





- 501(C) Non Profit
- 70 Staff members
- San Francisco Based
- Volunteer supported
- Growing





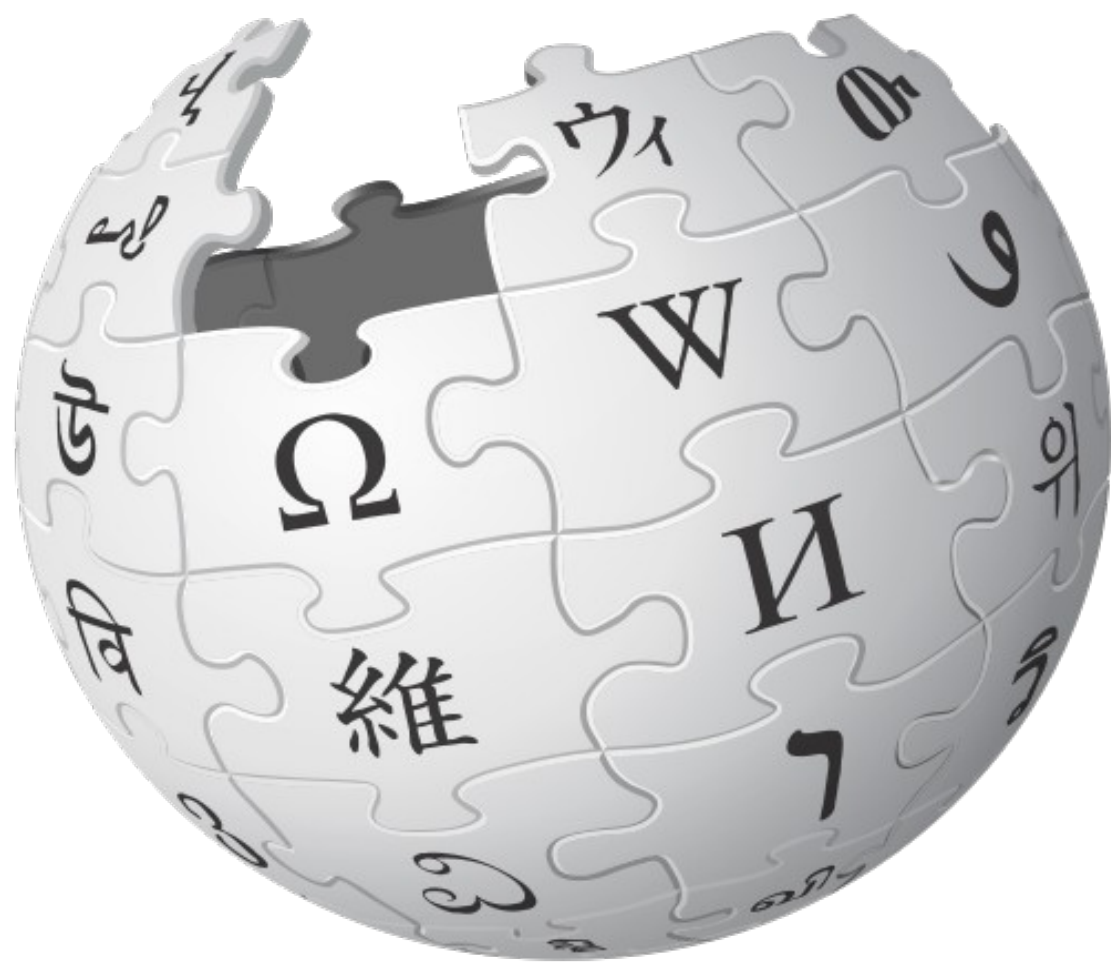
Dedicate to growth and development of free multilingual content, and providing the content free of charge

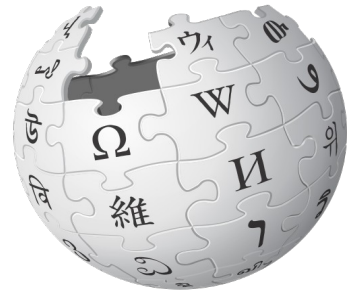


But its not just us ...

