresidentP. N. Krasne
Services Offered — TV film shows & comm'ls; soundies; B & W animation; packages.

Lars Calonius Prods., Inc.

45 W. 45th St., N.Y.C. 36
Phone: PL 7-0350

PresidentLars Calonius
Services Offered—Full animation facilities. Story boards. Live action.

The Camera Mart, Inc.

1845 Broadway, N.Y.C.
Phone: PL 7-6977

PresidentIrving Browning
ManagerSamuel Hyman
Sales Promotion.....Paul Meistrich
Treasurer.....H. V. Browning
SecretaryAnn Browning
Services Offered—Manufacture, sell, rent, repair 35mm & 16mm professional motion picture production equipment; TV film cameras, projectors, sound systems, lighting, film editing & handling equipment, doilies, tripods, mike booms.

Campus Film Prods., Inc.

20 E. 46th St., N.Y.C. 17
Phone: MU 2-8735

PresidentNat Campus
Exec. ProducerJules Krater
Services Offered—Film and TV commercial production

**Canadian Film Industries Co.,
Ltd.**

310 Lakeshore Rd., Toronto 14, Canada
Phone: CL 1-5211

PresidentArthur D. Gottlieb
Services Offered—TV film shows, comm'ls; shorts; animation, B & W & color; facilities & studios rented.

Canyon Films of Arizona, Inc.

834 N. 7th Ave., Phoenix, Ariz.
Phone: AL 2-1718

ProducerR. Boley
PhotographyRobt. Allen
Services Offered—Production TV commercials, industrial & pub. rel. films: 16/35 mm animation & live action.

Capital Film Service

224 Abbott Rd., E. Lansing, Mich.
Phone: ED 2-3544

PresidentJ. R. Hunter
Services Offered—TV live and film shows; commercials, soundies, shorts. B & W & color animation, music, scripts.



JOHN SEELY Associates

First Federal Building, Hollywood and Highland, Hollywood 28, Calif.
Suite 613
HOLLYWOOD 6-6141

PRODUCTION SERVICES

Music Supervision—Live or Library for: Film — Slide Film — Video Tape — Records — Program Theme Composition & Development — Record Production Supervision — Composition — Arranging — A & R — Music Publication

RECORDING SERVICES

Voice Recording—Voice Overdubbing—Tape Transfer—Re-recording—Mixing — Tape Editing & Assembly

STUDIO FACILITIES

Editing Studios — Voice Recording Studio — Music Demonstration Facilities — Music Library — Sound Effects Service — Five Tape Recorders (Stereo & Mono) Four to One Mixing Console

For further information, contact DON TEETERS, Sales Manager

RADIO-TV COMMERCIAL PRODUCERS

Capitol Records Custom Service

1750 N. Vine St., Hollywood 28

Phone: HO 2-6252

151 West 46th St., New York 19, N.Y.

Phone: JU 2-8040

DirectorGeorge R. Jones
Natl. Sls. Mgr.....Herbert I. Sachs
Production Mgr.....Clifton L. Harden

Services Offered — Custom recording for records, radio and TV & film scoring; manuf. facilities for all sizes of records, mastering processing; music library for film track.

Capitol Transcriptions, Inc.

620 11th St., N.W., Washington 1, D.C.

Phone: EXecutive 3-1246

PresidentH. Edward Behre
Vice President.....C. Edward Behre
Sec.TreasDoris Erickson
Music Dir. & Prod.....Maury B. Allen

Services Offered — Complete production; service, including writing, musical arrangements (where required) & directing, from idea conception to finished recording or sound track.

Capt. Z-Ro Productions, Inc.

209 E. 56th St., N.Y.C. 22

Phone: EL 5-7943

PresidentHenry Brown

Services Offered — TV commercials and film shows.

Carla Productions, Inc.

245 West 55th St., New York 19, N. Y.

Phone: JUdson 2-4477

PresidentCarl A. Carbone
SecretaryMurray Ramson
Production Spvr.....Joseph Carbone
Editorial Spvr.....Ken Collins
Asst. Prod., Cast. Dir.....Benita D'Andrea

Services Offered—TV & film production; editorial & distribution services.

Carter & Galantin of Georgia, Inc.

752 Spring St., N.E., Atlanta 8, Ga.

Phone: TRinity 5-7144

President & Treas.....Henry E. Carter
Gen. Mgr., Sales Dir.....Ken Willson

Services Offered—Facilities for creation & production of motion picture, slidefilm & TV commercials for industry, ed. institutions & government; producer svcs. & equipment rentals; point of purchase displays, sales aids. Tape equipment available.

Current Productions — Coco-Cola, RCA Whirlpool, Du Kane, Irvingdale Farm Dairies, J. I. Case, Revco.

Cascade Pictures of California

1027 N. Seward, Hollywood 38, Calif.

Phone: HO 2-6481

PresidentBernard J. Carr
Vice Pres.....Roy Seawright

CREATIVE ENERGY

Charged with vitality . . . commanding the finest facilities . . . our talented staff will meet your film needs with technical craftsmanship and imagination. Call us at PLaza 2-4100.

TRANSFILM-CARAVEL

445 PARK AVENUE, NEW YORK 22

FILM PRODUCTION DIVISION:

20 WEST END AVENUE, NEW YORK 23

RADIO-TV COMMERCIAL PRODUCERS

V.P. Prod.....Vaughan Paul
 Director.....George B. Seitz, Jr.
 Prod. Mgr.....Doug Travers
Services Offered—Producers of film commercials for TV offering complete studio facilities, animation and optical effects personnel.

Cate and McGlone

1521 Crossroads of World, Hollywood 28
 Phone: HO 5-1118

President.....T. W. Cate
 Secretary.....E. D. McGlone
Services Offered — Commercials; production—scripts, storyboards, editorial, photography.

Hu Chain Associates

15 E. 48th St., N.Y.C. 17
 Phone: PL 5-5240

OwnerHubert V. Chain
Services Offered — Radio-TV and motion picture production, direction and script writing.

Charter Oak Tele-Pictures Inc.

423 E. 90th St., N.Y.C. 8
 Phone: TR 6-6800

PresidentLouis Cavrell
 SecretaryOtis Cavrell
 TreasurerIra Cavrell
Services Offered—Production facilities for TV and industrial 16 and 35 mm color and black & white films. Medical and dramatic films. Printing and processing lab. Editorial

rooms. Sound stage rentals for automobile commercials.

Chicago Film Studios

720 N. Michigan Ave., Chicago 11
 Phone: WH 4-6971

President.....A. G. Dunlap
 Dir. of Sales.....Robert D. Casterline
 Prod. Mgr.....Russell T. Ervin, A.S.C.
 Laboratory Mgr.....Walter Rice
Services Offered—Complete 16 & 35 mm film production facilities; sound stages, RCA sound recording, optical effects, Art Department, complete processing laboratory.

Christensen-Kennedy Productions, Inc.

2824 Harney St., Omaha 31, Nebr.
 Phone: 341-2977

President, Sales Mgr.Ray Christensen
 Production Mgr.Bob Hufstader
 Art DirectorKen Dunning
 DirectorDinnis McGuire
 Photography & Editing.....John Frechette
 SoundSam Lobb
Services Offered—TV comm'ls, animations, live action, industrial & business-sponsored films; lab. processing.

Churchill-Wexler Film Productions

801 Seward Ave., Los Angeles 38
 Phone: HO 2-6671

Ptnrs.....S. Wexler, R. Churchill
Services Offered—Produce educational and industrial films.



..... at the service of advertising



..... at the service of industry

RADIO-TV COMMERCIAL PRODUCERS ~~~~~

Cinecraft Productions, Inc.

2515 Franklin Blvd., Cleveland 13, O.
Phone: SU 1-2300

President R. Culley
Services Offered—Synd. spots; comm'ls.

Cineeffects, Inc.

115 W. 45th St., N.Y.C.
Phone: CI 6-9511

President Nat Sobel
Sec'y-Treas Irving Hecht
Services Offered—Animation, special effects, titles, mats, inserts, black & white or color, 16 or 35 mm.

Cinefilm, Inc.

5746 Sunset Blvd., Hollywood 28, Cal.
Phone: HO 4-7119

President LeRoy Smith
Services Offered—Motion pictures for TV, entertainment, documentary commercials, industrial, etc.

Cinesound, Limited

552 Rogers Rd., Toronto, Ont.
Phone: RO 2-7338

President B. Bach, Jr.
Services Offered—Shorts, film comm'ls; color, B & W animation; music; scripts; packages; studio, facilities rental.

Cine-Tele Productions

6325 Santa Monica Blvd., Hollywood 38
Phone: HO 5-3376

Exec. Producer H. Lehman
Business Mgr..... Jacques R. Lehman
Prod. Spvsr..... Clayton McKiddy
Services Offered — Commercials, educational films, business films, sports-shows, training films.

Cinetoone Productions

1847 Fort St., Honolulu, Hawaii

Exec. M. D. Meyers
Services Offered—Industrial films; synd. spots; comm'ls.

Cine-Video Productions, Inc.

Boston Post Rd. at Cine Video La.
Milford, Conn.

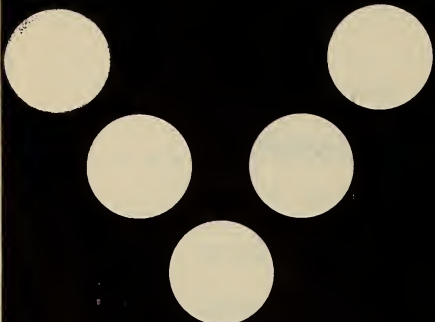
Phone: TR 4-6590

Pres., Exec. Prodr..... Garo W. Ray
Tech. Dir..... Kenneth F. Rieke
Services Offered—Compl. motion picture services for industrial & educational productions. Complete sound stages, recording & dubbing studios, release printing — color, B & W, processing, & all other film services.

Coastal Film Services, Inc.

321 W. 44th St., N.Y.C. 36
Phone: JUdson 2-7780

President Manuel Casiano
Services Offered—Complete services including optical effects, animation, titles, film consultants.



Films Five Inc.

18 East 50th Street
New York 22, N. Y.
PLaza 2-7960

Live Action • Animation • Story Boards • TV Commercials • Industrials • Slide Films

Coffman Films, Inc.

1510 First National Bank Bldg., Dallas 2, Tex.
Phone: RI 8-2828

PresidentH. Coffman
Production Manager.....H. Greene

John Colburn Assoc., Inc.

1122 Central Ave., Wilmette, Ill.
Phone: BR 3-2310

PresidentJ. E. Colburn
Vice President.....H. Ushijima
Services Offered—16/35 mm industrial & TV film & comm'ls' sound stage, production facilities.

Colmes-Werrenrath Prod. Inc.

1037 Woodland Dr., Glenview, Ill.
Phone: PArk 9-0011

PresidentW. Colmes
Exec. V.P.....R. Werrenrath
Vice President.....W. Bennett Philley
Acct. Exec.....T. R. Bohn
Services Offered—Creation, production, direction, writing; studio, editing, projection facilities.

Current Productions — Commercials for Whirlpool Corp., Presto, Revere Camera; No. American Van Lines.

Commerce Pictures

525 Poydras St., New Orleans, La.
Phone: 523-5026

PresidentR. Wiegand
Services Offered—Commercials, b & w & color, live action & cartoons, 16mm, 35mm, movies, slides, stills, enlargements, prints & copies. Sound recording magnetic & optical.

Commercial Recording Corp.

P. O. Box 6726, Dallas 19, Tex.
Phone: RI 8-8004

PresidentJohn J. Coyle
Vice President.....Bob Farrar
Vice Pres., Sales.....Dick Morrison
Vice Pres., Engr.Tom Loy
Production Manager.....Tom Gwin
Services Offered—Station promotion jingles for radio & TV, commercial jingles, production aids, scoring & recording film tracks, all types musical adv. & sales aids.

Commercial Syndicated Films, Inc.

40 West Kinzie St., Chicago 10, Ill.
Phone: WH 4-7477

President.....W. R. Johnson
Vice President.....I. Bell
SecretaryBetty L. Taylor
Services Offered—Syndicated animated TV spots.

Commodore Productions & Artists, Inc.

6646 Hollywood Blvd., Hollywood 28
Phone: 9-7502

EMPIRE

COMPLETE
SOUND RECORDING
AND
FILM PRODUCTION
FACILITIES

Disc & Tape Sound Recording • Air Conditioned Studios
16mm & 35mm Film Production • Closed Circuit Projection

480 LEXINGTON AVE., NEW YORK 17, N.Y. — YUkon 6-5700

RADIO-TV COMMERCIAL PRODUCERS

Pres., Prod.....W. White, Jr.
Prod. Dir.....Ed. Woodworth
Prod. Superv.....W. White, III
SecretaryJanet Berrie
Services Offered—TV live & film programs,
shows; comm'ls; industries; film packages.

Concord Company

1006 Sunset Blvd., Hollywood 46, Cal.
Phone: BR 2-7801

Ptnrs.C. Purnell, L. Atkinson,
R. Atkinson
Services Offered—TV live & film shows;
industrials; documentaries; color, B & W
animation; scripts; packages.

Condor Films, Incorporated

1006 Olive St., St. Louis 1, Mo.
Phone: MA 1-8876

PresidentBradford Whitney
TreasurerEdgar F. Stevens
Services Offered—Producers of 16 mm &
35 mm motion pictures, slide films, and
other visual and audio-visual materials for
sales promotion, public relations, advertising,
television programming, TV comm'ls, train-
ing & sports uses.

Consolidated Film Industries

521 W. 57th St., N.Y.C.
Phone: CI 6-0210

959 Seward St., Hollywood
Phone: HOLLYWOOD 9-1441

PresidentVictor M. Carter
V.P.'s....Richard W. Altschuler, Sidney P.
Solow, Theodore Hirsch, John J. O'Connell

SecretaryJoseph E. McMahon
Asst. Treas.Richard S. Rodgers,
Harold Lange, R. A. Warshaw
Services Offered — Processing of motion
picture film.

Continental Film Productions Corporation

2320 Rossville Blvd., Chattanooga, Tenn.
Phone: AM 7-4302

PresidentJames E. Webster
SecretaryThomas Crutchfield
Treasurer.....H. L. Thatcher
Services Offered—Animation, producers of
industrial and educational films & sound
slide films, producers of film spot commer-
cials. Tape equipment available.

Cousens-Blair Productions, Inc.

1600 Broadway, N.Y.C. 19
Phone: CO 5-7380

President.....Clayton W. Cousens
Vice Pres.....John K. Cousens
Vice Pres.....Leonard Blair
Services Offered—Production in color or
black & white of TV commercials, industri-
als, educational, documentaries.

Roland D. Crandall Productions

31 Heusted Dr., Old Greenwich, Conn.
Phone: NE 7-0425

President.....R. D. Crandall
Services Offered—Producer of commercial
films.

SIB PRODUCTIONS, INC.

in association with

PARAMOUNT PICTURE CORP.

produces

TV Film Commercials

TV Tape Commercials & Industrial Films

☆

CONTACT:

DON TAFFNER • Paramount Bldg. • 1540 Broadway, N.Y.C. • BR 9-8700

or

WALTER BIEN • Hollywood • HO 9-2411

Paramount Studio • 5451 Marathon • Hollywood 38

Craven Film Corporation

330 E. 56th St., N.Y.C. 22
Phone: MU 8-1585

President Thomas Craven
Prod. Spvsr. D. William Robinson
Prod. Mgr. David Saperstein
Spvsng. Editor Morton S. Epstein
Services Offered—Production of TV commercials, live and animated, documentary films for industry, education, religion & govt; filmed programs for TV.

Crawley Films, Limited

19 Fairmont Ave., Ottawa, Ont.
Phone: PA 8-3513

President F. Crawley
Vice President..... Graeme Fraser
Vice President C. Everett
Prod. Manager..... Thomas Glynn
Office Manager..... Alex Murray
Services Offered—Films, sponsored & TV; commercials; production; animation; laboratory; stages.

Creativision

1780 Broadway, N.Y.C. 19
Phone: CI 5-4830

President Victor Kayfetz
Asst. to Pres..... Seymour Posner
Art Director..... Abe Blashko
Animation Supervisor..... Leo Levko
Services Offered—TV advertising consultation service acting as agency or company television promotion and production department. Creative planning, storyboards, staging, animation and live.

CR Enterprises, Ltd.

1148 S. Shendoah St., Los Angeles 35, Calif.
Phone: BR 2-6884

Pres., Prod..... C. Roth
Services Offered—Film commercials; no animation.

Bing Crosby Productions

9028 Sunset Blvd., Los Angeles 46, Cal.
(See Program Producers)

Crossroads TV Productions

1121 S. Glenstone, Springfield, Mo.
Phone: UNiversity 2-4422

V.P.'s..... J. Mahaffey, E. Siman, Jr.
Services Offered—Film spots: live shows. Tape equipment available.

Cue Recordings, Inc.

117 W. 46th St., N.Y.C. 36
Phone: PLaza 7-3641

President Sholom Rubinstein
Vice President..... Mel Kaiser
Secretary-Treasurer ... Bernard Rubinstein
Services Offered—Tape, disc, studios, remotes, stereo facilities, editing rooms, shipping facilities, high-speed tape duplication.

Cummings Productions, Inc.

4 W. 56th St., N.Y.C. 19
Phone: PL 7-6452

President..... R. W. Cummings

Services Offered—Creation and production of industrial shows, sales mtgs., film scores, & Radio & TV commercials.

Phil Davis Musical Enterprises, Inc.

59 E. 54th St., N.Y.C. 22
Phone: MU 8-3950

President Phil Davis
V.P., Mus. Dir..... Earl (Nemo) Paul
Secy., Treas..... Loretta H. Davis
Production Mgr..... Joe Rhode
Copy Director..... E. C. (Bud) Redding
Exec. Secretary Renee Strum

Services Offered—Creators and producers of custom-built musical commercials for TV film soundtracks and radio transcriptions. Musical consultants to advertising agencies & film producers; composition of original music and copy approaches for spot campaigns. Facilities to handle any service or complete packages.

PREVIEW'S PRODUCERS SERVICES . . .

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Gordon M. Day Productions

15 W. 44th St., N.Y.C. 36
Phone: MUrray Hill 2-5299

PresidentGordon M. Day
Vice PresidentCarol Bulkley
TreasurerLeo L. Reich
Services Offered — Writing-production of TV film & TV radio jingles & spots; consultant to advertising agencies.

De Frenes Company

1909-17 Buttonwood St., Phila. 30, Pa.
Phone: LO 3-1686

Pres., Sales.....J. DeFrenes
SecretaryR. DeFrenes
Prod. V.P.....M. Levanios
Services Offered—Comm'ls; programs. Industrial shorts.

Demby Productions, Inc.

1 W. 58th St., N.Y.C. 19
Phone: PL 9-2495

PresidentEmanuel H. Demby
Vice Pres.....Betty Jeffries
Creative Dir.....Allen Swift
ResearchAlexander Marshack
Client RelationsMimi Reichert
Services Offered—Live, film and recorded commercials. Animation. Jingles. Music. Panels for pre-testing commercials via Motivation Research Associates, affiliated firm.



Motion Pictures

by

PAUL HANCE PRODUCTIONS, INC.
1776 BROADWAY
NEW YORK 19, NEW YORK
CIRCLE 5-2424

Florian de Narde

3 E. 57th St., New York City
Phone: PL 3-7030

OwnerF. de Narde
Services Offered — Comm'ls; documentar-ies; industrials.

Jack Denove Productions, Inc.

6611 Santa Monica Blvd., Hollywood
(See TV Prod.-Dist.)

Dephoure Studios, Inc.

782 Commonwealth Ave., Boston 15, Mass.
Phone: BE 2-5722

Pres.J. Dephoure
Vice Pres.....M. Levy
Services Offered — Comm'ls; industrials; synd. spots.

Depicto Films Corporation

254 West 54th St., N.Y.C. 19
Phone: COLUMBUS 5-7620

PresidentJ. R. von Maur
Services Offered—Producers of industrial motion pictures, filmagraphs, color sound slidefilms, filmstrips, slide presentations, trade shows, vugraph presentations. Creation & prod. of compl. sls. trng. programs, incl. films & assoc. literature.

Desilu Productions, Inc.

780 N. Gower St., Hollywood 38, Calif.
(See TV Prod.-Dist.)

Services Offered — Spots, synd.; commercials.

Leo Diner Films

332 Golden Gate Ave., San Francisco 2
Phone: PR 5-3664

Exec.L. Diner
Services Offered—Spots; lab sound & TV recording; animation.

Walt Disney Productions, Inc.

500 S. Buena Vista, Burbank, Cal.
Phone: VI 9-3411
(See TV Prod.-Dist.)

Bd. Chmn.....W. Disney
V.P., Adv. & Sales.....Card Walker
V.P., ProductionWm. Anderson
V.P., TVDonn Tatum
Services Offered—Comm'ls; programs.

Dolphin Productions, Inc.

37 West 57th St., New York 19, N. Y.
Phone: PLaza 3-5892

PresidentAllan Stanley
Services Offered—Producers of TV commercials.

Douglas Productions

10 W. Kinzie St., Chicago 8
Phone: MO 4-7455

President.....F. C. Raymond
V.P.'s.....A. Jones III, D. Raymond
Services Offered — Educ., ind., TV films; titling & animation; lab work; printing.

D.P.M. Productions, Inc.

62 W. 45th St., N.Y.C. 36
Phone: MU 2-0040

President.....Maurice T. Groen
V.P., charge Prod.....Ronald T. Groen
Asst. Prod. Mgr.....Bert H. Cohen
Services Offered—Industrial films, commercials, travel films, camera crews in U. S., Sweden, Austria, South Africa, Malaya, World Wide coverage. Color stock footage.

Du Art Film Labs, Inc.

245 W. 55th St., N.Y.C.
Phone: PL 7-4580

Exec. Vice Pres.....Irwin Young
V.P.'sLou Feldman,
Paul Kaufman, Arthur Miller
TreasurerJack Fellers
Services Offered—Processing of black & white motion picture film, motion picture lab.

Dudley Pictures Corporation

666 N. Robertson, W. Hollywood 46, Calif.
Phone: OL 5-6093

Exec.C. Dudley
Services Offered—Spots, syndicated; commercials.

Walter Christian Duennhaupt Film Productions, Inc.

1908 Florida Ave., N.W., Wash. 9, D. C.
Phone: EXecutive 3-7750

President, Producer.....W. C. Duennhaupt
Vice President.....Dr. Milton Cohen
Secretary.....Dr. Maxwell Cohen
Treasurer.....John A. Scherzer
Services Offered—Producers for TV feature films, live & animated commercials, musical shorts & puppet shows, documentaries in 35 & 16mm, B & W, and color. Tape equipment available.

Cal Dunn Studios

159 E. Chicago, Chicago 11
Phone: WH 3-2424

PresidentCal Dunn
Vice Pres.....Joseph G. Betzer
Exec. Art Dir....."Yar" Yarbrough
Creative Services Dir.....Helen A. Krupka
Services Offered—Complete facilities for both live action and animated TV commercials, writing, storyboard, sound 35 & 16 mm cameras, editing equipment.

Dynamic Films, Inc.

405 Park Ave., N.Y.C. 22
Phone: PL 1-7447

PresidentNathan Zucker
Exec. Vice Pres.....Walter Lowendahl
Pres., Medical Dynamics, Inc...Sol Feuerman
Sec., ControllerGerald Carrus
Sound Supvr.....Jas. H. Townsend, Jr.
Editorial Supvr.....Donald Finamore
Programming Director.....E. A. Humeston
Branch Office
573 N. Melrose, Elgin, Ill.
Phone: SH 2-0866

Exec-in-Chg.Mal Middlesworth

Services Offered—Compl. prod. & distribution facilities, sound stages, recording studios, animation. Associated companies: Dynamic Film Studios, Medical Dynamics, Alan Shilin Films, Inc., Distribution Dynamics.

Eastern Effects, Inc.

333 W. 52nd St., N.Y.C. 19
Phone: CI 5-5280

PresidentMaurice Levy
Vice Pres.....Samuel Levy
Sales Mgr.....Max Levy
Services Offered—Complete service, art to film (optical effects, animation, titles, and inserts).

Educational Films Corp. of America

1501 Broadway, New York City 36
Phone: PE 6-1780

President.....E. W. Hammons
Vice Pres.V. H. Hammons
Sec.Leonard Loewinthan
Services Offered—Color & B & W animation; commercials; shorts; packages.

The Eiseman Music Co.

5420 Melrose Ave., Hollywood 38, Calif.
Phone: HOLlywood 2-6027
1271 Ave. of the Americas, N. Y. 20, N. Y.
Phone: PLaza 7-2197

PresidentHerbert N. Eiseman
Services Offered — Producers of radio station, TV station and commercial jingles.

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Pennsylvania 6-6323**

RADIO-TV COMMERCIAL PRODUCERS 

Electro-Vox Recording Studios

5546 Melrose Ave., Hollywood 38, Cal.
Phone: HO 5-2189

President.....B. B. Gottschalk
Services Offered — Industrials; commercials, phonograph recording; rental of facilities, including studios.

Elektra Film Productions, Inc.

33 W. 46th St., New York City
Phone: JU 2-3606

PresidentA. Liss
Bus. Mgr.....S. Magdoff
Services Offered — Comm'l-industrial film service. Animated and live action scripts; storyboards.

Peter Elgar Productions, Inc.

75 W. 45th St., N.Y.C. 36
Phone: JU 6-1870

PresidentPeter Elgar
Vice President.....Robert C. Jacques
Secy.Treas.Jessie Adamson
Services Offered—Industrials, educational, religious, television.

Elliot, Unger & Elliot, Inc.

(Comm. Prod. Div. of Screen Gems, Inc.)
414 West 54th St., New York, N. Y.
Phone: JUDson 6-5582

ExecutivesSteve Elliot, William Unger, Mike Elliot
Sales ManagerAl Mendelsohn
HollywoodJoe Swavely
Services Offered — Production, distribution TV commercials, film programs.

Charles Elms Productions Inc.

5 E. 40th St., New York 16, N. Y.
Phone: MU 6-8877

President.....C. D. Elms
Vice President.....Charles D. Elms, Jr.
Secretary.....Ruth M. Elms
Branch Office

163 Highland Ave., N. Tarrytown, N.Y.
Phone: MEDford 1-3363

PresidentCharles D. Elms
Services Offered — TV commercials, sound slide films, slide programs, widescope presentations, sales prom., sales training, institutional & industrial motion pictures.

Current Productions — Commercials for Andre Richard, Machinery Magazine, IBM, Philip Morris, Assn. of Amer. R.R., Crown, Cork & Seal Co., Sperry Gyroscope Co., U. S. Navy, Glen Raven Mills, Heatilator.

Emerson Film Corporation

1037 Woodland Dr., Glenview, Ill.
Phone: PArk 9-0011

Services Offered—Comm'ls; synd. spots.

Empire Production Corp.

480 Lexington Ave., N.Y.C. 17
Phone: YUKon 6-5700

Pres.Arthur Lubo
V.P., ProductionL. H. Holton
V.P., Sales.....C. A. Love
Sec.Treas.H. D. Kelleher
Services Offered—TV commercials, industrial films, studio & editing facilities, closed circuit projection.

Robt. J. Enders, Incorporated

M-G-M Studios, Culver City, Calif.
(See Program Prod.)

Endorsements, Inc.

65 E. 55th St., N.Y.C. 22
Phone: PL 1-0320

PresidentJules Alberti
Services Offered—Endorsements and testimonials, live and TV.

Enterprise Productions

13750 Saticoy St., Van Nuys, Cal.
Phone: TR 3-2730

Exec. Prod.....S. L. Weiss
Services Offered — All commercial & program services including live, film & tape.

Era Productions, Inc.

5545 Sunset Blvd., Hollywood 28, Cal.
Phone: HO 2-2251

PresidentBrice Mack
SecretaryMilt Schaffer
Branch Office

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2 West 46th St.

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DAVID LAURENCE ROTH

12 East 69th Street
New York 21, N. Y.

333 N. Michigan Ave., Chicago 1, Ill.
Phone: RA 6-4511

Exec-in-Chg. Dick Lewis
Services Offered — Complete film prod., live & animated, sound recording facilities & stage.

Ted Eshbaugh Studios, Inc.

1023 E. 163rd St., New York 59, N.Y.
Phone: DAYton 9-3220

President T. Eshbaugh
Treasurer Jack Eshbaugh
Services Offered—Educational shorts; TV film shows & comm'ls; color & B & W; animation; packages.

Failace Productions, Inc.

59 E. 54th St., N.Y.C. 22
Phone: ELdorado 5-1752

President Tony Failace
V.P., Creative Dir..... Len Mackenzie
V.P., Musical Dir..... Bob Haggart
V.P., Program Dir..... Chick Vincent
Mgr. Prod. & Sales..... Bob Nash
Sec., Office Manager E. S. Beitchman
Services Offered—Creation and production of musical commercials. TV scoring, arrangements & production of agency created jingles; creation, development & production of program material.

Current Productions — Rambler, Good 'N Plenty, Tan-O-Rama, Page & Shaw Chocolates, Ford Cars & Trucks, Chiquita Banana, Eskimo Pie, Dynamo, Stroh's Beer, Pepsodent, Parliament Cigarettes, Peter Paul Mounds, Phillis Cigars, Pond's Moisture Base, Post Cereal, Tide, Wheatena.

Jerry Fairbanks Prod. of Calif.

1330 N. Vine St., Hollywood 28, Cal.
(See TV Prod.-Dist.)

Family Films Incorporated

5823 Santa Monica Blvd., Hollywood 38
Phone: HO 2-2243

President S. Hersh
Services Offered—Film comm'ls; industrials; color & B & W animation; packages; facilities rented.

Farkas Films, Inc.

385 Third Ave., New York 16
Phone: MU 3-9937

President Nicholas Farkas
Vice President..... F. E. Robison
Secretary-Treasurer Mary Finley
Services Offered — TV commercials, religious films, industrial films. Tape equipment available.

Ray Favata Productions, Inc.

40 E. 49th St., N. Y. C.
Phone: JU 2-5860

President Raymond Favata
Vice President..... Carlton Reiter
Services Offered—Animated & live action films.

Current Productions — Film commercials for Hygrade Franks, Naia, Piels Beer, Nabisco Millbrook Farm Bread, 1960 Census.

Felix the Cat Creations, Inc.

355 Lexington Ave., New York 17
Phone: YUkon 6-5161

President Pat Sullivan
Vice President..... Joseph Oriolo
Services Offered — TV entertainment cartoons.

Current Production—Felix the Cat Series.

Paul J. Fennell Co.

404 N. La Cienega Blvd., Los Angeles 48
Phone: OL 2-2612

119 W. 57th St., N.Y.C. 19
Phone: Circle 5-1070

Producer..... Paul J. Fennell
Services Offered—Producer of film spot commercials and of industrial and educational films. Animation specialist.

Filmack Studios

1327 S. Wabash Ave., Chicago 5
Phone: HA 7-3395

President Irving Mack
V.P., Sales..... Bernard Mack
Dir. Creative TV Sls..... Larry Wolf
Services Offered — Producers of motion picture film and slides for TV, theatre and industry.

Film-Aide

509 Harrison St., Amarillo, Tex.
Phone: DR 3-3777

General Manager..... G. W. Tiffany
Production Manager..... David K. Patton
Services Offered—Synd. spots; Industrial



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and
Hard Sell Jingles

WILBUR STREECH PRODUCTIONS, INC.

135 West 52nd Street
New York 19, N. Y.
JU 2-3816

RADIO-TV COMMERCIAL PRODUCERS

films, laboratory & editing facilities, sound recording. Tape equipment available.

Film Associates, Inc.

4600 Dixie Hwy., Dayton 39, Ohio
Phone: AX 3-2164

President.....E. Raymond Arn
General Mgr.....Edward R. Lang
Services Offered—Producers of 16 mm motion pictures for TV and industry; complete 16 mm producer's services.

Filmaster, Inc.

650 N. Bronson Ave., Hollywood 4, Calif.
Phone: HOLLYWOOD 6-1681

President.....R. W. Stabler
V.P., Programming.....Nat Perrin
V.P., Comm. Film.....William H. FitzSimmons
Vice President.....G. N. Cook
Sec.-Treas.....Clifford E. Enger

Branch Offices

9 Rockefeller Plaza, New York, N. Y.
Phone: JUdson 6-1404

Vice President.....H. Weller Keever
707 Nicolet Ave., Winter Park, Fla.
Phone: MIDway 7-7011

Vice President.....Robert Kearney
Services Offered—Comm'l, industrial military, business, program & feature films.

Film Commercials, Inc.

87 Madison Ave., New York City 16
Phone: ORegon 9-3970

Vice President.....J. C. Ryder
Sales Manager.....Charles T. Evans
Services Offered—Radio & TV services.

Fileraft Productions

8451 Melrose Ave., Los Angeles 46
(See TV Prod.-Dist.)

Filmeffects of Hollywood

1153 N. Highland Ave., Hollywood 38
(See TV Prod.-Dist.)

Filmex, Inc.

339 E. 48th St., N. Y. C. 17
Phone: PLaza 2-0744

President.....Robert Bergmann
Vice President.....Wylie Adams
Completion Spvrs.....Richard Jacobs
Production Coordinator.....Dorothy Klein
Services Offered—Film commercial production, TV programming, industrial film production.

Filmways of California, Inc.

1040 N. Las Palmas Ave., Hollywood 38, Cal.
Phone: HOLLYWOOD 9-9011

President.....Martin Ransohoff
Vice-president.....Will Cowan
Treasurer.....John H. Nicolaides
Secretary.....L. D. Nolan
Services Offered—Filmed TV commercials.

Film File

(Pix Enterprises)
4615 Longridge, Sherman Oaks, Calif.
Phone: SState 8-7836

Production.....Geo. Grenville
Services Offered—Comm'l's & spots (synd.)

Film Graphics, Inc.

369 Lexington Ave., N.Y.C.
Phone: MU 6-5255

President.....Lee E. Blair
Treasurer.....Bernard Rubin
Services Offered—Producers of motion picture films, industrial, educational, government and institutional. Animation, live action, stop motion in both 35 mm color and black & white—also 16 mm.

Film Opticals, Inc.

421 W. 54th St., New York City 19
Phone: PL 7-7120

President.....L. Levy
Services Offered — Slide film comm'l's; slides & optical effects, animation, blow-ups.

Film Originals

6536 Robertson Dr., Boise, Idaho
(See Producer-Distributors)

Films Five, Inc.

18 E. 50th St., New York 22, N. Y.
Phone: PL 2-7960

President.....Nicholas D. Newton
Exec. V.P.....Walter Bergman
Executive Producer.....Nox Lempert
Creative Director.....Jacques DuFour
Services Offered—Live action, animation, special effects. TV commercials, public relations, industrial, documentary, educational films. Fully integrated production unit, including shooting stage and editing facilities, and a mass print and shipping department.

Filmways, Inc.

18 E. 50th St., N.Y.C. 22
Phone: PL 1-2500

Bd. Chairman.....Martin Ransohoff
President.....Rodney Erickson
Sr. V.P.....Mickey Dubin
1040 N. Las Palmas Ave., Los Angeles, Calif.
Vice President.....Will Cowan
Services Offered — Rear screen projection completely equipped camera cars and sound stages, New York and Hollywood.

Fine Arts Productions

7779 Sunset Blvd., Hollywood 46, Cal.
Phone: HO 7-7107

President.....John Wilson
Services Offered — Animation & film comm'l's.

Fiore Films

128 Mallory Ave., Jersey City 4, N. J.
Phone: HEnderson 2-4474

Executive Director.....Al Fiore, Sr.
Services Offered—35/16 mm documentary, educ. & public service films, B & W or color, for TV, industry, public relations, religious & civic clients; sound slide films; live action & animated TV comm'l's.

Alan M. Fishburn Productions

333 N. Michigan Ave., Chicago 1, Ill.
Phone: DE 2-0657

Owner.....A. M. Fishburn
Services Offered—Live & film programs & comm'l's; packages.

Flagg Films, Incorporated

1427 N. La Brea Ave., Hollywood 28, Cal.
Phone: HO 2-0902

PresidentDon Flagg
ProducerT. Flagg
Office Mgr.B. Anderson
Services Offered—TV comm'ls & shows; medical, industr., and educ. films. Tape equipment available.

Fletcher Film Productions, Ltd.

RCA Bldg., 225 Mutual St., Toronto 2, Ont.
Phone: EM 3-8372

President.....H. D. Fletcher
Production Director.....S. A. Blangsted
Services Offered — Features, theatrical shorts; comm'ls.

Flicka Films

40 West Kinzie St., Chicago 10, Ill.
Phone: WHitehall 4-7477

General Mgr.William R. Johnson
Services Offered — Animated & live TV Spots.

Fordel Films, Inc.

1079 Nelson Ave., New York City 52
Phone: WY 2-5000

Pres., Exec. Prod.....Clifford F. Potts
Services Offered — Complete, production facilities, animation & sound stage.

Format Films, Inc.

4741 Laurel Canyon Blvd.,
No. Hollywood, Calif.
Phone: POplar 9-3610

PresidentHerbert Klynn
Exec. V.P., Treas.Melvin Getzler
Vice PresidentJules Engel
SecretaryHenrietta Jordan

Branch Office

360 N. Michigan Ave., Chicago 11, Ill.
Phone: FI 6-3585

Vice PresidentJerry Abbott
Services Offered — Producer of animation films for TV theatricals & commercials, industrial films & theatres.

Forrell, Thomas & Polack Associates, Inc.

157 West 57th Street, New York 19, N. Y.
Phone: Circle 6-9131

President & Treas.....Gene Forrell
Vice President.....Edward Thomas
Vice President & Sect.....Jim Polack
Dir. of Sales & Prod.....Dick Bradshaw
Dir., Out of Town Sls.....Ray Carle
Business Mgr.Eleanor Fogelson
Services Offered—Creation and production of radio and television commercials. Jingles, film scores and humorous spots. Original scoring for TV, industrial and institutional films.

Four Star Films, Inc.

4030 Radford Ave., N. Hollywood, Calif.
(See TV Prod.-Dist.)

George Fox Corporation

1512 Crossroads o' World, Hollywood 28
Phone: HO 4-2242

President.....G. S. Fox
Services Offered—Industrials, spots (synd.) & comm'ls.

Frazen Productions Inc.

1040 N. Las Palmas Ave., Hollywood 38
Phones: HO 9-9011, HO 7-6967

Prodr. Dir.....Stanley Frazen
Prodr. Dir.....Sherman Rose
Services Offered—Complete facilities for the production of all types of filmed commercials, both live action and animated. Full industrial and sales films facilities.

Freberg, Limited

7781 Sunset Blvd., Hollywood, Cal.
Phone: HO 2-6973

Pres.S. Freberg
General Mgr.William G. Anderson
Services Offered — Humorous advertising campaigns, TV, radio, & print.

Current Productions — Kaiser Aluminum Foil, Coca-Cola Bottling Co., Butternut Coffee, Instant Ralston, 1961 Ford.

Charles Fuller Productions

3702 Palmira Ave., Tampa 9, Fla.
Phone: 68-8081

OwnerCharles Fuller
General ManagerCharles F. Hunt
Photography.....John E. Cosgrove
AnimationJohn Chalk
Services Offered — Creation & recording; filming of radio & TV commercials & programs; industrial films; videotape; disc & tape duplicating; package programs & features; stock photos for adv., etc.

Allen A. Funt Productions

Croton-on-Hudson, N. Y.
Phone: CRoton 1-8847

President.....A. A. Funt
Services Offered — Comm'ls & industrial films & syndicated spots.

Gainsborough Associates, Inc.

435 East 57th St., New York 22, N. Y.
Phone: PLaza 1-0013

PresidentJ. Mitchell Jablons
V.P., General Mgr.....Josephine Jablons
Executive ProducerJack D. Gaines
Casting DirectorDavid M. Jablons

Branch Office

321 South Canon Dr., Beverly Hills, Cal.
Phone: CRestview 3-6323

Vice PresidentAlfred L. Golden
Services Offered — Live & taped TV commercials; public program consultants, consultants for new station applications.

Galbreath Pictures, Inc.

2905 Fairfield Ave., Ft. Wayne, Ind.
Phone: HA 4147

President.....R. E. Galbreath
Gen. Mgr., Treas.Paul W. Guy
Services Offered—TV & industrials, sound slidefilms.

Gallagher Films, Inc.

6913 Grand Parkway, Milwaukee 13, Wis.
Phone: BL 8-6192

President.....J. C. Gallagher
Services Offered—Half-hr. shows; producer of TV spot comm'ls.

William J. Ganz Co., Inc.

(Div. of Institute of Visual Comm., Inc.)
40 E. 49th St., N.Y.C. 17
Phone: EL 5-1443

President.....William J. Ganz
Production Mgr.Martin Andrews
Distribution Mgr.Vincent J. Capuzzi
Services Offered—Producer and distributor of 16 & 35 mm motion pictures, filmstrips, sound slide-films, visual presentations for education, advertising and TV. Production from script to screen. Motion picture films for public relations, industrial, TV, documentary, travel, educational, scientific, merchandising and orientation; animation.

General Pictures Corp.

4501 Pleasant Valley Rd., Cleveland 34, O.
Phone: VI 2-3636

President.....G. Oliva, Jr.
Vice President.....M. M. Horace
Services Offered—16/35 mm; newsreels & comm'ls, animation, still photography.

Current Productions — Union Commerce Bank, Ohio Bell Telephone, Cotton Club, Standard Oil Co.

Gerald Productions, Inc.

421 W. 54th St., N.Y.C. 19
Phone: PL 7-2125

PresidentGerald Auerbach
Exec. V.P.Alfred DiPietro
V.P., Sales.....John W. Holbrook
V.P., ControllerSamuel Auerbach
V.P., Gen. Sales Mgr.....Sam Fleishman
Spsvr. EditorStuart Grant
Services Offered—Producers of TV programs, commercials, public relations & industrial films, stages, sound, & editorial facilities.

W. J. German, Inc.

Jane St., Fort Lee, N. J.
(See TV Prod.-Dist.)

Gifford-Kim Productions

165 W. 46th St., N.Y.C. 36
Phone: JUDson 2-1591

Vice PresidentMichael J. Smollin
Production Mgr.Ruth E. Kennedy
Services Offered—Animated & live action commercials, educational, public relations & entertainment films.

Current Productions — Piel's Beer, Anderson Soup, Oh Henry, Millbrook Bread, Cra-ven & Bridge Mixture.

Glenar Studios

6618 Sunset Blvd., Hollywood, Calif.
Phone: HOLLYwood 4-0406

OwnerSid Glenar

Dwight Godwin Productions

750 Third Ave., New York 17, N. Y.
Phone: YUKon 6-2066

OwnerDwight Godwin
Services Offered — Production of pub. rel., industrial & educational films & filmstrips; service from consultation to production; distribution to TV, schools, etc.

Melvin L. Gold Enterprises

320 E. 54th St., New York 22, N. Y.
Phone: MU 8-0897

PresidentMelvin L. Gold
Branch Office
1600 Broadway, New York 19, N. Y.
Phone: CI 6-5700

Exec-in-Chg.M. L. Gold
Services Offered—Consultant-produces for TV & industry.

Chuck Goldstein Productions, Inc.

730 Fifth Avenue, New York 19
Phone: JUDson 6-7477

PresidentChuck Goldstein
General Mgr.Ruth Goldstein
Creative Dir.Norman Richards
Services Offered — Creators & producers of live & filmed commercials for radio & TV.

Harry S. Goodman Productions, Inc.

19 E. 53rd St., N.Y.C. 22
Phone: PL 5-6131

General Mgr.....Harry S. Goodman
V.P., Sales Mgr.....Everett F. Goodman
Asst. to Pres.....Ralph Arlin
Traffic DirectorM. Mittleton
TV Dir.....Stuart Wilson
Secretary.....H. D. Knuth

Services Offered—Jingles for local, regional and national advertisers. Original music and lyrics written to order. Storyboards originated and produced for TV using live action, cartoon animation or marionettes.

Gotham Film Productions, Inc.

11 E. 44th St., New York City 17
Phone: MU 2-4450

Vice President.....Susan Wayne
Services Offered — TV film shows & comm'ls; Educ.; industrial; color & B & W animation; editorial.

Gotham Recording Corp.

2 W. 46th St., N.Y.C. 36
Phone: JU 6-5577

President.....Herbert M. Moss
V.P., Gen. Mgr.....Robert M. Volkell
V.P., ProductionFred Hertz
V.P., EngineeringJason Windwer
V.P., SalesLeonard Lawson

Services Offered—Radio transcription and film production and recording. Studios on premises. 16 Ampex Tape machines, five disc lathes. Writing and productions staff available. Recording, editing, mastering, pressing. Comm'ls. Programs.

Goulding-Elliott-Graham Productions, Inc.

420 Lexington Ave., N.Y.C. 17
Phone: LE 2-9014

President.....Edward R. Graham
Treasurer.....Raymond W. Goulding
Secretary.....Robert B. Elliott
Services Offered—Production of animated and filmed commercials, plus consultation with agency and client throughout all production phases.

Grantray-Lawrence Animation, Inc.

716 N. LaBrea Ave., Hollywood 38
Phone: WE 6-8158

President.....Ray Patterson
Vice Pres.....Robert L. Lawrence
Secy.-Treas.....Grant Simmons
Services Offered—All types of animation films.

Gray & O'Reilly Studios

480 Lexington Ave., N.Y.C. 17
Phone: YUkon 6-4070

Vice Pres.....James E. Gray
Vice Pres.....John F. O'Reilly
Services Offered—Complete studio facilities, motion picture production. Sound stages, etc.

Lewis G. Green Productions

520 N. Michigan Ave., Chicago 11
Phone: WH 7-7440

General Mgr.....Lewis G. Green
Services Offered—Musical jingles, radio, TV, animation, consultation.

Ben Greene Film Productions

318 W. 51st St., N.Y.C. 19
Phone: PL 7-3858

Owner.....Ben Greene
Services Offered — Production of motion pictures for TV and commercials.

Abner J. Greshler

Sunset Towers W., 8400 Sunset, Hollywood 46
Phone: OL 4-5960

Services Offered — Industrial films; comm's.

Grey Adv. Commercial (Lanny & Ginger Grey)

108 E. 96th St., N.Y.C. 28
Phone: ENright 9-7777

President.....Lanny Grey
Vice Pres.....Ginger Grey
Services Offered—Producers and packagers of programs, jingles and phonograph recordings; vocalists.

Guided Tour Productions

P O. Box 537, Crystal River, Fla.
Phone: SWift 5-3147

Execs.....Irene Crum, Jean McGowan
Services Offered — Produce & distribute public svc. educational travelogues for free TV use.

Current Productions—Guided Tour Travel Series, Miami, Las Vegas, Wash., D. C.

Herman Hack Prod. & Scripture Films

2441 N. Beachwood Dr., Hollywood 28
Phone: HO 7-0557

Owner.....H. Hack
Services Offered—TV film shows; soundies; live comm's; scripts; synd. film.

Paul Hance Productions, Inc.

1776 Broadway, New York 19, N. Y.
Phone: Circle 5-2424

President.....Walter I. Gould
Secretary, Treas.....George W. Vivino
V.P., Sales Dir.....Harry Pertka
Services Offered—Complete 35 & 16 mm production; studios; cutting rooms; animation; projection. Films for industry TV & govt. Technical staff for research, writing, and all photographic phases of motion picture production

Handel Film Corporation

6926 Melrose Ave., Hollywood 38, Cal.
Phone: WE 6-5924

President.....L. A. Handel
Secy.....M. Manning
Services Offered—Produces film series & comm's; distr. series.

Jam Handy Organization

2821 E. Grand Blvd., Detroit 11, Mich.
Phone: TR 5-2450
New York Phone: JU 2-4060

President.....J. Handy
Sr. V.P., Mktng. Svcs.....Russell B. Robins
Sr. V.P., Pgmng. Svcs.....Everett F. Schafer
V.P., Sales Develop.....George B. Finch
V.P., Contact.....William G. Luther
V.P., Tech. Dev. & Treas... John A. Campbell
Branch Offices

1775 Broadway, New York 19, N. Y.

Exec-in-Chg.....Herman Goelz
230 N. Michigan, Chicago 1, Ill.
Phone: SState 2-6757

Exec-in-Chg.....Harold Dash
1402 N. Ridgewood Pl., Hollywood 28, Calif.
Phone: HOLlywood 3-2321

Exec-in-Chg.....Thomas G. Johnstone
Services Offered—Creation & production of TV commercials, public relations, institutions; studios, sound stages, recording, etc.

Hankinson Studio, Inc.

15 W. 46th St., N.Y.C. 36
Phone: JU 6-0133

President.....Frederick L. Hankinson
Services Offered—Producers of TV commercials and industrial films; modern animation equipment and editing service.

Hanna-Barbera Productions

3501 Cahuenga Blvd., Hollywood 28
Phone: HOLlywood 6-1371

President.....George Sidney
V.P.'s.....Wm. Hanna, Jos. Barbera
Dir. of Prom. & Pub.....Arnold Carr
Services Offered—Films for TV.
Productions—Huckleberry Hound, Quick Draw McGraw, Yogi Bear Show, The Flintstones, Top Cat.

RADIO-TV COMMERCIAL PRODUCERS

Hardric Productions, Inc.

510 Madison Ave., New York City 22
Phone: EL 5-5633

President.....R. F. Craig
Mus. Dir., V.P.....H. Rood
Secretary.....Edith Graham
Services Offered—Create, produce musical commercials.

Harris-Tuchman Productions, Inc.

751 N. Highland Ave., Hollywood 38
Phone: WE 6-7189

Pres., General Mgr.....Ralph G. Tuchman
V.P., Creative Dir.....Fran Harris
Mgr., Sales Div.....Bennett Dolin
Services Offered—Production of live action and animated TV commercials and industrial films. Creation and production of material originated by agency and/or client.

Harriscope, Inc.

1122 La Cienega Blvd., Los Angeles 35, Calif.
(See TV Prod.-Dist.)

Hartley Productions, Inc.

339 E. 48th St., N.Y.C. 17
(See Producer-Distributors)

Harvey Cartoon Studios, Inc.

1860 Broadway, New York 23, N. Y.
(See Producer-Distributors)

Health & Welfare Materials Center, Inc.

10 E. 44th St., New York City 17
Phone: MU 2-0283

President.....V. Weingarten
Services Offered—TV live & film shows, educ., packages.

Hearst Metrotone News, Inc.

450 W. 56th St., New York City 19
Phone: PL 7-4120

Exec. V.P.....C. B. Stratton
Production Dir.....J. Michon
Exec. Assignment Ed.....M. B. Davidson
Branch Offices

1905 Fairview Ave., N.E., Washington 2, D.C.
Phone: LAwrence 6-5607

Bureau Manager.....Charles E. Shutt
6060 Sunset Blvd., Hollywood 28, Calif.
Phone: HOLlywood 4-0650

Bureau Manager.....Norman W. Alley
161 East Grand Ave., Chicago 11, Ill.
Phone: WHitehall 4-2522

Bureau Manager.....Frank Koza
862 Howard St., San Francisco 3, Calif.
Phone: DOuglas 2-4319

Chief Cameraman.....Roy Kluver
218 Leda Dr., Dallas 18, Tex.
Phone: DI 8-3766

Chief Cameraman.....Gordon Yoder
Services Offered—Film comm'l's; industrials; newsreels; packages; synd. film.

George Heid Productions

Penn Sheraton Hotel, Pittsburgh 30, Pa.
Phone: GR 1-3696

President.....G. Heid
Secretary.....Donna L. Seigh
Services Offered—TV & Radio programs, recording studios, slide film productions, tape recorder sales, transcriptions, phonograph records, Hi-Fi sound equipment sales. Tape equipment available.

Holland-Wegman Productions

207 Delaware Ave., Buffalo 2, N.Y.
Phone: MA 7411

Ptnrs.....E. Wegman, S. C. Holland
Services Offered—Create, produce 16/35 mm comm'l's & programs; laboratory.

Hollis Productions, Ltd.

5800 Sunset Blvd., Hollywood 28, Cal.
Phone: HO 2-6282

President.....C. Irving
Services Offered—Live & Taped TV shows, comm'l's; packages; industrials.

Hollywood Film Commercials

932 N. LaBrea, Hollywood 38, Calif
Phone: OL 4-7100

President.....D. Commons
Services Offered—Animated, live action comm'l's; special effects; opticals; storyboards; industrial films; creative services.

Hollywood Film Company

956 Seward St., Hollywood 38, Cal.
Phone: HO 2-3284

524 West 43rd St., New York, N. Y.
N. Y. Phone: LO 3-1546

President.....Ben Teitelbaum
Secy., Treas.....Harry Teitelbaum,
East Reg. Mgr.....S. Kaplan
Services Offered—Manufacture & distribute film & tape handling equipment. Reels, cans, cases, video tape reels.

Hollywood Film Enterprises, Inc.

6060 Sunset Blvd., Hollywood 28, Cal.
Phone: HO 4-2181

President.....Mickey Kaplan
Vice Pres.....Robert Warde
Services Offered—Laboratory facilities—recording, dubbing, optical transfer, 35mm processing, etc.

Howard Radio-TV Productions

123 W. Chestnut St., Chicago 10, Ill.
Phone: MI 2-5877

Owner.....B. Howard
Services Offered—Produce comm'l's & programs.

Hubbard Hunt Productions

1450 N. Seward, Hollywood 28, Cal.
Phone: HO 5-8444

Production Dir.....H. Hunt
Services Offered—Color, B & W animation; live & filmed TV shows; shorts; packages, industrials.

RADIO-TV COMMERCIAL PRODUCERS

Hunn, Fritz & Henkin Productions Inc.

(H-F-H Productions)
216 E. 49th St., N.Y.C. 17
Phone: PLaza 2-1940

PresidentHoward H. Henkin
V.P., Creative Dir.....Ronald Fritz
V.P., Animation Dir.....Daniel Hunn
Sales Mgr.....Harry Breuer, Jr.
Prod. Mgr.Frank Nakielski
Live Action Dir.....Len Appleson
Exec. Producer.....Larry Puck
Services Offered—Animation & live action TV comm'l's, industrials, & features; storyboards, soundtracks, script, studio photography. Facilities for every phase of film production.

Current Productions — Wise Potato Chips, G.E. Christmas Commercials, Nucoa Margarine, AMF, Sanka Coffee, Brillo Mfg. of Great Britain, O'Cello Sponges, Fletcher's Castoria.

Milton Hurwitz

1553 Madrona Dr., Seattle 22, Wash.
Phone: EA 4-1108

Services Offered—Kinescope; produce TV programs, comm'l's; distr. films.

Imagination, Inc.

222 Kearny St., San Francisco 8, Calif.
Phone: YUkon 6-6075

PresidentRobert J. Mills
Vice Pres.Milt Kerr
Sec.-Treas.Robert L. Hovorka
Services Offered — Animated commercial cartoons.

Imperial World Films, Inc. (IWF)

Box 462, Santa Rosa, Calif.
Phone: Liberty 6-5986

President.....S. H. Davis
Exec. V.P.R. W. Davis
Services Offered—Educ. & industr. films & spot comm'l's.

Independent Television Corp.

488 Madison Ave., New York City 22
(See TV Prod.-Dist.)

Intercontinental Television, S. A.

551 Fifth Ave., New York 17, N. Y.
(See TV Prod.-Dist.)

International Video Tape Recording & Production, Inc.

430 N. Camden Dr., Beverly Hills, Calif.
Phone: BRadshaw 2-4712

Exec. V.P.William F. Wallace
Dir. Pgm. Prod.Richard Rosenbloom
Mgr., Tech. Opera.....John F. Heller
Services Offered— Video tape production services, completed tape facilities.

Riley Jackson Productions

6253 Hollywood Blvd., Hollywood 28
Phone: HO 3-2324

PresidentRiley Jackson

Services Offered—Film & TV production; features, programs & commercials.

Jamieson Film Co.

3825 Bryan, Dallas, Texas
Phone: TA 3-8158

Pres.B. Jamieson
TV Production.....J. Dickinson
Services Offered—Spots, comm'l's, industrial's.

Jenfred, Inc.

36 W. 57th St., N.Y.C.
Phone: CI 7-1429

PresidentC. M. Frederick
V.P.Curtis Voss
Services Offered — Specialized projecting equipment, special projector for motion from stills, stock background pictures, special effects from pictures & slides.

Jerry Jerome Productions, Inc.

1 Snapdragon Lane, Roslyn Heights
L. I., N. Y.

Phone: MAyfair 1-4567

PresidentEve Jerome
Vice President.....Jerry Jerome
SecretaryAlan Nordlinger
Services Offered—Creator and producer of musical commercials for radio and television, spots, film backgrounds, industrials. Advertising agency consultant on preparation and production of commercials.

Jewell Radio and Television Productions

612 N. Michigan Ave., Chicago 11
Phone: MO 4-5757

President.....James E. Jewell
Vice Pres.....W. Ralph Jewell
Secretary.....M. P. Casey
EditorJames Lawrence

Branch Offices

3062 Penobscot Bldg., Detroit 26
Phone: WO 3-0617

Exec-in-ChargeW. Ralph Jewell
1040 N. Las Palmas, Hollywood
Phone: HO 7-3111

ManagerMichael Baird
DirectorLewis Foster

Services Offered—Producers of industrial educational and TV films; radio and TV programs, commercial spots and jingles. Consultants to agencies and sponsors. All-inclusive package-production services; editing, directing, musical arrangements, supervision, casting, and related services.

Current Productions—The Silver Eagle, Pressure, Carnival of Youth, Starmaker Theater.

Jingle Mill, Inc.

143 W. 51st St., N. Y. C.
Phone: PL 7-5730

President.....M. Van Brink
Services Offered — Custom-made low-cost commercials.

RADIO-TV COMMERCIAL PRODUCERS

Dallas Jones Productions, Inc.

430 Grant Pl., Chicago 14, Ill.
Phone: BU 1-8283

PresidentD. Jones
Services Offered — Comm'l's & industrial films produced.

K & S Films, Inc.

5819 Wooster Pike, Cincinnati 27, O.
Phone: BR 1-3700

President.....J. R. Rabius
V.P.....S. H. Wilmlink
Sec.-Treas.Roma Rabius
Services Offered—Producers of industrials, slide films, technical and cartoon animation.

K & W Film Service Corp.

1657 Broadway, N.Y.C. 19
Phone: CI 5-8081

PresidentNorman Witlen
V.P., Art Dept.....Ralph Koch
Services Offered—Opticals, titles, special effects, animation and animation photography.

Al Kane Productions, Inc.

1526 Sansom St., Phila. 2, Pa.
Phone: LO 3-0222

Pres. & Treas.....Albert M. Kane
Vice Pres.....Margaret A. Kane
SecretaryJames J. Davis
Services Offered—Comm'l's & programs for TV; kinescopes; technical production & writing; consultants.

Victor Kayfetz Productions

1780 Broadway, N.Y.C. 19
Phone: CI 5-4830

PresidentVictor Kayfetz
Client Service.....Irene Siegel
Asst. to Producer.....Seymour Posner
Services Offered — Motion picture producers specializing in sponsored public service films. Own all 16 and 35 mm production equipment, have animation stand, art equipment.

Stacy Keach Productions

12240 Ventura Blvd., Studio City, Calif.
Phone: POplar 2-0966

PresidentStacy Keach
AssociateErnest Newton
Exec. Sec.....Miss Frankie Newton
Services Offered—Write, direct & produce shows for, TV, radio, stage & motion pictures; industrial shows & commercials; sales & training films for industry; slide films.

Keitz & Herndon

3601 Oak Grove, Dallas 4, Texas
Phone: LAkeside 6-5268

PresidentL. F. Herndon
Exec. V.P.R. K. Keitz
Vice Pres.Tom Young
Services Offered—Live prod. animation — 16/35 mm, color & B & W.

Sonny Kendis, Inc.

509 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 7-0890

PresidentJames Sonny Kendis

Services Offered—Musical commercials that tell the story and sell the product with quality and originality. Musical advisors to the industry.

Herbert Kerkow, Inc.

480 Lexington Ave., N.Y.C. 17
Phone: YUkon 6-4266

Pres., Treas.....Herbert Kerkow
SecretaryRosemond Kerkow
Services Offered—Sound stage and complete equipment for production of public relations and TV films.

Key Productions, Inc.

527 Madison Ave., New York City 22
Phone: EL 5-2180

President.....J. D. Kantor
Vice President.....W. M. Kahn
Services Offered—Industrials, comm'l's produced.

William L. Klein Productions

301 E. Erie St., Chicago 11, Ill.
Phone: SU 7-9114

Exec. Prod.....W. L. Klein
General Mgr.E. Kreisky
Services Offered—Radio & TV consultant, producer of special purpose films for TV, business, industry & govt.

Kluge Film Productions

3200 N. Richards St., Milwaukee 12, Wis.
Phone: FR 2-0191

Sales.....D. R. Kluge
Production.....D. W. Kluge
Services Offered—16 mm color & B & W comm'l's, narrative or synchronous.

L & L Animation, Inc.

16 West 46th St., New York 36, N. Y.
Phone: Circle 5-7471

PresidentIrv Levine
Vice President.....Chris Grodewald
Sec.-Treas.Larry Lippman
Services Offered—Art, animation, camera, optical for TV spots, industrials, medical, etc., & for producers.

La Brea Productions, Inc.

3371 Cahuenga Blvd., Hollywood 28, Calif.
Phone: HOLlywood 4-7171

President.....O. Gail Papineau
Vice President.....Henry Ludwig
Services Offered—An animation and live action staff for production of TV commercials, industrial and technical films. Special effects and inserts.

Lakewood Productions

2015 Kalamazoo, SE, Grand Rapids, Mich.
Services Offered—Films & comm'l's, educ. & indust., produced.

Lance Productions, Inc.

353 W. 57th St., N.Y.C. 19
Phone: PL 7-6167

PresidentLorraine Lester
Treasurer.....Samuel H. Evans
V.P., Secy.....George Lessner
V.P., Prodn. Coord.....Alford H. Lessner
V.P. Chg. of Sales, Assoc. Prod...Boyce Tuten
Services Offered—Production of filmed TV

RADIO-TV COMMERCIAL PRODUCERS

commercials, documentaries, industrials and features. Parent of Fantasy Features, Inc., specializing in children's films. Film & sound studio, all types of recording services.

Kent Lane Films, Inc.

1253 S. 3rd Ave., Louisville 3, Ky.

Phone: ME 6-3911

Services Offered—Comm'l's, synd. spots.

Langlois Filmusic, Inc.

1755 Broadway, N.Y.C. 19

Phone: JU 6-5705

President.....C. O. Langlois, Jr.
Services Offered—Music library on tape, film and disc for TV, industrial and theatrical films. Live and pre-recorded scoring. Picture editing, narration, and music recording, mixing and sound effects library.

Herbert S. Laufman & Company

221 N. LaSalle St., Chicago 1, Ill.

Phone: RA 6-4086

President.....H. S. Laufman
Services Offered — TV live & film; live comm'l's; educational; industrials; packages.

Robert Lawrence Animation, Inc.

419 W. 54th St., N.Y.C. 19

Phone: JUdson 2-5242

Vice Pres.....Peter H. Cooper
V.P., Sales.....Kurt Blumberg
V.P., Representative.....Robert Kinney
Production Spvsr.....Kathryn Darrell
Creative Dirs.....Cliff Roberts,
George Cannata
Chief Animator.....Grim Natwick
Services Offered—Production of animated films.

Robert Lawrence Productions, Inc.

418 W. 54th St., N.Y.C. 19

Phone: JU 2-5242

President.....Robert L. Lawrence
Vice Pres.....Jerry Schnitzer
V.P., Edit. Optns.....Henry Traiman
V.P., Studio Optns.....Louis Mucciolo
V.P., Sales.....Kurt Blumberg
Treasurer.....Philip Kornblum

Branch Offices

1313 N. Vine, Hollywood 28, Calif.

Phone: HO 2-4951

Office Mgr.Ann McGuire
ROBERT LAWRENCE PRODUCTIONS
(CANADA) LTD.

38 Yorkville Ave., Toronto 5, Ontario

Phone: WAlnut 5-5561

President.....John T. Ross
GRANTRAY-LAWRENCE ANIMATION,
716 N. LaBrea, Hollywood

Phone: WEbster 6-8158

President.....Ray Patterson
Vice President.....Robt. Lawrence
Secy., Treas.....Grant Simmons
5 Ave. Velasquez, Paris 8e, France
General Mgr.Jacques de Faramond
Services Offered — Producer of commer-

cial, industrial films, film series; complete studio facilities; animation department, completely equipped.

Carol Levene Productions

2011 Broadway, San Francisco 15, Cal.

Phone: WA 1-4772

Production.....Carol Levene
Services Offered—Research, writing, production: commercials, educational, industrials.

Jack Lewis Studios

5612 Wythe Ave., Richmond, Va.

Phone: AT 2-4157

Services Offered—Synd. spots & comm'l's.

Lewis & Martin Films Inc.

40 West Kinzie St., Chicago 10, Ill.

Phone: WH 4-7477

President.....William R. Johnson
Vice Pres.....Irving Bell
Secretary.....Betty L. Taylor
Services Offered—TV Spots, slidefilms, industrials, government motion pictures, theatrical trailers, recording & editing facilities, animation & live photography.

Lou Lilly Productions, Inc.

5746 Sunset Blvd., Hollywood 28

Phone: HO 5-6325

President.....Lou Lilly
Vice President.....Manny Gould
Production Mgr.Lee Lacey

Branch Office

221 N. La Salle, Chicago, Ill.

Phone: FR 2-2628

Services Offered—TV commercials, industrial & educational films.

Jack Lloyd

1445 Miller Way, Hollywood 46, Cal.

Phone: OL 6-4607

Executive Dir.....J. Lloyd
Services Offered—Script to screen production of jingles.

James Love Productions, Inc.

2 West 46th St., New York 36, N. Y.

Phone: JU 2-4633

President.....James A. Love
Production Supervisor.....James Wille
Supervising Editor.....William Henry
Service Offered—Complete facilities for production of TV spots and programs, industrial films.

John W. Loveton Productions, Inc.

1606 N. Highland, Hollywood 28, Cal.

Phone: HOLlywood 3-1589

President.....J. W. Loveton
Services Offered — Produces commercials, programs; theater and radio.

Lux Brill Productions, Inc.

319-21 E. 44th St., N.Y.C. 17, N. Y.

Phone: OR 9-6320

Client Liaison.....Richard Dubelman
Exec. Asst.....Donald Holtzman
Office Mgr.....Anne Bauer
Services Offered—Complete facilities and production of live and animated motion pic-

RADIO-TV COMMERCIAL PRODUCERS

tures and slidefilm from idea to screen stage. Extensive experience in sales promotion, training, public relations, documentaries, and TV spot films.

C. P. MacGregor Co.

729 S. Western Ave., Los Angeles 5
Phone: DU 4-4191

Owner.....C. P. MacGregor
General Mgr.....E. H. Lowry
Sales Mgr.....Phil Willes
Services Offered—Complete recording service; production of Radio shows and commercials.

Madison Productions, Inc.

60 E. 56th St., N.Y.C.
Phone: PL 8-2780

President.....Gerry Gross
Vice Pres., Treas.....Frank B. Sawdon
Vice Pres., Secy.....Rita Fillet
Services Offered — Package and produce radio and TV shows and live and film commercials.

Marshall Organization, Inc.

750 Third Ave., New York City 17
Phone: MU 7-2722

President.....A. W. Marshall
Services Offered—TV live programs and film shows; commercials; industrial & public relation films; packages.

Master Motion Picture Company

50 Piedmont St., Boston 16, Mass.
Phone: HA 6-3592

Pres., Treas.....A. Rakov
Production.....I. Rose
Services Offered—Commercials, industrials, documentaries; 16/35 mm processing.

McCadden Productions

1040 N. Las Palmas, Hollywood 38, Cal.
Phone: HO 4-2141

President.....George Burns

Morton McCannachie Productions, Inc.

675 Fifth Ave., N.Y.C. 22
630 Ninth Ave., N.Y.C. 36
Phone: PLaza 2-0033

President.....Morton McCannachie
Services Offered—Production of TV commercials, industrial and documentaries; editorial services.

McGowan Productions, Inc.

1310 N. Doheny Dr., Los Angeles 46, Cal.
(See TV Prod.-Dist.)

McNamara Productions, Inc.

8230 Beverly Blvd., Los Angeles 48, Cal.
Phone: OLive 1-2510

Executive.....D. C. McNamara
Services Offered—Industrial films, commercials, syndicated spots.

Medallion TV Enterprises, Inc.

6000 Sunset Blvd., Hollywood 28, Cal.
(See TV Prod.-Dist.)

Melody Ranch Enterprises, Inc.

10,000 Riverside Dr., N. Hollywood, Calif.
Phone: HO 2-7373

President.....G. Autry
Services Offered — Spot commercials on film.

The Meridian Studios (Meridian Films, Ltd.) (The Videotape Center)

1202 Woodbine Ave., Toronto, Ont.
Phone: OX 8-1628

President.....R. Foster
Secy., Treas., Prod.....J. Roffman
Film Div. Head.....Herbert S. Alpert
Oper. Mgr.....J. T. Stacey
Services Offered—Film recording; 35 and 16 mm film production, feature, industrial, documentary; special effects; sound stage. Tape equipment available.

Current Productions — Commercials for Ford Motor Co., Imperial Oil Ltd., General Motors, Can. General Electric.

Metrotape, Div. Metropolitan Broadcasting

205 E. 67th St., New York City 21
Phone: LE 5-1000

Operations Manager.....L. Hicks
Services Offered—Videotaped TV commercials. Tape equipment available.

MGM-TV Commercial Division

Phone: Upton 0-3311
MGM Studios, Culver City, Calif.

Director Comm., Ind.....B. Gibbs
(See TV Prod.-Dist.)

Milner-Fenwick, Inc.

3800 Liberty Heights Ave., Baltimore 15
Phones: MO 4-4221, LI 2-7147

President.....Ervin M. Milner
Vice Pres., Prod.....Robert Fenwick
V.P., Sales.....Hoby Wolf
Exec. Prod.....Arnold Wilkes
Prod. Spvsr., Art Svcs.....Al. Walker

Branch Office

314 Victor Bldg., Washington, D. C.
Phone: STerling 3-4650

Manager.....Edward F. Hopper
Services Offered — Animation, cartoon & technical, live action, 16mm & 35mm, strip films-recordings-jingles-brochures-general art services, industrial exhibits & shows.

MKR Films, Inc.

619 W. 54th St., New York, N. Y.
Phone: CO 5-4878

Vice Pres.....Gene Milford
Prod.-Writer.....Paul Alley
Sec.-Treas.....Ralph Rosenblum
Services Offered — Producers of commercial, industrial, feature films, editorial services for TV & theatrical producers.

RADIO-TV COMMERCIAL PRODUCERS

Vice Pres., Treas.....Edward Nassour
Services Offered — TV commercials, TV film series, TV shows and theatre motion pictures. Stages, cameras (both 16 & 35 mm), sound, writers, directors.

National Screen Service Corporation

1600 Broadway, New York City
Phone: Circle 6-5700

PresidentHerman Robbins
Chief Executive.....Wolf Oppenheimer
Vice President.....Robert L. Gruen
Sales.....Wm. Weintraub, Jr., Neil Sessa
Production.....Harry Semels, Jack Schertz
Animation.....Tom Golden, Tee Collins
EditingIrving Weiner
Services Offered—TV Film commercials, live and animated industrials, appeals, opticals, live studio.

National Studios

42 W. 48th St., New York City 36
Phone: JU 2-1926

President.....H. A. Rosenberg
Services Offered — Slides, balops; slide films.

NTA Telesales

10 Columbus Circle, N.Y.C. 19
Phone: JU 2-7300

9570 Wilshire Blvd., Beverly Hills, Calif.
(See TV Prod.-Dist.)

Bd. Chmn.....Oliver Unger
Exec. V.P.....Ted Scott
Gen. Mgr.....Vernon Burns
Publicity Dir.....L. Lowenstein
Secretary.....H. I. Bucher
Services Offered—TV programs, features—nat'l, regional, local sponsors.

National Video Tape Productions, Inc.

36 West 44th St., New York 36, N. Y.
Phone: MUrray Hill 2-3627

PresidentRichard E. Bailey
Vice PresidentRoylance H. Sharp
Sec.-Treas.Thomas J. Schilling
V.P., Video Tape Opera.....A. M. Hennig
Vice Pres., Sales.....Jack D. Bozarth
V.P., EngineeringCharles A. Voso
ComptrollerWilliam Hyland
Services Offered — Complete video tape production, studio and remote. Equipment leased by day or week.

Stanley Neal Prods., Inc.

475 Fifth Ave., New York City 17
Phone: MU 3-6396

President.....D. J. Lane
Services Offered — Comm'ls, spots; industrials.

Ted Nemeth Studios

729 Seventh Ave., New York 19
(See TV Prod.-Dist.)

Network Telefilm Library

630 Ninth Ave., New York, N. Y.
Phone: JU 2-8100

PresidentDick Randell
Services Offered—Rental of stock footage & feature films to TV, producers & agencies.

New World Productions

13273 Ventura Blvd., N. Hollywood, Cal.
Phone: TR 3-3580

ProducerT. Robinson
Executive Dir.....Sterling Barnett
Production Mgr.....Tommy Atkins
Animation Dir.....Art Scott
Services Offered—Animated cartoons.

Fred A. Niles Productions, Inc.

1058 W. Washington Blvd., Chicago 7, Ill.
Phone: SEley 8-4181

President.....Fred A. Niles
V.P.'s.....Ruth L. Ratny, Edw. W. Rinker
V.P.Chg. Prod.....Wm. E. Harder
V.P., Sales.....Max Pride
V.P., FinanceEdward E. Katz
Art Dir., Animation, Hwd.....Harry Holt
Art Director Prod.....Norman Lasko
Purchasing Agent.....Lawrence Stein
Exec. Prod.Harry Lange
Chief Sound Eng.....Robert Henning
Admin. Editing.....Marian Whaley

Branch Office

5539 Sunset Blvd., Hollywood, Calif.
Phone: HO 3-8154

Vice Pres.....Lionel Grover
Services Offered—Creation, prod. TV commercials, live & animated; industrial, public relations films; slidefilms; sales training programs; syndicated TV spots; sound recording; script writing; storyboarding; closed circuit, live convention shows, live sales meetings, video tape.

Nola Penthouse Sound Studios

111 W. 57th St., N.Y.C. 19
Phone: JU 6-0040

OwnerV. Thomas Nola
Chief Engineer.....Stanley Bumbly
Services Offered — Film-Tape-Disc transcriptions for TV, radio, industry and education—studio and location—masters, processing & pressings; stereo recording; magnetic & optical film recordings.

Olmsted Sound Studios, Inc.

1 E. 54th St., N.Y.C.
Phone: PL 1-0890

President.....Henry C. Olmsted
Exec. Vice Pres.....Richard B. Olmsted
V.P. in Chg. of Sls.....H. F. Landon
Services Offered—Three floating studios, 24 Ampex, 3 disc lathes, film sound—all recording services.

Omar Music Company

5420 Melrose Ave., Hollywood 38, Cal.
Phone: HOLLYWOOD 2-6027

PresidentPeter Frank
Exec. Vice Pres.....Herbert N. Eiseman
Branch Office
1271 Ave. of the Americas, N. Y. 20, N. Y.
Phone: PLaza 7-2197

Services Offered—Creators of theme, background music, cues, etc., for TV film programs & feature pictures.

RADIO-TV COMMERCIAL PRODUCERS

Omega Productions, Inc.

1103 St. Matthew St., West, Montreal 25, Que.
Phone: WE 7-3525

President.....T. S. Morrisey
Vice Pres.....Pierre Harwood
Dir. Prodn.....Henry Michaud
Dir. of Sales.....Robert L. Harwood
Services Offered—Educational, industrial, sales promotion, theatrical and TV motion pictures. Tape equipment available.

On Film, Incorporated

33 Witherspoon St., Princeton, N. J.
Phone: WA 1-7800
315 E. 55th St., N.Y.C.
Phone: PL 9-0920

President.....Robert Bell
Treasurer.....Fred Johnston
Creative Dir.....Tracy Ward
Animation & Aerial Dir.....Ken Drake
Services Offered—TV Commercials; industrial, documentary, training, public relations films; aerial-image projector, rear-screen animation stand.

Current Productions — General Foods, General Dynamics, R. T. French Co., World Bank.

Sam Orleans, Inc.

211 W. Cumberland Ave., Knoxville, Tenn.
Phone: 3-8098
N.Y. Phone: ENright 9-2002

President.....S. Orleans
Assoc. Prod.....Lawrence Molloy
Services Offered—Documentary industr., educ. films.

John Ott Pictures, Inc.

Box 158, Lake Bluff, Ill.
Phone: CEdar 4-3026

President.....J. Ott
Services Offered—Time-lapse photography, industrial film prod.

Del Owen Productions

333 N. Michigan Ave., Chicago 1, Ill.
Phone: FR 2-4811

President.....D. Owen
Services Offered—Jingles & comm'ls.

Harry Owens Television Productions

6710 Melrose Ave., Hollywood 38, Calif.
Phone: WE 9-1491

Vice President.....H. O'Donnell
Services Offered — Film shows, comm'ls, shorts.

Packaged Programs, Inc.

634 Penn Ave., Pittsburgh 22, Pa.
Phone: GR 1-4756

General Mgr.....M. E. Fierst
Services Offered — Complete production services and sound studios, film processing and printing, editing.

Pantomime Pictures, Inc.

8961 Sunset Blvd., Hollywood 46, Calif.
Phone: CRestview 4-1008

President.....F. Crippen

Vice President.....J. Marshall
Sales.....Richard Reed
Services Offered—Animated TV commercials, live action and animated industrial films, entertainment shorts, movie and TV show titles and credits.

Current Productions—State Farm Insurance, Renault, Ballard Flour, Cal Ray Cookies, Rival Dog Food, Regal Pale Beer, Nucoa Margarine, Capitol Records.

Paragon Pictures, Inc.

2540 Eastwood Ave., Evanston, Ill.
Phone: UN 9-1500

President.....R. Laughlin
Services Offered — Industrials, comm'ls, spots.

Paramount Television Productions, Inc.

5800 Sunset Blvd., Los Angeles, 28
(See TV Prod.-Dist.)

Paul Parry Productions Inc.

7417 Parry Blvd., Hollywood 46
Phone: HO 7-4774

President.....Paul Parry
Vice Pres.....Ellis Neimie
Production Mgr.....Barney Dyer
Pub. & Adv. Dir.....Frank K. Adams
Secy.-Treas.....Dianne Parry
Services Offered—Production of program films, spot commercials, production of sales promotion, corporation training films, and sound slide films. TV and theatrical films.

Lindsley Parsons Productions, Inc.

3459 Cahuenga Blvd., Hollywood 28
Phone: HO 9-3641

President.....Lindsley Parsons
Prodn. Mgr.....Lindsley Parsons, Jr.
Services Offered—Filmed TV shows & commercials for network syndication.

Ray Patin Productions

3425 Cahuenga Blvd., Hollywood 28, Calif.
Phone: HO 2-1147

President.....Ray Patin
Production Mgr.....John Dunn
Services Offered—Complete facilities for producing animated and live action commercials from storyboard through camera.

Lloyd Pearson Associates

509 Madison Ave., N.Y.C. 22
Phone: MU 8-9545

President.....Lloyd Pearson
Vice Pres.....Joseph Packard
Creative Dir.....Larry Johnson
Services Offered—Create, produce and direct film and live commercials, including music and jingles, storyboards, copy and script, set designing, props.

Pelican Films, Inc.

292 Madison Ave., New York 17, N.Y.
Phone: ORegon 9-0670

President.....T. J. Dunford
Vice Pres., Treas.....A. J. Zander
V.P. in Chg. Sales.....Eli Feldman

RADIO-TV COMMERCIAL PRODUCERS

V.P., Live Action.....Marc T. Statler
 V.P., Animation.....Chris Ishii
 Production Mgr.....David Reisman
Services Offered—Live action & animation film production for TV commercials & public rel. firms.

Tony Petri Studios

87 Weybosset St., Providence 3, R.I.
 Phone: GA 1-9242

President.....Tony Petri
 Production Mgr.....Ernest Strauss
Services Offered—Complete TV commercial service from storyboard conference. Color and black & white. Double and single system sound. Complete lighting and sound stage facilities.

R. A. Pheelan Productions

550 Fifth Ave., New York City 36
 Phone: CI 6-1626

Producer.....R. Pheelan
 Ass't to Prod.....Anthony Brook
 Prod. Mgr.....Jeffrey Lemain
 Ass't Mgr.....Helen C. Miller
Services Offered — Produce feature and sponsored films. Tape equipment available.

Photo-Art Commercial Studios

420 SW Washington St., Portland 4, Ore.
 Phone: CA 7-5411

President.....C. F. Palmer
 Motion Picture Dir.....Lewis C. Cook
 Controller.....J. W. Bishop
Services Offered — Commercial producer of 16mm motion pictures & TV spots.

Pietafilm, Inc.

14 West 45th St., New York 36, N.Y.
 Phone: MUrray Hill 2-0773

President, Treas.....Sherman Gregory
 Production Supvsr.....Colin Y. Smith
 Producer.....Arthur Petricone
 Photographic Dir.....William Meng
 Art Dir.....Michael Reddy
Services Offered—TV commercials; industrial & presentation films; slides for TV.

Pilot Productions, Inc.

1819 Ridge Ave., Evanston, Ill.
 Phone: BRoadway 3-4141

President.....C. R. Isely
 Exec. V.P.....R. Dedrick
 Treasurer.....C. Don Sheldon
Services Offered—Slides; sound slidefilms; industrials; comm'ls, recordings.

Pintoff Productions, Inc.

64 E. 55th St., New York City 22
 Phone: EL 5-1431

President.....E. Pintoff
 Vice Pres., Prod.....Arnold Stone
 Vice Pres., Sales.....Jose di Dinato
Services Offered — Animated, live action comm'ls, theatricals, industrials.

Playhouse Pictures

1401 N. LaBrea Ave., Hollywood 28, Cal.
 Phone: HOLlywood 5-2193

President.....Adrian Woolery
 Dir's.....Bill Melendez, Pete Burness
 Business Mgr.....H. A. Halderson
 Production Supvr.....Irene Wyman
 Public Rel. Dir.....George W. Woolery
 Creative Story Dirs....C. Jenkyns, B. Gruver
 Layout, Design Dirs....D. Spille, E. Leavitt
 Secretary.....Mary Matthews

Services Offered—Compl. studio facilities for the creation & production of animated films for business, entertainment & TV from story through camera, with exception of laboratory. Specialists in animated comm'ls.

Jules Power Productions, Inc.

228 N. LaSalle St., Chicago 1, Ill.
 Phone: ANdover 3-1422
 9 E. 75th St., New York 21, N. Y.
 Phone: LE 5-8580

Office Mgr.....H. Rothbart
Services Offered—Production of live local and network TV programs and commercials.

Precision Film Labs

21 W. 46th St., N.Y.C.
 Phone: JU 2-3970

President.....Daniel R. Ehrlich
 Lab. Manager.....Frank V. Papalia
Services Offered—Printing and processing of 16 and 35 mm film, color and black & white.

Premier Film & Recording Corp.

3033 Locust St., St. Louis 3, Mo.
 Phone: JE 1-3555

Pres., Prod.....T. P. Desloge
 V.P., Mgr.....W. Dalzell
Services Offered—Motion Pictures, commercials, sound recording production facilities. Scripts. Editing.

Preview Theatres, Inc.

1600 Broadway, N.Y.C.
 Phone: CI 6-0865

President.....William B. Gullette
Services Offered—16 & 35 mm; magnetic or optical; all interlock combinations. Editing eqpt. & facilities. Film storage vaults. All facilities avail. 24 hrs./day.

Productions for Television, Inc.

625 Madison Ave., New York City 22
 Phone: TE 8-7100

Exec. TV Prod.....J. Harrison
 Producer, Dir.....J. Lichtman
Services Offered—Commercials.

Project-O-Fex, Inc.

60 East 42nd St., New York 17, N. Y.
 Phone: MU 7-1881

President.....Paul F. Adler
Services Offered — Rear screen projection and limited animation films.

RADIO-TV COMMERCIAL PRODUCERS

Punch Films, Inc.

155 Fifth Ave., N.Y.C.

Phone: AL 4-2450

President Lou Bunin
 Vice President Florence Bunin
 Mgr., Bus. Affairs Walter J. Kaufman
Services Offered—Producers of commercials & 3D children's animated puppet films for TV & theatrical.

Q.E.D. Productions, Inc.

21 W. 46th St., N. Y. C.

Phone: JUDson 2-4291

Executive Producer Robt. Baron
 Sales Manager Hank Berger
Services Offered—Commercials, industrials, sales & tourist promotion films.

Quartet Films, Inc.

5631 Hollywood Blvd., Los Angeles 28

Phone: HO 4-9225

Services Offered — Commercial & program producers.

Quintet Productions, Inc.

15 W. 44th St., New York City 36

Phone: MU 7-5011

Services Offered—TV film shows & commercials; live package shows for TV.

Radio & TV Packagers, Inc.

11 East 40th St., New York 16, N. Y.

(See Prog. Prod.)

Radio Television Arts

3819 Wilshire Blvd., Los Angeles 5, Cal.

Phone: DU 8-1323

Owner D. Balli
Services Offered — TV film shows & live programs; comm'ls; industrials; animation; packages, live & film.

Radio Television Spots Productions, Inc.

2 West 46th St., N.Y.C. 36

Phone: PLaza 7-9260-1-2

President John Gart
 Acct. Execs. Roger White, Merrill Staton
Services Offered—Radio & TV musical & singing commercials.

RadiOzark Enterprises, Inc.

1121 S. Glenstone, Springfield, Mo.

(See Program Producers)

Rarig Film Productions

Div.: Rarig Motion Pictures Co.

5510 University Way, Seattle 5, Wash.

Phone: LA 2-0707

President M. H. Rarig
 V.P., Treas. E. A. Rarig
 Production J. Lawless
Services Offered—16/35 mm color, B & W photography; sound recording, stage; editing, commercials; programs.

Reid H. Ray Film Industries, Inc.

2269 Ford Pkwy., St. Paul 16, Minn.

Phone: MIDway 9-1393

208 S. LaSalle St., Chicago, Ill.
 438 Washington Bldg., Washington 5, D. C.
 President Reid H. Ray
 Controller T. J. Herman
 Production Manager E. H. Polsfuss
 Gen. Sls. Mgr. R. V. Jeffrey
 Chicago Sales Clyde L. Krebs
 Washington Sales Frank Havlicek
Services Offered—Producers of TV commercials & entertainment synd. films for TV.

Redlin Productions, Inc.

19116 Lanark, Reseda, Calif.

Phone: DI 8-7932

Services Offered — TV film shows, commercials; shorts; animation.

Roland Reed Productions Inc.

Calif. Studios, 650 N. Bronson, Los Angeles 4

Phone: HO 9-1628

President Roland D. Reed
 Vice Pres. Arthur Pierson
 Secretary D. Fauntelle
 Treasurer James Fay
Services Offered — Producer of TV commercials, TV shows, industrial, public relations & sales promotion films.

Rembrandt Films, Inc.

59 East 54th St., New York, N. Y.

Phone: PL 8-1024

President W. L. Snyder
Services Offered — Puppet comm'ls; features.

Republic Television Features

64 E. Lake St., Chicago 1

Phone: ST 2-0460

President Capico Kapps
 V.P., Chg. Sales Joseph Kapps
Services Offered—Producers, distributors and representatives of live, transcribed and syndicated radio-TV programs and commercials.

Robert Yarnall Richie Productions, Inc.

666 Fifth Ave., N.Y.C. 19

Phone: CI 6-0191

President Robert Yarnall Richie
Services Offered—Motion picture production and still photography for industry, public relations and advertising. Color specialists. Own Mitchell cameras, sound and lighting equipment. Full editing facilities. Studio and location—domestic and foreign.

Walter A. Rivers & Assoc.

125 Hyde St., San Francisco, Cal.

Phone: OR 3-9162

Owner W. A. Rivers
Services Offered — Industrial producing; TV comm'ls. Tape equipment available.

Riviera Productions

6610 Selma Ave., Hollywood 28, Calif.

Phone: HOLLYwood 2-8585

Exec. Prod. F W. Zens

RADIO-TV COMMERCIAL PRODUCERS

Production Mgr. Cliff Bertrand
 Assoc. Prod. Leif Rise
 Sound Don Dunn
 Dir. Photog. Vilis Lapeniecks

Branch Offices

340 Westmoor Blvd., Milwaukee, Wisc.
 Phone: SUNset 2-8815

Exec.-in-Chg. Robert Zens
 566 Birch Dr., Cleveland 32, O.
 Phone: REDwood 1-6076

Exec.-in-Chg. Pat Rancati
Services Offered—Producers of business, industr., sls. trng., public relations, advertising, educational, medical films & TV comm'l's, theatrical features. Full production & studio facilities for all phases of motion picture work.

Hal Roach Studios

8822 Washington Blvd.
 Culver City, Calif.
 (See TV Prod.-Dist.)

Louis De Rochemont Associates, Inc.

380 Madison Avenue, N.Y.C. 17
 Phone: OX 7-0350

Services Offered—TV comm'l's & film shows; shorts; animation.

Rocket Pictures Inc.

6108 Santa Monica Blvd., Hollywood 38
 Phone: HO 7-7131

President Dick Westot
 Vice Pres. Don Bartelli
 Sec.-Treas. Kay Shaffer
Services Offered—Consumer selling films for business & industry.

Frederick K. Rockett Company

6063 Sunset Blvd., Hollywood 28, Cal
 Phone: HO 4-3183

V.P. of Sales F. S. Webb
 Exec. Prod. John J. Hennessy
 Prod. Co-ord. B. Murphy
 Cameraman Allan Chandler
 Editor John Soh
 Stage Manager Jerome F. Lipari
Services Offered—Production facilities incl. lg. sound stage, Western Electric sound eqpt. & personnel for any type sponsored film production. Stage & sound eqpt. rented.

Rockhill Recordings

18 E. 50th St., N.Y.C. 22
 Phone: PL 9-7979

President Janet Taylor
 Manager Leo J. Launer
 Sls. Mgr. (Recording) Fred Freeman
Services Offered—Studio recordings; off-the-air and off-the-line recordings; masters; shellac and vinylite pressings; electrical transcriptions; TV-audio recordings; tape recordings; location recording, distribution to radio stations.

Richard H. Roffman Assoc.

675 West End Ave., New York City 25
 Phone: RI 9-3647

Chairman S. Speiser

President R. H. Roffman
 V.P.'s M. Roffman, Malvina Cohn
Services Offered—TV film comm'l's. TV personalities, talent of all types, etc.

Roy Rogers-Frontiers, Inc.

357 N. Canon Dr., Beverly Hills, Cal.
 Phone: CR 4-6841

President R. Rogers
 Vice President W. A. Rush
Services Offered—Distribution of features for TV.

Roy Rogers Syndication, Inc.

357 N. Canon Dr., Beverly Hills, Calif.
 Phone: CRestview 4-5954

President Edward L. Koenig, Jr.
Services Offered—Distribution of TV film series.

Current Production—Roy Rogers Show.

Rolab Studios

Walnut Tree Hill, Sandy Hook, Conn.
 Phone: GA 6-2466

Executive H. Roger
 Secretary E. H. Roger
Services Offered—Complete studio & technical facilities. Tape equipment available.

Roquemore Films

44 Mt. Vernon Blvd., Hamburg, N. Y.
 Phone: NA 7-3876

Director E. E. Roquemore
Services Offered—Comm'l's, live & film; shorts; newsreels; sound effects; music.

Cy Roth Productions

1148 S. Shenandoah St., Los Angeles 35, Calif.
 Phone: BR 2-6884

President C. Roth
Services Offered—TV film comm'l's & shows; industrial; religious; color & B & W animation.

Danny Rouzer Studio

7022 Melrose Ave., Hollywood 38
 Phone: WE 6-2494

President and Owner Danny Rouzer
Services Offered—Complete 16 mm production service, including Kinescopes, commercials, pilots, sales and industrial films, equipment and stage rentals.

Hal Rumel

49 W. Broadway, Salt Lake City, Utah
 Phone: PI 2-8130

Services Offered—Comm'l's, industrials.

Sande & Greene, Inc.

8400 Sunset Blvd., Los Angeles 46
 Phone: OL 6-0300

55 West 53rd St., New York, N. Y.
 N.Y. Phone: JU 6-2388

President & Treas. Robert L. Sande
 Exec. Vice Pres. & Sec. Larry Greene
 Ass't. Secy. Pat Carson

Services Offered—Creator-producers of radio-TV musical commercials. Station promotion themes & musical images. Producers of entertainment—public service—documentary and commercial films, records and transcriptions. Themes for TV programs & background scores for films.

RADIO-TV COMMERCIAL PRODUCERS

Sarra, Inc.

200 E. 56th St., N.Y.C. 22
Phone: MU 8-0085

President Valentino Sarra
Exec. V.P., Gen. Mgr. Morris D. Behrend
TV Sales Mgr. N.Y. John Henderson, III
Head Creative Dept. Rex Cox
16 E. Ontario St., Chicago, Ill.
Phone: WH 4-5151

Mgr. William Newton
TV. Prod. Mgr. Marvin Bailey
Services Offered—Production of TV commercials, motion pictures, sound slide films, black & white and color.

Current Productions — Rheingold Beer, Reynolds Wrap, Drano, Nabisco Cookies, 7-Up, Elgin Watches, St. Joseph Aspirin, Musterole, Drake's Cakes, Johnson & Johnson, General Foods, R. T. French, S. C. Johnson & Son, Kellogg, Corn Products.

Scott-Textor Productions, Inc.

333 East 46th St., New York 17, N.Y.
Phone: YU 6-3850

Partners Alan & Marilyn Scott
Partners Keith & Sylvia Textor
General Mgr. Victor Sack
Services Offered—Creation and production of music, lyrics, jingles, animation tracks and all forms of radio and TV commercials.
711 Fifth Ave., N.Y.C. 22

Screen Gems, Inc.

(See TV Prod.-Dist.)

Selling Thru Sound

15 West 44th St., New York 36, N.Y.
Phone: YU 6-1142

President, Treas. Louis A. Garisto
Vice Pres., Sec. Sonny Hayes
Services Offered — Write, create, produce & direct musical commercials for TV & radio, background music for filmed TV commercials, talent.

John Seely Associates

Suite 613, First Federal Bldg., Hollywood 28 Cal.
Phone: HO 6-6141

President John Seely
Sales Mgr. Don Teeters
Repertoire Dir. Bill Loose
Recording Mgr. Doug Nelson
Secretary Pat Seely
Services Offered—Music supervision, program theme composition & development, arranging, A&R, music publication. Recording services include client or JSA supervised, voice recording, voice overdubbing, tape transfer, re-recording, mixing, tape editing & assembly.

Jack Shafton's Puppet Masters

8118 Lookout Ave., Los Angeles, Calif.
Phone: OL 4-2350

Owner J. Shafton

Services Offered—Live & film TV shows, programs; comm'ls; shorts; animation; special effects; puppets.

SIB Productions, Inc.

(In assoc. with Paramount Pictures Corp.)
5451 Marathon St., Hollywood 38, Cal.
Phone: HO 9-2411

President Walter N. Bien
Vice President Sonny Klein

Branch Office

1540 Broadway, New York City, N. Y.
Phone: BR 9-8700

Services Offered—SIB Productions, Inc., in association with Paramount Pictures produces TV commercials, industrials and specials on film and/or videotape.

Signature Music Inc.

240 E. 53rd St., N.Y.C. 22
Phone: MU 8-5068

President, Creat. Dir. Hank Sylvern
Business Mgr. George H. Fried

Services Offered—Creation and production of jingles, musical commercials. Under-scoring original music to animation & live action.

Current Productions — Pepsi Cola, Ipana, Arden Drugs, Stark & Wetzel Meats, JFG Coffee, Sylvania, IBM, Olin Mathieson, Gunther Beer, Mercury Cars, U.S. Steel, Trinit Margarine, RCA, PBS Paints, Whirlpool, MGM, Squibb, Blatz Beer, Studebaker Lark, Lincoln Continental.

Signal Productions, Inc.

6223 Selma Ave., Hollywood 28
Phone: HO 3-4173

V.P. Gen. Mgr. Edwin W. Buckalew
Services Offered—Produce & syndicate radio properties.

Al Simon Productions, Inc.

General Service Studios
1040 N. Las Palmas, Hollywood 38
Phone: HO 9-9011

President Al Simon
Controller John Nicolaidis
Services Offered — Productions of filmed shows and commercials.

Sixteen Screen Service Co.

6710 Melrose Ave., Hollywood 38, Cal.
Phone: WE 9-1491

Owner H. O'Donnell
Services Offered—TV film shows, comm'ls; shorts; sound; laboratory; animation, color, B & W.

Skelton Studios

1416 N. LaBrea Ave., Hollywood 28, Cal.
Phone: HO 9-2731

President Red Skelton
General Mgr. Ed Hillie
Services Offered—TV tape and film commercials. Complete mobile tape unit available for color or black & white.

Sleeping Giant Films, Inc.

555 Asylum St., Hartford 5, Conn.
Phone: Jackson 5-2611

RADIO-TV COMMERCIAL PRODUCERS

President.....D. K. Harris
 V.P., Treas.....A. Guorino, Jr.
Services Offered — 16/35 mm production services; animated spots.

Fletcher Smith Studios, Inc.

1000 S. Federal, Ft. Lauderdale, Fla.
 Phone: JA 2-6774
 319 E. 44th St., N.Y.C. 17
 Phone: MU 5-9010

President.....Fletcher Smith
 Vice Pres.....Arthur J. Davis
 Secy.-Treas.....Mrs. Frances Burns
Services Offered—Commercials, industrial films, animation, sound recording, editing rooms, projection rooms.

Walter Harrison Smith Associates, Inc.

40 E. 40th St., N.Y.C. 16, N. Y.
 Phone: MU 3-5820

President.....W. H. Smith
Services Offered—Live and filmed TV commercials, programs, and syndicated shows; educational, industrial and editorial shorts. Distributors of TV films.

Southwest Film Laboratory, Inc.

3024 Ft. Worth Ave., Dallas 11, Tex.
 Phone: FEederal 1-8347

Vice President.....J. A. Hopper
 Customer Svc.....Norman E. C. Naill
Services Offered — All services related to 16mm. film in black & white, color, sound or silent.

S.O.S. Cinema Supply Corp.

602 W. 52nd St., N.Y.C. 19
 (See Equipment Section)

Soundac Productions, Inc.

Hollywood, Fla
 Phone: WAbash 3-8426

Pres.-Gen. Mgr.....Robert D. Buchanan
 Chairman of the Board..Richard H. Ullman
 Gen. Mgr., Secretary.....Jack Schleh, Jr.
 Technical Dir.....Robert G. Biddlecom
 Art Dir.....Francis J. Noack
Services Offered—Complete film production, from storyboard to finished print, specializing in animation, black & white and color service. Live photography, original musical jingles, complete soundstage and studio.

Spotlite News, Inc.

607 N. LaBrea Ave., Los Angeles 36, Cal
 Phone: WE 8-2191

President.....M. J. Walker
 V.P.....Al Blanchard
 Prod. Spvrs.....Rexford L. Metz
 Sec.-Treas.....A. G. Walker

Branch Office

550 Fifth Ave., New York 36, N.Y.
 Phone: Circle 5-0770

Vice Pres.....Benjamin S. Greenberg
Services Offered — TV newsfilm service documentary, promotion & public relations films.

Stammco, Inc.

291 S. LaCienega Blvd.
 Beverly Hills, Calif.
 Phone: OLeander 5-8852

Pres.....J. Harry Ebbert
Services Offered—Creators & producers of business films and record programs, commercials, educational and short subject films for TV & theatrical release.

Stars Incorporated

123 N. Poplar St., Charlotte, N. C.
 Phone: ED 3-6151

President.....T. Kemp, Jr.
Services Offered—TV film shows, live programs; packages.

Stock Shots To Order, Inc.

550 Fifth Ave., N.Y.C. 36
 Phone: CIRCLE 6-0690

Pres.....R. A. Pheelan
 V.P.....H. C. Miller
 Sec.....Otto Von Braun
 Treas.....Royal L. Krim
Services Offered—Stock film library 16/35 mm-B&W & color, film special material to order for TV commercials, rear projection plates, sound cameras.

Stockdale and Company, Inc.

200 E. First St., Salt Lake City 4, Utah
 Phone: EL 5-5511

President.....C. Stockdale
 V.P.....Calvin Briggs
 Sec.-Treas.....L. Stockdale
Services Offered—TV comm'ls, animation, SOF, kinescoping, sound recording, 16/35mm.
Current Productions — Blue Cross-Blue Shield, Pfaff, Fisher Beer, Utoco, Utah Power & Light Co., Morning Milk, Sego Milk, Walker Bank, First Security Bank, First Federal Savings, Prudential Federal Savings.

Frederic Stoessel, Inc.

119 W. 57th St., N.Y.C.
 Phone: RA 1-9754

President.....Frederic Stoessel
Services Offered — Produce & distribute stock commercials, TV film shows; public relations TV.

Storyboard, Inc.

160 Riverside Dr., New York City 24
 Phone: TR 3-7207

President.....J. Hubley
Services Offered—Animation; live films.

John G. Stratford Film Corp.

250 W. 57th St., New York 19, N. Y.
 Phone: JU 6-7390

President.....J. G. Stratford
Services Offered—Package TV films, commercials; animation—color, B & W; educ. & industr. shorts; film library.

Jack Strausberg Productions

919 N. Michigan Ave., Chicago 11, Ill.
 Phone: WH 4-3941

President.....J. Strausberg
Services Offered—Comm'ls, spots.

Wilbur Streech Productions, Inc.

135 W. 52nd St., N.Y.C. 19
Phone: JU 2-3816

President.....Wilbur J. Streech
Vice Pres.Michael Kraft
Assoc. Producer.....John Hazard
Services Offered — Producer of film commercials for TV, and industrial films.

Sturgis-Grant Productions, Inc.

322 E. 44th St., New York City 17
Phone: MU 9-4994

PresidentW. Sturgis
V.P., Manager.....B. Magnes
Services Offered — Storyboards, recording facilities; 16/35 mm cameras; special effects; art dept.

Bill Sturm Studios, Inc.

49 W. 45th St., N.Y.C. 36
Phone: JU 6-1650

PresidentHarold L. Hackett
Exec. Vice Pres.....Raymond Junkin
Vice President.....William A. Sturm
SecretaryOrestes Calpini
TreasurerGeorge Richfield
Services Offered—Film production including live action, stop motion, animation, "Anikins" (animated stop motion puppets), TV commercials, educational, training, industrial films, etc.

Sun Dial Films, Inc.

341 East 43rd St., N.Y.C. 17
Phone: MU 6-2046

President.....S. A. Datlowe
Services Offered — Comm'ls, spots, industrials.

John Sutherland Productions Inc.

201 N. Occidental Blvd., Los Angeles 26
Phone: OXford 5-7450
N. Y. Phone: PL 5-1875

Pres., Gen. Mgr.....John Sutherland
Animation Dir.....Carl Urbano
Services Offered — Fully-equipped live-action and animation studios for the production of industrial, documentary, public relations, TV commercials for industry. Also related services.

Suzari Marionettes

119 E. 17th St., New York City 3
Phone: GR 3-6699

DirectorD. Zaconick
Services Offered—TV film & live shows, programs; commercials, shorts, packages.

Robert Swanson Productions

689-5th Ave., New York City
Phone: MURray Hill 8-4355

PresidentRobert Swanson
Sales Mgr.....Rolf Johnson
Services Offered—Producers and creators of musical commercials for radio and TV.

Swanstrom Productions

7657 Melrose Ave., Hollywood 46, Cal.
Phone: WE 5-8680

OwnerC. Swanstrom
Services Offered—Comm'ls, industrials.

Swift-Chaplin Productions, Inc.

1136 N. Highland Ave., Hollywood 38, Cal.
Phone: HO 2-0761

PresidentC. Chaplin
V.P.'s.....H. Swift, M. Pike
Services Offered—Synd. spots; comm'ls.

Technamation Films, Inc.

550 Fifth Ave., New York, N. Y.
Phone: PLaza 7-4636

PresidentMartin H. Poll
Exec. V.P.Stanley L. Schwartz
V.P., Gen. Mgr.Robert Jacobs
Treasurer.....Howard Weinberger
Services Offered — Producers of animated TV commercials, entertainment films, industrial & sales training films.

Technical Animations, Inc.

11 Sintsink Dr., E., Port Washington, N.Y.
Phone: Port Wash. 7-8800

PresidentS. L. Schwartz
Exec. V.P.Claude E. McKinney
SecretaryMary G. Ballance
TreasurerPaul H. Taub

Branch Offices

4918 Chain Bridge Dr., McLean, Va.
PresidentC. J. Pettit
259 Chandler Ave., Elmhurst, Ill.
PresidentNorman Kloker
1730 E. Holly Dr., El Segundo, Cal.
Pres.Paul Coty
192 Merton St., Toronto 7, Ont.
PresidentHoward Reichard
Services Offered — Producers of Technamation-animation by use of polarized light, for film or slide.

Tele-Sound Productions, Inc.

1026 Pennsylvania Bldg., Washington 4, D.C.
Phone: DI 7-8810

PresidentWilliam Devries
Vice PresidentFlorence Corbett
Treas.Charles Peiffer
Services Offered — Custom jingles, transcription library, sound effects, audio air check, musical station id's, syndicated radio shows, production aids.

Telecine Film Studios, Inc.

100 S. Northwest Hwy., Park Ridge, Ill.
Phone: TALcot 3-1418

President.....Byron L. Friend
Secy., Treas.....June A. Friend
Services Offered—Motion pictures for TV in color or black & white, TV comm'ls, studio & location work, compl. packaging service, 35/16 mm editing & recording, animation, stop motion.

Telefilm, Inc.

6039 Hollywood Blvd., Hollywood 28, Cal.
Phone: HO 9-7205

RADIO-TV COMMERCIAL PRODUCERS

President.....J. A. Thomas
 Exec. V.P.James B. Pinkham
Services Offered—TV film comm'ls; shorts (industrial); animation; films for TV, motion picture technical services.

Telemat

433 S. Fairfax Ave., Los Angeles 36
 Phone: WE 3-5731

Partners.....A. Wise, Sidney Freeman
 SalesS. Freeman
Services Offered—Animated cartoon commercial library; live & animated custom film comm'ls.

Telemated Motion Pictures

415 Lexington Ave., New York 17, N.Y.
 Phone: YUkon 6-3655

Prod.-Dir.Saul Toffet
Services Offered—Production of motion pictures; TV filmed commercials in animation or live action; animated and optical special effects in color or black & white, exclusive color control equipment, 35 mm and 16 mm production.

Telenews Film Corp.

850 10th Ave., N.Y.C. 19
 Phone: JU 6-2450

Vice President.....C. B. Stratton
Services Offered—Produce documentary & commercial films; stock film library.

Telepix Corporation

1515 N. Western Ave., Hollywood 27
 Phone: HO 4-7391

President.....Robert P. Newman
 Vice Pres.....Phil T. Hanna, Jr.
Services Offered — Complete production facilities, including sound stage, sound mixing and dubbing, editing, and screening.

Telestudios, Inc.

1481 Broadway, New York City 36
 Phone: LO 3-1122

PresidentG. Gould
Services Offered—Comm'ls; shows.

Television Broadcasting Service, Inc.

91 Central Pk. W., New York 23
 Phone: TRafalgar 7-2372

President.....William R. Riddle
 V.P., Sec.Edith L. Riddle
 TreasurerWilliam K. Riddle
Branch Offices

100 N. Irving Blvd., Los Angeles 4, Calif.
 West Coast Rep.....Mrs. L. H. Lincoln
 1444 Bewick Ave., Detroit 4, Mich.
 Phone: VAlley 2-0092

Dist. Sls. Mgr.....Rodney B. Hersey
 12 Maple St., Hensonville, N.Y.
 Phone: WIndham 241

Dist. Sls. Mgr.....Jack Averill
 39 Academy Rd., Caldwell, N.J.
 Phone: CAldwell 6-4272

Reg. Sls. Mgr.....Orwyn L. Werfel
Services Offered — Commercials, package shows, live programs, slides, animation, industrials, training films, etc., color & B&W.

Television Features of America

(Div. of Radio Features of America)
 37 West 46th St., New York 36, N.Y.
 Phone: JU 2-5130

Exec. Director.....Oliver W. Nicoll
Services Offered — Film spots, live shows.

Television Graphics, Inc.

369 Lexington Ave., N.Y.C.
 Phone: MU 6-5255

PresidentBernard Rubin
 TreasurerLee Blair
 SecretaryLeon Levy
 Production Manager.....Sid Greenhaus
 ControllerStanley Turitz
 SalesHoward Linkoff
Services Offered—TV film comm'ls; animation, optical effects; two live action sound stages equipped with 35 mm Mitchell rear screen process projector.

Television Screen Productions, Inc.

17 E. 45th St., N.Y.C. 17
 Phone: MU 2-8877

President.....Charles J. Basch, Jr.
 Vice Pres., Secy.....Frances Scott
 TreasurerClarence Schmidt
Services Offered—Film commercials, animated and live; film programs; industrial, training and fund-raising films.

Termini Video Tape Services, Inc.

1440 Broadway, New York 18, N. Y.
 Phone: PENnsylvania 6-6323

PresidentAnthony Termini
 Vice President.....Charles Termini
Services Offered — Commercials, shows, closed circuits, videotape screenings, transfers, copies and kines, studio space. Tape equipment available.

Terrytoons

Div.: CBS Films, Inc.
 38 Centre Ave., New Rochelle, N. Y.
 Phone: New Rochelle 2-3466

Vice President.....W. M. Weiss
 ProductionF. Schudde
Services Offered—Theatrical shorts, animated; TV comm'ls & programs.

Theodore Productions, Inc.

730 Fifth Ave., New York City 19
 Phone: JU 6-4312

PresidentR. Marshall
Services Offered — Synd. spots; comm'ls; industrials.

Thoroughbred Productions

#37 at 608 West Chestnut, Louisville 2, Ky.
 Phone: JUniper 3-2380

Executive Prod.....James R. Finegan
Services Offered — Radio & TV commercials, sales films, public relations, film & editorial services.

Titra Film Labs, Inc.

1600 Broadway, N.Y.C.
Phone: PL 7-6681

President Abraham Rozenfeld
Vice Pres.....David Opochinsky
Plant Mgr.....Paul Sandars, Jr.
Treas.Jerome Sobel
Services Offered—Film sub-titles in English and all foreign languages.

Titra Sound Corp.

1600 Broadway, N.Y.C.
Phone: PL 7-6681

President Abraham Rozenfeld
Vice Pres.....David Opochinsky
V.P., Gen. Mgr.....David D. Horne
Sec.-Treas.Jerome Sobel
Services Offered—Sound recording & mixing, transfers; film editing; dubbing of foreign language films, subtitling of films in all languages.

Tomlin Film Productions, Inc.

480 Lexington Ave., New York City 17
Phone: YU 6-5090

President.....F. A. Tomlin
Vice President.....Carl A. Tomlin
Services Offered—Produces industrials & comm'ls. for internal use in business.

Town & Country Network, Inc.

4000 Albemarle St., N.W.,
Washington 16, D. C.
Phone: EMerson 3-8110

Bd. Chmn. & Pres.....C. B. Gay
Exec. V.P.....Miss Jane E. Trimmer
Sec.-Treas.....Thomas R. Sawyers
Services Offered—Country, western talent; production of TV, radio and transcription shows.

Trans Artists Productions, Inc.

731 N. LaBrea, Los Angeles, Calif.
Phone: WEBster 1-1639
N.Y. Phone: PLaza 1-4353

Chmn. of Bd.....Gerald J. Rappoport
PresidentSamuel Singer
Sec.Louis Himelstein
Dir's.....Robert Kane, Reuben Timmins,
Theodore Propp
Services Offered—Package film shows animated commercials, sound tracks; sound studio. Tape equipment available.

Transfilm-Caravel, Inc.

445 Park Ave., New York, N. Y.
Phone: PLaza 2-4100
20 West End Ave., New York 23, N. Y.
Phone: PLaza 2-4100

PresidentWilliam Miesegaes
Exec. Vice President.....M. A. Palma
Senior V.P.....David I. Pincus
Senior V.P.....Robert H. Klaeger
Secretary, Treas.....Milton Millet
V.P., T.V. Comm. Sales.....W. E. Huston
Exec. Prod., Bus. Prgm. Svcs.....L. E. Waddington
Account Execs.....T. Allen, Paul Minor
Public Relations Dir.....Marilyn Gold

Film Production Division

President.....Robert H. Klaeger
Vice President.....John J. Fenton
Executive Producer.....Robert Drucker
Studio Manager.....Martin Berman

Services Offered—TV commercials, industrial films, complete art and animation service, sound slide films, sales and business meetings, sales training programs, convention industrial shows, closed circuit TV and entertainment.

Tri Art Color Corporation

245 W. 55th St., N.Y.C.
Phone: PL 7-4580

PresidentIrwin Young
V.P.'s.....Paul Kaufman, Louis Feldman,
Arthur Miller

TreasurerJack Fellers
Services Offered—Processing color motion picture film, 35 & 16mm.

Trident Films, Inc.

510 Madison Ave., New York City 22
Phone: PL 9-3580

President.....C. F. Schwep
Services Offered—Spot comm'ls filmed; industrials, educational.

Triumph Films Ltd.

Suite 538, 6 Penn Center Plaza,
Philadelphia, Pa.
Phone: LO 3-5760

Partner, Dir.Walter E. Dombrow
Partner, Dir. of PhotoJohn J. Burke
Prod. Spvsr.Walter J. Travis
Sales Dir.John Sexton
Services Offered—Commercial, industrial & sports motion pictures.

TV & Motion Picture Productions, Inc.

117 E. Main St., Richmond 19, Va.
Phone: MI 3-4444

President.....John C. Wood
V.P.....Fred L. Frechette
Sec.-Treas.....Susanne D. Wood

Services Offered—Producer of film commercials, slides & balops; newsreels & special events, incl. pub. relations newsclips. Laboratory facilities; complete film handling services, incl. editing, recording.

Current Productions — Reynolds Metals, Appalachian Power Co., C&P Telephone, Va. Electric & Power.

TV Radio Film Advertising Service

245 E. 80th St., N.Y.C. 21
Phone: YU 8-6698

Owner.....Arthur J. Daly
Assoc'sArthur Ferrante, Louis Teicher
Services Offered — Musi Call Letters for radio stations, jingles and commercials, musical logotypes, TV films and storyboards. Tape equipment available.

TV Spots, Inc.

1037 N. Cole Ave., Los Angeles 38, Cal.
Phone: HO 5-5171
N.Y. Phone: PLaza 5-4807

PresidentShull Bonsall
V.P., Gen. Mgr.....Bob Ganon
Prod. & Crea. Dir.....Sam Nicholson

RADIO-TV COMMERCIAL PRODUCERS

Prod. Coord.....David Hoffman
Animation Dir's..B. Washam, T. McDonald
Film Editor.....Norm Vizents
Services Offered — Produce animated and live action for TV comm'ls, industrial & entertainment films.

Current Productions—Quaker Oats, Household Finance Corp., Swift & Co., General Mills, Brunswick Balke.

T-V Visuals, Inc.

20 N. Wacker Dr., Chicago, Ill.
Phone: CEntRAL 6-8955

President.....Alfred D. LeVine
Sec.-Treas.....Robert B. Eiringer
Service Offered — Produce, package & distribute syndicated TV commercials & programs.

Richard H. Ullman, Inc.

1271 Ave. of Americas, N.Y. 20
(See Program Producers)

Unifilms, Inc.

6 E. 46th St., New York City 17
Phone: YU 6-5720

President.....C. Gallagher
Services Offered—TV comm'ls, program inserts, news, feature coverage; programs, industrials (TV).

United Film & Recording Studios

301 E. Erie St., Chicago 11, Ill.
Phone: SUperior 7-9114

Pres., Exec. Prod.....Wm. L. Klein
Assoc. Dir.....Marilyn L. Friedel
Creative Musical Dir.....Larry Wellington
Services Offered—Creation & prod. of motion pictures for TV, business, industry; filmed package shows; musical jingles, spot announcements for radio & TV. Compl. equipped sound stages & recording facilities.

United States Productions, Inc.

5 E. 57th St., New York 22, N. Y.
Phone: PLaza 1-1710

President.....Francis C. Thayer
V.P.'s.....Thos. H. Wolf, Rene Bras
Production Mgr.....Lockwood Rush
Services Offered—All phases motion picture production—script to screen—16/35mm, B & W or color. Slide films.

Universal Recording Corp.

46 E. Walton St., Chicago 13
Phone: MI 2-6465

President.....A. B. Clapper
V.P., Chief Eng.....M. B. Coppinger
V.P., Treas.....Frank Richter, Jr.
Secretary.....R. A. Weber
Services Offered — Recording (monaural and stereophonic) record sessions, spot, radio programs, TV-motion picture sound tracks, mastering (monaural & stereophonic), slide film, pressings, high speed duplicating, 16 and 35 mm screening & interlock magnetic re-recording.

UPA Pictures, Inc.

4440 Lakeside Dr., Burbank, Calif.
Phone: TH 2-7171
N. Y. Phone: PL 2-3630

President.....Benry G. Saperstein
Studio Mgr.....Hal Elias
N. Y. Office

527 Madison Ave., New York, N. Y.
Services Offered — Produce animated and live action for commercial, industrial and theatrical accounts.

Thomas J. Valentino, Inc.

150 W. 46th St., N.Y.C. 36
Phone: CI 6-4675

President.....Thomas J. Valentino
Vice Pres.....Michael T. Valentino
Secretary.....Elsie F. Valentino
Services Offered—Mood music for TV, sound effects of all types, miscellaneous recordings.

Van Praag Productions, Inc.

1600 Broadway, N.Y.C. 19
Phone: PL 7-2687

President.....William Van Praag
Exec. Vice Pres.....Marc S. Asch
Production Mgr.....Daniel Karoff
Account Supvr.....Hal Persons
Chief Editor.....Oscar Canstein
Branch Offices
2301 Dime Bldg., Detroit 26, Mich.
Phone: WO 2-4896

V.P. in Chg.....Frank R. Stephan
6269 Selma Ave., Hollywood, Calif.
Phone: HO 2-2341

Manager.....Jean Vallier
3143 Ponce de Leon, Miami, Fla.
Phone: HI 4-3191

Manager.....Maurice Van Praag
Services Offered — Black & white & color motion pictures for commercial, industrial, ed., prom., documentary & theatrical presentation; slidefilms.

Versatile Television Productions, Inc.

324 Broadway, Cape Girardeau, Missouri
Phone: ED 5-8816

President.....R. O. Hirsch
Manager.....B. Baker
Services Offered—Comm'ls, spots, industrials.

Videart, Inc.

480 Lexington Ave., N.Y.C. 17
Phone: MU 2-2363-4

President.....Joe Zuckerman
Secretary.....Florence Hartman
Services Offered—Optical photography, art work, animation, titles, maps, charts, mattes, split screen, montage, 35 mm 16 mm color black & white.

Video Crafts, Inc.

116 East 30th St., N. Y. 16
Phone: OR 9-6030

President.....Arthur Rankin, Jr.
 Sales Mgr.Peter Turnquist
 Art Dir.Curtis Iverson
 Prod. Mgr.Rene Mechin

Branch Office

1240 27th St., N.W., Washington, D.C.
 Phone: DuPont 7-6680

Services Offered—Projection for TV and industry including art and animation; motion pictures and stop motion puppets.

Video Films Inc.

1004 E. Jefferson Ave., Detroit 7
 Phone: WO 2-3400

Pres.Clifford Hanna
 V.P.William R. Witherell, Jr.
 Sec.-Treas.William E. Lane

Services Offered—Production of motion pictures for TV and industry. Editing and recording services for industrial clients. Facilities include sound stage, recording, camera, & studio equipment; music library.

Videotape Prod. of New York, Inc.

205 W. 58th St., New York City
 Phone: JU 2-3300

President.....H. S. Meighan
 Vice President.....John B. Lanigan
 Sales Manager.....Herbert W. Hobler
 Production Mgr.C. Holden
 Chief Engineer.....Donald Collins

Services Offered — Videotape commercials and shows—studio & location. Tape equipment available.

Video Tape Unlimited, Inc.

341 Madison Ave., New York 17, N. Y.
 Phone: PLaza 9-7667

PresidentHenry R. Alexander
Services Offered—Produce video tape commercials, shows, news events and closed circuit, on location and in studios. Tape dubbing and transfers to film.

Video-View, Inc.

5746 Sunset Blvd., Hollywood 28, Cal.
 (See TV Prod.-Dist.)

Vogue Film Productions, Inc.

Bowman Field, Louisville 5, Ky.
 Phone: GLendale 4-3689

PresidentHal Vinson
 Production Mgr.Charles Straayer
 Creative Dir.Elise Meyer
 Dir. of Photography....George Weinmann

Service Offered — TV commercials, slides & slidefilms, sales presentations & programs, 16mm motion pictures, complete studio facilities.

VPI Productions

321 W. 44th St., N.Y.C. 36
 Phone: JUDson 2-8082

Pres.Edwin T. Kasper
 Exec. V.P.....George Tompkins

Branch Office

333 N. Michigan Ave., Chicago, Ill.
 Phone: RAndolph 6-4511

Exec.-in-Chg.Dick Lewis
Services Offered—TV film commercials, complete 16 and 35 mm facilities.

Roger Wade Productions, Inc.

16 W. 46th St., N.Y.C. 36
 Phone: CI 5-3040

President.....Roger Wade
 Vice Pres.Ralph Fuller
 Film Dir.John Savage

Services Offered—Complete facilities for the creation and production of TV commercials, live and animated, in color and black & white. Editing facilities, art department, animation camera, permanent staff, Oxberry stand.

Gene K. Walker Productions

465 California St., San Francisco 4, Cal.
 Phone: YU 6-2891

President.....G. K. Walker
 Production.....R. F. Scott
Services Offered—Industrials, educationals, & PR films for TV.

Bob Warner Productions

440 East 56th St., New York 22, N. Y.
 Phone: PLaza 9-1145

Services Offered—Creation and production of live and film programs and commercials.

Washington Video Productions, Inc.

1637 Wisconsin Ave., NW, Washington 7
 D. C.
 Phone: AD 4-5737

President.....G. F. Johnston
Services Offered—TV film shows, comm'ls; color, B & W animation; studios & facilities for rent.

Louis Weiss & Company

655 N. Fairfax Ave., Los Angeles 36, Cal.
 (See TV Prod.-Dist.)

Wesmor, Inc.

650 N. Bronson Ave., Los Angeles 4, Cal.
 Phone: HO 2-7141

Prod.E. Solow
Services Offered—TV film shows & comm'ls; synd. film; features of full length.

Western Cine Service, Inc.

312 South Pearl St., Denver 9, Colo.
 (See Trans.-Rec.)

Western Recorders

6000 Sunset Blvd., Hollywood 28
 Phone: HO 3-6811

Partner.....Donald D. Blake
 Partner.....William M. Kirkpatrick
 Partner.....Ted Robinson

Services Offered—Tape and disc. Recording-assembly and editing. Auditorium and studio rentals. Dukane automatic 30/50 signal for slide film production.

RADIO-TV COMMERCIAL PRODUCERS

Ross Wetzel Studios, Inc.

615 N. Wabash Ave., Chicago 11
Phone: SU 7-2755

President.....Ross Wetzel
Prod. Mgr.....William L. Langdon
Sales Audio-Visual.....Owen Zapel
Creative TV.....Russell Stamm
Services Offered—TV commercials, spots, slide film, displays, animation, humorous illustration, comic strips. Special effect printer avail. to producers. Visual aids cellophane presentations.

Wilding Picture Productions, Inc.

Wilding TV

405 Park Ave., N.Y.C. 22
Phone: PL 9-0854
1345 Argyle St., Chicago 40
Phone: BR 5-1200

Chairman of Bd.....C. H. Bradfield, Jr.
President.....H. William Hamner
V.P., N.Y. Sales.....Hugh Gage
Chicago Production.....J. Morton
Dir. Chicago T.V.....M. Stehney
Services Offered—Producers of TV commercials and creation and production of all audio-visual media—motion pictures, slidefilms, graphic materials, complete sales training programs, announcement shows, industrial shows, etc.

Willard Pictures, Inc.

45 W. 45th St., New York City 36
Phone: JU 2-0430

Exec. Prod.....J. Squiers, Jr.
Production.....S. A. Scribner
Services Offered—Comm'ls; spots; industrial.

Frank Willard Productions

1842 Briarwood Rd., NE, Atlanta 6, Ga.
Phone: MEIrose 4-2433

Owner.....Frank Willard
Production Mgr.....Charlie R. Cannon
Sales Mgr.....Karl Fries
Services Offered—TV, business & public relations commercials and sound slide films, sound stage, editing rooms, sound mixing.

Williams & Hill, Ltd.

4 Albert St., Toronto, Canada
Phone: EM 2-1931

Pres.....Hal B. Williams
Vice President and Gen. Mgr.....R. H. Hill
V.P., Sec.-Treas.....Heinz A. K. Drege
Producers.....Colin Y. Smith,
Gary Gray, Hans Klosterman
Services Offered—TV commercials and industrial films (live action, animation, special effects, Pictafilm and slides.)

Winik Films Corp.

250 W. 57th St., New York City 19
Phone: CI 6-7360

President.....L. Winik
Vice President.....R. Winik
Services Offered—Filmed TV series prod. & distr.; industrials; documentaries.

Raphael G. Wolff Studios, Inc.

1714 N. Wilton Pl., Hollywood 28, Cal.
Phone: HO 7-6126

Services Offered—Commercials, spots, industrial.

Wonderland Productions

7934 Santa Monica Blvd., Hollywood 46, Cal.
Phone: OL 4-8342

Exec. Prod.....M. L. Bryan
Services Offered—TV film commercials; 35 and 16mm. industrial and public relations.

Wondsel, Carlisle & Dunphy, Inc.

1600 Broadway, N.Y.C. 19
Phone: CI 7-1600

President.....Harold E. Wondsel
V.P. & Dir. of TV.....Thomas Dunphy
V.P. in Chg. Prodn.....Robert Carlisle
V.P. in Chg. Sales.....Jack L. Lemmon
Secy.-Treas.....Walter Kullberg
Prod. Mgr.....John Affriol
Services Offered—Motion picture production in all phases: documentary, training, sales promotion, public relations, TV commercials. All staff personnel, complete facilities including fully-equipped sound studio, editing department.

Carter Wright Enterprises

6533 Hollywood Blvd., Hollywood 28, Cal.
Phone: HO 9-0944

Owner.....Carter Wright
Services Offered—TV live programs, film shows; commercials; music effects.

Wylde Films, Inc.

155 East 24th St., N. Y. C.
Phone: MU 5-1000

President.....Fred Levinson
Exec. V.P.....R. Bean
Services Offered—Comm'l, industrial, educ. films produced.

Ziv-United Artists, Inc.

488 Madison Ave., N.Y.C.
(See TV Prod.-Dist.)

Maurice H. Zouary TV-Film Productions

333 W. 52nd St., N.Y.C. 19
Phone: JUDson 2-6185

Owner.....Maurice H. Zouary
Services Offered—Production of film shows and commercials, packager. Stock footage.
Current Productions—Poem for a Day, Rockin' the Campus, Parade of Presidents.

Seymour Zweibel Productions, Inc.

11 E. 44th St., New York City 17
Phone: MU 2-4450

President.....Seymour Zweibel
Services Offered—Industrials; educationals; slide film comm'ls.

1961

**FILM PRODUCER
& DISTRIBUTOR
BIOGRAPHICAL
SKETCHES**



WHO'S WHO AMONG
TV FILM PRODUCERS
AND DISTRIBUTORS

Who's Who Among TV Film Producers And Distributors

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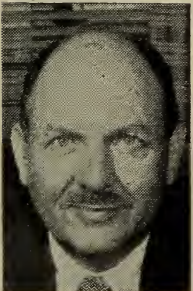
RAIBOURN, PAUL, vice president and member of the board of directors of Paramount Pictures Corp. and is also chairman of the board of International Telemeter Corp., of Chromatic Television Laboratories, member of the board of NAB, treasurer and director of the Allen B. DuMont Laboratories, Inc. and president of TV station KTLA, Los Angeles. Associated with Paramount.



PLITT, HENRY G., president of ABC Films Inc.; born New York, N. Y., November 26, 1918; Syracuse University, St. Lawrence University Law School; member of the New York bar; World War II service, mustered out as major of 101st Airborne Infantry; 1946, division manager of United Paramount Theatres; 1949, Paramount - Richards (which became Paramount Gulf) of the AB-PT circuit.



BURNS, LLOYD, vice president in charge of International operations of Screen Gems, Inc., was born in Toronto and graduated from McMaster University, Hamilton, Ontario. Entered the film industry on the sales force of Columbia Pictures in London, England. He joined Telepix Movies Ltd., Canada, in 1953 and became general manager. Was appointed to his present post in 1959.



UNGER, OLIVER A., board chairman and president of National Telefilm Associates Inc. Born 1914 in Chicago. Attended Syracuse University, B.A., 1935. Upon graduation entered motion picture field with Hoffberg Productions, Inc. Served as Eastern Division Mgr., Monogram Pictures. Organized Distinguished Films, Inc., 1945. Formed Snader Telescription Sales, Inc., 1949. Became partner TV Exploitations.



SINN, JOHN L., president, Ziv-United Artists TV. Born, April 13, 1914, Cincinnati, O. Attended Univ. of Cincinnati, BA degree. Started in TV with Ziv Television Pgs. in 1948 as president. Also held posts with WCPS in Cincinnati as script writer, and with WLW, Cincinnati for two years. Married to Joan Beck; they have two children: daughter Patricia, 19, and son Steven, 14.



MAHLSTEDT, FRED J., managing director, domestic and international operations, CBS Films. Born in New York, N. Y., e. Pratt Institute and Columbia University; started career in architecture; entered advertising field with Erwin, Wasey and the Kudner Agency; CBS 1939, as chief of sales development and research, radio sales promotion, later spot sales; organized CBS Films in 1950.



GERMAN, WILLIAM J., president, W. J. German, Inc., Fort Lee, N. J.; Hollywood, Cal.; Chicago. Born in Port Hope, Canada, Dec. 29, 1888. Is agent for the sale and distribution of Eastman professional motion picture films for TV and motion pictures. In 1914, married Estelle Elizabeth Wehnert in Rochester, N. Y.; two children. Member: Lotus, Explorers Clubs.



DIGGES, SAM COOK, administrative vice president CBS Films. Entered broadcasting in 1942 with WMAL, Washington, D. C., in ABC affiliates sales department; joined CBS in 1949 as account executive in newly created TV department of radio sales; television manager CBS Radio sales office Chicago, 1950; Eastern sales manager CBS Television Spot sales; gen. mgr. WCBS-TV, 1954-58.



FILM PRODUCER-DISTRIBUTOR BIOS

SUTTON, DAVID V., vice president in charge of MCA-TV Film Syndication Division, was born Jan. 12, 1912. Graduated from the University of Virginia Law School in 1935, he started in broadcasting with WBBM in Chicago in 1940 in the sales department. He also, in the past, was affiliated with KMOX, St. Louis, CBS Radio and TV. He is married to Louisa Powell and has one child.



DISNEY, WALT, executive producer in charge of all production, Walt Disney Productions. B. Chicago, 1901. Starter career as commercial artist; created animated characters for short subjects that have become world-famed, and popular; was one of first major motion picture producers to create and produce for television and range of subjects run from fantasy to science.



WRATHER, JACK, president of the Jack Wrather Organization, whose interests range from the oil industry to the resort field and communications, including TV production. B. Amarillo, Texas, May 24, 1918. World War II service with U. S. Marines; film producer, of various TV series ("Lone Ranger," etc); owner of radio and TV stations; former partner in Independent Television Corp.



BRANDT, RICHARD, president, Trans-Lux Television Corp. Born Dec. 6, 1927; Yale, B. S., 1948. Holds posts as president, Trans-Lux Pictures Corporation; president, Trans-Lux Distributing Corporation; president, Trans-Lux Theatres Corporation. Married to Lois Livingston; two children. Club affiliations: Friars Club, Yale Club of N.Y.C., Old Oaks Country Club. Hobbies: Golf, tennis, fishing.



ZIV, FREDERICK W., chairman of the board, Ziv-United Artists Television. Born: August 17, 1905; U. of Mich., LLB, 1928. Started in TV with Ziv Television Programs Inc., as chairman of the board. Also held posts with Frederic W. Ziv Company (President). Married to Malvin Rae Pitzele; two children. Foundation for Boys, American Humanics Foundation, Boy Scouts of America.



HARPER, RICHARD A., director of Syndicated Feature Sales for MGM-TV, was born in Johnstown, Pa. Educated at U. of So. California and Columbia U. in 1939-42 with National City Bank of N. Y. on overseas duty. In 1946 with U. S. Navy and later at MGM in N. Y. In 1948-52 special sales rep at MGM. In 1952 with Shea Theatres. Rejoined MGM in 1953 as circuit sales manager.



ARNAZ, DESI, president, Desilu Productions, Inc. Born March 2, 1917. Begun professional career as vocalist with a band; later a drummer and organized his own rhumba band, appearing on stage and night clubs, touring United States and Europe; later appeared as principal in several motion pictures. Entered television with organization of Desilu Productions which was founded in 1952.



SEIDELMAN, ROBERT, vice president in charge of syndication, Screen Gems, Inc., B. 1925. N.Y.C. B.A. New York University; M. Phyllis; Children — Carol Ann, Richard. Entered industry in 1946. United World Films TV Dept.; 1949-50, Universal Int'l Films 1950, joined Hygo TV films as Sales Executive; 1951-56, V.P. and Sales Mgr., Hygo. Also Vice President and co-owner of Unity TV.



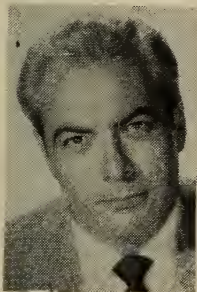
GOODSON, MARK, owner-partner with William S. Todman, Goodson-Todman Productions. Born, Sacramento, Calif. Started his career as a child actor in stock companies; entered the radio field with KJBS, San Francisco, as a disc jockey in 1936; joined the Don Lee network in 1937; in 1942 removed to New York to emcee "Battle of the Boroughs" and the "Jack Dempsey Sports Quiz."



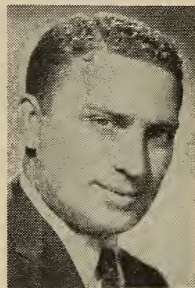
EZZES, ERWIN H., executive vice president, United Artists Associated. Born Sept. 21, 1916. Attended City College of New York, received BBA in 1938. Started in TV with Motion Pictures for Television, Inc. in 1950 as salesman. Also held posts with World Wide Development Co., secretary; United World Films, Inc., vice president, director, sales mgr. Married to Thelma Dunleavy; two children.



STABLER, ROBERT W., president, Filmaster, Inc., born May 25, 1918; BA degree UCLA, 1940. Entered television with Hopalong Cassidy productions 1952 as VP, general manager; previous associations included public relations - advertising director for Capitol Records. Formed Filmaster in 1954, producer of several successful TV series. Married to Dorothy Schulyer Stabler, one child.



RUSH, HERMAN, vice president, GAC. B. June 20, 1929, Phila., Pa. BBA, Temple Univ. 1951 became salesman for Official Films and in 1954, appointed assistant to the president. In 1956, named to board of directors and also named to the board of Gold Medal Studios. He formed Flamingo, becoming president and chairman of the board. Married. Member: Friars and Variety Club.



POWELL, RICHARD E. (Dick), president Four Star Films Inc., born Nov. 14, 1904 in Mountain View, Ark. In 1950 with others he formed Four Star, producer of several successful network film series, following a career as screen star and later producer-director of motion pictures for major companies. Created "Richard Diamond" role on radio; starred in television programs.



TALBOT, PAUL, president Fremantle Overseas Radio & Television, Inc. Started career in industry in 1941 with CBS; served with U. S. Army in World War II; U. S. representative for Italian Radio Network and Radio Andorra, latter being first European station to resume commercial operation after war; heads a company distributing throughout the world with films in all categories in its catalogue.



HYMAN, ELIOT, president, Seven Arts Associated Corp. A pioneer in recognizing profit potential in distribution of feature motion pictures to television, founded Associated Artists, Inc., (now UAA) in 1947; played major part in the co-production and financing of many important motion pictures: "Lost Boundaries," "Moulin Rouge," "Moby Dick," produced for release by United Artists.



STERN, EDWARD J., president, International Television Programs, Inc. (Ziv-UA), is a native of Detroit, and attended the University of Cincinnati. Entering the television industry in 1953, Stern headed up international sales and the preparation of foreign language programming, and has been active in that field since that time. He is a member of Sigma Alpha Mu, Sophos, and the IAA.

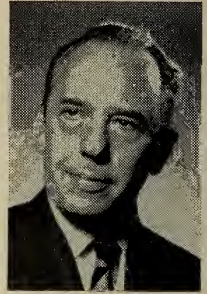


FILM PRODUCER-DISTRIBUTOR BIOS.

RIFKIN, MAURICE J., executive vice president in charge of sales, Ziv-United Artists Television; born July 12, 1913 in Marinette, Wisc. He attended Univ. of Southern Calif. Psychology. Bachelor '36, M.A. '37. Started in TV with Ziv TV Programs, Inc. in 1949 as sales manager. He also held posts with WKBN in Youngstown, Ohio and the Frederic W. Ziv Co. Present post in 1953.



PINCUS, DAVID I., senior vice president Transfilm-Caraval Inc. Born, Boston, Mass., and started in motion pictures in 1915 as scenic artist at Universal studios, Fort Lee, N. J.; joined Fox in 1918; organized Caraval Films in 1921 and was president until 1959 when Transfilm-Caraval was formed. Produced 500 films for industry government and education and some 5,000 TV commercials.



UNGER, MAURICE, executive vice president in charge production, Ziv-United Artists Television; b. Aug. 16, 1913 in Cincinnati. Affiliated with Grandpa Brands, 1934-47, serving also with its Tom Collins Corp. President, Charles A. Maish Co., 1947-50. Started with Ziv-TV in Oct., 1950, as west coast manager. Married to Roslyn Unger, five children. Plays golf, Tamarisk Country Club.



KEEVER, H. WELLER, vice president in charge of sales, Filmasters, Inc.; b. Jan. 20, '27; e. Yale University, receiving B.S. in 1949. Started in TV with NBC Television Films in 1951; VP California National Productions Inc. Married to Joan Bulley. Club affiliations include Woodway Country Club, Darien, Conn.; Racquet Club of Chicago and Yale Club of New York City. Hobbies: Golf, skiing.



SCHWIMMER, WALTER, owner Walter Schwimmer Company. Born Chicago, 1904; attended Northwestern University, BA 1924; president Radio Features, Inc.; organized advertising agency of Schwimmer and Scott with R. J. Scott, February 1933, and the Walter Schwimmer Company in 1946 for production and syndication of Radio-Television programs. Married Daisy Seltzer, 1927.



FRIEDHEIM, ROBERT W., administrative vice president, Ziv-United Artists Television. Born Dec. 8, 1908; Westminster College, Fulton, Mo. Started in TV with Ziv Television Programs Inc. in 1950 as bus. mgr. N.Y. office. Also held posts as VP, World Broadcasting System Inc.; director, NBC Recording Division. Named to present post in 1960. Married to Helen B. Friedheim and has two children.



BURNS, JOHN B., vice president in charge of TV sales, MGM-TV, a Chicago native was educated in that city. Started in broadcasting as a newscaster then switched to sales. Before joining MGM-TV in 1959, Burns was vice president in charge of national sales for ABC Films, having been in ABC Radio network sales, from which he switched to ABC Film Syndication in 1953.



ALEXANDER, MAX, secretary-treasurer M. & A. Alexander Productions. Born in Germany. Started career in motion picture industry in Berlin in the production field, gaining wide experience there, removed to the U. S. and joined Abe and Julius Stern in a production project; was associated with Phil Goldstone during two years association, with brother Arthur formed Alexander Co.



ANDERSON, HOWARD B., vice president and supervisor of sales, ABC Films Inc. Prior to joining the company in 1954 was associated with WFAA-TV, Dallas, as assistant program director and film buyer. His first post for ABC Films was manager of the Dallas office, later transferring to Chicago as mid-West sales manager. Two years later he was appointed central division sales manager.



HYAMS, JEROME, vice president, general manager for Screen Gems, Inc. Was born in New York City. Entered the industry in 1934 with Guaranteed Pictures, joined Commonwealth Pictures in 1938; he became sales manager. In 1947, made vice president in charge of sales for Commonwealth Films and TV. He formed Hygo TV Films in 1950, which merged with Screen Gems, 1956.



SACKETT, MORT D., president Commonwealth Film and TV, Inc., made his entry into the film industry in 1910, and eight years later organized Guaranteed Pictures in association with the late Sam Goldstein. In 1937 Commonwealth Pictures was organized, and Commonwealth Film & TV, Inc., was formed in 1947. Sackett eventually purchased interest in all of these companies.



HERSH, SAM, general manager, Family Films. Established the company in 1948 for the production of films for the TV market and church presentations; company is said to be the largest producers and distributors of religious pictures; filming is done at Keywest Studios in Hollywood, for which Hersh signed a 20-year lease for exclusive use; Hersh entered the film industry twenty years ago.



KAUFMAN, REUB, president Jayark Films Corp. which he formed in May, 1958—producer and distributor of TV film properties. B. 1903. Attended Univ. of Chicago. 1940-46, advertising vice president Lieber Co., Chicago. 1946-50, president Kaufman and Asso., Chicago advertising agency. 1950-52, sales manager Snader Telescriptions. In 1952, organized Guild Films, Inc.



LEVATHES, PETER G., president of Twentieth Century-Fox TV, gave up law in favor of business and went to New York as assistant to the president of 20th-Fox, later entering sales as sales manager of Fox Movietone, and became general manager of the TV department. Levathes joined Young & Rubicam as vice president in 1952, becoming head of that agency's television in 1957.



FIRESTONE, LEN, vice president syndication sales, Ziv-United Artists Television; born in Pittsburgh and attended Duquesne University. He made his entry into the broadcasting industry in 1947 as an announcer for WPGH in his native Pittsburgh. In 1950, Firestone became sales manager for Unity Television Corporation. His association with Ziv started in 1954 as New York sales manager.



GOLDSTEIN, CHUCK, president Chuck Goldstein Productions. Started career early, with organization of the "Modernaires," singing group; later Goldstein singing unit, "Four Chicks and Chuck," appeared in innumerable singing commercials after they attained national prominence via network radio appearances; entered commercials production field with organization of his present company.

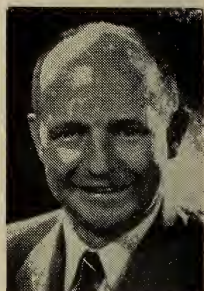


FILM PRODUCER-DISTRIBUTOR BIOS.

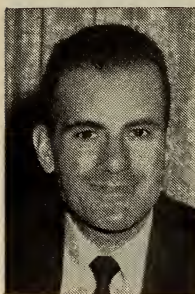
GOLDMAN, HAROLD, president Television Enterprises Corporation. B. New York City. At 16 joined Amalgamated Radio Network. Active in theatre as distributor, owned and managed a chain of record shops. In 1948, joined Snader Telescriptions as partner and eastern sales manager. In 1951, organized Television Exploitation, Inc. In 1954, organized Comet TV, and later joined NTA.



STREECH, WILBUR J., president Wilbur Streech Productions, TV commercial and animated film production firm. Graduate of UCLA. Received early training as animation artist for the Walt Disney studios; served as captain in U. S. Signal Corps during World War II; later became associated as a partner in Triangle Films; in 1951 decided to form own company to produce commercials for TV.



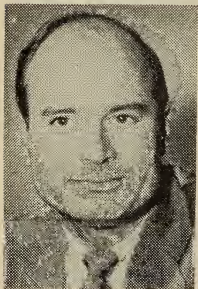
POLL, MARTIN H., president Gold Medal Productions; president Gold Medal Studios. Born New York, N. Y., Nov. 24, 1922; educated University of Pennsylvania. U. S. Army service in W. W. II 1942-46; joined Paramount Music Corporation, 1946, assistant to general manager; partner Artists Management Associates, 1950, president Inter-Continental TV Films, 1952, produced TV films.



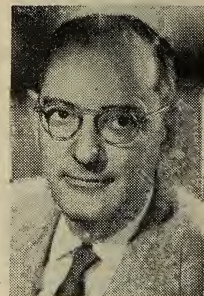
VAN PRAAG, WILLIAM, president, executive producer, Van Praag Productions producer and director of film commercials and features for television. Started career as movie theatre manager; entered advertising via promotional plan for theatres; advertising films for theatrical distribution; free-lance film editor; set up first film unit for Office of War Information; Army service in W.W. II.



GOIT, CHARLES W., sales executive, Twentieth-Century-Fox TV, is a native of Kansas City and attended Northwestern and Penn State Universities. Goit joined the ITC company when it acquired Television Programs of America, with which he was national sales manager. He resides in Westport, Conn. His hobbies are water-skiing, duck hunting and boating.



RETTIG, EARL, secretary and managing officer of Hope Enterprises, born in Chicago June 4, 1903, is married and has three children. After nearly 20 years with movie majors in Hollywood, entered industry in 1950 as network operations manager for NBC. Subsequent network posts include NBC director of finance and operations in Hollywood, vice president in charge of TV network services.



McMANUS, T. J., vice president film syndication division MCA-TV. Born in New York City and attended Columbia and St. John Law School. Entered the industry with Telenews Productions in 1950. Two years later he joined United TV Programs and became Eastern sales manager in 1953. He joined MCA-TV when UTP merged with the former, continuing as Eastern sales manager.



BLUMBERG, KURT, vice president, in charge of Sales, Robert Lawrence Productions, entered retail sales after graduating from Princeton. He entered the television field with the Ziv company and served for more than two years as assistant to the vice president in charge of sales. Joined Television Programs of America, and later became syndication manager for U. A.



ZOUARY, MAURICE H., president Maurice H. Zouary productions. Born Brooklyn, N. Y., July 17, 1921, educated School of Industrial Design. Trans-Lux Theatres, 1941, U. S. Armed Forces, 1943; entered live TV production, Bud Gamble Productions, 1948; industrial film production, 1953-54; Guild Films, 1955-56; presently producer-packager film series and commercials; stock shot library.



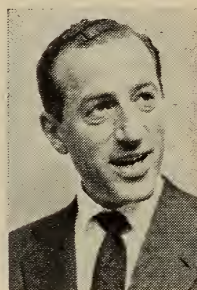
WEIS, PIERRE, vice president, general manager, Economee Div., Ziv-United Artists Television. Born in Lille, France. Sorbonne Univ., Bachelor in Math. & Phil. 1933. Started with Economee Television Programs in 1956 as general manager. Also held posts with Langworth Feature Programs, Inc., where he was vice president in charge of sales, and World Broadcasting System.



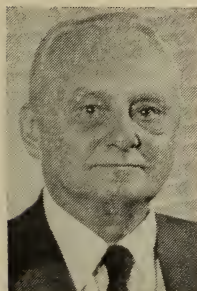
UNGER, ALVIN E., administrative manager at Arrow Productions. Was born in Cincinnati, Ohio. He first entered the industry in 1939 with Ziv-TV, where he attained the post of vice president in charge of sales. He also held a post with Television Programs of America. His two children are Michael and Holly Ann. Golf and bowling are his main avocations, in that order of relaxation from business.



TODMAN, WILLIAM SELDEN, owner - partner with Mark Goodson of Goodson - Todman Productions. Born New York, N.Y., July 31, 1916; educated Johns Hopkins and New York University; career started as copywriter for advertising agency in New York; entered the industry as writer and director for radio shows for BBD&O Agency; became producer when he joined Biow Company.



MORTON, ALFRED H., president, Atlantic Television Inc., was born Oct. 5, 1897, received a B.S. degree in 1919 from the University of Illinois; and M.S. degree from Columbia, 1921. Started his broadcasting career in 1938 with NBC, became vice president in charge of television. Later associated with National Concert & Artists from 1942-48; 20th Century-Fox, director of TV, 1948-50.



CARLTON, RICHARD, vice president in charge of sales for Trans-Lux TV Corporation, was born in New York City and attended CCNY, Columbia and Pratt Institute. Entered the film industry in 1935 with Columbia Pictures, later joining the company's TV subsidiary, Screen Gems. In 1951, Carlton became associated with Sterling TV, and in 1956 joined Trans Lux TV after serving in sales.



LEWINE, ROBERT F., vice president, programming, CBS Films, took his present post September, 1959. He was vice president of NBC-TV network programs, joining NBC in 1956 from the ABC-TV network in a similar post. He formed his own company in 1947 to produce TV commercial, industrial and sales promotional films. From 1950 to 1953 Lewine was director of radio-TV for Hirshon-Garfield.



RICH, ROBERT W., vice president, general sales manager, Seven Arts Associated Corp., was born in Yonkers, N. Y., educated at Oberlin College. Started with NBC in Cleveland while at Oberlin. In 1939-40, news editing for NBC in San Francisco and New York. Manager of California radio stations, 1953-55; program manager WPIX. Joined AAP, 1955, general sales manager.



FILM PRODUCER-DISTRIBUTOR BIOS.

MANBY, C. ROBERT, president Show Corporation of America, Inc. Born Battle Creek, Michigan; educated Hillsdale College and Harvard Graduate School of Business, MBA, World War II service with U. S. Coast Guard; entered industry in radio; associated with WJW, Cleveland; WONS, now WPOP, Hartford; Yankee regional network; joined RKO Telradio, 1953; appointed to present post in 1958.



MANDELL, ABE, vice president in charge of Administration and Sales, Independent Television Corporation, spent ten years in the Far East as a film distributor and operator of a theatre circuit. Returned to the Philippines as general manager for Frieder Films, distributor of Republic films, following three years army service. Served in Ziv's national sales division. Joined ITC in 1958.



SMITH, JOSEPH P., president of Cinema-Vue Corporation, started his business career in Wall Street after graduating from Columbia University. In 1939 he joined RKO Radio Pictures, and returned to that company following service in World War II, and later was associated with Lippert Pictures. He became vice president of sales for Guild Films Inc. in 1954, remaining until 1955.



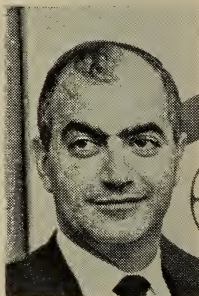
MICHELSON, CHARLES, President Charles Michelson, Inc., USA representative for Australian TV stations TCN, Sydney, and HSV, Melbourne. Born New York, N. Y.; attended Columbia University; entered television industry as export manager for Michelson & Sternberg, Inc.; established his own company, Charles Michelson, Inc., in 1938; married and father of two children.



LIEBENGUTH, JACQUES, regional sales director, Filmaster, Inc., was born in Larchmont, N. Y. A graduate of Hillsdale College in Michigan, he is an infantry veteran of World War II. He joined NBC Television Films, where he covered the entire Eastern area of the U. S. and served as an account executive with the national sales force before his present post.



BARUCH, RALPH M., director of international sales for CBS Films Inc., was born in France and educated at the Sorbonne. Commanding three languages, his native French, English and German, he came to the U. S. in 1941 and after three years with Sesac, joined DuMont Television in 1950 as account executive. Two years later he joined Consolidated Television Film Sales in New York.



GRAHAM, ED, JR., partner Goulding-Elliott-Graham Productions. Graduated Dartmouth 1949. Started writing career at 16 with published work in The Saturday Evening Post; free-lance writer for Perry Como Chesterfield Supper Club, 1946-48; copywriter for McCann-Erickson, 1949-52; at Young & Rubicam created "Harry and Bert" in 1954; in 1956 joined Bob Elliott and Ray Goulding.



BAGNALL, GEORGE, president George Bagnall and Associates, Inc. Started his career in motion pictures in 1928 with Fox Film Company. Studio treasurer with Paramount in 1935, later named executive studio manager; vice president, general manager Alexander Korda, 1941-42; vice president United Artists, 1942; Board Dir. Walt Disney, 1960.



FILM PRODUCER-DISTRIBUTOR BIOS.

NILES, FRED, president Fred Niles Productions, Inc. Born, September 12, 1919; graduated, B.A. University of Wisconsin, 1940. Started his association with television industry as salesman for Kling Studios in 1947; organized his company to produce commercials, industrial, public relations and sales training films. Club affiliations include: Broadcast Advertising Club and TV Academy.



KERMAN, ARTHUR, president Governor TV and Regal TV Corporation, also president Tudor Pictures, Inc., Favorite Films Corporation and Congress Films, Inc., latter firms handle theatrical films. Born New York, N.Y., April 27, 1927; graduated Hofstra College. Organized Governor TV in 1951 after association with firms headed by his father, the late Moe Kerman, in the film distribution field.



MIESEGAES, WILLIAM P., president Transfilm-Caravel. Born London, England, 1906; attended Harrow, 1920-24; Institut le Rosey, Switzerland. Started career in marine transportation, joining A. C. Fraser & Company, Rotterdam, merchant shippers, as junior executive, 1926, Meyer and Company, Amsterdam, 1927, established Transfilm which was merged with Caravel in 1959.



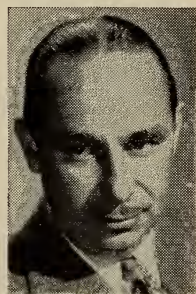
BECK, MAURICE, a native Texan, accepted a post at the Federal Reserve Bank in Dallas. Later left the banking field to acquire an interest in one of the largest power laundry and dry cleaning plants in Texas, and wrestling shows. Today, he is a producer of a new wrestling show which, as of this date, is unnamed. He is also producing a comedy series.



GOODMAN, HARRY S., general manager of Harry S. Goodman Productions. Started his business career in the finance and sales field; teacher of sales psychology at New York Life Insurance Company; president and general manager of Banker's Thrift Corporation, Chicago; organized Harry S. Goodman Productions in 1931; president of Radio-TV Representatives, Inc. operating 4 branches.



REED, ROLAND, president Roland Reed Productions. Born, Middletown, N. Y. Started career in Hollywood in 1922; produced his first commercial picture in 1930 for Westinghouse; later a director of a feature length Technicolor picture; made first TV series, "Stu Erwin Show" 1950 and followed with such series as "Waterfront," "My Little Margie," "Rocky Jones."



SMITH, FRANCIS D., vice president, general sales manager and partner, Cinema-Vue Corporation, graduated from Holy Cross College, and after selling films for RKO he formed his own company, Silver Process Inc. He entered the TV film field as Eastern division manager for Tele-Pictures, later joining Guild Films in a similar post. In 1954 he directed sales for Cinepix film properties.



MITCHELL, JOHN H., vice president in charge of sales for Screen Gems Inc., was born in New York City and educated at Michigan University. In 1937 he was with Erwin Wasey & Company and two years later became manager of the sales service department of Mutual Broadcasting System. After service in the U. S. Navy, Mitchell became director of TV for United Artists.



FILM PRODUCER-DISTRIBUTOR BIOS.

GUEDEL, JOHN, head of John Guedel Productions. Attended UCLA. Originated radio's first audience stunt show and singing commercials; producer and director of "Art Linkletter's Houseparty," CBS-TV and radio, "The Groucho Marx Show" and "Linkletter and The Kids;" writer for Hal Roach studios on Our Gang comedies and Laurel and Hardy shorts.



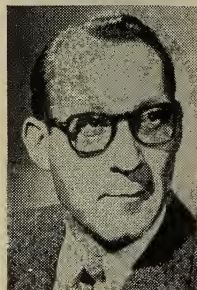
TURELL, SAUL J., president Sterling Television Company, Inc. Born, New York, N. Y.; attended College of the City of New York and University of Chicago; served in W. W. II with U. S. Army in South Pacific, New Guinea and the Philippines; was associated with Official Films; in partnership with Robert Rhoades established Sterling Films in 1946, which later set up a television department.



REINER, MANNY, vice president, director of Foreign Operations, United Artists Associated. Born New York, N. Y. Joined Warner Bros., 1953 in publicity; MGM, 1934-37; Monogram pictures assistant adv. mgr., 1937-40; Paramount, publicity, 1940-42, Office War Information, 1942-46; foreign sales dept. Selznick Releasing Company, 1949-50; Louis G. Cowan Television Productions, 1950-52.



ZUCKER, NATHAN, president of Dynamic Films Inc., is a native New Yorker started his career as an engineer. In cooperation with the Educational Television and Radio Center he helped plan three TV series, later became co-founder of Dynamic to produce industrial and TV films. Past president of the Film Producers Assn. of New York, having previously served as V-P of the organization.



FRIEDLAND, LOU, vice president in charge of station program sales, MCA TV Ltd., was an instructor in applied psychology at N.Y.U. until World War II, when he served in the U. S. Navy. Later he became assistant to the president at Gettinger Associates in film and TV financing. Friedland joined MCA TV in 1952 as an account executive, became a vice president in 1954 and a board member a year later.



RANSOHOFF, MARTIN, president of Filmways Inc., which recently opened a new New York studio for Motion Picture features as well as TV commercial and entertainment films to supplement Filmways' previously established plants for producing TV commercials. He started the company in 1950; last year signed an agreement with Warner Bros. for exchange of studio facilities on both coasts.



KLAUBER, DONALD, national sales manager, Seven Art Associated Corp., was born in New York City and attended Columbia University. Joined Associated Artists Productions, now UAA, in 1952 as a salesman and advanced to more responsible posts prior to his appointment to national sales manager. Among his hobbies are golf, tennis and photography. Klauber is a member of RTES.



SILVERBACH, ALAN M., director, International Sales, Twentieth Century-Fox TV, was born Oct. 12, 1920 in New York City. After serving with the U. S. Air Force with a rank of major, he joined 20th-Fox in 1946 as a foreign sales executive and became supervisor in 1957. Silverbach graduated from Duke University, which he entered after attending the New York Military Academy.



FILM PRODUCER-DISTRIBUTOR BIOS.

BARNETT, NORMAN, president of Barnett International Forwarders, Inc. Born May 5, 1919, educated at New York University, Bachelor of Science, 1941. Served in World War II as Captain U.S. Signal Corps. Rejoined Barnett International Forwarders in 1946 as secretary of corporation; appointed vice president in 1952 and assumed his present position in 1960. Married, has three children.



SULLIVAN, GRACE, director of national sales for Official Films, joined the company in 1953 and grew, with Official, from her original job as receptionist to her present position. She has also been secretary of the corporation, prior to her present position of sales chief for the organization. She stepped into her demanding job as national sales manager after a stint of successful selling.



ROBECK, PETER M., head of Peter M. Robeck & Company, Inc., attended UCLA, began his career as guide for NBC-TV. Was assistant director of Public Affairs, CBS Hollywood, general manager sales for Consolidated TV Sales and TV Film Division of RKO Teleradio before founding own company, Scarab Film Corporation, 1958, which now bears his name. Married to former Trudy Mann, two children.



CURTIS, DANIEL M., director of sales, California National Productions. Born, Bridgeport, Conn., graduated from Syracuse University, class of 1950. Joined California National Productions in 1952, was appointed Central Sales Manager in 1953. After serving as Eastern Sales Manager, he was appointed National and Regional Sales Manager of California National Productions in 1958.



RAPPOPORT, GERALD J., board chairman, Trans Artists Productions, Inc., director, Coast Sound Service, Inc., president, Sewan Music Publishers, Inc. Born in New York and educated at New York University; World War II service with United States Marine Corps. Former president, Major Artists Representative Corporation, Independent Producer of Animated Shorts.



JONES, MERLE S., president, CBS TV Stations Div., born August 14, 1905, Omaha, Neb., is a graduate of U. of Nebraska Law School. Entered broadcasting with WAAW, Omaha, Neb. in 1933. Joined CBS, 1936, as assistant to general manager of KMOX. Also held positions with WOL, Washington, D. C.; WCCO, St. Paul; CBS-TV. Married to former Frances Green of Denison, Texas and lives in N.Y.



GOTTLIEB, IRA, president, Flamingo Telefilm Sales, Inc. Entered the field in 1950 as Flamingo's director of sales. Under his leadership the company has pioneered in the syndication of foreign films for television. He advanced from executive vice-president to president in 1960. He is on the board of directors of Retarded Infant Services. Graduate of N. Y. U.; Air Force Major in World War II.



MCGREGOR, CHARLES, president of Banner Films, Inc., attended NYU, is married and has one child. Prior to forming Banner Films, Inc., he was manager of the Chicago office and midwest territory for Flamingo Films. Past associations also include the producing and packaging of live shows for network, and manager of ABC Music Publishing Company.



FILM PRODUCER-DISTRIBUTOR BIOS.

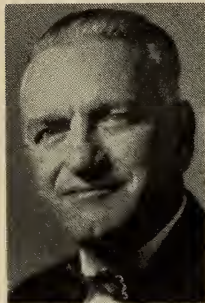
LINDEMANN, JR., CARL, vice president of Programs for California National Productions was born in Hackensack, New Jersey. A graduate of Phillips Exeter Academy and Massachusetts Institute of Technology, he has previously served as National Broadcasting Company vice-president of Daytime Programming and vice-president of Program Sales, NBC, before present position.



HARVEY, ALFRED, president, Harvey Films, Inc., Harvey Publications, Inc. Born, N.Y.C.; attended Columbia U., Carnegie Tech. Started Harvey Famous Name Comics and Informational Booklets, 1940. Developed cartoon program, ABC-TV. Publisher, thirty magazines. Married to Vicki Lorne, father of three—Susan, Alan, Russel. Served as Captain in U.S.A., World War II.



DEMET, PETER, executive producer of Peter DeMet Productions. Entered television field in 1957 after owning an automobile sales agency in Chicago. Producer of "Championship Bowling," "All Star Golf," and "Come Out Fighting." Winner of bowling industry's "Man Of The Year" award. Originator of the "Sportacular" for television, newest production: "Come Out Fighting," featuring boxing and judo.



NATHAN, WYNN, president TV Marketeers, attended Southern California in 1940. Started work for talent agency, Century Artists, which formed United Television Programs in 1948; v.p., charge sales until company was sold, 1956. Vice President, Charge of Sales, Member of Board of Directors, MCA-TV. Formed his own company in 1960. Married and the father of four daughters.



BRILL, FRANK, vice-president in charge of the New York office for MCA-TV Film Syndication Division. Born, New York City. Entered Army, 1942, as private, discharged a Captain, anti - aircraft, 1946. Was talent co-ordinator for Studio Films Productions, sales executive for United Television Programs; took charge of New York office of MCA in 1960 and was made vice-president that year.



SCHLOSSER, HERBERT S., vice president, general manager, California National Productions, Inc. Born, Atlantic City, N. J., graduated from Princeton University, summa cum laude, and received a law degree at Yale Law School. After several years with the law firm of Phillips, Nizer, Benjamin, Krim and Ballou, he joined the legal department of National Broadcasting Co., acting as attorney.



STERN, ALFRED R., president and chairman of the Board of California National Productions, also is vice president of NBC Enterprises. Director of NBC International Operations and Chairman of the Board of NBC International, Ltd. Born in Chicago, educated at Deerfield Academy, Mass., and the University of North Carolina, Chapel Hill. During World War II, served with U.S. Army Air Force in Pacific.



FEIN, IRVING A., president, J and M Productions, Inc., executive producer Jack Benny Program, was born June 21, 1911. Received degree from Brooklyn Law School, 1936, after attending Colby, U. of Baltimore, U. of Wisc. Started career in 1933 in Promotion Department, Warner Bros. Also held posts with Columbia Pictures, Amusement Enterprises, Inc., CBS Radio Network.



FILM PRODUCER-DISTRIBUTOR BIOS.

BRUDER, FRANKLIN F., chairman of the Board of Astor Pictures, Inc. Former vice president of R. H. Macy and Company, International Telephone and Telegraph, director of a dozen banks in Eastern United States. Currently executive vice president of City Stores Corporation. Invested in motion picture production 1956-58, purchased Astor Pictures, Inc., 1959.



ALEXANDER, ARTHUR, president M. & A. Alexander Productions. Born in Germany, 1909; educated at Kassel there. Started business career in department store field; entered film production industry with Universal Studios, Frankfurt; went to Hollywood in 1929 assistant director of theatrical films; organized with his brother Max the M. & A. Alexander production company.



GREENE, JOSEPH F., graduated, St. John's University, School of Business, 1951. Entered film field as Assistant Traffic Manager, NBC Film Div. Also held posts with ABC Film Syndication Division, Roy Rogers Syndication, Scarab Film Corp., Peter M. Robeck and Co., Inc. Member of Radio and Television Executive Society.



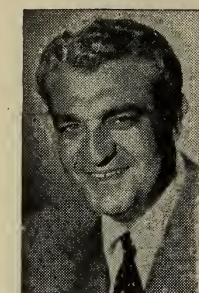
BRODAX, Al, director of television for King Features Syndicate. Born, New York City, educated University of Wisconsin. Entered television in 1950 in program development at William Morris Agency. Free-lance writer for CBS shows; co-produced "Winesburg, Ohio" for Broadway. Winner of Sinclair Lewis Short Story Award.



RABINOVITZ, JASON, general manager, MGM-TV, born, Boston, Mass., graduate of Harvard College. Started work for Chase Manhattan Bank and United Paramount Theatres, assistant to secretary-treasurer for financial public relations. Also associated with ABC-TV network. Married, and the father of four children, he served a tour of duty with 11th Airborne Division.



WEITMAN, ROBERT M., vice-president in charge of television production at MGM. Born, New York City; educated Cornell University. Was vice-president of Paramount Pictures, vice-president in charge of programming for ABC-TV, and vice-president in charge of program development for CBS-TV prior to joining MGM in 1960.



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Broadcast Financial Data On Three TV Networks And 502 Television Stations

TV Broadcast Revenues, Expenses and Income, 1959

<i>Items</i>	<i>3 Networks and their 17 owned and operated TV Stations (Millions)</i>	<i>502 other TV Stations (Millions)</i>	<i>Total 3 Networks and 519 Stations (Millions)</i>
<i>Broadcast Revenues</i>			
Revenues from sales of time:			
Total network time sales.....	\$318.3	\$127.5	\$445.8
Non-network time sales to:			
National and regional advertisers.....	\$ 92.6	\$331.6	\$424.2
Local advertisers	27.3	173.3	200.6
Total non-network time sales.....	\$119.9	\$504.9	\$624.8
Total time sales.....	\$438.2	\$632.4	\$1,070.6
Deduct—commissions to agencies, representatives, etc.	88.6	91.6	180.2
Net Time Sales.....	\$349.6	\$540.8	\$890.4
Revenues from incidental broadcast activities:			
Talent	\$186.1	\$ 10.9	\$197
Sundry broadcast revenues.....	40.4	36.1	76.5
Total incidental broadcast activities.....	\$226.5	\$ 47.0	\$273.5
Total broadcast revenues.....	\$576.1	\$587.8	\$1,163.9
<i>Broadcast Expenses</i>			
Total broadcast expenses of networks and stations	\$488.2	\$453.4	\$941.6
<i>Broadcast Income (before Federal Income Tax)</i>			
Broadcast income before Federal income tax. \$	87.9	134.4	222.3

* Source: FCC.

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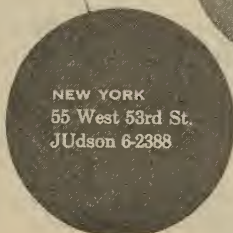
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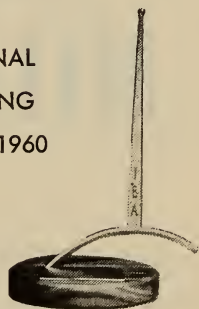
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 Arbee Music Publishing Co., Inc.
 Arcade Music Co.
 Arch Music Co., Inc.
 Archer Music Corp.
 Arcot Music Publishing Co.
 Ardmore Music Corp.
 Argosy Music Corp.
 Aries Music Inc.
 Arista Music, Inc.
 Arkayem Music Publishers
 Arko Music Corp.
 Arndt, Nola, Inc.
 Arnel Music Corp.
 Arpege Music Corp.
 Arrow Music Co.
 Arthur, Irving Music Corp.
 Arthur Music
 Artists Music, Inc.
 Arvon Music
 Ascher, Emil, Inc.
 Ascot-Jolon Music Corp.
 Ascot Music Pub.
 Aspen Music Corp.
 Astor Publishing Inc.
 Atlas Music Corp.
 Atterbury Music Ent.
 Audubon Music, Inc.
 Aut Pub. Co.
 Avalona Pub.
 Avas Music Pub. Co., Inc.
 Ayuga Music Inc.
 Aztec Music, Inc.
 Azure Pub.
- B. K. Music Pub.
 B & R Music Publishing Co., Inc.
 Bab Music Co.
 Bae Music
 Baer, Abel, Music Corp.
 Baker Music, Inc.
 Baker, Murray Music Pub. Co.
 Balladier Music Co.
 Ballard, Pat Pub.
 Ballet Russe de Monte Carlo
 Bandland, Inc.
 Banner, Bob, Assoc.
 Bantam Music Pub. Co., The
 Barbour-Lee Music Corp.
 Bark Music Corp.
 Baron, M., Co.
 Barry, Guy, Enterprises, Inc.
 Barton Music Corp.
 Basie, Diane Music Corp.
 Bassman, George
 Bauer, Wm. H., Inc.
 Beacon Music Co.
 Beach Music Pub. Co.
 Beachside Music Inc.
 Beatrice Music Co., Inc.
 Beaver Music Publishing Corp.
 Bedack Music, Inc.
 Bedford Music, Inc.
 Beekman Music, Inc.
 Bel-Air Music Corp.
 Belan Productions
- Bellmore Music, Inc.
 Bell Song Publishing Co.
 Belwin, Inc.
 Bennie Benjamin Music Inc.
 Benson, John T., Publishing Co.
 Benton Music Co.
 Berlin, Irving, Music Corp.
 Bernal Music Inc.
 Bernie, Dave, Music Co.
 Bertha Music Co.
 Beta Music Co. Inc.
 Beverly Music Corp.
 Bibo Music, Inc.
 Big Beat Music
 Big Four Music Corp.
 Billboard Music Publishing Co.
 Biltmore Music Corp.
 Bing Music Co., Inc.
 Birchard, C. C., and Co.
 Bishop Music Co.
 Blackstone Music, Inc.
 Blasco Music, Inc.
 Bloch Publishing Co.
 Bloom, Ben, Music Corp.
 Blossom Music Corp.
 Bluebell Publishing Co.
 Blue Sun Music Publishing Co.
 BNP Music Publishing Co.
 Boda Music Publishing Co.
 Boelke-Bomart, Inc.
 Bogat Music Corp.
 Bogard Music Inc.
 Boland-Leng, Inc.
 Bonfen Music Pub. Co.
 Bond, Carrie Jacobs, & Son
 Bond Street Music Corp.
 Bonnie Music Inc.
 Boosey and Hawkes, Inc.
 Boston Music Co., The
 Boulder Music Corp.
 Bourne, Inc.
 Box & Cox (Publications), Inc.
 Bradford Music, Inc.
 Brandom-Music Co.
 Brazilliance Music Pub.
 Breen & De Rose Music Corp.
 Bregman, Vocco & Conn, Inc.
 Brigadier Music Co.
 Briegel, George F., Inc.
 Brighton Music Co., Inc.
 Brightwater Music Corp.
 Brisk Music Co.
 Bristol Music Corp.
 Broadway Music Corp.
 Brockwin Music Pub. Co.
 Brodt Music Co.
 Bromaur Music Corp.
 Brooks Music Corp.
 Broude Brothers
 Brull Music, Inc.
 Buckeye Music, Inc.
 Buckingham Music Co.
 Budd Music Corp.
 Bulls-Eye Music, Inc.
 Burke, Johnny & Co., Inc.
 Burke & Van Heusen, Inc.
 Burlington Music Corp.

- Burnett, Ltd.
 Burns Music Co.
 Burvan Music Corp.
 Bushkin, Joe, Music, Inc.
 Butterfly Music Corp.
 Buxton Hill Music Corp.
 Byron Music Inc.
- Caccamise Bros. Music.
 C. R. Publishing Co.
 Cadence Publications
 Cadenza Music Co.
 Caesar, Irving
 Cahn Music Corp.
 Cailliet, Lucien, Publication
 Cal Music Co.
 Calico Records, Inc.
 Callender, Red Pub. Co.
 Camelot Music Corp.
 Campbell-Connelly, Inc.
 Campbell, Lloyd, Pub.
 Captured Music Co.
 Candell Music Pub. Inc.
 Carbaugh Music
 Carew, Roy J.
 Carl VI Music Co.
 Carlfred Music Corp.
 Carlyle Music Publishing Corp.
 Car-Mar Music
 Carmen Music, Inc.
 Carmichael Music Publications
 Carnes, Joseph R., Music House
 Carrie Music Co., Inc.
 Carroll Publications
 Case Music Corp.
 Catawba Music Co.
 Cathryl Music Corp.
 Cavalcade Music Corp.
 Cee Bee Music Co.
 Central Park S. Music Corp.
 Cessna Music Co.
 C. G. Recording Corp.
 Chalen Music Pub. Co., Inc.
 Chamber Music Library
 Champagne Music Corp.
 Chandler Music Co.
 Chappell & Co., Inc.
 Chappell-Styne Inc.
 Charling Music Corp.
 Chatham Music Corp.
 Chatsworth Music, Inc.
 Cherokee Music Co.
 Chippendale Music, Inc.
 Choice Music, Inc.
 Chord Music
 Christopher Music Co.
 Church, John, Co., The
 Cinema Songs, Inc.
 Cina-Star
 Cindy Music, Inc.
 Circus Music Co.
 Citation Music, Inc.
 Claire Music Co.
 Claro Pub. Co.
 Clarick Music Co., Inc.
 Clarion Music Co.
 Clearview Music
- Clover Music Co.
 Cloverleaf Music
 Coca Music Corp.
 Cohan, George M., Music Publ.
 Coleman-Ross Co., Inc.
 Collie Music
 Colonense Enterprises
 Colony Music, Inc.
 Colpix Music, Inc.
 Columbia Pictures Music Corp.
 Comet Music Corp.
 Commander Publications
 Commercial Music Co.
 Commonwealth Music Co.
 Composers Music
 Compton Music Corp.
 Concerto Music Corp.
 Congress Music Publications
 Congressional Music Publications
 Conley Music, Inc.
 Connelly, Reg, Music, Inc.
 Conquest Music Corp.
 Consolidated Music Publ., Inc.
 Consonant Music, Inc.
 Cooper Music Corp.
 Corda Music Inc.
 Cornell Music, Inc.
 Coronado Pub. Co., Inc.
 Coronet Music, Inc.
 Cosmic Music, Inc.
 Cosmopolitan Music Publishers
 Counterpoint Music
 Cove Music Co.
 Cover Records, Inc.
 Crane Music Publications
 Creative Music
 Credo Music Co.
 Crescendo Music Corp.
 Crescent Music Co., Inc.
 Crest Music Co.
 Crestview Music Corp.
 Crisscott Music Co.
 Criterion Music Corp.
 Cromwell Music, Inc.
 Cruise Music Corp.
 Crystal Music Publishers, Inc.
 Cunningham, Paul, Inc.
 Cusenza, Frank J., Music Pub.
- Da Fran Music Pub. Co.
 Damus Music
 Dance King Music
 Daniels, Charles N., Inc.
 Darlan, Inc.
 Dartmouth Music, Inc.
 Dash, Connelly, Inc.
 Davis, Joe
 Dawn Music
 Dawson Music Co., Inc.
 Dayton Music Corp.
 Dean Music
 Deane & Doo Music
 Debmar Publishing Co., Inc.
 Deep River Music, Inc.
 Deerhaven Music Corp.
 DeFranco, Joseph Ent.
 Delaware Music Corp.
- Delkas Music Publishing Co.
 Delmore Music Co.
 Delta Research & Engineering
 Demco Pub. Co.
 Dena Music, Inc.
 Denham Music Co.
 Denny Music, Inc.
 Denric Music Corp.
 Denslow Music, Inc.
 Denton & Haskins Corp.
 Desilu Music Corp.
 Desmo Music, Inc.
 De Sylvia, Brown & Henderson
 Dexter Music Co.
 Dey-Way Pub. Co.
 Diana Music Inc.
 Dickson Music Pub. Corp.
 Disney, Walt, Music Co.
 Ditson, Oliver, Co.
 Dolores Pub. Co.
 Dominant Music Corp.
 Donaldson Publishing Co.
 Dondee Music
 Do-Ra-Me Music Pub. Inc.
 Dorchester Music Corp.
 Dorian Music Publishers, Inc.
 Doris Music Corp.
 Dorsey Brothers' Music, Inc.
 Dottie Music Pub.
 Double-A Music Corp.
 Dov Music, Inc.
 Dragon Music Co.
 Drake Activities Co.
 Dubonnet Music Publishing
 Duet Music, Inc.
 Dufferin Music Inc.
 Durante, Jimmy, Music Publ.
 E. D. M. Music Publishers
 Earl Music Co.
 Eastlake Music Inc.
 East-West Music Co.
 Ecaroh Music Inc.
 Ecco Music, Inc.
 ECF Music
 Edition Musicus-New York, Inc.
 Edmonds, Shepard N., Music
 Educational Music Service, Inc.
 Edwards Music Co., Inc.
 Elar Music Corp.
 El Dorado Music Co.
 Elkan, Henri, Music Publisher
 Elkan-Vogel Co., Inc.
 Elliot Music Co., Inc.
 Elliott, Jack, Music Co.
 Elmont Music Co.
 Elsmo Bros. Pub.
 El-Tone Music Co.
 Emery Music, Inc.
 Emes Music Co.
 Empress Music, Inc.
 Ensemble Music Press
 Enterprise Music Corp.
 Erica Music
 Erosa Music Pub. Corp.
 Erwin-Howard Music Corp.
 Essex Music, Inc.

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ASCAP PUBLISHER MEMBERS

- Estacy Music Inc.
 Ethelbert Music Assoc.
 Eurasia Music Pub.
 Evans, Redd, Music Co.
 Evergreen Music Corp.
 Exeter Music, Inc.
- Fairbanks Music Corp.
 Famous Music Corp.
 Fancy Music Co.
 Fanfare Music Co.
 Fantasy Music Inc.
 Farmer Music Co.
 Farrow Music, Inc.
 Favorite Music, Inc.
 Favorite Publishers, Inc.
 Fayrene Music Corp.
 Fay-Ro Music, Inc.
 Feist, Leo, Inc.
 Fenner Publications
 Festival Music Co.
 Fidelio Music Pub. Co.
 Fideree Music Corp.
 Fillie & Gaal Melodies
 Fillmore Music House
 Fischer, Carl, Inc.
 Fischer, J., & Brother
 Fisher, Fred, Music Co., Inc.
 Flamingo Music Co.
 Flammer, Harold, Inc.
 Florence Music Co.
 Foley, Charles
 Ford Music Pub. Inc.
 Foreign & Domestic Music Corp.
 Foremost Music Co., Inc.
 Forster Music Publisher, Inc.
 Fortuna Music Corp.
 Fortune Music Co.
 Fortune Music, Inc.
 42 Publishing Co., Inc.
 Four Jays Music Co.
 Fox, Sam, Publishing, Inc.
 Frama Publishing Co.
 Frances Music, Inc.
 Francon Music Corp.
 Frank Music Corp.
 Franklin, Jimmie, Music Publ.
 Friedman, Max, Music Pub.
 Friend Music Publ. Co., Inc.
 Fullarton Music Inc.
 Futura Music Pub. Co.
- G & C Music Corp.
 GI Music Corp.
 Galaxy Music Corp.
 Gale Music
 Gallico, Al, Music Co., Inc.
 Gannon & Kent Music Co.
 Gardner Music Corp.
 Garland Music, Inc.
 Garrick Music Co.
 Gary Music, Inc.
 Gate Music Co.
 Gateway Music, Inc.
 Gaumont Music Publishers, Ltd.
 Gayle, Tim, Songs
 Gem Music Corp.
- Gemini Music Co.
 General Music Publ. Co., Inc.
 George Music Inc.
 Georgeoff, Evan, Music Publ.
 Gershwin Publishing Corp.
 Gibbs Music Inc.
 Gibraltar Music Co., Inc.
 Gigi Music
 Gilbert, Ray, Pub. Corp.
 Gilead Music Co.
 Giles Music
 Gladstone Music Inc.
 Gladys Music, Inc.
 Glamford Music Corp.
 Glenbrook Music Corp.
 Glenmore Music, Inc.
 Global Music, Inc.
 Gold, Jack, Music Co.
 Gold, Joe, Music Co.
 Gold Medal Music Pub.
 Golden Bell Songs
 Golden Music Inc.
 Goldmine Music, Inc.
 Goldsen, Michael H., Inc.
 Goldwyn, Samuel, Music Publ.
 Gomalco Music Corp.
 Goman Music Corp.
 Goodman Music Co., Inc.
 Gordelys Music
 Gordon, Kaufman & Real, Inc.
 Grace Music Co. Inc.
 Grady Music Co.
 Graham Music Publishing Corp.
 Grand Music Corp.
 Granite Music Corp.
 Gray, H. W., Co., Inc.
 Greene, Walter, Music
 Greenwich Music Co., Inc.
 Gregory Music Corp.
 Grosvenor House Music
 Guarnieri Music Co.
 Guild Music Publishers, Inc., The
 Guild Publications of Calif. Inc.
 Gunston Music, Inc.
- H. R. Music Corp.
 Haggard Music Co.
 Hall-Mack Co.
 Hallmark Music, Inc.
 Hamar Music
 Halsey Music, Inc.
 Hamilton Music Corp.
 Hampshire House Publ. Corp.
 Handy Brothers Music Co., Inc.
 Hanover Music Corp.
 Hansen, Charles H., Music Co.
 Hap Music Inc.
 Happiness Music Corp.
 Harbet Music Publ. Co.
 Harbor Lights Music Co.
 Harding Music Co.
 Hargail Music Press
 Harman Music, Inc.
 Harmony House of San Francisco
 Harmony Music Corp.
 Harms, Inc.
 Harms, T. B., Co.
- Herral Music
 Harris, Charles K., Music Publ.
 Harris, Harry, Music Publ. Co.
 Harrison Music Corp.
 Hartley Music Co., Inc.
 Harvest Music Co. Inc.
 Havenhurst Music
 Haverford Music
 Harwin Music Corp.
 Hayton-Horne Music Co.
 Hawaiian Recording
 Heartbeat Music Publishers
 Hecht & Buzzell, Inc.
 Hefti, Neal, Music, Inc.
 Helayne Music Publ. Co. Inc.
 Helena Music Corp.
 Henmar Press Inc.
 Hensky Music Co.
 Herbec Inc.
 Herbert Music Co., Inc.
 Herman Music, Inc.
 Hillcrest Music Corp.
 Hilltop Music, Inc.
 Hillwood Music Co.
 Hobby Music Co.
 Holford Music Co.
 Hollybrook Music Co., Inc.
 Hometown Music Co., Inc.
 Homeyer, Charles W., & Co., Inc.
 Honeycomb Music, Inc.
 Hope Publishing Co.
 Horn, Paul, Music Co.
 Horsley Music Co.
 Horton, Vaughn, Inc.
 House of James Inc.
 House of Morgan
 House of Nacio Herb Brown
 House of Zog Music
 Howard, Joe, Music Publisher
 Howe-Lee Music Pub.
 Hub Music Co., The
 Hubert Music Corp.
 Hudson Music Corp.
 Hummable Music Co.
 Huntzinger, R. L., Inc.
- Idriss-Brown-Tibbles, Inc.
 Ile-de-France Prod. Inc.
 Imperial Music Publications
 Indano Music Co.
 Instro Music Pub.
 Integrity Music Corp.
 Intercollegiate Synd Inc.
 Interlochen Press of
 Nat. Music Camp
 Interlude Music, Inc.
 International Artists, Ltd.
 International Music Co.
 International Music, Inc.
 Italamerica Music Pub. Inc.
 Ivanhoe Music, Inc.
 Ivy Music Corp.
- J. P. Music Co.
 J.V.P. Pub. Co.
 Jack-Do Music Inc.
 Jacobs, Walter, Inc.
 James, Billy, Music Corp.

- James Music Co.
James, Music, Inc.
Jandon Music Inc.
Janfra Music Co.
Janfred Music
Jan-Lee Music
Janmur Music Corp.
Jay Music
Jay IV Company, The
Jaybar Music Co.
Jaymar Music Pub. Co., Inc.
Jayvee Music Publishing Co.
Jefferson Music Co., Inc.
Jenkins, Gordon, Inc.
Jenkins Music Co.
Jennings Publishing Co.
Jericho Music Corporation
Jewel Music Publishing Co., Inc.
Jim Jon Music Co.
Jo-Al Music Co.
Johnson, Jerry, Inc.
Joli Tinker Pub. Co.
Jolly Music
Jonathan Music Co., Inc.
Jones, Isham, Music Corp.
Jon-Tees Music Pub.
Josie Music Pub. Inc.
Joy Music, Inc.
Jubilee Music
Judy Music
Jungnickel, Ross, Inc.
- Kady Publishing Co.
Kahal, Irving, Music, Inc.
Kahn, Gus, Music Co.
Kalman, Chas., Emmerick Inc.
Kalmus, Edwin F.
Kanes Music Publishers
Karen Music Corp.
Karin Music
Kassel Airs Music Co.
Kassner, Edward, Music Co., Inc.
Kay, Edward Music Co.
Keane, Michael, Inc.
Kearney Music Co.
Keene Music Corp.
Keith Music
Kellem, Milton, Music Co., Inc.
Kelton, F. B., Music Co.
Kelton, Inc.
Kenco Ent. Inc.
Kendis Music Corp.
Kenmor Music Co.
Kent Music Co.
Kenyon Music Corp.
Keyboard, Inc.
Keynote Music Co.
Keystone Music Co. of Calif.
King, Charles E.
Kingsway Music Corp.
Kiss Music Co.
Knickerbocker Songs, Inc.
Knollwood Music Corp.
Koff Music Co.
Kohn Music Corp.
Koko Music Co.
Korwin Music, Inc.
Kradar Music Co.
- Kramer, Fred, Music Co.
Kramer-Whitney, Inc.
Krasnor-Share Music Publ.
Kuklapolitan Music Co.
Kulma Music Corp.
- Labell Music Co.
Lad Music Inc.
Lady Mac Music Co.
Laetees Music Co.
Lake Forest Music Co.
Lake Shore Publishing Co., Inc.
Lamas Music Corp.
Lansdowne Music Pub.
Lantern Music, Inc.
Largo Music Co.
Laurel Music Corp.
Lawson-Gould Music Publ., Inc.
Lear Music, Inc.
Lednam Music Co.
Lee Music Corp.
Leeds Music Corp.
Leeway Music, Inc.
Leftwich Publishing Co.
Lenore Music
Leonard, Hal, Music Inc.
Leonia Songs Inc.
Leo's Pub. Co.
Lerner Music
Lero Music Co.
Leslie, Edgar, Inc.
Leslie Music Corp.
Leslie Productions
Levine-McHugh Music Pub.
Corp.
Lewis Music Publishing Co., Inc.
Lexington Music Co.
Liberty Songs, Inc.
Lilli Music Co.
Linalan Pub. Co.
Lincoln Music Corp.
Lindabet Music Corp.
Lindley Music Publishing Co.
Lion Music Corp.
Lisa Music, Inc.
Little, Ed, Music Co.
Livingston & Evans Music Co.
Liza Music Corp.
Lloyd's of Hollywood
Loeb, John Jacob, Co.
Lombardo Music, Inc.
Londontown Music Corp.
Lone Star Music Co.
Longridge Music, Inc.
Longview Music Co., Inc.
Loop Music Pub. Co.
Lopez, V., Music Co.
Lord Music Publishing Co., Inc.
Lorenz Publishing Co.
Louwin Music Pub. Co.
Lowe Music Corp.
Lowner, Eric, Pub. Co.
Lu-Mel Music Pub. Co.
Lyle Music, Inc.
Lynjen Music Co.
Lynn Music Co.
- Lyric Music Publishers, Inc.
Lyrical Miracles, Inc.
- M.S.I.
M.S.K. Music Co.
Macap Music Publishers, Inc.
Madrigal Music Co.
Magidson Music Co.
Magnificent Music Inc.
Majestic Music Co.
Malden Music Corp.
Malin Music Inc.
Malby, Richard, Inc.
Manchester Music, Inc.
Manhattan Music Publishers
Manks, Chaw, Blue Ribbon Music
Manners, Dudley, Music
Manners Music
Manning Music Co.
Manor Music Co., Inc.
Manseau Music Co.
Mansfield Music Co., Inc.
Mansion Music Corp.
Mantovani Music, Inc.
Mappa Music, Inc.
Mara-Lane Music Corp.
Maral Music Pub. Co.
Maraville Music Corp.
Marchant Music Publishers
Margery Music Corp.
Margin Music Co.
Marguerita Music Co., Inc.
Marian Music Corp.
Mark-Jules Music Co.
Mark VII Music
Marks, Gerald, Music, Inc.
Markwood Music Co.
Marlen Music Co.
Marlene Pub. Co.
Marlo Music Corp.
Marlong Music Corp.
Marmil Music Co., Inc.
Marpet Music Corp.
Mars Records, Inc.
Marster-Sound Music Inc.
Marti Music
Martin, James H., Inc.
Martin Music
Marvin Music Co.
Maser Music Publishing Corp.
Mason Music Corp.
Massey Music Co., Inc.
Mathis, Johnny, Music Inc.
Maurice, Peter, Music Co., Ltd.
Maxwell Music Corp.
May Music, Inc.
Mayfair Music Corp.
Maypole Music, Inc.
Maytone Music Publishers
McGraw Music Co.
McHugh & Adamson Music, Inc.
McHugh, Jimmy Music Inc.
Meadowbrook Music
Mecca Music Corp.
Medallion Songs
Melanie Music Co.
Melhedd Music Publishers

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ASCAP PUBLISHER MEMBERS

- Melissa Music, Inc.
Melker Music
Melo-Art Music Pub.
Melody Music Co.
Melody Music, Inc.
Melomusic Publications, Inc.
Melrose Music Corp.
Melrose, Walter, Music Co.
Memory Music Publishers
Merit Music Co.
Met Music Publications
Michele Music Inc.
Midnight Music
Midway Music Co.
Miglo Music Co.
Milbee Music, Inc.
Milene Music
Milford Music Co.
Miller Music Corp.
Mills Music, Inc.
Milnac Music, Inc.
Mineo Hess Pub. Co.
Minstrel Music, Inc.
Miranda Music Pub. Co.
Miriam Music Corp.
Mitchell Music Corp.
Mode Music, Inc.
Modern Music Pub.
Mogull, Ivan, Music. Corp.
Mokell Music
Monaco, James V., Inc.
Monarch Music Co.
Monitor Music Corp.
Monmar Music, Inc.
Montemar Music, Inc.
Mood Music Co., Inc.
Moorpark Music Corp.
Morella Music Co.
Morley Music Co., Inc.
Mormax Music Corp.
Morris, Edwin H., & Co., Inc.
Morrissania Music
Moss, Herbert M., Music
Motion Picture Prod. Corp.
Movie Music Co.
Movietone Music Corp.
Muirfield Music Corp.
Musette Publs., Inc.
Musi-Chord Pub. Co.
Music Exploitation Ent.
Music Hall Songs, Inc.
Music Makers Pub. Co.
Music Productions
Music Workshop
Musical Works
Musicland Pub. Co.
Mutual Enter. Agency
Mutual Music Society, Inc.
Myers Music
- Nacio Pub., Inc.
Nan-Paul Music Corp.
National Music Pub. Corp.
Nationwide Songs, Inc.
Neiburg, Al J., Music Pub.
Neila Music
Neilson Music Co.
- Nelson Music Pub. Co.
New Age Music Co.
New Sounds in Modern Music
New World Music Corp.
New York Music
Newman, Charles, Pub.
Newman, Lee, Music
Newport Music Co.
Newton Music Co.
Noble Music Corp.
Noel Music Publishers
Nomat Music Corp.
Norbett Music, Inc.
North & Son Music, Inc.
Northern Music Corp.
Northridge Music Co.
Noteworthy Music, Inc.
Novelty Music Co.
- Oahu Publishing Co.
Oak Music Corp.
Oakland Music Co.
O'Connor and Miller Music Corp.
Octave Music Pub Corp.
Odette Music Corp.
Odin Music Inc.
Official Music Co., Inc.
O'Flynn, Charles, Pub.
Ogram Music Co.
O'Kay Music Co.
Okun Music Corp.
Olenik Records
Olman, Abe, Music, Inc.
Olswanger, Berl, Music
Omar Music Corp.
Opportunity Music Co.
Oriole Music Corp.
Orlob Music Co.
Orten Music Co.
Oury, Mike, Music Pub.
Overbrook Pub. Co.
Owens-Kemp Music Co.
Oxford University Press, Inc.
- P. D. S. Music Pub., Inc.
Pageant Music Co.
Paley Music Co.
Palomar Music Co.
Pambill Music Inc.
Pandee Music Pub. Co.
Palm Springs Music Co.
Panorama Music Co.
Panther Music Corp.
Par-Four Music Co.
Parliament Music Inc.
Par Music Corp.
Paradise Music Corp.
Parakeet Music Corp.
Paramount Music Corp.
Paramount-Roy Rogers Music
Paris Music Co., Inc.
Park Ridge Music Corp.
Parker Pub.
Patti Enter. Inc.
Paul, John, Music Corp.
Pauline Music Inc.
Paxton, George, Inc.
- Pell Mell Music Co.
Penn Music Co.
Pepper, J. W., & Son, Inc.
Peters Music Co.
Petkere, Bernice, Music, Inc.
Pett Music Co.
Photo Play Music Co., Inc.
Phylis Music Inc.
Piano Melodies
Piantadosi Music Pub.
Pic Music Corp.
Pickwick Music Corp.
Piedmont Music Co., Inc.
Pilot Music Pub. Co.
Pincus, George, & Sons
Pine Ridge Music, Inc.
Pinkard Pub., Inc.
Pioneer Valley Music Corp.
Piper Music Co.
Planetary Music Pub. Corp.
Players Music Corp., The
Playersville Inc.
Pleasant Music Pub. Corp.
Plymouth Music Co., Inc.
Pollsam Music Co.
"Pops" Music Pub. Co.
Popular Music Co.
Portilla Music Corp.
Post Music, Inc.
Preferred Music Co.
Prentice Music Inc.
Presser, Theodore, Co.
Prestige Publishing Co.
Princess Music Pub. Corp.
Priscilla Music Corp.
Producers Music Pub. Co., Inc.
Project Records, Inc.
Promenade Music, Inc.
Putnam Music, Inc.
Pyramid Music Co.
- Quad Music Pub.
"R" Music Co. Inc.
R. F. D. Music Pub. Co., Inc.
Rae-Cox & Cooke Music
Ragtime Music Corp.
Raige Ent. Inc.
Raimor Music Corp.
Randolph Music
Randy-Smith Music Corp.
Rap Music Co.
Raphael, Fred, Music, Inc.
Raye Music Co.
Raymor-McCollister Music
Record Songs, Inc.
Regal Music Pub.
Reliable Music Publisher
Religious Music Guild, Inc.
Remick Music Corp.
Remsen, Alice, Inc.
Renault Music Co., Inc.
Rene, Leon, Pub.
Revere Music Co.
Revil Music, Inc.
Reynolds & Anthony Music Co.
Reynolds Music Co.

- Rhyme & Rhythm, Inc.
 Rialto Music Pub. Corp.
 Richard Music Co.
 Richelieu Music Pub. Co.
 Richjon Publish. Co.
 Ricki Music, Inc.
 Ricordi, G., & Co.
 Ringle, Dave
 Rinn Music Co., Inc.
 Ritchie Music Co., Inc.
 Ritter, Tex, Music Pub., Inc.
 Riverside Music Pub.
 Robar Music Co.
 Robbins Company, The
 Robbins, J. J., Inc.
 Robbins Music Corp.
 Robert Music Corp.
 Robertson, Don, Music Corp.
 Roberts Music Co.
 Robinson, J. Russel, Inc.
 Rochester Music Publishers
 Rodeheaver Co., The
 Rodeo Music Co.
 Roger Music, Inc.
 Rojan Music Corp.
 Roncom Music Co.
 Ronell, Ann, Music, Inc.
 Rosarita Music, Inc.
 Rose, David, Pub. Co.
 Rosemeadow Pub. Corp.
 Rosemond Music, Inc.
 Ross, Allan, Music Co.
 Ross, Charles, Music Co., Inc.
 Rossdon Music Co., Inc.
 Rossiter, Will
 Round Table Music
 Row, R. D., Music Co.
 Rowell-Kelly Enterprises, Inc.
 Roxbury Music Co.
 Royal Coachman Music Co.
 Royalty Music Ltd.
 Roy Music Co., Inc.
 Royal Music Pub.
 Rual Music Co.
 Rubank, Inc.
 Ruby, Harry, Music Co.
 Runnymede Music Co.
 Russ Productions
 Ruxton Music Inc.
 Rylan Music Corp.
 Rytvoc, Inc.
- S & R Music Pub. Co.
 Sacred Music Press of the
 Hebrew Union College-Jewish
 Institute of Religion
 Sacred Records, Inc.
 Saga Music Corp.
 Salter Pub. Co.
 St. Nicholas Music, Inc.
 Samovar Music
 Sanders, Geo. H., Music Pub.
 Sandino Music Corp.
 Sandra Music Corp.
 Sands Music Corp.
 Sanjud Music Co., Inc.
 San-Mer Music Co.
- Sanson Music Co.
 Santee Music Press, Inc.
 Sapphire Songs
 Sardo Brady Flagship Pub. Co.
 Saunders Pub., Inc.
 Savitt Music
 Savoy Music Co., Inc.
 Schein Music Co.
 Schirmer, E. C. Music Co.
 Schirmer, G., Inc.
 Schroder Music Co.
 Schroeder, D. L.
 Schumann Music Corp.
 Schuster, Joe, Music Pub.
 Schwartz Music Co.
 Schwarz, Merrill, Music Co.
 Sea Music Publishing Co.
 Scott, Tony, Music Co.
 Second Music Pub. Co., Inc.
 Segue Publishers, Inc.
 Select Music Inc.
 Seneca Music Co.
 Sepe Music Co.
 Sequence Music, Inc.
 Serena Music
 Sewan Music Pub. Inc.
 Shale Enterprises, Inc.
 Shamrock Music Pub., Inc.
 Shank, Bud Music Co.
 Shapiro, Bernstein & Co., Inc.
 Shapiro, Ted, Music Co.
 Shari Music Pub. Corp.
 Shattinger, Inc.
 Shaw, Eddie, Music Co.
 Shawn Music Co.
 Shawnee Press, Inc.
 Shayne, Larry, Music
 Shearing Music Corp.
 Sheffer, Bert, Prod.
 Shelley, David, Publishing Co.
 Shelley Music, Inc.
 Sheraton Music Inc.
 Sheriton Music Pub. Co.
 Sherman, Al, Music Co.
 Sherwin Music, Inc.
 Shield, Roy, Music Co.
 Shilkret, Nathaniel Music Co.
 Shoreham Music Corp.
 Show Tunes, Inc.
 Shubert Music Pub. Corp.
 Sigma Music, Inc.
 Signature Music Press
 Silent Music Co.
 Silhouette Music Corp.
 Simon, George, Inc.
 Siras Music, Inc.
 Skidmore Music Co., Inc.
 Skinner Music Co., Inc.
 Skip Music Co.
 Skokie Music Co.
 Skyline Music Co.
 Skyview Music Corp.
 Smith, Ethel, Music Corp.
 Smith, William J., Music Co.
 Smith-Foley Music Pub.
 Snyder Music Corp.
- Society for the Publication of
 American Music, Inc.
 Somerset Music, Inc.
 Song-Art Music Inc.
 Songfest Music Corp.
 Songs, Inc.
 Songs Music Inc.
 Songshop, The
 Songsmiths, Inc.
 Sound-o-rama, Inc.
 Soundpost, Inc.
 Sounds Music Co.
 South Sea Music Co.
 Southern Music Co.
 Southern Music Pub. Co., Inc.
 Southwest Music Co.
 Souvenir Songs
 Sovereign Music Corp.
 Sparrow Music
 Spartan Music Co.
 Spectacular Music, Inc.
 Spencer Music Co.
 Spina Music
 Springton Pub. Co.
 Squire Music Corp.
 Staff Music Pub. Co., The
 Stage Craft Music Corp.
 Standard Music Publishers, Ltd.
 Standard Music Corp.
 Standish Music Corp.
 Stanley & Livingston, Inc.
 Stanley Music Co., Inc.
 Stanwood Music Corp.
 Stargen Music Corp.
 Starlight Music Co.
 Starlight Songs, Inc.
 Stasny Music Corp.
 State Music Pub. Co., Inc.
 Stephens, Bob, Inc.
 Steps Music Co.
 Stitt Music Co.
 Stratford Music Corp.
 Studio Music Corp
 Styne & Cahn Music Co., Inc.
 Sujan Music Pub. Co., Inc.
 Stuyvesant Music Corp.
 Summit Music Corp.
 Sunflower Music, Inc.
 Sunkist Music Co.
 Sunnydale Associates, Inc.
 Sunset Music Publishers, Inc.
 Supreme Music Corp.
 Surrey Music Co.
 Sutton Songs
 Swan Music, Inc.
 Swarthmore Music
 Sweatman, Wilbur, Music Pub.
 Sweet Music, Inc.
 Sylan Music
 Symphony House Music Pub.
 (Continued on Next Page)

ASCAP PUBLISHER MEMBERS

- T & H Music Pub.
 T V Music Co.
 Tag Music Publishing Co., Inc.
 Taj Music Co.
 Talent, Leo, Inc.
 Tamarisk Music Inc.
 Tanglewood Music Corp.
 Tarpon Music Co.
 Tarto Music Pub. Inc.
 Taubman, Paul, Music Corp.
 Taurus Music Pub.
 Taylor, Larry, Music Corp.
 Teena Music Corp.
 Teepee Music Co., Inc.
 Teleklew Prod. Inc.
 Templeton Pub. Co.
 Tempo Music, Inc.
 Tempo Pub. Co., The
 Tepper, Saul Music Co.
 Terri Music Co., Inc.
 Terrace Pub. Co.
 Texoma Music Corp.
 Thomas, John, Music Corp.
 Thompson, Kay, Music, Inc.
 Thornhill Music Co.
 Thornlee Music Corp.
 Thru-Way Music, Inc.
 Thunderbird Music
 Timely Music Co.
 Tinker Music Co.
 Tobey Music Corp.
 Tobias & Lewis Music Pub.
 Tone Music Co.
 Top Notch Music Corp.
 Topsis Music
 Tor Music Co.
 Torch Productions, Inc.
 Totem Music, Inc.
 Touchstone Music Co.
 Touring Music, Inc.
 Towne Music Corp.
 Toy Town Tunes
 Trace Music Publishers
 Trans American Music Co.
 Transcontinental Music Corp.
 Tray Music Corp.
 Treble Music Pub., Inc.
 Triangle Music Corp.
 Tricky Music, Inc.
 Trinda Music Corp.
 Triumph Music, Inc.
 Tropical Music Pub.
 True Blue Music Pub. Co.
- Tucker, Orrin
 Tuk Music Co.
 Two Dees Music
 Tyleron Music Co.
 Tune-House Publications
 Union Music Dist. Co.
 United Artists Music
 UPA Music Co.
 Uptown Music Co.
 United Music Corp.
 University Music Corp.
 Vado Music Co.
 Valando Music Corp.
 Valley Brook Pub., Inc.
 Valley Entertainment Ent., Inc.
 Valmount Music Pub.
 Valyr Music Corp.
 Vanderbilt Music Corp.
 Vanessa Music, Inc.
 Van Heusen Music Corp.
 Van-Jak Music Corp.
 Vanlee Music Corp.
 Variety Music, Inc.
 Varona Music Corp.
 Venus Music Corp.
 Vera Nova Music
 Verna Music
 Vernon Music Corp.
 Veronique Pub. Co., Inc.
 Victoria Music Corp.
 Vicar Music Inc.
 Vickers Music Co.
 Victoria Music Corp.
 Victoria Pub. Co.
 Vic Vegas Pub. Co.
 Viking Music Corp.
 Villa Moret, Inc.
 Vim Music Corp.
 Vinrob Music Co.
 Virtu Music
 Vista Music Corp.
 Vivid Pub. Co.
 Vogel, Jerry, Music Co., Inc.
 Vogue Music Publications
 Volkwein Brothers, Inc.
 Vonzell's
 Volta Music Corp.
 Voss Music Co.
- Walton Music Corp.
 Wanderlust Records Corp.
 Wan-Mar Music, Inc.
 Warcov Music, Inc.
 Warnow, Mark, Music
 Warock Music, Inc.
 Washington & Lee Pub.
 Wayfarer Music, Inc.
 Webster Music Corp.
 Wedgewood Music Co.
 Weinberger, Jaromir, Scores
 Weintraub Music Co.
 Weiss, Mac, Music Pub. Co.
 Weiss, Sam, Music, Inc.
 Welzhein Music Pub. Corp.
 Wemby Music Corp.
 Wendy Music Inc.
 West Coast Music Pub.
 West End Music, Inc.
 Western Music Pub. Co.
 Westmont Music
 Whale Music Corp.
 Wharton Music Co.
 Whitcup, Leonard, Inc.
 White Way Music Co.
 Whiting Music Corp.
 Whitney-Kramer-Zaret Music
 Williamson Music, Inc.
 Willing, Foy Music
 Willow Music Corp.
 Wilshire Music Pub.
 Winslow Music Pub. Co.
 Wintergreen Music, Inc.
 Winterset Music Co.
 Witmark, M., & Sons
 Wizell & Day Music Corp.
 Wood, B. F., Music Co., The
 Woodvale Music Co.
 Woodward Music, Inc.
 Words & Music, Inc.
 World Music, Inc.
 Worth, Bobby, Music Pub., Inc.
 Worthy Music Co.
 Yellen & Fain
 Yellowstone Music Pub.
 Yukon Music Corp.
 Youmans, Vincent, Co., Inc., The
 Young, Victor, Pub., Inc.
- Wald, Herb., Music Co.
 Walden Music Corp.
 Waldo Music Corp.
 Wallen, Inc.
- Zachary Music
 Zephyr Music Pub. Co.
 Zizanee Music, Inc.
 Zuma Music Co.

