

Wikimedia Mobile and Offline



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Mobile and Offline as two sides of the same coin

Mobile world changes every six months

Relevance of offline in a more connected world

How do we focus?

Over the next five years, the Wikimedia Foundation will aim to accelerate impact in a few key areas. We will establish a temporary presence in several high-potential geographies, with the goal of accelerating editor recruitment and self-organization. This will begin in India, Brazil and the Arabic-speaking Middle East. We will also significantly accelerate activities designed to meet the needs of mobile users, with a particular emphasis on those in the Global South. And, we will invest in scalable solutions designed to make Wikipedia available to people who don't have internet access.

Task Force Commentary

“

WMF should focus on facilitating third-party application development and reuse of Wikipedia content

”

Task Force Commentary

“

WMF should identify promising partnerships with cell phone manufacturers and providers who can incorporate Wikipedia content into their product offerings

”

Task Force Commentary

“

Improve accessibility of Wikipedia content available through data dumps

”

So how do we reach those goals?

great partners .. a small slice



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The WiderNet Project
201 Communications Center
The University of Iowa
School of Library
and Information Science
Iowa City, Iowa 52242 USA

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eGranary Digital Library



The eGranary Digital Library - also known as "The Internet in a Box" - provides millions of digital educational resources to institutions lacking adequate Internet access.

Through a process of garnering permissions, copying Web sites, and delivering them to intranet Web servers INSIDE our partner institutions in developing countries and other places around the globe, we deliver millions of multimedia documents that can be instantly accessed by patrons over their local area networks at no cost.

About the eGranary Digital Library

Take a look at the history and background of the eGranary, view some of our current subscribers, read the report from our year-long evaluation project, hear some success stories and more.

How It Works

Learn what the eGranary appliance looks like, see how it's produced and distributed, review our policies and guidelines, and get answers to frequently asked questions.

What's Inside the eGranary

You'll find more than TEN MILLION documents, each of them fully indexed and searchable using our powerful, built-in search engine.

Don't miss!

View the results
of our eGranary
Evaluation Project



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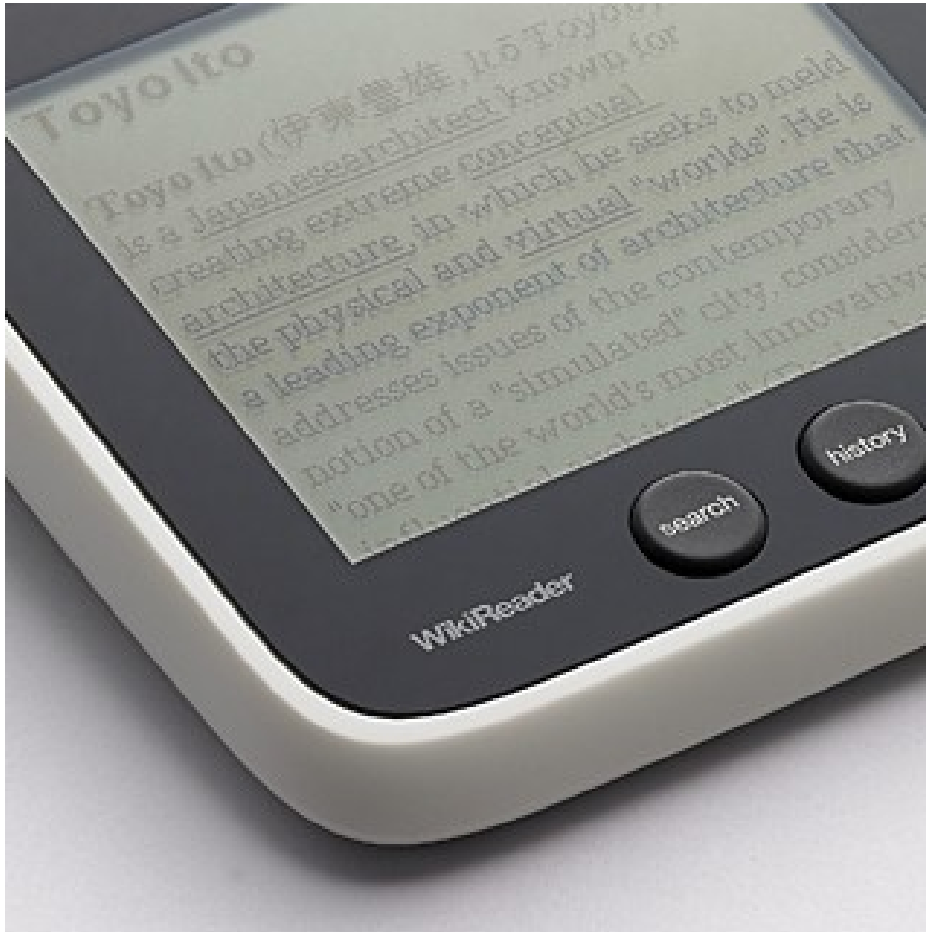