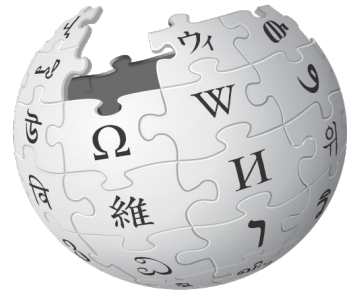


And we all come together to build ..

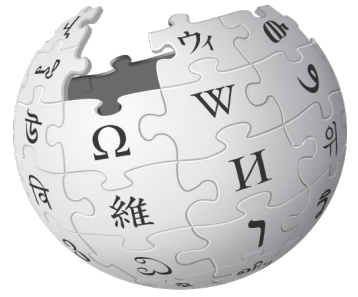




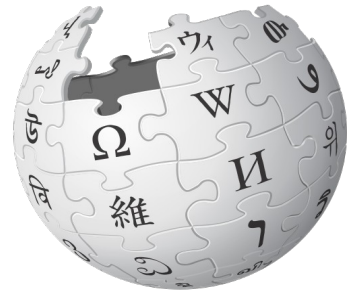
Three Questions



How many of you have used
Wikipedia?



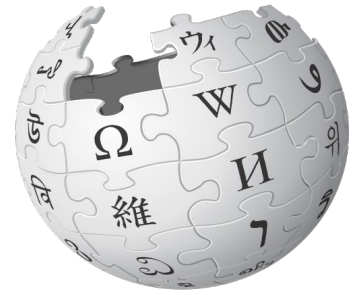
How many of you have clicked
on the edit button?



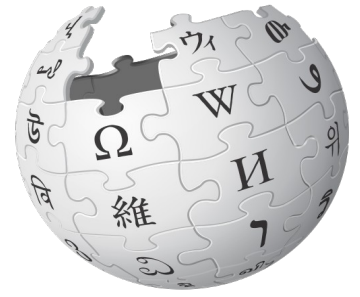
How many of you clicked save?

Video Time!

Wikipedia

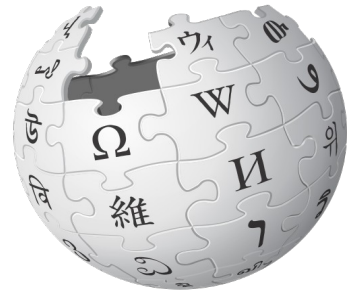


- The free encyclopedia
- 270+ language specific Wikipedias
- 3.7 million+ articles on EN Wikipedia
- 86,000+ active editors
- ... and growing

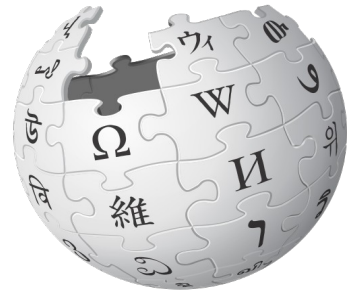


“Imagine a world in which every single person on the planet is given free access to the sum of all human knowledge. That's what we're doing.”

- Jimmy Wales



But how is it built?



By people like you and me



from Wikimedia Commons author: TheEgyptian

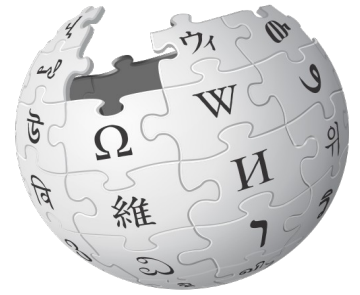


from Wikimedia Commons author: Kalan



from Wikimedia Commons Author: Gnangarra

Monthly Readership



12,933,000,000 / month

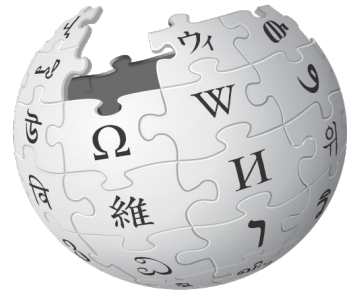
431,000,000 / day

18,000,000 / hour

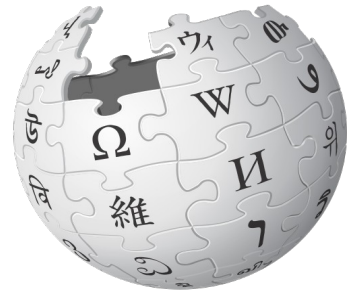
299,000 / minute

5000 / second

Source: <http://stats.wikimedia.org/EN/TablesPageViewsMonthly.htm> (Feb 2011)

