

# Power, Effect Sizes, Confidence Intervals, & Academic Integrity



## Lecture 9

Survey Research & Design in Psychology

James Neill, 2014

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## Overview



1. Significance testing
2. Inferential decision making
3. Statistical power
4. Effect size
5. Confidence intervals
6. Publication bias
7. Academic integrity
8. Statistical method guidelines

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## Readings

1. Ch 34: The size of effects in statistical analysis: Do my findings matter?
2. Ch 35: Meta-analysis: Combining and exploring statistical findings from previous research
3. Ch 37: Confidence intervals
4. Ch 39: Statistical power
5. Wilkinson, L., & APA Task Force on Statistical Inference. (1999). Statistical methods in psychology journals: Guidelines and explanations. *American Psychologist*, 54, 594-604.

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# Significance Testing

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## Significance Testing: Overview



- Logic
- History
- Criticisms
- Decisions
- Practical significance

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## Logic of significance testing

How many heads  
in a row would  
I need to throw  
before you'd protest  
that something  
"wasn't right"?



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## Logic of significance testing

Based on the distributional properties of a sample dataset, we can extrapolate (guess/estimate) about the probability of the observed differences or relationships existing in a population. In so doing, we are assuming that the sample data is representative and that data meets the assumptions associated with the inferential test.

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## Logic of significance testing

- Null hypothesis ( $H_0$ ) usually reflects an expected effect in the population (or no effect)
- Obtain  $p$ -value from sample data to determine the likelihood of  $H_0$  being true
- Researcher tolerates some false positives (critical  $\alpha$ ) to make a probability-based decision about  $H_0$

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## History of significance testing

- Developed by Ronald Fisher (1920's-1930's)
- To determine which agricultural methods yielded greater output
- Were variations in output between two plots attributable to chance or not?



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### History of significance testing

- Agricultural research designs couldn't be fully experimental because variables such as weather and soil quality couldn't be fully controlled, therefore it was needed to determine whether variations in the DV were due to chance or the IV(s).

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### History of significance testing

- ST spread to other fields, including social sciences.
- Spread aided by the development of computers and training.
- In the latter decades of the 20<sup>th</sup> century, widespread use of ST attracted critique for its over-use and mis-use.

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### Criticisms of significance testing

- Critiqued as early as 1930.
- Cohen's (1980's-1990's) critique helped a critical mass of awareness to develop.
- Lead to changes in publication guidelines and teaching about over-reliance on ST and alternative and adjunct techniques.

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### Criticisms of significance testing

- The null hypothesis is rarely true.
- ST only provides a binary decision (yes or no) and the direction of the effect.
- But mostly we are interested in the size of the effect – i.e., *how much* of an effect?
- Statistical vs. practical significance
- Sig. is a function of ES,  $N$  and  $\alpha$

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### Statistical significance

- **Statistical significance** means that the observed mean differences are not likely to be due to sampling error
  - Can get statistical significance, even with very small population differences, if  $N$ , ES and/or critical alpha are large enough

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### Practical significance

- **Practical significance** is about whether the difference is large enough to be of value in a practical sense
  - Is it an effect worth being concerned about – are these noticeable or worthwhile effects?
  - e.g., a 5% increase in well-being probably has practical value

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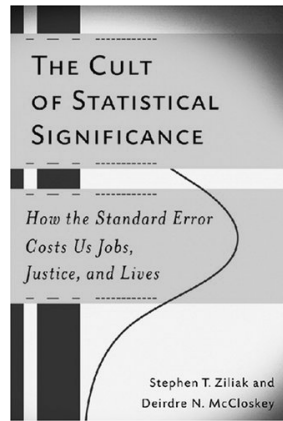
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## Criticisms of significance testing

Ziliak, S. T. & McCloskey, D. N. (2008). *The cult of statistical significance: How the standard error cost us jobs, justice, and lives*. Ann Arbor: University of Michigan Press.



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## Criticisms of significance testing

ears. For example, Frank Yates (1951), a contemporary of Fisher, observed that the use of the null hypothesis significance test

has caused scientific research workers to pay undue attention to the results of the tests of significance that they perform on their data and too little attention to the estimates of the magnitude of the effects they are investigating. . . . The emphasis on tests of significance, and the consideration of the results of each experiment in isolation, have had the unfortunate consequence that scientific workers often have regarded the execution of a test of significance on an experiment as the ultimate objective. (pp. 32-33)

Kirk, R. E. (2001). Promoting good statistical practices: Some Suggestions. *Educational and Psychological Measurement*, 61, 213-218. doi: 10.1177/00131640121971185

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## Criticisms of significance testing

A more strongly worded criticism of null hypothesis significance testing was written by Paul Meehl (1978):

I believe that the almost universal reliance on merely refuting the null hypothesis as the standard method for corroborating substantive theories in the soft areas is a terrible mistake, is basically unsound, poor scientific strategy, and one of the worst things that ever happened in the history of psychology. (p. 817)

Meehl, P. E. (1978). Theoretical risks and tabular asterisks: Sir Karl, Sir Ronald, and the slow progress of soft psychology. *Journal of Consulting and Clinical Psychology*, 46, 806-834.

