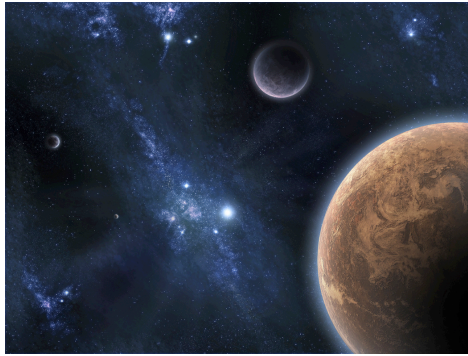


INTERPLANETARY ADVENTURE COMPANY



Imagine that you are a travel agent working for Off-world Safari Tours. You have been hired to promote tours to one of the planets other than Earth. In this activity, your task is to design and produce a travel brochure that will attract tourists to the planet you have chosen. Remember: you are trying to sell tours. Make your brochure exciting and interesting!

Using the Internet and other sources, find out all you can about the planet and the trip that your customer would experience by traveling there. Your brochure should include the following information:

1. A creative and colourful cover page.
2. An attractive but accurate description of the planet, including the planet's size, atmosphere, temperature, weather conditions, and surface features.
3. A map showing the path to the planet. (On your trip, you may pass asteroids, comets, or other interesting objects. Be sure to include information about these bodies.)
4. Special attractions: what are some of the features of the planet (such as craters, volcanoes, low gravity, etc.) that make the planet unique and interesting to visit? You may also offer extra side trips to a Moon, but make sure that your information is accurate.
5. Activities that could be enjoyed on the planet. The activities should be related to the special features of the planet.
6. Things to bring and accommodations: will the tourists need special clothing or breathing apparatus? Where will they stay?
7. Any other information that your customer might find interesting or useful.
8. List of sources used in your research.

Project Rubric

	Exceeds Expectations	Meets Expectations	Close to Meeting Expectations	Does not Meet Expectations
Cover page	Colorful, creative design, imagery is eye-catching	Colorful, creative design, imagery is standard	No color, little creativity in design	No color or images
Description	Interesting presentation of facts, all required facts present	all required facts present	Some facts missing or inaccurate	Many or all facts missing or inaccurate
Map	Colorful, clear map, shows points of interest on the way	Colorful, clear map	No color, unclear labels	Unable to decipher map, map not present
Special Attractions	Fun, interesting and relevant attractions creatively advertised, 3 or more listed	interesting and relevant attractions advertised, 3 or more listed	Relevant attractions listed, less than 3 advertised	Fictional attractions, or none advertised
Activities	Activities are creatively described and are related to special features of the planet, 2 or more	Activities are described and are related to special features of the planet, 2 or more	Activities are somewhat related to special features of the planet, only one listed	Activities not related to special features of the planet, none listed
Things to bring, Accommodations	Comprehensive list of appropriate items and realistic accommodations for planet conditions, imagery included	Complete list of appropriate items and realistic accommodations for planet conditions	Some appropriate items listed, accommodations are somewhat realistic for planet conditions	Inappropriate items, unrealistic accommodations