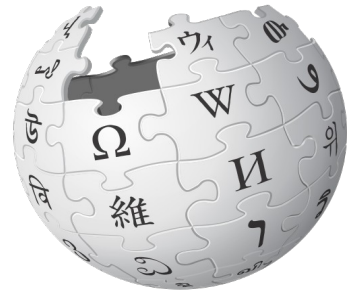


And they share one thing in
common ..



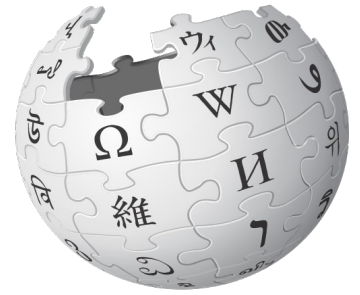
Be bold ... edit!





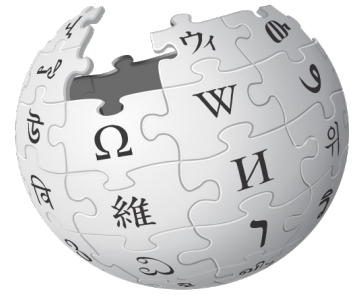
But where do I start ?

Easy ways to contribute



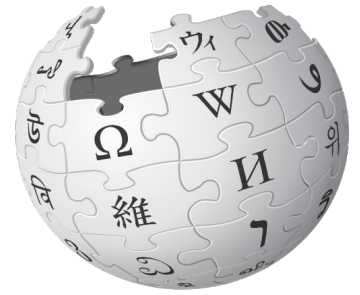
- Correcting a spelling mistake
- Add missing information
- Add citations
- Re-organize the article for easier readability
- Join a local WikiProject
- ..and more

Easy ways to contribute



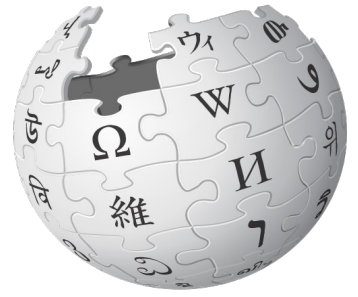
- Correcting a spelling mistake
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- ..and more

Easy ways to contribute



- **Correcting a spelling mistake**
- Add missing information
- Add citations
- Re-organize the article for easier readability
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- ..and more