eGranary

- 375+ complete Web sites
- 235+ partial Web sites
- 250+ academic and medical journals
- 20,000+ books
- 57 educational software programs
- 60 computer software applications

But how about something more personal and
portable ...

Wiki Reader



- Full copy of English Wikipedia
- 12 months of battery life
- Touch screen interface
- Fully open GPL device

WikiReader - Audience



WikiReader – New Languages!

Cymraeg, Dansk, Deutsch,
English, Español, Ελληνικά,
Français, Magyar, Nederlands,
Norsk, Português, Русский,
Suomi

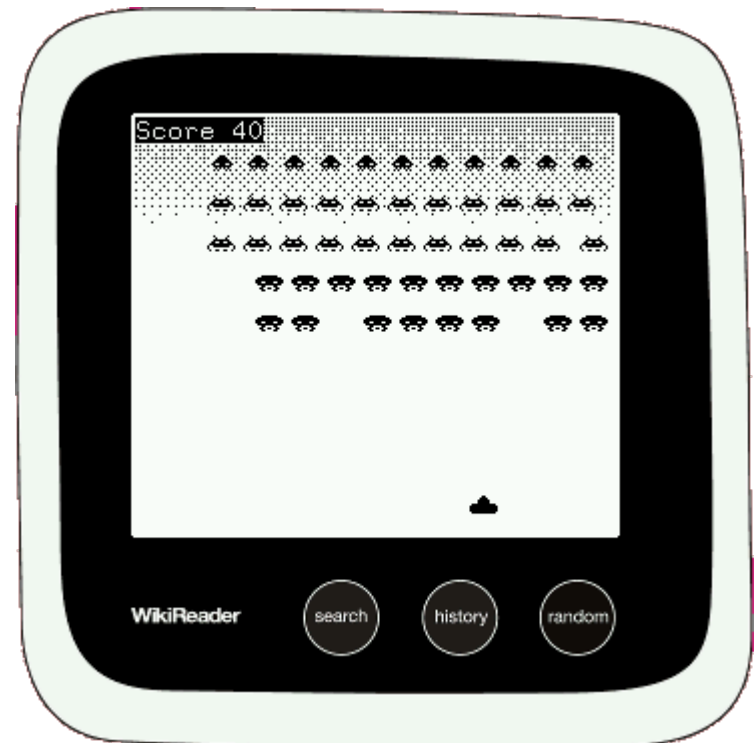
Special thanks to Translate Wiki!

WikiReader - Distribution



WikiReader in the Future

- Generic Offline Reader
 - Project Gutenberg
- Collections
- WikiReader SDK



WikiReader

Get Involved!

<http://dev.thewikireader.com/>

But thats a bit expensive

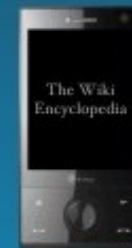


WikiPock

Take Wikipedia® in your mobile phone

WikiPock is a mobile phone application that allows you to search and read Wikipedia without an internet connection (offline). All the articles are stored in your mobile phone's memory so there is no need to download anything from the network. It's the world's largest encyclopedia with over 3.3 million articles in English—in your phone, on the go!