Broadcast Music, Inc.

By **CARL HAVERLIN**
President

THE United States Copyright law provides that the authors and publishers of music have the right to be compensated when their music is performed publicly for profit. This right also exists under the laws of every major country of the world.

Broadcast Music, Inc. — BMI — acquires these performing rights from independent writers and publishers, collects license fees from the organizations which perform music for profit, and, in turn, makes payment to the creators of the music which is used. As a performing rights licensing organization, BMI serves the composers, publishers and users of all types of music. BMI's services are available to all persons who perform music and who wish to avail themselves of BMI's repertory and to all writers and publishers who desire to grant performing rights to it.

BMI licenses the music composers and publishers who are resident in every one of the United States. Through agreements with performing rights societies in other countries, it makes American music available

throughout the world and brings the music of foreign countries to America.

The past twenty years have seen two decades of unprecedented economic, technical, and cultural growth in American music. We at BMI think that the free, open competition that BMI brought to the performing rights licensing field has contributed significantly to that growth.

For the future, BMI looks forward to serving many thousands more of the creators of music and many more of the businesses that use music as part of their service to the public. It will continue to deal justly and fairly with both the creators of music and those enterprises which enable that music to be heard. It will continue to maintain its open-door policy for the benefit of all persons who wish to gain the public ear and to be rewarded if their works win favor. It will continue to serve the public by making music from every part of our country and from all quarters of the world available for public performance.

OFFICERS OF BMI: President: Carl Haverlin; Vice-President & General Counsel: Sydney M. Kaye; Vice-President, in charge Station Relations, Glenn R. Dolberg; Vice-President in charge Foreign Relations, Jean Geiringer; Vice-President in charge Domestic Performing Rights Administration and Secretary, Robert J. Burton; Vice-President in charge Publisher and Writer Relations, Robert B. Sour; Ass't Vice-President in charge Publisher and Writer Relations, Richard Kirk; Ass't Vice-President in charge Publisher Relations, Theodora Zavin; Comptroller, Edward J. Molinelli; Treasurer and Ass't Secretary, Robert J. Higgins.

DIRECTORS (Elected Annually): Chairman, Sydney M. Kaye; Alfred R. Beckman, John Elmer, Carl Haverlin, Dwight Martin, Herbert Hollister, Leonard Kapner, Paul W. Morency, John F. Patt, William Regan, J. Leonard Reinsch, J. Harold Ryan, G. Richard Shafto, E. R. Vadeboncoeur.

• **Due to a lack of space, the following list of BMI Affiliated Publishers is only partial** •

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| <p>Abbott Music Pub.
Actual Music Corp.
Acuff-Rose Publications
Adaris Music, Inc.
Administration Music Pub. Co.
Adams-Vee & Abbott, Inc.
Adanac Music Company
Admiration Music Inc.
Agatha Music Corp.
Airlane Music, Inc.
Ajay Music Co.
Aladdin Music Publications
Alan K. Music Corp.
Aldon Music Inc.
Algonquin Music, Inc.
Aljean Music Co.
Almino Music, Inc.
All State Music Co.
Allen-Brinkley Pub.
Allendale Music Corp.
Alpha Music
Alsam Music Co. Inc.
Alvin Music Corporation
American Composer's Alliance
American Music, Inc.
Amijo Music
Amor Publications
Ample Music Pub. Co.
Andrea Music Co.
Andval-Music
Angel Music Inc.
Annett Music Inc.
Aragon Music Company
Arc Music Corp.
Arch Tone Pub. Co.
Argo Music Co.
Ariston Music Inc.
Arve Music
Ashna Music Co.
Assembly Music
Associated Composers, Inc.
Associated Music Publishers, Inc.
Athens Music
Atlantic Music Corp.
Autry, Gene Music Publishing
Avalon, Frankie
Avery Music Company
Avon Music, Inc.</p> <p>Babb Music
Barton, Earl, Music Co.
Banbury Music, Inc.
Banks Music Co.
Bar Music Publishing Company
Barclay Music Company
Barron Music Company
Battle Music
Baxter-Wright Music Co., Inc.
Bayer Music Corp.
Bayou Music Co.
Becker-Williams Publications
Beebee Music Pub. Inc.
Beechmont Music Corp.</p> | <p>Beechwood Music Corp.
Belfry Music
Bellage Music, Inc.
Bell Music Co.
Bell-Tone Music Publishing Co.
Ben-Chazi Enter.
Benell Music Publ.
Bentley Music Co.
Benton Public.
Berger Publishing Company
Berkeley Music, Inc.
Berkshire Music Inc.
Berry Music Corp.
Beverly Music Inc.
Berwick Music Corp.
Bettsam Music Co.
Bernat & Dietz Music Publ.
Big Bopper Music Co.
Big Chief Music Co.
Big "T" Pub. Co.
Bigareff Music Inc.
Blackwood Music
Blaze Songs, Inc.
Blazon Music Company
Bluebird Music Company
Blue Grass Music
Blue Jay Songs
Blue Note Records
Blue River Music Inc.
Blue Variety Productions
Bob-Dan Music Co.
Bomart Music Corp.
Bond, Johnny, Music Co.
Boulevard Music Inc.
Boxer Music Co.
Boyt, Earl Pub. Co.
BMI Canada Ltd.
Bradshaw, Inc.
Brazos Valley Music
Brenner Music, Inc.
Brent Music Corp.
Brewster Music Pub. Inc.
B. R. S. Music Corp.
Brittany Music, Inc.
Britton Music Corp.
Broadcast Music, Inc.
Brookdale Music Co.
Brownwood Music Co.
Bruin Music Co.
Bryden Music, Inc.
Bugle Boy Music Co.
Burley Music, Inc.
Byron Music Co.</p> <p>Cajun, C. B.
Calabran Music Co.
Calabar Music Pub.
Calvert Pub. Co.
Calvin Music Co.
Cal-York Music, Inc.
Candy's Playhouse Inc.
Cana
Canford Music, Inc.</p> | <p>Capa Music
Carlot Music, Inc.
Carnegie Music Co.
Carnival Music Company, Inc.
Carsey Music, Inc.
Casa Musicale Sonzogno
Cascales, Joe, Music Publisher
Cash, Johnny, Music Inc.
Cavalier Music Pub. Co.
Cedarwood Pub. Co., Inc.
Central Songs, Inc.
Century Songs, Inc.
Cerabino, L. G.
Challenge Music Co.
Champ Music Co.
Charill Music Pub. Co.
Chase Music Co.
Chaz-Mar Music Pub. Co.
Chelsea Music Corporation
Cherio Music Publishers, Inc.
Cherritown Music Pub. Co.
Chicago Music Publisher
Children's Record Guild
Chords Music Publishers
Christian Music Publishing Co.
Cille and Dail Publications
Cireco Music
Clement, Jack, Music, Inc.
Climax Music Co.
Clock Music Inc.
Clover-Dale Pub. Co.
Clow, O. B. (Estate of)
Coast to Coast Music Corp.
Coblin Music Co.
Cole Corporation, M. M.
Coliseum Music Co., Inc.
Collwill Corporation
Colonial Music Publishing Co.
Colortunes Publishers
Columbia Music Publishing Co.
Commodore Music Corporation
Conley Music
Contemporary Music
Continental Record Co.
Cooga Music Corp.
Cool Music Co.
Co-op Music Co.
Copar Music, Inc.
Conrad Publ. Co.
Cordial Music
Coaxial Music Inc.
Combine Music Corp.
Coronation Music Inc.
Cornerstone Song Pub. Co.
Country Music
Cranford Music Corp.
Crestline Music Pub.
Crestwood Publications
Cross Music Company
Crossroads Music Co.</p> |
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Dallas Music Co., Inc.
 Dana Pub. Co.
 Danby Music Co.
 Dance Music Corp.
 Dara Music Corp.
 Dare Music Co.
 Daywin Music, Inc.
 Deauville Music Inc.
 Debra Music
 Decatur Music Co.
 Delstone Music Co. Inc.
 Destiny Music Pub.
 De Vorzon Music Co.
 Dexter, Al, Music Publishing
 Dickinson, Harold H.
 Dinehart Music Company, The
 Diva Records, Inc.
 Dixie Music Publishing Co.
 Dolan, Ann
 Domino Music Corporation
 Don Carlos Music
 Dorchester Music Co.
 Dougal Productions Ltd.
 Dundee Music
 Dunhill Music Corp.
 Dynamic Music Co.
 Drexall Music Pub. Co.
 D. Dreyer Co., Inc.
 Duchess Music Corporation
 Dornix Music, Inc.
 D'oro Music Pub.
 E & E Music Pub. Co.
 E.M.C. Music Pub. Co.
 Eagle Music Publishing Corp.
 Eastwick Music Co.
 Eccma Music Company
 Edizioni Kramer (Milano)
 Edizioni Mascheroni (Milano)
 Edizioni Musicali Di Lazzaro
 Edizioni Musicali Italiane
 Edizioni Suvini Zerboni
 Edlee Music Corp.
 Edward, Arthur, Music Co.
 Effersee Music, Inc.
 Egap Music, Inc.
 Elkane Music Company
 Embassy Music Corp.
 Emco Music Company
 Emcee Music
 Emerson Music Publications, Inc.
 Emperor Music Inc.
 Emporium Music
 Englewood Pub.
 Eric Music, Inc.
 Eskelin, Neil, Pub. Co.
 Esquire Music Co.
 Essay Music Company
 Excellorec Music Co.
 Fabulous Music, Inc.
 Fairfield Music Corp.
 Fairfax Music Company
 Fairway Music Corp.
 Falstaff Music Co., Inc.
 Fanwood Music Publications
 Fee Bee Music
 Fellows Music

Fern Music Inc.
 Fi-Del Music Publishing Co.
 Fine Songs
 Flair Pub. Co.
 Flattown Music Co.
 Flex Songs
 Florida Music Company
 Folk Songs
 Folkways Music Publishers Inc.
 For-site Pub. Co.
 Four Star Sales Co.
 Fowler, Wallace Publications
 France Music Company
 Francis & Wilmore Music Pub.
 Franklin Pub. Co.
 Frederick Music Publ. Co.
 Freeman, Albert Edward
 Freeman, Porky, Pub. Co.
 G & H Music Publ. House
 G-Note Record Corp.
 G. M. S. Music Publishing Co.
 Gainsborough Music, Inc.
 Gala Music Publishing Corp.
 Gale & Gayles, Inc.
 Gallatin Music Corp.
 Gallo Music
 Gaviota Music Inc.
 Gay, Evelyn Pub. Co.
 Gaylord Music Co.
 Gilbert Music Publishers
 Gil Music Corp.
 Glad Music Co.
 Glenwood Music Corp.
 Globe Music Corp.
 Gloria Music Co.
 Gold Coast Pub. Co.
 Golden Gate Quartet Music Co.
 Golden Songs
 Golden State Songs
 Golden Tune Publishers
 Golden West Melodies, Inc.
 Golernor Music
 Gordon Music Company
 Gospeltone Music Corp.
 Gower Music, Inc.
 Graham Music Co.
 Gralow Music Pub. Co.
 Granite Music Co.
 Great Oaks Music
 Greenbrier Music Co.
 Green Music Publications
 Gregmark Music Co.
 Greta Music Co.
 H & L Music Corp.
 Halama, Frank J., Publications
 Hamblen, Stuart, Music Co.
 Hanna & Co.
 Har-Bock Music Co.
 Harmonia Publishing Co.
 Harmony Music Publishers
 Harpeth Hills Music
 Harris & Vavrin
 Hartmann & Van Horn
 Harvard Music, Inc.
 Harvey Music
 Hawaii Conservatory Pub. Co.

Hawaii Music Co. Inc.
 Heartline Music Co.
 Heart Songs
 Heim, Marty Music Co.
 Highbridge Music, Inc.
 Highland Music Co.
 Higuera Publ. Music
 Hildys Music
 Hill and Range Songs, Inc.
 Hill Music Publishing Company
 Hillbillly Music Publishing Co.
 Hilliard Music Co.
 Hi-Lo Music
 Hilltown Music Inc.
 Hoffman Songs
 Hollenden Music Co.
 Hollis Music, Inc.
 Holmes Publications
 Horn Publications
 Hoosier Music Publications
 House of Carols
 House of Irish Songs
 Ichabod Music Co.
 Inco Music Company
 Independent Music Publishers
 Indigo Music, Inc.
 Inspirational Music Corp.
 Instrumental Music Inc.
 Iris-Trojan Music Corp.
 Islip Music Pub. Co.
 J.D.A. Music
 Jaglea Music Corp.
 Jamal, Ahmad
 Jamboree Music
 James, Sonny, Music
 Jan Music
 January Corp., The
 Jari Music Co.
 Jaro Music Inc.
 Jason Music
 Jat Music Co.
 Jatap Publ. Co., Inc.
 Jaybird Music
 Jayco Music
 Jaymond Music Corp.
 Jean Music Company
 Jeannette Music Pub.
 Geneva Music Co.
 Jeramac Music Co.
 Jet Music Pub.
 Jiffy Pub. Co.
 Jill Music Co.
 Jimskip Music, Inc.
 Jo-Bets
 Joel Music Corp.
 Johnstone-Montei, Inc.
 Jones, David, Inc.
 Joni Music Inc.
 Judson Music Co.
 Julie Music Corp.
 Just Music Inc.
 Justis Music, Inc.
 K.A.M. Prod. Corp.
 Kahl Music Co.
 Kaiser Music Co.
 Kampas, William T.

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BMI PUBLISHERS

Kanawha Music Pub.
Keel Music Co.
Kemo Music Co.
Kendis, Sonny, Music Pub.
Kenneth Publishing Company
Ken-Rick Pub. Co.
Kentucky Folk Music
Kenwood Music, Inc.
Kerr, Bob, Prod.
Kerr, Edward
Keyes, Baron, Pub.
Keystone Music Co.
Kingsbury Music, Inc.
Kliff Prod. Inc.
Kliver Music Pub. Co.
Knudson, Thurston
Kord Music Company
Koss Music Co.
Kynd Music Pub.
Label Music Co.
Lake Erie Music
Lake Front Music
Lakeland Music Co.
Lamp Music Pub.
Lance Music Pub.
Lana Music
Lancer Music, Inc.
Lane, Ziggy, Music
Langley Music Co.
Langlois Filmusic, Inc.
Lang-Worth Publications, Inc.
Lar-vell Music Corp.
Larrabee Music Co.
Lawn Music
LaVinrac Music Co.
Leal, Felipe Valdes
Legato Music Corp.
Lenier Music Inc.
Leora Music
Les Kangas Music Pub. Co.
Levingston Music, Inc.
Libijon Music Co.
Lin-Da Publ. Co.
Lion Public. Co.
Little Jazz Music Pub., Inc.
Lloyd & Logan, Inc.
Locust Music Pub.
Lois Music Publishing Co.
Lonzo & Oscar Music Pub. Co.
Lorob Music, Inc.
Los Feliz Music Co.
Lowell Music Corp.
Lowery Music Co.
Ludix Pub. Co. Inc.
Ludlow Music, Inc.
Lupal Music Co.
Luther Music, Inc.
Lynbrook Music Inc.
Lynn Music Corp.
M & M Music Co.
Mac Heather Music House
Maestro Music Company
Maggie Music Co.
Magnolia Music Corp.
Magnus Music
Main Street Songs, Inc.

Mallory Music Pub.
Major Melodies
Major Minor Music
Manhattan Melodies Music Pub.
Manistee Music Co.
Manning House Music
Marairela Music
Marchant, J. C., Publications
Marcy, Victor
Mardi Gras Music Company
Marfan Music Co.
Marty's Music Corp.
Marigold Music Co., Inc.
Marielle Music Pub. Corp.
Marino Music Company
Marizona Music
Mark-Lee Music Company
Marks, E. B. Music Corp.
Marlow, Ken
Marlyn Music Pub.
Marmor Music Inc.
Martin, Mack, Music Co.
Marvin Music Corp.
Marpat Music Pub. Co.
Martel Music Co.
Martens, W. F., Music Co.
Master Music Publishers
Matador Music Pub. Co.
Maverick Music Co.
Maxted Music Co.
Maxwell, Ray, Pub. Co.
Mayland Music Publ. Co.
Maytime Music, Inc.
Maywood Music Co.
Maze Publications
Meadow Music, Inc.
Mellin Music, Inc.
Melodies of the Americas
Melody Lane, Inc. (Peer)
Melody Trails, Inc.
Memphis Music Publishers, The
Merc-Dell Music Co.
Merge Music
Meridian Music Corp.
Merion Music, Inc.
Merit Music, Inc.
Merrick Music Co.
Merrymount Music Inc.
Meteor Music
Metorion Music Corp.
Metric Music Co.
Metropolitan Music Company
Michele Pub. Co.
Mickey Music
Mid Music
Miller Song—Kraft Music Pub.
Miller-Steinberg-Katz Music
Mills, Sidney
Mipa Productions, Inc.
Miracle Music Company
Mission Hills Publications
Mission Pub. Co.
Modern Music Publishing Co.
Monahan Music Publications
Money Music
Monmouth Publishing Company
Mono-Music

Monroe, Bill, Music Inc.
Montague Music Co.
Montauk Music
Montclare Music Corp.
Monument Music, Inc.
Moo Moo Music Corp.
Moonbeam Music Co.
Moonlight Music
Morrison Music Company
Morrisey Music Company
Morro Music Corp.
Morton Music Corp.
Moss Rose Pub., Inc.
Motion Music Co.
Mr. Music Co.
Munson Music Co.
Murjac Music Pub. Co.
Murob Music Publishers
Music Art Publications
Music Development Corp.
Music for Frets
Music Please Co.
Music Products, Inc.
Music of Today, Inc.
Music World Corp.
Musical Frontiers Pub. Co., Inc.
Muzik Masters Company
Najac Music Corp.
Nasta Music
Navajo Music, Inc.
Nelson, Herbert, Productions
New Era Music Corporation
Niksich, Donald E.
Noma Music Inc.
Norma Music Co. Inc.
Normandy Music, Inc.
Nor-Va-Jak
Nuclear Music Co.
Nu-Tune Music Corporation
Nutter, Carl, Music Pub. Co.
Oakhurst Music Pub. Co.
Oceanic Music Co.
Ohio Music Co.
Old Charter Pub. Co., Inc.
Old Hickory Music Inc.
Old Judge Music
Olimac Music Inc.
Opal Music Inc.
Open Road Music
Optimist Songs Co.
Oree Music
Orlando Music Co.
Oval Music Co.
Ozark Music
Pal Music Co.
Palladium Music Publishing Co.
Pamco Music, Inc.
Panhandle Music
Pan Publ. Co.
Parade Music
Patricia Music Pub. Corp.
Paul Music Co., Inc.
Peer International Corporation
Pemora Music Company, Inc.
Phoenix Music Corp.
Piccadilly Music Corp.

- Pico Music Pub. Co.
 Pinebrook Music Corp.
 Pioneer Pub. Co.
 Pitchpipe Music Co.
 Pinelawn Music Pub. Co., Inc.
 Play Music, Inc.
 Pleasant Valley Music
 Pocono Pub. Co. Inc.
 Porgie Music Corporation
 Presley, Elvis, Music, Inc.
 Prigan Music Corp.
 Progressive Music Publishing
 Pulse Publishing Corp.
 Pure Music
 Quartet Music Co.
 Queensbury Music Corp., Inc.
 Quintet Music Co.
 Ranchero Songs
 Radon Music Co.
 Rainbow Melodies Music Co.
 Rainbow Music Publishers
 Raleigh Music Publishing Co.
 Rancho Music
 Rand Music Co.
 Rayven Music Co., Inc.
 Real American Pub. Co.
 Real Gone Music, Inc.
 Record Music Publ.
 Red, White & Blue Publications
 Red River Songs
 Regent Music Corp.
 Reis, Herb, Music Corp.
 Release Music, Inc.
 Republic Music Corporation
 Fleming H. Revell Co.
 Ricdebe
 Ricky Music Co.
 Ricordi G. & Co.
 Ridgeway Music
 Rikpage Music Co.
 River Music Co.
 Rockland Music Corp.
 Rodell Pub.
 Roe Publishing Co.
 Ro-Gor Music Co.
 Romance Music Publications
 Rongwen Music, Inc.
 Rondo Music
 Roosevelt Music Co.
 Ror-ron Music
 Rosarch Pub. Co.
 Rubill Music Corp.
 Rumbalero Music, Inc.
 Russell Music Co.
- Sarls Music Co.
 Sanga Music Co.
 San Juan Music Publishing Corp.
 Sapphire Music Publisher
 Savoy Music Company
 Saxon Music Corp.
 Sawaya Publications, Inc., The
 Schaeffer's, Peter, Music Corp.
 Scepter Music Inc.
 Score Music Co.
 Seabreeze Music, Inc.
 Sea-Lark Entr., Inc.
- Selbonn Music Co.
 Selroy Music Pub. Co.
 Shan-Todd Publishing
 Shaw Music
 Shealy Music Pub. Co., Inc.
 Sheldon Music, Inc.
 Shell Music Co.
 Sheridan Music Corp.
 Sherman-Huston Music
 Sherwood Music Pub. Co.
 Shirgus Publishing
 Shopa Music Publications
 Sidney Music Inc.
 Sidmore Music, Inc.
 Signet Music Co.
 Sing Mo Music Corp.
 Silver Star Music Pub. Co.
 Singer, Murray, Music Pub.
 Skrivanek Music
 Skyway Records & Music Pub.
 Society of Jewish Composers,
 Publishers and Songwriters
 Song Ads Inc.
 Song Prod., Inc.
 Songs of the Hills Music Pub.
 Sooner Music Inc.
 Sophisticate Music, Inc.
 Sound Music Pub. Co.
 Source Music Co.
 Space Songs
 Spanish Music Center
 Spanka Music Corp.
 Spools Publishing Co.
 Stairway Music Co.
 Starday Music
 Starfire Music Corp.
 Starflower Music Co.
 Starrite Pub. Co.
 Starstan Music Corp.
 Stella Music Co., Inc.
 Stern Music Publishing Co.
 Stevens Music Corporation
 Stew-Dar Music Inc.
 Storm Music Co.
 Stratton Music, Inc.
 Studio Music Co.
 Sudbury Music Corp.
 Suffolk Music, Inc.
 Sunbeam Music Corp.
 Sundial Songs
 Sunrise Music Company
 Surf Music Corp.
 Swansongs Publications
 Sweco Music Corp.
 Swing & Tempo Music Co.
- T-C Publishing Corp.
 T. J. Music
 Tamasa Music Co.
 Tannen Music, Inc.
 Taps Agency
 Tarry-Town Music Co.
 Terrific Tunes
 Thornett Music Corp.
 Thornwood Music Pub. Co.
 Tideland Music Pub. Corp.
 Tiffany Music Company
- Timberland Publishing Co.
 Time Music Company
 Torpedo Music Inc.
 Trans Music Corp.
 Trans-World Music Publ., Inc.
 Travis Music, Inc.
 Tree Pub. Co.
 Tredlew Music, Inc.
 Trend Music
 Trianon Publications
 Trinity Music Co., Inc.
 Tri-Park Music Corp.
 Triumph Publications, Inc.
 Tropical Song Counter
 Tubb, Ernest, Music Inc.
 Tune Towne Tunes
 Twin Music Inc.
 U. S. Music, Inc.
 Una Publishing Co.
 Unart Music Corp.
 Unique Music Publishers
 Urban, Max & Co.
 Val Music Corporation
 Valley-Hill Music Co.
 Valley Publishers, Inc.
 Valley View Music, Inc.
 Valner, Kurt
 Van Brunt Publishing Company
 Vanguard Songs
 Venice Music, Inc.
 Vidor Publications
 View Music Co.
 Village Music Co.
 Villanova Music Co.
 Vincent Music Co., Inc.
 Viscount Music Co.
 Volo Music, Inc.
 Volunteer Music Sales Co.
 Walmay Pub. Co.
 Wanda Music Co.
 W. F. A. Enterprises
 Ward, Clara, Publications
 Ward & Sears Music, Inc.
 Warman Music
 Warren Publications
 Webster Music Company
 Weiss & Barry, Inc.
 Wemar Music Corporation
 Westbrook Publications
 Westbury Music Co.
 West-Higgins Pub. Co.
 Wildcat Music
 Willet, Slim, Songs
 Williams, Dootsie, Pub.
 Williams, Kae, Music Inc.
 Winchester Music Inc.
 Windsong Music
 Winneton Music Corp.
 Wonder Music Pub. Co.
 Wonderland Music Co., Inc
 Wyner Music Publishers
 Xenopen Music Co.
 Yonah Music Inc.
 Yvonne Pub. Co.
 Zodiac Music Corp.
 Zoeller Music Co.

30

years of service to the
entertainment industry



1931-1961



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PAUL HEINECKE, PRESIDENT

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*trademarks

SESAC, Inc.

By PAUL HEINECKE

President

NINETEEN HUNDRED AND SIXTY-ONE marks SESAC's 30th anniversary of services to the broadcasting industry. It was in February, 1931 that we first opened our doors as America's second performance licensing organization. The years that followed saw many changes occur — changes not only in the increasing number of stations on the air, but in the very heart of the industry, its programming.

As the number of AM stations increased and television made greater inroads in the market, radio programming developed a new look and broadcasters searched endlessly for new and exciting program concepts. SESAC kept pace with these changing demands and provided the industry with a well balanced array of outstanding music from more than 300 catalogs of publisher-affiliates including many of the top firms in the music world. In television, too, SESAC copyrighted material has been invaluable in providing the answer to the many TV music needs.

Early in 1958, SESAC began producing and distributing without charge to the nation's broadcasters "repertory recordings"—handsomely packaged 45 rpm discs featuring the leading artists from every major record label performing new songs and standards from the vast and diversified SESAC copyrighted repertory. To date, more than 350,000 of these eagerly awaited albums have been distributed to radio and television stations throughout the United States and Canada, and our files presently include close to 50,000 testimonials from station personnel.

During each of SESAC's 30 great years, its huge catalog has been enhanced through the addition of new publisher-affiliates. The year 1960 alone brought forth such all-time SESAC hits as Jack Scott's memorable recording of "BURNING BRIDGES," Jackie Wilson's "DOGGIN' AROUND," Lonnie Sattin's "I'LL FLY AWAY," and the Anita Kerr Singers' "STRANGE LITTLE MELODY."

In 1956, SESAC moved to its present modern and efficient offices in the Coliseum Tower, located in the heart of Manhattan. This move was another milestone in SESAC's record of progress, for in our new quarters, we are better equipped to serve you, the broadcaster. We extend to each of you, a cordial invitation to visit our offices and to meet the members of the SESAC family. Here also are the catalogs of all SESAC publishers kept available for quick and easy reference by broadcasters or by the countless recording artists who review and refer to them when planning their personal appearances or recording sessions. In 1940, SESAC listed 69 publisher-affiliates with a total of 125 catalogs. Today, just 21 years later, there are 141 publisher-affiliates with 318 different catalogs.

At the Coliseum Tower, too, are the producers of SESAC Recordings, which have already been sold to more than 1300 stations throughout the United States and Canada and this list continues to grow as each week passes. The service consists of top-quality, twelve-inch long-playing albums, which feature the truly great artists of our time in every conceivable field of music.

A recent addition to the SESAC RECORDINGS Program Service, was the "DRUMMERS" which in themselves are a notable milestone on SESAC's roster of accomplishments. Included are big band sound sales starters, themes, station promos and weather, news and time signals at their tasty commercial best.

During 1960, SESAC introduced for the very first time anywhere, a special series of "DRUMMERS" produced especially for the country music broadcaster. Recorded in the country music capital of the world, Nashville, Tennessee, these long-awaited sales and programming aids were immediately acclaimed by C & W stations from coast to coast and during 1961, SESAC will further expand this series.

SESAC PUBLISHERS

- Abernathy Pub. Co.
 Accordion Music Publishing Co.
 Adams, Jos. E., Public
 Adamus, A.
 Adamus, Zenobiusz
 Albright Music Company
 Amsco Music Publishing Co.
 Andrea Music Co., Inc.
 Arberne Music Co.
 Arct, M.
 Augsburg Publishing House
 Avalon Music Publishing Co.
 Aztec Music Company
- Babwin Publications
 Barnhouse, C. L., Company
 Bartlett, E. M.
 Barwicki, K. T.
 Bass Co., The
 Bava's, John, Music
 Beazley, Samuel W., & Son
 Beirly, Alfred, Co.
 Bendix Publishing Corp.
 Better Choirs Pub. Inc.
 Bienstock, Siegfried
 Braun, Hubert J.
 Braun Music Co.
 Braun Organization, The
 Brenbar Music Co.
 Breuer, Harry
 Briar Hill Music, Inc.
 Broadcast Music Publishers
 Broadman Press, The
 Brumley, Albert E., and Sons
- Calbo, N.
 Capitol Music Co.
 Cardilli, M. V.
 Carlton Music Pub.
 Castion Music
 Catholic Music Co.
 Central Music Co.
 Century Music Publishing Co.
 Century Press
 Cerruti, John M.
 Chantry Music Press, Ltd.
 Chart Music Pub. House, Inc.
 Choral Press
 Church Music Co.
 Clayton, Norman J.
 Clayton, Norman Publish Co.
 Clef Music Corp.
 Coanacher, B.
 Coleman, Robert H.
- Coleman, Robert H., Publishing
 Colin, Charles
 Composers Press, Inc., The
 Concord Music Publishing Co.
 Concordia Pub. House
 Concourse Music, Inc.
 Convention Press
 Cooper, W. Oliver
 Copley Music Pub. Corp.
 Crawford, Percy B.
 Cummings, M. Homer
 Czytelnik
- Daniel, John, Quartet Song Pub.
 Davis, Marion, Company, The
 Dawson, William L.
 Dean, Emmet S.
 Dean & Edmiaston
 Dean & Evridge
 Dean & Franklin
 Dean & Hensley
 Dean & Morgan
 Dean & Sebren
 Deiro, Pietro
 Deiro, Pietro, Publications
 Denison, T. S., & Company
 Denson-Parris Music Co.
 Denson Trio Music Co.
 Di Bella, O., Music Co.
 Diamant, Abraham
- Edel, Yizchak
 Edition Accord
 Edition Darom
 Edition Gil-Ron
 Edition Jastrzab
 Edition Olympia
 Edition Pro Arte
 Edition Tav-Rina
 Ellis, V. B. (Vep)
 Eulenbug, Ernst, Ltd.
 Evangel Music Co.
 Eve Music Corp.
- Fairbank, H. W., Company
 Faith Music, Inc.
 Ferrill, J. W.
 Firm Foundation Publishing House
 FitzSimons, H. T., Co., Inc.
 Forberg, Rob.
 Forecast Music
 Foreststorm Music
 Fouts, S. G.
 Fouts-Payne Music Co.
- Frador Music Market
 Future Music
- Gaines, N. J.
 Gale Music
 Gebethner & Wolff
 General Council of the
 Assemblies of God
 Georgi & Vitak Music Co.
 Ginsburg, Dov, Publ.
 Gornston, David
 Gospel Music Publications
 Gospel Publishing House
 Gospel Quartet Music Co.
 Gospel Songs, Inc.
 Grabczewski, F.
 Grammer, Frank
 Gregorian Institute of America
 Gur-Ari, Hans (Horowitz)
 Gurley, Robert G.
 Gurley Music Co.
- Haber-Helasco, H.
 Hackett, Bobby
 Hall, Connor B.
 Hall House of Harmony
 Hall Music Co., The
 Hall & McCreary Co.
 Hans, Willy
 Hanson, Eddy
 Hartford Music Co., The
 Hart's Music Company
 Harvest Time Publ.
 Hathaway, Franklin Earl, Mus.
 Pub.
 Hawkins, Floyd
 Heinrichshofen's Verlag
 Henson, J. M., Music Co.
 Heritage Music Publications, Inc
 Highland Music Co.
 Huffer, Fred K.
 Hymntime Publishers
- Idzikowski, Leon
 Idzikowski, M.
 Inspiration Publishers
 "IPA," Israel Publishers Agency
 "ISCAM," Israel Society of Com-
 posers, Authors & Music Pub
 lishers
- Jaworsky-Pandy Music
 Publishing Co.

Jeffress Music Company
Jewell, Fred, Music Co.
Jusko, Ralph, Editions
Jusko, Ralph, Publ., Inc.

Kanner Music Publishing Co.
Keene, Hank, Inc.
Keller, Hal
Kelman Music Corp.
Kendor Music, Inc.
Keyboard Publishing Co.
Kim Music Corp.
King, K. L., Music House
King Music Publishing Corp.
Kjos, Neil A., Music Co.
Krone, Max and Beatrice
Kuthan, E.

Lair, John
Langdon Music
Le Fevre Trio, The
Lena Music Inc.
Lillenas, Haldor
Lillenas Publishing Co.
Lister, Mosie
Lister, Mosie, Publications
Littig, Frank, Music Publishing Co.
Liturgical Music Company
Liturgical Music Press, Inc.
Ludwig Music Publishing Co.

Maciejowski, Zb.
Markiewicz, Adam
Master Music Press, Inc.
McKinley Publishers, Inc.
McLaughlin & Reilly Co.
Melody-Aire Press
Mercury Music Corp.
Misty Music
Moore, David
Morris-Henson Music Co.
Mosti, Joe, Accordion Mus. House
Music Press
Music Press, Inc.
Music Products Corp.
Musical Melody Publishers
Musicountry Tunes, Inc.

National Music Company
National Music Company, Inc.
Natrass-Schenck, Inc.
Nazarene Publishing House
Nemmers, M. L. Publishing Co.
Network Music Publishers
Nowa Scena
Nowacki, Henryk X.

Ozark Music Public.

Pace, Adger M.
Pagani, O., & Bro., Inc.
Pallma, Frank, Music Publisher
Pallma Music Co.
Pallma Music Products Corp.

Panella, Frank A.
Panella Music Co.
Paragon Music Publishers
Paris, Oren
Parks, J. A., Company, The
Parris Music Co.
Parris, O. A.
Perry, F. Clark, Co.
Perry's Sons, A. W., Inc.
Peterson, John W.
Pioneer Music Press
Podgorski, I.
Polskie Towarzystwo Muzyki Wspolczesnej
Polskie Wydawnictwo Muzyki Wspolczesnej
Poltawski, Aleksander
Pomaranski, Zygmunt
Popular Music Publications
Porter, Rue
Pound Ridge Music Corp.
Pro Art Publications
Puritan Publishing Co.
"PWM," Polskie Wydawnictwo Muzyczne
"PWP," Przedstawicielstwo Wydawnictwo Polskich (Association of Polish Publishers)

Quartet Music Company
Quincke, Walter A.

Rainbow Music Co.
Ramola Music
Ramsey, Will M.
Ramsey & Parker
Revival Music Company
Ricart & Cia, Luis, S. L.
Roat, Chas. E., Music Co.
Rolseth Pub. Co.
Rudnicki, Walery
Rynczak, J.
Rzepecki, J.

Sage & Sand Mus. Pub.
Sajewski, W. H., Music and Publishing Co., Inc.
Samely, Sam
Schmidt, Arthur P., Co., Inc., The
Schmitt, Hall & McCreary Co.
Schmitt, Paul A., Music Company
Schmitt Pubs., Inc.
Schubert, Franz
Schubert, Franz, Music
Schubert, Franz, Music Pub.
Schuberth, Edward, & Co., Inc.
Scott, Jack
Sebren, George W., Music Co.
Select Music Company
Selmer, H. & A., Inc.
Seyfarth, G.
Showalter, A. J., Company, The
Showalter, G. H. P.
Simon, Frank
Sing-Han Music Corp.

Singleton, Eddie
Singspiration
Singtime Publishing Co.
Sioux Way Music
Slaski, H.
Slater, Will W.
Slaughter, Henry
Smith, Alfred B.
Southern Music Plate Co.
Speer, Ben, Music
Spire, Editions
Stamps Quartet Music Company, Inc.
Standard Music Company
Standard Songs
Stanphill, Ira
Stirling Music Publishing Co.
Sunday School Board of the

Taylor, Lonnie, Publ.
Teddlie, Tillit S.
Tennessee Music & Printing Co.
Thomas, Alvis O.
Thomas, J. E.
Thompson Music Company
Times Square Mus. Publ.
Top Music Publishers, Inc.
Towarzystwo Wydawnicze Muzyki Polskiej
Triangle Music Co.
Trio Music Co.

Universum

Vaughan, James D., Music Publisher
Velva Music, Inc.
Vitak-Elsnic Co.

Walls, W. M.
Warde, Harry
Warner, F. Eugene
Weaner-Levant Publications
Weaner, Maxwell
Wells, Kenneth H.
Western Accordion Music Company
Wheelwright, Lorin F.
Wiehler, Zygmunt
Windsor Music Company
Winsett, R. E., Music Co.
Winternitz, Chanan
Witczyk, Stanislaw
"WJR"
Wohl, Jehuda
Wolfpack Music Corp.
Woodward, M. H.
World Library of Sacred Music
Wydawnictwo Muzyczne Arcta
Wydawnictwo Muzyczne 'Spnkopa'
Wynert, Johnny
"Zaiks," Zwiasek Autorow, Kompozytorow i Wydawcow
Zak, Czeslaw
Zaremba, Alojzy



London's Television Made Major Strides During 1960

By PAUL ADORIAN
Managing Director, Associated-Rediffusion Ltd.

THE past year has been a tremendously important one for Associated Rediffusion Ltd. who provide independent television programmes for London from Monday to Friday each week.

January, 1960 saw the start of one of the most popular drama series transmitted by Associated-Rediffusion—the short stories of Somerset Maugham adapted for television.

In February, we signed a new agreement with the Hallé Orchestra to give financial backing to 78 concerts over the next three years. This is part of our patronage of the arts and part of our endeavour to encourage the provision of programmes for minorities.

Our popular schools programmes are gaining international recognition and in the spring our Head of Schools visited Sweden in connection with the introduction of schools television there and also to the U. S. A. in connection with the international exchange of such programmes. Some of our schools programmes are now being transmitted on the National Educational Television Network of the U.S.A.

A Children's Week took place in May, during which an exhibition of children's programmes was shown at the National Film Theatre.

In June, we opened Studio 5 at Wembley, the largest television studio in the world. The facilities this studio offers have very much helped our production staff and we have been able to extend both the range and number of our programmes.

We have increased our activities in the

export field with the opening in July of an International Division for the exploitation of our programmes overseas. One of the achievements following this action was the formation of an International Television Federation (known as INTERTEL) to produce high quality television programmes to produce a wider knowledge of contemporary world affairs and a better mutual understanding of world problems in the four participating countries, i. e. Australia, Canada, the U. S. A. and the United Kingdom.

Our light entertainment programmes continued to be popular, and during September, the quiz show "Take Your Pick" celebrated its 200th transmission.

Feature programmes of a high calibre were transmitted during the year, and in particular, one can mention the 60 minute programme "The Two Faces of Japan," which was transmitted over the network in November, and was sold to the U. S. A., Japan, Australia and Canada.

From December, we have repeated the schools French language series "Chez les Dupre" for adults in London, becoming the first foreign language series on television scheduled for evening viewing by adults in this country.

These were just a few items from a year's work but they should not be considered as necessarily the most important. One of the reasons that makes Associated-Rediffusion so vital is that every programme from the shortest to the longest, the most inexpensive to the most costly, is treated by us as equally important.

1961

**INTERNATIONAL
BROADCASTING**



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BAHAMAS & JAMAICA

GREAT BRITAIN

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 XERO·XEWD·XECV·XEDX·XEDL·XEVS·XEOA·XEMM
 XEOR·XEGC·XEPO·XEKQ·XEFW·XEXZ·XEQL·XERCN
 XEIQ·XECC·XEAÉ·XELU·XEWG·XEIG·XECU·XECM
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Traffic Dept.	Enrique Bernal
Research	Rafael Antunez

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Vice President	Antonio E. Ontiveros
Vice President.....	Horacio Niño Medina
Manager	Clemente Serna Alvear
Asst. to Pres. & Gen. Mgr.....	Homero Rios D.
Arte Radiofonico de Mexico, S.A.....	Manuel Rascon P., Mgr.

Member Stations Of Radio Cadena Nacional

Location	Call Letters	Frequency Kcs.	Location	Call Letters	Frequency Kcs.
Acapulco, Gro.	XEBB	600	Merida, Yuc.	XEZ	600
Acapulco, Gro.	XEKU	710	Mexico, D. F.	XERCN	1110
Aguascalientes, Ags.	XERO	1490	Monterrey, N. L.	XET	990
Cd. Acuna, Coah.	XEAE	1600	Monterrey, N. L.	XEJM	1450
			Monterrey, N. L.	XEG	1050
Cd. del Carmen, Camp	XECC	1340	Morelia, Mich.	XESF	1300
Cd. Juarez, Chih.	XEJ	970	Nva. Rosita, Coah.	XENR	980
Cd. Juarez, Chih.	XEWG	1490	Nvo. Laredo, Tamps.	XEK	960
Cd. Aleman	XEWD	1430			
Cd. Obregon, Son.	XEIQ	1290	Oaxaca, Oax.	XEOA	570
Cd. Serdan, Pue.	XELU	1340			
Cd. Obregon, Son.	XEAP	1290			
Cd. Valles, S.L.P.	XECV	610			
Culiacan, Sin.	XECQ	920	Pachuca, Hgo.	XEPK	1420
Chihuahua, Chih.	XEM	1390	Puebla, Pue.	XECD	1170
Durango, Dgo.	XEDU	860			
			Reynosa, Tamps.	XEOR	1390
El Mante, Tamps.	XECM	1450			
Ensenada, B. C.	XEDX	1010			
			Sahuayo, Mich.	XEGC	1490
Guadalajara, Jal.	XEZZ	760	Sn Luis Potosi, S.L.P.	XEPO	1310
Hermosillo, Son.	XEDL	1250	Tampico, Tamps.	XEFW	810
			Tapachula, Chis.	XEKQ	680
Iguala, Gro.	XEIG	630	Tehuantepec, Oax.	XEKZ	610
			Tepic, Nay.	XEXT	980
Los Mochis, Sin.	XECU	1470	Tijuana, B. C.	XEBG	1550
			Tuxtla Gtz. Chis.	XEUE	580
Matamoros, Tamps.	XEO	970	Villa de Seris, Son.	XEVS	1110
Mazatlan, Sin.	XERJ	1320	Veracruz, Ver.	XEOD	1090
			Villahermosa, Tab.	XEVA	790
			Zacatecas, Zac.	XEXZ	1150
			Zamora, Mich.	XEQL	1580

Radio Stations Operating In Mexico

Location	Call Letters	Frequency	Owner
Acapulco, Gro.	XEBB	600	
Acapulco, Gro.	XECI	1340	
Acapulco, Gro.	XEKJ	1400	Ramon Ortego Escobedo
Agua Prieta, Son.	XEAQ	1490	Manuel Rodriguez
Agua Prieta, Son.	XEFH	1310	Jesus Rodriguez Verdugo
Aguascalientes, Ags.	XEYZ	1450	
Aguascalientes, Ags.	XEBI	790	Pedro C. Rivas
Aguascalientes, Ags.	XERO	1490	Radio Hidrotermopolitana
Apatzingan, Mich.	XECJ	970	
Caborea	XEEZ	970	
Campeche, Camp.	XEA	1370	
Campeche, Camp.	XEUK	1430	
Cananea, Son.	XEFQ	980	Pedro L. Diaz
Celaya, Gto.	XENC	1540	El Herald del Bajio
Celaya, Gto.	XEY	1360	
Chihuahua, Chih.	XEBU	620	Roberto O. Stevenson
Chihuahua, Chih.	XEBW	1280	Radioemisora del Norte
Chihuahua, Chih.	XEFI	580	Pregon, Del Est, de Chih.
Chihuahua, Chih.	XEM	1390	Pedro Meneses, Jr.
Chihuahua, Chih.	XERA	1490	Red Nacional Radiomisor, S.A.
Ciudad Acuna, Coah	XEKD	1010	
Ciudad Acuna Coah	XERF	1570	
Ciudad Camargo, Chih.	XEHA	570	Hugo Pinera Limas
Ciudad Cuauhtemoc, Chih.	XEER	990	
Ciudad Delicia, Chich.	XEBN	1240	
Ciudad Delicia, Chich.	XEJK	1340	Amador Ronquillo Reza
Ciudad Guzman	XEBC	990	Roberto Chavez Gonzalez
Ciudad Jimenez, Chich.	XEJZ	1320	
Ciudad Juarez, Chich.	XEFV	1240	Dario Cordo Rocha
Ciudad Juarez, Chich.	XEF	1420	Jose Carlos Amaya
Ciudad Juarez, Chich.	XEJ	970	Pedro Meneses, Jr.
Ciudad Juarez, Chich.	XELO	800	Cia Radio de Piedras Negras
Ciudad Juarez, Chich.	XEWG	1490	Carlos Mendez
Ciudad Juarez, Chich.	XEYC	1460	Ysela Fern. Caball. de Yanez
Ciudad Juarez, Chich.	XEP	1390	
Ciudad Lerdo, Dgo.	XEGZ	790	
Ciudad Mante, Tam.	XECM	1450	
Ciudad Miguel Aleman, Tam.	XEHD	1430	
Ciudad Miguel Aleman, Tam	XEHI	1470	
Ciudad Obregon, Son.	XEHO	910	
Ciudad Obregon, Son.	XEIQ	960	
Ciudad Obregon, Son.	XEAP	1290	Emillo Manzanilla
Ciudad Obregon, Son.	XEHX	1460	
Ciudad Obregon, Son.	XEOX	1430	Felipe G. de Leon
Ciudad Valle S.L.P.	XETR	1120	
Ciudad Valles, S.L.P.	XFCV	610	Tomas Oliva Banuelos
Ciudad Victoria, Tam.	XEHP	580	
Ciudad Victoria, Tam.	XEGW	1380	
Ciudad Victoria, Tam.	XEBJ	1340	Fernando Elizalde
Coatepe, Ver.	XEGR	1160	
Coatzacoalcos, Ver.	XEGB	840	
Coatzacoalcos, Ver.	XEOM	1340	Daniel Schact Perez
Colima, Col.	XERL	1470	J. Roberto Levy
Cordoba, Ver.	XEAG	1280	Luz Maria Zuniga de Miguel
Cosamaloapan, Ver.	XEFU	630	
Cuautla, Mor.	XEWF	1400	Fernando Diaz Enriquez
Cuernavaca, Mor.	XEJC	980	Ed. Jimenez de la Cuesta
Culiacan, Sin.	XEBL	710	Enrique Maxim Gomez Blanco
Culiacan, Sin.	XECQ	920	Radio Cullacan, S.A.

(Continued on Next Page)

STATIONS IN MEXICO

Location	Call Letters	Frequency	Owner
Culiacan, Sin.	XENZ	570	Pablos y Elizalde
Culiacan, Sin.	XESA	1360	
Culiacan, Sin.	XEWS	1010	
Durango, Dgo.	XECK	1340	Carlos C. Armas Jose Valenzuela
Durango, Dgo.	XEDU	860	
Durango, Dgo.	XEE	1260	
El Sauzal, B.C.	XEDX	1010	Roberto Gonzalex Mata
Empalme, Son.	XEBQ	1240	
Ensenada, B.C.	XESS	1450	
Ensenada, B.C.	XEPF	1400	
Fresnillo, Zac	XEMA	1340	Jose Miguel Acevedo Moya
Gomez Palacio, Dur.	XERS	1380	Alejandro Diaz Manuel Lopez Diaz Jesus D. Gonzales Manuel Lopez Diaz Quirino Francisco Gonzalez Francisco E. Fregoso Radiodif de Occidente, S.A. State Government Difusoras de Occidente, S.A Eduardo Reynoso Gonzalez Salvador Galindo de la Torre Gonzalo Sanchez Gomez Sucrs. de Modesto Ortega Carlos Balderrama Eufemia Esquer de Vidal Radio Pacifico Radio Hermosillo Sucrs. de Jorge Perez Olfonso Perez Porras Alf. Macias y Mario Pardo S. Rafael Campos Marquina Alfonso Martinez Felipe Gallardo Adolfo Alvarez Adolfo Alvarez Carlos Ferraez Matos Ramon Alvarez Lopez
Guadalajara, Jal.	XEAD	1150	
Guadalajara, Jal.	XEAV	570	
Guadalajara, Jal.	XEBA	840	
Guadalajara, Jal.	XEDK	1250	
Guadalajara, Jal.	XEGL	1280	
Guadalajara, Jal.	XEHK	960	
Guadalajara, Jal.	XEHL	1010	
Guadalajara, Jal.	XEJB	630	
Guadalajara, Jal.	XEJE	1310	
Guadalajara, Jal.	XELT	920	
Guadalajara, Jal.	XELW	1340	
Guadalajara, Jal.	XEWK	1190	
Guanajuato, Gto.	XEWZ	600	
Guasave, Sin.	XEGS	610	
Guaymas, Son.	XEDR	1490	
Guaymas, Son.	XEFX	630	
Hermosillo, Son.	XEBH	920	
Hermosillo, Son.	XEDL	1250	
Hermosillo, Son.	XEDM	1580	
Hermosillo, Son.	XEHQ	590	
Hidalgo del Parral, Chich.	XEAT	1250	
Hidalgo del Parral, Chich.	XEGD	1520	
Hidalgo del Parral, Chich.	XEJS	1150	
Huamantla, Tlax.	XEHT	1520	
Iguala, Gro.	XEKF	1360	
Irapuato, Gto.	XEBO	1330	
Irapuato, Gto.	XEWE	1420	
Jalapa, Ver.	XEJJ	1550	
Jalapa, Ver.	XEFA	1340	
Jalapa, Ver.	XEJA	610	
Jalapa, Ver.	XEXB	1400	
Jalapa, Ver.	XEKL	550	
La Barca, Jal.	XELB	1090	
La Paz, B.C.	XEEX	1310	
La Paz, B.C.	XENT	790	
La Paz, B.C.	XEJH	1380	
La Piedad, Mich.	XELC	980	
Leon, Gto.	XEKX	1270	
Leon, Gto.	XEX	730	
Leon, Gto.	XELG	680	
Leon, Gto.	XERW	1390	
Leon, Gto.	XERZ	1240	
Linares, N.L.	XER	1260	
Los Mochis, Sin.	XECF	1410	
Los Mochis, Sin.	XEHS	1200	
Los Mochis, Sin.	XECU	1470	

STATIONS IN MEXICO

Location	Call Letters	Frequency	Owner
Magdalena, Son.	XEDJ	1450	Jesus L. Rochin
Manzanillo, Col.	XEAL	1400	
Manzanillo, Col.	XECS	960	
Matamoros, Tam.	XEAM	1310	Manuel L. Salinas
Matamoros, Tam.	XEEW	1420	
Matamoros, Tam.	XEMT	1340	Severo Garza Saenz
Matamoros, Tam.	XEO	970	Can. Maria Gonzalez
Matehuala, S.L.P.	XEFF	1490	
Mazatlan, Sin.	XEOW	970	
Mazatlan, Sin.	XERJ	1320	Oscar Perez E.
Mazatlan, Sin.	XETK	1390	Radio Emisors de Occidente
Merida, Yuc.	XEZ	600	
Merida, Yuc.	XEFC	1330	Rafael Rivas Franco
Merida, Yuc.	XEMH	1490	Alvaro Barquet Y
Merida, Yuc.	XEMQ	1240	Lazaro Achurra Suarez
Merida, Yuc.	XEQW	550	
Mexicali, B.C.	XECL	990	Alfonso A. Lacarra
Mexicali, B.C.	XEAA	1370	Consuelo Tonnela King
Mexicali, B.C.	XEAO	910	Juan C. Chavez
Mexicali, B.C.	XEWV	940	
Mexicali, B.C.	XED	1050	Carlos Blando
Mexicali, B.C.	XEGE	1570	
Mexicali, B.C.	XESU	790	
Mexico, D.F.	XEB	1220	El Buen Tono S.A.
Mexico, D.F.	XEA1	1320	G.N. Medina y Loc. Ag. Ramos
Mexico, D.F.	XEBS	1410	Hispano Mexicano S.A.
Mexico, D.F.	XERPM	660	Vocero Mexicano S.A.
Mexico, D.F.	XEDA	1290	Publ. Com. de Mexico, S.A.
Mexico, D.F.	XEDP	1060	Radio Gobernacion
Mexico, D.F.	XEJP	1150	Radio America, S.A.
Mexico, D.F.	XEDF	970	Arturo Martinez
Mexico, D.F.	XEL	1260	Herdez S.A.
Mexico, D.F.	XELA	830	Radio Metropolitan S.A.
Mexico, D.F.	XELZ	1440	Maria Cardena de Zetina
Mexico, D.F.	XEMC	1590	Dol. G. Estrada de Ferreiro
Mexico, D.F.	XEMX	1380	Publ. Com. de Mexico S.A.
Mexico, D.F.	XEN	690	Guillermina P. de Del Conde
Mexico, D.F.	XEFR	1180	
Mexico, D.F.	XENK	620	Gral. Brig. P.A.F. Proal Pardo
Mexico, D.F.	XEOC	710	
Mexico, D.F.	XEOY	1000	Fomento de Radio, S.A.
Mexico, D.F.	XEPH	590	Cia. Mexico de Radiodif. S.A.
Mexico, D.F.	XEQK	1350	Guillermo Morales B.
Mexico, D.F.	XEQR	1030	Corp. Mexicana de Radio, S.A.
Mexico, D.F.	XESM	1470	Salvador San Martin
Mexico, D.F.	XEQ	940	Radio Panamericana, S.A.
Mexico, D.F.	XERCN	1110	Radio Central de Mexico
Mexico, D.F.	XERC	790	Radio Popular de Mexico
Mexico, D.F.	XERH	1500	"A.R.S.E." S.A.
Mexico, D.F.	XEUN	860	Universidad Nacional de Mexico
Mexico, D.F.	XEW	900	Cadena Radiodifusora, S.A.
Minatitlan, Ver.	XEDW	1260	Oucrs de Hector Silva Canto
Monclova, Coah.	XENQ	1330	
Monclova, Coah.	XEMF	1260	Alfonso L. Bres.
Monterrey, N.L.	XEAR	1480	Alfonso Flores Lopez
Monterrey, N.L.	XEAW	1280	Jesus D. Gonzalez
Monterrey, N.L.	XEFB	630	Emis. Inc. de Monterrey, S.A.
Monterrey, N.L.	XEG	1050	La Voz de Norte-America, S.A.
Monterrey, N.L.	XEH	1420	Radio Taranava, S. de R.L.
Monterrey, N.L.	XEJM	1450	
Monterrey, N.L.	XEMR	1370	Enrique Serna Martinez
Monterrey, N.L.	XEOK	920	Carlos Roa Montes De Oca
Monterrey, N.L.	XET	990	El Pregonere del Norte
Monterrey, N.L.	XEX	730	

(Continued on Next Page)

STATIONS IN MEXICO

Location	Call Letters	Frequency	Owner
Morelia, Mich.	XECR	1340	
Morelia, Mich.	XELQ	570	Francisco Laris Iturbide
Morelia, Mich.	XESF	1300	Jose Martinez Ramirez
Morelia, Mich.	XEI	1400	Tiburcio Ponce
Morelia, Mich.	XEMM	870	
Naco, Son.	XETM	1350	Jesus Manuel Franco
Navajoa, Son.	XEGL	1270	Fausto M. Gomez
Navajoa, Son.	XEKE	980	
Nogales, Son.	XECG	1240	
Nogales, Son.	XEHF	1370	Gaston Mascarenas
Nogales, Son.	XEXW	1300	
Nuevo Laredo, Tam.	XEAS	1410	Jose Maria Villarreal
Nuevo Laredo, Tam.	XEFE	790	Ruberto Villarreal
Nuevo Laredo, Tam.	XERG	1090	Reynoldo Garza Alvarez
Nuevo Laredo, Tam.	XEBK	1340	Juan Manuel Cortes
Neuvo Laredo, Tam.	XEK	960	Rafael Tijerina Carranza
Nuevo Laredo, Tam.	XEXO	1370	Julio Santo Coy
Nuevo Laredo, Tam.	XENU	1550	
Nueva Rosita, Coah.	XEYS	1300	
Nueva Rosita, Coah.	XERN	980	
Oaxaca, Oax.	XEOA	570	
Oaxaca, Oax.	XEAX	1270	Delia Rodriguez de Marquez
Ocotlan, Jal.	XEAN	800	Radio Ocotlan S. de R.L.
Orizaba, Ver.	XEPP	1450	Radio Impulsora de Orizaba
Orizaba, Ver.	XETQ	850	Sucrs de Francisco Campos H.
Pachuca, Hgo.	XEPK	1420	
Papantla, Ver.	XEPV	1270	
Patzcuaro, Mich.	XEXL	1370	
Piedras Negras, Coah.	XEMJ	920	Jesus L. Elizondo
Piedras Negras, Coah.	XEMU	570	Alfonso L. Bres.
Poza Rica, Ver.	XEJD	1450	
Poza Rica, Ver.	XEPR	1480	
Progreso, Yuc.	XEEN	690	
Progreso, Yuc.	XEVL	1580	
Progreso, Yuc.	XEPY	1450	
Progreso, Yuc.	XECN	1400	
Puebla, Pue.	XECD	1170	Roberto Canedo
Puebla, Pue.	XEHR	1090	Manuel R. Canale
Puerta Vallarta, Jal.	XEEJ	650	
Queretaro, Qro.	XEJX	1250	Radio Emisora Queretaro
Queretaro, Qro.	XENA	1450	Ramon Rodriguez Familiar
Reynosa, Tam.	XEFP	1240	
Reynosa, Tam.	XEGH	620	
Reynosa, Tam.	XEOR	1390	Cond. S. Vda. de Gonzalez
Rio Bravo, Tam.	XERT	590	
Rio Bravo, Tam.	XEFD	1170	
Rio Bravo, Tam.	XEFL	1110	
Rio Verde, S.L.P.	XEEM	660	
Rosarito, B.C.	XERB	1090	Interamericana de Radio, S.A.
Rosario, Sin.	XEHW	1440	
Sabinas, Coah.	XEBX	610	Radiodif. Coahuila, S.A.
Saguayo, Mich.	XEGC	1450	Alberto Barragan Degollado
Salamanca, Gto.	XENP	1430	
Salamanca, Gto.	XERX	1560	Ernesto Bravo Vargas
Salina Cruz, Oax.	XEEA	1330	
Saltillo, Coah.	XEBD	920	
Saltillo, Coah.	XEDE	1400	Enrique Martinez y Martinez
Saltillo, Coah.	XESJ	1250	Froylan Mier Narro
Saltillo, Coah.	XEXU	1490	
San Andres Tuxtla, Ver.	XEIA	980	
San Andres Tuxtla, Ver.	XERM	1370	

STATIONS IN MEXICO

Location	Call Letters	Frequency	Owner
San Andres Tuxtla, Ver.	XELN	1510	
San Andres Tuxtla, Ver.	XEDQ	1400	
San Blas, Nay.	XEJM	1570	
San Blas, Nay.	XEIF	1240	
San Cristobal	XEBY	560	
San Luis de Paz, Gto.	XEGX	1480	
San Luis Potosi, S.L.P.	XEBM	920	Benjamin Briones
San Luis Potosi, S.L.P.	XECZ	1430	Radiodif, Mexicano
San Luis Potosi, S.L.P.	XEPO	1310	Alejandro Espinosa Pitman
San Luis Potosi, S.L.P.	XEWA	540	Cadena Radiodif. Mex. S.A.
San Luis Potosi, S.L.P.	XEXQ	1460	
San Luis Potosi, S.L.P.	XESL	1340	Guadalupe Delgado Ramirez
San Luis Potosi, S.L.P.	XEEQ	750	
San Pedro Tlaquepaque, Jal.	XESP	1400	Hermínio Macias Alonso
San Pedro, Coah.	XEBF	1410	
Santa Ana, Son.	XEAB	1400	Alfredo Marin Castro
San Francisco del Oro, Chih.	XEHB	770	
Santa Barbara, Chih.	XESB	1400	Domingo Salayandia Najera
Santa Barbara, Chih.	XEES	820	
Santa Rosalia, B.C.	XEAH	560	
Santa Rosalia, B.C.	XESR	1320	
Tala, Jal.	XEAF	550	
Tampico, Tam.	XEJT	1460	
Tampico, Tam.	XECA	1460	Difusora Portena S. de R.L.
Tampico, Tam.	XEFW	810	Flores y Martinez
Tampico, Tam.	XES	1240	Radio Televisora de Tampico
Tampico, Tam.	XETO	1400	Radio Tiempo S. de R.L. de C.V.
Tampico, Tam.	XETU	980	Impuls. Moderna Del Radio, S.A.
Tampico, Tam.	XELE	1300	
Tapachula, Chis.	XEXQ	670	
Tapachula, Chis.	XETS	630	Napolean Correa
Teapa, Tab.	XEUI	1320	
Tecate, B.C.	XECC	560	
Tecate, B.C.	XEKT	1380	
Tecuala, Nay.	XETD	1450	
Tehuacan, Pue.	XEEY	1520	
Tehuacan, Pue.	XEWJ	1420	Jaime Retif Del Morel
Tehuacan, Pue.	XEGY	1080	
Tehuantepec, Oax.	XEJI	1390	
Tehuantepec, Oax.	XEUC	550	
Tehuantepec, Oax.	XEDS	600	
Tepatiplan, Jal.	XEFG	1500	
Tepic, Nay.	XENL	860	
Tepic, Nay.	XERK	1380	Dario Mondragon
Tepic, Nay.	XEXT	980	State Government
Tepic, Nay.	XEEF	620	
Tepic, Nay.	XEEU	810	
Teziutlan, Pue.	XEGF	680	
Teziutlan, Pue.	XEFJ	1330	
Tierra Blanca, Ve.	XEJF	680	
Tijuana, B.C.	XEAK	690	Jorge I. Rivera
Tijuana, B.C.	XEAU	1470	Manuel Acuna Varela
Tijuana, B.C.	XEAZ	1270	Fernando Sanchez Mayans
Tijuana, B.C.	XEBG	1550	Octavio B. Lelevier
Tijuana, B.C.	XEC	1310	Luis Enrique Encisco
Tijuana, B.C.	XEGM	950	Gustavo Faist Fernandez
Tijuana, B.C.	XEMO	860	Fernando Frederico Ferreira
Tijuana, B.C.	XEXX	1420	Jose J. Clark, Fern. Fed. Ferrei
Todos Santos, B.C.	XEIB	1490	
Toluca, Mex.	XECH	1490	Rodolfo Llamas
Tonala, Jal.	XEZZ	760	
Tonantzintla, Pue.	XEKA	1560	
Torreon, Coah.	XEX	730	

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STATIONS IN MEXICO AND CUBA

Location	Call Letters	Frequency	Owner
Torreón, Coah.	XETJ	570	
Torreón, Coah.	XEBP	1310	La Voz de la Laguna, S.A.
Torreón, Coah.	XEDN	600	Difusora del Norte, S.A.
Torreón, Coah.	XETB	1350	Radio Laguna, S.A.
Torreón, Leon	XEOB	1490	
Tulancingo, Hgo.	XENQ	1580	
Tuxpan, Nay.	XEUX	1340	Salvador Hrena Benitez
Tuxpan, Ver.	XETL	1390	Calixte Almazan
Tuxtepec, Oax.	XETN	1320	
Tuxtla Gutierrez	XEON	710	Enrique Balero Arambula
Tuxtla Gutierrez, Chi.	XEUE	580	
Uruapan, Mich.	XEFN	1130	
Uruapan, Mich.	XEUF	610	Ignacio Navarro
Veracruz, Ver.	XECW	1490	
Veracruz, Ver.	XEXV	920	
Veracruz, Ver.	XEHV	1310	Sucrs. de Juan A. Palavicini
Veracruz, Ver.	XELL	1430	Carlos Ferraez Matos
Veracruz, Ver.	XELR	610	
Veracruz, Ver.	XETF	1250	Sucr. de Jose Rodr. Lopez
Veracruz, Ver.	XEU	960	Fernado Pazos SOSA
Villa Acuna, Coah.	XEAE	1600	
Villa Acuna, Coah.	XEDH	1340	Oscar Gonzalez Galindo
Villa Acuna, Coah.	XERF	1570	Cia Radio-Dif. de Coahuila, S.A
Villa de Seris, Son.	XEVS	1110	
Villa de Seris, Son.	XEKI	1510	
Villahermosa, Tab.	XEVG	1440	
Villahermosa, Tab.	XETZ	1380	
Villahermosa, Tab.	XEUH	1500	
Villahermosa, Tab.	XEVT	970	
Villahermosa, Tab.	XEEV	870	
Zacapu, Mich.	XEZU	1270	Guillermo Calzada Cervantes
Zacatecas, Zac.	XELK	1280	Macia y Acevedo
Zacatecas, Zac.	XEXZ	1150	Manuel Llamas Felix
Zamora, Mich.	XEQI	1580	
Zamora, Mich.	XEGT	1490	Radio Zamora S. de R.L.
Zamora, Mich.	XEZM	650	La Voz del Comercio de Zamora
Zapopan, Jal.	XECO	760	
Zapopan, Jal.	XEDV	700	
Zihuatanejo, Gro.	XESZ	1450	
Zitacuaro, Mich.	XELX	1460	
Zitacuaro, Mich.	XETA	1080	Gabriel Saenz Gutierrez

Radio Stations Of Cuba*

Location	Call Letters	Frequency	Location	Call Letters	Frequency
Banes	CMDO	1020	Camaguey	CMJT	700
Baracoa	CMDX	1450	Camaguey	CMJB	880
Bayamo	CMDE	1260	Camaguey	CMFA	1110
Bayamo	CMDT	820	Camaguey	CMJE	680
Bayamo	CMKX	1390	Camaguey	CMJF	1340
Bayamo	CMDD	1200	Camaguey	CMJC	1270
Caibarien	CMHS	1020	Camaguey	CMJL	920
Caibaguan	CMHY	1590	Camaguey	CMJW	1440

(* All Cuban Stations have been taken over by the Cuban Government. There are no independent stations and no reliable source to check both ownership and stations now operating.

STATIONS IN CUBA

Location	Call Letters	Frequency	Location	Call Letters	Frequency
Camaguey	CMJA	1060	Havana	CMBL	860
Camaguey	CMJR	1030	Havana	CMBZ	830
Camaguey	CMJN	960	Havana	CMCH	790
Camaguey	CMJG	1000	Havana	CMBC	690
Camaguey	CMJK	1160	Havana	CMCD	760
Cardenas	CMGB	1580	Havana	CMCA	730
Cardenas	CMGE	1470	Havana	CMW	590
Ciego de Avila	CMJY	760	Havana	CMQ	630
Ciego de Avila	CMJM	840	Havana	CMCU	660
Ciego de Avila	CMJV	900	Havana	CMBD	1520
Ciego de Avila	CMJZ	1500	Holguin	CMKY	600
Ciego de Avila	CMJH	1370	Holguin	CMDR	1410
Ciego de Avila	CMJD	1190	Holguin	CMDS	1580
Ciego de Avila	CMJP	580	Holguin	CMDL	1150
Ciego de Avila	CMJS	800	Holguin	CMDC	1290
Ciego de Avila	CMJO	1470	Holguin	CMKO	1220
Cienfuegos	CMHU	720	Holguin	CMKF	1050
Cienfuegos	CMHH	940	Holguin	CMKD	970
Cienfuegos	CMHN	680	Holguin	CMKJ	740
Cienfuegos	CMHF	1040	Holguin	CMKP	670
Cienfuegos	CMJH	1350	Holguin	CMKM	560
Colon	CMGO	1030	Jabotibonico	CMJJ	540
Colon	CMGU	1340	Jobellanos	CMGN	960
Consolacion del Norte	CMAX	1400	Mantanzas	CMGF	930
Cruces	CMHK	1210	Manzanillo	CMDF	1590
Encrucijada	CMHE	1090	Matanzas	CMGL	1400
Florida	CMJI	1400	Matanzas	CMGX	910
Guane	CMAP	1210	Matanzas	CMGF	930
Guantanamo	CMDJ	950	Matanzas	CMGW	1100
Guantanamo	CMDN	1110	Matanzas	CMGX	1240
Guantanamo	CMKA	1250	Matanzas	CMGM	1440
Guantanamo	CMDG	1290	Moron	CMJX	1230
Guantanamo	CMKG	1490	Moron	CMFC	1320
Guantanamo	CMDU	710	Moron	CMJU	1420
Guantanamo	CMKH	1140	Moron	CMFB	620
Guantanamo	CMKI	1400	Nuevitas	CMJQ	1300
Guantanamo	CMKS	1070	Palma Soriano	CMKZ	1430
Havana	CMBR	1170	Pinar del Rio	CMAN	840
Havana	CMCW	1290	Pinar del Rio	CMAG	880
Havana	CMOA	1590	Pinar del Rio	CMAS	990
Havana	CMZ	1560	Pinar del Rio	CMAD	1240
Havana	CMOX	1490	Pinar del Rio	CMAE	1300
Havana	CMCM	1460	Pinar del Rio	CMAF	680
Havana	CMCQ	890	Pinar del Rio	CMAB	1070
Havana	CMBX	1390	Pinar del Rio	CMAL	1340
Havana	CMBG	1360	Pinar del Rio	CMAQ	920
Havana	CMCB	1330	Pinar del Rio	CMAR	1190
Havana	CMCO	1230	Pinar del Rio	CMAY	800
Havana	CMK	1190	Puerto Padre	CMKY	1350
Havana	CMBK	1150	Sagua la Grande	CMHO	1310
Havana	CMBY	1120	Sagua la Grande	CMHR	1570
Havana	CMBS	1090	Sagua la Grande	CMHA	1280
Havana	CMCI	1260	San Cristobal	CMAC	1030
Havana	CMCX	1060	Sancti Spiritus	CMHL	1450
Havana	CMCG	1420	Sancti Spiritus	CMHP	1250
Havana	CMBQ	1010	Sancti Spiritus	CMHT	990
Havana	CMCK	980	Sancti Spiritus	CMHB	780
Havana	CMBF	950	San Luis	CMKQ	1460
Havana	CMCF	910	Santiago de Cuba	CMDY	870
Havana	CMCY	350	Santiago de Cuba	CMDW	1030

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STATIONS IN CUBA, HAITI, DOM. REPUBLIC

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>
Santiago de Cuba	CMDH	1060	Santa Clara	CMHV	1180
Santiago de Cuba	CMDK	1120	Santa Clara	CMHI	570
Santiago de Cuba	CMDV	1550	Santa Clara	CMHQ	640
Santiago de Cuba	CMDB	680	Santa Clara	CMHW	810
Santiago de Cuba	CMKN	930	Santa Clara	CMHZ	970
Santiago de Cuba	CMKC	850	Santa Clara	CHMM	1130
Santiago de Cuba	CMKL	800	Santa Clara	CMHG	670
Santiago de Cuba	CMKU	630	Santa Clara	CMHD	890
Santiago de Cuba	CMKW	1000	Santa Clara	CMHC	1410
Santiago de Cuba	CMDZ	890	Santa Fe	CMBN	1370
Santiago de Cuba	CMKR	1090	Victoria de las Tunas	CMDQ	840
Santiago de Cuba	CMKB	1170	Victoria de las Tunas	CMKT	1520
Santiago de Cuba	CMDA	1320	Victoria de las Tunas	CMKE	1240
Santa Clara	CMHX	1480	Victoria de las Tunas	CMDP	1280
Santa Clara	CMHA	1280			

Radio Stations Of Haiti

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Petionville	4 V.P.	1020	
Port-au-Prince	4VYM	1250	
Port-au-Prince	4 VA	1080	
Port-au-Prince	4 VW	1300	Ricardo Widmaier
Port-au-Prince	4 VS	1380	
Port-au-Prince	4VGM	1420	Frank C. Magloire

Radio Stations Of Dominican Republic

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Bani	H13V	1310	Manuel Bello Hijo
Ciudad Trujillo	H1T	1400	Francisco Sanabia
Ciudad Trujillo	H13A	1230	

DOMINICAN REPUBLIC, BAHAMAS, JAMAICA

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Ciudad Trujillo	H1Z	1350	Frank Hatton
Cuidad Trujillo	H12H	1490	Raf. E. Tavarez L.
Cuidad Trujillo	H1N	910	Expedi Pou
Ciudad Trujillo	H1G	950	Andres Cordero Puello
Ciudad Trujillo	H1L	790	Joaquin C. Pellicer
Ciudad Trujillo	H13T	620	J. Arismendi Trujillo
Ciudad Trujillo	HI5K	1440	Pedro Julio Santana
La Vega	HIIL	1400	Joaquin C. Pellicer
La Vega	HI8T	1360	J. Arismendi Trujillo
Moca	HIIA	1490	Rafael Western
Puerto Plata	H19U	1240	Luis A. Pelegrin
Puerto Plata	H1F	1310	
Salcedo	H12A	1440	J. Alfred Achecar
San Cristobal	H12R	1450	Luis Alberti
San Francisco de Macoris	H14C	1250	Manuel R. Peralta
Santiago	HIQ	1240	
Santiago	H14B	1330	Abraham Vanderhorst
Santiago	H18B	1050	Jacinto L. Sanchez
Santiago	H19Z	820	Luis F. Moscoso C.
Santiago	H12K	1450	
Santiago	HI6T	1380	J. Arismendi Trujillo
Monsenor Noel	H19T	1440	

Radio Stations Of Bahamas and Jamaica

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
BAHAMAS			
Nassau	ZNS	1540	Bahamas Government
JAMAICA			
Kingston	ZQI	720	Radio Jamaica Ltd.
Mandeville		580	Radio Jamaica Ltd.
Montego Bay		1180	Radio Jamaica Ltd.
Point Galina		560	Radio Jamaica Ltd.



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AN exciting new outlook has begun to invade the television screens of the world.

Not only in Britain and the U. S. A. but in other countries too, television is now being planned on an international basis. Major programmes are being made not only for screening in the countries of origin—but for distribution in overseas markets as well.

In short, Global TV is here. In Britain, my company has been the pioneer in producing programs for the international market. Our U. S. sales—made through our American subsidiary, the Independent Television Corporation—include such network deals as “Robin Hood” and “Danger Man.” We have also made big strides in the syndication market with such products as “Four Just Men” and “Interpol Calling.”

Recently we embarked on another new film series “Ghost Squad,” based on Scotland Yard’s undercover men. We are producing this in association with the Rank Organisation on a budget of \$1,500,000.

These film series, however, are only part of the story. Our company has developed a \$300,000 mobile recording unit which is now operating throughout Europe. This unit, first of its kind, records programmes on videotape on the American system of 525 lines.

It is being used by ABC, CBS and NBC, both for co-production deals and for exclusive assignments for American viewers.

Last year we taped a whole week of programs here for Jack Paar and NBC. This spring he was here again taping one-hour inserts in the Carlton Towers Hotel in London.

Naturally, we are delighted to be associated with American television in this way and to be in a position to provide your networks with these facilities.

In April, we opened our new \$14,000,000 Studio Centre at Elstree, Herts, covering 31 acres, and just 14 miles from the center of London. These are the most modern in the world and provide us with the largest studio space of any TV organisation in Britain. All the equipment is capable of working on the 405 line British standard; the 525 60 frame American system and the 625 European line standard. It is here that we will be taping a series of Jo Stafford shows—for world wide showing.

We are already placing our own British made TV series in 40 countries including Finland, Yugoslavia, Thailand and Poland. Our programs are seen on more than 1,000 TV stations.

For our “Sunday Night at the London Palladium” TV series, we book the biggest international stars available. This is Britain’s premier televaudeville show, live from the Palladium stage before a theatre audience. We will be taping some of these programs for U. S. viewers in the autumn.

We produce this show each week, building the programme around our headline star. From the viewers’ point of view we aim to give each one of them a seat in the greatest music hall in the world.

But our output is not confined to vaudeville. We are getting big overseas sales with our hour long semi-documentary series. One of these is “Probation Officer,” the story of behind-the-scenes in a London magistrates’ court. Another popular programme which has just started in Australia is our twice weekly hospital serial “Emergency-Ward 10.”

As Global TV develops, we in Britain will be bringing performers of calibre to viewers screens everywhere — from Alaska to Sydney; from Tokyo to Beirut.

1961

**GREAT
BRITAIN**

TV STUDIOS
PRODUCERS & DISTRIBUTORS
COMMERCIAL TV STATIONS
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BBC
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A member of the Associated British Picture Corporation.

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Ardmore Studios Ltd.

Herbert Rd., Wicklow, Ireland
Phone: Bray 2971

Artel Studios, Ltd.

17 Stratton St., London, W.1
Phone: Grosvenor 6101

BBC TV

Television Centre, Wood Lane,
Shepherds Bush, London, W.12
Phone: Shepherds Bush 8000

Beaconsfield Studios

Beaconsfield
Phone: Beaconsfield 1563

Bray Studios

Maidenhead Rd., Windsor
Phone: Maidenhead 2591

Brighton Studios

St. Nicholas Rd., Brighton Sussex
Phone: Brighton 20905

Bushey

Melbourne Rd., Bushey, Herts.
Phone: Bushey Heath 1621

Elstree Studios

Boreham Wood, Elstree Phone: Elstree 1600

Halliford Film Studios

Manygate Lane, Shepperton, Middlesex
Phone: Walton 26341

Highbury Studios

98 Highbury New Park, London N. 5
Phone: Canonbury 3215

W. M. Larkins Studios

51 Charks St., London, W.1
Phone: Mayfair 1138

Marylebone Studios

245 Marylebone Rd., London
Phone: Ambassador 1881

Merton Park Studios

269 Kingston Rd., London
Phone: Liberty 4291

M-G-M British Studios, Ltd.

Elstree Way, Boreham Wood
Phone: Elstree 2000

National Studios

Boreham Wood, Elstree, Herts.
Phone: Elstree 1644

New Elstree Studios

Elstree Rd., Elstree, Herts
Phone: Elstree 3232

Park Lane Studio

45 Park Lane, London, W. 1
Phone: Metropolitan 0211

Pathe Studio

103 Wardour St., London, W. 1
Phone: Gerrard 0444

Pinewood Studios

Iver Heath, Bucks.
Phone: Iver 700

St. John's Wood Studios

St. John's Wood Terrace, London, N.W. 8
Phone: Primrose 9255

Shepperton Studios

Shepperton, Middlesex
Phone: Chertsey 2611

Southall Studios

Gladstone Rd., Middlesex
Phone: Southall 3281

Studio-One-Scotland

1326 Argyle St., Glasgow
Phone: Western 5210

Studio Twenty-Two Ltd.

22B Ebury St., London, S.W. 1
Phone: Sloane 1870

Television Film Studios Ltd.

Park Road, High Barnet, Herts
Phone: Barnet 1051

Templar Film Studios

7 Lynedoch St., Glasgow
Phone: Douglas 2648

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St. Margaret's, Twickenham
Phone: Popesgrove 9063

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1 St. Mary Abbot's Pl., London, W. 8
Phone: Western 2516

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35 Broadhurst Gardens, London, N.W. 6
Phone: Maida Vale 0645

Producers-Distributors In Great Britain

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32 Victoria St., London S.W. 1
Phone: Abbey 1817

Chairman Anthony Asquith

Advertising Films Ltd.

28 Lexington St., London, W. 1
Phone: Gerrard 0238

Director J. Kane

Advision Ltd.

83 New Bond St., London W. 1
Phone: Grosvener 3342

Directors..... Kevin Hibberd,
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Alliance Film Studios, Ltd.

Twickenham Studios, Twickenham
Phone: Popesgrove 9063

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Alpha TV Services Ltd.

TV Theatre, Aston, Birmingham

General Mgr..... F. Beale

Alva Film Productions Ltd.

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Directors..... W. A. Croft, M. Delamer

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Shepperton Studios, Middlesex
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Directors..... L. Reeve, J. Crichton Slagg,
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Directors..... R. N. May, K. Cameron,
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Arrow Film Distributors Ltd.

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General Managers..... Terry Ashwood,
Harry Field

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Elstree Studios, Boreham Wood, Elstree
Phone: Elstree 1600

Directors..... Philip Warter, Eric Fletcher,
C. J. Latta

Australian Bestg. Commission

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Phone: Langham 9601

Representative T. Bearup

Harold Baim Productions Ltd.

199 Picadilly, London W. 1
Phone: Regent 5640

Directors..... H. & G. Baim

Basic Films Ltd.

Soho Square, London, W. 1
Phone: Gerrard 7015

Directors..... L. Clore, John Taylor,
J. B. Napier-Bell, E. P. Aizlewood

BBC TV Promotions

Television Centre, Wood Lane, London W. 12
Phone: Shepherds Bush 8000

General Manager..... R. H. Waldman
Business Manager..... J. B. Grove
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Transcription Mgr..... P. Tyrrell
Purchasing Mgr..... G. S. Smith

Biographic Cartoon Films Ltd.

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Phone: Gerrard 9682

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Bob Godfrey, V. Linnekar

Boulton-Hawker Films Ltd.

Hadleigh, Suffolk
Phone: Hadleigh 2235

Directors..... M. J. Boulton, K. P. Boulton

Brevis Films

9 Oxford St., Manchester
Phone: Central 1525

Manager E. Higgins

British Alfa Films Ltd.

Southampton Row, London W. 1
Phone: Terminus 1195

Directors..... H. Haymsen, P. A. Haymsen

British Documentary Films Ltd.

37 Furzehill Rd., Boreham Wood, Herts
Phone: Elstree 2646

Managing Dir..... J. Haines

British Films Ltd.

171 Sheftesbury Ave., London W. 1
Phone: Regent 2828

Directors..... K. L. & M. Lockstone,
H. Russell Smith, W. Hine

British Movietone News Ltd.

22 Soho Sq., London W. 1
Phone: Gerrard 7811

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Christine Bruce Prod. Ltd.

66 Wardour St., London W. 1
Phone: Gerrard 8788

Chairman, Producer..... D. Carter

Brunner Lloyd & Co. Ltd.

23 Denmark St., London W. C. 2
Phone: Temple Bar 2519

Directors P. Brunner, G. Lloyd

Burlington Films Ltd.

71 Baker St., London W. 1
Phone: Welbeck 0322

Director..... J. F. Argyle

Burnell Prod. Ltd.

98 Mount St., London W 1
Phone: Grosvenor 1463

Directors..... G. J. Burger, C. W. Burger

Henry Caldwell Prod. Ltd.

12 Maida Vale, London W. 9
Phone: Cunningham 6976

Director Henry Caldwell

Cavalier Films Ltd.

34 Deacon's Hill Rd., Elstree, Herts
Phone: Elstree 1403

Chairman & Dir..... J. Rogers

CBS (Europe) AG

50 Talacker, Zurich, Switz.
Phone: Zurich 27 24 57

Mgr. Director..... Michael Burke
Fin. Consult. . W. G. Palmer, Sylvia Brunner

CBS LTD.

Villiers House, Strand, London W.C. 2
Phone: Whitehall 5084

Mgr. Director Kirk Torney
Oper. Mgr..... Joan Byrne

CBS News

26 Hallam St., London W. 1
Phone: Langham 1166

Chief Alexander Kendrick

Cinevista Ltd.

108 Melrose Ave., London N. W. 2
Phone: Gladstone 6879

Managing Dir..... J. Cassin-Scott

Pete Collins Ltd.

39 Rockfield Ave., London N. 10
Phone: Tudor 7263

Managing Dir..... J. A. Collins

Conbar Ltd.

19 Chapel Side, London W. 2
Phone: Baywater 6033

Directors..... A. P. Barralet, D. de Marney

Crest Film Prod. Ltd.

Film Studios, St Nichols Rd., Brighton
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Directors..... D. C. Wynne, Russell Lloyd

Crestview Productions Ltd.

203 Regent St., London W. 1
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25 Jermyn St., London W. 1
Phone: Regent 3124

Chairman E. Dalton

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Whitcomb St., London W. C. 2
Phone: Trafalgar 1671

Directors... Bernard Delfont, Robert Nesbitt,
W. Marsh, Keith Devon

De Lane Lea Processes Ltd.

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Phone: Gerrard 8105

Chairman Paul Adorian
Jr. Mgrs..... Major W. de Lane Lea,
H. Baillie, A. E. M. Raynsford, H. Norris

(Continued on Next Page)

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Walt Disney Prod. Ltd.

68 Pall Mall, London W. 1
Phone: Trafalgar 8010

Directors.....E. J. Davis, C. James,
Cyril Edgar

Dorian Film Productions Ltd.

20 Oxford St., Newcastle-on-Tyne
Phone: Newcastle 21837

Director.....G. R. Carr

Drummer Films Ltd.

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Phone: Denham 2323

Managing Dir.....M. Harris

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1326 Argyl St., Glasgow, Scotland
Phone: West 5210

Director.....John C. Elder

Douglas Fairbanks Ltd.

34 Ely Pl., London E. C. 1

Directors. Douglas Fairbanks, Edwin Herbert,
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E. J. Fancey Productions Ltd.

Queen's House, Leicester Sq., London W. C. 2
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Producer.....E. J. Fancey

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24 Conduit St., London W. 1
Phone: Mayfair 8661

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Film Coverage Ltd.

171 Wardour St., London W. 1
Phone: Gerrard 4706

Chief.....Victor M. Gover

Four Falconers Ltd.

60 Wardour St., London W. 1
Phone: Gerrard 5158

Director.....Richard Meyer

Four Provinces Films Ltd.

30 Lansdowne Rd., Dublin
Phone: Dublin 63362

Fremantle International

Warwick St., London W. 1
Phone: Gerrard 8227

Gen. Manager.....Angela Cuthbertson

Gateway TV Prod. Ltd.

470 Green Lanes, London
Phone: Palmers Green 1003

Directors....W. H. Baddeley, C. W. Bending,
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Directors.....Betty Box, P. Rogers

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**Halas-Batchelor Cartoon
Films Ltd.**

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Phone: Gerrard 7681

Directors.....John Halas, Joy Batchelor,
S. Eckman, Jr.

Hartley-Ward Films Ltd.

3 Albermarle St., London W. 1
Phone: Mayfair 9361

Managing Dir.....B. Dean

**Hawthorne Motion Picture
Co. Ltd.**

1 Hyde Park Pl., London W. 2
Phone: Paddington 2463

Director.....S. J. Ward

Helios Telefilm Prod. Ltd.

17 Pembridge Place, London W.2
Phone: Bayswater 5703

Directors.....Otto Kreisler, C. H. Bonner,
T. A. Moodie

Jack Hylton TV Prod. Ltd.

3 Savile Row, London W. 1
Phone: Regent 6711

Directors.....Jack Hylton, A. H. Maxwell,
Hugh Charles, Ted Willis

Impact Productions Ltd.

44 Newman St., London W. 1
Phone: Langham 8956

Director.....R. Hawker

**Independent Film
Distributors Ltd.**

TV House, Kingsway, London W. C. 2
Phone: Holborn 7888, Ext. 520

Managing Dir.....P. Adorian

Interfilms Ltd.

144 Piccadilly, London W. 1
Phone: Mayfair 8272

Directors.....Brian Kingcome, J. Heyting,
E. M. Smedley-Aston

I.T.C. Inc. Television Co. Ltd.

ATV House, 17 Great Cumberland Pl.,
London W. 1
Phone: AMB 8040

DirectorPrince Littler
Managing Dir.....L. Grade

Langston Films Ltd.

34 South Molton St., London W. 1
Phone: Mayfair 6557

Directors.....A. Hope, P. Crane

London Film

144 Picadilly, London W. 1
Phone: 8272

Directors:.....H. G. Boxall, Vincent Korda,
David Cunynghame

Mancunian Film Corp.

2 Parsonage, Manchester 3
Phone: Blackfriar 1023

Directors.....John E. and Thomas Blakeley

Martin Films Ltd.

23 Albermarle St., London W. 1

Directors.....R. Eagle, J. Martin

Martlet Prod. Ltd.

171 Shaftesbury Ave., London W. C. 2
Phone: Temple Bar 3982

Directors.....Russell H. Lloyd, D. Wynne

Nicole Milinair Productions Ltd.

36 Dover St., London W. 1
Phone: Mayfair 4766

Directors.....N. Milinair, G. Fowler

Motion Picture & TV Facilities Ltd.

262 Watford Way, Hendon, London W. 1
Phone: Sunnyhill 0131

Director.....C. W. Green

National Telefilm Associates (U.K.)

109 Jermyn St., London S. W. 1
Phone: Trafalgar 1127

Mgr. Dir.....Vernon Burns

Orb Film Distribution, Ltd.

40 Shaftesbury Ave., London W. 1
Phone: Gerrard 8282

Directors.....N. & L. Miller

Parkside Film Production Ltd.

18 Ruppert St., London W. 1
Phone: Gerrard 5861

Directors..... E. & A. Gerlardi

Peak Film Productions Ltd.

37 Devonshire St., London W. 1
Phone: Welbeck 2994

Managing Dir.....J. Frieze

Peregrine Film Prod. Ltd.

14 High Holburn, London W. C. 1

Directors.....K. Mander, D. Cheshire

Phoenix Film Prod. Ltd.

31 Hanover Court, London W. 1
Phone: Mayfair 9692

Directors....L. Casel-Gerard, Tom Conway,
C. Champion, B. Knowles, George Mills

Radiovision Ltd.

91 Moorgate, London E. C. 2
Phone: Metropolitan 0211

Director.....H. Scott-Thompson

Rayant Pictures Ltd.

11 St. James Place, London S. W. 1
Phone: Grosvenor 5441

Directors..D. Hill, A. Gilkson, R. F. Hopkins

Republic Productions Ltd.

111 Wardour St., London W. 1
Phone: Gerrard 5791

Directors.....R. Altshuler, G. Shipman

Ross TV Prod. Ltd.

23 Upper Wimpole St., London W. 1

Directors..C. M. Bailey-Watson, J. E. Sturge,
N.B. Whitney

Roxy Films Ltd.

4 Albermarle St., London W. 1
Phone: Mayfair 9362

Managing Dir.....B. C. Dean

Sapphire Films Ltd.

Walton Studios, Surrey
Phone: Walton-on-Thames 8811

Directors.....Lord Wilmot, D. R. Humm,
W. J. Gudgin

Stanley Schofield Productions Ltd.

6 Old Bond St., London W. 1
Phone: Mayfair 4642

DirectorS. Schofield
(Continued on Next Page)

PRODUCER-DISTRIBUTORS IN GT. BRITAIN ~~~~~

Screen Gems Ltd.

150 Wardour St., London W. 1
Phone: Gerrard 4321

Managing Dir.....K. Hargreaves

Seven Seas Films Ltd.

51 Wilton Pl., London S. W. 1
Phone: Belgravia 6157

ProducerJ. Rayfield

Shepperton TV Films Ltd.

Shepperton Studios, Shepperton, Middlesex
Phone: Chertsey 2611

Directors.....H. G. Boxall, F. B. Coote

Sinclair Film Co. Ltd.

Charton Manor, Farmingham, Kent
Phone: Farmingham 2188

Managing Dir.....I. Sinclair

Sovereign Films Ltd.

Charton Manor, Farmingham, Kent
Phone: Farmingham 2183

DirectorI. Sinclair

Talbot Television Ltd.

Axtell House, Warwick St., London W. 1
Phone: Gerrard 2673

DirectorPaul Talbot

Tara Ltd.

51 Mount St., London W. 1
Phone: Grosvenor 6040

Exec. Prod.....J. Saward

Templar Film Studios

7 Lynedoch St., Glasgow, C. 3
Phone: Douglas 2648

Director.....A. R. Black

Towers of London Prod. Ltd.

84 Hallam St., London W. 1
Phone: Langham 6248

Managing Dir.....H. A. Towers

**Transatlantic Picture Corp.
Ltd.**

36 Golden Square, London W. 1
Phone: Gerard 3554

Directors.....Sidney Bernstein,
Alfred Hitchcock

Tunnel Film Productions Ltd.

122 Wardour St., London W. 1
Phone: Regent 3326

Prod. Dir.....G. Fisher

TV Workshop Prod. Ltd.

19 St. Martin's St., London W. C. 2

Phone: Whitehall 8396

Director.....D. R. Shand

United Film Productions Ltd.

10 West Hill Rd., London S. W. 18
Phone: Vandyke 5505

Directors.....J. S. Searle-Shirley

United Motion Pictures Ltd.

24 Denmark St., London W. C. 2
Phone: Temple Bar 2025

DirectorJ. Shppard

U. P. I. Films

8 Bouverie St., London E. C. 4
Phone: Fleet Street 2282

Director.....R. S. Clark

Video Shows Ltd.

24 Austin Friars, London E. C. 2
Phone: London Wall 3000

Directors...Oliver Smedley, T. S. Sutherland

Warwick TV Prod. Ltd.

3 Audley Square, London W. 1
Phone: Grosvenor 7621

Directors.....Harold Huth, M. T. Elms,
Irving Allen, A. R. Broccoli

Western TV Ltd.

11 Duke of York St., London S. W. 1
Phone: Trafalgar 2888

Managing Dir.....J. Martin

Helen Wiggins Films Ltd.

145 Wardour St., London W. 1
Phone: Gerrard 5719

Mgr. Dir.....Helen Wiggins

Willoughby Film Prod. Ltd.

25 Sackville St., London W. 1
Phone: Regent 0030

Directors.....G. W. & E. G. Willoughby

Wynn Film Prod. Ltd.

Broadhurst Gds., London N. W. 6
Phone: Temple Bar 3982

Directors.....D. C. Wynne, R. H. Lloyd

Zenith Film Prod. Ltd.

6 No. 2 Cleveland Gardens, London W. 2
Phone: Ambassador 9742

Exec. Prod.....W. Eades

Zonic Productions Ltd.

178 Wardour St., London W. 1
Phone: Gerrard 1539

Directors.....B. Henry, A. Worker

Commercial Television Stations In Great Britain

INDEPENDENT TELEVISION AUTHORITY

14 Princes Gate, London, S.W.7

Phone: KNightsbridge 5341

Chairman	Sir Ivone Kirkpatrick
Director-General	Sir Robert Fraser
Deputy Director General	B. C. Sendall
Press Officer	M. Hallett
Chief Engineer	P. A. T. Bevan

Transmitting Stations

(London Area) Croydon

Channel 9
AP: 191 mc/s; VP: 194 mc/s
Commenced September 22, 1955

(Northern Region) Winter Hill

Channel 9
AP: 191 mc/s; VP: 194 mc/s
Commenced May 3, 1956

Emley Moor

Channel 10
AP: 196 mc/s; VP: 199 mc/s
Commenced November 3, 1956

(Midlands) Lichfield

Channel 8
AP: 186 mc/s; VP: 189 mc/s
Commenced February 17, 1956

(Central Scotland) Black Hill

Channel 10
AP: 196 mc/s; VP: 199 mc/s
Commenced August 31, 1957

(South Wales and West of England) St. Hilary

Channel 10
AP: 196 mc/s; VP: 199 mc/s
Commenced January 14, 1958

(The South) Chillerton Down I.O.W.

Channel 11
AP: 201 mc/s; VP: 204 mc/s
Commenced Aug. 30, 1958

Dover

Channel 10
AP: 196 mc/s; VP: 199 mc/s
Commenced late in 1959

(North East Region) Burnhope

Channel 8
AP: 186 mc/s; VP: 189 mc/s
Commenced Jan. 15, 1959

(Northern Ireland) Black Mountain

Channel 9
AP: 191 mc/s; VP: 194 mc/s
Commenced Oct. 31, 1959

(East Anglia) Mendlesham

Channel 11
AP: 201 mc/s; VP: 204 mc/s
Commenced Oct. 27, 1959



British Television In Its Year Of Decision

By PETER C. DAVALLE
Radio-TV Daily, London Bureau

THE British TV scene is shot through with exciting rhythms—and not a few discordant passages. To continue the musical metaphor, there's a demand for a third clef, too. And, inevitably, there are the occasional sour notes!

First, the rhythms. The "Battle of the Lines" is hotting up. The Government's Television Advisory Committee say: "Scrap the present 40 five line system and adopt 625." But the Radio Industry Council, representing 80 per cent of the country's TV set manufacturers, insist that there should be no change yet. They say a switch to 625 would lead to a 15 to 20 year delay in giving national coverage on more than three channels (there are only two at present, BBC TV and the Independent Network).

The Government seems determined to keep colour TV waiting in the ante room although the BBC says it is ready and willing to open the door to admit it.

The year 1961 will go down as the year of Pilkington. This is the Government-ordained committee which, in surveying the future of TV and sound broadcasting in Britain, has invited recommendations from practically every public body with an interest in both media of entertainment. Commerce, the Church, politics, the Arts—all have welcomed the opportunity to vent their feelings about TV in general—and about the proposed third TV channel in particular. Whether this channel should be BBC-run or ITA-run, has split public opinion sharply in two. Few people have challenged the need for the additional channel itself.

So far as the prospects for toll-TV are concerned, there is a great deal of surmise and at least two definite sets of proposals.

One comes from the influential Rank Organisation who have said that it does not matter whether British toll-TV should be the broadcast or the line system. What does matter, they say, is that the system must be British. And they add that the American domination of the film industry should act as a stern warning in this respect.

The Kinematograph Renters' Society—representing all the film renters in the country—is more specific in calling for toll-TV by wire and thinks an organisation "basically similar" to the I. T. A. should run it. But both Ranks and the K.R.S. find themselves on common ground in insisting that toll-TV must not become subject to monopoly control but that "extensive" licenses should be granted.

Encouraging feature in both BBC TV and the I.T.A. progress reports has been the steadily expanding overseas sales and the stepping up of income from service fees (as in the case of the CBS-BBC series "The Valiant Years," based on the Churchill memoirs). The BBC point with pride to the U. S. success of their "Third Man" and "Age of Kings" and have high hopes of a similar success with their "Maigret" series which have achieved, and sustained, high ratings in Britain.

Perhaps the most dramatic success story of the year so far as TV film production and sales are concerned, comes from ATV which has crashed through the American peak-hour TV barrier with its "Danger Man" series. And ATV, through its wholly-owned subsidiary the Independent Television Corporation has announced a production schedule for 1961 that is giving the entire British TV film industry a much-needed filip.

Program Contractors Appointed By ITA

Independent Television Authority provides and operates transmitters for commercial television. Program Contractors produce programs and receive revenue from sales of advertising time, paying rent to ITA for the hire of transmitters.

A.B.C. Television Ltd.

Hanover Square, London W.1
Teddington Studios, Broom Rd.
Teddington Middx.

Chairman.....Sir Philip Warter
Deputy Chairman.....Dr. Eric Fletcher
Managing Director.....Howard Thomas
Directors.....C. J. Latta,
D. J. Goodlatte, George A. Cooper,
Robert Clark.
Secretary.....C. J. Orr
Prog. Controller.....R. W. Dickenson
Tech. Cont.B. R. Greenhead
Present. & Pub. Mgr.....Barry Wynne
Drama Superv.S. Newman
Ad Sales Mgr.R. H. Norris
Ch.Out. Bestg. No. Exec....D. Southwood
Prom. & Research Mgr.....E. Whitley

Anglia Television Ltd.

Anglia House, Norwich
London Office: Brook House,
Park Lane, London, W.1

Directors.....Marquess Townshead of
Raynham, Chairman; Aubrey Buxton,
Laurence Scott, John Woolf, Sir Robert
Bignold, Glyn Daniel, Sir Peter Green-
well, Miss Aurdey Richards, Donald
Albery, W. O. Chapman.
Cont. of Opera.....Stephen McCormack
Sales Mgr.Michael Norman
Chief Engineer.....T. A. H. Marshall
SecretaryM. Seligman
AccountantA. Gorard

Associated-Rediffusion Ltd.

Television House, Kingsway, London
W.C.2

Chairman.....J. Spencer Wills
Managing Director.....P. Adorian
Directors..Sir Bracewell-Smith, Sir Ed-
win Herbert, J. B. Rickatson-Hatt.
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(Continued on Next Page)

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Radio Sets And Wired Speakers World-Wide Distribution, 1960

At the end of 1960, there were about 188,000,000 radio sets and an additional 40,000,000 wired speakers in the world, exclusive of the United States and Canada. This figure of 188 million radio sets, however, cannot be compared with the figure of 166 million reported as of the end of 1959. The difference of 22 million sets was mainly brought about by an unusual development in the statistical reporting of the Soviet Union. In 1959, the U.S.S.R. had reported the number of radio sets (apart from wired speakers) as follows: (millions) 1956—7.4; 1957—8.3; 1958—9.6. In 1960, their new report revised the figures for these years as follows: 1956—16.3; 1957—19.0; and 1958—21.7. The 1959 total is reported as 24.7 million.

This is an admission that 12 to 14 million radio sets for 1956 to 1958 have suddenly been discovered, thus casting doubt on the reliability of Soviet statistics. It is, therefore, evident that usual methods of computing annual growth, percentages of expansion, etc., cannot be maintained this year as this new development affects the statistics of several past years.

WESTERN EUROPE December 31, 1960

Country	Radio Sets	Wired Speakers (Additional)
Andorra	2,000
Austria	2,070,500	18,400
Belgium	2,476,900	134,800
Denmark	1,746,700
Finland	1,300,000
France	11,640,000
W. Germany (Incl. W. Berlin)	16,311,000	157,100
Gibraltar	4,900	500
Iceland	54,000
Ireland	492,400
Italy	8,596,200
Liechtenstein	3,200	400
Luxembourg	96,600
Malta	16,500	45,100
Monaco	5,100
Netherlands	3,145,000	480,200
Norway	1,300,000
Portugal	1,060,000
San Marino	1,900
Spain	5,200,000
Sweden	2,736,000	160,000
Switzerland	1,076,200	375,200
United Kingdom	15,726,100*	1,054,300
Yugoslavia	1,470,000
Total	76,531,200	2,426,000

EASTERN EUROPE

Albania	40,000	18,000
Bulgaria	810,000	544,000
Czechoslovakia	3,200,000	403,900
East Germany	5,536,400
Hungary	1,950,000	250,000
Poland	4,000,000	1,400,000
Rumania	1,200,000	690,000
USSR	24,700,000	29,155,000
Total	41,436,400	32,460,900

* Includes 11,000,000 combined sound and television licenses.

(Continued on Next Page)

RADIO SETS & WIRED SPEAKERS

NEAR EAST AND SOUTH ASIA

<i>Country</i> <i>Arab World</i>	<i>Radio Sets</i>	<i>Wired Speakers</i> <i>(Additional)</i>
Aden	32,000
Algeria	579,800
Bahrain	12,000
Iraq	600,000
Jordan	94,400
Kuwait	50,000
Lebanon	114,800	2,500
Libya	73,500
Morocco	560,000
Saudi Arabia	21,000
Sudan	135,000
Tunisia	181,400
United Arab Republic		
Egypt	1,600,000
Syria	400,000
Total	4,453,900	2,500

Near East (non-Arab)

Afghanistan	30,000
Cyprus	115,100
Greece	883,900
Iran	1,750,000
Israel	450,000
Turkey	1,307,900
Total	4,536,900

South Asia

Ceylon	336,400	12,000
India	2,376,400
India (Portuguese)	4,300
Nepal	14,000
Pakistan	480,000
Total	3,211,100	12,000

AFRICA (NON-ARAB)

Angola	70,000
Bechuanaland	3,500
Cameroun	100,000
Cape Verde Islands	5,000
Central African Republic	4,500
Chad	6,000
Congo Republic (Leopoldville)	175,000
Congo Republic (Brazzaville)	10,000
Dahomey	20,000
Ethiopia	100,000
Gabon	2,000
Gambia	2,500
Ghana	130,000	45,200
Guinea	25,000
Guinea, Portuguese	1,500
Guinea, Spanish	1,500
Ivory Coast	50,000
Kenya	150,000	2,100

RADIO SETS & WIRED SPEAKERS

<i>Country</i>	<i>Radio Sets</i>	<i>Wired Speakers (Additional)</i>
Liberia	50,000
Malagasy Republic (Madagascar).....	70,000
Mali	8,000
Mauretania	1,000
Mauritius	37,000
Mozambique	60,000
Niger	10,000
Nigeria	250,000	62,500
Reunion	14,100
Rhodesia and Nyasaland (Fed.).....	150,000
Ruanda-Urundi	50,000
Senegal	125,000
Sierra Leone	23,000	5,000
Somali Republic	32,500
Somaliland, French	3,000
South Africa, Union of.....	1,068,200	11,300
Tanganyika	80,000
Togo	5,000
Uganda	82,000
Upper Volta	15,000
Zanzibar and Pemba.....	13,000
Total	3,003,300	126,100

FAR EAST

Non-Communist

Australia	2,331,900
Borneo (North)	13,400
Burma	110,000
Cambodia	15,000
Fiji Islands	20,000
Hong Kong	153,600	53,500
Indonesia	1,200,000	8,900
Japan	17,219,500
South Korea	800,000
Laos	16,000
Macau	10,000
Malaya	272,900	25,000
New Caledonia	5,000
New Zealand	580,000
Philippines	900,000	4,400
Ryukyu Islands	25,000
Samoa	4,500
Sarawak and Brunei.....	37,500
Singapore	101,700	44,400
Solomon Islands	2,500
Tahiti	16,000
Taiwan	667,000
Thailand	1,000,000	10,000
South Vietnam	304,800
Total	25,806,300	146,200

Communist

China	4,000,000	4,570,000
Korea (North)	110,000
Mongolia	20,000
Vietnam (North)	300,000
Total	4,430,000	4,570,000

(Continued on Next Page)

RADIO SETS & WIRED SPEAKERS

LATIN AMERICA

<i>Country</i>	<i>Radio Sets</i>	<i>Wired Speakers (Additional)</i>
Argentina	5,500,000
Bolivia	154,400
Brazil	6,915,600
Chile	1,016,000
Colombia	2,159,300
Costa Rica	108,000
Cuba	1,300,000
Dominican Republic	150,000
Ecuador	450,000
El Salvador	350,000
Guatemala	210,000
Haiti	50,000
Honduras	125,000
Mexico	3,500,000
Nicaragua	100,000
Panama	186,000
Paraguay	150,000
Peru	820,000
Uruguay	500,000
Venezuela	565,700
Total	24,310,000

WESTERN HEMISPHERE POSSESSIONS

British	309,100	51,000
French	53,000
Netherlands	91,000
Greenland	4,500
Total	457,600	51,000

AREA TOTALS

<i>Area</i>	<i>Radio Sets</i>	<i>Wired Speakers (Additional)</i>
Western Europe*	76,531,200	2,426,000
Eastern Europe (Communist Bloc)	41,436,400	32,460,900
Near East and South Asia	12,201,900	14,500
Arab World	(4,453,900)	(2,500)
Near East (non-Arab)	(4,536,900)
South Asia	(3,211,100)	(12,000)
Africa (non-Arab)	3,003,300	126,100
Far East	30,236,300	4,716,200
Non-Communist Countries	(25,806,300)	(146,200)
Communist Countries	(4,430,000)	(4,570,000)
Latin America	24,310,000
Western Hemisphere Possessions	457,600	51,000
British	(309,100)	(51,000)
French	(53,000)
Netherlands	(91,000)
Greenland	(4,500)
World Total**	188,176,700	39,794,700

* Includes Yugoslavia

** Exclusive of the United States, its territories, and Canada.

Source: USIA.

Foreign Television Stations And Sets World-Wide Distribution, 1960

January 1, 1961

AREAS	TRANSMITTING STATIONS		RECEIVERS	
	Jan. 1 1961	Jan. 1 1960	<i>In Use</i> Jan. 1, 1961	<i>In Use</i> Jan. 1, 1960
Western Europe*	813	683	22,289,500	19,063,900
Latin America	121	94	3,458,000	2,424,600
Near East, South Asia and Africa	16	14	185,000	84,600
Far East	139	106	6,100,000	5,113,000
FREE WORLD TOTAL** . . .	1,089	897	32,033,100	26,686,100
Communist Bloc	214	189	6,328,000	5,293,900
WORLD WIDE TOTAL** . . .	1,303	1,086	38,361,100	31,980,000

* Includes Yugoslavia.

** Except U.S., its territories, Canada and Armed Forces stations abroad.

COUNTRIES	TRANSMITTING STATIONS		RECEIVERS	
	Jan. 1 1961	Jan. 1 1960	<i>In Use</i> Jan. 1, 1961	<i>In Use</i> Jan. 1, 1960
WESTERN EUROPE				
Austria	18	15	163,000	111,000
Belgium	7	5	520,000	350,000
Denmark	11	8	500,000	359,400
Finland	15	13	75,000	43,000
France	30	52	1,735,000	1,400,000
West Germany	222	152	4,250,000	3,500,000
Ireland*	—	—	75,000	60,000
Italy	388	343	2,000,000	1,666,400
Luxembourg	1	1	7,500	4,000
Malta**	—	—	9,000	7,000
Monaco	1	1	5,000	5,000
Netherlands	6	6	700,000	593,800
Norway	1	1	25,000	6,500
Portugal	5	5	40,000	35,000
Spain	6	4	230,000	150,000
Sweden	41	25	820,000	678,100
Switzerland	22	13	110,000	78,700
United Kingdom	27	34	11,000,000	10,000,000
Yugoslavia	12	5	25,000	15,000
TOTAL	813	683	22,289,000	19,063,900

* These sets tune in to U.K. stations. There is no TV in Ireland.

** These sets tune in to Italian stations. There is no TV in Malta.

(Continued on Next Page)

FOREIGN TV STATIONS & SETS

COUNTRIES	TRANSMITTING STATIONS		RECEIVERS	
	<i>Jan. 1</i> 1961	<i>Jan. 1</i> 1960	<i>In Use</i> <i>Jan. 1, 1961</i>	<i>In Use</i> <i>Jan. 1, 1960</i>
LATIN AMERICA				
Argentina	3	1	450,000	350,000
Brazil	25	10	1,200,000	850,000
Chile	—	2	—	—
Colombia	12	9	150,000	150,000
Cuba	25	24	500,000	365,000
Dominican Republic	4	4	17,000	13,000
El Salvador	2	2	30,000	15,000
Guatemala	2	2	20,000	20,000
Haiti	1	1	1,000	700
Honduras	1	1	3,000	400
Mexico	22	19	450,000	400,000
Nicaragua	2	1	4,500	4,300
Panama	3	1	12,000	8,000
Peru	5	5	35,200	33,200
Uruguay	1	1	25,000	15,000
Venezuela	13	11	700,000	200,000
TOTAL	121	94	3,458,000	2,424,600

COUNTRIES	TRANSMITTING STATIONS		RECEIVERS	
	<i>Jan. 1</i> 1961	<i>Jan. 1</i> 1960	<i>In Use</i> <i>Jan. 1, 1961</i>	<i>In Use</i> <i>Jan. 1, 1960</i>
NEAR EAST, SOUTH ASIA AND AFRICA				
Algeria	4	3	48,000	38,100
Cyprus	1	1	3,000	3,000
India	1	1	1,000	300
Iran	2	2	35,000	21,400
Iraq	1	1	70,000	9,000
Kuwait	1	—	600	600
Lebanon	2	2	15,000	8,000
Nigeria	2	2	2,000	700
Saudi Arabia	1	1	10,000	2,500
Turkey	1	1	1,000	1,000
TOTAL	16	14	185,600	84,600

FOREIGN TV STATIONS & SETS

COUNTRIES	TRANSMITTING STATIONS		RECEIVERS	
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FAR EAST

	Jan. 1 1961	Jan. 1 1960	In Use Jan. 1, 1961	In Use Jan. 1, 1960
Australia	17	12	1,000,000	750,000
Hong Kong	(1)**	(1)**	5,000	3,000
Japan	115	87	5,000,000	4,288,000
Korea (South)	1***	1***	8,000	7,000
New Zealand	1	1	2,000	—
Philippines	4	3	35,000	25,000
Thailand	2	2	50,000	40,000
TOTAL	139	106	6,100,000	5,113,000

COUNTRIES	TRANSMITTING STATIONS		RECEIVERS	
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COMMUNIST BLOC

	Jan. 1 1961	Jan. 1, 1960	In Use Jan. 1, 1961	In Use Jan. 1, 1960
Bulgaria	1	1	3,000	3,000
Czechoslovakia	7	9	600,000	492,900
East Germany	10	20	800,000	503,000
Hungary	5	4	70,000	50,000
Poland	11	13	320,000	220,000
Rumania	5	2	25,000	20,000
USSR	160	136	4,500,000	4,000,000
Communist China	15	4	10,000	5,000
TOTAL	214	189	6,328,000	5,293,900

•• Closed Circuit wired service; not counted in totals.

••• Off the air since early February 1959 due to fire.

New Foreign Television Stations

On the air in 1960

WESTERN EUROPE

- Denmark*
Bornholm (Aarsbolle); ch. 5; 10 kw.
Vejle; ch. 5; 30 watts (satellite)
- Finland*
Kouvola; ch. 5; 5 watts
- France*
Fourteen satellite transmitters
went on the air.
- West Germany*
Twenty-four satellite transmitters
went on the air.
- Italy*
Fourteen satellite transmitters
went on the air.
- Norway*
Bergen; ch. 9; 30 kw.
Kongsberg; ch. 4; 1 kw.
Skien; ch. 10; 50 watts
Kongsvinger; ch. 9; 4 watts
- Sweden*
Ostersund; ch. 4; 60 kw.
Solleftea; ch. 7; 15 kw.
Uppsala; ch. 6; 3 kw.
- Yugoslavia*
Lisina; ch. 6; 60 watts (relay)
Psunj; ch. 5; 50 watts (relay)
Skalnica; ch. 11; 36 watts (relay)

LATIN AMERICA

- Argentina*
Buenos Aires; LS83-TV; ch. 9;
CADETE
Cordoba; LU1H-TV; ch. 12;
(experimental)
- Brazil*
Brasilia; ch. 2; TV-Nacional
Brasilia; ch. 8; TV-Alvorada
Curitiba; TV-Colorado (experimental)
Recife; ch. 2; TV-Jornal de Commercio
Recife; ch. 6; TV-Radio Clube
Sao Paulo; ch. 9; TV-Excelsior
Sao Paulo; (relay of TV-Tupi-Sao
Paulo); TV-Ribeira Preto
State of Minas Gerais; (relay of TV-
Tupi-Rio); TV-Juiz de Fora
- Mexico*
Tijuana; XEWT-TV; ch. 12; 5 kw.
Guadalajara; ch. 6; Television
Tapatia, S.A.
- Netherlands Antilles*
Curacao; ch. 8; 2 kw.;
Telecuracao (PJC-TV)

NEAR EAST, SOUTH ASIA AND AFRICA

- United Arab Republic*
Cairo
Damascus

Source: USIA

FAR EAST

- Australia*
Hobart; ch. 2; Government station
(ABT)
- Japan*
Iida; NHK; JONK-TV; ch. 4
Maizuru; NHK; JOBK-TV; ch. 1
Wakamatsu; NHK; JOHT-TV; ch. 1
Niihama; NHK; JOZQ-TV; ch. 2
Fukuchiyama; NHK; JOBK-TV; ch. 3
Yoshiwara; NHK; JOPK-TV; ch. 4
Miyazaki; NHK; JOMG-TV; ch. 8
Hamamatsu; NHK; (educational)
ch. 2
Muroran; NHK; (educational) ch. 2
Tsuyama; NHK; ch. 2
Kamaishi; NHK; ch. 2
Yamanashi; JOJF-TV; ch. 5;
Radio Yamanashi K.K.
Hamamatsu; JOVO-TV; ch. 6;
Radio Shizuoka K.K.
Niihama; JOAL-TV; ch. 6;
Nankai Hoso K.K.
Muroran; JOLY-TV; ch. 7;
Sapporo TV K.K.
- Okinawa*
Naha; ch. 12; 5 kw.;
Ryukyu Broadcasting Corporation

COMMUNIST BLOC

- Czechoslovakia*
North Bohemia; Mt. Bukova
West Bohemia; (near Karlovy Vary)
—replaces relay station
- East Germany*
Dequede (Altmark); UHF
- Hungary*
Kekes; ch. R8; 4 kw. (relay)
Tokaj; ch. R4; 1 kw. (relay)
- Poland*
Krynica; Krakow Voivodship; (relay)
Nowy Sacz; Krakow Voivodship;
(relay)
Olstzyn; Piekna Gora; 1 kw. (relay)
Jelenia Gora; ch. 10; 30 watts (relay)
- USSR*
TV Centers
Grozny
Nikolsk
Vitebsk
Yoshkar-Ola
Kurgan
Konotop
- Relays*
Serebryanka (relays Sverdlovsk)
Dudinka (relays Norilsk)
Liepaya (relays Riga)
Ventspils (relays Riga)
- Communist China*
Shenyang (Mukden)

International TV Roundup

By Areas And Countries

Overseas television continued to expand strongly during the past year. Among the highlights of 1960 were the introduction of commercial television in Ecuador, the United Arab Republic and the Netherlands Antilles; the official opening of Norway's television network; the great success of the television coverage of the Olympic Games in Rome; the rapid growth of television in Sweden; and the continued rapid growth of television in Japan.

WESTERN EUROPE

DENMARK

With the opening of the transmitting station at Aarsbolle on Bornholm Island, the whole of metropolitan Denmark received television coverage. The transmitter is tied to the Danish TV Center in Copenhagen by means of a relay line crossing southern Sweden. For the coming year, Denmark's television budget of 42,500,000 kronen (about \$6,000,000) surpasses its radio budget by about a million dollars.

FRANCE

Last July, RTF began relaying TV signals from France to Algeria by means of a relay station on the Island of Majorca. Algerian viewers claimed excellent reception, superior even to local TV transmissions. This Paris-Algiers relay has been made permanent, and RTF officials hope to transmit live programs from Algeria to France in the near future.

About 15,000 TV sets were located in public places in France, the greatest number (5,181) being in the Toulouse region. In addition, 3,317 were in the Lyon region, and 2,207 in the Paris region.

Nothing definite has come to light regarding the proposed second network in France.

WEST GERMANY

Despite the Laender's strong opposition to the Federal Government's activities in the radio and television broadcasting field, the government continues preparations for commencing a second TV program this year. The plan prepared by the Bundespost makes provision for the construction of 82 transmitters (not including satellite stations destined ultimately to cover shadow areas). The frequency plan and the locations of the first 28 of these stations have been published by the Bundespost. The effective radiated power of each transmitter will be related to local requirements and will vary between 100 and 500 kilowatts and will serve 65 per cent of the population.

The second TV program to be transmitted over this network is to be the responsibility of a commercial company established under private law,

the "Deutschland-Fernsehen GmbH." Originally the company was to be owned by the Federal Government (51 per cent) and the Laender (49 per cent). However, since the Laender refused to take over their share, the other 49 per cent has now been transferred to the Federal Government, thus making it sole owner of the company.

The financing of the second TV program is still an open question. While the Federal Government may try to take part of the current TV license fee revenues for its TV company, advertising revenues are expected to finance a large portion of the costs of the second TV program.

ITALY

The inauguration of the second television network for Italy, repeatedly postponed, has now been set for the fall of 1961. The Italian Minister of Telecommunications stated that when the second network becomes operative, it will at first reach only the major Italian centers such as Milan, Rome, Turin, and Naples. By the end of 1962, 32 transmitters and 11 repeaters will allow reception of the second channel over two-thirds of the country's territory.

The Italian network currently consists of 28 main transmitters and 358 repeater stations. Plans call for the construction of 201 additional repeaters, and a coverage of 98 per cent.

In a decision handed down in July, the Italian Supreme Court upheld the constitutionality of the Italian TV monopoly held by RAI-TV, stating that this arrangement "best guarantees impartiality and objectivity of services, especially due to natural limitations for the medium."

As of January 1, 1961, Italian TV subscribers pay only \$20 a year as against \$23 paid previously. At the time of the inauguration of TV in Italy in 1954, the license fee was \$30.

NORWAY

After a six-year experimental period, Norway's television network was officially opened by King Olaf. The network now includes three transmitters and two converters. Oslo's Tryvasshogda transmitter, covering an area with about 500,000 residents, will be boosted from 10 kw. to 100 kw. when finished in 1961-1962. The Bergen transmitter makes TV available to some 300,000 in Western Norway. The Kongsberg transmitter of 1 kw. will be expanded to 60 kw. Frequency converters for Skien-Porsgrunn and Kongsvinger will

(Continued on Next Page)

be replaced by transmitters of 60 kw. and 10 kw. respectively. Plans call for several more transmitters, and by 1970 TV coverage will extend to 80 per cent of the population. About 20,000 receivers have been registered so far.

PORTUGAL

The Portuguese television network now covers 85 per cent of the country.

SWEDEN

With the estimated one million sets in use, Sweden has joined the select group of West European countries with one million or more TV sets. The others are the United Kingdom, West Germany, Italy, and France. Its network now consists of 35 transmitters, and plans call for a 50 station network by 1962. At present 65 per cent of the population can enjoy good TV reception.

UNITED KINGDOM

The British Television Advisory Committee has recommended a changeover from the present 405-line TV system to the 625-line West European or CCIR system. Adoption of the latter standard with 8 mc. channel spacing, as is proposed for UHF (ultra-high frequency) in Europe, would be introduced initially in Bands IV and V. The report points out that the introduction of TV in the UHF bands provides "the last opportunity for changing to 625-line standards and in such circumstances recommends that this should be done." The Postmaster-General stated that a Government decision on the improved line standards was not likely to be taken until 1962. An official of one of the commercial networks estimated that the cost of such a changeover would be between \$2 and \$3 billion.

Referring to color television, the report stated that while future development should be on the basis of compatibility, technical and economic limitations make it undesirable to introduce color television in the near future.

The BBC launched its new Television Center in London with its first telecast in June, as the first of seven studios under construction became operational. The 45 million dollar plant occupies a 13-acre site. Four more studios will be opened this year, and the others later.

LATIN AMERICA

ARGENTINA

The first privately-owned television station in Argentina was inaugurated in June, 1960 after an eight-year government monopoly of TV activities. The station operates on channel 9, and is owned by the Compania Argentina de Television (CADETE). In addition, there is a non-commercial station in Cordoba, operating temporarily on channel 12 with an experimental license.

A third station in Buenos Aires is expected to go on the air shortly on channel 13, and following that a fourth one on channel 11. It has also been announced that 26 additional privately-owned channels will be allocated shortly for the principal

provincial cities.

A telephone survey of television viewers carried out in Buenos Aires showed a marked preference for the new channel 9 station over the government-owned channel 7. This may explain a rumor that, due to high operating costs, the government-owned TV station may shortly be offered for sale to private interests.

BRAZIL

Television in Brazil is developing rapidly. There are now 19 transmitting stations in operation including relays, and the number of sets in use is very near the million mark.

COLOMBIA

Officials report that a relay system to extend television transmissions to the southern part of the country is being installed and is expected to be completed soon.

The Ministry of Education plans to import 20,000 TV sets for schools and colleges, and to organize educational television in Colombia.

COSTA RICA

Following the inauguration of television in Costa Rica on May 6, there have been reports of various other TV licenses having been granted by the government, one on channel 9, another on channel 4 to TITV, Televitica, and a third to the newspaper La Nacion on channel 5 which went on the air in March, 1961. There is general satisfaction in Costa Rica concerning the country's "coming of age" by installing television, and the fact that the country's first TV station is in private hands rather than under government control as had been recommended by a former regime.

CUBA

The Telemundo network which used to belong to Barletta is now being reorganized and will be called "Television Revolucion." The confiscated channel 12, which used to belong to Pumarejo, was rebaptized the "Revolutionary Channel." After freezing the bank accounts of the Mestre brothers, owners of the \$12,000,000 radio and TV network CMQ, last May, the Castro regime finally took over the entire network in September, charging that the owners abandoned the plant and failed to keep it in working order.

ECUADOR

Ecuador's first commercial television license was granted last June, to Mr. Jose Rosenbaum for a channel 4 station in Guayaquil. This station will be called "Prima Television Ecuatoriana," and will have call-letters HCPT. The license also provides an option to install a broadcasting station in Quito, and Mr. Rosenbaum has been assured of his choice of channels 11, 12, or 13.

Located in Guayaquil's Casa de la Cultura, the new station will be powered by a Dynair transmitter operating with a power of 2 kw. Its 220 foot antenna atop the station headquarters will be one of the higher antennas in Latin America. The initial 20-hour weekly schedule will consist of approximately 75 per cent film and 25 per cent live offerings.

MEXICO

A second television station in Tijuana, XEWT-TV on channel 12, affiliated with Telesistema Mexicano, S.A., commenced operations in July. The station has a 5 kw. transmitter and "the most modern equipment in Mexico." It plans to broadcast only in Spanish from 4 p.m. to midnight daily. In Guadalupe, Television Tapatia, S.A., owned by Alberto Villar, went on the air over channel 6 in August.

According to the press, "Radio Televisora del Golfo, XHGO-TV, in Ciudad Madero, Tamaulipas was recently acquired by the Azcarraga family. Tests are being carried out to determine the feasibility of linking the station, which operates on channel 7, with Mexico City.

A link between Mexican and United States television is envisaged this year. Studies so far undertaken show that a link-up is feasible, and that the installation of three or four more transmitters will be sufficient.

NETHERLANDS ANTILLES (CURACAO)

Television was introduced in the Island of Curacao in the Netherlands Antilles last July. The station is Telecuracao, or PJC-TV on channel 8, at Willemstad. It is owned by the "Netherlands Antilles Television Concern, Ltd.," and is managed by the Bartell Broadcasting Corporation of Milwaukee, Wisconsin. The station which cost \$170,000 operates on 625-lines, 50 cycles and has a 500 watt transmitter with an effective radiated power of 2 kw. At present it operates daily for five hours. Reception is good, and there are an estimated 3,000 sets on the island.

The company is committed to the opening of a TV station at Aruba in 18 months, which will be designated TELARUBA, or PJA-TV on channel 6.

PANAMA

The Supreme Court of Panama handed down a decision in August, denying Radiodifusion Panamericana's petition for clarification of a previous ruling, which upheld the Executive Branch's cancellation of the corporation's license to operate television channel 2.

VENEZUELA

A survey carried out in Caracas in May, 1960 indicated that 120,000 homes (67 per cent of the total) in Caracas have television sets. Peak viewing hours ranged from 12:30 to 2 p.m., the customary lunch period in Caracas, and from 4:30 to 9:30 in the evening, with a high for the day at 8:15 p.m. In television ratings, Radio Caracas Television surpassed Televisa (currently off the air while new owners reorganize the personnel structure and modernize facilities) and Televisora Nacional, in that order.

In Maracaibo, 21,050 homes have TV sets, and the TV station, Ondas del Lago, channel 13, outstrips its only competition on channel 2, which is relayed from Caracas.

American Broadcasting-Paramount Theaters has acquired a minority interest in a new Venezuelan TV network, Corporacion Venezolana de Television, S.A., which will be composed of stations in Caracas (channel 4, the former Televisa), Valencia and La Guaira (channel 9), and Barquisimeto (channel 11).

NEAR EAST & AFRICA**ALGERIA**

Television tests were carried out in Constantine in September, and regular transmission commenced in October. It is expected that by the fall of 1961, television will be available in the cities of Bone, Batna, Philippeville, Setif, and Bougie.

CENTRAL AFRICAN FEDERATION (RHODESIA AND NYASALAND)

The first test transmissions from the new television station in Salisbury have taken place and are reported to be very successful. Several thousand TV sets have reportedly been purchased by residents of Salisbury and the surrounding areas. Rental of TV sets will be from 3-5 pounds per month (\$8.40-14). Meanwhile, a closed circuit television installation was set up at the annual Agricultural and Industrial Show in Salisbury, from August 31 to September 3.

GHANA

A Canadian team of television experts has presented Ghana with a plan for the development of television within the next two years.

GREECE

Following a preliminary accord reached between the Italian and Greek Governments, Italian engineers and technicians are drafting plans for a TV-Radio project in Greece. Equipment and services required would be supplied by Italy and charged against the \$15 million in World War II reparations still due Greece from Italy. The pending project envisages the establishment of Greece's first TV network at a cost tentatively estimated at \$13.5 million. Other aspects include establishment of short wave stations, introduction of FM transmission facilities, improvement of the present radio system and the construction of a factory for the manufacturing of low-priced radio and TV sets and other electronic equipment.

IRAQ

According to unconfirmed sources, preliminary work has begun on television stations in Basra and Mosul, which will relay the Baghdad station's programs, and also produce special local programs. The Mosul station is said to be planning broadcasts in Kurdish, while the Basra station expects to reach Western Iran and the Persian Gulf. These stations are expected to go on the air in 1961.

KENYA

The report of the Kenya Television Commission recommends the introduction of television in Kenya, but not for at least 18 months. Its revenue is to be derived from license fees and commercial advertisements, which will be strictly controlled (there will be no sponsored programs). The first station is to be at Nairobi, and will operate in Band I of the 625-line CCIR system. English will be the basic language, with possible interpolation in Swahili and Hindustani.

(Continued on Next Page)

INTERNATIONAL TV ROUND UP

The Kenya Minister for Information and Broadcasting, Mr. N. F. Harris, announced in London that he had sufficient backing from British sources to recommend to the government that television service should start in December 1961. He first envisages a daily program of four hours to cover about 20 to 40 miles from Nairobi, and hopes a Mombasa station could be opened within three years, followed by a station, mainly for Africans, in either Nyanza or Central Province.

LEBANON

A new television station, La Compagnie de Television du Liban et du Moyen-Orient, has been granted licenses for four TV transmitting stations. The new company, headed by Ruchdi Malouf, expects to begin transmissions early in 1961. American Broadcasting-Paramount Theaters has purchased a minority interest in it.

MOROCCO

The Moroccan Government has reportedly purchased, and plans to reorganize, the now defunct television station TELMA, which originally brought TV to Morocco in 1954, but went off the air in 1956 due to financial difficulties.

NIGERIA

After the establishment of television in the Western Region of Nigeria last year, the Eastern Region has signed a contract with a British company for commercial television and radio broadcasting. A 10 kw. transmitter in Enugu operating in Band I is to initiate the television service. The Northern Region Government also announced that television was being considered for Kano, Zaria, and Kaduna.

UNION OF SOUTH AFRICA

According to the South African press, popular demand for television is increasing. The government's adamant attitude against the introduction of television in the near future is contrasted with the adoption of TV in Nigeria, and its imminent initiation in various other African countries. The Minister of Posts Hertzog told Parliament that, (1) TV would cost too much to install; (2) that "advertising rates would be prohibitively high" so that a commercial network would not pay; (3) that TV would "spoil our youth for leadership by exposing them to blood-and-thunder entertainment," and (4) that TV was only a piece of glass which shows pictures.

UNITED ARAB REPUBLIC

Television was inaugurated officially in the United Arab Republic last July. High government officials, in televised statements during the ceremonies, spoke of the importance of TV as a source of entertainment and education, and expressed hope that within a year TV would cover the whole of the UAR. Forty thousand sets have been imported and distributed in Cairo, and the government is negotiating for the purchase of an additional 20,000 sets from overseas suppliers.

It is reported that the UAR and Japan reached an agreement for the exchange of television films between the two countries.

FAR EAST

AUSTRALIA

National television stations are now operating in the capital city of every Australian state. The chain was completed when the Postmaster-General officially opened Tasmania's station ABT, channel 2, in Hobart. The studio of the Tasmanian station is located in a new building in the heart of Hobart while the transmitter is 4,000 feet above sea-level, almost at the top of Mount Wellington which overlooks the city of Hobart. The number of television sets in use in Australia has passed the one million mark.

JAPAN

With the bringing into service of eleven government (NHK) TV stations and four commercial stations since June, the Japanese TV network now consists of 107 transmitting stations including satellites. The number of TV sets in use is estimated at close to six million.

After some years of experimental color television in Japan, regular color TV programs were started in September, by NHK and four commercial companies. Approval for color TV service was given by the Postal Services Ministry to NHK's Tokyo and Osaka stations, Nippon Television network, Radio Tokyo, Yomiuri Television, and the Asahi Broadcasting Company.

MALAYA

The government of the Federation of Malaya plans to launch television by June, 1961. In the first six months of operation, Kuala Lumpur is expected to be the only area served, but it is hoped that a large portion of the whole country will be included before the end of the first year. Both Japanese interests and PYE have made offers to Radio Malaya to set up a TV network and to run it commercially for ten years without cost to the Federation. In return for the commercial revenue, they would cede the equipment to the Federation after ten years. The Federation turned down such offers because engineers pointed out that the equipment would not only be in poor shape at the end of ten years, but likely to be quite obsolete in these days of constant improvements.

OKINAWA

The second commercial television station owned by the Ryukyu Broadcasting Corporation went on the air in Naha, with a five kw. transmitter operating on channel 12. Programs are transmitted in English and Japanese.

SINGAPORE

Upon his return from Japan, the Minister of Culture, S. Rajaratnam, stated that the Singapore Government intended to establish a TV station. At his request, a three-man Japanese team visited Singapore in July to consult on the establishment of a TV station in the city.

THAILAND

Bids were invited last September for the construction of television stations in Lampang province in the north, and in Khon Kaen province in the northeast. Another station is planned for Haadyai in Songkhla province in the south. These three TV stations will afford coverage for 35 provinces in all in Thailand.

COMMUNIST BLOC

ALBANIA

According to a Radio Tirana broadcast, an experimental television station, equipped with apparatus presented by the Soviet Union and East Germany and assembled by East German specialists, has carried out some transmission tests.

BULGARIA

The Bulgarian press states that a television relay station is being built on Botev Peak. A group of experts are working there on an experiment to link the Sofia television center with the Bucharest center. The experiments are proceeding successfully. By 1962 Bulgarian television programs will be telecast abroad, and Bulgarian citizens will watch programs from Moscow, Warsaw, Prague, Berlin, and Budapest.

CZECHOSLOVAKIA

Two more television centers went on the air in Czechoslovakia, one in North Bohemia on Bukova Mountain, and the other in West Bohemia near Karlovy Vary. The latter replaces a relay station already in operation. The building of two television relay stations, which will make it possible to receive programs from the Kiev and Moscow studios, has begun in Slovakia. When the Central Bohemian and East Slovakian television centers are completed, the first stage of building a nation-wide TV network will be finished. In the second stage, the main emphasis will be on expansion of the program and the introduction of additional channels, as well as preparation for color television.

EAST GERMANY

The second major television transmitter located at Dequede and operating in the ultra-high frequency (UHF) Band IV, was taken into service in East Germany.

According to the East German press, the goals for East German television call for an increase in the number of television programs in 1965; establishment of a second TV program; construction of radio relay towers, transposers, and deflection antennas needed to close the gaps in TV reception; erection of 20 TV frequency transposers in Bezirke Gera and Suhl (completed); establishment of advanced schools for television; completion of

the television transmission network; and color television tests in 1965. Construction of large-scale TV transmitters is not scheduled for the seven-year period except for the one at Dequede (completed).

HUNGARY

According to the Hungarian press, two new television relay stations, one on the Kekes Mtn. on the Matra range and the other in Tokaj, have been completed more than three months ahead of schedule. The 60-meter tower at Kekes uses a four kw. transmitter and its reception range will be approximately 100 km. southwest and west toward the Hungarian plain. The one kw. Tokaj transmitter's range is estimated at 50 km. south and southeast and to the Czechoslovak border to the north.

POLAND

Four more television relay stations have gone on the air since June, and the number of TV sets that are in use at the end of 1960 is estimated at 450,000. By 1965 this number is expected to reach 1,700,000. This year TV stations will be built in Bydgoszcz and Lublin, and in 1962 and 1963, six more TV transmitters will be put into operation.

RUMANIA

With the construction of 12 additional television transmitters, the whole of Rumania is expected to have TV coverage by 1965. The Electronica works in Bucharest will produce 130,000 TV sets in 1965.

USSR

The development of the Soviet television network proceeds at a good pace. Ten new transmitting stations, six centers and four relays, have gone into service since June. There are now 84 television centers and 75 relay stations in operation. Soviet television is to be developed particularly rapidly during the seven-year plan. By 1965 the country will have 165 TV centers and more than 300 low-power relay stations.

No firm figures over the 4,000,000 TV sets in use in the Soviet Union have been reported since the first of the year.

COMMUNIST CHINA

The construction of a television station has been completed in Shenyang (Mukden). A "television university" similar to the ones in Peking and Shanghai has now been established in Shenyang with a membership of 8,000 students, and another in Harbin serving 11,000 students. Courses in mathematics and physics are offered.

There are only 20,000 sets in use throughout the country, half of which are found in and around Peking. Due to the high costs of sets, there are not many individuals who own TV receivers but, instead, most sets in use are owned by people's communes and other organizations.

Foreign Television Stations

SATELLITES NOT INCLUDED

(As of January 1, 1961)

Location	Call Letters	Licensee or Grantee	Channel No.
— ALGERIA —			
Algiers		Radiodiffusion-Television Francaise (Govt.)	CH. F-11
Oran		Radiodiffusion-Television Francaise Francaise (Govt.)	Ch. F-8
— ARGENTINA —			
Buenos Aires	LR3-TV	Radio Belgrano TV	Ch. 7
Buenos Aires	LS83-TV	Compania Argentina Del TV, S.A. (Cadete)	Ch. 9
Mendoza		Affili of Cadete	Ch. 7
Rio Del Plata	LS85-TV	Affili of Cadete	Ch. 13
— AUSTRALIA —			
Adelaide	ABS	Australian Bestg. Commission	Ch. 2
Adelaide	ADS	Television Besters Ltd.	Ch. 7
	NWS	Southern TV Corp. Ltd.	Ch. 9
Brisbane	ABQ	Australian Bestg. Commission	Ch. 2
Brisbane	BTQ	Brisbane TV Ltd.	Ch. 7
	QTQ	Queensland Television Ltd.	Ch. 9
Hobart	ABS	TV Besters, Ltd.	Ch. 2
Hobart	ABT	Australian Bestg. Commission	Ch. 2
Hobart	TVT	Tasmania Television Ltd.	Ch. 6
Melbourne	GTV	General Television Corp., Ltd.	Ch. 9
Melbourne	HSV	Herald-Sun Television, Ltd.	Ch. 7
Melbourne	ABV	Australian Bestg. Commission	Ch. 2
Perth	TVW	TVW Ltd.	Ch. 7
Sydney	ATN	Amalgamated TV Services	Ch. 7
Sydney	TCN	Television Corp, Ltd	Ch. 9
Sydney	ABN	Australian Bestg Commission	Ch. 2
— AUSTRIA —			
Baden		Osterreichischer Rundfunk (Govt.)	Ch. E-6
Bregenz-Pfaender		Govt.	Ch. 5
Graz		Osterreichischer Rundfunk (Govt.)	Ch. E-7
Grunberg		Osterreichischer Rundfunk (Govt.)	Ch. E-11
Hiefiau		Osterreichischer Rundfunk (Govt.)	Ch. E-8
Jauerling		Osterreichischer Rundfunk (Govt.)	Ch. E-2
Kahlenberg		Osterreichischer Rundfunk (Govt.)	Ch. E-5
Karnten		Osterreichischer Rundfunk (Govt.)	Ch. E-10
Linz		Osterreichischer Rundfunk (Govt.)	Ch. E-6
Lorenzberg		Osterreichischer Rundfunk (Govt.)	Ch. E-6
Patscherkofel		Osterreichischer Rundfunk (Govt.)	Ch. E-4
Polster		Osterreichischer Rundfunk (Govt.)	Ch. E-11
Salzburg		Osterreichischer Rundfunk (Govt.)	Ch. E-8
Schladming		Osterreichischer Rundfunk (Govt.)	Ch. E-11
Schmittenhohe		Osterreichischer Rundfunk (Govt.)	Ch. E-6
Sonnwendstein		Osterreichischer Rundfunk (Govt.)	Ch. E-10
Vienna		Osterreichischer Rundfunk (Govt.)	Ch. E-5
— BELGIUM —			
Antwerp		Institut National Belge de Radiodiffusion (Govt.)	Ch. E-2
Brussels		Service Francaise Institut (French)	Ch. E-7
Brussels		Vlaamse Televisie (Flemish)	Ch. E-10
Liege		Institut National Belge de Radiodiffusion (Govt.)	Ch. E-3
Ruiselede		Institut National Belge de Radiodiffusion (Govt.) (Dutch language)	Ch. E-2
Waver		Institut National Belge de Radiodiffusion (Govt.) (French language)	Ch. E-8
Waver		Institut National Belge de Radiodiffusion (Govt.) (Dutch language)	Ch. E-10
— BERMUDA —			
Hamilton	ZBM-TV	Bermuda Radio & Television Co., Ltd.	Ch. 10
	ZBM-1		
	ZBM-2	Bermuda Broadcasting Co. Ltd.	
— BRAZIL —			
Belo Horizonte	PRH6-TV	Radio Guarani	Ch. 4
Belo Horizonte		Radio Inconfidencia	Ch. 2
Brasilia		Televisao Brasilia	Ch. 3
Brasilia		TV Golanla	Ch. 6
Brasilia		TV Rio	Ch. 8

FOREIGN TV STATIONS

Location	Call Letters	Licensee or Grantee	Channel No.
Porto Alegre		Radio Televisao Tupi	Ch. 4
Recife		TV Pernambuco	Ch. 6
Recife		Televisao Jornal do Comercio	Ch. 2
Rio de Janeiro		Televisao Nacional	Ch. 2
Rio de Janeiro		Radio Mayrink Veiga	Ch. 7
Rio de Janeiro		Televisao Globo	Ch. 11
Rio de Janeiro		Soc. Radio Emisoras Cont.	Ch. 9
Rio de Janeiro	PRG3-TV	Radio Televisao Tupi	Ch. 6
Rio de Janeiro		Radio Record TV	Ch. 13
Sao Paulo		Radio Televisao Paulista	Ch. 5
Sao Paulo	PRF3-TV	Radio Difusora de Sao Paulo	Ch. 3
Sao Paulo	PRB9-TV	Radio Record TV	Ch. 7
Sao Paulo		Televisao Gazeta	Ch. 2
Sao Paulo		Televisao Excelsior	Ch. 9
Sao Paulo		Televisao Cultura	Ch. 11
Sao Paulo		Televisao Bandeirantes	Ch. 13
Sao Paulo		Televisao Difusora	Ch. 31
Valinhos		Televisao Record	Ch. 22
Valinhos		Radio-Televisao Paulista	Ch. 28
Valinhos		Televisao Difusora	Ch. 18
— COLOMBIA —			
Alfo Magdalena	HJRN-TV	Televisora Nacional (Govt.)	Ch. 9
Bogota	HJFN-TV	Televisora Nacional (Govt.)	Ch. 9
Boyaca	HJRN-TV	Televisora Nacional (Govt.)	Ch. 7
Cali	HJRN-TV	Televisora Nacional (Govt.)	Ch. 7
El Quindio	HJRN-TV	Televisora Nacional (Govt.)	Ch. 9
Madrono	HJRN-TV	Televisora Nacional (Govt.)	Ch. 7
Manizales	HJRN-TV	Televisora Nacional (Govt.)	Ch. 5
Manjui	HJRN-TV	Televisora Nacional (Govt.)	Ch. 7
Medellin	HJRN-TV	Televisora Nacional (Govt.)	Ch. 3
Tynja	HJRN-TV	Televisora Nacional (Govt.)	Ch. 10
— BULGARIA —			
Sofia	OIRT	Government	Ch. VII
— COSTA RICA —			
San Jose	TI-TVCR	Televisors de Costa Rica	Ch. 7
— CUBA —			
Camaguey	CMJL-TV	Cuban Gov't	Ch. 6
Camaguey	CMJ-TV	Cuban Govt.	Ch. 4
Camaguey	CMFE-TV	Cuban Govt.	Ch. 9
Ciego de Avilo	CMJV-TV	Cuban Govt.	Ch. 7
Havana	CMBJ-TV	Cuban Govt.	Ch. 12
Havana	CMAB-TV	Cuban Gov't	Ch. 2
Havana	CMBF-TV	Cuban Gov't	Ch. 4
Havana	CMQ-TV	Cuban Govt.	Ch. 6
Havana	CMBA-TV	Cuban Govt.	Ch. 7
Havana	CM-TV	Cuban Govt.	Ch. 10
Holguin	CMKJ-TV	Cuban Govt.	Ch. 3
Holguin			Ch. 13
Matanzas	CMG-TV	Cuban Govt.	Ch. 13
Miguel	CMGH-TV	Cuban Gov't	Ch. 11
Matanzas	CMGQ-TV	Cuban Gov't	Ch. 9
Santa Clara	CMJA-TV	Cuban Gov't	Ch. 2
Santiago de Cuba	CM-TV	Cuban Gov't	Ch. 5
Santa Clara	CMHQ-TV	Cuban Gov't	Ch. 5
Santiago de Cuba	CMKU-TV	Cuban Gov't	Ch. 2
— CYPRUS —			
Nicosia		Cyprus Bestg. Service (Govt.)	Ch. E-2
— CZECHOSLOVAKIA —			
Bratislava		Ceskoslovensky Rozhlas (Govt.)	Ch. 2
Budejovice	OIRT	Ceskoslovensky Rozhlas (Govt.)	Ch. 2
East Bohemia	OIRT	Ceskoslovensky Rozhlas (Govt.)	Ch. 6
Moravia	OIRT	Ceskoslovensky Rozhlas (Govt.)	Ch. 9
Ostrava		Ceskoslovensky Rozhlas (Govt.)	Ch. 1
Frague		Ceskoslovensky Rozhlas (Govt.)	Ch. 9
West Bohemia	OIRT	Ceskoslovensky Rozhlas (Govt.)	Ch. 10
— DENMARK —			
Aalborg		Danish State Radio (Govt.)	Ch. E-5
Aarhus		Danish State Radio (Govt.)	Ch. E-8
Bornholm		Danish State Radio (Govt.)	Ch. E-5
Copenhagen		Danish State Radio (Govt.)	Ch. E-4
Frederikshavn		Danish State Radio (Govt.)	Ch. E-8
Holstebro		Danish State Radio (Govt.)	Ch. E-10
Kolding		Danish State Radio (Govt.)	Ch. E-9
Odense		Danish State Radio (Govt.)	Ch. E-3
Soenderjylland		Danish State Radio (Govt.)	Ch. E-7
South Seeland		Danish State Radio (Govt.)	Ch. E-6
Vejle		Danish State Radio (Govt.)	Ch. E-5

(Continued on Next Page)

FOREIGN TV STATIONS

Location	Call Letters	Licensee or Grantee	Channel No.
— DOMINICAN REPUBLIC —			
Ciudad Trujillo	HIT-TV	La Voz Dominicana	Ch. 4
Ciudad Trujillo	HIN-TV	Voz de Reeleccion-TV	Ch. 7
— EL SALVADOR —			
San Salvador	YSEB-TV	Television Salvadorena	Ch. 6
San Salvador	YSU-TV	Radio Television XSU, S.A.	Ch. 4
San Salvador	YSDR-TV	Television Saladorena	Ch. 8
— ECUADOR —			
Guayaquil	HCPTE	Television Ecuatoriana	Ch. 4
Quito	HCJB	Television Ecuatoriana	
— FINLAND —			
Hameenlinna		Finnish Bestg. Corp.	Ch. E-5
Helsinki		Institute of Technology	Ch. E-8
Helsinki		Finnish Broadcasting Corp.	Ch. E-6 &
Lahti		Finnish Bestg. Corp.	Ch. E-9
Lohja		Finnish Bestg. Corp.	Ch. E-11
Mikkell		Finnish Bestg. Corp.	Ch. E-6
Pori		Finnish Bestg. Corp.	Ch. E-9
Rauma		Finnish Bestg. Corp.	Ch. E-5
Riihimaki		Finnish Bestg. Corp.	Ch. E-11
Tammisaari		Finnish Bestg. Corp.	Ch. E-5
Tampere		Finnish Bestg. Corp.	Ch. E-8
Tammela		Tampere TV Club	Ch. 10
Turku		Finnish Bestg. Corp.	Ch. E-7
Valkeakoski		Finnish Bestg. Corp.	Ch. E-11
— FRANCE —			
Ajaccio (Corsica)		Govt.	Ch. 4
Amiens		Radiodiffusion Television Francaise	Ch. F-11
Aurillac		Radiodiffusion Television Francaise	Ch. F-11
Bastia		Radiodiffusion Television Francaise	Ch. F-2
Besancon		Radiodiffusion Television Francaise	Ch. F-5
Bordeau		Radiodiffusion Television Francaise	Ch. F-10
Bourges		Radiodiffusion Television Francaise (Govt.)	Ch. F-9
Caen		Radiodiffusion Television Francaise (Govt.)	Ch. F-2
Cannes-Nice		Radiodiffusion Television Francaise (Govt.)	Ch. F-6
Chamonix		Govt.	Ch. 6
Clermont-Ferrand		Radiodiffusion Television Francaise	Ch. F-6
Dijon		Radiodiffusion Television Francaise (Govt.)	Ch. F-10
Epinal		Govt.	Ch. 12
Fonfrede		Radiodiffusion Television Francaise	Ch. F-12
Gex (Mt. Rond)		Govt.	Ch. 7
Grenoble		Radiodiffusion Television Francaise (Govt.)	Ch. F-10
La Rhune		Radiodiffusion Television Francaise	Ch. F-9
Le Havre-Harfleur		Radiodiffusion Television Francaise	Ch. F-7
Le Mans		Radiodiffusion Television Francaise	Ch. F-12
Limoges		Radiodiffusion Television Francaise	Ch. F-2
Lille		Radiodiffusion Television Francaise (Govt.)	Ch. F-SA
Longwy		Govt.	Ch. 12
Lyon		Radiodiffusion Television Francaise (Govt.)	Ch. F-12
Lyon-Fourvlere		Radiodiffusion Television Francaise (Govt.)	Ch. F-5
Marseilles		Radiodiffusion Television Francaise (Govt.)	Ch. F-8
Metz-Luttange		Radiodiffusion Television Francaise (Govt.)	Ch. F-6
Mezieres		Govt.	Ch. 8A
Mulhouse		Radiodiffusion Television Francaise (Govt.)	Ch. F-8
Nancy-Vandoeuvre		Radiodiffusion Television Francaise (Govt.)	Ch. F-7
Nantes		Radiodiffusion Television Francaise	Ch. F-4
Nice (Mt. Alban)		Govt.	Ch. 11
Paris		Radiodiffusion Television Francaise (Govt.)	Ch. F-8A
Pic Du Midi		Radiodiffusion Television Francaise	Ch. F-5
Puy de Dome		Radiodiffusion Television Francaise	Ch. F-10
Reims-Hautvillers		Radiodiffusion Television Francaise (Govt.)	Ch. F-5
Rennes St. Pern		Radiodiffusion Television Francaise (Govt.)	Ch. F-5
Rouen		Radiodiffusion Television Francaise (Govt.)	Ch. F-10
Sarreguemines		Govt.	Ch. 12
St. Etienne		Radiodiffusion Television Francaise	Ch. F-8
Strasbourg		Radiodiffusion Television Francaise (Govt.)	Ch. F-5
Toulon		Radiodiffusion Television Francaise (Govt.)	Ch. F-11
Toulouse		Radiodiffusion Television Francaise (Govt.)	Ch. 10
— GERMANY (East) —			
Berlin		Staatliches Rundfunk Komitee (Govt.)	Ch. E-3
Brocken		Staatliches Rundfunk Komitee (Govt.)	Ch. E-5
Chemnitz		Staatliches Rundfunk Komitee (Govt.)	Ch. F-6
Dresden		Staatliches Rundfunk Komitee (Govt.)	Ch. R-3
Heptenberg		Staatliches Rundfunk Komitee (Govt.)	Ch. E-10
Inselberg		Staatliches Rundfunk Komitee (Govt.)	Ch. E-5
Leipzig		Staatliches Rundfunk Komitee (Govt.)	Ch. E-9
Rostock		Staatliches Rundfunk Komitee (Govt.)	Ch. E-8
Schwerin		Staatliches Rundfunk Komitee (Govt.)	Ch. E-11

FOREIGN TV STATIONS

Location	Call Letters	Licensee or Grantee	Channel No.
— GERMANY (West) —			
Aalen		Suddeutscher Rundfunk	Ch. E-8
Aachen (Donnerberg)	WDR		Ch. 14
Baden-Baden		Sudwestfunk	Ch. E-7
Berlin		Sender Freies Berlin	Ch. E-7
Biedenkopf		Hessischer Rundfunk	Ch. E-2
Bonn		Westdeutscher Rundfunk	Ch. E-5
Bremen		Norddeutscher Rundfunk	Ch. E-2
Dillberg		Bayerischer Rundfunk	Ch. E-6
Feldberg		Sudwestfunk	Ch. E-8
Flensburg		Norddeutscher Rundfunk	Ch. E-4
Frankfurt		Hessischer Rundfunk	Ch. E-8
Freiburg		Sudwestfunk	Ch. E-7
Grunten		Bayerischer Rundfunk	Ch. E-2
Haardtkopf	SWF		Ch. 15
Hamburg		Norddeutscher Rundfunk	Ch. E-9
Hanover		Norddeutscher Rundfunk	Ch. E-8
Harz		Norddeutscher Rundfunk	Ch. E-10
Hoher Meissner		Hessischer Rundfunk	Ch. E-7
Hornisgrinde		Sudwestfunk	Ch. E-9
Irrel	SWF		Ch. 12
Kaiserslautern		Sudwestfunk	Ch. E-7
Kiel		Norddeutscher Rundfunk	Ch. E-5
Koblenz		Sudwestfunk	Ch. E-6
Koln		Westdeutscher Rundfunk	Ch. E-11
Kreuzberg-Rhon		Bayerischer Rundfunk	Ch. E-3
Langenberg		Westdeutscher Rundfunk	Ch. E-9
Lingen on Ems	NDR		Ch. 15
Marburg		Hessischer Rundfunk	Ch. E-11
Passau		Bayerischer Rundfunk	Ch. E-7
Raichberg		Sudwestfunk	Ch. E-4
Saarbruchen		Telesaar	Ch. F-2
Saarbruchen		Telesaar	Ch. F-7
Stuttgart		Norddeutscher Rundfunk	Ch. E-11
Tautoberger Wald		Westdeutscher Rundfunk	Ch. E-11
Trier		Sudwestfunk	Ch. E-5
Weinbiet		Sudwestfunk	Ch. E-10
Wendelstein		Bayerischer Rundfunk	Ch. E-10
Wurzburg		Bayerischer Rundfunk	Ch. E-10
Zweibrucken		Sudwestfunk	Ch. E-7
— GUATEMALA —			
Guatemala City	TG-BOL	Radio-TV Guatemala	Ch. E-3
Guatemala City	TGW-TV	Television Nacional de Guatemala	Ch. E-8
— HAITI —			
Port au Prince		Tele-Hati	Ch. A-5
— HONG KONG —			
Hong Kong		Hong Kong Ltd.—Rediffusion	
— HONDURAS —			
Tegucigalpa	HRTW-TV	Radio Y Television Hondurena	Ch. A-5
— HUNGARY —			
Budapest		Magyar Radio (Govt.)	Ch. I
Kekes		Magyar Radio Es Televizio (Govt.)	Ch. VIII
Miskolc	OIRT	Magyar Radio Es Televizio (Govt.)	Ch. IX
Pees	OIRT	Magyar Radio Es Televizio (Govt.)	Ch. II
Sopron	OIRT	Magyar Radio Es Televizio (Govt.)	Ch. IX
Szentes	OIRT	Magyar Radio Es Televizio (Govt.)	Ch. XI
Tojac	OIRT	Magyar Radio Es Televizio (Govt.)	Ch. IV
— IRAN —			
Abadan		Habib Sabet	Ch. 3
Tehran	TVI	Habib Sabet	Ch. 3
— IRAQ —			
Baghdad		Minister of Interior	Ch. E-8
— ITALY —			
Acri		Radiotelevisione Italiana	Ch. H
Barrea		(Government Franchised Network)	Ch. E
Bolzano	"	"	Ch. D
Capo Spartivento	"	"	Ch. H
Cascia	"	"	Ch. E
Cima Penegal	"	"	Ch. F
Claut	"	"	Ch. F
Comelico	"	"	Ch. G
Gambarie	"	"	Ch. D
Golfo di Salerno	"	"	Ch. E

(Continued on Next Page)

FOREIGN TV STATIONS

Location	Call Letters	Licensee or Grantee	Channel No.
Gorfigliano		Radiotelevisione Italiana	Ch. H
Gubbio		(Government Franchised Network)	Ch. E
Martina Franca	"	"	Ch. D
Milano	"	"	Ch. D
Monreale	"	"	Ch. D
Monte Argentario	"	"	Ch. E
Monte Caccia	"	"	Ch. A
Monte Cammarata	"	"	Ch. A
Monte Conero	"	"	Ch. E
Monte Faito	"	"	Ch. B
Monte Favone	"	"	Ch. H
Monte Lauro	"	"	Ch. F
Monte Limbara	"	"	Ch. H
Monte Nerone	"	"	Ch. A
Monte Peglia	"	"	Ch. H
Monte Pellegrino	"	"	Ch. H
Monte Penice	"	"	Ch. B
Monte Sambuco	"	"	Ch. H
Monte Scuro	"	"	Ch. G
Monte Serpeddi	"	"	Ch. G
Monte Serra	"	"	Ch. D
Monte Soro	"	"	Ch. E
Monte Venda	"	"	Ch. D
Monte Vergine	"	"	Ch. D
Pantellaria	"	"	Ch. G
Pescara	"	"	Ch. F
Pietrasanto	"	"	Ch. A
Plateau Rosa	"	"	Ch. H
Portofino	"	"	Ch. H
Punta Badde Urbara	"	"	Ch. D
Roma	"	"	Ch. G
Roseto Capo Spulico	"	"	Ch. F
Salento	"	"	Ch. H
San Cerbone	"	"	Ch. G
San Marco Argentano	"	"	Ch. H
San Nicolao	"	"	Ch. A
Scicli	"	"	Ch. H
Torino	"	"	Ch. C
Trapani	"	"	Ch. H
Trieste	"	"	Ch. G

— JAPAN —

Akita	JOTR-TV	Radio Tohoku	Ch. 10
Aomori	JOTG-TV	NHK	Ch. 2
Bofu	JOAG-TV	NHK	Ch. 9
Fukui	JOFG-TV	NHK	Ch. 9
Fukuoka	JOIF-TV	Kyushu Asahi Hoso	Ch. 1
Fukui	JOEF-TV	Yamagata Hoso	Ch. 10
Fukuoka	JOFR-TV	Radio Kyosho Co.	Ch. J-4
Fukuoka	JOLK-TV	Bestg. Corp. of Japan (NHK)	Ch. J-3
Fukushima	JOFP-TV	NHK	Ch. 9
Hakodate	JOVK-TV	Bestg. Corp. of Japan (NHK)	Ch. J-4
Hiroshima	JOER-TV	Radio Chugoku	Ch. 4
Hiroshima	JOFK-TV	Bestg. Corp. of Japan (NHK)	Ch. J-3
Kagoshima	JOHG-TV	Japan Broadcasting Corp.	Ch. J-3
Kagoshima	JOCF-TV	Radio Minami Nippon	Ch. 1
Kanazawa	JOJK-TV	Bestg. Corp. of Japan (NHK)	Ch. J-4
Kanazawa	JOMR-TV	Hokuriku Hoso	Ch. 6
Kogawa-Ken		Radio Nishi-Nippon	
Kochi	JOZR-TV	Radio Kochi	Ch. 8
Kofu	JOJF-TV	Radio Yamanashi	Ch. 5
Kokura	JOSK-TV	Japan Broadcasting Corp.	Ch. J-6
Kumamoto	JOJK-TV	Japan Broadcasting Corp.	Ch. J-9
Kumamoto	JOBF-TV	Radio Kumamoto	Ch. 11
Matsuyama	JOZK-TV	Japan Broadcasting Corp.	Ch. J-6
Matsuyama	JOAF-TV	Nankai Hoso	Ch. 10
Miyazaki	JONE-TV	Radio Miyazaki	Ch. 10
Morioka	JOQG-TV	NHK	Ch. 4
Morioka	JOJF-TV	Iwate Hoso	Ch. 6
Murotan	JOQF-TV	Hokkaido Bestg. Corp.	Ch. 11
Nagasaki	JOUR-TV	Nagasaki Bestg. Corp.	Ch. 5
Nagoya	JOAR-TV	Chubu Nippon Bestg. Corp.	Ch. J-5
Nagoya	JOCK-TV	Bestg. Corp. of Japan (NHK)	Ch. 3
Nagano	JOSR-TV	Shinetsu Hoso	Ch. 11
Nagoya	JOFX-TV	Tokai TV	Ch. 1
New Osaka		Mainichi Bestg. Osaka	
Niigata	JOQK-TV	NHK	Ch. 2
Niigata	JODR-TV	Radio Niigata	Ch. 5
Oita	JOIP-TV	NHK	Ch. 2
Okayama	JOJK-TV	Bestg. Corp. of Japan (NHK)	Ch. J-5
Okayama	JOYR-TV	Sanyo Bestg. Co.	Ch. J-11
Osaka	JOBK-TV	Bestg. Corp. of Japan (NHK)	Ch. J-2
Osaka	JOFO-TV	Osaka TV Bestg. Corp.	Ch. J-6
Osaka	JONR-TV	Asahi Hoso	Ch. 6
Osaka	JOIX-TV	Yomiuri TV Corp.	Ch. 10
Osaka	JODX-TV	Kansai TV	Ch. 8
Sapporo	JOHR-TV	Hokkaido Bestg. Co.	Ch. J-1

FOREIGN TV STATIONS

Location	Call Letters	Licensee or Grantee	Channel No.
Sapporo	JOIK-TV	Bestg. Corp. of Japan (NHK)	Ch. J-3
Sapporo	JOKX-TV	Sapporo TV	Ch. 5
Sasebo	JOMF-TV	Nagasaki Bestg.-Corp.	Ch. 10
Sendai	JOHK-TV	NHK	Ch. J-3
Sendi	JOIR-TV	Tohoku Hosu	Ch. 1
Shizuoka	JOPK-TV	Japan Broadcasting Corp.	Ch. J-5
Takamatsu	JOKE-TV	Nishi-Nippon Bestg. Co.	Ch. J-9
Tokushima	JOXK-TV	NHK	Ch. 3
Tokushima	JOJR-TV	Shikoku Hosu	Ch. 1
Tokyo	JOCX-TV	Fuji Telecasting	Ch. 8
Tokyo	JOAK-TV	NHK	Ch. J-3
Tokyo	JOAX-TV	Nippon TV Network Corp.	Ch. J-4
Tokyo	JOKR-TV	Radio Tokyo	Ch. J-6
Tottori	JOJX-TV	Nihonkai TV Hosu	Ch. 1
Toyama	JOJR-TV	Kita Nippon Hosu	Ch. 1
Yahata-Shi	JOEF-TV	T.V. Nishi-Nippon	Ch. 10
Yamagata	JOHX-TV	Yamagata Hosu	Ch. 10
Yawata	JOHX-TV	TV Nishi Nippon	Ch. 10
—LEBANON—			
Beirut		TV Co. of Lebanon (TCL)	Ch. 9
Beirut		TV Co. of Lebanon (TCL)	Ch. 7
—LUXEMBOURG—			
Louvigny		Compagnie Luxembourgeoise de Telediffusion	Ch. E-7
—MEXICO—			
Agascalientes		Telesistema Mexicano	Ch. 5
Chihuahua	XERA-TV	Televisora de Chihuahua, S.A.	Ch. 11
Guadalajara	XEWO-TV	Televisión de Occidente, S.A.	Ch. 2
Hermosillo	XEWH-TV	TV de Hermosillo, S.A.	Ch. 6
Juarez	XEJ-TV	Televisión de la Frontera	Ch. 5
Matamores	XELD-TV	Televisión de Matamores	Ch. 7
Mexicali	XEM-TV	Televisora de Mexicali	Ch. 3
Mexico City	XEW-TV	Televimex, S.A.	Ch. 2
Mexico City	XHGC-TV	Televisión Gonzales. Camarena	Ch. 5
Mexico City	XHTV	Televisión de Mexico	Ch. 4
Monterrey	XEFB-TV	Cadena Televisora del Norte	Ch. 3
Monterrey	XHNL-TV	Televisora del Norte	Ch. 10
Nuevo Laredo	XEFE-TV	Nuevo Laredo TV, S.A.	Ch. 11
Paso de Cortes	XEX-TV	Televisión Paso de Cortes	Ch. 7
Paso de Cortes	XEQ-TV	Radio Panamericana	Ch. 9
Queretaro	XEZ-TV	Televisora Del Centro	Ch. 3
Tampico	XHGO-TV	Televisora del Golfo	Ch. 7
Tijuana	XEWT-TV	Televisora de Calimex	Ch. 12
Tijuana	XETV	Radio Televisión	Ch. 6
Torreon	XELN-TV	Televisora de la Laguna	Ch. 4
Zamarano	Z-TV	Televisora del Centro	Ch. 3
Zamarano		Televisora de Guanajuato	Ch. 6
—MONACO—			
Monte Carlo	TMC	Tele Monte Carlo	Ch. F-10
—NETHERLANDS—			
Goes		Nederlandse Televisie Stichting	Ch. E-7
Insum		Nederlandse Televisie Stichting	Ch. E-6
Lopik (Amsterdam)		Nederlandse Televisie Stichting	Ch. E-4
Markelo		Nederlandse Televisie Stichting	Ch. E-7
Mierlo		Nederlandse Televisie Stichting	Ch. E-5
Roermond		Nederlandse Televisie Stichting	Ch. E-5
Smilde		Nederlandse Televisie Stichting	Ch. E-6
—NETHERLANDS ANTILLES—			
Curacao	PJC-TV	Tele-Curacao	Ch. E-8
—NICARAGUA—			
Managua	YSNA-TV	Televisión de Nicaragua	Ch. 8
—PERU—			
Arequipa		Televisora Sur Peruna	Ch. 2
Lima		El Sol TV	Ch. 9
Lima	OAD-TV	Ministry of Education	Ch. 7
Lima		R. Panamericana	Ch. 13
Lima		R. America	Ch. 4
—PHILIPPINES—			
Manila	DZAG-TV	Bolinao Electronics Corp.	Ch. 3
Manila	DZXL-TV	Chronicle Bestg.	Ch. 9
Manila	DZTV	Inter-Island Bestg.	Ch. 13
Quezon City	DZBB-TV	Republic Bestg. System	Ch. 7
—POLAND—			
Katowice		Polskie Radio (Govt.)	Ch. R-6
Lodz		Polskie Radio (Govt.)	Ch. R-5
Posnan		Polskie Radio (Govt.)	Ch. R-6
Warsaw		Polskie Radio (Govt.)	Ch. R-III
Wroclaw		Polskie Radio (Govt.)	Ch. R-III
—PORTUGAL—			
Foia		Radiotelevisao Portuguesa (Govt.-Private)	Ch. E-5
Lisbon		Radiotelevisao Portuguesa (Govt.-Private)	Ch. E-7
Lousa		Radiotelevisao Portuguesa (Govt.-Private)	Ch. E-3
Montejunto		Radiotelevisao Portuguesa (Govt.-Private)	Ch. E-6
Porto		Radiotelevisao Portuguesa (Govt.-Private)	Ch. E-9

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FOREIGN TV STATIONS

Location	Call Letters	Licensee or Grantee	Channel No.
— RUMANIA —			
Bucharest		Radiodifuziunea Si Televiziunea Romina (Govt.)	Ch. R-III
— SAUDI ARABIA —			
Dhahran	HZ--22-TV	Arabian-American Oil Company	Ch. 2
— SPAIN —			
Barcelona		Government	Ch. E-4
Madrid		Radio Nacional de Espana (Govt.)	Ch. E-3
Madrid-Navacerrda		Govt.	Ch. 2
Tortosa		Government	Ch. E-10
Valencia		Government	Ch. E-5
Zaragoza		Government	Ch. E-3
— SWEDEN —			
Anderstorp		Government	Ch. E-9
Ange		Government	Ch. E-8
Bollnas		Government	Ch. E-6
Borlange		Government	Ch. E-10
Boras		Government	Ch. E-6
Emmaboda		Government	Ch. E-8
Gavle		A. B. Radiotjangst	Ch. E-9
Goteborg		A.B. Radiotjangst (Govt.)	Ch. E-9
Horby		Govt.	Ch. 2
Jonkoping		Government	Ch. E-8
Karlskrona		Government	Ch. E-9
Kalstad		Government	Ch. E-5
Linkoping		Government	Ch. E-9
Lykkele		Government	Ch. E-8
Malmo		A.B. Radiotjangst (Govt.)	Ch. E-10
Norrkoping		A.B. Radiotjangst (Govt.)	Ch. E-5
Nassjo		Government	Ch. E-10
Orebro		Government	Ch. E-2
Ornskoldsvik		Government	Ch. E-6
Ostersund		Government	Ch. E-4
Stockholm		A.B. Radiotjangst (Govt.)	Ch. E-4
Varberg			Ch. 10
Visby		Government	Ch. E-9
Vannas		Government	Ch. E-2
Vastervik		Government	Ch. E-6
Vasteras		Government	Ch. E-8
Vaxjo		Government	Ch. E-5
— SWITZERLAND —			
Basel		Swiss General Post Office	Ch. E-10
Bern		Swiss General Post Office	Ch. E-2
Geneva		Swiss General Post Office	Ch. E-4
Monte Ceneri		Swiss General Post Office	Ch. E-5
Santis		Swiss General Post Office	Ch. E-7
Sion (Valais)		Swiss General Post Office	Ch. E-6
Tramelan		Swiss General Post Office	Ch. E-11
Zurich		Swiss General Post Office	Ch. E-3
— THAILAND —			
Bangkok	T TV	Thai-Television Co.	Ch. 4
— TURKEY —			
Istanbul		Teknik Universite	Ch. E-4
— UNITED ARAB REPUBLIC —			
Cairo		U.A.R. Bestg. Corp.	Ch. E-5
Cairo		U. A.R. Bestg. Corp.	Ch. E-7
— UNITED KINGDOM —			
Aberdeen		British Bestg. Corp.—BBC (Govt. operated, non-commercial)	Ch. B-4
Belfast		BBC	Ch. B-1
Birmingham		BBC	Ch. B-4
Brighton		BBC	Ch. B-2
Burnhope		ITA	Ch. B 8
Cardiff		BBC	Ch. B-5
Carlisle		BBC	Ch. B-4
Central Scotland		BBC	Ch. B-3
Central Scotland		ITA	Ch. B-10
Channel Isles		BBC	Ch. B-4
Dover		BBC	Ch. B-2
Folkestone		BBC	Ch. B-4
Inverness		BBC	Ch. B-2
Isle of Man		BBC	Ch. B-5
Isle of Wight		BBC	Ch. B-3
Isle of Wight		Independent Television Authority (ITA)	Ch. B-11
Lancashire		Independent Television Authority—ITA	Ch. B-9
London		BBC	Ch. B-1
London		ITA	Ch. B-9
Londonderry		BBC	Ch. B-2
Manchester		BBC	Ch. B-2

FOREIGN TV STATIONS

Location	Call Letters	Licensee or Grantee	Channel No.
Midlands		ITA	Ch. B-5
Netherbutton		BBC	Ch. B-8
Newcastle		BBC	Ch. B-5
Norwich		BBC	Ch. B-3
Plymouth		BBC	Ch. B-2
Wales & West		Independent Television Authority (ITA)	Ch. 10
Thrumster		BBC	Ch. B-1
West Wales		BBC	Ch. B-3
Yorkshire		ITA	Ch. B-10
— URUGUAY —			
Montevideo		Sociedad Anonima Emisoras de Television Y Anexos	Ch. 10
— USSR —			
Alma Ata		Government	
Baku		Government	
Barnaul		Government	
Biisk		Government	
Blagoveschensk		Government	
Dniepropetrovsk		Government	
Gorkiy		Government	
Irkutsk		Government	
Izhevsk		Government	
Kalinin		Government	
Kaliningrad		Government	
Kazan		Government	
Kemerovo		Government	
Kharkov		Government	Ch. R-III
Kiev		Government	Ch. R-IV
Kishinev		Government	
Kostroma		Government	
Krasnoyarsk		Government	
Kubyshev		Government	
Leningrad		Government	Ch. R-III
Maladan		Government	
Minsk		Government	
Moscow		Government	Ch. R-II
Moscow		Government	Ch. R-IV
Murmansk		Government	
Nalchik		Government	
Novosibirsk		Government	Ch. R-II
Odessa		Government	
Omsk		Government	Ch. R-II
Perm		Government	
Raychikhinsk		Government	
Riga		Government	Ch. R-III
Rostov-on-Don		Government	
Saratov		Government	
Sevastopol		Government	
Stalino		Government	
Stalinogorsk		Government	
Sverdlovsk		Government	
Tallin		Government	Ch. R-III
Tashkent		Government	
Tbilisi		Government	
Tomsk		Government	
Ust Kamenogorsk		Government	
Vatutino		Government	
Vilnius		Government	
Vinnitsa		Government	
Vladimir		Government	
Vladivostok		Government	
Vorkuta		Government	
Voronezh		Government	
Yaroslavl		Government	
Yerevan		Government	
— VENEZUELA —			
Caracas	YVKA-TV	Televisora Nacional (Govt.)	Ch. 5
Caracas	YVLV-TV	Televisa Venezolana	Ch. 4
Caracas	YVKS-TV	Radio Caracas TV	Ch. 2
Maracaibo		Ondas de Lago TV	Ch. 13
Valencia		Radio Valencia TV	Ch. 3
— YUGOSLAVIA —			
Belgrade	YZO	Radiodifusion Jugoslavo	Ch. E-2
Ljubjana		Radio Ljubjana	Ch. E-10
Zagreb	YZO-3	Radio Televizija Zagreb	Ch. E-9

Stations Offering Advertisers In-Store Displays In Major Markets

Radio Stations

ALABAMA

*WJLD—Birmingham
WBRC—Birmingham

ARIZONA

KOOL—Phoenix
KOY—Phoenix
KCNA—Tucson

CALIFORNIA

KAFY—Bakersfield
KMAP—Bakersfield
KPAY—Chico
KARM—Fresno
KFRE—Fresno
KDAY—Hollywood
KABC—Los Angeles
KHJ—Los Angeles
KLAC—Los Angeles
KNX—Los Angeles
KRCA—Los Angeles
KFIV—Modesto
KIDD—Monterey
KVIP—Redding
KPAY—Sacramento
KCRA—Sacramento
KGMS—Sacramento
KROY—Sacramento
KITO—San Bernardino
KCBQ—San Diego
KSFJ—San Diego
KCBS—San Francisco
KFRC—San Francisco
KGO—San Francisco
KJBS—San Francisco
KNBC—San Francisco
KOBV—San Francisco
KYA—San Francisco
KXRX—San Jose
KSRO—Santa Rosa
KWG—Stockton

COLORADO

KMYR—Denver

* Negro Programming

CONNECTICUT

WNHC—New Haven
WICH—Norwich

DIST. OF COLUMBIA

WTOP—Washington
WWDC-FM—Washington

FLORIDA

*WOBS—Jacksonville
WGBS—Miami
WINZ—Miami
WALT—Tampa

GEORGIA

WPLO—Atlanta
WAKE—Atlanta
WAOK—Atlanta
*WERD—Atlanta
WQXI—Atlanta

HAWAII

KGU—Honolulu

ILLINOIS

WBBM—Chicago
WGN—Chicago
WMAQ—Chicago

INDIANA

WANE—Fort Wayne
WIBC—Indianapolis
WJVA—South Bend

IOWA

WHO—Des Moines

KENTUCKY

WFKY—Frankfort
WVLK—Lexington
WAKY—Louisville

LOUISIANA

WLCS—Baton Rouge
*WXOK—Baton Rouge

*KAOK—Lake Charles
 WBOK—New Orleans
 WNOE—New Orleans
 WSMB—New Orleans
 WWL—New Orleans
 KJOE—Shreveport

MAINE

WPOR—Portland
 WAGM—Presque Isle

MARYLAND

WBAL—Baltimore
 *WEBB—Baltimore
 WITH—Baltimore

MASSACHUSETTS

WEEL—Boston
 WHYN—Springfield
 WAAB—Worcester

MICHIGAN

WKMH—Dearborn
 CKLW—Detroit
 WJBK—Detroit
 WXYZ—Detroit
 WOOD—Grand Rapids

MINNESOTA

WMFG—Hibbing
 KSTP—Minneapolis
 WCCO—Minn.-St. Paul
 WHLB—Virginia

MISSISSIPPI

WDJX—Jackson
 WLBT—Jackson
 WOKJ—Jackson

MISSOURI

KCMO—Kansas City
 KMBC—Kansas City
 KPRS—Kansas City
 KMOX—St. Louis
 KSW—St. Louis
 KWK—St. Louis
 KXOK—St. Louis
 WIL—St. Louis

MONTANA

KBOW—Butte
 KFBB—Great Falls

NEW JERSEY

WTTM—Trenton

NEW YORK

WROW—Albany
 WNBC—Binghamton
 WBNY—Buffalo
 WGR—Buffalo
 WTKO—Ithaca
 WABC—New York
 WCBS—New York
 WLIB—New York
 WINS—New York
 WMGM—New York
 WOR—New York
 WADO—New York
 WRCA—New York
 *WWRL—New York
 WBBF—Rochester
 WHEC—Rochester
 WHEN—Syracuse
 WSYR—Syracuse

NORTH CAROLINA

WISE—Asheville
 WAYS—Charlotte
 WBT—Charlotte
 WTMA—Charlotte
 WCOG—Greensboro
 WPET—Greensboro
 WKIX—Raleigh
 WKLM—Wilmington
 WTOB—Winston-Salem

NORTH DAKOTA

WDAY—Fargo

OHIO

WCUE—Akron
 WCMW—Canton
 WKRC—Cincinnati
 WLW—Cincinnati
 KYW—Cleveland
 WERE—Cleveland
 WGAR—Cleveland
 WJW—Cleveland
 WCOL—Columbus
 WTVN—Columbus
 WSPD—Toledo
 WBBW—Youngstown
 WFMJ—Youngstown
 WKBN—Youngstown

OREGON

KGW—Portland
 KWJJ—Portland

(Continued on Next Page)

PENNSYLVANIA

WFBG—Altoona
WEST—Easton
WJET—Erie
WCMB—Harrisburg
WHGB—Harrisburg
WKBO—Harrisburg
WGAL—Lancaster
WLAN—Lancaster
WCAU—Philadelphia
*WDAS—Philadelphia
WFIL—Philadelphia
*WHAT—Philadelphia
WIBG—Philadelphia
WIBG-FM—Philadelphia
WIP—Philadelphia
WPEN—Philadelphia
WPEN-FM—Philadelphia
WRCV—Philadelphia
WCAI—Pittsburgh
WHUM—Redding
WRAW—Redding
WORK—York

RHODE ISLAND

WEAN—Providence
WJAR—Providence

SOUTH CAROLINA

WTMA—Charleston
WIS—Columbia
WMSC—Columbia

TENNESSEE

*WMFS—Chattanooga
*WLOK—Memphis

TEXAS

KGNC—Amarillo
KRIC—Beaumont
KLIF—Dallas
WFAA—Dallas
KROD—El Paso
KSET—El Paso
XELO—El Paso
KTHT—Houston
KTRH—Houston
*KYOK—Houston
KDAV—Lubbock
KFYO—Lubbock
KCOR—San Antonio
KITE—San Antonio

UTAH

KSL—Salt Lake City

VIRGINIA

WSVA—Harrisonburg
WAVY—Norfolk
WGH—Norfolk
WLEE—Richmond
WRVA—Richmond
WDBJ—Roanoke

WASHINGTON

KWIQ—Moses Lake
KAYO—Seattle
KXLY—Spokane

WEST VIRGINIA

WCHS—Charleston
WHLL—Wheeling

WISCONSIN

WOKY—Milwaukee

Television Stations

ARIZONA

KOOL-TV—Phoenix

CALIFORNIA

KMJ-TV—Fresno
KCOP-TV—Hollywood
KABC-TV—Los Angeles
KHJ-TV—Los Angeles
KRCA-TV—Los Angeles
KTTV—Los Angeles
KGO-TV—San Francisco
KRON-TV—San Francisco

COLORADO

KBTW—Denver

CONNECTICUT

WHNC-TV—New Haven
WATR-TV—Waterbury

FLORIDA

WESH-TV—Daytona Beach

GEORGIA

WLW-A-TV—Atlanta

IDAHO

KIDO-TV—Boise

ILLINOIS

W/BKB-TV—Chicago
WGN-TV—Chicago

INDIANA

WEHT-TV—Evansville
 WTVW-TV—Evansville
 WANE-TV—Fort Wayne
 WLW-I—Indianapolis

LOUISIANA

KNOE-TV—Monroe
 WDSU-TV—New Orleans
 KTBS-TV—Shreveport

MAINE

WAGM-TV—Presque Isle

MASSACHUSETTS

WRLP—Greenfield
 WWRP-TV—Greenfield
 WHYN-TV—Springfield
 WWLP-TV—Springfield

MICHIGAN

CKLW-TV—Detroit
 WJBK-TV—Detroit
 WXYZ-TV—Detroit

MINNESOTA

WDSM-TV—Duluth
 KSTP-TV—Minneapolis
 WCCO-TV—Minneapolis

MISSISSIPPI

WLBT-TV—Jackson

MISSOURI

KODE-TV—Joplin
 KCMO-TV—Kansas City
 KMBC-TV—Kansas City

NEVADA

KLAS-TV—Las Vegas

NEW MEXICO

KOAT-TV—Albuquerque
 KVER—Clovis

NEW YORK

WBNF-TV—Binghamton
 WGR-TV—Buffalo
 WABD-TV—New York
 WNTA-TV—New York
 WOR-TV—New York
 WHEN-TV—Syracuse

NORTH CAROLINA

WSOC-TV—Charlotte
 WTOB-TV—Winston-Salem

NORTH DAKOTA

KFYR-TV—Bismarck
 WDAY-TV—Fargo

OHIO

WKRC-TV—Cincinnati
 WLW-TV—Cincinnati
 WSTV—Steubenville
 WKBN-TV—Youngstown

OREGON

KPTV-TV—Portland

PENNSYLVANIA

WFBG-TV—Altoona
 WCMB-TV—Harrisburg
 WTPA-TV—Harrisburg
 WFIL-TV—Philadelphia
 WNEP-TV—Scranton
 WILK-TV—Wilkes-Barre
 WSBA-TV—York

RHODE ISLAND

WJAR-TV—Providence

SOUTH CAROLINA

WUSN-TV—Charleston
 WIS-TV—Columbia

TEXAS

KPAR-TV—Abilene
 KFDA-TV—Amarillo
 KEDY-TV—Big Spring
 KTRK-TV—Houston
 KDUB-TV—Lubbock
 KCOR-TV—San Antonio

UTAH

KUTV-TV—Salt Lake City

VIRGINIA

WAVY-TV—Norfolk
 WXEX-TV—Richmond
 WDBJ-TV—Roanoke

WASHINGTON

KING-TV—Seattle
 KXLY-TV—Spokane

WEST VIRGINIA

WCHS-TV—Charleston
 WBOY-TV—Clarksburg
 WTRF-TV—Wheeling

WISCONSIN

WDSM-TV—Superior
 WFRV-TV—Green Bay
 WISN-TV—Milwaukee

PUERTO RICO

WAPA-TV—San Juan

Employment At TV Networks And 519 Television Stations During 1959

As Of December 31, 1959

	<i>Full Time</i>	<i>Part Time</i>	<i>Total</i>
3 Networks and 15* owned and operated stations	11,152	1,562	12,714
93 Pre-Freeze TV stations.....	8,768	912	9,680
334 Post-Freeze VHF TV stations.....	13,403	2,035	15,438
77 Post-Freeze UHF TV stations.....	2,030	408	2,438
Totals 3 Networks and 519 stations.....	35,353	4,917	40,270

Total Employment

	<i>1959</i>	<i>1958</i>	<i>1957</i>
3 TV Networks.....	10,127	10,054	9,444
All TV stations.....	30,143	29,328	28,353
Total	40,270	39,382	37,797

* Excludes data for two network owned and operated UHF stations that were sold prior to Dec. 31, 1959. 1959, 1958, 1957 data are for 519, 514 and 501 TV stations respectively.
Source: FCC

Employment At Nationwide AM Networks And 3,361 Other Radio Stations

	<i>Full Time</i>	<i>Part Time</i>	<i>Total</i>
4 Nationwide Networks.....	1,367	15	1,382
19 Networks owned and operated stations...	1,125	22	1,147
3,361 other stations (†).....	38,306	9,536	47,842
Total	40,798	9,573	50,371

(†) Excludes 148 independently operated FM stations.
Source: FCC

Play And Story Brokers

NEW YORK AND LOS ANGELES

New York, N. Y.

American Play Co.
52 Vanderbilt Ave.MUrray Hill 6-6333

Ashley-Steiner Associates
579 Fifth Ave.MUrray Hill 8-8330

Bartsch, Hans
1501 BroadwayBRyant 9-6933

Brandt & Brandt
101 Park Ave.MUrray Hill 3-5890

Brown, Curtis, Ltd.
575 Madison Ave.PLaza 5-4200

Cowl, Carl
516 Fifth Ave.MUrray Hill 2-3383

Fishbein, Frieda
353 W. 57th St.CIRCLE 7-4398

French, Samuel
25 W. 45th St.JUdson 2-4706

Gaines, Blanche
350 W. 57th St.PLaza 7-0537

Hayward, Leland
655 Madison Ave.TEmpleton 8-5100

International Literary Bureau, Inc.
11 W. 42nd St.LONgacre 4-5576

Jay Garon-Brooke Associates, Inc.
224 E. 33rd St.LExington 2-8586

Leonard, Claire
156 W. 74th St.TRafalgar 7-3082

Matson, Harold
30 Rockefeller Plaza.CIRCLE 6-2750

Morris, William, Agency, Inc.
1740 BroadwayJUdson 6-5100

Reynolds, Paul R. & Son
599 Fifth Ave.MUrray Hill 8-4767

Roberts, Flora
22 E. 60th St.EL 5-4165

Salisbury, Leah, Inc.
234 W. 44th St.LACKawanna 4-8628

Talent Associates, Ltd.
444 Madison Ave.PLaza 3-1030

Wade Carlson Literary Agency
475 Fifth Ave. (Room 1808)MU 3-1450

Williams, Annie Laurie
18 E. 41st St.MUrray Hill 5-7565

Writers Literary Agency
210 W. 70th St.TR 3-2185

Writers Workshop, Inc.
280 Madison Ave.MU 9-5251

Los Angeles, Calif.

Bergerman Agency
141 El Camino Dr., B. H.CRestview 6-9667

Bernie, Herman
260 S. Beverly Dr., B. H.CRestview 5-0117

Darrow Agency
9884 Santa Monica Blvd., B. H.CRestview 4-7253

Elwood, Maren, Agency
4949 Hollywood Blvd.NORMandy 4-4786

Famous Artists Agency, Inc.
9441 Wilshire Blvd., B. H.CRestview 4-7433

Feins, Bernard
436 S. Roxbury Dr., B. H.CRestview 5-0601

French, Samuel, Inc.
7623 Sunset Blvd.HOLLYWOOD 3-3146

Frings, Kurt
242 N. Canon Dr., B. H.CRestview 4-8881

Gold, Sid
8961 Sunset Blvd. (46)CRestview 4-7247

Goldstone-Tobias
404 N. Roxbury Dr., B. H.CRestview 6-1071

Grashin, Mauri
408 Cloverdale Ave.WEBster 9-3300

Herzbrunn, Walt
8820 Sunset Blvd. (46)OLYMPIA 2-7210

Irwin, Lou
9165 Sunset Blvd.CRestview 1-7131

Jackson, Edith
1717 N. Highland Ave.HOLLYWOOD 7-0155

Kohner, Paul, Inc.
9169 Sunset Blvd. (46)CRestview 1-5165

Lance, Leon
8820 Sunset Blvd. (46)OL 7-1060

Lazar, Irving
211 S. Beverly Dr., B. H.CRestview 5-6153

Levee, Sidney M. Agency
9000 Sunset Blvd. (46)CRestview 4-8631

Linsk, Lester
195 S. Beverly Dr., B. H.CRestview 5-4396

MacQuarrie Agency
9157 Sunset Blvd. (46)CRestview 4-8919

Manuel, Alvin G. Agency
468 N. Bedford Dr., B. H.CRestview 4-5288

Meyers, Walter
9167 Sunset Blvd. (46)CRestview 1-8161

Morris, William, Agency
151 El Camino Dr., B. H.BR 2-4111

Music Corp. of America
9370 Santa Monica Blvd., B. H.BR 2-3211

Ring, S. E.
1654 Cherokee Ave.HOLLYWOOD 7-6412

Rosenberg & Coryell
404 N. Roxbury Dr., B. H.CRestview 4-7381

Salkow, Lester
8741 Sunset Blvd. (46)OLYMPIA 2-6750

Shauer, Melville A.
9110 Sunset Blvd.CRestview 1-1103

Shiffrin, William
449 S. Beverly Dr., B. H.CRestview 4-7641

Shurr, Louis
327 N. Rodeo Dr., B. H.CRestview 4-8111

Small, Paul, Artist Ltd., Inc.
190 N. Canon Dr., B. H.BR 2-0496

Snitzer, Lou-Al Fritsch, Inc.
6404 Hollywood Blvd. (28)HOLLYWOOD 9-6271

Stempel, Frank
9034 Sunset Blvd. (46)CRestview 4-8343

Stewart, Rosalie
9046 Sunset Blvd. (46)CRestview 4-6123

Swanson, H. N., Inc.
8523 Sunset Blvd.OLYMPIA 2-5385

Ullman, George
8979 Sunset Blvd. (46)CRestview 4-5238

Wilkins, Paul
9006 Sunset Blvd. (46)CRestview 1-6188

Financial Figures For Nationwide Networks—Radio And Television

Networks And Owned And Operated Stations 1958-1959

<i>Item</i>	<i>1958</i> <i>(\$ millions)</i>	<i>1959</i> <i>(\$ millions)</i>	<i>Per cent</i> <i>increase or</i> <i>(decrease) 1958</i>
<i>Revenues</i>			
Radio	\$ 64.5	\$ 60.4	(6.4)
Television	516.7	576.1	11.5
	\$581.2	\$636.5	9.5
<i>Expenses</i>			
Radio	\$ 69.4	\$ 64.9	(6.5)
Television	439.7	488.2	11.0
	\$509.1	\$553.1	8.6
<i>Income</i>			
Radio	(\$ 4.9)	(\$ 4.5)	—
Television	77.0	87.9	14.2
	\$ 72.1	\$ 83.4	15.7

Note: Radio data include the operations of 19 nationwide network-owned AM stations in 1958 and 1959. Television data include the operations of 19 network-owned stations in 1958 and 17 in 1959.

Source: FCC

Television Stations Classified By Profit And Loss Groupings For Full Year Operations 1958-1959

	Pre Freeze VHF		Post Freeze VHF		Post Freeze UHF		Total All Stations	
	1959	1958	1959	1958	1959	1958	1959	1958
PROFITS OF (before Federal income tax)								
\$3,000,000 and over.....	12	8	—	—	—	—	12	8
\$2,000,000-\$3,000,000.....	9	6	—	—	—	—	9	6
\$1,500,000-\$2,000,000.....	6	10	2	1	—	—	8	11
\$1,000,000-\$1,500,000.....	29	19	7	6	—	—	36	25
\$800,000-\$1,000,000.....	9	10	2	1	—	—	11	11
\$600,000-\$800,000.....	11	13	7	1	—	—	18	14
\$400,000-\$600,000.....	8	8	15	12	—	—	23	20
\$200,000-\$400,000.....	6	11	38	28	—	—	44	39
\$100,000-\$200,000.....	6	4	60	45	5	7	71	56
Less than \$100,000.....	2	4	106	97	30	20	138	121
Total Stations.....	98	93	237	191	35	27	370	311
Median Profit.....	\$1,040,000	\$930,000	\$114,000	\$98,000	*	*	\$165,000	\$162,000
LOSS OF:								
Less than \$100,000.....	2	3	58	71	25	33	85	107
\$100,000-\$200,000.....	1	1	12	16	7	10	20	27
\$200,000-\$400,000.....	2	6	8	13	2	3	12	22
\$400,000-\$600,000.....	2	1	3	1	—	—	5	2
\$600,000-\$800,000.....	—	—	1	1	—	—	1	1
\$800,000 and over.....	2	3	1	2	—	—	3	5
Total Stations.....	9	14	83	104	34	46	126	164
Median Loss.....	*	*	\$51,000	\$73,000	*	*	\$55,000	\$77,000

(*) Median not computed because of small number of stations involved. Also excludes 6 satellite stations whose financial data are included with their parent station.

Source: FCC



THE Grotto

ITALIAN RESTAURANT

FAMOUS FOR FINE FOOD. NEW YORK'S ONLY CAVE RESTAURANT.

YOUR HOST

The BAZZINI FAMILY

Circle 5-1848

Open Daily from 12 Noon

Dinner from \$3.50

For Reservations Call CI 5-1848 or CO 5-8995

224 WEST 46th ST. (Next Door to the 46th St. Theatre) New York

1961

**BEHIND THE MIKE
BEFORE
THE CAMERA**



RADIO-TV ARTISTS
VOCAL ARTISTS
PUBLIC RELATIONS
PUBLICITY FIRMS
DIRECTORS
PRODUCERS
COMMENTATORS
MUSICAL DIRECTORS
WRITERS
ANNOUNCERS
DISC JOCKEYS
MUSICASTERS
SPORTS COMMENTATORS
WOMEN COMMENTATORS
RADIO-TV EDITORS



MERV GRIFFIN

Personal Manager:
Royal E. Blakeman

MCA

Public Relations:
Henry O. Dormann

Radio-TV Artists

RADIO AND TELEVISION
—their work during 1960

— A —

AAKER, LEE
The Adventures of Rin Tin Tin
ABC-TV

ADAMS, NICK
The Rebel
ABC-TV

ALBRIGHT, LOLA
Peter Gunn
ABC-TV

ALCORN, JOHN
Directions '61
ABC-TV

ALETTNER, FRANK
Bringing Up Buddy
CBS-TV

ALEXANDER, BEN
About Faces
ABC-TV

ALLICOATE, PATTI
ABC

ALLISON, FRAN
ABC

ALLYSON, JUNE
The DuPont Show with June Allyson
CBS-TV

AMES, TEAL
The Edge of Night
CBS-TV

AMSTERDAM, MOREY
Keep Talking
ABC-TV

ANDREWS, JOHNNY
Monitor
NBC

ARNESS, JAMES
Gunsmoke
CBS-TV

ARNOLD, EDDY
Today On The Farm
NBC-TV

ARQUETTE, CLIFF
Charley Weaver's Hobby
Lobby
ABC-TV

AVERY, PHYLISS
The Clear Horizon
CBS-TV

— B —

BAER, PARLEY
Gunsmoke
CBS

BAILEY, JACK
Queen For A Day
ABC-TV

BAIRD, JEANNE
Perry Mason, Hawaiian Eye, Surfside Six, Today Show, Northwest Passage, NBC-TV, Ann Sothern Show, Four Star Playhouse

BAKER, MIKE
B. June 15, St. Thomas, Ontario; Perry Como, NBC-TV; Bell Science Series, Warner Brothers

BAKEY, ED

BALLENTINE, EDDIE
ABC

BANNISTER, CONNIE
ABC

BARKER, BOB
Truth Or Consequences
NBC-TV

BARRY, GENE
Bat Materson
NBC-TV

BATELLE, PHYLLIS
ABC

BAUER, CHARITA
The Guiding Light
CBS-TV

BAYER, JIMMY
Love of Life
CBS-TV

BEAL, JOHN
Road to Reality
ABC-TV

BEAN, ORSON
ABC

BEARD, JAMES
ABC

BEATTY, MORGAN
Monitor
NBC

BECK, JACKSON

BELLAMY, RALPH
Our American Heritage
NBC-TV



Jeanne Baird

Representation: WILLIAM MORRIS AGENCY



PAT HERNON

WEATHER — 6

WNBC-TV for
N.Y. Telephone Co.

MUSIC AFTER 7

WQXR for
N.Y. Telephone Co.

CIRCLE OF SPORTS

WNBC-Radio

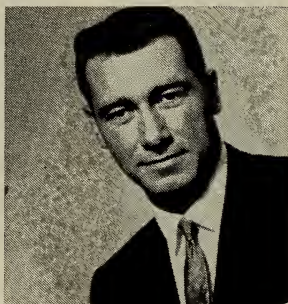
COMMERCIALS:

- Spokesman for N.Y. Telephone Co.
- Spokesman for "Yellow Pages"
- Spokesman for Oxydol

SPORTS — PLAY BY PLAY

COMMERCIAL SPOKESMAN FOR:

- The Texaco Company
- Falstaff Brewing Corp.



BILL MALONE



BUD PALMER

SPORTS SPECTACULAR

CBS-TV for
Schlitz Beer

BOWLING STARS

NBC-TV for
Protein Plus

COMMERCIALS:

- Spokesman for Protein Plus
- Schlitz Beer

PERSONAL REPRESENTATIVE — LESTER LEWIS ASSOCIATES

11 East 48th Street

RADIO-TV ARTISTS

BENNY, JACK

Jack Benny Program
CBS-TV

BERGEN, POLLY

B. July 14, 1930. Knoxville, Tenn.
Dinah Shore Show, Ford Startime,
NBC-TV; Pat Boone Show, ABC-
TV; To Tell the Truth, CBS-TV

BERLE, MILTON

Jackpot Bowling, NBC-TV
BERNARDI, HERSCHEL

Peter Gunn
ABC-TV

BERNSTEIN, LEONARD

New York Philharmonic
Young People's Concerts,
Leonard Bernstein and the
New York Philharmonic
CBS-TV

BETZ, CARL

Donna Reed Show
ABC-TV

BIKEL, THEODORE

Directions '61
ABC-TV

BISHOP, JOEY

Keep Talking
ABC-TV

BLOCKER, DAN

Bonanza
NBC-TV

BLYTH, ANN

The Citadel
ABC-TV

BONTEMPI,

FEDORA

AND PINO

BOONE, RICHARD
Have Gun, Will Travel
CBS-TV

BORGE, VICTOR

Victor Borge Special
ABC-TV

BORN, DAVID

Happy
NBC-TV

BORN, STEPHEN

Happy
NBC-TV

BRAY, ROBERT

Stagecoach West
ABC-TV

BRECK, PETER

Black Saddle
ABC-TV

BRENNAN, WALTER

Real McCoys
ABC-TV

BREWSTER, DIANE

The Islanders
ABC-TV

BRIGGS, LILLIAN

B. June 4, 1935, Allentown, Pa.;
Alan Freed, Jack Paar, Dick
Clark, Jimmy Dean, N. Y. C.
Network; Howard Miller, NBC,
Chicago

BRITTEN, BILL

B. Nov. 15, Philadelphia, Pa.;
Starring as Bozo the Clown,
WPIX; Bill Britton's Wonderama,
WNEW-TV; Johnny Jellybean on
"Time for Fun," WABC-TV; Pup-
pets & Voices for Preen Wax
Commercials; Puppet & Voice for
Dick Clark Show, Beechnut Com-
mercials, ABC-TV; Phil Silvers
Show, CBS-TV

BRONSON, CHARLES

Man With a Camera
ABC-TV

BROOKS, NATALIE

ABC

BROWN, JIM L.

Adventures of Rin Tin-Tin
ABC-TV

BROWN, JOE E.

Timex All-Star Circus
ABC-TV

BROWN, PETER

Lawman
ABC-TV

BRUAN, JUDITH

Road to Reality
ABC-TV

BRUDER, PATRICIA

As the World Turns
CBS-TV

BRUNS, PHIL

Road to Reality
ABC-TV

BURNETT, CAROL

Garry Moore Show
CBS-TV

BURNS, RONNIE

Happy
NBC-TV

BURNS, STAN Z.

STAN Z. BURNS SHOW

BURKE, PAUL

Naked City
ABC-TV

BURR, RAYMOND

Perry Mason
CBS-TV

BURTON, RICHARD

Winston Churchill: The
Valiant Years
ABC-TV

BUTTONS, RED

BYRNES, EDWARD
77 Sunset Strip
ABC-TV



BRYNA
RAEBURN

RADIO REGISTRY



BILL CULLEN

Exclusive Representation
MARTIN GOODMAN PRODUCTIONS
Press Representation
NAT FIELDS

— C —

CABOT, SEBASTIAN
Checkmate
CBS-TV

CALHOUN, RORY
The Texan
ABC-TV

CAREY, PHILIP
Philip Marlowe
ABC-TV

CARLISLE, KITTY
To Tell the Truth
CBS-TV

CARROLL, PAT
Keep Talking
ABC-TV

CARSON, JEANNIE
Jeannie Carson Show
ABC-TV

CARSON, JOHNNY
Who do You Trust?
ABC-TV

CARTWRIGHT, ANGELA
Danny Thomas Show
CBS-TV

CASE, NELSON
Spokesman for Ivory Soap,
Fleischmann's Margarine, Rhein-
gold Beer

CASS, PEGGY
Keep Talking
ABC
ABC-TV

CASTLE, PEGGY
Lawman
ABC-TV

CERF, BENNETT
What's My Line?
CBS-TV

CLARK, DICK
B. November 30, 1929, Mt.
Vernon, N. Y., American Band-
stand, Dick Clark Show
ABC-TV

CLOONEY, ROSEMARY
CBS

COLLIER, DON
Outlaws
NBC-TV

COLLINS, AL
Monitor
NBC

COLLINS, DOROTHY
Candid Camera
CBS-TV

COLLYER, BUD
Beat the Clock
ABC-TV
To Tell the Truth
CBS-TV

COMO, PERRY
Perry Como Show, Perry Como's
Kraft Music Hall, NBC-TV

CONNELL, JOHN
Young Dr. Malone
NBC-TV

CONNERS, CHUCK
Rifleman
ABC-TV

CONRAD, ROBERT
Hawaiian Eye
ABC-TV

CONRIED, HANS
ABC

COOPER, JACKIE
Hennessy
CBS-TV

COREY, WENDALL
Westinghouse Playhouse
NBC-TV

CRABBE, BUSTER
Captain Gallant
ABC-TV
NBC-TV

CRAIG, COL. JOHN D.
Expedition
ABC-TV

CRISWELL
B. August 18, 1917, Princeton,
Indiana, (One Man Show) Cris-
well Predicts, Mon.-Fri., 10:30-
12:00 noon, KHJ-TV; Syndicated
Column in 600 Publications,
Personal Appearances, Radio
Canada, Motion Pictures

CROSBY, BING
Bing Crosby Show, Bing
Crosby Tournament
ABC-TV, CBS

CROTHERS, DR. GEORGE
Lamp Unto My Feet
CBS-TV

CUFFE, IRENE
TV, legitimate, night clubs, mo-
tion pictures, many diversified
roles and dialects

CULLEN, BILL
I've Got a Secret, CBS; The
Price Is Right, NBC-TV

CUMMINGS, BOB
Love that Bob
ABC-TV



Polly Bergen

MCA ARTIST, LTD.



**PATRICIA
HALL**

Representative:

NICHOLAS AGNETA
CO 5-0232



BOB
ELLIOT

&

RAY
GOULDING

— D —

DABNEY, AUGUSTA
Dr. Malone
NBC-TV

DALTON, ABBEY
Hennessey
CBS-TV

DALY, JOHN
What's My Line?
ABC-TV

DANE, JEFF
ABC

DANEHE, DICK
Bing Crosby Golf Tournament
ABC-TV

DANN, MARSHALL
Bing Crosby Golf Tournament
ABC-TV

DAVALOS, DICK
The Americans
NBC-TV

DAVIES, BLAIR
The Brighter Day
CBS-TV

DAYTON, DANNY
Keep Talking
ABC-TV

DEMMING, EILEN
The Guiding Light
CBS-TV

DENVER, BOB
Dobie Gillis
CBS-TV

DE POURTALES, JIM

Represented by Pat Sullivan Agency.

DESMOND, JOHNNY
ABC

DIAMOND, BOBBY
Fury

NBC-TV

DIETRICH, MARLENE
Monitor
NBC

DILLON, WILLIAM
Gunsmoke
CBS

DIXON, BOB
DOELGER, NANOLITA
ABC

DONAHUE, TROY
Surfside Six
ABC-TV

DORAN, ANN
National Velvet
NBC

DOWNES, HUGH
Jack Paar Show, Concentration,
NBC-TV; Monitor, NBC

DRAKE, GALEN
WOR, New York, N.Y.