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The current method of hypothesis testing in the social sciences is under intense criticism, yet most political scientists are unaware of the important issues being raised. Criticisms focus on the construction and interpretation of a procedure that has dominated the reporting of empirical results for over fifty years. There is evidence that null hypothesis significance testing as practiced in political science is deeply flawed and widely misunderstood. This is important since most empirical work argues the value of findings through the use of the null hypothesis significance test. In this article I review the history of the null hypothesis significance testing paradigm in the social sciences and discuss major problems, some of which are logical inconsistencies while others are more interpretive in nature. I suggest alternative techniques to convey effectively the importance of data-analytic findings. These recommendations are illustrated with examples using empirical political science publications.

999). The insignificance of null hypothesis significance testing. *Political Research Quarterly*, 52(3), 647-674.

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### **APA Style Guide recommendations about effect sizes, CIs and power**

- APA 5th edition (2001) recommended reporting of ESs, power, etc.
- APA 6th edition (2009) further strengthened the requirements to use NHST as a starting point and to also include ESs, CIs and power.

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### **NHST and alternatives**

“Historically, researchers in psychology have relied heavily on null hypothesis significance testing (NHST) as a starting point for many (but not all) of its analytic approaches. APA stresses that NHST is but a starting point and that additional reporting such as effect sizes, confidence intervals, and extensive description are needed to convey the most complete meaning of the results... complete reporting of all tested hypotheses and estimates of appropriate ESs and CIs are the minimum expectations for all APA journals.”

(APA Publication Manual (6<sup>th</sup> ed., 2009, p. 33) 21

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## Recommendations

- Use traditional Fisherian logic methodology (inferential testing)
- Also use alternative and complementary techniques (ESs and CIs)
- Emphasise practical significance
- Recognise merits and shortcomings of each approach

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## Significance testing: Summary

- **Logic:**
  - Examine sample data to determine  $p$  that it represents a population with no effect or some effect. It's a "bet" - At what point do you reject  $H_0$ ?
- **History:**
  - Developed by Fisher for agricultural experiments in early 20th century
  - During the 1980's and 1990's, ST was increasingly criticised for over-use and mis-application.

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## Significance testing: Summary

- **Criticisms:**
  - Binary, Depends on  $N$ , ES, and critical alpha, Need practical significance
- **Recommendations:**
  - Wherever you report a significance test ( $p$ -level), also report an ES
  - Also consider power and CIs

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# Inferential Decision Making

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## Hypotheses in inferential testing

Null Hypothesis ( $H_0$ ):  
No differences / No relationship

Alternative Hypothesis ( $H_1$ ):  
Differences / Relationship

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## Inferential decisions

Upon testing a hypothesis we draw  
a conclusion based on the  
sample data; either we:

Do not reject  $H_0$

$p$  is not sig. (i.e. not below the critical  $\alpha$ )

Reject  $H_0$

$p$  is sig. (i.e., below the critical  $\alpha$ )

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## Inferential Decisions: Correct Decisions

We are hoping to make a correct inference from the sample; either:

✓ Do not reject  $H_0$ :

Correctly retain  $H_0$  when there is no real difference/effect in the population

✓ Reject  $H_0$  (Power):

Correctly reject  $H_0$  when there is a real difference/effect in the population

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## Inferential Decisions: Type I & II Errors

However, when we fail to reject or reject  $H_0$ , we risk making errors:

✗ Type I error:

Incorrectly reject  $H_0$  (i.e., there is no difference/effect in the population)

✗ Type II error:

Incorrectly fail to reject  $H_0$  (i.e., there is a difference/effect in the population)

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## Inferential Decision Making Table

		Reality	
		$H_0$ False	$H_0$ True
Test	Reject $H_0$	Correct rejection $H_0$ ✓ = Power = $1 - \beta$	✗ Type I error = $\alpha$
	Accept $H_0$	✗ Type II error	✓ Correct acceptance of $H_0$

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## Inferential decision making: Summary

- Correct acceptance of  $H_0$
- Power (correct rejection of  $H_0$ ) =  $1 - \beta$
- Type I error (false rejection of  $H_0$ ) =  $\alpha$
- Type II error (false acceptance of  $H_0$ ) =  $\beta$
- Traditional emphasis has been too much on limiting Type I errors and not enough on Type II error – a balance is needed.