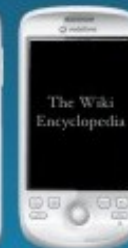
- No internet or connection required
- Full content
- Instant search
- Clean mobile-formatted pages
- Preloaded microSDHC™ memory card available
- Always up-to-date
- Battery-life saver
- Easy user interface
- Available for Windows Mobile®, BlackBerry®, Android™ and Symbian® mobile phones in 22 languages including English, German, French



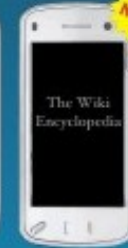
Windows Mobile



BlackBerry



Android



Symbian

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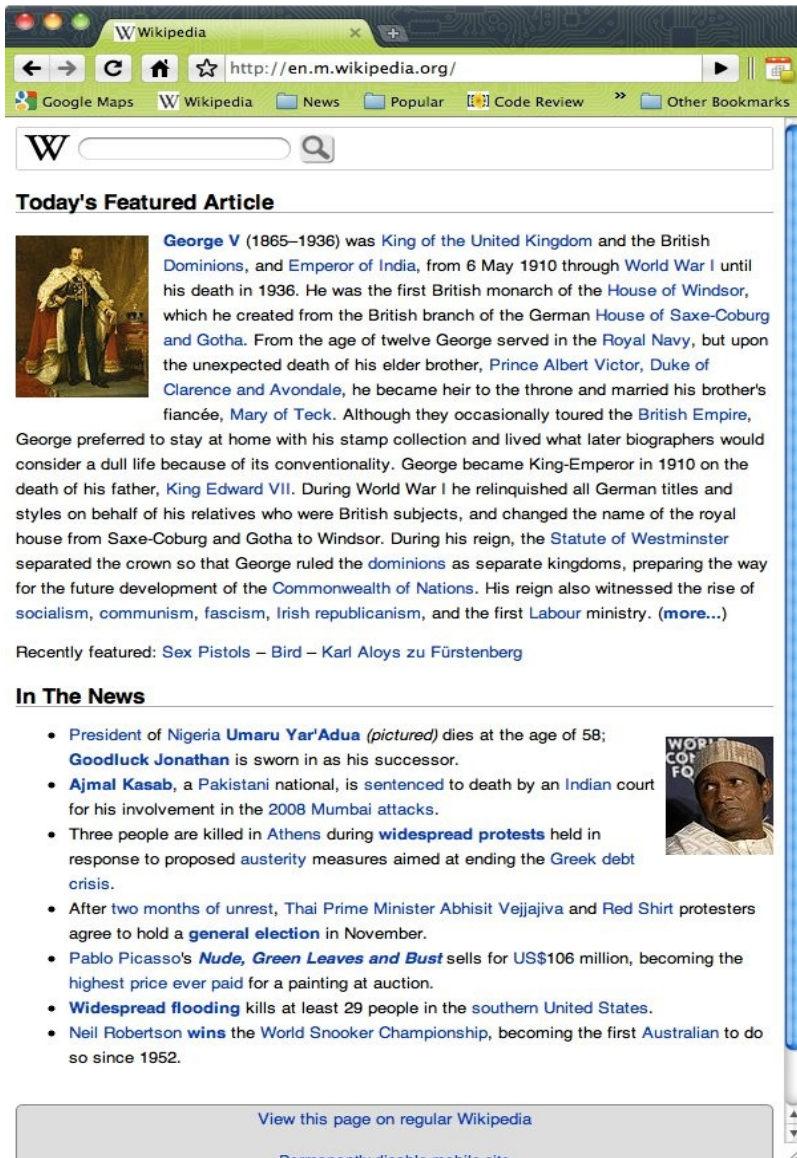
Learn More

WikiPock

- Java based open source offline Wikipedia distribution
- Available for both retail and online sales
- Updatable

Now what about cell phones?

