

FOUNDATION

Agenda

- 1. Tools for Program & Event Organizers Trevor Bolliger
- 2. Introducing: Grant Metrics MusikAnimal
- 3. Introducing: Toolhub James Hare
- 4. Q&A



Tools for Program & Event Organizers

Trevor Bolliger, WMF Product Manager



About me



Talk to me any time about:

- Tools for Programs & Events
- Community Wishlist
- Anti-Harassment Tools
- Music recommendations





Meet the needs of active Wikimedia contributors for improved, expert-focused curation and moderation tools.





Content page Discussion

Read

Edit View history

Search Meta

ta Q

2017 Community Wishlist Survey/Results

< 2017 Community Wishlist Survey

Translate this page; This page contains changes which are not marked for translation.

Other languages:

・ δългарски ভ・čeština •・Cymraeg ভ・Deutsch ভ・Eλληνικά •・**English** •・español ভ・français •・hrvatski •・magyar •・Bahasa Indonesia •・日本語 •・polski •・português do Brasil •・svenska •・Türkçe •・粵語 ・中文 •

Here are the results of the 2017 Community Wishlist Survey - thanks to everyone who participated this year!

Curious about what happens next? Check out the 2017 Community Wishlist Survey FAQ.

| Rank + | Proposal | + | Category + | (+) (+) | Tickets + | Status | |
|---------------------------|--|----------------|---------------------|----------------|---|---------------------------------------|--|
| 1 Kartographer improvemen | | (project page) | Miscellaneous | 154 | T155601, T162232, T141304, T147184, T141750, T141715, T141335, T140212, T140209, T140092, T140087, T140083, T180907, T180909 Related: T181604 | In developmen | |
| 2 | Ping users from the edit summary | (project page) | Editing | 127 | T32750 | ✓ Done | |
| 3 | Development of the programs and events dashboard | (project page) | Programs and events | 111 | T186820 | In analysis | |
| 4 | Blame tool | (project page) | Search | 110 | T2639 | Pending technical investigation | |

Babel Community

Main page Wikimedia News

Translations
Recent changes

Random page Help

Wikimedia Resource Center

Wikimedia Forum

Mailing lists

Requests Babylon

Reports

Research

Planet Wikimedia

Beyond the Web

Meet Wikimedians

Events

Movement affiliates

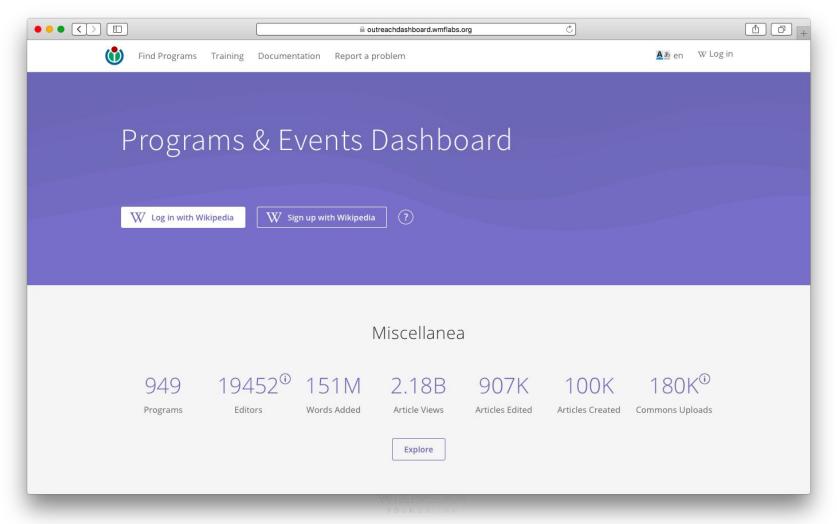
Donate

Print/export

Background

- 3rd most supported proposal on the December 2017 Community Wishlist Survey
- New tools are frequently requested from program and event organizers
- The WMF's Community Tech and Community Resources teams strongly believe there is an opportunity for improved tools





Our project direction

- Build tools that complement the existing Outreach Dashboard
- Build tools that address different use cases than the dashboard currently serves.
- Build granular, tactical tools for specific uses.
- In the end, we want to have a suite of interconnected tools that are useful to a wide audience.



