

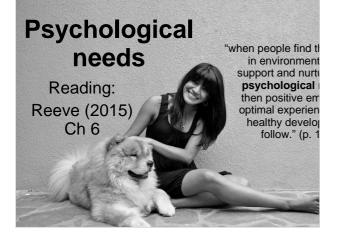


Overview



- 1. Psychological needs
- 2. Social needs





Psychological need

- Inherent source of motivation that generates desire to interact with the environment so as to advance personal growth, social development, and psychological well-being.
- The underlying motivational cause of engaging in our environment is to involve and satisfy our psychological needs.

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Based on Reeve (2015, pp. 153-154)

Psychological needs

- When our activities:
 - involve our psychological needs, we feel interest (an emotion)
 - satisfy our psychological needs, we feel joy (another emotion).

Based on Reeve (2015, pp. 153-154)

Organismic approach to motivation Two assumptions:

People are inherently active:

- Choose environments
- Modify environments
- Learn, grow, & adapt to environments

Person-environment dialectic:

- Dynamic interaction between people and environments
- The person and the environment constantly change (transform) towards synthesis or conflict

Based on Reeve (2015, pp. 154-155)

Person-enviro	onment dialectic	
	Figure 6.1 Personal-environment dialectical framework Reeve (2015, p. 156)	
	vironment	
synthesis	vs. conflict	
Synthesis (person- environment harmony):	Conflict (person- environment disharmony):	
Engagement	Defiance	

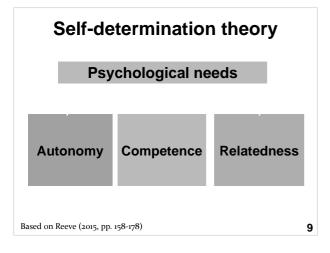
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Engagement
 Developmental growth
 Regression

Health Well-being

- Decay
- Ill-being

Based on Reeve (2015, pp. 156-158)



Autonomy

Autonomy is the psychological need to experience self-direction and personal endorsement in the initiation and regulation of one's behaviour.

Based on Reeve (2015, pp. 158-167)

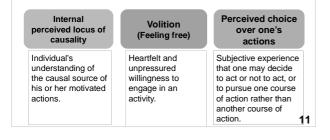
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Behaviour is autonomous (or self-determined) when our interests, preferences, and wants guide our decision-making process to engage or not to engage in a particular activity.

Perceived autonomy

Figure 6.2 Three subjective qualities within the experience of autonomy (Reeve, 2015, p. 159)

Perceived autonomy



The conundrum of choice

Not all choices promote autonomy.

"either-or" choice offerings Choice among options offered by others fails to tap into and involve the need for autonomy

True choice over people's actions Meaningful choice that reflects people's values & interests

Enhances a sense of need-satisfying autonomy Enhances intrinsic motivation, effort, creativity, preference for challenge, and performance

Based on Reeve (2015, pp. 160-161)

Supporting autonomy: Definitions
Autonomy support
Interpersonal sentiment and behaviour to identify, nurture, and develop another's inner motivational resources
Control
Interpersonal sentiment and behaviour to pressure another toward compliance with a prescribed way of thinking, feeling, or behaving

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Supporting autonomy: Enabling condition

Autonomy support

- Takes the other person's perspective
- · Values personal growth opportunities

Control

• Pressures the other person toward a prescribed outcome • Targets a prescribed outcome

Based on Reeve (2015, pp. 161-167)

Supporting autonomy: Instructional behaviours

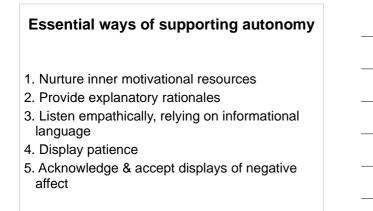
Autonomy support

- Nurtures inner motivational resources
- Provides explanatory rationales
- Listens empathically and displays patience
- Acknowledges and accepts negative affect

Control

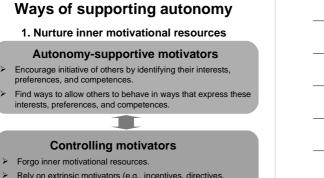
- Relies on outer sources of motivation
- Relies on pressuring language
 Neglects explanatory rationales
- Asserts power to silence negative affect and to resolve conflict

Based on Reeve (2015, pp. 161-167)



Based on Reeve (2015, pp. 161-167)

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Rely on extrinsic motivators (e.g., incentives, directives, consequences, and deadlines).

