Is Wikipedia ready for videos?

Itzik Edri, Chairperson, Wikimedia Israel
By 2019, 80% of global Internet consumption will be video content. [Cisco Study]
55% of people watch videos online every day
40,764,365 files on Commons
104,381 videos
less than 0.1%
5,400,000 Articles
Only 8,239 contains video clips

(less than 0.15%)
and today it's our political reporter, Amit Segal
How can we summarize an article in a 60-90 second video?
• Oslo Accords
• the Israel–Jordan peace treaty
• Jerusalem
• The Western Wall
• The Dead Sea
• Japan
• India
• Prime minister Benjamin Netanyahu
• President Reuven Rivlin
• Former President Shimon Peres
and more.
It was a huge success!
• “Additional value to the article? Zero”
• “they are news reports, and they are from one side in a highly contentious and ArbCom-sanctioned topic
• “it’s only shows the Israeli side”
Proposal to handle video addition  [ edit source ]

Should Wikimedia Israel chapter board members be allowed to add the videos in question to English Wikipedia articles?
23:09, 8 July 2016 (UTC)

Survey  [ edit source ]

- **No**: These videos can stay on Commons, but since these videos were obtained through a collaboration with the Wikimedia Israel chapter, there are inherent WP:COI and WP:CANVASSing concerns in the chapter board members adding it to articles on the English Wikipedia. Other people can do it on an individual and case-by-case basis, with of course the burden on them to justify the addition, per WP:ONUS. Kingsindian 🇵vertise 23:09, 8 July 2016 (UTC)

- **No** As contributing nothing to the project, which should be the bottom line here. Also note WP:ONUS applies. MuffledPocketed 10:40, 9 July 2016 (UTC)
I believe that uploading a 2-minute video to 2014 Israel–Gaza conflict with the news from one side of the conflict violates WP:NPOV in a serious way (I have watched the video, and it is very one-sided in its images). Commercial videos like the above are bad: propaganda (or at least serious POV) videos about delicate situations of life and death are a lot worse. There have been more videos of the same news channel added to enwiki articles, perhaps some check and cleanup is needed here as well.

- Fram (talk) 08:45, 7 July 2016 (UTC)
Tel Aviv

Usage: 100 languages
Total articles’ views: 3,526,302
Video views: 43,192
1.2%
Is Wikipedia ready for video?
Quality video is rare
Raw footage VS “video clip”
Editing Issues
How (if at all) can we tell the whole story?
How do we make people watch videos?
Thank you
תודה!