DRIER, ALEX
Championship Bridge
ABC-TV

DREW, ROBERT
Road to Reality
ABC-TV

DRU, JOAN E.
Guestward Ho!
ABC-TV

DUFF, HOWARD
Dante
NBC-TV

DUGGAN, ANDREW
Bourbon Street Beat
ABC-TV

— E —

EASTWOOD, CLINT
Rawhide
CBS-TV

EDWARDS, RALPH

Creator-Packager of This Is Your Life, NBC-TV; Truth or Consequences, NBC-TV; It Could Be You, NBC-TV; About Faces, ABC-TV

EISLEY, ANTHONY
Hawaiian Eye
ABC-TV

ELLIOT, WIN
Monitor
NBC

ELLIOT, BOB

B. March 26, 1923, Boston, Mass., Bob and Ray Show (Monday-Friday), CBS

ELLIS, GEORGIA
Gunsmoke
CBS

ELY, RON
The Aquanauts
CBS-TV

ERICKSON, CORYDON ARVID

B. December 26, 1944, New York City; The Great God Brown, Broadway, For the United Nations, Film, Declaration of Human Rights, The Children of Strangers, Commercials, Dramas, Radio and TV Animation, Dante's Dreamer, V. O. Paramount Pictures



Hugh Downs

Exclusive Representative:
Martin Goodman Productions,
Inc.
36 Central Park So.



*Carmel
Quinn*

Rep. Reggie Riccardi
JU 6-6217



"Here's Looking At You"

RICHARD WILLIS

**ERICKSON,
HELENE**

B. August 3, New York City, V. O. Dante's Dreamer, Paramount Pictures, Town Hall; Leonard Bernstein Presents the New York Philharmonic; New York Confidential; Naked City; Ansonia Opera, Der Rosenkavaller

**ERICKSON,
LAUNCELOT
DORIAN**

B. September 6, 1949, New York City; TV Dramas and Commercials, radio and transcriptions, photo illustrations, singing commercials; Odds Against Tomorrow; DuPont Show of the Month

EVANS, DALE
The Roy Rogers Show
CBS-TV

EWELL, TOM
Tow Ewell Show
CBS-TV

EYER, RICHARD
Stagecoach West
ABC-TV

— F —

FABRAY, NANETTE
Westinghouse Playhouse
NBC-TV

FARGE, ANNIE
Angel
CBS-TV

FAYE, DORIS

B. May 6, New York City; Paul Winchell Show, ABC-TV; Bozo the Clown, WPIX; Princess Ticklefeather on "Wonderama," WNEW-TV; Steve Allen Show, NBC-TV; Puppets and Voices for "Preen Wax" Commercials; Nestle's Commercials

FAYLEN, FRANK
Dobie Gillis
CBS-TV

FELTON, VERNA
Pete and Gladys
CBS-TV

**FIELDS, LINDA
LEE**

Hostess and Spokeswoman on Davega Hollywood Showcase, WPIX; Studio One, My True Story, County Fair, Price Is Right, NBC-TV; Riverboat for Nusoft, NBC-TV; Commercials, Live Film Jingles

**FITZMAURICE,
MICHAEL**

FLEMING, ERIC
Rawhide
CBS-TV

FLOOD, ANN
From These Roots
NBC-TV

FORD, EILEEN
ABC

**FORD,
TENNESSEE
ERNIE**

B. Feb. 13, 1919, Bristol, Tenn., Ford Show, NBC-TV; Capitol Records

FOSKETT, MARY
The Secret Storm
CBS-TV

FOSTER, PHIL
Monitor
NBC

FOSTER, PRESTON
Gunslinger
CBS-TV

FOSTINI
ABC

FRANCIS, ARLENE
What's My Line?
CBS-TV

**FRANKLIN,
BARBARA**

Spokeswoman for Pacific Telephone, Clorox, Glidden Paints; On-Camera for Kodak, Alka-Seltzer

FRANKLIN, JOE

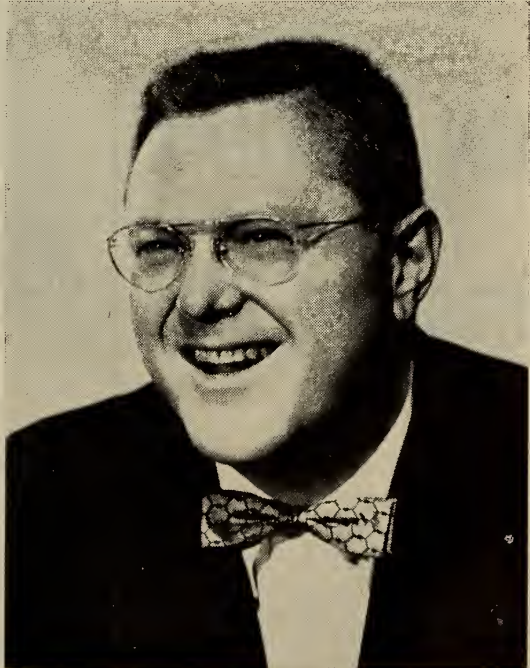
B. March 9, 1926, New York; Joe Franklin's Memory Lane, WABC-TV

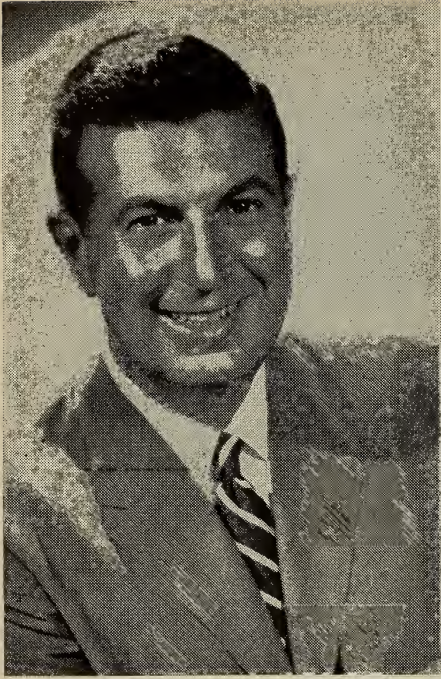
FRANZBLAU, ROSE
ABC

FRASER, ELIZABETH
One Happy Family
NBC-TV

FRASER, GORDON
Monitor
NBC

**SAM
LEVENSON**





27th Year

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Breakfast Club



PAUL WINCHELL

and

JERRY MAHONEY

Management-Counsel:

GOLDFARB, MIRENBURG & VALLON

Public Relations:

MARVIN KOHN

RADIO-TV ARTISTS

FRAWLEY, WILLIAM

My Three Sons
ABC-TV

FREDRICKS, CARLTON

WOR, New York

FRENCH, NORMA

B. November 23, 1935, Ind., Indiana; Bachelor Father, Hawaiian Eye, Miami Undercover, The Brothers Brannagan; NBC-TV

FRIEBUS, FLORIDA

Dobie Gillis
CBS-TV

FUNT, ALLEN

Candid Camera
CBS-TV

— G —

GABEL, MARTIN

ABC

GALLOP, FRANK

Monitor
NBC

GALTON, LAWRENCE

ABC

GAMBLING, JOHN

WOR, New York

GARDNER, ED

Monitor
NBC

GARROWAY, DAVE

Dave Garroway Today Show,
Monitor
NBC

GATESON, MARJORIE

The Secret Storm
CBS-TV

GEORGE, ANTHONY

Checkmate
CBS-TV

GILBERT, TONI

ABC

GINGOLD, HERMIONE

ABC

GLEASON, JACKIE

You're in the Picture
CBS-TV

GOBEL, GEORGE

Monitor
NBC

GODFREY, ARTHUR

Candid Camera
CBS-TV

GOETZ, THEODORE

The Guiding Light
CBS-TV

GOLDEN, HARRY

ABC

GOREN, CHARLES

Championship Bridge
ABC-TV

GOULDING, RAY

B. Lowell, Mass., Bob and Ray
Show, (Monday-Friday), CBS

GRAHAM, JUNE

The Secret Storm
CBS-TV

GRANT, KIRBY

Sky King
CBS-TV

GRAUER, BEN

Monitor
NBC

GRAVES, PETER

Fury
NBC-TV

GREENE, LORNE

Bonanza
NBC-TV

GRIFFIN, MERV

Keep Talking, ABC-TV; Play
Your Hunch, NBC-TV; Saturday
Prom, NBC-TV

GRIFFITH, ANDY

Andy Griffith Show
CBS-TV

GUENTHER, JOHN

High Road
ABC-TV

GWINN, WILLIAM

Morning Court
ABC-TV

— H —

HAINES, LARRY

Search For Tomorrow, CBS-TV

HALL, MONTY

Video Village
CBS-TV

HALL,

PATRICIA E.

Pat Hunt Show, NBC-TV

HAMER, RUSTY

Danny Thomas Show
CBS-TV

HAMILTON, GENE

B. February 22, 1910, Toledo,
Ohio; Movie Four, WNBC-TV;
Project 20, NBC-TV; Emphasis,
WNBC; Staff Announcer, NBC,
New York City



*Bess
Myerson*

☆ ☆ ☆

Exclusive Representative
MARTIN GOODMAN
36 CENTRAL PARK SOUTH
PLAZA 1-3555



**JIM
LUCAS**

**NBC-TV
"CONCENTRATION"**

announcer

singer

emcee



JONATHAN WINTERS

Exclusive representative: Martin Goodman
36 Central Park South, New York, N. Y. PL 1-3555

RADIO-TV ARTISTS

HARDIN, TY

Bronco
ABC-TV

HARDY, GEORGINA

Morning Court
ABC-TV

HARDY, SARAH

From These Roots
NBC-TV

HASKIN, JIM

B. April 15, 1927, Cushing, Okla.; Announcer, MC-Announcer on Perry Mason, CBS-TV; Twilight Zone, CBS-TV; Riverboat, NBC-TV; Love and Marriage, NBC-TV

HASTINGS, DON

As the World Turns
CBS-TV

HAYES, IRENE

ABC

HAYES, RICHARD

Richard Hayes Show, WNEW-TV, WCBS; Bandstand, NBC; R. Q. Lewis Show, CBS

HENDRICKSON, ROD

From These Roots
NBC-TV

HERLIHY, ED

HERNON, PAT

HICKMAN, DARRYL

The Americans
NBC-TV

HICKMAN, DWAYNE

Dobie Gillis
CBS-TV

HICKS, GEORGE

Directions '61
ABC-TV

HILL, RUTH K.

UN Series—Flair, ABC; Public Affairs and News, Overseas Press Club Series, WNEW-TV

HOBBS, PETER

The Secret Storm
CBS-TV

HOPE, BOB

B. May 29, 1903, London, England; Bob Hope Spectaculars, The Bob Hope Show, NBC-TV; Army of Stars (Christmas), Monitor, NBC

HOWARD, ROBIN

Road to Reality
ABC-TV

HUTCHINS, WILL

Sugarfoot
ABC-TV

— J —

JACKSON, RON

Love of Life
CBS-TV

JAMES, ART

Say When
NBC-TV

JAMES, DENNIS

Star Time (Civil Defense), ABC

JASS, MEL

KTTV, Hollywood; Commercials For Magic Turban, Shell Oil, Sure Fit Seat Covers; Commercials and Host of Southern Chevrolet Dealers' Specials

JONES, EDGAR ALLAN, JR.

Day in Court
ABC-TV

JORDAN, JOANNE

Here's Hollywood
NBC-TV

JOYCE, ED

B. December 13, 1928, Phoenix, Arizona; Three Guesses, Ed Joyce Show, WCBS

— K —

KARLOFF, BORIS

ABC

KAMEN, MILT

ABC

KANE, JIM

Radio, TV, Movies, and Stage

KARNS, ROSCOE

Hennesey

KEESHAN, ROBERT

Captain Kangaroo

KELLY, JACK

Maverick

KEMMER, EDWARD

The Clear Horizon

KEMMER, EDWARD

CBS-TV

REX MORGAN



WFIL-TV

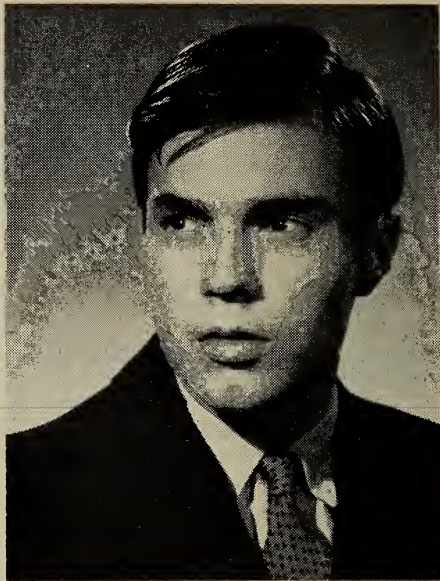
Philadelphia, Pennsylvania

EV 2-4700





**LAUNCELOT
ERICKSON**



**CORYDON
ERICKSON**

LE. 2-1100



BILL BRITTEN
"BOZO THE CLOWN"

WPIX 5 to 5:30 pm
Monday thru Friday



DORIS FAYE
and her ventriloquist dummy —
"SUNFLOWER"

Voices and Puppets created by **BRITTEN-FAYE**

325 West 45th Street, N.Y.C. Circle 6-0430

— L —

KENNEDY, ARTHUR
Our American Heritage
NBC-TV

KIERNAN, WALTER
Monitor
NBC

KILGALLEN, DOROTHY
What's My Line?
CBS-TV

KING, JOHN REED
B. October 25, 1914, Wilmington, Del.; For Love or Money, Give and Take, Missus Goes A Shopping, CBS, CBS-TV; Chance of a Lifetime, ABC-TV

KIRBY, DIANE
B. October 14, 1937, Kraft Theatre, Phil Silvers Show, Bob Cummings Show, Naked City, Mike Hammer, Desilu Playhouse, Alfred Hitchcock Presents

KIRBY, DURWOOD
Garry Moore Show
CBS-TV

KIRK, PHYLLIS
ABC

KIRKWOOD, JACK
One Happy Family
NBC-TV

KIRSCHNER, CLAUDE
WOR, New York

KOVACS, ERNIE
Ernie Kovacs' Take a Good Look
ABC-TV
Monitor
NBC

KULKY, HENRY
Hennessy
CBS-TV

LAITIN, JOE
ABC

LAMAS, FERNANDO
ABC

LANDON, MICHAEL
Bonanza
NBC-TV

LARKIN, JOHN
The Edge of Night
CBS-TV

LAWRENCE, EDDIE
Monitor
NBC

LEA, MARGO
TV Spokeswoman

LESCOULIE, JACK
Brains and Brawn, Jackie Gleason Show, Today, CBS-TV; Dave Garroway Today Show, NBC-TV

LEVENSON, SAM
CBS

LEWIS, SHARI
Shari Lewis Show
NBC-TV

LEYDEN, BILL
It Could be You
NBC-TV

LIME, YVONNE
Happy
NBC-TV

LINKLETTER, ART
Art Linkletter's House Party
CBS-TV
People Are Funny
NBC-TV

LINKLETTER, JACK
CBS

LOCKHART, JUNE
Lassie
CBS-TV

LONG, RICHARD
77 Sunset Strip, Bourbon Street Beat
ABC-TV

LORD, MARJORIE
Danny Thomas Show
CBS-TV

LORING, LYNN
Search for Tomorrow
CBS-TV

LORNE, MARION
Garry Moore Show
CBS-TV

LUCAS, JIM
B. Dec. 11, 1931, Louisville, Ky., Concentration, NBC-TV; Jim Lucas Show, WAPI; 13 Dance Party, B'way After Dark, Lucky Lady, WAPI-TV


LUDDEN, ALLEN
G-E College Bowl
CBS-TV

LUDWIG, SALEM
Road to Reality
ABC-TV

LYNDE, PAUL
B. June 13, 1926, Mt. Vernon, Ohio; Ed Sullivan, CBS; Jack Paar, Pontiac Spectacular, George Goebel, NBC; Bye Bye Birdie

— Mc —

McBAIN, DIANE
Surfside Six
ABC-TV



Jim de Pourtales

Pat Sullivan Agency
PL 5-6220

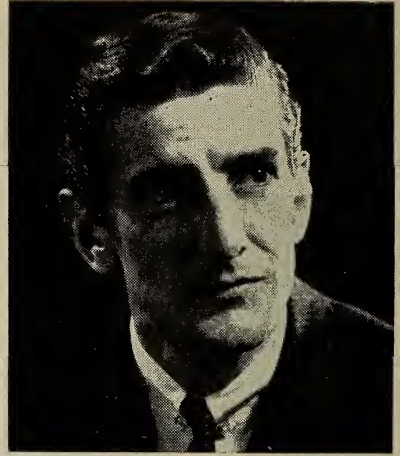


JOHN REED KING



LILLIAN BRIGGS

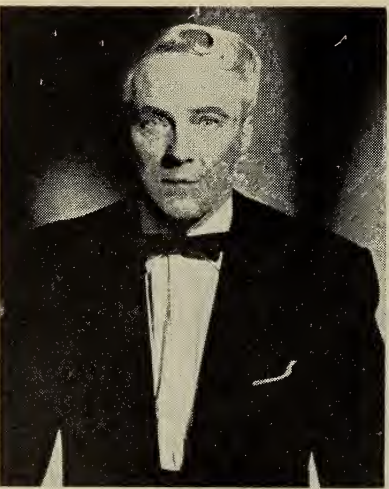
Personal Manager
JACK PETRILL
CO 5-5769
GAC



ED BAKEY

The Tommy Seven Show
WABC-TV

SU 7-5000



"CRISWELL PREDICTS"

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Hollywood 28, Cal.
HO. 3-3841



Helene Erickson

RADIO-TV ARTISTS

McGEE, FIBBER AND MOLLY

Monitor
NBC

McGINLEY, PHYLIS

ABC

McGUIRE, DOUG

Checkmate
CBS-TV

McKAY, GARDNER

Adventures in Paradise
ABC-TV

McLANE, BARTON

Outlaws
NBC-TV

McMAHON, HORACE

Naked City, ABC-TV

McNEAR, HOWARD

Gunsmoke
CBS

McNEILL, DON ENTERPRISES

The Breakfast Club, ABC

McQUEEN, STEVE

Wanted: Dead or Alive
CBS-TV

— M —

MACK, TED

Ted Mack and The Original
Amateur Hour
CBS-TV

MacLAUGHLIN, DON

As the World Turns
CBS-TV

MacMURRAY, FRED

My Three Sons
ABC-TV

MAHARIS, GEORGE

Route 66
CBS-TV

MALONE, BILL

MALONE, NANCY

The Brighter Day
CBS-TV

MANDAN, ROBERT

From These Roots
NBC-TV

MARKEY, ENID

Bringing up Buddy
CBS-TV

MARSHALL, REX

B. January 9, 1919, New Jersey;
Disneyland, ABC-TV; December
Bride, Doug Edwards and the
News, Zane Grey Theatre, CBS-
TV; Loretta Young, The Line Up,
NBC-TV

MARTIN, DEWEY

Walt Disney Presents
ABC-TV

MARVIN, TONY

MBS

MARX, GROUCHO

Groucho Marx Show
NBC-TV

MASON, PAMELA

ABC

MATHERS, JERRY

Leave it to Beaver
ABC-TV

MAY, DONALD

Roaring 20's
ABC-TV

MEADOWS, AUDREY

ABC

MERANDE, DORO

Bringing up Buddy
CBS-TV

MEREDITH, CHEERIO

One Happy Family
NBC-TV

MERRILL, GARY

Winston Churchill:
The Valiant Years
ABC-TV

MILLER, DEAN

Here's Hollywood
NBC-TV

MILLER, MARVIN

The Millionaire
CBS-TV

MILLER, MITCH

CBS

MILNER, MARTIN

Route 66
CBS-TV

MINEO, SAL

Cry Vengeance
NBC-TV

NOBLEY, ROGER

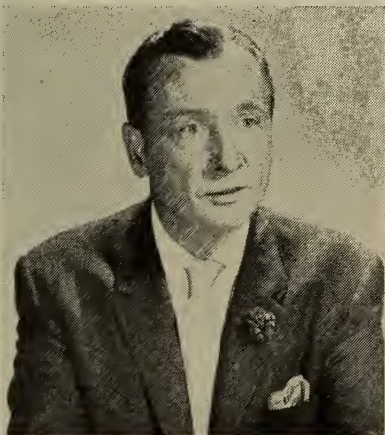
Fury
NBC-TV

MONROE, MARILYN

Rain
NBC-TV

MOORE, CLAYTON

Lone Ranger
ABC-TV



JOHN CAMERON SWAYZE



RED BUTTONS

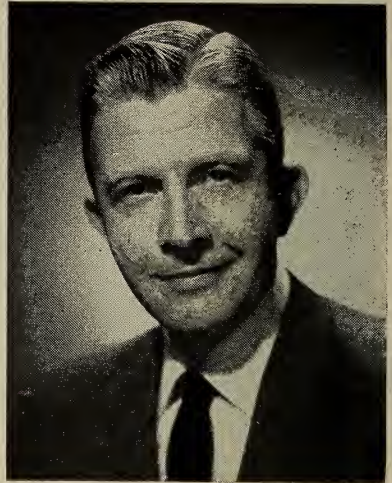


LINDA FIELDS

ACTRESS — SINGER —
SPOKESWOMAN

TR 4-5112

CO 5-0789



ED REIMERS

Management
MCA



THE BONTEMPIS

Fedora and Pino

"CONTINENTAL COOKERY"

WOR-TV Channel **9**

Saturdays, 11 a.m. to 12 noon



Jackie Susann

MOORE, GARRY
I've Got a Secret, Garry Moore Show
CBS-TV
CBS

MOORE, ROGER
Alaskans, Maverick
ABC-TV

MORAN, GUSSIE
ABC

MORGAN, HARRY
Pete and Gladys
CBS-TV

MORGAN, HENRY
I've Got a Secret
CBS-TV

MORGAN, REX
B. Sept. 16, 1921, Denver, Colo., Morgan In The Morning, WFIL-TV, Philadelphia, Pa.; Tom Dugan Show, KCOP, Los Angeles, Calif.; Chevrolet Commercials for Dinah Shore Show, My Three Sons, Route 66, After Dinner Speaker

MURRAY, JAN
Jan Murray Show
NBC-TV

MYERSON, BESS
I've Got a Secret, CBS-TV

— N —

NAISH, J. CARROLL
Guestward Ho!
ABC-TV

NELSON, DAVID
Adventures of Ozzie and Harriet
ABC-TV

NELSON, HARRIET
Adventures of Ozzie and Harriet,
ABC-TV

NELSON, OZZIE
Adventures of Ozzie and Harriet,
ABC-TV

NELSON, RICKEY
Adventures of Ozzie and Harriet
ABC-TV

NICHOLS AND MAY
Monitor
NBC

NIELSON, LESLIE
Walt Disney Presents
ABC-TV

NOBLE, JAMES
The Brighter Day
CBS-TV

NOEL, DICK
B. May 3, 1927, Brooklyn, N. Y.; Arthur Godfrey Show; Chance of a Lifetime; By Popular Demand; Dick Noel Show, WLW Radio and TV; 50-50 Club (Ruth Lyons), WLW

NORTH, JAY
Dennis the Menace
CBS-TV

— O —

O'BRIEN, HUGH
The Life and Legend of Wyatt Earp
ABC-TV

O'BRIEN, PAT
Harrigan and Son
ABC-TV

O'SULLIVAN, TERRY
Search for Tomorrow
CBS-TV

— P —

PAAR, JACK
Jack Paar Show
NBC-TV

PACKARD, VANCE
ABC

PALMER, BETSY
I've Got a Secret
CBS-TV

PALMER, BUD

PATTERSON, LEE
Surfside Six
ABC-TV

PAUL, RALPH
Strike it Rich, Dotto, The Millionaire, Top Dollar, CBS-TV; Goodyear Playhouse, The Big Payoff, NBC-TV

PAYNE, JOHN
Restless Gun
ABC-TV

PETERS, AUDREY
Love of Life



RUTH K. HILL

"City Reporter"

Writer — Moderator—Producer
WEVD — New York



BOB DIXON



BARBARA FRANKLIN

HOLLYWOOD 6-2555



TODD RUSSELL

Personal Representative

Jean Tighe
CI 6-6992



HERB SHELDON



Norma French
ACTRESS — SINGER

Louis Shurr Agency
CH 4-8240

PETERSON, CLIFF
ABC

PFIZER, BERYL
Dave Garroway Show
NBC-TV

PHILBROOK, JAMES
The Islanders
ABC-TV

PONCE, PONCIE
Hawaiian Eye
ABC-TV

PORTER, DON
Ann Sothern Show, CBS-TV

POSTON, TOM
To Tell the Truth
CBS-TV

POWELL, DICK
Dick Powell's Zane Grey
Theatre
CBS-TV

PRINCE, WILLIAM
Young Dr. Malone
NBC-TV

PRINZ, ROSEMARY
As the World Turns
CBS-TV

PROVINE, DOROTHY
Alaskans, Roaring 20's
ABC-TV

PROVOST, JON
Lassie
CBS-TV

PRUDDEN, BONNIE
ABC

— Q —

QUINN, CARMEL
B. Dublin, Ireland; Arthur Godfrey Show, CBS; Jack Paar Show, NBC; Today—Dave Garroway, NBC; Pat Boone Show, ABC; Jimmy Dean Show, CBS; Jimmy Rogers Show, NBC.

— R —

RAE, MELBA
Search for Tomorrow
CBS-TV

RAEBURN, BRYNA
Don Ameche's Real Life Stories, Five Star Matinee, Pepper Young's Family, Affairs of Dr. Gentry, True Story, NBC; By the People, MBS; Backstage Wife, Helen Trent, CBS

RAWLS, EUGENIA
Road to Reality
ABC-TV

READER, NINA
Love of Life
CBS-TV

READICK, BOB
Yours Truly, Johnny Dollar
CBS

REAGAN, RONALD
General Electric Theatre
CBS-TV

REASON, REX
Roaring 20's
ABC-TV

REED, DONNA
Donna Reed Show
ABC-TV

REILLY, HUGH
Lassie
CBS-TV

REIMERS, ED
B. October 26, Moline, Ill.

REYNOLDS, DEBBIE
Date with Debbie
ABC-TV

REYNOLDS, WILLIAM
The Islanders
ABC-TV

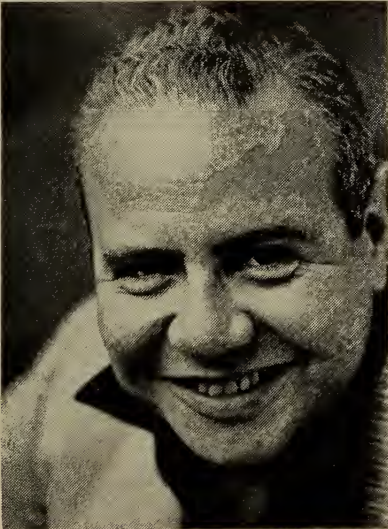
RITCHIE, SHARON
ABC

ROBERTS, PERNELL
Bonanza
NBC-TV

ROBERTS, PETER
Monitor
NBC

ROBERTSON, DALE
Tales of Wells Fargo
NBC-TV

ROCKWELL, ROBERT
Man from Blackhawk
ABC-TV



JACKSON BECK
ANNOUNCER—ACTOR
NARRATOR

JU 2-8800

Represented By:
Marjorie Morrow
BU 8-3493



**"JOE FRANKLIN'S
MEMORY LANE"**

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FIFTH YEAR OVER

WABC-TV, N. Y.

OFFICE: WI 7-2517



Margo Lea
TV SPOKESWOMAN
MU 2-4149



MICHAEL FITZMAURICE
Exclusive Management
Carl Eastman
141 East 55th St. PL 1-5566



BUDDY WEED
Composer-Conductor
Arranger-Pianist
Musical Commercials
Personal Mgt.
PETER DEAN — CO 5-0789



DIANE KIRBY
Actress • Spokeswoman • Femcee
"PAT SULLIVAN AGENCY"
JU 2-0260

ROGERS, BILL

\$64,000 Question; \$64,000 Challenge, G. E. Theatre, CBS-TV; Texaco Command Performance, NBC-TV; Walter Winchell File, ABC-TV

ROGERS, ROY

Roy Rogers Show
CBS-TV

ROGERS, WAYNE

Stagecoach West
ABC-TV

ROUNTREE, MARTHA

ABC

RUSSELL, JOHN

Lawman
ABC-TV

RUSSELL, TODD

Rootie Kazootie, NBC-TV and ABC-TV; Wheel of Fortune, CBS-TV; Monitor, NBC; Treasury Men in Action, NBC-TV; Who Do You Trust?, ABC-TV; Band of America, NBC

RYDELL, MARK

As the World Turns
CBS-TV

— S —

SALES, SOUPY

Lunch with Soupy Sales
ABC-TV

SANDERSON, IVAN

ABC

SARGENT, DICK

One Happy Family
NBC-TV

SHELL, MARIA

Ninotchka
ABC-TV

SCHOONMAKER, FRANK

ABC

SCOTT, FRED

B. June 25, Dayton, Ohio; Bugs Bunny Presents, Liberace Host, WABD

SHELDON, HERB

SHEPHERD, JEAN

ABC

SHIPLEY, BILL

Big Story, NBC-TV; You Are There, Jonathan Winters Show, The Twentieth Century, CBS-TV

SHORE, DINAH

Dinah Shore Chevy Show
NBC-TV

SHUSTER, FRANK

ABC

SILVERHEELS, JAY

The Lone Ranger
ABC-TV

SINATRA, FRANK

Frank Sinatra Specials
ABC-TV

SIROLA, JOE

The Brighter Day
CBS-TV

SKELTON, RED

Red Skelton Show, CBS-TV

SLATE, JEREMY

The Aquanauts
CBS-TV

SMITH, GIL

Peter Loves Mary
NBC-TV

SMITH, ROGER

77 Sunset Strip
ABC-TV

SOSS, WILMA

Monitor
NBC

SOTHERN, ANN

Ann Sothern Show
CBS-TV

SPEAR, JACK

Pip the Piper
ABC-TV

STACK, ROBERT

The Untouchables
ABC-TV

STERLING, JACK

B. June 24, 1915; Jack Sterling Show, WCBS

STEVENS, CONNIE

Hawaiian Eye
ABC-TV



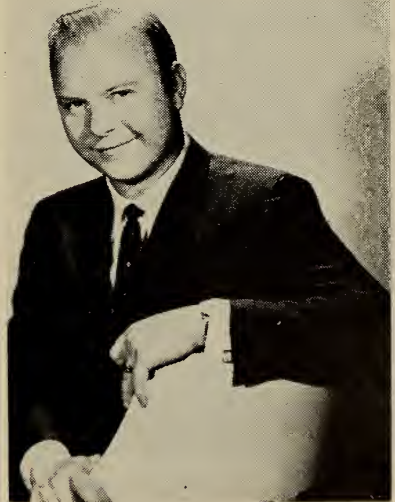
RICHARD HAYES

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SATURDAY

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WNEW-TV



JIM HASKIN

Announcer—Host—MC

HO. 4-0101 — Hollywood, Cal.

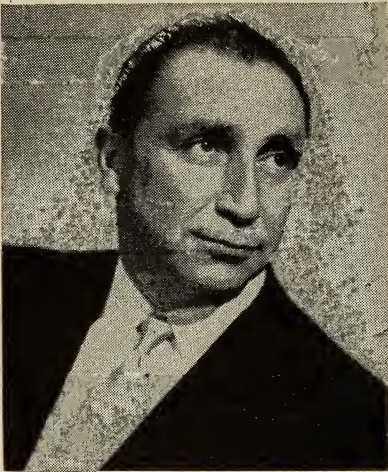


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PAT SULLIVAN
JU 2-0260



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wcbs — radio



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LT. MIKE PARKER



MEL JASS
actor-announcer-newscaster
hollywood 28, cal.

— T —

STEVENS, CRAIG
Peter Gunn
ABC-TV

ST. JOHN, HOWARD
Our American Heritage
NBC-TV

STODDARD, HALIA
The Secret Storm
CBS-TV

STORER, DOUG
Monitor
NBC

STORM, GALE
Gale Storm Show
ABC-TV

STOUT, BILL
Verdict is Yours
CBS-TV

STRICH, ELAINE
My Sister Eileen
CBS-TV

STUART, MARY
Search for Tomorrow
CBS-TV

SULLIVAN, ED
Ed Sullivan Show
CBS-TV

SUSANN, JACKIE
Mike Wallace, NTA; Radio—
various

**SWAYZE, JOHN
CAMERON**

TAYLOR, BROOKE
B. November 21, 1918, Indianapolis, Ind.

TAYLOR, ROBERT
The Detectives
ABC-TV

TAYLOR, ROD
Hong Kong
ABC-TV

THOMAS, DANNY
Danny Thomas Show, CBS-TV;
Make Room for Daddy, NBC-TV

THOMAS, JOHN B.
B. December 8, Palmerton, Pa.;
Johnny Dollar, WCBS; Whispering
Streets, WCBS; Best Seller,
WCBS; Secret Storm, CBS-TV;
Love of Life, CBS-TV; Golden
Fleeing, Cut of the Axe, Broad-
way Plays

THOMAS, ROLLIE
Bing Crosby Golf Tournament
ABC-TV

THOMPSON, MARSHALL
Angel
CBS-TV

THURMAN, TEDI
Monitor
NBC

TOMME, RONALD
Love of Life
CBS-TV

TREACHER, ARTHUR
ABC

TRUMAN, MARGARET
ABC

TRYON, TOM
Walt Disney Presents
ABC-TV

— V —

VAN DYKE, DICK
ABC

— W —

WADE, DAVID
ABC

WAGNER, HELEN
As the World Turns
CBS-TV

WALKER, BETTY
ABC

WALKER, CLINT
Cheyenne
ABC-TV

WALKER, NANCY
ABC

WALLINGTON, JIMMY
Monitor
NBC



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WARNER, JODY

One Happy Family
NBC-TV

WAYNE, JOHN

Spirit of the Alamo
ABC-TV

WEED, BUDDY

WELK, LAWRENCE

Lawrence Welk Show, ABC-TV

WENDELL, BILL

WHEEL, PATRICIA

B. December 9, New York City; Armstrong Circle Theatre, Camera Three, As the World Turns, CBS-TV; The Couple Next Door, Helen Trent, CBS; Ave Maria Hour

WHITMORE, JAMES

The Law and Mr. Jones
ABC-TV

WICKWIRE, NANCY

As the World Turns
CBS-TV

WILLIAMS, CARA

Pete and Gladys
CBS-TV

WILLIAMS, GUY

Walt Disney Presents
ABC-TV

WILLIAMS, VAN

Surfside Six, Bourbon Street Beat
ABC-TV

WILLIS, RICHARD

WILSON, MARK

The Magic Land of Allakazam
CBS-TV

WINCHELL, PAUL

The Paul Winchell Show, Keep Talking, ABC-TV; Monitor, NBC

WINTERS, JONATHAN

ABC

WYATT, JANE

Father Knows Best
CBS-TV

— Y —

YORK, JEFF

The Alaskans
ABC-TV

YOUNG, LORETTA

Loretta Young Show
NBC-TV

YOUNG, ROBERT

Father Knows Best
CBS-TV

YOUNG, TONY

Gunslinger
CBS-TV

— Z —

ZIMBALIST, EFRAM, JR.

77 Sunset Strip
ABC-TV



JACK STERLING



BILL WENDELL

Rep. MCA



Connie Francis

Management George Scheck
1697 Broadway, N. Y.



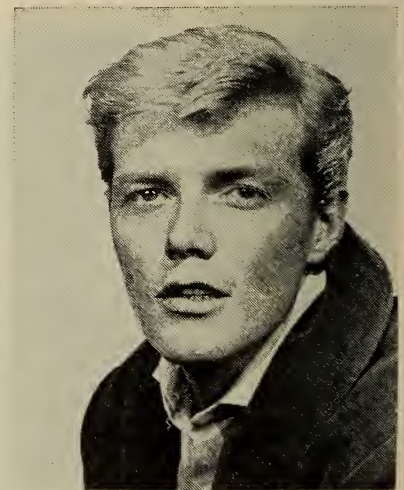
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—their work during 1960

— A —

ADAMS, JOHN
Adams Family
WCHI, Chillicothe, Ohio

ALLEN, BARBARA
Weekday
WCHS-TV, Portland, Me.

ANDERSON, ROD
KULK Roundup
KULK, Hillsboro, Oregon

ARCHER, DORIS
Musical Moments
WPFL, Montrose, Pa.

ARTHUR, GEORGE
WBAT, Marion, Ind.

— B —

BAKER, FRANK
WIMS, Michigan City, Indiana

BANKS, MACK
Open House Show
WCPC, Houston, Miss.

BARLOW, HERB
KAOL, Carrollton, Miss.

BAXTER, GWEN
Saturday Breakfast Party
WTJN, Jamestown, N.Y.

BERGEN, POLLY

B. July 14, 1930, Knoxville, Tenn.; Dinah Shore Show, Ford Starline, NBC-TV; Pat Boone Show, ABC-TV; To Tell The Truth, CBS-TV

BILLS, DICK
KOB, Albuquerque, New Mexico

BISSELL, MAZIE
WIS-TV, Columbia, S.C.

BLOUGH, BILL
Ranch House Party
WKKD, Aurora, Ill.

BLUE RIDGE QUARTET
WSPA-TV, WSPA, Spartanburg, S.C.

BOND, EDDIE
Mighty 990 Jamboree
KWAM, Memphis, Tenn.

BOONE, PAT

Pat Boone Show, ABC-TV

BREHMER, LARRY
Crazy Cowboy
KTCA, Tacoma, Washington

BRIGGS, LILLIAN

B. June 4, 1935, Allentown, Pa.; Alan Freed, Jack Paar, Dick Clark, Jimmy Dean, N. Y. C. Network; Howard Miller, NBC, Chicago

BROOKS, MARGE
Sing-A-Long
KOTE, Fergus Falls, Minn.

— C —

CALDWELL, DONNA
WCNT, Centralis, Ill.

CARTER, ACE
KBOY, Medford, Oregon

CHARLES, RAY SINGERS
Perry Como's Kraft Music Hall
NBC-TV

COCHRAN, SYLVIA
WAVU, Albertville, Ala.

CODARE, BILL
WICC, Bopt, Conn.

COMO, PERRY

Perry Como Show, Perry Como's Kraft Music Hall, NBC-TV

CORY, DICK
WLEA, Hornell, N.Y.

COURY, ROSELLE
Morning Tastes
WCOU, Lewiston, Me.

CREWE, BOB

B. Nov. 12, 1938, Newark, N. J., Dan Raven Show, WCBS; Dick Clark Show, WFIL-Philadelphia

CROCKETT, FRANKIE
CBS

CROSBIE, PHIL
KHQ, Spokane, Washington

— D —

DAILEY, BUDDY
KHEM, Monticello, Ark.

DANIEL, CHARLOTTE
WICC, Bopt, Conn.

DEAN, LARRY
WITH, Baltimore, Md.

DEESE, DOLORES
WJHO, Opelika, Ala.

DEMARCO, ANTONIO
KWKV, Pasadena, Calif.

DEMARCO, RITA
KWKV, Pasadena, Calif.

DENTON, PAT
KGNC, Amarillo, Texas

DOREY, RAY
N.E. Farm and Food Show
WHDH-TV, Boston, Mass.

DOUGLASS, BARBARA
Soiree with Sontag
WOC-TV, Davenport, Iowa

— E —

EARHART, MARCIA
Sunday Melodies
KSWO-TV, Lawton, Okla.

EASTMAN, MARILYN
WGMA, Hollywood, Fla.

ELLIS, DOLAN
KYND, Tempe, Arizona

— F —

FAILE, TOMMY
Arthur Smith Show
WBTV, Charlotte, S.C.

FIELDING, MARY
WPF6, Middletown, Ohio

FLINDERS, DON
News
KXLY, Spokane, Washington

FLORES, BOBBY
Canciones Para Ti
WVJP, Caguas, Puerto Rico

FOIT, REGINA
Breakfast Hour
WPAY, Portsmouth, Ohio

FOLEY, RED
Jubilee, U.S.A.
ABC-TV

FORD, TENNESSEE ERNIE

The Ford Show, NBC-TV

FOWLER, WALLY
WBRC-TV, Birmingham, Ala.

FRANCIS, CONNIE

FRENCH, NORMA

B. November 23, 1935, Ind., Indiana; Bachelor Father, Hawaiian Eye, Miami Undercover, The Brothers Brannagan, NBC-TV

FUSSELL, BONNIE
WYNK, Baton Rouge, La.

— G —

GALENAS SISTERS
Varieties
WPTS, Pittsburgh, Pa.

GARDNER, ROSS
Take Five
KDUH-TV, Hay Springs, Neb.

GARRISON, BOB
KBEK, Elk City, Okla.

GARRITY, MARY
WITF, Lewisburg, Pa.

COMBOS, ED
Singin' Along With Ed
WCVA, Culpeper, Va.

GOUND, NORMAN
Songs of the Gospel
WCCM, Lawrence, Mass.

GRIFFIN, MERV

Keep Talking, ABC-TV; Play Your Hunch, NBC-TV

— H —

HAAS, WAYNE
Carolina Calling
WBTV, Charlotte, N. Y.

HALL, PATRICIA
Pat Hall Show, NBC-TV; Brusesel's World Fair

HANKINS, BOBBY
KOEL, Oelwein, Iowa

HANSARD, KIRK
Tennessee Barn Dance
WNOX, Knoxville, Tenn.

HARDY, UNCLE BOB
WITE, Brazil, Ind.

HARPER BROTHERS
Quartet Time
WANS, Anderson, S.C.

HARRIS, JACK
WJR, Detroit, Michigan

HAYES, RICHARD

Richard Hayes Show, WNEW-TV, WCBS; Bandstand, NBC; R. Q. Lewis Show, CBS

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WHY BE
SATISFIED
WITH LESS?**



HINES, ALBERT
WEKR, Fayetteville, Tenn.
HOGAN, HARLAN
WSBT-TV, South Bend, Ind.

— J —

JACKSON, BILL
Sacred Hour
WUST, Washington, D. C.
JENSEN, SHIRLEE
KBUH, Brigham City, Utah
JOHNSON, LOIS
Tennessee Barn Dance
WNOX, Knoxville, Tenn.

— K —

KANE, JIM
Benny Goodman, Fred Waring,
Les Elgart

KILGORE, KENNY
KTCS, Fort Smith, Ark.
KIRKPATRICK, WILLIAM
WBBB, Burlington, N.C.
KNIGHT, LLOYD
WGAN-TV, Portland, Me.
KYBER, DORIS
Hi Neighbor
KOIN-TV, Portland, Oregon

— L —

LEISSNER, LEE
KFRD, Rosenberg, Texas
LENWAY, FRED
WSYR, Syracuse, N. Y.
LING, KONG
CBS
LOVELESS, BONNIE
Country Music Time
WHLF-TV, Centerville, Tenn.
LUDWIG, JOHN
Take Five
KDUH-TV, Hay Springs, Nebr.
LUTZ, RON
Rooster Creek Show
KFAL, Fulton, Mo.

— Mc —

McCARTNEY, JEAN
WOW, Omaha, Neb.
McCOY, TIM
Souvenirs of Yesterday
WLBZ-TV, Bancor, Me.
McKINNEY, WALT
Com'n' Get It
KOIN-TV, Portland, Oregon

— M —

MARGET, CAROLE
KXGO-TV, Fargo, N. Dak.
MARVIN, TONY
MBS
MASK, JAMES
WCPC, Houston, Miss.
MASSEY, CURT
KRCA, Los Angeles, Calif.
MASTERS SINGERS, THE
WARN, Fort Pierce, Fla.
MEDFORD, MARY ANN
Early Bird
WSPA-TV, Spartanburg, S.C.
MELOTONES, THE
WCHK, Canton, Ga.
MEREDITH, BUDDY
Song for the Day
KOTA, Rapid City, S. Dak.
Musical Roundup
KOTA-TV
Rapid City, S. Dak.

MESSNER, BUD
Merry Go Round
WCBG, Chambersburg, Pa.
MYERS, RICK
Six O'Clock News
KXLV, Spokane, Wash.
MYERS, CARLA
KDEN, Denver Colorado

— N —

NASH, JOHNNY
CBS

NOEL, DICK

B. May 3, 1927, Brooklyn, N. Y.;
Arthur Godfrey Show; Chance of
A Lifetime; By Popular Demand;
Dick Noel Show, WLW Radio and
TV; 50-50 Club (Ruth Lyons),
WLW

— O —

O'BRIEN, CURLEY
The Morning Show
WLBZ-TV, Bancor, Me.
OLE' RED
The Ole Red Show
WOWL, Florence, Ala.
OSBORN, DAVE
WSBS, Great Barrington, Mass.

— P —

**PAUL, LES AND
FORD, MARY**

PETERS, CHAROLETTE
KSD-TV, St. Louis, Mo.
PIERCE, SMOKY
KSWO-TV, Lawton, Okla.
POLLAND, BILL
WETC, Wendell-Zebulon, N.C.
POPE, TOMMY
WMNI, Columbus, Ohio
PRICE, RITA
WRSW, Warsaw, Ind.
PROCHASKA, SHARON
Morning Show
KOLN-TV, Lincoln, Neb.
PURVIS, GERI
WSLA-TV, Selma, Ala.

— Q —

QUARTET BIRDWELL
KNOC, Natchitoches, La.

— R —

RAINEY, FLORENCE
WFLR, Dundee, N.Y.
RICE FAMILY
All Star Quartet Time
WANS, Anderson, S. C.
RING, BILL
KWTO, Springfield, Miss.
ROARK, BOB
WOWL, New Albany, Ind.
ROBERTS, JACK
KNBX, Kirkland, Wash.
ROBINETS, THE
Prime Time
KNOE-TV, Monroe, La.
ROWELL, GLENN

The Morning Men
KOTA, Rapid City, S. D.
RYERSON, JIM
Radio Hymnal
WMUU, Greenville, S. C.

— S —

SCOTT, GWEN
Sorrie With Sontag
WOC-TV, Davenport, Iowa
SCOTT, KENNY
WYNK, Baton Rouge, La.
SHORE, DINAH
Dinah Shore Chevy Show
NBC-TV
SING ALONG CHORUS
CBS
SKINNER, JIMMIE
Tri-City Jamboree
WNOP, Newport, Ky.
STEWART, LEE
Noonday
WADY-TV, Fargo, N. D.
STONE, DEWEY
WDEC, Americus, Ga.
SULKER, CHUCK
Request Time
WPEL, Montrose, Pa.
SWANSON, JOAN
Garden Echoes
KGDN, Edmonds, Wash.

— T —

TERRY, ARNOLD
Shenandoah Valley Boys
WHEE, Martinsville, Va.

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Cadence Records

TILTON, MARTHA
KRCA, Los Angeles, Calif.
TOKASH, NICK
Talents
WPTS, Pittston, Pa.
TOP TWENTY
The Ford Show
NBC-TV
TRASK, DIANA
Sing Along With Mitch
NBC-TV
TRIO SHAMROCK
KNOC, Natchitoches, La.
TURNER, JACK
WHHY, Montgomery, Ala.

— W —

WADDELL, ROBERT
TV Matinee
WFMY-TV, Greensboro, N. C.
WEHNER, EILEEN
WSYR, Syracuse, N. Y.
WELCH, HOMER
KCBS, San Francisco, Calif.
WILLIAMS, GARRY
DPEG, Spokane, Wash.
WILSON, SLIM
KWTO, Springfield, Miss.
WYNN, JAN
Dinner Date
WJR, Detroit, Mich.

— Y —

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Coleman, Vivian
50 Sutton Place South. PL 3-8859

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de Nave, Connie
200 West 57th St. JUdson 6-1330

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1271 Ave. of the Americas PL 7-2197

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400 Madison Ave. (17).....P.Laza 3-6640

Smith, Betty, Assoc.
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Barnett, Bev
8780 Sunset Blvd. (46).....O.L 2-6560

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6505 Wilshire Blvd.....OLive 3-0300

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1271 St. Ives Pl.....BRadshaw 2-0148

Weiser, Marty
9424 Dayton Place, B. H....CRestview 6-1776

Weiss, Milton & Assoc.
8756 Holloway Dr.....OLeander 5-6781

Williams, Berne-Mulvay, Kay
1508 Cross Roads of the World...HO 2-7401

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1601 N. Gower.....Hollywood 4-7129

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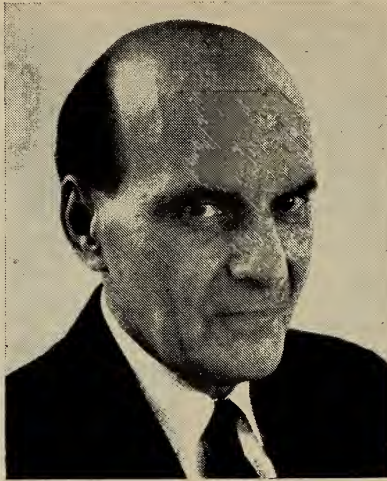
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—their work during 1960

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- ALLEN, CRAIG**
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NBC-TV
- ALTER, PAUL**
To Tell the Truth
CBS-TV
Price is Right
NBC-TV
- AMATEAU, ROD**
Dobie Gillis
CBS-TV
- ANDREWS, CLARK**
ABC
- ARMBRISTER, CYRIL**
- ATKINS, IRVING**
People are Funny
NBC-TV
- AUERBACH, LARRY**
Love of Life
CBS-TV

— B —

- BAKER, JULES EVAN**
Shop-a-thon, BB-TV, R-TV Enterprises
- BARETTE, GEORGE**
WIRL, Peoria, Ill.
- BEHAR, JOE**
Ernie Kovacs Take a Good Look
ABC-TV
The Clear Horizon
CBS-TV
- BENNINGTON, BILL**
NCAA Football
ABC-TV
- BERLIN, ABBY**
Ann Sothern Show
CBS-TV
- BERNS, SEYMOUR**
Red Skelton Show
CBS-TV
- BIRCH, PETER**
Captain Kangaroo
CBS-TV
- BLUM, J. ROBERT**
Ted Mack and the Original Amateur Hour
CBS-TV
- BOGART, PAUL**
The Citadel
ABC-TV
Armstrong Circle Theatre
CBS-TV
- BOHL, DON**
The Price is Right
NBC-TV
- BROWN, DAVE**
Jackpot Bowling
NBC-TV
- BROWNING, KIRK**
NBC Opera
NBC-TV
- BUCKLEY, SCOTT**
NBC
- BUNETTA, FRANK**
Timex All Star Circus
ABC-TV
- BURNETT, MURRAY**
Monitor
NBC



H. WESLEY KENNEY

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DIRECTOR

NBC-TV

RADIO-TV DIRECTORS**— C —**

CAMPBELL, VIC
Monitor
NBC

CARRUTHERS, WILLIAM
Lunch with Soupy Sales
ABC-TV

CASELLI, LAMAR
G-E College Bowl
CBS-TV

CATES, JOSEPH
Victor Borge Special
ABC-TV

COLLERAN, BILL
Frank Sinatra Specials
ABC-TV

COOK, FIELDER
Omnibus, Our American
Heritage
NBC-TV

COOPER, HAL
The Clear Horizon
CBS-TV

CORRIGAN, WILLIAM
Armstrong Circle Theatre
CBS-TV

COYLE, HARRY
Sports
NBC-TV

CUMMINGS, BOB
Love that Bob
ABC-TV

— D —

DIAMOND, VERN
Eyewitness to History
NBC-TV

DIBENEDETTO, JULIO
Candid Camera
CBS-TV

DISKIN, MARSHALL
Saturday Night Fights, Bell
and Howell Close-Ups
ABC-TV

DONALDSON, KEITH
NBC

DONOHUE, JACK
Dinah Shore Chevy Show
NBC-TV

DONOVAN, LIVIA
Full Circle
CBS-TV

DONOVAN, TOM
Ninotchka
ABC-TV

DWAN, ROBERT
Groucho Marx Show
NBC-TV

— E —

ENGLANDER, ROGER
New York Philharmonic
Young People's Concerts
CBS-TV

ERWIN, GEORGE
Monitor
NBC

— F —

FINKEL, BOB
Dinah Shore Chevy Show
NBC-TV

FOX, VAN B.

B. August 20, 1920, Greenville,
Miss., Concentration, NBC-TV;
Hallmark Commercials; Pontiac,
Heinz, Zenith Commercials; New
York Pickups For CBS (Canada);
Jan Murray Show, NBC-TV

FRISTOE, ALLAN
Edge of Night
CBS-TV

— G —

GARGIULO, MIKE
Play Your Hunch
NBC-TV

GEISEL, DAVE
Pat Boone Show
ABC-TV
Garry Moore Show
CBS-TV

GIBBS, PARKER
Monitor
NBC

GOODWINS, LES
Jeannie Carson Show
ABC-TV

GORMAN, WALTER
The Guiding Light
CBS-TV

GRAHAM, WILLIAM
Purex Special for Women
NBC-TV

GRAUMAN, WALTER
The Untouchables
ABC-TV

GROSS, LLOYD
Keep Talking
ABC-TV

— H —

HANDLER, ALAN
Dinah Shore Chevy Show
NBC-TV

HARRISON, PAUL
Happy
NBC-TV

HEALION, WILLIAM
Dave Garroway Today Show
NBC-TV

HELLER, FRANKLIN
I've Got a Secret, What's My
Line?
CBS-TV

HEMION, DWIGHT
Perry Como's Kraft Music Hall
NBC-TV

HENRY, BOB
Dinah Shore Chevy Show
NBC-TV

HEWITT, DON
Douglas Edwards with the
News
CBS-TV

HEYES, DOUGLAS
Outlaws
NBC-TV

HILL, CHARLES
Nation's Future
NBC-TV

HOBIN, BILL

B. November 12, 1923, Evanston,
Ill.; Bell Telephone Hour, NBC;
American Cowboy, CBS; Golden
Circle, ABC

HOLTON, JAMES
Emphasis
NBC

HOPPER, JERRY
Westinghouse Playhouse
NBC-TV

HOWELL, BILL
Full Circle
CBS-TV

HULTGREEN, BOB
Shari Lewis Show
NBC-TV

— J —

JENUS, KARL
Purex Special for Women
NBC-TV

JOHNSON, LAMONT
The Americans
NBC-TV

JONES, CLARK

B. April 10, 1920, Clearfield, Pa.;
Twenty Five Years of Life, NBC

— K —

KANE, MIKE
Art Linkletter's House Party
CBS-TV

**KENNEY, H.
WESLEY**

B. January 3, Dayton, Ohio; True
Story, NBC-TV; Play of the
Week, NTA; Media—Climate of
Eden; Purex Special for Women,
NBC-TV

KERN, JAMES
Jeannie Carson Show
ABC-TV
Ann Sothern Show
CBS-TV

KILEY, TIM
As the World Turns, Look up
and Live
CBS-TV

KING, LYNWOOD
Dave Garroway Today Show
NBC-TV

— L —

LAMBRECHT, IRV
Here's Hollywood
NBC-TV

LANDIS, JOE
About Faces
ABC-TV

LANDRES, PAUL
Life and Legend of Wyatt
Earp
ABC-TV

LASSALLY, PETER
Image Series
NBC

LAW, GENE
Here's Hollywood
NBC-TV

LEHMAN, BOB
Truth or Consequences
NBC-TV

LEVIN, DAN
Search for Tomorrow
CBS-TV

LEWIS, AL
One Happy Family
NBC-TV

LEYTES, JOSEF
The Alaskans
ABC-TV

LOWE, DAVID
Charley Weaver's Hobby
Lobby
ABC-TV

LUBELL, JACK
Major League Baseball ABC-
TV

LUMET, SIDNEY
Cry Vengeance
NBC-TV

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McGUIRE, DON
Hennesey
CBS-TV

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As the World Turns, Lamp
Unto My Feet
CBS-TV

MacDONNELL, NORMAN
Gunsmoke
CBS-TV

MALCOLM, WILLIAM
NBC

MAURER, ROBERT
NBC

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Today on the Farm
NBC-TV

MONTY, GLORIA
The Secret Storm
CBS-TV

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Road to Reality
ABC-TV

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ORR, MAURY
Bing Crosby Golf Tournament
ABC-TV

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PACELLI, FRANK
Frontiers of Faith
NBC-TV

PHELPS, STUART
It could be You
NBC-TV

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Championship Bridge
ABC-TV

PRIAULX, ROBERT
NBC Special News Report
NBC-TV

— **R** —

RAFKIN, AL
Verdict is Yours
CBS-TV

RICH, JOHN
The Americans
NBC-TV

ROBBIE, SEYMOUR
You're in the Picture
CBS-TV

— **S** —

SALKOW, SIDNEY
Life and Legend of Wyatt
Earp
ABC-TV

SAMETH, JACK
Make that Spare
ABC-TV

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The Edge of Night
CBS-TV

SCHAEFER, GEORGE
Hallmark Hall of Fame
NBC-TV

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Dough Re Mi, Say When, NBC-
TV

SCHWARTZ, JEAN CLAUDE
NBC Opera
NBC-TV

SEGAL, ALEX
Our American Heritage
NBC-TV

SHAW, JEROME
Video Village
CBS-TV

SHEA, JACK
Bob Hope Buick Show
NBC-TV

SIDARIS, ANDREW
Magic Land of Allakazam
CBS-TV

SMITH, BERNIE
Groucho Marx Show
NBC-TV

SMITH, JACK
Our American Heritage
NBC-TV

SMITH, RALPH
WIRL, Peoria, Ill.

SOMERVILLE, WARREN
ABC

SOSMAN, ROBERT
NBC

STEEN, CORT
As the World Turns
CBS-TV

STOLLMACK, FRED
Douglas Edwards with the
News
CBS-TV

STONE, EZRA
Angel
CBS-TV

SUTTER, DANIEL
NBC

— **T** —

TEWKSBURG, PETER
My Three Sons
ABC-TV

— **V** —

VALENTA, LEN. .
From these Roots
NBC-TV

VOUTSAS, GEORGE
NBC

— **W** —

WALKER, ELBERT
Queen for a Day
ABC-TV

WEIHE, FRED
Monitor
NBC

WESTIN, AV
Face the Nation
CBS-TV

WHITMAN, DON
Morning Court
ABC-TV

WHITMORE, DEANE
Dinah Shore Chevy Show
NBC-TV

WILLIAMS, PALMER
CBS Reports
CBS-TV

WOOD, JACK
The Brighter Day
CBS-TV

WRAY, JOHN
Ed Sullivan Show
CBS-TV

— **Y** —

YOUNG, JIM
Young Dr. Malone
NBC-TV



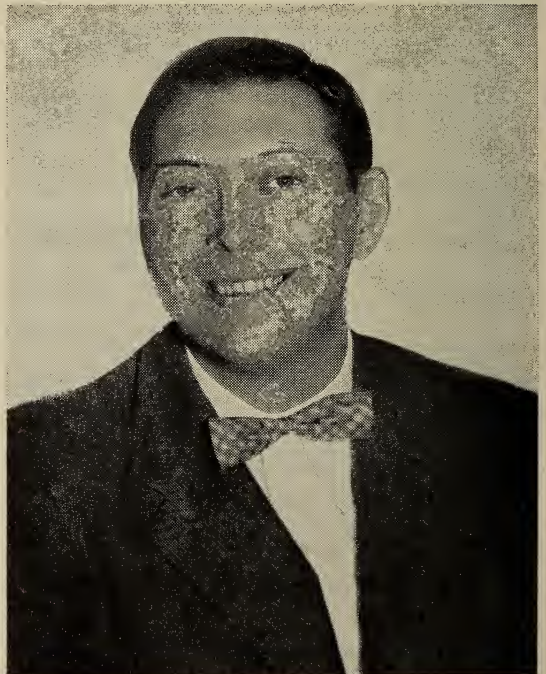
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Our American Heritage
NBC-TV

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Lunch with Soupy Sales
ABC-TV

ALLINGHAM, BOB
King O'Hill Bowling
KVAR, Phoenix, Arizona

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KEYT, Santa Barbara, Cal.

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Dobie Gillis
CBS-TV

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Frontiers of Faith, The
Catholic Hour, The Eternal
Light
NBC-TV

ANSELM, ROSEMARY
KOTA-TV, Rapid City, S. D.

APPEL, DON
Paul Winchell Show
ABC-TV

ARLEDGE, ROONE
NCCA Football
ABC-TV

ARNOLD, BUDDY
Jackpot Bowling
NBC-TV

ASHER, ARLEN
KOB-TV, Albuquerque, N. M.

AURTHUR, ROBERT ALAN
Cry Vengeance
NBC-TV

AVERBACK, HY
Tom Ewell Show
CBS-TV

— B —

BABBIN, JACQUELINE
Family Classics
CBS-TV

BAER, NORMAN

The World Today, MBS

BAILEY, ED
Truth or Consequences
NBC-TV

**BAKER, JULES
EVAN**

BAKER, MARJORIE
WIZZ, Streator, Ill.

BANKS, GENE
Day in Court, Morning Court
ABC-TV

BANNER, BOB
Candid Camera, Garry
Moore Show
CBS-TV

BARBERA, JOE
Flintstones
ABC-TV

BARKER, CECIO
Red Skelton Show
CBS-TV

BARRON, ARTHUR
The Nation's Future
NBC-TV

BARTELS, JANE
Eyewitness to History
CBS-TV

BASSLER, ROBERT
Outlaws
NBC-TV

BECK, JACK
CBS Reports
CBS-TV

BEHLMER, RUDY
KCOP-TV, Hollywood, Calif.

BENDICK, ROBERT
NBC-TV

BENNINGTON, BILL
Bing Crosby Tournament
ABC-TV

BENSCHOTER, LEON
Hidden City
KMYV, Omaha, Nebraska

BERCOVICI, JULIAN
Road to Reality
ABC-TV

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Hatchy Milatchy
WNBP-TV, Scranton, Pa.

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NBC-TV

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NBC-TV

BIEN, WALTER
Commercials: Gillette, Maxon Agency; Crest, Benton and Bowles Agcy.; Clorets, Ted Bates Agcy.; Poc and Regal Beer, North Agency; Haggard Slacks-Champ-
plin Oil Co., Tracy—Locke Agcy.

BIRKE, GENE
Pat Lee Show
WBTV, Charlotte, N. C.

BIRNBAUM, BERNARD
Eyewitness to History
CBS-TV

BISHOP, ROY
WHP-TV, Harrisburg, Pa.

BISHOP, SCOTT
Concert Omnibus
WCKT, Miami, Fla.

BLACK, LOUISE
KSHO, Las Vegas, Nev.

BLACK, ROBERT
Space Age Science
WSCH-TV, Portland, Me.

BLACKBURN, NORMAN
Celebrity Golf, Circus Boy,
NBC

BLAIR, BILL
KVOO-TV, Tulsa, Okla.

BLAIR, LEONARD
The Brighter Day
CBS-TV

BLUE, PAUL
Panorama
KLZ-TV, Denver, Colorado

BOLKCOM, LLOYD
Shape Up
WTCM-TV, Minneapolis, Minn.

BRADPOCK, ART
Byline 12
WJTV, Jackson, Miss.

BRECHNER, MARION
Orbit
WLOF, Orlando, Florida

BROOKS, RAY
Country Jamboree
WHIS-TV, Bluefield, W. Va.

BRYDEN, KEITH
KSL-TV, Salt Lake City, Utah

BURCH, WILLIAM
Queen for a Day
ABC-TV

— C —

CAHN, SAMMY
Frank Sinatra Special
ABC-TV

CAMFIELD, BILL
Slam Bang Theatre
KTVT, Dallas-Ft. Worth, Texas

CARLIN, STEVE
You're in the Picture
CBS-TV

CARROLL, GEORGE
Dance Party
WTRF-TV, Wheeling, W. Va.

CARROLL, JACK
WLWC, Columbus, Ohio

CARSWELL, BOB
Blue Ridge Quartet
WSPA-TV, Spartanburg, S. C.

CARVER, JACK
KLZ-TV, Denver, Colorado

CASALETTA, JOSEPH
WKTV, Utica, N. Y.

CHANDLER, RALPH
WMCT, Memphis, Tenn.

CHILDS, PRENTISS
Lamp Unto My Feet
CBS-TV

CHOTZINOFF, SAMUEL
NBC Opera
NBC-TV

CHUMLEY, RAY
Today in Tennessee
WRGP, Chattanooga, Tenn.

CLARK, MICHAEL
Skipper Sam
WFRV, Green Bay, Wis.

CLAWSON, GRANT
KSL-TV, Salt Lake City, Utah

CLEARY
GE College Bowl
CBS-TV

COLLIGAN, JAMES
Make That Spare
ABC-TV

CONEY, LEE
Face the Nation
CBS-TV

CONKLIN, ED
California Report
KRCA, Los Angeles, Calif.

CONNELL, DAVE
Captain Kangaroo
CBS-TV

CONNELLY, JOE
Bringing Up Buddy
CBS-TV

COOPER, JACKIE
Hennessy
CBS-TV

COSTELLO, ROBERT
Armstrong Circle Theatre
CBS-TV

CRABBE, BUSTER
Captain Gallant
ABC-TV

CRABTREE, JOSEPH B.
WXEX-TV, Richmond, Va.

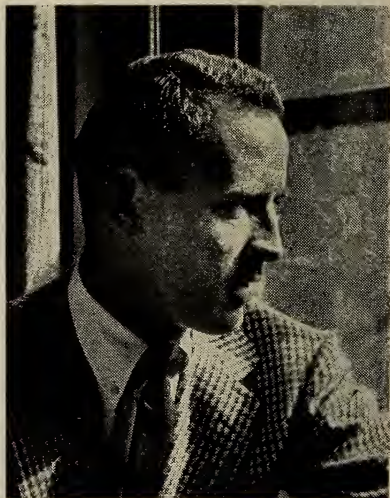
— D —

DACKOW, JACK
Outlaws
NBC-TV

BILL HOBIN

Producer-Director

The
Bell Telephone
Hour
NBC-TV



CLARK JONES

PRODUCER — DIRECTOR

DARION, SIDNEY
Round UP U. S. A.
ABC-TV

DAUBE, VINCE
Homemakers' Time
WSBT-TV, South Bend, Ind.

DAUGHERTY, JEAN
Magic Toy Shop
WHEN-TV, Syracuse, N. Y.

DAVIS, JERRY
Surfside Six
ABC-TV

DE CORDOVA, FRED
The Jack Benny Program
CBS-TV

DELPIERRE, MARGUERITE
KTVO, Ottumwa, Iowa

DE MET, PETER
All Star Golf, ABC-TV

DE PORIS, GENE
CBS Reports
CBS-TV

DIBENEDETTO, JULIO
Candid Camera
CBS-TV

DILLON, DON
WBEM-TV, Chicago, Ill.

DISNEY, WALT
Walt Disney Presents
ABC-TV

DODGE, FRANK
Search For Tomorrow
CBS-TV

DONOHUE, JACK
The Chevy Show
NBC-TV

DORFMAN, SID
One Happy Family
NBC-TV

DORTORT, DAVID
Restless Gun
ABC-TV

Bonanza
NBC-TV

DRAKE, ELLIOTT
Monitor
NBC

DUNCAN, JIM
Playhouse Three
WRGP, Chattanooga, Tenn.

— E —

EDDLEMON, CHUCK
WVEC-TV, Norfolk-Hampton,
Va.

EDWARDS, BLAKE
Peter Gunn
ABC-TV

EINHORN, MARVIN
Continental Classroom
NBC-TV

ELLIS, TONY
Black Saddle
ABC-TV

ENGLAND, STAN
Strikes & Spares
WOWL, Florence, Ala.

ENGLANDER, ROGER
New York Philharmonic
(Young People's Concerts)
CBS-TV

EWING, ED
Wrestling From Roanoke
WDBJ-TV, Roanoke, Va.

— F —

FARREN, JACK
Concentration, Bob Smith Show,
NBC-TV; Winky Dink & You,
CBS-TV

FATES, GIL
What's My Line?
To Tell The Truth
I've Got a Secret, CBS-TV

FEDDERSON, DON
My Three Sons
ABC-TV
The Millionaire
CBS-TV

FEIN, IRVING
The Jack Benny Program
CBS-TV

FELDMAN, CHESTER
I've Got a Secret
CBS-TV

FENADY, ANDREW
The Rebel
ABC-TV

FENNELLY, VINCENT
Stagecoach West
ABC-TV

FERRI, LUCY
The Guiding Light
CBS-TV

FINKEL, BOB
Dinah Shore Show
NBC-TV

FISHER, CHARLES
The Edge of Night
CBS-TV

FISHER, HAL
WBEM-TV, Chicago, Ill.

FLEISCHMAN, STEPHEN
CBS Report
CBS-TV

FLETCHER, VIC
WEEK-TV, E. Peoria, Ill.

FLYNN, PETER
Emphasis
NBC

FONDA, JIM
Dennis the Menace
CBS-TV

FREDERICKS, JACK
WKTU, Utica, N. Y.

FRIEDMAN, DON
WNBP-TV, Scranton, Pa.



DICK KIRCHNER

Producer of
PRO FOOTBALL REVIEW
CBS-TV

**ED
PIERCE**

Producer

NBC-TV

RADIO-TV PRODUCERS

FRIENDLY, FRED

CBS Reports
CBS-TV

FROST, JAMES

Popeye Theatre
KTVO, Ottumwa, Iowa

FROUG, WILLIAM

Adventures in Paradise
ABC-TV

— G —

GALANTE, GUY

Early Show
KMCP-TV, Minneapolis, Minn.

GARDNER, ARTHUR

Rifleman
ABC-TV

GATES, BOB

Cathy's Corner
KCEN-TV, Temple-Waco,
Texas

GEDDES, ESTER

Talk of the Town
KVAL-TV, Eugene, Oregon

GITLIN, IRVING

The Nation's Picture, Purex
Special for Women
NBC-TV

GIVAN, DAN

Carolina Calling
WBTV, Charlotte, N. C.

GLIDDEN, EDITH

Especially for You
WOC-TV, Davenport, Iowa

GOLDEN, ROBERT

Lassie
CBS-TV

GOLDSTONE, RICHARD

Adventures in Paradise
ABC-TV

GOMBERG, SY

The Law and Mr. Jones
ABC-TV

GONYAR, GEORGE

WABI-TV, Bangor, Me.

GRAFF, ROBERT

Winston Churchill: The
Valiant Years
ABC-TV

GRAHAM, FRANK

Saturday Night Country Style
Durham, N. C.

GRAHAM, LEWIS

Ted Mach and the Original
Amateur Hour
CBS-TV

GRANT, MILT

WTTG, Washington, D. C.

GRUENBERG, AXEL

This Is Your Life, NBC-TV

GUEDEL, JOHN

The Groucho Show, People
Are Funny
NBC-TV

GUILLOTT, JIM

WIW, Atlanta, Ga.

— H —

HAGAN, CHET

Special News Report
NBC-TV

HALL, ALLEN E.

Willeford at Random, WLW-I,
Indianapolis, Ind.

HAMILTON, JOE

Garry Moore Show
CBS-TV

HALL, STUART

WCAX-TV, Burlington, Vt.

HANCE, WILEY

Directions '61
ABC-TV

HANDLER, ALAN

Dinah Shore Chevy Show
NBC-TV

HANNA, BILL

The Flintstones
ABC-TV

HARMS, JOHN

Youth Calvalcade
WCSH-TV, Portland, Me.

HARRIS, SHERMAN

The Lone Ranger
ABC-TV

HATOS, STEFAN

It Could Be You
NBC-TV

HEATER, MERRIL

Video Village
CBS-TV

HEIDER,

FREDERICK H.

B. April 9, 1917, Milwaukee,
Wisconsin; The Bell Telephone
Hour, NBC; Music For A Sum-
mer Night, ABC

HEILWELL, DAVID

Guestward Ho!
ABC-TV

HENNING, PAUL

Love That Bob
ABC-TV

HENRICKSON, FRED

CBS

HENRY, BOB

Dinah Shore Chevy Show
NBC-TV

HERTS, KENNETH

What Are the Odds, Inquisi-
tion, Open File

HEWITT, DON

Douglas Edwards With the News
CBS-TV

JULES EVAN BAKER

Producer-Director

Shop-a-thon

BB-TV (Billboard TV)

R-TV Enterprises — SU 7-2161

frederick heider

producer

1960-'61 —

Bell Telephone Hour

NBC

Music for a Summer Night

ABC

HILL, JACKSON
Divorce Court, Parole
Man on the Spot

HILL, MARTIN
Art Linkletter's House Party
CBS-TV

HIRSCHMAN, HERBERT
Hong Kong
ABC-TV

HOADE, MARTIN
Catholic Hour, Eternal Light
NBC-TV

HOBIN, BILL
Sing Along With Mitch, NBC-TV

HODGES, RALPH
Expedition-St. Louis
KTVI, St. Louis, Mo.

HODGIN, DEWEY
TV Matinee
WFMY-TV, Greensboro, N. C.

HOFFE, ARTHUR
Ann Sothern Show
CBS-TV

HOFFMAN, CHARLES
Bourbon Street Beat
ABC-TV

HOFFMAN, MILT
Take A Good Look
ABC-TV

HOLLANDER, AL
Tommy Seven Show, WABC-TV,
New York

HOLLANDER, JEAN
Beat the Clock
ABC-TV

HOLTON, JAMES
NBC

HOPE, JACK
The Bob Hope Buick Show
NBC-TV

HORWITZ, HOWIE
77 Sunset Strip
ABC-TV

HOUGHTON, BUCK
The Twilight Zone
CBS-TV

HOWARD, CY
Harrigan and Son
ABC-TV

HUGGINS, FRANK
Ideal Ranch Party
KTRE, Lufkin, Texas

HUNT, FRAN W.
Apartment 11
St. Louis, Mo.

HYATT, DONALD
Project 20
NBC-TV

— I —

IDASPE, FRANK C.
KOAT-TV, Albuquerque, N. M.

ILOTT, PAMELA
CBS-TV

INGOSTER, BORIS
Roaring 20's
ABC-TV

IRWIN, CAROL
Young Dr. Malone
NBC-TV

ISAACS, CHARLES
Jeannie Carson Show
ABC-TV

— J —

JACKSON, BILL
Popeye and Rascals
WPTA, Fort Wayne, Ind.

JACKSON, GAIL PATRICK
Perry Mason
CBS-TV

JOHNSON, BOB
KELO-TV, Sioux Falls, S. D.

JOHNSON, JIM
Dateline Chattanooga
WTVL, Chattanooga, Tenn.

JOHNSON, LARRY
Expedition New York
WABC-TV, New York, N. Y.

JONES, CAL
KHOU-TV, Houston, Texas

JONES, CLARK
B. April 10, 1920, Clearfield,
Pa.; Twenty Five Years of Life,
NBC

JONES, EDMUND
Cartoon Showboat
WOC-TV, Davenport, Iowa

JONES, EDWARD
CBS Reports
CBS-TV

JONES, EUGENE
NBC Special Projects
NBC-TV

JONES, MERV
WKBN Reports
WKBN, Youngston, Ohio

JONES, ROBERT
Medicine 1960
WMAR-TV, Baltimore, Md.

JOSLYN, FRED
KPX, San Francisco, Calif.

— K —

KAHN, NORMAN
Dave Garroway Today Show
NBC-TV

KAYDEN, WILLIAM
Here's Hollywood
NBC-TV

KELLERMAN, DON
Lamp Unto My Feet
CBS-TV

KENASTON, JACK
KRCA, Los Angeles, Calif.

KENNEY, H. WESLEY
B. January 3, Dayton, Ohio; True
Story, NBC-TV; Play of the
Week, NTA; Medea — Climate
of Eden

KERR, BOB
WOW-TV, Omaha, Neb.

KIRCHNER, J. RICHARD
B. October 23, 1924, Oklahoma
City, Okla.; America Bowls, UN
Handicap, Cotton Bowl, CBS;
Frank Gifford Show, WCBS-TV

KONDOLF, GEORGE
United States Steel Hour
CBS-TV

KONTOLEON, JIM
WEEK-TV, E. Peoria, Ill.

KORTNER, PETER
DuPont Show with June
Allyson
CBS-TV

KOURIS, GEORGE
KVTV, Sioux City, Iowa

KOURIS, PETER
WTVP, Decatur, Ill.

KUSSEROW, LOU
Sports
NBC-TV

— L —

LAFFERTY, PERRY
The Aquanauts
CBS-TV

LAMMERS, PAUL
From These Roots
NBC-TV

LACKNER, ED
KOMO-TV, Seattle, Wash.

LANDIS, JOE
About Faces
ABC-TV

LANOUCETTE, ROBERTA
Hostess House Party
KOIN-TV, Portland, Oreg.

LEE, GIL
KBTV, Denver Colorado

LEE, JOE
Mike and Popeye
WJTV, Jackson, Miss.

LEFFERTS, GEORGE
Purex Special for Women
NBC-TV

LEONAR, BILL
CBS Reports
CBS-TV

LEONARD, BILL
Expedition-St. Louis
KTVI, St. Louis, Mo.

LEONARD, DOUGLAS
WBZ-TV, Boston, Mass.

LEONARD, HERBERT B.
Naked City, ABC-TV, Route 66,
CBS-TV.

LEONARD, SHELDON
Andy Griffith Show
Danny Thomas Show
CBS-TV

LESTER, SEELEG
Perry Mason Show
CBS-TV

LEVY, JULES
Rifleman
ABC-TV

LEVY, PARKE
Pete and Gladys
CBS-TV

LEWIS, AL
One Happy Family
NBC-TV

LEWIS, BOB
Newsbeat
KREM-TV, Spokane, Wash.

LEWIS, CHARLES
WCAX-TV, Burlington, Vt.

LEWIS, RICHARD
Checkmate
CBS-TV

LOEB, MARX
Monitor
NBC

LOLLIS, KEITH
Let's Face It
KOIN-TV, Portland, Oregon

LOUNSBERRY, DAN
Pat Boone Show
ABC-TV

LOWE, DAVID
CBS Reports
CBS-TV

LUBEN, RICHARD
Tele-Scope
WFBC-TV, Greenville, S. C.

LUDINGTON, ALAN
Matty's Funday Funnies
ABC-TV

LUNDBOM, DEL
KTBB, Boise, Idaho

LUSCHER, DICK
AM
WJZ-TV, Baltimore, Md.

LYON, EARL
Tales of Wells Fargo
NBC-TV

— Mc —

MAC KENZIE, MURDO
CBS

McCLURE, WILLIAM
CBS Reports
CBS-TV

McCOY, ROBERT
WITN, Washington, D. C.

McDONALD, AL
KOTA-TV, Rapid City, S. D.

McGUIRE, DON
Hennessy
CBS-TV

RADIO-TV PRODUCERS

McMULLEN, JAY
CBS Reports
CBS-TV
McVAY, BETTY LOU
Magic Window
WOI-TV, Ames, Iowa

— M —

MARKLE, FLETCHER
Thriller, NBC
Hong Kong, ABC

MARLOWE, ANN

B. July, New York City; Rain,
NBC-TV

MATHIS, BOB
WLBT, Jackson, Miss.
MAW, CHARLIE
Furman Presents
WFBC-TV, Greenville, S. C.
MEADOWS, HERB
Man From Black Hawk
ABC-TV
MERRILL, AUSTIN
WKRC-TV, Cincinnati, Ohio
MESHEKOFF, MIKE
Dante
NBC-TV

MICK, EDWIN
Dialing For Dollars
WMAR-TV, Baltimore, Md.
MIDDLETON, CATHERINE
Cartoon Carnival
KFSA-TV, Ft. Smith,
Arkansas
MIDGLEY, LESLIE
Eyewitness to History
CBS-TV
MILLER, JACK
Pip the Piper
ABC-TV
MORGAN, HARRY
Eyewitness to History
CBS-TV
MORGAN, HOWARD
Good Morning
WFMY-TV, Greensboro, N. C.
MORGAN, NORMAN
Full Circle
CBS-TV
MORROW, BILL
CBS
MORSE, ARTHUR
CBS Reports
CBS-TV
MOSHER, BOB
Bringing Up Buddy
CBS-TV
MULLAHEY, TOM
KRON-TV, San Francisco,
Calif.

— N —

NEHER, DeALTON G.
Expedition Local
WVUB-TV, New Orleans, La.
NELSON, LEE
Expedition-Northern New
England
WMTW-TV, Portland, Me.
NELSON, OZZIE
Adventures of Ozzie and
Harriet
ABC-TV
NEWMAN, JACK
Six O' Clock Edition
WKXN-TV, Saginaw, Mich.
NEWSOME, LEWIS
Husted with the Weather
WNCT, Greenville, N. C.
NICHOLS, WILLIAM
America's Music
NBC-TV

NICHOLSON, MALCOLM
Esso Reporter
WNCT, Greenville, N. C.
NORVILLE, HARRY
KOBO-TV, Albuquerque, N. M.
NRIS, STANLEY
Hawiian Eye
ABC-TV

— O —

ODELL, MIKE
Expedition on Spokane
KREM-TV, Spokane, Wash.
OPPENHEIMER, JESS
Angel
CBS-TV
ORR, PAUL
Jack Paar Show
NBC-TV
OSBORN, BOB
WOW-TV, Omaha, Neb.
OVERLANDER, BOB
WASV-TV, Savannah, Ga.
OWEN, TONY
Donna Reed Show
ABC-TV

— P —

PALEY, IRVING
Bringing Up Buddy
CBS-TV
PALMER, SIDNEY
WIS-TV, Columbia, S. C.
PARCHER, OLIVER
Hoosier Favorite
WSBT-TV, South Bend, Ind.
PATE, BUDDY
Popeye Theatre
WSFA-TV, Montgomery, Ala.
PETERS, WALTER
Bell and Howell, Bell and
Howell Close Up!
ABC-TV
PETITO, GENE
This ies Your Government
WBOY-TV, Clarkesburg, W.
Va.
PIERCE, CHARLIE
Kay Tree Karnival
KTRE-TV, Lufkin, Texas

PIERCE, ED

Today on the Farm, Saturday
Prom, NBC-TV; Marineland Circus
Special, Thanksgiving Day
Parade, St. Paul Winter Carnival,
AC Count, NBC

PIERSON, FRANK
Have Gun, Will Travel
CBS-TV
PIKE, SIDNEY
WHDH-TV, Boston, Mass.
PINCUS, IRVING
Real McCoys
ABC-TV
PITTMAN, FRANK
Bat Materson
NBC
POLACHECK, CHARLES
The Clear Horizon
CBS-TV
POTTER, ALLEN
As the World Turns
CBS-TV
PRECHT, ROBERT
Ed Sullivan Show
CBS-TV
PRIDEMORE, JAMES R.
Chalk It Up
WALB-TV, Albany, Ga.
PRATT, LANE
KBOI-TV, Bosie, Idaho
PRYOR, WALLY
Darrell Royal Show
KTBC-TV, Austin, Texas

— Q —

QUIGLEY, DON
KBOI-TV, Bosie, Ihado

— R —

RAGAN, JESSE
Expedition: Tennessee
WSIX-TV, Nashville, Tenn.
RAINGER, DAN
KCPX-TV, Salt Lake City,
Utah

RAYMOND, ART

WOR-TV Producer and Emcee
"The Latin Show", WAAT Disc
Jockey Show from Chateau Ma-
drid

REILLY, JACK
Name and Claim
KMTV, Omaha, Neb.
REIVER, IVAN
WOR-TV, New York, N. Y.
RESPICIO, FAUSTINO
Filipino Fiesta
Kona-Kala-TV, Honolulu,
Hawaii
REUBEN, AARON
Andy Griffith Show
CBS-TV
RICHARDS, ALDEN
KCPX-TV, Salt Lake City,
Utah
RITCHIEY, KEN
KOMO-TV, Seattle, Wash.
ROBERTSON, MILTON
WOR-TV, New York, N. Y.
ROBERTSON, TOMMY
This is Arkansas
KTHV, Little Rock, Ark.
RODMEY, EUGENE
Father Knows Best
CBS-TV
ROOT, JOE
WLBT, Jackson, Miss.
ROSEN, LARRY
WKBN Reports
WKBN, Youngstown, Ohio
ROSENBERG, E. J.
Happy
NBC-TV
ROSENTHAL, AL
American Bandstand
WFIL-TV, Philadelphia, Pa.
ROWE, AL
Cooper and Friends
WJPB-TV, Fairmont, W. Va.
ROWE, S. ROBERT
Say When
NBC-TV
ROWELL, GLEN
Fun Wagon
KOTA-TV, Rapid City, S. D.
ROWLAND, ROY
Life and Legend of Wyatt
Earp
ABC-TV
RUBIN, STANLEY
G-E Theatre
CBS-TV

— S —

SANDSTRUM, JOHN
Fox Movietone News
KMSP-TV, Minneapolis, Minn.
SARROW, ED
WJZ-TV, Baltimore, Md.
SAUDEK, ROBERT
Leonard Bernstein and the
New York Philharmonic
CBS-TV
Omnibus
NBC-TV

SAYERS, PETE
WSBA-TV, York, Pa.

SCHAFFER, GEORGE
Hallmark Hall of Fame
NBC-TV

SCHEFFLER, PHILLIP
Eyewitness to History
CBS-TV

SCHERER, BOB
Shari Lewis Show
NBC-TV

SCHERMER, JULES
Lawman
ABC-TV

SCHIMMEL, CLARENCE
CBS

SCHWIMMER, WALTER
Championship Bridge
ABC-TV

SCIBETTA, JOE
Jan Murray Show
NBC-TV

SCIOSCIA, MICHAEL J.
WXEX-TV, Richmond, Va.

SCOTT, ED
KBTW, Denver Colorado

SEABOLT, ART
Peggy Mann Show
WTVD, Durham, N.C.

SEARLES, NORM
Star Bowling
WROC-TV, Rochester, N.Y.

SECONDARI, JOHN
Bell and Howell Close-Up!
ABC-TV

SELMIER, TRAV
Kindergarten College
WIW-I, Indianapolis, Ind.

SENKE, HENRY
Channel 6 Newsroom
WROC-TV, Rochester, N.Y.

SHADE, CHARLES
Comment
WDAM-TV, Hattiesburg, Miss.

SHAFER, JACK
Up to the Minute
KFSD-TV, San Diego, Calif.

SHAFTEL, JOSEF
The Untouchables
ABC-TV

SHARNIK, JOHN
Eyewitness to History
CBS-TV

SHARPE, DON
Man with a Camera
ABC-TV

SHAULD, WALT
Springs of Living Water
WDUH-TV, Hay Springs, Nbr.

SHEA, BILL
WHDH-TV, Boston, Mass.

SIEMANOWSKA, RICHARD
Look up and Live
CBS-TV

SILVER, ARTHUR
Bronco, Cheyenne
ABC-TV

SKUTCH, IRA
Play your Hunch
NBC-TV

SLAVICK, PHIL
WMCT, Memphis, Tenn.

SMITH, LAMAR
KJTV, Salt Lake City, Utah

SMITH, PERRY
Sports
NBC-TV

SPELLING, AARON
Dick Powell's Zane Grey
Theatre
CBS-TV

STAGG, JERRY
John Gunther's High Road
ABC-TV

STANTON, FRED
Shock Theatre
WLOS, Ashville, N.C.

STARK, ART
Charley Weaver's Hobby
Lobby, Who do You Trust?
ABC-TV

STEKE, RICH
WLOF-TV, Orlando, Fla.

STERLING, ROD
The Twilight Zone
CBS-TV

STERNBERG, AL
Showcase
WCKT, Miami, Fla.

STEVENS, BILL
The World Today
KFSD-TV, San Diego, Calif.

STEWART, BOB
The Price is Right
NBC-TV

STOBER, ARTHUR J.
WNHC-TV, New Haven, Conn

STOUGH, BOB
WSBA-TV, York, Pa.

SUSSKIND, DAVID
The Citadel, Ninotchka
ABC-TV
Family Classics, DuPont Show
of the Month
CBS-TV

— T —

TANAKA, GEORGE
Television Digest
Kona-Kala-TV, Honolulu,
Hawaii

TATELMAN, HARRY
The Alaskans, Sugarfoot
ABC-TV

TELFORD, FRANK
The Americans
NBC-TV

TERRA, ROBER
WNHC-TV, New Haven, Conn.

TEWSBURY, PETER
My Three Sons
ABC-TV

THIBODEAU, JOHN
WABI-TV, Bangor, Me.

THOMAS, PAUL
6:00 News
KTHV, Little Rock, Ark.

THOMAS, STEVE
WSAV-TV, Savannah, Ga.

THOMAS, V. FAE
Expedition
ABC-TV

TORNABENE, RUSS
NBC

TORS, IVAN
The Aquanauts
CBS-TV

TRAPNELL, COLES
Maverick
ABC-TV

TRUE, DAN
KFDA-TV, Amarillo, Texas

TUCKER, LINDSAY
WVEC-TV, Norfolk-Hampton,
Va.

TURNER, PAUL
KPIX, San Francisco, Calif.

— V —

VALLE, JAIME DEL
The Islanders
ABC-TV

VAN HEUSEN, JAMES
Frank Sinatra Specials
ABC-TV

VANOFF, NICK
Perry Como's Kraft Music Hall
NBC-TV

VICAS, GEORGE
CBS Reports
CBS-TV

VOUTSA, GEORGE
NBC

— W —

WALTON, PAULE E.
WNBU, South Bend, Ind

WANG, GENE
Philip Marlowe
ABC-TV

WARREN, CHARLES MARQUIS
Gunslinger, Rawhide
CBS-TV

WARREN, LEWIS
Man with a Camera
ABC-TV

WASHBURN, BRUCE
Take Your Choice
KVOO-TV, Tulsa, Okla.

WASSERMAN, AL
NBC White Paper
NBC-TV

WATSON, PAUL
Nightbeat
WSFA-TV, Montgomery, Ala.

WATSON, RAY
WKRC-TV, Cincinnati, Ohio

WEINHEIMER, TED
Breakfast Bar
WHEN-TV, Syracuse, N.Y.

WESSON, DICK
My Sister Eileen
CBS-TV

WHITE, ANDY
Bat Masterson
NBC-TV

WHITE, JOHN
Top o' the Morning
WDEJ-TV, Roanoke, Va.

WILKINSON, GORDON
Fashion Window
KTBC-TV, Austin, Texas

WILLIAMS, PAYNE
WIS-TV, Columbia, S.C.

WILLMOTT, JOHN
Frank Howard Show
WSPA-TV, Spartanburg, S.C.

WILSON, MARK
Magic Land of Allakazam
CBS-TV

WINSOR, ROY
Love of Life, The Secret
Storm
CBS-TV

WOGAN, ROBERT
NBC

WOLF, HERB
Keep Talking
ABC-TV

WOOD, BARRY
The Bell Telephone Hour
NBC-TV

— Y —

YOUNG, COLLIEN
Alcoa Presents
ABC-TV

— Z —

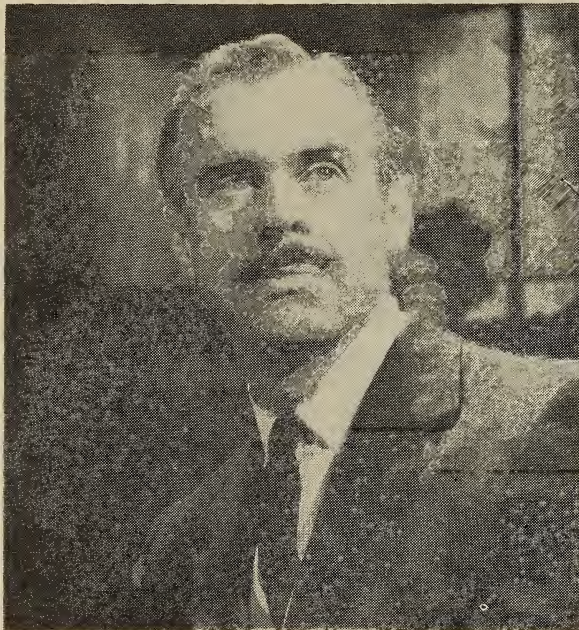
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— A —

AAKER, TOM
KROC, Rochester, Minn.

ABERNETHY, ROBERT
News On The Hour, Emphasis
NBC, Washington

ABBOTT, JIM
KTVT, Dallas-Ft. Worth, Tex.

ABLEMAN, BERWYN
WPDR, Portage, Wisc.

ADAMS, CEDRIC
WCC, MPLS-St. Paul, Minn.

ADAMS, CLIFF
KYSM, Mankato, Minn.

AGRONSKY, MARTIN
News On The Hour, Emphasis
NBC, Washington

AKERS, CARL
KLZ-TV, Denver, Colorado

ALLEN, JACK
MBS

ALLEN, LARRY
WJOC, Jamestown, N. Y.

ALLEN, SPENCER
KMOX-TV, St. Louis, Mo.

ALEXANDER, NICK
WICS-TV, Springfield, Ill.

ALINCOH, WILLIAM
WCQS, Alma, Ga.

AMOLE, F. E.
KDEN, Denver, Colorado

ANDERSON, AL
WOAI-TV, San Antonio,
Texas

ANDERSON, ANDY
Long Island Beat
WFYI, Garden City, N. Y.

ANDERSON, ORVAL
ABC, Los Angeles

ANDREE, JAN
WACB, Kittanning, Pa.

ANTHONY, DICK
KDAL, Duluth, Minn.

ANTHONY, JERRY
Past And Present
WESB, Bradford, Pa.

ANTHONY, JULIAN
Commentator, Correspondent
ABC, New York

ARMSTRONG, BOB
WRFV, Belleville, Ill.

ARMSTRONG, DR. JOHN
WHDL, Olean, N. Y.

ARNOW, ED
NBC, San Francisco

ARTALE, VINCE
Morning News
WOVE, Welch, W. Va.

ARTHUR, BOB
KOAT-TV, Albuquerque,
N. M.

ARTHURS, BILL
WRFV, Worthington, Ohio

ARUNDEL, ARTHUR W.
Editorial Commentary
WAVA, Arlington, Va.

ASBELL, FERRELL
WDVH, Gainesville, Fla.

ASH, MERRILL
KOL, Seattle, Washington

ASHER, FREDERICK M.
WDCR, Hanover, N. H.

ASHER, JAMES
WJDA, Quincy, Mass.

AUSTIN, DICK
Channel 10 News
KNOX-TV, Grand Fork, N. D.

— B —

BACK, GUNNAR
RCA Newsreel
WFIL-TV, Philadelphia, Pa.

BACKKARUD, DICK
Traffic Control
KMEO, Omaha, Neb.

BACKUS, ED
Six Star Edition
WJIM, Lansing, Mich.

BAILEY, BILL
KMUR, Salt Lake City, Utah

BAKER, DICK
Sportstime
WMET, Miami Beach, Fla.

BAKER, HAROLD
WFGA-TV, Jacksonville, Fla.

BAKER, JOE
WRRR, Rockford, Ill.

BALZERSEN, JACK
KFDM-TV, Beaumont, Texas

BANKS, ARTHUR
WERD, Atlanta, Ga.

BARATH, RAY
Front Page
WST, Charlotte, N. C.

BARCLAY, PAUL
WHUM, Reading, Pa.

BARENTS, BARRY
WHNB-TV, New Britain,
Conn.

BARKER, EDDIE
KRLD-TV, Dallas, Texas

BARNES, JIM
WDUH, Gainesville, Ga.

BARRIAULT, ARTHUR
News On The Hour, Emphasis
NBC, Washington
NBC-TV

BARRON, BOB
WTPP, Charleston, W. Va.

BASSO, NICK
WKRC-TV, Cincinnati, Ohio

BATCHELDER, CHARLES
MBS

BATE, RICHARD
CBS

BATES, KARL J.
WLBC, Sandusky, Ohio

BAUMANN, GEORGE
Noon News
WJZ-TV, Baltimore, Md.

BAYER, BILL
WPST-TV, Miami, Fla.

BEAN, BOB
News At Six
WBT, Charlotte, N. C.

BEARDSLEY, LEN
ABC, KABC, Los Angeles

BEATTY, MORGAN
News Of The World, Monitor
News Of The Hour, Emphasis
NBC, New York

BECK, EMIL
WESA, Charleroi, Pa.

BECKER, CY
WWNC, Ashville, N. C.

BECKER, ROBERT
WBKV, West Bend, Wisc.

BEECHER, FRANK
Behind The Scenes
WTLA, Somerset, Ky.

BELL, KEN
WSFA-TV, Montgomery, Ala.

BELL, TED
KAYO, Seattle, Washington

BENDER, CLOYD
K-BOX, Dallas, Texas

BENESH, FRANCIS
6:20 News
WJRT, Flint, Mich.

BENNETT, GEORGE
WMVO, Mt. Vernon, Ohio

BENSON, SAM
KLAQ, Hollywood, Calif.

BENTON, MONROE
WROW, Albany, N. Y.

BERMAN, AVERILL
8 O'Clock Report
KDAY, Hollywood, Calif.

BERRILL, LARRY
5 PM News Roundup
KBIG, Avalon, Calif.

BETTS, BOB
Within Newscast
KNIA, Knoxville, Iowa

BEVINS, S. C.
News And Views
WMLF, Pineville, Ky.

BEVTEL, BOB
WAME, Miami, Fla.

BEZOFF, BEN
KTVR-TV, Denver, Colorado

BIDDLE, DICK
WOWL, Florence, Ala.

BIDDLE, JERRY
WMBD, Peoria, Ill.

BIGBEE, NELLE
News And Views
WOWL, Florence, Ala.

BIGLER, TOM
WILK, Wilkes-Barre, Pa.

BILLMAN, BOB
KVTY, Sioux City, Iowa

BIRGE, JERRY Y.
WITZ, Jasper, Ind.

BISCHOFF, JIM
KTVF, Fairbanks, Alaska

BISHOP, PAT
Feature Wire
KFI, Los Angeles, Calif.

BLAIR, FRANK
Dave Garroway Today Show
NBC-TV
News On The Hour
NBC

BLYTHE, DON
KOAM, Pittsburg, Kansas

BOAL, ALAN
KQV, Pittsburgh, Pa.

BOAZ, DAVE
WITE, Brazil, Ind.

BOISSEAU, PAT
WKRC-TV, Cincinnati, Ohio

BOLES, GAIL C.
KRTE, Raton, N. M.

BOLTON, PAUL
KTBC-TV, Austin, Texas

BOLTON, WHITNEY
MBS

BONER, LEE
Noon News
KWNA, Winnemucca, Nevada

BONNER, ARTHUR
CBS

BOONE, MARVIN
Evening Report
WFBG-TV, Altoona, Pa.

BOSLEY, LYLE
World Tonight
WKTU, Utica, N. Y.

BOURGHOULTZER, FRANK
News On The Hour, Emphasis
NBC, Washington

BOWERS, FRANK
WGMA, Hollywood, Fla.

BOYCE, RICHARD
WTWB, Auburndale, Fla.

BOYD, FORREST
Eleven O'Clock Final
WLW-I, Indianapolis, Ind.

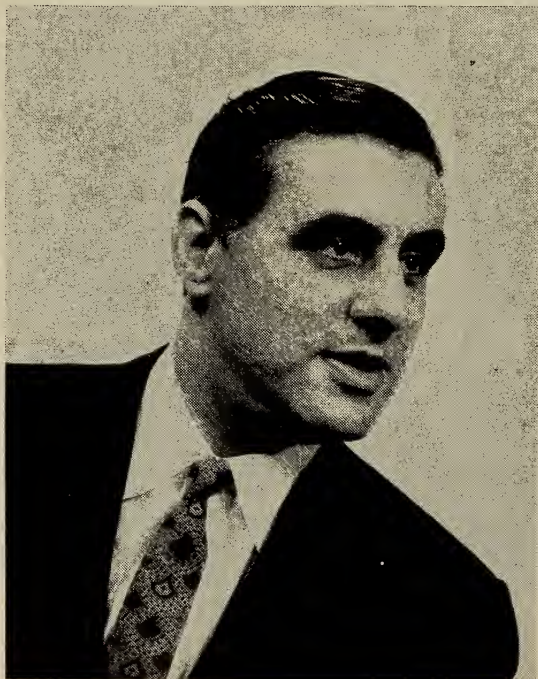
NEWS COMMENTATORS

- BOYES, HARRY**
WION, Ionia, Mich.
- BOYLE, WILLIAM**
Emphasis, News On The Hour
NBC, London
- BRACKEN, JOHN**
KVWO, Cheyenne, Wyoming
- BRADFORD, WILLIAM**
Today's Story
KSSJ, Sulphur Springs, Texas
- BRAKEN, PHIL**
WVVW, Grafton-Fairmont,
W. Va.
- BRANHAM, BOLLING**
WKTG, Thomasville, Ga.
- BRAZELL, JOHN**
KFLY, Corvallis, Oregon
- BRENNER, SID**
WNBF, Binghamton, N. Y.
- BRIDGES, JONAS**
Views Of The News
WKMT, Kings Mountain, N. C.
- BRIIGGS, KEN**
KIMA, Yakima, Wash.
- BRIGHT, R. L.**
8 O'Clock News
WRMF, Titusville, Fla.
- BRINKLEY, DAVID**
News On The Hour, Emphasis
NBC, Washington
Texaco Huntley-Brinkley
Report, NBC-TV
- BRITTAIN, WILLIAM**
WSIX-AM, Nashville, Tenn.
- BROKAW, FORREST**
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KVOO-TV, Tulsa, Okla.
- BROMBERG, L.**
Noon News
KCHA, Charles City, Iowa
- BROOKS, CLIFF**
Our Town
WGBF, Evansville, Ind.
- BROOKS, FOSTER**
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WROC-TV, Rochester, N. Y.
- BROOKS, NORMAN**
WRCV-TV, Philadelphia, Pa.
- BROUGHMAN, GLEN**
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- BROWN, ART**
KRON-TV, San Francisco,
Calif.
- BROWN, BOB**
KVEIC, San Luis Obispo,
Calif.
- BROWN, CECIL**
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- BROWN, DICK**
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WHYE, Roanoke, Va.
- BROWN, GEORGE**
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- BROWN, IRWIN**
WSUN, St. Petersburg, Fla.
- BROWN, JACK**
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WBAP, Fort Worth, Texas
- BROWN, JAMES H.**
KGB Newsreel
KGB, San Diego, Calif.
- BROWN, KEN**
KBAK-TV, Bakersfield, Calif.
- BROWN, ORVAL**
KSBY-TV, San Luis Obispo,
Calif.
- BROWN, ROBERT**
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- BRUEN, FRANK**
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- BRUNTON, TONY**
WICC, Bopt, Conn.
- BRUSH, JOE**
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- BRUSH, LEIF**
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KSJB, Jamestown, N. D.
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- BURDETT, WINSTON**
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- BURK, SAM**
KIRX, Kirksville, Mo.
- BURKE, ROBERT**
WFRA, Franklin, Pa.
- BURNES, JAMES E.**
WNHC-TV, New Haven, Conn.
- BURNS, ROBERT**
Hob-Nob
WFLR, Dundee, N. Y.
- BURTON, BOB**
WRFC, Athen, Ga.

BUTLER, FRANK
B. January 9, 1919, St. Cloud,
Minn. Narrator, Newscaster, An-
nouncer; National Velvet; Dobie
Gillis; The Rifleman; Route 66;
Real McCoys; Stagecoach West

BUTZ, BOB
KLZ-TV, Denver, Colorado

BYARS, JOE
KAIR, Tucson, Arizona



JACK POWERS

Public Affairs
Director
WXYZ — Detroit

"The Pulse
of the News"

BYRNES, SYDNEY
WADS, Ansonia, Conn.

— C —

CRaine, BEN
Our World
KMGM, Albuquerque, N. M.

CALDWELL, HOWARD
Early Report
WFBS-TV, Indianapolis, Ind.

CALMER, NED
CBS

CAMERON, JIM
Noon News
WREN, Topeka, Kan.

CAMPBELL, BILL
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KDZE, Little Rock, Ark.

CAMPBELL, JACK
Profile
KCSJ-TV, Pueblo, Colorado

CAMPBELL, JOE
MBS

CAMPBELL, WILLIAM
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WCMI, Ashland, N. Y.

CANHAM, ERWIN D.
ABC, Boston

CANTON, JOHNNY
WZIX, Fort Collins, Col.

CAPIRO, ISRAEL A.
El Diario de la Tarde
WORA, Maraguez, Puerto Rico

CAPPS, ROBERT
WISH, Indianapolis, Ind.

CARLE, LEN
WJPD, Ispeming, Mich.

CARLSON, RICHARD
Commentary
WCNL, Newport, N. H.

CARRELL, RALPH
KELO, Sioux Falls, Idaho

CARROLL, GENE
KCOG, Centerville, Iowa

CARLSON, JOEL
Tidewater Viewpoint
WTAR, Norfolk, Va.

CARTER, BILL
East Texas News
KTRE-TV, Lufkin, Texas

CARTER, DAVE
KCRG-TV, Cedar Rapids, Iowa

CARTER, LEW
Morning Roundup
WBBB, Burlington, N. C.

CASHMAN, G. J.
WWKY, Winchester, Ky.

CASSELL, CLANCY
KCBS, San Francisco, Calif.

CATTERTON, A. V.
WMEG, Eau Gallie, Fla.

CASSMA, HAL
Story Behind the Story
WOWO, Fort Wayne, Ind.

CEDERBERG, CARL
WJBK-TV, Detroit, Mich.

CHALDY, BUD
KBIZ, Ottumwa, Iowa

CHANCELLOR, JOHN
News On the Hour, Emphasis
NBC, Moscow
NBC-TV

CHAPLIN, W. W.
Eyewitness
WTRL, Bradenton, Fla.

CHAPMAN, DICK
WCCO, St. Paul Minnesota

CHARLES, BRUCE
WHK, Cleveland, Ohio

CHARMICHAEAL, HARRY
KYOS, Merced, Calif.

CHASE, GENE
WIL, St. Louis, Mo.

CHATFIELD, CHARLES
WHCU, Ithaca, N. Y.

CHEEK, CAL
WDVX, Waupaca, Wis.

CHENEY, RAY
KRES, St. Joseph, Mo.

CHEZ, BOB
WOLA, Ann Arbor, Michigan

CHIMOVITZ, IRVING
Special Investigator
WAMM, Flint, Michigan

CHRIST, ART
The Truth and Nebrasks
KDUH-TV, Hays Springs, Nebraska

CHURCH, WELLS
CBS

CLAPPER, PETER
ABC, Washington

CLARK, BLAIR
CBS

CLARK, CHAMP
WBOX, New Orleans, La.

CLARK, JIM
WFMO, Fairmont, N. C.

CLARK, HERB
CBS

CLARK, NORM
Your Money
WCWC, Ripon, Wisconsin

CLARK, RAY
Four Bell News Report
WOW, Omaha, Neb.

CLARK, RON
KX News
KXGO, Fargo, N. D.

CLARKE, DONALD
WQDY, Calais, Me.

CLARKE, HERB
WKBZ, Muskegon, Mich.

CLEARY, J. M.
News Review
WESB, Bradford, Pa.

CLEARY, TOM
WRIT, Milwaukee, Wis.

CLEAVER, MARSHALL
Open Mike
WLCY, St. Petersburg, Fla.

CLEMENTS, JACK
WRVA, Richmond, Va.



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FRANKLIN**



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NEWS COMMENTATORS

CLEVENGER, HOMER
Quorum
KADY, St. Charles, Mo.

CLINE, FRED
WSJL-TV, Harrisburg, Ill.

CLINTON, ED
Capitol Commentary
Baton Rouge, La.

COCHRAN, RON
CBS News
CBS-TV
CBS

COFFEY, R. E.
KVCK, Wolf Point, Mont.

COGGIN, ROBERT
NBC, San Francisco, Calif.

COLE, CHRIS
KOLD-TV, Tucson, Arizona

COLEMAN, DALE
Deadline Edition
WTVP, Decatur, Ill.

COLEMAN, Q. P.
Regional Roundup
KOLY, Mobridge, S. D.

COLLIER, ART
WIW-I, Indianapolis, Ind.

COLLINGWOOD, CHARLES
CBS

COLLINS, BILL
KCIL, Houma, La.

COLLINS, DAVE
WRFD, Worthington, Ohio

COLLINS, JOHN
Editorial
KIST, Santa Barbara, Calif.

COMBS, GEORGE HAMILTON
MBS

COMBS, MARK
WFMY-TV, Greensboro, N. C.

COMER, BILL
KEX, Portland, Oregon

CONNELIOS, BILL
6:00 P.M. News
WAFG, Huntsville, Ala.

CONNOR, TOM
WEEK-TV, E. Peroria, Ill.

CONOR, RALPH
KCMS, Manitou Springs,
Colorado

CONRAD, STEVE
WDEF-TV, Chattanooga,
Tenn.

CONWAY, JIM
10th Hour News
WGN-TV, Chicago, Ill.

COOK, BEN
Report to the Valley
KSRV, Ontario, Oregon

COOK, LOU
ABC, Los Angeles

CORDRAY, ROBERT
WPFB, Middletown, Ohio

CORFIN, BOB
Pioneer Valley News
WTYM, Springfield, Mass.

CORLISS, ANDY
KUDU, Ventura, Calif.

CORRIGAN, WILLIAM
CBS

COSTELLO, BILL
MBS

COSTELLO, ED
KOSA-TV, Odessa, Texas

COSTIGAN, TOM
CBS

COX, ROGER
Home Town Comment
KTLQ, Tahlequah, Okla.

CRABILL, VON
WLW-D, Dayton, Ohio

CRAGER, JOEL
ABC, New York

CRAGO, BILL
KFWB, Los Angeles, Calif.

CRANDALL, VICTOR H.
KCID, Caldwell, Idaho

CREMER, CHARLES
Standard News Roundup
WREX-TV, Rockford, Ill.

CRISWELL, BILL
News Tonight
WTRE-TV, Wheeling, W. Va.

CROCKETT, HUDLEY
WSIX-TV, Nashville, Tenn.

CROES, KEN
This Day 1960
KERO, Bakersfield, Calif.

CRONKITE, WALTER
Eyewitness to History
Twentieth Century
CBS-TV
CBS

CROSWHITE, PEGGEY
WSGN, Birmingham, Ala.

CROUCH, PAUL
Today In Carolina
WIS-TV, Columbia, S. C.

CRYSTAL, LESTER
WFBG, Altoona, Pa.

CUROLE, BOB
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KLFT, Golden Meadow, La.

CURTIS, RAY
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WDAM-TV, Hattiesburg, Miss

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WWL-TV, New Orleans, La.

DALTON, KEN
WBET, Brockton, Mass.

DALY, DICK
WJMS, Ironwood, Mich.

DALY, JOHN
KCRC, Enid, Okla.

DANACEAU, HUGH
KYW, Cleveland, Ohio

DANIELS, GLENN
KLUE, Longview, Texas

DANOS, SAM
KROY, Sacramento, Calif.

DANTZLER, RAY
WFGA-TV, Jacksonville, Fla.



Julian Anthony

DARBY, BOB
WTUX, Wilmington, Del.

DAUGHERTY, GLEN
State News
WPRN, Butler, Ala.

DAVIDSON, CARTER
WBBN-TV, Chicago, Ill.

DAVIS, JAMES E.
Today's Headlines
WRDW-TV, Augusta, Ga.

DAVIS, MADISON
6 O'Clock Report
WOWL, Florence, Ala.

DAVIS, MITCHELL
KGEZ, Kalispell, Mont.

DAVIS, NORM
News at 45
KUZZ, Bakersfield, Calif.

DAVIS, REX
CBS

DAVIS, RICHARD
WGNS, Murfreesboro, Tenn.

DAVIS, ROBERT
WJPB-TV, Fairmont, W. Va.

DAVISON, JANET S.
Bulletin Board
WCON, Cornelia, Ga.

DAY, JOHN M.
WHDH, Boston, Mass.

DEAL, ARCH
WFLA, Tampa, Fla.

DEAN, BILL
6:00 P.M. News
WWI TV, New Orleans, La.

DEAN, BOB
WORD, Spartanburg, S. C.

DEAN, MORT
Westchester Scene
WVOX, New Rochelle, N. Y.

DEAN, ROBERT
WGL, Fort Wayne, Ind.

DEBNAM, W. E.
WNCT, Greenville, N. C.

DEEN, RALPH
WCQS, Alma, Ga.

DE HARO, TONY
K-BOX, Dallas, Texas

DE MOSS, HUGH
11:00 PM News
WLWC, Columbus, Ohio

DEMPSEY, JOHN
News Analysis
WJBK-TV, Detroit, Mich.

DENT, CHARLES
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WRGR, Starke, Fla.

DEVRIEL, ED
KFSD, San Diego, Calif.

DEXTER, MICHAEL
WQMR, Washington, D. C.

DIAL, LINDA
WESA, Chalreroi, Pa.

DIEDERICH, AL
KUDE News
KUDE, Oceanside, Calif.

DIEHL, BILL
WTKO, Ithaca, N. Y.

DIEHL, BILL
WISP, Kinston, N. C.

DILLABER, MAYNARD
WMVA, Martinsville, Va.

DILLARD, WALT
WCOR, Lebanon, Tenn.

DISBROW, JACK
WWSC, Glens Falls, N. Y.

DOAK, DONN
KVAL-TV, Eugene, Oregon

DOAN, RICHARD
WVIP, Mt. Kisco, N. Y.

DODSON, ORLAND
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KSLA-TV, Shreveport, La.

DOLAN, FRANK
City Council Meetings
WKOP, Binghamton, N. Y.

DOMINICK, VIRGIL
WKY-TV, Oklahoma City,
Okla.

DONAHUE, PHIL
WHIO, Dayton, Ohio

DONNELLA, BILL
WISH-TV, Indianapolis, Ind.

DOOLITTLE, DON
Homemakers News
KBIG, Avalon, Calif.

D'OR, MIKE
WERC, Erie, Pa.

DORAIS, BILL
KFAX, San Francisco, Calif.

DOTY, DICK
WWIL, Ft. Lauderdale, Fla.

DOUCK, ELLIOTT
WRIT, Milwaukee, Wisc.

DOUGLAS, DON
KALL, Salt Lake City, Utah

DOVE, ART
Local News
KVNA, Flagstaff, Ariz.

DOWN, BILL
CBS

DOYLE, GEORGE
KFH, Wichita, N. C.

DOYLE, JOHN
KVAL-TV, Eugene, Oregon

DOYLE, TOM
KOB-TV, KOB, Albuquerque,
N. M.

DRAKE, MYRON
KTAR, Phoenix, Ariz.

DRIER, ALEX
ABC, Chicago
WMAQ

DRISCOLL, CASSIDY
WICH, Norwich, Conn.

DRYFOOS, LEON
WLEU, Erie, Pa.

DUBORD, VASSOR
Byehine 12
WJTV, Jackson, Miss.

DUCYEE, SID
News Roundup
KFAS, Banning, Calif.

DUCK, ORM
The News Review
WBUZ, Fredonia, N. Y.



MIKE WALLACE



BEN GRAUER

NBC

RADIO

TV

NEWS COMMENTATORS

— F —

DUFFOUR, NORH
News and Views
WJBW, New Orleans, La.

DUNAGAN, ED
KNOW, Austin, Texas

DUNWAY, BILL
KLUV, Haynesville, La.

DUNWAY, PAUL
WHY, Montgomery, Ala.

DUNCAN, JAMES H.
KSIL, Silver City, N. M.

DUNGAN, TROY
KBTV-TV, Bryan, Texas

DUNN, BOB
Birthday Party
KSFA, Nacogdoches, Texas

DUNN-RANKIN, JONATHAN
WLOF-TV, Orlando, Fla.

DYA, JOHN
World News Roundup
WHDH, Boston, Mass.

— E —

EADIE, DEANE
WSNJ, Bridgeton, N. J.

EARLE, BILL
WIEL, Elizabethtown, Ky.

ECKERT, EDWARD
News Final
WRGB-TV, Schenectady, N. Y.

EDWARDS, CLAYTON
Business News
WTA-R, Norfolk, Va.

EDWARDS, CURT
WPBC, Minneapolis, Minn.

EDWARDS, DOUGLAS
Douglas Edwards with the News
CBS
CBS-TV

EDWARDS, JAY
WFRA, Franklin, Pa.

EDWARDS, JOHN
ABC, Washington

EDWARDS, LARRY
WMAK, Nashville, Tenn.

EID, LEIF
News on the Hour, Emphasis
NBC, Washington
NBC-TV

EINHAUS, BOB
KJAN, Atlantic, Iowa

EISMANN, BERNARD
CBS

ELLIOT, LOU
WCAM, Camden, N. J.

ELLQOTT, BILL
WTHE, Spartanburg, S. C.

ELSON, JAY
KPAC, Port Arthur, Texas

ENDERSBE, FRANK
KNUJ, New Ulm, Minn.

ENGLER, CLIFF
KFRG, San Francisco
ABC

ENGLER, BILL
KBK, Elk City, Okla.

ERICKSON, KEN
Today's News at Six
KCPX-TV, Salt Lake City,
Utah

ERWAY, GUY
Travel Tips
WAYE, Baltimore, Md.

EVANS, JIM
WHLM, Bloomsburg, Pa.

EVANS, STAN
XEAK, San Diego, Calif.

EVENSON, BILL
MBS

EVERSOLE, JACK
Day in Review
WKCT, Bowling Green, Ky.

EWING, BILL
ABC, Los Angeles

FAGAN, TERRY
WCMW, Canton, Ohio

FANNING, WALLACE
WRC, WRC-TV,
Washington, D. C.

FARO, FRANK
KGON, Portland, Oregon

FARRELL, CHARLES
WBVP, Beaver Falls, Pa.

FARRIS, WAYNE
WCKT, Miami, Fla.

FASOL, AL
WGGH, Marion, Ill.

FAZO, TOM
WJLS, Beckley, W. Va.

FEE, DWIGHT
WMFD, Wilmington, N. C.

FELLER, SHERM
WILD, Boston, Mass.

FELLOWS, BARRETT
KIHN, Hugo, Okla.

FEMMEL, RICHARD
ABC, Detroit
WXYZ

FENNER, LOWELL
WLOF-TV, Orlando, Fla.

FINNEY, FRED
KTVE, Tucson, Arizona.

FIORE, JERRY
Comment
WKTU, Utica, N. Y.

FISCHER, HAL
WALK, Patchogue, N. Y.
WRIV, Riverhead, N. Y.

FITTS, LEW
Newsreel
KMIN, Grants, N. M.

FITZGERALD, BILL
World News Roundup
NBC, N. Y.

FLANDERS, STEVE
Monitor News
NBC, New York

FLEISCHER, WILFRED
CBS

FLETCHER, NORMAN A.
KNOC, Natchitoches, La.

FLICKINGER, DAREN
KLTV, San Jose, Calif.

FLINT, GLENN
Behind the News
KCMT, Alexandria, Minn.

FLOOD, H. C.
WHLF Meets the Public
WHLF, Centerville, Tenn.

FLOREA, RICHARD
WMRI, Marion, Ind.

FLOURNOY, BOB
WKY, Oklahoma City, Okla.

FLYNN, FAHEY
WBBM-TV, Chicago, Ill.

FLYNN, JOHN T.
MBS

FOE, RANDY
Yellowstone News
KOYN, Billings, Mont.

FOELL, EARL
Opinion
WCRB, Boston, Mass.

FONTAINE, HERBERT
WJDA, Quincy, Mass.

FORBES, GILBERT
WFBM, Indianapolis, Ind.

FORD, ALLAN
WITH, Baltimore, Md.

FORD, M.
KTYM, Inglewood, Calif.

FORDYCE, FRANCES M.
WGRP, Greenville, Pa.

FORRESTER, ROY
KLYR, Clarksville, Ark.

FOSTER, CEDRIC
MBS

FOSTER, DON
KSWO-TV, Lawton, Okla.
KSWO

WOUTS, SANDY
Radio News Extra
WHP, Harrisburg, Pa.

FOWLER, J. B.
WDXR, Paducah, Ky.

FOS, WILLIAM E.
WPTW, Piqua, Ohio

FRAM, JOHN
News in Depth
WAVI, Dayton, Ohio

FRANK, BILL
WILM, Wilmington, Del.

FRANK, ROBERT
WOC-TV, Davenport, Iowa

FRANKLIN, JOE
Memory Lane
WABC-TV, New York, N. Y.

FRANKLIN, JOHN
WRCV, Philadelphia, Pa.

FRANKLIN, TOM

The Big Three, KTLA, Hollywood;
KCBS, San Francisco; Author of
Broadcasting The News; 1959
California State Fair Gold Medal
For TV Reporting.

FRAWLEY, TOM
WHIO-TV, Dayton, Ohio

FREDERICKS, CLARE
WCBY, Cheboygan, Mich.

FREDERICK, PAULINE
United Nations, News on the
Hour, Emphasis
NBC, New York

FREED, BOB
KHJ, Los Angeles, Calif.

FREEDMAN, BERT
WASK, Lafayette, Ind.

FREEMAN, VERNE
WJQS, Jackson, Miss.

FRENCH, KEN
MBS

FRETZ, ROBERT
WNPV, Lansdale, Pa.

FRIEDMAN, BERNARD
News Report
WISL, Shamokin, Pa.

FRENETTE, J. O.
WSOO, Sault Ste. Marie,
Michigan

FROGGE, JOHN
WFYI, Garden City, N. Y.

FROMME, GALEN
WBAL, Baltimore, Md.

FROMSON, MURRAY
Monitor News, Emphasis
NBC, Washington

FUCHS, LAWRENCE
Opinion
WCRB, Boston, Mass.

FULLER, BOB
KMTV, Omaha, Neb.

FULLER, SID
KFI Editorial
KFI, Los Angeles, Calif.

FULTON, BOB
WCOS, Columbia, S. C.

— G —

GAINES, BILL
WJOB, Hammond, Ind.

GALLETTE, RICHARD
WDEE, New Haven, Conn.

GAMBLE, E. R.
Town Crier
WBTA, Batavia, N. Y.

GAMER, GREG
News at Ten
KAKE-TV, Wichita, Kan.

GARCIA, ROBERT MENDEZ
KGST, Fresno, Calif.

GARDINER, DON
ABC, New York

GARRITY, VINE
WAAF, Chicago, Ill.

GAY, CHRIS
Reporters Notebook
WLAV, Grand Rapids, Mich.

- GEMAR, ALAN**
WTEE, Tiffin, Ohio
- GENTRY, WILLIAM**
News Report
WCHM, Charlottesville, Va.
- GERAGHTY, LARRY**
WCSH-TV, Portland, Me.
- GIBNEY, FRANK**
Commentary New York
WMCA, New York, N. Y.
- GIBSON, PHIL**
WBMD, Peoria, Ill.
- GIBSON, ROY**
Four Star News
KCPX-TV, Salt Lake City, Utah
- GIFFORD, ALEC**
Esso Reporter
WDSU-TV, New Orleans, La.
- GILBERT, F. R.**
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KCUB, Tucson, Ariz.
- GILBERT, HENRY**
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WDOC, Prestonsburg, Ky.
- GILLELAND, JOHN**
KFKF, Bellevue, Wash.
- GILLET, RUPERT**
Radio Moscow
WBT, Charlotte, N. C.
- GINGELL, GEORGE**
Personal Opinion
WRBL-TV, Columbia, Ga.
- GIVEN, JOE**
Newscasts, Freelance Spokesman,
WNEW
- GLADSTONE, HENRY**
WOR, New York, N. Y.
- GLOVER, ARTHUR**
WDBJ, Roanoke, Va.
- GODDARD, DON**
ABC, New York
- GOERCH, CARL**
Carolina Chats
WPTF, Raleigh, N. C.
- GOLDMAN, ROBERT**
The Situation Today
WCAP, Lowell, Mass.
- GOODHOPE, WILLIAM**
Early Evening Roundup
KOTA-TV, Rapid City, S. D.
- GOODMAN, GEORGE**
WLIB, New York, N. Y.
- GORDON, ROBERT**
Intelligence Report
WQAM, Miami, Fla.
- GORDON, SHERWOOD R.**
Opinion Please
KBUZ, Phoenix, Ariz.
- GOSHORN, ROY**
WNEP-TV, Scranton, Pa.
- GOTHBURG, GEORGE**
WFAP, Fort Payne, Ala.
- GOUGH, ED**
Monitor News
NBC, New York
- GRAMER, BILL**
5:15 Special Edition
WGTO, Cypress Gardens, Fla.
- GRANT, AUSTIN**
CKLW-TV, CKLW, Detroit, Mich.
- GRANT, BOB**
Voice of the Valley
KHSJ, Hemet, Calif.
- GRANT, LLOYD**
KYNT, Yankton, S. D.
- GRANT, TAYLOR**
MBS
- GRAUER, BEN**
News On the Hour, Monitor,
United Nations, NBC
- GRAVES, CHUCK**
KBOM, Bismark, N. D.
- GRAY, BILLY**
WDBL, Springfield, Tenn.
- GRAY, LYMAN**
World News
WALB-TV, Albany, Ga.
- GREEN, DON**
WMEK, Chase City, Va.
- GREEN, MARY JANE**
WNAG, Grenada, Miss.
- GREENHOE, ROBERT S.**
Breakfast Table Edition
WBCH, Hastings, Mich.
- GREENLEE, BILL**
Local News
WANB, Waynesburg, Pa.
- GREENWALD, HANK**
WOLF, Syracuse, N. Y.
- GREER, TOM**
WILM, Wilmington, Del.
- GRESS, BILL**
WOC, Davenport, Iowa
- GRESS, ED**
CBS
- GRIDER, DONALD**
WIRE, Indianapolis, Ind.
- GRIFFIN, MICHAEL**
WFRV, Green Bay, Wis.
- GRIFFITH, CHARLIE**
WGEM-TV, WGEM, Quincy, Illinois
- GRIFFITH, DEAN**
WPEC, Washington, D. C.
- GRIFFITH, FRED**
WDOK, Cleveland, Ohio
- GRIFFITH, LES**
ABC, New York
- GRIGG, JERRY**
WMSL-TV, Decatur, Ala.
- GRISWOLD, ROGER**
WBMD, Baltimore, Md.
- GRUMON, STUART**
News
KSMN, Mason City, Iowa
- GRUNEWALD, ART**
WCTT, Corbin, Ky.
- GUERRA, HENRY**
WOAI-TV, San Antonio, Texas
- GUEST, BOB**
KLWN, Lawrence, Kan.
- GULLEDGE, LLOYD**
WBLJ, Dalton, Ga.
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KHHH, Pampa, Texas
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WATK, Antigo, Wis.
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- HAAS, DEWEY**
WATK, Antigo, Wis.
- HACKES, PETER**
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- HADLEY, MERRITT**
KFMB, San Diego, Calif.
- HAFER, BILL**
KCHS, Truth Or Consequences
N. M.
- HAGLER, BILL**
Noon News
WAVU, Albertville, Ala.
- HAGUE, EARL**
WITH, Baltimore, Md.
- HAINES, MARLIN**
KR0D-TV, El Paso, Texas
- HAINES, MELVIN**
KSOK, Arkansas City, Kan.
- HAIRGROVE, JIM**
News Commentary
KBRZ, Freeport, Texas
- HALBURNT, JOE**
News Roundup
WTVW, Evansville, Ind.
- HALL, JR. CLIFF**
WDSR, Lake City, Fla.
- HALL, LEE**
Emphasis, Monitor
NBC, NBC-TV, New York
- HALL, LEE**
KOLT, Scotts Bluff, Neb.
- HALL, PAUL**
WCEF, Parkersburg, W. Va.
- HALL, SAM**
Emphasis Elkhart
WTRC, Elkhart, Ind.
- HALL, WILSON**
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- HALTERMAN, KEN**
WLEC, Sandusky, Ohio
- HAMILTON, JACK**
WJR, Detroit, Mich.
- HAMILTON, WALT**
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KSTT, Davenport, Iowa
- HAMLYN, ED**
WLW-D, Dayton, Ohio
- HAMMOND, FRED**
WWL, New Orleans, La.
- HAMMONS, ROSS**
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WLBZ-TV, Bangor, Me.
- HAMPTON, BILL**
WMBR, Jacksonville, Fla.
- HANEY, FRED**
Local News
WCNC, Elizabeth City, N. C.
- HANGEN, WELES**
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NBC, New Delhi
NBC-TV
- HANLON, JOHN**
KLMS, Lincoln, Neb.
- HANSCHMAN, NANCY**
CBS News
CBS-TV
CBS
- HANSEN, PETER A.**
World News Beat
KWXC, Wilcox, Ariz.
- HARBERT, DAVE**
News at Six
WTOS, Fairmont, W. Va.
- HARDIN, JIM**
WCOH, Newnan, Ga.
- HARDMAN, BENEDICT**
WPBC, Minneapolis, Minn.
- HARKNESS, RICHARD**
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WHAM, Rochester, N. Y.
- HARNESS, CHARLES**
KCKT-TV, Great Bend, Kan.
- HARPER, JERRY**
WFLA, Tampa, Fla.
- HARRIER, BOYD**
WBOF, Mrofolkd, Va.
- HARRINGTON, JOHN**
KTAR, Phoenix, Ariz.
- HARRIS, RAY**
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N. H.
- HARRISON, BILL**
KIST, Santa Barbara, Calif.
- HARRISON, BOB**
WHNC, Henderson, N. C.
- HARRISON, BRAD**
KSTL, St. Louis, Mo.
- HARRISON, CHUCK**
WEEK-TV, East Peoria, Ill.
- HARSCH, JOSEPH**
Closer Look at the News,
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NBC, London
- HART, BILL**
WABB, Mobile, Ala.
- HARTNETT, BILL**
WWTV, Cadillac, Mich.
- HARVEY, PAUL**
ABC, Chicago

NEWS COMMENTATORS

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KCRG, Enid, Okla.
- HARVILLE, CHARLES**
Evening Edition
WFMY-TV, Greensboro, N. C.
- HATCH, DUANE**
WSGA, Savannah, Ga.
- HATCHER, WILSON**
WOWI, New Albany, Ind.
- HATTON, DOUGLAS**
WMIE, Miami, Fla.
- HAWKEY, ROBERT**
Late News
WJNO, West Palm Beach, Fla.
- HAWKINS, DENNY**
Dateline News
KRAL, Rawlins, Wyo.
- HAWKINS, JACK**
KVFC, Cortez, Colo.
- HAYES, GEORGE**
ABC, New York
- HAYNIE, SHELBY**
KLUV, Haynesville, La.
- HAYWARD, BRUCE**
KTVI, St. Louis, Mo.
- HEAD, IVAN R.**
KVSF, Sante Fe, N. M.
- HEALEY, JERRY**
WHK, Cleveland, Ohio
- HEATH, DON**
MBS
- HEATH, DONALD**
News in Depth
KQBY, San Francisco, Calif.
- HEATTER, GABRIEL**
WPST-TV, Miami, Fla.
MBS
- HEFFRON, NORM**
Nooday News
KOTA
Hillside News
KOTA-TV
Rapid City, S. D.
- HELLAND, BRUCE**
WEPT, Ocean City, Md.
- HEMINGWAY, FRANK**
ABC, Los Angeles
- HENDRICKSON, MORT**
News Desk
WDVL, Vineland, N. J.
- HENNESY, HARRY**
WOR, New York, N. Y.
- HENRY, BILL**
NBC, Washington
- HENRY, BILL**
WSFA-TV, Montgomery, Ala.
- HENRY, DICK**
WFDF News
WFDF, Flint, Mich.
- HENRY, TOM**
Today in Omaha
KMTV, Omaha, Neb.
- HERBERT, DON**
KTHV, Little Rock, Ark.
- HERMAN, GEORGE**
CBS
- HERNDON, CHARLES**
WLBB, New York, N. Y.
- HEWITT, ROBERT**
WMAF, Springfield, Ill.
- HICKMAN, BOB**
Esso Reporter
WIS-TV, Columbia, S. C.
- HICKMAN, BRUCE**
KJEM, Oklahoma City, Okla.
- HICKOX, RICHARD**
WISH-TV, Indianapolis, Ind.
- HIGGINS, MACK**
WSLI, Jackson, Miss.
- HILDRETH, DICK**
WIRY, Plattsburgh, N. Y.
- HILL, BOB**
WNAX, Yankton, S. D.
- HILL, DOUG**
KELO-TV, Sioux Falls, S. D.
- HILL, ZACK**
WHBQ, Memphis, Tenn.
- HILLE, BOB**
KSD-TV, St. Louis, Mo.
- HILLEGAS, FRED**
WSYR, Syracuse, N. Y.
- HIRSCH, GENE**
WIL, St. Louis, Mo.
- HIRSCH, WOODY**
6:00 PM News
KTVO, Ottumwa, Iowa
- HIRSCHMAN, JAY**
WISM, Madison, Wisc.
- HOBBS, JIM**
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WSPA-TV, Spartanburg, S. C.
- HODGKINSON, BRIAN**
WDOK, Cleveland, Ohio
- HOGUE, IVAN**
WROM, Rome, Ga.
- HOEISEL, PAUL**
Editorialist
KTOK, Okla City, Okla.
- HOLBROOK, JOHN**
ABC, Los Angeles
- HOFSTAD, ROLF**
KXGO-TV, Fargo, N. D.
KXGO
- HOLCOMB, GRANT**
6:00 Report
KSFE, Needles, Calif.
- HOLDEN, JACK**
Comment
WAXX, Chippewa Falls, Wisc.
- HOLDER, H. RANDOLPH**
WGAI, Athens, Ga.
- HOLIDAY, JON**
Minitorial
WHYE, Roanoke, Va.
- HOLLORAN, LARRY**
KGON, Portland, Oregon
- HOOPER, JACK**
WKBO, Harrisburg, Pa.
- HOOPER, DICK**
KREM-TV, Spokane, Wash.
- HOOPER, TOM**
KVAL-TV, Eugene, Oregon
- HORSTMANN, RICHARD**
Newsbeat
WHEN, Syracuse, N. Y.
- HOTTELET, RICHARD C.**
CBS News
CBS-TV
CBS
- HOWARD, JAY**
KWBB, Wichita, Kan.
- HOWE, QUINCY**
ABC, New York
- HOWELL, HENRY**
WOAI, San Antonio, Tex.
- HOWER, HAINES**
KBLO, Hot Springs, Ark.
- HOWICK, ROBERT**
WJPB-TV, Fairmont, W. Va.
- HOWLETT, BILL**
KISN, Portland, Oregon
- HOY, FRANK**
What Do You Think?
WLAM, Lewiston, Me.
- HOYT, BILL**
KVOS, Bellingham, Wash.
- HOYT, BOB**
5:45 News
WSBT, South Bend, Ind.
- HUDDY, BILL**
Five Star Final and Key News
KEY-T, Santa Barbara, Calif.
- HUFFINES, DREW**
WLIV, Livingston, Tenn.
- HUGHEY, BRITT**
News Reel
KXYZ, Houston, Texas
- HULL, DAVE**
WQTE, Detroit, Mich.
- HUMPHRIES, HERB**
KCRS, Midland, Texas
- HUNT, RAY**
KENS, San Antonio, Texas
- HUNTLEY, CHET**
News on the Hour, Emphasis
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NBC White Paper, Texaco
- Huntley-Brinkley Report
NBC-TV
- HURLBUT, JIM**
Emphasis
NBC, Chicago
- HUTTON, E. M.**
WVEC, Hampton, Va.
- HYMAN, MARK**
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WHAT, Philadelphia, Pa.

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- IHRIE, JACK**
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- IONNE, JOE**
WMRN, Marlon, Ohio
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KOMO, Seattle, Wash.
- IRWIN, LEW**
ABC, Los Angeles
- IVEY, CURTIS**
WJHO, Opelika, Ala.
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KGN, Amarillo, Texas

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- JACKSON, ALLAN**
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KNBX, Kirkland, Wash.
- JAMES, CHUCK**
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WMAN, Mansfield, Ohio
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- JASPERT, JAY**
WCCM, Lawrence, Mass.
- JAY, ALAN**
WORC, Worcester, Mass.
- JAY, SAMMY**
WEBB, Baltimore, Md.
- JEFFRIES, ALLEN**
WCOL, Columbus, Ohio
- JENKINS, WAYNE**
WTHI, Terre Haute, Ind.
- JENSEN, JERRY**
KRON-TV, San Francisco, Calif.
- JESTER, LEWIS T.**
WVEC, Hampton, Va.
- JETER, FRANK**
WFLB, Fayetteville, N. C.
- JOHN, DICK**
WKY-TV, Oklahoma City, Okla.
- JOHNS, BILL**
KTVT, Dallas-Ft. Worth, Texas
- JOHNSON, A. F.**
WYRN, Louisville, N. C.
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WLAC, Nashville, Tenn.
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WSAZ-TV,
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WHOT, Youngstown, Ohio
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WCSH Radio News
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WBIR, Knoxville, Tenn.
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KPBC, San Francisco, Calif.
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KNOE-TV, Monroe, La.

- JONES, E. Z.**
Melville News
WBBC, Burlington-Graham,
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- JONES, ROBERT**
WGL, Fort Wayne, Ind.
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- JONES, VERN**
WAVY, Norfolk, Va.
WAVY-TV, Norfolk, Va.
- JORDAN, GREGG**
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- JORDAN, HARRY**
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- JOYCE, TOBY**
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- KANE, ED**
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WSBT-TV, South Bend, Ind.
- KELLY, W. C.**
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- KLINE, ERNIE**
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- KNIGHT, LLOYD**
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- KNOLL, BERNIE**
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- LARSEN, WHITEY**
WNAX, Yankton, S. D.
- LA RUE, JERRY**
KTBS-TV, Shreveport, La.
- LATHAM, JACK**
KRC, Los Angeles, Calif.
- LAWSON, JEROME**
Pulse Beat News
Indianapolis, Ind.
- LAWTON, FLEETWOOD**
ABC, Los Angeles
- LAZICH, BOB**
KUT, Fargo, N. D.
- LEAVITT, MEL**
Jax Sports
WDSU-TV, New Orleans, La.
- LEBRON, EDDIE**
Noticiero Tarde
WVJP, Caguas, Puerto Rico
- LECIS, ED**
Community Report
WSMN, Nashua, N. H.
- LEE, DAVID**
WSUN, St. Petersburg, Fla.
- LEE, JAMES E.**
WBML, Macon, Ga.
- LEGOFF, JAC**
CKLW, Detroit, Mich.
- LEISER, ERNEST**
CBS
- LE MERE, KEN**
WMAS, Springfield, Mass.
- LEONARD, BILL**
CBS Sports
CBS-TV
CBS
- LEONARD, DICK**
KCBS, San Francisco, Calif.
- LEONARD, ED**
WICH, Norwich, Conn.
- LEONARD, VINCE**
WRVC-TV, Philadelphia, Pa.
- LE SEUR, LARRY**
CBS
- LEVIN, ZEL**
Editorial of the Air
WWON, Woonsocket, R. I.
- LE YNE, DON**
WOLF, Syracuse, N. Y.
- LEVINE, IRVING**
News on the Hour, Emphasis
NBC, Rome
- LEVITT, STAN**
Four State Newsbeat
KODE, Joplin, Mo.
- LEWIS, BOB**
KGA, Spokane, Wash.
- LEWIS, FULTON JR.**
MBS
- LIENAU, HENRY**
WVIP, Mt. Kisco, N. Y.
- LILLY, BOB**
KHOW, Denver, Col.
- LIVERANCE, BOB**
WHPB, Belton, S. C.

NEWS COMMENTATORS

LOCKEY, BRUCE
The Local News
WCNY-TV, Watertown, N. Y.

LODGE, ROBERT
ABC, Washington

LOGAN, MARY
News Highlights
WTTM, Trenton, N. J.

LONGONE, BUDDY
KATZ, St. Louis, Mo.

LONGIN, GIL
Local News
WBNR, Beacon, N. Y.

LORD, BILL
KJCB, Midland, Texas

LOTRIDGE, EROLD
KHOU-TV, Houston, Texas

LUCAS, LEE
KIMP, Mt. Pleasant, Texas

LUCAS, WILLIAM
Dateline Savannah
WSAV-TV, Savannah, Ga.

LUEHRMAN, EDWARD
KLEX, Lexington, Miss.

LULLOFF, ROBERT
Area News
WCN, Neilsville, Wisc.

LYMAN, PETER
WBOY-TV, Clarksburg, W. Va.

— Mc —

McBEE, KEITH
10:30 News
WJZ-TV, Baltimore, Md.

McBRYDE, VANCE
WFLE, Fayetteville, N.C.

McCAFFERTY, PETER
WEIR, Weirton, W. Va.

McCAFFERY, JOHN
Nation's Future
NBC-TV

McCALLUM, SHELBY
WCBL Speaks Out
WCBL, Benton, Ky.

McCARLEY, IKE
11th Hour News
KVIQ-TV, Eureka, Calif.

McCARTHY, JAMES
MBS

McCLELLAN, MICHAEL
WKNB, West Hartford, Conn.

McCORKLE, MEL
WWTW, Cadillac, Mich.

McCORMICK, ROBERT
News on the Hour, Emphasis
NBC, Washington

McCORMICK, STEVE
MBS

McCuen, CHARLES
WTCN-TV, Minneapolis, Minn.

McCULLOUGH, SCOTT
KAKE, Wichita, Kan.

McCUTCN, CHARLES
WTCN, Minneapolis, Minn.

McDONALD, BEN
WECT, Wilmington, N.C.

McDOWELL, MACK
Mid Morning News
KARY, Prosser, Wash.

McGARY, GEORGE
Look at the World
WANB, Waynesburg, Pa.

McGAUGHEY, CARROLL
Carolina News Special
WSOC-TV, Charlotte, N.C.

McGEE, FRANK
News on the Hour, Emphasis
NBC, New York
NBC News Specials
NBC-TV

McGHEE, DAVE
WKNX, Saginaw, Mich.
WKNX-TV

McGILL, LAWRENCE
Noon News
WCYN, Cynthia, Ky.

McGOWAN, GEORGE
KEX, Portland, Oreg.

McGOWAN, JAMES
World Report
WBCM, Bay City, Mich.

McHONE, JIM
News in Depth
K-KID, Pendleton, Oreg.

McINTOSH, HIGH
KOMO, Seattle, Wash.

McINTYRE, BILL
KNDC, Hettinger, N.D.

McKEE, BOB
KQV, Pittsburgh, Pa.

McKEE, DAVE
WHPB, Belton, S.C.

McKEE, RICHARD
Editorial of the Air
WKTL, Sheboygan, Wisc.

McGEE, DICK
WMIX, Mt. Vernon, Ill.

McKELLAR, DON
WKID, Urbana, Ill.

McLEAN, JACK
WFIE-TV, Evansville, Ind.

McMARTIN, COLE
WMT, Cedar Rapids, Iowa

McMULLEN, JACK
WMBS, Uniontown, Pa.

McMURRAY, SCOTT
WSTV, Steubenville, Ohio

McMURTRIE, BURT
It Seems to Me
KTAC, Tacoma, Wash.

McNAMERA, JAMES
KLAC, Hollywood, Calif.

McSHERRY, HARRY C.
WDOV, Dover, Del.

McSPADDEN, BILL
KVAL-TV, Eugene, Oreg.

McVAR, BOB
KRKC, Commentary
KRKC, King City, Calif.

— M —

MacADAM, RON
WCGO, Chicago Heights, Ill.

MacAULAY, ROBERT B.
WAGN, Menominee, Mich.

MacDONALD, BOB
WPON, Pontiac, Mich.

MacFARLAN, MARION
WHIO, Dayton, Ohio

MACK, BILL
Expressions
KXYZ, Houston, Tex.

MacNEIL, JAMES
WSVA, Harrisonburg, Va.

MADDEEN, BRIAN
WONG, Oneida, N.Y.

MAITH, LEN
WAML, Laurel, Miss.

MacLEAN, JACK
Editor's Notes
WHL, Niagara Falls, N.Y.

MacMILLAN, JOHN
KUTV, Salt Lake City, Utah

MacNEIL, JIM
WSVA-TV, Harrisonburg, Va.

MacLEOD, DUNCAN
WCAU, Philadelphia, Pa.

MacVANE, JOHN
ABC, New York

MAGNUSSON, HENRY
WCSH-TV, Portland, Me.

MAHER, BILL
MBS

MAHLUM, DON
WCTW, New Castle, Ind.

MAHONEY, CLAUDE
MBS

MAJOR, DON
Dixie Farm News
WEWO, Laurinburg, N.C.

MALLIE, TED
WOR, New York, N.Y.

MALONEY, KENNETH
KUBR, Holdrege, Nev.

MANGUM, G. F.
World at Your Dial
WBKN, Newton, N.C.

MANLEY, DEAN
KCHS, Truth or Consequences, N.M.

MANN, AL
ABC, Chicago
WKKD, Aurora, Ill.

MANUSH, GEORGE
WJOI, Florence, Ala.

MARBLE, HARRY
WGAN News
WGAN, Portland, Me.
WGAN-TV

MARGUARDT, JACK
WBZA, Kingston, N.Y.

MARKS, WINSTON
KBOY, Medford, Oreg.

MARSHALL, SANFORD
MBS

MARTIN, CHRIS
WABY, Albany, N.Y.

MARTIN, CHUCK
KAML, Kenedy, Texas

MARTIN, CLAUDE
WNEP-TV, Scranton, Pa.

MARTIN, DAVE
KIUN, Pecos, Tex.

MARTIN, LUTHER
KTTR, Rolla, Mo.

MARTIN, RICK
WCNT, Centralia, Ill.

MARTIN, STUART
WGAX-TV, Burlington, Vt.

MARVIN, DAVE
WIZE, Springfield, Ohio

MARVIN, TONY

B. October 5, 1912. News
MBS

MASCOTT, A. R.
Radio Report
KBYP, Shamrock, Texas

MATLOCK, STAN
WKRC, Cincinnati, Ohio

MATTHEWS, FRANK
WQAI, San Antonio, Tex.

MAULTSBY, BILL
It Seems to Me
KOGT, Orange, Tex.

MAY, WOODY
Stark Commentary
WAND, Canton, Ohio

MAYERS, DICK
News Report
KVOA-TV, Tuscon, Ariz.

MAYERS, DOUG
Esso Reporter
WBTV, Charlotte, N.C.

MAYNE, ROBERT
WGAD, Gadsden, Ala.

MAYS, BILL
WVNA, Tuscumbia, Ala.

MAXWELL, CHUCK
KOB, Albuquerque, N.M.

MEEKS, FRED
WTIG, Massillion, Ohio

MELTON, DAVID
News on the Hour
WROA, Gulfport, Miss.

MELVIN, GEORGE
World News
WALB-TV, Albany, Ga.

MERRYMAN, BOB
WZIP, Cincinnati, Ohio

METIVIER, DON
WRSA, Saratoga Springs, N.Y.

MEYER, DUTCH
Today in Missoula
KXLL, Missoula, Mont.

MEYERS, RICK
8:00 News
KXLY, Spokane, Wash.

MICHAELS, JOSEPH
News on the Hour, Emphasis,
Monitor News

NBC, New York
NBC-TV
MICHAEL, VICTOR A.
View Point
WTTC, Towanda, Pa.
MICHEL, DON
Review of News
WRAJ, Anna, Ill.
MIDDLETON, BOB
WWSC, Glen Falls, N.Y.
MILLER, BILL
Cilco News
WTAX, Springfield, Ill.
MILLER, BOB
Newscope
WESH-TV, Daytona Beach, Fla.
MILLER, BRUCE
KALL, Salt Lake City, Utah
MILLER, BRUCE
Late Sports
KDSU-TV, New Orleans, La.
MILLER, DICK
KAPR, Douglas, Ariz.
MILLER, GEORGE
KTEN, Ada, Okla.
MILLER, OTTO
KSDO, San Diego, Calif.
MILLER, RAY
KPRC, Houston, Tex.
MILLS, RALPH
KSWO, Lawton, Okla.
MILLWEE, N. C.
6:00 P.M. News
WAFG, Huntsville, Ala.
MITCHELL, BOB
KAOL, Carrollton, Miss.
MITCHELL, DOUG
KUTV, Salt Lake City, Utah
MITCHELL, JAMES
Noon Report
KMAQ, Maquoketa, Iowa
MITCHELL, JERRY
News Roundup
KLFT, Golden Meadow, La.
MITTEN, BILL
World Tonight
WMUR-TV, Manchester, N. H.
MITTAN, RAY
Morning Headlines
WHFB, Benton Harbor-St. Joseph, Mich.
MIX, GALE
Opinion Please
KRPL, Moscow, Idaho
MOEN, MIKE
WDUZ, Green Bay, Wis.
JEFFREY, MORGAN
KFRD, Rosenberg, Tex.
MOLL, SAM
KLAB, Salt Lake City Utah
MOLLER, PETE
KMAP, Bakersfield, Calif.
MONROE, HARRY
WRVA, Richmond, Va.
MONROE, ROGER
WPEO, Peoria, Ill.
MONROE, TIM
KCPX, Salt Lake City, Utah
MOORE, BROWN E.
KANB, Shreveport, La.
MOORE, GEORGE
Color in the News
WABQ, Cleveland, Ohio
MOORE, MAX
WCKT, Miami, Fla.
MOORE, W. W.
WRRF, Washington, N. C.
MORGAN, BUDDY
Local News
WHVH, Henderson, N.C.
MORGAN, EDWARD
ABC, Washington
MORGAN, HOWARD
KOAT-TV, Albuquerque, N.M.
MORGAN, JOHN CARL
The Other Side of the News
WFVA, Fredericksburg, Va.
MORGAN, MURRAY
KMO, Tacoma, Wash.

MORGAN, ROY E.
Editor's Page
WILK, Wilkes-Barre, Pa.
MORGAN, TOM
KPOJ, Portland, Oreg.
MORISOLI, MIKE
Coast Counties News Wire
KSBW, Salinas, Calif.
MORGAN, MIKE
WELM, Elmira, N.Y.
MORRIS, OLIN
7:15 News
WPTA, Fort Wayne, Ind.
MORRIS, VANCE
Esso Reporter
WNCT, Greenville, N.C.
MORRISSEY, EDWARD
KNDO, Yakima, Wash.
LLOYD, MORT
Today's Local Highlights
WRGP, Chattanooga, Tenn.
MORTIMER, JACK
News by Six
KVIQ-TV, Eureka, Calif.
MOSS, JACK
KMEO Compact News
KMEO, Omaha, Neb.
MOST, JOHNNY
WILD, Boston, Mass.
MOZLEY, DON
CBS
MUNYON, DWAIN
WISV, Viroqua, Wis.
MUELLER, MERRILL
News on the Hour, Emphasis
NBC, New York
MUELLER, VERN
KPOJ, Portland, Oreg.
MULHALL, JOSEPH JR.
WBRY, Waterbury, Conn.
MUNGER, JOHN
WEOA, Evansville, Ind.
MURPHY, CHARLES
News Final
WBAP-TV, Fort Worth, Tex
MURPHY, CULLEN
Shell News
KTVE, Boise, Idaho
MURPHY, GEORGE
Operation People
WPEO, Peoria, Ill.
MURROW, EDWARD
CBS Report
CBS-TV, CBS

NEWMAN, EDWIN
News on the Hour, Emphasis
NBC, Paris
NBC-TV
NEVINS, GERRY
Open Forum of the Air
WADK, Newport, R.I.
NICHOLS, DAVID
ABC, Washington
NICKLES, R. W.
Topics of the Day
KFAL, Fulton, Mo.
NIEL, FRED
WCBM, Baltimore, Md.
NIKITAS, CHRIS
Voice of the Community
WOTW, Nashua, N.H.
NILSON, ROY
WLCY, St. Petersburg, Fla.
NIVEN, PAUL
CBS
NORTH, JACK
World Today
KDZA, Pueblo, Colo.
NOVINS, STUART
CBS
NUNNERY, JACK
6:15 News
WBAP, Fort Worth, Tex.

— O —

O'BRIEN, R. E.
KIUP, Durango, Colo.
O'BRIEN, TOM
B. April 3, 1925, New York.
News, WINS; Chevrolet Week-
end News, CBS; Big Story,
WNEW-TV; Monitor, NBC
O'BRIEN, WILLIAM
WCNX, Middletown, Conn.
O'CONNOR, LEN
Commentary
WMAQ, Chicago, Ill.
OGLESBY, TED
WDUH, Gainesville, Ga.
OGREN, CHARLES
WHA1, Greenfield, Mass.
OLDS, MIKE
KWEW, Hobbs, N. M.
OLSON, BOB
Five Star Final
KEY-T Santa Barbara, Calif.
OLSON, DALE
KQVC, Valley City, N.D.
OPPERMANN, DAVE
WKXN-TV, Saginaw, Mich.
ORKIN, RICHARD A.
WLAN, Lancaster, Pa.
ORNEST, STAN
KFSD, San Diego, Calif.
ORNGARD, JIM
KASI, Ames, Iowa
ORRISON, FRANK
Newsbeat
WAGE, Leesburg, Va.
ORTON, DEAN
Channel 6 Reports
KCEN-TV, Temple-Waco, Tex.
OVERTON, TOM
KFDM, Beaumont, Tex.
OWEN, DON
6 O'Clock News
KSLA-TV, Shreveport, La.
OWEN, RAY
NBC, New York
OWENS, JAMES
Comment
WEXE, Easton, Pa.
OYLER, HAL
Almanac Show
KTVO, Ottumwa, Iowa

— N —

NAGLE, JAY
Top of the News
WSAZ, Huntington, W. Va.
NAGLE, JIM
Behind the News
KQAQ, Austin, Minn.
NAISH, RAY
Morning News Special
WATV, Birmingham, Ala.
NAKEL, PAUL
WEOL, Elyria Lorain, Ohio
NANCE, BOB
KVIC, Victoria, Tex.
NAVEN, DEAN
KMA, Shenandoah, Iowa
NEAL, ROY
Monitor
NBC, Los Angeles
NEBLETT, BOB
WJTV, Jackson, Miss.
NEER, DON
KAOL, Carrollton, Miss.
NEHRING, WALLY
WIRE, Indianapolis, Ind.
NELSON, CY
WJJD, Chicago, Ill.
NELSON, TIM
WTVV, Titusville, Pa.
NEUBERG, DON
WJBC, Bloomington, Ill.

— P —

PALMER, DICK
WMTS, Murfreesboro, Tenn.

PARK, CHARLES
WBRB, Mt. Clemens, Mich.

PARKER, RICHARD B.
Sanford Today
WSME, Sanford, Me.

PARKER, TONY
Newsboat
KMS-TV, Minneapolis, Minn.

PARMER, BUD
WETV, Wetumpka, Ala.

PARNELL, ROBERT
GE News Roundup
KALE, Richland, Wash.

PARRA, MANUEL PALMA
Noticiero
KEVT, Tucson, Ariz.

PARSON, FRED

B. June 13, 1920, Huntington, W. Va. Monitor, NBC; Fred Parsons Show, WINS; Hitchcock Presents, Brighter Day, CBS

PATRICK, JIM
WJPD, Ishpeming, Mich.

PATRICK, LARRY
WMBR, Jacksonville, Fla.

PAULSON, AL
WFRV, Green Bay, Wisc.

PEARSON, LARRY
Perspective
KRDO-TV, Colorado Springs, Colo.

PEARSON, LEON
United Nations, News on the Hour, Emphasis
NBC, New York

PEEPLES, DON
KVII, Amarillo, Tex.

PENZA, RALPH
8:45 News
WSAV, Savannah, Ga.

PEPPER, FRANK
WCTV, Tallahassee, Fla.

PERCIVAL, JACK
WCEN, Mt. Pleasant, Mich.

PERKINDS, HARRY
KSAL, Salina, Kan.

PERRY, JOHN
PA News Picture
WDAU-TV, Scranton, Pa.
WGBI, Scranton, Pa.

PERRY, ROBERT
Audioscope News
KGEZ, Kalispell, Mont.

PETERS, BOB
WBLG, Lexington, Ky.

PETERS, JOHN
WBOY-TV, Clarksburg, W. Va.

PETERS, MILTON
KBHS, Hot Springs, National Park, Ark.

PETERSON, ELMER
Emphasis
NBC, Los Angeles

PETERSON, SHELDON
WTCN-TV, Minneapolis, Minn.

PETRIK, DICK
Radio News Forum
KOEL, Oelwein, Iowa

PETTTT, LLOYD
7 O'Clock News
WGN-TV, Chicago, Ill.

PFISTER, ROBERT
WIMS, Michigan City, Ind.

PHILBIN, REGIS
Up to the Minute
KFSD-TV, San Diego, Calif.

PHILLIPS, GEORGE T.
WAVZ, New Haven, Conn.

PHILLIPS, JOE
Sunday Punch
WJBL, Rockford, Ill.

PHILLIPS, LEE
WKAT, Miami Beach, Fla.

PHILLIPS, PHIL
Morning News
KBRS, Springdale, Ark.

PHILLIPS, RON
KNPT, Newport, Oreg.

PHIPPE, JOE
WWDG, Washington, D.C.

PHIPPS, HENRY R.
KIOF, Barstow, Calif.

PHIPPS, JOE
Washington News
KIXL, Dallas, Tex.

PIATT, GENE
Saturday Deadline
WOW-TV, Omaha, Neb.

PIDGEON, DOUGLAS G.
WDAE, Tampa, Fla.

PIERPPOINT, ROBERT
CBS

PIERSON, WILLIAM
KTLN, Denver, Colo.

PINKLEY, VIRGIL
ABC, Los Angeles

PITT, AARON
Report of the People
WGTM, Wilson, N. C.

PITTMAN, JOHN
WTCC, Flomation, Ala.

PLATT, BILL
KFH, Wichita, Kan.

POLOCK, REED
KMBY, Monterey, Calif.

PORTA, PAT
News
KFSA-TV, Fort Smith, Ark.

PORTERFIELD, RUSS
WVEC-TV, Norfolk, Va.

POTTER, DON
Six Star Final
WJIM, Lansing, Mich.

POWELL, CHARLES
KVT, Sioux City, Iowa

POWELL, RUSS
KFRE, Fresno, Calif.

POWELL, TOM
News Headlines
WDAU-TV, Scranton, Pa.
WGBI, Scranton, Pa.

POWERS, JACK

B. July 2, 1924, New York City. The Pulse of the News, ABC-WXYZ, Detroit; Decision Detroit (Documentary Series), WXYZ, Detroit; Open Line, WXYZ, Detroit; News at Twenty-Five, WXYZ, Detroit

PRESSMAN, GABE

Shell Local News, WNBC-TV; On the Spot Reports, WNBC

PRICE, GRANT
WMT, Cedar Rapids, Iowa

PRICE, JOHN
Editorial of the Day
WHP-TV, Harrisburg, Pa.

PRICE, RALPH
WKAZ, Charleston, W. Va.

PRICE, THOMAS M.
WTMB, Tomah, Wisc.

PRIEST, DON
WCOA, Pensacola, Fla.

PRUITT, AL
Local News
WSBB, New Smyrna Beach, Fla.

PUTMAN, GEORGE
KTTV, Los Angeles, Calif.

— Q —

QUICK, C. H.
News Tabloid
WSUH, Oxford, Miss.

QUINN, ALBERT W.
WBAL, Baltimore, Md.

— R —

RABER, ALAN R.
WKAP, Allentown, Pa.

RADANT, KEN
5 O'Clock Report
WBCH, Hastings, Mich.

RADKE, JACK
WISM, Madison, Wisc.

RAINEY, JOSEPH
WDAS Report
WDAS, Philadelphia, Pa.

RAND, TED
KDRS, Paragould, Ark.

RANDALL, DAVE
Three Star Final
WTOC-TV, Savannah, Ga.

RANEY, CLAUDE
5:00 P.M. News
WBRC, Birmingham, Ala.

RAPKOCH, SELL
KXXL, Bozeman, Mont.

RASH, BRYSON
Monitor News
WRC-TV, Washington, D.C.

RATHER, DAN
KHOU-TV, Houston, Tex.

RAY, WILLIAM
KASI, Amos, Iowa

READ, BROOKS
Esso Reporter
WBRZ, Baton Rouge, La.

REASONER, HARRY
CBS News
CBS-TV

REEHLING, PAUL
World News at Noon
WFPM, Ft. Valley, Ga.

REID, BILL
World News
WPRN, Butler, Ala.

REIDLY, JIM
WAMS, Wilmington, Del.

RENDELL, RICHARD
MBS

RENICK, RALPH A.
WTVJ, Miami, Fla.

REPO, KEN
KBLO, Hot Springs, Ark.

REX, JOE
Home Edition
WMBD-TV Peoria, Ill.

REYNOLDS, FRANK
WBMB-TV, Chicago, Ill.

REYNOLDS, KEITH
As I See the News
KVOU, Uvalde, Tex.

REYNOLDS, RON
WHOK, Lancaster, Ohio

RICH, JOHN
News on the Hour, Emphasis
NBC, Berlin

RICHARDS, DELL
CKCN, Kansas City, Kan.

RICHARDS, RON
KREM, Spokane, Wash.

RIDDELL, CORWIN
KWFR, San Angelo, Tex.

RIDENOUR, REX
Local Newscast
WJER, Dover, Ohio

RIDER, JACK
Local News
WFTC, Kinston, N.C.

RINAKER, SAM
Up to the Minute
KFSD-TV, San Diego, Calif.

RISENHOVER, DICK
KGNC News
KGNC, Amarillo, Tex.

RITCHEY, CHARLES
Duquesne News
WFBG-TV, Altoona, Pa.

ROBERTS, BOB
Star Bulletin Commentary
KGMB, Honolulu, Hawaii

ROBERTS, CLETE

B. February 1, 1912, Portland, Oregon. Clete Roberts Reports, Clete Roberts News, 6:30 P.M., 10:00 P.M.; Big Three and Big Three Final, U. S. Television News-Film, Inc.

ROBERTS, DON

WCOU, Lewiston, Me.

ROBERTS, JOHN

Tonight

WFIL-TV, Philadelphia, Pa.

ROBERTS, PHIL

WAAT, Trenton, N.J.

ROBERTSON, VIC

KXIC, Iowa City, Iowa

ROBIN, BOB

WAMS, Wilmington, Del.

ROBINSON, AL

The Golden Hour

WANS, Anderson, S.C.

ROBINSON, ED

World of Sports

KTLW, Texas City, Texas

ROBINSON, HERB

KOMO-TV, Seattle, Wash.

ROBINSON, JAMES

News on the Hour, Emphasis

NBC, Hong-Kong

ROBINSON, KEN

KTHV, Little Rock, Ark.

ROBINSON, PRESCOTT

CBS

ROBINSON WIP

WSVA, Harrisonburg, Va.

ROBY, MAX

KMOX-TV, St. Louis, Mo.

ROCK, CLARENCE

WLJB, New York, N.Y.

ROE, W. D.

News Behind News

WPEL, Montrose, Pa.

ROEDEL, JOHN

KSD-TV, St. Louis, Mo.

ROGERS, DICK

KTOE, Mankato, Minn.

ROGERS, JOHN

WSLA-TV, Selma, Ala.

ROGERS, JOHN

Around the Town

WCVA, Culpeper, Va.

ROLFSON, JOHN

ABC, Washington

ROOP, LOUIS

KYRO, Potosi, Mo.

ROSENBLUM, RAY

WTIG, Massillon, Ohio

ROSS, NORMAN

WLS, Chicago, Ill.

ROTH, KEN

WGMA, Hollywood, Fla.

ROTHRA, ROCKY

WJOC, Jamestown, N.Y.

ROUSE, BUD

Local News

KMLN, Grants, N.M.

ROWLAND, DON

KSIG, Crowley, La.

RUGGLES, D. B.

WSKI, Views the News

WSKI, Montpelier-Barre, Vt.

RUGH, VICTOR E.

KIDD, Monterey, Calif.

RUSSELL, BARRY

KCKT-TV, Great Bend, Kan.

RUSSELL, MIKE

KXO, El Centro, Calif.

RYAN, BILL

News on the Hour, Emphasis

NBC, New York

RYE, RONNIE

KXRJ, Russellville, Ark.

SALMONA, STELIO

WAYZ, New Haven, Conn.

SAMBORN, ALBERT

WPAG, Ann Arbor, Mich.

SANDEFUR, HUGH

WSON, Henderson, Ky.

SANDERS, CHARLES

WBBQ, Augusta, Ga.

SANDERS, DICK

WJDX, Jackson, Mississippi

WLBT, Jackson, Mississippi

SANFORD, CHARLES R.

WGAN News

WGAN, Portland, Maine

SANTIAGO, JOSE COLON

Musica Y Notiachias

WVJP, Caguas, Puerto Rico

SANTOTO, BILL

WARD, Johnstown, Pa.

SARBER, JOHN

KVEC, Radio

San Luis Obispo, Calif.

SARDELLA, CARLO

WOND, Pleasantville, N.J.

SAWYER, TOM

WAAB, Worcester, Mass.

SAYRE, J. T.

WWKY, Winchester, Ky.

SCHERER, RAY

News on the Hour, Emphasis

NBC, Washington, D.C.

SCHERLING, DAVE

KGOS, Torrington, Wyoming

SCHMELING, NORM

7:10 News

KOTA, Rapid City, South

Dakota

SCHMIDT, ELMAR

KLPW, Union, Mo.

SCHMITT, DON

WMTV, Madison, Wisconsin

SCHOENBRUN, DAVID

CBS

SCHORR, DANIEL

CBS

SCHUSSLER, DALE

12 O'Clock Report

Wheeling, W. Va.

SCOT, LEE

KCAV, Port Hueneme, Calif.

SCOTT, H. WAYNE

WBIL, Leesburg, Fla.

SCOTT, IVAN

KYW, Cleveland, Ohio

SCOTT, JOHN

WOR, New York, N.Y.

SCULLY, FRANCES

ABC, Los Angeles, Calif.

SEARLS, GUY

CBS

SEATON, MICHAEL

KTOP, Topeka, Kansas

SEAY, TOM

KFTV, Paris, Texas

SECONDARI, JOHN

ABC, New York

SECONDCOST, EVERETT

WQDY, Calais, Maine

SEMPRINI, ED

Cape Comment

WOCB, W. Yarmouth, Mass.

SERENSEN, FRITZ

Comment

WKRK, Saukegan, Ill.

SEVAREID, ERIC

CBS

SEVARIED, PAUL

Fox-Movietone News

KMSP-TV, Minneapolis, Minn.

SHACKLETTE, JAMES

Under the Capitol Dome

WMTL, Leitchfield, Ky.

SHADEL, BILL

ABC, New York

SHANNON, BILL

Noon News

WBAT, Marion, Ind.

SHARPE, BILL

The Inside Story

KSON, San Diego, Calif.

SHARPE, HOWARD

News-Local

WTVI-TV, Fort Pierce, Fla.

WARN, Fort Pierce, Fla.

SHAW, JIM

Music Box Matinee

WFAU, Augusta, Me.

SHAW, ROBERT

WSHH, Latrobe, Pa.

SHAY, DAVE

Report to Iowa

WMT-TV, Cedar Rapids, Iowa

SHEA, FRANCIS

WORC, Worcester, Mass.

SHEDLOCK, BERNIE

WARD, Johnstown, Pa.

SHEPPARD, LONNIE

WNOD, Chattanooga, Tenn.

SHULTZ, BILL

Local Newswire

KWTC, Barstow, Calif.

SHUMAN, HOWARD

KOMO-TV, Seattle, Wash.

SIDWELL, ROBERT

Country Squire

WJOE, Port St. Joe, Fla.

SILVA, F.

WPTS, Pittston, Pa.

SILVERMAN, ED

ABC, N.Y.

SIMPSON, JERRY

KJOY, Stockton, Calif.

SIMPSON, JOE

KENS, San Antonio, Texas

SINGER, SHEL

KRDO-TV, Colorado Springs,

Colo.

SINGISLER, FRANK

MBS

SINSWORTH, DAVID G.

It Seems to Me

KSRA, Salmon, Idaho

SKINNER, DAVID

11:00 News

WJRT, Flint, Mich.

SKINNER, RALPH

Sir-Ditorial

WLAM, Lewiston, Me.

SLADE, JOHN

WJMO, Cleveland, Ohio

SLATON, BILL

WJQS, Jackson, Mis.

SLATTER, BILL

Channel 6 News

WDSU-TV, New Orleans, La.

SLATTON, JOHN

Around the Town

WJBB, Haleyville, Ala.

SLINKARD, TOM

Washington Tonight

WWDC, Washington, D.C.

SLYKE, HARRY VAN

All the News

KWEL, Midland, Texas

SMALL, ANNIE LEE

Dairyland News

WYTH, Madison, Ga.

SMEDLEY, BOYD

Mr. Sports

WSLM, Salem, Ind.

SMITH, C. C.

It Seems to Me

WDEC, Americus, Ga.

SMITH, DAVENPORT

Alabama Newsreel

WBRC-TV, Birmingham, Ala

SMITH, IALL

11th Hour Report

WTVD, Durham, N.C.

SMITH, HOWARD

Face the Nation

CBS Reports

CBS-TV

SMITH, JIM

Newscope

WESH-TV, Daytona Beach-

Orlando, Fla.

— S —

SAHLEY, AL

WHMS, Charleston, W. Va.

NEWS COMMENTATORS

- SMITH, LES**
WOR, N.Y.C.
- SMITH, PAUL**
KXIC, Iowa City, Iowa
- SMITH, WEBB**
KVII-TV, Amarillo, Texas
- SNOWDOWN, CHARLES T.**
WCVI, Connellysville, Pa.
- SNYDER, JAMES**
Wrap-Up
WFDX, Clarksburg, W. Va.
- SOKOLSKY, GEORGE**
ABC, N.Y.C.
- SOSS, WILLIAM**
Pocketbook News
NBC, N.Y.C.
- SPANGLER, BILL**
WFRX, W. Frankford, Ill.
- SPANGLER, BOB**
KNPT, Newport, Oregon
- SPARGROVE, BILL**
ABC, Los Angeles, Calif.
- SPEIGHTS, TERRY**
News Today
WPMP, Pascagoula-Moss
Point, Miss.
- SPELBRING, BILL**
WCGO, Chicago Heights, Ill
- SPENCER, JACK**
KIRO, Seattle, Wash.
- SPENCER, LESTER**
Editorial Comments
WKVB, Richmond, Ind.
- SPENCER, TIM**
WEOA, Evansville, Ind.
- SPICER, OY**
10 O'Clock News
KFSA-TV, Ft. Smith, Ark.
- SPIEGEL, SIDNEY, J.**
WEAV, North Country News
Plattsburgh, N.Y.
- SPRAGG, GRAYDON**
WHA1, Greenfield, Mass.
- SPRINGER, HARMON**
KZZN, Littlefield, Texas
- SPRINGER, JIM**
KNOW, Austin, Texas
- SQUIRE, ERIC**
KUDU, Ventura, Calif.
- STADIUS, PAUL**
News Scope
KTHE, Thermopolis, Wyo.
- STADLER, GLEN M.**
This is Springfield
KEEO, Springfield, Eugene,
Oregon
- STALKER, JOHN**
Pacific Commentary
KGMB, Honolulu, Hawaii
- STAMPS, MARK**
Local News
WRKT, Cocoa, Fla.
- STAPLES, ED**
Views the News
KCHV, Indio, Calif.
- STARNES, JACK**
WBAG, Burlington, N.C.
- STECK, JIM**
KACY, Port Hueneme, Calif
- STEDMAN, HERB**
WSGN, Birmingham, Ala.
- STEENBURGH, BILL VAN**
WSPB, Sarastoa, Fla.
- STEINBACH, JOHN**
WBKV, West Bend, Wisc.
- STEINBRINCK, BOB**
WAAP, Peoria, Ill.
- STERN, PETER**
WDGR, Hanover, New Hamp
shire
- STEVENS, EEBY**
New England News
WFST, Caribou, Maine
- STEVENS, STEVE**
Chillicothe Story
WCHI, Chillicothe, Ohio
- STEWART, CHARLES**
WNEX, Macon, Georgia
- STEWART, HAL**
5 O'Clock Report
KWTC, Barstow, Calif.
- STEWART, PHIL**
KMFB, San Diego, Calif.
- STICKLE, DAVID**
7 P.M. Final
WMAR-TV, Baltimore, Md.
- STILL, CHARLES**
KZON, Tolleson, Ariz.
- STORE, BILL**
Eleventh Hour Final
WSPA, Spartanburg, S.C.
- STRAUSS, FRANK**
Breakfast News
KSFE, Needles, Calif.
- STRAWSER, NEIL**
CBS
- STREETER, HOWARD**
Monitor News
NBC, Washington
- STRINGFELLOW, SAM**
Award Winning Local News
KMHT, Marshall, Texas
- SULLIVAN, FRANK**
KGBT-TV, Harlingen, Tex.
- SULLIVAN, JOHN**
News Time
WCAX-TV, Burlington, Vt.
- SWANSON, DICK**
Chattanooga Dateline
WTVC, Chattanooga, Tenn.
- SWART, JACK**
WWIL, Ft. Lauderdale, Fla.
- SWAYZE, JOHN CAMERON**
ABC, N.Y.
- SWENSON, HARVEY**
KLMS, Lincoln, Neb.
- SWIFT, NORMAN**
News Review
WFIG, Sumter, S.C.

— T —

- TAN, EDDIE**
CBS
- TASKER, JOSEPH**
WKNB, W. Hartford, Conn.
- TATE, VERNER**
7 A. M. Wake-Up News
WSPA, Spartanburg, S.C.
- TAYLOR, CLIFF**
WLEU, Erie, Pa.
- TAYLOR, JOHN**
News at Noon
WGTO, Cypress Gardens, Fla.
- TAYLOR, PAUL**
WRCV, Philadelphia, Pa.
- TEMPLE, AL**
Noon Day News
WKCT, Bowling Green, Ky.
- TENNEY, CRAIG**
KCRG-TV, Cedar Rapids, Iowa
- TERMINE, JIM**
Open Mike
WEEZ, Chester, Pa.
- TERWEY, TYS**
WMP5, Memphis, Tenn.
- TETRAULT, ERNEST**
6:45 P.M. News
WRGB-TV, Schenectady, N.Y.
- THAWLEY, JOHN**
KTBC-TV, Austin, Tex.
- THOMAS, JOHN**
WDSR, Lake City, Fla.
- THOMAS, JOHN**
WCKB, Dunn, N.C.
- THOMAS, LOWELL**
CBS
- THOMAS, MICHAEL**
WLOD, Ft. Lauderdale, Fla.
- THOMAS, MIKE**
WQTE, Detroit, Mich.
- THOMAS, TOM**
KNDO, Yakima, Wash.
- THOMPSON, HAGAN**
WJDX, Jackson, Miss.
- THOMPSON, JIM**
News of Niagara
WJLL, Niagara Falls, N.Y.

- THOMPSON, JOHN**
KHEY, El Paso, Tex.
- THOMPSON, OLIVER K.**
KTVH, Wichita, Kan.
- THOMPSON, RAY**
World Today
KVAR, Phoenix, Ariz.
- THOMPSON, JACK**
KOC-TV, Davenport, Iowa
- THORMAN, R. K.**
WALY, Herkimer, N.Y.
- THORNE, TED**
Covering Calumet
WWCA, Gary, Ind.
- TILFORD, RUSS**
Dimension Six
XETV, San Diego, Calif.
- TILLMAN, JOHN**
N.Y. News
WPX, New York, N.Y.
- TINNEY, CAL**
KCOP-TV, Hollywood, Calif.
- TOBIAS, DICK**
The Editor Speaks
WCLI, Corning, N.Y.
- TOLLEFSON, GENE**
KNDO, Yakima, Wash.
- TOOMEY, FRANK**
KIUP, Durango, Colo.
- TORNABENE, RUSS**
Monitor News
NBC, Washington
- TOWNSEND, DALLAS**
CBS
- TOWRE, BILL**
WATS, Sayre, Pa.
- TRABER, JIM**
KVIC, Victoria, Tex.
- TRACY, BILL**
KPX, San Francisco, Calif.
- TROUT, BOB**
CBS News
CBS-TV
- TUCKER, ART**
KOVO, Provo, Utah
- TUREK, BOB**
WGEM-TV, Quincy, Ill.
- TURNER, BRUCE**
Voice of the Upper Peninsula
WLUC, Marquette, Mich.
- TURNER, ROGER**
WHJC, Matenwan, W. Va.
- TYLER, SPENCER**
On the Beat
KJOW, Stockton, Calif.
- TYSS, TY**
Tonight's News Edition
WLFH, Little Falls, N.Y.

— U —

- UDWIN, JERRY**
WAAP, Peoria, Ill.
- UEBELHART, JIM**
WSPD, Toledo, Ohio
- UNGERSMA, MIKE**
WASK, Lafayette, Ind.

— V —

- VALERO, CARLOS**
KUBO, San Antonio, Tex.
- VAN, ART**
KSYD, Wichita Falls, Tex.
- VAN, LYLE**
WOR, New York, N.Y.
- VAN DEELIN, LIONEL**
XETV, San Diego, Calif.
- VANDERHOOF, RICHARD**
KBUH, Brigham City, Utah
- VANDEVENTER, BOB**
WACO, Waco, Tex.
- VANDEVENTER, FRED**
MBS
- VAN HORN, ARTHUR**
ABC, New York
- VAN HORN, GEORGE**
WIKY, Evansville, Ind.

VANOUR, SANDER
News on the Hour, Emphasis
NBC, Washington

VAUGHAN, MILAM
KSYD, Wichita Falls, Tex.

VERSTEEF, SHERWOD
WKLM, Wilmington, N. C.

VICKS, VICTOR
Cocoa Beach News
WKCO, Cocoa, Fla.

VIDACOVICH, I. J. JR.
WWL, New Orleans, La.

VIEAUX, EARL
WJOB, Hammond, Ind.

VINALL, JIM
WJR, Detroit, Mich.

VINCENT, SCOTT
Channel Seven Report to New
York
WABC-TV, New York, N. Y.

VINSON, SMITH
Georgia Today
WLAG, Lagrange, Ga.

VITTO, G. L.
KENO, Las Vegas, Nev.

VON FREMD, CHARLES
CBS

— W —

WALDAN, ALAN
WAPC, Riverhead, N.Y.

WALDROP, BOB
MBS
WALDROP, DENNIS
Open Mike
WCOS, Columbia, S.C.

WALLACE, AL
KING, Seattle, Wash.

WALLACE, GUY
MBS

WALLACE, MIKE

B. May 9, 1918, Brookline, Mass.
Mike Wallace Interviews, WNTA-TV

WALLAC, RICHARD
KXGO-TV, Fargo, N.D.

WALLACK, RICHARD
KXJB-TV, Valley City, N.D.

WARD, BAXTER
KCOP-TV, Hollywood, Calif.

WARD, MAC
Behind the Headlines
KNOE-TV, Monroe, La.

WARD, RUSS
Monitor News
NBC, Washington

WARLAND, G. D.
KJFJ, Webster City, Iowa

WARNEKA, DICK
WERC, Erie, Pa.

WARNER, CARL
WJJD, Chicago, Ill.

WARNER, MEL
WCBC, Rocky Mount, N.C.

WARREN, CHARLES
MBS

WARREN, MATHEW
WTPG, Washington, D. C.

WATERS, PHIL
KYNG, Coos Bay, Oregon

WATERS, RICHARD
Evening News Roundup
WAKP, Hendersonville, N. C.

WAY, DOUG
WAVP, Avon Park, Fla.

WAYMAN, KEN
KTIV, Sioux City, Iowa

WAYNE, DON
WHIO-TV, Dayton, Ohio

WAYNE, MAURICE
KTBS-TV, Shreveport, La.

WAYNE, RALPH
KFDA-TV, Amarillo, Texas

WAYNE, JIMMY
KAIR, Tucson, Ariz.

WEAVER, HANK
ABC, Los Angeles

WEAVER, ROBERT E.
KAMP, El Centro, Calif.

WEBB, DON
WKRC, Cincinnati, Ohio

WEBBER, GLENN
News at Noon
WFBS-TV, Indianapolis, Ind.

WEBER, ART
415 Newsreel
KFBB-TV, Great Falls,
Mont.

WEEKS, GERALD D.
WJEM, Valdosta, Ga.

WEINSTEIN, IRV
Probe
WKBW, Buffalo, N. Y.

WELCH, DICK
KQTY, Everett, Wash.

WELDON, MARTIN
WNEW, New York, N. Y.

WELLS, RAYMOND
WLDS, Jacksonville, Ill.

WELLS, ROBERT
KIUL, Garden City, Kan.

WELSH, REO
Editor's Desk
KOOK, Billings, Mont.

WESSON, DICK
KABC, Los Angeles, Calif.

WEST, BILL
KPMB, Carlsbad, N. M.

WEST, DICK
WFAA, Dallas, Texas

WEST, JACK
Your Esso Reporter
WTVD, Durham, N. C.

WESTBROOK, RICHARD
WHOK, Lancaster, Ohio

WESTBROOK, TED
WKBV, Richmond, Ind.

WESTERKAMP, DICK
WWJ-TV, Detroit, Mich.

WESTON, DONALD
Dateline Montana
KGVO, Missoula, Mont.

WESTON, JOHN
KPIX, San Francisco, Calif.

WESTPHLING, JO
Live-Wire
WFUL, Fulton, Ky.

WETZEL, ROY
WBBF, Rochester, N. Y.

WHALEN, BILL
WHCC, Bopt, Conn.

WHALEN, TOM
Highnoon News
WBAP-TV, Fort Worth,
Texas

WHATLEY, JOE
WRJW, Pfcayune, Miss.

WHEELER, RON
Noonday Bell News
DTAT, Frederick, Okla.

WHIPKEY, JIM
WAVY-TV, Norfolk, Va.

WHITE, HY
Looking Into the News
WLBK, Lebanon, Pa.

WHITE, JERRY
KBEK, Elk City, Okla.

WHITE, MRS. RUFUS
Pollard News
WTCB, Flomaton, Ala.

WHITESIDE, ARTHUR
Editorials
WLOS, Asheville, N. C.

WHITSON, JOHN
KOSA-TV, Odessa, Texas

WICKS, BOB
KASO, Minden, La.

WILCOX, JOE
Headlining Tucson
KOLD, Tucson, Ariz.

WILES, H. L.
WDSP, De Funiak Springs,
Fla.

WILKINS, JOE JR.
The Carter Reporter
KFBB-TV, Great Falls, Mont.

WILLETE, LEO
Esso Reporter
WLOS, Ashville, N. C.

WILLIAMS, GENE
WOXI, Jackson, Tenn.

WILLIAMS, GLENN
Project 60
WSEN, Baldwinsville, N. Y.

WILLIAMS, JERRY
WMEX, Boston, Mass.

WILLIAMS, PAUL
WWJ-TV, Detroit, Mich.

WILLIAMS, VINCE
Newsbreaks
KTVV, Los Angeles, Calif.

WILLIS, JOHN
KHJ-TV, Los Angeles, Calif.

WILSON, BILL
Action Central News
KSTT, Davenport, Iowa

WILSON, BOB
Pulse Beat News
WGEE, Indianapolis, Ind.

WILSON, BOB
Daily Business Trends,
News on the Hour
NBC, New York

WILSON, ELIZABETH
Local News
WLOC, Munfordville, Ky.

WILSON, WALT
WIMA-TV, Lima, Ohio

WINGATE, JOHN
WOR, New York, N. Y.

WINTER, WILLIAM
KGO-TV, San Francisco, Calif.

WIPPEE, BILL
KOFE Minitorials
KOFE, Pullman, Wash.

WIRZ, BOB
KHAS, Hastings, Neb.

WITTER, STAN
KREM News
KREM, Spokane, Wash.

WOLFE, DAVE
KMNS, Muskogee, Okla.

WOLFKILL, ED
WARK, Hagerstown, Md.

WOMACK, BURL
6:30 Edition
WSAV, Savannah, Ga.

WOODS, CHARLES
ABC, New York

WOOD, EARL
Channel 5 Newsroom
WROC-TV, Rochester, N. Y.

WORKHOVEN, MERRILL
Four Bell News Report
WOW, Omaha, Neb.

WORKMAN, W. D., JR.
Carolina Digest
WIS, Columbia, S. C.

WRIGHT, BOB
California Report
Los Angeles, Calif.

WRIGHT, BRAD
KSL-TV, Salt Lake City,
Utah

WRIGHT, CHARLES E.
WBYS, Canton, Ill.

WRIGHT, DICK
Views in the News
WTAG, Worcester, Mass.

WRIGHT, ERNIE
WBOK, New Orleans, La.

WRIGHT, RICHARD H.
WVUE-TV, New Orleans, La.

WYNGAARD, JOHN
Capitol News

— Y —

YOUNG, BOB
KSYD, Wichita Falls, Texas

YOUNG, DICK
Dimension
KTRN, Wichita Falls, Texas

— Z —

ZIMMERMAN, GENE
Tops in News
WREN, Topeka, Kan.



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—their work during 1960

— A —

ABARE, ROD
WWNY, Watertown, N. Y.

ADAMS, CHARLES F.
WHEE, Martinsville, Va.

ADEMY, JOHN
WBIG, Greensboro, N. C.

ADLAM, BUZZ
Adventures of Ozzie and Harriet
ABC-TV

AIKEN, LARRY
KQV, Pittsburgh, Pa.

ALEXANDER, JEFF
One Happy Family
NBC-TV

AMRAM, DAVID
Cry Vengeance
NBC-TV

ANDERSON, JACK
Magic Land of Allakazam
CBS-TV

ANDERSON, RAY
WCHI, Chillicothe, Ohio

ANTHONY, HUGH
WCCM, Lawrence, Mass.

ANTON, BEA
WGTO, Cypress Gardens, Fla.

ASBURY, RON
WHJB, Greensburg, Pa.

ATKINS, BILL
KILE, Galveston, Texas

AYER, LARRY
KRPL, Moscow, Idaho

AYRES, MITCHELL
Perry Como's Kraft Music

Hall
NBC-TV

AYRES, NORMAN
Weekday Romper Room
WCHS-TV, Portland, Me.

— B —

BAER, ED
KRAK, Sacramento, Calif.

BAILEY, ROSE ANN
WWJO, Pineville, W. Va.

BALDWIN, BILL C.
KWLL, Waterloo, Iowa

BALZER, FRITZ
WRC, Washington, D. C.

BANACH, BILL
WMAM, Marinette, Wis.

BARRY, KATHY
KING, Seattle, Wash.

BARTL, BOB
WLOF, Orlando, Fla.

BARTLOW, MARGE
KOAM, Pittsburg, Kan.

BARTON, ROBERT
WBLG, Lexington, Ky.

BASS, SID
Musical Director—Carlton
Records

BAUER, BETTY
WKRC, Cincinnati, Ohio

BARWICK, LARRY
KEEP, Twin Falls, Idaho

BAYLOR, JEAN
WMOZ, Mobile, Ala.

BEEBE, NORMAN
WACT, Tuscaloosa, Ala.

BELL, DOUGLAS
WIST, Charlotte, N. D.

BENNETT, CHARLES A.
KSSS, Colorado Springs,
Colorado

BENNETT, M. C.
KICD, Spencer, Iowa

BENNETT, ROBERT
Project 20
NBC-TV

BENSON, ROBERT
WRCV, Philadelphia, Pa.

BERNARD, ARMAND J.
WSUB, Groton-New London,
Conn.

BERNIER, DON
KMEL, Wenatchee, Wash.

BERNSTEIN, ROBERT
WALT, Tampa, Fla.

BERRY, BILL
KPUG, Bellingham, Wash.

BILLUPS, HUGH
WOKK, Meridian, Miss.

BIRD, M. A.
KWHO, Salt Lake City, Utah

BIRDAS, GEORGE J.
WLNA, Peekskill, N. Y.

BLOCH, RAY
Ed Sullivan Show
CBS-TV

BOLEN, BILL
WSGN, Birmingham, Ala.

BRACKEN, ROBERT
WLOD, Ft. Lauderdale, Fla.

BRATTON, VERLE
KCMS, Manitou Springs,
Colorado



PAUL TAUBMAN

Musical Director

MUSICAL DIRECTORS

BRELAND, BILL
WBEU, Beaufort, S. C.
BRESCIA, RICHARD M.
WDEW, Westfield, Mass.
BROWN, BILL
WVKO, Columbus, Ohio
BROWNING, BILL
KGB, San Diego, Calif.
BRUBECK, DAVE
WICC, Bopt, Conn.
BRUNNER, BOB
WVAM, Altoona, Pa.
BULAND, VERNE
WIZZ, Streator, Ill.
BULLEN, MARY ANN
KVNU, Logan, Utah
BUNN, BILL
WGTM, Wilson, N. C.
BURKETT, DAVID
WBVP, Beaver Falls, Pa.
BURLESON, BERNEX
WETB, Johnson City, Tenn.
BURNHAM, CHRIS
KLUV, Haynesville, La.
BUSH, MRS. MARJORIE
WDOK, Cleveland, Ohio
BYCROFT, HOWARD
WOTR, Corry, Pa.
BYRD, VIRGINIA
WISH-TV, Indianapolis, Ind.

C

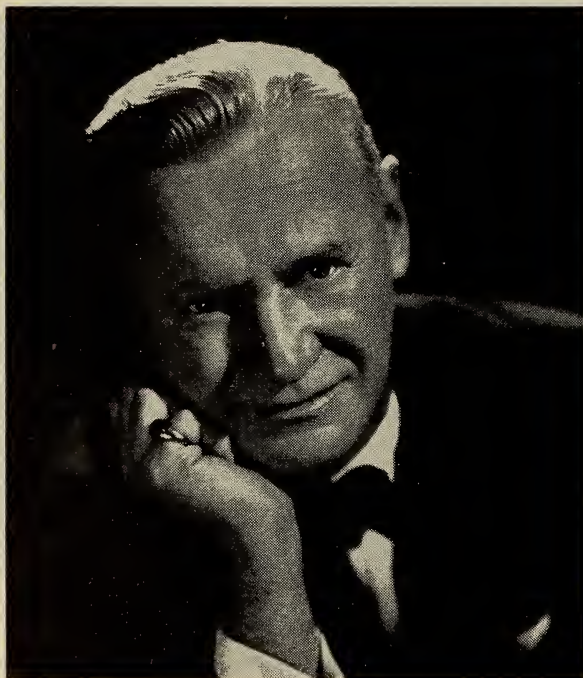
CALAMOS, MARY G.
WFLS, Fredericksburg, Va.
CALDWELL, LAMAR
WHSC, Hartsville, S. C.
CALLAHAN, BOB
KCBS, San Francisco, Calif.
CAMPBELL, DICK
WDVA, Danville, Va.
CARLEY, JIM
WPIN, St. Petersburg, Fla.
CARROL, DEAN
WVOP, Vidalia, Ga.
CARTER, JUNE
WRMF, Titusville, Fla.

CERUDDI, GEORGE
WGO-TV, San Francisco, Calif.
CHAPMAN, HARRY
WYDE, Birmingham, Ala.
CHASINS, ABRAM
WQXR, New York, N. Y.
CHESLO, JOHN
WENE, Endicott, N. Y.
CHEW, GARY
KTUL, Tulsa, Okla.
CLARK, ALAN
WKY, Oklahoma City, Okla.
CLARK, JAMES S.
WJR, Detroit, Mich.
CLARKE, AL
WJMO, Cleveland, Ohio
CLOUTIER, NORMAN L.
WHA1, Greenfield, Mass.
COBB, GWENDA
WMPM, Smithfield, N. C.
COBRUN, PAUL
KWIE, Salt Lake City, Utah
COCHINSKI, COCO
WLFH, Little Falls, N. Y.
COE, BARBARA
KLRA, Little Rock, Ark.
COFFEEN, K. RICHARDS
WMBD, Peoria, Ill.
COLE, BUDDY
CBS
COLE, CLIFF
KERG, Eugene, Oregon
COLLINS, BOB
WEEX, Easton, Pa.
COLLINS, JERRY
WNOX, Knoxville, Tenn.
COLLINS, MARCIA
WARN, Fort Pierce, Fla.
CONFER, KERBY
WKVA, Lewistown, Pa.
COOPER, GARY
WDUH, Gainesville, Ga.
COOPER, ROY
WEOA, Evansville, Ind.

CORBIN, RAY
KLLL, Lubbock, Texas
CORBIN, RICHARD
WOTW, Nashua, N. H.
CORDELL, ROY L.
KFXM, San Bernardino, Calif.
CORDILL, CAROL
KMEO, Omaha, Neb.
COY, CINOY
WPDZ, Clarksburg, W. Va.
CRISP, JACK
WKAB, Mobile, Ala.
CROLL, DIANE
WFAW, Evanston, Ill.
CROWELL, GEORGE
KFRC, San Francisco, Calif.
CRUM, FRANK
WJLS, Beckley, W. Va.
CURRIE, STEVE
WGUY, Bangor, Me.
CURTIN, HOYT
The Flintstones
ABC-TV

D

DABNEY, JOHN
WBUZ, Fredonia, N. Y.
DANGERS, THELMA
WMIN, St. Paul, Minn.
DANIELS, MERRILL
WRRF, Washington, N. C.
DANIELS, WILEY JR.
WEBB, Baltimore, Md.
DAVENPORT, DON
WEKZ, Monroe, Wisc.
DAVIS, ART
WBAP, Fort Worth, Texas
DAVIS, DICK
KVOY, Yuma, Ariz.
DAVIS, DON
Alabama Jubilee
WKRQ-TV, Mobile, Ala.
DAVIS, LEE
WHYE, Roanoke, Va.



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with

SAMMY KAYE



Decca Records



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WILLIAM MORRIS AGENCY

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WJJD, Chicago, Ill.

DE CASTE, MANON

KIST, Santa Barbara, Calif.

DEEGAN, MICHAEL

WJMJ, Philadelphia, Pa.

DEME, JAY H.

WINF, Manchester, Conn.

DE VINCENT, SAM

WOWO, Fort Wayne, Ind.

DIAMOND, DAVE

WIRL, Peoria, Ill.

DIEM, MIKE

WJON, St. Cloud, Minn.

DOLAN, ROBERT EMMET

Winston Churchill:

The Valiant Years

ABC-TV

DOUDNA, RICHARD

WAMR, Venice, Fla.

DOWNING, SHIRLEY

HOLSTEIN

KFSA, Fort Smith Ark.

DRESNER, SY

WBNR, Beacon, N. Y.

DRU, GORDY

KBKW, Aberdeen, Wash.

DU BOSE, WEEKS

KTLW, Texas City, Texas

DUDA, DOROTHY

WADS, Ansonia, Conn.

DUNKELBERGER, TOM

WHIO-TV, Dayton, Ohio

DUNN, J. TYLER

WDOE, Dunkirk, N. Y.

DUNNING, OWEN C.

Hi, Neighbor

KOIN-TV, Portland, Oregon

DURKEE, RAY

KTLN, Denver Colorado

DURLAND, THOMSON G.

WTTM, Trenton, N. J.

— E —

EBELING, WADE

KBUH, Brigham City, Utah

EELLS, MARY ANN

WMT, Cedar Rapids, Iowa

ELDRIDGE, BYPSSY

KOB, Albuquerque, N. M.

ELKINS, JIM

KNOC, Natchitoches, La.

ELLSWORTH, JACK

WALK, Patchogue, N. Y.

ENNIS, CHUCK

KOPR, Butte, Mont.

ENSIGN, EBIE

WFYI, Garden City, N. Y.

ENSIGN, JEAN

WVOX, New Rochelle, N. Y.

EVANS, TONY

KLIV, San Jose, Calif.

— F —

FIORANI, R. F.

WPTS, Pittston, Pa.

FLAIG, ROGER

KLGA, Algona, Iowa

FLANAGAN, PAUL

WPTR, Albany, N. Y.

FLYNN, PETER

Monitor Classical Music Hour

NBC

FORBES, JERRY

WSPR, Springfield, Mass.

FORD, MARK

KROY, Sacramento, Calif.

FORRESTER, ERNIE

WWOL, Buffalo, N. Y.

FOSTER, JIM

WIMA-TV, Lima, Ohio

FREEMAN, BILL

KBUZ, Phoenix, Ariz.

FRIEDHOFER, HUGO

The Americans

NBC-TV

FRIZZEL, HUGH

WHBQ, Memphis, Tenn.

FROST, DON

KMNS, Sioux City, Iowa

FUJII, PAUL

KPOI, Honolulu, Hawaii

— G —

GALLICCHIO, JOSEPH

WMAQ, Chicago, Ill.

WNBQ-TV, Chicago, Ill.

GAMBLE, LEOTA

KLAN, Lemoore, Calif.

KJOY, Stockton, Calif.

GART, JOHN

Paul Winchell Show, Robert

Montgomery Presents, All Stage

Revue, NBC-TV; Chance of a

Lifetime, Who Do You Trust?

Charley Weaver's Hobby Lobby,

ABC-TV; Cosmopolitan Theatre,

WNEW-TV

GEIL, JOHN

WCVS, Springfield, Ill.

GERHART, JULIA M.

WKMC, Roaring Springs, Pa.

GILBERT, HERSCHEL BURKE

The Dupont Show with

June Allyson

CBS-TV

GLACY, ROBERT

KQBY, San Francisco, Calif.

GORDON, BEN

WUST, Washington, D. C.

GORGES, RODNEY

KCHV, Indio, Calif.

GOW, ART

KLZ-TV, Denver, Colo.

GRAMS, STAN

WBIL, Leesburg, Fla.

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 KCUL, Ft. Worth, Ind.
 GRAZIANO, JOSEPH
 WKAL, Rome, N. Y.
 GRECO, LEO
 KCRG-TV, Cedar Rapids, Iowa
 GREEN, BILL
 Park Squares
 WHDH-TV, Boston, Mass.
 GREGG, GEORGE
 KSO, Des Moines, Iowa
 GUNN, FRANK
 KFH, Wichita, Kan.

— H —

HAGEN, EARL
 Jeannie Carson Show
 ABC-TV
 HALE, JOHN
 WHHY, Montgomery, Ala.
 HALL, JIM
 WYNA, Tusculumbia, Ala.
 HALLGREEN, ROBERT M.
 KSWL, Council Bluffs, Iowa
 HALTEK, BRYAN
 WJIM, Lansing, Mich.
 HAMMOND, GENE
 WAAF, Chicago, Ill.
 HAMNETT, RUSS
 WCNC, Elizabeth City, N. C.
 HANKS, CHARLES
 KIXZ, Amarillo, Texas
 HARRIS, GOODWYNN
 KMHT, Marshall, Texas
 HART, EARL
 WBKH, Hattiesburg, Miss.
 HART, WILLIAM
 SEBASTIAN DR.
 WCBM, Baltimore, Md.
 HARVEY, DAVE
 WDBF, Delray Beach, Fla.
 HAYS, REX
 WNAX, Yankton, S. D.

HAYWARD, LEE
 WLLN, Olney, Ill.
 HEARON, JAMES
 WJFS, Evansville, Ind.
 HEEFNER, STEVE
 WKOW, Madison, Wisc.
 HELMS, MARILYN
 WCGC, Belmont, N. C.
 HENDERSON, JIM
 KBHS, Hot Springs National
 Park, Ark.
 HENDERSON, SKITCH
 Monitor Classical Music Hour
 NBC
 HIRCH, ROBERT
 WISV, Viroqua, Wisc.
 HOBBS, POLLY
 KTHV, Little Rock, Ark.
 HODGES, DON
 KSWO, Lawton, Okla.
 HOEPER, KLAUS
 KWSO, Wasco, Calif.
 HOGAN, HARLAN
 WSBT, South Bend, Ind.
 HOGAN, JAMES
 WSYR, Syracuse, N. Y.
 HOHL, FRED
 WAME, Miami, Fla.
 HOLLER, MARGARET
 WITZ, Jasper, Ind.
 HOLLINGSWORTH, RICHARD
 WMOX, Meridian, Miss.
 HOLMER, DEAN
 WTCN, Minneapolis, Minn.
 HOLMES, DEAN
 Best of Anything
 WTCN-TV, Minneapolis, Minn.
 HOLMES, ROGER
 WAMS, Wilmington, Del.
 HOUGHTALING, F. WILLIAM
 KMUR, Salt Lake City, Utah
 HOWE, CHARLIE
 KRGI, Grand Island, Nebr.
 HUBBS, BILL
 KIUN, Pecos, Texas

HUGH, IVOR
 WCCC, Hartford, Conn.
 HULTZ, ARLO
 The Brighter Day
 CBS-TV
 HUNDLEY, ZORA
 KNCY, Nebraska City, Nebr.
 HUNT, GINGER
 KMAC, San Antonio, Texas
 HUTTO, RICK
 WRKT, Cocoa, Fla.
 HYMAN, DICK
 CBS

— I —

IRELAND, DICK
 WJDY, Sausbury, Md.

— J —

JACKSON, TOM
 WKAB, Mobile, Ala.
 JACOBSON, PEARL
 KIEB, Eureka, Calif.
 JAMES, DENNIS
 KICN, Denver, Colo.
 JAMES, MIKE
 KORE, Pullman, Wash.
 JEFFERAY, W. W. MRS.
 WRNB, New Bern, N. C.

JEROME, JERRY

JERRIS, EARLE
 WHAM, Rochester, N. Y.
 JOHNSON, ERIC
 WMGW, Meadville, Pa.
 JONES, BILL
 KBBR, North Bend, Oregon
 JONES, DARWIN
 KBVB, Reno, Nevada



HANK SYLVERN

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JOOS, STEVE
WCOL, Columbus, Ohio
JORDAHL, BERNHARD
WEAN, Kankakee, Ill.
JORDAN, JIM
WKRS, Waukegan, Ill.

— K —

KALER, RANDALL
WFAS, White Plains, N. Y.
KAYE, SAMMY
Serenade Room-Sunday Serenade,
ABC; So You Want To Lead a
Band, ABC-TV; Columbia Re-
cords, RCA; Thesaurus
KEARNS, CHARLES
WKTY, La Crosse, Wis.
KELLER, CHARLES
KENS, San Antonio, Texas
KELLER, ROGER
WKKS, Vanceburg, Ky.
KELLOGG, ROD
KXIV, Phoenix, Ariz.
KELLY, PAT
WMLX, Mt. Vernon, Ill.
KILBRIDE, THOMAS
KANO, Anoka, Minn.
KING, PAUL
KLEO, Wichita, Kan.
KIRK, RED
WOWI, New Albany, Ind.
KLEPPINGER, GERALD
KGDN, Edmonds, Wash.
KNIGHT, MORRIS
WRFC, Athens, Ga.
KNOX, KEITH
WMFG, Hibbing, Minn.

KNUTSON, ORLY
KBMO, Benson, Minn.
KOPP, VICTOR J.
KAFP, Petaluma, Calif.
KORGAN, MIKE
KLMS, Lincoln, Neb.
KOSLOSKY, JUDY
KTPA, Prescott, Ark.
KOSTAL, IRWIN
Gary Moore Show
CBS-TV
KOTTLER, MISCHA
WWJ-TV, Detroit, Mich.
KRAUSE, C. W.
WKLX, Paris, Ky.
KRONBERG, BONNIE
WOOD, Grand Rapids, Mich.
KRUSE, DARYL
KVEC, San Luis Obispo,
Calif.
KUESEL, GEORGE
WFAA, Dallas, Texas
KUHN, JOHN J.
WKIP, Poughkeepsie, N. Y.
KUZMA, ED
WBAX, Wilkes Barre, Pa.

— L —

LAMBERT, NORM
WABI-TV, Bangor, Me.
LAMM, AL
WOW-TV, Omaha, Neb.
LANDMAN, GARY I.
KYUM, Yuma, Ariz.
LANGLEY, WOODY
WATS, Sayre, Pa.

LANIN, LESTER

LAPHAM, DOUGLAS
WNHC, New Haven, Conn.
LARK, BOB
WPON, Pontiac, Mich.

LARSON, PAUL
WAAB, Worcester, Mass.
LATIMER, CHARLES
DVSP, Sante Fe, N. M.
LAWRENCE, G. W.
KFAL, Fulton, Mo.
LEE, JERRY
KOKE, Austin, Texas
LEON, IRVING
WDAS, Philadelphia, Pa.
LEVITAN, DON
KADY, St. Charles, Mo.
LEWIS, WELDON
KBBB, Borger, Texas
LEYDEN, NORMAN
You're in the Picture
CBS-TV
LINDSEY, MORT
CBS
LIFE, BUCK
WIBV, Belleville, Ill.
LIVELY, GENE
KWFR, San Angelo, Texas
LIVINGSTON, DAVE
KRIC, Beaumont, Texas
LOCKHARD, HARRY
WAVE, Louisville, Ky.

— Mc —

MC ADAMS, LARRY
KNEA, Jonesboro, Ark.
MC CALL, IRA, REV.
WMBM, Miami Beach, Fla.
MC CARTHY, JOHN
WOR, New York, N. Y.
MC CLURE, JOHNNY
WJLD, Birmingham, Ala.
MC CULLOUGH, JOHN E.
WNUD, South Bend, Ind.
MC CUTCHAN, KEN
WKY, Evansville, Ind.



Sid Bass
musical director
artist and repertoire
Carlton Records



EDDY MANSON
COMPOSER — CONDUCTOR
ARRANGER
Personal Rep — Dell Peters
MU 7-1750

MUSICAL DIRECTORS

MC DANIEL, SUSAN
KTPS, Texarkana, Texas

MC DOUGALD, DONALD O.
WWNS, Statesboro, Ga.

MC GLOHON, LOONIS
Pat Lee Show
WBTW, Charlotte, N. C.

MC HENRY, MURPH
WQTY, Jacksonville, Fla.

MC INTYRE, NEIL
WHK, Cleveland, Ohio

MC KINNEY, ALENE
KBIG, Avalon, Calif.

MC KINNON, BOB
WETU, Wetumpka, Ala.

