

# University Student Motivation

Listed below are several motivations for studying at university. Please rate the extent to which each motivation is accurate for you, using this scale. Circle the best answer for each item.

|                                                  |                                                     |                                                     |                                                                                                                       |
|--------------------------------------------------|-----------------------------------------------------|-----------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|
| FALSE<br>NOT LIKE ME<br>1                      2 | 3                      4<br>More false<br>than true | 5                      6<br>More true<br>than false | TRUE<br>LIKE ME<br>7                      8<br>This statement<br>describe me very<br>well; it is very much<br>like me |
|--------------------------------------------------|-----------------------------------------------------|-----------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|

|                                                                                                                         | False |   |   |   |   | True |   |   |
|-------------------------------------------------------------------------------------------------------------------------|-------|---|---|---|---|------|---|---|
| 01 to get the qualification, increase job opportunities, acquire valuable skills, and set up my future career.          | 1     | 2 | 3 | 4 | 5 | 6    | 7 | 8 |
| 02 because I love learning and I want to explore ideas, improve myself, and gain personal growth by challenging myself. | 1     | 2 | 3 | 4 | 5 | 6    | 7 | 8 |
| 03 because I enjoy the social environment, social opportunities, and can develop friendships.                           | 1     | 2 | 3 | 4 | 5 | 6    | 7 | 8 |
| 04 because I want to help others, solve world problems, and contribute to society.                                      | 1     | 2 | 3 | 4 | 5 | 6    | 7 | 8 |
| 05 because others expect me to, to avoid disappointing others, and because uni seems to be recommended.                 | 1     | 2 | 3 | 4 | 5 | 6    | 7 | 8 |

**Please complete this page before continuing**

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1. Plot your scores on the chart below
2. Compare your scores to the student averages:
  - a. What motivation(s) (if any) are more prominent for you compared to the average?
  - b. What motivation(s) (if any) are less prominent for you compared to the average?
3. Do you have any university motivations which are not covered by these five factors?

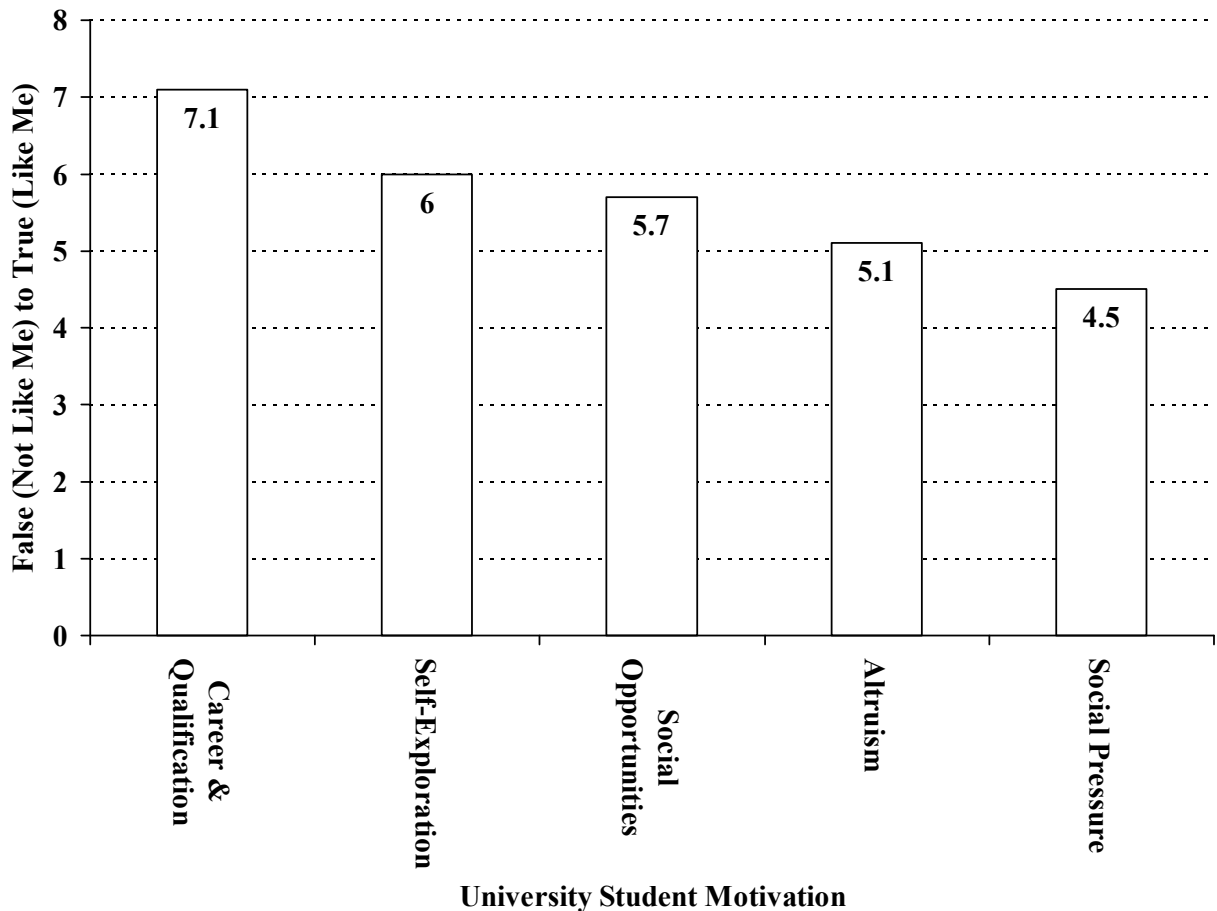


Figure 1.

Bar chart showing the mean university student motivation scores based on a convenience sample of 271 University of Canberra students in 2008

## Reference

Neill, J. T., (2008). [The University Student's Motivation, Satisfaction, and Learning Self-Efficacy Questionnaire v.3]. Unpublished raw data.