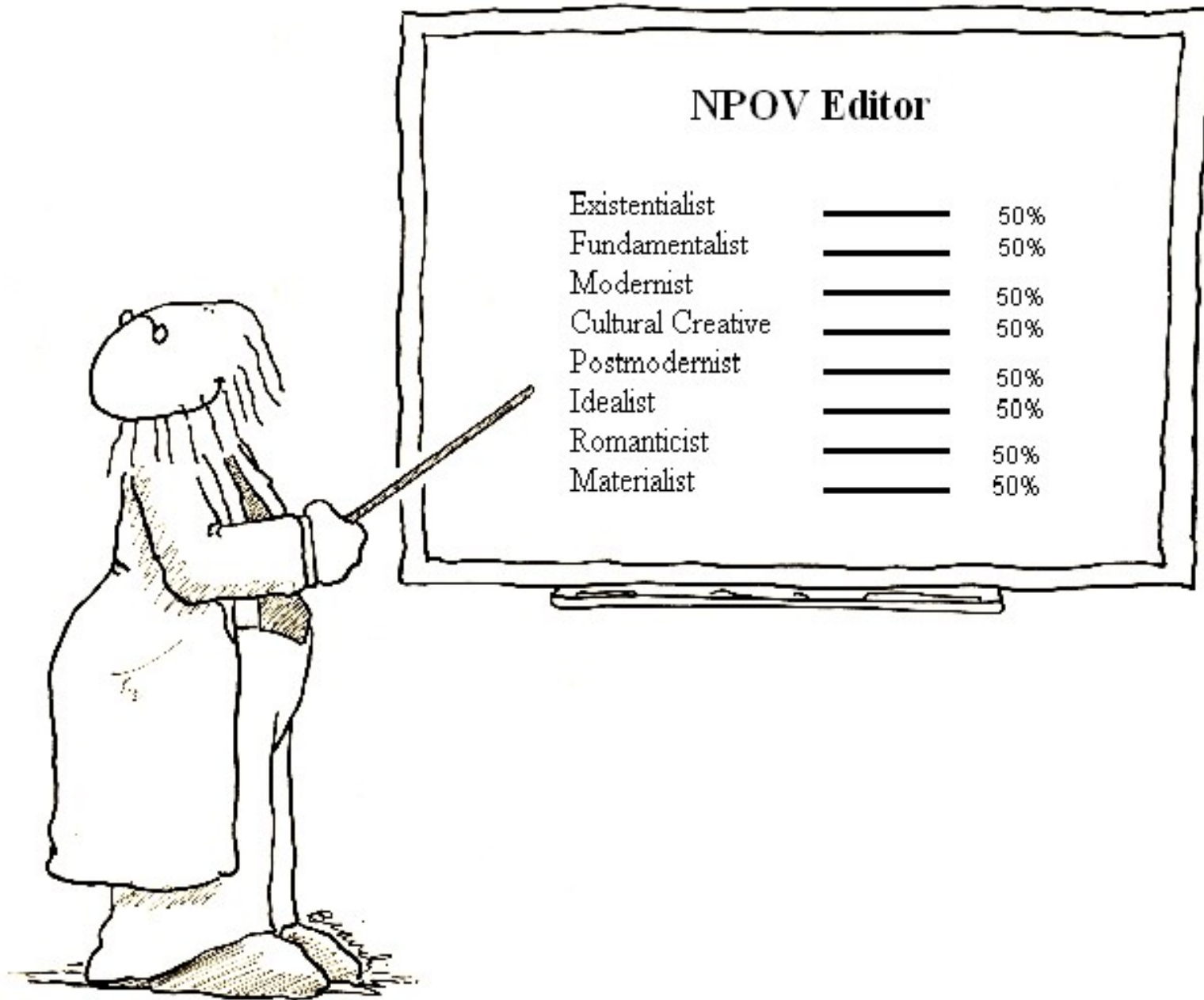




But .. be careful about what you add

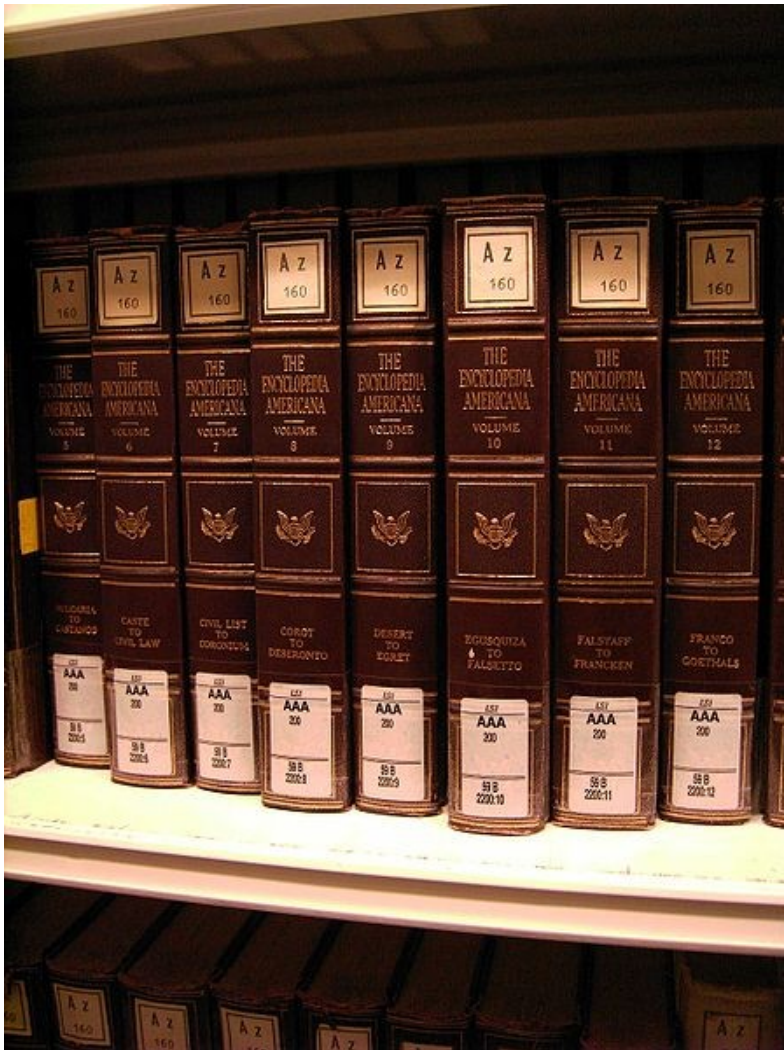
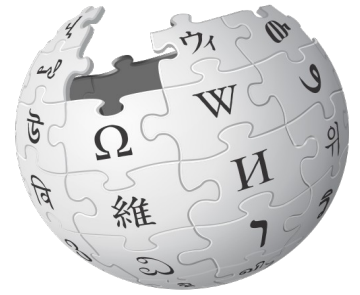