Who we're building for

- We want our suite of tools to serve all Program and Event organizers
- However, during development we will focus on limited-scope, tightly-defined target audiences, including:
 - Edit-a-thon organizers
 - GLAM content donation organizers
 - Photo drive organizers (e.g. Wiki Loves Monuments)
 - Editing workshop organizers
 - o etc.



Who we're building for

- First step will be to enumerate, or list out, all of these target audiences
- Second step will be to prioritize this list, based on who can benefit the most, the fastest, from new tools



Stages of an Event

| BEFORE | DURING | AFTER |
|---|---|--|
| Announcing an event to the public | • Registration | Post-event evaluation& metrics reporting |
| Development of the form | Wiki account creation | Deal 2 and C 11 and |
| Reaching the desired potential participants | Participant training | Post-event follow-up with participants and/or the affiliated |
| • Registration | Tracking of progress | organization |



Programs Survey

- The WMF ran a survey for Program/Event organizers in April 2018
- We received 31 responses from 27 different affiliates/groups
- Most common requests:
 - Ability to see data updated in real time during an edit-a-thon
 - On-wiki tools for event registration & article assignment
 - Tools to help with cross-wiki events (incl. WikiData & Commons)
 - Ability to analyze first-time editors separate from power editors.



How you can help

- Find me and talk to me!
- Share use cases
- Follow up on our project page:

```
meta.wikimedia.org/wiki/
```

Community_Tech/Tools_for_program_and_event_organizers



Introducing: Grant Metrics

Leon Ziemba, English Wikipedia administrator & WMF Software Engineer



Goals

- Provide grantees a simple, easy to use tool for reporting their shared metrics, and removing the need for manual counting.
- Correct some of the known tool-related problems around collecting metrics, especially Wikimetrics.



Problems to solve

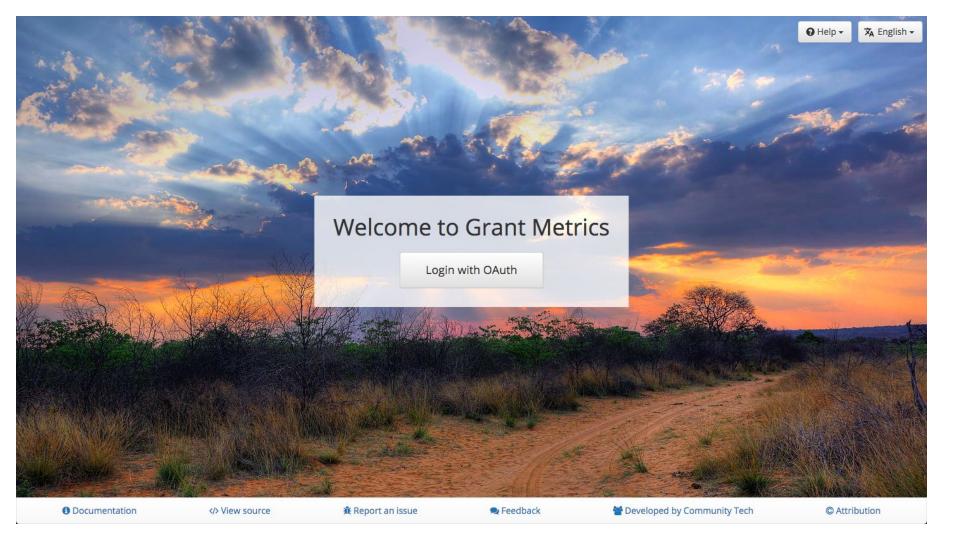
- Counting things is boring, difficult and time-consuming.
- A lot of stuff is done manually.
- Privacy is important.
- Measuring retention is difficult.



How is Grant Metrics different?

- Simplicity.
- Focused exclusively on tracking metrics.
- Focused on reporting outputs of the program.