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## Statistical Power

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## Statistical power

Statistical power is the probability of

- correctly rejecting a false  $H_0$
- Getting a sig. result when there is a real difference in the population

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## Statistical power

		Reality	
		$H_0$ False	$H_0$ True
Test	Reject $H_0$	POWER	Type I error = $\alpha$
	Accept $H_0$	Type II error	Correct acceptance of $H_0$

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## Statistical power

- Desirable power > .80
- Typical power (in the social sciences) ~ .60
- Power becomes higher when any of these increase:
  - Critical alpha ( $\alpha$ )
  - Sample size ( $N$ )
  - Effect size ( $\Delta$ )

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## Power analysis

- If possible, calculate expected power before conducting a study, based on:
  - Estimated  $N$ ,
  - Critical  $\alpha$ ,
  - Expected or minimum ES (e.g., from related research)
- Report actual power in the results.

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## Power analysis for MLR

- Free, online post-hoc power calculator for MLR
- <http://www.danielsoper.com/statcalc3/calc.aspx?id=9>

Post-hoc Statistical Power Calculator for Multiple Regression

Tweet | 8+1 | Recommend | 19

This calculator will tell you the observed power for your multiple regression study, given the observed probability level, the number of predictors, the observed  $R^2$ , and the sample size.

Please supply the necessary parameter values, and then click 'Calculate'.

Number of predictors:

Observed  $R^2$ :

Probability level:

Sample size:

Observed statistical power: 0.69425170

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## Summary: Statistical power

1. Power = p (detecting a real effect as statistically significant)
  2. Increase by:
    - $\uparrow$  N
    - $\uparrow$  critical  $\alpha$
    - $\uparrow$  ES
- Power
    - $>.8$  "desirable"
    - $\sim .6$  is more typical
  - Can be calculated prospectively and retrospectively

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## Effect Sizes

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### What is an effect size?

- A measure of the **strength** of a relationship or effect.
- Where  $p$  is reported, also present an effect size.
  - "reporting and interpreting effect sizes in the context of previously reported effects is essential to good research" (Wilkinson & APA Task Force on Statistical Inference, 1999 ,p. 599)

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### Why use an effect size?

- An inferential test may be statistically significant (i.e., unlikely to have occurred by chance), but this doesn't necessarily indicate how large the effect is.
- There may be non-significant, notable effects esp. in low powered tests.
- Unlike significance, effect sizes are not influenced by  $N$ .

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### Commonly used effect sizes

#### Correlational

- $r, r^2, sr^2$
- $R, R^2$

#### Mean differences

- Cohen's  $d$
- $\eta^2, \eta_p^2$

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## Standardised mean difference

The difference between two means in standard deviation units.

-ve = negative difference/effect

0 = no difference/effect

+ve = positive difference/effect

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## Standardised mean difference

- A standardised measure of the difference between two  $M$ s

$$-d = M_2 - M_1 / \sigma$$

$$-d = M_2 - M_1 / \text{pooled } SD$$

- e.g., Cohen's  $d$ , Hedges'  $g$
- Not readily available in SPSS; use a separate calculator e.g., Cohensd.xls

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## Standardised mean difference

$$ES = \frac{\bar{X}_{G1} - \bar{X}_{G2}}{S_{pooled}} \quad S_{pooled} = \sqrt{\frac{s_1^2(n_1 - 1) + s_2^2(n_2 - 1)}{n_1 + n_2 - 2}}$$

- Represents a standardised group contrast on an *inherently continuous* measure
- Uses the pooled standard deviation (some situations use control group standard deviation)

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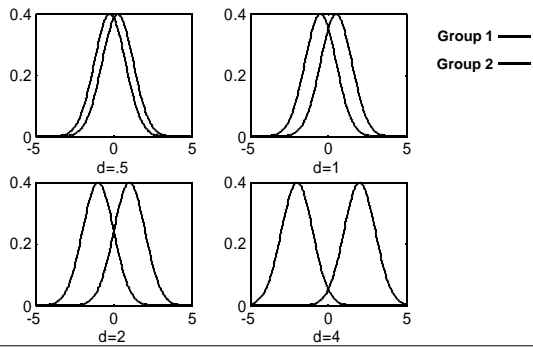
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### Example effect sizes



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### Rules of thumb for interpreting standardised mean differences

- Cohen (1977):
  - .2 = small
  - .5 = moderate
  - .8 = large
- Wolf (1986):
  - .25 = educationally significant
  - .50 = practically significant (therapeutic)

Standardised Mean ESs are proportional, e.g., .40 is twice as much change as .20

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### Interpreting effect size

- No agreed standards for how to interpret an ES
- Interpretation is ultimately subjective
- Best approach is to compare with other studies

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## The meaning of an effect size depends on context

- A small ES can be impressive if, e.g., a variable is:
  - difficult to change (e.g. a personality construct) and/or
  - very valuable (e.g. an increase in life expectancy).
- A large ES doesn't necessarily mean that there is any practical value e.g., if
  - it isn't related to the aims of the investigation (e.g. religious orientation).