from Wikimedia Commons author: futureatlas.com



from Wikimedia Commons author: Professor Marginalia

Criteria

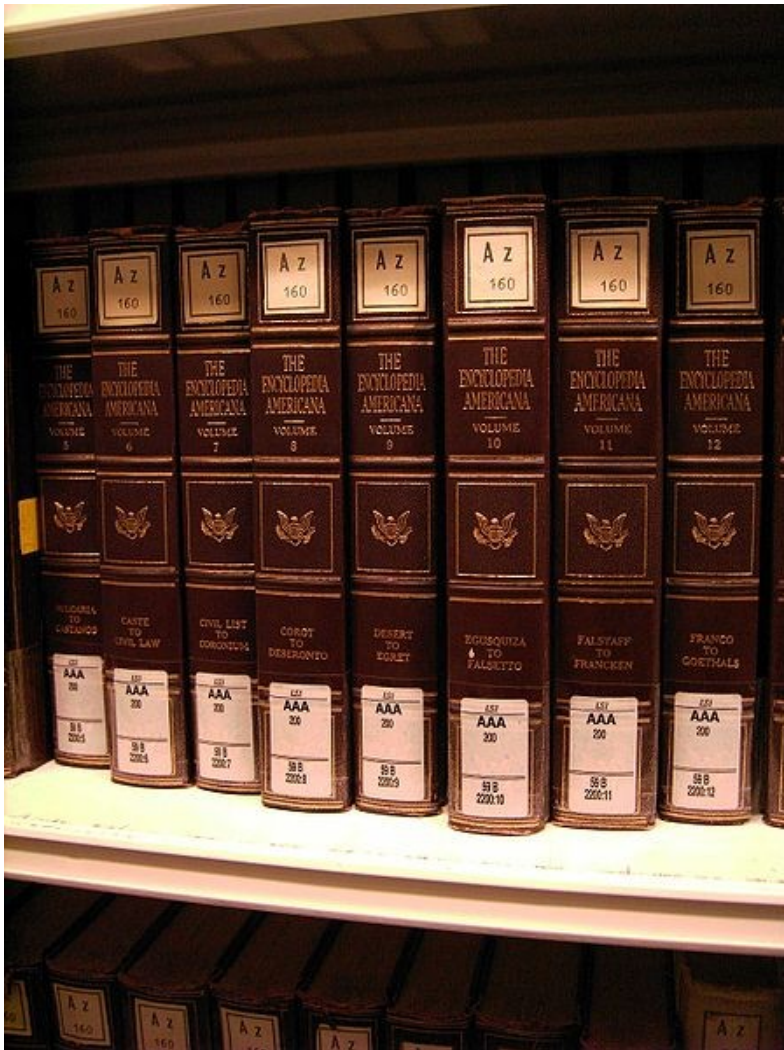
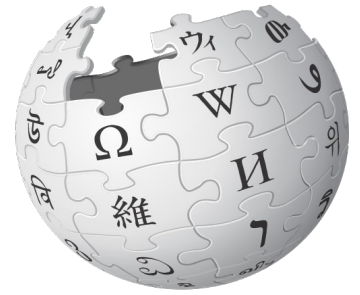