Grant Metrics

My programs

Create a new program

| Program \$ | | Events \$ | Participants \$ | New editors \$ | 7 day retention \$ | Pages created \$ | Pages improved \$ |
|-----------------------------|------------|-----------|-----------------|-----------------------|--------------------|------------------|-------------------|
| 2018 Black Lunch Table | ⇔ 🗎 | 3 | 51 | 25 | 10 | 43 | 309 |
| Community Tech Spelling Bee | ‡ 🗎 | 3 | 24 | - | 9 | 13 | 5,158 |
| Edit-a-thons | ☆ 🖆 | 2 | 28 | 9 | 1.5 | 69 | 134 |
| Testovací program | ☆ 🛗 | 1 | 6 | 3 | 2 | 11 | 215 |
| Wiki Bingo | ☆ 🛗 | 1 | 20 | 19 | 10 | 5 | 123 |
| The Lion King! | ⇔ 🖮 | 3 | 5 | - | - | 2 | 155 |
| Wiki Loves Women | ☆ 🛗 | 1 | 8 | 6 | 2 | 5 | 5 |
| Wikidata WikiProject India | ☆ 🛗 | 19 | 88 | 54 | 41 | 24 | 84 |
| Women in Red | ☆ 🛗 | 1 | 502 | 52 | 372 | 976 | 12,689 |





Create a new program



Grant Metrics

Wiki Bingo (edit program)

Create a new event

O Help -

Organizers: MusikAnimal (WMF)

| Event \$ | | Participants \$ | New editors \$ | 7 day retention \$ | Pages created ◆ | Pages improved \$ |
|---|--------------|------------------------|-----------------------|--------------------|-------------------------|-------------------|
| Wiki Loves New York City | * 🗅 🗂 | 3 | 0 | 0 | 2 | 3 |
| Wiki Loves Berlin More Than New York City | * 🗅 💼 | 3 | 3 | 3 | 10,000,000 | 15,000,000 |
| Art + Feminism 5 Venice | * • • | 27 | 22 | 22 | 0 | 0 |
| Art + Feminism 4 Turin | * • • | 12 | 7 | 7 | 1 | 7 |
| Art + Feminism 3 Naples | | 6 | 1 | 0 | 0 | 1 |
| Art + Feminism 2 Florence | | 11 | 6 | 0 | 2 | 19 |
| WikiGap & Art + Feminism 1 Rome | ☆ □ 前 | 11 | 6 | 11 | 4 | 15 |

Grant Metrics

O Help →

Create a new event













WikiGap & Art + Feminism 1 Rome (edit event)

Wikis: en.wikipedia, it.wikipedia, sv.wikipedia Start date: 3/8/18, 12:00 AM (Europe/Rome)

End date: 3/8/18, 11:59 PM

Grant Metrics

The number of new editors who make at least one edit, in any Wikimedia project (in any namespace), between 7 days after the event and the time that the report is run.

Update data

View all data

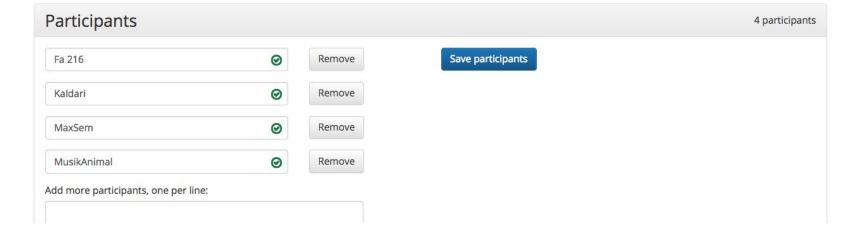
⊕ Help -

Last updated 3/11/18, 12:42 AM (Europe/Rome)

| | Participants | New editors | 7 day retention | Pages created ◆ | Pages improved |
|--------------|--------------|-------------|-----------------|-------------------------|------------------------|
| Totals | 11 | 6 | 4 | 15 | 11 |
| en.wikipedia | - | - | _ | 0 | 2 |
| it.wikipedia | - | 10-00 | - | 3 | 5 |
| sv.wikipedia | _ | | _ | 1 | 8 |







