FADE IN:

EXT. MOVIE THEATER NIGHT

We see two people, an older lady and a young boy looking at a "Star Wars" movie poster. Other movie-goers are filing past intermittently.

    KID
    That was a great movie, but I don't understand one thing.

    LADY
    Hum, what's that?

    KID
    I don't understand how anyone can be 'seduced by the dark side'.

The lady crosses her arms and moves her right hand up to cup her chin - thinking pose. Idea comes.

    LADY
    What computer do you use at home?

Without a second's hesitation the kid answers-

    KID
    A Macintosh.

    LADY (SLOWLY)
    But what computer does your father use at work?

The kid thinks about this for a few beats, searching the poster as if looking for clues. Then a big smile lights up his face. He exclaims loudly-

    KID
    Seduced by the Dark Side!

The lady looks down with a satisfied smile and the kid looks up at her, happy with the newfound knowledge of good and evil. She nods her head over her shoulder and they walk off in that direction as we pull back and-

FADE OUT