MC KISSACK, BARBARA
WJBB, Haleyville, Ala.

— M —

MAC KELVIE, ART
KZUN, Opportunity, Wash.

MACLEOD, E. F.
WAAX, Gadsden, Ala.

MANSON, EDDY

B. May 9, New York City.
Lucky Strike Cigarettes TV Spot;
General Electric TV Spots; Re-
cording for RCA Victor; Little
Fugitive; Scott Tissue Commer-
cials; Clairol Commercials

MARCELLINO, MUZZY
Art Linkletter's House Party
CBS-TV

MARILL, ALVIN H.
WBOS, Boston, Mass.

MARINO, JACK
WGLI, Babylon, N. Y.

MARLOW, CHARLES
WCEP, Parkersburg, W. Va.

MARTIN, BOB
KMBY, Monterey, Calif.

MARTIN, GLADYS
WIBX, Utica, N. Y.

MARTIN, HARRY
WFBM, Indianapolis, Ind.

MARTIN, JAMES ROBERT
WKEE, Huntington, W. Va.

MARTIN, JIM
KCRC, Enid, Okla.

MARTIN, JOHNNY
KICK, Springfield, Miss.

MARTIN, JULIA
KXRJ, Russellville, Ark.

MARTIN, VICTORIA C.
WMEG, Eau Gallie, Fla.

MARTINSON, JIM
WSOC, Charlotte, N. C.

MARX, LLOYD
Ted Mack and the Original
Amateur Hour
CBS-TV

MASSEY, JIMMY
WJEM, Valdosta, Ga.

MATHES, BILL
WSTV, Steubenville, Ohio

MATHIS, MARTHA
WAVU, Albertville, Ala.

MATHIS, SHIRLEY
WCPC, Houston, Miss.

MEEDER, WILLIAM
Search for Tomorrow
CBS-TV

MEFORD, CHUCK
WISM, Madison, Wisc.

MELCHERT, STU
KAKE, Wichita, Kan.

MELIS, JOSE
Jack Paar Show
NBC-TV

MENDENHALL, MARY
WKBV, Richmond, Ind.

MERENS, LYMAN
WRJN, Racine, Wisc.

MESSNER, NORMAN
WCBG, Chambersburg, Pa.

MEYER, BERNARD
Our American Heritage

NBC-TV

MICHAEL, MITCH
WOKY, Milwaukee, Wisc.

MICHAELS, FRANK
WCFR, Springfield, Vt.

MILLER, BETTY
WPTW, Piqva, Ohio

MILLER, JERRY
KWBB, Rochester, Minn.

MILLER, PATRICIA
WNMP, Evanston, Ill.

MILLS, CHUCK
KVNA, Flagstaff, Ariz.

MILLS, RICHARD W.
WONG, Oneida, N. Y.

MITCHELL, BOB
KFI, Los Angeles, Calif.

MONTGOMERY, PAUL
WRAL-TV, Raleigh, N. C. . .

MOORE, JAN
WBAT, Marion, Ind.

MORGAN, CORTLAND
WHVH, Hendersen, N. C.

MOWAT, RICHIE
KRKC, King City, Calif.

MOWERS, ROBERT
WLAM, Lewiston, Me.

MUMMERT, EDWARD
WLAN, Lancaster, Pa.

MUNIZ, ED
WJBW, New Orleans, La.

MYERS, JAMES
KEYJ, Jamestown, N. D.

— N —

NAGY, MARY ELIZABETH
WLAC, Nashville, Tenn.

NANCE, BOB
KVIC, Victoria, Texas

NEATHERY, JOHN
KMCO, Conroe, Texas

NELSON, DAVE
WMVO, Mt. Vernon, Ohio

NICHOLS, DALE
WLIS, Old Saybrook, Conn.

NICHOLS, STEVE
KBLO, Hot Springs, Ark.

NICHOLSON, BILL
KPEP, San Angelo, Texas

NININGER, EYE
WDBJ, Roanoke, Va.

NORMAN, JACKIE
WCBY, Cheboygan, Mich.

NORTHINGTON, JIM
WAKP, Hendersonville, N. C.

NOTTINGHAM, HARRY
KCVL, Colville, Wash.

NUNN, R. DOUG
WNOP, Newport, Ky.

— O —

OLSON, DAVE
WMNI, Columbus, Ohio

OLSON, WALLY
WCCO, St. Paul, Minn.

O'NEIL, JAMES
KEEO, Springfield-Eugene,
Oregon

O'NEILL, JOE
WWDG, Washington, D. C.

O'NEILL, J.
KVOO, Tulsa, Okla.

ORTON, IRV
About Faces
ABC-TV

OSSER, GLENN
Victor Borge Special
ABC-TV

OTOS, GORDON
KTAC, Tacoma, Wash.

— P —

PAGE, DOROTHY E.
WPAV, Portsmouth, Ohio

PALESTINA, ROSELYN
WWL, New Orleans, La.

PAPPAS, CHRIS
KVEN, Ventura, Calif.

PARKEE, DANNY
WCNT, Centralia, Ill.

PATERSON, LOUISE
WFAU, Augusta, Me.

PAUL, CHARLES
As the World Turns
CBS-TV

PAVEY, RICHARD
WJLB, Detroit, Mich.

PAXSON, BUD
WACK, Newark, N. J.

PAXTON, R. DALTON
WWIT, Canton, N. C.

PECK, GALE
KPMC, Bakersfield, Calif.

PERKINGS, JIMMY
WBBB, Burlington, N. C.

PERLEBERG, LYLE
KSJB, Jamestown, N. D.

PERRY, DEVERN
KOVO, Provo, Utah

PERRY, RUTH
WAMM, Flint, Mich.

PETERS, JAMES
WAYZ, New Haven, Conn.

PETERSON, DREXEL
KVFD, Ft. Dodge, Iowa

PETRILLO, CAESAR
WBEM-TV, Chicago, Ill.

PETRILLO, LEE
WCFL, Chicago, Ill.

PFLEGER, GEORGE
WJTN, Jamestown, N. Y.

PHELAN, TOM
WICH, Norwich, Conn.

PHILLIPS, FLIP
WKKO, Cocoa, Fla.

PIERCE, RUDY
KGO, San Francisco, Calif.

PILDNER, HENRY
WGAR, Cleveland, Ohio

PLEMMONS, JERRY
WMMH, Marshall, N. C.

POTTER, CLIFFORDEAN
WOMI, Owensboro, Ky.

POYTHRESS, E. T.
WLAG, Lagrange, Ga.

PRITCHARD, BARBARA
WNOG, Naples, Fla.

PRYOR, SUNNY
WXYZ, Detroit, Mich.

PUFFER, GEORGE
WCHI, Corning, N. Y.

PURNELL, DOLLY
WREN, Topeka, Kan.

— R —

RAGAN, DICK
KOZE, Lewiston, Idaho

RAMSBURG, JAMES
WMIN, St. Paul, Minn.

RAST, MIKE
WCOS, Columbia, S. C.

RAY, BEAU
KALB, Alexandria, La.

RAYCEE, DEL
WPOF, Hartford, Conn.

REDDOCH, LOUISE
WAML, Laurel, Miss.

REEDER, CHARLES
WPPB, Middletown, Ohio

REPINE, BURT
WRVA, Richmond, Va.

KEYNOLDS, RUSTY
KEEL, Shreveport, La.

RICHARDS, BOB
WKOP, Binghamton, N. Y.

RIDDLE, NELSON
Date with Debbie
ABC-TV

RIKER, KEN
WWHG, Hornell, N. Y.

RIPOSO, TONY
Magic Toy Shop

WHEN-TV, Syracuse, N. Y.

MUSICAL DIRECTORS

RITTER, DON
WQXQ, Daytona Beach, Fla.

ROBERTS, DAVE
WXTN, Lexington, Miss.

ROBERTS, PAUL
KBIA, Columbia, Miss.

ROBBIN, RED
KOLE, Port Arthur, Texas

ROBINSON, CARL
KZZN, Littlefield, Texas

ROBINSON, DAVID
KOMO, Seattle, Wash.

RODDY, JIM
KNPT, Newport, Oregon

RODRIGUEZ, HECTOR
KUBO, San Antonio, Tex.

ROLLINS, MIKE
WWIZ, Lorain, Ohio

ROOK, CHARLIE
KGOS, Torrington, Wyo.

ROPER, PAT
WGBF, Evansville, Ind.

ROSE, DAVID
Red Skelton Show
CBS-TV
Bonanza
NBC-TV

ROSE, RONALD
KBOY, Medford, Oregon

ROSS, CHARLES
WMOU, Berlin, N. H.

ROWE, JAMES
WIRE, Indianapolis, Ind.

ROZZELL, JIMMY
KZOL, Farwell, Texas

RUMMINGER, BARBARA
WMUU, Breenville, S. C.

RUTHERFORD, JERRY
WCMI, Ashland, Ky.

RYALS, HERB
WMJM, Cordele, Ga.

— S —

SAKS, BENNIE
Televi Digest Kona-Kala-tv
Honolulu, Hawaii

SANDERS, BOB
WAUD, Auburn, Ala.

SANDL, JOLI VAN
WJOL, Florence, Ala.

SANTELO, FAY
WFBL, Syracuse, N. Y.

SAUNDERS, FRANK
KAPR, Douglas, Ariz.

SCHIRMER, JOE
KPLR-TV, St. Louis, Mo.

SCHLIE, DAVID
WBKV, West Bend, Wis.

SCHWAN, SAM
KYNO, Fresno, Calif.

SCHWARTZ, DON
KDOK, Tyler, Texas

SCOTT, LARRY
KBTN, Neosho, Mo.

SEARLE, STEPHEN B.
WNDB, Daytona Beach, Fla.

SEARS, ZENAS
WAOK, Atlanta, Ga.

SHARMAN, CHUCK
KBRC, Mt. Vernon, Wash.

SHELLADY, ROBERT
KXIC, Iowa City, Iowa

SHERMAN, EARL
WEZL, Richmond, Va.

SHERRY, ROBERT
KIDD, Monterey, Calif.

SHOOP, DAVE
Say It With Music
WHP-TV, Harrisburg, Pa.

SHORT, FRANK
WBZA, Kingston, N. Y.

SIDNEY, SID
Lassie
CBS-TV

SIMPSON, JOHNNY
KOTA-TV, Rapid City, S. D.

SITTS, GEORGE
WALY, Herkimer, N. Y.

SLATE, ALLIN
KIEV, Glendale, Calif.

SMITH, RICHARD
WJHO, Opelika, Alaska

SMITH, BOB
WRGR, Starke, Fla.

SMITH, CAROL
WDBL, Springfield, Tenn.

SMITH, CLAYTON
WEGP, Presque Isle, Me.

SMITH, MARGARET
WOVE, Welch, W. Va.

SNYDER, MARIE
WRSW, Warsaw, Ind.

SONTAG, GEORGE
WOC-TV, Davenport, Iowa

SPIEGEL, ANDREW G.
WAAP, Peoria, Ill.

SPINA, HAROLD, JR.
KGBS, Los Angeles, Calif.

SPRINGER, GERALD
KVAS, Astoria, Oregon

STANDISH, MILES
WYNK, Baton Rouge, La.

STANZIOLA, JOHN
WAZI, Hazleton, Pa.

STEPHENSON, GRIER
WGF5, Covington, Ga.

STEVENS, BOB
KISN, Portland, Oregon

STEVENS, DAVID
KGFF, Shawnee, Okla.

STEWART, BECK ANN
WPBC, Minneapolis, Minn.

STONE, CLAIR
WJPG, Green Bay, Wisc.

STORDAHL, AXEL
Westinghouse Playhouse
NBC-TV

STORMENT, JIM
WJBD, Salem, Ill.

STOVALL, BRENDA
KWEW, Hobbs, N. M.

STREET, JAKIE
KOCA, Kilgore, Texas

STURTZ, HOWIE
WCCN, Neilsville, Wisc.

STYLES, RAY
KURL, Billings, Mont.

SUDDLEATH, JAMES
WKOA, Hopkinsville, Ky.

STRBER, FRANK
WGNS, Murfreesboro, Tenn.

SWARTZ, FRANCES
WESA, Charleroi, Pa.

SYLVERN, HANK

Madcap Sixties, Electra Theatre,
CBS-TV; Play of the Week, NTA

— T —

TAUBMAN, PAUL

Dough-Re-Mi, Concentration,
NBC-TV; Edge of Night, CBS-
TV; Owner of Penthouse Club

TAYLOR, DAVE
WHBG, Harrisonburg, Va.

TEMPLEMAN, MARION
KWPC, Muscatine, Iowa

THOMAS, LEE
WHMA, Anniston, Ala.

THOMASON, MILDRED
KJBC, Midland, Texas

THOMPSON, MAURICE
WJDX, Jackson, Miss.
WLBT-TV, Jackson, Miss.

TINNEY, LOU
WWSC, Glens Falls, N. Y.

TIOMKIN, DIMITRI
Gunslinger, CBS-TV

TOMLINSON, CHARLIE
KCHL, Houma, La.

TOWNER, TED
KCPX-TV, Salt Lake City,
Utah

TOWNSEND, WALLY
CKLW, Detroit, Mich.

TRILLING, ALEXANDER
WNEW, New York, N. Y.

TROTTA, CHARLIE
WMBR, Jacksonville, Fla.

TUCKER, DAVID
WCRB, Boston, Mass.

TUCKER, DONALD
WQMR, Washington, D. C.

TURNER, BILL, JR.
WANS, Anderson, S. C.

TURNER, PERRY
WGOL, Goldsboro, N. C.

— U —

UNDERWOOD, LIZ
WRNL, Richmond, Va.

— V —

VALENTINO, GENE
WDEE, New Haven, Conn.

VAN KANEGON, JOHN
WGES, Chicago, Ill.

VAN PELT, PAULINE
KFJB, Marshalltown, Iowa

VAZQUEZ, ALVARO
WVJP, Caguas, Puerto Rico

VOORHEES, DONALD
Bell Telephone Hour
NBC-TV

VOY, DENNIS
KMAQ, Maquoketa, Iowa

VUN KANNON, CHARLIE
WMC, Memphis, Tenn.

— W —

WAYNE, SID
Video Village
CBS-TV

WAYNE, STU
WFIL, Philadelphia, Pa.

WEBB, ELIZABETH
WCHV, Charlottesville, Va.

WEBB, JACK
WAXU, Georgetown, Ky.

WEED, BUDDY

B. January 6, 1918, Ossining,
N. Y. Coffee and Music—Ameri-
can Broadcasting Co.

WEEKS, JUDY
WTK, Durham, N. C.

WEISINGER, MERLE
KVIN, Vinita, Okla.

WELK, LAWRENCE

ABC-TV

WELLMAN, JOHN
KYW, Cleveland, Ohio

WEVER, LEONA
WTAZ, Norfolk, Va.

WICKS, BOB
KASO, Minden, La

WIDITZ, PAUL
WBAL, Baltimore, Md.

WIENE, BARBEE
KJAM, Madison, S. D.

WILKINSON, RALPH NORMAN
United States Steel Hour
CBS-TV

WILSON, KENNETH
WHDH-TV, Boston, Mass.

— Y —

YATES, GLORIA
KVOO-TV, Tulsa, Okla.

— Z —

ZIMMERMAN, HARRY
Dinah Shore Chevy Show
NBC-TV

Radio-TV Writers

RADIO AND TELEVISION
—their work during 1960

— A —

ACE, GOODMAN
Perry Como's Kraft Music
Hall
NBC-TV

ADAMSON, ED
Wanted: Dead or Alive
CBS-TV

ALLEN, WOODY
Pat Boone Show
ABC-TV

AYLESWORTH, JOHN
Perry Como's Kraft Music
Hall
NBC-TV

— B —

BALES, BILL
Monitor
NBC

BALZER, GEORGE
Jack Benny Show
CBS-TV

BARASCH, NORMAN
Garry Moore Show
CBS-TV

BARRETT, BILL
Full Circle
CBS-TV

BELL, WILLIAM
As the World Turns
CBS-TV

BENSFIELD, DICK
Adventures of Ozzie and
Harriet
ABC-TV

BIXBY, CARL
Life Can Be Beautiful, Edge Of
Night

BLAKE, HOWARD
About Faces
ABC-TV

BOGERT, VINCENT
Garry Moore Show
CBS-TV

BRENNAN, FREDERICK
Life and Legend of Wyatt
Earp
ABC-TV

BURTON, JAY
Perry Como's Kraft Music
Hall
NBC-TV

— C —

CLARKE, WILLIAM KENDALL
The Secret Storm
CBS-TV

CLOTH, SHERRY
Paul Winchell Show
ABC-TV

COOPER, LESTER
Dave Garroway Show
NBC-TV

CREAN, ROBERT
Cry Vengeance
NBC-TV

— D —

DIAMOND, SELMA
Perry Como's Kraft Music
Hall
NBC-TV

DUNKILL, JOHN
Life and Legend of Wyatt

Earp
ABC-TV
DUNN, JOHN
Dave Garroway Today Show
NBC-TV

— E —

ETTLINGER, DON
Love of Life
CBS-TV

— F —

FALCONER, KATHERINE
Monitor
NBC

FRIEDMAN, HY
Groucho Show
NBC-TV

FURST, P. T.
Expedition
ABC-TV

— G —

GARMENT, CHARLES
Monitor
NBC

Jack Benny Show
CBS-TV

GORDON, AL
Jack Benny Program
CBS-TV

GORDON, WILLIAM
The Americans. Outlaws
NBC-TV

GOULD, BERNIE
About Faces
ABC-TV

GRANT, PERRY
Adventures of Ozzie and
Harriet
ABC-TV

GROVE, GRAHAM
Bell and Howell Close Up
ABC-TV

— H —

HANSER, RICHARD
Project 20
NBC-TV

HARRIS, HOWARD
Groucho Show
NBC-TV

HEYES, DOUGLAS
Outlaws
NBC-TV

HOopl, HENRY
About Faces
ABC-TV

HORMER, CHUCK
Pat Boone Show
ABC-TV

HORNER, CHUCK
Dave Garroway Show
NBC-TV

HOWARD, BOB
Jack Paar Show
NBC-TV

HURSLEY, DORIS
Search For Tomorrow
CBS-TV

HURSLEY, FRANK
Search For Tomorrow
CBS-TV

— J —

JACOBSON, BILL
Pat Boone Show

ABC-TV
JACOBY, COLMAN
Garry Moore Show
CBS-TV

JOHNSTON, JACK
Yours Truly, Johnny Dollar
CBS

— K —

KAHN, BERNARD
Monitor
NBC

KATLOV, NORMAN
Wanted: Dead or Alive
CBS-TV

KEMPLEY, WALTER
Jack Paar Show
NBC-TV

KEYES, PAUL
Jack Paar Show
NBC-TV

KINROY, ERNEST
Our American Heritage
NBC-TV

— L —

LACHMAN, MORT
Bob Hope Show
NBC-TV

LAKE, BARRY
The Brighter Day
CBS-TV

LARKIN, BILL
Bob Hope Buick Show
NBC-TV

LASSALLY, ALICE
Monitor
NBC

LEE, CHARLES
Bob Hope Buick Show
NBC-TV

LEWIS, ANDY
The Americans
NBC-TV

LIEBMAN, NORMAN
ABC

LUTZ, BILL
Queen For A Day
ABC-TV

— Mc —

MC GUIRE, DON
Hennessy
CBS-TV

— M —

MARTIN, IAN
Young Dr. Malone
NBC-TV

MARX, MARVIN
You're In the Picture
CBS-TV

MOORE, CARROLL
Garry Moore Show
CBS-TV

MORGAN, DIANA
Timex All Star Circus
ABC-TV

MOSEL, TAD
Our American Heritage
NBC-TV

— N —

NELSON, DON
Adventures of Ozzie and
Harriet
ABC-TV

NELSON, OZZIE

Adventures of Ozzie and Harriet, ABC-TV

NIXON, AGNES

The Guiding Light
CBS-TV

— O —

O'BRIEN, DAVE

Red Skelton Show
CBS-TV

O'CONNELL, BILL

Monitor
NBC

O'KUN, LAN

Shari Lewis Show
NBC-TV

O'SULLIVAN, BOB

About Faces
ABC-TV

— P —

PARKER, RAY

Art Linkletter's House Party
CBS-TV

PEPPEATT, FRANK

Perry Como's Kraft Music Show
NBC-TV

PERRIN, SAM

Jack Benny Program
CBS-TV

PHILLIPS, IRNA

As the World Turns
CBS-TV

— R —

RAGAWAY, MARTIN

Red Skelton Show
CBS-TV

RAPP, JOHN

Bob Hope Buick Show
NBC-TV

REINER, CARL

Date with Debbie
ABC-TV

REZNIK, SIDNEY

Garry Moore Show
CBS-TV

ROONEY, ANDY

Garry Moore Show
CBS

ROSEN, ARNIE

Garry Moore Show
CBS-TV

ROTH, MARTY

Paul Winchell Show
ABC-TV

RUBIN, MANN

Our American Heritage
NBC-TV

— S —

SCHWARTZ, SHERWOOD

Red Skelton Show
CBS-TV

SHELDON, SANDY

Dave Garroway Show
NBC-TV

SHELTON, JIMMY

You're in the Picture
CBS-TV

SHULMAN, MAX

Dobie Gillis
CBS-TV

SILIPHANT, STERLING

Naked City
ABC-TV

SILVERSTEIN, MORT

Today on the Farm
NBC-TV

SLOCUM, CHARLES

Dave Garroway Today Show
NBC-TV

SMITH, ALAN

Dave Garroway Today Show
NBC-TV

SOCLOW, SANFORD

Douglas Edwards with the News
CBS-TV

SOMMERS, JAY

Adventures of Ozzie and Harriet
ABC-TV

SPELLING, AARON

Dick Powell's Zane Grey Theatre
CBS-TV

STADD, LEONARD

From These Roots
NBC-TV

STARR, MANYA

The Clear Horizon
CBS-TV

STEIN, JOE

Date with Debbie
ABC-TV

STERLING, ROD

The Twilight Zone
CBS-TV

STILLIPHANT, STERLING

Route 66
CBS-TV

STONE, WALTER

You're in the Picture
CBS-TV

— T —

TIBBLES, GEORGE

Bringing Up Buddy
CBS-TV

TURTLETAUB, SAUL

Shari Lewis Show
NBC-TV

— V —

VENDING, IRVING

The Edge of Night
CBS-TV

— W —

WAGNER, WALTER

Art Linkletter's House Party
CBS-TV

WASSERMAN, DALE

The Citadel
ABC-TV

WEEL, ALICE

Douglas Edwards with the News
CBS-TV

WHITE, JOHN

Bob Hope Buick Show
NBC-TV

— Z —

ZELENKA, SYDNEY

You're in the Picture
CBS-TV

**Nothing
Outshouts
Quality and
Integrity**





*Ed
Herliby*



RAY MORGAN

ANNOUNCER-NARRATOR

LEx 2-1100

Announcers - MC's

RADIO AND TELEVISION
—their work during 1960

— A —

AAROE, ALDEN

WRVA, Richmond, Va.

ABERNETTY, TOM

WSTV, Steubenville, Ohio

ACRE, DAVID

WCGA, Calhoun, Ga.

ADAME, ROBERTO

KMAP, Bakersfield, Calif.

ADAMS, DON

WOT-TV, Ames, Iowa

ADAMS, GLENN

KAIR, Tucson, Ariz.

ADAMS, JOHN

America's Top Tunes

WYAR, Richmond, W. Va.

ADAMS, WES

WKRT, Cortland, N. Y.

ADELL, RAY

WBAB, Babylon, N. Y.

ADKINS, BOB

WTVN, Columbus, Ohio

AGA, ERCEL

KXRA, Alexandria, Minn.

AHERN, JIM

KMAP, Bakersfield, Calif.

ALBERS, HARRY

KLUK, Evanston, Wyo.

ALDRED, JOEL

Dinah Shore Chevy Show

NBC-TV

ALIX, RED

KUTT, Fargo, N. D.

ALLAN, BOB

Carolina Today

WNCT, Greenville, N. C.

ALLAN, LLOYD

Tune 1050

KNPX, Kirkland, Wash.

ALLARD, BOB

Music of Foreign Lands

WOC, Davenport, Iowa

ALLEN, BARRY

WFAW, Evanston, Ill.

ALLEN, BILL

WOOD-TV, Grand Rapids,

Mich.

ALLEN, BOB

WPEO, Peoria, Ill.

ALLEN, BOB

WWOW, Conneaut, Ohio

ALLEN, BRUCE

KSRO, Santa Rosa, Calif.

ALLEN, DAVID

WKBN, Youngstown, Ohio

ALLEN, DICK

WINZ, Tampa, Fla.

ALLEN, ERNIE

Spotlight on Music

WREN, Topeka, Kan.

ALLEN, JOHN

Early Birds

WFAA, Dallas, Tex.

ALLEN, LARRY

WJOC, Jamestown, N. Y.

ALLEN, MILTON

KPAC, Port Arthur, Tex.

ALLINGER, RALPH

Today in Sports

WIBX, Utica, N. Y.

ALLISON, GENE

WISH-TV, Indianapolis, Ind.

AMAN, LOYD

Kale Korral

KALE, Richland, Wash.

AMMERMAN, DAN

Platter Palace

KGNC, Amarillo, Tex.

ANDERSON, BOB

KORE, Eugene, Ore.

ANDERSON, DON

Polka Party

KFH, Wichita, Kan.

ANDERSON, DON

WDBL, Springfield, Tenn.

ANDERSON, DON

WGCD, Chester, S. C.

ANDERSON, DUNC

KUTT, Fargo, N. D.

ANDERSON, FRANCIS

WNHC-TV, New Haven, Conn.

ANDERSON, KARL

What's On Your Mind?

WARN, Fort Pierce, Fla.

ANDERSON, NORM

Music in the Morning

WAXX, Gadsden, Ala.

ANDREWS, BUD

KLVT, Levelland, Tex.

ANDREWS, PERRY

WBAL, Baltimore, Md.



CY HARRICE

ANNOUNCER - M.C.

NARRATOR

SU 7-5400



▶
BILL
SHIPLEY
▶

DAN
DONALDSON



JU 2-8800

ANDREWS, WILMER
Double A Show
WOLF, Syracuse, N. Y.

ARMSTRONG, LEROY
11th Hour Show
WDSK, Cleveland, Miss.

ARMSTRONG, STEVE
WKKO, Cocoa, Fla.

ARNOLD, BOB
WBTA, Batavia, N. Y.

ARP, DAVE
KYNT, Yanton, S. D.

ARQUETTE, JOE
KQDL, Bismarck, N. D.

ARTHUR, FRED
KGMC, Englewood, Colo.

ASSAF, WOODIE
Jukebox Serenade
WJDX, Jackson, Miss.

AUTRY, CHARLES
Col. Chuck Show
WRBL-TV, Columbus, Ga.

AVERY, CURT
WTHV, Little Rock, Ark.

AVERY, JIM
KOVO, Provo, Utah

AVRIAN, GENE
Morning Music
WXYZ, Detroit, Mich.

AYCOCK, ROY
WVEC, Hampton, Va.

AYLWARD, GUY
WNHC-TV, New Haven, Conn.

— B —

BACK, PEDER
American Scandinavian Hour
WRJN, Racine, Wisc.

BACON, TOMMY
WAAT, Trenton, N. J.

BAGG, BRUCE
Top of the Morning
WBYS, Canton, Ill.

BAHAKEL, DIA
Listen Ladies
WABG, Greenwood, Miss.

BAILEY, BOB
Clockwatcher
WSTP, Sallsburg, N. C.

BAILEY, CARL
What's Doing in South. Calif.
KBIG, Avalon, Calif.

BAINES, TOM
Breakfast Frolic
WLIL, Lenoix City, Tenn.

BAKER, GENE
Queen for a Day
ABC-TV

BAKER, JEFF
Housewives' Matinee
WALY, Herkimer, N. Y.

BAKER, MIKE
B. June 15, St. Thomas, Ontario.
Perry Como, NBC-TV; Bell
Science Series, Warner Bros.

BAKER, ROBERT E.
Morning Show
KAMP, El Centro, Calif.

BALE, NORM
Contact
KWKH, Shreveport, La.

BALFOUR, DAVID
WVRI, West Warwick, R. I.

BALL, NOEL
Saturday Showcase
WSIX-TV, Nashville, Tenn.

BANDY, BAB
WOWC, Ripon, Wisc.

BARBER, DON
Midday Movie
WCKT, Miami, Fla.

BARDSLEY, LEE
WMVB, Millville, N. J.

BARKER, DAVID
WPBL, Syracuse, N. Y.

BARNARD, BILL
Daybreak Serenade
WGBS, Los Angeles, Calif.

BARNES, CARL
Camp Meeting
WCRY, Macon, Ga.

BARNETT, MEL
WHIS, Bluefield, W. Va.

BARRETT, DENNIS
WUBR, Holdrege, Nev.

BARRETT, PETEE
Saturday Bandstand
WRWH, Cleveland, Ga.

BARRETT, RAY
NBC

BARRIE, ART
WSPD, Toledo, Ohio

BARRON, KARL
KTIM, San Rafael, Calif.

BARRY, JOE
WISM, Madison, Wisc.

BARTON, JOHN
WHOW, Clinton, Ill.

BARUCH, ANDRE
United States Steel Hour
CBS-TV

BASELEON, GEORGE
WEEK-TV, E. Peoria, Ill.

BAUGHMAN, HANK
WSHH, Latrobe, Pa.

BAUM, JERRY
Spins 'N' Needles
WGBF, Evansville, Ind.

BAXTER, WENDELL
Trading Post
KTVB, Columbus, Neb.

BAYLIFF, JERRY
Push Button One
WDBM, Statesville, N. C.

BEACHE, BILL
KILE, Galveston, Tex.

BEALE, RAY
WGUN, Atlanta, Ga.



Frank Butler

Exclusive Representative:

Robert Longenecker

OL. 3-3770

Hollywood, Calif.

ANNOUNCERS-EMCEES

BEAMISH, BILL
WAVZ, New Haven, Conn.

BEASLEY, NORM
Space Cadet
WJZ-TV, Baltimore, Md.

BEATTY, JIM
Sports Revue
WKMT, Kings Mountain, N.C.

BEAUCHAMP, LEE
WVEC, Hampton, Va.

BECK, JACKSON
B. July 23, 1912, New York City.
King Leonardo and His Short
Subjects, NBC; Popeye Cartoons;
Commercials for: Chesterfield
Cigarettes, Studebaker Lark,
Monk's Bread, Ex-Lax

BECKWALL, BECKY
Coon Rapids Coffee Time
KANO, Anoka, Minn.

BEDELL, FORREST
WFRG, Reidsville, N. C.

BEDFORD, PAUL
KYW, Cleveland, Ohio

BEE, ALON
WLBT, Jackson, Miss.

BEE, BOBBY
Music in Afternoon
WVVW, Grafton-Fairmont,
W Va.

BEERS, BOBBY
Nocturne
KQBY, San Francisco, Calif.

BEHR, R. L.
Man on the Street
KVCK, Wolf Point, Mont.

BEKAS, TONY
WNAR, Morristown, Pa.

BELCHER, ROBERT
Evening Show
KRAL, Rawlings, Wyo.

BELK, BILL
Sound Stage
WTYC, Rock Hill, S. C.

BELL, ALFRED
KHOU-TV, Houston, Tex.

BELSON, GORDON
KXO, El Centro, Calif.

BENNETT, JOHN
Meet Your Neighbor Show
WNNJ, Newton, N. J.

BERENS, JERRY
Hitchhiker Show
WNNJ, Newton, N. J.

BERG, NANCY
WNEP-TV, Scranton, Pa.

BERGNER, C. O.
Mr. Unknown
WLAJ, Grand Rapids, Mich.

BERNS, STAN
WARK, Hagerstown, Md.

BERRY, AL
WKAN, Kankakee, Ill.

BERRY, GENE
WOW-TV, Omaha, Neb.

BESSON, BILL
WIBR, Baton Rouge, La.

BETHEL, AL
Morning Show
WHGB, Harrisburg, Pa.

BEZOFF, BEN
Concert
KDEN, Denver, Col.

BICKHAM, BEN
WABL, Amite, La.

BIEDRZYCKI, TOM
Music to Mid-Day
KSYM, Mankato, Minn.

BIERY, BILL
Saturday Hop
WWL-TV, New Orleans, La.

BILLINGSLEY, DAVE
KFFA, Helena, Ark.

BIRD, AL
WARD, Johnstown, Pa.

BIRDAN, BIRD
WPTZ, Plattsburgh, N. Y.

BISHOP, JACK
Flair
WPCC, Clinton, S. C.

BISHOP, STEVEN
The Music Room
KQBY, San Francisco, Calif.

BLACK, JOE
Music After Dark
WGAR, Cleveland, Ohio

BLACKWELL, PERRY
Bayshore Living
KTLW, Texas City, Tex.

BLAIR, RAY
WRRR, Rockford, Ill.

BLAKE, CHARLES
WIKY, Evansville, Ind.

BLAKE, JOE
Route 66
WJMS, Ironwood, Mich.

BLANCHARD, LOWELL
Midday Merry-Go-Round
WNOX, Knoxville, Tenn.

BLAND, SAM
Carolina Coffee Time
WCEC, Rocky Mount, N. C.

BLISS, JOCK
Party Line
WLAJ, Grand Rapids, Mich.

BLOOD, RUSS
Dial 1470
WSRO, Marlboro, Mass.

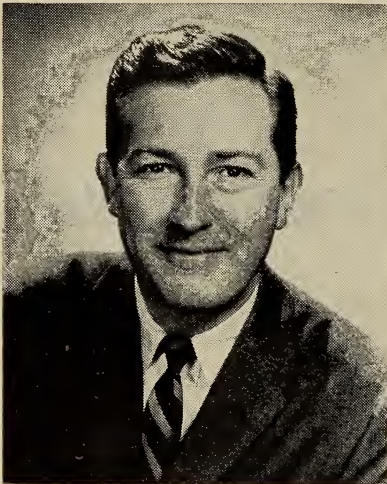
BLOOM, LYNN
Breakfast With Bloom
WMRF, Lewiston, Pa.

BLOUGH, DONALD
WKAM, Goshen, Ind.

BLUM, GEORGE
Kernel Korn
KORN-TV, Mitchell, S. D.

BOBKINS, ADDIE
KVAL-TV, Eugene, Ore.

BOCK, KEN



BYRON CARLSON

Announcer-Spokesman
Narrator

SU 7-5400



FRED PARSONS

Announcer-Spokesman

Judson 2-8800

ANNOUNCERS-EMCEES

Sunny Side Up
 KDRS, Paragould, Ark.
BODE, DAN
 WJPF, Herring, Ill.
BOGART, SAM
 WBAP, Ft. Worth, Tex.
BOGGAN, JIM
 WMPA, Aberdeen, Miss.
BOGHANNON, JOHN
 WBAB, Babylon, N. Y.
BOLLAND, CHARLES
 KKAR, Pomona, Calif.
BOLLER, PHIL
 WKNX-TV, Saginaw, Mich.
BOLTON, AL
 KSLA-TV, Shreveport, La.
BOLTON, JOE
 Officer Joe
 WPIX, New York, N. Y.
BOLYARD, ROBERT
 Record Romp
 WJPB-TV, Fairmont, W. Va.
BOMAN, CHARLIE
 WGAD, Gadsden, Ala.
BONER, DENNY
 WKKS, Vanceburg, Ky.
BONHAM, DON
 KWNO, Winona, Minn.
BOONE, JACK
 WMPA, Aberdeen, Miss.
BORDELON, CAFFREY
 Music for Sunday
 KLFT, Golden Meadow, La.
BOSTIC, JOE
 Gospel Train
 WLIB, New York, N. Y.
BOSWELL, JIM
 WAVY, Norfolk, Va.
BOUNERBA DICK
 WNLK, Norwalk, Conn.
BOUREAU, RIDLEY
 KALB, Alexandria, La.
BOURNE, PORTER
 WXYZ, Detroit, Mich.

BOWEN, BOB
 The Music Maker
 WSAZ, Huntington, W. Va.
BOWEN, GENE A.
 WDVH, Gainesville, Fla.
BOWEN, RON
 Valcan's Corner
 WYDE, Birmingham, Ala.
BOWLES, ALAN
 KSDO, San Diego, Calif.
BOWLES, FRAN
 Part Line
 WBCH, Hastings, Mich.
BOWMAN, RICHARD
 WCGA, Calhoun, Ga.
BOWMAN, ROGER
 NBC
BOWMAN, ROY
 Up to the Minute News
 KGNS-TV, Laredo, Tex.
BOYD, DONALD
 KVAS, Astoria, Oreg.
BOYD, RAY
 KHUZ, Borgher, Tex.
BOYD, TY
 Top 10 Dance Party
 WTVD, Durham, N. C.
BOYNTON, JIM
 WPIN, St. Petersburg, Fla.
BRADLEY, BILL
 KLAC, Los Angeles, Calif.
BRADLEY, BOB
 WJIM, Lansing, Mich.
BRADLEY, DON
 KASI, Ames, Iowa
BRADLEY, LEE
 KSYD, Wichita Falls, Tex.
BRADLEY, SLIM
 SPFA, Pensacola, Fla.
BRADLEY, WES
 Yawn Patrol
 KRDO, Colorado Springs, Col.
BRADSHAW, TOM
 Town-Country KLUB

KLUB, Salt Lake City, Utah
 KSL-TV, Salt Lake City, Utah
BRADY, BILL
 WABI-TV, Bangor, Me.
BRADY, ED
 KNBC, San Francisco, Calif.
BRADY, TOM
 DVSP, Santa Fe, N. M.
BRADY, TOM
 KSIG, Crowley, La.
BRAGG, NELSON
 WJDA, Quincy, Mass.
BRAD, DON
 WMBD, Peoria, Ill.
BRAMHALL, BILL
 Hometown Party
 WMLL, Milwaukee, Wis.
BRANDON, RON
 Tops in Pops
 WELO, Tupelo, Miss.
BRANDT, MEL
 From These Roots
 NBC-TV, NBC
BRANDY, BOB
 WTVC, Chattanooga, Tenn.
BRANHAM, JOHN
 WCOR, Lebanon, Tenn.
BRAWNER, D. W.
 KIHN, Hugo, Okla.
BRELAND, BILL
 WBEU, Beaufort, S. C.
BREWER, JAMES E.
 KBMN, Bozeman, Mont.
BREWINGTON, DUANE
 KLGA, Algona, Iowa
BRICKELL, MARGARET
 Romper Room
 WRAL-TV, Raleigh, N. C.
BRIGGS, EDDIE
 KEAP, Fresno, Calif.
BRIGGS, FRED
 KONA-KALA-TV, Honolulu,
 Hawaii
BRITT, PAUL



FRANK WALDECKER

RI 9-3500



PHIL TONKEN

JU 2-8800

ANNOUNCERS-EMCEES

KOB, Albuquerque, N. M.
BRODERSON, RICHARD
 WLAM, Lewiston, Me.
BROOKS, BILL
 Hi Fi Hop
 KTVH, Wichita, Kan.
BROOKS, CHARLIE
 WJUD, St. Johns, Mich.
BROOKS, DAVE
 KWFR, San Angelo, Tex.
BROOKS, FRANK
 WTTM, Trenton, N. J.
BROOKS, TONY
 WORD, Spartanburg, S. C.
BROPHY, BILL
 Love That Bob
 ABC-TV
BROWN, ALLEN
 KSON, San Diego, Calif.
BROWN, BARRY
 WKYR, Keyser, W. Va.
BROWN, BILL
 WOTV, Ames, Iowa
BROWN, F. X.
 WRIV, Riverhead, N. Y.
BROWN, HERMAN, REV.
 Old Ship of Zion
 WYLD, New Orleans, La.
BROWN, HUDIE
 WDAE, Columbus, Ga.
BROWN, JIM CLARK
 Carolina in the Morning
 WANS, Anderson, S. C.
BROWN, JIM
 WCNT, Centralia, Ill.
BROWN, LEONARD
 KFSB, Joplin, Miss.
BROWN, ROBERT
 WIVK, Knoxville, Tenn.
BROWN, ROBERT
 WLBK, DeKalb, Ill.
BROWN, ROBERT
 WOC-TV, Davenport, Iowa
BROWN, SAM

Music Hall
 WAVA, Arlington, Va.
BROWNING, REED
 Open Line
 KABC, Los Angeles, Calif.
BRUCE, DANE
 WCQS, Alma, Ga.
BRUCE, DWIGHT
 WTOG-TV, Savannah, Ga.
BRUGGEMAN, VERN
 KUTV, Salt Lake City, Utah
BRUNELL, JOHN
 WSKI, Montpelier-Barre, Vt.
BRUNELLE, JIM
 Take a Break
 WCSH, Portland, Me.
BRUSH, JERALD
 WAVP, Avon Park, Fla.
BRYAR, BOB
 WORC, Worcester, Mass.
BUCKLEY, DICK
 WAAF, Chicago, Ill.
BUDD, GARY
 Companion Show
 WGFS, Covington, Ga.
BUECKMAN, GENE W.
 Commuters Special
 WMEG, Eau Gallie, Fla.
BUFFINGTON, H. E.
 WTWA, Thomson, Ga.
BULLUCK, PAUL
 Musictime
 WRMT, Rocky Mount, N. C.
BUMPERS, MERITA
 KBYP, Shamrock, Tex.
BUNYEA, EMMET
 WSAV, Savannah, Ga.
BURDISON, DICK
 KARI, Blaine, Wash.
BURGAN, BOB
 WJPD, Ishpeming, Mich.
BURGESS, DANNY
 Kiddy Carnival
 KCNY-TV, Watertown, N. Y.

BURGESS, FRANK
 Chuck Wagon Roundup
 WHMA, Anniston, Ala.
BURGIN, DOUG
 WHPB, Belton, S. C.
BURKETTE, JIMMIE
 KAML, Kenedy, Tex.

BURNS, STAN Z.
 Stan Z. Burns Show

BURTON, DICK
 Toast and Coffee
 WLCM, Lancaster, S. C.
BURWELL, TED
 WRNB, New Bern, N. C.
BUTHERUS, ED
 Hostess House Party
 KOIN-TV, Portland, Ore.

BUTLER, FRANK
 B. January 9, 1919, St. Cloud, Minn. Narrator, Newscaster, Announcer; National Velvet, Dobie Gillis; The Rifleman; Route 66; Real McCoy; Stagecoach West

BUTLER, TUCKER
 Wake Up and Smile
 WCVA, Culpeper, Va.
BUTTOLPH, AL
 Late Date
 KTEL, Walla Walla, Wash.
BUTTON, HARRY
 After Hours
 WFJB, Marshalltown, Iowa
BUTTRAM, JACK
 Recipe for Good Listening
 WNUU, Greenville, S. C.
BYRON, BOB
 KPRC, Houston, Tex.

— C —

CADY, FRANK



ALLEN SWIFT

"The Voice of Everything—
 But Firestone"

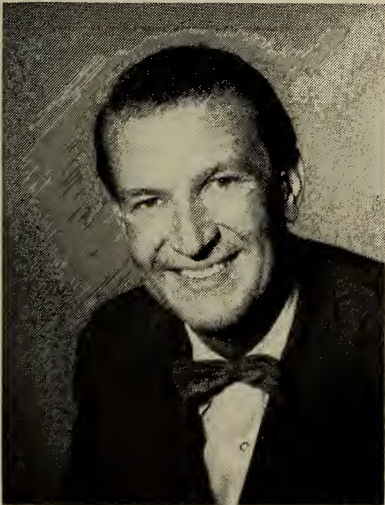


BROOKE TAYLOR

MANAGEMENT
MARY G. DOOLING
 730 - 5th Ave., N. Y. C.
 JU 6-6915

ANNOUNCERS-EMCEES

- Three Stooges
WJRT, Flint, Mich.
- CAIN, JESS**
N. E. Farm and Food Show
WHDH-TV, Boston, Mass.
- CALABRESE, RAY**
WHLM, Bloomsburg, Pa.
- CALL, JACK**
KANS, Kansas City, Mo.
- CALLAGHAN, JOHN**
WNAC, WNAC-TV, Boston, Mass.
- CAMILLI, JIM**
WABY, Albany, N. Y.
- CAMPBELL, BILL**
Almanac, Panarama
WYCL, York, S. C.
- CANDLER, JOHN**
RFD 950
KFSA, Ft. Smith, Ark.
- CANNON, JOHN**
I've Got a Secret
CBS-TV
- CANYON, CLIFF**
KOFA, Yuma, Ariz.
- CANYON, JAMES**
WXEX-TV, Richmond, Va.
- CAPEPS, JOHNNIE**
WLBT, Jackson, Miss.
- CAPT. JACK**
Planet 15
WOWL, Florence, Ala.
- CARDONE, MARTY**
WNAK, Wilkes-Barre, Pa.
- CAREY, ED**
KXJB-TV, Valley City, N. D.
- CARLE, BENNY**
Bugs Bunny
WBRC-TV, Birmingham, Ala.
- CARLSON, BYRON**
B. April 2, 1919, Topeka, Kan.
Small World, CBS-TV; Leonard Bernstein, CBS-TV; Price Is
Right, NBC-TV; The Vikings,
ABC-TV; The Guiding Light,
CBS-TV
- CARLSON, JIM**
KBRO, Bremerton, Wash.
- CARLSON, NORAH**
WCNL, Newport, N. H.
- CARNEGIE, PAUL**
WBRB, Mt. Clemens, Mich.
- CARNETT, BILL**
WJLB, Detroit, Mich.
- CARNEY, EARL**
Carolina Special
WDBM, Statesville, N. C.
- CARPENTER, KEN**
CBS
- CARR, BOB**
Dawnbusters
WWL, New Orleans, La.
- CARR, DICK**
KSRA, Salmon, Idaho
- CARR, HENRY**
KMAC, San Antonio, Tex.
- CARRIAKER, OLIE**
KVKM, Monahans, Tex.
- CARROLL, BILL**
WRR, Dallas, Tex.
- CARROLL, BOB**
KOLO-TV, Reno, Nev.
- CARROLL, DICK**
Getting Up Time
KWRW, Guthrie, Okla.
- CARROLL, JACK**
KWTC, Barstow, Calif.
- CARROLL, RALPH**
WNBZ, WNBZ-TV,
Binghamton, N. Y.
- CARROLL, ROGER**
KORE, Eugene, Ore.
- CARTEE, DAVE**
Masterpieces Music
WNMP, Evanston, Ill.
- CARTER, BILL**
Party Line
- KAYO, Seattle, Wash.
- CARTER, JOE**
Dancelown
WSPA-TV, Spartanburg, S. C.
- CARTER, ROBERT**
WPTA, Ft. Wayne, Ind.
- CARTER, RUSS**
St. Louis Hop
KSD-TV, St. Louis, Mo.
- CARTER, VAL**
WELW, S. Daytona, Fla.
- CARTER, VIVIAN**
Livin' With Vivian
WWCA, Gary, Ind.
- CARUSO, CARL**
B. January 11, 1917, Boston,
Mass. Men Into Space, Doug
Edwards News, CBS-TV; True
Story, M Squad, Arthur Murray
Party, Saber of London, Modern
Romances, NBC-TV
- CARY, ED**
KXGO-TV, Fargo, N. D.
- CASE, LEE**
WCBM, Baltimore, Md.
- CASE, NELSON**
Spokesman for Ivory Soap,
Fleischmann's Margarine, Rhein-
gold Beer
- CASE, ORVILLE**
KBLF, Red Bluff, Calif.
- CASEY, JIM**
WPON, Pontiac, Mich.
- CASEY, CLAUDE**
WGUS, N. Augusta, Ga.
- CASEY, DAN**
WILM, Wilmington, Del.
- CASH, AL**
WGTO, Cypress Gardens, Fla.
- CASHION, JOHN**
WORD, Spartanburg, S. C.



BUD COLLYER



REX MARSHALL

—MANAGEMENT—
GEORGE F. FOLEY

730 Fifth Ave.

Judson 6-4312

ANNOUNCERS-EMCEES

- CASTELLANOS, LUIS**
Program Latino
KNAL, Victoria, Tex.
- CASTON, RUTH**
Birth and Social Notes
WCUB, Manitowoc, Wisc.
- CASTON, WILLIE**
Daily Spirituals
KANB, Shreveport, La.
- CAUSEY, BID**
Showboat '60
KNOE-TV, Monroe, La.
- CAUSEY, BID**
WITH, Baltimore, Md.
- CAVANAUGH, CHUCK**
Music On the Go,
Woman's World
KVOS, Bellingham, Wash.
- CECIL, BILL**
WTVP, Decatur, Ill.
- CHAMBERS, BOB**
The 1450 Special
WSPB, Sarasota, Fla.
- CHAMBERS, HAL**
Ladies Fare
KSEY-TV, San Luis Obispo,
Calif.
- CHAMES, NICK**
KAFF, Petaluna, Calif.
- CHAN**
Morning Show
WAAP, Peoria, Ill.
- CHANDLER, JERRY**
KOZE Stampede
KOZE, Lewiston, Idaho
- CHAPMAN, ED**
Morning Newsreel
WEKR, Fayetteville, Tenn.
- CHARLES, DICK**
Kaleidoscope
KVOO, Tulsa, Okla.
- CHARLES, TOMMY**
WSGN, Birmingham, Ala.
- CHARLES, STEVE**
- WKRZ, Oil City, Pa.
- CHASE, JAMES**
Weekend in Mich.
WTVB, Coldwater, Mich.
- CHASE, WARD**
Mac the Mailman
WXIX-TV, Milwaukee, Wis.
- CHASTEEN, BOB**
KXGO, Fargo, N. D.
- CHERRY, AL**
Meet the Artist
KGDN, Edmonds, Wash.
- CHESLO, JOHN**
Mr. Morning
WENE, Endicott, N. Y.
- CHILDRESS, WILLIAM**
WDXR, Paducah, Ky.
- CHIPMAN, DONALD**
WRMS, Beardstown, Ill.
- CHRISTE, GAYLON**
KLEN, Killeen, Tex.
- CHRISTIE, PHIL**
WAAB, Worcester, Mass.
- CHRONICLE, DALE**
KOVV-TV, Sacramento,
Stockton, Calif.
- CLAGETT, DARRELL D.**
Polka Time
KSMN, Mason City, Iowa
- CLARK, BILL**
KALB, Alexandria, La.
- CLARK, BOB**
KROD-TV, El Paso, Tex.
- CLARK, DEL**
B. September 21, 1931, Chicago,
Ill. Ford Startime, NBC-TV;
Radio Commercials for Reynolds
Metals, Weed Auto Chains, Sim-
mons Mattresses, WIND; Chi-
cago
- CLARK, DICK**
American Bandstand
- WFIL-TV, Philadelphia, Pa.
- CLARK, HANK**
WEAV, Plattsburgh, N. Y.
- CLARK, LARRY**
WRIT, Milwaukee, Wisc.
- CLARK, RON**
Platter Party
KXGO, Fargo, N. D.
- CLARK, TOM**
Just Jazz
WJMA, Orange, Va.
- CLARKE, JOHN**
NBC
- CLASSENS, RAY**
WCLA, Claxton, Ga.
- CLAUGHTON, JIM**
KAOL, Carrollton, Miss.
- CLAY, TOM**
WQTE, Detroit, Mich.
- CLAYTON, BOB**
Movie 7
WCKT, Miami, Fla.
- CLAYTON, PAUL**
Night Boat
WHVR, Hanover, Pa.
- CLAYTON, W. DEAN**
WLBK, DeKalb, Ill.
- CLEARY, ED**
Sunrise Salute
WELO, Tupelo, Miss.
- CLEMENT, JOHN**
Scope
KFYR, Bismarck, N. D.
- CLEMENT, TOMMY**
KNDC, Hettinger, N. D.
- CLINT, BUEHLMAN**
Musical Clock
WBEN, Buffalo, N. Y.
- CLOUD, LEO**
Music Hall
KIUP, Durango, Col.
- CLOVIS, CARL**
WPDx, Clarksville, W. Va.



Bucky Kozlow

JU 2-8800



DON MORROW

Contact MCA

ANNOUNCERS-EMCEES

CODARE, BILL
WICC, Bridgeport, Conn.

COFFIN, TED
WEGP, Presque Isle, Me.

COGGINS, JIMMIE
WKDK, Newberry, S. C.

COLE, CANE
WLOK, Memphis, Tenn

COLE, GRADY
WBT, Charlotte, N. C.

COLE, JOHN
WTRX, Flint, Mich.

COLEMAN, CHARLES
WHMS, Charleston, W. Va.

COLLIER, RALPH
WJMJ, Philadelphia, Pa.

COLLINGS, LLOYD
WMIN, St. Paul, Minn.

COLLINS, FRANKLIN
KANB, Shreveport, La.

COLLINS, FRED
NBC

COLLINS, JERRY
WJBC, Bloomington, Ill.

COLLINS, PAUL
KFRD, Rosenberg, Tex.

COLLINS, TOM
Calling All Cars
WKBZ, Muskegon, Mich.

COLLYER, BUD
Beat The Clock, ABC-TV. To Tell
The Truth, CBS-TV

COLSTON, JIM
WRNY, Rome, N. Y.

COMO, HUNTER
KDAL, Duluth, Minn.

COMPTON, LEWIS
WHEE, Martinsville, Va.

CONE, GRAYDON
Morning Show
WCPA, Clearfield, Pa.

CONNERS, BOB
KSON, San Diego, Calif.

CONNERS, THOMAS
Afternoon of Music
Clearfield, Pa.

CONNORS, PETE
WAME, Miami, Fla.

CONRAD, JERRY
WRFB, Tallahassee, Fla.

CONRAD, JOHN
Elmer's Gang
WNBQ, Chicago, Ill.

CONRAD, MIKE
WIST Showcase
WIST, Charlotte, N. C.

CONWAY, JOHN
KALV, Alva, Okla.

COOK, JAY
Studio 13
KRDO-TV, Colorado Spring,
Colo.

COOK, JOE
Evening at Symphony
WCRB, Boston, Mass.

COOK, MAL
Ebony Bandstand
WAUG, Augusta, Ga.

COOKE, BOB
WPTW, Piqua, Ohio

COOKE, HENRY
WMAQ, Chicago, Ill.

COOLBAUGH, PETE
Java Junction
WAYZ, Waynesboro, Pa.

COON, FLOYD
KASH, Eugene, Ore.

COONTZ, EDDIE
Music for Adults
KJEM, Oklahoma City, Okla.

COPE, MARV
KBUH, Brigham City, Utah

COPPI, ERV
Top of the Morning
WJPF, Herrin, Ill.

CORBETT, JOHN
Car and Kitchen
WBEN, Buffalo, N. Y.

CORNELL, KEN
WTLB, Utica, N. Y.

CORRIGAN, JOHN
Jr. Town Meeting,
Wake Up St. Louis
KXOX, St. Louis, Mo.

CORTEZ, JERRY
KCIL, Houma, La.

COSTELLO, JACK
Young Dr. Malone
NBC-TV, NBC

COUGHLIN, JOHN
WBEM-TV, Chicago, Ill.

COURTWRIGHT, TOM
Tom's Time
K-KID, Pendleton, Ore.

COWAN, JIM
KBOI-TV, Boise, Idaho

COWLEY, PAUL
WKLO, Louisville, Ky.

COX, ED
Bright and Early
WJER, Dover, Ohio

COY, JIM
B. October 5, 1916, Kansas City,
Mo.; Radio N. Y., WOR; Jackie
Robinson Show, Guy Lombardo
Show, NBC; Commercials for:
Kool Cigarettes, Kinney Shoes,
American Gas Ass'n, Colgate,
General Elctric, Rheingold Beer

COYNE, THOMAS
Crescendo
WKVT, Brattleboro, Vt.

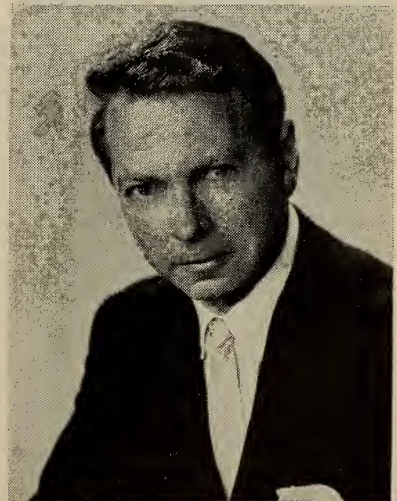
CRAGER, CARROLL
KRBA, Lufkin, Tex.

CRAGER, JOEL
Road to Reality



tom o'brien

JU 6-6300



Hal Simms

Announcer — News
M. C.

CBS

N. Y.

ANNOUNCERS-EMCEES


ABC-TV
CRAIG, ED
 WCTV, Tallahassee, Fla.
CRAMER, TED
 KCKN, Kansas City, Kan.
CRASH, JIM
 WCEF, Parkesburg, W. Va.
CRAWFORD, A. J.
 WMOZ, Mobile, Ala.
CRAWFORD, DAN
 KFPW, Ft. Smith, Ark.
CRAWFORD, JOHN
 KTFS, Texarkana, Tex.
CRAWFORD, PAUL
 WKLO, Louisville, Ky.
CRISP, RAN
 WHJC, Mewan, W. Va.
CRISF, RAY
 WGUS, N. Augusta, Ga.
CRISWELL, JOHN
 KICK, Springfield, Miss.
CROSS, JAN
 WHER, Memphis, Tenn.
CROSS, MILTON
 Words of the Nation,
 Negro College Choir
 ABC
CROSS, WALT
 Musically Yours
 KWSO, Wasco, Calif.
CROUCHET, GEORGE
 Sunrise Serenade
 KOLE, Port Arthur, Tex.
CROWELL, CALTON
 Comedy Time
 WABG-TV, Greenwood, Miss.
CROWLEY, DICK
 WFYC, Alma, Mich.
CUMMINS, BOB
 Bayshore Living
 KTLW, Texas City, Tex.
CUMMISKEY, BOB
 Musical Breakfast Newsboy
 WCCC, Hartford, Conn.

CUNNINGHAM, DON
 Conversation Piece
 KPLR-TV, St. Louis, Mo.
CUNNINGHAM, FRANK
 WPMP, Pascagoula-Moss
 Point, Miss.
CUNNINGHAM, HUNT
 1240 Variety Show
 WLAG, Lagrange, Ga.
CURLING, DWAIN
 Morning Show
 KJBC, Midland, Tex.
CURLY, BOB
 WICK, Scranton, Pa.
CURRAN, LARRY
 Music 'Til Dawn
 KGON, Portland, Ore.
CURRIER, JACK
 Morning in Muscle Shoals
 WOWL, Florence, Ala.
CURRY, DON
 KBBB, Borger, Tex.
CURTIS, BILL
 Snap Club
 WHAT, Philadelphia, Pa.
CURTIS, GUY
 WWIL, Ft. Lauderdale, Fla.
CURTIS, RON
 Record Room
 WHEN, Syracuse, N. Y.
CURTIS, SUZANNE
 College Town
 WBCI, Williamsburg, Va.


DALE, BILLY
 WTAO, Boston, Mass.
DALE, REX
 WZL, Cincinnati, Ohio
DALE, WALLY
 Teen Time
 KVIN, Vinita, Okla.
DALEY, BUDD
 KCMS, Manitou Spring, Colo
DALTON, FRANK
 KGA, Spokane, Wash.
DAMEREL, WILLIAM
 Pad Show
 WHO, Opelika, Ala.
D'AMICO, AL
 The Music Man
 WIBX, Utica, N. Y.
DAMON, JERRY
 NBC
DANDY, JIM
 WYNN, Florence, S. C.
DANIELS, ED
 WKAB, Mobile, Ala.
DANIELS, BOB
 WKID, Urbana, Ill.
DAVENPORT, AL
 KCFI, Cedar Falls, Iowa
DAVID, TOBY
 CKLW-TV, Detroit, Mich.
DAVIDSON, GENE
 WLIV, Livingston, Tenn.
DAVIES, BILL
 KKAR, Pomona, Calif.
DAVIS, ARCH
 Let's Talk Sports
 WFHR, Wisconsin Rapids, Wis.
DAVIS, AVERY
 Zing Zang
 KYOK, Houston, Tex.
DAVIS, DAVE
 Coffee Club
 KCFB, Cherokee, Iowa
DAVIS, FRANK
 Breakfast at the Lawrence

— D —

DABECCO, HENRY
 KQV, Pittsburgh, Pa.
DACEY, JAMES
 Dateline
 WMBO, Auburn, N. Y.
DADDY-O, DR.
 Glory Road
 WYLD, New Orleans, La.



FRED SCOTT
 ANNOUNCER — MC — HOST
 LE 5-1000



BILL ROGERS
 —Management—
 George F. Foley
 730 Fifth Ave. JUDSON 6-4312

ANNOUNCERS-EMCEES

WLEU, Erie, Pa.
DAVIS, LEE
 Go Show
 KMED, Medford, Ore.
DAVIS, WAYNE
 Nightbeat
 WRNL, Richmond, Va.
DAVISON, ROGER
 WJBO, Baton Rouge, La.
DAY, BILL
 Let's Get Together
 KEYE, Perryton, Tex.
DAY, BOB
 Spinnerama
 WICY, Malone, N. Y.
DAY, ED
 KPLY, Crescent City, Calif.
DAYTON, LEE
 WRC, Washington, D. C.
DEAL, BILL
 WCAM, Camden, N. J.
DEAL, COY H.
 Breakfast Club
 WKSK, W. Jefferson, N. C.
DEANE, BILL
 WAME, Miami, Fla.
DEANE, BUDDY
 WJZ-TV, Baltimore, Md.
DEANE, JOE
 WBBF, Rochester, N. Y.
DE CHANDT, TONY
 KQDI, Bismarck, N. D.
DECK, JOHN
 W-Danstand
 WDAN, Danville, Ill.
DECKARD, JOEY
 Music Mart
 WFIW, Fairfield, Ill.
DEDRICK, DAVE
 KELO-TV, Sioux Falls, S. D.
DEE, BOB
 Date With Dees
 KSHO, Las Vegas, Nev.
DEER, JIMMY
 WDAR, Columbus, Ga.

DE HAVEN, BOB
 Bank Notes
 WCCO, Mpls.-St. Paul, Minn.
DEL CAMBRE, KAY
 Miss Mandy's House
 WGOK, Mobile, Ala.
DELFINO, FRANK
 WICC, Bridgeport, Conn.
DELINÉ, JIM
 WSYR, Syracuse, N. Y.
DELL, FRANK
 Wake Up, John
 WJAC, Johnston, Pa.
DEL VALIE, NELSON
 Noticiario de la Tarde
 WORA, Mayaguez, P. Rico
DEMARET, JIMMY
 All Star Golf
 ABC-TV
DENE, JOHNNY
 WYNK, Baton Rouge, La.
DENNIS, ALLEN
 All Night Show
 WDXB, Chattanooga, Tenn.
DENNY, BILL
 Breakfast Club
 KEEP, Twin Falls, Idaho
DENT, GARY
 WJLS, Beckley, W. Va.
DENTON, JAMES B.
 Waverly Calling
 WPKO, Waverly, Ohio
DERAK, FRANK
 Melody Matinee
 WADS, Ansonia, Conn.
DERRICK, CHARLES
 Wings of Faith
 WOIC, Columbia, S. C.
DES AUTELS, VAN
 News Final
 KVAR, Phoenix, Ariz.
DETMER, PAUL
 Music at Night
 WKBV, Richmond, Ind.

DE WESE, RICHARD
 KWIV, Douglas, Wyo.
DEWITT, CHUCK
 WPIN, St. Petersburg, Fla.
DE YOUNG, JOHN
 WGL, Fort Wayne, Ind.
DICKSON, LARRY
 WJBW, New Orleans, La.
DIFFEE, BILL
 Morning Timekeeper
 WBAG, Burlington, N. C.
DILLINGER, JAMES
 KTPA, Prescott, Ark.
DILSON, BERNARD
 Operation Early Bird
 WVOX, New Rochelle, N. Y.
DITMAN, RICHARD
 Mr. Record-Man
 WISV, Viroqua, Wis.
DIXON, BILL
 KDXE, Little Rock, Ark.
DIXON, GEORGE
 Record Rack
 WPHG, Bristol, Va.
DIXON, MASON
 KFTM, Ft. Morgan, Colo.
DOBBYN, DICK
 WAMS, Wilmington, Del.
DOBELSTEIN, BOB
 WGRQ, Lake City, Fla.
DOD, BOB
 WGNV, Newburgh, N. Y.
DODD, DON
 ABC News
 ABC-TV
DODD, ESTER K.
 1570 Club
 WNCA, Siler City, N. C.
DODD, FRANK
 Up to the Minute
 WPAR, Parkersburg, W. Va.
DODDS, DAR
 Top of the Morning
 KBOI, Boise, Idaho



RALPH PAUL

— MANAGEMENT —
 GEORGE F. FOLEY

730 Fifth Ave.

Judson 6-4312



Kyle Rote

WNEW

ANNOUNCERS-EMCEES

DODEL, BILL
Rooster Reveille
KRLC, Lewiston, Idaho

DODSON, ROBERT F.
KURV, Edinburg, Tex.

DOENGES, JOHN
KBZZ, La Junta, Colo.

DOGETT, JERRY
KABC, Los Angeles, Calif.

DOGETTE, HARRY
WVEC-TV, Norfolk-Hampton, Va.

DOKKA, JERRY
WETB, Johnson City, Tenn.

DOLL, KENNY
WPDx, Clarksburg, W. Va.

DONAHOO, DEL
Teen Disk Jockey Contest
WOW, Omaha, Neb.

DONAHUE, TOM
WILM, Wilmington, Del.

DONALDSON, DAN

B. March 11, 1918, St. Louis, Mo.
Our American Heritage. Commercials for; Equitable Life Insurance Society of the U. S., Continental Baking Co., American Motors, Listerine

DONNELL, JACK
KWK, St. Louis, Miss.

DONNELLY, JAMES
WJMJ, Philadelphia, Pa.

DONOVAN, JERRY
Rise and Shine Frolics
WFHG, Bristol, Vt.

DOREMUS, JOHN
Patterns in Music
WMAQ, Chicago, Ill.

DORWALD, DICK
Sunny Side Up
WMUU, Greenville, S. C.

DORY, HUNKY
WLOK, Memphis, Tenn.

DOSS, RAY
WSLS, Roanoke, Va.

DOUGLAS, KEN
KWNO, Winona, Minn.

DOWNNEY, GEORGE C., JR.
WNEB, Worcester, Mass.

DOWNNEY, MORTON D.
WONG, Oneida, N. Y.

DOWNES, HUGH

The Jack Paar Show, NBC-TV

DRAGIN, TED
WSAV-TV, Savannah, Ga.

DRAKE, RON
Sunrise Serenade
WHP, Harrisburg, Pa.

DREIGHTON, FRANK
WNDU, South Bend, Ind.

DRUMMOND, BUDD L.
WPME, Punxsutawney, Pa.

DUANE, BILL
WLS, Chicago, Ill.

DUBOX, JESS
WEET, Richmond, Va.

DUCE, THE
Rockin' in the Record Room
WOKS, Columbus, Ga.

DUCIE, JERRY
Stanley's Inn
WKBN, Youngstown, Ohio

DUDLEY, DICK
NBC

DUMAS, ROLAND
WMAS, Springfield, Mass.

DUNAWAY, AL
WINZ, Tampa, Fla.

DUNCAN, JIM
Breakfast With Duncans
WGGH, Marion, Ill.

DUNHAVER, JACK
KOOK, Billings, Mont.

DUNN, TOM
WCTV, Tallahassee, Fla.

DU PUY, MENTY
Telescope
WFBC-TV, Greenville, S. C.

DUTY, JOE
KYRO, Potosi, Mo.

DUVALL, BUDD
Party Line
KRGJ, Grand Island, Neb.

DYER, BOB
WKNX, Saginaw, Mich.

— E —

EAKINS, PHIL
KOB-TV, Albuquerque, N. M.

EARL, BENNIE
Accent on Youth
WGAR, Lumberton, N. C.

EARLE, GEORGE
Breakfast at Heer's
KWTO, Springfield, Miss.

EASLEY, JOE
KBTX-TV, Bryan, Tex.

EATON, BOB
Coffee Encores
WLEU, Erie, Pa.

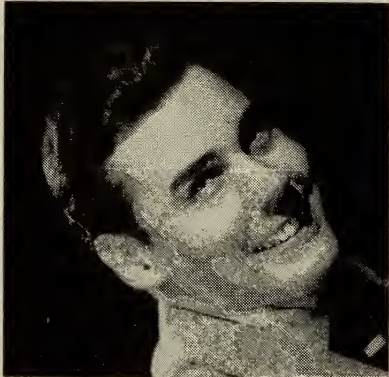
EATON, GORDON
WPBC, Minneapolis, Minn.

EDGER, JACK
WTMC, Ocala, Fla.

EDMISTON, WALKER
Little Rascals
KHJ-TV, Los Angeles Calif.

EDNEY, KERMIT
Good Morning Man
WAKP, Hendersonville, N. C.

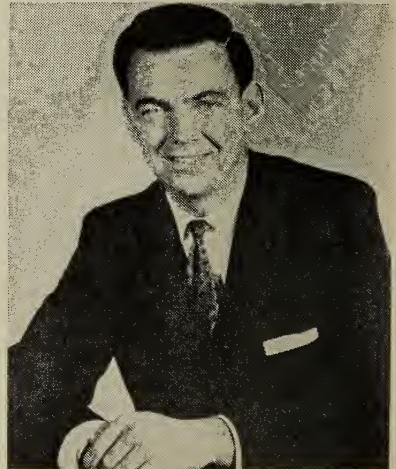
EDWARDS, DOUGLAS
Armstrong Circle Theatre
CBS-TV



HARRY HARRISON

WMCA

10 AM — 1 PM DAILY



LEE JORDAN

Lee Jordan Show — WCBS

Guest Announcer—Jack Paar Show

Guest M.C.—Jack Sterling Show

RADIO REGISTRY—JU 2-8800

Personal Management

KAY KORWIN - PL 2-2230

ANNOUNCERS-EMCEES

— F —

EDWARDS, GEOFF
KFMB, San Diego, Calif.

EELS, DARWIN
Mornin' Neighbor
KCID, Caldwell, Idaho

EGERT, DONALD
KDIO, Ortonville, Minn.

ELBERS, DICK
WFAS, White Plains, N. Y.

ELDRIDGE, DAVE
Downbeat
WHYE, Roanoke, Va.

EL GUERO, EDUARDO
KLOK, San Jose, Calif.

ELLIOTT, MIKE
WLYN, Lynn, Mass.

ELLE, STAN
The Morning Show
KOLY, Mobridge, S. D.

ELLENWOOD, GLENN
Musical Merry Go Round
KEYE, Pertyon, Tex.

ELLIOTT, JIM
Sports Roundup
WWWR, Russellville, Ala.

ELLIOTT, JIM
Dixieland Beat
KYND, Tempe, Ariz.

ELLIS, BILL
WOOF, Dothan, Ala.

ELLIS, DICK
WJCW, Johnson City, Tenn.

ELLIS, HAP
Early Bird
KOLT, Scotts Bluff, Neb.

ELLIS, ROD
WOSI, Jackson, Tenn.

ELLISON, WILLIAM H.
KAMP, El Centro, Calif.

ELLSWORTH, LEO
KSRV, Ontario, Oreg.

ELLSWORTH, SPENCER
KPRB, Redmond, Ore.

ENCLOE, JIM
Camera 7
WDAM-TV, Hattiesburg, Miss.

ENGHOLI, LAD
KOTS, Deming, N. M.

ENGLISH, JIM
WKBO, Harrisburg, Pa.

ENSIGN, GEORGE
KTUR, Turlock, Calif.

EPTON, LOU
WJOB, Hammond, Ind.

ERCK, LOU
Sunshine Show
KSST, Sulphur Springs, Tex.

ERLING, RALPH
KAHI, Auburn, Calif.

ERWIN, JACK
Pontiac Melodies
WIZZ, Streator, Ill.

ETON, JERRY
WRFC, Athens, Ga.

EVANS, AL
KCRG-TV, Cedar Rapids, Iowa

EVANS, BOB
KVSF, Santa Fe, N. M.

EVANS, JOHNNY
WIS-TV, Columbia, S. C.

EVANS, LOYD
Farmarama
KGEX, Springfield, Miss.

EVANS, RED
Party Line
WOKE, Charleston, S. C.

EVERETT, BILL
Matinee Variations
WSOQ, N. Syracuse, N. Y.

EVERETT, GREGG
Bumper to Bumper Club
KRES, St. Joseph, Mo.

EYRE, ALFRED
WTOR, Torrington, Conn.

FACEMYER, ROY
WSNJ, Bridgeton, N. J.

FALER, LARRY
KCKT-TV, Great Bend, Kan.

FARAH, BENNY
KBZY, Salem, Ore.

FARLEY, BILL
Tempo
WODY, Rocky Mount, Va.

FARMER, FRANCES
WFBN-TV, Indianapolis, Ind.

FARNSWORTH, KEN
WAPL, Appleton, Wisc.

FARRELL, JIM
Commuter's Concert
WCRB, Boston, Mass.

FARRINGTON, GLEN
WTAX, Springfield, Ill.

FAULK, LINK
Cape Fear Capers
WCKB, Dunn, N. C.

FAULKNER, RAY
Morning Show
WISP, Kinston, N. C.

FEDUCCIA, LAA.
Early Bird Show
WDSK, Cleveland, Miss.

FERGUSON, TED
KQAQ, Austin, Minn.

FENNEL, DICK
At Sundown
WRDW-TV, Augusta, Ga.

FENNEMAN, GEORGE
The Groucho Show
NBC-TV

FERRE, CLIFF
Good Morning
WPST-TV, Miami, Fla.

FERRIER, ROGER
KEX, Portland, Ore.

FERRIS, BOB
KZIP, Amarillo, Tex.



Gordon Hammett

Announcer — MC — Host

JU 6-6300



GENE HAMILTON

NBC

ANNOUNCERS-EMCEES

FERRIS, MIKE
Master Works
WAAP, Peoria, Ill.

FIELD, ROGER
Swap Shop
WOTW, Nashua, N. H.

FIELDS, BUDDY
Coffee Club
WRHI, Rock Hill, S. C.

FIELDS, JIM
Housewife's Friend
WWSN, Statesboro, Ga.

FINCH, EVA
Classified
WBCR, Christiansburg, Va.

FINLEY, ART
KRON-TV, San Francisco,
Calif.

FISHER, JIM
WTVS, Mariana, Fla.

FISHER, JOHN
Family Theatre
WMBD-TV, Peoria, Ill.

FITZMAURICE, MICHAEL

FITZSIMMONS, SAM
WIMA-TV, Lima, Ohio

FLAHERTY, PAT
Elk River Hour
KANO, Anoka, Minn.

FLANDERS, GUY
WMEN, Tallahassee, Fla.

FLEETWOOD, HARRY
NBC

FLEETWOOD, TOM
PM Show
KICD, Spencer, Iowa

FLEMION, BILL
KVIC, Victoria, Tex.

FLETCHER, BOB
Koffee Klatch
KFLY, Corvallis, Oreg.

FLETTRICH, TERRY
Midday
WDSU-TV, New Orleans, La.

FLOOD, MIKE
Top of the Morning
KWEL, Midland, Tex.

FLORENCE, GEORGE
WSLI, Jackson, Miss.

FLORES, LUIS DIAZ
WVJP, Caguas, Puerto Rico

FLYNN, CHARLES
Breakfast Time
WFBC-TV, Altoona, Pa.

FOELL, JACK
WBKV, West Bend, Wisc.

FOERSTER, DAVE
Afternoon of Melody
WSUB, Groton-New London,
Conn.

FOGEL, JERRY
WBBF, Rochester, N. Y.

FOLSOM, DON
Festival of Music
WMIX, Mt. Vernon, Ill.

FONDELL, RALPH
KICY, Nome, Alaska

FONT, RAFAEL
Voz Hispana
WWRL, New York, N. Y.

FORBES, HANK
WHDH, Boston, Mass.

FORD, CHUCK
Minute Hand
WLAK, Lakeland, Fla.

FORD, MILTON Q.
The Big Movie
WTTG, Washington, D. C.
WOL, Washington, D. C.

FOREMAN, TED
WCHA, Chambersburg, Pa.

FORMAN, JIM
WDEC, Americus, Ga.

FORNEY, JAMES
WLAN, Lancaster, Pa.

FORREST, GERRY
WROW, Albany, N. Y.

FORSSELL, GENE
Looking In
KEY-T, Santa Barbara, Calif.

FOUTS, SANDY
WHP-TV, Harrisburg, Pa.

FOX, ELDRIDGE
Sunday Afternoon Time
WMMH, Marshall, N. C.

FOX, PAT
Southside Melodies
WMDK, Chase City, Va.

FRANSDEN, TOM
Vacation Time
KRCA, Los Angeles, Calif.

FRANKLIN, ALLAN
WLS, Chicago, Ill.

FRANKLIN, DAVE
Dinner Music
KCRG, Cedar Rapids, Iowa

FRANKS, JOE
Silver Nocturne
KTVE, Tucson, Ariz.

FRANKS, JOE
Swing-A-Long
WMNI, Columbus, Ohio

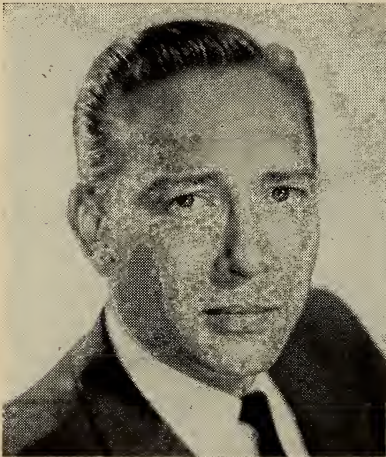
FREDERICKS, TED
KAPE, San Antonio, Tex.

FREEMAN, AUBREY
Anything Goes
WCPC, Houston, Miss.

FREEMAN, BILL
Evening Concert
KBUZ, Phoenix, Ariz.

FREEMAN, RAY
WOND, Pleasantville, N. J.

FRENCH, JIM
Early Birds
KIRO, Seattle, Wash.



JOE GIVEN

Spokesman

Morning Newscasts
WNEW

Robert Coe Management
144 West 57 Street
New York 19
JUdson 6-3094

Jack Gregson

Personal Representative

KAY KORWIN INC.

PL 2-2230

ANNOUNCERS-EMCEES

FRIEDMAN, SID
WNEP-TV, Scranton, Pa.

FRITZ
KBON, Omaha, Neb.

FULLER, LARRY
Harlem Frolics
WLIB, New York, N. Y.

FULLERTON, STEVE
WASA, Havre De Grace, Md.

FYRUM, GEORGE
KBTV, Denver, Colo.

— G —

GAINES, RUBEN
Conversation Unlimited
KBVR, Anchorage, Alaska

GAIR, WALLY
WICS-TV, Springfield, Ill.

GALE, JACK
WTH, Baltimore, Md.

GALL, GARY
Personally Yours
WCCN, Neillsville, Wisc.

GALLEHER, R. C.
Sunday Serenade
WLEA, Hornell, N. Y.

GALLON, BOB
WGUN, Atlanta, Ga.

GALLUP, FRANK
Perry Como's Kraft
Music Hall Show
NBC-TV

GALVIN, GRACE
Radio's Home Journal
WBRV, Waterbury, Conn.

GAMBIL, WES
KRMD, Shreveport, La.

GAMBLE, TONYA
Top 10 Dance Party
WTVD, Durham, N. C.

GANDER, DARREL
KDUZ, Hutchinson, Minn.

GARNER, CHUCK
Teni-A-Rama
WHMA, Anniston, Ala.

GARDNER, DON
Bell and Howell Close Up!
ABC-TV

GARDNER, GENE
Rise 'n Shine
WFUL, Fulton, Ky.

GARNER, JAY
Cowboy Classics
KVLV, Fallon, Nev.

GARDNER, JOHN
Clockwatcher Club
WTYM, Springfield, Mass.

GARGANO, BILL
Talk of The Town
WHTC, Holland, Mich.

GARNER, JIM
Lunch 'N Fun
WDEF-TV, Chattanooga, Tenn.

GARNER, JOHNNY
KMNS, Muskogee, Okla.

GARREN, MORT
WMIN, St. Paul, Minn.

GARRETT, FRED
WAMM, Flint, Mich.

GARRISON, JACK
WBOF, Norfolk, Va.

GARRISON, VERN
KSUM, Fairmont, Minn.

GARRITY, BOB
Early Bird
WFYI, Garden City, N. Y.

GARY, ARTHUR
NBC

GASTIN, JIM
WIRV, Irvine, Ky.

GAUGER, TOM
WCHL, Chapel Hill, N. C.

GAUPER, LARRY
KOVV, Valley City, N. D.

GAYE, BOBBY
KSJB, Jamestown, N. D.

GEE, JOHN
WJUD, St. Johns, Mich.

GEERS, GARY
WRCV-TV, Philadelphia, Pa.

GENTRY, JOE
Musical Masterpieces
KSVC, Richfield, Utah

GERMAIN, BOB
WEAV, Plattsburgh, N. Y.

GERARD, JERRY
Good Humor Man
WVAM, Altoona, Pa.

GERRARD, CHUCK
KLOV, Loveland, Colo.

GHEZA, BOB
WBOF, Norfolk, Va.

GIBBONS, JIM
WOL, Washington, D.C.

GIBBONS, SANDY
Morning Show
KNOT, Prescott, Ariz.

GIBBS, HARRY
Wrangler's Club
KSD-TV, St. Louis, Mo.

GIBBS, PAPPY
WBMD, Baltimore, Md.

GIBBS, WALTER J.
KSWI, Council Bluffs, Iowa

GIBSON, ADRIAN
WAML, Laurel, Miss.

GIBSON, DON
Daddy-O Show
WGAT, Gate City, Va.

GIBSON, JERRY
KBRC, Mt. Vernon, Wash.

GIBSON, LYNN
WHAL, Shelbyville, Tenn.

GILLESPIE, FRANK
Wake Up Easy
KRAL, Rawlins, Wyo.

GILLESPIE, JOE
KNBC, San Francisco, Calif.

GILLIAM, RAY
Fiddlin' Around
WKDK, Newberry, S. C.



CARL CARUSO
ANNOUNCER - MC
JU 2-8800



DEL CLARK
WIND, Chicago, Staff
Announcer-Narrator-Actor
STate 2-1100

ANNOUNCERS-EMCEES

GILLIS, JOHN P.
Mid Morning Show
KUIK, Hillsboro, Ore.

GILMORE, ART
Red Skelton Show
CBS-TV

GILMORE, BOB
WRNL, Richmond, Va.

GILMORE, TOM
KVWO, Cheyenne, Wyo.

GINNANTY, VINCE
KFBB-TV, Great Falls, Mont.

GIVEN, JOE
Newscasts, WNEW; Freelance
Spokesman

GLADDEN, BILL
Roadshow
WAVE, Louisville, Ky.

GLASSBURN, BOB
KRON-TV, San Francisco, Calif.

GLEASON, ROBERT
WMSL-TV, Decatur, Ala.

GLOSS, JIM
KCHE, Cherokee, Iowa

GODFREY, RICHARD
Sundial
WAXX, Gadsden, Ala.

GOHLMAN, DICK
KOZE Evening
KROZ, Lewiston, Idaho

GOLDEN, JERRY
WLS, Chicago, Ill.

GONZALEZ, ED
WCMB, Harrisburg, Pa.

GONZALES, GEORGE
El Rancho Grande
KVOG, Ogden, Utah

GOODPASTURE, JOE
WETB, Johnson City, Tenn.

GOODRICH, JAMES
KYSS, Missoula, Mont.

GOORIAN, LEN
WKRC-TV, Cincinnati, Ohio

GORDON, ANDREW
WKMC, Roaring Springs, Pa.

GORDON, BOB
Make Mine Music
WVNY, Watertown, N. Y.

GORDON, STEVE
WLAT, Conway, S. C.

GOUGH, GLENN
Sundial
WVNY, Watertown, N. Y.

GOURLIE, CHARLES
Evening Pop Concert
WJPG, Green Bay, Wis.

GRAFFAM, BILL
Record Hop
WBAZ, Kingston, N. Y.

GRAHAM, BRUCE
WOTW, Nashua, N. H.

GRANDE, PAT
Problem Corner
KUTY, Palmdale, Calif.

GRANT, ALLEN
KFDA-TV, Amarillo, Tex.

GRANT, BRUCE
WOOD, Grand Rapids, Mich.

GRANT, CHUCK
Week End With 1450
WWJB, Brooksville, Fla.

GRANT, HAL
Wrestling From Roanoke
WDBJ-TV, Roanoke, Va.

GRATTON, BILL
Top Of The Morning
KBOI, Boise, Idaho

GRAUER, BEN
News on the Hour, NBC

GRAVES, GENE
WTM, Trenton, N. J.

GRAY, BARRY
WMCA, New York, N. Y.

GRAY, CLIFF
Noontime Neighbors
WSPA-TV, Spartanburg, S. C.

GRAYSON, JAY
WBAL, Baltimore, Md.

GREEN, JERRY
KTBC-TV, Austin, Tex.

GREENE, GIL
Live Studio Wrestling
WSIX-TV, Nashville, Tenn.

GREENFIELD, JIM
WSIR, Winter Haven, Fla.

GREGSON, AL
1280 Club
WHVR, Hanover, Pa.

GREGSON, JACK D.
B. July 14, 1915, Spokane, Wash.
Saturday Night Fights, Wednesday Night Fights, Robert Montgomery Show, John Daly News, Naked City (March, 1961), ABC-TV

GRENNAN, ED
WLS, Chicago, Ill.

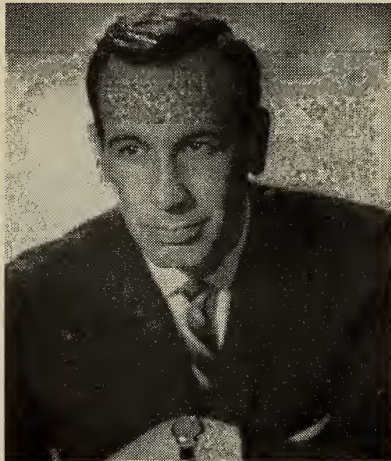
GRIFFIN, DAN
Dial 1470
WSRO, Marlboro, Mass.

GRIFFIN, JUNIOR
WFRC, Reidsville, N. C.

GRIFFIN, MERV
Keep Talking, ABC-TV; Play Your Hunch, Saturday Prom, NBC-TV

GRIFFIN, MILT
Basketball Play-By-Play
WDXE, Lawrenceburg, Tenn.

GRIMM, SHERMAN
Session With Sherman
WPAR, Parkersburg, W. Va.



MIKE BAKER

Announcer — Narrator — MC

JU 6-6300



Jim Coy

RADIO-TV
COMMERCIALS
FILMS
MC-HOST

JU. 2-8800

GRISWOLD, ESTHER
Of Interest To Women
KOMU-TV, Columbia, Mo.

GRONERT, JOHN
Nighthawk Show
WBSC, Bennettsville, S. C.

GROSSENBACHER, BOB
Music For You
WNBT, Wellsboro, Pa.

GROVER, JOHN
KNBC, San Francisco, Calif.

GRUBER, CLINT
Koin Klock
Portland, Ore.

GRUEHN, WAYNE
Early Weather
WSVA, WSVB-TV
Harrisonburg, Va.

GUEST, BUD
WJIL, Detroit, Mich.

GUMUSKI, DICK
Variety Club
WVMB, Munising, Mich.

GUTHRIE, BILL
WLS, Chicago, Ill.

— H —

HACKWORTH, JERRY
Tempo
WGOH, Grayson, Ky.

HAGA, JERRY
KOV, Valley City, N. D.

HAIT, MAL
WKIP, Poughkeepsie, N. Y.

HALE, PHILIP
WKNB, W. Hartford, Conn.
Matinee Theatre
WHNB-TV, New Britain, Conn.

HALEY, BILL
WROC-TV, Rochester, N. Y.

HALEY, PAT
WMCK, McKeesport, Pa.

HALL, JAMES
WLAT, Conway, S. C.

HALL, JIM
WBAG, Burlington, N. C.

HALL, RADCLIFF
NBC

HALL, WILLIAM
Sound Stage
WGEE, Indianapolis, Ind.

HALLAMAN, TED
Penthouse Serenade
WGAR, Cleveland, Ohio

HALLOCK, DON
Bandstand
KGHF, Pueblo, Colo.

HALSEMA, DUANE
WITE, Brazil, Ind.

HAMEL, FRAN
WMAS, Springfield, Mass.

HAMILTON, BILL
Morning Show
WVCO, Columbus, Ohio

HAMILTON, BOB
KFAL, Fulton, Mo.

HAMILTON, GENE

B. February 22, 1910, Toledo, Ohio. Movie Four, WNBC-TV; Project 20, NBC-TV; Emphasis, WNBC; Staff Announcer, NBC, New York City

HAMILTON, ROY
Musical Almanac
WWWV, Russellville, Ala.

HAMM, JIM
KCEM-TV, Temple-Waco, Tex.

HAMMETT, GORDON

B. August 18, 1923, Houston, Texas. Spokesman for Golden Books, News Announcer, T.V. Commercials, WNEW-TV

HANCOCK, CALVIN
Clockwatcher
KBRZ, Freeport, Tex.

HANDY, BUD
KUDE, Oceanside, Calif.

HANES, MIKE
Tempo
WYTI, Rocky Mount, Va.

HANK, HOOSIER
WFBB-TV, Indianapolis, Ind.

HANKS, BLAINE
Come 'N' Get It
KQIN, Portland, Ore.

HANNA, MIKE
At Ease
KTVE, Tuscon, Ariz.

HANNAH, WAYNE
WDEF-TV, Chattanooga, Tenn.

HANNES, ART
Ed Sullivan Show
CBS-TV

HANRAHAN, BILL
The Nation's Future
NBC-TV, NBC

HANSEN, MAL
NBC-TV

HANSEN, REED
Breakfast Party
KBIA, Columbia, Miss.

HANSEN, ROGER
Spinner Sanctum
KGVO, Missoula, Mont.

HANSHAW, JAY
WAYZ, Waynesboro, Pa.

HANSON, GLENN
WDAY-TV, Fargo, N. D.

HARDAWAY, DICK
KVQ-TV, Eureka, Calif.

HARDCASTLE, ELBERT
KIBM, Monticello, Ark.

HARDEN, GENE
WTWA, Thomson, Ga.

HARDIE, DICK
KOV-TV, Sacramento-Stockton, Calif.

HARDING, JOHN
KXLL, Missoula, Mont.

HARDMAN, MEL
KLUB, Salt Lake City, Utah

HARDY, CARROLL
WEBR, Buffalo, N. Y.

HARGIS, DON
KWYO, Sheridan, Wyo.

HARGROVE, LAWRENCE
WMBM, Miami Beach, Fla.

HARJI, JOE
WSHH, Latrobe, Pa.

HARMON, GENE
Top 23
KCRC, Enid, Okla.

HARMON, KING
KLAS, Las Vegas, Nev.

HAROLD, DAVE
Adv In Sound
WASK, Lafayette, Ind.

HARPER, JOHN
KENA, Mena, Ark.

HARRAL, HANK
KVKM, Monahans, Tex.

HARRELL, JIM
KXRJ, Russellville, Ark.

HARRICE, CY

HARRINGTON, BILL
WTTE, Tiffin, Ohio

HARRINGTON, HOWARD
Top O'The Morn
KOGA, Ogallala, Neb.

HARRIS, BILL
WIEL, Elizabethtown, Ky.

HARRIS, DEAN
WHEN, Syracuse, N. Y.

HARRIS, LOU
WTNT, Tallahassee, Fla.

HARRISON, ARCH
WFVA, Fredericksburg, Va.

HARRISON, DAVID
WTWB, Auburndale, Fla.

HARRISON, HARRY

HARRISON, JIM
XEAK, San Diego, Calif.

HARRISON, JOHN
KBOR, Brownsville, Tex.

HART, DON
KNOT, Prescott, Ariz.

HARVEY, BILL
KBRO, Bremerton, Wash.

HARVEY, ED
WCAU, Philadelphia, Pa.

HARVEY, PAT
WGEM, Quincy, Ill.

HARVEY, WILLIAM
KTVB, Boise, Idaho

HASKIN, JIM

B. April 15, 1927, Cushing, Okla. Announcer-MC — Announcer on Perry Mason, CBS-TV; Twilight Zone, CBS-TV; Riverboat, Love and Marriage, NBC-TV

HASSNER, MARTIN
WYNG, Warwick, Ill.

HASTERS, JOHN
WKEN, Dover, Del.

HATHAWAY, LEN
Popeye And The Admiral
WNBF-TV
Binghamton, N. Y.

HAUSEMAN, BILL
WGL, Fort Wayne, Ind.

HAWKINS, KEN
Big Beat Show
WJMO, Cleveland, Ohio

HAWLEY, DICK
WMCT, Memphis, Tenn.

HAWTHORNE, JIM
Film Festival
KTTV, Los Angeles, Calif.

HAWTHORNE, JOE
KRBA, Lufkin, Tex.

HAYES, PAUL
Sun Up
WSUN, St. Petersburg, Fla.

HAYES, RAY
Top Of The Morning
WDVA, Danville, Va.

HAYES, RICHARD

Richard Hayes Show, WNEW-TV, WCBS; Bandstand, NBC; R. Q. Lewis Show, CBS

HAYNES, DICK
KHJ-TV, Los Angeles, Calif.

HAYNES, JERRY
Hayne Almaac
WFAA-TV, Dallas, Tex.

HAYWARD, DON
Serenade In The Morning
KARM, Fresno, Calif.

HEABERLIN, LARRY
KNIA, Knoxville, Iowa

HEARON, FANNING
WTYN, Tyron, N. C.

HEBENSTREIT, CARL
The Kini Popo Show
KGMB, Honolulu, Hawaii
Popo's Matinee
KGMB-TV

HECKNER, HOWARD
WKAM, Goshen, Ind.

HEIST, RICHARD
Sunrise Serenade
WNPV, Lansdale, Pa.

HELMUTH, AL
WEOL, Elyria Lorain, Ohio

HELVEY, DON
KNEZ, Lompoc, Calif.

ANNOUNCERS-EMCEES

- HEMKE, BILL**
Sheriff Bill
KOLN-TV, Lincoln, Neb.
- HENCHAY, JIMMIE**
WAVP, Avon Park, Fla.
- HENDERSON, C. C.**
WOOW, Greenville, N. C.
- HENDERSON, DENNIS**
KSJB, Jamestown, N. D.
- HENDERSON, JOE**
Coffee Cup Capers
KTRN, Wichita Falls, Tex.
- HENDRIX, CARLTON**
WCLA, Claxton, Ga.
- HENFRIN, JERRY**
KLRA, Little Rock, Ark.
- HENRY, CORA**
KBYP, Shamrock, Tex.
- HENSON, JERRY**
Teen Hop
KODE, Joplin, Mo.
- HEPTNER, LEE**
KVEC, San Luis Obispo, Cal.
- HERBERT, BRUCE**
Record Room
WGSM, Huntington, N. Y.
- HERBERT, BUD**
WBRZ, Baton Rouge, La.
- HERLIHY, ED**
NBC
- HERMANN, BILL**
WJOL, Joliet, Ill.
- HEKNDON, TOMMY**
Rhythm Rock
WBSC, Bennettsville, S. C.
- HERNON, PAT**
- HESSON, BILL**
KCMJ, Palm Springs, Calif.
- HESTER, CHARLES**
Pops And Cracks
WCPC, Houston, Miss.
- HESTER, JAY**
WSLI, Jackson, Miss.
- HEWITT, MRS. PATTI**
Romper Room
WJAC-TV, Johnstown, Pa.
- HEWITT, WARREN**
WRMS, Beardstown, Ill.
- HEYDE, BUDD**
KNBC, San Francisco, Calif.
- HEYLE, STEVE**
Weather Show
WFBC-TV, Greenville, S. C.
- HIBES, DAN**
KOTE, Fergus Falls, Minn.
- HICKS, JACK**
New Popeye Color Theatre
WBAP-TV, Fort Worth, Tex.
- HILL, AL**
WPTZ-TV, Plattsburgh, N. Y.
- HILL, CARL**
Early Bird Show
WKVT, Brattleboro, Vt.
- HILL, JACK**
Happiness Exchange
KNOE-TV, Monroe, La.
- HILL, JOHN**
WLMJ, Jackson, Ohio
- HILL, WALTER**
Mid-Day In La.
WBRZ, Baton Rouge, La.
- HINES, HUGH**
Gospel Music Time
WAGR, Lumberton, N. C.
- HINKLE, ED**
Morning Records
KOLD, Tucson, Ariz.
- HINSON, GENE**
Show Without A Name
WEGO, Concord, N. C.
- HITCHCOCK, ALFRED**
Alfred Hitchcock Show
NBC-TV
- HOBBS, FRANK**
WQTY, Jacksonville, Fla.
- HOEY, MIKE**
KSYD, Wichita Falls, Tex.
- HOFFLIKER, HERVIE**
KANS, Kansas City, Mo.
- HOFFMAN, BILL**
Music Man
WNLG, New London, Conn.
- HOFFSOMMER, CARL**
Rise And Shine
EGDN, Edmonds, Wash.
- HOGAN, ED**
Showcase
WFAA-TV, Dallas, Tex.
- HOGG, DONALD**
WIVK, Knoxville, Tenn.
- HOLIDAY, DOC**
KOFA, Yuma, Ariz.
- HOLLIDAY, JOHN**
WKLM, Wilmington, N. C.
- HOLIDAY, SUNY**
Wake Up Columbus
WOKS, Columbus, Ga.
- HOLLAN, BOB**
KVWO, Cheyenne, Wyo.
- HOLLE, BUD**
Yawn Patrol
KJAM, Madison, S. D.
- HOLLER, CARL**
WKAN, Kankakee, Ill.
- HOLLEY, BILL**
KBOX, Dallas, Tex.
- HOLMAN, PHIL**
KBOY, Medford, Ore.
- HOLMSTAD, LONRE**
KXXL, Bozeman, Mont.
- HOLTON, JOYCE**
WQOS, Alma, Ga.
- HONSE, BOB**
WESA, Charleroi, Pa.
- HOOD, GORDIE**
Wheeling Home
WKAL, Rome, N. Y.
- HOOPER, RAY**
WJCW, Johnson City, Tenn.
- HOOPER, TOM**
WKOW-TV, Madison, Wisc.
- HOOVER, CHUCK**
WKBZ, Muskegon, Mich.
- HOPKINS, HAP**
KROY, Sacramento, Calif.
- HOPKINS, JOHN**
WESR, Tasley, Va.
- HORNE, DAVE**
WDBJ, Roanoke, Va.
- HOULIHAN, BILL**
WEEK-TV, E. Peoria, Ill.
- HOUSE, CLIFF**
All Night Show
KICK, Springfield, Miss.
- HOWARD, DAVE**
WSKI, Montpelier-Barre, Vt.
- HOWARD, DON**
KHAS, Hastings, Neb.
- HOWARD, DON**
Mayor Of The Morning
KTRN, Wichita Falls, Tex.
- HOWARD, GARY**
WKNE, Keene, N. H.
- HOWARD, JERRY**
WJDA, Quincy, Mass.
- HOWARD, LEROY**
Top 20
KBKW, Aberdeen, Wash.
- HOWELL, WAYNE**
Say When
NBC-TV
- HUBBARD, HANK**
Weather Report
KVOA-TV, Tucson, Ariz.
- HUDGINS, WEYMAN**
WDAE, Tampa, Fla.
- HUDSON, BILL**
KMUR, Salt Lake City, Utah
- HUDSON, WILL**
WBKH, Hattiesburg, Miss.
- HUFFAKER, BOB**
KBTX-TV, Bryan, Tex.
- HUGGINS, HANK**
Breakfast With Boesch
KTRE, Lufkin, Tex.
- HUGHES, BILL**
KBNA, Mena, Ark.
- HUGHES, JOE**
Sat. Fun Time
WSAZ-TV, Huntington-Charleston, W. Va.
- HUGHES, PAT**
KBOX, Dallas, Tex.
- HUGHES, RALPH**
WLCY, St. Petersburg, Fla.
- HULBERT, MAURICE**
Breakfast In Space
WHAT, Philadelphia, Pa.
- HUNTER, AL**
KSDO, San Diego, Calif.
- HUNTER, JACK**
WMBS, Uniontown, Pa.
- HUNTER, LARRY**
The Late Show
KVOG, Ogden, Utah
- HURLBUT, JIM**
City Desk
WNBQ, Chicago, Ill.
- HURLEY, JIM**
Crescendo
WWIT, Canton, N. C.
- HURST, OVERTON**
KBBS, Hot Springs National Park, Ark.
- HUSSON, JACK**
WKYR, Keyser, W. Va.
- HUTCHASON, RANDAL**
Country Music Time
WMTL, Leitchfield, Ky.
- HUTCHINGS, BOB**
WPDR, Portage, Wisc.
- HUTCHISON, BILL**
Variety Revue
KYAP, Ruidoso, N. M.
- HUTSELL, BOB**
1400 Club
WCOH, Newman, Ga.
- HYATT, MARION**
WAUD, Auburn, Ala.
- HYNES, BOB**
Eager Beaver Show
WABI-TV, Bangor, Me.



- IDE, GREG**
WDOV, Dover, Del.
- IMMEL, JERRY**
Drivin And Easy
WJER, Dover, Ohio
- INFANTINE, T. S.**
WMSA, Massena, N. Y.
- INGRAM, DAN**
WIL, St. Louis, Mo.
- IRWIN, PHIL**
WVIP, Mt. Kisco, N. Y.
- IVEY, JIM**
WHOO, Orlando, Fla.



- JACKSON, BRICE**
WHOK, Lancaster, Ohio
- JACKSON, LEE**
Playhouse Three
WRGP, Chattanooga, Tenn.
- JACKSON, RALPH**
Hillbilly Hits
WVMG, Milledgeville, Ga.
- JACKSON, RUBE**
Travelin Time
WRGA, Rome, Ga.
- JACKSON, WAYNE**
Let's Look At Sports
WECT, Wilmington, N. C.
- JACOBS, BRUCE**
KPNG, Port Neches, Tex.

- JACOBS, JAMES**
The Happy Sound
KALE, Richland, Wash.
- JAMES, ALLEN**
WKNX, Saginaw, Mich.
- JAMES, HERB**
KCRG-TV, Cedar Rapids, Ia.
- JAMES, HUGH**
Eyewitness To History
CBS-TV
- JAMES, LES**
WRHI, Rock Hill, S. C.
- JAMES, RUSS**
Good Morning
KVEC, San Luis Obispo, Cal
- JAMISON, RUSS**
Hear Show
KMED, Medford, Oreg.
- JARRELL, JAY**
WHMS, Charleston, W. Va.
- JARRETT, CLIFF**
WETT, Ocean City, Md.
- JARRETT, HUGH**
Rush Hour Roundup
WLAC, Nashville, Tenn.
- JAY, BOB**
WEKZ, Monroe, Wisc.
- JAY, CLYDE**
Coffee Club
KMGM, Albuquerque, N. M.
- JAY, JOHN**
The Great Bands
WJQS, Jackson, Miss.
- JAY, RANDY**
WCEF, Parkersburg, W. Va.
- JAYNE, FRANK**
KXOX, Sweetwater, Tex.
- JAZZMO, DR.**
KKSJ, Dallas, Tex.
- JEFCOAT, HAROLD M.**
KURV, Edinburg, Tex.
- JEFFERS, GEORGE**
Magic Valley
WTIP, Charleston, W. Va.
- JEFFERSON, AL**
Alarm Clock Capers
WUST, Washington, D.C.
- JENNINGS, MARK**
Sounds In The Air
WGSM, Huntington, N. Y.
- JERRY, BROWN**
KWK, St. Louis, Mo.
- JIMENEZ, CLAUDIO**
KEVT, Tucson, Ariz.
- JOBES, JAMES**
KGON Albums
KGON, Portland, Ore.
- JOHNSON, BILL**
Music Just For You
WLAC, Nashville, Tenn.
- JOHNSON, BROS**
Kissin Caravan
KKSJ, Dallas, Tex.
- JOHNSON, DAVE**
WAPL, Appleton, Wisc.
- JOHNSON, DICK**
KQTV, Ft. Dodge, Iowa
- JOHNSON, ESTON**
Open House
WGCD, Chester, S. C.
- JOHNSON, J. C.**
WJEM, Valdosta, Ga.
- JOHNSON, JIM**
WDBL, Springfield, Tenn.
- JOHNSON, KIMBERLY**
WELD, Fisher, W. Va.
- JOHNSON, ROGER**
Coffee Break
WHVF, Wausau, Wisc.
- JOHNSON, TED**
WFBG, Altoona, Pa.
- JOHNSTON, ALVIN**
Wake Up Show
WCOH, Newman, Ga.
- JOINER, JERRY J.**
WXEX-TV, Richmond, Va.
- JOLLS, TOM**
WUSJ, Lockport, N. Y.
- JOLLY, JACK**
KGOS, Torrington, Wyo.
- JONES, CASEY**
WORD, Spartanburg, S. C.
- JONES, CLYDE**
Welcome Ranch
KERV, Kerrville, Tex.
- JONES, JAY**
KTUL, Tulsa, Okla.
- JONES, WALT**
Music For Adults
KJEM, Oklahoma City, Okla.
- JORDAN, LEE**
B. Oct. 16, 1925 Macon, Georgia;
Lee Jordan Show, Jack Sterling
Show, Guest Mc, College Career
Clinic, WCBS; Jack Paar Show,
Guest Announcer, NBC-TV
- JOYCE, ED**
B. December 13, 1928, Phoenix,
Ariz. Three Guesses, Ed Joyce
Show, WCBS
- K —
- KANE, BARRY**
WEZL, Richmond, Va.
- KANE, DEAN**
WARN, Ft. Pierce, Fla.
- KANE, JIM**
Clubs, TV Shows, Commercials,
Radio, Movies
- KASSID, RON**
KALV, Alva, Okla.
- KECK, ARLEN**
KFSA, Ft. Smith, Ark.
- KELIN, JACK**
Ranger Jim
WJIM-TV, Lansing, Mich.
- KELLAM, GLEN**
WESR, Tasley, Va.
- KELLER, BOB**
WLBK, Lebanon, Pa.
- KELLY, JOE**
Hoosier Favorite
WSBT-TV, South Bend, Ind.
- KELLY, LEON**
WGY, Schenectady, N. Y.
- KELLEY, LUTHER**
KBST, Big Spring, Tex.
- KELSO, JIM**
WFAL, Fayetteville, N. C.
- KENNEDY, BILL**
CKLW, CKLW-TV
Detroit, Mich.
- KENNEDY, L. D.**
Gospelthon
WMBM, Miami Beach, Fla.
- KENNEDY, TOM**
About Faces
ABC-TV
- KENT, BOB**
Wake Up Time
WMYN, Madison, N. C.
- KENT, DICK**
WIL, St. Louis, Mo.
- KENT, HAL**
WKLM, Wilmington, N. C.
- KERR, BRUCE**
KYOS, Merced, Calif.
- KERR, STU**
Early Riser
WMAR-TV, Baltimore, Md.
- KERSTER, LAWSON**
Weather
WJIM-TV, Lansing, Mich.
- KERWIN, BILL**
KCKN, Kansas City, Kan.
- KESLER, DICK**
WBMS, Uniontown, Pa.
- KEUERN, BOB**
WJRL, Rockford, Ill.
- KIBE, KEN**
KIBE-KIDFC
San Francisco, Calif.
- KIETH, BOB**
Channel 9 Bandstand
WLOF-TV, Orlando, Fla.
- KILGO, JIMMY**
WSOC-TV, Charlotte, N. C.
- KIMBALL, RICHARD**
KWHO, Salt Lake City, Utah
- KINARD, LEE**
Good Morning
WFMY-TV, Greensboro, N. C.
- KING, CLAYTON**
Variety Time
KTUL, Garden City, Kan.
- KING, DEL**
KBHM, Branson, Mo.
- KING, DON**
Hitchhiker
WBMK, Macon, Ga.
- KING, JIM**
Disc-O-Rama
KHAS, Hastings, Neb.
- KING, JIM**
WOKK, Meridian, Miss.
- KING, JOHN REED**
B. October 25, 1914, Wilming-
ton, Del. For Love or Money,
CBS-TV; Give and Take, Missus
Goes a Shopping, CBS, CBS-TV;
Chance of a Lifetime, ABC-TV
- KING, STEVE**
Communters Express
WNMP, Evanston, Ill.
- KINKAID, FRANK**
Cartoon Circus
KOIN-TV, Portland, Ore.
- KIRBY, DIANE**
B. October 14, 1937, Kraft The-
atre, Phil Silvers Show, Bob Cum-
mings Show, Naked City, Mike
Hammer, Desilu Playhouse, Al-
fred Hitchcock
- KIRBY, DURWARD**
CBS
- KIWECK, RON**
WBLG, Lexington, Ky.
- KLARK, KITTY**
Around The Town
WWKY, Winchester, Ky.
- KNAPTON, CHRISTOPHER**
WTKO, Ithaca, N. Y.
- KNIGHT, TOM**
Good Morning Show
WBMT, Black Mt., N. C.
- KNOLL, GARY**
WCIM, Carroll, La.
- KNOWLTON, BILL**
Say It With Music
WNBT, Wellsboro, Pa.
- KOGER, JIM**
WRFC, Athens, Ga.
- KOLLINS, TOM**
WCHA, Chambersburg, Pa.
- KOPLER, BOB**
Nightsound
WJAC, Johnston, Pa.
- KOZLOW, BUCKY**
B. March 26, 1922, Olean, New
York. John K. M. McCaffrey
News, WNBC-TV; Dick Clark
Show, ABC-TV; Loretta Young
Show, NBC-TV; Chyenne, ABC-
TV; 77 Sunset Strip, ABC-TV;
Riverboat, NBC-TV
- KURAIISHI, T.**
People Speak
KOHO, Honolulu, Hawaii

ANNOUNCERS-EMCEES

KURTZ, BUD
Happiness Street
WVNR, Beckley, W. Va.

— L —

LABARR, TED
WVEC-TV, Norfolk-Hampton,
Va.

LA COVEY, JACK
WHUC, Ithaca, N. Y.

LA FONTAINE, HENRY
WICH, Norwich, Conn.

LA MAR, JACK
WHCU, Ithaca, N. Y.

LAMB, JL JR.
Early Bird
WCNC, Elizabeth, N. C.

LAMBERT, KEN
WLDS, Jacksonville, Ill.

LAMOND, DON
Three Stooges
KTTV, Los Angeles, Calif.

LANCOUR, HOWARD
Chuck Wagon Tales
WCAK-TV, Burlington, Vt.

LANDEAR, DEAN
Voice Of Iowa
WMT, Cedar Rapids, Iowa

LANE, CONNIE
Party Line
WSTP, Salisbury, N. C.

LANE, DAVE
Music All Night
WINX, Rockville, Md.

LANE, HAL
WGNV, Newburgh, N. Y.

LANE, H. C.
Shady At 1480
WYRN, Louisburg, N. C.

LANGENFELDT, BERNIE
KARR, Great Falls, Mont.

LARIE, BOB
Sound Off
WTE, Tiffin, Ohio

LARIMER, BOB
Morning Express
WJBK, Detroit, Mich.

LARRIER, GENE
KARR, Great Falls, Mont.

LATHAM, BOB
WABB, Abbeville, S. C.

LAW, ELAYNE
Woman's World
WFBG-TV, Altoona, Pa.

LAWFORD, VIN
WNLK, Norfolk, Conn.

LAWSON, KEN
KVTV, Sioux City, Iowa

LAYTON, DOUG
WYDE A Wake
WYDE, Birmingham, Ala.

LEATH, REID
WIST Roadshow
WIST, Charlotte, N. C.

LEATHERS, JERRY
KYSS, Missoula, Mont.

LE COUNT, BOB
WGBY, Cheyboygan, Mich.

LEDBETTER, JACK
KPRB, Redmond, Ore.

LEDET, LES
The Morning Show
KOLE, Port Arthur, Tex.

LEE, JERRY
KIOT, Barstow, Calif.

LEE, JIM
Local Talent
WPGA, Perry, Ga.

LEE, MACK
WDAE, Tampa, Fla.

LEE, RON
KYNT, Yankton, S. D.

LEESON, JACK
WCLO, Corning, N. Y.

LEIGHTON, JERRY
WAAF, Chicago, Ill.

LEISURE, CLARENCE
KNBC, San Francisco, Calif.

LEONARD, BOB
WKNB, W. Hartford, Conn.

LE PAGE, JEAN C. L.
WMSA, Mssena, N. Y.

LEROY, LUCKY
Jr. Talent Revue
WSJL-TV, Harrisburg, Ill.

LESCOULIE, JACK
Brains and Brawn, Jackie Gleason Show, Today, CBS-TV

LE TOURNEAU, ROGER
WYNG, Warwick, R. I.

LEVINE, MIKE
Sunday Showcase
WRNY, Rome, N. Y.

LEWIN, RICHMAN
At Your Service
KTRE-TV, Lufkin, Tex.

LEWIS, BILL
WGOG, Walhalla, S. C.

LEWIS, BOB
Nitenik Show
WNHC, New Haven, Conn.

LEWIS, DICK
KLZ-TV, Denver, Colo.

LEWIS, CHARLIE
KNAL Rodeo
KNAL, Victoria, Tex.

LEWIS, GEORGE
Steamboat Bill
WSAZ-TV, Huntington-Charleston, W. Va.

LEYENDECKER, DAVE
Telenews
KGNS-TV
Laredo, Tex.

LIGHT, LARRY
WTLB, Utica, N. Y.

LINCOLN, ED
Alley 43
WSBA-TV, York, Pa.

LINDAMOOD, FRANK
Music Beat
WYVE, Wytheville, Va.

LINDMAN, STUART
WTCN-TV, Minneapolis, Minn.

LINDSAY, BROOKS
Clown Carnival
WSOC-TV, Charlotte, N. C.

LINDSEY, VIC
KDEF, Albuquerque, N. M.

LINDSTROM, BOB
Mostly Music
WHGB, Harrisburg, Pa.

LINNE, BILL
WFST, Caribou, Me.

LIPPS, KEM
KLXZ, Amarillo, Tex.

LITCHFIELD, EDWARD
Silver City Serenade
WPEP, Taunton, Mass.

LITTLE, JACK
WASA, Havre De Grace, Md.

LLOYD, JIM
WSVA, Harrisonburg, Va.

LLOYD, TOM
Breakfast Circle
WGAU, Athens, Ga.

LOCKBEAM, ROGER
KBOM, Bismarek, N. D.

LOFLIN, BOB
Home Edition News
WKRQ-TV, Mobile, Ala.

LOKEY, FRANK
WYZE, Atlanta, Ga.

LOMINAC, HANK
Popeye Cartoon theatre
WKRQ-TV, Mobile, Ala.

LONDON, JERRY
KCMJ, Palm Springs, Calif.

LONG, CLINT
Carolina Today
WNCT, Greenville, N. C.

LOVELESS, WENDELL P.
Songs And Sunshine
WDBF, Delray Beach, Fla.

LOWE, JIM
WRR, Dallas, Tex.

LOWE, ROBERT
Rise And Shine
WVVW, Grafton-Fairmont,
W. Va.

LUCAS, JIM
B. December 11, 1931, Louisville, Ky. Concentration, NBC-TV; Jim Lucas Show, Broadway After Dark, WAPI; 13 Dance Party, Lucky Lady, WAPI-TV

LUDWIG, JOHN
KDUH-TV, Hay Springs, Neb.

LUECK, KEN
WNDB, Daytona Beach, Fla.

LUKENS, NED
Jack, The Bellboy
WAOK, Atlanta, Ga.

LUND, HOWIE
Music For The Young At Heart
WDOK, Cleveland, Ohio

LYKINS, LOWELL
Clockwatch
WGOH, Grayson, Ky.

LYLE, VIN
Honor Roll Of Hits
WMLX, Mt. Vernon, Ill.

LYNCH, BILL
WMCK, McKeesport, Pa.

LYNCH, KEVIN
KNOC, Natchitoches, La.

LYNN, FRANK
WLCY, St. Petersburg, Fla.

LYON, OWEN
KDUH-TV, Hay Springs, Neb.

LYONS, BOBBY
The Lyons Den
WQAM, Miami, Fla.

LYONS, CLIFF
KWYO, Sheridan, Wyo.

LYONS, DOUG
KAKE, Wichita, Kan.

LYONS, JIM
Nightwatch
WHP, Harrisburg, Pa.

LYONS, RON
KROY, Sacramento, Calif.

— Mc —

McADAM, JOHN
Coffee Time
KRKC, King City, Calif.

McALLISTER, BURT
KBRC, Mt. Vernon, Wash.

McBRIDE, BOB
WMBH, Joplin, Mo.

McBRIDE, CLAY
Country Junction
WYRN, Louisburg, N. C.

McCANN, CHUCK
Laurel And Hardy
WPIX, New York, N. Y.

McCARTHY, JOHN
Morning Line
WPEP, Taunton, Mass.

McCARTY, DON
WTVN, Columbus, Ohio

McCARTY, TONY
WAML, Laurel, Miss.

McCord, BILL
NBC

McCOY, CRAIG
WTRW, Two Rivers, Wisc.

McCOY, JACK
WCTT, Corbin, Ky.

McCOY, PAT
WPEC, Washington, D.C.

McCOY, ROGER
WBOY-TV, Clarksburg,
W. Va.

McCREERY, JOHNNY
1240 Jamboree
WLAG, Lagrange, Ga.

McCULLOUGH, SCOTTY
KWSO, Wasco, Calif.

McCONE, DON
KOMO-TV, Seattle, Wash.

McDANIEL, BRICE
Pappy's Hoedown
KMIN, Grants, N. M.

McDERMAND, BILL
Take Time
KFDM-TV, Beaumont, Tex.

McDONALD, ROSSER
KTEN, Ada, Okla.

McELHATTON, DAVE
Viewpoint
KCBS, San Francisco, Calif.

McFADDEN
Big Daddy Dandy Show
WGOK, Mobile, Ala.

McGARRY
WRC, Washington, D.C.

McGEEHAN, PAT
People Are Funny
NBC-TV

McGLAMERY, WENDELL
Big Show
WVOP, Vidalia, Ga.

McGOFFIN, BILL
Magic Top
KCKT-TV, Great Bend, Kan.

McGRATH, DICK
Late Weather
WSVA-TV, Harrisonburg, Va.

McGRAW, MARY
Breakfast For Two
WJNO, West Palm Beach, Fla.

McINTIRE, TED
KLAM, Cordova, Alaska

McKAY, STAN
Magazine Of The Air
WKRC, Cincinnati, Ohio

McKIBBIN, SAM
WPAY, Portsmouth, Ohio

McKINNIS, DON
KARI, Blaine, Wash.

McLEAN, CLYDE
Arthur Smith Show
WBT, Charlotte, N. C.

McLELLAN, JOHN
Dateline Boston
WHDH-TV, Boston, Mass.

McNERNEY, JIM
WKRT, Cortland, N. Y.

McPHERSON, CLYDE
Music In AM
WSSO, Starkville, Miss.

McQUAY, CARL
KFPV, Ft. Smith, Ark.

McQUEARIE, JAMES
WLST, Escanaba, Mich.

McROY, PAUL
WCIL, Carbondale, Ill.

— M —

MacALLISTER, BILL
KEAP, Fresno, Calif.

MacDONALD, ROD
WREX-TV, Rockford, Ill.

MACE, MAX
WMRB, Greenville, S. C.

MACK, BUD
Scoreboard
WOWL, Florence, Ala.

MACK, WAYNE
Three Stooges
WDSU-TV, New Orleans, La.

MACK, WAYNE
Music For the Young At Heart
WDCK, Cleveland, Ohio

MacKAY, BOB
WBET, Brockton, Mass.

MacKENZIE, KEN
Mighty Go.
WGAN-TV, Portland, Me.

MAC, LYLE
KHEY, El Paso, Tex.

MacTAVISH, BOB
Serenade In The Afternoon
Fresno, Calif.

MADDOX, BILL
Strictly Off Record
Ft. Morgan, Colo.

MADILL, DON
KIBE-KDFC, San Francisco, Calif.

MAEL, MERRILL
KBVR, Anchorage, Alaska

MAHAFFEY, BOB
Morning Show
KGHF, Pueblo, Colo.

MAHONEY, GEORGE
KOB, Albuquerque, N. M.

MALARA, TONY
Adventures Of Pow Wow
KCNV-TV, Watertown, N. Y.

MALDONADO, MARGO
KWEW, Hobbs, N. M.

MALEY, WES
WKRZ, Oil City, Pa.

MALLEK, JODY
Evening Serenade
KGY, Olympia, Wash.

MALLOX, MIKE
Night Train
KPAS, Banning, Calif.

MALONE, BILL

MANNING, TURNER
WRRF, Washington, N. C.

MANSFIELD, DICK
Four County Almanac
WDOS, Oneonta, N. Y.

MARINELLI, RON
WMPG, Hibbing, Minn.

MARGGRAFF, NORMAN
Fritz The Plumber
WMLL, Milwaukee, Wis.

MARKHAM, GRANT
WLST, Escanaba, Mich.

MARKLAND, WAYNE S.
KCFI, Cedar Falls, Iowa

MARKLE, BUD
South Shore Hour
WPLM, Plymouth, Mass.

MARKS, AL
Sat'day Afternoon Dance Pty.
WANB, Waynesburg, Pa.

MARKS, HERB
Cap'n Five
WRAL-TV, Raleigh, N. C.

MARLER, HYNN
KTPA, Prescott, Ark.

MARR, WILLIAM P.
WDVH, Gainesville, Fla.

MARRINER, CSOTLY
KASL, New Castle, Wyo.

MARSHALL, DICK
WEGP, Presque Isle, Me.

MARSHALL, HUBERT J.
KSMN, Mason City, Iowa

MARSHALL, JOHN
Weather News
KGGM-TV, Albuquerque, N.M.

MARSHALL, REX

B. January 9, 1919, New Jersey.
Disneyland, ABC-TV; December
Bride, Doug Edwards and the
News; Zane Grey Theatre, CBS-
TV; Loretta Young, The Line-Up,
NBC-TV

MARSTON, KEN
WDKE, Lawrenceburg, Tenn.

MARTEN, ANDY
AM Theatre
WLW-D, Dayton, Ohio

MARTIN, DICK
WWL, New Orleans, La.

MARTIN, DON
WHCU, Ithaca, N. Y.

MARTIN, HAL
WJOC, Jamestown, N. Y.

MARTIN, HARRY
WMEN, Tallahassee, Fla.

MARTIN, JENNINGS
Downtown
WTRF-TV, Wheeling, W. Va.

MARTIN, RICK
WCNT, Centralia, Ill.

MARTIN, STAN
WARK, Hagerstown, Md.

MARTIN, WILLIE
WMOZ, Mobile, Ala.

MASON, JOHN
Blue Ribbon Movie
WMBD-TV, Peoria, Ill.

MASSEY, BOB
Clock Watcher
WDBF, Delray Beach, Fla.

MASTERS, JIM
AM Mayhem
KTLQ, Tahlequah, Okla.

MATHEWSON, DON
Timekeeper Show
WTUX, Wilmington, Del.

MAUNEY, RICH
Tom Cat Show
WCGC, Belmont, N. C.

MAY, DAVID A.
WGSA, Ephrata, Pa.

MAY, MIKE
WSBT, South Bend, Ind.

MAY, STEVE
Record Revue
WALK, Patchogue, N. Y.

MAYES, DOUG
Nightwatch
WBT, Charlotte, N. C.

MAYFIELD, HAL
Music Hall
KGNK, Amarillo, Tex.

MAYHUGH, BILL
WOL, Washington, D. C.

MAYS, ZILLA
Dream Girl
WAOK, Atlanta, Ga.

MEADOR, ROY
KSNY, Snyder, Tex.

MEARIAN, MIKE
Popeye's Playhouse
WBEN-TV, Buffalo, N. Y.

MECOM, W. R.
Club 1270
WMPM, Smithfield, N. C.

MEDLIN, BARRY
PM With Pops
WLCM, Lancaster, S. C.

MEER, WALTER
Nitebeat
WMAB, Musing, Mich.

MEINKE, NEIL
KVOU, Uvalde, Tex.

MELODY, MIKE
WARP, Jasper, Ala.

MELTON, BERNIE
Pushbutton One
WJDX, Jackson, Miss.

MELTZER, AL
WEBR, Buffalo, N. Y.

MELVOIN, DON
WOOD-TV, Gr. Rapids, Mich.

MENACKER, SAM

Live Wrestling, CKLW-TV, De-
troit; All Star Wrestling, WCPO-
TV, Cincinnati; WITV, Indian-
apolis; Big Time Wrestling, Syn-
dicated Tape

MENEFEE, BOB
WCAU, Philadelphia, Pa.

MERCER, BILL
WITE, Brazil, Ind.

MERCER, WALLY
Cat's Paw
WBOP, Pensacola, Fla.

MERCHANT, GEORGE
KSOK, Arkansas City, Kan.

MERONEY, RON
Dance Party
WHBQ, Memphis, Tenn.

MERRELL, JOHN
KFH, Wichita, Kan.

MERRILL, BILL
KOTE, Fergus Falls, Minn.

MERRITT, WILLIAM R.
WTMB, Tomah, Wis.

MERTZ, CHARLEY
Rolling Home
WMRN, Marion Ohio

ANNOUNCERS-EMCEES

- MESAROS, BILL**
Reminiscing
WPTS, Pittston, Pa.
- METZ, STU**
CBS
- METZLER, ART**
Wake Up With WAVE
WAVE, Louisville, Ky.
- MEYER, BOB**
Morning Show
WPKO, Waverly, Ohio
- MEYERS, IRV**
WENR, Beacon, N. Y.
- MEYERS, JACK**
KMEO, Omaha, Neb.
- MICHAEL, GENE**
WLEC, Sandusky, Ohio
- MILAIR, ALLEN**
WSYR, Syracuse, N. Y.
- MILES, JOE**
WFMO, Fairmont, N. C.
- MILES, RAY**
WVIP, Mt. Kisco, N. Y.
- MILLER, BILL**
WCMR, Elkhart, Ind.
- MILLER, BOB**
WCMR, Elkhart, Ind.
- MILLER, C.**
WREM, Remsan, N. Y.
- MILLER, DON**
Club 1301
WDOC, Prestonsburg, Ky.
- MILLER, ED**
WDOV, Dover, Del.
- MILLER, JERRY**
KGOS, Torrington, Wyo.
- MILLER, JIMMY**
Country Junction
WCRY, Macon, Ga.
- MILLER, LARRY**
KCSR, Chadron, Neb.
- MILLER, PHIL**
KTEM, Temple, Tex.
- MILLER, RON**
WMIE, Miami, Fla.
- MILLS, DICK**
WONG, Oneida, N. Y.
- MINAHAN, ANN**
WCCM, Lawrence, Mass.
- MINYARD, KEN**
KDRO, Santa Rosa, Calif.
- MITCHELL, CHARLES**
WSJV-TV, South Bend, Ind.
- MITCHELL, GEORGE**
WAUD, Auburn, Ala.
- MITCHELL, JERRY**
WLS, Chicago, Ill.
- MITCHELL, RAY**
KYOS, Merced, Calif.
- MITCHELL, REX**
Happy Hour
KCEN-TV, Temple-Waco, Tex.
- MIZELLE, GEORGE**
WECT, Wilmington, N. C.
- MOBLEY, P.**
WERD, Atlanta, Ga.
- MOLER, FLOYD**
KXXL, Bozeman, Mont.
- MONSON, PAUL**
WSPR, Springfield, Mass.
- MONTALVO, FERNANDO**
WORA, Mayaguez, P. Rico
- MONTEJANO, RICHARD**
KXO, El Centro, Calif.
- MONTGOMERY, BOB**
WBIG, Greensboro, N. C.
- MOORE, BILL**
KZOL, Farwell, Tex.
- MOORE, CLAUDE**
WBOW, Butte, Mont.
- MOORE, FRANK**
Music on 560
WGAN, Portland, Me.
- MOORE, GENE**
Fishbeck Jubilee
KBRS, Springdale, Ark.
- MOORE, HOWARD**
Musical Clock
WFIG, Sumter, S. C.
- MOORE, TOM**
Kaleidoscope
KWCX, Willcox, Ariz.
- MOORE, TOMMY**
WENC, Henderson, N. C.
- MOORHEAD, JOHN**
Adventurama
WJAC-TV, Johnstown, Pa.
- MORELAND, HARRY**
KCRV, Caruthersville, Md.
- MOREY, BILL**
WCCW, Traverse City, Mich.
- MORGAN, BILL**
Chatterbox
WHVH, Hendersen, N. C.
- MORGAN, CHUCK**
Hi Fi Club
KUZSN, West Monroe, La.
- MORGAN, HARVE**
WQTE, Detroit, Mich.
- MORGAN, KENT**
KJCK, Junction City, Kan.
- MORGAN, RAY**
- MORGAN, ROBERT**
WCEN, Mt. Pleasant, Mich.
- MORIN, JOHN**
Shaun O'Hoolihan
WRBL-TV, Columbus, Ga.
- MORRELL, LARRY**
Morning Man
WBAP, Fort Worth, Tex.
- MORRIS, AL**
KVKO, Columbus, Ohio
- MORRIS, BILL**
Powder Puff Parade
WROM, Rome, Ga.
- MORRISON, PETER**
WDCR, Hanover, N. H.
- MORROW, DON**
B. January 29, 1927, Stamford, Conn.; G.E. College Bowl, Jackie Gleason Show, CBS-TV; Lowell Thomas News, CBS; Rin-Tin-Tin, ABC-TV
- MORROW, ROBIN**
Mr. M
KTAR, Phoenix, Ariz
- MORSE, TONY**
KGO, San Francisco, Calif.
- MORTON, ROSS**
A. in Syracuse
WSOQ, N. Syracuse, N. Y.
- MORYL, BOB**
WIMS, Michigan City, Ind.
- MOTZ, WAYNE**
KWSD, Mt. Shasta, Calif.
- MROGAN, MARY**
CKLW, Detroit, Mich.
- MULL, AL**
Rise and Shine
WMEK, Chase City, Va.
- MULLEN, FRANK**
WNEB, Worcester, Mass.
- MULLINS, BILL**
WVAR, Richmond, W. Va.
- MULLINS, MIKE**
KZON, Tolleson, Ariz.
- MULLINS, MOON**
Platter Parade
WMYN, Madison, N. C.
- MULVANEY, DON**
KROX, Crookston, Minn.
- MURDOCK, JACK**
Apartment 11
KPLR-TV, St. Louis, Mo.
- MURDOCK, JACK**
WMAN, Mansfield, Ohio
- MURPHREE, JACK**
Strictly Informal
Owensboro, Ky.
- MURPHY, BOB**
Morning Show
WJEK-TV, Detroit, Mich.
- MURPHY, DAN**
Take Four
KXLY-TV, Spokane, Wash.
- MURPHY, GEORRERY**
WDCR, Hanover, N. H.
- MURPHY, TOM**
KISN, Portland, Ore.
- MURPHY, VINCE**
WILK, Wilkes-Barre, Pa.
- MURRAY, DON**
Ringo Bingo
WAZL, Hazleton, Pa.
- MUSHAW, LANCE**
Coffee Club Show
KUIK, Hillsboro, Ore.
- MYERS, LARRY**
WBRV, Boonville, N. Y.
- MYERS, PETE**
Pete Myers Show, 3-6, WNEW radio
- N —
- NAJAMY, ABE**
Club 800
WLAD, Danbury, Conn.
- NASH, TOM**
Morning Program
KWIL, Albany, Ore.
- NATAY, ED**
KYVA, Gallup, N. H.
- NATHAN, NORM**
Sounds in the Night
WHDH, Boston, Mass.
- NAULT, ROBERT**
KGEZ, Kalispell, Mont.
- NEAL, BILL**
WCBM, Baltimore, Md.
- NELMS, BILL**
WRMT, Rocky Mount, N. C.
- NELSON, DON**
Musical Capers
KPOR, Quincy, Wash.
- NELSON, DOYLE**
KPOR, Quincy, Wash.
- NELSON, HAL**
Central Texas News
KTBC-TV
- NELSON, LOU**
WTAR, Norfolk, Va.
- NEW, JIM**
WIZE, Springfield, Ohio
- NEWBORN, RON**
WJOI, Florence, Ala.
- NEWSOME, BUCK**
KVOY, Yuma, Ariz.
- NEWTON, FRED**
WTYC, Rock Hill, S. C.
- NEWTON, RALPH**
KZIP, Amarillo, Tex.
- NICHOLS, BILL**
WSOC, Charlotte, N. C.
- NICHOLSON, MAX**
WOOF, Dothan, Ala.
- NIELSON, WARREN**
KMS, Shenandoah, Iowa
- NILES, WENDALL**
It Could Be You
NBC-TV
- NIMMO, BOB**
KVOY, Yuma, Ariz.
- NISHIKATA, S.**
KOHO, Honolulu, Hawaii
- NOE, BEN JR.**
KCLV, Clovis, N. M.
- NOEL, DICK**
B. May 3, 1927, Brooklyn, N. Y.
Arthur Godfrey Show; Chance of a Lifetime; By Popular Demand; Dick Noel Show, WLW Radio and TV, 50-50 Club (Ruth Lyons), WLW
- NOLAN, GEORGE**
KTVF, Dallas-Ft. Worth, Tex.
- NOLAN, TIM**
KPRC, Houston, Tex.

NOMAKO, DON
WCLL, Carbondale, Ill.

NORRED, RICHARD
KNOC, Natchitoches, La.

NORRIS, BARRY
KFJB, Marshalltown, Iowa

NORTHEY, RICHARD
WLOD, Ft. Lauderdale, Fla.

NORTON, DUKE
Overture
KGBS, Los Angeles, Calif.

NORVELL, GEORGE
KIOT, Barstow, Calif.

NORWOOD, BILL
WLOS, Ashville, N. C.

NUGEN, LOIS
KSOK, Arkansas City, Kan.

NUNNERY, CURT
Nightbeat
WFAI, Fayetteville, N. C.

— O —

OATMAN, MICHAEL
KHEY, El Paso, Tel.

O'BRIEN, TOM
B. April 3, 1925, New York;
News, WINS; Chevrolet Week-
end News, CBS; Big Story,
WNEW-TV; Monitor, NBC

O'DONNELL, DAVEY
KXOL, Ft. Worth, Tex.

O'DONNELL, LEW
Breakfast Bar
WHEN-TV, Syracuse, N. Y.

O'DONOHUE, STEVE
Nightrider Show
KPAC, Port Arthur, Tex.

OLDAG, BEN
Polka Special
KFRD, Rosenberg, Tex.

O'LEARY, FRANK
WJOL, Joliet, Ill.

OLIVER, BOB
1290 Music Hall
WCHK, Canton, Ga.

OLIVER, LOWELL
KLOY, Loveland, Colo.

OLSEN, GERRY
WPON, Pontiac, Mich.

OLSEN, JOHNNY
Play Your Hunch
NBC-TV

OLSON, DICK
WEZY, Cocoa, Fla.

OLSON, JOHNNY
To Tell the Truth
CBS-TV

OLSON, JOHNNY
You're in the Picture
CBS-TV

ORKIN, RICHARD
WLAN, Lancaster, Pa.

O'RILEY, MIKE
WJTV, Jackson, Miss.

ORTIZ, RAFAEL
WVJP, Caguas, Puerto Rico

ORUM, BILL
Musical Clock
KCRC, Enid, Okla.

OSTRANDER, ALAN
WENE, Endicott, N. Y.

OSTROM, BILL
Toast 'N' Coffee
WWOOD, Lynchburg, Va.

OTTO, TED
Starlit Stairway
KXLY-TV, Spokane, Wash.

OVELLETTE, GEORGE
Engine House 8
WMTW-TV, Portland, Me.

OWEN, CHUCK
WPFA, Pensacola, Fla.

OWEN, TOM
WCHL, Chapel Hill, N. C.

OWENS, DON
Jamboree
WAVA, Arlington, Va.

OWENS, PAUL
WWRI, W. Warwick, R. I.

O'WRIL, BOB
Candlepin Bowling
WGAN-TV, Portland, Me.

— P —

PACKARD, GENE
WOND, Pleasantville, N. J.

PACIOCA, CARMEN
WKAL, Rome, N. Y.

PAGE, DAVE
Popeye Show
KREM-TV, Spokane, Wash.

PAGEL, DUANE
Tunes and Topics
KBRL, McCook, Neb.

PALMA, LORENZO
KEVT, Tucson, Ariz.

PALMER, BUD

PALMER, JOHN
Dance Time
WHNB-TV, N. Britain, Conn.

PAR, JACK
KISN, Portland, Ore.

PARDO, DON
The Price Is Right
NBC-TV

PARIS, JACK
Uncle Jack
KCHV, Indio, Calif.

PARK, CHARLEY
Time Out for Music
WJR, Detroit, Mich.

PARKER, BEN
Market Reporter
KBOP, Pleasanton, Tex.

PARKER, BILL
KNUJ, New Ulm, Minn.

PARKER, LARRY
Up 'n Atom Show
WANS, Anderson, S. C.

PARKER, PAUL
Question Mike
WFIL, Philadelphia, Pa.

PARKER, TOM
WOC, Davenport, Iowa

PARKINSON, BOB
Pleasure Unlimited
WAND, Canton, Ohio

PARRISH, JOHN
Music Man
WLAK, Lakeland, Fla.

PARROTT, EVAN
WKCT, Bowling Green, Ky.

PARSONS, AL
WMTS, Murfreesboro, Tenn.

PARSONS, FRED
B. June 13, 1920, Huntington,
W. Va. Monitor, NBC; Fred Par-
sons Show, WINS; Hitchcock
Presents, Brighter Day, CBS

PARSONS, JOHN
WKIP, Poughkeepsie, N. Y.

PARTON, KEN
WHLF, South Boston, Va.

PARTON, KEN
WEZL, Richmond, Va.

PATE, BOB
WRNB, New Bern, N. C.

PATE, JOE
KLEX, Lexington, Miss.

PATRICK, JOHN
The Clock Watcher
KDZA, Pueblo, Colo.

PATTERSON, JIM
Carolina Calling
WBTV, Charlotte, N. C.

PATTERSON, PAT
WAMS, Wilmington, Del.

PATILLO, PAT
Dancing in the Dark
WGAU, Athens, Ga.

PAUL, RALPH
Strike It Rich, Dotto, The Mil-
lionaire, Top Dollar, CBS-TV;
Goodyear Playhouse, The Big
Payoff, NBC-TV

PAULIN, ED
Good Morning Show
WMRN, Marion, Ohio

PAXTON, E. J. JR.
Panel Six
WPSD-TV, Paducah, Ky.

PAXTON, TOM
WKY-TV, Oklahoma C., Okla.

PAYE, DON
Wake-Up Show
WICY, Malone, N. Y.

PAYNE, LLOYD
Top Ten
WDBX, Chattanooga, Tenn.

PAYNE, SONNY
KFFA, Helena, Ark.

PEACE, EVERETT
Afternoon Show
WISP, Kingston, N. C.

PEARSON, CLINTON
Golden Isles Matinee
WGIG, Brunswick, Ga.

PEDDIE, FRANK
Weather Sketches
KVAR, Phoenix, Ariz.

PEDERSON, CARROLL
Polka Party
KLOK, San Jose, Calif.

PEGERSON, DREX
KQTV, Ft. Dodge, Iowa

PELOQUIN, PETE
Coffee Time
WAXX, Chippewa Falls, Wis.

PENNY, ELMER
Nighttrain
KPAS, Banning, Calif.

PENNELL, ZAG
WELD, Fisher, W. Va.

PERKINS, RAY
WTRL, Bradenton, Fla.

PERRI, JAY
WOL, Washington, D. C.

PERRY, GEORGE
RFD Piedmont
WFMY-TV, Greensboro, N. C.

PERRY, LOU
KSRA, Salmon, Idaho

PERRY, PORTIA
WDAS, Philadelphia, Pa.

PETERS, BILL
Blue and Rose Room
WBEU, Beaufort, S. C.

PETERSON, ART
WFBL, Syracuse, N. Y.

PETERSON, JOHN M.
KFBB, Great Falls, Mont.

PFAU, GEORGE
What's New?
KXLL, Missoula, Mont.

PEIFAU, NICK
WTRR, Sanford, Fla.

PHILLIPS, BOB
KGA, Spokane, Wash.

PHILLIPS, BY
Junior Auction
WDAU-TV, Scranton, Pa.

PHILLIPS, DON
WRIT, Milwaukee, Wis.

PHILLIPS, GENE
WMAN, Mansfield, Ohio

PHILLIPS, JOSEPH
Carolina in the Morning
WDIX, Orangeburg, S. C.

PHILLIPS, KEN
Music in the Morning
KAFF, Petaluma, Calif.

PHILLIPS, MATT
WHPB, Belton, S. C.

PHELPS, BOB
Early Show
WLOS, Ashville, N. C.

PICKETT, ROBERT
KRTN, Raton, N. M.

ANNOUNCERS-EMCEES

— R —

- PIERCE, F. L.**
Sunrise Serenade
WZOB, Ft. Payne, Ala.
- PIERCE, JACKIE**
Goldcoast Theatre
WTVJ, Miami, Fla.
- PIERCE, JANE**
Woman's World
WSIR, Winter Haven, Fla.
- PIERCE, RON**
Eye Opener
WJMS, Ironwood, Mich.
- PIERRE**
KQA, Austin, Minn.
- PIKE, CLIFF**
Musical Clock
KOTA, Rapid City, S. D.
- PINCKNEY, DOUGLAS**
Dateline
WMOB, Auburn, N. Y.
- PITCAITHLEY, AL**
KPBM, Carlsbad, N. M.
- PITTS, BILL**
DROD-TV, El Paso, Tex.
- PLATER, BILL**
Kartoon Man
WSJL-TV, Harrisburg, Ill.
- PLATIS, GEORGE**
DBTV, Denver, Colo.
- POLLOCK, GOBLE**
WCBL, Benton, Ky.
- POOLE, RAY**
Man About the House
KDZA, Pueblo, Colo.
- POPE, BILL**
WABY, Albany, N. Y.
- PORTER, BOB**
WLW-D, Dayton, Ohio
- PORTERFIELD, HARRY**
WKNX-TV, Saginaw, Mich.
- POTTER, BOB**
KCLO, Leavenworth, Ky.
- POTTER, DICK**
WMCT, Memphis, Tenn.
- POTTER, PHIL**
WSIG, Mt. Jackson, Va.
- POWELL, CHARLES**
WLSC, Loris, S. C.
- POWELL, STEVE**
WKY-TV, Okla. City, Okla.
- POWELL, WALTER**
Tri-State Hit Parade
WMFL, Pineville, Ky.
- PRATT, JIM**
KFDA-TV, Amarillo, Tex.
- PRESSMAN, DON**
WAMM, Flint, Mich.
- PRESSON, GENE**
Gospel and Hymn
KMIS, Portageville, Mo.
- PRESTON, SKEET**
KASL, New Castle, Wyo.
- PREVITI, BILL**
Teen Time
KOST-TV, Albuquerque, N. M.
- PRICE, ED**
WJIM, Lansing, Mich.
- PRICE, JOHN**
Bandstand
WHVH, Hendersen, N. C.
- PRICE, PRESTON**
Gateway
KOMO-TV, Seattle, Wash.
- PRINGLE, DAVID**
WPAG, Ann Arbor, Mich.
- PROKOS, CON**
That Dog-Gone Bulletin Board
WLUC, Marquette, Mich.
- FRUIT, AL**
WDNC, Durham, N. C.
- FRUIT, WELDON**
WCON, Cornelia, Ga.
- PUDNEY, EARLE**
WRGB-TV, Schenectady, N. Y.
- PURRINGTON, JACK**
Sunnyside Up Show
WQAM, Miami, Fla.
- PUTNAM, JIM**
WHIT, New Bern, N. C.
- RAFFEY, DON**
Sun 'N' Fun
WIRA, St. Pierce, Fla.
- RAGSDALE, GENE**
KSNY, Snyder, Tex.
- RAHE, ANTHONY E.**
KCLA, Pine Bluff, Ark.
- RALSTON, DAVID**
WMTS, Murfreesboro, Tenn.
- RAMSER, JACK**
KBIZ, Ottumwa, Iowa
- RANEY, REX**
Early Show
WBIR-TV, Knoxville, Tenn.
- RAPER, JIMMY**
Kitchen Kapers
WCNC, Elizabeth City, N. C.
- RAUB, TED**
WDAU-TV, Scranton, Pa.
- RAVEN, JOHNNY**
Ebony House
WYNN, Florence, S. C.
- RAWLINSON, CHUCK**
WSGA, Savannah, Ga.
- RAY, BOB**
Wake Up Time
WBBS, Burlington, N. C.
- RAY, JOE**
WSEE, Erie, Pa.
- RAY, WILLIAM JR.**
KASI, Ames, Ohio
- RAYMOND, GARY**
WCBY, Cheboygan, Mich.
- RAYNE, TOMMY**
Sagebrush Roundup
KCID, Caldwell, Idaho
- RAYNER, RAY**
WBEM-TV, Chicago, Ill.
- READ, ED**
Music Man
WNLG, New London, Conn.
- READY, TOM**
Charley Weaver's Hobby Lby.
ABC-TV
- REARDEN, BARNEY**
Dance 'Till Midnight
KOLD, Tucson, Ariz.
- REARDON, JOHN**
KBIZ, Ottumwa, Iowa
- RECK, BILL**
WTRR, Sanford, Fla.
- REED, D.**
Hot Line
WBCR, Christiansburg, Va.
- REEDE, DANNY**
WKKS, Vanceburg, Ky.
- REETER, DEAN**
KMEQ, Omaha, Neb.
- REEVES, JOHNNY**
WCCT, Corbin, Ky.
- REEVES, MARK**
Sunnyside
KTEM, Temple, Tex.
- REGAN, ROBERT S.**
Inquiring Reporter
KGB, San Diego, Calif.
- REICH, BOB**
1240 Club
WEKR, Fayetteville, Tenn.
- REIG, HOWARD**
NBC
- REILLY, JAMES**
WISL, Shamokin, Pa.
- REITZ, PINKY**
WLEC, Sandusky, Ohio
- REMYINGTON, JACK**
WKRC, Cincinnati, Ohio
- REYES, NICK**
KIXZ, Amarillo, Tex.
- REYNOLDS, HOWARD**
KNDO, Yakima, Wash.
- REYNOLDS, LEE**
WTTG, Washington, D. C.
- REYNOLDS, PAUL**
Teen Party
WTVT, Tampa, Fla.
- RICE, BILL**
WRCV-TV, Philadelphia, Pa.
- RICE, DICK**
KYRO, Potosi, Mo.
- RICE, RAY**
Moods in Music
WALK, Patchogue, N. Y.
- RICH, CARL**
WHLF, So. Boston, Va.
- RICHARD, PAUL**
WSPD, Toledo, Ohio
- RICHARDS, RON**
KSTL, St. Louis, Mo.
- RICHARDS, TED**
WAUB, Anburn, N. Y.
- RICHARDS, TONY**
WELE, So. Daytona, Fla.
- RICHESON, DON**
Hermit's Cave
WADS, Ansonia, Conn.
- RICHKENBACKER, ACE**
WTYN, Tyron, N. C.
- RICHMOND, BOB**
WREN, Topeka, Kan.
- RICKWA, JOHN**
KHOW, Denver, Colo.
- RIDER, BRICK**
WTAR, Norfolk, Va.
- RIGGINS, BUZZ**
Happiness Exchange
WLAP, Lexington, Ky.
- RINER, DUANE**
Record Room
WIGG, Brunsiwek, Ga.
- RIOUX, LEE**
KRCA, Los Angeles, Calif.
- RIPPE, BILL**
NBC
- RITTER, BLAKE**
WRCV, Philadelphia, Pa.
- RIZZ, TONY**
Lobster Line
WFST, Caribou, Me.
- ROANE, TOM**
Land of Dreams
WJQS, Jackson, Miss.
- ROBBINS, EDDIE**
Stars and Strings
WFYI, Garden City, N. Y.
- ROBERTS, HOWDY**
Musical Clock
WMT, Cedar Rapids, Iowa
- ROBERTS, LARRY**
Wake Up Show
WCHI, Chillicothe, Ohio
- ROBERTS, PAUL**
Sandsman Serenade
WSPB, Sarasota, Fla.
- ROBERTS, PAUL**
Club 43
WSBA-TV, York, Pa.
- ROBIN, BOB**
WABB, Mobile, Ala.
- ROBINSON, ROCK**
WHOO, Orlando, Fla.
- ROBINSON, STAN**
WLWC, Columbus, Ohio
- ROBINSON, CARLIE**
WWNC, Ashville, N. C.
- ROBY, VIC**
NBC
- ROCHE, HAL**
Morning Show
KBOR, Brownsville, Tex.
- ROCHELLE, CARL**
WOOV, Greenville, N. C.
- RODEHAVER, WORLEY**
Over Back Fence
WCHI, Chillicothe, Ohio
- RODEWALD, DON**
Afternoon Show
KERO, Bakersfield, Calif.
- RODRIGUEZ, LUIS**
Vos Hispana
WWRL, New York, N. Y.
- ROESER, DICK**
Open House
KOGA, Ogallala, Neb.
- ROEVER, JIM**
KXIC, Iowa City, Iowa
- ROGERS, BEACH**
KIEV, Glendale, Calif.

ROGERS, BILL

\$64,000 Question, \$64,000 Challenge, G.E. Theatre, CBS-TV; Texaco Command Performance, NBC-TV; Walter Winchell File, ABC-TV

ROGERS, BILL

WQTY, Jacksonville, Fla.

ROGERS, GEORGE

Dialing for Dollars
WMAR-TV, Baltimore, Md.

ROGERS, TED

WDBJ, Roanoke, Va.

ROHN, JIM

KXGO-TV, Fargo, N. D.
KXJB-TV, Valley City, N. D.

ROLLINS, BILL

Wake Up Easy
KCGC, Belmont, N. C.

ROLLINS, DON

WACT, Tuscaloosa, Ala.

ROLLINS, MACK

Traffic Jam
WBOY, Clarksburg, W. Va.

ROLLINS, MARK

Bandstand
WBOY-TV, Clarksburg, W. Va.

ROOT, GENE

Jazz Is My Beat
KYND, Tempe, Ariz.

ROPER, JAMES T.

KRTN, Raton, N. M.

ROSE, PETER

WARD, Johnston, Pa.

ROSE, RONALD

KBOY, Medford, Ore.

ROSILLO, MANUEL H.

KGST, Fresno, Calif.

ROSS, ARTHUR

WTKO, Ithaca, N. Y.

ROSS, DALE

KVFC, Cortez, Colo.

ROSS, DON

KFMB, San Diego, Calif.

ROSS, DON JON

WMT-TV, Cedar Rapids, Iowa

ROSS, GORDON

Nite Mayor Show
KUDE, Oceanside, Calif.

ROSS, JACKSON

WTRX, Flint, Mich.

ROSS, WALT

Wax Works
KSRV, Ontario, Ore.

ROSSI, LOU

Coffee Break
KAVER, Apple Valley, Calif.

ROTE, KYLE**ROTH, BEVEN**

Voice Your Choice
KTEL, Walla Walla, Wash.

ROUGH, BILL

WOWI, New Albany, Ind.

ROUSSEAU, GENE

Wake Up and Live
WWON, Woonsocket, R. I.

ROWZIE, JACK

Club 1260
WWDC, Washington, D. C.

ROZZELL, THEODORE

KZOL, Farwell, Tex.

RUGH, VIC

KLWN, Lawrence, Kan.

RULEY, TOM

WMRI, Marion, Ind.

RUMORE, DUKE

WSGN, Birmingham, Ala.

RUNKLE, HALL

WPTW, Piqua, Ohio

RUSSELL, CHARLES

Tops in Pops
WSUH, Oxford, Miss.

RUSSELL, DAVE

AM Harmonies
WWON, Woonsocket, R. I.

RUSSELL, JOHN HENRY

KGMB, Honolulu, Hawaii

RUSSELL, ROBERT

Shock
WPTA, Ft. Wayne, Ind.

RUSSELL, SAMMY

Dancing Party
WMEV, Marion, Va.

RUSSELL, TADD

Rootie Kazoofie, NBC-TV and
ABC-TV; Wheel of Fortune, CBS-TV; Monitor, Band of America, NBC; Treasury Men in Action, NBC-TV; Who Do You Trust? ABC-TV

RUSSELL, WEBB

KBZY, Salem, Ore.

RUSTAD, JOHN

WJRL, Rockford, Ill.

RYAN, JOHNNY

Clockwatcher
KVOO, Tulsa, Okla.

RYAN, RICHARD

Almanac
WJRT, Flint, Mich.

RYLE, GLENN

WKRC-TV, Cincinnati, Ohio

RYSER, ROBERT

Sunday Album of Music
KBKW, Aberdeen, Wash.

— S —**SACCO, ROBERT J.**

Spinning Wheel
WAZL, Hazleton, Pa.

SADLON, EARL

Coffee Time
WBUT, Butler, Pa.

SAGE, BUD

KWEW, Hobbs, N. M.

SALERNO, SAM

Coffee Time
KLAS, Las Vegas, Nev.

SANDERS, ARLEN

KTYM, Inglewood, Calif.

SANDERS, CARL

KULP, El Campo, Tex.

SANDERS, HANK

KBLO, Hot Springs, Ark.

SANTORA, MICKEY

WLBR, Lebanon, Pa.

SAUNDERS, BRUCE

Afternoon Show
WSBT-TV, South Bend, Ind.

SAUNDERS, TOM

WOLF, Syracuse, N. Y.

SAYERS, AL

730 Matinee
WDOS, Oneonta, N. Y.

SCHAFFER, BILL

Afternoon Varieties
KERV, Kerrville, Tex.

SCHAFFER, RONALD

Rise and Shine
KBRL, McCook, Neb.

SCHERER, JOE

KHOW, Denver, Colo.

SCHERER, STRETCH

Popeye Theatre
KGGM-TV, Albuquerque, N.M.

SCHIEFER, DAVE

KAIR, Tucson, Ariz.

SCHLADEMAN, DON

WIRE, Indianapolis, Ind.

SCHNEIDER, KEN

Business News
KCMT, Alexandria, Minn.

SCHOFF, HUGHIE

Morning Timekeeper
KWNA, Winnemucca, Nev.

SCHOLEM, RICHARD

WTIG, Massillon, Ohio

SCHRAGE, TONY

Happy Time Show
WBYS, Canton, Ill.

SCHRIMMER, DON

KSST, Sulphur Springs, Tex.

SCHROEDER, BERNIE

WMTE, Manistee, Mich.

SCHULLER, BOB

Coffee Break
WCMP, Pine City, Minn.

SCHWARTZ, RON

Music Till 12 Plus 1
WINX, Rockville, Md.

SCOTT, BOB

Talk of the Town
KOLQ, Reno, Nev.

SCOTT, DAVE

KTVR-TV, Denver, Colo.

SCOTT, DAVE

KQV, Pittsburgh, Pa.

SCOTT, DICK

WBKV, West Bend, Wisc.

SCOTT, ED

Three Stooges Playhouse
WTVT, Tampa, Fla.

SCOTT, FRED

B. June 25, Dayton, Ohio; Bugs Bunny Presents, Liberace Host, WABD

SCOTT, HOWARD

WROM, Rome, Ga.

SCOTT, JERRY

Music Till Midnight
WBAT, Marion, Ind.

SCOTT, JIM

Mystery Theatre
WJPB-TV, Fairmont, W. Va.

SEAL, WAYNE

Skyliner Show
WMRB, Greenville, S. C.

SEAVEY, CECIL

KONA-KALA-TV, Honolulu, Hawaii

SEBENIUS, JOHN

K-VEE Bandstand
KVNA, Flagstaff, Ariz.

SEE, JACK

Tempo
WBOY, Clarksburg, W. Va.

SEIFERT, FRANK

Good Morning, Minnesota
WTCN-TV, Minneapolis, Min.

SELLERS, LARRY

Fifty Yard Line
KGON, Portland, Ore.

SENICH, JAMES

Golden Hours
WBRY, Waterbury, Conn.

SERGI, SYL

Record Revue
WBVP, Beaver Falls, Pa.

SHADBURN, BILL

Atlantic Weatherman
WSAV-TV, Savannah, Ga.

SHADBURN, GRADY

RFD Sowega and Chalk It Up
WALB-TV, Albany, Ga.

SHAFFER, GARY

WHDL, Olean, N. Y.

SHAFFER, LARRY

WETT, Ocean City, Md.

SHAFFER, RALPH

KBOW, Butte, Mont.

SHANKWEILER, GLENN

WKOK, Sunbury, Pa.

SHARP, DON

WYNK, Baton Rouge, La.

SHARP, ED

WYZE, Atlanta, Ga.

SHARP, IRVING

Top o' the Morning
WDBJ, Roanoke, Va.

SHARP, JIM

WBIL, Leesburg, Fla.

SHAW, JOHNNY

Jumpin Show
WOBS, Jacksonville, Fla.

ANNOUNCERS-EMCEES

- SHEHEEN, MAC**
Wis Showcase
WIS. Columbia, S. C.
- SHELDON, HERB**
- SHEPARDSON, PHIL**
WWLP, Springfield, Mass.
- SHEPPARD, VERN**
Musical Clock
KOTA, Rapid City, S. D.
- SHERIDAN, BILL**
WSUB Morning Show
WSUB, Groton-New London, Conn.
- SHERWOOD, THOM**
Sherwood's Forest
WCMW, Canton, Ohio
- SHERWOOD, THE**
WATS, Sayre, Pa.
- SHIPLEY, BILL**
The Big Story, NBC-TV; You Are There, Jonathan Winters Show, The Twentieth Century, CBS-TV
- SHOEMAKER, ERV**
Program MC
WSJV-TV, So. Bend-Elkhart, Ind.
- SHORE, HAL**
Sound Off
WBCM, Bay City, Mich.
- SHORT, GARY**
WEOL, Elyria Lorain, Ohio
- SHOTWELL, DE FOREST**
KWIV, Douglas, Wyo.
- SHRIVER, BOB**
Western Marketing News
KOA-TV, Denver, Colo.
- SHURMAN, DAVID**
KSEF, Needles, Calif.
- SHULTZ, B. R.**
Swing Easy
KWTC, Barstow, Calif.
- SOFTBOTTOM, SID**
Popular Music
WLOC, Munfordville, Ky.
- SIEVERS, BOB**
WOWO, Ft. Wayne, Ind.
- SIEVERS, FRANK E.**
KCTI, Gonzales, Tex.
- SILLAY, JUNE**
Coffee Break
WTVF, Chattanooga, Tenn.
- SILVA, BOB**
KJCK, Junction City, Kan.
- SILVA, J.**
WICK, Scranton, Pa.
- SILVER, TOM**
Hi-Ho Silver Show
WNHC, New Haven, Conn.
- SIMKO, EDDIE**
Polka Party
WIZZ, Streator, Ill.
- SIMMONS, BOB**
Caffeine Patrol
KOGT, Orange, Tex.
- SIMMONS, BOB**
KOVO, Provo, Utah
- SIMMS, HAL**
What's My Line? CBS-TV
- SIMON, TED**
Ladies Fair
WGCW, Traverse City, Mich.
- SIMON, TOM**
KOTS, Deming, N. M.
- SIMPSON, JIM**
WJPD, Ishpeming, Mich.
- SIMPSON, RONALD**
This and That
WPEL, Montrose, Pa.
- SIMS, SCOTT**
WMNI, Columbus, Ohio
- SINK, J. ARDELL**
Melody Chest
WKSK, West Jefferson, N. C.
- SISCOE, IVAN**
WRKZ, Monroe, Wisc.
- SIX, JACK**
Six Till Eight
WRRF, Washington, N. C.
- SKELTON, KEN**
KVFC, Cortez, Colo.
- SKJELSTAD, JAMES**
KBLF, Red Bluff, Calif.
- SLATTERY, JACK**
WHAM, Rochester, N. Y.
- SLATTERY, JOE**
KWTO, Springfield, Miss.
- SLATTERY, JOE**
Today on the Farm
NBC-TV
- SLEDGE, CLAYTON**
Hits 'Til Six
WCBT, Roanoke Rapids, N. C.
- SLOCUM, KENT**
KOTA-TV, Rapid City, S. D.
- SMALL, MAX**
KOCA, Kilgore, Tex.
- SMART, BILL**
Musical Memories
WRDW, Augusta, Ga.
- SMITH, AL**
KVTV, Sioux City, Iowa
- SMITH, BILL**
Bozo the Clown
KREM-TV, Spokane, Wash.
- SMITH, BOCKY**
Sports Soundoff
WLOF-TV, Orlando, Fla.
- SMITH, DAN**
WRMF, Titusville, Fla.
- SMITH, DAYTON**
KAML, Kenedy, Tex.
- SMITH, DICK**
WBLL, Leesburg, Fla.
- SMITH, DICK**
WORC, Worcester, Mass.
- SMITH, HULAN**
Nite Sounds in Music
KOGT, Orange, Tex.
- SMITH, JERE**
Penthouse
KMSF-TV, Minneapolis, Minn.
- SMITH, NOVELLA**
Dizzy Lizzy
KYOK, Houston, Tex.
- SMITH, REX**
WHOC, Philadelphia, Miss.
- SMITH, WILBURN**
WHOC, Philadelphia, Miss.
- SMOLLON, JACK**
Early Show
WJHO, Opelika, Ala.
- SNODGRASS, GENE**
WWJO, Pineville, W. Va.
- SNYDER, BILL**
WCON, Cornelia, Ga.
- SNYDER, DON**
Time, Temp. and Tunes
KIUP, Durango, Colo.
- SNYDER, DWIGHT**
Sunday Concert Hall
WATP, Marion, S. C.
- SOARES, FRANK**
KTUB, Turlock, Calif.
- SOLANDER, GEORGE**
The Happy Medium
KGVO, Missoula, Mont.
- SOLEM, JEFF**
Party Time
KABR, Aberdeen, S. D.
- SPANN, OWEN**
KCBS, San Francisco, Calif.
- SPARKS, BOB**
WLMJ, Jackson, Ohio
- SPAULDING, DICK**
WUSJ, Lockport, N. Y.
- SPECK, DARRELL**
WANY, Albany, Ky.
- SPECK, KEN**
Canton Calling
WAND, Canton, Ohio
- SPENCER, S. T.**
Trombones of God
WOIC, Columbia, S. C.
- SPRAGUE, DICK**
Breakfast in Bedlam
WPOR, Portland, Me.
- SPRAGUE, FRANK**
Morning Show
WBTA, Batavia, N. Y.
- SPRINGMANN, TED**
Good Old Days
KADY, St. Charles, Mo.
- SPROWLS, JOEL**
Country Music
WLOC, Munfordville, Ky.
- SQUIER, KEN**
Almanac
WDEV, Waterbury, Vt.
- STACK, JACK**
WOOD, Grand Rapids, Mich.
- STAKELIN, BILL**
WAXU, Georgetown, Ky.
- STALLINGS, JACK**
Music for the Afternoon
WPNC, Plymouth, N. C.
- STAMBAUGH, HENRY**
WJLB, Detroit, Mich.
- STAMPS, WILLIAM**
WHAL, Shelbyville, Tenn.
- STANLEY, WILLIAM**
WICH, Norwich, Conn.
- STEELE, JOHN C.**
KPOW, Powell, Wyo.
- STEEVES, HENRY**
WBTA, Batavia, N. Y.
- STEIN, JACK**
KXOX, Sweetwater, Tex.
- STEIN, WALLY**
WPAY, Portsmouth, Ohio
- STENGAV, PETE**
Wake Up and Sing
WSAZ, Huntington, W. Va.
- STENGER, DANNY**
WBAX, Wilkes Barre, Pa.
- STEPHANI, FRED**
KOFE, Pullman, Wash.
- STEPHENS, CARL**
WSFA-TV, Montgomery, Ala.
- STEPHENS, GEORGE**
Quality Corner
WCCC, Hartford, Conn.
- STEPHENS, STAN**
KOJM, Harve, Mont.
- STEPHENS, STEVE**
KTHV, Little Rock, Ark.
- STERLING, JACK**
WNAK, Wilkes Barre, Pa.
- STEVENS, CHARLES**
WCEN, Mt. Pleasant, Mich.
- STEVENS, DALE**
WNOP, Newport, Ky.
- STEVENS, DOTTIE**
WHER, Memphis, Tenn.
- STEVENS, NAPUA**
KGMB-TV, Honolulu, Hawaii
- STEVENS, RAY**
Polkaparty
KOOO, Omaha, Neb.
- STEWART, DICK**
Dance Party
WPIX, San Francisco, Calif.
- STEWART, ESTILL**
Musical Matinee
WTCW, Whitesburg, Ky.
- STICKLE, FRANK**
Voice of New York
WMCN, New York, N. Y.
- STILES, HERB**
WSNJ, Bridgeton, N. J.
- STINGLEY, ROY**
WHOK, Lancaster, Ohio
- ST. JOHN, MARK**
Music Man
KSBW, Salinas, Calif.
- ST. JOHN, PERRY**
KCIM, Carroll, La.
- STOKKE, DICK**
KFKE, Bellevue, Wash.
- STONE, CRAIG**
Musichthon
- WAYE, Baltimore, Md.**

STONE, DON
Man in the Kitchen
KTIV, Sioux City, Iowa

STONE, HARRY
Coffee Break
KTVI, St. Louis, Mo.

STONE, ROCKY
WOPI, Bristol, Tenn.

STONER, BOB
KWKH Road Show
KWKH, Shreveport, La.

STONY, BOB
WFAW, Evanston, Ill.

STORMENT, JIM
Coffee Time
WJBD, Salem, Ill.

STRADER, TED
KRES, St. Joseph, Mo.

STRAKER, EASER
KIMA-TV, Lima, Ohio

STROPE, ARNIE
Farm and Home Hour
WFHR, Wisconsin Rpd., Wis.

STUART, GENE
WAVZ, New Haven, Conn.

SULLA, BILL
KHJ-TV, Los Angeles, Calif.

STURTEVANT, RALPH
Morning Mail
WCEC, Rocky Mount, N. C.

STUTZ, CARL
WRVA, Richmond, Va.

SULLIVAN, BILL
Radio 1590
WCBG, Chambersburg, Pa.

SULLIVAN, CHUCK
WKEN, Dover, Del.

SULLIVAN, TIM
KGMC, Englewood, Colo.

SUMBLER, JIM JR.
WMTE, Manistee, Mich.

SUNDERMAN, EUGENE
KDOM, Windom, Minn.

SUSANN, JACKIE
Mike Wallace, NTA; Radio—
Various

SUTHERLAND, BILL
Party Line
KSAL, Salina, Kan.

SWIFT, ALLEN
King Leonardo, NBC; Silence
Please, ABC; Diver Dan, Syn-
dicated, ITC; Announcer and
Character Voices for Over 500
Products

SWISHER, BOB
Dance Party
WPSD-TV, Paducah, Ky.

SYJES, CHARLES
Newscope
WESH-TV, Daytona Beach, Fla.

SYLDAL, JIM
Weather
KCMT-TV, Alexandria, Minn.

— T —

TABER, JIM
WABB, Mobile, Ala.

TALBOT, BILL
Name and Claim
KMTV, Omaha, Neb.

TALLEY, JOHNNY
WENO, Nashville, Tenn.

TARKINSON, CHARLES
Tri-State News
WMTW-TV, Portland, Me.

TAYLOR, BEN
Newscope
WESH-TV, Daytona Beach—
Orlando, Fla.

TAYLOR, BROOKE
B. November 21, 1918, Indian-
apolis, Ind.

TAYLOR, FRED
Music for Everyone
WAKP, Hendersonville, N. C.

TAYLOR, HAROLD
WCHB, Inkster, Mich.

TAYLOR, SAMMY
KWJJ, Portland, Ore.

TAYLOR, TED
KNBC, San Francisco, Calif.

TAYLOR, TOM
Valley Hoedown
WBMT, Black Mountain, N. C.

TAYLOR, WARD
Hi Fi Club
WTVB, Coldwater, Mich.

THACKER, JOHN
Teatime Topics
WCMJ, Ashland, Ky.

THAXTON, LLOYD
Record Shop
KCOP-TV, Hollywood, Calif.

THOMAS, HALL
Boardmen
KGEZ, Kalispell, Mont.

THOMAS, JOHN B.
B. December 8, Palmetto, Pa.
Johnny Dollar, WCBG; Whisper-
ing Streets, WCBG; Best Seller,
WCBG; Secret Storm, CBS-TV;
Love of Life, CBS-TV; Golden
Fleeing, Cut of the Axe, Broad-
way Plays

THOMAS, LOWELL
Our American Heritage
NBC-TV

THOMAS, MIKE
Sunrise Circus
KVEN, Ventura, Calif.

THOMASSON, HOMER
WDVA, Danville, Va.

THOMPSON, BILL
KTIM, San Rafael, Calif.

THOMPSON, DON
WHDL, Olean, N. Y.

THOMPSON, GENE
KROC, Rochester, Minn.

THOMPSON, KARL
WWJO, Pineville, W. Va.

THOMPSON, MIKE
Star Time
WKCT, Bowling Green, Ky.

THOMPSON, TINY
Junior Auction
WHIS-TV, Bluefield, W. Va.

THORMAN, DICK
WALY, Herkimer, N. Y.

THORNBERG, TOM
WTWB, Auburndale, Fla.

THORPE, KEN
Channel 10 Weather
KNOX-TV, Grand Forks, N. D.

THURMAN, WALTER
WMBD, Peoria, Ill.

TEAFF, JERRY
Lamplight Serenade
KWEL, Midland, Tex.

TEAR, SID
WSLS, Roanoke, Va.

TEAS, FRANK
WSMN, Nashua, N. H.

TERRY, HUB
WJOT, Lake City, S. C.

TILLMAN, DON
WMRI, Marion, Ind.

TIMM, JOHN
Going Home Show
KOLT, Scottsbluff, Neb.

TIPPS, ELLIOTT
Town and Country Time
WJPG, Green Bay, Wis.

TIPTON, JOE
Polka King
WPTS, Pittston, Pa.

TOBOLA, JOHN J.
KSRC, Socorro, N. M.

TODD, ROBERT
Country Classics
WGEE, Indianapolis, Ind.

TOMS, RICHARD
Spotlight on Music
WEGO, Concord, N. C.

TONKEN, PHIL
B. April 13; Sunset Strip, Ha-
waiian Eye, Zane Grey Theatre,
TV; Lucy Show

TOWNE, CHRISTOPHER
WTAO, Boston, Mass.

TOWNE, JOHNNY
WLYN, Lynn, Mass.

TRABER, JIM
KVIC, Victoria, Tex.

TRABY, MAX
WIKY, Evansville, Ind.

TRACEWILL, JIM
KJOY, Stockton, Calif.

TREWER, BUD
Good Music Time
KVQG, Ogden, Utah

TROSTEL, DEWEY
KARY, Prosser, Wash.

TROTTIER, NORB
WRJN, Racine, Wis.

TUCHOLKA, ED
Music Room
WHLD, Niagara Falls, N. Y.

TUCKER, JACK
WVFA, Fredericksburg, Va.

TUCKER, JERRY
WNOD, Chattanooga, Tenn.

TUCKER, JIM
KXOL, Ft. Worth, Tex.

TURNER, GEORGE
Yawn Patrol
KICL, Spencer, Iowa

TURNER, MANNON
Hi Fi Time
Spartanburg, S. C.

TURNER, WALTER
Morning Parade
WCYN, Cynthiaana, Ky.

TURRENFINE, BOB
KLVT, Levelland, Tex.

TUTTLE, ROGER
NBC

TYRER, FRANK
KWJJ, Portland, Ore.

— U —

UNDERWOOD, JACK
WOWO, Ft. Wayne, Ind.

UNOLD, WES
WFMO, Fairmont, N. C.

UPTON, DON
WIS-TV, Columbia, S. C.

URBAN, AL
Western Jamboree
KCTI, Gonzales, Tex.

— V —

VABER, ALAN
The Sunday Show
WSBS, Graft, Barrington, Mass.

VAGAS, PAUL
WCWC, Ripon, Wis.

VALLE, DAN
WFAS, White Plains, N. Y.

VANDERHOOF, BRUCE
KOMO, Seattle, Wash.

VAN HOOK, ED
WBLG, Lexington, Ky.

ANNOUNCERS-EMCEES

VANMERKESTYN, BILL
Pigskin Preview
WTCE, Flomaton, Ala.

VAN RICK
KBUH, Brigham City, Utah

VAN WAY, JIM
KVIC, Victoria, Tex.

VASQUEZ, RAY
Latin Rhythms
KIST, Santa Barbara, Calif.

VELTE, JOHN C.
KDOM, Windom, Minn.

VICKNAIR, ROY
Memories and Melodies
KLFT, Golden Meadow, La.

VIKEN, HOWARD
WCCO, St. Paul, Minn.

VIKING, PETER
KROC, Rochester, Minn.

VILLANUEVA, ERNIE
Spanish Hour
KVEN, Ventura, Calif.

VINCENT, SCOTT
Expedition
ABC-TV

VISICK, PAT
The Song Shop
KSCV, Richfield, Utah

VOGEL, PHIL
WWNR, Beckley, W. Va.

VON ZELL, HARRY
Celebrity Golf
NBC-TV

— W —

WADE, ARCHIE
Party Line
WKDL, Clarksdale, Miss.

WADE, GLEN
Morning Matinee
WSUH, Oxford, Miss.

WADE, OZZIE
WKNE, Keene, N. H.

WAGER, CLINT
KZON, Tolleson, Ariz.

WAGGONER, DON
Good Morning Tri-States
WCMI, Ashland, Ky.

WAGNER, KEN
Looney Tunes Club
WMSP-TV, Minn'polis, Minn.

WAHL, JIM
At Your Service
KCBS, San Francisco, Calif.

WAINWRIGHT, ARTHUR
Bus Stop
WHGR, Houghton Lake, Mich.

WAITES, JIM
KTFS, Texarkana, Tex.

WALDECKER, FRANK H.

B. November 20, 1909, Kansas.
Willys Motors Commercials, ABC-TV; Maverick and Hong Kong, ABC-TV; Revlon Revue, Accent On Comedy, Big Party, CBS-TV

WALDROP, BOB
NBC

WALES, DALLAS
Dateline
KSLA-TV, Shreveport, La.

WALK, JOHN
KWFR, San Angelo, Tex.

WALKER, JACK
WFGA-TV, Jacksonville, Fla.

WALKER, KEITH
WRRR, Rockford, Ill.

WALKER, TUT
News at 55
WACT, Tuscaloosa, Ala.

WALL, EDDIE
Tempo
WODY, Rocky Mount, Va.

WALL, STAN
WESA, Charlerot, Pa.

WALLACE, ELDON
Community Speaks
WDMJ, Marquette, Mich.

WALLACE, GIL
WFIW, Fairfield, Ill.

WALLER, EDMUND
WTOR, Torrington, Conn.

WALLGREN, REX
The Road Show
KCPX, Salt Lake City, Utah

WALTEN, ART
Good Morning Show
WBRC, Birmingham, Ala.

WALTERS, GENE
KLUK, Evanston, Wyo.

WAMBACH, PETE
WCMB, Harrisburg, Pa.

WARD, BILL
WHOW, Clinton, Ill.

WARD, JAY
KFKF, Bellevue, Wash.

WARD, JIM
Morning Mayor Show
WILK, Wilkes-Barre, Pa.

WARD, LARRY
Sports Extra
KTVI, St. Louis, Mo.

WARD, PAUL
Perils of Paul
K-KID, Pendleton, Ore.

WARNER, DICK
WRDW, Augusta, Ga.

WARNER, JEFF
Patio Shows
WOKE, Charleston, S. C.

WARNES, BOB
KUTV, Salt Lake City, Utah

WARREN, ARCHIE
Timekeeper
WYCL, York, S. C.

WARREN, CHUCK
WIOI, Portsmouth, Ohio

WATSON, MAJOR
WHIT, New Bern, N. C.

WAYMAN, TOM
KCPX, Salt Lake City, Utah

WEAVER, BILL
WDAY-TV, Fargo, N. D.

WEAVER, VERNON
KUN, Wenatchee, Wash.

WEBB, ANNABELLE
Date With Annie
KSUM, Fairmont, Minn.

WEBB, DICK
Mr. 9-1-0
WFDF, Flint, Mich.

WEBB, FRANK
Night Boat
WHVR, Hanover, Pa.

WEBBER, BILL
Breakfast Time
WFIL-TV, Philadelphia, Pa.

WEBBER, HAL
KLRA, Little Rock, Ark.

WESTER, BOSTICK
KHUZ, Borger, Tex.

WEBSTER, DAVE
Breakfast for Two
WJNO, West Palm Beach, Fla.

WEBSTER, KURT
WAVY, WAVY-TV,
Norfolk, Va.

WEDIN, JACK
Pier 91
KING, Seattle, Wash.

WEEKS, DICK
Personal Choice
KTAC, Tacoma, Wash.

WEGEREK, DAVE
Sun Up Serenade
WBBS, Burlington, N. C.

WEGMAN, GILL
WGEM, WGEM-TV, Quincy,
Ill.

WEISS, H.
WSYB, Rutland, Vt.

WELDON, JIMMY
KCOP-TV, Hollywood, Calif.

WELIER, ROSS
WROC-TV, Rochester, N. Y.

WENDELL, BILL
The Jan Murray Show, NBC-TV
NBC

WERNER, JAN
WTCN, Minneapolis, Minn.

WESCOTT, LARRY
WPOR, Portland, Me.

WESSON, B. G.
WKDL, Clarksdale, Miss.

WEST, AL
WLAY, Muscle Shoals, Ala.

WEST, BILL
WTHE, Spartanburg, S. C.

WEST, BOB
WWJB, Brooksville, Fla.

WEST, CLARK
Jamboree
WBMD, Baltimore, Md.

WEST, LARRY
WWLP, Springfield, Mass.

WEST, WAYNE
KOLN-TV, Lincoln, Ncb.

WESTMORELAND, JERRY
Saturday Session
KXAR, Agre, Ark.

WHEAT, RAY
WAAF, Chicago, Ill.

WHITCOMB, CURT
WKBO, Harrisburg, Pa.

WHITE, ALAN
WGMA, Hollywood, Fla.

WHITE, BOB
KBEK, Elk City, Okla.

WHITE, CHARLES M.
WNCA, Siler City, N. C.

WHITE, JACK
Clockwatcher
KDEN, Denver, Colo.

WHITE, JIM
WZYX, Cowan, Tenn.

WHITE, LA VERNE
Musical Nightcap
WDAN, Danville, Ill.

WHITE, LEE
KPUG, Bellingham, Wash.

WHITE, PAUL
Music for the Road
WLBN, Lebanon, Ky.

WHITE, WAYMAN
Duke of Wax
WAUG, Augusta, Ga.

WHITEHEAD, BRUCE
KALL, Salt Lake City, Utah

WHITEHILL, BOB
KUPR, Holdrege, Nev.

WHITING, JAMES
Lakeline
WFLR, Dundee, N. Y.

WHITCOMB, BOB
WGRD, Grand Rapids, Mich.

WHITAKER, GENE
WDEC, Americus, Ga.

WHITTAKER, DAVID
KBHM, Branson, Mo.

WHITTEN, WILL
WCSS, Portland, Me.

WHITTINGTON, J.
WERD, Atlanta, Ga.

WICHNEE, JERRY
WGMA, Hollywood, Fla.

WICKUS, BOB
WJEM, Valdosta, Ga.

WIGGINTON, BILL
WPBC, Minneapolis, Minn.

WIGHT, THOMAS
WPAG, Ann Harbor, Mich.

WILDER, JERRY
KMAC, San Antonio, Tex.

WILES, LARRY
WCNT, Centralia, Ill.

WILKENSON, DWIGHT
730 Club
WLIL, Lenoix City, Tenn.

WILKIE, JIM
Night Train
WWOD, Lynchburg, Va.

WILKINSON, JIM
Top o' Morning
WOMI, Owensboro, Ky.

WILL, BOB
Big Sound
WWDC, Washington, D. C.

WILLEFORD, GEORGE
WLW-I, Indianapolis, Ind.

WILLIAMS, BILL
KSIG, Crowley, La.

WILLIAMS, FRED
Tempo
WYTI, Rocky Mount, Va.

WILLIAMS, FRED
WBAX, Wilkes-Barre, Pa.

WILLIAMS, JOHN
KAOL, Carrollton, Miss.

WILLIAMS, KAYE
WDAS, Philadelphia, Pa.

WILLIAMS, RALPH
Today in Alabama
WSFA-TV, Montgomery, Ala.

WILLIAMS, TOM
Swing Shift
WJOB, Hammond, Ind.

WILLIAMSON, BETHEL
House Wife Serenade
WHLP, Centerville, Tenn.

WILLIAMSON, COOPER
Charlotte Serenade
WSOC, Charlotte, N. C.

WILLIAMSON, RAY
Morning Show
WKTG, Thomasville, Ga.

WILLIARD, DICK
WOR, New York, N. Y.

WILLIS, JACK
KTAR, Phoenix, Ariz.

WILLIS, BILL
WSLA-TV, Selma, Ala.

WILL, MICKEY
Gospel Ship
WBOP, Pensacola, Fla.

WILSON, ALBERT
KGO, San Francisco, Calif.

WILSON, ALFRED
KHOU-TV, Houston, Tex.

WILSON, ANDY
KIEV, Glendale, Calif.

WILSON, BILL
Wild Cargo
WWL-TV, New Orleans, La.

WILSON, CHUCK
WBVP, Beaver Falls, Pa.

WILSON, DEAN C.
Morning Show
WMEG, Eau Gallie, Fla.

WILSON, DON
Jack Benny Program
CBS-TV

WILSON, DOUGLAS
WABB, Abbeville, S. C.

WILSON, ED
Bar 12 Ranger
KODE, Joplin, Mo.

WILSON, PARKER
KJIM, Fort Worth, Tex.

WILSON, PHIL
Tempo
WWIT, Canton, N. C.

WILSON, READ
WWNC, Ashville, N. C.

WILSON, ROGER
Around Town
KXLL, Missoula, Mont.

WILSON, STU
The Roving Camera
WKBN, Youngstown, Ohio

WILSON, TOMMY
Flair
WPCC, Clinton, S. C.

WINCHELL, WALTER
Untouchables, W. Winchell
Show
ABC-TV

WINEMILLER, BOB
KDRS, Paragould, Ark.

WINERTER, FLORIEN
KALL, Salt Lake City, Utah

WING, KEN
KJOY, Stockton, Ga.

WINN, BILL
Ladies Luncheon
WESB, Bradford, Pa.

WINSLOW, DICK
Noondial
WDNC, Durham, N. C.

WINSTANLEY, KEN
WJBO, Baton Rouge, La.

WINTHROW, JIM
Morning in Paris
WKLY, Paris, Ky.

WITTEKIND, WARREN
KCSR, Chadron, Neb.

WOEHRMANN, BILL
Briar Patch
WKBV, Richmond, Ind.

WOLEVER, JACK
Serenade
KBLO, Hot Springs, Ark.

WOLF, HAL
KNBC, San Francisco, Calif.

WOLFE, AL
WFRG, Altoona, Pa.

WOLFENDEN, BOB
Dancing Party
WMEV, Marion, Va.

WOMACK, KERMIT
Higginsville Hour
KLEX, Lexington, Miss.

WOOD, BILL
Wood Shed
KNOP-TV, North Platte, Neb.

WOOD, DALE
Iowa Musical Monitor
KOEL, Oelwein, Iowa

WOOD, EARL
Small World
WSUN, St. Petersburg, Fla.

WOOD, JAY B.
Time Temp, Tune
WGBF, Evansville, Ind.

WODD, LEE
Musical Matinee
KYSM, Mankato, Minn.

WOOD, PETE
WISM, Madison, Wisc.

WOODLING, DAVE
WBRB, Mt. Clemens, Mich.

WOODRING, BILL
KROG, Sonora, Calif.

WOODS, CHARLES
Directions '61
ABC-TV

WOODS, JOHN
WHAM, Rochester, N. Y.

WORDEN, TOM
KWSD, Mt. Shasta, Calif.

WORTH, WILLIAM
WTMC, Ocala, Fla.

WORTHAM, BOB
KCLA, Pine Bluff, Ark

WRIGHT, CLAY
KSLI, Silver City, N. M.

WRIGHT, DALE
WKKO, Cocoa, Fla.

WRIGHT, MARTY
KCLV, Clovis, N. M.

WUERCH, GEORGE
WPDR, Portage, Wisc.

WYMER, JACK
Man On The Street

WING, Dayton, Ohio

— Y —

YAKE, FRED
Concerts In Jazz
WDVL, Vineland, N. J.

YAPLE, HY
WSEE, Erie, Pa.

YATES, EVERETTE, JR.
WDSP, DeFuniak Springs,
Fla

YELLAND, STARR
KLZ-TV, Denver, Colo.

YORK, BILL
KFSE, Joplin, Miss.

YORK, TOM
Morning Show
WBRC-TV, Birmingham, Ala.

YOUNG, ED
WBNR, Beacon, N. Y.

YOUNG, JIM
Music Great On 78
KCRG, Cedar Rapids, Iowa

YOUNG, JIM
Sports
WRAJ, Anna, Ill.

YOUNG, JIM
WCOA, Pensacola, Fla.

YOUNG, O. C.
Country Jamboree
WHIS-TV, Bluefield, W. Va.

YOUSE, ROBERT
Breakfast Show
WBKK, Pittsfield, Mass.

— Z —

ZASTROW, JERRY
Trading Post
KABR, Aberdeen, S. D.

ZEIGLER, BOB
Wislin' Time
WISL, Shamokin, Pa.

ZENKKE, ROBERT
Farm Forum
KJAM, Madison, S. D.

ZINK, CHUCK
Late Movie
WTVJ, Miami, Fla.

ZUCCARO, BERNARD
WIPR, Baton Rouge, La.

ZURLO, RUDY
Wake Up To Music
WCKB, Dunn, N. C.

ZYLSTRA, ART
KICY, Nome, Alaska



Charlie Greer

Charlie Greer Show
11 AM to 1 PM Monday Thru Friday
SAT & SUN
10 to 12 PM
— WABC —



ART FORD



Chuck Dunaway

"Chuck Dunaway Show"
WABC



JACK LACY WINS

"Listen to Lacy"

Disc Jockeys

RADIO AND TELEVISION

—their work during 1960

— A —

ABARAY, JOHN
WBIS, Briston, Conn.

ABBOTT, GEORGE
KFDM, Beaumont, Tex.

ABELL, MUKE
Sunday Serenade
WLBK, Lebanon, Ky.

ACCOLA, DOROTHY
KASL, Newcastle, Wyo.

ADAMS, CHUCK
Morning Show
WAZE, Clearwater, Fla.

ADELMAN, LISA
WSET, Glens Falls, N. Y.

ADKINS, BOB
KNEW, Spokane, Wash.

ADKINS, BOB
1420 Favorites
WVOT, Wilson, N. C.

AKE, ALLAN
KSRC, Socorro, N. M.

ALAN, LEE
WKMH, Dearborn, Mich.

ALBAN, DAVE
Carnival of Music
WJNO, W. Palm Beach, Fla.

ALLEN, ART
Dial M for Music
WKNX, Saginaw, Mich.

ALLEN, BETTY
WLIZ, Lake Worth, Fla.

ALLEN, BOB
KOOK, Billings, Mont.

ALLEN, BUDDY
WSIG, Mt. Jackson, Va.

ALLEN, BURRITT
WKBN, Youngstown, Ohio

ALLEN, DAVE
The Afternoon Show
KILO, Grand Forks, N. D.

ALLEN, DICK
WLCY, St. Petersburg, Fla.

ALLEN, DON
Allen's Alley
KWTC, Barstow, Calif.

ALLEN, HERB
WMCK, Me Keesport, Pa.

ALLEN, JERRY
KVNU, Logan, Utah

ALLEN, JIM
A Whiz of a Weekend
WWIZ, Lorain, Ohio

ALLEN, MARK
KPOJ, Portland, Oregon

ALLEN, ROGER
WTON, Staunton, Va.

ALLEN, RON
WARM, Scranton, Pa.

ALLEN, RON
WSAI, Cincinnati, Ohio

ALLESEE, BOB
WNDU, South Bend, Ind.

ALLETTO, VINCE
Driver's Digest
WWL, New Orleans, La.

ALLISON, TAB
E-Z Listening
WANS, Anderson, S. C.

ALPERT, MARVIN
WOLF, Syracuse, N. Y.

ALTENBURG, JAMES
WCCN, Nielsville, Wisc.

AMBROSE, TOM
WTRC, Elkhart, Ind.

AMECHE, JIM
KXIV, Phoenix, Ariz.

AMECHE, JIM
WJVA, South Bend, Ind.

AMMERMAN, MEL
AM Music
KVLG, La Grange, Texas

ANCELL, BOB
WTVN, Columbus, Ohio

ANDERSON, ANDY
KLG, Algona, Iowa

ANDERSON, CHUCK
WHTC, Holland, Mich.

ANDERSON, HERB
WFIN, St. Petersburg, Fla.

ANDERSON, NORWOOD
Town and Country Party Line
WFTC, Kinston, N. C.

ART RAYMOND

Announcer-Disc Jockey

Producer & Emcee

"The Latin Show"

188-04—64th Ave.

Fresh Meadows, Queens

JA 3-5410

New York



REGGIE LAVONG

WWRL's "DR. JIVE"

DISC JOCKEYS

- ANDREASEN, REID**
KVNU, Logan, Utah
- ANDREWS, ARCH**
KTLN, Denver, Colo.
- ANDREWS, BOB**
WLOF, Orlando, Fla.
- ANDREWS, DAVID**
KIDD, Monterey, Calif.
- ANDREWS, HERB**
Sunny Side of the Street
WEBO, Owega, N. Y.
WTTG, Towanda, Pa.
- ANDRUS, WALT**
KOLE, Fort Arthur, Texas
- ANGEL, JACK**
KOLO, Reno, Nev.
- ANGLIN, WALTER**
Ebony Express
WJLD, Birmingham, Ala.
- ANSON, BOB**
KBAM, Longview, Wash.
- ANTHONY, BILL**
WMC, Memphis, Tenn.
- ANTHONY, JOE**
Harlem Serenade
KMAC, San Antonio, Texas
- ANTOS, R.**
WSYB, Rutland, Vt.
- APARICIO, RAY**
KBUC, Corona, Calif.
- ARAKAKI, M.**
KOHO, Honolulu, Ha.
- ARMSTRONG, DON**
WQAM, Miami, Fla.
- ARMSTRONG, TOM**
WGAR, Cleveland, Ohio
- ARNETT, EDDIE**
WIZE, Springfield, Ohio
- ARNOLD, BRUCE**
WCCM, Lawrence, Mass.
- ARNOLD, CHARLES**
KRBA, Lufkin, Texas
- ARNOLD, GENE**
Gospel Train
WBMT, Black Mountain, N. C.
- ARNOLD, JOE**
Rise and Shine
KIBS, Bishop, Calif.
- ARONSON, BOB**
WMFG, Hibbing, Minn.
- ARQUETTE, CLIFF**
Carnival
WAMR, Venice, Fla.
- ARRINGTON, PAT**
KWYK, Farmington, N. M.
- ARTHUR, DOUG**
WCAU, Philadelphia, Pa.
- ATTEBERRY, TERRY**
Popular Music
KCOL, Ft. Collins, Colo.
- AUXER, ED**
WSBT, South Bend, Ind.
- AVERY, LESLIE HART**
Evening Concert
KRE, Berkeley, Calif.
- AVERY, MARC**
KAIR, Tucson, Ariz.
- AVEY, GARY M.**
KYOS, Merced, Calif.
- AXLEY, BOB**
Night Train
KWRW, Guthrie, Okla.
- AYRES, KIRBY**
WEEX, Easton, Pa.
- B —**
- BACHA, ROBERT**
Rise N Shine
WNCC, Barnesboro, Pa.
- BAGNAL, FRANK**
Magic of Music
WFIG, Sumter, S. C.
- BAHN, CARL**
WCSS, Amsterdam, N. Y.
- BAILEY, BOB**
Good Music in Hi-Fi
WECL, Eau Claire, Wis.
- BAILEY, DAVE**
Tops in Pops
WBRV, Boonville, N. Y.
- BAILEY, DON**
1450 Club
WCRS, Greenwood, S. C.
- BAILEY, JACK**
WEEP, Pittsburgh, Pa.
- BAKER, BILL**
WIBC, Indianapolis, Ind.
- BAKER, BRUCE**
Spin the Platter
WTTTS, Bloomington, Ind.
- BAKER, WILLIAM**
Tunes for Teens
WGRP, Greenville, Pa.
- BALDWIN, EARL**
KXIV, Phoenix, Ariz.
- BALDWIN, TED**
Afternoon of Music
WLEA, Hornell, N. Y.
- BALE, FRANK**
KIDD, Monterey, Calif.
- BALTZER, LARRY**
KHUZ, Borger, Texas
- BALWIN, BUD**
WPEB, Middletown, Ohio
- BANKS, BILLIE**
Music to Work By
WVNA, Tuscumbia, Ala.
- BARBER, BILL**
WOOD, Grand Rapids, Mich.
- BARGER, CARL**
WFDF, Flint, Mich.
- BARKDOLL, GARY**
Melody Lane
WAYZ, Waynesboro, Pa.
- BARKER, ED**
Problems and Solutions
KBRZ, Freeport, Texas
- BARKER, PEPPER**
WCMB, Harrisburg, Pa.
- BARNES, HUGH**
WDNT, Dayton, Tenn.
- BARNETT, BOB**
Night Sounds
WOPI, Bristol, Tenn.
- BARR, FRED**
Gospel Time
WWRU, New York, N. Y.
- BARRIOS, JOSE**
Exitos Y Novedades
KUBO, San Antonio, Texas
- BARRY, GEORGE**
WHOT, Youngstown, Ohio
- BARRY, JACK**
KPH, Wichita, Kan.
- BASS, SAM**
KWRO, Coquille, Oregon
- BASS, TERRY**
KOPR, Butte, Mont.
- BATCHELLOR, BOB**
Magic Carpet
WCNX, Middletown, Conn.
- BATCHELOR, ERNEST**
WDAX, McRae, Ga.
- BATEMAN, FRANK**
Hi Fi Club
KDRS, Paragould, Ark.
- BATOZECH, RON**
WJOL, Joliet, Ill.
- BATTLES, FRANK**
KOGA, Kilgore, Texas
- BAUER, BILL**
Nitewatch
KYSM, Mankato, Minn.
- BAUER, JOE**
Hi Fi for Clincy
WZIP, Cincinnati, Ohio
- BAUMAN, BOB**
Club 1060
WHFB, Benton Harbor-St. Joseph, Mich.
- BAUMANN, KEN**
WKKO, Cocoa, Fla.
- BEACH, ALAN**
Beach Party
KNEZ, Lompoc, Calif.
- BEAUCHAMPS, DENNIS**
WMAM, Marinette, Wis.
- BECK, CECIL**
WJPD, Ishpeming, Mich.
- BECK, HARRY**
WEIR, Weirton, W. Va.
- BECKMAN, FRED**
WTVN, Columbus, Ohio
- BELL, BOB**
Hit the Road
WSIX-AM, Nashville, Tenn.
- BELL, BOOTS**
WHOT, Youngstown, Ohio
- BELL, SKIP**
WOKY, Milwaukee, Wisc.
- BELL, STEVE**
Luncheon Club
WNMP, Evanston, Ill.
- BELLAMY, JOE**
Country Club
WPKO, Waverly, Ohio
- BENARD, R.**
WSYB, Rutland, Vt.
- BIRD, DERRY**
Early Bird
WMBW, Meadville, Pa.
- BENECKE, ROBERT**
Almanac
WGGB, Freeport, N. Y.
- BENHAM, DICK**
Platter Patter
WBET, Brockton, Mass.
- BENNETT, JACK**
Night Watch
WCTW, New Castle, Ind.
- BENNETT, JAY**
KSYD, Wichita Falls, Texas
- BENNETT, JERRY**
KTIM, San Rafael, Calif.
- BENSON, AL**
Spinnin' the Shellacs
WGES, Chicago, Ill.
- BENSON, BUZZ**
Top 'o the Morning
WSIX, Nashville, Tenn.
- BENTON, BILL**
WAPX, Montgomery, Ala.
- BENTZ, MOREY**
Off the Record
WDVX, Waupaca, Wisc.
- BERINGER, BOB**
Afternoon Show
WDUZ, Green Bay, Wisc.
- BERG, BILL**
WASK, Lafayette, Ind.
- BERNARD, JERRY**
Night Flight
WJQS, Jackson, Miss.
- BERNIER, DON**
KMEL, Wenatchee, Wash.
- BERRIS, KEN**
WCGO, Chicago Heights, Ill.
- BERRY, CHUCK**
KFDA, Amarillo, Texas
- BERRYHILL, KEN**
Old Record Shop
WNAG, Grenada, Miss.
- BESSER, TED**
WGL, Ft. Wayne, Ind.
- BIERER, GORDEN**
KWON, Bartlesville, Okla.
- BIERFELDT, JACK**
Club 1590
WGGG, Salamanca, N. Y.
- BIGELOW, BILL**
WJTN Music Hall
WJTN, Jamestown, N. Y.
- BINKIN, WYL**
WMAY, Springfield, Ill.
- BIONDI, DICK**
WLS, Chicago, Ill.
- BIRCHER, BILL**
Commuter's Special
WBCB, Levittown, Pa.
- BIRD, TOMMY**
WAXU, Georgetown, Ky.

BLACKBURN, BILLY
 Music Till Sundown
 KBHC, Mashville, Ark.

BLACQUIERE, BOB
 KRCK, Ridgecrest, Calif.

BLAINE, GENE
 WPLO, Atlanta, Ga.

BLAIR, DON
 WPOP, Hartford, Conn.

BLANE, LEE
 Morning Show
 WMSR, Manchester, Tenn.

BLECK, DON
 WBAT, Marion, Ind.

BLESSING, SAM
 KDEN, Denver, Colo.

BLOUNT, MURREL
 WDBF, Delray Beach, Fla.

BOCK, BOB
 KLAS, Las Vegas, Nev.

BOESCH, ROY
 WIOU, Kokomo, Ind.

HOLLER, PHIL
 Sunriser
 WKNX, Saginaw, Mich.

HOLTAN, JACK
 KHEY, El Paso, Texas

BOND, BRYCE
 Memo Pad
 WVOX, New Rochelle, N. Y.

BOND, RICHARD
 KEEO, Springfield-Eugene,
 Oregon

BONDS, HOYT
 South Forty
 WTCB, Flomaton, Ala.

BOON, CHARLIE
 WCCO, St. Paul, Minn.

BOOTH, DICK
 The Morning Show
 WKTJ, Farmington, Me.

BORDERS, JOHNNY
 K-BOX, Dallas, Texas

BOROUGH, DOUG
 WAPX, Montgomery, Ala.

BOSSARD, ALAN
 The Big Beat
 KSVL, Richfield, Utah

BOUCHER, GEORGE
 KNBX, Kirkland, Wash.

BOWER, BILL
 WFAI, Fayetteville, N. C.

BOWER, LARRY
 KASI, Ames, Iowa

BOWER, WAYNE
 KSEM House Party
 KSEM, Moses Lake, Wash.

BOWMAN, PHIL
 WMAQ, Chicago, Ill.

BOYD, JIM
 WOC, Davenport, Iowa

BOYD, LEP
 Turn Table Spin
 WSSO, Starkville, Miss.

BOYER, HERB
 KLG, Algona, Iowa

BOYLE, JIM
 WFVA, Fredericksburg, Va.

BOYLES, CHUCK
 WKY, Oklahoma City, Okla.

BOYNE, JERRY
 Music in the Afternoon
 WNBZ, Saranac Lake, N. Y.

BRACKEN, DENNY
 KFMB, San Diego, Calif.

BRADBY, KEN
 Bright and Early
 WBCI, Williamsburg, Va.

BRADEN, PAUL
 560 Club
 WMIK, Middlesboro, Ky.

BRADFORD, JOHN
 WJPS, Evansville, Ind.

BRADLEY, BILL
 KLAG, Hollywood, Calif.

BRADLEY, BRUCE
 WBZA, Boston, Mass.

BRADLEY, LYLE
 WRVA, Richmond, Va.

BRADY, BILL
 WDC, Decatur, Ill.

BRADY, BOB
 Melody Matinee
 WTTM, Trenton, N. J.

BRAGG, BOBBY
 WNEK, Macon, Ga.

BRAND, CHUCK
 WMOD, Moundsville, W. Va.

BRANHAM, JIMMY
 Best at Dawn
 WTCW, Whitesburg, Ky.

BRANNAN, DAN
 KEYJ, Jamestown, N. D.

BREED, TONY
 KFST, Texarkana, Texas

BREELAND, TOM
 Hello World
 WCHL, Chapel Hill, N. C.

BREWER, VERNON
 WKOA, Hopkinsville, Ky.

BRIGGS, FRED
 Open Line
 WSAZ, Huntington, W. Va.

BRIGHAM, PAUL
 Get-Up-And-Go Show
 WBLR, Batesburg, S. C.

BRIGHT, WELDON
 KGNC, Amarillo, Texas

BRILEY, LARRY
 WKDL, Clarksdale, Miss.

BRINK, DON
 WTKO, Ithaca, N. Y.

BRITAIN, RON
 WSAI, Cincinnati, Ohio

BROADHURST, WALT
 WMOD, Moundsville, W. Va.

BROADWATER, BOB
 KAR, KFBB, Great Falls,
 Mont.

BROCK, JOHNNY
 Yawn Patrol
 WWKY, Winchester, Ky.

BRODT, DALE
 KCHE, Cherokee, Iowa

BROWN, BILL
 WMSC, Columbia, S. C.

BROOKS, BOB
 WTYM, Springfield, Mass.

BROOKS, DON
 KDEF, Albuquerque, N. M.

BROWN, ART
 WWDC, Washington, D. C.

BROWN, ROY
 KJET, Beaumont, Texas

BROWN, BRUCE
 WKVA, Lewistown, Pa.

BROWN, DON
 The Big Show
 KGBX, Springfield, Miss.

BROWN, GEORGE
 Music on the Upbeat
 WTYC, Rock Hill, S. C.

BROWN, HARRY
 Brown Hound Show
 WOTR, Corry, Pa.

BROWN, JACK
 Tempo
 WCOS, Columbia, S. C.

BROWN, JIMMY
 Night Owl Parade
 KCLV, Clovis, N. M.

BROWN, LORNE
 WAIK, Galesburg, Ill.

BROWN, PHIL
 WPBC, Minneapolis, Minn.

BROWN, SHERM
 WJAR, Providence, R. I.

BROWN, TOM
 Late Afternoon Show
 WIP, Philadelphia, Pa.

BROWN, VIRGIL A.
 Milkman's Parade
 WGRP, Greenville, Pa.

BROWN, W. M.
 Spiritual Parade
 WOIC, Columbia, S. C.

BROWNE, TOM
 WIST Soundtrack
 WIST, Charlotte, N. C.

BROWING, JOHNNY
 WWNS, Statesboro, Ga.

BRUCE, AL
 Pattern
 WLBR, Lebanon, Pa.

BRUCE, JACK
 WNAX, Yankton, S. D.

BRYAN, GLEN
 Ocean Watch
 KURY, Brookings, Oregon

BUDD, JOE
 Sunday Show
 WGFS, Covington, Ga.

BULLOCK, SHEL
 WWSC, Glen Falls, N. Y.

BURBANK, HOWARD
 Evening Symphony
 KARM, Fresno, Calif.

BURKES, STEVE
 WMOX, Meridian, Miss.

BURKS, SPIDER
 KSTL, St. Louis, Mo.

BURLEY, DON
 KCKN, Kansas City, Kan.

BURNS, DICK
 WTTM, Trenton, N. J.

BURNS, STAN Z.
 Stan Z Burns Show

BURT, BOB
 1320 Club
 WFHR, Wisconsin Rapids,
 Wisc.

BUSH, CHARLES
 The Charm
 WAXX, Chippewa Falls,
 Wisc.

BUSSEY, GORDEN
 WAVY, Norfolk, Va.

BUTLER, DONALD
 KANO, Anoka, Minn.

BUTERA, SAL
 Hi Fi Club
 WJER, Dover, Ohio

BUTLER, LUKE
 KHUZ, Borger, Texas

BUTTERFIELD, BRUCE
 KASI, Ames, Iowa

BUTTOLPH, AL
 Requestfully Yours
 KTEL, Walla Walla, Wash.

BYRD, BOB
 WCPK, College Park, Ga.

— C —

CADDELL, JAN
 Record Party
 WHSC, Hartsville, S. C.

CADIGAN, PAT
 KDAL, Duluth, Minn.

CAHILL, JOHN
 Soft Sounds and Sweet Music
 KCRG, Cedar Rapids, Iowa

CALDWELL, BOBBY
 WMMH, Marshall, N. C.

CALDWELL, ENNIS
 Nite Show
 WJHO, Opelika, Ala.

CALLAGHAN, DAVE
 WCVI, Connellsville, Pa.

CAMPAGNA, VINCE
 KPNC, Bakersfield, Calif.

CAMPBELL, JACK
 Sleepwalker
 KVOO, Tulsa, Okla.

CAMPBELL, STERLING
 KSSS, Colorado Springs,
 Colo.

CANNON, DON
 KDAL, Duluth, Minn.