- ~~Soap box~~
- ~~Blog~~
- ~~Source of original research~~
- Must be notable
- Contributions live under a free license



from Wikimedia Commons author:Thangmar

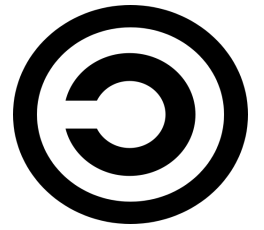
Criteria



- Soap box
- Blog
- ~~Source of original research~~
- Must be notable
- **Must live under a free license**



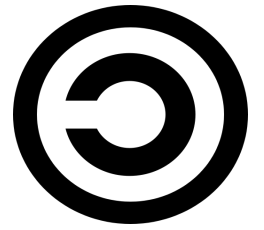
from Wikimedia Commons author:Thangmar



What's a free license?

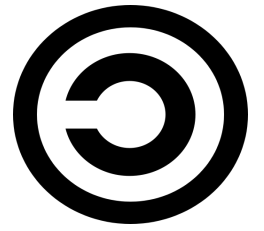


from Wikimedia Commons author: Tom Morris

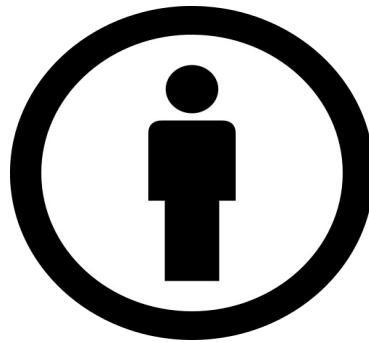
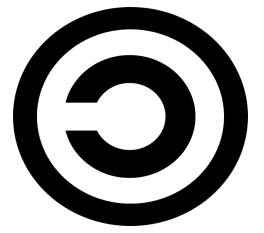


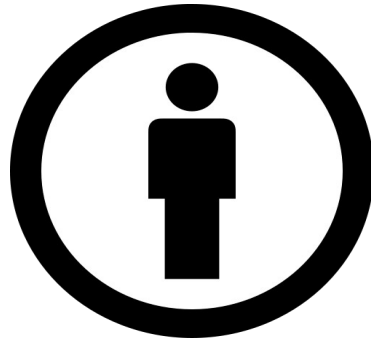
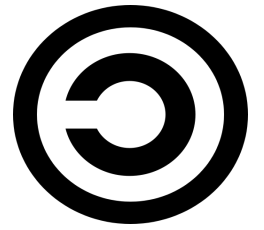
"Free software is a matter of liberty,
not price. To understand the
concept, you should think of free as
in free speech, not as in free beer."

- Richard Stallman

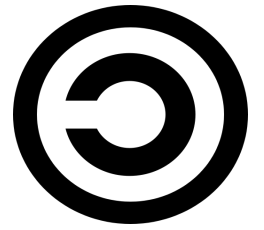


Video Time!

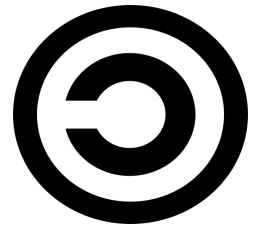




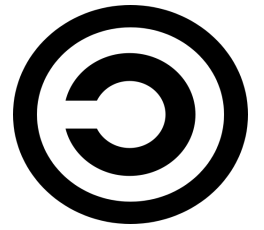
You must attribute the work in
the manner specified by the
author or licensor



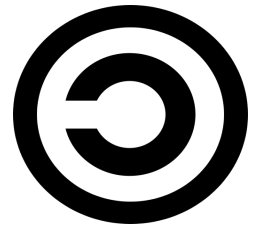
If you alter, transform, or build upon this work, you may distribute the resulting work only under the same or similar license to this one.