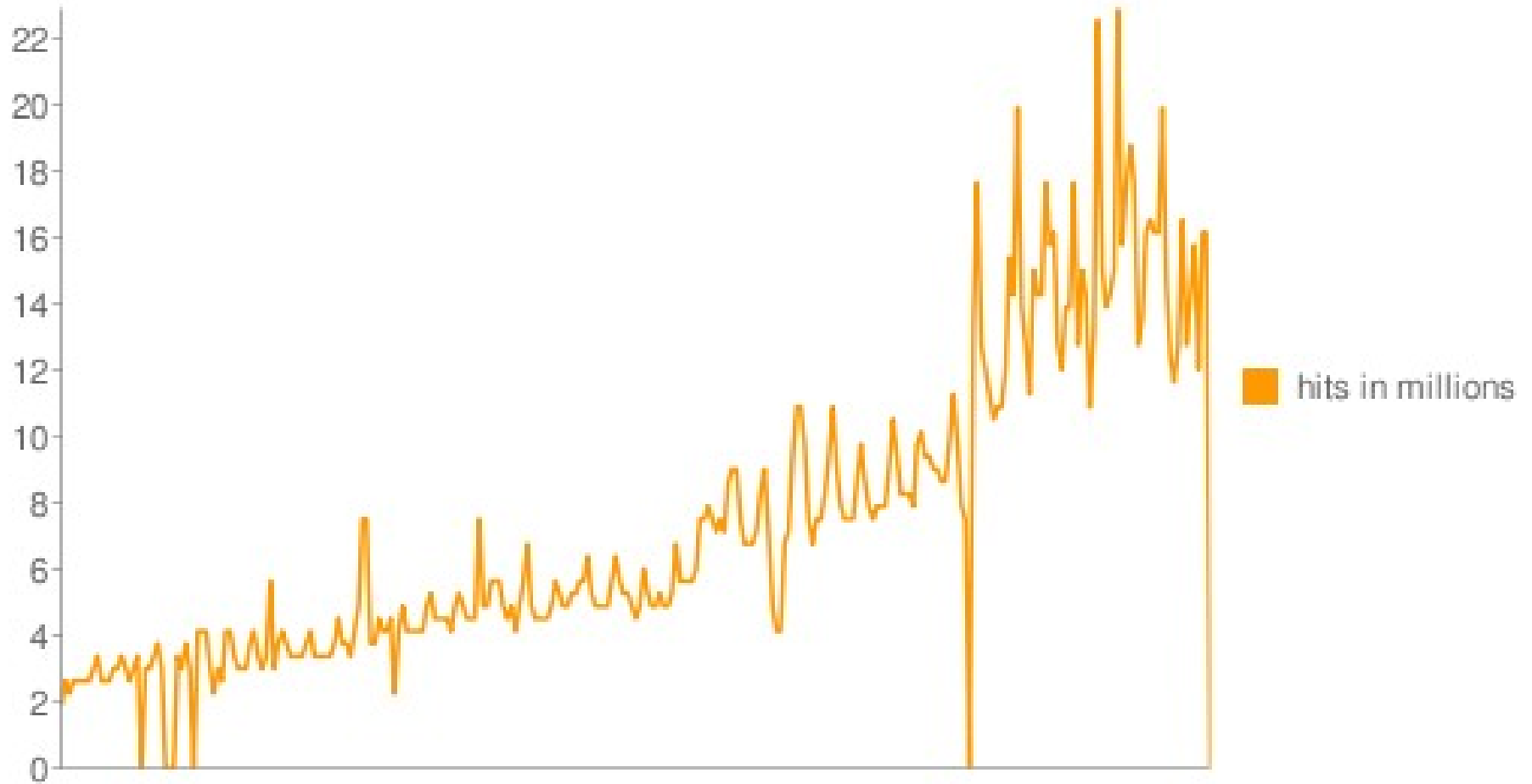
Mobile Gateway



- Ruby Based
- Collapsible Sections
- Works on tons of cell phones
- Active community improving code base
- Available for 34 Wikipedia projects

Mobile Server 06/20/09 - 05/5/10

Total Traffic in Millions



Wikimedia Mobile App



Free App

Category: Reference
Updated: Apr 26, 2010
Current Version: 2.0
0.3 MB
Language: English
Seller: Wikimedia Foundation
© Wikimedia Foundation

Rated 4+

Requirements: Compatible with iPhone, iPod touch, and iPad.
Requires iPhone OS 3.1.2 or later.