DISC JOCKEYS

- CANTRELL, PAT**
Big Beat
KBYP, Shamrock, Texas
- CANUP, LAMAR**
The Morning Show
WRWH, Cleveland, Ga.
- CAPPE, TERRY**
Music Man Show
KSFJ, Needles, Calif.
- CAPPS, CARL**
Wake Up Easy
WPNC, Plymouth, N. C.
- CARLE, LEE**
Club 7-4-0
WGSM, Huntington, N. Y.
- CARL, JOHN**
KJAN, Atlantic, Iowa
- CARLSON, JOHN**
Mainly for Homemakers
WBET, Brocton, Mass.
- CARPENTER, SKIP**
Fundial
WDNC, Durham, N. C.
- CARR, DICK**
KYNO, Fresno, Calif.
- CARRIGAN, BILL**
WIBR, Baton Rouge, La.
- CARROLL, JESSE**
It's Coffee Time
WPNC, Plymouth, N. C.
- CARROLL, REID**
KCMJ, Palm Springs, Calif.
- CARTER, JIM**
KTCS, Ft. Smith, Ark.
- CARTER, WAYNE**
Moonlight Serenade
WKOP, Binghamton, N. Y.
- CASE, ORVILLE**
KBLF, Red Bluff, Calif.
- CASEY, JIM**
Tower of Smiles
WRMT, Rocky Mount, N. C.
- CASTLE, BOB**
WGMA, Hollywood, Fla.
- CASTLEBERRY, EDDIE**
WCIN, Cincinnati, Ohio
- CASTLEBERRY, GENE**
WEGP, Presque Isle, Me.
- CASTLEBERRY, ROY**
Coffee Time
KFTV, Paris, Texas
- CAT, HEP**
KITI, Chehalis-Centralia, Wash.
- CAT, TOM**
KITI, Chehalis-Centralia, Wash.
- CATHCART, BOB**
Cheerful Earful
WOKO, Albany, N. Y.
- CATHEY, HERBIE**
Things Are Swingin'
WFUL, Fulton, Ky.
- CAUSER, JOHN**
Matinee
ABC
- CECIL, CHUCK**
Swinging Years
KFI, Los Angeles, Calif.
- CECIL, JIM**
Music for Mamas
WGNS, Murfreesboro, Tenn.
- CERVI, SAM**
WCNT, Centralia, Ill.
- CHADDICK, MARK**
Record Show
KIUN, Pecos, Texas
- CHADWICK, JIM**
KSRC, Socorro, N. M.
- CHAMBERLAIN, GENE**
WREN, Topeka, Kan.
- CHAMBURS, PAT**
Radioactivity
WDAE, Tampa, Fla.
- CHANDLER, JOE**
KAPE, San Antonio, Texas
- CHANDLER, JOHN**
Music Shop
WPLM, Plymouth, Mass.
- CHAPLIN, HUGH B.**
WABG, Greenwood, Miss.
- CHAREST, JACK**
Melody Lane
WAMR, Venice, Fla.
- CHASE, JIM**
Matinee
KVIN, Vinita, Okla.
- CHEDWICK, PORKY**
WAMO, Pittsburgh, Pa.
- CHEVILLET, DON**
WOWO, Ft. Wayne, Ind.
- CHILDS, J.**
WWIL, Ft. Lauderdale, Fla.
- CHRISTOPHER, BOB**
Rise 'N Shine
WSAR, Fall River, Mass.
- CHRISTY, STEVE**
Words and Music
WBUZ, Fredonia, N. Y.
- CHURCH, GEORGE**
KLAC, Hollywood, Calif.
- CHURCH, WILLIAM**
Club WHEO
WHEO, Stuart, Va.
- CLANCY, DAN**
KBLU, Yuma, Ariz.
- CLARK, BERNIE**
Wonderful World of Music
WSNO, Barre, Vt.
- CLARK, EDDIE**
WHK, Cleveland, Ohio
- CLARK, HOWARD**
WTMP, Tampa, Fla.
- CLARKE, JIMMIE**
WFUL, Fulton, Ky.
- CLARK, NEIL**
WGEM, Quincy, Ill.
- CLARK, TED**
WQXI, Atlanta, Ga.
- CLAY, LEON**
WJBW, New Orleans, La.
- CLAYTON, BOB**
WHDH, Boston, Mass.
- CLAYTON, DICK**
WIL, St. Louis, Mo.
- CLAYTON, EDGAR**
Songs of the Hills
WERH, Hamilton, Ala.
- CLEMENS, CHUCK**
KXIV, Phoenix, Ariz.
- CLEMENT, ELWAYNE**
Music for a Lazy Afternoon
KIBS, Bishop, Calif.
- CLEMMONS, JERRY**
K-BOX, Dallas, Texas
- CLIFF, CARL**
KPEG, Spokane, Wash.
- CLIMINO, RICK**
KJOY, Stockton, Ga.
- CLOSE, DEAN**
Close To You
WLEM, Emporium, Pa.
- COBIA, VIRGIL**
Top of the Morning
WFLS, Fredericksburg, Va.
- COCHRAN, CURTISS**
KIHN, Hugo, Okla.
- COKER, WHITEY**
KNPT, Newport, Oregon
- COLE, FRANK**
KBRN, Brighton, Colo.
- COLE, FRED**
WHDH, Boston, Mass.
- COLE, RON**
Discathon
KGFF, Shawnee, Okla.
- COLLIER, KEN**
WARN, Ft. Pierce, Fla.
- COLLINS, BOB**
WLCY, St. Petersburg, Fla.
- COLLINS, KEN**
KXYZ, Houston, Texas
- COLLINS, TOMMY**
KZIP, Amarillo, Texas
- COLSON, BOB**
WOLF, Syracuse, N. Y.
- CONERLY, JACK**
All-Nite Show
WFAP, Fayetteville, N. C.
- CONNELL, BOB**
Musical Clock
KYSM, Mankato, Minn.
- CONRAD, MARVIN**
Toamin' At Random
KIUP, Durango, Colo.
- CONRAD, RUSS**
KEX, Portland, Oregon
- CONWAY, ED**
WCPS, Tarboro, N. C.
- CONWAY, JIM**
WMAQ, Chicago, Ill.
- COOK, BOB**
Top 'O the Morning
WRJN, Racine, Wisc.
- COOK, ED**
WFEC, Miami, Fla.
- COOK, KEN**
WABG, Greenwood, Miss.
- COOK, WARREN**
Blob's Bandstand
KWIV, Douglas, Wyo.
- COOPER, DICK**
Western Music
KZOL, Farwell, Texas
- COOPER, GARY**
WMBH, Jolpin, Mo.
- COSTELLO, BILL**
WDBF, Delray Beach, Fla.
- COSTELLO, JACK**
Morning Mayor
KBKW, Aberdeen, Wash.
- COURTMACHE, RAY**
KQTY, Everett, Wash.
- COUSER, DON**
KDOK, Tyler, Texas
- COWEN, JIM**
Date with Music
KBOI, Boise, Idaho
- COX, GEORGE**
Jam for Breakfast
WMPM, Smithfield, N. C.
- COX, RAY**
KTAR, Phoenix, Ariz.
- COX, JAMES**
WGGH, Marion, Ill.
- COY, JIM**
WOR, New York, N. Y.
- CRAIG, BRUCE**
KWSH, Wewoka, Okla.
- CRAIG, RANDY**
KUTI, Yakima, Wash.
- CRAIG, VERN**
WKAP, Allentown, Pa.
- CRAIN, MARVIN**
Almanac and Portfolio
KNET, Palestine, Texas
- CRAWFORD, BLACKIE**
Radio Ranch Party
KPEP, San Angelo, Texas
- CREEKMORE, BRUCE**
WETC, Wendell-Zebulon, N. C.
- CREIGHTON, DAN**
WTIG, Massillon, Ohio
- CRISSMAN, CRAIG**
Moondial
WDNC, Durham, N. C.
- CROCKETT, GENE**
WOAL, San Antonio, Texas
- CROWLEY, MORT**
WLS, Chicago, Ill.
- CROMWELL, CHUCK**
Musicman
KERG, Eugene, Oregon
- CRUCE, CHARLES**
1450 Club
KNET, Palestine, Texas
- CRUSO, GERALD**
WTVS, Mariana, Fla.
- COTTA, LAWRENCE D.**
KTIP, Porterville, Calif.
- CULBERTSON, RON**
WJCW, Johnson City, Texas

CUMMINS, STEFF
 KXRA, Alexandria, Minn.
CUMMINGS, ALAN
 KOL, Seattle, Wash.
CUNNINGHAM, HOMER
 Hi Neighbors
 KWFT, Wichita Falls, Texas
CURNUTT, JOHN
 WDXR, Paducah, Ky.
CURRY, BILL
 Tempo
 WBT, Charlotte, N. C.
CURTIS, CHET
 WHCU, Ithaca, N. Y.
CURTIS, WER
 KLEN, Killen, Texas
CUSTER, BOB
 KLOK, San Jose Calif.

— D —

DABOUL, JOE
 WMAS, Springfield, Mass.
DAHMER, ROY
 WMT, Cedar Rapids, Iowa
DAILY, GARY
 KAH, Auburn, Calif.
DAILY, TOM
 Recall It and Win
 WEW, St. Louis, Mo.
DAKOTA, BOB
 KOFA, Yuma, Ariz.
DALE, ALLAN
 WOAI, San Antonio, Texas
DALTON, JACK
 KGA, Spokane, Wash.
DANIELS, YVONNE
 WOBS, Jacksonville, Fla.
DANN, HARVEY
 Man About Music
 KRMD, Shreveport, La.
DARDANO, NICK
 WTLB, Utica, N. Y.
DAREN, TOMMY
 WITT Parade
 WITT, Lewisburg, Pa.
DARK, GLENN
 KIST, Santa Barbara, Calif.
DARWIN, GLENN
 KAVR, Apple Valley, Calif.
DARY, ALAN
 WBZA, Boston, Mass.
DAVE, NEWTON
 KFMB, San Diego, Calif.
DAVID, JIM
 WITE, Brazil, Ind.
DAVID, TOBY
 CKLW, Detroit, Mich.
DAVIDSON, GRYAN
 WJBD, Salem, Ill.
DAVIES, BUD
 CKLW, Detroit, Mich.
DAVIS, BILL
 Spins and Needles
 WTCB, Flomaton, Ala.
DAVIS, DAN
 WMCA, New York, N. Y.
DAVIS, EARL
 Evening Serenade
 KPND, Pampa, Texas
DAVIS, FRED
 KLYR, Clarksville, Ark.
DAVIS, GENE
 Coffee Time
 KWK, St. Louis, Mo.
DAVIS, GEORGE
 WOOD, Grand Rapids, Mich.
DAVIS, IRVIN
 Night Beat
 WGTM, Wilson, N. C.
DAVIS, JIM
 Kowboy Kapers
 KOWB, Laramie, Wyo.
DAVIS, LYLE
 KLMS, Lincoln, Neb.
DAVIS, RAY
 WTVS, Mariana, Fla.

DAVIS, ROGER
 Top Tunes
 WFIS, Fountain Inn, S. C.
DAVIS, STEVE
 KLAN, Lemoore, Calif.
DAWSON, BILL
 WAZY, Lafayette, Ind.
DAWSON, GARY
 WLST, Escanaba, Mich.
DAY, DANNY
 KCUB, Tucson, Ariz.
DAY, DEAN
 Man Around the House
 KRAK, Sacramento, Calif.
DAY, DEANO
 KXGO, Fargo, N. D.
DAY, FRANK
 KDSE, Palm Springs, Calif.
DAY, GEORGE
 KLYD, Bakersfield, Calif.
DAYLIE, D.
 Daddy-O Show
 WAFF, Chicago, Ill.
DEAN, CARROLL
 WCOU, Lewiston, Me.
DEE, SQUIRE
 Good Morning
 WTRL, Bradenton, Fla.
DEEL, CHUCK
 Morning Show
 WITT, Lewisburg, Pa.
DE GRAIDE, GENE
 WJAR, Providence, R. I.
DEHN, DENNIS
 Afternoon Serenade
 KPND, Pampa, Texas
DELK, HUGH
 Dance Party
 WMFL, Pineville, Ky.
DEMPSEY, BOB
 Operation Moonbeam
 KTMC, Mc Alester, Okla.
DENHAM, DICK
 WINX, Rockville, Md.
DE ROSA, DON
 Homemakers Hit Parade
 WTLB, Utica, N. Y.
DESMOND, GERRY
 WEOK, Poughkeepsie, N. Y.
DE WING, CARL
 Limelight
 KARM, Fresno, Calif.
DE WITT, DON
 Swingtime
 WOBS, Jacksonville, Fla.
DICKSON, DICK
 Country Music
 WKLX, Paris, Ky.
DICKSON, RON
 Record Rack
 WKIX, Paris, Ky.
DILL, FRANK
 Afternoon Personality
 WGR, Buffalo, N. Y.
DILWORTH, SCOTTY
 WAZE, Clearwater, Fla.
DINUNZIO, MARIO
 Jazz in the Night
 WWOV, Woonsocket, R. I.
DIONNE, BOB
 Route 131
 WORC, Worcester, Mass.
DIXON, DARRELL E.
 Best in Music
 WSLM, Salem, Ind.
DIXON, J. C.
 Nightbeat
 WACL, Waycross, Ga.
DIXON, LARRY
 WCHB, Inkster, Mich.
DOLL, CHARLIE
 Journey on a Cloud
 WGAT, Gate City, Va.
DOMINICK, BARRY
 WRHI, Rock Hill, S. C.
DONOVAN, DAN
 WMEX, Boston, Mass.

DORSEY, HOWARD
 WCGO, Chicago Heights, Ill.
DOSS, HUBERT
 WABL, Amite, La.
DOUGLAS, STAN
 WELM, Elmira, N. Y.
DOW, BOB
 WGUY, Bangor, Me.
DOW, DICK
 Music on 560
 WGAN, Portland, Me.
DOWE, KEN
 WBKH, Hattiesburg, Miss.
DOWNEY, PAT
 KSTT, Davenport, Iowa
DOWNIE, HARRY
 WICC, Bopt, Conn.
DOYLE, ED
 WHBG, Harrisonburg, Va.
DRAGER, GENE
 WJBC, Bloomington, Ill.
DRAKE, BILL
 WCWC, Ripon, Wisc.
DRESSLER, JIM
 KBKW, Aberdeen, Wash.
DROWNE, PETER
 WDCR, Hanover, N. H.
DRUMMOND, BUDD L.
 WPME, Punxsutawney, Pa.
DRYDEN, BABE
 WDMV, Pocomoke City, Md.
DU BOSE, PAUL
 WKAB, Mobile, Ala.
DUCK, ROBERT
 Operation Music
 WCHK, Canton, Ga.
DUGAS, E. J.
 KCLL, Houma, La.
DUKE, JIM
 WINT, Winter Haven, Fla.
DULONG, JACK
 WGEZ, Beloit, Wisc.
DUNBAR, JIM
 WLS, Chicago, Ill.
DUNCAN, DOPEY
 WKAP, Allentown, Pa.
DUNCAN, HI
 The Hi Pockets Show
 KLLL, Lubbock, Texas
DUNCAN JOHNNY
 KVER, Clovis, N. M.
DUNLAP, JAMES
 WTVI, Titusville, Pa.
DUNLAP, TOMMY
 KLYR, Clarksville, Ark.
DUNN, BILL
 KLUV, Haynesville, La.

DUNAWAY, CHUCK

B. December 1, 1934, Porum, Okla. Chuck Dunaway Show, WABC, N. Y.

DUPRE, HENRY
 Matinee
 WWL, New Orleans, La.
DUPRE, MITCH
 WCMP, Pine City, Minn.
DURAN, TED
 KBUC, Corona, Calif.
DURHAM, ERNIE
 WJLB, Detroit, Mich.
DURKEE, JAMES
 KSDN, Aberdeen, S. D.
DURKIN, JAY
 Good Evening Show
 WMAS, Springfield, Mass.
DYE, DON
 Afternoon Club
 KNIA, Knoxville, Iowa
DYE, TOM
 Soest Holler Time
 KTTR, Martin Rolla, Mo.
DYER, JOHN
 KNOW, Austin, Texas

DISC JOCKEYS

— E —

EARLS, CHARLIE
KCRV, Caruthersville, Mo.

EATON, JOHN
WGAW, Gardner, Mass.

EATON, PIERRE
WINX, Rockville, Md.

EBERT, LEE
KBHM, Branson, Mo.

EDMOND, DWIGHT
KDDI, Cody, Wyo.

EDWARDS, JOHNNY
KPRC, Houston, Texas

EDWARDS, BILL
WGY, Schenectady, N. Y.

EIKHOM, DARWIN
Musical Jamboree

KDUZ, Hutchinson, Minn.

ELDER, ALAN KENT
WAIK, Galesburg, Ill.

ELIOT, BRUCE
WOR, New York, N. Y.

ELLER, DICK
WCVS, Springfield, Ill.

ELLIOTT, BILL
KLIY, San Jose, Calif.

ELLIOTT, JACK
KXOK, St. Louis, Mo.

ELLIOTT, SAM
WDXR, Paducah, Ky.

ELLIS, BILL
WVVO, Columbus, Ohio

ELSTUN, C. K.
Carousel

WZIP, Cincinnati, Ohio

ELZ, RON
KXYZ, Houston, Texas

EMERY, BOB
WAVI, Dayton, Ohio

EMM, LOU
WHIO, Dayton, Ohio

ENDERLEY, JOM
WHLE, So. Boston, Va.

ENO, JACK
Night Patrol

WEBR, Buffalo, N. Y.

ENRIGHT, GARY
KCCR, Pierre, S. D.

ERDAHL, JERRY
KCCR, Pierre, S. D.

ERWIN, JIM
WIBR, Baton Rouge, La.

ESTER, JON
Night Train

WGBB, Freeport, N. Y.

ESTERLINE, GEORGE
WGHN, Grand Haven, Mich.

ESTES, FRANK
Top Fifty on 1150

WDIX, Orangeburg, S. C.

ETKIN, AL
1340 Club

WALL, Middletown, N. Y.

EVANS, DEAN
KCLJ, Shreveport, La.

EVANS, JIM
The Late Show

KSUM, Fairmont, Minn.

EVANS, R.
WTHE, Spartanburg, S. C.

EVANS, STAN
KOPR, Butte, Mont.

EXUM, BILL
Music Hall

WJEM, Valdosta, Ga.

— F —

FARRELL, CHARLIE
WBVP, Beaver, Pa.

FARRELL, DICK
Swinging '70

KDZA, Pueblo, Colo.

FARRELL, JERRY
Road Show

WJLJ, Niagara Falls, N. Y.

FARRIS, TERRY
Tops in Pops

WPKO, Waverly, Ohio

FAULKNER, ROYCE
1230 Club

WNUZ, Talladega, Ala.

FAYE, MARTY
WAAF, Chicago, Ill.

FEINBERG, RON
KIBE, KDFC, San Francisco, Calif.

FERGUSON, LARRY
KOAM, Pittsburg, Kan.

FERRIS, DOUG
Happy Time Show

WAKP, Hendersonville, N. C.

FIELDS, CHUCK
KAJO, Grants Pass, Oregon

FIELDS, TROY
KLLL, Lubbock, Texas

FIELDS, WILLIAM
Afternoon Show

WCBL, Benton, Ky.

FINAN, JOE
KTLN, Denver, Colo.

FISHER, JACK
WVNR, Beckley, W. Va.

FISHER, JERRY
WBRY, Waterbury, Conn.

FISKE, FRED
WWDC, Washington, D. C.

FIUDLEY, BOB
WSLI, Jackson, Miss.

FITZGERALD, ED
WMAX, Grand Rapids, Mich.

FLAGG, PAUL
Time Show

WERD, Atlanta, Ga.

FLANAGAN, HAROLD
Country Corner

KTCS, Ft. Smith, Ark.

FLANAGAN, MARK
WERC, Erie, Pa.

FLEMING, NEDD
WAEB, Allentown, Pa.

FLETCHER, JIM
WKLO, Louisville, Ky.

FLINT, WALTER H.
Musical Clock

WGPC, Albany, Ga.

FLYNN, ED
WICH, Norwich, Conn.

FOLLIS, JIMMY
Records at Radio Ranch

WFPA, Ft. Payne, Ala.

FOLLIS, WOODY
KTUE, Tulia, Texas

FONTENOT, LEONARD
Popathon

KSLO, Opelousas, La.

FONTENOT, RENE
Cajun Frolics

KSLO, Opelousas, La.

FOPPE, FAYE
KANB, Shreveport, La.

FORD, ART

WNTA, New York, N. Y.

FORDHAM, DON
WAUE, Auburn, N. Y.

FORE, TROY
Early Bird Show

WFPM, Ft. Valley, Ga.

FOSTER, CAL
KCVR, Lodi, Calif.

FWLER, FROSTY
King's Klock

KING, Seattle, Wash.

FOX, JACK
WEOA, Evansville, Ind.

FOX, RANDY
Downbeat

KPOD, Crescent City, Calif.

FOX, ROY
WTAX, Springfield, Ill.

FRANCIS, JIMMY
Western Roundup

KTLW, Texas City, Texas

FRAY, JACQUES
Listening to Music

WQXR, New York, N. Y.

FRAZIER, CECIL
Farm and Home Show

KMIS, Portageville, Mo.

FREED, ALAN
The Big Beat

KDAY, Hollywood, Calif.

FREIZEN, BOB
KSLY, San Louis Obispo, Calif.

FREW, JOHN
Program AM

WPLK, Rockmart, Ga.

FRIEDLINE, CARL
WFBG-TV, Altoona, Pa.

FRIEL, ED
Record Hop

WCHI, Chillicothe, Ohio

FRITTS, BOB
KWSH, Wewoka, Okla.

FRITTS, TOM
KYNT, Yankton, S. D.

FULGHAM
Radiorama

KTRE, Lufkin, Texas

FULLER, BOB
KSLI, Silver City, N. M.

FULLER, GARY
KSON, San Diego, Calif.

FULLER, ROBERT
KBLE, Red Bluff, Calif.

FULLER, ROY
WWSC, Glens Falls, N. Y.

FULTON, ART
KIMA, Yakima, Wash.

FUNK, ED
Symphonic

WRSW, Warsaw, Ind.

FUNKHOUSER, DON
WSIG, Mt. Jackson, Va.

— G —

GABOR, RAY
Popeye Playhouse

WTVJ, Miami, Fla.

GAGNIER, BOB
Early Bird

KGY, Olympia, Wash.

GAINES, JIM
Clockwatcher

KALB, Alexandria, La.

GALE, JOE
WSET, Glens Falls, N. Y.

GALLANT, JAMES
1220 Club

WDEE, New Haven, Conn.

GALLO, JACK
The Big Time

WHBQ, Memphis, Tenn.

GAMBLE, BILL
WKTL, Cheboygan, Wisc.

GAMBLING, JOHN
WOR, N. Y.

GAMEZ, RAUL
KEVT, Tucson, Arizona

GANDT, PAUL
KBOY, Medford, Oregon

GANNON, JOE
KWPC, Muscatine, Iowa

GAR, LARRY
Tempo

WLBG, Laurens, S. C.

GARNER, BILL
1260 Club

KBHC, Nashville, Ark.

GARRITY, VINCE
WAAF, Chicago, Ill.

GATES, DAN
KENO, Las Vegas, Nev.

GATTAS, JUAN
Hablemos de Gine

KUBO, San Antonio, Texas

GAUSTAD, GEORGE
KEYD, Oakes, N. Dakota

GAY, KYLE
KCKN, Kansas City, Kan.

GAYLORD, WILLIE
WAMS, Wilmington, Del.

GAYNOR, BOB
Pool & Patio Show
WGMA, Hollywood, Fla.

GEARING, JOE
WFRA, Franklin, Pa.

GEHO, BILL
The Music Makers
WANB, Waynesburg, Pa.

GEIDT, JERRY
KOFE, Pullman, Wash.

GEIGER, JACK
WOND, Pleasantville, N. J.

GENTRI, JOHN
KFSD, San Diego, Calif.

GEORGE, DICK
Parade of Hits
WGFS, Covington, Ga.

GESE, BOB
Music in the Air
KRPL, Moscow, Idaho

GIBSON, D. E.
WSON, Henderson, Ky.

GIBSON, JACK
WCIN, Cincinnati, Ohio

GIBSON, LARRY
Panorama
WJLS, Beckley, W. Va.

GILBERT, DICK
KYND, Tempe, Ariz.

GILBERT, JIM
Beachcombers' Almanac
WNDB, Daytona Beach, Fla.

GILDEMAN, GIL
Afternoon Downbeat
WCVA, Culpeper, Va.

GILNER, ART
Off the Record
WSAV, Savannah, Ga.

GILNET, CLAIR
KYNG, Coos Bay, Oregon

GISSING, EARL
WJRL, Rockford, Ill.

GLENN, JERRY
WERC, Erie, Pa.

GODWIN, BUD
Rise & Shine
WBMC, McMinnville, Tenn.

GOEMAN, JOHN
Kaywatch
KJAM, Madison, S. D.

GOERNER, BOB
Music Scene
KCBS, San Francisco, Calif.

GOLDTRAP, GEORGE
Morning Melodies
KWNA, Winnemucca, Nev.

GOMEZ, LUIS
KGST, Fresno, Calif.

GOODFELLOW, JOHNNY
WIRE, Indianapolis, Ind.

GOODMAN, FRANK
Evening Music
KSFJ, Needles, Calif.

GOODWIN, TOM
KHSSJ, Hemet, Calif.

GORDON, PAUL
WRSR, Saratoga Springs,
N. Y.

GOSDEN, BY
WMT, Cedar Rapids, Iowa

GOULD, DARRELL
Adventures in Sound
WCCC, Hartford, Conn.

GOVE, ELLIOTT
Timekeeper
WSYR, Syracuse, N. Y.

GRAEGER, BILL
KYNG, Coos Bay, Oregon

GRAF, LARRY
KDUZ, Hutchinson, Minn.

GRAHAM, DAVE
KOLD, Tucson, Ariz.

GRAINGER, GERRY
WWCA, Garry, Ind.

GRANGER, GENE
WBSC, Bennettsville, S. C.

GRANGER, JIM
WEET, Richmond, Va.

GRANT, DICK
WRNY, Rome, N. Y.

GRANT, RALPH
Listen to Lem
WLEM, Emporium, Pa.

GRANT, RAY
KOB, Albuquerque, N. M.

GRAY, JIM
WRNL, Richmond, Va.

GRAZAN, JOE
WBVP, Beaver Falls, Pa.

GREELY, JAMES
WTMB, Tomah, Wisc.

GREEN, TOMMY
TG Corner
KSST, Sulphur Springs, Texas

GREENBERG, NORMAN
WIBY, Belleville, Ill.

GREENE, BOB
WGRD, Grand Rapids, Mich.

GREEK, BILL
Night Show
WNDB, Daytona Beach, Fla.

GREER, BOB
WALD, Walterboro, S. C.

GREER, CHARLES

The Charlie Greer Show, WABC;
Top of the Morning Show, The
Charlie Greer Show, Akron To-
night Show, WAKR-TV

GROCE, ROCKY
Rhythm Express
WLIB, New York, N. Y.

GRUBERT, RON
Polka Party
KNUJ, New Ulm, Minn.

GUERTIN, NEIL
On the Record
WVON, Woonsocket, R. I.

GUNN, DICK
KSUB, Cedar City, Utah

GUNN, JOHNNY
KCVR, Lodi, Calif.

GUNN, JOHNNY
On K-EZY Street
KEZY, Anaheim, Calif.

GUTHERIE, GENE
KHEY, El Paso, Texas

— H —

HAASE, STAN
KOZE Good Morning
KOZE, Lewiston, Idaho

HAGEN, ED
Musical Americana
WNMP, Evanston, Ill.

HAGLER, JOE
WHHY, Montgomery, Ala.

HAINES, FRANK
KVEN, Ventura, Calif.

HAKE, DICK
KJFJ, Webster City, Iowa

HALE, BOB
WLS, Chicago, Ill.

HALL, EDGEL
Night Flight
WTCS, Fairmont, W. Va.

HALL, FRED
KVEN, Ventura, Calif.

HALL, GARY
KMA, Shenandoah, Iowa

HALL, JOE
KVFD, Ft. Dodge, Iowa

HALL, RAY
The Hall of Music
WPLM, Plymouth, Mass.

HALL, REDDY
WELL, Elizabethtown, Ky.

HALL, REX
KWBB, Wichita, Kan.

HALLMAN, BILL
Night Beat
WOKE, Charleston, S. C.

HAMBY, BILL
WABN, Annapolis, Md.

HAMILTON, CARL
Parade of Hits
WBKH, Hattiesburg, Miss.

HAMILTON, DALE
Top Tempo Tune Show
KWBE, Rochester, Minn.

HAMMER, LANCE
Morning Panorama
KMNS, Sioux City, Iowa

HAMMOND, DAVE
WCSH, Portland, Me.

HANCOCK, NEIL
Teen Agers Krush
KZOL, Farwell, Texas

HANNA, AL
KIXZ, Amarillo, Texas

HANNER, CARL
Kitchen Club
WNUZ, Talladega, Ala.

HANSON, RANDY
Sunday Serenade
KBMO, Benson, Minn.

HANSON, RICHARD
1230 Club
WJBB, Haleyville, Ala.

HARDEE, MAX
KCAR, Clarksville, Texas

HARDING, TED
WAYZ, Waynesboro, Pa.

HARDY, RENNIE
Jem Showcase
WJEM, Valdosta, Ga.

HARGETT, DICK
WLAY, Muscle Shoals, Ala.

HARLI, TED
WKST, New Castle, Pa.

HARP, FRED
WCPC, College Park, Ga.

HARPE, K. L.
Band Stand
WMJM, Cordele, Ga.

HARPER, JIM
WKAT, Miami Beach, Fla.

HARRINGTON, JOHN
Morning Man
KVIP, Redding, Calif.

HARRIS, BOB
KTOP, Topeka, Kan.

HARRIS, GEORGE
WIZE, Springfield, Ohio

HARRIS, KEN
Top of the Morning
WLNA, Peekskill, N. Y.

HARRIS, OLIN
WKBO, Harrisburg, Pa.

HARRISON, HARRY

Harry Harrison, WMCA. N. Y.

HARROW, TIM
Tempo
KWCO, Chickasha, Okla.

HART, CARROLL B.
K Club
WKSJ, W. Jefferson, N. C.

HARVEY, CLYDE
KUTY, Palmdale, Calif.

HARVEY, HAPPY
Early Risers
KTLW, Texas City, Texas

HARWOOD, BRIAN
Green Mt. Ballroom
WDEV, Waterbury, Vt.

HASELTINE, FRED
WRNL, Richmond, Va.

HASTY, RALPH
The Big Show
KGBX, Springfield, Miss.

DISC JOCKEYS

HAYDEN, BOB
KALV, Alva, Okla.

HAYES, BRUCE
KFWB, Los Angeles, Calif.

HAYES, KEVIN
Rolling Home
WGGO, Salamanca, N. Y.

HAYES, PHIL
The Nightline
WPAY, Portsmouth, Ohio

HAYNES, DICK
KLAC, Hollywood, Calif.

HAYNES, FRANK
Sunny Side Up
KWVL, Waterloo, Iowa

HAYNES, JOHNNY
WMLS, Sylacauga, Ala.

HEFFINGTON, ED
WHAP, Hopewell, Va.

HEINLEIN, ROBERT
Rhythm Parade
WGCD, Chester, S. C.

HELTON, BOB
WOOF, Dothan, Ala.

HENDERSON, HOCKO
WDAS, Philadelphia, Pa.

HENDRICKS, GARY
Nite Time
KNDC, Hettinger, N. D.

HENNINGS, PAUL
The Morning Show
WTAR, Norfolk, Va.

HENRY, MARY
Luncheon Show
WJLD, Birmingham, Ala.

HERMANN, BEKNIE
WFEM, Indianapolis, Ind.

HERVEY, MIKE
WCVS, Springfield, Ill.

HETRICK, WAYNE
WMRF, Lewistown, Pa.

HEY, JOHN
Morning in Hi Fi
KCHA, Charles City, La.

HICKS, BILLY
WKTG, Thomasville, Ga.

HICKS, CAP
Sundial
WRGA, Rome, Ga.

HICKS, DAVID
Prelude
KQBY, San Francisco, Calif.

HICKS, JACK
Studio J.
WBAP, Ft. Worth, Texas

HIGBEE, LYNN
Music on the Sunny Side
KRMG, Tulsa, Okla.

HIGGINS, TOM
WWCA, Gary, Ind.

HIGHTOWER, KEN
KPBM, Carlsbad, N. M.

HILL, BOB
WGOV, Valdosta, Ga.

HILL, BOB
Music of the Masters
WPTS, Pittston, Pa.

HILL, MARVIN
WGOG, Walhalla, S. C.

HILLIARD, JIM
KIXZ, Amarillo, Texas

HILSON, NORM
Tempo Time
WNAX, Yankton, S. D.

HINCK, BERNIE
Smilin Sam Show
KMNS, Sioux City, Iowa

HINKLEY, HARRY
Tempo
WHP, Harrisburg, Pa.

HISKEY, DON
1450 Club
KIRX, Kirksville, Mo.

HIXSON, BOB
Sounds of the Night
WNDU, South Bend, Ind.

HOBELMAN, DON
Morning Melodies
KZIX, Collins, Col.

HOFFER, BOB
Studio Three
WDAE, Tampa, Fla.

HOKE, BILL
Night Song
WPTF, Raleigh, N. C.

HOLCOMB, JOE
WKLO, Louisville, Ky.

HOLE, DAN
WCEN, Mt. Pleasant, Mich.

HOLLAND, HERMAN
WMVA, Martinsville, Va.

HOLLIDAY, BOB
WPBC, Minn., Minn.

HOLLIDAY, JOHNNY
WHK, Cleveland, Ohio

HOLLY, DON
KOAM, Pittsburg, Kan.

HOLMAN, SAM
WLS, Chicago, Ill.

HOLMES, JASPER
Music Hall
WFTC, Kinston, N. C.

HOOPER, TOM
WKOW, Madison, Wis.

HOOVER, HERB
Sacred Serenade
KWIL, Albany, Oregon

HORNE, ED
WIDE, Biddeford, Me.

HORNE, JIM
Rhythm and Blues
KFV, Paris, Texas

HORNE, TOM
Tip Top Show
WDSK, Cleveland, Miss.

HOSEY, WOODY
WIKC, Bogalsusa, La.

HOURIGAN, TERRY
WFBG, Altoona, Pa.

HOVER, FREEMAN
KEYZ, Williston, N. D.

HOWARD, BOB
WNEW, N. Y.

HOWARD, JOE
Hub Cap Caravan
WJLB, Detroit, Mich.

HOWARD, LEN
KORK, Las Vegas, Nev.

HOWARD, SPECS
KYW, Cleveland, Ohio

HOWARD, TOBE
WLOU, Louisville, Ky.

HOWARD, TOM
WSCR, Scranton, Pa.

HOWELL, WILLARD
Morning Matinee
WZOB, Ft. Payne, Ala.

HUDSON, FRANK
KNOC, Natchitoches, La.

HUGGINS, JAN
Happy Time Show
WAKP, Hendersonville, N. C.

HUGH, IVOR
Academy of Music
WCCC, Hartford, Conn.

HUGHES, ED
WSCR, Scranton, Pa.

HUGHES, STEVE
KPTL, Carson City, Nev.

HUITT, JIM
KBIA, Columbia, Miss.

HULETT, JOHN
WDAX, McRae, Ga.

HUNT, RON
980 Club
WIFY, Danville, Ill.

HUNTER, JOE LOUIS
Club 810
WCEC, Rocky Mount, N. C.

HUNTER, MARVIN
970 Show
WEBR, Buffalo, N. Y.

HUNTLEY, JIM
Jumpin Jim
KHHH, Pampa, Texas

HUOT, ED
WTRC, Elkhart, Ind.

HURLEY, LEE
WSIS, Roanoke, Va.

HUSMANN, MIKE
KBHM, Branson, Mo.

HUTCHING, FRED
Morning Show
KBTN, Neosho, Mo.

HUTCHINSON, RAY
KOL, Seattle, Wash.

HUTCHISON, BRUCE
Get Together
WOKO, Albany, N. Y.

HUTCHISON, HOLLIS
Teen Time
KYAP, Ruidoso, N. M.

HUTSELL, BOB
WCOH, Newnan, Ga.

— I —

ILES, CAL
Listening Post
KIML, Gillette, Wyo.

INSCOE, JIM
WYRN, Louisburg, N. C.

IRISH, BOB
Home Exec. Club
WCUB, Manitowoc, Wis.

ISLEY, JAMES
Chocolate Jam
WBBB, Burlington, N. C.

IVERSON, EARL
The Music Hall
WRJN, Racine, Wis.

— J —

JACKSON, JERRY
KOKE, Austin, Texas

JACOBS, HARVEY
Downbeat
WLA, Danville, Va.

JACOBS, MARVIN
Mitetrain
WEGP, Presque Isle, Me.

JACOBS, RON
KPOI, Honolulu, Hawaii

JAMES, AL
WCMW, Canton, Ohio

JAMES, KEN
KENS, San Antonio, Texas

JAMES, KERRY
WABY, Albany, N. Y.

JAMES, NORM
Spins and Needles
WDEV, Waterbury, Vt.

JANASKE, MARY LOU
WBIS, Bristol, Conn.

JARRIN, JAIME
KWKW, Pasadena, Calif.

JARVIS, LARRY
WIRV, Irvine, Ky.

JAY, BRUCE
WLAM, Lewiston, Me.

JAY, JIM
Rollin Home Show
WKAM, Goshen, Ind.

JEANNE, CAROL
WBMT, Black Mountain, N. C.

JEFFERYS, ALLAN
In the Land of Music
ABC

JENKINS, MIKE
KRCK, Ridgecrest, Calif.

JOBES, HERB
Afternoon Showcase
KIUP, Durango, Colo.

JOHNSON, B. J.
WRJW, Picayune, Miss.

JOHNSON, BRADLEY
Best of Anything
WTCN, Minneapolis, Minn.

JOHNSON, D. M.
1450 Club
KVCK, Wolf Point, Mont.

JOHNSON, JIM
KREM, Spokane, Wash.

JOHNSON, PAUL
Roll Jordan
WILA, Danville, Va.

JOHNSON, PETE
KZUN, Opportunity, Wash.

JOHNSON, ROOSEVELT
WERD, Atlanta, Ga.

JOHNSON, TOM
WQXI, Atlanta, Ga.

JOHNSTON, DAVID
Platter Party
WCNC, Elizabeth City, N. C.

JOHNSTON, HUGH
WBBW, Youngstown, Ohio

JONES, BILL
Danceland
WIBG, Philadelphia, Pa.

JONES, BOBBY
WAVZ, New Haven, Conn.

JONES, BUCK
WGTM, Wilson, N. C.

JONES, DICK
KWBB, Wichita, Kan.

JONES, DON
WHHY, Montgomery, Ala.

JONES, MARVIN
Showcase of Hits
WMGA, Moultrie, Ga.

JONES, REX
Sunny Side Up Show
WDXN, Clarksville, Tenn.

JORDAN, ED
World of Modern Sound
ABC

JORDAN, MILO
WMAM, Marinette, Wisc.

JOSEPH, EDWARD
WHL D, Niagara Falls, N. Y.

JOYE, BOB
WGEM, Quincy, Ill.

— K —

KACKSON, REV. O. E.
Spiritual Echoes
WYNN, Florence, S. C.

KAHN, TONY
Music Hall
WPTW, Piqua, Ohio

KAINER, LARRY
KULP, El Campo, Texas

KALIL, FRANK
KTKT, Tucson, Ariz.

KAPHEIM, GEORGE
WKTL, Sheboygan, Wisc.

KAPNICK, RICHARD
WHGR, Houghton, Lake,
Mich.

KARY, BILL
WDOR, Sturgeon Bay, Wisc.

KAREY, JACK
WCFL, Chicago, Ill.

KATZ, BARRY
TNT Revue
WITY, Danville, Ill.

KAY, DICK
Overture
WAA P, Peoria, Ill.

KAY, RONNIE
KSWO, Lawton, Okla.

KAYE, DAVE
WJVA, South Bend, Ind.

KAYE, TOM E.
Sentinel
WSEN, Baldwinville, N. Y.

KEDRO, MILAN
Slavic Melodies
KSTL, St. Louis, Mo.

KEEGAN, ROBERT
Teensville
WFLR, Dundee, N. Y.

KEEHN, BOB
House of Records
WRTL, Bradenton, Fla.

KEENE, JOE
Top 50 on 1050
KMIS, Portageville, Mo.

KEEP, BARNEY
KEX, Portland, Oregon

KELLER, SAM
WOKK, Meridian, Miss.

KELLEY, CHET
Music in the Night
WOCB, W. Yarmouth, Mass.

KELLOGG, BOB
Road Show
KBOI, Boise, Idaho

KELLY, WILLIAM C.
WQMN, Superior, Wisc.

KENDRICK, JIM
KWTO, Springfield, Miss.

KENNEDY, BEN
Juke Box Saturday Nite
CKOK, Tulare, Calif.

KENNEDY, BOB
WROR, Albany, N. Y.

KENNEDY, TOM
WJLJ, Niagra Falls, N. Y.

KENSLEY, BILL
Bandstand
WPTW, Piqua, Ohio

KENT, JON
KLFD, Litchfield, Minn.

KERRIGAN, BOB
Top Teen Tunes
WJOE, Port St. Joe, Fla.

KEY, JIM
Bandstand
WSSO, Starkville, Miss.

KILBURN, LARRY
KPOJ, Portland, Oregon

KILLEBREW, RICHARD
WMLT, Dublin, Ga.

KILNESS, J. S.
KPOW, Powell, Wyo.

KIMBLE, BILL
WNB F, Binghamton, N. Y.

KIMES, FREDDY
Country Boy Show
WNCA, Siler, N. C.

KINDELL, TOM
WMMN, Tallahassee, Fla.

KING, BILL
Today's Top Ten
WTOC, Savannah, Ga.

KING, JULIAN
Sound of Music
WONG, Oneida, N. Y.

KING, RON
WGUY, Bangor, Me.

KINNEY, DONALD
The Happy Medium
KGVG, Missoula, Mont.

KIRBY, BOB
WTCN, Minneapolis, Minn.

KIRBY, GENE
Intermission
WSTP, Sailsburg, N. C.

KIRKPATRICK, BILL
Sunrise Serenade
WSBB, New Smyrna Beach,
Fla.

KITCHCART, KIT
Impact, Variety Time
WEBO, Owego, N. Y.

**KLAVAN AND
FINCH**
WNEW, New York, N. Y.

KLEECK, VAN, BOB
Sentinel
WSEN, Baldwinville, N. Y.

KLEID, STEVE
WRKT, Cocoa, Fla.

KNIESLY, BILL
Morning Show
WBAT, Marion, Ind.

KNIGHT, BOB
WNOP, Newport, Ky.

KNIGHT, DICK
KFOR, Lincoln, Neb.

KNIGHT, FRED
WAVY, Norfolk, Va.

KNIGHT, LARRY
Mostly Music
WTWN, St. Johnsburg, Vt.

KNUTSON, BOB
Just for Fun
WJMS, Ironwood, Mich.

KOBAK, ED
KRIC, Beaumont, Texas

KOESLING, LARRY
WAGN, Menominee, Mich.

KOHLMEIER, TOM
WHV F, Wausau, Wisc.

KOSTLER, JOE
KNAL, Victoria, Texas

KOTT, KEN
WMT E, Manistee, Mich.

KOUL, EDDIE
Rhythm's the Rule
WLAV, Grand Rapids, Mich.

KOVAL, JOHN
Good Morning Show
WACL, Waycross, Ga.

KRAMER, BILL
WHBG, Harrisonburg, Va.

KRAVITZ, HERB
WJDY, Sausbury, Md.

KRAY, MILT
Open House Show
WORC, Worcester, Mass.

KUBLY, RAY
KIST, Santa Barbara, Calif.

KULZ, BOB
Morning Watch
WROD, Daytona Beach, Fla.

KUNSAK, JOHNNY
KSYD, Wichita Falls, Tex.

KURTIS, BOB
KTOP, Topeka, Kan.

KUTZA, TOM
Musical Miles
WISL, Shamokin, Pa.

KUVENT, ARCHIE
Music on 560
WGAN, Portland, Me.

— L —

LABOE, ART
Wake Up to Music
KDAY, Hollywood, Calif.

LACY, JACK
Listen to Lacy, WINS, New York

LACY, NICK
KQTY, Everett, Wash.

LAKE, CHARLIE
WBCL, Williamsburg, Va.

LAKODUK, LARRY
KBOM, Bismarck, N. D.

LA LIBERTA, ROGER
Morning Show
WWRI, West Warwick, R. I.

LAMBERT, JAKE
WENO, Nashville, Tenn.

LAMBERT, ROG
Soundsville
WLAP, Lexington, Ky.

LANE, RON
FWFL, Camden, Tenn.

LANDERS, BOB
WNEW, New York, N. Y.

LANGDON, VERN
KLOK, San Jose, Calif.

LANGE, JERRY
Early Bird Show
KXLY, Spokane, Wash.

LANIGAN, JOHN
Spins and Needles
KOGA, Ogallala, Neb.

LA PONTE, VINCE
WAZL, Hazleton, Pa.

LAPP, BRUCE
Music Til Midnight
WSAV, Savannah, Ga.

LARENCE, RICK
800 Radio Show
WLAD, Danbury, Conn.

LARDIE, BOB
WTTE, Tiffin, Ohio

LARSEN, DICK
Sunday Show
KTIL, Tillamook, Oregon

DISC JOCKEYS

- LARSON, JOE**
WKLK, Cloquet, Min.
- LASCELIES, JOHN**
Morning Personality
WGR, Buffalo, N. Y.
- LASSITER, BILL**
WZYX, Cowan, Tenn.
- LAUBI, PAUL**
Teens Topics Tunes
WPOR, Portland, Me.
- LAUTER, BURL**
Turntable Matinee
WRMS, Beardstown, Ill.
- LAVONG, REGINALD N.**
B. April 5, 1933, New York City.
Dr. Jive Show, WWRL; Snap
Club, WHAT, Philadelphia, Pa.;
Reggie Lavong Show, WBEE, Chi-
cago, Ill.; Reggie Lavong Show,
WRAP, Norfolk, Va.
- LAWLER, JIM**
Party Line
KALB, Alexandria, La.
- LAWRENCE, TEDD**
Man About Music
ABC
- LAWSON, JIM**
KOFA, Yuma, Ariz.
- LAYTON, JAMES D.**
WKMY, Pocomoke City, Md.
- LAZARE, JACK**
WNEW, New York, N. Y.
- LEAHY, ED**
KGRO, Gresham, Oregon
- LEAVITT, LARRY**
Evening Serenade
WFAU, Augusta, Me.
- LEDESMA, JOE**
KUDU, Ventura, Calif.
- LEE, BOB**
Rush Hour
WVIZ, Lorain, Ohio
- LEE, DICK**
Breezing Along
WAGE, Leesburg, Va.
- LEE, JERRY**
KWYK, Farmington, N. M.
- LEE, KELLY**
Mail Bag Show
WCKB, Dunn, N. C.
- LEE, ROBERT**
Music USA
WJBK, Detroit, Mich.
- LEE, TED**
WJJD, Chicago, Ill.
- LEGARE, DICK**
WICH, Norwich, Conn.
- LEGGE, ERNIE**
WLOF, Orlando, Fla.
- LEMEN, MAT**
KOLD, Tucson, Ariz.
- LENNING, DEN**
Coffee Corner
KDMA, Montevideo, Minn.
- LEONARD, AL**
WRET, Cocoa, Fla.
- LEONARD, LEE**
KLAN, Lemoore, Calif.
- LEPPIG, RON**
WGEZ, Beloit, Wisc.
- LESTER, LES**
KANE, New Iberia, La.
- LEVINER, EBBY**
WBSC, Bennettsville, S. C.
- LEWIS, CARL**
KLMS, Lincoln, Neb.
- LEWIS, HAL**
KODD, Honolulu, Hawaii
- LEWIS, JACK**
Honest John Show
KSTR, Grand Junction, Colo.
- LEWIS, JACK**
KBAM, Longview, Wash.
- LEWIS, JIM**
KLIV, San Jose, Calif.
- LEWIS, JIMMY**
KWAM, Memphis, Tenn.
- LEWIS, JOHN**
Pink Poodle
WEEZ, Chester, Pa.
- LEWIS, PAT**
Open House
KING, Seattle, Wash.
- LIGHT, JAY**
WSNJ, Bridgeton, N. J.
- LINDAMOOD, RON**
WDBJ, Roanoke, Va.
- LINDLEY, DICK**
Twilight Rapsody
KAPR, Douglas, Ariz.
- LINDSEY, A. H.**
KDXE, Little Rock, Ark.
- LINGER, JERRY**
WDXB, Chattanooga, Tenn.
- LINN, BANDEL**
Yawn Patrol
WHFB, Benton Harbor-St.
Joseph, Mich.
- LINN, JOHNNY**
Sunset Express
KAJR, Apple Valley, Calif.
- LINNE, DARRELL**
Country Time
WFIW, Fairfield, Ill.
- LIONEL, ED**
KRIO, McAllen, Texas
- LIT, HY**
WCAM, Camden, N. J.
- LITEN, ROBERT**
KEEO, Springfield-Eugene,
Oregon
- LIVENEY, TOM**
WINT, Tallahassee, Fla.
- LOBBEY, JIM**
WMBH, Joplin, Mo.
- LOCK, JOHN**
KAOL, Carrollton, Miss.
- LOCKE, GENE**
Stickbuddy Jamboree
WRUS, Russellville, Ky.
- LOCKE, JIMMY**
WBUT, Butler, Pa.
- LOEB, LEON**
Topsy Turvey Show
WGOK, Mobile, Ala.
- LOFFLER, GENE**
KCOG, Centerville, Iowa
- LOFTIN, TOM**
KOKL, Okmulgee, Okla.
- LOHNES, LES**
KDIO, Ortonville, Minn.
- LOHSE, JIM**
Club 1390
WMPO, Middleport-Pomeroy,
Ohio
- LONDON, JACK**
KPRC, Houston, Texas
- LONGMAN, BILL**
Mid Morning Melodies
KMAQ, Maquoketa, Iowa
- LOPEZ, LUCIO BARRIOS**
Lucky Lager Dance Time
KGSF, Fresno, Calif.
- LOTZ, BOB**
Symphony Hall
KRML, Carmel, Calif.
- LOUDERMILK, JIM**
WHMS, Charleston, W. Va.
- LOVE, BOB**
KBIF, Fresno, Calif.
- LOVETT, DON**
Morning Melodies
WJAM, Marion, Ala.
- LOWERY, BILL**
Homemaker's Holiday
KVOO, Tulsa, Okla.
- LOWERY, BOB**
Night Flight
KTEM, Temple, Texas
- LOWERY, BUD**
KRMD, Shreveport, La.
- LUCAS, BEN**
Talk of the Town
WRGA, Rome, Ga.
- LUCAS, LEE**
KVI, Seattle, Wash.
- LUCAS, WILL**
KALL, Salt Lake City, Utah
- LUMAN, ROYCE**
KSFA, Nacogdoches, Texas
- LUNDELL, ART**
KVFD, Ft. Dodge, Iowa
- LUNDY, RON**
WIL, St. Louis, Mo.
- LUNINGHAM, BOB**
KYVA, Gallup, N. M.
- LUONGO, JERRY**
WSNJ, Bridgeton, N. J.
- LUPTON, JOHN**
Motor Matinee
WGAR, Cleveland, Ohio
- LYLE, DICK**
WNEX, Macon, Ga.
- LYLE, DONALD G.**
Early Worm
KCVL, Colville, Wash.
- LYNDON, SKIP**
WEVA, Emporia, Va.
- LYNN, FRED**
KWTO, Springfield, Miss.
- LYONS, LEE**
WCCW, Traverse City, Mich.
- LYONS, TAB**
WHJB, Greensburg, Pa.

— Mc —

- MC AFE**
WCGA, Calhoun, Ga.
- MC CARTHY, J. P.**
Music Hall
WJR, Detroit, Mich.
- MC CARTHY, RED**
WCMB, Harrisburg, Pa.
- MC CARTHY, VERNON**
Dateline
WKSJ, W. Jefferson, N. C.
- MC CAULEY, JOE**
Morning Show
WIP, Philadelphia, Pa.
- MC CONKEY, VIC**
WBLJ, Dalton, Ga.
- MC COY, MARY**
Triple H Roundup
KMCO, Conroe, Texas
- MC CRACKEN, WIN**
KMO, Tacoma, Wash.
- MC CULLOUGH, DAN**
WOR, New York, N. Y.
- MC CULLOUGH, MARVIN**
Early Bird Show
KRMG, Tulsa, Okla.
- MC DANIEL, JIMMIE**
KASO, Minden, La.
- MC DONALD, JULIAN**
Piggy Park Panorama
WFIG, Sumter, S. C.
- MC DOWELL, CHESTER**
Hotsy Totsy
KYOK, Houston, Texas
- MC DOWELL, ROBERT**
Top Tunes
KSST, Sulphur Springs,
Texas
- MC GRATH, DICK**
WSVA, Harrisonburg, Va.
- MC GREGOR, DON**
WABB, Mobile, Ala.
- MC GUIRE, CHARLES**
Matinee
WOPI, Bristol, Tenn.
- MC GUIRE, MAC**
KBRN, Brighton, Colo.
- MC HONE, BOB**
WRVA, Richmond, Va.
- MC ILVAIN, MERT**
WREN, Topeka, Kan.
- MC ILVAINE, RED**
KABC, Los Angeles, Calif.
- MC INROY, SAM**
1490 Club
WNBT, Wellsboro, Pa.
- MC INTYRE, DAVE**
WBCH, Hastings, Mich.
- MC KEEHAN, BOB**
KMOP, Tucson, Ariz.

MC KINNEY, JOHNNY
 KQV, Pittsburgh, Pa.
MC KINSTRY, WILLIE
 WJLD, Birmingham, Ala.
MC LAINE, JOE
 WAEB, Allentown, Pa.
MC LAUGHLIN, JERRY
 Requestfully Yours
 KFJB, Marshalltown, Iowa
MC LOED, ROB
 KILT, Houston, Texas
MC MILLAN, AL
 KXLY, Spokane, Wash.
MC MILLEN, CHUCK
 Coffee Time
 KROX, Crookston, Minn.
MC NAMEE, JACK
 WABY, Albany, N. Y.
MC PADDEN, JACK
 Cap-980 Club
 WCAP, Lowell, Mass.
MC REE, JIM
 WPLK, Rockmart, Ga.

— M —

MAAR, GENE
 Youth Today
 KGDN, Edmonds, Wash.
MACDONALD, SANDY
 Sunny Side Up
 WGAT, Gate City, Va.
MAC, KIM
 WACT, Tuscaloosa, Ala.
MACH, RICK
 KAWL, York, Neb.
MACK, JERRY
 KRZE, Farmington, N. M.
MACK, JIMMY
 WISH, Indianapolis, Ind.
MACKAY, BRUCE
 WKRT, Cortland, N. Y.
MADDOX, BILL
 KBHS, Hot Springs National
 Park, Ark.
MADER, JIM
 Coffee Club
 WKOW, Madison, Wisc.
MAGES, JOHNNY
 KGFJ, Los Angeles, Calif.
MAKINSTER, BUD
 KRFS, Superior, Neb.
MALARA, TONY
 WWNY, Watertown, N. Y.
MALESKY, BOB
 Big 1360
 WKOP, Binghamton, N. Y.
MALONE, STEVE
 Rock 'n Roll WHYthm
 WYTH, Madison, Ga.
MANN, AL
 The Music Man
 WPAV, Portsmouth, Ohio
MANN, PERRY
 KFDA, Amarillo, Texas
MANNING, JACK
 Mostly Music
 WTWN, St. Johnsbury, Vt.
MAPEL, ROY
 Wake Up Easy Show
 KIML, Gillette, Wyo.
MAPLES, DONALD WAYNE
 KBZZ, La Junta, Colo.
MARCEL, LOU
 WCCM, Lawrence, Mass.
MARBLE, TINY
 WAVZ, New Haven, Conn.
MARLEY, BILL
 WSOC, Charlotte, N. C.
MARLIER, MIKE
 WLEC, Sandusky, Ohio
MARSHALL, E. T.
 Blue Notes
 WOIC, Columbia, S. C.
MARSHALL, JOHN
 Coffee Call
 KTMC, Mc Alester, Okla.
MARSHALL, PERRY
 WEEP, Pittsburgh, Pa.

MARSHALL, DAVE
 WILD, Boston, Mass.
MARTIN, HUGH
 KMBY, Monterey, Calif.
MARTIN, JIM
 WDUH, Gainesville, Ga.
MARTIN, JOE
 Breakfast Bandstand
 WOW, Omaha, Neb.
MARTIN, LU
 Time Out for Gospel Music
 WCMR, Elkhart, Ind.
MARTIN, PETER
 KXOK, St. Louis, Mo.
MARTIN, STEVEN
 Best on Wax
 WUSJ, Lockport, N. Y.
MARTIN, STEVE
 KRIO, Mc Allen, Texas
MASON, JERRY
 WBLY, Springfield, Ohio
MASON, MIKE
 Stringtime
 WFST, Caribou, Me.
MASON, PERRY
 WPTR, Albany, N. Y.
MASON, SHERMAN
 WEW, St. Louis, Mo.
MATHEWS, PAT
 WILD, Boston, Mass.
MATHIS, JERRY
 KBRO, Bremerton, Wash.
MATHIS, TOM
 WISH, Indianapolis, Ind.
MATTHEWS, DON
 Teen Time
 WIDE, Biddeford, Me.
MATTHEWS, JOE
 KGFJ, Los Angeles, Calif.
MATTHEWS, JOHN
 WJOI, Florence, Ala.
MAUGUN, TED
 KPOW, Powell, Wyo.
MAWYER, DICK
 WAFC, Staunton, Va.
MAY, KEN
 Nightbeat
 WLEU, Erie, Pa.
MAZE, JEAN
 World's Greatest Music
 WBAX, Wilkes Barre, Pa.
MEAD, BOB
 Club Matinee
 WITZ, Jasper, Ind.
MEDER, JOHN
 Country Fair
 WBCH, Hastings, Mich.
MEEKS, GARY
 Rhythm Roundup
 KASH, Eugene, Oregon
MELAIN, DEAN
 Goin Home Show
 KEYE, Perrytown, Texas
MELICHAMP, BUD
 WGRO, Lake City, Fla.
MELTON, JIMMY
 KBHS, Hot Springs National
 Park, Ariz.
MENDINE, MARTIN
 Triple M Show
 KTUX, Pueblo, Colo.
MERCHANT, BILL
 WGRD, Grand Rapids, Mich.
MERIDITH, JAY
 'Round Midnight
 KWTC, Barstow, Calif.
MERRILL, FRANK
 KUDU, Ventura, Calif.
MERRITT, NEAL
 KENS, San Antonio, Texas
MEYER, DON
 KDES, Palm Springs, Calif.
MEYER, JAMES
 Clockwatcher
 KGFJ, Shawnee, Okla.
MEYER, JERRY
 KWVY, Waverly, Iowa
MEYER, MARVIN
 Matinee
 KBMO, Benson, Minn.

MEYERS, HOLLIS
 Cumberland Shindig
 WMLF, Pineville, Ky.
MICHAELS, FRANK
 WGEE, Indianapolis, Ind.
MICHEL, JEAN
 WNEW, New York, N. Y.
MIKELL, GENE
 Morning Toast
 WCHK, Canton, Ga.
MILES, CAS
 WRSA, Saratoga Springs,
 N. Y.
MILES, JOHN
 Encore
 KQBY, San Francisco, Calif.
MILLER, BILL
 WMET, Miami Beach, Fla.
MILLER, BOB
 KGEX, Sidney, Mont.
MILLER, BOB
 KJSK, Columbus, Neb.
MILLER, BOB
 Goin' Home Show
 WWNR, Beckley, W. Va.
MILLER, CLYDE
 WCON, Cornelia, Ga.
MILLER, DAN
 KOOK, Billings, Mont.
MILLER, GORDON
 1020 Club
 Carbondale, Ill.
MILLER, JIMMIE, JR.
 WGIG, Brunswick, Ga.
MILLER, MIKE
 KFOR, Lincoln, Neb.
MILLER, MIKE
 Club 1400
 KWNA, Winnemucca, Nev.
MILLER, MIKE
 KTUL, Tulsa, Okla.
MILLER, NEAL
 WSGN, Birmingham, Ala.
MILLER, REX
 WITH, Baltimore, Md.
MILLER, ROBERT
 The Koly Klub
 KOLY, Moberg, S. D.
MILLER, ROSS
 WTIC, Hartford, Conn.
MILLER, STANLEY
 KUBR, Holdrege, Nev.
MILLER, TED
 WGOV, Valdosta, Ga.
MIMS, ERNIE
 WOC, Davenport, Iowa
MITCHELL, BOB
 WSGA, Savannah, Ga.
MITCHELL, BOB
 Nightsounds
 KSAL, Salina, Kan.
MITCHELL, BOB
 KXOL, Ft. Worth, Texas
MITCHELL, DENNY
 The Den
 WLAP, Lexington, Ky.
MITCHELL, J. P.
 KBON, Omaha, Neb.
MITCHELL, PHIL
 KFH, Wichita, Kan.
MOLINARO, LARRY
 WNAK, Norristown, Pa.
MOLLOY, TOM
 WEOA, Evansville, Ind.
MONTGOMER, TONY
 WLAK, Lancaster, Pa.
MONTGOMERY, STEWART
 1440 Caravan of Music
 WNPV, Lansdale, Pa.
MOONEY, FRANK
 WHUM, Reading, Pa.
MOORE, BILLY
 WRHI, Rock Hill, S. C.
MOORE, BUDDY
 WPLO, Atlanta, Ga.
MOORE, ED
 WLST, Escanaba, Mich.
MOORE, JIM
 Bandstand
 KGO, San Francisco, Calif.

DISC JOCKEYS

MOORE, LARRY
KUSN, St. Joseph, Mo.

MOORE, MERRIEL
WETB, Johnson City, Tenn.

MOORE, PAT
KACY, Port Hueneme, Calif.

MORAN, DICK
KNEW, Spokane, Wash.

MORELAND, DICK
KACY, Port Hueneme, Calif.

MORGAN, PHIL
Record Rack
KSTS, Sedalia, Miss.

MORGAN, RAY
KSWO, Lawton, Okla.

MORGUS, J. WICK
Scranton, Pa.

MORRELL, HAL
KORK, Las Vegas, Nev.

MORRIS, BILL
WIKC, Bogalusa, La.

MORRIS, ED
Evening Serenade
WFST, Caribou, Me.

MORRIS, ROY
WZYX, Cowan, Tenn.

MORRISON, BOB
WBRC, Birmingham, Ala.

MORRISON, EDDIE
WEBB, Baltimore, Md.

MORRISON, TOM
This Day of Music
WLSL, Roanoke, Va.

MORROW, JACK
WIBC, Indianapolis, Ind.

MORTON, JACK
KMO, Tacoma, Wash.

MOSLEY, ED
KPEG, Spokane, Wash.

MOSS, PENNY
1410 Club
WDSK, Cleveand, Miss.

MOUNTAIN, DELAINE
Mountains of Music
WAVU, Albertville, Ala.

MULCAHEY, PAUL
WNEB, Worcester, Mass.

MURDOCK, CHARLIE
The Top Forty Show
WQAM, Miami, Fla.

MURPHY, ED
WSYR, Syracuse, N. Y.

MURPHY, JIM
WBUC, Buckhannon, W. Va.

MURPHY, JOHN
KWVY, Waverly, Iowa

MURPHY, MICKEY
Cool School
KWAP, Ft. Worth, Texas

MURPHY, OMER
WKOA, Hopkinsville, Ky.

MURPHY, PAUL
WAVI, Dayton, Ohio

MURPHY, ROBERT E.
WQMN, Superior, Wisc.

MURRAY, BILL
KARR, Great Falls, Mont.

MURRAY, DUB
Downbeat
KLUE, Longview, Texas

MUSCARE, ED
KENO, Las Vegas, Nev.

MYERS, ERNIE
KFSB, San Diego, Calif.

MYERS, PETE
WNEW, New York, N. Y.

— N —

NANCE, RAINES
WHEE, Martinsville, Va.

NARBAITZ, RAY
KYOZ, Merced, Calif.

NASH, JERGEN
WCCO, St. Paul, Minn.

NASH, MURL
Wake Up Smilin'
KLPW, Union, Mo.

NEAL, BOB
KCLJ, Shreveport, La.

NEALAN, AL
Curtaintime
KRML, Carmel, Calif.

NELES, MARV
Rise and Shine
WRIG, Wausau, Wisc.

NELSON, BOB
Early Bird Show
KFBB, Great Falls, Mont.

NELSON, DICK
Tops in Pops
KAPR, Douglas, Ariz.

NELSON, GEORGE
KYOK, Houston, Texas

NELSON, JERRY
Afternoon Show
WMSR, Manchester, Tenn.

NELSON, LARRY
KVNA, Flagstaff, Ariz.

NELSON, LYLE
WCMP, Pine City, Minn.

NESELRoad, PAUL
KVOR, Colorado Springs, Colo.

NEUBER, PRYOR A. JR.
Relax and Listen
WGSB, Ephrata, Pa.

NEVINS, ELLIOT
Biggie Bash
WNHC, New Haven, Conn.

NEWCOMB, ALAN
Tempo
WBT, Charlotte, N. C.

NEWCOMBE, GLENN
Sunday Serenade
WFAU, Augusta, Me.

NEWELL, PETE
KSLY, San Louis Obispo, Calif.

NEWMAN, AL
WMSB, Columbia, S. C.

NEWMAN, HARRY
WAAT, Trenton, N. J.

NEWSOME, GIL
KWK, St. Louis, Mo.

NEWTON, BOB
Breakfast Express
WHDN, Mc Kenzie, Tenn.

NEWTON, LESLIE
Sunny Side of Street
WHRG, Houghton Lake, Mich.

NIAGARA, JOE
KBIG, Avalong, Calif.

NIEL, WAYNE
WBGD, Bowling Green, Ky.

NIERSBACH, BILL
WKBV, Richmond, Ind.

NIFFATT, TOM
KPOI, Honolulu, Hawaii

NIMROD, CLINE
KOKL, Oklulgee, Okla.

NOBEL, ALFRED
WMET, Miami Beach, Fla.

NOBLE, BILL
KNOW, Austin, Texas

NOCE, PETE
Top Sixty In Dixie
WCOS, Columbia, S. C.

NOE, BOB
WLDS, Jacksonville, Ill.

NOEL, JACK
WTIS, Bloomington, Ind.

NOONAN, DAVE
WDEW, Westfield, Mass.

NORELL, GENE
Swinger's Show
WRIG, Wausau, Wisc.

NORMAN, FRED
Make Mine Music
WFBL, Syracuse, N. Y.

NORMAN, HAL
KFDM, Beaumont, Texas

NORMAN, ROBERT
WDEE, New Haven, Conn.

NORRIS, JOE
Matinee
WDWS, Champaign, Ill.

NORTH, JACK
Sunday in the Country
WAVA, Arlington, Va.

NORWOOD, RICHARD
Nightwatch
WSTP, Salisbury, N. C.

NUSS, DYANE
WIZZ, Streator, Ill.

— O —

O'BRIEN, JOE
WMCA, New York, N. Y.

O'CONNELL, BILL
WNEB, Worcester, Mass.

O'DELL, MAURICE
Record Matinee
WSPA, Spartanburg, S. C.

O'DONNELL, JOHN
Breakfast with Woody
WDDY, Gloucester, Va.

OHDE, B. HARLAND
KTIP, Porterville, Calif.

OHLEMEIER, BILL
KAYS, Hays, Kan.

O'JAY, EDDIE
WABQ, Cleveland, Ohio

O'LEARY, JIM
KBIG, Avalon, Calif.

OLIVER, DENNIS
Dennis the Menace Show
WAXX, Chippewa Falls, Wisc.

OLIVER, JOE
WOWL, Florence, Ala.

OLSEN, DOUG
WIOU, Kokomo, Ind.

OLSEN, STU
Chore Time Show
WCUB, Manitowoc, Wisc.

OLSEN, VERN
KWPC, Muscatine, Iowa

OLSON, JIM
KVOS On the Go
KVOS, Bellingham, Wash.

O'ROURKE, JOHN
KSOO, Sioux Falls, S. D.

ORTEGA, ISMAEL
KBVT, Tucson, Ariz.

OSBORN, RICH
KORD, Pasco, Wash.

OSBORNE, JACK
WFRX, W. Frankfort, Ill.

OSBORNE, SCOTT
KAYS, Hays, Kan.

OSTREM, TED
WJOL, Joliet, Ill.

O'SULLIVAN, BILL
The Morning Show
WRIV, Riverhead, N. Y.

OTTE, CHARLES
Morning Serenade
KLPW, Union, Mo.

OVERBEY, JERRY
Music in Hi Fi
WLBB, Carrollton, Ga.

OVERTON, DAVE
Record Date
WNRV, Narrows, Va.

OWEN, JIM
WROA, Gulfport, Miss.

OWENS, JESSE
WAFF, Chicago, Ill.

OXENRIDER, ORVAN
WALD, Walterboro, S. C.

— P —

PADRIC, GERRY
WOOW, Greenville, N. C.

PAGE, PHIL
KTUL, Tulsa, Okla.

PALMQUIST, RON
Show Time
KMOR, Littleton, Colo.

PAPPAS, JIM
WALL, Middletown, N. Y.

- PARKER, BOB**
Alarm Clock Club
WDUH, Gainesville, Ga.
- PARKER, DANNY**
WCNT, Centralia, Ill.
- PARKER, DONN**
WMEX, Boston, Mass.
- PARKER, EDDIE**
WFCT, Knoxville, Tenn.
- PARKER, ELZIE**
KAJO, Grants Pass, Oregon
- PARKER, JESSE**
Club 1450
WHSC, Hartsville, S. C.
- PARKER, MARY**
Wake Up to Music
KP0P, Pleasanton, Texas
- PARFITT, SAM**
WDEW, Westfield, Mass.
- PARKS, BUD**
WHIO, Dayton, Ohio
- PARKS, HARLAN**
1100 Club
WLB, Carrollton, Ga.
- PARKS, JERRY**
KCUL, Ft. Worth, Ind.
- PARKS, LARRY**
Miss Jubilee
WBKN, Newton, Miss.
- PARMELEE, CHUCK**
Alarm Clock
WSPD, Toledo, Ohio
- PARNELL, JACK**
WHBQ, Memphis, Tenn.
- PARRY, BILL**
Afternoon Affair
KTBM, Temple, Texas
- PARTIDO, FRED**
Tempo
KWCO, Chickasha, Okla.
- PARTON, KEN**
WHLF, So. Boston, Va.
- PATRICK, CHUCK**
WAGN, Menominee, Mich.
- PATRICK, CHUCK**
KUSN, St. Joseph, Mo.
- PATRICK, GEORGE**
WCKR, Miami, Fla.
- PATRICK, JIM**
WJUD, St. Johns, Mich.
- PATRICK, PAT**
Dance Party
WAOK, Atlanta, Ga.
- PATRICK, PHIL**
WPLY, Plymouth, Wisc.
- PARTRIDGE, DICK**
WNEW, New York, N. Y.
- PATTON, KEN**
WGOG, Walhalla, S. C.
- PAUL, DON**
Noon to Two Point of View
WNAK, Wilkes-Barre, Pa.
- PAUL, JIMMY**
KOB, Albuquerque, N. M.
- PAUL, JR.**
WWOW, Conneaut, Ohio
- PAUL, SANDY**
KIBE-KDFC, San Francisco, Calif.
- PAUL, VINCE**
Night Sounds
KWNO, Winona, Minn.
- PAYNE, TED**
KJOY, Stockton, Ga.
- PEARL, JIM**
Mr. Music Man
KBTN, Neosho, Mo.
- PEASE, CHARLES**
Strictly Music
WWHG, Hornell, N. Y.
- PECK, LES**
Music You Want
KIUL, Garden City, Kan.
- PEEIE, JERRY**
Best on Wax
WEWO, Laurinburg, N. C.
- PENNY, WARREN**
The Music Wagon
WROM, Rome, Ga.
- PENUEL, LEWIS**
WMTS, Murfreesboro, Tenn.
- PEPPER, KEN**
KVER, Clovis, N. M.
- PERKINS, ED**
Mr. Music Man
WHDM, Mc Kenzie, Tenn.
- PERKINS, RON**
KYND, Tempe, Ariz.
- PERRY, BOB**
Cap-980 Club
WCAP, Lowell, Mass.
- PERRY, DAVE**
WTHE, Spartanburg, S. C.
- PERRY, JAKE**
Woody's Survey
WDDY, Gloucester, Va.
- PERRY, TOM**
Night Club
WBCM, Bay City, Mich.
- PERRYMAN, BILL**
KYRO, Potosi, Mo.
- PETERS, JACK**
Record Room
WCSS, Amsterdam, N. Y.
- PETTUS, BILL**
1340 Club
WVVE, Welch, W. Va.
- PETTY, JERRY**
KNAL, Victoria, Tex.
- PETERSON, BOB**
Hi-Fi Holiday
WSSV, Petersburg, Va.
- PETERSON, ROLFE**
KGO, San Francisco, Calif.
- PETERSON, SKIP**
KLIZ, Brainerd, Minn.
- PFEIFFER, RUDY**
Musicman
KERG, Eugene, Oregon
- PHELAN, TOM**
Mid-Morning Melodies
KVOS, Bellingham, Wash.
- PHELPS, HAROLD**
KBMN, Bozeman, Mont.
- PHILLIPS, DICK**
WEVA, Emporia, Va.
- PHILLIPS, LEE**
The Morning Mayor
WPEC, Washington, D. C.
- PHILLIPS, MIKE**
KISN, Portland, Oregon
- PHILPOT, JOHN**
KENA, Mena, Ark.
- PHIPPS, RAY**
WTAX, Springfield, Ill.
- PIATT, GENE**
WOW, Omaha, Neb.
- PINGLE, JACK**
Good Music in Hi Fi
WECL, Eau Claire, Wisc.
- PINKNEY, ROM**
WEBB, Baltimore, Md.
- PINNER, JOE**
WMBR, Jacksonville, Fla.
- PINNIN, JIMMY**
WVNA, Grenada, Miss.
- PITCOCK, JIM**
KFSA, Ft. Smith, Ark.
- PLEDGER, DOUG**
KNBC, San Francisco, Calif.
- POLLOCK, LES**
WIZZ, Streator, Ill.
- PORTER, MIKE**
WABB, Mobile, Ala.
- POTE, GARRY**
Classic Corner
WKMC, Roaring Springs, Pa.
- POWELL, MAX**
Hits for the Mrs.
WHIT, New Bern, N. C.
- POWELL, MIKE**
KNEA, Jonesboro, Ark.
- POWERS, TOM**
Second Cup of Coffee
WADK, Newport, R. I.
- PRESELEY, BOB**
KILT, Houston, Texas
- PRICE, JIM**
KBON, Omaha, Neb.
- PRITCHARD, MARK**
WGTO, Cypress Gardens, Fla.
- PRITCHARD, WAYNE**
KSOO, Sioux Falls, S. D.
- PUCKETT, TRUMAN**
WJLD, Birmingham, Ala.
- PURCELL, WOODY**
Flair
WCHV, Charlottesville, Va.
- PURTAN, DICK**
WMBR, Jacksonville, Fla.
- PLYE, JACK**
WRCV, Phila., Pa.

— Q —

- QUINN, MIKE**
Highway 850
KTAC, Tacoma, Wash.

— R —

- RAFFERTY, SKIP**
WOND, Pleasantville, N. J.
- RAHEY, LAMAR**
Top 100 Tune Show
WLET, Toccoa, Ga.
- RAMIREZ, JOE**
Latin American Melodies
KDZA, Pueblo, Colo.
- RAMSEY, NICK**
Carnival of Music
WFAA, Dallas, Texas
- RAMSEY, RAY**
KREM, Spokane, Wash.
- RAMSEY, WAYNE**
KENA, Mena, Ark.
- RANDALL, REX**
WALT, Tampa, Fla.
- RANIERI, BILL**
Hi-Fi Holiday
WSSV, Petersburg, Va.
- RAPOZA, NORM**
Music, Inc.
WSAR, Fall River, Mass.
- RATTIGAN, JACK**
WRCV, Philadelphia, Pa.
- RAVEY, RALPH**
WDVX, Waupaca, Wisc.
- RAWLES, HARRY**
KIHN, Hugo, Okla.
- RAWLINGS, WAYNE**
KUJ, Walla Walla, Wash.

RAYMOND, ART

- RAYMOND, HAL**
KISN, Portland, Oregon
- REAGAN, FRANK**
WKIP, Poughkeepsie, N. Y.
- REED, DALE**
KASH, Eugene, Oregon
- REED, RICHARD**
KUDE, Oceanside, Calif.
- REED, ROBERT**
WGOK, Mobile, Ala.
- REID, CLARK**
WJBK, Detroit, Mich.
- REIGLER, RON**
WCMW, Canton, Ohio
- REY, MARIO**
KWKW, Pasadena, Calif.
- REYES, HENRY**
KAVI, Rocky Ford, Colo.
- REYNOLDS, REDD**
Road Show
WBRL, Batesburg, S. C.
- REYNOLDS, REX**
Starlight Serenade
WTON, Staunton, Va.
- REYNOLDS, WILLIAM**
Impulse
WPRW, Manassas, Va.
- RHODENHISER, DAVE**
Teen Time
WMVG, Milledgeville, Ga.
- RICARDO, RIC**
WGES, Chicago, Ill.
- RICE, DICK**
Afternoon Melodies
KYRO, Potosi, Mo.

DISC JOCKEYS

- RICHBOUG, JOHN**
Record Parade
WLAC, Nashville, Tenn.
- RIDER, LARRY**
WPDR, Portage, Wisc.
- RIEGERT, JAMES**
Melody Go Round
WTTG, Towanda, Pa.
- RIGGINS, BOB**
Music for Adults
KJIM, Ft. Worth, Texas
- RILEY, JOHN**
WFBG, Altoona, Pa.
- RILEY, RON**
WOKY, Milwaukee, Wisc.
- RINALDI, MATT**
WACK, Newark, N. J.
- RIPLEY, RON**
Coffee Time and Spectrum
WKTJ, Farmington, Me.
- RIVERA, HAROLD**
Caravana Musical
WORA, Mayaguez, Puerto Rico
- RIVERS, BILL**
WALG, Albany, Ga.
- ROBBIN, FRED**
KWVL, Waterloo, Iowa
- ROBERTS, ART**
WLS, Chicago, Ill.
- ROBERTS, BOB**
WFTL, Ft. Lauderdale, Fla.
- ROBERTS, BOB**
KAPE, San Antonio, Texas
- ROBERTS, GEORGE**
WRFB, Tallahassee, Fla.
- ROBERTS, JAY**
Night Flight
WJR, Detroit, Mich.
- ROBERTS, JERRY**
WBCM, Bay City, Mich.
- ROBERTS, JIM**
WAMM, Flint, Mich.
- ROBERTS, JOE**
Daybreak
WGSM, Huntington, N. Y.
- ROBIN, ROCKIN'**
Rock 'N Roll Kingdom
Philadelphia, Pa.
- ROBINSON, BILL**
KASO, Minden, La.
- ROBINSON, BILL**
WMNI, Columbus, Ohio
- ROCKDASHEL, ROCK**
Mail Train
WISV, Viroqua, Wisc.
- RODDY, DAVE**
Bama Beat
WYDE, Birmingham, Ala.
- RODDY, ROD**
KQV, Pittsburgh, Pa.
- RODGERS, CHET**
WDOE, Dunkirk, N. Y.
- RODGERS, RAY, JR.**
Afternoon Melodies
KBBB, Borger, Texas
- RODGERS, WILLIE**
Western Roundup
KPEP, San Angelo, Texas
- ROGERS, BUCK**
KRIC, Beaumont, Texas
- ROGERS, ROCKIN**
WTMP, Tampa, Fla.
- ROPER, JIM**
Goin' Home Show
KTUX, Pueblo, Colo.
- ROSE, DARRELL**
KPAN, Hereford, Texas
- ROSELLE, JIM**
WJTN, Jamestown, N. Y.
- ROSS, AL**
WRC, Washington, D. C.
- ROSS, ART**
The Clockwatcher
WWLL, Ft. Lauderdale, Fla.
- ROSS, ART**
WTKO, Ithaca, N. Y.
- ROSS, DON**
WEEX, Easton, Pa.
- ROSS, ELDON**
KTFS, Texarkana, Texas
- ROSS, LES**
Top of the Morning
WCNX, Middletown, Conn.
- ROSSE, COLIN**
Tempo
WCHV, Charlottesville, Va.
- ROSSI, GEORGE**
Hello Show
WKST, New Castle, Pa.
- ROULSTONE, TOM**
Album Time
WPEP, Taunton, Mass.
- ROUND, BILL**
Musical Clock
WBMC, McMinnville, Tenn.
- ROWE, JR. KEN**
Music for Adults
KJIM, Fort Worth, Texas
- ROYAADS, RENE**
Nitecap
WSPA, Spartanburg, S. C.
- RUANO, GUALBERTO**
Musica para Usted
WORA, Mayaguez, Puerto Rico
- RUCH, DAN**
Spins and Needles
KEPS, Eagle Pass, Texas
- RUCKER, JIM**
WLOU, Louisville, Ky.
- RUDD, BILL**
KCUB, Tucson, Ariz.
- RUDD, JIM**
KXGO, Fargo, N. D.
- RUDD, WIL**
All Nite Show
WJMO, Cleveland, Ohio
- RUETZ, ED**
Morning Show
KMOR, Littleton, Colo.
- RURRIN, ELWARD**
Spins and Needles
KVLG, La Grange, Texas
- RUSNAK, BILL**
Spotlight
WDWS, Champaign, Ill.
- RUSSELL, AL**
WGL, Fort Wayne, Ind.
- RUSSELL, JOHN**
KMA, Shenandoah, Iowa
- RUSSELL, MARION**
WRMF, Titusville, Fla.
- RUSSELL, VERN**
KUJ, Walla Walla, Wash.
- RUTHERFORD, JERRY**
The Night Owl Show
WCMI, Ashland, Ky.
- RYAN, DAN J.**
WBBW, Youngstown, Ohio
- RYAN, DAVE**
WBUT, Butler, Pa.
- RYAN, JACK**
Matinee and Sleepytime
Express
WBRK, Pittsfield, Mass.

— S —

- SALDON, GEORGE P.**
Musical Varieties
WONG, Oneida, N. Y.
- SAKAI, S.**
WOHO, Honolulu, Hawaii
- SALAS, MARIA**
KUBO, San Antonio, Texas
- SALBERG, JOEL**
WTOR, Torrington, Conn.
- SALTER, BOB**
KAYO, Seattle, Wash.
- SANCHEZ, NICK**
Music in the Night
WFBL, Syracuse, N. Y.
- SANDERS, BILL**
WDXB, Chattanooga, Tenn.
- SANTOS, CASEY**
KCOK, Tulare, Calif.
- SASS, ROBERT**
WCQS, Alma, Ga.
- SATTERFIELD, WAYNE**
Night Watch
WBOY, Clarksburg, W. Va.
- SAULINE, FRANK**
WIMS, Michigan City, Ind.
- SAUNDERS, BRUCE**
Club 960
WSBT, South Bend, Ind.
- SAUNDERS, EDDIE**
WVKO, Columbia, Ohio
- SAWYER, VERNE**
Koffee Klatch
KENE, Toppenich, Wash.
- SAXON, MARTY**
WTVJ, Miami Beach, Fla.
- SCHEYING, KARL**
WECK, Poughkeepsie, N. Y.
- SCHMEER, WILLIAM**
WAZL, Hazleton, Pa.
- SCHON, JOHN**
WJER, Dover, Ohio
- SCHRAM, VIOLET**
KIEV, Glendale, Calif.
- SCHRIEVES, CARLTON**
WEZL, Richmond, Va.
- SCHULTZ, BILL**
WTNT, Tallahassee, Fla.
- SCHWARZ, BOB**
WASK, Lafayette, Ind.
- SCOBEL, BILL**
WITE, Brazil, Ind.
- SCOLES, PAT**
Jazztime
WRSW, Warsaw, Ind.
- SCOTT, BOB**
WAPC, Riverhead, N. Y.
- SCOTT, CABRAY**
WFRB, Tallahassee, Fla.
- SCOTT, EVAN**
Evening Concert
KCMS, Manitou Springs, Colo.
- SCOTT, HARRY**
WSPR, Springfield, Mass.
- SCOTT, JOHN**
WFTL, Ft. Lauderdale, Fla.
- SCOTT, RANDY**
Hi-Fi Club
WBLY, Springfield, Ohio
- SCOTT, SAM**
WCAM, Camden, N. J.
- SCOTT, WILLARD**
WRC, Washington, D. C.
- SCRIVNER, JOHN**
WJBD, Salem, Ill.
- SEABENECK, ART**
Night People
WTAH, Norfolk, Va.
- SEARS, RON**
The Record Party
WOAP, Owosso, Mich.
- SEAY, ALBERT DR.**
Unusual Interest
KCMS, Manitou Springs, Colo.
- SECRET, MIKE**
KHJ, Los Angeles, Calif.
- SEEDS, WALLACE**
Morning Show
KWRW, Guthrie, Okla.
- SEELEY, RALPH**
KVOR, Colorado Spring, Colo.
- SERPICO, DAN**
Coffee Break
WOCB, W. Yarmouth, Mass.
- SETTLE, DON**
KCMJ, Palm Springs, Calif.
- SEYMOUR, ROBIN**
WKMH, Dearborn, Mich.
- SEWELL, NORMAN**
Turntable Time
KTTR, Martin Rolla, Mo.
- SEVY VERN**
WKBN, Youngstown, Ohio
- SHARP, BILL**
Cavalcade
WMIK, Middlesboro, Ky.
- SHARP, TIP**
East Kentucky Jamboree
WWKY, Winchester, Ky.

- SHAW, CHARLES**
The Best of 40,000
WSPB, Sarasota, Fla.
- SHEA, EDWARD**
WFBG-TV, Altoona, Pa.
- SHEEHAN, ED**
KOOD, Honolulu, Hawaii
- SHELDON, HARVEY**
WEEZ, Chester, Pa.
- SHELLER, LEROY**
Showcase
WDMJ, Marquette, Mich.
- SHERIDAN, PHIL**
Rise and Shine
WFIL, Philadelphia, Pa.
- SHERLOCK, LA MAR**
KEZY, Anaheim, Calif.
- SHERMER, RAY**
Club 1340
KBR, Springdale, Ark.
- SHERWOOD, RONNIE**
Music in the Afternoon
WBCE, Levittown, Pa.
- SHINE, TOM**
WGHN, Grand Haven, Mich.
- SHINSEL, VIC**
PM Dance Time
K-KID, Pendleton, Oregon
- SHIPLEY, BOB**
WHL0, Akron, Ohio
- SHIPLEY, ROBERT**
Jamboree
WPRW, Manassas, Va.
- SHORE, SANDY**
KCRG, Cedar Rapids, Iowa
- SHORT, CURTIS**
Western Jamboree
KBOP, Pleasanton, Texas
- SHORT, JOE**
Holiday in Hi-Fi
KWFT, Wichita Falls, Texas
- SHOTWELL, ELLIS**
Wake Up Easy
WION, Iona, Mich.
- SHOVAN, TOM**
Destination Dawn
WPOR, Portland, Me.
- SHRUM, CAL**
WMAV, Springfield, Ill.
- SHEUMACHER, JIM**
Dnbeat
KMHT, Marshall, Texas
- SHUPERT, BILL**
WGBI, Scranton, Pa.
- SHUR, GARY**
Music for Listening
WFHR, Wisconsin Rapids,
Wisc.
- SHURIAN, BUD**
Your Show
WFAA, Dallas, Texas
- SHUTE, GARY**
WLAM, Lewiston, Me.
- SIDMAN, PAT**
Early Bird Show
WLIZ, Lake Worth, Fla.
- SIEGLE, JOE**
KUDE, Oceanside, Calif.
- SIGMON, C. CURTIS**
Musical Menu
WYCL, York, S. C.
- SIKES, JOE**
KANE, New Iberia, La.
- SIMON, BOB**
KORD, Pasco, Wash.
- SIMON, JACK**
Melody Magic
WNCC, Barnesboro, Pa.
- SINCLAIR, DICK**
Polka Party
KFI, Los Angeles, Calif.
- SINGER, JACK**
Cracker Jack Show
WGRO, Lake City, Fla.
- SISK, BILL**
WPME, Punxsutawney, Pa.
- SKINNER, CHARLIE**
WGAD, Gadsden, Ala.
- SKJOLD, DON**
WAZY, Lafayette, Ind.
- SLACK, DEAN**
Melody Corner
WJOY, Burlington, Vt.
- SLAPPEY, SID**
780 Club
WAVA, Arlington, Va.
- SLOCUM, CLICK**
KOLO, Reno, Nev.
- SLOCUM, KENT**
Music of the Sunnyside
KOTA, Rapid City, S. D.
- SLONE, JIM**
KRZE, Farmington, N. M.
- SLUSHER, DALE**
And What's New?
KRFS, Superior, Neb.
- SMITH, BARRY**
KSO, Des Moines, Iowa
- SMITH, BOB**
Party Line
WSVS, Crewe, Va.
- SMITH, CARTER**
Afternoon Concert
KRE, Berkeley, Calif.
- SMITH, DAN**
Nightbeat
WESB, Bradford, Pa.
- SMITH, ED**
WAUD, Auburn, Ala.
- SMITH, FRANK**
Top of the Morning
WSVS, Crewe, Va.
- SMITH, GENE**
WPMP, Pascagoula-Moss
Pint, Miss.
- SMITH, KEN**
WHSY, Hattiesburg, Miss.
- SMITH, FATMAN LLOYD**
Snap Club
WHAT, Philadelphia, Pa.
- SMITH, PAUL**
KMUR, Salt Lake City, Utah
- SMITH, RAY**
Noon Time Notes
WBAF, Valdosta, Ga.
- SMITH, ROBERT**
WMLT, Dublin, Ga.
- SMITH, TOM**
KCRV, Caruthersville, Mo.
- SMITH, WILLIAM**
Top 40
WTAP, Marion, S. C.
- SNYDER, BOB**
KCLO, Leavenworth, Ky.
- SNYDER, BOB**
WKOK, Sunburry, Pa.
- SOLOMON, CHUCK**
WFLB, Fayetteville, N. C.
- SORKIN, DAN**
Early Bird Show
WCFL, Chicago, Ill.
- SOSH, LON**
Courtin' Capers
WKCT, Bowling Green, Ky.
- SOU LIS, TERRY**
Wake Up Easy
KEYJ, Jamestown, N. D.
- SPAHR, BILL**
WDBJ, Roanoke, Va.
- SPALDING, LARRY**
Sunday Serenade
WLBN, Lebanon, Ky.
- SPEAKS, BOB**
WMRI, Marion, Ind.
- SPEARE, DAN**
KLYD, Bakersfield, Calif.
- SPEARS, BEN**
WFPM, Ft. Valley, Ga.
- SPECTOR, JACK**
WJJD, Chicago, Ill.
- SPEEGLE, DAN**
Top O' the Mornin'
KSFA, Nacogdoches, Texas
- SPEEGLE, JIM**
KBBB, Borger, Texas
- SPRING, JOHNNY**
WFBM, Indianapolis, Ind.
- STAEGER, BOB**
KZUN, Opportunity, Wash.
- STAG, BUD**
WMVO, Mt. Vernon, Ohio
- STANDALL, JERRY**
Traffic Turntable
KGY, Olympia, Wash.
- STANLEY, JIM**
KICK, Springfield, Miss.
- STANTON, DAVE**
Bumper to Bumper Club
KTRN, Wichita Falls, Texas
- STARKEY, DALE**
KAYO, Seattle, Wash.
- STARLING, FRANK**
Morning Melodies
WFLS, Fredericksburg, Va.
- STATHAM, BILL**
Say It with Music
WMPO, Middleport-Pomeroy,
Ohio
- STATHAM, BOB**
Carolina in the Morning
WHIT, New Bern, N. C.
- STAYER, RONALD**
WEEZ, Elizabeth, Pa.
- STEADMAN, DENNIE**
Nightwatch
WSAZ, Huntington, W. Va.
- STEGALL, JERRY**
KPTL, Carson City, Nev.
- STEPHENS, MAXIE D. JR.**
WERJW, Pica-yune, Miss.
- STERLING, JIM**
WHL0, Akron, Ohio
- STERN, EARL**
WGAW, Gardner, Mass.
- STEVENS, AL**
WAYE, Baltimore, Md.
- STEVENS, BILL**
WMAX, Grand Rapids, Mich.
- STEVENS, DON**
WARM, Scranton, Pa.
- STEVENS, MARK**
KSTT, Davenport, Iowa
- STEWART, BOB**
KZON, Tolleson, Ariz.
- STEWART, BRUCE**
Sound Spectacular
WGEE, Indianapolis, Ind.
- STEWART, JACK**
WMOX, Meridian, Miss.
- STICKNEY, GEORGE**
WFVA, Fredericksburg, Va.
- STONE, CLYDE**
Hayloft Jamboree
WCKB, Dunn, N. C.
- STONE, DAVE**
KGRO, Gresham, Oregon
- STONE, LINDA LOU**
Country Music Jamboree
WKBO, Harrisburg, Pa.
- STONE, RHEA**
KVIP, Redding, Calif.
- STOVER, SMOKEY**
KMOP, Tucson, Ariz.
- STREET, TED**
WHAP, Hopewell, Va.
- STREETMAN, PHIL**
Time Keeper Show
WJMJ, Cordele, Ga.
- STRIKEL, BUD**
WOW, Conneaut, Ohio
- STROTHER, FRED**
WPMP, Pascagoula-Moss
Point, Miss.
- STUART, GENE**
WHOO, Orlando, Fla.
- STUART, RICHARD**
990 Morning Review
KWAM, Memphis, Tenn.
- STUBBS, CARL**
Platter Party
WFIS, Fountain Inn, S. C.
- STURVIST, JERRY**
Morning Bell
WDMJ, Marquette, Mich.
- SULLIVAN, JAMES**
WBRY, Waterbury, Conn.
- SUMNER, WAYNE**
Record Room
WLET, Toccoa, Ga.

DISC JOCKEYS

SURLES, RICHARD
Torchlite Parade
WRMT, Rocky Mount, N. C.

SUTKOWSKI, M.
Sunday Music
WPTS, Pittston, Pa.

SUTTON, MILTON
WMBM, Miami Beach, Fla.

SUTTON, PHIL
KBOW, Butte, Mont.

SWARTS, NELSON
Moonglow
WHLM, Bloomsburg, Pa.

SWIFT, CHARLES
Curtain Time
WSBB, New Smyrna Beach, Fla.

SYRACUSE, RUSS
WKBW, Buffalo, N. Y.

— T —

TALTON, MABLE
10 O'Clock Shopper
WMPM, Smithfield, N. C.

TANKEY, NICK
WMCK, McKeesport, Pa.

TANNAHILL, GARY
KPAN, Hereford, Texas

TANNER, GEORGE
Daddy Good Time
KANB, Shreveport, La.

TANNER, GERRY
WKIP, Poughkeepsie, N. Y.

TARVIN, THAYER
KBOY, Medford, Oregon

TATE, BILL
KOGT, Orange, Texas

TATE, JIM
Morning Mayor
WCKR, Miami, Fla.

TATHAM, LEON
KLVT, Levelland, Texas

TAVARES, LARRY
Swinging Down the Lane
KIPA, Hilo, Hawaii

TAYLOR, BILL
WKMT, Kings Mountain, N. C.

TAYLOR, DICK
WAUB, Auburn, N. Y.

TAYLOR, JIM
WKBW, Buffalo, N. Y.

TAYLOR, JIM
WCVI, Connellsville, Pa.

TAYLOR, JIM
WKAZ, Charleston, W. Va.

TAYLOR, GENE
WLS, Chicago, Ill.

TERRI, LOU
WPOP, Hartford, Conn.

TERRY, BOB
WKY, Evansville, Ind.

TERRY, DON
KAVI, Rocky Ford, Colo.

THIEME, DON
Coffee Break Show
WJHO, Opelika, Ala.

THOMAS, BERNIE
KDEF, Albuquerque, N. M.

THOMAS, DICK
Daybreaker Show
KSYS, Sedalia, Miss.

THOMAS, GEORGE
WCAU, Philadelphia, Pa.

THOMAS, TOMMY
Music in PM
WWJB, Brooksville, Fla.

THOMAS, VANCE
WSON, Henderson, Ky.

THOMASON, BILL
Traffic Time
WBAC, Cleveland, Tenn.

THOMPSON, DON
Music in AM
WWJB, Brooksville, Fla.

THOMPSON, GLENN
WEBB, Burlington, N. C.

THOMSON, BOB
WLDS, Jacksonville, Ill.

THORTON, CAL
WWNS, Statesboro, Ga.

THRASHER, ERNIE
KZIP, Amarillo, Texas

TIBBLES, BOB
WKTG, Thomasville, Ga.

TIMERMAN, CLAUDE
WALY, Herkimer, N. Y.

TITTLE, BOB
WBGW, Bowling Green, Ky.

TITUS, FRED
Studio 85
WBKZ, Muskegon, Mich.

TOMION, RONALD
Lake Line
WFLR, Dundee, N. Y.

TORGERSON, GARY
Big X Matinee
KGCC, Sindy, Mont.

TOWNE, GENE
KSSS, Colorado Springs, Colo.

TRAVIS, CHARLES
WHEE Time
WHEE, Martinsville, Va.

TRENT, STEVE
Dayline
WKAM, Goshen, Ind.

TREU, DON
KJFJ, Webster City, Iowa

TREVATHAN, HUB
KRBA, Lufkin, Texas

TRIMBLE, PHIL
Hill Country Capers
KERV, Kerrville, Texas

TRIPLETT, JACK
WALT, Tampa, Fla.

TRIVETTE, JOE
Show of Music
WINT, Winter Haven, Fla.

TRUSSELL, CHARLEY
KXEL, Waterloo, Iowa

TUCKER, NEIL
KTL, Tillamook, Oregon

TUCKER, TOMMY
WIOI, Portsmouth, Ohio

TUPPER, JOHN
Merry-Go-Round
WSME, Sanford, Me.

TURK, AL
WICC, Bopt, Conn.

TURLEY, BOB
WKAZ, Charleston, W. Va.

TURNER, BARRY
KYNT, Yankton, S. D.

TURTON, PAUL
KBST, Big Spring, Texas

TWISS, JENNIFER
1010 Club
WCNL, Newport, N. H.

TWISTOL, DICK
KXRA, Alexandria, Minn.

TYLER, LEE
KDOK, Tyler, Texas

— U —

UNDERWOOD, CHARLES
WMBS, Uniontown, Pa.

URBAN, JOHN
Jazz Party
WWNY, Watertown, N. Y.

URY, JOHN
Music Till Noon
WERT, Van Wert, Ohio

— V —

VAIL, CHRISTOPHER
WKTY, La Crosse, Wisc.

VALE, LOU
Music Shop
WJOB, Hammond, Ind.

VALENTINE, WAYNE T.
WKLK, Cloquet, Minn.

VANCE, DICK
KSO, Des Moines, Iowa

VAN OSS, JULIUS
WHTC, Holland, Mich.

VARNUM, JAMES
WDCR, Hanover, N. H.

VEAL, JULIAN
Twilight Time
WMVG, Milledgeville, Ga.

VERNER, JACK
Parade of Music
WBIE, Marietta, Ga.

VICKERS, JIM
Platter Time
WJOE, Port St. Joe, Fla.

VIELE, TODD
WFRA, Franklin, Pa.

VOGT, KEN
WRIT, Milwaukee, Wisc.

VOGT, ROGER
WKTY, La Crosse, Wisc.

VOSS, BOB
Pop Parade
WROD, Daytona Beach, Fla.

— W —

WADE, CLOID
WFAG, Fauwville, N. C.

WAGER, CLINT
KZON, Tolleson, Ariz.

WAGNER, LOU
KXEL, Waterloo, Iowa

WALKER, ANDREW
KWRO, Coquille, Oregon

WALKER, BILLY
WFAG, Fauwville, N. C.

WALKER, DAVE
Roseland Revue
WPEP, Taunton, Mass.

WALKER, JOE
WFEC, Miami, Fla.

WALLACE, JIM
WPLY, Plymouth, Wisc.

WALLACE, KEN
WKY, Evansville, Ind.

WALLEY, CHARLIE
WHSY, Hattiesburg, Miss.

WALSH, GORDON
WAGE, Leesburg, Va.

WALSH, JACK
KSWI, Council Bluffs, Iowa

WALTER, BILL
Night Show
WDUZ, Green Bay, Wisc.

WALEIGH, WALTER
WAMO, Pittsburgh, Pa.

WALTER, ROD
Party Line
KBBS, North Bend, Oregon

WALTERS, GENE
Shipped Discs
KRDO, Colorado Springs, Colo.

WALTERS, RAY
Best in Music
WOBT, Rhinelander, Wisc.

WALTERS, TOM
WEIR, Weirton, W. Va.

WALTON, GEORGE
Swinging Chief Show
KSTR, Grand Junction, Colo.

WARD, DAVE
KYVA, Gallup, N. M.

WARD, DICK
WNHC, New Haven, Conn.

WARD, GENE
Kaper Korral
KPOR, Quincy, Wash.

WARD, JIM
WGPC, Albany, Ga.

WARNER, RON
Music with KRKC
KRKC, King City, Calif.

WARREN, ARNOLD
WKAT, Miami Beach, Fla.

WARREN, BILL
Coffee Club
KEEP, Twin Falls, Idaho

WATTS, BILL
WDNT, Dayton, Tenn.

WAYNE, BERT
Matinee
KSAL, Salina, Kan.

- WAYNE, ERNIE**
This Night of Music
WIST, Charlotte, N. C.
- WAYNE, LARRY**
WEZL, Richmond, Va.
- WAYNE, MERLE**
Morning Madness
KVIN, Vinita, Okla.
- WEAVER, AL**
WFOT, Knoxville, Tenn.
- WEAVER, BILL**
KCBS, San Francisco, Calif.
- WEAVER, CAL**
KJET, Beaumont, Texas
- WEAVER, ROBYN**
WIRL, Peoria, Ill.
- WEBBER, BILL**
WFLL, Philadelphia, Pa.
- WEBBER, BOB**
WMC, Memphis, Tenn.
- WEBBER, BUDDY**
KVI, Seattle, Wash.
- WEBER, CHRIS**
WMLS, Sylacauga, Ala.
- WEBER, CLARK**
WRIT, Milwaukee, Wisc.
- WEBER, DICK**
KCOL, Fort Collins, Colo.
- WELCH, ED**
Our Best To You
KOTA, Rapid City, S. D.
- WELLS, BOB**
WKDL, Clarksdale, Miss.
- WELLS, FRANK**
KBFF, Fresno, Calif.
- WELSH, DICK**
WCBY, Cheboygan, Mich.
- WESLEY, TED**
WTIG, Massillon, Ohio
- WEST, BEN**
WQTY, Jacksonville, Fla.
- WEST, DON**
Light and Lively
KAFP, Petaluma, Calif.
- WEST, GARY**
KSOK, Arkansas City, Kan.
- WEST, JIM**
Carousel
WBAL, Baltimore, Md.
- WESTON, BOB**
KUTI, Yakima, Wash.
- WEXLER, BRUCE**
Lucky Seven
WESB, Bradford, Pa.
- WHALEN, TOM**
WNBF, Binghamton, N. Y.
- WHEATLEY, JOHN**
Musicdawn 'Til Dawn
WDXN, Clarksville, Tenn.
- WHEELER, DEL**
WCPS, Tarboro, N. C.
- WHITE, BOB**
The Big Fat Forty
K-KID, Pendleton, Oregon
- WHITE, JERRY**
WSGA, Savannah, Ga.
- WHITE, RUSS**
KIMA, Yakima, Wash.
- WHITEHEAD, BRUCE**
KALL, Salt Lake City, Utah
- WHITEHEAD, LEON**
Top 40
WJOT, Lake City, S. C.
- WHITEHEAD, R.**
WNRV, Narrow, Va.
- WHITLEY, CHARLIE**
WLAY, Muscle Shoals, Ala.
- WHITMORE, KEN**
WCSH, Portland, Me.
- WHITSON, BOB**
WMAK, Nashville, Tenn.
- WHITTIER, CHUCK**
WILK, Wilkes-Barre, Pa.
- WIEMAN, PAUL**
Morning Mayor
WJRL, Rockford, Ill.
- WIGGS, BILL**
Sepia Serenade
WVOT, Wilson, N. C.
- WILCOX, FRED**
KBBS, San Francisco, Calif.
- WILDER, REX**
Night Train
KRGI, Grand Island, Neb.
- WILKINSON, JIM**
Alarm Club
KBRS, Springdale, Ark.
- WILKES, LEE**
KGBC, Galveston, Texas
- WILKINS, TED**
Ranch House Roundup
KWIV, Douglas, Wyo.
- WILLIAMS, BILL**
Breakfast Beat
WCHB, Inkster, Mich.
- WILLIAMS, DANNY**
Time and Tune Parade
WKY, Oklahoma City, Okla.
- WILLIAMS, GEORGE**
Housewives Hall of Fame
KTRN, Wichita Falls, Texas
- WILLIAMS, JOHNNY**
Breakfast Platters
WJDY, Sausbury, Md.
- WILLIAMS, LAWTON**
KCUL, Ft. Worth, Ind.
- WILLIAMS, SAM**
WAMM, Flint, Mich.
- WILLIAMS, WILLIAM B.**
WNEW, New York, N. Y.
- WILLIFORD, TIG**
Downbeat
KLUE, Longview, Tex.
- WILSON, BIG**
KYW, Cleveland, Ohio
- WILSON, CHUCK**
Downbeat
KPOD, Crescent City, Calif.
- WILSON, CURLEY**
Music Country Style
WCHI, Chillicothe, Ohio
- WILSON, JOHN**
Musical Clock
WFLO, Farmville, Va.
- WILSON, RAY**
Bloomington Ballroom
WJBC, Bloomington, Ill.
- WILSON, RAY**
KENE, Toppenich, Wash.
- WILSON, RONNIE**
KOKE, Austin, Texas
- WINKIE, DARRELL**
KDEC, Decorah, Iowa
- WINTER, PAUL**
WXYZ, Detroit, Mich.
- WINTERS, DICK**
WMVO, Mt. Vernon, Ohio
- WISE, DEWEY**
WJBB, Haleyville, Ala.
- WOLF, FRED**
WXYZ, Detroit, Mich.
- WOLF, JOHN**
KDEN, Denver, Colo.
- WOLFE, JOHN**
Costal Serenade
KURY, Brookings, Oregon
- WOLFE, JOHN**
KBRO, Bremerton, Wash.
- WOOD, DAVE**
Hit the Road Show
WJPS, Evansville, Ind.
- WOOD, DENNY**
House of Wax
KSEM, Moses Lake, Wash.
- WOOD, DICK**
WSPR, Springfield, Mass.
- WOOD, FRED**
WMVB, Millville, N. J.
- WOOD, JIM**
Music for You
WSPD, Toledo, Ohio
- WOOD, TERRY**
WHOO, Orlando, Fla.
- WOODALL, KENNETH**
WCON, Cornelia, Ga.
- WOODS, BILL**
KSON, San Diego, Calif.
- WOODS, GEORGIE**
WDAS, Philadelphia, Pa.
- WOODMAN, WOODY**
KMCO, Conroe, Texas
- WOODWARD, WOODY**
KMBY, Monterey, Calif.
- WOODWARD, WOODY**
KOPE, Pullman, Wash.
- WOODY, DON**
KICK, Springfield, Miss.
- WOOLEY, JIM**
Time Out
WKCT, Bowling Green, Ky.
- WOOTEN, DEE**
KXOL, Ft. Worth, Texas
- WORKMAN, JIM**
KMEL, Wenatchee, Wash.
- WORRELL, BLAINE**
KGB, San Diego, Calif.
- WRIGHT, BILL**
Top of the Morning
WIBG, Philadelphia, Pa.
- WRIGHT, BOB**
Gospel Time
WBAC, Cleveland, Tenn.
- WRIGHT, CLARENCE**
WRGR, Starke, Fla.
- WRIGHT, DAVE**
WIS, Columbia, S. C.
- WRIGHT, GARY**
WJOL, Florence, Ala.
- WRIGHT, GENE**
KNEZ, Lompoc, Calif.
- WRIGHT, KERNAN**
WFLB, Fayetteville, N. C.
- WRISLEY, JOHN**
WIS, Columbia, S. C.
- WUERCH, GEORGE**
Tower of Music
WPDR, Portage, Wisc.
- WYATT, BILL**
Night Sound
KDRS, Paragould, Ark.
- WYGANT, TED**
Morning Melodies
WLEU, Erie, Pa.

— Y —

- YANTZ, RON**
KDEC, Decorah, Iowa
- YOCAM, JOE**
KFWB, Los Angeles, Calif.
- YOUNG, AL**
Matinee at WCMA
WCMA, Corinth, Miss.
- YOUNG, ARNOLD**
WKLM, Wilmington, N. C.
- YOUNG, JOE**
Rock 'N Roll Party
WEKR, Fayetteville, Tenn.
- YOUNGS, K.**
Saturday Jamboree
WREM, Remsen, N. Y.
- YOUNT, CHUCK**
WKBV, Richmond, Ind.

— Z —

- ZACHARY, HUGH**
WGTO, Cypress Gardens, Fla
- ZELLINSKIE, PAUL**
Jukebox Show
WISL, Shamokin, Pa.
- ZIMMER, LEE**
Flair
KABC, Los Angeles, Calif.
- ZINK, DOUG**
WIRE, Indianapolis, Ind.

Sports Commentators

RADIO AND TELEVISION
—their work during 1960

— A —

AANDERSON, BOB
Sports Show
WNOP, Newport, Ky.

ACKERMAN, AL
WWOD, Grand Rapids, Mich.

ADAMS, JIM
KWVL, Waterloo, Iowa

ADAMS, TONY
World of Sports
WCAX-TV, Burlington, Vt.

ADAMS, VAN
Sports and High School
Hi Lites
KMIS, Portageville, Mo.

AGRESTA, PHIL
WBT, Charlotte, N. C.

AHERN, MICHAEL
WIRE, Indianapolis, Ind.

AHMANN, MARK
Today's Sports
KTIV, Sioux City, Iowa

ALBERT, FRANK
NBC-TV

ALBRIDGE, KEN
WFOR, Portland, Me.

ALDEN, JERRY
WSNJ, Bridgeton, N. J.

ALIEN, BERT
WNCT, Greenville, N. C.

ALLEN, MARC
KLEO, Wichita, Kan.

ALLEN, MEL

B. 1915, Birmingham, Ala. N. Y.
Yankee Season, Training Games,
WMGM, WPIX (Home of Cham-
pions Network), World Series,
NBC; Rose Bowl Game, Liberty
Bowl Game, Jackpot Bowling
Show, NBC-TV; Mike Wallace
Interview, WNTA-TV

ALLISON, KEN

Sportscope
WANS, Anderson, S. C.

ALSPACH, DAVE

KYUM, Yuma, Ariz.

AMBURG, VAN

KPIX, San Francisco, Calif.

ANDERSON, AL

KGVO, Missoula, Mont.

ANDERSON, CHIC

WEOA, WEHT, Evansville,
Ind.

ANDERSON, GEORGE

Sports Whirl
WANS, Anderson, S. C.

ANDERSON, RALPH

Sports Report
KVOA-TV, Tucson, Ariz.

ANNAUD, FRANK

WSAZ-TV, Huntington-
Charleston, W. Va.

ANTHONY, MIKE

Sports Page
WMOD, Moundsville, W. Va.

ARNOLD, DR. J.

The Sports Picture
WCWC, Ripon, Wisc.

ARNOW, ED

NBC

ARTHUR, FRANK

KYNO, Fresno, Calif.

ARTHUR, HARRY

Sports Whirl
KNOE-TV, Monroe, La.

ASSAF, WOODIE

The Sports Show
WLBT, Jackson, Miss.

AUTELS, VAN

KTAR, Phoenix, Ariz.

AXELSON, JOE

WWNS, Statesboro, Ga.

— B —

BACHRAD, MARV

WNAR, Norristown, Pa.

BAGWELL, DON

Sports Spotlight
WFIS, Fountain Inn, S. C.

BAILEY, CHARLEY

WEBR, Buffalo, N. Y.

BAKER, BERNARD

WJHO, Opelika, Ala.

BAKER, BUDDY

WOAI-TV, San Antonio, Tex.

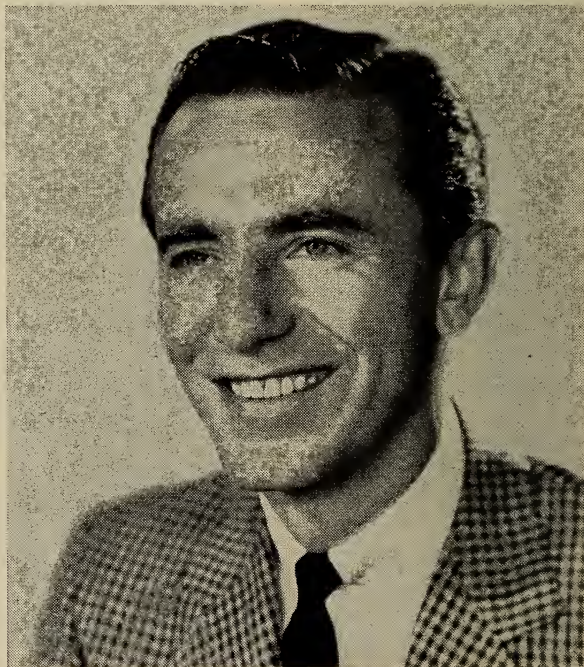
BAKER, JIM

Sports Desk
WGBT-TV, Harlingen, Tex.

*Chris
Schenkel*

Sports Announcer

AL 4-7981



SPORTS COMMENTATORS

- BAKER, PAUL**
Early Sports Review
WLAD, Danbury, Conn.
- BALCH, FRANK**
Reports on Sports
WJOY, Burlington, Vt.
- BALLARD, ROBERT**
WITN, Washington, N. C.
- BALTER, SAM**
KLAC, Hollywood, Calif.
- BARCLAY, DESMOND S.**
WCNC, Elizabeth City, N. C.
- BARNETT, BOB**
Coaches Roundtable
KYVA, Gallup, N. M.
- BARON, RALPH**
Sports Today
WILA, Danville, Va.
- BARRETT, DENNY**
Final Sports Edition
WKBN, Youngstown, Ohio
- BARRETT, TONY**
Sports Page
KRMD, Shreveport, La.
- BARRON, BEV**
KROG, Sonora, Calif.
- BARRUS, GABBY**
Sports Round Up
KDDI, Cody, Wyo.
- BARRY, JACK**
Sports Picture
WPST-TV, Miami, Fla.
- BARRY, MIKE**
Horse Sense
WKLO, Louisville, Ky.
- BARRY, NORMAN**
WNBQ, Chicago, Ill.
- BARRY, ROBERT**
Sports News
KNOR, Norman, Okla.
- BATEMAN, JACK**
KOAM, Pittsburgh, Kan.
- BATES, MARV**
WGEP, Evansville, Ind.
- BATTEY, EARL**
Sports in Review
WUST, Washington, D. C.
- BAUMGARTEN, BILL**
KBLE, Red Bluff, Calif.
- BAUMOHL, ART**
Post Time
WLAP, Lexington, Ky.
- BAXTER, ED**
KCHV, Indio, Calif.
- BEAL, BUD**
WMAK, Nashville, Tenn.
- BEALL, BOB**
KDDI, Cody, Wyo.
- BEATTY, ROSS**
Pulse Sports
KCSJ-TV, Pueblo, Colo.
- BECK, WILLIAM H.**
KDZA, Pueblo, Colo.
- BECKER, GUS**
KBOM, Bismarck, N. D.
- BEGLEY, MARTIN**
WJOE, Port St. Joe, Fla.
- BELCHER, ROD**
KING, Seattle, Wash.
- BELL, BOB**
5:15 Sports
KBST, Big Spring, Tex.
- BELL, GEORGE**
WDXR, Paducah, Ky.
- BELL, MONTE**
KTEN, Ada, Okla.
- BENDER, BOB**
Fish 'N Chips
WTRL, Bradenton, Fla.
- BENDER, TOM**
KDKA, Pittsburgh, Pa.
- BENNER, BOB**
Local Sports
WRGR, Starke, Fla.
- BENSON, GENE**
Spotlight Sports
KOWB, Laramie, Wyo.
- BENTLEY, BILL**
KBTN, Neosho, Mo.
- BEKNIER, GUS**
Sports in Short
WMUR-TV, Manchester, N. H.
- BERNS, KEN**
WNEB, Worcester, Mass.
- BERNS, KEN**
WNEB, Worcester, Mass.
- BERTINE, BERT**
WKID, Urbana, Ill.
- BEST, FRANK**
WDIX, Orangeburg, S. C.
- BLACK, JAY**
WSUN, St. Petersburg, Fla.
- BLACKBURN, BOB**
KPOJ, Portland, Ore.
- BLEDSOE, HAROLD**
Sports Scoreboard
WEWO, Laurinburg, N. C.
- BLIZZARD, WILLIAM E. JR.**
WMJM, Cordele, Ga.
- BLUE, IRA**
KGO, KGOA-TV, San Francisco, Calif.
- BOARDMAN, EARL**
WBLG, Lexington, Ky.
- BODA, LOU**
WWL-TV, New Orleans, La.
- BODLEY, HAL**
WDOV, Dover, Del.
- BOHNHOFF, ED**
10:20 Sports Club
KILQ, Grand Forks, N. D.
- BOLYARD, BOB**
Sports Report
WVVW, Grafton-Fairmont, W. Va.
- BONNETT, JACK**
WTIV, Titusville, Pa.
- BOONE, MARVIN**
WFBG, Altoona, Pa.
- BOTTORFF, DON**
KDES, Palm Springs, Calif.
- BOWER, BOB**
Play By Play
WTIP, Charleston, W. Va.

at ringside

BIG TIME WRESTLING

syndicated videotape production

SAM MENACKER

"the voice of wrestling"



SPORTS COMMENTATORS

BOWERS, JACK
WHBG, Harrisonburg, Va.

BOYD, TY
Sports Desk
WCHL, Chapel Hill, N. C.

BOYLE, JOE
Sportline
KXGO, Fargo, N. C.

BRADWAY, HARRY
WASK, Lafayette, Ind.

BRANDER, ROGER
KBVB, Reno, Nev.

BRANDT, JACK
WITZ, Jasper, Ind.

BRANSON, TODD
N. Un. Football
WNMP, Evanson, Ill.

BRESCIA, DICK
Early Morning Sports
WDEW, Westfield, Mass.

BRICKER, ROB
KMEQ, Omaha, Neb.

BRICKHOUSE, JACK
WGN-TV, Chicago, Ill.

BRINKMAN, AL
KNEB, Scotts Bluff, Neb.

BRITT, JIM
WHDH-TV, Boston, Mass.

BRITTON, JACK
Sports Roundup
KSYD, Wichita Falls, Tex.

BROAKE, FRANKLIN LEE
KEPS, Eagle Pass, Tex.

BROCKMAN, CHARLES
WLW-I, Indianapolis, Ind.

BRODE, BUDDY
WNAR, Norristown, Pa.

BRODERS, SPANK
KXIC, Iowa City, Iowa

BRODEUR, GENE
WNNJ, Newton, N. J.

BROOKS, BOB
KCRG, KCRB-TV, Cedar
Rapids, Iowa

BROOKS, ED
WBAG, Burlington, N. C.

BROPHY, DOUG
Sports Capsule
WEEX, Easton, Pa.

BROWN, BOB
KVEC, San Luis Obispo, Calif.

BROWN, BOB
WJER, Dover, Ohio

BROWN, HANK
WALY, Herkimer, N. Y.

BROWN, JIM
KBUC, Corona, Calif.

BROWN, JIM
WCRS, Midland, Tex.

BROWN, PETE
Sportlite
WKTU, Utica, N. Y.

BROWN, PAUL
KJFJ, Webster City, Iowa

BROWN, ROBERT
Spotlite on Sports
KORN-TV, Mitchell, S. D.

BROWN, SPIKE
Sports Parade
WLYN, Lynn, Mass.

BRUCHEY, DON
Late Sports
WMAR-TV, Baltimore, Md.

BRUNDIGE, BILL
KHJ, Los Angeles, Calif.

BRUNER, MARSHALL
WOMI, Owensboro, Ky.

BRUSCIE, WALLY
KCLA, Pine Bluff, Ark.

BRYAN, BILL
KTOK, Oklahoma City, Okla.

BUCHAN, ROBERT
WTIV, Titusville, Pa.

BUCK, JACK
Major League Baseball
AFL Football
ABC-TV

BUEHLER, DON
WHPB, St. Joseph-Benton
Harbor, Mich.

BUETEL, FRANK
WTCN-TV, WTCN,
Minneapolis, Minn.

BUNDY, J.
KYAP, Ruidoso, N. M.

BURKLAND, LEN
King O' Hill
KVAR, Phoenix, Ariz.

BURNS, BIFF
On the Sidelines
WCHK, Canton, Ga.

BURT, JIM
KELO-TV, KELO, Sioux
Falls, S. D.

BUSCANICS, FRANK
WESA, Charleroi, Pa.

BUSH, DERRICK
WGEM, Quincy, Ill.

BUTLER, LEE
Spotlight on Sports
KTRE-TV, Lufkin, Tex.

BUTT, LARRY
The Sports Review
WRJN, Racine, Wisc.

— C —

CAHILL, AL
WPTZ-TV, Plattsburgh, N. Y.

CALDERWOOD, BERNIE
Sports Final
KCPX-TV, Salt Lake City,
Utah

CALHOUN, JIM
KCEN-TV, Temple-Waco, Tex.

CALICH, BOB
Sports at Five
WTCS, Fairmont, W. Va.

CALLARMAN, JOHN
Football Scoreboard
KTUE, Tulia, Tex.



Mel Allen

- CAMPBELL, BILL**
KSHO, Las Vegas, Nev.
- CAMPBELL, BILL**
WCAU, Philadelphia, Pa.
- CAMPBELL, C. P.**
WMCK, McKeesport, Pa.
- CAMPBELL, JOHN**
KYSS, Missoula, Mont.
- CANE, LEN**
WIRY, Plattsburgh, N. Y.
- CANNON, LOWELL**
KLAS, Las Vegas, Nev.
- CANTFORT, VAN**
WAVY, WAVY-TV,
Norfolk, Va.
- CANTON, AMAYL**
WMBS, Uniontown, Pa.
- CANTY, JACK**
WCCM, Lawrence, Mass.
- CAPE, HAROLD**
Sportscope
WYTH, Madison, Ga.
- CAREY, PAUL**
WJR, Detroit, Mich.
- CARLSON, BOB**
The Sportsmen
KIRX, Kirksville, Mo.
- CARMICHAEL, LES**
KMOX-TV, St. Louis, Mo.
- CARPENTER, BILL**
Sportscripts
WRBG-TV, Schenectady, N. Y.
- CARPENTER, JOHNNY**
Sports Desk
KGIN, Portland, Oreg.
- CARR, DAVE**
Sportscene
KGIN-TV, Portland, Oreg.
- CARR, DAVE**
Sports Spotlight
WMAN, Mansfield, Ohio
- CARY, THOMAS**
WMEG, Eau Gallie, Fla.
- CASE, GEORGE**
Sports Review
WTTM, Trenton, N. J.
- CASE, JACK**
Sports Review
WWNY, Watertown, N. Y.
Sports Album
WCNY-TV, Watertown, N. Y.
- CATHEY, HERVIE**
Sportscope P. M.
WFUL, Fulton, Ky.
- CAVANAUGH, JOE**
WARD, Johnstown, Pa.
- CELANIA, JOE**
Sports Report
WTVW, Evansville, Ind.
- CESARIO, JOHN**
Sports Camera
WHNB-TV, New Britain,
Conn.
- CHAFIN, DAVID**
WPKE, Pikeville, Ky.
- CHALK, SONNY**
WMOX, Meridian, Miss.
- CHAMES, NICK**
KAFF, Petaluma, Calif.
- CHANDLER, CHRIS**
KHOU-TV, Houston, Tex.
- CHAPMAN, ARCH S.**
WHA1, Greenfield, Mass.
- CHASE, BOB**
WOWO, Fort Wayne, Ind.
- CHRESTMAN, MEL**
WXTN, Lexington, Miss.
- CHRISTIAN, GUY**
KKAN, Phillipsburg, Kan.
- CHRISTMAN, PAUL**
NCAA Football
ABC-TV
- CLARK, BOB**
RULE, Ephratts, Wash.
- CLARK, BUD**
WLL, St. Louis, Mo.
- CLARK, JIM**
WDXB, Chattanooga, Tenn.
- CLARK, LEE**
San Diego Today
KGB, San Diego, Calif.
- CLASE, MILO**
WRSW, Warsaw, Ind.
- CLAUDE, KENNETH**
WHLF, Centerville, Tenn.
- CLAUSEN, JERRY**
KPLY, Crescent City, Calif.
- CLAUSSEN, GENE**
KXIC, Iowa City, Iowa
- CLAY, GENE**
WHSY, Hattiesburg, Miss.
- CLAY, RANDALL**
WOAI, San Antonio, Tex.
- CLIFFORD, GEORGE**
Sports Review
WROD, Daytona Beach, Fla.
- CLINE, GARY**
KCOG, Centerville, Iowa
- COATS, BOB**
KVAS, Astoria, Oreg.
- COE, BUD**
WIL, St. Louis, Mo.
- COLE, DON**
Spotlight on Sports
KGXC, Sidney, Mont.
- COLE, FRED**
WXTV, Youngstown, Ohio
- COLEMAN, HAL**
Sports Spotlight
KOLY, Mobridge, S. D.
- COLEMAN, JERRY**
CBS
- COLEMAN, KEN**
WDOK, Cleveland, Ohio
- COLES, ED**
WSBA-TV, York, Pa.
- COLLINS, SID**
WIBC, Indianapolis, Ind.
- COMLEY, JACK**
Sports Camera
WHNB-TV, New Britain, Conn.
- COMLEY, JACK**
WKNB, W. Hartford, Conn.
- CONNER, GEORGE**
WBMM-TV, Chicago, Ill.
- CONNOLLY, BILL**
WRSA, Saratoga Springs,
N. Y.
- COOK, BOB**
Sports Special
WCBG, Chambersburg, Pa.
- COONEY, JIM**
WRSW, Warsaw, Ind.
- CONNORS, JOHN**
Scoreboard
KLZ-TV, Denver, Colo.
- COOPER, De RUSE**
KOKL, Okmulgee, Okla.
- CORDER, DICK**
Sports Review
KOGT, Orange, Tex.
- COSSELL, HOWARD**
ABC
- COYLE, VINCE**
KVOR, Colorado Springs,
Colo.
- CRAIG, BENNY**
KTHV, Little Rock, Ark.
- CRAMER, CHRIS**
Sports Report
WCHV, Charlottesville, Va.
- CRANDALL, JERRY**
WTVB, Coldwater, Mich.
- CRAWFORD, MARY**
WDEC, Americus, Ga.
- CREAGER, MACK**
Sports Flashes
KRMG, Tulsa, Okla.
- CRISTIL, JACK**
Sports Roundup
WELQ, Tupelo, Miss.
- CRITCHLOW, JOE**
KVOG, Ogden, Utah
- CROCKETT, HUDLEY**
WSIX, Nashville, Tenn.
- CROGHAM, JOE**
WBAL, Baltimore, Md.
- CROSIAR, FRANK**
WJVA, South Bend, Ind.
- CRUM, JAMES**
Sports Desk
WLWC, Columbus, Ohio
- CUENO, GENE**
WLEU, Erie, Pa.
- CULLUM, LARRY**
WOLS, Florence, S. C.
- CUMMINGS, TAIT**
WMT-TV, Cedar Rapids, Iowa
- CUMMINS, JACK**
WTVJ, Miami, Fla.
- CUNNINGHAM, JAY**
WCTW, New Castle, Ind.
- CURRY, RAY**
WAYE, Baltimore, Md.
- CURTIS, DICK**
WIEL, Elizabethtown, Ky.
- CUSACK, WILLIAM**
WOTW, Nashua, N. H.
- CUSIAMANO, TONY**
WJOC, Jamestown, N. Y.

— D —

- DAHLBERG, JERRY**
KROX, Crookstin, Minn.
- DALE, EARL**
World of Sports
KAWL, York, Neb.
- DALEY, JIM**
Sports Spot Special
WWRI, West Warwick, R. I.
- DAMEREL, WILLIAM**
WJHO, Opelika, Ala.
- DAMOND, JERRY**
Sportsman
WUSJ, Lockport, N. Y.
- DANEHE, DICK**
AFL Football
ABC-TV
- D'ANGELO, ARNIE**
11 O'clock Report
WHEN-TV, Syracuse, N. Y.
- DAVID, TINNY**
WYNK, Baton Rouge, La.
- DAVIS, AL**
Scoreboard Forecast
KTVO, Otumwa, Iowa
- DAVIS, DICK**
Sports Story
WKNX-TV, Saginaw, Mich.
- DAVIS, LEN**
WGL, Fort Wayne, Ind.
- DAVIS, LES**
KVTV, Sioux City, Iowa
- DAVIS, LES**
WNA-X, Yankton, S. D.
- DAVIS, RALPH**
WKKS, Vanceburg, Ky.
- DE FRANCE, RON**
Evening Sports
WACK, Newark, N. Y.
- DEIGNAN, JOHN**
WFBL, Syracuse, N. Y.
- DELANEY, BOB**
WCTV, Tallahassee, Fla.
- DEMARET, JIMMY**
All Star Golf
ABC-TV
- DEMING, R. S.**
KIBS, Bishop, Calif.
- DENNIN, TOM**
WJIM-TV, WJIM, Lansing,
Mich.
- DENNIS, BILL**
KSJB, Jamestown, N. D.
- DENTON, BILL**
Newsbeat
KREM-TV, Spokane, Wash.
- DESJARDIN, RONNIE**
WCOU, Lewiston, Me.
- DETZEL, CLYDE**
WITE, Brazil, Ind.
- DIBBLE, WALTER**
WAVZ, New Haven, Conn.
- DICKMEYER, BEN**
KTOE, Mankato, Minn.
- DICKSON, STAN**
WQTE, Detroit, Mich.

SPORTS COMMENTATORS

DIEBLE, DICK
Sports Report
KCRG, Emid, Okla.

DILARD, HARRISON
WABQ, Cleveland, Ohio

DILON, GENE
WCMW, Canton, Ohio

DILON, LEN
NBC

DITMER, BOB
Sports Talk
WHGR, Houghton Lake, Mich.

DITTERT, ED
Sports Time
KRIC, Beaumont, Tex.

DIXON, DICK
Sports Scoreboard
KMUR, Salt Lake City, Utah

DIXON, HOMER L.
Sports Final
WNOG, Naples, Fla.

DONLEY, RED
WS-TV, Steubenville, Ohio

DOW, BIRAN
Sports Page
WBIS, Bristol, Conn.

DOWDY, WAYNE
Sports Scope
WROA, Gulfport, Miss.

DOYLE, VINCE
Tops in Sports
WTRC, Elkhart, Ind.
WSJV-TV, South Bend-Elkhart, Ind.

DRAPER, LARRY
In the Spotlight
WTON, Staunton, Va.

DRESS, JACK
Today in Sports
WKAB, Mobile, Ala.

DROELLE, GEORGE
Sportspage
WCLI, Corning, N. Y.

DROWN, DOUG
Sizing Up Sports
WTWN, St. Johnsburg, Vt.

DRUMMOND, JOHN
Schlitz World of Sports
WREX-TV, Rockford, Ill.

DUDLEY, BILL
AFL Football
ABC-TV

DUGGAN, TOM
KCOP-TV, Hollywood, Calif.

DULL, JIM
Scoreboard
WDAU-TV, Scranton, Pa.

DUNAWAY, AL
World of Sports
KFDA, Amarillo, Tex

DUNBAR, WALT
WFGA-TV, Jacksonville, Fla.

DUNNAWAY, AL
WALT, Tampa, Fla.

DUNPHY, DON
NBC, MBS
Fight of the Week
ABC-TV

DURAN, BURNIE
KARI, Blaine, Wash.

DUROCHER, LEO
MBS

DYE, ROBERT
Sports Today
KSRV, Ontario, Oreg.

DYER, BRAVEN
NBC

— E —

EATON, JACK
Today in Sports
WMCT, Memphis, Tenn.

EBERT, LARRY
WFRV, Green Bay, Wis.

ECHOLS, ODIS
KCLV, Clovis, N. M.

EGAN, LEO
Sports Time
WBZA, Boston, Mass.

ELIAS, BOB
Armchair Quarterback
KPMC, Bakersfield, Calif.

ELLIASON, ERIC
WMTE, Manistee, Mich.

ELIOT, RAY
NCAA Football
ABC-TV

ELLIOT, WIN
NBC

ELSON, BOB
Sports Comments
WCFL, Chicago, Ill.
NBC

EMERSON, JACK
WBGN, Bowling Green, Ky.

ENGEL, BOB
Sports Capsules
WHK, Cleveland, Ohio

ENROTH, DICK
WCCO, St. Paul, Minn.

ERDOSSY, BILL
WHP-TV, Harrisburg, Pa.
Sports Extra
WHP, Harrisburg, Pa.

ERNEST, KEN
Sports Today
WPMP, Pascagoula-Moss Point, Miss.

ERP, JOHNNY
Sports
WMAQ, Chicago, Ill.

ERSKINE, CARL
Major League Baseball
ABC-TV

ERVIN, BILL
KARE, Atchinson, Kan.

ERVIN, PUSS
Sportscope
KCUL, Ft. Worth, Ind.

ESSEX, LOU
Sports Parade
WMSC, Columbia, S. C.

ETHERTON, BILL
Sports Headlines
WNDU, South Bend, Ind.

EURICH, BOB
KBFF, Fresno, Calif.

EVANS, EVAN E.
Sports of All
WWRJ, White River Junction, Vt.

EVANS, JONES
WBAX, Wilkes Barre, Pa.

EVANS, MEL
Klub Sports Corner
KLUB, Salt Lake City, Utah

EVERT, GARY
KAOL, Carrollton, Miss.

EZELL, CHARLES
Sports News
WPRN, Butler, Ala.

— F —

FADAOL, BILL
Sports Reports
KSLO, Opelousas, La.

FADDEN, BILL
KMEL, Wenatchee, Wash.

FALKENSTEIN
Big 8 FB and BB
WREN, Topeka, Kan.

FALLON, FRANK
Sports of the Day
WBOS, Boston, Mass.

FALLON, KENNETH
WJDA, Quincy, Mass.

FANTASIA, NICK
Sports Today
WTCS, Fairmont, W. Va.

FARIS, CLINT
WVOT, Wilson, N. C.

FARIS, LYNN
WBRC, Birmingham, Ala.

FARRELL, MAURY
Speaking of Sports
WATV, Birmingham, Ala.

FAY, HAINES
Sports Time
KVOS, Bellingham, Wash.

FENTON, EDDIE
Scoreboard
WCBM, Baltimore, Md.

FERGUSON, JOHN
Telesports Final
WBRZ, Baton Rouge, La.
NBC

FINCANNON, ROBERT
WMRI, Marion, Ind.

FINLAYSON, JACK
KRDO, KRDO-TV, Colorado Springs, Colo.

FISCHER, DON
WZYX, Cowan, Tenn.

FISER, JACK
World of Sports
KWKH, Shreveport, La.

FISHER, DON
Today's Highlights
WRGP, Chattanooga, Tenn.

FISHER, FRAN
Sport Report
WHJB, Greensburgh, Pa.

FISHER, HANK
WEEK-TV, E. Peoria, Ill.

FISHER, HOWARD
WCVS, Springfield, Ill.

FITZPATRICK, WILLARD
WLMJ, Jackson, Ohio

FLEISCHMAN, SOL
Florida Fishing
WTVT, Tampa, Fla.

FLEMMING, BILL
Sports Final
WJBK-TV, Detroit, Mich.
NCAA Football
ABC-TV

FLOWERS, CHARLIE
Live Sports
KMHT, Marshall, Tex.

FLYNN, JOHN
Capsule
WICY, Malone, N. Y.

FOLLMER, BRUCE
Sports Parade
WFLS, Fredericksburg, Va.

FORBES, BOB
WTRI, Terre Haute, Ind.

FORTIN, ED
WALM, Albion, Mich.

FORTNER, PAUL
WOVE, Weleh, W. Va.

FOSTER, BILL
Sports Report
KAHI, Auburn, Calif.

FOSTER, BUD
KNBC, San Francisco, Calif.

FOSTER, JOHNNY
WILK, Wilkes Barre, Pa.

FOWLER, BILL
Sports Review
WBAT, Marion, Ind.

FREELAND, JIM
WFWL, Camden, Tenn.

FREEMAN, HARRY
KFSA, Fort Smith, Ark.
Looking at Sports
KFSA-TV, Ft. Smith, Ark.

FREEZE, JACK
World of Sports
KFPW, Ft. Smith, Ark.

FRENCH, BOB
WHSY, Hattiesburg, Miss.

FREW, DAVE
WEIR, Weirton, W. Va.

FRINK, BILL
WIMA-TV, Lima, Ohio

FROST, HOWARD
KIBS, Bishop, Calif.

FROWEIN, R. E.
WRRF, Washington, N. C.

FUHS, DOUGLAS
KBMN, Bozeman, Mont.

FULLER, CLINT
WYRN, Louisville, N. C.

FULMER, DALE
Sports Review
WHLM, Bloomsburg, Pa.

FULTON, JOHN
Sports Report
WGUN, Atlanta, Ga.

FUNDERBURK, BUD
Sports Predictions
KSST, Sulphur Springs, Tex.

— G —

GAGE, FRED
WLAM, Lewiston, Me.

GALLAGHER, JIM
WDAE, Tampa, Fla.

GALLO, JACK
WRIT, Milwaukee, Wis.

GALVIN, BILL
World of Sports
WSRO, Marlboro, Mass.

GALVIN, DAN
SportsMike
KSRO, Santa Rosa, Calif.

GANNON, JIM
Football Scoreboard
WSBT-TV, South Bend, Ind.

GANTT, EBB
Sports Roundup
WCGC, Belmont, N. C.

GARAGIOLA, JOE
NBC-TV

GARCIA, RUDY
KWKW, Pasadena, Calif.

GARDNER, DON
The Sports Tonight
WKBN, Youngstown, Ohio

GARDNER, WILLIAM F.
WXEX-TV, Richmond, Va.

GARFIN, STAN
Sports Review
WTAR, Norfolk, Va.

GARR, BILL
Hollywood Park
KDAY, Hollywood, Calif.

GATES, JAMES
Evening Report
WFBG, Altoona, Pa.

GAUCHET, GORDON
WNLK, Norwalk, Conn.

GERTSCHEN, GERALD
Sports Wrapup
WRIG, Wausau, Wis.

GIBBONS, JIM
WRC-TV, Washington, D. C.

GILES, MARTY
Sports Review
WLAJ, Lakeland, Fla.

GILLIS, DON
College Football
WHDH, Boston, Mass.

GIROUX, LEE
NCAA Football
ABC-TV, NBC

GLASSBURN, BOB
KRON-TV, San Francisco, Calif.

GLASSO, FRANK
WKAL, Rome, N. Y.

GLENN, RALPH
Sports Roundup
WOND, Pleasantville, N. J.

GLICKMAN, MARTY
NBC-TV

GOESER, JOE
KFIZ, Fond Du Lac, Wis.

GOLHAM, BUD
Sports Highlights
KCMT-TV, Alexandria, Minn.

GOODRICH, BILL
Looking at Sports
WLBT, Jackson, Miss.

GOODRICH, WARD
KBBR, North Bend, Oreg.

GORDEN, RON
WFAW, Evanston, Ill.

GORDON, LARRY
Let's Talk Sports
KWLL, Albany, Oreg.

GORMAN, JIM
KROD-TV, El Paso, Tex.

GOWDY, CURT
WHDH-TV, Boston, Mass.
NCAA Football
ABC-TV
Red Sox Baseball
WHDH, Boston, Mass.
NBC

GRABNER, TONY
KLIZ, Brainerd, Minn.

GRADY, JIM
Bowling
KSRO, Santa Rosa, Calif.

GRAMMER, JOE
WGAU, Athens, Ga.

GRANDE, C.
WNHC, New Haven, Conn.

GRAVINO, TONY
WAVZ, New Haven, Conn.

GREEN, JR., J. B.
WCPS, Tarboro, N. C.

GREEN, LENNY
Baseball Roundup
WUST, Washington, D. C.

GREEN, THOMAS
WDCR, Hanover, N. H.

GREENE, DICK
WOL-TV, Ames, Iowa

GREENWELL, RICHARD
WKOA, Hopkinsville, Ky.

GREGG, DON
Play By Play
KWNV, Bartlesville, Okla.

GREHAN, JIM
WLNJ, Peekskill, N. Y.

GREMMEL, FRANCIS
KVOU, Uvalde, Tex.

GRIFFIN, JERRY
Sports Parade
WDAU-TV, Scranton, Pa.

GRIFFITH, DAVE
WCSR, Scranton, Pa.

GRINER, EVERETT
WVMA, Moultrie, Ga.

GRIZZARD, HERMAN
WLAC, Nashville, Tenn.

GROSS, DON
KFBS, Joplin, Miss.

GULDAGER, MIKE
KERG, Eugene, Oreg.

GUTHRIE, BOB
WOAJ, San Antonio, Tex.

GUTHRIE, RICHARD
Sports Whirl
KBBB, Borger, Tex.

GUYMAN, BILL
KFRS, San Francisco, Calif.

— H —

HAAVEN, JON
Sports Afield
KCMT-TV, Alexandria, Minn.

HALL, HALSEY
Time Out for Sports
WCCO, St. Paul, Minn.

HALL, JACK
Sports Scope
WRDW, Augusta, Ga.

HALL, RUSS
WCAU, Philadelphia, Pa.

HALLARAN, ED
Sports Slants
WLFH, Little Falls, N. Y.

HALPIN, BILL
WNEP-TV, Scranton, Pa.

HALLWELL, GENE
WMSL-TV, Decatur, Ala.

HAILYARD, O. C.
Strohs Sports Capsule
WCMI, Ashland, Ky.

HAMLIN, TOM
WHIO, WHIO-TV, Dayton, Ohio

HAMMER, GRANVILLE
Sports Hi-Lites
WEZL, Richmond, Va.

HAMRICK, HOWARD
WIS, Columbia, S. C.

HANDLAN, JOE
WPAR, Parkersburg, W. Va.

HANLIN, DON
Sports Report
KMED, Medford, Oreg.

HANNA, FRED
Sports, Inc.
WMBM, Miami Beach, Fla.

HANSEON, HAP
Morning Sports
WISF, Kinston, N. C.

HANSON, HARLEY
Sports Scoreboard
KOTA-TV, Rapid City, S. D.
Sports Digest
KOTA, Rapid City, S. D.

HARBISON, SHELBY
WTAX, Springfield, Ill.

HARL, EARL
Busch Bavarian Sports
WBKH, Hattiesburg, Miss.

HARMAN, JAY
KFH, Wichita, Kan.

HARMON, JOHN
Sports on Parade
WGIG, Brunswick, Ga.

HARMON, MERLE
NBC

HARRELL, DAVE
7:10 Sports
WRMF, Titusville, Fla.

HARRIGAN, ED
Spotlight on Sports
WTOR, Torrington, Conn.

HARRIS, CLAY
WOOF, Dothan, Ala.

HARRISON, WILBANKS
KWSH, Wewoka, Okla.

HARTIG, LEO
KELO, KELO-TV, Sioux Falls, S. D.

HARTLE, JACK
KRSL, Russell, Kan.

HARVEY, LOYD
Hi-Life Sports Recap
WIBV, Belleville, Ill.

HARWELL, ERNIE
WJBK-TV, Detroit, Mich.

HASSE, WARREN L.
Sports Review
KPDN, Panpa, Tex.

HATHAWAY, GENE
WKBZ, Muskegon, Mich.

HAWKINS, BOB
KKRA, Alexandria, Minn.

HAWKINS, JIM
KVFC, Cortez, Colo.

HAWKINS, VERN
Spotlight on Sports
KWTO, Springfield, Miss.

HAYDEN, JOHN
KHEY, El Paso, Tex.

HAYDEN, FRANK
WCEC, Rocky Mount, N. C.

HAYES, PAT
KIRO, Seattle, Wash.

HAYMAN, SID
Weekend Sports
WCYN, Cynthia, Ky.

HAYS, DONALD
Sports Page
KBRL, McCook, Neb.

HEALY, CHUCK
WBEN-TV, Buffalo, N. Y.

HEALY, JIM
KBIG, Avalon, Calif.

HEARN, CHICK
KRCN, NBC-TV, Los Angeles, Calif.

HEETLAND, JOHN
KIXZ, Amarillo, Tex.

HEGGEN, DEWEY
KBJB-TV, Valley City, N. D.
KXGO-TV, Fargo, N. D.

HELPER, AL
Alfred Hitchcock Presents,
NBC-TV: Baseball Game of
Week, ABC-TV: Passing
Sports Parade: Cavalcade of
Sports, ABC-TV, NBC-TV.

SPORTS COMMENTATORS

HELLUMS, LYMAN
Byline 12
WJTV, Jackson, Miss.

HENDEKSON, HANK
KGBC, Galveston, Tex.

HENDRICK, JIM
WBRB, Mt. Clemens, Mich.

HERMANN, CLEVE
Live Line to the World
of Sports
KFWB, Los Angeles, Calif.

HERRON, FRANK
KNEW, Spokane, Wash.

HEXT, GEORGE
WCPK, College Park, Ga.

HICKMAN, DON
WOXI, Jackson, Tenn.

HIGGINBOTHAM, BARRY
WGOL, Goldsboro, N. C.
KQTV, KVFD, Ft. Dodge, Ia.

HIGGINS, BILL

HILBER, BOB
WAYE, Baltimore, Md.

HILGER, ANDY
WJON, St. Cloud, Minn.

HILL, BOB
KRSC, Othello, Wash.

HILL, DON
KTAC, Tacoma, Wash.

HILL, EDDIE
WRR, Dallas, Tex.

HILL, JOE
Ohio State Football,
Basketball
WTVN, Columbus, Ohio

HIRSH, SONNY
Sports Review
WCKR, Miami, Fla.

HODGES, RUSS
Pan Am Sports
WPIX, San Francisco, Calif.

HODGKINS, DEL
WEGP, Presque Isle, Me.

HOGAN, BILL
WLOG, Laurens, S. C.

HOGAN, CLARK
Sports
WKOW, Madison, Wis.

HOGAN, JOHN
News on Parade
WOBT, Rhineland, Wisc.

HOLDEN, DON
Sports Scoreboard
WAXX, Chippewa Falls, Wisc.

HOLMES, JOHNNY
Sports Special
KODE, Joplin, Mo.

HOONAN, ROBERT
KBKW, Aberdeen, Wash.

HOOPER, DON
KWBB, Wichita, Kan.

HOPPE, TOM
WDUZ, Green Bay, Wisc.

HOPWOOD, MILT
CKLW, Detroit, Mich.

HORNE, MIKE
KXRJ, Russellville, Ark.

HORNER, JACK
WTCN, WTCN-TV,
Minneapolis, Minn.

HORSTMAN, BOB
Sportswatch
KRES, St. Joseph, Mo.

HOSTERMAN, DOUG
World of Sports
WBUZ, Fredonia, N. Y.

HOTCLKISS, PERRY
KIMA, Yakima, Wash.

HOTT, BOB
WBLJ, Dalton, Ga.

HOWARD, WILLIAM
Realm of Sports
WJPG, Green Bay, Wisc.

HOWELL, BOBBY
KIMP, Mt. Pleasant, Tex.

HOWELL, JIM
KASO, Minden, La.

HOWELL, JIM
Sports Desk
WQAM, Miami, Fla.

HOWSER, DON
WENO, Nashville, Tenn.

HOYT, WAITE
NBC

HUBBARD, PHIL
Live Sports
WRAJ, Anna, Ill.

HUBBELL, RALPH
Sports Column of the Air
WBEN, Buffalo, N. Y.

HUGGINS, JOE
WACL, Waycross, Ga.

HUGHES, LE ROY
KSBY-TV, San Louis Obispo,
Calif.

HULL, PHIL
WDAE, Tampa, Fla.

HUMISTON, HOD
KWHE, Hutchinson, Kan.

HUNNES, FRED
Tip Off on Sports
KATL, Miles City, Mont.

HUNT, CHARLIE
KSJB, Jamestown, N. D.

HUNTER, ALBERT
Sports Corner
WESB, Bradford, Pa.

HUNTER, DAN
Sports File
WFDF, Flint, Mich.

HUNTER, DAVE
Sports Time
WGGO, Salamanca, N. Y.

HUNTER, HERB
KGA, Spokane, Wash.

HUNTER, RON
WKIC, Bogalusa, La.

HUNTINGTON, CLAY
KMO, Tacoma, Wash.

HUTCHINS, DAVE
Sports Desk
WCHI, Chillicothe, Ohio

— I —

INGHAM, BOB
Sports Roundup
KSD-TV, St. Louis, Mo.

INGLES, ED
Sportlite
WTOC-TV, Savannah, Ga.

INGSTAD, BOB
KOVC, Valley City, N. D.

ISAACS, FRED
WBOF, Norfolk, Va.

— J —

JACKSON, BILL
Sports Review
WPTF, Raleigh, N. C.

JACKSON, KEITH
KOMO, KOMO-TV, Seattle,
Wash.

JACOBS, PHILIP A.
WGSA, Ephrata, Pa.

JACOBS, ROLLIE
WWLP, Springfield, Mass.

JAMES, PAUL
Sports Final
KCPX, KCPX-TV, Salt Lake
City, Utah

JAMES, TONY
Let's Talk Sports
WGBB, Freeport, N. Y.

JANSSEN, WIFF
Local Bowling
KTVB, Boise, Idaho

JENKINS, BOB
Spotlight on Sports
KMNS, Sioux City, Iowa

JENNINGS, GEORGE
KBOX, Dallas, Tex.

JOHNSON, JERRY
KOOK, Billings, Mont.

JOHNSON, JOHN N.
Sports Parade
KWRW, Guthrie, Okla.

JOHNSON, RAY
Sports Parade
KANO, Anoka, Minn.

JOHNSON, RONALD
WSYD, Mt. Airy, N. C.

JOHNSON, TOM
WOLA, Ann Arbor, Mich.

JOHNSON, WARREN
WFPP, Middletown, Ohio

JOHNSTON, JOHNNY
Make That Spare
ABC-TV

JONES, ALLAN
Sportscene
KWCO, Chickasha, Okla.

JONES, HASKELL
AM Sports
KXAR, Agre, Ark.

JOYNER, GORDON
WEEK-TV, E. Peoria, Ill.

— K —

KAILER J. D.
KDEF, KOAT-TV,
Albuquerque, N. M.

KALLAY, ED
WAVE, Louisville, Ky.

KAMINSKI, CHET
WAAB, Worcester, Mass.

KANE, GEORGE
KRIO, McAllen, Tex.

KARGE, K. E.
KVCK, Wolf Point, Mont.

KASNER, ED
WLFH, Little Falls, N. Y.

KASTNER, JIM
KOLT, Scotts Bluff, Neb.

KATH, KERM
KGOS, Torrington, Wyo.

KAY, RONNIE
KSWO-TV, Lawton, Okla.

KEARNS, CHARLES
WKTY, La Crosse, Wisc.

KEITER, LES

Heavyweight Championship
Fights, TV Voice of American
Football, ABC; Exclusive TV
Spokesman for White Owl Cigars,
Commercials 60-61 on Deputy;
AFL Football, Voice of National
Baseball League in N. Y., '58-
'60, Giant Recreations

KELLUM, SHELTON
Play by Play
WJNC, Jacksonville, N. C.

KELLY, TOM
WMBD-TV, Peoria, Ill.

KELSO, BOB
KJAN, Atlantic, Iowa

KEMERER, GRANT
WARK, Hagerstown, Md.

KENNEDY, ED
Sports Vue
WKRC, WKRC-TV,
Cincinnati, Ohio

KENNELLY, JOHN
WNBFF, WNBFF-TV,
Binghamton, N. Y.

KEROL, GENE
Sportscast
WHLI, Niagara Falls, N. Y.

KEYES, CHARLES
Sports of All Sorts
WMEF, Pineville, Ky.

KICKIE, HUGH
WTMB, Tomah, Wisc.

KIMBALL, ART
Sports Lineup
WCMY, Ottawa, Ill.

KING, HASKELL
Sports Final
KTLQ, Tahlequah, Okla.

KING, JOHN
Sports
KJBC, Midland, Tex.

KING, LARRY
WKAT, Miami Beach, Fla.

KING, NELLIE
WSHH, Latrobe, Pa.

KINGSLEY, BOB
Baseball Scoreboard
KORK, Las Vegas, Nev.

- KINSINGER, VERN**
KTEL, Walla Walla, Wash.
- KIRBY, TOM**
News in Sports
WBK, Pittsfield, Mass.
- KIRWAN, DENNY**
KJOY, Stockton, Ga.
- KLAGAS, KARL**
WVNU, Logan, Utah
- KLEIN, DON**
KCBS, San Francisco, Calif.
- KNIGHT, PAT**
WKEN, Dover, Del.
- KNOEPP, MEL**
KFMB, San Diego, Calif.
- KOERBEL, WARREN A.**
WABC, Kittanning, Pa.
- KOSCHMAN, MARTY**
6 O'clock Sports
KXLY, KXLY-TV, Spokane, Wash.
- KOSTER, HERB**
Sports Spotlite
WGY, Schenectady, N. Y.
- KOTUR, BOB**
Sports Spotlight
WWOW, Coneyaut, Ohio
- KOZLOSKI, FRANK**
WBRV, Boonville, N. Y.
- KREMER, DON**
WWJ-TV, Detroit, Mich.
- KRIEGER, BILL**
Today in Sports
WFBC-TV, Greenville, S. C.
- KUBLY, RAY**
Mid Afternoon Final
KIST, Santa Barbara, Calif.
- L —
- LADD, GLENN**
WEMB, Erwin, Tenn.
- LAING, ART**
CKLW-TV, Detroit, Mich.
- LA KAFF, SAM**
KENE, Toppenich, Wash.
- LALLY, ED**
KOPR, Butte, Mont.
- LAMEY, BOB**
LIVC, Victoria, Tex.
- LANE, EDDIE**
WMNI, Columbus, Ohio
- LANGE, BEL**
WOVR-TV, Sacramento-Stockton, Calif.
- LARSEN, MIKE**
KROY, Sacramento, Calif.
- LARSON, LANNY**
Late Afternoon Sports Revue
KFAL, Fulton, Mo.
- LARSON, ROBERT H.**
Sports Specialties
KIML, Gillette, Wyo.
- LAUERMAN, DAVE**
6 O'clock News Show
WTVP, Decatur, Ill.
- LAURENCE, JACK**
WICC, Bridgeport, Conn.
- LAURI, NICK**
Blatz Sports
WREX-TV, Rockford, Ill.
- LAWLER, RALPH**
WAAP, Peoria, Ill.
- LAWRENCE, JIMMY**
KOVU, Provo, Utah
- LAWRENCE, LEN**
WTAO, Boston, Mass.
- LAYER, BRUCE**
KPRC, Houston, Tex.
- LAZAR, MAURY**
KBON, Omaha, Neb.
- LAZAROW, ART**
Sports Beat
WDDY, Gloucester, Va.
- LEACH, MYLES**
WGAD, Gadsden, Ala.
- LEAFSTEDT, RAY**
Sport Highlights
KOEL, Oelwein, Iowa
- LEAMING, JIM**
WIP, Philadelphia, Pa.
- LEDBETTER, TERRY**
WWNC, Ashville, N. C.
- LEE, BARNEY**
Sports Beat
WJBK, Detroit, Mich.
- LEE, BOB**
Springfield Sports Review
KICK, Springfield, Miss.
- LEE, JACK**
Time Out
WFAI, Fayetteville, N. C.
- LEEDS, LYLE**
KOJM, Harve, Mont.
- LE GRAND, OATS**
KOTE, Fergus Falls, Minn.
- LEIGH, JOE**
WLCY, St. Petersburg, Fla.
- LEIGH, STAN**
Sportcast
WCIL, Carbondale, Ill.
- LEMLEY, DUANE**
Sports Roundup
WANB, Waynesburg, Pa.
- LEO, FRED**
KDPN-KBTB, Denver, Colo.
- LEWIS, CHUCK**
WPON, Pontiac, Mich.
- LEWIS, DAVE**
WRIT, Milwaukee, Wisc.
- LIBBY, JOHN**
WCOU, Lewiston, Me.
- LIDDELL, LARRY**
Sports Log
WDSK, Cleveland, Miss.
- LIDDY, GEORGE**
WLOD, Ft. Lauderdale, Fla.
- LIEGEOIS, BILL**
WMAM, Marinette, Wisc.
- LIEVIN, HERB**
WSOO, Sault Ste. Marie, Mich.
- LINDSAY, TED**
CKLW-TV, Detroit, Mich.
- LISTER, BILL**
WMTV, Madison, Wisc.
- LITTLE, BILL**
Today in Sports
WJMA, Orange, Va.
- LLOYD, DON**
WIZE, Springfield, Ohio
- LOCHNOR, ART**
WVEC, WVEC-TV, Hampton, Va.
- LOMAN, STAN**
WOR, New York, N. Y.
- LORD, BOB**
WGRD, Grand Rapids, Mich.
- LORRI, JACK**
WLAP, Lexington, Ky.
- LOUDEN, ROD**
Keedland Sports
KEEO, Springfield-Eugene, Oreg.
- LOVE, DAN**
Sports Scene
KTBC-TV, Austin, Tex.
- LOWERY, JIM**
Sentinel Sports
WSEN, Baldwinville, N. Y.
- LUSK, BERNIE**
KROC, Rochester, Minn.
- LUDKA, JOE**
WENE, Endicott, N. Y.
- LUTHER, JOHN**
Pennzoil Sports Desk
WERC, Erie, Pa.
- LYLES, O.**
Tops in Sports
WHSC, Hartsville, S. C.
- Mc —
- McADAMS, HARRY**
KWEW, Hobbs, N. M.
- McARTHUR, DOUG**
KTAC, Tacoma, Wash.
- McARTHUR, JACK**
Sports Extra
WPIX, New York, N. Y.
- McASKILL, DUDLEY**
WBIE, Marietta, Ga.
- McCLENDON, RAY**
Sports Review
WAVU, Albertville, Ala.
- McCOLGAN, BILL**
Play By Play
WGAR, Cleveland, Ohio
- McELDOWNNEY, TODD**
Hodag Football and Basketball
WOBT, Rhinelander, Wisc.
- McGONEGAL, BOB**
WNBZ, Saranac Lake, N. Y.
- McINTYRE, JIM**
WFBM, WFBM-TV, Indianapolis, Ind.
- McINTYRE, WARD**
Sports Review
WSGN, Birmingham, Ala.
- McKEE, DAVE**
WHPB, Belton, S. C.
- McKEE, GOODSON**
WACO, Waco, Tex.
- McKEE, JACK**
Sports Roundup
WGRP, Greenville, Pa.
- McKEOWN, GEORGE**
WEKZ, Monroe, Wisc.
- McLACHLAN, DEL**
WSON, Henderson, Ky.
- McLEAN, DON**
WHDL, Olean, N. Y.
- McNEILL, BOB**
WSVA, Harrisonburg, Va.
- M —
- MacADIE, JACK**
WICH, Norwich, Conn.
- MacNEILL, BOB**
WSVA-TV, Harrisonburg, Va.
- MacWILLIAMS, DON**
Sports Journal
WCSH, WCSH-TV, Portland, Me.
- MAGRUDER, DICK**
WFAA, Dallas, Tex.
- MAHAR, DICK**
Inside of Sports
KSUM, Fairmont, Minn.
- MANGOLD, FRAN**
KWPC, Muscatine, Iowa
- MANN, BOB**
WAIK, Galesburg, Ill.
- MANN, RAY**
Sports
WSSO, Starkville, Miss.
- MANNING, TOM**
KYW, Cleveland, Ohio
- MANOS, JIM**
Sports Scene
WJPB-TV, Fairmont, W. Va.
- MAPES, BILL**
Sports Parade
WOWL, Florence, Ala.
- MARS, LEE**
Sportsmen's Corner
KTBS-TV, Shreveport, La.
- MARTIN, BOB**
5:30 Sports
KMOR, Littleton, Colo.
Saturday Night Sports
KLZ-TV, Denver, Colo.
- MARTIN, BOB**
KNDY, Marysville, Kan.
- MARTIN, DAVID**
College Sports
WGNB, Murfreesboro, Tenn.
- MARTIN, JACK**
Today's Sports
WFHG, Bristol, Va.
- MARTIN, ED**
Sports Time
WKTG, Thomasville, Ga.
- MARTIN, JIM**
Sportarama
WVAG, Grenada, Miss.
- MARTYN, STAN**
Behind the Sports Desk
WBCM, Levittown, Pa.
- MARN, ELZER**
WITY, Danville, Ill.

SPORTS COMMENTATORS

MASCOTT, BOB
12:10 Sports
KBYP, Shamrock, Tex.

MASON, AL
Sports Roundup
KERV, Kerrville, Tex.

MAYNARD, JAKE
Sports Roundup
WFVA, Fredericksburg, Va.

MAZER, BILL
Sports Roundup
WGR, Buffalo, N. Y.

MEELER, JOHN
Sports Review
WYOL, York, S. C.

MEHAFFEY, JAY
Sports Whirl
KOSA-TV, Odessa, Tex.

MENACKER, SAM
Live Wrestling, CKLW-TV; Detroit; All Star Wrestling, WCPO-TV, Cincinnati; WITV, Indianapolis; Big Time Wrestling, Syndicated Tape

MENDEL, ED
WOKS, Columbus, Ga.

MERCER, RAY
WGOV, Valdosta, Ga.

MESSER, FRANK
World of Sports
WRNL, Richmond, Va.

MICHAEL, RAY
WRC, Washington, D. C.

MIKKALSON, BOB
S.U.I. Basketball
WMT, WMT-TV, Cedar Rapids, Iowa

MILLER, BILL
Sports News
WJNO, West Palm Beach, Fla.

MILLER, BILL
Tip Off on Sports
KEYZ, Williston, N. D.

MILLER, DAVID
Local Sports
WLEA, Hornell, N. Y.

MILLER, DICK
KAPR, Douglas, Ariz.

MILLER, JACK
Man About Sports
KAKE-TV, Wichita, Kan.

MILLER, JAY
NBC

MILLS, GLENN
KMIN, Grants, N. M.

MILLS, HUBERT P.
Winner's Circle
WSUH, Oxford, Miss.

MILNE, BRUCE
WABL, Amite, La.

MITCHELL, BILL
KVKM, Monahans, Tex.

MITCHELL, TED
KTIM, San Rafael, Calif.

MOE, DON
KARR, Great Falls, Mont.

MOFFATT, HAM
Sports Parade
GDN, Edmonds, Wash.

MOLER, FLOYD
KXXL, Bozeman, Mont.

MONAHAN, TOM
WCNX, Middletown, Conn.

MONROE, BOB
KCHA, Charles City, Iowa

MONSON, J. S.
KSUB, Cedar City, Utah

MOORE, JACK
Piedmont Sports
WELP, Easley, S. C.

MOORE, JIM
WDBJ, Roanoke, Va.

MOORE, JOHNNY
KMAC, San Antonio, Tex.

MOOREHEAD, TOM
WRCV, Philadelphia, Pa.

MOQUETTE, HECTOR
Sports Carnival
WRRL, New York, N. Y.

MOREHOUSE, GENE
WJLS, Beckley, W. Va.

MORELL, PARKER
KCRS, Midland, Tex.

MORGAN, HANK
WQXI, Atlanta, Ga.

MORGAN, RAY
WTTG, Washington, D. C.

MORGAN, ROBERT
Sports Review
WBOP, Pensacola, Fla.

MORRIS, MIKE
WCEF, Parkersburg, W. Va.

MORRIS, STAN
KBLO, Hot Springs, Ark.

MORROW, BOB
Sports Flite
WSSV, Petersburg, Va.

MORSE, DAVE
Sports Final
WDEV, Waterbury, Vt.

MORTON, ED
WQXI, Atlanta, Ga.

MORTON, LEN
Sports
KVOO, KVOO-TV, Tulsa, Okla.

MORYL, BOB
Sports Today
WKAM, Goshen, Ind.

MOSHER, CLURE
WCKT, Miami, Fla.

MOSS, SEEBURN
Saturday Scoreboard
WFPM, Ft. Valley, Ga.

MOUNTAIN, ARCHIE
WCNL, Newport, N. H.

MOWRY, LEE
WRGA, Rome, Ga.

MULHERIN, PAT
WBBQ, Augusta, Ga.

MULLARKEY, TOM
WBAP-TV, Fort Worth, Tex.

MURDOCK, HOWARD
WIMS, Michigan City, Ind.

MURRAY, HANK
Sportstime
WWIL, Ft. Lauderdale, Fla.

MURPHY, A. W.
WALG, Albany, Ga.

MUSICUS, ED
Sports Page
WWHG, Hornell, N. Y.

MYERS, EARL
Play by Play
KTHE, Thermopolis, Wyo.

N

NACHTWEIH, LES
KING, Seattle, Wash.

NAHAN, STU
KCRA, KCRA-TV, Sacramento, Calif.

NAHLEY, DON
News in Sports
WRBL-TV, Columbus, Ga.

NAIMO, JACK
WJOB, Hammond, Ind.

NASH, BILL
KOLO-TV, Reno, Nev.
The Old Grad
KOLO, Reno, Nev.

NAVARRO, AUGIE
KALL, Salt Lake City, Utah

NEAL, BOB
NCAA Football
ABC-TV

NEELY, JAY
WITH, Baltimore, Md.

NELSON, AL
KGAW, Gardner, Mass.

NELSON, GEORGE B.
WRNB, New Bern, N. C.

NELSON, HOWIE
KICY, Nome, Alaska

NELSON, LINDSEY
NBC, NBC-TV

NELSON, MARSHALL
KDAL, Duluth, Minn.

NELSON, TOM
Sports Scoreboard
KOFE, Pullman, Wash.

NEUBERGER, STAN
WEKZ, Monroe, Wisc.

NEWBERRY, CARROLL
WBEK, Elk City, Okla.

NICHOLS, CHUCK
Sportscope
WTVI-TV, Ft. Pierce, Fla.

NORMAN, BOB
Sports Report
WEOJ, Poughkeepsie, N. Y.

NORTH, BOBBY
WYZE, Atlanta, Ga.

NORTON, MIKE
WGAN-TV, Portland, Me.

NOWELL, KEN
Sports Scoreboard
KANE, New Iberia, La.

NUNGESTER, HARRY
For Your Sports
KRCK, Ridgecrest, Calif.

O

O'BRIEN, SHERRY
WJMJ, Philadelphia, Pa.

O'BRIEN, TOMMY
KPNG, Port Neches, Tex.
KPAC, Port Arthur, Tex.

OBSTLER, HERM
Sports Spotlight
WODY, Rocky Mount, Va.

OCHMANSKI, LOU
Special Events
WFAU, Augusta, Me.

O'DONNELL, BILL
WSYR, Syracuse, N. Y.

OGLESBEE, BILL
Top Tips
KOOK, Billings, Mont.

O'HARA, TONY
WVCA, Gary, Ind.

OLSON, BOB
WJMS, Ironwood, Mich.

O'MARA, BILL
Up to the Minute
KFSD, KFSD-TV, San Diego, Calif.

O'NEIL, GENE
Sports Review
WWON, Woonsocket, R. I.

OPPENHIMER, DICK
WHAP, Hopewell, Va.

ORGEN, DICK
KCMS, Manitou Springs, Colo.

OSBORN, LEE
KVOY, Yuma, Ariz.

OSBORN, GENE
WKMH, Dearborn, Mich.

O'SCOTT, DAVE
Sports Time
WALB-TV, Albany, Ga.

O'TOOLE, LARRY
Sportscope
KCSR, Chadron, Neb.

OTTAVIANO, ANGIE
Sports Highlights
WONG, Oneida, N. Y.

OTE, CHUCK
KLPW, Union, Mo.

OVERBY, GENE
WFRG, Reidsville, N. C.

P

PADRON, LONNIE
Sportsman
WTRR, Sanford, Fla.

PAINTER, FRANK
WBLJ, Dalton, Ga.

PALMER, BUD
Bowling Stars
NBC-TV

PARKS, DEL
Sports Caravan
WEEZ, Chester, Pa.

PARLAR, JIM
Sportscope
KWTC, Barstow, Calif.

— R —

PARMLEY, THOMAS
KSKO, Arkansas City, Kan.

PASQUALI, JOE
High School Football
WSIG, Mt. Jackson, Va.

PATRICK, JOE
KMTV, Omaha, Neb.

PATRICK, VAN
WKMH, MBS, Dearborn, Mich.

PAUL, LEROY
Sports Report
WSFA-TV, Montgomery, Ala.

PAYNE, JACK
WOW, WOW-TV, Omaha, Neb.

PELLENPA, CARL
WJPD, Ishpeming, Mich.

PENFIELD, ADD
WBIG, Greensboro, N. C.

PEREZ, RUDY
KPUG, Bellingham, Wash.

PERLIN, BERNIE
KOLD, KOLD-TV, Tucson, Ariz.

PERRY, BOB
Fighter's Corner
KEY-TV, Santa Barbara, Calif.

PERRY, DICK
Sports Desk
KFOR, Lincoln, Neb.

PETERSEN, GARY
KBMN, Bozeman, Mont.

PETERSON, JOHN M.
Sports Locker
KFBB-TV, Great Falls, Mont.

PETTY, JOE
Speaking of Sports
WTAG, Worcester, Mass.

PHEIFFER, BILL
WTUX, Wilmington, Del.

PHELAN, JOHN
KTSM-TV, El Paso, Tex.

PHILYAW, ROGER
Sports Today
WGTM, Wilson, N. C.

PHIPPS, BOB
Sports Beat
WIOI, Portsmouth, Ohio

PHYSIOC, JOE
The Sports Show
WBEU, Beaufort, S. C.

PICCIOLI, JOHN
Local Sports
WHVH, Hendersen, N. C.

PICKETT, JACK
NBC

PIGOTT, RUSSEL
WLBK, DeKalb, Ill.

PINION, CLOVIS
Sports Roundup
KSST, Sulphur Springs, Tex.

POLSTON, GRADY
WANY, Albany, Ky.

PORTER, DICK
KCKT-TV, Great Bend, Kan.

PORTER, ROSS
WKY, Oklahoma City, Okla.

PORTER, TED
Sports Parade
KUDE, Oceanside, Calif.

POWERS, JIM
WRIV, Riverhead, N. Y.

POWERS, JIMMY
Monday Night Fights
WPIX, New York, N. Y.

POWERS, PERCY
Spotlight on Sports
WJQS, Jackson, Miss.

PREVATT, JIMMIE
WAVP, Avon Park, Fla.

PRICE, JIM
KFMB, San Diego, Calif.

— Q —

QUICK, CLETE
Football Prophet
WSUH, Oxford, Miss.

QUINLAN, JACK
NBC

RABAT, KENNETH
Sports and Weather
WJRT, Flint, Mich.

RADAR, JOCKO
WDOR, Sturgeon, Bay, Wis.

RAHDERS, PAUL
KSDN, Aberdeen, S. D.

RAIHALL, WILLIAM
World of Sports
WNCC, Barnesboro, Pa.

RAINS, DOUG
KFDA-TV, Amarillo, Tex.

RAMEY, LAVARRE
It's Ten Pin Time
KWRO, Coquille, Oreg.

RANDOLPH, JAY
Wrestling
WJPB-TV, Fairmont, W. Va.

RASKIN, DICK
The Sports Desk
WGNV, Newburgh, N. Y.

RATLEMAN, GEORGE
AFL Football
ABC-TV

RAYMOND, SAM
WWOD, Lynchburg, Va.

REDDY, JOHN
WOKY, Milwaukee, Wisc.

REED, BILL
KHOW, Denver, Colo.

REESE, JIM
Look at Sports
KOSA-TV, Odessa, Tex.

REEVE, RAY
WRAL-TV, Raleigh, N. C.

REID, JIM
Duke Football
WTVD, Durham, N. C.

REITER, CHUCK
WAMR, Venice, Fla.

RENFROW, CHARLIE
Play by Play
WAKP, Hendersonville, N. C.

REPLOGLE, KENT
Sports Scoreboard
WVAM, Altoona, Pa.

REYNOLDS, BOB
WJR, Detroit, Mich.

RHODE, BARRY
WIOU, Kokomo, Ind.

RIODES, DUSTY
Story on Sports
WAMM, Flint, Mich.

RICHARDS, RAY
WDOE, Dunkirk, N. Y.

RICHARDS, ROYCE
WLAC, Nashville, Tenn.

RICHARDSON, BOB
KEJY, Jamestown, N. D.

RICHARDSON, BOBBY
Sports Memory
WFIG, Sumter, S. C.

RICORD, RON
Sports Report
KTMG, McAlester, Okla.

RIFENBURG, DICK
Sports Column of the Air
WBN, Buffalo, N. Y.

RIMMER, JACK
Sportsbound
WBIG, Greensboro, N. C.

RIOS, LUIS A.
Deportes Al Dia
WORA, Mayaguez, Puerto Rico

RIZZUTO, PHIL
CBS

ROBERTS, BRUCE
WBBM-TV, Chicago, Ill.

ROBERTS, DON
Sports
KOA-TV, Denver, Colo.

ROBERTSON, JIMMY
WKO, Hopkinsville, Ky.

ROBILLARD, F.
WSYB, Rutland, Vt.

ROBINSON, MAX
Sports Roundup
WJTN, Jamestown, N. Y.

ROCKWELL, BART
KXGN-TV, Glendive, Mont.

ROCKWOOD, LYNN
KOVO, Provo, Utah

RODGERS, TOM
Sports Review
WFIL, Philadelphia, Pa.

RODGERS, WAYNE
Warm Up
WXTN, Lexington, Miss.

ROLLER, KENNETH
Sports Roundup
KEYE, Perryton, Tex.

ROMANO, RALPH
Sports Parade
WVSC, Glens Falls, N. Y.

RONDELL, ROCK
KHHH, Pampa, Tex.

ROPER, JAMES T.
KTTN, Raton, N. M.

ROSSI, DICK
WSNO, Barre, Vt.

ROTE, KYLE
WNEW, New York, N. Y.

ROTZ, SID
WDZ, Decatur, Ill.

RUSSELL, EARL
KLIV, San Jose, Calif.

RUST, ART
Sports Roundup
WVRL, New York, N. Y.

RUTH, CHARLIE
WXIX-TV, Milwaukee, Wisc.

RYAN, JOE
Sports Roundup
WALL, Middletown, N. Y.

— S —

SADLER, LEW
Local Sports Events
WABG, Greenwood, Miss.

SALMON, W. T.
WKDL, Clarksdale, Miss.

SAMP, PHIL
WMBD, Peoria, Ill.

SANDERFORD, CLIFF
Sports
KIUN, Pecos, Tex.

SANDERS, CREIGHTON
Hometown Sports
KTIL, Tillamook, Oreg.

SANDERS, GARY
Report on Sports
WNOX, Knoxville, Tenn.

SANDERS, GORDON
KOB-TV, Albuquerque, N. M.

SANVILLE, LARRY
KILE, Galveston, Tex.

SARYENT, RHITT
KLEN, Killeen, Tex.

SASNETT, BEN
Sports Report
KNOT, Prescott, Ariz.

SAUER, JOHNNY
Sports Desk
WING, Dayton, Ohio

SAVAGE, GUY
KXYZ, Houston, Tex.

SAYWARD, GALEN
WKTJ, Farmington, Me.

SCANLAN, JIM
Sunday Sports
WOW-TV, Omaha, Neb.

SCHAPP, MORTY
Today in Sports
WBBB, Burlington, N. C.

SCHROEDER, KENT
Today in Sports
WDBF, Delray Beach, Fla.

SCUCHARD, RICHARD
KBOY, Medford, Oreg.

SCOTT, BUBBA
Fifth Quarter
WJBB, Haleyville, Ala.

SPORTS COMMENTATORS

SHAFFER, MAX
WDAN, Danville, Ill.
SHAFER, HERB
KNUJ, New Ulm, Minn.

SCHENKEL, CHRIS

B. August 21, 1923, Wabash, Ind. St. Nicks Boxing, WNEW-TV, N. Y.; Football Giants, Football Roundup, Horse Racing, CBS-TV; Telesports Digest, Tel RA Productions, Milwaukee Braves, Midwest Network, Sports Final, WABC-TV, Pre-Game Shows, NBC-TV

SCHERMERHORN, JOHN
Sports Final
WKOW-TV, Madison, Wisc.

SCHENNYDEE, MERLE
KCIL, Houma, La.

SCHOLZ, BOB
KEAP, Fresno, Calif.

SCHORR, DICK
WHOK, Lancaster, Ohio

SCOTT, RAY
Sport Show
WNOP, Newport, Ky.

SCOTT, WALTER
WCCM, Lawrence, Mass.

SEXTON, CARROLL
WCBS, Greenwood, S. C.

SHALLCROSS, BILL
Sportscope
WALK, Panchogue, N. Y.

SHAMON, PAUL
WDCR, Hanover, N. H.

SHANNON, FRANK
WULP, El Campo, Tex.

SHARP, LARRY
PM Sports
KXAR, Agre, Ark.

SHARP, ROGER
WBLY, Springfield, Ohio

SHAY, JIM
WLEC, Sandusky, Ohio

SHELLY, BILL
Sports Page
WLEU, Erie, Pa.

SHERIDAN, LEE
Sports Hi-Lites
WRDW-TV, Augusta, Ga.

SHERMAN, BUD
KFTV, Dallas-Ft. Worth, Tex.

SHIELDS, BUD
WAGN, Menominee, Mich.

SHOWALTER, AL
KBRO, Bremerton, Wash.

SHULL, ROBBIE
KVEC, San Luis Obispo, Calif.

SIMMERMAKER, SAM
WCSI, Columbus, Ind.

SIMPSON, JIMMY
Sports Page of the Air
WFLB, Fayetteville, N. C.

SIMPSON, JIM
WRC-TV, NBC,
Washington, D. C.

SIMS, WAYNE
WARF, Jasper, Ala.

SINGER, BILL
Sports Review
WTTM, Trenton, N. J.

SLATER, MANNING
KRAK, Sacramento, Calif.

SLOAT, DALE
Sport Spotlight
WCMR, Elkhart, Ind.

SMITH, AL
Sports Roundup
WFLO, Farmville, Va.

SMITH, ART
WFRX, W. Frankfort, Ill.

SMITH, BOB
Sports Parade
KGM, Albuquerque, N. M.

SMITH, BOB
WRVA, Richmond, Va.

SMITH, BOCKY
WLOF, Orlando, Fla.

SMITH, DALE
WMRF, Lewistown, Pa.

SMITH, F. D.
KULP, El Campo, Tex.

SMITH, JACK
Sports Review
KSBY-TV, San Luis Obispo,
Calif.

SMITH, JIM
WWIZ, Lorain, Ohio

SMITH, JOHN H.
WTHE, Spartanburg, S. C.

SMITH, LES
WOR-TV, New York, N. Y.

SMITH, PHIL
KMNS, Muskogee, Okla.

SMITH, P. W.
WLAT, Conway, S. C.

SNOW, PHIL
WKRQ-TV, Mobile, Ala.

SNYDER, BILL
WSOC, WSOC-TV,
Charlotte, N. C.

SOBOL, JOHNNY
WILK, Wilkes-Barre, Pa.

SOBRERO, FRANK
KRE, Berkeley, Calif.

SOLTAU, GORDIE
KFRC, San Francisco, Calif.

SOSH, WINKEY
Sports Revue
WRUS, Russellville, Ky.

SPAINHOWER, DON
KSL-TV, Salt Lake City,
Utah

SPARKS, SHUDIE
WVNA, Tuscumbia, Ala.

SPECTOR, ART
WHIY, Orlando, Fla.

SPENCER, MILT
WFLA, Tampa, Fla.

SPEVACEK, JACK
WTRW, Two Rivers, Wisc.

SPORTS, DON
WCLA, Claxton, Ga.

SPOTTS, J. A.
Local Sports
WLEM, Emporium, Pa.

SPROUSE, LEN
Tiger Tracks
Truth or Consequences, N. M.

STAFFAN, JACK
WCBY, Cheboygan, Mich.

STARR, BART
Star Sports Time
WATV, Birmingham, Ala.

STARR, BOB
WJBC, Bloomington, Ill.

STANWOOD, TOM
WASA, Havre De Grace, Md.

STARWYCK, STEVE
Ozark Sports Review
KHOG, Fayetteville, Ark.

STEEL, PETE
KLIZ, Brainerd, Minn.

STEELE, BOB
Strictly Sports
WTIC, Hartford, Conn.

STEELE, JIM
WWL, New Orleans, La.

STEELE, BURT
WSBS, Great Barrington,
Mass.

STENSON, WAYNE
Sports Nuggets
KCVL, Colville, Wash.

STERN, BILL
KBIG, Avalong, Calif.

STERN, BILL
MBS

STEWART, CHUCK
WBIL, Leesburg, Fla.

STEWART, LARRY
Speaking of Sports

WDWS, Champaign, Ill.

STIEGLER, ERNIE
Spotlite on Sports

WAEB, Allentown, Pa.

STINGLEMAN, PHIL
Play by Play
WKVB, Richmond, Ind.

STOLLARE, LEROY
Sports Page
KFSA-TV, Ft. Smith, Ark.

STOVER, JIM
Sports Final
WCVA, Culpeper, Va.

STRITE, DICK
Sportsdesk
KERG, Eugene, Ore.

STRONG, FORD
Sports Special
KSTR, Grand Junction, Colo.

STRUYK, BILL
Sports Roundup
KWVY, Waverly, Iowa

SUMMERALL, PAT
CBS

SUMMERALL, PAT
WGRQ, Lake City, Fla.

SUTTON, DE VON
Sports Today
KOGA, Ogallala, Neb.

SUTTON, ROY
Sports Show
WLAY, Muscle Shoals, Ala.

SWANSON, BILL
WJBO, Baton Rouge, La.

SWEENEY, FRANK
WJJD, Chicago, Ill.

— T —

TANNER, KEN
Sportslight
WHYE, Roanoke, Va.

TATE, VERNER
Football Scoreboard
WSPA-TV, Spartanburg, S. C.

TATHAM, HOWARD
Georgia Outdoors
WLET, Toccoa, Ga.

TAYLOR, JIM
Sports Review
KEEP, Twin Falls, Idaho

TAYLOR, DICK
WPTW, Piqua, Ohio

TEGMEIER, DOUG
TV Sports Club
KNOX-TV, Grand Forks, N. D.

TERRELL, CHARLES
Sports News
KWFR, San Angelo, Tex.

TERRELL, JIM
Sports Review
KPDN, Pampa, Tex.

THACKER, JIM
WSAZ-TV, Huntington-
Charleston, W. Va.

THACKER, JIM
Sports Summary
WSAZ, Huntington, W. Va.

THAYER, MARK
Sports Roundup
KLOK, San Jose, Calif.

THILENIUS, ED
WRFC, Thens, Ga.

THOMAS, JERRY
Dr. Ross Sportsreel
KVEN, Ventura, Calif.

THOMAS, JOE
Meet the Coach
WJBD, Salem, Ill.

THOMAS, JOHN
Sports Review
WOPI, Bristol, Tenn.

THOMAS, ROLLIE
Sports Report
KFI, Los Angeles, Calif.

THOMPSON, BILLY
Sports Roundup
WAXU, Georgetown, Ky.

THOMPSON, BOB
KMAP, Bakersfield, Calif.

THOMPSON, CHARLIE
KSHO, Las Vegas, Nev.

THOMPSON, CHUCK
NBC

THOMPSON, DOUG
Sport Scope

WADE, Wadesboro, N. C.

THOMPSON, FRANK
ZEAK, San Diego, Calif.

THOMPSON, GEORGE
KFRD, Rosenberg, Tex.

TOBE, MORRIS
WCAM, Camden, N. J.

TOOTHMAN, ROBERT
WBOY, WBOY-TV,
Clarksburg, W. Va.

TOWERS, BILL
Today in Sports
KTVO, Ottumwa, Iowa

TRABER, JIM
KYIC, Victoria, Tex.

TRAYNOR, HAROLD
KQV, Pittsburgh, Pa.

TRIZONIS, CHRIS
WJEM, Valdosta, Ga.

TROTTER, DICK
KLMS, Lincoln, Neb.

TRWIN, BOB
Sports Mike
WBCM, Bay City, Mich.

TUCKER, CARNELL
World of Sports
WHNY, McComb, Miss.

TUCKER, JOE
WWSW, Pittsburgh, Pa.

TURNBULL, BEN
3-Ring Sports
WDOS, Oneonta, N. Y.

TURNER, BOB
Speaking Sports
WHAM, Rochester, N. Y.

TURNER, JIM
WIST Scoreboard
WIST, Charlotte, N. C.

— U —

UFER, ROBERT
WPAG, Ann Arbor, Mich.

UPRIGHT, GENE
WIS-TV, Columbia, S. C.

UPTON, FRANK
KBOW, Butte, Mont.

URBAN, JOHN
Early Sports
WCNY-TV, Watertown, N. Y.

— V —

VACHE, BOB
KTAR, KVAR, Phoenix, Ariz.

VALENTI, FRANK
KGMB-TV, Honolulu, Hawaii

VALENTINE, JAMES
Morning Sports
WBOY-TV, Clarksburg, W. Va.

VALENTINO, DOM
WBET, Brocton, Mass.

VALICENTI, JOE
WBBW, Youngstown, Ohio

VAN, DICK
Sports Digest
WCSS, Amsterdam, N. Y.

VANDIVER, JERRY
WRWH, Cleveland, Ga.

VAN DYKE, WOODY
KOCA, Kilgore, Tex.

VAN KUREN, JIM
CKLW, Detroit, Mich.

VANN, BILL
Sportsnews
WTCB, Flomaton, Ala.

VAN NOY, CARLYLE
KPTL, Carson City, Nev.

VASSY, TOM
Fisher's Corner
WLBB, Carrollton, Ga.

VENABLE, JACK
WAUD, Auburn, Ala.

VICKMARK, JACK
Sports Scoreboard
WJAM, Madison, S. D.

VIDNOVIC, SAM
WMCK, McKeesport, Pa.

VOGEL, ART
KGA, Spokane, Wash.

VOLKEMA, HAL
WHTC, Holland, Mich.

VORRHIES, JACK
Sports Review
WVNA, Tusculumbia, Ala.

— W —

WAITE, DAVE
WDAM-TV, Hattiesburg, Miss.

WALKER, JACK
WLIB Sports Reel
WLBI, New York, N. Y.

WALLACE, BOB
WROW, Albany, N. Y.

WALLACE, PHIL
WKRZ, Oil City, Pa.

WALSH, BLAINE
NBC

WARD, GUY
KKAN, Phillipsburg, Kan.

WARD, WILLIAM
KBTY, WBT, Charlotte, N. C.

WARNER, WALT
Sports Report
KBRZ, Freeport, Tex.

WATT, JAMES M.
Action Center Sports
KSTT, Davenport, Iowa

WATRICK, DON
Sports Scoreboard
WXYZ, Detroit, Mich.

WATSON, C. C.
Early Sports
WLUC-TV, Marquette, Mich.

WEAVER, RICK
KOLN-TV, Lincoln, Neb.

WEBB, JACK
KNDO, Yakima, Wash.

WEBSTER, AL
Sports West
WJBW, New Orleans, La.

WEDDLE, JOE
KIUL, Garden City, Kan.

WEISBERGER, STAN
KOKL, Omulgee, Okla.

WEISKOPF, DON
Great Moments in Sports
KRPL, Moscow, Idaho

WELLS, DON
WCFL, Chicago, Ill.

WELLS, EMORY
WTWA, Thomson, Ga.

WELLS, JACK
WJZ-TV, Baltimore, Md.

WELSH, BILL
KTTY, Los Angeles, Calif.

WESSON, B. G.
WKDL, Clarksdale, Miss.

WEST, CECIL
WHOO, Orlando, Fla.

WESTER, AL
Sports Vue
WVUE-TV, New Orleans, La.

WHEELER, JACK
Inside Sports
WELM, Elmira, N. Y.

WHITAKER, BOB
Parade of Sports
WMIX, Mt. Vernon, Ill.

WHITE, HOWARD
WCTW, New Castle, Ind.

WHITE, JACK F.
KIOT, Barstow, Calif.

WHITING, DICK
WAZE, Clearwater, Fla.

WHITTAKER, DICK
WICK, Scranton, Pa.

WILSON, BOB
KLAG, Algona, Iowa

WILSON, JACK
WRRR, Rockford, Ill.

WILSON, JIM
Sports Tonight
WSBT, WSBT-TV,
South Bend, Ind.

WILSON, KEN
WPLO, Atlanta, Ga.

WINSTON, TOM
WIDE, Biddeford, Me.

WIRTSIE, R.
Sports Roundup
KPAS, Banning, Calif.

WISE, WES
Evening Edition Sports
WFAA-TV, Dallas, Tex.

WISMER, HARRY

United Press International Sports
News; "Tops in Sports," ABC-
Radio; U. S. Air Force; Notre
Dame Football Game.

WISMER, JACK
KSYC, Richfield, Utah

WITT, DENNIS
WEW, St. Louis, Mo.

WOLFE, JOHN
Sports Spotlight
WOKO, Albany, N. Y.

WOLFF, BOB
NBC, WWDC
Washington, D. C.

WOODARD, WILLIAM T.
Red Devil Sports
WFTC, Kingston, N. C.

WOODMAN, DAVE
Sports Final
KNOE-TV, Monroe, La.

WOODRUFF, FRANK
Sports Roundup
WSPB, Sarasota, Fla.

WOODRUM, TOMMY
Football
WKAZ, Charleston, W. Va.

WOODSIDE, SAM
WHCU, Ithaca, N. Y.

WOODY, SONNY
Sports Desk
WYTI, Rocky Mount, Va.

WOOSLEY, EDWARD
Sports Show
WMTL, Leitchfield, Ky.

WRIGHT, JIM
WBEBO, Owego, N. Y.

YOTTE, JOHN
Today in Sports
WFAS, White Plains, N. Y.

— Y —

YOUNG, BUDDY
WEBB, Baltimore, Md.

YOUNG, J. NORMAN
WEGO, Concord, N. C.

YOUNGWORTH, FRANK JR.
WMPO, Middleport-
Pomeroy, Ohio

— Z —

ZACK, ED
WOC, WOC-TV,
Davenport, Iowa

ZEIDMAN, IRV
KTBS-TV, Shreveport, La.

ZUBER, ED
WYVE, Wytheville, Va.

ZURN, BYRON
Sports Today
KDMA, Montevideo, Minn.

Women Commentators

of U. S. Radio and TV Stations

— A —

ABEYTA, VERGIE
KGGM-TV, Albuquerque,
N. M.
ABRAMSON, MILDRED J.
WROW, Albany, N. Y.
ADAMS, BETTY
WBZ-TV, Boston, Mass.
ADAMS, DEBORAH
WFIL-TV, Philadelphia, Pa.
ADAMS, RUTH
WSKI, Montpelier-Barre, Vt.
ADLAM, BARBARA
WKEN, Dover, Del.
AHERNS, CRYSTAL
KRFS, Superior, Neb.
AIKEN, JUNE
WMSC, Columbia, S. C.
ALBERTSON, PEGGY JO
KXJB-TV, Valley City, N. D.
ALEXANDER, MILDRED
WTAR, Norfolk, Va.
ALLEN, DOLORES
WDOR, Sturgeon Bay, Wisc.
ALLEN, RUTH
WGAR, Cleveland, Ohio
ALSTOTT, SALLY
WBCM, Bay City, Mich.
ANDERSON, BLANCH
WLOA, Pittsburgh, Pa.
ANDERSON, CHARLENE
WJOL, Joliet, Ill.
ANDERSON, DOROTHY
KVOO-TV, Tulsa, Okla.
ANDERSON, FRAN
KKRA, Alexandria, Minn.
ANDERSON, SUE
WMOX, Meridian, Miss.
ANNAND, SHIRLEY
WTIP, Charleston, W. Va.
ARAKAKI, S.
Koho, Honolulu, Hawaii
ARGO, VERLA
KARY, Prosser, Wash.
ASHLOCK, MARGUERITE
WMT-TV, Cedar Rapids, Iowa
ASKER, VIRGINIA
WDOV, Dover, Del.
ATTEBERRY, MONA
KCOL, Ft. Collins, Colo.
AUFDERHEIDE, DORIS
KNUJ, New Ulm, Minn.
AVERY, BEVERLY
WVEC-TV, Norfolk
Hampton, Va.
AYERS, LOU ANN
KIZ-TV, Denver, Colo.

— B —

BAHAKEL, DIA
WABG-TV, Greenwood, Miss.
BAHMAN, ALICE
WIZE, Springfield, Ohio
BAILEY, LYNN
WNOG, Naples, Fla.
BAILEY, VIRGINIA
WPME, Punxsutawney, Pa.
BAKER, EVANGELINE
KNBC, San Francisco, Calif.
BAKER, GERTRUDE
WBUT, Butler, Pa.
BALCHUCK, LA VONA
KGHF, Puerlo, Colo.
BALDWIN, BETTIE
KSIS, Sedalis, Miss.
BALE, HELEN
KQVR-TV, Sacramento-
Stockton, Calif.

BALL, JANE ELLEN
WJAS, Pittsburgh, Pa.
BARBER, ELIZABETH
WNUZ, Talladega, Ala.
BARFIELD, RUTH
WJOR, Port St. Joe, Fla.
BARNHART, MARY
WLEU, Erie, Pa.
BARNHOUSE, NAN
WTTG, Massillon, Ohio
BARRON, BILLIE JEAN
KBTX-TV, Bryan, Tex.
BARRY, BARBARA
WEEK-TV, E. Peoria, Ill.
BARTELLI, INGRID
WLUU, Marquette, Mich.
BARTON, MARIE
WLDL, Jacksonville, Ill.
BASILE, FRANCES
WBOY, WBOY-TV,
Clarksburg, W. Va.
BEACH, CLAIRE
WJZ-TV, Baltimore, Md.
BEAN, JEAN
KMAQ, Maquoketa, Iowa
BECKER, JEANNE
KRSI, Russell, Kan.
BECKER, JOHNNY
KIUP, Durango, Colo.
BELAUGER, PHYLLIS
WFST, Caribou, Me.
BELL, CAROLINE
KLWN, Lawrence, Kan.
BENNEL, JULIE
WFAA-TV, Dallas, Tex.
BERMON, LEN
Tea Time
KTVR-TV, Denver, Colo.
BERRY, MARILOU
WGBF, Evansville, Ind.
BESETH, MUKIEL H.
WNBZ, Saranac Lake, N. Y.
BIDWELL, DORIS
WBLG, Lexington, Ky.
BIGLER, BERNICE
WCSS, Amsterdam, N. Y.
BINGHAM, CONSTANCE L.
WTVB, Coldwater, Mich.
BISHOP, DOROTHY
WDSV, Viroqua, Wisc.
BLASEY, ESTHER R.
WCVI, Connellsville, Pa.
BLAZER, ELNOR
WHOK, Lancaster, Ohio
BLEVENS, PAT
KVNA, Flagstaff, Ariz.
BLUE, HARRIET
KRE, Berkeley, Calif.
BOLICH, MARY
WKVA, Lewistown, Pa.
BONER, ESTER
KWNA, Winnemucca, Nev.
BONTEMPI, FEDORA
WOR-TV, New York, N. Y.
BOSWELL, NAOMI
KJBC, Midland, Tex.
BOULDIN, BETTY
WZOB, Ft. Payne, Ala.
BOUDREAU, EDNA
WLST, Escanaba, Mich.
BOWATER, PEGGY
WEEP, Pittsburgh, Pa.
BOWERY, JOANNE
KOJM, Harve, Mont.
BOYLAN, LYDIA
WDXB, Chattanooga, Tenn.
BRADEN, MARY EL
KSMN, Mason City, Iowa
BRADY, TONI
WABY, Albany, N. Y.

BRANHAM, ENDA
WKTG, Thomasville, Ga.
BRANNEN, BERTHA
WWNS, Statesboro, Ga.
BRIDGES, DORIS
WKMT, Kings Mountain,
N. C.
BROCK, MABEL
WMTS, Murfreesboro, Tenn.
BROMAN, KITTY
WWLP, Springfield, Mass.
BROOKS, BESS
KSEA, Naogdoches, Tex.
BROOKS, CAROL
KSLY, San Luis Obispo, Calif.
BROOKS, IDELL
WSFA-TV, Montgomery, Ala.
BROOKS, MARTHA
WGY, Schenectady, N. Y.
BROWN, JOAN
KRKC, King City, Calif.
BROWN, LANA
WGRO, Lake City, Fla.
BROWN, OLIVIA
WMCT, Memphis, Tenn.
BRUMET, REBA
WFGH, Bristol, Va.
BRUMMETT, LOUISE
WANY, Albany, Ky.
BRUNTON, ALBERTA
KXIC, Iowa City, Iowa
BRYANT, ROBIE
KTAC, Tacoma, Wash.
BULLARD, KAY
WTRF-TV, Wheeling, W. Va.
BUNNELL, ROBERTA
WKLO, Louisville, Ky.
BURCHFIELD, MARLENE
WTIV, Titusville, Pa.
BURGAN, BARBARA
WCYN, Cynthia, Ky.
BURKE, AGNES
WALY, Herkimer, N. Y.
BURNETT, HAZEL
WSBT-TV, South Bend, Ind.
BURRESS, H. FREDA
WWIT, Canton, N. C.
BURT, ELLEN T.
WIBX, Utica, N. Y.
BUTLER, KATHERINE
KUZN, West Monroe, La.
BUTZIN, HENRIETTA
WCWC, Ripon, Wisc.
BYRD, BETTY
WNAG, Grenada, Miss.

— C —

CALLAWAY, ELIZABETH
KTRE, Lufkin, Tex.
CAMPBELL, BERNICE
WBBB, Burlington, N. C.
CAPEN, GINGER
KJAN, Atlantic, Iowa
CAREY, JEAN
KONA-KALA-TV,
Honolulu, Hawaii
CARLSON, BETTY
WBCB, Levittown, Pa.
CARLSON, NORAH
WCNL, Newport, N. H.
CARR, JAN
WWL, New Orleans, La.
CARR, LORRAINE
KTRC, Sante Fe, N. M.
CARROLL, CLEORA
WWHG, Hornell, N. Y.
CARROLL, GAIL
WTWB, Auburndale, Fla.
CARY, SALLY
WSNO, Barre, Vt.

CASEY, MARY ANN
KEY-T, Santa Barbara, Calif.
CATER, JEAN
WAAX, Gadsden, Ala.
CATTELL, MARGARET
WEIR, Weirton, W. Va.
CAVIN, PATTY
WRC, Washington, D. C.
CHAMBLEE, RUTH
WETC, Wendell-Zebulon,
N. C.
CHAPLIN, CONNIE
WKBZ, Muskegon, Mich.
CHAPMAN, LILLIE
KAML, Kenedy, Tex.
CHASE, JULIE
WTAG, Worcester, Mass.
CHAVES, CORRINE
KFLY, Corvallis, Oreg.
CHERRY, MARILYN
WLOF, Orlando, Fla.
CHICK, FERN
Express-News
San Antonio, Tex.
CHRISTENSEN, LORAIN
KOGA, Ogallala, Neb.
CHRISTENSEN, SHARON
KSVC, Richfield, Utah
CHRISTIAN, ANN
KKAN, Phillipsburg, Kan.
CHRISTIAN, JO
KFAL, Fulton, Mo.
CHURCHILL, AUDREY
KRLC, Lewiston, Idaho
CLARK, NANCY
KTVB, Boise, Idaho
CLARK, TEMPLE
WITN, Washington, N. C.
CLAYTON, EILEEN
WALB-TV, Albany, Ga.
COATES, IRMA
WCCN, Neilsville, Wisc.
COFFIN, MARGARET
WEGP, Presque Isle, Me.
COGGINS, MARCCA
WKDK, Newberry, S. C.
COLBERT, JEAN
WTIC, Hartford, Conn.
COLE, CAROL
Civic Calendar
WJUD, St. Johns, Mich.
COLE, GERRY
WHOC, Philadelphia, Miss.
COLE, VERA
KSLQ, Opelousas, La.
COLLIE, SUNSHINE
Let a Little Sunshine In
WCBL, Benton, Ky.
COLLINS, EDNA
KCM, Carroll, La.
COLLINS, ROSE
WKDL, Clarksdale, Miss.
COLLNESS, JUDY
KATL, Miles City, Mont.
CONWAY, JULIE
KIDD, Monterey, Calif.
COOK, MARION
WFDF, Flint, Mich.
COOPER, ANN
WBCA, Bay Minette, Ala.
COOPER, MADGE
WMRN, Marion, Ohio
COPE, KITTY
WSAV, WSAV-TV,
Savannah, Ga.
CORKUM, JOAN
WBHC, Conway, N. H.
CORLEY, BETH
WILN, Atlanta, Ga.
COTHMAN, FANNY MAE
WXTN, Lexington, Miss.
COVERT, JEAN
KTBC-TV, Austin, Tex.
CRABAUGH, MARGE
KXRJ, Russellville, Ark.
CRAMER, ALMA
WARD, Johnstown, Pa.
CRANE, MARTHA
WLS, Chicago, Ill.

CROFT, VERA
KENA, Mena, Ark.
CROOKS, HELEN
WOOK, Meridian, Miss.
CROWSON, SHIRLEY
KTMG, McAlester, Okla.
CRYSTALL, MARTHA JANE
KOLD, Tucson, Ariz.
CURRIER, BERNICE
KMA, Shenandoah, Iowa
CURTIS, BETTY D.
KIPA, Hilo, Hawaii

— D —

DAEHLER, POLLY
WPAY, Portsmouth, Ohio
DALTON, JANE
WSPA, WSPA-TV,
Spartanburg, S. C.
DAMARIN, JOAN
WCVS, Springfield, Ill.
DANALD, RUTH
KGOV, Missoula, Mont.
DAUM, ELEANOR
WTRW, Two Rivers, Wisc.
DAVID, LOUISE
WFIS, Fountain Inn, S. C.
DAVIS, BETTE
WTHE, Spartanburg, S. C.
DAVIS, BETTY
KOLN Kitchen
KOLN-TV, Portland, Oreg.
DAVIS, BETTY
WSON, Henderson, Ky.
DAVIS, DOROTHY
KIST, Santa Barbara, Calif.
DAVIS, HELEN
KIBE-KDFC,
San Francisco, Calif.
DAVIS, LOUISE
KBOI, Boise, Idaho
DAVIS, LULABELLE
KPAC, Port Arthur, Tex.
DAVIS, SUZI
KICK, Springfield, Miss.
DAVIT, BARBARA
WKIP, Poughkeepsie, N. Y.
DAY, HELEN
WMIL, Milwaukee, Wisc.
DAY, JUNE
KWBB, Wichita, Kan.
DAY, SUZY
WJOT, Lake City, S. C.
DEANE, MARTHA
WOR, New York, N. Y.
DEE, JONI
KSHO, Las Vegas, Nev.
DEMAS, JANA
WHIO-TV, Dayton, Ohio
DEME, HAZEL R.
WINF, Manchester, Conn.
DE NEGRON, FREDDA S.
WORA, Mayaguez, Puerto
Rico
DENMAN, DOT
WPKO, Waverly, Ohio
DESKINS, DELORIS ANN
WPKE, Pikeville, Ky.
DE VANEY, CAROLYN
WBCH, Hastings, Mich.
DEVLIN, DOIS
KSRC, Cocorro, N. M.
DICKENSON, MILLIE
WTLO, Somerset, Ky.
DICKSON, LA RUE
KGYN, Guyman, Okla.
DISHINGER, MARY
WITZ, Jasper, Ind.
DIXON, CHRISTINE
WONG, Oneida, N. Y.
DIXON, MARTHA
WJMN, WJMN-TV, Lansing,
Mich.
DOAN, MARGIE
KBMO, Benson, Minn.
DOONAN, KATIE
WSAZ, WSAZ-TV, Huntington,
W. Va.

DORSETT, GRACE
WBOF, Norfolk, Va.
DOTSON, DOIS
WPMP, Pascagoula, Miss.
DOUGLASS, MARIE
WDSP, DeFuniak Springs, Fla.
DOWDY, ALICE
WROA, Gulfport, Miss.
DOWST, KAY
WDAE, Tampa, Fla.
DOZIER, KATHRYN
WGAU, Athens, Ga.
DRAKE, DEBBIE
WISH-TV, Indianapolis, Ind.
DREW, SALLY
WJER, Dover, Ohio
DUNCAN, PRISCILLA C.
KSL, Silver City, N. M.
DUTTON, IVA
WSBS, Great Barrington,
Mass.
DUVALL, CAROL
WOOD, WOOD-TV, Grand
Rapids, Mich.

