

# Call for Projects 2017/Wiki Space ZH

## Overview

Legal name of organization or individual requesting this grant

Micha Rieser

Project contact name

Micha Rieser, Martin Walder

Project contact username or email

Micha

Project leader name

Micha Rieser

Project leader username or email

Micha

Full project name

Wiki Space ZH

Provisional target start date

1 April 2017

Provisional completion date

31 March 2018

## Project goal

The goal of this project is to establish a community space with an outreach in the German speaking part of Switzerland similar to the Lokal K <sup>[1]</sup> or the MUC <sup>[2]</sup>.

There is already a group of interested Wikipedians which will form a specific association for renting a centrally located room for at least one year. This group is also looking for sponsors to cover the rent, operating costs and the equipment.

The group will also take care about the program, especially regular community events and projects. The space would also be usable by single community members as working space, e.g. for photography, or small groups for meetups, collaborative work, jury meetings and more on their own initiative.

## Request

In order to secure a location in the Limmathaus <sup>[3]</sup> near the main station, a guarantee is needed to cover the cost for the rent (CHF 1750 incl./month) in 2017 (Apr - Dec) and in 2018 (Jan to Mar), in case the fundraising is not (fully) successful. The guarantee for 2017 would be CHF 14'000 and for 2018 CHF 5'250.

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Hintergrund  
Freiwillige Autorinnen und Autoren schreiben gemeinsam und ehrenamtlich eine Enzyklopädie, die zu den meist genutzten Webseiten gehört: Wikipedia. Diese Wikipediaerinnen und Wikipediaer leisten aus Freude und Interesse am jeweiligen Thema ihren Beitrag und mit dem Ziel, möglichst viel Wissen für jedermann freizugänglich zu machen und zu bewahren. Wikipediaerinnen und Wikipediaer sind jung oder alt, gehen zur Schule, studieren, sind angestellt, freiberuflich oder pensioniert. Um die Autorinnen und Autoren in ihrer Arbeit zu unterstützen, den Austausch von Ideen und Konzepten zu fördern und gemeinsame Projekte zu ermöglichen gibt es an verschiedenen Orten ausserhalb der Schweiz sogenannte Community Spaces, die teilweise von dem Wikimedia-Chapter oder von lokalen Wikipedia-Gruppen geführt werden.

In Deutschland sind das Lokal K in Köln, das WikiMuc in München, die von lokalen Wikipedia-Gruppen betrieben werden. In Berlin, Wien und Paris hat das jeweilige Wikimedia Chapter grösere Räumlichkeiten, die auch von der Wikipediaerinnen und Wikipediaer für Vorhaben genutzt werden können, wobei nun auch in Berlin ein eigenes Lokal gesucht wird. In der Schweiz fehlen vergleichbare Möglichkeiten komplett.

Ziel  
Als übergeordnetes Ziel wollen wir nun in Zürich einen Community Space errichten und betreiben.

Ziel: Vernetzung und die Unterstützung von engagierten Personen

- bei der Entwicklung und Umsetzung gemeinsamer Vorhaben, auch über längere Zeit
- für produktive Einzel- und Gruppenarbeit dank direkt verfügbarer Technik und Literatur
- mit einer gemächlichen Arbeitsatmosphäre in einem selbstgestalteten Raum
- mit einem guten Rahmen durch regelmäßige Treffen
- mit Weiterbildung der lokalen Community durch interne Veranstaltungen und Kooperationen mit anderen Free- und Open-Organisationen

Ziel: Raum für Community Liaison

- als Arbeitsplatz für Community Liaison, damit er einen ständig verfügbaren Arbeitsort hat.
- für ein Angebot an regelmässig stattfindenden «Sprechstunden».

Ziel: Neue Ehrenamtliche gewinnen und halten

- mit regelmäßigen Veranstaltungen für neue Ehrenamtliche
- mit einer offenen Atmosphäre und Möglichkeit zur Integration in die lokale Gruppe
- für erste Kooperationen mit anderen Organisationen zum Thema

Ziel: Vernetzung mit befreundeten Organisationen

- durch eine einfach zugängliche Austauschmöglichkeit mit Digitaler Allmend, OpenData, Digitale Gesellschaft, Public Domain Stiftung und anderen
- Durch die Verfügbarkeit eines Raumes zur gemeinsamen oder reziproken Nutzung.

Detailed Concept in German including a comparison with the financials with Lokal K and MUC

This location was used by the Stadtverband der reformierten Kirche <sup>[4]</sup> for their youth work. They are looking now for a follow-up tenant, as they ceased their work. The landlord will decide in the first half of March, but is very positive towards the idea of a Wiki Space. Therefore, a guarantee is urgently needed to secure this unique opportunity.

