Behind the scenes of the Odia Wikipedia how-to video tutorials

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What I really mean is

How to create audio-visual tutorial before your new editors say goodbye!
Odia Wikipedia

☞ First South Asian Wikipedia project
☞ Target audience: ~45-50 million
☞ 15,000 articles
☞ ~25 active editors
Spark of an idea
from a real-wiki problem
Write down a script
keep the local context in mind
Enact and improve

Tip: Shoot a rough-cut video
Edit and add b-rolls

keep it short and precise
Because long & monotonous videos are boring to watch!
Edit and add b-rolls

keep it short and precise
Add sound effects
They’re more important than b-rolls
Create subtitles so that visually-disabled people can access.
Let’s watch an example video tutorial made for Odia Wikipedia
TOOLS

Video editing

**FLOSS**: Kdenlive, Avidemux

**PROPRIETARY**: Final Cut Pro, Adobe Premiere

Audio

**FLOSS**: Audacity

**PROPRIETARY**: Adobe Audition

Photo editing

**FLOSS**: Gimp (raster), Inkscape (vector)

**PROPRIETARY**: Adobe Photoshop (raster), Illustrator (vector)
THANK YOU!

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