

Tell me about your role, particularly in terms of your interactions with the Wikimedia community and chapters

I manage the public fundraising campaign – getting the banner and messages together, managing the translation, making sure we can accept donations in a range of different currencies; this is all a lot of work

I work with chapters and volunteers. Chapters b/c they will soon be fundraising as well. Some already are. The long term reality is that chapters will be fundraising in their countries. We want chapters to be in a position to fundraise –most are not ready to do that yet. Most chapters don't have skills, proficiency to be fundraisers; they are focusing on outreach and academies.

There are tradeoffs between having the Foundation or the chapters do things like PR/communications and fundraising. In some cases it is more efficient for one group to handle pr messaging and communications; however, it can be more effective for local languages to manage their own pr and communications. How should we fundraise in India? I don't have clue, but the India chapter would See Wittylama for a discussion on sharing funds, on the role of chapters and the Foundation in fundraising://www.wittylama.com/2009/09/fundraising-structure/

Thoughts on challenges facing the Wikimedia today

I don't think that money will be a long term problem for Wikimedia; the money is out there for this organization

Many staff at WMF are drastically overworked, need support

There are million things we could be doing better, but I don't know if this is because we are growing too fast and too impatient. We have too much to do and not enough people

We are too young to take advantage of everyone who wants to work with, partner with us.