The ultimate goal is to cover all expenses for this space by sponsors, donors and third party associations.

## Project scope and list of activities

The project will rent and operate the community space according to the respective concept. Additional partners like the Digigale Allmend, Dock 18, Public Domain project and further associations are invited to join. The community space can also be used as office and meeting space for WMCH or third parties as long as they are linked to free content or similar purposes. Other third parties may be allowed to rent the space during not used hours, e.g. for a general assembly of a small association, a specific meetup of a neighborhood association, ...

### List of activities:

- Regular community meetings
- Regular consultation hours
- Specific workshops or projects like Wikipedia plays ... <sup>[5]</sup>
- Photo & toolage workshops
- Photostudio
- Meetups and jury meetings
- Joint projects with Public Domain and Digitaler Allmend
- Events with broader audience (e.g. presentations to a public audience, interested groups or medias)

The selected location is ideally situated at the Limmatplatz <sup>[6]</sup>, about five minutes from the main station by public transportation or ten minutes walking distance. It is also well connected with other parts of Zurich.

The room offers around 50 m<sup>2</sup> of working space, an additional kitchen, gender separated toilets and enough storage room. It is in the first floor with an elevator, but not fully accessible (there are some steps from the street level to reach the elevator, but enough room for a temporary ramp). There is daylight from two sides.

The various lockable storage opportunities allows the community to place as well high value equipment, like scanner, photoflood lamp.



Main room, link to entrance room  
& kitchen



Main room, from streetsite



Main room, from back



Kitchen



Washrooms, accesible from the separted entrace room

## Non-financial requirements

Not needed from WMCH.

## Fit to strategy

- increasing reach: acquire new contributors, enable community to run own projects in regards of a specific topic
- participation: maintain the currently active community and re-activate passive contributors
- quality: increase community "health" by building up a strong personal realtionships and offer a room for discussion.
- credibility: build up a visible place in the German-speaking part of Switzerland for authors, contributors but as well sponsors, donnors, partners, media, ...

## Fit to a community demand

The community space is a wish for a long time. The success of the Lokal K and the MUC shows the importance of such a location. (See as well the discussion on WP:Zürich <sup>[7]</sup>).

## Other benefits

Various projects and associations are looking for a better collaboration with the Wikipedia/Commons community. There will be as well a strong footprint of the Wikimedia-platforms (Wikipedia, Commons, Wikidata, ...) in Zürich, the Northeast and the whole German-speaking-part. Not only the main GLAMs are very close, but as well a lot of interesting companies of the digital world.

## Measures of success

- At least one community event each week.
- At least one specific activity or project each month
- At least one event with partners each quarter
- Adjusted project plan for 2018 based on the results and the experience of the first year

## Budget breakdown

**Total: 19'250 CHF (maximum)**

- rent of the location 2017: 14'000 CHF (guarantee only)
- remt of the location 2018: 5'250 CHF (guarantee only)

These are maximum amounts. The effective amounts will depend on the fundraising of the association. The guarantee is only for the rent towards the landlord. All other costs will be covered by the association or private

If Wikimedia CH would like to establish a local presence or an office for their local staff, part of the rent could be covered by the regular budget of WMCH, e.g. CHF 400 - 500 monthly for a office space. Wikimedia CH is the preferred partner, other similar options and requests will be looked into on a lower priority.

- Micha
- Martin

## References

- [1] [https://de.wikipedia.org/wiki/Wikipedia:Lokal\\_K](https://de.wikipedia.org/wiki/Wikipedia:Lokal_K)
  - [2] <https://de.wikipedia.org/wiki/Wikipedia:WikiMUC>
  - [3] <https://de.wikipedia.org/wiki/Limmathaus>
  - [4] [http://kirche-zh.ch/4.php?read\\_category=23](http://kirche-zh.ch/4.php?read_category=23)
  - [5] [https://de.wikipedia.org/wiki/Portal:Spiele/Wikipedia\\_spielt\\_...](https://de.wikipedia.org/wiki/Portal:Spiele/Wikipedia_spielt_...)
  - [6] <https://de.wikipedia.org/wiki/Limmatplatz>
  - [7] [https://de.wikipedia.org/wiki/Wikipedia\\_Diskussion:Z%C3%BCrich#Community\\_Space\\_in\\_Z.C3.BCrich](https://de.wikipedia.org/wiki/Wikipedia_Diskussion:Z%C3%BCrich#Community_Space_in_Z.C3.BCrich)
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