

How to make a multimedia recording and publish it online

(Motivation & Emotion)

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You've probably watched 1000's of online multimedia presentations –
BUT
have you ever *created* one?

Here's how ...

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Overview

1. Production steps
2. Recording steps
3. Demo
4. Summary

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Production steps

1. Choose presentation format
2. Choose recording and publishing method
3. Prepare the material
4. Practice
5. Record
6. Publish
7. Add URL to book chapter
8. Submit multimedia presentation

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Step 1. Choose presentation format

- Screencast (screen recording)
- Animation
- Slidecast (narrated slides)
- Video

The rest of these steps are for
Screencasts
(simple approach)

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Step 2. Choose recording and publishing method

- Screencastify
- Powtoon
- Prezi

The rest of these steps use
Screencastify
(a free Google Chrome extension)

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Step 3. Prepare the material

- Slides
 - Images (incl. copyright permission)
 - Text
- Script
- Props
- Microphone

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Step 4. Practice


Practice several times –
initially without recording and
then with recording

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Step 5. Record

Slides at the end
provide a more
detailed breakdown of
the recording steps

Use a microphone
(A dedicated microphone will record much higher
quality audio than an on-board microphone)

Click the Screencastify icon
to record. 

Record a few takes and choose
the best one.

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Step 6. Publish

Publish the recording
(e.g., to YouTube)
so that it has a publically
accessible website address
(URL)

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Step 7. Add the URL to the Wikiversity Book Chapter

Edit source and use this
template:

```
{{MECR3|1=Video URL}}
```

e.g.,

```
{{MECR3|1=https://www.youtube.com/w  
atch?v=Ep2hYsofo6Q}}
```

 Go to a 3 min. audiovisual overview of this chapter. 

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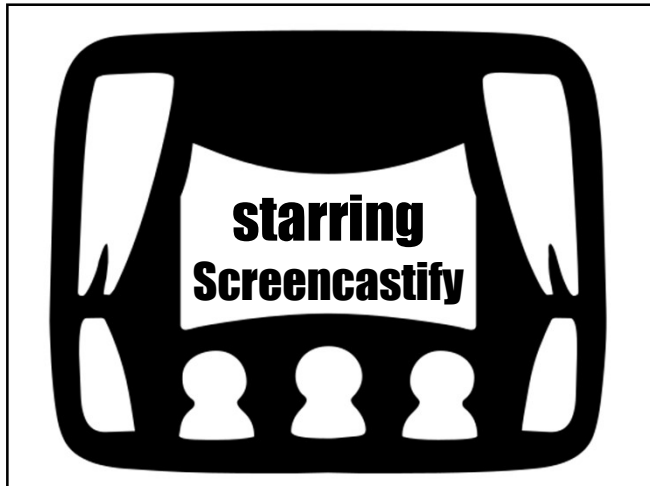
Step 8. Submit multimedia presentation

Submit the URL of the recording to the Multimedia submission assignment drop-box via UCLearn Canvas.

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Recording: Step 1

- Using Google Chrome, search for the Screencastify browser extension

<https://chrome.google.com/webstore/detail/screencastify-screen-vide/mmeijimgabbbpdkhlhlpncmdofkcpn>



Screencastify - Screen Video Recorder

Offered by: <https://www.screencastify.com>

★★★★★ 9,893 | Productivity | 7,944,932 users

Works with Google Drive | Runs offline

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Recording: Step 2

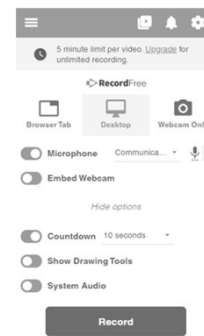
- Click on ADD TO CHROME to install the browser extension



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Recording: Step 3

- Click on the Screencastify icon to launch and select recording options



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Recording: Step 4

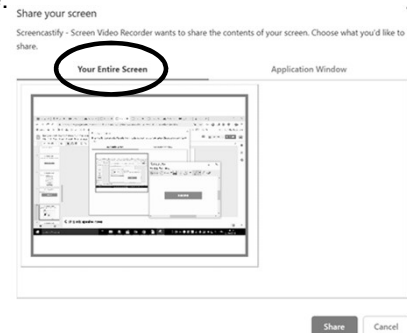
4. Click the blue record button.



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Recording: Step 5

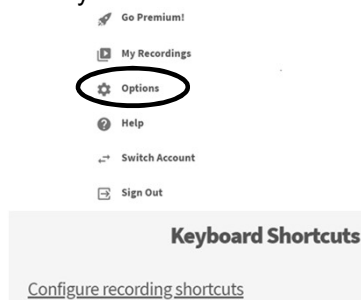
5. Select Your Entire Screen, Show more options (Countdown 10 seconds), then click Share.



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Recording: Step 6

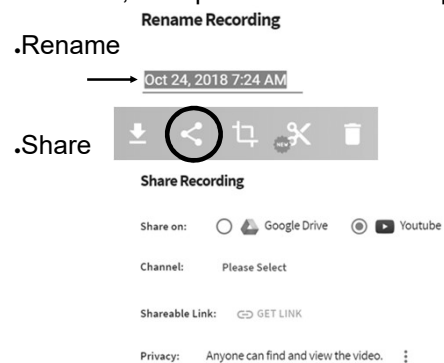
6. Put slides into full screen mode. Hide recording bar. Use custom keyboard shortcuts to pause, unpause, and stop the recording along the way



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Recording: Step 7

7. Preview, then publish or delete. To publish:



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Recording: Step 8

8. Edit the presentation meta-data (title and description – include link to chapter) and settings (copyright license).



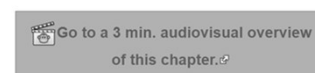
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Recording: Step 9

9. Add this template to the Wikiversity chapter page: `{{MECR3|1=Video URL}}`

e.g.,
`{{MECR3|1=https://www.youtube.com/watch?v=OJNEcozkpFM}}`

**Exercise motivation in people living with dementia:
 How can motivation to exercise be developed in people living with dementia?**



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**Optional:
How to embed a Screencastify recording
on Wikiversity**

1. Download the video from youtube as an .mp4
2. Convert the video to .ogg format (e.g., <http://video.online-convert.com/convert-to-ogg>)
3. Upload the .ogg version to Wikimedia Commons
4. Embed the .ogg version on a Wikiversity page – `[[File:Filename.ogg]]`

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Summary

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2. Choose recording method
3. Prepare materials
4. Practice
5. Record several takes
6. Publish
7. Add URL to book chapter
8. Submit URL to drop-box

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