## Project Management Best Practices for WikiProjects



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## Agenda

- Overview of WikiProjects
- Project Management best practices
  - PMI's PMBOK
  - Agile concepts
- Practices assessment

## WikiProjects - Overview

## Goal: To produce excellent articles systematically rather than incidentally.

#### A WikiProject is

- a collection of pages devoted to the management of a specific topic or family of topics within Wikipedia;
- a resource to help coordinate and organize the writing and editing of those articles.
- useful for a group of editors who use those pages to collaborate on encyclopedic work.
- a convenient forum for those interested through the discussion pages attached to a project page

#### A WikiProject is

not a place to write encyclopedia articles directly,

## Wikiproject Music portal

Portal: Music



Wikipedia portals: Culture Geography Health History Mathematics Natural sciences People Philosophy Religion Society Technology









Shortcut: P:MUS



emotion in the listener. Music is



Welcome to Wikipedia's portal and silence. It is considered by dance and a means to communi performing art, a fine art, and an

Explore.

Music categories

Music genres and forms

Analysis - Awards -

Blues

musicians

Drum

Album articles by quality and importance										
	Importance									
Quality	Тор	High	Mid	Low	NA	777	Total			
∲ FA	8	17	34	14			73			
🌪 FL		1		2			3			
⊕ GA	14	56	70	81		52	273			
В	22	99	148	98		207	574			
С	52	146	184	229		782	1,393			
Start	25	260	776	2,019		8,797	11,877			
Stub	3	33	306	7,513		38,982	46,837			
List	1	1	3	13	2	293	313			
Future		2	3	5		45	55			
Book					31		31			
Category					16,457		16,457			
Disambig					43		43			
File					2		2			
Project					27		27			
Redirect					782		782			
Template					96		96			
Assessed	125	615	1,524	9,974	17,440	49,158	78,836			
Unassessed				53		33,238	33,291			
Total	125	615	1,524	10,027	17,440	82,396	112,127			

## Telugu WikiProjects Status



Telugu <u>Wikipedia</u> Statistics as on July 6,2010							
Articles	45037						
Total pages including							
talk/projectetc	95921						
Exportedfiles	5373						
Edit statistics							
Editsfrombeginning							
(Dec 9,2003)	523197						
Edits/Page	5.45						
Users							
Reg.Users	15005						
Editors( <u>atleast</u> one							
changein 30 days)	124						
Bots	29						
Admins	16						
Sysop	3						
Checkusers	0						

Telugu Wikiproject	Articles	Members	Start Date	Recent change date	Time (yrs)
Telugu Villages		5	9/18/2006	6/1/2009	2.7
Telugu blocks		4	11/21/2005	9/5/2006	0.8
Telugu Laws		1	8/25/2005	9/5/2007	2
Linux		1	12/26/2005	9/5/2007	1.7
Computer Science		6	9/25/2006	6/9/2009	2.7
Irrigation	8	1	12/24/2005	12/8/2007	2
Books	67	5	10/4/2007	1/25/2010	2.3
Temples	84	3	6/3/2007	6/5/2009	2
Hindu Religion	120	2	10/4/2007	11/5/2009	2.1
Cinema	135	11	7/30/2006	4/1/2010	3.7
Andhra pradesh	143	1	12/5/2006	12/8/2007	1
Biology	279	2	8/10/2007	12/8/2007	0.3
Average	119.43	3.50			1.94
Stddev	84.34	2.97			0.92

Average team size: 4, Duration: 2 years Most project articles quality not assessed

## Role of WikiProjects in Wikipedia's success -research findings

#### Production relation with Coordination<sup>1</sup>

#### GroupCoordination:

 Project coordination correlates strongly with Production, When Project leader and article contributor is same, production peaks

#### **Directed Coordination:**

 Project leader and article contributors are different and production happens

#### Quality through Coordination <sup>2</sup>

- When many editors contribute, Implicit coordination is more helpful to improve quality.
- When less number of editors contribute, explicit coordination is useful.

<sup>&</sup>lt;sup>1</sup>PM in wikipedia community. Hang Ung et al, wikisym 2010, <sup>2</sup>Harnessing the wisdom of crowds in wikipedia, quality through coordination-Aniket Kittur etal, wikisym 2008

## Issues with current WikiProjects?

- Inadequate team size
- Limited project management knowledge of the leader
- Need for templates, bots to manage the project
- Work on project not of interest compared to creation of article
- No critical need is felt

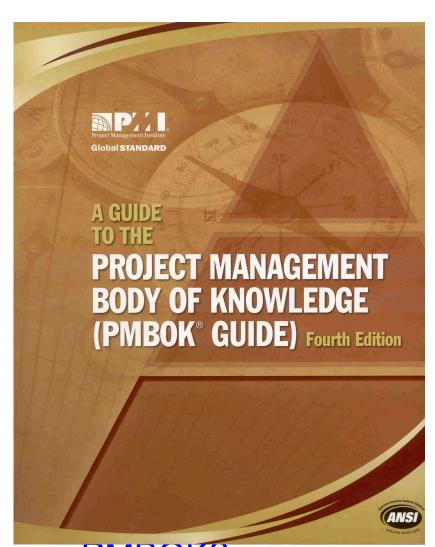
• .....

Need to turn Hobbyist Wikipedians to Passionate team members

## Project Definition as per PMBOK

A project consists of a temporary endeavor undertaken to create a unique product, service or end result.

- Temporary: Time
- Unique: Different in one or more parameters of the result or development process and team



Is WikiProject a project as per PMBOK?

## Agile Manifesto

We value..

Individuals and interactions over processes and tools

Working software over comprehensive documentation

Customer collaboration over contract negotiation

Responding to change over following a plan

# WikiProjects General Assessment (My perspective)

- Well Done
  - Making the project visible through other media Portal/Newsletter
  - Communicating the progress
- Adequately done
  - Defining Vision
- Poorly done
  - Definite duration
  - Definite scope
  - Regular meetings
  - Closure

## Summary

- WikiProjects are a great way to coordinate by Editors to improve wikipedia article quality, but they are not effective most of the time.
- PMI's PMBOK, Agile are popular methodologies in the commercial world
- PM best practices can be useful to improve the effectiveness of WikiProjects
  - Defining iteration duration
  - Defining scope
  - Building Team, Using wiki ads for publicity
  - Ensuring team motivation through updates on status, quality and communication wiki signpost and virtual/physical meetings

My Sample Wiki Project: http://tinyurl.com/2u4ymje (in Telugu)
Can we start practicing the improvements?



Project Management Best practices for WikiProjects Arjuna Rao Chavala (arjunaraoc@gmail.com) Wikimania 2010, July 9-10-11