



"**Cipta Media** is a grant for Indonesian media projects that aims to support new and innovative ideas and practices that advance the public interest. This report aims to capture learning from the grant to date and evaluate and document the grant model being used. Cipta Media was established by the Ford Foundation in Indonesia, with the support of Wikimedia Indonesia, ICT Watch, and the Alliance of Independent Journalists in Indonesia. Since 2011, there have been two phases of the grant. The inaugural Cipta Media grant, Cipta Media Bersama, ran from 2011-2013. It provided grants to a total of one million US dollars for twenty projects of up to a one year duration that demonstrated the promotion of content diversity, openness, and ethical media practices. In 2014, the follow-up grant Cipta Media Selular (Cipta Media Mobile) was initiated, focusing specifically on mobile phone technology for social change. It provided 12 grants to a total of US\$750,000."

—Annie Sloman

"**Cipta Media** definitely built capacity. It demystified media and technology projects, and provided an opportunity for all people in all areas of Indonesia to play a part", and "it gave the opportunity for people to have a greater awareness of the use of media".

—Grantee



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CIPTA MEDIA

Evaluation and Learning Report



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