Event data for "My fun event"

Wikis: en.wikipedia

Start date: 12/31/17, 6:30 PM (America/New York)

End date: 1/27/18, 6:29 PM



Download as wiki table

Last updated 3/20/18, 12:47 AM

| Participants | New editors 6 | Pages created 0 | Pages improved 0 | 7 day retention 🐧 |
|--------------|---------------|-----------------|------------------|-------------------|
| 4 | 0 | 2 | 155 | 0 |

| Date | Page | Wiki | Username | Edit summary |
|--------------------------|--------------------------------|--------------|-------------|---|
| (diff) 1/1/18, 8:28 PM | Queen Maud Land | en.wikipedia | Kaldari | Not a new claim, just a clarification of the existing claim |
| (diff) 1/2/18, 9:51 PM | Marie Sharp | en.wikipedia | Kaldari | She is the founder and owner of Marie Sharp's Fine Foods Ltd. |
| (diff) 1/4/18, 12:59 AM | Cytochrome c oxidase subunit I | en.wikipedia | Kaldari | → Application: clarifying, consistent use of "MT-CO1" |
| (diff) 1/4/18, 10:52 PM | Spironolactone | en.wikipedia | Kaldari | → Transgender hormone therapy: more specific information |
| (diff) 1/4/18, 10:53 PM | Spironolactone | en.wikipedia | Kaldari | → Transgender hormone therapy: more specific |
| (diff) 1/7/18, 12:57 AM | Idle speed | en.wikipedia | Kaldari | slight wording tweak |
| (diff) 1/7/18, 11:08 AM | Rules of Go | en.wikipedia | Kaldari | →Rulesets: WP:SELF |
| (diff) 1/7/18, 7:33 PM | Better Out Than In | en.wikipedia | MusikAnimal | removed long-standing unsourced content and less notable pieces; other copy edits and improved sourcing |
| (diff) 1/11/18, 1:19 AM | Der Morgen (magazine) | en.wikipedia | Kaldari | German newspaper |
| (diff) 1/11/18, 1:37 AM | Der Morgen (magazine) | en.wikipedia | Kaldari | added Category:Publications disestablished in 1938 using HotCat |
| (diff) 1/12/18, 12:36 AM | Russia national football team | en.wikipedia | MaxSem | Undid revision 819571504 by 99.239.42.61 (talk) |

Feedback?