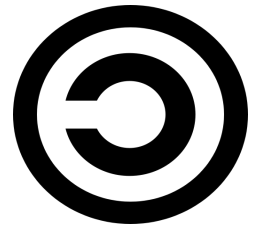
Many contributors share an aspiration to provide free knowledge to everyone. That is the reason why people all over the world volunteer their time to protect and improve the quality of Wikipedia articles. By allowing everyone to access, download, and reuse content, Wikipedia provides many options for sharing knowledge.



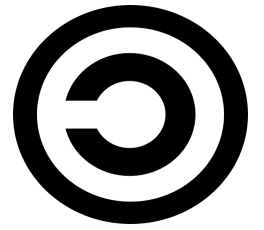
Is creative commons the license that I should use for my project then?



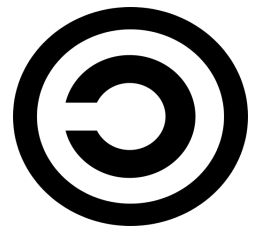
It depends ...



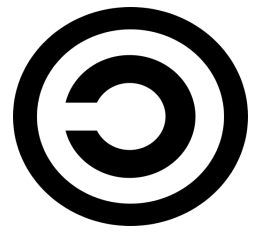
Easy to use for text and media

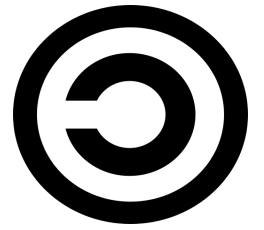


But what about code?

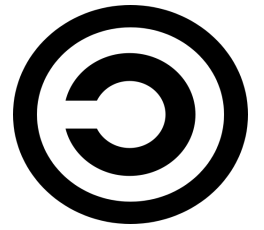




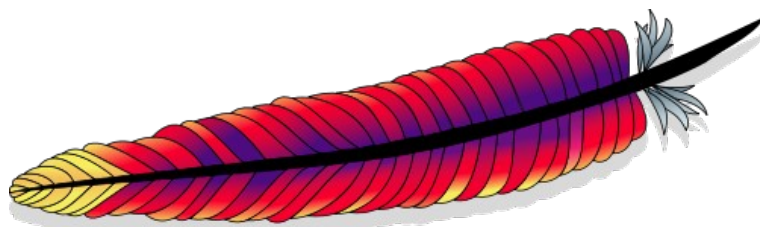




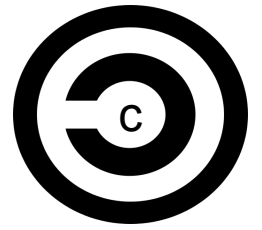
That sounds great .. any downsides?



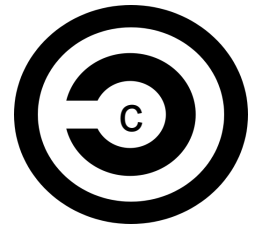
Too many choices



Benefits of open licenses

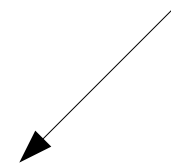
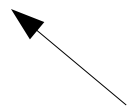
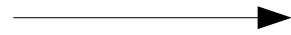


- No approvals necessary
- Flexibility
- Reach
- Longevity
- Legal protection



Do your homework before
committing to ANY license

Summary



Resources

- http://outreach.wikimedia.org/wiki/Bookshelf_Project
- http://three.org/openart/license_chooser/
- <https://creativecommons.org>
- http://en.wikipedia.org/wiki/Main_Page

Questions?

Tomasz Finc - tomasz@wikimedia.org

~

www.wikimediafoundation.org

<http://wikitech.wikimedia.org/view/Presentations>



Open Source



Architecture: LAMP..