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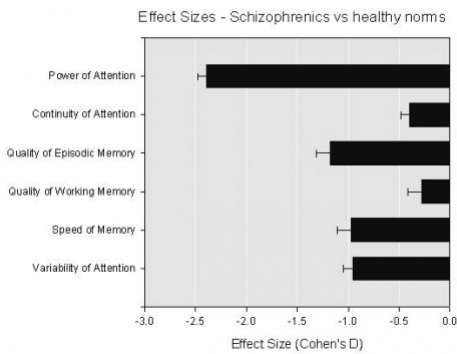
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## Graphing standardised mean effect size - Example




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## Standardised mean effect size table - Example

Table 3. Means, SE, 95% CIs, P levels and effect sizes (Cohen's d) for outcome variables across no leaflet (n = 375) and leaflet (n = 384) groups

	Mean	Std. error	95% Confidence interval		P level	Effect size
			Lower	Upper		
Knowledge about oral cancer	no leaflet	6.11	25.73	26.48	0.001	1.29
	leaflet	3.87	30.51	31.24		
Attitudes about negative consequences	no leaflet	3.97	3.81	4.13	0.038	0.15
	leaflet	3.73	3.57	3.88		
Attitudes about lack of control	no leaflet	7.91	7.72	8.10	0.078	0.13
	leaflet	7.67	7.49	7.86		
Normative beliefs	no leaflet	13.34	12.84	13.83	0.019	0.17
	leaflet	12.61	12.03	12.99		
Anxiety about screening procedure	no leaflet	5.68	5.31	5.85	0.069	0.13
	leaflet	5.23	4.97	5.50		
Intention to accept screen	no leaflet	11.61	11.36	11.86	0.003	0.22
	leaflet	12.15	11.91	12.39		

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### Standardised mean effect size – Exercise

- 20 athletes rate their personal playing ability,  $M = 3.4$  ( $SD = .6$ ) (on a scale of 1 to 5)
- After an intensive training program, the players rate their personal playing ability again,  $M = 3.8$  ( $SD = .6$ )
- What is the ES? How good was the intervention?

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### Standardised mean effect size - Answer

Standardised mean effect size

- $= (M_2 - M_1) / SD_{\text{pooled}}$
- $= (3.8 - 3.4) / .6$
- $= .4 / .6$
- $= .67$
- = a moderate-large change over time

For simplicity, this example uses the same  $SD$  for both occasions.

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### Power & effect sizes in psychology

Ward (2002) examined articles in 3 psych. journals to assess the current status of statistical power and effect size measures.

- Journal of Personality and Social Psychology
- Journal of Consulting and Clinical Psychology
- Journal of Abnormal Psychology

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## Power & effect sizes in psychology

- 7% of studies estimate or discuss statistical power.
- 30% calculate ES measures.
- A medium ES was discovered as the average ES across studies
- Current research designs typically do not have sufficient power to detect such an ES.

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## Summary: Effect size

1. Standardised size of difference or strength of relationship
2. Inferential tests should be accompanied by ESs and CIs
3. Common bivariate ESs include Correlation ( $r$ ) and Standardised mean difference (Cohen's  $d$ )
4. Cohen's  $d$  - not in SPSS – use a separate calculator

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## Confidence Intervals

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## Confidence intervals

- Very useful, underutilised
- Gives 'range of certainty' or 'area of confidence'  
e.g., true  $M$  is 95% likely to lie between  $-1.96$  SD and  $+1.96$  of the sample  $M$
- Expressed as a:
  - Lower-limit
  - Upper-limit

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## Confidence intervals

- CIs can be reported for:
  - $B$  (unstandardised regression coefficient) in MLR
  - $M$ s
  - ESs
- CIs can be examined statistically and graphically (e.g., error-bar graphs)

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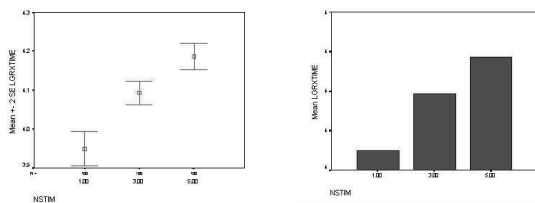
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## CIs & error bar graphs



