# Wikipedia for Peace – Logic Model

**INPUTS**

**OUTPUTS**
Participants - Activities - Direct Products

**OUTCOMES - IMPACT**
Short term - Intermediate - Long-Term

## Situation

Can we recruit new volunteers by partnering with other international non-profit networks which do not come from the online world but share our believe that free knowledge makes the world better? WMAT has been exploring this with the Service Civil International (SCI) a global peace movement

## Priorities

Recruiting more volunteers for Wikimedia projects (esp. women, members of emerging communities and minority languages)

Contributing free knowledge to topics which support more peaceful societies (e.g. environmental justice)

## What we invest

Staff and volunteer time to host peace camps and trainer the trainer events for camp hosts

Travel support for interested volunteers from Austria

## Who we reach

Existing SCI community members

Potential new Wikimedia volunteers

Media and general public (donors, supporters)

Existing Wikimedians as mentors

## What we do

Adapting the peace camp structure to online volunteering

Organizing Peace Camps and train the trainer events

Promoting the concept and sharing our experiences among Wikimedians and SCI volunteers

## What we create

A concept for combining off- and online volunteering to support Wiki-skill and community building and which can be copied and adapted by SCI and Wikimedia volunteers worldwide

Content on various Wikimedia projects

Expanded network of volunteers

## Results: Learning

Cross-pollination between the volunteering cultures of SCI and Wikimedia (how each other's values volunteer approaches can be integrated into and thereby enrich one's own projects)

Awareness for peace related topics among Wikimedians

## Results: changing Action

SCI volunteers become Wikimedians or even organize wiki projects in their home communities

Wikimedians value the grassroots approach of SCI volunteers (e.g. simple housing& home cooking during projects)& their inclusive approach to women and minorities

## Results: changing Conditions

Global cooperation of Wikimedia and SCI volunteers which leads to more diverse communities in many countries and new joint ideas and projects

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**Assumptions**

**External Factors**

## Evaluation
Identification – Design – Implementation – Completion/Follow-up

Logic Model adapted and modified from UW Extension (2003). Program Development and Evaluation Logic Model. Available at: http://www.uwex.edu/ces/pdande/evaluation/pdf/LMfront.pdf (Retrieved 6/22/2013)