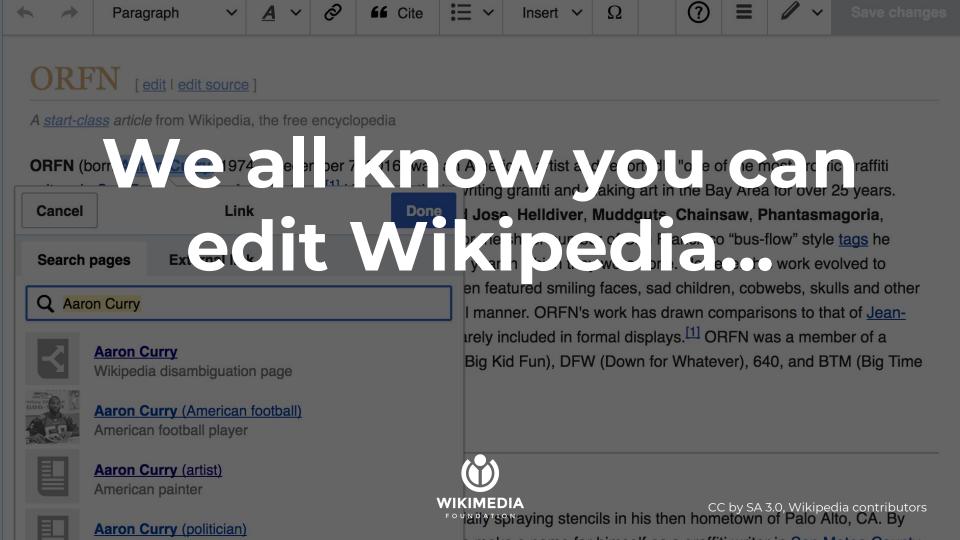
tools.wmflabs.org/grantmetrics

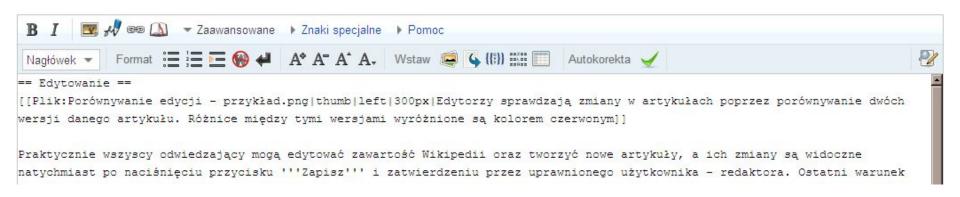


Introducing: Toolhub

James Hare, WMF Product Manager









Wikimedians do many different kinds of work





BaGLAMa 2

BaGLAMa shows you page view numbers for pages on Wikipedia (and other Wikimedia sites) containing Commons files in a specific category. Since February 2014, a new software is used to aggregate page views, so there may be minute differences.



The new Wikimedia pageview API (human views only, no bots) is used starting 2015-12!

Commons categories

Show/hide category list

| Category | Stats | Months tracked | | Last month | Total views in all times |
|-----------------------------------|-------|-------------------|----|---------------|--------------------------|
| Audio files by Sain (Records) Ltd | Show | | 14 | 2018-03 | 818,485 |
| BAnQ-Projet Poirier | Show | | 46 | 2018-03 | 1,198,346,772 |
| BBC voice samples | Show | | 33 | 2018-03 | 322,139,239 |
| Belgrade Aviation Museum | Show | | 91 | 2018-03 | 54,945,753 |
| Belgrade Military Museum | Show | | 91 | 2018-03 | 73,132,396 |





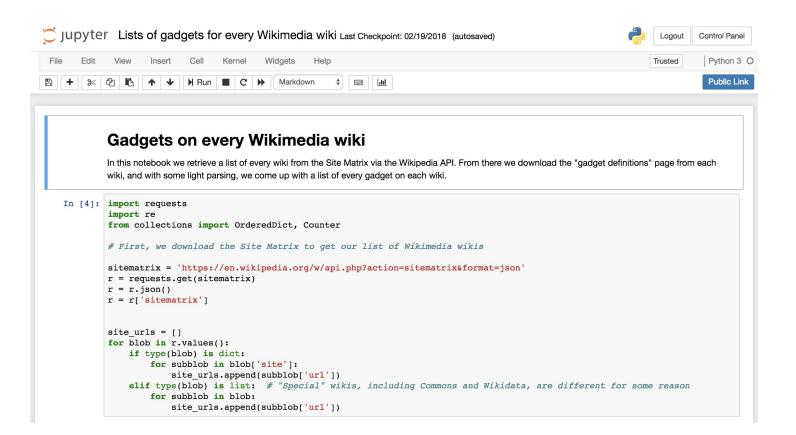
My programs

Create a new program

| Program ≑ | | Events \$ | Participants \$ | New editors ♦ | 7 day retention \$ | Pages created \$ | Pages improved \$ |
|--|----------|-----------|-----------------|----------------------|--------------------|------------------|-------------------|
| Wikimedia DC Institutional Partnerships | ‡ | 0 | 0 | - | _ | - | - |









How do you find all these tools???

A new project to create a database of Wikimedia tools



Based on earlier tool categorization efforts, including Hay's Tool Directory



Multilingual and international



A team effort.



You can help

Talk to us about your work.

What tools do you use?

What tools do not exist yet?

How do you learn about tools?

How do you share tools?



Let's talk!

etherpad.wikimedia.org/p/ToolTime18



THANK YOU

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