

Tell me about your role, particularly in terms of your interactions with the Wikimedia community and chapters

- I manage the public fundraising campaign – getting the banner and messages together, managing the translation, making sure we can accept donations in a range of different currencies; this is all a lot of work
- I work with chapters and volunteers. Chapters b/c they will soon be fundraising as well. Some already are. The long term reality is that chapters will be fundraising in their countries. We want chapters to be in a position to fundraise –most are not ready to do that yet. Most chapters don't have skills, proficiency to be fundraisers; they are focusing on outreach and academies.
- There are tradeoffs between having the Foundation or the chapters do things like PR/communications and fundraising. In some cases it is more efficient for one group to handle pr messaging and communications; however, it can be more effective for local languages to manage their own pr and communications. How should we fundraise in India? I don't have clue, but the India chapter would
- See Wittylama for a discussion on sharing funds, on the role of chapters and the Foundation in fundraising://www.wittylama.com/2009/09/fundraising-structure/

Thoughts on challenges facing the Wikimedia today

- I don't think that money will be a long term problem for Wikimedia; the money is out there for this organization
- Many staff at WMF are drastically overworked, need support
- There are million things we could be doing better, but I don't know if this is because we are growing too fast and too impatient. We have too much to do and not enough people
- We are too young to take advantage of everyone who wants to work with, partner with us.