Customer Ratings



- Open code base
- Translated to over 25+ languages through community translations
- Geolocation of articles
- Actively being community developed
- Over 150,000 downloads each month

But its not just us ...

iPhone Apps [See All >](#)



Wikipedia Mobile
Reference
Updated Apr 26, 2010
FREE



Wiki Hunt - The Wikipedia...
Games
Updated Apr 13, 2010
+ **\$1.99 BUY**



Wikipanion
Reference
Updated Jun 30, 2010
FREE



iWiki
Reference
Updated Feb 04, 2010
\$1.99 BUY



Wikiamo
Reference
Updated Jul 01, 2010
FREE



Wikipedia Random Article of t...
Reference
Released Jun 02, 2009
\$0.99 BUY

iPad Apps [See All >](#)



Wiki² - Wikipedia Reader f...
Reference
Updated Apr 23, 2010
\$0.99 BUY



Wiki Hunt - The Wikipedia...
Games
Updated Apr 13, 2010
+ **\$1.99 BUY**



Simplepedia for iPad - Simpl...
Reference
Updated Jun 24, 2010
FREE



OffMaps
Navigation
Updated Jun 02, 2010
+ **\$1.99 BUY**



Wikipanion for iPad
Reference
Updated Jun 03, 2010
FREE



MedAbbreviations: Medical A...
Medical
Updated Jul 06, 2010
+ **\$0.99 BUY**

Is it a healthy eco system?

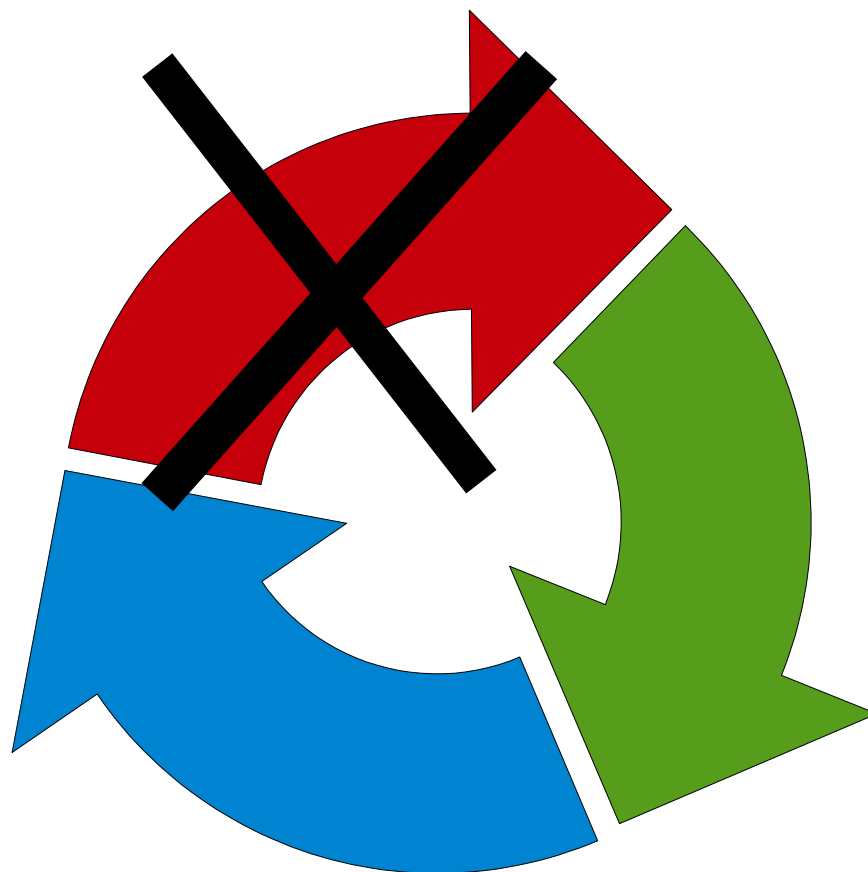
Participation



Reach

Quality

Participation



Reach

Quality

How can we facilitate participation?