- CIs can be presented as error bar graphs
- Show the mean and upper and lower CI
- More informative alternatives to bar graphs or line graphs

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## CIs in MLR

		Unstandardized Coefficients		Standardized Coefficients			95.0% Confidence Interval for B	
Model		B	Std. Error	Beta	t	Sig.	Lower Bound	Upper Bound
1	(Constant)	8.826	2.212		3.980	.000	4.454	13.198
	sex Sex of Student	.616	.767	.068	.803	.423	-.900	2.133
	sel Socio-Educ Level	.116	.372	.023	.313	.755	-.619	.852
	enghomwk Freq of English Homework	.696	.393	.149	1.770	.079	-.081	1.473
	attent Attentiveness in year 8	1.531	.316	.375	4.843	.000	.906	2.156

a. Dependent Variable: engach English Achievement

- CIs for  $B$ s indicate that we should not reject the possibility that the population  $B$ s are zero, except for Attentiveness (we are 95% sure that the true  $B$  for Attentiveness is between .91 and 2.16)

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### Confidence intervals: Review question 1

*Question*

If a MLR predictor has a  $B = 5$ , with a 95% CI of .25 to .75, what should be concluded?

- A. Do not reject  $H_0$  (that  $B = 0$ )
- B. Reject  $H_0$  (that  $B = 0$ )

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### Confidence intervals: Review question 2

*Question*

If a MLR predictor has a  $B = .2$ , with a 95% CI of -.2 to .6, what should be concluded?

- A. Do not reject  $H_0$  (that  $B = 0$ )
- B. Reject  $H_0$  (that  $B = 0$ )

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### Summary: Confidence interval

1. Gives 'range of certainty'
2. Based on  $M$ ,  $SD$ ,  $N$ , critical  $\alpha$
3. CIs e.g.,  $M$ ,  $M$  differences, ESs,  $\beta$
4. Can be examined
  1. Statistically (upper and lower limits)
  2. Graphically (e.g., error-bar graphs)

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### Publication Bias

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### Publication bias

- When publication of results depends on their nature and direction.
- Studies that show sig. effects are more likely to be published.
- Type I publication errors are underestimated to the extent that they are: "frightening, even calling into question the scientific basis for much published literature."  
(Greenwald, 1975, p. 15)

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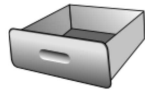
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### File-drawer effect

- Tendency for non-sig. results to be 'filed away' (hidden) and not published.
- # of null studies which would have to 'filed away' in order for a body of significant published effects to be considered doubtful.



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### Two counter-acting biases

- **Low Power:**  
→ under-estimation of real effects
- **Publication Bias or File-drawer effect:**  
→ over-estimation of real effects

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### Funnel plots

- A scatterplot of treatment effect against study size.
- Precision in estimating the true treatment effect  $\uparrow$ s as  $N \uparrow$ s.
- Small studies scatter more widely at the bottom of the graph.
- In the absence of bias the plot should resemble a *symmetrical* inverted funnel.

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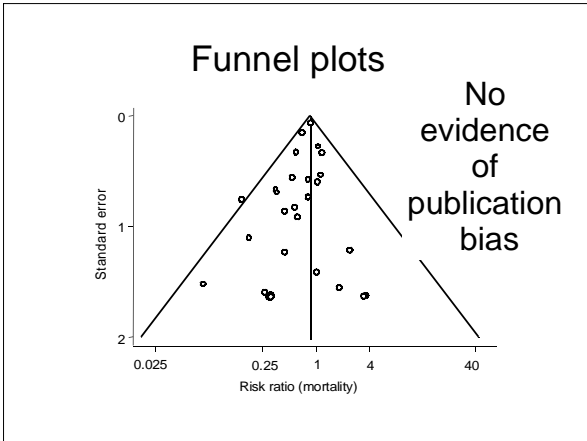
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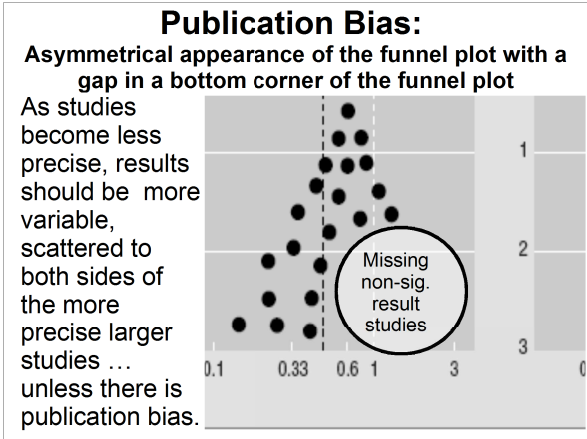
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### Publication bias

- If there is publication bias this will cause meta-analysis to overestimate effects.
- The more pronounced the funnel plot asymmetry, the more likely it is that the amount of bias will be substantial.