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Based on Reeve (2015, pp. 161-167)
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Ways of supporting autonomy

2. Provide explanatory rationales

Autonomy-supportive motivators

- > Communicate the value, worth, meaning, utility, or importance
- of engaging in behaviour Explain why the request is *truly* worth the other's time and effort.

Controlling motivators

≻	Do	not take the time to explain why the activity is worth doing
	≻	e.g., saying "Just get it done" or "Do it because I told you to do it"

Based on Reeve (2015, pp. 161-167)

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3. Listen empathically, rely on informational language

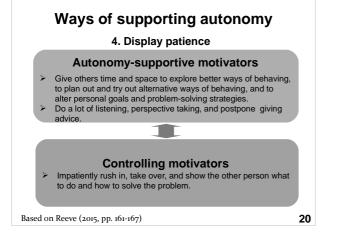
Autonomy-supportive motivators

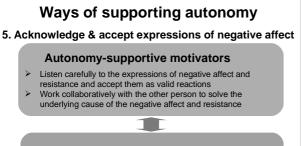
- Treat listlessness, poor performance, & inappropriate behaviour as motivational problems to be solved.
- Listen empathically to understand why the other is struggling.
 Use flexible, noncontrolling, & informational language

Controlling motivators

Adopt a controlling communication style

 Try to motivate by inducing feelings of guild, shame, and anxiety e.g. saying "you should try harder" or "you must finish the project."
 Based on Reeve (2015, pp. 161-167)





Controlling motivators

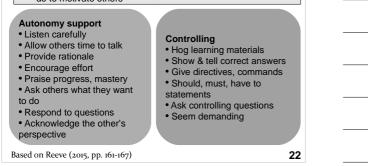
- Make it clear that such expressions of negative affect are unacceptable.
- Saying things like "It's my way or the highway.".

Based on Reeve (2015, pp. 161-167)

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Moment-to-moment autonomy support

What autonomy-supportive and controlling people say and do to motivate others



Benefits from autonomy support

Motivation	Autonomy, competence, relatedness Intrinsic motivation Mastery motivation & perceived control Curiousity Internalised values	
Engagement	Engagement Positive emotion Less negative emotion Class attendance Persistence School retention vs. dropping out	
Development	 Self-worth Creativity Preference for optimal challenge 	
Based on Reeve (2015, Figure 6.3, p. 164) 23		

Benefits from autonomy support		
Learning	 Conceptual understanding Deep processing Active information processing Self-regulation strategies 	
Performance	Grades Task performance Standardised test scores	
Psychological well-being	 Psychological well-being Vitality School/ life satisfaction 	

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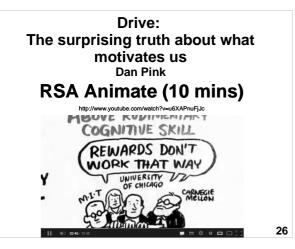
Based on Reeve (2015, Figure 6.3, p. 164)

Example: Study 1

Setting limits on children's behaviour: Differential effects of controlling vs. informational styles on intrinsic motivation and creativity (Koestner et al., 1984) Table 6.3 Children's Motivational Benefits from Autonomy-Supportive (Bather Than Controllino) Rules

able 6.3 Children's Motivational Benefits from Autonomy-Supportive (Rather Than Controlling) Rules			
Dependent		Rules Communicated	Rules Communicated in a
Measure		in a Controlling Way	Autonomy-Supportive Way
Enjoyment	М	4.87	5.57
	(SD)	(0.99)	(0.65)
Free Choice	М	107.7	257.1
Behavior	(SD)	(166.0)	(212.6)
Creativity	М	4.80	5.34
	(SD)	(1.16)	(1.17)
Technical	М	4.88	5.90
Goodness	(SD)	(0.87)	(1.28)
Quality	М	4.84	5.62
	(SD)	(0.68)	(1.06)
Based on Reeve (2015, Table 6.3, p. 166) 2			





