

# WikiFridays Project



**WIKIMEDIA**

EDUCATION

**'umai** Universidad  
Maimónides

**ESCUELA DE  
COMUNICACIÓN Y DISEÑO MULTIMEDIAL**

Hola!

I'm Sofía Alamo

(But, you can call me Sophie)

She/her/her





# Aims

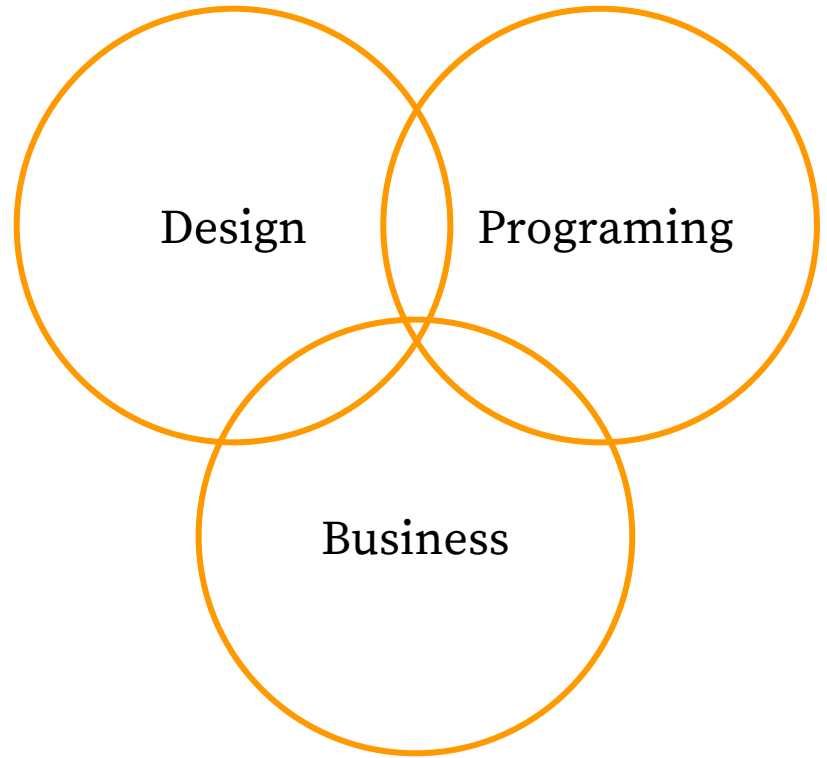
To evaluate how students get to apply what they have learnt

To improve students formal writing skills

To make visible the broad role that Multimedia undergraduates can play in the Wiki community.

To emphasize the importance of free cultures, free access to knowledge and sharing ethics.

Multimedia  
students  
fields of study



# Using Wikipedia at University

Expectation



# Using Wikipedia at University

Reality

**Oh my god I need help.**





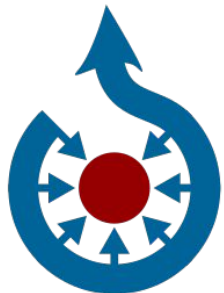
4 courses  
4 subjects  
4 Fridays  
3 Wikimedia Projects



Universidad Malinópolis

# 3 workshops

- Wikipedia editing club
- Open licences and Wikicommons
- Creating and updating databases in Wikidata



WIKIMEDIA  
COMMONS



WIKIDATA



35+ articles



**Walter Ong**, Medios de comunicación de masas, **Medios digitales**, Comunicación interactiva, Paréntesis de Gutenberg, **Inteligencia colectiva**, Realidad aumentada, **Cultura libre**, Cultura Visual, Crossmedia, Régimen escópico, **Lev Manovich**, **Datos Masivos/Big Data**, Transhumanismo, **Pierre Levy**, Nick Bostrom, Filtros Burbuja, **Alan Turing**, Jorge Macchi, **Arte Cyborg**, Grupo de Arte Callejero, **Joaquín Fargas**, Leo Nuñez, FASE encuentro de arte, tecnología y ciencia, **Graciela Taquini**, **Boston Dynamics**, Google Drive, **Houston, tenemos un podcast**, **PURPLE**, FASE (Festival de Arte Sonoro Español), **Arte contemporáneo**, Arte de los nuevos medios, Movimiento Madí, **Palais de Glace**, Dark Web o **Web oscura**, Placa base, Placa Madre, **WeChat**.

In spanish!







# Main finding #1

The impact of using an everyday tool from an academic point of view and from the editor's perspective.

# Main finding #2

How it enhanced young learners participation and commitment.

# Main finding #3

The usually strained relationship between Wikipedia and academic knowledge is resignified.



# All in all...

Bringing Wikipedia and University together allows us to connect academia with its environment and expand the impact it has on society and culture in the digital era.





# Thanks!

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EDUCATION