

Wikimedia France, the basics

- Founded in 2004
- 138 members
- Run by volunteers



Finances

- Donations are tax-deductible in France (60%)
- Online payment system available since mid Dec. 08
- Signed the fundraising agreement with WMF in 2008
- 65 000 € of revenue in donation in 2008, of which around 50 000 € in the frame of the fundraising agreement
- Donations represent 93% of revenue, membership fees the rest
- 10 000 euros spent in 2008



Activities

- Outreach:
 - Participation in conferences, workshops, training etc...
 - One conference organized end of 2007
 - Leaflets and documents: mostly covered
 - Wikipedia handbook published early 2009
- Communication:
 - 5-10 press releases per year
 - Press: activity pretty high, but seems to be decreasing. Aiming for social press.
 - Weak (but growing) presence in social media
 - Creation of portal wikipedia.fr in 2008

Activities

- Technical
 - Financial participation in toolserver in 2008 and 2009
 - Governmental subsidies requested in 2008 and continued in 2009 for anti-vandalism tools
- Lobbying
 - Increasing presence and recognition in 2008
 - Participation in National digital economy plan
 - Position papers published

Activities

- Community
 - Two rewards per year in a community contest (with \$)
- Acquisition of content
 - About 2500 images taken thanks to WM FR support
 - Digitization of old academic material
 - Ongoing discussion with various museum

Programs for 2009 and beyond

- An annual focus: the image
- 4 programs
 - Enhancing **understanding of Wikimedia projects**, free culture, free licences and collaboration
 - **French connection**
(support of cultural and linguistic diversity on the net, eg: more French speaking content)
 - **Liberation of culture**
(in particular freeing content from museums, scanning...)
 - **Technical infrastructure**
(software and hardware to support the projects)



Future

- One year plan
 - 2009: 250 members
 - First hire
 - One high profile partnership with cultural institution
 - Strengthen ties with social press
- Three year plan
 - An office :)
 - 400 members



Expectations

- Strengthen Chapters relationships
- Streamline global organisational issues
- Gather and share experience in fundraising