But how much do we really know about cell phones?

Not as much as some our new partners

Telefonica

orangeTM

Fundación Telefónica

- Educational information from Wikimedia projects with a focus on Latin America and Spain using educared.net
- Both Spanish and Portuguese material
- Contributions back to Wikimedia projects along with teaching and learning tools will be stressed
- Offline support
- Support of feature phones
- Wikimedia content presence on Terra websites

Terra

Terra proudly supports the Wikimedia Foundation. Help make knowledge free for everybody by editing and collaborating.

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WIKIPÉDIA
A enciclopédia livre

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Calvin and Hobbes

Origem: Wikipédia, a enciclopédia livre.

Calvin and Hobbes (**Calvin & Hobbes** em *Portugal*, **Calvin e Haroldo** no *Brasil*) é uma série de *Banda Desenhada*/História em *Quadrinhos* criada, escrita e ilustrada pelo autor norte-americano *Bill Watterson* e publicada em mais de 2000 jornais do mundo inteiro entre 1985 e 31 de dezembro de 1995, tendo ganho em 1986 e 1988 o *Reuben Award*, da Associação Nacional de Cartunistas dos EUA.

Calvin é um garoto de seis anos de idade cheio de personalidade, que tem como companheiro Hobbes, um tigre sábio e sardônico, que para ele está tão vivo como um amigo verdadeiro, mas para os outros não é mais que um tigre de *peluche*/pelúcia. De acordo com algumas visões, as fantasias mirabolantes de Calvin constituem frequentemente uma fuga à cruel realidade do mundo moderno para a personagem e uma oportunidade de explorar a natureza humana para Bill Watterson.

Ao fim de dez anos de publicação, os fãs consideram Calvin & Hobbes uma obra prima pela sua visão única do mundo, pela imaginação do protagonista e pelas situações insólitas que se estabelecem.

Watterson abandonou a criação que o tornou famoso em 1995, embora as tiras continuem em publicação em vários jornais, incluindo o português *O Público* e o brasileiro *O Estado de S. Paulo*, primeiros jornais em seus respectivos países a publicar a tira.

A última tira inédita foi publicada a 31 de Dezembro de 1995.

Índice [esconder]

- 1 A inspiração dos nomes de Calvin e Hobbes
- 2 História
 - 2.1 Merchandising
- 3 Personagens principais
- 4 Calvinbol
- 5 Calvin & Hobbes no Mundo
- 6 Álbuns
- 7 Colâneas

Calvin and Hobbes

Tira diária

País de origem	EUA
Língua de origem	inglês
Autor	Bill Watterson
Argumento	Bill Watterson
Desenho	Bill Watterson
Tema	Humor, vida familiar, política, sátira
Primeira	18 de novembro de 1985

Data Dumps & openZim

So whats next ... ?

Let's get more hands on deck ...

WMF - Staffing

- Extend current contractor relationships
- 4th Quarter Mobile Engineer
- Full time API Developer
- Revamp API documentation
- Research key demographic areas to prioritize mobile development
- Bring on additional community developers and contractors for key work areas

Summary

Continue to build partnerships that expand mobile and offline reach within existing and emerging regions.

Continue to be supportive of efforts both within the community and by entrepreneurs to develop mobile and offline applications.

Provide reliable and timely data sources to seed
new uses of Wikimedia projects

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www.wikimediafoundation.org

<http://wikitech.wikimedia.org/view/Presentations>