— E —

EASON, LIB
WVOT, Wilson, N. C.
ECHOLS, PAT
KCLV, Clovis, N. M.
EICHORN, DOROTHY
WLAM, Lewiston, Me.
EIFERT, DOROTHY
WHLM, Bloomsburg, Pa.
ELLIOTT, ANN
WVUE-TV, New Orleans, La.
ELLIOTT, BEA
WGAW, Gardner, Mass.
ELLIOTT, MARY
WKEE, Huntington, W. Va.
ELMEN, EVELYN
KPLR-TV, St. Louis, Mo.
ENGEL, NATALIE
WTUX, Wilmington, Del.
ENSIGN, JEAN T.
WVIP, Mt. Kisco, N. Y.
EUBANKS, VELMA
WMUU, Greenville, S. C.
EVANS, CHRIS
WHDH-TV, Boston, Mass.
EDWARD, FRAN
WKBV, Richmond, Ind.
EWEEL, KATHERINE
WMSR, Manchester, Tenn.
EYE, ERNIE
WFAI, Fayetteville, N. C.
EZELL, IVANELL
WDXE, Lawrenceburg, Tenn.

— F —

FABIANI, ROZELL
WRBL-TV, Columbus, Ga.
FACER, CAROL
KVOG, Ogden, Utah
FADLEY, LOUISE
WSIG, Mt. Jackson, Va.
FAIK, FLORENCE
KMA, Shenandoah, Iowa
FANN, LINDA
WBMC, McMinnville, Tenn.
FARBER, WILDA
Shop The Town
WJTV, Jackson, Miss.
FARMER, HELEN
WBML, Macon, Ga.
FARRELL, ROBERTA
WJBC, Bloomington, Ill.
FAY, BARBARA
WMPO, Middleport-Pomeroy,
Ohio
FAYE, ELIZABETH
WWJ-TV, Detroit, Mich.
FELIX, DELIA
KEVT, Tucson, Ariz.
FELTON, BARBARA
WEET, Richmond, Va.
FENTON, THELMA E.
KWRL, Riverton, Wyo.

WOMEN COMMENTATORS

FERGUSON, KAREN
WAKO, Lawrenceville, Ill.
FERGUSON, TERRY
KOWB, Laramie, Wyo.

FIELDS, PAT
WBMD, Baltimore, Md.
FINKLEA, JACQUELYNN
WATP, Marion, S. C.
FINKLESTEIN, ETHEL
WRSB, Saratoga Springs, N. Y.

FLAHIVE, ELLA
WDEW, Westfield, Mass.
FLANDERS, SANDRA
WMEN, Tallahassee, Fla.

FLOOD, DOROTHY
WHLF, Centerville, Tenn.
FONTAINE, PAT
KMOX-TV, St. Louis, Mo.

FOWLER, FERN
WMTV, Madison, Wisc.
FRAESDORF, MARIE
KVOA-TV, Tucson, Ariz.

FRANCIS, ARLENE
WOR, New York, N. Y.
FRANCK, MARY ANN
WVNA, Tusculumbia, Ala.

FRANK, BETTY
WLIB, New York, N. Y.
FRANSON, MARCELLE
KAHI, Auburn, Calif.

FREEMAN, DORIS
WOXI, Jackson, Tenn.
FREEZOR, BETTY
WBTW, Charlotte, N. C.

FREY, RETA
KALB, Alexandria, La.
FRIEND, DOROTHY
WGOG, Walhalla, S. C.

FRITH, LINDA
WODY, WYTI, Rocky Mount, Va.

— G —

GAINES, CARMEN
WLPH, Little Falls, N. Y.
GALE, MARSHA
WIRA, Ft. Pierce, Fla.

GALE, VIRGINIA
WGN-TV, Chicago, Ill.
GARBER, MARY
WTYM, Springfield, Mass.

GARCIA, NAN
WOR, New York, N. Y.
GARNER, MARY LOU
WZYX, Cowan, Tenn.

GAYNER, DOT
WGIG, Brunswick, Ga.
GERHARD, MARY
WHPB, Benton Harbor-St. Joseph, Mich.

GIBSON, ELBS
KIUN, Pecos, Tex.
GIDDINGS, CATHY
KNOE-TV, Monroe, La.

GILBERT, ALMA
KYND, Temple, Ariz.
GILL, JANIE
WJPD, Ishpeming, Mich.

GILAD, MARY
WHVH, Henderson, N. C.
GIVEN, MARGE
WLBK, DeKalb, Ill.

GOODMAN, RUTH
WTOC, Savannah, Ga.
GORDON, LINDY
KWIL, Albany, Oregon

GOTHBURG, OZELLE G.
WFPA, Ft. Payne, Ala.
GOTTLIEB, RUTH
WIS-TV, Columbia, S. C.

GRACY, WILLIE MAE
KATZ, St. Louis, Mo.
GRAHAM, EVELYN
KBOY, Medford, Oregon.

GRAVES, CONNIE
WDEV, Waterbury, Vt.
GRAVES, FRAN
WKBV, Richmond, Ind.

GRAY, LOUISE
WXTV, Youngstown, Ohio
GRAY, PAT
WBRC-TV, Birmingham, Ala.

GRAZIANI, AURORA
WVON, Woonsocket, R. I.
GREEN, BEVERLY
KVAL-TV, Eugene, Oregon

GREEN, CATHY
KCEN-TV, Temple-Waco, Tex.
GREEN, CONNIE
KBOR, Brownsville, Tex.

GREEN, LYNN
KCOG, Centerville, Iowa
GREEN, SALLY
WWRI, West Warwick, R. I.

GREENBERG, DOTTIE
KLG, Algona, Iowa
GREENE, JUNE K.
WHAI, Greenfield, Mass.

GREENLEE, TODDY
WANB, Waynesburg, Pa.
GREENWOOD, KATHERINE
WALL, Middletown, N. Y.

GREGG, ALIA
KHSB, Hemet, Calif.
GREGORY, LUCY
WOIA, Ann Arbor, Mich.

GRIFFIS, ANNETTE S.
WSGN, Birmingham, Ala.
GRIMES, MIN
WNAG, Grenada, Miss.

GROSS, MONA
KFSA, Ft. Smith, Ark.
GUILD, CAROL
WICK, Scranton, Pa.

— H —

HADLEY, CIS
KXMC-TV, Minot, N. D.
HAGY, SHIRLEY
WOPI, Bristol, Tenn.

HAHLE, SHARON ANN
KBOM, Bismarck, N. D.
HAIRGROVE, SE
KBRZ, Freeport, Tex.

HALL, BARBARA
WHCU, Ithaca, N. Y.
HALL, CODY E.
WHMA, Anniston, Ala.

HALYARD, LORETTA
WCMI, Ashland, Ky.
HAMMONS, INA
KBHC, Nashville, Ark.

HANSHAW, RUTH
WAYZ, Waynesboro, Pa.
HANSON, DEE
KRCK, Ridgecrest, Calif.

HARPER, SALLY
WLAN, Lancaster, Pa.
HARRIS, EDITH
WIST, Charlotte, N. C.

HARRIS, FRANCES KAY
KGBC, Galveston, Tex.
HARRIS, JEAN
KWKH, Shreveport, La.

HARRIS, OSSIE
WBOK, New Orleans, La.
HART, RITA
WIBV, Belleville, Ill.

HARTZOG, MARLYN W.
WKSJ, W. Jefferson, N. C.
HASKEW, ANN
Housewife's Program

HAUSMAN, EVELYN
WGL, Fort Wayne, Ind.
HAVENSEN, PHYLLIS
WVAM, Altoona, Pa.

HAWKINS, VIVIENNE
WERD, Atlanta, Ga.
HAYES, ANN
WNEP-TV, Scranton, Pa.

HAYES, HELEN
WRNL, Richmond, Va.
HAYNES, TRUDY
WCHB, Inkster, Mich.

HAYS, LOIS
KIRX, Kirksville, Mo.
HAYWARD, JOYCE
KHOU-TV, Houston, Tex.

HAZEN, RUTH
KOFB, Pullman, Wash.
HEALY, DOLORES
KBRC, Mt. Vernon, Wash.

HEALY, MEG
KIXL, Dallas, Tex.
HEIDEN, MARION
WPLY, Plymouth, Wisc.

HENDERSON, SALLY
WCOA, Pensacola, Fla.
HENDRICKSON, VIVIAN
WDVL, Vineland, N. J.

HENDRIX, BETTIE
WPCC, Clinton, S. C.
HENRY, JULIA
WKO, Hopkinsville, Ky.

HEROLD, FLORENCE
WTTN, Watertown, Wisc.
HERSH, GLADYS E.
WKAP, Allentown, Pa.

HEWETTSON, FRANCES
WFVA, Fredericksburg, Va.
HICKOX, HARY
KFI, Los Angeles, Calif.

HILL, EDDIE
WENO, Nashville, Tenn.
HILL, JOY
WAZE, Clearwater, Fla.

HILL, TAFFY
KSHO, Las Vegas, Nev.
HODGES, GENIE
WROD, Daytona Beach, Fla.

HODGES, RUTH
WETB, Johnson City, Tenn.
HOFFER, BETTY
KXGO, Fargo, N. D.

HOFFMAN, BETTY
WGFS, Covington, Ga.
HOHL, CLAUDETTE
WAME, Miami, Fla.

HOLDEN, ANN
KGO, San Francisco, Calif.
HOLGATE, HELEN
KSDN, Aberdeen, S. D.

HOLIDAY, MARY
WACO, Waco, Tex.
HOLLIDAY, MOLLY
WHPB, Belton, S. C.

HOLLO, JO
WJQS, Jackson, Miss.
HOLMES, AUDREY
WLAC, Nashville, Tenn.

HOLMES, MARY
WHL, Niagara Falls, N. Y.
HOLT, DOROTHY
WTMC, Ocala, Fla.

HOLT, MARY
WJMO, Cleveland, Ohio
HOOKS, MARY
KLV, Levelland, Tex.

HORN, ELAINE
KVOS, Bellingham, Wash.
HORVET, JUNE
KRZE, Farmington, N. M.

HOUSTON, MAGGIE
KVOR, Colorado Springs, Colo.
HOWARD, NANCY
KMNS, Muskogee, Okla.

HOWE, KAY
KHOW, Denver, Colo.
HUGHES, JANETTE
WLSC, Loris, S. C.

HULBERT, MARIE
KOLN-TV, Lincoln, Neb.
HUMPHRIES, JERLYN
WRWH, Cleveland, Ga.

HUNT, AUDREY
WIS, Columbia, S. C.
HURST, CONNIE
KCHV, Indio, Calif.

HUTCH, NITA
WTVN, Columbus, Ohio
HUTCHINS, MINABELLE
WPTW, Piqua, Ohio

HYDRICK, BETTY
WDIX, Orangeburg, S. C.

— I —

IRWIN, MAE
 WFRA, Franklin, Pa.
IRWIN, ROBERTA P.
 KYUM, Yuma, Ariz.
IVES, CAROL
 WSR0, Marlboro, Mass.

— J —

JACKSON, AMELDA
 WCKB, Dunn, N. C.
JACKSON, JEAN
 WJNC, Jacksonville, N. C.
JAMES, JUDY
 WAXX, Chippewa Falls, Wisc.
JAMES, MARIANNE
 WFRV, Green Bay, Wisc.
JANNUSCH, RUTH
 KBIZ, Ottumwa, Iowa
JANSEN, BARBARA
 KBVB, Reno, Nev.
JEANETTE, BEVERLY
 Listen Ladies
 WHGR, Houghton Lake, Mich.
JENNINGS SUNNIE
 Home Fare
 WRGB-TV, Schenectady, N. Y.
JENSEN, KATHLEEN
 KWHO, Salt Lake City, Utah
JOBERT, CAVELL
 WHNB-TV, New Britain, Conn.
JOHN, ALMA
 WWRL, New York, N. Y.
JOHNSON, CAROL
 WSYR, Syracuse, N. Y.
JOHNSON, NATALIE
 KCMT-TV, Alexandria, Minn.
JONES, ANN
 WLAP, Lexington, Ky.
JONES, LORA
 KBBB, Borger, Tex.
JONES, VERLAINE
 KXAR, Agre, Ark.
JUDSON, CAROLINE
 WCOS, Columbia, S. C.
JUNIK, JOY ANN
 WDSK, Cleveland, Miss.

— K —

KANE, BARBARA
 KMEL, Wenatchee, Wash.
KARRAKER, MONEDA
 WRAJ, Anna, Ill.
KATH, DELORIS
 KGOS, Torrington, Wyo.
KAUFMAN, YVONNE
 WFSC, Somerset, Pa.
KAULFUSS, GRACE
 WEEZ, Chester, Pa.
KAYE, MARY
 WBUZ, Fredonia, N. Y.
KEATING, LOLA
 KTEL, Walla Walla, Wash.
KEEVER, BONNIE
 KCPX-TV, Salt Lake City, Utah
KELLER, JO ANN
 WKKS, Vanceburg, Ky.
KELLEY, MARJ
 KORE, Eugene, Oregon
KELLY, CORDELIA
 WFMV-TV, Greensboro, N. C.
KELLY, JOYCE
 WHBG, Harrisonburg, Va.
KENT, RUTH
 WSB-TV, Atlanta, Ga.
KEVER, BONNIE
 KCPX, Salt Lake City, Utah
KINCAID, MARGARET
 KNIA, Knoxville, Iowa
KING, ETHEL JANE
 KAKE, KAKE-TV, Wichita, Kan.
KING, JOANNE
 WCFR, Springfield, Vt.

KING, JUNE
 WLBT, WJBX, Jackson, Miss.
KING, KAY
 KQAQ, Austin, Minn.
KING, MARGO
 KXLY, KKLY-TV, Spokane, Wash.
KING, NORMA
 KEPS, Eagle Pass, Tex.
KING, REA
 WTOR, Torrington, Conn.
KINNEY, NANCY
 WPDH, Portage, Wisc.
KINSLEY, VERA
 WTOT, Marianna, Fla.
KIRBY, MARJI
 KVOY, Yuma, Ariz.
KIRK, DOROTHY
 KILO, Grand Forks, N. D.
KLEIN, JOANNE
 WMIE, Miami, Fla.
KLOTSMEIR, INGRID
 K-KID, Pendleton, Oregon
KLUCK, CARROL
 WRIG, Wausau, Wisc.
KOVAR, IMA DELL
 KNAL, Victoria, Tex.
KOWALSKI, JACQUELYN
 WBKV, West Bend, Wisc.
KOZEL, PAT
 WWIZ, Lorain, Ohio
KRAUS, BETTY
 WIRY, Plattsburgh, N. Y.
KRUCK, MARION
 KCHA, Charles City, Iowa
KUHLMAN, FAY
 KOOK, Billings, Mont.
KUNESH, JOYCE
 WMAM, Marinette, Wisc.
KUYKENDALL, JO
 WAKP, Hendersonville, N. C.

— L —

LABBITT, MYRTLE
 CKLV, CKLW-TV, Detroit, Mich.
LADD, JANE
 WLW-A, Atlanta, Ga.
LAIRD, Nanci
 KOL, Port Arthur, Tex.
LAMONT, JOYCE
 WCCO, St. Paul, Minn.
LAMPSHIRE, ARLYNE
 KBT, Denver, Colo.
LANE, JUDITH
 KIRO, Seattle, Wash.
LANE, VIRGINIA
 KFDM-TV, Beaumont, Tex.
LANTHER, HELYN
 KHHH, Pampa, Tex.
LARSON, BETTY LOU
 KGEZ, Kalispell, Mont.
LARSON, EVELYN
 WCMF, Pine City, Minn.
LARSON, KAY
 WHEN, WHEN-TV, Syracuse, N. Y.
LAZAROW, JOAN
 WDDY, Gloucester, Va.
LEE, JERRY
 WKLK, Paris, Ky.
LEE, JONJA
 KR0D-TV, El Paso, Tex.
LEE, JUNE
 KSTR, Grand Junction, Colo.
LEE, PAT
 WBT, WBT, Charlotte, N. C.
LEGGETT, BARBARA
 WPNL, Plymouth, N. C.
LEFART, LOIS
 WDAY-TV, Fargo, N. D.
LIEN, LORRAINE
 KDIO, Ortonville, Minn.
LIERMAN, GAY
 KLEX, Lenington, Miss.
LIGGETT, LUCY
 WGRD, Grand Rapids, Mich.
LINDAMOOD, VIRGINIA
 WSV, Harrisonburg, Va.

LIST, JAY
 WDUH, Gainesville, Ga.
LOGAN, MARY
 WTTM, Trenton, N. J.
LONGLOIS, DORIS
 KNOC, Natchitoches, La.
LOWER, MARGARET
 School For Fun
 KTVF, Fairbanks, Alaska
LUMPKIN, ANNE
 KLRA, Little Rock, Ark.
LUNG, PHYLLIS
 KYNO, Fresno, Calif.
LYNN, JANE
 WKRC-TV, Cincinnati, Ohio
LYNN, KAY
 KPAL, Fulton, Mo.
LYONS, MARY ANN
 WANS, Anderson, S. C.

— Mc —

McCABE, PAT
 WJBW, New Orleans, La.
McCARVER, RACHEL
 WCP, Houston, Miss.
McCLURE, JEAN
 WBCT, Knoxville, Tenn.
McCORD, LOUISE
 WLAT, Conway, S. C.
McCULLOUGH, KATIE
 KMHT, Marshall, Tex.
McDONALD, MARY
 KOB, Albuquerque, N. M.
McDONALD, JUNE
 KHEY, El Paso, Tex.
McGAW, HELEN
 WCMW, Canton, Ohio
McGEE, LAURA
 WCHK, Canton, Ga.
McGOWAN, DRU
 WOO, Dothan, Ala.
McGREGOR, MARGUERITE
 WPEP, Taunton, Mass.
McGREW, EVA
 WMTL, Leitchfield, Ky.
McKENZIE, KAY
 KJSB, Jamestown, N. D.
McKEVITT, LIZ
 KNPT, Newport, Oregon
McMAHON, MARGE
 KYRO, Potosi, Mo.
McNALL, TRUDY
 WROC-TV, Rochester, N. Y.
McNEELY, BETH
 WPIN, St. Petersburg, Fla.
McPEAK, MARY JANE
 KGRO, Gresham, Oregon.
McQUEEN, SIMON
 WABC-TV, New York, N. Y.
McREYNOLDS, JANE
 KFTM, Ft. Morgan, Colo.
McWILLIAMS, MEGAN H.
 WNRV, Narrows, Va.

— M —

MABLE, KIT
 WBNR, Beacon, N. Y.
MacAIDE, VIRGINIA
 WICH, Norwich, Conn.
MacEACHRON, PEG
 WJNO, West Palm Beach, Fla.
MacKENZIE, PAT
 WNDU, South Bend, Ind.
MACKINTOSH, GLORIA
 KULE, Ephratts, Wash.
MACLEE, GERRY
 KGMC, Englewood, Colo.
MACY, OLMA
 WHMA, Anniston, Ala.
MADDEN, BETTY
 WHNB-TV, New Britain, Conn.
MAGEE, JACKIE
 WCOH, Newnon, Ga.
MAGUIRE, LEE
 WTNT, Tallahassee, Fla.

WOMEN COMMENTATORS

MAJEWSKI, SANDRA
 WNDU, South Bend, Ind.
MALM, EDITH
 WLEM, Emporium, Pa.
MANLEY, DIANA
 KNOP-TV, North Platte, Neb.
MANN, PEGGY
 WTVY, Durham, N. C.
MANZEL, JAN
 WJOC, Jamestown, N. Y.
MARIE, JOAN
 WAPC, Riverhead, N. Y.
MARTIN, CAROL
 KTUX, Pueblo, Colo.
MARTIN, CLARA
 WBIG, Greensboro, N. C.
MARTIN, GEORGIA
 WCEN, Mt. Pleasant, Mich.
MARTIN, MARGARET
 WOWI, New Albany, Ind.
MARTIN, MOLLIE
 WBAL, Baltimore, Md.
MARTIN, RITA
 KALV, Alva, Okla.
MARTINEAU, LORRAINE
 WKNB, W. Hartford, Conn.
MARTINEZ, PROVIDENCIA
 WVJP, Caguas, Puerto Rico
MARVIN, LUCIA
 KBAC-TV, Bakersfield, Calif.
MASON, MARY
 WHAT, Philadelphia, Pa.
MASON, PAMELA
 KABC, Los Angeles, Calif.
MEDLICOTT, BARBARA
 WLW-I, Indianapolis, Ind.
MEISNER, JOAN
 WTAX, Springfield, Ill.
MERCER, HAZEL N.
 WPAR, Parkersburg, W. Va.
MEYERS, LOIS
 KTLW, Texas City, Tex.
MICAUD, NANCY
 WCHV, Charlottesville, Va.
MICHAEL, MILLIE
 WATS, Sayre, Pa.
MICKLEB, LILLIAN
 WHP, WHP-TV, Harrisburg, Pa.
MIERHAUSER, FRAN
 KJAM, Madison, S. D.
MILLER, MILDRED
 WBEN-TV, Buffalo, N. Y.
MILLS, ANN
 WABI-TV, Bangor, Me.
MILLS, MARJORIE
 WHDH-TV, Boston, Mass.
MILLS, PATRICIA
 KWVY, Waverly, Iowa
MILTON, KATHY
 WMCK, McKeesport, Pa.
MINTON, LINDA
 WHVH, Henderson, N. C.
MIRTH, MILDRED
 KOEL, Oelwein, Iowa
MIX, DORIS
 KRPL, Moscow, Idaho
MONK, ISABEL
 WRJN, Racine, Wisc.
MOODY, OLYMPIA
 KURY, Brookings, Oregon
MOORE, BETTY
 WGAD, Gadsden, Ala.
MOORE, MARY NELL
 WBRC-TV, Birmingham, Ala.
MORAIN, OTA
 WMVC, Mt. Vernon, Ohio
MORE, MEAD
 WCNC, Elizabeth City, N. C.
MOORE, MOZELLE
 WHNC, Henderson, N. C.
MORGAN, MARY
 CKLW, CKLW-TV, Detroit, Mich.
MORSE, MOLLY
 KFMB, San Diego, Calif.

MORTENSON, LUELLA
 WKOW, WKOW-TV, Madison, Wisc.
MOSELEY, SHILA S.
 KABB, Hot Springs, Ark.
MOSELEY, SHIRLEY
 WOWL, Florence, Ala.
MURPHEY, VICTRO
 WBKN, Newton, Miss.
MURPHY, DORIS
 KMA, Shenandoah, Iowa
MURRAY, LEE
 WJR, Detroit, Mich.
MURRY, PATTY
 KRAL, Rawlins, Wyo.

— N —

NASHE, CAROL
 WILD, Boston, Mass.
NELSON, ANN
 KPOR, Quincy, Wash.
NELSON, GERT
 WAOK, Atlanta, Ga.
NEMETH, MARGARET
 WCPA, Clearfield, Pa.
NEWELL, POLLY
 WABV, Abeville, S. C.
NEWELL, YERNA
 WDAY-TV, Fargo, N. D.
NEWSOM, RITA
 KDXE, Little Rock, Ark.
NOLTING, GLADYS
 WHDM, McKenzie, Tenn.
NORMAN, ADELE
 WIOU, Kokomo, Ind.
NORMAN, NANCY
 WDW, Decatur, Ill.

— O —

O'BRIEN, INEZ
 WVNR, Beckley, W. Va.
O'BRIEN, KAY
 WOCB, W. Yarmouth, Mass.
O'CONNOR, HELEN
 WCHI, Chillicothe, Ohio
O'DAY, PAT
 WARN, Fort Pierce, Fla.
O'GRADY, ROSIE
 WBRB, Mt. Clemens, Mich.
OLSHEWSKY, ANNE
 WOTW, Nashua, N. H.
O'NEAL, PAT
 WCPS, Tarboro, N. C.
OPENHEIMER, KITTY
 KTDM, San Rafael, Calif.
ORDAT, MARY
 WMRI, Marion, Ind.
ORLICH, GENA
 KELO, KELO-TV, Sioux falls, S. D.
OST, SHIRLEY
 WQTY, Jacksonville, Fla.
OTTERSON, LOUISE
 WJVA, South Bend, Ind.
OWEN, JOSEPHINE
 WEKR, Fayetteville, Tenn.

— P —

PAGE, FRAN
 KRGV, Weslaco, Tex.
PAGNOTTI, ELLIE
 WPTS, Pittston, Pa.
PALMER, BETTY
 WICY, Malone, N. Y.
PAPAGODA, JOANN
 WAVZ, New Haven, Conn.
PARISE, JULIE
 WMPG, Mibbing, Minn.
PARKER, ETHEL O.
 WELM, Elmira, N. Y.
PARKER, JANET
 KHUZ, Borger, Tex.

PARKER, MARGE
 KNCY, Nebraska City, Neb.
PARNELL, SARA
 WJAM, Marion, Ala.
PARKS, SHIRLEY
 WITE, Brazil, Ind.
PARR, DOROTHY
 WWNY, WCNY-TV, Watertown, N. Y.
PATE, VIRGINIA F.
 WASA, Havre De Grace, Md.
PAYNE, IDA MAE
 WYNK, Baton Rouge, La.
PEARL, CLARA B.
 WLBK, Lebanon, Ky.
PEARL, MARY
 WJOY, Burlington, Vt.
PEARSON, IRENE
 KNOX-TV, Grand Forks, N. D.
PEED, EMILY
 WJPB-TV, Fairmont, W. Va.
PEIKIN, HELEN
 WGLI, Babylon, N. Y.
PENLAND, MELL
 WAOL, Waycross, Ga.
PERKINS, MARGARET
 WKTC, Barstow, Calif.
PERRY, PAT
 WTTG, Towanda, Pa.
PESENTI, PHYLIS
 KMED, Medford, Oregon
PETERS, MARIANNE
 Conversations
 KMTV, Omaha, Neb.
PETERSEN, HELEN
 KFH, Wichita, Kan.
PETERSON, BETTY LOU
 Detroit, Mich.
PETERSON, KATHY
 WMUR-TV, Manchester, N. H.
PETERSON, LAURA L.
 KCVL, Colville, Wash.
PETROSKEY, LA VONNE
 WATK, Antigo, Wisc.
PHAIR, JEAN
 WTKV, Utica, N. Y.
PHILLIP, LEE
 WBBM-TV, Chicago, Ill.
PHILLIPPI, MARY JANE
 KBUZ, Phoenix, Ariz.
PHILLIPS, ELENA
 KAFP, Petaluma, Calif.
PIERCEY, GAIL
 WCOR, Lebanon, Tenn.
PLANK, LAURA
 KASH, Eugene, Oregon
PORTER, HAZEL
 WRGA, Rome, Ga.
POTTER, ALICE
 WEAV, WPTZ-TV, Plattsburgh, N. Y.
POWELL, CATHY
 WADK, Newport, R. I.
POWELL, LIB
 WOOW, Greenville, N. C.
PRESSLY, HARRIET
 WPTF, Raleigh, N. C.
PRINCE, CLARA
 WFWL, Camden, Tenn.
PROUD, SALLY
 WMTW-TV, Portland, Me.
FRUIT, BEERNICE
 WBBB, Burlington, N. C.
PULIS, VIRGINIA
 KOJM, Harve, Mont.

— R —

RAASCH, BUNNY
 WPEO, Peoria, Ill.
RAKES, BARBARA
 WHEO, Stuar, Va.
RAMEY, WANDA
 KPX, San Francisco, Calif.
RAMSEY, ANITA
 KGA, Spokane, Wash.
RANKIN, MARY
 KVFD, Ft. Dodge, Iowa

RASMUSSEN, LOIS
KBIA, Columbia, Miss.

RAUTAVIRTA, VIRGINIA
WMPG, Hibbing, Minn.

RAY, RUTH
WKST, New Castle, Pa.

REARDON, HELEN
KBOW, Butte, Mont.

REDINGTON, RUTH
WKNE, Keene, N. H.

REED, DONNA
WAXU, Georgetown, Ky.

REID, ROSEMARY
WPPM, Ft. Valley, Ga.

REID, SUE BAILEY
WJAR, Providence, R. I.

REILLEY, ELLEN
WOLF, Syracuse, N. Y.

REISING, MARIE M.
WOND, Pleasantville, N. J.

RENN, SARAH
WHLY, Orlando, Fla.

RENOILDS, RITA
KCUL, Ft. Worth, Ind.

REYNOLDS, BEE
KGBX, Springfield, Miss.

RHODES, ROXIE
KTTR, Martin Rolla, Mo.

RICE, CATHERINE
WFAU, Augusta, Me.

RICE, JEAN
WPKP, College Park, Ga.

RICE, VIRGINIA
WIS-TV, Columbia, S. C.

RICHARDS, ELLEN
WKRQ-TV, Mobile, Ala.

RICKE, MARYALYCE
WMGW, Meadville, Pa.

RIGGLE, MARY ANN
WLMJ, Jackson, Ohio

RITCHIE, PAT
KWJJ, Portland, Oregon

RITZ, MYRNA
WBTA, Batavia, N. Y.

ROBERTS, LIZ
KCLJ, Shreveport, La.

ROBINSON, BETTY
WYCL, York, S. C.

ROBINSON, DOTTIE BAKER
WENE, Endicott, N. Y.

ROBINSON, MARION BROOKS
Town Journal
WFLS, Fredericksburg, Va.

ROCK, JEAN SHOULDERS
WLOC, Munfordville, Ky.

RODY, JOAN
WKCW, Warrenton, Va.

ROGERS, ANN
WCVB, Culpeper, Va.

ROGERS, FAYE
WOLA, Claxton, Ga.

ROLAND, RUSTY
WKOP, Binghamton, N. Y.

ROMANS, JACKIE
WOVE, Welch, W. Va.

RONAN, HONORE
WDAN, Danville, Ill.

ROSE, IRIS
KUBN, Wenatchee, Wash.

ROSS, BECKY
WWOW, Conneaut, Ohio

ROSSBACH, MARLENE
WBK, Pittsfield, Mass.

ROTH, JANE
WGSB, Ephrata, Pa.

ROWE, JO ANNE
KRDO, Colorado Springs, Colo.

ROWE, MARIAN
KPIX, San Francisco, Calif.

RUBENSTEIN, EVE
KQTV, Ft. Dodge, Iowa

RUDOLPH, JACK
Green Bay, Wisc.

RUDOLPH, JO ANN
WKCT, Bowling Green, Ky.

RUNDVOLD, INGA
WRC-TV, Washington, D. C.

RUPPRECHT, MARY K.
KEYE, Perryton, Tex.

RYAN, HELEN
WTHI, Terre Haute, Ind.

RYDER, VIRGINIA
KCIL, Houma, La.

— S —

SADLER, MARTHA
WSLA-TV, Selma, Ala.

SAKAI, S.
KOHO, Honolulu, Hawaii

SATTERFIELD, CLAUDETTE
WCBM, Baltimore, Md.

SAVAGE, JOANN
KBHM, Branson, Mo.

SCURMAN, JEAN
WLOD, Ft. Lauderdale, Fla.

SCHAUER, ANN
WDUZ, Green Bay, Wisc.

SCHEYING, VALERIE
WEOK, Poughkeepsie, N. Y.

SCHOFF, B. J.
WBRV, Boonville, N. Y.

SCHUMACHER, ERMA H.
KUBE, Pendleton, Oregon

SCHUYLER, FOLLINE
WOLS, Florence, S. C.

SCOTT, ANN
WFYC, Alma, Mich.

SCOTT, MARGOT
WFYI, Garden City, N. Y.

SCOTT, SYLVIA
WMAR-TV, Maltimore, Md.

SELLERS, JERRI
WAGR, Lumberton, N. C.

SHAFER, LOIS
KNOT, Prescott, Ariz.

SHANK, DOROTHY
For The Ladies
WJL, Niagara Falls, N. Y.

SHAW, CATHLEEN
WIRE, Indianapolis, Ind.

SHEEHAN, DARCY
WWIL, Ft. Lauderdale, Fla.

SHEELIS, WILMA
KDRS, Paragould, Ark.

SHERBAN, OLIVE
KACE, Riverside, Calif.

SHIPES, DALE
WJEM, Valdosta, Ga.

SHORT, KATHRYN L.
WBAZ, Ringston, N. Y.

SHURTS, MARGARET
WJCW, Johnson City, Tenn.

SIMKINS, JUDY
WHIS-TV, Bluefield, W. Va.

SIMONS, BARBARA
KOLY, Moberidge, S. D.

SLATER, MARGIE
WACB, Kittanning, Pa.

SLATER, NORV
WFAA, Dallas, Tex.

SLATTON, PAT
WJBB, Haleyville, Ala.

SLAUGHTER, LUCIE
WOWL, Florence, Ala.

SMEDLEY, NORMA KAY
WSLM, Salem, Ind.

SMILEY, MARY
WATV, Birmingham, Ala.

SMITH, JANE
KVEN, Ventura, Calif.

SMITH, LAURA
KPDN, Pampa, Tex.

SMITH, MARILYN, J.
WCTW, New Castle, Ind.

SMITH, MARY
WESB, Bradford, Pa.

SMITH, MARY
WLET, Toccoa, Ga.

SMITH, SHIRLEY Z.
WWRJ, White River Junction, Vt.

SMITH, SUE M.
WDEC, Americus, Ga.

SMITH, WANDA
WIOI, Portsmouth, Ohio

SMOLLON, LURLINE
WJHO, Opelika, Ala.

SOLL, FRANCES
KOPR, Butte, Mont.

SOMMERS, MARGARET
KCRG, Cedar Rapids, Iowa

SONTAG, ESTHER
WKBN, Youngstown, Ohio

SPAULDING, JEANNE
WUSJ, Lockport, N. Y.

SPEECE, WYNN
WNAH, Yankton, S. D.

SPIER, PAT
KING, Seattle, Wash.

STACEY, DOTTIE
KTLQ, Tablequah, Okla.

STADLER, HELENE N.
KEEO, Springfield-Eugene, Oregon

STANLEY, RUBY
KIMP, Mt. Pleasant, Tex.

STARK, BEVERLY
WMTV, Madison, Wisc.

STUART, MARILYN
WAVY-TV, Norfolk, Va.

STEBBINS, HAZEL
KFOR, Lincoln, Neb.

STEENSRUD, ELLEEN
WEKZ, Monroe, Wisc.

STENBERG, RAMONA
KNDC, Hettinger, N. D.

STEPHENS, ALMA
What's Going On?
KBRL, McCook, Neb.

STEPHENS, CLARIS
KVOU, Uvalde, Tex.

STEPP, RUTH
WTVF, Decatur, Ill.

STERNBERGER, ESTELLE
WLBB, New York, N. Y.

STEVENSON, CAROLYN M.
WGCD, Shester, S. C.

STEVENSON, MARY
WKBN, Youngstown, Ohio

STEWART, MARTHA
KRMG, Tulsa, Okla.

ST. JAMES, NANCY
KSD-TV, St. Louis, Mo.

ST. JOHN, R. W.
KENA, Mena, Ark.

STOKER, CARROLL
WMY-TV, Greensboro, N. C.

STONE, TWILA
WAUD, Auburn, Ala.

STOVER, LAURA
WKBO, Harrisburg, Pa.

STRAUSS, NORMA
KSF, Needles, Calif.

STROEMEL, GINNY
WMTE, Manistee, Mich.

STRUTIN, BETTY
WSCR, Scranton, Pa.

STUART, MARILYN
WAVY, Norfolk, Va.

SULLIVAN, MARGARET
WRUS, Russellville, Ky.

SULLIVAN, MILLY
KCRB-TV, Sacramento, Calif.

SULLIVAN, PEGGY
WLIV, Livingston, Tenn.

SULLIVAN, RUTH DELMAR
KSIX, Corpus Christie, Tex.

SUMMER, BEARLINE
KIOT, Barstow, Calif.

SUNDERS, SALLY
WSHH, Latrobe, Pa.

SUNDIN, ANITA
WOC, Davenport, Iowa

WOMEN COMMENTATORS

SWARTZ, PAULA
WSME, Sanford, Pa.
SWIFT, MILDRED
KNOE-TV, Monroe, La.

VOLKMER, RAMONA
KAWL, York, Neb.
VOSS, JAN
WMT-TV, Cedar Rapids, Iowa

WHITLOCK, BETTY RAE
KUBR, Holdrege, Nev.
WHITWORTH, JANIE
WCGC, Belmont, N. C.
WILLIAMS, EDYTHE
WHIT, New Bern, N. C.
WILLIAMS, JUDITH
WARM, Scranton, Pa.

— T —

TANABE, J.
KOHO, Honolulu, Hawaii
TARRAS, KATHY
WSBA-TV, York, Pa.
TATTERS, MILDRED
WNCC, Barnesboro, Pa.
TAYLOR, ETHEL
WOIC, Columbia, S. C.
TAYLOR, NANCY
WSMN, Nashua, N. H.
TAYLOR, GERTRUDE S.
WTYN, Tyron, N. C.
TERRY, JUANITA
WDNT, Dayton, Tenn.
THABES, NORDICA
KLIZ, Brainard, Minn.
THOMAS, MARGARET
KSST, Sulphur Springs, Tex.
THOMAS, REBA
KOAT-TV, Albuquerque, N. M.
THOMPSON, ELIZABETH
WPRN, Butler, Ala.
THOMPSON, LUCILLE
KWXC, Willcox, Ariz.
THRASHER, MARGE
WHER, Memphis, Tenn.
THURMAN, MAXINE
KVIP, Redding, Calif.
TIERNEX, MARY
KMSP-TV, Minneapolis, Minn.
TIERNEX, RITA
WFHR, Wisconsin Rapids, Wisc.
TITUS, MURIEL
KYNT, aYnkton, S. D.
TOLAR, FRANCES
WMPA, Aberdeen, Miss.
TOMLINSON, MARIANNE
WRFD, Worthington, Ohio
TOWNSE, JANE
KLOK, San Jose, Calif.
TROBE, GERTRUDE B.
WBVP, Beaver Falls, Pa.
TROGDEN, POLLY
WBEAU, Beaufort, S. C.
TROUTVINE, FERN
WPFB, Middletown, Ohio
TUCKER, WACY
WDXR, Paducah, Ky.
TURNER, CAROLYN K.
WANS, Anderson, S. C.
TURNER, MOLLY
WPST-TV, Miami, Fla.
TYSON, GERTRUDE
WMLS, Sylacauga, Ala.

— W —

WAITE, CILE
WBKH, Hattiesburg, Miss.
WALKER, BETTY
KIXZ, Amarillo, Tex.
WALLACE, KATHERINE
KCAR, Clarksville, Tex.
WALLING, ESTHER
WDOS, Oneonta, N. Y.
WALLIS, BONNIE
KBOI-TV, Boise, Idaho
WALTER, ELEANOR
WVLN, Olney, Ill.
WARD, KAY
KWSO, Wasco, Calif.
WARREN, CLAIRE
WELE, S. Daytona, Fla.
WARREN, MARION
W500, Sault Ste. Marie, Mich.
WASHBURN, VIRGINIA
WSSV, Petersburg, Va.
WATERHOUSE, NOEMA
WCMR, Elkhart, Ind.
WATERS, BERNADINE
WVVW, Grafton-Fairmont, W. Va.
WATKINS, EVA
WJHC, Matewan, W. Va.
WATKINS, RITA
WAZL, Hazleton, Pa.
WATTS, LORETTA
KIND, Independence, Kan.
WAYT, DORTHY
KVFC, Cortez, Colo.
WEBBER, MELVA
WJTN, Jamestown, N. Y.
WEEDMAN, POLLY
KOTA, Rapid City, S. D.
WEEMS, PEGGY
KWRW, Guthrie, Okla.
WEISINGER, VERNA
KVIN, Vinta, Okla.
WELCH, JEAN
KVKM, Monahans, Tex.
WENDEL, SANDRA K.
KDOM, Windom, Minn.
WERMER, DONNA
WERT, Van Wert, Ohio
WEST, KAY
KEX, Portland, Oreg.
WEST, MARGARET
KLEN, Killeen, Tex.
WEST, SALLY
CJON, St. John's, Newfoundland
WESTON, JANE
WOWO, Fort Wayne, Ind.
WHEELER, JEAN
WARP, Jasper, Ala.
WHEELER, JEAN
WBRZ, Baton Rouge, La.
WEGGELAND, BARBARA
DSL-TV, Salt Lake City, Utah
WETZEL, LIBBY
KKOX, Sweetwater, Tex.
WHISENANT, ALICE
WMSL-TV, Decatur, Ala.
WHITE, MARGE
KOB-TV, Albuquerque, N. M.
WHITE, RITA JEAN
KPEG, Spokane, Wash.
WHITE, STELLA
WFAW, Evanston, Ill.
WHITEHEAD, EDITH
WILA, Danville, Va.
WHITEMAN, PHYLLIS
WBAT, Marion, Ind.

WILLIAMS, LEE
KSWO-TV, Lawton, Okla.
WILLIAMS, MABLE
KYAP, Ruidoso, N. M.
WILLIAMS, MYRNA
WEZL, Richmond, Va.
WILLIAMS, ROBERTA
WMOZ, Mobile, Ala.
WILLIAMS, VALENA
Coffee Break
WABQ, Cleveland, Ohio
WILSON, CARRIE B.
WMYN, Madison, N. C.
WILSON, GERRY
KCSJ-TV, Pueblo, Colo.
WILSON, JUNE
KXLL, Missoula, Mont.
WILSON, KIM
WICS-TV, Springfield, Ill.
WILSON, LOUISE
WHAM, Rochester, N. Y.
WILSON, VIRGINIA
KWVR, Enterprise, Oreg.
WINGREN, ANNA
WCSH-TV, Portland, Me.
WISE, KATHERINE
KOMO, KOMO-TV, Seattle, Wash.
WISE, MADELINE
WHIO, Dayton, Ohio
WOLFE, NAOMI
WNNJ, Newton, N. J.
WOLFE, NIKI
KCID, Caldwell, Idaho
WOLFENDE, STELLA D.
Ladies Listen
WMEV, Marion, Va.
WOOD, PATTY
WISM, Madison, Wisc.
WOODRUFF, BEVERLY
KOPA, Yuma, Ariz.
WOODS, MARY ANN
WTCN, WTCN-TV, Minneapolis, Minn.
WORDEN, MAGGI
WSPB, Sarasota, Fla.
WORKMAN, HELEN
WCAX-TV, Burlington, Vt.
WREN, PHYLLIS
KPLY, Crescent City, Calif.
WREN, VIRGINIA
WLAD, Danbury, Conn.
WRIGHT, HENDON
WFUL, Fulton, Ky.
WRIGHT, MARY NELLE
WFUL, Fulton, Ky.
WRIGHT, RUTH
WBYS, Canton, Ill.
WYATT, ANN
WPDX, Clarksburg, W. Va.

— V —

VALENTINO, RITA
WAUB, Auburn, N. Y.
VAN BUSKIRK, JANET
KOZE, Lewiston, Idaho
VANDERWERFF, SHIRLEY
KOTE, Fergus Falls, Minn.
VAUGHN, MARY
KCCP, Spencer, Iowa
VAUGHT, ANALEE
KBLO, Hot Springs, Ark.
VENTERS, BOBBIE
WFAG, Fauwville, N. C.
VERLING, THERESA
Woman's World
WJMA, Orange, Va.
VERNOOY, JANE
KONA-KALA-TV, Honolulu, Hawaii
VIDETTO, CAROLYN
KBK, Elk City, Okla.

— Y —

YOCKEY, CAROL
WFBC-TV, Greenville, S. C.
YODER, FLORENCE
WKAM, Goshen, Ind.
YOUNG, MARY EMMA
WHTC, Holland, Mich.

— Z —

ZIMMERMAN, BARBARA H.
WMVA, Martinsville, Va.
ZULKER, VIRGINIA L.
WPFL, Montrose, Pa.
ZYLSTRA, MARGARET
KICY, Nome, Alaska

Radio-TV Editors

(The following list of editors has been contributed by the nation's radio and TV broadcasters in response to questionnaires sent out by Radio-Television Daily.)

ALABAMA

Albertville, Sand Mountain Reporter: Charles Perry
Bay Minette, Baldwin Times: Merle Bankster
Birmingham, Birmingham News: Robert E. Lee
Birmingham, Birmingham Post Herald:

Emmett Weaver
Birmingham, Shades Valley Sun: Arthur Cook,
Oliver Roosevelt
Boaz, Boaz Leader: Don Lewis
Florence, Florence Herald: Harold Mays
Florence, Florence Times: Bill Jobe, Jannelle Holly
Fort Payne, DeKalb County News: George Gothberg
Fort Payne, Times-Journal: Doward Jones
Huntsville, Huntsville Times: Editor
Mobile, Mobile Press Register: Elaine McPherson,
Ellen Bodden
Montgomery, Advertiser-Journal: Arch McKay
Opelika, Opelika Daily News: Wink Blackmon
Selma, Selma Times-Journal: Arthur Capell

ALASKA

Cordova Times: Franz Bonzer
Nome Nugget: Emily Boucher

ARIZONA

Phoenix, Arizona Republican: Jack Curtis
Phoenix, Phoenix Gazette: Vic Neilson
Phoenix, El Sol: Humberto Preciado
Prescott, Evening Courier: Otto Reynolds
Tucson, Arizona Daily Star: Hal Marshall
Tucson, Tucson Daily Citizen: Michelene Keating
Willcox, Arizona Range News: Doris Sturgis

ARKANSAS

Fort Smith, Southwest American and Times
Record: Mary Geren
Little Rock, Arkansas Democrat: Bud Lemke,
Rod Powers
Little Rock, Arkansas Gazette: Martha Douglas
Paragould, Daily Press: Fred Wulfekuhler
Springdale, Springdale News: Bob Sanders

CALIFORNIA

Bakersfield, Bakersfield Californian: Henry Penn
Banning, Daily Record: Mort Krasner
Barstow, Desert Dispatch: Bob Streigel
Barstow, San Bernardino Sun Telegram: Don Rose
Daly City, Daly City Record: Mona Baker
Greenfield, News: Irving Coffey
Hollywood, Citizen News: Arlene Garber,
Zuma Palmer
King City, Rustler Herald: Harry Casey
Lompoc, Lompoc Record: Harry Crump
Long Beach, Independent Press Telegram: Bert
Resnick, Terry Vernon
Los Angeles, Citizen News: Zuma Palmer
Los Angeles, Examiner: Paul Baessler, Charles
Denton, Jack Lait
Los Angeles, Herald Express: Bob Hull
Los Angeles, Los Angeles Mirror-News: Hal
Humphreys
Los Angeles, Los Angeles Times: Don Page, Cecil
Smith
Monterey, Monterey Peninsula Herald: Sally Ann
Derr, Mr. Kefauver
Needles, Desert Star: Lee Perry
North Hollywood, Valley Times: Allen Rich
Oakland, Oakland Tribune: James Abbe, Bill Fiset
Oceanside, Marine Scout: Sgt. Beard
Oceanside, Oceanside Report: Warren Williams
Oxnard, Oxnard Press Courier: Editor

Pasadena, Independent Star News: Mildred Simpson
Petaluma, Argus-Courier: Bob Wells
Palo Alto, Palo Alto Times: George Willey
Richmond, Richmond Independent: George
Blumenson
Riverside, Riverside Press-Enterprise: Ben Boden,
Clarence Carpenter, Bob Hirt
Sacramento, Sacramento Bee: Charles Irish
Sacramento, Sacramento Union: Robert Turner
Salinas, Salinas Californian: Tia Sun
San Diego, Evening Tribune: Dave McIntyre, Neil
Morgan, Frank Rhodes
San Diego, San Diego Union: Don Freeman, Dave
McIntyre, Frank Rhodes
San Francisco, Channel Magazine: Naomi Pollard
San Francisco, The Chinese World: Kan Wong
San Francisco, San Francisco Chronicle: Terence
O'Flaherty
San Francisco, San Francisco Examiner: Dwight
Newton
San Francisco, San Francisco News-Call Bulletin:
Emilia Hodel, Guy Wright
San Francisco, San Francisco Shopping News: Tom
Forster
San Francisco, TV Guide: Al Tomlinson
San Jose, San Jose Mercury News: Gerald Nachman
San Leandro, San Leandro Morning News: Dave
Houser
San Luis Obispo, Telegram Tribune: Russ Pyle,
John Sarber
San Mateo, San Mateo Times: Bob Foster
Santa Barbara, News Press: Helen Oursler
Santa Rosa, The Press Democrat: Thelda Capman
Soledad, Bee: Ben Jacobsen
Stanford, Palto Alto Times: George Willey
Ventura, Ventura Star Free Press: Editor
Vista, Vista Press: Dan Esser
Wasco, Wasco News: Norm Berg
Watsonville, Watsonville Register: Pajaronian

COLORADO

Denver, Cervi's Journal: Allen Young
Denver, The Denver Post: Larry Ingram
Denver, Rocky Mt. News: Walter Saunders
Denver, TV Guide: Sid Levine
Grand Junction, Daily Sentinel: Alan Pritchard
Pueblo, Pueblo Chieftain: Ralph Taylor

CONNECTICUT

Bridgeport, Bridgeport Herald: Harry Nairh
Hartford, Hartford Courant: Viggo Anderson
Hartford, Hartford Times: Tony Davenport
Manchester, Manchester Herald: Judith Ahearne
New Britain, New Britain Herald: Judith Weld
Brown
New Haven, New Haven Info Magazine: Sol Chain
New London, New London Day: Deane C. Avery
Norwich, Bulletin: Editor
West Hartford, West Hartford News: Edward
Lavelle

DISTRICT OF COLUMBIA

Washington, News: Don McLean, Dave Reque
Washington, Washington Star: Bernie Harrison
Washington, Washington Post & Times Herald:
Lawrence Laurent

FLORIDA

Apalachicola, Apalachicola Times: Ed Maloney
Auburndale, Auburndale Star: John Lopp
Avon Park, Avon Park Sun: Warren Baslee
Century, Tri-County Journal: Earl Britte

RADIO-TV EDITORS

Cocoa, Cocoa Tribune: **John Pound**
Daytona Beach, News-Journal: **Tippin Davidson**
DeFuniak Springs, Walton County News: **Tom Douglas Williams**
Edgewater, Penny Saver: **Frank Lenz**
Ft. Lauderdale, Lauderdale News: **Dick Hoekstra, Joe Bryant**
Ft. Pierce, Ft. Pierce News Tribune: **Mrs. William Boyd, Tom Cope, Arvella McGee**
Gainesville, Gainesville Daily Sun: **Billy Pepper III**
Hollywood, Sun Tattler: **Gene Janice**
Melbourne, Daily Times: **Pearl Leech**
Melbourne, Orlando Sentinel Star: **Homer Pyle**
Miami, Miami Herald: **Jack Anderson, Fred Sherman**
Miami, Miami News: **Kristine Dunn, Herb Kelly, Herb Ray**
Orlando, Evening Star: **Bill Summers**
Orlando, Orlando Sentinel Star: **Karl Hunziker, Charles Wadsworth, Al Wood**
Port St. Joe, The Star: **Wesley Ramsey**
Punta Gorda, Punta Gorda Herald: **Fred Clampitt**
St. Petersburg, Independent: **Marlene Matouk**
St. Petersburg, Times: **Pete Swain**
Sarasota, Sarasota News: **Jean Sharp**
Tallahassee, Tallahassee Democrat: **Mike Beaudoin, Louise Jordan**
Tampa, Tampa Morning Tribune: **Charlie Robbins**
Tampa, Tampa Times: **Letitia Gray**
Titusville, Star Advocate: **Bob Hudson**
Wewahitchka, Gulf County Breeze: **Ed Banjo**
Winter Haven, Daily News Chief: **Mike Zotti**

GEORGIA

Atlanta, Atlanta Constitution: **Paul Jones**
Atlanta, Atlanta Daily World: **Marion Jackson**
Atlanta, Atlanta Journal: **Alan Patereau**
Atlanta, Atlanta Newspapers, Inc.: **Marjorie Foster**
Atlanta, Weekly Star: **Dupree Jordan**
August, Chronicle Herald: **Davis L. Playford, Henry Wright**
Cedartown, Cedartown Standard: **Wallace White**
Columbus, Ledger-Enquirer: **David Miller, Wesley Owens**
Covington, Covington News: **Bob Greer**
Ft. Stewart, Stewart Salute: **Lt. Vince Hovenac**
Ft. Valley, Leader Tribune: **Dan Grahl**
Hogansville, Herald: **Cecil Hamby**
LaGrange, News: **Phil Harrison**
Macon, Telegraph & News: **Editor**
Marietta, Journal: **Lisa Hardie**
Rockmart, Journal: **E. C. Sanders**
Rome, News-Tribune: **Editor**
Savannah, Savannah News & Press: **James West, Mrs. John Haight, Harold Wollstein**
Statesboro, Bulloch Herald: **Leodel Coleman**
Statesboro, Bulloch Times: **Shields Kenan**
Thomasville, Times-Enterprise: **Cynthia Lowry**
Toccoa, Toccoa Record: **Robert Graves**

HAWAII

Honolulu, Advertiser: **Bob Krauss, Scoops Casey, Harpe Shidelar, Ellie Starkstein**
Honolulu, Honolulu Star Bulletin: **Greg LaTraille, Eddie Sherman**

IDAHO

Idaho Falls, Post-Register: **J. Robb Brady**

ILLINOIS

Anna, Gazette Democrat: **Fred Frtizinger**
Belleville, News Advertiser: **Al Henniger**
Bloomington, The Daily Pantagraph: **Editor**
Cairo, Citizen: **Editor**
Canton, Ledger: **Dave Watters**
Carbondale, Southern Illinoisan: **Editor**
Champaign, News Gazette: **Larry Stewart**
Chicago, American: **Janet Kern**
Chicago, News: **Terry Turner**
Chicago, Sun-Times: **Irving Kupcinitz, Paul Molloy**
Chicago, Tribune: **Herb Lyons, Larry Walters**
Danville, Commercial-News: **Joe Townsley**

Joliet, Herald-News: **John Welch**
Kankakee, Journal: **Robert Finan**
Moline, Dispatch: **Carla Reynolds**
Peoria, Daily Spirit: **Maxine Klein**
Peoria, Journal-Star: **Bill Lyttleton Perkins, Times: Marie Lewis**
Rock Island, Argus: **Charles H. Sanders**
Rockford, Morning Star: **Carl Brown**
Rockford Newspapers, Inc.: **Campbell Titchener**
Springfield, State Journal & Register: **Wayne Allen**

INDIANA

Elkhart, Truth: **Tom Stephenson**
Evansville, Courier & Press: **Susan Underwood, Maryann Weidenbenner**
Ft. Wayne, News-Gazette: **Jean Mack**
Ft. Wayne, News-Sentinel: **John Ankenbruck, Sam Hartssock**
Gary, Post-Tribune: **Jerrie Atkins**
Huntington, Herald-Press: **George W. Frye, Jr.**
Indianapolis, News: **C. Bancroft, Charles Staff**
Indianapolis, Star: **Julia Inman**
Indianapolis, Times: **John Murphy, R. K. Shuel**
Jasper, The DuBois Co. Daily Herald: **Simon E. Stemle**
Kokomo, Tribune: **Grace Maher**
Lafayette, Journal & Courier: **Frank C. Arganbright, Leeta Baker**
Marion, Chronicle-Tribune: **Judy Kiefer**
New Castle, Courier-Times: **Lee House**
South Bend, Tribune: **James P. McNeile**
Terre Haute, Tribune-Star: **Sarah Bence, Robert Cronin**
Warsaw, Times-Union: **Virginia Zuck**

IOWA

Ames, Tribune: **Rodson Riggs**
Cedar Rapids, Gazette: **Nadine Subotnik**
Centerville, Iowegian & Citizen: **Charles DePuy**
Council Bluffs, Nonpareil: **Rose Witke**
Davenport, Times-Democrat: **Ronald Lorensen, Janice Strum, Wm. Wundram**
Des Moines, Register & Tribune: **Ogden Dwight**
Iowa City, Iowan: **Editor**
Iowa City: **Press Citizen: Editor**
Muscatine, Journal: **Editor**
Ottumwa, Courier: **A. M. Efnor**
Sioux City, Journal: **Willis Forbes**
South Sioux City, Dakota-County Star: **Henry Trysla**
Waterloo, Courier: **T. E. Stevens**

KANSAS

Garden City, Telegram: **Robert Wells**
Great Bend, Tribune: **Paul Conrad**
Hutchinson, Herald: **Lawson May**
Wichita, Beacon & Eagle: **Gene Smith, Robert Tonsing**

KENTUCKY

Ashland, Independent: **Vic Rodman**
Bowling Green, Park City News: **J. Ray Gaines**
Burkesville, Cumberland Co. News: **Ernie Lawson**
Fulton, County News: **Ouida Jewell**
Grayson Journal-Inquirer: **Jim Phillips**
Henderson, Gleaner and Journal: **Editor**
Louisville, Courier-Journal: **Bill Ladd**
Louisville, Times: **Sherwood Kohn**
Owensboro, Messenger and Inquirer: **Lawrence W. Hager**
Paducah, Sun-Democrat: **Preston Kennedy**
Vanceburg, Lewis Company Herald: **Bill Dugan**

LOUISIANA

Baton Rouge, Advocate & State-Times: **Edythe McLean**
Monroe, World & News-Star: **Richard Green**
New Orleans, States & Item, Times-Picayune: **Anthony Cuneo, Frank Gaenard, Thomas Griffin, Sim Myers, Robert Sublette**
Shreveport, Journal: **Lillie Cella, Robert F. Packwood**
Shreveport, Times: **Al Hewlett, Charles Sutton**

MAINE

Augusta, Kennebec Journal: James McClay
Bangor, News: Mrs. Webb
Lewiston, Sun — Journal: Kent Foster, John
Robinson
Portland, Express & Herald: Joseph King, Emery
Stevens
Presque Isle, Star Herald: Gene Rowe

MARYLAND

Baltimore, American & News-Post: Aldine Bird,
Jimmy Williams
Baltimore, Sun: William Hyder, Donald Kirkley,
Hope Pantell
Berlin, Eastern Shore Times: Wm. Dryden

MASSACHUSETTS

Boston, Christian Science Monitor: Maybelle Joyce
Boston, Globe: Elizabeth Sullivan
Boston, Herald & Traveler: Arthur Fetridge,
Eleanor Roberts
Boston, Record & American: Bill Buchanan, Tony
LaCamera
Brocton, Enterprise & Times: Malcolm Dalton
Great Barrington, Berkshire Courier: Roz
LaFontana
Lynn, Item: Editor
Marlboro, Enterprise: Ed. Bridges, Ralph Grasso
Pittsfield, Berkshire Eagle: Milton Bass, Mildred
Rogers
Springfield, Union & News: Albert Hachadorian
Worcester, Telegram & Gazette: James A.
Gourgouras, Frederick L. Rushton, Don Williams

MICHIGAN

Benton Harbor, News-Palladium: Editor
Detroit, Free Press: Bettelou Peterson
Detroit, News: Betty Hyde, Frank Judge
Detroit, Times: Anita Gorman, Andy Wilson
Escanaba, Press: Robert Schwalbach
Flint, Journal: John Steve
Flint, Weekly Review: Michael Burke
Grand Rapids, Press: Doris Branson, Mrs. Joan
Noorman
Marquette, Mining Journal: Robert Biolo
Muskegon, Chronicle: Dick Hedges
Owosso, Argus-Press: Noreen Murphy
Saginaw, News: Gerald R. Peters
St. Joseph, Herald-Press: Editor

MINNESOTA

Anoka, Union: Arch Pease
Brainerd, Dispatch: Floyd Emerson
Brainerd, Crow Wing County Review: Bea Ross
Crosby, Courier: Harvey Hansen
Elk River, Sherburne County Star News: L. A. Dare
Glencoe, Enterprise: M. Tudhope
Hutchinson, Leader: Tip Mills
Litchfield, Independent Review: John Harmon
Minneapolis, Tribune & Star: Forrest Powers, Will
Jones
New Ulm, Journal: William E. Macklin
Rochester, Post-Bulletin: Charles Withers
St. Paul, Pioneer Press & Dispatch: Patrick
Clepper, Bill Diehl

MISSISSIPPI

Greenwood, Commonwealth: Tom Farrell
Grenada, Sentinel-Star: Barbara Daige
Harden, Journal: Lee Meador
Hattiesburg, American: Leonard Lowrey
Jackson, Clarion-Ledger & News: Frank Hains
(News), Paul McIntyre
Jackson, State Times: Kay Pitman, Cal Turner
Laurel, Leader-Call: Ralph Hayes
Meridian, The Leader: Lloyd Royal
Bichmond, Ray County Herald: Bill McCrae

MISSOURI

Columbia, Missourian: Eugene Sharp
Columbia, Tribune: Larry Graebner
Kansas City, Times & Star: Robert J. Hoyland
Kirksville, Express & News: Editor
Lilbourn, The Semo News: Erwin Lloyd
St. Louis, Globe-Democrat: Peter V. Rahn
St. Louis, Northside Community News: Bob Huneke
St. Louis, Post-Dispatch: Warner Schoyen
Springfield, News, Leader & Press: Hank Billings,
Dale Freeman
Steele, Steele Enterprise: Robert Tennyson

MONTANA

Billings, Gazette: Addison Bragg
Billings, Yellow News: Randie Poe
Great Falls, Tribune & Leader: Scotty James, Scott
A. Warden
Wolf Point, Herald News: Harry Down, Jr.

NEBRASKA

Alliance, Times-Herald: Gene Kemper
Beatrice, Sun: Robert Marvin
Council Bluff, Nonpareil: Miss Rose Witke
Lincoln, Star & Journal: Karen Kenny, Lucigrace
Switzer
North Platte, Telegraph-Bulletin: Ted Turpin
Omaha, Sun Newspapers: Phil Gurney
Omaha, World Herald: Denman Kountze, Jr.,
Marilyn Morrison
York, News-Times: Fern Rose

NEVADA

Las Vegas, Review-Journal: Forrest Duke, John
Romero

NEW HAMPSHIRE

Littleton, Courier: Jack Colby
Nashua, Telegraph: Fred Dobens
West Lebanon, Valley News: James Wechsler

NEW JERSEY

Atlantic City, Boardwalk Reporter: Charlie Seel
Bridgeport, News: Ralph A. Brandt
Camden, Courier-Post: Editor
Trenton, Mercer Messenger: Roy Cowan
Trenton, The Monitor: Vincent A. Weiss
Trenton, Times: Bob Mueller
Vineland, Times-Journal: Ben Z. Leuchter

NEW MEXICO

Alamogordo, News: Billie Holder
Albuquerque, Journal & Tribune: Mary Rose
Badgley, Howard Bryan
Albuquerque, Health City Sun: Betty Shaffer
Gallup, Independent: Chet MacRorie
Grants, Beacon: Bill Worley

NEW YORK

Albany, Knickerbocker News: Walter Hawver
Albany, Times-Union: Mary Tessier
Batavia, News: Paul Bostwick
Bay Shore, Suffolk Consolidated Press: Al Ruhfel
Binghamton, Press: John Moore
Binghamton, Sun: Editor
Boonville, Herald: Editor
Buffalo, Courier Express: Jack Allen, J. Donald
Schlaerth
Buffalo, Evening News: Jack Allen, Sturgis
Hedrick, J. Donald Schlaerth
Dundee, Observer: Lynn Carpenter
Hornell, Tribune: Tom Page
Ithaca, Journal: John Marcham
Jamestown, Post-Journal: Mary Kindland
Jamestown, Sun: Lee Nelson
Little Falls, Times: Ralph Weir
Lockport, Union Sun & Journal: Elting Wells

RADIO-TV EDITORS

Long Island, Long Island Press: **Editor**
Long Island, Newsday: **Editor**
Medina, Journal-Register: **Robert E. Waters**
Newburgh, News: **Al Rhoades**
New York, Amsterdam News: **Jimmy Hicks**
New York, El Diario: **Stanley Ross**
New York, Herald Tribune: **Hy Gardner, Marie Torre, Syd Bakal**
New York, Journal American: **Jack O'Brian**
New York, Mirror: **Nick Kenny**
New York, News: **Kay Gardella, Ben Gross, Matt Messina**
New York, Post: **Bob Williams, Al Cusick, Earl Wilson**
New York, Times: **Val Adams, Jack Gould, Jack Shanley, Richard Shepherd**
New York, World-Telegram and Sun: **Sam Levenson, Harriet Van Horne**
Niagara Falls, Gazette: **Doug Spencer**
North Tonawanda, News: **Betty Molnar**
Olean, Times-Herald: **Editor**
Oneonta, Star: **Frank Perreta**
Patchogue, Main Street Press: **Frank Mooney**
Pachogue, Patchogue Advance: **Don Moog**
Plattsburgh, Press-Republican: **William K. Babel**
Rochester, Democrat & Chronicle: **Harold R. Nichols**
Rochester, Times-Union: **Sally Miles**
Rome, Sentinel: **Margaret McCarthy**
Salamanca, Republican-Press: **Latham B. Weber**
Syracuse, Herald-Journal: **Bob Sokolsky**
Syracuse, Post-Standard: **J. Leonard Gorman, Roger Grahame, Peg Simpson, Peg Stevens**
Utica, Press: **Walton Green, Don McLoughlin, Robert Prentis, Robert Pryor**
Watertown, Times: **Don Papp**

NORTH CAROLINA

Asheville, Citizen: Times: **Earl Freeman, Richard Wynne**
Asheville, Times: **Horace Posey**
Charlotte, News: **Jerry Bellune, Julian Scheer, Emery Wister**
Charlotte, Observer: **Richard T. Banks, Gary Kays**
Elizabeth City, Advance: **Fred L. Haney**
Farmville, Enterprise: **Jim Hockaday**
Fayetteville, Observer: **Gibson Prather**
Gastonia, Gazette: **Garland Atkins, Ray Jimison**
Greenville, Reflector: **Dave Whitchard, III**
Kinston, Free Press: **Lloyd Whitfield**
Kinston, Lenoir County News: **Muriel Rider**
Louisburg, Franklin Times: **Editor**
Plymouth, Roanoke Beacon: **Tom Phillips**
Raleigh, News-Observer: **Raymond Lowery**
Spring Hope, Enterprise: **Editor**
Tryon, Bulletin: **Seth M. Vining**
Washington, News: **Dave Milligan**
Wilmington, Star: News: **Mrs. Southerland**
Wilson, Times: **Don Whitley**
Zebulon, Record: **Scott Brown**

NORTH DAKOTA

Fargo, Forum: **Del Johnson**
Jamestown, Sun: **William Wright**
Minot, News: **Jack C. Bone**

OHIO

Canton, Repository: **Mary DeHoff**
Cincinnati, Enquirer: **Magee Adams, Luke Feck, James Radcliff**
Cincinnati, Post & Times-Star: **Mary Wood**
Cleveland, Plain Dealer: **George E. Condon, Russ Kane**
Cleveland, Press & News: **James Frankel**
Columbus, Citizen-Journal: **Jo Bradley Reed, Ben Hayes**
Columbus, Dispatch: **Joseph Mills**
Dayton, Journal Herald: **David Koch**
Dayton, News: **Gee Mitchell**
Lima, Citizen: **Hope Strong**
Lima, News: **James Dean**
Lorain, Journal: **Waldo Proffitt**
Martins Ferry, Times-Leader: **Grace Coleman, Robert Fordyce**

Niles, Times: **Agnes Lopatta**
Piqua, Call: **Editor**
Portsmouth, Times: **Barbara Bennett**
Sandusky, Register: **Willis B. Kelley**
Springfield, News: **Bert Teeters**
Springfield, Sun: **Maynard Knickern**
Steubenville, Herald-Star: **Editor**
Troy, News: **Editor**
Waverly, Waverly Shopper: **James B. Denton**
Youngstown, Indicator: **Adrian Slifka**

OKLAHOMA

Ada, News: **Ernest O. Thompson**
Lawton, Press: Constitution: **Bill Crawford**
Oklahoma City, Advertiser: **Bob Brown**
Oklahoma City, Oklahoman: **Milton Meier**
Okmulgee, Times: **Editor**
Seminole, Producer: **Alex K. Adwan**
Tulsa, World: Tribune: **Jim Downing**
Wewoka, Times: **Charles D. Rhoades**

OREGON

Beverton, Valley News: **Ray Brooks**
Eugene, Register-Guard: **Mike Guldager**
Forest Grove, News Times: **Mildred Blair**
Hillsboro, Argus: **Don Wenzel**
Pendleton, East Oregonian: **Jim Eardley**
Portland, Journal: **Arnold Marks**
Portland, Oregonian: **Francis Murphy**
Portland, Daily Reporter: **Bill Moyes**
Tillamook, Headlight Herald: **John Gorman**

PENNSYLVANIA

Altoona, Mirror: **Pat Hinton**
Beaver Falls, News-Tribune: **Patty LaPatke**
Connellsville, Courier: **Henry Gordon**
Ellwood City, Ledger: **Miss Battlochi**
Erie, Times: News: **Bob Protzman, Bob Sutherland**
Franklin, News: **H. B. Kenny**
Hanover, Evening Star: **Al Swartz**
Harrisburg, Patriot: News: **Peggy Hartzell, Marion Milliron**
Johnstown, Tribune-Democrat: **George Visnovsky**
Lansdale, North Penn Reporter: **George W. Knipe**
Levittown, Times-Courier: **Sandy Oppenheimer**
Montrose, Independent: **Henry Felton**
Philadelphia, Bulletin: **Frank Brookhouser, Elmer Cull, Robert J. Williams**
Philadelphia, Inquirer: **Miss Guggino, Harry Harris**
Philadelphia, News: **Loretta Bret, Jerry Gaghan, Paul Martin**
Pittsburgh, Post-Gazette: **Win Fanning**
Pittsburgh, Press: **Fred Remington**
Pittsburgh, Sun-Telegraph: **Arnold Zeitlin**
Pittston, Dispatch: **William A. Watson, Sr.**
Pittston: Gazette: **Willard Peck**
Scranton, Times: **Sid Benjamin, Ed Donohoe**
Scranton, Tribune: **B. B. Powell**
Uniontown, Herald: Standard: **Phil E. Connelly**
Wilkes-Barre, Record & Times-Leader: **M. M. Bartlebaugh, Joseph T. Murphy, Carl Ashworth, Robert Johnson**
Wilkes-Barre, Sunday Independent: **Thomas Hefferman, Jr.**
York, Dispatch: **William Sprenkle**
York, Gazette & Daily: **Ethel Sleeper**

RHODE ISLAND

Providence, Journal & Bulletin: **John Crosby, Ted Holmberg**
West Warwick, Daily Times: **Editor**
Woonsocket, Call: **William A. Crouse**

SOUTH CAROLINA

Abbeville, Press & Banner: **Fred West**
Anderson, Free Press: **Jim Klosky**
Anderson, Independent: **Billy Dilworth**
Columbia, State: Record: **Henry F. Cauthen, Joseph Minter, John A. Montgomery**
Fountain Inn, Tribune: **Mark Nelson**
Greenville, News: Piedmont: **Roger Peace, Gil Rowland, Tom Walker, Bill Davey**

Greenwood, Index-Journal: **Bodie McDowell**
 Hartsville, Messenger: **Rudy Leon**
 Lake City, News: **Mrs. A. M. Parker**
 Landrum, Leader: **J. W. Lawrence**
 Newberry, Sun: **Doris Sanders**
 Rock Hill, Evening Herald: **Marshall Doswell**
 Simpsonville, Golden Eagle: **Jim Plowden**
 Spartanburg, Herald: **Bill Derrick**
 Sumter, Item: **Ray Guest, John McKnight**
 Woodruff, News: **Charles Smith**
 York, Enquirer: **Ned Burgess**

SOUTH DAKOTA

Aberdeen, American-News: **E. J. Karrigan**
 Pierre, Capital Journal: **Terry Olsen**
 Pierre, State News: **Ron Struce**
 Rapid City, Journal: **Jack Cannon**
 Sioux Falls, Argus-Leader: **Ralph Green**

TENNESSEE

Chattanooga, Times; News-Free Press: **Ralph Cooper, Ruth Robinson**
 Columbia, Herald: **Jack Dealy**
 Fayetteville, Observer: **Mrs. Clarence Caughran**
 Fayetteville, Lincoln County News: **Sara Young**
 Johnson City, Press-Chronicle: **Crile Bevington, Lea Lrance**
 Knoxville, Journal: **Bob Davenport**
 Knoxville, News-Sentinel: **Hugh Allen, Gunby Rule, Patricia Young**
 Lawrenceburg, Democrat Union: **Elizabeth Harris**
 McMinnville, Southern Standard: **Rayford Davis**
 Memphis, Commercial Appeal: **Henry Mitchell**
 Memphis, Press-Scimitar: **Bob Johnson**
 Nashville, Banner: **Bob Battle, Red O'Donnell**
 Oak Ridge, Oak Ridger: **Ann Diamond**

TEXAS

Amarillo, The Citizen: **Caroln C. Hurt**
 Amarillo, Globe-Times; News: **Helen Betty, Carol McMurtry**
 Austin, American; Statesman, Kay Powers
 Austin, Times-Herald: **Wray Weddell**
 Austin, Daily Texan: **Jim Begg**
 Beaumont, Enterprise: **Merita Mills**
 Beaumont, Journal: **Gladys Quilliam**
 Big Spring, Herald: **Bob Smith**
 Dallas, News: **Fairfax Nisbet, Tony Zoppi**
 Dallas, Times Herald: **Bob Brock, Dick Hitt**
 Eagle Pass, Guide: **Dorothy Worrell**
 El Campo, Leader News: **Chuck Schwartzkopf**
 El Paso, Times: **Herald-Post: Marjorie Graham**
 Ft. Worth, Press: **Jack Gordon, Bob Sellers**
 Ft. Worth, Star-Telegram: **Elston Brooks**
 Freeport, Brazosport Facts: **Glenn Heath**
 Houston, Chronicle: **Howard Stentz**
 Houston, Post: **Edith Hohnholt, David Westheimer**
 Houston, Press: **Millie Budd**
 Lake Jackson, News: **Bill Billingsley**
 Longview, Journal; News: **George Howell**
 Lubbock, Avalanche-Journal: **R. C. Hankins**
 Lufkin, News: **William Bogart**
 Marshall, News Messenger: **Millard Cope**
 Monahan, News: **Bobbie Kugle**
 Port Arthur, News: **John Ayres**
 San Antonio, Express; News: **Fern Chick, Paul Thompson**
 San Antonio, Light: **Renwick Cary, Paul Trench**
 Tulsa, Herald: **H. M. Baggarly**
 Tyler, Courier-Times: **William E. Dozier**
 Wharton, Spectator: **Frank Shannon**
 Wichita Falls, Times: **Al Parker, Bill Underwood**

UTAH

Logan, Herald-Journal: **Ray J. Nelson**
 Provo, Herald: **Elayne Schwartz**
 Salt Lake City, Deseret News: **Howard Pearson**
 Salt Lake City, Tribune: **Roy Hudson, Dick Martini**

VERMONT

Burlington, Free Press: **H. Moore Payette**
 Burlington, News: **George M. Rood**

VIRGINIA

Danville, The Bee: **Johnny Johnson**
 Danville, Commercial Appeal: **Watt Miles**
 Fredericksburg, Free-Lance-Starr: **Evelyn S. Burton**
 Harrisonburg, News-Record: **Vincent Reilly**
 Marion, Smith County News: **James Tindell**
 Newport News, Times-Herald: **H. Reid**
 Norfolk, Ledger-Dispatch: **Mary Hopkins**
 Norfolk, Virginian-Pilot: **Warner Twyford**
 Richmond, News-Leader: **Victor Dorr**
 Richmond, Times-Dispatch: **Norman Rowe**
 Roanoke, Times: **Jesse Chapman**
 South Boston, Halifax Record Advertiser: **Spurgon Compton**

WASHINGTON

Edmonds, KGDN, KGFM Program Guide: **Jan Johnson**
 Grandview, Herald: **Ralph Flemming**
 Kirkland, Seattle Post Intelligencer: **Bill Jahn**
 Olympia, Olympian: **Marshall Hunt**
 Olympia, News: **John Alexander**
 Othello, Othello Outlook: **R. D. Leary**
 Prosser, Record Bulletin: **Rich Gay**
 Seattle, Post Intelligencer: **Bill Jahn, Emmett Watson**
 Seattle, Times: **Chet Skreen**
 Tacoma, News-Tribune: **Helen Rogers**
 Tenino, Independent: **Don Major**

WEST VIRGINIA

Bekley, Post-Herald: **Emile Hodel**
 Beckley, Raleigh Register: **C. J. McQuade**
 Bluefield, Telegraph: **Janie Marie Lambert**
 Buckhannon, Republican Delta: **Editor**
 Charleston, Gazette: **Wilma Margin**
 Charleston, Mail: **Sol Padlibsky**
 Charleston, Sunday Gazette-Mail: **Jay Fredericks**
 Fairmont, West Virginian: **H. Arthur Pearce**
 Grafton, Sentinel: **Ed Gardner**
 Huntington, Huntington Publishing Co.: **Don Fannin**
 Iaeger, Industrial News: **Bill Alley**
 Moundsville, Echo: **Sam Shaw**
 Weirton, Times: **Earle V. Wittpenn**
 Welch, News: **Kiffie Currence, Kit Hargerson**
 Wheeling, Intelligencer: **Frank Emblen, Jack Noonan**
 Wheeling, News-Register: **Harry Hamm, Arnold Lazarus**

WISCONSIN

Algoma, Record Herald: **Harold Heidmann**
 Antigo, Journal: **Editor**
 Baraboo, News-Republic: **Curt Page**
 Beloit, News: **Minnie Inking, Barbara Udell**
 La Crosse, Tribune: **James Gunderson, Margaret Lienlokken**
 New London, Press: **Gordon Culver**
 Madison, Capital Times: **Al Pride**
 Madison, State Journal: **William A. Doudna**
 Milwaukee, Journal: **Don Dooley, Wade Mosby**
 Milwaukee, Sentinel: **Al M. Elewitz, Buck Herzog**
 Oshkosh, Daily Northwestern: **Gil Labude**
 Portage, Register: **Duane Pfister**
 Racine, Journal-Times: **Vern T. Hoffman**
 Rhinelander, News: **Ron Anzia**
 Tomah, Journal: **John Kenney**
 Waupaca, County Post: **Carl Turner**
 Wisconsin Rapids, Tribune: **Carl Otto**

WYOMING

Sheridan, Press: **Richard Redburn**

TERRITORIES and POSSESSIONS

San Juan, Puerto Rico, Servicio Insular de Prensa: **Luis Cruz Iglesias**

FM Stations' Financial Report Of Revenues — Expenses — Income

—FOR 1959 and 1958—

<i>Item</i>	<i>1959 Number of stations</i>	<i>Amount (millions)</i>	<i>1958 Number of stations</i>	<i>Amount (millions)</i>
<i>Total FM Broadcast Revenues</i>				
FM Stations operated by:				
AM licensees:				
Reporting no revenues.....	361	—	309	—
Reporting FM revenues.....	153	\$1.4	131	\$1.5
Non-AM licensees	148	4.3	93	2.5
Total FM stations.....	662	5.7	533	4.0
<i>Total FM Broadcast Expenses</i>				
FM Stations operated by:				
Non-AM licensees	148	\$5.9	93	\$3.2
Industry total	—	*	—	*
<i>FM Broadcast Income (before Federal income tax)</i>				
FM Stations operated by:				
Non-AM licensees	148	(\$1.6)	93	(\$0.7)
Industry total	—	*	—	*

(*) In view of the difficulty in a joint AM-FM operation in allocating FM operation expense separately from AM station operation expense, licensees of such stations were not required to report FM station expense separately. As a result, FM industry totals for expense and income are not available. AM-FM licensees, however, were requested to report separately the revenues, if any, attributable to FM station operation.

() denotes loss.

Source: FCC

1961

**FREQUENCY
MODULATION
STATIONS**



**NATIONAL ASSOCIATION
OF FM BROADCASTERS
NAFMB MEMBERS
FM STATIONS LISTED
BY CITIES IN EACH STATE**

The Sound of Suburbia
Is a Sound Investment —

YOUR ARE CORDIALLY INVITED
TO JOIN THE SELECT GROUP
OF DISCRIMINATING SPONSORS
WHO ARE DEVOTED
ADVERTISERS ON THE

"Sound of Suburbia"

on FM radios at 92.7 mc.

daily 8:00 a.m. to 1 a.m.

on

WLIR-FM

in the

Garden City Hotel • Garden City, N. Y.

R.S.V.P.

Pioneer 1-4700

KHOF_{fm}

Herald of Faith



99.5 MC
100,000 WATTS

*The First Sacred
Music Station in the Nation*

P.O. Box 108
Los Angeles 41, Cal.
Chapman 5-7575

Dale Smith, Station Mgr.
Roland C. Livingston, Gen. Mgr.

*"Advertising with our station
is a recommendation"*

**WHEN YOU CAN
HAVE THE BEST,
WHY BE SATISFIED
WITH LESS?**



National Association Of FM Broadcasters

c/o Station KITT
U. S. Grant Hotel, San Diego 1, Calif.

OFFICERS

President

Fred Rabell
KITT, San Diego, Calif.

Executive Vice President

T. Mitchell Hastings, Jr.
Concert Network, Boston, Mass.

Secretary

Frank Knorr, Jr.
WPKM, Tampa, Fla.

Treasurer

William Tomberlin
KMLA, Los Angeles, Calif.

DIRECTORS

T. Mitchell Hastings, Jr.

Thomas J. Daugherty
WKJF, Pittsburgh, Pa.

Frank Knorr, Jr.

William G. Drenthe
WCLM, Chicago, Ill.

Jack L. Katz
KQAL, Omaha, Neb.

Lynn Christian
KHGM, Houston, Tex.

Gary Gielow
KPEN, San Francisco, Calif.

Fred Rabell

Harold I. Tanner (Dir.-at-Large)
WLDM, Detroit, Mich.

Henry W. Slavick (Dir.-at-Large)
WMCF, Memphis, Tenn.

William Tomberlin (Dir.-at-Large)

William G. Harley (Educational Dir.)
WHA, U. of Michigan

MEMBERS

City	Call Letters	Executive and Address
ALABAMA (District 4)		
Huntsville	WAHR	William R. Lane, Jr., Times Building
CALIFORNIA (District 8)		
Beverly Hills	KCBH	Arthur K. Crawford, P. O. Box 23
El Cajon	KUFM	Robert L. Weeks, P. O. Box 488
Hollywood	KGLA	Hal Harrison, 6909 Melrose Avenue
Hollywood	KNOB	Alex N. Stein, 7153 Pacific View Drive
Los Angeles	KMLA	Bill Tomberlin, 2917 Temple Street
Los Angeles	KRRM	Benson Curtis, 3421 West 8th Street
Sacramento	KCRA-FM	Ewing C. Kelly, 310 - 10th Street
San Diego	KEBS	Kenneth K. Jones, Jr., San Diego State College
San Diego	KFMB-FM	Jim Fox, 1405 - 5th Avenue
San Diego	KFSD-FM	William E. Goetze, P. O. Box 628
San Diego	KGB-FM	Marion R. Harris, P. O. Box 2088
San Diego	KITT	Fred Rabell, U. S. Grant Hotel
San Diego	KPRI	Lawrence Shushan, 2850 - 5th Avenue
San Francisco	KBAY	Bill Faber, 538 Pacific Avenue
San Francisco	KHIP	Monty Bancroft, 505 Geary Street
San Francisco	KPEN	Gary Gielow, 260 Kearny
Santa Barbara	KMUZ	William H. Buckley, 25 West Anapamu
Santa Barbara	KRCW	Cameron A. Warren, 818 State Street
Santa Maria	KEYM	Frank J. Nesmlth, 114 W. Main Street
Woodland	KATT	Mel Lucas, 1216 Fortna Avenue

As of March 31, 1961. Membership: 144.

City	Station	Executive and Address
Denver	KDEN-FM	COLORADO (District 7) Edwin E. Koepke, 1601 West Jewell Avenue
Denver	KLIR	Geo. Basil Anderson, 6535 West Jewell Avenue
Brookfield	WGHF	CONNECTICUT (District 1) J. A. Detzer, P. O. Box 11
Harford	WBCN	J. A. Detzer, P. O. Box 1062
Meriden	WBMI	Carl W. Schultz, 99 Colony Street
Wilmington	WJBR	DELAWARE (District 2) John B. Reynolds, 2617 Ebright Road
Washington	WGAY	DISTRICT OF COLUMBIA (District 2) Connie B. Gay, 4000 Albermarle Street, N.W.
Ft. Lauderdale	WFLM	FLORIDA (District 4) Robert A. Hiners, 305 South Andrews Avenue
Palm Beach	WQNT	Art Rivera, 3000 South Ocean Boulevard
Pensacola	WPEX	John L. Harris, Jr., 3103 North "R" Street
Tampa	WPKM	Frank Knorr, Jr., Bayshore Royal Hotel
Marietta	WBIE-FM	GEORGIA (District 4) James M. Wilder, P. O. Box 91
Bloomington	WJBC-FM	ILLINOIS (District 6) Vernon A. Nolte, 209 East Washington Street
Chicago	WCLM	William G. Drenthe, 333 N. Michigan Avenue
Chicago	WFMF	Ed Walters, 222 North Michigan Avenue
Chicago	WFMQ	Lester Vihon, 70 West Monroe
Chicago	WKFM	Frank S. Kovas, 188 West Randolph Street
Decatur	WSOY-FM	Robert B. King, 1100 East Pershing Road
Elmwood Park	WXFM	Howard Grafman, 2526 North Harlem
Mt. Carmel	WSAB	Leonard M. Koger, Jr., P. O. Box 210
Rock Island	WHBF	Les Johnson, Telco Building
Evansville	WIKY-FM	INDIANA (District 5) John A. Englebrecht, P. O. Box 148
Ft. Wayne	WPTH-FM	Richard D. Morgan, Butler Road
Hammond	WYCA	M. C. Patterson, P. O. Box 123
Indianapolis	WFBM-FM	S. K. Evans, Jr., 1330 North Meridian Street
Indianapolis	WFMS	Martin R. Williams, 759 N. Meridian Street
Richmond	WGLM	Richard N. Williams, 2010 Straightline Pike
Shawnee-Mission	KXTR	KANSAS (District 7) John L. Humphreys, 5938 Metcalf
Louisville	WLVL	KENTUCKY (District 3) S. A. Cisler, 300 West Broadway
Baton Rouge	WJBO-FM	LOUISIANA (District 4) Mort Silverman, P. O. Box 496
New Orleans	WWMT	Macy O. Teetor, Jr., 3733 So. Claiborne Avenue
Shreveport	KBCL-FM	Vener O. J. Barnes, P. O. Box 727
Portland	WMTW-FM	MAINE (District 1) John M. McGorrill, 477 Congress Street
Boston	WBCN	MASSACHUSETTS (District 1) T. Mitchell Hastings, Jr., 171 Newbury Street
Brookline	WBOS-FM	Ralph Weinman, 790 Commonwealth Avenue
Framingham	WKOX-FM	Richard E. Adams, Mt. Wayte Avenue
Springfield	WHYN-FM	Eleanor Chevalier, 1300 Liberty Street
Bay City	WBCM-FM	MICHIGAN (District 5) Leo A. Jylha, Wenonah Hotel Building
Detroit	WLDM	Harold I. Tamer, 15401 W. Ten Mile Road
Detroit	WMUZ	Robert E. Anderson, 12300 Radio Place
Detroit	WQRS	Richard N. Hughes, Maccabees Building
East Lansing	WSWM	John McGoff, P. O. Box 289
Grand Rapids	WJEF-FM	Roger L. Hoffman, Pantling Hotel
Grosse Pointe	WDTM	Marshall M. Carpenter, Jr., 502 Lincoln Road
Lansing	WJIM-FM	E. L. Nolan, 2820 E. Saginaw
Minneapolis	KWFM	MINNESOTA (District 6) Merle L. Carlson, 3800 Minnehaha Avenue
Minneapolis	WLOL-FM	Thomas H. Ruben, 870 Northwestern Bank Bldg.
Jackson	WJDX-FM	MISSISSIPPI (District 4) Forest Cox, P. O. Box 2171
Kansas City	KCMK	MISSOURI (District 6) F. A. Mesch, 922 Linwood Street
St. Louis	KADI	Wm. R. Cady, Jr., P. O. Box 6155
St. Louis	KCFM	John Dwyer, 532 De Baliviere Street
St. Louis	WIL-FM	John F. Box, Jr., 3715 Lindell Boulevard
Holdrege	KHOL	NEBRASKA (District 7) Jack Gilbert
Omaha	KQAL	Jack L. Katz, 405 South 16th Street
Omaha	WOW-FM	W. O. Wiseman, Meredith WOW, Incorporated
Camden	WKDN-FM	NEW JERSEY (District 2) Gordon Giffen
Roswell	KBIM-FM	NEW MEXICO (District 7) W. C. Taylor, P. O. Box 525

City	Call Letters	
		NEW YORK (District 1)
Buffalo	WBUF	Lawrence Gordon, 1227 Main Street
Garden City	WLIR	John R. Rieger, Jr., Garden City Hotel
Ithaca	WHCU-FM	Michael R. Hanna, Day Hall, Cornell University
New York	WNCN	Carleton J. Miller, 11 East 47th Street
Rochester	WBWF-FM	Robert S. Kieve, 51 Clinton Avenue, South
Rochester	WEMF	Robert Wille, 1439 Lincoln Alliance Building
Syracuse	WONO	Bertram L. Weiland, 237 East Genesee Street
Utica	WRUN-FM	R. A. Clark, 258 Genesee Street
Woodside	WRFM	Edith Dick, 41-30 58th Street
		NORTH CAROLINA (District 3)
Charlotte	WMIT	Seldon Goode, Jr., 331 Commerce Building
Charlotte	WYFM	Wm. A. Vaughn, P. O. Box 20491
Greensboro	WMDE	Herman C. Hall, 903 Howard Street
Raleigh	WPTF-FM	Richard H. Mason, Insurance Building
Winston-Salem	WYFS	Allan C. Godwin, 400 - 27th Street, N.W.
		OHIO (District 5)
Cincinnati	WKRC-FM	Leon H. Lowenthal, Alms Hotel
Cleveland	WDOK-FM	Frederick C. Wolf, 1515 Euclid Avenue
Columbus	WBNS-FM	Don W. White, 33 North High Street
Dayton	WHIO-FM	Wade H. Alley, 1414 Wilmington Avenue
Dayton	WIFE	Ronald B. Woodyard, 380 West First Street
Findlay	WFIN-FM	Clyde W. Johnson, 101½ West Sandusky Street
Toledo	WMHE	Wm. A. Hillebrand, 4665 West Bancroft
Toledo	WTOL-FM	Doug Tabner, Bell Building
Wadsworth	WDBN	Theodore A. Niarhos, P. O. Box 222
		OREGON (District 8)
Eugene	KFMY	L. M. Young, Penthouse, Eugene Medical Center
		PENNSYLVANIA (District 2)
Harrisburg	WHP-FM	Cecil M. Sansbury, Telegraph Building
Jenkintown	WIBF	William L. Fox, The Benson-East
Lancaster	WDAC	Dick Gage, P. O. Box 22
Philadelphia	WPEN-FM	Wm. B. Caskey, 2212 Walnut Street
Philadelphia	WQAL	Abe J. Voron, 835 North 19th Street
Pittsburgh	WAZZ	Leonard Walk, P. O. Box 106
Pittsburgh	WKJF	Thomas J. Daugherty, 1715 Grandview Avenue
Wilkes-Barre	WYZZ	Richard G. Evans, 156 Prospect Street
		RHODE ISLAND (District 1)
Providence	WDJD	Mrs. Jean Elliot, Crown Hotel
Providence	WXCJ	P. O. Box 1015
		TENNESSEE (District 3)
Chattanooga	WDOD-FM	T. E. Thielke
Chattanooga	WLOM	Chas. W. Gwyn
Gallatin	WFMG	E. F. Jones, Jr., P. O. Box 598
Memphis	WMC-FM	Henry W. Slavick, P. O. Box 8325
Nashville	WFMB	Will C. Baird, Jr., 537 National Bank Building
Nashville	WSIX-FM	James M. Kent, Jr., Nashville Trust Building
		TEXAS (District 7)
Dallas	KCPA	Frank O. Myers, P. O. Box 12003
Diboll	KSPL-FM	Tommy Ward Lanyon
Gainesville	KGAF-FM	Joe M. Leonard, Jr., P. O. Box 368
Houston	KFMK	James R. Corry, Medical Towers Bldg.
Houston	KHGM	Lynn Christian, 4808 San Felipe Road
Houston	KHUL	Betty Mitchell, 1700 Holcombe Boulevard
Houston	KRBE	Ellis W. Gilbert, 1400 Hermann Drive
Houston	KTRH-FM	Tom Jacob, Rice Hotel Annex
Midland	KNFM	William R. Mettler, 317 North Colorado Street
Port Arthur	KFMP	Henry Diehl, P. O. Box 430
San Antonio	KITY-FM	Jack Roth, P. O. Box 2338
		VIRGINIA (District 3)
Newport News	WGH-FM	Dan Hydrick, P. O. Box 98
Richmond	WRVA-FM	John B. Tansey, P. O. Box 1516
Staunton	WAFB-FM	Lloyd Gochenour, P. O. Box 488
Virginia Beach	WYFI	Leo Hoarty, P. O. Box 536
		WASHINGTON (District 8)
Bellingham	KGMI	Rogan Jones, 1151 Ellis Street
Seattle	KGFM	Robert W. Ball, 190th and Fremont
Seattle	KTRO-FM	W. F. Tucker, 1530 Queen Anne Avenue
Seattle	KLSN	Cortlandt T. Clark, 4529 University Court
Spokane	KXLY-FM	Terry Mason, W. 315 Sprague Avenue
		WEST VIRGINIA (District 2)
Charleston	WKNA	G. W. Sandefur, 505 Randolph Street
		WISCONSIN (District 6)
Madison	WRVB	Paul A. Stewart, P. O. Box 504
Milwaukee	WMIL-FM	Gene Posner, 2625 West Wisconsin Avenue
		CANADA
		ONTARIO
Brampton	CHIC	John Fox, 2 Ellen Street (District 1)
Toronto	CFRB	Jack R. Kennedy, 37 Bloor Street, West (District 1)
		MANITOBA
Winnipeg	CJOB	Hugh A. Ingraham, Lindsey Building (District 6)

Frequency Modulation Stations In Operation

Licensed FM stations on the air as of March, 1961 were as follows. This list does not include CPs granted or non-commercial and educational stations.

City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. In Ft.	Licensee
ALABAMA					
Albertville	WAVU-FM	105.1	4.7	360	Sand Mt. Bcstg. Service
Alexander City	WRFS-FM	106.1	4.6	240	Piedmont Service Corp.
Andalusia	WCTA-FM	98.1	10	200	Andalusia Bcstg. Co.
Anniston	WHMA-FM	100.5	3.7	200	Anniston Bcstg. Co.
Athens	WJOF	104.3	1	260	Athens Bcstg. Co.
Birmingham	WAPI-FM	99.5	72	785	Radio Station WAPI
	WBRC-FM	106.9	16	900	Taft Bcstg. Co.
	WSFM	93.7	20	260	Melonas Bcstg. Co.
Clanton	WKLF-FM	100.9	.37	302	Southeastern Bcstg. Co.
Cullman	WFMH-FM	101.1	5.3	165	Voice of Cullman
Decatur	WHOS-FM	102.1	2.4	200	N. Ala. Bcstg. Co.
Huntsville	WAHR	99.1	3.2	790	WAHR, Inc.
Mobile	WKRQ	99.9	3.3	310	WKRQ-TV, Inc.
Tuscaloosa	WTBC-FM	95.7	18	100	Tuscaloosa Bcstg. Co.
ARIZONA					
Globe	KWJB-FM	100.3	11	2,270	Gila Bcstg. Co.
Mesa	KBUZ-FM	104.7	16	140	Gordon Bcstg. Co.
Phoenix	KELE	95.5	18	265	ANJO Bcstrs. and Tlcstrs., Inc.
	KITH	101.3	5	8	Voice of Arizona, Inc.
	KYEW	93.3	4.6	2,570	Frank S. Bare, Jr.
Tucson	KFMM	99.5	7.2	—24	Lee Little Radio
ARKANSAS					
Blytheville	KLCN-FM	96.1	21	398	H. L. Sudbury
Jonesboro	KBTM	101.9	8	200	Patterson Bros.
Little Rock	KMMK-FM	94.1	.32	313	Hi-Fi Bcstg. Corp.
Mammoth Spring	KAMS	103.9	32	200	R. F. Neathery
Pine Bluff	KOTN-FM	92.3	3.2	305	Joellen Bcstg. Corp.
Siloam Springs	KUOA-FM	105.7	2.6	455	KUOA, Inc.
Texarkana	KCMC-FM	98.1	40	415	KCMA, Inc.
CALIFORNIA					
Alameda	KJAZ	92.7	1	80	Patrick Henry
Bakersfield	KERN-FM	94.1	5	301	McClatchy Bcstg. Co.
	KQXR	101.5	14.5	360	Kief Bcstrs.
Berkeley	KPFA	94.1	54	1,330	Pacifica Foundation
	KRE-FM	102.9	19.5	—32	Central Cal. Bcstrs., Inc.
El Cajon	KUFM	93.3	3.4	848	Forwek and Co.
Eureka	KRED	96.3	5.6	1,516	Redwood Bcstg. Co., Inc.
Fresno	KARM-FM	101.9	7.4	360	KARM, the George Harm Sta.
	KMJ-FM	97.9	7.3	630	McClatchy Bcstg. Co.
	KRFM	93.7	70	1,880	Triangle Pubs., Inc.
Glendale	KUTE	101.9	82	1,660	KUTE Bcstg. Co.
Inglewood	KTYM-FM	103.9	.45	375	Trans-American Bcstg. Co.
Long Beach	KFOX-FM	102.3	1	120	KFOX, Inc.
	KNOB	97.9	79	420	Cerritos Bcstg. Co.
Los Angeles	KABC-FM	95.5	4.3	183	American Bcstg. Co.
	KBBI	107.5	19.6	858	Bible Inst. of L. A.
	KBCA	105.1	6	2,900	Radio Beverly Hills Corp.
	KBIQ	104.3	104.3	5,400	Poole Bcstg. Co., Inc.
	KBMS	105.9	72.37	2,000	Planned Music, Inc.
	KCBH	98.7	75	80	A. A. Crawford
	KFAC-FM	92.3	60	2,810	L. A. Bcstg. Co., Inc.
	KGLA	103.5	13	430	E. Jacobson
	KHJ-FM	101.1	16.8	2,926	RKO General
Los Angeles	KHOF-FM	99.5	100	260	Maple Chapel, Inc.

FM STATIONS

City	Call Letters	Freq.	Exp. (Kw.)	Ant. Hgt. In Ft.	Licensee
	KNX-FM	93.1	68	2,800	Columbia Bcstg. System
	KPOL-FM	93.9	38	570	Coast Radio Bcstg. Corp.
	KRHM	94.7	58	2,835	Harry Maizlish
	KRKD-FM	96.3	54	475	Continental Telecasting Corp.
	KFMU	97.1	58	2,000	International Good Music, Inc.
	KMLA	100.3	60	1,190	KMLA Bcstg. Corp.
Marysville	KMYC-FM	99.9	4.9	75	Marysville-Yuba City Bcstrs.
Modesto	KBEE-FM	103.3	11.5	150	McClatchey Bcstg. Co.
	KTRB-FM	104.1	4.7	300	KTRB Bcstg. Co., Inc.
Oakland	KAFE	98.1	1.7	1,080	Hal Cox
Ontario	KASK-FM	93.5	1	193	Radio KASK
Oxnard	KAAR	104.7	10	14	Oxnard Bcstg. Co.
Palm Springs	KPSR	100.7	4	130	KPSR, Inc.
Redlands	KCAL-FM	100.5	1	—320	Southwest Bcstg. Co.
Riverside	KACE-FM	92.7	1	243	KACE Radio, Inc.
	KDUO	97.5	72	1,600	Southeastern California Bcstg.
	KPLI	99.1	1.57	1,628	Parker-Lee, Inc.
Sacramento	KCRA-FM	96.1	11	437	KCRA, Inc.
	KFBK-FM	92.5	1.9	—115	McClatchey Bcstg. Co.
	KHIQ	105.1	17.3	130	Erickson, Spaulding, Stilgenbauer
	KJML	106	2.7	40	Town and County Bcstrs.
	KXOA-FM	107.9	12.5	200	Cal-Val Radio, Inc.
	KSFM	96.9	60	360	KSFM, Inc.
	KXRQ	98.5	3.5	255	D. W. Flewelling
San Bernardino	KFMW	99.9	30	1,600	International Good Music, Inc.
San Diego	KITT	105.3	56	320	Freddot, Ltd.
	KFMB-FM	100.7	18.5	50	Marietta Bcstg., Inc.
	KFMX	96.5	29.5	590	S. C. Corwin
	KGB-FM	101.5	36	454	KGB, Inc.
	KJLM	98.1	4.5		E. Edward Jacobson
	KLRO	94.9	7.5	73	Multi Casting Corp.
	KPRI	106.5	25	413	Radio KPRI
San Fernando	KOGO-FM	94.1	100	641	KOGO, Inc.
San Francisco	KVFM	94.3	.86	175	Spectra Bcstg., Inc.
	KCBS-FM	98.9	35	640	Columbia Bcstg. System, Inc.
	KEAR	97.3	82	1,100	Family Stations, Inc.
	KGO-FM	103.7	23.6	1,180	Amer. Bcstg.-Paramount Theatres
	KNBC-FM	99.7	45	1,240	National Bcstg. Co.
	KSFR	94.9	33	1,170	KSFR-FM Station
	KBAY-FM	104.5	29.92	870	S. C. Corwin
	KBCO	105.3	50	810	Bay FM Bcstrs.
	KDFC	102.1	33	1,050	Sundial Bcstg. Corp.
	KFRC-FM	105.1	71	1,450	RKO General
	KRON-FM	96.5	13.5	1,230	Chronicle Publ. Co.
	KYA-FM	93.3	14.5	710	Golden State Bcstrs., Inc.
San Jose	KSJO-FM	92.3	1.4	—66	Santa Clara Broadcasting
	KRPM	98.5	3.3	157	Audio House, Inc.
San Luis Obispo	KATY-FM	96.1	3.8	—510	Sweetheart of SLO, Inc.
Santa Ana	KWIZ-FM	96.7	1	160	Voice of Orange Empire, Inc.
	KFIL	106.3	1	145	Gus Malpee
Santa Barbara	KRCW	97.5	17.5	2,890	Channel Bcstg. Co.
Santa Maria	KSMA-FM	102.5	27	—57	Groom and Hagerman
	KEYM	99.1	3.2	—135	Santa Maria Bcstg. Co.
	KRAK-FM	99.1	1.5	300	Golden Valley Bcstg. Co.
	KSTN-FM	107.3	8.9	1,570	San Joaquin Bcstg. Co.
West Covina	KDWC	98.3	.81	650	Pacific-South Bcstg. Co.

COLORADO

Colorado Springs	KFMH	96.5	20	2,300	PM Colorado Co.
	KVOR	92.9	1.35	670	KVOR, Inc.
Denver	KDEN-FM	99.5	30	594	KDEN Bcstg. Corp.
	KFML-FM	98.5	2.35	2,000	Note Bcstg. Co.
	KTGM	105.1	10	250	Good Music Assn.
	KLIR-FM	100.3	8.77	71	KLIR, Inc.
Grand Junctions	KREX-FM	92.3	2.8	300	Western Slope Bcstg. Co.
Manitou Springs	KCMS-FM	102.7	21.5	2,080	Mr. and Mrs. C. M. Edmonds

CONNECTICUT

Bridgeport	WJZZ	99.9	9	870	Conn-N. Y. Bcstrs., Inc.
Brookfield	WGHF	95.1	20	500	Eastern Bcstg. System, Inc.
Danbury	WLAD-FM	98.3	.34	280	Berkshire Bcstg. Corp.
Hartford	WHCN	105.9	7	750	Concert Network, Inc.
	WTIC-FM	96.5	20	705	Travelers Bcstg. Service Corp.
	WCCC	106.9	6.8	750	Greater Hartford Bcstg. Co.
Meriden	WBMI	95.7	20		Silver City Crystal Co.
New Haven	WNHC-FM	99.1	10	630	Triangle Publications, Inc.
Stamford	WSTC-FM	96.7	.65	305	Western Conn. Bcstg. Co.

(Continued on Next Page)

FM STATIONS

City	Call Letters	Freq.	Exp. (Kw).	Ant. Hgt. In Ft.	Licensee
DELAWARE					
Dover	WDOV-FM	94.7	10	200	Dover Bcstg. Corp.
Wilmington	WDEL-FM	93.7	20	460	Delmarva Bcstg. Co.
	WJBR	99.5	19	500	J. B. Reynolds Bcstg. Co.
DIST. OF COLUMBIA					
Washington	WASH	97.1	15	470	Everett L. Dillard
	WFAN	100.3	18.4	320	United Bcstg. Co., Inc.
	WGMS-FM	103.5	20	440	RKO General, Inc.
	WMAL-FM	107.3	20	450	Evening Star Bcstg. Co.
	WOL-FM	98.7	20	485	Washington Bcstg. Co.
	WRC-FM	93.9	20	484	National Bcstg. Co., Inc.
	WTOP-FM	96.3	20	500	Washington Post Co.
	WWDC-FM	101.1	20	500	WWDC, Inc.
FLORIDA					
Coral Gables	WYCG-FM	105.1	18.5	220	Peninsula Bcstg. Corp.
Daytona Beach	WNDB-FM	94.5	8.5	330	News-Journal Corp.
Gainesville	WRUF	104.1	12	407	State and U. of Fla.
Jacksonville	WJAX-FM	95.1	7.7	560	City of Jacksonville
Miami	WBMR-FM	96.1	50	425	WBMR, Inc.
	WCKR-FM	97.3	50	250	Biscayne TV Corp.
	WGBS-FM	96.3	18	250	Storer Bcstg. Co.
	WKAT-FM	93.1	17.5	279	WKAT, Inc.
	WMET-FM	93.9	13	170	Community Serv. Bcstrs. Co., Inc.
	WWPB-FM	101.5	9.2	275	P. Brake
Orlando	WDBO-FM	92.3	25	600	Orlando Bcstg. Co.
	WHOO-FM	96.5	59	460	WHOO Radio, Inc.
	WKIS-FM	100.3	16.5	300	Central Fla. Bcstg. Co.
Palm Beach	WQXT-FM	97.9	37.5	235	Flame Radio-TV Corp.
St. Petersburg	WTCX	99.5	31	190	Trans-Chord Co.
Tampa	WDAE-FM	93.3	65	434	Smiley Properties
	WFLA-FM	93.3	46	910	The Tribune Co.
	WPKM	104.7	10.5	160	Frank Knorr, Jr.
GEORGIA					
Athens	WGAU-FM	102.5	4.4	255	Clarke Bcstg. Corp.
Atlanta	WPLO-FM	103.3	36	960	Plough Bcstg. Co.
	WGKA-FM	92.9	9.4	270	Glenkaren Associates, Inc.
	WSB-FM	98.5	52	1,050	Atlanta Newspaper, Inc.
Augusta	WAUG-FM	105.7	9	100	Garden City Bcstg. Co.
	WBQQ-FM	103.7	19.3	914	Savannah Valley Bcstg. Co.
Columbus	WRBL-FM	102.9	21.2	921	Columbus Bcstg. Co.
Gainesville	WDUN-FM	103.9	.34	440	Northeast Ga. Bcstg. Co.
LaGrange	WLAG-FM	104.1	2.3	180	LaGrange Bcstg. Co.
Macon	WMAZ-FM	99.1	5	255	Southeastern Bcstg. Co.
Marietta	WBIE-FM	101.5	3.5	100	Marietta Bcstg. Co.
Newnan	WCOH-FM	96.7	.33	240	Newnan Bcstg. Co.
Savannah	WTOC-FM	96.9	7.9	397	Savannah Bcstg. Co.
Toccoa	WLET-FM	106.1	.73	190	R. G. LeTourneau
HAWAII					
Honolulu	KAIM-FM	95.5	5.7	—290	Christian Bcstg. Co.
ILLINOIS					
Arlington Heights	WNWC-FM	92.7	1	225	Northwest Suburban Bcstrs.
Anna	WRAJ-FM	92.7	1	250	Anna Bcstg. Co.
Aurora	WKKD	95.9	1		Russ Salter Radio Stations
Bloomington	WJBC-FM	101.5	15.3	425	Bloomington Bcstg. Corp.
Carmi	WROY-FM	97.3	11	210	Carmi Bcstg. Co.
Champaign	WDWS-FM	97.5	27	430	Champaign News Gazette, Inc.
Chicago	WCLM	101.9	60	500	Carol Music, Inc.
	WDHF	92.5	52	270	DeHaan Hi-Fi, Inc.
	WEBH	93.9	35	240	Buddy Black Bcstg. Co.
	WFMF	100.3	33	540	Radio Station WFMF
	WFMT	98.7	29.5		Gale Bcstg. Co., Inc.
	WJJD-FM	104.3	40	510	Plough Bcstg. Co., Inc.
	WKFM	103.5	50	500	WKFM, Inc.
	WMAQ-FM	101.1	24	640	National Bcstg. Co., Inc.
	WNIB	97.1	11	210	WNIB, Inc.
	WFMQ	107.5	37	560	L. Vihon and Assoc., Inc.
	WSBC-FM	93.1	27.5	260	WSBC Bcstg. Co.

FM STATIONS

City	Call Letters	Freq.	Exp. (Kw).	Ant. Hgt. In Ft.	Licensee
Cicero	WEHS	97.9	21	550	WHFC, Inc.
Decatur	WSOY-FM	102.1	31	460	Illinois Bcstg. Co.
Effingham	WSEI	95.7	20	295	Illinois Bcstg. Co.
Elmwood Pk.	WXEM	105.9	32	250	WXFM Bcstg. Co.
Evanston	WEAW-FM	105.1	180	300	North Shore Bcstg. Co.
Harrisburg	WEBO-FM	99.9	4.2	305	WEBO
Jacksonville	WLDS-FM	100.5	9	340	Jacksonville Radio and Tv Bcstg.
Joliet	WJOL-FM	96.7	1	125	WJOL, Inc.
Litchfield	WSMI-FM	106.1	6.1		Mid-Illinois Bcstg. Co.
Mattoon	WLBM-FM	96.9	23	190	Mattoon Bcstg. Co.
Mt. Vernon	WMIX-FM	94.1	50	712	Mt. Vernon Radio and TV Co.
Oak Park	WOPA-FM	102.7	5	260	Village Bcstg. Co.
Olney	WVLN-FM	92.9	18.5	290	Illinois Bcstg. Co.
Paris	WPRS-FM	98.3	1	225	Paris Bcstg. Co.
Peoria	WMBD-FM	92.5	2.5	550	Midwest Television Co.
Quincy	WGEF-FM	105.1	8.3	640	Quincy Bcstg. Co.
WTAD-FM	WTAD-FM	99.5	27	770	Lee Bcstg. Co.
Rock Island	WHBF-FM	98.9	37	380	Rock Island Bcstg. Co.
Rockford	WROK-FM	97.5	16	300	Rockford Newspapers, Inc.
Springfield	WTAX-FM	103.7	6.7	315	WTAX, Inc.

INDIANA

Bloomington	WTTV-FM	92.3	37.2	1,110	Sarkes Tarzian, Inc.
Columbus	WCSI-FM	98.3	.76	231	White River Bcstg. Co.
Connersville	WCNB-FM	100.3	9.8	270	News-Examiner Co.
Elkhart	WTRC-FM	100.7	9.7	350	Truth Radio Corp.
Evansville	WKIY-FM	104.1	36	1,162	South Central Brcstg. Corp.
Hammond	WJOB-FM	92.3	31	400	Colby Brcstg. Corp.
	WYCA	92.3	31	405	Percy B. Crawford
Indianapolis	WFMS-FM	95.5	4.5	110	Williams FM Service
	WFBM	94.7	51.75	110	Twin State Bcstg., Inc.
	WIBC-FM	93.1	24.1	170	WIBC, Inc.
Jasper	WITZ-FM	104.7	1.65	280	Jasper on the Air, Inc.
Madison	WORX-FM	96.7	.35	290	Electronic Laboratories, Inc.
Marion	WMRI-FM	106.9	31	275	WMRI, Inc.
Muncie	WMUN-FM	104.1	7.4	286	Tri-City Radio Corp.
Newcastle	WCTW	102.5	4	250	WCTW, Inc.
Terre Haute	WFHI-FM	99.9	7.4	365	Wabash Valley Bcstg. Corp.
Warsaw	WRSW-FM	107.3	35	230	Reub William and Son
Washington	WFML	106.5	14	365	Washington Radio, Inc.

IOWA

Clinton	KROS-FM	96.1	13	400	Clinton Bcstg. Co.
Davenport	WOC-FM	103.7	47	490	Tri-City Bcstg. Co.
Des Moines	WHO-FM	100.3	24	690	Central Bcstg. Co.
Dubuque	WDBQ-FM	103.3	15	335	WDBQ Bcstg.
Mason City	KGLO-FM	101.1	16	230	Lee Radio, Inc.
Muscatine	KWPC-FM	99.7	.78	290	Muscatine Bcstg. Co., Ltd.
Storm Lake	KAYL-FM	101.5	8.9	370	Cornbelt Bcstg. Co.

KANSAS

Merriam, Kans.	KCJC	98.1	63.4	351	F. W. Hurlbert
Topeka	KTOP-FM	100.1	3.5	100	B. Axton
Wichita	KFH-FM	100.3	11	410	Radio Sta. KFH Co.

KENTUCKY

Ashland	WCMI-FM	93.7	4.4	405	WCMI Radio, Inc.
Fulton	WFUL-FM	104.9	.5	155	Ken-Tenn Bcstg. Corp.
Hazard	WKIC-FM	96.5	8.3	461	Mt. Bcstg. Serv. Inc.
Henderson	WSON-FM	99.5	20	400	Henderson Bcstg. Co., Inc.
Lexington	WLAP-FM	94.5	3.5	320	WLAP Radio Inc.
Louisville	WLVL	97.5	35	345	Fidelity Radio Inc.
Madisonville	WFMW-FM	93.9	30	450	Messenger Bcstg. Co., Inc.
Mayfield	WNGO-FM	94.7	.583	203	W. Ky. Bcstg. Co., Inc.
Owensboro	WOMI-FM	92.5	19.5	375	Owensboro Bcstg. Co.
	WVJS-FM	96.1	10	370	Owensboro on the Air, Inc.
Paducah	WKYB-FM	93.3	31	430	Barrington Co. of Ky.
	WPAD-FM	96.9	36	335	Paducah Bcstg. Co., Inc.

LOUISIANA

Alexandria	KALB-FM	96.9	8.4	311	Alexandria Bcstg. Co.
Baton Rouge	WJBO-FM	98.1	2.5	460	Baton Rouge Bcstg. Co., Inc.
Monroe	KMLB-FM	104.1	17	220	WSTV, Inc.
New Orleans	WDSU-FM	105.3	42	240	WDSU Bcstg. Co.
	WWMT	95.7	44	215	Fidelity Bcstg. Co.
Shreveport	KRMD-FM	101.1	11.5	200	Radio Station KRMD

(Continued on Next Page)

FM STATIONS

City	Call Letters	Freq.	Exp. (Kw.)	Ant. Hgt. In Ft.	Licensee
	KWKH-FM	94.5	17	390	International Bcstg. Corp.
	KBCL-FM	96.5	11	475	Good Music Inc.

MAINE

Caribou	WFST-FM	97.7	.22	185	Northern Bcstg. Co.
Lewiston	WCOU-FM	93.9	13	250	Twin City Bcstg. Co., Inc.
Poland Springs	WMTW-FM	94.9	49	—	Mt. Washington TV Inc.
Portland	WLOB-FM	97.9	3.7	305	Casco Bcstg. Corp.

MARYLAND

Annapolis	WNAV-FM	99.1	16.6	370	Capital Bcstg. Co.
Baltimore	WCAO-FM	102.7	20	400	Plough Bcstg. Co., Inc.
	WITM-FM	104.3	20	500	Md. Bcstg. Co.
	WFMM-FM	93.1	20	520	Commercial Radio Inst.
Bethesda	WUST-FM	94.7	.5	320	Broadcast Management, Inc.
Bradbury Hgts.	WPGC	95.5	15.5	360	WPGC, Inc.
Cumberland	WCUM-FM	102.9	1.25	176	Allegany Cty. Bcstg. Corp.
Frederick	WFMD-FM	99.9	2.1	1120	Monocacy Bcstg. Co.
Hagerstown	WARK-FM	106.9	2.2	225	WARK, Inc.
Harve de Grace	WJEJ-FM	104.7	9.4	1,340	Hagerstown Bcstg. Co.
Westminster	WASA-FM	103.7	3.8	185	Chesapeake Bcstg. Corp.
	WTTR-FM	100.7	4.6	190	Carroll County Bcstg. Corp.

MASSACHUSETTS

Boston	WBCN	104.1	20	490	Concert Network Inc.
Boston	WBZ-FM	106.7	2.8	1,040	Westinghouse Bcstg. Co., Inc.
	WCOP-FM	100.7	20	495	Plough Bcstg. Corp.
	WRKO-FM	98.5	20	410	RKO General, Inc.
Brockton	WBET-FM	97.7	.8	275	Enterprise Publishing Co.
Brookline	WBOS-FM	92.9	15	285	Champion Bcstg. Inc.
Cambridge	WHRB-FM	95.3	.96	44	Harvard Radio Bcstg. Co., Inc.
	WXHR	96.9	20	440	Middlesex Bcstg. Co.
Fitchburg	WFGM-FM	104.7	20	1,200	Music Service Corp.
Framingham	WKOX-FM	106.7	15.5	120	WKOX, Inc.
Greenfield	WHAJ-FM	98.3	1	240	Haigis Bcstg. Corp.
Haverhill	WHAJ-FM	92.5	20	350	WHAJ Bcstg. Co.
Lawrence	WGJH-FM	93.7	1.35	210	Lawrence Bcstg. Co.
Lowell	WLLH-FM	99.5	20	600	Merrimac Bcstg. Co., Inc.
New Bedford	WBSM-FM	97.3	2.5	330	Bay State Bcstg. Co.
	WNBH-FM	98.1	20	380	E. Anthony & Sons, Inc.
Springfield	WHYN-FM	93.1	20	970	Hampden-Hampshire Corp.
	WMA5-FM	94.7	1.35	175	WMA5 Inc.
Waltham	WCRB-FM	102.5	20	180	Charles River Bcstg. Co.
West Yarmouth	WOCB-FM	94.3	1	155	E. Anthony & Sons
Worcester	WTAG-FM	96.1	10	640	WTAG Inc.

MICHIGAN

Benton Harbor	WHFB-FM	99.9	9.2	230	Palladium Publishing Co.
Coldwater	WTVB-FM	98.3	7.9	185	Twin Valley Bcstrs. Inc.
Dearborn	WKMH-FM	100.3	7.1	250	Knorr Bcstg. Corp.
Detroit	WJBK-FM	93.1	30	440	Storer Bcstg. Co.
	WJR-FM	96.3	24	483	The Goodwill Station, Inc.
	WMAZ	103.5	115	368	Alpha Bcstg. Co.
	WVZK	97.9	20	430	Booth Bcstg. Co.
	WWJ-FM	97.1	50	480	Evening News Assn. Inc.
	WXYZ-FM	101.1	27	1,070	WXYZ Inc.
	WCHD	105.9	34	175	Bell Bcstg. Co.
Grand Rapids	WJEF-FM	93.7	115	420	Fetzer Bcstg. Co.
	WLAV-FM	96.9	3	210	Stevens-Wismer Bcstg. Inc.
Oak Park	WLDM	95.5	20	430	Lincoln Bcstg. Co.
Royal Oak	WOMC	104.3	61	390	Sparks Bcstg. Co.
Saginaw	WSAM-FM	98.1	1.7	330	Knorr Bcstg. Corp.
Sturgis	WSTR-FM	103.1	1	190	Water Wonderland Bcstg. Co.

MINNESOTA

Mankato	KYSM-FM	103.5	14	525	F. B. Clements and Co.
Minneapolis	KWFM	97.1	21	150	Fidelity Bcstg. Co.
	WLOL-FM	99.5	9.7	450	WLOL-FM Corp.
	WPBC-FM	101.3	5.2	247	Peoples Bcstg. Co.
St. Cloud	KFAM-FM	104.7	15	425	The Times Publishing

MISSISSIPPI

Jackson	WJDX-FM	102.9	39	1,450	Lamar Life Ins. Co.
Laurel	WNSL-FM	100.3	4.8	—	Voice of New South

City	Call Letters	Freq.	Exp. (Kw.)	Ant. Hgt. In Ft.	Licensee	
MISSOURI						
Kansas City	KCMK	93.3	35	300	FM Bcstrs. Inc. Meredith Engr. Co. Telesound Bcstg. Corp. Transcontinent Television Corp. Kennett Bcstg. Corp. Poplar Bluff Broadcasting Co. KADY, Inc. Commercial Bcstg. Co. Independent Bcstg. Co. R. F. Neathery	
	KCMO-FM	94.9	65	850		
	KXTR	96.5	58	215		
	WDAF-FM	102.1	35.7	640		
	KBOA-FM	98.9	6.9	320		
Kennett	KWOC-FM	94.5	14	215	Poplar Bluff Broadcasting Co. KADY, Inc. Commercial Bcstg. Co. Independent Bcstg. Co. R. F. Neathery	
Poplar Bluff	KADI-FM	96.5	24.5	—		
St. Charles	KCFM	93.7	82	450		
St. Louis	KTTS-FM	94.7	9.1	660		
Springfield	KWPM-FM	97.3	3.4	130		
West Plains						
NEBRASKA						
Lincoln	KFMQ	95.3	.32	100	H. Burton Katz Enter. KFAB Bcstg. Co.	
Omaha	KQAL-FM	94.3	70	220		
	KFAB-FM	99.9	58	500		
NEVADA						
Reno	KNEV	95.5	35	35	E. B. Cobb	
NEW HAMPSHIRE						
Berlin	WMOU-FM	103.7	10	160	Berlin Bcstg. Co. Radio Claremont, Inc. Granite State Bcstg. Co., Inc. Gateway Bcstg. Corp.	
Claremont	WTSV-FM	106.1	3.4	1,000		
Manchester	WKBR-FM	95.7	3.6	940		
Nashua	WOTW-FM	106.3	1	195		
NEW JERSEY						
Asbury Park	WJLK-FM	94.3	1	250	Asbury Park Press, Inc. Eastern States Bcstg. Corp. South Jersey Bcstg. Co. NTA Radio Broadcasting Raritan Valley Bcstg. Co., Inc. WPAT, Inc. Princeton Bcstg. Service Inc. Mercer Bcstg. Co. F. J. Matrangola	
Bridgeton	WSNJ-FM	107.9	15.2	480		
Camden	WKDN-FM	106.9	7.3	340		
Newark	WNTA-FM	94.7	20	621		
New Brunswick	WCTC-FM	98.3	1	110		
Paterson	WPAT-FM	93.1	4.4	876		
Princeton	WPRB	103.9	17	195		
Trenton	WTOA	97.5	14.5	275		
Wildwood	WCMC-FM	100.7	3.5	98		
NEW MEXICO						
Albuquerque	KHFM	96.3	1.5	140		CHE Bcstg. Co., Inc. I. E. Shahan Community Bcstg. Co.
Aztec	KNDE-FM	94.9	3.4	—95		
Los Alamos	KRSN-FM	98.5	4.6	—33		
NEW YORK						
Auburn	WMBO-FM	96.1	18	248	WMBO, Inc. Babylon Bayshore Bcstg. Binghamton Bcstrs., Inc. Triangle Publications, Inc. WBEN, Inc. Functional Bcstg. Inc. Radio Buffalo, Inc. WEBR, Inc. Transcontinent TV Corp. Northeast Radio Corp. Radio Corning, Inc. Radio Cortland, Inc. Northeast Radio Corp.	
Babylon	WBAB-FM	102.3	.67	110		
Binghamton	WKOP-FM	95.3	33	320		
	WMBF-FM	98.1	4.6	912		
Buffalo	WBEN-FM	102.5	110	1,350		
	WBUF-FM	92.9	100	570		
	WWOL-FM	104.1	.250	310		
	WEBR-FM	96.1	105	710		
	WGR-FM	96.9	17.5	630		
Cherry Valley	WRRC	101.9	5.4	1,080		
Corning	WCLI-FM	106.1	4.2	500		
Cortland	WKRT-FM	99.9	14	710		
DeRuyter	WRRD	105.1	5.3	560		
Garden City	WLIR-FM	92.7	1	143		High Fidelity Music Co.
Hornell	WWHG-FM	105.3	8.3	560		Ra-Tel Bcstrs. Inc. Northeast Radio Corp. Cornell Univ. James Bcstg. Co. The Brockway Co. Suburban Bcstg. Co.
Ithaca	WRRR	103.7	5.6	890		
	WHCU-FM	97.3	40	730		
	WJTN-FM	93.3	9.5	735		
Jamestown	WMSA-FM	105.3	13	335		
Massena	WVOX-FM	93.5	1	190		
New Rochelle						

(Continued on Next Page)

FM STATIONS

City	Call Letters	Freq.	Exp. (Kw.)	Ant. Hgt. In Ft.	Licensee
New York	WABC-FM	95.5	6.5	1,270	American Bcstg. Co.
	WBFB	101.9	20	650	Muzak Corp.
	WEVD-FM	97.9	20	340	DEBS Memorial Radio Fund, Inc.
	WHOM-FM	92.3	11	630	Progress Bcstg. Corp.
	WNCN	104.3	15	560	WNCN, Inc.
	WNEW-FM	102.7	1.3	1,360	Metropolitan Bcstg.
	WOR-FM	98.7	1.7	1,260	RKO General, Inc.
	WQXR-FM	96.3	11	675	Interstate Bcstg. Co., Inc.
	WHL-D	98.5	46	420	E. C. Hull
	WHDL-FM	95.7	43	830	WHDL, Inc.
Niagara Falls	WALK	97.5	15	520	Suffolk Bcstg. Corp.
Ollean	WPAC-FM	106.1	8.3	145	Patchoque Bcstg. Co., Inc.
Patchogoe	WLNA-FM	100.7	20	500	Highland Bcstg. Corp.
Peekskill	WKIP-FM	104.7	2.3	1,120	Dutchess County Bcstg. Corp.
Poughkeepsie	WHAM	98.9	8.7	240	Genesee Bcstg. Corp.
Rochester	WROC-FM	97.9	18	410	Transcontinent TV Corp.
Bristol Center	WRRE	95.1	5.3	990	Ivy Bcstg.
Syracuse	WONO	100.9	1	600	Sentinel Heights FM Bcstrs.
	WSYR-FM	94.5	10	480	Central New York Bcstg. Corp.
Troy	WFLY	92.3	5.4	840	Troy Record Co.
Utica	WRUN-FM	105.7	4.3	490	Rome Sentinel Co.
Wethersfield	WRRL	107.7	5.4	460	Northeast Radio Corp.
White Plains	WFAS-FM	103.9	1	675	Westchester Bcstg. Corp.
Woodside	WRFM	105.1	20	235	Long Island Bcstg. Corp.

NORTH CAROLINA

Albemarle	WABZ-FM	100.9	.75	52	Radio Station WABZ Inc.
Asheboro	WGWR-FM	92.3	10	650	Asheboro Bcstg. Co., Inc.
Asheville	WLOS-FM	104.3	9.2	130	Skyway Bcstg. Corp.
Burlington	WBBS-FM	101.1	3.8	410	Alamance Bcstg. Co., Inc.
Charlotte	WSOC-FM	103.5	35	415	Carolina Bcstg.
Durham	WDNC-FM	105.1	36	380	Durham Radio Corp.
Elkin	WIFM-FM	100.9	.35	-35	Tri-County Bcstg. Co., Inc.
Fayetteville	WFNC-FM	98.1	14	290	Cape Fear Bcstg. Co.
Forest City	WBBO-FM	93.3	1.5	345	Rutherford County Radio Co.
Goldsboro	WEQR	96.9	35	360	Eastern Carolina Bcstg. Co., Inc.
Greensboro	WMDE	98.7	5.8	110	H. C. Hull
Henderson	WHNC-FM	92.5	9	260	Henderson Radio Corp.
Hendersonville	WHKP-FM	102.5	9.5	2	Radio Hendersonville
Hickory	WHKY-FM	102.9	15	325	Catawba Valley Bcstg.
High Point	WHPE-FM	95.5	13	395	High Pt. Bcstg. Co.
	WMFR-FM	99.5	8	350	WMFR Inc.
	WNOS-FM	100.3	2.7	195	C. E. Doos
Laurinburg	WEWO-FM	96.5	9.2	215	Scotland Bcstg. Co.
Leaksville	WLOE-FM	94.5	13.5	96	WLOE Inc.
Lexington	WBUY-FM	94.3	.3	210	Davidson County Bcstg. Co.
Marion	WMIT	106.9	36	3,100	Mt. Mitchell Bcstrs. Inc.
Raleigh	WKIX-FM	96.1	30	420	WKIX Broadcasting Co.
	WPTF-FM	94.7	50	560	WPTF Radio Co.
	WRAL-FM	101.5	54	325	Capitol Bcstg. Co., Inc.
Reidsville	WREY-FM	102.1	1.6	330	Reidsville Bcstg. Co.
Rocky Mount	WEED-FM	92.1	.27	160	W. A. Wynne
	WFMA	100.7	33	540	Eastern Carolina Electronics
Salisbury	WSTP-FM	106.5	15	250	WSTP, Inc.
Sanford	WWGP-FM	105.5	.49	340	WWGP Bcstg. Corp.
Shelby	WOHS-FM	96.1	2.6	460	Western Carolina Radio Corp.
Statesville	WFMX	105.7	3	335	Statesville Bcstg. Co., Inc.
Tarboro	WCPS-FM	104.3	10	260	Coastal Plains Bcstg. Co.
Thomasville	WTNC-FM	98.3	.45	250	Thomasville Bcstg. Co.
Winston-Salem	WAIR-FM	93.1	34	370	Forsythe Bcstg. Co.
	WSJS-FM	104.1	41.8	309	Piedmont Publishing Co.

OHIO

Akron	WAKR-FM	97.5	4.4	260	Summit Radio Corp.
Alliance	WFAH-FM	101.7	1	160	Review Publishing Co.
Ashland	WNCO-FM	101.3	10.2	380	Radio Ashland, Inc.
Ashtabula	WREO-FM	97.1	200	380	WICA Inc.
Bellaire	WOMP-FM	100.5	9	500	WOMP, Inc.
Canton	WHBC-FM	94.1	15	390	Ohio Broadcasting Co.
Cincinnati	WCPO-FM	105.1	16.5	590	Scripps-Howard Radio Inc.
	WKRC-FM	101.9	15.5	530	Taft Bcstg. Co.
	WSAI-FM	102.7	14.7	550	Con. Sun Ray Inc.
	WAEF-FM	100.3	4.8	100	N. Cincinnati Bcstg. Co.
Cleveland	KYW-FM	105.7	27	900	Westinghouse Bcstg. Co., Inc.
	WDOK-FM	102.1	31	120	Civic Bcstrs. Inc.
	WERE-FM	98.5	40	600	Cleveland Bcstg. Co., Inc.
	WGAR-FM	99.5	31	410	Peoples Bcstg. Corp.
	WHK-FM	100.7	20	620	Metropolitan Bcstg.
	WJW-FM	104.1	20	510	Storer Bcstg. Co.
	WABQ-FM	106.5	18.5	51	Tuschman Bcstg. Co.
	WNOB	107.9	135	370	N. Ohio Bcstg. Co.

FM STATIONS

City	Call Letters	Freq.	Erp. (Kw.)	Ant. Hgt. In Ft.	Licensee	
Columbus	WBNS-FM	97.1	54	315	RadiOhio, Inc.	
	WCOL-FM	92.3	38	350	Air Trails, Inc.	
E. Liverpool	WYKO-FM	94.7	52	220	Sky-Way Bcstg. Corp.	
	WTVN-FM	96.3	26	570	Taft Bcstg. Inc.	
	WOHI-FM	104.3	27	330	E. Liverpool Bcstg. Co.	
	WEOL-FM	107.3	15	290	Elyria-Lorain Bcstg. Co.	
	Findlay	WFIN-FM	100.5	8.2	240	Findlay Publishing Co.
	Fostoria	WFOB-FM	96.7	1	215	Seneca Radio Corp.
	Fremont	WFRD-FM	99.3	1	200	Wolfe Bcstg. Corp.
	Hamilton	WHOH	103.5	8.7	255	Port Hamilton Bcstg. Co.
	Lancaster	WHOK-FM	95.5	16	140	Hocking Valley Bcstg. Corp.
	Lima	WIMA-FM	102.1	15	250	Northwestern Ohio Bcstg. Corp.
	Marion	WMRN-FM	106.9	25	330	Marion Bcstg. Co.
	Middletown	WPFB-FM	105.9	60	350	WPFB, Inc.
	Mt. Vernon	WMVO-FM	93.7	2.9	270	Mt. Vernon Bcstg. Co.
	Newark	WCLT-FM	100.3	8.5	370	WCLT Radio Inc.
	Portsmouth	WPAY-FM	104.1	7	520	WPAY, Inc.
Salem	WSOM	105.1	100	400	Salem Bcstg. Co.	
Sandusky	WLEC-FM	102.7	5.9	120	Cleveland Bcstg. Corp.	
Springfield	WBLV-FM	103.9	1	62	Champion City Bcstg. Co.	
Stuebenville	WSTV-FM	103.5	3.1	880	WSTV, Inc.	
Toledo	WSPD-FM	101.5	23	440	Storer Bcstg. Co.	
Wooster	WTRT	99.9	8.8	160	Booth Bcstg. Co.	
	WTOL-FM	104.7	50	156	Community Bcstg. Co.	
	WVST-FM	104.5	51.8	330	Wooster Republican Printing Co.	
	Youngstown	WKBN-FM	98.9	50	545	WKBN Bcstg. Corp.
		WBBW-FM	93.3	19.5	39	Mahoning Valley Bcstg. Corp.
	WRED	101.1	24.6	110	M. Jones	

OKLAHOMA

Oklahoma City	KEFM	94.7	2.9	125	C. E. Williams
	KYFM	98.9	1.5	155	Capitol City Bcstg. Co.
Stillwater	KSPI	93.9	3.9	300	Stillwater Publishing Co.
Tulsa	KOCW	97.5	1.5	165	Grayhill Inc.

OREGON

Medford	KBOY-FM	95.3	.8	—225	KBOY Bcstrs.
Portland	KEX-FM	92.3	56	955	Westinghouse Bcstg. Co.
	KOIN-FM	101.1	48	1,390	Mt. Hood Radio & TV Bcstg. Corp.
	KPAM	97.1	33	900	Chem-Air, Inc.
	KPOJ-FM	98.7	50	1,100	Portland, Oreg. Journal
	Springfield	KEED-FM	93.1	1.35	90

PENNSYLVANIA

Allentown	WFMZ	100.7	4.8	835	WFMZ, Inc.
Altoona	WFBG-FM	98.1	33	1020	Triangle Pub. Inc.
	WGPA-FM	95.1	10	630	Bethlehem's Globe Pub. Co.
Bethlehem	WHLM-FM	106.5	8.8	600	Harry L. Magee
Bloomsburg	WLOA-FM	96.9	68	490	Matta Bcstg. Co.
Braddock	WBUT-FM	97.7	.72	290	WBUT Radio
Butler	WHYL-FM	102.3	.76	19	R. F. Lewis, Jr.
Carlisle	WCHA-FM	95.1	2.8	240	Chambersburg Bcstg. Co., Inc.
Chambersburg	WCED-FM	102.1	9.5	660	Tri-County Bcstg. Co.
DuBois	WEEX-FM	99.9	3.3	200	Easton Publishing Co.
Easton	WEST-FM	107.9	11	50	Associated Bcstrs. Inc.
Erie	WERC-FM	99.9	9.7	400	Cleveland Bcstg. Co.
	WHP-FM	97.3	4	—35	WHP Inc.
Harrisburg	WAZL-FM	97.9	2.6	630	Hazleton Bcstg. Co., Inc.
Hazleton	WARD-FM	92.1	.285	—87	Central Bcstg.
Johnstown	WJAC-FM	95.5	8.3	1,070	WJAC, Inc.
	WGAL-FM	101.3	3.8	940	WGAL, Inc.
	WLAN-FM	96.9	6.7	80	Peoples Bcstg. Co.
	WDAC	94.5	20	135	P. B. Crawford
	Lebanon	WLBR-FM	100.1	.72	290
Meadville	WMGW-FM	100.3	1	585	Regional Bcstrs. Inc.
Oil City	WDJR	98.5	3.4	300	WKRZ, Inc.
Philadelphia	WDAS-FM	105.3	20	285	M. M. Leon, Inc.
	WFIL-FM	102.1	6.3	780	Triangle Publications Inc.
	WFLN-FM	95.7	20	490	Franklin Bcstrs. Corp.
	WHAT-FM	96.5	20	290	WHAT-FM
	WIBG-FM	94.1	20	170	Seaboard Radio Bcstg. Corp.
	WIP-FM	93.3	20	430	Metropolitan Bcstg.
	WPEN-FM	102.9	20	420	Consolidated Sun Ray, Inc.
	WQAL	106.1	20	710	Geo. Voron & Co.

(Continued on Next Page)

FM STATIONS

City	Call Letters	Freq.	Exp. (Kw).	Ant. Hgt. In Ft.	Licensee
Pittsburgh	WKJF	93.7	40	470	A. J. R. Greer
	WWSW-FM	94.5	50	940	WWSW Radio Inc.
	WPIT-FM	101.5	19	510	WPIT, Inc.
Pottsville	WPPA-FM	101.9	2.8	650	Pottsville Bcstg. Co.
Scranton	WGBI-FM	101.3	1.8	1,200	WGBI Radio Inc.
Sharon	WPIC-FM	102.9	26	455	Sharon Herald Bcstg. Co.
Sunbury	WKOK-FM	94.1	4.4	875	Sunbury Bcstg. Corp.
Warren	WRRN	92.3	3	450	Northern Allegheny Bcstg. Co.
Wilkes-Barre	WBRE-FM	98.5	2.25	1,160	WBRE Radio Inc.
	WYZZ	103.3	3.1	975	R. G. Evans
Williamsport	WLYC-FM	105.1	3.8	1,150	Lycoming Bcstg. Co.
	WRAC-FM	100.3	4	1,220	WRAC
York	WNOW-FM	105.7	4	465	WNOW, Inc.

RHODE ISLAND

Providence	WPFM	95.5	20	170	Golden Gate Corp.
	WPRO-FM	92.3	15	560	Capital Cities TV Corp.
	WXCN	101.5	20	500	Concert Network Inc.

SOUTH CAROLINA

Anderson	WCAC	101.1	6.4	330	W. E. Hall
	WCSC-FM	96.9	50	700	John M. Rivers
	WTMA-FM	95.1	10	385	Corp. of Charleston
Columbia	WCOS-FM	97.9	5.3	260	WCOS Inc.
	WDSC-FM	92.9	8.8	290	Border Bcstg. Co.
Dillon	WESC-FM	92.5	12	360	Bcstg. of Carolinas
Greenville	WFBC-FM	93.7	9.9	1,350	WMRC Inc.
Spartanburg	WSPA-FM	98.9	4.9	520	Spartan Radiocasting Co.

TENNESSEE

Bristol	WOPI-FM	96.9	9.7	260	Pioneer Bcstg. Corp.
	WGRV-FM	94.9	4.6	250	Radio Greenville Inc.
Greenville	WTJS-FM	104.1	50	640	Sun Publishing Co., Inc.
Jackson	WKPT-FM	98.5	10	960	Kingsport Bcstg. Co., Inc.
Kingsport	WBIR-FM	93.3	3.3	620	WMRC, Inc.
Knoxville	WMC-FM	99.7	300	940	WMC Bcstg. Co.
Memphis	WFMB	105.9	3.6	42	Great Southern Bcstg. Co.
Nashville	WSIX-FM	97.5	30	770	WSIX, Inc.

TEXAS

Amarillo	KGNC-FM	93.1	14.5	440	Plains Radio Bcstg. Co.
	KAZZ	95.5	.33	150	Audioland Bcstg. Co.
Austin	KHFI	98.3	.780	52	R. E. Kennedy
Beaumont	KRIC-FM	97.5	15	360	Enterprise Co.
	KCLE-FM	94.9	6.4	260	Gordon, Inc.
Cleburne	KMFM	95.5	10	280	Master Music, Inc.
Corpus Christi	KIXL-FM	104.5	25	470	Variety Bcstg. Co.
Dallas	KRLD-FM	92.5	40	480	Dallas Times Herald
	WRR-FM	101.1	68	500	City of Dallas
Diboll	KORO	102.9	9.7	200	Multi-Casting, Inc.
	KSPL-FM	95.5	6.5	295	A. Temple, Jr.
El Paso	KHMS	94.7	2.55	115	H & M Service Corp.
Fort Worth	WBAP-FM	96.3	52	475	Carter Publications Inc.
	KFJZ-FM	97.1	21.8	730	Tarrant Bcstg. Co.
Gainesville	KGAF-FM	94.5	4.9	250	Gainesville Bcstg. Co.
	KELT	94.5	3.1	700	Harbenito Radio Corp.
Harlingen	KFMK	97.9	10.5	235	J. R. Corry
	KHGM	99.1	48	550	Taft Bcstg. Co.
Houston	KARO	94.5	7.6	245	Multi-Casting, Inc.
	KHUL	96.7	15.5	235	B-M-R Bcstg. Corp.
San Antonio	KRBE	104.1	79	260	Texas Fine Music
	KEEZ	97.3	17.5	110	Sound Distributors, Inc.
Waco	KISS	99.5	12.9	515	The Walmac Co.
	KEFC	95.5	3.2	210	Centex Radio Co.

FM STATIONS

City	Call Letters	Freq.	Exp. (Kw).	Ant. Hgt. In Ft.	Licensee
VIRGINIA					
Arlington	WAVA-FM	105.1	20	500	U. S. Transdynamics Corp.
Charlottesville	WINA-FM	95.3	.620	225	Charlottesville Bcstg.
	WCCV-FM	97.5	3.4	110	Eastern Bcstg. Corp.
Crewe	WSVS-FM	104.7	14	450	Southern Va. Bcstg. Corp.
Harrisonburg	WSVA-FM	100.7	7.2	345	Evening Star Bcstg. Co.
Lynchburg	WWOD-FM	100.1	.94	170	Lynchburg Independent Bcstrs
Martinsville	WMVA-FM	96.3	2.9	625	Martinsville Bcstg. Co., Inc.
Newport News	WGH-FM	97.3	37	186	Hampton Rds. Bcstg. Corp.
	WYFI-FM	99.7	11.5	70	Metro-WBOF, Inc.
Norfolk	WRVC	102.5	8.7	95	Virginia Good Music Corp.
Richmond	WRNL-FM	102.1	50	320	WRNL, Inc.
	WRVA-FM	94.5	25	460	Larus & Bro. Co., Inc.
Roanoke	WDBJ-FM	94.9	14.5	1,940	Times-World Corp.
Staunton	WAFC-FM	93.5	.5	350	American Home Bcstg. Corp.
Winchester	WRFL	92.5	22	1,690	R. F. Lewis, Jr., Inc.
Woodbridge	WBVA	105.8	9.5	305	WBVA, Inc.

WASHINGTON

Bellingham	KGMI-FM	92.9	16.5	2,330	International Good Music
Edmonds	KGFM	105.3	120	760	King's Garden Inc.
Seattle	KING-FM	98.1	15	410	King Bcstg. Co.
	KIRO-FM	100.7	16.5	750	Queen City Bcstg. Co., Inc.
	KISW	99.9	10.5	350	E. W. Lippincott
	KMCS	98.9	10.5	1,070	Market-Casters, Inc.
	KLSN	96.5	14.5	350	Sight & Sound
	KETO-FM	101.5	17	1,100	Chem-Air Inc.
Spokane	KXLY-FM	99.9	2	490	Northern Pacific Radio
Tacoma	KTNT-FM	97.3	10.2	410	Tribune Publishing Co.

WEST VIRGINIA

Beckley	WBKW	99.5	34	1,050	J. L. Smith, Jr., Inc.
Charleston	WKNA	98.5	2.65	390	J. L. Smith, Jr.
Martinsburg	WEPN-FM	94.3	.81	170	Martinsburg Bcstg. Co.
Morgantown	WAJR-FM	99.3	1	10	West Va. Radio Corp.
Oak Hill	WOAY-FM	94.1	20	660	R. R. Thomas, Jr.
Parkersburg	WAAM-FM	106.5	8.9	280	WPAR, Inc.
Wheeling	WKWK-FM	97.3	16	470	Community Bcstg. Inc.
	WVVA-FM	98.7	7.4	470	Storer Bcstg. Co.

WISCONSIN

Eau Claire	WIAL-FM	94.1	60	360	Bcstrs. Services, Inc.
Glendale	WFMR	96.5	24.5	—	Hi Fidelity Bcstg. Corp.
Janesville	WCLO-FM	99.9	15.5	200	Southern Wis. Radio Inc.
Madison	WISM-FM	98.1	1	105	Heart O' Wisconsin Bcstrs., Inc.
	WMFM	104.1	7.5	80	E. W. Fessler
	WIBA-FM	101.5	11	470	Badger Bcstg. Co.
Milwaukee	WRVB-FM	102.5	3.9	185	Lighthouse Communication Net.
	WFMR	96.5	22	215	High Fidelity Bcstg. Corp.
	WTMJ-FM	94.1	4.6	980	Journal Company
	WMLL-FM	95.7	29	245	Cream City Bcstg. Co.
	WISN-FM	87.3	3.6	920	Hearst Corp.
Monroe	WEKZ-FM	93.7	14.8	180	Green Company Bcstg. Co.
Racine	WRJN-FM	100.7	15	265	Racine Bcstg. Corp.
West Bend	WBKV-FM	92.5	18	145	West Bend Bcstg. Co.
Wisconsin Rapids	WFHR-FM	103.3	2.1	360	W. F. Huffman Radio Inc.

TELESCRIPT

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AT LOWER COST.

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Manager: Trygve Lund

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ASK THE PEOPLE WHO USE IT

1961

EQUIPMENT



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& TELEVISION EQUIPMENT
ELECTRONIC INDUSTRIES ASSN.
CONSULTING ENGINEERS
COLOR EQUIPPED TV STATIONS
TOLL TELEVISION FIRMS
FCC CHANNEL ALLOCATIONS

(SEE PAGE 1368)

Equipment Manufacturers

SPECIALIZING IN AM & FM RADIO AND TELEVISION

Adler Electronics, Inc.

1 Le Fevre Lane, New Rochelle, N. Y.
Phone: NEw Rochelle 6-1620

President Ben Adler
V.P. & Gen. Mgr. Alfred Strogoff
Vice Pres. H. Adler
Treasurer L. Marks
Dir. Ind. Prod. Div. Stanley Lapin
Dir. Adv. & Pub. Rel. Emanuel Strunin

PRODUCTS: Manufacturers of low-power TV transmitters, UHF & VHF translators, UHF antennas, microwave relay systems.

Admiral Corporation

3800 W. Cortland St., Chicago 47, Ill.
Phone: Spaulding 2-0100

Pres., Chairman Ross D. Siragusa
Exec. Vice-Pres. V. Barreca
V.P., Gov't. Labs., Sales J. F. Gilbarte
Vice-Pres., Purchasing Frank J. Kazda
Vice-Pres., Prod. Cy S. Rossate
V.P. and Dir. of Eng. William L. Dunn
V.P. Gov't. Electronics T. J. Lloyd
Dir. of Pub. Rel. Martin Sheridan
Sec.-Treas. George E. Driscoll
Vice-Pres., Gen. Counsel W. S. Baltz

ADMIRAL SALES CORP.

President Carl E. Lantz
Gen. Sls. Mgr. B. L. Stahlschmidt
V.P., Electronics Div. R. D. Siragusa, Jr.
Sales Mgr. TV A. A. Medica
Sales Mgr. Radio & Hi-Fi C. B. Flinn

PRODUCTS: AC-DC radios, Hi-Fi radio/phonos, color TV, portable receivers.

Albion Optical Co.

1410 N. Van Ness Ave., Hollywood 28
Vice Pres. Benjamin Berg

PRODUCTS: Fixed focus and variable focal length lenses for TV & motion pictures.

Alford Manufacturing Co., Inc.

299 Atlantic Ave., Boston 10, Mass.
Phone: HAcock 6-2150

President Andrew Alford
Manager Harold H. Leach

PRODUCTS: TV broadcast transmitting antennas, diplexing filters, hybrids, coaxial switches, vestigial sideband filters.

Allied Radio Corp.

100 N. Western Ave., Chicago 60, Ill.
Phone: HAymarket 1-6800

President A. D. Davis
V.P., Treas. A. E. Davis
V.P., Mktg., Adm. A. W. Preskill
V.P., Gen. Mktg. Mgr. A. Brodsky
Industrial Sales Mgr. M. Bond

Advertising Manager J. W. Rubin
PRODUCTS: Electronic eqpt. & supplies distr.; TV camera tubes, transmitter & receiving tubes, tape recorders & supplies, recording eqpt., cartridges & supplies, microphones, audio cable, patch cords.

Alpar Manufacturing Co.

220 Demeter St., Palo Alto, Calif.
Phone: DAvenport 6-8105

Sales Manager R. V. Laustrup
PRODUCTS: Broadcast & radio propagation towers.

Altec Lansing Corp.

(Subsidiary of Ling-Temco Electronics)
1515 S. Manchester Ave., Anaheim, Cal.
Phone: PProspect 4-2900

N. Y. Phone: ALgonquin 5-3636

President A. A. Ward
Vice President A. Fiore
Staff V. P. J. K. Hilliard
Sales Manager H. S. Morris
Advertising Manager G. H. Evans
Comptroller C. R. Rininaland

PRODUCTS: Speech input consoles and amplifiers, microphones, limiter amplifiers,

Mullard

ELECTRON TUBES

... USED WITH CONFIDENCE BY THE
GREATEST NAMES IN ELECTRONICS

INTERNATIONAL ELECTRONICS CORP.

81 Spring St., N. Y. 12, N. Y.

EQUIPMENT MANUFACTURERS

monitoring loudspeakers, public address and sound reinforcement systems for studios, microphone accessories, compressor amplifiers, tuners, transformers.

Alto Fonic Tape Service, Inc.

211 Lambert St., Palo Alto, Calif.
Phone: DAvenport 1-5164

President D. Alan Clark
Franchise Manager Don W. Clark
Program Director C. W. Popkey
Chief Engineer Cyril Collins
PRODUCTS: Exclusive music franchise for radio stations; automatic programming equipment.

American Concertone, Inc.

(Div. of Astro-Science Corp.)

9449 W. Jefferson Blvd., Culver City, Calif.
Phone: UPTon 0-7245

President George K. Otis
Exec. V.P. Melvin C. Oelrich
Sales Mgr., Eastern Div. John Tait
Sales Mgr., Western Div. Pete Morris
PRODUCTS: Consumer & professional tape recording equipment; model 505, 505 reverse-automatic; series 30, transcriber & Mark VII & Mark X.

American Telephone & Telegraph Co.

(Long Lines Dept.)

250 Park Ave., New York 17, N. Y.
Phone: EXeter 3-5725

Sales Manager F. R. MacFarland
COMMUNICATIONS: Provision of network service to meet the Broadcasting Industry's requirements for the interstate, national, and international transmission of television and radio program material; telephone and teletypewriter services for the coordination and administration of broadcasting operations.

Amperex Electronic Corp.

230 Duffy Ave., Hicksville, N. Y.
Phone: Wells 1-6200

President Frank Randall
Sales Mgr. (Transmitting Tubes)

John Messerschmitt

Sales Mgr. (Semiconductors and Sp. Purpose Tubes) I. Rudich
Dist & Renewal Tube

Sls. Mgr. George Elliot
Mgr. Adv. & Sls. Prom. M. D. Smoller

PRODUCTS: Tubes—vacuum & gas, transmitting & power, rectifiers, vacuum condensers. Semiconductors (diodes & transistors.)

Amplex Professional Products Co.

934 Charter St., Redwood City, Calif.
Phone: EMerson 9-7111

N. Y. Phone: PLaza 5-8405

Nat'l Sales Mgr. Robert Paulson
PRODUCTS: Audio magnetic recorders, accessories, systems, incl. series 300 multi-channel & 351 professional recorders, series

3000 high speed tape duplicators. Video magnetic recorders, accessories, systems, incl. Ampex Videotape Recorder.

Amplifier Corp. of America

398 Broadway, New York 13, N. Y.
Phone: WOrth 6-2929

President R. J. Swartz
Vice-Pres. N. M. Haynes
General Manager A. J. Gillette
Advertising Mgr. I. Sovern
Sales Manager H. Gold
Purchasing Agent C. P. Westlake
PRODUCTS: Magnemite Portable, VU Magnemite, Weathertite VU Magnemite and Weathertite Magnemite, Magneraser, Magne-loop, Stereo Magnemite, Flutter Meter, A.V.C. Amplifier, Secret Recorder, Constant Voltage Power Amplifier, VU TransMagnemite, Trans Flyweight, Magnematic Automatic Sound-Slide Projector, TransFormerettes, Vari-volt-er, Voltage Deviometer, TransMagnemite, Magnetic bookshelf, transistorized amplifiers.

Amplitel, Inc.

61-37 Fresh Meadow Lane, Flushing 65, N. Y.
Phone: LENox 9-5200

President Herbert M. Ardston
Vice-President Harry Morris, Jr.
Chief Engineer Norman Perlman
Sales Manager Jack Saunders

PRODUCTS: Community antenna systems, master amplified antenna systems, individual RF amplifiers, broad band amplifiers, line dividers, TV outlets, closed circuit systems for schools, industrial plants, etc.

Andrea Radio Corp.

27-01 Bridge Plaza North, L.I.C. 1, N.Y.
Phone: STillwell 4-5411

President Frank A. D. Andrea
Sec., Ch. Eng. H. J. Heindel
Dir. of Purchasing Bruce B. Donald
Comptroller A. Abbene
Sales Mgr. John M. Dierkes
Gen. Export Manager Ramon Masvidal

PRODUCTS: Household television receivers and Hi-Fi phonographs; special electronic products; military electronics.

Andrew Corp.

P.O. Box 807, Chicago 42, Ill.
Phone: FEldbrook 9-3300

Director of Marketing R. P. Lamons
Director of Engineering J. S. Brown
Advertising Mgr. E. Heitsch
Sales Manager C. Robert Lane
Marketing Manager Robert Bickel

ANDREW CALIFORNIA CORP.

941 E. Maryland Ave.
Claremont, Cal.

Phone: NAtional 6-3505

ANDREW ANTENNA CORP., LTD.

606 Beach St., Whitby, Ont.
Phone: MOhawk 8-3348

PRODUCTS: UHF & VHF transmission line system; Multi-V FM antenna; coaxial switches, telescoping masts; low & medium power TV antennas.

EQUIPMENT MANUFACTURERS

Animation Equipment Corp.

38 Hudson St., New Rochelle, N. Y.
Phone: NEw Rochelle 6-8138

President.....John Oxberry
V.P. & Gen. Mgr.....A. K. Livingston
Sales Manager.....Edward G. Willette
PRODUCTS: Prof. & industr. animation stands, spec. effects optical printers, 35 & 16 mm cameras, punches, accessories, registration devices.

Arthur Ansley Manufacturing Co.

New Hope, Pa.
Phone: AXtel 7-2711

President.....A. C. Ansley
PRODUCTS: Printed circuits, printed circuit assemblies.

Antennavision, Inc. (Ameco)

2949 W. Osborn Rd., Phoenix, Ariz.
Phone: ALpine 4-5511

President.....Bruce Merrill
Vice President.....Edward Furman
Sec.-Treas.....William Ross
PRODUCTS: Closed circuit & community TV system eqpt., antenna site eqpt., distribution amplifiers, line splitters & tap boxes, matching transformers, cable lashers, combining networks, filters, converters, terminating devices, coax connectors.

Atlas Sound Corp.

1449 — 39th St., Brooklyn 18, N. Y.
Phone: GEdney 8-5500

Sales Manager.....R. C. Reinhardt
PRODUCTS: Microphone stands, booms, & all types of supports for TV.

Audio Accessories

279 Broadway, Amityville, N. Y.
Phone: MYrtle 1-7080

Owner.....F. S. Hall
PRODUCTS: Patch cords, jack panels, cord and cable test sets, designation strips and cards, jack mountings, terminal blocks, telephone jacks and plugs.

Audio Devices, Inc.

444 Madison Ave., New York 22, N. Y.
Phone: PLaza 1-6640

Ch. of Board.....Wm. C. Speed
President.....William T. Hack
Vice-President-Sec.....Bryce Haynes
Advertising Manager.....Rolf Haag
Branch Offices

5428 N. Milwaukee Ave., Chicago 30, Ill.
Phone: NEwcastle 1-9580

Manager.....B. N. Freifeld
840 N. Fairfax Ave., Hollywood 46, Calif.
Phone: OLive 3-2254

V.P. in Charge.....Alan H. Bodge
PRODUCTS: Coaxial transmission lines, heliex flexible coaxial cable, parabolic antennas for STL, coaxial switches, multi V FM antenna, low & medium power TV antennas.

Audio Instrument Co.

135 W. 14th St., N. Y. 11, N. Y.
Phone: ORegon 5-7820

President.....C. J. LeBel
PRODUCTS: Intermodulation meters, audio test eqpt. & reverberation generators.

Audio Master Corp.

17 East 45th St., New York 17, N. Y.
Phone: OXford 7-0725

President.....Herbert Rosen
PRODUCTS: Transcription and electric playback machines, recording tape, portable tape recorders.

Semon Bache & Co.

636 Greenwich St., N. Y. 14, N. Y.
Phone: WATkins 4-2121

President.....David Hirsch
V.P., Sales & Adv. Mgr.....Ben Newton
Assistant Treas.....P. Schoenfeld
Secretary.....R. M. Dreyfuss
PRODUCTS: Manufacturers of mirrors, fabricators on glass; glass & mirror products.

Background Engineers, Inc.

7313 Santa Monica Blvd., Hollywood, Cal.
Phone: HOLlywood 5-4161

TV Mgr.....J. R. Jones
PRODUCTS: Rear projection rental service including projectors (Bodde Projector), rear projection screen, rear projection slides and effects.

Bauer Electronics Corp.

1663 Industrial Rd., San Carlos, Calif.
Phone: LY 3-0800

President.....Fritz Bauer
Sales Manager.....Paul Gregg
PRODUCTS: AM transmitters 1000/250, 5000/1000 & 10,000/5000 watts; antenna tuning equipment & phasors.

E. J. Baughman Co.

1914 N. Cogswell Rd., El Monte, Calif.
Phone: GILbert 4-7586

Owner.....E. J. Baughman
Manager.....E. C. Baughman
PRODUCTS: Microphone booms, hangers, studio lighting equipment; hydraulic camera dolly, light housings, remote pan & tilts.

Bausch & Lomb Inc.

77561 Bausch St., Rochester 2, N. Y.
Phone: LOcust 2-3000

N. Y. Phone: CIRCLE 7-5400
Pres.....W. W. McQuilkin
PRODUCTS: Balopticon TV slide projection and motion picture camera lenses.

Bayside Timers

43-69 162nd St., Flushing 58, N. Y.
Phone: INdependence 3-8935

Gen. Mgr.....Gale Dorothea
PRODUCTS: Design and manufacture timers, dimmers, and electrical controls.

EQUIPMENT MANUFACTURERS

John F. Beasley Construction Co.

402 S. "D" St., Muskogee, Okla.
Phone: MURray 7-6381

President.....John F. Beasley
Vice-President.....Lothar E. Berg
Secretary-Treasurer.....Andrew B. Lytle

PRODUCTS: Steel erectors (radio-television towers and antennas).

Behrend Cine Corp.

161 E. Grand Ave., Chicago 11, Ill.
Phone: MICHigan 2-2281

PresidentJack Behrend
Vice PresidentLennis Gangel
Sec.-Treas.Jean Behrend

PRODUCTS: Speedi-Q punches, Tec film cleaner, blooping tape.

Bell and Howell Company

7100 McCormick Rd., Chicago 45, Ill.
Phone: AMbassador 2-1600

General Mgr.Joe Quateman
Dir. of MarketingJ. L. Wassel
Dir. of Eng.....Dr. H. C. Wohlrab

PRODUCTS: 614-CBYM, CBTv, CBSV, 16mm vidicon projectors, screening room projectors, 16mm cameras, printers, splicers.

Bell Television Inc.

552 W. 53rd St., N. Y. 19, N. Y.
Phone: JUDson 6-4350

PresidentMartin Sugar
V.P.'s.....Lee Bunting, James Bronis
SecretaryAnthony Mullen
Service Mgr.....Victor Peters

PRODUCTS: Assembles remote receivers and manufactures solderless coaxial connectors, TV security systems & monitors, master antenna amplifiers, outlets-systems.

Blaw-Knox Equipment Div.

Box 1198, Pittsburgh, Pa.
Phone: STerling 1-2700

Mgr., Tower & Antenna.....R. A. Troman
PRODUCTS: Steel towers for AM and FM.

Blonder-Tongue Laboratories, Inc.

9 Alling St., Newark 2, N. J.
Phone: MArket 2-8151

Sales Mgr.....Joseph H. Kerner
PRODUCTS: TV amplifiers, UHF converters, video monitors, field strength meter VHF amplifiers, TV distribution systems, projection TV receiver, AM-FM tuner, B-Tran (TV Multi-Plex transmission system for pay-TV or auxiliary public service broadcast). AM-FM.

Bodde Projector Company

11541 Bradley Ave., San Fernando, Cal.
Phone: EMpire 5-2551

President.....B. M. Bodde, Jr.
PRODUCTS: Bkgrnd. projectors, stop-motion & variable speed controls.

Bogen-Presto Co.

(Div. Siegler Corp.)
P. O. Box 500, Paramus, N. J.
Phone: DIamond 3-5700

Sls. Mgr., Prof. Equip.....Thomas L. Aye
PRODUCTS: Disc recorders & accessories, tape recorders, transcription turntables, 1-p. tape reproducers, automated tape systems, custom tape, disc & mixing equipment, multiplex receivers.

Browning Laboratories, Inc.

100 Union Ave., Laconia, N. H.
Phone: LAKeside 4-5454

President.....G. G. Greene
Chief Engineer.....H. Paul

PRODUCTS: FM Simplex-Multiplex receiving and transmitting equipment for the Background Music Industry including—Simplex-Multiplex receivers and tuners and adaptors. Modulation monitors, FM monitors and relay receivers.

Burke & James, Inc.

321 S. Wabash Ave., Chicago, Ill.
Phone: HARRison 7-8393

PresidentGeorge Drucker
V.P.E. W. Hoy
V.P., Tech. Dir.A. Drucker

PRODUCTS: TV lenses, special mounts; "Videoptics" processing eqpt.

Bussman Mfg. Division

(McGraw-Edison Co.)

University at Jefferson St., St. Louis 7, Mo.
Phone: GARfield 1-1740

New York Phone: CORTlandt 7-1466

ManagerJoseph A. Bussmann, Jr.
PRODUCTS: Fuses for electronic circuits.

Camera Equipment Co., Inc.

315 W. 43rd St., New York 36, N. Y.
Phone: JUDson 6-1420

President.....Frank C. Zucker
Vice-President.....Burton H. Zucker
Sec'y.-Treas.....Margaret B. Zucker
General Mgr.....Eugene H. Levy

PRODUCTS: Remote controlled pan and tilt head for vidicon cameras, motion picture film examining equipment-high speed type. Vidicon pan and tilt head and ceco pro jr Fluid head for vidicon cameras.

The Camera Mart, Inc.

1845 Broadway, New York 23, N. Y.
Phone: PLaza 7-6977

President.....Irving Browning
Manager.....Samuel Hyman
Treasurer.....H. V. Browning

EQUIPMENT MANUFACTURERS

SecretaryAnn Browning
Promotion.....Paul Meistrich
PRODUCTS: Mfg. sls., rental of professional motion picture & TV production eqpt., incl. cameras, sound recording, lights, dollies, film editing eqpt.

Canadian General Electric Co., Ltd.

Royce Works, 830 Lansdowne Ave.,
Toronto 4, Ont.

Phone: LEnnox 4-6511

(Electronic Equipment & Tube Dept.)

V.P., Gen. Mgr.....R. M. Robinson
Mgr. Marketing.....I. A. Mayson
Mgr. Bst. Sls. & Planning.....C. E. Spence
Broadcast Sales.....E. J. Gareau
Adv. & Sales Prom.....M. D. Locke

PRODUCTS: Complete AM & TV broadcast transmitting and studio systems; consulting; systems, design & production engineering; facilities for development and manufacture of all electronic products.

Canadian Marconi Co.

2442 Trenton Ave., Montreal 16, Quebec, Can.

Phone: REgent 8-9441

President.....S. M. Finlayson
Gen. Manager.....W. V. George
Sec.Treas.....A. G. McCaughey
Asst. General Manager.....L. M. Daley
Equipment Mgr.....A. B. Clapp
Mgr., Comm. Products Div...W. R. Bitcheno
Sales and Contracts Mgr.....J. H. Martin

PRODUCTS: Transmitters and studio equipment for AM-FM TV stations; transmitting and receiving tubes.

Cannon Electric Co.

3208 Humboldt St., Los Angeles 31, Calif.

Phone: CApiitol 5-1251

Vice President, Sales.....F. M. Cate
PRODUCTS: Audio and TV camera connectors.

Capehart Corporation

87-46 123rd St., Richmond Hill 18, N.Y.

Phone: HIckory 1-4400

PresidentJack M. Winer
Exec. Vice Pres.....Seymour Levy
V.P., Eng.....Pasquale Galella
V.P., Manuf.....Ben Goldner
V.P., Military and Ind. Div.....J. D. Winer
V.P. and Treas.....Leonard S. Jaffe
Sec. and Gen. Mgr.....George Ginsburg
General Sls. Mgr.....Dave Cole
Adv. Dir.....Norman Axelband

PRODUCTS: Stereo console phonos, also with AM-FM radios, AM-FM tuners, stereo and monaural amplifiers and speaker systems, speaker-amplifier systems.

Caterpillar Tractor Co.

Peoria, Ill.

Phone: 676-3311

N. Y. Phone: CIrcle 5-9054

V.P., Engine Div.....H. H. Howard
Sales Manager, Eng. Div.....F. V. Jacobs

PRODUCTS: Diesel electric sets for use as prime or emergency power.

CBS Electronics

(A Div. of CBS Inc.)

100 Endicott St., Danvers, Mass.

Phone: SPring 4-2360

Newark, N. J.: WOrth 4-2181

Melrose Pk., Ill.: EStebrook 9-2100

Los Angeles, Cal.: RAYmond 3-9081

PresidentClarence H. Hooper

V.P., Gen. Mgr., Semi-conductor

Oper.....Robert G. Marchisio

V.P., Gen. Mgr., Receiving Tube

Oper.....Michael Callahan

V.P., Engineering.....Norman L. Harvey

Mgr. Mktg. Svcs.....Roy A. Juusola

General Mgr., Distrib.

SalesJohn H. Hauser

Mgr., Equip. Sales,

Electron TubesO. Lee Ballengee

Semiconductor Sales Mgr....M. Ross Yeiter

Controller.....Walter J. Hungerford

Credit Mgr.....Malcolm S. Jones

Advertising Mgr.....Harry C. Burnett

Dir. of Purchasing.....Edward R. Carroll

Dir. of Personnel.....Albert S. Nelson

Export Div.....CBS International

Mgr. Research & Dev. (Tubes)

Dr. Philip N. Hambleton

Mgr., Advanced Prod. Dept...E. W. Schafer

Chief Eng.,

SemiconductorsWilson R. Smith

Plant Managers

Danvers.....Charles E. Coffin

Lowell (Acting

Plt. Mgr.).....Robert G. Marchisio

NewburyportArthur A. Grenier

PRODUCTS: Electron tubes and semiconductor products; cartridges and styli; tone arms; microphones; phonographs; microelectronics.

Century Lighting, Inc.

521 West 43rd St., New York 36, N. Y.

Phone: CH 4-7050

PresidentEdward Kook

Chmn. & Exec. V.P.....Saul Levy

Branch Offices

1477 N.E. 129th St., N. Miami, Fla.

1820-40 Berkeley St., Santa Monica, Calif.

PRODUCTS: TV and photographic lighting equipment, lighting accessories, lighting controls and dummerboards C-I electronic lighting control, Port-O-Vox (wireless microphone), C-Core dimmer system.

Cinema Engineering

1100 Chestnut St., Burbank, Calif.

Phone: VICTORIA 9-5511

General Manager.....James L. Fouch

Sales Service Mgr.....Gloria M. Smith

N.Y.C. Representative.....Sidney H. Baum

PRODUCTS: Audio attenuators, equalizers, amplifiers, power supplies.

Cellomatic Corp.

756 Seventh Ave., New York 19, N. Y.

Phone: PLaza 7-7895

EQUIPMENT MANUFACTURERS

Manager.....Thomas B. Howell
PRODUCTS: Cellomatic projectors, new composite animation projector.

Collins Radio Co.

5200 C Ave., N.E., Cedar Rapids, Iowa
Phone: EMpire 5-8411
Regional Sales Mgr.....R. M. Winston
N. Y. Phone: MUrray Hill 7-6740
Bcst. Sales Mgr.....E. S. Gagnon
Branch Offices
261 Madison Ave., New York, N. Y.
Regional Sales Mgr.....Glen Bergmann
1510 W. Verdugo, Burbank, Cal.
Phone: VICTORIA 9-6041
Regional Sales Mgr.....G. R. Schneider
1900 N. Akard, Dallas, Tex.
Phone: RIverside 8-0761
Regional Sales Mgr.....John Dalby
11 Bermondsey Rd., Toronto 16, Ont., Canada
Phone: PL 7-1101

PRODUCTS: Radio, AM & FM transmitters, FM antennas, phasing equipment, remote amplifiers, audio, studio, and Automatic Tape Control equipment, microphones, package radio stations and Mobile studios and stations. TV-STL, Microwave and Weather Radar.

Commercial Radio Sound Corp.

652 First Ave., New York 16, N. Y.
Phone: OREGON 9-0400
General Manager.....A. W. Schneider
PRODUCTS: Broadcast public address & audio systems, video & distribution systems.

Community Engineering Corp.

Box 824, State College, Pa.
Phone: Adams 8-2461
President.....James R. Palmer
Vice-President.....Fred C. Thompson
PRODUCTS: Complete electronic eqpt. for RF distribution of TV signals for community antenna, master, closed circuit, educational & industrial systems. Ultra low noise preamplifiers & wide band amplifiers at VHF & UHF. Custom design & manufacturing.

Comprehensive Filmtreat, Inc.

421 W. 54th St., New York 19, N. Y.
Phone: CO 5-0372
President.....Michael Freedman
Vice-Pres.Stanley Gitner
Sect.Jane Leni
Treas.Jules Leni
PRODUCTS: Comprehensive filmtreat process; For films in constant use; print life service; comprehensive film rejuvenation.

Conrac, Inc.

19217 E. Foothill Blvd., Glendora, Calif.
Phone: EDgewood 5-0541
President.....W. J. Moreland
Vice-Pres., Engr.....J. Grayson Jones
Vice-Pres., Mfg.....R. M. Alston

Treasurer.....K. L. Peyton
Secretary.....M. C. Pick
PRODUCTS: Video monitors, Off-the-air receivers for monitoring and re-broadcast applications.

Consolidated Tower Service

1123 Michigan Ave., Fort Wayne 6, Ind.
Phone: ANthony 7-0202
General Manager.....N. I. Swager
PRODUCTS: Erect, sell & service towers, spec. in package deals.

Continental Electronics Manufacturing Company

(Subsidiary of Ling-Temco Electronics Corp.)
4212 S. Buckner Blvd., Dallas 17, Tex.
Phone: EVergreen 1-1135
President.....James Weldon
V.P., Engineering.....Mark W. Bullock
Director of Sales.....Thomas B. Moseley
PRODUCTS: AM Broadcast transmitters (both standard and short wave), low frequency; transmitter remote control.

STATIONS EQUIPPED IN 1960: WOR, New York; KOA Denver; WSPD, Toledo; WMGM, New York; WORA, WKAQ, San Juan; KVOO, Tulsa; KSL, Salt Lake City; WCCO, Minneapolis; WNOE, New Orleans; KENS, San Antonio.

Continental Mfg., Inc.

1612 Calif. St., Omaha 2, Neb.
Phone: 342-2753
President.....Ray B. McMart.
Chief Eng.....Leonard Hedlund
PRODUCTS: Hi-fi components; multiplex receivers; monitor/relay receivers; amplifiers radio intercom systems.

Sol Cornberg Associates, Inc.

1841 Broadway, New York 23, N. Y.
Phone: JUDson 2-6530
President.....Sol Cornberg
PRODUCTS: Designers of TV-radio-theatre facilities & equipment; intercom TV systems. Consultants in application & procedure.

Cozzens & Cudahy, Inc.

125 Old Orchard Arcade, Skokie, Ill.
Phone: ORchard 5-6700
General Manager.....Warren B. Cozzens
Sales Mgr.....Michael J. Cudahy
PRODUCTS: Microwave relay equipment & systems.

Crouse-Hinds Co.

Wolf & 7th N. Sts., Syracuse 1, N. Y.
Phone: GR 4-8411
Vice-Pres. Sales.....Erle R. Monesmith
Mgr., Illumination.....J. S. Haney
PRODUCTS: Flashing beacons and aviation obstruction lights for marking radio and television towers.

EQUIPMENT MANUFACTURERS

Dage Television Div.
(Thompson Ramo Wooldridge, Inc.)
W. 10th St., Michigan City, Ind.
Phone: TR 4-3251

Gen. Manager.....J. L. Lahey
Asst. Gen. Mgr., Gen.
Sales Mgr.W. G. Gordon
Chief Eng.....J. Alinsky

PRODUCTS: Television Equipment for both Closed-Circuit and Broadcast application.

Daven Co.
530 W. Mt. Pleasant Ave., Livingston, N. J.
Phone: WYman 2-4300

V.P., SalesE. L. Grayson
PRODUCTS: Video distribution equipment, VTVM, attenuators, rotary switches, video attenuators, RF attenuators, transmission measuring equipment.

Daystrom, Inc.
(Weston Instruments Div.)
614 Frelinghuysen Avenue, Newark 12, N. J.
Phone: BIdgelow 3-4700
V.P. Chg. Sales.....W. H. Steinkamp
Advertising Mgr.C. B. Denton

Branch Offices

5 Herbert Drive, Latham (Albany), N. Y.
Phone: STate 5-5161
66 Central St., Wellesley 81, Boston, Mass.
Phone: CEdar 5-4300
4446 Main St., Buffalo 26, N. Y.
Phone: CIRCLE 3355
213 Higley Bldg., Cedar Rapids, Iowa
Phone: EMpire 3-9304
500 E. Morehead St., Charlotte, N. C.
Phone: EDison 2-6135
205 W. Wacker Dr., Chicago 6, Ill.
Phone: FR 2-4656
4866 Cooper Rd., Cincinnati 42, O.
Phone: SYcamore 1-6360
3951 Lee Rd., Cleveland 28, Ohio
Phone: SKYline 2-3030
11 W. Monument Ave., Dayton 2, Ohio
Phone: BAldwin 2-8164
17700 McNichols Rd., Detroit 35, Mich.
Phone: KENwood 2-5546
2336 Eastern Ave., S.E.,
Grand Rapids 7, Mich.
Phone: GLEndale 2-4448
1511 N. Front St., Harrisburg, Pa.
Phone: CEdar 8-4276
3405 Mercer, Houston 27, Tex.
Phone: JACkson 6-4115
2917 Sanderson Rd., Knoxville, Tenn.
Phone: KNOXville 5-5632
2001 S. Grand Ave., Los Angeles 7, Cal.
Phone: RICHmond 9-2361

617 N. 2nd St., Milwaukee 3, Wis.
Phone: BRoadway 2-1538
Rt. 22 & Caldwell Ave., Union, Newark, N. J.
Phone: MURdock 8-2020

407 Carondelet St., New Orleans, La.
Phone: JACkson 5-9794

50 Church St., New York 7, N. Y.
Phone: WORTH 4-3510

101 N. 33rd St., Philadelphia 4, Pa.
Phone: BARING 2-6443

4455 Miramar Rd., LaJolla, Cal.
Phone: GLEncourt 4-0421

221 E. Camelback Rd., Phoenix, Ariz.
Phone: AMHerst 6-9036

875 Greentree Rd., Pittsburgh 20, Pa.
Phone: WALnut 2-4545

207 Burke Bldg., 5 St. Paul St.
Rochester 4, N. Y.
Phone: BAKER 5-9546

1122 Marshall St., Redwood City, Calif.
Phone: EMerson 9-4871

831 Airport Way, Seattle 4, Wash.
Phone: MUTual 2-3355

4308 E. Genesee St.
Dewitt 14, (Syracuse), N. Y.
Phone: GIBson 6-4330

Pa. Bldg., 425 13th St., NW, Washington 4,
D. C.
Phone: DIStRICT 7-3636

PRODUCTS: Electrical Indicating Instruments, Sensitive Relays and Associated Devices, Service and Tube Testing Equipment, Electrical Speed and Temperature Indicating Equipment, Photoelectric Devices and Photographic Exposure Meters, Weston Industrial and Laboratory Thermometers, Weston Aircraft Instruments.

Dewald Radio

(Div. of United Scientific Labs., Inc.)
35-15 37th Ave., Long Island City, N. Y.
Phone: STillwell 4-9334

PresidentDavid Wald
EngineerMark Glaser
Sales Mgr.Edwin Weisl, Jr.

PRODUCTS: Transistor portables, clock radios, AM-FM Hi-Fi tuners, amplifiers. Stereo tuners & amplifiers.

Diamond Power Specialty Corp.

Box 415, Lancaster, Ohio
Phone: OLIVE 3-6540
N.Y. Phone: MURray Hill 2-7080
PresidentW. J. Fitzburgh
Gen. Mgr., Electronics Div...D.J. Tricebock
PRODUCTS: Industrial TV systems, TV camera pickup tubes, video monitors, industrial TV accessories.

Dorne & Margolin, Inc.

29 New York Ave., Westbury, N. Y.
Phone: EDdgewood 4-3200

EQUIPMENT MANUFACTURERS

President Arthur Dorne
 Vice-Pres., Treas. Joseph Margolin
PRODUCTS: Antenna research, develop-
 ment and production.

Dresser-Ideco Company

875 Michigan Ave., Columbus 15, Ohio
 Phone: AX 9-2123
 N. Y. Phone: OX 7-2800

Pres. and Gen. Mgr. Henry Knippenberg
 Manager Tower Div. J. M. Hogan
 Comm. Sales Mgr. J. R. Hayden
 Tower Design Mgr. Orville Pelkey
 Tower Sales. Jess Rodriguez
PRODUCTS: Broadcast TV Towers.

STATIONS EQUIPPED in 1960: WSAV,
 Savannah, Ga.; WTOL-TV, Toledo, O.;
 WVEC-TV, Hampton, Va.; KFDX-TV,
 Wichita Falls, Tex.; KTSM-TV, El Paso,
 Tex.; WLEX-TV, Lexington, Ky.; KNME-
 TV, U. of New Mexico, Albuquerque, N.M.;
 KHOU-TV, Houston, Tex.

Allen B. Du Mont Laboratories

(Div. of Fairchild Camera & Inst. Corp.)
 750 Bloomfield Ave., Clifton, N. J.
 Phone: PRescott 3-2000

Group General Mgr. Dr. Allen B. DuMont
 Controller. Eugene J. Tanner
 Administrative Svcs. Adolph A. Katz
 Quality Control Charles Muscietta
 Purchasing William J. Voss
 Superintendent William Clark
 Ind. Rel. Dir. Martin C. Flynn
 Public Relation Director. Edward Allen, Jr.
ELECTRONIC TUBE DIV.

General Mgr. Dr. Allen B. Du Mont
 Admin. Asst. Robert H. Hull
 Sales Daniel Echo
 Engineering & Rsch. Albert E. Beckers
 Manufacturing. James G. McLaughlin, Jr.
 Cathode-Ray Tube Lab. Joseph G. Burns
 Photosensitive Devices

Lab. Joseph G. Koosman
 Storage Tube Lab. Victor Le Gendre
 Microwave Tube Lab. John Rothwell
 Advertising Richard Sparnon
INDUSTRIAL ELECTRONICS DIVISION
 General Manager Nicholas De Falco
 Admin. Asst. Joseph Roman
 Marketing Mgr. George Tirone
 Mobile Radio Sales. Jeremiah F. McCarthy
 Ind. TV Sales. Patrick Gambuti
 Mobile Radio Engr. Stewart Meyer
 Ind. TV Engr. Donald Quinlan

INTERNATIONAL DIVISION

515 Madison Ave., New York, N. Y.
 Phone: PLaza 1-1652

Director. Ernest A. Marx
 Asst. Dir. Robert I. Gaines

PRODUCTS: Industrial & spec. cathode-
 ray tubes, multiplier phototubes, direct-view
 storage tubes, microwave tubes, industrial &
 closed-circuit TV systems, two-way mobile
 radio equipment, automotive test equipment,
 oscilloscopes & other electronic test instru-
 ments.

Eastman Kodak Co.

343 State St., Rochester 4, N. Y.
 Phone: LOcust 2-6000

Mgr., Motion Picture Film Dept.
 Donald E. Hyndman
 342 Madison Ave., New York 17, N. Y.
 Phone: MUrray Hill 7-7080

Mgr., East Coast Office. E. M. Stifle
 130 E. Randolph Dr., Chicago 1, Ill.
 Phone: RAndolph 6-7476

Mgr., Midwest Office. K. M. Mason
 6706 Santa Monica Blvd., Hollywood 38, Calif.
 Phone: HOLlywood 9-3101

Mgr., West Coast Office. N. L. Simmons
PRODUCTS: Motion picture film and
 equipment for TV use, camera lenses, televi-
 sion film projectors.

Eidson Electronic Company

1902 N. Third St., Temple, Texas
 Phone: PProspect 3-3901

Owner. M. Eidson
PRODUCTS: Sta. frequency measuring
 service for AM-FM-TV; quartz crystal units
 for frequency control.

Eitel-McCullough, Inc.

301 Industrial Way, San Carlos, Calif.
 Phone: LYtell 1-1451

Dir. of Marketing. F. A. Speaks
PRODUCTS: Eimac Electron, power trans-
 mitting tubes.

Electrical Tower Service, Inc.

325 S. W. Washington St., Peoria 2, Ill.
 Phone: 3-9846

President. Stanley Bernstein
PRODUCTS: Erection and maintenance of
 radio & TV towers.

Electro-Voice, Inc.

Cecil & Carroll Sts., Buchanan, Mich.
 Phone: OXbow 5-6831

V.P., Marketing. Lawrence LeKashman
 Mgr., Comm. Prod. George Riley
 Sales Mgr., OEM Products. Howard Durban
 Mgr. Adv. & Sales Prom. D. H. Kirkendall

PRODUCTS: Professional microphones
 for radio & TV.

Electron Corp.

(Sub. of Ling-Temco Electronics, Inc.)
 747 S. Central Expressway, Richardson, Tex.
 Phone: ADams 5-3424

President. M. Zimmerman
 V.P., Sec.-Treas. John Duke
 Sales Bill O'Fallon
 Prod. Mgr. Carl Griffin

PRODUCTS: Closed-circuit cameras. UHF-
 VHF TV Transmitters, Broadcast TV Cam-
 eras, Video-Audio Switches and Monitors,
 Slide and Film Chains, TV Translators.

Electronic Applications, Inc.

194 Richmond Hill Ave., Stamford, Conn.
 Phone: DAVis 5-1574

EQUIPMENT MANUFACTURERS

President.....V. J. Skee
V.P.'s.....W. Franz, H. H. Uihlein
Sec.-Treas.....T. M. Skee
PRODUCTS: AKG dynamic & condenser microphones, boom sets; EMT turntables prof. instrumentation, reverberation unit, cables; NAGRA portable tape-recorders, studer prof. tape units.

Electronics Development Co., Inc.
3743 Cahuenga Blvd., N. Hollywood, Calif.
Phone: TRiangle 7-3223

Pres., Chief Eng.....Joseph H. Leaming
Sec., Treas.....Fred P. Leaming
Vice Pres.....C. G. W. Anderson
PRODUCTS: Audiplex sound duplicating units, high speed data TV transmission, systems, design and development of special studio equipment, low power 200 watt TV transmitters.

Emerson Radio & Phonograph Corp.
14th & Cole Sts., Jersey City 2, N. J.
Phone: SWarthmore 5-3500

President.....B. Abrams
Secretary-Treasurer.....M. Abrams
Exec. Vice-Pres.....Dorman D. Israel
Sr. V.P., Purch., Cons. Prod.

Engr., Mfg.....Harvey Tullo
V.P. Govt. Elec.....Morton P. Rome
V.P., Research Lab.....Harold Goldberg
V.P., Gov't Rel.....John D. Small
Dir. of Sales.....Arnold M. Henderson
Dir. of Adv.....Eugene Van Cleve
V.P., Controller.....Abraham Vogel
V.P., Comm. Eng.....Maurice Levy
Dir. Public Rel.....L. H. Liberman
Export Manager.....Joseph Kattan

PRODUCTS: TV receivers, radios, phonographs, air conditioners, air health conditioners & electronic equipment for Govt. Defense Pgms.

Engineering Assoc.

434 Patterson Rd., Dayton 19, Ohio
Phone: AXminster 3-1662

President.....C. C. Littel, Jr.
PRODUCTS: Test eqpt., rectifiers, inverters, converters, spec. power supplies, Microwave equipment.

Esquire Radio Corp.

6201 15th Ave., Brooklyn, N.Y.
Phone: BEnsonhurst 6-2755

President.....A. R. Lieberman
Vice President.....T. S. Block
Chief Engineer.....Paul Smith
Production Mgr.....Anthony Umina
Nat. Sls. Mgr.....Simon Lynn
Purchasing Agent.....Ernie Cooke
Controller.....L. Saquall

PRODUCTS: Manufacturers of radios, phonographs and Hi-Fi combinations. Import manufacturers for German & Japanese prods.

E-Z Way Towers, Inc.

5901 E. Broadway, Tampa 5, Fla.

Phone: 4-2171

President.....Clarence Jax
PRODUCTS: Steel towers for main station; telescopic towers adaptable to mounting on equipment van for remote microwave transmission.

Fairchild Camera & Instrument Corp.

Robbins Lane, Syosset, Long Island, N. Y.
Phone: WElls 1-4500

PRODUCTS: (AM-FM) Miniature beacon transmitters. Automatic voice data link. Fairchild motion analysis camera, high speed 16 mm motion picture camera for special effects color or B & W. Facsimile & telephoto transmitters & receivers.

Fairchild Recording Equipment Corp.

10-40 45th Ave., Long Island City 1, N.Y.
Phone: STillwell 4-6163

President.....Donald J. Plunkett
Sales Admin.....Margaret P. McLaughlin
Chief Engineer.....George Alexandrovich
PRODUCTS: Broadcast transcription tables, tone arms and cartridges, equalizers, power amplifiers, limiters, cutters (stereo and monophonic), recording and playback equipment, filters.

Fish-Schurman Corp.

70 Portman Rd., New Rochelle, N. Y.
Phone: NE 6-1300

PRODUCTS: Optical elements including Dichroic mirrors and beam splitters for color TV, lenses, prisms, glass slides for transparencies, 3 light & single light additive color motion picture printing heads.

C. H. Fisher & Assoc.

6100 NE Columbia Blvd., Portland 18, Ore.
Phone: ATlantic 7-7303

President.....C. H. Fisher
PRODUCTS: AM, FM & TV towers and ground systems; lighting & painting.

Fisher Radio Corp.

21-21 44th Drive, Long Island City, N. Y.
Phone: EXeter 2-2500

President.....Avery Fisher
V.P. and Gen. Mgr.....B. L. Arons
V.P., Eng.....Fred Mergner
V.P., Purch.....Walter O'Donnell
V.P., Director of Sales.....J. J. Parks

PRODUCTS: Hi-Fi Radio, Phonographs, tape recorders, Hi-Fi stereo FM-AM tuners and receivers, master audio controls, amplifiers, pre-amplifiers, and speaker systems.

Florman & Babb, Inc.

68 West 45th St., New York 36, N. Y.
Phone: MU 2-2928

President.....Arthur Florman
Vice-President.....John Babb
Secretary.....Shirley Babb

PRODUCTS: Mfg., sls., & rental of everything in 16 & 35 mm motion picture eqpt.

Foto-Video Electronics, Inc.

36 Commerce Rd., Cedar Grove, N. J.
Phone: CEntral 9-6100

Pres., Chief Eng. A. J. Baracket
Vice President Angelo R. Fiore
Plant Mgr. George Houlroyd
Purchasing Agent William Hums
Eastern Sls. Mgr. Herbert Michels
Western Sls. Mgr. Jess E. Dines
Secretary Catherine E. Baracket

PRODUCTS: Image orthicon orbiter, video equalizer-amplifier, fotovideo aperture & phase corrector, keyed video signal generator, transistorized plug-in vidicon camera, kinescope recording monitors, color synchronizing generators, burst keying units, special camera & monitor light boxes, radar scan conversion alignment & measuring instruments, TV radar bar-dot generator.

Gates Radio Co.

123 Hampshire St., Quincy, Ill.
Phone: BAldwin 2-8202

N. Y. Phone: MUrray Hill 7-7971

President P. S. Gates
V.P., Opera G. L. Mallory
V.P., Sales L. J. Cervone
Mdsng. & Adv. Dir. John Price
V.P., Engr. N. L. Jochem
Works Manager Howard Young
Secretary A. S. Petzoldt
Purchasing Agent John Bowers

PRODUCTS: Radio broadcast transmitters AM; radio broadcast transmitters FM; TV broadcast transmitters UHF and VHF; speech input equipment for radio and video; transcription turn tables; recording equipment; communications transmitters (high frequency); communications transmitters (very high frequency); airway communications equipment; homing beacon equipment; directional phasing equipment; antenna coupling equipment; transmission line equipment; portable remote amplifiers; rack cabinets (relay); cabinets (transmitter); master control systems; spot recorders, cartridge tape systems.

General Communications

Janesville Rd., Fort Atkinson, Wisc.
Phone: JOrdan 3-5547

President E. D. Petersen
Secy.-Treas. C. O. Bell

PRODUCTS: Monitors, power supplies, camera, program and dial monitor switching systems.

General Electric Co.

Electronics Park, Syracuse, N. Y.
Phone: GRAnite 6-4411

Defense Electronics Div.

Electronics Park, Syracuse, N. Y.
Phone: GRAnite 6-4411

V.P., General Manager George L. Haller
1. *Communication Products Dept.*
Mountain View Rd., Lynchburg, Va.
Phone: VI 6-7311

General Manager H. Van Aken
Manager-Marketing Glenn R. Peterson

PRODUCTS: Mobile communication equipment, two-way-radio, microwave, radio traffic coordination units, power line carrier, terminal equipment.

2. *Technical Products Operation*

Electronics Park, Syracuse 1, N. Y.

Gen. Mgr. R. L. Casselberry
PRODUCTS: Radio and TV broadcast equipment, including transmitters, antennas and studio gear, for color and monochrome TV, closed circuit TV equipment, scatter communications equipment, high frequency heating equipment.

Radio & Television Div.

Shoppington Plaza, DeWitt 14, N. Y.
Phone: GI 6-5555

General Mgr. Hershner Cross
1. *TV Receiver Dept.*

Electronics Park, Syracuse, N. Y.

General Manager Herbert Riegelman
Manager Marketing S. Martin Fassler

PRODUCTS: TV Receivers.

2. *Radio Receiver Dept.*

1001 Broad St., Utica, N. Y.
Phone: SWift 7-0750

General Manager Robert C. Wilson
Manager-Marketing William B. Clemmens

PRODUCTS: Full line of portable radios, clock-radios, table radios. High fidelity components.

Electronic Components Division

316 East 19th St., Owensboro, Ky.
Phone: MUrray 3-2401

V.P., General Manager L. B. Davis
1. *Receiving Tube Dept.*

316 East 19th St., Owensboro, Ky.
Phone: MUrray 3-2401

General Manager I. D. Daniels
Manager-Marketing W. F. Greenwood

PRODUCTS: Radio and TV receiving tubes, "Five-Star" high reliability tubes, micro-miniature metal ceramic receiving tubes.

2. *Power Tube Dept.*

1 River Rd., Schenectady 5, N. Y.
Phone: FRAnklin 4-2211

General Manager J. F. McAllister
Manager-Marketing F. L. Miller

PRODUCTS: Metal-ceramic transmitting tubes, TV camera tubes, microwave tubes, industrial power tubes, tank-type ignitrons.

3. *Cathode Ray Tube Dept.*

Electronics Park, Syracuse 1, N. Y.
Phone: GRAnite 6-4411

EQUIPMENT MANUFACTURERS

General ManagerDavid C. Scott
PRODUCTS: TV picture tubes, industrial cathode ray tubes, radar indicator tubes.

4. *Semiconductor Products Dept.*
 Electronics Park, Syracuse 1, N. Y.
 Phone: GRanite 6-4411

General Manager.....H. B. Fancher
 Manager Marketing.....J. H. Sweeney

PRODUCTS: Transistors (germanium and silicon) for all entertainment, commercial, and military markets; germanium and silicon rectifiers for electronic and electrical equipment; germanium and silicon diodes for electronic and electrical equipment.

5. *Rectifier Components Dept.*
 W. Genesee St., Auburn, N. Y.
 Phone: AL 3-7321

General Manager.....C. G. Lloyd
 Manager-MarketingW. H. Hall
PRODUCTS:Rectifiers

General Electronic Labs, Inc.

18 Ames St.—195 Mass. Ave.,
 Cambridge, Mass.

Phone: UNiversity 4-8500

Broadcast Sales Mgr.....Sal Fulchino
PRODUCTS: FM transmitters with FM multiplex exciters.

General Radio Co.

22 Baker Ave., W. Concord, Mass.

Phone: EMerson 9-4400

N. Y. Phone: WOrth 4-2722

President.....C. C. Carey
 Bd. ChairmanA. E. Thiessen
 Treasurer.....Lawrence H. Pexton
 Secretary.....John D. Quackenbos
 Director of Sales.....M. T. Smith
 Export Manager.....S. W. DeBlois
 V.P., Engr.....D. B. Sinclair
 Publicity Manager.....C. E. Worthen
 Service Manager.....H. H. Dawes

PRODUCTS: AM, FM and TV frequency and modulation monitors, distortion and noise meters, audio test oscillators, transmitter test equipment.

GPL Division, Gen. Precision, Inc.

63 Bedford Rd., Pleasantville, N. Y.

Phone: ROgers 9-5000

President.....R. W. Lee
 V.P. and Gen. Mgr.....W. P. Hilliard
 V.P., Ind. Products.....Blair Foulds
 V.P., Sls. and Eng.....W. J. Tull
 Dir., Sls. and Svc. Div.....R. Tate
 Assoc. Dir., Industrial Prod.. N. M. Marshall

PRODUCTS: Studio and portable TV equipment; television projection systems; industrial and institutional closed-circuit television systems; simplex motion picture projectors and sound systems.

Granco Products, Inc.

83-30 Kew Gardens Rd.

Kew Gardens 15, N.Y.

Phone: VIRginia 9-8900

PresidentHenry Fogel
 V.P. Engineering.....Seymour Napolin

PRODUCTS: AM-FM table & car radios, hi fi consoles, FM front end tuner.

Grand Iron Works, Inc.

525 Tiffany St., New York 59, N. Y.

Phone: DAYton 8-2600

President.....B. E. Alpern

PRODUCTS: Manufactures and erects towers.

Graybar Electric Co., Inc.

420 Lexington Ave., New York 17, N. Y.

Phone: LEXington 2-4000

Sales Manager.....J. O'Connell

PRODUCTS: Microphones, amplifiers, magnetic tape recorders, lighting eqpt.

J. M. Hamilton, Inc.

1106 N. Oakwood St., Gastonia, N. C.

Phone: UNiversity 4-2115

President.....J. M. Hamilton

PRODUCT: Paint and erect radio and TV towers.

The Hammarlund Mfg. Co., Inc.

460 West 34th St., New York 1, N. Y.

Phone: LONgacre 5-1300

President.....Lloyd A. Hammarlund

Vice-Pres.....Hugh A. McCloskey

Sls. Mgr., Engr. Prod.....L. C. Menkes

Mgr., Comm'l Prod.....F. Lester

Dir. of Engr.....P. L. Epstein

ComptrollerWalter Knorr

Advertising & Promotion

Manager.....Lescarboura Agency

Personnel Director.....George Froehlich

Purchasing Agent.....William Griffin

PRODUCTS: Communication receivers and accessories, standard and special variable capacitors, remote supervisory controls, diversity receivers.

The Harwald Company

1245 Chicago Ave., Evanston, Ill.

Phone: DAVis 8-7070

PresidentRobert Grunwald

Sales Engineer.....Sam Caldwell

PRODUCTS: (TV) Inspect-O-Film automatic film inspecting machine; Splice-O-Film automatic hot splicer; Protect-O-Film film cleaner; Cement-O-Film film cement; Admatic automatic slide projector.

Hewlett-Packard Co.

275 Page Mill Rd., Palo Alto, Calif.

Phone: DAVenport 5-4451

PresidentDavid Packard

Sales Mgr.....C. Van Rensselaer

PRODUCTS: TV & FM monitors and test equipment.

Hinners-Galanek Radio Corp.

66-02 Austin St., Forest Hills 74, N. Y.

Phone: ILLinois 9-0800

EQUIPMENT MANUFACTURERS

President, Chg. of Sales....Frank A. Hinners
V.P., Treas.....Leo J. Galanek
Ass't V.P.....Grace V. Ramey
Chief Engineer.....Daniel P. Brand
Purchasing....Milton Landau, Charles Avery
Office Mgr.....Claire J. Sassi
Prod. Mgr.....Seymour Smolin
Traffic Mgr.....Mach Wachs
Plant Mgr.....Paul Swist

PRODUCTS: AM/FM, AM, Table and clock model radios, transistor radios (portable), monaural and Stereo portable phonographs, Stereo consolettes.

Hoffman Electronics Corp.

3761 S. Hill St., Los Angeles, Calif.
Phone: RIchmond 7-4488

President.....H. Leslie Hoffman
Vice-Pres., Treas.....C. E. Underwood

Consumer Products Division

V.P., Sales.....P. E. Bryant
V.P., Mfg.....J. Stevens
V.P., Admin.....M. G. Whitney
Asst. Sls. Mgr., Radio & Hi Fi....P. L. Henry
V.P. Indust. Rel.....Ted S. Hoffman

Laboratories Division

President.....J. D. McLean
Treasurer.....J. Kuhner

Semiconductor Division

Exec. Vice President.....M. E. Paradise
Treas., Asst. Gen. Mgr.....J. S. McGee

PRODUCTS: TV & radio receivers, hi-fi phonographs, military electronic equipment, semiconductor devices.

Houston-Fearless Corporation

(Houston-Fearless Div.)

11801 W. Olympic Blvd., Los Angeles, Calif.
Phone: BRadshaw 2-4331

Sales Mgr.....A. J. Kjontvedt
Field Representatives

1411 K St., N.W., Washington 5, D.C.
Phone: EX 3-3838. Richard E. Holtzworth.
Flagg Rd., Southboro, Mass.

Phone: OLympia 5-1880 (Natick, Mass.)
James R. Carrouth

321 Orangewood Dr., Dayton 29, O.
Phone: AX 8-3861. John Petry

PRODUCTS: Tripods, dollies, pedestals, camera cranes, remote control camera heads & mounts, tripod accessories; motion picture film processors.

Huggins Laboratories, Inc.

999 E. Arques, Sunnysvale, Calif.
Phone: REgent 6-9330

President.....Richard A. Huggins
Sales Manager.....V. D. Varenhorst
Plant Manager.....J. J. Gilleran
Business Manager.....W. S. Floyd

PRODUCTS: Manufacturer and developer of traveling wave tubes, backward wave oscillators, permanent magnet and electrostatic focused tubes.

Hughey & Phillips, Inc.

3200 N. San Fernando Blvd., Burbank, Calif.
Phone: VICTORIA 9-1104

V.P., Gen'l Mgr.....J. H. Ganzenhuber

PRODUCTS: 300 mm. beacons, obstruction lights, photo-electric controls, beacon flashers, special junction boxes, microwave tower light control & alarm systems, and complete kits for: tower lighting, sleet melter power and control.

Industrial Transmitters & Antennas Inc.

130 E. Baltimore Ave., Lansdowne, Pa.
Phone: CLearbrook 9-8200

President.....Bernard Wise
Mkt. Mgr., Bcst. Sls.....Joseph Novik
Mkt. Mgr., Govt. & Ind.....Eliot S. Baker
Dir. of Engr.....Joseph Roberts
Purchasing Agent.....Joseph Scanlon
Plant Mgr.....Robert Jordan

PRODUCTS: AM, FM & short wave bcst. & communication transmitters, remote control, AM & FM monitors, STL equipment, custom receivers, associated bcst. test & studio equipment.

Industrial Tubes, Inc.

312 Stevens St., Geneva, Ill.
Phone: CEntral 2-0806

Vice President.....R. K. Soderquist

PRODUCTS: Inert gas-filled thyratrons for use in TV studios in the dimming circuits of main control panels. Our tube types for above use include: 5665/C16J, 718 & 710/6011.

Internat'l. Electronics Corp.

81 Spring St., New York 12, N. Y.
Phone: WOrth 6-0790

President.....B. B. Grossman
Secy., Treas.....M. Grossman
Vice President.....E. J. Porto

PRODUCTS: Mullard products: Audio & radio & spec. purpose tubes; semi-conductor & photo conductive devices; ultrasonic eqpt.; electrical testing apparatus.

International Telemeter Co.

(Div. Paramount Pict. Corp.)
1501 Broadway, New York 36
Phone: BR 9-8700

Chairman.....Paul Raibourn
President.....L. A. Novins
Vice-Pres.....P. MacNamara, C. I. Lappen
Secretary.....Jacob Karp
Treas.....James H. Richardson
Asst. Secy.....Arthur Israel, Jr.

PRODUCTS: Telemeter system of Pay-as-You-See TV.

Internat'l Telephone & Telegraph Corp.

67 Broad St., New York 4, N. Y.
Phone: BOWling Green 9-3800

EQUIPMENT MANUFACTURERS

V.P. Chg. Marketing.....P. R. Roehm

PRODUCTS: Mobile radio systems, closed-circuit TV systems, tubes, rectifiers & condensers.

ITT Components Division

(A Div. of IT & T)

100 Kingsland Road, Clifton, N. J.
Phone: NOrth 2-3600

N. Y. Phone: BOWling Green 9-3800

President.....Burrell A. Parkhurst
V.P. Chg. Mfg.....William M. Maginnis
V.P. Chg. Mktg.....Frank M. Viles, Jr.
Comptroller.....George Neaderhouser
Advertising Manager.....Edward L. Shaw

PRODUCTS: Selenium & silicon rectifiers, tantalum & aluminum capacitors, hermetic seals, miniature switches, power, traveling wave, hydrogen thyratron & image storage tubes.

ITT Federal Division

100 Kingsland Road, Clifton, N. J.
Phone: NO 2-3600

President.....Delbert L. Mills
Vice President.....Theodore M. Douglas
V.P., Administration.....Robt. E. Chasen
V.P., Engr.....Walter H. Hawk
Pub. Rel. Dir.....Joseph A. Abbott
General Sales Manager.....John D. Phelan
Purchasing Agent.....Charles Messner

PRODUCTS: Communications transmitting-receiving systems & eqpt., conventional, time & frequency sharing, pulse coded.

ITT Laboratories

(A Div. of Internat'l Tel. & Tel. Corp.)

500 Washington Ave., Nutley 10, N. J.
Phone: NOrth 1-1100

President.....Henri Busignies
V.P.'s.....R. S. Caruthers, Peter C. Sandretto, Armig G. Kandoian
Lab Director.....William Sichak

PRODUCTS: Microwave radio systems & path loss test eqpt. for point-to-point & over-the-horizon transmission.

Jackson Electrical Instrument Co.

18 S. Patterson Blvd., Dayton 2, O.
Phone: BALdwin 4-0367

President.....J. E. Beery
Sales Mgr.....James A. Hawkins
Purch. Agent.....D. F. Eltzroth

PRODUCTS: Radio-TV electronic test equipment.

Jampro Antenna Co.

7500-14th Ave., Bldg. 9, Sacramento 20, Calif.
Phone: GL 1-4375

General Mgr.....Peter K. Onnigian
Production Mgr.Taro Yodogawa
Ch. Engr.....Floyd Overhauser

Foreign Representatives

Rock International Corp.

13 E. 40th St., New York 16, N. Y.
Phone: MU 9-0200

2442 Trenton Ave., Montreal, Que., Can.

PRODUCTS: Transmitting antennas for FM & TV stations, special designs, emergency antennas.

