

# Wikimedia France, the basics

- Founded in 2004
- 138 members
- Run by volunteers



# Finances

- Donations are tax-deductible in France (60%)
- Online payment system available since mid Dec. 08
- Signed the fundraising agreement with WMF in 2008
- 65 000 € of revenue in donation in 2008, of which around 50 000 € in the frame of the fundraising agreement
- Donations represent 93% of revenue, membership fees the rest
- 10 000 euros spent in 2008



# Activities

- Outreach:
  - Participation in conferences, workshops, training etc...
  - One conference organized end of 2007
  - Leaflets and documents: mostly covered
  - Wikipedia handbook published early 2009
- Communication:
  - 5-10 press releases per year
  - Press: activity pretty high, but seems to be decreasing. Aiming for social press.
  - Weak (but growing) presence in social media
  - Creation of portal wikipedia.fr in 2008

# Activities

- Technical
  - Financial participation in toolserver in 2008 and 2009
  - Governmental subsidies requested in 2008 and continued in 2009 for anti-vandalism tools
- Lobbying
  - Increasing presence and recognition in 2008
  - Participation in National digital economy plan
  - Position papers publisheds

# Activities

- Community
  - Two rewards per year in a community contest (with \$)
- Acquisition of content
  - About 2500 images taken thanks to WM FR support
  - Digitization of old academic material
  - Ongoing discussion with various museum

# Programs for 2009 and beyond

- An annual focus: the image
- 4 programs
  - Enhancing **understanding of Wikimedia projects**, free culture, free licences and collaboration
  - **French connection**  
(support of cultural and linguistic diversity on the net, eg: more French speaking content)
  - **Liberation of culture**  
(in particular freeing content from museums, scanning...)
  - **Technical infrastructure**  
(software and hardware to support the projects)



# Future

- One year plan
  - 2009: 250 members
  - First hire
  - One high profile partnership with cultural institution
  - Strengthen ties with social press
- Three year plan
  - An office :)
  - 400 members



# Expectations

- Strengthen Chapters relationships
- Streamline global organisational issues
- Gather and share experience in fundraising