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## Countering the bias

### Journal of Articles in Support of the Null Hypothesis

INDEX ABOUT MANUSCRIPT REVIEWER EDITORIAL LINKS CONTACT  
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Welcome to the *Journal of Articles in Support of the Null Hypothesis*. In the past other journals and reviewers have exhibited a bias against articles that did not reject the null hypothesis. We seek to change that by offering an outlet for experiments that do not reach the traditional significance levels ( $p < .05$ ). Thus, reducing the file drawer problem, and reducing the bias in psychological literature. Without such a resource researchers could be wasting their time examining empirical questions that have already been examined. We collect these articles and provide them to the scientific community free of cost.

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### Summary: Publication bias

1. Tendency for statistically significant studies to be published over non-significant studies
2. Indicated by gap in funnel plot → file-drawer effect
3. Counteracting biases in scientific publishing; tendency:
  - towards low-power studies which underestimate effects
  - to publish sig. effects over non-sig. effects<sup>74</sup>

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## Academic Integrity

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## Academic Integrity: Students (Marsden, Carroll, & Neill, 2005)

- $N = 954$  students enrolled in 12 faculties of 4 Australian universities
- Self-reported:
  - Plagiarism (81%)
  - Cheating (41%)
  - Falsification (25%)

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## Research investigations mounting for embattled University of New South Wales Professor Levon Khachigian

<http://www.abc.net.au/news/2014-04-17/research-investigations-mounting-for-embattled-professor/5397516>  
By medical reporter Sophie Scott and Jeanevive McGregor  
Updated Fri 18 Apr 2014, 8:22am AEST

**Millions of dollars in research money for the University of New South Wales has been frozen as multiple investigations into alleged research misconduct are launched.**

The National Health and Medical Research Centre is withholding almost \$8.4 million in funding it had awarded Professor Levon Khachigian following an investigation into the veracity of research papers about a skin cancer drug called DZ13.

Two investigations are currently being run into that research, and the university is about to establish another two inquiries.

Last year, the ABC revealed that the human clinical trial using DZ13 on skin cancer patients was stopped due to concerns about the science leading up to the trial.



**VIDEO:** UNSW Professor Levon Khachigian faces mounting investigations. (7pm TV News NSW)

**PHOTO:** More questions over research: Professor Levon Khachigian

**RELATED STORY:** Journal corrects paper by NSW academic facing misconduct probe

**RELATED STORY:** Fresh concerns over research conducted by UNSW professor Levon Khachigian

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## Second study from University of Queensland research pair retracted from journal after misconduct probe

<http://www.abc.net.au/news/2014-04-04/uq-research-retraction-barwood-murdoch/5368800>  
By Elise Worthington  
Updated Sat 5 Apr 2014, 11:45am AEDT

**A second study by two controversial former University of Queensland researchers has been retracted, after statistical problems were found with the data.**

The university examined 92 papers by Professor Bruce Murdoch and Dr Caroline Barwood, after problems with an article on Parkinson's disease last year.

Its investigation has now found concerns with the statistical methodology used in a June 2013 multiple sclerosis study by the pair.

The study, titled Cognitive Linguistic Deficits in Relapsing-Remitting Multiple Sclerosis, had been published in the journal *Aphasiology*.

A retraction notice on the publisher's website says the study claimed to have a control group of 15, but



**PHOTO:** Professor Murdoch and Dr Barwood no longer work at the university. (ABC News: Giulio Saggin)

**RELATED STORY:** More concerns over academics accused of misconduct

**RELATED STORY:** University investigates fresh claims of research misconduct

**RELATED STORY:** University investigates study with 'ho

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**Summary: Academic integrity**

- 1. Violations of academic integrity are prevalent for:
  - 1. Students
  - 2. Researchers
  - 3. Commercial sponsors
- 2. Adopt a balanced, critical approach, striving for objectivity and academic integrity

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**Statistical Methods  
in Psychology  
Journals:  
Guidelines and  
Explanations  
(Wilkinson, 1999)**

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**Method - Design**

Method

Design

*Make clear at the outset what type of study you are doing. Do not cloak a study in one guise to try to give it the assumed reputation of another. For studies that have multiple goals, be sure to define and prioritize those goals.*