Jenfred, Inc.

36 W. 57th St., New York 19, N. Y.
Phone: CIRCLE 7-1429

President.....Claude Frederick
Vice President.....Grace V. Frederick

PRODUCTS: Stock pictures for projection, etc.; overhead, rear or front projection eqpt.; slide files—projection eqpt., rear & front screen & overhead projection.

Jerrold Electronics Corp.

15th & Lehigh Ave., Philadelphia, Pa.
Phone: BALdwin 6-3456
N. Y. Phone: SYcamore 2-3700

President.....Milton Shapp
V.P.'s...Henry J. Arbeiter, Caywood Cooley
Asst. to the Pres.....Zalmon H. Garfield,
Sales Manager.....William Miller
Dir. of Pub. Rel.....Daniel Aaron
Distrib. Sales Mgr.....Walter Goodman

PRODUCTS: TV receptor, Jerrold Home System, FM range extenders, antenna, closed circuit TV, and data transportation systems, test instruments, cable theatre, meters, converters, two set couplers.

Johns-Manville

22 E. 40th St., New York 16, N. Y.
Phone: LEXington 2-7600

Manager.....P. J. Washburn
PRODUCT: Acoustical materials.

E. F. Johnson Co.

Waseca, Minn.
Phone: 990

General Manager.....E. F. Johnson
TV Sales.....C. Wilson

PRODUCTS: Antenna insulators, RF contactors, isolation inductors, inductors (fixed & variable), shaft couplings (flexible & rigid), static drain chokes, tower lighting filters, phase samplings loops, make-before-break switches, counter dials, feed-thru bowl insulators.

Kaar Engineering Corp.

2995 Middlefield Rd., Palo Alto, Cal.
Phone: DAVenport 6-5050

General Manager.....Norman Helwig
Sales Manager.....F. Genocchio
Chief Engineer.....Bob Hamilton

PRODUCTS: Mobile radio, conelrad monitor.

Kahn Research Laboratories, Inc.

81 So. Bergen Pl., Freeport, N.Y.
Phone: FRReport 9-8800

President.....Leonard R. Kahn
V.P. Chg. of Sls.....Kenneth B. Boothe

PRODUCTS: Compatible single-sideband system for AM broadcast transmitters; Symmetra-peak, a network to maintain symmet-

EQUIPMENT MANUFACTURERS

rical waveform modulation (AM-FM and TV transmitters), Dual sideband AM stereo adapters.

Kay Electric Co.

14 Maple Ave., Pine Brook, N. J.

Phone: CApital 6-4000

Partner.....Harry R. Foster
Partner, Chief Eng.....Elmo E. Crump
Sales Manager.....John Gilmore

PRODUCTS: Broadcast test equipment.

PRODUCTS: Hi-Fi stereo & TV units.

Kierulff Sound Corp.

1015 S. Fiueroa St., Los Angeles 15, Calif.

Phone: RICHmond 7-0271

President.....C. T. Kierulff
Vice President.....R. E. Carson
Operations Mgr.....Glenn Williams

PRODUCTS: Distributor of electronic equipment.

Kimble Glass Co.

(Subsidiary of Owens-Illinois Glass Co.)

405 Madison Ave., Toledo 1, Ohio

Phone: CHerry 2-6543

President.....W. J. Stewart
Industrial & Electronic Prod. Div.:

V.P., Gen. Mgr.....J. P. Kearney
V.P., Product Mgr.....G. P. Molloy
Sales Mgrs...J. H. Chandler, R. W. M. Ritter
Dir. Prod. Stand. &

Field Engr.....L. C. Pierzchala
Chief Devel. Eng.....R. W. Mayhew
General Mgr., Interntl. Div...J. L. Gushman
V.P., Dir. Sales.....E. B. Dennis, Jr.
V.P., Technical Dir.....F. D. Pinotti
Sales Promotion Mgr.....W. D. Plummer

PRODUCTS: Glass envelopes for TV picture tubes, special-purpose cathode-ray, display, power, transmitting, x-ray & other electronic tube applications; special electronic glasses.

Kliegl Bros., Inc.

321 W. 50th St., New York, N. Y.

Phone: COlumbus 5-0130

Vice President.....Herbert A. Kliegl
TV Sales Mgr.....Herbert R. More

PRODUCTS: TV studio lighting equipment: spotlights, scoops, pattern and slide projectors; lighting distribution system including connector strips, ceiling and wall outlet boxes, multi-conductor cable; studio lighting control centers, dimmer consoles with either transformer, electronic or magnetic amplifier dimmers, preset boards.

Kline Iron & Steel Co., Inc.

1225 Huger St., Columbia, S. C.

Phone: AL 4-0301

President.....B. H. Kline
Sales Manager.....J. R. Trotter
Chief Tower Eng.....F. L. Anderson, Jr.

PRODUCTS: Manufactures and erects towers. For TV antennas, AM and FM radio, microwave and communication systems.

Kriss Electronics Corp.

191 Oraton St., Newark, N. J.

Phone: HU 4-3137

President.....Charles J. Kriss
Prod. Mgr.....Emanuel Jasuik

PRODUCTS: TV picture tubes, cathode ray tubes.

Lambda-Pacific Engineering, Inc.

14725 Arminta St., Van Nuys, Calif.

Phone: TRiangle 3-2400

President.....L. W. Mallach

PRODUCTS: Microwave systems, portable and fixed. Full color and Monochrome. 5600 mc to 12,000 mc.

Lehigh Structural Steel Co.

17 Battery Place, New York 4, N. Y.

Phone: WHitehall 4-1424

Gen. Sls. Mgr.....E. A. Murphy

PRODUCTS: Vertical radiators, supporting towers, relay towers.

John E. Lingo & Son, Inc.

2814 Buren Ave., Camden 5, N. J.

Phone: WOODlawn 4-0487

PRODUCTS: Antenna supporting poles & transmitting antennas.

Machlett Laboratories, Inc.

1063 Hope St., Springdale, Conn.

Phone: FLReside 8-7511

President.....W. E. Stevenson
Mgr., Elect. Tube Sales.....R. E. Nelson
Mgr., Photosensitive

Prod. Sls.....A. F. Wegener
Field Eng., East. Dist.....R. S. Schoedler
Field Eng., East. Dist.....R. A. Hoffman
Mgr., West. Dist. Sls.....E. H. Gilbert
Mgr., Central Dist. Sls.....D. S. Frankel
Mgr., Mdsing & Adv.....R. N. Rose

PRODUCTS: Electron tubes for oscillator, amplifier, and modulator service in AM & FM transmitters. TV transmitter electron tubes; vidicon & image orthicon TV camera tubes.

MacKenzie Electronics, Inc.

1025 N. McCadden Place, Hollywood 38, Cal.

Phone: HO 3-5186

President.....Louis G. MacKenzie
General Manager.....Norman J. Ostby

PRODUCTS: Multi-channel program repeaters, single channel recorder-playback units, telephone answering sets, magnetic tape magazines.

EQUIPMENT MANUFACTURERS

Magnasync Corporation

5546 Satsuma Ave., North Hollywood, Cal.
Phone: TRiangle 7-0965

President.....D. J. White
Exec. V.P.....W. H. Stutz
V.P., Chief Eng.....J. W. Green
Dir. Customer Svc.....R. H. Sogge

PRODUCTS: Portable mixers, studio mixing console, microphone boom, program equalizers, magnetic tape erasers, magnetic recording & reproducing equipment, etc.

The Magnavox Company

2131 Bueter Rd., Ft. Wayne 4, Ind.
Phone: EAsbrook 9721

Chairman.....Richard A. O'Connor
President.....Frank M. Freimann
V.P., Secy.....Gerard M. Ungaro
V.P., Treas.....John S. Sturgeon
V.P.....Edwin S. Pridham
V.P., Govt. & Indust. Div....Gen. G. F. Smith
General Comptroller.....J. A. Robinson, Jr.
Corporate Comptroller.....Jack W. Schrey
Asst. Secy.'s....Catherine M. Kelly, Stanley S. Sondles, Jas. M. Barrett, Jr., M. W. Dobrzensky

Asst. to Pres.....C. Wesley La Blanc, Jr.
V.P., Merchandising.....George Fezell
V.P. Sales.....T. Elwood Reeves
Retail Ad Mgr.....Robert K. Daniel
Adv. Art Dir.....Allyn N. Farmer
Dir. of Sales Plan.....Stewart Roberts
Sls. Prom. Mgr.....Charles H. Strawbridge
Dir. Public Relations.....Dawson Newton
Export Mgr.....M. A. Newman
Advertising Manager.....Karl Carstens
Purchasing Director.....Warren Frebel
Nat'l Service Manager.....Ray Yeranko

PRODUCTS: (AM-FM) Stereo Hi-Fidelity radios. (TV) 17, 21 & 24" & color: UHF & VHF; two-way combinations; three-way combinations.

Marconi Instruments Ltd.

111 Cedar Lane, Engelwood, N. J.
Phone: LOwell 7-0607

Manager.....R. J. Bailey
Sls. Mgr.....W. A. Buck
Ch. Eng.....S. Ellam

PRODUCTS: Measuring instruments for FM mobile radio, measuring instruments for bcstg. stations, FM/AM signal generators, frequency standards, deviation monitors, TV sideband analyzers, etc.

Mattison Electronics Corp.

2966-68 Jerome Ave., New York 68, N. Y.
Phone: CY 8-1400

President, Treasurer.....Richard Mattison
PRODUCTS: TV receivers, hi-fi eqpt., radio-phonograph combinations.

J. A. Maurer, Inc.

37-01 31st Street, Long Island City 1, N. Y.
Phone: STillwell 4-4600

President.....Daniel R. Ehrlich
V.P., Treasurer.....Ben Cohen
V.P., Secy.....Herman Cohen
Asst. Secy.....Lee Shaw

PRODUCTS: 16mm. professional motion picture cameras; 16mm. sound recorders; 16mm. film phonographs. 16 & 35 mm. Galvanometers, kinescope recording equipment 16 mm., rapid processing equipment for 16 and 35 mm. film.

The Mectron Co.

166 Ridge Ave., N. Plainfield, N. J.
Phone: 6-6513

Sales Manager.....J. F. Cosgrove
Production Mgr.....Saul Esocoff

PRODUCTS: Insulated Coaxial transmission lines and fittings, ohm replacement parts, coaxial switches, harmonic filters.

Metropolitan Electric Mfg. Co.

(Lumitron Division)

2250 Steinway St., Long Island City 5, N. Y.
Phone: AStoria 8-3200

Gen. Mgr.....James J. Shelley
Assoc. Gen. Mgr.....Charles Shelvelin
PRODUCTS: Studio lighting control.

Metropolitan Telecommunications Corp.

964 Dean St., Brooklyn 38, N. Y.
Phone: NEvins 8-5900

President.....S. Beidler
PRODUCTS: Cameramen's telephone head & chest sets, telephone jacks, plugs, switchboards & assoc. eqpt.

Miles Reproducer Co., Inc.

812 Broadway, New York 3, N. Y.
Phone: SPring 7-7670

President.....G. Ruskin
Adv. Mgr., Treas.....B. Burns
Chief Engineer.....I. W. Kay
Secretary.....J. M. Kuhlik
PRODUCTS: Briefcase interview recorder.

Milo Electronics Corp.

530 Canal St., New York 13, N. Y.
Phone: BEekman 3-2980

Sales Mgr.....Robert A. Smith
PRODUCTS: Audio components, test instruments, tubes, recording & playback eqpt., wire, cable, connectors.

Minnesota Mining and Mfg. Co.

900 Bush Ave., St. Paul 6, Minn.
Phone: PProspect 6-8511

Div. V.P., Magnetic Prod..Dr. W. W. Wetzel
Gen. Sales Mgr., Magnetic Prod.

Dan Denham
Sales Mgr., Dist. Trades.....W. H. Madden
Branch Offices
6850 S. Harlem Ave., Argo P.O.

EQUIPMENT MANUFACTURERS

Bedford Park, Ill.
 Sales Manager.....D. T. Windahl
 6023 S. Garfield Ave., Los Angeles 22, Calif.
 Sales Manager.....A. J. Blower
 700 Grand Ave., Ridgefield, N. J.
 Sls. Mgr.....W. F. Enright
 2121 Santa Anna Ave., Dallas 28, Tex.
 Sls. Mgr.....R. A. Henderson
 732 Ashby St., N. W., Atlanta 18, Ga.
 Sls. Mgr.....L. C. Atkins
 367 Grove St., St. Paul 1, Minn.
 1330 Centre St., Newton Center 59, Mass.
 Box 2012, Buffalo 5, N. Y.
 5698 Rising Sun Ave., Philadelphia 20, Pa.
 4835 Para Dr., Cincinnati, Ohio
 12200 Brookpark Road, Cleveland 30, Ohio
 411 Piquette, Detroit 2, Mich.
 320 Shaw Rd., S. San Francisco, Calif.
 10725 Baur Blvd., St. Louis 14, Mo.
 Box 151, High Point, N. C.
 1410 Kapiolani Blvd., Honolulu 14, Hawaii
 3663 1st Ave., S., Seattle 4, Wash.
 PRODUCTS: Magnetic and video tape and magnetic film & accessories.

Miratel, Inc.

1st St., S.E. & Richardson,
 New Brighton 12, Minn.
 Phone: MELrose 3-1742
 President.....William S. Sadler
 General Manager.....N. C. Ritter
 Sales Mgr.....H. E. Kurzweg
 PRODUCTS: Television video monitors, video distribution amplifiers, regulated power supplies, conelrad equipment, voice operated relay, aperture correctors.

Missile Systems Corp.

11949 Vose St., N. Hollywood, Calif.
 Phone: POplar 5-9041
 General Mgr.....Richard E. Oswald
 PRODUCTS: Commercial microwave equipment, microwave relay system & terminal end, microwave remote unit, portable microwave relay system, subcarrier discriminator monitor, ling telemetry decommutator, phase & gain equalizer.

Mitchell Camera Corp.

666 W. Harvard St., Glendale 4, Calif.
 Phone: CHapman 5-1086
 President.....Mrs. Eva Fox
 V.P.....J. D. McCall
 V.P. & Mgr.....Victor T. Carbone
 PRODUCTS: Film cameras and accessories.

Mole Richardson Co.

937 N. Sycamore Ave., Hollywood 38, Calif.
 Phone: OLdfield 4-3660
 President.....W. K. Parker
 PRODUCTS: Photographic lighting equipment and accessories for TV studios. Microphone booms and perambulators.

Mycalex Corporation of America

125 Clifton Blvd., Clifton, N. J.
 Phone: PRescott 9-8866
 N.Y. Phone: COlumbus 5-5989

Pres.....Jerome Taishoff
 Vice President.....Sol Taishoff
 V.P., Operations.....A. S. Backus
 PRODUCTS: Glass-bonded mica insulation components, tube sockets & bases, synthetic mica commutation switches.

Narda Microwave Corp.

118 Herricks Rd., Mineola, N. Y.
 Phone: PIONEer 6-4650
 President.....W. A. Bourke
 PRODUCTS: Microwave test equipment; antenna horns.

National Cine Equipment Inc.

209 W. 48th St., New York 36, N. Y.
 Phone: CIrcle 6-0348
 President.....John Clemens
 Sec'y-Treas.....Erwin G. Harwood
 PRODUCTS: Crab-Hydrolly, Hydrolly, microphone booms, 3 wheel portable dollies, 16mm, 35mm, 70mm film synchronizers, film viewers, 35mm and 16mm. Lens mounts lenses to 40". Sales, service and rentals of television and motion picture equipment, 1 hr. magazines for film recording for 16 mm. & 35 mm. fluid Pan and tilthead tripod.

Nat'l Engr. & Mfg. Co.

1579 Morrystown St., Orlando, Fla.
 Phone: GARDen 4-9715
 Execs.....D. L. Dine, R. D. Sidwell
 PRODUCTS: On-air lights, electronic fabrication, towers.

National Television Tube Inc.

Rt. 46 at 6th St., Saddle Brook, N. J.
 Phone: PR 8-5900
 Pres., Sales Director.....John Sansone
 Sec'y-Treas., Engr.....A. Wasek
 PRODUCTS: Cathode Ray Tubes.

Neumade Products Corp.

250 W. 57th St., New York 19, N. Y.
 Phone: JUdson 6-5810
 Exec., V.P.....Lee E. Jones
 PRODUCTS: Film cabinets and racks, slide cabinets, editing equipment, film cleaners, projection tables, synchronizers, film timers, flanges, editing tables; storage equipment for video tape reels.

Gunnar A. Olsen Corp.

215-11 42 Ave., Bayside, L.I., N.Y.
 Phone: BAyside 9-8092
 President.....Gunnar A. Olsen
 Vice President.....Gunnar Olsen
 PRODUCTS: Tower Antenna systems installations & maintenance.

Orr Industries Co.

(Div. of Ampex Corp.)
 P.O. Box 190, Opelika, Ala.
 Phone: SHerwood 5-7643
 V.P. and Mgr.....John M. Leslie, Jr.
 Mkt. Mgr.....J. Reynolds Carey
 Engineering Mgr.....George Ziadeh
 Quality Control Mgr.....R. D. Browning

EQUIPMENT MANUFACTURERS

PRODUCTS: Recording tapes, various lengths, widths & types for broadcast, industrial, gov't. & consumer uses.

Pacific Mercury Electronics

8345 Hayvenhurst Ave., Sepulveda, Calif.
Phone: EMpire 2-3131
N.Y. Phone: EM 1-3084

President.....Joe Benaron
V.P., Engr. Dir.....S. Cutler
Comm. Sls. Mgr.....J. F. Walsh
Manufacturing Dir.....T. McAuliffe
Purchasing Director.....D. Stein
Ch. TV Engineer.....Sava Jacobson
Indus. Relations Dir.....George Brudney

PRODUCTS: Silvertone TV sets, stereo radio phonograph combinations, Thomas-organ-stereo phonograph combinations, electric organs.

Page Communications Engineers, Inc.

(Subsidiary of Northrop Corp.)

2001 Wisconsin Ave., N.W., Washington, D.C.
Phone: FEderal 7-7600

President.....Esterly C. Page
Exec. V.P.....Joseph A. Waldschmitt
Sr. V.P., Staff Svcs.....F. W. Donkin
Sr. V.P., Contract Svcs.....C. J. Seeley
Sr. V.P., Eng., R&D.....Ross Bateman
V.P., Dir. Telecomm Sys...Charles A. Parry
V.P., Dir. Eng.....Francis M. Ryan
V.P., Dir. R&D....Dr. Charles R. Burrows
V.P., Dir. M&O.....Edward R. Wagner
Dir. Customer Rel.....Walter R. Brehm

PRODUCTS: Design, construction, testing, maintenance and operation of ionospheric & tropospheric scatter propagation & other advanced radio communications systems.

Parkersburg Rig and Reel Co.

(Div. of Parkersburg-Aetna Corp.)

620 Depot St., Parkersburg, W. Va.
Phone: HUdson 5-4521

N. Y. Phone: YUkon 6-5166

President.....B. P. McDonough
V.P., Sales Mgr.....J. W. Robbins
Secy., Treas.....H. N. Wilson

PRODUCTS: (AM-FM) Radio transmission towers; micro wave towers. (TV) Towers.

Pembrex Theatre Supply Corp.

1969 S. Vermont Ave., Los Angeles, Calif.
Phone: REpublic 1-3111

Mgr.L. M. Wütke
PRODUCTS: "Pemare" and "Telinc" projectors, and accessories.

Pentron Sales Co., Inc.

(Sub. of Pentron Electronics Corp.)

777 South Tripp Ave., Chicago 24, Ill.
Phone: SAcramento 2-3201

President.....Irving Rossman
Chief Engineer.....Irving Brenholdt

Eastern Division

58-08 37th Ave., Woodside, L.I., N.Y.

Phone: DEfender 5-1050

PRODUCTS: Stereo recorders, stereo play-

monaural tape recorders, dual preamplifiers, preamplifiers, microphone mixers, speaker/amplifiers, tape decks (stereo & monaural).

Phelps Dodge Copper Products

300 Park Ave., New York 22, N. Y.
Phone: PLaza 1-3200

President.....H. T. Brinton
Sales Manager.....F. W. Lemly

PRODUCTS: Styroflex®, Spirafil, Foamflex coaxial cable.

Philco Corp.

Tioga and "C" Sts., Philadelphia 34, Pa.
Phone: NEbraska 4-5100

Corporate Division

President.....James Skinner, Jr.
V.P., Oper.....Joseph H. Gillies
Exec. V.P., Res. & Eng.....Leslie J. Woods
Vice President.....Harold W. Butler
V.P., Res. & Eng.....Leslie J. Woods
V.P., Technical Planning...David B. Smith
General Counsel.....Philip Dechert
V.P. Fin. & Treasurer...William R. Wilson
Secretary.....Charles F. Steinruck, Jr.
Dir. of Pub. Rel.....Robert M. Jones

Consumer Products Division

V.P., Gen. Mgr.....Larry F. Hardy
V.P., Marketing.....Henry E. Bowes
Gen. Mgr.-Spec. Mkt. Planning..John L. Utz
V.P., Prod. Dev. & Planning—
Electronics.....Armin E. Allen
V.P., Electronics Oper.....E. S. Brotzman
V.P., Engr.-Electronics

Oper.....Palmer M. Craig
V.P., Prod. Dev. & Planning-

Appliances.....Harold W. Schaefer
V.P., Appliance Oper..William A. McCracken
Gen. Mgr.-Appl. Eng.....Frank Edwards
V.P., Purchasing.....Wilson H. Oelkers
V.P., Asst. to V.P. &

Gen Mgr.....Oscar O. Schreiber
(Lansdale Tube Co. Div.)

Church Road, Lansdale, Pa.

Phone: ULYssez 5-4681

N. Y. Phone: STilwell 6-8400

Vice-Pres., Gen. Mgr.....W. J. Peltz
Gen. Sales Mgr.....C. H. Warshaw
Distributor Sls. Mgr.....J. E. O'Hanlon

PRODUCTS: AM and AM-FM radios, console, table, portable and combination TV receivers, Stereophonic Hi-Fidelity phonographs.

Philmore Manufacturing Co., Inc.

130-01 Jamaica Ave., Richmond Hill 18, N. Y.
Phone: HIckory 1-5000

President.....M. L. Granat
Vice-President.....Gary Granat
Chief Engineer.....Fred Kaufman
Treasurer.....Murray Granat
Sec'y-Sls. Mgr.....Jerry Granat
Office Mgr.....Milton Greenker

PRODUCTS: Transistor portable radio kits, 3 tube. 2 band AC/DC radio kits. crystal set kits and sets, electronic kits of all kinds for hobby and school use communication re-

EQUIPMENT MANUFACTURERS

ceiver and transceiver units, citizen band equipment.

Pilot Radio Corp.

37-06 36th St., Long Island City 1, N. Y.
Phone: STillwell 4-5454

PresidentIsidor Goldberg
Secretary-Treasurer.....I. W. Wyckoff
V.P. Sales Manager.....L. M. Sandwick
Purchasing Agent.....Paul Lefko
Field Sales Manager.....Don Ross
Adv. Sls. Prom. Mgr.....Ira L. Joachim
Chief Engineer.....Richard Shottenfeld

PRODUCTS: Tuners-stereo: FM-AM, Hi-Fi amplifiers, preamplifiers, speaker systems, portable stereo phonographs; stereophonic console phonographs, radio-phonographs, & components.

Polarad Electronics Corp.

43-20 34th St., Long Island City, N. Y.
Phone: EXeter 2-4500

President.....Dr. D. L. Jaffe
Exec. V.P.....P. H. Odessey
Mgr. of Marketing.....J. P. Schindler
Sls. Mgr.....A. A. Goldberg

PRODUCTS: Microwave test equipment, signal generators, signal sources, spectrum analyzers, microwave reception equipment, accessories and components, general lab equipment.

Precision Apparatus Company, Inc.

70-31 84th St., Glendale 27, N. Y.
Phone: DAVenport 6-3982

Pres. & Gen. Mgr.....S. M. Weingast
V.P. & Dir. of Eng.....G. N. Goldberger
V.P., Chg. of Sales.....S. S. Sparer
Sec.....A. S. Weingast
Treas.....A. D. Mentzer

PRODUCTS: RF Signal Generators, vacuum tube testers, VTVM's V-O-M's, transistor testers, cathode ray oscillographs, sine-square wave generators, and other test and measuring instruments.

Prodelin Inc.

307 Bergen Ave., Kearny, N. J.
Phone: WYman 1-8600

Pres.....L. A. Bondon
V.P., Gen. Mgr.....A. Haselman

PRODUCTS: Coaxial transmission line and connectors, antennas, telemetering buoys.

Pro-Tex Reel Band Co.

2108 Payne Ave., Cleveland 14, Ohio
Phone: TOWer 1-2624

Owner.....T. Kulka
PRODUCTS: Film reel protective band, tape reel fastening clip, all size reels.

Radex Corporation

2076 Elston Ave., Chicago 14, Ill.
Phone: ARmitage 6-6900

President.....R. Cook
PRODUCTS: Radio test eqpt., electrostatic air cleaners, negative ionizers, air purifiers.

Radio Corporation of America

Executive Offices: 30 Rockefeller Plaza
New York 20, N. Y.
Phone: COLUMbus 5-5900

Ch. of the Board.....David Sarnoff
President.....John L. Burns
Ch. Exec. Comm. of Bd...Frank M. Folsom
Sr. Exec. Vice-Pres.....E. W. Engstrom
Group Exec. V.P.'s.....C. M. Odorizzi,
W. W. Watts

Industrial Electronic Products

Front & Cooper Sts., Camden, N. J.

Exec. V.P.....T. A. Smith
Pres., RCA Comm. Inc.....T. H. Mitchell
Mgr. Personnel.....W. R. Fitzpatrick
Mgr., Bus. Analysis.....M. W. Poppei
Controller, Finance.....J. H. Walker
Div. V.P., & Gen. Mgr. Best.
& TV Equip. Div.....C. H. Colledge
Div. V.P., & Gen. Mgr. Communica.
& Controls Div.....J. J. Graham
V.P. & Gen. Mgr. Elect. Data
Processing Div.....D. H. Kunsman

RCA Electron Tube Division

415 S. 5th St., Harrison, N. J.

Group Exec. V.P.....W. W. Watts
V.P., Gen. Mgr.....Douglas Y. Smith
Mgr., Planning.....L. R. Day
Controller.....M. Kalen
Div. V.P., Enter. Tube Prod....J. B. Farese
Chief Engineer.....G. R. Shaw
Purch. Agent.....T. J. Scanlon
Mgr., Personnel.....L. A. Kameen
Gen. Comm. Mgr.....L. S. Thees
Mgr., Dist. Products Dept....H. F. Bersche
Div. V.P., Ind. Tube Prod....C. E. Burnett
Mgr., Distributor Sales.....K. B. Shaffer
Mgr. Marketing-Enter. Tubes...M. J. Carroll
Mgr., Mkt., Ind. Tubes.....G. W. Duckworth
RCA Semiconductor and Materials Division

Somerville, N. J.

Group Exec. V.P.....W. W. Watts
V.P., Gen. Mgr.....Dr. A. M. Glover
Div. V.P., Opera. Plan.....W. H. Painter
Mgr., Mktg. Dept.....T. R. Hays
Mgr., Enter. Semiconductor
Prod.....N. H. Green
Mgr., Microelectronics Dept..R. E. Koehler
Mgr., Computer Prod. &
Material Dept.....K. M. McLaughlin
Mgr., Personnel.....C. E. Sharp
Controller.....F. R. Buchanan
Mgr., Ind. Semicond.

Prod. Dept.....C. H. Lane
Mgr., Needham Materials Opera..F. E. Vinal

RCA Sales Corporation

Cherry Hill, Camden 8, N. J.

Ch. & President.....W. W. Watts
Operating V.P.....D. L. Mills
Controller.....O. G. Delk
V.P., Marketing.....R. W. Saxon
Vice President.....J. M. Toney
V.P., Adv. & Sales Prom.....J. M. Williams
Mgr., Prod. Plan. & Devel....C. R. Johnston
RCA Victor Home Instruments Div.

Indianapolis, Ind.

EQUIPMENT MANUFACTURERS

Group Exec. V.P. W. W. Watts
 Div. Vice Pres. D. L. Mills
 Mgr., Home Inst. Mfg. W. E. Albright
 Controller O. G. Delk
 Mgr., Personnel P. R. Slaninka

RCA Victor Distributing Corp. Chicago, Ill.

Group Exec. V.P. W. W. Watts
 Ch. of the Board. W. M. Norton
 President L. F. Holleran
 V.P. Los Angeles Branch. C. A. Malin
 V.P. Detroit Branch. N. A. Corbett
 V.P. Chicago Branch. J. A. Curl
 V.P. Buffalo Branch. L. A. Baumgartner
 V.P. Kansas City Branch. A. W. Sayers
 V.P. Davenport Branch. E. E. Hart
 Mgr. Wichita Branch. W. J. Walsh
 V.P. Atlanta Branch. G. H. Bahl

RCA Victor Record Division 135 East 24th St., New York, N. Y.

Group Exec. V.P. C. M. Odorizzi
 V.P. & Gen. Mgr. G. R. Marek
 Div. V.P. & Opera. Mgr. N. Racusin
 Mgr., Adv. Pub. & Prom. W. I. Alexander
 Div. V.P., Mkt. Svcs. &
 Bus. Affairs W. W. Bullock
 Div. V.P., Comm. Sales Dept. J. Y. Burgess
 Div. V.P., Record Opera. Dept. J. P. Davis
 Div. V.P., Comm. Records
 Creat. Dept. R. L. Yorke

PRODUCTS: Television receivers table and console black and white and color models; Stereo-Orthophonic High Fidelity "Victrola" Phonographs; radio receivers AM, AM-FM, table models; AM clock radios; electronic data processing equipment; AM, FM and TV transmitting equipment; broadcast station studio equipment; mobile radio communications equipment; industrial television equipment; microphones; microwave equipment; test and measuring equipment; Antenaplex antenna systems; communications equipment; electron tubes; receiving, power, cathoderay and special types; TV studio camera equipment; film, disc and tape recording equipment; sixteen millimeter projectors; electron microscopes; theatre television equipment; marine radio equipment; aviation, communication, radar and other special apparatus for the Armed Forces.

Radio Engineering Laboratories, Inc.

29-01 Borden Ave., Long Island City 1, N. Y.
 Phone: STillwell 6-2100

Board Chairman. C. R. Runyon, Jr.
 Exec. V.P., Gen. Mgr. F. A. Gunther
 V.P. Engineering. J. R. Day
 Vice President, Finance. Joseph Behr
 Chief Engineer. R. E. Hull
 Treasurer. James A. Cronin
 Sec. & Ind. Rel. Mgr. C. R. Runyon, III.
 Personnel Mgr. James J. Kelly
 Purchasing Agent. J. W. Brangan

PRODUCTS: Tropospheric scatter radio systems, point-to-point radio relay equipment, specialty transformers, RF & AF filters, mobile remote broadcast links, FM & TV transmitters.

Radio Receptor Co., Inc. (Subsid. of Gen. Instrument Corp.)

240 Wythe Ave., Brooklyn 11, N. Y.
 Phone: EVergreen 8-6000

President J. G. Mayer
 V.P. Ralph Mendel
 Treasurer. Al Konecny, Jr.
 PRODUCTS: Industrial TV systems.

Rangertone, Inc.

73 Winthrop St., Newark 4, N. J.
 Phone: HUmboldt 5-2550
 N.Y. Phone: COrtlandt 7-0694

Pres., Treas. R. H. Ranger
 PRODUCTS: (AM-FM) Magnetic tape recorders, studio type stereophonic recorders. (TV) Synchronized magnetic tape recorders for TV films; tape dubbers & editing eqpt., tape code marker.

Raven Screen Corp.

124 E. 124th St., New York, N. Y.
 Phone: LEhigh 4-8408

Sec'y-Treas. Ernest D. Reif
 Manager Fred Rose
 Engineer Thomas Yanelli

PRODUCTS: Motion picture screens, rear projection screens for TV studios, front projection screens for auditoriums, etc.; all types of screens for every purpose.

Raytheon Manufacturing Co.

100 River St., Waltham 54, Mass.
 Phone: Twin Brook 3-5860

Manager. Joseph J. Sedik
 PRODUCTS: Radios — AC-DC and clock radios; tubeless radios (transistor); TV sets (monochrome, color); tape recorders.

Reeves Soundcraft Corp.

Great Pasture Rd., Danbury, Conn.
 Phone: PIONEER 3-7601
 N. Y. Phone: PLaza 9-2644

President Hazard Reeves
 Exec. Vice Pres. Frank B. Rogers, Jr.
 Vice Pres. Wm. H. Deacy
 Sales. George Bassett
 Adv. Mgr. Thomas Dempsey

PRODUCTS: Blank recording discs, magnetic recording tape, for audio and video recording, full width magnetic recording film, striped magnetic film, and raw stock styli.

Rek-O-Kut Company, Inc.

38-19 108th St., Corona 68, N. Y.
 Phone: DEfender 5-3500

EQUIPMENT MANUFACTURERS

Pres. George Silber
Vice Pres., Sales.....R. R. Sherwood
Sales Manager.....Avery Yudin
Marketing Mgr. Clifford Shearer
PRODUCTS: Instantaneous Recording
Equipment, Transcription Turntables, Rhythmaster, a continuous variable speed phonograph and portable PA system; Imperial disc recorder; Stereo turntables series and Recitalists system & Stereo Tone arms.

Rheem Califone Corp.

5922 Bowcroft Ave., Los Angeles 16, Calif.
Phone: HO 2-2353

President C. V. Coons
V.P. & Gen. Mgr.....O. X. Pitney
V.P., Research & Devel.....R. G. Metzner
Ch. Engineer B. W. Farber
Sales Mgr. R. J. Margolis
Advertising Mgr. G. Langsner
PRODUCTS: Portable transcription players, hi fi magnetic tape recorders.

Rissi Electronic Supply Co.

14405 Wyoming Ave., Detroit 38, Mich.
Phone: TEexas 4-8420

Manager.....V. Wilton
Radio Electronic Supply Co.
505 Jefferson SE, Grand Rapids 3, Mich.
Phone: GLendale 9-4611

Manager Don Chase
PRODUCTS: Tubes, vidicons, audio tape & discs, maintenance supplies. Electro-voice microphones, tape recorders, image orthicons.

Roberts Electronics, Inc.

829 No. Highland Ave., Hollywood 38, Calif.
Phone: HO 2-6631
N.Y. Phone: PLaza 7-2164

President.....Robert G. Metzner
Vice-Pres. Robert Craig
Vice-Pres. Eugene J. Freeman
Sales Prom. Mgr.....D. Monroe
Production Mgr.....J. V. Short
PRODUCTS: AM-FM stereo tuners, monaural & stereo preamplifiers-amplifiers, professional & semi-professional tape recorders, speaker-amplifier combinations in portable cases, dual track tape recorders, negative ion generators.

Robinson Recording Labs.

35 S. Ninth St., Philadelphia 7, Pa.
Phone: WAlnut 2-6800

Owner.....W. Robinson
PRODUCTS: Precision 3 speed turntables.

Rohn Manufacturing Company

6718 West Plank Rd., Peoria, Ill.
Phone: 637-8416

President Dwight Rohn
Sales Manager.....R. A. Kleine
Traffic Mgr. & Sales.....William Hall
PRODUCTS: Radio, TV, microwave, & communication towers and accessories.

Schafer Custom Engineering

(Div. of Textron Electronics, Inc.)
235 S. Third St., Burbank, Calif.

Phone: TH 5-3561

President.....Paul C. Schafer
Sales Manager.....R. Paul Comstock Jr.
Dir. of Engr.....James W. Harford
Dir. of Mfg.....Ernest W. Wodiske
Controller Robert J. Watkins
PRODUCTS: Automation equipment; remote control equipment.

Self Winding Clock Co., Inc.

41 East 11th St., New York, N. Y.
Phone: AL 4-3110

Sales Manager.....Laurence Hill
PRODUCTS: Sweep seconds, dry-cell self-powered, hourly corrected clocks; receive automatic synchronizing pulses from Western Union Naval Observatory Time Service; also manual sync. by control kit.

Setchell-Carlson, Inc.

New Brighton, St. Paul 12, Minn.
Phone: MELrose 3-3131

President.....B. T. Setchell
V.P. & Off. Mgr.....A. P. Chermak
Sales Admns.....Cal Karnstedt,

PRODUCTS: (AM-FM) Monophonic & stereophonic record players & radio combinations. (TV) Unit-ized TV, incl. with monophonic & stereophonic radio & record player combinations; TV monitors.

Shields Studio

5537 Suburban Tracks, St. Louis, Mo.
Phone: FOrest 7-2535

Owner Tom Shields
PRODUCTS: St. Louis "Stagette", TV drops, multiple drop hanger, TV green repp drapes, draperies, tracks, rigging, "profile cut outs", TV settings.

Skiatron Electronics & TV Corp.

180 Varick St. New York 14 N. Y.
Phone: WATkins 4-7060

President Arthur Levey
Exec. V.P.....Kenneth L. King
Secretary-Treas.....Frank V. Quigley
Ass't Sec.....Thomas F. O'Brien
Services Offered: Electronic equipment, Subscriber-Vision research & development TV and electronics.

Small Motors, Inc.

2076 Elston Ave., Chicago 14, Ill
Phone: ARmitage 6-6900

Sales Manager.....R. R. Cook
PRODUCTS: Radio dynamotors, blowers. fractional hp motors.

Sonotone Corp.

Elmsford, N. Y.
Phone: LYric 2-9600

Pres., Gen. Mgr.....Irving I. Schachtel
Sls. Mgr., Electronic
Applications.....Robt. L. Lewis
PRODUCTS: Sales & design of broadcast cartridges, magnetic tape heads, ceramic mi-

EQUIPMENT MANUFACTURERS

crophones, nickel cadmium batteries, speakers.

S.O.S. Cinema Supply Corp.

602 W. 52nd St., New York, N. Y.

Phone: PLaza 7-0440

6331 Hollywood Blvd., Hollywood 28, Calif.

Phone: HOLlywood 7-2124

President, Gen. Mgr. J. A. Tanney

Vice-Pres., Sales Mgr. Dominick Capano

Sales Prom. Mgr. Oliver E. Cain

PRODUCTS: Animation, film titling, processing, lighting & sound equipment; cameras, editing, film handling equipment, rear projection systems, screens, etc. Design & engineering of custom built equipment. Manuf. & distributors; sales & leasing.

Space Communications Corp.

1841 Broadway, New York 23, N. Y.

Phone: JUdson 2-6530

President Sol Cornberg

PRODUCTS: Sales & design of broadcast and intercom TV systems & equipment.

Spencer-Kennedy Laboratories, Inc.

1320 Soldiers Field Rd., Boston 35, Mass.

Phone: ALgonquin 4-5400

Chairman. George W. W. Brewster

President & Treas. Donald Spencer

Sales Manager. W. K. Headley

PRODUCTS: Community antenna and industrial TV systems.

Stainless, Inc.

Third St., North Wales, Pa.

Phone: OXBow 9-4871

President. Walter L. Guzewicz

Vice-President. Henry J. Guzewicz

Sales. John F. Guzewicz, John S. Fisher

PRODUCTS: Self-supporting guyed and micro wave towers; antenna masts; FM self-supporting and guyed towers.

Stancil-Hoffman Corporation

845 N. Highland Ave., Hollywood 38, Calif.

Phone: HOLlywood 4-7461

President. William V. Stancil

PRODUCTS: Magnetic recorder/reproducer for tape and for 16mm, 17.5mm & 35mm film. Self contained battery operated for standard recording, stereo or synchronized with film, M r/r up to 32 tracks, all transistor, for communications recording & language labs.

Standard Electronics

(Div. of Reeves Instrument Corp.)

Lakewood Road, Farmingdale, N. J.

Phone: WEBster 8-6671

General Mgr. R. M. Dougherty

Chief Eng. A. R. Taylor

Plant Supervisor M. Spector

Field Eng. Joseph Ewansky

District Sales Engineering Managers

District Sls. Eng. Mgr. J. T. Campbell

1026 17th St., N.W., Wash 6, D. C.

Phone: REpublic 7-2246

PRODUCTS: Transmitters, transformers, dummy loads & filters for AM, FM, & TV; FM antennas; TV color equipment.

Stephens Trusonic Inc.

8538 Warner Dr., Culver City, Calif.

Phone: UPton 0-6671

President, Gen. Mgr. Emile J. Petre

V.P. & Sales Mgr. Richard Rose

Secretary R. Applin

PRODUCTS: Wireless and condenser microphones, environmental test equipment.

Stereovision, Inc.

500 Fifth Ave., New York, N. Y.

Phone: COlumbus 5-5400

President Fred Pittera

Exec. V.P. & Tech. Dir. Merrill Braverman

Secy-Treas. Geri Lynn

Art Director. Adam Mark

Public Relations. Bosh Stack

Gen. Counsels. S. D. Reidel,

J. W. M. Rutenberg

PRODUCTS: 3D-TV films for compatible reproduction. Optical devices, stereo lenses.

Strong Electric Corp.

87 City Park Ave., Toledo, O.

Phone: CHerry 8-3741

President. Arthur J. Hatch

Vice Pres. Leo A. Altenbach

PRODUCTS: Incandescent and arc spot-Treasurer Lee T. Nelson lights; trouperette incandescent spotlight; trouper and super trouper high intensity arc spotlights; universal arc slide projector for background.

Studio Television Products Sales Corporation

356 W. 40th St., New York 18, N.Y.

Phone: PEnnsylvania 6-5849

Manager. James B. Tharpe

PRODUCTS: Pneumatic-balance camera dolly, color & B & W.

Swager Tower Company

R. R. No. 2, Fremont, Indiana

Phone: 4625

Pres. W. E. Swager

PRODUCTS: Radio & TV and microwave broadcast towers.

Sylvania Electric Products, Inc.

730 Third Ave., N.Y.C.

Phone: JUdson 6-2424

Board Chairman. Don G. Mitchell

President. Robert E. Lewis

Sr. V.P. Matthew D. Burns

Dir. Indust. Rel. David G. Christie

Sr. V.P., Marketing. B. K. Wickstrum

Dir. Pub. Rel. Herbert Johnson, Jr.

V.P. Elec. Tube Sls. Donald W. Gunn

PRODUCTS: Tubes, radio & TV.

Sarkes Tarzian Inc.

(Broadcast Equipment Div.)

E. Hillside Dr., Bloomington, Ind.

Phone: 7251

PresidentSarkes Tarzian
Comm. Manager.....Biagio Presti

PRODUCTS: TV transmitters.

Tech-Master Corp.

75 Front St., Brooklyn, N. Y.

Phone: ULster 5-3535

PresidentL. Lazoff
Gen. Mgr.....R. Lazoff
Sales Manager.....A. Lazoff

PRODUCTS: Wired & kits TV custom chassis, tuners, amplifiers, pre-amps, radios.

Technical Appliance Corporation

1 Taco St., Sherburne, New York

Phone: ORchid 4-2211

PresidentH. H. Brown
Exec. V.P.....T. Lundahl
V.P., Dir. Engr.....Robert T. Leitner
Sales EngineerCarroll Blackman
Dist. Sales, East. Div.....Gerard White
Dist. Sales, West. Div.....Carl Cox
Sales Prom. Mgr.....F. R. Voorhaar
Chief Engineer.....N. Rea
Sales Mgr.....S. K. McNeil

PRODUCTS: Receiving antennas and allied products for TV & FM reception.

Telechrome Mfg. Corp.

28 Ranick Dr., Amityville, N. Y.

Phone: LIncoln 1-3600

PresidentJ. R. Popkin-Clurman
Exec. V.P.....S. Dubin
Vice-Pres., Sales.....H. C. Riker
Admin. V.P.Joseph McPhee
Chief Engineer.....Sol Hudes
Division ManagerJack Horowitz
Prod. Mgr.....Mal Albaum
Sales ManagerB. Yagerman

Western Engineering Div.

13635 Victory Blvd., Van Nuys, Calif.

Phone: ST 2-7479

DirectorS. Krinsky

Mid-West Engineering Div.

106 W. St. Charles Rd., Lombard, Ill.

Phone: MAyfair 7-6026

Director.....D. Chapman

Southwestern Engineering Div.

4207 Gaston Ave., Dallas, Tex.

Phone: TAYlor 3-3291

Director.....R. F. Wulfe

PRODUCTS: Color and monochrome test equipment; video test signal generators & receivers; image orthicon cameras.

Telecontrol Corp.

1418 W. 166th St., Gardena, Calif.

Phone: FAculity 1-5701

President.....John W. Doering
Ch. Devel. Eng.....L. Jorgenson
Sales EngineerDuane E. Heft
Dir. Manuf.Robert Fitzgerald

PRODUCTS: Audio-video distribution

switchers & exchanges, studio switching centers, master control switching systems, mobile video switchers, house monitoring systems, audio-video automation switchers, video & pulse amplifiers.

Telectro Industries Corporation

35-16 37th St., Long Island City 1, N. Y.

Phone: YELlowstone 2-8600

President.....H. Sussman
General ManagerEdward Waldman
SecretaryStanley Rosenberg
Chief EngineerGeorge Brown
P.A.Maxwell Ross
Engineer, RadioAbe Zeder
Engineer, TVFrank Oster

PRODUCTS: Transistorized receivers & recorders, special designs, etc.; closed circuit TV system to transmit over telephone lines.

TelePrompter Corporation

311 W. 43rd St., N. Y. 36, N. Y.

Phone: JUDson 2-3800

Chairman, Pres.....Irving B. Kahn
V.P. Engineering.....Hubert J. Schlafly, Jr.
Exec. V.P.William Sargent
V.P., Communication Syst...N. C. Myers, Jr.
Sec.-Treas.Monroe Rifkin
TV, Film Serv. Mgr.....George Kasimatis
Public Rel. Dir.....John Barrington
Dir. MarketingE. J. Spiro
Prog. & Prod. Mgr....Robert M. Rosencrans

PRODUCTS: TelePrompter reading unit and accessories, cueing equipment for film, TV, public speaking; TelePro rear screen projection; TeleMation for automatic cueing; lights; audio systems; TeleStage portable stage structures; custom built sound systems; the Presidential Lectern; large screen cl. circ. TV.

Tele-Tone Company of America

1668 Webster Ave., New York 57, N. Y.

Phone: CY 9-1900

PresidentIsidore Rothman
Vice President.....M. Perlmutter
Chief Eng.....B. Berger

PRODUCTS: AM-FM radios, AM clock radios.

Telescript-CSP Inc.

155 W. 72nd St., New York 23, N. Y.

Phone: SUSquehanna 7-8111

PresidentPeter Jackson
Exec. V.P.....Harrison Reader
V.P. Sales.....Curtis R. Howard
Mgr., ServiceTrygve W. Lund
Mgr., Tech. Facilities.....Charles R. Krum

Branch Office

832 N. La Brea, Los Angeles, Calif.

Phone: HO 9-7287

Manager“Scrappy” Lambert

PRODUCTS: TV studio prompting eqpt., rear screen projector, video tape editor (electronic), portable stages.

EQUIPMENT MANUFACTURERS

Television Utilities Corp.

112-33 Colonial Ave., Corona 68, N. Y.
Phone: TW 8-1000

President.....A. E. Siegel
V.P., Ch. Engr.....C. H. Odom
V.P., Sls. Engr.....Miles Breger
Design Engineer.....Ken Worthington
Production Engineer.....Mark Tamburrelli

PRODUCTS: Scan-A-Graph visual communications systems, camera-less transmission of video information to unlimited locations; best. sta. & closed circ. TV video monitors; Pulse Cross Monitors; SYNC generators; line & video amplifiers; Kine recording eqpt.; Flying Spot scanners.

Television Zoomar Co. Zoomar Television

500 Fifth Ave., New York, N. Y.
Phone: BRyant 9-5835

President.....Jack A. Pegler
Design, Research & Dev....Dr. Frank G. Back
Sales Manager.....Bill Pegler
PRODUCTS: Lenses — Super Universal Zoomar & Super Studio Zoomar, for 3 & 4½" image orthicon cameras.

Tel-Instrument Electronics Corp.

728 Garden St., Carlstadt, N. J.
Phone: WEbster 3-1600

V.P., Sales Mgr.....E. W. Brinkerhoff
PRODUCTS: Test equipment for TV, studio equipment for monochrome & color.

TNT Tele-Sessions, Inc. & Theatre Network Television, Inc.

575 Madison Ave., N. Y. 22, N. Y.
Phone: MU 8-3220

President.....Nathan L. Halpern
Exec. Producer.....Marshall Jamison
Dir. of Prod.....Robert F. White
Dir. of Pgms.....Al deCaprio
Dir. of Oper.....Edward F. Admiss
Dir. of Sales Develop.....Bart Swift
Mgr., Eastern Div.....J. B. O'Connor
Sec.-Treas.....George Frank

Branch Offices

719 Fisher Bldg., Detroit 2, Mich.
Phone: TRinity 3-1566

Midwest Div. Mgr.....John L. Beers
1137 N. Cole Ave., Los Angeles 38, Cal.
Phone: HOLlywood 2-2480

250 Golden Gate Ave., San Francisco, Calif.
Phone: ORdway 3-0750

Pac. Coast Div. Mgr.....Douglas George
PRODUCTS: Closed-circuit TV for business, industry, and paid box office admissions.

Tower Construction Co.

2700 Hawkeye Drive, Sioux City, Iowa
Phone: 2-3631

Owner.....M. M. Lasensky
Gen. Mgr.....C. A. Wright
Ass't Sales Mgr.....G. S. Chesen
Eng. Mgr.....L. J. Tokarczyk
PRODUCTS: Microwave towers, passive

reflectors, microwave bldgs. & tower erections. Radio towers, AM, VHF.

Tower Sales & Erecting Company

6100 N.E. Columbia Blvd., Portland 18, Ore.
Phone: ATLantic 7-7303

President.....C. Fisher
PRODUCTS: AM, FM & TV guyed & self-supporting towers & ground systems; tower lighting & painting.

Trans-Lux Television Corp.

625 Madison Ave., New York 22, N. Y.
Phone: PL 1-3110

President.....Richard Brandt
Vice Pres.....Richard Carlton
Asst. V.P.....Sidney Ginsberg
East. Div. Sales Mgr.....Leo Brody
Asst. to V.P.....Robert Miller
Dir. of Public Rel.....Lou Gerard
PRODUCTS: Background scenes by Trans-Lux; rear view slide projectors; translucent screens; & aluminum screen frames.

Tray-Ler Radio Corp.

571 W. Jackson Blvd., Chicago, Ill.
Phone: HARRison 7-9151

President.....Joe Friedman
V.P. & Gen. Sales Mgr.....I. Edelstein
Vice-Pres., Mfg.....Ellis Friedman
Adv. Mgr.....R. Bruce Ruttenberg
TV Ch. Eng.....Gene Harralo
Radio & Phono.

Ch. Eng.....Richard J. O'Brien
PRODUCTS: Table, transistor & clock radios, hi fi portable & stereo & console phonographs hi fi & stereo tape recorders. Portable, table & console TV & combination sets.

John D. Trilsch, Inc.

Box 14201, Houston 21, Texas
Phone: REpublic 4-2545

President & Treas.....John D. Trilsch
Vice President.....E. E. Armstrong
Secretary.....Chilton Bryan
PRODUCTS: Radio, microwave and radar towers, design, fabrication & erection.

Tung-Sol Electric Inc.

One Summer Ave., Newark 4, N.J.
Phone: HUmboldt 4-8500

Chairman.....Louis Rieben
President.....Milton Schulte
Vice-Pres., Sales.....G. W. Keown
V.P., Oper. & Eng.....Dr. A. K. Wright
V.P.....Donald A. Harper
Sec.....Paul Hemschoot
Treas.....H. Merle Darling
Comptroller.....George Hallett
Gen. Mdse. Mgr.....Daniel J. Webster
Mgr., Mkt. Svcs.....Harold F. Cook

PRODUCTS: Electron tubes, transistors, semi-conductor rectifiers, miniature lamps, cathode ray tubes.

United Transformer Corporation

150 Varick St., New York 13, N. Y.
Phone: ALgonquin 5-3500

EQUIPMENT MANUFACTURERS

Sales Manager.....H. Russell
PRODUCTS: Radio transformers, filters, equalizers, high Q coils.

Vacuum Tube Products Co., Inc.

(Div. of Hughes Aircraft)

506 S. Cleveland St., Oceanside, Calif.

Phone: SAratoga 2-6567

N. Y. Phone: HUnTer 2-9320

Vice Pres.....James J. Sutherland

PRODUCTS: Special cathode ray tubes, Xenon Thyratrons, high vacuum rectifiers, vacuum gauges and controls.

Vallen Inc.

225 Bluff St., Akron, Ohio

Phone: BLaCKstone 3-4933

President.....E. J. Vallen

PRODUCTS: Vallen panorama track, all-steel and aluminum tracks, electric curtain controls.

Vega Electronics Corp.

Box 145, Cupertino, Calif.

Phone: ALPine 2-8704

N. Y. Address: 44 Wall St., N. Y.

Bd. Chmn., President....Russell J. Tinkham

V.P., Ch. Engr.....Walter C. Hironimus

Marketing Mgr.....C. Arthur Foy

Secretary.....Marvin J. Colangelo

PRODUCTS: Vega-Mike wireless microphone system.

Visual Electronics Corp.

356 W. 40th St., New York 18, N. Y.

Phone: PEnNSylvania 6-5849

President.....James B. Tharpe

Vice-President.....John P. Gallagher

Home Office Mgr.....Louis A. Whitson

Export Sales Mgr.....Bert Kupperman

Mgr., Closed Cir. Oper.....M. A. Mayers

Sales Eng. Mgr.....Leo Darrigo

Secretary.....Jess Rafsky

PRODUCTS: All AM-FM-TV best. tech. eqpt. & supplies; nat'l & foreign distribution. Mfg. & dist. of Orth Savers, Spot Saver-TV automation system, aural multiplex units.

Vitro Electronics

(Div. of Vitro Corp. of America)

919 Jesup Blair Dr., Silver Spring, Md.

Phone: JUniper 5-1000

General Mgr.....W. Perrine

Vice President.....V. N. Setterholm

Dir. of Engr.....P. N. Dudeney

Sales Engineer.....R. C. Curry

PRODUCTS: Rebroadcast receivers, field strength meters, phase meters, patching equip., multicouplers, RF test sets, jack panels, video patch cords & looping plugs.

Westinghouse Electric Corp.

(Television-Radio Division)

Route 27 & Vineyard Rd., Metuchen, N.J.

Phone: LILBERTY 8-5000

Vice-Pres.....Chris Witting

Gen. Mgr.....O. H. Yoxsimer

Asst. to Gen. Mgr.....W. H. Eutzky

Mgr. Mfg.....M. N. Cinelli

Mgr. Market.....C. J. Urban

Prod. Mgr. TV.....J. J. Eagan

Prod. Mgr. Radio.....E. D. Smithers

Service Mgr.....K. H. Brown

Adv. Mgr.....R. W. Johnson

Eng. Mgr.....J. H. Fooks

Purchasing Agent.....L. W. Tomlinson

PRODUCTS: Television Receivers, AM

Radio Receivers, AM/FM Radio Receivers,

High Fidelity Instruments.

Wheeler Laboratories, Inc.

(Subsidiary of Hazeltine Corp.)

122 Cutter Mill Rd., Great Neck, N. Y.

Phone: HUnTer 2-7876

President.....Harold A. Wheeler

V.P. Ch. Engr.....David Dettinger

Treas., Asst. Ch. Engr....Frank H. Williams

Antenna Lab (Smithtown)

Engr. in Chg.....Ned A. Spencer

PRODUCTS: Engineering services—Consulting, research, development, design, models; specializing in microwave components, antennas, test eqpt.

Wollensak Optical Co.

850 Hudson Ave., Rochester 21, N. Y.

Phone: COngress 6-1000

President.....E. A. Springer

Vice-President.....A. A. Wollensak

PRODUCTS: TV & motion picture camera lenses.

Zenith Radio Corp.

6001 W. Dickens Ave., Chicago 39, Ill.

Phone: BErkshire 7-7500

N. Y. Phone: CIRCLE 5-1400

Chrm. of Bd.....Hugh Robertson

Pres. and Gen. Mgr.....Joseph S. Wright

Exec. V.P., Ass't. Gen. Mgr. &

Treas.....S. Kaplan

Exec. V.P.,

Dir. of Mkt.....Leonard C. Truesdell

V-P in Chg. of Eng.....J. E. Brown

V-P in Chg. of Prod.....Donald MacGregor

V-P Advertising.....Erik Isgrig

V-P in Chg. Indust. Rel.....J. M. Ferren

V-P & Assoc. Dir. of Res...Dr. Robert Adler

V-P Distribution.....C. J. Hunt

V-P Hearing Aid.....Eugene M. Kinney

V-P in Chg. of Res.....Dr. Alexander Ellett

V-P, Patents.....Francis W. Crotty

V-P, Export.....John A. Miguel, Jr.

Secy. and Asst. V-P.....Karl E. Hassel

Controller.....Ralph M. Spang

Asst. Treas and Asst. Control...A. L. Franczak

Asst. Treas and Asst. Secy.....J. Kuhajek

Asst. Secretaries.....H. M. Chesser & E. M.

Schroeder

Asst. V-P & Chief Eng.....Nathan W. Aram

Public Relations Director....Ted Leitzell

PRODUCTS: RADIOS—Table: AM, AM-

FM; Radio-stereophonic high-fidelity combinations; Portables: Transistor battery only,

battery AC-DC.

TELEVISION: Portable, table, & console,

radio-TV-stereo phono combinations; hearing

aids.

Electronic Industries Association

OFFICERS AND EXECUTIVE PERSONNEL — 1961

1721 De Sales St. N.W., Washington 6, D. C.

Phone: NATIONAL 8-3902

OFFICERS

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L. Berkley Davis, Vice Pres., General Electric Co.

Exec. V.P. & Secretary

James D. Secrest, 1721 DeSales St., N.W., Washington 6, D. C.

General Counsel

John B. Olverson, 1721 DeSales St., N.W., Washington 6, D. C.

Treasurer

Leslie F. Muter, The Muter Company, Chicago 5, Illinois.

Vice Presidents

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Robert S. Bell, Senior Vice President, Packard Bell, Electronics, Los Angeles 64, Calif.

(Tube & Semiconductor Division)

Arthur L. Chapman, CBS-Hytron, Danvers, Mass.

(Parts Division)

W. S. Parsons, Centralab Div., Globe-Union Inc., Milwaukee, Wis.

(Industrial Electronics Division)

Ben Adler, Adler Electronics, Inc., New Rochelle, N. Y.

(Military Products Division)

Sidney R. Curtis, Stormberg-Carlson Div. of General Dynamics Corp.

(Engineering Dept.)

Frederick R. Lack, director

(Military Rel. Dept.)

C. Paul Young, Philco Corp., director

(Marketing Data Dept.)

Frank W. Mansfield, Sylvania Electric Product, Inc., director

(Industrial Rel. Dept.)

Theodore S. Hoffman, Hoffman Electronics Corp. Director

(International Dept.)

Harvey Williams, Philco International Corp., director

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Manager, West Coast Office

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Military Engineering Co-ordinator

Capt. Henry E. Bernstein (USN-ret.)

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Staff Engineer

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(Marketing Data Department)

Tyler Nourse
(International Department)

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(Information Department)

Donald H. Stover
(Industrial Rel. Department)

Edmund Wellington, Jr.
(Military Rel. Department)

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(1961)

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 A. Blumenkrantz, General Instrument Corp.
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 C. Russell Cox, Andrew Corp.
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• As of February 1, 1961

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CITY	STATION	NETWORK	SLIDE	LOCAL ORIGATION FILM	STUDIO
Eastern Time Zone					
New York	WCBS-TV	•	•	•	•
Albany	W-TEN	•	—	—	—
Altoona	WFBG-TV	•	—	—	—
Anderson	WAIM-TV	•	—	—	—
Atlanta	WAGA-TV	•	•	•	—
Augusta	WRDW-TV	—	—	—	—
Baltimore	WMAR-TV	•	•	•	—
Bangor	WABL-TV	•	—	—	—
Binghamton	WNBF-TV	•	—	—	—
Boston	WNAC-TV	•	—	—	—
Buffalo	WBEN-TV	•	•	•	•
Burlington	WCAX-TV	—	—	—	—
Cadillac	WWTW	—	—	—	—
Charleston, S. C.	WCSC-TV	•	—	—	—
Charlotte	WBTV	•	•	•	•
Chattanooga	WDEF-TV	•	—	—	—
Cincinnati	WKRC-TV	•	—	—	—
Clarksburg, W. Va.	WBOY-TV	•	—	—	—
Cleveland	WJW-TV	•	—	—	—
Columbia, S. C.	WNOK-TV	•	—	—	—
Columbus, Ga.	WRBL-TV	•	—	—	—
Columbus, Ohio	WBNS-TV	•	—	—	—
Dayton	WHIO-TV	•	—	—	—
Detroit	WJBL-TV	•	—	—	—
Durham	WTVD	•	—	—	—
Erie	WSEE-TV	•	—	—	—
Florence, S. C.	WBTW	•	—	—	—
Greensboro	WFMY-TV	•	•	•	—
Greenville, N. C.	WNCT	•	—	—	—
Harrisburg	WHPT-TV	•	—	—	—
Harrisonburg	WSVA-TV	—	—	—	—
Hartford	WTIC	•	—	—	—
Huntington, W. Va.	WHTN	•	—	—	—
Indianapolis	WISH-TV	•	—	—	—
Jacksonville	WJXT-TV	•	—	—	—
Johnson City	WJHL-TV	•	—	—	—
Johnstown	WARD-TV	—	—	—	—
Kalamazoo	WKZO-TV	•	—	—	—
Knoxville	WBIR-TV	•	—	—	—
Lancaster	WGAL-TV	•	•	•	•
Lansing	WJIM-TV	•	•	•	—
Macon	WMAZ-TV	•	•	•	—
Miami	WTVJ	•	•	•	•
Norfolk	WTAR-TV	•	•	•	—
Oak Hill, W. Va.	WOAY-TV	—	—	—	—
Orlando	WDBO-TV	•	—	—	—
Philadelphia	WCAU-TV	•	•	•	—
Pittsburgh	KDKA-TV	•	•	•	—
Portland, Me.	WGAN-TV	•	—	—	—
Providence	WPRO-TV	—	—	—	—
Richmond	WRVA-TV	•	•	•	—
Roanoke	WDBJ-TV	•	•	•	—
Rochester	WHEC-TV / WVET-TV	•	—	—	—
Saginaw	WKNX-TV	•	—	—	—
Savannah	WTOG-TV	•	—	—	—
Scranton	WDAU-TV	•	—	—	—
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Syracuse	WHEN-TV	•	—	—	—
Tampa	WTVT	•	•	•	—

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CITY	STATION	NETWORK	SLIDE	LOCAL ORIGINATION FILM	STUDIO
Toledo	WTOL-TV	•	—	—	—
Washington	WTOP-TV	—	•	•	—
Watertown	WCNY-TV	—	—	—	—
Youngstown	WKBN-TV	•	—	—	—

Central Time Zone

Amarillo	KFDA-TV	—	—	—	—
Austin	KTBC-TV	•	—	—	—
Baton Rouge	WAFB-TV	—	—	—	—
Beaumont	KFDM-TV	—	—	—	—
Birmingham	WBRC-TV	•	—	—	—
Cape Girardeau	KFVS-TV	•	—	—	—
Cedar Rapids	WMT-TV	•	—	—	—
Champaign	WCIA-TV	•	—	—	—
Chicago	WBMM-TV	•	—	—	—
Corpus Christi	KZTV	•	—	—	—
Dallas	KRLD-TV	—	•	•	—
Des Moines	KRNT-TV	•	—	—	—
Duluth	KDAL-TV	—	—	—	—
Evansville	WEHT	•	—	—	—
Fort Smith	KNAC-TV	•	—	—	—
Fort Wayne	WANE-TV	•	—	—	—
Green Bay	WBA Y-TV	•	—	—	—
Harlingen	KGBT-TV	—	—	—	—
Houston	KHOU-TV	•	—	—	—
Jackson, Miss.	WJTV	•	—	—	—
Jefferson City	KRCG-TV	—	—	—	—
Joplin	KODE	•	—	—	—
Kansas City	KCMO-TV	•	—	—	—
Kearney	KHOL-TV	•	—	—	—
La Crosse	WKBT-TV	—	—	—	—
Lafayette, La.	KLFY-TV	•	—	—	—
Lincoln	KOLN-TV	—	—	—	—
Little Rock	KTHV	•	—	—	—
Louisville	WHAS-TV	•	—	—	—
Lubbock	KDUB-TV	—	•	•	—
Madison	WISC-TV	—	•	•	•
Mason City	KGLO-TV	•	—	—	—
Memphis	WREC-TV	•	—	—	—
Meridian	WTOK-TV	•	—	—	—
Milwaukee	WITI-TV	•	—	—	—
Minneapolis	WCCO-TV	—	—	—	•
Minot	KXMC-TV	•	—	—	—
Mobile	WKRQ-TV	•	—	—	—
Monroe	KNOE-TV	•	—	—	—
Montgomery	WCOV-TV	•	—	—	—
Nashville	WLAC-TV	•	—	—	—
New Orleans	WWL-TV	•	—	—	—
Odessa	KOSA-TV	—	—	—	—
Oklahoma City	KWTV	•	—	—	—
Omaha	WOW-TV	•	—	—	—
Peoria	WMBD-TV	•	—	—	—
Quincy	KHQA-TV	•	—	—	—
Rock Island	WHBF-TV	•	—	—	—
Rockford	WREX-TV	•	—	—	—
San Angelo	KCTV	—	—	—	•
San Antonio	KENS-TV	•	—	—	—
Shreveport	KSLA-TV	•	—	—	—
Sioux City	KVTV	•	—	—	—
Sioux Falls	KELO-TV	•	—	—	—
South Bend	WSBT-TV	•	—	•	—
Springfield, Mo.	KTTS-TV	•	—	—	—
St. Joseph	KFEQ-TV	—	—	—	—
St. Louis	KMOX-TV	•	—	—	—
Terre Haute	WTHI-TV	•	—	—	—
Texarkana	KCMC-TV	•	—	—	—
Topeka	WIBW-TV	•	—	—	—
Tulsa	KOTV	•	—	—	—
Valley City	KXJB-TV	•	—	•	—
Waco	KWTX-TV	•	—	—	—
Wausau	WSAU-TV	•	—	—	—
Wichita	KTVH	•	—	—	—
Wichita Falls	KSYD-TV	•	—	—	—

Mountain Time Zone

Albuquerque	KGGM-TV	•	—	—	—
Billings	KOOK-TV	—	—	—	—
Boise	KBOI-TV	—	—	—	—
Butte	KXLF-TV	—	—	—	—

(Continued on Next Page)

COLOR EQUIPPED STATIONS

CITY	STATION	NETWORK	SLIDE	LOCAL ORIGATION FILM	STUDIO
Cheyenne	KFBC-TV	●	—	—	—
Colorado Springs	KKTV	—	—	—	—
Denver	KLZ-TV	●	—	—	—
El Paso	KROD-TV	●	—	—	—
Idaho Falls	KID-TV	—	—	—	—
Great Falls	KFBB-TV	—	—	—	—
Phoenix	KOOL-TV	●	—	—	—
Salt Lake City	KSL-TV	●	—	—	—
Tucson	KOLD-TV	—	—	—	—

Pacific Time Zone

Bakersfield	KBAK-TV	—	—	—	—
Chico	KHSL-TV	—	—	—	—
Eureka	KIEM-TV	—	—	—	—
Fresno	KFRE-TV	●	—	—	●
Los Angeles	KNXT	●	●	●	—
Medford	KBES-TV	●	—	—	—
Portland, Ore.	KOIN-TV	●	—	—	—
Reno	KOLO-TV	—	—	—	—
Sacramento	KXTV	●	●	●	—
Salinas	KSBW-TV	●	—	—	—
San Diego	KFMB-TV	●	—	—	—
San Francisco	KPIX-TV	●	—	—	—
Seattle	KIRO-TV	●	—	—	—
Spokane	KXLY-TV	●	—	—	—
Yakima	KIMA-TV	●	—	—	—

Emp Network

Agana, Guam	KUAM-TV	—	—	—	—
Bellingham, Wash.	KVOS-TV	—	—	—	—
Bryan, Texas	KBTX	—	—	—	—
Carlsbad	KAVE-TV	—	—	—	—
Casper, Wyo.	KSPR-TV	—	—	—	—
Clovis, N. M.	KICA-TV	—	—	—	—
Columbus, Miss.	WCBI-TV	—	—	—	—
Decatur, Ala.	WMSL-TV	—	—	—	—
Dickinson	KDIX-TV	—	—	—	—
Dothan, Ala.	WTVY	—	—	—	—
Ephrata	KBAS-TV	●	—	—	—
Florence, Ala.	WOWL-TV	—	—	—	—
Fort Myers, Fla.	WINK-TV	—	—	—	—
Glendive, Mont.	KXGN-TV	—	—	—	—
Goodland, Kan.	KBLR-TV	—	—	—	—
Grand Junction, Colo.	KREX-TV	—	—	—	—
Jackson, Tenn.	WDXI-TV	●	—	—	—
Juneau	KINY-TV	—	—	—	—
Kalispell	KULR-TV	—	—	—	—
Klamath Falls	KOTI-TV	—	—	—	—
Lafayette, Ind.	WFAM-TV	●	—	—	—
Lake Charles, La.	KTAG-TV	—	—	—	—
Laredo	KGNS-TV	—	—	—	—
Las Vegas, Nev.	KLAS-TV	●	—	—	—
Lewiston	KLEW-TV	●	—	—	—
Lexington	WKYT	—	—	—	—
Marquette	WDMJ-TV	—	—	—	—
Missoula, Mont.	KMSO-TV	—	—	—	—
Ottumwa, Ia.	KTVO	●	—	—	—
Panama City, Fla.	WJDM-TV	—	—	—	—
Parkersburg	WTAP	—	—	—	—
Pasco	KEPR-TV	●	—	—	—
Pembroke, Bermuda	ZBM-TV	—	—	—	—
Presque Isle	WAGM-TV	—	—	—	—
Rapid City, S. D.	KOTA-TV	●	—	—	—
Riverton, Wyo.	KWRB-TV	—	—	—	—
Salisbury, Md.	WBOC	—	—	—	—
Sweetwater	KPAR-TV	●	—	—	—
Twin Falls, Ida.	KLIX-TV	—	—	—	—
Williston, N. D.	KUMV-TV	—	—	—	—
Yuma	KIVA-TV	—	—	—	—

● Equipment in use.
 — No equipment.

NBC-TV

CITY	STATION	NETWORK	SLIDE	LOCAL ORIGATION FILM	STUDIO
Aberdeen, S. D.	KXAB-TV	•	—	—	—
Abilene, Tex.	KRBC-TV	•	—	—	—
Albany, Ga.	WALB-TV	•	—	—	—
Albuquerque, N. M.	KOB-TV	•	—	—	—
Alexandria, La.	KALB-TV	•	—	—	—
Alexandria, Minn.	KCMT	•	—	—	—
Amarillo, Tex.	KGNC-TV	•	—	—	—
Anchorage, Alaska	KENI-TV	—	—	—	—
Ardmore, Okla.	KXII-TV	•	—	—	—
Asheville, N. C.	WISE-TV	—	—	—	—
Atlanta, Ga.	WSB-TV	•	•	•	—
Augusta, Ga.	WJBF	•	—	—	—
Austin, Tex.	KTBC-TV	•	—	—	—
Bakersfield, Cal.	KERO-TV	•	—	—	—
Baltimore, Md.	WBAL-TV	•	•	•	—
Bangor, Me.	WLBZ-TV	•	—	—	—
Baton Rouge, La.	WBRZ	•	—	—	—
Beaumont-Pt. Arthur	KPAC-TV	•	—	—	—
Billings, Mont.	KGHL-TV	•	—	—	—
Binghamton, N. Y.	WINR-TV	•	—	—	—
Birmingham, Ala.	WAPI-TV	•	•	•	—
Bismarck, N. D.	KFYR-TV	•	—	—	—
Bluefield, W. Va.	WHIS-TV	•	—	—	—
Boise, Idaho	KTVB	•	—	—	—
Boston, Mass.	WBZ-TV	•	—	—	—
Bristol, Va.- Johnson City, Tenn.	WCYB-TV	•	•	•	—
Buffalo, N. Y.	WGR-TV	•	—	—	—
Butte, Mont.	KXLF-TV	—	—	—	—
Helena, Mont. (S)	KXLJ-TV	—	—	—	—
Casper, Wyo.	KTWO-TV	•	—	—	—
Charleston, S. C.	WUSN-TV	•	—	—	—
Charlotte, N. C.	WSOC-TV	•	—	—	—
Chattanooga, Tenn.	WRGP-TV	•	—	—	—
Cheyenne, Wyo.	KFBC-TV	•	—	—	—
Scotts Bluff, Neb. (S)	KSTF	—	—	—	—
Chicago, Ill.	WNBQ	•	•	•	•
Cincinnati, O.	WLW-T	•	•	—	•
Clarksburg, W. Va.	WBOY-TV	•	—	—	—
Cleveland, O.	KYW-TV	•	—	—	—
Columbia, Mo.	KOMU-TV	—	—	—	—
Columbia, S. C.	WIS-TV	•	—	—	—
Columbus, Ga.	WTVM	•	—	—	—
Columbus, Miss.	WCBI-TV	—	—	—	—
Columbus, O.	WLW-C	•	—	—	•
Corpus Christi, Tex.	KRIS-TV	•	—	—	—
Davenport, Iowa	WOC-TV	•	—	—	—
Dayton, O.	WLW-D	•	—	—	—
Daytona Beach-Orlando, Fla.	WESH-TV	•	—	—	—
Decatur, Ala.	WMSL-TV	•	—	—	—
Denver, Colo.	KOA-TV	•	—	—	—
Des Moines, Iowa	WHO-TV	•	—	—	•
Detroit, Mich.	WWJ-TV	•	•	•	•
Duluth, Minn.- Superior, Wisc.	WDSM-TV	•	—	—	—
Eau Claire, Wisc.	WEAU-TV	•	—	—	—
Eldorado, Ark.	KTVE	•	—	—	—
El Paso, Tex.	KTSM-TV	•	—	—	—
Erie, Pa.	WICU-TV	•	—	—	—
Eugene, Ore.	KVAL-TV	•	—	—	—
Roseburg, Ore. (S)	KPIC-TV	—	—	—	—
Eureka, Cal.	KVIQ-TV	•	—	—	—
Evansville, Ind.	WFIE-TV	•	—	—	—
Fairbanks, Alaska	KFAR-TV	•	—	—	—
Fargo, N. D.	WDAY-TV	•	—	—	—
Florence, Ala.	WOWL-TV	•	—	—	—
Fort Dodge, Ia.	KQTV	•	—	—	—
Fort Smith, Ark.	KFSA-TV	•	—	—	—
Fort Wayne, Ind.	WKJG-TV	•	—	—	—
Fort Worth, Tex.	WBAP-TV	•	•	•	•
Fresno, Cal.	KMJ-TV	•	•	•	•
Grand Junction, Colo.	KREX-TV	—	—	—	—
Montrose, Colo. (S)	KREY-TV	—	—	—	—
Grand Rapids, Mich.	WOOD-TV	•	—	—	—
Great Bend, Kans.	KCKT-TV	•	—	—	—
Garden City, Kans. (S)	KGLD-TV	•	—	—	—
McCook, Nebr. (S)	KOMC-TV	•	—	—	—
Great Falls, Mont.	KFBB-TV	—	—	—	—

(Continued on Next Page)

COLOR EQUIPPED STATIONS

CITY	STATION	NETWORK	SLIDE	LOCAL ORIGATION FILM	STUDIO
Green Bay, Wisc.	WFRV-TV	•	—	—	—
Greenville- Spartanburg, S. C.	WFBC-TV	•	—	—	—
Harrisonburg, Va.	WSVA-TV	•	—	—	—
Hartford- New Britain, Conn.	WHNB-TV	•	—	—	—
Hastings-Kearney, Neb.	KHAS-TV	•	—	—	—
Hattiesburg-Laurel, Miss.	WDAM-TV	•	—	—	—
Honolulu, Hawaii (Wailuku (S))	KONA (KALA)	—	—	—	—
Houston, Tex.	KPRC-TV	•	•	•	—
Huntington- Charleston, W. Va.	WSAZ-TV	•	•	•	•
Indianapolis, Ind.	WFBM-TV	•	•	•	•
Jackson, Miss.	WLBT	•	—	—	—
Jacksonville, Fla.	WFGA-TV	•	•	•	•
Johnstown, Pa.	WJAC-TV	•	•	•	•
Kansas City, Mo.	WDAF-TV	•	•	•	—
Knoxville, Tenn.	WATE-TV	•	—	—	—
La Crosse, Wisc.	WKBT	—	—	—	—
Lake Charles, La.	KPLC-TV	•	—	—	—
Lancaster-Harrisburg- York, Pa.	WGAL-TV	•	•	•	•
Lansing-Onondaga, Mich.	WILX-TV	•	—	—	—
Laredo, Tex.	KGNS-TV	•	—	—	—
Las Vegas- Henderson, Nev.	KLRJ-TV	•	—	—	—
Lexington, Ky.	WLEX-TV	•	—	—	—
Lima, O.	WIMA-TV	•	—	—	—
Little Rock, Ark.	KARK-TV	•	—	—	—
Los Angeles, Cal.	KRCA	•	•	•	•
Louisville, Ky.	WAVE-TV	•	—	—	—
Lubbock, Tex.	KCBD-TV	•	—	—	—
Lufkin	KTRE-TV	•	—	—	—
Macon, Ga.	WMAZ-TV	•	—	—	—
Madison, Wisc.	WMTV	•	—	—	—
Medford, Ore.	KBES-TV	—	—	—	—
Memphis, Tenn.	WMCT	•	—	—	—
Meridian, Miss.	WTOK-TV	•	—	—	—
Miami, Fla.	WCKT	•	•	•	—
Midland-Odessa, Tex.	KMID-TV	•	—	—	—
Milwaukee, Wisc.	WTMJ-TV	•	•	•	•
Minneapolis-St. Paul, Minn.	KSTP-TV	•	•	•	—
Minot N. D.	KMOT-TV	—	—	—	—
Williston, N. D. (S)	KUMV-TV	—	—	—	—
Mobile, Ala.- Pensacola, Fla.	WALA-TV	•	—	—	—
Montgomery, Ala.	WSFA-TV	•	—	—	—
Muncie, Ind.	WLBC-TV	•	—	—	—
Nashville, Tenn.	WSM-TV	•	•	•	—
New Orleans, La.	WDSU-TV	•	•	•	•
New York, N. Y.	WNBC-TV	•	•	•	•
Norfolk, Va.	WAVY-TV	•	•	•	—
North Platte, Neb.	KNOP-TV	•	—	—	—
Oklahoma City, Okla.	WKY-TV	•	•	•	•
Omaha, Neb.	KMTV	•	•	•	•
Ottumwa, Ia. Kirksville, Mo.	KTVO	•	—	—	—
Paducah, Ky.	WPSD-TV	•	—	—	—
Palm Beach, Fla.	WPTV	•	—	—	—
Panama City, Fla.	WJDM	—	—	—	—
Parkersburg, W. Va.	WTAP-TV	•	—	—	—
Peoria, Ill. LaSalle, Ill. (S)	WEEK-TV	•	—	—	—
Philadelphia, Pa.	WEEQ-TV	•	—	—	—
Phoenix-Mesa, Ariz.	WRCV-TV	•	•	•	•
Pittsburg, Kan.- Joplin, Mo.	KVAR	•	—	—	—
Pittsburgh, Pa.	KOAM-TV	•	—	—	—
Plattsburgh, N. Y.- Burlington, Vt.	WIIC	•	—	—	—
Pocatello, Idaho	WPTZ	•	—	—	—
	KTLE	•	—	—	—

COLOR EQUIPPED STATIONS

CITY	STATION	NETWORK	SLIDE	LOCAL ORIGINATION	
				FILM	STUDIO
Portland, Me.	WCSH-TV	•	—	—	—
Portland, Ore.	KGW-TV	•	•	•	•
Providence, R. I.	WJAR-TV	•	—	—	—
Pueblo, Colo.	KCSI-TV	•	—	—	—
Quincy, Ill.-Hannibal, Mo.	WGEM-TV	•	•	•	—
Raleigh-Durham, N. C.	WRAL-TV	•	•	•	—
Rapid City, S. D.	KRSD-TV	•	—	—	—
Redding, Cal.	KVIP-TV	•	—	—	—
Reno, Nev.	KOLO-TV	•	—	—	—
Richmond-Petersburg, Va.	WXEX-TV	•	•	•	—
Roanoke, Va.	WSLS-TV	•	•	•	—
Rochester, Minn.	KROC-TV	•	—	—	—
Rochester, N. Y.	WROC-TV	•	—	—	—
Rockford, Ill.	WTVO	•	—	—	—
Roswell, N. M.	KSWS-TV	•	—	—	—
Sacramento, Cal.	KCRA-TV	•	•	•	—
Saginaw-Bay City, Mich.	WNEM-TV	•	•	•	—
Salinas-Monterey, Cal.	KSBW-TV	•	—	—	—
San Luis Obispo, Cal. (S)	KSBY-TV	•	—	—	—
Salt Lake City, Utah	KCPX	•	•	•	—
San Angelo, Tex.	KCTV	•	—	—	—
San Antonio, Tex.	WOAI-TV	•	•	•	•
San Diego, Cal.	KFSD-TV	•	•	•	—
San Francisco, Cal.	KRON-TV	•	•	•	•
Santa Barbara, Cal.	KEY-F	•	—	—	—
Savannah, Ga.	WSAV-TV	•	—	—	—
Schenectady, N. Y.	WRGB	•	•	•	—
Seattle-Tacoma, Wash.	KING-TV	•	•	•	—
Shreveport, La.	KTBS-TV	•	—	—	—
Sioux City, Ia.	KTIV	•	—	—	—
Sioux Falls, S. D.	KSOO-TV	•	—	—	—
South Bend-Elkhart, Ind.	WNDU-TV	•	—	—	—
Spokane, Wash.	KHQ-TV	•	•	•	•
Springfield, Ill.	WICS	•	—	—	—
Champaign-Urbana, Ill. (S)	WCHU	•	—	—	—
Springfield, Mo.	KYTV	•	—	—	—
Springfield-Holyoke, Mass.	WWLP	•	•	•	—
Greenfield, Mass. (S)	WRLP	•	—	—	—
St. Louis, Mo.	KSD-TV	•	•	•	—
Syracuse, N. Y.	WSYR-TV	•	•	•	—
Elmira, N. Y. (S)	WSYE-TV	•	—	—	—
Tampa-St. Petersburg, Fla.	WFLA-TV	•	•	•	—
Temple-Waco, Tex.	KCEN-TV	•	—	—	—
Traverse City, Mich.	WPBN-TV	•	—	—	—
Cheboygan, Mich. (S)	WTOM-TV	•	—	—	—
Tucson, Ariz.	KVOA-TV	•	—	—	—
Tulsa, Okla.	KVOO-TV	•	•	•	—
Twin Falls, Idaho	KLIX-TV	•	—	—	—
Tyler, Tex.	KLTV	•	—	—	—
Utica, N. Y.	WKTV	•	—	—	—
Washington, D. C.	WRC-TV	•	•	•	•
Washington-Greenville, N. C.	WITN	•	—	—	—
Waterloo-Cedar Rapids, Ia.	KWWL-TV	•	—	—	—
Wausau, Wisc.	WSAU-TV	•	—	—	—
Weslaco, Tex.	KRGV-TV	•	—	—	—
Wheeling, W. Va.	WTRF-TV	•	—	—	—
Wichita, Kans.	KARD-TV	•	•	•	•
Wichita Falls, Tex.	KFDX-TV	•	•	•	—
Wilkes Barre-Scranton, Pa.	WBRE-TV	•	•	•	•
Wilmington, N. C.	WECT	•	—	—	—
Winston-Salem-Greensboro, N. C.	WSJS-TV	•	—	—	—
Yakima, Wash.	KIMA-TV	•	—	—	—
Ephrata, Wash. (S)	KBAS-TV	•	—	—	—
Lewiston, Ida. (S)	KLEW-TV	•	—	—	—
Paaco, Wash. (S)	KEPR-TV	•	—	—	—
Youngstown, O.	WFMJ-TV	•	—	—	—
Yuma, Ariz.	KIVA	•	—	—	—
Zanesville, O.	WHIZ-TV	•	—	—	—

• Equipment in use.
 — No equipment.
 (S) Satellite Station.

(Continued on Next Page)

ABC-TV

CITY	STATION	NETWORK	SLIDE	LOCAL ORIGATION FILM	STUDIO
Aberdeen, S. D.	KXAB-TV	•	—	—	—
Ada, Okla.	KTEN	•	—	—	—
Albany, Ga.	WALB-TV	•	—	—	—
Altoona, Pa.	WFBG-TV	•	—	—	—
Asheville, N. C.	WLOS-TV	•	—	—	—
Augusta, Ga.	WJBF	•	—	—	—
Austin, Tex.	KTBC-TV	•	—	—	—
Baltimore, Md.	WJZ-TV	•	—	—	—
Bangor, Me.	WABI-TV	•	—	—	—
Baton Rouge, La.	WBRZ	•	—	—	—
Beaumont, Tex.	KPDM-TV	•	—	—	—
Binghamton, N. Y.	WNBF-TV	•	—	—	—
Birmingham, Ala.	WAPI-TV	•	•	•	—
Birmingham, Ala.	WBRC-TV	•	—	—	—
Bismarck, N. D.	KFYR-TV	•	—	—	—
Boise, Ida.	KTYB	•	—	—	—
Boston, Mass.	WHDH-TV	•	•	•	•
Bristol, Va.	WCYB-TV	•	•	•	—
Buffalo, N. Y.	WKBW-TV	•	—	—	—
Casper, Wyo.	KTWO-TV	•	—	—	—
Charleston, S. C.	WCSC-TV	•	—	—	—
Charleston, W. Va.	WCHS-TV	•	—	—	—
Charlotte, N. C.	WSOC-TV	•	—	—	—
Cheyenne, Wyo.	KFBC-TV	•	—	—	—
Chicago, Ill.	WBKB	•	—	—	—
Chico, Cal.	KHSL-TV	•	—	—	—
Cleveland, O.	WEWS	•	—	—	—
Colorado Springs,	KRDO-TV	•	—	—	—
Columbia, S. C.	WIS-TV	•	—	—	—
Columbus, Ga.	WRBL-TV	•	—	—	—
Corpus Christi, Tex.	KRIS-TV	•	—	—	—
Corpus Christi, Tex.	KZTV	•	—	—	—
Dallas, Tex.	WFAA-TV	•	•	•	—
Dayton, O.	WLWD	•	—	—	—
Des Moines, Ia.	WOI-TV	•	—	—	—
Detroit, Mich.	WXYZ-TV	•	—	—	—
Duluth, Minn.	WDSM-TV	•	—	—	—
Durham, N. C.	WTVD	•	—	—	—
Eau Claire, Wis.	WEAU-TV	•	—	—	—
Erie, Pa.	WICU-TV	•	—	—	—
Eureka, Cal.	KIEM-TV	•	—	—	—
Evansville, Ind.	WTVW	•	•	•	—
Flint, Mich.	WJRT	•	—	—	—
Florence, S. C.	WBTW	•	—	—	—
Fresno, Cal.	KJEO	•	—	—	•
Green Bay, Wis.	WLUK-TV	•	—	—	—
Greensboro, N. C.	WPMY-TV	•	—	—	—
Greenville, N. C.	WNCT	•	—	—	—
Harrisburg, Pa.	WTPA	•	—	—	—
Harrisonburg, Va.	WSVA-TV	•	—	—	—
Hastings, Neb.	KHAS-TV	•	—	—	—
Hattiesburg, Miss.	WDAM-TV	•	—	—	—
Honolulu, Hawaii	KHVM-TV	•	—	—	—
Houston, Tex.	KTRK-TV	•	•	•	—
Indianapolis, Ind.	WLWI	•	•	•	—
Jackson, Miss.	WLBT	•	—	—	—
Jacksonville, Fla.	WFGA-TV	•	•	•	•
Joplin, Mo.	KODE-TV	•	—	—	—
Kalamazoo, Mich.	WKZO-TV	•	•	•	—
Kansas City, Mo.	KMBC-TV	•	—	—	—
Kearney, Neb.	KHOL-TV	•	—	—	—
Lake Charles, La.	KPLC-TV	•	—	—	—
Lawton, Okla.	KSWO-TV	•	—	—	—
Lebanon, Pa.	WLYH-TV	•	—	—	—
Lexington, Ky.	WLEX-TV	•	—	—	—
Lima, O.	WIMA-TV	•	—	—	—
Los Angeles, Cal.	KABC-TV	•	—	—	—
Louisville, Ky.	WAVE-TV	•	—	—	—
Lubbock, Tex.	KCBD-TV	•	—	—	—
Macon, Ga.	WMAZ-TV	•	—	—	—
Madison, Wis.	WKOW-TV	•	—	—	—
Meridian, Miss.	WTOK-TV	•	—	—	—
Miami, Fla.	WPST-TV	•	—	—	—
Milwaukee, Wis.	WISN-TV	•	•	•	—
Monroe, La.	KNOE-TV	•	—	—	—
Montgomery, Ala.	WSFA-TV	•	—	—	—
Muncie, Ind.	WLBC-TV	•	—	—	—

COLOR EQUIPPED STATIONS

CITY	STATION	NETWORK	SLIDE	LOCAL ORIENTATION FILM	STUDIO
New Haven, Conn.	WNHC-TV	•	•	•	—
New York, N. Y.	WABC-TV	•	—	—	—
Norfolk, Va.	WVEC-TV	•	—	—	—
Oklahoma City	KOCO-TV	•	—	—	—
Omaha, Neb.	KETV	•	—	—	—
Parkersburg, W. Va.	WTAP-TV	•	—	—	—
Peoria, Ill.	WTVH	•	—	—	—
Philadelphia, Pa.	WPIL-TV	•	•	•	•
Phoenix, Ariz.	KTVK	•	•	•	—
Pittsburg, Kan.	KOAM-TV	•	—	—	—
Pittsburgh, Pa.	WTAE	•	—	—	—
Plattsburgh, N. Y.	WPTZ	•	—	—	—
Providence, R. I.	WJAR-TV	•	—	—	—
Quincy, Ill.	WGEM-TV	•	•	•	—
Quincy, Ill.	KHQA-TV	•	—	—	—
Redding, Cal.	KVIP-TV	•	—	—	—
Reno, Nev.	KOLO-TV	•	—	—	—
Richmond, Va.	WRVA-TV	•	—	—	—
Rochester, N. Y.	WHEC-TV	•	—	—	—
Rochester, N. Y.	WVET-TV	•	•	•	—
Rochester, N. Y.	WROC-TV	•	—	—	—
Rockford, Ill.	WREX-TV	•	•	•	—
Rock Island, Ill.	WHBF-TV	•	—	—	—
Roswell, N. M.	KSWV-TV	•	—	—	—
Sacramento, Cal.	KOVR	•	—	—	—
St. Louis, Mo.	KPLR-TV	•	•	•	—
Salinas, Cal.	KSBW-TV	•	—	—	—
Salt Lake City	KUTV	•	—	—	—
San Antonio, Tex.	KONO-TV	•	—	—	—
San Diego, Cal.	XETV	•	—	—	—
San Francisco, Cal.	KGO-TV	•	—	—	—

Independent Stations

Chicago, Ill.	WGN-TV	—	•	•	•
Denver, Colo.	KTVR-TV	—	—	—	—
Detroit, Mich.	CKLW-TV	—	—	—	—
Duluth, Minn.	WHYZ-TV	—	—	—	—
El Paso, Tex.	XEJ-TV	—	—	—	—
Fort Worth, Tex.	KFJZ-TV	—	—	—	—
Grand Forks, N. D.	KNOX-TV	•	—	—	—
Great Falls, Mont.	KRTV	—	—	—	—
Hartford, Conn.	WHCT	•	—	—	—
Indianapolis, Ind.	WTTV	—	—	—	—
Los Angeles, Cal.	KCOP-TV	—	—	—	—
Los Angeles, Cal.	KHJ-TV	—	—	—	—
Los Angeles, Cal.	KTLA	•	•	•	•
Los Angeles, Cal.	KTTV	•	—	—	—
Manchester, N. H.	WMUR-TV	—	—	—	—
Milwaukee, Wisc.	WXIX-TV	—	—	—	—
Minneapolis, Minn.	KMSP-TV	•	—	—	—
Mitchell, S. D.	KORN-TV	•	—	—	—
New York, N. Y.	WNEW-TV	—	—	—	—
New York, N. Y.	WOR-TV	—	—	—	—
New York, N. Y.	WPIX	•	—	—	—
Newark, N. J.	WNTA-TV	—	—	—	—
Norfolk, Va.	WTOV-TV	—	—	—	—
Phoenix, Ariz.	KPHO-TV	•	—	—	—
St. Louis, Mo.	KPLR-TV	•	•	•	—
San Antonio, Tex.	KCOR-TV	—	—	—	—
San Francisco, Cal.	KTVU	•	•	•	—
Seattle-Tacoma, Wash.	KTNT-TV	•	—	—	—
Seattle-Tacoma, Wash.	KTVW-TV	•	—	—	—
Selma, Ala.	WSLA-TV	—	—	—	—
Tupelo, Miss.	WTWV	•	—	—	—
Washington, D. C.	WTTG-TV	•	—	—	—
Weston, W. Va.	WSPB-TV	•	—	—	—

• Equipment in use.
— No equipment.

Radio And Television Service Firms

(ALSO SEE EQUIPMENT MANUFACTURERS)

Large Screen

Bodde Screen Co., 11541 Bradley Ave., San Fernando, Calif.EMpire 5-2551
 General Precision Laboratory, Inc., 63 Bedford Rd., Pleasantville, N. Y.
 Radio Corporation of America, Camden, N. J. WO 3-8000
 S.O.S. Cinema Supply Corp., 602 West 52nd St., New York, N. Y.....PLaza 7-0440

Lenses

Bausch & Lomb Optical Co., 79261 Bausch St., Rochester, N. Y.....LO 2-3000
 Camera Equipment Co., 315 W. 43rd St., New York, N. Y.....JUdson 6-1420
 Century Projector Corp., 729 7th Avenue, New York, N. Y.....Circle 5-7048
 National Theatre Supply, 92 Gold St., New York, N. Y.....BE 3-4170
 Projection Optics Co., Inc., 271 Eleventh Ave., E. Orange, N. J.....OR 6-6509
 Raytone Screen Co., 165 Clermont Ave., Brooklyn 5, N. Y.....TRiangle 5-4152
 S.O.S. Cinema Supply Corp., 602 West 52nd St., New York, N. Y.....PLaza 7-0440

Laboratories

LOS ANGELES, CALIF.

Acme Film Laboratories, Inc.
 1161 N. Highland Ave. (38).....Hollywood 4-7471
 Anso Processing Lab.
 1001 No. LaBrea (38).....OLdfield 4-0550
 BRM Film Co.
 8235 1/2 W. Third.....WEBster 1-6602
 Cinema Research
 716 N. LaBrea.....WEBster 3-9301
 Color Reproduction Co.
 7936 Santa Monica Blvd. (46) OLdfield 4-8010
 Consolidated Film Industries
 959 Seward St. (38).....Hollywood 9-1441
 DeLuxe Labs.
 1418 N. Western.....Hollywood 9-3141
 Dunn, Linwood G.
 1153 N. Highland Ave.....Hollywood 9-5808
 Eastman Kodak Research Laboratory
 1017 N. Las Palmas Ave. (38) Hollywood 5-7151
 Film Effects of Hollywood
 1153 N. Highland (38).....Hollywood 9-5808
 Film Service Laboratories
 6327 Santa Monica Blvd.....Hollywood 2-3237
 Flora Color
 1715 N. Mariposa St. (27)..NOrmandy 3-2291
 General Film Labs Corp.
 1546 N. Argyle Ave.....Hollywood 2-6171
 Hollywood Film Enterprises Inc.
 6060 Sunset Blvd. (28).....Hollywood 4-2181
 Houston Color Film Labs.
 230 W. Olive Ave., Burbank...VICToria 9-4627
 Mercer, Ray, & Co.
 4241 Normal Ave. (29)....NOrmandy 3-9331
 Modern Movies, Inc.
 6018 Fountain Ave.....Hollywood 4-7293
 National Screen Service
 7026 Santa Monica Blvd.....Hollywood 5-3136
 Pacific Colorfilm
 8248 Santa Monica Blvd.....OLdfield 4-0747
 Pathe Laboratories, Inc.
 6823 Santa Monica Blvd.....Hollywood 9-5981
 Peerless Film Processing
 959 Seward.....HOLLYWOOD 4-7156

Permafilm, Inc.
 1320 Cahuenga Blvd.....Hollywood 4-4168
 Producers Photographic Lab. Inc.
 6556 Santa Monica Blvd....Hollywood 2-1334
 Technicolor Motion Picture Corp.
 6311 Romaine St.....Hollywood 7-1101
 Telefilm, Inc.
 6039 Hollywood Blvd.....Hollywood 9-7205
 Westheimer Co.
 6585 Santa Monica Blvd....Hollywood 2-6381

SAN FRANCISCO, CALIF.

Ball Film Laboratory
 1256 Howard St.....UNderhill 1-8638
 Cinematic Developments Co.
 2125 - 32nd Ave.....MOntrorse 4-2435
 Commercial Film Enterprises
 125 Hyde St.....ORdway 3-9162
 D. D. Monaco Proc. Lab.
 2434 Leavenworth.....ORdway 3-0511
 Motion Picture Service Co.
 125 Hyde St.....ORdway 3-9162
 Multichrome Laboratories
 760 Gough St.....HEMlock 1-6567
 Sola Photo & Sound
 37 Prospect Ave.....ATwater 2-6004

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630 Ninth Ave., New York

Columbus 5-5530

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COLORADO

Alexander Film Co.
Colorado SpringsMAin 4200
Johnson Tele-Visuals
Wheatridge, Colo.BElmont 3-6231
Western Cine Service
114 East Eighth Ave., Denver..AMherst 6-3061

WASHINGTON, D. C.

Byron, Inc.
1226 Wisconsin Ave., N.W.....FEderal 3-4000
Capital Film Laboratories, Inc.
1905 Fairview Ave., N.E.....LAwrence 6-4634
Koster Film Facilities, Inc.
1017 N. J. Ave., S.E.....LIncoln 4-4410
Nat'l Cine Labs.
2006 Powhatan Rd., Hyattsville...HA 2-4333

ATLANTA, GA.

Beelnd Wood Films, Inc.
752 Spring St., N.W.....TRinity 6-7558
Paramount News
135 Cain, N.W.....JAckson 3-1636
Strickland Film Co.
220 Pharr Rd., N.E.....CEdar 3-5317

CHICAGO, ILL.

Atlas Film Corp.
1111 S. Boulevard, Oak Pk....AUstin 7-8620
Bell and Howell Co.
7100 McCormick, Lincolnwood....AM 2-1600
Chicago Film Laboratory, Inc.
1322 W. Belmont Ave....BIItersweet 8-6780
Colburn, Geo. W., Laboratory
165 N. Wacker Dr.....DEarborn 8-6780
Crescent Film Laboratories
7510 N. Ashland.....AMBassador 2-5000
Eskay Color Print, Inc.
1325 S. Wabash.....WABash 2-8583
Filmmack Studios
1327 S. Wabash Ave.....HARRison 7-3395
Wilding Picture Productions Inc.
1345 W. Argyle St.....LONgbeach 1-8410

DES MOINES, IOWA

Parrot Films Studio
1000-14th Pl.ATlantic 2-4211

GARY, INDIANA

Lakeside Laboratory
5929 E. Dunes Hwy.....GArY 8-1114

INDIANAPOLIS, IND.

Robert Young Studio
1050 S. Holt Rd.....CHApel 4-9526

NEW ORLEANS, LA.

Motion Picture Advertising Service Co. Inc.
1032 Carondelet St.....RAYmond 2253

BALTIMORE, MD.

Alpha Film Laboratories
6000 Pimlico Rd.....LIberty 6216

BOSTON, MASS.

Master Motion Picture Co.
50 Piedmont St.....HAncock 6-3592

DETROIT, MICH.

General Film Laboratory, Inc.
66 SibleyWOOdward 1-7818
Jam Handy Organization
2821 E. Grand Blvd.....TRinity 5-2450
Wilding Picture Prod., Inc.
4925 Cadieux St.....TUxedo 5-3740

ST. PAUL, MINN.

Reld H Ray Film Industries
2269 Ford Parkway.....MIddway 9-1393

KANSAS CITY, MO.

The Calvin Co
1105 Truman Rd.....HARRison 1-1230
Eeo-S Pictures
1121 W. 47th St.....VAentine 1-8780
Studna, Louis, Films
3214 Gilham Rd.....LONgan 1-6300

FORT LEE, N. J.

Consolidated Film Industries
Main StreetWIndsor 4-3400

NEW YORK, N. Y.

Color Service Co.
115 W. 46th St.....JUdson 6-0853
Comprehensive Filmtreat Inc.
421 W. 54th St.....COLumbus 5-0372
Consolidated Film Industries
Div. of Republic Pictures Corp.
521 W. 57th St.....CI 6-0210
550 Main St., Fort Lee, N. J.WIndsor 7-7516
Criterion Film Labs, Inc.
33 W. 60th St.....COLumbus 5-2180
Custom Film Lab.
1780 Broadway.....CIrcle 5-4830
DeLuxe Laboratories, Inc. (20th Century-Fox)
450 Tenth Ave.....CIrcle 7-3220
Du-Art Film Laboratories, Inc.
245 W 55th St.....PLaza 7-4580
Filmlab, Inc.
126 W. 46th St.....JUdson 2-2863
Guffanti Film Laboratories, Inc.
630 Ninth Ave.....COLumbus 5-5530
Kin-O-Lux, Inc.
17 W. 45th St.....JUdson 6-1880
Lab-TV
723 Seventh Ave.....JUdson 6-2293
Malcolm Laboratories Corp.
244 W. 49th St.....CIrcle 6-6150
Mecca Film Laboratories, Inc.
630 Ninth Ave.....COLumbus 5-7676
Mercury Film Laboratories Inc.
723 Seventh Ave.....CIrcle 5-4930
Movielab Color Corp.
619 W. 54th St.....JUdson 6-0360
National Screen Service Corp.
1600 BroadwayCIrcle 6-5700
Paramount Laboratory
34-54 35th St., Long Island City....RA 8-8000
Pathe Laboratories, Inc.
105 E. 106th St.....TRafalgar 6-1120
Peerless Film Processing
165 W. 46th St.....PLaza 7-3630
Precision Film Laboratories
21 W. 46th St.....JUdson 2-3970
Quality Film Lab.
450 W. 56th St.....JUdson 6-4912
Rapid Film Technique, Inc.
37-02 - 27th St., L. I. C.....STillwell 6-4601
Swift Motion Picture Lab.
1183 University Ave.....CY 3-2400
Titra Film Labs
1600 BroadwayPLaza 7-6681
Tri Art Color Corp.
245 W. 55th St.....PLaza 7-4580
Video Film Laboratories
350 W. 50th St.....JUdson 6-7196
Escar Motion Picture Service, Inc.
7315 Carnegie Ave.....ENDicott 1-2707
Film Assoc., Inc.
4600 S. Dixie Ave.....ZENith 1-2164

DAYTON, O.

RADIO & TV SERVICE FIRMS

PHILADELPHIA, PA.

Beswick, Harold W.
1017 W. Allegheny Ave. Baldwin 9-9355
News Reel Laboratory
1729 Sansom St. Rittenhouse 6-3892
Welsh Studios
1209 E. Chelton Ave. Livingstone 8-4611

DALLAS, TEX.

Big D Film Lab
4215 Gaston Ave. Taylor 4-1341
Jamieson Film Co.
3825 Bryan Taylor 3-8158
Southwest Film Laboratory, Inc.
3024 Fort Worth. Whitehall 6-2184
Variety Pictures, Inc.
3825 Bryan Taylor 3-8158

MILWAUKEE, WISC.

Film Arts Productions, Inc.
1700 S. 19th St. Mitchell 5-0523

CANADA CALGARY

Barnes Calgary Film Production Co.

MONTREAL

Associated Screen News, Ltd.
5271 Western Ave. DExter 1186
Cinecraft Studios, Inc.
1184 St. Catherine St. W. LAncaster 8092
Northern M. P. Labs, Inc.
10 Dell Park Ave.

TORONTO

Associated Screen News, Ltd.
100 Adelaide St. W. WAverly 4671
Audio Pictures, Ltd.
310 Lake Shore Rd. CLifford 1-5211
S. W. Caldwell Ltd.
447 Jarvis St. WA 2-2103
Film Laboratories of Canada, Ltd.
310 Lakeshore Rd. CLifford 1-5211
Shelly Films, Ltd.
156 King St. W. LYndhurst 3431

OTTAWA

Crawley Films, Ltd.
19 Fairmont Ave.
National Film Board of Canada
John & Sussex Sts. DIdeau 9-5730

REGINA, SASK.

General Films, Ltd.
1924 Rose St.

VANCOUVER

Motion Skreenadz, Ltd.
Film Exchange Bldg.
Trans-Canada Films, Ltd.
1210 Burrard St. PA 1458
Vancouver Motion Pictures, Ltd.
Film Exchange Bldg.

Color Processes

Acme Film Labs
1161 N. Highland, Hollywood 38, Calif.; HOLlywood 4-7471.
Anso Color
Anso Division of General Aniline & Film Corp.,
2229 Vaux Hall Rd., Union, N. J.; 405 Lexington
Ave., N. Y.; OXford 7-6161; 1001 N.
LaBrea, Los Angeles; OLdfield 4-0550.
Cinema Research
716 N. La Brea, Hollywood 38, Calif.; WEBster
3-9301.

Color Reproduction Co.
7936 Santa Monica Blvd., Hollywood 46, Calif.;
OLdfield 4-8010.
Consolidated Film Ind.
959 N. Seward St., Hollywood; HOLlywood
9-1441.
De Luxe Laboratory
850 Tenth Ave., N. Y. C.; Circle 7-3220; 1418
N. Western Ave.; HOLlywood, Calif.; HOLlywood
9-3141.
Eastman Kodak Co.
Rochester, N. Y.
Eastman Kodak Research Lab.
1017 N. Las Palmas Ave., Hollywood; HOLly-
wood 5-7151.
Film Effects
1153 N. Highland Ave., Hollywood 38, Calif.;
HOLlywood 9-5808.
Flora Color
1715 N. Mariposa, Hollywood, Calif.; NORmandy
3-2291.
Kodachrome
Eastman Kodak Co., Rochester, N. Y. (16 and
8 mm. for motion pictures; 35 mm. cartridges
for stills only.) 6060 Sunset Blvd., Hollywood;
HO 4-2181.
Mercer, Ray, & Co.
4241 Normal Ave., Hollywood; NORmandy 3-
9331.
Pathe Lab., Inc.
6823 Santa Monica Blvd., Hollywood; HOLly-
wood 9-3961.
Polaroid Process
Polaroid Corp., Cambridge 39, Mass.
Technicolor Motion Picture Corp.
6311 Romaine St., Hollywood 38, Calif.; HOLly-
wood 7-1101; Office: 30 Rockefeller Plaza,
New York, N. Y.; Circle 7-7934.
Video Color, Inc.
11 E. 48th St., N. Y.; MUrray Hill 8-8190.

Projectors

Ballantyne Co., 1712 Jackson, Omaha 2, Nebr.
Bodde Projector Co., 11541 Bradley Ave., San
Fernando, Calif. EMpire 5-2551
Century Projector Corp., 729 7th Ave., New York
N. Y. Circle 5-7048
Camera Equipment Co., 315 W. 43rd St., New
York, N. Y. JUdson 6-1420

Spot and Flood Lamps

Adams Lighting, Inc., 10 First St., Pelham, N. Y.
PElham 8-4003
Ariel Davis Supply Co., 3687 S. State St., Salt
Lake City, Utah.
Capitol Stage Lighting Co., 527 W. 45th St., New
York, N. Y. Circle 6-7770
Compeo Corp., 1800 N. Spaulding Ave., Chicago
47, Ill. EVerglade 4-1000
General Electric Co., 1013 Williamson Bldg.,
Cleveland, O.
International Motion Picture Consultants, Inc.,
National Press Building, Washington, D. C.
Kliegl Bros., 321 W. 50th St., New York, N. Y.
COlumbus 5-0130
Mitchell Camera Corp., 666 West Harvard St.,
Glendale 4, Calif. CHapman 5-1085
Motiograph, Inc., 4441 W. Lake St., Chicago 24,
Ill. ES 8-6600
National Theater Supply, 92 Gold St., New York,
N. Y. BE 3-4170
Radiant Lamp Corp., 300 Jelliff Ave., Newark 8,
N. J. BI 3-6850
Radio Corp. of America, Front & Cooper Sts., Cam-
den, N. J.

S.O.S. Cinema Supply Corp., 802 W. 52nd St., New York 19, N. Y.PL 7-0440
 Sylvania Electric Products Co., 1740 Broadway, New York, N. Y.Judson 6-2424
 Wenzel Projector Co., 2509 S. State St., Chicago 16, Ill.CA 5-6285
 Westinghouse Electric Corp., 2519 Wilkens Ave., Baltimore 3, Md.

NEW YORK, N. Y.

Bonded Film Storage Corp.
 830 Ninth Ave.Judson 6-1030
Consolidated Film Industries,
 Div. of Republic Pictures Corp.
 10 Columbus Circle.Judson 6-1700
 Movielab Theatre Service, Inc.
 619 W. 54th St.Judson 6-0360

Carpets

Bigelow Carpet Co., 140 Madison Ave., New York, N. Y.ORegion 9-3000
 Hardwick & Magee Co., Lehigh Ave. & 7th St., Philadelphia 33, Pa.Baldwin 3-2000
 A. & M. Karagheusian, Inc., 295 5th Ave., New York, N. Y.ORegion 9-1220
 James Lees & Sons Co., Bridgeport, Pa.
 C. H. Masland & Sons, Carlisle, Pa.
 Alexander Smith, Inc., 295 5th Ave., New York 16, N. Y.Murray Hill 9-1300

Stock Shot Libraries

LOS ANGELES, CALIF.

ABC Film Library
 4151 ProspectNOrmandy 3-3311
 Bailey Color Stock Library
 7934 Santa Monica, Hollywood, Calif.;
 Oldfield 4-8197
 Elmer Dyer
 711 N. La Jolla Ave. (46)WEBster 9-8308
 Lee Green Stock Footage
 1400 Ridgewood Place.Hollywood 2-1281
 Sherman Grinberg Film Libraries
 1438 N. Gower.Hollywood 4-7491
 Holbrook's Film Library
 1426 N. Beachwood.Hollywood 7-7715
Mercer, Ray & Co.
 4241 Normal Ave. (27) ...NOrmandy 3-9331
 Smith & Holst Films
 2408 W. Seventh St.DUnkirk 7-8228

Background Processes

LOS ANGELES, CALIF.

Acme Film Laboratories, Inc.
 1161 N. Highland Ave. (38) .Hollywood 4-7471
 Anderson, Howard A., Co.
 751 N. Fairfax.OLive 3-4880
 Bodde Screen Co.
 11541 Bradley Ave., San Fernando, Calif.
 EMpire 5-2551
 Cinema Research
 716 N. LaBrea, Los Angeles...WEBster 3-9301
 Hollywood 2-7464
Consolidated Films Industries, Inc.
 959 Seward St.Hollywood 9-1441
Mercer, Ray
 4241 Normal Ave.NOrmandy 3-9331
 Pathe Laboratories, Inc.
 6823 Santa Monica Blvd.Hollywood 9-3961
Technicolor Motion Picture Corp.
 6311 Romaine St.Hollywood 7-1101

NEW YORK, N. Y.

Stock Shots To Order, Inc.
 650 Fifth Ave.CIRCLE 6-0690

Cartoon Producers

LOS ANGELES, CALIF.

Animation, Inc.
 736 N. Seward St., Hollywood (38)
 Hollywood 4-1117
 Avery, Tex, Cartoons
 10681 Santa Monica Blvd., Los Angeles (25)
 GRanite 7-3325
 Cain, Mary, I & P Service
 7107 DeLongpre, Hollywood (46)
 Hollywood 4-5158
 Cascade Pictures
 1027 N. Seward St., Los Angeles (38)
 Hollywood 2-6481
 Churchill-Wexler
 801 No. Seward St., Los Angeles (38)
 Hollywood 2-6671
 Cinema Research Corp.
 716 N. LaBrea.WEBster 3-9301
Disney, Walt
 500 S. Buena Vista, Burbank. .VICTORIA 9-3411
Glenar (Sid) Productions
 6618 1/2 Sunset Blvd. (38) ...Hollywood 4-0406
II-B Productions
 1416 N. LaBrea, Hollywood (38)
 Hollywood 3-2141
Lantz, Walter
 861 Seward St.Hollywood 9-2907
Mercer, Ray
 4241 Normal Ave.NOrmandy 3-9331
Miles, Celine, I & P Service
 6350 DeLongpre, Hollywood (28)
 Hollywood 9-3009
Munk, Hedy, I & P Service
 923 Seward, Hollywood (28). Hollywood 4-5496
Patin, Ray, Productions, Inc.
 6650 Sunset Blvd., Hollywood (28)
 Hollywood 2-1147
Playhouse Pictures
 1401 No. La Brea, Hollywood (28)
 Hollywood 5-2193

Raw Stock

Anscoc
 Anscoc Division of General Aniline & Film Corp., Binghamton, N. Y. 405 Lexington Ave., Oxford 7-6161, New York 19, N. Y.; 1001 N. LaBrea, Oldfield 4-0550, Los Angeles, Calif.
 DuPont
 I. E. du Pont de Nemours and Co. (Inc.), Photo Products Division, Wilmington, Del.; 7051 Santa Monica Blvd., Hollywood 9-5147, Hollywood 38, Calif. **Factories: Parlin, N. J.**
 Eastman
 See W. J. German, Inc., **Factories: Eastman Kodak Co., Rochester, N. Y.**
 German, W. J., Inc.
 Distributor of Eastman motion picture film. John St., Fort Lee, N. J., WIndsor 8-5100; 6677 Santa Monica Blvd., Hollywood 4-6131 Hollywood 38, Calif.

Storage Vaults

LOS ANGELES, CALIF.

Hollywood Film Co.
 956 Seward St.Hollywood 2-3284
 Seward Film Vaults
 1010 N. Seward St.Hollywood 4-0141

RADIO & TV SERVICE FIRMS

Quartet Films
5631 Hollywood Blvd., Hollywood (28)
Hollywood 4-9225

Sketchbook Films
11465 Chandler, No. Hollywood
TRiangle 7-4729

Sutherland Productions, Inc.
201 No. Occidental Blvd., Los Angeles (26)
DUnkirk 8-5121

Technique Productions
9424 Dayton Way, Beverly Hills...CR 5-8646

Thompson's, Auril, I & P Service
11459 Riverside Drive, No. Hollywood
POplar 6-5723

UPA
4440 Lakeside Dr., Burbank.....TH 2-7171

Warner Bros. Cartoons, Inc.
461 S. Calif. St., Burbank...THornwall 5-2633

NEW ROCHELLE, N. Y.

Terrytoons
38 Centre Ave.....NEW Rochelle 2-3466

NEW YORK, N. Y.

Disney, Walt, Productions
477 Madison Ave.....PLaza 9-3880

Eshbaugh, Ted, Studios, Inc.
109 W. 64th St.....TRafalgar 3-0720

Paramount Pictures Corp.—Cartoon Studio
25 W. 45th St.....JUdson 2-4500

Radio & TV Packagers, Inc.
11 E. 40th St. (16).....LExington 2-1717

Smith, Fletcher, Studios, Inc.
321 E. 44th St.....MUrray Hill 5-9010

Prizes, Premiums, Etc.

Certified Projects, Inc.
408 W. 57th St., N.Y. 19.....PL 7-8150

Community Club Service
20 E. 46th St.....MUrray Hill 7-4466

The Reuben H. Donnelley Corp.
305 East 45th St., N. Y. C.....OREgon 9-4000

Ethos
141 E. 44th St., N. Y. C.....OXford 7-3047

Robert A. Gold
302 East 4th St., N. Y. C.....OREgon 7-3880

Dunnan & Jeffrey
730 Fifth Ave., N. Y. C.....PL 7-9500

Robert Marr
80 Eighth Ave., N. Y. C.

Merchandising Mart, Inc.
175 Fifth Ave., N.Y.C.....GR 7-2205

Al Petker
59 East 54th St., N.Y.C.....EL 5-2687

Promotional Services, Inc.
743 Fifth Ave., N. Y. C.....PL 5-1060

Ramee-Duke Ltd., Inc.
408 W. 57th St., N.Y. 19.....PL 7-8150

S. J. Reiner Co., Inc.
155 Mineola Blvd.....MUrray Hill 2-8540

Richard S. Robbins
163 Bleecker St., N. Y. C.....SPring 7-2568

Shopper Topper
60 E. 42nd St., N. Y. C.....OXford 7-0306

Spotlight Promotions
1150 6th Ave., N. Y. C.....OXford 7-3322

Storecast Corporation of America
11 West 42nd St., N. Y. C.....Lo 5-7715

Radio-TV Station Brokers

Blackburn & Co.
Washington, D. C.: Washington Bldg., STerling
3-4341. James W. Blackburn, partner.
Chicago, Ill.: 333 N. Michigan Ave., FInancial
6-6460. West Coast: 9441 Wilshire Blvd.,
Beverly Hills, Calif.—CRestview 4-2770; South-
ern Office—Healey Bldg., Atlanta, Ga., JACkson
5-1576.

Haskell Bloomberg
Lowell, Mass.: 208 Fairmount St., GLenview
5-5823. Haskell Bloomberg, Gen. Mgr., Muriel
Joan Bloomberg, Asst. Gen. Mgr.

R. C. Crisler Co.
Cincinnati, O.: Fifth-Third Bank Bldg., DUNbar
1-7775.
New York: 41 E. 42nd St., MU 7-8436.

Hamilton, Stubblefield, Twining & Assoc.
Washington, D. C.: 1737 DeSales St., N.W., EX
3-3456. Wm. T. Stubblefield.
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International Theatre (210 seats)
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NEW YORK, N. Y.

Barnett International Forwarders
543 W. 43rd St., New York, N. Y.
BRyant 9-1616

Spot TV Expenditures By Time Of Day & Type Of Product

<i>Time of Day</i>	<i>Amount</i>	<i>Percent</i>
Day	\$ 50,491,000	31.0
Early Evening	29,177,000	17.9
Prime Night.....	52,262,000	32.0
Late Night	31,130,000	19.1
Total		100.0

<i>Type of Activity</i>	<i>Amount</i>	<i>Percent</i>
Announcements	\$124,610,000	76.4
ID's	17,177,000	10.5
Programs	21,273,000	13.1
Total		100.0

Source: TvB

Toll Television Firms

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APpleton 7-9585

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(Closed Circuit Programming)

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LIncoln 8-2500
1280 Fifth Ave., New York, N. Y.
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FUNCTIONS

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- To help make advertising increasingly more effective.
- To raise continually higher standards of advertising practice.
- To promote better public understanding of advertising.
- To promote cooperative effort in advertising.
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To foster, strengthen and improve the advertising agency business.

To advance the cause of advertising as a whole.

To give service to members.

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Phone: COlumbus 5-3687-8-9

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FUNCTIONS

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- 162 N. State St., Chicago, Ill.; Phone: CEntral 6-5561
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- 6513 Hollywood Blvd., Hollywood 28, Calif.; Phone: HOllywood 4-8281
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FUNCTIONS

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FUNCTIONS

Labor union.

AMERICAN NEWSPAPER PUBLISHERS ASSOCIATION

750 3rd Ave., New York, N. Y.
Phone: YUkon 6-8200

OFFICERS

- President Mark Ferree
- Vice-President Irwin Maier
- Secretary James S. Copley
- Treasurer J. Hale Steinman
- General Manager Stanford Smith

BRANCH OFFICE

360 N. Michigan Ave., Chicago 1, Ill. Phone: Franklin 2-3746; George N. Dale, Chairman.

FUNCTIONS

To foster and protect the business and business interests of daily newspapers.

AMERICAN SOCIETY OF COMPOSERS, AUTHORS AND PUBLISHERS (ASCAP)

575 Madison Ave., New York 22, N. Y.
Phone: MUrray Hill 8-8800

OFFICERS

- President Stanley Adams
- Vice-President Louis Bernstein
- Vice-President Otto A. Harbach
- Secretary Deems Taylor
- Asst. Secretary Arthur Schwartz
- Treasurer Frank H. Connor
- Asst. Treasurer J. J. Bregman

BOARD OF DIRECTORS

Stanley Adams, Louis Bernstein, Jack J. Bregman, Irving Caesar, Frank H. Connor, Paul Creston, Max Dreyfus, L. Wolfe Gilbert, Richard Rodgers, Otto A. Harbach, Howard Dietz, Arthur Schwartz, John D. Marks, Bernard Goodwin, Jack Mills, Jimmy McHugh, Rudolph Tauthert, Maurice Scopp, Herman Starr, Deems Taylor, Adolph Vogel, Ned Washington, Jack Yellen, Morton Gould.

BRANCH OFFICES

In all principal cities throughout the United States.

INDUSTRY ORGANIZATIONS

FUNCTIONS

ASCAP is a performing right society through which users of music obtain clearance of the right to perform publicly for profit the copyright works of its members.

AMERICAN WOMEN IN RADIO AND TELEVISION, INC.

75 E. 55th St., New York 22, N. Y.
Phone: ELdorado 5-7281

OFFICERS

PresidentMontez Tjaden
V.P.'s.....Martha Bohlsen (Central Area),
Gloria Bremkamp (S. Western Area), Gloria Chandler (Western Area), Margaret Mary Kearney (Eastern Area), Ruth Talley (Southern Area).
Secretary-Treas.Elizabeth Bain
Executive Secretary.....Margo Anderson

* DIRECTORS-AT-LARGE

Marion Annenberg, Lucile Bush, Muriel Fox, Helen Jensen, Mary Pearl, Marion Corwell.

FUNCTIONS

AWRT is a professional organization of women working as broadcasters, executives, administrators and in a creative capacity in broadcasting and broadcast advertising. It functions as a year-round medium of exchange, with individual chapter meetings held regularly; area conferences in the fall and national four-day convention in the spring serving members as "refresher course" in all segments of the industry.

* New election in June.

ANIMATION PRODUCERS ASSOCIATION

60 E. 42nd St., New York 17, N. Y.
Phone: MURray Hill 2-8477

OFFICES

President.....Jack Zander
Vice President.....Lew Gifford
Treasurer.....Sam Magdoff
Secretary.....Lars Colonius

DIRECTORS

Fred Hankinson, Ralph Koch, Don McCormick, Ken Drake, Robert Klaeger, Lars Colonius, Martin Gottlieb.

FUNCTIONS

To further the use of animation, and to promote harmonious relations among producers, adv. agencies, distributors, and employee organizations.

ART DIRECTORS CLUB

115 East 40th Street, New York 16, N. Y.
Phone: MURray Hill 5-4340

OFFICERS

PresidentRobert H. Blattner
1st Vice-Pres.Andrew Nelsen
2nd Vice-Pres.....A. Russell Hillier
SecretaryB. Littmann
TreasurerMahlon A. Cline

BRANCH OFFICES

31 natl. society clubs throughout U. S.

FUNCTIONS

Exhibitions, scholarship course, publishing adv. art books, research, conference.

ARTISTS' REPRESENTATIVES ASSOCIATION, INC.

1270 Ave. of the Americas, New York 20, N. Y.
Phone: CIrcle 6-1379

OFFICERS

PresidentEddie Elkort
V.P.'s.....Hattie Althoff,
Leonard Romm, Jack Russell, James Lanagan, Dinty Moore, Wm. J. O'Halloran, Jack Green, Paul

Sherman.

SecretaryBen Kuchuk
TreasurerJoseph Singer

BRANCH OFFICES

203 N. Wabash Ave., Chicago, Ill.
1005 Century Bldg., Pittsburgh, Pa.
470 Columbus Ave., San Francisco, Calif.
301 Fox Bldg., Detroit, Mich.

BOARD OF GOVERNORS

Hattie Althoff, Harry Adler, Eddie Elkort, Joe Flaum, Howard L. Hausman, Dick Henry, Ben Kuchuk, James Lanagan, Dinty Moore, William J. O'Halloran, Vic Rocco, Jack Russell, Joseph Singer, Lee Salomon, Norman Weiss, Leo Grund.

FUNCTIONS

To establish, maintain and advance high ethical standards among members in the conduct of their individual business of representing persons engaged in the theatrical business and allied activities.

THE ASSOCIATED PRESS RADIO & TV ASSOCIATION

50 Rockefeller Plaza, New York 20, N. Y.
Phone: PLaza 7-1111

OFFICERS

President.....Daniel W. Kops
Vice-President.....Joseph Cleary
Vice-President.....Irving Waugh
Vice-President.....Carl Lee
Vice-President.....Ken Nybo
Secretary.....Oliver Gramling
Treasurer.....Robert Booth

FUNCTIONS

An association of radio and television members of the Associated Press to enable AP management and subscribers to work together adapting wire service to needs of broadcasters, and to stimulate membership activity in news field.

ASSN. CANADIENNE DE LA RADIO ET DE LA TELEVISION DE LANGUE FRANCAISE

c/o David Armand Gourd, Pres., CKRN-TV, Rouyn, P.Q., Can.

OFFICERS

President.....David Armand Gourd,
CKRN-TV, Rouyn, P.Q.
Vice-Pres....Aurele Pelletier, CHRC, Quebec City, P.Q.
Sec.-Treas...Marcel Leboeuf, KCKV, Quebec City, P.Q.

DIRECTORS

Henri Audet, CKTM-TV, Trois Rivières, P. Q.; Andre Lecomte, CJBR, Rimouski, P.Q.; Paul L'Anglais, CFTM-TV, Montreal, P.Q.; Dumont Lepage, CFRG, Gravelbourg, Sask.; Conrad Lavigne, CFCL, Timmins, Ont.

FUNCTIONS

An organization which represents and looks after the interests of Canadian Radio and Television broadcasting in French.

ASSOCIATION FOR PROFESSIONAL BROADCASTING EDUCATION

1771 N Street, N. W., Washington 6, D. C.
Phone: DE 2-9300

OFFICERS

PresidentBruce Linton
Vice-President.....W. Earl Dougherty
Secy.-Treas.....Richard M. Brown
Directors.....Richard J. Goggin,
Kenneth Harwood, William Holm, John W. Jacobs,

INDUSTRY ORGANIZATIONS

Jr., Leo Martin, Harold Niven, W. C. Swartley.
Exec. Secretary.....Howard Bell

FUNCTIONS

The purpose of the Association is to promote better understanding between broadcasters and schools which offer pre-professional training in the broadcast media.

ASSOC. OF CANADIAN ADVERTISERS, INC.

85 Richmond St., West, Toronto 1, Ontario
Phone: EMpire 3-8046

OFFICERS

President.....A. B. Yeates
Exec. Vice-Pres.....K. J. Farthing
V.P.'s.....E. T. Gater,
J. W. Cook, P. J. McGinnis.
V.P., Treas.....E. J. Coleman
Gen. Mgr., Sec'y.....B. E. Legate

FUNCTIONS

An organization of Canadian companies promoting long-range, scientific development of advertising and marketing.

ASSOCIATION OF MAXIMUM SERVICE TELECASTERS, INC.

1735 DeSales St., N. W., Washington 6, D. C.
Phone: DIstrict 7-5412

OFFICERS

President.....Jack Harris
1st Vice-Pres.....Charles H. Crutchfield
2nd Vice-Pres.....Donald D. Davis
Secy.-Treas.....Harold Essex
Ass't. Secy.-Treas., Exec. Dir.....Lester W. Lindow

BOARD OF DIRECTORS

C. Howard Lane, J. H. DeWitt, Jr., Harold Hough, Robert D. Swezey, Harold C. Stuart, John S. Hayes, Lawrence H. Rogers, II, Carter M. Parham, Ward Quaal, Roger Clipp, Joseph B. Epperson, Jack Harris, Alex Keese, C. Wrede Petersmeyer, Charles H. Crutchfield, Donald D. Davis, Harold Essex, Lester Lindow, David C. Moore, Edwin K. Wheeler, Henry E. Rhea.

FUNCTIONS

AMST is dedicated to insuring maximum television service to the American people. Consistent with this objective it favors efforts to expand and develop television service throughout the United States but opposes any compromise or deterioration of the technical quality or service now being provided.

ASSN. OF NATIONAL ADVERTISERS, INC.

155 E. 44th St., New York, N. Y.
Phone: Oxford 7-5950.

OFFICERS

Chairman.....Roger H. Bolin
Vice-Chairman.....John Veckly
President.....Peter W. Allport
V.P.'s.....Cy Norton,
Lowell McElroy, J. M. Allen.
General Counsel.....Gilbert H. Weil

DIRECTORS

Douglas L. Smith, G. Bradford, Norbert A. Considine, Jr., Richard S. Lowell, K. L. Skillin, Gene Wedereit, Melvin S. Hattwick, Edward E. Rothman, H. F. Schroeter, R. G. Stolz, John T. Morris, Max Banzhaf, Stanley W. Koenig, H. F. Griswold, Thomas B. McCabe, Jr.

FUNCTIONS

Promotes the most effective and profitable use of advertising as a tool of selling, promotes a better understanding and more effective use of advertising as a tool of management and protects the interests of national advertisers and serves their collective needs.

ASSOCIATION OF RADIO-TELEVISION NEWS ANALYSTS

24 East 39th Street, New York 16, N. Y.
Phone: Oxford 7-5300

OFFICERS

President.....Merrill Mueller
V.P.'s.....Leon Pearson, William Downs
Secretary.....Blair Clark
Treasurer.....Cesar Saerchinger
Executive Committee.....Robert Trout,
H. V. Kaltenborn, Wilson Hall

FUNCTIONS

To maintain the independence and prestige of the profession and to improve the standards of analytical broadcasting and to protect the best interests of the public and the industry.

THE AUTHORS GUILD OF THE AUTHORS LEAGUE OF AMERICA, INC.

6 E. 39th St., New York 16, N. Y.
Phone: MUrray Hill 9-4950

OFFICERS

President.....Pearl S. Buck
Vice-President.....Cleveland Amory
Secretary.....John Vandercook
Membership Secretary.....Edith Mackin

FUNCTIONS

National business organization of authors in the publication field.

THE AUTHORS LEAGUE OF AMERICA, INC.

6 E. 39th St., New York 16, N. Y.
Phone: MUrray Hill 9-4950

OFFICERS

President.....Moss Hart
Vice-President.....Rex Stout
Treasurer.....Arthur Schwartz
Secretary.....Ann Petry
Executive Secretary.....Mills Ten-Eyck, Jr.

FUNCTIONS

The national business organization of authors and dramatists.

BRAND NAMES FOUNDATION, INC.

437 Fifth Ave., New York 16, N. Y.
Phone: MUrray Hill 5-0888

OFFICERS

Chmn. of Bd.....John H. Breck, Jr.
Vice-Chmn.....Clay Buckhout
Vice-Chmn.....Frank Armour, Jr.
Chmn. Exec. Committee.....Carlton M. Fishel
Vice-Chmn. Exec. Comm.....Paul Shoemaker
President.....Henry E. Abt
Treasurer.....John B. Poor
General Counsel.....William Coogan

FUNCTIONS

Conducts a year 'round promotional program in Radio, TV, and other media which emphasizes to the public the benefits and services of manufacturers' brand names, brand competition and brand advertising. Non-profit educational organization.

THE BRITISH BROADCASTING CORPORATION

630 Fifth Ave., New York 20, N. Y.
Phone: CIrcle 7-0656

OFFICERS

U. S. Representative.....Derek Russell
Ch. Ass't (TV).....Dennis Scuse
Program Assistant.....Lillian Lang
News Assn.....Sally Gannon
Transcription Assistant.....Marion Moss
Chief Engineer.....Arthur S. Toby

BRANCH OFFICES

United Nations Office Room C-309, United Nations,

INDUSTRY ORGANIZATIONS

N. Y. Phone: PLaza 4-1234, Ext. 3121. J. C. Crawley, U. N. Correspondent.

907 Natl. Press Bldg., Washington, D. C. Phone: EXecutive 3-1465. Douglas Stuart, Gerald Priestland, Washington correspondents.

FUNCTIONS

Promotes and distributes BBC Radio & TV programs in the U. S., and produces Radio & TV material for British audiences.

BRITISH INFORMATION SERVICES

45 Rockefeller Plaza, New York 20, N.Y.
Phone: Circle 6-5100

OFFICER

Director, Radio-TV Div. Rodney C. Chalk
BRANCH OFFICES

British Embassy, 3100 Massachusetts Ave., Washington, D. C. Phone: HObart 2-1340. David de Boinville, Information Officer.

British Consulate General, 200 S. Michigan Ave., Chicago 4, Ill. Phone: WEbster 2-1340. Alan Harvey, Information Officer.

British Consulate General, 2516 Pacific Ave., San Francisco 15, Cal. Phone: FILLmore 6-3033. Donald Stokes, Information Officer.

British Consulate General, 448 S. Hill St., Los Angeles 13, Cal. Phone: MADison 6-4411. Basil Bleck, Information Officer.

FUNCTIONS

Produce and distribute Radio-TV public service programs: film and news features.

BROADCASTING AND FILM COMMISSION, NAT'L COUNCIL OF CHURCHES

220 Fifth Ave., New York 1, N. Y.
Phone: OREGon 9-2968

OFFICERS

Exec. Dir. S. Franklin MacI
Assoc. Exec. Dir. Wesley B. Goodman
Bus. Mgr. Arthur W. Rhinow
Dir., Program Oper. Ben E. Wilbur
Dir., of Films Alexander B. Ferguson
Dir., Program Prom. Carl Cannon
Dir., of Special Proj. Arthur Austin
Dir., Best. Tng. Charles H. Schmitz
and Enlistment
Assoc. Prod. Richard A. Cobb
Dir., Film Dist. Margaret Carter

BRANCH OFFICE

5746 Sunset Blvd., Hollywood 28, Calif.
Phone: HOLlywood 4-7464. George Heimrich, Director.

BROADCAST INFORMATION BUREAU

535 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 7-1668

Manager Martin Lawrence
Editor Julianne (Judy) Dupuy

FUNCTIONS

Publishers of TV film source books; Station & Film Who's Who and What's Where; Film Newsletter, "Facts, Figures and Film."

BROADCAST MUSIC, INC. (BMI)

589 Fifth Ave., New York 17, N. Y.
Phone: PLaza 9-1500

OFFICERS

President Carl Haverlin
Vice-President—General Counsel. Sydney M. Kaye
Vice-Pres. in charge Station Relations. Glenn Dolberg
Vice-Pres. in charge Foreign Relations. Jean Geiringer
Vice-Pres. in charge Domestic Performing Rights Administration & Secy. Robert J. Burton
Vice-Pres. in charge Writer Relations. Robert B. Sour
Ass't. VP in charge Publisher Relations. Theodora Zavin
Comptroller Edward J. Molinelli
Ass't Secretary-Treasurer. Robert J. Higgins

BRANCH OFFICES

360 N. Michigan Ave., Chicago, Ill. Phone: ANdover 3-5394.
190 N. Canon Dr., Beverly Hills, Calif. Phone: 3Radshaw 2-6060.

BOARD OF DIRECTORS

Chairman, Sydney M. Kaye; Alfred R. Beckman, John Elmer, Carl Haverlin, Dwight Martin, Herbert Hollister, Leonard Kapner, Paul W. Morency, John F. Patt, William Regan, J. Leonard Reinsch, J. Harold Ryan, G. Richard Shaffo, E. R. Vadeboncoeur.

STATION RELATIONS

Vice-Pres., Glenn Dolberg; Field Staff: Justin Bradshaw, Turner Cooke, Richard Crans, Graeme Fletcher, Bob Fuller, Wayland Fullington, Charles Halteman, Al Martin, Dorsey Owings, Lin Pattee, Ken Sparnon.

FUNCTIONS

The function of BMI is to license to music users public performance rights in the music of a group of affiliated publishers, writers and organizations.

BROADCAST PIONEERS

589 Fifth Avenue, New York, N. Y.
Phone: PLaza 9-1500

NATIONAL OFFICERS

President Sol Taishoff
1st Vice-Pres. Gordon Gray
Vice-Presidents Arthur Hull Hayes, Ward A. Quaal
Secretary Raymond F. Guy
Treasurer Robert J. Higgins
Exec. Sec'y. M. H. Shapiro

NEW YORK CHAPTER OFFICERS

President Arthur Simon
Vice-Presidents Vincent Lopez, Peggy Stone, Charles Godwin

Secretary Sam Kaufman
Treasurer Robert J. Higgins

COMMITTEE CHAIRMEN, N. Y.

Membership Eli Harris
Program Irene Wicker
Entertainment May Singhi Breen
Special Projects Dorothy Gordon
Reception Henriette Harrison, Bob Queen
Publicity Bernard Platt
House Peggy Stone
Advisory William S. Hedges, Frank E. Pellegrin, Frank Silvernail, Jeff Sparks, M. H. Shapiro

FUNCTIONS

"To establish a membership organization of persons who by their long years of service in the field of Radio desire to become associated for the purpose of friendship and education. The Club shall be a central house for the exchange of information and historical data about the Radio industry and shall record in form to be determined facts and data about the history of the Radio industry and its traditions for use by this and future generations. It is felt that this organization with the resultant exchange of information would make a valuable contribution to the public interest."

BROADCASTERS' FOUNDATION, INC.

(Sponsored by the N. Y. Chapter of Broadcast Pioneers)
589 Fifth Ave., New York 17, N. Y.
Phone: PLaza 9-1500

OFFICERS

President Arthur Simon
Vice-President Peggy Stone
Treasurer Jeff Sparks
Secretary Henriette Harrison
Chairman, Fund Raising Comm. Phil Edwards

FUNCTIONS

To foster and promote the welfare of persons in need of assistance who have been employed or engaged in the field of Radio broadcasting for twenty years or more, or in television broadcasting for ten years or more, and to assist them in times of illness, emergency or financial need.

BROADCASTERS' PROMOTION ASS'N., INC.

P. O. Box 9736, Cleveland 40, Ohio
OFFICERS

President John Hurlbut
First Vice-Pres. WFBM, Indianapolis, Ind. Don Curran
KTVI, St. Louis, Mo.
Second Vice-Pres. Harvey M. Clarke

INDUSTRY ORGANIZATIONS

CFPL, London, Ont., Can.
 Sec.-Treasurer F. P. Sullivan
 KYW-TV, Cleveland, O.

DIRECTORS

Dorothy Sanders, WLWD, Dayton; Ken Chernin, WFIL-TV, Philadelphia; L. Walton Smith, WROC-TV, Rochester, N. Y.; Austin Heywood, KNXT, Los Angeles; Robert Freeland, KOTV Tulsa; Kirt Harris, KPRC-AM-TV, Houston; James Bowermaster, WMT, Cedar Rapids, Ia.; Heber Darton, WHBF-AM-TV, Rock Island, Ill.; Clark Grant, WOOD-AM-TV, Grand Rapids, Mich.; Doug Duperrault, WFLA-AM-TV, Tampa; Paul Woodland, WGAL-AM-TV, Lancaster, Pa.; Galey Augustine, WIIC, Pittsburgh; Gene Godt, KYW-TV, Cleveland.

FUNCTIONS

The Association was formed for the betterment of broadcasting activity by furthering the recognition, organization and extension of promotional activity as an essential function in the broadcasting-televesting business; by increasing the effectiveness of broadcasters' promotion personnel through contacts with one another, and with representatives of related business, through the exchange of information and ideas, and through consequent improvement of promotion methods, research principles and techniques; and by assisting broadcasters to secure competent personnel for promotion work.

THE BUREAU OF BROADCAST MEASUREMENT

75 Eglington Ave. East, Toronto 12, Ontario
 Phone: HUDSON 5-9464

OFFICERS

President George S. Bertram
 Vice-President Ray B. Collett
 Vice-President Ross A. McCraith
 Exec. V. P. Duncan G. Grant
 Research & Development Director Wilfred L. Hudson
 Secretary & Treasurer Charles J. Follert
 Honorary President Charles R. Vint
 Chmn. Advisory Comm. Horace N. Stovin
 Member Relations Graham Wallace

DIRECTORS

Wm. H. Erskine, Montreal; George Meen, Toronto; Andre Daveluy, CKAC, Montreal; Ernest T. Gater, Aurora, Ont.; T. Ralph Hart, Toronto; Wm. N. Hawkins, CFOS, Owen Sound, Ont.; W. Harold Poole, Toronto; Ralph T. Snelgrove, CKBB, Barrie, Ont.; Patrick S. Milsom, Toronto; Wm. W. Vanderburgh, Toronto; W. Clifford Wingrove, CFPL-TV, London, Ont.; Hugh J. Anderson, Toronto; John O. Blick, CJOB, Winnipeg, Man.; Ralph G. Draper, Toronto; John F. Glasier, Toronto; Gordon J. Hill, Toronto; John F. Hirtle, CKBW, Bridgewater, N. S.

FUNCTIONS

A co-operative organization for the standardization and analysis of facts about radio and television.

CANADIAN ASSOCIATION OF BROADCASTERS

108 Sparks St., Ottawa 4, Canada
 Phone: CE 3-4035

OFFICERS

President M. T. Brown
 Executive Vice-President T. J. Allard
 Vice-President Radio R. T. Snelgrove
 Vice-President Television R. G. Chapman
 Immediate Past Pres. D. M. Neill

DIRECTORS

Atlantic Region—J. A. Manning, CKCL, Truro, and R. F. Large, CFCY, Charlottetown, Radio. D. Jamieson, CJOH-TV, St. John's, TV. Central Canada—H. C. Caine, CHWO, Oakville; M. T. Brown, CFPL, London; Allan Waters, CHUM, Toronto, and T. D. French, CKLC, Kingston, Radio. R. T. Snelgrove, CKVR-TV, Barrie, TV. Prairies—J. O. Blick, CJOB, Winnipeg; J. Love, CFCN, Calgary and E. A. Rawlinson, CKBI, Pr. Alb., Radio. Blair Nelson, CFQC-TV, Saskatoon, TV. Pacific—J. L. Sayers, CFUN, Vancouver and K. Hutcheson, CJAV, Port Alberni, Radio. R. G. Chapman, CHBC-TV, Kelowna, TV. French Language—D. A. Gour, CKRN, Rouyn; Roland Couture, CKSB, St.

Boniface and T. Fortier, Quebec, Radio. T. Burham, CKRS-TV, Jonquiere, TV.

TORONTO BRANCH

200 St. Clair Avenue, West, Toronto 7, Ont. Phone: WAInut 2-2334; M. Harris, Office Manager.

FUNCTIONS

The Canadian Association of Broadcasters is a voluntary trade organization of 163 privately owned (independent) radio broadcasting stations and 49 television stations in Canada.

CATHOLIC ACTORS GUILD OF AMERICA, INC.

Hotel Piccadilly, 227 W. 45th St., New York 36, N.Y.
 Phone: CIRCLE 6-5566

OFFICERS

President Horace McMahon
 Vice-Presidents Ed Begley, Pat O'Brien
 Chmn. Exec. Bd. Walter Klavun
 Recording Sec. Lee Sullivan
 Historian Kay MacDonald
 Exec. Secy. Fred Kelly
 Chaplain Rt. Rev. Msgr. Vincent J. Brosnan
 Treasurer Very Rev. Msgr. Francis M. Costello

FUNCTIONS

Social and charitable organization which strives to care for the physical and physical needs of members of the theatrical profession, regardless of creed. In particular, every effort is made to assure care and attention in the case of illness, hospitalization, burial whenever the need arises.

CENTRAL CANADA BROADCASTERS ASS'N

c/o R. E. Misener, Pres., CFCF-AM-TV, Montreal, Que., Can.

OFFICERS

President .. R. E. Misener, CFCF AM-TV, Montreal, Que.
 First V.P. John Moore, CHLO, St. Thomas, Ont.
 Second V.P. Wm. McGregor, CKCO-TV, Kitchener, Ont.
 Secretary Gordon Keeble, CHIC, Brampton, Ont.
 Treasurer Gordon Garrison, CKLB, Oshawa, Ont.
 Directors E. A. Bastall, CKCY, Sault Ste. Marie, Ont.; Karl Monk, CHOK, Sarnia, Ont.
 CAB Bd. of Directors: T. F. French, CKCL, Kingston, Ont.; Howard Caine, CHWO, Oakville, Ont.; Murray Brown, CFPL, London, Ont.; Ralph Snelgrove, CKVR-TV, Barrie, Ont.; Allen Waters, CHUM, Toronto, Ont.

COMPOSERS AND LYRICISTS GUILD OF AMERICA

12924 Sarah Street, North Hollywood, Calif.
 Phone: PO 2-8377

292 Madison Ave., No. 1204, New York 17, N. Y.
 Phone: MU 3-0966

OFFICERS

President Leith Stevens
 1st Vice-President Elie Siegmeister
 2nd Vice-President David Reksin
 3rd Vice-President John Gart
 Secretary-Treasurer Jerry Livingston
 Asst. Sec.-Treasurer David Terry
 Executive Secretary Elsa Clay

FUNCTIONS

CLGA was organized to represent composers (music and/or words) in screen, radio, TV, stage recording and transcription in establishing minimum terms and improved conditions in their employment relationships.

COUNTRY & WESTERN MUSIC BROADCASTERS ASSOCIATION

(CAWMBA)

730 Fifth Ave., New York 19, N. Y.
 Phone: COLUMBUS 5-3530

INDUSTRY ORGANIZATIONS

OFFICERS

Founder & Director	Charles Bernard
President	Kurt A. Meer (KCUL)
Exec. V.P.	Cal Young (WENO)
First V.P.	Henry Hilton (KSOP)
Second V.P.	Gene Cook (WHIY)
Third V.P.	Bud Messner (WCBG)
Asst. to Pres.	Carl Brenner (WBMD)
Secretary	Marshall Rowland (WQIK)
Treasurer	Leroy Gloger (KRCT)
Delegate at Large	Ray Odum (KHAT)
Dir. of Research	Morey DeVolt (KLAK)
Dir. of Public Rel.	William Hill (WTJH)
Dir. Legal Affairs	Nick Arundel (WAVA)
Dir. Social Affairs	Bob Johnson (WAXU)
Dir. Northern U. S.	Jerry Prouty (WREM)
Dir. Eastern U. S.	Roy LaMere (WCMS)
Dir. Southern U. S.	Jack Nobles (WMIE)
Dir. Mid-West U. S.	Dal Stallard (KCKN)
Dir. Far-West U. S.	Max Resnick (KFOX)

FUNCTIONS

Sharing of Country and Western projects, research surveys, merchandising, promotion, and programming, in an effort to bring savings to the local station, which can be passed along to nat'l advertisers. Memberships open to stations primarily programming "Country & Western" music.

DIRECTORS GUILD OF AMERICA, INC.

114 E. 52nd St., New York 22, N. Y.
Phone: PLaza 9-8215
7950 Sunset Blvd., Hollywood 46, Calif.
Phone: OLdfield 6-1220

OFFICERS

President	Frank Capra
Vice Presidents	Michael J. Kane, Frank Borzage, Jack Sughrue, Franklin Schaffner, John Rich, Shields Dierkes
Secretaries	Claude Binyon, Tom Donovan
Treasurers	Howard W. Koch, Lamar Caselli

NATIONAL BOARD MEMBERS

William Beaudine, Jr., Willis Goldbeck, R. Bennett, George Schaefer, George Sidney, George Stevens, Josef Von Sternberg, Don Weis; Exec. Sec., Hollywood, Joseph C. Youngerman; Exec. Sec., N. Y., Newman H. Burnett.

FUNCTIONS

A national organization to advance, foster, promote, and benefit the interests of directors, assistant directors, associate directors and stage managers of TV, radio programs, and theatrical releases, and to protect and secure their rights in their professional activities.

DISC JOCKEY ASSOCIATION, INC.

114 Sansome St., San Francisco, Calif.
Phone: EXbrook 2-7027

OFFICERS

President	Jim Hawthorne
First V.P.	Scott Muni
Vice-Pres., Treas.	Bill Gavin

FUNCTIONS

Non-profit corporation dedicated to high ideals of broadcasting.

THE DRAMATISTS GUILD OF THE AUTHORS LEAGUE OF AMERICA, INC.

6 E. 39th St., New York 16, N. Y.
Phone: MUrray Hill 9-4950

OFFICERS

President	Alan Jay Lerner
Vice-President	Howard Lindsay
Secretary	Sidney Kingsley

COUNCIL

Richard Adler, Robert Anderson, Abe Burrows, Betty Comden, Marc Connelly, Russell Crouse, Dorothy Fields,

Joseph Fields, Moss Hart, Lillian Hellman, Arnold B. Horwitz, William Inge, Garson Kanin, Jean Kerr, Sidney Kingsley, Arthur Laurents, Richard Lewine, Howard Lindsay, Robert McEnroe, Arthur Miller, Paul Osborn, Elmer Rice, Richard Rodgers, Harold Rome, Samuel Taylor, Maurice Valency, Mills Ten Eyck, Jr., Executive Secretary; Luise M. Sillico, Secretary to the Council; Irwin Karp, Counsel.

FUNCTIONS

The national business organization of dramatists.

ELECTRONIC INDUSTRIES ASSN. OF CANADA

200 St. Clair Ave., West, Toronto 7, Ontario, Canada
Phone: WALnut 1-2898

OFFICERS

Pres., Chrm. of Board	J. Key
V.-P., Chrm. Receiver Div.	W. F. Wansbrough
V.-P., Chrm., Components Div.	D. Knapp
1st V.-P., Chrm., Electronics Div.	J. D. Holding
Director of Engineering	R. A. Hackbusch
General Manager	F. W. Radcliffe

FUNCTIONS

This Association is a non-profit and cooperative organization to promote the interests of the radio-TV-electronics manufacturing industry in Canada.

EPISCOPAL ACTORS GUILD OF AMERICA, INC.

1 East 29th St., New York, N. Y.
Phone: MUrray Hill 5-2927

OFFICERS

Hon. Presidents	Most Rev. Arthur C. Lichtenberger, Rt. Rev. Horace W. B. Donegan
President	Vinton Freedley
Vice-Presidents	Rev. Randolph Ray, Rev. Orin A. Griesmyer, Charles Coburn, Peggy Wood, Robert Fryer
Rec. Secy.	Rev. Chas. Breck Ackley
Treasurer	John Knight
Exec. Secy.	Helen Morrison
General Counsel	Philip W. Lowry
Publicity Director	Suzette G. Stuart

COUNCIL

Rev. John Ellis Large, Elizabeth Watts, Walter Abel, Dorothy Blackburn, Sidney Blackmer, Leo G. Carroll, Helen Bonfils, Margaret Dale, Lawrence Carr, Tessa Kosta, Raymond Massey, Nat Burns, Carmen Mathews, Margery Maude, G. B. Clarke, Basil Rathbone, Mrs. Chas. M. Richter, Cornelia Otis Skinner, Frances Starr, Tom H. Sand, James Jolley, Anne Seymour, Mrs. Leonard C. Feathers, Jean Dixon, John Alexander, William Adams, Lorraine Sherwood, Harriet E. MacGibbon, Eugenia Rawls.

FUNCTION

Cultural, social, philanthropic. Membership open to actors and friends of the theatre. Not denominational in its services. National headquarters, Church of the Transfiguration (Little Church Around The Corner.)

FEDERAL TRADE COMMISSION

Pennsylvania Ave., at 6th St., N.W., Washington 25, D. C.
Phone: EXecutive 3-6800

OFFICERS

Chairman	Paul Rand Dixon
Commissioner	Edward K. Mills
Commissioner	Sigurd Anderson
Commissioner	William C. Kern
Commissioner	Robert T. Secret
Exec. Dir. & Secretary	Robert M. Parrish
General Counsel	PGad B. Morehouse (Acting)
Director of Public Information	S. F. Stowe
Director of Hearing Examiners	Earl J. Kolb

BUREAU DIRECTORS

Dir., Bur. of Consultation	John R. Heim
Dir. Bur. of Economics	Simon N. Whitney
Dir., Bur. of Investigation	Sherman R. Hill

Dir., Bureau of Litigation.....Joseph E. Sheehy
BRANCH OFFICES

- U. S. Court House, Foley Square, New York 7, N. Y.
- Albert G. Seidman, Attorney in Charge.
- Room 1310, 226 W. Jackson Blvd., Chicago 6, Ill.
- William F. Lemke, Jr., Attorney in Charge.
- Room 306, Pacific Bldg., San Francisco 3, Cal.
- Raymond J. Lloyd, Atty. in Chg.
- Room 811, U. S. Court House, Seattle 4, Wash.
- Walter W. Harris, Atty. in Chg.
- Room 1001, 131 State St., Boston 9, Mass. Robert R. Sills, Attorney in Charge.
- Room 413, Masonic Temple Bldg., New Orleans, La.
- William B. Lott, Atty. in Chg.
- Room 1128, Standard Bldg., Cleveland, Ohio. Vernon E. Taylor, Atty. in Chg.
- 2806 Fed. Off. Bldg., Kansas City, Mo. Floyd M. Brown, Atty. in Chg.
- 915 Forsyth Bldg., Atlanta 3, Ga. Edward S. Ragsdale, Atty. in Chg.
- Room 102, FTC Bldg., Washington, D. C. Joseph J. Gercke, Atty. in Chg.

FUNCTIONS

Under several laws designed to promote free and fair competition in interstate trade, the Commission takes action against monopolistic and deceptive practices and publishes economic studies of factors affecting the competitive economy.

FILM PRODUCERS ASSOCIATION OF NEW YORK

15 E. 48th St., New York 17, N. Y.
 Phone: Plaza 1-1920

OFFICERS

- President.....Lee Blair
- Executive V. P.....William Van Praag
- First V. P.....Robert Lawrence
- Second V. P.....Robert Crane
- Secretary.....Albert Hecht
- Treasurer.....Edward Lamm
- Legal Counsel.....Herbert Burstein
- Executive Director.....Harold Klein

BOARD MEMBERS

- David I. Pincus, Peter J. Mooney, Walter Lowendahl, Harold Wondsl, Sanford Greenberg, Robert Gross, David Horne, Robert Klaeager, Nathan Zucker, Stephen Elliot.

FUNCTIONS

An association of film producers and members from laboratory, recording, equipment and other film services to promote high standards in technical development, service, client relationship and labor relations.

FM BROADCASTERS ASSOCIATION OF SOUTHERN CALIFORNIA

6399 Wilshire Blvd., Los Angeles 48, Calif.
 Phone: WE 6-1186

OFFICERS

- President.....John B. Kiefer
- Secretary.....Maurice Buchen

THE FRENCH BROADCASTING SYSTEM IN NORTH AMERICA (Radiodiffusion-Television

Francaise, N. American Branch)

972 Fifth Ave., New York 21, N. Y.
 Phone: REgent 4-1501

OFFICERS

- Director.....Pierre Crenesse
- Ass't. Dir.....Alice Lewtlin
- Administrator.....Suzanne Weltman
- Program Director.....Ann McMillan
- Public Relations.....Kenneth Tepfer

FUNCTIONS

The activities of the French Broadcasting System in North America are twofold: on the one hand, for the purpose of strengthening the good will and understanding between France and the U. S., it distributes to independent stations all over the country English-language programs prepared in Paris for North American listeners, covering all aspects of life in France today; on the other hand, it keeps French listeners informed of all events taking place in America today.

THE INSTITUTE OF RADIO ENGINEERS, INC.

1 East 79th St., New York 21, N. Y.
 Phone: LEhigh 5-5100

OFFICERS

- President.....R. L. McFarlan
- Vice-President (No. America).....J. N. Dyer
- V.P., (Outside N. Amer.).....J. A. Ratcliffe
- Editor.....F. Hamburger
- Exec. Sec'y.....G. W. Bailey

DIRECTORS

- E. F. Carter, L. C. Vanatta, W. G. Shepherd, George Sinclair, Charles F. Horne, B. M. Oliver, A. N. Goldsmith, P. E. Haggerty, E. E. Noble, J. B. Russell, A. D. Giordano, B. J. Dasher, A. B. Breskin, R. E. Mol, M. Bulloch, C. W. Carnahan, B. R. Tupper.

FUNCTIONS

An incorporated non-profit organization having as its object the advancement of the theory and practice of radio and electronics, including allied branches of engineering and all related arts and sciences.

INTER-AMERICAN ASSN. OF BROADCASTERS

- Avenida Uruguay 1031, Montevideo, Uruguay
- President.....Raul Fontaina
- 1st Vice-President.....Jose Luis Fernandez
- 2nd Vice-President.....Fernando Eleta
- Secretary.....Raul Travaino

DIRECTORS

- Raul Fontaina, Mercedes 973, Montevideo, Uruguay;
- Jose Luis Fernandez, Avda. Chapultepec No. 18, Mexico, D. F., Mexico; Fernando Eleta, Apartado 1795, Panama, Panama; Raul Trabaino, 5a. Calle Poniente 9, San Salvador, El Salvador; Ramiro Garcia, Cordoba 1114, Buenos Aires, Argentina; Malcolm Neill, CFNB Station, Fredericton, N. Brunswick, Canada; Fernando Londono Henao, Calle 19 No. 8-48, Bogota, Columbia; Goar Mestre, Circuito CMO, La Habana, Cuba; Enrique Sanches Matte, Casilla 3591, Santiago, Chile; Herbert E. Evans, 246 North High St., Columbus 16, Ohio; Carlos Bock Milla, Apartado 981, Guatemala, Guatemala; Avelino Aramuburu, Jiron Ocona 476, Lima, Peru; Manuel Caballero Ferreira, Dr. Jose Scoseria 2885, Montevideo, Uruguay; Jose Ramon Quinones, Box 4563, San Juan 23, Puerto Rico; Felix Cardona Moreno, Apartado 3955, Caracas, Venezuela; Manuel Caballero Ferreira, Avda. Uruguay 1031, Montevideo, Uruguay (treasurer and Gen. Mgr.).

INTERNATIONAL BROTHERHOOD OF ELECTRICAL WORKERS (AFL-CIO)

1200 15th St., N.W., Washington 5, D. C.
 Phone: COlumbia 5-8040

OFFICERS

- Intl. President.....Gordon M. Freeman
- Intl. Sec.....Joseph D. Keenan
- Dir., Radio-TV Recording Div.....Albert O. Hardy

FUNCTIONS

Labor organization: radio, TV and recording.

JEWISH THEATRICAL GUILD OF AMERICA, INC.

1564 Broadway, New York 36, N. Y.
 Phone: PLaza 7-5237

OFFICERS

- Chairman, Bd. of Directors.....Wm. Degan Weinberger
- President.....Eddie Cantor
- Exec. Vice-Pres.....Harry E. Gould
- 1st Vice-Pres.....George Jessel
- Vice-Presidents.....Jack Benny, Emil Friedlander, Dr. Leo Michel, Ted Lewis, Robert K. Shapiro, Wm. Morris, Jr., Milton Weintraub, Leo Jaffe, Louis A. Lottito, Moe Gale, Robt. M. Weitman, Max E. Youngstein.
- Treasurer.....Abe Lastfogel
- Asst. Treasurer.....Nat Lefkowitz

INDUSTRY ORGANIZATIONS

Legal Committee.....Henry M. Katz
 Chaplain.....Rabbi Abraham Burstein
 Executive Secretary.....Leonard B. Seng

BOARD OF DIRECTORS

Wm. Degen Weinberger, Harry E. Gould, Emil Friedlander, Leo Jaffe, Abe Lastfogel, Nat Lefkowitz, Louis A. Lotito, Wm. Morris, Jr., Robert K. Shapiro, Robt. M. Weitman, Max E. Youngstein, Moe Gane.

FUNCTION

Non-sectarian theatrical assistance agency.

JOINT COUNCIL ON EDUCATIONAL TELEVISION

1785 Massachusetts Ave., N.W., Washington 6, D. C.
 Phone: HUDson 3-6628

OFFICERS

Chairman.....Dr. Albert N. Jorgensen
 Executive Director.....David C. Stewart
 Eng. Cons.....Cyril M. Braum

JCET MEMBERS

Dr. Finis E. Engelman, American Assn. of School Administrators; Dr. Carroll V. Newsom, American Council on Education; Dr. Edgar Fuller, Council of Chief State School Officers; John F. White, Educational Television and Radio Center; William Harley, Nat'l Assn. of Educational Broadcasters Edward L. Ryerson, National Citizens Committee for Educational Television; Mrs. Delmas Miller, Nat'l Congress of Parents & Teachers Dr. Lyle Ashby, National Education Association of the United States.

FUNCTIONS

The JCET is concerned with the preservation and utilization of educational TV channels, and represents the educational TV movement before the FCC, Congressional committees, and other government agencies. It also gives legal and technical advice to any group seeking to activate an educational TV channel.

THE LAMBS

130 W. 44th St., New York 36, N. Y.
 Phone: JUdson 2-1515

OFFICERS

Shepherd.....William Gaxton
 Boy.....Walter Kiernan
 Corresponding Secretary.....Martin Begley
 Recording Secretary.....Frank Thomas, Jr.
 Treasurer.....Thomas Kilpatrick
 Librarian.....Cy Mann

DIRECTORS

Mickey Alpert, Edward H. Ford, John W. Hundley, Jack Whiting, Otto Kruger, Joseph S. Buhler, Henry Gladstone, H. Pierson Mapes, Conrad Nagel, Edna Dowlin, Ed Begley, Herman Phillips, Robert Marcato, Frank Thomas Sr., Emil Friedlander, David Seldman, Jack Waldron, Irving Wall.

LIFE DIRECTORS EX-SHEPHERDS: Fred Waring, Walter N. Greaza.

FUNCTIONS

The object of this club shall be the promotion of social intercourse among persons, engaged professionally in the drama, music, authorship, and the fine arts, as well as friends of those professions, and the collection and preservation of objects of interest thereto, and the creation and maintenance of funds for the benefit of persons engaged professionally in the drama, music, authorship and the fine arts who shall be in need of financial aid or assistance, to be disbursed at the discretion of the Council of the Club.

LEAGUE OF ADVERTISING AGENCIES, INC.

220 W. 42nd St., New York 36, N. Y.
 Phone: LACKawanna 4-9735

OFFICERS

President.....Bernard Reiss
 Exec. Sec'y.....Julian Ross
 Vice-Presidents.....Wm. G. Seidenbaum, Max B. Pearlman, Jay Victor.
 Secretary.....Arthur Bandman
 Treasurer.....Theodore H. Bernstein
 Legal Counsel.....Louis N. Field, Morton J. Simon
 Fiscal Advisor.....Lucius H. Coleman
 Public Relations Counsel.....Bosh Stack

MOTION PICTURE INDUSTRY CREDIT GROUP

(Of the National Association of Credit Management)
 44 East 23rd St., New York 10, N. Y.
 Phone: OREGon 4-5100

OFFICERS

Chairman.....Walter J. Lynch
 Vice-Chairman.....Jack Fellers
 Committee Men.....Geo. Elstad,
 Robt. J. Kingsley, Daniel Nemeth, Howard Funsch.
 Secretary.....Ira Mermer

FUNCTIONS

Provides credit information, financial information and collection service to suppliers, equippers and processors.

MUSIC PUBLISHERS' CONTACT EMPLOYEES UNION

1270 Sixth Avenue, New York 20, N. Y.
 Phone: CO 5-7364

OFFICERS

President.....Leo Diston
 Vice-President.....B. Pollack

MEMBERS OF EXECUTIVE COUNCIL

Max Kendrick, G. Lewrn, B. Scherer, Sam Taylor, Frank Lamarr, Mac Wolfson.

BRANCH OFFICES

54 W. Randolph St., Chicago, Ill., Morton Schaeffer, Regional Dir.; 128 S. LaJollave, Los Angeles, Cal., Al Solomon, Reg. Dir.; 36 E. 5th St., Cincinnati, Ohio, Danny Engel, Reg. Director.

FUNCTIONS

Labor Union.

MUSIC PUBLISHERS' PROTECTIVE ASSOCIATION, INC.

460 Park Ave., New York, N. Y.
 Phone: PLaza 1-1930

OFFICERS

Chairman of the Board.....Walter G. Douglas
 President.....Louis Bernstein
 Vice-President.....Jack Mills
 Secretary.....Arthur Israel, Jr.
 Treasurer.....Maurice Scopp
 Agent and Trustee.....Harry Fox

MUSICAL COMMERCIAL PRODUCERS ASSOCIATION, INC.

520 Fifth Ave., New York 36, N. Y.
 Phone: MURray Hill 2-5844

OFFICERS

President.....Phil Davis
 1st Vice-President.....Alan Scott
 2nd Vice-President.....Hank Sylvern
 Secretary.....Victor Sack
 Treasurer.....Gene Forrell

DIRECTORS

Alan Scott, Phil Davis, Tony Faillace, Gene Forrell, Hank Sylvern, Curt Bieber, Morris Mamorsky, Jerry Jerome, Travis Johnson, Ralph Cummings.

FUNCTIONS

Leading writers, creators and producers of musical commercials, dedicated to provide service to the industry of the highest calibre and integrity. Our support is pledged to the formation of an association (or guild) through which we can work together toward the following aims: To foster a better concept of our function in the advertising business.

MUSICIANS GUILD OF AMERICA

6253 Hollywood Blvd., Hollywood 28, Calif.
 Phone: HOLLYwood 1-9461

OFFICERS

Chairman.....Cecil F. Reed
 Vice-Chairman.....Justin Gordon
 Recording Secretary.....Ted Nash
 Treasurer.....Larry Sullivan

FUNCTIONS

Independent trade union for professional musicians in major motion picture studios.

THE NATIONAL ACADEMY OF TELEVISION ARTS AND SCIENCES

9126 Sunset Blvd., Los Angeles 46, Cal.

INDUSTRY ORGANIZATIONS

Phone: CRestview 4-5209

OFFICERS

President.....Harry S. Ackerman
 Exec. Vice-President.....Mike Wallace
 V.P., Los Angeles.....Gail Patrick Jackson
 V.P., Baltimore.....Robert B. Cochrane
 V.P., Chicago.....Irv Kupcinet
 V.P., Washington, D. C.....David Brinkley
 V.P., Seattle.....Lee Schulman
 V.P., Arizona.....Gene Blanpied
 Secretary.....Betty Furness
 Treasurer.....Louis F. Edelman
 Executive Director.....Kenneth Leedom

BRANCH OFFICES

2 West Redwood Sun Sq., Baltimore 3, Md.
 Phone: MUIlberry 5-5670
 President.....Robt. B. Cochrane
 Suite 1108, 203 N. Wabash, Chicago 1, Ill.
 Phone: Financial 6-8320
 President.....Alex Dreier
 200 Central Park S., New York 19, N. Y.
 Phone: JUDson 6-3833
 President.....Henry S. White
 511 West Adams St., Phoenix, Ariz.
 Phone: ALpine 3-3121
 President.....Gene Blanpied
 320 Aurora Ave., Seattle 9, Wash.
 Phone: MUtual 2-3555
 President.....Lee Schulman
 4461 Connecticut Ave., N.W., Washington, D. C.
 Phone: KElllogg 7-1100
 President.....David Brinkley

FUNCTIONS

National non-profit organization dedicated to advancement of arts and sciences of television. One of most important functions is annual awarding of the coveted "Emmy" for outstanding achievement in television industry. Through public information, lecture and service bureau, provides lectures, advisers, and consultants to colleges and universities offering courses in television.

NATIONAL ASSN. FOR BETTER RADIO AND TELEVISION

882 Victoria Ave., Los Angeles, Cal.
 Phone: WEbster 4-7830

OFFICERS

President.....Mrs. Clara S. Logan
 1st Vice-Pres.....Dr. Lee de Forest
 2nd Vice-Pres.....Dr. Francis W. Noel
 Secretary.....Mrs. Victor Roberts
 Treasurer.....Mrs. Gertrude Blackstock

FUNCTIONS

To co-ordinate the interest of civic, religious, educational, business and labor organizations and individuals for the purpose of encouraging the presentation of radio and television programs of high standards.

NATIONAL ASSOCIATION OF BROADCAST EMPLOYEES & TECHNICIANS (NABET) AFL-CIO-CLC

87 E. Jackson Blvd., Chicago 4, Ill.
 Phone: WA 2-2462

OFFICERS

International President.....George Smith
 International Vice-President.....N. James Green
 International Sec'y-Treasurer.....Arthur Hjorth
 Int'l Asst. Sec'y-Treasurer.....Jiacoimo Papa

BRANCH OFFICES

48 W. 48th St., New York 36, N. Y.; 6223 Selma Ave., Hollywood 28, Calif.; 335 Hayes St., San Francisco, 433 Jarvis St., Toronto, Ont.; 120 Delaware Ave., Buffalo 2, N. Y.; 1410 Stanley, Montreal, P. Q.

FUNCTIONS

NABET has contracts for its 5,862 members with ABC, NBC, and 92 independent radio and TV stations and film studios in the United States and with

CBC and more than 25 private Radio and TV stations and film studios in Canada.

NATIONAL ASSOCIATION OF BROADCAST UNIONS AND GUILDS (NABUG)

37 W. 46th St., New York 36, N. Y.
 Phone: JUDson 2-5130

OFFICERS

National Chairman.....Oliver W. Nicoll

FUNCTIONS

"NABUG" is the National Association of Broadcast Unions and Guilds in the radio and television industry, organized on behalf of their respective memberships for the solution of parallel problems and the working together of the unions and guilds in those directions—cultural, legislative, economic—where their mutual interests coincide.

NATIONAL ASSOCIATION OF BROADCASTERS

(For Complete Listing See NAB Section)

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

119 Gregory Hall, Urbana, Ill.
 Phone: EMpire 7-6611, Ext. 3394
 Washington, D. C. Address: 1346 Connecticut Ave., N.W.
 Phone: NOrth 7-6000

OFFICERS

President.....William G. Harley (Wash., D. C.)
 Admin. Vice-Pres.....Harold E. Hill (Wash., D. C.)

DIRECTORS

TV Board: Region I, Richard S. Burdick; Region II, Raymond D. Hurlbert; Region III, Richard Hull; Region IV, Dr. John C. Schwarzwaldner; Region V, Howard L. Johnson; Region VI, Loren B. Stone.

Radio Board: Region I, Albert Fredette; Region II, Roy Flynn; Region III, James S. Miles; Region IV, Carl Menzer; Region V, Edwin Browne; Region VI, Ken Kager.

Other Members: Director-at-Large, Kenneth A. Christiansen, Leslie P. Greenhill; Individual Member Director, Harry J. Skornia.

FUNCTIONS

Representing non-commercial, educational AM, FM and TV stations, workshops and production centers & closed circuit TV installations owned and operated by colleges, universities, school systems, State systems, community organizations, and public-service agencies.

NATIONAL ASSOCIATION OF FM BROADCASTERS

Radio Station KITT, Suite 525, U. S. Grant Hotel, San Diego 1, Calif.

OFFICERS

President.....Fred Rabell, KITT, San Diego, Calif.
 Exec. V.P.....T. Mitchell Hastings, Concert Network
 Treasurer.....Bill Tomberlin, KMLA, Los Angeles, Calif.
 Secretary.....Frank Knorr, Jr., WPKM, Tampa, Fla.

DIRECTORS

T. Mitchell Hastings, Jr., Concert Network; Thomas J. Daugherty, WKJF, Pittsburgh; Frank Knorr, Jr., WPKM, Tampa; William G. Drenthe, WCLM, Chicago; Jack L. Katz, KQAL, Omaha; Lynn Christian, KHGM, Houston; Gary Gielow, KPEN, San Francisco; Fred Rabell, KITT, San Diego; Harold I. Tanner, WLDM, Detroit; Henry W. Slavick, WMCF, Memphis; William Tomberlin, KMLA, Los Angeles.

FUNCTIONS

To develop FM broadcasting as a communications medium, through promotion of home listening in FM, the sale of advertising time based on circulation, and the betterment of programming on FM stations. We act primarily as a clearing house of information on FM stations, exchanges of ideas, and contact with national advertisers and their agencies.

INDUSTRY ORGANIZATIONS

NATIONAL ASSN. OF PERFORMING ARTISTS

640 Fifth Ave., New York 19, N. Y.
Phone: Circle 5-0200

OFFICERS

President Fred Waring
General Counsel Alfred Rice

FUNCTIONS

To acquire for performing artists copyright protection by amending the copyright law.

NATIONAL AUDIENCE BOARD, INC.

152 East End Ave., New York 28, N. Y.
Phone: TRafalgar 9-6070

OFFICERS

President Peter Goelet
Treasurer David J. Colton
New York Coordinator Dale Clark
Newsletter Editor Susan Harrison

BRANCH OFFICES

2430 Pennsylvania Ave., N.W., Washington, D. C., FE 3-4212, Leo Solomon; 625 Cheney St., San Francisco 12, Calif., JUNiper 5-7575, Hal Light, Coordinator; 1441 W. Chase, Chicago 26, Ill., ROgers Park 4-4330, Mrs. Jos. P. Hector, Coordinator; Hajime Ishii, Apt. 49-206; Maehara-danchi Funabashi, Chiba, Japan.

FUNCTIONS

To represent the public to the broadcasting industry; to crystallize public opinion in radio and television programming; to act as a liaison group between the public and the broadcasting industry.

NATIONAL BETTER BUSINESS BUREAU, INC.

230 Park Ave., New York 17, N. Y.
Phone: MU 4-7377

OFFICERS

Chmn. of Bd. Wallace E. Campbell
President Kenneth B. Willson
Exec. V. P. Allan E. Backman
Secretary DeWitt J. Paul
Treasurer Lowell Shumway

DIRECTORS

Willcox B. Adsit, Claude Alexander, Edward J. Breck, Warren Burke, Wallame E. Campbell, William A. Dyer, Jr., R. H. MacEachen, Winston L. May, Jr., Edward J. McCabe, Jr., Frank P. McGowan, Robert E. Healy, Virgil W. Milton, DeWitt J. Paul, Lowell Shumway, William E. Steers, William G. Werner, Earl N. Felio, Jules Herbeuveaux, John A. Spooner, William G. Weisbrod.

FUNCTIONS

Founded in 1912 to promote "Truth-in-Advertising." Aids advertisers and media to avoid false and deceptive advertising; helps the public to obtain maximum satisfaction in its relations with business.

NATIONAL COMMUNITY TELEVISION ASSOCIATION, INC.

612 Perpetual Bldg., 1111 E St. NW, Washington 4, D. C.
Phone: ME 8-1415

OFFICERS

President William Dalton
Executive Director Edward P. Whitney
Bd. Chairman Edward F. Randolph
Vice-President Larry Boggs
Secretary Charles Clements
Treasurer Glenn H. Flink
Public Relations Mgr. Frank H. Nowaczek, Jr.
General Counsel E. Stratford Smith

DIRECTORS

M. William Adler, George J. Barco, Jack R. Crosby, Bill Daniels, Dean M. DeVoe, Curtis M. Faris, Fred G. Goddard, Norman A. Hendry, Paul B. McAdam, Jack E. Pryor, J. Holland Rannels, Albert J. Ricci, Gene W. Schneider, Ray V. Schneider, Milton J. Shapp, Ralph S. Shepler, John M. Spottswood, Fred J. Stevenson, R. L. Stoner, Frank P. Thompson.

FUNCTIONS

A national non-profit trade association to assist the growth and development of community antenna television systems.

STATE & REGIONAL ASSNS.

Arizona Community TV Assoc. Membership 11
California CTV Assoc. Membership 23
Mississippi CATV Assoc. Membership 8
Montana CATV Assoc. Membership 11
New England CATV Assoc. Membership 12
New York CTV Assoc. Membership 22
Okla. Kan. Tex. CATV Assoc. Membership 26
N. Central CATV Assoc. Membership 15
Pacific Northwest CTV Assoc. Membership 82
Pennsylvania CATV Assoc. Membership 45
South-Central CATV Assoc. Membership 35
Texas CATV Assoc. Membership 41
West Virginia CTV Assoc. Membership 25
Wyoming CATV Assoc. Membership 13

NATIONAL EDUCATIONAL TV AND RADIO CENTER

10 Columbus Circle, New York 19, N. Y.
Phone: JUdson 6-0055

DISTRIBUTION OFFICE

2320 Washtenaw Ave., Ann Arbor, Michigan

OFFICERS

President John F. White
Vice President for Programming R. B. Hudson
Vice Pres. for Business & Legal Affairs K. Yourd
Vice Pres. for Development W. A. Kraetzer
Vice Pres. for Network Affairs Paul Owen
Director of Legal & Bus. Affairs E. N. Aleinikoff
Director of Public Information N. Cherkezian
Director of TV Programming D. F. Feddersen
Director of Station Rel. Paul H. Owen
Director of Distrib. Serv. D. L. Sandberg
Director, International Exchange Div. (Broadcasting Foundation of America) Basil Thornton
Director of Technical Services H. W. Town

FUNCTIONS

To provide its coast-to-coast network of 50 affiliated ETV stations with challenging and imaginative television programming for adults in the areas of the humanities, social and natural sciences, and public affairs, as well as special programs for children. To distribute, through the Broadcasting Foundation of America, its International Division, radio programs of outstanding interest in music and news analysis. To provide assistance to communities interested in establishing ETV stations. To maintain a film library to make its programs available to community, civic or educational groups on a non-commercial basis.

NATIONAL ELECTRONIC DISTRIBUTORS ASSOCIATION

Suite 1414, 343 South Dearborn St., Chicago 4, Ill.
Phone: HARRison 7-5526

OFFICERS

Chairman of Bd. V. N. Zachariah
President Mauro E. Schifino
1st Vice-President Roy J. Schneider
2nd Vice-President Rubin Green
Vice-President, Industrial Samuel Poncher
Sec.-Treasurer Meyer J. Spiro
Executive Vice-Pres. Gail S. Carter

INDUSTRY ORGANIZATIONS

NATIONAL VARIETY ARTISTS, INC.

232 W. 48th St., New York 36, N. Y.
Phone: COLUMBUS 5-0956

OFFICERS

President Louis Handin
1st Vice-Pres. Joe Woods
2nd Vice-Pres. Frank O'Connell
Secy., Treas. Edna Osborne

DIRECTORS

Leah Behrmann, Bessie Clifford, Harry Freeman, Leo Mayer, Lillian McNeill, Lillian Sollisch, Lillian Weed, Lou Wills.

NEGRO ACTORS GUILD OF AMERICA, INC.

1674 Broadway, New York 19, N. Y.
Phone: Circle 5-4343

OFFICERS

President Leigh Whipper
Vice-President Edith Wilson
Executive Secretary Virginia Girvin
Treasurer A. Edward Walters
Recording Secretary Lillian Roberts McBride
Admin. Secy. Thomas W. Moseley
Chaplain Dr. John H. Johnson
Counsel Percy Sutton, Simon Feinstein

FUNCTIONS

Welfare organization serving people of the theatre regardless of race, color or creed.

NEGRO RADIO ASSOCIATION

P. O. Box 10063, Charlotte, N. C.

OFFICERS

President Francis M. Fitzgerald
Vice-President Robert Rounsaville
Treasurer Samuel Feldman
Secretary James McLendon
Asst. Secretary Frances Crowell

NEWSPAPER REPORTERS ASSOCIATION OF NEW YORK CITY, INC.

Hotel Manhattan, New York, N. Y.
Phone: Circle 5-3838-9

President James Antone
1st Vice-President Edward McCarthy
2nd Vice-President Harry Singer
Secretary Jack Fox
Treasurer Joseph Schaefer
Financial Secretary Al Law
Corresponding Secy. Tom Collins
Sergeant-at-Arms Mike Pearl

PROFESSIONAL MUSIC MEN, INC.

1270 Sixth Ave., New York 20, N. Y.
Phone: COLUMBUS 5-7362

OFFICERS

Honorary President Rocco Vocco
President Robert Miller
Vice-President Leo Diston
Treasurer Irving Tanz
Executive Director Bob Miller
Board of Governors Joe Santly, Irving Tanz,
Bob Miller, Leo Diston, Mickey Garlock, Jerry Lewin,
Bernie Pollack, Morris Schulman, Sam Taylor, Mickey Glass.

BRANCH OFFICES

54 W. Randolph St., Chicago, Ill.
Regional Director Morton Schaefer
36 E. 5th St., Cincinnati, O.
Regional Director Danny Engel
225 - 26th St., Santa Monica, Calif.
Regional Director Al Compante

FUNCTIONS

Charitable and Benevolent Organization.

PUBLICISTS LOCAL NO. 872

I.A.T.S.E.

100 Central Park, S., New York 19, N. Y.
Phone: JUDSON 6-6385

OFFICERS

President Harry Rice
1st Vice-President Alvin Adams
2nd Vice-President P. Dale Soriano
3rd Vice-President Harry E. Rice
Secretary-Treasurer Thomas Kirby
Business Agent David Cassidy

FUNCTIONS

Labor organization with jurisdiction over television, radio, motion pictures, and advertising agency publicists.

RADIO ADVERTISING BUREAU INC.

460 Park Ave., New York 22, N. Y.
Phone: MURRAY Hill 8-4020

OFFICERS

Chairman of Bd. Frank P. Fogarty
President Kevin B. Sweeney
Mgr. Service Dept. Maurice E. Fidler
Director of Promotion Hill W. Hastings
Secretary Weston C. Pullen, Jr.
Treasurer Harold Krelstein
Asst. Secy.-Treas. William L. Morison

FUNCTIONS

To sell national and regional advertisers on the concept of Radio as an advertising medium; and through media and product research to develop sales aids for the use of member stations in selling greater volumes of business at the local level.

RADIO FREE EUROPE

Two Park Ave., New York 16, N. Y.
Phone: LE 2-8900

OFFICERS

Director Thomas H. Brown, Jr.
Asst. Director John L. Dunning
Executive Asst. Keith E. Kinyon
N. Y. Prog. Mgr. Jos. L. Ranft
PR Dir. Alton Kastner
Tech. Dir. Russell E. Geiger
Eur. Dir. (Munich) Erik Hazelhoff
Mng. Dir. (Lisbon) Henry Lollitt

FUNCTIONS

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FUNCTIONS

Professional association of broadcast journalists and those in associated fields of radio, TV journalism instruction and wire services. Monthly news bulletin. Annual convention and awards. Spot news, editorializing and community problem coverage.

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FUNCTIONS

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TV STATIONS
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**FOR PLAY & STORY
BROKERS
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**FOR PROGRAM
PRODUCERS
SEE PAGE 839**

1961

**COMMERCIAL
RADIO
NETWORK
PROGRAMS**



ALPHABETICALLY BY TITLE

NETWORK

SPONSOR

PRODUCT

ADVERTISING AGENCY

Commercial Radio Network Programs, 1960

The following pages contain a complete alphabetical listing of program titles of the four national radio networks' commercial programs heard during the 12-month period ending Dec. 31, 1960. Listing includes program title, sponsor and product, network and the advertising agency handling the account. Compilation has been made through the cooperation of ABC, CBS, MBS, and NBC.

— A —

Academy Awards—1960 (NBC)

Advertiser and Product:
Academy of Motion Picture Arts and Sciences
and MPAA

Address By Adlai Stevenson, An (CBS)

Advertiser and Product:
AFL-CIO Textile Workers Union of America
Ad Agency—Alan S. Becker Adv.

All-Service Football (MBS)

Advertiser and Product:
Minnesota Mining and Manufacturing Co.
Ad Agency—BBD and O

All Star Baseball (NBC)

Advertiser and Product:
Gillette
Ad Agency—Maxon

All Star Game (NBC)

Advertiser and Product:
Gillette
Ad Agency—Maxon

Amos 'n' Andy (CBS)

Advertiser and Product:
Chrysler Corp.
Ad Agency—Leo Burnett Co., Inc.
Curtis Circulation Co.
Ad Agency—Batten, Barton, Durstine, and Osborn, Inc.
Ex-Lax, Inc.
Ad Agency—Warwick and Legler, Inc.
Fram Corp.
Ad Agency—McCann-Marschalk Co.—Div. of MC and E
The R. T. French Co.
Ad Agency—J. Walter Thompson Co.

The Frito Co. Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
The Grove Laboratories, Inc.—Div. of Bristol-Myers Co.
Ad Agency—Cohen, Dowd and Aleshire, Inc.; Gardner Adv. Co.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
Maico Electronics, Inc.
Ad Agency—Bozell and Jacobs, Inc.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
Sylvania Electric Products, Inc.—Photolamp Div.
Ad Agency—Kudner Agency, Inc.
The Welch Grape Juice Co., Inc.
Ad Agency—Richard K. Manoff, Inc.
Whitehall Laboratories, Inc.—Div. of American Home Products Corp.
Ad Agency—Tatham-Laird, Inc.

Army-Navy Game (NBC)

Advertiser and Product:
Singer
Sylvania Electric
Ad Agency—Kudner

— B —

Backgrounding The News (CBS)

Advertiser and Product:
American-Telephone and Telegraph Co.
Ad Agency—N. W. Ayer and Son, Inc.
Curtis Circulation Co.
Ad Agency—Batten, Barton, Durstine and Osborn, Inc.
The Grove Laboratories, Inc.—Div. of Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Steers, and Shanfield, Inc.
Tyrex, Inc.
Ad Agency—McCann-Erickson, Inc.

Back To God (NBC, MBS)

Advertiser and Product:
Christian Reformed Church
Ad Agency—Stoetzel and Assoc., Inc.

**Baltimore Colts Football
(MBS)**

Advertiser and Product:
National Brewing Co.
Ad Agency—W. B. Doner Co.

**Behind The News
(CBS)**

Advertiser and Product:
The AP Parts Corp.
Ad Agency—Gray and Rogers

**Belmont Stakes
(CBS)**

Advertiser and Product:
Joseph Schlitz Brewing Co.
Ad Agency—J. Walter Thompson

**Best Seller
(CBS)**

Advertiser and Product:
The Frito Co., Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Scott Paper Co.
Ad Agency—J. Walter Thompson
Standard Brands, Inc.
Ad Agency—J. Walter Thompson

**Bible Study Hour
(NBC)**

Advertiser and Product:
Evangelical Foundation
Ad Agency—Faul Liche Adv. Co.

**Blue-Gray Football Game
(NBC)**

Advertiser and Product:
GMC
Gillette Safety Razor Co.
Ad Agency—Maxon

**Bob & Ray
(CBS)**

Advertiser and Product:
Chrysler Corp.
Ad Agency—Leo Burnett Co., Inc.
Curtis Circulation Co.
Ad Agency—Batten, Barton, Durstine, and Osborn, Inc.
Ex-Lax, Inc.
Ad Agency—Warwick and Legler, Inc.
Fram Corp.
Ad Agency—McCann-Marschalk Co.
The R. T. French Co.
Ad Agency—J. Walter Thompson Co.
The Frito Co., Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
The Grove Laboratories, Inc.—Div. of Bristol-Myers Co.
Ad Agency—Gardner Adv. Co.
Kellogg Co.
Ad Agency—Leo Burnett, Inc.
Maico Electronics, Inc.

Ad Agency—Bozell and Jacobs, Inc.
Pepsi-Cola Co.
Ad Agency—Denyon and Eckhardt, Inc.

**Bob Richards Show
(ABC)**

Advertiser and Product:
General Mills, Inc.
Ad Agency—Knox, Reeves Adv., Inc.

**Boxing Bouts
(NBC)**

Advertiser and Product:
Gillette Safety Razor Co.
Ad Agency—Maxon

**Breakfast Club
(ABC)**

Advertiser and Product:
A. E. Staley Mfg. Co. (Sta-Puf, Sta-Flo)
Ad Agency—Erwin Wasey, Ruthrauff and Ryan
All Purpose Gelatin Products (Gelatin Capsules)
Ad Agency—Walter Leftwick Adv.
Bankers Life and Cas. Co. (White Cross Hosp. Plan)
Ad Agency—Phillips and Cherbo, Inc.
Curtis Circulation (Saturday Evening Post, Ladies Home Journal)
Ad Agency—B B D and O
Dow Chemical (Saran Wrap)
Ad Agency—Mac Manus, John and Adams
E. L. Bruce Co. (Floor Wax)
Ad Agency—Christiansen Adv.
Ex-Lax (Ex-Lax)
Ad Agency—Warwick and Legler
Food Specialties (Appian Way Pizza Pie Mix)
Ad Agency—Charles F. Hutchinson
Frito (Frito's Corn Chips)
Ad Agency—Dancer-Fitzgerald-Sample
General Foods (D-Zerta)
Ad Agency—Foote, Cone and Belding
General Foods (Kool-Aid)
Ad Agency—Foote, Cone and Belding
General Mills (Cheerios)
Ad Agency—Dancer-Fitzgerald-Sample
General Nutrition Corp. (Vitamin Sales Catalog)
Ad Agency—Fairfax, Inc.
Grossett and Dunlap (Books)
Ad Agency—Friends-Reiss Adv.
Hudson Vitamin (Vitamin Catalog)
Ad Agency—Pace Adv.
International Milling (Robin Hood Flour)
Ad Agency—H. W. Kastor and Sons
Kretchmer Corp. (Wheat Germ)
Ad Agency—George H. Hartman
KVP (Freezer Wrapping and Shelving)
Ad Agency—Grant Adv.
Levolor Lorentzen (Levolor Venetian Blinds)
Ad Agency—Friends-Reiss Adv.
Magla Products (Wisikin' Wipe Sponges)
Ad Agency—Ed Lieb Adv.
McCall Corp. (McCall's Magazine)
Ad Agency—Donahue and Coe
National LP-Gas Council (Bottled Gas)
Ad Agency—Bozell and Jacobs

Olson Rug Co. (Rugs)
 Ad Agency—Feller and Fresba
 Parker Pen Co. (Pens)
 Ad Agency—Tatham Laird
 Peelers Co. (Canned Shrimp Prods.)
 Ad Agency—Bauerlein, Inc.
 Peter Paul (Candy Products)
 Ad Agency—Dancer-Fitzgerald-Sample
 Pfaff American Sales Corp. (Sewing Machines)
 Ad Agency—Don Remper Co.
 Plantabbs Corp. (Plant Food)
 Ad Agency—W. B. Doner and Co.
 Redbook (Redbook Magazine)
 Ad Agency—Lawrence C. Gumbinner
 Scholl Mfg. Co. (Zino Pads)
 Ad Agency—Donahue and Coe
 Small Equipment Sales (Econ-O-Wash Coin-Operated Laundries)
 Ad Agency—Farson, Huff and Northlich, Inc.
 Sofskin, Inc. (Hand Cream)
 Ad Agency—Kastor, Hilton, Chesley, Clifford and Atherton, Inc.
 Standard Labs, Inc. (Sloan's Liniment)
 Ad Agency—The Rockmore Co.
 Swanson Cookie Co. (Archway Cookies)
 Ad Agency—Grant Adv.
 Sylvania Electric Products (Photolamp Flash Bulbs)
 Ad Agency—Kudner Agency
 Union Carbide (6-12 Insect Repellent)
 Ad Agency—J. M. Mathes, Inc.
 Whitehall (Dristan)
 Ad Agency—Tatham Laird
 Woolite, Inc. (Woolite)
 Ad Agency—Daniel and Charles

British Royal Wedding, The
 (CBS)

Advertiser and Product:
 Elgin National Watch Co.
 Ad Agency—J. Walter Thompson Co.

Burns & Allen
 (CBS)

Advertiser and Product:
 Curtis Circulation Co.
 Ad Agency—Batten, Barton, Durstine, and Osborn, Inc.
 The Frito Co., Inc.
 Ad Agency—Dancer-Fitzgerald-Sample, Inc.
 Kellogg Co.
 Ad Agency—Leo Burnett Co., Inc.
 Whitehall Laboratories, Inc.—Div. of American Home Products Corp.
 Ad Agency—Tatham-Laird, Inc.

Business Final
 (ABC)

Advertiser and Product:
 Standard and Poor's (Standard and Poor's Financial)

— C —

Calling America
 (CBS)

Advertiser and Product:

CBS Electronics—Div. of Columbia Broadcasting System, Inc.

Camerer On Sports
 (CBS)

Advertiser and Product:
 Liggett and Myers Tobacco Co.
 Ad Agency—M-E Productions—Div. of McCann-Erickson, Inc.

Campaign Addresses
 (MBS)

Advertiser and Product:
 National Nixon-Lodge Club
 Ad Agency—Campaign Associates, Inc.

Christmas Music
For Sunday Morning
 (CBS)

Advertiser and Product:
 Brigade Record Corp.
 Ad Agency—Victor and Richards, Inc.

Christmas Sing With Bing
 (CBS)

Advertiser and Product:
 Insurance By North America
 Ad Agency—N. W. Ayer and Son, Inc.

Coleman On Sports
 (CBS)

Advertiser and Product:
 Philip Morris, Inc.
 Ad Agency—Leo Burnett, Inc.

Combs, George Hamilton
(News Commentary)
 (MBS)

Advertiser and Product:
 Dictograph Products, Inc.
 Ad Agency—Weston Co.

Conventions And Elections
 (MBS)

Advertiser and Product:
 Liggett and Myers Tobacco Co.
 Ad Agency—McCann-Erickson

Couple Next Door
 (CBS)

Advertiser and Product:
 California Packing Corp.
 Ad Agency—McCann-Erickson, Inc.
 Campbell Soup Co.
 Ad Agency—Batten, Barton, Durstine, and Osborn, Inc.
 Curtis Circulation
 Ad Agency—Batten, Barton, Durstine, and Osborn, Inc.
 Ex-Lax, Inc.
 Ad Agency—Warwick and Legler, Inc.
 Foster-Milburn Co.
 Ad Agency—Street and Finney, Inc.
 The R. T. French Co.

COMMERCIAL AM NETWORK PROGRAMS

Ad Agency—J. Walter Thompson Co.
The Frito Co.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
The Grove Laboratories, Inc.—Div. of Bristol-Myers Co.
Ad Agency—Cohen, Dowd and Aleshire, Inc.
Hearst Pub.
Ad Agency—Ellington and Co., Inc.
Kellogg Co.
Ad Agency—Leo Burnett, Inc.
Maico Electronics, Inc.
Ad Agency—Bozell and Jacobs, Inc.
McCall Corp.
Ad Agency—Donahue and Coe, Inc.
Northam Warren Corp.
Ad Agency—Ellington and Co., Inc.
Scott Paper Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Whitehall Laboratories, Inc.—Div. of American Home Products Corp.
Ad Agency—Tatham-Laird, Inc.

Crosby, Bing-Clooney, Rosemary (CBS)

Advertiser and Product:
Curtis Circulation Co.
Ad Agency—Batten, Barton, Durstine, and Osborn, Inc.
Fels and Co.
Ad Agency—The Aitkin-Kynett Co., Inc.
General Electric Co. Large Lamps Div.
Ad Agency—Batten, Barton, Durstine, and Osborn, Inc.
The Grove Laboratories, Inc.—Div. of Bristol-Myers
Ad Agency—Cohen, Dowd and Aleshire, Inc.
McCall Corp.
Ad Agency—Donahue and Coe, Inc.
Meredith Pub. Co.
Ad Agency—W. D. Lyon Co.
Norcross, Inc.
Ad Agency—Young and Rubicam, Inc.
The Squirt Co.
Ad Agency—Honig, Cooper, and Harrington
Turtle Wax, Inc.
Ad Agency—Bozell and Jacobs, Inc.

— D —

Daly, John (News) (ABC)

Advertiser and Product:
General Motors Corp. (Cadillac cars)
Ad Agency—MacManus, John and Adams

Day, Dennis Show (ABC)

Advertiser and Product:
Swanson Cookie Co. (Archway Cookies)
Ad Agency—Grant Adv.

Drake, Galen (News) (MBS)

Advertiser and Product:
R. T. French Co.
Ad Agency—J. Walter Thompson Co.

Drier, Alex Farm News (NBC)

Advertiser and Product:
Morton Salt Co.
Ad Agency—Needham, Louis Braby

Durocher, Leo, (Sports News) (MBS)

Advertiser and Product:
Monroe Automotive Equipment Co.
Ad Agency—Aitken-Kynett, Inc.

— E —

East-West Game (NBC)

Advertiser and Product:
Savings and Loan Foundation
Ad Agency—McCann-Erickson

East-West Popularity Contest (CBS)

Advertiser and Product:
The Grove Laboratories, Inc.—Div. of Bristol-Myers
Ad Agency—Cohen, Dowd and Aleshire, Inc.

Election Returns (CBS)

Advertiser and Product:
Westinghouse Electric Corp.
Ad Agency—Ketchum, MacLeod and Grove, Inc.

Emphasis (NBC)

Advertiser and Product:
Ald, Inc.
Ad Agency—Herbert Baker
Chapstick Co.
Ad Agency—Gunbinner
Chrysler Corp.
Ad Agency—Leo Burnett
Curtis Circulation Co.
Ad Agency—BBD and O
Electric Auto Lite
Ad Agency—Grant Adv.
Ex-Lax
Ad Agency—Warwick and Legler
Foster Milburn
Ad Agency—Street and Finney
R. T. French Co.
Ad Agency—JWT
The Frito Co.
Ad Agency—Dancer, Fitzgerald
GMC Chevy Div.
Ad Agency—Campbell-Ewald
I. J. Grass Noodle
Ad Agency—Arthur Myerhoff

Grove Labs
 Ad Agency—Gardner Adv.
 Lewis Howe
 Ad Agency—McCann-Erickson
 McCall Corp.
 Ad Agency—Donahue and Coe
 Metropolitan Life
 Ad Agency—Young and Rubicam, Inc.
 Mogen David
 Ad Agency—Edward Weiss
 Pepsi Cola
 Ad Agency—BBD and O
 Quaker Oats
 Ad Agency—Compton
 Reader's Digest
 Ad Agency—J. Walter Thompson
 Renault
 Ad Agency—Kudner
 Scott Paper Co.
 Ad Agency—J. Walter Thompson
 Standard Brands
 Ad Agency—J. Walter Thompson
 Sunsweet Growers, Inc.
 Ad Agency—Long Adv.
 Sylvania
 Ad Agency—Kudner
 Time-Life
 Ad Agency—Young and Rubicam

— F —

**Fisher Craft Award Dinner
 (NBC)**

Advertiser and Product:
 Fisher Bodies Div. of GM Motors
 Ad Agency—Kudner

**Flair
 (ABC)**

Advertiser and Product:
 Hudson Vitamin Products (Vitamin Catalog)
 Ad Agency—Pace Adv.
 Curtis Circulation (Ladies' Home Journal)
 Ad Agency—BBD and O

**Flynn, John T.
 (News Commentary)
 (MBS)**

Advertiser and Product:
 America's Future, Inc.
 Ad Agency—Bert Hauser Adv.

**Foley, Red, Show
 (NBC)**

Advertiser and Product:
 McCulloch Corp.
 Ad Agency—Fuller, Smith and Ross

**Follow Up
 (CBS)**

Advertiser and Product:
 CBS Electronics—Div. of Columbia Broadcasting
 System, Inc.
 The Frito Co.
 Ad Agency—Dancer-Fitzgerald-Sample, Inc.

Sylvania Electric Products, Inc.—Photolamp Div.
 Ad Agency—Kudner Agency

**Francis, Arlene (News)
 (MBS)**

Advertiser and Product:
 General Foods Co.
 Ad Agency—Young and Rubicam; Foote, Cone
 and Belding

**Frank & Ernest
 (ABC)**

Advertiser and Product:
 Dawn Bible Students' Assoc.
 Ad Agency—William Gleeson Co.

**Funny Side Up
 (CBS)**

Advertiser and Product:
 Curtis Circulation Co.
 Ad Agency—Batten, Barton, Durstine, and Os-
 born, Inc.

— G —

**Game Of The Day
 (MBS)**

Advertiser and Product:
 R. J. Reynolds Tobacco Co.
 Ad Agency—William Esty

**Godfrey, Arthur, Time
 (CBS)**

Advertiser and Product:
 Aluminum Company of America
 Ad Agency—Ketchum, MacLeod, and Grove, Inc.
 The Borden Company, Inc.
 Ad Agency—Young and Rubicam, Inc.
 Calgon Co.
 Ad Agency—Ketchum, MacLeod and Grove, Inc.
 Clairrol, Inc.—Div. of Bristol-Myers Co.
 Ad Agency—Foote, Cone and Belding, Inc.
 Coats and Clark's Sales Corp.
 Ad Agency—Fuller and Smith and Ross, Inc.
 Curtis Circulation Co.
 Ad Agency—Batten, Barton, Durstine and Osborn,
 Inc.
 Helene Curtis Industries, Inc.
 Ad Agency—Campbell-Mithun, Inc.
 Dumas-Milner Corp.
 Ad Agency—Gordon Best Co., Inc.
 General Foods Corp.
 Ad Agency—Foote, Cone and Belding, Inc.
 Hartz Mountain Products Corp.
 Ad Agency—George H. Hartman Co.
 Kellogg Co.
 Ad Agency—Leo Burnett Co., Inc.
 Kitchens of Sara Lee
 Ad Agency—Cunningham and Walsh, Inc.
 Magnus Organ Corp.
 Ad Agency—The Wexton Co., Inc.
 McCall Corp.
 Ad Agency—Donahue and Coe, Inc.
 Mutual Benefit Health and Accident Ass'n
 Ad Agency—Bozell and Jacobs, Inc.

COMMERCIAL AM NETWORK PROGRAMS

Niagara Therapy Mfg. Co.
Ad Agency—George L. Mallis, Inc.; Maldrum and Fewsmith
Puritron Corp.
Ad Agency—Maxwell Sackheim and Co., Inc.; Maxwell Sackheim-Franklin Bruck, Inc.; Doyle Dane Bernbach, Inc.
The Sandura Co.
Ad Agency—Hicks and Griest, Inc.
Sweets Co. of America, Inc.
Ad Agency—Henry Eisen Adv. Agency
Sylvania Electric Products, Inc. Electronic Tubes Div.—Lighting Div.
Ad Agency—Kudner Agency
Tetley Tea Co.
Ad Agency—Ogilvy, Benson and Mather, Inc.
William Underwood Co.
Ad Agency—Kenyon and Eckhardt, Inc.
United States Plywood Corp.
Ad Agency—Kenyon and Eckhardt, Inc.
Warner-Lambert Pharmaceutical Co., Warner Lambert Products Div.
Ad Agency—Batten, Barton, Durstine, and Osborn, Inc.

Gorme, Eydie (ABC)

Advertiser and Product:
General Motors Corp. (Guardian Maintenance Service Centers)
Ad Agency—D. P. Brother and Co.

Grand Ole Opry (NBC)

Advertiser and Product:
R. J. Reynolds Tobacco Co.
Ad Agency—William Esty

Grand Prix (CBS)

Advertiser and Product:
American Oil Co.
Ad Agency—The Joseph Katz Co.

Griffith, Andy (CBS)

Advertiser and Product:
Curtis Circulation Co.
Ad Agency—Batten, Barton, Durstine, and Osborn, Inc.
R. J. Reynolds Tobacco Co.
Ad Agency—William Esty Co., Inc.

Gunsmoke (CBS)

Advertiser and Product:
American Telephone and Telegraph Co.
Ad Agency—N. W. Ayer and Son, Inc.
Foster-Milburn Co.
Ad Agency—Street and Finney, Inc.
Fram Corp.
Ad Agency—McCann-Marschalk Co.
The R. T. French Co.
Ad Agency—J. Walter Thompson
The Frito Co., Inc.

Ad Agency—Dancer-Fitzgerald-Sample, Inc.
General Motors Corp.—Service Section
Ad Agency—D. P. Brother and Co.
The Grove Laboratories, Inc.—Div. of Bristol-Myers Co.
Ad Agency—Cohen, Dowd, and Aleshire, Inc.; Gardner Adv. Co.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
Maico Electronics, Inc.
Ad Agency—Bozell and Jacobs, Inc.
The Mentholatum Co., Inc.
Ad Agency—J. Walter Thompson Co.
Pepsi Cola Co.
Ad Agency—Kenyon and Eckhardt, Inc.
Sylvania Electric Products, Inc.—Photolamp Div.
Ad Agency—Kudner Agency, Inc.

— H —

Harvey, Paul (News) (ABC)

Advertiser and Product:
Bankers Life and Casualty Co. (White Cross Hospital Plan)
Ad Agency—Phillips and Cherbo Frigikar Corp. (TV Antenna)
Ad Agency—Gourfain-Loeff, Inc.
Hastings Mfg. Co. (Casite)
Ad Agency—Bozell and Jacobs
Lindsay Co. (Water Softener)
Ad Agency—Biddle and Co.