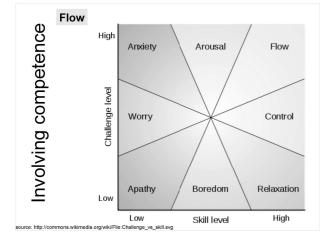


Involving competence

Key environmental conditions

Optimal challenge and flow	Flow: a state of concentration that involves a holistic absorption in an activity
Structure	 Information about the pathways to desired outcomes Support & guidance for pursuing these pathways
Feedback	Setting the stage for challenge Performance feedback
Failure tolerance	 Considerable error making is essential for optimising learning. Failure produces opportunities for learning.
Based on Reeve (2015, pp. 16	₇₋₁₇₄) 28







Supporting competence

Positive feedback

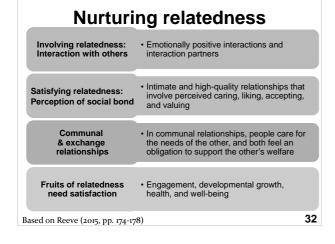
- Task itself
- Comparisons of one's current performance with:
- one's own past performance
- the performance of others Evaluations of others

Pleasure of optimal challenge and positive feedback

- Harter's anagram study (1974, 1978b)
- Children experience the greatest pleasure following success in the context of moderate challenge

Based on Reeve (2015, pp. 167-174)

Relatedness	
A psychological need to establish close emotional bonds and attachments with other people. The desire to be emotionally connected to, and interpersonally involved in, warm relationships.	
Based on Reeve (2015, pp. 174-178)	31

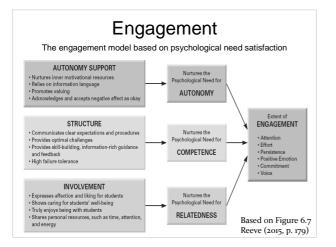


Putting it all together: Social contexts that support psychological needs

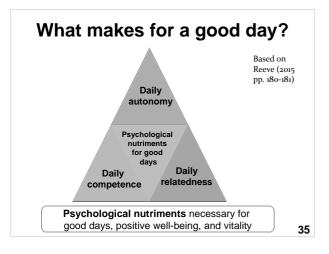
Environmental factors that involve and satisfy psychological needs

Psychological Need	Environmental Condition that Involves the Need	Environmental Condition that Satisfies the Need
Autonomy	Opportunities for self-direction	Autonomy support
Competence	Optimal challenge	Positive feedback
Relatedness	Social interaction	Communal relationships
Based on Reeve (2015, Table 6.4, p. 178)		











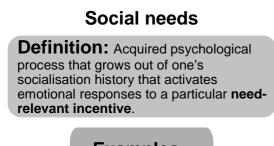
Implicit needs

Definition: Enduring, non-conscious needs that motivates a person's behavior toward the attainment of specific social incentives.

Example: A person with a strong need for achievement experiences strong interest, enthusiasm, joy and pride while engaging in a challenging task.

Based on Reeve (2015, pp. 185-186)

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Examples:

Achievement

Affiliation

• Power

Reeve (2015,
pp. 187-188)
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Based on

Primary social incentive

Social incentive that activates each implicit motive's emotional and behaviour activation potential

Implicit motives	Social incentive that activates each need	
Achievement	Doing something well to show personal competence	
Affiliation	Opportunity to please others and gain their approval; involvement in warm and secure relationships	
Power	Having impact on others	
Based on Reeve (2015, Table 7.1, p	. 188)	3



Based on Reeve (2015, Figure 7.1, p. 191)



Achievement

Need for achievement

• Desire to do well relative to a standard of excellence

Standard of excellence

•Any change to a person's sense of competence that ends with an objective outcome of success vs. failure, win vs. lose, or right vs. wrong.