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## Method - Population

### Population

*The interpretation of the results of any study depends on the characteristics of the population intended for analysis. Define the population (participants, stimuli, or studies) clearly. If control or comparison groups are part of the design, present how they are defined.*

(Wilkinson, 1999)

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## Method - Sample

### Sample

*Describe the sampling procedures and emphasize any inclusion or exclusion criteria. If the sample is stratified (e.g., by site or gender) describe fully the method and rationale. Note the proposed sample size for each subgroup.*

(Wilkinson, 1999)

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## Method – Nonrandom assignment

**Nonrandom assignment.** *For some research questions, random assignment is not feasible. In such cases, we need to minimize effects of variables that affect the observed relationship between a causal variable and an outcome. Such variables are commonly called confounds or covariates. The researcher needs to attempt to determine the relevant covariates, measure them adequately, and adjust for their effects either by design or by analysis. If the effects of covariates are adjusted by analysis, the strong assumptions that are made must be explicitly stated and, to the extent possible, tested and justified. Describe methods used to attenuate sources of bias, including plans for minimizing dropouts, noncompliance, and missing data.*

(Wilkinson, 1999)

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## Method – Instruments

**Instruments.** *If a questionnaire is used to collect data, summarize the psychometric properties of its scores with specific regard to the way the instrument is used in a population. Psychometric properties include measures of validity, reliability, and any other qualities affecting conclusions. If a physical apparatus is used, provide enough information (brand, model, design specifications) to allow another experimenter to replicate your measurement process.*

(Wilkinson, 1999)

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## Method – Variables

**Variables.** *Explicitly define the variables in the study, show how they are related to the goals of the study, and explain how they are measured. The units of measurement of all variables, causal and outcome, should fit the language you use in the introduction and discussion sections of your report.*

(Wilkinson, 1999)

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## Method – Procedure

**Procedure.** *Describe any anticipated sources of attrition due to noncompliance, dropout, death, or other factors. Indicate how such attrition may affect the generalizability of the results. Clearly describe the conditions under which measurements are taken (e.g., format, time, place, personnel who collected data). Describe the specific methods used to deal with experimenter bias, especially if you collected the data yourself.*

(Wilkinson, 1999)

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## Method – Power and sample size

Power and sample size. *Provide information on sample size and the process that led to sample size decisions. Document the effect sizes, sampling and measurement assumptions, as well as analytic procedures used in power calculations. Because power computations are most meaningful when done before data are collected and examined, it is important to show how effect-size estimates have been derived from previous research and theory in order to dispel suspicions that they might have been taken from data used in the study or, even worse, constructed to justify a particular sample size. Once the study is analyzed, confidence intervals replace calculated power in describing results.*

(Wilkinson, 1999)

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## Results – Complications

Results

Complications

*Before presenting results, report complications, protocol violations, and other unanticipated events in data collection. These include missing data, attrition, and nonresponse. Discuss analytic techniques devised to ameliorate these problems. Describe nonrepresentativeness statistically by reporting patterns and distributions of missing data and contaminations. Document how the actual analysis differs from the analysis planned before complications arose. The use of techniques to ensure that the reported results are not produced by anomalies in the data (e.g., outliers, points of high influence, nonrandom missing data, selection bias, attrition problems) should be a standard component of all analyses.*

(Wilkinson, 1999)

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## Results – Min. sufficient analysis

Choosing a minimally sufficient analysis. *The enormous variety of modern quantitative methods leaves researchers with the nontrivial task of matching analysis and design to the research question. Although complex designs and state-of-the-art methods are sometimes necessary to address research questions effectively, simpler classical approaches often can provide elegant and sufficient answers to important questions. Do not choose an analytic method to impress your readers or to deflect criticism. If the assumptions and strength of a simpler method are reasonable for your data and research problem, use it. Occam's razor applies to methods as well as to theories.*

(Wilkinson, 1999)

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## Results – Computer programs

**Computer programs.** *There are many good computer programs for analyzing data. More important than choosing a specific statistical package is verifying your results, understanding what they mean, and knowing how they are computed. If you cannot verify your results by intelligent "guesstimates," you should check them against the output of another program. You will not be happy if a vendor reports a bug after your data are in print (not an infrequent event). Do not report statistics found on a printout without understanding how they are computed or what they mean. Do not report statistics to a greater precision than is supported by your data simply because they are printed that way by the program. Using the computer is an opportunity for you to control your analysis and design. If a computer program does not provide the analysis you need, use another program rather than let the computer shape your thinking.* (Wilkinson, 1999)