Have Gun, Will Travel (CBS)

Advertiser and Product:
American Telephone and Telegraph Co.
Ad Agency—N. W. Ayer and Son, Inc.
Ex-Lax, Inc.
Ad Agency—Warwick and Legler, Inc.
Foster-Milburn Co.
Ad Agency—Street and Finney, Inc.
The R. T. French Co.
Ad Agency—J. Walter Thompson Co.
The Frito Co., Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
General Motors Corp.—Service Section
Ad Agency—D. P. Brother and Co.
The Grove Laboratories, Inc.—Div. of Bristol-Myers Co.
Ad Agency—Cohen, Dowd and Aleshire, Inc.; Gardner Adv. Co.
Maico Electronics, Inc.
Ad Agency—Bozell and Jacobs, Inc.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
Pepsi-Cola Co.
Ad Agency—Kenyon and Eckhardt, Inc.; Batten, Barton, Durstine, and Osborn, Inc.
R. J. Reynolds Tobacco Co.
Ad Agency—William Esty Co., Inc.
Sylvania Electric Products, Inc.—Photolamp Div.
Ad Agency—Kudner Agency, Inc.
Whitehall Laboratories, Inc.—Div. of American Home Products Corp.
Ad Agency—Tatham-Laird, Inc.

**Headliner, The
(CBS)**

Advertiser and Product:

The Frito Co.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Sylvania Electric Products, Inc.—Div. of Photo-lamps
Ad Agency—Kudner Agency, Inc.

**Heatier, Gabriel (News)
(MBS)**

Advertiser and Product:

Carter Products Co.
Ad Agency—Kastor, Hilton, Chesley, Clifford and Afferton

**Herald Of Truth
(ABC, MBS)**

Advertiser and Product:

Highland Church Of Christ
Ad Agency—Fidelity Adv.

**Hess & Clark Jamboree
(NBC)**

Advertiser and Product:

Hess and Clark
Ad Agency—Klan, Van Peterson, Dunlap, Inc.

**Hidden Revolution Series
(CBS)**

Advertiser and Product:

Nationwide Insurance Series
Ad Agency—Ben Sackheim, Inc.

**Hour Of Decision
(ABC, MBS, NBC)**

Advertiser and Product:

Billy Graham Evangelistic Assn.
Ad Agency—Walter F. Bennett

**Houseparty
(CBS)**

Advertiser and Product:

American Laundry Machinery Co.—Small Equipment Div.
Ad Agency—Farson, Huff and Northlick, Inc.
American Molasses Co.
Ad Agency—Kaster, Hilton, Chesley and Ather-ton, Inc.
Ben-Mont Papers, Inc.
Ad Agency—Woodward, Voss and Hevenor, Inc.
Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Steers, and Shen-field, Inc.
California Packing Corp.
Ad Agency—McCann-Erickson, Inc.
Campbell Soup Co.
Ad Agency—Batten, Barton, Durstine, and Os-born, Inc.
Curtis Circulation Co.
Ad Agency—Batten, Barton, Durstine, and Os-born, Inc.
The R. T. French Co.
Ad Agency—J. Walter Thompson Co.

The Frito Co., Inc.

Ad Agency—Dancer-Fitzgerald-Sample, Inc.
General Foods Corp.
Ad Agency—Foote, Cone and Belding, Inc.
The Grove Laboratories, Inc.—Div. of Bristol-Myers Co.
Ad Agency—Cohen, Dowd and Aleshire, Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
Maico Electronics, Inc.
Ad Agency—Bozell and Jacobs, Inc.
McCall Corp.
Ad Agency—Donahue and Coe, Inc.
The Mentholatum Co., Inc.
Ad Agency—J. Walter Thompson Co.
Meredith Pub. Co.
Ad Agency—W. D. Lyon Co.
Northam Warren Corp.
Ad Agency—Ellington and Co., Inc.
Peter Paul, Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Real-Kill Co.—Div. of Cook Chemical Co.
Ad Agency—Allmayer, Fox and Reshkin Agency, Inc.
Thomas D. Richardson Co.
Ad Agency—Pritchard, Daniels and Dreher
Sea-Breeze Laboratories, Inc.
Ad Agency—Maxwell Sackheim-Franklin Bruck, Inc.
A. E. Staley Mfg. Co.
Ad Agency—Erwin Wasey, Ruthrauff and Ryan, Inc.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Sylvania Electric Products, Inc.—Photolamp Div.
Ad Agency—Kudner Agency, Inc.
Vitamin Specialties Corp.
Ad Agency—Henry S. Goodsett Agency
The Welch Grape Juice Co., Inc.
Ad Agency—Richard K. Manoff, Inc.
Whitehall Laboratories, Inc.—Div. of American Home Products Corp.
Ad Agency—Tatham-Laird, Inc.

**How Christian Science Heals
(MBS)**

Advertiser and Product:

First Church of Christ, Scientist, Boston
Ad Agency—Hoag and Provandie

— I —

**Information Central
(CBS)**

Advertiser and Product:

CBS Electronics—Div. of Columbia Broadcasting System, Inc.
The Frito Co., Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Sterling Drug, Inc.—Glenbrook Labs. Div.
Ad Agency—Brown and Butcher, Inc.
Sylvania Electric Products, Inc.—Div. of Photo-lamps
Ad Agency—Kudner Agency, Inc.

**In Person—Ron Cochran
(CBS)**

Advertiser and Product:
 American Telephone and Telegraph Co.
 Ad Agency—N. W. Ayer and Son, Inc.
 CBS Electronics—Div. of Columbia Broadcasting System, Inc.
 Curtis Circulation Co.
 Ad Agency—Batten, Barton, Durstine, and Osborn, Inc.
 Ex-Lax, Inc.
 Ad Agency—Warwick and Legler, Inc.
 The R. T. French Co.
 Ad Agency—J. Walter Thompson Co.
 The Frito Co., Inc.
 Ad Agency—Dancer-Fitzgerald-Sample, Inc.
 The Grove Laboratories, Inc.—Div. of Bristol-Myers Co.
 Ad Agency—Doherty, Clifford, Steers and Shenfield, Inc.
 Kellogg Co.
 Ad Agency—Leo Burnett Co., Inc.
 The Mentholatum Co., Inc.
 Ad Agency—J. Walter Thompson Co.
 Philip Morris, Inc.
 Ad Agency—Leo Burnett Co., Inc.
 Pepsi-Cola Co.
 Ad Agency—Kenyon and Eckhardt, Inc.; Batten, Barton, Durstine and Osborn, Inc.
 Sylvania Electric Products, Inc.—Div. of Photolamps
 Ad Agency—Kudner Agency, Inc.

— J —

**Jackson, Allan (News)
(CBS)**

Advertiser and Product:
 General Motors Corp.—Chevrolet Dev.
 Ad Agency—Campbell-Ewald Co.

**Jazz Festival
(CBS)**

Advertiser and Product:
 Studebaker Packard Corp.
 Ad Agency—D'Arcy Adv. Co.

**Just Entertainment
(CBS)**

Advertiser and Product:
 William Wrigley Jr. Co.
 Ad Agency—Erwin Wasey, Ruthrauff and Ryan, Inc.

— K —

**Kennedy-Lehman Speech
(NBC)**

Advertiser and Product:
 Liberal Party of New York State

**Kentucky Derby
(CBS)**

Advertiser and Product:
 Joseph H. Schlitz Brewing Co.
 Ad Agency—J. Walter Thompson Co.

**Kingston Trio
(CBS)**

Advertiser and Product:
 The Seven Up Co.
 Ad Agency—J. Walter Thompson Co.

— L —

**Lewis, Fulton Jr.
(MBS)**

Advertiser and Product:
 Lewis Food Co. and D. B. Lewis Co.
 Ad Agency—Rockett Lauritzen, Inc.

**Lutheran Hour
(MBS, NBC)**

Advertiser and Product:
 Lutheran Layman's League
 Ad Agency—Gotham-Vladmir Co.

— M —

**Man And Wife
(CBS)**

Advertiser and Product:
 CBS Electronics—Div. of Columbia Broadcasting System, Inc.
 Ex-Lax, Inc.
 Ad Agency—Warwick and Legler, Inc.
 The Frito Co.
 Ad Agency—Dancer-Fitzgerald-Sample, Inc.
 The Mentholatum Co., Inc.
 Ad Agency—J. Walter Thompson Co.
 Standard Brands, Inc.
 Ad Agency—J. Walter Thompson Co.
 Sylvania Electric Products, Inc.—Photolamp Div.
 Ad Agency—Kudner Agency, Inc.

**Ma Perkins
(CBS)**

Advertiser and Product:
 Bristol-Myers Co.
 Ad Agency—Doherty, Clifford, Steers, and Shenfield, Inc.
 CBS Electronics—Div. of Columbia Broadcasting System, Inc.
 California Packing Corp.
 Ad Agency—McCann-Erickson, Inc.
 Campbell Soup Co.
 Ad Agency—Batten, Barton, Durstine, and Osborn, Inc.
 Cowles Magazines, Inc.
 Ad Agency—McCann-Erickson, Inc.
 Curtis Circulation Co.
 Ad Agency—Batten, Barton, Durstine, and Osborn, Inc.
 Ex-Lax, Inc.
 Ad Agency—Warwick and Legler, Inc.
 Foster-Milburn Co.
 Ad Agency—Street and Finney, Inc.
 The R. T. French Co.
 Ad Agency—J. Walter Thompson Co.
 The Frito Co., Inc.
 Ad Agency—Dancer-Fitzgerald-Sample, Inc.
 General Foods Corp.

Ad Agency—Foote, Cone and Belding, Inc.
 The Grove Laboratories, Inc.—Div. of Bristol-Myers Co.
 Ad Agency—Cohen, Dowd and Aleshire, Inc. Kellogg Co.
 Ad Agency—Leo Burnett Co., Inc. Maico Electronics, Inc.
 Ad Agency—Bozell and Jacobs, Inc. McCall Corp.
 Ad Agency—Donahue and Coe, Inc. The Mentholatum Co., Inc.
 Ad Agency—J. Walter Thompson Co. Northam Warren Corp.
 Ad Agency—Ellington and Co., Inc. Scott Paper Co.
 Ad Agency—J. Walter Thompson Co. A. E. Staley Mfg. Co.
 Ad Agency—Erwin Wasey, Ruthrauff and Ryan, Inc.
 Sterling Drug, Inc.—Glenbrook Labs. Div.
 Ad Agency—Brown and Butcher, Inc. Tetley Tea Co.
 Ad Agency—Ogilvy, Benson and Mather, Inc. The Welch Grape Juice Co., Inc.
 Ad Agency—Richard K. Manoff, Inc. Whitehall Laboratories, Inc.—Div. of American Home Products Corp.
 Ad Agency—Tatham-Laird, Inc.

**Marx, Groucho
(NBC)**

Advertiser and Product:

Chrysler
 Ad Agency—Leo Burnett
 The Frito Co.
 Ad Agency—Dancer
 I. J. Grass Noodle
 Ad Agency—Arthur Myerhoff
 Pepsi Cola
 Ad Agency—Kenyon and Eckhardt
 Sylvania
 Ad Agency—Kudner

**Masters Golf Tournament
(CBS)**

Advertiser and Product:

American Express Co.
 Ad Agency—Benton, and Bowles, Inc.
 Travelers Insurance Co.
 Ad Agency—Young and Rubicam, Inc.

**Metropolitan Opera
(CBS)**

Advertiser and Product:

Texaco, Inc.
 Ad Agency—Cunningham and Walsh, Inc.

**Miller, Mitch
(CBS)**

Advertiser and Product:

American Telephone and Telegraph Co.
 Ad Agency—N. W. Ayer and Son, Inc.
 Cowles Magazines, Inc.
 Ad Agency—McCann-Erickson, Inc.
 Ex-Lax, Inc.

Ad Agency—Warwick and Legler, Inc. The Frito Co., Inc.
 Ad Agency—Dancer-Fitzgerald-Sample, Inc. General Motors Corp.—Service Section
 Ad Agency—D. P. Brother and Co. The Grove Laboratories, Inc.—Div. of Bristol-Myers Co.
 Ad Agency—Cohen, Dowd, and Aleshire, Inc. Kellogg Co.
 Ad Agency—Leo Burnett Co., Inc. Maico Electronics, Inc.
 Ad Agency—Bozell and Jacobs, Inc. Philip Morris, Inc.
 Ad Agency—Leo Burnett Co., Inc. Pepsi-Cola Co.
 Ad Agency—Kenyon and Eckhardt, Inc.; Batten, Barton, Durstine and Osborn, Inc.
 R. J. Reynolds Tobacco Co.
 Ad Agency—William Esty Co., Inc. Sylvania Electric Products, Inc.—Photolamp Div.
 Ad Agency—Kudner Agency, Inc.

**Mobil Economy Run
(NBC)**

Advertiser and Product:

Socony Mobil
 Ad Agency—Compton

**Monitor
(NBC)**

Advertiser and Product:

Alcoa
 Ad Agency—Fuller, Smith and Ross
 American Motors
 Ad Agency—Geyer, Morey, Madden
 American Telephone and Telegraph
 Ad Agency—N. W. Ayer
 The Anderson Co.
 Ad Agency—Reincke, Meyer and Finn
 Bankers Life Casualty
 Ad Agency—Phillips and Cherbo
 Bell Telephone System
 Ad Agency—N. W. Ayer
 Brigade Record Corp.
 Ad Agency—Curtis Adv.
 Champion Spark Plug Co.
 Ad Agency—J. W. Thompson
 Chapstick Co.
 Ad Agency—Lawrence Gumbinner
 Chrysler Corp.
 Ad Agency—Leo Burnett
 Curtis Circulation
 Ad Agency—BBD and O
 El Producto Cigar
 Ad Agency—Compton
 Fedders Corp.
 Ad Agency—Hicks and Griest
 Formica
 Ad Agency—Perry Brown
 R. T. French
 Ad Agency—J. W. Thompson
 The Frito Co.
 Ad Agency—Dancer-Fitzgerald
 Gabriel Corp.
 Ad Agency—Grey and Rogers

General Insurance
 Ad Agency—Cole and Weber
 General Mills
 Ad Agency—Dancer-Fitzgerald
 General Motors
 Ad Agency—Campbell-Ewald
 Grove No-Doz
 Ad Agency—Gardner
 Hamilton Beach Co.
 Ad Agency—Clinton E. Frank
 Hazel Bishop
 Ad Agency—Donahue and Coe
 Hollingshead Corp.
 Ad Agency—Gray and Rogers
 Kiplinger Washington
 Ad Agency—Albert Frank-Guenther Law, Inc.
 Lever Brothers
 Ad Agency—Foote, Cone, Warwick, J. Thompson
 Lewis Howe Tums
 Ad Agency—McCann-Erickson
 Liggett and Myers
 Ad Agency—McCann, Dancer, Fitzgerald
 Longines Wittenauer
 Mack Trucks
 Ad Agency—Doyle Kitchen McCormick
 McCalls
 Ad Agency—Donahue and Cole
 McGregor Doniger
 Ad Agency—McCann-Erickson
 Metro-Goldwyn-Mayer
 Ad Agency—Donahue and Cole
 Minneapolis Honeywell
 Ad Agency—Foote, Cone
 Mogen David
 Ad Agency—Edward Weiss
 Outboard Marine Johnson
 Ad Agency—Erwin Wasey, Ruthrauff and Ryan
 Pepsi-Cola
 Ad Agency—K and E
 Purolator
 Ad Agency—J. W. Thompson
 Quaker Oats
 Ad Agency—Compton
 RCA
 Ad Agency—J. W. Thompson
 Raybestos
 Ad Agency—Gray and Rogers
 Reader's Digest
 Ad Agency—J. W. Thompson
 R. J. Reynolds Tobacco
 Ad Agency—William Esty
 Scott Paper Co.
 Ad Agency—J. W. Thompson
 Sinclair Refining
 Ad Agency—Geyer, Morey, Madden
 Socony Mobil
 Ad Agency—Compton
 Sylvania Electric
 Ad Agency—Kudner
 Textile Mills
 Ad Agency—Gourfain-Loeff, Inc.
 Time, Inc.
 Ad Agency—Young and Rubicam
 Tipon
 Ad Agency — Rothstein Simmons, Pascoe and
 Davis

Tyrex, Inc.
 Ad Agency—McCann-Erickson
 Union Carbide
 Ad Agency—J. Mathes
 United Insurance
 Ad Agency—Joy, Inc.
 Vick Chemical Co.
 Ad Agency—Morse
 Wagner Electric Corp.
 Ad Agency—Arthur Moggie
 William Wrigley Jr. Co.
 Ad Agency—Arthur Myerhoff

**Moore, Gary, Show
(CBS)**

Advertiser and Product:
 Amana Refrigeration, Inc.
 Ad Agency—Maury, Lee and Marshall
 Niagara Therapy Mfg. Co.
 Ad Agency—George L. Mallis, Inc.
 Pittsburgh Plate Glass Co.
 Ad Agency—Batten, Barton, Durstine, and Os-
 born, Inc.

**Morgan, Edward P.
(ABC)**

Advertiser and Product:
 AFL-CIO
 Ad Agency—Furman, Feiner and Co.

**Moscow Scene
(CBS)**

Advertiser and Product:
 Ex-Lax, Inc.
 Ad Agency—Warwick and Legler, Inc.
 The Frito Co., Inc.
 Ad Agency—Dancer-Fitzgerald-Sample, Inc.
 Philip Morris, Inc.
 Ad Agency—Leo Burnett Co., Inc.

— N —

**National Farm And
Home Hour
(NBC)**

Advertiser and Product:
 Allis Chalmers
 Ad Agency—Bert S. Gitlins

**National Presidential
Conventions
(CBS)**

Advertiser and Product:
 Westinghouse Electric
 Ad Agency—Ketchum, MacLeod and Grove, Inc.

**News: 10 A.M.,
Monday-Friday
(CBS)**

Advertiser and Product:
 California Packing Corp.
 Ad Agency—McCann-Erickson, Inc.
 Ex-Lax, Inc.

Ad Agency—Warwick and Legler, Inc.
 The R. T. French Co.
 Ad Agency—J. Walter Thompson Co.
 The Frito Co., Inc.
 Ad Agency—Dancer-Fitzgerald-Sample, Inc.
 The Grove Laboratories, Inc.—Div. of Bristol-Myers Co.
 Ad Agency—Doherty, Clifford, Steers, and Shenfield, Inc.
 Kellogg Co.
 Ad Agency—Leo Burnett Co., Inc.
 Philip Morris, Inc.
 Ad Agency—Leo Burnett Co., Inc.
 A. E. Staley Mfg. Co.
 Ad Agency—Erwin Wasey, Ruthrauff and Ryan, Inc.
 Sylvania Electric Products, Inc.—Photolamp Div.
 Ad Agency—Kudner Agency, Inc.

**News: 11 A.M.,
 Monday-Friday
 (CBS)**

Advertiser and Product:

California Packing Corp.
 Ad Agency—McCann-Erickson, Inc.
 Cowles Magazines, Inc.
 Ad Agency—McCann-Erickson, Inc.
 Curtis Circulation Co.
 Ad Agency—Batten, Barton, Durstine, and Osborn, Inc.
 Ex-Lax, Inc.
 Ad Agency—Warwick and Legler, Inc.
 Foster-Milburn Co.
 Ad Agency—Street and Finney, Inc.
 The R. T. French Co.
 Ad Agency—J. Walter Thompson Co.
 The Frito Co., Inc.
 Ad Agency—Dancer-Fitzgerald-Sample, Inc.
 The Grove Laboratories, Inc.—Div. of Bristol-Myers Co.
 Ad Agency—Doherty, Clifford, Steers and Shenfield, Inc.
 Kellogg Co.
 Ad Agency—Leo Burnett Co., Inc.
 Maico Electronics, Inc.
 Ad Agency—Bozell and Jacobs, Inc.
 McCall Corp.
 Ad Agency—Donahue and Coe, Inc.
 The Mentholatum Co., Inc.
 Ad Agency—J. Walter Thompson Co.
 Philip Morris, Inc.
 Ad Agency—Leo Burnett Co., Inc.
 Scott Paper Co.
 Ad Agency—J. Walter Thompson Co.
 A. E. Staley Mfg. Co.:
 Ad Agency—Erwin Wasey, Ruthrauff and Ryan, Inc.
 Standard Brands, Inc.
 Ad Agency—J. Walter Thompson Co.
 Sylvania Electric Products, Inc.—Photolamp Div.
 Ad Agency—Kudner Agency, Inc.
 The Welch Grape Juice Co., Inc.
 Ad Agency—Richard K. Manoff, Inc.
 Whitehall Laboratories, Inc.—Div. of American Home Products Corp.
 Ad Agency—Tatham-Laird, Inc.

**News: 1 P.M.,
 Monday-Friday
 (CBS)**

Advertiser and Product:

Foster-Milburn Co.
 Ad Agency—Street and Finney, Inc.
 The Frito Co.
 Ad Agency—Dancer-Fitzgerald-Sample, Inc.
 The Mentholatum Co., Inc.
 Ad Agency—J. Walter Thompson Co.
 Philip Morris, Inc.
 Ad Agency—Leo Burnett Co., Inc.

**News: 2 P.M.,
 Monday-Friday
 (CBS)**

Advertiser and Product:

CBS Electronics—Div. of Columbia Broadcasting System, Inc.
 California Packing Corp.
 Ad Agency—McCann-Erickson, Inc.
 Curtis Circulation Co.
 Ad Agency—Batten, Barton, Durstine, and Osborn, Inc.
 The R. T. French Co.
 Ad Agency—J. Walter Thompson Co.
 The Frito Co., Inc.
 Ad Agency—Dancer-Fitzgerald-Sample, Inc.
 Kellogg Co.
 Ad Agency—Leo Burnett Co., Inc.
 Maico Electronics, Inc.
 Ad Agency—Bozell and Jacobs, Inc.
 Philip Morris, Inc.
 Ad Agency—Leo Burnett Co., Inc.
 Pepsi-Cola Co.
 Ad Agency—Kenyon and Eckhardt, Inc.; Batten, Barton, Durstine, and Osborn, Inc.
 Scott Paper Co.
 Ad Agency—J. Walter Thompson Co.
 Sylvania Electric Products, Inc.—Photolamp Div.
 Ad Agency—Kudner Agency, Inc.
 Time, Inc.
 Ad Agency—Young and Rubicam, Inc.
 Whitehall Laboratories, Inc.—Div. of American Home Products Corp.
 Ad Agency—Tatham-Laird, Inc.

**News: 3 P.M.,
 Monday-Friday
 (CBS)**

Advertiser and Product:

CBS Electronics—Div. of Columbia Broadcasting System, Inc.
 California Packing Corp.
 Ad Agency—McCann-Erickson, Inc.
 Curtis Circulation Co.
 Ad Agency—Batten, Barton, Durstine, and Osborn, Inc.
 The R. T. French Co.
 Ad Agency—J. Walter Thompson Co.
 The Frito Co.
 Ad Agency—Dancer-Fitzgerald-Sample, Inc.
 Hearst Pub.
 Ad Agency—Ellington and Co., Inc.

Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
Scott Paper Co.
Ad Agency—J. Walter Thompson Co.
Sylvania Electric Products, Inc.—Photolamp Div.
Ad Agency—Kudner Agency, Inc.
Time, Inc.
Ad Agency—Young and Rubicam, Inc.
Whitehall Laboratories, Inc.—Div. of American
Home Products Corp.
Ad Agency—Tatham-Laird, Inc.

**News: 4 P.M.,
Monday-Friday
(CBS)**

Advertiser and Product:
Curtis Circulation Co.
Ad Agency—Batten, Barton, Durstine, and Os-
born, Inc.
The Frito Co.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
Sylvania Electric Products, Inc.—Photolamp Div.
Ad Agency—Kudner Agency, Inc.

**News: 5 P.M.,
Monday-Friday
(CBS)**

Advertiser and Product:
Curtis Circulation Co.
Ad Agency—Batten, Barton, Durstine, and Os-
born, Inc.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.

**News: 7 P.M.,
Monday-Friday
(CBS)**

Advertiser and Product:
Curtis Circulation Co.
Ad Agency—Batten, Barton, Durstine, and Os-
born, Inc.
The Frito Co., Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
The Grove Laboratories, Inc.—Div. of Bristol-
Myers Co.
Ad Agency—Doherty, Clifford, Steers, and Shen-
field, Inc.
Sylvania Electric Products, Inc.—Photolamp Div.
Ad Agency—Kudner Agency, Inc.

**News Analysis: 7:30 P.M.,
Monday-Friday
(CBS)**

Advertiser and Product:
Curtis Circulation Co.
Ad Agency—Batten, Barton, Durstine, and Os-
born, Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
The Scholl Mfg. Co.
Ad Agency—Donahue and Coe, Inc.

**News Analysis: 7:05 P.M.,
Saturday
(CBS)**

Advertiser and Product:
The Frito Co.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Sylvania Electric Products, Inc.—Photolamp Div.
Ad Agency—Kudner Agency, Inc.
Whitehall Laboratories, Inc.—Div. of American
Home Products Corp.
Ad Agency—Tatham-Laird, Inc.

**News Analysis: 5:55 P.M.,
Sunday
(CBS)**

Advertiser and Product:
Whitehall Laboratories, Inc.—Div. of American
Home Products Corp.
Ad Agency—Tatham-Laird, Inc.

**News Analysis: 7:30 P.M.,
Sunday
(CBS)**

Advertiser and Product:
The Frito Co., Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Sylvania Electric Products, Inc.—Photolamp Div.
Ad Agency—Kudner, Inc.

**News Around The World
(ABC)**

Advertiser and Product:
Ex-Lax (Ex-Lax)
Ad Agency—Warwick and Legler
Foster-Milburn (Doans Fills)
Ad Agency—Street and Finney
R. J. Reynolds (Camel and Winston Cigarettes)
Ad Agency—William Esty

**News Of The World
(NBC)**

Advertiser and Product:
A. T. and T. Long Lines Div.
Ad Agency—N. W. Ayer
Chapstick
Ad Agency—Gumbinner
Curtis Circulation
Ad Agency—BBD and O
Ex-Lax
Ad Agency—Warwick and Legler
The Frito Co.
Ad Agency—Dancer, Fitzgerald
General Motors GMC Trucks
I. J. Grass Noodle
Ad Agency—Arthur Myerhoff
Grove Labs.
Ad Agency—Gardner Adv.
Lewis Howe
Ad Agency—McCann-Erickson
Lockhead Aircraft Corp.
Mogen David
Ad Agency—Edward Weiss
Pepsi-Cola
Ad Agency—K and E

Plastone Turtle Wax
 Ad Agency—Bozzell and Jacobs, Inc.
 Quaker Oats
 Ad Agency—Compton
 Reader's Digest
 Ad Agency—J. Walter Thompson
 Socony Mobil
 Ad Agency—Compton
 Sylvania
 Ad Agency—Kudner

**News On The Hour
 (NBC)**

Advertiser and Product:

Electric Auto Lite
 Ad Agency—Grant
 GMC Chevrolet
 Ad Agency—Campbell-Ewald
 Life Magazine
 Ad Agency—Young and Rubicam
 Longines Wittnauer
 Ad Agency—Walter Bennett
 McCall's Corp.
 Ad Agency—Donahue and Coe
 Metropolitan Life
 Ad Agency—Young and Rubicam
 Midas Muffler Co.
 Ad Agency—Edward Weiss
 Pepsi-Cola
 Ad Agency—K and E
 Renault
 Ad Agency—Kudner
 Standard Brands
 Ad Agency—J. W. Thompson
 Sterling Drug
 Ad Agency—Dancer, Fitzgerald
 Sunsweet Growers
 Ad Agency—Long Adv.
 Sylvania Electric
 Ad Agency—Kudner
 Time, Inc.
 Ad Agency—Young and Rubicam
 Vick Chemical Co.
 Ad Agency—Morse
 Wagner Electric Corp.
 Ad Agency—Arthur Mogge

**News Programs (Special)
 (MBS)**

Advertiser and Product:

A.L.D., Inc. (Westinghouse)
 Ad Agency—H. Baker Adv.
 American Association of Retired Persons
 Ad Agency—Sackheim Bruck
 American Telephone and Telegraph Co.
 Ad Agency—N. W. Ayer, Inc.
 Beltone Hearing Aid Co.
 Ad Agency—Olian and Bronner
 Cadie Chemical Products, Inc.
 Ad Agency—Joe Gans
 Carter Products, Inc.
 Ad Agency—Kastor, Hilton, Chesley, Clifford and
 Afferton
 Champion Spark Plug Co.
 Ad Agency—J. Walter Thompson

Chrysler Corp.
 Ad Agency—Leo Burnett Co.
 Curtis Circulation Co.
 Ad Agency—BBD and O
 Church and Dwight, Inc.
 Ad Agency—J. Walter Thompson
 D-Con Co.
 Ad Agency—Thompson Koch Co.
 Denver Chemical Co.
 Ad Agency—Kastor, Hilton, Chesley, Clifford and
 Afferton
 Ex-Lax, Inc.
 Ad Agency—Warwick and Legler
 F. and F. Laboratories, Inc.
 Ad Agency—Lillian Feld
 Fram Corp.
 Marschalk and Pratt Div. McCann-Erickson
 R. T. French Co.
 Ad Agency—J. Walter Thompson
 General Foods Corp.
 Ad Agency—Y and R; F. C. and B.
 General Mills
 Ad Agency—Knox, Reeves Adv.
 Hudson Vitamin Corp.
 Ad Agency—Pace Adv.
 Revere Camera Co.
 Ad Agency—Keyes, Madden and Jones
 Christmas Club Corp.
 Ad Agency—Brooke, Smith, French and Dorrance
 Pepsodent Co., Lever Bros.
 Ad Agency—Foote, Cone and Belding
 Liggett and Myers Tobacco Co.
 Ad Agency—D. F. and S.; McCann-Erickson
 Minnesota Mining and Manufacturing Co.
 Ad Agency—B B D and O
 Nylonon Corp.
 Ad Agency—Desser Associates
 Outdoor Life Magazine
 Ad Agency—Schwab, Beatty and Porter
 Pepsi-Cola, Inc.
 Ad Agency—BBD and O; Kenyon and Eckhardt
 Pharmaco, Inc.
 Ad Agency—N. W. Ayer, Inc.
 Popular Science Magazine
 Ad Agency—Schwab, Beatty, and Porter
 R. J. Reynolds Tobacco Co.
 Ad Agency—William Esty
 Scott Paper Co.
 Ad Agency—J. Walter Thompson
 Sinclair Refining Co.
 Ad Agency—Geyer, Morey, Madden and Ballard
 Standard Brands, Inc.
 Ad Agency—J. Walter Thompson
 Sterling Drug Co.
 Ad Agency—Brown and Butcher
 Walker Marketing Corp.
 Ad Agency—Aitken-Kynett, Inc.

**News Saturday, 1 P.M.
 (CBS)**

Advertiser and Product:

Philip Morris, Inc.
 Ad Agency—Leo Burnett Co., Inc.

COMMERCIAL AM NETWORK PROGRAMS

News Saturday, 6 P.M. **(CBS)**

Advertiser and Product:
The Frito Co., Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.

News Sunday, 9 P.M. **(CBS)**

Advertiser and Product:
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.

New York Giants Football Game **(CBS)**

Advertiser and Product:
American Oil Co.
Ad Agency—The Joseph Katz Co.
P. Ballentine and Sons
Ad Agency—William Esty Co., Inc.
General Cigar Co.
Ad Agency—Young and Rubicam, Inc.

— O —

Old Fashioned Revival Hour **(ABC)**

Advertiser and Product:
Gospel Broadcasting Assn.
Ad Agency—R. H. Alber Co.

On The Line With Bob Considine **(NBC)**

Advertiser and Product:
Mutual of Omaha

Oral Roberts Broadcast **(ABC)**

Advertiser and Product:
Oral Roberts Evangelistic Assn.
Ad Agency—Swan and Mason Adv.

Orange Bowl Football Game **(CBS)**

Advertiser and Product:
American Oil Co.
Ad Agency—The Joseph Katz Co.

— P —

People Are Funny **(NBC)**

Advertiser and Product:
Chrysler
Ad Agency—Greyhound
The Frito Co.

Personal Story **(CBS)**

Advertiser and Product:
CBS Electronics—Div. of Columbia Broadcasting

System, Inc.
Ex-Lax, Inc.
Ad Agency—Warwick and Legler, Inc.
The Frito Co., Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Standard Brands, Inc.
Adv. Agency—J. Walter Thompson Co.
Sterling Ddug, Inc.—Glenbrook Labs. Div.
Ad Agency—Brown and Butcher, Inc.
Sylvania Electric Products, Inc.—Photolamp Div.
Ad Agency—Kudner Agency, Inc.

Peter & Mary **(ABC)**

Advertiser and Product:
A. E. Staley Mfg. Co. (Sta-Puf, Sta-Flo, Staley
Syrup, Cream Corn Starch, Hip-o-Lite Marsh-
mallow Topping)
Ad Agency—Erwin Wasey, Ruthrauff and Ryan

Pierce, Dr. Bob **(ABC)**

Advertiser and Product:
World Vision
Ad Agency—Walter F. Bennett

Preakness **(CBS)**

Advertiser and Product:
Joseph Schlitz Brewing Co.
Ad Agency—J. Walter Thompson Co.

Pre-Convention Programs **(CBS)**

Advertiser and Product:
Westinghouse Electric Corp.
Ad Agency—Ketchum, MacLeod and Grove, Inc.

Presidential Countdown **(CBS)**

Advertiser and Product:
Westinghouse Electric Corp.
Ad Agency—Ketchum, MacLeod and Grove, Inc.

Princess Margaret Wedding **(NBC)**

Advertiser and Product:
Pepsi-Cola
Ad Agency—Kenyon and Eckhardt
Banker's Life and Casualty
Ad Agency—Phillips and Cherbo, Inc.

Princess Marries, A **(CBS)**

Advertiser and Product:
Elgin National Watch Co.
Ad Agency—J. Walter Thompson

Pro-Champion Football **(NBC)**

Advertiser and Product:
GMC Buick
Ad Agency—McCann-Erickson
Hygrade Food Products

Ad Agency—W. B. Doner and Co.
Philip Morris, Inc.
Ad Agency—Leo Burnett
Savings and Loan

— Q —

**Quotes Of The Week
(CBS)**

Advertiser and Product:
CBS Electronics—Div. of Columbia Broadcasting
System, Inc.
Ex-Lax, Inc.
Ad Agency—Warwick and Legler, Inc.

— R —

**Radio Bible Class
(ABC, MBS)**

Advertiser and Product:
Radio Bible Class
Ad Agency—J. M. Camp and Co.

**Revivaltime
(ABC)**

Advertiser and Product:
Assemblies of God
Ad Agency—Walter F. Bennett

**Richards, Bob (Sports News)
(CBS, MBS)**

Advertiser and Product:
General Mills, Inc.
Ad Agency—Knox, Reeves Adv.

**Right To Happiness
(CBS)**

Advertiser and Product:
Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Steers and Shen-
field, Inc.
CBS Electronics—Div. of Columbia Broadcasting
System, Inc.
Cowles Magazines, Inc.
Ad Agency—McCann-Erickson, Inc.
Curtis Circulation Co.
Ad Agency—Batten, Barton, Durstine, and Os-
born, Inc.
Ex-Lax, Inc.
Warwick and Legler, Inc.
The R. T. French Co.
Ad Agency—J. Walter Thompson Co.
The Frito Co., Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Grove Laboratories, Inc.—Div. of Bristol-Myers
Co.
Ad Agency—Cohen, Dowd and Aleshire, Inc.
Maico Electronics, Inc.
Ad Agency—Bozell and Jacobs, Inc.
McCall Corp.
Ad Agency—Donahue and Coe, Inc.
The Mentholatum Co., Inc.
Ad Agency—J. Walter Thompson Co.
Northam Warren Corp.
Ad Agency—Ellington and Co., Inc.

Scott Paper Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Whitehall Laboratories, Inc.—Div. of American
Home Products Corp.
Ad Agency—Tatham-Laird, Inc.

**Romance Of Helen Trent
(CBS)**

Advertiser and Product:
California Packing Corp.
Ad Agency—McCann-Erickson Co., Inc.
Campbell Soup Co.
Ad Agency—Batten, Barton, Durstine, and Os-
born, Inc.
Cowles Magazines, Inc.
Ad Agency—McCann-Erickson, Inc.
Curtis Circulation Co.
Ad Agency—Batten, Barton, Durstine and Os-
born, Inc.
Ex-Lax, Inc.
Ad Agency—Warwick and Legler, Inc.
Foster-Milburn Co.
Ad Agency—Street and Finney, Inc.
The R. T. French Co.
Ad Agency—J. Walter Thompson Co.
The Frito Co.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
The Grove Laboratories, Inc.—Div. of Bristol-
Myers Co.
Ad Agency—Cohen, Dowd and Aleshire, Inc.
Hearst Pub.
Ad Agency—Ellington and Co., Inc.
Maico Electronics, Inc.
Bozell and Jacobs, Inc.
McCall Corp.
Ad Agency—Donahue and Coe, Inc.
Northam Warren Corp.
Ad Agency—Ellington and Co., Inc.
Tetley Tea Co.
Ad Agency—Ogilvy, Benson and Mather, Inc.
Vitamin Specialties Corp.
Ad Agency—Henry S. Goodsett Agency
Whitehall Laboratories, Inc.—Div. of American
Home Products Corp.
Ad Agency—Tatham-Laird, Inc.

**Rose Bowl Football Game
(NBC)**

Advertiser and Product:
Gillette Safety Razor Co.

— S —

**Say The Word
(CBS)**

Advertiser and Product:
The Frito Co., Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Sylvania Electric Products, Inc.—Photolamp Div.
Ad Agency—Kudner Agency, Inc.

**Science Beat
(CBS)**

Advertiser and Product:
CBS Electronics—Div. of Columbia Broadcasting System, Inc.
The Frito Co., Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Sylvania Electric Products, Inc.—Photolamp Div.
Ad Agency—Kudner Agency

**Second Mrs. Burton
(CBS)**

Advertiser and Product:
CBS Electronics—Div. of Columbia Broadcasting System, Inc.
Cowles Magazines, Inc.
Ad Agency—McCann-Erickson, Inc.
Curtis Circulation Co.
Ad Agency—Batten, Barton, Durstine and Osborn, Inc.
Ex-Lax, Inc.
Ad Agency—Warwick and Legler, Inc.
The R. T. French Co.
Ad Agency—J. Walter Thompson Co.
The Frito Co., Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
The Grove Laboratories, Inc.—Div. of Bristol-Myers Co.
Ad Agency—Cohen, Dowd and Aleshire, Inc.
Hearst Pub.
Ad Agency—Ellington and Co., Inc.
Maico Electronics, Inc.
Ad Agency—Bozell and Jacobs, Inc.
McCall Corp.
Ad Agency—Donahue and Coe, Inc.
Northam Warren Corp.
Ad Agency—Ellington and Co., Inc.
Scott Paper Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson, Inc.
Sterling Drug, Inc.—Glenbrook Labs. Div.
Ad Agency—Brown and Butcher, Inc.
Tetley Tea Co.
Ad Agency—Ogilvy, Benson, and Mather, Inc.
Whitehall Laboratories, Inc.—Div. of American Home Products Corp.
Ad Agency—Tatham-Laird, Inc.

**Sidelights
(CBS)**

Advertiser and Product:
The Frito Co., Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
Sylvania Electric Products, Inc.—Photolamp Div.
Ad Agency—Kudner Agency, Inc.

**Frank Singiser, News
(MBS)**

Advertiser and Product:
H. D. Lee Co.
Ad Agency—Gray Adv.

**Soap Box Derby
(CBS)**

Advertiser and Product:
General Motors Corp.—Chevrolet Div.
Ad Agency—Campbell-Ewald Co.

**Sound Story, The
(CBS)**

Advertiser and Product:
The Frito Co.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Sylvania Electric Products, Inc.—Photolamp Div.
Ad Agency—Kudner Agency, Inc.

**Space Scope
(ABC)**

Advertiser and Product:
Martin Co. (Institutional)

**Speaking Of Sports
(ABC)**

Advertiser and Product:
Chrysler Corp. (Chrysler Cars)
Ad Agency—Leo Burnett
Johnson Motors (Outboard Marine Motors)
Ad Agency—J. Walter Thompson
Mennen Co. (Spray Deodorant, Skin Bracer, Shaving Cream, Stick Deodorant)
Ad Agency—Warwick and Legler
Sylvania Electric Products (Photolamp Bulbs)
Ad Agency—Kudner Agency

**Special From London
(CBS)**

Advertiser and Product:
CBS Electronics—Div. of Columbia Broadcasting System, Inc.
The Frito Co.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.

**Speech Berle Dem.
(NBC)**

Advertiser and Product:
ILGWU Campaign Comm.
Ad Agency—Furman Feines

**Speech By George Meany
(NBC)**

Advertiser and Product:
Political AFL-CIO
Ad Agency—Furman, Feiner Co.

**Speech Niebuhr Dem.
(NBC)**

Advertiser and Product:
ILGWU Campaign Comm.
Ad Agency—Furman Feines

**Sports Time
(CBS)**

Advertiser and Product:
Maremont Automotive Products, Inc.

Ad Agency—Waldie and Briggs, Inc.
The Mennen Co.
Ad Agency—Warwick and Legler, Inc.
R. J. Reynolds Tobacco Co.
Ad Agency—William Esty Co., Inc.
Stewart-Warner Corp.—Alemite Div.
Ad Agency—MacFarland, Aveyard and Co.

**Squaw Valley
Winter Olympics
(NBC)**

Advertiser and Product:
Longines Wittnauer

**Stern, Bill (Sport News)
(MBS)**

Advertiser and Product:
American Machine and Foundry Co.
Ad Agency—Cunningham and Walsh
The Mennen Co.
Ad Agency—Warwick and Legler
Monroe Automotive Equipment Co.
Ad Agency—Aitken-Kynett, Inc.
Walker Distributing Co.
Ad Agency—Aitken-Kynett, Inc.

**Summer Olympics, 1960
(NBC)**

Advertiser and Product:
Sylvania Electric Products
Ad Agency—Kudner

**Sunday Commentaries
By Dr. Daniel S. Poling
(MBS)**

Advertiser and Product:
Christian Herald Magazine
Ad Agency—Bert Hauser Adv.

**Sunoco Three Star Extra
(NBC)**

Advertiser and Product:
Sun Oil Co.
Ad Agency—William Esty Co.

**Suspense
(CBS)**

Advertiser and Product:
American Telephone and Telegraph Co.
Ad Agency—N. W. Ayer and Son, Inc.
Fram Corp.
Ad Agency—McCann-Marschalk Co.
The R. T. French Co.
Ad Agency—J. Walter Thompson Co.
The Frito Co., Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
General Motors Corp.—Service Section
Ad Agency—D. P. Brother Co.
The Grove Laboratories, Inc.—Div. of Bristol-Myers Co.
Ad Agency—Cohen, Dowd and Aleshire, Inc.;
Gardner Adv. Co.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.

Maico Electronics, Inc.
Ad Agency—Bozell and Jacobs, Inc.
Phillip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
Pepsi-Cola Co.
Ad Agency—Kenyon and Eckhardt, Inc.; Batten,
Baraton, Durstine and Osborn, Inc.
R. J. Reynolds Tobacco Co.
Ad Agency—William Esty Co., Inc.
Sylvania Electric Products, Inc.—Photolamp Div.
Ad Agency—Kudner Agency, Inc.

— T —

**Thomas, Lowell
(CBS)**

Advertiser and Product:
General Motors Corp. Oldsmobile Div.
Ad Agency—D. P. Brother and Co.

**Time To Travel
(CBS)**

Advertiser and Product:
CBS Electronics—Div. of Columbia Broadcasting
System, Inc.
The Frito Co.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Sylvania Electric Products, Inc.—Photolamp Div.
Ad Agency—Kudner Agency, Inc.

**Tips From Changing Times
(NBC)**

Advertiser and Product:
Kiplinger Washington Agency
Ad Agency—Albert Frank-Guenther Law, Inc.

**Trout, Robert (News)
(CBS)**

Advertiser and Product:
General Motors Corp.—Chevrolet Div.
Ad Agency—Campbell-Ewald Co.

— V —

**Voice Of Prophecy
(ABC, MBS, NBC)**

Advertiser and Product:
Voice of Prophecy
Ad Agency—Milton Carlson Co.

— W —

**Weekday News
(ABC)**

Advertiser and Product:
ALD Co. (Westinghouse Laundromats)
Ad Agency—Baker Advertising
A T and T (Telephone Service)
Ad Agency—N. W. Ayer
Chrysler Corp. (Chrysler Cars)
Ad Agency—Leo Burnett
Curtis Circulation (Saturday Evening Post and
Ladies' Home Journal)
Ad Agency—B B D and O
Esquire (Coronet Magazine)

Ex-Lax (Ex-Lax)

Ad Agency—Warwick and Legler

Frito (Frito's Corn Chips)

Ad Agency—Dancer-Fitzgerald-Sample

General Mills (Cheerios)

Ad Agency—Dancer-Fitzgerald-Sample

Grey Rock (Brake Linings)

Ad Agency—Gray and Rogers

Johnson Motors (Outboard Marine Motors)

Ad Agency—J. Walter Thompson

Lewis Howe Co. (NR Tablets)

Ad Agency—MacFarland, Aveyard and Co.

McCall Corp. (McCall's Magazine)

Ad Agency—Donahue and Coe

Pepsi-Cola Co. (Pepsi-Cola)

Ad Agency—Kenyon and Eckhardt; B B D and O

Pharmaco (Feen-A-Mint and Chooz)

Ad Agency—Dougherty, Clifford, Steers and Shenfield

R. J. Reynolds (Camel and Winston Cigarettes)

Ad Agency—William Esty

R. T. French (Worcestershire Sauce)

Ad Agency—J. Walter Thompson

Sofskin (Hand Cream)

Ad Agency—Kastor, Hilton, Chesley, Clifford, and Atherton, Inc.

Standard Brands (Chase and Sanborn Coffee)

Ad Agency—Compton

Sylvania Electric Products (Photolamp Flash Bulbs)

Ad Agency—Kudner Agency

Tan-O-Rama, Inc. (Tanning Lotion)

Ad Agency—Dunnan and Jeffrey, Inc.

Vick Chemical (Vick's Vapo Rub and Cough Syrup)

Ad Agency—Morse International

Vitamin Corp. of America (Rybutol Vitamin)

Ad Agency—Dunnan and Jeffrey

**Weekend News
(ABC)**

Advertiser and Product:

Burma-Vita (Burma-Shave Prod.)

Ad Agency—Bozell and Jacobs, Inc.

Chrysler Corp. (Chrysler Cars)

Ad Agency—Leo Burnett

Ex-Lax (Ex-Lax)

Ad Agency—Bozell and Jacobs, Inc.

Johnson Motors (Outboard Marine Motors)

Ad Agency—J. Walter Thompson

Pharmaco (Feen-A-Mint and Chooz)

Ad Agency—Dougherty, Clifford, Steers and Shenfield.

R. J. Reynolds (Camel and Winston Cigarettes)

Ad Agency—William Esty

R. T. French (Worcestershire Sauce)

Ad Agency—J. Walter Thompson

Sylvania Electric Products (Photolamp Flash Bulbs)

Ad Agency—Kudner Agency

Tan-O-Rama, Inc. (Tanning Lotion)

Ad Agency—Dunnan and Jeffrey, Inc.

**Week In Space, The
(CBS)**

Advertiser and Product:

CBS Electronics—Div. of Columbia Broadcasting System, Inc.

The Frito Co.

Ad Agency—Dancer-Fitzgerald-Sample, Inc.

Philip Morris, Inc.

Ad Agency—Leo Burnett Co., Inc.

**Whispering Streets
(CBS)**

Advertiser and Product:

Bristol-Myers Co.

Ad Agency—Doherty, Clifford, Steers and Shenfield, Inc.

CBS Electronics—Div. of Columbia Broadcasting System, Inc.

California Packing Corp.

Ad Agency—McCann-Erickson, Inc.

Campbell Soup Co.

Ad Agency—Batten, Barton, Durstine and Osborn, Inc.

Cowles Magazines, Inc.

McCann-Erickson, Inc.

Curtis Circulation Co.

Ad Agency—Batten, Barton, Durstine and Osborn, Inc.

Ex-Lax, Inc.

Ad Agency—Warwick and Legler, Inc.

The Frito Co., Inc.

Ad Agency—Dancer-Fitzgerald-Sample, Inc.

The Grove Laboratories, Inc.—Div. of Bristol-Myers Co.

Ad Agency—Cohen, Dowd and Aleshire, Inc.

Hearst Pub.

Ad Agency—Ellington and Co., Inc.

Kellogg Co.

Ad Agency—Leo Burnett Co.

Maico Electronics, Inc.

Ad Agency—Bozell and Jacobs, Inc.

McCall Corp.

Ad Agency—Donahue and Coe, Inc.

The Mentholatum Co., Inc.

Ad Agency—J. Walter Thompson Co.

Northam Warren Corp.

Ad Agency—Ellington and Co., Inc.

Scott Paper Co.

Ad Agency—J. Walter Thompson Co.

A. E. Staley Mfg. Co.

Ad Agency—Erwin Wasey, Ruthrauff and Ryan, Inc.

Standard Brands, Inc.

Ad Agency—J. Walter Thompson Co.

Tetley Tea Co.

Ad Agency—Ogilvy, Benson and Mather, Inc.

Whitehall Laboratories, Inc.—Div. of American Home Products Corp.

Ad Agency—Tatham-Laird, Inc.

**Wings Of Healing
(MBS)**

Advertiser and Product:

Wings of Healing Association

Ad Agency—Century Adv. Co.

**Winter Olympic Report
(CBS)**

Advertiser and Product:

Longines-Wittnauer Watch Co.
Ad Agency—Victor A. Bennett Co., Inc.

**Woman's Washington, A
(CBS)**

Advertiser and Product:

CBS Electronics—Div. of Columbia Broadcasting System, Inc.
Ex-Lax, Inc.
Ad Agency—Warwick and Legler, Inc.
The Frito Co., Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
The Mentholatum Co., Inc.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Sterling Drug, Inc.—Glenbrook Labs. Div.
Ad Agency—Brown and Butcher, Inc.
Sylvania Electric Products, Inc.—Photolamp Div.
Ad Agency—Kudner Agency, Inc.

**Word Of Life Hour
(MBS)**

Advertiser and Product:

Word of Life Assoc.
Ad Agency—Walter F. Bennett Co.

**World Series Baseball
(NBC)**

Advertiser and Product:

General Motors Corp.
Ad Agency—Campbell-Ewald
Gillette Safety Razor Corp.
Ad Agency—Maxon

**World Series Warm-Up
(NBC)**

Advertiser and Product:

International Harvester
Ad Agency—McCann

**World Today, The
(MBS)**

Advertiser and Product:

American Telephone and Telegraph Co.
Ad Agency—N. W. Ayer, Inc.
Champion Spark Plugs Co.
Ad Agency—J. Walter Thompson
Chrysler Corp.
Ad Agency—Leo Burnett
Curtis Publishing Co.
Ad Agency—BBD and O
Ex-Lax, Inc.
Ad Agency—Warwick and Legler
Fram Corp.
Ad Agency—Marshall and Fratt Div., McCann-Erickson
Hudson Vitamin Corp.
Ad Agency—Pace Adv.
Revere Camera Co.

Ad Agency—Keyes, Madden and Jones
Christmas Club Corp.

Ad Agency—Brooke, Smith, French, and Dorrance
Liggett and Myers Tobacco Co.

Ad Agency—Dancer, Fitzgerald, Sample; McCann-Erickson

The Mennen Co.

Ad Agency—Warwick and Legler
Pepsi-Cola, Inc.

Ad Agency—Kenyon and Eckhardt and BBD and O
Scott Paper Co.

Ad Agency—J. Walter Thompson
General Foods, Inc.

Ad Agency—Young and Rubicam and Foote, Cone
and Belding

Standard Brands, Inc.

Ad Agency—J. Walter Thompson
Pepsodent Co.

Ad Agency—Foote, Cone and Belding
Norwich Pharmacal Co.

Ad Agency—Benton and Bowles
Watchmakers of Switzerland

Ad Agency—Cunningham and Walsh

— Y —

**Young Dr. Malone
(CBS)**

Advertiser and Product:

CBS Electronics—Div. of Columbia Broadcasting System, Inc.
California Packing Corp.
Ad Agency—McCann-Erickson, Inc.
Campbell Soup Co.
Ad Agency—Batten, Barton, Durstine and Osborn, Inc.
Cowles Magazines, Inc.
Ad Agency—McCann-Erickson, Inc.
Curtis Circulation Co.
Ad Agency—Batten, Barton, Durstine and Osborn, Inc.
Foster-Milburn Co.
Ad Agency—Street and Finney, Inc.
The Frito Co., Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
The Grove Laboratories, Inc.—Div. of Bristol-Myers Co.
Ad Agency—Cohen, Dowd and Aleshire, Inc.
Hearst Pub.
Ad Agency—Ellington and Co., Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
Maico Electronics, Inc.
Ad Agency—Bozell and Jacobs, Inc.
McCall Corp.
Ad Agency—Donahue and Coe, Inc.
The Mentholatum Co., Inc.
J. Walter Thompson Co.
Northam Warren Corp.
Ad Agency—Ellington and Co., Inc.
Scott Paper Co.
Ad Agency—J. Walter Thompson Co.
A. E. Staley Mfg. Co.
Ad Agency—Erwin Wasey, Ruthrauff and Ryan, Inc.
Standard Brands, Inc.

Ad Agency—J. Walter Thompson Co.
Sterling Drug, Inc.—Glenbrook Labs. Div.
Ad Agency—Brown and Butcher, Inc.
Tetley Tea Co.
Ad Agency—Ogilvy, Benson and Mather, Inc.
Whitehall Laboratories, Inc.—Div. of American
Home Products Corp.
Ad Agency—Tatham-Laird, Inc.

**Your Man In Paris
(CBS)**

Advertiser and Product:
CBS Electronics—Div. of Columbia Broadcasting
System, Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.

**Yours Truly, Johnny Dollar
(CBS)**

Advertiser and Product:
Ex-Lax, Inc.

Ad Agency—Warwick and Legler, Inc.
The R. T. French Co.
Ad Agency—J. Walter Thompson Co.
The Frito Co., Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
The Grove Laboratories, Inc. Div. of Bristol-
Myers Co.
Ad Agency—Cohen, Dowd and Aleshire, Inc.;
Gardner Adv. Co.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
Maico Electronics, Inc.
Ad Agency—Bozell and Jacobs, Inc.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
Pepsi-Cola Co.
Ad Agency—Kenyon and Eckhardt, Inc.; Batten,
Barton, Durstine and Osborn, Inc.
R. J. Reynolds Tobacco Co.
Ad Agency—William Esty Co., Inc.
Sylvania Electric Products, Inc.—Photolamp Div.
Ad Agency—Kudner Agency, Inc.

**FOR PUBLIC RELATIONS
AND PUBLICITY FIRMS
SEE PAGE 1111**



**FOR WHO'S WHO AMONG TELEVISION
PRODUCERS AND DISTRIBUTORS
SEE PAGE 968**



**FOR BEHIND THE MIKE TALENT
SEE PAGE 1079**



**FOR JINGLE PRODUCERS
SEE PAGE 987**

1961

**COMMERCIAL
TELEVISION
NETWORK
PROGRAMS**



ALPHABETICALLY BY TITLE
NETWORK
SPONSOR
PRODUCT
ADVERTISING AGENCY

Commercial Television Network Programs, 1960

The following pages contain an alphabetical listing by program title of the three national television networks' commercial programs during 1960. The programs listed are for the 12-month period ending Dec. 31, 1960. Listing includes program title, sponsor and product, network and the advertising agency handling the account. Compilation has been made through the cooperation of ABC, CBS and NBC.

ABC-TV DAYTIME PROGRAMMING

— A —

Advertiser and Product:

- Adolph's Ltd.
Ad Agency—McCann-Erickson
- A. E. Staley
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
- Alberto-Culver
Ad Agency—Geoffrey Wade
- American Cyanamid
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
- Armour
Ad Agency—Foote, Cone and Belding
- Beechnut
Ad Agency—Cole, Fischer, Rogin, Inc.
- Beechnut-Reg.
Ad Agency—Charles W. Hoyt Co.
- Best Foods
Ad Agency—Dancer-Fitzgerald-Sample
- Better Vision
Ad Agency—Doherty, Clifford, Steers and Shenfield
- Block Drug
Ad Agency—L. C. Gumbinner
- Bon Ami
Ad Agency—Cole, Fischer, Rogin, Inc.
- Borden
Ad Agency—Dancer-Fitzgerald-Sample
- Brillo
J. Walter Thompson
- Bristol Myers
Ad Agency—Ogilvy, Benson & Mather
- Bristol Myers
Ad Agency—Young & Rubicam
- Campbell
Ad Agency—Needham, Louis & Brorby
- Carters Little Pills
Ad Agency—Ted Bates
- Chemway Corp.
Ad Agency—Cohen & Aleshire
- Chesebrough
Ad Agency—J. Walter Thompson
- Coleman
Ad Agency—Ports-Woodbury
- Coty
Ad Agency—Batten, Barton, Durstine & Osborn
- Crackerjack
Ad Agency—Leo Burnett & Co.
- Curtiss Publications
Ad Agency—Batten, Barton, Durstine & Osborn
- Cyanamid
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
- Dow Chemical
Ad Agency—Norman, Craig, and Kummel
- Dow Corning
Ad Agency—Shirurg & Cairns
- Drackett
Ad Agency—Young & Rubicam
- Durkee
Ad Agency—Meldrum & Fewsmith
- Ex-Lax
Ad Agency—Warwick & Legler
- Filbert
Ad Agency—Young & Rubicam
- General Foods
Ad Agency—Young & Rubicam; Foote, Cone, & Belding; Ogilvy, Benson & Mather; Dancer-Fitzgerald-Sample; Batten, Barton, Durstine, & Osborn
- Glenbrook
Ad Agency—Brown & Butcher
- Grocery Products
Ad Agency—Ted Bates
- Gillette (Toni)
Ad Agency—North Adv.
- Hartz Mountain
Ad Agency—George Hartman Agency
- J. B. Williams
Ad Agency—Parkson Adv.
- Johnson and Johnson
Ad Agency—Young & Rubicam
- Knapp Monarch
Ad Agency—Frank Block Assoc.
- Knomark
Ad Agency—Mogul, Williams & Saylor
- Lever
Ad Agency—Foote, Cone & Belding
- Mastic Tile
Ad Agency—Dancer-Fitzgerald-Sample
- Miles Labs
Ad Agency—Wade Adv.
- Minute Maid
Ad Agency—Dancer-Fitzgerald-Sample
- Mystic Tape
Ad Agency—George Hartman
- National Biscuit
Ad Agency—Ted Bates

Noxzema
 Ad Agency—Sullivan, Stauffer, Colwell & Bayles
 Old London
 Ad Agency—Richard K. Manoff
 Pan American Coffee
 Ad Agency—Batten, Barton, Durstine & Osborn
 Paper Novelty
 Ad Agency—Howe Co.
 Peter Pan
 Ad Agency—Ben Sackheim
 Peter Paul
 Ad Agency—Dancer-Fitzgerald-Sample
 Renuzit
 Ad Agency—Arndt, Preston, Chapin, Lamb & Keen
 Restonic
 Bozell & Jacobs
 Reynolds
 Ad Agency—Lennen & Newell
 S. C. Johnson
 Ad Agency—Foote, Cone & Belding
 Shulton
 Ad Agency—Wesley Associates
 Staley
 Ad Agency—Erwin Wasey, Ruthrauff & Ryan
 Sterling Drug
 Ad Agency—Dancer-Fitzgerald-Sample
 Sweets
 Sweets Co. of America
 Vitamin Sales Co.
 Ad Agency—Fairfax, Inc.
 Warner-Lambert
 Ad Agency—Lambert & Feasley, Inc.
 Westgate-California
 Ad Agency—Fenwick & Haynes
 Welch
 Ad Agency—Richard K. Manoff
 Whitehall
 Ad Agency—Ted Bates

**About Faces
 (ABC-TV)**

(See ABC-TV Daytime Programming)

**Action Cartoon Series
 (ABC-TV)**

Advertiser and Product:
 A. C. Gilbert
 Ad Agency—Banning Repplier
 American Home Foods
 Ad Agency—Young & Rubicam
 Chevrolet
 Ad Agency—Campbell-Ewald
 Best Foods
 Ad Agency—Donahue & Coe
 Crackerjack
 Ad Agency—Leo Burnett
 General Foods
 Ad Agency—Foote, Cone & Belding
 General Mills
 Ad Agency—Dancer-Fitzgerald-Sample
 Sweets Company
 Ad Agency—Sweets Co. of America

**Adventures in Paradise
 (ABC-TV)**

Advertiser and Product:

Armour & Co.
 Ad Agency—Foote, Cone & Belding
 Brillo
 Ad Agency—J. Walter Thompson
 Burlington Hosiery
 Ad Agency—Donahue & Coe
 Cluett Peabody
 Ad Agency—Lennen & Newell
 Dow Chemical
 Ad Agency—MacManus, John & Adams
 DuPont
 Ad Agency—Batten, Barton, Durstine & Osborn
 Liggett & Myers
 Ad Agency—McCann-Erickson
 Luden's
 Ad Agency—J. M. Mathes
 J. B. Williams
 Ad Agency—Parkson Advertising
 Noxzema
 Ad Agency—Sullivan, Stauffer, Colwell & Bayles
 Procter & Gamble
 Ad Agency—Benton & Bowles
 Reynolds Metals
 Ad Agency—Clinton E. Frank
 Scripto
 Ad Agency—Donahue & Coe
 Whitehall
 Ad Agency—Ted Bates

**Adventures of Ozzie & Harriet,
 The
 (ABC-TV)**

Advertiser and Product:

Coca-Cola
 Ad Agency—McCann-Erickson
 Eastman Kodak Co.
 Ad Agency—J. Walter Thompson
 Quaker Oats Co.
 Ad Agency—J. Walter Thompson

**Alaskans, The
 (ABC-TV)**

Advertiser and Product:

Anahist
 Ad Agency—Ted Bates
 Armour & Co.
 Ad Agency—Foote, Cone & Belding
 Bulova
 Ad Agency—McCann-Erickson
 Corning Glass
 Ad Agency—N. W. Ayer
 Chevrolet
 Ad Agency—Campbell-Ewald
 Dow Chemical
 Ad Agency—MacManus, John & Adams
 DuPont
 Ad Agency—BBDO
 General Foods
 Ad Agency—Benton & Bowles
 Johnson & Johnson
 Ad Agency—Young & Rubicam
 Liggett & Myers
 Ad Agency—McCann-Erickson
 Luden's
 Ad Agency—J. M. Mathes

COMMERCIAL TV NETWORK PROGRAMS

Mutual of Omaha
Ad Agency—Bozell & Jacobs
National Carbon
Ad Agency—William Esty
Polk-Miller
Ad Agency—N. W. Ayer
Procter & Gamble
Ad Agency—Benton & Bowles
Scripto
Ad Agency—Donahue & Coe
7-Up
Ad Agency—J. Walter Thompson

Alcoa-Goodyear Theatre (NBC-TV)

Advertiser and Product:

Alcoa
Ad Agency—Fuller, Smith & Ross
Goodyear
Ad Agency—Young & Rubicam

Alcoa Presents (ABC-TV)

Advertiser and Product:

Aluminum Company of America
Ad Agency—Fuller, Smith & Ross

Allakazam (CBS-TV)

Advertiser and Product:

Kellogg Co. (Kellogg Cereals)
Ad Agency—Leo Burnett

Allen, Steve Show (NBC-TV)

Advertiser and Product:

Plymouth
Ad Agency—N. W. Ayer

All Star Golf (ABC-TV)

Advertiser and Product:

Reynolds Metals
Ad Agency—Clinton E. Frank

American Bandstand (ABC-TV)

Advertiser and Product:

Beecham
Ad Agency—Kenyon & Eckhardt
Beechnut-Lifesavers
Ad Agency—Young & Rubicam
Best Foods
Ad Agency—Dancer-Fitzgerald-Sample
Bluebell, Inc.
Ad Agency—N. W. Ayer & Son
Borden
Ad Agency—Dancer-Fitzgerald-Sample
Carter
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Coty
Ad Agency—Batten, Barton, Durstine & Osborn
DuPont
Ad Agency—Batten, Barton, Durstine & Osborn
Elgin
Ad Agency—J. Walter Thompson

Gaylord Products
Ad Agency—Rothbard & Haas
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Gillette
Ad Agency—North Advertising
Goodrich
Ad Agency—Foote, Cone, Belding
Hazel Bishop
Ad Agency—Raymond Spector
Hollywood Brand, Inc.
Ad Agency—Grubb & Peterson
Jantzen, Inc.
Ad Agency—Hockaday Assoc., Inc.
Kurlash
Ad Agency—Stanley Ehrlich
Lever Bros.
Ad Agency—Foote, Cone & Belding
Luden's
Ad Agency—J. M. Mathes, Inc.
Mennen
Ad Agency—Warwick & Legler
Northam Warren
Ad Agency—Doyle, Dane & Bernbach
Noxzema
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Old London
Ad Agency—Richard K. Manoff
Plough
Ad Agency—Lake-Spiro-Shurman
Polk-Miller
Ad Agency—N. W. Ayer
Pond's
Ad Agency—Flack Advt.
Positan
Ad Agency—Kastor, Hilton, Chesley, Clifford & Atherton
Stri-Dex
Ad Agency—Ted Bates
Vick Chemical
Ad Agency—Lennen & Newell
Warner Lambert
Ad Agency—Lambert & Feasley
Welch
Ad Agency—Richard K. Manoff
Western Tablet
Ad Agency—Bozell & Jacobs

American Football League (ABC-TV)

Advertiser and Product:

Carlings
Ad Agency—Lang, Fisher & Stashower
Colgate-Palmolive
Ad Agency—Ted Bates
General Cigar Co.
Ad Agency—Young & Rubicam
No/South Calif. Renault
Ad Agency—Len Weissman
Pabst
Ad Agency—Kenyon & Eckhardt
Schick
Ad Agency—Compton Advertising
Sinclair Oil
Ad Agency—Geyer Advt.

**Angel
(CBS-TV)**

Advertiser and Product:

General Foods Corp. (Post Cereals, Yuban Coffee)
Ad Agency—Benton & Bowles
S. C. Johnson & Son, Inc. (Johnson's Glade, Kleer Wax, Pledge, Shoe Polish)
Ad Agency—Benton & Bowles

**Aquanuts
(CBS-TV)**

Advertiser and Product:

American Home Products Corp. (Anacin, Dristan)
Ad Agency—Ted Bates
Block Drug Co. (Polident)
Ad Agency—Grey
Carter Products, Inc. (Arrid, Rise Shave Cream)
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
General Foods Corp. (Maxwell House Instant Coffee)
Ad Agency—Benton & Bowles
Kellogg Co. (Kellogg's Concentrate, Cereals)
Ad Agency—Leo Burnett
P. Lorillard Co. (Kent Cigarettes)
Ad Agency—Lennen & Newell
Richardson-Merrell, Inc. (Vick's Cough Syrup, VapoRub)
Ad Agency—Morse International
Union Carbide Corp. (Prestone Spray De-Icer)
Ad Agency—Wm. Esty

**Armstrong Circle Theatre
(CBS-TV)**

Advertiser and Product:

Armstrong Cork Co. (Institutional Floors and Walls)
Ad Agency—Batten, Barton, Durstine & Osborn

**As the World Turns
(CBS-TV)**

Advertiser and Product:

Atlantis Sales Corp. (R. T. French Co.)
(French's Instant Potatoes)
Ad Agency—J. Walter Thompson
Carnation Co. (Carnation Instant Dry Milk & Chocolate Drink, General Promotion)
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Corn Products Co. (Hellmann's Salad Dressing, Mazola Oil, Nucoa Margarine, Nusoft)
Ad Agency—McCann-Erickson
General Mills, Inc. (Betty Crocker Cake Mixes, Bisquick, Cereals, Gold Medal Flour)
Ad Agency—Dancer-Fitzgerald-Sample
Procter & Gamble Co. (Camay Soap, Cheer, Comet, Dash, Ivory Soap, Joy and Other Products)
Ad Agency—Young & Rubicam
Quaker Oats Co. (Aunt Jemima Mixes, Ken L Dog Foods, Puss n Boots Cat Foods, Quaker Oats)
Ad Agency—J. Walter Thompson
Richardson-Merrell, Inc. (Lavoris, Vick's Products)
Ad Agency—Morse International
Standard Brands, Inc. (Blue Bonnet Margarine, C & S Coffee, Royal Desserts, Tenderleaf Tea)
Ad Agency—J. Walter Thompson

Sterling Drug, Inc. (Bayer Aspirin, Dr. Lyons Tooth Powder, Haley's Mo Phillips M & M, Yeast Tablets)

Ad Agency—Dancer-Fitzgerald-Sample

— B —

**Bachelor Father
(NBC-TV)**

Advertiser and Product:

American Home Products
Ad Agency—Ted Bates
American Tobacco
Ad Agency—Gumbinner

**Baseball Game of the Week
(CBS-TV)**

Advertiser and Product:

Canadian Breweries Ltd. (Carlings Beer & Ale)
Ad Agency—McKim Advertising
Colgate Palmolive Co. (Palmolive Shave Cream)
Ad Agency—Ted Bates
Falstaff Brewing Corp. (Falstaff Beer)
Ad Agency—Dancer-Fitzgerald-Sample
General Mills, Inc. (Wheaties)
Ad Agency—Knox Reeves
State Farm Insurance Co. (Auto Insurance)
Ad Agency—Needham, Louis & Brorby

**Bat Masterson
(NBC-TV)**

Advertiser and Product:

Hills Brothers
Ad Agency—N. W. Ayer
Sealtest
Ad Agency—N. W. Ayer

**Beat the Clock
(ABC-TV)**

(See ABC-TV Daytime Programming)

**Bell & Howell Close-Up!
(ABC-TV)**

Advertiser and Product:

Bell & Howell
Ad Agency—McCann-Erickson

**Bell Telephone Hour
(NBC-TV)**

Advertiser and Product:

AT & T
Ad Agency—N. W. Ayer

**Benny, Jack Show
(CBS-TV)**

Advertiser and Product:

Lever Brothers Co. (Soap, Detergent, Toothpaste)
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
State Farm Insurance Co.'s (Auto Insurance)
Ad Agency—Needham, Louis & Brorby

**Be Our Guest
(CBS-TV)**

Advertiser and Product:

American Home Products Corp. (Anacin, Dristan Tablets)
Ad Agency—Ted Bates

COMMERCIAL TV NETWORK PROGRAMS

Hazel Bishop, Inc. (Lipstick, Eye Make-Up)
Ad Agency—Donahue & Coe
General Nutrition Corp. (Vitamins)
Ad Agency—Fairfax, Inc.
Helen Curtis Industries, Inc. (Enden, Suave)
Ad Agency—Edward H. Weiss
Manhattan Shirt Co. (Shirts)
Ad Agency—Daniel & Charles
Scripto, Inc. (Ball Point Pen)
Ad Agency—Donahue & Coe

Black Saddle (ABC-TV)

Advertiser and Product:

Alberto-Culver
Ad Agency—Wade Advertising
Carter
Ad Agency—Ted Bates
Chevrolet
Ad Agency—Campbell-Ewald
Liggett & Myers
Ad Agency—McCann-Erickson

Bonanza (NBC-TV)

Advertiser and Product:

American Tobacco
Ad Agency—Batten, Barton, Durstine & Osborn
Bristol-Myers
Ad Agency—Young & Rubicam
Congo-Nairn
Ad Agency—Keyes, Madden and Jones
Dupont
Ad Agency—Batten, Barton, Durstine & Osborn
General Foods
Ad Agency—Foote, Cone & Belding
Gold Seal
Ad Agency—Campbell-Mithun
Johnson
Ad Agency—J. Walter Thompson
L and M.
Ad Agency—McCann-Erickson
Miles
Ad Agency—Wade
Procter and Gamble
Ad Agency—Leo Burnett
RCA
Ad Agency—J. Walter Thompson
Revlon
Ad Agency—Warwick and Legler
H. F. Ritchie
Ad Agency—Kenyon and Eckhardt

Boone, The Pat, Chevy Showroom (ABC-TV)

Advertiser and Product:

Chevrolet Motor Division of General Motors Corp.
Ad Agency—Campbell-Ewald

Bourbon Street Beat (ABC-TV)

Advertiser and Product:

Alberto-Culver
Ad Agency—Wade Advertising

Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Brown & Williamson
Ad Agency—Ted Bates
Burlington Mills
Ad Agency—Donahue & Coe
DuPont
Ad Agency—Batten, Barton, Durstine & Osborn
Helene Curtis
Ad Agency—Edward Weiss
Isodine
Ad Agency—Reach McClinton
Libby-Owens-Ford
Ad Agency—Fuller, Smith & Ross
Maxwell House
Ad Agency—Donahue & Coe
Phillips-Van Heusen
Ad Agency—Grey Advertising
Polk-Miller
Ad Agency—N. W. Ayer
Procter & Gamble
Ad Agency—Leo Burnett & Compton
Reynolds Metals
Ad Agency—Clinton Frank
Scripto
Ad Agency—Donahue & Coe

Brighter Day (CBS-TV)

Advertiser and Product:

Armstrong Cork Co. (Armstrong Floors, Walls)
Ad Agency—Batten, Barton, Durstine & Osborn
Corn Products Co. (Hellman's Salad Dressing,
Mazola Oil, Nocoa, NuSoft)
Ad Agency—McCann-Erickson
Drackett Co. (Drano, Twinkle, Vanish, Windex)
Ad Agency—Young & Rubicam
Helene Curtis Industries, Inc. (Shampoo, Spray
Net, Hairdressing)
Ad Agency—Edward H. Weiss
Lever Brothers Co. (Lux Liquid, Wisk Liquid)
Ad Agency—J. Walter Thompson
Procter & Gamble Co. (Cascade, Cheer, Dreft,
Gleem, Mr. Clean, Zest)
Ad Agency—Young & Rubicam
Richardson-Merrell, Inc. (Lavoris, Vick's Cough
Syrup, Vaporub)
Ad Agency—Morse International
U. S. Borax & Chemical Corp. (20 Mule Team
Borax)
Ad Agency—McCann-Erickson

Bringing Up Buddy (CBS-TV)

Advertiser and Product:

Scott Paper Co. (Cut-Rite Wax Paper Products,
Scott Paper Products)
Ad Agency—J. Walter Thompson

Broken Arrow (ABC-TV)

Advertiser and Product:

Mars, Inc.
Ad Agency—Needham, Louis & Brorby

**Bronco/Sugarfoot
(ABC-TV)**

Advertiser and Product:

American Chicle
Ad Agency—Ted Bates
Anahist
Ad Agency—Ted Bates
Beecham
Ad Agency—Kenyon & Eckhardt
Brown & Williamson
Ad Agency—Ted Bates
Carnation
Ad Agency—Ruthrauff & Ryan
Chevrolet
Ad Agency—Campbell-Ewald
DuPont
Ad Agency—Batten, Barton, Durstine & Osborn
General Foods
Ad Agency—Benton & Bowles
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Hagger Co.
Ad Agency—Tracey-Locke
Helen Curtis
Ad Agency—Ed Weiss
Polk-Miller
Ad Agency—J. M. Mathes
Procter & Gamble
Ad Agency—Benton & Bowles
Quaker Oats
Ad Agency—J. Walter Thompson

**Bugs Bunny
(ABC-TV)**

Advertiser and Product:

Colgate-Palmolive
Ad Agency—Ted Bates
General Foods
Ad Agency—Benton & Bowles
Perkins
Ad Agency—Foote, Cone & Belding

— C —

**Candid Camera
(CBS-TV)**

Advertiser and Product:

Bristol-Myers Co. (Ban, Bufferin, Ipana)
Ad Agency—Young & Rubicam
Lever Brothers Co. (Airwick, Handy Andy,
Imperial Margarine, Lux Liquid, Lux Soap)
Ad Agency—J. Walter Thompson

**Captain Gallant
(NBC-TV)**

Advertiser and Product:

General Mills
Ad Agency—Dancer-Fitzgerald-Sample

**Captain Kangaroo
(CBS-TV)**

Advertiser and Product:

American Character Doll Corp. (Dolls)
Ad Agency—Webb Assoc.

Arnold, Schwinn & Co. (Bicycles)
Ad Agency—George Bond
Binney & Smith Co. (Toys)
Ad Agency—James T. Chirurg
Borden Co. (Chocolate Drink)
Ad Agency—Young & Rubicam
Brunswick Corp. (Skates)
Ad Agency—Graceman Adv.
Colgate-Palmolive Co. (Dental Cream, Reg. &
Aerosol)
Ad Agency—Ted Bates
Colorforms, Inc. (Toys)
Ad Agency—Kudner
Consolidated Foods Corp. (Gen. Prom, Sara Lee
Baked Goods)
Ad Agency—Cunningham & Walsh
Continental Baking Co. (Hostess Cake, Wonder
Bread)
Ad Agency—Ted Bates
General Mills, Inc. (Pick-a-Pack, Cereals, Gen.
Promotion)
Ad Agency—Dancer-Fitzgerald-Sample
Gerber Products Co. (Baby Foods, Gen. Prom.)
Ad Agency—D'Arcy
Glidden Co.
Ad Agency—Meldrum & Fewsmith
Hanes Knitting Mills Co. (Children's Sleepwear)
Ad Agency—N. W. Ayer
Hollywood Brands, Inc. (Candy Bars)
Ad Agency—Grubb & Petersen
Kayser-Roth Corp. (Fruit-of-Loom Socks)
Ad Agency—Daniel & Charles
Kellogg Co.
Ad Agency—Leo Burnett
Little Crow Milling Co. (Coco Wheats)
Ad Agency—Edward H. Weiss
National Grape Co-Op Assn., Inc. (Jams, Jellies,
Juice)
Ad Agency—R. Manoff
North Woods Coffee Co. (Pop Ice)
Ad Agency—Clinton Frank
Philadelphia & Reading Corp. (Deluxe Reading
Corp.)
Ad Agency—Zlowe
Plough, Inc. (Paas Egg Coloring)
Ad Agency—Lake-Spiro-Shurman
Rainbow Crafts, Inc. (Toys)
Ad Agency—Joseph McVicker
W. H. Schaper Manufacturing (Games)
Ad Agency—Robert Mullin
A. G. Spalding Brothers, Inc. (Tinker Toys)
Ad Agency—George Bond
Sweets Co. of America, Inc. (Fudge, Pops)
Ad Agency—Sweets Co. of America
Swift & Co. (Peter Pan Peanut Butter)
Ad Agency—McCann-Erickson
Texaco, Inc.
Ad Agency—Cunningham & Walsh
Wander Co. (Ovaltine)
Ad Agency—Tatham-Laird
Warner-Lambert Pharmaceutical Co. (Fizzies Soft
Drink)
Ad Agency—Lambert & Feasley
Wyer & Co. (Bouillon & Soup Mixes, Juice Mix)
Ad Agency—R. Jack Scott

**Carson, The Jeannie, Show
(ABC-TV)**

Advertiser and Product:
American Chiclé
Ad Agency—Ted Bates
P & G
Ad Agency—Grey Advertising

**Cavalcade of Sports
(NBC-TV)**

Gillette
Ad Agency—Maxon

**CBS Reports
(CBS-TV)**

Advertiser and Product:
Bell & Howell Co. (Cameras, Photo Equipt.)
Ad Agency—McCann-Erickson
B. F. Goodrich (Tires, Shoes, Gen. Promotion)
Ad Agency—Batten, Barton, Durstine & Osborn
Philip Morris, Inc. (Alpine, Commander, Marlboro
Cigarettes)
Ad Agency—Leo Burnett

**Championship Bridge
(ABC-TV)**

Advertiser and Product:
North Amer. Van Lines
Ad Agency—The Biddle Co.
Kitchens of Sara Lee
Ad Agency—Cunningham & Walsh
Shwayder Bros.
Ad Agency—Grey Advertising
West Bend Aluminum Co.
Ad Agency—Western Advertising Agcy.

**Checkmate
(CBS-TV)**

Advertiser and Product:
Brown & Williamson Tobacco Corp. (Belair,
Raleigh, Viceroy Cigarettes)
Ad Agency—Ted Bates
Kimberly-Clark Corp. (Delsey & Kleenex Line
Paper Products)
Ad Agency—Foote, Cone & Belding
Lever Brothers Co. (Air Wick, All, Imperial Mar-
garine, Praise Soap, Stripe Toothpaste)
Ad Agency—Kenyon & Eckhardt

**Chev Mystery Theatre
(NBC-TV)**

Advertiser and Product:
Chevrolet
Ad Agency—Campbell-Mithun

**Cheyenne
(ABC-TV)**

Advertiser and Product:
A. C. Spark Plug
Ad Agency—D. P. Brother
American Chiclé
Ad Agency—Ted Bates
Armour
Ad Agency—Foote, Cone & Belding

Beecham
Ad Agency—Kenyon & Eckhardt
Brillo
Ad Agency—J. Walter Thompson
Bristol Myers
Ad Agency—Ogilvy, Benson and Mather
Coleman Co.
Ad Agency—Potts-Woodbury
Dow Chemical
Ad Agency—MacManus, John and Adams
DuPont
Ad Agency—N. W. Ayer & Son
Johnson and Johnson
Ad Agency—Young and Rubicam
Peter Paul
Ad Agency—Dancer-Fitzgerald-Sample
Procter and Gamble
Ad Agency—Benton and Bowles
Ralston Purina
Ad Agency—Gardner Adv.
R. J. Reynolds
Ad Agency—William Esty
Union Carbide
Ad Agency—William Esty

**Churchill, Winston—
The Valiant Years
(ABC-TV)**

Advertiser and Product:
Bell & Howell
Ad Agency—McCann-Erickson

**Cimarron City
(NBC-TV)**

Advertiser and Product:
Union Carbide
Ad Agency—William Esty

**Circus Boy
(NBC-TV)**

Advertiser and Product:
Nestle
Ad Agency—William Esty
Miles
Ad Agency—Wade

**Clark, The Dick, Show
(ABC-TV)**

Advertiser and Product:
Beechnut-Lifesavers
Ad Agency—Young & Rubicam

**Clear Horizon
(CBS-TV)**

Advertiser and Product:
Colgate-Palmolive Co. (Ad, Ajax, Dental Cream,
Floriant, Vel)
Ad Agency—Lennen & Newell
Eastman Kodak Co. (Cameras, Photo Supplies,
Man-Made Fibers)
Ad Agency—J. Walter Thompson
Gillette Co. (Toni Div.) (Paper-Mate Pens, Toni &
Tonette Home Permanents
Richardson-Merrell, Inc. (Lavoris, Vicks Cough
Syrup, Vaporub)
Ad Agency—Morse International

Scott Paper Co. (Cut-Rite Wax Paper Products,
Scott Paper Products)
Ad Agency—J. Walter Thompson
Sperry Rand Corp. (Remington Electric Shavers)
Ad Agency—Young & Rubicam
U. S. Borax & Chemical Corp. (20-Mule Team
Borax)
Ad Agency—McCann-Erickson

**College Football Scoreboard
(ABC-TV)**

Advertiser and Product:
Bristol Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
General Mills
Ad Agency—Knox-Reeves

**College Football Time
(ABC-TV)**

Advertiser and Product:
National Carbon
Ad Agency—William Esty
Willard Storage Battery
Ad Agency—Meldrum & Fewsmith

**Colt .45
(ABC-TV)**

Advertiser and Product:
Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Brown & Williamson
Ad Agency—Ted Bates
Whitehall
Ad Agency—Ted Bates

**Comedy Spot
(CBS-TV)**

Advertiser and Product:
Pet Milk Co.
Ad Agency—Gardner Adv.
S. C. Johnson and Son
Ad Agency—Foote, Cone & Belding

**Comedy Time
(NBC-TV)**

Advertiser and Product:
H. Curtis
Ad Agency—Edward H. Weiss
Ponds
Ad Agency—J. W. Thompson
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn

**Como's, Perry
Kraft Music Hall
(NBC-TV)**

Advertiser and Product:
Kraft
Ad Agency—J. Walter Thompson

**Concentration
(NBC-TV)**

Advertiser and Product:
Alberto-Culver
Ad Agency—Wade
American Home Products,
Ad Agency—Ted Bates
Beechnut
Ad Agency—Young & Rubicam
Brillo
Ad Agency—J. W. Thompson
Brown and Williamson
Ad Agency—Keyes, Madden and Jones
Frigidaire
Ad Agency—Dancer-Fitzgerald-Sample
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Heinz
Ad Agency—Maxon
Leeming
Ad Agency—William Esty
Lever
Ad Agency—Needham, Louis, Brorby
Mennen
Ad Agency—Grey Adv.
Miles
Ad Agency—Wade
Nabisco
Ad Agency—McCann-Erickson
Nestle
Ad Agency—William Esty
Ponds
Ad Agency—J. W. Thompson
Proctor-Silex
Ad Agency—Weiss and Geller
Vitamin Sales
Ad Agency—Fairfax, Inc.

**Conquest
(CBS-TV)**

Advertiser and Product:
Monsanto Chemical Co. (Institutional)
Ad Agency—Gardner

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**Dan Raven
(NBC-TV)**

Advertiser and Product:
Brown and Williamson
Ad Agency—Keyes, Madden and Jones
Dow
Ad Agency—McManus, John and Adams
Ford
Ad Agency—J. Walter Thompson
Mentholatum
Ad Agency—J. Walter Thompson
Pan American Coffee
Ad Agency—Batten, Barton, Durstine & Osborn
Studebaker
Ad Agency—D'Arcy

**Dante
(NBC-TV)**

Advertiser and Product:

Alberto-Culver
Ad Agency—Wade
Singer
Ad Agency—Young and Rubicam

**Day in Court
(ABC-TV)**

(See ABC-TV Daytime Programming)

**December Bride
(CBS-TV)**

Advertiser and Product:

Colgate-Palmolive Co. (Detergents, Cleanser, Deodorizers, Shampoo)
Ad Agency—J. Walter Thompson
Corn Products Co. (Mazola, Nucoa, Nusoft)
Ad Agency—McCann-Erickson
Eastman Kodak Co. (Fibers)
Ad Agency—J. Walter Thompson
General Foods Corp. (Dog Foods, Cereals)
Ad Agency—Benton & Bowles
Gillette Co. (Toni Div.) (Ball Point Pens, Home Permanents)
Ad Agency—Tatham-Laird
Helene Curtis Industries, Inc. (Shampoo, Spray Net, Suave Hairdressing)
Ad Agency—Edward H. Weiss
Lever Brothers Co. (Lipton Tea, Pepsodent Toothbrushes)
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Richardson-Merrell, inc. (Lavoris, Cough Syrup, Vaporub)
Ad Agency—Morse International
Scott Paper Co. (Wax Paper, Sandwich Bags, Toilet Tissue, Towels)
Ad Agency—J. Walter Thompson
Simoniz Co. (Floor Wax)
Ad Agency—Young & Rubicam
Standard Brands, Inc. (Margarine, Coffee, Tea)
Ad Agency—Ted Bates
U. S. Borax & Chemical Corp. (20 Mule Team Borax)
Ad Agency—McCann-Erickson

**Dennis The Menace
(CBS-TV)**

Advertiser and Product:

Corn Products Co. (Bosco Chocolate Syrup, Skippy Peanut Butter)
Ad Agency—Guild, Bascom & Bonfiglii
Kellogg Co. (Go Pup Dog Foods, Kellogg Cereals)
Ad Agency—Leo Burnett

**Deputy, The
(NBC-TV)**

Advertiser and Product:

Bristol-Myers
Ad Agency—Young and Rubicam
DuPont
Ad Agency—BBD and O

General Cigar
Ad Agency—William Esty
General Foods
Ad Agency—Ogilvie, Benson and Mather
Kellogg
Ad Agency—Leo Burnett
Polaroid
Ad Agency—Doyle, Dane and Bernbach
Timex
Ad Agency—Doner and Peck

**Desilu Playhouse
(CBS-TV)**

Advertiser and Product:

Westinghouse Electric Corp. (Westinghouse Home & Kitchen Appliances, Radio & Television Sets, Lamps)
Ad Agency—McCann-Erickson

**Detective's Diary
(NBC-TV)**

Advertiser and Product:

Sterling
Ad Agency—Dancer, Fitzgerald

**Diagnosis Unknown
(CBS-TV)**

Advertiser and Product:

Chrysler Corp. (Plymouth, Valiant Passenger cars)
Ad Agency—Doyle, Dane, Bernbach
S. C. Johnson & Son, Inc. (Johnson's Wax, Cleaners, Polishers, Insecticides, Deodorizers)
Ad Agency—Needham, Louis & Brorby
Polaroid Corp. (Polaroid LandCamera)
Ad Agency—Doyle, Dane, Bernbach

**Disney, Walt, Presents
(ABC-TV)**

Advertiser and Product:

Brillo
Ad Agency—J. Walter Thompson
Bristol Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
Canada Dry
Ad Agency—J. M. Mathes
Columbia Pictures
Ad Agency—Donahue & Coe
Derby Foods
Ad Agency—McCann-Erickson
Dow Chemical
Ad Agency—Norman, Craig & Kummel
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Hills Bros.
Ad Agency—N. W. Ayer
Johnson & Johnson
Ad Agency—Young & Rubicam
Luden's
Ad Agency—J. M. Mathes
Mars
Ad Agency—Needham, Louis & Brorby
Procter & Gamble
Ad Agency—Benton & Bowles
Ward Baking
Ad Agency—Grey Advertising

**Dobbie Gillis
(CBS-TV)**

Advertiser and Product:

Philip Morris, Inc. (Alpine, Commander, Marlboro)
Ad Agency—Leo Burnett
Pillsbury Co. (Cake, Cookie, Frosting, Biscuit & Pancake Mixes)
Ad Agency—Leo Burnett

**Dough Re Mi
(NBC-TV)**

Advertiser and Product:

Beechnut
Ad Agency—Young and Rubicam
Block Drug
Ad Agency—Grey Adv.
Brown and Williamson
Ad Agency—Keyes, Madden and Jones
General Mills
Ad Agency—BBD and O
Glenbrook
Ad Agency—Dancer-Fitzgerald-Sample
Gold Seal
Ad Agency—Campbell-Mithun
Hartz
Ad Agency—George H. Hartman
Jergens
Ad Agency—Cunningham and Walsh
Leeming
Ad Agency—William Esty
Nabisco
Ad Agency—McCann-Erickson
Proctor-Silex
Ad Agency—Weiss and Geller
Rexall
Ad Agency—BBD and O
Sweets
Ad Agency—Henry Eisen
Vitamin Sales
Ad Agency—Fairfax, Inc.

**Du Pont Show of the Month
(CBS-TV)**

Advertiser and Product:

DuPont (Fibers; Institutional)
Ad Agency—Batten, Barton, Durstine & Osborn

**Du Pont Show
with June Allyson
(CBS-TV)**

Advertiser and Product:

DuPont (Fibers)
Ad Agency—Batten, Barton, Durstine & Osborn

**Edge of Night
(CBS-TV)**

Advertiser and Product:

American Home Products Corp. (Aerowax, Anacin, Bisodol, Black Flag, Easy-Off, Freezone, Shoe Polish, Heet, InfraRub, Outgro, Sani-Flush, Sleep-eze, Deodorizers)
Ad Agency—Ted Bates
Armstrong Cork Co. (Institutional, Floors, Walls)
Ad Agency—Batten, Barton, Durstine & Osborn

Atlantis Sales Corp. (R. T. French Co.) (Instant Potatoes)

Ad Agency—J. Walter Thompson
Drackett Co. (Drano, Vanish, Windex)
Ad Agency—Young & Rubicam
Helene Curtis Industries, Inc. (Shampoo, Bath-oil, Spraynet, Hairdressing)
Ad Agency—Edward H. Weiss
S. C. Johnson & Son, Inc., (Pride, Stride)
Ad Agency—Needham, Louis & Brorby
Mentholatum Co. (Colban, Mentholatum, Deep Heat Rub)
Ad Agency—J. Walter Thompson
National Biscuit Co. (Cookies, Crackers, Pretzels, Cereals, Dog Food)
Ad Agency—Kenyon & Eckhardt
Pet Milk Co. (Evaporated Milk, Milk Products, Frozen Pies, Gen. Prom.)
Ad Agency—Gardner Advertising
Pillsbury Co. (Cake, Cookie, Biscuit, Pancake, Mixes, Best Flour)
Ad Agency—Campbell-Mithun
Procter & Gamble Co. (Soaps, Detergents, Toothpaste, Peanut Spread)
Ad Agency—Benton & Bowles
Quaker Oats Co. (Coffecake, Corn Break, Pancake Mix, Pet Food, Cereals)
Ad Agency—J. Walter Thompson
Richardson-Merrell, Inc. (Cough Syrup, Vaporub)
Ad Agency—Morse International
Standard Brands, Inc. (Margarine, Coffee, Tea, Pudding, Pie Filling)
Ad Agency—Ted Bates
Sterling Drug, Inc. (Aspirin, Yeast Tablets, Milk of Magnesia)
Ad Agency—Dancer-Fitzgerald-Sample

**Edwards, Douglas
with the News
(CBS-TV)**

Advertiser and Product:

American Home Products Corp. (Aerowax, Anacin, Bisodol, Insecticide, Chef-Boy-ar-Dee Products, Dondril, Dristan, Easy-Off)
Ad Agency—Ted Bates
Carter Products, Inc. (Arrid, Little Pills, Shave Cream, Salad Dressing)
Ad Agency—Ted Bates
Equitable Life Assurance
Society of the U.S. (Life Insurance)
Ad Agency—Foote, Cone & Belding
General Foods Corp.
Ad Agency—Young & Rubicam
Philip Morris, Inc.
Ad Agency—Leo Burnett
Jos. Schlitz Brewing Co.
Ad Agency—J. Walter Thompson

**Ewell, Tom, Show
(CBS-TV)**

Advertiser and Product:

Procter & Gamble Co. (Crest, Joy, Prell)
Ad Agency—Leo Burnett
Quaker Oats Co. (Aunt Jemima Mixes, Ken'l Dog Foods, Quaker Oats)
Ad Agency—J. W. Thompson

COMMERCIAL TV NETWORK PROGRAMS

Expedition (ABC-TV)

Advertiser and Product:

Ralston Purina
Ad Agency—Guild, Bascom & Bonfigli

Eyewitness to History (CBS-TV)

Advertiser and Product:

Firestone Tire & Rubber Co. (Batteries, Tires, Dealers)
Ad Agency—Campbell-Ewald

— F —

Face the Nation (CBS-TV)

Advertiser and Product:

Knemark, Inc. (Esquire Shoe Polish)
Ad Agency—Mogul, Williams & Saylor
Schick, Inc. (Lady Schick & Reg. Electric Shavers)
Ad Agency—Benton & Bowles

Father Knows Best (CBS-TV)

Advertiser and Product:

Bristol-Myers Co. (Bufferin, Ipana)
Ad Agency—Young & Rubicam
Kellogg Co. (Cereals)
Ad Agency—Leo Burnett
Lever Brothers Co. (Dove Soap, Lipton Tea, Peppermint)
Ad Agency—J. Walter Thompson
Scott Paper Co. (Wax Paper, Tissues, Towels, Sandwich Bags, Napkins)
Ad Agency—J. Walter Thompson

Fight of the Week, The (ABC-TV)

Advertiser and Product:

Gillette
Ad Agency—Maxon Advertising
Miles Labs
Ad Agency—Wade Advertising

Flintstones, The (ABC-TV)

Advertiser and Product:

Miles
Ad Agency—Wade Advertising
R. J. Reynolds
Ad Agency—William Esty

Ford Show, The (NBC-TV)

Advertiser and Product:

Ford
Ad Agency—J. Walter Thompson

For Better or Worse (CBS-TV)

Advertiser and Product:

Dumas Milner Corp. (Perma Starch, Pine Sol)
Ad Agency—Gordon Best

Gillette Co. (Ball Point Pens, Home Permanents, Creme Rinse)

Ad Agency—Tatham-Laird

Gold Seal Co. (Snowy Bleach)

Ad Agency—Campbell Mithun

Lever Brothers Co. (Air Wick, Breeze, Praise)

Ad Agency—Sullivan, Stauffer, Colwell & Bayles

Richardson-Merrell, Inc. (Cough Syrup, Vaporub)

Ad Agency—Morse International

Simoniz Co. (Floor Wax)

Ad Agency—Young & Rubicam

From These Roots (NBC-TV)

Advertiser and Product:

Alberto-Culver

Ad Agency—Wade

Beechnut

Ad Agency—Young and Rubicam

Brown and Williamson

Ad Agency—Keyes, Madden and Jones

Dumas

Ad Agency—Gordon Best Co.

General Mills

Ad Agency—Batten, Barton, Durstine & Osborn

Heinz

Ad Agency—Maxon

Helene Curtis

Ad Agency—Edward H. Weiss

Jergens

Ad Agency—Cunningham and Walsh

Lever

Ad Agency—Batten, Barton, Durstine & Osborn

Mentholatum

Ad Agency—J. Walter Thompson

Nestle

Ad Agency—McCann-Erickson

Plough

Ad Agency—Lake, Spiro, Shurman

Proctor-Silex

Ad Agency—Weiss and Geller

Purex

Ad Agency—Edward H. Weiss

Simoniz

Ad Agency—Dancer-Fitzgerald-Sample

Standard Brands

Ad Agency—Ted Bates

Full Circle (CBS-TV)

Advertiser and Product:

Drackett Co. (Twinkle Cooper Cleaner, Windex)

Ad Agency—Young & Rubicam

Gillette Co. (Toni Div.) (Ball Point Pens, Home

Permanents, Creme Rinse)

Ad Agency—Tatham-Laird

Lever Brothers Co. (Detergents, Soaps, Deodorizers)

Ad Agency—Sullivan, Stauffer, Colwell & Bayles

Fury (NBC-TV)

Advertiser and Product:

General Foods

Ad Agency—Benton and Bowles

Miles

Ad Agency—Wade

Nabisco
Ad Agency—Kenyon and Eckhardt
Sweets
Ad Agency—Sweets Co. of America

— G —

**Gas Co. Playhouse
(NBC-TV)**

Advertiser and Product:
American Gas Co.
Ad Agency—Lennen and Newell

**GE College Bowl
(CBS-TV)**

Advertiser and Product:
General Electric Co. (Appliances)
Ad Agency—Maxon, Inc.

**General Electric Theatre
(CBS-TV)**

Advertiser and Product:
General Electric Co. (Chemicals, Appliances)
Ad Agency—Batten, Barton, Durstine & Osborn

**George Gobel Show
(CBS-TV)**

Advertiser and Product:
Lever Brothers Co. (Handy Andy, Detergent, Soap,
Toothpaste)
Ad Agency—J. Walter Thompson

**Griffith, Andy, Show
(CBS-TV)**

Advertiser and Product:
General Foods Corp. (Post Cereals, SOS Magic
Scour Pads, Sanka Instant Coffee, Tang, Tuffy)
Ad Agency—Benton & Bowles

**Guestward Ho!
(ABC-TV)**

Advertiser and Product:
Ralston Purina
Ad Agency—Guild, Bascom & Bonfigli
Seven Up
Ad Agency—J. Walter Thompson

**Guiding Light
(CBS-TV)**

Advertiser and Product:
Procter & Gamble Co. (Detergents, Cleanser,
Shortening)
Ad Agency—Comptom

**Gunsmoke
(CBS-TV)**

Advertiser and Product:
Liggett & Myers Tobacco Co. (L & M)
Ad Agency—Dancer-Fitzgerald-Sample
Sperry Rand Corp. (Electric Shavers, Typewriters)
Ad Agency—Young & Rubicam

**John Gunther's High Road
(ABC-TV)**

Advertiser and Product:
Ralston Purina Co.
Ad Agency—Guild, Bascom & Bonfigli

— H —

**Happy
(NBC-TV)**

Advertiser and Product:
Kraft
Ad Agency—J. Walter Thompson

**Harrigan & Son
(ABC-TV)**

Advertiser and Product:
Reynolds Metals
Ad Agency—Clinton E. Frank

**Have Gun—Will Travel
(CBS-TV)**

Advertiser and Product:
American Home Products Corp. (Anacin, Bisodol,
Dondril, Heet, Shoe Polish)
Ad Agency—Ted Bates
Cluett, Peabody & Co. (Arrow Shirts)
Ad Agency—Lennen & Newell
Elgin National Watch Co. (Elgin Watches)
Ad Agency—J. Walter Thompson
Lever Brothers Co. (Soap, Detergents, Tooth-
brushes, Toothpaste)
Ad Agency—J. Walter Thompson

**Hawaiian Eye
(ABC-TV)**

Advertiser and Product:
American Chicle
Ad Agency—Ted Bates
Beecham
Ad Agency—Kenyon & Eckhardt
Carter Products
Ad Agency—Ted Bates
Colgate-Palmolive
Ad Agency—Ted Bates
Oldsmobile
Ad Agency—D. P. Brother
Whitehall
Ad Agency—Ted Bates

**Heckle & Jeckle
(CBS-TV)**

Advertiser and Product:
General Mills, Inc. (Cereals)
Ad Agency—Dancer-Fitzgerald-Sample

**Hennesey
(CBS-TV)**

Advertiser and Product:
General Foods Corp. (Gelatin, Puddings, Coffee)
Ad Agency—Young & Rubicam
P. Lorillard Co. (Kent)
Ad Agency—Lennen & Newell

**Here's Hollywood
(NBC-TV)**

Advertiser and Product:

Alberto-Culver
Ad Agency—Compton
Beechnut
Ad Agency—Young and Rubicam
Block
Ad Agency—Grey
Colgate
Ad Agency—Ted Bates
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Gold Seal
Ad Agency—Campbell-Mithun
Heinz
Ad Agency—Maxon
Proctor-Silex
Ad Agency—Weiss and Geller
Toni
Ad Agency—Wade
Whitehall
Ad Agency—Ted Bates

**Hitchcock, Alfred Presents
(CBS-TV)**

Advertiser and Product:

Bristol-Myers Co. (Ban, Bufferin, Ipana, Miss
Clairol, Ipana, Vitalis)
Ad Agency—Young and Rubicam

(NBC-TV)

Advertiser and Product:

Ford
Ad Agency—Kenyon and Eckhardt

**Hong Kong
(ABC-TV)**

Advertiser and Product:

Armour
Ad Agency—Foote, Cone & Belding
Beecham
Ad Agency—Kenyon & Eckhardt
Brillo
Ad Agency—J. Walter Thompson
Derby Foods
Ad Agency—McCann-Erickson
DuPont
Ad Agency—Batten, Barton, Durstine & Osborn
Kaiser Industries
Ad Agency—Young & Rubicam
Pan American Coffee
Ad Agency—Batten, Barton, Durstine & Osborn
Scripto
Ad Agency—Donahue & Coe

**Hotel de Paree
(CBS-TV)**

Advertiser and Product:

Carter Products, Inc. (Deodorant, Salad Dressing,
Depilatory, Shave Cream)
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Kelllogg Co. (Cereals)
Ad Agency—Leo Burnett
Liggett & Myers Tobacco Co. (L & M)
Ad Agency—Dancer-Fitzgerald-Sample

**Howdy Doody
(NBC-TV)**

Advertiser and Product:

Continental Baking
Ad Agency—Ted Bates
Nabisco
Ad Agency—Kenyon and Eckhardt

**Hunter, Tab Show
(NBC-TV)**

Advertiser and Product:

P. Lorillard
Ad Agency—Lennen and Newell
Westclox
Ad Agency—Batten, Barton, Durstine & Osborn

**Hutton, Betty, Show
(CBS-TV)**

Advertiser and Product:

General Foods Corp. (Gaines Dog Food, Post's
Cereals, Tang)
Ad Agency—Benton & Bowles

— I —

**I Love Lucy
(CBS-TV)**

Advertiser and Product:

Armstrong Cork Co. (Institutional, Floor, Walls)
Ad Agency—Batten, Barton, Durstine & Osborn
Corn Products Co. (Salad Dressing, Margarine,
Fabric Softener)
Ad Agency—McCann-Erickson
Eastman Kodak Co. (Fibers)
Ad Agency—Doherty, Clifford, Steers & Shenfield
General Mills, Inc. (Betty Crocker Mixes, Cereals,
Flour)
Ad Agency—Dancer-Fitzgerald-Sample
Gerber Products Co. (Baby Foods)
Ad Agency—D'Arcy
Lever Brothers Co. (Soaps, Detergents, Soup
Mixes)
Ad Agency—Kenyon & Eckhardt
Mennen Co. (Baby Magic, Baby Powder)
Ad Agency—Grey Adv.
Mentholatum Co. (Colban, Mentholatum, Heat
Rub)
Ad Agency—J. Walter Thompson
Richardson-Merrell, Inc. (Lavoris, Cough Syrup,
Vaporub)
Ad Agency—Morse International
Scott Paper Co. (Wax Paper, Tissues, Towels)
Ad Agency—J. Walter Thompson
Simoniz Co. (Floor Wax)
Ad Agency—Young & Rubicam
U. S. Steel Corp. (General Prom.)
Ad Agency—Batten, Barton, Durstine & Osborn

**Islanders, The
(ABC-TV)**

Advertiser and Product:

Anahist
Ad Agency—Ted Bates
Brillo
Ad Agency—J. Walter Thompson

DuPont
 Ad Agency—Batten, Barton, Durstine & Osborn
 L & M
 Ad Agency—McCann-Erickson
 Luden's
 Ad Agency—J. M. Mathes
 Procter & Gamble
 Ad Agency—Benton & Bowles
 United Motors
 Ad Agency—Campbell-Ewald
 J. B. Williams
 Ad Agency—Parkson Advertising

**It Could Be You
 (NBC-TV)**

Advertiser and Product:
 Alberto-Culver
 Ad Agency—Wade
 American Home Products
 Ad Agency—Ted Bates
 Block
 Ad Agency—Grey
 Brillo
 Ad Agency—J. Walter Thompson
 Congo-Nairn
 Ad Agency—Keyes, Madden and Jones
 Frigidaire
 Ad Agency—Dancer, Fitzgerald, Sample
 General Mills
 Ad Agency—Dancer, Fitzgerald, Sample
 Heinz
 Ad Agency—Maxon
 Leeming
 Ad Agency—William Esty
 Mentholatum
 Ad Agency—J. Walter Thompson
 Miles
 Ad Agency—Wade
 Nabisco
 Ad Agency—McCann-Erickson
 Nestle
 Ad Agency—William Esty
 Ponds
 Ad Agency—J. Walter Thompson
 Procter and Gamble
 Ad Agency—Dancer, Fitzgerald, Sample
 Proctor-Silex
 Ad Agency—Weiss and Geller
 Standard Brands
 Ad Agency—Ted Bates

**I've Got a Secret
 (CBS-TV)**

Advertiser and Product:
 Bristol-Myers Co. (Bufferin, Ipana, Clarinol)
 Ad Agency—Young & Rubicam
 R. J. Reynolds Tobacco (Winston)
 Ad Agency—Wm. Esty

— J —

**Jackpot Bowling
 (NBC-TV)**

Advertiser and Product:
 Bayuk
 Ad Agency—Werman and Schoor

Brunswick
 Ad Agency—McCann-Erickson

**Johnny Ringo
 (CBS-TV)**

Advertiser and Product:
 S. C. Johnson & Son, Inc. (Floor Wax, Furniture Polish)
 Ad Agency—Needham, Louis & Brorby
 P. Lorillard Co. (Kent)
 Ad Agency—Lennen & Newell

**Johnny Staccato
 (ABC-TV)**

Advertiser and Product:
 Alberto-Culver
 Ad Agency—Wade Adv.

**Jubilee, U.S.A.
 (ABC-TV)**

Advertiser and Product:
 Carter
 Ad Agency—Ted Bates
 Gulf Guaranty Co.
 Ad Agency—Paul Venze Assoc.
 Massey-Ferguson
 Ad Agency—Needham, Louis & Brorby
 National Carbon
 Ad Agency—William Esty
 Polk-Miller
 Ad Agency—N. W. Ayer
 Williamson-Dickie
 Ad Agency—Fuller, Smith & Ross

— K —

**Keep Talking
 (ABC-TV)**

Advertiser and Product:
 Mutual of Omaha
 Ad Agency—Bozell & Jacobs

**Kovacs', Ernie
 Take a Good Look
 (ABC-TV)**

Advertiser and Product:
 Dutch Masters Cigar
 Ad Agency—Erwin Wasey, Ruthrauff & Ryan

— L —

**Laramie
 (NBC-TV)**

Advertiser and Product:
 American Safety Razor
 Ad Agency—Kenyon and Eckhardt
 Beechnut
 Ad Agency—Young and Rubicam
 California Packing
 Ad Agency—McCann-Erickson
 Colgate
 Ad Agency—Ted Bates
 Dow
 Ad Agency—McManus, John and Jones
 Elgin
 Ad Agency—J. Walter Thompson

COMMERCIAL TV NETWORK PROGRAMS

Ford
Ad Agency—J. Walter Thompson
General Foods
Ad Agency—Ogilvie, Benson, Mather
Johnson Motors
Ad Agency—J. Walter Thompson
Liggett and Myers
Ad Agency—McCann-Erickson
Midas
Ad Agency—Edward H. Weiss
Miles
Ad Agency—Wade
Nestle
Ad Agency—William Esty
Pan American Coffee
Ad Agency—Batten, Barton, Durstine & Osborn
Pepsi Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Philip Morris
Ad Agency—Leo Burnett
Pittsburgh Plate Glass
Ad Agency—Batten, Barton, Durstine & Osborn
Revlon
Ad Agency—Warwick and Legler
Reynolds
Ad Agency—William Esty
Simoniz
Ad Agency—Young and Rubicam
Standard Brands
Ad Agency—J. Walter Thompson
Sunshine
Ad Agency—Cunningham and Walsh
Union Carbide
Ad Agency—William Esty
Warner-Lambert
Ad Agency—Ted Bates

Lassie (CBS-TV)

Advertiser and Product:
Campbell Soup Co. (Soups, Beans & Franks,
Franco-Amer. Products)
Ad Agency—Batten, Barton, Durstine & Osborn

Law & Mr. Jones, The (ABC-TV)

Advertiser and Product:
Procter & Gamble
Ad Agency—Compton Advertising

Lawman (ABC-TV)

Advertiser and Product:
R. J. Reynolds
Ad Agency—William Esty
Whitehall
Ad Agency—Ted Bates

Law of the Plainsman (NBC-TV)

Advertiser and Product:
American Tobacco
Ad Agency—Sullivan, Stauffer, Colwell and
Bayles
Glenbrook
Ad Agency—Dancer-Fitzgerald-Sample

Midas
Ad Agency—Edward H. Weiss
Procter and Gamble
Ad Agency—Benton and Bowles
Revlon
Ad Agency—Warwick and Legler
Standard Brands
Ad Agency—J. Walter Thompson
Sunshine
Ad Agency—Cunningham and Walsh

Leave It To Beaver (ABC-TV)

Advertiser and Product:
Dow Chemical
Ad Agency—McManus, John & Adams
Eastman Kodak
Ad Agency—J. Walter Thompson
General Electric
Ad Agency—Grey Advertising
Ralston Purina
Ad Agency—Gardner Advertising & Guild,
Bascom & Bonfigli
Scripto
Ad Agency—Donahue & Coe
Vick Chemical
Ad Agency—Ogilvy, Benson & Mather

Lewis, The Shari Show (NBC-TV)

Advertiser and Product:
American Doll and Toy
Ad Agency—Webb Associates
Cracker Jack
Ad Agency—Leo Burnett
General Foods
Ad Agency—Foote, Cone, Belding
Nabisco
Ad Agency—Kenyon and Eckhardt
Remco
Ad Agency—Webb Associates

Life and Legend of Wyatt Earp, The (ABC-TV)

Advertiser and Product:
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Procter & Gamble
Ad Agency—Compton Advertising

Linkletter's, Art, House Party (CBS-TV)

Advertiser and Product:
Armstrong Cork Co. (Institutional, Floors, Walls)
Ad Agency—Batten, Barton, Durstine & Osborn
Carnation Co. (General Promotion, Evaporated
Milk, Instant Dry Milk, Chocolate Drink &
Various other Products)
Ad Agency—Erwin, Wasey, Ruthrauff & Ryan
Drackett Co. (Drano, Twinkle, Vanish, Windex)
Ad Agency—Young & Rubicam
Gillette Co. (Toni Div.) (Adorn, Deepmagic,
Tonette & Toni Perm., White Rain Shampoo)
Ad Agency—North Advertising

Hoover Co. (Hoover Electric Cleaners, Waxes, Polishers, Irons)
 Ad Agency—Leo Burnett
 S. C. Johnson & Son, Inc. (Pride, Stride Wax)
 Ad Agency—Needham, Louis & Broby
 Kellogg Co. (Gro Pup Dog Foods, Kellogg Cereals)
 Ad Agency—Leo Burnett
 Kendall Co. (Bauer & Black Div..) (Curad Bandages, Blue Jay Corn Plasters, B&B Elastic Stockings)
 Ad Agency—Leo Burnett
 Lever Brothers Co. (Air Wick, Frozen Dinners, Dove Soap, Handy Andy, Imperial Margarine, Lipton Tea, Soup Mix, Lux, Rinso, Stripe Toothpaste, Wise Bone Salad Dressing, Wisk)
 Ad Agency—J. Walter Thompson
 Pillsbury Co. (Pillsbury Best Flour, Cake Mixes, Pancake Mix, Hot Roll Mix, Instant Potatoes)
 Ad Agency—Campbell-Mithun
 Scott Paper Co. (Cut-Rite Wax Paper Products, Scott Paper Products)
 Ad Agency—J. Walter Thompson
 Van Camp Seafood Co. (Chicken of the Sea Tuna)
 Ad Agency—Erwin, Wasey, Ruthrauff & Ryan
 J. B. Williams Co., Inc. (Mevarex, Geritol, Sominex)
 Ad Agency—Farkson Advertising

**Lone Ranger
(ABC-TV)**

Advertiser and Product:

General Mills
 Ad Agency—Dancer, Fitzgerald, Sample
 Lionel Corp.
 Ad Agency—Grey Adv.
 Sweets Co.
 Ad Agency—Sweets Co. of America

(CBS-TV)

Advertiser and Product:

General Mills
 Ad Agency—Dancer, Fitzgerald, Sample

(NBC-TV)

Advertiser and Product:

General Mills
 Ad Agency—Dancer, Fitzgerald, Sample

**Love of Life
(CBS-TV)**

Advertiser and Product:

American Home Products Corp. (Aerowax, Anacin, Bisodol, Dristan, Dondril, Easy-Off, Freezone, Shoe Polish, Heet, Outgro, Wizard Deodorizers)
 Ad Agency—Ted Bates
 Armstrong Cork Co. (Institutional, Floors, Walls)
 Ad Agency—Batten, Barton, Durstine & Osborn
 Atlantis Sales Corp. (R. T. French Co.) (Instant Potatoes)
 Ad Agency—J. Walter Thompson
 Corn Products Co. (Mayonnaise, Mazola, Nucoa Margarine & NuSoft)
 Ad Agency—McCann-Erickson
 Drackett Co. (Drano, Twinkle, Vanish, Windex)
 Ad Agency—Young & Rubicam
 Dumas Milner Corp. (Perma Starch Pine Sol)
 Ad Agency—Gordon Best

General Mills, Inc. (Betty Crocker Mixes, Cereals, Flour)
 Ad Agency—Dancer-Fitzgerald-Sample
 Gillette Co. (Ball Point Pens, Home Permanents, Shampoo)
 Ad Agency—Tatham-Laird
 Gold Seal Co. (Snowy Bleach)
 Ad Agency—Campbell-Mithun
 Helene Curtis Industries, Inc. (Shampoo, Spray-net, Hairdressing)
 Ad Agency—Edward H. Weiss
 Lever Brothers Co. (Air Wick, Lipton Tea & Soups, Toothpaste, Detergent)
 Ad Agency—Batten, Barton, Durstine & Osborn
 National Biscuit Co. (Dog Food, Crackers, Cereals)
 Ad Agency—Kenyon & Eckhardt
 Pet Milk Co. (Milk Products, Frozen Pies)
 Ad Agency—Gardner Adv.
 Quaker Oats Co. (Aunt Jemima Mixes, Pet Food, Cereals)
 Ad Agency—J. Walter Thompson
 Sperry Rand Corp. (Lady's Electric Shavers)
 Ad Agency—Young & Rubicam
 Standard Brands, Inc. (Margarine, Coffee, Fie Filling, Tea)
 Ad Agency—Ted Bates
 Standard Oil Co. of N.J. (Esso) (Flit Insecticide)
 Ad Agency—McCann-Erickson
 U.S. Borax & Chemical Corp. (20 Mule Team Borax)
 Ad Agency—McCann Erickson

**Love That Bob
(ABC-TV)**

(See ABC-TV Daytime Programming)

**Lunch with Soupy Sales
(ABC-TV)**

Advertiser and Product:

General Foods
 Ad Agency—Young & Rubicam

— M —

**Mack, Ted, & the Original
Amateur Hour
(ABC-TV)
(CBS-TV)**

Advertiser and Product:

J. B. Williams (Shave Lotion, Geritol, Serutan, Sominex, Zayumin)
 Ad Agency—Parkson Agency

**Major League Baseball
(ABC-TV)**

Advertiser and Product:

Gillette
 Ad Agency—Maxon Adv.

(NBC-TV)

Advertiser and Product:

Anheuser-Busch
 Ad Agency—Gardner

COMMERCIAL TV NETWORK PROGRAMS

Bayuk
Ad Agency—Wermen and Schorr
National Brewing
Ad Agency—W. B. Doner

Make Room for Daddy (NBC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Wade
Frigidaire
Ad Agency—Dancer, Fitzgerald, Sample
General Mills
Ad Agency—Knox, Reeves
Heinz
Ad Agency—Maxon
Leeming
Ad Agency—William Esty
Proctor and Gamble
Ad Agency—Gardner

Make That Spare (ABC-TV)

Advertiser and Product:
Brown & Williamson
Ad Agency—Ted Bates
Gillette
Ad Agency—Maxon Advertising

Man and the Challenge (NBC-TV)

Advertiser and Product:
Chemstrand
Ad Agency—Doyle, Dane, Bernbach
Polaroid
Ad Agency—Doyle, Dane, Bernbach
R. J. Reynolds
Ad Agency—William Esty

Man from Black Hawk (ABC-TV)

Advertiser and Product:
Miles Labs
Ad Agency—Wade Advertising
R. J. Reynolds
Ad Agency—William Esty

Man from Interpol (NBC-TV)

Advertiser and Product:
Glenbrook
Ad Agency—Dancer, Fitzgerald, Sample

Man with a Camera (ABC-TV)

Advertiser and Product:
General Electric
Ad Agency—Grey Advertising
Helene Curtis
Ad Agency—Edward Weiss

Markham (CBS-TV)

Advertiser and Product:
Renault, Inc. (Dauphine Pass. Cars, Gen. Prom.)
Ad Agency—Kudner Adv.

Jos. Schlitz Brewing Co. (Beer)
Ad Agency—J. Walter Thompson

Mason, Perry, Show (CBS-TV)

Advertiser and Product:
Colgate-Palmolive Co. (Soaps, Detergents,
Cleansers)
Ad Agency—Ted Bates
Drackett Co. (Drano, Vanish, Windex)
Ad Agency—Young & Rubicam
Gulf Oil Co. (Cars, Oil, Dealers)
Ad Agency—Young & Rubicam
Theo. Hamm Brewing Co. (Beer)
Ad Agency—Campbell-Mithun
M & R Dietetic Labs, Inc. (Pream Instant Cream)
Ad Agency—Benton & Bowles
Philip Morris, Inc. (Commander, Parliament)
Ad Agency—Benton & Bowles
Sterling Drug, Inc. (Aspirin)
Ad Agency—Dancer-Fitzgerald-Sample

Masquerade Party (NBC-TV)

Advertiser and Product:
Block Drug
Ad Agency—Grey
Hazel Bishop
Ad Agency—Donahue and Cole

Matty's Funday Funnies (ABC-TV)

Advertiser and Product:
Mattel
Ad Agency—Carson, Roberts

Maverick (ABC-TV)

Advertiser and Product:
Armour
Ad Agency—Foote, Cone & Belding
Brillo
Ad Agency—J. Walter Thompson
Derby Foods
Ad Agency—McCann-Erickson
Drackett
Ad Agency—Young & Rubicam
DuPont
Ad Agency—N. W. Ayer
Kaiser Aluminum
Ad Agency—Young & Rubicam
Noxzema
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
R. J. Reynolds
Ad Agency—William Esty
Union Carbide
Ad Agency—William Esty

Meet the Press (NBC-TV)

Advertiser and Product:
U. S. Tobacco
Ad Agency—C. J. La Roche

**Men Into Space
(CBS-TV)**

Advertiser and Product:
 American Tobacco Co. (Lucky Strike)
 Ad Agency—Batten, Barton, Durstine & Osborn
 General Foods Corp. (Maxwell House Coffee)
 Ad Agency—Ogilvy, Benson & Mather
 Gulf Oil Co. (Gasoline, Dealers Service)
 Ad Agency—Young & Rubicam

**Michael Shayne
(NBC-TV)**

Advertiser and Product:
 DuPont
 Ad Agency—Batten, Barton, Durstine & Osborn
 Oldsmobile
 Ad Agency—D. P. Bros.
 Pittsburgh Plate Glass
 Ad Agency—Batten, Barton, Durstine & Osborn
 Warner-Lambert
 Ad Agency—Lambert and Feasley

**Mighty Mouse Playhouse
(CBS-TV)**

Advertiser and Product:
 Colgate Palmolive Co. (Dental Cream)
 Ad Agency—Ted Bates
 General Foods Corp. (Cereals)
 Ad Agency—Benton & Bowles
 Nestle Co., Inc. (Quik)

**Millionaire
(CBS-TV)**

Advertiser and Product:
 Colgate-Palmolive Co. (Detergents, Soap, Shampoo, Cleanser, Dental Cream)
 Ad Agency—Lennen & Newell
 Corn Products Co. (Mazola Oil, Nucoa Margarine, Nusoft)
 Ad Agency—Guild, Bascom & Bonfigli
 Drackett Co. (Drano, Vanish, Windex)
 Ad Agency—Young & Rubicam
 Gen. Mills (Betty Crocker Mixes)
 Gerber Products Co. (Baby Foods)
 Ad Agency—D'Arcy Adv.
 S. C. Johnson & Son, Inc. (Pride, Stride)
 Ad Agency—Needham, Louis & Brorby
 National Biscuit (Cracker, Pet Food, Cereals)
 Ad Agency—McCann-Erickson
 Quaker Oats Co. (Aunt Jemima Mixes, Flako Mixes, Pet Food)
 Ad Agency—J. Walter Thompson
 Richardson-Merrell, Inc. (Lavoris, Cough Syrup, Vaporub)
 Ad Agency—Morse International
 Scott Paper Co. (Napkins, Toilet Tissue)
 Ad Agency—J. Walter Thompson
 Simoniz Co. (Floor Wax)
 Ad Agency—Young & Rubicam
 Singer Mfg. Co. (Sewing Machines, Vacuum Cleaners)
 Ad Agency—Young & Rubicam
 Standard Brands (Margarin, Coffee, Tea, Pie Fillings)
 Ad Agency—J. Walter Thompson

**Moment of Fear
(NBC-TV)**

Advertiser and Product:
 Helene Curtis
 Ad Agency—Campbell-Mithun
 Lever
 Ad Agency—SSCB
 Norwich
 Ad Agency—Benton and Bowles
 Revlon
 Ad Agency—Warwick and Legler

**Moore, Garry, Show
(CBS-TV)**

Advertiser and Product:
 Chrysler Corp. (Plymouth, Valiant Passenger Cars)
 Ad Agency—N. W. Ayer
 S. C. Johnson & Son, Inc., (Wax, Furniture Polish, Insecticide)
 Ad Agency—Needham, Louis & Brorby
 Kellogg Co. (Cereals, Dog Food)
 Ad Agency—Leo Burnett
 Pittsburgh Plate Glass Co. (Chemicals, Glass, Paints)
 Ad Agency—Batten, Barton, Durstine & Osborn
 Polaroid Corp. (Land Camera)
 Ad Agency—Doyle, Dane, Bernbach
 Scott Paper Co. (Tissues, Towels)
 Ad Agency—J. Walter Thompson

**Morning Court
(ABC-TV)**

(See ABC-TV Daytime Programming)

**Mr. Garlund
(CBS-TV)**

Advertiser and Product:
 Chrysler Corp. (Plymouth, Valiant Cars)
 Ad Agency—N. W. Ayer
 Liggett & Tobacco Co. (L & M Filter Cigarettes)
 Ad Agency—Dancer-Fitzgerald

**Mr. Lucky
(CBS-TV)**

Advertiser and Product:
 Brown & Williamson Tobacco Corp. (Life)
 Ad Agency—Ted Bates
 Cluett, Peabody & Co. (Arrow Shirts)
 Ad Agency—Lennen & Newell
 Lever Brothers Co. (Soaps, Detergents)
 Ad Agency—Kenyon & Eckhardt

**M-Squad
(NBC-TV)**

Advertiser and Product:
 Alberto-Culver
 Ad Agency—Compton
 American Tobacco
 Ad Agency—SSCB
 Glenbrook
 Ad Agency—Dancer-Fitzgerald-Sample

**Murray, Arthur, Dance Party
(NBC-TV)**

Advertiser and Product:

Block
Ad Agency—Grey
P. Lorillard
Ad Agency—Lennen and Newell
Sterling
Ad Agency—Dancer-Fitzgerald-Sample

**Murray, Jan, Show
(NBC-TV)**

Advertiser and Product:

Alberto-Culver
Ad Agency—Compton
American Home
Ad Agency—Ted Bates
Block
Ad Agency—Grey
General Mills
Ad Agency—Batten, Barton, Durstine & Osborn
Mogen-David
Ad Agency—Edward H. Weiss
Nabisco
Ad Agency—McCann-Erickson
Proctor-Silex
Ad Agency—Weiss and Geller

**My Sister Eileen
(CBS-TV)**

Advertiser and Product:

Colgate-Palmolive Co. (Soap, Detergent, Dental Cream, Deodorant)
Ad Agency—Lennen & Newell
Pillsbury Co. (Cake Mixes, Instant Potatoes)
Ad Agency—Leo Burnett

**My Three Sons
(ABC-TV)**

Advertiser and Product:

Chevrolet Division of General Motors
Ad Agency: Campbell-Ewald

— N —

**Naked City
(ABC-TV)**

Advertiser and Product:

A. C. Spark Plug
Ad Agency—D. P. Brother
Brillo
Ad Agency—J. Walter Thompson
Bristol Myers
Ad Agency—Ogilvy, Benson & Mather
Brown & Williamson
Ad Agency—Ted Bates
Derby
Ad Agency—McCann-Erickson
Dow Chemical
Ad Agency—MacManus, John & Adams
DuPont
Ad Agency—Batten, Barton, Durstine & Osborn
Hagger
Ad Agency—Tracey-Locke
Ludens
Ad Agency—J. M. Mathes

P&G

Ad Agency—Benton & Bowles
Shwayder Bros.
Ad Agency—Grey Advertising
Sunbeam
Ad Agency—Foote, Cone & Belding
Warner-Lambert
Lambert & Feasley

**National Velvet
(NBC-TV)**

Advertiser and Product:

General Mills
Ad Agency—Batten, Barton, Durstine & Osborn
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn

**NBA Pro Basketball
(NBC-TV)**

Advertiser and Product:

Anheuser-Busch
Ad Agency—Gardner
Bayuk
Ad Agency—Wermen and Schorr
General Mills
Ad Agency—Knox Reeves
Schick
Ad Agency—Compton

**NBC News Day Report
(NBC-TV)**

Advertiser and Product:

General Mills
Ad Agency—Knox, Reeves

**NCAA Football
(ABC-TV)**

Advertiser and Product:

Competition Motors
Ad Agency—Doyle-Dane-Bernbach
Gillette
Ad Agency—Maxon Advertising
Humble Oil & Refining
Ad Agency—McCann-Erickson
L & M
Ad Agency—Dancer-Fitzgerald-Sample

— O —

**O'Keefe, Dennis, Show
(CBS-TV)**

Advertiser and Product:

General Motors Corp. (Oldsmobile Div.)
Ad Agency—D. P. Brother

**On the Go
(CBS-TV)**

Advertiser and Product:

American Cyanamid Co. (Melmac Plastic Dinnerware)
Ad Agency—Erwin, Wasey, Ruthrauff & Ryan
Commonwealth Products, Inc. (Copper Cleaners)
Ad Agency—R. Jack Scott
General Nutrition Corp. (Vitamin Sales Co.)
Ad Agency—Fairfax, Inc.

Helene Curtis Industries, Inc. (Enden, Suave)
 Ad Agency—Edward H. Weiss
 S. C. Johnson & Son, Inc. (Pride, Stride)
 Ad Agency—Needham, Louis & Brorby
 Kayser-Roth Corp. (Supp-Hose)
 Ad Agency—Daniel & Charles
 Lawry's Products, Inc. (Seasoning, Spaghetti
 Sauce)
 Ad Agency—Doyle, Dane, Bernbach
 J. B. Williams Co., Inc. (Geritol, Somninx)
 Ad Agency—Parkson Adv.

**Overland Trail
 (NBC-TV)**

Advertiser and Product:

American Safety Razor
 Ad Agency—Kenyon and Eckhardt
 Breck
 Ad Agency—Reach, McClinton, Inc.
 Bristol-Myers
 Ad Agency—Young and Rubicam
 Corn Products
 Ad Agency—Lennen and Newell
 P. Lorillard
 Ad Agency—Lennen and Newell
 North American Phillips
 Ad Agency—C. J. La Roche
 Pillsbury
 Ad Agency—Leo Burnett
 Froctor and Gamble
 Ad Agency—Benton and Bowles
 Rexall
 Ad Agency—Batten, Barton, Durstine & Osborn
 Scripto
 Ad Agency—Donahue and Coe
 Standard Brands
 Ad Agency—J. Walter Thompson
 Warner-Lambert
 Ad Agency—Lambert and Feasley

— P —

**People Are Funny
 (NBC-TV)**

Advertiser and Product:

Block Drug
 Ad Agency—Grey
 Glenbrook
 Ad Agency—Dancer-Fitzgerald-Sample
 Midas
 Ad Agency—Edward H. Weiss
 Squibb
 Ad Agency—Donahue and Coe

**Person To Person
 (CBS-TV)**

Advertiser and Product:

Burlington Industries, Inc. (Supp Stockings)
 Ad Agency—Donahue & Coe

Carter Products, Inc. (Deodorant, Salad Dressing,
 Little Pills, Shave Cream)
 Ad Agency—Ted Bates
 Lanolin Plus, Inc. (Shampoos)
 Ad Agency—C. J. La Roche
 Polaroid Corp. (Land Camera)
 Ad Agency—Doyle, Dane, Bernbach
 Revlon, Inc. (Knomark Mfg. Co.) (Esquire Shoe
 Polish)
 Ad Agency—Mogul, Wililams & Saylor
 Scripto, Inc. (Pens, Lighters)
 Ad Agency—Donahue & Coe
 American Home Products Corp. (Anacin Tablets)
 Ad Agency—Ted Bates
 Sears, Roebuck & Co. (Allstate Insurance)
 Ad Agency—Leo Burnett
 Union Carbide Corp. (Nat'l Carbon) (Prestone
 Anti-Freeze)
 Ad Agency—Wm. Esty
 Wander Co. (Minvitine Reducing Aid)
 Ad Agency—Clinton Frank
 Warner-Lambert Pharmaceutical Co. (Home
 Permanents)
 Ad Agency—Lambert & Feasley
 Lanvin Parfums Inc. (Fragrances & Toiletries)
 Ad Agency—North Adv.
 J. B. Williams Co., Inc. (Geritol, Serutan,
 Somninx)
 Ad Agency—Parkson

**Peter Gunn
 (ABC-TV)
 (NBC-TV)**

Advertiser and Product:

Bristol-Myers
 Ad Agency—Doherty, Clifford, Stern and
 Shenfield
 R. J. Reynolds
 Ad Agency—William Esty

**Philip Marlowe
 (ABC-TV)**

Advertiser and Product:

Brown and Williamson
 Ad Agency—Ted Bates
 Whitehall Labs
 Ad Agency—Ted Bates

**Play Your Hunch
 (Daytime)
 (Nighttime)
 (NBC-TV)**

Advertiser and Product:

American Home Products
 Ad Agency—Ted Bates
 Block
 Ad Agency—Grey

COMMERCIAL TV NETWORK PROGRAMS

Brown and Williamson
Ad Agency—Keyes, Madden and Jones
Colgate
Ad Agency—Ted Bates
Coty
Ad Agency—Batten, Barton, Durstine & Osborn
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Glenbrook
Ad Agency—Dancer-Fitzgerald-Sample
Hartz
Ad Agency—George H. Hartman
Heinz
Ad Agency—Maxon
Mentholatum
Ad Agency—J. Walter Thompson
Miles
Ad Agency—Wade
Proctor-Silex
Ad Agency—Weiss and Geller
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Simoniz
Ad Agency—Dancer-Fitzgerald-Sample
Tussy
Ad Agency—Young and Rubicam
Vitamin Sales
Ad Agency—Fairfax, Inc.
Warner-Lambert
Ad Agency—Lambert and Feasley

Powell's, Dick Zane Grey Theatre (CBS-TV)

Advertiser and Product:

General Foods Corp. (Kool-Aid, Maxwell House
Coffee, S.O.S.)
Ad Agency—Ogilvy, Benson & Mather
S. C. Johnson & Son, Inc. (Johnson's Wax,
Cleaners, Polishers, Insecticides, Deodorizers)
Ad Agency—Benton & Bowles
P. Lorillard Co. (Kent Cigarettes)
Ad Agency—Lennen & Newell

Price Is Right, The (Daytime) (Nighttime) (NBC-TV)

Advertiser and Product:

Alberto-Culver
Ad Agency—Wade
American Home Products
Ad Agency—Ted Bates
Beechnut
Ad Agency—Young and Rubicam
Chemstrand
Ad Agency—Doyle, Dane, Bernbach
Congoleum-Nairn
Ad Agency—Keyes, Madden and Jones
Drackett
Ad Agency—Young and Rubicam
Frigidaire
Ad Agency—Dancer-Fitzgerald-Sample
General Mills
Ad Agency—Knox, Reeves
Glenbrook
Ad Agency—Dancer-Fitzgerald-Sample

Heinz
Ad Agency—Maxon
Leeming
Ad Agency—William Esty
Lever
Ad Agency—Batten, Barton, Durstine & Osborn;
Ogilvy, Benson, Mather
Mentholatum
Ad Agency—J. Walter Thompson
Miles
Ad Agency—Wade
Nabisco
Ad Agency—Kenyon and Eckhardt
Ponds
Ad Agency—J. Walter Thompson
Speidel
Ad Agency—Norman, Craig, Kummel
Standard Brands
Ad Agency—Ted Bates
Sweets
Ad Agency—Henry Eisen
Toni
Ad Agency—Maxon
Tussy
Ad Agency—Young and Rubicam

Producer's Choice (NBC-TV)

Advertiser and Product:

Bristol-Myers
Ad Agency—Young and Rubicam
R. J. Reynolds
Ad Agency—William Esty

Professional Football (NBC-TV)

Advertiser and Product:

Anheuser Busch
Ad Agency—Gardner
Minnesota Brewing
Ad Agency—Knox, Reeves
National Brewing
Ad Agency—W. B. Doner
Pearl Brewing
Ad Agency—Tracey-Locke
Phillips Petroleum
Ad Agency—Lambert and Feasley

Pro Football Games (CBS-TV)

Advertiser and Product:

P. Ballantine & Sons, Inc. (Beer)
Ad Agency—Wm. Esty
Colgate-Palmolive Co. (Shave Cream & Hair
Prep.)
Ad Agency—Ted Bates
Falstaff Brewing Co. (Beer)
Ad Agency—Dancer-Fitzgerald-Sample
American Home Products Corp. (Anacin)
Ad Agency—Ted Bates
Theo. Hamm Brewing Co. (Beer)
Ad Agency—Campbell-Mithun
National Brewing Co. (Beer)
Ad Agency—W. B. Doner
Ohio Oil Co. (Speedway Petroleum) (Gas, Oil)
Ad Agency—W. B. Doner

Philip Morris, Inc. (Marlboro, Pal Injector Blades)
 Ad Agency—Leo Burnett
 Shell Oil Co. (Gas, Oil)
 Ad Agency—J. Walter Thompson
 Standard Oil Co. of Indiana (Oil)
 Ad Agency—D'arcy
 Studebaker-Packard Corp. (Lark)
 Ad Agency—D'arcy
 Sun Oil Co. (Oil)
 Ad Agency—Wm. Esty
 Union Oil Co. (Oil)
 Ad Agency—Young & Rubicam

**Pro Football Kickoff
 (CBS-TV)**

Advertiser and Product:
 Bristol-Myers Co. (Hair Tonic)
 Ad Agency—Young & Rubicam
 Carter Products, Inc. (Shave Cream, Arrid)
 Ad Agency—Sullivan, Stauffer, Colwell & Bayles

**Pro Football Review
 (CBS-TV)**

Advertiser and Product:
 Studebaker-Packard Corp.

— Q —

**Queen for a Day
 (ABC-TV)
 (NBC-TV)**

(See ABC-TV Daytime Programming)

Advertiser and Product:
 Alberto-Culver
 Ad Agency—Compton
 Bayuk
 Ad Agency—Warmen and Schorr
 Block
 Ad Agency—Grey
 Congoleum-Nairn
 Ad Agency—Keyes, Madden, Jones
 Hartz
 Ad Agency—George H. Hartman
 Heinz
 Ad Agency—Maxon
 Leeming
 Ad Agency—William Esty
 Miles
 Ad Agency—Wade
 Nabisco
 Ad Agency—McCann-Erickson
 Nestle
 Ad Agency—William Esty
 Ponds
 Ad Agency—J. Walter Thompson
 Procter and Gamble
 Ad Agency—Young and Rubicam
 Rexall
 Ad Agency—Batten, Barton, Durstine & Osborn
 Sterling
 Ad Agency—Dancer-Fitzgerald-Sample
 Vitamin Sales
 Ad Agency—Fairfax, Inc.
 Warner-Lambert
 Ad Agency—Lambert and Feasley

— R —

**Rawhide
 (CBS-TV)**

Advertiser and Product:
 American Home Products Corp. (Anacin)
 Ad Agency—Ted Bates
 Bristol-Myers Co. (Bufferin, Ipana)
 Ad Agency—Young & Rubicam
 Colgate-Palmolive Co. (Dental Cream, Shampoo,
 Shave Cream)
 Ad Agency—Lennen & Newell
 Elgin Watch Co. (Watches)
 Ad Agency—J. Walter Thompson
 Drackett Co. (Drano, Windex)
 Ad Agency—Young & Rubicam
 General Foods Corp. (Maxwell House Coffee)
 Ad Agency—Benton & Bowles
 Gulf Oil Corp. (Oil, Gas)
 Ad Agency—Young & Rubicam
 Theo. Hamm Brewing Co. (Beer)
 Ad Agency—Campbell-Mithun
 M & R Dietetic Labs, Inc. (Pream)
 Ad Agency—Benton & Bowles
 Mutual Benefit Health & Accident Ass'n.
 (Insurance)
 Ad Agency—Bozell & Jacobs
 National Biscuit Co. (Crackers)
 Ad Agency—McCann-Erickson
 Outboard Marine Corp. (Johnson Motors)
 Ad Agency—J. Walter Thompson
 Peter Paul, Inc. (Candy)
 Ad Agency—Dancer-Fitzgerald-Sample
 Philip Morris, Inc. (Alpine, Commander,
 Parliament)
 Ad Agency—Benton & Bowles
 Richardson-Merrell, Inc. (Vicks Cold Remedies)
 Ad Agency—Ogilvy, Benson & Mather
 Van Camp Sea Food Co., Inc. (Chicken of Sea
 Tuna)
 Ad Agency—Erwin, Wasey, Ruthrauff & Ryan
 Wm. Wrigley Jr., Co. (Gum)
 Ad Agency—Erwin, Wasey, Ruthrauff & Ryan

**Real McCoys, The
 (ABC-TV)**

Advertiser and Product:
 Procter & Gamble
 Ad Agency—Compton Advertising

**Rebel, The
 (ABC-TV)**

Advertiser and Product:
 Liggett & Myers
 Ad Agency—Dancer-Fitzgerald-Sample
 Procter & Gamble
 Ad Agency—Young & Rubicam
 Union Carbide
 Ad Agency—William Esty

**Donna Reed Show, The
 (ABC-TV)**

Advertiser and Product:
 Campbell Soup
 Ad Agency—Batten, Barton, Durstine & Osborn

COMMERCIAL TV NETWORK PROGRAMS

Johnson & Johnson
Ad Agency—Young & Rubicam

Revlon Revue (CBS-TV)

Advertiser and Product:

Revlon, Inc. (Lipstick, Nail Polish, Lady's Shavers, Perfumes, Hair Care Products)
Ad Agency—Warwick & Legler

Rifleman, The (ABC-TV)

Advertiser and Product:

Miles Laboratories
Ad Agency—Wade Advertising
Procter & Gamble
Ad Agency—Benton & Bowles
Ralston Purina Co.
Ad Agency—Gardner Advt.

Riverboat (NBC-TV)

Advertiser and Product:

American Safety Razor
Ad Agency—Kenyon and Eckhardt
Block
Ad Agency—SSCB
Brown and Williamson
Ad Agency—Keyes, Madden and Jones
California Packing
Ad Agency—McCann-Erickson
Dow
Ad Agency—McManus, John and Adams
DuPont
Ad Agency—Batten, Barton, Durstine & Osborn
Ford
Ad Agency—J. Walter Thompson
Glenbrook
Ad Agency—Dancer-Fitzgerald-Sample
Gold Seal
Ad Agency—Campbell-Mithun
Max Factor
Ad Agency—Kenyon and Eckhardt
Mogen-David
Ad Agency—Edward H. Weiss
Nestle
Ad Agency—William Esty
Norwich
Ad Agency—Benton and Bowles
Noxema
Ad Agency—SSCB
Pan American Coffee
Ad Agency—Batten, Barton, Durstine & Osborn
Polaroid
Ad Agency—Doyle, Dane, Bernbach
Procter & Gamble
Ad Agency—Denton and Bowles
Revlon
Ad Agency—Warwick and Legler
H. F. Ritchie
Ad Agency—Kenyon and Eckhardt
Simoniz
Ad Agency—Dancer-Fitzgerald-Sample

Standard Brands
Ad Agency—J. Walter Thompson
Studebaker
Ad Agency—D'Arcy
Sunshine
Ad Agency—Cunningham and Walsh
Warner-Lambert
Ad Agency—Ted Bates

Road to Reality (ABC-TV)

(See ABC-TV Daytime Programming)

Roaring 20's, The (ABC-TV)

Advertiser and Product:

American Chicle
Ad Agency—Dancer-Fitzgerald-Sample
American Chicle
Ad Agency—Ted Bates
Anahist
Ad Agency—Ted Bates
Beecham
Ad Agency—Kenyon & Eckhardt
Brillo
Ad Agency—J. Walter Thompson
Burlington Mills
Ad Agency—Donahue & Coe
Carter
Ad Agency—Ted Bates
Colgate
Ad Agency—Ted Bates
Derby Foods
Ad Agency—McCann-Erickson
DuPont
Ad Agency—Batten, Barton, Durstine & Osborn

Rocky & His Friends (ABC-TV)

Advertiser and Product:

American Chicle
Ad Agency—Dancer-Fitzgerald-Sample
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Peter Paul
Ad Agency—Dancer-Fitzgerald-Sample

Route 66 (CBS-TV)

Advertiser and Product:

General Motors Corp. (Chevrolet, Corvair Cars & Trucks)
Ad Agency—Campbell-Ewald
Philip Morris, Inc. (Commander, Marlboro)
Ad Agency—Leo Burnett
Sterling Drug, Inc. (Aspirin, Milk of Magnesia)
Ad Agency—Dancer-Fitzgerald-Sample

Ruff and Reddy (NBC-TV)

Advertiser and Product:

General Foods
Ad Agency—Benton and Bowles

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**Search for Tomorrow
(CBS-TV)**

Advertiser and Product:
Procter & Gamble Co. (Soaps, Detergents,
Cleansers)
Ad Agency—Leo Burnett

**Secret Storm
(CBS-TV)**

Advertiser and Product:
American Home Products Corp. (Aerowax,
Bisodol, Easy-Off, Wizard)
Ad Agency—Ted Bates
Atlantis Sales Corp. (R. T. French) (Instant
Potatoes)
Ad Agency—J. Walter Thompson
General Mills Inc. (Betty Crocker Mixes)
Ad Agency—Dancer-Fitzgerald-Sample
Peter Paul, Inc. (Candy)
Ad Agency—Dancer-Fitzgerald-Sample
Quaker Oats Co. (Aunt Jemima Mixes, Pet Food)
Ad Agency—J. Walter Thompson
Scott Paper Co. (Wax Paper, Tissues, Towels)
Ad Agency—J. Walter Thompson
Sperry Rand Corp. (Electric Shavers)
Ad Agency—Young & Rubicam
Standard Brands, Inc. (Margarine, Coffee, Tea,
Desserts)
Ad Agency—Ted Bates

**Shore, Dinah, Chevy Show
(NBC-TV)**

Advertiser and Product:
Chevrolet
Ad Agency—Campbell-Mithun

**Skelton, Red, Show
(CBS-TV)**

Advertiser and Product:
S. C. Johnson & Son, Inc. (Floor Wax, Furniture
Polish)
Ad Agency—Foote, Cone & Belding
Pet Milk Co. (Milk Product)
Ad Agency—Gardner Adv.

**Sky King
(CBS-TV)**

Advertiser and Product:
National Biscuit Co. (Cookies, Cereals)
Ad Agency—McCann-Erickson

**Small World
(CBS-TV)**

Advertiser and Product:
Olin Mathieson Chemical Corp. (Aluminum, Drug
Products, Winchester, Fire & Ammunition)
Ad Agency—D'Arcy Adv.

**Smith, Kate, Show
(CBS-TV)**

Advertiser and Product:
American Home Products Corp. (Aero Shave,
Aerowax, Anacin, Bisodol, Dristan, Easy-Off,

Freezone, Shoe Polish, Heet, Outgro, Sleepeze,
Deodorizers)
Ad Agency—Ted Bates

**Sothern, Ann, Show
(CBS-TV)**

Advertiser and Product:
General Foods Corp. (Gaines Dog Meal, Post
Cereals, SOS, Tang, Tuffy, Yuban Coffee)
Ad Agency—Benton & Bowles
S. C. Johnson & Son, Inc. (Johnson's Glade, Klear
Wax, Pledge, Pride, Shoe Polish)
Ad Agency—Benton & Bowles

**Staccato, Johnny
(ABC-TV)**

Advertiser and Product:
Alberto-Culver
Ad Agency—Wade Adv.

**Stagecoach West
(ABC-TV)**

Advertiser and Product:
Brown & Williamson
Ad Agency—Ted Bates
General Foods
Ad Agency—Ogilvy, Benson & Mather
General Motors (UMS)
Ad Agency—Campbell-Ewald
Miles Labs
Ad Agency—Wade Advertising
Ralston Purina
Ad Agency—Gardner Advt.

**Stanwyck, Barbara, Show
(NBC-TV)**

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
American Gas
Ad Agency—Lennen and Newell

**Storm, The Gale, Show
(ABC-TV)**

Advertiser and Product:
Warner-Lambert
Ad Agency—Lambert & Feasley

**Sullivan, Ed, Show
(CBS-TV)**

Advertiser and Product:
Colgate-Palmolive Co. (Soaps, Detergents,
Shampoo, Dermassage Emollient, Rapid Shave)
Ad Agency—Ted Bates
Eastman Kodak Co. (Fibers)
Ad Agency—J. Walter Thompson

**Sunday News Special
(CBS-TV)**

Advertiser and Product:
American Home Products Corp. (Anacin, Bisodol,
Dondril, Dristan, Freezone, Infra Rub, Outgro,
Sleepeze)
Ad Agency—Ted Bates
Carter Products, Inc. (Arrid, Salad Dressing,
Little Pills, Rise)
Ad Agency—Ted Bates

**Sunday Sports Spectacular
(CBS-TV)**

Advertiser and Product:
Brunswick Corp. (Bowling Equipment)
Ad Agency—McCann-Erickson
Jos. Schlitz Brewing Co. (Beer)
Ad Agency—J. Walter Thompson

**77 Sunset Strip
(ABC-TV)**

Advertiser and Product:
American Chicle
Ad Agency—Ted Bates
Beecham
Ad Agency—Kenyon & Eckhardt
Reynolds Tobacco
Ad Agency—William Esty
Whitehall
Ad Agency—Ted Bates

**Surfside 6
(ABC-TV)**

Advertiser and Product:
Brown & Williamson
Ad Agency—Ted Bates
Cluett Peabody
Ad Agency—Lennen & Newell
Johnson & Johnson
Ad Agency—Young & Rubicam
Pontiac
Ad Agency—MacManus, John & Adams
Whitehall Labs
Ad Agency—Ted Bates

— T —

**Tales of Wells Fargo
(NBC-TV)**

Advertiser and Product:
American Tobacco
Ad Agency—SSCB
Colgate
Ad Agency—Ted Bates
General Foods
Ad Agency—Ogilvy, Benson, Mather
Procter and Gamble
Ad Agency—Compton

**Tall Man
(NBC-TV)**

Advertiser and Product:
Beechnut
Ad Agency—Young and Rubicam
R. J. Reynolds
Ad Agency—William Esty

**Tate
(NBC-TV)**

Advertiser and Product:
Kraft
Ad Agency—J. Walter Thompson

**Taylor, Robert
in the Detectives
(ABC-TV)**

Advertiser and Product:
Procter & Gamble
Ad Agency—Benton & Bowles

**Temple, Shirley, Show
(NBC-TV)**

Advertiser and Product:
Beechnut
Ad Agency—Young and Rubicam
Malt-O-Meal
Ad Agency—Campbell-Mithun
Max Factor
Ad Agency—Kenyon and Eckhardt
Pillsbury
Ad Agency—Leo Burnett
Procter and Gamble
Ad Agency—Benton and Bowles
RCA
Ad Agency—J. Walter Thompson
Reader's Digest
Ad Agency—J. Walter Thompson
Walt Disney
Ad Agency—Walt Disney Productions

**Texaco
Huntley-Brinkley Report
(NBC-TV)**

Advertiser and Product:
Texaco
Ad Agency—Cunningham and Walsh

**Texan, The
(ABC-TV)**

(See ABC-TV Daytime Programming)
(CBS-TV)

Advertiser and Product:
Brown & Williams Tobacco Corp. (Kentucky,
Kings, Kool, Life, Raleigh, Viceroy)
Ad Agency—Ted Bates
Sears, Roebuck & Co. (Allstate) (Insurance)
Ad Agency—Leo Burnett
J. B. Williams Co., Inc. (Shave Lotion, Geritol)
Ad Agency—Parkson Adv.

**This Is Your Life
(NBC-TV)**

Advertiser and Product:
Procter and Gamble
Ad Agency—Leo Burnett

**Thomas, Danny, Show
(CBS-TV)**

Advertiser and Product:
General Foods Corp. (Gaines Dog Food, Maxwell
House Coffee, Post Cereals, SOS, Tang)
Ad Agency—Benton & Bowles

**Thriller
(NBC-TV)**

Advertiser and Product:
Allstate Insurance

Ad Agency—Leo Burnett
 American Tobacco
 Ad Agency—SSCB
 Beechnut
 Ad Agency—Young and Rubicam
 DuPont
 Ad Agency—Batten, Barton, Durstine & Osborn
 Glenbrook
 Ad Agency—Dancer-Fitzgerald-Sample

**Tightrope
 (CBS-TV)**

Advertiser and Product:
 J. B. Williams Co., Inc. (Shave Lotion, Geritol,
 Sominex)
 Ad Agency—Parkson Adv.

**Time Present
 (NBC-TV)**

Advertiser and Product:
 American Photocopy Equipment
 Ad Agency—I. Rosenbloom, Inc.
 Kemper
 Ad Agency—Clinton E. Frank

**Today On the Farm
 (NBC-TV)**

Advertiser and Product:
 Massey
 Ad Agency—Ferguson
 Needham
 Ad Agency—Louis, Brorby

**To Tell the Truth
 (CBS-TV)**

Advertiser and Product:
 American Home Products Corp. (Anacin, Bisodol,
 Black Flag, Dristan, Easy-Off, Freezone, Griffin
 Shoe Polish, Infra Rub, Outgro, Sani Flush,
 Sleep Eze, Wizard Deodorizer)
 Ad Agency—Ted Bates
 Carter Products, Inc. (Arrid, Little Pills, Rise
 Shave Cream)
 Ad Agency—Sullivan, Stauffer, Colwell & Bayles
 Gillette Co. (Toni Div.) (Hair Spray, Ball Point
 Pens, Creme Rinse, Home Permanents,
 Shampoo)
 Ad Agency—North Adv.
 Helene Curtis Industries, Inc. (Enden, Bath Oil,
 Spray Net, Suave)
 Ad Agency—McCann-Erickson
 R. J. Reynolds Tobacco Co. (Camel Cigarettes)
 Ad Agency—Wm. Esty

**Troubleshooters
 (NBC-TV)**

Advertiser and Product:
 Boyer Labs
 Ad Agency—R. J. Scott
 Philip Morris
 Ad Agency—Leo Burnett

**True Story
 (NBC-TV)**

Advertiser and Product:
 Sterling
 Ad Agency—Dancer-Fitzgerald-Sample

Sweets
 Ad Agency—Henry Elsen

**Truth or Consequences
 (NBC-TV)**

Advertiser and Product:
 Alberto-Culver
 Ad Agency—Wade
 American Home Products
 Ad Agency—Ted Bates
 Beechnut
 Ad Agency—Young and Rubicam
 Congoleum-Nairn
 Ad Agency—Keyes, Madden and Jones
 Drackett
 Ad Agency—Young and Rubicam
 Frigidaire
 Ad Agency—Dancer-Fitzgerald-Sample
 General Mills
 Ad Agency—Knox, Reeves
 Hartz
 Ad Agency—George H. Hartman
 Heinz
 Ad Agency—Maxon
 Miles
 Ad Agency—Wade
 Nabisco
 Ad Agency—Kenyon and Eckhardt
 Ponds
 Ad Agency—J. Walter Thompson
 Procter and Gamble
 Ad Agency—Compton
 Proctor-Silex
 Ad Agency—Weiss and Geller
 Rexall
 Ad Agency—Batten, Barton, Durstine & Osborn
 Standard Brands
 Ad Agency—Ted Bates

**Twentieth Century
 (CBS-TV)**

Advertiser and Product:
 Prudential Insurance Co. of America
 (Institutional)
 Ad Agency—Reach, McClinton

**Twilight Zone
 (CBS-TV)**

Advertiser and Product:
 Colgate-Palmolive Co. (Dental Cream, Florient,
 Halo, Vel Liquid, Veto, Wildroot Cream Oil)
 Ad Agency—McCann-Erickson
 General Foods Corp. (SOS, Instant Sanka)
 Ad Agency—Young & Rubicam
 Kimberly-Clark Corp. (Delsey & Kleenex Paper
 Products)
 Ad Agency—Foote, Cone & Belding

— U —

**Untouchables, The
 (ABC-TV)**

Advertiser and Product:
 Armour
 Ad Agency—Foote, Cone & Belding
 Anahit
 Ad Agency—Ted Bates

Beecham
 Ad Agency—Kenyon & Eckhardt
 Carnation
 Ad Agency—Erwin Wasey, Ruthrauff & Ryan
 Colgate
 Ad Agency—Ted Bates
 DuPont
 Ad Agency—Batten, Barton, Durstine & Osborn
 Elgin Watch Co.
 Ad Agency—J. Walter Thompson
 Lewis Howe
 Ad Agency—McCann-Erickson
 Liggett & Myers
 Ad Agency—McCann-Erickson
 Luden's
 Ad Agency—J. M. Mathes
 7-Up
 Ad Agency—J. Walter Thompson
 Sunbeam
 Ad Agency—Foote, Cone & Belding
 Union Carbide
 Ad Agency—William Esty
 Whitehall
 Ad Agency—Ted Bates

**U. S. Steel Hour
 (CBS-TV)**

Advertiser and Product:
 U. S. Steel Corp. (Institutional)
 Ad Agency—Batten, Barton, Durstine & Osborn

— V —

**Verdict Is Yours
 (CBS-TV)**

Advertiser and Product:
 American Home Products Corp. (Aerowax, Sleep-Eze, Anacin Tablets, Bisodol, Black Flag, Wizard, Dondril, Dristan, Easy-Off Cleaners, Griffin Shoe Polish, Heet, Hoppers, Infra-rub)
 Ad Agency—Ted Bates
 Armstrong Cork Co. (Floor & Walls)
 Ad Agency—Batten, Barton, Durstine & Osborn
 Drackett Co. (Drano, Twinkle, Vanish, Windex)
 Ad Agency—Young & Rubicam
 Dumas Milner Corp. (Perma Starch, Pine Sol)
 Ad Agency—Gordon Best
 General Mills, Inc. (Betty Crocker Mixes, Potatoes, Bisquick, Gold Medal Flour, Cereals)
 Ad Agency—Dancer-Fitzgerald-Sample
 Gillette Co. (Toni Div.) (Deep Magic, Paper Mate Ball Point Pens, Prom, Tonnette, Tame)
 Ad Agency—Tatham Laird
 Helene Curtis Industries, Inc. (H. C. Shampoo, Suave)
 Ad Agency—Edward H. Weiss
 Lever Brothers Co. (Air Wick, All, Dove Soap, Handy Andy, Pepsodent, Praise Soap)
 Ad Agency—Ogilvy, Benson & Mather
 Mentholatum Co. (Colban, Mentholatum & Deep Heat Rub)
 Ad Agency—J. Walter Thompson
 Quaker Oats Co. (Aunt Jemima Mixes, Flako, Ken L Dog Foods, Puss & Boots Cat Food, Quaker Oats)
 Ad Agency—J. W. Thompson
 Richardson-Merrell, Inc. (Lavoris, Vicks Prods)

Ad Agency—Morse International
 Scott Paper Co. (Cut-Rite & Scott Paper Prods)
 Ad Agency—J. W. Thompson
 Simoniz Co. (Simoniz Floorwax, Tone Wax)
 Ad Agency—Young & Rubicam
 Sperry Rand Corp. (Remington Lady Elec. Shaver)
 Ad Agency—Young & Rubicam
 Standard Brands, Inc. (Blue Bonnet Margarine, Chase & Sanborn Coffee, Royal Desserts, Tea)
 Ad Agency—Ted Bates
 Standard Oil Co. of N.J. (Esso) (Flit Insecticide)
 Ad Agency—McCann-Erickson
 Sterling Drug, Inc. (Bayer Aspirin, Fizrin, Fletchers Castoria, Haley SMO., Yeast, M of M)
 Ad Agency—Dancer-Fitzgerald-Sample
 Van Camp Sea Food Co., Inc. (Chicken of the Sea & White Star Tuna)
 Ad Agency—Erwin, Wasey, Ruthrauff

**Video Village
 (CBS-TV)**

Advertiser and Product:
 American Home Products Corp. (Aeroway, Anacin, Sleep-Eze, Dondril, Dristan, Easy-On, Freezone, Heet, Sani-Flush)
 Ad Agency—Ted Bates
 Colgate-Palmolive Co. (Ajax, Fab, Florient, Halo)
 Ad Agency—Lennen & Newell
 Eastman Kodak Co. (Chrom spun, Estron Acetate, Verel, Kodol Fibers, Photo Supplies, Cameras)
 Ad Agency—J. Walter Thompson
 Lever Brothers Co. (Handy Andy, Lipton Soup Mixes, Lux Liquid)
 Ad Agency—Young & Rubicam & Kenyon & Eckhardt
 Procter & Gamble Co. (Crest, Lilt, Secret)
 Ad Agency—Benton & Bowles
 Richardson-Merrell, Inc. (Lavoris & Vicks Prods.)
 Ad Agency—Morse International
 Sperry Rand Corp. (Remington Electric & Ladys Shavers)
 Ad Agency—Young & Rubicam
 U. S. Borax & Chemical Corp. (20 Mule Team Borax)
 Ad Agency—McCann-Erickson
 J. B. Williams Co., Inc. (Devarex, Geritol, Serutan, Sominex)
 Ad Agency—Parkson Adv.

— W —

**Wagon Train
 (NBC-TV)**

Advertiser and Product:
 Ford
 Ad Agency—J. Walter Thompson
 Nabisco
 Ad Agency—McCann-Erickson
 R. J. Reynolds
 Ad Agency—William Esty

**Wanted Dead or Alive
 (CBS-TV)**

Advertiser and Product:
 Brown & Williamson Tobacco Co. (Kentucky King, Kool, Viceroy Cigarettes)

Ad Agency—Ted Bates
Kimberly-Clark Corp. (Delsey & Kleenex Paper Products)
Ad Agency—Foote, Cone & Belding

**Weaver, Charley, Show
(ABC-TV)**

Advertiser and Product:
Mogen David Wine Corp.
Ad Agency—Edward Weiss

**Wednesday Night Fights
(ABC-TV)**

Advertiser and Products:
Brown & Williamson
Ad Agency—Ted Bates
Miles Laboratories
Ad Agency—Wade Advertising

**Welk, The Lawrence, Show
(ABC-TV)**

Advertiser and Product:
Block Drug
Ad Agency—Grey Advertising
Burlington Mills
Ad Agency—Donahue & Coe
Dodge Division of the Chrysler Corp.
Ad Agency—Grant Advt.
National Carbon
Ad Agency—William Esty
Polaroid Co.
Ad Agency—Doyle, Dane & Bernbach
J. B. Williams
Ad Agency—Parkson Advertising

**Westerner, The
(NBC-TV)**

Advertiser and Product:
Beechnut
Ad Agency—Young and Rubicam
Simoniz
Ad Agency—Dancer, Fitzgerald, Sample
Warner-Lambert
Ad Agency—Ted Bates

**What's My Line
(CBS-TV)**

Advertiser and Product:
Florida Citrus Commission (Florida Citrus Fruits, Frozen Juices)
Ad Agency—Benton & Bowles
Kellogg Co. (Kellogg Cereals)
Ad Agency—Leo Burnett
Sunbeam Corp. (Sunbeam Home Appliances)
Ad Agency—Perrin Paus

**Who Do You Trust?
(ABC-TV)**

(See ABC-TV Daytime Programming)

**Wichita Town
(NBC-TV)**

Advertiser and Product:
American Safety Razor

Ad Agency—Kenyon and Eckhardt
Bayuk
Ad Agency—Wermen and Schorr

**Winchell, The Paul, Show
(ABC-TV)**

Advertiser and Product:
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Hartz Mountain
Ad Agency—George Hartman Co.

**Witness
(CBS-TV)**

Advertiser and Product:
Helene Curtis Industries, Inc. (Enden, Bath Oil, Suave)
Ad Agency—McCann-Erickson
Revlon, Inc. (Knowmark Mfg. Co.) (Lady Schick Electric Shaver, Esquire Shoe Polish, Schick Elec. Shaver)
Ad Agency—Mogul, Williams & Saylor
R. J. Reynolds Tobacco Co. (Camel Cigarettes)
Ad Agency—Wm. Esty

**World Wide 60
(NBC-TV)**

Advertiser and Product:
Longines
Ad Agency—Longines Watch Co.

— Y —

**You Bet Your Life
(NBC-TV)**

Advertiser and Product:
Cluet, Peabody
Ad Agency—Lennen and Newell
Gillette
Ad Agency—North Adv.
Lever
Ad Agency—SSCB
Lorillard
Ad Agency—Lennen and Newell
Pharmacraft
Ad Agency—J. Walter Thompson

**Young Dr. Malone
(NBC-TV)**

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
Block
Ad Agency—Grey
Brown and Williamson
Ad Agency—Keyes, Madden, Jones
Chemstrand
Ad Agency—Doyle, Dane, Bernbach
Coty
Ad Agency—Batten, Barton, Durstine & Osborn
General Mills
Ad Agency—Dancer-Fitzgerald-Sample

**WHEN YOU CAN
HAVE THE BEST,
WHY BE
SATISFIED
WITH LESS?**



Glenbrook
 Ad Agency—Dancer-Fitzgerald-Sample
 Gold Seal
 Ad Agency—Campbell-Mithun
 Heinz
 Ad Agency—Maxon
 Jergens
 Ad Agency—Cunningham and Walsh
 Leeming
 Ad Agency—William Esty
 Lever
 Ad Agency—J. Walter Thompson
 Mennen
 Ad Agency—Grey
 Miles
 Ad Agency—Wade
 Nabisco
 Ad Agency—Kenyon and Eckhardt
 Plough
 Ad Agency—Lake, Spiro, Shurman
 Procter and Gamble
 Ad Agency—Dancer-Fitzgerald-Sample
 Proctor-Silex
 Ad Agency—Weiss and Geller
 Rexell
 Ad Agency—Batten, Barton, Durstine & Osborn
 Simoniz
 Ad Agency—Dancer-Fitzgerald-Sample
 Standard Brands
 Ad Agency—Ted Bates
 Warner-Lambert
 Ad Agency—Lambert and Feasley

**Young, The Loretta, Show
 (NBC-TV)**

Advertiser and Product:
 Philip Morris
 Ad Agency—Benton and Bowles
 Toni
 Ad Agency—Maxon
 Warner-Lambert
 Ad Agency—Lambert and Feasley
 Beechnut
 Ad Agency—Young and Rubicam
 Chemstrand
 Ad Agency—Doyle, Dane, Bernbach
 Drackett
 Ad Agency—Young and Rubicam
 Frigidaire
 Ad Agency—Dancer, Fitzgerald, Sample
 General Mills
 Ad Agency—Dancer, Fitzgerald, Sample
 Gold Seal
 Ad Agency—Campbell-Mithun
 Heinz
 Ad Agency—Maxon
 Knox
 Ad Agency—Charles W. Hoyt
 Nestle
 Ad Agency—William Esty
 Simoniz
 Ad Agency—Dancer, Fitzgerald, Sample
 Toni
 Ad Agency—North Adv.

**FOR COMMERCIAL PRODUCERS
 SEE PAGE 927**



**FOR NETWORK TELEVISION LISTINGS
 SEE PAGE 713**



**FOR TRANSCRIPTION & RECORDING COS.
 SEE PAGE 860**



**FOR STATE BROADCASTERS ASSOCIATIONS
 SEE PAGE 659**

Television Channel Allocations Assigned By The FCC

CHANNEL UTILIZATION

The following table of assignments contains the channels assigned to the listed communities in the United States, its Territories, and possessions. Channels designated with an asterisk are assigned for use by noncommercial educational broadcast stations only. A station on a channel identified by a plus or minus mark is required to operate with its carrier frequencies offset 10 kc above or below, respectively, the normal carrier frequencies.

	Channel No.
ALABAMA	
Andalusia	*2-, 29
Anniston	70+
Auburn	*56
Bessemer	54
Birmingham	6-, *10-, 13-, 42+, 48
Brewton	23+
Clanton	14
Cullman	60+
Decatur	23-
Demopolis	18
Dothan	4, 19-
Enterprise	40+
Eufaula	44
Florence	15
Fort Payne	19
Gadsden	21+, 37-
Greenville	49
Guntersville	40-
Huntsville	31+
Jasper	17
Mobile	5+, 10+, *42, 48+
Montgomery	12, 20, *26+, 32
Munford	*7
Opelika	22
Selma	8-, 58+
Sheffield	47
Sylacauga	24
Talladega	64
Thomasville	27
Troy	38
Tuscaloosa	45, 51
Tuskegee	16
University	*74+
ALASKA	
Anchorage	2-, *7-, 11, 13-
Fairbanks	2+, 4+, 7+, *9+, 11+, 13+
Juneau	*3, 8, 10
Ketchikan	2, 4, *9
Seward	4, 9-
Sitka	13
ARIZONA	
Ajo	19-
Bisbee	54
Casa Grande	18-
Clifton	25-
Coolidge	36+
Douglas	3-, 35
Eloy	24
Flagstaff	9, 13
Globe	34+
Holbrook	14
Kingman	6-
Mesa	12-
Miami	28+
Morenci	31
Nogales	16, 32, 44+
Phoenix	3+, 5-, *8+, 10-

	Channel No.
Prescott	15
Safford	21
Tucson	4-, *6+, 9-, 13-
Williams	25
Winslow	16-
Yuma	11-, 13+, 22+, 60

ARKANSAS

Arkadelphia	34+
Batesville	30-
Benton	40
Blytheville	64+, 74
Camden	50
Conway	62
El Dorado	10-, 26-
Fayetteville	*13-, 41-
Forrest City	22+
Fort Smith	5-, *16, 22, 39
Harrison	24
Helena	54-
Hope	15-
Hot Springs	9+, 52+
Jonesboro	8, 39+
Little Rock	*2-, 4, 7-, 11+, 17-, 23+
Magnolia	28+
Maivern	46
Morrilton	43-
Newport	28
Paragould	58-
Pine Bluff	36
Russellville	19
Searcy	33
Springdale	35-
Stuttgart	14+

CALIFORNIA

Alturas	9
Bakersfield	10-, 17, 29, 39
Bishop	19
Brawley	16
Chico	12-
Corona	52
Delano	37+
El Centro	26-, 48
Eureka	6-, 3-, 13-
Fresno	12+, *18-, 24, 47, 53
Hanford	21
Los Angeles	2, 4, 5, 7, 9, 11, 13, 22, *28, 34
Madera	59
Merced	34-, 66
Modesto	14+, 58
Monterey. (See Salinas.)	
Napa	62
Oakland. (See Francisco.)	
Oxnard	32
Palm Springs	19+
Petaluma	68
Pittsburg	16
Port Chicago	70
Porterville	55
Red Bluff	15
Redding	7
Riverside	40, 46
Sacramento	3, *6, 10, 40-, 46+
Salinas-Monterey	8+, 35
San Bernardino	18, *24-, 30
San Buenaventura	38-
San Diego	8, 10, *15+, 27, 39, 51
San Francisco-Oakland	2+, 4-, 5+, 7-, *9+, 20-, 26-, 32+, 38, 44-
San Jose	11+, 48, *54, 60
San Luis Obispo	6+
Santa Barbara	3-, 20, 26

TV CHANNEL ALLOCATIONS

	Channel No.
Santa Cruz	56
Santa Maria	44
Santa Paula	16+
Santa Rosa	50
Stockton	13+, 36, *42, 64
Tulare	27+
Ukiah	18
Visalia	43, 49
Watsonville	22-
Yreka City	19
Yuba City	52-

COLORADO

Alamosa	3-, 19+
Boulder	*12, 22+
Canon City	36
Colorado Springs	11, 13, *17+, 23+
Craig	19
Delta	24
Denver	2, 4-, *6-, 7, 9-, 20, 26+
Durango	6+, 15
Fort Collins	44+
Fort Morgan	15+
Grand Junction	5-, 21+
Greteley	50
La Junta	24
Lamar	12-, 18-
Leadville	14+
Longmont	32
Loveland	38
Montrose	10+, 18
Pueblo	5, *8, 28+, 34
Salida	25
Sterling	3, 25-
Trinidad	21-
Walsenburg	30-

CONNECTICUT

Bridgeport	43-, 49-, *71
Hartford	3+, 18-, *24
Meriden	65-
New Britain	30+
New Haven	8+, 59+
New London	26+, 81
Norwalk. (See Stamford.)	
Norwich	57+, *63-
Stamford-Norwalk	27
Waterbury	53

DELAWARE

Dover	40
Wilmington	12, *59-, 83+

DISTRICT OF COLUMBIA

Washington	4-, 5-, 7+, 9, 14-, 20+, *26-, 50-
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FLORIDA

Belle Glade	27+
Bradenton	28-
Clearwater	32+, 50
Daytona Beach	2-, 53
De Land	44+
Fort Lauderdale	17-, 39
Fort Myers	11+
Fort Pierce	19
Gainesville	5-, 20+
Jacksonville	4+, *7, 12-, 30+, 36-
Key West	14+, 20
Lake City	33+
Lakeland	16+, 22+
Lake Wales	14
Leesburg	28-
Marianna	17+
Melbourne	37-
Miami	*2, 4, 6, 7-, 10+, 23-, 33
Ocala	15+
Orlando	6-, 9, 18, *24-, 47
Palatka	17
Panama City	7+, 13, *30, 36+
Pensacola	3-, 15-, *21, 46
Quincy	54+
St. Augustine	25+
St. Petersburg. (See Tampa.)	
Sanford	35+

	Channel No.
Sarasota	34+
Tallahassee	*11-, 24, 51
Tampa-St. Petersburg	*3, 8-, 10-, 13-, 38
West Palm Beach	5, 12, *15, 21+

GEORGIA

Albany	10, 25
Americus	31
Athens	*8, 60-
Atlanta	2, 5-, 11+, *30, 36
Augusta	6+, 12+
Bainbridge	35-
Brunswick	28+, 34-
Cairo	45+
Carrollton	33
Cartersville	63-
Cedartown	53-
Columbus	3, 9, *34
Cordele	43
Dalton	25+
Douglas	32-
Dublin	15
Elberton	24+
Fitzgerald	53+
Fort Valley	18+
Gainesville	52
Griffin	39+
La Grange	50
Macon	13+, *41+, 47+
Marietta	57+
Milledgeville	51+
Moultrie	48-
Newnan	61+
Rome	59
Savannah	3+, *9-, 11
Statesboro	22
Swainsboro	20-
Thomasville	6, 27
Tifton	14-
Toccoa	35
Valdosta	37+
Vidalia	26
Waycross	8+, 16

HAWAII

Hilo, Hawaii	2, *4, 7, 9, 11, 13
Honolulu, Oahu	2+, 4-, 9-, 11+, 13-
Lihue, Kauai	3+, *8-, 10+, 12-
Wailuku, Maui	3, *10, 12

IDAHO

Blackfoot	33
Boise	2, *4+, 7
Burley	15-
Caldwell	9-
Emmett	26-
Gooding	23
Idaho Falls	3, 8+
Jerome	17
Kellogg	36
Lewiston	3-
Moscow	12-, *15
Nampa	6, 12+
Payette	14+
Pocatello	6-, 10
Preston	41
Rexburg	27+
Rupert	21
Sandpoint	23-
Twin Falls	11, 13-
Wallace	27-
Weiser	20-

ILLINOIS

Alton	48
Aurora	75
Belleville	54+
Bloomington	15-
Cairo	24-
Carbondale	*8, 34, 61-
Centralia	32+, 59+
Champaign-Urbana	3+, *12-, 21, 27, 33
Chicago	2-, 5, 7, 9+, *11, 20, 26, 32, 38, 44
Danville	24
Decatur	17, 23+
DeKalb	*67

(Continued on Next Page)

TV CHANNEL ALLOCATIONS

	Channel No.
Dixon	47+
Elgin	83
Freeport	23
Galesburg	77
Harrisburg	3, 22
Jacksonville	49-
Joliet	48+
Kankakee	14
Kewanee	60-
La Salle	35
Lincoln	53+
Macomb	61+
Marion	40
Mattoon	46-
Moline. (See Davenport, Iowa.)	
Mt. Vernon	38-
Olney	16-
Pekin	69+
Peoria	19, 25+, 31+, *37-, 43+
Quincy	10-, 21+
Rockford	13+, 39+, *45+
Rock Island. (See Davenport, Iowa.)	
Springfield	20+, 26-, 36-, *66+
Streator	65-
Urbana. (See Champaign.)	
Vandalia	28-
Waukegan	79+

INDIANA

Anderson	26+, 61
Angola	77
Bedford	68
Bloomington	4, *30-, 36
Columbus	42-
Connersville	38+
Elkhart (see South Bend)	
Evansville	7, *9+, 14-, 50-
Fort Wayne	15+, 21+, *27+, 33-, 69
Gary	50, *66
Hammond	56-
Indianapolis	6, 8-, 13-, *20-, 39, 67-
Jasper	19+
Kokomo	29+
Lafayette	18, *47, 59
Lebanon	79+
Logansport	51
Madison	25-
Marion	31
Michigan City	62+
Muncie	49, 55+, *71
Plymouth	34
Princeton	52+
Richmond	32-
Shelbyville	58+
South Bend-Elkhart	16, 22, 28+, *52
Tell City	/8
Terre Haute	2+, 10, *57+, 63-, 73+
Vincennes	44+
Washington	60+

IOWA

Algona	37+
Ames	5, 25
Atlantic	45
Boone	19
Burlington	32-, 38+
Carroll	39
Cedar Rapids	2, 9-, 20-, *26+
Centerville	31
Charles City	18-
Cherokee	14
Clinton	64
Creston	43
Davenport-Rock Island-Moline, Ill.	4+, 6+, 8, *30+, 42-, 68
Decorah	44+
Des Moines	8-, *11+, 13-, 17+, 23-
Dubuque	56+, 62-
Estherville	24+
Fairfield	54
Fort Dodge	21
Fort Madison	50+
Grinnell	71
Iowa City	*12+, 24-

	Channel No.
Keokuk	44-
Knoxville	33-
Marshalltown	49
Mason City	3+, 35-
Muscatine	58
Newton	65+
Oelwein	28
Oskaloosa	52+
Ottumwa	15+, 63
Red Oak	32+
Shenandoah	20+
Sioux City	4-, 9, *30, 36-
Spencer	42+
Storm Lake	34+
Waterloo	7+, 16-, *22-, 46+
Webster City	27

KANSAS

Abilene	31+
Arkansas City	49
Atchison	60+
Chanute	50-
Coffeyville	33-
Colby	22-
Concordia	47-
Dodge City	23
El Dorado	55+
Emporia	39-
Ensign	6+
Fort Scott	27
Garden City	9, 11+
Goodland	10, 31
Great Bend	2, 28
Hays	7-, 20-
Hutchinson	12, 18
Independence	20
Iola	44+
Junction City	29+
Larned	15-
Lawrence	*11, 17-
Leavenworth	54-
Liberal	14
McPherson	26-
Manhattan	*8, 23+
Newton	14+
Olathe	52-
Ottawa	21-
Parsons	46-
Pittsburg	7+, 38-
Pratt	36+
Salina	34
Topeka	13+, 42, *48+
Wellington	24-
Wichita	3-, 10-, 16-, 22+
Winfield	43+

KENTUCKY

Ashland	59-
Bowling Green	13, 17+
Campbellsville	40+
Corbin	16
Danville	35+
Elizabethtown	23
Frankfort	43-
Glasgow	28+
Harlan	73+
Hazard	19-
Hopkinsville	20
Lexington	18+, 27-, 64, 70+
Louisville	3-, 11+, *15, 21-, 41-, 51-
Madisonville	26
Mayfield	63
Maysville	24+
Middlesboro	57, 63+
Murray	33-
Owensboro	56-, 62
Paducah	6+, 43, 72
Pikeville	14
Princeton	45-
Richmond	60
Somerset	29-
Winchester	37+

	Channel No.
LOUISIANA	
Abbeville	27+
Alexandria	5, 62+, 74
Bastrop	53+
Baton Rouge	2, 9-, 18-, 28, *34, 40-
Bogalusa	69, 78
Crowley	76
De Ridder	70
Eunice	54-
Franklin	46+
Hammond	57
Houma	11, 30+
Jackson	59
Jennings	48
Lafayette	10, 38-, 67-
Lafayette-Lake Charles	3
Lake Charles	7-, *14, 25, 60+
Minden	30
Monroe	8+, *13, 43+
Monroe-El Dorado	10
Morgan City	36+
Natchitoches	17+
New Iberia	15+
New Orleans	4+, 6+, *8, 12, 20-, 26, 32+, 61
Oakdale	54+
Opelousas	58
Ruston	20
Shreveport	3-, 12
Thibodaux	27
Winnfield	22-

	Channel No.
MAINE	
Auburn	23+
Augusta	10-, 29+
Bangor	2-, 5+, *16
Bar Harbor	22-
Bath	65
Belfast	41-
Biddeford	59
Calais	7-, 20-
Dover-Foxcroft	18+
Fort Kent	17+
Foxcroft (See Dover)	
Houlton	24
Lewiston	8-, 17
Millinocket	14+
Orono	*12
Portland	6-, 13+, *47-, 53+
Presque Isle	8, 10+, 19
Rockland	25-
Rumford	55-
Van Buren	15-
Waterville	35+

	Channel No.
MARYLAND	
Annapolis	53-
Baltimore	2+, 11-, 13+, 18, *24+, 72-
Cambridge	22+
Cumberland	17+, 30+
Frederick	62
Hagerstown	52, 68+
Salisbury	16+

	Channel No.
MASSACHUSETTS	
Amherst	*82
Barnstable	25+
Boston	*2+, 4-, 5-, 7+, 38, 44+, 56
Brockton	62
Easthampton	61
Fall River	46-, 68
Greenfield	32+, 58-
Holyoke. (See Springfield.)	
Lawrence	72
Lowell	78
New Bedford	6+, 28-, 34+
North Adams	19-, *80+
Pittsfield	64+
Springfield-Holyoke	22, 40
Worcester	14, 20

	Channel No.
MICHIGAN	
Alma	41+
Alpena	9+, *11, 30-

	Channel No.
MINNESOTA	
Ann Arbor	20+, *26-
Bad Axe	46-
Battle Creek	58-, 64
Bay City	5-, 63-, *73+
Benton Harbor	40+
Big Rapids	39
Cadillac	13-, 45
Calumet	5
Cheboygan	4+, 36+
Coldwater	24-
Detroit	2+, 4, 7-, 50-, *56, 62
East Lansing	60+
East Tawas	25-
Escanaba	3+, *49
Flint	12-, 16-, *22-, 28
Gladstone	40-
Grand Rapids	8+, *17+, 23-
Houghton	19-, *25
Iron Mountain	8-, 27
Iron River	33-
Ironwood	12-, 31-
Jackson	48
Kalamazoo	3-, 36-, *74
Lansing	6-, 54
Ludington	33
Manistee	15-
Manistique	14+
Marquette	6-, 13+, 17, *35
Midland	*14, 19+
Mount Pleasant	47-
Muskegon	29-, 35+
Parma-Onondago	10-
Petoskey	31
Pontiac	44+
Port Huron	34+
Rogers City	24
Saginaw	51-, 57-
Sault Ste. Marie	8, 10+, 28-, *34
Traverse City	7+, 20-, *26+
West Branch	21

	Channel No.
MINNESOTA	
Albert Lea	57-
Alexandria	7, 36
Appleton	*10
Austin	6-, 51+
Bemidji	9, 24
Brainerd	12-
Cloquet	44
Crookston	21-
Detroit Lakes	18+
Duluth-Superior, Wis.	3, 6+, *8, 10+, 32, 38
Ely	16
Fairmont	40+
Faribault	20
Fergus Falls	16-
Grand Rapids	20
Hastings	29+
Hibbing	13-
International Falls	11
Little Falls	14+
Mankato	12, 15-
Marshall	22+
Minneapolis-St. Paul	*2-, 4, 5-, 9+, 11-, 17, 23+
Montevideo	19
New Ulm	43-
Northfield	26
Owatonna	45
Red Wing	63-
Rochester	10, 55-
St. Cloud	33
St. Paul. (See Minneapolis.)	
Stillwater	39-
Thief River Falls	15
Virginia	26+
Wadena	27+
Willmar	31+
Winona	61
Worthington	32

	Channel No.
MISSISSIPPI	
Biloxi	13+, *44+, 50-
Brookhaven	37+
Canton	16

(Continued on Next Page)

TV CHANNEL ALLOCATIONS

	Channel No.
Clarksdale	32
Columbia	35+
Columbus	4-, 28-
Corinth	41
Greenville	21-, 27
Greenwood	6, 24+
Grenada	44
Gulfport	56-
Hattiesburg	17-
Jackson	3+, 12+, *19+, 25-
Kosciusko	52-
Laurel	33-
Laurel-Pachuta	7
Louisville	46-
McComb	31-
Meridian	11-, 30-, *36-
Natchez	29+
Pachuta (see Laurel)	
Pascagoula	22
Picayune	14-
Starkville	34-
State College	*2+
Tupelo	9-, 38
University	*20+
Vicksburg	41+
West Point	56+
Yazoo City	49

MISSOURI

Cape Girardeau	12, 18+, 69
Carthage	56-
Caruthersville	27-
Chillicothe	14-
Clinton	49-
Columbia	8+, 16+, 22-
Farmington	52
Festus	25-
Fulton	24+
Hannibal	7-, 27+
Jefferson City	13, 33+
Joplin	12+, 30+
Kansas City	4, 5+, 9+, *19+, 25+, 65
Kennett	21
Kirksville	3-, 18
Lebanon	23
Marshall	40+
Maryville	26
Mexico	45
Moberly	35+
Monett	14
Nevada	18-
Poplar Bluff	15+
Rolla	46
St. Joseph	2-, 30-, *36
St. Louis	2, 4-, 5-, *9, 11-, 30, 42+
Sedalia	6-, 28+
Sikeston	37
Springfield	3+, 10, *26+, 32
West Plains	20-

MONTANA

Anaconda	2+
Billings	2, 8, *11
Bozeman	*9, 22-
Butte	4, 6+, *7-, 15+
Cut Bank	20+
Deer Lodge	25+
Dillon	20
Glasgow	16
Glendive	5+, 18-
Great Falls	3+, 5+, *23-
Hamilton	17+
Hardin	4+
Havre	9+, 11+
Helena	10+, 12
Kalispell	9-
Laurel	14+
Lewiston	13
Livingston	16-
Miles City	3-, *6, 10
Missoula	8-, *11-, 13-, 21+
Polson	18
Red Lodge	18+
Shelby	14-
Sidney	14

	Channel No.
Whitefish	16+
Wolf Point	20-

NEBRASKA

Alliance	13-, 21
Beatrice	40
Broken Bow	14-
Columbus	49+
Fairbury	35
Falls City	38
Fremont	52
Grand Island	11-, 21+
Hastings	5-, 27-
Hay Springs	4+
Hayes Center	6
Kearney	13, 19
Lexington	23-
Lincoln	10+, *12-, 18+, 24
McCook	8-, 17
Nebraska City	50
Norfolk	33+
North Platte	2-, 9+
Omaha	3, 6+, 7, *16, 22, 28-
Scottsbluff	10-, 16+
York	15

NEVADA

Boulder City	4+
Carlin	14
Carson City	37
Elko	10-
Ely	3-, 6+
Fallon	29-
Goldfield	5-
Hawthorne	31
Henderson	2-
Las Vegas	8-, *10+, 13-
Lovelock	18+
McGill	8+
Reno	4, 8, *21+, 27-
Topopah	9-
Winnemucca	7+
Yerington	33

NEW HAMPSHIRE

Berlin	26
Claremont	37
Concord	*71
Durham	*11
Hanover	*27+
Keene	45-
Laconia	43
Littleton	24-
Manchester	9-, 48+
Nashua	54
Portsmouth	15
Rochester	51

NEW JERSEY

Andover	*69
Asbury Park	58
Atlantic City	46, 52+
Bridgeton	64-
Camden	*80
Freehold	*74
Hammonton	*70
Montclair	*77
Newark	13-
New Brunswick	*19-, 47+
Paterson	37+
Trenton	41+
Wildwood	48-

NEW MEXICO

Alamogordo	17
Albuquerque	4+, *5+, 7+, 13+
Artesia	21+
Atrisco-Five Points	18+
Belen	24+
Carlsbad	6-, 23

TV CHANNEL ALLOCATIONS

	Channel No.
Clayton	27-
Clovis	12+, 35
Columbus	16-
Deming	14+
Farmington	12+, 17-
Five Points (see Atrisco).	
Gallup	3, *8-, 10
Hobbs	46
Hot Springs	19
Las Cruces	22-
Las Vegas	14
Lordsburg	23+
Los Alamos	20+
Lovington	27
Portales	22+
Raton	46-, *52
Roswell	*3+, 8, 10
Santa Fe	2+, *9+, 11-
Silver City	*10+, 12
Socorro	15+
Truth or Consequences	19
Tucumcari	25+

NEW YORK

Albany-Schenectady-Troy	6, 13, *17+, 23-, 35, 41
Amsterdam	52-
Batavia	33
Binghamton	12-, 40-, *46+, 56+
Buffalo	17, *23
Buffalo-Niagara Falls	2, 4-, 7+, 29+
Carthage	7-
Clymer	37
Cortland	72
Dunkirk	46
Elmira	18+, 24-, 30
Glens Falls	39+
Gloversville	29
Hagaman	29
Hornell	50
Ithaca	*14+, 20-
Jamestown	58+
Kingston	66-
Lake Placid	5
Malone	20+, *66
Massena	14
Middletown	60
New York	2, 4, 5+, 7, 9+, 11+, *25, 31-
Niagara Falls. (See Buffalo-Niagara Falls.)	
Ogdensburg	24+
Olean	54+
Oneonta	62-
Oswego	31
Patchogue	75
Plattsburgh	28+
Poughkeepsie	21-, *83
Rochester	5-, 10+, 15-, *21, 27+
Rome. (See Utica.)	
Saranac Lake	18
Schenectady. (See Albany.)	
Syracuse	3-, 8, *43+
Troy. (See Albany.)	
Utica-Rome	2-, *25+, 54
Vail Mills	10-
Watertown	48

NORTH CAROLINA

Ahoskie	53
Albemarle	53
Asheville	13-, *56-, 62+, 78
Burlington	63
Burnsville	18
Chapel Hill	*4+
Charlotte	3, 9+, 36+, *42+
Durham	11+, *40-, 46+, 73-
Elizabeth City	31+
Fayetteville	18-, 54-
Gastonia	48
Goldsboro	34, 72
Greensboro-High Point-Winston Salem.	8-
Greensboro	2-, *51-, 57-
Greenville	9-
Henderson	52-

	Channel No.
Hendersonville	27
Hickory	30-
High Point	15+
Jacksonville	16
Kannapolis	59+
Kinston	45
Laurinburg	41-
Lumberton	21+
Mount Airy	55
New Bern	12+
Raleigh	5, *22-, 28-
Roanoke Rapids	30+
Rocky Mount	50+
Salisbury	80
Sanford	38
Shelby	39
Southern Pines	49
Statesville	64-
Washington	7
Wilmington	3-, 6, 29-, *35+
Wilson	56
Winston-Salem	12, 26+, *32-

NORTH DAKOTA

Bismarck	5, 12-, 18, *24
Bottineau	16+
Carrington	26-
Devils Lake	8+, 14-
Dickinson	2+, 4, *17
Fargo	6, 11+, *34-, 40
Grafton	17
Grand Forks	*2, 10
Harvey	22+
Jamestown	7-, 42
Lisbon	23
Minot	*6+, 10-, 13+
New Rockford	20+
Pembina	12
Rugby	38-
Valley City	4-, 32-
Wahpeton	45+
Williston	8-, 11-, *34+

OHIO

Akron	49+, *55-, 61+
Ashtabula	15
Athens	62-
Bellefontaine	63
Bowling Green	*70
Cambridge	26
Canton	29
Chillicothe	56+
Cincinnati	5-, 9, 12, *48-, 54-, 74-
Cleveland	3, 5+, 8, 19, *25+, 65+
Columbus	4-, 6+, 10+, *34, 40-
Coshocton	20
Dayton	2, 7+, *16+, 22+
Defiance	43
Findlay	53
Fremont	59+
Gallipolis	72
Hamilton-Middletown	65
Lancaster	28-
Lima	35-, 73
Lorain	31-
Mansfield	36+
Marion	17-
Massillon	23+
Middletown. (See Hamilton.)	
Mount Vernon	58
Newark	60-
Oxford	*14+
Piqua	44-
Portsmouth	30
Sandusky	42+
Springfield	52-, 76
Steubenville. (See Wheeling, W. Va.)	
Tiffin	47+
Toledo	11-, 13, *30+, 79
Warren	67+
Youngstown	21-, 27, 33, 73-
Youngstown, Ohio-New Castle, Pa.	45-
Zanesville	18-, 50+

(Continued on Next Page)

TV CHANNEL ALLOCATIONS

	Channel No.	Channel No.	
OKLAHOMA			
Ada	10+, 50+	Meadville	62+
Altus	36	New Castle (see Youngstown, Ohio)	
Alva	30	Oil City	64
Anadarko	58	Philadelphia	3, 6-, 10, 17-, 23+, 29, *35-
Ardmore	12-, 55-	Pittsburgh	2-, 4+, 11, *13-, *16, 22, 53+, 73-
Bartlesville	62	Reading	33+, 61-
Blackwell	51-	Scranton	16-, 22-, 44
Chickasha	64	Shamokin	65
Claremore	15	Sharon	39+
Clinton	32-	Shinglehouse	26+
Duncan	39	State College	*48+
Durant	27	Sunbury	38
Elk City	8+, 15+, 26+	Wilkes-Barre	28, 34
Ei Reno	56+	Williamsport	36-
Enid	5, 21, *27+	York	43, 49
Frederick	44		
Guthrie	48	RHODE ISLAND	
Guymon	20+	Providence	10+, 12+, 16, *36+
Hobart	23+		
Holdenville	14	SOUTH CAROLINA	
Hugo	21+	Aiken	54
Lawton	7+, *28+, 34	Anderson	40, 58-
McAlester	47	Camden	14
Miami	58+	Charleston	2+, 4, 5+, *7-, 17+
Muskogee	*45+, 66+	Clemson	*68
Norman	31-, *37	Columbia	10-, *19+, 25-, 67+
Oklahoma City	4-, 9-, *13, 19+, 25	Conway	23-
Okmulgee	26	Florence	13+, 60
Pauls Valley	61	Georgetown	27-
Ponca City	40-	Greenville	4-, 23+, *29
Pryor Creek	54	Greenwood	21-
Sapulpa	42-	Lake City	55+
Seminole	59	Lancaster	31-
Shawnee	53-	Laurens	45-
Stillwater	29-, *69	Marion	43-
Tulsa	2+, 6, *11-, 17+, 23, 8	Newberry	70
Vinita	28	Orangeburg	44-
Woodward	35+	Rock Hill	61-
		Spartanburg	7+, 17-, 74-
		Sumter	47
		Union	65-
OREGON			
Albany	55+	SOUTH DAKOTA	
Ashland	14	Aberdeen	9-, 17+
Astoria	30	Belle Fourche	23+
Baker	37+	Brookings	*8, 25
Bend	15-	Hot Springs	17+
Brookings	8+	Huron	12+, 15+
Burns	16	Lead	5-, 26
Coos Bay	11	Madison	46
Corvallis	*7-, 49-	Mitchell	5+, 20-
Eugene	9+, 13, 20+, 26	Mobridge	27-
Grants Pass	30	Pierre	10+, 22+
Klamath Falls	2-, 17	Rapid City	3+, 7+, 15-
La Grande	13+	Reliance	6-
Lebanon	43+	Sioux Falls	11, 13+, 38+, *44-
McMinnville	46	Sturgis	20
Medford	5, 10+	Vermillion	*2+, 41
North Bend	16+	Watertown	3-, 35+
Pendleton	28	Winnier	37-
Portland	2, 6+, 8-, *10, 12, 21-, 27+	Yankton	17-
Roseburg	4+, 28+		
Salem	3+, *18-, 24+, 66		
Springfield	37-		
The Dalles	32		
PENNSYLVANIA			
Allentown	39, 67	TENNESSEE	
Altoona	10-, 25-	Athens	14+
Bethlehem	51-	Bristol, Tenn.-Bristol, Va.	5+, 46-
Bradford	80-	Chattanooga	3+, 9, 12-, 43+, 49+, *55-
Butler	43-	Clarksville	53
Chambersburg	46	Cleveland	38+
Du Bois	31+	Columbia	39-
Easton	57-	Cookeville	24, *69
Emporium	42-	Crossville	*77
Erie	12, 35+, *41-, 66+	Covington	19-
Harrisburg	27-, 55+, 71+	Dyersburg	46+
Hazleton	63	Elizabethton	22+
Johnstown	6, 19+, 56-	Fayetteville	27+
Lancaster	8-, 21+	Gallatin	48+
Lebanon	15+	Harriman	67
Lewistown	75-	Humboldt	25
Lock Haven	32-	Jackson	7+, 16+

TV CHANNEL ALLOCATIONS

	Channel No.
Johnson City	11-, 34+
Kingsport	23
Knoxville	6, 10+, *20+
Lawrenceburg	50+
Lebanon	58
Lexington	*11
McMinnville	46
Maryville	51
Memphis	3-, 5+, *10+, 13+, 42-, 48-
Morristown	54+
Murfreesboro	18
Nashville	*2-, 4+, 5, 8+, 30+
Oak Ridge	32+
Paris	51+
Pulaski	44
Shelbyville	56
Sneedville	*2+
Springfield	42
Tullahoma	68-
Union City	55

TEXAS

Abilene	9+, 33-
Alice	34+
Alpine	12
Amarillo	*2-, 4, 7, 10
Athens	25+
Austin	7+, 18-, 24, *70
Ballinger	25
Bay City	33
Beaumont-Port Arthur	4-, 6-, 12-, 31+, *37
Beeville	38-
Big Spring	4-, 34+
Bonham	43
Borger	33
Brady	15-
Breckenridge	14+
Brenham	52
Brownfield	15
Brownsville	26, 44
Brownsville-Harlingen-Weslaco ¹	4+, 5-
Brownwood	19
Bryan	54
Bryan-College Station (also see College Station)	3+
Childress	40
Cleburne	57
Coleman	21-
College Station (also see Bryan-College Station)	*48-
Conroe	20+
Corpus Christi	6+, 10-, *16+, 22, 43
Corsicana	47+
Crockett	56
Crystal City	44+
Cuero	25-
Dalhart	16
Dallas	4+, 8, *13+, 23, 29, 73
Del Rio	16, 52+
Denison	52
Denton	*2, 17
Eagle Pass	22-, 64
Edinburg	60
El Campo	27
El Paso	4, *7, 9, 13, 26+, 38, 50, 62
Falfurrias	52
Floydada	45
Fort Stockton	22
Fort Worth	5+, 11-, 20-, *26-
Gainesville	49
Galveston	35-, 41-, *47-
Gonzales	64+
Greenville	69-
Harlingen (also see Brownsville-Harlingen-Weslaco)	23
Hebbronville	58
Henderson	42+
Hereford	19
Hillsboro	63
Houston	2-, *8-, 11+, 13-, 23+, 29-, 39-

¹ These assignments may be utilized in any community lying within the area of the triangle formed by Brownsville, Harlingen and Weslaco.

	Channel No.
Huntsville	15
Jacksonville	36-
Jasper	49+
Kermit	14
Kilgore	59-
Kingsville	40
Lamesa	28
Lampasas	40-
Laredo	8, 13, *15+, 27-, 39-
Levelland	38-
Littlefield	32
Longview	32, 38+
Lubbock	5-, 11, 13-, *20, 26
Lufkin	9, 46-
McAllen	20
McKinney	65-
Marfa	19+
Marshall	16-
Mercedes	66-
Mexia	50-
Midland	2+, 18
Mineral Wells	38
Mission	70+
Monahans	9
Mount Pleasant	35
Nacogdoches	19-, 40+
New Braunfels	62
Odessa	7-, 24
Orange	43
Pampa	17-
Paris	33+
Pearsall	31
Pecos	16+
Perryton	22
Plainview	29+
Port Arthur (See Beaumont.)	
Presidio	21
Quanah	42
Raymondville	64-
Rosenberg	17-
San Angelo	3-, 8+, 17+, *23
San Antonio	4, 5, *9-, 12+, 35+, 41+
San Benito	48
San Marcos	53+
Seguin	14
Seymour	24+
Sherman	46+
Snyder	30+
Stephenville	32+
Sulphur Springs	41
Sweetwater	12
Taylor	58+
Temple	6, 16, 22+
Terrell	-53
Texarkana	6+, *18, 24
Tyler	7, 61+, 72
Uvalde	20
Vernon	18+
Victoria	19+
Waco	10+, *28-, 34
Waxahachie	45-
Weatherford	51
Weslaco (See Brownsville-Harlingen-Weslaco.)	
Wichita Falls	3, 6-, *16+, 22-
Zapata	49

UTAH

Brigham	36-
Cedar City	5
Logan	12-, 30, *46
Ogden	9+, *18-, 24
Price	6
Provo	11+, 22, *28
Richfield	13+
St. George	18+
Salt Lake City	2-, 4-, 5+, *7-, 20+, 26
Tooele	44
Vernal	3+

VERMONT

Bennington	69-
Brattleboro	77+
Burlington	3, *16+, 22+

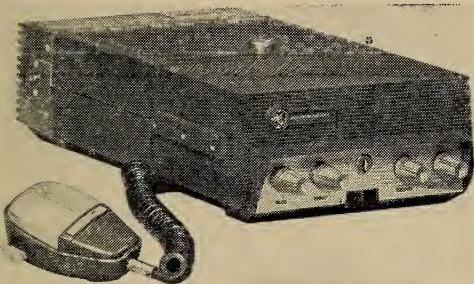
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TV CHANNEL ALLOCATIONS

	Channel No.		Channel No.
Montpelier	57	Morgantown	*24
Newport	46	Parkersburg	15-
Rutland	49+	Welch	25
St. Albans	34-	Weston	5, 32
St. Johnsbury	30	Wheeling	*57+
		Wheeling-Steubenville, Ohio	7, 9+, 51+
		Williamson	17
VIRGINIA			
Blacksburg	*60+	WISCONSIN	
Bristol. (See Bristol, Tenn.)		Adams	*58+
Charlottesville	*45+, 64+	Appleton	42+
Covington	44+	Ashland	15+
Danville	24	Beaver Dam	51-
Emporia	25+	Beloit	57
Farmville	19	Chilton	*31+
Fredericksburg	47	Eau Claire	13, *19+, 25+
Front Royal	39-	Fond du Lac	54+
Harrisonburg	3-, 34-	Green Bay	2+, 5+, 70+
Lexington	54	Janesville	63+
Lynchburg	13, 16-	Kenosha	61-
Marion	50	La Crosse	8+, *32+, 58-
Martinsville	35-	Madison	3, *21-, 27-, 33+
Newport News. (See Norfolk-Portsmouth-Newport News.)		Manitowoc	65
Norfolk-Portsmouth	27	Marinette	11+, 32-, *38+
Norfolk-Portsmouth-Newport News		Milwaukee	4-, *10+, 12, 18+, 24+, 30
3+, 10+, 13-, 15, *21-, 33		Oshkosh	48-
Norton	52+	Park Falls	*18
Petersburg	8, 41	Portage	17-
Portsmouth. (See Norfolk-Portsmouth and also see Norfolk-Portsmouth-Newport News.)		Prairie du Chien	34
Pulaski	37-	Racine	49-, 55
Richmond	6+, 12-, *23, 29+	Rhineland	22
Roanoke	7-, 10, 27+, *33	Rice Lake	21+
South Boston	14+	Richland Center	15, *66-
Staunton	36	Sheboygan	59-
Waynesboro	42	Shell Lake	*30-
Williamsburg	17	Sparta	50-
Winchester	28+	Stevens Point	20+, 26-
		Sturgeon Bay	44-
		Superior. (See Duluth, Minn.)	
		Wausau	9, 7-, 16+, *46-
		Whitefish Bay	6
		Wisconsin Rapids	14-
WASHINGTON			
Aberdeen	58	WYOMING	
Anacortes	34	Buffalo	29
Bellingham	12+, 18+, 24-	Casper	2+, 6+
Bremerton	44, 50	Cheyenne	5+
Centralia	17	Cody	24-
Clarkston	34+, 40+	Douglas	14
Ellensburg	49, *65	Evanston	14-
Ephrata	16-, 43	Gillette	31-
Everett	22-, 28-	Green River	16
Grand Coulee	37	Greybull	40
Hoquiam	52	Lander	17-
Kelso	39	Laramie	*8+, 18+
Kennewick	*31	Lovell	36+
Kennewick-Richland-Pasco	41	Lusk	19-
Longview	33	Newcastle	28+
Moses Lake	33-	Powell	30+
Okanogan. (See Omak.)		Rawlins	11-
Olympia	60	Riverton	10+
Omak-Okanogan	*35-	Rock Springs	13
Pasco (also see Kennewick-Richland-Pasco)		Sheridan	9-, 12+
Port Angeles	19-	Thermopolis	15
Pullman	*10-, 24	Torrington	27
Richland (also see Kennewick-Richland-Pasco)		Wheatland	24+
Seattle	4, 5+, 7, *9, 20, 26+	Worland	34
Spokane	2-, 4-, 6-, *7+	U. S. TERRITORIES AND POSSESSIONS	
Tacoma	11+, 13-, *56, 62	GUAM	
Walla Walla	22, 44-, *50	Agana	8, 10
Wenatchee	*45, 55-, 55	PUERTO RICO	
Yakima	23+, 29+, *47	Arecibo-Aguadilla	12+
		Caguas	11-
		Fajardo	13+
		Mayaguez	3+, 5-
		Ponce	7+, 9-
		San Juan	2+, 4-, *6+
WEST VIRGINIA			
Beckley	4, 21, 66	VIRGIN ISLANDS	
Bluefield	6-, 41+	Charlotte Amalie	10-
Charleston	8+, *43+, 49	Christiansted	8+
Clarksburg	12+, 69		
Elkins	40+		
Fairmont	35		
Hinton	31		
Huntington	3+, 13+, *53-		
Logan	23		
Martinsburg	58-		

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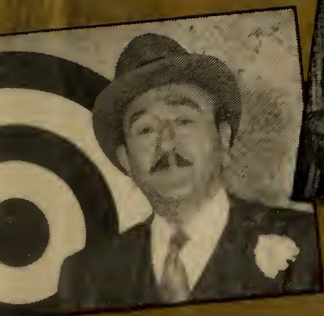
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