High- vs. low-need achiever

- · Approach- vs. avoidance-oriented emotions
- Differences in choice, latency, effort, persistence, and willingness to take personal responsibility for successes and failures

Based on Reeve (2015, pp. 191-202)

Origins of the need for achievement

Socialisation influences

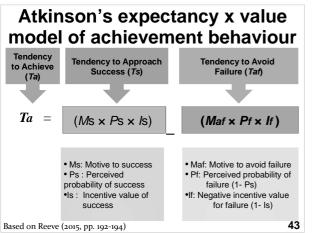
When parents provide: independence training, high performance aspirations, realistic and explicit standards of excellence, positive valuing of achievement-related pursuits, a wide scope of experiences such as travelling, exposure to children's reading rich in achievement imagery, etc.

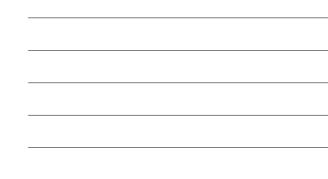
Developmental influences

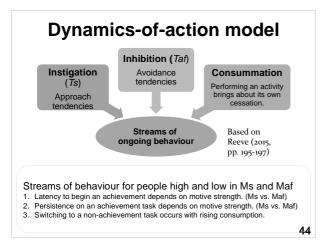
Achievement-related beliefs, values, and emotions all show predictable developmental patterns.

Based on Reeve (2015, pp. 191-202)

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Affiliation and intimacy

Profile	of high	intimacv	motivation
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Category	Definition	
THOUGHTS	Of friends, of relationships	
STORY THEMES	Relationships produce positive affect, reciprocal dialogue, expressions of relationship commitment and union, and expression of interpersonal harmony	ns
INTERACTION STYLE	Self-disclosure, Intense listening habits, Many conversations	
AUTOBIOGRAPHY	Themes of love and dialogue are mentioned as personally significant life experiences	
PEER RATING	Individual rated as warm, loving, sincere, nondominant.	
MEMORY	Enhanced recall with stories involving themes of interpersonal interactions	
Based on Reeve (20	015, Table 7.2, p. 199)	16

Conditions that involve
affiliation and intimacy duality

Fear and anxiety

• People desire to affiliate for emotional and support and to see how others handle fear and anxiety.

Establishing interpersonal networks

•People with a high need for affiliation spend time interacting with others, join social groups, and establish stable and long-lasting relationships.

Maintaining interpersonal networks

• People with high need for affiliation strive to maintain relationships.

Based on Reeve (2015, pp. 191-202)

Conditions that involve & satisfy the affiliation and intimacy needs

Based on Reeve (2015, pp. 200-202)

Needinvolving condition

Needsatisfying condition Deficiency-oriented motive

Affiliation need

Deprivation from social interaction: Social isolation and fear

Social acceptance, approval, and reassurance Growth-oriented motive

Intimacy need

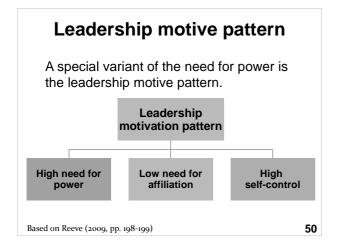
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Interpersonal caring, warmth, and love

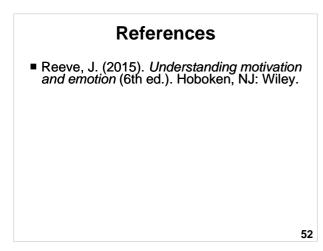
Relatedness within warm, close, reciprocal & enduring relationships

Power The need to impact on others	Based on Reeve (2009, pp. 196-198)	 	 	
Conditions that involve and satisfy the r for power	need			
Leadership Aggressiveness Influential occupations Prestige possessions				
Power and goal pursuit				
 Power increases approach tendencies. People high in the need for power more easily a the goals they seek. 	cquire	 	 	
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Next lecture

Extrinsic motivation and Goalsetting (Ch 5 & Ch 8)



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