The year in review and the year ahead

Sue Gardner, Executive Director,
Wikimedia Foundation
Hi, I’m Sue.
Welcome.
4 priority areas:

Editor Engagement
Grantmaking
VisualEditor
Mobile
What we’re doing.
What’s next.
Editor Engagement
We spent a lot of time learning what keeps people from editing.

Now we are helping them.
Cracked it. Small changes, data-informed.

Welcome to Wikipedia, HiWikiMania!

Looking for an easy way to get involved? Just choose one of the three options below, and we'll give you a suggested article to edit.

- **Fix Spelling & Grammar**
  - The easiest way to get started!

- **Improve Clarity**
  - Simplify or reword sentences.

- **Add Links**
  - Connect Wikipedia articles together.

← No thanks, return to the page I was reading
Proportion of newly-registered users editing articles within 24 hours

- **Control**: 20%
- **Getting Started**: 22%

~130k registrations/month = +2.6K editors monthly

GS users don’t get reverted at higher rate

Incremental interface changes will increase # of editors.
Next up: talk pages.

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**Infobox Classical musician**

Note to self: Template:Infobox composer/draft and Wikipedia talk:WikiProject Composers/infoboxes RFC

Ravoppapa (talk · contribs) seems interested in designing a new Infobox for classical musicians, also. A collaborative effort by two knowledgeable editors would be far better than efforts of a single editor that has no clue what he's doing (i.e. me). I've requested that my old deleted userspace be undeleted for your convenience, also. The 2007 attempt by Turangallla (talk · contribs) is also worth a look: User:Turangallla/sandbox/infobox composer. That's basically where my attempt stemmed from. Cheers --Jubilee[clipman]

2:22 pm, 23 February 2010, Tuesday (3 years, 5 months, 8 days ago) (UTC-8)

I think the extended box is fine. I can think of lots of additional information I would like to see presented in a structured way (for example, genres (symphony, piano, chamber, opera, etc.), main cities of residence (Vienna, Salzburg, ...), and more. But considering the politics surrounding the issue, and the vituperation it inspires, I think that less is better. Regards, --Ravoppapa (talk)

11:03 pm, 27 February 2010, Saturday (3 years, 5 months, 4 days ago) (UTC-8)

I'm not sure how to word the documentation advice concerning the fields "Era", "Styles/schools", and "Principal genres" (at Template:Infobox composer/draft/doc/Long example). Please have a go, or suggest a delegate who might be good at an initial go (I'll all get refined eventually :) Thanks. --Quiddity (talk)

11:55 pm, 27 February 2010, Saturday (3 years, 5 months, 4 days ago) (UTC-8)

Styles: Medieval, Renaissance, Baroque, Classical, Romantic, Late Romantic, Impressionist, 12-tone, Modern. I think any finer resolution is likely to cause problems.

Principal genres: Symphonic, Piano, Chamber music, Opera, Vocal, other. Other would include composers like Gesualdo (who wrote only madrigals), or composers who wrote for a single instrument (Devienne, who wrote for flute). --Ravoppapa (talk)

12:35 am, 28 February 2010, Sunday (3 years, 5 months, 4 days ago) (UTC-8)

For Styles, I think I've had them accidentally swapped/mixed with Eras? Please tweak what I've currently got at Template:Infobox composer/draft/doc/Long example. I'm going to sleep on it :) --Quiddity (talk)

1:27 am, 28 February 2010, Sunday (3 years, 5 months, 4 days ago) (UTC-8)

Thank you for taking the time to work on the infobox. As stated, I won't personally use it (at least, certainly not in the foreseeable future) but others may find it useful. --Jubilee[clipman] 2:23 pm, 25 February 2010, Thursday (3 years, 5 months, 8 days ago) (UTC-8)
Grantmaking
Infrastructure
Process
Systems

USD 5.65 million

Germany
France
United Kingdom
Switzerland
Netherlands

17 others
India & Argentina
10 others

global north

global south

2012-2013
2013-2014
Effectiveness
Priorities
Impact

USD 8 million

Editor Engagement  Grantmaking  VisualEditor  Mobile

2012-2013  2013-2014
VisualEditor allows people to edit without having to learn wikitext markup. It should enable more readers to become editors.
Why we need it.
INLINE TEMPLATE EDITING
Please continue to test & report on your experiences.
Mobile
2011-12: We fixed mobile readership.
2012-13: We made uploading images easy.
2013-14: Now, you can edit from the mobile web.
Mobile editing attracts both existing & new editors, with reversion rates only 1% higher than normal.

3,014 total users edited on mobile in the first week following launch.
Why it matters.
Thank you.
You are extraordinary.