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## Results – Assumptions

**Assumptions.** *You should take efforts to assure that the underlying assumptions required for the analysis are reasonable given the data. Examine residuals carefully. Do not use distributional tests and statistical indexes of shape (e.g., skewness, kurtosis) as a substitute for examining your residuals graphically.*

(Wilkinson, 1999)

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## Results – Hypothesis tests

**Hypothesis tests.** *It is hard to imagine a situation in which a dichotomous accept–reject decision is better than reporting an actual  $p$  value or, better still, a confidence interval. Never use the unfortunate expression "accept the null hypothesis." Always provide some effect-size estimate when reporting a  $p$  value. Cohen*

(Wilkinson, 1999)

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## Results – Effect sizes

**Effect sizes.** *Always present effect sizes for primary outcomes. If the units of measurement are meaningful on a practical level (e.g., number of cigarettes smoked per day), then we usually prefer an unstandardized measure (regression coefficient or mean difference) to a standardized measure ( $r$  or  $d$ ). It helps to add brief comments that place these effect sizes in a practical and theoretical context.*

(Wilkinson, 1999)

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## Results – Interval estimates

**Interval estimates.** *Interval estimates should be given for any effect sizes involving principal outcomes. Provide intervals for correlations and other coefficients of association or variation whenever possible.*

(Wilkinson, 1999)

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## Results – Causality

**Causality.** *Inferring causality from nonrandomized designs is a risky enterprise. Researchers using nonrandomized designs have an extra obligation to explain the logic behind covariates included in their designs and to alert the reader to plausible rival hypotheses that might explain their results. Even in randomized experiments, attributing causal effects to any one aspect of the treatment condition requires support from additional experimentation.*

(Wilkinson, 1999)

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## Discussion – Interpretation

Discussion

Interpretation

*When you interpret effects, think of credibility, generalizability, and robustness. Are the effects credible, given the results of previous studies and theory? Do the features of the design and analysis (e.g., sample quality, similarity of the design to designs of previous studies, similarity of the effects to those in previous studies) suggest the results are generalizable? Are the design and analytic methods robust enough to support strong conclusions?*

(Wilkinson, 1999)

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## Discussion – Conclusions

Conclusions

*Speculation may be appropriate, but use it sparingly and explicitly. Note the shortcomings of your study. Remember, however, that acknowledging limitations is for the purpose of qualifying results and avoiding pitfalls in future research. Confession should not have the goal of disarming criticism. Recommendations for future research should be thoughtful and grounded in present and previous findings. Gratuitous suggestions ("further research needs to be done ...") waste space. Do not interpret a single study's results as having importance independent of the effects reported elsewhere in the relevant literature. The thinking presented in a single study may turn the movement of the literature, but the results in a single study are important primarily as one contribution to a mosaic of study effects.*

(Wilkinson, 1999)

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## Further resources

- **Statistical significance (Wikiversity)**  
[http://en.wikiversity.org/wiki/Statistical\\_significance](http://en.wikiversity.org/wiki/Statistical_significance)
- **Effect sizes (Wikiversity):**  
[http://en.wikiversity.org/wiki/Effect\\_size](http://en.wikiversity.org/wiki/Effect_size)
- **Statistical power (Wikiversity):**  
[http://en.wikiversity.org/wiki/Statistical\\_power](http://en.wikiversity.org/wiki/Statistical_power)
- **Confidence interval (Wikiversity)**  
[http://en.wikiversity.org/wiki/Confidence\\_interval](http://en.wikiversity.org/wiki/Confidence_interval)
- **Academic integrity (Wikiversity)**  
[http://en.wikiversity.org/wiki/Academic\\_integrity](http://en.wikiversity.org/wiki/Academic_integrity)
- **Publication bias**  
[http://en.wikiversity.org/wiki/Publication\\_bias](http://en.wikiversity.org/wiki/Publication_bias)

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## References

1. Marsden, H., Carroll, M., & Neill, J. T. (2005). Who cheats at university? A self-report study of dishonest academic behaviours in a sample of Australian university students. *Australian Journal of Psychology*, 57, 1-10.  
<http://wilderdom.com/abstracts/MarsdenCarrollNeill2005>
2. Ward, R. M. (2002). *Highly significant findings in psychology: A power and effect size survey*.  
<http://digitalcommons.uri.edu/dissertations/AAI3053127/>
3. Wilkinson, L., & APA Task Force on Statistical Inference. (1999). Statistical methods in psychology journals: Guidelines and explanations. *American Psychologist*, 54, 594-604.

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## Open Office Impress

- This presentation was made using Open Office Impress.
- Free and open source software.
- <http://www.openoffice.org/product/impress.html>



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