

*What the title of my talk is*

# **Behind the scenes of the Odia Wikipedia how-to video tutorials**

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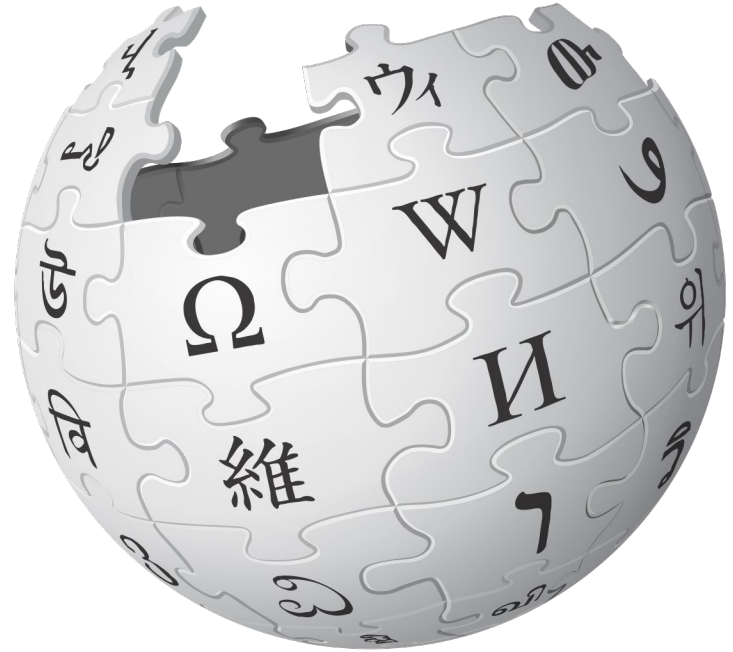
User:Psubhashish · Odia Wikipedia

*What I really mean is*

**How to create  
audio-visual tutorial  
before your new  
editors say goodbye!**

# Odia Wikipedia

- ☞ First South Asian Wikipedia project
- ☞ Target audience: ~45-50 million
- ☞ 15,000 articles
- ☞ ~25 active editors



WIKIMEDIA  
FOUNDATION





**Write down a script**  
*keep the local context in mind*





# Edit and add b-rolls

*Keep it short and precise*











# Create subtitles

*so that visually-disabled people  
can access*



*Let's watch an  
example video tutorial  
made for Odia  
Wikipedia*

# TOOLS

## Video editing

**FLOSS:** Kdenlive, Avidemux

**PROPRIETARY:** Final Cut Pro, Adobe Premiere

## Audio

**FLOSS:** Audacity

**PROPRIETARY:** Adobe Audition

## Photo editing

**FLOSS:** Gimp (raster), Inkscape (vector)

**PROPRIETARY:** Adobe Photoshop (raster), Illustrator (vector)

# LINKS

## Transcript

<http://bit.ly/2Mk1JAU>

## Further reading

<https://blog.wikimedia.org/2018/01/11/how-to-video-newsreel/>

m:Video tutorial on how to submit media to  
Wikimedia Commons using OTRS



# THANK YOU!

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